

Appendix A:
About This Study
The Research Methodology

About This Study—The Research Methodology

This *Arts & Economic Prosperity 6* study was conducted by Americans for the Arts to document the economic and social impact of the nation’s nonprofit arts and culture industry. The study focuses on nonprofit arts and culture organizations and their audiences. It excludes spending by individual artists and the for-profit arts and entertainment sector (e.g., Broadway or the motion picture industry). The study was conducted in 373 diverse communities and regions across the country, representing all 50 states and Puerto Rico. A local or statewide research partner implemented the data collection for each community—a total of 297 research partners represented the 373 participating communities (41 research partners represented multiple communities such as both a city and a county). The participating communities range in population from 4,000 to 4 million and represent rural, suburban, and urban areas (130 cities, 126 counties, 78 multi-city or multi-county regions, 18 arts districts, and 21 states/territories).

Researchers, in collaboration with their local and statewide partners, collected surveys from 16,399 organizations and 224,677 attendees to provide a measure of total industry spending. Using the IMPLAN platform, input-output models were customized for all 373 study regions. These quantitative models measure the economic relationships between hundreds of different industries in each region. Reports were prepared for each of the 373 study regions, and national estimates were made for the nation as a whole. For this study, economic impact is defined as the following measures:

- **Jobs** is a total figure of people employed (full-time, part-time, and seasonal employment jobs).
- **Resident household income** includes salaries, wages, and entrepreneurial income paid to residents. It is the money individuals earn personally and then use to pay for food, mortgages, and other living expenses.
- **Tax revenue to local, state, and federal governments** includes revenue from taxes (e.g., income, property, or sales), as well as funds from licenses, filing fees, and other similar sources.

The 297 Local, Regional, and Statewide Study Partners

Americans for the Arts published a “Call for Participants” seeking local, regional, and statewide organizations interested in participating in the *Arts & Economic Prosperity 6* study on behalf of their communities. Of the more than 400 organizations that expressed interest, 297 agreed to participate and complete four participation criteria: 1) identify and code the comprehensive universe of nonprofit arts and culture organizations located in their community; 2) assist with the collection of detailed financial and attendance information from those organizations; 3) conduct audience-intercept surveys at a broad, representative sample of culture events that take place in their study region; and 4) pay a modest cost-sharing fee. No community was refused participation for an inability to pay the cost-sharing fee.

Definition of the Nonprofit Arts and Culture Industry

Each of the 297 research partners identified the universe of nonprofit arts and culture organizations located in their region using the National Taxonomy of Exempt Entity (NTEE) coding system as a guideline. The NTEE system—developed by the National Center for Charitable Statistics at the Urban Institute—is a definitive classification system for nonprofit organizations recognized as tax exempt by the Internal Revenue Code. This system divides the entire universe of nonprofit organizations into 10 major categories, including “Arts, Culture, and Humanities.” The IRS Business Master File lists approximately 116,000 nonprofit arts and culture organizations registered with the IRS in 2022.

The following NTEE “Arts, Culture, and Humanities” subcategories were included in this study:

- A01 – Alliances and Advocacy
- A02 – Management and Technical Assistance
- A03 – Professional Societies and Associations
- A05 – Research Institutes and Public Policy Analysis
- A11 – Single Organization Support
- A12 – Fund Raising and Fund Distribution
- A19 – Support (not elsewhere classified)
- A20 – Arts and Culture (general)
- A23 – Cultural and Ethnic Awareness
- A24 – Folk Arts
- A25 – Arts Education
- A26 – Arts and Humanities Councils & Agencies
- A27 – Community Celebrations
- A30 – Media and Communications (general)
- A31 – Film and Video
- A32 – Television
- A33 – Printing and Publishing
- A34 – Radio
- A40 – Visual Arts (general)
- A50 – Museums (general)
- A51 – Art Museums
- A52 – Children’s Museums
- A53 – Folk Arts Museums
- A54 – History Museums
- A56 – Natural History and Natural Science Museums
- A57 – Science and Technology Museums
- A60 – Performing Arts (general)
- A61 – Performing Arts Centers
- A62 – Dance
- A63 – Ballet
- A65 – Theatre
- A68 – Music
- A69 – Symphony Orchestras
- A6A – Opera
- A6B – Singing and Choral Groups
- A6C – Bands and Ensembles
- A6E – Performing Arts Schools
- A70 – Humanities (general)
- A80 – Historical Organizations (general)
- A82 – Historical Societies and Historic Preservation
- A84 – Commemorative Events
- A90 – Arts Services (general)
- A99 – Arts, Culture, and Humanities (miscellaneous)
- B70 – Libraries
- C41 – Botanical Gardens and Arboreta
- C42 – Garden Clubs
- D50 – Zoos and Aquariums
- N52 – Fairs and Festivals
- Q21 – International Cultural Exchange

AEP6 takes an inclusive approach that accounts for different localities and cultures. For example, in some communities, the museum may be a nonprofit organization while in others it is a government-owned and operated entity. Both are included in AEP6. Also included are entities such as public and private local arts agencies, living collections (zoos, aquariums, and botanical gardens), university presenters, and arts programs under the umbrella of a non-arts organization or facility (such as a library, social service organization, or church). In addition to the organization types listed above, the study research partners were encouraged to include other types of eligible organizations if they play a substantial role in the cultural life of the community or if their primary purpose is to promote participation in, appreciation for, and understanding of arts and culture. In short, if it displays the characteristics of a nonprofit arts and culture organization and has an identifiable budget, attendance, and leadership, it was included in AEP6. *This study does, however, exclude individual artists and the for-profit arts and entertainment sector (e.g., Broadway or the motion picture industry)—all vital and valued components of the nation’s arts landscape but beyond the scope of this study.*

In the Fall of 2022, the study partners identified a total of 43,299 unique organizations that are located in the 373 study regions and that were eligible to participate based on the definition described above.

Collection of Data from Eligible Arts and Culture Organizations

Americans for the Arts developed a proprietary survey to collect information about each organization’s fiscal year that ended in 2022. To collect the required financial and attendance information from eligible organizations, researchers implemented a multi-pronged data collection process.

1. On February 27, 2023, Americans for the Arts emailed a survey request to each of the 43,299 organizations that were identified by a study partner as eligible to be included in the study. There were four versions of the survey:
 - a. Organizations that reported having no operating budget were not asked to provide financial information.
 - b. Organizations that reported an operating budget of \$1 to \$99,999 were asked to provide totals only.
 - c. Organizations that reported an operating budget of \$100,000 to \$499,999 were asked to provide a limited amount of itemized financial information.
 - d. Organizations that reported an operating budget of \$500,000 or more were asked to complete the comprehensive version of the survey.
2. On May 3, Americans for the Arts implemented an abbreviated survey that requested totals only from all responding organizations, regardless of budget size.
3. On May 23, Americans for the Arts activated a “2-question” version of the survey that requested only (1) total operating expenditures and (2) total in-person attendance.
4. In total, non-responding organizations were contacted by email 12 times from February 27 through June 30.

Using all methods of data capture, information was collected from a total of 16,399 eligible nonprofit arts and culture organizations. After accounting for organizations that no longer existed or that were deemed to be ineligible, the response rate among all eligible organizations was 38.2 percent. Responding organizations had budgets ranging from a low of \$0 to a high of \$375 million. Response rates for the 373 communities averaged 43.9% and ranged from 5% to 100%. It is important to note that each study region's results are based solely on the survey data collected. No estimates have been made to account for non-respondents. Therefore, the less-than-100 percent response rates suggest an understatement of the economic impact findings in most of the individual study regions.

The questionnaires used for all methods of organizational data collection can be found in Appendix C of this *Arts & Economic Prosperity 6* Detailed Data Tables and Appendix.

Collection of Data from Arts and Culture Event Attendees

Audience-intercept surveying, a common and accepted research method, was conducted in all 373 study regions to capture information about spending by audiences at nonprofit arts and cultural events. Patrons were asked to complete a short survey while in attendance at an event. Researchers provided the local, regional, and statewide study partners with comprehensive and detailed guidelines for collecting a random sample of surveys from attendees to a broad range of cultural events, performances, and exhibits taking place in each study region. Surveys were collected for more than a year—from May 2022 through June 2023 (to guard against seasonal spikes) as well as at a broad range of both paid and free events (a night at the opera will typically yield more spending than a Saturday children's theater production or a community festival, for example).

A total of 224,677 valid audience-intercept surveys were collected. The randomly selected respondents provided itemized expenditure data on attendance-related activities such as meals, gifts and souvenirs, local ground transportation, and lodging. Using total attendance data for 2022 (collected from the participating eligible organizations), standard statistical methods were then used to derive a reliable estimate of total event-related expenditures by attendees in each study region. The survey respondents provided information about the entire party with whom they were attending the event. With an overall average travel party size of 2.41 people, this data represents the spending patterns of 541,472 attendees.

Surveys were collected using both traditional paper surveys as well as QR codes that were unique to each community. The study partners mailed or shipped the completed paper surveys to Americans for the Arts. Researchers completed the coding and data entry of all surveys.

All survey data were then subjected to a rigorous data cleaning procedure.

- Surveys were removed if the respondent did not provide either the ZIP code of his/her primary home, or their primary reason for being in the study region. With neither of those two data points, the respondent’s residency status could not be determined.
- Surveys were removed if the respondent reported that he/she is younger than 18 years of age.
- Surveys were removed if the respondent reported that his/her immediate travel party spent more than seven nights away from their primary residence(s) as a result of attending the cultural event where they were surveyed.
- Surveys were removed if the respondent reported that his/her immediate travel party included more than 12 people.
- Surveys were removed if the respondent reported that his/her immediate travel party spent more than \$500 per person as a result of attending the cultural event where they were surveyed.

The questionnaires used for audience-intercept data collection can be found in Appendix C of this *Arts & Economic Prosperity 6* Detailed Data Tables and Appendix (the audiences surveys were provided in 25 languages).

Economic Analysis

A common theory of community growth is that an area must export goods and services if it is to prosper economically. This theory is called “economic-base theory,” and it depends on dividing the economy into two sectors: the export sector and the local sector. Exporters such as automobile manufacturers, hotels, and department stores obtain income from customers outside of the community. This “export income” then enters the local economy in the form of salaries, purchases of materials, dividends, and so forth, and becomes income to residents. Much of it is re-spent locally; some, however, is spent for goods imported from outside of the region. The dollars re-spent locally have a positive economic impact as they continue to circulate through the local economy. The dollars spent non-locally cease having a local economic impact. This theory applies to arts organizations as well as to other producers. How can a dollar be re-spent? Consider the example of a theater company that purchases a five-gallon bucket of paint from its local hardware store for \$100—a very simple transaction at the outset, but one that initiates a complex sequence of income and spending by both individuals and other businesses.

Following the paint purchase, the hardware store may use a portion of the \$100 to pay the sales clerk who sold the bucket of paint. The sales clerk then respends some of the money for groceries; the grocery store uses some of the money to pay its cashier; the cashier then spends some of the money for rent; and so on.

The hardware store also uses some of the \$100 to purchase goods and services from other businesses, such as the local utility company, and then to buy a new bucket of paint from the paint factory to restock its shelf. Those

businesses, in turn, respent the money they earned from the hardware store to buy goods and services from still other local businesses, and so on.

Eventually, the last of the \$100 is spent outside of the community and no longer has a local economic impact. It is considered to have leaked out of the community.

The total economic impact describes this full economic effect, starting with the theater’s initial paint purchase and ending when the last of the \$100 leaks out of the community. It is composed of the direct economic impact (the effect of the initial expenditure by the theater), as well as the indirect and induced economic impacts, which are the effects of the subsequent rounds of spending by businesses and individuals, respectively.

A dollar “ripples” very differently through each community, which is why project economists customized a unique input-output model for each of the 373 participating study regions.

Studying Economic Impact Using Input-Output Analysis

The nation’s economy is shaped by complex interactions among businesses, workers, and communities. To derive the most reliable economic impact data, input-output analysis is used to measure the impact of expenditures by nonprofit arts and culture organizations and their audiences. This is a highly regarded type of economic analysis that has been the basis for multiple Nobel Prizes in economics. The models are systems of mathematical equations that combine statistical methods and economic theory in an area of study called econometrics.

Americans for the Arts uses the IMPLAN platform to create the customized models for each of the 373 study regions. Input-output models calculate the interdependencies between various sectors or industries within a region. The model quantifies how changes in one sector’s output and demand for inputs affect other sectors in the economy. IMPLAN’s models are based on detailed tables that represent the flow of goods and services between different industries.

IMPLAN relies on region-specific and industry-specific data to customize input-output models for different areas and sectors, allowing for more accurate analysis.

In short, this analysis traces how many times a dollar is respent within the local economy before it leaks out, and it quantifies the economic impact of each round of spending. This form of economic analysis is well suited for AEP studies because it can be customized specifically to each participating community, region, or state.

Calculation of the National Estimates

The national estimates were derived using the following steps:

1. The 130 cities and towns that participated in the study were stratified into six population cohorts, and average economic impact results were calculated for each cohort. Ten communities were excluded from the calculation of the averages due to their comparably high levels of economic activity relative to the other participating communities in their cohort. This was done to avoid inflating the national estimates.
2. The nation's largest 13,189 incorporated places were assigned to one of the six groups based on their population, as supplied by the U.S. Census Bureau, and assigned the economic impact average for its population group.
3. The average economic impact values of the cities and towns were added together to determine estimated national economic impact findings.

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Appendix B:

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Introduction:

The Detailed Numerical Tables and Their Explanations

These data tables summarize the collected survey data and the analyzed results for each of the 373 participating study regions. Financial and attendance information were collected from a total of 16,399 eligible nonprofit arts and cultural organizations. Audience-intercept surveys requesting event-related expenditure information were collected from 224,677 nonprofit arts and culture attendees.

The name of each study region is always listed in the far left-hand column (Column One) of each table.

The numerical tables follow the format of the list below. The data for the 256 study regions that encompass a city or county are presented in six groupings that are stratified by their estimated 2015 population. These groupings are followed by a list of the 78 study regions that include multiple cities or multiple counties, then a list of the 21 statewide/territorial study regions, and finally a list of the 182 individual cultural districts.

Population Group	Estimated 2015 Population of Study Region	Number of Participating Study Regions
Group A	Less than 50,000	43
Group B	50,000 to 99,999	50
Group C	100,000 to 249,999	63
Group D	250,000 to 499,999	42
Group E	500,000 to 999,999	31
Group F	1,000,000 or More	27
Total Cities/Counties		256
Multi-City/County Study Regions	Varying	78
Statewide Study Regions	Varying	21
Individual Cultural Districts	Varying	18
Total Number of Participating Study Regions:		373

Averages, medians, totals, standard deviations, and confidence intervals have been calculated for each population group (where appropriate). These summary statistics are located at the end of each section.

Throughout the tables, some study regions have been identified by asterisks and/or table endnotes. If applicable, detailed descriptions of the asterisks and table endnotes are located on the final page of each table.

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TABLE 1

Descriptions of and U.S. Census Bureau Population Estimates for the 373 Participating Study Regions

This table presents for each participating community the definition of the geographic region being studied, the estimated 2022 population of the region, and the name of the organization that served as the local or statewide research partner for the region. Summary statistics are provided for each population cohort.

Column Two:

The type of geographic region that was studied (130 cities and towns, 126 counties, 27 multi-city or multi-town regions, 51 multi-county regions, 21 entire states or territories, and 18 individual arts and cultural districts).

Column Three:

The estimated 2022 population of each study region as reported by the U.S. Census Bureau. The U.S. Census Bureau develops these estimates based on their decennial census efforts in collaboration with the assistance of the Federal State Cooperative Program for Population Estimates (FSCPE). These estimates are updated regularly and are used in federal funding allocations, as denominators for vital rates and per capita time series, as survey controls, and in monitoring recent demographic changes.

Column Four:

The name of the organization(s) that served as the local or statewide research partner in each study region. The local and statewide research partners acted as the fiscal sponsor of the project, mobilized the arts community for the data collection requirements, and took responsibility for the implementation of the study in the chosen geographic region.

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Type of Study Region	Estimated Population	Local or Statewide Research Partner
Tyrrell County (NC)	a county	4,095	Pocosin Arts
Taos County (NM)	a county	5,929	Millicent Rogers Museum
Town of Hillsborough (NC)	a city or town	7,115	Town of Hillsborough Planning and Economic Development Division
Harney County (OR)	a county	7,267	Desert Moon Atelier
City of Monmouth (OR)	a city or town	10,282	City of Monmouth Arts & Culture Commission
City of Sedona (AZ)	a city or town	10,339	Sedona Arts Center
City of Yankton (SD)	a city or town	14,573	Yankton Area Arts
City of Falls Church (VA)	a city or town	14,617	City of Falls Church Recreation and Parks Department
City of Jamestown (ND)	a city or town	14,930	Jamestown Arts Center
Rutland County (VT)	a county	15,398	Paramount Theatre
Town of Elkton (MD)	a city or town	15,653	Cecil County Arts Council
City of Waterville (ME)	a city or town	16,558	Waterville Creates
City of Pendleton (OR)	a city or town	16,733	Pendleton Development Commission
Haywood County (TN)	a county	17,304	Brownsville Arts Council
City of Hannibal (MO)	a city or town	17,346	Hannibal Arts Council
Johnson County (TN)	a county	17,753	Johnson County Center for the Arts
City of Safety Harbor (FL)	a city or town	17,803	City of Safety Harbor
City of Tullahoma (TN)	a city or town	19,555	City of Tullahoma Arts Council
City of Coralville (IA)	a city or town	21,103	Englert Theatre
Town of Carrboro (NC)	a city or town	21,230	Town of Carrboro Department of Recreation, Parks, & Cultural Resources
City of Coronado (CA)	a city or town	21,390	City of Coronado Cultural Arts Commission
City of Laguna Beach (CA)	a city or town	22,991	City of Laguna Beach Cultural Arts Department
City of Newberg (OR)	a city or town	23,396	Chehalem Cultural Center
City of Fairfax (VA)	a city or town	24,019	City of Fairfax Cultural Arts
City of Brookings (SD)	a city or town	24,108	Brookings Arts Council
Macon County (TN)	a county	24,602	Macon County Arts Council
City of Paducah (KY)	a city or town	24,865	Paducah Convention & Visitors Bureau
City of Tarpon Springs (FL)	a city or town	25,176	Tarpon Arts
McNairy County (TN)	a county	25,694	Arts in McNairy
City of Mason City (IA)	a city or town	27,338	MacNider Art Museum
Door County (WI)	a county	27,668	Peninsula Arts and Humanities Alliance
City of Winter Park (FL)	a city or town	30,825	United Arts of Central Florida
City of Dover (NH)	a city or town	32,741	City of Dover Arts Commission
Transylvania County (NC)	a county	34,385	Transylvania Community Arts Council
City of West Hollywood (CA)	a city or town	36,854	City of West Hollywood Communications Department (Arts Division)
Clatsop County (OR)	a county	40,224	Arts Council of Clatsop County

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Type of Study Region	Estimated Population	Local or Statewide Research Partner
City of Columbia (TN)	a city or town	40,335	City of Columbia Arts Council
City of Marion (IA)	a city or town	41,535	Marion Chamber of Commerce
Summit County (UT)	a county	42,145	Arts Council of Park City & Summit County
Sullivan County (NH)	a county	43,146	Sullivan County Office of the County Manager
Monroe County (TN)	a county	46,545	Monroe Area Council for the Arts
City of Cleveland (TN)	a city or town	47,356	Community Foundation of Cleveland and Bradley County
Lincoln County (OR)	a county	49,962	Oregon Coast Council on the Arts
Cohort A Average		24,253	
Cohort A Median		22,991	

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Estimated		
	Type of Study Region	Population	Local or Statewide Research Partner
City of Joplin (MO)	a city or town	50,925	Connect2Culture
City of Florissant (MO)	a city or town	51,455	Florissant Civic Center Theatre
McMinn County (TN)	a county	53,794	Athens Area Council for the Arts
City of Watsonville (CA)	a city or town	53,856	Arts Council Santa Cruz County
Lafayette County (MS)	a county	54,019	Yoknapatawpha Arts Council
Columbus County (NC)	a county	56,068	Columbus County Arts Council
Watauga County (NC)	a county	56,177	Watauga County Arts Council
Mercer County (WV)	a county	58,758	Community Connections
City of Dubuque (IA)	a city or town	59,667	City of Dubuque Office of Arts and Cultural Affairs
City of Ocala (FL)	a city or town	60,786	City of Ocala
Town of Chapel Hill (NC)	a city or town	60,998	Town of Chapel Hill Division of Community Arts and Culture
City of National City (CA)	a city or town	61,121	City of National City
City of Encinitas (CA)	a city or town	62,904	City of Encinitas Parks, Recreation and Cultural Arts Department
City of Grand Junction (CO)	a city or town	63,597	Grand Junction Commission on Arts & Culture
City of Cheyenne (WY)	a city or town	64,235	Arts Cheyenne
City of Santa Cruz (CA)	a city or town	64,608	Arts Council Santa Cruz County
Hamblen County (TN)	a county	64,934	Rose Center Council for the Arts
City of Redmond (WA)	a city or town	65,558	City of Redmond Department of Planning and Community Development
Town of Jupiter (FL)	a city or town	65,791	Cultural Council of Palm Beach County
City of Ames (IA)	a city or town	66,023	Ames Community Arts Council
City of Portland (ME)	a city or town	66,125	Creative Portland
City of Jackson (TN)	a city or town	67,191	Jackson Arts Council
Wilkes County (NC)	a county	68,412	Wilkes Art Gallery
City of Eau Claire (WI)	a city or town	68,802	Pablo Center at the Confluence
Greene County (TN)	a county	69,069	Greene County Partnership
Carteret County (NC)	a county	69,473	Arts Council of Carteret County
City of Walnut Creek (CA)	a city or town	69,825	City of Walnut Creek Arts and Recreation Department
Island of Kaua'i (HI)	a county	73,298	Garden Island Arts Council
Walton County (FL)	a county	74,071	Cultural Arts Alliance of Walton County
Chatham County (NC)	a county	74,470	Chatham Arts Council
City of Flagstaff (AZ)	a city or town	75,038	Flagstaff Arts Council
City of Rapid City (SD)	a city or town	75,258	Rapid City Arts Council
City of Missoula (MT)	a city or town	75,516	Arts Missoula
Wilson County (NC)	a county	81,801	Wilson Arts
Caldwell County (NC)	a county	82,178	Caldwell Arts Council
City of Sioux City (IA)	a city or town	82,531	Sioux City Art Center

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Type of Study Region	Estimated Population	Local or Statewide Research Partner
City of Largo (FL)	a city or town	84,130	City of Largo
City of Santa Fe (NM)	a city or town	84,683	City of Santa Fe Arts and Culture Department
City of Fort Myers (FL)	a city or town	87,103	Lee County Alliance of the Arts
Buchanan County (MO)	a county	87,364	Allied Arts Council of St. Joseph
City of Nashua (NH)	a city or town	88,815	City of Nashua Arts Commission
City of Miami Beach (FL)	a city or town	88,885	Miami-Dade County Department of Cultural Affairs
City of Asheville (NC)	a city or town	91,560	ArtsAVL
Pottawattamie County (IA)	a county	93,206	Pottawattamie Arts, Culture, and Entertainment
Fairbanks North Star Borough (AK)	a county	95,665	Fairbanks Arts Association
City of Lee's Summit (MO)	a city or town	97,275	Lee's Summit Cultural Arts Division
Cleveland County (NC)	a county	97,947	Cleveland County Arts Council
Montgomery County (VA)	a county	98,495	Blacksburg-Christiansburg-Montgomery County VA Regional Tourism
Nevada County (CA)	a county	99,755	Nevada County Arts Council
City of Boca Raton (FL)	a city or town	99,805	Cultural Council of Palm Beach County
Cohort B Average		73,260	
Cohort B Median		69,271	

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Type of Study Region	Estimated Population	Local or Statewide Research Partner
City of Carmel (IN)	a city or town	101,068	City of Carmel
City of Renton (WA)	a city or town	101,484	City of Renton Municipal Arts Commission
Craven County (NC)	a county	102,139	Craven Arts Council and Gallery
Platte County (MO)	a county	102,848	ArtsKC
Cecil County (MD)	a county	102,855	Cecil County Arts Council
City of Boulder (CO)	a city or town	105,673	City of Boulder Office of Arts + Culture
Bradley County (TN)	a county	108,620	Community Foundation of Cleveland and Bradley County
City of Lewisville (TX)	a city or town	109,212	Lewisville Grand Theater
City of Elgin (IL)	a city or town	110,849	City of Elgin
Douglas County (OR)	a county	110,989	Umpqua Valley Arts Association
City of West Palm Beach (FL)	a city or town	111,955	Cultural Council of Palm Beach County
Flagler County (FL)	a county	115,081	Flagler County Cultural Council
City of Clearwater (FL)	a city or town	115,159	City of Clearwater Innovation Department
City of Carlsbad (CA)	a city or town	115,877	City of Carlsbad Cultural Arts Office
City of Norman (OK)	a city or town	122,837	Norman Arts Council
City of Columbia (MO)	a city or town	123,195	City of Columbia Office of Cultural Affairs
City of Abilene (TX)	a city or town	123,420	Abilene Cultural Affairs Council
Hunterdon County (NJ)	a county	124,371	Hunterdon County Cultural & Heritage Commission
City of Topeka (KS)	a city or town	125,310	ArtsConnect
Cache County (UT)	a county	128,289	Cache Valley Center for the Arts
City of New Haven (CT)	a city or town	130,331	City of New Haven Department of Arts, Culture, and Tourism
City of Waco (TX)	a city or town	139,236	Creative Waco
Brunswick County (NC)	a county	142,820	Brunswick Arts Council
City of Bellevue (WA)	a city or town	144,403	City of Bellevue Department of Community Development
City of Savannah (GA)	a city or town	145,403	City of Savannah Department of Cultural Resources
Orange County (NC)	a county	148,476	Orange County Arts Commission
Cumberland County (NJ)	a county	149,527	Cumberland County Cultural & Heritage Commission
Johnson County (IA)	a county	151,140	Englert Theatre
City of Escondido (CA)	a city or town	152,213	City of Escondido Department of Economic Development
City of Kansas City (MO)	a city or town	153,014	ArtsKC
Macon-Bibb County (GA)	a city or town	153,159	Macon Arts Alliance
City of Springfield (MA)	a city or town	153,606	Springfield Cultural Partnership
Ouachita Parish (LA)	a county	154,679	City of Monroe Department of Economic Development
City of Alexandria (VA)	a city or town	159,428	City of Alexandria Office of the Arts
Catawba County (NC)	a county	159,551	United Arts Council of Catawba County
Martin County (FL)	a county	161,000	Arts Council of Martin County

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Type of Study Region	Estimated Population	Local or Statewide Research Partner
Wyandotte County (KS)	a county	165,447	ArtsKC
Town of Cary (NC)	a city or town	166,268	Town of Cary Cultural Arts Division
Springfield (MO)	a city or town	167,882	Springfield Regional Arts Council
City of Salem (OR)	a city or town	169,259	City of Salem
City of Fort Collins (CO)	a city or town	170,243	City of Fort Collins Department of Cultural Services
City of Eugene (OR)	a city or town	172,622	Arts & Business Alliance of Eugene
City of Oceanside (CA)	a city or town	176,080	City of Oceanside (Arts Commission)
City of Ontario (CA)	a city or town	176,760	City of Ontario
City of Frisco (TX)	a city or town	177,020	City of Frisco Cultural Affairs Division
City of Providence (RI)	a city or town	179,883	City of Providence Department of Art, Culture & Tourism
Pitt County (NC)	a county	180,742	Pitt County Arts Council at Emerge
City of Fort Lauderdale (FL)	a city or town	181,818	City of Fort Lauderdale Office of the City Manager
City of McKinney (TX)	a city or town	182,055	McKinney Performing Arts Center
Sumner County (TN)	a county	191,283	Monthaven Arts and Cultural Center
City of Sioux Falls (SD)	a city or town	192,517	Sioux Falls Arts Council
City of Tempe (AZ)	a city or town	195,805	City of Tempe Arts and Culture Division
City of Salt Lake City (UT)	a city or town	200,567	Salt Lake City Arts Council
Richmond County (GA)	a county	202,518	Greater Augusta Arts Council
Montgomery County (TN)	a county	208,993	Clarksville/Montgomery County Arts and Heritage Development Council
Tuscaloosa County (AL)	a county	210,758	The Arts Council of Tuscaloosa
City of San Bernardino (CA)	a city or town	216,089	Arts Connection
Cabarrus County (NC)	a county	216,453	Cabarrus Arts Council
City of Tacoma (WA)	a city or town	217,827	City of Tacoma Office of Arts and Cultural Vitality
Gaston County (NC)	a county	227,943	Gaston Arts Council
New Hanover County (NC)	a county	234,473	Arts Council of Wilmington and New Hanover County
City of Garland (TX)	a city or town	239,928	City of Garland Cultural Arts Division
Clay County (MO)	a county	246,480	ArtsKC
Cohort C Average		157,570	
Cohort C Median		153,606	

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Type of Study Region	Estimated Population	Local or Statewide Research Partner
City of Reno (NV)	a city or town	255,601	City of Reno Office of the City Manager (Arts, Culture, & Events)
City of Scottsdale (AZ)	a city or town	258,069	Scottsdale Arts
City of Chandler (AZ)	a city or town	261,165	Chandler Center for the Arts
Buncombe County (NC)	a county	261,191	ArtsAVL
City of St. Petersburg (FL)	a city or town	261,338	St. Petersburg Arts Alliance
City of Jersey City (NJ)	a city or town	261,940	City of Jersey City Office of Cultural Affairs
Greater Green Bay Area (WI)	Brown County	264,542	Bay Area Arts and Culture Alliance
St. Johns County (FL)	a county	264,672	St. Johns Cultural Council
Alachua County (FL)	a county	269,043	Alachua County Manager's Office
Santa Cruz County (CA)	a county	273,213	Arts Council Santa Cruz County
York County (SC)	a county	280,979	Arts Council of York County
City of Orlando (FL)	a city or town	287,442	United Arts of Central Florida
City of Lincoln (NE)	a city or town	289,102	Lincoln Arts Council
City of Greensboro (NC)	a city or town	291,303	ArtsGreensboro (with Creative Greensboro and the High Point Arts Council)
Leon County (FL)	a county	293,582	Council on Culture & Arts
City of Marquette (MI)	a city or town	298,851	Upper Peninsula Arts and Culture Alliance
Greater Spartanburg Area (SC)	Spartanburg County	319,785	Chapman Cultural Center
Durham County (NC)	a county	321,488	Durham Arts Council
Lexington-Fayette Urban County (KY)	a city or town	323,152	LexArts
Somerset County (NJ)	a county	328,934	Somerset County Cultural & Heritage Commission
City of Riverside (CA)	a city or town	330,063	City of Riverside Arts & Cultural Affairs Division
Rutherford County (TN)	a county	332,285	Rutherford Arts Alliance
City of Santa Ana (CA)	a city or town	332,318	City of Santa Ana
Cumberland County (NC)	a county	335,509	Arts Council of Fayetteville/Cumberland County
Municipality of San Juan (PR)	a city or town	342,259	Institute of Puerto Rican Culture
Davis County (UT)	a county	355,481	Davis County
Lake County (FL)	a county	367,118	United Arts of Central Florida
Washtenaw County (MI)	a county	367,601	Creative Washtenaw
Hamilton County (TN)	a county	367,804	ArtsBuild
Forsyth County (NC)	a county	382,295	Arts Council of Winston-Salem/Forsyth County
Collier County (FL)	a county	384,902	United Arts Collier
City of Wichita (KS)	a city or town	389,938	City of Wichita Division of Arts & Cultural Services
Placer County (CA)	a county	393,149	Arts Council of Placer County
City of Tampa (FL)	a city or town	399,700	Arts Council of Hillsborough County
St. Charles County (MO)	a county	402,022	St. Charles Regional Chamber
Manatee County (FL)	a county	403,253	Bradenton Area Convention and Visitors Bureau

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Estimated		
	Type of Study Region	Population	Local or Statewide Research Partner
Greater Flint Area (MI)	Genesee County	405,813	Greater Flint Arts Council
Clackamas County (OR)	a county	418,187	Clackamas County Arts Alliance
Sarasota County (FL)	a county	433,742	Arts & Cultural Alliance of Sarasota County
Monterey County (CA)	a county	434,061	Arts Council for Monterey County
City of Atlanta (GA)	a city or town	488,800	City of Atlanta Mayor's Office of Cultural Affairs
Morris County (NJ)	a county	491,845	Morris Arts
Cohort D Average		338,656	
Cohort D Median		331,174	

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	Type of Study Region	Estimated Population	Local or Statewide Research Partner
Camden County (NJ)	a county	506,471	Camden County Cultural & Heritage Commission
City of Mesa (AZ)	a city or town	518,012	City of Mesa Department of Arts and Culture
Guilford County (NC)	a county	537,174	ArtsGreensboro (with Creative Greensboro and the High Point Arts Council)
Dane County (WI)	a county	546,695	Dane County Arts and Cultural Affairs Commission
Volusia County (FL)	a county	553,284	United Arts of Central Florida
Union County (NJ)	a county	556,341	Union County Office of Cultural & Heritage Affairs
City of Albuquerque (NM)	a city or town	560,513	City of Albuquerque Department of Arts & Culture
City of Milwaukee (WI)	a city or town	590,155	Imagine MKE
Washington County (OR)	a county	601,592	Tualatin Valley Creates
Johnson County (KS)	a county	602,401	Arts Council of Johnson County
Ocean County (NJ)	a county	607,186	Ocean County Cultural & Heritage Commission
City of Louisville-Jefferson County (KY)	a city or town	617,638	Fund for the Arts
Monmouth County (NJ)	a county	618,795	Monmouth Arts
City of Las Vegas (NV)	a city or town	651,319	City of Las Vegas Office of Cultural Affairs
City of Portland (OR)	a city or town	652,503	Regional Arts & Culture Council
City of Nashville-Davidson County (TN)	a city or town	670,820	Metropolitan Nashville Arts Commission
Hudson County (NJ)	a county	672,391	Hudson County Office of Cultural & Heritage Affairs
Jackson County (MO)	a county	700,733	ArtsKC
City and County of Denver (CO)	a city or town	727,211	Denver Arts & Venues
Lee County (FL)	a county	770,577	Lee County Alliance of the Arts
Essex County (NJ)	a county	798,975	Essex County Division of Cultural & Heritage Affairs
Multnomah County (OR)	a county	812,855	Regional Arts & Culture Council
Middlesex County (NJ)	a county	825,062	Middlesex County Office of Arts and History
City of Indianapolis (IN)	a city or town	876,384	Arts Council of Indianapolis
City and County of San Francisco (CA)	a city or town	883,305	San Francisco Arts Commission
Prince George's County (MD)	a county	909,327	Prince George's Arts and Humanities Council
City of Fort Worth (TX)	a city or town	918,915	Arts Council of Fort Worth
Bergen County (NJ)	a county	932,202	Bergen County Division of Cultural & Historic Affairs
Shelby County (TN)	a county	937,166	ArtsMemphis
Westchester County (NY)	a county	967,506	ArtsWestchester
Pinellas County (FL)	a county	974,996	Creative Pinellas
Cohort E Average		712,855	
Cohort E Median		670,820	

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	Type of Study Region	Estimated Population	Local or Statewide Research Partner
City of San José (CA)	a city or town	1,030,119	City of San José Office of Cultural Affairs
Pima County (AZ)	a county	1,047,279	Southern Arizona Arts and Cultural Alliance
Montgomery County (MD)	a county	1,050,688	Arts & Humanities Council of Montgomery County
Mecklenburg County (NC)	a county	1,110,356	Arts & Science Council of Charlotte/Mecklenburg
Wake County (NC)	a county	1,129,410	United Arts Council of Raleigh and Wake County
Fairfax County (VA)	a county	1,147,532	ArtsFairfax
Salt Lake County (UT)	a county	1,160,437	Salt Lake County Zoo, Arts and Parks Program
Cuyahoga County (OH)	a county	1,235,072	Assembly for the Arts
Allegheny County (PA)	a county	1,250,578	Greater Pittsburgh Arts Council
City of Dallas (TX)	a city or town	1,304,379	City of Dallas Office of Arts and Culture
Orange County (FL)	a county	1,393,452	United Arts of Central Florida
City of San Diego (CA)	a city or town	1,425,976	City of San Diego Commission for Arts and Culture
Hillsborough County (FL)	a county	1,471,968	Arts Council of Hillsborough County
Palm Beach County (FL)	a county	1,496,770	Cultural Council of Palm Beach County
City of San Antonio (TX)	a city or town	1,547,253	City of San Antonio Department of Arts & Culture
Sacramento County (CA)	a county	1,552,058	City of Sacramento Office of Arts and Culture
City and County of Philadelphia (PA)	a city or town	1,584,064	Greater Philadelphia Cultural Alliance
City of Phoenix (AZ)	a city or town	1,680,992	City of Phoenix Office of Arts + Culture
Santa Clara County (CA)	a county	1,937,570	Silicon Valley Creates
Broward County (FL)	a county	1,952,778	Broward County Cultural Division
San Bernardino County (CA)	a county	2,181,654	Arts Connection
Clark County (NV)	a county	2,266,715	Clark County Department of Parks & Recreation (Public Art)
City of Houston (TX)	a city or town	2,304,580	Houston Arts Alliance
Riverside County (CA)	a county	2,450,758	Riverside Arts Council
Miami-Dade County (FL)	a county	2,716,940	Miami-Dade County Department of Cultural Affairs
San Diego County (CA)	a county	3,338,330	City of San Diego Commission for Arts and Culture
Harris County (TX)	a county	4,713,325	Houston Arts Alliance
Cohort F Average		1,758,557	
Cohort F Median		1,496,770	

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 81	Definition of Study Region	Estimated Population	Local or Statewide Research Partner
Florence Region (OR)	the cities of Florence, Gardiner, and Yachats in Oregon	10,060	Florence Regional Arts Alliance
Eastern Oregon Border Region	that part of Oregon that is within 20 miles of the border with Idaho and that includes, but is not limited to, the communities of Ontario, Nyssa, Vale, Willowcreek, and Brogan	16,259	City of Ontario
South Cumberland Region (TN)	Grundy County as well as the communities of Monteagle and Sewanee in Tennessee	18,194	Grundy County Mayor's Office
Oregon's Adventure Coast	the cities of Coos Bay, North Bend, and Charleston in Oregon	26,676	Coos Bay - North Bend Visitor and Convention Bureau
Southern Oregon: Ashland/Talent/Jacksonville	the cities of Ashland, Jacksonville, and Talent in Oregon	30,443	Oregon Center for the Arts at Southern Oregon University
Greater Portsmouth Area (NH)	the City of Portsmouth and the Town of Rye in New Hampshire; and the Town of Kittery in Maine	37,225	City of Portsmouth
The Gorge (OR)	the cities of Cascade Locks, Hood River, and The Dalles in Oregon; and the cities of Goldendale, Stevenson, Washougal, and White Salmon in Washington	44,910	The Dalles Arts Center
Northeast Oregon Region	Baker, Union, and Wallowa Counties in Oregon	50,167	Northeast Oregon Economic Development District
Greater Aberdeen Region (SD)	Brown, Day, Edmunds, Marshall, McPherson, and Spink Counties in South Dakota	61,352	Aberdeen Area Arts Council
Tri-Cities Communities (VA)	the cities of Colonial Heights, Hopewell, and Petersburg in Virginia	71,245	CultureWorks
Upper Valley Region (NH/VT)	the towns of Cornish, Enfield, Hanover, Lebanon, Lyme, and Plainfield in New Hampshire; and the towns of Bradford, Fairlee, Hartford, Hartland, Norwich, Pomfret, Sharon, Thetford, White River Junction, Windsor, and Woodstock in Vermont	71,500	Upper Valley Business Alliance
Monadnock Region (NH)	the City of Keene and the Towns of Acworth, Alstead, Antrim, Ashuelot, Bennington, Chesterfield, Deering, Dublin, Fitzwilliam, Frankestown, Gilsum, Greenfield, Greenville, Hancock, Harrisville, Hillsborough, Hinsdale, Jaffrey, Lyndeborough, Marlborough, Marlow, Mason, Milford, Munsonville, Nelson, New Ipswich, Peterborough, Richmond, Rindge, Roxbury, Sharon, Stoddard, Sullivan, Surry, Swanzey, Temple, Troy, Walpole, Westmoreland, Wilton, Winchester, and Windsor in New Hampshire	88,700	Arts Alive!, Inc.
Bismarck-Mandan Region (ND)	the cities of Bismarck and Mandan in North Dakota	96,875	Dakota West Arts Council
Greater Minot Region (ND)	McHenry, McLean, Mountrail, Renville, and Ward Counties in North Dakota	97,126	Minot Area Council of the Arts
Greater Burlington Area (VT)	the cities of Burlington, South Burlington, and Winooski and the towns of Colchester, Essex, Shelburne, and Williston in Vermont	110,972	Burlington City Arts
Northeastern Connecticut Region	the cities and towns of Ashford, Brooklyn, Canterbury, Chaplin, Columbia, Coventry, Eastford, Hampton, Killingly, Mansfield, Plainfield, Pomfret, Putnam, Scotland, Stafford, Sterling, Thompson, Union, Willington, Windham, and Woodstock in Connecticut	116,782	Southeastern Connecticut Cultural Coalition
Northwest Connecticut Region	the cities and towns of Barkhamsted, Bethlehem, Burlington, Canaan, Colebrook, Cornwall, Goshen, Hartland, Harwinton, Kent, Litchfield, Morris, New Hartford, New Milford, Norfolk, North Canaan, Plymouth, Roxbury, Salisbury, Sharon, Thomaston, Torrington, Warren, Washington, and Winchester in Connecticut	126,018	Northwest Connecticut Arts Council

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 81	Definition of Study Region	Estimated Population	Local or Statewide Research Partner
Western Connecticut Region	the cities and towns of Bethel, Bridgewater, Brookfield, Danbury, New Fairfield, New Milford, Newtown, Redding, Ridgefield, and Sherman in Connecticut	190,817	Cultural Alliance of Western Connecticut
Greater Fargo-Moorhead Area (ND/MN)	the cities of Fargo and West Fargo in North Dakota and the city of Moorhead in Minnesota	207,055	The Arts Partnership
Greater Kingsport Area (TN)	Hawkins and Sullivan Counties in Tennessee	215,134	Kingsport Office of Cultural Arts
Cedar Valley Region (IA)	Black Hawk, Bremer, Buchanan, Butler, Chickasaw, and Grundy Counties in Iowa	216,294	Community Foundation of Northeast Iowa
Central Oregon Region	Crook, Deschutes, and Jefferson Counties in Oregon	245,703	Scalehouse Collaborative for the Arts
Northwest Tennessee Development District	Benton, Carroll, Crockett, Dyer, Gibson, Henry, Lake, Obion, and Weakley Counties in Tennessee	247,207	Tennessee Arts Commission
Southwest Tennessee Development District	Chester, Decatur, Hardeman, Hardin, Haywood, Henderson, Madison, and McNairy Counties in Tennessee	248,761	Tennessee Arts Commission
Southeast Ohio	Athens, Hocking, Meigs, Monroe, Morgan, Noble, Perry, and Washington Counties in Ohio	255,129	Buckeye Hills Regional Council
Southeastern Connecticut Region	the cities and towns of Bozrah, Colchester, East Lyme, Franklin, Griswold, Groton, Lebanon, Ledyard, Lisbon, Lyme, Montville, New London, North Stonington, Norwich, Old Lyme, Preston, Salem, Sprague, Stonington, Voluntown, and Waterford in Connecticut	265,206	Southeastern Connecticut Cultural Coalition
Shoreline and River Valley Region (CT)	the cities and towns of Branford, Chester, Clinton, Cromwell, Deep River, Durham, East Haddam, East Hampton, East Haven, East Lyme, Essex, Guilford, Haddam, Killingworth, Lyme, Madison, Middlefield, Middletown, North Branford, Old Lyme, Old Saybrook, Portland, Salem, and Westbrook in Connecticut	292,949	Shoreline Arts Alliance
Upper Peninsula of Michigan	Alger, Baraga, Chippewa, Delta, Dickinson, Gogebic, Houghton, Iron, Keweenaw, Luce, Mackinac, Marquette, Menominee, Ontonagon, and Schoolcraft Counties in Michigan	298,851	Upper Peninsula Arts and Culture Alliance
Greater Waterbury Region (CT)	the cities and towns of Ansonia, Beacon Falls, Bethlehem, Cheshire, Derby, Middlebury, Naugatuck, Oxford, Prospect, Seymour, Southbury, Thomaston, Waterbury, Watertown, Wolcott, and Woodbury in Connecticut	307,616	Arts & Culture Collaborative of the Waterbury Region
Quad Cities Region (IA/IL)	Scott County in Iowa and Rock Island County in Illinois	316,548	Quad City Arts
Greater Peoria Area (IL)	Peoria, Tazewell, and Woodford Counties in Illinois	349,445	ArtsPartners of Central Illinois
Upper Cumberland Development District (TN)	Cannon, Clay, Cumberland, DeKalb, Fentress, Jackson, Macon, Overton, Pickett, Putnam, Smith, VanBuren, Warren, and White Counties in Tennessee	360,399	Tennessee Arts Commission
City of Huntsville/Madison County (AL)	the City of Huntsville and Madison County in Alabama	366,519	Arts Huntsville

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 81	Definition of Study Region	Estimated Population	Local or Statewide Research Partner
Eastern Connecticut Region	the cities and towns of Ashford, Bozrah, Brooklyn, Canterbury, Chaplin, Colchester, Columbia, Coventry, East Lyme, Eastford, Franklin, Griswold, Groton, Hampton, Killingly, Lebanon, Ledyard, Lisbon, Lyme, Mansfield, Montville, New London, North Stonington, Norwich, Old Lyme, Plainfield, Pomfret, Preston, Putnam, Salem, Scotland, Sprague, Stafford, Sterling, Stonington, Thompson, Union, Voluntown, Waterford, Willington, Windham, and Woodstock in Connecticut	381,988	Southeastern Connecticut Cultural Coalition
South Central Tennessee Development District	Bedford, Coffee, Franklin, Giles, Hickman, Lawrence, Lewis, Lincoln, Marshall, Maury, Moore, Perry, and Wayne Counties in Tennessee	455,858	Tennessee Arts Commission
Coachella Valley Region (CA)	the cities of Cathedral City, Coachella, Desert Hot Springs, Indian Wells, Indio, La Quinta, Palm Desert, Palm Springs, and Rancho Mirage in California	463,000	California Desert Arts Council
St. Croix Valley (MN/WI)	Chisago and Washington Counties in Minnesota; and Burnett, Pierce, Polk, and St. Croix Counties in Wisconsin	511,187	St. Croix Valley Foundation and ArtReach St. Croix
First Tennessee Development District	Carter, Greene, Hancock, Hawkins, Johnson, Sullivan, Unicoi, and Washington Counties in Tennessee	512,260	Tennessee Arts Commission
Northwest Arkansas Region	Benton and Washington Counties in Arkansas	518,328	Creative Arkansas Community Hub & Exchange
Northeast Prosperity Zone (NC)	Beaufort, Bertie, Camden, Chowan, Currituck, Dare, Gates, Halifax, Hertford, Hyde, Martin, Northampton, Pasquotank, Perquimans, Pitt, Tyrrell, and Washington Counties in North Carolina	519,363	North Carolina Arts Council
The Eastside (King County, WA)	the suburbs of Seattle, Washington located on the east side of Lake Washington including the cities of Bellevue, Kirkland, Redmond, Renton, Sammamish, Issaquah, Newcastle, and Mercer Island	545,517	City of Bellevue Department of Community Development
Greater Des Moines Region (IA)	the communities of Altoona, Ankeny, Bondurant, Carlisle, Clive, Des Moines, Grimes, Indianola, Johnston, Norwalk, Pleasant Hill, Polk City, Polk County, Urbandale, Waukee, West Des Moines, and Windsor Heights in Iowa	557,965	Bravo Greater Des Moines
Greater New Haven Region (CT)	the cities and towns of Bethany, Branford, Cheshire, East Haven, Guilford, Hamden, Madison, Meriden, Milford, New Haven, North Branford, North Haven, Orange, Wallingford, West Haven, and Woodbridge in Connecticut	596,558	Arts Council of Greater New Haven
Northwestern Prosperity Zone (NC)	Alexander, Alleghany, Ashe, Avery, Burke, Caldwell, Catawba, McDowell, Mitchell, Watauga, Wilkes, and Yancey Counties in North Carolina	623,744	North Carolina Arts Council
Southeast Tennessee Development District	Bledsoe, Bradley, Grundy, Hamilton, Marion, McMinn, Meigs, Polk, Rhea, and Sequatchie Counties in Tennessee	664,553	Tennessee Arts Commission
Greater Knoxville Region (TN)	Anderson, Blount, and Knox Counties in Tennessee	680,379	Arts & Culture Alliance of Greater Knoxville
Western Prosperity Zone (NC)	Buncombe, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, Polk, Rutherford, Swain, and Transylvania Counties in North Carolina	738,469	North Carolina Arts Council
Lehigh Valley Region (PA)	Carbon, Lehigh, and Northampton Counties in Pennsylvania	738,785	Lehigh Valley Arts & Cultural Alliance
Pikes Peak Region (CO)	El Paso and Teller Counties in Colorado	738,939	Cultural Office of the Pikes Peak Region

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 81	Definition of Study Region	Estimated Population	Local or Statewide Research Partner
Coastal Fairfield County Region (CT)	the cities and towns of Bridgeport, Darien, Easton, Fairfield, Greenwich, Monroe, New Canaan, Norwalk, Shelton, Stamford, Stratford, Trumbull, Weston, Westport, and Wilton in Connecticut	743,413	Cultural Alliance of Fairfield County
Greater Fort Wayne Area (IN)	Adams, Allen, DeKalb, Huntington, Kosciusko, LaGrange, Noble, Steuben, Wabash, Wells, and Whitley Counties in Indiana	789,735	Arts United of Greater Fort Wayne
Greater Sarasota/Bradenton Area (FL)	Manatee and Sarasota Counties in Florida	836,995	Arts & Cultural Alliance of Sarasota County
Sandhills Prosperity Zone (NC)	Bladen, Columbus, Cumberland, Hoke, Montgomery, Moore, Richmond, Robeson, Sampson, and Scotland Counties in North Carolina	853,965	North Carolina Arts Council
West Valley Region (AZ)	the Cities of Avondale, Buckeye, El Mirage, Glendale, Goodyear, Litchfield Park, Peoria, Sun City, Sun City West, Surprise, Tolleson, Wickenburg, and Youngtown in Maricopa County, Arizona	926,408	West Valley Arts Council
Greater Hartford Region (CT)	the cities and towns of Andover, Avon, Berlin, Bloomfield, Bolton, Bristol, Canton, East Granby, East Hartford, East Windsor, Ellington, Enfield, Farmington, Glastonbury, Granby, Hartford, Hebron, Manchester, Marlborough, New Britain, Newington, Plainville, Rocky Hill, Simsbury, Somers, Southington, South Windsor, Suffield, Tolland, Vernon, West Hartford, Wethersfield, Windsor, and Windsor Locks in Connecticut	934,175	Greater Hartford Arts Council
Dayton Region (OH)	Clark, Greene, Miami, and Montgomery Counties in Ohio	941,694	Culture Works
Memphis Area Association of Governments (TN)	Fayette, Lauderdale, Shelby, and Tipton Counties in Tennessee	1,065,531	Tennessee Arts Commission
Southeast Prosperity Zone (NC)	Brunswick, Carteret, Craven, Duplin, Greene, Jones, Lenoir, New Hanover, Onslow, Pamlico, Pender, and Wayne Counties in North Carolina	1,094,008	North Carolina Arts Council
Richmond & Tri-Cities Region (VA)	the cities of Richmond, Colonial Heights, Hopewell, and Petersburg; the counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, and Powhatan; and the town of Ashland in Virginia	1,176,526	CultureWorks
Greater Fairfax Area (VA)	Fairfax County, Fairfax City, and Falls Church City in Virginia	1,186,168	ArtsFairfax
South Hampton Roads Area (VA)	Chesapeake City, Franklin County, Isle of Wight County, Norfolk City, Portsmouth City, Southampton County, Suffolk City, and Virginia Beach City in Virginia	1,186,764	Arts Alliance
East Tennessee Development District	Anderson, Blount, Campbell, Claiborne, Cocke, Grainger, Hamblen, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Scott, Sevier, and Union Counties in Tennessee	1,246,621	Tennessee Arts Commission
Greater St. Louis Area (MO)	the City of St. Louis and St. Louis County in Missouri	1,294,781	Regional Arts Commission of St. Louis
Western New York Region	Allegany, Cattaraugus, Chautauqua, Erie, and Niagara Counties in New York	1,377,094	Arts Services Initiative of Western New York
Greater Jacksonville Region (FL)	Baker, Clay, Duval, Nassau, and St. Johns Counties in Florida	1,559,514	Cultural Council of Greater Jacksonville
Piedmont-Triad Prosperity Zone (NC)	Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Randolph, Rockingham, Stokes, Surry, and Yadkin Counties in North Carolina	1,742,942	North Carolina Arts Council
Greater Kansas City Metropolitan Area (MO/KS)	Clay, Jackson, and Platte Counties in Missouri; Johnson and Wyandotte Counties in Kansas	1,825,207	ArtsKC

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

MULTI-CITY/COUNTY REGIONS		Estimated	
All Populations	Definition of Study Region	Population	Local or Statewide Research Partner
Number of Communities = 81			
Greater Portland Area (OR)	Clackamas, Multnomah, and Washington Counties in Oregon	1,832,634	Regional Arts & Culture Council
Greater Nashville Regional Council (TN)	Cheatham, Davidson, Dickson, Houston, Humphreys, Montgomery, Robertson, Rutherford, Stewart, Sumner, Trousdale, Williamson, and Wilson Counties in Tennessee	2,027,984	Tennessee Arts Commission
Greater Tampa/St. Petersburg Area (FL)	Hillsborough and Pinellas Counties in Florida	2,446,964	Arts Council of Hillsborough County and Creative Pinellas
Southwestern Prosperity Zone (NC)	Anson, Cabarrus, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Stanly, and Union Counties in North Carolina	2,490,136	North Carolina Arts Council
North Central Prosperity Zone (NC)	Chatham, Durham, Edgecombe, Franklin, Granville, Harnett, Johnston, Lee, Nash, Orange, Person, Vance, Wake, Warren, and Wilson Counties in North Carolina	2,636,346	North Carolina Arts Council
Long Island (NY)	Nassau and Suffolk Counties in New York	2,833,525	Long Island Arts Alliance
Greater Philadelphia Region (PA)	Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties in Pennsylvania	4,134,985	Greater Philadelphia Cultural Alliance
Central Florida Region	Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia Counties in Florida	4,488,150	United Arts of Central Florida
Inland Empire Region (CA)	Riverside and San Bernardino Counties in California	4,632,412	Inland Empire Community Foundation
Greater Houston Region (TX)	Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, San Jacinto, and Waller Counties in Texas	7,095,000	Houston Arts Alliance
Dallas-Fort Worth-Arlington MSA (TX)	Collin, Dallas, Denton, Ellis, Hood, Hunt, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise Counties in Texas	7,634,779	North Texas Business Council for the Arts
Regional Average		996,660	
Regional Median		518,846	

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

ENTIRE STATES All Populations Number of Communities = 21	Type of Study Region	Estimated Population	Local or Statewide Research Partner
State of Vermont	an entire state	626,299	Vermont Arts Council
State of North Dakota	an entire state	760,077	North Dakota Council on the Arts
State of South Dakota	an entire state	884,659	Arts South Dakota
State of Delaware	an entire state	967,171	Delaware Division of the Arts
State of Idaho	an entire state	1,754,208	Idaho Commission on the Arts
State of New Mexico	an entire state	2,096,829	New Mexico Department of Cultural Affairs
State of Arkansas	an entire state	3,017,804	Creative Arkansas Community Hub & Exchange
State of Nevada	an entire state	3,034,392	Nevada Arts Council
State of Iowa	an entire state	3,155,070	Iowa Arts Council
State of Utah	an entire state	3,161,105	Utah Division of Arts and Museums
Commonwealth of Puerto Rico	an entire territory/commonwealth	3,285,874	Institute of Puerto Rican Culture
State of Connecticut	an entire state	3,572,665	Connecticut Office of the Arts
State of Oregon	an entire state	4,190,713	Oregon Arts Commission
State of Wisconsin	an entire state	5,813,568	Wisconsin Arts Board
State of Missouri	an entire state	6,126,452	Missouri Arts Council
State of Tennessee	an entire state	6,770,010	Tennessee Arts Commission
State of Arizona	an entire state	7,171,646	Arizona Commission on the Arts
State of New Jersey	an entire state	8,908,520	ArtPride New Jersey
State of North Carolina	an entire state	10,383,620	North Carolina Arts Council
State of Georgia	an entire state	10,711,908	Georgia Council for the Arts
State of Florida	an entire state	21,299,325	Florida Division of Cultural Affairs
Statewide Average		5,128,186	
Statewide Median		3,285,874	

TABLE 1
Descriptions of and U.S. Census Bureau Population Estimates for
the 373 Participating Study Regions

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	Definition of Study Region	Estimated Population	Local or Statewide Research Partner
Mercer Street Grassroots District (Princeton, WV)	a downtown cultural and entertainment district located in Princeton, West Virginia	58,758	Community Connections
Abilene Cultural District (Abilene, TX)	an individual cultural district located in Abilene, Texas	123,420	Abilene Cultural Affairs Council
Downtown Torrington (Torrington, CT)	an individual cultural district located in Torrington, Connecticut	126,018	Northwest Connecticut Arts Council
Iowa City Downtown District (Iowa City, IA)	an individual cultural district located in Iowa City, Iowa	151,140	Englert Theatre
Downtown Macon Urban Core (Macon, GA)	an individual cultural district consisting of downtown Macon, Georgia and the nearby neighborhoods	153,159	Macon Arts Alliance
Oceanside Cultural District (Oceanside, CA)	an individual cultural district located in Oceanside, California	176,080	City of Oceanside (Arts Commission)
Southeast Ohio Theatre Trail (Southeastern OH)	all of the theaters located in Athens, Hocking, Meigs, Monroe, Morgan, Noble, Perry, and Washington Counties in Ohio	255,129	Buckeye Hills Regional Council
Loch Haven Cultural Park (Orlando, FL)	an individual cultural district located in Orlando, Florida	287,442	United Arts of Central Florida
Cool Spring Downtown District (Fayetteville, NC)	an individual cultural district located in Fayetteville, NC	335,509	Arts Council of Fayetteville/Cumberland County
Downtown Las Vegas (Las Vegas, NV)	an individual cultural district located in Las Vegas, Nevada	651,319	City of Las Vegas Office of Cultural Affairs
Arts Campus Fort Wayne (Fort Wayne, IN)	an individual cultural district located in Fort Wayne, Indiana	789,735	Arts United of Greater Fort Wayne
Salt Lake Cultural Core (Salt Lake City, UT)	an individual cultural district located in Salt Lake City, Utah	1,160,437	Salt Lake County Zoo, Arts and Parks Program
Grand Center Arts District (St. Louis, MO)	an individual arts and entertainment district located in St. Louis, Missouri	1,294,781	Regional Arts Commission of St. Louis
Dallas Arts District (Dallas, TX)	an individual cultural district located in the Dallas, Texas	1,304,379	Dallas Arts District
Balboa Park Cultural District (San Diego, CA)	an individual cultural district located in San Diego, California	1,425,976	Balboa Park Cultural Partnership
Houston Museum District (Houston, TX)	an individual cultural district located in Houston, Texas	2,304,580	Houston Arts Alliance
Houston Theatre District (Houston, TX)	an individual cultural district located in Houston, Texas	2,304,580	Houston Arts Alliance
Midtown Cultural District (Houston, TX)	an individual cultural district located in Houston, Texas	2,304,580	Houston Arts Alliance
Arts District Average		844,835	
Arts District Median		493,414	

TABLE 1 SUMMARY STATISTICS FOR ALL 397 PARTICIPATING COMMUNITIES (if applicable)

National Average	801,808
National Median	255,129

TABLE 2

Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022

This table presents for each participating community the total direct spending generated by the nonprofit arts and culture industry—both eligible arts and culture organizations and their audiences—during fiscal year 2022. Summary statistics are provided for each population cohort.

Column Two:

The total operating expenditures reported by the responding eligible arts and culture organizations in each participating community during fiscal year 2022. Operating expenditure categories typically include personnel costs (e.g., payroll, cost of benefits, and payroll taxes), overhead and administrative expenses, event production costs including payments to artists, programmatic expenses, and facility expenses. These data are real dollars reported by the eligible organizations in each participating community that responded to the organization survey.

Column Three:

The capital expenditures reported by the responding eligible arts and culture organizations in each participating community during fiscal year 2022. According to generally-accepted accounting principles (GAAP), a capital expenditure is a cost which cannot be deducted in the year in which it is paid or incurred and must be capitalized. The general rule is that if an acquired asset's useful life is longer than the taxable year, then the cost must be amortized or depreciated over the life of the asset in question. For nonprofit arts and culture organizations, capital expenditures typically include maintenance, renovation, and construction costs. They can also include purchases of equipment, art, and real estate. These data are real dollars reported by the eligible organizations in each participating community that responded to the organization survey.

Column Four:

The total direct expenditures made by eligible arts and culture organizations in each participating community during fiscal year 2022. This figure is the sum of operating expenditures (Column Two) and capital expenditures (Column Three). These data are real dollars reported by the eligible organizations in each participating community that responded to the organization survey.

Column Five:

The total estimated dollars spent by resident arts and culture attendees in each participating community as a direct result of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization on purchases from local establishments on good and services such as food and drink, retail shopping, local transportation, groceries and supplies, clothing, and childcare. This figure is calculated by multiplying the average per person resident expenditure for each expenditure category by the total estimated arts attendance by local residents to the community's eligible arts and culture organizations.

Column Six:

The total estimated dollars spent by non-resident arts and culture attendees in each participating community as a direct result of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization on purchases from local establishments on good and services such as food and drink, retail shopping, overnight lodging, local transportation, and groceries and supplies. This figure is calculated by multiplying the average per person non-resident expenditure for each expenditure category by the total estimated arts attendance by non-residents to the community's eligible arts and culture organizations.

Column Seven:

The total estimated expenditures made by arts and culture audiences as a direct result of attending a performance or event. This figure is the sum of resident expenditures (Column Five) and non-resident expenditures (Column Six).

Column Eight:

The total direct spending by the nonprofit arts and culture industry—both eligible arts and culture organizations and their audiences—during fiscal year 2022. This figure is the sum of total organization expenses (Column Four) and total audience expenditures (Column Seven).

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
Tyrrell County (NC)	\$932,772	\$1,058,760	\$1,991,532	\$61,196	\$916,131	\$977,327	\$2,968,859
Taos County (NM)	\$14,392,220	\$1,542,641	\$15,934,861	\$5,695,783	\$49,105,956	\$54,801,739	\$70,736,600
Town of Hillsborough (NC)	\$4,987,629	\$500	\$4,988,129	\$1,619,352	\$1,064,990	\$2,684,342	\$7,672,471
Harney County (OR)	\$346,200	\$0	\$346,200	\$1,267,042	\$2,167,348	\$3,434,390	\$3,780,590
City of Monmouth (OR)	\$164,986	\$0	\$164,986	\$120,359	\$90,021	\$210,380	\$375,366
City of Sedona (AZ)	\$4,030,701	\$1,823,732	\$5,854,433	\$2,120,007	\$5,507,621	\$7,627,628	\$13,482,061
City of Yankton (SD)	\$157,300	\$10,000	\$167,300	\$1,009,067	\$831,939	\$1,841,006	\$2,008,306
City of Falls Church (VA)	\$6,965,541	\$0	\$6,965,541	\$2,992,225	\$7,330,498	\$10,322,723	\$17,288,264
City of Jamestown (ND)	\$1,839,785	\$74,099	\$1,913,884	\$2,830,558	\$1,373,829	\$4,204,387	\$6,118,271
Rutland County (VT)	\$3,829,933	\$87,162	\$3,917,095	\$2,212,968	\$3,143,179	\$5,356,147	\$9,273,242
Town of Elkton (MD)	\$3,822,109	\$193,340	\$4,015,449	\$3,185,875	\$1,141,522	\$4,327,397	\$8,342,846
City of Waterville (ME)	\$8,833,771	\$855,088	\$9,688,859	\$1,511,009	\$2,349,289	\$3,860,298	\$13,549,157
City of Pendleton (OR)	\$7,545,254	\$157,750	\$7,703,004	\$3,874,680	\$3,114,833	\$6,989,513	\$14,692,517
Haywood County (TN)	\$55,001	\$0	\$55,001	\$12,429	\$20,044	\$32,473	\$87,474
City of Hannibal (MO)	\$1,519,770	\$56,676	\$1,576,446	\$334,349	\$382,000	\$716,349	\$2,292,795
Johnson County (TN)	\$507,806	\$3,000	\$510,806	\$396,450	\$179,114	\$575,564	\$1,086,370
City of Safety Harbor (FL)	\$2,377,087	\$2,000	\$2,379,087	\$1,404,131	\$1,067,101	\$2,471,232	\$4,850,319
City of Tullahoma (TN)	\$3,145,925	\$33,400	\$3,179,325	\$734,654	\$275,040	\$1,009,694	\$4,189,019
City of Coralville (IA)	\$2,477,707	\$24,193	\$2,501,900	\$3,889,946	\$3,756,313	\$7,646,259	\$10,148,159
Town of Carrboro (NC)	\$3,146,453	\$667,859	\$3,814,312	\$895,125	\$1,135,655	\$2,030,780	\$5,845,092
City of Coronado (CA)	\$13,053,222	\$807,264	\$13,860,486	\$17,612,925	\$7,699,084	\$25,312,009	\$39,172,495
City of Laguna Beach (CA)	\$48,878,946	\$41,000	\$48,919,946	\$25,134,251	\$14,231,797	\$39,366,048	\$88,285,994
City of Newberg (OR)	\$1,739,545	\$55,013	\$1,794,558	\$1,125,036	\$976,287	\$2,101,323	\$3,895,881
City of Fairfax (VA)	\$2,886,162	\$18,000	\$2,904,162	\$408,109	\$199,570	\$607,679	\$3,511,841
City of Brookings (SD)	\$2,762,751	\$0	\$2,762,751	\$2,542,652	\$2,265,378	\$4,808,030	\$7,570,781
Macon County (TN)	\$81,232	\$0	\$81,232	\$174,229	\$143,016	\$317,245	\$398,477
City of Paducah (KY)	\$21,018,877	\$328,004	\$21,346,881	\$3,177,862	\$11,639,251	\$14,817,113	\$36,163,994
City of Tarpon Springs (FL)	\$1,306,859	\$0	\$1,306,859	\$669,786	\$1,065,860	\$1,735,646	\$3,042,505
McNairy County (TN)	\$464,120	\$0	\$464,120	\$410,901	\$325,627	\$736,528	\$1,200,648
City of Mason City (IA)	\$1,134,937	\$20,000	\$1,154,937	\$486,606	\$593,834	\$1,080,440	\$2,235,377
Door County (WI)	\$13,824,629	\$3,009,909	\$16,834,538	\$2,111,996	\$19,701,425	\$21,813,421	\$38,647,959
City of Winter Park (FL)	\$21,431,556	\$0	\$21,431,556	\$9,337,067	\$13,524,608	\$22,861,675	\$44,293,231
City of Dover (NH)	\$3,470,037	\$0	\$3,470,037	\$2,652,067	\$1,331,187	\$3,983,254	\$7,453,291
Transylvania County (NC)	\$6,210,501	\$0	\$6,210,501	\$1,096,402	\$1,170,870	\$2,267,272	\$8,477,773
City of West Hollywood (CA)	\$4,869,482	\$40,000	\$4,909,482	\$5,734,472	\$1,790,754	\$7,525,226	\$12,434,708
Clatsop County (OR)	\$2,912,960	\$14,000	\$2,926,960	\$2,680,257	\$8,075,208	\$10,755,465	\$13,682,425

TABLE 2
Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	+ Capital Expenditures	= Total Expenditures	Resident Expenditures	+ Non-Resident Expenditures	= Total Expenditures	
City of Columbia (TN)	\$2,501,099	\$50,000	\$2,551,099	\$1,290,780	\$2,244,648	\$3,535,428	\$6,086,527
City of Marion (IA)	\$2,230,190	\$3,180,000	\$5,410,190	\$3,206,082	\$391,834	\$3,597,916	\$9,008,106
Summit County (UT)	\$33,911,852	\$953,361	\$34,865,213	\$36,104,486	\$105,919,123	\$142,023,609	\$176,888,822
Sullivan County (NH)	\$5,220,084	\$600,000	\$5,820,084	\$2,271,568	\$2,128,013	\$4,399,581	\$10,219,665
Monroe County (TN)	\$736,101	\$10,000	\$746,101	\$2,438,289	\$982,420	\$3,420,709	\$4,166,810
City of Cleveland (TN)	\$3,581,092	\$50,000	\$3,631,092	\$1,955,985	\$1,185,685	\$3,141,670	\$6,772,762
Lincoln County (OR)	\$15,750,336	\$145,000	\$15,895,336	\$8,626,383	\$25,542,720	\$34,169,103	\$50,064,439
Cohort A Average	\$6,536,152	\$370,041	\$6,906,192	\$3,893,381	\$7,164,666	\$11,058,047	\$17,964,239
Percentage of Cohort A Total	36.4%	2.1%	38.4%	21.7%	39.9%	61.6%	100.0%
Cohort A Average (with counties & outliers removed)	\$2,772,904	\$299,086	\$3,071,990	\$1,942,815	\$1,704,857	\$3,647,672	\$6,719,662
Cohort A Median	\$3,145,925	\$40,000	\$3,470,037	\$2,111,996	\$1,331,187	\$3,597,916	\$7,570,781

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
City of Joplin (MO)	\$2,094,027	\$533,000	\$2,627,027	\$2,251,526	\$1,015,567	\$3,267,093	\$5,894,120
City of Florissant (MO)	\$1,161,458	\$1,200	\$1,162,658	\$883,641	\$520,028	\$1,403,669	\$2,566,327
McMinn County (TN)	\$2,314,037	\$253,125	\$2,567,162	\$3,615,109	\$2,451,878	\$6,066,987	\$8,634,149
City of Watsonville (CA)	\$5,316,345	\$60,000	\$5,376,345	\$2,333,288	\$1,169,971	\$3,503,259	\$8,879,604
Lafayette County (MS)	\$2,470,745	\$265,000	\$2,735,745	\$3,076,517	\$3,837,004	\$6,913,521	\$9,649,266
Columbus County (NC)	\$439,889	\$800	\$440,689	\$586,923	\$182,505	\$769,428	\$1,210,117
Watauga County (NC)	\$6,354,060	\$1,076,000	\$7,430,060	\$4,890,295	\$4,451,047	\$9,341,342	\$16,771,402
Mercer County (WV)	\$1,718,457	\$206,780	\$1,925,237	\$736,645	\$546,184	\$1,282,829	\$3,208,066
City of Dubuque (IA)	\$38,877,577	\$1,696,522	\$40,574,099	\$17,555,180	\$12,301,600	\$29,856,780	\$70,430,879
City of Ocala (FL)	\$15,739,363	\$164,000	\$15,903,363	\$23,768,991	\$13,556,219	\$37,325,210	\$53,228,573
Town of Chapel Hill (NC)	\$74,346,077	\$1,379,442	\$75,725,519	\$6,845,987	\$10,787,706	\$17,633,693	\$93,359,212
City of National City (CA)	\$2,153,012	\$0	\$2,153,012	\$2,588,090	\$123,304	\$2,711,394	\$4,864,406
City of Encinitas (CA)	\$7,889,004	\$4,612,632	\$12,501,636	\$14,033,234	\$1,454,083	\$15,487,317	\$27,988,953
City of Grand Junction (CO)	\$14,792,631	\$441,776	\$15,234,407	\$8,719,196	\$4,505,811	\$13,225,007	\$28,459,414
City of Cheyenne (WY)	\$6,122,429	\$70,000	\$6,192,429	\$3,624,712	\$2,388,444	\$6,013,156	\$12,205,585
City of Santa Cruz (CA)	\$29,274,830	\$759,100	\$30,033,930	\$4,465,084	\$3,587,353	\$8,052,437	\$38,086,367
Hamblen County (TN)	\$2,290,684	\$510,740	\$2,801,424	\$995,224	\$596,909	\$1,592,133	\$4,393,557
City of Redmond (WA)	\$6,144,431	\$97,286	\$6,241,717	\$2,786,068	\$377,790	\$3,163,858	\$9,405,575
Town of Jupiter (FL)	\$9,879,512	\$3,000,000	\$12,879,512	\$5,034,840	\$8,580,629	\$13,615,469	\$26,494,981
City of Ames (IA)	\$9,660,389	\$992,185	\$10,652,574	\$4,115,725	\$3,469,071	\$7,584,796	\$18,237,370
City of Portland (ME)	\$55,316,452	\$2,900,633	\$58,217,085	\$14,441,263	\$13,312,165	\$27,753,428	\$85,970,513
City of Jackson (TN)	\$4,874,917	\$133,300	\$5,008,217	\$1,407,214	\$750,234	\$2,157,448	\$7,165,665
Wilkes County (NC)	\$433,226	\$0	\$433,226	\$353,440	\$112,399	\$465,839	\$899,065
City of Eau Claire (WI)	\$13,087,475	\$882,000	\$13,969,475	\$5,338,301	\$6,024,300	\$11,362,601	\$25,332,076
Greene County (TN)	\$1,836,006	\$58,443	\$1,894,449	\$3,289,126	\$1,757,582	\$5,046,708	\$6,941,157
Carteret County (NC)	\$3,678,214	\$35,000	\$3,713,214	\$9,118,529	\$6,729,251	\$15,847,780	\$19,560,994
City of Walnut Creek (CA)	\$20,513,738	\$10,000	\$20,523,738	\$10,032,549	\$5,525,344	\$15,557,893	\$36,081,631
Island of Kaua'i (HI)	\$6,181,353	\$800,000	\$6,981,353	\$15,428,004	\$15,442,831	\$30,870,835	\$37,852,188
Walton County (FL)	\$8,626,476	\$0	\$8,626,476	\$14,933,011	\$33,696,601	\$48,629,612	\$57,256,088
Chatham County (NC)	\$7,073,968	\$67,085	\$7,141,053	\$1,055,409	\$3,027,410	\$4,082,819	\$11,223,872
City of Flagstaff (AZ)	\$55,955,409	\$0	\$55,955,409	\$11,804,541	\$17,856,752	\$29,661,293	\$85,616,702
City of Rapid City (SD)	\$20,820,102	\$113,172	\$20,933,274	\$111,040,654	\$72,131,274	\$183,171,928	\$204,105,202
City of Missoula (MT)	\$22,157,037	\$8,320	\$22,165,357	\$19,932,200	\$13,724,286	\$33,656,486	\$55,821,843
Wilson County (NC)	\$893,332	\$36,138	\$929,470	\$2,744,342	\$1,150,033	\$3,894,375	\$4,823,845
Caldwell County (NC)	\$803,656	\$6,000	\$809,656	\$982,888	\$2,568,401	\$3,551,289	\$4,360,945
City of Sioux City (IA)	\$4,537,860	\$900,000	\$5,437,860	\$2,296,365	\$1,904,282	\$4,200,647	\$9,638,507

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
City of Largo (FL)	\$4,371,999	\$0	\$4,371,999	\$9,180,780	\$3,942,887	\$13,123,667	\$17,495,666
City of Santa Fe (NM)	\$96,967,720	\$2,662,875	\$99,630,595	\$121,972,569	\$132,239,224	\$254,211,793	\$353,842,388
City of Fort Myers (FL)	\$50,360,824	\$77,147	\$50,437,971	\$32,079,722	\$16,198,446	\$48,278,168	\$98,716,139
Buchanan County (MO)	\$9,583,774	\$306,200	\$9,889,974	\$5,933,963	\$4,392,940	\$10,326,903	\$20,216,877
City of Nashua (NH)	\$7,140,091	\$240,698	\$7,380,789	\$2,590,878	\$1,343,352	\$3,934,230	\$11,315,019
City of Miami Beach (FL)	\$218,699,877	\$3,994,932	\$222,694,809	\$57,607,458	\$54,634,977	\$112,242,435	\$334,937,244
City of Asheville (NC)	\$23,868,983	\$606,405	\$24,475,388	\$14,639,676	\$10,310,860	\$24,950,536	\$49,425,924
Pottawattamie County (IA)	\$13,855,613	\$90,400	\$13,946,013	\$406,859	\$409,425	\$816,284	\$14,762,297
Fairbanks North Star Borough (AK)	\$18,747,642	\$2,000	\$18,749,642	\$20,715,600	\$6,122,540	\$26,838,140	\$45,587,782
City of Lee's Summit (MO)	\$1,038,570	\$0	\$1,038,570	\$6,134,031	\$1,003,731	\$7,137,762	\$8,176,332
Cleveland County (NC)	\$2,975,795	\$134,000	\$3,109,795	\$1,639,904	\$3,061,245	\$4,701,149	\$7,810,944
Montgomery County (VA)	\$18,933,439	\$643,678	\$19,577,117	\$12,660,720	\$9,457,695	\$22,118,415	\$41,695,532
Nevada County (CA)	\$31,561,818	\$291,971	\$31,853,789	\$14,272,857	\$19,868,392	\$34,141,249	\$65,995,038
City of Boca Raton (FL)	\$15,868,184	\$836,412	\$16,704,596	\$5,326,144	\$3,681,931	\$9,008,075	\$25,712,671
Cohort B Average	\$19,596,050	\$639,128	\$20,235,178	\$12,845,305	\$10,765,678	\$23,610,983	\$43,846,161
Percentage of Cohort B Total	44.7%	1.5%	46.2%	29.3%	24.6%	53.8%	100.0%
Cohort B Average (with counties & outliers removed)	\$18,612,690	\$755,632	\$19,368,322	\$8,674,416	\$5,904,302	\$14,578,717	\$33,947,039
Cohort B Median	\$7,514,548	\$185,390	\$8,028,268	\$5,180,492	\$3,759,468	\$9,174,709	\$18,899,182

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
City of Carmel (IN)	\$16,579,211	\$402,079	\$16,981,290	\$11,376,861	\$14,328,392	\$25,705,253	\$42,686,543
City of Renton (WA)	\$3,235,668	\$22,829	\$3,258,497	\$1,153,463	\$237,919	\$1,391,382	\$4,649,879
Craven County (NC)	\$881,456	\$335,665	\$1,217,121	\$2,277,131	\$1,335,117	\$3,612,248	\$4,829,369
Platte County (MO)	\$99,286,052	\$0	\$99,286,052	\$1,637,295	\$2,191,973	\$3,829,268	\$103,115,320
Cecil County (MD)	\$15,618,558	\$368,340	\$15,986,898	\$13,498,978	\$5,165,188	\$18,664,166	\$34,651,064
City of Boulder (CO)	\$49,692,662	\$3,818,102	\$53,510,764	\$30,317,190	\$31,301,279	\$61,618,469	\$115,129,233
Bradley County (TN)	\$3,682,073	\$50,000	\$3,732,073	\$2,192,298	\$1,335,475	\$3,527,773	\$7,259,846
City of Lewisville (TX)	\$2,150,279	\$0	\$2,150,279	\$522,445	\$322,476	\$844,921	\$2,995,200
City of Elgin (IL)	\$4,647,347	\$129,732	\$4,777,079	\$2,794,708	\$926,547	\$3,721,255	\$8,498,334
Douglas County (OR)	\$1,755,632	\$27,140	\$1,782,772	\$997,631	\$748,202	\$1,745,833	\$3,528,605
City of West Palm Beach (FL)	\$110,009,129	\$6,879,656	\$116,888,785	\$51,743,415	\$45,785,494	\$97,528,909	\$214,417,694
Flagler County (FL)	\$2,813,563	\$6,000	\$2,819,563	\$973,561	\$923,306	\$1,896,867	\$4,716,430
City of Clearwater (FL)	\$51,675,549	\$4,270	\$51,679,819	\$45,516,548	\$28,424,085	\$73,940,633	\$125,620,452
City of Carlsbad (CA)	\$1,363,344	\$0	\$1,363,344	\$256,986	\$15,433	\$272,419	\$1,635,763
City of Norman (OK)	\$11,469,319	\$155,200	\$11,624,519	\$13,801,768	\$10,654,898	\$24,456,666	\$36,081,185
City of Columbia (MO)	\$9,878,414	\$352,937	\$10,231,351	\$4,374,431	\$3,661,071	\$8,035,502	\$18,266,853
City of Abilene (TX)	\$12,866,436	\$497,268	\$13,363,704	\$9,555,591	\$12,618,476	\$22,174,067	\$35,537,771
Hunterdon County (NJ)	\$2,314,176	\$0	\$2,314,176	\$607,378	\$703,949	\$1,311,327	\$3,625,503
City of Topeka (KS)	\$18,783,004	\$6,296,042	\$25,079,046	\$13,619,710	\$6,665,554	\$20,285,264	\$45,364,310
Cache County (UT)	\$18,048,515	\$7,000	\$18,055,515	\$3,699,708	\$9,463,083	\$13,162,791	\$31,218,306
City of New Haven (CT)	\$111,751,439	\$6,500,995	\$118,252,434	\$16,044,930	\$9,132,705	\$25,177,635	\$143,430,069
City of Waco (TX)	\$32,568,838	\$1,833,000	\$34,401,838	\$22,813,378	\$16,917,752	\$39,731,130	\$74,132,968
Brunswick County (NC)	\$1,453,259	\$40,000	\$1,493,259	\$709,234	\$555,802	\$1,265,036	\$2,758,295
City of Bellevue (WA)	\$10,771,376	\$14,500	\$10,785,876	\$24,661,878	\$18,805,118	\$43,466,996	\$54,252,872
City of Savannah (GA)	\$35,441,790	\$6,000	\$35,447,790	\$34,503,798	\$50,580,806	\$85,084,604	\$120,532,394
Orange County (NC)	\$82,638,359	\$2,047,801	\$84,686,160	\$9,372,464	\$13,000,999	\$22,373,463	\$107,059,623
Cumberland County (NJ)	\$3,707,783	\$30,000	\$3,737,783	\$1,791,078	\$1,848,890	\$3,639,968	\$7,377,751
Johnson County (IA)	\$13,791,949	\$1,801,215	\$15,593,164	\$8,242,113	\$7,958,965	\$16,201,078	\$31,794,242
City of Escondido (CA)	\$422,540	\$6,000	\$428,540	\$915,401	\$209,333	\$1,124,734	\$1,553,274
City of Kansas City (MO)	\$393,862,348	\$523,790	\$394,386,138	\$49,915,841	\$66,258,457	\$116,174,298	\$510,560,436
Macon-Bibb County (GA)	\$43,043,264	\$1,140,000	\$44,183,264	\$39,594,701	\$22,721,670	\$62,316,371	\$106,499,635
City of Springfield (MA)	\$42,314,281	\$11,011,195	\$53,325,476	\$19,308,211	\$9,738,909	\$29,047,120	\$82,372,596
Ouachita Parish (LA)	\$7,559,845	\$246,000	\$7,805,845	\$43,536,390	\$8,665,474	\$52,201,864	\$60,007,709
City of Alexandria (VA)	\$54,775,948	\$1,103,250	\$55,879,198	\$15,954,360	\$39,669,317	\$55,623,677	\$111,502,875
Catawba County (NC)	\$11,790,098	\$231,705	\$12,021,803	\$22,330,902	\$19,237,811	\$41,568,713	\$53,590,516
Martin County (FL)	\$16,055,393	\$196,777	\$16,252,170	\$7,655,131	\$7,437,808	\$15,092,939	\$31,345,109

TABLE 2

Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
Wyandotte County (KS)	\$2,518,911	\$30,000	\$2,548,911	\$434,722	\$846,173	\$1,280,895	\$3,829,806
Town of Cary (NC)	\$9,986,880	\$625,115	\$10,611,995	\$14,782,614	\$6,175,352	\$20,957,966	\$31,569,961
Springfield (MO)	\$25,282,997	\$3,199,727	\$28,482,724	\$36,032,426	\$24,714,920	\$60,747,346	\$89,230,070
City of Salem (OR)	\$14,501,948	\$2,145,646	\$16,647,594	\$3,658,058	\$5,786,181	\$9,444,239	\$26,091,833
City of Fort Collins (CO)	\$12,533,098	\$9,652	\$12,542,750	\$8,473,846	\$5,021,944	\$13,495,790	\$26,038,540
City of Eugene (OR)	\$83,128,993	\$7,047,635	\$90,176,628	\$23,339,963	\$10,287,712	\$33,627,675	\$123,804,303
City of Oceanside (CA)	\$23,251,497	\$1,115,163	\$24,366,660	\$26,501,685	\$6,823,116	\$33,324,801	\$57,691,461
City of Ontario (CA)	\$1,074,658	\$1,200	\$1,075,858	\$697,280	\$249,203	\$946,483	\$2,022,341
City of Frisco (TX)	\$4,361,493	\$113,175	\$4,474,668	\$14,011,568	\$2,812,144	\$16,823,712	\$21,298,380
City of Providence (RI)	\$87,178,578	\$2,282,000	\$89,460,578	\$58,832,411	\$59,164,626	\$117,997,037	\$207,457,615
Pitt County (NC)	\$12,805,757	\$14,000	\$12,819,757	\$3,256,277	\$1,961,427	\$5,217,704	\$18,037,461
City of Fort Lauderdale (FL)	\$99,834,290	\$3,200,231	\$103,034,521	\$113,113,621	\$72,582,179	\$185,695,800	\$288,730,321
City of McKinney (TX)	\$2,620,885	\$0	\$2,620,885	\$2,200,064	\$1,760,811	\$3,960,875	\$6,581,760
Sumner County (TN)	\$2,903,694	\$219,702	\$3,123,396	\$4,519,537	\$2,159,748	\$6,679,285	\$9,802,681
City of Sioux Falls (SD)	\$25,488,479	\$731,500	\$26,219,979	\$40,888,190	\$58,999,916	\$99,888,106	\$126,108,085
City of Tempe (AZ)	\$42,425,932	\$6,881,228	\$49,307,160	\$38,376,702	\$15,183,643	\$53,560,345	\$102,867,505
City of Salt Lake City (UT)	\$143,944,652	\$4,296,464	\$148,241,116	\$177,175,181	\$186,662,610	\$363,837,791	\$512,078,907
Richmond County (GA)	\$11,404,753	\$721,663	\$12,126,416	\$6,553,596	\$5,966,118	\$12,519,714	\$24,646,130
Montgomery County (TN)	\$2,805,753	\$122,204	\$2,927,957	\$1,410,868	\$767,530	\$2,178,398	\$5,106,355
Tuscaloosa County (AL)	\$15,545,307	\$71,600	\$15,616,907	\$7,376,746	\$3,199,485	\$10,576,231	\$26,193,138
City of San Bernardino (CA)	\$1,951,600	\$35,000	\$1,986,600	\$817,778	\$265,485	\$1,083,263	\$3,069,863
Cabarrus County (NC)	\$2,090,597	\$2,300	\$2,092,897	\$3,647,987	\$1,857,511	\$5,505,498	\$7,598,395
City of Tacoma (WA)	\$75,462,374	\$11,621,052	\$87,083,426	\$55,062,138	\$20,825,503	\$75,887,641	\$162,971,067
Gaston County (NC)	\$6,250,895	\$860,167	\$7,111,062	\$9,689,184	\$5,844,308	\$15,533,492	\$22,644,554
New Hanover County (NC)	\$18,762,544	\$511,197	\$19,273,741	\$27,019,453	\$29,302,386	\$56,321,839	\$75,595,580
City of Garland (TX)	\$2,220,244	\$101,000	\$2,321,244	\$12,046,314	\$3,769,525	\$15,815,839	\$18,137,083
Clay County (MO)	\$7,281,588	\$15,730	\$7,297,318	\$18,307,693	\$13,751,428	\$32,059,121	\$39,356,439
Cohort C Average	\$32,322,497	\$1,461,251	\$33,783,748	\$19,626,870	\$16,131,567	\$35,758,437	\$69,542,185
Percentage of Cohort C Total	46.5%	2.1%	48.6%	28.2%	23.2%	51.4%	100.0%
Cohort C Average (with counties & outliers removed)	\$44,014,494	\$2,213,227	\$46,227,722	\$27,230,407	\$22,896,331	\$50,126,737	\$96,354,459
Cohort C Median	\$12,805,757	\$231,705	\$12,819,757	\$9,689,184	\$6,665,554	\$16,823,712	\$31,794,242

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
City of Reno (NV)	\$45,974,986	\$2,920,300	\$48,895,286	\$28,719,074	\$6,825,697	\$35,544,771	\$84,440,057
City of Scottsdale (AZ)	\$41,191,023	\$60,000	\$41,251,023	\$28,507,978	\$9,738,996	\$38,246,974	\$79,497,997
City of Chandler (AZ)	\$4,703,260	\$0	\$4,703,260	\$5,654,847	\$1,692,303	\$7,347,150	\$12,050,410
Buncombe County (NC)	\$24,563,064	\$760,252	\$25,323,316	\$15,218,501	\$10,712,380	\$25,930,881	\$51,254,197
City of St. Petersburg (FL)	\$61,215,818	\$392,100	\$61,607,918	\$33,064,413	\$37,858,226	\$70,922,639	\$132,530,557
City of Jersey City (NJ)	\$13,216,258	\$291,850	\$13,508,108	\$21,748,177	\$10,693,673	\$32,441,850	\$45,949,958
Greater Green Bay Area (WI)	\$22,517,658	\$887,406	\$23,405,064	\$11,978,090	\$14,397,597	\$26,375,687	\$49,780,751
St. Johns County (FL)	\$15,137,017	\$854,024	\$15,991,041	\$10,795,235	\$48,780,821	\$59,576,056	\$75,567,097
Alachua County (FL)	\$48,765,645	\$829,998	\$49,595,643	\$31,029,734	\$108,837,387	\$139,867,121	\$189,462,764
Santa Cruz County (CA)	\$53,316,119	\$1,153,100	\$54,469,219	\$8,100,771	\$5,598,041	\$13,698,812	\$68,168,031
York County (SC)	\$16,055,421	\$1,107,173	\$17,162,594	\$13,940,541	\$9,234,302	\$23,174,843	\$40,337,437
City of Orlando (FL)	\$119,992,891	\$322,521	\$120,315,412	\$34,803,512	\$35,444,981	\$70,248,493	\$190,563,905
City of Lincoln (NE)	\$54,458,711	\$83,149	\$54,541,860	\$30,549,367	\$12,340,403	\$42,889,770	\$97,431,630
City of Greensboro (NC)	\$102,137,836	\$2,051,956	\$104,189,792	\$59,652,662	\$71,422,828	\$131,075,490	\$235,265,282
Leon County (FL)	\$117,684,357	\$425,552	\$118,109,909	\$59,855,965	\$26,018,197	\$85,874,162	\$203,984,071
City of Marquette (MI)	\$1,634,577	\$0	\$1,634,577	\$1,097,968	\$1,095,198	\$2,193,166	\$3,827,743
Greater Spartanburg Area (SC)	\$33,460,301	\$218,368	\$33,678,669	\$30,143,833	\$14,156,349	\$44,300,182	\$77,978,851
Durham County (NC)	\$145,136,827	\$3,607,279	\$148,744,106	\$39,202,073	\$45,112,976	\$84,315,049	\$233,059,155
Lexington-Fayette Urban County (KY)	\$16,856,341	\$0	\$16,856,341	\$12,626,476	\$8,355,678	\$20,982,154	\$37,838,495
Somerset County (NJ)	\$34,885,133	\$639,923	\$35,525,056	\$5,459,605	\$4,200,637	\$9,660,242	\$45,185,298
City of Riverside (CA)	\$10,847,318	\$1,400,000	\$12,247,318	\$9,853,303	\$4,121,110	\$13,974,413	\$26,221,731
Rutherford County (TN)	\$25,830,539	\$15,000	\$25,845,539	\$16,767,598	\$9,753,466	\$26,521,064	\$52,366,603
City of Santa Ana (CA)	\$44,460,618	\$0	\$44,460,618	\$7,162,965	\$2,402,116	\$9,565,081	\$54,025,699
Cumberland County (NC)	\$42,861,419	\$1,472,308	\$44,333,727	\$19,313,274	\$8,517,425	\$27,830,699	\$72,164,426
Municipality of San Juan (PR)	\$34,713,152	\$298,082	\$35,011,234	\$32,225,830	\$78,459,687	\$110,685,517	\$145,696,751
Davis County (UT)	\$7,849,188	\$442,356	\$8,291,544	\$3,270,774	\$1,607,424	\$4,878,198	\$13,169,742
Lake County (FL)	\$3,900,830	\$520	\$3,901,350	\$7,501,923	\$16,556,393	\$24,058,316	\$27,959,666
Washtenaw County (MI)	\$45,522,748	\$932,315	\$46,455,063	\$27,197,195	\$24,665,894	\$51,863,089	\$98,318,152
Hamilton County (TN)	\$79,173,498	\$14,828,012	\$94,001,510	\$59,264,000	\$37,775,062	\$97,039,062	\$191,040,572
Forsyth County (NC)	\$96,887,600	\$4,498,462	\$101,386,062	\$45,118,299	\$49,747,809	\$94,866,108	\$196,252,170
Collier County (FL)	\$98,478,693	\$3,608,366	\$102,087,059	\$23,469,507	\$21,564,725	\$45,034,232	\$147,121,291
City of Wichita (KS)	\$67,014,347	\$11,503,575	\$78,517,922	\$71,585,418	\$34,607,228	\$106,192,646	\$184,710,568
Placer County (CA)	\$12,950,542	\$60,448	\$13,010,990	\$8,331,900	\$4,759,823	\$13,091,723	\$26,102,713
City of Tampa (FL)	\$144,813,086	\$6,741,605	\$151,554,691	\$133,267,406	\$95,935,245	\$229,202,651	\$380,757,342
St. Charles County (MO)	\$3,282,043	\$35,189	\$3,317,232	\$4,229,486	\$1,944,427	\$6,173,913	\$9,491,145
Manatee County (FL)	\$27,329,530	\$1,835,563	\$29,165,093	\$27,031,616	\$18,925,799	\$45,957,415	\$75,122,508

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	+ Capital Expenditures	= Total Expenditures	Resident Expenditures	+ Non-Resident Expenditures	= Total Expenditures	
Greater Flint Area (MI)	\$42,001,297	\$12,875,506	\$54,876,803	\$50,604,636	\$24,012,349	\$74,616,985	\$129,493,788
Clackamas County (OR)	\$17,569,905	\$626,453	\$18,196,358	\$4,053,280	\$3,822,419	\$7,875,699	\$26,072,057
Sarasota County (FL)	\$213,838,475	\$22,033,199	\$235,871,674	\$40,781,933	\$66,031,880	\$106,813,813	\$342,685,487
Monterey County (CA)	\$141,047,437	\$1,997,816	\$143,045,253	\$63,145,884	\$77,931,498	\$141,077,382	\$284,122,635
City of Atlanta (GA)	\$407,023,338	\$3,094,438	\$410,117,776	\$203,237,786	\$276,632,002	\$479,869,788	\$889,987,564
Morris County (NJ)	\$33,443,919	\$1,277,689	\$34,721,608	\$6,768,553	\$7,655,371	\$14,423,924	\$49,145,532
Cohort D Average	\$61,279,590	\$2,528,139	\$63,807,729	\$32,055,509	\$32,141,567	\$64,197,076	\$128,004,805
Percentage of Cohort D Total	47.9%	2.0%	49.8%	25.0%	25.1%	50.2%	100.0%
Cohort D Average (with counties & outliers removed)	\$73,140,848	\$1,822,474	\$74,963,321	\$44,609,824	\$42,976,586	\$87,586,410	\$162,549,731
Cohort D Median	\$41,596,160	\$842,011	\$42,792,375	\$25,250,562	\$14,276,973	\$40,568,372	\$76,772,974

TABLE 2

Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	+ Capital Expenditures	= Total Expenditures	Resident Expenditures	+ Non-Resident Expenditures	= Total Expenditures	
Camden County (NJ)	\$9,377,207	\$810,500	\$10,187,707	\$2,430,083	\$1,653,748	\$4,083,831	\$14,271,538
City of Mesa (AZ)	\$18,154,915	\$1,127,657	\$19,282,572	\$11,264,743	\$4,707,554	\$15,972,297	\$35,254,869
Guilford County (NC)	\$104,257,340	\$2,215,956	\$106,473,296	\$60,876,348	\$72,950,017	\$133,826,365	\$240,299,661
Dane County (WI)	\$122,534,323	\$3,290,059	\$125,824,382	\$149,918,841	\$70,926,043	\$220,844,884	\$346,669,266
Volusia County (FL)	\$14,492,535	\$3,232,583	\$17,725,118	\$25,007,647	\$6,293,220	\$31,300,867	\$49,025,985
Union County (NJ)	\$19,505,698	\$821,329	\$20,327,027	\$3,586,056	\$1,692,513	\$5,278,569	\$25,605,596
City of Albuquerque (NM)	\$124,626,720	\$4,510,649	\$129,137,369	\$115,684,577	\$25,864,742	\$141,549,319	\$270,686,688
City of Milwaukee (WI)	\$184,650,973	\$7,157,967	\$191,808,940	\$75,065,547	\$67,703,001	\$142,768,548	\$334,577,488
Washington County (OR)	\$14,650,705	\$1,938,708	\$16,589,413	\$8,909,280	\$4,156,314	\$13,065,594	\$29,655,007
Johnson County (KS)	\$15,380,536	\$45,610	\$15,426,146	\$12,160,674	\$10,950,784	\$23,111,458	\$38,537,604
Ocean County (NJ)	\$10,696,924	\$224,396	\$10,921,320	\$5,981,012	\$3,142,735	\$9,123,747	\$20,045,067
City of Louisville-Jefferson County (KY)	\$233,359,575	\$7,042,067	\$240,401,642	\$165,250,503	\$111,587,155	\$276,837,658	\$517,239,300
Monmouth County (NJ)	\$34,315,713	\$856,169	\$35,171,882	\$17,275,804	\$7,594,913	\$24,870,717	\$60,042,599
City of Las Vegas (NV)	\$100,083,902	\$1,639,787	\$101,723,689	\$127,285,550	\$65,386,228	\$192,671,778	\$294,395,467
City of Portland (OR)	\$232,316,426	\$5,511,001	\$237,827,427	\$85,977,778	\$81,336,918	\$167,314,696	\$405,142,123
City of Nashville-Davidson County (TN)	\$195,409,759	\$9,602,294	\$205,012,053	\$122,422,408	\$260,705,699	\$383,128,107	\$588,140,160
Hudson County (NJ)	\$14,686,463	\$297,850	\$14,984,313	\$25,873,332	\$12,762,596	\$38,635,928	\$53,620,241
Jackson County (MO)	\$310,214,095	\$511,790	\$310,725,885	\$54,478,722	\$65,148,591	\$119,627,313	\$430,353,198
City and County of Denver (CO)	\$199,666,760	\$11,125,807	\$210,792,567	\$63,701,460	\$117,450,644	\$181,152,104	\$391,944,671
Lee County (FL)	\$61,496,790	\$77,147	\$61,573,937	\$49,034,207	\$24,720,474	\$73,754,681	\$135,328,618
Essex County (NJ)	\$58,526,988	\$453,000	\$58,979,988	\$8,449,276	\$15,177,053	\$23,626,329	\$82,606,317
Multnomah County (OR)	\$231,371,122	\$5,484,145	\$236,855,267	\$84,243,396	\$79,671,341	\$163,914,737	\$400,770,004
Middlesex County (NJ)	\$40,894,940	\$191,600	\$41,086,540	\$3,097,347	\$3,178,064	\$6,275,411	\$47,361,951
City of Indianapolis (IN)	\$274,213,005	\$11,848,887	\$286,061,892	\$134,929,482	\$102,786,209	\$237,715,691	\$523,777,583
City and County of San Francisco (CA)	\$844,592,405	\$21,243,939	\$865,836,344	\$228,192,283	\$248,607,831	\$476,800,114	\$1,342,636,458
Prince George's County (MD)	\$18,298,863	\$0	\$18,298,863	\$6,552,084	\$27,074,840	\$33,626,924	\$51,925,787
City of Fort Worth (TX)	\$245,880,279	\$2,954,632	\$248,834,911	\$177,463,815	\$80,761,041	\$258,224,856	\$507,059,767
Bergen County (NJ)	\$10,233,009	\$2,168,684	\$12,401,693	\$3,343,153	\$3,261,180	\$6,604,333	\$19,006,026
Shelby County (TN)	\$117,176,760	\$3,554,766	\$120,731,526	\$55,112,359	\$17,076,139	\$72,188,498	\$192,920,024
Westchester County (NY)	\$115,342,237	\$707,000	\$116,049,237	\$47,280,299	\$18,945,318	\$66,225,617	\$182,274,854
Pinellas County (FL)	\$126,377,207	\$398,370	\$126,775,577	\$93,012,611	\$74,936,619	\$167,949,230	\$294,724,807
Cohort E Average	\$132,347,877	\$3,582,076	\$135,929,952	\$65,285,828	\$54,458,372	\$119,744,200	\$255,674,152
Percentage of Cohort E Total	51.8%	1.4%	53.2%	25.5%	21.3%	46.8%	100.0%
Cohort E Average (with counties & outliers removed)	\$241,177,702	\$7,614,972	\$248,792,673	\$118,839,831	\$106,081,547	\$224,921,379	\$473,714,052
Cohort E Median	\$104,257,340	\$1,938,708	\$106,473,296	\$54,478,722	\$25,864,742	\$73,754,681	\$192,920,024

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 2

Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
City of San José (CA)	\$94,284,941	\$5,597,553	\$99,882,494	\$123,916,597	\$68,151,995	\$192,068,592	\$291,951,086
Pima County (AZ)	\$111,578,835	\$1,719,841	\$113,298,676	\$93,451,887	\$44,531,666	\$137,983,553	\$251,282,229
Montgomery County (MD)	\$123,441,875	\$1,025,188	\$124,467,063	\$31,593,117	\$27,755,040	\$59,348,157	\$183,815,220
Mecklenburg County (NC)	\$210,655,532	\$7,209,823	\$217,865,355	\$125,867,839	\$110,066,961	\$235,934,800	\$453,800,155
Wake County (NC)	\$190,557,781	\$1,462,424	\$192,020,205	\$179,716,265	\$171,548,655	\$351,264,920	\$543,285,125
Fairfax County (VA)	\$179,628,646	\$569,237	\$180,197,883	\$49,256,115	\$30,802,950	\$80,059,065	\$260,256,948
Salt Lake County (UT)	\$182,173,280	\$4,973,982	\$187,147,262	\$199,695,279	\$206,221,050	\$405,916,329	\$593,063,591
Cuyahoga County (OH)	\$373,611,081	\$16,228,951	\$389,840,032	\$107,653,211	\$35,662,928	\$143,316,139	\$533,156,171
Allegheny County (PA)	\$529,243,744	\$15,107,874	\$544,351,618	\$360,793,973	\$350,539,555	\$711,333,528	\$1,255,685,146
City of Dallas (TX)	\$498,423,606	\$25,128,479	\$523,552,085	\$178,808,176	\$151,251,614	\$330,059,790	\$853,611,875
Orange County (FL)	\$150,169,479	\$1,645,274	\$151,814,753	\$53,472,752	\$59,625,230	\$113,097,982	\$264,912,735
City of San Diego (CA)	\$632,785,861	\$24,889,742	\$657,675,603	\$340,395,459	\$187,840,945	\$528,236,404	\$1,185,912,007
Hillsborough County (FL)	\$146,330,636	\$6,741,680	\$153,072,316	\$136,381,310	\$98,009,664	\$234,390,974	\$387,463,290
Palm Beach County (FL)	\$177,588,966	\$11,413,068	\$189,002,034	\$75,952,987	\$70,345,980	\$146,298,967	\$335,301,001
City of San Antonio (TX)	\$120,787,128	\$9,694,529	\$130,481,657	\$126,252,646	\$38,574,450	\$164,827,096	\$295,308,753
Sacramento County (CA)	\$140,806,701	\$7,544,924	\$148,351,625	\$69,149,984	\$24,170,527	\$93,320,511	\$241,672,136
City and County of Philadelphia (PA)	\$885,494,024	\$40,821,812	\$926,315,836	\$150,728,065	\$321,918,969	\$472,647,034	\$1,398,962,870
City of Phoenix (AZ)	\$182,435,686	\$771,844	\$183,207,530	\$213,711,117	\$53,018,429	\$266,729,546	\$449,937,076
Santa Clara County (CA)	\$158,425,814	\$7,886,141	\$166,311,955	\$139,941,867	\$78,225,592	\$218,167,459	\$384,479,414
Broward County (FL)	\$133,767,387	\$5,005,667	\$138,773,054	\$153,103,897	\$94,726,724	\$247,830,621	\$386,603,675
San Bernardino County (CA)	\$9,792,665	\$37,200	\$9,829,865	\$32,111,069	\$11,415,301	\$43,526,370	\$53,356,235
Clark County (NV)	\$153,174,615	\$2,651,887	\$155,826,502	\$243,745,642	\$109,921,387	\$353,667,029	\$509,493,531
City of Houston (TX)	\$653,610,527	\$9,892,959	\$663,503,486	\$378,748,175	\$280,072,453	\$658,820,628	\$1,322,324,114
Riverside County (CA)	\$95,539,352	\$1,697,743	\$97,237,095	\$42,129,265	\$45,689,784	\$87,819,049	\$185,056,144
Miami-Dade County (FL)	\$1,024,587,719	\$178,287,184	\$1,202,874,903	\$507,351,836	\$348,727,631	\$856,079,467	\$2,058,954,370
San Diego County (CA)	\$699,883,251	\$31,561,801	\$731,445,052	\$426,790,609	\$211,055,480	\$637,846,089	\$1,369,291,141
Harris County (TX)	\$655,839,983	\$9,907,959	\$665,747,942	\$380,623,035	\$281,401,945	\$662,024,980	\$1,327,772,922
Cohort F Average	\$315,356,264	\$15,906,473	\$331,262,736	\$182,271,932	\$130,047,145	\$312,319,077	\$643,581,813
Percentage of Cohort F Total	49.0%	2.5%	51.5%	28.3%	20.2%	48.5%	100.0%
Cohort F Average (with counties & outliers removed)	\$438,260,253	\$16,685,274	\$454,945,527	\$216,080,034	\$157,261,265	\$373,341,299	\$828,286,826
Cohort F Median	\$179,628,646	\$7,209,823	\$183,207,530	\$139,941,867	\$94,726,724	\$235,934,800	\$449,937,076

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
Florence Region (OR)	\$2,257,694	\$30,804	\$2,288,498	\$3,593,925	\$1,385,312	\$4,979,237	\$7,267,735
Eastern Oregon Border Region	\$4,067,561	\$401,200	\$4,468,761	\$860,987	\$1,736,722	\$2,597,709	\$7,066,470
South Cumberland Region (TN)	\$320,600	\$0	\$320,600	\$6,340	\$102,496	\$108,836	\$429,436
Oregon's Adventure Coast	\$863,663	\$5,700	\$869,363	\$1,218,519	\$1,237,190	\$2,455,709	\$3,325,072
Southern Oregon: Ashland/Talent/Jacksonville	\$20,014,873	\$0	\$20,014,873	\$1,207,276	\$612,584	\$1,819,860	\$21,834,733
Greater Portsmouth Area (NH)	\$27,513,442	\$1,544,583	\$29,058,025	\$19,186,117	\$21,947,042	\$41,133,159	\$70,191,184
The Gorge (OR)	\$4,431,858	\$30,000	\$4,461,858	\$2,078,734	\$1,170,818	\$3,249,552	\$7,711,410
Northeast Oregon Region	\$3,964,503	\$97,575	\$4,062,078	\$1,429,821	\$516,812	\$1,946,633	\$6,008,711
Greater Aberdeen Region (SD)	\$2,144,387	\$0	\$2,144,387	\$1,470,771	\$721,141	\$2,191,912	\$4,336,299
Tri-Cities Communities (VA)	\$11,231,873	\$184,379	\$11,416,252	\$1,860,439	\$3,118,285	\$4,978,724	\$16,394,976
Upper Valley Region (NH/VT)	\$15,996,513	\$543,730	\$16,540,243	\$1,760,249	\$671,646	\$2,431,895	\$18,972,138
Monadnock Region (NH)	\$17,947,864	\$251,055	\$18,198,919	\$3,607,178	\$3,217,460	\$6,824,638	\$25,023,557
Bismarck-Mandan Region (ND)	\$29,727,260	\$1,259,161	\$30,986,421	\$18,807,744	\$8,332,541	\$27,140,285	\$58,126,706
Greater Minot Region (ND)	\$9,369,535	\$215,000	\$9,584,535	\$9,690,415	\$1,552,268	\$11,242,683	\$20,827,218
Greater Burlington Area (VT)	\$61,321,701	\$662,535	\$61,984,236	\$14,356,591	\$17,141,908	\$31,498,499	\$93,482,735
Northeastern Connecticut Region	\$8,662,729	\$99,269	\$8,761,998	\$1,614,824	\$2,318,178	\$3,933,002	\$12,695,000
Northwest Connecticut Region	\$17,439,036	\$2,059,474	\$19,498,510	\$7,411,458	\$3,365,662	\$10,777,120	\$30,275,630
Western Connecticut Region	\$27,228,100	\$2,941,166	\$30,169,266	\$29,133,378	\$12,886,543	\$42,019,921	\$72,189,187
Greater Fargo-Moorhead Area (ND/MN)	\$20,105,572	\$998,367	\$21,103,939	\$25,313,378	\$8,974,407	\$34,287,785	\$55,391,724
Greater Kingsport Area (TN)	\$7,361,351	\$50,000	\$7,411,351	\$13,851,436	\$9,053,351	\$22,904,787	\$30,316,138
Cedar Valley Region (IA)	\$100,251,415	\$727,264	\$100,978,679	\$21,871,023	\$6,599,707	\$28,470,730	\$129,449,409
Central Oregon Region	\$27,437,704	\$268,710	\$27,706,414	\$13,221,062	\$6,015,860	\$19,236,922	\$46,943,336
Northwest Tennessee Development District	\$10,861,072	\$2,590,000	\$13,451,072	\$14,551,901	\$3,753,746	\$18,305,647	\$31,756,719
Southwest Tennessee Development District	\$12,387,056	\$760,300	\$13,147,356	\$2,025,430	\$1,198,311	\$3,223,741	\$16,371,097
Southeast Ohio	\$11,596,407	\$613,482	\$12,209,889	\$6,149,496	\$6,318,423	\$12,467,919	\$24,677,808
Southeastern Connecticut Region	\$71,830,331	\$10,239,657	\$82,069,988	\$45,290,998	\$55,865,589	\$101,156,587	\$183,226,575
Shoreline and River Valley Region (CT)	\$50,035,943	\$633,666	\$50,669,609	\$4,613,183	\$6,890,385	\$11,503,568	\$62,173,177
Upper Peninsula of Michigan	\$15,843,355	\$202,852	\$16,046,207	\$15,071,724	\$11,423,373	\$26,495,097	\$42,541,304
Greater Waterbury Region (CT)	\$16,045,394	\$260,689	\$16,306,083	\$2,735,541	\$2,353,696	\$5,089,237	\$21,395,320
Quad Cities Region (IA/IL)	\$15,911,677	\$341,860	\$16,253,537	\$8,820,503	\$3,956,398	\$12,776,901	\$29,030,438
Greater Peoria Area (IL)	\$3,268,695	\$8,000	\$3,276,695	\$4,939,055	\$1,214,643	\$6,153,698	\$9,430,393
Upper Cumberland Development District (TN)	\$13,173,443	\$158,200	\$13,331,643	\$2,017,680	\$1,557,879	\$3,575,559	\$16,907,202
City of Huntsville/Madison County (AL)	\$64,350,764	\$10,000	\$64,360,764	\$44,139,029	\$55,653,527	\$99,792,556	\$164,153,320
Eastern Connecticut Region	\$80,493,060	\$10,338,926	\$90,831,986	\$46,905,822	\$58,183,767	\$105,089,589	\$195,921,575
South Central Tennessee Development District	\$16,201,588	\$2,100,960	\$18,302,548	\$2,662,862	\$2,888,776	\$5,551,638	\$23,854,186
Coachella Valley Region (CA)	\$46,453,536	\$130,700	\$46,584,236	\$27,248,794	\$37,088,688	\$64,337,482	\$110,921,718

TABLE 2

Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
St. Croix Valley (MN/WI)	\$56,231,400	\$16,171,530	\$72,402,930	\$55,350,545	\$41,453,483	\$96,804,028	\$169,206,958
First Tennessee Development District	\$21,204,541	\$422,682	\$21,627,223	\$21,776,413	\$12,544,123	\$34,320,536	\$55,947,759
Northwest Arkansas Region	\$156,109,885	\$1,322,345	\$157,432,230	\$57,174,720	\$18,059,816	\$75,234,536	\$232,666,766
Northeast Prosperity Zone (NC)	\$14,273,154	\$1,127,702	\$15,400,856	\$3,998,462	\$4,231,207	\$8,229,669	\$23,630,525
The Eastside (King County, WA)	\$34,534,427	\$134,615	\$34,669,042	\$41,408,374	\$24,693,028	\$66,101,402	\$100,770,444
Greater Des Moines Region (IA)	\$149,393,924	\$12,838,307	\$162,232,231	\$75,093,934	\$72,619,221	\$147,713,155	\$309,945,386
Greater New Haven Region (CT)	\$120,030,285	\$6,637,702	\$126,667,987	\$22,187,812	\$12,564,288	\$34,752,100	\$161,420,087
Northwestern Prosperity Zone (NC)	\$28,840,314	\$1,313,705	\$30,154,019	\$36,891,558	\$32,356,411	\$69,247,969	\$99,401,988
Southeast Tennessee Development District	\$86,244,629	\$15,134,737	\$101,379,366	\$66,125,000	\$42,354,513	\$108,479,513	\$209,858,879
Greater Knoxville Region (TN)	\$54,796,160	\$7,764,507	\$62,560,667	\$34,967,352	\$22,923,986	\$57,891,338	\$120,452,005
Western Prosperity Zone (NC)	\$44,883,689	\$1,016,252	\$45,899,941	\$20,329,094	\$13,453,248	\$33,782,342	\$79,682,283
Lehigh Valley Region (PA)	\$73,142,590	\$7,427,381	\$80,569,971	\$52,457,239	\$38,357,460	\$90,814,699	\$171,384,670
Pikes Peak Region (CO)	\$61,153,806	\$331,041	\$61,484,847	\$88,475,864	\$34,653,203	\$123,129,067	\$184,613,914
Coastal Fairfield County Region (CT)	\$168,190,405	\$11,525,417	\$179,715,822	\$52,367,309	\$23,252,113	\$75,619,422	\$255,335,244
Greater Fort Wayne Area (IN)	\$25,507,275	\$1,142,000	\$26,649,275	\$31,886,160	\$7,030,639	\$38,916,799	\$65,566,074
Greater Sarasota/Bradenton Area (FL)	\$241,168,005	\$23,868,762	\$265,036,767	\$67,813,549	\$84,957,679	\$152,771,228	\$417,807,995
Sandhills Prosperity Zone (NC)	\$47,739,452	\$1,627,108	\$49,366,560	\$21,513,138	\$9,159,951	\$30,673,089	\$80,039,649
West Valley Region (AZ)	\$15,461,003	\$89,960	\$15,550,963	\$12,811,892	\$2,853,243	\$15,665,135	\$31,216,098
Greater Hartford Region (CT)	\$99,800,280	\$1,417,726	\$101,218,006	\$52,900,000	\$15,534,801	\$68,434,801	\$169,652,807
Dayton Region (OH)	\$86,401,987	\$10,484,518	\$96,886,505	\$104,782,156	\$37,706,183	\$142,488,339	\$239,374,844
Memphis Area Association of Governments (TN)	\$117,257,686	\$3,558,266	\$120,815,952	\$55,479,665	\$17,176,227	\$72,655,892	\$193,471,844
Southeast Prosperity Zone (NC)	\$26,207,268	\$1,038,862	\$27,246,130	\$40,481,144	\$38,451,075	\$78,932,219	\$106,178,349
Richmond & Tri-Cities Region (VA)	\$191,740,596	\$21,422,663	\$213,163,259	\$86,029,625	\$30,688,261	\$116,717,886	\$329,881,145
Greater Fairfax Area (VA)	\$189,285,349	\$583,737	\$189,869,086	\$52,635,773	\$38,320,373	\$90,956,146	\$280,825,232
South Hampton Roads Area (VA)	\$135,380,856	\$5,092,464	\$140,473,320	\$98,992,906	\$30,591,844	\$129,584,750	\$270,058,070
East Tennessee Development District	\$65,679,851	\$8,599,414	\$74,279,265	\$39,561,767	\$24,742,127	\$64,303,894	\$138,583,159
Greater St. Louis Area (MO)	\$575,521,318	\$3,811,977	\$579,333,295	\$203,535,959	\$85,859,891	\$289,395,850	\$868,729,145
Western New York Region	\$123,752,948	\$68,288,218	\$192,041,166	\$152,736,255	\$36,626,404	\$189,362,659	\$381,403,825
Greater Jacksonville Region (FL)	\$126,183,172	\$5,304,311	\$131,487,483	\$62,711,727	\$125,712,928	\$188,424,655	\$319,912,138
Piedmont-Triad Prosperity Zone (NC)	\$204,089,563	\$6,714,418	\$210,803,981	\$107,291,432	\$123,557,190	\$230,848,622	\$441,652,603
Greater Kansas City Metropolitan Area (MO/KS)	\$434,681,182	\$603,130	\$435,284,312	\$87,019,106	\$92,888,949	\$179,908,055	\$615,192,367
Greater Portland Area (OR)	\$263,591,732	\$8,049,306	\$271,641,038	\$97,205,956	\$87,650,074	\$184,856,030	\$456,497,068
Greater Nashville Regional Council (TN)	\$231,063,103	\$9,991,950	\$241,055,053	\$155,807,137	\$279,983,747	\$435,790,884	\$676,845,937
Greater Tampa/St. Petersburg Area (FL)	\$272,707,843	\$7,140,050	\$279,847,893	\$229,393,921	\$172,946,283	\$402,340,204	\$682,188,097
Southwestern Prosperity Zone (NC)	\$222,962,310	\$8,215,290	\$231,177,600	\$141,519,467	\$121,076,276	\$262,595,743	\$493,773,343
North Central Prosperity Zone (NC)	\$429,378,007	\$7,237,727	\$436,615,734	\$233,678,424	\$234,475,604	\$468,154,028	\$904,769,762

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	+ Capital Expenditures	= Total Expenditures	Resident Expenditures	+ Non-Resident Expenditures	= Total Expenditures	
Long Island (NY)	\$166,479,252	\$11,924,584	\$178,403,836	\$122,578,620	\$29,058,735	\$151,637,355	\$330,041,191
Greater Philadelphia Region (PA)	\$1,080,676,118	\$139,717,025	\$1,220,393,143	\$251,027,519	\$425,236,338	\$676,263,857	\$1,896,657,000
Central Florida Region	\$215,800,396	\$10,041,691	\$225,842,087	\$164,125,786	\$112,470,029	\$276,595,815	\$502,437,902
Inland Empire Region (CA)	\$105,332,017	\$1,734,943	\$107,066,960	\$74,240,334	\$57,105,085	\$131,345,419	\$238,412,379
Greater Houston Region (TX)	\$683,240,854	\$9,911,695	\$693,152,549	\$390,754,968	\$283,659,499	\$674,414,467	\$1,367,567,016
Dallas-Fort Worth-Arlington MSA (TX)	\$792,083,184	\$28,402,786	\$820,485,970	\$435,773,712	\$249,248,957	\$685,022,669	\$1,505,508,639
Regional Average	\$116,491,197	\$6,794,125	\$123,285,322	\$59,277,121	\$46,273,200	\$105,550,322	\$228,835,644
Percentage of Regional Total	50.9%	3.0%	53.9%	25.9%	20.2%	46.1%	100.0%
Regional Median	\$48,887,698	\$1,286,433	\$50,018,085	\$30,509,769	\$17,159,068	\$49,955,630	\$103,474,397

TABLE 2

Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	+ Capital Expenditures	= Total Expenditures	Resident Expenditures	+ Non-Resident Expenditures	= Total Expenditures	
State of Vermont	\$100,966,367	\$2,196,476	\$103,162,843	\$28,271,206	\$27,120,433	\$55,391,639	\$158,554,482
State of North Dakota	\$67,525,352	\$3,276,179	\$70,801,531	\$59,126,959	\$21,856,405	\$80,983,364	\$151,784,895
State of South Dakota	\$62,812,440	\$905,772	\$63,718,212	\$163,006,636	\$136,262,315	\$299,268,951	\$362,987,163
State of Delaware	\$139,402,673	\$8,601,483	\$148,004,156	\$37,303,148	\$24,134,357	\$61,437,505	\$209,441,661
State of Idaho	\$47,951,562	\$2,543,537	\$50,495,099	\$51,120,069	\$8,623,059	\$59,743,128	\$110,238,227
State of New Mexico	\$258,567,034	\$8,908,275	\$267,475,309	\$257,377,405	\$216,023,644	\$473,401,049	\$740,876,358
State of Arkansas	\$199,160,879	\$2,929,827	\$202,090,706	\$83,742,716	\$20,609,564	\$104,352,280	\$306,442,986
State of Nevada	\$243,363,104	\$6,373,187	\$249,736,291	\$291,010,159	\$121,781,025	\$412,791,184	\$662,527,475
State of Iowa	\$402,831,389	\$24,892,961	\$427,724,350	\$161,711,826	\$115,716,662	\$277,428,488	\$705,152,838
State of Utah	\$324,507,239	\$11,116,405	\$335,623,644	\$361,741,213	\$369,054,073	\$730,795,286	\$1,066,418,930
Commonwealth of Puerto Rico	\$51,275,769	\$393,200	\$51,668,969	\$48,888,260	\$79,546,477	\$128,434,737	\$180,103,706
State of Connecticut	\$570,500,342	\$35,597,016	\$606,097,358	\$213,774,421	\$134,220,137	\$347,994,558	\$954,091,916
State of Oregon	\$477,292,659	\$21,088,380	\$498,381,039	\$172,374,607	\$158,545,584	\$330,920,191	\$829,301,230
State of Wisconsin	\$419,641,713	\$17,453,396	\$437,095,109	\$292,720,614	\$203,450,625	\$496,171,239	\$933,266,348
State of Missouri	\$1,126,498,947	\$9,096,439	\$1,135,595,386	\$368,935,402	\$220,318,076	\$589,253,478	\$1,724,848,864
State of Tennessee	\$574,072,969	\$43,316,509	\$617,389,478	\$360,007,855	\$386,199,449	\$746,207,304	\$1,363,596,782
State of Arizona	\$488,228,685	\$12,710,356	\$500,939,041	\$437,731,485	\$160,425,347	\$598,156,832	\$1,099,095,873
State of New Jersey	\$329,709,354	\$8,762,388	\$338,471,742	\$125,271,585	\$68,540,616	\$193,812,201	\$532,283,943
State of North Carolina	\$1,018,373,757	\$28,291,064	\$1,046,664,821	\$605,702,719	\$576,760,962	\$1,182,463,681	\$2,229,128,502
State of Georgia	\$559,807,624	\$6,982,169	\$566,789,793	\$334,916,589	\$371,246,228	\$706,162,817	\$1,272,952,610
State of Florida	\$2,624,403,673	\$247,579,861	\$2,871,983,534	\$1,601,234,028	\$1,287,719,871	#####	\$5,760,937,433
Statewide Average	\$480,328,263	\$23,953,090	\$504,281,353	\$288,379,472	\$224,197,853	\$512,577,324	\$1,016,858,677
Percentage of Statewide Total	47.2%	2.4%	49.6%	28.4%	22.0%	50.4%	100.0%
Statewide Median	\$329,709,354	\$8,908,275	\$338,471,742	\$213,774,421	\$136,262,315	\$347,994,558	\$740,876,358

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 2**Total Expenditures Made by Eligible Arts and Culture Organizations and Their Audiences in the 373 Participating Communities During Fiscal Year 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	ORGANIZATIONAL EXPENDITURES			AUDIENCE EXPENDITURES			TOTAL INDUSTRY EXPENDITURES
	Operating Expenditures	Capital Expenditures	Total Expenditures	Resident Expenditures	Non-Resident Expenditures	Total Expenditures	
Mercer Street Grassroots District (Princeton, WV)	\$398,799	\$150,000	\$548,799	\$383,095	\$139,727	\$522,822	\$1,071,621
Abilene Cultural District (Abilene, TX)	\$7,042,552	\$414,268	\$7,456,820	\$4,462,987	\$5,619,688	\$10,082,675	\$17,539,495
Downtown Torrington (Torrington, CT)	\$7,343,749	\$749,660	\$8,093,409	\$1,838,146	\$743,528	\$2,581,674	\$10,675,083
Iowa City Downtown District (Iowa City, IA)	\$10,723,667	\$1,777,022	\$12,500,689	\$4,019,004	\$3,880,932	\$7,899,936	\$20,400,625
Downtown Macon Urban Core (Macon, GA)	\$13,966,725	\$540,000	\$14,506,725	\$36,433,616	\$20,907,659	\$57,341,275	\$71,848,000
Oceanside Cultural District (Oceanside, CA)	\$17,751,851	\$162,102	\$17,913,953	\$21,964,102	\$5,770,019	\$27,734,121	\$45,648,074
Southeast Ohio Theatre Trail (Southeastern OH)	\$3,696,399	\$60,000	\$3,756,399	\$927,690	\$1,353,466	\$2,281,156	\$6,037,555
Loch Haven Cultural Park (Orlando, FL)	\$31,195,570	\$197,086	\$31,392,656	\$12,064,561	\$14,794,880	\$26,859,441	\$58,252,097
Cool Spring Downtown District (Fayetteville, NC)	\$12,054,424	\$45,000	\$12,099,424	\$2,910,444	\$1,383,552	\$4,293,996	\$16,393,420
Downtown Las Vegas (Las Vegas, NV)	\$71,961,666	\$820,141	\$72,781,807	\$61,618,607	\$34,566,567	\$96,185,174	\$168,966,981
Arts Campus Fort Wayne (Fort Wayne, IN)	\$13,132,493	\$35,000	\$13,167,493	\$22,624,128	\$4,980,350	\$27,604,478	\$40,771,971
Salt Lake Cultural Core (Salt Lake City, UT)	\$36,574,358	\$2,674,188	\$39,248,546	\$106,255,821	\$115,189,243	\$221,445,064	\$260,693,610
Grand Center Arts District (St. Louis, MO)	\$76,561,527	\$2,707,740	\$79,269,267	\$38,913,743	\$17,614,196	\$56,527,939	\$135,797,206
Dallas Arts District (Dallas, TX)	\$180,203,749	\$23,203,264	\$203,407,013	\$73,275,755	\$64,028,769	\$137,304,524	\$340,711,537
Balboa Park Cultural District (San Diego, CA)	\$487,032,604	\$5,513,095	\$492,545,699	\$166,307,572	\$116,511,949	\$282,819,521	\$775,365,220
Houston Museum District (Houston, TX)	\$365,865,201	\$8,462,330	\$374,327,531	\$142,445,425	\$101,085,315	\$243,530,740	\$617,858,271
Houston Theatre District (Houston, TX)	\$159,547,615	\$810,276	\$160,357,891	\$34,497,730	\$37,127,279	\$71,625,009	\$231,982,900
Midtown Cultural District (Houston, TX)	\$12,067,665	\$0	\$12,067,665	\$2,815,077	\$648,148	\$3,463,225	\$15,530,890
Arts District Average	\$83,728,923	\$2,684,510	\$86,413,433	\$40,764,306	\$30,352,515	\$71,116,821	\$157,530,253
Percentage of Arts District Total	53.2%	1.7%	54.9%	25.9%	19.3%	45.1%	100.0%
Arts District Median	\$15,859,288	\$644,830	\$16,210,339	\$22,294,115	\$10,282,450	\$27,669,300	\$51,950,086

TABLE 2 SUMMARY STATISTICS FOR ALL 373 PARTICIPATING COMMUNITIES (if applicable)

National Average	\$105,009,780	\$5,007,790	\$110,017,570	\$58,313,806	\$46,316,062	\$104,629,868	\$214,647,438
Percent of Total	48.9%	2.3%	51.3%	27.2%	21.6%	48.7%	100.0%
National Median	\$23,868,983	\$731,500	\$25,079,046	\$16,044,930	\$11,415,301	\$29,047,120	\$55,947,759

TABLE 3

TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry (Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

This table presents the total economic impact outputs spending by the entire nonprofit arts and culture industry—both eligible arts and culture organizations and their audiences—in each participating community. The total impact is a measure of the effect each expended dollar has on the region's economy as it is spent and re-spent within the region. It includes direct economic impacts plus indirect and induced economic impacts. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The total employment supported in each participating community as a result of the spending of the nonprofit arts and culture industry. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The total dollar amount of labor income generated in each participating community as a result of the spending of the nonprofit arts and culture industry. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the spending of the nonprofit arts and culture industry. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The total dollar amount of value added generated in each participating community as a result of the spending of the nonprofit arts and culture industry. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The total dollar amount of output generated in each participating community as a result of the spending of the nonprofit arts and culture industry. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The total dollar amount of local taxes generated in each participating community as a result of the spending of the nonprofit arts and culture industry. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The total dollar amount of state taxes generated in each participating community as a result of the spending of the nonprofit arts and culture industry.

Column Nine:

The total dollar amount of federal taxes generated in each participating community as a result of the spending of the nonprofit arts and culture industry.

Column Ten:

The total dollar amount of taxes generated in each participating community as a result of the spending of the nonprofit arts and culture industry. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Tyrrell County (NC)	31	\$938,964	\$30,289	\$1,072,577	\$2,799,732	\$49,329	\$35,017	\$177,720	\$262,066
Taos County (NM)	958	\$31,340,301	\$32,714	\$49,293,683	\$91,479,100	\$1,471,133	\$3,010,787	\$6,864,743	\$11,346,663
Town of Hillsborough (NC)	95	\$9,803,122	\$103,191	\$10,772,368	\$7,434,175	\$63,943	\$179,801	\$1,878,242	\$2,121,986
Harney County (OR)	44	\$1,125,134	\$25,571	\$1,750,203	\$3,776,148	\$100,686	\$113,987	\$240,126	\$454,799
City of Monmouth (OR)	7	\$178,944	\$25,563	\$232,302	\$489,726	\$5,071	\$7,093	\$39,351	\$51,515
City of Sedona (AZ)	230	\$8,626,008	\$37,504	\$11,112,434	\$16,869,903	\$546,654	\$587,636	\$1,888,059	\$3,022,349
City of Yankton (SD)	30	\$941,792	\$31,393	\$1,284,996	\$2,115,377	\$53,188	\$57,038	\$168,573	\$278,799
City of Falls Church (VA)	181	\$8,460,950	\$46,746	\$12,051,573	\$23,702,290	\$392,989	\$172,385	\$1,202,351	\$1,767,725
City of Jamestown (ND)	93	\$2,788,471	\$29,984	\$3,670,485	\$7,743,034	\$40,222	\$147,309	\$522,532	\$710,063
Rutland County (VT)	231	\$6,487,644	\$28,085	\$8,840,732	\$13,657,028	\$149,271	\$788,445	\$1,373,091	\$2,310,807
Town of Elkton (MD)	133	\$4,404,775	\$33,119	\$5,642,949	\$9,963,630	\$320,364	\$425,513	\$724,586	\$1,470,463
City of Waterville (ME)	174	\$9,024,301	\$51,864	\$11,741,809	\$20,952,663	\$303,444	\$529,103	\$1,563,683	\$2,396,230
City of Pendleton (OR)	161	\$5,876,831	\$36,502	\$7,673,052	\$20,560,942	\$281,306	\$349,919	\$1,265,293	\$1,896,518
Haywood County (TN)	1	\$33,124	\$33,124	\$37,445	\$109,893	\$1,188	\$1,616	\$7,714	\$10,518
City of Hannibal (MO)	46	\$1,186,702	\$25,798	\$1,515,719	\$3,240,513	\$52,409	\$67,473	\$223,000	\$342,882
Johnson County (TN)	17	\$247,957	\$14,586	\$326,370	\$1,297,181	\$12,166	\$37,150	\$60,424	\$109,740
City of Safety Harbor (FL)	81	\$3,435,459	\$42,413	\$4,893,559	\$8,475,060	\$169,243	\$182,592	\$730,844	\$1,082,679
City of Tullahoma (TN)	36	\$3,807,221	\$105,756	\$4,337,500	\$5,940,329	\$134,096	\$290,099	\$760,130	\$1,184,325
City of Coralville (IA)	183	\$5,617,636	\$30,697	\$7,622,936	\$12,536,340	\$295,350	\$368,627	\$878,166	\$1,542,143
Town of Carrboro (NC)	350	\$3,111,869	\$8,891	\$4,164,311	\$8,690,960	\$36,494	\$66,274	\$593,899	\$696,667
City of Coronado (CA)	616	\$30,215,297	\$49,051	\$40,685,345	\$59,595,728	\$1,476,405	\$2,477,036	\$6,298,984	\$10,252,425
City of Laguna Beach (CA)	1,878	\$78,030,488	\$41,550	\$97,048,317	\$131,726,041	\$3,465,710	\$5,870,327	\$17,074,107	\$26,410,144
City of Newberg (OR)	181	\$4,145,759	\$22,905	\$4,684,506	\$4,012,481	\$126,171	\$222,464	\$896,139	\$1,244,774
City of Fairfax (VA)	44	\$3,174,598	\$72,150	\$3,653,822	\$4,795,311	\$113,055	\$91,330	\$555,438	\$759,823
City of Brookings (SD)	133	\$3,826,190	\$28,768	\$5,225,310	\$9,776,381	\$154,133	\$125,397	\$647,315	\$926,845
Macon County (TN)	5	\$123,186	\$24,637	\$194,730	\$438,842	\$12,153	\$30,081	\$19,554	\$61,788
City of Paducah (KY)	770	\$17,928,948	\$23,284	\$22,203,211	\$50,476,008	\$399,779	\$1,307,320	\$3,280,255	\$4,987,354
City of Tarpon Springs (FL)	48	\$2,049,156	\$42,691	\$3,041,532	\$5,521,613	\$89,948	\$97,933	\$431,466	\$619,347
McNairy County (TN)	28	\$667,222	\$23,829	\$815,785	\$1,294,954	\$19,116	\$43,149	\$137,232	\$199,497
City of Mason City (IA)	30	\$892,758	\$29,759	\$1,382,942	\$3,189,648	\$116,744	\$144,737	\$119,872	\$381,353
Door County (WI)	738	\$17,847,164	\$24,183	\$24,830,662	\$49,561,857	\$1,247,422	\$1,275,475	\$3,698,491	\$6,221,388
City of Winter Park (FL)	850	\$36,138,017	\$42,515	\$46,281,672	\$66,738,184	\$1,367,933	\$1,439,064	\$7,213,576	\$10,020,573
City of Dover (NH)	124	\$4,697,309	\$37,882	\$5,895,740	\$10,072,885	\$147,241	\$85,264	\$912,253	\$1,144,758
Transylvania County (NC)	109	\$3,262,745	\$29,933	\$4,131,722	\$13,115,755	\$84,516	\$91,452	\$868,461	\$1,044,429
City of West Hollywood (CA)	161	\$13,808,571	\$85,768	\$15,612,580	\$12,138,924	\$953,527	\$1,326,380	\$3,330,686	\$5,610,593
Clatsop County (OR)	164	\$6,394,204	\$38,989	\$9,288,860	\$17,793,871	\$357,947	\$362,975	\$1,328,233	\$2,049,155

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Columbia (TN)	100	\$3,389,193	\$33,892	\$4,220,592	\$7,862,017	\$113,315	\$216,813	\$643,858	\$973,986
City of Marion (IA)	122	\$5,116,376	\$41,938	\$6,817,520	\$11,416,633	\$246,646	\$295,625	\$897,683	\$1,439,954
Summit County (UT)	2,003	\$82,665,356	\$41,271	\$126,630,391	\$218,998,614	\$6,653,324	\$5,304,225	\$13,991,872	\$25,949,421
Sullivan County (NH)	139	\$4,971,008	\$35,763	\$6,287,213	\$12,824,604	\$195,358	\$97,951	\$1,069,954	\$1,363,263
Monroe County (TN)	83	\$1,632,887	\$19,673	\$2,130,689	\$3,911,093	\$90,252	\$245,823	\$281,940	\$618,015
City of Cleveland (TN)	121	\$3,153,185	\$26,059	\$3,798,628	\$9,647,419	\$138,240	\$316,927	\$677,371	\$1,132,538
Lincoln County (OR)	610	\$23,905,786	\$39,190	\$34,964,330	\$66,726,164	\$1,545,118	\$1,467,264	\$5,600,625	\$8,613,007
Cohort A Average	282	\$10,592,386	\$37,895	\$14,368,909	\$24,034,164	\$548,665	\$705,881	\$2,119,486	\$3,374,032
Cohort A Average (with counties & outliers removed)	109	\$3,643,692	\$40,443	\$4,586,981	\$7,282,990	\$142,941	\$193,701	\$699,531	\$1,036,173
Cohort A Median	124	\$4,145,759	\$33,119	\$5,225,310	\$9,776,381	\$147,241	\$216,813	\$868,461	\$1,184,325

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Joplin (MO)	96	\$3,103,902	\$32,332	\$4,089,182	\$7,973,195	\$137,476	\$167,282	\$620,727	\$925,485
City of Florissant (MO)	35	\$1,479,814	\$42,280	\$2,202,542	\$4,145,770	\$76,141	\$57,773	\$245,747	\$379,661
McMinn County (TN)	162	\$3,636,415	\$22,447	\$4,824,060	\$10,434,628	\$103,893	\$351,862	\$687,949	\$1,143,704
City of Watsonville (CA)	175	\$7,649,085	\$43,709	\$9,145,678	\$11,025,062	\$484,257	\$673,861	\$1,628,438	\$2,786,556
Lafayette County (MS)	167	\$4,554,002	\$27,269	\$6,653,906	\$12,871,563	\$237,084	\$391,395	\$750,018	\$1,378,497
Columbus County (NC)	27	\$620,943	\$22,998	\$778,628	\$1,367,987	\$16,137	\$29,947	\$129,035	\$175,119
Watauga County (NC)	326	\$8,988,774	\$27,573	\$11,594,667	\$22,609,518	\$349,876	\$539,879	\$1,745,408	\$2,635,163
Mercer County (WV)	44	\$889,571	\$20,218	\$1,443,075	\$4,322,023	\$38,356	\$110,445	\$166,872	\$315,673
City of Dubuque (IA)	1,527	\$41,609,358	\$27,249	\$56,168,323	\$103,774,710	\$2,869,775	\$3,824,701	\$6,905,920	\$13,600,396
City of Ocala (FL)	800	\$21,229,859	\$26,537	\$31,463,543	\$69,532,107	\$1,328,288	\$1,692,779	\$4,782,996	\$7,804,063
Town of Chapel Hill (NC)	1,727	\$57,756,950	\$33,444	\$73,555,059	\$151,666,248	\$526,570	\$991,270	\$11,254,617	\$12,772,457
City of National City (CA)	66	\$3,210,929	\$48,650	\$4,256,093	\$7,359,702	\$164,504	\$241,212	\$682,845	\$1,088,561
City of Encinitas (CA)	419	\$19,245,680	\$45,932	\$26,229,803	\$42,377,206	\$1,141,678	\$1,722,858	\$4,059,966	\$6,924,502
City of Grand Junction (CO)	552	\$16,127,788	\$29,217	\$21,575,567	\$44,812,875	\$793,019	\$876,256	\$3,609,831	\$5,279,106
City of Cheyenne (WY)	161	\$5,790,604	\$35,966	\$8,269,985	\$18,193,292	\$258,111	\$645,424	\$1,096,657	\$2,000,192
City of Santa Cruz (CA)	981	\$40,474,385	\$41,258	\$45,797,568	\$53,640,636	\$2,190,697	\$2,836,198	\$9,184,060	\$14,210,955
Hamblen County (TN)	108	\$3,852,989	\$35,676	\$4,427,259	\$5,213,585	\$77,550	\$221,645	\$708,076	\$1,017,271
City of Redmond (WA)	116	\$5,712,023	\$49,242	\$8,623,400	\$15,617,610	\$192,336	\$441,011	\$1,120,864	\$1,754,211
Town of Jupiter (FL)	319	\$15,112,068	\$47,373	\$21,670,396	\$38,861,301	\$916,595	\$624,394	\$2,858,599	\$4,399,588
City of Ames (IA)	358	\$10,070,671	\$28,130	\$13,330,879	\$23,820,459	\$743,362	\$868,578	\$1,365,263	\$2,977,203
City of Portland (ME)	1,872	\$75,577,767	\$40,373	\$96,255,813	\$146,011,982	\$2,687,617	\$4,143,460	\$13,889,817	\$20,720,894
City of Jackson (TN)	423	\$4,655,780	\$11,007	\$5,384,730	\$9,798,282	\$68,933	\$228,699	\$847,348	\$1,144,980
Wilkes County (NC)	17	\$470,788	\$27,693	\$579,965	\$1,121,192	\$9,235	\$19,087	\$104,703	\$133,025
City of Eau Claire (WI)	804	\$16,224,648	\$20,180	\$20,696,288	\$38,007,969	\$507,031	\$951,628	\$2,895,533	\$4,354,192
Greene County (TN)	141	\$2,535,128	\$17,980	\$3,848,763	\$9,070,483	\$115,792	\$261,743	\$567,343	\$944,878
Carteret County (NC)	292	\$7,810,633	\$26,749	\$11,073,896	\$23,906,923	\$323,608	\$444,885	\$1,668,550	\$2,437,043
City of Walnut Creek (CA)	776	\$27,627,911	\$35,603	\$33,769,398	\$54,325,272	\$1,087,236	\$1,547,780	\$5,867,649	\$8,502,665
Island of Kaua'i (HI)	413	\$16,574,762	\$40,133	\$27,511,102	\$47,056,997	\$2,001,418	\$3,132,279	\$2,658,382	\$7,792,079
Walton County (FL)	652	\$23,901,535	\$36,659	\$37,007,276	\$67,440,517	\$1,857,829	\$1,472,756	\$4,809,101	\$8,139,686
Chatham County (NC)	281	\$6,342,878	\$22,573	\$7,152,468	\$14,570,639	\$390,406	\$332,878	\$1,481,720	\$2,205,004
City of Flagstaff (AZ)	1,062	\$43,522,976	\$40,982	\$56,911,169	\$136,973,964	\$1,403,891	\$1,528,571	\$9,737,479	\$12,669,941
City of Rapid City (SD)	3,296	\$106,194,779	\$32,219	\$154,762,588	\$290,312,074	\$5,165,794	\$5,268,299	\$18,953,518	\$29,387,611
City of Missoula (MT)	955	\$34,192,010	\$35,803	\$47,093,343	\$94,578,921	\$1,027,907	\$1,851,435	\$7,231,421	\$10,110,763
Wilson County (NC)	81	\$1,965,409	\$24,264	\$2,697,889	\$5,577,114	\$62,153	\$87,771	\$379,858	\$529,782
Caldwell County (NC)	79	\$3,297,778	\$41,744	\$4,150,436	\$4,775,267	\$186,974	\$250,549	\$651,339	\$1,088,862
City of Sioux City (IA)	162	\$6,416,058	\$39,605	\$7,994,563	\$13,221,082	\$247,976	\$381,325	\$1,091,328	\$1,720,629

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Largo (FL)	292	\$11,280,407	\$38,632	\$16,278,194	\$28,583,626	\$524,397	\$566,662	\$2,424,470	\$3,515,529
City of Santa Fe (NM)	3,828	\$162,170,824	\$42,364	\$249,347,980	\$457,534,815	\$6,472,169	\$13,780,407	\$26,700,283	\$46,952,859
City of Fort Myers (FL)	1,932	\$53,606,790	\$27,747	\$76,979,950	\$153,979,497	\$3,362,280	\$2,960,970	\$11,038,444	\$17,361,694
Buchanan County (MO)	374	\$9,412,494	\$25,167	\$12,644,725	\$27,752,911	\$498,303	\$415,945	\$1,637,537	\$2,551,785
City of Nashua (NH)	482	\$15,557,193	\$32,276	\$17,252,962	\$14,691,375	\$300,746	\$246,904	\$3,153,860	\$3,701,510
City of Miami Beach (FL)	5,201	\$252,989,936	\$48,643	\$337,639,041	\$576,501,686	\$12,166,129	\$9,387,502	\$52,566,066	\$74,119,697
City of Asheville (NC)	1,212	\$40,514,616	\$33,428	\$51,056,634	\$73,379,335	\$1,606,516	\$2,436,726	\$8,422,641	\$12,465,883
Pottawattamie County (IA)	244	\$7,578,799	\$31,061	\$10,133,650	\$22,011,231	\$873,294	\$721,504	\$1,082,523	\$2,677,321
Fairbanks North Star Borough (AK)	701	\$20,377,485	\$29,069	\$27,578,121	\$57,779,455	\$410,629	\$338,472	\$3,851,156	\$4,600,257
City of Lee's Summit (MO)	138	\$5,776,601	\$41,859	\$7,519,291	\$10,514,446	\$248,512	\$167,907	\$1,048,082	\$1,464,501
Cleveland County (NC)	120	\$3,312,009	\$27,600	\$4,275,494	\$9,255,805	\$119,601	\$164,626	\$730,054	\$1,014,281
Montgomery County (VA)	697	\$24,420,126	\$35,036	\$31,105,749	\$53,323,131	\$1,165,509	\$1,213,427	\$4,710,573	\$7,089,509
Nevada County (CA)	1,359	\$39,412,921	\$29,001	\$48,557,261	\$89,783,670	\$1,731,362	\$2,658,745	\$8,820,758	\$13,210,865
City of Boca Raton (FL)	644	\$20,557,630	\$31,922	\$25,484,778	\$36,500,997	\$840,706	\$576,795	\$4,374,792	\$5,792,293
Cohort B Average	734	\$26,307,890	\$33,097	\$35,776,863	\$64,359,203	\$1,202,393	\$1,496,970	\$5,140,004	\$7,839,368
Cohort B Average (with counties & outliers removed)	764	\$25,367,082	\$35,463	\$33,707,776	\$60,488,536	\$1,103,655	\$1,375,741	\$5,014,033	\$7,493,429
Cohort B Median	366	\$10,675,539	\$32,304	\$14,804,537	\$25,829,917	\$502,667	\$600,595	\$2,084,939	\$3,246,366

TABLE 3**TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Carmel (IN)	981	\$30,151,341	\$30,735	\$39,777,812	\$60,091,089	\$1,921,805	\$2,946,867	\$5,156,982	\$10,025,654
City of Renton (WA)	75	\$4,306,116	\$57,415	\$5,155,012	\$6,590,302	\$111,529	\$260,295	\$861,186	\$1,233,010
Craven County (NC)	70	\$1,985,857	\$28,369	\$2,757,710	\$5,846,925	\$62,923	\$127,452	\$348,388	\$538,763
Platte County (MO)	1,176	\$49,890,303	\$42,424	\$74,995,679	\$177,301,647	\$3,070,886	\$2,544,594	\$7,439,834	\$13,055,314
Cecil County (MD)	564	\$17,635,098	\$31,268	\$22,048,152	\$42,800,024	\$908,788	\$1,239,093	\$3,018,036	\$5,165,917
City of Boulder (CO)	2,451	\$79,958,347	\$32,623	\$104,077,319	\$161,510,955	\$4,609,015	\$2,929,059	\$14,360,237	\$21,898,311
Bradley County (TN)	130	\$3,347,177	\$25,748	\$4,066,394	\$10,269,409	\$147,065	\$337,538	\$712,711	\$1,197,314
City of Lewisville (TX)	56	\$3,492,244	\$62,362	\$3,879,942	\$3,625,795	\$241,455	\$191,535	\$718,417	\$1,151,407
City of Elgin (IL)	157	\$8,879,501	\$56,557	\$10,535,773	\$12,275,624	\$346,402	\$399,796	\$1,812,877	\$2,559,075
Douglas County (OR)	55	\$1,774,401	\$32,262	\$2,230,407	\$4,882,304	\$61,335	\$112,841	\$400,739	\$574,915
City of West Palm Beach (FL)	2,522	\$123,577,091	\$49,000	\$174,980,587	\$330,546,981	\$7,175,784	\$4,896,797	\$23,514,921	\$35,587,502
Flagler County (FL)	90	\$4,888,382	\$54,315	\$5,342,318	\$5,425,867	\$162,709	\$125,773	\$1,382,969	\$1,671,451
City of Clearwater (FL)	1,810	\$75,895,134	\$41,931	\$115,107,777	\$214,630,156	\$4,361,992	\$4,699,838	\$15,572,616	\$24,634,446
City of Carlsbad (CA)	32	\$1,739,729	\$54,367	\$2,016,032	\$2,452,980	\$87,626	\$133,396	\$408,007	\$629,029
City of Norman (OK)	596	\$21,325,069	\$35,780	\$27,800,190	\$46,534,950	\$1,171,885	\$1,441,318	\$3,808,813	\$6,422,016
City of Columbia (MO)	592	\$14,121,584	\$23,854	\$17,660,958	\$27,540,165	\$421,711	\$569,847	\$2,736,431	\$3,727,989
City of Abilene (TX)	820	\$28,895,777	\$35,239	\$36,571,340	\$52,034,355	\$1,420,611	\$1,666,221	\$5,754,719	\$8,841,551
Hunterdon County (NJ)	150	\$4,855,851	\$32,372	\$5,119,089	\$2,611,186	\$225,843	\$206,381	\$1,037,174	\$1,469,398
City of Topeka (KS)	1,003	\$28,578,509	\$28,493	\$37,503,015	\$68,872,141	\$1,185,060	\$1,695,431	\$5,163,520	\$8,044,011
Cache County (UT)	549	\$15,943,585	\$29,041	\$21,986,071	\$50,637,447	\$818,020	\$1,042,548	\$3,273,859	\$5,134,427
City of New Haven (CT)	2,402	\$112,803,527	\$46,962	\$143,624,635	\$249,158,840	\$4,492,128	\$6,663,874	\$23,060,866	\$34,216,868
City of Waco (TX)	1,349	\$50,429,280	\$37,383	\$64,630,105	\$120,450,445	\$2,289,610	\$2,353,794	\$10,686,791	\$15,330,195
Brunswick County (NC)	155	\$4,638,020	\$29,923	\$5,296,028	\$2,431,727	\$306,901	\$338,284	\$1,098,714	\$1,743,899
City of Bellevue (WA)	592	\$31,270,066	\$52,821	\$47,319,069	\$72,231,089	\$1,668,784	\$3,698,250	\$5,108,578	\$10,475,612
City of Savannah (GA)	1,811	\$56,486,079	\$31,191	\$81,870,991	\$171,808,288	\$2,659,371	\$1,939,346	\$10,956,818	\$15,555,535
Orange County (NC)	2,192	\$71,275,171	\$32,516	\$89,017,245	\$168,969,512	\$671,350	\$1,302,308	\$13,831,452	\$15,805,110
Cumberland County (NJ)	117	\$3,870,758	\$33,083	\$4,791,528	\$9,655,332	\$141,346	\$178,780	\$811,617	\$1,131,743
Johnson County (IA)	528	\$16,776,190	\$31,773	\$23,484,866	\$42,963,354	\$1,425,689	\$1,624,979	\$2,342,691	\$5,393,359
City of Escondido (CA)	27	\$1,230,932	\$45,590	\$1,565,433	\$2,007,818	\$73,688	\$111,106	\$266,491	\$451,285
City of Kansas City (MO)	7,681	\$363,916,634	\$47,379	\$498,286,000	\$921,426,729	\$18,322,774	\$14,495,646	\$63,996,306	\$96,814,726
Macon-Bibb County (GA)	2,009	\$53,124,433	\$26,443	\$69,800,095	\$154,512,900	\$1,984,097	\$2,053,377	\$10,204,953	\$14,242,427
City of Springfield (MA)	1,483	\$51,271,308	\$34,573	\$62,146,588	\$121,932,693	\$1,713,865	\$2,393,819	\$11,162,102	\$15,269,786
Ouachita Parish (LA)	978	\$23,386,604	\$23,913	\$35,945,669	\$76,002,483	\$2,118,999	\$2,376,998	\$3,792,906	\$8,288,903
City of Alexandria (VA)	1,533	\$84,892,112	\$55,376	\$96,181,340	\$108,821,653	\$4,869,158	\$2,229,527	\$12,769,048	\$19,867,733
Catawba County (NC)	1,009	\$22,984,740	\$22,780	\$29,581,579	\$59,591,391	\$743,965	\$1,305,393	\$4,080,734	\$6,130,092
Martin County (FL)	378	\$14,386,090	\$38,058	\$20,654,345	\$43,565,851	\$920,976	\$733,868	\$2,562,274	\$4,217,118

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Wyandotte County (KS)	72	\$2,368,046	\$32,890	\$2,856,079	\$4,682,883	\$55,796	\$63,492	\$343,578	\$462,866
Town of Cary (NC)	588	\$25,474,913	\$43,325	\$33,283,301	\$47,656,808	\$880,850	\$1,269,192	\$4,799,427	\$6,949,469
Springfield (MO)	1,610	\$50,944,007	\$31,642	\$70,707,494	\$131,992,336	\$2,027,397	\$2,410,023	\$9,112,217	\$13,549,637
City of Salem (OR)	432	\$16,564,822	\$38,344	\$20,999,747	\$38,615,695	\$553,996	\$883,245	\$3,407,902	\$4,845,143
City of Fort Collins (CO)	582	\$17,704,006	\$30,419	\$23,701,337	\$40,743,357	\$1,020,952	\$794,478	\$3,683,812	\$5,499,242
City of Eugene (OR)	2,714	\$102,580,939	\$37,797	\$128,407,274	\$210,735,807	\$2,763,141	\$5,408,785	\$21,858,711	\$30,030,637
City of Oceanside (CA)	965	\$42,235,860	\$43,768	\$55,305,800	\$86,945,532	\$2,038,571	\$3,254,823	\$8,658,601	\$13,951,995
City of Ontario (CA)	26	\$972,428	\$37,401	\$1,180,431	\$2,704,719	\$38,494	\$58,619	\$216,786	\$313,899
City of Frisco (TX)	374	\$13,539,221	\$36,201	\$17,997,532	\$30,128,069	\$693,735	\$522,562	\$2,478,001	\$3,694,298
City of Providence (RI)	2,774	\$118,092,512	\$42,571	\$169,523,889	\$329,867,881	\$6,791,234	\$8,042,094	\$21,483,141	\$36,316,469
Pitt County (NC)	365	\$8,622,893	\$23,624	\$10,720,824	\$28,047,572	\$228,068	\$429,356	\$1,786,863	\$2,444,287
City of Fort Lauderdale (FL)	4,897	\$200,238,524	\$40,890	\$266,061,536	\$409,186,330	\$8,929,283	\$8,751,995	\$42,508,632	\$60,189,910
City of McKinney (TX)	100	\$4,523,599	\$45,236	\$5,733,965	\$8,910,052	\$194,563	\$142,443	\$786,153	\$1,123,159
Sumner County (TN)	176	\$8,312,090	\$47,228	\$9,671,799	\$9,865,088	\$452,313	\$858,778	\$1,570,707	\$2,881,798
City of Sioux Falls (SD)	2,156	\$69,523,749	\$32,247	\$96,761,949	\$184,342,718	\$2,657,744	\$3,001,711	\$11,493,159	\$17,152,614
City of Tempe (AZ)	1,844	\$80,349,972	\$43,574	\$108,314,766	\$183,826,304	\$2,531,117	\$3,772,629	\$15,816,494	\$22,120,240
City of Salt Lake City (UT)	8,485	\$309,059,400	\$36,424	\$448,036,424	\$817,605,813	\$17,164,737	\$22,048,939	\$53,381,576	\$92,595,252
Richmond County (GA)	523	\$11,736,558	\$22,441	\$14,714,775	\$33,184,902	\$428,530	\$376,821	\$1,979,165	\$2,784,516
Montgomery County (TN)	140	\$2,316,306	\$16,545	\$2,838,120	\$7,325,383	\$72,718	\$169,103	\$497,578	\$739,399
Tuscaloosa County (AL)	667	\$29,579,849	\$44,348	\$34,316,223	\$32,956,641	\$950,043	\$1,709,064	\$5,333,997	\$7,993,104
City of San Bernardino (CA)	141	\$4,875,940	\$34,581	\$5,602,250	\$2,997,617	\$367,159	\$463,310	\$1,001,883	\$1,832,352
Cabarrus County (NC)	98	\$7,068,955	\$72,132	\$7,999,350	\$6,973,244	\$338,240	\$409,924	\$1,345,659	\$2,093,823
City of Tacoma (WA)	2,065	\$87,193,482	\$42,224	\$116,739,796	\$209,557,744	\$5,183,574	\$6,492,751	\$17,017,817	\$28,694,142
Gaston County (NC)	449	\$11,158,527	\$24,852	\$14,344,812	\$26,854,303	\$374,669	\$477,293	\$2,190,800	\$3,042,762
New Hanover County (NC)	1,285	\$40,273,859	\$31,342	\$58,324,922	\$112,115,442	\$1,398,622	\$2,040,922	\$8,003,334	\$11,442,878
City of Garland (TX)	328	\$13,347,541	\$40,694	\$17,608,830	\$24,836,217	\$661,089	\$645,500	\$2,407,815	\$3,714,404
Clay County (MO)	616	\$19,903,599	\$32,311	\$29,439,600	\$56,654,091	\$856,269	\$752,575	\$3,380,721	\$4,989,565
Cohort C Average	1,152	\$44,167,375	\$37,761	\$59,666,665	\$106,211,475	\$2,104,255	\$2,327,244	\$8,266,021	\$12,697,520
Cohort C Average (with counties & outliers removed)	1,493	\$59,987,080	\$41,474	\$81,215,726	\$141,744,006	\$2,924,181	\$3,185,032	\$11,273,895	\$17,383,107
Cohort C Median	592	\$19,903,599	\$35,780	\$27,800,190	\$46,534,950	\$908,788	\$1,269,192	\$3,683,812	\$5,499,242

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Reno (NV)	1,728	\$63,052,170	\$36,489	\$88,443,702	\$140,698,970	\$2,947,692	\$6,010,339	\$12,607,222	\$21,565,253
City of Scottsdale (AZ)	1,463	\$58,884,385	\$40,249	\$82,631,461	\$157,695,619	\$1,627,020	\$2,537,916	\$12,172,837	\$16,337,773
City of Chandler (AZ)	194	\$8,172,402	\$42,126	\$11,706,279	\$22,123,233	\$290,691	\$444,399	\$1,672,415	\$2,407,505
Buncombe County (NC)	1,249	\$42,063,624	\$33,678	\$52,993,349	\$75,917,135	\$1,669,989	\$2,531,082	\$8,747,414	\$12,948,485
City of St. Petersburg (FL)	2,121	\$85,144,850	\$40,144	\$124,364,539	\$235,301,432	\$4,298,056	\$4,639,360	\$17,592,305	\$26,529,721
City of Jersey City (NJ)	532	\$28,236,491	\$53,076	\$36,671,511	\$61,508,832	\$1,190,047	\$1,257,915	\$4,651,173	\$7,099,135
Greater Green Bay Area (WI)	983	\$36,199,383	\$36,825	\$47,354,726	\$76,664,440	\$1,432,666	\$2,080,186	\$6,727,631	\$10,240,483
St. Johns County (FL)	1,112	\$37,466,613	\$33,693	\$54,247,717	\$96,473,731	\$2,564,815	\$2,457,513	\$7,701,977	\$12,724,305
Alachua County (FL)	2,992	\$101,234,382	\$33,835	\$148,516,285	\$258,115,394	\$5,990,232	\$6,661,188	\$20,496,713	\$33,148,133
Santa Cruz County (CA)	1,437	\$69,097,713	\$48,085	\$78,836,968	\$96,638,735	\$3,470,490	\$4,744,030	\$15,204,677	\$23,419,197
York County (SC)	665	\$28,932,280	\$43,507	\$35,838,963	\$43,842,741	\$1,144,336	\$1,298,601	\$6,031,677	\$8,474,614
City of Orlando (FL)	3,605	\$130,569,170	\$36,219	\$177,461,459	\$324,447,430	\$5,225,042	\$5,503,958	\$24,176,956	\$34,905,956
City of Lincoln (NE)	1,777	\$50,298,843	\$28,305	\$73,401,989	\$167,035,006	\$2,250,779	\$2,709,226	\$9,094,540	\$14,054,545
City of Greensboro (NC)	3,629	\$126,075,286	\$34,741	\$177,450,445	\$384,222,860	\$3,441,754	\$5,566,822	\$24,315,258	\$33,323,834
Leon County (FL)	2,930	\$94,466,082	\$32,241	\$140,042,062	\$335,641,293	\$6,778,578	\$8,032,559	\$18,392,429	\$33,203,566
City of Marquette (MI)	61	\$1,644,980	\$26,967	\$2,439,232	\$5,473,079	\$81,148	\$129,384	\$330,134	\$540,666
Greater Spartanburg Area (SC)	1,199	\$39,895,643	\$33,274	\$51,681,058	\$98,377,100	\$1,413,301	\$1,849,169	\$7,485,743	\$10,748,213
Durham County (NC)	3,246	\$134,916,231	\$41,564	\$165,603,806	\$325,357,490	\$3,303,888	\$3,107,884	\$20,730,087	\$27,141,859
Lexington-Fayette Urban County (KY)	1,196	\$31,107,862	\$26,010	\$38,743,255	\$53,558,300	\$1,060,416	\$1,902,721	\$5,249,410	\$8,212,547
Somerset County (NJ)	708	\$36,704,478	\$51,842	\$42,592,863	\$63,577,949	\$847,819	\$906,962	\$6,206,033	\$7,960,814
City of Riverside (CA)	467	\$14,394,053	\$30,822	\$18,298,332	\$36,194,940	\$771,076	\$1,105,907	\$3,113,017	\$4,990,000
Rutherford County (TN)	915	\$34,853,906	\$38,092	\$42,817,105	\$72,138,207	\$1,054,187	\$2,108,255	\$6,314,366	\$9,476,808
City of Santa Ana (CA)	859	\$44,005,614	\$51,229	\$54,779,048	\$97,376,309	\$1,164,146	\$2,461,189	\$8,988,242	\$12,613,577
Cumberland County (NC)	1,111	\$44,085,067	\$39,681	\$52,499,169	\$91,829,273	\$982,567	\$1,622,520	\$6,866,104	\$9,471,191
Municipality of San Juan (PR)	2,398	\$74,390,604	\$31,022	\$107,947,446	\$161,453,145	\$976,963	\$10,258,106	\$13,557,651	\$24,792,720
Davis County (UT)	521	\$7,111,788	\$13,650	\$8,896,058	\$18,975,570	\$217,628	\$259,626	\$1,257,647	\$1,734,901
Lake County (FL)	337	\$10,112,714	\$30,008	\$15,759,656	\$31,750,641	\$808,379	\$981,090	\$2,062,664	\$3,852,133
Washtenaw County (MI)	1,567	\$66,422,119	\$42,388	\$87,637,336	\$137,704,302	\$2,330,134	\$3,017,764	\$12,099,901	\$17,447,799
Hamilton County (TN)	3,120	\$122,062,632	\$39,123	\$160,060,655	\$296,736,746	\$3,577,875	\$7,301,852	\$22,350,487	\$33,230,214
Forsyth County (NC)	2,472	\$144,748,749	\$58,555	\$179,922,921	\$286,175,231	\$2,201,002	\$5,353,080	\$26,547,182	\$34,101,264
Collier County (FL)	1,948	\$106,847,758	\$54,850	\$134,996,544	\$203,591,970	\$3,928,255	\$2,912,787	\$22,544,725	\$29,385,767
City of Wichita (KS)	2,929	\$108,795,110	\$37,144	\$148,501,088	\$278,753,792	\$3,893,029	\$7,923,352	\$20,484,842	\$32,301,223
Placer County (CA)	436	\$15,292,534	\$35,075	\$19,492,306	\$39,128,651	\$634,063	\$952,466	\$3,256,432	\$4,842,961
City of Tampa (FL)	6,591	\$253,652,153	\$38,485	\$352,605,399	\$628,048,850	\$11,022,196	\$11,521,555	\$51,567,141	\$74,110,892
St. Charles County (MO)	159	\$5,188,346	\$32,631	\$7,090,302	\$13,167,987	\$243,485	\$195,606	\$922,481	\$1,361,572
Manatee County (FL)	1,069	\$38,642,583	\$36,148	\$54,386,753	\$108,359,038	\$2,532,606	\$2,004,639	\$8,057,664	\$12,594,909

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Greater Flint Area (MI)	2,171	\$63,580,689	\$29,286	\$87,482,755	\$180,075,307	\$2,191,322	\$4,709,639	\$12,857,440	\$19,758,401
Clackamas County (OR)	573	\$17,490,513	\$30,524	\$22,104,384	\$41,815,887	\$454,460	\$646,654	\$3,419,547	\$4,520,661
Sarasota County (FL)	5,262	\$229,379,528	\$43,592	\$318,195,100	\$567,848,005	\$12,307,335	\$9,704,772	\$46,062,500	\$68,074,607
Monterey County (CA)	3,963	\$194,010,365	\$48,955	\$241,317,600	\$423,016,323	\$9,825,873	\$13,393,054	\$43,159,981	\$66,378,908
City of Atlanta (GA)	12,719	\$616,742,303	\$48,490	\$814,771,688	\$1,329,286,050	\$16,310,818	\$12,480,251	\$104,222,172	\$133,013,241
Morris County (NJ)	783	\$43,685,010	\$55,792	\$51,031,347	\$68,997,402	\$1,241,270	\$1,340,841	\$7,458,743	\$10,040,854
Cohort D Average	2,029	\$82,372,786	\$38,534	\$109,800,349	\$193,692,724	\$3,088,034	\$3,967,291	\$15,637,085	\$22,692,410
Cohort D Average (with counties & outliers removed)	2,763	\$113,547,701	\$38,892	\$154,537,584	\$276,297,600	\$3,893,821	\$4,592,255	\$21,070,590	\$29,556,666
Cohort D Median	1,343	\$47,191,955	\$36,985	\$64,090,519	\$103,368,069	\$1,930,656	\$2,534,499	\$9,041,391	\$13,501,515

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Camden County (NJ)	558	\$16,229,556	\$29,085	\$17,935,587	\$16,775,002	\$711,038	\$780,669	\$3,332,166	\$4,823,873
City of Mesa (AZ)	960	\$43,129,932	\$44,927	\$52,525,450	\$57,232,353	\$1,636,951	\$2,548,663	\$8,982,049	\$13,167,663
Guilford County (NC)	4,335	\$134,557,533	\$31,040	\$186,612,938	\$396,058,162	\$3,981,196	\$6,461,024	\$26,171,381	\$36,613,601
Dane County (WI)	4,677	\$189,878,505	\$40,598	\$279,637,564	\$531,427,804	\$10,946,774	\$14,251,022	\$35,152,351	\$60,350,147
Volusia County (FL)	945	\$31,210,802	\$33,027	\$42,696,003	\$72,726,214	\$1,269,477	\$1,283,405	\$7,240,490	\$9,793,372
Union County (NJ)	615	\$25,466,409	\$41,409	\$27,600,675	\$31,885,772	\$898,100	\$830,771	\$4,536,575	\$6,265,446
City of Albuquerque (NM)	3,902	\$144,352,630	\$36,995	\$200,163,483	\$384,365,296	\$4,754,006	\$10,645,696	\$24,696,502	\$40,096,204
City of Milwaukee (WI)	4,550	\$227,266,863	\$49,949	\$296,273,763	\$474,375,989	\$7,147,769	\$8,924,353	\$41,727,926	\$57,800,048
Washington County (OR)	533	\$18,800,811	\$35,274	\$24,576,062	\$43,042,347	\$576,968	\$857,848	\$3,453,912	\$4,888,728
Johnson County (KS)	676	\$21,691,484	\$32,088	\$30,888,779	\$59,174,210	\$896,398	\$1,390,108	\$3,789,805	\$6,076,311
Ocean County (NJ)	309	\$10,512,230	\$34,020	\$13,550,598	\$28,848,798	\$605,272	\$582,142	\$2,346,825	\$3,534,239
City of Louisville-Jefferson County (KY)	7,931	\$346,104,794	\$43,639	\$452,284,909	\$845,861,320	\$9,361,871	\$17,611,975	\$59,729,482	\$86,703,328
Monmouth County (NJ)	1,162	\$40,918,419	\$35,214	\$51,730,690	\$90,790,554	\$1,796,269	\$1,671,534	\$8,445,163	\$11,912,966
City of Las Vegas (NV)	4,111	\$183,001,905	\$44,515	\$279,861,082	\$475,912,809	\$10,642,372	\$19,057,124	\$36,656,955	\$66,356,451
City of Portland (OR)	6,446	\$309,193,341	\$47,967	\$425,106,875	\$723,838,537	\$10,488,795	\$15,207,786	\$62,433,305	\$88,129,886
City of Nashville-Davidson County (TN)	7,868	\$482,635,057	\$61,342	\$597,049,311	\$790,890,776	\$22,834,374	\$31,773,933	\$81,724,187	\$136,332,494
Hudson County (NJ)	1,057	\$50,777,721	\$48,039	\$55,439,279	\$85,501,671	\$2,153,496	\$2,384,284	\$10,052,028	\$14,589,808
Jackson County (MO)	6,437	\$311,569,898	\$48,403	\$408,165,422	\$703,415,743	\$13,784,695	\$9,235,316	\$49,895,197	\$72,915,208
City and County of Denver (CO)	5,414	\$266,682,182	\$49,258	\$351,717,394	\$592,296,379	\$10,205,024	\$6,302,554	\$43,957,768	\$60,465,346
Lee County (FL)	2,516	\$72,332,662	\$28,749	\$104,393,422	\$207,676,686	\$4,527,308	\$3,985,470	\$14,928,810	\$23,441,588
Essex County (NJ)	1,200	\$74,511,096	\$62,093	\$85,526,702	\$112,273,569	\$85,526,702	\$2,164,142	\$13,554,087	\$18,379,774
Multnomah County (OR)	5,841	\$286,110,853	\$48,983	\$386,355,159	\$637,853,148	\$9,428,635	\$10,385,725	\$52,248,127	\$72,062,487
Middlesex County (NJ)	654	\$32,716,055	\$50,025	\$40,495,150	\$79,723,261	\$1,007,173	\$1,168,195	\$5,869,182	\$8,044,550
City of Indianapolis (IN)	7,478	\$342,657,791	\$45,822	\$473,620,995	\$799,325,007	\$20,897,064	\$39,756,856	\$47,331,692	\$107,985,612
City and County of San Francisco (CA)	12,408	\$1,042,411,329	\$84,011	\$1,281,420,761	\$1,849,514,405	\$18,967,235	\$33,645,854	\$169,297,578	\$221,910,667
Prince George's County (MD)	578	\$21,579,717	\$37,335	\$29,044,696	\$59,008,361	\$1,175,615	\$1,417,853	\$3,305,674	\$5,899,142
City of Fort Worth (TX)	7,180	\$303,745,240	\$42,304	\$394,426,116	\$782,236,190	\$10,874,624	\$9,100,678	\$55,714,836	\$75,690,138
Bergen County (NJ)	623	\$15,927,280	\$25,565	\$19,117,462	\$27,590,813	\$615,978	\$589,792	\$2,984,785	\$4,190,555
Shelby County (TN)	3,775	\$137,132,581	\$36,327	\$177,201,793	\$326,146,864	\$3,746,216	\$7,433,648	\$26,793,486	\$37,973,350
Westchester County (NY)	2,240	\$120,658,951	\$53,866	\$165,742,111	\$326,796,010	\$6,269,600	\$4,283,378	\$23,356,956	\$33,909,934
Pinellas County (FL)	4,528	\$185,348,610	\$40,934	\$274,272,644	\$513,243,005	\$9,834,563	\$10,607,632	\$38,411,411	\$58,853,606
Cohort E Average	3,597	\$177,068,137	\$43,316	\$233,078,480	\$391,155,066	\$6,603,110	\$8,914,175	\$31,229,700	\$46,746,985
Cohort E Average (with counties & outliers removed)	6,204	\$335,561,915	\$50,066	\$436,768,194	\$706,895,369	\$11,619,099	\$17,688,679	\$57,477,480	\$86,785,258
Cohort E Median	3,775	\$134,557,533	\$42,304	\$177,201,793	\$326,796,010	\$4,527,308	\$6,302,554	\$24,696,502	\$36,613,601

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of San José (CA)	4,738	\$173,390,739	\$36,596	\$234,959,846	\$393,816,979	\$6,061,907	\$10,328,294	\$29,992,785	\$46,382,986
Pima County (AZ)	4,650	\$151,162,191	\$32,508	\$201,691,886	\$398,029,696	\$6,461,273	\$6,900,401	\$32,251,414	\$45,613,088
Montgomery County (MD)	3,963	\$139,598,943	\$35,226	\$172,568,949	\$280,082,551	\$5,032,794	\$4,562,857	\$24,987,291	\$34,582,942
Mecklenburg County (NC)	6,815	\$328,023,792	\$48,133	\$429,666,295	\$703,323,960	\$9,929,616	\$13,061,670	\$58,449,503	\$81,440,789
Wake County (NC)	8,858	\$365,150,783	\$41,223	\$506,411,184	\$875,222,462	\$13,091,220	\$17,771,120	\$68,141,019	\$99,003,359
Fairfax County (VA)	3,070	\$184,808,523	\$60,198	\$235,474,777	\$399,232,472	\$6,447,053	\$5,084,753	\$32,124,471	\$43,656,277
Salt Lake County (UT)	10,297	\$367,823,838	\$35,721	\$525,363,170	\$946,944,091	\$19,552,398	\$25,324,371	\$64,563,790	\$109,440,559
Cuyahoga County (OH)	8,637	\$432,141,376	\$50,034	\$544,703,939	\$857,583,102	\$15,859,021	\$11,767,657	\$76,605,400	\$104,232,078
Allegheny County (PA)	18,538	\$953,467,572	\$51,433	\$1,275,331,527	\$2,066,327,297	\$42,063,424	\$57,702,533	\$167,670,138	\$267,436,095
City of Dallas (TX)	13,953	\$659,774,694	\$47,286	\$891,234,635	\$1,621,570,414	\$20,554,699	\$19,680,358	\$128,330,361	\$168,565,418
Orange County (FL)	4,943	\$186,239,400	\$37,677	\$250,555,047	\$435,852,669	\$7,407,847	\$7,801,444	\$35,121,811	\$50,331,102
City of San Diego (CA)	16,900	\$878,031,310	\$51,955	\$1,169,854,845	\$2,063,760,074	\$34,768,022	\$58,114,995	\$182,857,054	\$275,740,071
Hillsborough County (FL)	6,764	\$260,142,550	\$38,460	\$360,440,972	\$636,525,328	\$11,242,603	\$11,752,276	\$53,088,941	\$76,083,820
Palm Beach County (FL)	4,360	\$198,541,878	\$45,537	\$277,319,135	\$516,196,545	\$11,219,697	\$7,659,179	\$38,276,947	\$57,155,823
City of San Antonio (TX)	4,789	\$203,339,980	\$42,460	\$263,597,251	\$469,765,488	\$8,534,936	\$7,125,202	\$38,316,845	\$53,976,983
Sacramento County (CA)	4,343	\$164,788,974	\$37,944	\$206,729,895	\$399,542,732	\$6,419,008	\$10,389,232	\$32,671,783	\$49,480,023
City and County of Philadelphia (PA)	15,428	\$1,027,621,935	\$66,608	\$1,336,023,039	\$2,157,310,914	\$60,040,019	\$44,396,777	\$160,767,488	\$265,204,284
City of Phoenix (AZ)	7,686	\$323,475,369	\$42,086	\$451,606,283	\$812,927,728	\$10,922,816	\$16,346,411	\$65,222,498	\$92,491,725
Santa Clara County (CA)	5,916	\$243,247,384	\$41,117	\$319,548,745	\$531,367,287	\$7,722,549	\$13,414,529	\$42,718,765	\$63,855,843
Broward County (FL)	6,718	\$267,120,761	\$39,762	\$354,748,456	\$545,720,167	\$11,855,298	\$11,618,876	\$56,589,492	\$80,063,666
San Bernardino County (CA)	799	\$27,882,314	\$34,897	\$36,808,807	\$56,391,655	\$2,024,208	\$2,613,893	\$5,525,732	\$10,163,833
Clark County (NV)	7,021	\$326,800,391	\$46,546	\$488,376,846	\$798,194,562	\$18,601,886	\$33,312,924	\$66,590,728	\$118,505,538
City of Houston (TX)	19,552	\$873,237,692	\$44,662	\$1,147,161,672	\$2,141,665,131	\$31,839,097	\$21,603,269	\$154,083,406	\$207,525,772
Riverside County (CA)	2,788	\$96,807,619	\$34,723	\$124,665,417	\$282,758,016	\$4,233,060	\$6,083,221	\$22,015,390	\$32,331,671
Miami-Dade County (FL)	31,515	\$1,476,742,603	\$46,858	\$1,992,883,084	\$3,486,923,822	\$72,184,697	\$55,811,059	\$315,406,055	\$443,401,811
San Diego County (CA)	19,771	\$1,011,565,136	\$51,164	\$1,347,693,602	\$2,342,109,567	\$41,367,589	\$68,757,107	\$210,569,175	\$320,693,871
Harris County (TX)	19,635	\$876,617,503	\$44,646	\$1,151,739,029	\$2,150,514,420	\$31,986,003	\$21,702,892	\$154,683,173	\$208,372,068
Cohort F Average	9,720	\$451,760,935	\$43,906	\$603,598,457	\$1,050,728,116	\$19,163,805	\$21,136,567	\$85,837,832	\$126,138,204
Cohort F Average (with counties & outliers removed)	11,864	\$591,267,388	\$47,379	\$784,919,653	\$1,380,116,675	\$24,674,499	\$25,370,758	\$108,510,062	\$158,555,320
Cohort F Median	6,815	\$323,475,369	\$42,460	\$429,666,295	\$703,323,960	\$11,242,603	\$13,061,670	\$58,449,503	\$81,440,789

TABLE 3**TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Florence Region (OR)	118	\$4,558,608	\$38,632	\$6,093,137	\$10,617,285	\$204,472	\$296,090	\$1,010,774	\$1,511,336
Eastern Oregon Border Region	100	\$3,642,380	\$36,424	\$4,183,900	\$8,335,716	\$106,595	\$170,754	\$688,337	\$965,686
South Cumberland Region (TN)	4	\$277,618	\$69,405	\$351,554	\$633,167	\$5,566	\$12,306	\$62,418	\$80,290
Oregon's Adventure Coast	52	\$1,773,601	\$34,108	\$2,397,811	\$4,214,219	\$71,744	\$111,175	\$401,278	\$584,197
Southern Oregon: Ashland/Talent/Jacksonville	255	\$12,929,280	\$50,703	\$18,757,238	\$44,343,543	\$252,479	\$607,576	\$3,100,263	\$3,960,318
Greater Portsmouth Area (NH)	1,250	\$50,128,322	\$40,103	\$65,188,865	\$99,578,979	\$1,826,912	\$1,507,545	\$9,763,437	\$13,097,894
The Gorge (OR)	122	\$5,229,298	\$42,863	\$6,639,342	\$10,595,030	\$221,050	\$328,249	\$1,136,554	\$1,685,853
Northeast Oregon Region	144	\$4,439,049	\$30,827	\$5,222,241	\$8,292,651	\$155,187	\$287,786	\$1,045,856	\$1,488,829
Greater Aberdeen Region (SD)	68	\$2,268,010	\$33,353	\$2,851,600	\$5,850,560	\$112,437	\$154,698	\$372,713	\$639,848
Tri-Cities Communities (VA)	288	\$10,371,400	\$36,012	\$11,505,278	\$19,943,901	\$289,965	\$255,264	\$2,116,582	\$2,661,811
Upper Valley Region (NH/VT)	308	\$11,941,524	\$38,771	\$15,712,193	\$33,352,381	\$286,657	\$421,233	\$2,450,720	\$3,158,610
Monadnock Region (NH)	521	\$20,648,299	\$39,632	\$26,680,620	\$41,624,547	\$588,608	\$501,320	\$4,184,639	\$5,274,567
Bismarck-Mandan Region (ND)	1,059	\$34,825,177	\$32,885	\$46,069,152	\$93,302,958	\$434,445	\$1,561,160	\$7,174,880	\$9,170,485
Greater Minot Region (ND)	452	\$15,287,183	\$33,821	\$18,027,662	\$28,589,108	\$101,033	\$227,708	\$3,095,997	\$3,424,738
Greater Burlington Area (VT)	1,321	\$55,832,663	\$42,265	\$86,133,773	\$182,147,269	\$930,831	\$6,027,924	\$9,808,035	\$16,766,790
Northeastern Connecticut Region	204	\$8,425,589	\$41,302	\$10,271,031	\$18,268,897	\$290,522	\$470,535	\$1,669,268	\$2,430,325
Northwest Connecticut Region	650	\$28,750,331	\$44,231	\$32,316,094	\$36,083,548	\$987,952	\$1,434,835	\$6,653,500	\$9,076,287
Western Connecticut Region	1,041	\$54,079,222	\$51,949	\$69,926,397	\$101,637,922	\$2,081,270	\$3,105,840	\$11,314,485	\$16,501,595
Greater Fargo-Moorhead Area (ND/MN)	1,384	\$37,169,129	\$26,856	\$49,367,249	\$87,465,697	\$797,376	\$2,086,198	\$7,248,429	\$10,132,003
Greater Kingsport Area (TN)	521	\$16,298,529	\$31,283	\$21,360,861	\$37,042,319	\$718,321	\$1,557,989	\$3,109,435	\$5,385,745
Cedar Valley Region (IA)	1,545	\$49,089,182	\$31,773	\$77,276,477	\$191,377,687	\$9,589,940	\$11,609,816	\$6,256,573	\$27,456,329
Central Oregon Region	674	\$28,776,762	\$42,695	\$39,344,913	\$86,776,611	\$1,442,502	\$1,721,127	\$6,493,491	\$9,657,120
Northwest Tennessee Development District	463	\$22,242,251	\$48,039	\$28,030,833	\$40,464,849	\$1,018,402	\$2,671,477	\$4,782,804	\$8,472,683
Southwest Tennessee Development District	595	\$12,263,084	\$20,610	\$13,977,764	\$23,566,938	\$201,156	\$538,996	\$2,538,958	\$3,279,110
Southeast Ohio	452	\$11,839,714	\$26,194	\$15,620,186	\$32,544,903	\$519,737	\$645,435	\$2,252,166	\$3,417,338
Southeastern Connecticut Region	2,556	\$110,810,737	\$43,353	\$145,113,691	\$252,734,440	\$4,813,437	\$6,936,509	\$22,180,763	\$33,930,709
Shoreline and River Valley Region (CT)	1,052	\$43,758,041	\$41,595	\$53,348,915	\$90,865,286	\$2,471,526	\$2,812,025	\$8,399,561	\$13,683,112
Upper Peninsula of Michigan	591	\$17,033,733	\$28,822	\$24,451,941	\$54,079,470	\$993,383	\$1,716,262	\$3,271,703	\$5,981,348
Greater Waterbury Region (CT)	821	\$35,509,161	\$43,251	\$36,766,747	\$25,031,404	\$968,473	\$1,708,549	\$8,283,927	\$10,960,949
Quad Cities Region (IA/IL)	712	\$19,043,024	\$26,746	\$25,329,666	\$44,319,781	\$1,187,196	\$1,590,767	\$3,391,607	\$6,169,570
Greater Peoria Area (IL)	346	\$5,447,731	\$15,745	\$7,547,674	\$13,316,234	\$349,137	\$473,384	\$1,047,936	\$1,870,457
Upper Cumberland Development District (TN)	239	\$9,427,912	\$39,447	\$10,908,257	\$27,695,228	\$262,915	\$650,139	\$2,229,432	\$3,142,486
City of Huntsville/Madison County (AL)	2,169	\$69,430,239	\$32,010	\$98,790,250	\$239,622,424	\$3,455,194	\$5,730,926	\$12,069,026	\$21,255,146
Eastern Connecticut Region	2,760	\$119,236,326	\$43,202	\$155,384,722	\$271,003,337	\$5,103,959	\$7,407,044	\$23,850,031	\$36,361,034
South Central Tennessee Development District	320	\$16,363,072	\$51,135	\$19,194,711	\$36,025,875	\$556,825	\$1,228,710	\$3,557,504	\$5,343,039
Coachella Valley Region (CA)	1,623	\$57,622,670	\$35,504	\$77,129,635	\$163,870,999	\$2,727,952	\$3,979,985	\$12,768,575	\$19,476,512

TABLE 3**TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
St. Croix Valley (MN/WI)	2,067	\$73,413,661	\$35,517	\$99,714,387	\$212,769,198	\$4,144,510	\$6,914,374	\$13,231,983	\$24,290,867
First Tennessee Development District	1,220	\$45,054,333	\$36,930	\$55,905,427	\$75,400,306	\$2,033,820	\$4,182,422	\$9,401,823	\$15,618,065
Northwest Arkansas Region	3,434	\$136,586,149	\$39,775	\$186,908,844	\$413,694,660	\$2,458,109	\$8,731,341	\$23,975,247	\$35,164,697
Northeast Prosperity Zone (NC)	425	\$13,246,779	\$31,169	\$16,651,546	\$34,260,378	\$464,376	\$755,500	\$2,990,110	\$4,209,986
The Eastside (King County, WA)	1,131	\$61,820,430	\$54,660	\$91,142,443	\$142,803,073	\$2,729,823	\$6,095,451	\$10,743,866	\$19,569,140
Greater Des Moines Region (IA)	5,439	\$208,747,193	\$38,380	\$294,849,739	\$507,705,556	\$14,837,830	\$17,067,796	\$34,987,675	\$66,893,301
Greater New Haven Region (CT)	3,086	\$137,502,178	\$44,557	\$170,012,330	\$269,123,986	\$5,334,590	\$7,981,372	\$28,697,241	\$42,013,203
Northwestern Prosperity Zone (NC)	1,813	\$47,148,109	\$26,006	\$62,405,750	\$127,313,791	\$1,873,032	\$3,040,333	\$9,978,752	\$14,892,117
Southeast Tennessee Development District	3,522	\$130,623,516	\$37,088	\$171,658,541	\$325,704,299	\$4,113,145	\$8,710,791	\$25,573,560	\$38,397,496
Greater Knoxville Region (TN)	1,969	\$95,297,889	\$48,399	\$124,855,691	\$208,119,968	\$3,136,961	\$7,434,642	\$18,998,376	\$29,569,979
Western Prosperity Zone (NC)	1,748	\$60,975,885	\$34,883	\$78,586,553	\$130,132,747	\$2,377,129	\$3,463,315	\$14,053,027	\$19,893,471
Lehigh Valley Region (PA)	2,590	\$104,005,146	\$40,156	\$140,968,428	\$259,824,523	\$6,391,962	\$7,218,667	\$18,456,716	\$32,067,345
Pikes Peak Region (CO)	2,869	\$89,697,766	\$31,264	\$129,996,317	\$264,573,346	\$6,044,004	\$5,260,210	\$17,992,030	\$29,296,244
Coastal Fairfield County Region (CT)	4,015	\$221,662,791	\$55,209	\$270,980,406	\$394,466,475	\$6,588,832	\$10,871,273	\$45,164,084	\$62,624,189
Greater Fort Wayne Area (IN)	1,137	\$33,860,129	\$29,780	\$49,088,461	\$94,812,971	\$2,457,229	\$5,948,687	\$5,612,351	\$14,018,267
Greater Sarasota/Bradenton Area (FL)	6,331	\$268,022,111	\$42,335	\$372,581,853	\$676,207,043	\$14,839,941	\$11,709,411	\$54,120,164	\$80,669,516
Sandhills Prosperity Zone (NC)	1,321	\$51,754,162	\$39,178	\$62,429,620	\$108,730,125	\$1,261,360	\$2,404,719	\$9,621,260	\$13,287,339
West Valley Region (AZ)	553	\$24,922,373	\$45,068	\$33,618,202	\$57,667,517	\$782,156	\$1,184,673	\$5,105,517	\$7,072,346
Greater Hartford Region (CT)	2,765	\$125,682,653	\$45,455	\$168,011,295	\$287,917,275	\$5,811,189	\$8,079,458	\$25,720,603	\$39,611,250
Dayton Region (OH)	4,490	\$153,577,509	\$34,204	\$210,385,615	\$386,923,281	\$6,750,369	\$7,959,476	\$28,103,432	\$42,813,277
Memphis Area Association of Governments (TN)	3,826	\$138,430,613	\$36,182	\$179,526,520	\$331,911,681	\$3,795,416	\$7,677,569	\$27,825,584	\$39,298,569
Southeast Prosperity Zone (NC)	1,912	\$55,916,629	\$29,245	\$79,340,589	\$152,399,454	\$2,261,848	\$3,676,113	\$11,645,054	\$17,583,015
Richmond & Tri-Cities Region (VA)	6,742	\$266,615,073	\$39,545	\$361,115,018	\$618,344,920	\$11,860,765	\$13,841,634	\$56,956,989	\$82,659,388
Greater Fairfax Area (VA)	3,295	\$196,444,071	\$59,619	\$251,180,172	\$427,730,073	\$6,953,097	\$5,348,468	\$33,882,260	\$46,183,825
South Hampton Roads Area (VA)	4,954	\$164,442,054	\$33,194	\$231,959,785	\$466,530,199	\$9,502,531	\$9,254,694	\$33,046,660	\$51,803,885
East Tennessee Development District	2,588	\$106,578,389	\$41,182	\$140,045,410	\$240,113,418	\$3,495,222	\$8,025,134	\$22,578,480	\$34,098,836
Greater St. Louis Area (MO)	11,986	\$611,330,517	\$51,004	\$844,595,247	\$1,510,894,289	\$29,799,358	\$21,857,441	\$103,510,454	\$155,167,253
Western New York Region	8,221	\$327,423,128	\$39,828	\$418,960,431	\$546,919,717	\$24,742,915	\$22,510,783	\$73,756,236	\$121,009,934
Greater Jacksonville Region (FL)	5,481	\$219,847,700	\$40,111	\$318,265,913	\$567,292,393	\$11,040,661	\$14,496,599	\$48,688,377	\$74,225,637
Piedmont-Triad Prosperity Zone (NC)	7,374	\$299,499,525	\$40,616	\$400,906,372	\$743,277,645	\$8,127,433	\$16,478,259	\$64,058,606	\$88,664,298
Greater Kansas City Metropolitan Area (MO/KS)	8,977	\$405,423,330	\$45,162	\$546,345,559	\$1,001,228,574	\$18,664,044	\$13,986,085	\$64,849,135	\$97,499,264
Greater Portland Area (OR)	6,947	\$322,402,177	\$46,409	\$433,035,605	\$722,711,382	\$10,460,063	\$11,890,227	\$59,121,586	\$81,471,876
Greater Nashville Regional Council (TN)	10,692	\$613,246,836	\$57,356	\$787,882,129	\$1,101,163,888	\$28,398,236	\$48,751,380	\$120,836,994	\$197,986,610
Greater Tampa/St. Petersburg Area (FL)	11,292	\$445,491,160	\$39,452	\$634,713,616	\$1,149,768,333	\$21,077,166	\$22,359,908	\$91,500,352	\$134,937,426
Southwestern Prosperity Zone (NC)	8,081	\$368,850,425	\$45,644	\$497,381,327	\$835,365,685	\$13,022,747	\$18,735,450	\$74,597,308	\$106,355,505
North Central Prosperity Zone (NC)	15,303	\$608,763,181	\$39,781	\$842,126,968	\$1,576,978,959	\$19,247,052	\$30,095,332	\$124,819,934	\$174,162,318

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Long Island (NY)	4,905	\$234,548,020	\$47,818	\$322,898,408	\$550,693,287	\$18,873,228	\$12,424,764	\$49,928,842	\$81,226,834
Greater Philadelphia Region (PA)	23,555	\$1,446,360,629	\$61,404	\$1,980,798,315	\$3,417,436,426	\$82,217,381	\$89,771,648	\$257,358,518	\$429,347,547
Central Florida Region	9,424	\$333,041,283	\$35,340	\$479,026,436	\$885,707,692	\$17,318,441	\$18,874,888	\$74,747,242	\$110,940,571
Inland Empire Region (CA)	3,587	\$124,689,933	\$34,762	\$161,474,224	\$339,149,671	\$6,257,268	\$8,697,114	\$27,541,122	\$42,495,504
Greater Houston Region (TX)	21,378	\$932,191,547	\$43,605	\$1,256,904,676	\$2,458,496,713	\$38,707,755	\$27,579,258	\$185,413,204	\$251,700,217
Dallas-Fort Worth-Arlington MSA (TX)	25,174	\$1,154,132,885	\$45,846	\$1,592,058,157	\$2,959,775,490	\$41,482,295	\$38,436,850	\$233,601,139	\$313,520,284
Regional Average	3,646	\$159,821,009	\$39,855	\$216,391,855	\$385,221,225	\$7,280,262	\$8,619,626	\$31,315,046	\$47,214,934
Regional Median	1,686	\$56,769,650	\$39,703	\$78,963,571	\$158,135,227	\$2,464,818	\$5,304,339	\$11,479,770	\$19,522,826

TABLE 3
TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
State of Vermont	2,712	\$112,776,641	\$41,584	\$161,092,023	\$309,379,941	\$2,055,037	\$11,108,231	\$21,625,182	\$34,788,450
State of North Dakota	3,335	\$101,159,062	\$30,333	\$130,685,787	\$239,907,243	\$1,492,334	\$4,371,677	\$20,252,036	\$26,116,047
State of South Dakota	6,054	\$196,394,208	\$32,440	\$278,127,141	\$522,659,425	\$8,546,125	\$9,041,120	\$34,369,715	\$51,956,960
State of Delaware	3,330	\$150,777,919	\$45,279	\$201,437,506	\$368,008,675	\$2,287,615	\$8,124,756	\$29,770,893	\$40,183,264
State of Idaho	2,685	\$76,425,681	\$28,464	\$101,351,634	\$175,448,259	\$2,190,264	\$5,378,037	\$16,042,259	\$23,610,560
State of New Mexico	9,381	\$363,212,250	\$38,718	\$534,541,959	\$1,002,565,301	\$13,609,892	\$29,337,651	\$63,198,499	\$106,146,042
State of Arkansas	4,800	\$182,619,773	\$38,046	\$248,645,655	\$535,631,582	\$3,544,025	\$12,511,866	\$33,322,060	\$49,377,951
State of Nevada	9,640	\$436,472,257	\$45,277	\$647,668,648	\$1,062,160,737	\$23,968,767	\$43,605,357	\$88,679,403	\$156,253,527
State of Iowa	12,441	\$437,580,792	\$35,172	\$606,552,416	\$1,096,790,105	\$36,213,222	\$43,166,038	\$72,139,140	\$151,518,400
State of Utah	17,471	\$625,961,114	\$35,829	\$909,811,130	\$1,673,863,895	\$36,565,191	\$44,044,943	\$112,713,383	\$193,323,517
Commonwealth of Puerto Rico	3,074	\$98,012,505	\$31,884	\$139,211,760	\$206,086,271	\$1,207,820	\$12,682,113	\$18,168,602	\$32,058,535
State of Connecticut	16,667	\$825,535,816	\$49,531	\$1,079,797,945	\$1,690,374,810	\$35,209,425	\$54,998,747	\$185,396,961	\$275,605,133
State of Oregon	13,061	\$559,506,191	\$42,838	\$743,282,262	\$1,290,443,471	\$19,193,176	\$25,108,526	\$110,990,920	\$155,292,622
State of Wisconsin	15,851	\$640,779,987	\$40,425	\$877,651,063	\$1,558,148,900	\$29,729,242	\$40,576,176	\$119,819,361	\$190,124,779
State of Missouri	13,356	\$557,364,416	\$41,731	\$756,896,719	\$1,397,253,904	\$26,107,289	\$21,011,083	\$93,520,243	\$140,638,615
State of Tennessee	23,465	\$1,094,230,006	\$46,632	\$1,407,129,592	\$2,202,046,482	\$43,875,137	\$82,436,618	\$219,325,139	\$345,636,894
State of Arizona	19,427	\$775,561,400	\$39,922	\$1,054,280,771	\$1,904,735,494	\$27,829,334	\$38,105,871	\$160,145,371	\$226,080,576
State of New Jersey	9,583	\$432,416,243	\$45,123	\$510,188,112	\$721,846,366	\$16,565,199	\$16,721,941	\$83,643,947	\$116,931,087
State of North Carolina	37,977	\$1,506,154,695	\$39,660	\$2,039,828,725	\$3,708,458,784	\$48,634,977	\$78,649,021	\$311,764,051	\$439,048,049
State of Georgia	19,734	\$846,012,031	\$42,871	\$1,126,158,664	\$1,925,127,200	\$27,300,501	\$22,084,583	\$150,819,151	\$200,204,235
State of Florida	91,270	\$3,795,618,943	\$41,587	\$5,271,591,746	\$9,404,984,694	\$193,562,670	\$176,382,495	\$801,999,656	\$1,171,944,821
Statewide Average	15,967	\$657,836,759	\$39,683	\$896,472,917	\$1,571,234,359	\$28,556,535	\$37,116,517	\$130,843,142	\$196,516,194
Statewide Median	12,441	\$437,580,792	\$40,425	\$647,668,648	\$1,096,790,105	\$23,968,767	\$25,108,526	\$88,679,403	\$151,518,400

TABLE 3**TOTAL Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Mercer Street Grassroots District (Princeton, WV)	11	\$268,305	\$24,391	\$443,145	\$1,322,367	\$12,975	\$36,035	\$49,919	\$98,929
Abilene Cultural District (Abilene, TX)	343	\$10,507,433	\$30,634	\$13,865,820	\$26,089,074	\$451,205	\$528,158	\$2,063,321	\$3,042,684
Downtown Torrington (Torrington, CT)	167	\$6,338,393	\$37,954	\$8,521,143	\$17,273,468	\$310,301	\$397,461	\$1,299,455	\$2,007,217
Iowa City Downtown District (Iowa City, IA)	319	\$10,458,135	\$32,784	\$14,894,482	\$28,713,720	\$1,066,734	\$1,186,960	\$1,357,194	\$3,610,888
Downtown Macon Urban Core (Macon, GA)	1,256	\$28,344,813	\$22,568	\$40,030,798	\$94,903,504	\$1,242,267	\$1,279,214	\$5,433,902	\$7,955,383
Oceanside Cultural District (Oceanside, CA)	700	\$31,724,528	\$45,321	\$42,033,846	\$68,870,242	\$1,478,146	\$2,400,865	\$6,400,467	\$10,279,478
Southeast Ohio Theatre Trail (Southeastern OH)	172	\$3,024,587	\$17,585	\$3,868,697	\$8,345,217	\$109,995	\$136,398	\$592,216	\$838,609
Loch Haven Cultural Park (Orlando, FL)	1,326	\$37,742,104	\$28,463	\$52,315,266	\$98,196,476	\$1,631,754	\$1,714,837	\$6,948,524	\$10,295,115
Cool Spring Downtown District (Fayetteville, NC)	278	\$12,178,193	\$43,806	\$13,811,224	\$21,277,929	\$181,061	\$368,222	\$1,841,323	\$2,390,606
Downtown Las Vegas (Las Vegas, NV)	2,316	\$107,365,395	\$46,358	\$163,300,768	\$284,847,556	\$6,060,640	\$10,849,226	\$21,585,325	\$38,495,191
Arts Campus Fort Wayne (Fort Wayne, IN)	667	\$18,573,211	\$27,846	\$28,346,409	\$58,069,806	\$1,457,364	\$3,531,762	\$2,988,796	\$7,977,922
Salt Lake Cultural Core (Salt Lake City, UT)	3,714	\$143,574,204	\$38,658	\$218,422,083	\$399,955,361	\$9,468,917	\$11,710,917	\$23,693,131	\$44,872,965
Grand Center Arts District (St. Louis, MO)	2,031	\$105,946,370	\$52,165	\$136,351,886	\$216,574,122	\$3,984,646	\$3,267,039	\$18,145,184	\$25,396,869
Dallas Arts District (Dallas, TX)	5,924	\$248,760,610	\$41,992	\$343,301,843	\$655,560,571	\$7,362,024	\$7,033,117	\$47,549,724	\$61,944,865
Balboa Park Cultural District (San Diego, CA)	11,379	\$611,028,637	\$53,698	\$801,689,791	\$1,402,790,253	\$22,145,017	\$38,387,402	\$127,156,332	\$187,688,751
Houston Museum District (Houston, TX)	8,417	\$426,326,820	\$50,651	\$549,051,370	\$1,033,061,652	\$13,665,469	\$9,278,392	\$74,970,983	\$97,914,844
Houston Theatre District (Houston, TX)	3,817	\$152,703,686	\$40,006	\$197,589,984	\$402,648,569	\$4,390,644	\$2,995,089	\$27,767,445	\$35,153,178
Midtown Cultural District (Houston, TX)	223	\$11,995,515	\$53,792	\$14,706,723	\$26,444,699	\$312,392	\$213,637	\$2,171,202	\$2,697,231
Arts District Average	2,392	\$109,270,052	\$38,260	\$146,808,071	\$269,163,588	\$4,185,086	\$5,295,263	\$20,667,469	\$30,147,818
Arts District Median	978	\$30,034,671	\$39,332	\$41,032,322	\$81,886,873	\$1,467,755	\$2,057,851	\$5,917,185	\$9,128,700

TABLE 4

DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry (Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

This table presents the direct economic impact outputs of spending by the entire nonprofit arts and culture industry—both eligible arts and culture organizations and their audiences—in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Direct effects are the set of expenditures applied to the input-output multipliers for an impact analysis. It is one or more production changes or expenditures made by producers or consumers as a result of an activity or policy. Direct effects can be positive or negative. These initial changes are determined by an analyst and demonstrate the result of an activity or policy being analyzed. Applying these initial changes to the multipliers in IMPLAN will then display how a region will respond economically to them. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is directly supported in each participating community as a result of the spending of the nonprofit arts and culture industry. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is directly generated in each participating community as a result of spending of the nonprofit arts and culture industry. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the spending of the nonprofit arts and culture industry. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is directly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is directly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is directly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is directly generated in each participating community as a result of the spending of the nonprofit arts and culture industry.

Column Nine:

The dollar amount of federal taxes that is directly generated in each participating community as a result of the spending of the nonprofit arts and culture industry.

Column Ten:

The dollar amount of taxes that is directly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Tyrrell County (NC)	27	\$832,347	30827.667	\$874,669	\$2,341,461	\$34,451	\$25,050	\$163,125	\$222,626
Taos County (NM)	745	\$24,285,840	\$32,598	\$34,644,781	\$60,644,779	\$831,744	\$1,758,133	\$5,373,743	\$7,963,620
Town of Hillsborough (NC)	85	\$10,231,288	\$120,368	\$10,415,696	\$7,026,497	\$17,934	\$103,722	\$1,667,459	\$1,789,115
Harney County (OR)	37	\$901,032	\$24,352	\$1,345,879	\$2,855,324	\$79,534	\$86,255	\$193,686	\$359,475
City of Monmouth (OR)	6	\$141,234	\$23,539	\$162,039	\$330,586	\$3,315	\$4,657	\$30,392	\$38,364
City of Sedona (AZ)	194	\$6,935,192	\$35,748	\$8,129,139	\$11,248,815	\$331,015	\$371,942	\$1,459,576	\$2,162,533
City of Yankton (SD)	26	\$751,815	\$28,916	\$933,162	\$1,458,430	\$36,491	\$39,086	\$130,537	\$206,114
City of Falls Church (VA)	140	\$5,603,634	\$40,026	\$6,916,035	\$15,475,093	\$293,805	\$109,469	\$788,398	\$1,191,672
City of Jamestown (ND)	76	\$2,007,074	\$26,409	\$2,416,648	\$5,092,087	\$13,857	\$53,411	\$409,148	\$476,416
Rutland County (VT)	195	\$4,941,686	\$25,342	\$6,014,068	\$8,523,974	\$84,026	\$463,221	\$992,369	\$1,539,616
Town of Elkton (MD)	117	\$3,727,153	\$31,856	\$4,361,449	\$7,441,745	\$236,389	\$310,883	\$619,476	\$1,166,748
City of Waterville (ME)	120	\$6,581,196	\$54,843	\$7,169,400	\$12,794,647	\$97,592	\$217,677	\$1,158,135	\$1,473,404
City of Pendleton (OR)	116	\$3,687,344	\$31,787	\$4,178,054	\$13,131,301	\$146,867	\$172,851	\$844,021	\$1,163,739
Haywood County (TN)	1	\$25,923	\$25,923	\$23,685	\$78,941	\$749	\$963	\$6,335	\$8,047
City of Hannibal (MO)	38	\$910,737	\$23,967	\$1,031,038	\$2,201,896	\$28,004	\$39,882	\$173,806	\$241,692
Johnson County (TN)	15	\$166,584	\$11,106	\$179,384	\$916,858	\$8,292	\$24,870	\$42,475	\$75,637
City of Safety Harbor (FL)	58	\$2,210,395	\$38,110	\$2,572,896	\$4,438,580	\$78,267	\$81,589	\$452,596	\$612,452
City of Tullahoma (TN)	24	\$3,224,303	\$134,346	\$3,324,380	\$3,976,838	\$87,923	\$191,301	\$604,079	\$883,303
City of Coralville (IA)	160	\$4,486,682	\$28,042	\$5,533,407	\$8,601,869	\$186,143	\$237,402	\$703,637	\$1,127,182
Town of Carrboro (NC)	328	\$2,151,192	\$6,559	\$2,257,392	\$5,200,718	\$16,866	\$33,146	\$402,917	\$452,929
City of Coronado (CA)	486	\$21,532,742	\$44,306	\$25,587,392	\$34,468,379	\$628,759	\$1,327,345	\$4,389,200	\$6,345,304
City of Laguna Beach (CA)	1,609	\$59,042,824	\$36,695	\$64,521,134	\$79,333,742	\$2,027,774	\$3,220,137	\$11,563,206	\$16,811,117
City of Newberg (OR)	177	\$3,898,716	\$22,027	\$4,182,437	\$3,365,763	\$74,713	\$167,311	\$786,727	\$1,028,751
City of Fairfax (VA)	37	\$2,685,452	\$72,580	\$2,749,979	\$3,387,673	\$73,345	\$56,002	\$419,860	\$549,207
City of Brookings (SD)	110	\$2,937,358	\$26,703	\$3,355,028	\$6,205,275	\$89,136	\$71,853	\$475,648	\$636,637
Macon County (TN)	5	\$91,006	\$18,201	\$135,442	\$306,958	\$9,856	\$24,141	\$13,707	\$47,704
City of Paducah (KY)	667	\$12,769,828	\$19,145	\$13,719,043	\$33,251,650	\$228,617	\$746,552	\$2,338,959	\$3,314,128
City of Tarpon Springs (FL)	33	\$1,248,901	\$37,845	\$1,567,052	\$2,882,296	\$34,076	\$36,204	\$264,024	\$334,304
McNairy County (TN)	26	\$589,146	\$22,659	\$662,923	\$978,707	\$11,961	\$26,711	\$121,214	\$159,886
City of Mason City (IA)	23	\$541,018	\$23,523	\$791,228	\$2,010,768	\$88,603	\$105,920	\$63,185	\$257,708
Door County (WI)	622	\$13,907,729	\$22,360	\$17,298,957	\$33,531,833	\$757,539	\$792,512	\$3,023,406	\$4,573,457
City of Winter Park (FL)	705	\$27,229,287	\$38,623	\$30,804,943	\$39,915,842	\$663,419	\$682,760	\$5,086,273	\$6,432,452
City of Dover (NH)	104	\$3,566,146	\$34,290	\$3,950,492	\$6,552,731	\$42,128	\$19,510	\$705,274	\$766,912
Transylvania County (NC)	64	\$2,097,089	\$32,767	\$1,901,575	\$7,812,813	\$36,549	\$40,927	\$592,942	\$670,418
City of West Hollywood (CA)	136	\$13,522,332	\$99,429	\$15,059,910	\$10,851,845	\$620,177	\$920,972	\$2,609,248	\$4,150,397
Clatsop County (OR)	123	\$4,611,803	\$37,494	\$6,391,281	\$11,888,812	\$239,406	\$229,905	\$983,516	\$1,452,827

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Columbia (TN)	84	\$2,648,193	\$31,526	\$2,921,631	\$5,296,977	\$63,296	\$118,692	\$498,563	\$680,551
City of Marion (IA)	95	\$3,743,891	\$39,409	\$4,243,906	\$6,738,105	\$133,009	\$164,798	\$644,789	\$942,596
Summit County (UT)	1,632	\$60,845,188	\$37,283	\$83,106,347	\$143,049,067	\$5,418,070	\$4,019,867	\$10,051,514	\$19,489,451
Sullivan County (NH)	110	\$3,736,529	\$33,968	\$4,120,691	\$8,495,473	\$47,565	\$20,824	\$812,577	\$880,966
Monroe County (TN)	76	\$1,384,069	\$18,211	\$1,687,578	\$2,924,873	\$70,166	\$189,661	\$234,860	\$494,687
City of Cleveland (TN)	93	\$2,084,557	\$22,415	\$2,126,165	\$6,112,309	\$78,497	\$178,731	\$455,635	\$712,863
Lincoln County (OR)	453	\$17,844,073	\$39,391	\$23,992,572	\$45,060,518	\$1,177,474	\$1,010,675	\$4,130,694	\$6,318,843
Cohort A Average	232	\$8,054,896	\$36,872	\$9,706,068	\$15,539,601	\$354,126	\$430,175	\$1,546,068	\$2,330,369
Cohort A Average (with counties & outliers removed)	93	\$2,967,758	\$40,461	\$3,304,277	\$4,885,887	\$83,158	\$116,908	\$543,292	\$743,357
Cohort A Median	104	\$3,566,146	\$31,787	\$3,950,492	\$6,552,731	\$79,534	\$118,692	\$619,476	\$880,966

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Joplin (MO)	77	\$2,225,872	\$28,907	\$2,597,870	\$4,876,871	\$69,405	\$89,256	\$438,460	\$597,121
City of Florissant (MO)	26	\$872,500	\$33,558	\$1,083,558	\$2,273,278	\$40,841	\$28,683	\$134,980	\$204,504
McMinn County (TN)	140	\$2,709,051	\$19,350	\$3,277,624	\$7,154,018	\$68,603	\$229,240	\$517,973	\$815,816
City of Watsonville (CA)	162	\$6,515,749	\$40,221	\$7,115,870	\$8,015,463	\$262,446	\$435,192	\$1,248,213	\$1,945,851
Lafayette County (MS)	132	\$3,374,502	\$25,564	\$4,213,463	\$7,836,230	\$145,107	\$238,337	\$551,546	\$934,990
Columbus County (NC)	24	\$524,790	\$21,866	\$595,306	\$972,650	\$6,411	\$16,846	\$109,231	\$132,488
Watauga County (NC)	268	\$6,650,529	\$24,815	\$7,558,235	\$14,118,086	\$186,144	\$287,974	\$1,308,386	\$1,782,504
Mercer County (WV)	33	\$517,104	\$15,670	\$677,849	\$2,821,133	\$26,167	\$70,460	\$89,548	\$186,175
City of Dubuque (IA)	1,273	\$29,413,591	\$23,106	\$35,018,583	\$64,250,799	\$1,857,899	\$2,457,007	\$4,763,135	\$9,078,041
City of Ocala (FL)	630	\$14,748,070	\$23,410	\$19,843,863	\$45,048,261	\$803,080	\$1,010,698	\$3,365,145	\$5,178,923
Town of Chapel Hill (NC)	1,322	\$40,487,321	\$30,626	\$39,265,384	\$88,776,762	\$192,585	\$416,376	\$7,696,774	\$8,305,735
City of National City (CA)	48	\$2,077,425	\$43,280	\$2,334,485	\$4,128,139	\$77,955	\$109,648	\$434,901	\$622,504
City of Encinitas (CA)	323	\$12,792,461	\$39,605	\$15,076,537	\$23,400,285	\$529,329	\$871,876	\$2,603,543	\$4,004,748
City of Grand Junction (CO)	421	\$10,603,132	\$25,186	\$12,085,432	\$24,901,044	\$375,790	\$391,029	\$2,415,939	\$3,182,758
City of Cheyenne (WY)	108	\$3,922,892	\$36,323	\$4,945,729	\$10,608,198	\$166,747	\$416,454	\$728,198	\$1,311,399
City of Santa Cruz (CA)	885	\$34,390,682	\$38,860	\$35,139,315	\$36,190,733	\$923,881	\$1,741,336	\$7,005,492	\$9,670,709
Hamblen County (TN)	100	\$3,401,730	\$34,017	\$3,643,174	\$3,838,564	\$59,791	\$148,529	\$602,698	\$811,018
City of Redmond (WA)	90	\$3,469,146	\$38,546	\$4,002,310	\$8,733,919	\$93,703	\$215,210	\$649,957	\$958,870
Town of Jupiter (FL)	234	\$10,121,758	\$43,255	\$13,131,069	\$23,995,787	\$566,394	\$381,233	\$1,932,688	\$2,880,315
City of Ames (IA)	310	\$7,793,591	\$25,141	\$9,148,304	\$16,168,595	\$530,068	\$607,999	\$1,024,036	\$2,162,103
City of Portland (ME)	1,527	\$54,324,450	\$35,576	\$59,255,143	\$82,048,495	\$826,543	\$1,725,793	\$9,412,888	\$11,965,224
City of Jackson (TN)	402	\$3,730,421	\$9,280	\$3,783,495	\$6,691,545	\$26,584	\$87,074	\$691,140	\$804,798
Wilkes County (NC)	14	\$380,063	\$27,147	\$418,161	\$782,065	\$2,842	\$6,907	\$87,270	\$97,019
City of Eau Claire (WI)	713	\$11,687,575	\$16,392	\$13,226,744	\$23,782,920	\$241,288	\$493,019	\$2,132,202	\$2,866,509
Greene County (TN)	120	\$1,709,011	\$14,242	\$2,145,115	\$5,822,852	\$74,290	\$166,815	\$385,559	\$626,664
Carteret County (NC)	238	\$5,622,192	\$23,623	\$7,147,675	\$15,364,575	\$160,670	\$221,631	\$1,253,942	\$1,636,243
City of Walnut Creek (CA)	658	\$20,264,993	\$30,798	\$22,175,484	\$34,518,715	\$568,142	\$908,288	\$4,020,888	\$5,497,318
Island of Kaua'i (HI)	311	\$11,664,557	\$37,507	\$18,442,168	\$30,991,315	\$1,572,293	\$2,380,771	\$1,787,921	\$5,740,985
Walton County (FL)	513	\$17,719,531	\$34,541	\$25,199,593	\$45,231,562	\$1,123,657	\$881,365	\$3,647,485	\$5,652,507
Chatham County (NC)	249	\$5,328,580	\$21,400	\$5,309,596	\$9,502,611	\$232,132	\$212,021	\$1,224,487	\$1,668,640
City of Flagstaff (AZ)	646	\$25,439,385	\$39,380	\$26,092,958	\$78,816,865	\$646,603	\$706,137	\$6,091,169	\$7,443,909
City of Rapid City (SD)	2,566	\$66,469,744	\$25,904	\$87,542,744	\$163,561,650	\$2,843,169	\$2,891,032	\$11,653,263	\$17,387,464
City of Missoula (MT)	631	\$20,362,939	\$32,271	\$23,808,405	\$49,105,487	\$429,146	\$720,359	\$4,345,243	\$5,494,748
Wilson County (NC)	70	\$1,473,581	\$21,051	\$1,848,582	\$3,928,976	\$31,478	\$46,510	\$281,108	\$359,096
Caldwell County (NC)	72	\$2,941,167	\$40,850	\$3,457,333	\$3,510,694	\$143,690	\$195,026	\$555,349	\$894,065
City of Sioux City (IA)	129	\$4,905,460	\$38,027	\$5,477,603	\$8,412,801	\$152,877	\$247,436	\$833,302	\$1,233,615

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Largo (FL)	219	\$7,158,344	\$32,687	\$8,995,177	\$15,298,082	\$215,644	\$227,706	\$1,521,483	\$1,964,833
City of Santa Fe (NM)	2,754	\$114,549,406	\$41,594	\$153,172,673	\$283,067,866	\$3,770,556	\$8,082,048	\$18,919,471	\$30,772,075
City of Fort Myers (FL)	1,546	\$34,779,990	\$22,497	\$42,137,236	\$89,917,408	\$1,682,223	\$1,458,386	\$7,338,459	\$10,479,068
Buchanan County (MO)	312	\$6,411,347	\$20,549	\$7,726,892	\$17,837,629	\$284,117	\$243,132	\$1,103,626	\$1,630,875
City of Nashua (NH)	467	\$13,741,938	\$29,426	\$14,317,915	\$10,688,813	\$75,167	\$56,756	\$2,484,528	\$2,616,451
City of Miami Beach (FL)	3,752	\$170,801,523	\$45,523	\$195,267,624	\$318,780,951	\$5,706,000	\$4,294,386	\$34,881,128	\$44,881,514
City of Asheville (NC)	1,049	\$31,958,592	\$30,466	\$36,444,231	\$46,437,779	\$851,727	\$1,385,636	\$6,176,949	\$8,414,312
Pottawattamie County (IA)	195	\$5,388,819	\$27,635	\$6,356,293	\$14,594,822	\$684,168	\$544,977	\$725,102	\$1,954,247
Fairbanks North Star Borough (AK)	580	\$14,756,969	\$25,443	\$17,168,881	\$38,242,191	\$148,951	\$116,800	\$2,820,568	\$3,086,319
City of Lee's Summit (MO)	117	\$4,425,453	\$37,824	\$5,321,447	\$6,584,739	\$120,410	\$86,227	\$749,899	\$956,536
Cleveland County (NC)	96	\$2,545,978	\$26,521	\$2,895,781	\$6,346,016	\$73,583	\$103,707	\$551,554	\$728,844
Montgomery County (VA)	585	\$19,784,632	\$33,820	\$21,772,274	\$35,732,991	\$673,605	\$741,712	\$3,798,797	\$5,214,114
Nevada County (CA)	1,122	\$30,797,705	\$27,449	\$34,043,202	\$59,197,720	\$895,629	\$1,607,682	\$6,897,884	\$9,401,195
City of Boca Raton (FL)	570	\$16,296,750	\$28,591	\$17,965,958	\$23,844,073	\$435,149	\$295,050	\$3,346,514	\$4,076,713
Cohort B Average	577	\$18,480,660	\$29,786	\$21,793,407	\$38,535,060	\$633,494	\$825,955	\$3,546,800	\$5,006,249
Cohort B Average (with counties & outliers removed)	612	\$17,677,865	\$31,398	\$20,261,887	\$35,752,768	\$557,314	\$730,746	\$3,401,407	\$4,689,467
Cohort B Median	311	\$7,475,968	\$29,167	\$9,071,741	\$15,766,585	\$236,710	\$338,142	\$1,414,935	\$2,063,468

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total	Resident	Income			Local	State	Federal	Total
	Jobs	Income	per Job						
City of Carmel (IN)	862	\$23,230,618	\$26,950	\$27,040,780	\$38,363,645	\$1,296,283	\$1,927,501	\$3,744,997	\$6,968,781
City of Renton (WA)	66	\$3,492,507	\$52,917	\$3,687,092	\$4,315,118	\$51,547	\$125,019	\$644,491	\$821,057
Craven County (NC)	58	\$1,460,921	\$25,188	\$1,841,061	\$3,943,166	\$32,441	\$67,348	\$261,437	\$361,226
Platte County (MO)	701	\$30,730,233	\$43,838	\$33,711,153	\$103,209,998	\$1,958,308	\$1,520,466	\$4,124,595	\$7,603,369
Cecil County (MD)	483	\$14,471,486	\$29,962	\$16,327,140	\$30,862,661	\$508,704	\$696,633	\$2,537,031	\$3,742,368
City of Boulder (CO)	2,129	\$61,694,857	\$28,978	\$70,870,307	\$102,248,711	\$2,875,358	\$1,849,118	\$10,085,743	\$14,810,219
Bradley County (TN)	100	\$2,209,443	\$22,094	\$2,285,566	\$6,511,783	\$83,659	\$190,735	\$479,221	\$753,615
City of Lewisville (TX)	53	\$3,248,693	\$61,296	\$3,436,833	\$2,895,827	\$172,802	\$138,441	\$558,463	\$869,706
City of Elgin (IL)	135	\$7,226,972	\$53,533	\$7,844,531	\$7,922,230	\$134,494	\$191,090	\$1,282,034	\$1,607,618
Douglas County (OR)	42	\$1,158,001	\$27,571	\$1,264,791	\$2,908,011	\$30,256	\$57,526	\$265,563	\$353,345
City of West Palm Beach (FL)	1,753	\$79,402,918	\$45,295	\$98,778,573	\$196,288,127	\$4,129,985	\$2,777,726	\$15,275,388	\$22,183,099
Flagler County (FL)	80	\$4,504,298	\$56,304	\$4,678,277	\$4,330,594	\$67,755	\$52,135	\$1,217,186	\$1,337,076
City of Clearwater (FL)	1,233	\$44,456,054	\$36,055	\$56,670,040	\$110,627,966	\$2,230,952	\$2,334,728	\$8,940,381	\$13,506,061
City of Carlsbad (CA)	27	\$1,419,466	\$52,573	\$1,442,819	\$1,575,527	\$47,598	\$71,982	\$291,858	\$411,438
City of Norman (OK)	498	\$17,206,841	\$34,552	\$20,512,495	\$30,690,156	\$758,849	\$963,566	\$2,877,235	\$4,599,650
City of Columbia (MO)	523	\$11,021,410	\$21,073	\$12,092,573	\$16,783,810	\$172,776	\$298,017	\$2,062,618	\$2,533,411
City of Abilene (TX)	705	\$22,876,623	\$32,449	\$26,034,768	\$31,222,776	\$770,557	\$908,193	\$4,323,929	\$6,002,679
Hunterdon County (NJ)	134	\$5,035,359	\$37,577	\$5,277,237	\$3,309,868	\$127,854	\$130,076	\$914,681	\$1,172,611
City of Topeka (KS)	832	\$19,182,777	\$23,056	\$21,482,598	\$39,120,379	\$534,289	\$788,639	\$3,457,626	\$4,780,554
Cache County (UT)	391	\$10,026,100	\$25,642	\$11,135,445	\$28,791,961	\$490,298	\$627,612	\$2,054,174	\$3,172,084
City of New Haven (CT)	1,746	\$77,915,847	\$44,625	\$81,167,815	\$137,417,387	\$940,798	\$2,430,352	\$15,868,083	\$19,239,233
City of Waco (TX)	989	\$32,732,184	\$33,096	\$36,255,236	\$66,058,208	\$1,110,747	\$1,145,629	\$6,685,384	\$8,941,760
Brunswick County (NC)	136	\$4,632,347	\$34,061	\$5,059,289	\$2,378,295	\$241,170	\$272,091	\$980,644	\$1,493,905
City of Bellevue (WA)	491	\$21,895,952	\$44,595	\$29,967,518	\$45,387,130	\$1,178,296	\$2,593,033	\$3,444,003	\$7,215,332
City of Savannah (GA)	1,348	\$36,411,738	\$27,012	\$46,414,470	\$103,811,869	\$1,313,540	\$975,067	\$7,248,319	\$9,536,926
Orange County (NC)	1,771	\$53,614,565	\$30,274	\$52,743,808	\$101,181,497	\$260,514	\$606,256	\$9,866,440	\$10,733,210
Cumberland County (NJ)	98	\$2,976,753	\$30,375	\$3,264,290	\$6,574,459	\$51,420	\$64,827	\$624,464	\$740,711
Johnson County (IA)	425	\$12,872,108	\$30,287	\$15,810,014	\$28,179,710	\$856,893	\$994,514	\$1,837,203	\$3,688,610
City of Escondido (CA)	23	\$962,083	\$41,830	\$1,088,008	\$1,252,563	\$40,185	\$65,390	\$190,049	\$295,624
City of Kansas City (MO)	5,311	\$230,160,176	\$43,337	\$252,036,129	\$490,318,513	\$9,150,466	\$7,503,288	\$38,554,642	\$55,208,396
Macon-Bibb County (GA)	1,615	\$35,692,850	\$22,101	\$39,005,802	\$92,202,216	\$588,090	\$641,175	\$6,841,238	\$8,070,503
City of Springfield (MA)	1,179	\$35,311,968	\$29,951	\$36,397,869	\$73,636,807	\$907,198	\$1,291,865	\$7,690,942	\$9,890,005
Ouachita Parish (LA)	773	\$14,044,467	\$18,169	\$19,264,828	\$42,115,643	\$1,402,954	\$1,500,402	\$2,242,746	\$5,146,102
City of Alexandria (VA)	1,400	\$80,127,793	\$57,234	\$88,071,212	\$95,770,371	\$3,559,540	\$1,677,446	\$10,400,061	\$15,637,047
Catawba County (NC)	878	\$16,393,741	\$18,672	\$19,375,997	\$39,556,256	\$359,053	\$625,097	\$2,987,249	\$3,971,399
Martin County (FL)	282	\$10,399,267	\$36,877	\$13,369,875	\$29,285,052	\$566,529	\$448,199	\$1,891,577	\$2,906,305

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Wyandotte County (KS)	65	\$1,987,284	\$30,574	\$2,147,501	\$3,495,383	\$37,679	\$40,289	\$276,069	\$354,037
Town of Cary (NC)	486	\$18,963,969	\$39,021	\$21,932,411	\$28,011,301	\$421,652	\$663,109	\$3,364,585	\$4,449,346
Springfield (MO)	1,283	\$33,967,231	\$26,475	\$40,976,154	\$75,541,257	\$982,833	\$1,238,278	\$5,951,365	\$8,172,476
City of Salem (OR)	337	\$11,354,662	\$33,693	\$12,530,476	\$23,230,110	\$277,162	\$465,739	\$2,325,911	\$3,068,812
City of Fort Collins (CO)	474	\$13,017,391	\$27,463	\$14,886,833	\$23,876,958	\$507,493	\$449,782	\$2,577,268	\$3,534,543
City of Eugene (OR)	2,108	\$72,475,903	\$34,381	\$76,882,625	\$117,209,223	\$952,374	\$2,923,535	\$15,339,732	\$19,215,641
City of Oceanside (CA)	760	\$28,613,669	\$37,650	\$32,031,660	\$48,014,218	\$857,728	\$1,599,398	\$5,787,384	\$8,244,510
City of Ontario (CA)	18	\$672,901	\$37,383	\$700,277	\$1,732,380	\$19,927	\$33,725	\$148,541	\$202,193
City of Frisco (TX)	312	\$9,688,883	\$31,054	\$11,572,363	\$18,060,214	\$339,123	\$255,364	\$1,736,171	\$2,330,658
City of Providence (RI)	1,912	\$70,196,786	\$36,714	\$86,854,261	\$185,075,737	\$3,447,865	\$3,960,469	\$12,596,363	\$20,004,697
Pitt County (NC)	334	\$5,233,858	\$15,670	\$5,018,922	\$16,947,897	\$114,406	\$193,236	\$1,103,263	\$1,410,905
City of Fort Lauderdale (FL)	4,036	\$151,772,275	\$37,605	\$178,952,546	\$251,889,675	\$4,216,342	\$4,063,539	\$30,617,801	\$38,897,682
City of McKinney (TX)	83	\$3,476,428	\$41,885	\$3,947,124	\$5,752,515	\$102,718	\$75,157	\$584,253	\$762,128
Sumner County (TN)	155	\$7,557,609	\$48,759	\$8,525,879	\$7,763,801	\$309,119	\$588,312	\$1,280,603	\$2,178,034
City of Sioux Falls (SD)	1,719	\$44,010,242	\$25,602	\$54,404,640	\$106,971,636	\$1,557,442	\$1,741,960	\$7,148,871	\$10,448,273
City of Tempe (AZ)	1,339	\$48,719,495	\$36,385	\$54,189,028	\$88,358,005	\$864,858	\$1,275,538	\$9,668,451	\$11,808,847
City of Salt Lake City (UT)	6,517	\$184,981,767	\$28,384	\$232,351,763	\$430,314,169	\$11,063,927	\$12,909,431	\$30,585,877	\$54,559,235
Richmond County (GA)	448	\$8,506,126	\$18,987	\$8,849,178	\$21,408,781	\$238,712	\$207,427	\$1,458,382	\$1,904,521
Montgomery County (TN)	122	\$1,563,642	\$12,817	\$1,524,997	\$4,593,402	\$39,998	\$89,278	\$358,336	\$487,612
Tuscaloosa County (AL)	621	\$26,999,787	\$43,478	\$28,862,959	\$24,557,841	\$543,596	\$1,091,749	\$4,586,049	\$6,221,394
City of San Bernardino (CA)	109	\$4,715,947	\$43,266	\$5,087,213	\$2,724,826	\$231,378	\$353,131	\$861,067	\$1,445,576
Cabarrus County (NC)	81	\$6,794,305	\$83,880	\$7,578,210	\$5,961,163	\$245,103	\$301,826	\$1,157,594	\$1,704,523
City of Tacoma (WA)	1,664	\$63,733,872	\$38,302	\$74,640,349	\$137,149,362	\$2,875,036	\$3,607,135	\$12,507,095	\$18,989,266
Gaston County (NC)	393	\$8,869,195	\$22,568	\$10,128,988	\$18,563,563	\$158,416	\$215,827	\$1,771,755	\$2,145,998
New Hanover County (NC)	1,004	\$26,976,031	\$26,869	\$33,453,608	\$64,993,182	\$606,545	\$930,144	\$5,415,677	\$6,952,366
City of Garland (TX)	264	\$9,838,082	\$37,265	\$11,925,892	\$15,028,783	\$381,737	\$372,006	\$1,588,482	\$2,342,225
Clay County (MO)	499	\$14,078,637	\$28,214	\$19,177,022	\$37,458,059	\$399,227	\$381,446	\$2,387,071	\$3,167,744
Cohort C Average	895	\$30,301,038	\$34,980	\$34,997,446	\$61,678,281	\$1,123,723	\$1,247,270	\$5,491,043	\$7,862,036
Cohort C Average (with counties & outliers removed)	1,150	\$40,729,031	\$38,256	\$47,296,835	\$81,142,354	\$1,557,779	\$1,702,886	\$7,395,756	\$10,656,422
Cohort C Median	491	\$14,078,637	\$33,693	\$19,177,022	\$29,285,052	\$507,493	\$627,612	\$2,537,031	\$3,742,368

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total	Resident	Income			Local	State	Federal	Total
	Jobs	Income	per Job						
City of Reno (NV)	1,392	\$43,486,887	\$31,241	\$51,135,100	\$77,705,847	\$1,569,264	\$3,199,404	\$8,308,980	\$13,077,648
City of Scottsdale (AZ)	1,017	\$31,353,582	\$30,829	\$35,152,780	\$74,120,877	\$401,999	\$621,988	\$6,728,011	\$7,751,998
City of Chandler (AZ)	133	\$4,330,397	\$32,559	\$5,105,115	\$10,503,415	\$113,096	\$168,157	\$899,606	\$1,180,859
Buncombe County (NC)	1,081	\$33,221,617	\$30,732	\$37,886,433	\$48,094,787	\$887,114	\$1,442,974	\$6,418,470	\$8,748,558
City of St. Petersburg (FL)	1,475	\$50,251,223	\$34,069	\$59,980,424	\$118,830,536	\$1,878,550	\$1,962,667	\$10,258,776	\$14,099,993
City of Jersey City (NJ)	428	\$17,849,823	\$41,705	\$21,162,982	\$37,103,609	\$562,063	\$524,491	\$2,973,427	\$4,059,981
Greater Green Bay Area (WI)	806	\$25,940,326	\$32,184	\$30,129,440	\$45,366,262	\$730,524	\$1,053,428	\$4,674,480	\$6,458,432
St. Johns County (FL)	911	\$28,084,167	\$30,828	\$37,840,420	\$63,489,380	\$1,680,188	\$1,597,478	\$5,725,899	\$9,003,565
Alachua County (FL)	2,403	\$72,609,228	\$30,216	\$95,936,658	\$160,601,313	\$3,698,815	\$4,071,110	\$14,586,268	\$22,356,193
Santa Cruz County (CA)	1,281	\$57,863,998	\$45,171	\$59,284,869	\$64,888,939	\$1,426,182	\$2,819,086	\$11,753,596	\$15,998,864
York County (SC)	571	\$27,737,113	\$48,576	\$30,305,845	\$34,873,640	\$530,027	\$710,382	\$4,866,385	\$6,106,794
City of Orlando (FL)	2,801	\$82,325,872	\$29,392	\$93,810,147	\$177,074,621	\$2,362,062	\$2,416,837	\$14,974,527	\$19,753,426
City of Lincoln (NE)	1,217	\$27,826,929	\$22,865	\$31,881,374	\$86,896,917	\$899,013	\$1,063,372	\$4,904,213	\$6,866,598
City of Greensboro (NC)	2,543	\$71,442,309	\$28,094	\$80,848,302	\$205,102,311	\$1,302,786	\$1,951,863	\$14,091,339	\$17,345,988
Leon County (FL)	1,838	\$46,973,468	\$25,557	\$60,942,709	\$183,180,448	\$3,925,096	\$4,542,448	\$8,548,906	\$17,016,450
City of Marquette (MI)	44	\$1,097,889	\$24,952	\$1,363,447	\$3,307,554	\$53,871	\$83,563	\$211,017	\$348,451
Greater Spartanburg Area (SC)	992	\$31,554,614	\$31,809	\$36,699,131	\$68,945,285	\$791,906	\$1,068,647	\$5,837,320	\$7,697,873
Durham County (NC)	2,504	\$99,761,919	\$39,841	\$105,295,159	\$216,440,771	\$1,938,122	\$1,853,767	\$14,532,406	\$18,324,295
Lexington-Fayette Urban County (KY)	1,085	\$24,951,545	\$22,997	\$28,029,593	\$34,163,198	\$665,238	\$1,183,441	\$3,926,421	\$5,775,100
Somerset County (NJ)	621	\$29,238,326	\$47,083	\$30,087,902	\$43,235,564	\$221,918	\$316,534	\$4,801,116	\$5,339,568
City of Riverside (CA)	368	\$9,943,582	\$27,021	\$10,996,969	\$21,732,771	\$384,119	\$579,719	\$2,150,782	\$3,114,620
Rutherford County (TN)	737	\$27,102,989	\$36,775	\$29,230,256	\$46,306,287	\$545,095	\$1,079,367	\$4,847,551	\$6,472,013
City of Santa Ana (CA)	610	\$27,280,959	\$44,723	\$27,088,343	\$51,613,475	\$285,358	\$837,101	\$5,590,701	\$6,713,160
Cumberland County (NC)	931	\$36,821,947	\$39,551	\$39,276,562	\$65,932,253	\$458,559	\$919,260	\$5,743,226	\$7,121,045
Municipality of San Juan (PR)	1,892	\$54,445,850	\$28,777	\$69,359,446	\$100,327,118	\$580,037	\$6,090,383	\$9,819,274	\$16,489,694
Davis County (UT)	473	\$5,448,989	\$11,520	\$5,808,195	\$12,190,723	\$115,841	\$135,648	\$966,456	\$1,217,945
Lake County (FL)	269	\$7,500,473	\$27,883	\$10,997,798	\$21,546,263	\$586,863	\$706,376	\$1,527,050	\$2,820,289
Washtenaw County (MI)	1,287	\$51,370,162	\$39,915	\$58,356,438	\$87,828,633	\$1,293,222	\$1,694,687	\$8,743,435	\$11,731,344
Hamilton County (TN)	2,386	\$76,356,592	\$32,002	\$85,559,781	\$164,648,158	\$1,777,378	\$3,526,428	\$14,001,975	\$19,305,781
Forsyth County (NC)	1,794	\$107,663,465	\$60,013	\$117,041,075	\$171,831,391	\$764,894	\$2,610,057	\$19,477,960	\$22,852,911
Collier County (FL)	1,590	\$86,905,670	\$54,658	\$95,819,492	\$138,735,825	\$2,216,107	\$1,638,591	\$18,510,835	\$22,365,533
City of Wichita (KS)	2,223	\$71,439,978	\$32,137	\$85,519,146	\$157,937,374	\$1,890,750	\$3,891,766	\$13,433,493	\$19,216,009
Placer County (CA)	324	\$9,868,125	\$30,457	\$10,636,989	\$22,497,116	\$314,258	\$483,083	\$2,055,277	\$2,852,618
City of Tampa (FL)	5,026	\$156,937,368	\$31,225	\$187,485,594	\$336,736,610	\$4,769,943	\$4,900,863	\$31,279,877	\$40,950,683
St. Charles County (MO)	130	\$3,864,864	\$29,730	\$4,708,331	\$8,369,236	\$112,837	\$102,288	\$683,255	\$898,380
Manatee County (FL)	794	\$24,314,878	\$30,623	\$30,127,216	\$62,359,390	\$1,270,731	\$987,025	\$5,098,535	\$7,356,291

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Greater Flint Area (MI)	1,712	\$43,937,809	\$25,665	\$52,795,693	\$112,705,118	\$1,103,978	\$2,339,973	\$8,889,720	\$12,333,671
Clackamas County (OR)	447	\$11,843,623	\$26,496	\$12,514,925	\$24,078,174	\$207,157	\$326,469	\$2,265,846	\$2,799,472
Sarasota County (FL)	3,851	\$156,482,762	\$40,634	\$180,925,430	\$327,761,571	\$5,861,737	\$4,555,460	\$31,915,399	\$42,332,596
Monterey County (CA)	2,863	\$126,396,381	\$44,148	\$142,409,268	\$254,170,275	\$5,019,628	\$7,103,839	\$27,209,661	\$39,333,128
City of Atlanta (GA)	10,485	\$430,270,734	\$41,037	\$481,700,818	\$812,650,188	\$9,547,627	\$6,308,877	\$70,711,223	\$86,567,727
Morris County (NJ)	682	\$35,080,223	\$51,437	\$36,993,872	\$46,601,864	\$379,077	\$546,389	\$5,846,696	\$6,772,162
Cohort D Average	1,572	\$56,409,016	\$34,455	\$64,481,654	\$114,344,883	\$1,550,548	\$2,000,364	\$10,471,176	\$14,022,088
Cohort D Average (with counties & outliers removed)	2,126	\$73,274,109	\$32,275	\$83,802,182	\$155,094,008	\$1,858,607	\$2,036,476	\$13,322,569	\$17,217,653
Cohort D Median	1,083	\$34,150,920	\$31,525	\$37,863,427	\$67,438,769	\$839,510	\$1,313,208	\$6,132,583	\$8,250,278

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Camden County (NJ)	538	\$14,745,222	\$27,407	\$15,535,209	\$13,210,866	\$354,213	\$421,653	\$2,685,694	\$3,461,560
City of Mesa (AZ)	828	\$34,560,610	\$41,740	\$37,870,411	\$31,996,602	\$855,817	\$1,413,319	\$6,518,542	\$8,787,678
Guilford County (NC)	3,263	\$80,564,129	\$24,690	\$90,905,295	\$209,485,542	\$1,760,522	\$2,715,364	\$15,594,698	\$20,070,584
Dane County (WI)	3,404	\$113,166,615	\$33,245	\$140,907,404	\$291,649,529	\$6,734,698	\$7,794,912	\$20,814,146	\$35,343,756
Volusia County (FL)	772	\$23,268,858	\$30,141	\$28,198,134	\$44,876,689	\$409,591	\$410,677	\$5,454,674	\$6,274,942
Union County (NJ)	582	\$22,704,789	\$39,012	\$23,435,460	\$24,477,151	\$383,607	\$392,805	\$3,648,914	\$4,425,326
City of Albuquerque (NM)	2,894	\$95,338,778	\$32,944	\$113,131,360	\$223,001,341	\$2,027,100	\$4,764,461	\$16,335,687	\$23,127,248
City of Milwaukee (WI)	3,601	\$172,424,643	\$47,882	\$191,517,573	\$306,525,799	\$4,161,255	\$4,752,667	\$30,628,183	\$39,542,105
Washington County (OR)	435	\$12,888,486	\$29,629	\$14,545,804	\$25,959,988	\$327,659	\$457,796	\$2,291,788	\$3,077,243
Johnson County (KS)	523	\$12,752,251	\$24,383	\$15,793,467	\$32,388,447	\$515,774	\$735,905	\$2,148,216	\$3,399,895
Ocean County (NJ)	234	\$7,191,866	\$30,734	\$7,879,793	\$17,551,494	\$206,864	\$214,396	\$1,706,153	\$2,127,413
City of Louisville-Jefferson County (KY)	5,812	\$211,305,643	\$36,357	\$234,801,487	\$457,980,708	\$3,712,820	\$6,871,727	\$36,565,589	\$47,150,136
Monmouth County (NJ)	968	\$29,464,687	\$30,439	\$31,757,567	\$55,360,402	\$494,891	\$463,118	\$6,080,088	\$7,038,097
City of Las Vegas (NV)	2,947	\$113,606,577	\$38,550	\$147,472,744	\$250,208,758	\$6,089,609	\$10,903,854	\$22,243,593	\$39,237,056
City of Portland (OR)	4,591	\$189,789,121	\$41,339	\$212,056,414	\$369,502,388	\$4,517,374	\$6,801,047	\$37,371,963	\$48,690,384
City of Nashville-Davidson County (TN)	6,603	\$377,986,764	\$57,245	\$447,052,171	\$530,455,748	\$16,260,564	\$21,649,297	\$56,978,354	\$94,888,215
Hudson County (NJ)	953	\$51,795,617	\$54,350	\$56,841,821	\$43,112,941	\$1,377,830	\$1,507,218	\$8,186,187	\$11,071,235
Jackson County (MO)	4,907	\$218,221,226	\$44,471	\$238,130,130	\$408,482,377	\$7,496,404	\$5,176,996	\$33,253,428	\$45,926,828
City and County of Denver (CO)	4,354	\$178,786,321	\$41,063	\$203,244,538	\$350,137,887	\$5,826,522	\$3,213,231	\$28,145,763	\$37,185,516
Lee County (FL)	2,001	\$47,005,612	\$23,491	\$57,817,097	\$121,802,185	\$2,247,238	\$1,948,355	\$9,968,612	\$14,164,205
Essex County (NJ)	1,041	\$62,857,625	\$60,382	\$66,035,298	\$79,328,197	\$1,018,081	\$839,669	\$10,522,542	\$12,380,292
Multnomah County (OR)	4,509	\$196,713,578	\$43,627	\$218,440,142	\$365,761,973	\$4,680,147	\$5,183,445	\$34,544,695	\$44,408,287
Middlesex County (NJ)	470	\$21,039,942	\$44,766	\$21,110,336	\$46,616,779	\$191,150	\$209,209	\$3,670,516	\$4,070,875
City of Indianapolis (IN)	5,970	\$212,933,222	\$35,667	\$272,587,685	\$480,485,677	\$16,042,765	\$29,502,875	\$26,931,302	\$72,476,942
City and County of San Francisco (CA)	10,149	\$786,778,203	\$77,523	\$835,999,934	\$1,227,137,959	\$11,215,739	\$17,492,702	\$121,363,385	\$150,071,826
Prince George's County (MD)	468	\$16,754,101	\$35,799	\$20,423,410	\$42,466,007	\$911,666	\$1,066,098	\$2,489,946	\$4,467,710
City of Fort Worth (TX)	5,082	\$197,718,448	\$38,906	\$215,838,504	\$447,752,387	\$4,018,741	\$3,350,306	\$37,704,312	\$45,073,359
Bergen County (NJ)	575	\$12,161,603	\$21,151	\$13,168,867	\$17,767,564	\$232,718	\$242,239	\$2,192,860	\$2,667,817
Shelby County (TN)	2,936	\$86,362,626	\$29,415	\$88,818,675	\$174,712,910	\$1,929,395	\$3,529,282	\$16,772,451	\$22,231,128
Westchester County (NY)	1,341	\$62,612,727	\$46,691	\$67,105,147	\$168,932,038	\$3,251,304	\$1,636,323	\$12,657,167	\$17,544,794
Pinellas County (FL)	3,138	\$109,753,990	\$34,976	\$135,060,330	\$262,276,401	\$4,579,021	\$4,791,282	\$22,374,265	\$31,744,568
Cohort E Average	2,771	\$121,717,867	\$38,646	\$137,531,684	\$229,722,733	\$3,671,970	\$4,853,298	\$20,575,604	\$29,100,872
Cohort E Average (with counties & outliers removed)	4,803	\$233,748,030	\$44,474	\$264,688,438	\$425,016,841	\$6,793,482	\$10,065,044	\$38,253,334	\$55,111,860
Cohort E Median	2,894	\$80,564,129	\$36,357	\$88,818,675	\$174,712,910	\$2,027,100	\$2,715,364	\$15,594,698	\$20,070,584

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of San José (CA)	4,220	\$114,052,630	\$27,027	\$139,352,315	\$250,739,356	\$3,335,603	\$5,630,388	\$19,892,531	\$28,858,522
Pima County (AZ)	3,477	\$96,803,101	\$27,841	\$109,644,797	\$218,983,316	\$2,843,341	\$3,086,545	\$21,079,147	\$27,009,033
Montgomery County (MD)	3,403	\$100,285,830	\$29,470	\$106,279,309	\$172,772,087	\$2,374,089	\$2,105,418	\$17,365,599	\$21,845,106
Mecklenburg County (NC)	5,392	\$223,302,078	\$41,414	\$248,352,983	\$404,789,653	\$4,325,490	\$5,666,534	\$38,196,399	\$48,188,423
Wake County (NC)	6,730	\$233,414,412	\$34,683	\$272,810,546	\$471,433,331	\$5,970,268	\$7,949,847	\$42,510,787	\$56,430,902
Fairfax County (VA)	2,382	\$132,295,683	\$55,540	\$139,347,645	\$248,998,713	\$3,618,103	\$2,525,306	\$21,789,664	\$27,933,073
Salt Lake County (UT)	8,011	\$224,858,092	\$28,069	\$276,238,902	\$501,587,763	\$12,429,999	\$14,593,654	\$37,580,694	\$64,604,347
Cuyahoga County (OH)	6,783	\$316,165,246	\$46,611	\$328,152,005	\$500,485,059	\$6,652,249	\$4,344,883	\$53,343,334	\$64,340,466
Allegheny County (PA)	13,832	\$614,883,463	\$44,454	\$711,587,925	\$1,108,678,926	\$20,098,883	\$27,258,933	\$105,280,013	\$152,637,829
City of Dallas (TX)	9,887	\$377,542,422	\$38,186	\$401,512,791	\$799,994,183	\$6,554,952	\$6,224,179	\$73,902,758	\$86,681,889
Orange County (FL)	3,898	\$122,525,766	\$31,433	\$140,727,160	\$242,866,523	\$3,420,151	\$3,510,933	\$22,488,277	\$29,419,361
City of San Diego (CA)	11,829	\$547,854,268	\$46,315	\$607,065,582	\$1,095,833,926	\$9,044,478	\$21,194,258	\$117,457,755	\$147,696,491
Hillsborough County (FL)	5,183	\$162,407,434	\$31,335	\$193,537,222	\$342,457,704	\$4,851,876	\$4,985,837	\$32,390,746	\$42,228,459
Palm Beach County (FL)	3,159	\$129,155,766	\$40,885	\$158,530,906	\$308,004,562	\$6,435,617	\$4,329,233	\$25,033,796	\$35,798,646
City of San Antonio (TX)	3,526	\$136,851,537	\$38,812	\$149,017,185	\$258,493,038	\$3,516,150	\$2,930,409	\$26,039,558	\$32,486,117
Sacramento County (CA)	3,406	\$106,943,992	\$31,399	\$112,356,880	\$222,516,835	\$2,174,997	\$3,996,669	\$21,217,487	\$27,389,153
City and County of Philadelphia (PA)	11,563	\$699,011,604	\$60,452	\$784,470,664	\$1,310,419,539	\$34,712,842	\$25,415,914	\$104,469,645	\$164,598,401
City of Phoenix (AZ)	5,433	\$183,086,989	\$33,699	\$210,607,209	\$388,244,362	\$4,064,482	\$5,841,397	\$37,276,594	\$47,182,473
Santa Clara County (CA)	5,195	\$163,439,448	\$31,461	\$190,483,792	\$338,412,678	\$4,177,339	\$7,073,189	\$28,675,221	\$39,925,749
Broward County (FL)	5,567	\$202,657,101	\$36,403	\$238,469,317	\$336,012,798	\$5,576,594	\$5,374,519	\$40,882,808	\$51,833,921
San Bernardino County (CA)	693	\$22,275,603	\$32,144	\$27,137,872	\$39,472,152	\$1,360,565	\$1,844,699	\$4,218,915	\$7,424,179
Clark County (NV)	5,106	\$211,390,578	\$41,400	\$271,149,899	\$427,998,369	\$10,697,631	\$19,156,601	\$41,933,051	\$71,787,283
City of Houston (TX)	14,676	\$535,146,244	\$36,464	\$585,191,674	\$1,191,356,683	\$11,414,916	\$7,655,660	\$95,525,153	\$114,595,729
Riverside County (CA)	1,847	\$61,257,220	\$33,166	\$68,561,092	\$166,614,066	\$1,926,532	\$3,065,373	\$14,272,653	\$19,264,558
Miami-Dade County (FL)	22,762	\$962,972,665	\$42,306	\$1,124,835,354	\$1,887,144,753	\$29,604,730	\$22,452,201	\$200,485,281	\$252,542,212
San Diego County (CA)	14,060	\$639,124,565	\$45,457	\$712,225,860	\$1,252,347,595	\$11,868,043	\$26,565,442	\$136,094,575	\$174,528,060
Harris County (TX)	14,739	\$537,101,633	\$36,441	\$587,413,231	\$1,196,158,699	\$11,471,650	\$7,693,780	\$95,876,543	\$115,041,973
Cohort F Average	7,287	\$290,992,791	\$37,884	\$329,446,671	\$580,845,062	\$8,315,614	\$9,350,807	\$54,639,962	\$72,306,384
Cohort F Average (with counties & outliers removed)	8,733	\$370,506,528	\$40,136	\$411,031,060	\$756,440,155	\$10,377,632	\$10,698,886	\$67,794,856	\$88,871,375
Cohort F Median	5,392	\$202,657,101	\$36,441	\$238,469,317	\$388,244,362	\$5,576,594	\$5,666,534	\$37,580,694	\$48,188,423

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Florence Region (OR)	87	\$3,004,005	\$34,529	\$3,555,405	\$5,915,378	\$113,954	\$161,276	\$656,110	\$931,340
Eastern Oregon Border Region	86	\$3,102,550	\$36,076	\$3,271,824	\$6,373,001	\$63,730	\$113,707	\$575,422	\$752,859
South Cumberland Region (TN)	3	\$226,643	\$75,548	\$222,377	\$409,594	\$2,736	\$5,589	\$50,909	\$59,234
Oregon's Adventure Coast	42	\$1,343,333	\$31,984	\$1,686,324	\$2,852,990	\$47,529	\$74,425	\$307,174	\$429,128
Southern Oregon: Ashland/Talent/Jacksonville	112	\$6,354,027	\$56,732	\$6,002,805	\$21,633,481	\$34,129	\$49,671	\$1,595,176	\$1,678,976
Greater Portsmouth Area (NH)	1,062	\$36,648,434	\$34,509	\$43,094,994	\$62,824,946	\$591,821	\$532,891	\$6,907,835	\$8,032,547
The Gorge (OR)	101	\$4,128,081	\$40,872	\$4,601,996	\$6,905,264	\$117,488	\$182,520	\$891,874	\$1,191,882
Northeast Oregon Region	122	\$3,665,941	\$30,049	\$3,811,912	\$5,390,085	\$67,437	\$179,641	\$833,698	\$1,080,776
Greater Aberdeen Region (SD)	53	\$1,674,760	\$31,599	\$1,842,630	\$3,779,540	\$59,189	\$81,569	\$297,819	\$438,577
Tri-Cities Communities (VA)	246	\$9,174,981	\$37,297	\$9,326,631	\$15,149,367	\$153,368	\$154,731	\$1,864,151	\$2,172,250
Upper Valley Region (NH/VT)	207	\$7,456,715	\$36,023	\$7,798,845	\$18,600,859	\$32,773	\$81,750	\$1,530,377	\$1,644,900
Monadnock Region (NH)	421	\$14,703,542	\$34,925	\$15,779,854	\$24,040,709	\$178,122	\$106,521	\$2,750,075	\$3,034,718
Bismarck-Mandan Region (ND)	786	\$21,558,404	\$27,428	\$24,709,613	\$51,056,358	\$109,525	\$484,465	\$4,542,984	\$5,136,974
Greater Minot Region (ND)	393	\$12,176,759	\$30,984	\$13,237,218	\$18,597,295	\$79,673	\$210,037	\$2,292,622	\$2,582,332
Greater Burlington Area (VT)	669	\$27,513,759	\$41,127	\$32,960,611	\$86,988,760	\$374,873	\$2,402,876	\$4,567,191	\$7,344,940
Northeastern Connecticut Region	149	\$6,792,368	\$45,586	\$7,390,593	\$12,105,549	\$86,918	\$216,615	\$1,335,087	\$1,638,620
Northwest Connecticut Region	597	\$25,787,986	\$43,196	\$27,144,717	\$27,376,891	\$307,304	\$734,100	\$5,576,939	\$6,618,343
Western Connecticut Region	858	\$39,388,825	\$45,908	\$44,926,995	\$62,360,877	\$840,080	\$1,536,742	\$7,826,411	\$10,203,233
Greater Fargo-Moorhead Area (ND/MN)	1,146	\$24,238,456	\$21,150	\$27,629,588	\$46,025,513	\$280,968	\$831,953	\$4,727,162	\$5,840,083
Greater Kingsport Area (TN)	438	\$11,964,915	\$27,317	\$14,412,351	\$23,671,352	\$488,587	\$1,043,170	\$2,217,729	\$3,749,486
Cedar Valley Region (IA)	993	\$31,365,764	\$31,587	\$44,163,814	\$123,070,429	\$6,927,682	\$8,183,902	\$3,911,515	\$19,023,099
Central Oregon Region	413	\$15,102,649	\$36,568	\$17,479,058	\$43,099,943	\$667,188	\$639,821	\$3,600,838	\$4,907,847
Northwest Tennessee Development District	389	\$18,354,407	\$47,184	\$20,823,462	\$26,813,568	\$671,437	\$1,744,147	\$3,813,726	\$6,229,310
Southwest Tennessee Development District	541	\$9,939,905	\$18,373	\$9,855,906	\$15,462,256	\$62,087	\$162,405	\$2,098,084	\$2,322,576
Southeast Ohio	379	\$9,097,583	\$24,004	\$10,358,334	\$21,939,222	\$264,693	\$351,030	\$1,729,454	\$2,345,177
Southeastern Connecticut Region	2,030	\$83,494,214	\$41,130	\$98,239,866	\$165,909,726	\$2,461,507	\$4,006,665	\$16,679,383	\$23,147,555
Shoreline and River Valley Region (CT)	873	\$33,704,832	\$38,608	\$36,883,000	\$60,969,905	\$1,301,740	\$1,496,312	\$6,174,310	\$8,972,362
Upper Peninsula of Michigan	462	\$12,584,082	\$27,238	\$15,891,693	\$35,937,754	\$712,117	\$1,204,268	\$2,359,871	\$4,276,256
Greater Waterbury Region (CT)	738	\$32,403,570	\$43,907	\$32,954,623	\$20,768,589	\$124,532	\$725,801	\$6,700,561	\$7,550,894
Quad Cities Region (IA/IL)	601	\$13,308,092	\$22,143	\$15,438,195	\$26,413,039	\$673,284	\$892,614	\$2,291,793	\$3,857,691
Greater Peoria Area (IL)	314	\$3,687,906	\$11,745	\$4,574,866	\$7,823,631	\$188,594	\$258,900	\$696,529	\$1,144,023
Upper Cumberland Development District (TN)	160	\$6,045,671	\$37,785	\$5,387,384	\$15,891,684	\$88,379	\$211,851	\$1,540,278	\$1,840,508
City of Huntsville/Madison County (AL)	1,534	\$41,777,655	\$27,234	\$53,431,540	\$146,808,431	\$2,319,957	\$3,619,545	\$7,362,767	\$13,302,269
Eastern Connecticut Region	2,179	\$90,286,582	\$41,435	\$105,630,459	\$178,015,275	\$2,548,425	\$4,223,280	\$18,014,470	\$24,786,175
South Central Tennessee Development District	236	\$12,485,265	\$52,904	\$12,440,922	\$22,159,196	\$286,988	\$618,831	\$2,673,445	\$3,579,264
Coachella Valley Region (CA)	1,122	\$37,544,714	\$33,462	\$45,128,444	\$98,865,704	\$1,297,262	\$2,103,916	\$8,518,912	\$11,920,090

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
St. Croix Valley (MN/WI)	1,581	\$50,254,953	\$31,787	\$61,323,240	\$135,439,746	\$2,555,353	\$4,177,896	\$9,221,082	\$15,954,331
First Tennessee Development District	1,041	\$35,452,196	\$34,056	\$40,300,434	\$46,428,371	\$1,309,273	\$2,673,814	\$7,057,472	\$11,040,559
Northwest Arkansas Region	2,274	\$78,545,072	\$34,540	\$87,002,111	\$223,926,055	\$860,895	\$2,885,245	\$14,613,521	\$18,359,661
Northeast Prosperity Zone (NC)	335	\$9,660,468	\$28,837	\$10,052,129	\$21,362,387	\$257,796	\$418,536	\$2,130,168	\$2,806,500
The Eastside (King County, WA)	918	\$42,729,534	\$46,546	\$54,516,603	\$86,951,550	\$1,774,140	\$3,933,727	\$7,165,952	\$12,873,819
Greater Des Moines Region (IA)	4,143	\$134,607,669	\$32,490	\$161,438,087	\$272,638,674	\$9,388,860	\$10,282,261	\$21,331,553	\$41,002,674
Greater New Haven Region (CT)	2,435	\$100,041,957	\$41,085	\$104,315,665	\$153,390,327	\$1,181,942	\$3,060,810	\$20,410,860	\$24,653,612
Northwestern Prosperity Zone (NC)	1,485	\$32,831,105	\$22,108	\$38,350,739	\$77,725,078	\$825,720	\$1,370,030	\$7,116,884	\$9,312,634
Southeast Tennessee Development District	2,680	\$82,766,395	\$30,883	\$92,514,726	\$180,668,356	\$2,005,934	\$4,140,997	\$16,332,626	\$22,479,557
Greater Knoxville Region (TN)	1,426	\$62,225,648	\$43,636	\$69,200,212	\$108,810,108	\$1,680,190	\$3,878,585	\$11,844,177	\$17,402,952
Western Prosperity Zone (NC)	1,384	\$44,973,611	\$32,495	\$49,535,461	\$75,031,059	\$1,174,555	\$1,862,544	\$9,931,562	\$12,968,661
Lehigh Valley Region (PA)	1,918	\$63,702,053	\$33,213	\$76,058,923	\$145,775,109	\$3,341,250	\$3,721,819	\$11,218,989	\$18,282,058
Pikes Peak Region (CO)	2,151	\$56,572,053	\$26,300	\$70,419,218	\$151,013,088	\$3,808,086	\$3,074,995	\$11,065,414	\$17,948,495
Coastal Fairfield County Region (CT)	3,345	\$165,474,637	\$49,469	\$175,542,012	\$237,851,246	\$1,845,655	\$5,071,252	\$32,873,896	\$39,790,803
Greater Fort Wayne Area (IN)	900	\$22,350,631	\$24,834	\$29,428,390	\$56,652,284	\$1,741,826	\$4,117,172	\$3,580,125	\$9,439,123
Greater Sarasota/Bradenton Area (FL)	4,645	\$180,797,640	\$38,923	\$211,052,646	\$390,120,961	\$7,132,468	\$5,542,485	\$37,013,934	\$49,688,887
Sandhills Prosperity Zone (NC)	1,070	\$41,803,362	\$39,069	\$44,523,377	\$73,036,809	\$485,354	\$1,234,023	\$7,801,357	\$9,520,734
West Valley Region (AZ)	393	\$15,032,406	\$38,250	\$16,572,776	\$27,819,979	\$285,172	\$420,934	\$3,054,538	\$3,760,644
Greater Hartford Region (CT)	2,067	\$80,645,810	\$39,016	\$90,361,891	\$155,321,494	\$1,977,687	\$3,373,720	\$16,054,098	\$21,405,505
Dayton Region (OH)	3,539	\$102,558,527	\$28,980	\$120,966,405	\$217,860,243	\$2,731,432	\$3,325,426	\$18,912,571	\$24,969,429
Memphis Area Association of Governments (TN)	2,944	\$86,354,180	\$29,332	\$88,830,228	\$175,142,743	\$1,915,518	\$3,577,647	\$17,293,039	\$22,786,204
Southeast Prosperity Zone (NC)	1,530	\$39,124,430	\$25,572	\$47,928,242	\$89,668,685	\$1,003,158	\$1,744,414	\$8,221,678	\$10,969,250
Richmond & Tri-Cities Region (VA)	5,154	\$166,001,939	\$32,208	\$179,695,718	\$303,614,889	\$3,667,345	\$4,832,445	\$34,395,166	\$42,894,956
Greater Fairfax Area (VA)	2,559	\$140,584,769	\$54,937	\$149,013,659	\$267,861,479	\$3,985,253	\$2,690,777	\$22,997,922	\$29,673,952
South Hampton Roads Area (VA)	3,750	\$105,175,479	\$28,047	\$119,361,577	\$248,589,604	\$3,590,860	\$3,673,795	\$21,416,991	\$28,681,646
East Tennessee Development District	1,937	\$69,357,822	\$35,807	\$76,394,594	\$124,698,700	\$1,724,077	\$3,856,769	\$14,330,853	\$19,911,699
Greater St. Louis Area (MO)	8,379	\$373,929,557	\$44,627	\$417,969,522	\$794,873,923	\$15,458,540	\$11,077,047	\$58,894,904	\$85,430,491
Western New York Region	6,987	\$253,278,378	\$36,250	\$285,633,003	\$320,318,316	\$13,453,769	\$13,750,449	\$53,846,455	\$81,050,673
Greater Jacksonville Region (FL)	3,880	\$125,695,417	\$32,396	\$159,437,124	\$282,055,998	\$5,426,070	\$6,990,660	\$26,910,396	\$39,327,126
Piedmont-Triad Prosperity Zone (NC)	5,203	\$189,876,800	\$36,494	\$209,288,098	\$385,933,527	\$2,615,107	\$6,522,628	\$40,453,168	\$49,590,903
Greater Kansas City Metropolitan Area (MO/KS)	6,695	\$277,769,631	\$41,489	\$308,959,273	\$585,034,264	\$10,407,392	\$7,855,102	\$42,189,379	\$60,451,873
Greater Portland Area (OR)	5,391	\$221,445,687	\$41,077	\$245,500,871	\$415,800,135	\$5,214,963	\$5,967,710	\$39,102,329	\$50,285,002
Greater Nashville Regional Council (TN)	8,180	\$429,722,149	\$52,533	\$505,957,829	\$607,195,722	\$17,098,468	\$28,142,950	\$77,121,494	\$122,362,912
Greater Tampa/St. Petersburg Area (FL)	8,321	\$272,161,424	\$32,708	\$328,597,552	\$604,734,105	\$9,430,897	\$9,777,119	\$54,765,011	\$73,973,027
Southwestern Prosperity Zone (NC)	6,063	\$236,898,233	\$39,073	\$264,661,954	\$437,442,353	\$4,837,416	\$7,140,786	\$46,551,698	\$58,529,900
North Central Prosperity Zone (NC)	10,947	\$370,196,040	\$33,817	\$413,365,583	\$807,454,524	\$7,397,782	\$11,944,812	\$74,094,291	\$93,436,885

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Long Island (NY)	3,568	\$153,474,833	\$43,014	\$171,986,360	\$297,751,978	\$8,323,604	\$5,930,487	\$32,587,759	\$46,841,850
Greater Philadelphia Region (PA)	15,445	\$828,839,999	\$53,664	\$951,814,226	\$1,751,978,726	\$40,700,407	\$43,273,673	\$143,335,646	\$227,309,726
Central Florida Region	6,867	\$199,372,604	\$29,033	\$242,987,477	\$447,311,185	\$7,111,945	\$7,601,009	\$44,231,805	\$58,944,759
Inland Empire Region (CA)	2,540	\$83,532,823	\$32,887	\$95,698,964	\$206,086,218	\$3,287,097	\$4,910,072	\$18,491,568	\$26,688,737
Greater Houston Region (TX)	14,686	\$513,600,165	\$34,972	\$559,158,356	\$1,233,747,594	\$11,815,448	\$8,318,026	\$105,414,008	\$125,547,482
Dallas-Fort Worth-Arlington MSA (TX)	16,944	\$628,093,283	\$37,069	\$680,860,833	\$1,375,354,015	\$11,992,572	\$11,040,369	\$129,768,932	\$152,801,873
Regional Average	2,670	\$101,020,497	\$36,175	\$114,470,063	\$206,570,228	\$3,351,889	\$4,087,340	\$19,418,692	\$26,857,921
Regional Median	1,265	\$40,583,240	\$34,949	\$46,528,343	\$88,328,723	\$1,299,501	\$2,682,296	\$7,813,884	\$12,396,955

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
State of Vermont	1,704	\$67,389,960	\$39,548	\$77,221,604	\$158,429,096	\$739,781	\$4,601,806	\$12,537,186	\$17,878,773
State of North Dakota	2,694	\$68,176,418	\$25,307	\$76,752,498	\$134,199,414	\$522,222	\$1,722,550	\$13,575,002	\$15,819,774
State of South Dakota	4,757	\$125,471,353	\$26,376	\$158,331,122	\$298,781,900	\$4,752,341	\$5,005,608	\$21,570,877	\$31,328,826
State of Delaware	2,389	\$101,095,892	\$42,317	\$105,156,243	\$200,681,652	\$323,358	\$1,954,871	\$19,931,352	\$22,209,581
State of Idaho	2,203	\$53,607,405	\$24,334	\$60,971,656	\$96,938,355	\$923,214	\$2,613,708	\$10,999,323	\$14,536,245
State of New Mexico	6,913	\$251,722,492	\$36,413	\$321,737,492	\$606,871,807	\$7,000,141	\$15,423,074	\$43,992,107	\$66,415,322
State of Arkansas	3,312	\$109,267,918	\$32,992	\$121,659,545	\$293,725,416	\$1,282,023	\$4,432,979	\$20,797,268	\$26,512,270
State of Nevada	7,084	\$283,884,978	\$40,074	\$356,738,595	\$569,153,093	\$13,567,226	\$24,655,246	\$55,975,856	\$94,198,328
State of Iowa	9,635	\$299,894,057	\$31,125	\$357,696,340	\$640,556,346	\$23,572,570	\$27,338,845	\$47,821,849	\$98,733,264
State of Utah	13,368	\$388,696,097	\$29,077	\$485,100,092	\$898,418,100	\$23,918,483	\$25,796,875	\$67,208,875	\$116,924,233
Commonwealth of Puerto Rico	2,426	\$72,519,207	\$29,893	\$89,566,194	\$127,658,191	\$693,090	\$7,277,444	\$13,251,945	\$21,222,479
State of Connecticut	12,684	\$545,482,505	\$43,006	\$595,072,546	\$883,384,514	\$9,738,133	\$22,174,605	\$118,797,173	\$150,709,911
State of Oregon	9,961	\$383,240,442	\$38,474	\$426,802,020	\$742,190,553	\$9,537,365	\$12,874,795	\$74,351,585	\$96,763,745
State of Wisconsin	12,305	\$441,373,759	\$35,869	\$518,818,634	\$930,814,274	\$17,606,678	\$22,465,475	\$81,172,306	\$121,244,459
State of Missouri	10,052	\$377,492,878	\$37,554	\$424,533,235	\$803,393,785	\$13,864,028	\$11,390,438	\$60,376,831	\$85,631,297
State of Tennessee	18,108	\$750,477,990	\$41,445	\$852,505,485	\$1,214,460,596	\$25,162,161	\$45,129,411	\$142,261,017	\$212,552,589
State of Arizona	14,086	\$469,971,228	\$33,364	\$530,839,996	\$962,223,111	\$11,281,294	\$15,119,354	\$97,504,739	\$123,905,387
State of New Jersey	8,190	\$344,555,048	\$42,070	\$364,349,472	\$475,024,179	\$6,048,029	\$6,527,882	\$61,690,985	\$74,266,896
State of North Carolina	28,017	\$965,364,049	\$34,456	\$1,077,705,583	\$1,967,654,422	\$18,596,888	\$32,237,773	\$196,300,806	\$247,135,467
State of Georgia	15,910	\$581,237,143	\$36,533	\$653,275,192	\$1,147,536,879	\$14,833,174	\$10,800,186	\$100,593,631	\$126,226,991
State of Florida	67,300	\$2,459,172,956	\$36,540	\$2,949,754,175	\$5,171,512,711	\$89,011,571	\$80,137,486	\$510,154,960	\$679,304,017
Statewide Average	12,052	\$435,242,561	\$35,084	\$504,980,368	\$872,552,781	\$13,951,132	\$18,080,020	\$84,326,937	\$116,358,088
Statewide Median	9,635	\$344,555,048	\$36,413	\$364,349,472	\$640,556,346	\$9,738,133	\$12,874,795	\$60,376,831	\$94,198,328

TABLE 4
DIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Mercer Street Grassroots District (Princeton, WV)	8	\$153,493	\$19,187	\$211,725	\$867,423	\$8,955	\$23,173	\$26,406	\$58,534
Abilene Cultural District (Abilene, TX)	280	\$7,533,213	\$26,904	\$8,652,280	\$15,559,780	\$195,835	\$230,088	\$1,461,314	\$1,887,237
Downtown Torrington (Torrington, CT)	122	\$4,114,852	\$33,728	\$4,485,236	\$9,966,435	\$97,067	\$156,006	\$864,875	\$1,117,948
Iowa City Downtown District (Iowa City, IA)	244	\$7,844,196	\$32,148	\$9,620,437	\$18,461,729	\$630,211	\$713,872	\$1,051,123	\$2,395,206
Downtown Macon Urban Core (Macon, GA)	1,011	\$18,028,393	\$17,832	\$22,141,430	\$58,771,888	\$507,475	\$541,707	\$3,465,190	\$4,514,372
Oceanside Cultural District (Oceanside, CA)	533	\$20,719,567	\$38,873	\$23,419,243	\$37,685,464	\$594,421	\$1,148,845	\$4,197,338	\$5,940,604
Southeast Ohio Theatre Trail (Southeastern OH)	154	\$2,345,080	\$15,228	\$2,539,024	\$5,648,601	\$50,201	\$66,745	\$458,845	\$575,791
Loch Haven Cultural Park (Orlando, FL)	1,079	\$22,947,560	\$21,267	\$26,735,840	\$52,537,845	\$743,362	\$759,949	\$4,179,955	\$5,683,266
Cool Spring Downtown District (Fayetteville, NC)	235	\$10,464,857	\$44,531	\$10,811,813	\$15,515,549	\$55,961	\$202,430	\$1,587,566	\$1,845,957
Downtown Las Vegas (Las Vegas, NV)	1,603	\$65,224,554	\$40,689	\$82,687,203	\$146,696,360	\$3,342,159	\$5,981,379	\$12,824,893	\$22,148,431
Arts Campus Fort Wayne (Fort Wayne, IN)	522	\$11,563,638	\$22,153	\$16,423,109	\$34,725,880	\$1,038,331	\$2,457,849	\$1,785,225	\$5,281,405
Salt Lake Cultural Core (Salt Lake City, UT)	2,773	\$83,032,119	\$29,943	\$113,978,294	\$211,331,018	\$6,447,852	\$7,297,717	\$13,075,351	\$26,820,920
Grand Center Arts District (St. Louis, MO)	1,566	\$73,952,979	\$47,224	\$81,677,332	\$122,650,558	\$1,832,683	\$1,706,956	\$12,003,370	\$15,543,009
Dallas Arts District (Dallas, TX)	4,268	\$133,439,056	\$31,265	\$142,920,696	\$316,421,884	\$1,659,540	\$1,562,428	\$26,759,319	\$29,981,287
Balboa Park Cultural District (San Diego, CA)	7,894	\$383,909,797	\$48,633	\$413,075,724	\$730,851,216	\$4,180,189	\$12,898,171	\$82,663,530	\$99,741,890
Houston Museum District (Houston, TX)	6,016	\$261,512,357	\$43,469	\$275,115,943	\$568,573,677	\$3,952,066	\$2,643,692	\$46,964,535	\$53,560,293
Houston Theatre District (Houston, TX)	2,865	\$87,536,839	\$30,554	\$87,654,861	\$219,741,469	\$996,100	\$665,736	\$16,499,570	\$18,161,406
Midtown Cultural District (Houston, TX)	163	\$7,946,633	\$48,752	\$7,825,647	\$15,083,734	\$75,083	\$51,199	\$1,434,641	\$1,560,923
Arts District Average	1,741	\$66,792,732	\$32,910	\$73,887,547	\$143,393,917	\$1,467,083	\$2,172,663	\$12,850,169	\$16,489,916
Arts District Median	772	\$19,373,980	\$31,707	\$22,780,337	\$45,111,655	\$686,787	\$736,911	\$3,822,573	\$5,482,336

TABLE 5

INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry (Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

This table presents the indirect economic impact outputs of the spending by the entire nonprofit arts and culture industry—both eligible arts and culture organizations and their audiences—in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Indirect effects are the economic effects that stem from business-to-business purchases in the supply chain. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is indirectly supported in each participating community as a result of the spending of the nonprofit arts and culture industry. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is indirectly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the spending of the nonprofit arts and culture industry. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is indirectly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is indirectly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is indirectly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is indirectly generated in each participating community as a result of the spending of the nonprofit arts and culture industry.

Column Nine:

The dollar amount of federal taxes that is indirectly generated in each participating community as a result of the spending of the nonprofit arts and culture industry.

Column Ten:

The dollar amount of taxes that is indirectly generated in each participating community as a result of the spending of the nonprofit arts and culture industry. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Tyrrell County (NC)	3	\$77,589	\$25,863	\$117,779	\$306,234	\$5,782	\$4,661	\$12,136	\$22,579
Taos County (NM)	117	\$3,447,121	\$29,463	\$6,766,530	\$16,347,031	\$253,247	\$508,625	\$765,028	\$1,526,900
Town of Hillsborough (NC)	-13	-\$1,021,611	\$78,585	-\$871,631	-\$1,604,037	\$4,920	\$9,677	\$122,098	\$136,695
Harney County (OR)	5	\$140,369	\$28,074	\$220,474	\$575,202	\$10,664	\$15,123	\$28,761	\$54,548
City of Monmouth (OR)	1	\$25,151	\$25,151	\$44,772	\$112,469	\$756	\$998	\$6,754	\$8,508
City of Sedona (AZ)	9	\$458,940	\$50,993	\$688,629	\$1,601,616	\$74,616	\$66,737	\$202,718	\$344,071
City of Yankton (SD)	1	\$71,481	\$71,481	\$129,882	\$273,626	\$6,712	\$7,251	\$16,878	\$30,841
City of Falls Church (VA)	36	\$2,474,497	\$68,736	\$4,389,201	\$7,114,936	\$47,823	\$44,423	\$370,897	\$463,143
City of Jamestown (ND)	10	\$405,990	\$40,599	\$629,855	\$1,505,167	\$10,971	\$39,860	\$63,708	\$114,539
Rutland County (VT)	16	\$549,801	\$34,363	\$966,870	\$2,026,531	\$17,281	\$102,623	\$194,089	\$313,993
Town of Elkton (MD)	9	\$336,597	\$37,400	\$583,592	\$1,333,521	\$34,784	\$48,193	\$58,645	\$141,622
City of Waterville (ME)	27	\$1,069,536	\$39,612	\$1,966,196	\$3,865,426	\$59,721	\$101,720	\$190,175	\$351,616
City of Pendleton (OR)	30	\$1,445,370	\$48,179	\$2,178,738	\$5,088,816	\$71,905	\$108,446	\$279,900	\$460,251
Haywood County (TN)	0	\$5,395	#DIV/0!	\$9,309	\$22,969	\$121	\$220	\$1,110	\$1,451
City of Hannibal (MO)	4	\$128,284	\$32,071	\$214,865	\$526,923	\$8,950	\$10,780	\$23,382	\$43,112
Johnson County (TN)	2	\$67,505	\$33,753	\$109,281	\$309,032	\$2,488	\$7,882	\$14,762	\$25,132
City of Safety Harbor (FL)	11	\$585,106	\$53,191	\$1,120,907	\$1,959,629	\$34,005	\$39,129	\$150,298	\$223,432
City of Tullahoma (TN)	2	\$124,380	\$62,190	\$145,482	\$407,115	\$11,714	\$18,776	\$83,126	\$113,616
City of Coralville (IA)	9	\$509,965	\$56,663	\$867,565	\$1,823,914	\$43,711	\$54,467	\$85,551	\$183,729
Town of Carrboro (NC)	18	\$746,215	\$41,456	\$1,462,299	\$2,762,805	\$4,744	\$9,082	\$158,933	\$172,759
City of Coronado (CA)	36	\$2,903,532	\$80,654	\$4,543,400	\$8,135,607	\$219,439	\$378,456	\$813,367	\$1,411,262
City of Laguna Beach (CA)	68	\$5,306,045	\$78,030	\$8,167,028	\$13,922,948	\$220,738	\$922,629	\$2,912,536	\$4,055,903
City of Newberg (OR)	-6	-\$204,818	\$34,136	-\$325,213	-\$840,005	\$8,543	\$10,326	\$22,583	\$41,452
City of Fairfax (VA)	3	\$221,366	\$73,789	\$390,005	\$623,815	\$8,509	\$15,593	\$98,139	\$122,241
City of Brookings (SD)	14	\$524,075	\$37,434	\$1,078,644	\$2,157,234	\$21,054	\$18,590	\$109,156	\$148,800
Macon County (TN)	0	\$20,817	#DIV/0!	\$34,513	\$85,766	\$1,183	\$3,059	\$3,819	\$8,061
City of Paducah (KY)	61	\$3,037,348	\$49,793	\$4,814,914	\$10,737,835	\$78,730	\$261,182	\$588,746	\$928,658
City of Tarpon Springs (FL)	8	\$419,191	\$52,399	\$759,886	\$1,402,437	\$21,954	\$24,891	\$91,243	\$138,088
McNairy County (TN)	1	\$31,801	\$31,801	\$50,533	\$128,459	\$2,291	\$5,234	\$7,391	\$14,916
City of Mason City (IA)	5	\$221,907	\$44,381	\$362,215	\$770,345	\$16,421	\$23,023	\$35,908	\$75,352
Door County (WI)	67	\$1,921,372	\$28,677	\$3,562,977	\$8,913,757	\$189,237	\$201,578	\$350,166	\$740,981
City of Winter Park (FL)	47	\$3,092,797	\$65,804	\$4,783,599	\$9,001,178	\$228,635	\$252,956	\$1,080,396	\$1,561,987
City of Dover (NH)	10	\$555,841	\$55,584	\$875,052	\$1,766,500	\$43,279	\$26,880	\$103,179	\$173,338
Transylvania County (NC)	37	\$862,025	\$23,298	\$1,621,129	\$4,174,519	\$12,499	\$13,050	\$220,141	\$245,690
City of West Hollywood (CA)	-31	-\$2,185,078	\$70,486	-\$3,840,585	-\$5,691,570	\$75,977	\$108,598	\$249,060	\$433,635
Clatsop County (OR)	24	\$883,869	\$36,828	\$1,335,321	\$3,178,961	\$36,594	\$56,546	\$172,652	\$265,792

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Columbia (TN)	9	\$421,126	\$46,792	\$654,834	\$1,471,741	\$21,164	\$42,132	\$92,471	\$155,767
City of Marion (IA)	11	\$577,554	\$52,505	\$1,075,306	\$2,086,797	\$51,709	\$59,199	\$112,887	\$223,795
Summit County (UT)	263	\$16,088,920	\$61,175	\$32,315,398	\$56,734,136	\$563,653	\$794,282	\$3,077,875	\$4,435,810
Sullivan County (NH)	20	\$762,443	\$38,122	\$1,227,401	\$2,756,871	\$74,024	\$39,596	\$170,812	\$284,432
Monroe County (TN)	4	\$121,034	\$30,259	\$174,896	\$488,958	\$8,943	\$24,550	\$25,825	\$59,318
City of Cleveland (TN)	20	\$675,622	\$33,781	\$945,800	\$2,273,251	\$29,070	\$65,724	\$162,079	\$256,873
Lincoln County (OR)	92	\$3,004,242	\$32,655	\$5,334,636	\$11,863,758	\$74,502	\$193,061	\$827,714	\$1,095,277
Cohort A Average	25	\$1,183,970	#DIV/o!	\$2,132,146	\$4,244,238	\$63,094	\$110,228	\$329,235	\$502,557
Cohort A Average (with counties & outliers removed)	7	\$273,937	\$48,846	\$513,549	\$1,069,898	\$21,362	\$28,006	\$88,782	\$138,149
Cohort A Median	10	\$509,965	#DIV/o!	\$867,565	\$1,766,500	\$21,954	\$39,596	\$112,887	\$173,338

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Joplin (MO)	9	\$412,627	\$45,847	\$666,036	\$1,579,106	\$27,786	\$33,775	\$92,229	\$153,790
City of Florissant (MO)	6	\$406,730	\$67,788	\$770,816	\$1,288,245	\$19,543	\$17,991	\$79,534	\$117,068
McMinn County (TN)	13	\$563,826	\$43,371	\$824,620	\$1,990,668	\$13,369	\$46,987	\$109,473	\$169,829
City of Watsonville (CA)	-4	\$73,843	-\$18,461	\$143,195	-\$16,870	\$97,050	\$96,681	\$199,403	\$393,134
Lafayette County (MS)	21	\$584,902	\$27,852	\$1,305,656	\$2,960,723	\$34,902	\$63,702	\$112,411	\$211,015
Columbus County (NC)	1	\$44,750	\$44,750	\$74,781	\$194,993	\$3,824	\$5,302	\$9,018	\$18,144
Watauga County (NC)	30	\$1,177,960	\$39,265	\$1,840,377	\$4,472,588	\$64,734	\$108,524	\$242,286	\$415,544
Mercer County (WV)	9	\$281,260	\$31,251	\$588,768	\$1,192,081	\$5,814	\$22,714	\$61,292	\$89,820
City of Dubuque (IA)	124	\$6,003,958	\$48,419	\$10,127,879	\$19,864,496	\$476,891	\$654,365	\$1,083,887	\$2,215,143
City of Ocala (FL)	110	\$3,840,655	\$34,915	\$6,371,861	\$15,300,079	\$252,851	\$329,155	\$854,233	\$1,436,239
Town of Chapel Hill (NC)	332	\$13,452,135	\$40,518	\$26,392,668	\$49,958,600	\$69,220	\$147,190	\$2,987,809	\$3,204,219
City of National City (CA)	8	\$519,183	\$64,898	\$799,688	\$1,425,233	\$19,773	\$49,585	\$131,393	\$200,751
City of Encinitas (CA)	36	\$2,766,898	\$76,858	\$4,421,279	\$8,137,999	\$211,689	\$359,077	\$757,037	\$1,327,803
City of Grand Junction (CO)	71	\$2,683,089	\$37,790	\$4,270,097	\$10,600,252	\$110,826	\$164,693	\$599,062	\$874,581
City of Cheyenne (WY)	36	\$1,146,980	\$31,861	\$1,879,997	\$4,841,405	\$45,666	\$117,314	\$235,972	\$398,952
City of Santa Cruz (CA)	7	\$500,828	\$71,547	\$711,775	\$1,491,966	\$608,892	\$346,250	\$1,225,774	\$2,180,916
Hamblen County (TN)	1	\$49,185	\$49,185	\$86,751	\$176,851	\$6,531	\$17,175	\$31,189	\$54,895
City of Redmond (WA)	17	\$1,472,733	\$86,631	\$3,172,292	\$4,744,257	\$47,389	\$111,979	\$347,052	\$506,420
Town of Jupiter (FL)	53	\$3,133,707	\$59,127	\$5,131,592	\$9,392,929	\$164,619	\$115,840	\$600,351	\$880,810
City of Ames (IA)	27	\$1,338,855	\$49,587	\$2,302,911	\$4,449,177	\$110,332	\$139,719	\$216,197	\$466,248
City of Portland (ME)	110	\$6,692,407	\$60,840	\$11,021,437	\$21,629,908	\$538,083	\$815,563	\$2,070,550	\$3,424,196
City of Jackson (TN)	10	\$448,528	\$44,853	\$698,760	\$1,549,773	\$14,211	\$48,512	\$83,873	\$146,596
Wilkes County (NC)	2	\$45,748	\$22,874	\$69,628	\$173,755	\$2,346	\$4,779	\$8,824	\$15,949
City of Eau Claire (WI)	43	\$2,052,913	\$47,742	\$3,230,489	\$6,702,831	\$93,871	\$175,245	\$365,764	\$634,880
Greene County (TN)	15	\$549,377	\$36,625	\$1,155,063	\$2,268,458	\$17,333	\$39,622	\$132,245	\$189,200
Carteret County (NC)	34	\$1,361,706	\$40,050	\$2,264,357	\$5,557,087	\$73,900	\$110,543	\$258,593	\$443,036
City of Walnut Creek (CA)	73	\$4,232,970	\$57,986	\$5,886,051	\$10,867,322	\$173,178	\$276,502	\$1,265,373	\$1,715,053
Island of Kaua'i (HI)	56	\$2,512,144	\$44,860	\$4,374,499	\$8,389,638	\$143,018	\$284,736	\$463,502	\$891,256
Walton County (FL)	91	\$3,896,022	\$42,813	\$6,846,245	\$13,930,051	\$375,397	\$303,519	\$776,556	\$1,455,472
Chatham County (NC)	22	\$687,093	\$31,232	\$1,082,099	\$3,608,772	\$97,712	\$73,947	\$207,278	\$378,937
City of Flagstaff (AZ)	290	\$11,720,970	\$40,417	\$19,307,934	\$38,513,415	\$100,442	\$119,559	\$2,567,672	\$2,787,673
City of Rapid City (SD)	367	\$19,846,999	\$54,079	\$33,893,417	\$68,039,988	\$1,171,278	\$1,200,732	\$3,737,408	\$6,109,418
City of Missoula (MT)	195	\$7,099,926	\$36,410	\$12,006,534	\$25,527,868	\$241,921	\$544,583	\$1,606,023	\$2,392,527
Wilson County (NC)	7	\$310,297	\$44,328	\$495,528	\$1,032,829	\$15,383	\$22,280	\$61,637	\$99,300
Caldwell County (NC)	1	\$73,612	\$73,612	\$129,908	\$264,780	\$13,051	\$18,431	\$43,222	\$74,704
City of Sioux City (IA)	14	\$653,140	\$46,653	\$984,471	\$2,043,021	\$30,227	\$46,435	\$114,334	\$190,996

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Largo (FL)	35	\$2,020,345	\$57,724	\$3,339,893	\$6,461,687	\$121,843	\$135,924	\$482,574	\$740,341
City of Santa Fe (NM)	643	\$25,861,641	\$40,220	\$54,931,210	\$103,982,853	\$1,067,750	\$2,365,289	\$4,696,985	\$8,130,024
City of Fort Myers (FL)	246	\$11,634,215	\$47,294	\$20,520,571	\$40,241,399	\$769,077	\$696,166	\$2,411,816	\$3,877,059
Buchanan County (MO)	38	\$1,771,102	\$46,608	\$2,787,208	\$6,049,978	\$96,599	\$85,721	\$324,417	\$506,737
City of Nashua (NH)	-20	-\$691,917	\$34,596	-\$1,351,485	-\$2,704,387	\$42,192	\$39,587	\$216,901	\$298,680
City of Miami Beach (FL)	736	\$41,363,286	\$56,200	\$68,312,548	\$130,502,388	\$2,451,221	\$1,987,659	\$9,641,243	\$14,080,123
City of Asheville (NC)	37	\$2,036,102	\$55,030	\$2,821,390	\$6,755,194	\$254,141	\$343,316	\$1,062,180	\$1,659,637
Pottawattamie County (IA)	34	\$1,505,861	\$44,290	\$2,515,776	\$5,199,929	\$106,818	\$105,178	\$253,745	\$465,741
Fairbanks North Star Borough (AK)	68	\$2,720,722	\$40,011	\$4,991,965	\$10,482,517	\$67,640	\$67,527	\$522,545	\$657,712
City of Lee's Summit (MO)	6	\$484,341	\$80,724	\$664,818	\$1,323,686	\$50,563	\$35,552	\$157,971	\$244,086
Cleveland County (NC)	17	\$492,936	\$28,996	\$805,425	\$1,899,914	\$15,758	\$22,824	\$121,834	\$160,416
Montgomery County (VA)	50	\$1,964,995	\$39,300	\$3,782,063	\$8,067,649	\$118,314	\$137,403	\$441,639	\$697,356
Nevada County (CA)	145	\$4,286,816	\$29,564	\$6,335,935	\$16,324,500	\$233,312	\$384,860	\$1,152,401	\$1,770,573
City of Boca Raton (FL)	31	\$1,743,427	\$56,240	\$2,910,917	\$5,256,564	\$153,786	\$109,058	\$587,217	\$850,061
Cohort B Average	86	\$3,996,637	\$46,303	\$6,973,954	\$13,879,763	\$220,841	\$270,981	\$916,238	\$1,408,061
Cohort B Average (with counties & outliers removed)	81	\$3,847,378	\$50,640	\$6,539,189	\$13,045,184	\$214,905	\$259,655	\$933,557	\$1,408,117
Cohort B Median	34	\$1,489,297	\$44,801	\$2,651,492	\$5,228,247	\$96,825	\$111,261	\$335,735	\$506,579

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total	Resident	Income			Local	State	Federal	Total
	Jobs	Income	per Job						
City of Carmel (IN)	56	\$3,387,553	\$60,492	\$6,314,731	\$10,782,401	\$368,641	\$604,393	\$859,751	\$1,832,785
City of Renton (WA)	2	\$235,922	\$117,961	\$382,978	\$672,117	\$21,315	\$49,417	\$124,059	\$194,791
Craven County (NC)	8	\$340,886	\$42,611	\$561,155	\$1,273,604	\$16,049	\$33,257	\$57,663	\$106,969
Platte County (MO)	390	\$15,075,990	\$38,656	\$33,190,189	\$59,952,250	\$694,965	\$701,205	\$2,696,801	\$4,092,971
Cecil County (MD)	50	\$1,789,436	\$35,789	\$2,908,260	\$7,148,223	\$201,818	\$274,686	\$293,782	\$770,286
City of Boulder (CO)	156	\$8,512,788	\$54,569	\$14,962,927	\$28,974,999	\$476,704	\$421,967	\$2,790,271	\$3,688,942
Bradley County (TN)	21	\$720,041	\$34,288	\$1,008,514	\$2,416,531	\$30,804	\$69,774	\$170,087	\$270,665
City of Lewisville (TX)	-5	-\$132,870	\$26,574	-\$268,687	-\$532,207	\$22,466	\$16,650	\$103,381	\$142,497
City of Elgin (IL)	-1	\$29,522	-\$29,522	-\$106,632	-\$29,816	\$52,970	\$74,585	\$263,749	\$391,304
Douglas County (OR)	8	\$358,079	\$44,760	\$520,516	\$1,175,826	\$13,366	\$28,655	\$77,947	\$119,968
City of West Palm Beach (FL)	512	\$29,007,493	\$56,655	\$48,387,111	\$89,589,305	\$1,529,569	\$1,078,914	\$5,580,687	\$8,189,170
Flagler County (FL)	-8	-\$22,301	\$2,788	-\$249,430	-\$582,521	\$25,567	\$19,930	\$82,756	\$128,253
City of Clearwater (FL)	320	\$17,302,307	\$54,070	\$31,927,197	\$58,115,948	\$873,005	\$998,730	\$3,805,265	\$5,677,000
City of Carlsbad (CA)	0	-\$11,125	#DIV/0!	-\$32,460	-\$97,881	\$3,937	\$17,136	\$53,287	\$74,360
City of Norman (OK)	44	\$2,043,715	\$46,448	\$3,030,700	\$7,939,620	\$195,996	\$214,330	\$636,684	\$1,047,010
City of Columbia (MO)	24	\$976,704	\$40,696	\$1,611,094	\$3,686,498	\$68,973	\$85,917	\$291,924	\$446,814
City of Abilene (TX)	15	\$1,276,622	\$85,108	\$1,883,968	\$4,600,340	\$206,931	\$241,864	\$537,843	\$986,638
Hunterdon County (NJ)	10	-\$581,347	-\$58,135	-\$889,354	-\$1,907,956	\$38,702	\$31,217	\$1,546	\$131,465
City of Topeka (KS)	86	\$4,762,670	\$55,380	\$7,672,053	\$15,189,240	\$225,741	\$358,088	\$915,123	\$1,498,952
Cache County (UT)	106	\$3,792,111	\$35,775	\$6,709,209	\$14,233,674	\$70,038	\$105,471	\$867,281	\$1,042,790
City of New Haven (CT)	333	\$15,029,329	\$45,133	\$27,502,043	\$55,095,039	\$1,326,289	\$1,753,556	\$3,484,404	\$6,564,249
City of Waco (TX)	175	\$8,950,853	\$51,148	\$12,805,571	\$26,000,017	\$386,027	\$394,114	\$2,486,570	\$3,266,711
Brunswick County (NC)	-12	-\$421,379	\$35,115	-\$661,485	-\$1,590,578	\$10,027	\$11,758	\$30,688	\$52,473
City of Bellevue (WA)	53	\$5,295,128	\$99,908	\$9,618,821	\$15,456,616	\$215,478	\$493,491	\$973,216	\$1,682,185
City of Savannah (GA)	307	\$12,011,128	\$39,124	\$20,552,554	\$43,161,150	\$532,813	\$412,883	\$2,357,391	\$3,303,087
Orange County (NC)	332	\$13,000,632	\$39,159	\$26,632,032	\$50,450,837	\$87,707	\$174,036	\$3,269,078	\$3,530,821
Cumberland County (NJ)	11	\$454,061	\$41,278	\$748,322	\$1,752,926	\$41,495	\$53,696	\$95,539	\$190,730
Johnson County (IA)	62	\$2,049,345	\$33,054	\$4,022,193	\$8,471,094	\$372,922	\$400,954	\$239,759	\$1,013,635
City of Escondido (CA)	0	\$33,124	#DIV/0!	\$46,950	\$62,235	\$7,885	\$14,262	\$31,719	\$53,866
City of Kansas City (MO)	1,234	\$68,779,500	\$55,737	\$129,886,644	\$232,089,924	\$3,359,283	\$3,031,555	\$14,221,040	\$20,611,878
Macon-Bibb County (GA)	249	\$11,053,385	\$44,391	\$18,758,934	\$40,686,901	\$797,892	\$827,716	\$2,144,679	\$3,770,287
City of Springfield (MA)	152	\$7,617,983	\$50,118	\$12,026,706	\$24,797,128	\$211,619	\$413,422	\$1,750,809	\$2,375,850
Ouachita Parish (LA)	121	\$5,534,018	\$45,736	\$9,680,750	\$21,297,376	\$375,848	\$472,336	\$940,730	\$1,788,914
City of Alexandria (VA)	34	\$1,599,583	\$47,047	\$1,900,964	\$3,532,310	\$840,268	\$340,392	\$2,001,613	\$3,182,273
Catawba County (NC)	81	\$4,225,441	\$52,166	\$5,979,110	\$12,695,699	\$205,946	\$377,957	\$702,878	\$1,286,781
Martin County (FL)	74	\$2,863,296	\$38,693	\$5,119,485	\$10,659,116	\$219,164	\$177,343	\$492,786	\$889,293

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Wyandotte County (KS)	4	\$262,340	\$65,585	\$488,567	\$826,078	\$6,216	\$11,391	\$52,418	\$70,025
Town of Cary (NC)	28	\$2,086,867	\$74,531	\$3,271,246	\$6,192,135	\$141,461	\$213,652	\$659,962	\$1,015,075
Springfield (MO)	170	\$8,482,277	\$49,896	\$15,232,960	\$30,445,606	\$442,539	\$533,098	\$1,686,167	\$2,661,804
City of Salem (OR)	47	\$2,530,880	\$53,849	\$3,890,970	\$7,643,875	\$87,826	\$184,666	\$571,917	\$844,409
City of Fort Collins (CO)	54	\$2,128,077	\$39,409	\$3,878,495	\$8,254,397	\$119,829	\$106,583	\$656,331	\$882,743
City of Eugene (OR)	249	\$10,330,596	\$41,488	\$17,276,892	\$35,160,499	\$320,613	\$731,690	\$2,462,770	\$3,515,073
City of Oceanside (CA)	75	\$5,543,488	\$73,913	\$8,520,134	\$15,176,334	\$302,683	\$577,324	\$1,338,504	\$2,218,511
City of Ontario (CA)	6	\$179,806	\$29,968	\$257,369	\$611,082	\$4,226	\$7,130	\$46,368	\$57,724
City of Frisco (TX)	29	\$1,967,497	\$67,845	\$2,949,843	\$6,074,156	\$153,982	\$117,061	\$439,099	\$710,142
City of Providence (RI)	570	\$30,187,513	\$52,961	\$51,181,776	\$93,651,318	\$1,518,407	\$2,113,026	\$5,842,731	\$9,474,164
Pitt County (NC)	53	\$2,367,466	\$44,669	\$3,740,581	\$7,726,034	\$36,503	\$113,420	\$497,523	\$647,446
City of Fort Lauderdale (FL)	330	\$19,805,592	\$60,017	\$30,348,231	\$62,155,336	\$1,820,620	\$1,836,096	\$6,591,325	\$10,248,041
City of McKinney (TX)	7	\$490,310	\$70,044	\$771,886	\$1,437,780	\$35,659	\$26,461	\$117,187	\$179,307
Sumner County (TN)	1	-\$242,460	-\$242,460	-\$728,343	-\$1,187,851	\$64,882	\$110,769	\$131,761	\$307,412
City of Sioux Falls (SD)	245	\$14,120,551	\$57,635	\$23,522,946	\$44,516,021	\$540,570	\$626,280	\$2,461,432	\$3,628,282
City of Tempe (AZ)	193	\$12,521,074	\$64,876	\$20,445,459	\$38,456,987	\$403,876	\$694,609	\$2,565,778	\$3,664,263
City of Salt Lake City (UT)	1,109	\$71,687,283	\$64,641	\$118,711,190	\$224,588,959	\$2,093,634	\$4,134,499	\$13,989,769	\$20,217,902
Richmond County (GA)	56	\$2,330,148	\$41,610	\$4,192,517	\$8,886,000	\$106,510	\$95,358	\$398,745	\$600,613
Montgomery County (TN)	12	\$477,127	\$39,761	\$759,790	\$1,770,565	\$10,348	\$27,750	\$95,336	\$133,434
Tuscaloosa County (AL)	-36	-\$725,337	\$20,148	-\$1,239,082	-\$3,293,899	\$74,221	\$96,032	\$231,513	\$401,766
City of San Bernardino (CA)	1	-\$411,272	-\$411,272	-\$547,904	-\$1,449,973	\$67,372	\$25,423	\$36,426	\$129,221
Cabarrus County (NC)	3	-\$312,420	-\$104,140	-\$773,381	-\$1,079,795	\$26,905	\$35,406	\$92,989	\$155,300
City of Tacoma (WA)	219	\$12,284,287	\$56,093	\$21,201,061	\$39,736,662	\$1,026,976	\$1,297,402	\$2,486,653	\$4,811,031
Gaston County (NC)	30	\$1,148,536	\$38,285	\$1,987,676	\$4,469,271	\$95,936	\$118,073	\$212,673	\$426,682
New Hanover County (NC)	162	\$7,203,387	\$44,465	\$13,602,320	\$27,897,956	\$339,773	\$491,052	\$1,480,581	\$2,311,406
City of Garland (TX)	34	\$1,381,681	\$40,638	\$1,913,939	\$3,697,802	\$130,950	\$129,008	\$478,783	\$738,741
Clay County (MO)	78	\$3,882,900	\$49,781	\$6,629,471	\$13,055,683	\$251,156	\$217,025	\$692,414	\$1,160,595
Cohort C Average	139	\$7,280,124	#DIV/0!	\$12,629,051	\$24,168,841	\$386,538	\$467,396	\$1,616,031	\$2,469,965
Cohort C Average (with counties & outliers removed)	176	\$9,796,228	#DIV/0!	\$16,736,397	\$31,682,763	\$517,438	\$626,624	\$2,201,298	\$3,345,361
Cohort C Median	53	\$2,330,148	#DIV/0!	\$3,890,970	\$8,254,397	\$195,996	\$213,652	\$636,684	\$1,013,635

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Reno (NV)	155	\$8,641,858	\$55,754	\$16,131,353	\$28,828,042	\$542,285	\$1,103,308	\$2,356,274	\$4,001,867
City of Scottsdale (AZ)	217	\$13,532,764	\$62,363	\$22,805,008	\$41,809,711	\$300,417	\$595,695	\$2,820,598	\$3,716,710
City of Chandler (AZ)	30	\$1,898,039	\$63,268	\$3,172,022	\$5,815,966	\$49,331	\$93,039	\$408,201	\$550,571
Buncombe County (NC)	37	\$2,072,882	\$56,024	\$2,865,229	\$6,864,428	\$263,091	\$353,282	\$1,100,196	\$1,716,569
City of St. Petersburg (FL)	357	\$19,005,173	\$53,236	\$34,592,879	\$64,903,598	\$1,005,504	\$1,140,952	\$4,156,472	\$6,302,928
City of Jersey City (NJ)	66	\$7,215,386	\$109,324	\$10,103,826	\$16,157,395	\$334,528	\$423,950	\$1,181,926	\$1,940,404
Greater Green Bay Area (WI)	68	\$4,228,264	\$62,180	\$6,793,929	\$13,121,150	\$217,279	\$377,307	\$997,825	\$1,592,411
St. Johns County (FL)	117	\$5,587,268	\$47,754	\$8,529,587	\$19,259,592	\$397,407	\$388,255	\$1,308,694	\$2,094,356
Alachua County (FL)	276	\$13,426,892	\$48,648	\$22,001,956	\$45,456,831	\$828,490	\$939,128	\$2,841,272	\$4,608,890
Santa Cruz County (CA)	4	\$1,687,922	\$421,981	\$2,545,275	\$4,464,112	\$919,412	\$644,969	\$1,821,941	\$3,386,322
York County (SC)	1	-\$1,656,844	-\$1,656,844	-\$468,490	-\$1,218,233	\$207,115	\$227,601	\$698,187	\$1,132,903
City of Orlando (FL)	446	\$27,117,323	\$60,801	\$44,799,752	\$82,620,301	\$1,133,625	\$1,257,935	\$5,399,650	\$7,791,210
City of Lincoln (NE)	380	\$13,338,427	\$35,101	\$24,628,669	\$50,868,798	\$497,277	\$772,893	\$2,675,055	\$3,945,225
City of Greensboro (NC)	722	\$35,555,067	\$49,245	\$61,568,770	\$118,423,623	\$823,208	\$1,723,301	\$6,827,161	\$9,373,670
Leon County (FL)	780	\$31,520,720	\$40,411	\$48,856,393	\$101,063,861	\$1,429,223	\$1,766,947	\$6,690,449	\$9,886,619
City of Marquette (MI)	11	\$292,111	\$26,556	\$614,346	\$1,312,928	\$5,770	\$10,931	\$71,367	\$88,068
Greater Spartanburg Area (SC)	121	\$4,901,176	\$40,506	\$7,737,091	\$17,223,784	\$223,721	\$316,680	\$993,781	\$1,534,182
Durham County (NC)	550	\$23,328,866	\$42,416	\$39,049,078	\$73,982,248	\$506,985	\$490,443	\$4,496,430	\$5,493,858
Lexington-Fayette Urban County (KY)	30	\$1,782,959	\$59,432	\$2,929,841	\$5,934,781	\$115,731	\$211,120	\$667,116	\$993,967
Somerset County (NJ)	53	\$4,888,370	\$92,233	\$8,027,071	\$13,351,658	\$347,603	\$363,426	\$993,948	\$1,704,977
City of Riverside (CA)	58	\$2,425,512	\$41,819	\$3,651,295	\$8,153,589	\$137,952	\$221,216	\$592,562	\$951,730
Rutherford County (TN)	93	\$3,509,093	\$37,732	\$5,263,747	\$11,667,621	\$152,416	\$298,951	\$819,059	\$1,270,426
City of Santa Ana (CA)	135	\$8,973,595	\$66,471	\$13,884,576	\$23,957,280	\$188,776	\$644,933	\$1,925,421	\$2,759,130
Cumberland County (NC)	100	\$4,147,402	\$41,474	\$6,870,485	\$14,815,800	\$205,191	\$304,859	\$682,608	\$1,192,658
Municipality of San Juan (PR)	185	\$7,788,148	\$42,098	\$12,191,599	\$20,144,300	\$93,531	\$982,081	\$1,661,066	\$2,736,678
Davis County (UT)	32	\$1,013,122	\$31,660	\$1,807,610	\$4,392,265	\$22,750	\$39,142	\$192,333	\$254,225
Lake County (FL)	44	\$1,559,029	\$35,432	\$2,596,680	\$6,422,604	\$102,359	\$127,386	\$329,520	\$559,265
Washtenaw County (MI)	151	\$7,688,431	\$50,917	\$15,218,281	\$26,776,434	\$303,113	\$518,292	\$2,203,826	\$3,025,231
Hamilton County (TN)	407	\$26,726,810	\$65,668	\$41,148,302	\$76,240,409	\$662,201	\$1,416,812	\$5,113,210	\$7,192,223
Forsyth County (NC)	296	\$15,649,134	\$52,869	\$25,318,495	\$49,491,407	\$353,586	\$789,947	\$3,071,880	\$4,215,413
Collier County (FL)	182	\$9,737,825	\$53,505	\$19,696,514	\$34,209,545	\$571,449	\$437,985	\$2,270,848	\$3,280,282
City of Wichita (KS)	367	\$20,084,129	\$54,725	\$31,923,300	\$65,756,146	\$798,139	\$1,768,144	\$3,995,450	\$6,561,733
Placer County (CA)	76	\$3,221,834	\$42,393	\$4,936,519	\$10,128,758	\$78,714	\$186,858	\$806,386	\$1,071,958
City of Tampa (FL)	775	\$49,748,436	\$64,192	\$78,978,381	\$146,393,660	\$2,608,261	\$2,788,058	\$10,949,728	\$16,346,047
St. Charles County (MO)	15	\$701,000	\$46,733	\$1,174,747	\$2,615,577	\$54,913	\$42,889	\$138,809	\$236,611
Manatee County (FL)	169	\$9,046,212	\$53,528	\$13,812,503	\$28,440,217	\$583,651	\$474,680	\$1,998,615	\$3,056,946

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Greater Flint Area (MI)	274	\$10,666,196	\$38,928	\$18,409,695	\$38,775,666	\$433,675	\$1,020,885	\$2,321,785	\$3,776,345
Clackamas County (OR)	91	\$3,611,174	\$39,683	\$5,973,159	\$11,680,543	\$78,268	\$165,043	\$803,525	\$1,046,836
Sarasota County (FL)	829	\$41,041,857	\$49,508	\$78,629,723	\$140,678,107	\$2,837,726	\$2,306,753	\$8,571,591	\$13,716,070
Monterey County (CA)	659	\$40,478,101	\$61,424	\$51,116,156	\$93,128,144	\$1,239,061	\$2,645,820	\$11,083,829	\$14,968,710
City of Atlanta (GA)	1,510	\$131,922,564	\$87,366	\$235,600,234	\$367,784,543	\$2,928,607	\$3,455,657	\$25,399,268	\$31,783,532
Morris County (NJ)	41	\$3,793,982	\$92,536	\$5,979,350	\$10,026,129	\$368,808	\$370,070	\$881,958	\$1,620,836
Cohort D Average	260	\$14,807,100	\$21,930	\$24,796,784	\$45,283,889	\$594,075	\$814,467	\$3,198,091	\$4,606,633
Cohort D Average (with counties & outliers removed)	374	\$24,267,885	\$59,301	\$41,603,887	\$73,056,113	\$810,977	\$1,142,858	\$4,911,367	\$6,865,202
Cohort D Median	143	\$7,738,290	\$51,893	\$13,002,051	\$22,050,790	\$350,595	\$482,562	\$1,873,681	\$2,892,181

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Camden County (NJ)	-12	-\$542,648	\$45,221	-\$1,071,689	-\$2,022,996	\$119,067	\$130,598	\$310,454	\$560,119
City of Mesa (AZ)	-35	-\$1,660,023	\$47,429	-\$3,355,970	-\$5,256,675	\$104,419	\$169,483	\$547,085	\$820,987
Guilford County (NC)	684	\$33,688,778	\$49,253	\$58,423,548	\$111,976,384	\$820,376	\$1,732,454	\$6,961,557	\$9,514,387
Dane County (WI)	734	\$44,178,956	\$60,189	\$78,993,081	\$141,420,508	\$1,608,961	\$3,068,298	\$8,777,328	\$13,454,587
Volusia County (FL)	75	\$3,454,102	\$46,055	\$5,758,613	\$12,663,160	\$324,450	\$330,893	\$892,601	\$1,547,944
Union County (NJ)	-1	\$447,138	-\$447,138	\$85,115	\$785,333	\$209,533	\$208,296	\$545,030	\$962,859
City of Albuquerque (NM)	573	\$26,477,264	\$46,208	\$44,457,860	\$87,284,478	\$1,094,397	\$2,461,741	\$4,927,518	\$8,483,656
City of Milwaukee (WI)	466	\$26,617,289	\$57,119	\$56,315,074	\$90,999,528	\$856,808	\$1,868,672	\$6,344,569	\$9,070,049
Washington County (OR)	59	\$3,436,895	\$58,252	\$5,616,742	\$9,941,370	\$85,243	\$212,632	\$731,527	\$1,029,402
Johnson County (KS)	101	\$5,602,324	\$55,469	\$9,223,639	\$17,020,650	\$135,658	\$303,303	\$1,107,430	\$1,546,391
Ocean County (NJ)	47	\$1,852,998	\$39,425	\$3,050,052	\$6,857,693	\$187,151	\$181,741	\$369,120	\$738,012
City of Louisville-Jefferson County (KY)	1,165	\$75,733,583	\$65,007	\$117,549,256	\$217,855,298	\$2,366,072	\$4,586,704	\$13,502,353	\$20,455,129
Monmouth County (NJ)	107	\$5,900,652	\$55,146	\$10,442,997	\$19,677,436	\$606,801	\$617,527	\$1,436,744	\$2,661,072
City of Las Vegas (NV)	551	\$34,098,679	\$61,885	\$63,953,512	\$112,896,281	\$1,626,103	\$2,903,701	\$7,612,030	\$12,141,834
City of Portland (OR)	935	\$8,323,532	\$62,378	\$106,523,778	\$181,251,110	\$1,684,832	\$3,886,320	\$13,566,612	\$19,137,764
City of Nashville-Davidson County (TN)	441	\$39,256,872	\$89,018	\$40,822,438	\$90,572,598	\$2,527,015	\$4,288,362	\$15,080,180	\$21,895,557
Hudson County (NJ)	-12	-\$5,739,811	\$478,318	-\$9,464,806	-\$14,918,043	\$334,940	\$412,840	\$1,126,248	\$1,874,028
Jackson County (MO)	808	\$50,206,942	\$62,137	\$94,152,067	\$166,846,535	\$2,562,438	\$1,910,449	\$9,881,652	\$14,354,539
City and County of Denver (CO)	712	\$61,729,186	\$86,698	\$101,998,444	\$169,371,481	\$1,776,718	\$1,880,939	\$11,837,705	\$15,495,362
Lee County (FL)	326	\$15,615,791	\$47,901	\$27,235,244	\$53,707,396	\$1,049,906	\$948,143	\$3,220,776	\$5,218,825
Essex County (NJ)	61	\$4,851,370	\$79,531	\$7,615,120	\$13,749,391	\$780,236	\$721,870	\$2,015,001	\$3,517,107
Multnomah County (OR)	760	\$50,558,739	\$66,525	\$99,413,069	\$163,527,206	\$1,807,834	\$2,903,851	\$11,187,810	\$15,899,495
Middlesex County (NJ)	135	\$8,258,457	\$61,174	\$13,165,317	\$23,192,715	\$425,247	\$577,093	\$1,652,218	\$2,654,558
City of Indianapolis (IN)	862	\$84,861,311	\$98,447	\$128,704,382	\$201,660,642	\$2,878,051	\$6,233,258	\$13,564,588	\$22,675,897
City and County of San Francisco (CA)	1,580	\$178,598,919	\$113,037	\$306,383,642	\$433,321,886	\$2,541,790	\$9,305,839	\$37,058,455	\$48,906,084
Prince George's County (MD)	81	\$3,471,567	\$42,859	\$5,834,686	\$11,826,787	\$106,933	\$161,411	\$637,941	\$906,285
City of Fort Worth (TX)	1,225	\$58,953,177	\$48,125	\$96,338,771	\$190,898,698	\$2,326,802	\$1,987,526	\$10,679,803	\$14,994,131
Bergen County (NJ)	21	\$1,746,334	\$83,159	\$2,600,505	\$4,518,673	\$161,165	\$166,658	\$475,981	\$803,804
Shelby County (TN)	457	\$28,122,857	\$61,538	\$48,809,560	\$85,451,576	\$534,620	\$1,385,138	\$6,242,911	\$8,162,669
Westchester County (NY)	710	\$43,615,394	\$61,430	\$72,972,374	\$119,234,164	\$872,112	\$1,637,170	\$8,553,842	\$11,063,124
Pinellas County (FL)	762	\$41,040,708	\$53,859	\$74,417,271	\$138,812,771	\$2,180,541	\$2,476,550	\$9,127,459	\$13,784,550
Cohort E Average	464	\$31,701,849	\$59,215	\$53,773,022	\$92,100,775	\$1,119,233	\$1,924,499	\$6,773,372	\$9,817,103
Cohort E Average (with counties & outliers removed)	770	\$58,453,617	\$70,487	\$96,335,562	\$160,986,848	\$1,798,455	\$3,597,504	\$12,247,354	\$17,643,314
Cohort E Median	457	\$26,617,289	\$60,189	\$44,457,860	\$87,284,478	\$856,808	\$1,637,170	\$6,242,911	\$8,483,656

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of San José (CA)	325	\$41,616,870	\$128,052	\$63,549,048	\$97,593,933	\$1,180,496	\$2,799,512	\$7,295,207	\$11,275,215
Pima County (AZ)	623	\$26,641,326	\$42,763	\$42,512,971	\$91,692,744	\$946,567	\$1,083,697	\$5,927,903	\$7,958,167
Montgomery County (MD)	334	\$23,033,614	\$68,963	\$37,336,279	\$62,711,253	\$1,028,522	\$1,111,524	\$5,054,194	\$7,194,240
Mecklenburg County (NC)	744	\$59,228,412	\$79,608	\$98,923,132	\$167,023,279	\$2,409,707	\$3,642,871	\$12,780,492	\$18,833,070
Wake County (NC)	1,060	\$68,123,979	\$64,268	\$117,427,627	\$210,352,462	\$2,551,905	\$4,178,272	\$14,488,707	\$21,218,884
Fairfax County (VA)	466	\$36,986,367	\$79,370	\$66,282,468	\$104,796,630	\$1,017,321	\$1,432,473	\$8,175,016	\$10,624,810
Salt Lake County (UT)	1,265	\$80,692,402	\$63,788	\$133,890,035	\$252,009,522	\$2,356,606	\$4,779,654	\$16,518,293	\$23,654,553
Cuyahoga County (OH)	775	\$50,666,800	\$65,377	\$100,292,092	\$166,583,483	\$3,341,777	\$2,794,621	\$12,902,568	\$19,038,966
Allegheny County (PA)	1,888	\$149,942,776	\$79,419	\$243,556,999	\$429,010,625	\$8,859,603	\$12,733,252	\$30,305,744	\$51,898,599
City of Dallas (TX)	2,188	\$155,562,254	\$71,098	\$265,334,152	\$452,386,630	\$4,681,579	\$4,613,834	\$32,918,989	\$42,214,402
Orange County (FL)	535	\$33,570,040	\$62,748	\$54,402,547	\$100,612,588	\$1,521,021	\$1,681,447	\$7,207,477	\$10,409,945
City of San Diego (CA)	2,350	\$162,056,213	\$68,960	\$255,729,144	\$473,511,023	\$7,445,028	\$14,482,146	\$33,503,527	\$55,430,701
Hillsborough County (FL)	770	\$49,573,700	\$64,381	\$78,570,416	\$145,461,399	\$2,653,989	\$2,836,261	\$11,123,071	\$16,613,321
Palm Beach County (FL)	787	\$45,011,027	\$57,193	\$74,097,968	\$136,420,802	\$2,347,210	\$1,658,257	\$8,970,334	\$12,975,801
City of San Antonio (TX)	556	\$28,536,202	\$51,324	\$47,586,704	\$93,544,591	\$1,475,370	\$1,252,021	\$5,924,832	\$8,652,223
Sacramento County (CA)	519	\$31,846,556	\$61,361	\$49,058,493	\$100,436,279	\$1,550,766	\$3,004,583	\$6,845,595	\$11,400,944
City and County of Philadelphia (PA)	2,062	\$197,104,864	\$95,589	\$337,621,042	\$508,362,017	\$13,951,613	\$10,580,833	\$35,756,759	\$60,289,205
City of Phoenix (AZ)	998	\$63,481,257	\$63,608	\$105,382,078	\$195,138,512	\$1,781,462	\$3,254,598	\$13,524,362	\$18,560,422
Santa Clara County (CA)	450	\$55,056,555	\$122,348	\$84,331,628	\$129,465,421	\$1,381,251	\$3,687,881	\$10,129,262	\$15,198,394
Broward County (FL)	443	\$26,219,897	\$59,187	\$40,541,294	\$82,756,132	\$2,419,270	\$2,438,263	\$8,635,287	\$13,492,820
San Bernardino County (CA)	40	\$2,179,904	\$54,498	\$3,292,017	\$6,574,141	\$252,797	\$260,399	\$680,668	\$1,193,864
Clark County (NV)	821	\$52,387,643	\$63,810	\$95,041,454	\$168,791,639	\$2,678,901	\$4,783,579	\$12,513,954	\$19,976,434
City of Houston (TX)	2,779	\$208,827,258	\$75,145	\$337,723,463	\$578,531,813	\$8,991,466	\$6,233,637	\$37,491,808	\$52,716,911
Riverside County (CA)	666	\$21,957,544	\$32,969	\$31,604,245	\$31,799,654	\$635,199	\$970,828	\$5,261,233	\$6,867,260
Miami-Dade County (FL)	4,570	\$274,171,008	\$59,994	\$433,481,441	\$853,335,841	\$19,061,703	\$15,139,706	\$67,676,515	\$101,877,924
San Diego County (CA)	2,577	\$178,771,640	\$69,372	\$281,750,019	\$520,228,181	\$8,444,076	\$16,343,780	\$37,731,738	\$62,519,594
Harris County (TX)	2,791	\$209,749,506	\$75,152	\$339,208,243	\$581,135,197	\$9,037,255	\$6,265,195	\$37,658,340	\$52,960,790
Cohort F Average	1,236	\$86,407,245	\$69,642	\$141,426,926	\$251,195,029	\$4,222,313	\$4,964,560	\$18,037,106	\$27,223,980
Cohort F Average (with counties & outliers removed)	1,608	\$122,454,988	\$79,111	\$201,846,519	\$342,724,074	\$5,643,859	\$6,173,797	\$23,773,641	\$35,591,297
Cohort F Median	775	\$52,387,643	\$64,381	\$95,041,454	\$166,583,483	\$2,409,707	\$3,254,598	\$12,513,954	\$18,560,422

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Florence Region (OR)	14	\$670,814	\$47,915	\$1,027,724	\$2,084,308	\$26,731	\$53,792	\$166,214	\$246,737
Eastern Oregon Border Region	7	\$237,952	\$33,993	\$365,594	\$976,872	\$17,276	\$25,499	\$56,934	\$99,709
South Cumberland Region (TN)	1	\$27,374	\$27,374	\$78,574	\$132,110	\$339	\$1,446	\$7,421	\$9,206
Oregon's Adventure Coast	5	\$210,519	\$42,104	\$318,184	\$680,181	\$6,071	\$14,147	\$47,445	\$67,663
Southern Oregon: Ashland/Talent/Jacksonville	96	\$3,980,589	\$41,464	\$8,365,979	\$15,147,040	\$58,933	\$290,271	\$954,299	\$1,303,503
Greater Portsmouth Area (NH)	81	\$6,674,901	\$82,406	\$9,960,430	\$17,520,896	\$512,632	\$446,758	\$1,709,125	\$2,668,515
The Gorge (OR)	9	\$442,556	\$49,173	\$763,076	\$1,629,753	\$32,136	\$46,723	\$112,274	\$191,133
Northeast Oregon Region	7	\$176,661	\$25,237	\$315,826	\$829,986	\$32,395	\$40,466	\$78,058	\$150,919
Greater Aberdeen Region (SD)	9	\$289,204	\$32,134	\$455,617	\$1,077,270	\$15,942	\$22,460	\$53,156	\$91,558
Tri-Cities Communities (VA)	27	\$613,514	\$22,723	\$1,029,858	\$2,707,125	\$37,362	\$28,899	\$141,311	\$207,572
Upper Valley Region (NH/VT)	68	\$2,532,807	\$37,247	\$4,458,055	\$9,130,969	\$81,734	\$146,545	\$559,657	\$787,936
Monadnock Region (NH)	49	\$2,462,813	\$50,261	\$4,902,411	\$8,100,251	\$142,977	\$187,121	\$804,663	\$1,134,761
Bismarck-Mandan Region (ND)	146	\$6,438,804	\$44,101	\$10,213,832	\$21,905,053	\$104,517	\$389,670	\$1,373,572	\$1,867,759
Greater Minot Region (ND)	16	\$869,952	\$54,372	\$1,325,303	\$3,121,565	\$21,360	\$17,671	\$297,116	\$336,147
Greater Burlington Area (VT)	476	\$17,491,229	\$36,746	\$34,124,688	\$63,676,870	\$201,412	\$1,632,458	\$3,490,113	\$5,323,983
Northeastern Connecticut Region	37	\$738,742	\$19,966	\$1,268,126	\$3,443,631	\$90,425	\$119,829	\$184,891	\$395,145
Northwest Connecticut Region	-7	-\$179,314	\$25,616	-\$563,512	-\$969,792	\$217,783	\$264,601	\$547,388	\$1,029,772
Western Connecticut Region	86	\$6,929,499	\$80,576	\$11,500,643	\$18,951,357	\$524,922	\$781,395	\$2,101,689	\$3,408,006
Greater Fargo-Moorhead Area (ND/MN)	97	\$5,045,287	\$52,013	\$8,442,930	\$17,670,464	\$162,343	\$436,222	\$1,170,868	\$1,769,433
Greater Kingsport Area (TN)	40	\$2,120,438	\$53,011	\$2,997,855	\$6,607,122	\$84,523	\$189,417	\$505,480	\$779,420
Cedar Valley Region (IA)	394	\$10,797,641	\$27,405	\$20,288,306	\$45,369,376	\$1,994,412	\$2,495,649	\$1,224,866	\$5,714,927
Central Oregon Region	160	\$7,927,498	\$49,547	\$12,130,935	\$26,758,337	\$367,959	\$596,930	\$1,698,619	\$2,663,508
Northwest Tennessee Development District	13	\$1,291,347	\$99,334	\$1,976,740	\$4,300,142	\$141,330	\$364,220	\$489,124	\$994,674
Southwest Tennessee Development District	20	\$849,393	\$42,470	\$1,296,575	\$3,070,390	\$33,095	\$91,186	\$185,401	\$309,682
Southeast Ohio	42	\$1,456,032	\$34,667	\$2,594,330	\$5,918,434	\$88,655	\$111,146	\$303,569	\$503,370
Southeastern Connecticut Region	259	\$11,998,905	\$46,328	\$19,395,451	\$42,490,079	\$523,935	\$928,053	\$2,821,181	\$4,273,169
Shoreline and River Valley Region (CT)	102	\$5,676,363	\$55,651	\$8,312,238	\$16,790,787	\$604,197	\$734,649	\$1,520,931	\$2,859,777
Upper Peninsula of Michigan	77	\$2,341,577	\$30,410	\$4,437,074	\$10,391,437	\$74,927	\$159,532	\$529,418	\$763,877
Greater Waterbury Region (CT)	-67	-\$3,022,470	\$45,111	-\$6,978,736	-\$13,222,654	\$156,034	\$216,412	\$439,391	\$811,837
Quad Cities Region (IA/IL)	48	\$2,554,078	\$53,210	\$4,160,866	\$7,964,293	\$211,870	\$301,209	\$555,840	\$1,068,919
Greater Peoria Area (IL)	14	\$748,181	\$53,442	\$1,189,319	\$2,396,892	\$51,702	\$77,178	\$168,306	\$297,186
Upper Cumberland Development District (TN)	50	\$2,097,253	\$41,945	\$3,037,054	\$7,309,387	\$70,317	\$177,524	\$447,477	\$695,318
City of Huntsville/Madison County (AL)	448	\$18,738,553	\$41,827	\$28,432,249	\$63,662,742	\$338,623	\$857,216	\$3,375,936	\$4,571,775
Eastern Connecticut Region	296	\$12,737,647	\$43,033	\$20,663,577	\$45,933,710	\$614,360	\$1,047,882	\$3,006,072	\$4,668,314
South Central Tennessee Development District	40	\$1,942,865	\$48,572	\$2,846,439	\$6,888,922	\$102,386	\$227,331	\$527,833	\$857,550
Coachella Valley Region (CA)	338	\$11,986,837	\$35,464	\$17,417,077	\$39,799,500	\$435,629	\$657,429	\$2,772,609	\$3,865,667

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
St. Croix Valley (MN/WI)	315	\$14,867,488	\$47,198	\$22,915,236	\$50,297,255	\$770,489	\$1,448,473	\$2,706,287	\$4,925,249
First Tennessee Development District	21	\$1,773,996	\$84,476	\$1,718,831	\$4,679,320	\$182,264	\$340,293	\$878,272	\$1,400,829
Northwest Arkansas Region	807	\$40,304,762	\$49,944	\$66,308,789	\$131,944,444	\$702,751	\$2,932,264	\$6,799,506	\$10,434,521
Northeast Prosperity Zone (NC)	52	\$2,014,610	\$38,743	\$3,444,755	\$7,312,493	\$52,051	\$120,439	\$554,462	\$726,952
The Eastside (King County, WA)	113	\$10,752,339	\$95,153	\$20,860,813	\$32,613,016	\$409,997	\$948,567	\$2,225,948	\$3,584,512
Greater Des Moines Region (IA)	597	\$35,024,088	\$58,667	\$62,280,497	\$114,588,444	\$2,458,155	\$3,184,550	\$7,057,978	\$12,700,683
Greater New Haven Region (CT)	258	\$13,302,141	\$51,559	\$23,174,571	\$46,827,472	\$1,445,561	\$1,903,455	\$3,775,221	\$7,124,237
Northwestern Prosperity Zone (NC)	178	\$7,791,487	\$43,772	\$11,910,186	\$27,571,689	\$462,704	\$782,967	\$1,592,396	\$2,838,067
Southeast Tennessee Development District	438	\$25,936,148	\$59,215	\$39,828,319	\$77,651,171	\$707,553	\$1,557,243	\$5,307,893	\$7,572,689
Greater Knoxville Region (TN)	221	\$13,977,752	\$63,248	\$21,888,642	\$42,505,044	\$412,670	\$1,002,005	\$3,867,649	\$5,282,324
Western Prosperity Zone (NC)	143	\$5,625,673	\$39,340	\$9,958,493	\$21,351,798	\$312,915	\$408,049	\$2,096,845	\$2,817,809
Lehigh Valley Region (PA)	333	\$20,369,679	\$61,170	\$31,957,097	\$57,955,452	\$1,315,376	\$1,572,443	\$3,756,958	\$6,644,777
Pikes Peak Region (CO)	411	\$18,053,079	\$43,925	\$30,920,397	\$64,192,617	\$473,404	\$753,018	\$4,120,231	\$5,346,653
Coastal Fairfield County Region (CT)	299	\$25,441,108	\$85,087	\$42,168,026	\$76,944,196	\$2,023,354	\$2,777,044	\$6,854,091	\$11,654,489
Greater Fort Wayne Area (IN)	118	\$5,490,801	\$46,532	\$9,034,526	\$19,191,945	\$360,709	\$917,661	\$976,695	\$2,255,065
Greater Sarasota/Bradenton Area (FL)	998	\$50,088,069	\$50,188	\$92,442,226	\$169,118,324	\$3,421,377	\$2,781,433	\$10,570,206	\$16,773,016
Sandhills Prosperity Zone (NC)	119	\$4,648,987	\$39,067	\$7,424,944	\$16,989,579	\$269,305	\$442,418	\$898,327	\$1,610,050
West Valley Region (AZ)	63	\$3,967,750	\$62,980	\$6,608,715	\$12,180,780	\$105,696	\$205,068	\$940,871	\$1,251,635
Greater Hartford Region (CT)	342	\$21,312,997	\$62,319	\$35,870,569	\$65,776,090	\$1,434,214	\$2,042,636	\$5,157,553	\$8,634,403
Dayton Region (OH)	424	\$23,125,746	\$54,542	\$39,173,402	\$81,498,638	\$1,517,330	\$1,796,620	\$4,420,527	\$7,734,477
Memphis Area Association of Governments (TN)	466	\$27,719,300	\$59,483	\$47,970,895	\$85,073,209	\$484,549	\$1,307,543	\$6,342,632	\$8,134,724
Southeast Prosperity Zone (NC)	198	\$8,452,160	\$42,688	\$15,101,005	\$33,695,971	\$516,711	\$854,547	\$1,840,489	\$3,211,747
Richmond & Tri-Cities Region (VA)	683	\$47,007,933	\$68,824	\$80,951,152	\$147,966,200	\$2,826,854	\$3,632,320	\$11,535,563	\$17,994,737
Greater Fairfax Area (VA)	505	\$39,682,230	\$78,579	\$71,061,674	\$112,535,381	\$1,073,653	\$1,492,489	\$8,644,052	\$11,210,194
South Hampton Roads Area (VA)	665	\$32,512,933	\$48,892	\$60,346,467	\$127,152,251	\$2,159,630	\$2,405,955	\$6,945,554	\$11,511,139
East Tennessee Development District	256	\$14,938,988	\$58,355	\$23,856,234	\$47,461,947	\$444,556	\$1,048,374	\$4,143,310	\$5,636,240
Greater St. Louis Area (MO)	2,058	\$137,175,106	\$66,655	\$254,453,820	\$428,465,347	\$6,455,809	\$5,686,198	\$28,226,801	\$40,368,808
Western New York Region	107	\$11,545,924	\$107,906	\$18,433,826	\$35,638,630	\$2,683,977	\$2,404,145	\$6,720,310	\$11,808,432
Greater Jacksonville Region (FL)	725	\$43,757,236	\$60,355	\$66,056,543	\$126,682,239	\$1,812,046	\$2,464,765	\$10,965,787	\$15,242,598
Piedmont-Triad Prosperity Zone (NC)	1,027	\$49,927,950	\$48,615	\$82,793,278	\$164,757,244	\$1,441,677	\$3,216,620	\$11,378,881	\$16,037,178
Greater Kansas City Metropolitan Area (MO/KS)	1,381	\$75,030,496	\$54,331	\$143,683,933	\$257,701,196	\$3,650,433	\$3,143,373	\$14,430,715	\$21,224,521
Greater Portland Area (OR)	910	\$57,606,808	\$63,304	\$111,002,970	\$185,149,119	\$1,971,345	\$3,281,526	\$12,722,862	\$17,975,733
Greater Nashville Regional Council (TN)	547	\$44,900,335	\$82,085	\$47,536,249	\$111,381,225	\$3,010,698	\$5,996,271	\$19,965,639	\$28,972,608
Greater Tampa/St. Petersburg Area (FL)	1,532	\$90,614,408	\$59,148	\$152,987,687	\$284,274,170	\$4,834,530	\$5,312,811	\$20,250,530	\$30,397,871
Southwestern Prosperity Zone (NC)	904	\$64,006,869	\$70,804	\$107,068,865	\$189,884,914	\$2,892,657	\$4,815,646	\$15,464,114	\$23,172,417
North Central Prosperity Zone (NC)	2,250	\$118,424,458	\$52,633	\$205,087,948	\$388,419,355	\$3,228,124	\$6,477,599	\$27,543,544	\$37,249,267

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Long Island (NY)	694	\$37,544,775	\$54,099	\$73,637,749	\$129,926,798	\$3,846,446	\$2,896,472	\$9,509,634	\$16,252,552
Greater Philadelphia Region (PA)	3,822	\$313,914,430	\$82,134	\$526,644,310	\$854,972,723	\$18,899,416	\$21,973,758	\$60,028,608	\$100,901,782
Central Florida Region	1,199	\$61,823,726	\$51,563	\$100,674,741	\$202,419,161	\$3,561,583	\$3,992,176	\$15,140,566	\$22,694,325
Inland Empire Region (CA)	706	\$24,137,448	\$34,189	\$34,896,262	\$80,373,795	\$887,996	\$1,231,227	\$5,941,901	\$8,061,124
Greater Houston Region (TX)	3,476	\$228,706,544	\$65,796	\$366,735,372	\$660,640,193	\$9,327,073	\$6,822,950	\$45,556,595	\$61,706,618
Dallas-Fort Worth-Arlington MSA (TX)	4,126	\$265,077,853	\$64,246	\$447,753,222	\$799,811,076	\$8,774,344	\$8,354,819	\$57,146,396	\$74,275,559
Regional Average	487	\$29,311,176	\$52,803	\$49,502,230	\$90,843,804	\$1,433,375	\$1,806,502	\$6,531,162	\$9,771,039
Regional Median	188	\$10,774,990	\$50,225	\$17,925,452	\$34,667,301	\$453,630	\$855,882	\$2,163,819	\$3,725,090

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
State of Vermont	643	\$24,233,248	\$37,688	\$45,910,045	\$87,808,561	\$414,248	\$2,562,618	\$5,458,020	\$8,434,886
State of North Dakota	288	\$13,769,172	\$47,810	\$22,276,431	\$47,828,410	\$323,695	\$951,984	\$3,160,483	\$4,436,162
State of South Dakota	677	\$36,316,594	\$53,643	\$61,691,920	\$121,615,289	\$1,819,168	\$1,948,295	\$6,816,771	\$10,584,234
State of Delaware	496	\$24,156,589	\$48,703	\$47,599,426	\$88,050,237	\$939,403	\$3,021,934	\$5,095,157	\$9,056,494
State of Idaho	207	\$8,862,874	\$42,816	\$14,973,191	\$32,796,415	\$308,799	\$868,781	\$2,402,082	\$3,579,662
State of New Mexico	1,423	\$59,596,825	\$41,881	\$113,335,505	\$222,857,477	\$2,629,540	\$5,782,411	\$11,270,247	\$19,682,198
State of Arkansas	973	\$47,908,241	\$49,238	\$78,728,372	\$157,599,071	\$925,755	\$3,780,157	\$8,567,635	\$13,273,547
State of Nevada	1,132	\$70,015,331	\$61,851	\$130,745,928	\$229,722,850	\$3,611,676	\$6,576,483	\$16,931,723	\$27,119,882
State of Iowa	1,395	\$65,055,400	\$46,635	\$115,599,308	\$225,912,536	\$6,471,077	\$8,196,582	\$12,135,013	\$26,802,672
State of Utah	2,307	\$134,526,049	\$58,312	\$232,299,929	\$445,195,069	\$4,029,056	\$7,844,177	\$27,779,856	\$39,653,089
Commonwealth of Puerto Rico	226	\$9,495,517	\$42,016	\$14,906,192	\$24,490,026	\$115,550	\$1,213,282	\$2,182,811	\$3,511,643
State of Connecticut	1,565	\$105,897,158	\$67,666	\$181,698,432	\$332,788,323	\$8,715,983	\$13,017,382	\$31,412,912	\$53,146,277
State of Oregon	1,685	\$91,135,610	\$54,086	\$167,317,305	\$301,737,393	\$3,193,030	\$5,825,794	\$20,787,688	\$29,806,512
State of Wisconsin	1,841	\$102,803,853	\$55,841	\$186,395,852	\$339,797,619	\$4,238,015	\$8,044,385	\$21,991,388	\$34,273,788
State of Missouri	1,859	\$98,835,220	\$53,166	\$188,542,557	\$345,235,248	\$5,182,449	\$4,613,528	\$19,690,229	\$29,486,206
State of Tennessee	1,851	\$121,449,625	\$65,613	\$170,067,336	\$347,815,713	\$5,176,748	\$11,109,985	\$38,287,581	\$54,574,314
State of Arizona	2,408	\$134,077,321	\$55,680	\$219,869,489	\$424,328,999	\$4,019,858	\$6,534,422	\$30,500,985	\$41,055,265
State of New Jersey	595	\$35,417,177	\$59,525	\$55,755,500	\$102,664,905	\$4,526,927	\$4,923,517	\$13,068,776	\$22,519,220
State of North Carolina	4,871	\$260,892,194	\$53,560	\$442,789,474	\$849,983,043	\$9,176,144	\$17,118,285	\$61,369,058	\$87,663,487
State of Georgia	2,361	\$171,365,445	\$72,582	\$303,141,514	\$505,064,007	\$5,066,749	\$5,564,944	\$34,948,283	\$45,579,976
State of Florida	12,555	\$700,350,918	\$55,783	\$1,140,369,016	\$2,216,585,405	\$43,961,919	\$40,426,524	\$165,894,477	\$250,282,920
Statewide Average	1,969	\$110,293,351	\$53,528	\$187,333,939	\$354,756,028	\$5,468,847	\$7,615,499	\$25,702,437	\$38,786,783
Statewide Median	1,423	\$70,015,331	\$53,643	\$130,745,928	\$229,722,850	\$4,019,858	\$5,782,411	\$16,931,723	\$27,119,882

TABLE 5
INDIRECT Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Mercer Street Grassroots District (Princeton, WV)	3	\$86,881	\$28,960	\$177,366	\$360,361	\$2,066	\$7,570	\$18,604	\$28,240
Abilene Cultural District (Abilene, TX)	27	\$1,243,554	\$46,058	\$2,056,397	\$4,614,697	\$93,717	\$109,771	\$276,145	\$479,633
Downtown Torrington (Torrington, CT)	31	\$1,495,625	\$48,246	\$2,706,508	\$5,061,998	\$106,228	\$140,550	\$311,839	\$558,617
Iowa City Downtown District (Iowa City, IA)	50	\$1,457,468	\$29,149	\$2,995,545	\$6,313,023	\$314,309	\$329,899	\$140,391	\$784,599
Downtown Macon Urban Core (Macon, GA)	172	\$7,116,508	\$41,375	\$11,889,793	\$25,427,675	\$444,961	\$450,621	\$1,373,824	\$2,269,406
Oceanside Cultural District (Oceanside, CA)	68	\$4,936,483	\$72,595	\$7,532,894	\$13,342,862	\$224,235	\$442,307	\$1,051,779	\$1,718,321
Southeast Ohio Theatre Trail (Southeastern OH)	11	\$353,459	\$32,133	\$653,517	\$1,508,505	\$17,615	\$23,198	\$77,816	\$118,629
Loch Haven Cultural Park (Orlando, FL)	143	\$8,639,465	\$60,416	\$14,265,582	\$26,803,021	\$385,039	\$422,480	\$1,660,582	\$2,468,101
Cool Spring Downtown District (Fayetteville, NC)	21	\$865,279	\$41,204	\$1,270,370	\$2,746,128	\$38,365	\$57,395	\$133,898	\$229,658
Downtown Las Vegas (Las Vegas, NV)	353	\$21,440,278	\$60,737	\$40,469,167	\$71,970,398	\$1,001,619	\$1,788,296	\$4,771,599	\$7,561,514
Arts Campus Fort Wayne (Fort Wayne, IN)	79	\$3,702,089	\$46,862	\$6,079,198	\$12,913,185	\$224,378	\$572,236	\$623,179	\$1,419,793
Salt Lake Cultural Core (Salt Lake City, UT)	541	\$36,097,346	\$66,723	\$59,133,265	\$112,614,324	\$1,156,601	\$2,081,607	\$6,504,559	\$9,742,767
Grand Center Arts District (St. Louis, MO)	197	\$14,643,270	\$74,331	\$24,868,699	\$44,145,164	\$787,465	\$678,410	\$3,304,552	\$4,770,427
Dallas Arts District (Dallas, TX)	946	\$67,464,488	\$71,316	\$115,592,274	\$199,638,709	\$2,183,922	\$2,131,758	\$12,662,878	\$16,978,558
Balboa Park Cultural District (San Diego, CA)	1,592	\$110,150,378	\$69,190	\$174,949,531	\$327,885,872	\$5,243,097	\$9,874,150	\$22,302,330	\$37,419,577
Houston Museum District (Houston, TX)	1,379	\$101,807,838	\$73,827	\$164,616,522	\$283,228,033	\$4,137,353	\$2,872,446	\$17,738,745	\$24,748,544
Houston Theatre District (Houston, TX)	586	\$42,578,821	\$72,660	\$70,743,067	\$117,918,819	\$1,395,280	\$980,420	\$7,586,929	\$9,962,629
Midtown Cultural District (Houston, TX)	31	\$2,286,087	\$73,745	\$3,821,819	\$6,287,649	\$81,140	\$57,070	\$449,321	\$587,531
Arts District Average	346	\$23,686,962	\$56,085	\$39,101,195	\$70,154,468	\$990,966	\$1,278,899	\$4,499,387	\$6,769,252
Arts District Median	111	\$6,026,496	\$60,577	\$9,711,344	\$19,385,269	\$349,674	\$446,464	\$1,212,802	\$1,993,864

TABLE 6

INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry (Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

This table presents the induced economic impact outputs of the spending by the entire nonprofit arts and culture industry—both eligible arts and culture organizations and their audiences—in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Induced effects are the economic effects that stem from household spending of labor income, after the removal of taxes, savings, and commuter income. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is induced in each participating community as a result of the spending of the nonprofit arts and culture industry. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is induced in each participating community as a result of the spending of the nonprofit arts and culture industry. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the spending of the nonprofit arts and culture industry. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is induced in each participating community as a result of the spending of the nonprofit arts and culture industry. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is induced in each participating community as a result of the spending of the nonprofit arts and culture industry. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is induced in each participating community as a result of the spending of the nonprofit arts and culture industry. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is induced in each participating community as a result of the spending of the nonprofit arts and culture industry.

Column Nine:

The dollar amount of federal taxes that is induced in each participating community as a result of the spending of the nonprofit arts and culture industry.

Column Ten:

The dollar amount of taxes that is induced in each participating community as a result of the spending of the nonprofit arts and culture industry. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Tyrrell County (NC)	1	\$29,028	\$29,028	\$80,129	\$152,037	\$9,096	\$5,306	\$2,459	\$16,861
Taos County (NM)	96	\$3,607,340	\$37,576	\$7,882,372	\$14,487,290	\$386,142	\$744,029	\$725,972	\$1,856,143
Town of Hillsborough (NC)	23	\$593,445	\$25,802	\$1,228,303	\$2,011,715	\$41,089	\$66,402	\$88,685	\$196,176
Harney County (OR)	2	\$83,733	\$41,867	\$183,850	\$345,622	\$10,488	\$12,609	\$17,679	\$40,776
City of Monmouth (OR)	0	\$12,559	#DIV/0!	\$25,491	\$46,671	\$1,000	\$1,438	\$2,205	\$4,643
City of Sedona (AZ)	27	\$1,231,876	\$45,625	\$2,294,666	\$4,019,472	\$141,023	\$148,957	\$225,765	\$515,745
City of Yankton (SD)	3	\$118,496	\$39,499	\$221,952	\$383,321	\$9,985	\$10,701	\$21,158	\$41,844
City of Falls Church (VA)	5	\$382,819	\$76,564	\$746,337	\$1,112,261	\$51,361	\$18,493	\$43,056	\$112,910
City of Jamestown (ND)	7	\$375,407	\$53,630	\$623,982	\$1,145,780	\$15,394	\$54,038	\$49,676	\$119,108
Rutland County (VT)	20	\$996,157	\$49,808	\$1,859,794	\$3,106,523	\$47,964	\$222,601	\$186,633	\$457,198
Town of Elkton (MD)	7	\$341,025	\$48,718	\$697,908	\$1,188,364	\$49,191	\$66,437	\$46,465	\$162,093
City of Waterville (ME)	27	\$1,373,569	\$50,873	\$2,606,213	\$4,292,590	\$146,131	\$209,706	\$215,373	\$571,210
City of Pendleton (OR)	15	\$744,117	\$49,608	\$1,316,260	\$2,340,825	\$62,534	\$68,622	\$141,372	\$272,528
Haywood County (TN)	0	\$1,806	#DIV/0!	\$4,451	\$7,983	\$318	\$433	\$269	\$1,020
City of Hannibal (MO)	4	\$147,681	\$36,920	\$269,816	\$511,694	\$15,455	\$16,811	\$25,812	\$58,078
Johnson County (TN)	0	\$13,868	#DIV/0!	\$37,705	\$71,291	\$1,386	\$4,398	\$3,187	\$8,971
City of Safety Harbor (FL)	12	\$639,958	\$53,330	\$1,199,756	\$2,076,851	\$56,971	\$61,874	\$127,950	\$246,795
City of Tullahoma (TN)	10	\$458,538	\$45,854	\$867,638	\$1,556,376	\$34,459	\$80,022	\$72,925	\$187,406
City of Coralville (IA)	14	\$620,989	\$44,356	\$1,221,964	\$2,110,557	\$65,496	\$76,758	\$88,978	\$231,232
Town of Carrboro (NC)	4	\$214,462	\$53,616	\$444,620	\$727,437	\$14,884	\$24,046	\$32,049	\$70,979
City of Coronado (CA)	94	\$5,779,023	\$61,479	\$10,554,553	\$16,991,742	\$628,207	\$771,235	\$1,096,417	\$2,495,859
City of Laguna Beach (CA)	201	\$13,681,619	\$68,068	\$24,360,155	\$38,469,351	\$1,217,198	\$1,727,561	\$2,598,365	\$5,543,124
City of Newberg (OR)	10	\$451,861	\$45,186	\$827,282	\$1,486,723	\$42,915	\$44,827	\$86,829	\$174,571
City of Fairfax (VA)	4	\$267,780	\$66,945	\$513,838	\$783,823	\$31,201	\$19,735	\$37,439	\$88,375
City of Brookings (SD)	9	\$364,757	\$40,529	\$791,638	\$1,413,872	\$43,943	\$34,954	\$62,511	\$141,408
Macon County (TN)	0	\$11,363	#DIV/0!	\$24,775	\$46,118	\$1,114	\$2,881	\$2,028	\$6,023
City of Paducah (KY)	42	\$2,121,772	\$50,518	\$3,669,254	\$6,486,523	\$92,432	\$299,586	\$352,550	\$744,568
City of Tarpon Springs (FL)	7	\$381,064	\$54,438	\$714,594	\$1,236,880	\$33,918	\$36,838	\$76,199	\$146,955
McNairy County (TN)	1	\$46,275	\$46,275	\$102,329	\$187,788	\$4,864	\$11,204	\$8,627	\$24,695
City of Mason City (IA)	2	\$129,833	\$64,917	\$229,499	\$408,535	\$11,720	\$15,794	\$20,779	\$48,293
Door County (WI)	49	\$2,018,063	\$41,185	\$3,968,728	\$7,116,267	\$300,646	\$281,385	\$324,919	\$906,950
City of Winter Park (FL)	98	\$5,815,933	\$59,346	\$10,693,130	\$17,821,164	\$475,879	\$503,348	\$1,046,907	\$2,026,134
City of Dover (NH)	10	\$575,322	\$57,532	\$1,070,196	\$1,753,654	\$61,834	\$38,874	\$103,800	\$204,508
Transylvania County (NC)	8	\$303,631	\$37,954	\$609,018	\$1,128,423	\$35,468	\$37,475	\$55,378	\$128,321
City of West Hollywood (CA)	56	\$2,471,317	\$44,131	\$4,393,255	\$6,978,649	\$257,373	\$296,810	\$472,378	\$1,026,561
Clatsop County (OR)	17	\$898,532	\$52,855	\$1,562,258	\$2,726,098	\$81,947	\$76,524	\$172,065	\$330,536

TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Columbia (TN)	7	\$319,874	\$45,696	\$644,127	\$1,093,299	\$28,855	\$55,989	\$52,824	\$137,668
City of Marion (IA)	16	\$794,931	\$49,683	\$1,498,308	\$2,591,731	\$61,928	\$71,628	\$140,007	\$273,563
Summit County (UT)	108	\$5,731,248	\$53,067	\$11,208,646	\$19,215,411	\$671,601	\$490,076	\$862,483	\$2,024,160
Sullivan County (NH)	9	\$472,036	\$52,448	\$939,121	\$1,572,260	\$73,769	\$37,531	\$86,565	\$197,865
Monroe County (TN)	3	\$127,784	\$42,595	\$268,215	\$497,262	\$11,143	\$31,612	\$21,255	\$64,010
City of Cleveland (TN)	8	\$393,006	\$49,126	\$726,663	\$1,261,859	\$30,673	\$72,472	\$59,657	\$162,802
Lincoln County (OR)	65	\$3,957,471	\$47,038	\$5,637,122	\$9,801,888	\$293,142	\$263,528	\$642,217	\$1,198,887
Cohort A Average	26	\$1,353,520	#DIV/o!	\$2,530,696	\$4,250,325	\$131,445	\$165,478	\$244,183	\$541,106
Cohort A Average (with counties & outliers removed)	9	\$401,996	#DIV/o!	\$769,154	\$1,327,204	\$38,421	\$48,788	\$67,458	\$154,667
Cohort A Median	9	\$451,861	#DIV/o!	\$827,282	\$1,486,723	\$43,943	\$55,989	\$76,199	\$174,571

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Joplin (MO)	10	\$465,403	\$46,540	\$825,276	\$1,517,218	\$40,285	\$44,251	\$90,038	\$174,574
City of Florissant (MO)	3	\$200,584	\$66,861	\$348,168	\$584,247	\$15,757	\$11,099	\$31,233	\$58,089
McMinn County (TN)	9	\$363,538	\$40,393	\$721,816	\$1,289,942	\$21,921	\$75,635	\$60,503	\$158,059
City of Watsonville (CA)	17	\$1,059,493	\$62,323	\$1,886,613	\$3,026,469	\$124,761	\$141,988	\$180,822	\$447,571
Lafayette County (MS)	14	\$594,598	\$42,471	\$1,134,787	\$2,074,610	\$57,075	\$89,356	\$86,061	\$232,492
Columbus County (NC)	2	\$51,403	\$25,702	\$108,541	\$200,344	\$5,902	\$7,799	\$10,786	\$24,487
Watauga County (NC)	28	\$1,160,285	\$41,439	\$2,196,055	\$4,018,844	\$98,998	\$143,381	\$194,736	\$437,115
Mercer County (WV)	2	\$91,207	\$45,604	\$176,458	\$308,809	\$6,375	\$17,271	\$16,032	\$39,678
City of Dubuque (IA)	130	\$6,191,809	\$47,629	\$11,021,861	\$19,659,415	\$534,985	\$713,329	\$1,058,898	\$2,307,212
City of Ocala (FL)	60	\$2,641,134	\$44,019	\$5,247,819	\$9,183,767	\$272,357	\$352,926	\$563,618	\$1,188,901
Town of Chapel Hill (NC)	73	\$3,817,494	\$52,294	\$7,897,007	\$12,930,886	\$264,765	\$427,704	\$570,034	\$1,262,503
City of National City (CA)	10	\$614,321	\$61,432	\$1,121,920	\$1,806,330	\$66,776	\$81,979	\$116,551	\$265,306
City of Encinitas (CA)	60	\$3,686,321	\$61,439	\$6,731,987	\$10,838,922	\$400,660	\$491,905	\$699,386	\$1,591,951
City of Grand Junction (CO)	60	\$2,841,567	\$47,359	\$5,220,038	\$9,311,579	\$306,403	\$320,534	\$594,830	\$1,221,767
City of Cheyenne (WY)	17	\$720,732	\$42,396	\$1,444,259	\$2,743,689	\$45,698	\$111,656	\$132,487	\$289,841
City of Santa Cruz (CA)	89	\$5,582,875	\$62,729	\$9,946,478	\$15,957,937	\$657,924	\$748,612	\$952,794	\$2,359,330
Hamblen County (TN)	7	\$402,074	\$57,439	\$697,334	\$1,198,170	\$21,228	\$55,941	\$74,189	\$151,358
City of Redmond (WA)	9	\$770,144	\$85,572	\$1,448,798	\$2,139,434	\$51,244	\$113,822	\$123,855	\$288,921
Town of Jupiter (FL)	32	\$1,856,603	\$58,019	\$3,407,735	\$5,472,585	\$185,582	\$127,321	\$325,560	\$638,463
City of Ames (IA)	21	\$938,225	\$44,677	\$1,879,664	\$3,202,687	\$102,962	\$120,860	\$125,030	\$348,852
City of Portland (ME)	235	\$14,560,910	\$61,961	\$25,979,233	\$42,333,579	\$1,322,991	\$1,602,104	\$2,406,379	\$5,331,474
City of Jackson (TN)	11	\$476,831	\$43,348	\$902,475	\$1,556,964	\$28,138	\$93,113	\$72,335	\$193,586
Wilkes County (NC)	1	\$44,977	\$44,977	\$92,176	\$165,372	\$4,047	\$7,401	\$8,609	\$20,057
City of Eau Claire (WI)	48	\$2,484,160	\$51,753	\$4,239,055	\$7,522,218	\$171,872	\$283,364	\$397,567	\$852,803
Greene County (TN)	6	\$276,740	\$46,123	\$548,585	\$979,173	\$24,169	\$55,306	\$49,539	\$129,014
Carteret County (NC)	20	\$826,735	\$41,337	\$1,661,864	\$2,985,261	\$89,038	\$112,711	\$156,015	\$357,764
City of Walnut Creek (CA)	45	\$3,129,948	\$69,554	\$5,707,863	\$8,939,235	\$345,916	\$362,990	\$581,388	\$1,290,294
Island of Kaua'i (HI)	46	\$2,398,061	\$52,132	\$4,694,435	\$7,676,044	\$286,107	\$466,772	\$406,959	\$1,159,838
Walton County (FL)	48	\$2,285,982	\$47,625	\$4,961,438	\$8,278,904	\$358,775	\$287,872	\$385,060	\$1,031,707
Chatham County (NC)	10	\$327,205	\$32,721	\$760,773	\$1,459,256	\$60,562	\$46,910	\$49,955	\$157,427
City of Flagstaff (AZ)	126	\$6,362,621	\$50,497	\$11,510,277	\$19,643,684	\$656,846	\$702,875	\$1,078,638	\$2,438,359
City of Rapid City (SD)	363	\$19,878,036	\$54,760	\$33,326,427	\$58,710,436	\$1,151,347	\$1,176,535	\$3,562,847	\$5,890,729
City of Missoula (MT)	129	\$6,729,145	\$52,164	\$11,278,404	\$19,945,566	\$356,840	\$586,493	\$1,280,155	\$2,223,488
Wilson County (NC)	4	\$181,531	\$45,383	\$353,779	\$615,309	\$15,292	\$18,981	\$37,113	\$71,386
Caldwell County (NC)	6	\$282,999	\$47,167	\$563,195	\$999,793	\$30,233	\$37,092	\$52,768	\$120,093
City of Sioux City (IA)	19	\$857,458	\$45,129	\$1,532,489	\$2,765,260	\$64,872	\$87,454	\$143,692	\$296,018

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Largo (FL)	38	\$2,101,718	\$55,308	\$3,943,124	\$6,823,857	\$186,910	\$203,032	\$420,413	\$810,355
City of Santa Fe (NM)	431	\$21,759,777	\$50,487	\$41,244,097	\$70,484,096	\$1,633,863	\$3,333,070	\$3,083,827	\$8,050,760
City of Fort Myers (FL)	140	\$7,192,585	\$51,376	\$14,322,143	\$23,820,690	\$910,980	\$806,418	\$1,288,169	\$3,005,567
Buchanan County (MO)	24	\$1,230,045	\$51,252	\$2,130,625	\$3,865,304	\$117,587	\$87,092	\$209,494	\$414,173
City of Nashua (NH)	35	\$2,507,172	\$71,633	\$4,286,532	\$6,706,949	\$183,387	\$150,561	\$452,431	\$786,379
City of Miami Beach (FL)	713	\$40,825,127	\$57,258	\$74,058,869	\$127,218,347	\$4,008,908	\$3,105,457	\$8,043,695	\$15,158,060
City of Asheville (NC)	126	\$6,519,922	\$51,745	\$11,791,013	\$20,186,362	\$500,648	\$707,774	\$1,183,512	\$2,391,934
Pottawattamie County (IA)	15	\$684,119	\$45,608	\$1,261,581	\$2,216,480	\$82,308	\$71,349	\$103,676	\$257,333
Fairbanks North Star Borough (AK)	53	\$2,899,794	\$54,713	\$5,417,275	\$9,054,747	\$194,038	\$154,145	\$508,043	\$856,226
City of Lee's Summit (MO)	15	\$866,807	\$57,787	\$1,533,026	\$2,606,021	\$77,539	\$46,128	\$140,212	\$263,879
Cleveland County (NC)	7	\$273,095	\$39,014	\$574,288	\$1,009,875	\$30,260	\$38,095	\$56,666	\$125,021
Montgomery County (VA)	62	\$2,670,499	\$43,073	\$5,551,412	\$9,522,491	\$373,590	\$334,312	\$470,137	\$1,178,039
Nevada County (CA)	92	\$4,328,400	\$47,048	\$8,178,124	\$14,261,450	\$602,421	\$666,203	\$770,473	\$2,039,097
City of Boca Raton (FL)	43	\$2,517,453	\$58,545	\$4,607,903	\$7,400,360	\$251,771	\$172,687	\$441,061	\$865,519
Cohort B Average	71	\$3,830,593	\$51,156	\$7,009,502	\$11,944,379	\$348,058	\$400,033	\$676,965	\$1,425,057
Cohort B Average (with counties & outliers removed)	70	\$3,841,838	\$55,673	\$6,906,700	\$11,690,584	\$331,436	\$385,340	\$679,069	\$1,395,845
Cohort B Median	30	\$1,543,324	\$50,492	\$2,801,895	\$4,745,715	\$148,317	\$142,685	\$267,527	\$543,017

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Carmel (IN)	63	\$3,533,170	\$56,082	\$6,422,301	\$10,945,043	\$256,881	\$414,973	\$552,234	\$1,224,088
City of Renton (WA)	7	\$577,687	\$82,527	\$1,084,942	\$1,603,067	\$38,667	\$85,859	\$92,636	\$217,162
Craven County (NC)	4	\$184,050	\$46,013	\$355,494	\$630,155	\$14,433	\$26,847	\$29,288	\$70,568
Platte County (MO)	85	\$4,084,080	\$48,048	\$8,094,337	\$14,139,399	\$417,613	\$322,923	\$618,438	\$1,358,974
Cecil County (MD)	31	\$1,374,176	\$44,328	\$2,812,752	\$4,789,140	\$198,266	\$267,774	\$187,223	\$653,263
City of Boulder (CO)	166	\$9,750,702	\$58,739	\$18,244,085	\$30,287,245	\$1,256,953	\$657,974	\$1,484,223	\$3,399,150
Bradley County (TN)	9	\$417,693	\$46,410	\$772,314	\$1,341,095	\$32,602	\$77,029	\$63,403	\$173,034
City of Lewisville (TX)	8	\$376,421	\$47,053	\$711,796	\$1,262,175	\$46,187	\$36,444	\$56,573	\$139,204
City of Elgin (IL)	23	\$1,623,007	\$70,566	\$2,797,874	\$4,383,210	\$158,938	\$134,121	\$267,094	\$560,153
Douglas County (OR)	5	\$258,321	\$51,664	\$445,100	\$798,467	\$17,713	\$26,660	\$57,229	\$101,602
City of West Palm Beach (FL)	257	\$15,166,680	\$59,014	\$27,814,903	\$44,669,549	\$1,516,230	\$1,040,157	\$2,658,846	\$5,215,233
Flagler County (FL)	18	\$406,385	\$22,577	\$913,471	\$1,677,794	\$69,387	\$53,708	\$83,027	\$206,122
City of Clearwater (FL)	257	\$14,136,773	\$55,007	\$26,510,540	\$45,886,242	\$1,258,035	\$1,366,380	\$2,826,970	\$5,451,385
City of Carlsbad (CA)	5	\$331,388	\$66,278	\$605,673	\$975,334	\$36,091	\$44,278	\$62,862	\$143,231
City of Norman (OK)	54	\$2,074,513	\$38,417	\$4,256,995	\$7,905,174	\$217,040	\$263,422	\$294,894	\$775,356
City of Columbia (MO)	45	\$2,123,470	\$47,188	\$3,957,291	\$7,069,857	\$179,962	\$185,913	\$381,889	\$747,764
City of Abilene (TX)	100	\$4,742,532	\$47,425	\$8,652,604	\$16,211,239	\$443,123	\$516,164	\$892,947	\$1,852,234
Hunterdon County (NJ)	6	\$401,839	\$66,973	\$731,206	\$1,209,274	\$59,287	\$45,088	\$60,947	\$165,322
City of Topeka (KS)	85	\$4,633,062	\$54,507	\$8,348,364	\$14,562,522	\$425,030	\$548,704	\$790,771	\$1,764,505
Cache County (UT)	52	\$2,125,374	\$40,873	\$4,141,417	\$7,611,812	\$257,684	\$309,465	\$352,404	\$919,553
City of New Haven (CT)	323	\$19,858,351	\$61,481	\$34,954,777	\$56,646,414	\$2,225,041	\$2,479,966	\$3,708,379	\$8,413,386
City of Waco (TX)	185	\$8,746,243	\$47,277	\$15,569,298	\$28,392,220	\$792,836	\$814,051	\$1,514,837	\$3,121,724
Brunswick County (NC)	31	\$427,052	\$13,776	\$898,224	\$1,644,010	\$55,704	\$54,435	\$87,382	\$197,521
City of Bellevue (WA)	48	\$4,078,986	\$84,979	\$7,732,730	\$11,387,343	\$275,010	\$611,726	\$691,359	\$1,578,095
City of Savannah (GA)	156	\$8,063,213	\$51,687	\$14,903,967	\$24,835,269	\$813,018	\$551,396	\$1,351,108	\$2,715,522
Orange County (NC)	89	\$4,659,974	\$52,359	\$9,641,405	\$15,787,178	\$323,129	\$522,016	\$695,934	\$1,541,079
Cumberland County (NJ)	8	\$439,944	\$54,993	\$778,916	\$1,327,947	\$48,431	\$60,257	\$91,614	\$200,302
Johnson County (IA)	41	\$1,854,737	\$45,237	\$3,652,659	\$6,312,550	\$195,874	\$229,511	\$265,729	\$691,114
City of Escondido (CA)	4	\$235,725	\$58,931	\$430,475	\$693,020	\$25,618	\$31,454	\$44,723	\$101,795
City of Kansas City (MO)	1,136	\$64,976,958	\$57,198	\$116,363,227	\$199,018,292	\$5,813,025	\$3,960,803	\$11,220,624	\$20,994,452
Macon-Bibb County (GA)	145	\$6,378,198	\$43,988	\$12,035,359	\$21,623,783	\$598,115	\$584,486	\$1,219,036	\$2,401,637
City of Springfield (MA)	152	\$8,341,357	\$54,877	\$13,722,013	\$23,498,758	\$595,048	\$688,532	\$1,720,351	\$3,003,931
Ouachita Parish (LA)	84	\$3,808,119	\$45,335	\$7,000,091	\$12,589,464	\$340,197	\$404,260	\$609,430	\$1,353,887
City of Alexandria (VA)	99	\$3,164,736	\$31,967	\$6,209,164	\$9,518,972	\$469,350	\$211,689	\$367,374	\$1,048,413
Catawba County (NC)	50	\$2,365,558	\$47,311	\$4,226,472	\$7,339,436	\$178,966	\$302,339	\$390,607	\$871,912
Martin County (FL)	22	\$1,123,527	\$51,069	\$2,164,985	\$3,621,683	\$135,283	\$108,326	\$177,911	\$421,520

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Wyandotte County (KS)	3	\$118,422	\$39,474	\$220,011	\$361,422	\$11,901	\$11,812	\$15,091	\$38,804
Town of Cary (NC)	74	\$4,424,077	\$59,785	\$8,079,644	\$13,453,372	\$317,737	\$392,431	\$774,880	\$1,485,048
Springfield (MO)	157	\$8,494,499	\$54,105	\$14,498,380	\$26,005,473	\$602,025	\$638,647	\$1,474,685	\$2,715,357
City of Salem (OR)	48	\$2,679,280	\$55,818	\$4,578,301	\$7,741,710	\$189,008	\$232,840	\$510,074	\$931,922
City of Fort Collins (CO)	54	\$2,558,538	\$47,380	\$4,936,009	\$8,612,002	\$393,630	\$238,113	\$450,213	\$1,081,956
City of Eugene (OR)	357	\$19,774,440	\$55,391	\$34,247,757	\$58,366,085	\$1,490,154	\$1,753,560	\$4,056,209	\$7,299,923
City of Oceanside (CA)	130	\$8,078,703	\$62,144	\$14,754,006	\$23,754,980	\$878,160	\$1,078,101	\$1,532,713	\$3,488,974
City of Ontario (CA)	2	\$119,721	\$59,861	\$222,785	\$361,257	\$14,341	\$17,764	\$21,877	\$53,982
City of Frisco (TX)	33	\$1,882,841	\$57,056	\$3,475,326	\$5,993,699	\$200,630	\$150,137	\$302,731	\$653,498
City of Providence (RI)	292	\$17,708,213	\$60,645	\$31,487,852	\$51,140,826	\$1,824,962	\$1,968,599	\$3,044,047	\$6,837,608
Pitt County (NC)	23	\$1,021,569	\$44,416	\$1,961,321	\$3,373,641	\$77,159	\$122,700	\$186,077	\$385,936
City of Fort Lauderdale (FL)	531	\$28,660,657	\$53,975	\$56,760,759	\$95,141,319	\$2,892,321	\$2,852,360	\$5,299,506	\$11,044,187
City of McKinney (TX)	10	\$556,861	\$55,686	\$1,014,955	\$1,719,757	\$56,186	\$40,825	\$84,713	\$181,724
Sumner County (TN)	20	\$996,941	\$49,847	\$1,874,263	\$3,289,138	\$78,312	\$159,697	\$158,343	\$396,352
City of Sioux Falls (SD)	192	\$11,392,956	\$59,338	\$18,834,363	\$32,855,061	\$559,732	\$633,471	\$1,882,856	\$3,076,059
City of Tempe (AZ)	312	\$19,109,403	\$61,248	\$33,680,279	\$57,011,312	\$1,262,383	\$1,802,482	\$3,582,265	\$6,647,130
City of Salt Lake City (UT)	859	\$52,390,350	\$60,990	\$96,973,471	\$162,702,685	\$4,007,176	\$5,005,009	\$8,805,930	\$17,818,115
Richmond County (GA)	19	\$900,284	\$47,383	\$1,673,080	\$2,890,121	\$83,308	\$74,036	\$122,038	\$279,382
Montgomery County (TN)	6	\$275,537	\$45,923	\$553,333	\$961,416	\$22,372	\$52,075	\$43,906	\$118,353
Tuscaloosa County (AL)	82	\$3,305,399	\$40,310	\$6,692,346	\$11,692,699	\$332,226	\$521,283	\$516,435	\$1,369,944
City of San Bernardino (CA)	31	\$571,265	\$18,428	\$1,062,941	\$1,722,764	\$68,409	\$84,756	\$104,390	\$257,555
Cabarrus County (NC)	14	\$587,070	\$41,934	\$1,194,521	\$2,091,876	\$66,232	\$72,692	\$95,076	\$234,000
City of Tacoma (WA)	182	\$11,175,323	\$61,403	\$20,898,386	\$32,671,720	\$1,281,562	\$1,588,214	\$2,024,069	\$4,893,845
Gaston County (NC)	26	\$1,140,796	\$43,877	\$2,228,148	\$3,821,469	\$120,317	\$143,393	\$206,372	\$470,082
New Hanover County (NC)	119	\$6,094,441	\$51,214	\$11,268,994	\$19,224,304	\$452,304	\$619,726	\$1,107,076	\$2,179,106
City of Garland (TX)	30	\$2,127,778	\$70,926	\$3,768,999	\$6,109,632	\$148,402	\$144,486	\$340,550	\$633,438
Clay County (MO)	39	\$1,942,062	\$49,796	\$3,633,107	\$6,140,349	\$205,886	\$154,104	\$301,236	\$661,226
Cohort C Average	119	\$6,586,213	\$51,754	\$12,040,168	\$20,339,750	\$593,994	\$612,578	\$1,158,947	\$2,365,519
Cohort C Average (with counties & outliers removed)	166	\$9,461,820	\$55,726	\$17,182,494	\$28,918,888	\$848,963	\$855,522	\$1,676,840	\$3,381,325
Cohort C Median	50	\$2,365,558	\$51,687	\$4,256,995	\$7,741,710	\$217,040	\$263,422	\$381,889	\$919,553

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Reno (NV)	181	\$10,923,425	\$60,350	\$21,177,249	\$34,165,081	\$836,143	\$1,707,627	\$1,941,968	\$4,485,738
City of Scottsdale (AZ)	229	\$13,998,039	\$61,127	\$24,673,673	\$41,765,031	\$924,604	\$1,320,233	\$2,624,228	\$4,869,065
City of Chandler (AZ)	31	\$1,943,966	\$62,709	\$3,429,142	\$5,803,852	\$128,264	\$183,203	\$364,608	\$676,075
Buncombe County (NC)	131	\$6,769,125	\$51,673	\$12,241,687	\$20,957,920	\$519,784	\$734,826	\$1,228,748	\$2,483,358
City of St. Petersburg (FL)	289	\$15,888,454	\$54,977	\$29,791,236	\$51,567,298	\$1,414,002	\$1,535,741	\$3,177,057	\$6,126,800
City of Jersey City (NJ)	38	\$3,171,282	\$83,455	\$5,404,703	\$8,247,828	\$293,456	\$309,474	\$495,820	\$1,098,750
Greater Green Bay Area (WI)	109	\$6,030,793	\$55,328	\$10,431,357	\$18,177,028	\$484,863	\$649,451	\$1,055,326	\$2,189,640
St. Johns County (FL)	84	\$3,795,178	\$45,181	\$7,877,710	\$13,724,759	\$487,220	\$471,780	\$667,384	\$1,626,384
Alachua County (FL)	313	\$15,198,262	\$48,557	\$30,577,671	\$52,057,250	\$1,462,927	\$1,650,950	\$3,069,173	\$6,183,050
Santa Cruz County (CA)	152	\$9,545,793	\$62,801	\$17,006,824	\$27,285,684	\$1,124,896	\$1,279,975	\$1,629,140	\$4,034,011
York County (SC)	93	\$2,852,011	\$30,667	\$6,001,608	\$10,187,334	\$407,194	\$360,618	\$467,105	\$1,234,917
City of Orlando (FL)	358	\$21,125,975	\$59,011	\$38,851,560	\$64,752,508	\$1,729,355	\$1,829,186	\$3,802,779	\$7,361,320
City of Lincoln (NE)	180	\$9,133,487	\$50,742	\$16,891,946	\$29,269,291	\$854,489	\$872,961	\$1,515,272	\$3,242,722
City of Greensboro (NC)	364	\$19,077,910	\$52,412	\$35,033,373	\$60,696,926	\$1,315,760	\$1,891,658	\$3,396,758	\$6,604,176
Leon County (FL)	312	\$15,971,894	\$51,192	\$30,242,960	\$51,396,984	\$1,424,259	\$1,723,164	\$3,153,074	\$6,300,497
City of Marquette (MI)	6	\$254,980	\$42,497	\$461,439	\$852,597	\$21,507	\$34,890	\$47,750	\$104,147
Greater Spartanburg Area (SC)	86	\$3,439,853	\$39,998	\$7,244,836	\$12,208,031	\$397,674	\$463,842	\$654,642	\$1,516,158
Durham County (NC)	192	\$11,825,446	\$61,591	\$21,259,569	\$34,934,471	\$858,781	\$763,674	\$1,701,251	\$3,323,706
Lexington-Fayette Urban County (KY)	81	\$4,373,358	\$53,992	\$7,783,821	\$13,460,321	\$279,447	\$508,160	\$655,873	\$1,443,480
Somerset County (NJ)	34	\$2,577,782	\$75,817	\$4,477,890	\$6,990,727	\$278,298	\$227,002	\$410,969	\$916,269
City of Riverside (CA)	41	\$2,024,959	\$49,389	\$3,650,068	\$6,308,580	\$249,005	\$304,972	\$369,673	\$923,650
Rutherford County (TN)	85	\$4,241,824	\$49,904	\$8,323,102	\$14,164,299	\$356,676	\$729,937	\$647,756	\$1,734,369
City of Santa Ana (CA)	114	\$7,751,060	\$67,992	\$13,806,129	\$21,805,554	\$690,012	\$979,155	\$1,472,120	\$3,141,287
Cumberland County (NC)	80	\$3,115,718	\$38,946	\$6,352,122	\$11,081,220	\$318,817	\$398,401	\$440,270	\$1,157,488
Municipality of San Juan (PR)	321	\$12,156,606	\$37,871	\$26,396,401	\$40,981,727	\$303,395	\$3,185,642	\$2,077,311	\$5,566,348
Davis County (UT)	16	\$649,677	\$40,605	\$1,280,253	\$2,392,582	\$79,037	\$84,836	\$98,858	\$262,731
Lake County (FL)	24	\$1,053,212	\$43,884	\$2,165,178	\$3,781,774	\$119,157	\$147,328	\$206,094	\$472,579
Washtenaw County (MI)	129	\$7,363,526	\$57,082	\$14,062,617	\$23,099,235	\$733,799	\$804,785	\$1,152,640	\$2,691,224
Hamilton County (TN)	327	\$18,979,230	\$58,040	\$33,352,572	\$55,848,179	\$1,138,296	\$2,358,612	\$3,235,302	\$6,732,210
Forsyth County (NC)	382	\$21,436,150	\$56,116	\$37,563,351	\$64,852,433	\$1,082,522	\$1,953,076	\$3,997,342	\$7,032,940
Collier County (FL)	176	\$10,204,263	\$57,979	\$19,480,538	\$30,646,600	\$1,140,699	\$836,211	\$1,763,042	\$3,739,952
City of Wichita (KS)	339	\$17,271,003	\$50,947	\$31,058,642	\$55,060,272	\$1,204,140	\$2,263,442	\$3,055,899	\$6,523,481
Placer County (CA)	36	\$2,202,575	\$61,183	\$3,918,798	\$6,502,777	\$241,091	\$282,525	\$394,769	\$918,385
City of Tampa (FL)	790	\$46,966,349	\$59,451	\$86,141,424	\$144,918,580	\$3,643,992	\$3,832,634	\$9,337,536	\$16,814,162
St. Charles County (MO)	14	\$622,482	\$44,463	\$1,207,224	\$2,183,174	\$75,735	\$50,429	\$100,417	\$226,581
Manatee County (FL)	106	\$5,281,493	\$49,825	\$10,447,034	\$17,559,431	\$678,224	\$542,934	\$960,514	\$2,181,672

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Greater Flint Area (MI)	185	\$8,976,684	\$48,523	\$16,277,367	\$28,594,523	\$653,669	\$1,348,781	\$1,645,935	\$3,648,385
Clackamas County (OR)	35	\$2,035,716	\$58,163	\$3,616,300	\$6,057,170	\$169,035	\$155,142	\$350,176	\$674,353
Sarasota County (FL)	582	\$31,854,909	\$54,734	\$58,639,947	\$99,408,327	\$3,607,872	\$2,842,559	\$5,575,510	\$12,025,941
Monterey County (CA)	441	\$27,135,883	\$61,533	\$47,792,176	\$75,717,904	\$3,567,184	\$3,643,395	\$4,866,491	\$12,077,070
City of Atlanta (GA)	724	\$54,549,005	\$75,344	\$97,470,636	\$148,851,319	\$3,834,584	\$2,715,717	\$8,111,681	\$14,661,982
Morris County (NJ)	60	\$4,810,805	\$80,180	\$8,058,125	\$12,369,409	\$493,385	\$424,382	\$730,089	\$1,647,856
Cohort D Average	197	\$11,156,670	\$54,910	\$20,521,911	\$34,063,952	\$943,411	\$1,152,460	\$1,967,818	\$4,063,688
Cohort D Average (with counties & outliers removed)	263	\$16,005,707	\$59,314	\$29,131,516	\$48,147,480	\$1,224,237	\$1,412,921	\$2,836,654	\$5,473,811
Cohort D Median	130	\$7,557,293	\$54,855	\$13,934,373	\$22,452,395	\$665,947	\$784,230	\$1,350,434	\$2,916,256

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Camden County (NJ)	32	\$2,026,982	\$63,343	\$3,472,067	\$5,587,132	\$237,758	\$228,418	\$336,018	\$802,194
City of Mesa (AZ)	167	\$10,229,345	\$61,254	\$18,011,009	\$30,492,426	\$676,715	\$965,861	\$1,916,422	\$3,558,998
Guilford County (NC)	388	\$20,304,626	\$52,332	\$37,284,095	\$64,596,236	\$1,400,298	\$2,013,206	\$3,615,126	\$7,028,630
Dane County (WI)	539	\$32,532,934	\$60,358	\$59,737,079	\$98,357,767	\$2,603,115	\$3,387,812	\$5,560,877	\$11,551,804
Volusia County (FL)	98	\$4,487,842	\$45,794	\$8,739,256	\$15,186,365	\$535,436	\$541,835	\$893,215	\$1,970,486
Union County (NJ)	34	\$2,314,482	\$68,073	\$4,080,100	\$6,623,288	\$304,960	\$229,670	\$342,631	\$877,261
City of Albuquerque (NM)	435	\$22,536,588	\$51,808	\$42,574,263	\$74,079,477	\$1,632,509	\$3,419,494	\$3,433,297	\$8,485,300
City of Milwaukee (WI)	483	\$28,224,931	\$58,437	\$48,441,116	\$76,850,662	\$2,129,706	\$2,303,014	\$4,755,174	\$9,187,894
Washington County (OR)	39	\$2,475,430	\$63,473	\$4,413,516	\$7,140,989	\$164,066	\$187,420	\$430,597	\$782,083
Johnson County (KS)	52	\$3,336,909	\$64,171	\$5,871,673	\$9,765,113	\$244,966	\$350,900	\$534,159	\$1,130,025
Ocean County (NJ)	28	\$1,467,366	\$52,406	\$2,620,753	\$4,439,611	\$211,257	\$186,005	\$271,552	\$668,814
City of Louisville-Jefferson County (KY)	954	\$59,065,568	\$61,914	\$99,934,166	\$170,025,314	\$3,282,979	\$6,153,544	\$9,661,540	\$19,098,063
Monmouth County (NJ)	87	\$5,553,080	\$63,829	\$9,530,126	\$15,752,716	\$694,577	\$590,889	\$928,331	\$2,213,797
City of Las Vegas (NV)	613	\$35,296,649	\$57,580	\$68,434,826	\$112,807,770	\$2,926,660	\$5,249,569	\$6,801,332	\$14,977,561
City of Portland (OR)	920	\$61,080,688	\$66,392	\$106,526,683	\$173,085,039	\$4,286,589	\$4,520,419	\$11,494,730	\$20,301,738
City of Nashville-Davidson County (TN)	824	\$65,391,421	\$79,359	\$109,174,702	\$169,862,430	\$4,046,795	\$5,836,274	\$9,665,653	\$19,548,722
Hudson County (NJ)	116	\$4,721,915	\$40,706	\$8,062,264	\$12,306,773	\$440,726	\$464,226	\$739,593	\$1,644,545
Jackson County (MO)	722	\$43,141,730	\$59,753	\$75,883,225	\$128,086,831	\$3,725,853	\$2,147,871	\$6,760,117	\$12,633,841
City and County of Denver (CO)	348	\$26,166,675	\$75,192	\$46,474,412	\$72,787,011	\$2,601,784	\$1,208,384	\$3,974,300	\$7,784,468
Lee County (FL)	189	\$9,711,259	\$51,382	\$19,341,081	\$32,167,105	\$1,230,164	\$1,088,972	\$1,739,422	\$4,058,558
Essex County (NJ)	98	\$6,802,101	\$69,409	\$11,876,284	\$19,195,981	\$863,228	\$602,603	\$1,016,544	\$2,482,375
Multnomah County (OR)	572	\$38,838,536	\$67,900	\$68,501,948	\$108,563,969	\$2,940,654	\$2,298,429	\$6,515,622	\$11,754,705
Middlesex County (NJ)	49	\$3,417,656	\$69,748	\$6,219,497	\$9,913,767	\$390,776	\$381,893	\$546,448	\$1,319,117
City of Indianapolis (IN)	646	\$44,863,258	\$69,448	\$72,328,928	\$117,178,688	\$1,976,248	\$4,020,723	\$6,835,802	\$12,832,773
City and County of San Francisco (CA)	679	\$77,034,207	\$113,452	\$139,037,185	\$189,054,560	\$5,209,706	\$6,847,313	\$10,875,738	\$22,932,757
Prince George's County (MD)	29	\$1,354,049	\$46,691	\$2,786,600	\$4,715,567	\$157,016	\$190,344	\$177,787	\$525,147
City of Fort Worth (TX)	873	\$47,073,615	\$53,922	\$82,248,841	\$143,585,105	\$4,529,081	\$3,762,846	\$7,330,721	\$15,622,648
Bergen County (NJ)	27	\$2,019,343	\$74,790	\$3,348,090	\$5,304,576	\$222,095	\$180,895	\$315,944	\$718,934
Shelby County (TN)	382	\$22,647,098	\$59,286	\$39,573,558	\$65,982,378	\$1,282,201	\$2,519,228	\$3,778,124	\$7,579,553
Westchester County (NY)	189	\$14,430,830	\$76,354	\$25,664,590	\$38,629,808	\$2,146,184	\$1,009,885	\$2,145,947	\$5,302,016
Pinellas County (FL)	628	\$34,553,912	\$55,022	\$64,795,043	\$112,153,833	\$3,075,001	\$3,339,800	\$6,909,687	\$13,324,488
Cohort E Average	363	\$23,648,420	\$63,019	\$41,773,773	\$67,557,364	\$1,811,907	\$2,136,379	\$3,880,724	\$7,829,010
Cohort E Average (with counties & outliers removed)	631	\$43,360,268	\$68,069	\$75,744,194	\$120,891,680	\$3,027,161	\$4,026,131	\$6,976,792	\$14,030,084
Cohort E Median	348	\$20,304,626	\$61,914	\$37,284,095	\$64,596,236	\$1,400,298	\$1,208,384	\$3,433,297	\$7,028,630

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of San José (CA)	193	\$17,721,239	\$91,820	\$32,058,483	\$45,483,690	\$1,545,808	\$1,898,394	\$2,805,047	\$6,249,249
Pima County (AZ)	550	\$27,717,764	\$50,396	\$49,534,118	\$87,353,636	\$2,671,365	\$2,730,159	\$5,244,364	\$10,645,888
Montgomery County (MD)	226	\$16,279,499	\$72,033	\$28,953,361	\$44,599,211	\$1,630,183	\$1,345,915	\$2,567,498	\$5,543,596
Mecklenburg County (NC)	679	\$45,493,302	\$67,000	\$82,390,180	\$131,511,028	\$3,194,419	\$3,752,265	\$7,472,612	\$14,419,296
Wake County (NC)	1,068	\$63,612,392	\$59,562	\$116,173,011	\$193,436,669	\$4,569,047	\$5,643,001	\$11,141,525	\$21,353,573
Fairfax County (VA)	222	\$15,526,473	\$69,939	\$29,844,664	\$45,437,129	\$1,811,629	\$1,126,974	\$2,159,791	\$5,098,394
Salt Lake County (UT)	1,021	\$62,273,344	\$60,993	\$115,234,233	\$193,346,806	\$4,765,793	\$5,951,063	\$10,464,803	\$21,181,659
Cuyahoga County (OH)	1,079	\$65,309,330	\$60,528	\$116,259,842	\$190,514,560	\$5,864,995	\$4,628,153	\$10,359,498	\$20,852,646
Allegheny County (PA)	2,818	\$188,641,333	\$66,942	\$320,186,603	\$528,637,746	\$13,104,938	\$17,710,348	\$32,084,381	\$62,899,667
City of Dallas (TX)	1,878	\$126,670,018	\$67,449	\$224,387,692	\$369,189,601	\$9,318,168	\$8,842,345	\$21,508,614	\$39,669,127
Orange County (FL)	510	\$30,143,594	\$59,105	\$55,425,340	\$92,373,558	\$2,466,675	\$2,609,064	\$5,426,057	\$10,501,796
City of San Diego (CA)	2,721	\$168,120,829	\$61,786	\$307,060,119	\$494,415,125	\$18,278,516	\$22,438,591	\$31,895,772	\$72,612,879
Hillsborough County (FL)	811	\$48,161,416	\$59,385	\$88,333,334	\$148,606,225	\$3,736,738	\$3,930,178	\$9,575,124	\$17,242,040
Palm Beach County (FL)	414	\$24,375,085	\$58,877	\$44,690,261	\$71,771,181	\$2,436,870	\$1,671,689	\$4,272,817	\$8,381,376
City of San Antonio (TX)	707	\$37,952,241	\$53,681	\$66,993,362	\$117,727,859	\$3,543,416	\$2,942,772	\$6,352,455	\$12,838,643
Sacramento County (CA)	418	\$25,998,426	\$62,197	\$45,314,522	\$76,589,618	\$2,693,245	\$3,387,980	\$4,608,701	\$10,689,926
City and County of Philadelphia (PA)	1,803	\$131,505,467	\$72,937	\$213,931,333	\$338,529,358	\$11,375,564	\$8,400,030	\$20,541,084	\$40,316,678
City of Phoenix (AZ)	1,255	\$76,907,123	\$61,281	\$135,616,996	\$229,544,854	\$5,076,872	\$7,250,416	\$14,421,542	\$26,748,830
Santa Clara County (CA)	271	\$24,751,381	\$91,334	\$44,733,325	\$63,489,188	\$2,163,959	\$2,653,459	\$3,914,282	\$8,731,700
Broward County (FL)	708	\$38,243,763	\$54,017	\$75,737,845	\$126,951,237	\$3,859,434	\$3,806,094	\$7,071,397	\$14,736,925
San Bernardino County (CA)	66	\$3,426,807	\$51,921	\$6,378,918	\$10,345,362	\$410,846	\$508,795	\$626,149	\$1,545,790
Clark County (NV)	1,094	\$63,022,170	\$57,607	\$122,185,493	\$201,404,554	\$5,225,354	\$9,372,744	\$12,143,723	\$26,741,821
City of Houston (TX)	2,097	\$129,264,190	\$61,642	\$224,246,535	\$371,776,635	\$11,432,715	\$7,713,972	\$21,066,445	\$40,213,132
Riverside County (CA)	275	\$13,592,855	\$49,429	\$24,500,080	\$42,344,296	\$1,671,329	\$2,047,020	\$2,481,504	\$6,199,853
Miami-Dade County (FL)	4,183	\$239,598,930	\$57,279	\$434,566,289	\$746,443,228	\$23,518,264	\$18,219,152	\$47,244,259	\$88,981,675
San Diego County (CA)	3,134	\$193,668,931	\$61,796	\$353,717,723	\$569,533,791	\$21,055,470	\$25,847,885	\$36,742,862	\$83,646,217
Harris County (TX)	2,105	\$129,766,364	\$61,647	\$225,117,555	\$373,220,524	\$11,477,098	\$7,743,917	\$21,148,290	\$40,369,305
Cohort F Average	1,197	\$74,360,899	\$63,059	\$132,724,860	\$218,688,025	\$6,625,878	\$6,821,199	\$13,160,763	\$26,607,840
Cohort F Average (with counties & outliers removed)	1,522	\$98,305,872	\$67,228	\$172,042,074	\$280,952,446	\$8,653,008	\$8,498,074	\$16,941,566	\$34,092,648
Cohort F Median	811	\$48,161,416	\$61,281	\$88,333,334	\$148,606,225	\$3,859,434	\$3,930,178	\$9,575,124	\$17,242,040

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Florence Region (OR)	17	\$883,789	\$51,988	\$1,510,008	\$2,617,599	\$63,787	\$81,022	\$188,450	\$333,259
Eastern Oregon Border Region	7	\$301,878	\$43,125	\$546,482	\$985,843	\$25,589	\$31,548	\$55,981	\$113,118
South Cumberland Region (TN)	0	\$23,601	#DIV/o!	\$50,603	\$91,463	\$2,491	\$5,271	\$4,088	\$11,850
Oregon's Adventure Coast	5	\$219,749	\$43,950	\$393,303	\$681,048	\$18,144	\$22,603	\$46,659	\$87,406
Southern Oregon: Ashland/Talent/Jacksonville	47	\$2,594,664	\$55,206	\$4,388,454	\$7,563,022	\$159,417	\$267,634	\$550,788	\$977,839
Greater Portsmouth Area (NH)	107	\$6,804,987	\$63,598	\$12,133,441	\$19,233,137	\$722,459	\$527,896	\$1,146,477	\$2,396,832
The Gorge (OR)	12	\$658,661	\$54,888	\$1,274,270	\$2,060,013	\$71,426	\$99,006	\$132,406	\$302,838
Northeast Oregon Region	15	\$596,447	\$39,763	\$1,094,503	\$2,072,580	\$55,355	\$67,679	\$134,100	\$257,134
Greater Aberdeen Region (SD)	6	\$304,046	\$50,674	\$553,353	\$993,750	\$37,306	\$50,669	\$21,738	\$109,713
Tri-Cities Communities (VA)	15	\$582,905	\$38,860	\$1,148,789	\$2,087,409	\$99,235	\$71,634	\$111,120	\$281,989
Upper Valley Region (NH/VT)	33	\$1,952,002	\$59,152	\$3,455,293	\$5,620,553	\$172,150	\$192,938	\$360,686	\$725,774
Monadnock Region (NH)	51	\$3,481,944	\$68,273	\$5,998,355	\$9,483,587	\$267,509	\$207,678	\$629,901	\$1,105,088
Bismarck-Mandan Region (ND)	127	\$6,827,969	\$53,764	\$11,145,707	\$20,341,547	\$220,403	\$687,025	\$1,258,324	\$2,165,752
Greater Minot Region (ND)	43	\$2,240,472	\$52,104	\$3,465,141	\$6,870,248	\$0	\$0	\$506,259	\$506,259
Greater Burlington Area (VT)	176	\$10,827,675	\$61,521	\$19,048,474	\$31,481,639	\$354,546	\$1,992,590	\$1,750,731	\$4,097,867
Northeastern Connecticut Region	18	\$894,479	\$49,693	\$1,612,312	\$2,719,717	\$113,179	\$134,091	\$149,290	\$396,560
Northwest Connecticut Region	60	\$3,141,659	\$52,361	\$5,734,889	\$9,676,449	\$462,865	\$436,134	\$529,173	\$1,428,172
Western Connecticut Region	97	\$7,760,898	\$80,009	\$13,498,759	\$20,325,688	\$716,268	\$787,703	\$1,386,385	\$2,890,356
Greater Fargo-Moorhead Area (ND/MN)	141	\$7,885,386	\$55,925	\$13,294,731	\$23,769,720	\$354,065	\$818,023	\$1,350,399	\$2,522,487
Greater Kingsport Area (TN)	43	\$2,213,176	\$51,469	\$3,950,655	\$6,763,845	\$145,211	\$325,402	\$386,226	\$856,839
Cedar Valley Region (IA)	158	\$6,925,777	\$43,834	\$12,824,357	\$22,937,882	\$667,846	\$930,265	\$1,120,192	\$2,718,303
Central Oregon Region	101	\$5,746,615	\$56,897	\$9,734,920	\$16,918,331	\$407,355	\$484,376	\$1,194,034	\$2,085,765
Northwest Tennessee Development District	61	\$2,596,497	\$42,566	\$5,230,631	\$9,351,139	\$205,635	\$563,110	\$479,954	\$1,248,699
Southwest Tennessee Development District	34	\$1,473,786	\$43,347	\$2,825,283	\$5,034,292	\$105,974	\$285,405	\$255,473	\$646,852
Southeast Ohio	31	\$1,286,099	\$41,487	\$2,667,522	\$4,687,247	\$166,389	\$183,259	\$219,143	\$568,791
Southeastern Connecticut Region	267	\$15,317,618	\$57,369	\$27,478,374	\$44,334,635	\$1,827,995	\$2,001,791	\$2,680,199	\$6,509,985
Shoreline and River Valley Region (CT)	77	\$4,376,846	\$56,842	\$8,153,677	\$13,104,594	\$565,589	\$581,064	\$704,320	\$1,850,973
Upper Peninsula of Michigan	52	\$2,108,074	\$40,540	\$4,123,174	\$7,750,279	\$206,339	\$352,462	\$382,414	\$941,215
Greater Waterbury Region (CT)	150	\$6,128,061	\$40,854	\$10,790,860	\$17,485,469	\$687,907	\$766,336	\$1,143,975	\$2,598,218
Quad Cities Region (IA/IL)	63	\$3,180,854	\$50,490	\$5,730,605	\$9,942,449	\$302,042	\$396,944	\$543,974	\$1,242,960
Greater Peoria Area (IL)	18	\$1,011,644	\$56,202	\$1,783,489	\$3,095,711	\$108,841	\$137,306	\$183,101	\$429,248
Upper Cumberland Development District (TN)	29	\$1,284,988	\$44,310	\$2,483,819	\$4,494,157	\$104,219	\$260,764	\$241,677	\$606,660
City of Huntsville/Madison County (AL)	187	\$8,914,031	\$47,669	\$16,926,461	\$29,151,251	\$796,614	\$1,254,165	\$1,330,323	\$3,381,102
Eastern Connecticut Region	285	\$16,212,097	\$56,885	\$29,090,686	\$47,054,352	\$1,941,174	\$2,135,882	\$2,829,489	\$6,906,545
South Central Tennessee Development District	44	\$1,934,942	\$43,976	\$3,907,350	\$6,977,757	\$167,451	\$382,548	\$356,226	\$906,225
Coachella Valley Region (CA)	163	\$8,091,119	\$49,639	\$14,584,114	\$25,205,795	\$995,061	\$1,218,640	\$1,477,054	\$3,690,755

TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
St. Croix Valley (MN/WI)	171	\$8,291,220	\$48,487	\$15,475,911	\$27,032,197	\$818,668	\$1,288,005	\$1,304,614	\$3,411,287
First Tennessee Development District	158	\$7,828,141	\$49,545	\$13,886,162	\$24,292,615	\$542,283	\$1,168,315	\$1,466,079	\$3,176,677
Northwest Arkansas Region	353	\$17,736,315	\$50,245	\$33,597,944	\$57,824,161	\$894,463	\$2,913,832	\$2,562,220	\$6,370,515
Northeast Prosperity Zone (NC)	38	\$1,571,701	\$41,361	\$3,154,662	\$5,585,498	\$154,529	\$216,525	\$305,480	\$676,534
The Eastside (King County, WA)	100	\$8,338,557	\$83,386	\$15,765,027	\$23,238,507	\$545,686	\$1,213,157	\$1,351,966	\$3,110,809
Greater Des Moines Region (IA)	699	\$39,115,436	\$55,959	\$71,131,155	\$120,478,438	\$2,990,815	\$3,600,985	\$6,598,144	\$13,189,944
Greater New Haven Region (CT)	393	\$24,158,080	\$61,471	\$42,522,094	\$68,906,187	\$2,707,087	\$3,017,107	\$4,511,160	\$10,235,354
Northwestern Prosperity Zone (NC)	150	\$6,525,517	\$43,503	\$12,144,825	\$22,017,024	\$584,608	\$887,336	\$1,269,472	\$2,741,416
Southeast Tennessee Development District	404	\$21,920,973	\$54,260	\$39,315,496	\$67,384,772	\$1,399,658	\$3,012,551	\$3,933,041	\$8,345,250
Greater Knoxville Region (TN)	322	\$19,094,489	\$59,300	\$33,766,837	\$56,804,816	\$1,044,101	\$2,554,052	\$3,286,550	\$6,884,703
Western Prosperity Zone (NC)	221	\$10,376,601	\$46,953	\$19,092,599	\$33,749,890	\$889,659	\$1,192,722	\$2,024,620	\$4,107,001
Lehigh Valley Region (PA)	339	\$19,933,414	\$58,801	\$32,952,408	\$56,093,962	\$1,735,336	\$1,924,405	\$3,480,769	\$7,140,510
Pikes Peak Region (CO)	307	\$15,072,634	\$49,097	\$28,656,702	\$49,367,641	\$1,762,514	\$1,432,197	\$2,806,385	\$6,001,096
Coastal Fairfield County Region (CT)	371	\$30,747,046	\$82,876	\$53,270,368	\$79,671,033	\$2,719,823	\$3,022,977	\$5,436,097	\$11,178,897
Greater Fort Wayne Area (IN)	119	\$6,018,697	\$50,577	\$10,625,545	\$18,968,742	\$354,694	\$913,854	\$1,055,531	\$2,324,079
Greater Sarasota/Bradenton Area (FL)	688	\$37,136,402	\$53,977	\$69,086,981	\$116,967,758	\$4,286,096	\$3,385,493	\$6,536,024	\$14,207,613
Sandhills Prosperity Zone (NC)	132	\$5,301,813	\$40,165	\$10,481,299	\$18,703,737	\$506,701	\$728,278	\$921,576	\$2,156,555
West Valley Region (AZ)	97	\$5,922,217	\$61,054	\$10,436,711	\$17,666,758	\$391,288	\$558,671	\$1,110,108	\$2,060,067
Greater Hartford Region (CT)	356	\$23,723,846	\$66,640	\$41,778,835	\$66,819,691	\$2,399,288	\$2,663,102	\$4,508,952	\$9,571,342
Dayton Region (OH)	527	\$27,893,236	\$52,928	\$50,245,808	\$87,564,400	\$2,501,607	\$2,837,430	\$4,770,334	\$10,109,371
Memphis Area Association of Governments (TN)	416	\$24,357,133	\$58,551	\$42,725,397	\$71,695,729	\$1,395,349	\$2,792,379	\$4,189,913	\$8,377,641
Southeast Prosperity Zone (NC)	184	\$8,340,039	\$45,326	\$16,311,342	\$29,034,798	\$741,979	\$1,077,152	\$1,582,887	\$3,402,018
Richmond & Tri-Cities Region (VA)	905	\$53,606,101	\$59,233	\$100,468,148	\$166,763,831	\$5,366,566	\$5,376,869	\$11,026,260	\$21,769,695
Greater Fairfax Area (VA)	231	\$16,177,072	\$70,031	\$31,104,839	\$47,333,213	\$1,894,191	\$1,165,202	\$2,240,286	\$5,299,679
South Hampton Roads Area (VA)	539	\$26,753,642	\$49,636	\$52,251,741	\$90,788,344	\$3,752,041	\$3,174,944	\$4,684,115	\$11,611,100
East Tennessee Development District	395	\$22,281,579	\$56,409	\$39,794,582	\$67,952,771	\$1,326,589	\$3,119,991	\$4,104,317	\$8,550,897
Greater St. Louis Area (MO)	1,549	\$100,225,854	\$64,704	\$172,171,905	\$287,555,019	\$7,885,009	\$5,094,196	\$16,388,749	\$29,367,954
Western New York Region	1,127	\$62,598,826	\$55,545	\$114,893,602	\$190,962,771	\$8,605,169	\$6,356,189	\$13,189,471	\$28,150,829
Greater Jacksonville Region (FL)	876	\$50,395,047	\$57,529	\$92,772,246	\$158,554,156	\$3,802,545	\$5,041,174	\$10,812,194	\$19,655,913
Piedmont-Triad Prosperity Zone (NC)	1,144	\$59,694,775	\$52,181	\$108,824,996	\$192,586,874	\$4,070,649	\$6,739,011	\$12,226,557	\$23,036,217
Greater Kansas City Metropolitan Area (MO/KS)	901	\$52,623,203	\$58,405	\$93,702,353	\$158,493,114	\$4,606,219	\$2,987,610	\$8,229,041	\$15,822,870
Greater Portland Area (OR)	646	\$43,349,682	\$67,105	\$76,531,764	\$121,762,128	\$3,273,755	\$2,640,991	\$7,296,395	\$13,211,141
Greater Nashville Regional Council (TN)	1,965	\$138,624,352	\$70,547	\$234,388,051	\$382,586,941	\$8,289,070	\$14,612,159	\$23,749,861	\$46,651,090
Greater Tampa/St. Petersburg Area (FL)	1,439	\$82,715,328	\$57,481	\$153,128,377	\$260,760,058	\$6,811,739	\$7,269,978	\$16,484,811	\$30,566,528
Southwestern Prosperity Zone (NC)	1,114	\$67,945,323	\$60,992	\$125,650,508	\$208,038,418	\$5,292,674	\$6,779,018	\$12,581,496	\$24,653,188
North Central Prosperity Zone (NC)	2,106	\$120,142,683	\$57,048	\$223,673,437	\$381,105,080	\$8,621,146	\$11,672,921	\$23,182,099	\$43,476,166

**TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Long Island (NY)	643	\$43,528,412	\$67,696	\$77,274,299	\$123,014,511	\$6,703,178	\$3,597,805	\$7,831,449	\$18,132,432
Greater Philadelphia Region (PA)	4,288	\$303,606,200	\$70,804	\$502,339,779	\$810,484,977	\$22,617,558	\$24,524,217	\$53,994,264	\$101,136,039
Central Florida Region	1,358	\$71,844,953	\$52,905	\$135,364,218	\$235,977,346	\$6,644,913	\$7,281,703	\$15,374,871	\$29,301,487
Inland Empire Region (CA)	341	\$17,019,662	\$49,911	\$30,878,998	\$52,689,658	\$2,082,175	\$2,555,815	\$3,107,653	\$7,745,643
Greater Houston Region (TX)	3,216	\$189,884,838	\$59,044	\$331,010,948	\$564,108,926	\$17,565,234	\$12,438,282	\$34,442,601	\$64,446,117
Dallas-Fort Worth-Arlington MSA (TX)	4,104	\$260,961,749	\$63,587	\$463,444,102	\$784,610,399	\$20,715,379	\$19,041,662	\$46,685,811	\$86,442,852
Regional Average	489	\$29,489,336	#DIV/o!	\$52,419,562	\$87,807,193	\$2,494,998	\$2,725,784	\$5,365,192	\$10,585,974
Regional Median	167	\$8,314,889	#DIV/o!	\$15,620,469	\$26,118,996	\$732,219	\$1,180,519	\$1,426,232	\$3,391,560

TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
State of Vermont	365	\$21,153,433	\$57,955	\$37,960,374	\$63,142,284	\$901,008	\$3,943,807	\$3,629,976	\$8,474,791
State of North Dakota	353	\$19,213,472	\$54,429	\$31,656,858	\$57,879,419	\$646,417	\$1,697,143	\$3,516,551	\$5,860,111
State of South Dakota	620	\$34,606,261	\$55,817	\$58,104,099	\$102,262,236	\$1,974,616	\$2,087,217	\$5,982,067	\$10,043,900
State of Delaware	445	\$25,525,438	\$57,361	\$48,681,837	\$79,276,786	\$1,024,854	\$3,147,951	\$4,744,384	\$8,917,189
State of Idaho	275	\$13,955,402	\$50,747	\$25,406,787	\$45,713,489	\$958,251	\$1,895,548	\$2,640,854	\$5,494,653
State of New Mexico	1,045	\$51,892,933	\$49,658	\$99,468,962	\$172,836,017	\$3,980,211	\$8,132,166	\$7,936,145	\$20,048,522
State of Arkansas	515	\$25,443,614	\$49,405	\$48,257,738	\$84,307,095	\$1,336,247	\$4,298,730	\$3,957,157	\$9,592,134
State of Nevada	1,424	\$82,571,948	\$57,986	\$160,184,125	\$263,284,794	\$6,789,865	\$12,373,628	\$15,771,824	\$34,935,317
State of Iowa	1,411	\$72,631,335	\$51,475	\$133,256,768	\$230,321,223	\$6,169,575	\$7,630,611	\$12,182,278	\$25,982,464
State of Utah	1,796	\$102,738,968	\$57,204	\$192,411,109	\$330,250,726	\$8,617,652	\$10,403,891	\$17,724,652	\$36,746,195
Commonwealth of Puerto Rico	422	\$15,997,781	\$37,909	\$34,739,374	\$53,938,054	\$399,180	\$4,191,387	\$2,733,846	\$7,324,413
State of Connecticut	2,418	\$174,156,153	\$72,025	\$303,026,967	\$474,201,973	\$16,755,309	\$19,806,760	\$35,186,876	\$71,748,945
State of Oregon	1,415	\$85,130,139	\$60,163	\$149,162,937	\$246,515,525	\$6,462,781	\$6,407,937	\$15,851,647	\$28,722,365
State of Wisconsin	1,705	\$96,602,375	\$56,658	\$172,436,577	\$287,537,007	\$7,884,549	\$10,066,316	\$16,655,667	\$34,606,532
State of Missouri	1,445	\$81,036,318	\$56,080	\$143,820,927	\$248,624,871	\$7,060,812	\$5,007,117	\$13,453,183	\$25,521,112
State of Tennessee	3,506	\$222,302,391	\$63,406	\$384,556,771	\$639,770,173	\$13,536,228	\$26,197,222	\$38,776,541	\$78,509,991
State of Arizona	2,933	\$171,512,851	\$58,477	\$303,571,286	\$518,183,384	\$12,528,182	\$16,452,095	\$32,139,647	\$61,119,924
State of New Jersey	798	\$52,444,018	\$65,719	\$90,083,140	\$144,157,282	\$5,990,243	\$5,270,542	\$8,884,186	\$20,144,971
State of North Carolina	5,089	\$279,898,452	\$55,001	\$519,333,668	\$890,821,319	\$20,861,945	\$29,292,963	\$54,094,187	\$104,249,095
State of Georgia	1,463	\$93,409,443	\$63,848	\$169,741,958	\$272,526,314	\$7,400,578	\$5,719,453	\$15,277,237	\$28,397,268
State of Florida	11,415	\$636,095,069	\$55,724	\$1,181,468,555	\$2,016,886,578	\$60,589,180	\$55,818,485	\$125,950,219	\$242,357,884
Statewide Average	1,946	\$112,300,847	\$56,526	\$204,158,610	\$343,925,550	\$9,136,556	\$11,420,999	\$20,813,768	\$41,371,323
Statewide Median	1,415	\$81,036,318	\$56,658	\$143,820,927	\$246,515,525	\$6,462,781	\$6,407,937	\$13,453,183	\$25,982,464

TABLE 6
INDUCED Economic Impacts of Spending by the Nonprofit Arts and Culture Industry
(Both Organizations and Audiences) in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Mercer Street Grassroots District (Princeton, WV)	0	\$27,931	#DIV/o!	\$54,054	\$94,583	\$1,954	\$5,292	\$4,909	\$12,155
Abilene Cultural District (Abilene, TX)	36	\$1,730,666	\$48,074	\$3,157,143	\$5,914,597	\$161,653	\$188,299	\$325,862	\$675,814
Downtown Torrington (Torrington, CT)	14	\$727,916	\$51,994	\$1,329,399	\$2,245,035	\$107,006	\$100,905	\$122,741	\$330,652
Iowa City Downtown District (Iowa City, IA)	25	\$1,156,471	\$46,259	\$2,278,500	\$3,938,968	\$122,214	\$143,189	\$165,680	\$431,083
Downtown Macon Urban Core (Macon, GA)	73	\$3,199,912	\$43,834	\$5,999,575	\$10,703,941	\$289,831	\$286,886	\$594,888	\$1,171,605
Oceanside Cultural District (Oceanside, CA)	99	\$6,068,478	\$61,298	\$11,081,709	\$17,841,916	\$659,490	\$809,713	\$1,151,350	\$2,620,553
Southeast Ohio Theatre Trail (Southeastern OH)	7	\$326,048	\$46,578	\$676,156	\$1,188,111	\$42,179	\$46,455	\$55,555	\$144,189
Loch Haven Cultural Park (Orlando, FL)	104	\$6,155,079	\$59,183	\$11,313,844	\$18,855,610	\$503,353	\$532,408	\$1,107,987	\$2,143,748
Cool Spring Downtown District (Fayetteville, NC)	22	\$848,057	\$38,548	\$1,729,041	\$3,016,252	\$86,735	\$108,397	\$119,859	\$314,991
Downtown Las Vegas (Las Vegas, NV)	360	\$20,700,563	\$57,502	\$40,144,398	\$66,180,798	\$1,716,862	\$3,079,551	\$3,988,833	\$8,785,246
Arts Campus Fort Wayne (Fort Wayne, IN)	66	\$3,307,484	\$50,113	\$5,844,102	\$10,430,741	\$194,655	\$501,677	\$580,392	\$1,276,724
Salt Lake Cultural Core (Salt Lake City, UT)	400	\$24,444,739	\$61,112	\$45,310,524	\$76,010,019	\$1,864,464	\$2,331,593	\$4,113,221	\$8,309,278
Grand Center Arts District (St. Louis, MO)	268	\$17,350,121	\$64,739	\$29,805,855	\$49,778,400	\$1,364,498	\$881,673	\$2,837,262	\$5,083,433
Dallas Arts District (Dallas, TX)	710	\$47,857,066	\$67,404	\$84,788,873	\$139,499,978	\$3,518,562	\$3,338,931	\$8,127,527	\$14,985,020
Balboa Park Cultural District (San Diego, CA)	1,893	\$116,968,462	\$61,790	\$213,664,536	\$344,053,165	\$12,721,731	\$15,615,081	\$22,190,472	\$50,527,284
Houston Museum District (Houston, TX)	1,022	\$63,006,625	\$61,650	\$109,318,905	\$181,259,942	\$5,576,050	\$3,762,254	\$10,267,703	\$19,606,007
Houston Theatre District (Houston, TX)	366	\$22,588,026	\$61,716	\$39,192,056	\$64,988,281	\$1,999,264	\$1,348,933	\$3,680,946	\$7,029,143
Midtown Cultural District (Houston, TX)	29	\$1,762,795	\$60,786	\$3,059,257	\$5,073,316	\$156,169	\$105,368	\$287,240	\$548,777
Arts District Average	305	\$18,790,358	#DIV/o!	\$33,819,329	\$55,615,203	\$1,727,037	\$1,843,700	\$3,317,913	\$6,888,650
Arts District Median	86	\$4,687,981	#DIV/o!	\$8,540,642	\$14,272,929	\$396,592	\$517,043	\$851,438	\$1,710,236

TABLE 7

Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

This table presents for each study region the total number of arts and cultural organizations that were eligible to participate in the organization survey, as well as the number of organizations from which data were collected. Summary statistics are calculated for each population group.

Column Two:

The number of arts and cultural organizations eligible to participate in each of the participating study regions. The local or statewide research partner in each region identified the universe of eligible arts and cultural organizations. (A list of the eligible organization types is provided in Appendix A, along with a detailed description of the data collection methodologies. Examples of all data collection tools are included in Appendix C.)

Column Three:

The number of eligible arts and cultural organizations from which detailed expenditure and/or event attendance data were collected in each participating study region.

Column Four:

The percentage of eligible arts and cultural organizations from which expenditure and/or event attendance data were collected. This figure is calculated by dividing the number of participating arts and cultural organizations (Column Three) by the total number of organizations eligible to participate (Column Two).

Column Five:

The aggregate expenditures made by the participating arts and cultural organizations in each participating study region during fiscal year 2022. This figure is the sum of operating expenditures and capital expenditures. These data are real dollars reported by the organizations that responded to the survey in each study region only; no multiplier was used to calculate these figures and no extrapolations were made for non-responding organizations.

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
Tyrrell County (NC)	6	2	33.3%	\$1,991,532
Taos County (NM)	86	63	73.3%	\$15,934,861
Town of Hillsborough (NC)	28	19	67.9%	\$4,988,129
Harney County (OR)	12	7	58.3%	\$346,200
City of Monmouth (OR)	11	5	45.5%	\$164,986
City of Sedona (AZ)	14	10	71.4%	\$5,854,433
City of Yankton (SD)	12	3	25.0%	\$167,300
City of Falls Church (VA)	23	4	17.4%	\$6,965,541
City of Jamestown (ND)	30	10	33.3%	\$1,913,884
Rutland County (VT)	66	11	16.7%	\$3,917,095
Town of Elkton (MD)	38	34	89.5%	\$4,015,449
City of Waterville (ME)	8	6	75.0%	\$9,688,859
City of Pendleton (OR)	29	15	51.7%	\$7,703,004
Haywood County (TN)	2	2	100.0%	\$55,001
City of Hannibal (MO)	9	6	66.7%	\$1,576,446
Johnson County (TN)	13	11	84.6%	\$510,806
City of Safety Harbor (FL)	7	5	71.4%	\$2,379,087
City of Tullahoma (TN)	18	8	44.4%	\$3,179,325
City of Coralville (IA)	19	7	36.8%	\$2,501,900
Town of Carrboro (NC)	15	9	60.0%	\$3,814,312
City of Coronado (CA)	30	29	96.7%	\$13,860,486
City of Laguna Beach (CA)	25	20	80.0%	\$48,919,946
City of Newberg (OR)	26	6	23.1%	\$1,794,558
City of Fairfax (VA)	36	12	33.3%	\$2,904,162
City of Brookings (SD)	23	14	60.9%	\$2,762,751
Macon County (TN)	3	3	100.0%	\$81,232
City of Paducah (KY)	31	24	77.4%	\$21,346,881
City of Tarpon Springs (FL)	21	6	28.6%	\$1,306,859
McNairy County (TN)	9	9	100.0%	\$464,120
City of Mason City (IA)	26	6	23.1%	\$1,154,937
Door County (WI)	47	22	46.8%	\$16,834,538
City of Winter Park (FL)	54	23	42.6%	\$21,431,556
City of Dover (NH)	11	11	100.0%	\$3,470,037
Transylvania County (NC)	19	4	21.1%	\$6,210,501
City of West Hollywood (CA)	33	12	36.4%	\$4,909,482
Clatsop County (OR)	103	19	18.4%	\$2,926,960

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
City of Columbia (TN)	20	12	60.0%	\$2,551,099
City of Marion (IA)	27	18	66.7%	\$5,410,190
Summit County (UT)	23	20	87.0%	\$34,865,213
Sullivan County (NH)	62	23	37.1%	\$5,820,084
Monroe County (TN)	19	8	42.1%	\$746,101
City of Cleveland (TN)	41	27	65.9%	\$3,631,092
Lincoln County (OR)	74	29	39.2%	\$15,895,336
Cohort A Average	28.1	13.8	56.0%	\$6,906,192
Cohort A Average (with counties & outliers removed)	23.8	12.9	55.4%	\$6,798,810
Cohort A Median	23	11	58.3%	\$3,470,037
Cohort A Total (and response rate based on totals)	1,209	594	49.1%	\$296,966,271

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
City of Joplin (MO)	45	20	44.4%	\$2,627,027
City of Florissant (MO)	36	11	30.6%	\$1,162,658
McMinn County (TN)	34	34	100.0%	\$2,567,162
City of Watsonville (CA)	27	16	59.3%	\$5,376,345
Lafayette County (MS)	63	20	31.7%	\$2,735,745
Columbus County (NC)	9	9	100.0%	\$440,689
Watauga County (NC)	39	20	51.3%	\$7,430,060
Mercer County (WV)	26	8	30.8%	\$1,925,237
City of Dubuque (IA)	102	47	46.1%	\$40,574,099
City of Ocala (FL)	60	33	55.0%	\$15,903,363
Town of Chapel Hill (NC)	112	73	65.2%	\$75,725,519
City of National City (CA)	9	6	66.7%	\$2,153,012
City of Encinitas (CA)	63	39	61.9%	\$12,501,636
City of Grand Junction (CO)	115	28	24.3%	\$15,234,407
City of Cheyenne (WY)	47	16	34.0%	\$6,192,429
City of Santa Cruz (CA)	115	58	50.4%	\$30,033,930
Hamblen County (TN)	33	25	75.8%	\$2,801,424
City of Redmond (WA)	65	11	16.9%	\$6,241,717
Town of Jupiter (FL)	13	5	38.5%	\$12,879,512
City of Ames (IA)	48	30	62.5%	\$10,652,574
City of Portland (ME)	65	58	89.2%	\$58,217,085
City of Jackson (TN)	31	19	61.3%	\$5,008,217
Wilkes County (NC)	10	3	30.0%	\$433,226
City of Eau Claire (WI)	47	18	38.3%	\$13,969,475
Greene County (TN)	26	9	34.6%	\$1,894,449
Carteret County (NC)	26	15	57.7%	\$3,713,214
City of Walnut Creek (CA)	43	29	67.4%	\$20,523,738
Island of Kaua'i (HI)	75	26	34.7%	\$6,981,353
Walton County (FL)	31	11	35.5%	\$8,626,476
Chatham County (NC)	47	11	23.4%	\$7,141,053
City of Flagstaff (AZ)	66	49	74.2%	\$55,955,409
City of Rapid City (SD)	44	24	54.5%	\$20,933,274
City of Missoula (MT)	62	30	48.4%	\$22,165,357
Wilson County (NC)	23	12	52.2%	\$929,470
Caldwell County (NC)	14	9	64.3%	\$809,656
City of Sioux City (IA)	54	9	16.7%	\$5,437,860

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
City of Largo (FL)	34	7	20.6%	\$4,371,999
City of Santa Fe (NM)	208	88	42.3%	\$99,630,595
City of Fort Myers (FL)	116	26	22.4%	\$50,437,971
Buchanan County (MO)	37	24	64.9%	\$9,889,974
City of Nashua (NH)	28	22	78.6%	\$7,380,789
City of Miami Beach (FL)	76	76	100.0%	\$222,694,809
City of Asheville (NC)	131	53	40.5%	\$24,475,388
Pottawattamie County (IA)	72	15	20.8%	\$13,946,013
Fairbanks North Star Borough (AK)	82	54	65.9%	\$18,749,642
City of Lee's Summit (MO)	32	12	37.5%	\$1,038,570
Cleveland County (NC)	23	16	69.6%	\$3,109,795
Montgomery County (VA)	169	44	26.0%	\$19,577,117
Nevada County (CA)	190	127	66.8%	\$31,853,789
City of Boca Raton (FL)	25	13	52.0%	\$16,704,596
Cohort B Average	59.0	28.4	50.7%	\$20,235,178
Cohort B Average (with counties & outliers removed)	64.0	30.9	50.0%	\$28,873,445
Cohort B Median	46	20	50.9%	\$8,028,268
Cohort B Total (and response rate based on totals)	2,948	1,418	48.1%	\$1,011,758,904

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
City of Carmel (IN)	27	27	100.0%	\$16,981,290
City of Renton (WA)	37	33	89.2%	\$3,258,497
Craven County (NC)	30	10	33.3%	\$1,217,121
Platte County (MO)	24	11	45.8%	\$99,286,052
Cecil County (MD)	79	74	93.7%	\$15,986,898
City of Boulder (CO)	112	75	67.0%	\$53,510,764
Bradley County (TN)	44	30	68.2%	\$3,732,073
City of Lewisville (TX)	13	7	53.8%	\$2,150,279
City of Elgin (IL)	34	11	32.4%	\$4,777,079
Douglas County (OR)	65	9	13.8%	\$1,782,772
City of West Palm Beach (FL)	48	27	56.3%	\$116,888,785
Flagler County (FL)	62	22	35.5%	\$2,819,563
City of Clearwater (FL)	29	9	31.0%	\$51,679,819
City of Carlsbad (CA)	9	3	33.3%	\$1,363,344
City of Norman (OK)	49	31	63.3%	\$11,624,519
City of Columbia (MO)	45	33	73.3%	\$10,231,351
City of Abilene (TX)	42	31	73.8%	\$13,363,704
Hunterdon County (NJ)	60	14	23.3%	\$2,314,176
City of Topeka (KS)	68	29	42.6%	\$25,079,046
Cache County (UT)	70	36	51.4%	\$18,055,515
City of New Haven (CT)	191	68	35.6%	\$118,252,434
City of Waco (TX)	49	43	87.8%	\$34,401,838
Brunswick County (NC)	17	16	94.1%	\$1,493,259
City of Bellevue (WA)	112	26	23.2%	\$10,785,876
City of Savannah (GA)	111	30	27.0%	\$35,447,790
Orange County (NC)	160	103	64.4%	\$84,686,160
Cumberland County (NJ)	26	9	34.6%	\$3,737,783
Johnson County (IA)	144	32	22.2%	\$15,593,164
City of Escondido (CA)	46	8	17.4%	\$428,540
City of Kansas City (MO)	450	157	34.9%	\$394,386,138
Macon-Bibb County (GA)	67	33	49.3%	\$44,183,264
City of Springfield (MA)	41	40	97.6%	\$53,325,476
Ouachita Parish (LA)	59	24	40.7%	\$7,805,845
City of Alexandria (VA)	223	87	39.0%	\$55,879,198
Catawba County (NC)	50	31	62.0%	\$12,021,803
Martin County (FL)	63	25	39.7%	\$16,252,170

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
Wyandotte County (KS)	24	10	41.7%	\$2,548,911
Town of Cary (NC)	46	26	56.5%	\$10,611,995
Springfield (MO)	127	39	30.7%	\$28,482,724
City of Salem (OR)	146	41	28.1%	\$16,647,594
City of Fort Collins (CO)	59	37	62.7%	\$12,542,750
City of Eugene (OR)	239	89	37.2%	\$90,176,628
City of Oceanside (CA)	94	34	36.2%	\$24,366,660
City of Ontario (CA)	31	9	29.0%	\$1,075,858
City of Frisco (TX)	56	21	37.5%	\$4,474,668
City of Providence (RI)	116	37	31.9%	\$89,460,578
Pitt County (NC)	59	31	52.5%	\$12,819,757
City of Fort Lauderdale (FL)	58	57	98.3%	\$103,034,521
City of McKinney (TX)	62	12	19.4%	\$2,620,885
Sumner County (TN)	71	22	31.0%	\$3,123,396
City of Sioux Falls (SD)	57	31	54.4%	\$26,219,979
City of Tempe (AZ)	35	35	100.0%	\$49,307,160
City of Salt Lake City (UT)	221	93	42.1%	\$148,241,116
Richmond County (GA)	52	39	75.0%	\$12,126,416
Montgomery County (TN)	56	18	32.1%	\$2,927,957
Tuscaloosa County (AL)	40	35	87.5%	\$15,616,907
City of San Bernardino (CA)	26	6	23.1%	\$1,986,600
Cabarrus County (NC)	27	20	74.1%	\$2,092,897
City of Tacoma (WA)	132	88	66.7%	\$87,083,426
Gaston County (NC)	34	28	82.4%	\$7,111,062
New Hanover County (NC)	68	32	47.1%	\$19,273,741
City of Garland (TX)	61	9	14.8%	\$2,321,244
Clay County (MO)	71	27	38.0%	\$7,297,318
Cohort C Average	76.6	34.6	50.5%	\$33,783,748
Cohort C Average (with counties & outliers removed)	89.2	38.9	49.9%	\$46,282,977
Cohort C Median	58	30	42.1%	\$12,819,757
Cohort C Total (and response rate based on totals)	4,824	2,180	45.2%	\$2,128,376,133

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
City of Reno (NV)	127	55	43.3%	\$48,895,286
City of Scottsdale (AZ)	75	18	24.0%	\$41,251,023
City of Chandler (AZ)	63	14	22.2%	\$4,703,260
Buncombe County (NC)	166	62	37.3%	\$25,323,316
City of St. Petersburg (FL)	189	33	17.5%	\$61,607,918
City of Jersey City (NJ)	148	63	42.6%	\$13,508,108
Greater Green Bay Area (WI)	137	43	31.4%	\$23,405,064
St. Johns County (FL)	69	25	36.2%	\$15,991,041
Alachua County (FL)	177	52	29.4%	\$49,595,643
Santa Cruz County (CA)	203	97	47.8%	\$54,469,219
York County (SC)	112	30	26.8%	\$17,162,594
City of Orlando (FL)	326	54	16.6%	\$120,315,412
City of Lincoln (NE)	162	49	30.2%	\$54,541,860
City of Greensboro (NC)	115	65	56.5%	\$104,189,792
Leon County (FL)	236	98	41.5%	\$118,109,909
City of Marquette (MI)	29	12	41.4%	\$1,634,577
Greater Spartanburg Area (SC)	81	41	50.6%	\$33,678,669
Durham County (NC)	134	91	67.9%	\$148,744,106
Lexington-Fayette Urban County (KY)	143	30	21.0%	\$16,856,341
Somerset County (NJ)	197	40	20.3%	\$35,525,056
City of Riverside (CA)	74	23	31.1%	\$12,247,318
Rutherford County (TN)	69	38	55.1%	\$25,845,539
City of Santa Ana (CA)	56	21	37.5%	\$44,460,618
Cumberland County (NC)	104	51	49.0%	\$44,333,727
Municipality of San Juan (PR)	116	38	32.8%	\$35,011,234
Davis County (UT)	32	9	28.1%	\$8,291,544
Lake County (FL)	85	13	15.3%	\$3,901,350
Washtenaw County (MI)	265	81	30.6%	\$46,455,063
Hamilton County (TN)	165	84	50.9%	\$94,001,510
Forsyth County (NC)	123	54	43.9%	\$101,386,062
Collier County (FL)	148	20	13.5%	\$102,087,059
City of Wichita (KS)	82	68	82.9%	\$78,517,922
Placer County (CA)	148	34	23.0%	\$13,010,990
City of Tampa (FL)	135	65	48.1%	\$151,554,691
St. Charles County (MO)	61	18	29.5%	\$3,317,232
Manatee County (FL)	120	30	25.0%	\$29,165,093

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
Greater Flint Area (MI)	242	70	28.9%	\$54,876,803
Clackamas County (OR)	257	52	20.2%	\$18,196,358
Sarasota County (FL)	209	57	27.3%	\$235,871,674
Monterey County (CA)	292	134	45.9%	\$143,045,253
City of Atlanta (GA)	150	131	87.3%	\$410,117,776
Morris County (NJ)	252	52	20.6%	\$34,721,608
Cohort D Average	144.6	50.4	36.5%	\$63,807,729
Cohort D Average (with counties & outliers removed)	123.1	47.3	40.9%	\$78,837,120
Cohort D Median	136	50	31.3%	\$42,792,375
Cohort D Total (and response rate based on totals)	6,074	2,115	34.8%	\$2,679,924,618

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
Camden County (NJ)	222	35	15.8%	\$10,187,707
City of Mesa (AZ)	41	24	58.5%	\$19,282,572
Guilford County (NC)	152	78	51.3%	\$106,473,296
Dane County (WI)	245	91	37.1%	\$125,824,382
Volusia County (FL)	149	41	27.5%	\$17,725,118
Union County (NJ)	118	65	55.1%	\$20,327,027
City of Albuquerque (NM)	619	144	23.3%	\$129,137,369
City of Milwaukee (WI)	364	93	25.5%	\$191,808,940
Washington County (OR)	308	47	15.3%	\$16,589,413
Johnson County (KS)	310	56	18.1%	\$15,426,146
Ocean County (NJ)	115	26	22.6%	\$10,921,320
City of Louisville-Jefferson County (KY)	335	81	24.2%	\$240,401,642
Monmouth County (NJ)	205	32	15.6%	\$35,171,882
City of Las Vegas (NV)	262	34	13.0%	\$101,723,689
City of Portland (OR)	894	184	20.6%	\$237,827,427
City of Nashville-Davidson County (TN)	162	91	56.2%	\$205,012,053
Hudson County (NJ)	188	76	40.4%	\$14,984,313
Jackson County (MO)	452	163	36.1%	\$310,725,885
City and County of Denver (CO)	395	83	21.0%	\$210,792,567
Lee County (FL)	216	39	18.1%	\$61,573,937
Essex County (NJ)	212	43	20.3%	\$58,979,988
Multnomah County (OR)	836	176	21.1%	\$236,855,267
Middlesex County (NJ)	196	37	18.9%	\$41,086,540
City of Indianapolis (IN)	134	96	71.6%	\$286,061,892
City and County of San Francisco (CA)	683	234	34.3%	\$865,836,344
Prince George's County (MD)	319	16	5.0%	\$18,298,863
City of Fort Worth (TX)	263	74	28.1%	\$248,834,911
Bergen County (NJ)	90	26	28.9%	\$12,401,693
Shelby County (TN)	152	86	56.6%	\$120,731,526
Westchester County (NY)	602	61	10.1%	\$116,049,237
Pinellas County (FL)	312	72	23.1%	\$126,775,577
Cohort E Average	308.1	77.5	29.5%	\$135,929,952
Cohort E Average (with counties & outliers removed)	377.5	103.5	34.2%	\$248,792,673
Cohort E Median	245	72	23.3%	\$106,473,296
Cohort E Total (and response rate based on totals)	9,551	2,404	25.2%	\$4,213,828,523

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
City of San José (CA)	334	83	24.9%	\$99,882,494
Pima County (AZ)	392	123	31.4%	\$113,298,676
Montgomery County (MD)	226	93	41.2%	\$124,467,063
Mecklenburg County (NC)	365	152	41.6%	\$217,865,355
Wake County (NC)	248	98	39.5%	\$192,020,205
Fairfax County (VA)	177	70	39.5%	\$180,197,883
Salt Lake County (UT)	356	141	39.6%	\$187,147,262
Cuyahoga County (OH)	495	172	34.7%	\$389,840,032
Allegheny County (PA)	643	169	26.3%	\$544,351,618
City of Dallas (TX)	618	130	21.0%	\$523,552,085
Orange County (FL)	476	95	20.0%	\$151,814,753
City of San Diego (CA)	326	89	27.3%	\$657,675,603
Hillsborough County (FL)	186	81	43.5%	\$153,072,316
Palm Beach County (FL)	170	74	43.5%	\$189,002,034
City of San Antonio (TX)	391	58	14.8%	\$130,481,657
Sacramento County (CA)	552	123	22.3%	\$148,351,625
City and County of Philadelphia (PA)	672	391	58.2%	\$926,315,836
City of Phoenix (AZ)	284	101	35.6%	\$183,207,530
Santa Clara County (CA)	790	154	19.5%	\$166,311,955
Broward County (FL)	229	122	53.3%	\$138,773,054
San Bernardino County (CA)	297	59	19.9%	\$9,829,865
Clark County (NV)	415	66	15.9%	\$155,826,502
City of Houston (TX)	1,160	169	14.6%	\$663,503,486
Riverside County (CA)	402	94	23.4%	\$97,237,095
Miami-Dade County (FL)	809	807	99.8%	\$1,202,874,903
San Diego County (CA)	699	226	32.3%	\$731,445,952
Harris County (TX)	1,442	178	12.3%	\$665,747,942
Cohort F Average	487.2	152.5	33.2%	\$331,262,736
Cohort F Average (with counties & outliers removed)	540.7	145.9	28.1%	\$454,945,527
Cohort F Median	392	122	31.4%	\$183,207,530
Cohort F Total (and response rate based on totals)	13,154	4,118	31.3%	\$8,944,093,881

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
Florence Region (OR)	22	15	68.2%	\$2,288,498
Eastern Oregon Border Region	34	27	79.4%	\$4,468,761
South Cumberland Region (TN)	31	5	16.1%	\$320,600
Oregon's Adventure Coast	54	10	18.5%	\$869,363
Southern Oregon: Ashland/Talent/Jacksonville	85	8	9.4%	\$20,014,873
Greater Portsmouth Area (NH)	44	29	65.9%	\$29,058,025
The Gorge (OR)	63	14	22.2%	\$4,461,858
Northeast Oregon Region	55	27	49.1%	\$4,062,078
Greater Aberdeen Region (SD)	31	9	29.0%	\$2,144,387
Tri-Cities Communities (VA)	28	15	53.6%	\$11,416,252
Upper Valley Region (NH/VT)	64	9	14.1%	\$16,540,243
Monadnock Region (NH)	144	68	47.2%	\$18,198,919
Bismarck-Mandan Region (ND)	196	31	15.8%	\$30,986,421
Greater Minot Region (ND)	193	30	15.5%	\$9,584,535
Greater Burlington Area (VT)	116	29	25.0%	\$61,984,236
Northeastern Connecticut Region	98	42	42.9%	\$8,761,998
Northwest Connecticut Region	153	70	45.8%	\$19,498,510
Western Connecticut Region	168	58	34.5%	\$30,169,266
Greater Fargo-Moorhead Area (ND/MN)	100	41	41.0%	\$21,103,939
Greater Kingsport Area (TN)	22	22	100.0%	\$7,411,351
Cedar Valley Region (IA)	293	50	17.1%	\$100,978,679
Central Oregon Region	112	41	36.6%	\$27,706,414
Northwest Tennessee Development District	40	13	32.5%	\$13,451,072
Southwest Tennessee Development District	57	36	63.2%	\$13,147,356
Southeast Ohio	83	45	54.2%	\$12,209,889
Southeastern Connecticut Region	177	80	45.2%	\$82,069,988
Shoreline and River Valley Region (CT)	152	57	37.5%	\$50,669,609
Upper Peninsula of Michigan	225	65	28.9%	\$16,046,207
Greater Waterbury Region (CT)	94	52	55.3%	\$16,306,083
Quad Cities Region (IA/IL)	179	51	28.5%	\$16,253,537
Greater Peoria Area (IL)	117	20	17.1%	\$3,276,695
Upper Cumberland Development District (TN)	78	27	34.6%	\$13,331,643
City of Huntsville/Madison County (AL)	81	40	49.4%	\$64,360,764
Eastern Connecticut Region	275	122	44.4%	\$90,831,986
South Central Tennessee Development District	83	38	45.8%	\$18,302,548
Coachella Valley Region (CA)	182	40	22.0%	\$46,584,236

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
St. Croix Valley (MN/WI)	251	94	37.5%	\$72,402,930
First Tennessee Development District	107	63	58.9%	\$21,627,223
Northwest Arkansas Region	115	42	36.5%	\$157,432,230
Northeast Prosperity Zone (NC)	84	38	45.2%	\$15,400,856
The Eastside (King County, WA)	237	82	34.6%	\$34,669,042
Greater Des Moines Region (IA)	476	179	37.6%	\$162,232,231
Greater New Haven Region (CT)	370	121	32.7%	\$126,667,987
Northwestern Prosperity Zone (NC)	128	69	53.9%	\$30,154,019
Southeast Tennessee Development District	290	162	55.9%	\$101,379,366
Greater Knoxville Region (TN)	228	91	39.9%	\$62,560,667
Western Prosperity Zone (NC)	223	76	34.1%	\$45,899,941
Lehigh Valley Region (PA)	224	97	43.3%	\$80,569,971
Pikes Peak Region (CO)	296	83	28.0%	\$61,484,847
Coastal Fairfield County Region (CT)	286	159	55.6%	\$179,715,822
Greater Fort Wayne Area (IN)	184	31	16.8%	\$26,649,275
Greater Sarasota/Bradenton Area (FL)	329	87	26.4%	\$265,036,767
Sandhills Prosperity Zone (NC)	139	71	51.1%	\$49,366,560
West Valley Region (AZ)	145	22	15.2%	\$15,550,963
Greater Hartford Region (CT)	359	126	35.1%	\$101,218,006
Dayton Region (OH)	341	177	51.9%	\$96,886,505
Memphis Area Association of Governments (TN)	162	90	55.6%	\$120,815,952
Southeast Prosperity Zone (NC)	171	81	47.4%	\$27,246,130
Richmond & Tri-Cities Region (VA)	210	93	44.3%	\$213,163,259
Greater Fairfax Area (VA)	235	85	36.2%	\$189,869,086
South Hampton Roads Area (VA)	158	85	53.8%	\$140,473,320
East Tennessee Development District	333	143	42.9%	\$74,279,265
Greater St. Louis Area (MO)	524	233	44.5%	\$579,333,295
Western New York Region	573	145	25.3%	\$192,041,166
Greater Jacksonville Region (FL)	476	93	19.5%	\$131,487,483
Piedmont-Triad Prosperity Zone (NC)	320	148	46.3%	\$210,803,981
Greater Kansas City Metropolitan Area (MO/KS)	881	267	30.3%	\$435,284,312
Greater Portland Area (OR)	1,401	275	19.6%	\$271,641,038
Greater Nashville Regional Council (TN)	467	198	42.4%	\$241,055,053
Greater Tampa/St. Petersburg Area (FL)	498	153	30.7%	\$279,847,893
Southwestern Prosperity Zone (NC)	488	231	47.3%	\$231,177,600
North Central Prosperity Zone (NC)	654	332	50.8%	\$436,615,734

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
Long Island (NY)	495	304	61.4%	\$178,403,836
Greater Philadelphia Region (PA)	1,191	540	45.3%	\$1,220,393,143
Central Florida Region	1,140	200	17.5%	\$225,842,087
Inland Empire Region (CA)	699	153	21.9%	\$107,066,960
Greater Houston Region (TX)	2,031	193	9.5%	\$693,152,549
Dallas-Fort Worth-Arlington MSA (TX)	2,380	330	13.9%	\$820,485,970
Regional Average	310.6	97.2	38.5%	\$123,285,322
Regional Median	181	70	37.6%	\$50,018,085
Regional Total (and response rate based on totals)	24,228	7,578	31.3%	\$9,616,255,139

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

ENTIRE STATES All Populations Number of Communities = 21	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
State of Vermont	1,012	120	11.9%	\$103,162,843
State of North Dakota	1,069	136	12.7%	\$70,801,531
State of South Dakota	374	118	31.6%	\$63,718,212
State of Delaware	130	118	90.8%	\$148,004,156
State of Idaho	507	176	34.7%	\$50,495,099
State of New Mexico	1,429	398	27.9%	\$267,475,309
State of Arkansas	392	114	29.1%	\$202,090,706
State of Nevada	775	145	18.7%	\$249,736,291
State of Iowa	2,718	565	20.8%	\$427,724,350
State of Utah	788	308	39.1%	\$335,623,644
Commonwealth of Puerto Rico	355	91	25.6%	\$51,668,969
State of Connecticut	1,728	717	41.5%	\$606,097,358
State of Oregon	3,298	689	20.9%	\$498,381,039
State of Wisconsin	1,353	373	27.6%	\$437,095,109
State of Missouri	1,861	871	46.8%	\$1,135,595,386
State of Tennessee	1,617	770	47.6%	\$617,389,478
State of Arizona	1,666	472	28.3%	\$500,939,041
State of New Jersey	2,233	520	23.3%	\$338,471,742
State of North Carolina	2,208	1,046	47.4%	\$1,046,664,821
State of Georgia	759	414	54.5%	\$566,789,793
State of Florida	5,496	1,971	35.9%	\$2,871,983,534
Statewide Average	1,512.8	482.5	34.1%	\$504,281,353
Statewide Median	1,353	398	29.1%	\$338,471,742
Statewide Total (and response rate based on totals)	31,768	10,132	31.9%	\$10,589,908,411

TABLE 7**Participation Rate and Estimated Local Expenditures of Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	Universe of Eligible Organizations	Number of Participating Organizations	Participation Rate	Direct Organizational Expenditures
Mercer Street Grassroots District (Princeton, WV)	5	1	20.0%	\$548,799
Abilene Cultural District (Abilene, TX)	19	15	78.9%	\$7,456,820
Downtown Torrington (Torrington, CT)	12	11	91.7%	\$8,093,409
Iowa City Downtown District (Iowa City, IA)	38	12	31.6%	\$12,500,689
Downtown Macon Urban Core (Macon, GA)	34	21	61.8%	\$14,506,725
Oceanside Cultural District (Oceanside, CA)	22	16	72.7%	\$17,913,953
Southeast Ohio Theatre Trail (Southeastern OH)	5	4	80.0%	\$3,756,399
Loch Haven Cultural Park (Orlando, FL)	11	8	72.7%	\$31,392,656
Cool Spring Downtown District (Fayetteville, NC)	8	5	62.5%	\$12,099,424
Downtown Las Vegas (Las Vegas, NV)	40	13	32.5%	\$72,781,807
Arts Campus Fort Wayne (Fort Wayne, IN)	9	7	77.8%	\$13,167,493
Salt Lake Cultural Core (Salt Lake City, UT)	32	18	56.3%	\$39,248,546
Grand Center Arts District (St. Louis, MO)	44	37	84.1%	\$79,269,267
Dallas Arts District (Dallas, TX)	16	16	100.0%	\$203,407,013
Balboa Park Cultural District (San Diego, CA)	68	36	52.9%	\$492,545,699
Houston Museum District (Houston, TX)	26	23	88.5%	\$374,327,531
Houston Theatre District (Houston, TX)	9	6	66.7%	\$160,357,891
Midtown Cultural District (Houston, TX)	15	8	53.3%	\$12,067,665
Arts District Average	22.9	14.3	65.8%	\$86,413,433
Arts District Median	18	13	69.7%	\$16,210,339
Arts District Total (and response rate based on totals)	413	257	62.2%	\$1,555,441,786

TABLE 7 SUMMARY STATISTICS FOR ALL 373 PARTICIPATING COMMUNITIES (if applicable)

National Average			43.9%
National Median			39.2%
Minimum			5.0%
Maximum			100.0%
Total (aggregate of all participants)	54,574	16,399	30.0%

TABLE 8

TOTAL Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

This table presents the total economic impact outputs of the expenditures made by the responding eligible arts and culture organizations in each participating community. The total impact is a measure of the effect each expended dollar has on the region's economy as it is spent and re-spent within the region. It includes direct economic impacts plus indirect and induced economic impacts. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The total employment supported in each participating community as a result of the expenditures made by eligible arts and culture organizations. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The total dollar amount of labor income generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the expenditures made by eligible arts and culture organizations. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The total dollar amount of value added generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The total dollar amount of output generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The total dollar amount of local taxes generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The total dollar amount of state taxes generated in each participating community as a result of the expenditures made by eligible arts and culture organizations.

Column Nine:

The total dollar amount of federal taxes generated in each participating community as a result of the expenditures made by eligible arts and culture organizations.

Column Ten:

The total dollar amount of taxes generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Tyrrell County (NC)	19	\$682,726	\$35,933	\$717,197	\$2,019,507	\$15,084	\$13,523	\$142,845	\$171,452
Taos County (NM)	358	\$10,547,326	\$29,462	\$13,312,573	\$26,409,016	\$210,635	\$470,312	\$2,438,675	\$3,119,622
Town of Hillsborough (NC)	65	\$8,785,728	\$135,165	\$9,211,355	\$4,661,423	\$37,492	\$133,245	\$1,712,748	\$1,883,485
Harney County (OR)	7	\$160,158	\$22,880	\$170,558	\$461,560	\$2,357	\$3,634	\$37,419	\$43,410
City of Monmouth (OR)	5	\$100,932	\$20,186	\$117,104	\$260,343	\$1,415	\$1,981	\$23,679	\$27,075
City of Sedona (AZ)	138	\$5,580,871	\$40,441	\$6,384,043	\$8,198,609	\$291,698	\$312,454	\$1,309,437	\$1,913,589
City of Yankton (SD)	7	\$345,097	\$49,300	\$373,797	\$227,293	\$6,531	\$7,409	\$67,929	\$81,869
City of Falls Church (VA)	71	\$3,774,731	\$53,165	\$4,818,775	\$11,973,110	\$22,004	\$27,887	\$639,511	\$689,402
City of Jamestown (ND)	38	\$1,146,378	\$30,168	\$1,330,859	\$3,041,479	\$10,081	\$39,943	\$227,454	\$277,478
Rutland County (VT)	163	\$4,010,089	\$24,602	\$4,725,874	\$6,546,814	\$37,761	\$272,712	\$920,081	\$1,230,554
Town of Elkton (MD)	78	\$2,585,788	\$33,151	\$3,081,890	\$5,344,688	\$174,384	\$228,246	\$447,111	\$849,741
City of Waterville (ME)	125	\$7,184,951	\$57,480	\$8,842,747	\$15,839,795	\$160,495	\$315,709	\$1,271,873	\$1,748,077
City of Pendleton (OR)	79	\$2,785,375	\$35,258	\$3,352,327	\$12,660,209	\$84,370	\$145,161	\$663,470	\$893,001
Haywood County (TN)	1	\$24,518	\$24,518	\$23,879	\$77,724	\$233	\$371	\$6,353	\$6,957
City of Hannibal (MO)	35	\$905,529	\$25,872	\$1,086,110	\$2,334,749	\$36,476	\$48,590	\$170,094	\$255,160
Johnson County (TN)	10	\$115,478	\$11,548	\$101,732	\$755,475	\$2,152	\$6,850	\$32,565	\$41,567
City of Safety Harbor (FL)	39	\$2,082,841	\$53,406	\$2,836,653	\$4,673,128	\$88,980	\$96,771	\$453,019	\$638,770
City of Tullahoma (TN)	21	\$3,445,073	\$164,051	\$3,773,542	\$4,747,451	\$115,729	\$247,712	\$698,888	\$1,062,329
City of Coralville (IA)	85	\$2,450,919	\$28,834	\$2,770,422	\$3,629,761	\$87,655	\$108,522	\$401,853	\$598,030
Town of Carrboro (NC)	324	\$2,311,697	\$7,135	\$2,953,803	\$6,531,668	\$13,886	\$26,041	\$466,280	\$506,207
City of Coronado (CA)	283	\$16,801,404	\$59,369	\$19,650,322	\$23,699,653	\$654,865	\$1,205,965	\$3,605,047	\$5,465,877
City of Laguna Beach (CA)	1,447	\$57,949,571	\$40,048	\$66,026,468	\$79,741,500	\$2,341,791	\$3,969,958	\$13,188,797	\$19,500,546
City of Newberg (OR)	156	\$3,248,875	\$20,826	\$3,411,807	\$1,684,570	\$79,540	\$170,410	\$716,772	\$966,722
City of Fairfax (VA)	37	\$2,904,653	\$78,504	\$3,227,815	\$4,082,183	\$92,933	\$77,413	\$515,749	\$686,095
City of Brookings (SD)	75	\$2,145,310	\$28,604	\$2,681,665	\$4,635,335	\$32,040	\$27,874	\$375,319	\$435,233
Macon County (TN)	1	\$25,868	\$25,868	\$46,085	\$116,547	\$5,595	\$13,597	\$2,038	\$21,230
City of Paducah (KY)	582	\$12,344,956	\$21,211	\$13,551,912	\$33,109,544	\$213,059	\$700,658	\$2,346,856	\$3,260,573
City of Tarpon Springs (FL)	21	\$1,093,120	\$52,053	\$1,503,163	\$2,651,487	\$44,342	\$48,236	\$227,001	\$319,579
McNairy County (TN)	19	\$452,655	\$23,824	\$492,474	\$601,771	\$5,323	\$12,174	\$98,064	\$115,561
City of Mason City (IA)	16	\$463,385	\$28,962	\$710,134	\$1,864,894	\$80,662	\$96,192	\$52,664	\$229,518
Door County (WI)	494	\$9,850,433	\$19,940	\$11,443,595	\$24,936,163	\$318,979	\$380,173	\$2,256,058	\$2,955,210
City of Winter Park (FL)	536	\$24,646,937	\$45,983	\$28,272,590	\$34,952,344	\$699,969	\$735,136	\$5,088,324	\$6,523,429
City of Dover (NH)	73	\$2,833,962	\$38,821	\$3,278,099	\$5,503,547	\$61,143	\$38,699	\$547,998	\$647,840
Transylvania County (NC)	83	\$2,536,455	\$30,560	\$3,010,800	\$10,848,533	\$39,773	\$42,111	\$720,612	\$802,496
City of West Hollywood (CA)	59	\$9,540,448	\$161,703	\$9,226,342	\$1,513,685	\$682,009	\$956,454	\$2,481,050	\$4,119,513
Clatsop County (OR)	47	\$1,614,482	\$34,351	\$1,889,050	\$4,984,431	\$27,396	\$55,962	\$362,079	\$445,437

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Columbia (TN)	51	\$2,015,053	\$39,511	\$2,168,682	\$3,952,655	\$45,347	\$86,394	\$412,794	\$544,535
City of Marion (IA)	84	\$3,944,911	\$46,963	\$4,969,041	\$7,904,360	\$163,359	\$200,422	\$699,198	\$1,062,979
Summit County (UT)	626	\$24,140,049	\$38,562	\$33,214,561	\$63,178,483	\$298,601	\$679,090	\$5,197,881	\$6,175,572
Sullivan County (NH)	97	\$3,419,565	\$35,253	\$4,025,614	\$8,761,348	\$96,959	\$52,788	\$742,371	\$892,118
Monroe County (TN)	47	\$644,560	\$13,714	\$676,998	\$1,012,801	\$21,088	\$56,942	\$128,813	\$206,843
City of Cleveland (TN)	71	\$1,943,010	\$27,366	\$1,976,329	\$5,863,877	\$72,313	\$162,832	\$482,970	\$718,115
Lincoln County (OR)	221	\$9,286,268	\$42,019	\$11,176,128	\$25,709,712	\$282,153	\$428,839	\$2,401,030	\$3,112,022
Cohort A Average	158	\$5,880,747	\$42,711	\$6,898,021	\$10,969,842	\$180,434	\$295,474	\$1,273,971	\$1,749,879
Cohort A Average (with counties & outliers removed)	72	\$2,892,555	\$51,699	\$3,269,696	\$4,342,767	\$102,242	\$146,015	\$600,656	\$848,913
Cohort A Median	71	\$2,585,788	\$34,351	\$3,081,890	\$4,747,451	\$72,313	\$96,192	\$515,749	\$689,402

TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Joplin (MO)	53	\$1,846,831	\$34,846	\$2,218,793	\$4,121,892	\$67,533	\$83,924	\$374,727	\$526,184
City of Florissant (MO)	17	\$808,915	\$47,583	\$1,163,492	\$2,236,743	\$43,979	\$32,363	\$136,620	\$212,962
McMinn County (TN)	66	\$1,627,852	\$24,664	\$1,727,122	\$3,716,522	\$22,282	\$74,636	\$341,023	\$437,941
City of Watsonville (CA)	129	\$5,965,620	\$46,245	\$6,785,889	\$6,969,602	\$378,935	\$526,912	\$1,316,632	\$2,222,479
Lafayette County (MS)	69	\$1,857,546	\$26,921	\$2,440,854	\$4,749,415	\$32,076	\$73,122	\$342,587	\$447,785
Columbus County (NC)	17	\$368,413	\$21,671	\$400,764	\$612,586	\$4,555	\$12,434	\$76,291	\$93,280
Watauga County (NC)	189	\$5,579,421	\$29,521	\$6,295,311	\$11,592,591	\$155,848	\$260,059	\$1,142,892	\$1,558,799
Mercer County (WV)	25	\$481,181	\$19,247	\$806,476	\$2,964,729	\$11,065	\$37,874	\$98,751	\$147,690
City of Dubuque (IA)	1,080	\$28,710,639	\$26,584	\$36,714,915	\$65,446,634	\$1,993,776	\$2,615,997	\$4,742,358	\$9,352,131
City of Ocala (FL)	230	\$7,960,227	\$34,610	\$10,445,218	\$25,271,481	\$444,858	\$568,234	\$1,761,588	\$2,774,680
Town of Chapel Hill (NC)	1,550	\$51,108,217	\$32,973	\$63,307,655	\$133,775,210	\$321,557	\$641,833	\$10,192,637	\$11,156,027
City of National City (CA)	35	\$1,915,599	\$54,731	\$2,258,536	\$3,918,846	\$61,187	\$103,544	\$434,227	\$598,958
City of Encinitas (CA)	223	\$11,501,249	\$51,575	\$14,253,212	\$21,685,144	\$631,711	\$971,965	\$2,523,887	\$4,127,563
City of Grand Junction (CO)	388	\$10,911,287	\$28,122	\$13,228,460	\$29,008,520	\$272,722	\$341,098	\$2,540,304	\$3,154,124
City of Cheyenne (WY)	79	\$3,625,556	\$45,893	\$4,738,709	\$11,066,842	\$146,522	\$374,890	\$695,554	\$1,216,966
City of Santa Cruz (CA)	892	\$36,555,084	\$40,981	\$40,185,356	\$44,324,051	\$1,950,856	\$2,489,415	\$8,458,909	\$12,899,180
Hamblen County (TN)	85	\$3,251,990	\$38,259	\$3,579,605	\$3,518,639	\$63,454	\$159,610	\$601,907	\$824,971
City of Redmond (WA)	88	\$4,200,607	\$47,734	\$6,103,805	\$11,810,046	\$101,270	\$238,736	\$879,695	\$1,219,701
Town of Jupiter (FL)	157	\$8,354,977	\$53,216	\$10,885,247	\$20,841,309	\$385,093	\$264,150	\$1,616,620	\$2,265,863
City of Ames (IA)	262	\$7,120,302	\$27,177	\$8,901,876	\$15,431,579	\$543,990	\$618,537	\$963,192	\$2,125,719
City of Portland (ME)	1,519	\$59,440,383	\$39,131	\$70,776,101	\$103,117,918	\$1,598,719	\$2,745,409	\$11,205,491	\$15,549,619
City of Jackson (TN)	387	\$3,925,736	\$10,144	\$4,217,117	\$7,307,236	\$37,208	\$124,254	\$731,535	\$892,997
Wilkes County (NC)	11	\$315,837	\$28,712	\$338,858	\$617,045	\$3,330	\$7,836	\$71,834	\$83,000
City of Eau Claire (WI)	646	\$10,976,604	\$16,992	\$12,317,072	\$22,124,438	\$183,524	\$410,403	\$2,031,348	\$2,625,275
Greene County (TN)	58	\$938,740	\$16,185	\$1,270,112	\$3,321,203	\$11,422	\$25,778	\$268,722	\$305,922
Carteret County (NC)	81	\$2,172,470	\$26,821	\$2,495,638	\$6,683,920	\$47,913	\$76,102	\$527,386	\$651,401
City of Walnut Creek (CA)	593	\$19,215,969	\$32,405	\$21,251,587	\$33,106,306	\$712,577	\$943,381	\$4,246,048	\$5,902,006
Island of Kaua'i (HI)	94	\$3,920,109	\$41,703	\$5,607,054	\$12,212,602	\$163,198	\$343,351	\$766,095	\$1,272,644
Walton County (FL)	119	\$4,355,929	\$36,604	\$6,059,768	\$14,473,299	\$419,462	\$331,532	\$873,024	\$1,624,018
Chatham County (NC)	237	\$5,248,593	\$22,146	\$5,554,026	\$11,203,106	\$298,501	\$253,561	\$1,286,895	\$1,838,957
City of Flagstaff (AZ)	733	\$31,392,937	\$42,828	\$38,266,138	\$103,424,989	\$484,319	\$520,413	\$7,605,081	\$8,609,813
City of Rapid City (SD)	524	\$17,309,816	\$33,034	\$21,241,359	\$37,684,735	\$553,057	\$565,105	\$3,267,884	\$4,386,046
City of Missoula (MT)	456	\$16,859,115	\$36,972	\$22,062,315	\$46,100,626	\$305,089	\$898,022	\$3,583,986	\$4,787,097
Wilson County (NC)	24	\$580,377	\$24,182	\$614,641	\$1,342,805	\$7,848	\$12,629	\$109,975	\$130,452
Caldwell County (NC)	26	\$2,164,813	\$83,262	\$2,408,867	\$934,280	\$114,091	\$157,782	\$433,123	\$704,996
City of Sioux City (IA)	104	\$4,751,366	\$45,686	\$5,515,872	\$8,357,331	\$121,850	\$215,654	\$832,021	\$1,169,525

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Largo (FL)	79	\$4,431,677	\$56,097	\$5,555,194	\$8,307,085	\$155,352	\$168,882	\$985,744	\$1,309,978
City of Santa Fe (NM)	1,253	\$60,888,446	\$48,594	\$86,666,923	\$182,823,618	\$1,033,075	\$2,368,582	\$11,484,095	\$14,885,752
City of Fort Myers (FL)	1,128	\$32,115,337	\$28,471	\$43,938,329	\$89,607,646	\$1,955,481	\$1,727,737	\$6,549,597	\$10,232,815
Buchanan County (MO)	238	\$5,177,618	\$21,755	\$6,491,876	\$15,854,443	\$263,052	\$220,771	\$890,153	\$1,373,976
City of Nashua (NH)	433	\$13,264,026	\$30,633	\$13,953,138	\$9,317,929	\$230,647	\$193,276	\$2,705,235	\$3,129,158
City of Miami Beach (FL)	3,657	\$193,306,837	\$52,859	\$242,067,440	\$409,866,231	\$8,032,570	\$6,170,999	\$40,331,539	\$54,535,108
City of Asheville (NC)	860	\$27,609,815	\$32,104	\$30,862,833	\$36,700,641	\$1,109,271	\$1,673,489	\$5,910,235	\$8,692,995
Pottawattamie County (IA)	233	\$7,280,076	\$31,245	\$9,671,489	\$21,091,766	\$848,687	\$698,772	\$1,035,846	\$2,583,305
Fairbanks North Star Borough (AK)	394	\$9,001,741	\$22,847	\$11,107,830	\$29,023,058	\$108,845	\$101,418	\$1,709,567	\$1,919,830
City of Lee's Summit (MO)	43	\$2,376,829	\$55,275	\$2,258,570	\$889,002	\$48,933	\$36,769	\$481,268	\$566,970
Cleveland County (NC)	61	\$1,829,910	\$29,999	\$2,004,027	\$4,657,097	\$31,648	\$46,496	\$424,032	\$502,176
Montgomery County (VA)	407	\$16,153,598	\$39,689	\$18,644,741	\$29,591,592	\$348,546	\$459,939	\$3,286,604	\$4,095,089
Nevada County (CA)	932	\$24,862,329	\$26,676	\$26,875,182	\$50,654,772	\$722,464	\$1,259,671	\$5,934,089	\$7,916,224
City of Boca Raton (FL)	535	\$16,414,533	\$30,681	\$18,966,255	\$25,235,393	\$568,190	\$391,894	\$3,583,797	\$4,543,881
Cohort B Average	430	\$15,840,662	\$35,526	\$19,510,033	\$34,973,890	\$563,043	\$672,785	\$3,247,853	\$4,483,681
Cohort B Average (with counties & outliers removed)	470	\$15,679,979	\$38,137	\$18,930,803	\$32,944,609	\$550,191	\$737,822	\$3,225,494	\$4,513,506
Cohort B Median	227	\$5,772,521	\$32,689	\$6,638,883	\$13,342,951	\$246,850	\$297,841	\$1,089,369	\$1,879,394

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Carmel (IN)	585	\$18,118,864	\$30,972	\$21,131,664	\$24,029,502	\$1,197,769	\$1,768,774	\$3,277,039	\$6,243,582
City of Renton (WA)	62	\$3,596,441	\$58,007	\$4,063,095	\$4,963,991	\$70,783	\$169,951	\$749,953	\$990,687
Craven County (NC)	18	\$656,894	\$36,494	\$758,256	\$1,706,172	\$10,229	\$26,671	\$122,995	\$159,895
Platte County (MO)	1,129	\$48,252,506	\$42,739	\$72,497,547	\$172,673,294	\$2,994,397	\$2,478,112	\$7,183,438	\$12,655,947
Cecil County (MD)	329	\$9,904,831	\$30,106	\$11,046,370	\$22,890,325	\$297,091	\$410,445	\$1,826,012	\$2,533,548
City of Boulder (CO)	1,711	\$51,647,940	\$30,186	\$60,353,272	\$84,869,012	\$1,846,102	\$1,408,177	\$10,041,539	\$13,295,818
Bradley County (TN)	73	\$1,990,219	\$27,263	\$2,022,945	\$6,029,361	\$72,928	\$164,291	\$494,899	\$732,118
City of Lewisville (TX)	43	\$3,105,439	\$72,220	\$3,300,843	\$2,458,572	\$220,438	\$174,904	\$651,280	\$1,046,622
City of Elgin (IL)	109	\$6,691,466	\$61,390	\$7,147,346	\$6,729,381	\$172,736	\$249,611	\$1,446,270	\$1,868,617
Douglas County (OR)	36	\$1,115,943	\$30,998	\$1,317,630	\$3,135,546	\$21,710	\$56,562	\$260,743	\$339,015
City of West Palm Beach (FL)	1,356	\$77,346,835	\$57,040	\$102,071,427	\$205,733,361	\$3,858,668	\$2,648,663	\$14,848,510	\$21,355,841
Flagler County (FL)	62	\$4,201,488	\$67,766	\$4,279,802	\$3,247,081	\$97,420	\$75,974	\$1,224,751	\$1,398,145
City of Clearwater (FL)	725	\$39,693,421	\$54,750	\$57,099,102	\$107,024,017	\$1,892,373	\$2,058,046	\$8,183,666	\$12,134,085
City of Carlsbad (CA)	30	\$1,609,449	\$53,648	\$1,813,195	\$2,104,107	\$77,572	\$119,595	\$382,906	\$580,073
City of Norman (OK)	200	\$12,655,659	\$63,278	\$13,793,761	\$16,924,967	\$692,771	\$829,076	\$2,429,585	\$3,951,432
City of Columbia (MO)	477	\$10,325,046	\$21,646	\$11,954,254	\$16,501,523	\$259,629	\$373,918	\$2,024,974	\$2,658,521
City of Abilene (TX)	503	\$19,433,662	\$38,636	\$22,120,493	\$22,882,138	\$874,541	\$1,030,607	\$3,942,317	\$5,847,465
Hunterdon County (NJ)	136	\$4,244,815	\$31,212	\$4,261,676	\$1,140,014	\$184,387	\$175,333	\$929,694	\$1,289,414
City of Topeka (KS)	698	\$18,974,795	\$27,185	\$23,288,431	\$42,294,187	\$470,170	\$767,580	\$3,555,627	\$4,793,377
Cache County (UT)	365	\$10,823,838	\$29,654	\$13,708,805	\$34,038,704	\$263,513	\$374,822	\$2,423,732	\$3,062,067
City of New Haven (CT)	2,077	\$98,739,160	\$47,539	\$123,562,064	\$215,501,421	\$3,600,752	\$5,550,730	\$20,296,970	\$29,448,452
City of Waco (TX)	760	\$31,440,329	\$41,369	\$36,379,489	\$66,552,239	\$1,159,848	\$1,194,124	\$7,228,655	\$9,582,627
Brunswick County (NC)	139	\$4,236,400	\$30,478	\$4,645,687	\$1,096,785	\$273,754	\$304,949	\$1,013,308	\$1,592,011
City of Bellevue (WA)	183	\$9,354,809	\$51,119	\$11,880,229	\$18,881,779	\$133,726	\$310,554	\$1,823,527	\$2,267,807
City of Savannah (GA)	737	\$21,190,516	\$28,752	\$24,366,104	\$65,958,824	\$519,544	\$364,333	\$4,677,474	\$5,561,351
Orange County (NC)	1,959	\$62,799,400	\$32,057	\$75,983,864	\$146,120,793	\$417,012	\$865,616	\$12,474,839	\$13,757,467
Cumberland County (NJ)	72	\$2,213,750	\$30,747	\$2,505,122	\$5,576,843	\$48,996	\$66,617	\$463,764	\$579,377
Johnson County (IA)	320	\$10,066,473	\$31,458	\$13,203,242	\$24,091,879	\$985,620	\$1,073,861	\$1,333,468	\$3,392,949
City of Escondido (CA)	12	\$647,195	\$53,933	\$711,819	\$544,448	\$33,859	\$54,864	\$153,418	\$242,141
City of Kansas City (MO)	6,067	\$303,271,468	\$49,987	\$405,415,858	\$751,839,617	\$14,889,246	\$11,847,913	\$53,328,282	\$80,065,441
Macon-Bibb County (GA)	859	\$29,888,045	\$34,794	\$33,482,544	\$75,079,917	\$700,513	\$741,949	\$5,530,904	\$6,973,366
City of Springfield (MA)	1,052	\$34,390,481	\$32,691	\$40,833,090	\$84,959,601	\$900,762	\$1,350,465	\$7,705,132	\$9,956,359
Ouachita Parish (LA)	161	\$4,304,747	\$26,738	\$6,261,709	\$14,108,463	\$509,999	\$558,836	\$639,171	\$1,708,006
City of Alexandria (VA)	977	\$62,740,792	\$64,218	\$62,131,029	\$52,096,123	\$2,719,763	\$1,237,813	\$10,056,049	\$14,013,625
Catawba County (NC)	431	\$8,660,423	\$20,094	\$9,263,922	\$18,021,325	\$114,980	\$218,352	\$1,637,255	\$1,970,587
Martin County (FL)	190	\$8,395,447	\$44,187	\$11,045,430	\$25,545,442	\$528,129	\$421,831	\$1,479,065	\$2,429,025

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Wyandotte County (KS)	58	\$1,894,919	\$32,671	\$2,135,835	\$3,419,646	\$15,624	\$24,462	\$283,277	\$323,363
Town of Cary (NC)	268	\$14,032,362	\$52,360	\$15,643,935	\$15,859,297	\$458,610	\$687,584	\$2,727,845	\$3,874,039
Springfield (MO)	736	\$21,149,574	\$28,736	\$27,349,449	\$49,078,640	\$748,436	\$898,522	\$3,837,991	\$5,484,949
City of Salem (OR)	324	\$12,463,443	\$38,467	\$14,832,325	\$27,457,400	\$305,386	\$612,650	\$2,594,091	\$3,512,127
City of Fort Collins (CO)	390	\$11,630,569	\$29,822	\$14,011,100	\$22,367,323	\$408,799	\$386,171	\$2,564,129	\$3,359,099
City of Eugene (OR)	2,253	\$85,012,025	\$37,733	\$101,716,328	\$162,165,959	\$1,582,745	\$4,190,116	\$18,226,059	\$23,998,920
City of Oceanside (CA)	541	\$25,805,915	\$47,700	\$30,832,963	\$45,114,111	\$866,091	\$1,621,923	\$5,477,638	\$7,965,652
City of Ontario (CA)	15	\$608,357	\$40,557	\$649,061	\$1,766,891	\$9,823	\$20,734	\$148,831	\$179,388
City of Frisco (TX)	111	\$5,440,597	\$49,014	\$6,067,082	\$7,096,700	\$263,400	\$199,714	\$1,062,771	\$1,525,885
City of Providence (RI)	1,283	\$56,872,948	\$44,328	\$75,382,108	\$169,964,731	\$1,529,767	\$2,286,547	\$11,070,308	\$14,886,622
Pitt County (NC)	285	\$6,483,383	\$22,749	\$7,570,243	\$21,739,900	\$142,485	\$283,259	\$1,396,450	\$1,822,194
City of Fort Lauderdale (FL)	2,215	\$117,740,384	\$53,156	\$134,030,021	\$164,420,145	\$3,828,548	\$3,730,415	\$26,325,071	\$33,884,034
City of McKinney (TX)	48	\$2,746,888	\$57,227	\$3,041,997	\$3,852,336	\$97,013	\$71,570	\$494,882	\$663,465
Sumner County (TN)	73	\$5,562,679	\$76,201	\$5,782,092	\$2,363,996	\$316,252	\$587,409	\$1,125,986	\$2,029,647
City of Sioux Falls (SD)	735	\$18,991,770	\$25,839	\$23,689,589	\$47,722,346	\$248,831	\$298,089	\$3,438,209	\$3,985,129
City of Tempe (AZ)	1,071	\$49,808,728	\$46,507	\$62,255,408	\$102,695,196	\$1,011,267	\$1,555,849	\$10,126,748	\$12,693,864
City of Salt Lake City (UT)	3,747	\$126,627,657	\$33,794	\$157,806,708	\$294,050,136	\$2,894,006	\$4,777,861	\$24,343,791	\$32,015,658
Richmond County (GA)	304	\$7,537,773	\$24,795	\$8,153,773	\$18,810,314	\$161,398	\$142,429	\$1,347,989	\$1,651,816
Montgomery County (TN)	107	\$1,479,086	\$13,823	\$1,546,894	\$4,716,511	\$24,483	\$59,260	\$361,993	\$445,736
Tuscaloosa County (AL)	487	\$25,227,390	\$51,802	\$27,576,765	\$19,092,433	\$671,972	\$1,267,862	\$4,613,829	\$6,553,663
City of San Bernardino (CA)	129	\$4,469,663	\$34,649	\$5,005,036	\$1,940,126	\$329,639	\$417,472	\$927,616	\$1,674,727
Cabarrus County (NC)	23	\$5,176,501	\$225,065	\$5,131,430	\$1,125,444	\$234,003	\$291,243	\$1,014,799	\$1,540,045
City of Tacoma (WA)	1,318	\$59,542,164	\$45,176	\$71,684,000	\$133,340,940	\$2,060,905	\$2,625,403	\$12,172,110	\$16,858,418
Gaston County (NC)	175	\$5,771,662	\$32,981	\$6,367,259	\$9,817,221	\$77,499	\$106,202	\$1,170,509	\$1,354,210
New Hanover County (NC)	458	\$15,053,839	\$32,869	\$18,716,709	\$36,097,761	\$257,313	\$465,897	\$3,223,503	\$3,946,713
City of Garland (TX)	73	\$4,673,754	\$64,024	\$4,529,766	\$1,141,124	\$284,301	\$278,785	\$954,947	\$1,518,033
Clay County (MO)	109	\$4,432,931	\$40,669	\$5,795,402	\$11,723,003	\$253,133	\$193,278	\$745,140	\$1,191,551
Cohort C Average	666	\$27,507,396	\$43,938	\$33,920,705	\$59,147,466	\$987,198	\$1,104,835	\$5,359,011	\$7,451,045
Cohort C Average (with counties & outliers removed)	907	\$38,749,437	\$44,801	\$47,774,368	\$82,051,635	\$1,400,503	\$1,550,291	\$7,600,714	\$10,551,508
Cohort C Median	324	\$10,325,046	\$38,467	\$13,203,242	\$21,739,900	\$316,252	\$417,472	\$2,024,974	\$3,062,067

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Reno (NV)	1,261	\$45,697,193	\$36,239	\$59,061,243	\$90,337,285	\$1,603,487	\$3,264,029	\$9,632,500	\$14,500,016
City of Scottsdale (AZ)	918	\$35,656,622	\$38,842	\$46,383,375	\$93,168,923	\$690,240	\$1,126,841	\$7,657,176	\$9,474,257
City of Chandler (AZ)	93	\$3,936,741	\$42,331	\$5,159,936	\$10,629,204	\$88,072	\$147,113	\$870,345	\$1,105,530
Buncombe County (NC)	883	\$28,664,366	\$32,462	\$32,027,859	\$37,837,746	\$1,153,387	\$1,738,195	\$6,138,981	\$9,030,563
City of St. Petersburg (FL)	969	\$47,494,853	\$49,014	\$67,294,689	\$129,141,315	\$2,191,216	\$2,381,441	\$9,819,706	\$14,392,363
City of Jersey City (NJ)	141	\$11,037,094	\$78,277	\$13,055,502	\$23,028,255	\$269,763	\$334,819	\$1,807,456	\$2,412,038
Greater Green Bay Area (WI)	635	\$23,512,444	\$37,027	\$27,060,556	\$39,742,696	\$594,554	\$925,313	\$4,497,633	\$6,017,500
St. Johns County (FL)	333	\$13,707,105	\$41,162	\$15,906,782	\$25,000,656	\$443,491	\$429,919	\$3,157,750	\$4,031,160
Alachua County (FL)	1,129	\$42,986,506	\$38,075	\$52,376,297	\$83,898,310	\$1,155,774	\$1,302,042	\$8,970,680	\$11,428,496
Santa Cruz County (CA)	1,278	\$62,441,057	\$48,858	\$69,369,351	\$80,750,344	\$3,061,894	\$4,158,466	\$13,972,233	\$21,192,593
York County (SC)	283	\$20,484,972	\$72,385	\$22,452,748	\$15,649,911	\$352,419	\$570,392	\$4,631,798	\$5,554,609
City of Orlando (FL)	2,537	\$94,804,167	\$37,369	\$122,780,566	\$225,836,886	\$3,318,824	\$3,493,279	\$17,477,662	\$24,289,765
City of Lincoln (NE)	1,172	\$31,520,386	\$26,895	\$44,224,105	\$110,767,353	\$846,469	\$1,235,987	\$6,031,010	\$8,113,466
City of Greensboro (NC)	1,803	\$65,881,667	\$36,540	\$84,560,703	\$211,218,763	\$877,940	\$1,730,322	\$13,489,160	\$16,097,422
Leon County (FL)	1,665	\$57,046,455	\$34,262	\$83,375,260	\$228,045,423	\$4,517,975	\$5,324,302	\$10,906,966	\$20,749,243
City of Marquette (MI)	33	\$767,624	\$23,261	\$1,114,016	\$2,918,110	\$10,818	\$19,477	\$171,831	\$202,126
Greater Spartanburg Area (SC)	565	\$24,347,618	\$43,093	\$27,455,850	\$49,031,112	\$341,047	\$540,509	\$4,626,512	\$5,508,068
Durham County (NC)	2,137	\$94,926,172	\$44,420	\$109,192,249	\$227,756,447	\$1,948,381	\$1,773,830	\$14,970,785	\$18,692,996
Lexington-Fayette Urban County (KY)	894	\$21,292,489	\$23,817	\$23,435,925	\$24,308,975	\$657,855	\$1,172,272	\$3,685,622	\$5,515,749
Somerset County (NJ)	611	\$31,775,141	\$52,005	\$35,628,751	\$52,378,681	\$622,000	\$721,909	\$5,367,887	\$6,711,796
City of Riverside (CA)	291	\$8,679,427	\$29,826	\$9,971,782	\$20,902,397	\$297,932	\$481,158	\$2,023,314	\$2,802,404
Rutherford County (TN)	509	\$24,482,627	\$48,099	\$26,727,071	\$40,734,310	\$451,376	\$893,206	\$4,700,693	\$6,045,275
City of Santa Ana (CA)	744	\$39,097,579	\$52,551	\$47,526,805	\$85,225,467	\$873,021	\$2,000,136	\$8,055,953	\$10,929,110
Cumberland County (NC)	624	\$35,144,522	\$56,321	\$38,637,083	\$60,770,167	\$555,590	\$1,073,241	\$5,474,655	\$7,103,486
Municipality of San Juan (PR)	964	\$33,867,177	\$35,132	\$41,310,679	\$59,896,954	\$215,564	\$2,263,416	\$6,781,504	\$9,260,484
Davis County (UT)	454	\$5,437,206	\$11,976	\$6,201,103	\$12,941,164	\$68,656	\$92,888	\$989,514	\$1,151,058
Lake County (FL)	62	\$1,866,103	\$30,098	\$2,484,170	\$6,244,425	\$114,587	\$139,554	\$386,441	\$640,582
Washtenaw County (MI)	916	\$42,416,869	\$46,307	\$51,628,999	\$73,727,553	\$862,992	\$1,336,399	\$8,176,016	\$10,375,407
Hamilton County (TN)	1,931	\$77,027,256	\$39,890	\$91,679,019	\$174,942,545	\$1,442,906	\$2,950,308	\$14,730,109	\$19,123,323
Forsyth County (NC)	1,242	\$98,745,587	\$79,505	\$112,757,918	\$168,284,497	\$907,436	\$2,800,504	\$18,070,341	\$21,778,281
Collier County (FL)	1,461	\$87,187,030	\$59,676	\$104,561,129	\$152,815,593	\$2,582,410	\$1,933,945	\$18,707,144	\$23,223,499
City of Wichita (KS)	1,364	\$59,837,171	\$43,869	\$73,432,794	\$139,502,777	\$1,164,005	\$2,827,778	\$11,749,534	\$15,741,317
Placer County (CA)	290	\$9,487,079	\$32,714	\$10,763,245	\$23,928,893	\$213,990	\$403,794	\$2,189,714	\$2,807,498
City of Tampa (FL)	2,290	\$139,141,147	\$60,760	\$174,389,563	\$282,972,894	\$4,336,546	\$4,537,327	\$28,380,218	\$37,254,091
St. Charles County (MO)	74	\$2,662,344	\$35,978	\$3,158,592	\$5,443,220	\$105,948	\$88,335	\$475,004	\$669,287
Manatee County (FL)	416	\$19,837,076	\$47,685	\$25,678,710	\$53,663,683	\$1,028,963	\$821,283	\$4,302,253	\$6,152,499

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Greater Flint Area (MI)	1,017	\$33,197,070	\$32,642	\$41,742,349	\$86,977,912	\$699,688	\$1,628,141	\$7,018,219	\$9,346,048
Clackamas County (OR)	480	\$13,803,677	\$28,758	\$16,808,244	\$32,607,865	\$252,871	\$468,778	\$2,745,879	\$3,467,528
Sarasota County (FL)	3,632	\$176,218,328	\$48,518	\$233,704,530	\$413,075,896	\$8,610,333	\$6,814,943	\$35,615,430	\$51,040,706
Monterey County (CA)	2,424	\$127,352,205	\$52,538	\$140,940,212	\$258,247,859	\$5,175,662	\$7,294,899	\$30,182,341	\$42,652,902
City of Atlanta (GA)	6,590	\$363,736,678	\$55,195	\$426,375,503	\$680,165,819	\$7,535,786	\$5,678,049	\$64,176,599	\$77,390,434
Morris County (NJ)	615	\$35,637,523	\$57,947	\$39,408,329	\$50,014,648	\$831,567	\$1,003,828	\$6,087,011	\$7,922,406
Cohort D Average	1,136	\$52,210,532	\$43,389	\$63,376,276	\$110,584,117	\$1,501,748	\$1,902,914	\$10,211,942	\$13,616,604
Cohort D Average (with counties & outliers removed)	1,379	\$62,653,001	\$41,870	\$77,504,824	\$136,876,336	\$1,561,096	\$2,043,340	\$11,988,099	\$15,592,536
Cohort D Median	905	\$34,505,850	\$41,747	\$41,526,514	\$67,248,860	\$839,018	\$1,269,015	\$6,460,243	\$9,145,524

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Camden County (NJ)	508	\$14,177,416	\$27,908	\$15,005,103	\$11,711,554	\$583,472	\$663,862	\$2,948,415	\$4,195,749
City of Mesa (AZ)	739	\$33,898,908	\$45,871	\$38,123,226	\$31,784,098	\$1,201,436	\$1,909,472	\$7,224,552	\$10,335,460
Guilford County (NC)	2,470	\$73,100,000	\$29,595	\$91,769,865	\$219,413,560	\$1,363,630	\$2,544,125	\$15,117,763	\$19,025,518
Dane County (WI)	2,033	\$87,753,986	\$43,165	\$114,877,470	\$247,595,870	\$2,094,283	\$3,538,353	\$18,247,421	\$23,880,057
Volusia County (FL)	463	\$16,359,072	\$35,333	\$19,337,509	\$27,705,919	\$577,086	\$580,997	\$3,869,413	\$5,027,496
Union County (NJ)	552	\$22,718,413	\$41,157	\$23,784,896	\$25,338,698	\$730,136	\$709,331	\$4,082,116	\$5,521,583
City of Albuquerque (NM)	2,279	\$91,526,691	\$40,161	\$115,467,505	\$231,270,420	\$1,871,792	\$4,475,988	\$16,468,673	\$22,816,453
City of Milwaukee (WI)	2,938	\$165,864,399	\$56,455	\$197,683,183	\$306,161,717	\$3,001,988	\$4,409,307	\$31,379,484	\$38,790,779
Washington County (OR)	389	\$12,804,000	\$32,915	\$15,529,336	\$27,835,192	\$238,946	\$521,240	\$2,389,258	\$3,149,444
Johnson County (KS)	395	\$10,888,561	\$27,566	\$14,044,654	\$29,756,166	\$176,343	\$376,388	\$2,077,498	\$2,630,229
Ocean County (NJ)	203	\$6,445,871	\$31,753	\$7,780,822	\$18,674,490	\$255,918	\$286,150	\$1,504,664	\$2,046,732
City of Louisville-Jefferson County (KY)	3,974	\$196,918,723	\$49,552	\$231,013,653	\$450,386,054	\$3,372,767	\$6,394,509	\$35,327,418	\$45,094,694
Monmouth County (NJ)	844	\$27,725,480	\$32,850	\$32,941,646	\$58,244,338	\$909,480	\$952,382	\$5,921,339	\$7,783,201
City of Las Vegas (NV)	1,677	\$86,258,164	\$51,436	\$121,063,520	\$207,584,097	\$3,391,198	\$6,050,693	\$18,251,368	\$27,693,259
City of Portland (OR)	4,435	\$215,696,898	\$48,635	\$282,497,560	\$486,705,351	\$4,995,490	\$9,694,295	\$44,442,832	\$59,132,617
City of Nashville-Davidson County (TN)	3,572	\$247,982,747	\$69,424	\$254,148,804	\$253,900,615	\$12,481,635	\$16,904,546	\$46,440,326	\$75,826,507
Hudson County (NJ)	593	\$30,292,278	\$51,083	\$27,301,861	\$39,653,412	\$1,058,696	\$1,285,820	\$6,664,157	\$9,008,673
Jackson County (MO)	4,832	\$251,846,428	\$52,121	\$317,324,636	\$538,432,578	\$10,376,101	\$7,064,522	\$40,329,322	\$57,769,945
City and County of Denver (CO)	3,534	\$174,289,356	\$49,318	\$212,175,292	\$368,397,804	\$3,495,025	\$2,918,529	\$29,945,743	\$36,359,297
Lee County (FL)	1,287	\$39,479,434	\$30,676	\$53,871,618	\$109,263,267	\$2,380,031	\$2,103,079	\$8,065,544	\$12,548,654
Essex County (NJ)	918	\$61,641,907	\$67,148	\$66,809,943	\$80,736,665	\$1,930,506	\$1,637,579	\$11,331,929	\$14,900,014
Multnomah County (OR)	4,021	\$200,541,121	\$49,873	\$257,309,334	\$427,490,590	\$4,385,758	\$6,493,390	\$37,350,453	\$48,229,601
Middlesex County (NJ)	578	\$29,426,915	\$50,912	\$35,652,651	\$71,371,180	\$825,794	\$999,979	\$5,294,444	\$7,120,217
City of Indianapolis (IN)	4,089	\$213,296,338	\$52,163	\$286,542,447	\$472,754,045	\$15,803,422	\$29,547,322	\$27,772,180	\$73,122,924
City and County of San Francisco (CA)	9,578	\$788,399,076	\$82,314	\$915,120,776	\$1,355,280,557	\$10,253,229	\$18,580,517	\$132,434,815	\$161,268,561
Prince George's County (MD)	203	\$10,227,885	\$50,384	\$11,699,049	\$25,960,748	\$146,587	\$202,416	\$1,806,061	\$2,155,064
City of Fort Worth (TX)	3,641	\$185,978,303	\$51,079	\$219,332,647	\$451,269,380	\$3,642,039	\$3,098,670	\$36,180,795	\$42,921,504
Bergen County (NJ)	540	\$11,939,607	\$22,110	\$13,491,983	\$18,289,731	\$420,861	\$430,634	\$2,267,395	\$3,118,890
Shelby County (TN)	2,823	\$101,910,237	\$36,100	\$123,626,032	\$230,226,491	\$2,125,243	\$4,307,712	\$20,953,444	\$27,386,399
Westchester County (NY)	1,550	\$85,801,418	\$55,356	\$113,882,517	\$246,424,681	\$2,177,472	\$2,246,739	\$17,946,420	\$22,370,631
Pinellas County (FL)	1,919	\$99,357,013	\$51,775	\$140,172,774	\$263,751,207	\$4,586,615	\$4,984,912	\$20,709,603	\$30,281,130
Cohort E Average	2,180	\$115,953,118	\$45,683	\$140,947,817	\$236,560,338	\$3,253,322	\$4,706,886	\$21,120,801	\$29,081,009
Cohort E Average (with counties & outliers removed)	3,678	\$218,191,782	\$54,219	\$261,197,147	\$419,590,376	\$5,773,638	\$9,453,077	\$38,715,290	\$53,942,005
Cohort E Median	1,677	\$85,801,418	\$49,318	\$113,882,517	\$219,413,560	\$2,094,283	\$2,544,125	\$16,468,673	\$22,370,631

TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of San José (CA)	2,821	\$75,011,627	\$26,590	\$89,498,789	\$171,486,775	\$1,304,700	\$3,061,380	\$13,789,457	\$18,155,537
Pima County (AZ)	2,823	\$88,074,311	\$31,199	\$106,182,891	\$221,298,391	\$2,215,311	\$2,425,179	\$20,073,372	\$24,713,862
Montgomery County (MD)	3,234	\$107,961,035	\$33,383	\$126,680,718	\$203,931,696	\$2,573,694	\$2,547,254	\$20,029,305	\$25,150,253
Mecklenburg County (NC)	3,884	\$198,207,824	\$51,032	\$234,258,491	\$373,720,024	\$4,868,242	\$6,442,320	\$36,867,454	\$48,178,016
Wake County (NC)	3,685	\$183,122,650	\$49,694	\$224,937,222	\$364,213,071	\$4,531,638	\$6,664,324	\$35,990,214	\$47,186,176
Fairfax County (VA)	2,054	\$144,952,069	\$70,571	\$173,767,130	\$295,054,520	\$3,740,822	\$3,178,931	\$26,230,799	\$33,150,552
Salt Lake County (UT)	5,006	\$164,376,411	\$32,836	\$201,893,299	\$363,531,616	\$3,583,473	\$6,016,551	\$32,214,125	\$41,814,149
Cuyahoga County (OH)	6,571	\$361,038,221	\$54,944	\$434,429,274	\$662,439,011	\$10,655,886	\$7,629,338	\$65,247,484	\$83,532,708
Allegheny County (PA)	9,525	\$525,766,766	\$55,199	\$650,964,022	\$1,023,041,464	\$20,291,055	\$27,900,556	\$94,652,470	\$142,844,081
City of Dallas (TX)	8,567	\$467,739,100	\$54,598	\$596,098,202	\$1,084,528,612	\$11,525,016	\$11,113,116	\$94,167,165	\$116,805,297
Orange County (FL)	3,277	\$128,915,300	\$39,339	\$162,179,773	\$277,470,681	\$4,275,920	\$4,497,708	\$24,420,076	\$33,193,704
City of San Diego (CA)	9,912	\$585,642,798	\$59,084	\$718,402,193	\$1,297,547,533	\$17,185,563	\$30,527,590	\$124,590,170	\$172,303,323
Hillsborough County (FL)	2,365	\$143,023,091	\$60,475	\$178,187,061	\$283,637,627	\$4,405,523	\$4,609,927	\$29,374,668	\$38,390,118
Palm Beach County (FL)	2,607	\$129,007,814	\$49,485	\$167,605,983	\$328,689,442	\$6,222,632	\$4,272,087	\$25,245,438	\$35,740,157
City of San Antonio (TX)	2,118	\$115,195,125	\$54,389	\$137,941,360	\$238,761,391	\$3,444,624	\$2,895,353	\$22,747,093	\$29,087,070
Sacramento County (CA)	3,087	\$116,015,974	\$37,582	\$135,331,256	\$269,240,203	\$3,558,800	\$5,978,552	\$23,643,972	\$33,181,324
City and County of Philadelphia (PA)	9,942	\$753,835,342	\$75,823	\$948,707,578	\$1,540,632,229	\$41,472,770	\$30,646,742	\$117,738,128	\$189,857,640
City of Phoenix (AZ)	3,979	\$174,076,545	\$43,749	\$220,972,471	\$403,065,715	\$3,574,180	\$5,662,715	\$37,021,955	\$46,258,850
Santa Clara County (CA)	3,735	\$131,041,286	\$35,085	\$153,745,552	\$277,938,880	\$2,345,189	\$5,148,262	\$24,230,156	\$31,723,607
Broward County (FL)	3,117	\$157,476,429	\$50,522	\$179,745,053	\$220,776,361	\$5,083,414	\$4,955,182	\$35,069,698	\$45,108,294
San Bernardino County (CA)	326	\$11,478,910	\$35,211	\$12,630,105	\$13,768,425	\$626,772	\$826,181	\$2,492,852	\$3,945,805
Clark County (NV)	2,515	\$149,127,829	\$59,295	\$197,192,399	\$305,737,003	\$5,275,813	\$9,409,293	\$32,806,972	\$47,492,078
City of Houston (TX)	9,812	\$533,063,244	\$54,328	\$638,660,288	\$1,210,278,770	\$11,828,825	\$8,118,329	\$97,243,709	\$117,190,863
Riverside County (CA)	1,696	\$58,940,555	\$34,753	\$66,241,084	\$177,351,807	\$1,481,331	\$2,116,739	\$14,514,834	\$18,112,904
Miami-Dade County (FL)	18,687	\$1,026,265,600	\$54,919	\$1,281,799,030	\$2,215,671,478	\$42,465,209	\$32,659,088	\$222,243,945	\$297,368,242
San Diego County (CA)	11,368	\$663,214,550	\$58,340	\$810,677,850	\$1,429,356,262	\$20,043,875	\$35,716,987	\$141,280,845	\$197,041,707
Harris County (TX)	9,848	\$534,790,596	\$54,304	\$640,770,058	\$1,214,608,562	\$11,877,876	\$8,152,013	\$97,567,665	\$117,597,554
Cohort F Average	5,428	\$286,198,556	\$48,768	\$351,462,931	\$609,917,687	\$9,276,228	\$10,117,470	\$55,981,260	\$75,374,958
Cohort F Average (with counties & outliers removed)	6,736	\$386,366,254	\$52,652	\$478,611,554	\$849,471,575	\$12,905,097	\$13,146,461	\$72,471,097	\$98,522,654
Cohort F Median	3,685	\$157,476,429	\$51,032	\$197,192,399	\$328,689,442	\$4,531,638	\$5,978,552	\$32,806,972	\$45,108,294

TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Florence Region (OR)	57	\$2,207,080	\$38,721	\$2,612,459	\$4,333,320	\$39,935	\$109,333	\$518,584	\$667,852
Eastern Oregon Border Region	66	\$2,677,532	\$40,569	\$2,827,419	\$5,574,446	\$38,122	\$87,856	\$515,451	\$641,429
South Cumberland Region (TN)	3	\$235,977	\$78,659	\$286,739	\$510,329	\$2,576	\$6,137	\$55,202	\$63,915
Oregon's Adventure Coast	23	\$693,131	\$30,136	\$793,786	\$1,362,688	\$10,278	\$32,771	\$164,559	\$207,608
Southern Oregon: Ashland/Talent/Jacksonville	231	\$12,026,419	\$52,062	\$17,385,776	\$41,840,467	\$201,971	\$533,795	\$2,906,741	\$3,642,507
Greater Portsmouth Area (NH)	794	\$28,410,813	\$35,782	\$32,431,076	\$46,052,839	\$725,421	\$643,421	\$5,774,375	\$7,143,217
The Gorge (OR)	88	\$4,017,118	\$45,649	\$4,637,896	\$7,100,377	\$86,168	\$142,976	\$908,748	\$1,137,892
Northeast Oregon Region	120	\$3,805,761	\$31,715	\$4,257,366	\$6,265,504	\$106,910	\$235,277	\$905,157	\$1,247,344
Greater Aberdeen Region (SD)	42	\$1,405,748	\$33,470	\$1,619,532	\$3,395,372	\$36,253	\$51,018	\$281,837	\$369,108
Tri-Cities Communities (VA)	226	\$8,538,191	\$37,780	\$9,035,704	\$15,064,225	\$109,129	\$119,294	\$1,773,574	\$2,001,997
Upper Valley Region (NH/VT)	276	\$10,631,412	\$38,520	\$13,768,247	\$30,098,426	\$227,094	\$357,810	\$2,188,860	\$2,773,764
Monadnock Region (NH)	441	\$16,793,068	\$38,080	\$20,858,547	\$32,136,835	\$380,212	\$365,310	\$3,448,392	\$4,193,914
Bismarck-Mandan Region (ND)	708	\$22,306,899	\$31,507	\$27,324,737	\$57,338,467	\$199,523	\$804,508	\$4,672,124	\$5,676,155
Greater Minot Region (ND)	284	\$10,405,193	\$36,638	\$11,303,473	\$14,853,819	\$52,023	\$140,288	\$2,107,590	\$2,299,901
Greater Burlington Area (VT)	975	\$39,973,194	\$40,998	\$60,968,071	\$140,612,825	\$411,170	\$3,149,219	\$7,371,915	\$10,932,304
Northeastern Connecticut Region	156	\$6,719,240	\$43,072	\$7,711,599	\$13,580,894	\$198,609	\$334,276	\$1,340,313	\$1,873,198
Northwest Connecticut Region	523	\$24,032,285	\$45,951	\$25,414,075	\$23,595,413	\$620,723	\$1,049,122	\$5,736,379	\$7,406,224
Western Connecticut Region	596	\$30,808,712	\$51,692	\$36,115,133	\$47,423,511	\$812,728	\$1,498,913	\$6,920,256	\$9,231,897
Greater Fargo-Moorhead Area (ND/MN)	906	\$20,407,492	\$22,525	\$24,692,686	\$40,935,611	\$300,180	\$861,189	\$4,202,974	\$5,364,343
Greater Kingsport Area (TN)	242	\$7,395,263	\$30,559	\$8,066,999	\$11,717,057	\$243,362	\$517,007	\$1,575,560	\$2,335,929
Cedar Valley Region (IA)	1,150	\$37,851,541	\$32,914	\$60,536,609	\$157,882,969	\$8,858,740	\$10,532,104	\$4,363,485	\$23,754,329
Central Oregon Region	412	\$19,429,018	\$47,158	\$24,649,754	\$60,043,743	\$580,027	\$956,645	\$4,520,556	\$6,057,228
Northwest Tennessee Development District	207	\$15,194,569	\$73,404	\$17,456,097	\$19,478,779	\$669,363	\$1,731,462	\$3,459,136	\$5,859,961
Southwest Tennessee Development District	545	\$11,160,352	\$20,478	\$12,252,367	\$19,872,311	\$143,109	\$384,567	\$2,343,573	\$2,871,249
Southeast Ohio	298	\$7,046,573	\$23,646	\$8,259,734	\$18,276,741	\$190,541	\$254,673	\$1,409,201	\$1,854,415
Southeastern Connecticut Region	1,394	\$8,314,398	\$41,832	\$9,457,558	\$127,143,580	\$1,537,779	\$2,786,658	\$12,099,057	\$16,423,494
Shoreline and River Valley Region (CT)	913	\$38,076,890	\$41,705	\$44,776,913	\$75,989,003	\$2,157,354	\$2,421,947	\$7,350,004	\$11,929,305
Upper Peninsula of Michigan	268	\$7,267,995	\$27,119	\$9,401,325	\$25,033,506	\$102,208	\$238,179	\$1,596,823	\$1,937,210
Greater Waterbury Region (CT)	755	\$32,575,124	\$43,146	\$32,420,292	\$17,649,811	\$808,244	\$1,487,866	\$7,693,699	\$9,989,809
Quad Cities Region (IA/IL)	541	\$13,118,140	\$24,248	\$16,234,252	\$27,468,333	\$720,124	\$970,223	\$2,394,077	\$4,084,424
Greater Peoria Area (IL)	268	\$2,811,676	\$10,491	\$3,390,532	\$5,724,961	\$85,753	\$152,349	\$575,024	\$813,126
Upper Cumberland Development District (TN)	191	\$8,042,993	\$42,110	\$8,867,755	\$23,700,663	\$184,173	\$457,637	\$1,971,032	\$2,612,842
City of Huntsville/Madison County (AL)	807	\$28,676,731	\$35,535	\$34,229,598	\$112,368,766	\$399,705	\$939,627	\$5,944,114	\$7,283,446
Eastern Connecticut Region	1,550	\$65,033,638	\$41,957	\$77,169,157	\$140,724,474	\$1,736,388	\$3,120,934	\$13,439,370	\$18,296,692
South Central Tennessee Development District	238	\$14,250,540	\$59,876	\$15,962,249	\$29,505,439	\$452,552	\$992,132	\$3,161,721	\$4,606,405
Coachella Valley Region (CA)	826	\$29,519,168	\$35,737	\$33,216,538	\$84,957,477	\$752,303	\$1,066,548	\$7,153,894	\$8,972,745

TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
St. Croix Valley (MN/WI)	1,004	\$39,249,981	\$39,094	\$47,011,200	\$113,669,353	\$1,242,458	\$2,336,783	\$7,888,835	\$11,468,076
First Tennessee Development District	750	\$31,335,193	\$41,780	\$35,084,643	\$34,484,739	\$1,229,738	\$2,483,234	\$6,859,778	\$10,572,750
Northwest Arkansas Region	2,300	\$99,500,530	\$43,261	\$126,885,705	\$300,584,901	\$1,101,131	\$4,169,950	\$18,298,513	\$23,569,594
Northeast Prosperity Zone (NC)	317	\$10,062,849	\$31,744	\$11,794,517	\$24,800,936	\$297,381	\$502,381	\$2,352,941	\$3,152,703
The Eastside (King County, WA)	509	\$28,425,081	\$55,845	\$37,226,928	\$61,713,853	\$481,085	\$1,127,897	\$5,713,495	\$7,322,477
Greater Des Moines Region (IA)	3,415	\$137,243,989	\$40,189	\$181,212,013	\$299,821,328	\$9,893,399	\$11,085,742	\$23,241,268	\$44,220,409
Greater New Haven Region (CT)	2,639	\$118,120,790	\$44,760	\$142,337,786	\$222,682,969	\$4,105,020	\$6,444,885	\$24,888,728	\$35,438,633
Northwestern Prosperity Zone (NC)	821	\$22,696,787	\$27,645	\$25,634,910	\$50,387,791	\$524,141	\$922,824	\$5,077,349	\$6,524,314
Southeast Tennessee Development District	2,115	\$81,484,092	\$38,527	\$96,655,015	\$187,576,705	\$1,667,194	\$3,533,195	\$16,797,012	\$21,997,401
Greater Knoxville Region (TN)	1,153	\$62,227,117	\$53,970	\$74,697,021	\$119,046,796	\$1,903,590	\$4,419,934	\$13,191,452	\$19,514,976
Western Prosperity Zone (NC)	1,252	\$44,760,174	\$35,751	\$53,035,318	\$81,443,338	\$1,658,733	\$2,412,098	\$10,632,106	\$14,702,937
Lehigh Valley Region (PA)	1,456	\$57,778,975	\$39,683	\$75,104,651	\$143,671,475	\$3,459,117	\$3,885,447	\$10,260,962	\$17,605,526
Pikes Peak Region (CO)	1,255	\$39,697,957	\$31,632	\$51,600,933	\$118,046,503	\$967,598	\$1,174,136	\$8,885,076	\$11,026,810
Coastal Fairfield County Region (CT)	3,176	\$178,173,887	\$56,100	\$208,374,652	\$295,365,902	\$4,431,212	\$8,065,042	\$36,998,090	\$49,494,344
Greater Fort Wayne Area (IN)	569	\$16,777,034	\$29,485	\$23,486,316	\$44,495,117	\$1,608,253	\$3,775,858	\$2,681,847	\$8,065,958
Greater Sarasota/Bradenton Area (FL)	4,048	\$196,055,404	\$48,433	\$259,383,240	\$466,739,579	\$9,639,296	\$7,636,226	\$39,917,683	\$57,193,205
Sandhills Prosperity Zone (NC)	795	\$41,490,895	\$52,190	\$46,446,649	\$73,141,533	\$757,111	\$1,665,032	\$7,735,670	\$10,157,813
West Valley Region (AZ)	339	\$15,921,189	\$46,965	\$19,841,061	\$33,320,612	\$372,254	\$578,332	\$3,396,559	\$4,347,145
Greater Hartford Region (CT)	1,945	\$86,680,154	\$44,566	\$110,148,875	\$192,051,876	\$3,453,812	\$5,109,385	\$18,015,265	\$26,578,462
Dayton Region (OH)	2,311	\$83,045,724	\$35,935	\$100,210,806	\$171,867,374	\$2,381,594	\$2,754,981	\$15,561,046	\$20,697,621
Memphis Area Association of Governments (TN)	2,858	\$102,920,812	\$36,011	\$125,329,879	\$234,250,817	\$2,142,890	\$4,429,655	\$21,755,499	\$28,328,044
Southeast Prosperity Zone (NC)	759	\$23,096,091	\$30,430	\$27,193,170	\$48,268,116	\$600,679	\$1,158,395	\$5,123,983	\$6,883,057
Richmond & Tri-Cities Region (VA)	5,071	\$205,046,992	\$40,435	\$261,091,593	\$438,022,817	\$7,157,038	\$8,910,677	\$44,431,648	\$60,499,363
Greater Fairfax Area (VA)	2,162	\$151,631,453	\$70,135	\$181,813,720	\$311,109,813	\$3,855,759	\$3,284,231	\$27,386,059	\$34,526,049
South Hampton Roads Area (VA)	2,836	\$103,510,224	\$36,499	\$132,492,440	\$272,773,752	\$3,768,015	\$4,054,258	\$21,823,250	\$29,645,523
East Tennessee Development District	1,678	\$71,771,334	\$42,772	\$86,741,619	\$143,848,088	\$2,057,231	\$4,648,132	\$16,043,097	\$22,748,460
Greater St. Louis Area (MO)	8,169	\$465,035,347	\$56,927	\$625,496,633	\$1,125,965,481	\$21,440,582	\$16,019,324	\$79,515,807	\$116,975,713
Western New York Region	5,867	\$234,485,365	\$39,967	\$275,337,526	\$299,218,424	\$13,057,027	\$14,003,745	\$54,787,546	\$81,848,318
Greater Jacksonville Region (FL)	2,823	\$118,591,197	\$42,009	\$154,527,118	\$274,941,683	\$4,427,871	\$5,824,973	\$27,142,280	\$37,395,124
Piedmont-Triad Prosperity Zone (NC)	3,976	\$185,537,838	\$46,664	\$226,375,089	\$417,646,338	\$3,390,004	\$8,027,397	\$40,609,211	\$52,026,612
Greater Kansas City Metropolitan Area (MO/KS)	6,523	\$317,315,345	\$48,646	\$411,798,074	\$756,004,687	\$13,815,598	\$10,136,762	\$50,618,675	\$74,571,035
Greater Portland Area (OR)	4,890	\$227,148,798	\$46,452	\$289,646,914	\$487,933,647	\$4,877,575	\$7,483,408	\$42,485,590	\$54,846,573
Greater Nashville Regional Council (TN)	4,776	\$334,840,488	\$70,109	\$368,745,616	\$399,001,657	\$15,437,921	\$26,043,723	\$72,498,767	\$113,980,411
Greater Tampa/St. Petersburg Area (FL)	4,284	\$242,380,104	\$56,578	\$318,359,835	\$547,388,834	\$8,992,138	\$9,594,839	\$50,084,271	\$68,671,248
Southwestern Prosperity Zone (NC)	4,388	\$225,799,625	\$51,458	\$275,225,178	\$439,565,939	\$6,450,109	\$9,494,465	\$47,621,984	\$63,566,558
North Central Prosperity Zone (NC)	8,354	\$365,697,717	\$43,775	\$465,253,910	\$889,077,823	\$8,689,423	\$14,478,970	\$77,931,543	\$101,099,936

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Long Island (NY)	3,164	\$152,966,476	\$48,346	\$196,957,395	\$345,375,504	\$8,449,017	\$6,549,397	\$35,005,942	\$50,004,356
Greater Philadelphia Region (PA)	14,893	\$1,014,947,732	\$68,149	\$1,356,484,745	\$2,390,506,875	\$57,096,365	\$62,030,002	\$181,174,651	\$300,301,018
Central Florida Region	5,088	\$190,706,069	\$37,482	\$252,368,072	\$461,208,898	\$8,423,077	\$9,167,798	\$43,303,176	\$60,894,051
Inland Empire Region (CA)	2,022	\$70,419,465	\$34,827	\$78,871,189	\$191,120,232	\$2,108,103	\$2,942,920	\$17,007,686	\$22,058,709
Greater Houston Region (TX)	10,736	\$564,241,913	\$52,556	\$699,858,517	\$1,416,549,370	\$15,213,384	\$10,960,449	\$116,815,899	\$142,989,732
Dallas-Fort Worth-Arlington MSA (TX)	14,231	\$756,763,503	\$53,177	\$977,723,884	\$1,828,960,831	\$20,456,698	\$19,116,851	\$159,568,478	\$199,142,027
Regional Average	2,165	\$104,582,584	\$42,262	\$131,977,646	\$233,888,017	\$3,939,248	\$4,768,933	\$21,076,565	\$29,784,747
Regional Median	910	\$37,964,216	\$41,352	\$45,611,781	\$83,200,408	\$1,034,365	\$2,374,441	\$7,360,960	\$10,752,527

**TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022**

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
State of Vermont	2,077	\$85,508,748	\$41,169	\$117,277,641	\$235,988,714	\$1,036,495	\$6,123,257	\$17,148,718	\$24,308,470
State of North Dakota	2,224	\$63,457,257	\$28,533	\$75,341,124	\$133,379,618	\$642,780	\$2,101,758	\$13,051,397	\$15,795,935
State of South Dakota	1,650	\$50,374,622	\$30,530	\$61,730,513	\$114,075,783	\$1,066,558	\$1,160,827	\$9,593,372	\$11,820,757
State of Delaware	2,446	\$118,487,170	\$48,441	\$150,261,181	\$275,955,364	\$1,651,033	\$6,159,416	\$23,224,683	\$31,035,132
State of Idaho	1,837	\$49,398,861	\$26,891	\$59,233,868	\$93,067,964	\$821,957	\$2,560,321	\$10,829,812	\$14,212,090
State of New Mexico	4,313	\$179,042,956	\$41,512	\$236,063,549	\$482,181,332	\$3,465,847	\$8,095,534	\$33,714,624	\$45,276,005
State of Arkansas	3,225	\$131,885,096	\$40,895	\$166,169,479	\$378,666,516	\$1,593,733	\$6,052,689	\$25,134,355	\$32,780,777
State of Nevada	4,371	\$229,881,698	\$52,592	\$308,002,969	\$486,856,217	\$8,394,064	\$15,349,415	\$49,714,614	\$73,458,093
State of Iowa	8,632	\$311,879,407	\$36,131	\$410,361,971	\$729,414,843	\$27,444,429	\$32,097,208	\$51,492,694	\$111,034,331
State of Utah	8,256	\$276,364,569	\$33,474	\$348,748,767	\$659,476,941	\$5,945,157	\$10,149,788	\$56,129,221	\$72,224,166
Commonwealth of Puerto Rico	1,400	\$50,765,110	\$36,261	\$61,725,295	\$87,965,449	\$322,969	\$3,391,166	\$10,275,499	\$13,989,634
State of Connecticut	12,386	\$610,515,620	\$49,291	\$761,406,711	\$1,170,629,796	\$22,550,376	\$37,859,076	\$140,330,624	\$200,740,076
State of Oregon	9,203	\$396,976,038	\$43,136	\$496,050,298	\$869,360,626	\$8,549,770	\$15,733,260	\$80,360,089	\$104,643,119
State of Wisconsin	8,854	\$381,950,693	\$43,139	\$463,400,166	\$828,038,763	\$8,955,011	\$14,493,037	\$76,084,127	\$99,532,175
State of Missouri	9,134	\$410,390,286	\$44,930	\$535,331,776	\$983,545,546	\$18,399,663	\$14,566,621	\$68,286,598	\$101,252,882
State of Tennessee	13,358	\$671,000,373	\$50,232	\$767,095,240	\$1,091,719,198	\$23,984,171	\$44,703,737	\$144,889,615	\$213,577,523
State of Arizona	11,266	\$457,562,698	\$40,614	\$565,812,508	\$1,029,630,745	\$10,770,224	\$15,434,200	\$99,826,542	\$126,030,966
State of New Jersey	7,497	\$339,310,110	\$45,259	\$377,843,952	\$500,152,401	\$10,972,089	\$11,835,640	\$66,776,423	\$89,584,152
State of North Carolina	20,662	\$919,141,976	\$44,485	\$1,130,958,741	\$2,024,331,814	\$22,367,581	\$38,661,562	\$197,084,787	\$258,113,930
State of Georgia	10,103	\$494,834,170	\$48,979	\$580,243,582	\$969,534,722	\$12,873,192	\$10,305,091	\$92,132,031	\$115,310,314
State of Florida	47,985	\$2,364,979,820	\$49,286	\$3,007,168,969	\$5,264,634,383	\$99,355,666	\$88,091,166	\$507,228,440	\$694,675,272
Statewide Average	9,089	\$409,224,156	\$41,704	\$508,582,300	\$876,600,321	\$13,864,894	\$18,329,751	\$84,443,251	\$116,637,895
Statewide Median	8,256	\$311,879,407	\$43,136	\$377,843,952	\$659,476,941	\$8,549,770	\$11,835,640	\$56,129,221	\$89,584,152

TABLE 8:
Total Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Mercer Street Grassroots District (Princeton, WV)	3	\$114,584	\$38,195	\$206,987	\$805,170	\$3,424	\$10,437	\$23,667	\$37,528
Abilene Cultural District (Abilene, TX)	198	\$6,143,564	\$31,028	\$7,235,701	\$12,755,404	\$203,306	\$239,519	\$1,228,537	\$1,671,362
Downtown Torrington (Torrington, CT)	136	\$5,181,400	\$38,099	\$6,845,237	\$14,255,105	\$223,008	\$305,156	\$1,073,667	\$1,601,831
Iowa City Downtown District (Iowa City, IA)	218	\$7,186,357	\$32,965	\$9,880,978	\$19,511,650	\$852,150	\$918,225	\$865,079	\$2,635,454
Downtown Macon Urban Core (Macon, GA)	204	\$7,138,889	\$34,995	\$7,461,652	\$23,859,003	\$184,226	\$186,206	\$1,461,703	\$1,832,135
Oceanside Cultural District (Oceanside, CA)	348	\$18,093,441	\$51,993	\$21,749,204	\$34,183,363	\$501,845	\$1,043,998	\$3,763,686	\$5,309,529
Southeast Ohio Theatre Trail (Southeastern OH)	143	\$2,126,688	\$14,872	\$2,476,441	\$5,622,576	\$50,327	\$64,915	\$432,554	\$547,796
Loch Haven Cultural Park (Orlando, FL)	903	\$23,872,452	\$26,437	\$31,591,994	\$60,850,165	\$889,373	\$936,002	\$4,363,829	\$6,189,204
Cool Spring Downtown District (Fayetteville, NC)	199	\$10,832,761	\$54,436	\$11,738,515	\$16,574,502	\$114,176	\$282,120	\$1,634,036	\$2,030,332
Downtown Las Vegas (Las Vegas, NV)	1,107	\$59,262,130	\$53,534	\$84,372,574	\$151,457,152	\$2,454,482	\$4,381,029	\$12,439,768	\$19,275,279
Arts Campus Fort Wayne (Fort Wayne, IN)	261	\$6,467,323	\$24,779	\$10,130,329	\$22,166,326	\$855,460	\$1,991,305	\$907,691	\$3,754,456
Salt Lake Cultural Core (Salt Lake City, UT)	816	\$32,351,306	\$39,646	\$41,033,288	\$80,092,478	\$649,368	\$1,082,533	\$6,013,663	\$7,745,564
Grand Center Arts District (St. Louis, MO)	1,248	\$75,919,034	\$60,833	\$91,500,998	\$137,780,220	\$2,340,448	\$2,105,201	\$13,196,489	\$17,642,138
Dallas Arts District (Dallas, TX)	3,658	\$168,633,420	\$46,100	\$220,180,247	\$431,014,162	\$3,599,735	\$3,463,712	\$33,284,604	\$40,348,051
Balboa Park Cultural District (San Diego, CA)	7,731	\$453,465,141	\$58,655	\$557,403,462	\$991,603,028	\$13,077,004	\$23,689,514	\$95,614,265	\$132,380,783
Houston Museum District (Houston, TX)	4,811	\$300,715,308	\$62,506	\$361,476,557	\$689,515,444	\$6,230,583	\$4,268,322	\$54,003,944	\$64,502,849
Houston Theatre District (Houston, TX)	2,780	\$115,520,342	\$41,554	\$141,499,139	\$299,940,568	\$2,299,122	\$1,584,952	\$21,508,552	\$25,392,626
Midtown Cultural District (Houston, TX)	164	\$10,089,639	\$61,522	\$11,904,702	\$21,231,376	\$214,737	\$147,750	\$1,847,461	\$2,209,948
Arts District Average	1,385	\$72,395,210	\$42,897	\$89,927,111	\$167,400,983	\$1,930,154	\$2,594,494	\$14,092,400	\$18,617,048
Arts District Median	305	\$14,463,101	\$40,600	\$16,826,953	\$29,021,183	\$750,759	\$990,000	\$2,805,574	\$4,531,993

TABLE 9

DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

This table presents the direct economic impact outputs of the expenditures made by the responding eligible arts and culture organizations in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Direct effects are the set of expenditures applied to the input-output multipliers for an impact analysis. It is one or more production changes or expenditures made by producers or consumers as a result of an activity or policy. Direct effects can be positive or negative. These initial changes are determined by an analyst and demonstrate the result of an activity or policy being analyzed. Applying these initial changes to the multipliers in IMPLAN will then display how a region will respond economically to them. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is directly supported in each participating community as a result of the expenditures made by eligible arts and culture organizations. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is directly generated in each participating community as a result of expenditures made by eligible arts and culture organizations. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the expenditures made by eligible arts and culture organizations. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is directly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is directly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is directly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is directly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations.

Column Nine:

The dollar amount of federal taxes that is directly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations.

Column Ten:

The dollar amount of taxes that is directly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Tyrrell County (NC)	16	\$606,452	\$37,903	\$574,942	\$1,688,218	\$4,312	\$6,313	\$132,469	\$143,094
Taos County (NM)	274	\$8,155,304	\$29,764	\$8,138,245	\$15,598,363	\$17,087	\$83,092	\$1,877,129	\$1,977,308
Town of Hillsborough (NC)	59	\$9,440,045	\$160,001	\$9,266,177	\$5,049,546	\$985	\$74,066	\$1,537,789	\$1,612,840
Harney County (OR)	6	\$133,835	\$22,306	\$123,410	\$349,429	\$0	\$468	\$31,943	\$32,411
City of Monmouth (OR)	4	\$80,111	\$20,028	\$76,460	\$166,521	\$561	\$1,060	\$17,766	\$19,387
City of Sedona (AZ)	121	\$4,732,525	\$39,112	\$4,827,204	\$5,415,384	\$150,194	\$178,378	\$1,038,079	\$1,366,651
City of Yankton (SD)	7	\$322,404	\$46,058	\$325,632	\$166,279	\$2,675	\$3,265	\$59,109	\$65,049
City of Falls Church (VA)	43	\$2,127,165	\$49,469	\$1,787,205	\$7,030,506	\$0	\$0	\$382,644	\$382,644
City of Jamestown (ND)	30	\$827,465	\$27,582	\$812,657	\$1,906,360	\$415	\$5,413	\$178,012	\$183,840
Rutland County (VT)	142	\$3,272,032	\$23,042	\$3,282,551	\$3,928,488	\$4,462	\$99,942	\$693,387	\$797,791
Town of Elkton (MD)	69	\$2,227,881	\$32,288	\$2,379,807	\$3,990,841	\$130,706	\$167,927	\$386,075	\$684,708
City of Waterville (ME)	82	\$5,337,519	\$65,092	\$5,309,649	\$9,547,012	\$7,093	\$81,745	\$961,535	\$1,050,373
City of Pendleton (OR)	49	\$1,345,662	\$27,462	\$1,099,854	\$7,697,834	\$6,899	\$33,551	\$383,500	\$423,950
Haywood County (TN)	1	\$19,439	\$19,439	\$14,009	\$55,514	\$0	\$0	\$5,336	\$5,336
City of Hannibal (MO)	29	\$702,376	\$24,220	\$730,147	\$1,570,955	\$19,529	\$29,150	\$133,464	\$182,143
Johnson County (TN)	9	\$64,707	\$7,190	\$13,123	\$512,242	\$4	\$12	\$21,445	\$21,461
City of Safety Harbor (FL)	26	\$1,409,356	\$54,206	\$1,463,236	\$2,400,379	\$37,512	\$38,796	\$286,831	\$363,139
City of Tullahoma (TN)	11	\$2,979,254	\$270,841	\$2,961,364	\$3,197,744	\$76,334	\$164,751	\$562,174	\$803,259
City of Coralville (IA)	79	\$2,123,910	\$26,885	\$2,153,303	\$2,510,005	\$50,105	\$63,743	\$345,569	\$459,417
Town of Carrboro (NC)	305	\$1,534,062	\$5,030	\$1,377,497	\$3,673,918	\$1,856	\$6,452	\$304,281	\$312,589
City of Coronado (CA)	230	\$13,460,813	\$58,525	\$13,554,333	\$13,780,544	\$257,802	\$669,864	\$2,728,269	\$3,655,935
City of Laguna Beach (CA)	1,284	\$47,108,701	\$36,689	\$46,885,045	\$49,364,886	\$1,435,334	\$2,176,388	\$9,250,162	\$12,861,884
City of Newberg (OR)	156	\$3,220,896	\$20,647	\$3,275,186	\$1,790,989	\$46,029	\$135,246	\$648,358	\$829,633
City of Fairfax (VA)	31	\$2,506,252	\$80,847	\$2,480,807	\$2,925,735	\$59,595	\$46,754	\$393,973	\$500,322
City of Brookings (SD)	61	\$1,703,279	\$27,923	\$1,681,036	\$2,784,511	\$4,326	\$4,427	\$280,600	\$289,353
Macon County (TN)	1	\$17,544	\$17,544	\$31,273	\$81,755	\$4,988	\$12,041	\$586	\$17,615
City of Paducah (KY)	511	\$8,852,499	\$17,324	\$7,806,044	\$21,399,082	\$102,247	\$336,514	\$1,684,763	\$2,123,524
City of Tarpon Springs (FL)	13	\$702,435	\$54,033	\$730,087	\$1,317,544	\$17,589	\$18,222	\$142,822	\$178,633
McNairy County (TN)	18	\$419,065	\$23,281	\$420,697	\$465,925	\$1,740	\$3,894	\$90,336	\$95,970
City of Mason City (IA)	12	\$257,210	\$21,434	\$360,538	\$1,157,490	\$64,032	\$73,241	\$19,540	\$156,813
Door County (WI)	430	\$7,773,531	\$18,078	\$7,338,147	\$16,189,877	\$71,149	\$130,136	\$1,886,675	\$2,087,960
City of Winter Park (FL)	463	\$20,326,397	\$43,902	\$20,366,167	\$21,617,448	\$276,571	\$277,524	\$3,802,043	\$4,356,138
City of Dover (NH)	61	\$2,208,656	\$36,207	\$2,179,680	\$3,486,658	\$781	\$694	\$432,272	\$433,747
Transylvania County (NC)	43	\$1,539,451	\$35,801	\$1,077,797	\$6,267,286	\$9,185	\$10,448	\$474,755	\$494,388
City of West Hollywood (CA)	55	\$10,934,191	\$198,803	\$11,481,145	\$4,934,920	\$488,604	\$729,879	\$2,086,298	\$3,304,781
Clatsop County (OR)	31	\$1,047,937	\$33,804	\$970,046	\$2,944,037	\$341	\$17,830	\$249,670	\$267,841

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Columbia (TN)	42	\$1,611,010	\$38,357	\$1,464,498	\$2,549,291	\$17,570	\$31,658	\$324,138	\$373,366
City of Marion (IA)	66	\$3,005,946	\$45,545	\$3,205,403	\$4,736,753	\$80,774	\$106,359	\$523,894	\$711,027
Summit County (UT)	499	\$16,684,841	\$33,437	\$14,988,225	\$34,936,516	\$50,703	\$286,867	\$3,576,665	\$3,914,235
Sullivan County (NH)	75	\$2,564,411	\$34,192	\$2,539,990	\$5,722,814	\$2,840	\$1,845	\$554,427	\$559,112
Monroe County (TN)	45	\$575,142	\$12,781	\$561,404	\$746,249	\$14,101	\$37,656	\$111,231	\$162,988
City of Cleveland (TN)	51	\$1,293,887	\$25,370	\$968,571	\$3,645,414	\$38,033	\$84,325	\$327,006	\$449,364
Lincoln County (OR)	142	\$6,802,479	\$47,905	\$6,476,736	\$15,992,490	\$151,543	\$242,425	\$1,710,699	\$2,104,667
Cohort A Average	132	\$4,699,025	\$45,357	\$4,594,403	\$6,867,297	\$86,200	\$150,520	\$945,063	\$1,181,783
Cohort A Average (with counties & outliers removed)	62	\$2,544,955	\$58,288	\$2,547,944	\$3,022,953	\$58,505	\$91,288	\$476,987	\$626,780
Cohort A Median	51	\$2,123,910	\$33,437	\$1,787,205	\$3,486,658	\$17,087	\$38,796	\$383,500	\$449,364

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Joplin (MO)	43	\$1,402,248	\$32,610	\$1,445,274	\$2,518,467	\$31,366	\$42,276	\$276,778	\$350,420
City of Florissant (MO)	11	\$483,773	\$43,979	\$506,794	\$1,172,761	\$24,978	\$15,953	\$71,075	\$112,006
McMinn County (TN)	57	\$1,293,914	\$22,700	\$1,180,561	\$2,510,764	\$9,893	\$31,892	\$275,077	\$316,862
City of Watsonville (CA)	124	\$5,359,576	\$43,222	\$5,583,410	\$5,384,526	\$202,264	\$345,847	\$1,029,196	\$1,577,307
Lafayette County (MS)	53	\$1,414,266	\$26,684	\$1,412,992	\$2,687,397	\$2,057	\$19,444	\$256,933	\$278,434
Columbus County (NC)	16	\$326,424	\$20,402	\$318,352	\$442,653	\$408	\$6,805	\$67,534	\$74,747
Watauga County (NC)	158	\$4,388,986	\$27,778	\$4,189,900	\$7,207,229	\$76,019	\$132,788	\$896,543	\$1,105,350
Mercer County (WV)	17	\$231,104	\$13,594	\$248,997	\$1,888,238	\$4,770	\$14,803	\$44,056	\$63,629
City of Dubuque (IA)	913	\$21,183,490	\$23,202	\$23,258,169	\$40,519,575	\$1,318,453	\$1,712,545	\$3,402,169	\$6,433,167
City of Ocala (FL)	162	\$5,558,650	\$34,313	\$6,036,687	\$15,995,647	\$266,655	\$335,110	\$1,223,457	\$1,825,222
Town of Chapel Hill (NC)	1,171	\$35,282,453	\$30,130	\$31,636,466	\$75,939,507	\$48,051	\$174,505	\$6,863,353	\$7,085,909
City of National City (CA)	24	\$1,300,625	\$54,193	\$1,212,419	\$2,172,296	\$17,547	\$31,045	\$286,969	\$335,561
City of Encinitas (CA)	172	\$8,149,137	\$47,379	\$8,339,627	\$11,581,223	\$282,664	\$478,566	\$1,667,170	\$2,428,400
City of Grand Junction (CO)	295	\$7,122,836	\$24,145	\$6,728,060	\$15,209,538	\$6,598	\$23,694	\$1,714,105	\$1,744,397
City of Cheyenne (WY)	42	\$2,475,962	\$58,951	\$2,681,714	\$6,216,678	\$86,442	\$225,091	\$465,124	\$776,657
City of Santa Cruz (CA)	813	\$31,665,290	\$38,949	\$31,395,372	\$30,087,205	\$783,943	\$1,523,339	\$6,491,251	\$8,798,533
Hamblen County (TN)	80	\$2,971,118	\$37,139	\$3,069,543	\$2,692,782	\$43,975	\$108,118	\$527,496	\$679,589
City of Redmond (WA)	67	\$2,442,643	\$36,457	\$2,344,905	\$6,275,441	\$27,960	\$69,936	\$490,857	\$588,753
Town of Jupiter (FL)	105	\$5,592,185	\$53,259	\$5,990,837	\$12,248,193	\$188,073	\$126,968	\$1,102,623	\$1,417,664
City of Ames (IA)	229	\$5,710,950	\$24,939	\$6,201,784	\$10,474,423	\$392,199	\$435,792	\$745,384	\$1,573,375
City of Portland (ME)	1,272	\$44,664,628	\$35,114	\$44,776,766	\$58,000,143	\$213,899	\$933,234	\$7,821,332	\$8,968,465
City of Jackson (TN)	371	\$3,238,853	\$8,730	\$3,025,660	\$5,008,580	\$7,608	\$24,448	\$611,201	\$643,257
Wilkes County (NC)	9	\$267,966	\$29,774	\$251,589	\$437,267	\$0	\$1,457	\$62,562	\$64,019
City of Eau Claire (WI)	591	\$8,394,533	\$14,204	\$7,993,378	\$13,902,665	\$30,865	\$144,798	\$1,587,061	\$1,762,724
Greene County (TN)	49	\$630,230	\$12,862	\$438,609	\$1,895,163	\$1,938	\$4,220	\$184,340	\$190,498
Carteret County (NC)	62	\$1,419,984	\$22,903	\$1,192,537	\$3,716,885	\$2,457	\$10,308	\$384,550	\$397,315
City of Walnut Creek (CA)	509	\$14,710,803	\$28,901	\$14,166,976	\$20,696,083	\$395,346	\$560,381	\$2,932,693	\$3,888,420
Island of Kaua'i (HI)	57	\$2,390,102	\$41,932	\$2,536,845	\$6,822,342	\$69,538	\$158,718	\$472,097	\$700,353
Walton County (FL)	73	\$2,852,906	\$39,081	\$3,133,092	\$8,705,991	\$242,685	\$188,226	\$550,751	\$981,662
Chatham County (NC)	212	\$4,457,178	\$21,024	\$4,119,519	\$7,157,100	\$166,302	\$154,642	\$1,067,501	\$1,388,445
City of Flagstaff (AZ)	387	\$16,808,917	\$43,434	\$13,286,046	\$56,477,260	\$9,675	\$13,556	\$4,563,136	\$4,586,367
City of Rapid City (SD)	419	\$12,124,803	\$28,937	\$12,430,556	\$21,044,101	\$278,820	\$279,250	\$2,156,593	\$2,714,663
City of Missoula (MT)	265	\$9,923,203	\$37,446	\$9,928,456	\$22,342,284	\$22,435	\$319,912	\$2,018,682	\$2,361,029
Wilson County (NC)	21	\$457,348	\$21,778	\$409,261	\$926,845	\$1,540	\$3,499	\$84,763	\$89,802
Caldwell County (NC)	26	\$2,113,128	\$81,274	\$2,240,065	\$815,435	\$93,816	\$132,590	\$395,161	\$621,567
City of Sioux City (IA)	82	\$3,772,655	\$46,008	\$3,882,876	\$5,284,298	\$61,793	\$130,363	\$663,593	\$855,749

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Largo (FL)	57	\$3,254,779	\$57,101	\$3,302,617	\$4,411,670	\$55,280	\$57,178	\$681,448	\$793,906
City of Santa Fe (NM)	712	\$39,633,277	\$55,665	\$39,301,968	\$99,797,967	\$56,936	\$233,478	\$7,587,303	\$7,877,717
City of Fort Myers (FL)	886	\$21,011,955	\$23,716	\$22,417,008	\$50,887,024	\$1,013,674	\$879,092	\$4,304,007	\$6,196,773
Buchanan County (MO)	199	\$3,372,943	\$16,949	\$3,553,316	\$9,889,412	\$148,440	\$124,272	\$562,160	\$834,872
City of Nashua (NH)	428	\$12,272,565	\$28,674	\$12,325,210	\$7,419,917	\$57,776	\$46,102	\$2,187,243	\$2,291,121
City of Miami Beach (FL)	2,588	\$134,242,593	\$51,871	\$138,404,804	\$223,826,721	\$3,446,454	\$2,532,268	\$27,238,100	\$33,216,822
City of Asheville (NC)	784	\$23,546,646	\$30,034	\$23,973,975	\$24,469,334	\$655,395	\$1,061,750	\$4,482,438	\$6,199,583
Pottawattamie County (IA)	186	\$5,166,531	\$27,777	\$6,028,619	\$13,940,173	\$667,560	\$529,351	\$690,282	\$1,887,193
Fairbanks North Star Borough (AK)	324	\$6,286,407	\$19,402	\$5,867,678	\$18,914,155	\$16,378	\$15,704	\$1,183,966	\$1,216,048
City of Lee's Summit (MO)	43	\$2,378,493	\$55,314	\$2,333,122	\$1,047,233	\$14,120	\$15,168	\$408,277	\$437,565
Cleveland County (NC)	46	\$1,446,498	\$31,446	\$1,299,754	\$3,098,849	\$14,345	\$24,684	\$324,818	\$363,847
Montgomery County (VA)	343	\$13,550,824	\$39,507	\$13,181,940	\$19,575,403	\$61,868	\$183,867	\$2,752,835	\$2,998,570
Nevada County (CA)	770	\$19,712,853	\$25,601	\$18,372,089	\$31,951,937	\$295,482	\$683,014	\$4,636,881	\$5,615,377
City of Boca Raton (FL)	483	\$13,585,425	\$28,127	\$13,788,576	\$16,629,589	\$260,799	\$178,071	\$2,820,398	\$3,259,268
Cohort B Average	336	\$11,440,893	\$33,972	\$11,434,895	\$20,246,327	\$243,551	\$309,562	\$2,266,266	\$2,819,380
Cohort B Average (with counties & outliers removed)	383	\$11,529,380	\$36,390	\$11,428,229	\$19,347,095	\$239,847	\$366,841	\$2,255,964	\$2,862,652
Cohort B Median	167	\$4,811,855	\$30,082	\$4,886,655	\$8,062,954	\$59,785	\$132,689	\$820,964	\$1,302,247

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Carmel (IN)	541	\$15,998,460	\$29,572	\$16,398,845	\$17,033,756	\$826,414	\$1,183,666	\$2,643,803	\$4,653,883
City of Renton (WA)	55	\$2,992,133	\$54,402	\$2,971,592	\$3,276,210	\$21,960	\$59,757	\$568,629	\$650,346
Craven County (NC)	14	\$493,255	\$35,233	\$471,635	\$1,128,086	\$3,509	\$12,077	\$93,526	\$109,112
Platte County (MO)	662	\$29,558,359	\$44,650	\$32,036,547	\$100,112,408	\$1,910,950	\$1,479,224	\$3,941,716	\$7,331,890
Cecil County (MD)	281	\$8,116,256	\$28,883	\$7,813,901	\$15,977,097	\$70,009	\$101,146	\$1,534,615	\$1,705,770
City of Boulder (CO)	1,526	\$42,013,748	\$27,532	\$41,795,739	\$53,148,208	\$867,867	\$784,301	\$7,152,727	\$8,804,895
Bradley County (TN)	53	\$1,322,611	\$24,955	\$986,959	\$3,747,047	\$38,033	\$84,325	\$335,133	\$457,491
City of Lewisville (TX)	43	\$3,000,377	\$69,776	\$3,079,196	\$2,170,334	\$163,170	\$130,860	\$513,228	\$807,258
City of Elgin (IL)	98	\$5,955,027	\$60,766	\$5,943,664	\$4,792,266	\$28,146	\$103,888	\$1,071,692	\$1,203,726
Douglas County (OR)	27	\$692,533	\$25,649	\$664,656	\$1,791,125	\$2,744	\$20,245	\$167,361	\$190,350
City of West Palm Beach (FL)	821	\$48,948,367	\$59,620	\$51,677,617	\$116,092,975	\$1,890,537	\$1,275,442	\$9,529,448	\$12,695,427
Flagler County (FL)	57	\$4,005,812	\$70,277	\$3,931,964	\$2,853,795	\$22,759	\$18,008	\$1,098,969	\$1,139,736
City of Clearwater (FL)	416	\$23,704,926	\$56,983	\$25,027,285	\$52,160,401	\$849,327	\$878,123	\$4,693,803	\$6,421,253
City of Carlsbad (CA)	25	\$1,341,481	\$53,659	\$1,328,056	\$1,375,843	\$41,813	\$64,095	\$276,926	\$382,834
City of Norman (OK)	171	\$11,206,778	\$65,537	\$11,312,389	\$11,662,203	\$476,333	\$603,075	\$1,902,065	\$2,981,473
City of Columbia (MO)	435	\$8,529,766	\$19,609	\$8,597,818	\$10,193,417	\$90,157	\$191,489	\$1,592,688	\$1,874,334
City of Abilene (TX)	451	\$16,487,906	\$36,559	\$17,030,995	\$13,265,265	\$512,107	\$607,543	\$3,082,860	\$4,202,510
Hunterdon County (NJ)	122	\$4,598,656	\$37,694	\$4,694,062	\$2,322,598	\$106,229	\$114,524	\$834,609	\$1,055,362
City of Topeka (KS)	588	\$13,229,292	\$22,499	\$13,380,048	\$23,727,828	\$68,732	\$205,249	\$2,494,372	\$2,768,353
Cache County (UT)	245	\$6,642,208	\$27,111	\$5,810,860	\$18,220,843	\$64,450	\$139,506	\$1,506,625	\$1,710,581
City of New Haven (CT)	1,496	\$68,486,667	\$45,780	\$68,984,788	\$117,576,141	\$516,414	\$1,851,230	\$13,981,763	\$16,349,407
City of Waco (TX)	534	\$20,447,784	\$38,292	\$19,315,369	\$34,181,100	\$483,552	\$503,560	\$4,419,767	\$5,406,879
Brunswick County (NC)	123	\$4,337,877	\$35,267	\$4,614,021	\$1,494,385	\$220,191	\$250,974	\$916,793	\$1,387,958
City of Bellevue (WA)	152	\$6,725,356	\$44,246	\$6,531,353	\$10,863,033	\$5,539	\$20,673	\$1,328,216	\$1,354,428
City of Savannah (GA)	505	\$12,641,334	\$25,032	\$9,333,478	\$35,714,364	\$127,956	\$86,251	\$2,939,801	\$3,154,008
Orange County (NC)	1,571	\$46,993,975	\$29,913	\$43,074,869	\$84,822,258	\$83,844	\$307,727	\$8,803,528	\$9,195,099
Cumberland County (NJ)	61	\$1,696,903	\$27,818	\$1,621,141	\$3,761,274	\$1,060	\$4,050	\$354,156	\$359,266
Johnson County (IA)	254	\$7,865,810	\$30,968	\$8,648,168	\$15,272,121	\$568,653	\$626,560	\$1,078,521	\$2,273,734
City of Escondido (CA)	11	\$601,280	\$54,662	\$613,398	\$430,382	\$19,780	\$35,222	\$119,992	\$174,994
City of Kansas City (MO)	4,100	\$194,781,040	\$47,508	\$201,775,280	\$397,613,530	\$7,440,060	\$6,133,463	\$32,356,799	\$45,930,322
Macon-Bibb County (GA)	661	\$21,214,950	\$32,095	\$18,456,801	\$44,093,106	\$104,439	\$107,760	\$3,882,095	\$4,094,294
City of Springfield (MA)	834	\$23,338,376	\$27,984	\$22,838,398	\$50,909,061	\$370,185	\$605,228	\$5,268,487	\$6,243,900
Ouachita Parish (LA)	122	\$2,723,606	\$22,325	\$3,272,398	\$7,800,901	\$386,030	\$405,907	\$366,110	\$1,158,047
City of Alexandria (VA)	920	\$63,832,457	\$69,383	\$64,172,389	\$55,852,103	\$1,863,551	\$924,960	\$8,472,540	\$11,261,051
Catawba County (NC)	390	\$6,715,688	\$17,220	\$6,250,643	\$12,023,117	\$15,383	\$35,784	\$1,303,981	\$1,355,148
Martin County (FL)	125	\$5,848,146	\$46,785	\$6,308,959	\$16,328,352	\$321,291	\$254,411	\$1,042,375	\$1,618,077

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Wyandotte County (KS)	53	\$1,625,219	\$30,665	\$1,612,914	\$2,564,447	\$4,021	\$8,353	\$231,309	\$243,683
Town of Cary (NC)	239	\$12,243,032	\$51,226	\$12,465,082	\$10,584,755	\$277,592	\$444,144	\$2,129,573	\$2,851,309
Springfield (MO)	611	\$15,331,203	\$25,092	\$15,827,102	\$28,024,024	\$350,509	\$449,896	\$2,648,101	\$3,448,506
City of Salem (OR)	253	\$8,658,971	\$34,225	\$8,613,315	\$16,206,527	\$110,795	\$306,928	\$1,779,680	\$2,197,403
City of Fort Collins (CO)	323	\$9,005,588	\$27,881	\$8,810,065	\$12,641,915	\$120,268	\$192,857	\$1,838,699	\$2,151,824
City of Eugene (OR)	1,767	\$61,727,894	\$34,934	\$61,241,807	\$89,317,808	\$215,840	\$2,266,817	\$13,092,012	\$15,574,669
City of Oceanside (CA)	428	\$18,515,587	\$43,261	\$18,297,711	\$24,344,628	\$231,398	\$702,957	\$3,829,422	\$4,763,777
City of Ontario (CA)	9	\$403,814	\$44,868	\$328,540	\$1,081,259	\$14	\$7,640	\$98,310	\$105,964
City of Frisco (TX)	98	\$4,666,360	\$47,616	\$4,692,812	\$4,471,738	\$150,161	\$114,469	\$830,625	\$1,095,255
City of Providence (RI)	756	\$31,468,094	\$41,624	\$30,188,700	\$89,725,093	\$71,460	\$338,019	\$6,127,402	\$6,536,881
Pitt County (NC)	268	\$3,786,934	\$14,130	\$3,030,204	\$12,913,555	\$68,196	\$113,703	\$838,194	\$1,020,093
City of Fort Lauderdale (FL)	1,879	\$98,809,562	\$52,586	\$98,658,242	\$102,954,146	\$1,407,471	\$1,305,433	\$20,014,301	\$22,727,205
City of McKinney (TX)	41	\$2,347,473	\$57,255	\$2,318,263	\$2,644,723	\$53,461	\$39,645	\$394,507	\$487,613
Sumner County (TN)	68	\$5,666,924	\$83,337	\$6,077,824	\$3,083,066	\$224,069	\$421,443	\$976,933	\$1,622,445
City of Sioux Falls (SD)	594	\$12,274,250	\$20,664	\$12,041,473	\$26,274,474	\$38,731	\$48,033	\$2,184,116	\$2,270,880
City of Tempe (AZ)	778	\$31,895,795	\$40,997	\$31,156,968	\$48,333,780	\$89,085	\$160,648	\$6,585,964	\$6,835,697
City of Salt Lake City (UT)	2,971	\$80,528,773	\$27,105	\$75,925,012	\$148,519,031	\$810,455	\$1,405,137	\$15,085,953	\$17,301,545
Richmond County (GA)	256	\$5,683,179	\$22,200	\$4,863,830	\$12,029,253	\$93,806	\$83,166	\$1,017,156	\$1,194,128
Montgomery County (TN)	94	\$989,997	\$10,532	\$700,871	\$2,918,498	\$6,959	\$15,170	\$266,883	\$289,012
Tuscaloosa County (AL)	472	\$24,027,660	\$50,906	\$24,614,922	\$15,674,651	\$357,658	\$804,472	\$4,095,494	\$5,257,624
City of San Bernardino (CA)	99	\$4,418,286	\$44,629	\$4,672,388	\$1,996,060	\$203,809	\$320,735	\$807,088	\$1,331,632
Cabarrus County (NC)	19	\$5,501,335	\$289,544	\$5,715,714	\$2,109,519	\$183,705	\$234,322	\$927,572	\$1,345,599
City of Tacoma (WA)	1,042	\$43,624,448	\$41,866	\$43,191,450	\$84,270,295	\$541,491	\$721,754	\$9,041,187	\$10,304,432
Gaston County (NC)	154	\$4,953,754	\$32,167	\$4,834,076	\$6,923,560	\$11,473	\$24,555	\$1,011,827	\$1,047,855
New Hanover County (NC)	351	\$10,488,135	\$29,881	\$9,659,112	\$19,312,782	\$47,624	\$175,145	\$2,238,222	\$2,460,991
City of Garland (TX)	59	\$5,053,955	\$85,660	\$5,320,381	\$2,322,900	\$229,137	\$224,629	\$767,689	\$1,221,455
Clay County (MO)	80	\$3,251,231	\$40,640	\$3,393,604	\$7,357,652	\$151,851	\$107,163	\$494,344	\$753,358
Cohort C Average	512	\$19,746,614	\$43,996	\$19,666,947	\$33,688,684	\$422,765	\$495,993	\$3,667,020	\$4,585,778
Cohort C Average (with counties & outliers removed)	693	\$27,538,173	\$43,763	\$27,481,942	\$46,048,544	\$570,256	\$668,568	\$5,145,956	\$6,384,780
Cohort C Median	256	\$8,116,256	\$37,694	\$8,597,818	\$12,913,555	\$127,956	\$205,249	\$1,534,615	\$1,874,334

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Reno (NV)	1,033	\$33,073,118	\$32,017	\$34,112,181	\$48,594,111	\$636,025	\$1,291,064	\$6,618,968	\$8,546,057
City of Scottsdale (AZ)	636	\$18,765,547	\$29,506	\$16,752,904	\$41,613,110	\$29,539	\$50,854	\$4,238,899	\$4,319,292
City of Chandler (AZ)	61	\$2,006,618	\$32,895	\$1,765,235	\$4,743,862	\$12,722	\$22,761	\$461,367	\$496,850
Buncombe County (NC)	806	\$24,487,295	\$30,381	\$24,940,215	\$25,288,858	\$682,934	\$1,106,247	\$4,659,264	\$6,448,445
City of St. Petersburg (FL)	592	\$28,040,567	\$47,366	\$29,419,872	\$62,023,008	\$880,432	\$911,937	\$5,621,550	\$7,413,919
City of Jersey City (NJ)	99	\$7,065,635	\$71,370	\$7,009,852	\$13,517,935	\$63,937	\$72,769	\$1,148,253	\$1,284,959
Greater Green Bay Area (WI)	539	\$18,216,507	\$33,797	\$17,889,221	\$23,389,848	\$217,714	\$356,379	\$3,318,453	\$3,892,546
St. Johns County (FL)	277	\$11,158,932	\$40,285	\$11,272,274	\$15,812,289	\$144,516	\$138,615	\$2,473,046	\$2,756,177
Alachua County (FL)	922	\$33,177,961	\$35,985	\$33,683,670	\$49,662,216	\$348,768	\$384,949	\$6,867,392	\$7,601,109
Santa Cruz County (CA)	1,151	\$53,253,364	\$46,267	\$53,021,410	\$54,512,987	\$1,190,052	\$2,455,118	\$10,882,145	\$14,527,315
York County (SC)	248	\$22,484,597	\$90,664	\$22,302,861	\$17,010,347	\$24,355	\$253,261	\$3,998,574	\$4,276,190
City of Orlando (FL)	1,962	\$61,085,939	\$31,135	\$63,085,676	\$121,232,101	\$1,368,862	\$1,374,086	\$10,926,515	\$13,669,463
City of Lincoln (NE)	751	\$16,284,779	\$21,684	\$15,621,733	\$55,015,834	\$74,507	\$208,065	\$3,067,038	\$3,349,610
City of Greensboro (NC)	1,125	\$34,015,122	\$30,236	\$27,294,650	\$104,552,519	\$17,333	\$44,410	\$7,345,680	\$7,407,423
Leon County (FL)	828	\$23,553,821	\$28,447	\$27,998,981	\$119,084,121	\$2,625,010	\$2,998,932	\$3,854,820	\$9,478,762
City of Marquette (MI)	22	\$478,855	\$21,766	\$470,268	\$1,649,737	\$870	\$2,822	\$102,446	\$106,138
Greater Spartanburg Area (SC)	453	\$20,142,007	\$44,464	\$19,699,522	\$33,825,885	\$38,821	\$152,833	\$3,752,957	\$3,944,611
Durham County (NC)	1,551	\$69,921,140	\$45,081	\$65,988,920	\$149,072,120	\$1,170,242	\$1,070,101	\$10,239,568	\$12,479,911
Lexington-Fayette Urban County (KY)	851	\$18,896,576	\$22,205	\$19,059,833	\$17,010,907	\$450,323	\$794,499	\$2,953,167	\$4,197,989
Somerset County (NJ)	539	\$25,729,330	\$47,735	\$25,336,370	\$35,546,453	\$100,591	\$224,968	\$4,193,076	\$4,518,635
City of Riverside (CA)	227	\$5,989,688	\$26,386	\$5,575,348	\$11,977,452	\$84,535	\$183,454	\$1,390,390	\$1,658,379
Rutherford County (TN)	396	\$20,190,323	\$50,986	\$19,152,112	\$26,081,396	\$173,185	\$335,871	\$3,771,279	\$4,280,335
City of Santa Ana (CA)	520	\$24,320,338	\$46,770	\$23,060,512	\$44,757,944	\$127,133	\$585,895	\$5,033,054	\$5,746,082
Cumberland County (NC)	505	\$30,495,921	\$60,388	\$30,098,261	\$44,315,565	\$230,274	\$630,962	\$4,733,049	\$5,594,285
Municipality of San Juan (PR)	747	\$25,673,022	\$34,368	\$25,440,203	\$35,243,832	\$54,564	\$572,919	\$5,100,937	\$5,728,420
Davis County (UT)	419	\$4,290,661	\$10,240	\$4,021,361	\$8,249,872	\$7,370	\$17,770	\$780,830	\$805,970
Lake County (FL)	45	\$1,325,933	\$29,465	\$1,440,005	\$3,933,273	\$67,822	\$81,281	\$275,054	\$424,157
Washtenaw County (MI)	748	\$34,720,111	\$46,417	\$34,916,783	\$46,587,221	\$333,973	\$608,178	\$6,024,508	\$6,966,659
Hamilton County (TN)	1,461	\$48,253,362	\$33,028	\$44,167,160	\$91,246,843	\$367,383	\$699,253	\$9,289,365	\$10,356,001
Forsyth County (NC)	829	\$77,461,033	\$93,439	\$75,557,724	\$101,255,291	\$116,100	\$1,283,680	\$13,921,992	\$15,321,772
Collier County (FL)	1,181	\$71,835,026	\$60,826	\$73,228,375	\$102,046,255	\$1,215,825	\$914,977	\$15,522,989	\$17,653,791
City of Wichita (KS)	989	\$40,961,247	\$41,417	\$41,045,145	\$76,416,022	\$171,412	\$792,039	\$8,028,656	\$8,992,107
Placer County (CA)	208	\$6,042,260	\$29,049	\$5,210,217	\$13,107,069	\$55,486	\$146,776	\$1,354,893	\$1,557,155
City of Tampa (FL)	1,568	\$96,762,609	\$61,711	\$99,033,394	\$151,252,645	\$1,560,884	\$1,563,607	\$18,847,285	\$21,971,776
St. Charles County (MO)	61	\$2,103,547	\$34,484	\$2,133,964	\$3,326,069	\$44,986	\$44,730	\$363,979	\$453,695
Manatee County (FL)	266	\$12,319,952	\$46,316	\$12,779,003	\$28,862,382	\$365,531	\$283,857	\$2,653,115	\$3,302,503

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Greater Flint Area (MI)	763	\$23,241,747	\$30,461	\$23,499,477	\$51,890,327	\$225,073	\$545,896	\$4,839,811	\$5,610,780
Clackamas County (OR)	373	\$9,284,323	\$24,891	\$9,031,635	\$18,212,719	\$78,393	\$223,467	\$1,787,227	\$2,089,087
Sarasota County (FL)	2,559	\$122,685,912	\$47,943	\$128,654,924	\$232,724,736	\$3,920,712	\$3,050,878	\$24,987,822	\$31,959,412
Monterey County (CA)	1,627	\$79,679,083	\$48,973	\$73,686,924	\$143,852,728	\$2,375,250	\$3,278,126	\$17,870,160	\$23,523,536
City of Atlanta (GA)	5,369	\$271,113,585	\$50,496	\$250,731,562	\$413,165,831	\$5,059,227	\$3,025,439	\$45,089,869	\$53,174,535
Morris County (NJ)	544	\$29,854,733	\$54,880	\$29,793,898	\$34,658,658	\$200,222	\$418,302	\$4,913,416	\$5,531,940
Cohort D Average	854	\$37,153,384	\$41,577	\$36,404,372	\$63,721,961	\$640,783	\$790,524	\$6,983,401	\$8,414,709
Cohort D Average (with counties & outliers removed)	1,035	\$42,783,328	\$37,583	\$41,217,398	\$75,172,928	\$662,019	\$718,539	\$7,873,380	\$9,253,937
Cohort D Median	692	\$24,403,817	\$38,135	\$25,138,293	\$42,964,338	\$186,704	\$482,099	\$4,696,157	\$5,602,533

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Camden County (NJ)	498	\$13,400,183	\$26,908	\$13,720,587	\$10,072,895	\$292,119	\$370,500	\$2,422,974	\$3,085,593
City of Mesa (AZ)	672	\$29,551,390	\$43,975	\$30,542,242	\$19,214,696	\$644,627	\$1,107,829	\$5,564,913	\$7,317,369
Guilford County (NC)	1,815	\$42,351,834	\$23,334	\$36,225,663	\$106,819,276	\$448,215	\$768,098	\$8,707,333	\$9,923,646
Dane County (WI)	1,348	\$50,372,942	\$37,369	\$44,363,420	\$126,179,242	\$429,987	\$604,231	\$10,744,834	\$11,779,052
Volusia County (FL)	395	\$13,341,712	\$33,776	\$13,596,642	\$17,041,112	\$193,221	\$190,822	\$3,089,071	\$3,473,114
Union County (NJ)	530	\$20,811,213	\$39,266	\$20,958,113	\$20,271,934	\$304,217	\$339,733	\$3,322,750	\$3,966,700
City of Albuquerque (NM)	1,599	\$60,335,184	\$37,733	\$60,552,915	\$129,470,135	\$267,181	\$972,350	\$10,900,041	\$12,139,572
City of Milwaukee (WI)	2,284	\$128,983,431	\$56,473	\$124,422,300	\$191,447,871	\$1,133,451	\$1,568,460	\$23,417,871	\$26,119,782
Washington County (OR)	319	\$8,944,069	\$28,038	\$8,795,761	\$16,321,396	\$93,841	\$256,592	\$1,580,919	\$1,931,352
Johnson County (KS)	304	\$6,345,508	\$20,873	\$6,180,903	\$15,547,453	\$13,905	\$68,201	\$1,177,104	\$1,259,210
Ocean County (NJ)	150	\$4,224,223	\$28,161	\$3,978,172	\$10,957,791	\$4,777	\$49,024	\$1,067,915	\$1,121,716
City of Louisville-Jefferson County (KY)	2,780	\$123,670,742	\$44,486	\$113,603,404	\$240,855,770	\$603,852	\$1,084,935	\$22,350,538	\$24,039,325
Monmouth County (NJ)	715	\$20,539,927	\$28,727	\$19,908,545	\$35,295,758	\$91,677	\$160,515	\$4,275,982	\$4,528,174
City of Las Vegas (NV)	1,135	\$55,225,316	\$48,657	\$57,988,484	\$102,123,406	\$1,376,927	\$2,444,355	\$11,487,840	\$15,309,122
City of Portland (OR)	3,102	\$134,517,282	\$43,365	\$131,708,509	\$238,482,342	\$1,211,144	\$3,877,083	\$26,580,531	\$31,668,758
City of Nashville-Davidson County (TN)	3,274	\$224,868,195	\$68,683	\$231,341,300	\$204,318,908	\$9,616,754	\$12,246,081	\$34,135,956	\$55,998,791
Hudson County (NJ)	562	\$38,950,665	\$69,307	\$39,975,241	\$15,006,153	\$785,732	\$970,130	\$6,011,460	\$7,767,322
Jackson County (MO)	3,652	\$181,734,378	\$49,763	\$186,190,779	\$313,189,011	\$5,595,974	\$3,954,332	\$27,450,145	\$37,000,451
City and County of Denver (CO)	2,827	\$118,042,935	\$41,756	\$114,434,172	\$209,942,202	\$1,003,168	\$931,998	\$19,134,401	\$21,069,567
Lee County (FL)	993	\$25,958,095	\$26,141	\$27,658,561	\$62,124,694	\$1,228,383	\$1,065,517	\$5,328,517	\$7,622,417
Essex County (NJ)	811	\$54,267,645	\$66,914	\$54,074,924	\$59,382,039	\$700,385	\$617,645	\$8,960,373	\$10,278,403
Multnomah County (OR)	3,086	\$140,128,630	\$45,408	\$137,533,692	\$237,419,757	\$1,354,020	\$2,838,287	\$24,571,302	\$28,763,609
Middlesex County (NJ)	408	\$18,917,988	\$46,368	\$18,150,436	\$41,418,307	\$108,180	\$141,743	\$3,285,325	\$3,535,248
City of Indianapolis (IN)	3,209	\$137,733,524	\$42,921	\$164,646,006	\$286,085,725	\$12,863,981	\$23,306,453	\$15,533,070	\$51,703,504
City and County of San Francisco (CA)	7,720	\$589,460,435	\$76,355	\$564,823,139	\$868,611,191	\$5,143,471	\$6,548,248	\$92,816,944	\$104,508,663
Prince George's County (MD)	148	\$8,119,310	\$54,860	\$7,714,522	\$18,468,593	\$59,261	\$73,736	\$1,394,101	\$1,527,098
City of Fort Worth (TX)	2,314	\$122,896,677	\$53,110	\$111,346,305	\$250,136,722	\$271,066	\$253,916	\$25,006,776	\$25,531,758
Bergen County (NJ)	509	\$9,587,780	\$18,837	\$9,685,444	\$12,065,889	\$161,937	\$188,612	\$1,701,880	\$2,052,429
Shelby County (TN)	2,207	\$65,962,220	\$29,888	\$58,951,289	\$120,832,628	\$902,245	\$1,592,156	\$13,481,855	\$15,976,256
Westchester County (NY)	776	\$38,660,425	\$49,820	\$33,070,699	\$116,986,636	\$434,463	\$265,759	\$8,944,454	\$9,644,676
Pinellas County (FL)	1,155	\$59,824,593	\$51,796	\$62,677,992	\$127,765,247	\$1,894,897	\$1,960,720	\$12,001,497	\$15,857,114
Cohort E Average	1,655	\$82,184,789	\$43,002	\$80,929,683	\$136,253,380	\$1,588,163	\$2,284,454	\$14,078,989	\$17,951,606
Cohort E Average (with counties & outliers removed)	2,811	\$156,844,101	\$50,683	\$155,037,161	\$249,153,543	\$3,103,238	\$4,940,155	\$26,084,444	\$34,127,837
Cohort E Median	1,135	\$50,372,942	\$43,365	\$44,363,420	\$106,819,276	\$603,852	\$931,998	\$8,960,373	\$10,278,403

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of San José (CA)	2,543	\$45,375,433	\$17,843	\$41,876,555	\$99,353,272	\$248,314	\$883,143	\$8,546,740	\$9,678,197
Pima County (AZ)	2,083	\$55,830,238	\$26,803	\$51,258,281	\$113,591,443	\$343,600	\$464,622	\$13,128,922	\$13,937,144
Montgomery County (MD)	2,800	\$79,465,265	\$28,380	\$78,121,818	\$125,160,821	\$696,427	\$771,155	\$14,188,698	\$15,656,280
Mecklenburg County (NC)	3,119	\$144,655,014	\$46,379	\$138,881,509	\$217,873,343	\$2,022,142	\$2,513,114	\$25,107,340	\$29,642,596
Wake County (NC)	2,753	\$128,358,398	\$46,625	\$123,922,642	\$193,260,329	\$1,899,291	\$2,709,398	\$24,001,452	\$28,610,141
Fairfax County (VA)	1,516	\$105,778,322	\$69,775	\$100,675,452	\$181,686,408	\$1,842,259	\$1,291,754	\$17,915,877	\$21,049,890
Salt Lake County (UT)	4,049	\$108,316,680	\$26,751	\$101,923,015	\$187,643,624	\$941,042	\$1,715,434	\$20,318,730	\$22,975,206
Cuyahoga County (OH)	5,145	\$273,447,554	\$53,148	\$267,775,348	\$389,893,559	\$3,620,130	\$1,941,080	\$46,629,468	\$52,190,678
Allegheny County (PA)	7,099	\$358,377,179	\$50,483	\$367,269,637	\$543,647,922	\$9,010,708	\$12,079,912	\$61,536,337	\$82,626,957
City of Dallas (TX)	5,709	\$275,838,079	\$48,316	\$257,063,481	\$522,060,000	\$2,956,805	\$2,838,463	\$55,379,671	\$61,174,939
Orange County (FL)	2,596	\$88,387,806	\$34,048	\$90,593,084	\$152,714,273	\$1,734,114	\$1,741,066	\$16,024,176	\$19,499,356
City of San Diego (CA)	6,500	\$369,983,668	\$56,921	\$348,607,849	\$655,804,967	\$989,177	\$6,677,149	\$81,382,088	\$89,048,414
Hillsborough County (FL)	1,647	\$100,856,232	\$61,236	\$103,082,518	\$152,779,710	\$1,570,337	\$1,573,270	\$19,674,608	\$22,818,215
Palm Beach County (FL)	1,757	\$83,283,371	\$47,401	\$87,520,578	\$187,378,465	\$3,057,286	\$2,062,349	\$16,381,496	\$21,501,131
City of San Antonio (TX)	1,450	\$80,687,473	\$55,647	\$77,429,343	\$129,530,472	\$1,005,147	\$851,067	\$15,960,506	\$17,816,720
Sacramento County (CA)	2,427	\$76,498,701	\$31,520	\$70,770,155	\$147,699,029	\$786,054	\$1,627,790	\$15,514,095	\$17,927,939
City and County of Philadelphia (PA)	7,115	\$521,530,674	\$73,300	\$543,106,843	\$923,910,883	\$23,204,970	\$16,916,071	\$76,831,970	\$116,953,011
City of Phoenix (AZ)	2,784	\$102,351,859	\$36,764	\$95,132,671	\$184,607,719	\$391,339	\$616,565	\$22,144,253	\$23,152,157
Santa Clara County (CA)	3,288	\$85,099,497	\$25,882	\$79,382,354	\$165,845,941	\$700,814	\$1,677,664	\$15,726,029	\$18,104,507
Broward County (FL)	2,665	\$132,317,333	\$49,650	\$132,297,053	\$138,575,112	\$1,860,252	\$1,727,905	\$26,785,148	\$30,373,305
San Bernardino County (CA)	301	\$10,199,553	\$33,886	\$10,218,478	\$9,900,796	\$358,347	\$591,443	\$1,994,502	\$2,944,292
Clark County (NV)	1,742	\$104,133,548	\$59,778	\$107,272,036	\$156,467,383	\$2,031,127	\$3,599,159	\$22,194,460	\$27,824,746
City of Houston (TX)	6,912	\$340,755,008	\$49,299	\$312,269,940	\$666,642,938	\$1,489,485	\$1,022,174	\$62,744,353	\$65,256,012
Riverside County (CA)	986	\$35,035,563	\$35,533	\$29,301,132	\$97,629,596	\$291,011	\$585,859	\$8,962,112	\$9,838,982
Miami-Dade County (FL)	12,882	\$692,632,231	\$53,767	\$713,624,397	\$1,171,998,597	\$14,704,253	\$10,773,433	\$142,989,582	\$168,467,268
San Diego County (CA)	7,635	\$427,308,733	\$55,967	\$405,421,314	\$728,722,540	\$1,943,745	\$9,136,642	\$93,254,504	\$104,334,891
Harris County (TX)	6,937	\$341,765,606	\$49,267	\$313,167,521	\$668,899,779	\$1,497,346	\$1,027,630	\$62,936,713	\$65,461,689
Cohort F Average	3,942	\$191,417,371	\$45,347	\$186,961,667	\$330,121,442	\$3,007,242	\$3,311,678	\$36,601,994	\$42,920,913
Cohort F Average (with counties & outliers removed)	4,716	\$248,074,599	\$48,299	\$239,355,240	\$454,558,607	\$4,326,462	\$4,257,805	\$46,141,369	\$54,725,636
Cohort F Median	2,784	\$105,778,322	\$48,316	\$103,082,518	\$184,607,719	\$1,570,337	\$1,715,434	\$22,144,253	\$23,152,157

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Florence Region (OR)	42	\$1,531,716	\$36,469	\$1,493,025	\$2,308,286	\$3,513	\$49,353	\$350,511	\$403,377
Eastern Oregon Border Region	57	\$2,357,488	\$41,359	\$2,279,925	\$4,400,967	\$10,986	\$51,348	\$442,988	\$505,322
South Cumberland Region (TN)	2	\$194,670	\$97,335	\$175,048	\$323,374	\$437	\$891	\$45,451	\$46,779
Oregon's Adventure Coast	19	\$532,613	\$28,032	\$525,788	\$869,204	\$2,787	\$20,275	\$128,302	\$151,364
Southern Oregon: Ashland/Talent/Jacksonville	94	\$5,811,242	\$61,822	\$5,203,832	\$20,201,032	\$2,655	\$10,174	\$1,477,428	\$1,490,257
Greater Portsmouth Area (NH)	705	\$22,513,856	\$31,935	\$22,314,278	\$28,899,490	\$76,627	\$113,509	\$4,227,884	\$4,418,020
The Gorge (OR)	73	\$3,237,072	\$44,343	\$3,182,330	\$4,486,269	\$11,187	\$37,404	\$729,635	\$778,226
Northeast Oregon Region	103	\$3,207,704	\$31,143	\$3,161,035	\$4,064,835	\$37,674	\$148,367	\$731,089	\$917,130
Greater Aberdeen Region (SD)	31	\$1,069,749	\$34,508	\$1,047,790	\$2,162,243	\$9,366	\$13,806	\$229,578	\$252,750
Tri-Cities Communities (VA)	192	\$7,641,753	\$39,801	\$7,425,704	\$11,488,826	\$21,616	\$54,361	\$1,577,929	\$1,653,906
Upper Valley Region (NH/VT)	182	\$6,556,519	\$36,025	\$6,533,373	\$16,550,996	\$4,546	\$53,919	\$1,344,464	\$1,402,929
Monadnock Region (NH)	359	\$12,276,509	\$34,196	\$12,244,483	\$18,295,361	\$61,780	\$42,074	\$2,272,769	\$2,376,623
Bismarck-Mandan Region (ND)	524	\$14,196,602	\$27,093	\$14,021,383	\$30,959,682	\$16,306	\$180,689	\$2,998,026	\$3,195,021
Greater Minot Region (ND)	252	\$8,713,330	\$34,577	\$8,715,151	\$9,621,902	\$30,663	\$122,617	\$1,625,448	\$1,778,728
Greater Burlington Area (VT)	412	\$17,246,000	\$41,859	\$17,359,076	\$62,411,343	\$23,771	\$483,857	\$3,038,787	\$3,546,415
Northeastern Connecticut Region	110	\$5,492,690	\$49,934	\$5,533,016	\$8,816,167	\$43,394	\$137,975	\$1,074,435	\$1,255,804
Northwest Connecticut Region	494	\$22,364,670	\$45,273	\$22,382,833	\$19,107,731	\$100,771	\$504,175	\$4,884,410	\$5,489,356
Western Connecticut Region	507	\$24,391,751	\$48,110	\$24,471,834	\$29,816,710	\$164,454	\$637,154	\$4,955,891	\$5,757,499
Greater Fargo-Moorhead Area (ND/MN)	787	\$14,260,698	\$18,120	\$14,188,351	\$21,037,586	\$52,281	\$244,451	\$2,868,749	\$3,165,481
Greater Kingsport Area (TN)	215	\$5,998,775	\$27,901	\$5,863,053	\$7,444,956	\$157,234	\$326,553	\$1,212,749	\$1,696,536
Cedar Valley Region (IA)	675	\$23,810,741	\$35,275	\$33,627,231	\$101,680,042	\$6,471,186	\$7,508,783	\$2,639,431	\$16,619,400
Central Oregon Region	215	\$9,458,666	\$43,994	\$8,738,264	\$27,799,658	\$48,389	\$175,980	\$2,384,876	\$2,609,245
Northwest Tennessee Development District	177	\$13,259,914	\$74,915	\$13,716,776	\$12,860,829	\$442,928	\$1,134,024	\$2,863,995	\$4,440,947
Southwest Tennessee Development District	499	\$9,191,960	\$18,421	\$8,739,043	\$13,022,041	\$25,209	\$64,745	\$1,964,849	\$2,054,803
Southeast Ohio	253	\$5,476,011	\$21,644	\$5,228,344	\$12,147,537	\$60,632	\$101,168	\$1,089,213	\$1,251,013
Southeastern Connecticut Region	1,100	\$44,315,480	\$40,287	\$44,669,513	\$79,948,831	\$367,041	\$1,257,896	\$9,069,135	\$10,694,072
Shoreline and River Valley Region (CT)	762	\$29,532,818	\$38,757	\$30,855,872	\$50,832,991	\$1,148,439	\$1,275,694	\$5,374,026	\$7,798,159
Upper Peninsula of Michigan	199	\$5,232,342	\$26,293	\$5,150,395	\$16,145,099	\$12,165	\$62,389	\$1,135,387	\$1,209,941
Greater Waterbury Region (CT)	688	\$30,471,086	\$44,289	\$30,301,270	\$16,356,515	\$63,483	\$618,986	\$6,300,342	\$6,982,811
Quad Cities Region (IA/IL)	469	\$9,639,910	\$20,554	\$10,071,800	\$16,308,516	\$371,615	\$501,530	\$1,690,325	\$2,563,470
Greater Peoria Area (IL)	253	\$2,042,104	\$8,072	\$2,058,217	\$3,302,235	\$14,994	\$55,087	\$406,096	\$476,177
Upper Cumberland Development District (TN)	121	\$5,071,888	\$41,916	\$4,055,198	\$13,353,041	\$36,512	\$86,476	\$1,360,005	\$1,482,993
City of Huntsville/Madison County (AL)	447	\$14,611,400	\$32,688	\$11,679,349	\$65,011,405	\$46,439	\$154,253	\$3,417,519	\$3,618,211
Eastern Connecticut Region	1,210	49,808,170	\$41,164	50,202,529	88,764,998	410,435	1,395,871	10,143,570	\$11,949,876
South Central Tennessee Development District	168	\$10,990,611	\$65,420	\$10,304,085	\$17,855,457	\$224,493	\$477,587	\$2,391,930	\$3,094,010
Coachella Valley Region (CA)	496	\$18,078,794	\$36,449	\$15,421,716	\$46,932,205	\$144,068	\$289,227	\$4,530,666	\$4,963,961

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
St. Croix Valley (MN/WI)	710	\$25,930,950	\$36,522	\$24,955,439	\$68,472,625	\$369,366	\$807,274	\$5,496,993	\$6,673,633
First Tennessee Development District	672	\$26,868,375	\$39,983	\$27,794,827	\$21,700,165	\$788,802	\$1,587,360	\$5,498,116	\$7,874,278
Northwest Arkansas Region	1,394	\$56,544,397	\$40,563	\$52,674,160	\$158,346,660	\$33,331	\$150,603	\$11,259,705	\$11,443,639
Northeast Prosperity Zone (NC)	248	\$7,409,712	\$29,878	\$6,859,131	\$15,225,526	\$161,362	\$270,017	\$1,675,650	\$2,107,029
The Eastside (King County, WA)	404	\$19,741,327	\$48,865	\$19,165,548	\$34,920,071	\$71,848	\$195,783	\$3,896,458	\$4,164,089
Greater Des Moines Region (IA)	2,628	\$94,239,584	\$35,860	\$101,708,144	\$160,525,793	\$6,453,873	\$6,835,200	\$14,928,251	\$28,217,324
Greater New Haven Region (CT)	2,092	\$87,055,385	\$41,613	\$87,509,429	\$126,005,486	\$596,277	\$2,260,738	\$17,813,139	\$20,670,154
Northwestern Prosperity Zone (NC)	681	\$16,895,621	\$24,810	\$15,762,397	\$29,994,500	\$131,974	\$275,812	\$3,852,970	\$4,260,756
Southeast Tennessee Development District	1,589	\$52,272,262	\$32,896	\$47,749,416	\$98,434,979	\$435,069	\$866,328	\$10,936,588	\$12,237,985
Greater Knoxville Region (TN)	828	\$43,134,068	\$52,094	\$41,997,736	\$61,305,435	\$1,047,218	\$2,345,647	\$8,498,756	\$11,891,621
Western Prosperity Zone (NC)	1,010	\$34,396,793	\$34,056	\$33,810,194	\$45,982,580	\$877,858	\$1,396,412	\$7,612,644	\$9,886,914
Lehigh Valley Region (PA)	1,066	\$36,037,520	\$33,806	\$38,467,288	\$79,563,962	\$1,777,938	\$1,936,799	\$6,269,367	\$9,984,104
Pikes Peak Region (CO)	875	\$24,129,044	\$27,576	\$22,316,070	\$61,883,021	\$121,246	\$277,710	\$5,373,775	\$5,772,731
Coastal Fairfield County Region (CT)	2,672	\$137,245,600	\$51,364	\$137,624,694	\$178,275,567	\$734,425	\$3,531,533	\$27,490,737	\$31,756,695
Greater Fort Wayne Area (IN)	452	\$11,467,740	\$25,371	\$14,147,176	\$26,596,616	\$1,233,283	\$2,826,542	\$1,730,917	\$5,790,742
Greater Sarasota/Bradenton Area (FL)	2,825	\$135,005,864	\$47,790	\$141,433,927	\$261,587,118	\$4,286,243	\$3,334,735	\$27,640,937	\$35,261,915
Sandhills Prosperity Zone (NC)	621	\$34,728,386	\$55,923	\$34,246,820	\$49,323,658	\$259,280	\$899,751	\$6,459,222	\$7,618,253
West Valley Region (AZ)	242	\$10,095,391	\$41,716	\$9,611,753	\$15,672,787	\$92,118	\$136,897	\$2,119,204	\$2,348,219
Greater Hartford Region (CT)	1,454	\$56,345,873	\$38,752	\$57,251,371	\$101,354,926	\$853,735	\$1,854,143	\$11,206,090	\$13,913,968
Dayton Region (OH)	1,861	\$60,060,242	\$32,273	\$59,101,535	\$95,111,871	\$638,765	\$779,872	\$11,233,704	\$12,652,341
Memphis Area Association of Governments (TN)	2,208	\$65,973,382	\$29,879	\$58,950,272	\$120,913,579	\$888,322	\$1,601,528	\$13,899,416	\$16,389,266
Southeast Prosperity Zone (NC)	622	\$17,391,068	\$27,960	\$16,479,276	\$27,173,571	\$228,687	\$544,849	\$3,804,039	\$4,577,575
Richmond & Tri-Cities Region (VA)	3,907	\$132,908,587	\$34,018	\$130,056,795	\$209,972,864	\$1,242,219	\$2,343,056	\$27,762,310	\$31,347,585
Greater Fairfax Area (VA)	1,590	\$110,411,739	\$69,441	\$104,943,464	\$191,642,649	\$1,901,854	\$1,338,508	\$18,692,494	\$21,932,856
South Hampton Roads Area (VA)	2,089	\$68,729,524	\$32,901	\$64,996,755	\$140,319,165	\$505,044	\$868,737	\$14,708,218	\$16,081,999
East Tennessee Development District	1,267	\$49,052,146	\$38,715	\$47,118,603	\$72,839,738	\$971,780	\$2,104,709	\$10,519,800	\$13,596,289
Greater St. Louis Area (MO)	5,410	\$288,612,234	\$53,348	\$298,600,522	\$583,133,431	\$10,834,690	\$7,877,815	\$45,061,332	\$63,773,837
Western New York Region	5,214	\$194,791,559	\$37,359	\$201,899,118	\$177,947,644	\$5,702,033	\$8,362,719	\$42,241,816	\$56,306,568
Greater Jacksonville Region (FL)	1,985	\$71,217,631	\$35,878	\$73,748,651	\$131,186,331	\$1,526,640	\$1,931,407	\$15,474,312	\$18,932,359
Piedmont-Triad Prosperity Zone (NC)	2,663	\$123,279,247	\$46,293	\$115,244,421	\$211,055,203	\$636,412	\$2,816,128	\$26,660,269	\$30,112,809
Greater Kansas City Metropolitan Area (MO/KS)	4,751	\$222,514,695	\$46,835	\$229,414,747	\$438,770,971	\$7,676,701	\$5,617,273	\$33,294,618	\$46,588,592
Greater Portland Area (OR)	3,778	\$158,357,022	\$41,916	\$155,361,088	\$271,953,872	\$1,526,254	\$3,318,346	\$27,939,448	\$32,784,048
Greater Nashville Regional Council (TN)	3,913	\$273,177,678	\$69,813	\$281,402,669	\$240,641,269	\$10,048,645	\$15,961,112	\$50,141,692	\$76,151,449
Greater Tampa/St. Petersburg Area (FL)	2,802	\$160,680,825	\$57,345	\$165,760,510	\$280,544,957	\$3,465,234	\$3,533,990	\$31,676,105	\$38,675,329
Southwestern Prosperity Zone (NC)	3,296	\$157,761,789	\$47,865	\$152,034,610	\$231,100,920	\$2,221,777	\$3,288,783	\$31,525,115	\$37,035,675
North Central Prosperity Zone (NC)	5,664	\$227,798,804	\$40,219	\$213,229,150	\$438,557,907	\$2,903,976	\$4,951,343	\$46,643,050	\$54,498,369

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TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Long Island (NY)	2,250	\$100,548,840	\$44,688	\$95,635,328	\$177,302,214	\$2,063,328	\$2,342,605	\$22,851,639	\$27,257,572
Greater Philadelphia Region (PA)	9,030	\$581,637,410	\$64,412	\$616,116,594	\$1,200,040,658	\$27,537,943	\$28,742,286	\$99,711,936	\$155,992,165
Central Florida Region	3,673	\$120,173,476	\$32,718	\$124,610,022	\$225,590,976	\$2,967,926	\$3,105,843	\$26,424,490	\$32,498,259
Inland Empire Region (CA)	1,287	\$45,235,116	\$35,148	\$39,519,610	\$107,530,392	\$649,358	\$1,177,302	\$10,956,614	\$12,783,274
Greater Houston Region (TX)	6,604	\$319,354,434	\$48,358	\$285,960,100	\$696,589,410	\$1,464,495	\$1,058,135	\$68,620,674	\$71,143,304
Dallas-Fort Worth-Arlington MSA (TX)	8,813	\$423,878,411	\$48,097	\$391,435,271	\$820,862,172	\$3,890,609	\$3,651,882	\$90,866,967	\$98,409,458
Regional Average	1,539	\$68,508,680	\$40,447	\$67,944,174	\$122,712,072	\$1,571,000	\$2,019,233	\$13,377,532	\$16,967,765
Regional Median	697	\$25,161,351	\$38,755	\$26,375,133	\$50,078,325	\$368,204	\$793,573	\$5,373,901	\$6,828,222

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
State of Vermont	1,228	\$49,601,225	\$40,392	\$49,711,979	\$114,286,574	\$56,944	\$1,263,305	\$9,683,487	\$11,003,736
State of North Dakota	1,839	\$44,984,360	\$24,461	\$44,762,592	\$73,603,653	\$119,509	\$651,336	\$9,032,307	\$9,803,152
State of South Dakota	1,314	\$34,968,277	\$26,612	\$34,850,332	\$63,557,560	\$372,322	\$395,049	\$6,422,356	\$7,189,727
State of Delaware	1,704	\$79,560,391	\$46,690	\$76,346,107	\$146,984,878	\$234,107	\$1,571,341	\$15,406,445	\$17,211,893
State of Idaho	1,557	\$37,028,074	\$23,782	\$36,876,971	\$50,312,399	\$131,096	\$1,003,884	\$7,809,412	\$8,944,392
State of New Mexico	2,893	\$119,242,096	\$41,217	\$118,945,753	\$267,730,080	\$359,763	\$1,398,360	\$22,610,873	\$24,368,996
State of Arkansas	2,094	\$79,152,180	\$37,800	\$74,599,581	\$203,042,848	\$121,965	\$642,037	\$15,945,124	\$16,709,126
State of Nevada	3,138	\$159,187,634	\$50,729	\$164,927,409	\$250,299,746	\$3,364,800	\$6,118,419	\$33,255,638	\$42,738,857
State of Iowa	6,693	\$223,807,802	\$33,439	\$246,958,560	\$428,815,364	\$18,232,435	\$20,698,073	\$35,633,578	\$74,564,086
State of Utah	6,423	\$178,567,576	\$27,801	\$166,564,922	\$333,763,367	\$1,312,602	\$2,778,162	\$35,266,307	\$39,357,071
Commonwealth of Puerto Rico	1,088	\$38,956,944	\$35,806	\$38,544,258	\$52,021,617	\$83,114	\$872,693	\$7,755,386	\$8,711,193
State of Connecticut	9,534	\$416,320,224	\$43,667	\$419,928,151	\$602,119,816	\$4,104,115	\$13,799,040	\$91,376,913	\$109,280,068
State of Oregon	6,957	\$274,897,444	\$39,514	\$269,079,422	\$480,898,726	\$2,246,264	\$7,071,824	\$53,688,511	\$63,006,599
State of Wisconsin	6,805	\$273,451,508	\$40,184	\$260,372,842	\$478,991,020	\$2,914,819	\$4,783,715	\$53,426,019	\$61,124,553
State of Missouri	6,762	\$285,995,809	\$42,295	\$295,592,961	\$562,258,317	\$9,881,688	\$7,958,060	\$44,660,594	\$62,500,342
State of Tennessee	10,614	\$505,858,216	\$47,660	\$499,830,889	\$611,621,098	\$13,861,760	\$23,883,869	\$99,576,391	\$137,322,020
State of Arizona	8,143	\$288,034,534	\$35,372	\$270,659,324	\$502,237,523	\$2,240,599	\$3,437,658	\$63,074,683	\$68,752,940
State of New Jersey	6,504	\$284,093,283	\$43,680	\$283,032,670	\$339,073,386	\$3,374,726	\$4,350,879	\$50,320,825	\$58,046,430
State of North Carolina	14,805	\$619,661,420	\$41,855	\$587,665,999	\$1,048,413,865	\$7,421,326	\$14,443,095	\$128,232,959	\$150,097,380
State of Georgia	8,028	\$362,951,098	\$45,211	\$333,940,502	\$570,083,386	\$7,781,327	\$5,250,682	\$63,557,890	\$76,589,899
State of Florida	33,797	\$1,603,660,282	\$47,450	\$1,657,072,735	\$2,823,574,818	\$38,647,920	\$33,113,192	\$330,942,405	\$402,703,517
Statewide Average	6,758	\$283,808,589	\$38,839	\$282,393,522	\$476,366,192	\$5,564,914	\$7,404,032	\$56,079,910	\$69,048,856
Statewide Median	6,504	\$223,807,802	\$40,392	\$246,958,560	\$339,073,386	\$2,246,264	\$4,350,879	\$35,633,578	\$58,046,430

TABLE 9
DIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Mercer Street Grassroots District (Princeton, WV)	1	\$47,063	\$47,063	\$55,996	\$514,534	\$1,696	\$4,144	\$8,891	\$14,731
Abilene Cultural District (Abilene, TX)	164	\$4,577,439	\$27,911	\$4,518,100	\$7,351,869	\$79,705	\$94,908	\$888,308	\$1,062,921
Downtown Torrington (Torrington, CT)	97	\$3,270,871	\$33,720	\$3,327,885	\$7,968,670	\$48,845	\$101,538	\$693,305	\$843,688
Iowa City Downtown District (Iowa City, IA)	161	\$5,403,036	\$33,559	\$6,128,193	\$12,167,757	\$489,660	\$534,451	\$681,176	\$1,705,287
Downtown Macon Urban Core (Macon, GA)	125	\$4,552,308	\$36,418	\$3,170,886	\$14,503,622	\$89,453	\$90,760	\$911,384	\$1,091,597
Oceanside Cultural District (Oceanside, CA)	258	\$12,341,225	\$47,834	\$12,043,911	\$18,066,532	\$71,351	\$403,037	\$2,575,107	\$3,049,495
Southeast Ohio Theatre Trail (Southeastern OH)	130	\$1,669,772	\$12,844	\$1,566,914	\$3,774,110	\$13,948	\$21,677	\$337,722	\$373,347
Loch Haven Cultural Park (Orlando, FL)	743	\$14,617,866	\$19,674	\$15,174,915	\$31,551,500	\$352,898	\$354,066	\$2,605,617	\$3,312,581
Cool Spring Downtown District (Fayetteville, NC)	166	\$9,525,824	\$57,384	\$9,465,451	\$12,269,106	\$19,944	\$156,856	\$1,439,497	\$1,616,297
Downtown Las Vegas (Las Vegas, NV)	704	\$36,213,123	\$51,439	\$38,240,125	\$73,097,145	\$1,000,803	\$1,778,707	\$7,484,849	\$10,264,359
Arts Campus Fort Wayne (Fort Wayne, IN)	202	\$3,876,613	\$19,191	\$5,561,435	\$13,266,131	\$679,327	\$1,546,712	\$474,542	\$2,700,581
Salt Lake Cultural Core (Salt Lake City, UT)	603	\$19,398,147	\$32,169	\$18,271,821	\$39,014,231	\$82,736	\$191,165	\$3,657,622	\$3,931,523
Grand Center Arts District (St. Louis, MO)	957	\$56,395,988	\$58,930	\$57,236,203	\$79,331,218	\$948,109	\$1,083,113	\$9,134,579	\$11,165,801
Dallas Arts District (Dallas, TX)	2,508	\$91,155,717	\$36,346	\$82,913,929	\$200,397,727	\$174,878	\$165,758	\$19,045,057	\$19,385,693
Balboa Park Cultural District (San Diego, CA)	5,133	\$287,411,680	\$55,993	\$271,652,728	\$493,400,329	\$156,348	\$5,145,905	\$62,965,017	\$68,267,270
Houston Museum District (Houston, TX)	3,139	\$189,691,955	\$60,431	\$174,469,286	\$375,099,299	\$240,541	\$163,158	\$34,874,208	\$35,277,907
Houston Theatre District (Houston, TX)	2,044	\$66,378,333	\$32,475	\$57,445,528	\$161,682,425	\$6,453	\$4,332	\$12,886,870	\$12,897,655
Midtown Cultural District (Houston, TX)	115	\$6,864,225	\$59,689	\$6,358,825	\$12,178,543	\$35,664	\$24,848	\$1,246,519	\$1,307,031
Arts District Average	958	\$45,188,399	\$40,171	\$42,644,563	\$86,424,153	\$249,576	\$659,174	\$8,995,015	\$9,903,765
Arts District Median	230	\$10,933,525	\$36,382	\$10,754,681	\$16,285,077	\$86,095	\$164,458	\$2,007,302	\$2,875,038

TABLE 10

INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

This table presents the indirect economic impact outputs of the expenditures made by the responding eligible arts and culture organizations in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Indirect effects are the economic effects that stem from business-to-business purchases in the supply chain. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is indirectly supported in each participating community as a result of the expenditures made by eligible arts and culture organizations. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is indirectly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the expenditures made by eligible arts and culture organizations. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is indirectly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is indirectly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is indirectly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is indirectly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations.

Column Nine:

The dollar amount of federal taxes that is indirectly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations.

Column Ten:

The dollar amount of taxes that is indirectly generated in each participating community as a result of the expenditures made by eligible arts and culture organizations. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Tyrrell County (NC)	2	\$55,444	\$27,722	\$84,472	\$221,585	\$4,211	\$3,385	\$8,619	\$16,215
Taos County (NM)	52	\$1,188,563	\$22,857	\$2,541,365	\$5,967,771	\$64,230	\$138,095	\$319,728	\$522,053
Town of Hillsborough (NC)	-16	-\$1,177,852	\$73,616	-\$1,136,355	-\$2,160,579	\$266	\$618	\$96,786	\$97,670
Harney County (OR)	1	\$14,507	\$14,507	\$21,351	\$63,596	\$898	\$1,403	\$2,980	\$5,281
City of Monmouth (OR)	1	\$14,021	\$14,021	\$26,859	\$68,576	\$315	\$145	\$4,718	\$5,178
City of Sedona (AZ)	0	\$53,987	n/a	\$78,692	\$192,436	\$50,581	\$38,040	\$125,860	\$214,481
City of Yankton (SD)	-1	-\$19,590	\$19,590	-\$30,936	-\$75,633	\$297	\$329	\$1,272	\$1,898
City of Falls Church (VA)	26	\$1,483,466	\$57,056	\$2,711,515	\$4,465,112	\$0	\$19,961	\$238,400	\$258,361
City of Jamestown (ND)	5	\$166,998	\$33,400	\$264,407	\$666,164	\$3,418	\$12,591	\$29,243	\$45,252
Rutland County (VT)	9	\$128,003	\$14,223	\$304,432	\$715,562	\$3,943	\$36,520	\$112,362	\$152,825
Town of Elkton (MD)	5	\$166,500	\$33,300	\$311,035	\$687,471	\$16,161	\$23,151	\$34,929	\$74,241
City of Waterville (ME)	22	\$759,705	\$34,532	\$1,470,184	\$2,894,269	\$37,580	\$67,794	\$139,863	\$245,237
City of Pendleton (OR)	23	\$1,090,998	\$47,435	\$1,636,104	\$3,865,704	\$48,255	\$79,497	\$213,699	\$341,451
Haywood County (TN)	0	\$3,784	n/a	\$6,679	\$16,482	\$5	\$61	\$824	\$890
City of Hannibal (MO)	3	\$91,655	\$30,552	\$152,792	\$378,533	\$5,296	\$6,766	\$17,153	\$29,215
Johnson County (TN)	1	\$44,319	\$44,319	\$71,083	\$210,115	\$1,504	\$4,795	\$9,637	\$15,936
City of Safety Harbor (FL)	6	\$288,288	\$48,048	\$652,228	\$1,023,686	\$17,097	\$20,660	\$89,248	\$127,005
City of Tullahoma (TN)	1	\$52,844	\$52,844	\$30,841	\$148,027	\$8,380	\$10,933	\$71,026	\$90,339
City of Coralville (IA)	0	\$60,871	n/a	\$91,962	\$211,090	\$9,322	\$11,726	\$18,181	\$39,229
Town of Carrboro (NC)	16	\$619,630	\$38,727	\$1,250,192	\$2,323,489	\$1,063	\$1,878	\$138,437	\$141,378
City of Coronado (CA)	1	\$142,547	\$142,547	\$250,465	\$505,103	\$48,690	\$108,734	\$270,147	\$427,571
City of Laguna Beach (CA)	15	\$772,210	\$51,481	\$1,194,196	\$2,033,098	\$8,739	\$520,287	\$2,026,335	\$2,555,361
City of Newberg (OR)	-8	-\$320,180	\$40,023	-\$500,807	-\$1,252,506	\$455	\$630	\$1,507	\$2,592
City of Fairfax (VA)	2	\$155,457	\$77,729	\$280,638	\$444,964	\$4,999	\$12,738	\$87,816	\$105,553
City of Brookings (SD)	9	\$239,724	\$26,636	\$560,898	\$1,064,400	\$3,272	\$4,006	\$60,043	\$67,321
Macon County (TN)	0	\$6,067	n/a	\$9,878	\$25,572	\$385	\$983	\$1,049	\$2,417
City of Paducah (KY)	42	\$2,045,975	\$48,714	\$3,243,749	\$7,284,559	\$47,714	\$159,640	\$421,792	\$629,146
City of Tarpon Springs (FL)	4	\$188,292	\$47,073	\$394,147	\$677,656	\$8,694	\$10,408	\$43,752	\$62,854
McNairy County (TN)	0	\$3,913	n/a	\$6,259	\$15,495	\$468	\$1,106	\$2,198	\$3,772
City of Mason City (IA)	3	\$139,117	\$46,372	\$230,918	\$495,995	\$10,574	\$14,789	\$22,389	\$47,752
Door County (WI)	37	\$967,172	\$26,140	\$1,923,413	\$4,825,783	\$81,799	\$94,801	\$191,131	\$367,731
City of Winter Park (FL)	7	\$418,263	\$59,752	\$719,432	\$1,355,068	\$103,026	\$118,744	\$583,932	\$805,702
City of Dover (NH)	6	\$287,977	\$47,996	\$471,779	\$989,490	\$24,176	\$15,264	\$54,867	\$94,307
Transylvania County (NC)	34	\$761,331	\$22,392	\$1,459,798	\$3,704,128	\$3,024	\$2,541	\$202,894	\$208,459
City of West Hollywood (CA)	-41	-\$3,081,822	\$75,166	-\$5,256,660	-\$8,190,013	\$16,952	\$23,450	\$72,298	\$112,700
Clatsop County (OR)	12	\$345,917	\$28,826	\$534,109	\$1,364,261	\$6,658	\$19,206	\$70,253	\$96,117

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Columbia (TN)	5	\$222,323	\$44,465	\$338,333	\$782,198	\$11,387	\$22,935	\$58,648	\$92,970
City of Marion (IA)	6	\$326,913	\$54,486	\$609,938	\$1,171,906	\$34,895	\$38,907	\$67,503	\$141,305
Summit County (UT)	95	\$5,801,186	\$61,065	\$14,991,616	\$22,680,312	\$54,311	\$250,804	\$1,372,685	\$1,677,800
Sullivan County (NH)	16	\$534,716	\$33,420	\$847,978	\$1,970,733	\$44,017	\$25,454	\$129,174	\$198,645
Monroe County (TN)	1	\$22,489	\$22,489	\$17,019	\$83,472	\$2,911	\$7,718	\$9,770	\$20,399
City of Cleveland (TN)	15	\$411,953	\$27,464	\$569,280	\$1,456,656	\$15,792	\$34,821	\$119,954	\$170,567
Lincoln County (OR)	54	\$1,314,932	\$24,351	\$2,538,418	\$5,945,452	\$17,375	\$85,207	\$445,067	\$547,649
Cohort A Average	11	\$390,526	\$42,509	\$836,598	\$1,658,540	\$19,143	\$47,710	\$185,771	\$252,624
Cohort A Average (with counties & outliers removed)	3	\$86,422	\$36,940	\$212,469	\$427,480	\$10,081	\$12,759	\$56,623	\$79,463
Cohort A Median	5	\$166,998	\$39,375	\$311,035	\$687,471	\$8,694	\$15,264	\$71,026	\$97,670

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Joplin (MO)	4	\$169,768	\$42,442	\$285,262	\$705,103	\$12,402	\$15,532	\$44,741	\$72,675
City of Florissant (MO)	4	\$216,558	\$54,140	\$468,495	\$747,940	\$10,436	\$10,387	\$48,659	\$69,482
McMinn County (TN)	5	\$177,087	\$35,417	\$235,299	\$649,345	\$2,953	\$10,183	\$39,832	\$52,968
City of Watsonville (CA)	-8	-\$212,088	\$26,511	-\$255,757	-\$754,358	\$80,130	\$71,265	\$147,844	\$299,239
Lafayette County (MS)	10	\$205,082	\$20,508	\$572,176	\$1,227,264	\$7,060	\$17,747	\$51,187	\$75,994
Columbus County (NC)	0	\$11,857	n/a	\$18,813	\$52,495	\$689	\$1,059	\$2,436	\$4,184
Watauga County (NC)	14	\$476,999	\$34,071	\$754,919	\$1,914,173	\$18,970	\$39,098	\$126,672	\$184,740
Mercer County (WV)	7	\$200,949	\$28,707	\$462,459	\$910,161	\$2,869	\$13,786	\$46,056	\$62,711
City of Dubuque (IA)	78	\$3,284,997	\$42,115	\$5,903,285	\$11,453,159	\$308,754	\$414,685	\$614,606	\$1,338,045
City of Ocala (FL)	46	\$1,419,091	\$30,850	\$2,462,776	\$5,872,238	\$77,282	\$102,362	\$328,517	\$508,161
Town of Chapel Hill (NC)	315	\$12,459,107	\$39,553	\$24,720,770	\$46,447,945	\$39,992	\$90,178	\$2,827,050	\$2,957,220
City of National City (CA)	5	\$249,919	\$49,984	\$378,950	\$672,033	\$3,886	\$23,726	\$78,010	\$105,622
City of Encinitas (CA)	15	\$1,156,128	\$77,075	\$1,900,669	\$3,640,560	\$109,963	\$200,047	\$440,149	\$750,159
City of Grand Junction (CO)	52	\$1,864,108	\$35,848	\$2,974,831	\$7,507,020	\$58,576	\$100,383	\$423,751	\$582,710
City of Cheyenne (WY)	26	\$699,277	\$26,895	\$1,155,383	\$3,137,336	\$31,561	\$80,113	\$147,656	\$259,330
City of Santa Cruz (CA)	-1	-\$133,507	\$133,507	-\$163,302	-\$128,358	\$574,444	\$292,108	\$1,110,441	\$1,976,993
Hamblen County (TN)	-1	-\$48,250	\$48,250	-\$60,474	-\$154,865	\$2,141	\$5,798	\$13,689	\$21,628
City of Redmond (WA)	14	\$1,191,341	\$85,096	\$2,698,070	\$3,965,362	\$35,017	\$83,814	\$298,423	\$417,254
Town of Jupiter (FL)	34	\$1,733,933	\$50,998	\$3,015,842	\$5,575,786	\$94,156	\$66,642	\$333,842	\$494,640
City of Ames (IA)	18	\$752,256	\$41,792	\$1,382,624	\$2,711,546	\$79,589	\$98,004	\$130,249	\$307,842
City of Portland (ME)	63	\$3,386,083	\$53,747	\$5,685,734	\$12,006,980	\$348,928	\$558,143	\$1,502,552	\$2,409,623
City of Jackson (TN)	7	\$289,702	\$41,386	\$438,885	\$999,858	\$6,169	\$22,250	\$60,048	\$88,467
Wilkes County (NC)	1	\$18,058	\$18,058	\$26,229	\$70,278	\$650	\$1,478	\$3,566	\$5,694
City of Eau Claire (WI)	23	\$924,740	\$40,206	\$1,493,668	\$3,198,580	\$37,876	\$76,388	\$179,032	\$293,296
Greene County (TN)	7	\$207,980	\$29,711	\$632,528	\$1,070,968	\$741	\$1,549	\$66,374	\$68,664
Carteret County (NC)	13	\$513,607	\$39,508	\$823,670	\$2,105,583	\$21,003	\$34,826	\$100,011	\$155,840
City of Walnut Creek (CA)	53	\$2,348,037	\$44,303	\$3,153,095	\$6,254,763	\$78,719	\$132,816	\$912,753	\$1,124,288
Island of Kaua'i (HI)	26	\$970,327	\$37,320	\$1,970,844	\$3,582,591	\$26,270	\$74,852	\$199,357	\$300,479
Walton County (FL)	37	\$1,095,637	\$29,612	\$2,038,205	\$4,277,536	\$111,875	\$91,246	\$254,073	\$457,194
Chatham County (NC)	17	\$523,766	\$30,810	\$812,662	\$2,853,085	\$82,713	\$60,581	\$178,524	\$321,818
City of Flagstaff (AZ)	255	\$10,002,271	\$39,225	\$16,692,412	\$32,790,132	\$1,858	\$882	\$2,265,401	\$2,268,141
City of Rapid City (SD)	47	\$2,013,075	\$42,831	\$3,467,275	\$7,205,572	\$89,833	\$97,401	\$542,074	\$729,308
City of Missoula (MT)	128	\$3,656,233	\$28,564	\$6,620,910	\$14,002,038	\$108,510	\$291,896	\$940,743	\$1,341,149
Wilson County (NC)	2	\$72,041	\$36,021	\$105,962	\$243,096	\$2,017	\$3,802	\$14,787	\$20,606
Caldwell County (NC)	-4	-\$130,431	\$32,608	-\$193,236	-\$524,084	\$857	\$1,360	\$4,007	\$6,224
City of Sioux City (IA)	8	\$347,814	\$43,477	\$505,298	\$1,038,108	\$12,358	\$20,974	\$62,686	\$96,018

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Largo (FL)	7	\$358,948	\$51,278	\$721,147	\$1,243,060	\$27,083	\$32,463	\$140,918	\$200,464
City of Santa Fe (NM)	381	\$13,205,272	\$34,660	\$32,052,895	\$56,785,843	\$367,429	\$893,965	\$2,757,674	\$4,019,068
City of Fort Myers (FL)	158	\$6,816,915	\$43,145	\$12,998,217	\$24,541,302	\$399,479	\$368,595	\$1,478,461	\$2,246,535
Buchanan County (MO)	26	\$1,139,637	\$43,832	\$1,786,260	\$3,874,140	\$51,145	\$49,469	\$214,678	\$315,292
City of Nashua (NH)	-25	-\$1,136,822	\$45,473	-\$2,007,502	-\$3,792,204	\$18,735	\$20,734	\$137,836	\$177,305
City of Miami Beach (FL)	525	\$28,014,961	\$53,362	\$47,309,871	\$89,190,301	\$1,528,433	\$1,270,415	\$6,974,508	\$9,773,356
City of Asheville (NC)	-9	-\$333,409	\$37,045	-\$1,061,503	-\$1,385,791	\$116,025	\$134,186	\$629,952	\$880,163
Pottawattamie County (IA)	33	\$1,457,672	\$44,172	\$2,433,431	\$5,026,661	\$102,234	\$101,029	\$246,165	\$449,428
Fairbanks North Star Borough (AK)	47	\$1,442,448	\$30,690	\$2,854,686	\$6,118,400	\$7,336	\$18,037	\$302,334	\$327,707
City of Lee's Summit (MO)	-6	-\$345,539	\$57,590	-\$683,187	-\$1,193,418	\$3,960	\$3,263	\$17,384	\$24,607
Cleveland County (NC)	11	\$235,802	\$21,437	\$393,185	\$1,010,780	\$941	\$1,209	\$68,567	\$70,717
Montgomery County (VA)	24	\$877,400	\$36,558	\$1,872,276	\$3,855,495	\$44,767	\$59,664	\$230,110	\$334,541
Nevada County (CA)	105	\$2,452,891	\$23,361	\$3,406,007	\$9,811,299	\$51,454	\$161,409	\$817,259	\$1,030,122
City of Boca Raton (FL)	18	\$818,752	\$45,486	\$1,506,608	\$2,709,616	\$106,300	\$75,925	\$411,415	\$593,640
Cohort B Average	52	\$2,142,370	\$42,025	\$3,935,352	\$7,702,449	\$106,131	\$127,954	\$579,341	\$813,427
Cohort B Average (with counties & outliers removed)	47	\$1,928,489	\$48,234	\$3,444,963	\$6,827,568	\$102,572	\$124,470	\$580,543	\$807,585
Cohort B Median	16	\$725,767	\$39,553	\$1,269,004	\$2,782,316	\$36,447	\$63,612	\$189,195	\$311,567

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Carmel (IN)	7	\$37,630	\$5,376	\$942,375	\$532,582	\$219,388	\$339,760	\$307,784	\$866,932
City of Renton (WA)	1	\$123,043	\$123,043	\$190,330	\$354,829	\$16,290	\$37,993	\$104,531	\$158,814
Craven County (NC)	3	\$103,928	\$34,643	\$171,388	\$373,724	\$2,061	\$5,920	\$19,959	\$27,940
Platte County (MO)	385	\$14,752,544	\$38,318	\$32,648,473	\$58,913,006	\$680,322	\$687,181	\$2,644,867	\$4,012,370
Cecil County (MD)	31	\$1,051,082	\$33,906	\$1,725,566	\$4,345,408	\$121,050	\$166,077	\$190,804	\$477,931
City of Boulder (CO)	79	\$3,420,409	\$43,296	\$6,942,298	\$12,428,324	\$174,383	\$203,761	\$1,944,378	\$2,322,522
Bradley County (TN)	15	\$424,642	\$28,309	\$586,792	\$1,501,889	\$15,955	\$35,212	\$122,876	\$174,043
City of Lewisville (TX)	-7	-\$228,114	\$32,588	-\$408,418	-\$829,059	\$16,363	\$11,768	\$87,988	\$116,119
City of Elgin (IL)	-6	-\$474,158	\$79,026	-\$884,897	-\$1,336,230	\$25,764	\$45,509	\$175,412	\$246,685
Douglas County (OR)	6	\$262,312	\$43,719	\$375,531	\$846,762	\$7,944	\$19,711	\$57,680	\$85,335
City of West Palm Beach (FL)	373	\$18,891,677	\$50,648	\$33,035,078	\$61,759,323	\$1,017,530	\$721,339	\$3,654,446	\$5,393,315
Flagler County (FL)	-11	-\$151,389	\$13,763	-\$431,772	-\$1,038,553	\$15,441	\$12,129	\$54,877	\$82,447
City of Clearwater (FL)	175	\$8,640,831	\$49,376	\$18,315,329	\$31,038,035	\$387,475	\$468,198	\$2,022,203	\$2,877,876
City of Carlsbad (CA)	0	-\$38,365	n/a	-\$74,823	-\$173,511	\$2,385	\$14,560	\$47,873	\$64,818
City of Norman (OK)	-2	\$249,042	-\$124,521	\$20,742	\$694,803	\$91,198	\$73,941	\$356,877	\$522,016
City of Columbia (MO)	9	\$248,258	\$27,584	\$477,648	\$1,157,886	\$37,847	\$46,628	\$154,427	\$238,902
City of Abilene (TX)	-15	-\$228,775	\$15,252	-\$705,451	-\$1,244,475	\$65,637	\$77,348	\$261,687	\$404,672
Hunterdon County (NJ)	9	-\$695,085	-\$77,232	-\$1,053,536	-\$2,209,773	\$27,731	\$22,474	\$43,345	\$93,550
City of Topeka (KS)	54	\$2,694,111	\$49,891	\$4,409,471	\$8,972,425	\$121,632	\$201,052	\$540,402	\$863,086
Cache County (UT)	85	\$2,737,573	\$32,207	\$5,091,614	\$10,660,918	\$23,726	\$24,900	\$678,047	\$726,673
City of New Haven (CT)	300	\$12,973,133	\$43,244	\$24,147,459	\$48,602,633	\$1,146,172	\$1,539,714	\$3,088,787	\$5,774,673
City of Waco (TX)	111	\$5,562,624	\$50,114	\$7,390,122	\$14,723,173	\$184,386	\$185,484	\$1,867,938	\$2,237,808
Brunswick County (NC)	-14	-\$490,126	\$35,009	-\$785,509	-\$1,893,178	\$2,899	\$4,458	\$17,012	\$24,369
City of Bellevue (WA)	16	\$1,372,582	\$85,786	\$2,995,552	\$4,537,735	\$43,235	\$101,341	\$294,757	\$439,333
City of Savannah (GA)	174	\$5,555,347	\$31,927	\$9,487,472	\$20,992,469	\$88,500	\$72,680	\$1,236,096	\$1,397,276
Orange County (NC)	310	\$11,723,311	\$37,817	\$24,480,833	\$45,939,169	\$50,100	\$100,677	\$3,062,274	\$3,213,051
Cumberland County (NJ)	7	\$273,358	\$39,051	\$452,982	\$1,080,463	\$21,224	\$29,298	\$58,887	\$109,409
Johnson County (IA)	42	\$1,097,793	\$26,138	\$2,378,827	\$5,053,804	\$300,057	\$310,392	\$97,014	\$707,463
City of Escondido (CA)	-1	-\$77,300	\$77,300	-\$126,838	-\$248,676	\$652	\$3,172	\$10,054	\$13,878
City of Kansas City (MO)	1,025	\$54,610,256	\$53,278	\$107,124,818	\$189,133,997	\$2,625,373	\$2,428,393	\$11,667,311	\$16,721,077
Macon-Bibb County (GA)	127	\$5,499,895	\$43,306	\$9,067,769	\$20,380,176	\$310,435	\$350,286	\$1,063,540	\$1,724,261
City of Springfield (MA)	117	\$5,522,091	\$47,197	\$8,898,143	\$18,471,512	\$136,303	\$288,900	\$1,296,047	\$1,721,250
Ouachita Parish (LA)	24	\$897,968	\$37,415	\$1,731,182	\$4,042,415	\$62,966	\$80,424	\$163,588	\$306,978
City of Alexandria (VA)	-26	-\$3,195,833	\$122,917	-\$6,171,744	-\$10,089,520	\$543,663	\$171,906	\$1,339,328	\$2,054,897
Catawba County (NC)	23	\$1,095,602	\$47,635	\$1,481,868	\$3,332,796	\$34,468	\$72,713	\$193,041	\$300,222
Martin County (FL)	52	\$1,891,920	\$36,383	\$3,479,827	\$7,114,665	\$127,944	\$104,261	\$333,016	\$565,221

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Wyandotte County (KS)	3	\$179,488	\$59,829	\$354,993	\$579,187	\$2,528	\$7,099	\$40,464	\$50,091
Town of Cary (NC)	-11	-\$618,907	\$56,264	-\$1,220,099	-\$2,050,912	\$8,136	\$29,885	\$176,406	\$214,427
Springfield (MO)	62	\$2,419,172	\$39,019	\$5,702,272	\$10,610,732	\$156,389	\$192,511	\$599,357	\$948,257
City of Salem (OR)	35	\$1,800,834	\$51,452	\$2,794,247	\$5,458,756	\$53,325	\$131,623	\$432,902	\$617,850
City of Fort Collins (CO)	32	\$955,275	\$29,852	\$1,975,997	\$4,095,420	\$31,160	\$37,691	\$431,641	\$500,492
City of Eugene (OR)	191	\$6,958,140	\$36,430	\$12,188,152	\$24,633,285	\$136,610	\$475,409	\$1,784,653	\$2,396,672
City of Oceanside (CA)	34	\$2,378,114	\$69,945	\$3,557,328	\$6,310,269	\$99,698	\$262,617	\$716,414	\$1,078,729
City of Ontario (CA)	5	\$130,997	\$26,199	\$183,721	\$463,890	\$1,010	\$2,190	\$37,080	\$40,280
City of Frisco (TX)	0	\$28,384	n/a	-\$3,447	\$247,957	\$33,375	\$25,487	\$112,351	\$171,213
City of Providence (RI)	389	\$17,035,194	\$43,792	\$30,276,942	\$55,989,005	\$592,077	\$1,014,814	\$3,504,381	\$5,111,272
Pitt County (NC)	45	\$1,934,560	\$42,990	\$3,074,788	\$6,305,339	\$16,675	\$77,944	\$419,431	\$514,050
City of Fort Lauderdale (FL)	23	\$2,137,241	\$92,924	\$2,317,810	\$5,974,297	\$719,993	\$749,524	\$3,216,472	\$4,685,989
City of McKinney (TX)	1	\$66,750	\$66,750	\$117,080	\$179,262	\$9,841	\$7,433	\$49,816	\$67,090
Sumner County (TN)	-8	-\$747,728	\$93,466	-\$1,505,318	-\$2,842,156	\$41,647	\$62,911	\$46,849	\$151,407
City of Sioux Falls (SD)	90	\$3,675,549	\$40,839	\$6,614,394	\$12,658,565	\$61,979	\$82,316	\$750,249	\$894,544
City of Tempe (AZ)	99	\$6,066,658	\$61,279	\$10,268,205	\$19,089,582	\$137,004	\$275,123	\$1,323,249	\$1,735,376
City of Salt Lake City (UT)	427	\$24,888,157	\$58,286	\$42,802,495	\$79,928,376	\$446,429	\$1,336,019	\$5,705,342	\$7,487,790
Richmond County (GA)	36	\$1,294,790	\$35,966	\$2,248,836	\$4,980,920	\$15,869	\$13,264	\$254,877	\$284,010
Montgomery County (TN)	9	\$314,574	\$34,953	\$495,333	\$1,188,225	\$3,368	\$11,132	\$67,286	\$81,786
Tuscaloosa County (AL)	-55	-\$1,608,678	\$29,249	-\$2,724,352	-\$6,516,951	\$32,026	\$20,466	\$79,561	\$132,053
City of San Bernardino (CA)	0	-\$468,023	n/a	-\$633,719	-\$1,621,993	\$63,645	\$19,686	\$25,614	\$108,945
Cabarrus County (NC)	-6	-\$745,616	\$124,269	-\$1,439,861	-\$2,482,101	\$2,911	\$4,897	\$19,065	\$26,873
City of Tacoma (WA)	152	\$8,312,125	\$54,685	\$14,299,619	\$26,915,108	\$649,291	\$825,203	\$1,753,598	\$3,228,092
Gaston County (NC)	8	\$242,613	\$30,327	\$410,599	\$968,661	\$5,471	\$9,453	\$54,603	\$69,527
New Hanover County (NC)	63	\$2,330,219	\$36,988	\$4,921,455	\$9,725,853	\$43,694	\$63,301	\$579,219	\$686,214
City of Garland (TX)	4	-\$1,103,305	-\$275,826	-\$2,064,632	-\$3,249,680	\$4,185	\$4,533	\$72,032	\$80,750
Clay County (MO)	21	\$769,682	\$36,652	\$1,630,218	\$3,060,836	\$57,580	\$53,410	\$186,859	\$297,849
Cohort C Average	81	\$3,726,350	\$38,171	\$6,889,676	\$12,992,408	\$193,245	\$235,802	\$979,348	\$1,408,394
Cohort C Average (with counties & outliers removed)	100	\$4,863,568	\$37,798	\$8,818,271	\$16,487,226	\$260,341	\$320,931	\$1,312,536	\$1,893,808
Cohort C Median	23	\$955,275	\$39,945	\$1,725,566	\$4,042,415	\$50,100	\$72,713	\$261,687	\$477,931

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Reno (NV)	97	\$4,716,868	\$48,628	\$9,618,415	\$17,008,418	\$362,058	\$736,567	\$1,607,843	\$2,706,468
City of Scottsdale (AZ)	143	\$8,410,665	\$58,816	\$14,718,731	\$26,305,824	\$98,610	\$274,151	\$1,830,809	\$2,203,570
City of Chandler (AZ)	17	\$993,009	\$58,412	\$1,746,904	\$3,095,135	\$13,237	\$35,746	\$233,557	\$282,540
Buncombe County (NC)	-11	-\$387,354	\$35,214	-\$1,166,236	-\$1,588,067	\$119,704	\$136,164	\$651,413	\$907,281
City of St. Petersburg (FL)	217	\$10,653,158	\$49,093	\$21,397,188	\$38,579,824	\$525,551	\$617,009	\$2,440,167	\$3,582,727
City of Jersey City (NJ)	29	\$2,849,543	\$98,260	\$4,129,425	\$6,584,061	\$101,398	\$152,020	\$483,848	\$737,266
Greater Green Bay Area (WI)	26	\$1,414,880	\$54,418	\$2,452,487	\$4,639,261	\$64,445	\$150,546	\$499,936	\$714,927
St. Johns County (FL)	26	\$1,174,653	\$45,179	\$1,788,111	\$4,226,143	\$122,579	\$120,519	\$443,414	\$686,512
Alachua County (FL)	75	\$3,409,549	\$45,461	\$5,823,571	\$12,303,007	\$191,460	\$222,439	\$811,122	\$1,225,021
Santa Cruz County (CA)	-10	\$593,518	-\$59,352	\$1,030,131	\$1,660,346	\$858,243	\$550,304	\$1,623,493	\$3,032,040
York County (SC)	-39	-\$3,988,460	\$102,268	-\$4,038,523	-\$8,474,235	\$43,954	\$65,521	\$307,423	\$416,898
City of Orlando (FL)	318	\$18,565,155	\$58,381	\$31,786,713	\$58,084,463	\$705,969	\$803,375	\$3,823,805	\$5,333,149
City of Lincoln (NE)	308	\$9,518,512	\$30,904	\$18,052,284	\$37,466,617	\$236,961	\$481,662	\$2,016,263	\$2,734,886
City of Greensboro (NC)	489	\$21,975,529	\$44,940	\$39,122,109	\$75,232,233	\$178,137	\$704,992	\$4,383,261	\$5,266,390
Leon County (FL)	649	\$23,877,838	\$36,792	\$37,190,320	\$78,043,740	\$1,038,790	\$1,291,815	\$5,153,465	\$7,484,070
City of Marquette (MI)	8	\$170,621	\$21,328	\$429,689	\$872,478	\$0	\$509	\$47,245	\$47,754
Greater Spartanburg Area (SC)	60	\$2,133,343	\$35,556	\$3,408,189	\$7,877,995	\$62,706	\$108,435	\$479,730	\$650,871
Durham County (NC)	456	\$16,993,846	\$37,267	\$28,761,555	\$54,924,610	\$194,674	\$185,013	\$3,577,805	\$3,957,492
Lexington-Fayette Urban County (KY)	-12	-\$564,730	\$47,061	-\$891,877	-\$1,814,767	\$17,989	\$33,100	\$288,703	\$339,792
Somerset County (NJ)	43	\$3,868,007	\$89,954	\$6,503,623	\$10,915,901	\$285,616	\$304,656	\$827,582	\$1,417,854
City of Riverside (CA)	40	\$1,483,945	\$37,099	\$2,224,525	\$5,170,898	\$65,353	\$116,303	\$412,763	\$594,419
Rutherford County (TN)	55	\$1,387,108	\$25,220	\$1,868,332	\$4,939,952	\$33,994	\$57,453	\$485,493	\$576,940
City of Santa Ana (CA)	123	\$7,917,666	\$64,371	\$12,242,028	\$21,160,081	\$134,646	\$547,119	\$1,720,065	\$2,401,830
Cumberland County (NC)	56	\$2,202,557	\$39,331	\$3,551,493	\$7,754,487	\$75,291	\$129,775	\$395,822	\$600,888
Municipality of San Juan (PR)	72	\$2,715,286	\$37,712	\$3,966,677	\$6,161,521	\$24,502	\$257,273	\$743,866	\$1,025,641
Davis County (UT)	23	\$653,891	\$28,430	\$1,210,156	\$2,880,236	\$1,375	\$10,818	\$133,755	\$145,948
Lake County (FL)	13	\$349,576	\$26,890	\$653,380	\$1,628,753	\$25,206	\$31,623	\$74,125	\$130,954
Washtenaw County (MI)	87	\$3,070,180	\$35,289	\$7,870,664	\$12,610,010	\$67,601	\$222,179	\$1,427,325	\$1,717,105
Hamilton County (TN)	265	\$16,885,534	\$63,719	\$26,595,753	\$48,643,426	\$360,999	\$770,453	\$3,414,098	\$4,545,550
Forsyth County (NC)	154	\$6,801,633	\$44,166	\$11,923,900	\$23,331,772	\$58,314	\$195,761	\$1,451,802	\$1,705,877
Collier County (FL)	136	\$7,013,828	\$51,572	\$15,452,574	\$25,793,591	\$435,023	\$336,132	\$1,744,484	\$2,515,639
City of Wichita (KS)	190	\$9,441,094	\$49,690	\$15,392,847	\$32,947,344	\$334,663	\$798,803	\$2,050,361	\$3,183,827
Placer County (CA)	60	\$2,099,245	\$34,987	\$3,159,787	\$6,848,734	\$11,189	\$84,411	\$593,700	\$689,300
City of Tampa (FL)	292	\$16,882,058	\$57,815	\$28,578,236	\$52,991,582	\$792,893	\$888,613	\$4,465,318	\$6,146,824
St. Charles County (MO)	6	\$243,533	\$40,589	\$413,522	\$1,011,636	\$22,526	\$18,030	\$60,203	\$100,759
Manatee County (FL)	96	\$4,827,243	\$50,284	\$7,582,383	\$15,862,197	\$318,118	\$261,006	\$1,160,144	\$1,739,268

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Greater Flint Area (MI)	158	\$5,310,988	\$33,614	\$9,815,637	\$20,276,760	\$136,810	\$385,048	\$1,326,451	\$1,848,309
Clackamas County (OR)	80	\$2,937,463	\$36,718	\$4,965,953	\$9,687,407	\$43,118	\$124,746	\$686,523	\$854,387
Sarasota County (FL)	627	\$29,142,391	\$46,479	\$60,172,488	\$104,267,449	\$1,927,638	\$1,588,018	\$6,359,579	\$9,875,235
Monterey County (CA)	509	\$29,951,870	\$58,845	\$36,035,846	\$64,913,492	\$468,188	\$1,635,778	\$9,134,925	\$11,238,891
City of Atlanta (GA)	808	\$61,553,408	\$76,180	\$119,931,697	\$181,841,619	\$280,625	\$1,098,993	\$14,463,783	\$15,843,401
Morris County (NJ)	23	\$1,923,101	\$83,613	\$3,139,780	\$5,414,283	\$234,366	\$244,160	\$587,907	\$1,066,433
Cohort D Average	161	\$8,123,137	\$46,695	\$14,252,630	\$25,763,815	\$263,679	\$399,453	\$2,010,080	\$2,673,213
Cohort D Average (with counties & outliers removed)	220	\$12,509,374	\$53,851	\$22,812,199	\$39,810,041	\$273,579	\$518,276	\$2,855,649	\$3,647,504
Cohort D Median	78	\$3,239,865	\$45,320	\$6,163,597	\$11,609,454	\$128,613	\$233,300	\$993,863	\$1,561,866

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Camden County (NJ)	-18	-\$971,090	\$53,949	-\$1,711,730	-\$3,183,308	\$86,077	\$96,174	\$235,647	\$417,898
City of Mesa (AZ)	-64	-\$3,688,301	\$57,630	-\$6,549,187	-\$11,357,498	\$24,211	\$41,871	\$155,379	\$221,461
Guilford County (NC)	446	\$19,823,225	\$44,447	\$35,503,967	\$67,875,056	\$161,696	\$692,671	\$4,466,187	\$5,320,554
Dane County (WI)	436	\$22,390,271	\$51,354	\$43,108,470	\$76,263,194	\$459,120	\$1,370,823	\$4,946,977	\$6,776,920
Volusia County (FL)	17	\$683,544	\$40,208	\$1,195,652	\$2,761,739	\$104,941	\$107,940	\$316,089	\$528,970
Union County (NJ)	-8	-\$118,247	\$14,781	-\$746,046	-\$733,530	\$158,696	\$168,380	\$459,557	\$786,633
City of Albuquerque (NM)	407	\$17,030,609	\$41,844	\$28,124,869	\$55,183,242	\$579,537	\$1,356,274	\$3,409,121	\$5,344,932
City of Milwaukee (WI)	305	\$16,491,870	\$54,072	\$38,322,148	\$59,282,890	\$326,919	\$1,176,270	\$4,529,775	\$6,032,964
Washington County (OR)	44	\$2,199,868	\$49,997	\$3,771,662	\$6,720,364	\$35,053	\$138,928	\$519,488	\$693,469
Johnson County (KS)	65	\$2,887,769	\$44,427	\$4,947,119	\$9,356,043	\$40,635	\$133,776	\$635,430	\$809,841
Ocean County (NJ)	36	\$1,335,872	\$37,108	\$2,219,006	\$5,033,090	\$123,202	\$124,562	\$272,895	\$520,659
City of Louisville-Jefferson County (KY)	661	\$40,247,208	\$60,888	\$61,513,488	\$114,418,565	\$931,623	\$1,865,657	\$7,577,801	\$10,375,081
Monmouth County (NJ)	71	\$3,483,862	\$49,068	\$6,673,371	\$12,431,927	\$353,487	\$397,079	\$1,026,791	\$1,777,357
City of Las Vegas (NV)	254	\$14,473,532	\$56,982	\$30,920,219	\$52,423,915	\$638,745	\$1,139,024	\$3,572,619	\$5,350,388
City of Portland (OR)	695	\$38,801,971	\$55,830	\$76,850,822	\$128,043,115	\$810,113	\$2,680,613	\$9,885,556	\$13,376,282
City of Nashville-Davidson County (TN)	-95	-\$7,990,351	\$84,109	-\$29,457,149	-\$31,882,413	\$916,901	\$1,847,817	\$7,707,365	\$10,472,083
Hudson County (NJ)	-56	-\$10,940,652	\$195,369	-\$16,582,801	-\$26,324,474	\$57,269	\$88,892	\$294,598	\$440,759
Jackson County (MO)	604	\$35,671,065	\$59,058	\$70,536,686	\$122,940,012	\$1,802,330	\$1,394,127	\$7,483,071	\$10,679,528
City and County of Denver (CO)	487	\$39,687,229	\$81,493	\$68,275,758	\$112,270,428	\$840,004	\$1,219,900	\$8,295,881	\$10,355,785
Lee County (FL)	191	\$8,252,413	\$43,206	\$15,736,465	\$29,709,389	\$485,013	\$447,481	\$1,794,074	\$2,726,568
Essex County (NJ)	28	\$1,881,678	\$67,203	\$3,136,851	\$5,835,962	\$531,513	\$532,450	\$1,550,969	\$2,614,932
Multnomah County (OR)	544	\$33,843,873	\$62,213	\$72,932,977	\$115,772,246	\$1,023,457	\$2,084,105	\$8,321,180	\$11,428,742
Middlesex County (NJ)	126	\$7,464,135	\$59,239	\$11,961,101	\$21,119,535	\$369,060	\$517,739	\$1,522,421	\$2,409,220
City of Indianapolis (IN)	487	\$48,273,130	\$99,123	\$77,880,669	\$115,337,820	\$1,733,329	\$3,788,079	\$8,082,798	\$13,604,206
City and County of San Francisco (CA)	1,354	\$141,849,542	\$104,763	\$247,692,025	\$347,024,899	\$1,224,694	\$6,951,805	\$31,584,537	\$39,761,036
Prince George's County (MD)	42	\$1,496,870	\$35,640	\$2,724,259	\$5,359,718	\$16,271	\$42,547	\$331,667	\$390,485
City of Fort Worth (TX)	798	\$34,552,100	\$43,298	\$58,102,825	\$114,000,122	\$625,572	\$563,827	\$6,730,086	\$7,919,485
Bergen County (NJ)	11	\$873,550	\$79,414	\$1,351,378	\$2,332,552	\$95,784	\$109,217	\$334,280	\$539,281
Shelby County (TN)	335	\$19,261,931	\$57,498	\$35,475,888	\$60,699,331	\$276,455	\$855,525	\$4,687,442	\$5,819,422
Westchester County (NY)	639	\$36,855,929	\$57,678	\$62,522,930	\$101,905,821	\$213,018	\$1,261,108	\$7,472,753	\$8,946,879
Pinellas County (FL)	429	\$21,131,633	\$49,258	\$43,044,378	\$76,319,496	\$1,049,978	\$1,241,822	\$5,932,636	\$7,324,436
Cohort E Average	299	\$18,943,098	\$61,005	\$33,854,131	\$56,352,879	\$519,184	\$1,110,854	\$4,620,486	\$6,250,524
Cohort E Average (with counties & outliers removed)	481	\$34,520,776	\$67,276	\$59,243,317	\$95,885,917	\$786,513	\$2,057,376	\$8,320,993	\$11,164,882
Cohort E Median	254	\$14,473,532	\$55,830	\$28,124,869	\$52,423,915	\$369,060	\$692,671	\$3,572,619	\$5,344,932

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of San José (CA)	195	\$22,056,782	\$113,112	\$33,984,865	\$52,745,230	\$387,222	\$1,363,196	\$4,048,917	\$5,799,335
Pima County (AZ)	420	\$16,111,085	\$38,360	\$26,120,354	\$56,926,671	\$316,913	\$371,696	\$3,892,804	\$4,581,413
Montgomery County (MD)	263	\$16,180,337	\$61,522	\$26,647,746	\$45,019,594	\$643,778	\$757,650	\$3,898,143	\$5,299,571
Mecklenburg County (NC)	368	\$26,986,151	\$73,332	\$47,152,803	\$78,786,023	\$976,538	\$1,733,680	\$7,394,068	\$10,104,286
Wake County (NC)	402	\$23,190,352	\$57,687	\$43,339,284	\$74,907,422	\$365,301	\$1,154,665	\$6,457,896	\$7,977,862
Fairfax County (VA)	367	\$27,250,995	\$74,253	\$50,150,857	\$78,433,140	\$503,421	\$1,019,799	\$6,657,222	\$8,180,442
Salt Lake County (UT)	505	\$28,566,742	\$56,568	\$49,316,008	\$90,854,498	\$520,385	\$1,661,137	\$7,290,711	\$9,472,233
Cuyahoga County (OH)	533	\$33,494,004	\$62,841	\$70,321,901	\$114,659,839	\$2,172,675	\$1,851,031	\$10,038,069	\$14,061,775
Allegheny County (PA)	884	\$64,388,545	\$72,838	\$109,176,747	\$190,980,497	\$4,100,384	\$6,128,786	\$15,621,125	\$25,850,295
City of Dallas (TX)	1,526	\$102,205,432	\$66,976	\$180,450,579	\$301,418,337	\$1,946,416	\$1,991,478	\$23,579,097	\$27,516,991
Orange County (FL)	332	\$19,947,086	\$60,082	\$33,682,734	\$61,574,194	\$852,245	\$969,532	\$4,691,718	\$6,513,495
City of San Diego (CA)	1,602	\$103,803,231	\$64,796	\$165,385,232	\$312,516,608	\$4,017,571	\$8,907,596	\$21,989,632	\$34,914,799
Hillsborough County (FL)	276	\$15,964,863	\$57,844	\$27,032,259	\$49,950,861	\$797,550	\$893,853	\$4,492,219	\$6,183,622
Palm Beach County (FL)	579	\$29,862,937	\$51,577	\$51,123,252	\$94,792,946	\$1,579,289	\$1,122,087	\$6,086,643	\$8,788,019
City of San Antonio (TX)	271	\$13,176,228	\$48,621	\$22,829,663	\$43,004,085	\$446,351	\$389,039	\$3,215,783	\$4,051,173
Sacramento County (CA)	370	\$21,483,096	\$58,062	\$33,109,543	\$68,366,300	\$902,683	\$1,998,972	\$4,932,964	\$7,834,619
City and County of Philadelphia (PA)	1,528	\$137,656,059	\$90,089	\$251,526,177	\$372,727,604	\$10,077,909	\$7,683,260	\$26,143,469	\$43,904,638
City of Phoenix (AZ)	518	\$30,328,613	\$58,549	\$53,049,792	\$95,202,616	\$439,087	\$1,132,114	\$7,128,658	\$8,699,859
Santa Clara County (CA)	302	\$32,757,217	\$108,468	\$50,639,256	\$78,365,716	\$480,232	\$2,052,709	\$6,427,480	\$8,960,421
Broward County (FL)	34	\$2,695,023	\$79,265	\$3,233,092	\$7,972,305	\$947,697	\$986,092	\$4,145,435	\$6,079,224
San Bernardino County (CA)	-1	-\$68,006	\$68,006	-\$95,002	-\$194,799	\$107,149	\$34,895	\$252,127	\$394,171
Clark County (NV)	276	\$16,382,585	\$59,357	\$34,361,742	\$57,632,899	\$867,920	\$1,546,872	\$5,099,218	\$7,514,010
City of Houston (TX)	1,630	\$114,103,603	\$70,002	\$190,640,109	\$318,469,763	\$3,404,425	\$2,417,296	\$21,757,402	\$27,579,123
Riverside County (CA)	544	\$15,691,158	\$28,844	\$22,142,126	\$54,144,988	\$181,624	\$294,959	\$4,052,982	\$4,529,565
Miami-Dade County (FL)	2,899	\$167,686,854	\$57,843	\$267,024,943	\$526,112,942	\$11,427,413	\$9,234,235	\$46,548,707	\$67,210,355
San Diego County (CA)	1,684	\$109,276,826	\$64,891	\$173,846,986	\$327,922,789	\$4,312,358	\$9,663,576	\$24,005,572	\$37,981,506
Harris County (TX)	1,637	\$114,566,267	\$69,986	\$191,411,254	\$319,811,160	\$3,423,086	\$2,430,325	\$21,847,599	\$27,701,010
Cohort F Average	739	\$48,360,891	\$65,695	\$81,763,122	\$143,448,305	\$2,081,393	\$2,584,834	\$11,173,913	\$15,840,141
Cohort F Average (with counties & outliers removed)	1,039	\$74,761,421	\$73,164	\$128,266,631	\$213,726,320	\$2,959,854	\$3,411,997	\$15,408,994	\$21,780,845
Cohort F Median	420	\$27,250,995	\$62,841	\$49,316,008	\$78,433,140	\$867,920	\$1,546,872	\$6,457,896	\$8,699,859

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Florence Region (OR)	7	\$251,722	\$35,960	\$394,917	\$768,362	\$5,836	\$21,130	\$77,701	\$104,667
Eastern Oregon Border Region	4	\$110,915	\$27,729	\$168,909	\$489,709	\$9,386	\$14,630	\$33,690	\$57,706
South Cumberland Region (TN)	1	\$21,466	\$21,466	\$69,148	\$110,044	\$45	\$815	\$6,314	\$7,174
Oregon's Adventure Coast	2	\$75,665	\$37,833	\$116,242	\$230,404	\$513	\$3,784	\$18,235	\$22,532
Southern Oregon: Ashland/Talent/Jacksonville	93	\$3,800,293	\$40,863	\$8,103,330	\$14,608,522	\$51,085	\$274,725	\$916,813	\$1,242,623
Greater Portsmouth Area (NH)	30	\$2,140,621	\$71,354	\$3,397,723	\$6,493,250	\$248,026	\$237,031	\$913,622	\$1,398,679
The Gorge (OR)	6	\$275,697	\$45,950	\$481,371	\$1,040,324	\$20,381	\$29,883	\$77,749	\$128,013
Northeast Oregon Region	4	\$87,936	\$21,984	\$160,452	\$428,314	\$21,913	\$29,041	\$59,383	\$110,337
Greater Aberdeen Region (SD)	7	\$147,807	\$21,115	\$229,536	\$618,623	\$3,815	\$5,877	\$38,794	\$48,486
Tri-Cities Communities (VA)	22	\$431,254	\$19,602	\$691,716	\$1,905,887	\$8,240	\$7,707	\$106,934	\$122,881
Upper Valley Region (NH/VT)	65	\$2,339,581	\$35,994	\$4,164,423	\$8,551,792	\$69,541	\$132,428	\$523,788	\$725,757
Monadnock Region (NH)	41	\$1,709,243	\$41,689	\$3,783,499	\$6,200,765	\$102,807	\$155,993	\$667,934	\$926,734
Bismarck-Mandan Region (ND)	103	\$3,748,312	\$36,391	\$6,177,597	\$13,365,079	\$42,955	\$186,264	\$869,360	\$1,098,579
Greater Minot Region (ND)	3	\$172,658	\$57,553	\$239,634	\$574,284	\$21,360	\$17,671	\$138,752	\$177,783
Greater Burlington Area (VT)	438	\$15,004,936	\$34,258	\$30,026,364	\$55,745,518	\$135,052	\$1,246,637	\$3,083,968	\$4,465,657
Northeastern Connecticut Region	32	\$524,997	\$16,406	\$913,310	\$2,629,191	\$66,478	\$91,134	\$148,746	\$306,358
Northwest Connecticut Region	-21	-\$928,358	\$44,208	-\$1,707,334	-\$3,506,764	\$137,411	\$184,516	\$414,759	\$736,686
Western Connecticut Region	34	\$2,040,795	\$60,023	\$4,033,088	\$6,141,399	\$242,582	\$416,396	\$1,183,480	\$1,842,458
Greater Fargo-Moorhead Area (ND/MN)	42	\$1,835,335	\$43,698	\$3,230,027	\$6,881,458	\$55,138	\$170,912	\$594,521	\$820,571
Greater Kingsport Area (TN)	8	\$435,048	\$54,381	\$488,625	\$1,334,969	\$23,242	\$49,503	\$194,945	\$267,690
Cedar Valley Region (IA)	353	\$8,712,626	\$24,682	\$17,044,970	\$38,551,861	\$1,873,017	\$2,306,855	\$862,808	\$5,042,680
Central Oregon Region	129	\$6,096,923	\$47,263	\$9,345,971	\$20,827,518	\$257,251	\$454,206	\$1,330,735	\$2,042,192
Northwest Tennessee Development District	-11	\$188,756	-\$17,160	\$221,874	\$324,595	\$88,380	\$219,330	\$272,325	\$580,035
Southwest Tennessee Development District	15	\$632,229	\$42,149	\$951,378	\$2,284,259	\$21,842	\$61,108	\$147,082	\$230,032
Southeast Ohio	27	\$817,834	\$30,290	\$1,470,784	\$3,387,061	\$32,571	\$46,293	\$191,729	\$270,593
Southeastern Connecticut Region	156	\$6,072,874	\$38,929	\$10,574,328	\$24,240,815	\$223,779	\$492,224	\$1,643,864	\$2,359,867
Shoreline and River Valley Region (CT)	85	\$4,774,477	\$56,170	\$6,900,382	\$13,871,898	\$521,693	\$645,752	\$1,369,488	\$2,536,933
Upper Peninsula of Michigan	47	\$1,146,238	\$24,388	\$2,508,755	\$5,609,635	\$3,361	\$27,595	\$299,804	\$330,760
Greater Waterbury Region (CT)	-74	-\$3,487,362	\$47,127	-\$7,730,214	-\$14,668,162	\$116,561	\$169,179	\$349,669	\$635,409
Quad Cities Region (IA/IL)	29	\$1,300,766	\$44,854	\$2,236,151	\$4,347,809	\$141,676	\$196,856	\$331,279	\$669,811
Greater Peoria Area (IL)	6	\$251,981	\$41,997	\$419,376	\$837,386	\$15,014	\$26,949	\$75,262	\$117,225
Upper Cumberland Development District (TN)	45	\$1,878,946	\$41,754	\$2,701,563	\$6,527,214	\$59,152	\$149,690	\$405,598	\$614,440
City of Huntsville/Madison County (AL)	283	\$10,402,788	\$36,759	\$15,591,414	\$35,360,602	\$26,732	\$271,002	\$1,979,465	\$2,277,199
Eastern Connecticut Region	188	6,597,871	\$35,095	11,487,638	26,870,006	290,257	583,358	1,792,610	\$2,666,225
South Central Tennessee Development District	32	\$1,582,296	\$49,447	\$2,270,340	\$5,598,886	\$82,919	\$182,956	\$460,918	\$726,793
Coachella Valley Region (CA)	247	\$7,332,978	\$29,688	\$10,395,539	\$25,235,995	\$103,866	\$159,327	\$1,873,272	\$2,136,465

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
St. Croix Valley (MN/WI)	203	\$8,903,356	\$43,859	\$13,817,341	\$30,803,382	\$436,159	\$842,566	\$1,697,520	\$2,976,245
First Tennessee Development District	-31	-\$934,779	\$30,154	-\$2,289,812	-\$3,974,597	\$67,162	\$90,546	\$349,916	\$507,624
Northwest Arkansas Region	649	\$30,051,407	\$46,304	\$49,754,136	\$100,147,843	\$417,764	\$1,901,304	\$5,173,764	\$7,492,832
Northeast Prosperity Zone (NC)	40	\$1,464,330	\$36,608	\$2,547,434	\$5,346,505	\$19,051	\$68,480	\$446,221	\$533,752
The Eastside (King County, WA)	58	\$4,863,376	\$83,851	\$10,908,332	\$16,212,992	\$151,021	\$359,041	\$1,207,432	\$1,717,494
Greater Des Moines Region (IA)	329	\$17,356,819	\$52,756	\$32,834,998	\$60,242,318	\$1,476,197	\$1,887,322	\$3,986,335	\$7,349,854
Greater New Haven Region (CT)	212	\$10,460,984	\$49,344	\$18,541,332	\$37,862,910	\$1,196,952	\$1,608,227	\$3,228,532	\$6,033,711
Northwestern Prosperity Zone (NC)	68	\$2,684,573	\$39,479	\$4,070,589	\$9,873,210	\$112,990	\$223,212	\$618,266	\$954,468
Southeast Tennessee Development District	275	\$15,612,494	\$56,773	\$24,501,409	\$47,290,664	\$363,299	\$796,727	\$3,420,381	\$4,580,407
Greater Knoxville Region (TN)	117	\$6,730,922	\$57,529	\$10,820,110	\$20,925,887	\$178,798	\$416,942	\$2,565,218	\$3,160,958
Western Prosperity Zone (NC)	80	\$2,763,077	\$34,538	\$5,245,041	\$10,746,344	\$129,575	\$142,402	\$1,536,767	\$1,808,744
Lehigh Valley Region (PA)	203	\$10,733,422	\$52,874	\$18,442,035	\$33,128,039	\$723,028	\$886,079	\$2,069,519	\$3,678,626
Pikes Peak Region (CO)	245	\$8,924,201	\$36,425	\$16,647,413	\$34,385,975	\$69,168	\$264,913	\$2,274,047	\$2,608,128
Coastal Fairfield County Region (CT)	207	\$16,344,893	\$78,961	\$28,162,560	\$53,377,656	\$1,516,977	\$2,113,075	\$5,163,455	\$8,793,507
Greater Fort Wayne Area (IN)	58	\$2,342,794	\$40,393	\$4,117,422	\$8,570,001	\$199,334	\$497,287	\$431,734	\$1,128,355
Greater Sarasota/Bradenton Area (FL)	723	\$33,969,634	\$46,984	\$67,754,871	\$120,129,646	\$2,245,756	\$1,849,024	\$7,519,723	\$11,614,503
Sandhills Prosperity Zone (NC)	69	\$2,542,078	\$36,842	\$3,857,300	\$8,931,331	\$94,823	\$185,936	\$542,749	\$823,508
West Valley Region (AZ)	35	\$2,043,158	\$58,376	\$3,577,980	\$6,385,107	\$29,422	\$83,785	\$569,271	\$682,478
Greater Hartford Region (CT)	248	\$14,145,620	\$57,039	\$24,368,701	\$45,061,030	\$959,275	\$1,435,089	\$3,733,079	\$6,127,443
Dayton Region (OH)	174	\$8,306,827	\$47,740	\$14,701,172	\$30,902,082	\$427,337	\$513,328	\$1,841,738	\$2,782,403
Memphis Area Association of Governments (TN)	343	\$18,947,875	\$55,242	\$34,768,971	\$60,282,812	\$221,879	\$761,217	\$4,759,277	\$5,742,373
Southeast Prosperity Zone (NC)	61	\$2,277,974	\$37,344	\$4,014,659	\$9,168,363	\$67,548	\$171,411	\$669,650	\$908,609
Richmond & Tri-Cities Region (VA)	469	\$30,961,907	\$66,017	\$53,856,126	\$99,935,666	\$1,792,300	\$2,437,204	\$8,199,793	\$12,429,297
Greater Fairfax Area (VA)	395	\$28,889,918	\$73,139	\$53,143,010	\$83,343,216	\$508,420	\$1,052,498	\$6,983,438	\$8,544,356
South Hampton Roads Area (VA)	409	\$17,995,788	\$43,999	\$34,699,015	\$75,447,139	\$908,907	\$1,193,420	\$4,175,870	\$6,278,197
East Tennessee Development District	146	\$7,765,250	\$53,187	\$12,887,222	\$25,343,299	\$194,973	\$448,638	\$2,767,984	\$3,411,595
Greater St. Louis Area (MO)	1,588	\$100,695,695	\$63,410	\$196,830,322	\$325,529,304	\$4,636,309	\$4,287,866	\$22,076,305	\$31,000,480
Western New York Region	-150	-\$4,914,379	\$32,763	-\$8,471,831	-\$14,913,019	\$1,219,124	\$1,109,651	\$3,146,559	\$5,475,334
Greater Jacksonville Region (FL)	365	\$20,217,977	\$55,392	\$30,874,331	\$58,422,192	\$849,956	\$1,175,011	\$5,846,458	\$7,871,425
Piedmont-Triad Prosperity Zone (NC)	606	\$25,370,402	\$41,865	\$43,911,281	\$87,628,155	\$238,478	\$1,047,566	\$6,394,292	\$7,680,336
Greater Kansas City Metropolitan Area (MO/KS)	1,078	\$54,260,548	\$50,334	\$110,117,489	\$194,849,084	\$2,583,395	\$2,275,593	\$10,990,691	\$15,849,679
Greater Portland Area (OR)	668	\$38,981,204	\$58,355	\$81,670,592	\$132,180,017	\$1,101,628	\$2,347,779	\$9,527,191	\$12,976,598
Greater Nashville Regional Council (TN)	-202	-\$13,402,841	\$66,351	-\$39,897,865	-\$49,504,478	\$878,765	\$2,130,601	\$9,498,523	\$12,507,889
Greater Tampa/St. Petersburg Area (FL)	705	\$37,096,496	\$52,619	\$70,076,637	\$126,270,357	\$1,847,528	\$2,135,675	\$9,524,855	\$13,508,058
Southwestern Prosperity Zone (NC)	414	\$26,702,013	\$64,498	\$46,680,823	\$81,728,104	\$1,005,540	\$2,078,433	\$8,441,525	\$11,525,498
North Central Prosperity Zone (NC)	1,427	\$65,862,703	\$46,155	\$117,922,630	\$222,009,432	\$617,033	\$2,529,414	\$17,389,159	\$20,535,606

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INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Long Island (NY)	496	\$24,140,479	\$48,670	\$51,098,294	\$88,101,839	\$2,027,966	\$1,868,432	\$7,067,204	\$10,963,602
Greater Philadelphia Region (PA)	2,859	\$220,753,143	\$77,213	\$388,829,781	\$623,080,239	\$13,707,771	\$16,105,876	\$43,675,292	\$73,488,939
Central Florida Region	640	\$29,588,418	\$46,232	\$50,502,745	\$100,879,236	\$1,660,592	\$1,903,511	\$8,116,900	\$11,681,003
Inland Empire Region (CA)	543	\$15,623,152	\$28,772	\$22,047,124	\$53,950,189	\$288,773	\$329,854	\$4,305,109	\$4,923,736
Greater Houston Region (TX)	2,188	\$130,100,948	\$59,461	\$213,714,002	\$378,698,383	\$3,114,147	\$2,371,939	\$27,376,784	\$32,862,870
Dallas-Fort Worth-Arlington MSA (TX)	2,725	\$161,771,159	\$59,366	\$282,657,147	\$493,882,136	\$2,955,770	\$2,954,836	\$38,110,187	\$44,020,793
Regional Average	310	\$17,019,528	\$44,988	\$30,203,406	\$54,570,237	\$748,266	\$1,001,929	\$4,241,976	\$5,992,171
Regional Median	98	\$4,818,927	\$44,531	\$8,724,651	\$15,410,757	\$186,886	\$387,719	\$1,453,128	\$2,206,832

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
State of Vermont	574	\$19,933,765	\$34,728	\$38,892,326	\$73,990,314	\$283,787	\$1,904,949	\$4,714,780	\$6,903,516
State of North Dakota	166	\$6,570,188	\$39,579	\$10,989,380	\$23,860,057	\$137,322	\$431,101	\$1,819,939	\$2,388,362
State of South Dakota	182	\$6,861,351	\$37,700	\$12,380,803	\$24,863,315	\$182,305	\$220,263	\$1,721,093	\$2,123,661
State of Delaware	393	\$18,902,596	\$48,098	\$35,722,584	\$66,766,813	\$612,604	\$2,117,769	\$4,096,583	\$6,826,956
State of Idaho	102	\$3,357,808	\$32,920	\$5,972,037	\$13,279,487	\$71,497	\$331,804	\$1,315,423	\$1,718,724
State of New Mexico	903	\$33,863,628	\$37,501	\$67,468,786	\$128,030,809	\$1,136,020	\$2,658,082	\$7,124,738	\$10,918,840
State of Arkansas	760	\$34,417,401	\$45,286	\$56,816,610	\$114,931,656	\$512,098	\$2,321,621	\$6,344,430	\$9,178,149
State of Nevada	493	\$27,701,198	\$56,189	\$59,555,787	\$99,369,784	\$1,500,310	\$2,760,489	\$8,274,469	\$12,535,268
State of Iowa	938	\$36,810,424	\$39,244	\$69,213,869	\$137,479,427	\$4,812,530	\$5,960,394	\$7,255,395	\$18,028,319
State of Utah	1,019	\$51,659,187	\$50,696	\$96,118,030	\$177,659,451	\$737,879	\$2,632,190	\$12,901,138	\$16,271,207
Commonwealth of Puerto Rico	95	\$3,597,367	\$37,867	\$5,341,644	\$8,231,759	\$35,295	\$370,600	\$1,116,345	\$1,522,240
State of Connecticut	1,066	\$65,597,787	\$61,536	\$117,661,716	\$218,167,699	\$6,053,463	\$9,418,820	\$22,978,587	\$38,450,870
State of Oregon	1,243	\$61,699,842	\$49,638	\$121,348,429	\$213,714,207	\$1,755,686	\$4,076,906	\$15,388,322	\$21,220,914
State of Wisconsin	1,060	\$52,556,309	\$49,581	\$103,899,448	\$184,133,353	\$1,494,193	\$3,985,259	\$13,036,477	\$18,515,929
State of Missouri	1,344	\$66,363,607	\$49,378	\$136,470,153	\$243,271,336	\$3,425,843	\$3,109,036	\$14,062,563	\$20,597,442
State of Tennessee	612	\$32,270,226	\$52,729	\$36,115,080	\$94,172,654	\$1,978,371	\$4,840,813	\$22,082,004	\$28,901,188
State of Arizona	1,397	\$68,876,863	\$49,303	\$117,338,786	\$223,777,413	\$1,129,104	\$2,308,394	\$17,930,864	\$21,368,362
State of New Jersey	369	\$15,245,327	\$41,315	\$26,040,290	\$50,943,134	\$3,000,911	\$3,467,632	\$9,681,193	\$16,149,736
State of North Carolina	2,765	\$129,667,150	\$46,896	\$228,249,757	\$435,431,444	\$2,285,038	\$6,446,854	\$36,038,629	\$44,770,521
State of Georgia	1,240	\$78,327,256	\$63,167	\$148,772,206	\$242,789,910	\$866,388	\$1,762,813	\$19,790,556	\$22,419,757
State of Florida	7,222	\$373,006,255	\$51,649	\$631,001,796	\$1,213,870,814	\$23,385,532	\$21,361,184	\$99,833,701	\$144,580,417
Statewide Average	1,140	\$56,537,406	\$46,429	\$101,208,072	\$189,939,754	\$2,637,913	\$3,927,951	\$15,595,582	\$22,161,447
Statewide Median	903	\$34,417,401	\$48,098	\$67,468,786	\$128,030,809	\$1,136,020	\$2,658,082	\$9,681,193	\$16,271,207

TABLE 10
INDIRECT Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Mercer Street Grassroots District (Princeton, WV)	2	\$55,441	\$27,721	\$127,615	\$249,725	\$885	\$4,009	\$12,652	\$17,546
Abilene Cultural District (Abilene, TX)	13	\$558,879	\$42,991	\$878,884	\$1,957,210	\$29,454	\$34,946	\$150,553	\$214,953
Downtown Torrington (Torrington, CT)	28	\$1,316,644	\$47,023	\$2,432,670	\$4,454,550	\$86,885	\$121,306	\$280,209	\$488,400
Iowa City Downtown District (Iowa City, IA)	40	\$993,474	\$24,837	\$2,194,210	\$4,646,691	\$278,780	\$285,740	\$70,786	\$635,306
Downtown Macon Urban Core (Macon, GA)	61	\$1,805,965	\$29,606	\$2,823,670	\$6,736,335	\$23,992	\$25,383	\$405,088	\$454,463
Oceanside Cultural District (Oceanside, CA)	34	\$2,310,890	\$67,967	\$3,415,833	\$5,987,355	\$55,717	\$181,163	\$535,789	\$772,669
Southeast Ohio Theatre Trail (Southeastern OH)	8	\$230,304	\$28,788	\$439,718	\$1,022,957	\$7,074	\$10,961	\$56,220	\$74,255
Loch Haven Cultural Park (Orlando, FL)	95	\$5,427,473	\$57,131	\$9,368,487	\$17,549,277	\$222,290	\$249,611	\$1,069,384	\$1,541,285
Cool Spring Downtown District (Fayetteville, NC)	14	\$559,671	\$39,977	\$749,435	\$1,647,519	\$17,850	\$29,795	\$88,901	\$136,546
Downtown Las Vegas (Las Vegas, NV)	205	\$11,665,623	\$56,905	\$24,028,368	\$41,900,448	\$508,122	\$906,254	\$2,761,376	\$4,175,752
Arts Campus Fort Wayne (Fort Wayne, IN)	36	\$1,445,796	\$40,161	\$2,553,522	\$5,299,781	\$108,345	\$270,130	\$232,765	\$611,240
Salt Lake Cultural Core (Salt Lake City, UT)	124	\$7,514,762	\$60,603	\$12,741,935	\$24,258,035	\$146,900	\$369,184	\$1,445,186	\$1,961,270
Grand Center Arts District (St. Louis, MO)	101	\$7,209,090	\$71,377	\$13,114,671	\$23,112,105	\$421,587	\$395,433	\$2,049,105	\$2,866,125
Dallas Arts District (Dallas, TX)	668	\$45,047,268	\$67,436	\$79,932,335	\$136,234,859	\$1,031,295	\$1,026,778	\$8,740,622	\$10,798,695
Balboa Park Cultural District (San Diego, CA)	1,196	\$79,402,289	\$66,390	\$127,399,442	\$243,160,006	\$3,485,843	\$6,967,641	\$16,212,029	\$26,665,513
Houston Museum District (Houston, TX)	955	\$66,874,654	\$70,026	\$110,372,736	\$187,303,990	\$2,075,144	\$1,463,855	\$11,936,538	\$15,475,537
Houston Theatre District (Houston, TX)	460	\$32,125,702	\$69,838	\$54,518,784	\$89,268,731	\$784,286	\$562,932	\$5,849,109	\$7,196,327
Midtown Cultural District (Houston, TX)	25	\$1,748,845	\$69,954	\$2,982,700	\$4,801,368	\$48,115	\$34,547	\$360,367	\$443,029
Arts District Average	226	\$14,794,043	\$52,152	\$25,004,168	\$44,421,719	\$518,476	\$718,870	\$2,903,149	\$4,140,495
Arts District Median	51	\$2,058,428	\$57,018	\$3,199,267	\$6,361,845	\$127,623	\$259,871	\$470,439	\$703,988

TABLE 11

INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

This table presents the induced economic impact outputs of the expenditures made by the responding eligible arts and culture organizations in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Induced effects are the economic effects that stem from household spending of labor income, after the removal of taxes, savings, and commuter income. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is induced in each participating community as a result of the expenditures made by eligible arts and culture organizations. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is induced in each participating community as a result of the expenditures made by eligible arts and culture organizations. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the expenditures made by eligible arts and culture organizations. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is induced in each participating community as a result of the expenditures made by eligible arts and culture organizations. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is induced in each participating community as a result of the expenditures made by eligible arts and culture organizations. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is induced in each participating community as a result of the expenditures made by eligible arts and culture organizations. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is induced in each participating community as a result of the expenditures made by eligible arts and culture organizations.

Column Nine:

The dollar amount of federal taxes that is induced in each participating community as a result of the expenditures made by eligible arts and culture organizations.

Column Ten:

The dollar amount of taxes that is induced in each participating community as a result of the expenditures made by eligible arts and culture organizations. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Tyrrell County (NC)	1	\$20,830	\$20,830	\$57,783	\$109,704	\$6,561	\$3,825	\$1,757	\$12,143
Taos County (NM)	32	\$1,203,459	\$37,608	\$2,632,963	\$4,842,882	\$129,318	\$249,125	\$241,818	\$620,261
Town of Hillsborough (NC)	22	\$523,535	\$23,797	\$1,081,533	\$1,772,456	\$36,241	\$58,561	\$78,173	\$172,975
Harney County (OR)	0	\$11,816	n/a	\$25,797	\$48,535	\$1,459	\$1,763	\$2,496	\$5,718
City of Monmouth (OR)	0	\$6,800	n/a	\$13,785	\$25,246	\$539	\$776	\$1,195	\$2,510
City of Sedona (AZ)	17	\$794,359	\$46,727	\$1,478,147	\$2,590,789	\$90,923	\$96,036	\$145,498	\$332,457
City of Yankton (SD)	1	\$42,283	\$42,283	\$79,101	\$136,647	\$3,559	\$3,815	\$7,548	\$14,922
City of Falls Church (VA)	2	\$164,100	\$82,050	\$320,055	\$477,492	\$22,004	\$7,926	\$18,467	\$48,397
City of Jamestown (ND)	3	\$151,915	\$50,638	\$253,795	\$468,955	\$6,248	\$21,939	\$20,199	\$48,386
Rutland County (VT)	12	\$610,054	\$50,838	\$1,138,891	\$1,902,764	\$29,356	\$136,250	\$114,332	\$279,938
Town of Elkton (MD)	4	\$191,407	\$47,852	\$391,048	\$666,376	\$27,517	\$37,168	\$26,107	\$90,792
City of Waterville (ME)	21	\$1,087,727	\$51,797	\$2,062,914	\$3,398,514	\$115,822	\$166,170	\$170,475	\$452,467
City of Pendleton (OR)	7	\$348,715	\$49,816	\$616,369	\$1,096,671	\$29,216	\$32,113	\$66,271	\$127,600
Haywood County (TN)	0	\$1,295	n/a	\$3,191	\$5,728	\$228	\$310	\$193	\$731
City of Hannibal (MO)	3	\$111,498	\$37,166	\$203,171	\$385,261	\$11,651	\$12,674	\$19,477	\$43,802
Johnson County (TN)	0	\$6,452	n/a	\$17,526	\$33,118	\$644	\$2,043	\$1,483	\$4,170
City of Safety Harbor (FL)	7	\$385,197	\$55,028	\$721,189	\$1,249,063	\$34,371	\$37,315	\$76,940	\$148,626
City of Tullahoma (TN)	9	\$412,975	\$45,886	\$781,337	\$1,401,680	\$31,015	\$72,028	\$65,688	\$168,731
City of Coralville (IA)	6	\$266,138	\$44,356	\$525,157	\$908,666	\$28,228	\$33,053	\$38,103	\$99,384
Town of Carrboro (NC)	3	\$158,005	\$52,668	\$326,114	\$534,261	\$10,967	\$17,711	\$23,562	\$52,240
City of Coronado (CA)	52	\$3,198,044	\$61,501	\$5,845,524	\$9,414,006	\$348,373	\$427,367	\$606,631	\$1,382,371
City of Laguna Beach (CA)	148	\$10,068,660	\$68,031	\$17,947,227	\$28,343,516	\$897,718	\$1,273,283	\$1,912,300	\$4,083,301
City of Newberg (OR)	8	\$348,159	\$43,520	\$637,428	\$1,146,087	\$33,056	\$34,534	\$66,907	\$134,497
City of Fairfax (VA)	4	\$242,944	\$60,736	\$466,370	\$711,484	\$28,339	\$17,921	\$33,960	\$80,220
City of Brookings (SD)	5	\$202,307	\$40,461	\$439,731	\$786,424	\$24,442	\$19,441	\$34,676	\$78,559
Macon County (TN)	0	\$2,257	n/a	\$4,934	\$9,220	\$222	\$573	\$403	\$1,198
City of Paducah (KY)	29	\$1,446,482	\$49,879	\$2,502,119	\$4,425,903	\$63,098	\$204,504	\$240,301	\$507,903
City of Tarpon Springs (FL)	4	\$202,393	\$50,598	\$378,929	\$656,287	\$18,059	\$19,606	\$40,427	\$78,092
McNairy County (TN)	1	\$29,677	\$29,677	\$65,518	\$120,351	\$3,115	\$7,174	\$5,530	\$15,819
City of Mason City (IA)	1	\$67,058	\$67,058	\$118,678	\$211,409	\$6,056	\$8,162	\$10,735	\$24,953
Door County (WI)	27	\$1,109,730	\$41,101	\$2,182,035	\$3,920,503	\$166,031	\$155,236	\$178,252	\$499,519
City of Winter Park (FL)	66	\$3,902,277	\$59,125	\$7,186,991	\$11,979,828	\$320,372	\$338,868	\$702,349	\$1,361,589
City of Dover (NH)	6	\$337,329	\$56,222	\$626,640	\$1,027,399	\$36,186	\$22,741	\$60,859	\$119,786
Transylvania County (NC)	6	\$235,673	\$39,279	\$473,205	\$877,119	\$27,564	\$29,122	\$42,963	\$99,649
City of West Hollywood (CA)	45	\$1,688,079	\$37,513	\$3,001,857	\$4,768,778	\$176,453	\$203,125	\$322,454	\$702,032
Clatsop County (OR)	4	\$220,628	\$55,157	\$384,895	\$676,133	\$20,397	\$18,926	\$42,156	\$81,479

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Columbia (TN)	4	\$181,720	\$45,430	\$365,851	\$621,166	\$16,390	\$31,801	\$30,008	\$78,199
City of Marion (IA)	12	\$612,052	\$51,004	\$1,153,700	\$1,995,701	\$47,690	\$55,156	\$107,801	\$210,647
Summit County (UT)	32	\$1,654,022	\$51,688	\$3,234,720	\$5,561,655	\$193,587	\$141,419	\$248,531	\$583,537
Sullivan County (NH)	6	\$320,438	\$53,406	\$637,646	\$1,067,801	\$50,102	\$25,489	\$58,770	\$134,361
Monroe County (TN)	1	\$46,929	\$46,929	\$98,575	\$183,080	\$4,076	\$11,568	\$7,812	\$23,456
City of Cleveland (TN)	5	\$237,170	\$47,434	\$438,478	\$761,807	\$18,488	\$43,686	\$36,010	\$98,184
Lincoln County (OR)	25	\$1,168,857	\$46,754	\$2,160,974	\$3,771,770	\$113,235	\$101,207	\$245,264	\$459,706
Cohort A Average	15	\$791,196	\$48,470	\$1,467,021	\$2,444,005	\$75,091	\$97,244	\$143,137	\$315,472
Cohort A Average (with counties & outliers removed)	6	\$255,957	\$45,151	\$490,867	\$845,340	\$24,330	\$30,998	\$42,951	\$98,280
Cohort A Median	6	\$242,944	\$48,834	\$473,205	\$877,119	\$28,228	\$31,801	\$42,156	\$99,384

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Joplin (MO)	6	\$274,815	\$45,803	\$488,257	\$898,322	\$23,765	\$26,116	\$53,208	\$103,089
City of Florissant (MO)	2	\$108,584	\$54,292	\$188,203	\$316,042	\$8,565	\$6,023	\$16,886	\$31,474
McMinn County (TN)	4	\$156,851	\$39,213	\$311,262	\$556,413	\$9,436	\$32,561	\$26,114	\$68,111
City of Watsonville (CA)	13	\$818,132	\$62,933	\$1,458,236	\$2,339,434	\$96,541	\$109,800	\$139,592	\$345,933
Lafayette County (MS)	6	\$238,198	\$39,700	\$455,686	\$834,754	\$22,959	\$35,931	\$34,467	\$93,357
Columbus County (NC)	1	\$30,132	\$30,132	\$63,599	\$117,438	\$3,458	\$4,570	\$6,321	\$14,349
Watauga County (NC)	17	\$713,436	\$41,967	\$1,350,492	\$2,471,189	\$60,859	\$88,173	\$119,677	\$268,709
Mercer County (WV)	1	\$49,128	\$49,128	\$95,020	\$166,330	\$3,426	\$9,285	\$8,639	\$21,350
City of Dubuque (IA)	89	\$4,242,152	\$47,665	\$7,553,461	\$13,473,900	\$366,569	\$488,767	\$725,583	\$1,580,919
City of Ocala (FL)	22	\$982,486	\$44,658	\$1,945,755	\$3,403,596	\$100,921	\$130,762	\$209,614	\$441,297
Town of Chapel Hill (NC)	64	\$3,366,657	\$52,604	\$6,950,419	\$11,387,758	\$233,514	\$377,150	\$502,234	\$1,112,898
City of National City (CA)	6	\$365,055	\$60,843	\$667,167	\$1,074,517	\$39,754	\$48,773	\$69,248	\$157,775
City of Encinitas (CA)	36	\$2,195,984	\$61,000	\$4,012,916	\$6,463,361	\$239,084	\$293,352	\$416,568	\$949,004
City of Grand Junction (CO)	41	\$1,924,343	\$46,935	\$3,525,569	\$6,291,962	\$207,548	\$217,021	\$402,448	\$827,017
City of Cheyenne (WY)	11	\$450,317	\$40,938	\$901,612	\$1,712,828	\$28,519	\$69,686	\$82,774	\$180,979
City of Santa Cruz (CA)	80	\$5,023,301	\$62,791	\$8,953,286	\$14,365,204	\$592,469	\$673,968	\$857,217	\$2,123,654
Hamblen County (TN)	6	\$329,122	\$54,854	\$570,536	\$980,722	\$17,338	\$45,694	\$60,722	\$123,754
City of Redmond (WA)	7	\$566,623	\$80,946	\$1,060,830	\$1,569,243	\$38,293	\$84,986	\$90,415	\$213,694
Town of Jupiter (FL)	18	\$1,028,859	\$57,159	\$1,878,568	\$3,017,330	\$102,864	\$70,540	\$180,155	\$353,559
City of Ames (IA)	15	\$657,096	\$43,806	\$1,317,468	\$2,245,610	\$72,202	\$84,741	\$87,559	\$244,502
City of Portland (ME)	184	\$11,389,672	\$61,900	\$20,313,601	\$33,110,795	\$1,035,892	\$1,254,032	\$1,881,607	\$4,171,531
City of Jackson (TN)	9	\$397,181	\$44,131	\$752,572	\$1,298,798	\$23,431	\$77,556	\$60,286	\$161,273
Wilkes County (NC)	1	\$29,813	\$29,813	\$61,040	\$109,500	\$2,680	\$4,901	\$5,706	\$13,287
City of Eau Claire (WI)	32	\$1,657,331	\$51,792	\$2,830,026	\$5,023,193	\$114,783	\$189,217	\$265,255	\$569,255
Greene County (TN)	2	\$100,530	\$50,265	\$198,975	\$355,072	\$8,743	\$20,009	\$18,008	\$46,760
Carteret County (NC)	6	\$238,879	\$39,813	\$479,431	\$861,452	\$24,453	\$30,968	\$42,825	\$98,246
City of Walnut Creek (CA)	31	\$2,157,129	\$69,585	\$3,931,516	\$6,155,460	\$238,512	\$250,184	\$400,602	\$889,298
Island of Kaua'i (HI)	11	\$559,680	\$50,880	\$1,099,365	\$1,807,669	\$67,390	\$109,781	\$94,641	\$271,812
Walton County (FL)	9	\$407,386	\$45,265	\$888,471	\$1,489,772	\$64,902	\$52,060	\$68,200	\$185,162
Chatham County (NC)	8	\$267,649	\$33,456	\$621,845	\$1,192,921	\$49,486	\$38,338	\$40,870	\$128,694
City of Flagstaff (AZ)	91	\$4,581,749	\$50,349	\$8,287,680	\$14,157,597	\$472,786	\$505,975	\$776,544	\$1,755,305
City of Rapid City (SD)	58	\$3,171,938	\$54,689	\$5,343,528	\$9,435,062	\$184,404	\$188,454	\$569,217	\$942,075
City of Missoula (MT)	63	\$3,279,679	\$52,058	\$5,512,949	\$9,756,304	\$174,144	\$286,214	\$624,561	\$1,084,919
Wilson County (NC)	1	\$50,988	\$50,988	\$99,418	\$172,864	\$4,291	\$5,328	\$10,425	\$20,044
Caldwell County (NC)	4	\$182,116	\$45,529	\$362,038	\$642,929	\$19,418	\$23,832	\$33,955	\$77,205
City of Sioux City (IA)	14	\$630,897	\$45,064	\$1,127,698	\$2,034,925	\$47,699	\$64,317	\$105,742	\$217,758

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Largo (FL)	15	\$817,950	\$54,530	\$1,531,430	\$2,652,355	\$72,989	\$79,241	\$163,378	\$315,608
City of Santa Fe (NM)	160	\$8,049,897	\$50,312	\$15,312,060	\$26,239,808	\$608,710	\$1,241,139	\$1,139,118	\$2,988,967
City of Fort Myers (FL)	84	\$4,286,467	\$51,029	\$8,523,104	\$14,179,320	\$542,328	\$480,050	\$767,129	\$1,789,507
Buchanan County (MO)	13	\$665,038	\$51,157	\$1,152,300	\$2,090,891	\$63,467	\$47,030	\$113,315	\$223,812
City of Nashua (NH)	30	\$2,128,283	\$70,943	\$3,635,430	\$5,690,216	\$154,136	\$126,440	\$380,156	\$660,732
City of Miami Beach (FL)	544	\$31,049,283	\$57,076	\$56,352,765	\$96,849,209	\$3,057,683	\$2,368,316	\$6,118,931	\$11,544,930
City of Asheville (NC)	85	\$4,396,578	\$51,724	\$7,950,361	\$13,617,098	\$337,851	\$477,553	\$797,845	\$1,613,249
Pottawattamie County (IA)	14	\$655,873	\$46,848	\$1,209,439	\$2,124,932	\$78,893	\$68,392	\$99,399	\$246,684
Fairbanks North Star Borough (AK)	23	\$1,272,886	\$55,343	\$2,385,466	\$3,990,503	\$85,131	\$67,677	\$223,267	\$376,075
City of Lee's Summit (MO)	6	\$343,875	\$57,313	\$608,635	\$1,035,187	\$30,853	\$18,338	\$55,607	\$104,798
Cleveland County (NC)	4	\$147,610	\$36,903	\$311,088	\$547,468	\$16,362	\$20,603	\$30,647	\$67,612
Montgomery County (VA)	40	\$1,725,374	\$43,134	\$3,590,525	\$6,160,694	\$241,911	\$216,408	\$303,659	\$761,978
Nevada County (CA)	57	\$2,696,585	\$47,309	\$5,097,086	\$8,891,536	\$375,528	\$415,248	\$479,949	\$1,270,725
City of Boca Raton (FL)	34	\$2,010,356	\$59,128	\$3,671,071	\$5,896,188	\$201,091	\$137,898	\$351,984	\$690,973
Cohort B Average	42	\$2,257,399	\$50,514	\$4,139,785	\$7,025,113	\$213,361	\$235,268	\$402,245	\$850,874
Cohort B Average (with counties & outliers removed)	41	\$2,259,053	\$54,879	\$4,104,334	\$6,878,629	\$206,482	\$243,470	\$394,051	\$844,003
Cohort B Median	15	\$689,237	\$50,614	\$1,333,980	\$2,292,522	\$72,596	\$81,991	\$116,496	\$270,261

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Carmel (IN)	37	\$2,082,774	\$56,291	\$3,790,444	\$6,463,164	\$151,967	\$245,348	\$325,452	\$722,767
City of Renton (WA)	6	\$481,265	\$80,211	\$901,173	\$1,332,952	\$32,533	\$72,201	\$76,793	\$181,527
Craven County (NC)	1	\$59,711	\$59,711	\$115,233	\$204,362	\$4,659	\$8,674	\$9,510	\$22,843
Platte County (MO)	82	\$3,941,603	\$48,068	\$7,812,527	\$13,647,880	\$403,125	\$311,707	\$596,855	\$1,311,687
Cecil County (MD)	17	\$737,493	\$43,382	\$1,506,903	\$2,567,820	\$106,032	\$143,222	\$100,593	\$349,847
City of Boulder (CO)	106	\$6,213,783	\$58,621	\$11,615,235	\$19,292,480	\$803,852	\$420,115	\$944,434	\$2,168,401
Bradley County (TN)	5	\$242,966	\$48,593	\$449,194	\$780,425	\$18,940	\$44,754	\$36,890	\$100,584
City of Lewisville (TX)	7	\$333,176	\$47,597	\$630,065	\$1,117,297	\$40,905	\$32,276	\$50,064	\$123,245
City of Elgin (IL)	17	\$1,210,597	\$71,212	\$2,088,579	\$3,273,345	\$118,826	\$100,214	\$199,166	\$418,206
Douglas County (OR)	3	\$161,098	\$53,699	\$277,443	\$497,659	\$11,022	\$16,606	\$35,702	\$63,330
City of West Palm Beach (FL)	162	\$9,506,791	\$58,684	\$17,358,732	\$27,881,063	\$950,601	\$651,882	\$1,664,616	\$3,267,099
Flagler County (FL)	16	\$347,065	\$21,692	\$779,610	\$1,431,839	\$59,220	\$45,837	\$70,905	\$175,962
City of Clearwater (FL)	134	\$7,347,664	\$54,833	\$13,756,488	\$23,825,581	\$655,571	\$711,725	\$1,467,660	\$2,834,956
City of Carlsbad (CA)	5	\$306,333	\$61,267	\$559,962	\$901,775	\$33,374	\$40,940	\$58,107	\$132,421
City of Norman (OK)	31	\$1,199,839	\$38,704	\$2,460,630	\$4,567,961	\$125,240	\$152,060	\$170,643	\$447,943
City of Columbia (MO)	33	\$1,547,022	\$46,879	\$2,878,788	\$5,150,220	\$131,625	\$135,801	\$277,859	\$545,285
City of Abilene (TX)	67	\$3,174,531	\$47,381	\$5,794,949	\$10,861,348	\$296,797	\$345,716	\$597,770	\$1,240,283
Hunterdon County (NJ)	5	\$341,244	\$68,249	\$621,150	\$1,027,189	\$50,427	\$38,335	\$51,740	\$140,502
City of Topeka (KS)	56	\$3,051,392	\$54,489	\$5,498,912	\$9,593,934	\$279,806	\$361,279	\$520,853	\$1,161,938
Cache County (UT)	35	\$1,444,057	\$41,259	\$2,806,331	\$5,156,943	\$175,337	\$210,416	\$239,060	\$624,813
City of New Haven (CT)	281	\$17,279,360	\$61,492	\$30,429,817	\$49,322,647	\$1,938,166	\$2,159,786	\$3,226,420	\$7,324,372
City of Waco (TX)	115	\$5,429,921	\$47,217	\$9,673,998	\$17,647,966	\$491,910	\$505,080	\$940,950	\$1,937,940
Brunswick County (NC)	30	\$388,649	\$12,955	\$817,175	\$1,495,578	\$50,664	\$49,517	\$79,503	\$179,684
City of Bellevue (WA)	15	\$1,256,871	\$83,791	\$2,353,324	\$3,481,011	\$84,952	\$188,540	\$200,554	\$474,046
City of Savannah (GA)	58	\$2,993,835	\$51,618	\$5,545,154	\$9,251,991	\$303,088	\$205,402	\$501,577	\$1,010,067
Orange County (NC)	78	\$4,082,114	\$52,335	\$8,428,162	\$13,809,366	\$283,068	\$457,212	\$609,037	\$1,349,317
Cumberland County (NJ)	4	\$243,489	\$60,872	\$430,999	\$735,106	\$26,712	\$33,269	\$50,721	\$110,702
Johnson County (IA)	24	\$1,102,870	\$45,953	\$2,176,247	\$3,765,954	\$116,910	\$136,909	\$157,933	\$411,752
City of Escondido (CA)	2	\$123,215	\$61,608	\$225,259	\$362,742	\$13,427	\$16,470	\$23,372	\$53,269
City of Kansas City (MO)	942	\$53,880,172	\$57,198	\$96,515,760	\$165,092,090	\$4,823,813	\$3,286,057	\$9,304,172	\$17,414,042
Macon-Bibb County (GA)	71	\$3,173,200	\$44,693	\$5,957,974	\$10,606,635	\$285,639	\$283,903	\$585,269	\$1,154,811
City of Springfield (MA)	101	\$5,530,014	\$54,753	\$9,096,549	\$15,579,028	\$394,274	\$456,337	\$1,140,598	\$1,991,209
Ouachita Parish (LA)	15	\$683,173	\$45,545	\$1,258,129	\$2,265,147	\$61,003	\$72,505	\$109,473	\$242,981
City of Alexandria (VA)	83	\$2,104,168	\$25,351	\$4,130,384	\$6,333,540	\$312,549	\$140,947	\$244,181	\$697,677
Catawba County (NC)	18	\$849,133	\$47,174	\$1,531,411	\$2,665,412	\$65,129	\$109,855	\$140,233	\$315,217
Martin County (FL)	13	\$655,381	\$50,414	\$1,256,644	\$2,102,425	\$78,894	\$63,159	\$103,674	\$245,727

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Wyandotte County (KS)	2	\$90,212	\$45,106	\$167,928	\$276,012	\$9,075	\$9,010	\$11,504	\$29,589
Town of Cary (NC)	40	\$2,408,237	\$60,206	\$4,398,952	\$7,325,454	\$172,882	\$213,555	\$421,866	\$808,303
Springfield (MO)	63	\$3,399,199	\$53,956	\$5,820,075	\$10,443,884	\$241,538	\$256,115	\$590,533	\$1,088,186
City of Salem (OR)	36	\$2,003,638	\$55,657	\$3,424,763	\$5,792,117	\$141,266	\$174,099	\$381,509	\$696,874
City of Fort Collins (CO)	35	\$1,669,706	\$47,706	\$3,225,038	\$5,629,988	\$257,371	\$155,623	\$293,789	\$706,783
City of Eugene (OR)	295	\$16,325,991	\$55,342	\$28,286,369	\$48,214,866	\$1,230,295	\$1,447,890	\$3,349,394	\$6,027,579
City of Oceanside (CA)	79	\$4,912,214	\$62,180	\$8,977,924	\$14,459,214	\$534,995	\$656,349	\$931,802	\$2,123,146
City of Ontario (CA)	1	\$73,546	\$73,546	\$136,800	\$221,742	\$8,799	\$10,904	\$13,441	\$33,144
City of Frisco (TX)	13	\$745,853	\$57,373	\$1,377,717	\$2,377,005	\$79,864	\$59,758	\$119,795	\$259,417
City of Providence (RI)	138	\$8,369,660	\$60,650	\$14,916,466	\$24,250,633	\$866,230	\$933,714	\$1,438,525	\$3,238,469
Pitt County (NC)	17	\$761,889	\$44,817	\$1,465,251	\$2,521,006	\$57,614	\$91,612	\$138,825	\$288,051
City of Fort Lauderdale (FL)	313	\$16,793,581	\$53,654	\$33,053,969	\$55,491,702	\$1,701,084	\$1,675,458	\$3,094,298	\$6,470,840
City of McKinney (TX)	6	\$332,665	\$55,444	\$606,654	\$1,028,351	\$33,711	\$24,492	\$50,559	\$108,762
Sumner County (TN)	13	\$643,483	\$49,499	\$1,209,586	\$2,123,086	\$50,536	\$103,055	\$102,204	\$255,795
City of Sioux Falls (SD)	51	\$3,041,971	\$59,646	\$5,033,722	\$8,789,307	\$148,121	\$167,740	\$503,844	\$819,705
City of Tempe (AZ)	194	\$11,846,275	\$61,063	\$20,830,235	\$35,271,834	\$785,178	\$1,120,078	\$2,217,535	\$4,122,791
City of Salt Lake City (UT)	349	\$21,210,727	\$60,776	\$39,079,201	\$65,602,729	\$1,637,122	\$2,036,705	\$3,552,496	\$7,226,323
Richmond County (GA)	12	\$559,804	\$46,650	\$1,041,107	\$1,800,141	\$51,723	\$45,999	\$75,956	\$173,678
Montgomery County (TN)	4	\$174,515	\$43,629	\$350,690	\$609,788	\$14,156	\$32,958	\$27,824	\$74,938
Tuscaloosa County (AL)	70	\$2,808,408	\$40,120	\$5,686,195	\$9,934,733	\$282,288	\$442,924	\$438,774	\$1,163,986
City of San Bernardino (CA)	30	\$519,400	\$17,313	\$966,367	\$1,566,059	\$62,185	\$77,051	\$94,914	\$234,150
Cabarrus County (NC)	10	\$420,782	\$42,078	\$855,577	\$1,498,026	\$47,387	\$52,024	\$68,162	\$167,573
City of Tacoma (WA)	124	\$7,605,591	\$61,335	\$14,192,931	\$22,155,537	\$870,123	\$1,078,446	\$1,377,325	\$3,325,894
Gaston County (NC)	13	\$575,295	\$44,253	\$1,122,584	\$1,925,000	\$60,555	\$72,194	\$104,079	\$236,828
New Hanover County (NC)	44	\$2,235,485	\$50,806	\$4,136,142	\$7,059,126	\$165,995	\$227,451	\$406,062	\$799,508
City of Garland (TX)	10	\$723,104	\$72,310	\$1,274,017	\$2,067,904	\$50,979	\$49,623	\$115,226	\$215,828
Clay County (MO)	8	\$412,018	\$51,502	\$771,580	\$1,304,515	\$43,702	\$32,705	\$63,937	\$140,344
Cohort C Average	74	\$4,034,432	\$52,229	\$7,364,082	\$12,441,772	\$371,188	\$373,041	\$712,643	\$1,456,872
Cohort C Average (with counties & outliers removed)	104	\$5,833,707	\$56,132	\$10,560,929	\$17,787,765	\$534,797	\$523,756	\$1,039,994	\$2,098,546
Cohort C Median	31	\$1,256,871	\$53,654	\$2,460,630	\$4,567,961	\$125,240	\$143,222	\$200,554	\$474,046

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of Reno (NV)	131	\$7,907,207	\$60,360	\$15,330,647	\$24,734,756	\$605,404	\$1,236,398	\$1,405,689	\$3,247,491
City of Scottsdale (AZ)	139	\$8,480,410	\$61,010	\$14,911,740	\$25,249,989	\$562,091	\$801,836	\$1,587,468	\$2,951,395
City of Chandler (AZ)	15	\$937,114	\$62,474	\$1,647,797	\$2,790,207	\$62,113	\$88,606	\$175,421	\$326,140
Buncombe County (NC)	88	\$4,564,425	\$51,868	\$8,253,880	\$14,136,955	\$350,749	\$495,784	\$828,304	\$1,674,837
City of St. Petersburg (FL)	160	\$8,801,128	\$55,007	\$16,477,629	\$28,538,483	\$785,233	\$852,495	\$1,757,989	\$3,395,717
City of Jersey City (NJ)	13	\$1,121,916	\$86,301	\$1,916,225	\$2,926,259	\$104,428	\$110,030	\$175,355	\$389,813
Greater Green Bay Area (WI)	70	\$3,881,057	\$55,444	\$6,718,848	\$11,713,587	\$312,395	\$418,388	\$679,244	\$1,410,027
St. Johns County (FL)	30	\$1,373,520	\$45,784	\$2,846,397	\$4,962,224	\$176,396	\$170,785	\$241,290	\$588,471
Alachua County (FL)	132	\$6,398,996	\$48,477	\$12,869,056	\$21,933,087	\$615,546	\$694,654	\$1,292,166	\$2,602,366
Santa Cruz County (CA)	137	\$8,594,175	\$62,731	\$15,317,810	\$24,577,011	\$1,013,599	\$1,153,044	\$1,466,595	\$3,633,238
York County (SC)	74	\$1,988,835	\$26,876	\$4,188,410	\$7,113,799	\$284,110	\$251,610	\$325,801	\$861,521
City of Orlando (FL)	257	\$15,453,073	\$58,961	\$27,908,177	\$46,520,322	\$1,243,993	\$1,315,818	\$2,727,342	\$5,287,153
City of Lincoln (NE)	113	\$5,717,095	\$50,594	\$10,550,088	\$18,284,902	\$535,001	\$546,260	\$947,709	\$2,028,970
City of Greensboro (NC)	189	\$9,891,016	\$52,333	\$18,143,944	\$31,434,011	\$682,470	\$980,920	\$1,760,219	\$3,423,609
Leon County (FL)	188	\$9,614,796	\$51,143	\$18,185,959	\$30,917,562	\$854,175	\$1,033,555	\$1,898,681	\$3,786,411
City of Marquette (MI)	3	\$118,148	\$39,383	\$214,059	\$395,895	\$9,948	\$16,146	\$22,140	\$48,234
Greater Spartanburg Area (SC)	52	\$2,072,268	\$39,851	\$4,348,139	\$7,327,232	\$239,520	\$279,241	\$393,825	\$912,586
Durham County (NC)	130	\$8,011,186	\$61,625	\$14,441,774	\$23,759,717	\$583,465	\$518,716	\$1,153,412	\$2,255,593
Lexington-Fayette Urban County (KY)	55	\$2,960,643	\$53,830	\$5,267,969	\$9,112,835	\$189,543	\$344,673	\$443,752	\$977,968
Somerset County (NJ)	29	\$2,177,804	\$75,097	\$3,788,758	\$5,916,327	\$235,793	\$192,285	\$347,229	\$775,307
City of Riverside (CA)	24	\$1,205,794	\$50,241	\$2,171,909	\$3,754,047	\$148,044	\$181,401	\$220,161	\$549,606
Rutherford County (TN)	58	\$2,905,196	\$50,090	\$5,706,627	\$9,712,962	\$244,197	\$499,882	\$443,921	\$1,188,000
City of Santa Ana (CA)	101	\$6,859,575	\$67,917	\$12,224,265	\$19,307,442	\$611,242	\$867,122	\$1,302,834	\$2,781,198
Cumberland County (NC)	63	\$2,446,044	\$38,826	\$4,987,329	\$8,700,115	\$250,025	\$312,504	\$345,784	\$908,313
Municipality of San Juan (PR)	145	\$5,478,869	\$37,785	\$11,903,799	\$18,491,601	\$136,498	\$1,433,224	\$936,701	\$2,506,423
Davis County (UT)	12	\$492,654	\$41,055	\$969,586	\$1,811,056	\$59,911	\$64,300	\$74,929	\$199,140
Lake County (FL)	4	\$190,594	\$47,649	\$390,785	\$682,399	\$21,559	\$26,650	\$37,262	\$85,471
Washtenaw County (MI)	81	\$4,626,578	\$57,118	\$8,841,552	\$14,530,322	\$461,418	\$506,042	\$724,183	\$1,691,643
Hamilton County (TN)	205	\$11,888,360	\$57,992	\$20,916,106	\$35,052,276	\$714,524	\$1,480,602	\$2,026,646	\$4,221,772
Forsyth County (NC)	259	\$14,482,921	\$55,919	\$25,276,294	\$43,697,434	\$733,022	\$1,321,063	\$2,696,547	\$4,750,632
Collier County (FL)	144	\$8,338,176	\$57,904	\$15,880,180	\$24,975,747	\$931,562	\$682,836	\$1,439,671	\$3,054,069
City of Wichita (KS)	185	\$9,434,830	\$50,999	\$16,994,802	\$30,139,411	\$657,930	\$1,236,936	\$1,670,517	\$3,565,383
Placer County (CA)	22	\$1,345,574	\$61,162	\$2,393,241	\$3,973,090	\$147,315	\$172,607	\$241,121	\$561,043
City of Tampa (FL)	430	\$25,496,480	\$59,294	\$46,777,933	\$78,728,667	\$1,982,769	\$2,085,107	\$5,067,615	\$9,135,491
St. Charles County (MO)	7	\$315,264	\$45,038	\$611,106	\$1,105,515	\$38,436	\$25,575	\$50,822	\$114,833
Manatee County (FL)	54	\$2,689,881	\$49,813	\$5,317,324	\$8,939,104	\$345,314	\$276,420	\$488,994	\$1,110,728

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Greater Flint Area (MI)	96	\$4,644,335	\$48,378	\$8,427,235	\$14,810,825	\$337,805	\$697,197	\$851,957	\$1,886,959
Clackamas County (OR)	27	\$1,581,891	\$58,589	\$2,810,656	\$4,707,739	\$131,360	\$120,565	\$272,129	\$524,054
Sarasota County (FL)	446	\$24,390,025	\$54,686	\$44,877,118	\$76,083,711	\$2,761,983	\$2,176,047	\$4,268,029	\$9,206,059
Monterey County (CA)	288	\$17,721,252	\$61,532	\$31,217,442	\$49,481,639	\$2,332,224	\$2,380,995	\$3,177,256	\$7,890,475
City of Atlanta (GA)	413	\$31,069,685	\$75,229	\$55,712,244	\$85,158,369	\$2,195,934	\$1,553,617	\$4,622,947	\$8,372,498
Morris County (NJ)	48	\$3,859,689	\$80,410	\$6,474,651	\$9,941,707	\$396,979	\$341,366	\$585,688	\$1,324,033
Cohort D Average	122	\$6,934,011	\$54,923	\$12,719,274	\$21,098,341	\$597,286	\$712,936	\$1,218,461	\$2,528,683
Cohort D Average (with counties & outliers removed)	155	\$9,442,391	\$59,293	\$17,212,961	\$28,425,911	\$727,614	\$848,049	\$1,674,529	\$3,250,193
Cohort D Median	92	\$4,635,457	\$54,847	\$8,634,394	\$14,670,574	\$373,864	\$512,379	\$840,131	\$1,789,301

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Camden County (NJ)	28	\$1,748,323	\$62,440	\$2,996,246	\$4,821,967	\$205,276	\$197,188	\$289,794	\$692,258
City of Mesa (AZ)	131	\$8,035,819	\$61,342	\$14,130,171	\$23,926,900	\$532,598	\$759,772	\$1,504,260	\$2,796,630
Guilford County (NC)	209	\$10,924,941	\$52,272	\$20,040,235	\$34,719,228	\$753,719	\$1,083,356	\$1,944,243	\$3,781,318
Dane County (WI)	249	\$14,990,773	\$60,204	\$27,405,580	\$45,153,434	\$1,205,176	\$1,563,299	\$2,555,610	\$5,324,085
Volusia County (FL)	51	\$2,333,816	\$45,761	\$4,545,215	\$7,903,068	\$278,924	\$282,235	\$464,253	\$1,025,412
Union County (NJ)	30	\$2,025,447	\$67,515	\$3,572,829	\$5,800,294	\$267,223	\$201,218	\$299,809	\$768,250
City of Albuquerque (NM)	273	\$14,160,898	\$51,871	\$26,789,721	\$46,617,043	\$1,025,074	\$2,147,364	\$2,159,511	\$5,331,949
City of Milwaukee (WI)	349	\$20,389,098	\$58,421	\$34,938,735	\$55,430,956	\$1,541,618	\$1,664,577	\$3,431,838	\$6,638,033
Washington County (OR)	26	\$1,660,063	\$63,849	\$2,961,913	\$4,793,432	\$110,052	\$125,720	\$288,851	\$524,623
Johnson County (KS)	26	\$1,655,284	\$63,665	\$2,916,632	\$4,852,670	\$121,803	\$174,411	\$264,964	\$561,178
Ocean County (NJ)	17	\$885,776	\$52,104	\$1,583,644	\$2,683,609	\$127,939	\$112,564	\$163,854	\$404,357
City of Louisville-Jefferson County (KY)	533	\$33,000,773	\$61,915	\$55,896,761	\$95,111,719	\$1,837,292	\$3,443,917	\$5,399,079	\$10,680,288
Monmouth County (NJ)	58	\$3,701,691	\$63,822	\$6,359,730	\$10,516,653	\$464,316	\$394,788	\$618,566	\$1,477,670
City of Las Vegas (NV)	288	\$16,559,316	\$57,498	\$32,154,817	\$53,036,776	\$1,375,526	\$2,467,314	\$3,190,909	\$7,033,749
City of Portland (OR)	638	\$42,377,645	\$66,423	\$73,938,229	\$120,179,894	\$2,974,233	\$3,136,599	\$7,976,745	\$14,087,577
City of Nashville-Davidson County (TN)	393	\$31,104,903	\$79,147	\$52,264,653	\$81,464,120	\$1,947,980	\$2,810,648	\$4,597,005	\$9,355,633
Hudson County (NJ)	87	\$2,282,265	\$26,233	\$3,909,421	\$5,971,733	\$215,695	\$226,798	\$358,099	\$800,592
Jackson County (MO)	576	\$34,440,985	\$59,793	\$60,597,171	\$102,303,555	\$2,977,797	\$1,716,063	\$5,396,106	\$10,089,966
City and County of Denver (CO)	220	\$16,559,192	\$75,269	\$29,465,362	\$46,185,174	\$1,651,853	\$766,631	\$2,515,461	\$4,933,945
Lee County (FL)	103	\$5,268,926	\$51,155	\$10,476,592	\$17,429,184	\$666,635	\$590,081	\$942,953	\$2,199,669
Essex County (NJ)	79	\$5,492,584	\$69,526	\$9,598,168	\$15,518,664	\$698,608	\$487,484	\$820,587	\$2,006,679
Multnomah County (OR)	391	\$26,568,618	\$67,950	\$46,842,665	\$74,298,587	\$2,008,281	\$1,570,998	\$4,457,971	\$8,037,250
Middlesex County (NJ)	44	\$3,044,792	\$69,200	\$5,541,114	\$8,833,338	\$348,554	\$340,497	\$486,698	\$1,175,749
City of Indianapolis (IN)	393	\$27,289,684	\$69,439	\$44,015,772	\$71,330,500	\$1,206,112	\$2,452,790	\$4,156,312	\$7,815,214
City and County of San Francisco (CA)	504	\$57,089,099	\$113,272	\$102,605,612	\$139,644,467	\$3,885,064	\$5,080,464	\$8,033,334	\$16,998,862
Prince George's County (MD)	13	\$611,705	\$47,054	\$1,260,268	\$2,132,437	\$71,055	\$86,133	\$80,293	\$237,481
City of Fort Worth (TX)	529	\$28,529,526	\$53,931	\$49,883,517	\$87,132,536	\$2,745,401	\$2,280,927	\$4,443,933	\$9,470,261
Bergen County (NJ)	20	\$1,478,277	\$73,914	\$2,455,161	\$3,891,290	\$163,140	\$132,805	\$231,235	\$527,180
Shelby County (TN)	281	\$16,686,086	\$59,381	\$29,198,855	\$48,694,532	\$946,543	\$1,860,031	\$2,784,147	\$5,590,721
Westchester County (NY)	135	\$10,285,064	\$76,186	\$18,288,888	\$27,532,224	\$1,529,991	\$719,872	\$1,529,213	\$3,779,076
Pinellas County (FL)	335	\$18,400,787	\$54,928	\$34,450,404	\$59,666,464	\$1,641,740	\$1,782,370	\$3,675,470	\$7,099,580
Cohort E Average	226	\$14,825,231	\$62,435	\$26,164,003	\$42,179,885	\$1,145,975	\$1,311,578	\$2,421,326	\$4,878,879
Cohort E Average (with counties & outliers removed)	386	\$26,826,905	\$68,048	\$46,916,668	\$74,550,917	\$1,883,886	\$2,455,546	\$4,309,853	\$8,649,286
Cohort E Median	209	\$10,924,941	\$61,915	\$20,040,235	\$34,719,228	\$946,543	\$766,631	\$1,944,243	\$3,781,318

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
City of San José (CA)	83	\$7,579,412	\$91,318	\$13,637,369	\$19,388,273	\$669,164	\$815,041	\$1,193,800	\$2,678,005
Pima County (AZ)	320	\$16,132,988	\$50,416	\$28,804,256	\$50,780,277	\$1,554,798	\$1,588,861	\$3,051,646	\$6,195,305
Montgomery County (MD)	171	\$12,315,433	\$72,020	\$21,911,154	\$33,751,281	\$1,233,489	\$1,018,449	\$1,942,464	\$4,194,402
Mecklenburg County (NC)	397	\$26,566,659	\$66,919	\$48,224,179	\$77,060,658	\$1,869,562	\$2,195,526	\$4,366,046	\$8,431,134
Wake County (NC)	530	\$31,573,900	\$59,573	\$57,675,296	\$96,045,320	\$2,267,046	\$2,800,261	\$5,530,866	\$10,598,173
Fairfax County (VA)	171	\$11,922,752	\$69,724	\$22,940,821	\$34,934,972	\$1,395,142	\$867,378	\$1,657,700	\$3,920,220
Salt Lake County (UT)	452	\$27,492,989	\$60,825	\$50,654,276	\$85,033,494	\$2,122,046	\$2,639,980	\$4,604,684	\$9,366,710
Cuyahoga County (OH)	893	\$54,096,663	\$60,579	\$96,332,025	\$157,885,613	\$4,863,081	\$3,837,227	\$8,579,947	\$17,280,255
Allegheny County (PA)	1,542	\$103,001,042	\$66,797	\$174,517,638	\$288,413,045	\$7,179,963	\$9,691,858	\$17,495,008	\$34,366,829
City of Dallas (TX)	1,332	\$89,695,589	\$67,339	\$158,584,142	\$261,050,275	\$6,621,795	\$6,283,175	\$15,208,397	\$28,113,367
Orange County (FL)	349	\$20,580,408	\$58,970	\$37,903,955	\$63,182,214	\$1,689,561	\$1,787,110	\$3,704,182	\$7,180,853
City of San Diego (CA)	1,810	\$111,855,899	\$61,799	\$204,409,112	\$329,225,958	\$12,178,815	\$14,942,845	\$21,218,450	\$48,340,110
Hillsborough County (FL)	442	\$26,201,996	\$59,281	\$48,072,284	\$80,907,056	\$2,037,636	\$2,142,804	\$5,207,841	\$9,388,281
Palm Beach County (FL)	271	\$15,861,506	\$58,530	\$28,962,153	\$46,518,031	\$1,586,057	\$1,087,651	\$2,777,299	\$5,451,007
City of San Antonio (TX)	397	\$21,331,424	\$53,732	\$37,682,354	\$66,226,834	\$1,993,126	\$1,655,247	\$3,570,804	\$7,219,177
Sacramento County (CA)	290	\$18,034,177	\$62,187	\$31,451,558	\$53,174,874	\$1,870,063	\$2,351,790	\$3,196,913	\$7,418,766
City and County of Philadelphia (PA)	1,299	\$94,648,609	\$72,863	\$154,074,558	\$243,993,742	\$8,189,891	\$6,047,411	\$14,762,689	\$28,999,991
City of Phoenix (AZ)	677	\$41,396,073	\$61,146	\$72,790,008	\$123,255,380	\$2,743,754	\$3,914,036	\$7,749,044	\$14,406,834
Santa Clara County (CA)	145	\$13,184,572	\$90,928	\$23,723,942	\$33,727,223	\$1,164,143	\$1,417,889	\$2,076,647	\$4,658,679
Broward County (FL)	418	\$22,464,073	\$53,742	\$44,214,908	\$74,228,944	\$2,275,465	\$2,241,185	\$4,139,115	\$8,655,765
San Bernardino County (CA)	26	\$1,347,363	\$51,822	\$2,506,629	\$4,062,428	\$161,276	\$199,843	\$246,223	\$607,342
Clark County (NV)	497	\$28,611,696	\$57,569	\$55,558,621	\$91,636,721	\$2,376,766	\$4,263,262	\$5,513,294	\$12,153,322
City of Houston (TX)	1,270	\$78,204,633	\$61,578	\$135,750,239	\$225,166,069	\$6,934,915	\$4,678,859	\$12,741,954	\$24,355,728
Riverside County (CA)	166	\$8,213,834	\$49,481	\$14,797,826	\$25,577,223	\$1,008,696	\$1,235,921	\$1,499,740	\$3,744,357
Miami-Dade County (FL)	2,906	\$165,946,515	\$57,105	\$301,149,690	\$517,559,939	\$16,333,543	\$12,651,420	\$32,705,656	\$61,690,619
San Diego County (CA)	2,049	\$126,628,991	\$61,800	\$231,409,550	\$372,710,933	\$13,787,772	\$16,916,769	\$24,020,769	\$54,725,310
Harris County (TX)	1,274	\$78,458,723	\$61,585	\$136,191,283	\$225,897,623	\$6,957,444	\$4,694,058	\$12,783,353	\$24,434,855
Cohort F Average	747	\$46,420,293	\$62,949	\$82,738,142	\$136,347,941	\$4,187,593	\$4,220,958	\$8,205,353	\$16,613,904
Cohort F Average (with counties & outliers removed)	981	\$63,530,234	\$67,111	\$110,989,683	\$181,186,647	\$5,618,780	\$5,476,659	\$10,920,734	\$22,016,173
Cohort F Median	442	\$26,566,659	\$61,146	\$48,224,179	\$80,907,056	\$2,122,046	\$2,351,790	\$4,604,684	\$9,366,710

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Florence Region (OR)	8	\$423,642	\$52,955	\$724,517	\$1,256,672	\$30,586	\$38,850	\$90,372	\$159,808
Eastern Oregon Border Region	5	\$209,129	\$41,826	\$378,585	\$683,770	\$17,750	\$21,878	\$38,773	\$78,401
South Cumberland Region (TN)	0	\$19,841	n/a	\$42,543	\$76,911	\$2,094	\$4,431	\$3,437	\$9,962
Oregon's Adventure Coast	2	\$84,853	\$42,427	\$151,756	\$263,080	\$6,978	\$8,712	\$18,022	\$33,712
Southern Oregon: Ashland/Talent/Jacksonville	44	\$2,414,884	\$54,884	\$4,078,614	\$7,030,913	\$148,231	\$248,896	\$512,500	\$909,627
Greater Portsmouth Area (NH)	59	\$3,756,336	\$63,667	\$6,719,075	\$10,660,099	\$400,768	\$292,881	\$632,869	\$1,326,518
The Gorge (OR)	9	\$504,349	\$56,039	\$974,195	\$1,573,784	\$54,600	\$75,689	\$101,364	\$231,653
Northeast Oregon Region	13	\$510,121	\$39,240	\$935,879	\$1,772,355	\$47,323	\$57,869	\$114,685	\$219,877
Greater Aberdeen Region (SD)	4	\$188,192	\$47,048	\$342,206	\$614,506	\$23,072	\$31,335	\$13,465	\$67,872
Tri-Cities Communities (VA)	12	\$465,184	\$38,765	\$918,284	\$1,669,512	\$79,273	\$57,226	\$88,711	\$225,210
Upper Valley Region (NH/VT)	29	\$1,735,312	\$59,838	\$3,070,451	\$4,995,638	\$153,007	\$171,463	\$320,608	\$645,078
Monadnock Region (NH)	41	\$2,807,316	\$68,471	\$4,830,565	\$7,640,709	\$215,625	\$167,243	\$507,689	\$890,557
Bismarck-Mandan Region (ND)	81	\$4,361,985	\$53,852	\$7,125,757	\$13,013,706	\$140,262	\$437,555	\$804,738	\$1,382,555
Greater Minot Region (ND)	29	\$1,519,205	\$52,386	\$2,348,688	\$4,657,633	\$0	\$0	\$343,390	\$343,390
Greater Burlington Area (VT)	125	\$7,722,258	\$61,778	\$13,582,631	\$22,455,964	\$252,347	\$1,418,725	\$1,249,160	\$2,920,232
Northeastern Connecticut Region	14	\$701,553	\$50,111	\$1,265,273	\$2,135,536	\$88,737	\$105,167	\$117,132	\$311,036
Northwest Connecticut Region	50	\$2,595,973	\$51,919	\$4,738,576	\$7,994,446	\$382,541	\$360,431	\$437,210	\$1,180,182
Western Connecticut Region	55	\$4,376,166	\$79,567	\$7,610,211	\$11,465,402	\$405,692	\$445,363	\$780,885	\$1,631,940
Greater Fargo-Moorhead Area (ND/MN)	77	\$4,311,459	\$55,993	\$7,274,308	\$13,016,567	\$192,761	\$445,826	\$739,704	\$1,378,291
Greater Kingsport Area (TN)	19	\$961,440	\$50,602	\$1,715,321	\$2,937,132	\$62,886	\$140,951	\$167,866	\$371,703
Cedar Valley Region (IA)	122	\$5,328,174	\$43,674	\$9,864,408	\$17,651,066	\$514,537	\$716,466	\$861,246	\$2,092,249
Central Oregon Region	68	\$3,873,429	\$56,962	\$6,565,519	\$11,416,567	\$274,387	\$326,459	\$804,945	\$1,405,791
Northwest Tennessee Development District	41	\$1,745,899	\$42,583	\$3,517,447	\$6,293,355	\$138,055	\$378,108	\$322,816	\$838,979
Southwest Tennessee Development District	31	\$1,336,163	\$43,102	\$2,561,946	\$4,566,011	\$96,058	\$258,714	\$231,642	\$586,414
Southeast Ohio	18	\$752,728	\$41,818	\$1,560,606	\$2,742,143	\$97,338	\$107,212	\$128,259	\$332,809
Southeastern Connecticut Region	138	\$7,926,044	\$57,435	\$14,213,717	\$22,953,934	\$946,959	\$1,036,538	\$1,386,058	\$3,369,555
Shoreline and River Valley Region (CT)	66	\$3,769,595	\$57,115	\$7,020,659	\$11,284,114	\$487,222	\$500,501	\$606,490	\$1,594,213
Upper Peninsula of Michigan	22	\$889,415	\$40,428	\$1,742,175	\$3,278,772	\$86,682	\$148,195	\$161,632	\$396,509
Greater Waterbury Region (CT)	141	\$5,591,400	\$39,655	\$9,849,236	\$15,961,458	\$628,200	\$699,701	\$1,043,688	\$2,371,589
Quad Cities Region (IA/IL)	43	\$2,177,464	\$50,639	\$3,926,301	\$6,812,008	\$206,833	\$271,837	\$372,473	\$851,143
Greater Peoria Area (IL)	9	\$517,591	\$57,510	\$912,939	\$1,585,340	\$55,745	\$70,313	\$93,666	\$219,724
Upper Cumberland Development District (TN)	25	\$1,092,159	\$43,686	\$2,110,994	\$3,820,408	\$88,509	\$221,471	\$205,429	\$515,409
City of Huntsville/Madison County (AL)	77	\$3,662,543	\$47,565	\$6,958,835	\$11,996,759	\$326,534	\$514,372	\$547,130	\$1,388,036
Eastern Connecticut Region	152	\$,627,597	\$56,761	\$15,478,990	\$25,089,470	\$1,035,696	\$1,141,705	\$1,503,190	\$3,680,591
South Central Tennessee Development District	38	\$1,677,633	\$44,148	\$3,387,824	\$6,051,096	\$145,140	\$331,589	\$308,873	\$785,602
Coachella Valley Region (CA)	83	\$4,107,396	\$49,487	\$7,399,283	\$12,789,277	\$504,369	\$617,994	\$749,956	\$1,872,319

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
St. Croix Valley (MN/WI)	91	\$4,415,675	\$48,524	\$8,238,420	\$14,393,346	\$436,933	\$686,943	\$694,322	\$1,818,198
First Tennessee Development District	109	\$5,401,597	\$49,556	\$9,579,628	\$16,759,171	\$373,774	\$805,328	\$1,011,746	\$2,190,848
Northwest Arkansas Region	257	\$12,904,726	\$50,213	\$24,457,409	\$42,090,398	\$650,036	\$2,118,043	\$1,865,044	\$4,633,123
Northeast Prosperity Zone (NC)	29	\$1,188,807	\$40,993	\$2,387,952	\$4,228,905	\$116,968	\$163,884	\$231,070	\$511,922
The Eastside (King County, WA)	47	\$3,820,378	\$81,285	\$7,153,048	\$10,580,790	\$258,216	\$573,073	\$609,605	\$1,440,894
Greater Des Moines Region (IA)	458	\$25,647,586	\$55,999	\$46,668,871	\$79,053,217	\$1,963,329	\$2,363,220	\$4,326,682	\$8,653,231
Greater New Haven Region (CT)	335	\$20,604,421	\$61,506	\$36,287,025	\$58,814,573	\$2,311,791	\$2,575,920	\$3,847,057	\$8,734,768
Northwestern Prosperity Zone (NC)	72	\$3,116,593	\$43,286	\$5,801,924	\$10,520,081	\$279,177	\$423,800	\$606,113	\$1,309,090
Southeast Tennessee Development District	251	\$13,599,336	\$54,181	\$24,404,190	\$41,851,062	\$868,826	\$1,870,140	\$2,440,043	\$5,179,009
Greater Knoxville Region (TN)	208	\$12,362,127	\$59,433	\$21,879,175	\$36,815,474	\$677,574	\$1,657,345	\$2,127,478	\$4,462,397
Western Prosperity Zone (NC)	162	\$7,600,304	\$46,915	\$13,980,083	\$24,714,414	\$651,300	\$873,284	\$1,482,695	\$3,007,279
Lehigh Valley Region (PA)	187	\$11,008,033	\$58,866	\$18,195,328	\$30,979,474	\$958,151	\$1,062,569	\$1,922,076	\$3,942,796
Pikes Peak Region (CO)	135	\$6,644,712	\$49,220	\$12,637,450	\$21,777,507	\$777,184	\$631,513	\$1,237,254	\$2,645,951
Coastal Fairfield County Region (CT)	297	\$24,583,394	\$82,772	\$42,587,398	\$63,712,679	\$2,179,810	\$2,420,434	\$4,343,898	\$8,944,142
Greater Fort Wayne Area (IN)	59	\$2,966,500	\$50,280	\$5,221,718	\$9,328,500	\$175,636	\$452,029	\$519,196	\$1,146,861
Greater Sarasota/Bradenton Area (FL)	500	\$27,079,906	\$54,160	\$50,194,442	\$85,022,815	\$3,107,297	\$2,452,467	\$4,757,023	\$10,316,787
Sandhills Prosperity Zone (NC)	105	\$4,220,431	\$40,195	\$8,342,529	\$14,886,544	\$403,008	\$579,345	\$733,699	\$1,716,052
West Valley Region (AZ)	62	\$3,782,640	\$61,010	\$6,651,328	\$11,262,718	\$250,714	\$357,650	\$708,084	\$1,316,448
Greater Hartford Region (CT)	243	\$16,188,661	\$66,620	\$28,528,803	\$45,635,920	\$1,640,802	\$1,820,153	\$3,076,096	\$6,537,051
Dayton Region (OH)	276	\$14,678,655	\$53,184	\$26,408,099	\$45,853,421	\$1,315,492	\$1,461,781	\$2,485,604	\$5,262,877
Memphis Area Association of Governments (TN)	307	\$17,999,555	\$58,630	\$31,610,636	\$53,054,426	\$1,032,689	\$2,066,910	\$3,096,806	\$6,196,405
Southeast Prosperity Zone (NC)	76	\$3,427,049	\$45,093	\$6,699,235	\$11,926,182	\$304,444	\$442,135	\$650,294	\$1,396,873
Richmond & Tri-Cities Region (VA)	695	\$41,176,498	\$59,247	\$77,178,672	\$128,114,287	\$4,122,519	\$4,130,417	\$8,469,545	\$16,722,481
Greater Fairfax Area (VA)	177	\$12,329,796	\$69,660	\$23,727,246	\$36,123,948	\$1,445,485	\$893,225	\$1,710,127	\$4,048,837
South Hampton Roads Area (VA)	338	\$16,784,912	\$49,660	\$32,796,670	\$57,007,448	\$2,354,064	\$1,992,101	\$2,939,162	\$7,285,327
East Tennessee Development District	265	\$14,953,938	\$56,430	\$26,735,794	\$45,665,051	\$890,478	\$2,094,785	\$2,755,313	\$5,740,576
Greater St. Louis Area (MO)	1,171	\$75,727,418	\$64,669	\$130,065,789	\$217,302,746	\$5,969,583	\$3,853,643	\$12,378,170	\$22,201,396
Western New York Region	803	\$44,608,185	\$55,552	\$81,910,239	\$136,183,799	\$6,135,870	\$4,531,375	\$9,399,171	\$20,066,416
Greater Jacksonville Region (FL)	473	\$27,155,589	\$57,411	\$49,904,136	\$85,333,160	\$2,051,275	\$2,718,555	\$5,821,510	\$10,591,340
Piedmont-Triad Prosperity Zone (NC)	707	\$36,888,189	\$52,176	\$67,219,387	\$118,962,980	\$2,515,114	\$4,163,703	\$7,554,650	\$14,233,467
Greater Kansas City Metropolitan Area (MO/KS)	694	\$40,540,102	\$58,415	\$72,265,838	\$122,384,632	\$3,555,502	\$2,243,896	\$6,333,366	\$12,132,764
Greater Portland Area (OR)	444	\$29,810,572	\$67,141	\$52,615,234	\$83,799,758	\$2,249,693	\$1,817,283	\$5,018,951	\$9,085,927
Greater Nashville Regional Council (TN)	1,065	\$75,065,651	\$70,484	\$127,240,812	\$207,864,866	\$4,510,511	\$7,952,010	\$12,858,552	\$25,321,073
Greater Tampa/St. Petersburg Area (FL)	777	\$44,602,783	\$57,404	\$82,522,688	\$140,573,520	\$3,679,376	\$3,925,174	\$8,883,311	\$16,487,861
Southwestern Prosperity Zone (NC)	678	\$41,335,823	\$60,967	\$76,509,745	\$126,736,915	\$3,222,792	\$4,127,249	\$7,655,344	\$15,005,385
North Central Prosperity Zone (NC)	1,263	\$72,036,210	\$57,036	\$134,102,130	\$228,510,484	\$5,168,414	\$6,998,213	\$13,899,334	\$26,065,961

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Long Island (NY)	418	\$28,277,157	\$67,649	\$50,223,773	\$79,971,451	\$4,357,723	\$2,338,360	\$5,087,099	\$11,783,182
Greater Philadelphia Region (PA)	3,004	\$212,557,179	\$70,758	\$351,538,370	\$567,385,978	\$15,850,651	\$17,181,840	\$37,787,423	\$70,819,914
Central Florida Region	775	\$40,944,175	\$52,831	\$77,255,305	\$134,738,686	\$3,794,559	\$4,158,444	\$8,761,786	\$16,714,789
Inland Empire Region (CA)	192	\$9,561,197	\$49,798	\$17,304,455	\$29,639,651	\$1,169,972	\$1,435,764	\$1,745,963	\$4,351,699
Greater Houston Region (TX)	1,944	\$114,786,531	\$59,047	\$200,184,415	\$341,261,577	\$10,634,742	\$7,530,375	\$20,818,441	\$38,983,558
Dallas-Fort Worth-Arlington MSA (TX)	2,693	\$171,113,933	\$63,540	\$303,631,466	\$514,216,523	\$13,610,319	\$12,510,133	\$30,591,324	\$56,711,776
Regional Average	315	\$19,054,376	\$54,620	\$33,830,066	\$56,605,708	\$1,619,982	\$1,747,772	\$3,457,058	\$6,824,811
Regional Median	107	\$4,871,925	\$54,181	\$8,961,079	\$15,424,001	\$462,078	\$659,228	\$833,096	\$1,982,284

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
State of Vermont	275	\$15,973,758	\$58,086	\$28,673,336	\$47,711,826	\$695,764	\$2,955,003	\$2,750,451	\$6,401,218
State of North Dakota	219	\$11,902,709	\$54,350	\$19,589,152	\$35,915,908	\$385,949	\$1,019,321	\$2,199,151	\$3,604,421
State of South Dakota	154	\$8,544,994	\$55,487	\$14,499,378	\$25,654,908	\$511,931	\$545,515	\$1,449,923	\$2,507,369
State of Delaware	349	\$20,024,183	\$57,376	\$38,192,490	\$62,203,673	\$804,322	\$2,470,306	\$3,721,655	\$6,996,283
State of Idaho	178	\$9,012,979	\$50,635	\$16,384,860	\$29,476,078	\$619,364	\$1,224,633	\$1,704,977	\$3,548,974
State of New Mexico	517	\$25,937,232	\$50,169	\$49,649,010	\$86,420,443	\$1,970,064	\$4,039,092	\$3,979,013	\$9,988,169
State of Arkansas	371	\$18,315,515	\$49,368	\$34,753,288	\$60,692,012	\$959,670	\$3,089,031	\$2,844,801	\$6,893,502
State of Nevada	740	\$42,992,866	\$58,098	\$83,519,773	\$137,186,687	\$3,528,954	\$6,470,507	\$8,184,507	\$18,183,968
State of Iowa	1,001	\$51,261,181	\$51,210	\$94,189,542	\$163,120,052	\$4,399,464	\$5,438,741	\$8,603,721	\$18,441,926
State of Utah	814	\$46,137,806	\$56,680	\$86,065,815	\$148,054,123	\$3,894,676	\$4,739,436	\$7,961,776	\$16,595,888
Commonwealth of Puerto Rico	217	\$8,210,799	\$37,838	\$17,839,393	\$27,712,073	\$204,560	\$2,147,873	\$1,403,768	\$3,756,201
State of Connecticut	1,786	\$128,597,609	\$72,003	\$223,816,844	\$350,342,281	\$12,392,798	\$14,641,216	\$25,975,124	\$53,009,138
State of Oregon	1,003	\$60,378,752	\$60,198	\$105,622,447	\$174,747,693	\$4,547,820	\$4,584,530	\$11,283,256	\$20,415,606
State of Wisconsin	989	\$55,942,876	\$56,565	\$99,127,876	\$164,914,390	\$4,545,999	\$5,724,063	\$9,621,631	\$19,891,693
State of Missouri	1,028	\$58,030,870	\$56,450	\$103,268,662	\$178,015,893	\$5,092,132	\$3,499,525	\$9,563,441	\$18,155,098
State of Tennessee	2,132	\$132,871,931	\$62,323	\$231,149,271	\$385,925,446	\$8,144,040	\$15,979,055	\$23,231,220	\$47,354,315
State of Arizona	1,726	\$100,651,301	\$58,315	\$177,814,398	\$303,615,809	\$7,400,521	\$9,688,148	\$18,820,995	\$35,909,664
State of New Jersey	624	\$39,971,500	\$64,057	\$68,770,992	\$110,135,881	\$4,596,452	\$4,017,129	\$6,774,405	\$15,387,986
State of North Carolina	3,092	\$169,813,406	\$54,920	\$315,042,985	\$540,486,505	\$12,661,217	\$17,771,613	\$32,813,199	\$63,246,029
State of Georgia	835	\$53,555,816	\$64,139	\$97,530,874	\$156,661,426	\$4,225,477	\$3,291,596	\$8,783,585	\$16,300,658
State of Florida	6,966	\$388,313,283	\$55,744	\$719,094,438	\$1,227,188,751	\$37,322,214	\$33,616,790	\$76,452,334	\$147,391,338
Statewide Average	1,191	\$68,878,160	\$56,382	\$124,980,706	\$210,294,374	\$5,662,066	\$6,997,768	\$12,767,759	\$25,427,593
Statewide Median	814	\$46,137,806	\$56,565	\$86,065,815	\$148,054,123	\$4,225,477	\$4,039,092	\$8,184,507	\$16,595,888

TABLE 11
INDUCED Economic Impacts of Expenditures Made by Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS			
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes
Mercer Street Grassroots District (Princeton, WV)	0	\$12,080	n/a	\$23,376	\$40,911	\$843	\$2,284	\$2,124	\$5,251
Abilene Cultural District (Abilene, TX)	21	\$1,007,246	\$47,964	\$1,838,717	\$3,446,325	\$94,147	\$109,665	\$189,676	\$393,488
Downtown Torrington (Torrington, CT)	11	\$593,885	\$53,990	\$1,084,682	\$1,831,885	\$87,278	\$82,312	\$100,153	\$269,743
Iowa City Downtown District (Iowa City, IA)	17	\$789,847	\$46,462	\$1,558,575	\$2,697,202	\$83,710	\$98,034	\$113,117	\$294,861
Downtown Macon Urban Core (Macon, GA)	18	\$780,616	\$43,368	\$1,467,096	\$2,619,046	\$70,781	\$70,063	\$145,231	\$286,075
Oceanside Cultural District (Oceanside, CA)	56	\$3,441,326	\$61,452	\$6,289,460	\$10,129,476	\$374,777	\$459,798	\$652,790	\$1,487,365
Southeast Ohio Theatre Trail (Southeastern OH)	5	\$226,612	\$45,322	\$469,809	\$825,509	\$29,305	\$32,277	\$38,612	\$100,194
Loch Haven Cultural Park (Orlando, FL)	65	\$3,827,113	\$58,879	\$7,048,592	\$11,749,388	\$314,185	\$332,325	\$688,828	\$1,335,338
Cool Spring Downtown District (Fayetteville, NC)	19	\$747,266	\$39,330	\$1,523,629	\$2,657,877	\$76,382	\$95,469	\$105,638	\$277,489
Downtown Las Vegas (Las Vegas, NV)	198	\$11,383,384	\$57,492	\$22,104,081	\$36,459,559	\$945,557	\$1,696,068	\$2,193,543	\$4,835,168
Arts Campus Fort Wayne (Fort Wayne, IN)	23	\$1,144,914	\$49,779	\$2,015,372	\$3,600,414	\$67,788	\$174,463	\$200,384	\$442,635
Salt Lake Cultural Core (Salt Lake City, UT)	89	\$5,438,397	\$61,106	\$10,019,532	\$16,820,212	\$419,732	\$522,184	\$910,855	\$1,852,771
Grand Center Arts District (St. Louis, MO)	190	\$12,313,956	\$64,810	\$21,150,124	\$35,336,897	\$970,752	\$626,655	\$2,012,805	\$3,610,212
Dallas Arts District (Dallas, TX)	482	\$32,430,435	\$67,283	\$57,333,983	\$94,381,576	\$2,393,562	\$2,271,176	\$5,498,925	\$10,163,663
Balboa Park Cultural District (San Diego, CA)	1,402	\$86,651,172	\$61,805	\$158,351,292	\$255,042,693	\$9,434,813	\$11,575,968	\$16,437,219	\$37,448,000
Houston Museum District (Houston, TX)	717	\$44,148,699	\$61,574	\$76,634,535	\$127,112,155	\$3,914,898	\$2,641,309	\$7,193,198	\$13,749,405
Houston Theatre District (Houston, TX)	276	\$17,016,307	\$61,653	\$29,534,827	\$48,989,412	\$1,508,383	\$1,017,688	\$2,772,573	\$5,298,644
Midtown Cultural District (Houston, TX)	24	\$1,476,569	\$61,524	\$2,563,177	\$4,251,465	\$130,958	\$88,355	\$240,575	\$459,888
Arts District Average	201	\$12,412,768	\$55,517	\$22,278,381	\$36,555,111	\$1,162,103	\$1,216,450	\$2,194,236	\$4,572,788
Arts District Median	40	\$2,458,948	\$58,879	\$4,426,319	\$7,190,471	\$222,572	\$253,394	\$446,683	\$897,613

TABLE 12

Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

This table summarizes both the total and the direct economic impacts of expenditures made by nonprofit arts and culture organizations in the form of a ratio per \$100,000 in direct spending. This information be used by any nonprofit arts and culture organization (or group of organizations) to determine its estimated economic impact on the local community. These ratios are derived by dividing the total and direct economic impact findings on Tables 8 and 9 by the total expenditures made by nonprofit arts and culture organizations, and then multiplying the result by 100,000. The resulting ratios are used to create the AEP6 Calculator found at www.AEP6.AmericansForTheArts.org. Summary statistics are calculated for each population cohort.

Column Two:

The economic impact ratio for the total number of jobs supported per \$100,000 in direct spending by nonprofit arts and culture organizations in each participating study region. This figure includes direct, indirect, and induced economic impact outputs.

Column Three:

The economic impact ratio for the total amount of resident household income generated per \$100,000 in direct spending by nonprofit arts and culture organizations in each participating study region. This figure includes direct, indirect, and induced economic impact outputs.

Column Four:

The economic impact ratio for the total amount of local government tax revenue (i.e., combined revenue to city and county governments) generated per \$100,000 in direct spending by nonprofit arts and culture organizations in each participating study region. This figure includes direct, indirect, and induced economic impact outputs.

Column Five:

The economic impact ratio for the total amount of state government tax revenue generated per \$100,000 in direct spending by nonprofit arts and culture organizations in each participating study region. This figure includes direct, indirect, and induced economic impact outputs.

Column Six:

The economic impact ratio for the number of jobs that are directly supported per \$100,000 in direct spending by nonprofit arts and culture organizations in each participating study region. This figure excludes indirect and induced economic impact outputs.

Column Seven:

The economic impact ratio for the amount of resident household income that is directly supported per \$100,000 in direct spending by nonprofit arts and culture organizations in each participating study region. This figure excludes indirect and induced economic impact outputs.

Column Eight:

The economic impact ratio for the amount of local government tax revenue (i.e., combined revenue to city and county governments) that is directly supported per \$100,000 in direct spending by nonprofit arts and culture organizations in each participating study region. This figure excludes indirect and induced economic impact outputs.

Column Nine:

The economic impact ratio for the amount of state government tax revenue that is directly supported per \$100,000 in direct spending by nonprofit arts and culture organizations in each participating study region. This figure excludes indirect and induced economic impact outputs.

TABLE 12**Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value	Local	State	Federal	Total	Resident	Value	Local	State	Federal		
	Jobs	Income	Added Output	Govt.	Govt.	Govt.	Jobs	Income	Added Output	Govt.	Govt.	Govt.		
Tyrrell County (NC)	0.95	\$34,281	\$36,012	\$101,405	\$757	\$679	\$7,173	0.80	\$30,452	\$28,869	\$84,770	\$217	\$317	\$6,652
Taos County (NM)	2.25	\$66,190	\$83,544	\$165,731	\$1,322	\$2,951	\$15,304	1.72	\$51,179	\$51,072	\$97,888	\$107	\$521	\$11,780
Town of Hillsborough (NC)	1.30	\$176,133	\$184,666	\$93,450	\$752	\$2,671	\$34,336	1.18	\$189,250	\$185,765	\$101,231	\$20	\$1,485	\$30,829
Harney County (OR)	2.02	\$46,262	\$49,266	\$133,322	\$681	\$1,050	\$10,808	1.73	\$38,658	\$35,647	\$100,933	\$0	\$135	\$9,227
City of Monmouth (OR)	3.03	\$61,176	\$70,978	\$157,797	\$858	\$1,201	\$14,352	2.42	\$48,556	\$46,343	\$100,930	\$340	\$642	\$10,768
City of Sedona (AZ)	2.36	\$95,327	\$109,046	\$140,041	\$4,983	\$5,337	\$22,367	2.07	\$80,837	\$82,454	\$92,501	\$2,565	\$3,047	\$17,732
City of Yankton (SD)	4.18	\$206,274	\$223,429	\$135,860	\$3,904	\$4,429	\$40,603	4.18	\$192,710	\$194,640	\$99,390	\$1,599	\$1,952	\$35,331
City of Falls Church (VA)	1.02	\$54,191	\$69,180	\$171,891	\$316	\$400	\$9,181	0.62	\$30,538	\$25,658	\$100,933	\$0	\$0	\$5,493
City of Jamestown (ND)	1.99	\$59,898	\$69,537	\$158,917	\$527	\$2,087	\$11,884	1.57	\$43,235	\$42,461	\$99,607	\$22	\$283	\$9,301
Rutland County (VT)	4.16	\$102,374	\$120,647	\$167,134	\$964	\$6,962	\$23,489	3.63	\$83,532	\$83,801	\$100,291	\$114	\$2,551	\$17,702
Town of Elkton (MD)	1.94	\$64,396	\$76,751	\$133,103	\$4,343	\$5,684	\$11,135	1.72	\$55,483	\$59,266	\$99,387	\$3,255	\$4,182	\$9,615
City of Waterville (ME)	1.29	\$74,157	\$91,267	\$163,485	\$1,656	\$3,258	\$13,127	0.85	\$55,089	\$54,802	\$98,536	\$73	\$844	\$9,924
City of Pendleton (OR)	1.03	\$36,160	\$43,520	\$164,354	\$1,095	\$1,884	\$8,613	0.64	\$17,469	\$14,278	\$99,933	\$90	\$436	\$4,979
Haywood County (TN)	1.82	\$44,577	\$43,416	\$141,314	\$424	\$675	\$11,551	1.82	\$35,343	\$25,470	\$100,933	\$0	\$0	\$9,702
City of Hannibal (MO)	2.22	\$57,441	\$68,896	\$148,102	\$2,314	\$3,082	\$10,790	1.84	\$44,554	\$46,316	\$99,652	\$1,239	\$1,849	\$8,466
Johnson County (TN)	1.96	\$22,607	\$19,916	\$147,899	\$421	\$1,341	\$6,375	1.76	\$12,668	\$2,569	\$100,281	\$1	\$2	\$4,198
City of Safety Harbor (FL)	1.64	\$87,548	\$119,233	\$196,425	\$3,740	\$4,068	\$19,042	1.09	\$59,239	\$61,504	\$100,895	\$1,577	\$1,631	\$12,056
City of Tullahoma (TN)	0.66	\$108,359	\$118,690	\$149,323	\$3,640	\$7,791	\$21,982	0.35	\$93,707	\$93,144	\$100,579	\$2,401	\$5,182	\$17,682
City of Coralville (IA)	3.40	\$97,962	\$110,733	\$145,080	\$3,504	\$4,338	\$16,062	3.16	\$84,892	\$86,067	\$100,324	\$2,003	\$2,548	\$13,812
Town of Carrboro (NC)	8.49	\$60,606	\$77,440	\$171,241	\$364	\$683	\$12,224	8.00	\$40,219	\$36,114	\$96,319	\$49	\$169	\$7,977
City of Coronado (CA)	2.04	\$121,218	\$141,772	\$170,987	\$4,725	\$8,701	\$26,010	1.66	\$97,116	\$97,791	\$99,423	\$1,860	\$4,833	\$19,684
City of Laguna Beach (CA)	2.96	\$118,458	\$134,968	\$163,004	\$4,787	\$8,115	\$26,960	2.62	\$96,298	\$95,840	\$100,910	\$2,934	\$4,449	\$18,909
City of Newberg (OR)	8.69	\$181,040	\$190,120	\$93,871	\$4,432	\$9,496	\$39,941	8.69	\$179,481	\$182,507	\$99,801	\$2,565	\$7,536	\$36,129
City of Fairfax (VA)	1.27	\$100,017	\$111,144	\$140,563	\$3,200	\$2,666	\$17,759	1.07	\$86,299	\$85,422	\$100,743	\$2,052	\$1,610	\$13,566
City of Brookings (SD)	2.71	\$77,651	\$97,065	\$167,780	\$1,160	\$1,009	\$13,585	2.21	\$61,652	\$60,846	\$100,788	\$157	\$160	\$10,157
Macon County (TN)	1.23	\$31,845	\$56,733	\$143,474	\$6,888	\$16,738	\$2,509	1.23	\$21,597	\$38,498	\$100,644	\$6,140	\$14,823	\$721
City of Paducah (KY)	2.73	\$57,830	\$63,484	\$155,102	\$998	\$3,282	\$10,994	2.39	\$41,470	\$36,568	\$100,245	\$479	\$1,576	\$7,892
City of Tarpon Springs (FL)	1.61	\$83,645	\$115,021	\$202,890	\$3,393	\$3,691	\$17,370	0.99	\$53,750	\$55,866	\$100,818	\$1,346	\$1,394	\$10,929
McNairy County (TN)	4.09	\$97,530	\$106,109	\$129,658	\$1,147	\$2,623	\$21,129	3.88	\$90,292	\$90,644	\$100,389	\$375	\$839	\$19,464
City of Mason City (IA)	1.39	\$40,122	\$61,487	\$161,471	\$6,984	\$8,329	\$4,560	1.04	\$22,270	\$31,217	\$100,221	\$5,544	\$6,342	\$1,692
Door County (WI)	2.93	\$58,513	\$67,977	\$148,125	\$1,895	\$2,258	\$13,401	2.55	\$46,176	\$43,590	\$96,171	\$423	\$773	\$11,207
City of Winter Park (FL)	2.50	\$115,003	\$131,920	\$163,088	\$3,266	\$3,430	\$23,742	2.16	\$94,843	\$95,029	\$100,867	\$1,290	\$1,295	\$17,740
City of Dover (NH)	2.10	\$81,670	\$94,469	\$158,602	\$1,762	\$1,115	\$15,792	1.76	\$63,649	\$62,814	\$100,479	\$23	\$20	\$12,457
Transylvania County (NC)	1.34	\$40,841	\$48,479	\$174,680	\$640	\$678	\$11,603	0.69	\$24,788	\$17,354	\$100,914	\$148	\$168	\$7,644
City of West Hollywood (CA)	1.20	\$194,327	\$187,929	\$30,832	\$13,892	\$19,482	\$50,536	1.12	\$222,716	\$233,857	\$100,518	\$9,952	\$14,867	\$42,495
Clatsop County (OR)	1.61	\$55,159	\$64,540	\$170,294	\$936	\$1,912	\$12,370	1.06	\$35,803	\$33,142	\$100,583	\$12	\$609	\$8,530

TABLE 12**Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Columbia (TN)	2.00	\$78,988	\$85,010	\$154,939	\$1,778	\$3,387	\$16,181	1.65	\$63,150	\$57,407	\$99,929	\$689	\$1,241	\$12,706
City of Marion (IA)	1.55	\$72,916	\$91,846	\$146,101	\$3,019	\$3,705	\$12,924	1.22	\$55,561	\$59,248	\$87,552	\$1,493	\$1,966	\$9,683
Summit County (UT)	1.80	\$69,238	\$95,266	\$181,208	\$856	\$1,948	\$14,909	1.43	\$47,855	\$42,989	\$100,205	\$145	\$823	\$10,259
Sullivan County (NH)	1.67	\$58,755	\$69,168	\$150,536	\$1,666	\$907	\$12,755	1.29	\$44,061	\$43,642	\$98,329	\$49	\$32	\$9,526
Monroe County (TN)	6.30	\$86,390	\$90,738	\$135,746	\$2,826	\$7,632	\$17,265	6.03	\$77,086	\$75,245	\$100,020	\$1,890	\$5,047	\$14,908
City of Cleveland (TN)	1.96	\$53,510	\$54,428	\$161,491	\$1,991	\$4,484	\$13,301	1.40	\$35,634	\$26,674	\$100,394	\$1,047	\$2,322	\$9,006
Lincoln County (OR)	1.39	\$58,421	\$70,311	\$161,744	\$1,775	\$2,698	\$15,105	0.89	\$42,795	\$40,746	\$100,611	\$953	\$1,525	\$10,762
Cohort A Average	2.44	\$81,140	\$93,399	\$150,048	\$2,572	\$4,159	\$17,002	2.10	\$67,255	\$66,585	\$99,206	\$1,331	\$2,373	\$13,239
Cohort A Average (with counties & outliers removed)	2.79	\$93,251	\$107,271	\$151,102	\$2,822	\$3,976	\$18,593	2.44	\$78,872	\$78,780	\$99,684	\$1,500	\$2,294	\$14,748
Cohort A Median	1.96	\$69,238	\$85,010	\$155,102	\$1,775	\$3,082	\$14,352	1.66	\$53,750	\$54,802	\$100,291	\$479	\$1,394	\$10,762

TABLE 12**Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Joplin (MO)	2.02	\$70,301	\$84,460	\$156,903	\$2,571	\$3,195	\$14,264	1.64	\$53,378	\$55,016	\$95,868	\$1,194	\$1,609	\$10,536
City of Florissant (MO)	1.46	\$69,575	\$100,072	\$192,382	\$3,783	\$2,784	\$11,751	0.95	\$41,609	\$43,589	\$100,869	\$2,148	\$1,372	\$6,113
McMinn County (TN)	2.57	\$63,411	\$67,277	\$144,772	\$868	\$2,907	\$13,284	2.22	\$50,403	\$45,987	\$97,803	\$385	\$1,242	\$10,715
City of Watsonville (CA)	2.40	\$110,961	\$126,218	\$129,635	\$7,048	\$9,801	\$24,489	2.31	\$99,688	\$103,851	\$100,152	\$3,762	\$6,433	\$19,143
Lafayette County (MS)	2.52	\$67,899	\$89,221	\$173,606	\$1,172	\$2,673	\$12,523	1.94	\$51,696	\$51,649	\$98,233	\$75	\$711	\$9,392
Columbus County (NC)	3.86	\$83,599	\$90,940	\$139,006	\$1,034	\$2,821	\$17,312	3.63	\$74,071	\$72,240	\$100,446	\$93	\$1,544	\$15,325
Watauga County (NC)	2.54	\$75,093	\$84,728	\$156,023	\$2,098	\$3,500	\$15,382	2.13	\$59,071	\$56,391	\$97,001	\$1,023	\$1,787	\$12,066
Mercer County (WV)	1.30	\$24,993	\$41,890	\$153,993	\$575	\$1,967	\$5,129	0.88	\$12,004	\$12,933	\$98,078	\$248	\$769	\$2,288
City of Dubuque (IA)	2.66	\$70,761	\$90,489	\$161,302	\$4,914	\$6,447	\$11,688	2.25	\$52,209	\$57,323	\$99,866	\$3,249	\$4,221	\$8,385
City of Ocala (FL)	1.45	\$50,054	\$65,679	\$158,907	\$2,797	\$3,573	\$11,077	1.02	\$34,953	\$37,959	\$100,580	\$1,677	\$2,107	\$7,693
Town of Chapel Hill (NC)	2.05	\$67,491	\$83,601	\$176,658	\$425	\$848	\$13,460	1.55	\$46,593	\$41,778	\$100,283	\$63	\$230	\$9,063
City of National City (CA)	1.63	\$88,973	\$104,901	\$182,017	\$2,842	\$4,809	\$20,168	1.11	\$60,410	\$56,313	\$100,896	\$815	\$1,442	\$13,329
City of Encinitas (CA)	1.78	\$91,998	\$114,011	\$173,458	\$5,053	\$7,775	\$20,188	1.38	\$65,185	\$66,708	\$92,638	\$2,261	\$3,828	\$13,336
City of Grand Junction (CO)	2.55	\$71,623	\$86,833	\$190,415	\$1,790	\$2,239	\$16,675	1.94	\$46,755	\$44,164	\$99,837	\$43	\$156	\$11,252
City of Cheyenne (WY)	1.28	\$58,548	\$76,524	\$178,716	\$2,366	\$6,054	\$11,232	0.68	\$39,984	\$43,306	\$100,392	\$1,396	\$3,635	\$7,511
City of Santa Cruz (CA)	2.97	\$121,713	\$133,800	\$147,580	\$6,496	\$8,289	\$28,165	2.71	\$105,432	\$104,533	\$100,177	\$2,610	\$5,072	\$21,613
Hamblen County (TN)	3.03	\$116,083	\$127,778	\$125,602	\$2,265	\$5,697	\$21,486	2.86	\$106,057	\$109,571	\$96,122	\$1,570	\$3,859	\$18,830
City of Redmond (WA)	1.41	\$67,299	\$97,790	\$189,211	\$1,622	\$3,825	\$14,094	1.07	\$39,134	\$37,568	\$100,540	\$448	\$1,120	\$7,864
Town of Jupiter (FL)	1.22	\$64,870	\$84,516	\$161,818	\$2,990	\$2,051	\$12,552	0.82	\$43,419	\$46,514	\$95,098	\$1,460	\$986	\$8,561
City of Ames (IA)	2.46	\$66,841	\$83,565	\$144,862	\$5,107	\$5,806	\$9,042	2.15	\$53,611	\$58,219	\$98,328	\$3,682	\$4,091	\$6,997
City of Portland (ME)	2.61	\$102,101	\$121,573	\$177,127	\$2,746	\$4,716	\$19,248	2.18	\$76,721	\$76,913	\$99,627	\$367	\$1,603	\$13,435
City of Jackson (TN)	7.73	\$78,386	\$84,204	\$145,905	\$743	\$2,481	\$14,607	7.41	\$64,671	\$60,414	\$100,007	\$152	\$488	\$12,204
Wilkes County (NC)	2.54	\$72,904	\$78,217	\$142,430	\$769	\$1,809	\$16,581	2.08	\$61,854	\$58,073	\$100,933	\$0	\$336	\$14,441
City of Eau Claire (WI)	4.62	\$78,576	\$88,171	\$158,377	\$1,314	\$2,938	\$14,541	4.23	\$60,092	\$57,220	\$99,522	\$221	\$1,037	\$11,361
Greene County (TN)	3.06	\$49,552	\$67,044	\$175,312	\$603	\$1,361	\$14,185	2.59	\$33,267	\$23,152	\$100,038	\$102	\$223	\$9,731
Carteret County (NC)	2.18	\$58,506	\$67,210	\$180,004	\$1,290	\$2,049	\$14,203	1.67	\$38,241	\$32,116	\$100,099	\$66	\$278	\$10,356
City of Walnut Creek (CA)	2.89	\$93,628	\$103,546	\$161,307	\$3,472	\$4,597	\$20,688	2.48	\$71,677	\$69,027	\$100,840	\$1,926	\$2,730	\$14,289
Island of Kaua'i (HI)	1.35	\$56,151	\$80,315	\$174,932	\$2,338	\$4,918	\$10,973	0.82	\$34,236	\$36,337	\$97,722	\$996	\$2,273	\$6,762
Walton County (FL)	1.38	\$50,495	\$70,246	\$167,778	\$4,862	\$3,843	\$10,120	0.85	\$33,072	\$36,319	\$100,922	\$2,813	\$2,182	\$6,384
Chatham County (NC)	3.32	\$73,499	\$77,776	\$156,883	\$4,180	\$3,551	\$18,021	2.97	\$62,416	\$57,688	\$100,225	\$2,329	\$2,166	\$14,949
City of Flagstaff (AZ)	1.31	\$56,103	\$68,387	\$184,835	\$866	\$930	\$13,591	0.69	\$30,040	\$23,744	\$100,933	\$17	\$24	\$8,155
City of Rapid City (SD)	2.50	\$82,690	\$101,472	\$180,023	\$2,642	\$2,700	\$15,611	2.00	\$57,921	\$59,382	\$100,529	\$1,332	\$1,334	\$10,302
City of Missoula (MT)	2.06	\$76,061	\$99,535	\$207,985	\$1,376	\$4,051	\$16,169	1.20	\$44,769	\$44,793	\$100,798	\$101	\$1,443	\$9,107
Wilson County (NC)	2.58	\$62,442	\$66,128	\$144,470	\$844	\$1,359	\$11,832	2.26	\$49,205	\$44,032	\$99,718	\$166	\$376	\$9,119
Caldwell County (NC)	3.21	\$267,374	\$297,517	\$115,392	\$14,091	\$19,488	\$53,495	3.21	\$260,991	\$276,669	\$100,714	\$11,587	\$16,376	\$48,806
City of Sioux City (IA)	1.91	\$87,376	\$101,435	\$153,688	\$2,241	\$3,966	\$15,301	1.51	\$69,378	\$71,404	\$97,176	\$1,136	\$2,397	\$12,203

TABLE 12

Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Largo (FL)	1.81	\$101,365	\$127,063	\$190,007	\$3,553	\$3,863	\$22,547	1.30	\$74,446	\$75,540	\$100,907	\$1,264	\$1,308	\$15,587
City of Santa Fe (NM)	1.26	\$61,114	\$86,988	\$183,501	\$1,037	\$2,377	\$11,527	0.71	\$39,780	\$39,448	\$100,168	\$57	\$234	\$7,615
City of Fort Myers (FL)	2.24	\$63,673	\$87,114	\$177,659	\$3,877	\$3,425	\$12,985	1.76	\$41,659	\$44,445	\$100,890	\$2,010	\$1,743	\$8,533
Buchanan County (MO)	2.41	\$52,352	\$65,641	\$160,308	\$2,660	\$2,232	\$9,001	2.01	\$34,105	\$35,928	\$99,994	\$1,501	\$1,257	\$5,684
City of Nashua (NH)	5.87	\$179,710	\$189,047	\$126,246	\$3,125	\$2,619	\$36,652	5.80	\$166,277	\$166,990	\$100,530	\$783	\$625	\$29,634
City of Miami Beach (FL)	1.64	\$86,803	\$108,699	\$184,048	\$3,607	\$2,771	\$18,111	1.16	\$60,281	\$62,150	\$100,508	\$1,548	\$1,137	\$12,231
City of Asheville (NC)	3.51	\$112,806	\$126,097	\$149,949	\$4,532	\$6,837	\$24,148	3.20	\$96,205	\$97,951	\$99,975	\$2,678	\$4,338	\$18,314
Pottawattamie County (IA)	1.67	\$52,202	\$69,349	\$151,239	\$6,086	\$5,011	\$7,428	1.33	\$37,047	\$43,228	\$99,958	\$4,787	\$3,796	\$4,950
Fairbanks North Star Borough (AK)	2.10	\$48,010	\$59,243	\$154,793	\$581	\$541	\$9,118	1.73	\$33,528	\$31,295	\$100,877	\$87	\$84	\$6,315
City of Lee's Summit (MO)	4.14	\$228,856	\$217,469	\$85,599	\$4,712	\$3,540	\$46,339	4.14	\$229,016	\$224,648	\$100,834	\$1,360	\$1,460	\$39,311
Cleveland County (NC)	1.96	\$58,843	\$64,442	\$149,756	\$1,018	\$1,495	\$13,635	1.48	\$46,514	\$41,795	\$99,648	\$461	\$794	\$10,445
Montgomery County (VA)	2.08	\$82,513	\$95,237	\$151,154	\$1,780	\$2,349	\$16,788	1.75	\$69,218	\$67,333	\$99,991	\$316	\$939	\$14,061
Nevada County (CA)	2.93	\$78,051	\$84,370	\$159,023	\$2,268	\$3,955	\$18,629	2.42	\$61,885	\$57,676	\$100,308	\$928	\$2,144	\$14,557
City of Boca Raton (FL)	3.20	\$98,264	\$113,539	\$151,069	\$3,401	\$2,346	\$21,454	2.89	\$81,327	\$82,544	\$99,551	\$1,561	\$1,066	\$16,884
Cohort B Average	2.50	\$83,050	\$98,027	\$160,753	\$2,889	\$3,904	\$17,030	2.10	\$65,110	\$64,877	\$99,543	\$1,417	\$2,048	\$12,715
Cohort B Average (with counties & outliers removed)	2.63	\$89,664	\$105,754	\$164,058	\$3,157	\$4,161	\$18,312	2.23	\$69,520	\$69,709	\$99,559	\$1,419	\$2,068	\$13,240
Cohort B Median	2.40	\$72,263	\$87,051	\$158,965	\$2,468	\$3,310	\$14,574	1.94	\$53,494	\$56,352	\$100,126	\$1,080	\$1,407	\$10,626

TABLE 12**Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Carmel (IN)	3.44	\$106,699	\$124,441	\$141,506	\$7,053	\$10,416	\$19,298	3.19	\$94,212	\$96,570	\$100,309	\$4,867	\$6,970	\$15,569
City of Renton (WA)	1.90	\$110,371	\$124,692	\$152,340	\$2,172	\$5,216	\$23,015	1.69	\$91,826	\$91,195	\$100,544	\$674	\$1,834	\$17,451
Craven County (NC)	1.48	\$53,971	\$62,299	\$140,181	\$840	\$2,191	\$10,105	1.15	\$40,526	\$38,750	\$92,685	\$288	\$992	\$7,684
Platte County (MO)	1.14	\$48,599	\$73,019	\$173,915	\$3,016	\$2,496	\$7,235	0.67	\$29,771	\$32,267	\$100,832	\$1,925	\$1,490	\$3,970
Cecil County (MD)	2.06	\$61,956	\$69,096	\$143,182	\$1,858	\$2,567	\$11,422	1.76	\$50,768	\$48,877	\$99,939	\$438	\$633	\$9,599
City of Boulder (CO)	3.20	\$96,519	\$112,787	\$158,602	\$3,450	\$2,632	\$18,765	2.85	\$78,515	\$78,107	\$99,322	\$1,622	\$1,466	\$13,367
Bradley County (TN)	1.96	\$53,327	\$54,204	\$161,555	\$1,954	\$4,402	\$13,261	1.42	\$35,439	\$26,445	\$100,401	\$1,019	\$2,259	\$8,980
City of Lewisville (TX)	2.00	\$144,420	\$153,508	\$114,337	\$10,252	\$8,134	\$30,288	2.00	\$139,534	\$143,200	\$100,933	\$7,588	\$6,086	\$23,868
City of Elgin (IL)	2.28	\$140,074	\$149,617	\$140,868	\$3,616	\$5,225	\$30,275	2.05	\$124,658	\$124,420	\$100,318	\$589	\$2,175	\$22,434
Douglas County (OR)	2.02	\$62,596	\$73,909	\$175,880	\$1,218	\$3,173	\$14,626	1.51	\$38,846	\$37,282	\$100,469	\$154	\$1,136	\$9,388
City of West Palm Beach (FL)	1.16	\$66,171	\$87,324	\$176,008	\$3,301	\$2,266	\$12,703	0.70	\$41,876	\$44,211	\$99,319	\$1,617	\$1,091	\$8,153
Flagler County (FL)	2.20	\$149,012	\$151,790	\$115,163	\$3,455	\$2,695	\$43,438	2.02	\$142,072	\$139,453	\$101,214	\$807	\$639	\$38,977
City of Clearwater (FL)	1.40	\$76,806	\$110,486	\$207,091	\$3,662	\$3,982	\$15,835	0.80	\$45,869	\$48,428	\$100,930	\$1,643	\$1,699	\$9,082
City of Carlsbad (CA)	2.20	\$118,052	\$132,996	\$154,334	\$5,690	\$8,772	\$28,086	1.83	\$98,396	\$97,412	\$100,917	\$3,067	\$4,701	\$20,312
City of Norman (OK)	1.72	\$108,870	\$118,661	\$145,597	\$5,960	\$7,132	\$20,901	1.47	\$96,406	\$97,315	\$100,324	\$4,098	\$5,188	\$16,363
City of Columbia (MO)	4.66	\$100,916	\$116,839	\$161,284	\$2,538	\$3,655	\$19,792	4.25	\$83,369	\$84,034	\$99,629	\$881	\$1,872	\$15,567
City of Abilene (TX)	3.76	\$145,421	\$165,527	\$171,226	\$6,544	\$7,712	\$29,500	3.37	\$123,378	\$127,442	\$99,263	\$3,832	\$4,546	\$23,069
Hunterdon County (NJ)	5.88	\$183,427	\$184,155	\$49,262	\$7,968	\$7,576	\$40,174	5.27	\$198,717	\$202,839	\$100,364	\$4,590	\$4,949	\$36,065
City of Topeka (KS)	2.78	\$75,660	\$92,860	\$168,644	\$1,875	\$3,061	\$14,178	2.34	\$52,750	\$53,352	\$94,612	\$274	\$818	\$9,946
Cache County (UT)	2.02	\$59,948	\$75,926	\$188,522	\$1,459	\$2,076	\$13,424	1.36	\$36,788	\$32,183	\$100,916	\$357	\$773	\$8,344
City of New Haven (CT)	1.76	\$83,499	\$104,490	\$182,238	\$3,045	\$4,694	\$17,164	1.27	\$57,916	\$58,337	\$99,428	\$437	\$1,565	\$11,824
City of Waco (TX)	2.21	\$91,391	\$105,749	\$193,455	\$3,371	\$3,471	\$21,012	1.55	\$59,438	\$56,146	\$99,358	\$1,406	\$1,464	\$12,847
Brunswick County (NC)	9.31	\$283,702	\$311,111	\$73,449	\$18,333	\$20,422	\$67,859	8.24	\$290,497	\$308,990	\$100,075	\$14,746	\$16,807	\$61,395
City of Bellevue (WA)	1.70	\$86,732	\$110,146	\$175,060	\$1,240	\$2,879	\$16,907	1.41	\$62,353	\$60,555	\$100,715	\$51	\$192	\$12,314
City of Savannah (GA)	2.08	\$59,780	\$68,738	\$186,073	\$1,466	\$1,028	\$13,195	1.42	\$35,662	\$26,330	\$100,752	\$361	\$243	\$8,293
Orange County (NC)	2.31	\$74,155	\$89,724	\$172,544	\$492	\$1,022	\$14,731	1.86	\$55,492	\$50,864	\$100,161	\$99	\$363	\$10,395
Cumberland County (NJ)	1.93	\$59,226	\$67,022	\$149,202	\$1,311	\$1,782	\$12,407	1.63	\$45,399	\$43,372	\$100,628	\$28	\$108	\$9,475
Johnson County (IA)	2.05	\$64,557	\$84,673	\$154,503	\$6,321	\$6,887	\$8,552	1.63	\$50,444	\$55,461	\$97,941	\$3,647	\$4,018	\$6,917
City of Escondido (CA)	2.80	\$151,023	\$166,103	\$127,047	\$7,901	\$12,803	\$35,800	2.57	\$140,309	\$143,137	\$100,430	\$4,616	\$8,219	\$28,000
City of Kansas City (MO)	1.54	\$76,897	\$102,797	\$190,635	\$3,775	\$3,004	\$13,522	1.04	\$49,388	\$51,162	\$100,818	\$1,886	\$1,555	\$8,204
Macon-Bibb County (GA)	1.94	\$67,646	\$75,781	\$169,928	\$1,585	\$1,679	\$12,518	1.50	\$48,016	\$41,773	\$99,796	\$236	\$244	\$8,786
City of Springfield (MA)	1.97	\$64,492	\$76,573	\$159,323	\$1,689	\$2,532	\$14,449	1.56	\$43,766	\$42,828	\$95,469	\$694	\$1,135	\$9,880
Ouachita Parish (LA)	2.06	\$55,148	\$80,218	\$180,742	\$6,534	\$7,159	\$8,188	1.56	\$34,892	\$41,922	\$99,937	\$4,945	\$5,200	\$4,690
City of Alexandria (VA)	1.75	\$112,279	\$111,188	\$93,230	\$4,867	\$2,215	\$17,996	1.65	\$114,233	\$114,841	\$99,952	\$3,335	\$1,655	\$15,162
Catawba County (NC)	3.59	\$72,039	\$77,059	\$149,905	\$956	\$1,816	\$13,619	3.24	\$55,863	\$51,994	\$100,011	\$128	\$298	\$10,847
Martin County (FL)	1.17	\$51,657	\$67,963	\$157,182	\$3,250	\$2,596	\$9,101	0.77	\$35,984	\$38,819	\$100,469	\$1,977	\$1,565	\$6,414

TABLE 12

Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value	Local	State	Federal	Total	Resident	Value	Local	State	Federal		
	Jobs	Income	Added Output	Govt.	Govt.	Govt.	Jobs	Income	Added Output	Govt.	Govt.	Govt.		
Wyandotte County (KS)	2.28	\$74,342	\$83,794	\$134,161	\$613	\$960	\$11,114	2.08	\$63,761	\$63,279	\$100,610	\$158	\$328	\$9,075
Town of Cary (NC)	2.53	\$132,231	\$147,417	\$149,447	\$4,322	\$6,479	\$25,705	2.25	\$115,370	\$117,462	\$99,743	\$2,616	\$4,185	\$20,068
Springfield (MO)	2.58	\$74,254	\$96,021	\$172,310	\$2,628	\$3,155	\$13,475	2.15	\$53,826	\$55,567	\$98,390	\$1,231	\$1,580	\$9,297
City of Salem (OR)	1.95	\$74,866	\$89,096	\$164,933	\$1,834	\$3,680	\$15,582	1.52	\$52,013	\$51,739	\$97,351	\$666	\$1,844	\$10,690
City of Fort Collins (CO)	3.11	\$92,727	\$111,707	\$178,329	\$3,259	\$3,079	\$20,443	2.58	\$71,799	\$70,240	\$100,791	\$959	\$1,538	\$14,659
City of Eugene (OR)	2.50	\$94,273	\$112,797	\$179,831	\$1,755	\$4,647	\$20,212	1.96	\$68,452	\$67,913	\$99,048	\$239	\$2,514	\$14,518
City of Oceanside (CA)	2.22	\$105,907	\$126,538	\$185,147	\$3,554	\$6,656	\$22,480	1.76	\$75,987	\$75,093	\$99,910	\$950	\$2,885	\$15,716
City of Ontario (CA)	1.39	\$56,546	\$60,330	\$164,231	\$913	\$1,927	\$13,834	0.84	\$37,534	\$30,537	\$100,502	\$1	\$710	\$9,138
City of Frisco (TX)	2.48	\$121,587	\$135,587	\$158,597	\$5,886	\$4,463	\$23,751	2.19	\$104,284	\$104,875	\$99,935	\$3,356	\$2,558	\$18,563
City of Providence (RI)	1.43	\$63,573	\$84,263	\$189,988	\$1,710	\$2,556	\$12,375	0.85	\$35,175	\$33,745	\$100,296	\$80	\$378	\$6,849
Pitt County (NC)	2.22	\$50,573	\$59,051	\$169,581	\$1,111	\$2,210	\$10,893	2.09	\$29,540	\$23,637	\$100,732	\$532	\$887	\$6,538
City of Fort Lauderdale (FL)	2.15	\$114,273	\$130,083	\$159,578	\$3,716	\$3,621	\$25,550	1.82	\$95,899	\$95,753	\$99,922	\$1,366	\$1,267	\$19,425
City of McKinney (TX)	1.83	\$104,808	\$116,068	\$146,986	\$3,702	\$2,731	\$18,882	1.56	\$89,568	\$88,453	\$100,910	\$2,040	\$1,513	\$15,052
Sumner County (TN)	2.34	\$178,097	\$185,122	\$75,687	\$10,125	\$18,807	\$36,050	2.18	\$181,435	\$194,590	\$98,709	\$7,174	\$13,493	\$31,278
City of Sioux Falls (SD)	2.80	\$72,432	\$90,349	\$182,008	\$949	\$1,137	\$13,113	2.27	\$46,813	\$45,925	\$100,208	\$148	\$183	\$8,330
City of Tempe (AZ)	2.17	\$101,017	\$126,260	\$208,276	\$2,051	\$3,155	\$20,538	1.58	\$64,688	\$63,190	\$98,026	\$181	\$326	\$13,357
City of Salt Lake City (UT)	2.53	\$85,420	\$106,453	\$198,359	\$1,952	\$3,223	\$16,422	2.00	\$54,323	\$51,217	\$100,187	\$547	\$948	\$10,177
Richmond County (GA)	2.51	\$62,160	\$67,240	\$155,118	\$1,331	\$1,175	\$11,116	2.11	\$46,866	\$40,109	\$99,199	\$774	\$686	\$8,388
Montgomery County (TN)	3.65	\$50,516	\$52,832	\$161,085	\$836	\$2,024	\$12,363	3.21	\$33,812	\$23,937	\$99,677	\$238	\$518	\$9,115
Tuscaloosa County (AL)	3.12	\$161,539	\$176,583	\$122,255	\$4,303	\$8,119	\$29,544	3.02	\$153,857	\$157,617	\$100,370	\$2,290	\$5,151	\$26,225
City of San Bernardino (CA)	6.49	\$224,991	\$251,940	\$97,661	\$16,593	\$21,014	\$46,694	4.98	\$222,404	\$235,195	\$100,476	\$10,259	\$16,145	\$40,627
Cabarrus County (NC)	1.10	\$247,337	\$245,183	\$53,774	\$11,181	\$13,916	\$48,488	0.91	\$262,857	\$273,101	\$100,794	\$8,778	\$11,196	\$44,320
City of Tacoma (WA)	1.51	\$68,374	\$82,316	\$153,119	\$2,367	\$3,015	\$13,978	1.20	\$50,095	\$49,598	\$96,770	\$622	\$829	\$10,382
Gaston County (NC)	2.46	\$81,165	\$89,540	\$138,056	\$1,090	\$1,493	\$16,460	2.17	\$69,663	\$67,980	\$97,363	\$161	\$345	\$14,229
New Hanover County (NC)	2.38	\$78,105	\$97,110	\$187,290	\$1,335	\$2,417	\$16,725	1.82	\$54,417	\$50,115	\$100,203	\$247	\$909	\$11,613
City of Garland (TX)	3.14	\$201,347	\$195,144	\$49,160	\$12,248	\$12,010	\$41,139	2.54	\$217,726	\$229,204	\$100,071	\$9,871	\$9,677	\$33,072
Clay County (MO)	1.49	\$60,747	\$79,418	\$160,648	\$3,469	\$2,649	\$10,211	1.10	\$44,554	\$46,505	\$100,827	\$2,081	\$1,469	\$6,774
Cohort C Average	2.47	\$99,210	\$113,202	\$153,169	\$3,950	\$4,947	\$20,325	2.05	\$82,859	\$83,125	\$99,686	\$2,166	\$2,857	\$15,573
Cohort C Average (with counties & outliers removed)	2.35	\$105,282	\$120,651	\$157,200	\$4,229	\$5,218	\$21,422	1.93	\$87,005	\$87,605	\$99,471	\$2,250	\$2,968	\$15,991
Cohort C Median	2.20	\$81,165	\$104,490	\$159,578	\$3,045	\$3,155	\$16,460	1.82	\$57,916	\$56,146	\$100,187	\$950	\$1,513	\$11,613

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 12**Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Reno (NV)	2.58	\$93,459	\$120,791	\$184,757	\$3,279	\$6,676	\$19,700	2.11	\$67,641	\$69,766	\$99,384	\$1,301	\$2,640	\$13,537
City of Scottsdale (AZ)	2.23	\$86,438	\$112,442	\$225,858	\$1,673	\$2,732	\$18,562	1.54	\$45,491	\$40,612	\$100,878	\$72	\$123	\$10,276
City of Chandler (AZ)	1.98	\$83,702	\$109,710	\$225,997	\$1,873	\$3,128	\$18,505	1.30	\$42,664	\$37,532	\$100,863	\$270	\$484	\$9,810
Buncombe County (NC)	3.49	\$113,194	\$126,476	\$149,419	\$4,555	\$6,864	\$24,242	3.18	\$96,699	\$98,487	\$99,864	\$2,697	\$4,368	\$18,399
City of St. Petersburg (FL)	1.57	\$77,092	\$109,231	\$209,618	\$3,557	\$3,865	\$15,939	0.96	\$45,515	\$47,753	\$100,674	\$1,429	\$1,480	\$9,125
City of Jersey City (NJ)	1.04	\$81,707	\$96,649	\$170,477	\$1,997	\$2,479	\$13,381	0.73	\$52,307	\$51,894	\$100,073	\$473	\$539	\$8,500
Greater Green Bay Area (WI)	2.71	\$100,459	\$115,618	\$169,804	\$2,540	\$3,953	\$19,216	2.30	\$77,831	\$76,433	\$99,935	\$930	\$1,523	\$14,178
St. Johns County (FL)	2.08	\$85,717	\$99,473	\$156,342	\$2,773	\$2,688	\$19,747	1.73	\$69,782	\$70,491	\$98,882	\$904	\$867	\$15,465
Alachua County (FL)	2.28	\$86,674	\$105,607	\$169,165	\$2,330	\$2,625	\$18,088	1.86	\$66,897	\$67,917	\$100,134	\$703	\$776	\$13,847
Santa Cruz County (CA)	2.35	\$114,635	\$127,355	\$148,249	\$5,621	\$7,635	\$25,652	2.11	\$97,768	\$97,342	\$100,080	\$2,185	\$4,507	\$19,979
York County (SC)	1.65	\$119,358	\$130,824	\$91,186	\$2,053	\$3,323	\$26,988	1.45	\$131,009	\$129,950	\$99,113	\$142	\$1,476	\$23,298
City of Orlando (FL)	2.11	\$78,796	\$102,049	\$187,704	\$2,758	\$2,903	\$14,527	1.63	\$50,771	\$52,434	\$100,762	\$1,138	\$1,142	\$9,082
City of Lincoln (NE)	2.15	\$57,791	\$81,083	\$203,087	\$1,552	\$2,266	\$11,058	1.38	\$29,857	\$28,642	\$100,869	\$137	\$381	\$5,623
City of Greensboro (NC)	1.73	\$63,232	\$81,160	\$202,725	\$843	\$1,661	\$12,947	1.08	\$32,647	\$26,197	\$100,348	\$17	\$43	\$7,050
Leon County (FL)	1.41	\$48,299	\$70,591	\$193,079	\$3,825	\$4,508	\$9,235	0.70	\$19,942	\$23,706	\$100,825	\$2,223	\$2,539	\$3,264
City of Marquette (MI)	2.02	\$46,962	\$68,153	\$178,524	\$662	\$1,192	\$10,512	1.35	\$29,295	\$28,770	\$100,927	\$53	\$173	\$6,267
Greater Spartanburg Area (SC)	1.68	\$72,294	\$81,523	\$145,585	\$1,013	\$1,605	\$13,737	1.35	\$59,806	\$58,493	\$100,437	\$115	\$454	\$11,143
Durham County (NC)	1.44	\$63,818	\$73,409	\$153,120	\$1,310	\$1,193	\$10,065	1.04	\$47,008	\$44,364	\$100,221	\$787	\$719	\$6,884
Lexington-Fayette Urban County (KY)	5.30	\$126,317	\$139,033	\$144,213	\$3,903	\$6,954	\$21,865	5.05	\$112,104	\$113,072	\$100,917	\$2,672	\$4,713	\$17,520
Somerset County (NJ)	1.72	\$89,444	\$100,292	\$147,442	\$1,751	\$2,032	\$15,110	1.52	\$72,426	\$71,320	\$100,060	\$283	\$633	\$11,803
City of Riverside (CA)	2.38	\$70,868	\$81,420	\$170,669	\$2,433	\$3,929	\$16,520	1.85	\$48,906	\$45,523	\$97,797	\$690	\$1,498	\$11,353
Rutherford County (TN)	1.97	\$94,727	\$103,411	\$157,607	\$1,746	\$3,456	\$18,188	1.53	\$78,119	\$74,102	\$100,913	\$670	\$1,300	\$14,592
City of Santa Ana (CA)	1.67	\$87,938	\$106,896	\$191,688	\$1,964	\$4,499	\$18,119	1.17	\$54,701	\$51,867	\$100,669	\$286	\$1,318	\$11,320
Cumberland County (NC)	1.41	\$79,273	\$87,151	\$137,074	\$1,253	\$2,421	\$12,349	1.14	\$68,787	\$67,890	\$99,959	\$519	\$1,423	\$10,676
Municipality of San Juan (PR)	2.75	\$96,732	\$117,993	\$171,079	\$616	\$6,465	\$19,370	2.13	\$73,328	\$72,663	\$100,664	\$156	\$1,636	\$14,569
Davis County (UT)	5.48	\$65,575	\$74,788	\$156,077	\$828	\$1,120	\$11,934	5.05	\$51,747	\$48,500	\$99,497	\$89	\$214	\$9,417
Lake County (FL)	1.59	\$47,832	\$63,675	\$160,058	\$2,937	\$3,577	\$9,905	1.15	\$33,987	\$36,910	\$100,818	\$1,738	\$2,083	\$7,050
Washtenaw County (MI)	1.97	\$91,307	\$111,138	\$158,707	\$1,858	\$2,877	\$17,600	1.61	\$74,739	\$75,162	\$100,284	\$719	\$1,309	\$12,968
Hamilton County (TN)	2.05	\$81,943	\$97,529	\$186,106	\$1,535	\$3,139	\$15,670	1.55	\$51,333	\$46,986	\$97,070	\$391	\$744	\$9,882
Forsyth County (NC)	1.23	\$97,396	\$111,216	\$165,984	\$895	\$2,762	\$17,823	0.82	\$76,402	\$74,525	\$99,871	\$115	\$1,266	\$13,732
Collier County (FL)	1.43	\$85,405	\$102,423	\$149,691	\$2,530	\$1,894	\$18,325	1.16	\$70,366	\$71,731	\$99,960	\$1,191	\$896	\$15,206
City of Wichita (KS)	1.74	\$76,208	\$93,524	\$177,670	\$1,482	\$3,601	\$14,964	1.26	\$52,168	\$52,275	\$97,323	\$218	\$1,009	\$10,225
Placer County (CA)	2.23	\$72,916	\$82,724	\$183,913	\$1,645	\$3,103	\$16,830	1.60	\$46,440	\$40,045	\$100,738	\$426	\$1,128	\$10,413
City of Tampa (FL)	1.51	\$91,809	\$115,067	\$186,713	\$2,861	\$2,994	\$18,726	1.03	\$63,847	\$65,345	\$99,801	\$1,030	\$1,032	\$12,436
St. Charles County (MO)	2.23	\$80,258	\$95,218	\$164,089	\$3,194	\$2,663	\$14,319	1.84	\$63,413	\$64,330	\$100,266	\$1,356	\$1,348	\$10,972
Manatee County (FL)	1.43	\$68,017	\$88,046	\$184,000	\$3,528	\$2,816	\$14,751	0.91	\$42,242	\$43,816	\$98,962	\$1,253	\$973	\$9,097

TABLE 12**Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Greater Flint Area (MI)	1.85	\$60,494	\$76,066	\$158,497	\$1,275	\$2,967	\$12,789	1.39	\$42,353	\$42,822	\$94,558	\$410	\$995	\$8,819
Clackamas County (OR)	2.64	\$75,860	\$92,371	\$179,200	\$1,390	\$2,576	\$15,090	2.05	\$51,023	\$49,634	\$100,090	\$431	\$1,228	\$9,822
Sarasota County (FL)	1.54	\$74,709	\$99,081	\$175,127	\$3,650	\$2,889	\$15,099	1.08	\$52,014	\$54,544	\$98,666	\$1,662	\$1,293	\$10,594
Monterey County (CA)	1.69	\$89,029	\$98,528	\$180,536	\$3,618	\$5,100	\$21,100	1.14	\$55,702	\$51,513	\$100,564	\$1,660	\$2,292	\$12,493
City of Atlanta (GA)	1.61	\$88,691	\$103,964	\$165,846	\$1,837	\$1,384	\$15,648	1.31	\$66,106	\$61,136	\$100,743	\$1,234	\$738	\$10,994
Morris County (NJ)	1.77	\$102,638	\$113,498	\$144,045	\$2,395	\$2,891	\$17,531	1.57	\$85,983	\$85,808	\$99,819	\$577	\$1,205	\$14,151
Cohort D Average	2.09	\$82,596	\$99,219	\$170,493	\$2,270	\$3,319	\$16,470	1.64	\$60,742	\$59,817	\$99,864	\$842	\$1,345	\$11,567
Cohort D Average (with counties & outliers removed)	1.88	\$77,478	\$98,724	\$191,524	\$2,055	\$3,093	\$15,651	1.34	\$48,708	\$47,125	\$100,079	\$596	\$900	\$9,686
Cohort D Median	1.91	\$82,822	\$99,882	\$170,141	\$1,980	\$2,897	\$16,230	1.42	\$55,201	\$53,489	\$100,112	\$680	\$1,173	\$10,983

TABLE 12

Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value	Local	State	Federal	Total	Resident	Value	Local	State	Federal		
	Jobs	Income	Added Output	Govt.	Govt.	Govt.	Jobs	Income	Added Output	Govt.	Govt.	Govt.		
Camden County (NJ)	4.99	\$139,162	\$147,286	\$114,958	\$5,727	\$6,516	\$28,941	4.89	\$131,533	\$134,678	\$98,873	\$2,867	\$3,637	\$23,783
City of Mesa (AZ)	3.83	\$175,801	\$197,708	\$164,833	\$6,231	\$9,903	\$37,467	3.49	\$153,254	\$158,393	\$99,648	\$3,343	\$5,745	\$28,860
Guilford County (NC)	2.32	\$68,656	\$86,190	\$206,074	\$1,281	\$2,389	\$14,199	1.70	\$39,777	\$34,023	\$100,325	\$421	\$721	\$8,178
Dane County (WI)	1.62	\$69,743	\$91,300	\$196,779	\$1,664	\$2,812	\$14,502	1.07	\$40,034	\$35,258	\$100,282	\$342	\$480	\$8,540
Volusia County (FL)	2.61	\$92,293	\$109,097	\$156,309	\$3,256	\$3,278	\$21,830	2.23	\$75,270	\$76,708	\$96,141	\$1,090	\$1,077	\$17,428
Union County (NJ)	2.72	\$111,765	\$117,011	\$124,655	\$3,592	\$3,490	\$20,082	2.61	\$102,382	\$103,105	\$99,729	\$1,497	\$1,671	\$16,346
City of Albuquerque (NM)	1.76	\$70,875	\$89,414	\$179,089	\$1,449	\$3,466	\$12,753	1.24	\$46,722	\$46,890	\$100,258	\$207	\$753	\$8,441
City of Milwaukee (WI)	1.53	\$86,474	\$103,063	\$159,618	\$1,565	\$2,299	\$16,360	1.19	\$67,246	\$64,868	\$99,812	\$591	\$818	\$12,209
Washington County (OR)	2.34	\$77,182	\$93,610	\$167,789	\$1,440	\$3,142	\$14,402	1.92	\$53,914	\$53,020	\$98,384	\$566	\$1,547	\$9,530
Johnson County (KS)	2.56	\$70,585	\$91,044	\$192,894	\$1,143	\$2,440	\$13,467	1.97	\$41,135	\$40,068	\$100,786	\$90	\$442	\$7,631
Ocean County (NJ)	1.86	\$59,021	\$71,244	\$170,991	\$2,343	\$2,620	\$13,777	1.37	\$38,679	\$36,426	\$100,334	\$44	\$449	\$9,778
City of Louisville-Jefferson County (KY)	1.65	\$81,912	\$96,095	\$187,347	\$1,403	\$2,660	\$14,695	1.16	\$51,443	\$47,256	\$100,189	\$251	\$451	\$9,297
Monmouth County (NJ)	2.40	\$78,829	\$93,659	\$165,599	\$2,586	\$2,708	\$16,835	2.03	\$58,399	\$56,604	\$100,352	\$261	\$456	\$12,157
City of Las Vegas (NV)	1.65	\$84,797	\$119,012	\$204,067	\$3,334	\$5,948	\$17,942	1.12	\$54,290	\$57,006	\$100,393	\$1,354	\$2,403	\$11,293
City of Portland (OR)	1.86	\$90,695	\$118,783	\$204,646	\$2,100	\$4,076	\$18,687	1.30	\$56,561	\$55,380	\$100,275	\$509	\$1,630	\$11,176
City of Nashville-Davidson County (TN)	1.74	\$120,960	\$123,968	\$123,847	\$6,088	\$8,246	\$22,652	1.60	\$109,685	\$112,843	\$99,662	\$4,691	\$5,973	\$16,651
Hudson County (NJ)	3.96	\$202,160	\$182,203	\$264,633	\$7,065	\$8,581	\$44,474	3.75	\$259,943	\$266,781	\$100,146	\$5,244	\$6,474	\$40,118
Jackson County (MO)	1.56	\$81,051	\$102,124	\$173,282	\$3,339	\$2,274	\$12,979	1.18	\$58,487	\$59,921	\$100,793	\$1,801	\$1,273	\$8,834
City and County of Denver (CO)	1.68	\$82,683	\$100,656	\$174,768	\$1,658	\$1,385	\$14,206	1.34	\$56,000	\$54,288	\$99,597	\$476	\$442	\$9,077
Lee County (FL)	2.09	\$64,117	\$87,491	\$177,451	\$3,865	\$3,416	\$13,099	1.61	\$42,158	\$44,919	\$100,894	\$1,995	\$1,730	\$8,654
Essex County (NJ)	1.56	\$104,513	\$113,276	\$136,888	\$3,273	\$2,776	\$19,213	1.38	\$92,010	\$91,684	\$100,682	\$1,187	\$1,047	\$15,192
Multnomah County (OR)	1.70	\$84,668	\$108,636	\$180,486	\$1,852	\$2,742	\$15,769	1.30	\$59,162	\$58,067	\$100,238	\$572	\$1,198	\$10,374
Middlesex County (NJ)	1.41	\$71,622	\$86,775	\$173,709	\$2,010	\$2,434	\$12,886	0.99	\$46,044	\$44,176	\$100,807	\$263	\$345	\$7,996
City of Indianapolis (IN)	1.43	\$74,563	\$100,168	\$165,263	\$5,524	\$10,329	\$9,708	1.12	\$48,148	\$57,556	\$100,008	\$4,497	\$8,147	\$5,430
City and County of San Francisco (CA)	1.11	\$91,056	\$105,692	\$156,528	\$1,184	\$2,146	\$15,296	0.89	\$68,080	\$65,234	\$100,320	\$594	\$756	\$10,720
Prince George's County (MD)	1.11	\$55,894	\$63,933	\$141,871	\$801	\$1,106	\$9,870	0.81	\$44,371	\$42,158	\$100,928	\$324	\$403	\$7,619
City of Fort Worth (TX)	1.46	\$74,740	\$88,144	\$181,353	\$1,464	\$1,245	\$14,540	0.93	\$49,389	\$44,747	\$100,523	\$109	\$102	\$10,050
Bergen County (NJ)	4.35	\$96,274	\$108,791	\$147,478	\$3,394	\$3,472	\$18,283	4.10	\$77,310	\$78,098	\$97,292	\$1,306	\$1,521	\$13,723
Shelby County (TN)	2.34	\$84,411	\$102,397	\$190,693	\$1,760	\$3,568	\$17,355	1.83	\$54,635	\$48,828	\$100,084	\$747	\$1,319	\$11,167
Westchester County (NY)	1.34	\$73,935	\$98,133	\$212,345	\$1,876	\$1,936	\$15,464	0.67	\$33,314	\$28,497	\$100,808	\$374	\$229	\$7,707
Pinellas County (FL)	1.51	\$78,372	\$110,568	\$208,046	\$3,618	\$3,932	\$16,336	0.91	\$47,189	\$49,440	\$100,781	\$1,495	\$1,547	\$9,467
Cohort E Average	2.13	\$90,284	\$106,693	\$174,332	\$2,835	\$3,785	\$17,680	1.73	\$69,567	\$69,255	\$99,979	\$1,262	\$1,767	\$12,498
Cohort E Average (with counties & outliers removed)	1.79	\$94,051	\$112,973	\$172,851	\$2,909	\$4,700	\$17,664	1.40	\$69,165	\$69,496	\$100,062	\$1,511	\$2,475	\$12,109
Cohort E Median	1.74	\$81,912	\$102,124	\$173,709	\$2,100	\$2,812	\$15,464	1.34	\$54,635	\$55,380	\$100,275	\$591	\$1,077	\$10,050

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 12

Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of San José (CA)	2.82	\$75,100	\$89,604	\$171,689	\$1,306	\$3,065	\$13,806	2.55	\$45,429	\$41,926	\$99,470	\$249	\$884	\$8,557
Pima County (AZ)	2.49	\$77,736	\$93,719	\$195,323	\$1,955	\$2,141	\$17,717	1.84	\$49,277	\$45,242	\$100,258	\$303	\$410	\$11,588
Montgomery County (MD)	2.60	\$86,739	\$101,779	\$163,844	\$2,068	\$2,047	\$16,092	2.25	\$63,844	\$62,765	\$100,557	\$560	\$620	\$11,400
Mecklenburg County (NC)	1.78	\$90,977	\$107,524	\$171,537	\$2,235	\$2,957	\$16,922	1.43	\$66,397	\$63,746	\$100,004	\$928	\$1,154	\$11,524
Wake County (NC)	1.92	\$95,366	\$117,142	\$189,674	\$2,360	\$3,471	\$18,743	1.43	\$66,846	\$64,536	\$100,646	\$989	\$1,411	\$12,499
Fairfax County (VA)	1.14	\$80,440	\$96,431	\$163,739	\$2,076	\$1,764	\$14,557	0.84	\$58,701	\$55,869	\$100,826	\$1,022	\$717	\$9,942
Salt Lake County (UT)	2.67	\$87,833	\$107,879	\$194,249	\$1,915	\$3,215	\$17,213	2.16	\$57,878	\$54,461	\$100,265	\$503	\$917	\$10,857
Cuyahoga County (OH)	1.69	\$92,612	\$111,438	\$169,926	\$2,733	\$1,957	\$16,737	1.32	\$70,144	\$68,689	\$100,014	\$929	\$498	\$11,961
Allegheny County (PA)	1.75	\$96,586	\$119,585	\$187,938	\$3,728	\$5,125	\$17,388	1.30	\$65,836	\$67,469	\$99,871	\$1,655	\$2,219	\$11,305
City of Dallas (TX)	1.64	\$89,340	\$113,857	\$207,148	\$2,201	\$2,123	\$17,986	1.09	\$52,686	\$49,100	\$99,715	\$565	\$542	\$10,578
Orange County (FL)	2.16	\$84,916	\$106,827	\$182,769	\$2,817	\$2,963	\$16,085	1.71	\$58,221	\$59,673	\$100,593	\$1,142	\$1,147	\$10,555
City of San Diego (CA)	1.51	\$89,047	\$109,234	\$197,293	\$2,613	\$4,642	\$18,944	0.99	\$56,256	\$53,006	\$99,716	\$150	\$1,015	\$12,374
Hillsborough County (FL)	1.55	\$93,435	\$116,407	\$185,296	\$2,878	\$3,012	\$19,190	1.08	\$65,888	\$67,342	\$99,809	\$1,026	\$1,028	\$12,853
Palm Beach County (FL)	1.38	\$68,257	\$88,679	\$173,908	\$3,292	\$2,260	\$13,357	0.93	\$44,065	\$46,307	\$99,141	\$1,618	\$1,091	\$8,667
City of San Antonio (TX)	1.62	\$88,285	\$105,717	\$182,985	\$2,640	\$2,219	\$17,433	1.11	\$61,838	\$59,341	\$99,271	\$770	\$652	\$12,232
Sacramento County (CA)	2.08	\$78,203	\$91,223	\$181,488	\$2,399	\$4,030	\$15,938	1.64	\$51,566	\$47,704	\$99,560	\$530	\$1,097	\$10,458
City and County of Philadelphia (PA)	1.07	\$81,380	\$102,417	\$166,318	\$4,477	\$3,308	\$12,710	0.77	\$56,302	\$58,631	\$99,740	\$2,505	\$1,826	\$8,294
City of Phoenix (AZ)	2.17	\$95,016	\$120,613	\$220,005	\$1,951	\$3,091	\$20,208	1.52	\$55,867	\$51,926	\$100,764	\$214	\$337	\$12,087
Santa Clara County (CA)	2.25	\$78,792	\$92,444	\$167,119	\$1,410	\$3,096	\$14,569	1.98	\$51,169	\$47,731	\$99,720	\$421	\$1,009	\$9,456
Broward County (FL)	2.25	\$113,478	\$129,524	\$159,092	\$3,663	\$3,571	\$25,271	1.92	\$95,348	\$95,333	\$99,857	\$1,340	\$1,245	\$19,301
San Bernardino County (CA)	3.32	\$116,776	\$128,487	\$140,067	\$6,376	\$8,405	\$25,360	3.06	\$103,761	\$103,953	\$100,722	\$3,645	\$6,017	\$20,290
Clark County (NV)	1.61	\$95,701	\$126,546	\$196,203	\$3,386	\$6,038	\$21,054	1.12	\$66,827	\$68,841	\$100,411	\$1,303	\$2,310	\$14,243
City of Houston (TX)	1.48	\$80,341	\$96,256	\$182,407	\$1,783	\$1,224	\$14,656	1.04	\$51,357	\$47,064	\$100,473	\$224	\$154	\$9,457
Riverside County (CA)	1.74	\$60,615	\$68,123	\$182,391	\$1,523	\$2,177	\$14,927	1.01	\$36,031	\$30,134	\$100,404	\$299	\$603	\$9,217
Miami-Dade County (FL)	1.55	\$85,318	\$106,561	\$184,198	\$3,530	\$2,715	\$18,476	1.07	\$57,581	\$59,327	\$97,433	\$1,222	\$896	\$11,887
San Diego County (CA)	1.55	\$90,672	\$110,832	\$195,415	\$2,740	\$4,883	\$19,315	1.04	\$58,420	\$55,427	\$99,628	\$266	\$1,249	\$12,749
Harris County (TX)	1.48	\$80,329	\$96,248	\$182,443	\$1,784	\$1,224	\$14,655	1.04	\$51,336	\$47,040	\$100,473	\$225	\$154	\$9,454
Cohort F Average	1.90	\$87,159	\$105,744	\$181,276	\$2,661	\$3,212	\$17,382	1.45	\$59,958	\$58,244	\$99,976	\$911	\$1,156	\$11,622
Cohort F Average (with counties & outliers removed)	1.76	\$85,501	\$105,385	\$189,692	\$2,424	\$2,810	\$16,535	1.30	\$54,248	\$51,571	\$99,879	\$668	\$773	\$10,511
Cohort F Median	1.74	\$87,833	\$106,827	\$182,443	\$2,399	\$3,012	\$17,213	1.30	\$57,878	\$55,869	\$100,004	\$770	\$1,009	\$11,400

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TABLE 12

Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value	Local	State	Federal	Total	Resident	Value	Local	State	Federal		
	Jobs	Income	Added Output	Govt.	Govt.	Govt.	Jobs	Income	Added Output	Govt.	Govt.	Govt.		
Florence Region (OR)	2.49	\$96,442	\$114,156	\$189,352	\$1,745	\$4,778	\$22,660	1.84	\$66,931	\$65,240	\$100,865	\$154	\$2,157	\$15,316
Eastern Oregon Border Region	1.48	\$59,917	\$63,271	\$124,743	\$853	\$1,966	\$11,535	1.28	\$52,755	\$51,019	\$98,483	\$246	\$1,149	\$9,913
South Cumberland Region (TN)	0.94	\$73,605	\$89,438	\$159,179	\$803	\$1,914	\$17,218	0.62	\$60,721	\$54,600	\$100,865	\$136	\$278	\$14,177
Oregon's Adventure Coast	2.65	\$79,729	\$91,307	\$156,746	\$1,182	\$3,770	\$18,929	2.19	\$61,265	\$60,480	\$99,982	\$321	\$2,332	\$14,758
Southern Oregon: Ashland/Talent/Jacksonville	1.15	\$60,087	\$86,864	\$209,047	\$1,009	\$2,667	\$14,523	0.47	\$29,035	\$26,000	\$100,930	\$13	\$51	\$7,382
Greater Portsmouth Area (NH)	2.73	\$97,773	\$111,608	\$158,486	\$2,496	\$2,214	\$19,872	2.43	\$77,479	\$76,792	\$99,454	\$264	\$391	\$14,550
The Gorge (OR)	1.97	\$90,032	\$103,945	\$159,135	\$1,931	\$3,204	\$20,367	1.64	\$72,550	\$71,323	\$100,547	\$251	\$838	\$16,353
Northeast Oregon Region	2.95	\$93,690	\$104,808	\$154,244	\$2,632	\$5,792	\$22,283	2.54	\$78,967	\$77,818	\$100,068	\$927	\$3,652	\$17,998
Greater Aberdeen Region (SD)	1.96	\$65,555	\$75,524	\$158,338	\$1,691	\$2,379	\$13,143	1.45	\$49,886	\$48,862	\$100,833	\$437	\$644	\$10,706
Tri-Cities Communities (VA)	1.98	\$74,790	\$79,148	\$131,954	\$956	\$1,045	\$15,536	1.68	\$66,937	\$65,045	\$100,636	\$189	\$476	\$13,822
Upper Valley Region (NH/VT)	1.67	\$64,276	\$83,241	\$181,971	\$1,373	\$2,163	\$13,234	1.10	\$39,640	\$39,500	\$100,065	\$27	\$326	\$8,128
Monadnock Region (NH)	2.42	\$92,275	\$114,614	\$176,587	\$2,089	\$2,007	\$18,948	1.97	\$67,457	\$67,281	\$100,530	\$339	\$231	\$12,488
Bismarck-Mandan Region (ND)	2.28	\$71,989	\$88,183	\$185,044	\$644	\$2,596	\$15,078	1.69	\$45,816	\$45,250	\$99,914	\$53	\$583	\$9,675
Greater Minot Region (ND)	2.96	\$108,562	\$117,934	\$154,977	\$543	\$1,464	\$21,989	2.63	\$90,910	\$90,929	\$100,390	\$320	\$1,279	\$16,959
Greater Burlington Area (VT)	1.57	\$64,489	\$98,361	\$226,853	\$663	\$5,081	\$11,893	0.66	\$27,823	\$28,006	\$100,689	\$38	\$781	\$4,903
Northeastern Connecticut Region	1.78	\$76,686	\$88,012	\$154,998	\$2,267	\$3,815	\$15,297	1.26	\$62,688	\$63,148	\$100,618	\$495	\$1,575	\$12,262
Northwest Connecticut Region	2.68	\$123,252	\$130,339	\$121,011	\$3,183	\$5,381	\$29,420	2.53	\$114,699	\$114,793	\$97,996	\$517	\$2,586	\$25,050
Western Connecticut Region	1.98	\$102,120	\$119,708	\$157,191	\$2,694	\$4,968	\$22,938	1.68	\$80,850	\$81,115	\$98,831	\$545	\$2,112	\$16,427
Greater Fargo-Moorhead Area (ND/MN)	4.29	\$96,700	\$117,005	\$193,971	\$1,422	\$4,081	\$19,916	3.73	\$67,574	\$67,231	\$99,686	\$248	\$1,158	\$13,593
Greater Kingsport Area (TN)	3.27	\$99,783	\$108,847	\$158,096	\$3,284	\$6,976	\$21,259	2.90	\$80,940	\$79,109	\$100,453	\$2,122	\$4,406	\$16,363
Cedar Valley Region (IA)	1.14	\$37,485	\$59,950	\$156,353	\$8,773	\$10,430	\$4,321	0.67	\$23,580	\$33,301	\$100,695	\$6,408	\$7,436	\$2,614
Central Oregon Region	1.49	\$70,125	\$88,968	\$216,714	\$2,093	\$3,453	\$16,316	0.78	\$34,139	\$31,539	\$100,337	\$175	\$635	\$8,608
Northwest Tennessee Development District	1.54	\$112,962	\$129,775	\$144,812	\$4,976	\$12,872	\$25,716	1.32	\$98,579	\$101,975	\$95,612	\$3,293	\$8,431	\$21,292
Southwest Tennessee Development District	4.15	\$84,887	\$93,193	\$151,151	\$1,089	\$2,925	\$17,825	3.80	\$69,915	\$66,470	\$99,047	\$192	\$492	\$14,945
Southeast Ohio	2.44	\$57,712	\$67,648	\$149,688	\$1,561	\$2,086	\$11,541	2.07	\$44,849	\$42,821	\$99,489	\$497	\$829	\$8,921
Southeastern Connecticut Region	1.70	\$71,054	\$84,632	\$154,921	\$1,874	\$3,395	\$14,742	1.34	\$53,997	\$54,429	\$97,415	\$447	\$1,533	\$11,050
Shoreline and River Valley Region (CT)	1.80	\$75,147	\$88,370	\$149,970	\$4,258	\$4,780	\$14,506	1.50	\$58,285	\$60,896	\$100,322	\$2,267	\$2,518	\$10,606
Upper Peninsula of Michigan	1.67	\$45,294	\$58,589	\$156,009	\$637	\$1,484	\$9,951	1.24	\$32,608	\$32,097	\$100,616	\$76	\$389	\$7,076
Greater Waterbury Region (CT)	4.63	\$199,773	\$198,823	\$108,241	\$4,957	\$9,125	\$47,183	4.22	\$186,869	\$185,828	\$100,309	\$389	\$3,796	\$38,638
Quad Cities Region (IA/IL)	3.33	\$80,709	\$99,881	\$168,999	\$4,431	\$5,969	\$14,730	2.89	\$59,310	\$61,967	\$100,338	\$2,286	\$3,086	\$10,400
Greater Peoria Area (IL)	8.18	\$85,808	\$103,474	\$174,718	\$2,617	\$4,649	\$17,549	7.72	\$62,322	\$62,814	\$100,779	\$458	\$1,681	\$12,393
Upper Cumberland Development District (TN)	1.43	\$60,330	\$66,517	\$177,778	\$1,381	\$3,433	\$14,785	0.91	\$38,044	\$30,418	\$100,161	\$274	\$649	\$10,201
City of Huntsville/Madison County (AL)	1.25	\$44,556	\$53,184	\$174,592	\$621	\$1,460	\$9,236	0.69	\$22,702	\$18,147	\$101,011	\$72	\$240	\$5,310
Eastern Connecticut Region	1.71	\$71,598	\$84,958	\$154,928	\$1,912	\$3,436	\$14,796	1.33	\$54,835	\$55,270	\$97,724	\$452	\$1,537	\$11,167
South Central Tennessee Development District	1.30	\$77,861	\$87,213	\$161,209	\$2,473	\$5,421	\$17,275	0.92	\$60,050	\$56,299	\$97,557	\$1,227	\$2,609	\$13,069
Coachella Valley Region (CA)	1.77	\$63,367	\$71,304	\$182,374	\$1,615	\$2,290	\$15,357	1.06	\$38,809	\$33,105	\$100,747	\$309	\$621	\$9,726

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 12**Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
St. Croix Valley (MN/WI)	1.39	\$54,210	\$64,930	\$156,996	\$1,716	\$3,227	\$10,896	0.98	\$35,815	\$34,467	\$94,572	\$510	\$1,115	\$7,592
First Tennessee Development District	3.47	\$144,888	\$162,224	\$159,451	\$5,686	\$11,482	\$31,718	3.11	\$124,234	\$128,518	\$100,337	\$3,647	\$7,340	\$25,422
Northwest Arkansas Region	1.46	\$63,202	\$80,597	\$190,930	\$699	\$2,649	\$11,623	0.89	\$35,917	\$33,458	\$100,581	\$21	\$96	\$7,152
Northeast Prosperity Zone (NC)	2.06	\$65,340	\$76,584	\$161,036	\$1,931	\$3,262	\$15,278	1.61	\$48,112	\$44,537	\$98,862	\$1,048	\$1,753	\$10,880
The Eastside (King County, WA)	1.47	\$81,990	\$107,378	\$178,009	\$1,388	\$3,253	\$16,480	1.17	\$56,942	\$55,281	\$100,724	\$207	\$565	\$11,239
Greater Des Moines Region (IA)	2.11	\$84,597	\$111,699	\$184,810	\$6,098	\$6,833	\$14,326	1.62	\$58,089	\$62,693	\$98,948	\$3,978	\$4,213	\$9,202
Greater New Haven Region (CT)	2.08	\$93,252	\$112,371	\$175,801	\$3,241	\$5,088	\$19,649	1.65	\$68,727	\$69,086	\$99,477	\$471	\$1,785	\$14,063
Northwestern Prosperity Zone (NC)	2.72	\$75,270	\$85,013	\$167,101	\$1,738	\$3,060	\$16,838	2.26	\$56,031	\$52,273	\$99,471	\$438	\$915	\$12,778
Southeast Tennessee Development District	2.09	\$80,375	\$95,340	\$185,025	\$1,645	\$3,485	\$16,568	1.57	\$51,561	\$47,100	\$97,096	\$429	\$855	\$10,788
Greater Knoxville Region (TN)	1.84	\$99,467	\$119,399	\$190,290	\$3,043	\$7,065	\$21,086	1.32	\$68,948	\$67,131	\$97,994	\$1,674	\$3,749	\$13,585
Western Prosperity Zone (NC)	2.73	\$97,517	\$115,546	\$177,437	\$3,614	\$5,255	\$23,164	2.20	\$74,939	\$73,661	\$100,180	\$1,913	\$3,042	\$16,585
Lehigh Valley Region (PA)	1.81	\$71,713	\$93,217	\$178,319	\$4,293	\$4,822	\$12,735	1.32	\$44,728	\$47,744	\$98,751	\$2,207	\$2,404	\$7,781
Pikes Peak Region (CO)	2.04	\$64,565	\$83,925	\$191,993	\$1,574	\$1,910	\$14,451	1.42	\$39,244	\$36,295	\$100,648	\$197	\$452	\$8,740
Coastal Fairfield County Region (CT)	1.77	\$99,142	\$115,947	\$164,352	\$2,466	\$4,488	\$20,587	1.49	\$76,368	\$76,579	\$99,199	\$409	\$1,965	\$15,297
Greater Fort Wayne Area (IN)	2.14	\$62,955	\$88,131	\$166,966	\$6,035	\$14,169	\$10,063	1.70	\$43,032	\$53,087	\$99,802	\$4,628	\$10,606	\$6,495
Greater Sarasota/Bradenton Area (FL)	1.53	\$73,973	\$97,867	\$176,104	\$3,637	\$2,881	\$15,061	1.07	\$50,939	\$53,364	\$98,698	\$1,617	\$1,258	\$10,429
Sandhills Prosperity Zone (NC)	1.61	\$84,047	\$94,085	\$148,160	\$1,534	\$3,373	\$15,670	1.26	\$70,348	\$69,373	\$99,913	\$525	\$1,823	\$13,084
West Valley Region (AZ)	2.18	\$102,381	\$127,587	\$214,267	\$2,394	\$3,719	\$21,841	1.56	\$64,918	\$61,808	\$100,783	\$592	\$880	\$13,627
Greater Hartford Region (CT)	1.92	\$85,637	\$108,823	\$189,741	\$3,412	\$5,048	\$17,798	1.44	\$55,668	\$56,562	\$100,135	\$843	\$1,832	\$11,071
Dayton Region (OH)	2.39	\$85,714	\$103,431	\$177,390	\$2,458	\$2,844	\$16,061	1.92	\$61,990	\$61,001	\$98,168	\$659	\$805	\$11,595
Memphis Area Association of Governments (TN)	2.37	\$85,188	\$103,736	\$193,891	\$1,774	\$3,666	\$18,007	1.83	\$54,607	\$48,793	\$100,081	\$735	\$1,326	\$11,505
Southeast Prosperity Zone (NC)	2.79	\$84,768	\$99,806	\$177,156	\$2,205	\$4,252	\$18,806	2.28	\$63,829	\$60,483	\$99,734	\$839	\$2,000	\$13,962
Richmond & Tri-Cities Region (VA)	2.38	\$96,192	\$122,484	\$205,487	\$3,358	\$4,180	\$20,844	1.83	\$62,351	\$61,013	\$98,503	\$583	\$1,099	\$13,024
Greater Fairfax Area (VA)	1.14	\$79,861	\$95,757	\$163,855	\$2,031	\$1,730	\$14,424	0.84	\$58,152	\$55,271	\$100,934	\$1,002	\$705	\$9,845
South Hampton Roads Area (VA)	2.02	\$73,687	\$94,319	\$194,182	\$2,682	\$2,886	\$15,536	1.49	\$48,927	\$46,270	\$99,890	\$360	\$618	\$10,470
East Tennessee Development District	2.26	\$96,624	\$116,778	\$193,658	\$2,770	\$6,258	\$21,598	1.71	\$66,037	\$63,434	\$98,062	\$1,308	\$2,834	\$14,162
Greater St. Louis Area (MO)	1.41	\$80,271	\$107,968	\$194,355	\$3,701	\$2,765	\$13,725	0.93	\$49,818	\$51,542	\$100,656	\$1,870	\$1,360	\$7,778
Western New York Region	3.06	\$122,102	\$143,374	\$155,810	\$6,799	\$7,292	\$28,529	2.72	\$101,432	\$105,133	\$92,661	\$2,969	\$4,355	\$21,996
Greater Jacksonville Region (FL)	2.15	\$90,192	\$117,522	\$209,101	\$3,368	\$4,430	\$20,642	1.51	\$54,163	\$56,088	\$99,771	\$1,161	\$1,469	\$11,769
Piedmont-Triad Prosperity Zone (NC)	1.89	\$88,014	\$107,387	\$198,121	\$1,608	\$3,808	\$19,264	1.26	\$58,481	\$54,669	\$100,119	\$302	\$1,336	\$12,647
Greater Kansas City Metropolitan Area (MO/KS)	1.50	\$72,898	\$94,604	\$173,681	\$3,174	\$2,329	\$11,629	1.09	\$51,119	\$52,705	\$100,801	\$1,764	\$1,290	\$7,649
Greater Portland Area (OR)	1.80	\$83,621	\$106,629	\$179,624	\$1,796	\$2,755	\$15,640	1.39	\$58,296	\$57,194	\$100,115	\$562	\$1,222	\$10,285
Greater Nashville Regional Council (TN)	1.98	\$138,906	\$152,972	\$165,523	\$6,404	\$10,804	\$30,076	1.62	\$113,326	\$116,738	\$99,828	\$4,169	\$6,621	\$20,801
Greater Tampa/St. Petersburg Area (FL)	1.53	\$86,611	\$113,762	\$195,602	\$3,213	\$3,429	\$17,897	1.00	\$57,417	\$59,232	\$100,249	\$1,238	\$1,263	\$11,319
Southwestern Prosperity Zone (NC)	1.90	\$97,674	\$119,054	\$190,142	\$2,790	\$4,107	\$20,600	1.43	\$68,243	\$65,765	\$99,967	\$961	\$1,423	\$13,637
North Central Prosperity Zone (NC)	1.91	\$83,757	\$106,559	\$203,629	\$1,990	\$3,316	\$17,849	1.30	\$52,174	\$48,837	\$100,445	\$665	\$1,134	\$10,683

TABLE 12**Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Long Island (NY)	1.77	\$85,742	\$110,400	\$193,592	\$4,736	\$3,671	\$19,622	1.26	\$56,360	\$53,606	\$99,383	\$1,157	\$1,313	\$12,809
Greater Philadelphia Region (PA)	1.22	\$83,166	\$111,151	\$195,880	\$4,679	\$5,083	\$14,846	0.74	\$47,660	\$50,485	\$98,332	\$2,256	\$2,355	\$8,170
Central Florida Region	2.25	\$84,442	\$111,745	\$204,217	\$3,730	\$4,059	\$19,174	1.63	\$53,211	\$55,176	\$99,889	\$1,314	\$1,375	\$11,700
Inland Empire Region (CA)	1.89	\$65,771	\$73,665	\$178,505	\$1,969	\$2,749	\$15,885	1.20	\$42,249	\$36,911	\$100,433	\$606	\$1,100	\$10,233
Greater Houston Region (TX)	1.55	\$81,402	\$100,967	\$204,363	\$2,195	\$1,581	\$16,853	0.95	\$46,073	\$41,255	\$100,496	\$211	\$153	\$9,900
Dallas-Fort Worth-Arlington MSA (TX)	1.73	\$92,234	\$119,164	\$222,912	\$2,493	\$2,330	\$19,448	1.07	\$51,662	\$47,708	\$100,046	\$474	\$445	\$11,075
Regional Average	2.15	\$84,023	\$101,240	\$174,639	\$2,651	\$4,242	\$17,752	1.68	\$60,717	\$59,913	\$99,599	\$1,013	\$1,894	\$12,432
Regional Median	1.94	\$83,393	\$102,199	\$176,345	\$2,236	\$3,469	\$16,845	1.47	\$57,753	\$55,685	\$100,066	\$513	\$1,302	\$11,412

TABLE 12

Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value	Local	State	Federal	Total	Resident	Value	Local	State	Federal		
	Jobs	Income	Added Output	Govt.	Govt.	Govt.	Jobs	Income	Added Output	Govt.	Govt.	Govt.		
State of Vermont	2.01	\$82,887	\$113,682	\$228,754	\$1,005	\$5,936	\$16,623	1.19	\$48,081	\$48,188	\$110,783	\$55	\$1,225	\$9,387
State of North Dakota	3.14	\$89,627	\$106,412	\$188,385	\$908	\$2,969	\$18,434	2.60	\$63,536	\$63,223	\$103,958	\$169	\$920	\$12,757
State of South Dakota	2.59	\$79,058	\$96,880	\$179,032	\$1,674	\$1,822	\$15,056	2.06	\$54,880	\$54,694	\$99,748	\$584	\$620	\$10,079
State of Delaware	1.65	\$80,057	\$101,525	\$186,451	\$1,116	\$4,162	\$15,692	1.15	\$53,756	\$51,584	\$99,311	\$158	\$1,062	\$10,409
State of Idaho	3.64	\$97,829	\$117,306	\$184,311	\$1,628	\$5,070	\$21,447	3.08	\$73,330	\$73,031	\$99,638	\$260	\$1,988	\$15,466
State of New Mexico	1.61	\$66,938	\$88,256	\$180,271	\$1,296	\$3,027	\$12,605	1.08	\$44,581	\$44,470	\$100,095	\$135	\$523	\$8,453
State of Arkansas	1.60	\$65,260	\$82,225	\$187,375	\$789	\$2,995	\$12,437	1.04	\$39,167	\$36,914	\$100,471	\$60	\$318	\$7,890
State of Nevada	1.75	\$92,050	\$123,331	\$194,948	\$3,361	\$6,146	\$19,907	1.26	\$63,742	\$66,041	\$100,226	\$1,347	\$2,450	\$13,316
State of Iowa	2.02	\$72,916	\$95,941	\$170,534	\$6,416	\$7,504	\$12,039	1.56	\$52,325	\$57,738	\$100,255	\$4,263	\$4,839	\$8,331
State of Utah	2.46	\$82,344	\$103,911	\$196,493	\$1,771	\$3,024	\$16,724	1.91	\$53,205	\$49,628	\$99,446	\$391	\$828	\$10,508
Commonwealth of Puerto Rico	2.71	\$98,251	\$119,463	\$170,248	\$625	\$6,563	\$19,887	2.11	\$75,397	\$74,598	\$100,683	\$161	\$1,689	\$15,010
State of Connecticut	2.04	\$100,729	\$125,624	\$193,142	\$3,721	\$6,246	\$23,153	1.57	\$68,689	\$69,284	\$99,344	\$677	\$2,277	\$15,076
State of Oregon	1.85	\$79,653	\$99,532	\$174,437	\$1,716	\$3,157	\$16,124	1.40	\$55,158	\$53,991	\$96,492	\$451	\$1,419	\$10,773
State of Wisconsin	2.03	\$87,384	\$106,018	\$189,441	\$2,049	\$3,316	\$17,407	1.56	\$62,561	\$59,569	\$109,585	\$667	\$1,094	\$12,223
State of Missouri	0.80	\$36,139	\$47,141	\$86,611	\$1,620	\$1,283	\$6,013	0.60	\$25,185	\$26,030	\$49,512	\$870	\$701	\$3,933
State of Tennessee	2.16	\$108,683	\$124,248	\$176,828	\$3,885	\$7,241	\$23,468	1.72	\$81,935	\$80,959	\$99,066	\$2,245	\$3,869	\$16,129
State of Arizona	2.25	\$91,341	\$112,950	\$205,540	\$2,150	\$3,081	\$19,928	1.63	\$57,499	\$54,030	\$100,259	\$447	\$686	\$12,591
State of New Jersey	2.21	\$100,248	\$111,632	\$147,768	\$3,242	\$3,497	\$19,729	1.92	\$83,934	\$83,621	\$100,178	\$997	\$1,285	\$14,867
State of North Carolina	1.97	\$87,816	\$108,054	\$193,408	\$2,137	\$3,694	\$18,830	1.41	\$59,203	\$56,147	\$100,167	\$709	\$1,380	\$12,252
State of Georgia	1.78	\$87,305	\$102,374	\$171,057	\$2,271	\$1,818	\$16,255	1.42	\$64,036	\$58,918	\$100,581	\$1,373	\$926	\$11,214
State of Florida	1.67	\$82,347	\$104,707	\$183,310	\$3,459	\$3,067	\$17,661	1.18	\$55,838	\$57,698	\$98,314	\$1,346	\$1,153	\$11,523
Statewide Average	2.09	\$84,231	\$104,344	\$180,397	\$2,230	\$4,077	\$17,115	1.59	\$58,859	\$58,112	\$98,482	\$827	\$1,488	\$11,533
Statewide Median	2.02	\$87,305	\$106,018	\$184,311	\$1,771	\$3,316	\$17,407	1.56	\$57,499	\$57,698	\$100,167	\$584	\$1,153	\$11,523

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 12

Economic Impact Per \$100,000 in Direct Spending by Eligible Nonprofit Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Mercer Street Grassroots District (Princeton, WV)	0.55	\$20,879	\$37,716	\$146,715	\$624	\$1,902	\$4,313	0.18	\$8,576	\$10,203	\$93,756	\$309	\$755	\$1,620
Abilene Cultural District (Abilene, TX)	2.66	\$82,389	\$97,035	\$171,057	\$2,726	\$3,212	\$16,475	2.20	\$61,386	\$60,590	\$98,593	\$1,069	\$1,273	\$11,913
Downtown Torrington (Torrington, CT)	1.68	\$64,020	\$84,578	\$176,132	\$2,755	\$3,770	\$13,266	1.20	\$40,414	\$41,118	\$98,459	\$604	\$1,255	\$8,566
Iowa City Downtown District (Iowa City, IA)	1.74	\$57,488	\$79,043	\$156,085	\$6,817	\$7,345	\$6,920	1.29	\$43,222	\$49,023	\$97,337	\$3,917	\$4,275	\$5,449
Downtown Macon Urban Core (Macon, GA)	1.41	\$49,211	\$51,436	\$164,469	\$1,270	\$1,284	\$10,076	0.86	\$31,381	\$21,858	\$99,979	\$617	\$626	\$6,282
Oceanside Cultural District (Oceanside, CA)	1.94	\$101,002	\$121,409	\$190,820	\$2,801	\$5,828	\$21,010	1.44	\$68,892	\$67,232	\$100,852	\$398	\$2,250	\$14,375
Southeast Ohio Theatre Trail (Southeastern OH)	3.81	\$56,615	\$65,926	\$149,680	\$1,340	\$1,728	\$11,515	3.46	\$44,451	\$41,713	\$100,471	\$371	\$577	\$8,991
Loch Haven Cultural Park (Orlando, FL)	2.88	\$76,045	\$100,635	\$193,836	\$2,833	\$2,982	\$13,901	2.37	\$46,565	\$48,339	\$100,506	\$1,124	\$1,128	\$8,300
Cool Spring Downtown District (Fayetteville, NC)	1.64	\$89,531	\$97,017	\$136,986	\$944	\$2,332	\$13,505	1.37	\$78,730	\$78,231	\$101,402	\$165	\$1,296	\$11,897
Downtown Las Vegas (Las Vegas, NV)	1.52	\$81,424	\$115,925	\$208,098	\$3,372	\$6,019	\$17,092	0.97	\$49,756	\$52,541	\$100,433	\$1,375	\$2,444	\$10,284
Arts Campus Fort Wayne (Fort Wayne, IN)	1.98	\$49,116	\$76,934	\$168,341	\$6,497	\$15,123	\$6,893	1.53	\$29,441	\$42,236	\$100,749	\$5,159	\$11,746	\$3,604
Salt Lake Cultural Core (Salt Lake City, UT)	2.08	\$82,427	\$104,547	\$204,065	\$1,655	\$2,758	\$15,322	1.54	\$49,424	\$46,554	\$99,403	\$211	\$487	\$9,319
Grand Center Arts District (St. Louis, MO)	1.57	\$95,774	\$115,431	\$173,813	\$2,953	\$2,656	\$16,648	1.21	\$71,145	\$72,205	\$100,078	\$1,196	\$1,366	\$11,523
Dallas Arts District (Dallas, TX)	1.80	\$82,904	\$108,246	\$211,897	\$1,770	\$1,703	\$16,364	1.23	\$44,814	\$40,763	\$98,521	\$86	\$81	\$9,363
Balboa Park Cultural District (San Diego, CA)	1.57	\$92,066	\$113,168	\$201,322	\$2,655	\$4,810	\$19,412	1.04	\$58,352	\$55,153	\$100,174	\$32	\$1,045	\$12,784
Houston Museum District (Houston, TX)	1.29	\$80,335	\$96,567	\$184,201	\$1,664	\$1,140	\$14,427	0.84	\$50,675	\$46,609	\$100,206	\$64	\$44	\$9,316
Houston Theatre District (Houston, TX)	1.73	\$72,039	\$88,240	\$187,044	\$1,434	\$988	\$13,413	1.27	\$41,394	\$35,823	\$100,826	\$4	\$3	\$8,036
Midtown Cultural District (Houston, TX)	1.36	\$83,609	\$98,650	\$175,936	\$1,779	\$1,224	\$15,309	0.95	\$56,881	\$52,693	\$100,919	\$296	\$206	\$10,329
Arts District Average	1.84	\$73,160	\$91,806	\$177,805	\$2,549	\$3,711	\$13,659	1.39	\$48,639	\$47,938	\$99,592	\$944	\$1,714	\$8,997
Arts District Median	1.71	\$80,880	\$97,026	\$176,034	\$2,217	\$2,707	\$14,164	1.25	\$47,994	\$47,474	\$100,190	\$385	\$1,086	\$9,318

TABLE 13

Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations in the 373 Participating Communities During Fiscal Year 2022

This table summarizes the number of unpaid volunteers and the number of volunteer hours donated to eligible arts and culture organizations in each participating community during Fiscal Year 2022. It also summarizes the total value of in-kind contributions that were donated to the participating organizations. Summary statistics are provided for each population cohort.

Column Two:

The total number of people who volunteered their time to the participating arts and culture organizations in each community during Fiscal Year 2022. Volunteers can include professional volunteers (e.g., board/commission members, unpaid executive/program staff), artistic volunteers (e.g., artists, choreographers, designers), service volunteers (e.g., ushers, ticket takers, docents/tour guides, gift shop volunteers), clerical volunteers (e.g., unpaid administrative support staff), and seasonal volunteers who assist with festivals and special events.

Column Three:

The total number of hours donated by volunteers to the participating arts and culture organizations in each region during Fiscal Year 2022.

Column Four:

The estimated dollar value of the volunteer hours donated to the participating arts and culture organizations in each region during Fiscal Year 2022. This figure is calculated by multiplying the total number of volunteer hours by the dollar value of the average volunteer hour as calculated by Giving and Volunteering in the United States, published in 2023 by Independent Sector. Independent Sector calculates a unique value for each U.S. State (the national average is \$31.80).

Column Five:

The average number of volunteer hours donated, per volunteer, to participating arts and culture organizations in each community during Fiscal Year 2022. This figure is calculated by dividing the total number of volunteer hours (Column Three) by the total number of Volunteers (Column Two).

Column Six:

The average number of volunteers, per participating organization, who donated their time to an eligible arts and culture organization in each community during Fiscal Year 2022. This figure is calculated by dividing the total number of volunteers (Column Two) by the number of participating arts and culture organizations in each community (Table 5, Column Two).

Column Seven:

The average number of volunteer hours, per participating organization, that were donated to an eligible arts and culture organization in each community during Fiscal Year 2022. This figure is calculated by dividing the total number of volunteer hours in each region (Column Three) by the number of participating arts and culture organizations in each community (Table 5, Column Two).

Column Eight:

The total value of in-kind contributions that were reported by the participating arts and culture organizations in each community during Fiscal Year 2022.

Column Nine:

The average value of in-kind contributions per participating arts and culture organization in each community during Fiscal Year 2022. This figure is calculated by dividing the total value of in-kind contributions (Column Eight) by the number of participating arts and culture organizations in each community (Table 5, Column Two).

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
Tyrrell County (NC)	173	6,270	\$187,222	36.2	86.5	3,135	\$15,000	\$7,500
Taos County (NM)	1,641	64,056	\$1,726,309	39.0	26.0	1,017	\$573,287	\$9,100
Town of Hillsborough (NC)	1,120	37,389	\$1,116,436	33.4	58.9	1,968	\$25,265	\$1,330
Harney County (OR)	511	15,890	\$514,359	31.1	73.0	2,270	\$0	\$0
City of Monmouth (OR)	125	5,470	\$177,064	43.8	25.0	1,094	\$0	\$0
City of Sedona (AZ)	597	31,233	\$941,050	52.3	59.7	3,123	\$187,893	\$18,789
City of Yankton (SD)	55	4,100	\$111,725	74.5	18.3	1,367	\$2,140	\$713
City of Falls Church (VA)	356	11,540	\$376,089	32.4	89.0	2,885	\$3,427	\$857
City of Jamestown (ND)	293	10,318	\$316,659	35.2	29.3	1,032	\$33,000	\$3,300
Rutland County (VT)	480	10,852	\$325,994	22.6	43.6	987	\$16,300	\$1,482
Town of Elkton (MD)	1,772	63,184	\$2,155,838	35.7	52.1	1,858	\$101,100	\$2,974
City of Waterville (ME)	170	6,917	\$199,832	40.7	28.3	1,153	\$38,025	\$6,338
City of Pendleton (OR)	3,024	92,873	\$3,006,299	30.7	201.6	6,192	\$33,500	\$2,233
Haywood County (TN)	28	240	\$6,749	8.6	14.0	120	\$5,000	\$2,500
City of Hannibal (MO)	341	8,390	\$240,457	24.6	56.8	1,398	\$18,430	\$3,072
Johnson County (TN)	370	17,377	\$488,641	47.0	33.6	1,580	\$56,200	\$5,109
City of Safety Harbor (FL)	298	9,380	\$275,866	31.5	59.6	1,876	\$0	\$0
City of Tullahoma (TN)	1,408	32,674	\$918,793	23.2	176.0	4,084	\$66,400	\$8,300
City of Coralville (IA)	825	38,250	\$1,074,443	46.4	117.9	5,464	\$378,546	\$54,078
Town of Carrboro (NC)	620	18,850	\$562,861	30.4	68.9	2,094	\$40,628	\$4,514
City of Coronado (CA)	2,004	85,533	\$3,192,092	42.7	69.1	2,949	\$901,400	\$31,083
City of Laguna Beach (CA)	1,459	123,150	\$4,595,958	84.4	73.0	6,158	\$137,465	\$6,873
City of Newberg (OR)	289	5,013	\$162,271	17.3	48.2	836	\$186,582	\$31,097
City of Fairfax (VA)	785	38,650	\$1,259,604	49.2	65.4	3,221	\$35,900	\$2,992
City of Brookings (SD)	666	20,940	\$570,615	31.4	47.6	1,496	\$46,601	\$3,329
Macon County (TN)	219	6,810	\$191,497	31.1	73.0	2,270	\$0	\$0
City of Paducah (KY)	1,184	36,189	\$971,675	30.6	49.3	1,508	\$935,412	\$38,976
City of Tarpon Springs (FL)	195	7,720	\$227,045	39.6	32.5	1,287	\$0	\$0
McNairy County (TN)	327	6,992	\$196,615	21.4	36.3	777	\$18,000	\$2,000
City of Mason City (IA)	318	8,141	\$228,681	25.6	53.0	1,357	\$38,100	\$6,350
Door County (WI)	2,127	81,124	\$2,431,286	38.1	96.7	3,687	\$919,815	\$41,810
City of Winter Park (FL)	1,271	56,746	\$1,668,900	44.6	55.3	2,467	\$358,054	\$15,568
City of Dover (NH)	435	12,643	\$411,403	29.1	39.5	1,149	\$154,800	\$14,073
Transylvania County (NC)	106	3,540	\$105,704	33.4	26.5	885	\$12,500	\$3,125
City of West Hollywood (CA)	674	36,856	\$1,375,466	54.7	56.2	3,071	\$159,900	\$13,325
Clatsop County (OR)	787	26,887	\$870,332	34.2	41.4	1,415	\$70,324	\$3,701

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
City of Columbia (TN)	344	14,182	\$398,798	41.2	28.7	1,182	\$28,200	\$2,350
City of Marion (IA)	576	20,486	\$575,452	35.6	32.0	1,138	\$84,600	\$4,700
Summit County (UT)	2,481	46,016	\$1,447,663	18.5	124.1	2,301	\$1,262,256	\$63,113
Sullivan County (NH)	1,630	47,974	\$1,561,074	29.4	70.9	2,086	\$95,000	\$4,130
Monroe County (TN)	481	22,845	\$642,401	47.5	60.1	2,856	\$25,000	\$3,125
City of Cleveland (TN)	1,052	37,580	\$1,056,750	35.7	39.0	1,392	\$10,000	\$370
Lincoln County (OR)	1,817	62,263	\$2,015,453	34.3	62.7	2,147	\$253,300	\$8,734
Cohort A Average	824	30,082	\$950,684	36.5	60.4	2,147	\$170,403	\$10,070
Cohort A Median	576	20,486	\$570,615	34.3	55.3	1,858	\$38,100	\$3,701

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
City of Joplin (MO)	616	29,976	\$859,112	48.7	30.8	1,499	\$122,654	\$6,133
City of Florissant (MO)	390	8,780	\$251,635	22.5	35.5	798	\$15,000	\$1,364
McMinn County (TN)	2,084	70,991	\$1,996,267	34.1	61.3	2,088	\$146,035	\$4,295
City of Watsonville (CA)	631	24,136	\$900,756	38.3	39.4	1,509	\$110,000	\$6,875
Lafayette County (MS)	1,135	34,511	\$824,813	30.4	56.8	1,726	\$142,900	\$7,145
Columbus County (NC)	434	11,595	\$346,227	26.7	48.2	1,288	\$20,000	\$2,222
Watauga County (NC)	1,171	36,171	\$1,080,066	30.9	58.6	1,809	\$94,220	\$4,711
Mercer County (WV)	242	14,730	\$392,849	60.9	30.3	1,841	\$41,700	\$5,213
City of Dubuque (IA)	3,096	113,360	\$3,184,282	36.6	65.9	2,412	\$728,085	\$15,491
City of Ocala (FL)	1,907	62,617	\$1,841,566	32.8	57.8	1,897	\$72,600	\$2,200
Town of Chapel Hill (NC)	4,555	227,986	\$6,807,662	50.1	62.4	3,123	\$576,300	\$7,895
City of National City (CA)	375	11,550	\$431,046	30.8	62.5	1,925	\$45,000	\$7,500
City of Encinitas (CA)	2,900	81,992	\$3,059,941	28.3	74.4	2,102	\$226,395	\$5,805
City of Grand Junction (CO)	1,858	45,842	\$1,575,131	24.7	66.4	1,637	\$210,594	\$7,521
City of Cheyenne (WY)	1,277	48,205	\$1,373,360	37.7	79.8	3,013	\$224,493	\$14,031
City of Santa Cruz (CA)	4,378	101,479	\$3,787,196	23.2	75.5	1,750	\$2,108,299	\$36,350
Hamblen County (TN)	774	16,638	\$467,861	21.5	31.0	666	\$288,500	\$11,540
City of Redmond (WA)	364	11,370	\$427,853	31.2	33.1	1,034	\$586,500	\$53,318
Town of Jupiter (FL)	285	13,430	\$394,976	47.1	57.0	2,686	\$130,000	\$26,000
City of Ames (IA)	2,504	84,834	\$2,382,987	33.9	83.5	2,828	\$56,850	\$1,895
City of Portland (ME)	8,637	97,986	\$2,830,816	11.3	148.9	1,689	\$1,555,903	\$26,826
City of Jackson (TN)	1,891	32,475	\$913,197	17.2	99.5	1,709	\$186,521	\$9,817
Wilkes County (NC)	98	4,152	\$123,979	42.4	32.7	1,384	\$0	\$0
City of Eau Claire (WI)	1,507	79,204	\$2,373,744	52.6	83.7	4,400	\$272,100	\$15,117
Greene County (TN)	320	93,171	\$2,619,969	291.2	35.6	10,352	\$163,307	\$18,145
Carteret County (NC)	1,522	35,615	\$1,063,464	23.4	101.5	2,374	\$226,475	\$15,098
City of Walnut Creek (CA)	1,897	65,204	\$2,433,413	34.4	65.4	2,248	\$512,500	\$17,672
Island of Kaua'i (HI)	1,915	55,509	\$1,858,441	29.0	73.7	2,135	\$347,000	\$13,346
Walton County (FL)	1,092	18,854	\$554,496	17.3	99.3	1,714	\$67,000	\$6,091
Chatham County (NC)	1,204	19,148	\$571,759	15.9	109.5	1,741	\$20,776	\$1,889
City of Flagstaff (AZ)	3,300	104,220	\$3,140,149	31.6	67.3	2,127	\$2,500	\$51
City of Rapid City (SD)	1,569	43,464	\$1,184,394	27.7	65.4	1,811	\$277,352	\$11,556
City of Missoula (MT)	1,867	50,950	\$1,419,977	27.3	62.2	1,698	\$173,278	\$5,776
Wilson County (NC)	623	9,036	\$269,815	14.5	51.9	753	\$90,985	\$7,582
Caldwell County (NC)	411	10,121	\$302,213	24.6	45.7	1,125	\$73,500	\$8,167
City of Sioux City (IA)	1,136	16,227	\$455,816	14.3	126.2	1,803	\$15,500	\$1,722

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
City of Largo (FL)	447	14,340	\$421,739	32.1	63.9	2,049	\$150,000	\$21,429
City of Santa Fe (NM)	5,171	175,372	\$4,726,275	33.9	58.8	1,993	\$604,615	\$6,871
City of Fort Myers (FL)	1,306	67,952	\$1,998,468	52.0	50.2	2,614	\$336,465	\$12,941
Buchanan County (MO)	1,940	56,202	\$1,610,749	29.0	80.8	2,342	\$48,725	\$2,030
City of Nashua (NH)	681	41,826	\$1,361,018	61.4	31.0	1,901	\$110,845	\$5,038
City of Miami Beach (FL)	3,669	118,902	\$3,496,908	32.4	48.3	1,565	\$1,671,594	\$21,995
City of Asheville (NC)	3,466	125,463	\$3,746,325	36.2	65.4	2,367	\$498,183	\$9,400
Pottawattamie County (IA)	726	39,792	\$1,117,757	54.8	48.4	2,653	\$275,020	\$18,335
Fairbanks North Star Borough (AK)	3,470	98,689	\$3,315,950	28.4	64.3	1,828	\$1,011,029	\$18,723
City of Lee's Summit (MO)	527	19,880	\$569,761	37.7	43.9	1,657	\$7,350	\$613
Cleveland County (NC)	1,212	23,076	\$689,049	19.0	75.8	1,442	\$137,319	\$8,582
Montgomery County (VA)	2,747	61,537	\$2,005,491	22.4	62.4	1,399	\$136,857	\$3,110
Nevada County (CA)	9,182	272,615	\$10,173,992	29.7	72.3	2,147	\$843,302	\$6,640
City of Boca Raton (FL)	554	13,268	\$390,212	23.9	42.6	1,021	\$750,430	\$57,725
Cohort B Average	1,901	58,289	\$1,802,498	37.2	63.7	2,073	\$330,251	\$11,596
Cohort B Median	1,292	42,645	\$1,272,706	30.9	62.4	1,820	\$156,654	\$7,552

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
City of Carmel (IN)	3,061	81,519	\$2,351,008	26.6	113.4	3,019	\$947,930	\$35,109
City of Renton (WA)	2,029	58,485	\$2,200,791	28.8	61.5	1,772	\$30,882	\$936
Craven County (NC)	825	25,405	\$758,593	30.8	82.5	2,541	\$53,000	\$5,300
Platte County (MO)	2,449	35,626	\$1,021,041	14.5	222.6	3,239	\$11,250	\$1,023
Cecil County (MD)	3,835	194,782	\$6,645,962	50.8	51.8	2,632	\$265,000	\$3,581
City of Boulder (CO)	4,333	152,746	\$5,248,353	35.3	57.8	2,037	\$1,958,097	\$26,108
Bradley County (TN)	1,167	40,750	\$1,145,890	34.9	38.9	1,358	\$22,000	\$733
City of Lewisville (TX)	488	20,120	\$600,783	41.2	69.7	2,874	\$0	\$0
City of Elgin (IL)	797	20,383	\$666,116	25.6	72.5	1,853	\$88,235	\$8,021
Douglas County (OR)	486	16,511	\$534,461	34.0	54.0	1,835	\$2,900	\$322
City of West Palm Beach (FL)	4,487	152,561	\$4,486,819	34.0	166.2	5,650	\$3,770,620	\$139,653
Flagler County (FL)	1,162	54,604	\$1,605,904	47.0	52.8	2,482	\$21,100	\$959
City of Clearwater (FL)	918	13,510	\$397,329	14.7	102.0	1,501	\$43,200	\$4,800
City of Carlsbad (CA)	115	2,920	\$108,974	25.4	38.3	973	\$17,000	\$5,667
City of Norman (OK)	2,602	80,375	\$2,160,480	30.9	83.9	2,593	\$194,100	\$6,261
City of Columbia (MO)	2,427	65,213	\$1,869,005	26.9	73.5	1,976	\$1,111,464	\$33,681
City of Abilene (TX)	1,920	27,052	\$807,773	14.1	61.9	873	\$103,300	\$3,332
Hunterdon County (NJ)	815	29,284	\$990,385	35.9	58.2	2,092	\$65,000	\$4,643
City of Topeka (KS)	2,357	78,597	\$2,240,015	33.3	81.3	2,710	\$660,994	\$22,793
Cache County (UT)	2,062	65,967	\$2,075,322	32.0	57.3	1,832	\$941,250	\$26,146
City of New Haven (CT)	2,710	87,645	\$3,029,011	32.3	39.9	1,289	\$519,164	\$7,635
City of Waco (TX)	3,352	106,696	\$3,185,943	31.8	78.0	2,481	\$4,336,033	\$100,838
Brunswick County (NC)	942	26,527	\$792,096	28.2	58.9	1,658	\$299,628	\$18,727
City of Bellevue (WA)	1,367	54,848	\$2,063,930	40.1	52.6	2,110	\$195,135	\$7,505
City of Savannah (GA)	1,666	46,767	\$1,387,577	28.1	55.5	1,559	\$133,200	\$4,440
Orange County (NC)	6,331	284,912	\$8,507,472	45.0	61.5	2,766	\$642,193	\$6,235
Cumberland County (NJ)	364	14,721	\$497,864	40.4	40.4	1,636	\$6,500	\$722
Johnson County (IA)	2,283	69,846	\$1,961,974	30.6	71.3	2,183	\$925,762	\$28,930
City of Escondido (CA)	274	8,867	\$330,916	32.4	34.3	1,108	\$91,000	\$11,375
City of Kansas City (MO)	8,370	276,131	\$7,913,914	33.0	53.3	1,759	\$1,562,399	\$9,952
Macon-Bibb County (GA)	1,908	54,351	\$1,612,594	28.5	57.8	1,647	\$589,900	\$17,876
City of Springfield (MA)	1,157	20,440	\$801,044	17.7	28.9	511	\$216,000	\$5,400
Ouachita Parish (LA)	969	44,534	\$1,219,786	46.0	40.4	1,856	\$318,250	\$13,260
City of Alexandria (VA)	4,334	133,450	\$4,349,136	30.8	49.8	1,534	\$1,025,610	\$11,789
Catawba County (NC)	3,018	104,081	\$3,107,859	34.5	97.4	3,357	\$264,815	\$8,542
Martin County (FL)	1,947	110,261	\$3,242,776	56.6	77.9	4,410	\$154,587	\$6,183

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
Wyandotte County (KS)	1,122	31,132	\$887,262	27.7	112.2	3,113	\$95,000	\$9,500
Town of Cary (NC)	1,790	130,559	\$3,898,492	72.9	68.8	5,022	\$15,917	\$612
Springfield (MO)	3,096	114,142	\$3,271,310	36.9	79.4	2,927	\$260,373	\$6,676
City of Salem (OR)	3,675	152,521	\$4,937,105	41.5	89.6	3,720	\$325,285	\$7,934
City of Fort Collins (CO)	2,330	90,018	\$3,093,018	38.6	63.0	2,433	\$666,459	\$18,012
City of Eugene (OR)	3,831	186,229	\$6,028,233	48.6	43.0	2,092	\$734,593	\$8,254
City of Oceanside (CA)	2,029	74,635	\$2,785,378	36.8	59.7	2,195	\$352,145	\$10,357
City of Ontario (CA)	396	14,826	\$553,306	37.4	44.0	1,647	\$32,500	\$3,611
City of Frisco (TX)	1,204	31,809	\$949,817	26.4	57.3	1,515	\$457,088	\$21,766
City of Providence (RI)	2,024	59,177	\$1,891,297	29.2	54.7	1,599	\$771,518	\$20,852
Pitt County (NC)	2,013	57,183	\$1,707,484	28.4	64.9	1,845	\$44,650	\$1,440
City of Fort Lauderdale (FL)	3,456	263,401	\$7,746,623	76.2	60.6	4,621	\$10,315,850	\$180,980
City of McKinney (TX)	661	25,324	\$756,175	38.3	55.1	2,110	\$29,800	\$2,483
Sumner County (TN)	1,522	39,986	\$1,124,406	26.3	69.2	1,818	\$918,938	\$41,770
City of Sioux Falls (SD)	1,388	77,549	\$2,113,210	55.9	44.8	2,502	\$311,040	\$10,034
City of Tempe (AZ)	3,928	124,557	\$3,752,902	31.7	112.2	3,559	\$941,635	\$26,904
City of Salt Lake City (UT)	7,965	265,166	\$8,342,122	33.3	85.6	2,851	\$7,753,434	\$83,370
Richmond County (GA)	3,835	84,832	\$2,516,965	22.1	98.3	2,175	\$934,456	\$23,960
Montgomery County (TN)	812	21,605	\$607,533	26.6	45.1	1,200	\$186,480	\$10,360
Tuscaloosa County (AL)	2,029	53,240	\$1,510,951	26.2	58.0	1,521	\$1,258,743	\$35,964
City of San Bernardino (CA)	271	8,443	\$315,093	31.2	45.2	1,407	\$61,000	\$10,167
Cabarrus County (NC)	1,027	38,230	\$1,141,548	37.2	51.4	1,912	\$69,850	\$3,493
City of Tacoma (WA)	4,379	187,284	\$7,047,497	42.8	49.8	2,128	\$5,220,670	\$59,326
Gaston County (NC)	1,202	36,788	\$1,098,490	30.6	42.9	1,314	\$10,400	\$371
New Hanover County (NC)	2,214	60,712	\$1,812,860	27.4	69.2	1,897	\$1,641,555	\$51,299
City of Garland (TX)	512	13,238	\$395,287	25.9	56.9	1,471	\$5,000	\$556
Clay County (MO)	1,235	33,610	\$963,263	27.2	45.7	1,245	\$37,500	\$1,389
Cohort C Average	2,211	78,360	\$2,431,215	34.2	67.1	2,215	\$873,641	\$19,681
Cohort C Median	1,947	57,183	\$1,812,860	32.0	58.2	1,976	\$264,815	\$8,254

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
City of Reno (NV)	2,256	84,527	\$2,409,020	37.5	41.0	1,537	\$1,091,255	\$19,841
City of Scottsdale (AZ)	1,481	62,869	\$1,894,243	42.5	82.3	3,493	\$669,800	\$37,211
City of Chandler (AZ)	845	24,010	\$723,421	28.4	60.4	1,715	\$123,000	\$8,786
Buncombe County (NC)	3,796	136,633	\$4,079,861	36.0	61.2	2,204	\$544,183	\$8,777
City of St. Petersburg (FL)	2,360	79,723	\$2,344,653	33.8	71.5	2,416	\$185,396	\$5,618
City of Jersey City (NJ)	1,700	56,902	\$1,924,426	33.5	27.0	903	\$900,933	\$14,301
Greater Green Bay Area (WI)	3,028	103,633	\$3,105,881	34.2	70.4	2,410	\$291,496	\$6,779
St. Johns County (FL)	1,681	61,750	\$1,816,068	36.7	67.2	2,470	\$590,462	\$23,618
Alachua County (FL)	3,882	120,235	\$3,536,111	31.0	74.7	2,312	\$1,546,881	\$29,748
Santa Cruz County (CA)	5,887	195,008	\$7,277,699	33.1	60.7	2,010	\$2,281,916	\$23,525
York County (SC)	2,553	120,239	\$3,379,918	47.1	85.1	4,008	\$47,449	\$1,582
City of Orlando (FL)	5,288	151,284	\$4,449,262	28.6	97.9	2,802	\$1,402,125	\$25,965
City of Lincoln (NE)	2,952	112,674	\$3,323,883	38.2	60.2	2,299	\$101,906	\$2,080
City of Greensboro (NC)	10,155	222,893	\$6,655,585	21.9	156.2	3,429	\$1,563,045	\$24,047
Leon County (FL)	5,134	176,242	\$5,183,277	34.3	52.4	1,798	\$264,428	\$2,698
City of Marquette (MI)	773	17,824	\$537,394	23.1	64.4	1,485	\$45,744	\$3,812
Greater Spartanburg Area (SC)	1,947	72,590	\$2,040,505	37.3	47.5	1,770	\$113,784	\$2,775
Durham County (NC)	5,204	193,168	\$5,767,996	37.1	57.2	2,123	\$1,463,685	\$16,084
Lexington-Fayette Urban County (KY)	1,525	47,402	\$1,272,744	31.1	50.8	1,580	\$78,628	\$2,621
Somerset County (NJ)	3,593	95,597	\$3,233,091	26.6	89.8	2,390	\$165,020	\$4,126
City of Riverside (CA)	844	24,537	\$915,721	29.1	36.7	1,067	\$117,455	\$5,107
Rutherford County (TN)	2,109	87,437	\$2,458,728	41.5	55.5	2,301	\$160,600	\$4,226
City of Santa Ana (CA)	2,817	119,634	\$4,464,741	42.5	134.1	5,697	\$134,207	\$6,391
Cumberland County (NC)	2,657	38,231	\$1,141,578	14.4	52.1	750	\$1,065,659	\$20,895
Municipality of San Juan (PR)	1,569	60,129	\$894,118	38.3	41.3	1,582	\$621,850	\$16,364
Davis County (UT)	1,634	239,708	\$7,541,214	146.7	181.6	26,634	\$437,150	\$48,572
Lake County (FL)	952	28,542	\$839,420	30.0	73.2	2,196	\$72,300	\$5,562
Washtenaw County (MI)	4,352	126,645	\$3,818,347	29.1	53.7	1,564	\$1,027,074	\$12,680
Hamilton County (TN)	5,254	191,564	\$5,386,780	36.5	62.5	2,281	\$1,485,951	\$17,690
Forsyth County (NC)	6,123	186,045	\$5,555,304	30.4	113.4	3,445	\$610,157	\$11,299
Collier County (FL)	1,526	46,770	\$1,375,506	30.6	76.3	2,339	\$472,570	\$23,629
City of Wichita (KS)	12,423	204,117	\$5,817,335	16.4	182.7	3,002	\$2,632,128	\$38,708
Placer County (CA)	1,743	88,753	\$3,312,262	50.9	51.3	2,610	\$94,500	\$2,779
City of Tampa (FL)	18,911	181,156	\$5,327,798	9.6	290.9	2,787	\$1,266,592	\$19,486
St. Charles County (MO)	1,173	46,802	\$1,341,345	39.9	65.2	2,600	\$53,500	\$2,972
Manatee County (FL)	1,932	97,248	\$2,860,064	50.3	64.4	3,242	\$43,768	\$1,459

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
Greater Flint Area (MI)	4,973	152,557	\$4,599,594	30.7	71.0	2,179	\$1,255,707	\$17,939
Clackamas County (OR)	3,659	121,833	\$3,943,734	33.3	70.4	2,343	\$860,989	\$16,557
Sarasota County (FL)	5,027	213,284	\$6,272,682	42.4	88.2	3,742	\$3,453,788	\$60,593
Monterey County (CA)	8,968	268,607	\$10,024,413	30.0	66.9	2,005	\$594,300	\$4,435
City of Atlanta (GA)	9,012	228,675	\$6,784,787	25.4	68.8	1,746	\$1,885,806	\$14,395
Morris County (NJ)	2,314	88,408	\$2,989,959	38.2	44.5	1,700	\$199,027	\$3,827
Cohort D Average	3,953	118,473	\$3,633,821	35.9	79.1	2,928	\$762,291	\$14,751
Cohort D Median	2,737	108,154	\$3,318,073	33.7	66.1	2,300	\$567,323	\$11,990

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
Camden County (NJ)	1,717	39,114	\$1,322,835	22.8	49.1	1,118	\$181,083	\$5,174
City of Mesa (AZ)	17,775	73,065	\$2,201,448	4.1	740.6	3,044	\$6,070,008	\$252,917
Guilford County (NC)	10,863	243,705	\$7,277,031	22.4	139.3	3,124	\$1,619,045	\$20,757
Dane County (WI)	6,149	239,171	\$7,167,955	38.9	67.6	2,628	\$1,424,065	\$15,649
Volusia County (FL)	3,489	200,106	\$5,885,117	57.4	85.1	4,881	\$1,493,836	\$36,435
Union County (NJ)	3,200	115,469	\$3,905,162	36.1	49.2	1,776	\$499,400	\$7,683
City of Albuquerque (NM)	7,150	265,684	\$7,160,184	37.2	49.7	1,845	\$2,317,237	\$16,092
City of Milwaukee (WI)	7,269	278,010	\$8,331,960	38.2	78.2	2,989	\$1,571,936	\$16,903
Washington County (OR)	1,986	65,958	\$2,135,060	33.2	42.3	1,403	\$263,301	\$5,602
Johnson County (KS)	7,040	128,761	\$3,669,689	18.3	125.7	2,299	\$146,476	\$2,616
Ocean County (NJ)	1,478	44,081	\$1,490,819	29.8	56.8	1,695	\$251,600	\$9,677
City of Louisville-Jefferson County (KY)	4,132	109,235	\$2,932,960	26.4	51.0	1,349	\$379,489	\$4,685
Monmouth County (NJ)	1,558	78,370	\$2,650,473	50.3	48.7	2,449	\$234,762	\$7,336
City of Las Vegas (NV)	1,694	65,211	\$1,858,514	38.5	49.8	1,918	\$828,417	\$24,365
City of Portland (OR)	12,428	342,051	\$11,072,191	27.5	67.5	1,859	\$4,366,077	\$23,729
City of Nashville-Davidson County (TN)	8,673	164,514	\$4,626,134	19.0	95.3	1,808	\$4,145,017	\$45,550
Hudson County (NJ)	2,217	72,564	\$2,454,114	32.7	29.2	955	\$935,933	\$12,315
Jackson County (MO)	8,850	291,180	\$8,345,219	32.9	54.3	1,786	\$1,533,499	\$9,408
City and County of Denver (CO)	7,748	293,543	\$10,086,137	37.9	93.3	3,537	\$8,184,143	\$98,604
Lee County (FL)	2,059	91,019	\$2,676,869	44.2	52.8	2,334	\$396,465	\$10,166
Essex County (NJ)	1,916	83,393	\$2,820,351	43.5	44.6	1,939	\$634,867	\$14,764
Multnomah County (OR)	12,001	343,753	\$11,127,285	28.6	68.2	1,953	\$4,404,021	\$25,023
Middlesex County (NJ)	1,745	102,763	\$3,475,445	58.9	47.2	2,777	\$229,700	\$6,208
City of Indianapolis (IN)	6,192	206,296	\$5,949,577	33.3	64.5	2,149	\$1,628,082	\$16,959
City and County of San Francisco (CA)	14,489	426,272	\$15,908,471	29.4	61.9	1,822	\$4,686,619	\$20,028
Prince George's County (MD)	608	21,024	\$717,339	34.6	38.0	1,314	\$30,500	\$1,906
City of Fort Worth (TX)	5,008	267,193	\$7,978,383	53.4	67.7	3,611	\$688,257	\$9,301
Bergen County (NJ)	837	32,472	\$1,098,203	38.8	32.2	1,249	\$164,553	\$6,329
Shelby County (TN)	14,305	467,204	\$13,137,776	32.7	166.3	5,433	\$5,447,872	\$63,347
Westchester County (NY)	3,537	111,808	\$3,992,664	31.6	58.0	1,833	\$309,850	\$5,080
Pinellas County (FL)	5,931	182,437	\$5,365,472	30.8	82.4	2,534	\$871,968	\$12,111
Cohort E Average	5,937	175,659	\$5,445,833	34.3	88.9	2,304	\$1,804,454	\$26,023
Cohort E Median	5,008	128,761	\$3,992,664	33.2	58.0	1,939	\$871,968	\$12,315

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
City of San José (CA)	5,962	185,852	\$6,935,997	31.2	71.8	2,239	\$5,596,096	\$67,423
Pima County (AZ)	10,635	406,044	\$12,234,106	38.2	86.5	3,301	\$1,483,576	\$12,062
Montgomery County (MD)	6,490	186,241	\$6,354,543	28.7	69.8	2,003	\$5,988,189	\$64,389
Mecklenburg County (NC)	9,990	327,175	\$9,769,446	32.8	65.7	2,152	\$4,279,762	\$28,156
Wake County (NC)	7,938	312,767	\$9,339,223	39.4	81.0	3,192	\$1,211,184	\$12,359
Fairfax County (VA)	3,797	131,499	\$4,285,552	34.6	54.2	1,879	\$2,868,370	\$40,977
Salt Lake County (UT)	12,004	446,690	\$14,052,867	37.2	85.1	3,168	\$9,828,119	\$69,703
Cuyahoga County (OH)	9,686	287,136	\$8,375,757	29.6	56.3	1,669	\$1,276,753	\$7,423
Allegheny County (PA)	9,760	339,773	\$10,118,440	34.8	57.8	2,010	\$1,064,509	\$6,299
City of Dallas (TX)	8,889	283,733	\$8,472,267	31.9	68.4	2,183	\$6,645,432	\$51,119
Orange County (FL)	7,833	255,540	\$7,515,431	32.6	82.5	2,690	\$2,083,977	\$21,937
City of San Diego (CA)	10,696	290,163	\$10,828,883	27.1	120.2	3,260	\$2,289,131	\$25,721
Hillsborough County (FL)	20,239	230,346	\$6,774,476	11.4	249.9	2,844	\$1,544,916	\$19,073
Palm Beach County (FL)	6,692	279,412	\$8,217,507	41.8	90.4	3,776	\$5,877,550	\$79,426
City of San Antonio (TX)	4,151	112,688	\$3,364,864	27.1	71.6	1,943	\$679,691	\$11,719
Sacramento County (CA)	8,494	367,044	\$13,698,082	43.2	69.1	2,984	\$4,805,833	\$39,072
City and County of Philadelphia (PA)	26,891	699,678	\$20,836,411	26.0	68.8	1,789	\$4,881,274	\$12,484
City of Phoenix (AZ)	7,539	254,403	\$7,665,162	33.7	74.6	2,519	\$4,735,573	\$46,887
Santa Clara County (CA)	10,459	317,268	\$11,840,442	30.3	67.9	2,060	\$6,610,110	\$42,923
Broward County (FL)	7,364	412,495	\$12,131,478	56.0	60.4	3,381	\$11,184,096	\$91,673
San Bernardino County (CA)	3,731	103,428	\$3,859,933	27.7	63.2	1,753	\$180,800	\$3,064
Clark County (NV)	2,545	127,776	\$3,641,616	50.2	38.6	1,936	\$3,832,647	\$58,070
City of Houston (TX)	13,458	456,316	\$13,625,596	33.9	79.6	2,700	\$2,965,422	\$17,547
Riverside County (CA)	4,791	143,524	\$5,356,316	30.0	51.0	1,527	\$3,361,260	\$35,758
Miami-Dade County (FL)	88,156	1,921,359	\$56,507,168	21.8	109.2	2,381	\$21,367,336	\$26,477
San Diego County (CA)	19,409	591,728	\$22,083,289	30.5	85.9	2,618	\$4,066,217	\$17,992
Harris County (TX)	14,062	521,002	\$15,557,120	37.1	79.0	2,927	\$3,033,922	\$17,045
Cohort F Average	12,654	370,040	\$11,608,962	33.3	79.9	2,477	\$4,583,028	\$34,325
Cohort F Median	8,889	290,163	\$9,339,223	32.6	71.6	2,381	\$3,832,647	\$26,477

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
Florence Region (OR)	470	35,379	\$1,145,218	75.3	31.3	2,359	\$161,000	\$10,733
Eastern Oregon Border Region	1,229	24,707	\$799,766	20.1	45.5	915	\$199,513	\$7,389
South Cumberland Region (TN)	155	6,744	\$189,641	43.5	31.0	1,349	\$4,500	\$900
Oregon's Adventure Coast	2,525	70,549	\$2,283,671	27.9	252.5	7,055	\$35,600	\$3,560
Southern Oregon: Ashland/Talent/Jacksonville	445	16,675	\$539,770	37.5	55.6	2,084	\$20,000	\$2,500
Greater Portsmouth Area (NH)	2,383	49,305	\$1,604,385	20.7	82.2	1,700	\$505,113	\$17,418
The Gorge (OR)	513	17,903	\$579,520	34.9	36.6	1,279	\$116,500	\$8,321
Northeast Oregon Region	1,154	91,227	\$2,953,018	79.1	42.7	3,379	\$99,339	\$3,679
Greater Aberdeen Region (SD)	549	20,001	\$545,027	36.4	61.0	2,222	\$73,218	\$8,135
Tri-Cities Communities (VA)	941	24,180	\$788,026	25.7	62.7	1,612	\$278,256	\$18,550
Upper Valley Region (NH/VT)	649	14,531	\$472,839	22.4	72.1	1,615	\$41,437	\$4,604
Monadnock Region (NH)	2,443	79,111	\$2,574,272	32.4	35.9	1,163	\$570,278	\$8,386
Bismarck-Mandan Region (ND)	1,516	35,317	\$1,083,879	23.3	48.9	1,139	\$156,065	\$5,034
Greater Minot Region (ND)	2,892	82,265	\$2,524,713	28.4	96.4	2,742	\$2,639,861	\$87,995
Greater Burlington Area (VT)	1,980	103,880	\$3,120,555	52.5	68.3	3,582	\$109,622	\$3,780
Northeastern Connecticut Region	3,559	66,196	\$2,287,734	18.6	84.7	1,576	\$1,067,215	\$25,410
Northwest Connecticut Region	2,671	193,418	\$6,684,526	72.4	38.2	2,763	\$2,037,589	\$29,108
Western Connecticut Region	2,549	90,377	\$3,123,429	35.5	43.9	1,558	\$369,425	\$6,369
Greater Fargo-Moorhead Area (ND/MN)	2,266	58,239	\$1,787,355	25.7	55.3	1,420	\$750,609	\$18,308
Greater Kingsport Area (TN)	3,233	120,492	\$3,388,235	37.3	147.0	5,477	\$684,000	\$31,091
Cedar Valley Region (IA)	5,641	198,488	\$5,575,528	35.2	112.8	3,970	\$432,710	\$8,654
Central Oregon Region	2,296	90,309	\$2,923,302	39.3	56.0	2,203	\$478,584	\$11,673
Northwest Tennessee Development District	877	25,400	\$714,248	29.0	67.5	1,954	\$211,500	\$16,269
Southwest Tennessee Development District	2,514	49,387	\$1,388,762	19.6	69.8	1,372	\$210,021	\$5,834
Southeast Ohio	6,739	139,650	\$4,073,591	20.7	149.8	3,103	\$237,159	\$5,270
Southeastern Connecticut Region	4,698	177,806	\$6,144,975	37.8	58.7	2,223	\$1,475,026	\$18,438
Shoreline and River Valley Region (CT)	2,592	96,918	\$3,349,486	37.4	45.5	1,700	\$620,201	\$10,881
Upper Peninsula of Michigan	3,840	104,929	\$3,163,609	27.3	59.1	1,614	\$292,714	\$4,503
Greater Waterbury Region (CT)	2,166	100,497	\$3,473,176	46.4	41.7	1,933	\$591,434	\$11,374
Quad Cities Region (IA/IL)	13,133	117,498	\$3,300,519	8.9	257.5	2,304	\$456,044	\$8,942
Greater Peoria Area (IL)	1,852	113,813	\$3,719,409	61.5	92.6	5,691	\$95,500	\$4,775
Upper Cumberland Development District (TN)	1,369	64,844	\$1,823,413	47.4	50.7	2,402	\$9,944,000	\$368,296
City of Huntsville/Madison County (AL)	2,732	137,557	\$3,903,868	50.4	68.3	3,439	\$44,866	\$1,122
Eastern Connecticut Region	8,257	244,002	\$8,432,709	29.6	67.7	2,000	\$2,542,241	\$20,838
South Central Tennessee Development District	2,472	71,317	\$2,005,434	28.8	65.1	1,877	\$130,548	\$3,435
Coachella Valley Region (CA)	2,739	83,542	\$3,117,787	30.5	68.5	2,089	\$695,800	\$17,395

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
St. Croix Valley (MN/WI)	7,921	264,044	\$7,913,399	33.3	84.3	2,809	\$5,016,465	\$53,367
First Tennessee Development District	6,040	298,236	\$8,386,396	49.4	95.9	4,734	\$2,035,916	\$32,316
Northwest Arkansas Region	2,526	79,049	\$2,028,397	31.3	60.1	1,882	\$384,031	\$9,144
Northeast Prosperity Zone (NC)	3,071	90,813	\$2,711,676	29.6	80.8	2,390	\$98,727	\$2,598
The Eastside (King County, WA)	4,673	152,059	\$5,721,980	32.5	57.0	1,854	\$825,517	\$10,067
Greater Des Moines Region (IA)	20,353	496,838	\$13,956,179	24.4	113.7	2,776	\$2,670,141	\$14,917
Greater New Haven Region (CT)	4,550	150,486	\$5,200,796	33.1	37.6	1,244	\$670,294	\$5,540
Northwestern Prosperity Zone (NC)	4,977	164,709	\$4,918,211	33.1	72.1	2,387	\$645,605	\$9,357
Southeast Tennessee Development District	11,099	349,889	\$9,838,879	31.5	68.5	2,160	\$1,744,974	\$10,771
Greater Knoxville Region (TN)	6,891	153,737	\$4,323,084	22.3	75.7	1,689	\$2,621,362	\$28,806
Western Prosperity Zone (NC)	4,584	158,000	\$4,717,880	34.5	60.3	2,079	\$589,283	\$7,754
Lehigh Valley Region (PA)	6,628	222,729	\$6,632,870	33.6	68.3	2,296	\$2,847,751	\$29,358
Pikes Peak Region (CO)	5,273	152,161	\$5,228,252	28.9	63.5	1,833	\$1,630,435	\$19,644
Coastal Fairfield County Region (CT)	7,482	418,513	\$14,463,809	55.9	47.1	2,632	\$6,209,285	\$39,052
Greater Fort Wayne Area (IN)	3,532	72,478	\$2,090,266	20.5	113.9	2,338	\$955,590	\$30,825
Greater Sarasota/Bradenton Area (FL)	6,959	310,532	\$9,132,746	44.6	80.0	3,569	\$3,497,556	\$40,202
Sandhills Prosperity Zone (NC)	3,628	62,210	\$1,857,591	17.1	51.1	876	\$2,140,309	\$30,145
West Valley Region (AZ)	1,172	31,753	\$956,718	27.1	53.3	1,443	\$410,000	\$18,636
Greater Hartford Region (CT)	7,902	327,984	\$11,335,127	41.5	62.7	2,603	\$1,185,164	\$9,406
Dayton Region (OH)	13,744	397,136	\$11,584,457	28.9	77.6	2,244	\$1,477,168	\$8,346
Memphis Area Association of Governments (TN)	14,503	470,662	\$13,235,015	32.5	161.1	5,230	\$5,453,872	\$60,599
Southeast Prosperity Zone (NC)	5,723	153,889	\$4,595,126	26.9	70.7	1,900	\$2,328,658	\$28,749
Richmond & Tri-Cities Region (VA)	8,609	274,803	\$8,955,830	31.9	92.6	2,955	\$901,634	\$9,695
Greater Fairfax Area (VA)	4,788	168,789	\$5,500,834	35.3	56.3	1,986	\$2,903,197	\$34,155
South Hampton Roads Area (VA)	7,263	154,790	\$5,044,606	21.3	85.4	1,821	\$1,876,165	\$22,073
East Tennessee Development District	9,293	221,199	\$6,220,116	23.8	65.0	1,547	\$3,215,053	\$22,483
Greater St. Louis Area (MO)	16,940	519,459	\$14,887,695	30.7	72.7	2,229	\$3,672,397	\$15,761
Western New York Region	11,023	346,870	\$12,386,728	31.5	76.0	2,392	\$2,814,964	\$19,414
Greater Jacksonville Region (FL)	9,108	254,974	\$7,498,785	28.0	97.9	2,742	\$3,212,092	\$34,539
Piedmont-Triad Prosperity Zone (NC)	17,647	448,358	\$13,387,970	25.4	119.2	3,029	\$2,410,232	\$16,285
Greater Kansas City Metropolitan Area (MO/KS)	20,696	520,309	\$14,912,056	25.1	77.5	1,949	\$1,823,725	\$6,830
Greater Portland Area (OR)	17,646	531,544	\$17,206,079	30.1	64.2	1,933	\$5,528,311	\$20,103
Greater Nashville Regional Council (TN)	15,731	365,786	\$10,285,902	23.3	79.4	1,847	\$5,575,935	\$28,161
Greater Tampa/St. Petersburg Area (FL)	26,170	412,783	\$12,139,948	15.8	171.0	2,698	\$2,416,884	\$15,797
Southwestern Prosperity Zone (NC)	14,563	448,041	\$13,378,504	30.8	63.0	1,940	\$4,572,808	\$19,796
North Central Prosperity Zone (NC)	22,206	836,961	\$24,991,655	37.7	66.9	2,521	\$3,567,687	\$10,746

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
Long Island (NY)	16,988	624,391	\$22,297,003	36.8	55.9	2,054	\$6,915,662	\$22,749
Greater Philadelphia Region (PA)	37,217	1,042,153	\$31,035,316	28.0	68.9	1,930	\$5,849,839	\$10,833
Central Florida Region	16,378	612,851	\$18,023,948	37.4	81.9	3,064	\$3,892,603	\$19,463
Inland Empire Region (CA)	8,522	246,952	\$9,216,249	29.0	55.7	1,614	\$3,542,060	\$23,151
Greater Houston Region (TX)	15,367	558,955	\$16,690,396	36.4	79.6	2,896	\$3,151,065	\$16,327
Dallas-Fort Worth-Arlington MSA (TX)	24,739	880,755	\$26,299,344	35.6	75.0	2,669	\$8,284,962	\$25,106
Regional Average	7,335	223,911	\$6,881,708	33.4	76.7	2,380	\$1,922,344	\$21,949
Regional Median	4,686	152,110	\$4,656,503	31.4	68.3	2,125	\$1,011,403	\$15,779

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
State of Vermont	5,585	222,068	\$6,670,923	39.8	46.5	1,851	\$657,813	\$5,482
State of North Dakota	7,982	221,562	\$6,799,738	27.8	58.7	1,629	\$4,605,623	\$33,865
State of South Dakota	5,834	219,345	\$5,977,151	37.6	49.4	1,859	\$1,133,411	\$9,605
State of Delaware	8,635	317,299	\$9,379,358	36.7	73.2	2,689	\$1,826,110	\$15,476
State of Idaho	11,712	343,441	\$9,544,225	29.3	66.5	1,951	\$4,669,826	\$26,533
State of New Mexico	20,256	769,709	\$20,743,658	38.0	50.9	1,934	\$4,270,179	\$10,729
State of Arkansas	7,436	260,928	\$6,695,412	35.1	65.2	2,289	\$728,341	\$6,389
State of Nevada	6,237	254,238	\$7,245,783	40.8	43.0	1,753	\$5,590,509	\$38,555
State of Iowa	46,530	1,419,153	\$39,864,008	30.5	82.4	2,512	\$6,738,189	\$11,926
State of Utah	24,644	1,029,545	\$32,389,486	41.8	80.0	3,343	\$13,914,770	\$45,178
Commonwealth of Puerto Rico	2,845	136,339	\$2,027,361	47.9	31.3	1,498	\$1,362,550	\$14,973
State of Connecticut	35,804	1,528,420	\$52,822,195	42.7	49.9	2,132	\$14,140,458	\$19,722
State of Oregon	44,540	1,557,161	\$50,405,302	35.0	64.6	2,260	\$8,465,799	\$12,287
State of Wisconsin	27,510	1,104,208	\$33,093,114	40.1	73.8	2,960	\$5,597,138	\$15,006
State of Missouri	59,308	1,814,069	\$51,991,218	30.6	68.1	2,083	\$7,117,321	\$8,171
State of Tennessee	63,898	1,916,720	\$53,898,166	30.0	83.0	2,489	\$28,521,819	\$37,041
State of Arizona	56,426	1,372,279	\$41,346,766	24.3	119.5	2,907	\$15,571,658	\$32,991
State of New Jersey	24,914	900,109	\$30,441,686	36.1	47.9	1,731	\$4,204,293	\$8,085
State of North Carolina	76,399	2,362,981	\$70,558,613	30.9	73.0	2,259	\$16,353,309	\$15,634
State of Georgia	27,645	788,543	\$23,396,071	28.5	66.8	1,905	\$4,870,180	\$11,764
State of Florida	187,931	5,259,720	\$154,688,365	28.0	95.3	2,669	\$55,762,122	\$28,291
Statewide Average	35,813	1,133,230	\$33,808,505	34.8	66.1	2,224	\$9,814,353	\$19,414
Statewide Median	24,914	900,109	\$30,441,686	35.1	66.5	2,132	\$5,590,509	\$15,006

TABLE 13
Volunteerism and In-Kind Contributions to Eligible Arts and Culture Organizations
in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	Estimated Number of Volunteers	Estimated Volunteer Hours	Estimated Dollar Value of Volunteers	Average Hours Per Volunteer	Average Volunteers Per Organization	Average Hours Per Organization	Total Value of In-Kind Contributions	Average In-Kind Per Organization
Mercer Street Grassroots District (Princeton, WV)	25	1,000	\$26,670	40.0	25.0	1,000	\$40,000	\$40,000
Abilene Cultural District (Abilene, TX)	1,221	21,232	\$633,988	17.4	81.4	1,415	\$57,800	\$3,853
Downtown Torrington (Torrington, CT)	415	90,563	\$3,129,857	218.2	37.7	8,233	\$41,020	\$3,729
Iowa City Downtown District (Iowa City, IA)	1,119	22,695	\$637,503	20.3	93.3	1,891	\$542,216	\$45,185
Downtown Macon Urban Core (Macon, GA)	973	29,211	\$866,690	30.0	46.3	1,391	\$121,900	\$5,805
Oceanside Cultural District (Oceanside, CA)	985	30,487	\$1,137,775	31.0	61.6	1,905	\$140,745	\$8,797
Southeast Ohio Theatre Trail (Southeastern OH)	844	37,628	\$1,097,609	44.6	211.0	9,407	\$137,000	\$34,250
Loch Haven Cultural Park (Orlando, FL)	1,759	42,613	\$1,253,248	24.2	219.9	5,327	\$766,344	\$95,793
Cool Spring Downtown District (Fayetteville, NC)	261	5,925	\$176,921	22.7	52.2	1,185	\$408,603	\$81,721
Downtown Las Vegas (Las Vegas, NV)	731	33,087	\$942,980	45.3	56.2	2,545	\$259,339	\$19,949
Arts Campus Fort Wayne (Fort Wayne, IN)	916	17,667	\$509,516	19.3	130.9	2,524	\$132,097	\$18,871
Salt Lake Cultural Core (Salt Lake City, UT)	1,105	20,526	\$645,748	18.6	61.4	1,140	\$2,149,845	\$119,436
Grand Center Arts District (St. Louis, MO)	2,315	57,910	\$1,659,701	25.0	62.6	1,565	\$1,312,768	\$35,480
Dallas Arts District (Dallas, TX)	2,040	78,648	\$2,348,429	38.6	127.5	4,916	\$4,714,304	\$294,644
Balboa Park Cultural District (San Diego, CA)	4,842	125,579	\$4,686,608	25.9	134.5	3,488	\$268,357	\$7,454
Houston Museum District (Houston, TX)	2,287	63,474	\$1,895,334	27.8	99.4	2,760	\$176,710	\$7,683
Houston Theatre District (Houston, TX)	2,548	62,742	\$1,873,476	24.6	424.7	10,457	\$1,024,929	\$170,822
Midtown Cultural District (Houston, TX)	566	17,770	\$530,612	31.4	70.8	2,221	\$500	\$63
Arts District Average	1,386	42,153	\$1,336,259	39.2	110.9	3,521	\$683,027	\$55,196
Arts District Median	1,045	31,787	\$1,020,295	26.9	76.1	2,373	\$218,025	\$27,100
SUMMARY STATISTICS FOR THE LOCAL STUDY REGIONS (CITY/TOWN OR COUNTY)								
Average	3,756	115,457	\$3,590,055	35.4	71.3	2,331	\$1,135,060	\$17,991
Median	1,944	66,960	\$2,094,266	32.8	61.9	2,024	\$273,560	\$9,201
SUMMARY STATISTICS FOR ALL 373 PARTICIPATING COMMUNITIES								
Average	6,195	191,900	\$5,870,935	35.1	74.0	2,393	\$1,766,526	\$20,695
Median	2,443	84,832	\$2,650,473	32.4	64.2	2,084	\$499,400	\$10,833
AVERAGES OF ALL 16,400 PARTICIPATING ARTS AND CULTURE ORGANIZATIONS								
Averages	73.3	2,281	\$72,536	31.1				\$48,859

TABLE 14

In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations in the Participating Communities During 2022

This table presents the total and average in-person attendance and the total and average virtual attendance that was reported by the participating arts and culture organizations in each community. In-person attendance is the number of people who were physically present when and where the arts and culture event was taking place. Virtual attendance is the number of people who attended experienced an arts and culture event via computer or other remote technology (e.g., live streamed or recorded performances, online gallery/exhibition views). Radio and television broadcast figures are excluded from both in-person and virtual attendance figures to avoid skewing the findings. Summary statistics are provided for each population cohort.

Column Two:

The number of eligible arts and culture organizations in each participating community that provided attendance figures.

Column Three:

The aggregate in-person attendance reported by all participating arts and culture organizations in each community. This number does not represent unique visitors; one person who attended three performances was recorded as three attendees for the purpose of this analysis.

Column Four:

The average in-person attendance per participating arts and culture organization. This figure is calculated by dividing the aggregate attendance (Column 3) by the number of participating organizations (Column 2).

Column Five:

The aggregate virtual attendance reported by all participating arts and culture organizations in each community. This number does not represent unique visitors; one person who streamed three live performances was recorded as three attendees for the purpose of this analysis.

Column Six:

The average virtual attendance per participating arts and culture organization. This figure is calculated by dividing the aggregate attendance (Column 5) by the number of participating organizations (Column 2).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
Tyrrell County (NC)	2	8,000	4,000	3,500	1,750
Taos County (NM)	63	567,620	9,010	31,322	497
Town of Hillsborough (NC)	19	115,992	6,105	3,218	169
Harney County (OR)	7	99,710	14,244	0	0
City of Monmouth (OR)	5	11,297	2,259	200	40
City of Sedona (AZ)	10	85,465	8,547	5,492	549
City of Yankton (SD)	3	106,200	35,400	0	0
City of Falls Church (VA)	4	437,168	109,292	1,891	473
City of Jamestown (ND)	10	182,976	18,298	3	0
Rutland County (VT)	11	145,937	13,267	358	33
Town of Elkton (MD)	34	139,845	4,113	47,883	1,408
City of Waterville (ME)	6	102,647	17,108	18,929	3,155
City of Pendleton (OR)	15	208,750	13,917	500,420	33,361
Haywood County (TN)	2	1,000	500	0	0
City of Hannibal (MO)	6	91,295	15,216	0	0
Johnson County (TN)	11	21,862	1,987	180	16
City of Safety Harbor (FL)	5	65,959	13,192	0	0
City of Tullahoma (TN)	8	41,103	5,138	200,250	25,031
City of Coralville (IA) ¹	7	163,519	23,360	2,610	373
Town of Carrboro (NC)	9	68,750	7,639	2,000	222
City of Coronado (CA)	29	558,216	19,249	23,766	820
City of Laguna Beach (CA)	20	790,214	39,511	59,854	2,993
City of Newberg (OR)	6	86,732	14,455	1,108	185
City of Fairfax (VA)	12	28,050	2,338	8,090	674
City of Brookings (SD)	14	208,429	14,888	380	27
Macon County (TN)	3	12,732	4,244	0	0
City of Paducah (KY)	24	308,732	12,864	11,950	498
City of Tarpon Springs (FL)	6	63,074	10,512	468	78
McNairy County (TN)	9	29,025	3,225	1,600	178
City of Mason City (IA)	6	38,203	6,367	50	8
Door County (WI)	22	217,072	9,867	10,470	476
City of Winter Park (FL)	23	562,286	24,447	158,327	6,884
City of Dover (NH)	11	155,550	14,141	33,315	3,029
Transylvania County (NC)	4	48,035	12,009	50	13
City of West Hollywood (CA)	12	147,052	12,254	6,850	571
Clatsop County (OR)	19	146,467	7,709	310	16

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
City of Columbia (TN)	12	194,605	16,217	5,195	433
City of Marion (IA)	18	112,700	6,261	3,130	174
Summit County (UT)	20	1,688,458	84,423	31,980	1,599
Sullivan County (NH)	23	134,680	5,856	115,529	5,023
Monroe County (TN)	8	125,250	15,656	250	31
City of Cleveland (TN)	27	115,502	4,278	2,575	95
Lincoln County (OR)	29	677,050	23,347	9,790	338
Cohort A Average	14	213,088	15,794	30,969	2,163
Cohort A Median	11	115,747	12,132	2,853	203

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 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
City of Joplin (MO)	20	128,494	6,425	390	20
City of Florissant (MO)	11	74,585	6,780	0	0
McMinn County (TN)	34	159,978	4,705	1,877	55
City of Watsonville (CA)	16	114,978	7,186	12,541	784
Lafayette County (MS)	20	162,931	8,147	380	19
Columbus County (NC)	9	30,685	3,409	100	11
Watauga County (NC)	20	154,998	7,750	24,534	1,227
Mercer County (WV)	8	33,578	4,197	2,500	313
City of Dubuque (IA)	47	945,006	20,107	20,783	442
City of Ocala (FL)	33	1,285,740	38,962	14,710	446
Town of Chapel Hill (NC)	73	890,724	12,202	23,490	322
City of National City (CA)	6	133,600	22,267	200	33
City of Encinitas (CA)	39	485,193	12,441	27,675	710
City of Grand Junction (CO)	28	264,009	9,429	4,055	145
City of Cheyenne (WY)	16	143,012	8,938	6,365	398
City of Santa Cruz (CA)	58	246,285	4,246	222,165	3,830
Hamblen County (TN)	25	61,715	2,469	16,604	664
City of Redmond (WA)	11	67,927	6,175	12,106	1,101
Town of Jupiter (FL)	5	337,439	67,488	100,300	20,060
City of Ames (IA)	30	286,997	9,567	4,030	134
City of Portland (ME)	58	724,495	12,491	162,910	2,809
City of Jackson (TN)	19	75,744	3,987	1,910	101
Wilkes County (NC)	3	12,070	4,023	0	0
City of Eau Claire (WI)	18	331,269	18,404	1,011,180	56,177
Greene County (TN)	9	97,205	10,801	15,050	1,672
Carteret County (NC)	15	375,193	25,013	3,545	236
City of Walnut Creek (CA)	29	449,289	15,493	5,122	177
Island of Kaua'i (HI)	26	927,472	35,672	78,800	3,031
Walton County (FL)	11	313,318	28,483	0	0
Chatham County (NC)	11	67,167	6,106	3,662	333
City of Flagstaff (AZ)	49	648,782	13,240	1,100	22
City of Rapid City (SD)	24	3,225,885	134,412	16,572	691
City of Missoula (MT)	30	1,122,485	37,416	22,080	736
Wilson County (NC)	12	182,050	15,171	7,105	592
Caldwell County (NC)	9	91,375	10,153	0	0
City of Sioux City (IA)	9	125,397	13,933	42,818	4,758

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
City of Largo (FL)	7	508,640	72,663	431,087	61,584
City of Santa Fe (NM)	88	3,488,240	39,639	49,289	560
City of Fort Myers (FL)	26	1,194,316	45,935	23,125	889
Buchanan County (MO)	24	388,463	16,186	11,484	479
City of Nashua (NH)	22	108,347	4,925	4,980	226
City of Miami Beach (FL)	76	1,977,740	26,023	566,626	7,456
City of Asheville (NC)	53	766,529	14,463	45,696	862
Pottawattamie County (IA)	15	60,320	4,021	59,954	3,997
Fairbanks North Star Borough (AK)	54	826,931	15,314	3,593	67
City of Lee's Summit (MO)	12	277,954	23,163	320	27
Cleveland County (NC)	16	107,957	6,747	15,100	944
Montgomery County (VA)	44	762,244	17,324	3,817	87
Nevada County (CA)	127	806,274	6,349	21,243	167
City of Boca Raton (FL)	13	389,771	29,982	71,827	5,525
Cohort B Average	28	528,816	19,408	63,496	3,698
Cohort B Median	20	282,476	12,466	12,324	444

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
City of Carmel (IN)	27	809,286	29,974	85,960	3,184
City of Renton (WA)	33	34,372	1,042	4,132	125
Craven County (NC)	10	65,021	6,502	100	10
Platte County (MO)	11	100,761	9,160	100	9
Cecil County (MD)	74	644,184	8,705	60,432	817
City of Boulder (CO)	75	1,851,138	24,682	167,495	2,233
Bradley County (TN)	30	129,402	4,313	2,575	86
City of Lewisville (TX)	7	28,691	4,099	996	142
City of Elgin (IL)	11	176,416	16,038	1,425	130
Douglas County (OR)	9	36,669	4,074	553	61
City of West Palm Beach (FL)	27	2,519,564	93,317	54,113	2,004
Flagler County (FL)	22	49,521	2,251	312	14
City of Clearwater (FL)	9	1,853,972	205,997	100	11
City of Carlsbad (CA)	3	13,770	4,590	0	0
City of Norman (OK)	31	739,250	23,847	234,728	7,572
City of Columbia (MO)	33	220,580	6,684	28,160	853
City of Abilene (TX)	31	799,415	25,788	23,551	760
Hunterdon County (NJ)	14	51,554	3,682	1,292	92
City of Topeka (KS)	29	840,088	28,969	9,100	314
Cache County (UT)	36	384,171	10,671	9,155	254
City of New Haven (CT)	68	709,119	10,428	188,675	2,775
City of Waco (TX)	43	1,224,235	28,471	20,177	469
Brunswick County (NC)	16	31,285	1,955	11,125	695
City of Bellevue (WA)	26	885,507	34,058	8,587	330
City of Savannah (GA)	30	1,536,379	51,213	9,934	331
Orange County (NC)	103	1,076,466	10,451	29,608	287
Cumberland County (NJ)	9	109,995	12,222	25	3
Johnson County (IA)	32	346,468	10,827	38,825	1,213
City of Escondido (CA)	8	31,051	3,881	5,000	625
City of Kansas City (MO)	157	3,009,697	19,170	48,791	311
Macon-Bibb County (GA)	33	1,339,707	40,597	18,100	548
City of Springfield (MA)	40	912,140	22,804	962,970	24,074
Ouachita Parish (LA)	24	1,104,450	46,019	121,115	5,046
City of Alexandria (VA)	87	1,608,011	18,483	30,224	347
Catawba County (NC)	31	739,722	23,862	280,783	9,058
Martin County (FL)	25	615,778	24,631	31,400	1,256

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 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
Wyandotte County (KS)	10	59,528	5,953	21,641	2,164
Town of Cary (NC)	26	988,457	38,018	1,340	52
Springfield (MO)	39	1,830,648	46,940	28,626	734
City of Salem (OR)	41	292,142	7,125	5,549	135
City of Fort Collins (CO)	37	434,110	11,733	37,279	1,008
City of Eugene (OR)	89	1,125,434	12,645	148,163	1,665
City of Oceanside (CA)	34	740,435	21,778	181,854	5,349
City of Ontario (CA)	9	33,019	3,669	3,450	383
City of Frisco (TX)	21	418,465	19,927	103,759	4,941
City of Providence (RI)	37	3,367,645	91,017	178,426	4,822
Pitt County (NC)	31	156,228	5,040	4,100	132
City of Fort Lauderdale (FL)	57	4,316,128	75,722	1,848,278	32,426
City of McKinney (TX)	12	103,994	8,666	4	0
Sumner County (TN)	22	192,261	8,739	6,755	307
City of Sioux Falls (SD)	31	2,626,450	84,724	203,815	6,575
City of Tempe (AZ)	35	1,354,080	38,688	23,630	675
City of Salt Lake City (UT)	93	8,933,249	96,056	1,819,467	19,564
Richmond County (GA)	39	572,995	14,692	14,640	375
Montgomery County (TN)	18	67,788	3,766	2,491	138
Tuscaloosa County (AL)	35	420,777	12,022	35,294	1,008
City of San Bernardino (CA)	6	29,437	4,906	700	117
Cabarrus County (NC)	20	202,650	10,133	1,525	76
City of Tacoma (WA)	88	2,230,790	25,350	1,135,675	12,905
Gaston County (NC)	28	607,830	21,708	8,938	319
New Hanover County (NC)	32	1,253,722	39,179	26,405	825
City of Garland (TX)	9	538,521	59,836	5,120	569
Clay County (MO)	27	508,492	18,833	459	17
Cohort C Average	35	952,907	26,354	132,333	2,592
Cohort C Median	30	607,830	16,038	18,100	469

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 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
City of Reno (NV)	55	932,590	16,956	106,844	1,943
City of Scottsdale (AZ)	18	1,133,807	62,989	6,350	353
City of Chandler (AZ)	14	182,396	13,028	5,312	379
Buncombe County (NC)	62	795,489	12,830	45,716	737
City of St. Petersburg (FL)	33	1,450,433	43,953	5,110	155
City of Jersey City (NJ)	63	544,863	8,649	3,436,389	54,546
Greater Green Bay Area (WI)	43	1,033,916	24,045	20,510	477
St. Johns County (FL)	25	620,167	24,807	19,900	796
Alachua County (FL)	52	2,483,566	47,761	3,824,112	73,541
Santa Cruz County (CA)	97	432,111	4,455	254,165	2,620
York County (SC)	30	612,371	20,412	159,939	5,331
City of Orlando (FL)	54	1,784,964	33,055	360,098	6,668
City of Lincoln (NE)	49	1,541,115	31,451	105,393	2,151
City of Greensboro (NC)	65	3,148,519	48,439	198,496	3,054
Leon County (FL)	98	2,625,999	26,796	16,820	172
City of Marquette (MI)	12	53,127	4,427	0	0
Greater Spartanburg Area (SC)	41	1,239,290	30,227	43,601	1,063
Durham County (NC)	91	2,349,695	25,821	103,101	1,133
Lexington-Fayette Urban County (KY)	30	682,665	22,756	44,975	1,499
Somerset County (NJ)	40	389,201	9,730	61,601	1,540
City of Riverside (CA)	23	342,185	14,878	14,400	626
Rutherford County (TN)	38	698,343	18,377	125,573	3,305
City of Santa Ana (CA)	21	315,162	15,008	12,836	611
Cumberland County (NC)	51	899,618	17,640	31,317	614
Municipality of San Juan (PR)	38	1,249,363	32,878	1,419,680	37,360
Davis County (UT)	9	337,139	37,460	600	67
Lake County (FL)	13	319,455	24,573	2,500	192
Washtenaw County (MI)	81	1,483,549	18,315	749,648	9,255
Hamilton County (TN)	84	2,237,064	26,632	4,081,992	48,595
Forsyth County (NC)	54	1,818,291	33,672	22,717	421
Collier County (FL)	20	1,313,212	65,661	1,048	52
City of Wichita (KS)	68	2,606,066	38,325	187,913	2,763
Placer County (CA)	34	340,979	10,029	1,800	53
City of Tampa (FL)	65	3,817,630	58,733	481,039	7,401
St. Charles County (MO)	18	226,349	12,575	29,274	1,626
Manatee County (FL)	30	1,045,045	34,835	27,386	913

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 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
Greater Flint Area (MI)	70	2,279,688	32,567	1,080,408	15,434
Clackamas County (OR)	52	280,937	5,403	29,063	559
Sarasota County (FL)	57	2,311,900	40,560	83,978	1,473
Monterey County (CA)	134	2,605,544	19,444	130,280	972
City of Atlanta (GA)	131	11,359,142	86,711	364,979	2,786
Morris County (NJ)	52	528,258	10,159	54,527	1,049
Cohort D Average	50	1,486,933	27,786	422,652	7,007
Cohort D Median	50	1,039,481	24,690	50,122	1,098

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 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
Camden County (NJ)	35	214,890	6,140	17,717	506
City of Mesa (AZ)	24	526,414	21,934	1,001,576	41,732
Guilford County (NC)	78	3,219,269	41,273	200,208	2,567
Dane County (WI)	91	5,784,687	63,568	118,287	1,300
Volusia County (FL)	41	833,677	20,334	82,167	2,004
Union County (NJ)	65	218,038	3,354	19,044	293
City of Albuquerque (NM)	144	3,748,220	26,029	3,326,616	23,102
City of Milwaukee (WI)	93	4,550,717	48,932	148,184	1,593
Washington County (OR)	47	413,205	8,792	26,054	554
Johnson County (KS)	56	652,823	11,658	59,713	1,066
Ocean County (NJ)	26	302,498	11,635	660	25
City of Louisville-Jefferson County (KY)	81	6,137,084	75,766	519,024	6,408
Monmouth County (NJ)	32	550,504	17,203	111,011	3,469
City of Las Vegas (NV)	34	3,593,831	105,701	14,481	426
City of Portland (OR)	184	4,589,494	24,943	555,595	3,020
City of Nashville-Davidson County (TN)	91	6,194,625	68,073	4,547,977	49,978
Hudson County (NJ)	76	650,343	8,557	3,440,699	45,272
Jackson County (MO)	163	3,194,899	19,601	49,602	304
City and County of Denver (CO)	83	4,112,532	49,549	798,647	9,622
Lee County (FL)	39	1,828,422	46,883	23,175	594
Essex County (NJ)	43	702,392	16,335	132,316	3,077
Multnomah County (OR)	176	4,495,889	25,545	546,625	3,106
Middlesex County (NJ)	37	234,645	6,342	17,541	474
City of Indianapolis (IN)	96	6,475,686	67,455	2,413,649	25,142
City and County of San Francisco (CA)	234	10,245,970	43,786	571,062	2,440
Prince George's County (MD)	16	795,615	49,726	47,497	2,969
City of Fort Worth (TX)	74	5,868,792	79,308	445,526	6,021
Bergen County (NJ)	26	223,325	8,589	43,041	1,655
Shelby County (TN)	86	1,961,344	22,806	414,114	4,815
Westchester County (NY)	61	2,446,241	40,102	34,862	572
Pinellas County (FL)	72	4,103,724	56,996	439,285	6,101
Cohort E Average	78	2,866,768	35,384	650,515	8,071
Cohort E Median	72	2,446,241	25,545	132,316	2,567

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TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
City of San José (CA)	83	4,377,549	52,742	117,211	1,412
Pima County (AZ)	123	3,829,446	31,134	606,990	4,935
Montgomery County (MD)	93	2,574,105	27,679	647,918	6,967
Mecklenburg County (NC)	152	5,443,711	35,814	603,114	3,968
Wake County (NC)	98	9,401,233	95,931	147,429	1,504
Fairfax County (VA)	70	3,611,351	51,591	59,067	844
Salt Lake County (UT)	141	10,023,135	71,086	1,906,129	13,519
Cuyahoga County (OH)	172	3,839,957	22,325	455,126	2,646
Allegheny County (PA)	169	13,127,151	77,675	90,901	538
City of Dallas (TX)	130	6,831,319	52,549	9,222,827	70,945
Orange County (FL)	95	2,795,352	29,425	520,285	5,477
City of San Diego (CA)	89	16,317,687	183,345	179,603	2,018
Hillsborough County (FL)	81	3,914,288	48,325	490,329	6,053
Palm Beach County (FL)	74	4,003,267	54,098	424,736	5,740
City of San Antonio (TX)	58	6,187,345	106,678	60,151	1,037
Sacramento County (CA)	123	2,817,388	22,906	3,073,813	24,990
City and County of Philadelphia (PA)	391	9,368,114	23,959	1,397,880	3,575
City of Phoenix (AZ)	101	5,983,039	59,238	139,706	1,383
Santa Clara County (CA)	154	5,037,162	32,709	378,243	2,456
Broward County (FL)	122	5,804,900	47,581	2,689,770	22,047
San Bernardino County (CA)	59	1,180,690	20,012	5,203	88
Clark County (NV)	66	7,299,659	110,601	180,286	2,732
City of Houston (TX)	169	15,597,775	92,295	4,641,111	27,462
Riverside County (CA)	94	1,340,313	14,259	1,225,282	13,035
Miami-Dade County (FL)	807	19,825,334	24,567	13,334,702	16,524
San Diego County (CA)	226	19,162,078	84,788	522,204	2,311
Harris County (TX)	178	15,675,759	88,066	4,661,072	26,186
Cohort F Average	153	7,606,263	57,829	1,769,670	10,015
Cohort F Median	122	5,804,900	51,591	520,285	3,968

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TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
Florence Region (OR)	15	76,695	5,113	3,159	211
Eastern Oregon Border Region	27	106,498	3,944	19,825	734
South Cumberland Region (TN)	5	1,053	211	10	2
Oregon's Adventure Coast	10	70,294	7,029	5,200	520
Southern Oregon: Ashland/Talent/Jacksonville	8	57,787	7,223	144	18
Greater Portsmouth Area (NH)	29	849,195	29,283	1,309,984	45,172
The Gorge (OR)	14	146,472	10,462	400	29
Northeast Oregon Region	27	65,403	2,422	5,168	191
Greater Aberdeen Region (SD)	9	82,249	9,139	500	56
Tri-Cities Communities (VA)	15	138,788	9,253	7,987	532
Upper Valley Region (NH/VT)	9	86,601	9,622	6,882	765
Monadnock Region (NH)	68	210,022	3,089	43,221	636
Bismarck-Mandan Region (ND)	31	733,355	23,657	133,930	4,320
Greater Minot Region (ND)	30	351,362	11,712	16,825	561
Greater Burlington Area (VT)	29	724,781	24,992	122,302	4,217
Northeastern Connecticut Region	42	203,521	4,846	40,719	970
Northwest Connecticut Region	70	369,669	5,281	91,789	1,311
Western Connecticut Region	58	1,303,577	22,475	1,221,130	21,054
Greater Fargo-Moorhead Area (ND/MN)	41	1,158,445	28,255	34,221	835
Greater Kingsport Area (TN)	22	687,414	31,246	4,631,700	210,532
Cedar Valley Region (IA)	50	1,309,047	26,181	147,878	2,958
Central Oregon Region	41	361,168	8,809	3,615	88
Northwest Tennessee Development District ¹	13	520,166	40,013	800	62
Southwest Tennessee Development District	36	115,957	3,221	4,060	113
Southeast Ohio	45	345,877	7,686	4,737	105
Southeastern Connecticut Region	80	3,129,282	39,116	91,942	1,149
Shoreline and River Valley Region (CT)	57	389,019	6,825	25,870	454
Upper Peninsula of Michigan	65	617,502	9,500	9,786	151
Greater Waterbury Region (CT)	52	180,833	3,478	7,282	140
Quad Cities Region (IA/IL)	51	470,224	9,220	11,409	224
Greater Peoria Area (IL)	20	191,692	9,585	3,362	168
Upper Cumberland Development District (TN)	27	143,567	5,317	22,048	817
City of Huntsville/Madison County (AL)	40	1,713,006	42,825	8,716	218
Eastern Connecticut Region	122	3,332,803	27,318	132,661	1,087
South Central Tennessee Development District	38	278,985	7,342	215,067	5,660
Coachella Valley Region (CA)	40	835,067	20,877	1,210,430	30,261

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TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
St. Croix Valley (MN/WI)	94	3,106,329	33,046	20,219	215
First Tennessee Development District	63	988,565	15,692	4,707,344	74,720
Northwest Arkansas Region	42	2,376,418	56,581	1,160,126	27,622
Northeast Prosperity Zone (NC)	38	199,399	5,247	10,156	267
The Eastside (King County, WA)	82	1,383,016	16,866	27,034	330
Greater Des Moines Region (IA)	179	3,727,640	20,825	452,474	2,528
Greater New Haven Region (CT)	121	1,009,629	8,344	219,876	1,817
Northwestern Prosperity Zone (NC)	69	1,282,759	18,591	306,184	4,437
Southeast Tennessee Development District	162	2,569,519	15,861	4,089,954	25,247
Greater Knoxville Region (TN)	91	1,575,845	17,317	926,822	10,185
Western Prosperity Zone (NC)	76	1,004,765	13,221	45,766	602
Lehigh Valley Region (PA)	97	2,860,457	29,489	56,885	586
Pikes Peak Region (CO)	83	2,763,800	33,299	3,960	48
Coastal Fairfield County Region (CT)	159	2,109,392	13,267	347,591	2,186
Greater Fort Wayne Area (IN)	31	1,093,845	35,285	76,625	2,472
Greater Sarasota/Bradenton Area (FL)	87	3,356,945	38,586	111,364	1,280
Sandhills Prosperity Zone (NC)	71	1,002,557	14,121	53,922	759
West Valley Region (AZ)	22	518,248	23,557	2,450	111
Greater Hartford Region (CT)	126	2,281,141	18,104	75,453	599
Dayton Region (OH)	177	6,596,719	37,270	96,527	545
Memphis Area Association of Governments (TN)	90	1,974,044	21,934	414,114	4,601
Southeast Prosperity Zone (NC)	81	1,765,978	21,802	109,641	1,354
Richmond & Tri-Cities Region (VA)	93	3,810,335	40,971	736,498	7,919
Greater Fairfax Area (VA)	85	4,075,069	47,942	66,748	785
South Hampton Roads Area (VA)	85	3,627,310	42,674	1,224,339	14,404
East Tennessee Development District	143	1,809,595	12,655	955,526	6,682
Greater St. Louis Area (MO)	233	8,179,824	35,107	1,059,251	4,546
Western New York Region	145	4,205,928	29,006	204,982	1,414
Greater Jacksonville Region (FL)	93	2,097,088	22,549	414,974	4,462
Piedmont-Triad Prosperity Zone (NC)	148	5,086,897	34,371	226,656	1,531
Greater Kansas City Metropolitan Area (MO/KS)	267	4,516,503	16,916	131,515	493
Greater Portland Area (OR)	275	5,190,031	18,873	601,742	2,188
Greater Nashville Regional Council (TN)	198	7,540,165	38,082	4,684,321	23,658
Greater Tampa/St. Petersburg Area (FL)	153	8,018,012	52,405	929,614	6,076
Southwestern Prosperity Zone (NC)	231	6,389,080	27,658	644,207	2,789
North Central Prosperity Zone (NC)	332	13,142,339	39,585	291,293	877

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TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
Long Island (NY)	304	4,064,752	13,371	1,069,665	3,519
Greater Philadelphia Region (PA)	540	13,505,870	25,011	1,464,246	2,712
Central Florida Region	200	6,245,065	31,225	658,523	3,293
Inland Empire Region (CA)	153	2,521,003	16,477	1,230,485	8,042
Greater Houston Region (TX)	193	15,986,785	82,833	4,665,567	24,174
Dallas-Fort Worth-Arlington MSA (TX)	330	15,202,843	46,069	9,801,287	29,701
Regional Average	98	2,618,165	21,541	700,908	8,416
Regional Median	70	1,303,577	18,591	109,641	1,149

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TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

ENTIRE STATES All Populations Number of Communities = 21	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
State of Vermont	120	1,410,606	11,755	460,601	3,838
State of North Dakota	136	2,534,596	18,637	222,167	1,634
State of South Dakota	118	6,455,088	54,704	223,781	1,896
State of Delaware	118	1,413,853	11,982	641,205	5,434
State of Idaho	176	1,645,453	9,349	261,469	1,486
State of New Mexico	398	8,199,697	20,602	3,422,038	8,598
State of Arkansas	114	3,299,037	28,939	1,346,806	11,814
State of Nevada	145	8,761,080	60,421	290,984	2,007
State of Iowa	565	8,213,674	14,537	980,409	1,735
State of Utah	308	16,611,729	53,934	2,742,291	8,904
Commonwealth of Puerto Rico	91	1,524,252	16,750	2,330,361	25,608
State of Connecticut	717	10,802,376	15,066	2,100,406	2,929
State of Oregon	689	8,945,080	12,983	3,827,250	5,555
State of Wisconsin	373	13,752,970	36,871	1,324,136	3,550
State of Missouri	871	16,542,254	18,992	1,209,421	1,389
State of Tennessee	770	15,940,563	20,702	15,093,234	19,602
State of Arizona	472	14,879,492	31,524	1,816,660	3,849
State of New Jersey	520	5,591,752	10,753	6,338,320	12,189
State of North Carolina	1,046	29,873,774	28,560	1,687,825	1,614
State of Georgia	414	16,569,453	40,023	439,708	1,062
State of Florida	1,971	63,673,780	32,305	27,484,689	13,945
Statewide Average	482	12,220,979	26,161	3,535,417	6,602
Statewide Median	398	8,761,080	20,602	1,346,806	3,838

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 14
In-Person Attendance and Virtual Attendance to Eligible Arts and Culture Organizations
in the Participating Communities During 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	Number of Participating Organizations	IN-PERSON Attendance		VIRTUAL Attendance	
		Aggregate Reported In-Person Attendance	Average Per Organization	Aggregate Reported Virtual Attendance	Average Per Organization
Mercer Street Grassroots District (Princeton, WV)	1	15,000	15,000	2,500	2,500
Abilene Cultural District (Abilene, TX)	15	386,792	25,786	10,476	698
Downtown Torrington (Torrington, CT)	11	89,336	8,121	520	47
Iowa City Downtown District (Iowa City, IA) ¹	12	168,944	14,079	33,785	2,815
Downtown Macon Urban Core (Macon, GA)	21	1,232,750	58,702	8,050	383
Oceanside Cultural District (Oceanside, CA)	16	615,233	38,452	28,200	1,763
Southeast Ohio Theatre Trail (Southeastern OH)	4	60,200	15,050	1,000	250
Loch Haven Cultural Park (Orlando, FL)	8	774,858	96,857	1,900	238
Cool Spring Downtown District (Fayetteville, NC)	5	126,341	25,268	2,000	400
Downtown Las Vegas (Las Vegas, NV)	13	1,583,458	121,804	13,800	1,062
Arts Campus Fort Wayne (Fort Wayne, IN)	7	725,155	103,594	37,000	5,286
Salt Lake Cultural Core (Salt Lake City, UT)	18	5,241,090	291,172	1,531,848	85,103
Grand Center Arts District (St. Louis, MO)	37	1,631,593	44,097	600,151	16,220
Dallas Arts District (Dallas, TX)	16	2,735,721	170,983	4,019,897	251,244
Balboa Park Cultural District (San Diego, CA)	36	9,289,535	258,043	127,260	3,535
Houston Museum District (Houston, TX) ¹	23	5,924,956	257,607	3,134,163	136,268
Houston Theatre District (Houston, TX)	6	1,309,712	218,285	125,822	20,970
Midtown Cultural District (Houston, TX)	8	86,206	10,776	200	25
Arts District Average	14	1,618,936	93,874	406,914	24,358
Arts District Median	12	750,007	51,400	12,138	1,412
AVERAGES FOR ALL 16,400 PARTICIPATING ORGANIZATIONS					
Average		29,153		10,305	
Average (excluding zeroes)		32,102		24,296	

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

Introduction to TABLE 15

Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."

Each person who completed the organization survey on behalf of an eligible arts and culture organization was asked to indicate their level of agreement with the statement, "**Members of the community consider my organization to be an important pillar within the community.**" The survey recommended that the organization's chief executive (e.g., executive director, CEO, founder, board president) was the preferred respondent, and it instructed the respondent to consider feedback that has been received from community members when answering this question. This table presents the level of agreement findings for each study region, as well as the number of organizations from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of responding organizations that responded "Strongly Disagree" to the statement, "Members of the community consider my organization to be an important pillar within the community."

Column Three:

The percentage of responding organizations that responded "Disagree" to the statement, "Members of the community consider my organization to be an important pillar within the community."

Column Four:

The percentage of responding organizations that responded "Neutral" to the statement, "Members of the community consider my organization to be an important pillar within the community."

Column Five:

The percentage of responding organizations that responded "Agree" to the statement, "Members of the community consider my organization to be an important pillar within the community."

Column Six:

The percentage of responding organizations that responded "Strongly Agree" to the statement, "Members of the community consider my organization to be an important pillar within the community."

Column Seven:

The total number of organizations for which a level of agreement was provided for the statement, "Members of the community consider my organization to be an important pillar within the community."

Research Notes:

When fewer than three organizations provided a response for a particular study region, "n/a" is listed in order to preserve the confidentiality of the respondents. Some sample sizes are extremely small and should be used with caution; results tabulated based on samples of fewer than 35 cases may not be statistically representative of the entire universe of eligible arts and culture organizations.

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	0%	0%	0%	67%	33%	3
Taos County (NM)	3%	3%	11%	35%	48%	63
Town of Hillsborough (NC)	0%	0%	11%	22%	67%	9
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	0%	0%	33%	33%	33%	6
City of Sedona (AZ)	0%	0%	0%	38%	63%	8
City of Yankton (SD)	0%	0%	0%	100%	0%	3
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	2
City of Jamestown (ND)	13%	0%	13%	50%	25%	8
Rutland County (VT)	0%	0%	13%	38%	50%	8
Town of Elkton (MD)	5%	0%	14%	38%	43%	21
City of Waterville (ME)	0%	17%	0%	33%	50%	6
City of Pendleton (OR)	0%	0%	0%	50%	50%	8
Haywood County (TN)	n/a	n/a	n/a	n/a	n/a	2
City of Hannibal (MO)	0%	0%	0%	50%	50%	4
Johnson County (TN)	9%	0%	0%	55%	36%	11
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	1
City of Tullahoma (TN)	0%	0%	0%	25%	75%	4
City of Coralville (IA)	0%	0%	14%	43%	43%	7
Town of Carrboro (NC)	0%	0%	0%	67%	33%	3
City of Coronado (CA)	0%	0%	7%	13%	80%	30
City of Laguna Beach (CA)	8%	0%	0%	33%	58%	12
City of Newberg (OR)	0%	0%	17%	50%	33%	6
City of Fairfax (VA)	0%	0%	0%	44%	56%	9
City of Brookings (SD)	0%	0%	0%	40%	60%	10
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Paducah (KY)	5%	0%	15%	25%	55%	20
City of Tarpon Springs (FL)	0%	0%	0%	25%	75%	4
McNairy County (TN)	11%	0%	0%	33%	56%	9
City of Mason City (IA)	0%	0%	20%	40%	40%	5
Door County (WI)	0%	5%	5%	19%	71%	21
City of Winter Park (FL)	0%	0%	8%	23%	69%	13
City of Dover (NH)	0%	0%	18%	27%	55%	11
Transylvania County (NC)	0%	0%	0%	33%	67%	3
City of West Hollywood (CA)	0%	0%	14%	43%	43%	7
Clatsop County (OR)	0%	0%	12%	29%	59%	17

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	0%	0%	18%	36%	45%	11
City of Marion (IA)	0%	0%	5%	37%	58%	19
Summit County (UT)	0%	0%	5%	29%	67%	21
Sullivan County (NH)	0%	0%	0%	0%	100%	4
Monroe County (TN)	0%	0%	0%	17%	83%	6
City of Cleveland (TN)	0%	5%	19%	43%	33%	21
Lincoln County (OR)	0%	0%	10%	30%	60%	10
Cohort A Average	1%	1%	7%	37%	53%	10
Cohort A Median	0%	0%	5%	36%	55%	8

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	0%	0%	31%	31%	38%	16
City of Florissant (MO)	0%	0%	38%	0%	63%	8
McMinn County (TN)	6%	0%	11%	44%	39%	18
City of Watsonville (CA)	7%	0%	0%	21%	71%	14
Lafayette County (MS)	0%	0%	18%	45%	36%	11
Columbus County (NC)	0%	0%	0%	14%	86%	7
Watauga County (NC)	0%	0%	6%	38%	56%	16
Mercer County (WV)	0%	0%	0%	57%	43%	7
City of Dubuque (IA)	2%	0%	9%	53%	35%	43
City of Ocala (FL)	0%	0%	0%	50%	50%	10
Town of Chapel Hill (NC)	9%	0%	13%	43%	35%	23
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	1
City of Encinitas (CA)	0%	0%	10%	29%	61%	31
City of Grand Junction (CO)	0%	0%	23%	46%	31%	26
City of Cheyenne (WY)	0%	0%	0%	42%	58%	12
City of Santa Cruz (CA)	0%	0%	6%	43%	51%	51
Hamblen County (TN)	0%	4%	4%	44%	48%	25
City of Redmond (WA)	20%	0%	30%	20%	30%	10
Town of Jupiter (FL)	0%	0%	0%	0%	100%	4
City of Ames (IA)	0%	0%	7%	46%	46%	28
City of Portland (ME)	2%	0%	2%	56%	40%	52
City of Jackson (TN)	0%	0%	5%	33%	62%	21
Wilkes County (NC)	0%	0%	33%	33%	33%	3
City of Eau Claire (WI)	0%	0%	8%	31%	62%	13
Greene County (TN)	0%	0%	0%	22%	78%	9
Carteret County (NC)	10%	0%	0%	40%	50%	10
City of Walnut Creek (CA)	0%	0%	10%	30%	60%	10
Island of Kaua'i (HI)	17%	0%	0%	50%	33%	6
Walton County (FL)	14%	0%	0%	29%	57%	7
Chatham County (NC)	0%	0%	0%	56%	44%	9
City of Flagstaff (AZ)	0%	0%	20%	40%	40%	5
City of Rapid City (SD)	0%	0%	8%	46%	46%	13
City of Missoula (MT)	0%	0%	7%	47%	47%	15
Wilson County (NC)	n/a	n/a	n/a	n/a	n/a	0
Caldwell County (NC)	0%	0%	20%	60%	20%	5
City of Sioux City (IA)	0%	0%	10%	20%	70%	10

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	0%	0%	17%	33%	50%	6
City of Santa Fe (NM)	3%	3%	3%	35%	55%	31
City of Fort Myers (FL)	0%	0%	20%	20%	60%	15
Buchanan County (MO)	0%	0%	6%	50%	44%	18
City of Nashua (NH)	5%	0%	14%	29%	52%	21
City of Miami Beach (FL)	0%	0%	3%	8%	90%	40
City of Asheville (NC)	2%	2%	8%	32%	57%	53
Pottawattamie County (IA)	0%	0%	8%	31%	62%	13
Fairbanks North Star Borough (AK)	0%	0%	10%	55%	35%	20
City of Lee's Summit (MO)	0%	0%	11%	56%	33%	9
Cleveland County (NC)	8%	0%	0%	50%	42%	12
Montgomery County (VA)	0%	6%	11%	56%	28%	36
Nevada County (CA)	2%	0%	14%	32%	52%	63
City of Boca Raton (FL)	8%	0%	8%	0%	83%	12
Cohort B Average	2%	0%	10%	36%	51%	18
Cohort B Median	0%	0%	8%	39%	50%	13

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	0%	0%	7%	19%	74%	27
City of Renton (WA)	0%	0%	8%	50%	42%	12
Craven County (NC)	0%	0%	25%	0%	75%	4
Platte County (MO)	0%	0%	0%	38%	63%	8
Cecil County (MD)	2%	0%	14%	30%	53%	43
City of Boulder (CO)	5%	0%	7%	30%	58%	57
Bradley County (TN)	0%	4%	17%	39%	39%	23
City of Lewisville (TX)	n/a	n/a	n/a	n/a	n/a	1
City of Elgin (IL)	0%	0%	0%	0%	100%	5
Douglas County (OR)	14%	0%	14%	57%	14%	7
City of West Palm Beach (FL)	0%	0%	5%	11%	84%	19
Flagler County (FL)	0%	0%	29%	18%	53%	17
City of Clearwater (FL)	0%	0%	17%	17%	67%	6
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	2
City of Norman (OK)	0%	4%	11%	36%	50%	28
City of Columbia (MO)	3%	0%	9%	34%	53%	32
City of Abilene (TX)	3%	0%	6%	45%	45%	33
Hunterdon County (NJ)	29%	0%	29%	0%	43%	7
City of Topeka (KS)	0%	0%	18%	45%	36%	22
Cache County (UT)	6%	0%	11%	28%	56%	18
City of New Haven (CT)	0%	0%	9%	41%	50%	56
City of Waco (TX)	0%	0%	17%	40%	43%	30
Brunswick County (NC)	0%	0%	19%	31%	50%	16
City of Bellevue (WA)	15%	0%	8%	38%	38%	13
City of Savannah (GA)	0%	7%	33%	13%	47%	15
Orange County (NC)	5%	0%	11%	41%	43%	37
Cumberland County (NJ)	0%	0%	0%	20%	80%	5
Johnson County (IA)	0%	4%	18%	50%	29%	28
City of Escondido (CA)	0%	0%	0%	33%	67%	6
City of Kansas City (MO)	3%	2%	16%	36%	42%	86
Macon-Bibb County (GA)	0%	0%	11%	53%	37%	19
City of Springfield (MA)	3%	0%	3%	24%	70%	37
Ouachita Parish (LA)	0%	0%	4%	58%	38%	26
City of Alexandria (VA)	0%	1%	23%	36%	40%	75
Catawba County (NC)	0%	3%	20%	30%	47%	30
Martin County (FL)	6%	0%	6%	44%	44%	16

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	0%	0%	0%	43%	57%	7
Town of Cary (NC)	7%	0%	21%	21%	50%	14
Springfield (MO)	3%	0%	7%	33%	57%	30
City of Salem (OR)	3%	0%	20%	37%	40%	35
City of Fort Collins (CO)	0%	0%	13%	46%	42%	24
City of Eugene (OR)	0%	2%	9%	33%	56%	90
City of Oceanside (CA)	3%	0%	6%	48%	42%	33
City of Ontario (CA)	0%	17%	0%	33%	50%	6
City of Frisco (TX)	0%	0%	13%	44%	44%	16
City of Providence (RI)	0%	0%	0%	47%	53%	17
Pitt County (NC)	6%	0%	6%	41%	47%	17
City of Fort Lauderdale (FL)	7%	0%	4%	33%	56%	45
City of McKinney (TX)	0%	0%	17%	50%	33%	6
Sumner County (TN)	3%	0%	14%	38%	45%	29
City of Sioux Falls (SD)	0%	0%	17%	40%	43%	30
City of Tempe (AZ)	0%	0%	9%	34%	56%	32
City of Salt Lake City (UT)	3%	0%	4%	34%	59%	71
Richmond County (GA)	0%	0%	0%	31%	69%	13
Montgomery County (TN)	0%	0%	38%	38%	25%	16
Tuscaloosa County (AL)	3%	6%	3%	49%	40%	35
City of San Bernardino (CA)	0%	0%	0%	0%	100%	3
Cabarrus County (NC)	7%	0%	13%	67%	13%	15
City of Tacoma (WA)	0%	2%	9%	41%	48%	64
Gaston County (NC)	0%	0%	10%	60%	30%	20
New Hanover County (NC)	5%	0%	5%	32%	59%	22
City of Garland (TX)	0%	0%	0%	29%	71%	7
Clay County (MO)	14%	0%	7%	43%	36%	14
Cohort C Average	3%	1%	11%	35%	51%	25
Cohort C Median	0%	0%	9%	36%	48%	19

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	2%	0%	11%	36%	51%	53
City of Scottsdale (AZ)	0%	0%	13%	13%	75%	8
City of Chandler (AZ)	0%	0%	18%	36%	45%	11
Buncombe County (NC)	2%	3%	8%	33%	54%	61
City of St. Petersburg (FL)	0%	0%	10%	20%	70%	10
City of Jersey City (NJ)	0%	0%	3%	34%	63%	64
Greater Green Bay Area (WI)	3%	6%	13%	39%	39%	31
St. Johns County (FL)	0%	0%	12%	31%	58%	26
Alachua County (FL)	0%	2%	5%	40%	53%	43
Santa Cruz County (CA)	1%	0%	4%	39%	56%	85
York County (SC)	0%	0%	15%	50%	35%	26
City of Orlando (FL)	0%	0%	7%	27%	67%	30
City of Lincoln (NE)	4%	4%	16%	36%	40%	25
City of Greensboro (NC)	0%	2%	6%	41%	52%	66
Leon County (FL)	2%	5%	18%	29%	47%	62
City of Marquette (MI)	0%	0%	20%	60%	20%	5
Greater Spartanburg Area (SC)	5%	3%	14%	38%	41%	37
Durham County (NC)	3%	2%	12%	39%	44%	66
Lexington-Fayette Urban County (KY)	0%	0%	6%	39%	56%	18
Somerset County (NJ)	0%	0%	20%	49%	32%	41
City of Riverside (CA)	0%	6%	6%	38%	50%	16
Rutherford County (TN)	0%	4%	8%	46%	42%	24
City of Santa Ana (CA)	0%	0%	0%	13%	88%	8
Cumberland County (NC)	6%	6%	11%	33%	44%	54
Municipality of San Juan (PR)	5%	0%	5%	41%	50%	22
Davis County (UT)	0%	0%	11%	44%	44%	9
Lake County (FL)	10%	0%	20%	30%	40%	10
Washtenaw County (MI)	1%	0%	14%	40%	44%	72
Hamilton County (TN)	0%	3%	4%	42%	51%	72
Forsyth County (NC)	5%	0%	7%	27%	61%	41
Collier County (FL)	0%	0%	38%	0%	63%	8
City of Wichita (KS)	4%	0%	5%	28%	63%	57
Placer County (CA)	0%	0%	10%	15%	75%	20
City of Tampa (FL)	0%	0%	5%	39%	55%	38
St. Charles County (MO)	0%	0%	14%	57%	29%	7
Manatee County (FL)	8%	0%	8%	40%	44%	25

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	0%	0%	4%	33%	62%	45
Clackamas County (OR)	0%	0%	12%	45%	43%	51
Sarasota County (FL)	0%	2%	12%	29%	56%	41
Monterey County (CA)	0%	1%	7%	40%	51%	82
City of Atlanta (GA)	0%	0%	15%	29%	56%	52
Morris County (NJ)	0%	3%	21%	38%	38%	39
Cohort D Average	1%	1%	11%	35%	51%	37
Cohort D Median	0%	0%	11%	38%	51%	38

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	6%	3%	21%	38%	32%	34
City of Mesa (AZ)	4%	0%	12%	35%	50%	26
Guilford County (NC)	0%	1%	6%	43%	50%	82
Dane County (WI)	0%	2%	9%	45%	45%	56
Volusia County (FL)	3%	0%	6%	24%	67%	33
Union County (NJ)	0%	2%	5%	34%	59%	41
City of Albuquerque (NM)	3%	0%	15%	48%	33%	91
City of Milwaukee (WI)	1%	0%	16%	45%	37%	73
Washington County (OR)	5%	3%	15%	36%	41%	39
Johnson County (KS)	3%	0%	22%	50%	25%	32
Ocean County (NJ)	0%	0%	0%	50%	50%	8
City of Louisville-Jefferson County (KY)	4%	2%	4%	43%	48%	54
Monmouth County (NJ)	0%	0%	17%	47%	37%	30
City of Las Vegas (NV)	4%	0%	17%	38%	42%	53
City of Portland (OR)	2%	1%	10%	33%	55%	126
City of Nashville-Davidson County (TN)	0%	1%	7%	35%	56%	82
Hudson County (NJ)	0%	0%	3%	36%	61%	70
Jackson County (MO)	2%	2%	17%	40%	39%	88
City and County of Denver (CO)	1%	0%	7%	35%	57%	74
Lee County (FL)	0%	0%	13%	33%	54%	24
Essex County (NJ)	3%	3%	0%	34%	59%	29
Multnomah County (OR)	2%	1%	9%	35%	53%	119
Middlesex County (NJ)	4%	0%	4%	39%	52%	23
City of Indianapolis (IN)	0%	0%	6%	36%	58%	50
City and County of San Francisco (CA)	3%	1%	3%	29%	65%	142
Prince George's County (MD)	0%	8%	8%	42%	42%	12
City of Fort Worth (TX)	0%	0%	14%	28%	58%	36
Bergen County (NJ)	0%	0%	20%	44%	36%	25
Shelby County (TN)	3%	1%	4%	33%	59%	79
Westchester County (NY)	3%	0%	24%	14%	59%	29
Pinellas County (FL)	3%	0%	8%	22%	68%	37
Cohort E Average	2%	1%	10%	37%	50%	55
Cohort E Median	2%	0%	9%	36%	52%	41

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	2%	2%	16%	30%	51%	57
Pima County (AZ)	1%	3%	6%	35%	55%	69
Montgomery County (MD)	1%	0%	6%	41%	51%	78
Mecklenburg County (NC)	2%	2%	10%	27%	60%	122
Wake County (NC)	2%	2%	8%	33%	55%	49
Fairfax County (VA)	2%	0%	6%	41%	52%	54
Salt Lake County (UT)	3%	0%	5%	37%	55%	130
Cuyahoga County (OH)	1%	1%	9%	46%	43%	112
Allegheny County (PA)	1%	3%	13%	38%	46%	96
City of Dallas (TX)	1%	1%	3%	31%	63%	67
Orange County (FL)	0%	0%	5%	25%	69%	55
City of San Diego (CA)	4%	3%	7%	25%	61%	69
Hillsborough County (FL)	0%	0%	4%	40%	56%	52
Palm Beach County (FL)	5%	0%	8%	13%	75%	63
City of San Antonio (TX)	3%	0%	17%	14%	66%	29
Sacramento County (CA)	0%	0%	7%	36%	57%	84
City and County of Philadelphia (PA)	1%	1%	21%	29%	47%	153
City of Phoenix (AZ)	4%	0%	10%	45%	41%	71
Santa Clara County (CA)	1%	2%	14%	33%	50%	106
Broward County (FL)	5%	0%	3%	31%	62%	110
San Bernardino County (CA)	0%	3%	12%	38%	47%	34
Clark County (NV)	3%	0%	15%	33%	48%	60
City of Houston (TX)	2%	1%	3%	39%	54%	90
Riverside County (CA)	2%	2%	10%	40%	47%	60
Miami-Dade County (FL)	1%	1%	4%	16%	78%	526
San Diego County (CA)	3%	1%	7%	29%	59%	187
Harris County (TX)	2%	1%	3%	38%	56%	96
Cohort F Average	2%	1%	9%	33%	56%	99
Cohort F Median	2%	1%	7%	33%	55%	71

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	0%	0%	20%	47%	33%	15
Eastern Oregon Border Region	0%	0%	4%	48%	48%	23
South Cumberland Region (TN)	0%	0%	20%	40%	40%	5
Oregon's Adventure Coast	0%	0%	0%	73%	27%	11
Southern Oregon: Ashland/Talent/Jacksonville	33%	0%	0%	0%	67%	3
Greater Portsmouth Area (NH)	4%	0%	4%	33%	59%	27
The Gorge (OR)	0%	0%	8%	23%	69%	13
Northeast Oregon Region	0%	0%	0%	56%	44%	18
Greater Aberdeen Region (SD)	33%	0%	0%	17%	50%	6
Tri-Cities Communities (VA)	0%	0%	9%	27%	64%	11
Upper Valley Region (NH/VT)	11%	0%	11%	56%	22%	9
Monadnock Region (NH)	2%	2%	7%	40%	49%	57
Bismarck-Mandan Region (ND)	0%	0%	0%	44%	56%	25
Greater Minot Region (ND)	4%	0%	11%	33%	52%	27
Greater Burlington Area (VT)	0%	0%	7%	40%	53%	15
Northeastern Connecticut Region	0%	0%	20%	38%	43%	40
Northwest Connecticut Region	0%	0%	13%	56%	31%	70
Western Connecticut Region	0%	4%	6%	42%	48%	48
Greater Fargo-Moorhead Area (ND/MN)	5%	0%	8%	38%	49%	37
Greater Kingsport Area (TN)	0%	0%	21%	29%	50%	14
Cedar Valley Region (IA)	3%	3%	3%	46%	46%	39
Central Oregon Region	0%	0%	19%	35%	45%	31
Northwest Tennessee Development District	0%	0%	10%	20%	70%	10
Southwest Tennessee Development District	3%	0%	5%	34%	58%	38
Southeast Ohio	0%	0%	6%	28%	66%	32
Southeastern Connecticut Region	0%	0%	13%	54%	33%	61
Shoreline and River Valley Region (CT)	0%	2%	9%	40%	49%	47
Upper Peninsula of Michigan	5%	3%	10%	36%	46%	39
Greater Waterbury Region (CT)	0%	2%	20%	48%	30%	50
Quad Cities Region (IA/IL)	0%	5%	8%	41%	46%	37
Greater Peoria Area (IL)	0%	5%	5%	42%	47%	19
Upper Cumberland Development District (TN)	4%	0%	4%	26%	65%	23
City of Huntsville/Madison County (AL)	0%	0%	18%	47%	35%	17
Eastern Connecticut Region	0%	0%	16%	48%	36%	94
South Central Tennessee Development District	0%	0%	6%	52%	42%	33
Coachella Valley Region (CA)	0%	0%	9%	48%	43%	23

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	1%	4%	14%	26%	55%	77
First Tennessee Development District	4%	0%	9%	35%	52%	54
Northwest Arkansas Region	3%	0%	7%	45%	45%	29
Northeast Prosperity Zone (NC)	4%	0%	4%	40%	52%	25
The Eastside (King County, WA)	9%	0%	14%	42%	35%	43
Greater Des Moines Region (IA)	1%	2%	7%	49%	40%	176
Greater New Haven Region (CT)	0%	3%	10%	41%	47%	105
Northwestern Prosperity Zone (NC)	0%	2%	15%	38%	45%	60
Southeast Tennessee Development District	1%	2%	10%	40%	47%	126
Greater Knoxville Region (TN)	5%	0%	13%	29%	53%	77
Western Prosperity Zone (NC)	1%	3%	8%	35%	53%	72
Lehigh Valley Region (PA)	2%	0%	11%	44%	44%	64
Pikes Peak Region (CO)	0%	4%	13%	38%	45%	53
Coastal Fairfield County Region (CT)	1%	2%	9%	41%	47%	156
Greater Fort Wayne Area (IN)	0%	0%	8%	46%	46%	26
Greater Sarasota/Bradenton Area (FL)	3%	2%	11%	33%	52%	66
Sandhills Prosperity Zone (NC)	4%	4%	11%	30%	50%	70
West Valley Region (AZ)	0%	0%	18%	27%	55%	11
Greater Hartford Region (CT)	0%	1%	11%	43%	45%	109
Dayton Region (OH)	2%	3%	10%	44%	42%	108
Memphis Area Association of Governments (TN)	2%	1%	4%	35%	57%	82
Southeast Prosperity Zone (NC)	3%	0%	9%	31%	57%	58
Richmond & Tri-Cities Region (VA)	1%	1%	9%	33%	56%	88
Greater Fairfax Area (VA)	2%	0%	5%	42%	52%	65
South Hampton Roads Area (VA)	0%	1%	10%	26%	63%	70
East Tennessee Development District	3%	1%	9%	33%	54%	128
Greater St. Louis Area (MO)	3%	0%	36%	25%	36%	185
Western New York Region	3%	1%	4%	37%	54%	134
Greater Jacksonville Region (FL)	0%	0%	9%	46%	45%	85
Piedmont-Triad Prosperity Zone (NC)	1%	1%	7%	37%	54%	138
Greater Kansas City Metropolitan Area (MO/KS)	3%	1%	15%	42%	38%	149
Greater Portland Area (OR)	2%	1%	11%	38%	48%	209
Greater Nashville Regional Council (TN)	1%	1%	11%	39%	48%	183
Greater Tampa/St. Petersburg Area (FL)	1%	0%	6%	33%	61%	89
Southwestern Prosperity Zone (NC)	2%	1%	10%	38%	49%	185
North Central Prosperity Zone (NC)	3%	1%	10%	37%	50%	189

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	1%	1%	9%	38%	50%	136
Greater Philadelphia Region (PA)	2%	2%	22%	31%	43%	239
Central Florida Region	3%	0%	8%	28%	61%	119
Inland Empire Region (CA)	1%	2%	11%	39%	47%	94
Greater Houston Region (TX)	2%	1%	4%	39%	55%	106
Dallas-Fort Worth-Arlington MSA (TX)	1%	1%	7%	34%	57%	175
Regional Average	2%	1%	10%	38%	49%	70
Regional Median	1%	0%	9%	38%	48%	56

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

ENTIRE STATES All Populations Number of Communities = 21	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	0%	2%	9%	34%	54%	90
State of North Dakota	3%	1%	8%	39%	50%	119
State of South Dakota	2%	0%	8%	46%	43%	99
State of Delaware	2%	2%	8%	34%	54%	109
State of Idaho	3%	2%	14%	39%	43%	140
State of New Mexico	3%	1%	10%	42%	44%	231
State of Arkansas	1%	1%	11%	37%	49%	71
State of Nevada	2%	0%	14%	35%	49%	130
State of Iowa	2%	2%	8%	45%	43%	525
State of Utah	3%	0%	8%	37%	52%	251
Commonwealth of Puerto Rico	7%	0%	4%	24%	64%	67
State of Connecticut	0%	1%	12%	44%	43%	642
State of Oregon	1%	1%	11%	37%	49%	540
State of Wisconsin	1%	1%	11%	38%	49%	282
State of Missouri	3%	0%	23%	34%	40%	448
State of Tennessee	2%	1%	9%	37%	52%	677
State of Arizona	2%	1%	9%	39%	49%	297
State of New Jersey	2%	1%	11%	39%	47%	409
State of North Carolina	2%	1%	9%	36%	51%	797
State of Georgia	1%	1%	17%	25%	56%	185
State of Florida	2%	1%	7%	25%	65%	1,356
Statewide Average	2%	1%	11%	36%	50%	355
Statewide Median	2%	1%	9%	37%	49%	251

TABLE 15**Community Impact: Level of Agreement with "Members of the community consider my organization to be an important pillar within the community."**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	1
Abilene Cultural District (Abilene, TX)	0%	0%	6%	44%	50%	16
Downtown Torrington (Torrington, CT)	0%	0%	10%	50%	40%	10
Iowa City Downtown District (Iowa City, IA)	0%	9%	0%	55%	36%	11
Downtown Macon Urban Core (Macon, GA)	0%	0%	8%	58%	33%	12
Oceanside Cultural District (Oceanside, CA)	0%	0%	0%	54%	46%	13
Southeast Ohio Theatre Trail (Southeastern OH)	0%	0%	0%	25%	75%	4
Loch Haven Cultural Park (Orlando, FL)	0%	0%	0%	29%	71%	7
Cool Spring Downtown District (Fayetteville, NC)	0%	0%	0%	20%	80%	5
Downtown Las Vegas (Las Vegas, NV)	20%	0%	20%	0%	60%	5
Arts Campus Fort Wayne (Fort Wayne, IN)	0%	0%	0%	50%	50%	6
Salt Lake Cultural Core (Salt Lake City, UT)	0%	0%	7%	33%	60%	15
Grand Center Arts District (St. Louis, MO)	3%	0%	19%	31%	47%	32
Dallas Arts District (Dallas, TX)	0%	0%	0%	13%	87%	15
Balboa Park Cultural District (San Diego, CA)	3%	6%	6%	26%	58%	31
Houston Museum District (Houston, TX)	0%	0%	0%	60%	40%	5
Houston Theatre District (Houston, TX)	0%	0%	0%	20%	80%	5
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Arts District Average	2%	1%	5%	35%	57%	11
Arts District Median	0%	0%	0%	32%	54%	9
Average of All Responding Organizations	2%	1%	10%	36%	51%	
Total Number of Organizations that Answered						11,692

Introduction to TABLE 16

Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."

Each person who completed the organization survey on behalf of an eligible arts and culture organization was asked to indicate their level of agreement with the statement, "**Members of the community would feel a great sense of loss if my organization were no longer available.**" The survey recommended that the organization's chief executive (e.g., executive director, CEO, founder, board president) was the preferred respondent, and it instructed the respondent to consider feedback that has been received from community members when answering this question. This table presents the level of agreement findings for each study region, as well as the number of organizations from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of responding organizations that responded "Strongly Disagree" to the statement, "Members of the community would feel a great sense of loss if my organization were no longer available."

Column Three:

The percentage of responding organizations that responded "Disagree" to the statement, "Members of the community would feel a great sense of loss if my organization were no longer available."

Column Four:

The percentage of responding organizations that responded "Neutral" to the statement, "Members of the community would feel a great sense of loss if my organization were no longer available."

Column Five:

The percentage of responding organizations that responded "Agree" to the statement, "Members of the community would feel a great sense of loss if my organization were no longer available."

Column Six:

The percentage of responding organizations that responded "Strongly Agree" to the statement, "Members of the community would feel a great sense of loss if my organization were no longer available."

Column Seven:

The total number of organizations for which a level of agreement was provided for the statement, "Members of the community would feel a great sense of loss if my organization were no longer available."

Research Notes:

When fewer than three organizations provided a response for a particular study region, "n/a" is listed in order to preserve the confidentiality of the respondents. Some sample sizes are extremely small and should be used with caution; results tabulated based on samples of fewer than 35 cases may not be statistically representative of the entire universe of eligible arts and culture organizations.

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	0%	0%	33%	33%	33%	3
Taos County (NM)	2%	5%	6%	29%	59%	63
Town of Hillsborough (NC)	0%	0%	0%	22%	78%	9
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	0%	0%	33%	17%	50%	6
City of Sedona (AZ)	0%	0%	0%	38%	63%	8
City of Yankton (SD)	0%	0%	0%	100%	0%	3
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	2
City of Jamestown (ND)	13%	0%	25%	38%	25%	8
Rutland County (VT)	0%	0%	13%	25%	63%	8
Town of Elkton (MD)	5%	0%	10%	43%	43%	21
City of Waterville (ME)	0%	17%	0%	17%	67%	6
City of Pendleton (OR)	0%	0%	0%	50%	50%	8
Haywood County (TN)	n/a	n/a	n/a	n/a	n/a	2
City of Hannibal (MO)	0%	0%	25%	25%	50%	4
Johnson County (TN)	0%	0%	27%	27%	45%	11
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	1
City of Tullahoma (TN)	0%	0%	0%	50%	50%	4
City of Coralville (IA)	0%	0%	14%	14%	71%	7
Town of Carrboro (NC)	0%	0%	33%	0%	67%	3
City of Coronado (CA)	0%	0%	3%	27%	70%	30
City of Laguna Beach (CA)	8%	0%	8%	42%	42%	12
City of Newberg (OR)	0%	0%	0%	67%	33%	6
City of Fairfax (VA)	0%	0%	11%	33%	56%	9
City of Brookings (SD)	0%	0%	10%	20%	70%	10
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Paducah (KY)	5%	0%	10%	30%	55%	20
City of Tarpon Springs (FL)	0%	0%	0%	50%	50%	4
McNairy County (TN)	11%	0%	0%	44%	44%	9
City of Mason City (IA)	0%	0%	40%	40%	20%	5
Door County (WI)	0%	5%	0%	19%	76%	21
City of Winter Park (FL)	0%	0%	8%	31%	62%	13
City of Dover (NH)	0%	0%	18%	27%	55%	11
Transylvania County (NC)	0%	0%	0%	33%	67%	3
City of West Hollywood (CA)	0%	0%	0%	57%	43%	7
Clatsop County (OR)	0%	0%	6%	35%	59%	17

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	0%	0%	9%	45%	45%	11
City of Marion (IA)	0%	0%	11%	26%	63%	19
Summit County (UT)	0%	0%	5%	24%	71%	21
Sullivan County (NH)	0%	0%	0%	0%	100%	4
Monroe County (TN)	0%	0%	0%	0%	100%	6
City of Cleveland (TN)	0%	10%	19%	38%	33%	21
Lincoln County (OR)	0%	0%	0%	30%	70%	10
Cohort A Average	1%	1%	10%	33%	55%	10
Cohort A Median	0%	0%	7%	30%	55%	8

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	0%	0%	38%	25%	38%	16
City of Florissant (MO)	0%	0%	38%	13%	50%	8
McMinn County (TN)	6%	0%	6%	39%	50%	18
City of Watsonville (CA)	7%	0%	0%	21%	71%	14
Lafayette County (MS)	0%	0%	18%	36%	45%	11
Columbus County (NC)	0%	0%	0%	43%	57%	7
Watauga County (NC)	0%	0%	0%	44%	56%	16
Mercer County (WV)	0%	0%	0%	43%	57%	7
City of Dubuque (IA)	0%	2%	16%	37%	44%	43
City of Ocala (FL)	0%	0%	0%	50%	50%	10
Town of Chapel Hill (NC)	9%	0%	9%	30%	52%	23
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	1
City of Encinitas (CA)	3%	0%	10%	19%	68%	31
City of Grand Junction (CO)	0%	0%	15%	42%	42%	26
City of Cheyenne (WY)	0%	0%	0%	42%	58%	12
City of Santa Cruz (CA)	0%	0%	6%	33%	61%	51
Hamblen County (TN)	0%	4%	8%	32%	56%	25
City of Redmond (WA)	20%	0%	10%	30%	40%	10
Town of Jupiter (FL)	0%	0%	0%	75%	25%	4
City of Ames (IA)	0%	0%	18%	36%	46%	28
City of Portland (ME)	0%	0%	6%	42%	52%	52
City of Jackson (TN)	0%	0%	0%	29%	71%	21
Wilkes County (NC)	0%	0%	0%	67%	33%	3
City of Eau Claire (WI)	0%	8%	8%	23%	62%	13
Greene County (TN)	0%	0%	0%	22%	78%	9
Carteret County (NC)	10%	0%	0%	20%	70%	10
City of Walnut Creek (CA)	0%	0%	10%	40%	50%	10
Island of Kaua'i (HI)	17%	0%	0%	17%	67%	6
Walton County (FL)	14%	0%	0%	29%	57%	7
Chatham County (NC)	0%	0%	0%	56%	44%	9
City of Flagstaff (AZ)	0%	20%	0%	20%	60%	5
City of Rapid City (SD)	8%	0%	8%	38%	46%	13
City of Missoula (MT)	0%	0%	7%	53%	40%	15
Wilson County (NC)	n/a	n/a	n/a	n/a	n/a	0
Caldwell County (NC)	0%	0%	0%	60%	40%	5
City of Sioux City (IA)	0%	0%	10%	30%	60%	10

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	0%	0%	0%	33%	67%	6
City of Santa Fe (NM)	3%	3%	6%	29%	58%	31
City of Fort Myers (FL)	0%	0%	13%	27%	60%	15
Buchanan County (MO)	0%	0%	11%	44%	44%	18
City of Nashua (NH)	5%	0%	19%	24%	52%	21
City of Miami Beach (FL)	0%	0%	0%	13%	88%	40
City of Asheville (NC)	2%	2%	6%	28%	62%	53
Pottawattamie County (IA)	0%	0%	8%	38%	54%	13
Fairbanks North Star Borough (AK)	0%	5%	5%	45%	45%	20
City of Lee's Summit (MO)	0%	11%	11%	33%	44%	9
Cleveland County (NC)	8%	0%	8%	42%	42%	12
Montgomery County (VA)	3%	8%	3%	36%	50%	36
Nevada County (CA)	0%	0%	11%	40%	49%	63
City of Boca Raton (FL)	8%	0%	8%	0%	83%	12
Cohort B Average	3%	1%	7%	35%	54%	18
Cohort B Median	0%	0%	6%	35%	52%	13

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	0%	0%	4%	22%	74%	27
City of Renton (WA)	0%	0%	17%	50%	33%	12
Craven County (NC)	0%	0%	25%	25%	50%	4
Platte County (MO)	0%	0%	0%	38%	63%	8
Cecil County (MD)	2%	0%	9%	35%	53%	43
City of Boulder (CO)	4%	2%	5%	33%	56%	57
Bradley County (TN)	0%	9%	17%	39%	35%	23
City of Lewisville (TX)	n/a	n/a	n/a	n/a	n/a	1
City of Elgin (IL)	0%	0%	0%	20%	80%	5
Douglas County (OR)	14%	0%	14%	43%	29%	7
City of West Palm Beach (FL)	0%	0%	5%	21%	74%	19
Flagler County (FL)	0%	0%	35%	24%	41%	17
City of Clearwater (FL)	0%	0%	17%	33%	50%	6
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	2
City of Norman (OK)	0%	4%	11%	32%	54%	28
City of Columbia (MO)	0%	3%	13%	41%	44%	32
City of Abilene (TX)	3%	0%	9%	36%	52%	33
Hunterdon County (NJ)	0%	0%	29%	14%	57%	7
City of Topeka (KS)	0%	0%	9%	45%	45%	22
Cache County (UT)	6%	0%	11%	28%	56%	18
City of New Haven (CT)	0%	2%	5%	39%	54%	56
City of Waco (TX)	0%	0%	13%	43%	43%	30
Brunswick County (NC)	0%	0%	13%	31%	56%	16
City of Bellevue (WA)	15%	0%	8%	31%	46%	13
City of Savannah (GA)	0%	0%	27%	27%	47%	15
Orange County (NC)	5%	0%	8%	27%	59%	37
Cumberland County (NJ)	0%	0%	0%	20%	80%	5
Johnson County (IA)	0%	4%	18%	39%	39%	28
City of Escondido (CA)	0%	0%	0%	33%	67%	6
City of Kansas City (MO)	3%	3%	13%	35%	45%	86
Macon-Bibb County (GA)	0%	0%	5%	26%	68%	19
City of Springfield (MA)	3%	0%	5%	22%	70%	37
Ouachita Parish (LA)	0%	4%	8%	35%	54%	26
City of Alexandria (VA)	0%	4%	13%	43%	40%	75
Catawba County (NC)	0%	3%	10%	30%	57%	30
Martin County (FL)	6%	0%	6%	38%	50%	16

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	0%	0%	14%	29%	57%	7
Town of Cary (NC)	0%	14%	21%	21%	43%	14
Springfield (MO)	3%	0%	3%	27%	67%	30
City of Salem (OR)	3%	0%	9%	34%	54%	35
City of Fort Collins (CO)	0%	0%	13%	38%	50%	24
City of Eugene (OR)	1%	0%	7%	37%	56%	90
City of Oceanside (CA)	3%	3%	6%	30%	58%	33
City of Ontario (CA)	0%	17%	0%	33%	50%	6
City of Frisco (TX)	6%	0%	19%	31%	44%	16
City of Providence (RI)	0%	0%	0%	24%	76%	17
Pitt County (NC)	6%	0%	0%	41%	53%	17
City of Fort Lauderdale (FL)	7%	0%	7%	31%	56%	45
City of McKinney (TX)	0%	0%	17%	50%	33%	6
Sumner County (TN)	3%	0%	10%	34%	52%	29
City of Sioux Falls (SD)	0%	3%	13%	43%	40%	30
City of Tempe (AZ)	0%	3%	13%	38%	47%	32
City of Salt Lake City (UT)	3%	0%	4%	38%	55%	71
Richmond County (GA)	0%	0%	23%	8%	69%	13
Montgomery County (TN)	0%	0%	31%	56%	13%	16
Tuscaloosa County (AL)	3%	6%	6%	37%	49%	35
City of San Bernardino (CA)	0%	0%	0%	0%	100%	3
Cabarrus County (NC)	7%	0%	13%	40%	40%	15
City of Tacoma (WA)	0%	2%	8%	30%	61%	64
Gaston County (NC)	0%	5%	5%	50%	40%	20
New Hanover County (NC)	5%	0%	5%	36%	55%	22
City of Garland (TX)	0%	0%	0%	29%	71%	7
Clay County (MO)	14%	0%	0%	36%	50%	14
Cohort C Average	2%	1%	10%	33%	53%	25
Cohort C Median	0%	0%	9%	33%	53%	19

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	2%	0%	13%	34%	51%	53
City of Scottsdale (AZ)	0%	0%	13%	0%	88%	8
City of Chandler (AZ)	0%	0%	36%	18%	45%	11
Buncombe County (NC)	2%	3%	7%	26%	62%	61
City of St. Petersburg (FL)	0%	0%	0%	30%	70%	10
City of Jersey City (NJ)	2%	0%	5%	31%	63%	64
Greater Green Bay Area (WI)	3%	3%	19%	32%	39%	31
St. Johns County (FL)	0%	0%	12%	23%	65%	26
Alachua County (FL)	0%	0%	14%	30%	56%	43
Santa Cruz County (CA)	1%	0%	4%	31%	65%	85
York County (SC)	0%	0%	19%	42%	38%	26
City of Orlando (FL)	0%	0%	3%	23%	73%	30
City of Lincoln (NE)	4%	4%	8%	44%	40%	25
City of Greensboro (NC)	2%	0%	9%	30%	59%	66
Leon County (FL)	0%	5%	16%	24%	55%	62
City of Marquette (MI)	0%	0%	20%	60%	20%	5
Greater Spartanburg Area (SC)	3%	0%	11%	38%	49%	37
Durham County (NC)	2%	2%	9%	39%	48%	66
Lexington-Fayette Urban County (KY)	0%	0%	6%	44%	50%	18
Somerset County (NJ)	0%	0%	17%	37%	46%	41
City of Riverside (CA)	0%	0%	6%	38%	56%	16
Rutherford County (TN)	8%	4%	4%	50%	33%	24
City of Santa Ana (CA)	0%	0%	0%	13%	88%	8
Cumberland County (NC)	6%	4%	22%	28%	41%	54
Municipality of San Juan (PR)	5%	9%	5%	23%	59%	22
Davis County (UT)	0%	0%	11%	44%	44%	9
Lake County (FL)	10%	0%	10%	50%	30%	10
Washtenaw County (MI)	1%	0%	11%	32%	56%	72
Hamilton County (TN)	0%	3%	1%	42%	54%	72
Forsyth County (NC)	5%	0%	10%	29%	56%	41
Collier County (FL)	0%	0%	25%	13%	63%	8
City of Wichita (KS)	4%	2%	7%	25%	63%	57
Placer County (CA)	0%	0%	15%	20%	65%	20
City of Tampa (FL)	3%	0%	11%	29%	58%	38
St. Charles County (MO)	0%	0%	0%	43%	57%	7
Manatee County (FL)	8%	0%	12%	40%	40%	25

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	2%	0%	11%	24%	62%	45
Clackamas County (OR)	0%	0%	10%	37%	53%	51
Sarasota County (FL)	0%	0%	12%	29%	59%	41
Monterey County (CA)	0%	1%	11%	32%	56%	82
City of Atlanta (GA)	0%	2%	17%	21%	60%	52
Morris County (NJ)	0%	5%	8%	44%	44%	39
Cohort D Average	2%	1%	11%	32%	54%	37
Cohort D Median	0%	0%	11%	31%	56%	38

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	6%	0%	18%	47%	29%	34
City of Mesa (AZ)	0%	0%	4%	42%	54%	26
Guilford County (NC)	2%	0%	9%	34%	55%	82
Dane County (WI)	0%	2%	9%	39%	50%	56
Volusia County (FL)	0%	0%	3%	12%	85%	33
Union County (NJ)	0%	0%	10%	37%	54%	41
City of Albuquerque (NM)	3%	2%	14%	37%	43%	91
City of Milwaukee (WI)	1%	0%	15%	41%	42%	73
Washington County (OR)	5%	3%	10%	38%	44%	39
Johnson County (KS)	3%	0%	25%	38%	34%	32
Ocean County (NJ)	0%	0%	0%	38%	63%	8
City of Louisville-Jefferson County (KY)	4%	0%	6%	35%	56%	54
Monmouth County (NJ)	0%	0%	10%	43%	47%	30
City of Las Vegas (NV)	2%	2%	11%	42%	43%	53
City of Portland (OR)	2%	1%	12%	34%	52%	126
City of Nashville-Davidson County (TN)	0%	1%	6%	32%	61%	82
Hudson County (NJ)	1%	0%	7%	30%	61%	70
Jackson County (MO)	2%	5%	15%	38%	41%	88
City and County of Denver (CO)	1%	0%	9%	30%	59%	74
Lee County (FL)	0%	0%	8%	38%	54%	24
Essex County (NJ)	3%	0%	0%	28%	69%	29
Multnomah County (OR)	2%	1%	11%	35%	51%	119
Middlesex County (NJ)	4%	0%	4%	17%	74%	23
City of Indianapolis (IN)	2%	0%	8%	28%	62%	50
City and County of San Francisco (CA)	2%	1%	3%	28%	65%	142
Prince George's County (MD)	0%	8%	8%	42%	42%	12
City of Fort Worth (TX)	0%	0%	11%	33%	56%	36
Bergen County (NJ)	0%	0%	16%	36%	48%	25
Shelby County (TN)	3%	0%	5%	32%	61%	79
Westchester County (NY)	3%	3%	24%	14%	55%	29
Pinellas County (FL)	0%	3%	3%	38%	57%	37
Cohort E Average	2%	1%	9%	34%	54%	55
Cohort E Median	2%	0%	9%	36%	54%	41

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	2%	4%	14%	26%	54%	57
Pima County (AZ)	1%	3%	4%	26%	65%	69
Montgomery County (MD)	0%	3%	8%	32%	58%	78
Mecklenburg County (NC)	2%	1%	11%	29%	58%	122
Wake County (NC)	0%	4%	6%	24%	65%	49
Fairfax County (VA)	2%	0%	6%	39%	54%	54
Salt Lake County (UT)	4%	0%	4%	41%	52%	130
Cuyahoga County (OH)	0%	2%	9%	42%	47%	112
Allegheny County (PA)	2%	0%	16%	31%	51%	96
City of Dallas (TX)	1%	1%	3%	27%	67%	67
Orange County (FL)	0%	0%	4%	27%	69%	55
City of San Diego (CA)	4%	1%	7%	22%	65%	69
Hillsborough County (FL)	2%	0%	8%	29%	62%	52
Palm Beach County (FL)	5%	0%	8%	22%	65%	63
City of San Antonio (TX)	0%	3%	10%	17%	69%	29
Sacramento County (CA)	0%	0%	6%	33%	61%	84
City and County of Philadelphia (PA)	1%	2%	18%	35%	44%	153
City of Phoenix (AZ)	3%	0%	10%	37%	51%	71
Santa Clara County (CA)	2%	2%	12%	28%	56%	106
Broward County (FL)	5%	0%	5%	32%	59%	110
San Bernardino County (CA)	0%	3%	9%	41%	47%	34
Clark County (NV)	2%	2%	10%	37%	50%	60
City of Houston (TX)	2%	0%	7%	34%	57%	90
Riverside County (CA)	2%	2%	12%	35%	50%	60
Miami-Dade County (FL)	1%	1%	4%	17%	78%	526
San Diego County (CA)	4%	1%	6%	25%	64%	187
Harris County (TX)	2%	0%	6%	32%	59%	96
Cohort F Average	2%	1%	8%	30%	58%	99
Cohort F Median	2%	1%	8%	31%	58%	71

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	0%	0%	7%	40%	53%	15
Eastern Oregon Border Region	0%	4%	13%	26%	57%	23
South Cumberland Region (TN)	0%	0%	20%	40%	40%	5
Oregon's Adventure Coast	0%	0%	0%	64%	36%	11
Southern Oregon: Ashland/Talent/Jacksonville	33%	0%	0%	0%	67%	3
Greater Portsmouth Area (NH)	4%	0%	4%	33%	59%	27
The Gorge (OR)	0%	0%	0%	31%	69%	13
Northeast Oregon Region	0%	0%	0%	44%	56%	18
Greater Aberdeen Region (SD)	33%	0%	17%	17%	33%	6
Tri-Cities Communities (VA)	0%	0%	9%	18%	73%	11
Upper Valley Region (NH/VT)	11%	0%	0%	33%	56%	9
Monadnock Region (NH)	2%	2%	5%	47%	44%	57
Bismarck-Mandan Region (ND)	0%	0%	8%	28%	64%	25
Greater Minot Region (ND)	4%	0%	7%	33%	56%	27
Greater Burlington Area (VT)	0%	0%	7%	47%	47%	15
Northeastern Connecticut Region	0%	0%	13%	50%	38%	40
Northwest Connecticut Region	0%	0%	13%	43%	44%	70
Western Connecticut Region	0%	6%	8%	35%	50%	48
Greater Fargo-Moorhead Area (ND/MN)	3%	0%	11%	38%	49%	37
Greater Kingsport Area (TN)	0%	0%	7%	43%	50%	14
Cedar Valley Region (IA)	3%	5%	8%	49%	36%	39
Central Oregon Region	0%	0%	10%	39%	52%	31
Northwest Tennessee Development District	0%	0%	0%	30%	70%	10
Southwest Tennessee Development District	3%	0%	0%	37%	61%	38
Southeast Ohio	0%	0%	6%	34%	59%	32
Southeastern Connecticut Region	0%	0%	11%	49%	39%	61
Shoreline and River Valley Region (CT)	0%	2%	11%	36%	51%	47
Upper Peninsula of Michigan	10%	0%	10%	21%	59%	39
Greater Waterbury Region (CT)	2%	6%	18%	32%	42%	50
Quad Cities Region (IA/IL)	0%	5%	14%	32%	49%	37
Greater Peoria Area (IL)	0%	5%	11%	26%	58%	19
Upper Cumberland Development District (TN)	4%	0%	0%	35%	61%	23
City of Huntsville/Madison County (AL)	0%	0%	18%	41%	41%	17
Eastern Connecticut Region	0%	0%	13%	49%	38%	94
South Central Tennessee Development District	0%	0%	6%	55%	39%	33
Coachella Valley Region (CA)	0%	0%	13%	43%	43%	23

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	1%	1%	18%	26%	53%	77
First Tennessee Development District	2%	0%	13%	31%	54%	54
Northwest Arkansas Region	3%	0%	3%	45%	48%	29
Northeast Prosperity Zone (NC)	4%	0%	4%	44%	48%	25
The Eastside (King County, WA)	9%	0%	12%	40%	40%	43
Greater Des Moines Region (IA)	2%	1%	10%	40%	47%	176
Greater New Haven Region (CT)	0%	3%	10%	38%	50%	105
Northwestern Prosperity Zone (NC)	0%	2%	7%	40%	52%	60
Southeast Tennessee Development District	1%	3%	6%	41%	48%	126
Greater Knoxville Region (TN)	3%	1%	10%	21%	65%	77
Western Prosperity Zone (NC)	1%	3%	7%	28%	61%	72
Lehigh Valley Region (PA)	2%	0%	9%	41%	48%	64
Pikes Peak Region (CO)	4%	2%	4%	49%	42%	53
Coastal Fairfield County Region (CT)	1%	0%	10%	33%	56%	156
Greater Fort Wayne Area (IN)	0%	0%	8%	50%	42%	26
Greater Sarasota/Bradenton Area (FL)	3%	0%	12%	33%	52%	66
Sandhills Prosperity Zone (NC)	6%	3%	17%	29%	46%	70
West Valley Region (AZ)	0%	0%	9%	45%	45%	11
Greater Hartford Region (CT)	0%	0%	15%	32%	53%	109
Dayton Region (OH)	2%	2%	18%	38%	41%	108
Memphis Area Association of Governments (TN)	2%	0%	5%	34%	59%	82
Southeast Prosperity Zone (NC)	3%	0%	7%	29%	60%	58
Richmond & Tri-Cities Region (VA)	1%	2%	8%	24%	65%	88
Greater Fairfax Area (VA)	2%	0%	6%	37%	55%	65
South Hampton Roads Area (VA)	0%	4%	4%	27%	64%	70
East Tennessee Development District	2%	2%	9%	25%	63%	128
Greater St. Louis Area (MO)	3%	1%	34%	22%	41%	185
Western New York Region	3%	1%	5%	33%	57%	134
Greater Jacksonville Region (FL)	1%	1%	12%	33%	53%	85
Piedmont-Triad Prosperity Zone (NC)	3%	0%	8%	35%	54%	138
Greater Kansas City Metropolitan Area (MO/KS)	3%	3%	15%	37%	42%	149
Greater Portland Area (OR)	2%	1%	11%	36%	50%	209
Greater Nashville Regional Council (TN)	2%	1%	9%	38%	50%	183
Greater Tampa/St. Petersburg Area (FL)	1%	1%	6%	33%	60%	89
Southwestern Prosperity Zone (NC)	2%	1%	10%	34%	52%	185
North Central Prosperity Zone (NC)	2%	2%	8%	32%	57%	189

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	1%	1%	8%	35%	54%	136
Greater Philadelphia Region (PA)	2%	3%	15%	34%	45%	239
Central Florida Region	1%	0%	6%	26%	67%	119
Inland Empire Region (CA)	1%	2%	11%	37%	49%	94
Greater Houston Region (TX)	2%	0%	6%	36%	57%	106
Dallas-Fort Worth-Arlington MSA (TX)	1%	1%	9%	31%	58%	175
Regional Average	3%	1%	9%	36%	52%	70
Regional Median	1%	0%	9%	35%	52%	56

TABLE 16**Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."**

ENTIRE STATES All Populations Number of Communities = 21	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	0%	2%	11%	28%	59%	90
State of North Dakota	2%	1%	9%	35%	53%	119
State of South Dakota	3%	2%	10%	39%	45%	99
State of Delaware	2%	1%	6%	38%	53%	109
State of Idaho	2%	3%	12%	35%	48%	140
State of New Mexico	2%	3%	10%	34%	52%	231
State of Arkansas	1%	1%	10%	35%	52%	71
State of Nevada	2%	2%	12%	35%	50%	130
State of Iowa	2%	2%	11%	39%	46%	525
State of Utah	2%	1%	6%	39%	51%	251
Commonwealth of Puerto Rico	10%	3%	4%	28%	54%	67
State of Connecticut	0%	1%	12%	38%	49%	642
State of Oregon	2%	1%	8%	37%	53%	540
State of Wisconsin	1%	1%	12%	36%	50%	282
State of Missouri	2%	2%	23%	29%	44%	448
State of Tennessee	2%	1%	7%	36%	54%	677
State of Arizona	1%	2%	8%	35%	53%	297
State of New Jersey	1%	0%	10%	35%	54%	409
State of North Carolina	2%	1%	9%	33%	54%	797
State of Georgia	1%	1%	18%	24%	57%	185
State of Florida	2%	1%	7%	25%	65%	1,356
Statewide Average	2%	1%	10%	34%	52%	355
Statewide Median	2%	1%	10%	35%	53%	251

TABLE 16

Community Impact: Level of Agreement with "Members of the community would feel a great sense of loss if my organization were no longer available."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	1
Abilene Cultural District (Abilene, TX)	0%	0%	6%	25%	69%	16
Downtown Torrington (Torrington, CT)	0%	0%	10%	40%	50%	10
Iowa City Downtown District (Iowa City, IA)	0%	9%	0%	45%	45%	11
Downtown Macon Urban Core (Macon, GA)	0%	0%	8%	17%	75%	12
Oceanside Cultural District (Oceanside, CA)	0%	0%	0%	46%	54%	13
Southeast Ohio Theatre Trail (Southeastern OH)	0%	0%	0%	25%	75%	4
Loch Haven Cultural Park (Orlando, FL)	0%	0%	0%	14%	86%	7
Cool Spring Downtown District (Fayetteville, NC)	0%	0%	0%	20%	80%	5
Downtown Las Vegas (Las Vegas, NV)	0%	0%	20%	0%	80%	5
Arts Campus Fort Wayne (Fort Wayne, IN)	0%	0%	0%	50%	50%	6
Salt Lake Cultural Core (Salt Lake City, UT)	0%	0%	13%	20%	67%	15
Grand Center Arts District (St. Louis, MO)	3%	0%	25%	25%	47%	32
Dallas Arts District (Dallas, TX)	0%	0%	0%	7%	93%	15
Balboa Park Cultural District (San Diego, CA)	3%	3%	6%	19%	68%	31
Houston Museum District (Houston, TX)	0%	0%	0%	40%	60%	5
Houston Theatre District (Houston, TX)	0%	0%	20%	0%	80%	5
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Arts District Average	0%	1%	7%	25%	67%	11
Arts District Median	0%	0%	3%	23%	68%	9
Average of All Responding Organizations	2%	1%	10%	33%	54%	
Total Number of Organizations that Answered						11,692

Introduction to TABLE 17

Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

Each person who completed the organization survey on behalf of an eligible arts and culture organization was asked to indicate their level of agreement with the statement, **"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."** The survey recommended that the organization's chief executive (e.g., executive director, CEO, founder, board president) was the preferred respondent, and it instructed the respondent to consider feedback that has been received from community members when answering this question. This table presents the level of agreement findings for each study region, as well as the number of organizations from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of responding organizations that responded "Strongly Disagree" to the statement, "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

Column Three:

The percentage of responding organizations that responded "Disagree" to the statement, "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

Column Four:

The percentage of responding organizations that responded "Neutral" to the statement, "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

Column Five:

The percentage of responding organizations that responded "Agree" to the statement, "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

Column Six:

The percentage of responding organizations that responded "Strongly Agree" to the statement, "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

Column Seven:

The total number of organizations for which a level of agreement was provided for the statement, "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

Research Notes:

When fewer than three organizations provided a response for a particular study region, "n/a" is listed in order to preserve the confidentiality of the respondents. Some sample sizes are extremely small and should be used with caution; results tabulated based on samples of fewer than 35 cases may not be statistically representative of the entire universe of eligible arts and culture organizations.

TABLE 17

Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	0%	0%	0%	67%	33%	3
Taos County (NM)	0%	2%	11%	41%	46%	63
Town of Hillsborough (NC)	0%	0%	11%	22%	67%	9
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	0%	0%	33%	17%	50%	6
City of Sedona (AZ)	0%	0%	0%	13%	88%	8
City of Yankton (SD)	0%	0%	0%	67%	33%	3
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	2
City of Jamestown (ND)	13%	0%	38%	25%	25%	8
Rutland County (VT)	0%	0%	13%	38%	50%	8
Town of Elkton (MD)	5%	0%	14%	38%	43%	21
City of Waterville (ME)	0%	17%	0%	17%	67%	6
City of Pendleton (OR)	0%	0%	0%	63%	38%	8
Haywood County (TN)	n/a	n/a	n/a	n/a	n/a	2
City of Hannibal (MO)	0%	0%	25%	25%	50%	4
Johnson County (TN)	0%	0%	9%	55%	36%	11
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	1
City of Tullahoma (TN)	0%	0%	0%	25%	75%	4
City of Coralville (IA)	0%	0%	0%	57%	43%	7
Town of Carrboro (NC)	0%	0%	33%	33%	33%	3
City of Coronado (CA)	0%	0%	3%	23%	73%	30
City of Laguna Beach (CA)	8%	0%	0%	42%	50%	12
City of Newberg (OR)	0%	0%	0%	67%	33%	6
City of Fairfax (VA)	0%	0%	11%	44%	44%	9
City of Brookings (SD)	0%	0%	20%	20%	60%	10
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Paducah (KY)	5%	0%	5%	25%	65%	20
City of Tarpon Springs (FL)	0%	0%	25%	25%	50%	4
McNairy County (TN)	11%	0%	0%	44%	44%	9
City of Mason City (IA)	0%	0%	40%	40%	20%	5
Door County (WI)	0%	0%	10%	24%	67%	21
City of Winter Park (FL)	0%	0%	15%	23%	62%	13
City of Dover (NH)	0%	0%	9%	36%	55%	11
Transylvania County (NC)	0%	0%	0%	33%	67%	3
City of West Hollywood (CA)	0%	0%	0%	43%	57%	7
Clatsop County (OR)	0%	0%	6%	29%	65%	17

TABLE 17**Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	0%	0%	0%	55%	45%	11
City of Marion (IA)	0%	0%	5%	47%	47%	19
Summit County (UT)	0%	0%	0%	29%	71%	21
Sullivan County (NH)	0%	0%	0%	0%	100%	4
Monroe County (TN)	0%	0%	0%	17%	83%	6
City of Cleveland (TN)	0%	10%	14%	48%	29%	21
Lincoln County (OR)	0%	0%	0%	40%	60%	10
Cohort A Average	1%	1%	9%	36%	53%	10
Cohort A Median	0%	0%	5%	35%	50%	8

TABLE 17**Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	0%	0%	25%	31%	44%	16
City of Florissant (MO)	0%	0%	38%	0%	63%	8
McMinn County (TN)	6%	0%	11%	61%	22%	18
City of Watsonville (CA)	7%	0%	0%	21%	71%	14
Lafayette County (MS)	0%	0%	18%	45%	36%	11
Columbus County (NC)	0%	0%	0%	29%	71%	7
Watauga County (NC)	0%	0%	13%	31%	56%	16
Mercer County (WV)	0%	0%	0%	29%	71%	7
City of Dubuque (IA)	0%	0%	26%	37%	37%	43
City of Ocala (FL)	0%	0%	10%	30%	60%	10
Town of Chapel Hill (NC)	9%	0%	13%	39%	39%	23
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	1
City of Encinitas (CA)	0%	0%	10%	35%	55%	31
City of Grand Junction (CO)	0%	0%	27%	35%	38%	26
City of Cheyenne (WY)	0%	0%	8%	50%	42%	12
City of Santa Cruz (CA)	0%	4%	12%	35%	49%	51
Hamblen County (TN)	0%	4%	8%	44%	44%	25
City of Redmond (WA)	20%	0%	10%	40%	30%	10
Town of Jupiter (FL)	0%	0%	0%	25%	75%	4
City of Ames (IA)	0%	0%	14%	50%	36%	28
City of Portland (ME)	2%	0%	10%	46%	42%	52
City of Jackson (TN)	0%	0%	0%	43%	57%	21
Wilkes County (NC)	0%	0%	0%	67%	33%	3
City of Eau Claire (WI)	0%	8%	0%	38%	54%	13
Greene County (TN)	0%	0%	11%	22%	67%	9
Carteret County (NC)	10%	0%	0%	40%	50%	10
City of Walnut Creek (CA)	0%	0%	40%	30%	30%	10
Island of Kaua'i (HI)	17%	0%	0%	50%	33%	6
Walton County (FL)	14%	0%	29%	0%	57%	7
Chatham County (NC)	0%	0%	0%	67%	33%	9
City of Flagstaff (AZ)	0%	0%	20%	40%	40%	5
City of Rapid City (SD)	8%	0%	23%	15%	54%	13
City of Missoula (MT)	0%	0%	0%	60%	40%	15
Wilson County (NC)	n/a	n/a	n/a	n/a	n/a	0
Caldwell County (NC)	0%	0%	20%	80%	0%	5
City of Sioux City (IA)	0%	0%	0%	20%	80%	10

TABLE 17

Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	0%	0%	17%	17%	67%	6
City of Santa Fe (NM)	3%	3%	10%	32%	52%	31
City of Fort Myers (FL)	0%	0%	13%	33%	53%	15
Buchanan County (MO)	0%	0%	0%	67%	33%	18
City of Nashua (NH)	5%	0%	14%	33%	48%	21
City of Miami Beach (FL)	0%	0%	3%	10%	88%	40
City of Asheville (NC)	2%	2%	6%	32%	58%	53
Pottawattamie County (IA)	0%	0%	8%	31%	62%	13
Fairbanks North Star Borough (AK)	0%	0%	15%	45%	40%	20
City of Lee's Summit (MO)	0%	11%	11%	33%	44%	9
Cleveland County (NC)	8%	0%	8%	50%	33%	12
Montgomery County (VA)	0%	3%	22%	36%	39%	36
Nevada County (CA)	0%	0%	10%	40%	51%	63
City of Boca Raton (FL)	8%	0%	8%	8%	75%	12
Cohort B Average	2%	1%	11%	37%	49%	18
Cohort B Median	0%	0%	10%	35%	48%	13

TABLE 17**Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	0%	0%	0%	22%	78%	27
City of Renton (WA)	0%	0%	8%	50%	42%	12
Craven County (NC)	0%	0%	0%	75%	25%	4
Platte County (MO)	0%	0%	0%	63%	38%	8
Cecil County (MD)	2%	0%	12%	37%	49%	43
City of Boulder (CO)	0%	0%	9%	39%	53%	57
Bradley County (TN)	0%	9%	13%	48%	30%	23
City of Lewisville (TX)	n/a	n/a	n/a	n/a	n/a	1
City of Elgin (IL)	0%	0%	0%	40%	60%	5
Douglas County (OR)	14%	0%	43%	29%	14%	7
City of West Palm Beach (FL)	0%	0%	5%	21%	74%	19
Flagler County (FL)	0%	0%	12%	29%	59%	17
City of Clearwater (FL)	0%	17%	0%	17%	67%	6
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	2
City of Norman (OK)	4%	0%	7%	39%	50%	28
City of Columbia (MO)	3%	0%	16%	41%	41%	32
City of Abilene (TX)	3%	0%	9%	42%	45%	33
Hunterdon County (NJ)	0%	0%	43%	29%	29%	7
City of Topeka (KS)	0%	0%	5%	64%	32%	22
Cache County (UT)	6%	0%	6%	39%	50%	18
City of New Haven (CT)	0%	4%	9%	41%	46%	56
City of Waco (TX)	0%	0%	13%	40%	47%	30
Brunswick County (NC)	0%	0%	13%	56%	31%	16
City of Bellevue (WA)	15%	0%	15%	31%	38%	13
City of Savannah (GA)	0%	7%	33%	20%	40%	15
Orange County (NC)	5%	0%	14%	35%	46%	37
Cumberland County (NJ)	0%	0%	0%	40%	60%	5
Johnson County (IA)	0%	4%	7%	50%	39%	28
City of Escondido (CA)	0%	0%	17%	17%	67%	6
City of Kansas City (MO)	2%	1%	15%	41%	41%	86
Macon-Bibb County (GA)	0%	0%	16%	42%	42%	19
City of Springfield (MA)	3%	0%	3%	19%	76%	37
Ouachita Parish (LA)	0%	0%	19%	35%	46%	26
City of Alexandria (VA)	0%	1%	29%	37%	32%	75
Catawba County (NC)	0%	3%	3%	33%	60%	30
Martin County (FL)	6%	0%	13%	31%	50%	16

TABLE 17**Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	0%	0%	0%	43%	57%	7
Town of Cary (NC)	0%	0%	7%	43%	50%	14
Springfield (MO)	3%	0%	0%	33%	63%	30
City of Salem (OR)	3%	0%	11%	40%	46%	35
City of Fort Collins (CO)	0%	0%	13%	50%	38%	24
City of Eugene (OR)	0%	1%	9%	43%	47%	90
City of Oceanside (CA)	3%	0%	6%	39%	52%	33
City of Ontario (CA)	0%	0%	17%	33%	50%	6
City of Frisco (TX)	0%	0%	19%	44%	38%	16
City of Providence (RI)	0%	0%	6%	35%	59%	17
Pitt County (NC)	6%	0%	12%	53%	29%	17
City of Fort Lauderdale (FL)	7%	0%	4%	29%	60%	45
City of McKinney (TX)	0%	0%	0%	67%	33%	6
Sumner County (TN)	3%	0%	10%	52%	34%	29
City of Sioux Falls (SD)	0%	0%	13%	43%	43%	30
City of Tempe (AZ)	0%	3%	25%	34%	38%	32
City of Salt Lake City (UT)	3%	0%	7%	35%	55%	71
Richmond County (GA)	0%	0%	8%	38%	54%	13
Montgomery County (TN)	0%	6%	19%	50%	25%	16
Tuscaloosa County (AL)	3%	0%	9%	46%	43%	35
City of San Bernardino (CA)	0%	0%	0%	0%	100%	3
Cabarrus County (NC)	7%	0%	13%	60%	20%	15
City of Tacoma (WA)	0%	0%	22%	27%	52%	64
Gaston County (NC)	0%	0%	10%	55%	35%	20
New Hanover County (NC)	5%	0%	9%	45%	41%	22
City of Garland (TX)	0%	0%	14%	14%	71%	7
Clay County (MO)	7%	0%	14%	36%	43%	14
Cohort C Average	2%	1%	11%	39%	47%	25
Cohort C Median	0%	0%	10%	39%	46%	19

TABLE 17**Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	2%	0%	8%	43%	47%	53
City of Scottsdale (AZ)	0%	0%	13%	38%	50%	8
City of Chandler (AZ)	0%	0%	9%	27%	64%	11
Buncombe County (NC)	2%	2%	8%	33%	56%	61
City of St. Petersburg (FL)	0%	0%	10%	20%	70%	10
City of Jersey City (NJ)	0%	0%	2%	28%	70%	64
Greater Green Bay Area (WI)	3%	0%	23%	48%	23%	31
St. Johns County (FL)	0%	0%	4%	31%	65%	26
Alachua County (FL)	0%	0%	7%	44%	49%	43
Santa Cruz County (CA)	1%	2%	11%	31%	55%	85
York County (SC)	0%	0%	8%	58%	35%	26
City of Orlando (FL)	0%	0%	3%	27%	70%	30
City of Lincoln (NE)	4%	4%	16%	36%	40%	25
City of Greensboro (NC)	0%	2%	8%	44%	47%	66
Leon County (FL)	0%	0%	15%	40%	45%	62
City of Marquette (MI)	0%	0%	20%	40%	40%	5
Greater Spartanburg Area (SC)	3%	0%	8%	46%	43%	37
Durham County (NC)	2%	0%	12%	38%	48%	66
Lexington-Fayette Urban County (KY)	0%	0%	6%	50%	44%	18
Somerset County (NJ)	0%	0%	29%	37%	34%	41
City of Riverside (CA)	0%	0%	19%	44%	38%	16
Rutherford County (TN)	0%	0%	17%	42%	42%	24
City of Santa Ana (CA)	0%	0%	0%	25%	75%	8
Cumberland County (NC)	4%	2%	13%	43%	39%	54
Municipality of San Juan (PR)	5%	0%	14%	41%	41%	22
Davis County (UT)	0%	0%	11%	56%	33%	9
Lake County (FL)	10%	0%	0%	60%	30%	10
Washtenaw County (MI)	1%	0%	17%	47%	35%	72
Hamilton County (TN)	0%	4%	11%	32%	53%	72
Forsyth County (NC)	5%	0%	5%	34%	56%	41
Collier County (FL)	0%	0%	38%	0%	63%	8
City of Wichita (KS)	4%	0%	5%	33%	58%	57
Placer County (CA)	0%	0%	20%	20%	60%	20
City of Tampa (FL)	0%	0%	11%	21%	68%	38
St. Charles County (MO)	0%	0%	14%	43%	43%	7
Manatee County (FL)	8%	0%	12%	32%	48%	25

TABLE 17

Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	0%	0%	11%	29%	60%	45
Clackamas County (OR)	0%	2%	14%	41%	43%	51
Sarasota County (FL)	0%	0%	22%	20%	59%	41
Monterey County (CA)	0%	0%	13%	34%	52%	82
City of Atlanta (GA)	0%	0%	19%	29%	52%	52
Morris County (NJ)	0%	0%	15%	38%	46%	39
Cohort D Average	1%	0%	12%	36%	50%	37
Cohort D Median	0%	0%	12%	37%	48%	38

TABLE 17

Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	6%	0%	18%	41%	35%	34
City of Mesa (AZ)	0%	0%	23%	38%	38%	26
Guilford County (NC)	0%	1%	10%	41%	48%	82
Dane County (WI)	0%	4%	11%	36%	50%	56
Volusia County (FL)	0%	0%	6%	21%	73%	33
Union County (NJ)	0%	0%	15%	41%	44%	41
City of Albuquerque (NM)	3%	1%	16%	46%	33%	91
City of Milwaukee (WI)	3%	0%	21%	36%	41%	73
Washington County (OR)	5%	5%	15%	38%	36%	39
Johnson County (KS)	3%	0%	19%	56%	22%	32
Ocean County (NJ)	0%	0%	25%	38%	38%	8
City of Louisville-Jefferson County (KY)	4%	0%	6%	44%	46%	54
Monmouth County (NJ)	0%	0%	23%	50%	27%	30
City of Las Vegas (NV)	2%	0%	9%	38%	51%	53
City of Portland (OR)	2%	2%	13%	36%	47%	126
City of Nashville-Davidson County (TN)	0%	0%	11%	33%	56%	82
Hudson County (NJ)	0%	0%	3%	29%	69%	70
Jackson County (MO)	2%	2%	15%	42%	39%	88
City and County of Denver (CO)	1%	1%	8%	31%	58%	74
Lee County (FL)	0%	0%	13%	38%	50%	24
Essex County (NJ)	3%	0%	10%	24%	62%	29
Multnomah County (OR)	2%	2%	14%	36%	46%	119
Middlesex County (NJ)	0%	0%	13%	22%	65%	23
City of Indianapolis (IN)	0%	0%	14%	30%	56%	50
City and County of San Francisco (CA)	2%	1%	6%	39%	52%	142
Prince George's County (MD)	0%	8%	0%	50%	42%	12
City of Fort Worth (TX)	0%	0%	14%	33%	53%	36
Bergen County (NJ)	0%	0%	20%	36%	44%	25
Shelby County (TN)	1%	3%	6%	30%	59%	79
Westchester County (NY)	0%	0%	28%	17%	55%	29
Pinellas County (FL)	0%	3%	11%	24%	62%	37
Cohort E Average	1%	1%	13%	36%	48%	55
Cohort E Median	0%	0%	13%	36%	48%	41

TABLE 17**Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	2%	4%	12%	28%	54%	57
Pima County (AZ)	1%	3%	9%	30%	57%	69
Montgomery County (MD)	1%	3%	8%	42%	46%	78
Mecklenburg County (NC)	2%	2%	13%	32%	51%	122
Wake County (NC)	0%	0%	10%	37%	53%	49
Fairfax County (VA)	2%	0%	7%	39%	52%	54
Salt Lake County (UT)	3%	1%	9%	35%	52%	130
Cuyahoga County (OH)	0%	2%	15%	39%	44%	112
Allegheny County (PA)	1%	0%	22%	33%	44%	96
City of Dallas (TX)	1%	1%	6%	30%	61%	67
Orange County (FL)	0%	0%	7%	25%	67%	55
City of San Diego (CA)	6%	1%	9%	28%	57%	69
Hillsborough County (FL)	0%	0%	10%	23%	67%	52
Palm Beach County (FL)	5%	0%	8%	22%	65%	63
City of San Antonio (TX)	0%	0%	17%	17%	66%	29
Sacramento County (CA)	0%	0%	12%	42%	46%	84
City and County of Philadelphia (PA)	1%	1%	25%	33%	39%	153
City of Phoenix (AZ)	3%	0%	10%	44%	44%	71
Santa Clara County (CA)	1%	3%	15%	31%	50%	106
Broward County (FL)	5%	0%	4%	26%	65%	110
San Bernardino County (CA)	0%	0%	6%	41%	53%	34
Clark County (NV)	2%	0%	8%	37%	53%	60
City of Houston (TX)	2%	1%	6%	36%	56%	90
Riverside County (CA)	2%	0%	15%	33%	50%	60
Miami-Dade County (FL)	0%	0%	5%	17%	77%	526
San Diego County (CA)	4%	1%	8%	30%	57%	187
Harris County (TX)	2%	1%	5%	35%	56%	96
Cohort F Average	2%	1%	10%	32%	55%	99
Cohort F Median	1%	0%	9%	33%	53%	71

TABLE 17

Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	0%	0%	13%	60%	27%	15
Eastern Oregon Border Region	0%	0%	4%	48%	48%	23
South Cumberland Region (TN)	0%	0%	20%	20%	60%	5
Oregon's Adventure Coast	0%	0%	18%	36%	45%	11
Southern Oregon: Ashland/Talent/Jacksonville	33%	0%	0%	0%	67%	3
Greater Portsmouth Area (NH)	4%	0%	7%	41%	48%	27
The Gorge (OR)	0%	0%	8%	38%	54%	13
Northeast Oregon Region	0%	0%	6%	50%	44%	18
Greater Aberdeen Region (SD)	33%	0%	17%	17%	33%	6
Tri-Cities Communities (VA)	0%	0%	9%	36%	55%	11
Upper Valley Region (NH/VT)	11%	0%	11%	56%	22%	9
Monadnock Region (NH)	4%	0%	11%	40%	46%	57
Bismarck-Mandan Region (ND)	0%	0%	8%	36%	56%	25
Greater Minot Region (ND)	0%	4%	0%	33%	63%	27
Greater Burlington Area (VT)	0%	0%	0%	47%	53%	15
Northeastern Connecticut Region	0%	0%	13%	40%	48%	40
Northwest Connecticut Region	0%	0%	9%	49%	43%	70
Western Connecticut Region	0%	6%	8%	35%	50%	48
Greater Fargo-Moorhead Area (ND/MN)	5%	3%	8%	38%	46%	37
Greater Kingsport Area (TN)	0%	0%	14%	43%	43%	14
Cedar Valley Region (IA)	3%	0%	10%	44%	44%	39
Central Oregon Region	0%	0%	13%	42%	45%	31
Northwest Tennessee Development District	0%	0%	0%	20%	80%	10
Southwest Tennessee Development District	3%	0%	0%	45%	53%	38
Southeast Ohio	0%	0%	9%	25%	66%	32
Southeastern Connecticut Region	0%	2%	10%	46%	43%	61
Shoreline and River Valley Region (CT)	0%	0%	4%	40%	55%	47
Upper Peninsula of Michigan	5%	3%	8%	31%	54%	39
Greater Waterbury Region (CT)	0%	0%	22%	38%	40%	50
Quad Cities Region (IA/IL)	0%	5%	3%	46%	46%	37
Greater Peoria Area (IL)	0%	5%	5%	42%	47%	19
Upper Cumberland Development District (TN)	4%	4%	9%	30%	52%	23
City of Huntsville/Madison County (AL)	0%	0%	24%	35%	41%	17
Eastern Connecticut Region	0%	1%	10%	45%	45%	94
South Central Tennessee Development District	0%	0%	0%	58%	42%	33
Coachella Valley Region (CA)	0%	0%	13%	43%	43%	23

TABLE 17**Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	0%	1%	13%	45%	40%	77
First Tennessee Development District	2%	0%	13%	37%	48%	54
Northwest Arkansas Region	3%	0%	7%	41%	48%	29
Northeast Prosperity Zone (NC)	4%	0%	8%	52%	36%	25
The Eastside (King County, WA)	9%	0%	12%	44%	35%	43
Greater Des Moines Region (IA)	1%	2%	13%	36%	48%	176
Greater New Haven Region (CT)	0%	2%	13%	43%	42%	105
Northwestern Prosperity Zone (NC)	0%	2%	7%	40%	52%	60
Southeast Tennessee Development District	1%	4%	13%	39%	44%	126
Greater Knoxville Region (TN)	3%	1%	14%	31%	51%	77
Western Prosperity Zone (NC)	1%	1%	7%	35%	56%	72
Lehigh Valley Region (PA)	2%	2%	14%	39%	44%	64
Pikes Peak Region (CO)	0%	4%	9%	43%	43%	53
Coastal Fairfield County Region (CT)	1%	0%	9%	44%	47%	156
Greater Fort Wayne Area (IN)	0%	0%	4%	46%	50%	26
Greater Sarasota/Bradenton Area (FL)	3%	0%	18%	24%	55%	66
Sandhills Prosperity Zone (NC)	4%	1%	10%	39%	46%	70
West Valley Region (AZ)	0%	0%	18%	27%	55%	11
Greater Hartford Region (CT)	0%	0%	15%	41%	44%	109
Dayton Region (OH)	1%	1%	14%	38%	46%	108
Memphis Area Association of Governments (TN)	1%	2%	7%	29%	60%	82
Southeast Prosperity Zone (NC)	3%	0%	7%	45%	45%	58
Richmond & Tri-Cities Region (VA)	1%	2%	10%	38%	49%	88
Greater Fairfax Area (VA)	2%	0%	8%	40%	51%	65
South Hampton Roads Area (VA)	0%	0%	13%	29%	59%	70
East Tennessee Development District	2%	2%	11%	34%	52%	128
Greater St. Louis Area (MO)	3%	0%	35%	26%	36%	185
Western New York Region	2%	1%	7%	43%	47%	134
Greater Jacksonville Region (FL)	0%	0%	4%	46%	51%	85
Piedmont-Triad Prosperity Zone (NC)	1%	1%	9%	39%	50%	138
Greater Kansas City Metropolitan Area (MO/KS)	3%	1%	14%	46%	36%	149
Greater Portland Area (OR)	2%	2%	14%	38%	44%	209
Greater Nashville Regional Council (TN)	1%	1%	11%	42%	45%	183
Greater Tampa/St. Petersburg Area (FL)	0%	1%	10%	24%	65%	89
Southwestern Prosperity Zone (NC)	2%	2%	12%	39%	45%	185
North Central Prosperity Zone (NC)	2%	0%	11%	37%	51%	189

TABLE 17

Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	1%	0%	13%	34%	51%	136
Greater Philadelphia Region (PA)	2%	2%	24%	33%	39%	239
Central Florida Region	1%	0%	7%	29%	63%	119
Inland Empire Region (CA)	1%	0%	12%	36%	51%	94
Greater Houston Region (TX)	2%	1%	7%	37%	54%	106
Dallas-Fort Worth-Arlington MSA (TX)	1%	1%	9%	34%	55%	175
Regional Average	2%	1%	10%	38%	48%	70
Regional Median	1%	0%	10%	39%	48%	56

TABLE 17**Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."**

ENTIRE STATES All Populations Number of Communities = 21	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	0%	1%	10%	34%	54%	90
State of North Dakota	2%	2%	7%	39%	51%	119
State of South Dakota	3%	0%	14%	39%	43%	99
State of Delaware	2%	0%	10%	40%	48%	109
State of Idaho	1%	1%	16%	37%	45%	140
State of New Mexico	2%	1%	13%	41%	43%	231
State of Arkansas	1%	0%	14%	35%	49%	71
State of Nevada	2%	0%	10%	38%	50%	130
State of Iowa	1%	1%	12%	40%	46%	525
State of Utah	2%	1%	12%	35%	51%	251
Commonwealth of Puerto Rico	7%	0%	6%	33%	54%	67
State of Connecticut	0%	1%	12%	43%	44%	642
State of Oregon	1%	1%	12%	40%	45%	540
State of Wisconsin	1%	1%	14%	39%	44%	282
State of Missouri	2%	0%	23%	35%	39%	448
State of Tennessee	1%	2%	10%	38%	49%	677
State of Arizona	1%	1%	11%	37%	49%	297
State of New Jersey	1%	0%	15%	36%	48%	409
State of North Carolina	2%	1%	10%	39%	49%	797
State of Georgia	1%	1%	19%	31%	48%	185
State of Florida	1%	0%	8%	26%	65%	1,356
Statewide Average	2%	1%	12%	37%	48%	355
Statewide Median	1%	1%	12%	38%	48%	251

TABLE 17

Community Impact: Level of Agreement with "Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"Members of the community feel that my organization inspires a sense of pride in this neighborhood or community."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	1
Abilene Cultural District (Abilene, TX)	0%	0%	6%	38%	56%	16
Downtown Torrington (Torrington, CT)	0%	0%	0%	30%	70%	10
Iowa City Downtown District (Iowa City, IA)	0%	9%	0%	45%	45%	11
Downtown Macon Urban Core (Macon, GA)	0%	0%	25%	33%	42%	12
Oceanside Cultural District (Oceanside, CA)	0%	0%	8%	54%	38%	13
Southeast Ohio Theatre Trail (Southeastern OH)	0%	0%	0%	25%	75%	4
Loch Haven Cultural Park (Orlando, FL)	0%	0%	0%	57%	43%	7
Cool Spring Downtown District (Fayetteville, NC)	0%	0%	0%	40%	60%	5
Downtown Las Vegas (Las Vegas, NV)	0%	0%	0%	20%	80%	5
Arts Campus Fort Wayne (Fort Wayne, IN)	0%	0%	0%	33%	67%	6
Salt Lake Cultural Core (Salt Lake City, UT)	0%	0%	7%	40%	53%	15
Grand Center Arts District (St. Louis, MO)	3%	0%	28%	16%	53%	32
Dallas Arts District (Dallas, TX)	0%	0%	0%	7%	93%	15
Balboa Park Cultural District (San Diego, CA)	6%	3%	10%	26%	55%	31
Houston Museum District (Houston, TX)	0%	0%	20%	60%	20%	5
Houston Theatre District (Houston, TX)	0%	0%	0%	20%	80%	5
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Arts District Average	1%	1%	6%	34%	58%	11
Arts District Median	0%	0%	0%	33%	56%	9
Average of All Responding Organizations	1%	1%	12%	36%	50%	
Total Number of Organizations that Answered						11,692

Introduction to TABLE 18

Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

Each person who completed the organization survey on behalf of an eligible arts and culture organization was asked to indicate their level of agreement with the statement, **"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."** The survey recommended that the organization's chief executive (e.g., executive director, CEO, founder, board president) was the preferred respondent, and it instructed the respondent to consider feedback that has been received from community members when answering this question. This table presents the level of agreement findings for each study region, as well as the number of organizations from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of responding organizations that responded "Strongly Disagree" to the statement, "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

Column Three:

The percentage of responding organizations that responded "Disagree" to the statement, "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

Column Four:

The percentage of responding organizations that responded "Neutral" to the statement, "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

Column Five:

The percentage of responding organizations that responded "Agree" to the statement, "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

Column Six:

The percentage of responding organizations that responded "Strongly Agree" to the statement, "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

Column Seven:

The total number of organizations for which a level of agreement was provided for the statement, "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

Research Notes:

When fewer than three organizations provided a response for a particular study region, "n/a" is listed in order to preserve the confidentiality of the respondents. Some sample sizes are extremely small and should be used with caution; results tabulated based on samples of fewer than 35 cases may not be statistically representative of the entire universe of eligible arts and culture organizations.

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	0%	33%	0%	33%	33%	3
Taos County (NM)	0%	5%	21%	32%	43%	63
Town of Hillsborough (NC)	0%	0%	33%	33%	33%	9
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	17%	0%	33%	17%	33%	6
City of Sedona (AZ)	0%	0%	13%	0%	88%	8
City of Yankton (SD)	0%	0%	0%	100%	0%	3
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	2
City of Jamestown (ND)	13%	13%	25%	25%	25%	8
Rutland County (VT)	0%	0%	38%	13%	50%	8
Town of Elkton (MD)	5%	10%	24%	29%	33%	21
City of Waterville (ME)	0%	17%	17%	33%	33%	6
City of Pendleton (OR)	0%	0%	25%	63%	13%	8
Haywood County (TN)	n/a	n/a	n/a	n/a	n/a	2
City of Hannibal (MO)	0%	0%	0%	50%	50%	4
Johnson County (TN)	0%	0%	36%	27%	36%	11
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	1
City of Tullahoma (TN)	0%	0%	50%	0%	50%	4
City of Coralville (IA)	0%	0%	29%	43%	29%	7
Town of Carrboro (NC)	0%	33%	0%	67%	0%	3
City of Coronado (CA)	3%	0%	13%	27%	57%	30
City of Laguna Beach (CA)	8%	0%	8%	42%	42%	12
City of Newberg (OR)	0%	0%	50%	33%	17%	6
City of Fairfax (VA)	0%	0%	11%	44%	44%	9
City of Brookings (SD)	0%	0%	20%	20%	60%	10
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Paducah (KY)	5%	0%	20%	25%	50%	20
City of Tarpon Springs (FL)	0%	0%	0%	25%	75%	4
McNairy County (TN)	11%	0%	0%	56%	33%	9
City of Mason City (IA)	0%	0%	40%	40%	20%	5
Door County (WI)	0%	0%	10%	33%	57%	21
City of Winter Park (FL)	0%	0%	23%	38%	38%	13
City of Dover (NH)	0%	9%	18%	45%	27%	11
Transylvania County (NC)	0%	0%	0%	33%	67%	3
City of West Hollywood (CA)	0%	0%	14%	43%	43%	7
Clatsop County (OR)	0%	6%	18%	47%	29%	17

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	0%	0%	27%	27%	45%	11
City of Marion (IA)	0%	21%	16%	37%	26%	19
Summit County (UT)	0%	0%	19%	29%	52%	21
Sullivan County (NH)	0%	0%	0%	25%	75%	4
Monroe County (TN)	0%	0%	0%	17%	83%	6
City of Cleveland (TN)	0%	10%	14%	48%	29%	21
Lincoln County (OR)	0%	0%	10%	50%	40%	10
Cohort A Average	2%	4%	18%	35%	41%	10
Cohort A Median	0%	0%	17%	33%	39%	8

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	0%	6%	31%	25%	38%	16
City of Florissant (MO)	0%	0%	38%	13%	50%	8
McMinn County (TN)	0%	0%	22%	44%	33%	18
City of Watsonville (CA)	7%	0%	7%	29%	57%	14
Lafayette County (MS)	0%	0%	55%	18%	27%	11
Columbus County (NC)	0%	0%	0%	29%	71%	7
Watauga County (NC)	0%	13%	6%	63%	19%	16
Mercer County (WV)	0%	0%	14%	14%	71%	7
City of Dubuque (IA)	2%	7%	33%	28%	30%	43
City of Ocala (FL)	0%	10%	0%	30%	60%	10
Town of Chapel Hill (NC)	9%	13%	13%	35%	30%	23
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	1
City of Encinitas (CA)	0%	0%	19%	26%	55%	31
City of Grand Junction (CO)	0%	0%	23%	54%	23%	26
City of Cheyenne (WY)	0%	0%	17%	17%	67%	12
City of Santa Cruz (CA)	4%	6%	20%	25%	45%	51
Hamblen County (TN)	0%	8%	36%	32%	24%	25
City of Redmond (WA)	20%	0%	10%	30%	40%	10
Town of Jupiter (FL)	0%	0%	25%	25%	50%	4
City of Ames (IA)	0%	4%	36%	25%	36%	28
City of Portland (ME)	0%	2%	25%	38%	35%	52
City of Jackson (TN)	0%	5%	14%	24%	57%	21
Wilkes County (NC)	0%	0%	33%	33%	33%	3
City of Eau Claire (WI)	0%	8%	15%	38%	38%	13
Greene County (TN)	0%	0%	33%	11%	56%	9
Carteret County (NC)	10%	0%	0%	50%	40%	10
City of Walnut Creek (CA)	0%	0%	10%	30%	60%	10
Island of Kaua'i (HI)	17%	0%	17%	33%	33%	6
Walton County (FL)	14%	0%	43%	14%	29%	7
Chatham County (NC)	0%	11%	33%	22%	33%	9
City of Flagstaff (AZ)	0%	20%	0%	60%	20%	5
City of Rapid City (SD)	8%	8%	15%	31%	38%	13
City of Missoula (MT)	0%	7%	27%	33%	33%	15
Wilson County (NC)	n/a	n/a	n/a	n/a	n/a	0
Caldwell County (NC)	0%	0%	0%	80%	20%	5
City of Sioux City (IA)	0%	0%	10%	30%	60%	10

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	0%	0%	33%	50%	17%	6
City of Santa Fe (NM)	3%	6%	19%	29%	42%	31
City of Fort Myers (FL)	0%	0%	7%	27%	67%	15
Buchanan County (MO)	0%	0%	28%	39%	33%	18
City of Nashua (NH)	5%	5%	19%	24%	48%	21
City of Miami Beach (FL)	0%	0%	10%	5%	85%	40
City of Asheville (NC)	4%	4%	19%	19%	55%	53
Pottawattamie County (IA)	0%	15%	8%	31%	46%	13
Fairbanks North Star Borough (AK)	0%	10%	20%	30%	40%	20
City of Lee's Summit (MO)	0%	11%	33%	22%	33%	9
Cleveland County (NC)	8%	0%	25%	42%	25%	12
Montgomery County (VA)	3%	8%	22%	28%	39%	36
Nevada County (CA)	0%	3%	24%	40%	33%	63
City of Boca Raton (FL)	8%	0%	8%	8%	75%	12
Cohort B Average	3%	4%	20%	31%	43%	18
Cohort B Median	0%	0%	19%	30%	39%	13

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	0%	0%	11%	19%	70%	27
City of Renton (WA)	0%	0%	17%	58%	25%	12
Craven County (NC)	0%	0%	25%	50%	25%	4
Platte County (MO)	0%	0%	0%	50%	50%	8
Cecil County (MD)	2%	7%	28%	33%	30%	43
City of Boulder (CO)	4%	0%	19%	30%	47%	57
Bradley County (TN)	0%	9%	17%	48%	26%	23
City of Lewisville (TX)	n/a	n/a	n/a	n/a	n/a	1
City of Elgin (IL)	0%	0%	20%	60%	20%	5
Douglas County (OR)	0%	0%	57%	14%	29%	7
City of West Palm Beach (FL)	0%	5%	5%	21%	68%	19
Flagler County (FL)	0%	6%	41%	24%	29%	17
City of Clearwater (FL)	0%	0%	0%	67%	33%	6
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	2
City of Norman (OK)	4%	4%	14%	43%	36%	28
City of Columbia (MO)	3%	0%	22%	38%	38%	32
City of Abilene (TX)	3%	0%	15%	33%	48%	33
Hunterdon County (NJ)	0%	0%	14%	29%	57%	7
City of Topeka (KS)	0%	0%	27%	41%	32%	22
Cache County (UT)	6%	0%	0%	67%	28%	18
City of New Haven (CT)	2%	2%	14%	41%	41%	56
City of Waco (TX)	0%	7%	20%	47%	27%	30
Brunswick County (NC)	0%	0%	19%	38%	44%	16
City of Bellevue (WA)	15%	8%	8%	23%	46%	13
City of Savannah (GA)	0%	0%	27%	33%	40%	15
Orange County (NC)	5%	11%	19%	38%	27%	37
Cumberland County (NJ)	0%	0%	20%	40%	40%	5
Johnson County (IA)	0%	11%	18%	46%	25%	28
City of Escondido (CA)	0%	0%	17%	33%	50%	6
City of Kansas City (MO)	7%	6%	27%	31%	29%	86
Macon-Bibb County (GA)	0%	5%	32%	26%	37%	19
City of Springfield (MA)	3%	0%	5%	22%	70%	37
Ouachita Parish (LA)	0%	0%	19%	46%	35%	26
City of Alexandria (VA)	0%	8%	35%	33%	24%	75
Catawba County (NC)	0%	10%	20%	27%	43%	30
Martin County (FL)	0%	13%	25%	25%	38%	16

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	0%	0%	14%	57%	29%	7
Town of Cary (NC)	7%	7%	21%	29%	36%	14
Springfield (MO)	0%	3%	10%	40%	47%	30
City of Salem (OR)	3%	3%	9%	46%	40%	35
City of Fort Collins (CO)	0%	0%	8%	50%	42%	24
City of Eugene (OR)	1%	6%	13%	37%	43%	90
City of Oceanside (CA)	0%	0%	9%	52%	39%	33
City of Ontario (CA)	0%	17%	17%	17%	50%	6
City of Frisco (TX)	6%	0%	13%	56%	25%	16
City of Providence (RI)	0%	0%	6%	47%	47%	17
Pitt County (NC)	6%	6%	6%	53%	29%	17
City of Fort Lauderdale (FL)	4%	0%	13%	33%	49%	45
City of McKinney (TX)	0%	0%	17%	17%	67%	6
Sumner County (TN)	0%	3%	31%	41%	24%	29
City of Sioux Falls (SD)	0%	13%	13%	47%	27%	30
City of Tempe (AZ)	0%	3%	22%	34%	41%	32
City of Salt Lake City (UT)	3%	3%	14%	28%	52%	71
Richmond County (GA)	0%	0%	15%	31%	54%	13
Montgomery County (TN)	0%	0%	44%	25%	31%	16
Tuscaloosa County (AL)	3%	6%	11%	43%	37%	35
City of San Bernardino (CA)	0%	0%	0%	0%	100%	3
Cabarrus County (NC)	7%	0%	47%	33%	13%	15
City of Tacoma (WA)	0%	8%	14%	30%	48%	64
Gaston County (NC)	0%	0%	20%	55%	25%	20
New Hanover County (NC)	5%	0%	14%	45%	36%	22
City of Garland (TX)	0%	0%	0%	29%	71%	7
Clay County (MO)	14%	0%	50%	21%	14%	14
Cohort C Average	2%	3%	18%	37%	40%	25
Cohort C Median	0%	0%	17%	37%	38%	19

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	2%	0%	21%	28%	49%	53
City of Scottsdale (AZ)	0%	0%	38%	13%	50%	8
City of Chandler (AZ)	0%	0%	18%	36%	45%	11
Buncombe County (NC)	3%	5%	18%	23%	51%	61
City of St. Petersburg (FL)	0%	0%	20%	20%	60%	10
City of Jersey City (NJ)	0%	8%	11%	27%	55%	64
Greater Green Bay Area (WI)	0%	16%	23%	45%	13%	31
St. Johns County (FL)	0%	0%	8%	35%	58%	26
Alachua County (FL)	0%	0%	9%	35%	56%	43
Santa Cruz County (CA)	4%	4%	14%	29%	49%	85
York County (SC)	0%	8%	19%	38%	35%	26
City of Orlando (FL)	0%	3%	20%	13%	63%	30
City of Lincoln (NE)	4%	8%	16%	40%	32%	25
City of Greensboro (NC)	0%	2%	23%	26%	50%	66
Leon County (FL)	2%	5%	23%	26%	45%	62
City of Marquette (MI)	0%	0%	20%	60%	20%	5
Greater Spartanburg Area (SC)	8%	0%	30%	30%	32%	37
Durham County (NC)	0%	6%	26%	27%	41%	66
Lexington-Fayette Urban County (KY)	0%	0%	28%	28%	44%	18
Somerset County (NJ)	0%	2%	34%	37%	27%	41
City of Riverside (CA)	0%	6%	13%	38%	44%	16
Rutherford County (TN)	0%	0%	8%	50%	42%	24
City of Santa Ana (CA)	0%	0%	13%	38%	50%	8
Cumberland County (NC)	6%	11%	20%	26%	37%	54
Municipality of San Juan (PR)	5%	0%	9%	27%	59%	22
Davis County (UT)	0%	0%	11%	44%	44%	9
Lake County (FL)	10%	10%	10%	40%	30%	10
Washtenaw County (MI)	0%	1%	26%	31%	42%	72
Hamilton County (TN)	3%	7%	13%	46%	32%	72
Forsyth County (NC)	2%	0%	12%	34%	51%	41
Collier County (FL)	0%	0%	25%	25%	50%	8
City of Wichita (KS)	4%	4%	12%	28%	53%	57
Placer County (CA)	0%	10%	25%	20%	45%	20
City of Tampa (FL)	0%	3%	13%	26%	58%	38
St. Charles County (MO)	0%	0%	43%	43%	14%	7
Manatee County (FL)	8%	0%	28%	28%	36%	25

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	0%	2%	20%	31%	47%	45
Clackamas County (OR)	0%	0%	20%	41%	39%	51
Sarasota County (FL)	0%	12%	12%	24%	51%	41
Monterey County (CA)	1%	5%	22%	33%	39%	82
City of Atlanta (GA)	0%	0%	35%	17%	48%	52
Morris County (NJ)	0%	8%	31%	28%	33%	39
Cohort D Average	1%	3%	20%	32%	43%	37
Cohort D Median	0%	2%	20%	30%	45%	38

TABLE 18

Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	6%	3%	12%	53%	26%	34
City of Mesa (AZ)	4%	4%	15%	27%	50%	26
Guilford County (NC)	0%	1%	22%	29%	48%	82
Dane County (WI)	0%	5%	14%	36%	45%	56
Volusia County (FL)	0%	0%	3%	21%	76%	33
Union County (NJ)	2%	10%	17%	24%	46%	41
City of Albuquerque (NM)	2%	4%	19%	45%	30%	91
City of Milwaukee (WI)	4%	7%	19%	33%	37%	73
Washington County (OR)	8%	5%	21%	36%	31%	39
Johnson County (KS)	3%	0%	38%	22%	38%	32
Ocean County (NJ)	0%	13%	38%	38%	13%	8
City of Louisville-Jefferson County (KY)	4%	2%	9%	39%	46%	54
Monmouth County (NJ)	0%	10%	33%	37%	20%	30
City of Las Vegas (NV)	2%	0%	13%	30%	55%	53
City of Portland (OR)	3%	3%	21%	31%	42%	126
City of Nashville-Davidson County (TN)	1%	0%	22%	33%	44%	82
Hudson County (NJ)	0%	7%	11%	29%	53%	70
Jackson County (MO)	6%	7%	27%	34%	26%	88
City and County of Denver (CO)	1%	5%	14%	26%	54%	74
Lee County (FL)	0%	0%	8%	33%	58%	24
Essex County (NJ)	3%	0%	14%	31%	52%	29
Multnomah County (OR)	3%	3%	21%	31%	41%	119
Middlesex County (NJ)	4%	4%	13%	35%	43%	23
City of Indianapolis (IN)	0%	4%	14%	36%	46%	50
City and County of San Francisco (CA)	2%	1%	10%	32%	54%	142
Prince George's County (MD)	0%	8%	25%	33%	33%	12
City of Fort Worth (TX)	0%	3%	11%	39%	47%	36
Bergen County (NJ)	0%	0%	20%	40%	40%	25
Shelby County (TN)	4%	5%	13%	35%	43%	79
Westchester County (NY)	0%	3%	31%	28%	38%	29
Pinellas County (FL)	0%	0%	11%	46%	43%	37
Cohort E Average	2%	4%	18%	34%	43%	55
Cohort E Median	2%	3%	15%	33%	43%	41

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4%	7%	21%	25%	44%	57
Pima County (AZ)	1%	7%	12%	38%	42%	69
Montgomery County (MD)	1%	5%	10%	35%	49%	78
Mecklenburg County (NC)	2%	6%	22%	25%	46%	122
Wake County (NC)	2%	2%	16%	31%	49%	49
Fairfax County (VA)	2%	4%	9%	37%	48%	54
Salt Lake County (UT)	4%	2%	14%	31%	50%	130
Cuyahoga County (OH)	0%	7%	17%	32%	44%	112
Allegheny County (PA)	1%	2%	27%	30%	40%	96
City of Dallas (TX)	1%	3%	15%	30%	51%	67
Orange County (FL)	0%	2%	18%	18%	62%	55
City of San Diego (CA)	7%	1%	14%	17%	59%	69
Hillsborough County (FL)	0%	2%	13%	25%	60%	52
Palm Beach County (FL)	5%	5%	8%	17%	65%	63
City of San Antonio (TX)	0%	3%	10%	28%	59%	29
Sacramento County (CA)	0%	6%	12%	37%	45%	84
City and County of Philadelphia (PA)	1%	7%	30%	26%	36%	153
City of Phoenix (AZ)	3%	3%	10%	44%	41%	71
Santa Clara County (CA)	2%	4%	21%	32%	42%	106
Broward County (FL)	4%	2%	11%	34%	50%	110
San Bernardino County (CA)	0%	3%	12%	32%	53%	34
Clark County (NV)	2%	0%	12%	30%	57%	60
City of Houston (TX)	3%	2%	10%	31%	53%	90
Riverside County (CA)	0%	2%	25%	30%	43%	60
Miami-Dade County (FL)	1%	2%	9%	16%	73%	526
San Diego County (CA)	4%	1%	16%	26%	53%	187
Harris County (TX)	3%	2%	9%	30%	55%	96
Cohort F Average	2%	3%	15%	29%	51%	99
Cohort F Median	2%	3%	13%	30%	50%	71

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	0%	0%	27%	40%	33%	15
Eastern Oregon Border Region	0%	4%	17%	26%	52%	23
South Cumberland Region (TN)	0%	0%	20%	60%	20%	5
Oregon's Adventure Coast	0%	0%	9%	73%	18%	11
Southern Oregon: Ashland/Talent/Jacksonville	33%	0%	0%	0%	67%	3
Greater Portsmouth Area (NH)	4%	0%	11%	33%	52%	27
The Gorge (OR)	0%	0%	15%	38%	46%	13
Northeast Oregon Region	0%	0%	28%	33%	39%	18
Greater Aberdeen Region (SD)	33%	0%	17%	0%	50%	6
Tri-Cities Communities (VA)	0%	0%	18%	45%	36%	11
Upper Valley Region (NH/VT)	0%	0%	0%	56%	44%	9
Monadnock Region (NH)	5%	4%	25%	33%	33%	57
Bismarck-Mandan Region (ND)	4%	0%	16%	20%	60%	25
Greater Minot Region (ND)	0%	4%	15%	52%	30%	27
Greater Burlington Area (VT)	0%	7%	13%	27%	53%	15
Northeastern Connecticut Region	0%	10%	18%	40%	33%	40
Northwest Connecticut Region	0%	1%	21%	37%	40%	70
Western Connecticut Region	0%	4%	21%	27%	48%	48
Greater Fargo-Moorhead Area (ND/MN)	8%	3%	14%	43%	32%	37
Greater Kingsport Area (TN)	0%	0%	29%	29%	43%	14
Cedar Valley Region (IA)	3%	5%	23%	33%	36%	39
Central Oregon Region	0%	0%	35%	35%	29%	31
Northwest Tennessee Development District	0%	0%	10%	20%	70%	10
Southwest Tennessee Development District	3%	3%	8%	39%	47%	38
Southeast Ohio	0%	0%	13%	50%	38%	32
Southeastern Connecticut Region	0%	3%	18%	43%	36%	61
Shoreline and River Valley Region (CT)	2%	0%	19%	21%	57%	47
Upper Peninsula of Michigan	8%	0%	18%	28%	46%	39
Greater Waterbury Region (CT)	0%	8%	20%	26%	46%	50
Quad Cities Region (IA/IL)	0%	5%	19%	30%	46%	37
Greater Peoria Area (IL)	0%	5%	16%	42%	37%	19
Upper Cumberland Development District (TN)	4%	4%	26%	17%	48%	23
City of Huntsville/Madison County (AL)	0%	0%	29%	35%	35%	17
Eastern Connecticut Region	0%	6%	17%	40%	36%	94
South Central Tennessee Development District	0%	3%	21%	39%	36%	33
Coachella Valley Region (CA)	0%	0%	39%	26%	35%	23

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	4%	14%	16%	40%	26%	77
First Tennessee Development District	2%	0%	28%	31%	39%	54
Northwest Arkansas Region	3%	0%	21%	34%	41%	29
Northeast Prosperity Zone (NC)	4%	8%	8%	48%	32%	25
The Eastside (King County, WA)	9%	2%	16%	37%	35%	43
Greater Des Moines Region (IA)	4%	6%	22%	32%	36%	176
Greater New Haven Region (CT)	1%	3%	18%	38%	40%	105
Northwestern Prosperity Zone (NC)	0%	8%	17%	42%	33%	60
Southeast Tennessee Development District	2%	6%	17%	47%	29%	126
Greater Knoxville Region (TN)	3%	3%	21%	21%	53%	77
Western Prosperity Zone (NC)	3%	4%	18%	24%	51%	72
Lehigh Valley Region (PA)	2%	2%	23%	41%	33%	64
Pikes Peak Region (CO)	2%	4%	19%	47%	28%	53
Coastal Fairfield County Region (CT)	1%	3%	19%	35%	43%	156
Greater Fort Wayne Area (IN)	0%	4%	35%	23%	38%	26
Greater Sarasota/Bradenton Area (FL)	3%	8%	18%	26%	45%	66
Sandhills Prosperity Zone (NC)	6%	9%	17%	26%	43%	70
West Valley Region (AZ)	0%	0%	9%	36%	55%	11
Greater Hartford Region (CT)	1%	4%	22%	28%	46%	109
Dayton Region (OH)	2%	3%	29%	32%	34%	108
Memphis Area Association of Governments (TN)	4%	6%	13%	35%	41%	82
Southeast Prosperity Zone (NC)	3%	0%	12%	41%	43%	58
Richmond & Tri-Cities Region (VA)	1%	6%	20%	33%	40%	88
Greater Fairfax Area (VA)	2%	3%	9%	40%	46%	65
South Hampton Roads Area (VA)	0%	1%	20%	31%	47%	70
East Tennessee Development District	2%	4%	22%	23%	50%	128
Greater St. Louis Area (MO)	3%	1%	38%	23%	35%	185
Western New York Region	2%	3%	15%	32%	48%	134
Greater Jacksonville Region (FL)	0%	0%	20%	44%	36%	85
Piedmont-Triad Prosperity Zone (NC)	1%	2%	17%	30%	49%	138
Greater Kansas City Metropolitan Area (MO/KS)	5%	4%	30%	32%	29%	149
Greater Portland Area (OR)	3%	3%	21%	34%	39%	209
Greater Nashville Regional Council (TN)	1%	1%	23%	37%	39%	183
Greater Tampa/St. Petersburg Area (FL)	0%	1%	12%	34%	53%	89
Southwestern Prosperity Zone (NC)	2%	4%	24%	32%	38%	185
North Central Prosperity Zone (NC)	2%	6%	20%	31%	41%	189

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	1%	1%	16%	35%	47%	136
Greater Philadelphia Region (PA)	2%	7%	26%	32%	33%	239
Central Florida Region	1%	2%	13%	27%	57%	119
Inland Empire Region (CA)	0%	2%	20%	31%	47%	94
Greater Houston Region (TX)	3%	2%	9%	33%	53%	106
Dallas-Fort Worth-Arlington MSA (TX)	1%	2%	13%	34%	50%	175
Regional Average	3%	3%	19%	34%	42%	70
Regional Median	1%	3%	18%	33%	41%	56

TABLE 18**Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."**

ENTIRE STATES All Populations Number of Communities = 21	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	0%	3%	23%	26%	48%	90
State of North Dakota	3%	3%	18%	39%	37%	119
State of South Dakota	3%	6%	16%	34%	40%	99
State of Delaware	2%	3%	13%	37%	46%	109
State of Idaho	1%	4%	19%	38%	38%	140
State of New Mexico	1%	4%	20%	37%	38%	231
State of Arkansas	1%	6%	21%	28%	44%	71
State of Nevada	2%	0%	17%	32%	50%	130
State of Iowa	3%	6%	22%	33%	36%	525
State of Utah	2%	2%	19%	35%	42%	251
Commonwealth of Puerto Rico	7%	0%	7%	24%	61%	67
State of Connecticut	1%	3%	20%	35%	42%	642
State of Oregon	2%	3%	20%	36%	39%	540
State of Wisconsin	1%	6%	15%	39%	38%	282
State of Missouri	3%	2%	32%	30%	33%	448
State of Tennessee	2%	3%	20%	35%	41%	677
State of Arizona	2%	4%	14%	38%	43%	297
State of New Jersey	1%	5%	20%	35%	39%	409
State of North Carolina	2%	5%	19%	32%	42%	797
State of Georgia	1%	1%	30%	25%	43%	185
State of Florida	1%	2%	12%	25%	59%	1,356
Statewide Average	2%	3%	19%	33%	43%	355
Statewide Median	2%	3%	19%	35%	42%	251

TABLE 18

Community Impact: Level of Agreement with "Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations."					Number of Organizations That Answered
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	1
Abilene Cultural District (Abilene, TX)	0%	0%	13%	19%	69%	16
Downtown Torrington (Torrington, CT)	0%	0%	0%	70%	30%	10
Iowa City Downtown District (Iowa City, IA)	0%	9%	9%	64%	18%	11
Downtown Macon Urban Core (Macon, GA)	0%	8%	33%	17%	42%	12
Oceanside Cultural District (Oceanside, CA)	0%	0%	8%	62%	31%	13
Southeast Ohio Theatre Trail (Southeastern OH)	0%	0%	0%	25%	75%	4
Loch Haven Cultural Park (Orlando, FL)	0%	0%	14%	29%	57%	7
Cool Spring Downtown District (Fayetteville, NC)	0%	20%	20%	0%	60%	5
Downtown Las Vegas (Las Vegas, NV)	0%	0%	0%	20%	80%	5
Arts Campus Fort Wayne (Fort Wayne, IN)	0%	0%	0%	50%	50%	6
Salt Lake Cultural Core (Salt Lake City, UT)	0%	0%	20%	20%	60%	15
Grand Center Arts District (St. Louis, MO)	0%	0%	31%	25%	44%	32
Dallas Arts District (Dallas, TX)	0%	0%	7%	27%	67%	15
Balboa Park Cultural District (San Diego, CA)	10%	3%	10%	13%	65%	31
Houston Museum District (Houston, TX)	0%	0%	20%	60%	20%	5
Houston Theatre District (Houston, TX)	0%	0%	20%	0%	80%	5
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Arts District Average	1%	3%	13%	31%	53%	11
Arts District Median	0%	0%	11%	25%	59%	9
Average of All Responding Organizations	2%	3%	19%	33%	43%	
Total Number of Organizations that Answered						11,692

TABLE 19

Pay Equity, Pandemic Services, and Location in a Special District of Eligible Arts and Culture Organizations in the 373 Participating Communities

This table presents the findings to questions about pay equity, COVID-19 community services, and geographic location in a special district that were asked to the participating eligible arts and culture organizations in each community. Summary statistics are provided for each population cohort.

Column Two:

The percentage of the participating arts and culture organizations in each community that responded "Yes" when asked, "Since the beginning of the COVID-19 pandemic, has your organization addressed pay equity through deliberate changes to its policies or practices that were made for the benefit of staff, artists, and/or contractors."

Column Three:

The number of organizations that responded "Yes" or "No" to the question, "Since the beginning of the COVID-19 pandemic, has your organization addressed pay equity through deliberate changes to its policies or practices that were made for the benefit of staff, artists, and/or contractors?" Organizations that responded "Not applicable" are excluded from this analysis.

Column Four:

The percentage of the participating arts and culture organizations in each community that responded "Yes" when asked, "During the height of the COVID-19 pandemic, did your organization expand its services beyond arts and culture in order to address urgent community needs? Examples could include collecting and donating food, masks, and cleaning materials to community members; donating facility space as a testing and/or vaccination site; and helping organizations and individuals apply for pandemic relief funds and unemployment benefits."

Column Five:

The number of organizations that responded "Yes" or "No" to the question, "During the height of the COVID-19 pandemic, did your organization expand its services beyond arts and culture in order to address urgent community needs?" Organizations that responded "Not applicable" are excluded from this analysis.

Column Six:

The percentage of the participating arts and culture organizations in each community that responded "Yes" when asked, "Is your organization physically located or headquartered in -- or does the majority of its arts and culture programming take place within -- a designated Cultural District (or Arts District, or Arts & Entertainment District)? Cultural districts are defined as well-recognized areas in which a high concentration of cultural facilities and programs serve as the main anchor of attraction."

Column Seven:

The number of organizations that responded "Yes" or "No" to the question, "Is your organization physically located or headquartered in -- or does the majority of its arts and culture programming take place within -- a designated Cultural District (or Arts District, or Arts & Entertainment District)?" Organizations that responded "Not applicable"

Column Eight:

The percentage of the participating arts and culture organizations in each community that responded "Yes" when asked, "Is your organization physically located or headquartered in -- or does the majority of its arts and culture programming take place within -- an Empowerment Zone or Renewal Community (or another designated revitalization zone as determined by your local community? Empowerment Zones (EZs) and Renewal Communities (RCs) are economically distressed communities where qualifying businesses are eligible to receive tax incentives and grants."

Column Nine:

The number of organizations that responded "Yes" or "No" to the question, "Is your organization physically located or headquartered in -- or does the majority of its arts and culture programming take place within -- an Empowerment Zone or Renewal Community (or another designated revitalization zone as determined by your local community?" Organizations that responded "Not applicable" are excluded from this analysis.

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
Tyrrell County (NC)	67%	3	n/a	1	n/a	2	n/a	1
Taos County (NM)	71%	28	50%	38	35%	49	14%	36
Town of Hillsborough (NC)	80%	5	50%	8	43%	7	0%	6
Harney County (OR)	n/a	0	n/a	0	n/a	0	n/a	0
City of Monmouth (OR)	n/a	2	33%	3	0%	3	n/a	2
City of Sedona (AZ)	60%	5	50%	6	25%	8	0%	8
City of Yankton (SD)	n/a	0	n/a	1	n/a	2	n/a	1
City of Falls Church (VA)	n/a	2	n/a	2	n/a	2	n/a	2
City of Jamestown (ND)	20%	5	20%	5	29%	7	20%	5
Rutland County (VT)	83%	6	38%	8	0%	5	0%	5
Town of Elkton (MD)	33%	3	42%	12	61%	18	38%	13
City of Waterville (ME)	80%	5	20%	5	25%	4	25%	4
City of Pendleton (OR)	80%	5	50%	6	17%	6	20%	5
Haywood County (TN)	n/a	1	n/a	1	n/a	2	n/a	2
City of Hannibal (MO)	33%	3	0%	4	50%	4	33%	3
Johnson County (TN)	75%	4	20%	10	60%	10	22%	9
City of Safety Harbor (FL)	n/a	0	n/a	0	n/a	1	n/a	1
City of Tullahoma (TN)	100%	3	n/a	2	0%	3	n/a	2
City of Coralville (IA)	40%	5	43%	7	43%	7	0%	7
Town of Carrboro (NC)	100%	3	67%	3	0%	3	0%	3
City of Coronado (CA)	67%	9	53%	17	32%	19	0%	17
City of Laguna Beach (CA)	80%	5	44%	9	64%	11	11%	9
City of Newberg (OR)	100%	3	50%	4	60%	5	50%	4
City of Fairfax (VA)	n/a	1	50%	4	17%	6	0%	4
City of Brookings (SD)	100%	4	40%	5	33%	6	0%	3
Macon County (TN)	n/a	0	n/a	0	n/a	0	n/a	0
City of Paducah (KY)	64%	11	62%	13	86%	14	30%	10
City of Tarpon Springs (FL)	n/a	1	33%	3	75%	4	50%	4
McNairy County (TN)	n/a	2	86%	7	25%	4	50%	6
City of Mason City (IA)	n/a	1	67%	3	80%	5	0%	3
Door County (WI)	64%	14	18%	17	5%	19	0%	18
City of Winter Park (FL)	100%	6	25%	8	18%	11	13%	8
City of Dover (NH)	50%	8	25%	8	17%	6	14%	7
Transylvania County (NC)	n/a	2	n/a	2	33%	3	33%	3
City of West Hollywood (CA)	100%	5	67%	6	33%	3	n/a	2
Clatsop County (OR)	33%	6	8%	13	12%	17	6%	16

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
City of Columbia (TN)	25%	4	25%	8	10%	10	13%	8
City of Marion (IA)	44%	9	33%	12	33%	12	0%	6
Summit County (UT)	93%	14	65%	17	18%	17	7%	15
Sullivan County (NH)	100%	3	50%	4	0%	3	0%	3
Monroe County (TN)	<i>n/a</i>	2	75%	4	20%	5	25%	4
City of Cleveland (TN)	29%	7	30%	10	15%	13	18%	11
Lincoln County (OR)	86%	7	70%	10	25%	8	14%	7
Cohort A Average	69%	4.9	43%	7.1	30%	8.0	15%	6.6
Cohort A Median	73%	4	44%	6	25%	6	13%	5

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
City of Joplin (MO)	40%	5	18%	11	36%	14	8%	12
City of Florissant (MO)	n/a	2	25%	4	38%	8	25%	8
McMinn County (TN)	78%	9	30%	10	43%	14	25%	8
City of Watsonville (CA)	100%	6	64%	11	50%	8	86%	7
Lafayette County (MS)	n/a	2	67%	3	40%	10	0%	7
Columbus County (NC)	n/a	1	60%	5	33%	6	40%	5
Watauga County (NC)	83%	6	62%	13	23%	13	20%	10
Mercer County (WV)	n/a	0	n/a	2	71%	7	50%	6
City of Dubuque (IA)	71%	24	41%	27	61%	31	36%	25
City of Ocala (FL)	50%	6	30%	10	63%	8	38%	8
Town of Chapel Hill (NC)	82%	17	53%	17	13%	15	6%	18
City of National City (CA)	n/a	1	n/a	1	n/a	1	n/a	0
City of Encinitas (CA)	78%	9	39%	18	16%	19	5%	20
City of Grand Junction (CO)	88%	8	44%	16	43%	21	36%	14
City of Cheyenne (WY)	25%	8	22%	9	0%	7	11%	9
City of Santa Cruz (CA)	77%	31	44%	39	31%	32	0%	23
Hamblen County (TN)	40%	10	36%	14	24%	21	0%	12
City of Redmond (WA)	100%	5	60%	5	33%	6	17%	6
Town of Jupiter (FL)	33%	3	33%	3	25%	4	0%	3
City of Ames (IA)	44%	16	38%	24	20%	20	0%	18
City of Portland (ME)	73%	37	32%	44	60%	45	25%	24
City of Jackson (TN)	64%	11	45%	11	75%	16	60%	5
Wilkes County (NC)	n/a	1	n/a	1	67%	3	n/a	2
City of Eau Claire (WI)	60%	10	83%	12	50%	10	30%	10
Greene County (TN)	100%	4	40%	5	57%	7	40%	5
Carteret County (NC)	33%	6	43%	7	14%	7	13%	8
City of Walnut Creek (CA)	89%	9	36%	11	77%	13	0%	9
Island of Kaua'i (HI)	n/a	1	n/a	1	n/a	2	n/a	1
Walton County (FL)	75%	4	67%	3	20%	5	0%	4
Chatham County (NC)	100%	6	57%	7	17%	6	17%	6
City of Flagstaff (AZ)	n/a	1	n/a	2	25%	4	0%	5
City of Rapid City (SD)	33%	9	9%	11	30%	10	0%	9
City of Missoula (MT)	67%	9	17%	12	10%	10	10%	10
Wilson County (NC)	n/a	0	n/a	0	n/a	0	n/a	0
Caldwell County (NC)	n/a	2	n/a	2	50%	4	0%	3
City of Sioux City (IA)	n/a	2	50%	6	50%	6	33%	6

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
City of Largo (FL)	n/a	2	67%	3	40%	5	0%	4
City of Santa Fe (NM)	76%	17	67%	24	43%	23	17%	18
City of Fort Myers (FL)	71%	7	40%	10	10%	10	18%	11
Buchanan County (MO)	44%	9	23%	13	31%	16	29%	14
City of Nashua (NH)	67%	9	25%	16	31%	13	27%	11
City of Miami Beach (FL)	67%	21	52%	27	52%	21	19%	21
City of Asheville (NC)	79%	34	32%	37	41%	41	22%	27
Pottawattamie County (IA)	40%	5	13%	8	14%	7	0%	6
Fairbanks North Star Borough (AK)	67%	9	25%	16	23%	13	0%	10
City of Lee's Summit (MO)	60%	5	29%	7	25%	8	0%	8
Cleveland County (NC)	100%	5	50%	8	50%	12	17%	6
Montgomery County (VA)	63%	16	54%	24	13%	24	0%	21
Nevada County (CA)	70%	33	57%	47	86%	56	12%	25
City of Boca Raton (FL)	71%	7	25%	8	40%	10	0%	7
Cohort B Average	67%	9.2	42%	12.5	38%	13.4	17%	10.3
Cohort B Median	70%	7	40%	10	36%	10	15%	8

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
City of Carmel (IN)	36%	11	24%	17	83%	23	6%	17
City of Renton (WA)	60%	5	57%	7	0%	7	0%	5
Craven County (NC)	n/a	1	n/a	1	0%	3	n/a	2
Platte County (MO)	50%	6	60%	5	0%	5	25%	4
Cecil County (MD)	17%	6	62%	29	44%	32	34%	29
City of Boulder (CO)	85%	39	31%	48	44%	36	6%	34
Bradley County (TN)	25%	8	27%	11	14%	14	17%	12
City of Lewisville (TX)	n/a	0	n/a	1	n/a	1	n/a	1
City of Elgin (IL)	75%	4	50%	4	n/a	2	n/a	2
Douglas County (OR)	50%	6	60%	5	40%	5	0%	3
City of West Palm Beach (FL)	87%	15	46%	13	50%	14	36%	14
Flagler County (FL)	40%	5	29%	7	25%	12	22%	9
City of Clearwater (FL)	50%	4	40%	5	0%	4	0%	4
City of Carlsbad (CA)	n/a	2	n/a	2	n/a	2	n/a	2
City of Norman (OK)	58%	12	33%	21	46%	26	0%	19
City of Columbia (MO)	47%	17	22%	23	41%	29	9%	22
City of Abilene (TX)	67%	18	30%	20	62%	29	0%	17
Hunterdon County (NJ)	n/a	2	33%	6	0%	7	0%	7
City of Topeka (KS)	60%	15	33%	18	24%	17	25%	16
Cache County (UT)	50%	10	33%	15	63%	16	10%	10
City of New Haven (CT)	76%	37	53%	47	45%	42	32%	28
City of Waco (TX)	65%	20	38%	24	38%	26	26%	19
Brunswick County (NC)	n/a	2	44%	9	0%	11	11%	9
City of Bellevue (WA)	100%	7	71%	7	0%	10	0%	6
City of Savannah (GA)	67%	6	40%	5	27%	11	0%	8
Orange County (NC)	85%	26	54%	28	19%	26	4%	27
Cumberland County (NJ)	75%	4	75%	4	25%	4	n/a	2
Johnson County (IA)	58%	12	56%	18	39%	23	6%	18
City of Escondido (CA)	n/a	2	67%	3	0%	4	25%	4
City of Kansas City (MO)	76%	46	42%	57	32%	75	12%	50
Macon-Bibb County (GA)	64%	11	36%	11	57%	14	20%	10
City of Springfield (MA)	91%	11	88%	25	97%	34	100%	30
Ouachita Parish (LA)	60%	10	50%	14	57%	23	50%	12
City of Alexandria (VA)	71%	38	39%	54	22%	49	3%	40
Catawba County (NC)	67%	18	48%	21	46%	24	18%	17
Martin County (FL)	50%	6	56%	9	0%	11	0%	10

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
Wyandotte County (KS)	67%	3	75%	4	20%	5	67%	3
Town of Cary (NC)	83%	6	50%	8	56%	9	0%	7
Springfield (MO)	70%	20	26%	19	46%	28	38%	16
City of Salem (OR)	70%	20	26%	27	28%	18	27%	15
City of Fort Collins (CO)	88%	17	25%	20	76%	21	0%	10
City of Eugene (OR)	76%	51	31%	71	24%	63	4%	52
City of Oceanside (CA)	69%	13	59%	22	68%	28	36%	14
City of Ontario (CA)	n/a	2	33%	3	80%	5	n/a	1
City of Frisco (TX)	50%	6	22%	9	31%	13	17%	12
City of Providence (RI)	85%	13	50%	16	42%	12	56%	9
Pitt County (NC)	71%	7	40%	10	40%	10	13%	8
City of Fort Lauderdale (FL)	68%	31	44%	34	46%	39	20%	30
City of McKinney (TX)	n/a	0	20%	5	50%	6	0%	3
Sumner County (TN)	71%	17	65%	20	11%	18	13%	15
City of Sioux Falls (SD)	67%	21	28%	25	10%	21	5%	20
City of Tempe (AZ)	71%	14	40%	20	46%	24	7%	15
City of Salt Lake City (UT)	73%	45	45%	58	23%	43	15%	40
Richmond County (GA)	57%	7	50%	10	64%	11	38%	8
Montgomery County (TN)	14%	7	23%	13	18%	11	0%	10
Tuscaloosa County (AL)	50%	16	39%	31	36%	33	12%	25
City of San Bernardino (CA)	n/a	1	n/a	2	n/a	2	n/a	2
Cabarrus County (NC)	80%	5	44%	9	27%	11	25%	8
City of Tacoma (WA)	79%	42	58%	52	40%	48	39%	36
Gaston County (NC)	100%	4	33%	9	7%	14	0%	8
New Hanover County (NC)	64%	11	67%	15	50%	16	21%	14
City of Garland (TX)	67%	3	50%	4	57%	7	25%	4
Clay County (MO)	40%	10	46%	13	0%	13	10%	10
Cohort C Average	65%	13.2	44%	17.8	35%	19.0	18%	14.5
Cohort C Median	67%	10	44%	13	38%	14	12%	10

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
City of Reno (NV)	70%	23	30%	37	34%	29	8%	24
City of Scottsdale (AZ)	67%	3	50%	4	29%	7	17%	6
City of Chandler (AZ)	83%	6	33%	6	67%	6	33%	6
Buncombe County (NC)	78%	36	34%	41	38%	48	21%	33
City of St. Petersburg (FL)	75%	8	75%	8	70%	10	40%	10
City of Jersey City (NJ)	81%	26	65%	43	39%	51	44%	32
Greater Green Bay Area (WI)	63%	16	32%	19	19%	26	11%	19
St. Johns County (FL)	64%	11	35%	20	62%	21	20%	15
Alachua County (FL)	67%	24	41%	29	16%	31	17%	29
Santa Cruz County (CA)	78%	45	48%	63	36%	53	20%	40
York County (SC)	70%	10	42%	12	61%	18	27%	11
City of Orlando (FL)	88%	16	63%	19	58%	19	30%	23
City of Lincoln (NE)	67%	12	29%	17	31%	16	10%	10
City of Greensboro (NC)	67%	46	52%	54	56%	55	26%	46
Leon County (FL)	57%	21	44%	36	30%	44	20%	35
City of Marquette (MI)	100%	3	n/a	2	n/a	2	0%	3
Greater Spartanburg Area (SC)	79%	14	43%	23	50%	26	11%	19
Durham County (NC)	71%	41	43%	47	32%	47	11%	37
Lexington-Fayette Urban County (KY)	100%	10	20%	15	42%	12	25%	8
Somerset County (NJ)	69%	13	58%	26	7%	29	3%	30
City of Riverside (CA)	57%	7	14%	14	83%	12	14%	7
Rutherford County (TN)	42%	12	35%	17	38%	16	29%	14
City of Santa Ana (CA)	80%	5	80%	5	29%	7	50%	4
Cumberland County (NC)	57%	23	50%	40	32%	44	24%	33
Municipality of San Juan (PR)	79%	14	79%	14	72%	18	33%	15
Davis County (UT)	40%	5	29%	7	0%	7	0%	6
Lake County (FL)	33%	3	29%	7	57%	7	17%	6
Washtenaw County (MI)	76%	33	20%	54	18%	50	7%	45
Hamilton County (TN)	75%	36	50%	56	20%	54	25%	44
Forsyth County (NC)	62%	26	48%	33	54%	37	25%	28
Collier County (FL)	67%	3	20%	5	29%	7	14%	7
City of Wichita (KS)	74%	35	47%	45	32%	44	7%	30
Placer County (CA)	50%	8	20%	15	20%	15	0%	12
City of Tampa (FL)	84%	25	26%	31	41%	29	33%	27
St. Charles County (MO)	67%	3	50%	4	14%	7	0%	6
Manatee County (FL)	64%	11	41%	17	38%	21	50%	16

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
Greater Flint Area (MI)	60%	15	43%	28	36%	33	27%	30
Clackamas County (OR)	65%	20	33%	33	12%	33	23%	30
Sarasota County (FL)	58%	26	29%	34	34%	35	8%	26
Monterey County (CA)	70%	44	53%	51	21%	48	21%	38
City of Atlanta (GA)	66%	32	50%	38	32%	34	30%	27
Morris County (NJ)	71%	14	46%	24	11%	27	4%	28
Cohort D Average	69%	18.7	42%	26.0	37%	27.0	20%	21.8
Cohort D Median	68%	15	43%	24	34%	27	20%	24

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
Camden County (NJ)	50%	18	35%	23	25%	24	26%	23
City of Mesa (AZ)	91%	11	23%	13	47%	19	31%	13
Guilford County (NC)	64%	53	46%	67	46%	70	29%	59
Dane County (WI)	89%	35	23%	40	23%	40	6%	33
Volusia County (FL)	53%	17	21%	19	44%	25	17%	23
Union County (NJ)	67%	15	56%	25	23%	30	26%	27
City of Albuquerque (NM)	71%	45	40%	55	35%	68	31%	45
City of Milwaukee (WI)	75%	44	35%	57	20%	60	11%	55
Washington County (OR)	47%	15	50%	26	28%	29	14%	21
Johnson County (KS)	55%	11	42%	26	11%	27	5%	19
Ocean County (NJ)	67%	3	100%	5	50%	4	33%	3
City of Louisville-Jefferson County (KY)	71%	34	54%	41	36%	39	33%	27
Monmouth County (NJ)	73%	15	29%	21	19%	21	21%	19
City of Las Vegas (NV)	70%	23	56%	34	35%	43	34%	32
City of Portland (OR)	87%	83	47%	98	24%	88	23%	71
City of Nashville-Davidson County (TN)	76%	58	45%	74	25%	57	20%	45
Hudson County (NJ)	83%	29	64%	47	37%	57	41%	37
Jackson County (MO)	77%	44	40%	58	35%	75	9%	53
City and County of Denver (CO)	87%	53	40%	62	45%	60	16%	50
Lee County (FL)	60%	10	40%	15	27%	15	29%	17
Essex County (NJ)	75%	12	55%	20	43%	21	48%	21
Multnomah County (OR)	86%	81	45%	95	25%	84	24%	67
Middlesex County (NJ)	80%	10	44%	16	26%	19	24%	17
City of Indianapolis (IN)	86%	36	46%	39	38%	42	26%	38
City and County of San Francisco (CA)	87%	100	53%	110	59%	104	28%	60
Prince George's County (MD)	80%	5	38%	8	25%	8	25%	4
City of Fort Worth (TX)	57%	21	37%	27	60%	30	14%	22
Bergen County (NJ)	58%	12	29%	17	13%	16	6%	16
Shelby County (TN)	82%	55	52%	67	31%	65	25%	57
Westchester County (NY)	55%	11	17%	18	14%	22	10%	20
Pinellas County (FL)	65%	20	56%	27	42%	33	27%	30
Cohort E Average	72%	31.6	44%	40.3	33%	41.8	23%	33.0
Cohort E Median	73%	21	44%	27	31%	33	25%	27

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
City of San José (CA)	78%	36	53%	38	37%	41	31%	32
Pima County (AZ)	70%	40	37%	52	23%	52	6%	47
Montgomery County (MD)	73%	45	40%	63	43%	68	12%	51
Mecklenburg County (NC)	82%	67	45%	85	30%	93	24%	80
Wake County (NC)	84%	32	47%	38	30%	37	5%	37
Fairfax County (VA)	84%	31	35%	40	21%	48	0%	35
Salt Lake County (UT)	75%	69	41%	104	36%	94	13%	77
Cuyahoga County (OH)	71%	58	29%	77	36%	90	28%	72
Allegheny County (PA)	71%	58	43%	70	20%	80	17%	60
City of Dallas (TX)	81%	47	46%	59	47%	64	16%	51
Orange County (FL)	86%	29	46%	35	47%	38	26%	39
City of San Diego (CA)	88%	41	47%	49	72%	61	23%	48
Hillsborough County (FL)	76%	33	27%	41	35%	43	26%	38
Palm Beach County (FL)	70%	43	36%	44	46%	52	16%	44
City of San Antonio (TX)	72%	18	35%	23	44%	25	47%	17
Sacramento County (CA)	95%	43	47%	64	27%	49	37%	46
City and County of Philadelphia (PA)	82%	90	49%	103	33%	98	25%	83
City of Phoenix (AZ)	82%	39	35%	51	39%	57	15%	41
Santa Clara County (CA)	80%	64	43%	74	29%	79	20%	64
Broward County (FL)	73%	60	49%	79	38%	92	17%	77
San Bernardino County (CA)	83%	12	40%	20	40%	25	22%	18
Clark County (NV)	62%	29	51%	39	33%	49	35%	37
City of Houston (TX)	67%	52	46%	70	54%	76	28%	54
Riverside County (CA)	57%	28	30%	46	33%	42	6%	32
Miami-Dade County (FL)	72%	168	56%	230	35%	280	29%	233
San Diego County (CA)	79%	82	50%	120	51%	142	18%	114
Harris County (TX)	67%	55	46%	76	53%	81	25%	59
Cohort F Average	76%	50.7	43%	66.3	38%	72.4	21%	58.7
Cohort F Median	76%	43	45%	59	36%	61	22%	48

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
Florence Region (OR)	71%	7	50%	10	21%	14	25%	12
Eastern Oregon Border Region	20%	10	40%	15	31%	16	23%	13
South Cumberland Region (TN)	n/a	0	n/a	2	20%	5	n/a	2
Oregon's Adventure Coast	n/a	2	17%	6	13%	8	20%	5
Southern Oregon: Ashland/Talent/Jacksonville	33%	3	n/a	2	n/a	1	n/a	1
Greater Portsmouth Area (NH)	78%	23	21%	24	50%	20	0%	18
The Gorge (OR)	100%	9	38%	8	17%	6	50%	6
Northeast Oregon Region	67%	6	40%	10	15%	13	9%	11
Greater Aberdeen Region (SD)	25%	4	20%	5	0%	5	20%	5
Tri-Cities Communities (VA)	38%	8	38%	8	22%	9	57%	7
Upper Valley Region (NH/VT)	57%	7	13%	8	13%	8	13%	8
Monadnock Region (NH)	39%	36	47%	47	14%	42	5%	38
Bismarck-Mandan Region (ND)	55%	11	33%	15	43%	14	7%	14
Greater Minot Region (ND)	53%	17	25%	24	32%	22	29%	17
Greater Burlington Area (VT)	90%	10	67%	9	25%	12	0%	14
Northeastern Connecticut Region	50%	12	39%	23	36%	28	21%	19
Northwest Connecticut Region	50%	22	30%	43	34%	53	17%	48
Western Connecticut Region	57%	14	33%	30	43%	40	8%	39
Greater Fargo-Moorhead Area (ND/MN)	50%	26	8%	26	11%	28	0%	28
Greater Kingsport Area (TN)	57%	7	63%	8	33%	9	22%	9
Cedar Valley Region (IA)	60%	20	38%	26	21%	28	29%	24
Central Oregon Region	65%	17	30%	20	13%	24	0%	24
Northwest Tennessee Development District	43%	7	44%	9	11%	9	22%	9
Southwest Tennessee Development District	59%	17	50%	24	57%	28	44%	18
Southeast Ohio	47%	15	35%	26	22%	27	20%	20
Southeastern Connecticut Region	58%	33	40%	43	46%	46	28%	39
Shoreline and River Valley Region (CT)	56%	25	18%	34	26%	39	9%	33
Upper Peninsula of Michigan	65%	17	23%	22	20%	25	4%	25
Greater Waterbury Region (CT)	63%	19	31%	29	16%	38	23%	30
Quad Cities Region (IA/IL)	77%	13	36%	22	38%	29	32%	22
Greater Peoria Area (IL)	30%	10	25%	12	27%	15	10%	10
Upper Cumberland Development District (TN)	63%	8	75%	12	31%	16	25%	12
City of Huntsville/Madison County (AL)	57%	7	62%	13	23%	13	20%	10
Eastern Connecticut Region	57%	42	38%	61	46%	68	28%	53
South Central Tennessee Development District	44%	16	39%	23	10%	29	16%	25
Coachella Valley Region (CA)	62%	13	28%	18	6%	16	0%	15

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
St. Croix Valley (MN/WI)	74%	38	51%	53	11%	55	4%	52
First Tennessee Development District	71%	28	35%	37	43%	40	23%	35
Northwest Arkansas Region	82%	11	59%	17	39%	18	7%	15
Northeast Prosperity Zone (NC)	69%	13	38%	16	31%	16	31%	13
The Eastside (King County, WA)	90%	21	62%	21	17%	29	5%	20
Greater Des Moines Region (IA)	60%	88	41%	124	28%	123	27%	108
Greater New Haven Region (CT)	70%	53	54%	82	27%	81	20%	60
Northwestern Prosperity Zone (NC)	66%	32	52%	42	37%	49	20%	35
Southeast Tennessee Development District	69%	54	43%	84	22%	91	23%	69
Greater Knoxville Region (TN)	80%	40	35%	60	21%	61	26%	54
Western Prosperity Zone (NC)	74%	43	27%	51	32%	59	21%	43
Lehigh Valley Region (PA)	65%	26	35%	40	33%	46	15%	40
Pikes Peak Region (CO)	77%	31	33%	40	46%	37	33%	33
Coastal Fairfield County Region (CT)	52%	77	32%	119	21%	129	18%	116
Greater Fort Wayne Area (IN)	63%	19	21%	19	48%	23	13%	15
Greater Sarasota/Bradenton Area (FL)	59%	37	33%	51	36%	56	24%	42
Sandhills Prosperity Zone (NC)	63%	32	51%	53	28%	58	22%	45
West Valley Region (AZ)	80%	5	43%	7	13%	8	25%	8
Greater Hartford Region (CT)	59%	49	25%	79	28%	82	25%	71
Dayton Region (OH)	57%	46	27%	67	23%	83	20%	70
Memphis Area Association of Governments (TN)	82%	55	52%	67	30%	66	24%	59
Southeast Prosperity Zone (NC)	59%	22	59%	37	31%	42	21%	39
Richmond & Tri-Cities Region (VA)	75%	61	39%	69	38%	74	20%	55
Greater Fairfax Area (VA)	82%	34	35%	46	21%	56	0%	41
South Hampton Roads Area (VA)	75%	44	33%	51	41%	61	23%	52
East Tennessee Development District	72%	61	38%	91	19%	106	18%	84
Greater St. Louis Area (MO)	68%	79	43%	101	32%	160	20%	128
Western New York Region	72%	75	30%	97	26%	106	28%	81
Greater Jacksonville Region (FL)	63%	43	34%	64	33%	75	14%	63
Piedmont-Triad Prosperity Zone (NC)	63%	87	46%	110	47%	119	27%	98
Greater Kansas City Metropolitan Area (MO/KS)	66%	74	43%	106	24%	125	11%	89
Greater Portland Area (OR)	78%	116	44%	154	23%	146	22%	118
Greater Nashville Regional Council (TN)	66%	103	45%	141	22%	124	16%	102
Greater Tampa/St. Petersburg Area (FL)	72%	53	38%	68	38%	76	26%	68
Southwestern Prosperity Zone (NC)	80%	88	43%	122	28%	143	20%	113
North Central Prosperity Zone (NC)	79%	117	50%	140	31%	140	12%	121

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
Long Island (NY)	65%	55	40%	81	22%	88	10%	79
Greater Philadelphia Region (PA)	77%	128	40%	169	25%	166	17%	151
Central Florida Region	72%	57	37%	73	44%	86	22%	81
Inland Empire Region (CA)	65%	40	33%	66	36%	67	12%	50
Greater Houston Region (TX)	66%	59	46%	82	51%	90	26%	66
Dallas-Fort Worth-Arlington MSA (TX)	70%	94	39%	133	46%	157	13%	119
Regional Average	64%	35.9	39%	49.3	28%	54.1	19%	44.7
Regional Median	65%	26	38%	39	28%	41	20%	37

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

ENTIRE STATES All Populations Number of Communities = 21	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
State of Vermont	68%	59	42%	73	14%	69	7%	61
State of North Dakota	53%	66	25%	79	26%	88	16%	77
State of South Dakota	56%	59	22%	73	20%	71	6%	65
State of Delaware	61%	71	36%	89	18%	78	24%	68
State of Idaho	67%	58	26%	87	20%	108	7%	99
State of New Mexico	69%	110	48%	153	37%	181	24%	131
State of Arkansas	81%	31	44%	45	39%	49	20%	41
State of Nevada	63%	59	38%	89	29%	92	23%	74
State of Iowa	57%	244	40%	358	32%	382	19%	315
State of Utah	71%	129	37%	195	30%	190	10%	156
Commonwealth of Puerto Rico	72%	29	78%	49	48%	52	30%	44
State of Connecticut	58%	292	34%	458	29%	502	20%	422
State of Oregon	69%	291	37%	390	21%	380	16%	315
State of Wisconsin	73%	170	35%	210	19%	221	9%	192
State of Missouri	63%	214	36%	279	31%	386	18%	294
State of Tennessee	68%	349	44%	488	25%	509	21%	413
State of Arizona	71%	148	34%	197	32%	227	13%	180
State of New Jersey	69%	179	48%	274	25%	306	23%	269
State of North Carolina	72%	434	46%	571	34%	626	20%	507
State of Georgia	68%	96	45%	121	37%	134	23%	111
State of Florida	68%	581	45%	795	34%	928	22%	793
Statewide Average	67%	174.7	40%	241.6	29%	265.7	18%	220.3
Statewide Median	68%	129	38%	195	29%	190	20%	156

TABLE 19
Pay Equity, Pandemic Services, and Location in a Special District
of Eligible Arts and Culture Organizations in the 373 Participating Communities

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	Addressed Pay Equity Since Pandemic	Sample Size	Addressed Urgent Community Needs During Pandemic	Sample Size	Located in a Designated Cultural District	Sample Size	Located in an Empowerment Zone	Sample Size
Mercer Street Grassroots District (Princeton, WV)	n/a	0	n/a	1	n/a	1	n/a	1
Abilene Cultural District (Abilene, TX)	73%	11	42%	12	94%	16	0%	6
Downtown Torrington (Torrington, CT)	33%	6	50%	10	90%	10	67%	6
Iowa City Downtown District (Iowa City, IA)	83%	6	67%	9	63%	8	20%	5
Downtown Macon Urban Core (Macon, GA)	86%	7	50%	6	70%	10	40%	5
Oceanside Cultural District (Oceanside, CA)	75%	4	50%	10	92%	12	29%	7
Southeast Ohio Theatre Trail (Southeastern OH)	100%	3	33%	3	0%	3	50%	4
Loch Haven Cultural Park (Orlando, FL)	86%	7	33%	6	100%	6	0%	6
Cool Spring Downtown District (Fayetteville, NC)	33%	3	50%	4	75%	4	33%	3
Downtown Las Vegas (Las Vegas, NV)	67%	3	n/a	2	33%	3	67%	3
Arts Campus Fort Wayne (Fort Wayne, IN)	83%	6	33%	6	100%	6	25%	4
Salt Lake Cultural Core (Salt Lake City, UT)	83%	12	58%	12	50%	10	25%	12
Grand Center Arts District (St. Louis, MO)	84%	19	32%	22	82%	28	27%	22
Dallas Arts District (Dallas, TX)	91%	11	47%	15	100%	14	0%	11
Balboa Park Cultural District (San Diego, CA)	100%	19	38%	21	100%	31	8%	25
Houston Museum District (Houston, TX)	50%	4	75%	4	80%	5	0%	3
Houston Theatre District (Houston, TX)	80%	5	40%	5	100%	5	0%	3
Midtown Cultural District (Houston, TX)	n/a	0	n/a	0	n/a	0	n/a	0
Arts District Average	75%	7.0	47%	8.2	77%	9.6	24%	7.0
Arts District Median	83%	6	47%	6	86%	7	25%	5

AVERAGES OF ALL RESPONDING ORGANIZATIONS

Average	68.9%	5,925	40.4%	8,110	32.3%	8,783	18.6%	7,137
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TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

This table presents the artistic disciplines and/or categories that are represented by the participating arts and culture organizations in each community. The organization survey allowed each responding organization to select as many as three categories; as a result, the percentages often total to more than 100%. Summary statistics are provided for each population cohort.

Column Two:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "performing arts."

Column Three:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "arts education."

Column Four:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "visual arts."

Column Five:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "history and/or heritage."

Column Six:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "fair, festival, or community celebration."

Column Seven:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "cultural and ethnic awareness."

Column Eight:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "museum."

Column Nine:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "literature."

Column Ten:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "media and communications."

Column Eleven:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "facility."

Column Twelve:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as "folk arts and traditional arts."

Column Thirteen:

The percentage of participating arts and culture organizations that self-identified their artistic discipline as any other category not listed above.

TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Taos County (NM)	27%	18%	31%	21%	18%	13%	13%	15%	6%	3%	5%	31%
Town of Hillsborough (NC)	33%	11%	22%	22%	22%	0%	22%	22%	0%	11%	0%	33%
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Monmouth (OR)	75%	25%	50%	0%	25%	0%	0%	0%	0%	0%	0%	50%
City of Sedona (AZ)	57%	29%	29%	29%	14%	0%	14%	0%	14%	0%	0%	29%
City of Yankton (SD)	100%	33%	33%	0%	0%	0%	0%	0%	0%	0%	0%	0%
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jamestown (ND)	50%	25%	25%	25%	13%	13%	13%	0%	0%	0%	13%	38%
Rutland County (VT)	38%	50%	50%	13%	25%	0%	25%	25%	0%	25%	0%	0%
Town of Elkton (MD)	38%	0%	29%	24%	19%	10%	14%	10%	14%	5%	0%	38%
City of Waterville (ME)	33%	33%	50%	0%	0%	0%	33%	33%	17%	0%	0%	33%
City of Pendleton (OR)	25%	25%	13%	25%	13%	0%	25%	0%	0%	0%	0%	63%
Haywood County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Hannibal (MO)	75%	0%	25%	25%	25%	0%	25%	0%	0%	0%	0%	0%
Johnson County (TN)	27%	9%	18%	27%	18%	18%	9%	18%	0%	9%	9%	9%
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Tullahoma (TN)	33%	33%	33%	33%	0%	0%	33%	0%	0%	0%	33%	33%
City of Coralville (IA)	43%	29%	0%	43%	0%	0%	29%	14%	0%	14%	14%	14%
Town of Carrboro (NC)	100%	33%	100%	0%	67%	0%	0%	0%	0%	0%	0%	0%
City of Coronado (CA)	41%	24%	21%	21%	38%	0%	3%	10%	0%	3%	3%	48%
City of Laguna Beach (CA)	67%	58%	50%	0%	8%	0%	8%	8%	8%	0%	0%	17%
City of Newberg (OR)	33%	33%	17%	0%	17%	17%	0%	17%	0%	33%	0%	17%
City of Fairfax (VA)	60%	40%	10%	0%	30%	10%	0%	0%	0%	0%	20%	30%
City of Brookings (SD)	13%	50%	38%	0%	13%	0%	0%	13%	0%	0%	13%	25%
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Paducah (KY)	35%	45%	45%	10%	10%	15%	15%	0%	10%	10%	0%	25%
City of Tarpon Springs (FL)	0%	25%	75%	50%	0%	0%	25%	0%	0%	0%	25%	0%
McNairy County (TN)	0%	11%	11%	44%	44%	11%	22%	11%	11%	0%	0%	33%
City of Mason City (IA)	40%	40%	40%	20%	20%	0%	20%	0%	20%	20%	0%	20%
Door County (WI)	62%	52%	29%	10%	10%	0%	14%	5%	5%	5%	5%	19%
City of Winter Park (FL)	58%	33%	17%	0%	25%	17%	25%	0%	8%	0%	8%	8%
City of Dover (NH)	36%	18%	9%	27%	18%	0%	18%	9%	0%	18%	0%	27%
Transylvania County (NC)	33%	33%	33%	33%	33%	33%	0%	0%	0%	0%	0%	33%
City of West Hollywood (CA)	38%	25%	38%	0%	13%	25%	0%	0%	25%	0%	13%	25%
Clatsop County (OR)	50%	19%	25%	31%	0%	6%	13%	13%	0%	19%	0%	31%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/Heritage	Fair/Festival	Cultural Awareness	Museum	Library/Literature	Media/Comm.	Cultural Facility	Folk Arts	Other/Misc.
City of Columbia (TN)	36%	18%	18%	45%	0%	9%	36%	0%	0%	9%	0%	9%
City of Marion (IA)	50%	28%	33%	17%	6%	0%	0%	22%	0%	0%	6%	33%
Summit County (UT)	30%	10%	15%	20%	10%	10%	25%	10%	10%	5%	0%	10%
Sullivan County (NH)	75%	25%	50%	0%	0%	0%	25%	25%	0%	0%	0%	0%
Monroe County (TN)	17%	33%	33%	33%	17%	33%	33%	0%	0%	0%	0%	33%
City of Cleveland (TN)	68%	16%	16%	11%	11%	0%	5%	11%	0%	5%	5%	32%
Lincoln County (OR)	44%	11%	22%	33%	0%	33%	22%	11%	0%	11%	0%	44%
Cohort A Average	44%	27%	31%	19%	16%	7%	15%	8%	4%	6%	5%	24%
Cohort A Median	38%	25%	29%	21%	13%	0%	14%	8%	0%	0%	0%	27%

TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
City of Joplin (MO)	44%	13%	44%	19%	13%	0%	13%	0%	0%	6%	0%	25%
City of Florissant (MO)	75%	25%	13%	0%	25%	13%	0%	0%	13%	0%	13%	25%
McMinn County (TN)	28%	17%	17%	50%	17%	17%	11%	17%	6%	0%	17%	22%
City of Watsonville (CA)	36%	21%	43%	14%	36%	50%	7%	7%	0%	0%	14%	21%
Lafayette County (MS)	20%	30%	40%	10%	30%	0%	0%	0%	20%	10%	0%	30%
Columbus County (NC)	43%	0%	29%	29%	57%	29%	0%	14%	0%	0%	29%	0%
Watauga County (NC)	31%	31%	19%	25%	25%	6%	19%	13%	0%	0%	13%	50%
Mercer County (WV)	43%	43%	57%	29%	29%	14%	29%	0%	14%	14%	0%	14%
City of Dubuque (IA)	46%	27%	22%	15%	7%	10%	7%	10%	2%	0%	2%	34%
City of Ocala (FL)	30%	10%	30%	30%	20%	20%	20%	0%	0%	0%	0%	20%
Town of Chapel Hill (NC)	27%	23%	18%	9%	18%	18%	5%	14%	14%	5%	23%	27%
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Encinitas (CA)	48%	30%	26%	11%	4%	15%	11%	11%	0%	0%	7%	33%
City of Grand Junction (CO)	44%	36%	36%	12%	20%	8%	4%	4%	4%	4%	4%	28%
City of Cheyenne (WY)	30%	0%	0%	20%	0%	0%	50%	10%	0%	0%	0%	30%
City of Santa Cruz (CA)	53%	35%	22%	4%	12%	20%	12%	10%	6%	10%	2%	33%
Hamblen County (TN)	30%	30%	26%	30%	22%	22%	0%	0%	0%	0%	9%	26%
City of Redmond (WA)	60%	30%	40%	10%	30%	30%	0%	10%	10%	10%	0%	20%
Town of Jupiter (FL)	25%	0%	25%	25%	25%	0%	25%	0%	0%	0%	0%	50%
City of Ames (IA)	65%	23%	12%	0%	4%	4%	8%	8%	4%	0%	0%	23%
City of Portland (ME)	54%	23%	37%	10%	4%	8%	10%	4%	8%	2%	0%	42%
City of Jackson (TN)	47%	21%	37%	21%	11%	21%	0%	11%	0%	5%	5%	11%
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Eau Claire (WI)	77%	31%	31%	0%	0%	8%	8%	8%	0%	23%	0%	0%
Greene County (TN)	56%	22%	11%	11%	22%	22%	22%	0%	0%	0%	0%	22%
Carteret County (NC)	20%	10%	10%	20%	20%	0%	20%	20%	10%	10%	10%	40%
City of Walnut Creek (CA)	63%	38%	31%	0%	0%	0%	0%	0%	0%	6%	0%	25%
Island of Kaua'i (HI)	17%	17%	17%	17%	17%	33%	17%	0%	0%	0%	0%	50%
Walton County (FL)	43%	29%	29%	14%	14%	0%	0%	29%	14%	0%	0%	57%
Chatham County (NC)	50%	13%	13%	25%	38%	38%	0%	0%	0%	0%	0%	25%
City of Flagstaff (AZ)	60%	0%	0%	0%	20%	0%	0%	0%	0%	20%	0%	40%
City of Rapid City (SD)	54%	54%	31%	0%	8%	23%	0%	0%	0%	8%	15%	38%
City of Missoula (MT)	67%	53%	13%	0%	7%	7%	0%	7%	13%	0%	0%	13%
Wilson County (NC)	58%	25%	58%	8%	17%	25%	17%	0%	0%	0%	8%	25%
Caldwell County (NC)	40%	60%	40%	20%	20%	0%	20%	0%	0%	0%	20%	0%
City of Sioux City (IA)	44%	11%	22%	11%	56%	22%	22%	11%	11%	0%	0%	22%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 20
Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations
of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
City of Largo (FL)	60%	20%	0%	20%	20%	0%	0%	20%	20%	0%	0%	20%
City of Santa Fe (NM)	33%	27%	37%	3%	23%	23%	17%	3%	10%	3%	17%	43%
City of Fort Myers (FL)	69%	23%	38%	0%	0%	0%	8%	0%	0%	0%	8%	0%
Buchanan County (MO)	61%	22%	6%	11%	6%	0%	6%	17%	0%	6%	6%	17%
City of Nashua (NH)	76%	19%	29%	0%	14%	10%	0%	5%	5%	5%	5%	19%
City of Miami Beach (FL)	46%	20%	39%	10%	29%	10%	5%	0%	10%	5%	2%	27%
City of Asheville (NC)	52%	42%	27%	6%	8%	13%	8%	4%	10%	8%	12%	29%
Pottawattamie County (IA)	23%	23%	8%	46%	0%	8%	46%	8%	0%	15%	0%	31%
Fairbanks North Star Borough (AK)	58%	26%	26%	5%	21%	16%	11%	5%	0%	16%	16%	11%
City of Lee's Summit (MO)	63%	75%	38%	13%	25%	13%	13%	0%	0%	0%	0%	13%
Cleveland County (NC)	58%	17%	25%	33%	17%	0%	17%	8%	0%	8%	8%	17%
Montgomery County (VA)	21%	12%	24%	15%	12%	21%	18%	9%	6%	12%	3%	41%
Nevada County (CA)	27%	13%	36%	13%	16%	7%	9%	7%	13%	7%	6%	40%
City of Boca Raton (FL)	67%	33%	17%	0%	0%	0%	25%	8%	0%	0%	0%	17%
Cohort B Average	47%	25%	26%	14%	17%	13%	11%	6%	5%	5%	6%	26%
Cohort B Median	47%	23%	26%	12%	17%	10%	8%	6%	0%	1%	2%	25%

TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
City of Carmel (IN)	63%	33%	26%	11%	26%	7%	7%	0%	7%	11%	0%	15%
City of Renton (WA)	55%	18%	27%	0%	18%	0%	9%	0%	0%	0%	0%	27%
Craven County (NC)	75%	0%	0%	50%	0%	0%	25%	0%	0%	0%	0%	25%
Platte County (MO)	33%	17%	33%	17%	67%	17%	0%	0%	0%	17%	0%	0%
Cecil County (MD)	35%	5%	26%	26%	28%	7%	14%	9%	9%	2%	2%	37%
City of Boulder (CO)	67%	39%	19%	5%	19%	7%	5%	5%	9%	4%	5%	19%
Bradley County (TN)	67%	14%	19%	14%	14%	5%	10%	10%	0%	5%	5%	29%
City of Lewisville (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Elgin (IL)	60%	40%	20%	40%	20%	20%	20%	0%	0%	0%	0%	0%
Douglas County (OR)	43%	14%	29%	14%	0%	14%	0%	29%	0%	0%	14%	14%
City of West Palm Beach (FL)	42%	21%	37%	11%	21%	5%	26%	5%	0%	0%	0%	37%
Flagler County (FL)	47%	40%	27%	27%	20%	27%	20%	7%	0%	0%	0%	27%
City of Clearwater (FL)	67%	33%	33%	17%	17%	17%	17%	0%	0%	0%	0%	50%
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Norman (OK)	48%	37%	22%	7%	19%	15%	19%	7%	4%	0%	7%	15%
City of Columbia (MO)	63%	22%	25%	6%	13%	6%	6%	3%	6%	6%	6%	13%
City of Abilene (TX)	60%	40%	30%	3%	3%	3%	17%	7%	0%	7%	3%	17%
Hunterdon County (NJ)	86%	29%	0%	0%	0%	14%	0%	0%	14%	0%	0%	29%
City of Topeka (KS)	50%	14%	18%	18%	14%	14%	23%	9%	5%	0%	0%	27%
Cache County (UT)	61%	28%	22%	6%	17%	6%	22%	11%	11%	11%	0%	6%
City of New Haven (CT)	46%	33%	20%	13%	13%	13%	11%	6%	7%	9%	2%	31%
City of Waco (TX)	43%	30%	10%	10%	20%	10%	23%	3%	7%	0%	3%	20%
Brunswick County (NC)	56%	38%	50%	0%	13%	19%	0%	6%	6%	13%	6%	19%
City of Bellevue (WA)	62%	23%	8%	8%	23%	15%	8%	8%	0%	0%	8%	8%
City of Savannah (GA)	20%	27%	13%	13%	7%	7%	7%	20%	7%	0%	7%	53%
Orange County (NC)	36%	19%	28%	11%	25%	11%	8%	14%	8%	6%	14%	31%
Cumberland County (NJ)	40%	20%	0%	20%	20%	80%	20%	0%	0%	0%	0%	40%
Johnson County (IA)	29%	11%	21%	29%	7%	0%	11%	18%	11%	11%	11%	32%
City of Escondido (CA)	50%	33%	50%	17%	17%	17%	17%	0%	0%	17%	0%	50%
City of Kansas City (MO)	55%	31%	29%	6%	5%	12%	5%	3%	6%	5%	1%	29%
Macon-Bibb County (GA)	53%	47%	16%	11%	11%	5%	16%	0%	5%	5%	0%	26%
City of Springfield (MA)	37%	23%	17%	17%	20%	20%	20%	6%	9%	11%	0%	37%
Ouachita Parish (LA)	58%	8%	25%	13%	29%	4%	13%	0%	4%	4%	13%	33%
City of Alexandria (VA)	48%	27%	27%	13%	9%	7%	12%	4%	4%	1%	6%	33%
Catawba County (NC)	30%	13%	20%	20%	7%	10%	20%	10%	7%	10%	10%	30%
Martin County (FL)	44%	13%	25%	6%	6%	0%	19%	6%	0%	0%	6%	19%

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of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
Wyandotte County (KS)	71%	29%	14%	29%	29%	29%	0%	14%	0%	0%	0%	0%
Town of Cary (NC)	64%	50%	36%	0%	14%	14%	0%	0%	0%	0%	14%	7%
Springfield (MO)	52%	22%	19%	4%	7%	11%	7%	7%	19%	7%	4%	37%
City of Salem (OR)	38%	25%	25%	13%	38%	19%	16%	3%	3%	3%	6%	31%
City of Fort Collins (CO)	54%	38%	25%	0%	13%	8%	13%	8%	0%	0%	8%	17%
City of Eugene (OR)	55%	28%	23%	6%	9%	17%	7%	6%	7%	7%	7%	23%
City of Oceanside (CA)	42%	29%	32%	26%	16%	26%	13%	10%	6%	3%	3%	29%
City of Ontario (CA)	33%	17%	17%	17%	17%	17%	17%	0%	0%	0%	0%	33%
City of Frisco (TX)	50%	19%	19%	13%	13%	6%	25%	0%	0%	0%	0%	25%
City of Providence (RI)	40%	27%	20%	0%	20%	20%	7%	7%	0%	13%	0%	67%
Pitt County (NC)	44%	44%	38%	6%	6%	6%	13%	0%	0%	0%	6%	13%
City of Fort Lauderdale (FL)	61%	25%	27%	11%	18%	14%	18%	5%	5%	5%	5%	32%
City of McKinney (TX)	50%	67%	50%	0%	17%	0%	0%	0%	0%	17%	0%	17%
Sumner County (TN)	27%	14%	23%	18%	23%	0%	14%	9%	9%	5%	5%	41%
City of Sioux Falls (SD)	59%	30%	37%	7%	4%	4%	4%	4%	11%	4%	0%	22%
City of Tempe (AZ)	58%	23%	6%	10%	19%	10%	6%	0%	6%	3%	6%	35%
City of Salt Lake City (UT)	52%	26%	16%	6%	12%	17%	5%	3%	10%	3%	12%	29%
Richmond County (GA)	58%	33%	25%	25%	0%	25%	33%	0%	8%	8%	0%	17%
Montgomery County (TN)	46%	31%	31%	15%	23%	8%	0%	0%	0%	0%	8%	38%
Tuscaloosa County (AL)	56%	38%	21%	12%	6%	0%	24%	6%	9%	0%	6%	15%
City of San Bernardino (CA)	67%	67%	0%	0%	0%	33%	0%	0%	0%	0%	0%	33%
Cabarrus County (NC)	38%	46%	23%	15%	15%	23%	15%	0%	0%	8%	23%	15%
City of Tacoma (WA)	41%	22%	14%	23%	13%	20%	19%	9%	8%	6%	3%	27%
Gaston County (NC)	44%	11%	33%	22%	6%	17%	28%	6%	0%	22%	6%	17%
New Hanover County (NC)	65%	40%	20%	10%	15%	10%	10%	0%	15%	10%	0%	20%
City of Garland (TX)	86%	14%	43%	29%	0%	14%	14%	0%	29%	14%	0%	14%
Clay County (MO)	57%	29%	29%	0%	14%	7%	7%	7%	7%	7%	0%	14%
Cohort C Average	51%	28%	24%	13%	15%	13%	12%	5%	5%	5%	4%	25%
Cohort C Median	52%	27%	23%	12%	14%	11%	13%	5%	5%	4%	3%	27%

TABLE 20**Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/Heritage	Fair/Festival	Cultural Awareness	Museum	Library/Literature	Media/Comm.	Cultural Facility	Folk Arts	Other/Misc.
City of Reno (NV)	62%	38%	28%	4%	14%	8%	6%	4%	6%	2%	0%	22%
City of Scottsdale (AZ)	86%	57%	29%	0%	0%	0%	14%	0%	0%	14%	0%	0%
City of Chandler (AZ)	55%	27%	18%	0%	18%	0%	18%	0%	9%	0%	9%	27%
Buncombe County (NC)	50%	42%	28%	7%	10%	12%	7%	3%	8%	7%	13%	32%
City of St. Petersburg (FL)	64%	27%	36%	0%	0%	0%	18%	0%	0%	18%	0%	27%
City of Jersey City (NJ)	52%	25%	23%	10%	25%	23%	2%	7%	10%	5%	3%	34%
Greater Green Bay Area (WI)	47%	20%	37%	7%	7%	10%	17%	3%	3%	3%	3%	43%
St. Johns County (FL)	39%	13%	17%	39%	17%	22%	22%	4%	4%	0%	0%	30%
Alachua County (FL)	52%	17%	24%	14%	17%	12%	24%	7%	0%	5%	10%	26%
Santa Cruz County (CA)	51%	30%	28%	10%	18%	24%	12%	10%	4%	7%	4%	27%
York County (SC)	40%	28%	28%	16%	12%	20%	8%	12%	0%	8%	4%	24%
City of Orlando (FL)	57%	32%	25%	7%	25%	14%	14%	4%	4%	7%	7%	11%
City of Lincoln (NE)	50%	31%	31%	12%	4%	0%	23%	12%	4%	8%	4%	27%
City of Greensboro (NC)	56%	25%	27%	6%	19%	14%	13%	5%	2%	16%	6%	21%
Leon County (FL)	55%	31%	29%	14%	14%	12%	6%	4%	8%	6%	4%	33%
City of Marquette (MI)	60%	20%	40%	20%	40%	0%	0%	0%	0%	0%	0%	20%
Greater Spartanburg Area (SC)	41%	15%	26%	9%	12%	0%	18%	15%	0%	12%	6%	32%
Durham County (NC)	61%	42%	18%	9%	12%	11%	3%	6%	5%	5%	3%	32%
Lexington-Fayette Urban County (KY)	61%	39%	22%	11%	6%	22%	6%	0%	6%	6%	17%	22%
Somerset County (NJ)	48%	28%	23%	43%	15%	13%	20%	5%	5%	0%	8%	20%
City of Riverside (CA)	56%	38%	31%	6%	31%	25%	19%	6%	6%	6%	0%	19%
Rutherford County (TN)	52%	30%	26%	17%	17%	4%	17%	4%	4%	4%	4%	13%
City of Santa Ana (CA)	13%	38%	38%	13%	0%	50%	0%	13%	13%	0%	13%	25%
Cumberland County (NC)	40%	27%	23%	17%	23%	21%	4%	2%	2%	4%	8%	35%
Municipality of San Juan (PR)	41%	36%	23%	14%	18%	27%	14%	5%	9%	0%	5%	45%
Davis County (UT)	78%	0%	33%	0%	0%	0%	22%	22%	0%	11%	0%	33%
Lake County (FL)	40%	60%	50%	0%	10%	10%	10%	0%	0%	10%	10%	20%
Washtenaw County (MI)	58%	25%	25%	12%	15%	15%	9%	12%	5%	2%	5%	26%
Hamilton County (TN)	37%	37%	22%	19%	15%	16%	12%	10%	6%	3%	4%	35%
Forsyth County (NC)	50%	35%	25%	15%	10%	18%	13%	5%	15%	8%	5%	13%
Collier County (FL)	71%	43%	29%	0%	0%	0%	0%	0%	0%	0%	0%	14%
City of Wichita (KS)	61%	21%	16%	7%	7%	9%	23%	5%	9%	5%	4%	20%
Placer County (CA)	70%	15%	30%	10%	25%	10%	5%	5%	5%	0%	10%	10%
City of Tampa (FL)	47%	34%	18%	18%	11%	16%	13%	3%	16%	5%	5%	29%
St. Charles County (MO)	43%	43%	43%	29%	0%	14%	0%	14%	0%	14%	0%	29%
Manatee County (FL)	29%	29%	29%	25%	25%	0%	25%	0%	4%	4%	4%	25%

TABLE 20**Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/Heritage	Fair/Festival	Cultural Awareness	Museum	Library/Literature	Media/Comm.	Cultural Facility	Folk Arts	Other/Misc.
Greater Flint Area (MI)	33%	30%	35%	16%	35%	12%	14%	0%	5%	2%	14%	33%
Clackamas County (OR)	37%	35%	27%	20%	8%	8%	10%	10%	0%	2%	6%	35%
Sarasota County (FL)	80%	34%	5%	5%	12%	7%	12%	0%	2%	5%	0%	29%
Monterey County (CA)	44%	34%	27%	19%	11%	16%	8%	11%	7%	3%	7%	30%
City of Atlanta (GA)	67%	37%	25%	4%	10%	14%	12%	4%	8%	6%	2%	22%
Morris County (NJ)	61%	24%	29%	16%	16%	8%	13%	5%	3%	0%	11%	21%
Cohort D Average	52%	31%	27%	12%	14%	12%	12%	6%	5%	5%	5%	26%
Cohort D Median	52%	31%	27%	11%	13%	12%	12%	5%	4%	5%	4%	26%

TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
Camden County (NJ)	59%	44%	16%	13%	9%	13%	9%	0%	6%	6%	13%	22%
City of Mesa (AZ)	50%	25%	25%	8%	13%	33%	13%	8%	8%	4%	17%	21%
Guilford County (NC)	58%	28%	24%	8%	19%	14%	11%	5%	1%	14%	5%	20%
Dane County (WI)	67%	37%	30%	2%	7%	9%	7%	7%	2%	6%	0%	28%
Volusia County (FL)	42%	27%	21%	21%	18%	12%	27%	0%	3%	6%	12%	21%
Union County (NJ)	59%	29%	22%	10%	15%	10%	7%	2%	5%	2%	2%	27%
City of Albuquerque (NM)	38%	23%	30%	16%	15%	17%	11%	15%	9%	7%	5%	36%
City of Milwaukee (WI)	49%	24%	20%	10%	15%	18%	13%	0%	7%	4%	4%	37%
Washington County (OR)	45%	27%	24%	12%	6%	15%	3%	6%	3%	0%	9%	39%
Johnson County (KS)	63%	30%	30%	13%	17%	13%	13%	3%	0%	0%	7%	10%
Ocean County (NJ)	13%	0%	0%	38%	38%	0%	13%	0%	0%	0%	0%	63%
City of Louisville-Jefferson County (KY)	44%	33%	19%	13%	7%	17%	19%	7%	9%	7%	13%	35%
Monmouth County (NJ)	45%	17%	17%	14%	10%	3%	17%	3%	3%	3%	0%	24%
City of Las Vegas (NV)	68%	23%	29%	16%	10%	6%	19%	3%	6%	0%	0%	19%
City of Portland (OR)	61%	30%	15%	7%	10%	17%	4%	8%	13%	7%	2%	26%
City of Nashville-Davidson County (TN)	52%	41%	23%	9%	11%	19%	9%	3%	11%	4%	9%	29%
Hudson County (NJ)	56%	28%	22%	9%	22%	24%	1%	7%	10%	4%	3%	32%
Jackson County (MO)	54%	33%	28%	9%	5%	13%	6%	3%	6%	4%	1%	29%
City and County of Denver (CO)	55%	29%	30%	7%	21%	21%	7%	5%	5%	7%	5%	29%
Lee County (FL)	55%	30%	35%	10%	5%	0%	20%	0%	5%	0%	5%	5%
Essex County (NJ)	61%	46%	39%	11%	14%	18%	0%	11%	7%	0%	7%	18%
Multnomah County (OR)	61%	28%	16%	7%	12%	18%	3%	9%	14%	7%	3%	25%
Middlesex County (NJ)	57%	22%	30%	9%	13%	30%	17%	22%	0%	0%	4%	26%
City of Indianapolis (IN)	61%	31%	20%	8%	10%	14%	20%	4%	2%	6%	0%	27%
City and County of San Francisco (CA)	53%	26%	25%	9%	18%	27%	10%	4%	10%	6%	7%	25%
Prince George's County (MD)	27%	36%	18%	0%	9%	27%	18%	0%	36%	27%	18%	55%
City of Fort Worth (TX)	62%	32%	35%	15%	0%	12%	15%	3%	3%	3%	0%	21%
Bergen County (NJ)	75%	50%	21%	13%	13%	4%	4%	0%	0%	0%	0%	25%
Shelby County (TN)	57%	38%	30%	12%	9%	12%	13%	1%	13%	5%	3%	22%
Westchester County (NY)	65%	23%	23%	8%	4%	15%	12%	8%	0%	4%	0%	23%
Pinellas County (FL)	54%	30%	32%	16%	11%	5%	16%	3%	3%	5%	3%	30%
Cohort E Average	54%	30%	24%	11%	12%	15%	12%	5%	7%	5%	5%	27%
Cohort E Median	56%	29%	24%	10%	11%	14%	12%	3%	5%	4%	4%	26%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
City of San José (CA)	53%	25%	18%	4%	20%	27%	5%	7%	4%	11%	13%	22%
Pima County (AZ)	53%	22%	16%	13%	12%	19%	15%	7%	7%	9%	3%	32%
Montgomery County (MD)	69%	39%	17%	9%	9%	16%	5%	8%	4%	5%	9%	18%
Mecklenburg County (NC)	56%	25%	34%	8%	18%	18%	11%	3%	5%	5%	3%	22%
Wake County (NC)	63%	44%	21%	4%	10%	19%	4%	0%	0%	4%	4%	19%
Fairfax County (VA)	74%	43%	23%	0%	13%	8%	0%	2%	0%	6%	0%	13%
Salt Lake County (UT)	53%	25%	15%	9%	13%	16%	6%	3%	7%	2%	10%	26%
Cuyahoga County (OH)	54%	34%	23%	10%	10%	17%	12%	8%	7%	5%	4%	30%
Allegheny County (PA)	48%	26%	28%	10%	10%	12%	10%	7%	7%	6%	11%	20%
City of Dallas (TX)	67%	33%	20%	5%	3%	9%	11%	6%	5%	9%	3%	25%
Orange County (FL)	58%	27%	21%	6%	23%	17%	17%	2%	6%	8%	6%	13%
City of San Diego (CA)	32%	26%	21%	16%	12%	22%	28%	1%	3%	1%	4%	31%
Hillsborough County (FL)	44%	35%	21%	19%	12%	13%	13%	4%	12%	6%	4%	25%
Palm Beach County (FL)	46%	27%	31%	10%	14%	8%	22%	5%	0%	3%	0%	32%
City of San Antonio (TX)	52%	31%	38%	7%	10%	17%	14%	3%	10%	0%	0%	21%
Sacramento County (CA)	58%	30%	16%	8%	16%	22%	11%	1%	8%	5%	5%	29%
City and County of Philadelphia (PA)	54%	24%	20%	16%	9%	17%	12%	3%	6%	3%	5%	23%
City of Phoenix (AZ)	54%	32%	22%	16%	15%	18%	13%	4%	4%	6%	7%	24%
Santa Clara County (CA)	55%	26%	18%	8%	14%	20%	7%	6%	6%	7%	10%	19%
Broward County (FL)	68%	23%	25%	12%	20%	18%	14%	4%	7%	3%	4%	23%
San Bernardino County (CA)	50%	38%	26%	9%	18%	15%	9%	6%	3%	3%	0%	29%
Clark County (NV)	56%	25%	32%	14%	14%	17%	15%	2%	7%	0%	7%	22%
City of Houston (TX)	63%	34%	18%	9%	12%	22%	8%	2%	10%	4%	1%	17%
Riverside County (CA)	53%	33%	25%	10%	18%	15%	10%	2%	7%	7%	2%	28%
Miami-Dade County (FL)	49%	23%	26%	11%	23%	22%	8%	5%	7%	6%	4%	24%
San Diego County (CA)	39%	27%	26%	19%	16%	19%	17%	7%	2%	2%	6%	35%
Harris County (TX)	62%	34%	18%	10%	13%	22%	10%	2%	10%	4%	1%	17%
Cohort F Average	55%	30%	23%	10%	14%	17%	11%	4%	6%	5%	5%	24%
Cohort F Median	54%	27%	21%	10%	13%	17%	11%	4%	6%	5%	4%	23%

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Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
Florence Region (OR)	40%	20%	20%	7%	27%	0%	7%	20%	7%	7%	0%	40%
Eastern Oregon Border Region	23%	9%	9%	36%	23%	32%	5%	18%	0%	0%	5%	36%
South Cumberland Region (TN)	25%	25%	25%	75%	25%	25%	50%	0%	0%	0%	25%	0%
Oregon's Adventure Coast	33%	0%	11%	22%	11%	22%	0%	11%	0%	0%	0%	33%
Southern Oregon: Ashland/Talent/Jacksonville	67%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	33%
Greater Portsmouth Area (NH)	48%	22%	26%	37%	11%	4%	26%	15%	0%	4%	7%	19%
The Gorge (OR)	31%	38%	31%	23%	15%	15%	46%	8%	8%	8%	8%	8%
Northeast Oregon Region	39%	22%	11%	50%	11%	6%	28%	6%	0%	6%	6%	17%
Greater Aberdeen Region (SD)	60%	20%	0%	20%	20%	20%	20%	0%	0%	0%	0%	40%
Tri-Cities Communities (VA)	36%	36%	36%	36%	18%	18%	9%	27%	0%	0%	0%	0%
Upper Valley Region (NH/VT)	57%	71%	14%	14%	43%	14%	0%	0%	0%	0%	14%	0%
Monadnock Region (NH)	30%	19%	15%	24%	22%	7%	9%	35%	4%	2%	4%	28%
Bismarck-Mandan Region (ND)	46%	33%	25%	17%	8%	13%	4%	8%	4%	8%	4%	25%
Greater Minot Region (ND)	48%	12%	16%	8%	16%	12%	8%	4%	4%	12%	12%	24%
Greater Burlington Area (VT)	50%	29%	21%	21%	7%	0%	7%	21%	14%	21%	0%	29%
Northeastern Connecticut Region	38%	14%	27%	35%	11%	8%	32%	14%	0%	3%	0%	24%
Northwest Connecticut Region	39%	24%	14%	27%	9%	5%	20%	3%	12%	5%	3%	26%
Western Connecticut Region	55%	17%	23%	13%	19%	2%	9%	6%	11%	11%	4%	30%
Greater Fargo-Moorhead Area (ND/MN)	64%	42%	17%	6%	6%	3%	8%	0%	6%	3%	3%	25%
Greater Kingsport Area (TN)	43%	29%	29%	21%	29%	0%	14%	0%	7%	29%	14%	21%
Cedar Valley Region (IA)	28%	17%	17%	31%	14%	8%	19%	25%	6%	6%	8%	42%
Central Oregon Region	32%	46%	36%	4%	7%	11%	7%	4%	11%	7%	7%	32%
Northwest Tennessee Development District	44%	22%	0%	33%	22%	11%	44%	11%	0%	0%	0%	33%
Southwest Tennessee Development District	34%	17%	29%	29%	23%	17%	6%	11%	3%	6%	3%	17%
Southeast Ohio	60%	27%	33%	13%	17%	0%	13%	7%	3%	17%	7%	13%
Southeastern Connecticut Region	42%	20%	12%	35%	7%	7%	30%	5%	2%	2%	2%	30%
Shoreline and River Valley Region (CT)	47%	20%	22%	29%	9%	4%	27%	2%	7%	2%	2%	22%
Upper Peninsula of Michigan	32%	18%	26%	29%	12%	21%	26%	12%	0%	6%	6%	29%
Greater Waterbury Region (CT)	52%	29%	15%	25%	4%	6%	19%	6%	0%	6%	2%	25%
Quad Cities Region (IA/IL)	56%	17%	11%	28%	8%	8%	14%	11%	3%	3%	0%	39%
Greater Peoria Area (IL)	61%	44%	28%	6%	11%	11%	6%	6%	0%	11%	6%	22%
Upper Cumberland Development District (TN)	35%	17%	30%	22%	22%	9%	22%	4%	9%	4%	13%	22%
City of Huntsville/Madison County (AL)	82%	24%	6%	18%	6%	6%	0%	6%	0%	12%	0%	6%
Eastern Connecticut Region	40%	18%	18%	35%	8%	7%	31%	8%	1%	2%	1%	28%
South Central Tennessee Development District	39%	23%	29%	35%	35%	3%	23%	0%	0%	3%	6%	13%
Coachella Valley Region (CA)	48%	39%	30%	13%	9%	0%	13%	0%	13%	9%	0%	26%

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TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
St. Croix Valley (MN/WI)	37%	12%	23%	13%	21%	7%	8%	19%	5%	5%	3%	36%
First Tennessee Development District	49%	23%	19%	23%	26%	11%	15%	4%	2%	9%	9%	21%
Northwest Arkansas Region	50%	5%	23%	18%	18%	18%	14%	0%	5%	18%	9%	27%
Northeast Prosperity Zone (NC)	48%	43%	43%	13%	9%	13%	13%	0%	0%	0%	9%	9%
The Eastside (King County, WA)	59%	22%	22%	7%	20%	12%	5%	5%	2%	5%	2%	24%
Greater Des Moines Region (IA)	41%	17%	19%	17%	20%	22%	16%	6%	4%	5%	6%	29%
Greater New Haven Region (CT)	43%	28%	21%	21%	11%	12%	17%	4%	9%	8%	1%	33%
Northwestern Prosperity Zone (NC)	29%	22%	24%	20%	17%	10%	20%	8%	3%	5%	10%	37%
Southeast Tennessee Development District	40%	28%	20%	25%	18%	14%	13%	10%	4%	3%	8%	30%
Greater Knoxville Region (TN)	45%	24%	25%	14%	7%	9%	17%	4%	4%	3%	12%	29%
Western Prosperity Zone (NC)	53%	41%	30%	7%	10%	13%	6%	4%	7%	7%	14%	29%
Lehigh Valley Region (PA)	34%	23%	26%	16%	8%	15%	23%	13%	2%	3%	8%	15%
Pikes Peak Region (CO)	43%	26%	15%	21%	13%	11%	19%	4%	6%	6%	4%	30%
Coastal Fairfield County Region (CT)	51%	26%	20%	16%	7%	9%	16%	6%	3%	8%	3%	17%
Greater Fort Wayne Area (IN)	60%	28%	12%	12%	24%	8%	20%	4%	0%	0%	0%	20%
Greater Sarasota/Bradenton Area (FL)	62%	32%	14%	12%	17%	5%	17%	0%	3%	5%	2%	28%
Sandhills Prosperity Zone (NC)	47%	30%	25%	17%	23%	19%	3%	3%	2%	3%	9%	30%
West Valley Region (AZ)	80%	30%	10%	0%	20%	10%	0%	0%	0%	10%	10%	0%
Greater Hartford Region (CT)	53%	21%	21%	20%	10%	14%	25%	1%	3%	2%	5%	20%
Dayton Region (OH)	44%	22%	22%	11%	18%	7%	11%	6%	9%	6%	5%	21%
Memphis Area Association of Governments (TN)	56%	38%	30%	11%	10%	11%	13%	1%	13%	5%	3%	23%
Southeast Prosperity Zone (NC)	54%	27%	27%	11%	16%	11%	9%	7%	9%	11%	7%	23%
Richmond & Tri-Cities Region (VA)	54%	27%	25%	15%	9%	20%	16%	8%	11%	5%	1%	15%
Greater Fairfax Area (VA)	72%	42%	22%	2%	16%	8%	0%	2%	0%	5%	3%	16%
South Hampton Roads Area (VA)	56%	38%	28%	10%	10%	7%	15%	7%	4%	3%	3%	26%
East Tennessee Development District	39%	25%	27%	19%	11%	15%	14%	4%	2%	2%	10%	27%
Greater St. Louis Area (MO)	51%	22%	26%	5%	12%	16%	9%	6%	5%	2%	8%	26%
Western New York Region	47%	18%	25%	23%	10%	14%	20%	6%	3%	9%	5%	23%
Greater Jacksonville Region (FL)	51%	26%	22%	21%	15%	10%	17%	4%	4%	4%	0%	21%
Piedmont-Triad Prosperity Zone (NC)	54%	30%	24%	10%	15%	13%	11%	5%	5%	11%	5%	20%
Greater Kansas City Metropolitan Area (MO/KS)	56%	31%	28%	10%	13%	13%	7%	4%	4%	4%	2%	21%
Greater Portland Area (OR)	53%	29%	20%	11%	10%	15%	5%	9%	9%	5%	5%	30%
Greater Nashville Regional Council (TN)	48%	32%	23%	15%	16%	12%	10%	4%	9%	3%	9%	28%
Greater Tampa/St. Petersburg Area (FL)	48%	33%	26%	18%	11%	10%	15%	3%	8%	6%	3%	27%
Southwestern Prosperity Zone (NC)	53%	23%	32%	12%	15%	16%	14%	3%	3%	7%	5%	21%
North Central Prosperity Zone (NC)	54%	37%	24%	9%	16%	16%	6%	5%	4%	5%	6%	28%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 20**Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
Long Island (NY)	40%	25%	31%	19%	5%	13%	22%	5%	4%	4%	7%	20%
Greater Philadelphia Region (PA)	53%	24%	18%	19%	8%	12%	14%	3%	6%	4%	6%	23%
Central Florida Region	48%	31%	26%	9%	21%	16%	19%	1%	5%	6%	8%	21%
Inland Empire Region (CA)	52%	35%	26%	10%	18%	15%	10%	3%	5%	5%	1%	29%
Greater Houston Region (TX)	62%	35%	18%	10%	13%	23%	11%	2%	9%	4%	1%	16%
Dallas-Fort Worth-Arlington MSA (TX)	67%	35%	24%	8%	7%	8%	12%	3%	4%	5%	2%	21%
Regional Average	48%	26%	22%	19%	15%	11%	15%	7%	4%	6%	5%	24%
Regional Median	48%	25%	23%	17%	13%	11%	14%	5%	4%	5%	5%	25%

TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

ENTIRE STATES All Populations Number of Communities = 21	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/ Heritage	Fair/ Festival	Cultural Awareness	Museum	Library/ Literature	Media/ Comm.	Cultural Facility	Folk Arts	Other/ Misc.
State of Vermont	53%	28%	18%	15%	11%	5%	11%	14%	7%	16%	6%	33%
State of North Dakota	47%	29%	19%	14%	11%	10%	10%	4%	5%	8%	6%	24%
State of South Dakota	51%	36%	34%	9%	11%	9%	7%	2%	6%	6%	7%	26%
State of Delaware	59%	38%	19%	11%	11%	9%	13%	5%	2%	6%	3%	12%
State of Idaho	51%	28%	21%	22%	11%	7%	18%	5%	3%	9%	4%	26%
State of New Mexico	35%	22%	30%	17%	16%	18%	14%	12%	9%	6%	8%	35%
State of Arkansas	60%	33%	29%	9%	15%	11%	9%	9%	7%	11%	5%	22%
State of Nevada	58%	32%	32%	11%	17%	12%	10%	3%	7%	1%	4%	22%
State of Iowa	40%	18%	19%	24%	14%	12%	17%	10%	4%	6%	4%	29%
State of Utah	47%	22%	18%	11%	13%	10%	14%	10%	5%	3%	7%	22%
Commonwealth of Puerto Rico	42%	36%	24%	17%	23%	26%	9%	11%	8%	5%	15%	32%
State of Connecticut	48%	24%	19%	22%	10%	9%	20%	4%	5%	5%	3%	24%
State of Oregon	46%	27%	22%	14%	13%	15%	8%	9%	6%	5%	5%	29%
State of Wisconsin	57%	29%	28%	9%	12%	11%	10%	7%	4%	6%	3%	26%
State of Missouri	50%	23%	26%	8%	11%	11%	9%	7%	5%	5%	5%	26%
State of Tennessee	44%	28%	25%	20%	17%	13%	13%	5%	6%	4%	8%	25%
State of Arizona	54%	27%	20%	12%	14%	15%	13%	5%	6%	6%	7%	26%
State of New Jersey	57%	30%	24%	15%	16%	14%	10%	5%	5%	2%	5%	24%
State of North Carolina	51%	31%	27%	12%	15%	14%	10%	5%	4%	7%	7%	25%
State of Georgia	55%	34%	25%	9%	10%	8%	13%	3%	6%	7%	3%	26%
State of Florida	51%	25%	25%	14%	18%	16%	14%	4%	5%	5%	4%	25%
Statewide Average	50%	29%	24%	14%	14%	12%	12%	7%	5%	6%	6%	26%
Statewide Median	51%	28%	24%	14%	13%	11%	11%	5%	5%	6%	5%	26%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 20

Arts and Culture Disciplines Represented by the Eligible Arts and Culture Organizations of Eligible Arts and Culture Organizations in the 373 Participating Communities

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	ARTISTIC DISCIPLINE and/or TYPE OF ORGANIZATION											
	Perform. Arts	Arts Education	Visual Arts	History/Heritage	Fair/Festival	Cultural Awareness	Museum	Library/Literature	Media/Comm.	Cultural Facility	Folk Arts	Other/Misc.
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Abilene Cultural District (Abilene, TX)	50%	36%	29%	7%	7%	7%	36%	14%	0%	7%	0%	14%
Downtown Torrington (Torrington, CT)	70%	40%	10%	10%	10%	20%	20%	0%	10%	10%	0%	30%
Iowa City Downtown District (Iowa City, IA)	36%	9%	36%	9%	9%	0%	9%	27%	18%	18%	18%	27%
Downtown Macon Urban Core (Macon, GA)	58%	33%	17%	17%	17%	8%	17%	0%	8%	8%	0%	17%
Oceanside Cultural District (Oceanside, CA)	38%	23%	23%	23%	23%	23%	15%	23%	0%	8%	8%	15%
Southeast Ohio Theatre Trail (Southeastern OH)	100%	25%	25%	0%	25%	0%	0%	0%	25%	25%	25%	0%
Loch Haven Cultural Park (Orlando, FL)	57%	29%	14%	0%	14%	0%	43%	14%	0%	14%	0%	0%
Cool Spring Downtown District (Fayetteville, NC)	20%	40%	20%	20%	20%	0%	20%	20%	0%	0%	0%	60%
Downtown Las Vegas (Las Vegas, NV)	54%	23%	31%	31%	8%	0%	38%	8%	8%	0%	0%	15%
Arts Campus Fort Wayne (Fort Wayne, IN)	60%	60%	20%	0%	20%	0%	20%	0%	0%	0%	0%	20%
Salt Lake Cultural Core (Salt Lake City, UT)	33%	60%	13%	7%	7%	13%	7%	0%	20%	0%	0%	33%
Grand Center Arts District (St. Louis, MO)	56%	22%	25%	0%	13%	13%	6%	9%	13%	6%	3%	31%
Dallas Arts District (Dallas, TX)	73%	27%	20%	0%	13%	20%	33%	0%	0%	7%	7%	7%
Balboa Park Cultural District (San Diego, CA)	16%	23%	23%	26%	3%	29%	42%	0%	0%	0%	6%	29%
Houston Museum District (Houston, TX)	0%	29%	29%	14%	14%	0%	71%	0%	0%	0%	0%	29%
Houston Theatre District (Houston, TX)	100%	20%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Arts District Average	51%	31%	21%	10%	13%	8%	24%	7%	6%	6%	4%	20%
Arts District Median	55%	28%	21%	8%	13%	4%	20%	0%	0%	6%	0%	18%

AVERAGES OF ALL PARTICIPATING ORGANIZATIONS												
Average	49.9%	27.0%	23.9%	14.2%	14.0%	13.2%	12.9%	6.2%	5.4%	5.2%	5.1%	15.5%

TABLE 21

Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022

This table presents the total attendance to in-person activities (e.g., performances, events, exhibits) that were presented, produced, and/or hosted by eligible arts and culture organizations in each study region during 2022, as reported by the participating organizations. No extrapolations have been made for non-participating organizations. Summary statistics are calculated for each population cohort.

Column Two:

The total attendance to in-person activities (e.g., performances, events, exhibits) that were presented, produced, and/or hosted by eligible arts and culture organizations in each study region during 2022, as reported by the participating organizations.

Column Three:

The total number of valid audience-intercept surveys that were collected from attendees to arts and cultural events in each participating study region. (The audience-intercept survey instrument is included in the Appendix to this report.)

Column Four:

The percentage of arts and cultural attendees who are residents. Residents are attendees who reside within the county where the activity took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community).

Column Five:

The total estimated number of arts and cultural event attendees who are residents. This figure is calculated by multiplying the percentage of arts and cultural event attendees who are residents (Column 4) by the total 2022 attendance to arts and cultural events (Column 3) for each participating study region.

Column Six:

The percentage of arts and cultural attendees who are non-residents. Non-residents are attendees who reported that their primary residence is located outside the county where the arts and cultural event took place (or outside the multi-community region for regional analyses, or outside the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community).

Column Seven:

The total estimated number of arts and cultural event attendees who are non-residents. This figure is calculated by multiplying the percentage of arts and cultural event attendees who are non-residents (Column 4) by the total 2022 attendance to arts and cultural events (Column 3) for each participating study region.

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
Tyrrell County (NC)	8,000	320	19.4%	1,552	80.6%	6,448
Taos County (NM)	567,620	817	32.9%	186,747	67.1%	380,873
Town of Hillsborough (NC)	115,992	405	63.2%	73,307	36.8%	42,685
Harney County (OR)	99,710	79	72.2%	71,991	27.8%	27,719
City of Monmouth (OR)	11,297	559	66.5%	7,513	33.5%	3,784
City of Sedona (AZ)	85,465	509	59.7%	51,023	40.3%	34,442
City of Yankton (SD)	106,200	180	85.6%	90,907	14.4%	15,293
City of Falls Church (VA)	437,168	166	36.7%	160,441	63.3%	276,727
City of Jamestown (ND)	182,976	229	87.3%	159,738	12.7%	23,238
Rutland County (VT)	145,937	817	62.3%	90,919	37.7%	55,018
Town of Elkton (MD)	139,845	694	80.5%	112,575	19.5%	27,270
City of Waterville (ME)	102,647	599	57.3%	58,817	42.7%	43,830
City of Pendleton (OR)	208,750	613	82.9%	173,054	17.1%	35,696
Haywood County (TN)	1,000	590	59.5%	595	40.5%	405
City of Hannibal (MO)	91,295	392	79.1%	72,214	20.9%	19,081
Johnson County (TN)	21,862	809	77.3%	16,899	22.7%	4,963
City of Safety Harbor (FL)	65,959	122	66.4%	43,797	33.6%	22,162
City of Tullahoma (TN)	41,103	835	79.9%	32,841	20.1%	8,262
City of Coralville (IA) ¹	163,519	16	73.4%	120,023	26.6%	43,496
Town of Carrboro (NC)	68,750	403	62.0%	42,625	38.0%	26,125
City of Coronado (CA)	558,216	645	85.6%	477,833	14.4%	80,383
City of Laguna Beach (CA)	790,214	416	78.4%	619,528	21.6%	170,686
City of Newberg (OR)	86,732	384	67.7%	58,718	32.3%	28,014
City of Fairfax (VA)	28,050	349	82.2%	23,057	17.8%	4,993
City of Brookings (SD)	208,429	780	77.9%	162,366	22.1%	46,063
Macon County (TN)	12,732	163	64.4%	8,199	35.6%	4,533
City of Paducah (KY)	308,732	800	47.5%	146,648	52.5%	162,084
City of Tarpon Springs (FL)	63,074	349	49.3%	31,095	50.7%	31,979
McNairy County (TN)	29,025	366	65.3%	18,953	34.7%	10,072
City of Mason City (IA)	38,203	827	71.0%	27,124	29.0%	11,079
Door County (WI)	217,072	1,028	29.6%	64,253	70.4%	152,819
City of Winter Park (FL)	562,286	515	57.3%	322,190	42.7%	240,096
City of Dover (NH)	155,550	835	67.9%	105,618	32.1%	49,932
Transylvania County (NC)	48,035	87	60.9%	29,253	39.1%	18,782
City of West Hollywood (CA)	147,052	1,032	85.8%	126,171	14.2%	20,881
Clatsop County (OR)	146,467	873	61.1%	89,491	38.9%	56,976

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
City of Columbia (TN)	194,605	212	51.9%	101,000	48.1%	93,605
City of Marion (IA)	112,700	193	89.6%	100,979	10.4%	11,721
Summit County (UT)	1,688,458	700	41.4%	699,022	58.6%	989,436
Sullivan County (NH)	134,680	788	58.1%	78,249	41.9%	56,431
Monroe County (TN)	125,250	797	79.2%	99,198	20.8%	26,052
City of Cleveland (TN)	115,502	746	75.5%	87,204	24.5%	28,298
Lincoln County (OR)	677,050	1,332	67.2%	454,978	32.8%	222,072
Cohort A Average	213,088	556	65.4%	128,064	34.6%	85,024
Cohort A Average (with counties & outliers removed)	125,306	470	70.3%	84,156	29.7%	41,149
Cohort A Median	115,747	575	66.5%	82,727	33.6%	28,156

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
City of Joplin (MO)	128,494	797	80.6%	103,566	19.4%	24,928
City of Florissant (MO)	74,585	326	70.9%	52,881	29.1%	21,704
McMinn County (TN)	159,978	838	69.0%	110,385	31.0%	49,593
City of Watsonville (CA)	114,978	531	74.8%	86,004	25.2%	28,974
Lafayette County (MS)	162,931	1,083	70.8%	115,355	29.2%	47,576
Columbus County (NC)	30,685	644	88.8%	27,248	11.2%	3,437
Watauga County (NC)	154,998	564	63.7%	98,734	36.3%	56,264
Mercer County (WV)	33,578	779	65.6%	22,027	34.4%	11,551
City of Dubuque (IA)	945,006	777	75.7%	715,370	24.3%	229,636
City of Ocala (FL)	1,285,740	862	78.7%	1,011,877	21.3%	273,863
Town of Chapel Hill (NC)	890,724	282	57.4%	511,276	42.6%	379,448
City of National City (CA)	133,600	286	97.2%	129,859	2.8%	3,741
City of Encinitas (CA)	485,193	477	93.3%	452,685	6.7%	32,508
City of Grand Junction (CO)	264,009	769	84.1%	222,032	15.9%	41,977
City of Cheyenne (WY)	143,012	311	86.8%	124,134	13.2%	18,878
City of Santa Cruz (CA)	246,285	780	76.4%	188,162	23.6%	58,123
Hamblen County (TN)	61,715	770	68.1%	42,028	31.9%	19,687
City of Redmond (WA)	67,927	271	89.3%	60,659	10.7%	7,268
Town of Jupiter (FL)	337,439	934	54.1%	182,554	45.9%	154,885
City of Ames (IA)	286,997	832	75.2%	215,822	24.8%	71,175
City of Portland (ME)	724,495	433	68.1%	493,381	31.9%	231,114
City of Jackson (TN)	75,744	793	73.9%	55,975	26.1%	19,769
Wilkes County (NC)	12,070	117	77.8%	9,390	22.2%	2,680
City of Eau Claire (WI)	331,269	970	69.4%	229,901	30.6%	101,368
Greene County (TN)	97,205	179	78.2%	76,014	21.8%	21,191
Carteret County (NC)	375,193	434	77.4%	290,399	22.6%	84,794
City of Walnut Creek (CA)	449,289	1,878	71.8%	322,590	28.2%	126,699
Island of Kaua'i (HI)	927,472	172	76.2%	706,734	23.8%	220,738
Walton County (FL)	313,318	606	48.5%	151,959	51.5%	161,359
Chatham County (NC)	67,167	563	38.4%	25,792	61.6%	41,375
City of Flagstaff (AZ)	648,782	578	74.6%	483,991	25.4%	164,791
City of Rapid City (SD)	3,225,885	800	76.8%	2,477,480	23.3%	748,405
City of Missoula (MT)	1,122,485	773	82.4%	924,928	17.6%	197,557
Wilson County (NC)	182,050	1,239	75.6%	137,630	24.4%	44,420
Caldwell County (NC)	91,375	782	52.6%	48,063	47.4%	43,312
City of Sioux City (IA)	125,397	293	67.6%	84,768	32.4%	40,629

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
City of Largo (FL)	508,640	345	77.4%	393,687	22.6%	114,953
City of Santa Fe (NM)	3,488,240	783	66.0%	2,302,238	34.0%	1,186,002
City of Fort Myers (FL)	1,194,316	1,143	76.7%	916,040	23.3%	278,276
Buchanan County (MO)	388,463	744	68.5%	266,097	31.5%	122,366
City of Nashua (NH)	108,347	807	72.2%	78,227	27.8%	30,120
City of Miami Beach (FL)	1,977,740	912	71.2%	1,408,151	28.8%	569,589
City of Asheville (NC)	766,529	1,379	77.7%	595,593	22.3%	170,936
Pottawattamie County (IA)	60,320	488	50.6%	30,522	49.4%	29,798
Fairbanks North Star Borough (AK)	826,931	367	92.1%	761,603	7.9%	65,328
City of Lee's Summit (MO)	277,954	231	87.4%	242,932	12.6%	35,022
Cleveland County (NC)	107,957	346	61.8%	66,717	38.2%	41,240
Montgomery County (VA)	762,244	1,336	70.5%	537,382	29.5%	224,862
Nevada County (CA)	806,274	1,091	66.4%	535,366	33.6%	270,908
City of Boca Raton (FL)	389,771	1,478	76.0%	296,226	24.0%	93,545
Cohort B Average	528,816	699	72.9%	388,449	27.1%	140,367
Cohort B Average (with counties & outliers removed)	449,148	716	76.7%	339,819	23.3%	109,329
Cohort B Median	282,476	770	74.7%	201,992	25.3%	57,194

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
City of Carmel (IN)	809,286	829	51.4%	415,973	48.6%	393,313
City of Renton (WA)	34,372	550	89.8%	30,866	10.2%	3,506
Craven County (NC)	65,021	350	76.6%	49,806	23.4%	15,215
Platte County (MO)	100,761	199	50.3%	50,683	49.7%	50,078
Cecil County (MD)	644,184	1,115	77.9%	501,819	22.1%	142,365
City of Boulder (CO)	1,851,138	1,245	64.0%	1,184,728	36.0%	666,410
Bradley County (TN)	129,402	852	74.5%	96,404	25.5%	32,998
City of Lewisville (TX)	28,691	676	65.5%	18,793	34.5%	9,898
City of Elgin (IL)	176,416	622	75.4%	133,018	24.6%	43,398
Douglas County (OR)	36,669	364	79.9%	29,299	20.1%	7,370
City of West Palm Beach (FL)	2,519,564	4,419	70.5%	1,776,293	29.5%	743,271
Flagler County (FL)	49,521	727	68.5%	33,922	31.5%	15,599
City of Clearwater (FL)	1,853,972	342	71.1%	1,318,174	28.9%	535,798
City of Carlsbad (CA)	13,770	409	96.1%	13,233	3.9%	537
City of Norman (OK)	739,250	1,240	70.8%	523,389	29.2%	215,861
City of Columbia (MO)	220,580	226	82.7%	182,420	17.3%	38,160
City of Abilene (TX)	799,415	736	71.3%	569,983	28.7%	229,432
Hunterdon County (NJ)	51,554	927	62.6%	32,273	37.4%	19,281
City of Topeka (KS)	840,088	777	82.8%	695,593	17.2%	144,495
Cache County (UT)	384,171	689	66.6%	255,858	33.4%	128,313
City of New Haven (CT)	709,119	786	70.4%	499,220	29.6%	209,899
City of Waco (TX)	1,224,235	1,087	79.5%	973,267	20.5%	250,968
Brunswick County (NC)	31,285	95	73.7%	23,057	26.3%	8,228
City of Bellevue (WA)	885,507	725	80.4%	711,948	19.6%	173,559
City of Savannah (GA)	1,536,379	640	70.6%	1,084,684	29.4%	451,695
Orange County (NC)	1,076,466	1,096	61.2%	658,797	38.8%	417,669
Cumberland County (NJ)	109,995	162	54.9%	60,387	45.1%	49,608
Johnson County (IA)	346,468	710	73.4%	254,308	26.6%	92,160
City of Escondido (CA)	31,051	441	93.0%	28,877	7.0%	2,174
City of Kansas City (MO)	3,009,697	394	50.0%	1,504,849	50.0%	1,504,848
Macon-Bibb County (GA)	1,339,707	120	71.7%	960,570	28.3%	379,137
City of Springfield (MA)	912,140	887	79.4%	724,239	20.6%	187,901
Ouachita Parish (LA)	1,104,450	774	84.9%	937,678	15.1%	166,772
City of Alexandria (VA)	1,608,011	1,673	38.0%	611,044	62.0%	996,967
Catawba County (NC)	739,722	794	60.1%	444,573	39.9%	295,149
Martin County (FL)	615,778	792	67.6%	416,266	32.4%	199,512

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
Wyandotte County (KS)	59,528	205	33.7%	20,061	66.3%	39,467
Town of Cary (NC)	988,457	325	81.5%	805,592	18.5%	182,865
Springfield (MO)	1,830,648	1,047	69.6%	1,274,131	30.4%	556,517
City of Salem (OR)	292,142	686	55.8%	163,015	44.2%	129,127
City of Fort Collins (CO)	434,110	1,688	77.8%	337,738	22.2%	96,372
City of Eugene (OR)	1,125,434	957	86.7%	975,751	13.3%	149,683
City of Oceanside (CA)	740,435	778	86.6%	641,217	13.4%	99,218
City of Ontario (CA)	33,019	363	79.3%	26,184	20.7%	6,835
City of Frisco (TX)	418,465	811	90.3%	377,874	9.7%	40,591
City of Providence (RI)	3,367,645	590	65.8%	2,215,910	34.2%	1,151,735
Pitt County (NC)	156,228	842	75.3%	117,640	24.7%	38,588
City of Fort Lauderdale (FL)	4,316,128	1,530	69.7%	3,008,341	30.3%	1,307,787
City of McKinney (TX)	103,994	107	72.9%	75,812	27.1%	28,182
Sumner County (TN)	192,261	349	69.9%	134,390	30.1%	57,871
City of Sioux Falls (SD)	2,626,450	921	61.9%	1,625,773	38.1%	1,000,677
City of Tempe (AZ)	1,354,080	441	84.4%	1,142,844	15.6%	211,236
City of Salt Lake City (UT)	8,933,249	625	64.5%	5,761,946	35.5%	3,171,303
Richmond County (GA)	572,995	787	59.2%	339,213	40.8%	233,782
Montgomery County (TN)	67,788	503	79.5%	53,891	20.5%	13,897
Tuscaloosa County (AL)	420,777	492	82.5%	347,141	17.5%	73,636
City of San Bernardino (CA)	29,437	400	78.3%	23,049	21.8%	6,388
Cabarrus County (NC)	202,650	823	64.8%	131,317	35.2%	71,333
City of Tacoma (WA)	2,230,790	923	80.4%	1,793,555	19.6%	437,235
Gaston County (NC)	607,830	571	71.1%	432,167	28.9%	175,663
New Hanover County (NC)	1,253,722	691	61.4%	769,785	38.6%	483,937
City of Garland (TX)	538,521	458	84.7%	456,127	15.3%	82,394
Clay County (MO)	508,492	270	53.7%	273,060	46.3%	235,432
Cohort C Average	952,907	741	71.4%	652,854	28.6%	300,052
Cohort C Average (with counties & outliers removed)	1,329,089	828	74.1%	912,264	25.9%	416,826
Cohort C Median	607,830	691	71.3%	416,266	28.7%	144,495

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
City of Reno (NV)	932,590	701	86.6%	807,623	13.4%	124,967
City of Scottsdale (AZ)	1,133,807	771	92.0%	1,043,102	8.0%	90,705
City of Chandler (AZ)	182,396	814	84.5%	154,125	15.5%	28,271
Buncombe County (NC)	795,489	1,442	77.2%	614,118	22.8%	181,371
City of St. Petersburg (FL)	1,450,433	173	65.3%	947,133	34.7%	503,300
City of Jersey City (NJ)	544,863	877	70.1%	381,949	29.9%	162,914
Greater Green Bay Area (WI)	1,033,916	129	61.2%	632,757	38.8%	401,159
St. Johns County (FL)	620,167	1,858	32.8%	203,415	67.2%	416,752
Alachua County (FL)	2,483,566	951	42.7%	1,060,483	57.3%	1,423,083
Santa Cruz County (CA)	432,111	1,606	77.5%	334,886	22.5%	97,225
York County (SC)	612,371	475	77.3%	473,363	22.7%	139,008
City of Orlando (FL)	1,784,964	581	58.7%	1,047,774	41.3%	737,190
City of Lincoln (NE)	1,541,115	817	83.5%	1,286,831	16.5%	254,284
City of Greensboro (NC)	3,148,519	1,052	60.3%	1,898,557	39.7%	1,249,962
Leon County (FL)	2,625,999	840	83.8%	2,200,587	16.2%	425,412
City of Marquette (MI)	53,127	608	82.9%	44,042	17.1%	9,085
Greater Spartanburg Area (SC)	1,239,290	775	76.9%	953,014	23.1%	286,276
Durham County (NC)	2,349,695	840	57.0%	1,339,326	43.0%	1,010,369
Lexington-Fayette Urban County (KY)	682,665	245	68.2%	465,578	31.8%	217,087
Somerset County (NJ)	389,201	775	57.0%	221,845	43.0%	167,356
City of Riverside (CA)	342,185	730	74.1%	253,559	25.9%	88,626
Rutherford County (TN)	698,343	779	75.6%	527,947	24.4%	170,396
City of Santa Ana (CA)	315,162	859	83.1%	261,900	16.9%	53,262
Cumberland County (NC)	899,618	1,353	77.7%	699,003	22.3%	200,615
Municipality of San Juan (PR)	1,249,363	621	25.9%	323,585	74.1%	925,778
Davis County (UT)	337,139	1,087	74.8%	252,180	25.2%	84,959
Lake County (FL)	319,455	225	50.2%	160,366	49.8%	159,089
Washtenaw County (MI)	1,483,549	903	68.1%	1,010,297	31.9%	473,252
Hamilton County (TN)	2,237,064	768	72.9%	1,630,820	27.1%	606,244
Forsyth County (NC)	1,818,291	769	67.1%	1,220,073	32.9%	598,218
Collier County (FL)	1,313,212	797	59.1%	776,108	40.9%	537,104
City of Wichita (KS)	2,606,066	966	76.6%	1,996,247	23.4%	609,819
Placer County (CA)	340,979	827	73.8%	251,643	26.2%	89,336
City of Tampa (FL)	3,817,630	305	66.9%	2,553,994	33.1%	1,263,636
St. Charles County (MO)	226,349	88	63.6%	143,958	36.4%	82,391
Manatee County (FL)	1,045,045	770	70.5%	736,757	29.5%	308,288

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
Greater Flint Area (MI)	2,279,688	1,030	78.3%	1,784,996	21.7%	494,692
Clackamas County (OR)	280,937	415	59.3%	166,596	40.7%	114,341
Sarasota County (FL)	2,311,900	1,488	52.5%	1,213,748	47.5%	1,098,152
Monterey County (CA)	2,605,544	730	74.8%	1,948,947	25.2%	656,597
City of Atlanta (GA)	11,359,142	493	52.5%	5,963,550	47.5%	5,395,592
Morris County (NJ)	528,258	782	54.5%	287,901	45.5%	240,357
Cohort D Average	1,486,933	788	67.8%	958,921	32.2%	528,012
Cohort D Average (with counties & outliers removed)	1,946,502	663	70.7%	1,214,347	29.3%	732,155
Cohort D Median	1,039,481	777	70.3%	717,880	29.7%	270,280

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
Camden County (NJ)	214,890	517	71.8%	154,291	28.2%	60,599
City of Mesa (AZ)	526,414	1,116	83.2%	437,976	16.8%	88,438
Guilford County (NC)	3,219,269	1,276	59.6%	1,918,684	40.4%	1,300,585
Dane County (WI)	5,784,687	995	85.0%	4,916,984	15.0%	867,703
Volusia County (FL)	833,677	114	79.8%	665,274	20.2%	168,403
Union County (NJ)	218,038	455	73.0%	159,168	27.0%	58,870
City of Albuquerque (NM)	3,748,220	925	85.9%	3,219,721	14.1%	528,499
City of Milwaukee (WI)	4,550,717	749	60.6%	2,757,735	39.4%	1,792,982
Washington County (OR)	413,205	826	74.6%	308,251	25.4%	104,954
Johnson County (KS)	652,823	538	69.3%	452,406	30.7%	200,417
Ocean County (NJ)	302,498	863	81.0%	245,023	19.0%	57,475
City of Louisville-Jefferson County (KY)	6,137,084	778	74.9%	4,596,676	25.1%	1,540,408
Monmouth County (NJ)	550,504	807	77.2%	424,989	22.8%	125,515
City of Las Vegas (NV)	3,593,831	1,420	85.8%	3,083,507	14.2%	510,324
City of Portland (OR)	4,589,494	1,300	67.9%	3,116,266	32.1%	1,473,228
City of Nashville-Davidson County (TN)	6,194,625	868	58.8%	3,642,440	41.2%	2,552,185
Hudson County (NJ)	650,343	933	70.2%	456,541	29.8%	193,802
Jackson County (MO)	3,194,899	575	53.6%	1,712,466	46.4%	1,482,433
City and County of Denver (CO)	4,112,532	916	42.0%	1,727,263	58.0%	2,385,269
Lee County (FL)	1,828,422	1,167	76.7%	1,402,400	23.3%	426,022
Essex County (NJ)	702,392	651	45.6%	320,291	54.4%	382,101
Multnomah County (OR)	4,495,889	1,370	68.2%	3,066,196	31.8%	1,429,693
Middlesex County (NJ)	234,645	666	53.9%	126,474	46.1%	108,171
City of Indianapolis (IN)	6,475,686	972	66.4%	4,299,856	33.6%	2,175,830
City and County of San Francisco (CA)	10,245,970	1,060	55.1%	5,645,529	44.9%	4,600,441
Prince George's County (MD)	795,615	167	15.6%	124,116	84.4%	671,499
City of Fort Worth (TX)	5,868,792	917	75.9%	4,454,413	24.1%	1,414,379
Bergen County (NJ)	223,325	337	65.6%	146,501	34.4%	76,824
Shelby County (TN)	1,961,344	1,162	86.3%	1,692,640	13.7%	268,704
Westchester County (NY)	2,446,241	1,166	78.6%	1,922,745	21.4%	523,496
Pinellas County (FL)	4,103,724	1,415	65.6%	2,692,043	34.4%	1,411,681
Cohort E Average	2,866,768	872	68.0%	1,931,899	32.0%	934,869
Cohort E Average (with counties & outliers removed)	5,094,851	1,002	68.8%	3,361,944	31.2%	1,732,908
Cohort E Median	2,446,241	916	70.2%	1,712,466	29.8%	523,496

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
City of San José (CA)	4,377,549	779	76.3%	3,340,070	23.7%	1,037,479
Pima County (AZ)	3,829,446	1,839	82.5%	3,159,293	17.5%	670,153
Montgomery County (MD)	2,574,105	994	63.2%	1,626,834	36.8%	947,271
Mecklenburg County (NC)	5,443,711	808	67.0%	3,647,286	33.0%	1,796,425
Wake County (NC)	9,401,233	1,582	73.4%	6,900,505	26.6%	2,500,728
Fairfax County (VA)	3,611,351	924	61.3%	2,213,758	38.7%	1,397,593
Salt Lake County (UT)	10,023,135	1,034	67.0%	6,715,500	33.0%	3,307,635
Cuyahoga County (OH)	3,839,957	1,011	80.1%	3,075,806	19.9%	764,151
Allegheny County (PA)	13,127,151	768	70.8%	9,294,023	29.2%	3,833,128
City of Dallas (TX)	6,831,319	2,790	62.3%	4,255,912	37.7%	2,575,407
Orange County (FL)	2,795,352	1,469	58.5%	1,635,281	41.5%	1,160,071
City of San Diego (CA)	16,317,687	1,548	84.8%	13,837,399	15.2%	2,480,288
Hillsborough County (FL)	3,914,288	399	71.4%	2,794,802	28.6%	1,119,486
Palm Beach County (FL)	4,003,267	8,944	69.5%	2,782,271	30.5%	1,220,996
City of San Antonio (TX)	6,187,345	138	78.3%	4,844,691	21.7%	1,342,654
Sacramento County (CA)	2,817,388	831	76.7%	2,160,937	23.3%	656,451
City and County of Philadelphia (PA)	9,368,114	892	47.8%	4,477,958	52.2%	4,890,156
City of Phoenix (AZ)	5,983,039	749	88.7%	5,306,956	11.3%	676,083
Santa Clara County (CA)	5,037,162	1,189	73.8%	3,717,426	26.2%	1,319,736
Broward County (FL)	5,804,900	2,830	74.1%	4,301,431	25.9%	1,503,469
San Bernardino County (CA)	1,180,690	1,266	79.7%	941,010	20.3%	239,680
Clark County (NV)	7,299,659	1,874	88.4%	6,452,899	11.6%	846,760
City of Houston (TX)	15,597,775	1,385	68.3%	10,653,280	31.7%	4,944,495
Riverside County (CA)	1,340,313	1,524	73.3%	982,449	26.7%	357,864
Miami-Dade County (FL)	19,825,334	2,159	78.6%	15,582,713	21.4%	4,242,621
San Diego County (CA)	19,162,078	4,636	88.8%	17,015,925	11.2%	2,146,153
Harris County (TX)	15,675,759	1,386	68.3%	10,706,543	31.7%	4,969,216
Cohort F Average	7,606,263	1,694	73.1%	5,645,295	26.9%	1,960,968
Cohort F Average (with counties & outliers removed)	9,237,547	1,183	72.4%	6,673,752	27.6%	2,563,795
Cohort F Median	5,804,900	1,266	73.4%	4,255,912	26.6%	1,342,654

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
Florence Region (OR)	76,695	950	84.6%	64,884	15.4%	11,811
Eastern Oregon Border Region	106,498	652	61.2%	65,177	38.8%	41,321
South Cumberland Region (TN)	1,053	206	25.7%	271	74.3%	782
Oregon's Adventure Coast	70,294	826	84.6%	59,469	15.4%	10,825
Southern Oregon: Ashland/Talent/Jacksonville	57,787	603	83.3%	48,137	16.7%	9,650
Greater Portsmouth Area (NH)	849,195	964	60.8%	516,311	39.2%	332,884
The Gorge (OR)	146,472	415	88.7%	129,921	11.3%	16,551
Northeast Oregon Region	65,403	590	84.9%	55,527	15.1%	9,876
Greater Aberdeen Region (SD)	82,249	609	87.7%	72,132	12.3%	10,117
Tri-Cities Communities (VA)	138,788	419	34.8%	48,298	65.2%	90,490
Upper Valley Region (NH/VT)	86,601	513	86.2%	74,650	13.8%	11,951
Monadnock Region (NH)	210,022	840	72.9%	153,106	27.1%	56,916
Bismarck-Mandan Region (ND)	733,355	310	91.3%	669,553	8.7%	63,802
Greater Minot Region (ND)	351,362	638	94.0%	330,280	6.0%	21,082
Greater Burlington Area (VT)	724,781	865	69.6%	504,448	30.4%	220,333
Northeastern Connecticut Region	203,521	457	43.5%	88,532	56.5%	114,989
Northwest Connecticut Region	369,669	801	72.4%	267,640	27.6%	102,029
Western Connecticut Region	1,303,577	872	76.8%	1,001,147	23.2%	302,430
Greater Fargo-Moorhead Area (ND/MN)	1,158,445	513	84.4%	977,728	15.6%	180,717
Greater Kingsport Area (TN)	687,414	555	66.7%	458,505	33.3%	228,909
Cedar Valley Region (IA)	1,309,047	819	84.0%	1,099,599	16.0%	209,448
Central Oregon Region	361,168	546	84.6%	305,548	15.4%	55,620
Northwest Tennessee Development District ¹	520,166	23	90.8%	472,311	9.2%	47,855
Southwest Tennessee Development District	115,957	1,749	76.7%	88,939	23.3%	27,018
Southeast Ohio	345,877	1,344	63.8%	220,670	36.2%	125,207
Southeastern Connecticut Region	3,129,282	738	62.9%	1,968,318	37.1%	1,160,964
Shoreline and River Valley Region (CT)	389,019	361	45.4%	176,615	54.6%	212,404
Upper Peninsula of Michigan	617,502	1,168	81.5%	503,264	18.5%	114,238
Greater Waterbury Region (CT)	180,833	796	59.3%	107,234	40.7%	73,599
Quad Cities Region (IA/IL)	470,224	808	80.3%	377,590	19.7%	92,634
Greater Peoria Area (IL)	191,692	792	86.0%	164,855	14.0%	26,837
Upper Cumberland Development District (TN)	143,567	163	68.1%	97,769	31.9%	45,798
City of Huntsville/Madison County (AL)	1,713,006	764	81.8%	1,401,239	18.2%	311,767
Eastern Connecticut Region	3,332,803	1,195	60.8%	2,026,344	39.2%	1,306,459
South Central Tennessee Development District	278,985	1,047	72.7%	202,822	27.3%	76,163
Coachella Valley Region (CA)	835,067	739	71.7%	598,743	28.3%	236,324

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
St. Croix Valley (MN/WI)	3,106,329	690	65.8%	2,043,964	34.2%	1,062,365
First Tennessee Development District	988,565	1,543	82.3%	813,589	17.7%	174,976
Northwest Arkansas Region	2,376,418	936	88.0%	2,091,248	12.0%	285,170
Northeast Prosperity Zone (NC)	199,399	1,162	64.8%	129,211	35.2%	70,188
The Eastside (King County, WA)	1,383,016	1,555	85.3%	1,179,713	14.7%	203,303
Greater Des Moines Region (IA)	3,727,640	980	72.7%	2,709,994	27.3%	1,017,646
Greater New Haven Region (CT)	1,009,629	1,014	71.2%	718,856	28.8%	290,773
Northwestern Prosperity Zone (NC)	1,282,759	2,257	76.3%	978,745	23.7%	304,014
Southeast Tennessee Development District	2,569,519	2,664	79.8%	2,050,476	20.2%	519,043
Greater Knoxville Region (TN)	1,575,845	775	70.6%	1,112,547	29.4%	463,298
Western Prosperity Zone (NC)	1,004,765	1,529	87.2%	876,155	12.8%	128,610
Lehigh Valley Region (PA)	2,860,457	770	72.6%	2,076,692	27.4%	783,765
Pikes Peak Region (CO)	2,763,800	780	82.4%	2,277,371	17.6%	486,429
Coastal Fairfield County Region (CT)	2,109,392	789	79.8%	1,683,295	20.2%	426,097
Greater Fort Wayne Area (IN)	1,093,845	989	90.3%	987,742	9.7%	106,103
Greater Sarasota/Bradenton Area (FL)	3,356,945	2,258	77.0%	2,584,848	23.0%	772,097
Sandhills Prosperity Zone (NC)	1,002,557	1,997	87.2%	874,230	12.8%	128,327
West Valley Region (AZ)	518,248	476	85.1%	441,029	14.9%	77,219
Greater Hartford Region (CT)	2,281,141	601	79.5%	1,813,507	20.5%	467,634
Dayton Region (OH)	6,596,719	1,187	82.6%	5,448,890	17.4%	1,147,829
Memphis Area Association of Governments (TN)	1,974,044	1,162	88.5%	1,747,029	11.5%	227,015
Southeast Prosperity Zone (NC)	1,765,978	1,570	86.4%	1,525,805	13.6%	240,173
Richmond & Tri-Cities Region (VA)	3,810,335	2,356	87.1%	3,318,802	12.9%	491,533
Greater Fairfax Area (VA)	4,075,069	1,439	67.6%	2,754,747	32.4%	1,320,322
South Hampton Roads Area (VA)	3,627,310	802	82.7%	2,999,785	17.3%	627,525
East Tennessee Development District	1,809,595	2,342	90.1%	1,630,445	9.9%	179,150
Greater St. Louis Area (MO)	8,179,824	1,973	80.5%	6,584,758	19.5%	1,595,066
Western New York Region	4,205,928	794	90.2%	3,793,747	9.8%	412,181
Greater Jacksonville Region (FL)	2,097,088	2,233	61.8%	1,296,000	38.2%	801,088
Piedmont-Triad Prosperity Zone (NC)	5,086,897	2,055	80.8%	4,110,213	19.2%	976,684
Greater Kansas City Metropolitan Area (MO/KS)	4,516,503	1,787	87.0%	3,929,358	13.0%	587,145
Greater Portland Area (OR)	5,190,031	2,611	88.4%	4,587,987	11.6%	602,044
Greater Nashville Regional Council (TN)	7,540,165	2,499	83.8%	6,318,658	16.2%	1,221,507
Greater Tampa/St. Petersburg Area (FL)	8,018,012	1,814	75.8%	6,077,653	24.2%	1,940,359
Southwestern Prosperity Zone (NC)	6,389,080	2,548	86.1%	5,500,998	13.9%	888,082
North Central Prosperity Zone (NC)	13,142,339	5,320	86.9%	11,420,693	13.1%	1,721,646

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
Long Island (NY)	4,064,752	890	88.8%	3,609,500	11.2%	455,252
Greater Philadelphia Region (PA)	13,505,870	1,072	70.2%	9,481,121	29.8%	4,024,749
Central Florida Region	6,245,065	1,895	85.6%	5,345,776	14.4%	899,289
Inland Empire Region (CA)	2,521,003	2,790	83.3%	2,099,995	16.7%	421,008
Greater Houston Region (TX)	15,986,785	1,512	91.3%	14,595,935	8.7%	1,390,850
Dallas-Fort Worth-Arlington MSA (TX)	15,202,843	5,760	93.5%	14,214,658	6.5%	988,185
Regional Average	2,618,165	1,270	77.3%	2,139,754	22.7%	478,411
Regional Median	1,303,577	936	81.8%	1,001,147	18.2%	236,324

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

ENTIRE STATES All Populations Number of Communities = 21	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
State of Vermont	1,410,606	3,103	75.2%	1,060,776	24.8%	349,830
State of North Dakota	2,534,596	2,074	73.0%	1,850,255	27.0%	684,341
State of South Dakota	6,455,088	3,290	91.4%	5,899,950	8.6%	555,138
State of Delaware	1,413,853	4,562	74.7%	1,056,148	25.3%	357,705
State of Idaho	1,645,453	1,227	93.1%	1,531,917	6.9%	113,536
State of New Mexico	8,199,697	3,158	81.7%	6,699,152	18.3%	1,500,545
State of Arkansas	3,299,037	1,003	95.1%	3,137,384	4.9%	161,653
State of Nevada	8,761,080	2,741	90.5%	7,928,777	9.5%	832,303
State of Iowa	8,213,674	5,920	87.0%	7,145,896	13.0%	1,067,778
State of Utah	16,611,729	3,530	89.5%	14,867,497	10.5%	1,744,232
Commonwealth of Puerto Rico	1,524,252	1,213	94.8%	1,444,991	5.2%	79,261
State of Connecticut	10,802,376	6,429	90.0%	9,722,138	10.0%	1,080,238
State of Oregon	8,945,080	13,069	90.1%	8,059,517	9.9%	885,563
State of Wisconsin	13,752,970	4,076	87.9%	12,088,861	12.1%	1,664,109
State of Missouri	16,542,254	6,311	88.4%	14,623,353	11.6%	1,918,901
State of Tennessee	15,940,563	13,192	90.8%	14,474,031	9.2%	1,466,532
State of Arizona	14,879,492	8,059	90.5%	13,465,940	9.5%	1,413,552
State of New Jersey	5,591,752	7,875	92.0%	5,144,412	8.0%	447,340
State of North Carolina	29,873,774	18,438	92.4%	27,603,367	7.6%	2,270,407
State of Georgia	16,569,453	2,775	88.6%	14,680,535	11.4%	1,888,918
State of Florida	63,673,780	28,876	87.9%	55,969,253	12.1%	7,704,527
Statewide Average	12,220,979	6,711	87.8%	10,878,769	12.2%	1,342,210
Statewide Median	8,761,080	4,076	90.0%	7,928,777	10.0%	1,067,778

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 21**Total Attendance at In-Person Activities Presented, Produced, and/or Hosted at Eligible Arts and Culture Organizations Per Study Region During 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	Total Attendance to In-Person Arts Activities	Number of Valid Audience Surveys Collected	RESIDENT Attendees		NON-RESIDENT Attendees	
			Percentage of Total Surveys	Attendance by Residents	Percentage of Total Surveys	Attendance by Non-Residents
Mercer Street Grassroots District (Princeton, WV)	15,000	243	71.6%	10,740	28.4%	4,260
Abilene Cultural District (Abilene, TX)	386,792	384	73.4%	283,905	26.6%	102,887
Downtown Torrington (Torrington, CT)	89,336	430	80.5%	71,915	19.5%	17,421
Iowa City Downtown District (Iowa City, IA) ¹	168,944	55	73.4%	124,005	26.6%	44,939
Downtown Macon Urban Core (Macon, GA)	1,232,750	120	71.7%	883,882	28.3%	348,868
Oceanside Cultural District (Oceanside, CA)	615,233	623	84.9%	522,333	15.1%	92,900
Southeast Ohio Theatre Trail (Southeastern OH)	60,200	644	53.9%	32,448	46.1%	27,752
Loch Haven Cultural Park (Orlando, FL)	774,858	239	58.6%	454,067	41.4%	320,791
Cool Spring Downtown District (Fayetteville, NC)	126,341	575	77.2%	97,535	22.8%	28,806
Downtown Las Vegas (Las Vegas, NV)	1,583,458	695	79.4%	1,257,266	20.6%	326,192
Arts Campus Fort Wayne (Fort Wayne, IN)	725,155	314	82.8%	600,428	17.2%	124,727
Salt Lake Cultural Core (Salt Lake City, UT)	5,241,090	432	60.9%	3,191,824	39.1%	2,049,266
Grand Center Arts District (St. Louis, MO)	1,631,593	705	79.9%	1,303,643	20.1%	327,950
Dallas Arts District (Dallas, TX)	2,735,721	1,956	58.7%	1,605,868	41.3%	1,129,853
Balboa Park Cultural District (San Diego, CA)	9,289,535	680	77.2%	7,171,521	22.8%	2,118,014
Houston Museum District (Houston, TX) ¹	5,924,956	0	68.3%	4,046,745	31.7%	1,878,211
Houston Theatre District (Houston, TX)	1,309,712	540	58.3%	763,562	41.7%	546,150
Midtown Cultural District (Houston, TX)	86,206	74	82.4%	71,034	17.6%	15,172
Arts District Average	1,618,936	541	72.0%	1,145,123	28.0%	473,813
Arts District Median	750,007	486	75.3%	561,381	24.7%	222,759

Overall Averages for the 179,007 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County

Average

602

69.9%

30.1%

Research Notes/Explanations of Special Circumstances:

¹ The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22

Audience-Intercept Survey Data Collection Statistics

Per Study Region During 2022-23

This table presents the audience-survey data collection in each participating community during 2022-23. Surveys were collected by the local and statewide research partners from May 1, 2022 through July 18, 2023.

Column Two:

The total number of valid audience-intercept surveys that were collected from attendees to arts and cultural events in each participating study region. (The audience-intercept survey instrument is included in the Appendix to this report.)

Column Three:

The minimum sample of audience-intercept surveys that was requested by the project researchers.

Column Four:

The percentage of the minimum sample of overall audience-intercept surveys that was achieved during the data collection process.

Column Five:

The total number of valid audience-intercept surveys that was collected from attendees to activities that were presented, produced, or hosted by BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) arts and culture organizations in each participating study region. The Arts & Economic Prosperity 6 study characterizes BIPOC and ALAANA organizations as organizations with a mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions rooted in a Community of Color. The identification of eligible BIPOC and ALAANA organizations is dependent upon the mission or purpose of the organization that presented, produced, or hosted the event where the surveys were collected; the demographic characteristics of the individual survey respondent(s) are not a factor. It is important to note that it is possible that some participating communities do not include any eligible BIPOC and ALAANA arts and culture organizations (as defined for this specific study).

Column Six:

The number of valid surveys from attendees to BIPOC and ALAANA organizations as a percentage of the overall sample of audience surveys.

Column Seven:

The minimum sample of audience-intercept surveys collected from attendees to BIPOC and ALAANA arts and culture organizations that was requested by the project researchers as a percentage of the overall minimum requested sample of surveys. This minimum sample was determined using race and ethnicity statistics from the U.S. Census Bureau data for each unique community. In most cases, the minimum requested sample from attendees to BIPOC and ALAANA organizations was 25% of the total minimum sample.

Column Eight:

The minimum sample of audience-intercept surveys collected from attendees to BIPOC and ALAANA arts and culture organizations that was requested by the project researchers.

Column Nine:

The percentage of the minimum sample of audience-intercept surveys from attendees to BIPOC and ALAANA arts and culture organizations that was achieved during the data collection process.

Column Ten:

The percentage of BIPOC and ALAANA arts and cultural attendees who are residents. Residents are attendees who reside within the county where the activity took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community).

Column Eleven:

The percentage of BIPOC and ALAANA arts and cultural attendees who are non-residents. Non-residents are attendees who reported that their primary residence is located outside the county where the arts and cultural event took place (or outside the multi-community region for regional analyses, or outside the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
Tyrrell County (NC)	320	800	40.0%	0	0.0%	25%	200	0.0%	n/a	n/a
Taos County (NM)	817	800	102.1%	203	24.8%	25%	200	101.5%	35.0%	65.0%
Town of Hillsborough (NC)	405	400	101.3%	5	1.2%	25%	100	5.0%	n/a	n/a
Harney County (OR)	79	800	9.9%	0	0.0%	10%	80	0.0%	n/a	n/a
City of Monmouth (OR)	559	800	69.9%	85	15.2%	25%	200	42.5%	67.1%	32.9%
City of Sedona (AZ)	509	800	63.6%	170	33.4%	20%	160	106.3%	71.2%	28.8%
City of Yankton (SD)	180	800	22.5%	0	0.0%	10%	80	0.0%	n/a	n/a
City of Falls Church (VA)	166	800	20.8%	51	30.7%	25%	200	25.5%	29.4%	70.6%
City of Jamestown (ND)	229	500	45.8%	0	0.0%	5%	25	0.0%	n/a	n/a
Rutland County (VT)	817	800	102.1%	33	4.0%	5%	40	82.5%	n/a	n/a
Town of Elkton (MD)	694	400	173.5%	0	0.0%	15%	60	0.0%	n/a	n/a
City of Waterville (ME)	599	500	119.8%	3	0.5%	5%	25	12.0%	n/a	n/a
City of Pendleton (OR)	613	800	76.6%	7	1.1%	20%	160	4.4%	n/a	n/a
Haywood County (TN)	590	800	73.8%	319	54.1%	25%	200	159.5%	69.9%	30.1%
City of Hannibal (MO)	392	800	49.0%	0	0.0%	10%	80	0.0%	n/a	n/a
Johnson County (TN)	809	800	101.1%	0	0.0%	5%	40	0.0%	n/a	n/a
City of Safety Harbor (FL)	122	350	34.9%	0	0.0%	15%	53	0.0%	n/a	n/a
City of Tullahoma (TN)	835	800	104.4%	81	9.7%	10%	80	101.3%	91.4%	8.6%
City of Coralville (IA) ¹	16	400	4.0%	0	0.0%	25%	100	0.0%	n/a	n/a
Town of Carrboro (NC)	403	400	100.8%	63	15.6%	25%	100	63.0%	58.7%	41.3%
City of Coronado (CA)	645	400	161.3%	106	16.4%	25%	100	106.0%	88.7%	11.3%
City of Laguna Beach (CA)	416	800	52.0%	37	8.9%	15%	120	30.8%	89.2%	10.8%
City of Newberg (OR)	384	800	48.0%	0	0.0%	20%	160	0.0%	n/a	n/a
City of Fairfax (VA)	349	800	43.6%	33	9.5%	25%	200	16.5%	n/a	n/a
City of Brookings (SD)	780	800	97.5%	36	4.6%	10%	80	45.0%	58.3%	41.7%
Macon County (TN)	163	800	20.4%	23	14.1%	5%	40	57.5%	n/a	n/a
City of Paducah (KY)	800	800	100.0%	79	9.9%	25%	200	39.5%	67.1%	32.9%
City of Tarpon Springs (FL)	349	350	99.7%	12	3.4%	20%	70	17.1%	n/a	n/a
McNairy County (TN)	366	800	45.8%	16	4.4%	10%	80	20.0%	n/a	n/a
City of Mason City (IA)	827	800	103.4%	0	0.0%	10%	80	0.0%	n/a	n/a
Door County (WI)	1,028	800	128.5%	0	0.0%	5%	40	0.0%	n/a	n/a
City of Winter Park (FL)	515	400	128.8%	91	17.7%	20%	80	113.8%	56.0%	44.0%
City of Dover (NH)	835	800	104.4%	9	1.1%	10%	80	11.3%	n/a	n/a
Transylvania County (NC)	87	800	10.9%	0	0.0%	5%	40	0.0%	n/a	n/a
City of West Hollywood (CA)	1,032	800	129.0%	81	7.8%	25%	200	40.5%	88.9%	11.1%
Clatsop County (OR)	873	800	109.1%	21	2.4%	10%	80	26.3%	n/a	n/a

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
City of Columbia (TN)	212	800	26.5%	0	0.0%	25%	200	0.0%	n/a	n/a
City of Marion (IA)	193	800	24.1%	0	0.0%	5%	40	0.0%	n/a	n/a
Summit County (UT)	700	800	87.5%	139	19.9%	15%	120	115.8%	19.4%	80.6%
Sullivan County (NH)	788	800	98.5%	21	2.7%	5%	40	52.5%	n/a	n/a
Monroe County (TN)	797	800	99.6%	180	22.6%	5%	40	450.0%	80.6%	19.4%
City of Cleveland (TN)	746	800	93.3%	40	5.4%	20%	160	25.0%	77.5%	22.5%
Lincoln County (OR)	1,332	800	166.5%	12	0.9%	15%	120	10.0%	n/a	n/a
Cohort A Average	556	717	80.7%	47	8.1%	15%	106	44.8%	65.5%	34.5%
Cohort A Median	575	800	95.4%	19	3.1%	15%	80	18.6%	68.5%	31.5%
Number of Communities that Achieved Goal			17					8		
Percentage of Communities that Achieved Goal			39.5%					18.6%		

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
City of Joplin (MO)	797	800	99.6%	11	1.4%	15%	120	9.2%	n/a	n/a
City of Florissant (MO)	326	800	40.8%	17	5.2%	25%	200	8.5%	n/a	n/a
McMinn County (TN)	838	800	104.8%	0	0.0%	10%	80	0.0%	n/a	n/a
City of Watsonville (CA)	531	600	88.5%	231	43.5%	25%	150	154.0%	71.9%	28.1%
Lafayette County (MS)	1,083	800	135.4%	210	19.4%	25%	200	105.0%	74.3%	25.7%
Columbus County (NC)	644	800	80.5%	120	18.6%	25%	200	60.0%	85.0%	15.0%
Watauga County (NC)	564	800	70.5%	145	25.7%	5%	40	362.5%	60.7%	39.3%
Mercer County (WV)	779	1,200	64.9%	0	0.0%	5%	60	0.0%	n/a	n/a
City of Dubuque (IA)	777	800	97.1%	97	12.5%	10%	80	121.3%	83.5%	16.5%
City of Ocala (FL)	862	800	107.8%	187	21.7%	25%	200	93.5%	80.2%	19.8%
Town of Chapel Hill (NC)	282	400	70.5%	26	9.2%	25%	100	26.0%	n/a	n/a
City of National City (CA)	286	400	71.5%	286	100.0%	20%	80	357.5%	97.2%	2.8%
City of Encinitas (CA)	477	400	119.3%	102	21.4%	25%	100	102.0%	93.1%	6.9%
City of Grand Junction (CO)	769	800	96.1%	193	25.1%	20%	160	120.6%	88.6%	11.4%
City of Cheyenne (WY)	311	800	38.9%	41	13.2%	20%	160	25.6%	85.4%	14.6%
City of Santa Cruz (CA)	780	600	130.0%	203	26.0%	25%	150	135.3%	73.4%	26.6%
Hamblen County (TN)	770	800	96.3%	129	16.8%	15%	120	107.5%	70.5%	29.5%
City of Redmond (WA)	271	800	33.9%	78	28.8%	25%	200	39.0%	82.1%	17.9%
Town of Jupiter (FL)	934	400	233.5%	0	0.0%	20%	80	0.0%	n/a	n/a
City of Ames (IA)	832	800	104.0%	94	11.3%	20%	160	58.8%	88.3%	11.7%
City of Portland (ME)	433	600	72.2%	0	0.0%	15%	90	0.0%	n/a	n/a
City of Jackson (TN)	793	800	99.1%	67	8.4%	25%	200	33.5%	86.6%	13.4%
Wilkes County (NC)	117	800	14.6%	41	35.0%	10%	80	51.3%	82.9%	17.1%
City of Eau Claire (WI)	970	800	121.3%	0	0.0%	10%	80	0.0%	n/a	n/a
Greene County (TN)	179	800	22.4%	24	13.4%	5%	40	60.0%	n/a	n/a
Carteret County (NC)	434	800	54.3%	26	6.0%	10%	80	32.5%	n/a	n/a
City of Walnut Creek (CA)	1,878	800	234.8%	155	8.3%	25%	200	77.5%	52.3%	47.7%
Island of Kaua'i (HI)	172	400	43.0%	119	69.2%	25%	100	119.0%	75.6%	24.4%
Walton County (FL)	606	800	75.8%	35	5.8%	15%	120	29.2%	91.4%	8.6%
Chatham County (NC)	563	800	70.4%	67	11.9%	25%	200	33.5%	74.6%	25.4%
City of Flagstaff (AZ)	578	800	72.3%	31	5.4%	25%	200	15.5%	n/a	n/a
City of Rapid City (SD)	800	800	100.0%	163	20.4%	20%	160	101.9%	59.5%	40.5%
City of Missoula (MT)	773	800	96.6%	103	13.3%	10%	80	128.8%	84.5%	15.5%
Wilson County (NC)	1,239	800	154.9%	225	18.2%	25%	200	112.5%	82.2%	17.8%
Caldwell County (NC)	782	800	97.8%	55	7.0%	10%	80	68.8%	72.7%	27.3%
City of Sioux City (IA)	293	800	36.6%	52	17.7%	25%	200	26.0%	76.9%	23.1%

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
City of Largo (FL)	345	350	98.6%	0	0.0%	20%	70	0.0%	n/a	n/a
City of Santa Fe (NM)	783	800	97.9%	447	57.1%	25%	200	223.5%	63.8%	36.2%
City of Fort Myers (FL)	1,143	800	142.9%	48	4.2%	25%	200	24.0%	83.3%	16.7%
Buchanan County (MO)	744	800	93.0%	128	17.2%	15%	120	106.7%	77.3%	22.7%
City of Nashua (NH)	807	800	100.9%	21	2.6%	5%	40	52.5%	n/a	n/a
City of Miami Beach (FL)	912	400	228.0%	291	31.9%	25%	100	291.0%	85.9%	14.1%
City of Asheville (NC)	1,379	800	172.4%	258	18.7%	20%	160	161.3%	76.7%	23.3%
Pottawattamie County (IA)	488	800	61.0%	0	0.0%	10%	80	0.0%	n/a	n/a
Fairbanks North Star Borough (AK)	367	50	734.0%	60	16.3%	25%	125	48.0%	70.0%	30.0%
City of Lee's Summit (MO)	231	800	28.9%	0	0.0%	15%	120	0.0%	n/a	n/a
Cleveland County (NC)	346	800	43.3%	0	0.0%	25%	200	0.0%	n/a	n/a
Montgomery County (VA)	1,336	800	167.0%	193	14.4%	15%	120	160.8%	80.3%	19.7%
Nevada County (CA)	1,091	800	136.4%	147	13.5%	15%	120	122.5%	55.8%	44.2%
City of Boca Raton (FL)	1,478	400	369.5%	0	0.0%	25%	100	0.0%	n/a	n/a
Cohort B Average	699	716	114.5%	99	16.3%	19%	130	79.3%	77.8%	22.2%
Cohort B Median	770	800	96.9%	67	13.3%	20%	120	55.6%	80.2%	19.8%
Number of Communities that Achieved Goal			19					19		
Percentage of Communities that Achieved Goal			38.0%					38.0%		

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
City of Carmel (IN)	829	800	103.6%	0	0.0%	20%	160	0.0%	n/a	n/a
City of Renton (WA)	550	800	68.8%	101	18.4%	25%	200	50.5%	91.1%	8.9%
Craven County (NC)	350	800	43.8%	36	10.3%	25%	200	18.0%	86.1%	13.9%
Platte County (MO)	199	800	24.9%	98	49.2%	15%	120	81.7%	44.9%	55.1%
Cecil County (MD)	1,115	800	139.4%	0	0.0%	15%	120	0.0%	n/a	n/a
City of Boulder (CO)	1,245	800	155.6%	147	11.8%	20%	160	91.9%	67.3%	32.7%
Bradley County (TN)	852	800	106.5%	40	4.7%	10%	80	50.0%	77.5%	22.5%
City of Lewisville (TX)	676	800	84.5%	95	14.1%	25%	200	47.5%	72.6%	27.4%
City of Elgin (IL)	622	800	77.8%	153	24.6%	25%	200	76.5%	81.0%	19.0%
Douglas County (OR)	364	800	45.5%	0	0.0%	10%	80	0.0%	n/a	n/a
City of West Palm Beach (FL)	4,419	400	1104.8%	62	1.4%	25%	100	62.0%	83.9%	16.1%
Flagler County (FL)	727	800	90.9%	127	17.5%	25%	200	63.5%	80.3%	19.7%
City of Clearwater (FL)	342	350	97.7%	149	43.6%	25%	88	169.3%	73.8%	26.2%
City of Carlsbad (CA)	409	400	102.3%	0	0.0%	25%	100	0.0%	n/a	n/a
City of Norman (OK)	1,240	800	155.0%	91	7.3%	25%	200	45.5%	85.7%	14.3%
City of Columbia (MO)	226	800	28.3%	3	1.3%	25%	200	1.5%	n/a	n/a
City of Abilene (TX)	736	800	92.0%	8	1.1%	25%	200	4.0%	n/a	n/a
Hunterdon County (NJ)	927	800	115.9%	57	6.1%	15%	120	47.5%	61.4%	38.6%
City of Topeka (KS)	777	800	97.1%	108	13.9%	25%	200	54.0%	82.4%	17.6%
Cache County (UT)	689	800	86.1%	0	0.0%	15%	120	0.0%	n/a	n/a
City of New Haven (CT)	786	800	98.3%	277	35.2%	25%	200	138.5%	79.1%	20.9%
City of Waco (TX)	1,087	800	135.9%	129	11.9%	25%	200	64.5%	81.4%	18.6%
Brunswick County (NC)	95	800	11.9%	87	91.6%	15%	120	72.5%	71.3%	28.7%
City of Bellevue (WA)	725	800	90.6%	221	30.5%	25%	200	110.5%	91.0%	9.0%
City of Savannah (GA)	640	800	80.0%	175	27.3%	25%	200	87.5%	70.3%	29.7%
Orange County (NC)	1,096	1,200	91.3%	94	8.6%	25%	300	31.3%	66.0%	34.0%
Cumberland County (NJ)	162	800	20.3%	2	1.2%	25%	200	1.0%	n/a	n/a
Johnson County (IA)	710	1,200	59.2%	13	1.8%	20%	240	5.4%	n/a	n/a
City of Escondido (CA)	441	400	110.3%	111	25.2%	25%	100	111.0%	91.9%	8.1%
City of Kansas City (MO)	394	800	49.3%	113	28.7%	25%	200	56.5%	51.3%	48.7%
Macon-Bibb County (GA)	120	1,200	10.0%	17	14.2%	25%	300	5.7%	n/a	n/a
City of Springfield (MA)	887	800	110.9%	472	53.2%	25%	200	236.0%	81.8%	18.2%
Ouachita Parish (LA)	774	800	96.8%	187	24.2%	25%	200	93.5%	90.4%	9.6%
City of Alexandria (VA)	1,673	800	209.1%	222	13.3%	25%	200	111.0%	36.9%	63.1%
Catawba County (NC)	794	800	99.3%	194	24.4%	25%	200	97.0%	69.6%	30.4%
Martin County (FL)	792	800	99.0%	195	24.6%	20%	160	121.9%	66.7%	33.3%

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
Wyandotte County (KS)	205	800	25.6%	0	0.0%	25%	200	0.0%	n/a	n/a
Town of Cary (NC)	325	800	40.6%	103	31.7%	25%	200	51.5%	77.7%	22.3%
Springfield (MO)	1,047	800	130.9%	126	12.0%	15%	120	105.0%	82.5%	17.5%
City of Salem (OR)	686	800	85.8%	81	11.8%	25%	200	40.5%	67.9%	32.1%
City of Fort Collins (CO)	1,688	800	211.0%	173	10.2%	20%	160	108.1%	76.3%	23.7%
City of Eugene (OR)	957	800	119.6%	195	20.4%	20%	160	121.9%	92.3%	7.7%
City of Oceanside (CA)	778	800	97.3%	205	26.3%	25%	200	102.5%	84.4%	15.6%
City of Ontario (CA)	363	400	90.8%	16	4.4%	25%	100	16.0%	n/a	n/a
City of Frisco (TX)	811	800	101.4%	20	2.5%	25%	200	10.0%	n/a	n/a
City of Providence (RI)	590	800	73.8%	196	33.2%	25%	200	98.0%	66.8%	33.2%
Pitt County (NC)	842	800	105.3%	145	17.2%	25%	200	72.5%	73.1%	26.9%
City of Fort Lauderdale (FL)	1,530	800	191.3%	229	15.0%	25%	200	114.5%	60.3%	39.7%
City of McKinney (TX)	107	800	13.4%	12	11.2%	25%	200	6.0%	n/a	n/a
Sumner County (TN)	349	800	43.6%	15	4.3%	15%	120	12.5%	n/a	n/a
City of Sioux Falls (SD)	921	800	115.1%	65	7.1%	15%	120	54.2%	76.9%	23.1%
City of Tempe (AZ)	441	800	55.1%	144	32.7%	25%	200	72.0%	82.6%	17.4%
City of Salt Lake City (UT)	625	800	78.1%	137	21.9%	25%	200	68.5%	80.3%	19.7%
Richmond County (GA)	787	800	98.4%	420	53.4%	25%	200	210.0%	64.0%	36.0%
Montgomery County (TN)	503	800	62.9%	87	17.3%	25%	200	43.5%	80.5%	19.5%
Tuscaloosa County (AL)	492	800	61.5%	38	7.7%	25%	200	19.0%	78.9%	21.1%
City of San Bernardino (CA)	400	400	100.0%	253	63.3%	25%	100	253.0%	80.6%	19.4%
Cabarrus County (NC)	823	800	102.9%	250	30.4%	25%	200	125.0%	71.2%	28.8%
City of Tacoma (WA)	923	800	115.4%	201	21.8%	25%	200	100.5%	81.1%	18.9%
Gaston County (NC)	571	800	71.4%	170	29.8%	25%	200	85.0%	72.4%	27.6%
New Hanover County (NC)	691	800	86.4%	93	13.5%	20%	160	58.1%	59.1%	40.9%
City of Garland (TX)	458	800	57.3%	49	10.7%	25%	200	24.5%	87.8%	12.2%
Clay County (MO)	270	800	33.8%	0	0.0%	15%	120	0.0%	n/a	n/a
Cohort C Average	741	780	104.1%	114	18.3%	23%	175	66.3%	75.2%	24.8%
Cohort C Median	691	800	91.3%	101	13.9%	25%	200	58.1%	77.7%	22.3%
Number of Communities that Achieved Goal			22					16		
Percentage of Communities that Achieved Goal			34.9%					25.4%		

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
City of Reno (NV)	701	800	87.6%	165	23.5%	25%	200	82.5%	88.5%	11.5%
City of Scottsdale (AZ)	771	800	96.4%	0	0.0%	20%	160	0.0%	n/a	n/a
City of Chandler (AZ)	814	800	101.8%	201	24.7%	25%	200	100.5%	85.6%	14.4%
Buncombe County (NC)	1,442	1,200	120.2%	258	17.9%	15%	180	143.3%	76.7%	23.3%
City of St. Petersburg (FL)	173	400	43.3%	21	12.1%	25%	100	21.0%	n/a	n/a
City of Jersey City (NJ)	877	800	109.6%	269	30.7%	25%	200	134.5%	75.1%	24.9%
Greater Green Bay Area (WI)	129	800	16.1%	0	0.0%	25%	200	0.0%	n/a	n/a
St. Johns County (FL)	1,858	800	232.3%	89	4.8%	15%	120	74.2%	58.4%	41.6%
Alachua County (FL)	951	800	118.9%	177	18.6%	25%	200	88.5%	59.3%	40.7%
Santa Cruz County (CA)	1,606	1,600	100.4%	470	29.3%	25%	400	117.5%	73.2%	26.8%
York County (SC)	475	800	59.4%	19	4.0%	25%	200	9.5%	n/a	n/a
City of Orlando (FL)	581	400	145.3%	83	14.3%	25%	100	83.0%	60.2%	39.8%
City of Lincoln (NE)	817	800	102.1%	89	10.9%	20%	160	55.6%	82.0%	18.0%
City of Greensboro (NC)	1,052	600	175.3%	321	30.5%	25%	150	214.0%	75.4%	24.6%
Leon County (FL)	840	800	105.0%	195	23.2%	25%	200	97.5%	81.0%	19.0%
City of Marquette (MI)	608	600	101.3%	115	18.9%	10%	60	191.7%	77.4%	22.6%
Greater Spartanburg Area (SC)	775	800	96.9%	59	7.6%	25%	200	29.5%	67.8%	32.2%
Durham County (NC)	840	800	105.0%	40	4.8%	25%	200	20.0%	60.0%	40.0%
Lexington-Fayette Urban County (KY)	245	800	30.6%	86	35.1%	25%	200	43.0%	53.5%	46.5%
Somerset County (NJ)	775	800	96.9%	15	1.9%	25%	200	7.5%	n/a	n/a
City of Riverside (CA)	730	800	91.3%	293	40.1%	25%	200	146.5%	72.0%	28.0%
Rutherford County (TN)	779	800	97.4%	135	17.3%	25%	200	67.5%	79.3%	20.7%
City of Santa Ana (CA)	859	800	107.4%	485	56.5%	25%	200	242.5%	82.1%	17.9%
Cumberland County (NC)	1,353	1,200	112.8%	588	43.5%	25%	300	196.0%	74.1%	25.9%
Municipality of San Juan (PR)	621	800	77.6%	621	100.0%	25%	200	310.5%	25.9%	74.1%
Davis County (UT)	1,087	800	135.9%	10	0.9%	15%	120	8.3%	n/a	n/a
Lake County (FL)	225	800	28.1%	0	0.0%	25%	200	0.0%	n/a	n/a
Washtenaw County (MI)	903	800	112.9%	69	7.6%	25%	200	34.5%	81.2%	18.8%
Hamilton County (TN)	768	800	96.0%	250	32.6%	25%	200	125.0%	80.0%	20.0%
Forsyth County (NC)	769	800	96.1%	208	27.0%	25%	200	104.0%	55.3%	44.7%
Collier County (FL)	797	800	99.6%	35	4.4%	25%	200	17.5%	94.3%	5.7%
City of Wichita (KS)	966	800	120.8%	280	29.0%	25%	200	140.0%	83.9%	16.1%
Placer County (CA)	827	800	103.4%	82	9.9%	25%	200	41.0%	78.0%	22.0%
City of Tampa (FL)	305	400	76.3%	0	0.0%	25%	100	0.0%	n/a	n/a
St. Charles County (MO)	88	800	11.0%	0	0.0%	10%	80	0.0%	n/a	n/a
Manatee County (FL)	770	800	96.3%	79	10.3%	25%	200	39.5%	64.6%	35.4%

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 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
Greater Flint Area (MI)	1,030	800	128.8%	265	25.7%	25%	200	132.5%	85.3%	14.7%
Clackamas County (OR)	415	800	51.9%	15	3.6%	15%	120	12.5%	n/a	n/a
Sarasota County (FL)	1,488	800	186.0%	121	8.1%	15%	120	100.8%	52.1%	47.9%
Monterey County (CA)	730	800	91.3%	205	28.1%	25%	200	102.5%	84.9%	15.1%
City of Atlanta (GA)	493	800	61.6%	304	61.7%	25%	200	152.0%	49.3%	50.7%
Morris County (NJ)	782	800	97.8%	202	25.8%	25%	200	101.0%	56.4%	43.6%
Cohort D Average	788	800	98.2%	165	20.1%	23%	183	85.4%	71.0%	29.0%
Cohort D Median	777	800	98.7%	118	17.6%	25%	200	82.8%	75.3%	24.8%
Number of Communities that Achieved Goal			20					18		
Percentage of Communities that Achieved Goal			47.6%					42.9%		

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 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
Camden County (NJ)	517	800	64.6%	124	24.0%	25%	200	62.0%	65.3%	34.7%
City of Mesa (AZ)	1,116	800	139.5%	9	0.8%	25%	200	4.5%	n/a	n/a
Guilford County (NC)	1,276	1,000	127.6%	361	28.3%	25%	250	144.4%	71.7%	28.3%
Dane County (WI)	995	800	124.4%	167	16.8%	20%	160	104.4%	86.2%	13.8%
Volusia County (FL)	114	800	14.3%	0	0.0%	25%	200	0.0%	n/a	n/a
Union County (NJ)	455	800	56.9%	94	20.7%	25%	200	47.0%	85.1%	14.9%
City of Albuquerque (NM)	925	800	115.6%	404	43.7%	25%	200	202.0%	87.4%	12.6%
City of Milwaukee (WI)	749	800	93.6%	171	22.8%	25%	200	85.5%	71.9%	28.1%
Washington County (OR)	826	800	103.3%	247	29.9%	25%	200	123.5%	86.2%	13.8%
Johnson County (KS)	538	800	67.3%	68	12.6%	20%	160	42.5%	63.2%	36.8%
Ocean County (NJ)	863	800	107.9%	110	12.7%	10%	80	137.5%	91.8%	8.2%
City of Louisville-Jefferson County (KY)	778	800	97.3%	193	24.8%	25%	200	96.5%	77.7%	22.3%
Monmouth County (NJ)	807	800	100.9%	108	13.4%	20%	160	67.5%	82.4%	17.6%
City of Las Vegas (NV)	1,420	1,600	88.8%	228	16.1%	25%	400	57.0%	89.9%	10.1%
City of Portland (OR)	1,300	600	216.7%	371	28.5%	25%	150	247.3%	70.4%	29.6%
City of Nashville-Davidson County (TN)	868	800	108.5%	526	60.6%	25%	200	263.0%	51.1%	48.9%
Hudson County (NJ)	933	1,200	77.8%	269	28.8%	25%	300	89.7%	75.1%	24.9%
Jackson County (MO)	575	800	71.9%	113	19.7%	25%	200	56.5%	39.8%	60.2%
City and County of Denver (CO)	916	800	114.5%	397	43.3%	25%	200	198.5%	45.6%	54.4%
Lee County (FL)	1,167	1,200	97.3%	50	4.3%	25%	300	16.7%	82.0%	18.0%
Essex County (NJ)	651	800	81.4%	23	3.5%	25%	200	11.5%	n/a	n/a
Multnomah County (OR)	1,370	800	171.3%	371	27.1%	25%	200	185.5%	70.4%	29.6%
Middlesex County (NJ)	666	800	83.3%	218	32.7%	25%	200	109.0%	40.4%	59.6%
City of Indianapolis (IN)	972	800	121.5%	195	20.1%	25%	200	97.5%	81.5%	18.5%
City and County of San Francisco (CA)	1,060	800	132.5%	445	42.0%	25%	200	222.5%	49.7%	50.3%
Prince George's County (MD)	167	800	20.9%	0	0.0%	25%	200	0.0%	n/a	n/a
City of Fort Worth (TX)	917	800	114.6%	160	17.4%	25%	200	80.0%	82.5%	17.5%
Bergen County (NJ)	337	800	42.1%	2	0.6%	25%	200	1.0%	n/a	n/a
Shelby County (TN)	1,162	800	145.3%	268	23.1%	25%	200	134.0%	87.3%	12.7%
Westchester County (NY)	1,166	800	145.8%	161	13.8%	25%	200	80.5%	79.5%	20.5%
Pinellas County (FL)	1,415	800	176.9%	182	12.9%	25%	200	91.0%	73.1%	26.9%
Cohort E Average	872	852	104.0%	195	20.8%	24%	205	98.7%	72.6%	27.4%
Cohort E Median	916	800	103.3%	171	20.1%	25%	200	89.7%	76.4%	23.6%
Number of Communities that Achieved Goal				17				12		
Percentage of Communities that Achieved Goal			54.8%					38.7%		

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TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
City of San José (CA)	779	800	97.4%	273	35.0%	25%	200	136.5%	75.8%	24.2%
Pima County (AZ)	1,839	800	229.9%	233	12.7%	25%	200	116.5%	87.1%	12.9%
Montgomery County (MD)	994	800	124.3%	128	12.9%	25%	200	64.0%	80.5%	19.5%
Mecklenburg County (NC)	808	800	101.0%	225	27.8%	25%	200	112.5%	76.9%	23.1%
Wake County (NC)	1,582	800	197.8%	493	31.2%	25%	200	246.5%	58.8%	41.2%
Fairfax County (VA)	924	800	115.5%	209	22.6%	25%	200	104.5%	63.2%	36.8%
Salt Lake County (UT)	1,034	1,200	86.2%	137	13.2%	25%	300	45.7%	80.3%	19.7%
Cuyahoga County (OH)	1,011	800	126.4%	337	33.3%	25%	200	168.5%	82.2%	17.8%
Allegheny County (PA)	768	800	96.0%	216	28.1%	25%	200	108.0%	81.5%	18.5%
City of Dallas (TX)	2,790	1,200	232.5%	909	32.6%	25%	300	303.0%	67.2%	32.8%
Orange County (FL)	1,469	1,200	122.4%	212	14.4%	25%	300	70.7%	57.5%	42.5%
City of San Diego (CA)	1,548	1,200	129.0%	368	23.8%	25%	300	122.7%	85.1%	14.9%
Hillsborough County (FL)	399	1,200	33.3%	1	0.3%	25%	300	0.3%	n/a	n/a
Palm Beach County (FL)	8,944	1,600	559.0%	886	9.9%	25%	400	221.5%	52.8%	47.2%
City of San Antonio (TX)	138	800	17.3%	110	79.7%	25%	200	55.0%	77.3%	22.7%
Sacramento County (CA)	831	800	103.9%	213	25.6%	25%	200	106.5%	75.1%	24.9%
City and County of Philadelphia (PA)	892	800	111.5%	125	14.0%	25%	200	62.5%	61.6%	38.4%
City of Phoenix (AZ)	749	800	93.6%	163	21.8%	25%	200	81.5%	77.3%	22.7%
Santa Clara County (CA)	1,189	1,200	99.1%	321	27.0%	25%	300	107.0%	75.1%	24.9%
Broward County (FL)	2,830	1,200	235.8%	666	23.5%	25%	300	222.0%	71.5%	28.5%
San Bernardino County (CA)	1,266	1,200	105.5%	344	27.2%	25%	300	114.7%	82.8%	17.2%
Clark County (NV)	1,874	1,200	156.2%	424	22.6%	25%	300	141.3%	93.2%	6.8%
City of Houston (TX)	1,385	1,200	115.4%	299	21.6%	25%	300	99.7%	75.9%	24.1%
Riverside County (CA)	1,524	1,600	95.3%	546	35.8%	25%	400	136.5%	77.3%	22.7%
Miami-Dade County (FL)	2,159	1,600	134.9%	931	43.1%	25%	400	232.8%	87.3%	12.7%
San Diego County (CA)	4,636	2,000	231.8%	1,209	26.1%	25%	500	241.8%	89.7%	10.3%
Harris County (TX)	1,386	1,200	115.5%	299	21.6%	25%	300	99.7%	75.9%	24.1%
Cohort F Average	1,694	1,096	143.2%	381	25.5%	25%	274	130.4%	75.7%	24.3%
Cohort F Median	1,266	1,200	115.5%	299	23.8%	25%	300	112.5%	77.1%	22.9%
Number of Communities that Achieved Goal			19					18		
Percentage of Communities that Achieved Goal			70.4%					66.7%		

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TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
Florence Region (OR)	950	800	118.8%	18	1.9%	10%	80	22.5%	n/a	n/a
Eastern Oregon Border Region	652	800	81.5%	190	29.1%	25%	200	95.0%	55.3%	44.7%
South Cumberland Region (TN)	206	800	25.8%	1	0.5%	5%	40	2.5%	n/a	n/a
Oregon's Adventure Coast	826	800	103.3%	86	10.4%	15%	120	71.7%	73.3%	26.7%
Southern Oregon: Ashland/Talent/Jacksonville	603	800	75.4%	117	19.4%	15%	120	97.5%	90.6%	9.4%
Greater Portsmouth Area (NH)	964	800	120.5%	8	0.8%	10%	80	10.0%	n/a	n/a
The Gorge (OR)	415	800	51.9%	75	18.1%	25%	200	37.5%	89.3%	10.7%
Northeast Oregon Region	590	800	73.8%	21	3.6%	5%	40	52.5%	n/a	n/a
Greater Aberdeen Region (SD)	609	800	76.1%	70	11.5%	10%	80	87.5%	94.3%	5.7%
Tri-Cities Communities (VA)	419	400	104.8%	6	1.4%	25%	100	6.0%	n/a	n/a
Upper Valley Region (NH/VT)	513	800	64.1%	47	9.2%	10%	80	58.8%	91.5%	8.5%
Monadnock Region (NH)	840	800	105.0%	83	9.9%	5%	40	207.5%	73.5%	26.5%
Bismarck-Mandan Region (ND)	310	800	38.8%	0	0.0%	10%	80	0.0%	n/a	n/a
Greater Minot Region (ND)	638	800	79.8%	0	0.0%	15%	120	0.0%	n/a	n/a
Greater Burlington Area (VT)	865	800	108.1%	172	19.9%	15%	120	143.3%	68.6%	31.4%
Northeastern Connecticut Region	457	400	114.3%	0	0.0%	15%	60	0.0%	n/a	n/a
Northwest Connecticut Region	801	800	100.1%	78	9.7%	10%	80	97.5%	88.5%	11.5%
Western Connecticut Region	872	800	109.0%	33	3.8%	15%	120	27.5%	n/a	n/a
Greater Fargo-Moorhead Area (ND/MN)	513	800	64.1%	0	0.0%	15%	120	0.0%	n/a	n/a
Greater Kingsport Area (TN)	555	800	69.4%	3	0.5%	5%	40	7.5%	n/a	n/a
Cedar Valley Region (IA)	819	800	102.4%	180	22.0%	5%	40	450.0%	87.2%	12.8%
Central Oregon Region	546	800	68.3%	84	15.4%	20%	160	52.5%	69.0%	31.0%
Northwest Tennessee Development District ¹	23	800	2.9%	0	0.0%	15%	120	0.0%	n/a	n/a
Southwest Tennessee Development District	1,749	800	218.6%	402	23.0%	25%	200	201.0%	80.3%	19.7%
Southeast Ohio	1,344	1,200	112.0%	16	1.2%	5%	60	26.7%	n/a	n/a
Southeastern Connecticut Region	738	800	92.3%	121	16.4%	20%	160	75.6%	65.3%	34.7%
Shoreline and River Valley Region (CT)	361	800	45.1%	48	13.3%	15%	120	40.0%	62.5%	37.5%
Upper Peninsula of Michigan	1,168	1,200	97.3%	115	9.8%	10%	120	95.8%	83.5%	16.5%
Greater Waterbury Region (CT)	796	800	99.5%	220	27.6%	25%	200	110.0%	66.4%	33.6%
Quad Cities Region (IA/IL)	808	800	101.0%	175	21.7%	20%	160	109.4%	82.9%	17.1%
Greater Peoria Area (IL)	792	800	99.0%	198	25.0%	25%	200	99.0%	92.4%	7.6%
Upper Cumberland Development District (TN)	163	800	20.4%	23	14.1%	10%	80	28.8%	n/a	n/a
City of Huntsville/Madison County (AL)	764	800	95.5%	0	0.0%	25%	200	0.0%	n/a	n/a
Eastern Connecticut Region	1,195	1,200	99.6%	121	10.1%	20%	240	50.4%	66.9%	33.1%
South Central Tennessee Development District	1,047	800	130.9%	81	7.7%	15%	120	67.5%	88.9%	11.1%
Coachella Valley Region (CA)	739	800	92.4%	253	34.2%	25%	200	126.5%	83.4%	16.6%

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TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
St. Croix Valley (MN/WI)	690	800	86.3%	14	2.0%	5%	40	35.0%	n/a	n/a
First Tennessee Development District	1,543	800	192.9%	27	1.7%	5%	40	67.5%	n/a	n/a
Northwest Arkansas Region	936	800	117.0%	61	6.5%	25%	200	30.5%	83.6%	16.4%
Northeast Prosperity Zone (NC)	1,162	800	145.3%	145	12.5%	25%	200	72.5%	81.4%	18.6%
The Eastside (King County, WA)	1,555	800	194.4%	400	25.7%	25%	200	200.0%	89.3%	10.8%
Greater Des Moines Region (IA)	980	800	122.5%	255	26.0%	10%	80	318.8%	85.9%	14.1%
Greater New Haven Region (CT)	1,014	1,200	84.5%	351	34.6%	25%	300	117.0%	79.5%	20.5%
Northwestern Prosperity Zone (NC)	2,257	800	282.1%	435	19.3%	25%	200	217.5%	78.2%	21.8%
Southeast Tennessee Development District	2,664	800	333.0%	291	10.9%	10%	80	363.8%	85.6%	14.4%
Greater Knoxville Region (TN)	775	800	96.9%	47	6.1%	25%	200	23.5%	80.9%	19.1%
Western Prosperity Zone (NC)	1,529	800	191.1%	258	16.9%	25%	200	129.0%	86.0%	14.0%
Lehigh Valley Region (PA)	770	800	96.3%	247	32.1%	25%	200	123.5%	74.1%	25.9%
Pikes Peak Region (CO)	780	800	97.5%	162	20.8%	20%	160	101.3%	90.7%	9.3%
Coastal Fairfield County Region (CT)	789	800	98.6%	150	19.0%	25%	200	75.0%	78.0%	22.0%
Greater Fort Wayne Area (IN)	989	1,200	82.4%	102	10.3%	25%	300	34.0%	92.2%	7.8%
Greater Sarasota/Bradenton Area (FL)	2,258	1,600	141.1%	200	8.9%	20%	320	62.5%	82.0%	18.0%
Sandhills Prosperity Zone (NC)	1,997	800	249.6%	708	35.5%	25%	200	354.0%	82.3%	17.7%
West Valley Region (AZ)	476	800	59.5%	117	24.6%	25%	200	58.5%	89.7%	10.3%
Greater Hartford Region (CT)	601	800	75.1%	124	20.6%	25%	200	62.0%	82.3%	17.7%
Dayton Region (OH)	1,187	800	148.4%	282	23.8%	25%	200	141.0%	83.0%	17.0%
Memphis Area Association of Governments (TN)	1,162	800	145.3%	268	23.1%	25%	200	134.0%	89.2%	10.8%
Southeast Prosperity Zone (NC)	1,570	800	196.3%	242	15.4%	25%	200	121.0%	85.1%	14.9%
Richmond & Tri-Cities Region (VA)	2,356	1,200	196.3%	352	14.9%	25%	300	117.3%	89.5%	10.5%
Greater Fairfax Area (VA)	1,439	800	179.9%	293	20.4%	25%	200	146.5%	61.4%	38.6%
South Hampton Roads Area (VA)	802	800	100.3%	188	23.4%	25%	200	94.0%	83.5%	16.5%
East Tennessee Development District	2,342	800	292.8%	356	15.2%	15%	120	296.7%	92.7%	7.3%
Greater St. Louis Area (MO)	1,973	1,600	123.3%	401	20.3%	25%	400	100.3%	84.3%	15.7%
Western New York Region	794	800	99.3%	85	10.7%	10%	80	106.3%	96.5%	3.5%
Greater Jacksonville Region (FL)	2,233	800	279.1%	157	7.0%	25%	200	78.5%	86.0%	14.0%
Piedmont-Triad Prosperity Zone (NC)	2,055	800	256.9%	569	27.7%	25%	200	284.5%	77.5%	22.5%
Greater Kansas City Metropolitan Area (MO/KS)	1,787	2,000	89.4%	279	15.6%	25%	500	55.8%	86.4%	13.6%
Greater Portland Area (OR)	2,611	1,600	163.2%	633	24.2%	25%	400	158.3%	91.9%	8.1%
Greater Nashville Regional Council (TN)	2,499	800	312.4%	763	30.5%	25%	200	381.5%	72.3%	27.7%
Greater Tampa/St. Petersburg Area (FL)	1,814	1,600	113.4%	183	10.1%	25%	400	45.8%	84.7%	15.3%
Southwestern Prosperity Zone (NC)	2,548	800	318.5%	645	25.3%	25%	200	322.5%	92.2%	7.8%
North Central Prosperity Zone (NC)	5,320	800	665.0%	919	17.3%	25%	200	459.5%	81.5%	18.5%

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
Long Island (NY)	890	800	111.3%	98	11.0%	25%	200	49.0%	84.7%	15.3%
Greater Philadelphia Region (PA)	1,072	1,200	89.3%	152	14.2%	25%	300	50.7%	72.4%	27.6%
Central Florida Region	1,895	6,800	27.9%	213	11.2%	25%	1,700	12.5%	90.1%	9.9%
Inland Empire Region (CA)	2,790	1,600	174.4%	890	31.9%	25%	400	222.5%	86.5%	13.5%
Greater Houston Region (TX)	1,512	3,600	42.0%	299	19.8%	25%	900	33.2%	94.0%	6.0%
Dallas-Fort Worth-Arlington MSA (TX)	5,760	2,400	240.0%	1,245	21.6%	25%	600	207.5%	94.9%	5.1%
Regional Average	1,270	1,029	133.4%	216	15.1%	19%	208	112.0%	82.6%	17.5%
Regional Median	936	800	102.4%	152	15.2%	25%	200	78.5%	84.3%	15.7%
Number of Communities that Achieved Goal			42					31		
Percentage of Communities that Achieved Goal			53.8%					39.7%		

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

ENTIRE STATES All Populations Number of Communities = 21	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
State of Vermont	3,103	1,200	258.6%	373	12.0%	5%	100	373.0%	84.7%	15.3%
State of North Dakota	2,074	1,200	172.8%	64	3.1%	15%	300	21.3%	93.8%	6.3%
State of South Dakota	3,290	1,200	274.2%	334	10.2%	15%	300	111.3%	87.7%	12.3%
State of Delaware	4,562	1,200	380.2%	210	4.6%	25%	200	105.0%	80.5%	19.5%
State of Idaho	1,227	1,200	102.3%	0	0.0%	15%	300	0.0%	n/a	n/a
State of New Mexico	3,158	2,000	157.9%	1,104	35.0%	25%	500	220.8%	85.3%	14.7%
State of Arkansas	1,003	2,000	50.2%	73	7.3%	25%	500	14.6%	91.8%	8.2%
State of Nevada	2,741	2,000	137.1%	602	22.0%	25%	500	120.4%	93.9%	6.1%
State of Iowa	5,920	2,000	296.0%	691	11.7%	15%	300	230.3%	93.1%	6.9%
State of Utah	3,530	2,000	176.5%	286	8.1%	20%	400	71.5%	81.1%	18.9%
Commonwealth of Puerto Rico	1,213	1,200	101.1%	1,135	93.6%	25%	300	378.3%	94.4%	5.6%
State of Connecticut	6,429	2,000	321.5%	1,125	17.5%	25%	500	225.0%	92.7%	7.3%
State of Oregon	13,069	2,000	653.5%	1,632	12.5%	20%	400	408.0%	89.8%	10.2%
State of Wisconsin	4,076	2,000	203.8%	338	8.3%	15%	300	112.7%	96.7%	3.3%
State of Missouri	6,311	2,000	315.6%	880	13.9%	20%	400	220.0%	87.6%	12.4%
State of Tennessee	13,192	2,000	659.6%	2,211	16.8%	25%	500	442.2%	88.1%	11.9%
State of Arizona	8,059	2,000	403.0%	1,220	15.1%	25%	500	244.0%	90.4%	9.6%
State of New Jersey	7,875	2,000	393.8%	1,224	15.5%	25%	500	244.8%	94.4%	5.6%
State of North Carolina	18,438	2,000	921.9%	3,921	21.3%	25%	500	784.2%	93.3%	6.7%
State of Georgia	2,775	2,000	138.8%	1,026	37.0%	25%	500	205.2%	90.4%	9.6%
State of Florida	28,876	2,000	1443.8%	4,237	14.7%	25%	500	847.4%	91.3%	8.7%
Statewide Average	6,711	1,771	360.1%	1,080	18.1%	21%	395	256.2%	90.1%	10.0%
Statewide Median	4,076	2,000	274.2%	880	13.9%	25%	400	220.8%	90.9%	9.2%
Number of Communities that Achieved Goal			20					17		
Percentage of Communities that Achieved Goal			95.2%					81.0%		

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 22
Audience-Intercept Survey Data Collection Statistics
Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	All Audience Surveys			Attendees to BIPOC and ALAANA Arts and Culture Organizations Only						
	Total Collected	Minimum Requested	% of Min Achieved	Total Collected	% of Overall	Minimum Requested (%)	Minimum Requested (#)	% of Min Achieved	Resident Percentage	Non-Resident Percentage
Mercer Street Grassroots District (Princeton, WV)	243	800	30.4%	0	0.0%	5%	40	0.0%	n/a	n/a
Abilene Cultural District (Abilene, TX)	384	400	96.0%	8	2.1%	25%	100	8.0%	n/a	n/a
Downtown Torrington (Torrington, CT)	430	800	53.8%	52	12.1%	15%	120	43.3%	92.3%	7.7%
Iowa City Downtown District (Iowa City, IA) ¹	55	400	13.8%	1	1.8%	25%	100	1.0%	n/a	n/a
Downtown Macon Urban Core (Macon, GA)	120	800	15.0%	17	14.2%	25%	200	8.5%	n/a	n/a
Oceanside Cultural District (Oceanside, CA)	623	400	155.8%	181	29.1%	25%	100	181.0%	84.5%	15.5%
Southeast Ohio Theatre Trail (Southeastern OH)	644	600	107.3%	12	1.9%	5%	30	40.0%	n/a	n/a
Loch Haven Cultural Park (Orlando, FL)	239	400	59.8%	20	8.4%	25%	100	20.0%	n/a	n/a
Cool Spring Downtown District (Fayetteville, NC)	575	600	95.8%	218	37.9%	25%	150	145.3%	73.9%	26.1%
Downtown Las Vegas (Las Vegas, NV)	695	600	115.8%	71	10.2%	25%	150	47.3%	85.9%	14.1%
Arts Campus Fort Wayne (Fort Wayne, IN)	314	600	52.3%	70	22.3%	25%	150	46.7%	87.1%	12.9%
Salt Lake Cultural Core (Salt Lake City, UT)	432	800	54.0%	127	29.4%	25%	200	63.5%	79.5%	20.5%
Grand Center Arts District (St. Louis, MO)	705	800	88.1%	122	17.3%	25%	200	61.0%	85.2%	14.8%
Dallas Arts District (Dallas, TX)	1,956	800	244.5%	503	25.7%	25%	200	251.5%	65.6%	34.4%
Balboa Park Cultural District (San Diego, CA)	680	800	85.0%	157	23.1%	25%	200	78.5%	75.8%	24.2%
Houston Museum District (Houston, TX) ¹	0	400	0.0%	0	n/a	25%	100	0.0%	n/a	n/a
Houston Theatre District (Houston, TX)	540	400	135.0%	142	26.3%	25%	100	142.0%	69.7%	30.3%
Midtown Cultural District (Houston, TX)	74	400	18.5%	21	28.4%	25%	100	21.0%	n/a	n/a
Arts District Average	541	625	87.9%	108	18.0%	22%	134	72.4%	80.0%	20.1%
Arts District Median	486	600	86.6%	71	19.8%	25%	135	47.0%	82.0%	18.0%
Number of Communities that Achieved Goal			5					4		
Percentage of Communities that Achieved Goal			27.8%					22.2%		
Overall Audience-Intercept Survey Data Collection Statistics for all 373 Participating Communities										
Number of Communities that Achieved Goal			181					143		
Percentage of Communities that Achieved Goal			48.5%					38.3%		
Residency Averages for the 31,762 Audience-Intercept Surveys Collected from BIPOC and ALAANA Organizations Where Residency Was Determined Based on a Single County										
Average								72.2%		27.8%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected from attendees to BIPOC and ALAANA arts and culture organizations are excluded from the analysis of BIPOC and ALAANA residency percentages (columns 10 and 11). In these instances, "n/a" is listed in the data tables.

- 1 The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).

TABLE 23

Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022

This table presents the total event-related expenditures made by arts audiences as a result of their attendance to activities that were presented, produced, or hosted by eligible arts and organizations in each participating study region. For example, when arts audiences attend an event, they may purchase dinner at a local restaurant, pay for local transportation, shop in nearby retail stores, and pay a babysitter when they get home. Non-residents attendees may stay in overnight paid lodging. Both the cost of admission and the cost of food/refreshments that were purchased on-site during the event are excluded from the AEP6 methodology to avoid double-counting those dollars. Summary statistics are calculated for each population cohort.

Column Two:

The total estimated number of attendees to in-person arts and culture events who are residents. Residents are attendees who reside within the county where the activity took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community).

Column Three:

The overall average dollars spent per person by resident arts and culture attendees in all categories for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. This figure is calculated using data from the audience-intercept surveys that were collected within each study region.

Column Four:

The total estimated event-related expenditures made by residents during 2022 directly as a result of attending in-person activities that were presented, produced, and/or hosted by eligible arts and culture organizations. This figure is calculated by multiplying the total number of resident attendees (Column Two) by the average dollars spent per person by resident attendees (Column

Column Five:

The total estimated number of attendees to in-person arts and culture events who are non-residents. Non-residents are attendees who reside outside the county where the activity took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community).

Column Six:

The overall average dollars spent per person by non-resident arts and culture attendees in all categories for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. This figure is calculated using data from the audience-intercept surveys that were collected within each study region.

Column Seven:

The total estimated event-related expenditures made by non-residents during 2022 directly as a result of attending in-person activities that were presented, produced, and/or hosted by eligible arts and culture organizations. This figure is calculated by multiplying the total number of non-resident attendees (Column Five) by the average dollars spent per person by non-resident attendees (Column Six).

Column Eight:

The total estimated event-related expenditures made by all audiences during 2022 directly as a result of attending in-person activities that were presented, produced, and/or hosted by eligible arts and culture organizations. This figure is the sum of the total expenditures made by residents (Column Four) and the total event-related expenditures made by non-residents (Column Seven).

Column Nine:

The total event-related direct expenditures made by all audiences that were spent on local industries during 2022 directly as a result of attending in-person activities that were presented, produced, and/or hosted by eligible arts and culture organizations. This figure is calculated by an input-output model using the IMPLAN economic modeling platform.

Column Ten:

The total local event-related direct expenditures as a percentage of the total estimated expenditures; this portrays the percentage of overall audience expenditures that are spent on local industries. This figure is calculated by dividing the total direct audience expenditures (Column Nine) by the total overall audience expenditures (Column Eight).

Column Eleven:

The total economic activity (direct, indirect, and induced) that was generated in each participating study region during fiscal year 2022 as a result of the initial direct event-related expenditures made by all attendees to activities presented, produced, and/or hosted by eligible arts and culture organizations. In other words, this figure represents the initial direct expenditure plus each additional round of spending that occurred as those dollars were re-spent with the community before the dollars were eventually spent on goods and services located outside the community. This figure is calculated by an input-output model using the IMPLAN economic modeling platform.

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Per Person		Total Expenditures	Per Person		Total Expenditures	
	Attendance	Average		Attendance	Average		
Tyrrell County (NC)	1,552	\$39.43	\$61,196	6,448	\$142.08	\$916,131	\$977,327
Taos County (NM)	186,747	\$30.50	\$5,695,783	380,873	\$128.93	\$49,105,956	\$54,801,739
Town of Hillsborough (NC)	73,307	\$22.09	\$1,619,352	42,685	\$24.95	\$1,064,990	\$2,684,342
Harney County (OR)	71,991	\$17.60	\$1,267,042	27,719	\$78.19	\$2,167,348	\$3,434,390
City of Monmouth (OR)	7,513	\$16.02	\$120,359	3,784	\$23.79	\$90,021	\$210,380
City of Sedona (AZ)	51,023	\$41.55	\$2,120,007	34,442	\$159.91	\$5,507,621	\$7,627,628
City of Yankton (SD)	90,907	\$11.10	\$1,009,067	15,293	\$54.40	\$831,939	\$1,841,006
City of Falls Church (VA)	160,441	\$18.65	\$2,992,225	276,727	\$26.49	\$7,330,498	\$10,322,723
City of Jamestown (ND)	159,738	\$17.72	\$2,830,558	23,238	\$59.12	\$1,373,829	\$4,204,387
Rutland County (VT)	90,919	\$24.34	\$2,212,968	55,018	\$57.13	\$3,143,179	\$5,356,147
Town of Elkton (MD)	112,575	\$28.30	\$3,185,875	27,270	\$41.86	\$1,141,522	\$4,327,397
City of Waterville (ME)	58,817	\$25.69	\$1,511,009	43,830	\$53.60	\$2,349,289	\$3,860,298
City of Pendleton (OR)	173,054	\$22.39	\$3,874,680	35,696	\$87.26	\$3,114,833	\$6,989,513
Haywood County (TN)	595	\$20.89	\$12,429	405	\$49.49	\$20,044	\$32,473
City of Hannibal (MO)	72,214	\$4.63	\$334,349	19,081	\$20.02	\$382,000	\$716,349
Johnson County (TN)	16,899	\$23.46	\$396,450	4,963	\$36.09	\$179,114	\$575,564
City of Safety Harbor (FL)	43,797	\$32.06	\$1,404,131	22,162	\$48.15	\$1,067,101	\$2,471,232
City of Tullahoma (TN)	32,841	\$22.37	\$734,654	8,262	\$33.29	\$275,040	\$1,009,694
City of Coralville (IA) ¹	120,023	\$32.41	\$3,889,946	43,496	\$86.36	\$3,756,313	\$7,646,259
Town of Carrboro (NC)	42,625	\$21.00	\$895,125	26,125	\$43.47	\$1,135,655	\$2,030,780
City of Coronado (CA)	477,833	\$36.86	\$17,612,925	80,383	\$95.78	\$7,699,084	\$25,312,009
City of Laguna Beach (CA)	619,528	\$40.57	\$25,134,251	170,686	\$83.38	\$14,231,797	\$39,366,048
City of Newberg (OR)	58,718	\$19.16	\$1,125,036	28,014	\$34.85	\$976,287	\$2,101,323
City of Fairfax (VA)	23,057	\$17.70	\$408,109	4,993	\$39.97	\$199,570	\$607,679
City of Brookings (SD)	162,366	\$15.66	\$2,542,652	46,063	\$49.18	\$2,265,378	\$4,808,030
Macon County (TN)	8,199	\$21.25	\$174,229	4,533	\$31.55	\$143,016	\$317,245
City of Paducah (KY)	146,648	\$21.67	\$3,177,862	162,084	\$71.81	\$11,639,251	\$14,817,113
City of Tarpon Springs (FL)	31,095	\$21.54	\$669,786	31,979	\$33.33	\$1,065,860	\$1,735,646
McNairy County (TN)	18,953	\$21.68	\$410,901	10,072	\$32.33	\$325,627	\$736,528
City of Mason City (IA)	27,124	\$17.94	\$486,606	11,079	\$53.60	\$593,834	\$1,080,440
Door County (WI)	64,253	\$32.87	\$2,111,996	152,819	\$128.92	\$19,701,425	\$21,813,421
City of Winter Park (FL)	322,190	\$28.98	\$9,337,067	240,096	\$56.33	\$13,524,608	\$22,861,675
City of Dover (NH)	105,618	\$25.11	\$2,652,067	49,932	\$26.66	\$1,331,187	\$3,983,254
Transylvania County (NC)	29,253	\$37.48	\$1,096,402	18,782	\$62.34	\$1,170,870	\$2,267,272
City of West Hollywood (CA)	126,171	\$45.45	\$5,734,472	20,881	\$85.76	\$1,790,754	\$7,525,226
Clatsop County (OR)	89,491	\$29.95	\$2,680,257	56,976	\$141.73	\$8,075,208	\$10,755,465

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Attendance	Per Person	Total	Attendance	Per Person	Total	
		Average	Expenditures		Average	Expenditures	
City of Columbia (TN)	101,000	\$12.78	\$1,290,780	93,605	\$23.98	\$2,244,648	\$3,535,428
City of Marion (IA)	100,979	\$31.75	\$3,206,082	11,721	\$33.43	\$391,834	\$3,597,916
Summit County (UT)	699,022	\$51.65	\$36,104,486	989,436	\$107.05	\$105,919,123	\$142,023,609
Sullivan County (NH)	78,249	\$29.03	\$2,271,568	56,431	\$37.71	\$2,128,013	\$4,399,581
Monroe County (TN)	99,198	\$24.58	\$2,438,289	26,052	\$37.71	\$982,420	\$3,420,709
City of Cleveland (TN)	87,204	\$22.43	\$1,955,985	28,298	\$41.90	\$1,185,685	\$3,141,670
Lincoln County (OR)	454,978	\$18.96	\$8,626,383	222,072	\$115.02	\$25,542,720	\$34,169,103
Cohort A Average	128,064	\$25.35	\$3,893,463	85,024	\$61.73	\$7,245,817	\$11,139,280
Percent of Cohort A Total			35.0%			65.0%	100.0%
Cohort A Median	82,727	\$22.41	\$2,033,991	28,156	\$49.34	\$1,258,436	\$3,566,672

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Per Person		Total Expenditures	Per Person		Total Expenditures	
	Attendance	Average		Attendance	Average		
City of Joplin (MO)	103,566	\$21.74	\$2,251,526	24,928	\$40.74	\$1,015,567	\$3,267,093
City of Florissant (MO)	52,881	\$16.71	\$883,641	21,704	\$23.96	\$520,028	\$1,403,669
McMinn County (TN)	110,385	\$32.75	\$3,615,109	49,593	\$49.44	\$2,451,878	\$6,066,987
City of Watsonville (CA)	86,004	\$27.13	\$2,333,288	28,974	\$40.38	\$1,169,971	\$3,503,259
Lafayette County (MS)	115,355	\$26.67	\$3,076,517	47,576	\$80.65	\$3,837,004	\$6,913,521
Columbus County (NC)	27,248	\$21.54	\$586,923	3,437	\$53.10	\$182,505	\$769,428
Watauga County (NC)	98,734	\$49.53	\$4,890,295	56,264	\$79.11	\$4,451,047	\$9,341,342
Mercer County (WV) ²	22,027	\$29.01	\$736,645	11,551	\$63.60	\$546,184	\$1,282,829
City of Dubuque (IA)	715,370	\$24.54	\$17,555,180	229,636	\$53.57	\$12,301,600	\$29,856,780
City of Ocala (FL)	1,011,877	\$23.49	\$23,768,991	273,863	\$49.50	\$13,556,219	\$37,325,210
Town of Chapel Hill (NC)	511,276	\$13.39	\$6,845,987	379,448	\$28.43	\$10,787,706	\$17,633,693
City of National City (CA)	129,859	\$19.93	\$2,588,090	3,741	\$32.96	\$123,304	\$2,711,394
City of Encinitas (CA)	452,685	\$31.00	\$14,033,234	32,508	\$44.73	\$1,454,083	\$15,487,317
City of Grand Junction (CO)	222,032	\$39.27	\$8,719,196	41,977	\$107.34	\$4,505,811	\$13,225,007
City of Cheyenne (WY)	124,134	\$29.20	\$3,624,712	18,878	\$126.52	\$2,388,444	\$6,013,156
City of Santa Cruz (CA)	188,162	\$23.73	\$4,465,084	58,123	\$61.72	\$3,587,353	\$8,052,437
Hamblen County (TN)	42,028	\$23.68	\$995,224	19,687	\$30.32	\$596,909	\$1,592,133
City of Redmond (WA)	60,659	\$45.93	\$2,786,068	7,268	\$51.98	\$377,790	\$3,163,858
Town of Jupiter (FL)	182,554	\$27.58	\$5,034,840	154,885	\$55.40	\$8,580,629	\$13,615,469
City of Ames (IA)	215,822	\$19.07	\$4,115,725	71,175	\$48.74	\$3,469,071	\$7,584,796
City of Portland (ME)	493,381	\$29.27	\$14,441,263	231,114	\$57.60	\$13,312,165	\$27,753,428
City of Jackson (TN)	55,975	\$25.14	\$1,407,214	19,769	\$37.95	\$750,234	\$2,157,448
Wilkes County (NC)	9,390	\$37.64	\$353,440	2,680	\$41.94	\$112,399	\$465,839
City of Eau Claire (WI)	229,901	\$23.22	\$5,338,301	101,368	\$59.43	\$6,024,300	\$11,362,601
Greene County (TN)	76,014	\$43.27	\$3,289,126	21,191	\$82.94	\$1,757,582	\$5,046,708
Carteret County (NC)	290,399	\$31.40	\$9,118,529	84,794	\$79.36	\$6,729,251	\$15,847,780
City of Walnut Creek (CA)	322,590	\$31.10	\$10,032,549	126,699	\$43.61	\$5,525,344	\$15,557,893
Island of Kaua'i (HI)	706,734	\$21.83	\$15,428,004	220,738	\$69.96	\$15,442,831	\$30,870,835
Walton County (FL)	151,959	\$98.27	\$14,933,011	161,359	\$208.83	\$33,696,601	\$48,629,612
Chatham County (NC)	25,792	\$40.92	\$1,055,409	41,375	\$73.17	\$3,027,410	\$4,082,819
City of Flagstaff (AZ)	483,991	\$24.39	\$11,804,541	164,791	\$108.36	\$17,856,752	\$29,661,293
City of Rapid City (SD)	2,477,480	\$44.82	\$111,040,654	748,405	\$96.38	\$72,131,274	\$183,171,928
City of Missoula (MT)	924,928	\$21.55	\$19,932,200	197,557	\$69.47	\$13,724,286	\$33,656,486
Wilson County (NC)	137,630	\$19.94	\$2,744,342	44,420	\$25.89	\$1,150,033	\$3,894,375
Caldwell County (NC)	48,063	\$20.45	\$982,888	43,312	\$59.30	\$2,568,401	\$3,551,289
City of Sioux City (IA)	84,768	\$27.09	\$2,296,365	40,629	\$46.87	\$1,904,282	\$4,200,647

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Per Person		Total Expenditures	Per Person		Total Expenditures	
	Attendance	Average		Attendance	Average		
City of Largo (FL)	393,687	\$23.32	\$9,180,780	114,953	\$34.30	\$3,942,887	\$13,123,667
City of Santa Fe (NM)	2,302,238	\$52.98	\$121,972,569	1,186,002	\$111.50	\$132,239,224	\$254,211,793
City of Fort Myers (FL)	916,040	\$35.02	\$32,079,722	278,276	\$58.21	\$16,198,446	\$48,278,168
Buchanan County (MO)	266,097	\$22.30	\$5,933,963	122,366	\$35.90	\$4,392,940	\$10,326,903
City of Nashua (NH)	78,227	\$33.12	\$2,590,878	30,120	\$44.60	\$1,343,352	\$3,934,230
City of Miami Beach (FL)	1,408,151	\$40.91	\$57,607,458	569,589	\$95.92	\$54,634,977	\$112,242,435
City of Asheville (NC)	595,593	\$24.58	\$14,639,676	170,936	\$60.32	\$10,310,860	\$24,950,536
Pottawattamie County (IA)	30,522	\$13.33	\$406,859	29,798	\$13.74	\$409,425	\$816,284
Fairbanks North Star Borough (AK)	761,603	\$27.20	\$20,715,600	65,328	\$93.72	\$6,122,540	\$26,838,140
City of Lee's Summit (MO)	242,932	\$25.25	\$6,134,031	35,022	\$28.66	\$1,003,731	\$7,137,762
Cleveland County (NC)	66,717	\$24.58	\$1,639,904	41,240	\$74.23	\$3,061,245	\$4,701,149
Montgomery County (VA)	537,382	\$23.56	\$12,660,720	224,862	\$42.06	\$9,457,695	\$22,118,415
Nevada County (CA)	535,366	\$26.66	\$14,272,857	270,908	\$73.34	\$19,868,392	\$34,141,249
City of Boca Raton (FL)	296,226	\$17.98	\$5,326,144	93,545	\$39.36	\$3,681,931	\$9,008,075
Cohort B Average	388,449	\$29.54	\$12,845,305	140,367	\$61.78	\$10,765,678	\$23,610,983
Percent of Cohort B Total			54.4%			45.6%	100.0%
Cohort B Median	201,992	\$25.96	\$5,180,492	57,194	\$54.49	\$3,759,468	\$9,174,709

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Per Person		Total Expenditures	Per Person		Total Expenditures	
	Attendance	Average		Attendance	Average		
City of Carmel (IN)	415,973	\$27.35	\$11,376,861	393,313	\$36.43	\$14,328,392	\$25,705,253
City of Renton (WA)	30,866	\$37.37	\$1,153,463	3,506	\$67.86	\$237,919	\$1,391,382
Craven County (NC)	49,806	\$45.72	\$2,277,131	15,215	\$87.75	\$1,335,117	\$3,612,248
Platte County (MO)	50,683	\$26.11	\$1,637,295	50,078	\$38.90	\$2,191,973	\$3,829,268
Cecil County (MD) ²	501,819	\$26.25	\$13,498,978	142,365	\$36.10	\$5,165,188	\$18,664,166
City of Boulder (CO)	1,184,728	\$25.59	\$30,317,190	666,410	\$46.97	\$31,301,279	\$61,618,469
Bradley County (TN) ²	96,404	\$22.82	\$2,192,298	32,998	\$42.26	\$1,335,475	\$3,527,773
City of Lewisville (TX)	18,793	\$27.80	\$522,445	9,898	\$32.58	\$322,476	\$844,921
City of Elgin (IL)	133,018	\$21.01	\$2,794,708	43,398	\$21.35	\$926,547	\$3,721,255
Douglas County (OR)	29,299	\$34.05	\$997,631	7,370	\$101.52	\$748,202	\$1,745,833
City of West Palm Beach (FL)	1,776,293	\$29.13	\$51,743,415	743,271	\$61.60	\$45,785,494	\$97,528,909
Flagler County (FL)	33,922	\$28.70	\$973,561	15,599	\$59.19	\$923,306	\$1,896,867
City of Clearwater (FL)	1,318,174	\$34.53	\$45,516,548	535,798	\$53.05	\$28,424,085	\$73,940,633
City of Carlsbad (CA)	13,233	\$19.42	\$256,986	537	\$28.74	\$15,433	\$272,419
City of Norman (OK)	523,389	\$26.37	\$13,801,768	215,861	\$49.36	\$10,654,898	\$24,456,666
City of Columbia (MO)	182,420	\$23.98	\$4,374,431	38,160	\$95.94	\$3,661,071	\$8,035,502
City of Abilene (TX) ²	569,983	\$17.31	\$9,555,591	229,432	\$59.10	\$12,618,476	\$22,174,067
Hunterdon County (NJ)	32,273	\$18.82	\$607,378	19,281	\$36.51	\$703,949	\$1,311,327
City of Topeka (KS)	695,593	\$19.58	\$13,619,710	144,495	\$46.13	\$6,665,554	\$20,285,264
Cache County (UT)	255,858	\$14.46	\$3,699,708	128,313	\$73.75	\$9,463,083	\$13,162,791
City of New Haven (CT)	499,220	\$32.14	\$16,044,930	209,899	\$43.51	\$9,132,705	\$25,177,635
City of Waco (TX)	973,267	\$23.44	\$22,813,378	250,968	\$67.41	\$16,917,752	\$39,731,130
Brunswick County (NC)	23,057	\$30.76	\$709,234	8,228	\$67.55	\$555,802	\$1,265,036
City of Bellevue (WA)	711,948	\$34.64	\$24,661,878	173,559	\$108.35	\$18,805,118	\$43,466,996
City of Savannah (GA)	1,084,684	\$31.81	\$34,503,798	451,695	\$111.98	\$50,580,806	\$85,084,604
Orange County (NC) ²	658,797	\$19.61	\$9,372,464	417,669	\$32.60	\$13,000,999	\$22,373,463
Cumberland County (NJ)	60,387	\$29.66	\$1,791,078	49,608	\$37.27	\$1,848,890	\$3,639,968
Johnson County (IA) ²	254,308	\$32.41	\$8,242,113	92,160	\$86.36	\$7,958,965	\$16,201,078
City of Escondido (CA)	28,877	\$31.70	\$915,401	2,174	\$96.29	\$209,333	\$1,124,734
City of Kansas City (MO)	1,504,849	\$33.17	\$49,915,841	1,504,848	\$44.03	\$66,258,457	\$116,174,298
Macon-Bibb County (GA) ²	960,570	\$41.22	\$39,594,701	379,137	\$59.93	\$22,721,670	\$62,316,371
City of Springfield (MA)	724,239	\$26.66	\$19,308,211	187,901	\$51.83	\$9,738,909	\$29,047,120
Ouachita Parish (LA)	937,678	\$46.43	\$43,536,390	166,772	\$51.96	\$8,665,474	\$52,201,864
City of Alexandria (VA)	611,044	\$26.11	\$15,954,360	996,967	\$39.79	\$39,669,317	\$55,623,677
Catawba County (NC)	444,573	\$50.23	\$22,330,902	295,149	\$65.18	\$19,237,811	\$41,568,713
Martin County (FL)	416,266	\$18.39	\$7,655,131	199,512	\$37.28	\$7,437,808	\$15,092,939

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Per Person		Total Expenditures	Per Person		Total Expenditures	
	Attendance	Average		Attendance	Average		
Wyandotte County (KS)	20,061	\$21.67	\$434,722	39,467	\$21.44	\$846,173	\$1,280,895
Town of Cary (NC)	805,592	\$18.35	\$14,782,614	182,865	\$33.77	\$6,175,352	\$20,957,966
Springfield (MO)	1,274,131	\$28.28	\$36,032,426	556,517	\$44.41	\$24,714,920	\$60,747,346
City of Salem (OR)	163,015	\$22.44	\$3,658,058	129,127	\$44.81	\$5,786,181	\$9,444,239
City of Fort Collins (CO)	337,738	\$25.09	\$8,473,846	96,372	\$52.11	\$5,021,944	\$13,495,790
City of Eugene (OR)	975,751	\$23.92	\$23,339,963	149,683	\$68.73	\$10,287,712	\$33,627,675
City of Oceanside (CA) ²	641,217	\$41.85	\$26,501,685	99,218	\$62.77	\$6,823,116	\$33,324,801
City of Ontario (CA)	26,184	\$26.63	\$697,280	6,835	\$36.46	\$249,203	\$946,483
City of Frisco (TX)	377,874	\$37.08	\$14,011,568	40,591	\$69.28	\$2,812,144	\$16,823,712
City of Providence (RI)	2,215,910	\$26.55	\$58,832,411	1,151,735	\$51.37	\$59,164,626	\$117,997,037
Pitt County (NC)	117,640	\$27.68	\$3,256,277	38,588	\$50.83	\$1,961,427	\$5,217,704
City of Fort Lauderdale (FL)	3,008,341	\$37.60	\$113,113,621	1,307,787	\$55.50	\$72,582,179	\$185,695,800
City of McKinney (TX)	75,812	\$29.02	\$2,200,064	28,182	\$62.48	\$1,760,811	\$3,960,875
Sumner County (TN)	134,390	\$33.63	\$4,519,537	57,871	\$37.32	\$2,159,748	\$6,679,285
City of Sioux Falls (SD)	1,625,773	\$25.15	\$40,888,190	1,000,677	\$58.96	\$58,999,916	\$99,888,106
City of Tempe (AZ)	1,142,844	\$33.58	\$38,376,702	211,236	\$71.88	\$15,183,643	\$53,560,345
City of Salt Lake City (UT) ²	5,761,946	\$29.78	\$177,175,181	3,171,303	\$54.53	\$186,662,610	\$363,837,791
Richmond County (GA)	339,213	\$19.32	\$6,553,596	233,782	\$25.52	\$5,966,118	\$12,519,714
Montgomery County (TN)	53,891	\$26.18	\$1,410,868	13,897	\$55.23	\$767,530	\$2,178,398
Tuscaloosa County (AL)	347,141	\$21.25	\$7,376,746	73,636	\$43.45	\$3,199,485	\$10,576,231
City of San Bernardino (CA)	23,049	\$35.48	\$817,778	6,388	\$41.56	\$265,485	\$1,083,263
Cabarrus County (NC)	131,317	\$27.78	\$3,647,987	71,333	\$26.04	\$1,857,511	\$5,505,498
City of Tacoma (WA)	1,793,555	\$30.70	\$55,062,138	437,235	\$47.63	\$20,825,503	\$75,887,641
Gaston County (NC)	432,167	\$22.42	\$9,689,184	175,663	\$33.27	\$5,844,308	\$15,533,492
New Hanover County (NC)	769,785	\$35.10	\$27,019,453	483,937	\$60.55	\$29,302,386	\$56,321,839
City of Garland (TX)	456,127	\$26.41	\$12,046,314	82,394	\$45.75	\$3,769,525	\$15,815,839
Clay County (MO)	273,060	\$68.58	\$18,307,693	235,432	\$58.87	\$13,751,428	\$32,059,121
Cohort C Average	652,854	\$29.15	\$19,626,870	300,052	\$53.82	\$16,131,567	\$35,758,437
Percent of Cohort C Total			54.9%			45.1%	100.0%
Cohort C Median	416,266	\$27.68	\$9,689,184	144,495	\$51.37	\$6,665,554	\$16,823,712

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Per Person		Total Expenditures	Per Person		Total Expenditures	
	Attendance	Average		Attendance	Average		
City of Reno (NV)	807,623	\$35.56	\$28,719,074	124,967	\$54.62	\$6,825,697	\$35,544,771
City of Scottsdale (AZ)	1,043,102	\$27.33	\$28,507,978	90,705	\$107.37	\$9,738,996	\$38,246,974
City of Chandler (AZ)	154,125	\$36.69	\$5,654,847	28,271	\$59.86	\$1,692,303	\$7,347,150
Buncombe County (NC) ²	614,118	\$25.89	\$15,218,501	181,371	\$60.81	\$10,712,380	\$25,930,881
City of St. Petersburg (FL)	947,133	\$34.91	\$33,064,413	503,300	\$75.22	\$37,858,226	\$70,922,639
City of Jersey City (NJ)	381,949	\$56.94	\$21,748,177	162,914	\$65.64	\$10,693,673	\$32,441,850
Greater Green Bay Area (WI)	632,757	\$18.93	\$11,978,090	401,159	\$35.89	\$14,397,597	\$26,375,687
St. Johns County (FL)	203,415	\$53.07	\$10,795,235	416,752	\$117.05	\$48,780,821	\$59,576,056
Alachua County (FL)	1,060,483	\$29.26	\$31,029,734	1,423,083	\$76.48	\$108,837,387	\$139,867,121
Santa Cruz County (CA) ²	334,886	\$23.72	\$8,100,771	97,225	\$52.74	\$5,598,041	\$13,698,812
York County (SC)	473,363	\$29.45	\$13,940,541	139,008	\$66.43	\$9,234,302	\$23,174,843
City of Orlando (FL) ²	1,047,774	\$38.35	\$34,803,512	737,190	\$49.50	\$35,444,981	\$70,248,493
City of Lincoln (NE)	1,286,831	\$23.74	\$30,549,367	254,284	\$48.53	\$12,340,403	\$42,889,770
City of Greensboro (NC)	1,898,557	\$31.42	\$59,652,662	1,249,962	\$57.14	\$71,422,828	\$131,075,490
Leon County (FL)	2,200,587	\$27.20	\$59,855,965	425,412	\$61.16	\$26,018,197	\$85,874,162
City of Marquette (MI)	44,042	\$24.93	\$1,097,968	9,085	\$120.55	\$1,095,198	\$2,193,166
Greater Spartanburg Area (SC)	953,014	\$31.63	\$30,143,833	286,276	\$49.45	\$14,156,349	\$44,300,182
Durham County (NC)	1,339,326	\$29.27	\$39,202,073	1,010,369	\$44.65	\$45,112,976	\$84,315,049
Lexington-Fayette Urban County (KY)	465,578	\$27.12	\$12,626,476	217,087	\$38.49	\$8,355,678	\$20,982,154
Somerset County (NJ)	221,845	\$24.61	\$5,459,605	167,356	\$25.10	\$4,200,637	\$9,660,242
City of Riverside (CA)	253,559	\$38.86	\$9,853,303	88,626	\$46.50	\$4,121,110	\$13,974,413
Rutherford County (TN)	527,947	\$31.76	\$16,767,598	170,396	\$57.24	\$9,753,466	\$26,521,064
City of Santa Ana (CA)	261,900	\$27.35	\$7,162,965	53,262	\$45.10	\$2,402,116	\$9,565,081
Cumberland County (NC) ²	699,003	\$27.30	\$19,313,274	200,615	\$41.37	\$8,517,425	\$27,830,699
Municipality of San Juan (PR)	323,585	\$99.59	\$32,225,830	925,778	\$84.75	\$78,459,687	\$110,685,517
Davis County (UT)	252,180	\$12.97	\$3,270,774	84,959	\$18.92	\$1,607,424	\$4,878,198
Lake County (FL)	160,366	\$46.78	\$7,501,923	159,089	\$104.07	\$16,556,393	\$24,058,316
Washtenaw County (MI)	1,010,297	\$26.92	\$27,197,195	473,252	\$52.12	\$24,665,894	\$51,863,089
Hamilton County (TN)	1,630,820	\$36.34	\$59,264,000	606,244	\$62.31	\$37,775,062	\$97,039,062
Forsyth County (NC)	1,220,073	\$36.98	\$45,118,299	598,218	\$83.16	\$49,747,809	\$94,866,108
Collier County (FL)	776,108	\$30.24	\$23,469,507	537,104	\$40.15	\$21,564,725	\$45,034,232
City of Wichita (KS)	1,996,247	\$35.86	\$71,585,418	609,819	\$56.75	\$34,607,228	\$106,192,646
Placer County (CA)	251,643	\$33.11	\$8,331,900	89,336	\$53.28	\$4,759,823	\$13,091,723
City of Tampa (FL)	2,553,994	\$52.18	\$133,267,406	1,263,636	\$75.92	\$95,935,245	\$229,202,651
St. Charles County (MO)	143,958	\$29.38	\$4,229,486	82,391	\$23.60	\$1,944,427	\$6,173,913
Manatee County (FL)	736,757	\$36.69	\$27,031,616	308,288	\$61.39	\$18,925,799	\$45,957,415

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Attendance	Per Person	Total	Attendance	Per Person	Total	
		Average	Expenditures		Average	Expenditures	
Greater Flint Area (MI)	1,784,996	\$28.35	\$50,604,636	494,692	\$48.54	\$24,012,349	\$74,616,985
Clackamas County (OR)	166,596	\$24.33	\$4,053,280	114,341	\$33.43	\$3,822,419	\$7,875,699
Sarasota County (FL)	1,213,748	\$33.60	\$40,781,933	1,098,152	\$60.13	\$66,031,880	\$106,813,813
Monterey County (CA)	1,948,947	\$32.40	\$63,145,884	656,597	\$118.69	\$77,931,498	\$141,077,382
City of Atlanta (GA)	5,963,550	\$34.08	\$203,237,786	5,395,592	\$51.27	\$276,632,002	\$479,869,788
Morris County (NJ)	287,901	\$23.51	\$6,768,553	240,357	\$31.85	\$7,655,371	\$14,423,924
Cohort D Average	958,921	\$33.54	\$32,055,509	528,012	\$59.93	\$32,141,567	\$64,197,076
Percent of Cohort D Total			49.9%			50.1%	100.0%
Cohort D Median	717,880	\$30.83	\$25,250,562	270,280	\$55.69	\$14,276,973	\$40,568,372

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Per Person		Total	Per Person		Total	
	Attendance	Average	Expenditures	Attendance	Average	Expenditures	
Camden County (NJ)	154,291	\$15.75	\$2,430,083	60,599	\$27.29	\$1,653,748	\$4,083,831
City of Mesa (AZ)	437,976	\$25.72	\$11,264,743	88,438	\$53.23	\$4,707,554	\$15,972,297
Guilford County (NC) ²	1,918,684	\$29.02	\$60,876,348	1,300,585	\$53.43	\$72,950,017	\$133,826,365
Dane County (WI)	4,916,984	\$30.49	\$149,918,841	867,703	\$81.74	\$70,926,043	\$220,844,884
Volusia County (FL)	665,274	\$37.59	\$25,007,647	168,403	\$37.37	\$6,293,220	\$31,300,867
Union County (NJ)	159,168	\$22.53	\$3,586,056	58,870	\$28.75	\$1,692,513	\$5,278,569
City of Albuquerque (NM)	3,219,721	\$35.93	\$115,684,577	528,499	\$48.94	\$25,864,742	\$141,549,319
City of Milwaukee (WI)	2,757,735	\$27.22	\$75,065,547	1,792,982	\$37.76	\$67,703,001	\$142,768,548
Washington County (OR)	308,251	\$30.57	\$8,909,280	104,954	\$26.33	\$4,156,314	\$13,065,594
Johnson County (KS)	452,406	\$26.88	\$12,160,674	200,417	\$54.64	\$10,950,784	\$23,111,458
Ocean County (NJ)	245,023	\$24.41	\$5,981,012	57,475	\$54.68	\$3,142,735	\$9,123,747
City of Louisville-Jefferson County (KY)	4,596,676	\$35.95	\$165,250,503	1,540,408	\$72.44	\$111,587,155	\$276,837,658
Monmouth County (NJ)	424,989	\$40.65	\$17,275,804	125,515	\$60.51	\$7,594,913	\$24,870,717
City of Las Vegas (NV) ²	3,083,507	\$38.07	\$127,285,550	510,324	\$107.96	\$65,386,228	\$192,671,778
City of Portland (OR)	3,116,266	\$27.59	\$85,977,778	1,473,228	\$55.21	\$81,336,918	\$167,314,696
City of Nashville-Davidson County (TN)	3,642,440	\$33.61	\$122,422,408	2,552,185	\$102.15	\$260,705,699	\$383,128,107
Hudson County (NJ) ²	456,541	\$55.71	\$25,873,332	193,802	\$65.82	\$12,762,596	\$38,635,928
Jackson County (MO) ²	1,712,466	\$27.70	\$54,478,722	1,482,433	\$39.27	\$65,148,591	\$119,627,313
City and County of Denver (CO)	1,727,263	\$36.88	\$63,701,460	2,385,269	\$49.24	\$117,450,644	\$181,152,104
Lee County (FL) ²	1,402,400	\$34.86	\$49,034,207	426,022	\$57.68	\$24,720,474	\$73,754,681
Essex County (NJ)	320,291	\$26.38	\$8,449,276	382,101	\$39.72	\$15,177,053	\$23,626,329
Multnomah County (OR)	3,066,196	\$28.33	\$84,243,396	1,429,693	\$55.09	\$79,671,341	\$163,914,737
Middlesex County (NJ)	126,474	\$24.49	\$3,097,347	108,171	\$29.38	\$3,178,064	\$6,275,411
City of Indianapolis (IN)	4,299,856	\$31.38	\$134,929,482	2,175,830	\$47.24	\$102,786,209	\$237,715,691
City and County of San Francisco (CA)	5,645,529	\$40.42	\$228,192,283	4,600,441	\$54.04	\$248,607,831	\$476,800,114
Prince George's County (MD)	124,116	\$52.79	\$6,552,084	671,499	\$40.32	\$27,074,840	\$33,626,924
City of Fort Worth (TX)	4,454,413	\$39.84	\$177,463,815	1,414,379	\$57.10	\$80,761,041	\$258,224,856
Bergen County (NJ)	146,501	\$22.82	\$3,343,153	76,824	\$42.45	\$3,261,180	\$6,604,333
Shelby County (TN)	1,692,640	\$32.56	\$55,112,359	268,704	\$63.55	\$17,076,139	\$72,188,498
Westchester County (NY)	1,922,745	\$24.59	\$47,280,299	523,496	\$36.19	\$18,945,318	\$66,225,617
Pinellas County (FL) ²	2,692,043	\$29.96	\$93,012,611	1,411,681	\$46.37	\$74,936,619	\$167,949,230
Cohort E Average	1,931,899	\$31.96	\$65,285,828	934,869	\$52.45	\$54,458,372	\$119,744,200
Percent of Cohort E Total			54.5%			45.5%	100.0%
Cohort E Median	1,712,466	\$30.49	\$54,478,722	523,496	\$53.23	\$25,864,742	\$73,754,681

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Attendance	Per Person	Total	Attendance	Per Person	Total	
		Average	Expenditures		Average	Expenditures	
City of San José (CA)	3,340,070	\$37.10	\$123,916,597	1,037,479	\$65.69	\$68,151,995	\$192,068,592
Pima County (AZ)	3,159,293	\$29.58	\$93,451,887	670,153	\$66.45	\$44,531,666	\$137,983,553
Montgomery County (MD)	1,626,834	\$19.42	\$31,593,117	947,271	\$29.30	\$27,755,040	\$59,348,157
Mecklenburg County (NC)	3,647,286	\$34.51	\$125,867,839	1,796,425	\$61.27	\$110,066,961	\$235,934,800
Wake County (NC) ²	6,900,505	\$26.71	\$179,716,265	2,500,728	\$73.90	\$171,548,655	\$351,264,920
Fairfax County (VA)	2,213,758	\$22.25	\$49,256,115	1,397,593	\$22.04	\$30,802,950	\$80,059,065
Salt Lake County (UT) ²	6,715,500	\$30.84	\$199,695,279	3,307,635	\$54.38	\$206,221,050	\$405,916,329
Cuyahoga County (OH)	3,075,806	\$35.00	\$107,653,211	764,151	\$46.67	\$35,662,928	\$143,316,139
Allegheny County (PA)	9,294,023	\$38.82	\$360,793,973	3,833,128	\$91.45	\$350,539,555	\$711,333,528
City of Dallas (TX) ²	4,255,912	\$41.36	\$178,808,176	2,575,407	\$56.49	\$151,251,614	\$330,059,790
Orange County (FL) ²	1,635,281	\$35.60	\$53,472,752	1,160,071	\$57.30	\$59,625,230	\$113,097,982
City of San Diego (CA) ²	13,837,399	\$29.21	\$340,395,459	2,480,288	\$66.77	\$187,840,945	\$528,236,404
Hillsborough County (FL) ²	2,794,802	\$45.12	\$136,381,310	1,119,486	\$75.04	\$98,009,664	\$234,390,974
Palm Beach County (FL) ²	2,782,271	\$26.34	\$75,952,987	1,220,996	\$53.30	\$70,345,980	\$146,298,967
City of San Antonio (TX)	4,844,691	\$26.06	\$126,252,646	1,342,654	\$28.73	\$38,574,450	\$164,827,096
Sacramento County (CA)	2,160,937	\$32.00	\$69,149,984	656,451	\$36.82	\$24,170,527	\$93,320,511
City and County of Philadelphia (PA)	4,477,958	\$33.66	\$150,728,065	4,890,156	\$65.83	\$321,918,969	\$472,647,034
City of Phoenix (AZ)	5,306,956	\$40.27	\$213,711,117	676,083	\$78.42	\$53,018,429	\$266,729,546
Santa Clara County (CA) ²	3,717,426	\$32.92	\$139,941,867	1,319,736	\$58.29	\$78,225,592	\$218,167,459
Broward County (FL) ²	4,301,431	\$36.25	\$153,103,897	1,503,469	\$57.43	\$94,726,724	\$247,830,621
San Bernardino County (CA) ²	941,010	\$34.33	\$32,111,069	239,680	\$48.02	\$11,415,301	\$43,526,370
Clark County (NV) ²	6,452,899	\$35.55	\$243,745,642	846,760	\$103.60	\$109,921,387	\$353,667,029
City of Houston (TX) ²	10,653,280	\$35.20	\$378,748,175	4,944,495	\$53.82	\$280,072,453	\$658,820,628
Riverside County (CA) ²	982,449	\$42.06	\$42,129,265	357,864	\$102.90	\$45,689,784	\$87,819,049
Miami-Dade County (FL) ²	15,582,713	\$32.06	\$507,351,836	4,242,621	\$77.00	\$348,727,631	\$856,079,467
San Diego County (CA) ²	17,015,925	\$31.26	\$426,790,609	2,146,153	\$69.74	\$211,055,480	\$637,846,089
Harris County (TX) ²	10,706,543	\$35.20	\$380,623,035	4,969,216	\$53.78	\$281,401,945	\$662,024,980
Cohort F Average	5,645,295	\$33.28	\$182,271,932	1,960,968	\$61.28	\$130,047,145	\$312,319,077
Percent of Cohort F Total			58.4%			41.6%	100.0%
Cohort F Median	4,255,912	\$34.33	\$139,941,867	1,342,654	\$58.29	\$94,726,724	\$235,934,800

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Attendance	Per Person	Total	Attendance	Per Person	Total	
		Average	Expenditures		Average	Expenditures	
Florence Region (OR)	64,884	\$55.39	\$3,593,925	11,811	\$117.29	\$1,385,312	\$4,979,237
Eastern Oregon Border Region	65,177	\$13.21	\$860,987	41,321	\$42.03	\$1,736,722	\$2,597,709
South Cumberland Region (TN)	271	\$23.39	\$6,340	782	\$131.07	\$102,496	\$108,836
Oregon's Adventure Coast	59,469	\$20.49	\$1,218,519	10,825	\$114.29	\$1,237,190	\$2,455,709
Southern Oregon: Ashland/Talent/Jacksonville	48,137	\$25.08	\$1,207,276	9,650	\$63.48	\$612,584	\$1,819,860
Greater Portsmouth Area (NH)	516,311	\$37.16	\$19,186,117	332,884	\$65.93	\$21,947,042	\$41,133,159
The Gorge (OR)	129,921	\$16.00	\$2,078,734	16,551	\$70.74	\$1,170,818	\$3,249,552
Northeast Oregon Region	55,527	\$25.75	\$1,429,821	9,876	\$52.33	\$516,812	\$1,946,633
Greater Aberdeen Region (SD)	72,132	\$20.39	\$1,470,771	10,117	\$71.28	\$721,141	\$2,191,912
Tri-Cities Communities (VA)	48,298	\$38.52	\$1,860,439	90,490	\$34.46	\$3,118,285	\$4,978,724
Upper Valley Region (NH/VT)	74,650	\$23.58	\$1,760,249	11,951	\$56.20	\$671,646	\$2,431,895
Monadnock Region (NH)	153,106	\$23.56	\$3,607,178	56,916	\$56.53	\$3,217,460	\$6,824,638
Bismarck-Mandan Region (ND)	669,553	\$28.09	\$18,807,744	63,802	\$130.60	\$8,332,541	\$27,140,285
Greater Minot Region (ND)	330,280	\$29.34	\$9,690,415	21,082	\$73.63	\$1,552,268	\$11,242,683
Greater Burlington Area (VT)	504,448	\$28.46	\$14,356,591	220,333	\$77.80	\$17,141,908	\$31,498,499
Northeastern Connecticut Region	88,532	\$18.24	\$1,614,824	114,989	\$20.16	\$2,318,178	\$3,933,002
Northwest Connecticut Region	267,640	\$27.46	\$7,411,458	102,029	\$33.89	\$3,365,662	\$10,777,120
Western Connecticut Region	1,001,147	\$29.10	\$29,133,378	302,430	\$42.61	\$12,886,543	\$42,019,921
Greater Fargo-Moorhead Area (ND/MN)	977,728	\$25.89	\$25,313,378	180,717	\$49.66	\$8,974,407	\$34,287,785
Greater Kingsport Area (TN)	458,505	\$30.21	\$13,851,436	228,909	\$39.55	\$9,053,351	\$22,904,787
Cedar Valley Region (IA)	1,099,599	\$19.89	\$21,871,023	209,448	\$31.51	\$6,599,707	\$28,470,730
Central Oregon Region	305,548	\$43.27	\$13,221,062	55,620	\$108.16	\$6,015,860	\$19,236,922
Northwest Tennessee Development District ¹	472,311	\$30.81	\$14,551,901	47,855	\$78.44	\$3,753,746	\$18,305,647
Southwest Tennessee Development District ²	88,939	\$24.94	\$2,025,430	27,018	\$43.14	\$1,198,311	\$3,223,741
Southeast Ohio ²	220,670	\$28.65	\$6,149,496	125,207	\$48.01	\$6,318,423	\$12,467,919
Southeastern Connecticut Region	1,968,318	\$23.01	\$45,290,998	1,160,964	\$48.12	\$55,865,589	\$101,156,587
Shoreline and River Valley Region (CT)	176,615	\$26.12	\$4,613,183	212,404	\$32.44	\$6,890,385	\$11,503,568
Upper Peninsula of Michigan ²	503,264	\$30.38	\$15,071,724	114,238	\$98.92	\$11,423,373	\$26,495,097
Greater Waterbury Region (CT)	107,234	\$25.51	\$2,735,541	73,599	\$31.98	\$2,353,696	\$5,089,237
Quad Cities Region (IA/IL)	377,590	\$23.36	\$8,820,503	92,634	\$42.71	\$3,956,398	\$12,776,901
Greater Peoria Area (IL)	164,855	\$29.96	\$4,939,055	26,837	\$45.26	\$1,214,643	\$6,153,698
Upper Cumberland Development District (TN) ²	97,769	\$20.69	\$2,017,680	45,798	\$33.90	\$1,557,879	\$3,575,559
City of Huntsville/Madison County (AL)	1,401,239	\$31.50	\$44,139,029	311,767	\$178.51	\$55,653,527	\$99,792,556
Eastern Connecticut Region ²	2,026,344	\$23.05	\$46,905,822	1,306,459	\$34.03	\$58,183,767	\$105,089,589
South Central Tennessee Development District ²	202,822	\$20.26	\$2,662,862	76,163	\$31.24	\$2,888,776	\$5,551,638
Coachella Valley Region (CA)	598,743	\$45.51	\$27,248,794	236,324	\$156.94	\$37,088,688	\$64,337,482

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Attendance	Per Person	Total	Attendance	Per Person	Total	
		Average	Expenditures		Average	Expenditures	
St. Croix Valley (MN/WI)	2,043,964	\$27.08	\$55,350,545	1,062,365	\$39.02	\$41,453,483	\$96,804,028
First Tennessee Development District ²	813,589	\$28.29	\$21,776,413	174,976	\$48.22	\$12,544,123	\$34,320,536
Northwest Arkansas Region	2,091,248	\$27.34	\$57,174,720	285,170	\$63.33	\$18,059,816	\$75,234,536
Northeast Prosperity Zone (NC) ²	129,211	\$29.88	\$3,998,462	70,188	\$109.34	\$4,231,207	\$8,229,669
The Eastside (King County, WA) ²	1,179,713	\$37.99	\$41,408,374	203,303	\$90.75	\$24,693,028	\$66,101,402
Greater Des Moines Region (IA)	2,709,994	\$27.71	\$75,093,934	1,017,646	\$71.36	\$72,619,221	\$147,713,155
Greater New Haven Region (CT) ²	718,856	\$28.71	\$22,187,812	290,773	\$39.65	\$12,564,288	\$34,752,100
Northwestern Prosperity Zone (NC) ²	978,745	\$38.38	\$36,891,558	304,014	\$88.76	\$32,356,411	\$69,247,969
Southeast Tennessee Development District ²	2,050,476	\$31.23	\$66,125,000	519,043	\$81.24	\$42,354,513	\$108,479,513
Greater Knoxville Region (TN)	1,112,547	\$31.43	\$34,967,352	463,298	\$49.48	\$22,923,986	\$57,891,338
Western Prosperity Zone (NC) ²	876,155	\$28.55	\$20,329,094	128,610	\$76.07	\$13,453,248	\$33,782,342
Lehigh Valley Region (PA)	2,076,692	\$25.26	\$52,457,239	783,765	\$48.94	\$38,357,460	\$90,814,699
Pikes Peak Region (CO)	2,277,371	\$38.85	\$88,475,864	486,429	\$71.24	\$34,653,203	\$123,129,067
Coastal Fairfield County Region (CT)	1,683,295	\$31.11	\$52,367,309	426,097	\$54.57	\$23,252,113	\$75,619,422
Greater Fort Wayne Area (IN) ²	987,742	\$27.82	\$31,886,160	106,103	\$57.33	\$7,030,639	\$38,916,799
Greater Sarasota/Bradenton Area (FL) ²	2,584,848	\$34.82	\$67,813,549	772,097	\$80.97	\$84,957,679	\$152,771,228
Sandhills Prosperity Zone (NC) ²	874,230	\$25.60	\$21,513,138	128,327	\$49.74	\$9,159,951	\$30,673,089
West Valley Region (AZ)	441,029	\$29.05	\$12,811,892	77,219	\$36.95	\$2,853,243	\$15,665,135
Greater Hartford Region (CT)	1,813,507	\$29.17	\$52,900,000	467,634	\$33.22	\$15,534,801	\$68,434,801
Dayton Region (OH)	5,448,890	\$19.23	\$104,782,156	1,147,829	\$32.85	\$37,706,183	\$142,488,339
Memphis Area Association of Governments (TN) ²	1,747,029	\$32.68	\$55,479,665	227,015	\$68.53	\$17,176,227	\$72,655,892
Southeast Prosperity Zone (NC) ²	1,525,805	\$38.53	\$40,481,144	240,173	\$95.35	\$38,451,075	\$78,932,219
Richmond & Tri-Cities Region (VA) ²	3,318,802	\$26.32	\$86,029,625	491,533	\$58.21	\$30,688,261	\$116,717,886
Greater Fairfax Area (VA) ²	2,754,747	\$20.39	\$52,635,773	1,320,322	\$26.02	\$38,320,373	\$90,956,146
South Hampton Roads Area (VA)	2,999,785	\$33.00	\$98,992,906	627,525	\$48.75	\$30,591,844	\$129,584,750
East Tennessee Development District ²	1,630,445	\$27.54	\$39,561,767	179,150	\$51.56	\$24,742,127	\$64,303,894
Greater St. Louis Area (MO) ²	6,584,758	\$31.42	\$203,535,959	1,595,066	\$53.65	\$85,859,891	\$289,395,850
Western New York Region	3,793,747	\$40.26	\$152,736,255	412,181	\$88.86	\$36,626,404	\$189,362,659
Greater Jacksonville Region (FL) ²	1,296,000	\$56.88	\$62,711,727	801,088	\$136.36	\$125,712,928	\$188,424,655
Piedmont-Triad Prosperity Zone (NC) ²	4,110,213	\$32.53	\$107,291,432	976,684	\$90.72	\$123,557,190	\$230,848,622
Greater Kansas City Metropolitan Area (MO/KS) ²	3,929,358	\$33.58	\$87,019,106	587,145	\$60.37	\$92,888,949	\$179,908,055
Greater Portland Area (OR) ²	4,587,987	\$29.52	\$97,205,956	602,044	\$60.55	\$87,650,074	\$184,856,030
Greater Nashville Regional Council (TN) ²	6,318,658	\$32.94	\$155,807,137	1,221,507	\$105.19	\$279,983,747	\$435,790,884
Greater Tampa/St. Petersburg Area (FL) ²	6,077,653	\$35.13	\$229,393,921	1,940,359	\$53.55	\$172,946,283	\$402,340,204
Southwestern Prosperity Zone (NC) ²	5,500,998	\$29.09	\$141,519,467	888,082	\$65.78	\$121,076,276	\$262,595,743
North Central Prosperity Zone (NC) ²	11,420,693	\$27.80	\$233,678,424	1,721,646	\$73.81	\$234,475,604	\$468,154,028

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Attendance	Per Person	Total	Attendance	Per Person	Total	
		Average	Expenditures		Average	Expenditures	
Long Island (NY)	3,609,500	\$33.96	\$122,578,620	455,252	\$63.83	\$29,058,735	\$151,637,355
Greater Philadelphia Region (PA) ²	9,481,121	\$34.53	\$251,027,519	4,024,749	\$83.79	\$425,236,338	\$676,263,857
Central Florida Region ²	5,345,776	\$39.75	\$164,125,786	899,289	\$90.70	\$112,470,029	\$276,595,815
Inland Empire Region (CA) ²	2,099,995	\$38.66	\$74,240,334	421,008	\$98.77	\$57,105,085	\$131,345,419
Greater Houston Region (TX) ²	14,595,935	\$35.68	\$390,754,968	1,390,850	\$83.43	\$283,659,499	\$674,414,467
Dallas-Fort Worth-Arlington MSA (TX) ²	14,214,658	\$38.39	\$435,773,712	988,185	\$93.32	\$249,248,957	\$685,022,669
Regional Average	2,139,754	\$29.89	\$59,857,968	478,411	\$67.31	\$46,825,401	\$106,683,369
Percent of Regional Total			56.1%			43.9%	100.0%
Regional Median	1,001,147	\$29.05	\$31,886,160	236,324	\$60.37	\$17,176,227	\$57,891,338

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Attendance	Per Person	Total	Attendance	Per Person	Total	
		Average	Expenditures		Average	Expenditures	
State of Vermont ²	1,060,776	\$28.88	\$28,271,206	349,830	\$51.69	\$27,120,433	\$55,391,639
State of North Dakota ²	1,850,255	\$30.44	\$59,126,959	684,341	\$38.03	\$21,856,405	\$80,983,364
State of South Dakota ²	5,899,950	\$32.18	\$163,006,636	555,138	\$74.14	\$136,262,315	\$299,268,951
State of Delaware	1,056,148	\$35.32	\$37,303,148	357,705	\$67.47	\$24,134,357	\$61,437,505
State of Idaho	1,531,917	\$33.37	\$51,120,069	113,536	\$75.95	\$8,623,059	\$59,743,128
State of New Mexico ²	6,699,152	\$43.39	\$257,377,405	1,500,545	\$121.74	\$216,023,644	\$473,401,049
State of Arkansas ²	3,137,384	\$30.28	\$83,742,716	161,653	\$56.40	\$20,609,564	\$104,352,280
State of Nevada ²	7,928,777	\$38.75	\$291,010,159	832,303	\$100.20	\$121,781,025	\$412,791,184
State of Iowa ²	7,145,896	\$27.10	\$161,711,826	1,067,778	\$55.79	\$115,716,662	\$277,428,488
State of Utah ²	14,867,497	\$31.81	\$361,741,213	1,744,232	\$104.48	\$369,054,073	\$730,795,286
Commonwealth of Puerto Rico ²	1,444,991	\$63.94	\$48,888,260	79,261	\$76.03	\$79,546,477	\$128,434,737
State of Connecticut ²	9,722,138	\$28.66	\$213,774,421	1,080,238	\$46.70	\$134,220,137	\$347,994,558
State of Oregon ²	8,059,517	\$34.93	\$172,374,607	885,563	\$77.55	\$158,545,584	\$330,920,191
State of Wisconsin ²	12,088,861	\$42.05	\$292,720,614	1,664,109	\$112.38	\$203,450,625	\$496,171,239
State of Missouri ²	14,623,353	\$29.72	\$368,935,402	1,918,901	\$49.01	\$220,318,076	\$589,253,478
State of Tennessee ²	14,474,031	\$30.81	\$360,007,855	1,466,532	\$78.44	\$386,199,449	\$746,207,304
State of Arizona ²	13,465,940	\$35.82	\$437,731,485	1,413,552	\$90.90	\$160,425,347	\$598,156,832
State of New Jersey ²	5,144,412	\$31.17	\$125,271,585	447,340	\$50.04	\$68,540,616	\$193,812,201
State of North Carolina ²	27,603,367	\$34.33	\$605,702,719	2,270,407	\$96.45	\$576,760,962	\$1,182,463,681
State of Georgia ²	14,680,535	\$32.70	\$334,916,589	1,888,918	\$76.43	\$371,246,228	\$706,162,817
State of Florida ²	55,969,253	\$38.86	\$1,601,234,028	7,704,527	\$89.16	\$1,287,719,871	\$2,888,953,899
Statewide Average	10,878,769	\$34.98	\$288,379,472	1,342,210	\$75.67	\$224,197,853	\$512,577,324
Percent of Statewide Total			56.3%			43.7%	100.0%
Statewide Median	7,928,777	\$32.70	\$213,774,421	1,067,778	\$76.03	\$136,262,315	\$347,994,558

TABLE 23**Total Event-Related Audience Expenditures Induced by Attendance at In-Person Activities at Eligible Arts and Culture Organizations Per Study Region During 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Audiences			NON-Resident Audiences			Total Audience Expenditures
	Attendance	Per Person	Total	Attendance	Per Person	Total	
		Average	Expenditures		Average	Expenditures	
Mercer Street Grassroots District (Princeton, WV)	10,740	\$35.67	\$383,095	4,260	\$32.80	\$139,727	\$522,822
Abilene Cultural District (Abilene, TX)	283,905	\$15.72	\$4,462,987	102,887	\$54.62	\$5,619,688	\$10,082,675
Downtown Torrington (Torrington, CT)	71,915	\$25.56	\$1,838,146	17,421	\$42.68	\$743,528	\$2,581,674
Iowa City Downtown District (Iowa City, IA) ¹	124,005	\$32.41	\$4,019,004	44,939	\$86.36	\$3,880,932	\$7,899,936
Downtown Macon Urban Core (Macon, GA)	883,882	\$41.22	\$36,433,616	348,868	\$59.93	\$20,907,659	\$57,341,275
Oceanside Cultural District (Oceanside, CA)	522,333	\$42.05	\$21,964,102	92,900	\$62.11	\$5,770,019	\$27,734,121
Southeast Ohio Theatre Trail (Southeastern OH)	32,448	\$28.59	\$927,690	27,752	\$48.77	\$1,353,466	\$2,281,156
Loch Haven Cultural Park (Orlando, FL)	454,067	\$26.57	\$12,064,561	320,791	\$46.12	\$14,794,880	\$26,859,441
Cool Spring Downtown District (Fayetteville, NC)	97,535	\$29.84	\$2,910,444	28,806	\$48.03	\$1,383,552	\$4,293,996
Downtown Las Vegas (Las Vegas, NV)	1,257,266	\$49.01	\$61,618,607	326,192	\$105.97	\$34,566,567	\$96,185,174
Arts Campus Fort Wayne (Fort Wayne, IN)	600,428	\$37.68	\$22,624,128	124,727	\$39.93	\$4,980,350	\$27,604,478
Salt Lake Cultural Core (Salt Lake City, UT)	3,191,824	\$33.29	\$106,255,821	2,049,266	\$56.21	\$115,189,243	\$221,445,064
Grand Center Arts District (St. Louis, MO)	1,303,643	\$29.85	\$38,913,743	327,950	\$53.71	\$17,614,196	\$56,527,939
Dallas Arts District (Dallas, TX)	1,605,868	\$45.63	\$73,275,755	1,129,853	\$56.67	\$64,028,769	\$137,304,524
Balboa Park Cultural District (San Diego, CA)	7,171,521	\$23.19	\$166,307,572	2,118,014	\$55.01	\$116,511,949	\$282,819,521
Houston Museum District (Houston, TX) ¹	4,046,745	\$35.20	\$142,445,425	1,878,211	\$53.82	\$101,085,315	\$243,530,740
Houston Theatre District (Houston, TX)	763,562	\$45.18	\$34,497,730	546,150	\$67.98	\$37,127,279	\$71,625,009
Midtown Cultural District (Houston, TX)	71,034	\$39.63	\$2,815,077	15,172	\$42.72	\$648,148	\$3,463,225
Arts District Average	1,145,123	\$34.29	\$36,705,817	473,813	\$54.58	\$27,586,189	\$64,292,006
Percent of Arts District Total			57.1%			42.9%	100.0%
Arts District Median	561,381	\$34.48	\$22,294,115	222,759	\$54.17	\$10,282,450	\$27,669,300

Research Notes/Explanations of Special Circumstances:

- The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).
- This geographic region includes at least one smaller sub-region that also participated in this study. To calculate the total estimated audience expenditures in this larger region, first the unique findings were calculated for each unique sub-region. Next, the averages for the larger region were applied to any additional data that were collected within this larger region but outside the sub-region(s). Finally, the results were summed. As a result resident, non-resident, and total audience expenditures for this larger region does not equal the average per person expenditure multiplied by the total attendance.

TABLE 24

TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

This table presents the total economic impact outputs of the event-related expenditures made by arts and culture audiences in each participating community. The total impact is a measure of the effect each expended dollar has on the region's economy as it is spent and re-spent within the region. It includes direct economic impacts plus indirect and induced economic impacts. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The total employment supported in each participating community as a result of the event-related expenditures made by arts and culture audiences. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The total dollar amount of labor income generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the event-related expenditures made by arts and culture audiences. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The total dollar amount of value added generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The total dollar amount of output generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The total dollar amount of local taxes generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The total dollar amount of state taxes generated in each participating community as a result of the event-related expenditures made by arts and culture audiences.

Column Nine:

The total dollar amount of federal taxes generated in each participating community as a result of the event-related expenditures made by arts and culture audiences.

Column Ten:

The total dollar amount of taxes generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

Column Eleven:

The total dollar amount of taxes generated in each participating community as a result of paid overnight lodging expenditures made by arts and culture audiences for the purpose of attending an arts and culture activity. These include all taxes generated as a result of paid lodging expenditures; they are not limited to lodging tax revenues only.

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Tyrrell County (NC)	12	\$256,238	\$21,353	\$355,380	\$780,225	\$34,245	\$21,494	\$34,875	\$90,614	\$10,740
Taos County (NM)	600	\$20,792,975	\$34,655	\$35,981,110	\$65,070,084	\$1,260,498	\$2,540,475	\$4,426,068	\$8,227,041	\$654,168
Town of Hillsborough (NC)	30	\$1,017,394	\$33,913	\$1,561,013	\$2,772,752	\$26,451	\$46,556	\$165,494	\$238,501	\$2,644
Harney County (OR)	37	\$964,976	\$26,080	\$1,579,645	\$3,314,588	\$98,329	\$110,353	\$202,707	\$411,389	\$52,783
City of Monmouth (OR)	2	\$78,012	\$39,006	\$115,198	\$229,383	\$3,656	\$5,112	\$15,672	\$24,440	\$607
City of Sedona (AZ)	92	\$3,045,137	\$33,099	\$4,728,391	\$8,671,294	\$254,956	\$275,182	\$578,622	\$1,108,760	\$93,255
City of Yankton (SD)	23	\$596,695	\$25,943	\$911,199	\$1,888,084	\$46,657	\$49,629	\$100,644	\$196,930	\$2,047
City of Falls Church (VA)	110	\$4,686,219	\$42,602	\$7,232,798	\$11,729,180	\$370,985	\$144,498	\$562,840	\$1,078,323	\$38,847
City of Jamestown (ND)	55	\$1,642,093	\$29,856	\$2,339,626	\$4,701,555	\$30,141	\$107,366	\$295,078	\$432,585	\$4,809
Rutland County (VT)	68	\$2,477,555	\$36,435	\$4,114,858	\$7,110,214	\$111,510	\$515,733	\$453,010	\$1,080,253	\$50,155
Town of Elkton (MD)	55	\$1,818,987	\$33,072	\$2,561,059	\$4,618,942	\$145,980	\$197,267	\$277,475	\$620,722	\$3,580
City of Waterville (ME)	49	\$1,839,350	\$37,538	\$2,899,062	\$5,112,868	\$142,949	\$213,394	\$291,810	\$648,153	\$17,177
City of Pendleton (OR)	82	\$3,091,456	\$37,701	\$4,320,725	\$7,900,733	\$196,936	\$204,758	\$601,823	\$1,003,517	\$58,338
Haywood County (TN)	0	\$8,606	n/a	\$13,566	\$32,169	\$955	\$1,245	\$1,361	\$3,561	\$221
City of Hannibal (MO)	11	\$281,173	\$25,561	\$429,609	\$905,764	\$15,933	\$18,883	\$52,906	\$87,722	\$2,225
Johnson County (TN)	7	\$132,479	\$18,926	\$224,638	\$541,706	\$10,014	\$30,300	\$27,859	\$68,173	\$1,401
City of Safety Harbor (FL)	42	\$1,352,618	\$32,205	\$2,056,906	\$3,801,932	\$80,263	\$85,821	\$277,825	\$443,909	\$27,358
City of Tullahoma (TN)	15	\$362,148	\$24,143	\$563,958	\$1,192,878	\$18,367	\$42,387	\$61,242	\$121,996	\$1,137
City of Coralville (IA)	98	\$3,166,717	\$32,313	\$4,852,514	\$8,906,579	\$207,695	\$260,105	\$476,313	\$944,113	\$55,322
Town of Carrboro (NC)	26	\$800,172	\$30,776	\$1,210,508	\$2,159,292	\$22,608	\$40,233	\$127,619	\$190,460	\$4,121
City of Coronado (CA)	333	\$13,413,893	\$40,282	\$21,035,023	\$35,896,075	\$821,540	\$1,271,071	\$2,693,937	\$4,786,548	\$120,478
City of Laguna Beach (CA)	431	\$20,080,917	\$46,591	\$31,021,849	\$51,984,541	\$1,123,919	\$1,900,369	\$3,885,310	\$6,909,598	\$99,589
City of Newberg (OR)	25	\$896,884	\$35,875	\$1,272,699	\$2,327,911	\$46,631	\$52,054	\$179,367	\$278,052	\$7,050
City of Fairfax (VA)	7	\$269,945	\$38,564	\$426,007	\$713,128	\$20,122	\$13,917	\$39,689	\$73,728	\$1,076
City of Brookings (SD)	58	\$1,680,880	\$28,981	\$2,543,645	\$5,141,046	\$122,093	\$97,523	\$271,996	\$491,612	\$4,366
Macon County (TN)	4	\$97,318	\$24,330	\$148,645	\$322,295	\$6,558	\$16,484	\$17,516	\$40,558	\$919
City of Paducah (KY)	188	\$5,583,992	\$29,702	\$8,651,299	\$17,366,464	\$186,720	\$606,662	\$933,399	\$1,726,781	\$72,039
City of Tarpon Springs (FL)	27	\$956,036	\$35,409	\$1,538,369	\$2,870,126	\$45,606	\$49,697	\$204,465	\$299,768	\$12,565
McNairy County (TN)	9	\$214,567	\$23,841	\$323,311	\$693,183	\$13,793	\$30,975	\$39,168	\$83,936	\$959
City of Mason City (IA)	14	\$429,373	\$30,670	\$672,808	\$1,324,754	\$36,082	\$48,545	\$67,208	\$151,835	\$13,909
Door County (WI)	244	\$7,996,731	\$32,773	\$13,387,067	\$24,625,694	\$928,443	\$895,302	\$1,442,433	\$3,266,178	\$372,815
City of Winter Park (FL)	314	\$11,491,080	\$36,596	\$18,009,082	\$31,785,840	\$667,964	\$703,928	\$2,125,252	\$3,497,144	\$243,146
City of Dover (NH)	51	\$1,863,347	\$36,536	\$2,617,641	\$4,569,338	\$86,098	\$46,565	\$364,255	\$496,918	\$36,122
Transylvania County (NC)	26	\$726,290	\$27,934	\$1,120,922	\$2,267,222	\$44,743	\$49,341	\$147,849	\$241,933	\$11,194
City of West Hollywood (CA)	102	\$4,268,123	\$41,844	\$6,386,238	\$10,625,239	\$271,518	\$369,926	\$849,636	\$1,491,080	\$28,560
Clatsop County (OR)	117	\$4,779,722	\$40,852	\$7,399,810	\$12,809,440	\$330,551	\$307,013	\$966,154	\$1,603,718	\$200,556

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Columbia (TN)	49	\$1,374,140	\$28,044	\$2,051,910	\$3,909,362	\$67,968	\$130,419	\$231,064	\$429,451	\$1,160
City of Marion (IA)	38	\$1,171,465	\$30,828	\$1,848,479	\$3,512,273	\$83,287	\$95,203	\$198,485	\$376,975	\$7,708
Summit County (UT)	1,377	\$58,525,307	\$42,502	\$93,415,830	\$155,820,131	\$6,354,723	\$4,625,135	\$8,793,991	\$19,773,849	\$2,056,093
Sullivan County (NH)	42	\$1,551,443	\$36,939	\$2,261,599	\$4,063,256	\$98,399	\$45,163	\$327,583	\$471,145	\$35,167
Monroe County (TN)	36	\$988,327	\$27,454	\$1,453,691	\$2,898,292	\$69,164	\$188,881	\$153,127	\$411,172	\$1,486
City of Cleveland (TN)	50	\$1,210,175	\$24,204	\$1,822,299	\$3,783,542	\$65,927	\$154,095	\$194,401	\$414,423	\$12,357
Lincoln County (OR)	389	\$14,619,518	\$37,582	\$23,788,202	\$41,016,452	\$1,262,965	\$1,038,425	\$3,199,595	\$5,500,985	\$830,996
Cohort A Average	124	\$4,711,639	\$32,703	\$7,470,888	\$13,064,322	\$368,231	\$410,407	\$845,514	\$1,624,152	\$122,122
Cohort A Average (with counties & outliers removed)	46	\$1,557,038	\$32,137	\$2,348,422	\$4,268,630	\$97,567	\$110,336	\$264,410	\$472,313	\$17,131
Cohort A Median	49	\$1,374,140	\$32,923	\$2,056,906	\$3,909,362	\$83,287	\$107,366	\$271,996	\$432,585	\$12,565

TABLE 24

TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Joplin (MO)	43	\$1,257,071	\$29,234	\$1,870,389	\$3,851,303	\$69,943	\$83,358	\$246,000	\$399,301	\$4,502
City of Florissant (MO)	18	\$670,899	\$37,272	\$1,039,050	\$1,909,027	\$32,162	\$25,410	\$109,127	\$166,699	\$1,492
McMinn County (TN)	96	\$2,008,563	\$20,923	\$3,096,938	\$6,718,106	\$81,611	\$277,226	\$346,926	\$705,763	\$8,588
City of Watsonville (CA)	46	\$1,683,465	\$36,597	\$2,359,789	\$4,055,460	\$105,322	\$146,949	\$311,806	\$564,077	\$7,495
Lafayette County (MS)	98	\$2,696,456	\$27,515	\$4,213,052	\$8,122,148	\$205,008	\$318,273	\$407,431	\$930,712	\$42,024
Columbus County (NC)	10	\$252,530	\$25,253	\$377,864	\$755,401	\$11,582	\$17,513	\$52,744	\$81,839	\$1,574
Watauga County (NC)	137	\$3,409,353	\$24,886	\$5,299,356	\$11,016,927	\$194,028	\$279,820	\$602,516	\$1,076,364	\$62,091
Mercer County (WV)	19	\$408,390	\$21,494	\$636,599	\$1,357,294	\$27,291	\$72,571	\$68,121	\$167,983	\$7,161
City of Dubuque (IA)	447	\$12,898,719	\$28,856	\$19,453,408	\$38,328,076	\$875,999	\$1,208,704	\$2,163,562	\$4,248,265	\$191,490
City of Ocala (FL)	570	\$13,269,632	\$23,280	\$21,018,325	\$44,260,626	\$883,430	\$1,124,545	\$3,021,408	\$5,029,383	\$240,473
Town of Chapel Hill (NC)	177	\$6,648,733	\$37,563	\$10,247,404	\$17,891,038	\$205,013	\$349,437	\$1,061,980	\$1,616,430	\$54,834
City of National City (CA)	31	\$1,295,330	\$41,785	\$1,997,557	\$3,440,856	\$103,317	\$137,668	\$248,618	\$489,603	\$4,727
City of Encinitas (CA)	196	\$7,744,431	\$39,512	\$11,976,591	\$20,692,062	\$509,967	\$750,893	\$1,536,079	\$2,796,939	\$20,346
City of Grand Junction (CO)	164	\$5,216,501	\$31,808	\$8,347,107	\$15,804,355	\$520,297	\$535,158	\$1,069,527	\$2,124,982	\$126,078
City of Cheyenne (WY)	82	\$2,165,048	\$26,403	\$3,531,276	\$7,126,450	\$111,589	\$270,534	\$401,103	\$783,226	\$14,848
City of Santa Cruz (CA)	89	\$3,919,301	\$44,037	\$5,612,212	\$9,316,585	\$239,841	\$346,783	\$725,151	\$1,311,775	\$25,796
Hamblen County (TN)	23	\$600,999	\$26,130	\$847,654	\$1,694,946	\$24,096	\$62,035	\$106,169	\$192,300	\$1,883
City of Redmond (WA)	28	\$1,511,416	\$53,979	\$2,519,595	\$3,807,564	\$91,066	\$202,275	\$241,169	\$534,510	\$16,577
Town of Jupiter (FL)	162	\$6,757,091	\$41,710	\$10,785,149	\$18,019,992	\$531,502	\$360,244	\$1,241,979	\$2,133,725	\$327,777
City of Ames (IA)	96	\$2,950,369	\$30,733	\$4,429,003	\$8,388,880	\$199,372	\$250,041	\$402,071	\$851,484	\$35,646
City of Portland (ME)	353	\$16,137,384	\$45,715	\$25,479,712	\$42,894,064	\$1,088,898	\$1,398,051	\$2,684,326	\$5,171,275	\$120,617
City of Jackson (TN)	36	\$730,044	\$20,279	\$1,167,613	\$2,491,046	\$31,725	\$104,445	\$115,813	\$251,983	\$2,373
Wilkes County (NC)	6	\$154,951	\$25,825	\$241,107	\$504,147	\$5,905	\$11,251	\$32,869	\$50,025	\$422
City of Eau Claire (WI)	158	\$5,248,044	\$33,215	\$8,379,216	\$15,883,531	\$323,507	\$541,225	\$864,185	\$1,728,917	\$73,527
Greene County (TN)	83	\$1,596,388	\$19,234	\$2,578,651	\$5,749,280	\$104,370	\$235,965	\$298,621	\$638,956	\$28,017
Carteret County (NC)	211	\$5,638,163	\$26,721	\$8,578,258	\$17,223,003	\$275,695	\$368,783	\$1,141,164	\$1,785,642	\$34,703
City of Walnut Creek (CA)	183	\$8,411,942	\$45,967	\$12,517,811	\$21,218,966	\$374,659	\$604,399	\$1,621,601	\$2,600,659	\$12,533
Island of Kaua'i (HI)	319	\$12,654,653	\$39,670	\$21,904,048	\$34,844,395	\$1,838,220	\$2,788,928	\$1,892,287	\$6,519,435	\$1,196,574
Walton County (FL)	533	\$19,545,606	\$36,671	\$30,947,508	\$52,967,218	\$1,438,367	\$1,141,224	\$3,936,077	\$6,515,668	\$390,549
Chatham County (NC)	44	\$1,094,285	\$24,870	\$1,598,442	\$3,367,533	\$91,905	\$79,317	\$194,825	\$366,047	\$5,173
City of Flagstaff (AZ)	329	\$12,130,039	\$36,869	\$18,645,031	\$33,548,975	\$919,572	\$1,008,158	\$2,132,398	\$4,060,128	\$291,155
City of Rapid City (SD)	2,772	\$88,884,963	\$32,065	\$133,521,229	\$252,627,339	\$4,612,737	\$4,703,194	\$15,685,634	\$25,001,565	\$1,191,291
City of Missoula (MT)	499	\$17,332,895	\$34,735	\$25,031,028	\$48,478,295	\$722,818	\$953,413	\$3,647,435	\$5,323,666	\$82,686
Wilson County (NC)	57	\$1,385,032	\$24,299	\$2,083,248	\$4,234,309	\$54,305	\$75,142	\$269,883	\$399,330	\$10,151
Caldwell County (NC)	53	\$1,132,965	\$21,377	\$1,741,569	\$3,840,987	\$72,883	\$92,767	\$218,216	\$383,866	\$29,059
City of Sioux City (IA)	58	\$1,664,692	\$28,702	\$2,478,691	\$4,863,751	\$126,126	\$165,671	\$259,307	\$551,104	\$37,026

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Largo (FL)	213	\$6,848,730	\$32,154	\$10,723,000	\$20,276,541	\$369,045	\$397,780	\$1,438,726	\$2,205,551	\$77,907
City of Santa Fe (NM)	2,575	\$101,282,378	\$39,333	\$162,681,057	\$274,711,197	\$5,439,094	\$11,411,825	\$15,216,188	\$32,067,107	\$1,377,780
City of Fort Myers (FL)	804	\$21,491,453	\$26,731	\$33,041,621	\$64,371,851	\$1,406,799	\$1,233,233	\$4,488,847	\$7,128,879	\$311,642
Buchanan County (MO)	136	\$4,234,876	\$31,139	\$6,152,849	\$11,898,468	\$235,251	\$195,174	\$747,384	\$1,177,809	\$21,107
City of Nashua (NH)	49	\$2,293,167	\$46,799	\$3,299,824	\$5,373,446	\$70,099	\$53,628	\$448,625	\$572,352	\$13,298
City of Miami Beach (FL)	1,544	\$59,683,099	\$38,655	\$95,571,601	\$166,635,455	\$4,133,559	\$3,216,503	\$12,234,527	\$19,584,589	\$1,759,928
City of Asheville (NC)	352	\$12,904,801	\$36,661	\$20,193,801	\$36,678,694	\$497,245	\$763,237	\$2,512,406	\$3,772,888	\$147,018
Pottawattamie County (IA)	11	\$298,723	\$27,157	\$462,161	\$919,465	\$24,607	\$22,732	\$46,677	\$94,016	\$1,746
Fairbanks North Star Borough (AK)	307	\$11,375,744	\$37,055	\$16,470,291	\$28,756,397	\$301,784	\$237,054	\$2,141,589	\$2,680,427	\$11,550
City of Lee's Summit (MO)	95	\$3,399,772	\$35,787	\$5,260,721	\$9,625,444	\$199,579	\$131,138	\$566,814	\$897,531	\$10,993
Cleveland County (NC)	59	\$1,482,099	\$25,120	\$2,271,467	\$4,598,708	\$87,953	\$118,130	\$306,022	\$512,105	\$31,464
Montgomery County (VA)	290	\$8,266,528	\$28,505	\$12,461,008	\$23,731,539	\$816,963	\$753,488	\$1,423,969	\$2,994,420	\$131,670
Nevada County (CA)	427	\$14,550,592	\$34,076	\$21,682,079	\$39,128,898	\$1,008,898	\$1,399,074	\$2,886,669	\$5,294,641	\$210,544
City of Boca Raton (FL)	109	\$4,143,097	\$38,010	\$6,518,523	\$11,265,604	\$272,516	\$184,901	\$790,995	\$1,248,412	\$105,258
Cohort B Average	304	\$10,467,228	\$32,447	\$16,266,830	\$29,385,313	\$639,350	\$824,185	\$1,892,151	\$3,355,687	\$178,263
Cohort B Average (with counties & outliers removed)	200	\$6,693,484	\$35,718	\$10,293,461	\$19,031,944	\$403,015	\$493,751	\$1,272,261	\$2,169,028	\$87,338
Cohort B Median	123	\$4,031,199	\$31,937	\$5,882,531	\$11,141,266	\$220,132	\$278,523	\$736,268	\$1,213,111	\$33,084

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Carmel (IN)	396	\$12,032,477	\$30,385	\$18,646,148	\$36,061,587	\$724,036	\$1,178,093	\$1,879,943	\$3,782,072	\$138,105
City of Renton (WA)	13	\$709,675	\$54,590	\$1,091,917	\$1,626,311	\$40,746	\$90,344	\$111,233	\$242,323	\$6,709
Craven County (NC)	52	\$1,328,963	\$25,557	\$1,999,454	\$4,140,753	\$52,694	\$100,781	\$225,393	\$378,868	\$12,991
Platte County (MO)	47	\$1,637,797	\$34,847	\$2,498,132	\$4,628,353	\$76,489	\$66,482	\$256,396	\$399,367	\$10,283
Cecil County (MD)	235	\$7,730,267	\$32,895	\$11,001,782	\$19,909,699	\$611,697	\$828,648	\$1,192,024	\$2,632,369	\$15,597
City of Boulder (CO)	740	\$28,310,407	\$38,257	\$43,724,047	\$76,641,943	\$2,762,913	\$1,520,882	\$4,318,698	\$8,602,493	\$552,829
Bradley County (TN)	57	\$1,356,958	\$23,806	\$2,043,449	\$4,240,048	\$74,137	\$173,247	\$217,812	\$465,196	\$14,000
City of Lewisville (TX)	13	\$386,805	\$29,754	\$579,099	\$1,167,223	\$21,017	\$16,631	\$67,137	\$104,785	\$2,822
City of Elgin (IL)	48	\$2,188,035	\$45,584	\$3,388,427	\$5,546,243	\$173,666	\$150,185	\$366,607	\$690,458	\$13,498
Douglas County (OR)	19	\$658,458	\$34,656	\$912,777	\$1,746,758	\$39,625	\$56,279	\$139,996	\$235,900	\$8,662
City of West Palm Beach (FL)	1,166	\$46,230,256	\$39,649	\$72,909,160	\$124,813,620	\$3,317,116	\$2,248,134	\$8,666,411	\$14,231,661	\$1,516,111
Flagler County (FL)	28	\$686,894	\$24,532	\$1,062,516	\$2,178,786	\$65,289	\$49,799	\$158,218	\$273,306	\$25,579
City of Clearwater (FL)	1,085	\$36,201,713	\$33,366	\$58,008,675	\$107,606,139	\$2,469,619	\$2,641,792	\$7,388,950	\$12,500,361	\$950,585
City of Carlsbad (CA)	2	\$130,280	\$65,140	\$202,837	\$348,873	\$10,054	\$13,801	\$25,101	\$48,956	\$408
City of Norman (OK)	396	\$8,669,410	\$21,892	\$14,006,429	\$29,609,983	\$479,114	\$612,242	\$1,379,228	\$2,470,584	\$39,171
City of Columbia (MO)	115	\$3,796,538	\$33,013	\$5,706,704	\$11,038,642	\$162,082	\$195,929	\$711,457	\$1,069,468	\$37,166
City of Abilene (TX)	317	\$9,462,115	\$29,849	\$14,450,847	\$29,152,217	\$546,070	\$635,614	\$1,812,402	\$2,994,086	\$119,383
Hunterdon County (NJ)	14	\$611,036	\$43,645	\$857,413	\$1,471,172	\$41,456	\$31,048	\$107,480	\$179,984	\$2,882
City of Topeka (KS)	305	\$9,603,714	\$31,488	\$14,214,584	\$26,577,954	\$714,890	\$927,851	\$1,607,893	\$3,250,634	\$69,950
Cache County (UT)	184	\$5,119,747	\$27,825	\$8,277,266	\$16,598,743	\$554,507	\$667,726	\$850,127	\$2,072,360	\$161,166
City of New Haven (CT)	325	\$14,064,367	\$43,275	\$20,062,571	\$33,657,419	\$891,376	\$1,113,144	\$2,763,896	\$4,768,416	\$53,904
City of Waco (TX)	589	\$18,988,951	\$32,239	\$28,250,616	\$53,898,206	\$1,129,762	\$1,159,670	\$3,458,136	\$5,747,568	\$294,618
Brunswick County (NC)	16	\$401,620	\$25,101	\$650,341	\$1,334,942	\$33,147	\$33,335	\$85,406	\$151,888	\$12,179
City of Bellevue (WA)	409	\$21,915,257	\$53,583	\$35,438,840	\$53,349,310	\$1,535,058	\$3,387,696	\$3,285,051	\$8,207,805	\$506,870
City of Savannah (GA)	1,074	\$35,295,563	\$32,864	\$57,504,887	\$105,849,464	\$2,139,827	\$1,575,013	\$6,279,344	\$9,994,184	\$782,938
Orange County (NC)	233	\$8,475,771	\$36,377	\$13,033,381	\$22,848,719	\$254,338	\$436,692	\$1,356,613	\$2,047,643	\$61,646
Cumberland County (NJ)	45	\$1,657,008	\$36,822	\$2,286,406	\$4,078,489	\$92,350	\$112,163	\$347,853	\$552,366	\$14,549
Johnson County (IA)	208	\$6,709,717	\$32,258	\$10,281,624	\$18,871,475	\$440,069	\$551,118	\$1,009,223	\$2,000,410	\$117,214
City of Escondido (CA)	15	\$583,737	\$38,916	\$853,614	\$1,463,370	\$39,829	\$56,242	\$113,073	\$209,144	\$2,084
City of Kansas City (MO)	1,614	\$60,645,166	\$37,574	\$92,870,142	\$169,587,112	\$3,433,528	\$2,647,733	\$10,668,024	\$16,749,285	\$476,059
Macon-Bibb County (GA)	1,150	\$23,236,388	\$20,206	\$36,317,551	\$79,432,983	\$1,283,584	\$1,311,428	\$4,674,049	\$7,269,061	\$170,213
City of Springfield (MA)	431	\$16,880,827	\$39,167	\$21,313,498	\$36,973,092	\$813,103	\$1,043,354	\$3,456,970	\$5,313,427	\$289,525
Ouachita Parish (LA)	817	\$19,081,857	\$23,356	\$29,683,960	\$61,894,020	\$1,609,000	\$1,818,162	\$3,153,735	\$6,580,897	\$149,419
City of Alexandria (VA)	556	\$22,151,320	\$39,841	\$34,050,311	\$56,725,530	\$2,149,395	\$991,714	\$2,712,999	\$5,854,108	\$348,811
Catawba County (NC)	578	\$14,324,317	\$24,783	\$20,317,657	\$41,570,066	\$628,985	\$1,087,041	\$2,443,479	\$4,159,505	\$81,641
Martin County (FL)	188	\$5,990,643	\$31,865	\$9,608,915	\$18,020,409	\$392,847	\$312,037	\$1,083,209	\$1,788,093	\$152,111

TABLE 24

TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Wyandotte County (KS)	14	\$473,127	\$33,795	\$720,244	\$1,263,237	\$40,172	\$39,030	\$60,301	\$139,503	\$3,364
Town of Cary (NC)	320	\$11,442,551	\$35,758	\$17,639,366	\$31,797,511	\$422,240	\$581,608	\$2,071,582	\$3,075,430	\$37,718
Springfield (MO)	874	\$29,794,433	\$34,090	\$43,358,045	\$82,913,696	\$1,278,961	\$1,511,501	\$5,274,226	\$8,064,688	\$129,215
City of Salem (OR)	108	\$4,101,379	\$37,976	\$6,167,422	\$11,158,295	\$248,610	\$270,595	\$813,811	\$1,333,016	\$88,367
City of Fort Collins (CO)	192	\$6,073,437	\$31,632	\$9,690,237	\$18,376,034	\$612,153	\$408,307	\$1,119,683	\$2,140,143	\$113,883
City of Eugene (OR)	461	\$17,568,914	\$38,110	\$26,690,946	\$48,569,848	\$1,180,396	\$1,218,669	\$3,632,652	\$6,031,717	\$229,458
City of Oceanside (CA)	424	\$16,429,945	\$38,750	\$24,472,837	\$41,831,421	\$1,172,480	\$1,632,900	\$3,180,963	\$5,986,343	\$105,493
City of Ontario (CA)	11	\$364,071	\$33,097	\$531,370	\$937,828	\$28,671	\$37,885	\$67,955	\$134,511	\$1,610
City of Frisco (TX)	263	\$8,098,624	\$30,793	\$11,930,450	\$23,031,369	\$430,335	\$322,848	\$1,415,230	\$2,168,413	\$30,801
City of Providence (RI)	1,491	\$61,219,564	\$41,059	\$94,141,781	\$159,903,150	\$5,261,467	\$5,755,547	\$10,412,833	\$21,429,847	\$1,166,833
Pitt County (NC)	80	\$2,139,510	\$26,744	\$3,150,581	\$6,307,672	\$85,583	\$146,097	\$390,413	\$622,093	\$19,966
City of Fort Lauderdale (FL)	2,682	\$82,498,140	\$30,760	\$132,031,515	\$244,766,185	\$5,100,735	\$5,021,580	\$16,183,561	\$26,305,876	\$1,355,098
City of McKinney (TX)	52	\$1,776,711	\$34,168	\$2,691,968	\$5,057,716	\$97,550	\$70,873	\$291,271	\$459,694	\$10,209
Sumner County (TN)	103	\$2,749,411	\$26,693	\$3,889,707	\$7,501,092	\$136,061	\$271,369	\$444,721	\$852,151	\$4,544
City of Sioux Falls (SD)	1,421	\$50,531,979	\$35,561	\$73,072,360	\$136,620,372	\$2,408,913	\$2,703,622	\$8,054,950	\$13,167,485	\$287,831
City of Tempe (AZ)	773	\$30,541,244	\$39,510	\$46,059,358	\$81,131,108	\$1,519,850	\$2,216,780	\$5,689,746	\$9,426,376	\$180,338
City of Salt Lake City (UT)	4,738	\$182,431,743	\$38,504	\$290,229,716	\$523,555,677	\$14,270,731	\$17,271,078	\$29,037,785	\$60,579,594	\$2,266,418
Richmond County (GA)	219	\$4,198,785	\$19,173	\$6,561,002	\$14,374,588	\$267,132	\$234,392	\$631,176	\$1,132,700	\$38,318
Montgomery County (TN)	33	\$837,220	\$25,370	\$1,291,226	\$2,608,872	\$48,235	\$109,843	\$135,585	\$293,663	\$12,993
Tuscaloosa County (AL)	180	\$4,352,459	\$24,180	\$6,739,458	\$13,864,208	\$278,071	\$441,202	\$720,168	\$1,439,441	\$30,847
City of San Bernardino (CA)	12	\$406,277	\$33,856	\$597,214	\$1,057,491	\$37,520	\$45,838	\$74,267	\$157,625	\$2,632
Cabarrus County (NC)	75	\$1,892,454	\$25,233	\$2,867,920	\$5,847,800	\$104,237	\$118,681	\$330,860	\$553,778	\$14,437
City of Tacoma (WA)	747	\$27,651,318	\$37,016	\$45,055,796	\$76,216,804	\$3,122,669	\$3,867,348	\$4,845,707	\$11,835,724	\$295,081
Gaston County (NC)	274	\$5,386,865	\$19,660	\$7,977,553	\$17,037,082	\$297,170	\$371,091	\$1,020,291	\$1,688,552	\$19,256
New Hanover County (NC)	827	\$25,220,020	\$30,496	\$39,608,213	\$76,017,681	\$1,141,309	\$1,575,025	\$4,779,831	\$7,496,165	\$290,193
City of Garland (TX)	255	\$8,673,787	\$34,015	\$13,079,064	\$23,695,093	\$376,788	\$366,715	\$1,452,868	\$2,196,371	\$21,399
Clay County (MO)	507	\$15,470,668	\$30,514	\$23,644,198	\$44,931,088	\$603,136	\$559,297	\$2,635,581	\$3,798,014	\$33,110
Cohort C Average	486	\$16,659,979	\$33,579	\$25,745,961	\$47,064,009	\$1,117,057	\$1,222,409	\$2,907,009	\$5,246,475	\$222,240
Cohort C Average (with counties & outliers removed)	673	\$23,975,977	\$36,718	\$37,132,378	\$67,151,232	\$1,642,286	\$1,758,452	\$4,193,834	\$7,594,572	\$334,056
Cohort C Median	255	\$8,098,624	\$33,097	\$11,930,450	\$22,848,719	\$440,069	\$551,118	\$1,356,613	\$2,168,413	\$53,904

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Reno (NV)	467	\$17,354,977	\$37,163	\$29,382,459	\$50,361,685	\$1,344,205	\$2,746,310	\$2,974,722	\$7,065,237	\$95,462
City of Scottsdale (AZ)	545	\$23,227,763	\$42,620	\$36,248,086	\$64,526,696	\$936,780	\$1,411,075	\$4,515,661	\$6,863,516	\$130,221
City of Chandler (AZ)	101	\$4,235,661	\$41,937	\$6,546,343	\$11,494,029	\$202,619	\$297,286	\$802,070	\$1,301,975	\$40,926
Buncombe County (NC)	366	\$13,399,258	\$36,610	\$20,965,490	\$38,079,389	\$516,602	\$792,887	\$2,608,433	\$3,917,922	\$152,568
City of St. Petersburg (FL)	1,152	\$37,649,997	\$32,682	\$57,069,850	\$106,160,117	\$2,106,840	\$2,257,919	\$7,772,599	\$12,137,358	\$576,145
City of Jersey City (NJ)	391	\$17,199,397	\$43,988	\$23,616,009	\$38,480,577	\$920,284	\$923,096	\$2,843,717	\$4,687,097	\$97,072
Greater Green Bay Area (WI)	348	\$12,686,939	\$36,457	\$20,294,170	\$36,921,744	\$838,112	\$1,154,873	\$2,229,998	\$4,222,983	\$128,771
St. Johns County (FL)	779	\$23,759,508	\$30,500	\$38,340,935	\$71,473,075	\$2,121,324	\$2,027,594	\$4,544,227	\$8,693,145	\$1,147,978
Alachua County (FL)	1,863	\$58,247,876	\$31,266	\$96,139,988	\$174,217,084	\$4,834,458	\$5,359,146	\$11,526,033	\$21,719,637	\$2,712,870
Santa Cruz County (CA)	159	\$6,656,656	\$41,866	\$9,467,617	\$15,888,391	\$408,596	\$585,564	\$1,232,444	\$2,226,604	\$38,865
York County (SC)	382	\$8,447,308	\$22,113	\$13,386,215	\$28,192,830	\$791,917	\$728,209	\$1,399,879	\$2,920,005	\$220,619
City of Orlando (FL)	1,068	\$35,765,003	\$33,488	\$54,680,893	\$98,610,544	\$1,906,218	\$2,010,679	\$6,699,294	\$10,616,191	\$426,202
City of Lincoln (NE)	605	\$18,778,457	\$31,039	\$29,177,884	\$56,267,653	\$1,404,310	\$1,473,239	\$3,063,530	\$5,941,079	\$128,428
City of Greensboro (NC)	1,826	\$60,193,619	\$32,965	\$92,889,742	\$173,004,097	\$2,563,814	\$3,836,500	\$10,826,098	\$17,226,412	\$738,034
Leon County (FL)	1,265	\$37,419,627	\$29,581	\$56,666,802	\$107,595,870	\$2,260,603	\$2,708,257	\$7,485,463	\$12,454,323	\$441,661
City of Marquette (MI)	28	\$877,356	\$31,334	\$1,325,216	\$2,554,969	\$70,330	\$109,907	\$158,303	\$338,540	\$28,564
Greater Spartanburg Area (SC)	634	\$15,548,025	\$24,524	\$24,225,208	\$49,345,988	\$1,072,254	\$1,308,660	\$2,859,231	\$5,240,145	\$320,332
Durham County (NC)	1,109	\$39,990,059	\$36,060	\$56,411,557	\$97,601,043	\$1,355,507	\$1,334,054	\$5,759,302	\$8,448,863	\$175,121
Lexington-Fayette Urban County (KY)	302	\$9,815,373	\$32,501	\$15,307,330	\$29,249,325	\$402,561	\$730,449	\$1,563,788	\$2,696,798	\$62,324
Somerset County (NJ)	97	\$4,929,337	\$50,818	\$6,964,112	\$11,199,268	\$225,819	\$185,053	\$838,146	\$1,249,018	\$9,968
City of Riverside (CA)	176	\$5,714,626	\$32,469	\$8,326,550	\$15,292,543	\$473,144	\$624,749	\$1,089,703	\$2,187,596	\$34,981
Rutherford County (TN)	406	\$10,371,279	\$25,545	\$16,090,034	\$31,403,897	\$602,811	\$1,215,049	\$1,613,673	\$3,431,533	\$110,990
City of Santa Ana (CA)	115	\$4,908,035	\$42,679	\$7,252,243	\$12,150,842	\$291,125	\$461,053	\$932,289	\$1,684,467	\$11,923
Cumberland County (NC)	487	\$8,940,545	\$18,358	\$13,862,086	\$31,059,106	\$426,977	\$549,279	\$1,391,449	\$2,367,705	\$49,534
Municipality of San Juan (PR)	1,434	\$40,523,427	\$28,259	\$66,636,767	\$101,556,191	\$761,399	\$7,994,690	\$6,776,147	\$15,532,236	\$124,718
Davis County (UT)	67	\$1,674,582	\$24,994	\$2,694,955	\$6,034,406	\$148,972	\$166,738	\$268,133	\$583,843	\$4,616
Lake County (FL)	275	\$8,246,611	\$29,988	\$13,275,486	\$25,506,216	\$693,792	\$841,536	\$1,676,223	\$3,211,551	\$330,028
Washtenaw County (MI)	651	\$24,005,250	\$36,874	\$36,008,337	\$63,976,749	\$1,467,142	\$1,681,365	\$3,923,885	\$7,072,392	\$443,764
Hamilton County (TN)	1,189	\$45,935,376	\$37,877	\$68,381,636	\$121,794,201	\$2,134,969	\$4,351,544	\$7,620,378	\$14,106,891	\$551,975
Forsyth County (NC)	1,230	\$46,003,162	\$37,401	\$67,165,003	\$117,890,734	\$1,293,566	\$2,552,576	\$8,476,841	\$12,322,983	\$297,761
Collier County (FL)	487	\$19,660,728	\$40,371	\$30,435,415	\$50,776,377	\$1,345,845	\$978,842	\$3,837,581	\$6,162,268	\$620,919
City of Wichita (KS)	1,565	\$48,957,939	\$31,283	\$75,068,294	\$139,251,015	\$2,729,024	\$5,095,574	\$8,735,308	\$16,559,906	\$415,902
Placer County (CA)	146	\$5,805,455	\$39,763	\$8,729,061	\$15,199,758	\$420,073	\$548,672	\$1,066,718	\$2,035,463	\$28,776
City of Tampa (FL)	4,301	\$114,511,006	\$26,624	\$178,215,836	\$345,075,956	\$6,685,650	\$6,984,228	\$23,186,923	\$36,856,801	\$1,735,227
St. Charles County (MO)	85	\$2,526,002	\$29,718	\$3,931,710	\$7,724,767	\$137,537	\$107,271	\$447,477	\$692,285	\$11,490
Manatee County (FL)	653	\$18,805,507	\$28,799	\$28,708,043	\$54,695,355	\$1,503,643	\$1,183,356	\$3,755,411	\$6,442,410	\$389,460

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Greater Flint Area (MI)	1,154	\$30,383,619	\$26,329	\$45,740,406	\$93,097,395	\$1,491,634	\$3,081,498	\$5,839,221	\$10,412,353	\$413,744
Clackamas County (OR)	93	\$3,686,836	\$39,643	\$5,296,140	\$9,208,022	\$201,589	\$177,876	\$673,668	\$1,053,133	\$10,181
Sarasota County (FL)	1,630	\$53,161,200	\$32,614	\$84,490,570	\$154,772,109	\$3,697,002	\$2,889,829	\$10,447,070	\$17,033,901	\$1,545,653
Monterey County (CA)	1,539	\$66,658,160	\$43,313	\$100,377,388	\$164,768,464	\$4,650,211	\$6,098,155	\$12,977,640	\$23,726,006	\$953,296
City of Atlanta (GA)	6,129	\$253,005,625	\$41,280	\$388,396,185	\$649,120,231	\$8,775,032	\$6,802,202	\$40,045,573	\$55,622,807	\$981,314
Morris County (NJ)	168	\$8,047,487	\$47,902	\$11,623,018	\$18,982,754	\$409,703	\$337,013	\$1,371,732	\$2,118,448	\$24,421
Cohort D Average	892	\$30,162,254	\$34,324	\$46,424,073	\$83,108,606	\$1,586,286	\$2,064,377	\$5,425,142	\$9,075,805	\$399,114
Cohort D Average (with counties & outliers removed)	1,263	\$43,294,891	\$35,144	\$66,883,730	\$118,322,279	\$1,973,333	\$2,734,935	\$7,624,108	\$12,332,376	\$351,715
Cohort D Median	516	\$18,066,717	\$32,824	\$28,942,964	\$50,569,031	\$1,004,517	\$1,261,855	\$3,019,126	\$6,051,674	\$163,845

TABLE 24

TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Camden County (NJ)	50	\$2,052,140	\$41,043	\$2,930,484	\$5,063,448	\$127,566	\$116,807	\$383,751	\$628,124	\$4,417
City of Mesa (AZ)	221	\$9,231,024	\$41,769	\$14,402,224	\$25,448,255	\$435,515	\$639,191	\$1,757,497	\$2,832,203	\$74,245
Guilford County (NC)	1,865	\$61,457,533	\$32,953	\$94,843,073	\$176,644,602	\$2,617,566	\$3,916,899	\$11,053,618	\$17,588,083	\$753,517
Dane County (WI)	2,644	\$102,124,519	\$38,625	\$164,760,094	\$283,831,934	\$8,852,491	\$10,712,669	\$16,904,930	\$36,470,090	\$886,703
Volusia County (FL)	482	\$14,851,730	\$30,813	\$23,358,494	\$45,020,295	\$692,391	\$702,408	\$3,371,077	\$4,765,876	\$67,738
Union County (NJ)	63	\$2,747,996	\$43,619	\$3,815,779	\$6,547,074	\$167,964	\$121,440	\$454,459	\$743,863	\$9,918
City of Albuquerque (NM)	1,623	\$52,825,939	\$32,548	\$84,695,978	\$153,094,876	\$2,882,214	\$6,169,708	\$8,227,829	\$17,279,751	\$162,588
City of Milwaukee (WI)	1,612	\$61,402,464	\$38,091	\$98,590,580	\$168,214,272	\$4,145,781	\$4,515,046	\$10,348,442	\$19,009,269	\$375,845
Washington County (OR)	144	\$5,996,811	\$41,645	\$9,046,726	\$15,207,155	\$338,022	\$336,608	\$1,064,654	\$1,739,284	\$40,179
Johnson County (KS)	281	\$10,802,923	\$38,445	\$16,844,125	\$29,418,044	\$720,055	\$1,013,720	\$1,712,307	\$3,446,082	\$87,370
Ocean County (NJ)	106	\$4,066,359	\$38,362	\$5,769,776	\$10,174,308	\$349,354	\$295,992	\$842,161	\$1,487,507	\$43,989
City of Louisville-Jefferson County (KY)	3,957	\$149,186,071	\$37,702	\$221,271,256	\$395,475,266	\$5,989,104	\$11,217,466	\$24,402,064	\$41,608,634	\$1,321,995
Monmouth County (NJ)	318	\$13,192,939	\$41,487	\$18,789,044	\$32,546,216	\$886,789	\$719,152	\$2,523,824	\$4,129,765	\$86,815
City of Las Vegas (NV)	2,434	\$96,743,741	\$39,747	\$158,797,562	\$268,328,712	\$7,251,174	\$13,006,431	\$18,405,587	\$38,663,192	\$1,237,029
City of Portland (OR)	2,011	\$93,496,443	\$46,493	\$142,609,315	\$237,133,186	\$5,493,305	\$5,513,491	\$17,990,473	\$28,997,269	\$972,355
City of Nashville-Davidson County (TN)	4,296	\$234,652,310	\$54,621	\$342,900,507	\$536,990,161	\$10,352,739	\$14,869,387	\$35,283,861	\$60,505,987	\$4,243,611
Hudson County (NJ)	464	\$20,485,443	\$44,150	\$28,137,418	\$45,848,259	\$1,094,800	\$1,098,464	\$3,387,871	\$5,581,135	\$115,902
Jackson County (MO)	1,605	\$59,723,470	\$37,211	\$90,840,786	\$164,983,165	\$3,408,594	\$2,170,794	\$9,565,875	\$15,145,263	\$456,858
City and County of Denver (CO)	1,880	\$92,392,826	\$49,145	\$139,542,102	\$223,898,575	\$6,709,999	\$3,384,025	\$14,012,025	\$24,106,049	\$1,764,551
Lee County (FL)	1,229	\$32,853,228	\$26,732	\$50,521,804	\$98,413,419	\$2,147,277	\$1,882,391	\$6,863,266	\$10,892,934	\$475,748
Essex County (NJ)	282	\$12,869,189	\$45,635	\$18,716,759	\$31,536,904	\$731,039	\$526,563	\$2,222,158	\$3,479,760	\$62,549
Multnomah County (OR)	1,820	\$85,569,732	\$47,016	\$129,045,825	\$210,362,558	\$5,042,877	\$3,892,335	\$14,897,674	\$23,832,886	\$956,971
Middlesex County (NJ)	76	\$3,289,140	\$43,278	\$4,842,499	\$8,352,081	\$181,379	\$168,216	\$574,738	\$924,333	\$11,638
City of Indianapolis (IN)	3,389	\$129,361,453	\$38,171	\$187,078,548	\$326,570,962	\$5,093,642	\$10,209,534	\$19,559,512	\$34,862,688	\$666,885
City and County of San Francisco (CA)	2,830	\$254,012,253	\$89,757	\$366,299,985	\$494,233,848	\$8,714,006	\$15,065,337	\$36,862,763	\$60,642,106	\$470,892
Prince George's County (MD)	375	\$11,351,832	\$30,272	\$17,345,647	\$33,047,613	\$1,029,028	\$1,215,437	\$1,499,613	\$3,744,078	\$119,959
City of Fort Worth (TX)	3,539	\$117,766,937	\$33,277	\$175,093,469	\$330,966,810	\$7,232,585	\$6,002,008	\$19,534,041	\$32,768,634	\$975,612
Bergen County (NJ)	83	\$3,987,673	\$48,044	\$5,625,479	\$9,301,082	\$195,117	\$159,158	\$717,390	\$1,071,665	\$14,891
Shelby County (TN)	952	\$35,222,344	\$36,998	\$53,575,761	\$95,920,373	\$1,620,973	\$3,125,936	\$5,840,042	\$10,586,951	\$276,626
Westchester County (NY)	690	\$34,857,533	\$50,518	\$51,859,594	\$80,371,329	\$4,092,128	\$2,036,639	\$5,410,536	\$11,539,303	\$478,190
Pinellas County (FL)	2,609	\$85,991,597	\$32,960	\$134,099,870	\$249,491,798	\$5,247,948	\$5,622,720	\$17,701,808	\$28,572,476	\$1,702,475
Cohort E Average	1,417	\$61,115,019	\$41,649	\$92,130,663	\$154,594,728	\$3,349,788	\$4,207,289	\$10,108,898	\$17,665,975	\$610,260
Cohort E Average (with counties & outliers removed)	2,527	\$117,370,133	\$45,575	\$175,571,048	\$287,304,993	\$5,845,460	\$8,235,602	\$18,762,190	\$32,843,253	\$1,115,055
Cohort E Median	1,229	\$35,222,344	\$39,747	\$53,575,761	\$98,413,419	\$2,617,566	\$2,170,794	\$6,863,266	\$11,539,303	\$375,845

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 24

TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of San José (CA)	1,917	\$98,379,112	\$51,319	\$145,461,057	\$222,330,204	\$4,757,207	\$7,266,914	\$16,203,328	\$28,227,449	\$330,836
Pima County (AZ)	1,827	\$63,087,880	\$34,531	\$95,508,995	\$176,731,305	\$4,245,962	\$4,475,222	\$12,178,042	\$20,899,226	\$767,838
Montgomery County (MD)	729	\$31,637,908	\$43,399	\$45,888,231	\$76,150,855	\$2,459,100	\$2,015,603	\$4,957,986	\$9,432,689	\$109,425
Mecklenburg County (NC)	2,931	\$129,815,968	\$44,291	\$195,407,804	\$329,603,936	\$5,061,374	\$6,619,350	\$21,582,049	\$33,262,773	\$1,402,469
Wake County (NC)	5,173	\$182,028,133	\$35,188	\$281,473,962	\$511,009,391	\$8,559,582	\$11,106,796	\$32,150,805	\$51,817,183	\$2,534,426
Fairfax County (VA)	1,016	\$39,856,454	\$39,229	\$61,707,647	\$104,177,952	\$2,706,231	\$1,905,822	\$5,893,672	\$10,505,725	\$122,843
Salt Lake County (UT)	5,291	\$203,447,427	\$38,452	\$323,469,871	\$583,412,475	\$15,968,925	\$19,307,820	\$32,349,665	\$67,626,410	\$2,488,248
Cuyahoga County (OH)	2,066	\$71,103,155	\$34,416	\$110,274,665	\$195,144,091	\$5,203,135	\$4,138,319	\$11,357,916	\$20,699,370	\$830,347
Allegheny County (PA)	9,013	\$427,700,806	\$47,454	\$624,367,505	\$1,043,285,833	\$21,772,369	\$29,801,977	\$73,017,668	\$124,592,014	\$6,231,721
City of Dallas (TX)	5,386	\$192,035,594	\$35,655	\$295,136,433	\$537,041,802	\$9,029,683	\$8,567,242	\$34,163,196	\$51,760,121	\$1,232,467
Orange County (FL)	1,666	\$57,324,100	\$34,408	\$88,375,274	\$158,381,988	\$3,131,927	\$3,303,736	\$10,701,735	\$17,137,398	\$833,243
City of San Diego (CA)	6,988	\$292,388,512	\$41,842	\$451,452,652	\$766,212,541	\$17,582,459	\$27,587,405	\$58,266,884	\$103,436,748	\$2,871,015
Hillsborough County (FL)	4,399	\$117,119,459	\$26,624	\$182,253,911	\$352,887,701	\$6,837,080	\$7,142,349	\$23,714,273	\$37,693,702	\$1,774,855
Palm Beach County (FL)	1,753	\$69,534,064	\$39,666	\$109,713,152	\$187,507,103	\$4,997,065	\$3,387,092	\$13,031,509	\$21,415,666	\$2,350,654
City of San Antonio (TX)	2,671	\$88,144,855	\$33,001	\$125,655,891	\$231,004,097	\$5,090,312	\$4,229,849	\$15,569,752	\$24,889,913	\$588,248
Sacramento County (CA)	1,256	\$48,773,000	\$38,832	\$71,398,639	\$130,302,529	\$2,860,208	\$4,410,680	\$9,027,811	\$16,298,699	\$102,042
City and County of Philadelphia (PA)	5,486	\$273,786,593	\$49,906	\$387,315,461	\$616,678,685	\$18,567,249	\$13,750,035	\$43,029,360	\$75,346,644	\$5,306,502
City of Phoenix (AZ)	3,707	\$149,398,824	\$40,302	\$230,633,812	\$409,862,013	\$7,348,636	\$10,683,696	\$28,200,543	\$46,232,875	\$750,680
Santa Clara County (CA)	2,181	\$112,206,098	\$51,447	\$165,803,193	\$253,428,407	\$5,377,360	\$8,266,267	\$18,488,609	\$32,132,236	\$375,535
Broward County (FL)	3,601	\$109,644,332	\$30,448	\$175,003,403	\$324,943,806	\$6,771,884	\$6,663,694	\$21,519,794	\$34,955,372	\$1,734,927
San Bernardino County (CA)	473	\$16,403,404	\$34,680	\$24,178,702	\$42,623,230	\$1,397,436	\$1,787,712	\$3,032,880	\$6,218,028	\$115,383
Clark County (NV)	4,506	\$177,672,562	\$39,430	\$291,184,447	\$492,457,559	\$13,326,073	\$23,903,631	\$33,783,756	\$71,013,460	\$2,094,598
City of Houston (TX)	9,740	\$340,174,448	\$34,926	\$508,501,384	\$931,386,361	\$20,010,272	\$13,484,940	\$56,839,697	\$90,334,909	\$2,388,936
Riverside County (CA)	1,092	\$37,867,064	\$34,677	\$58,424,333	\$105,406,209	\$2,751,729	\$3,966,482	\$7,500,556	\$14,218,767	\$507,419
Miami-Dade County (FL)	12,828	\$450,477,003	\$35,117	\$711,084,054	\$1,271,252,344	\$29,719,488	\$23,151,971	\$93,162,110	\$146,033,569	\$9,722,928
San Diego County (CA)	8,403	\$348,350,586	\$41,456	\$537,015,752	\$912,753,305	\$21,323,714	\$33,040,120	\$69,288,330	\$123,652,164	\$3,232,787
Harris County (TX)	9,787	\$341,826,907	\$34,927	\$510,968,971	\$935,905,858	\$20,108,127	\$13,550,879	\$57,115,508	\$90,774,514	\$2,400,493
Cohort F Average	4,292	\$165,562,380	\$38,727	\$252,135,526	\$440,810,429	\$9,887,577	\$11,019,096	\$29,856,572	\$50,763,245	\$1,970,402
Cohort F Average (with counties & outliers removed)	5,128	\$204,901,134	\$40,993	\$306,308,099	\$530,645,100	\$11,769,403	\$12,224,297	\$36,038,966	\$60,032,666	\$1,924,098
Cohort F Median	3,601	\$117,119,459	\$38,452	\$182,253,911	\$329,603,936	\$6,771,884	\$7,266,914	\$21,582,049	\$34,955,372	\$1,402,469

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Florence Region (OR)	61	\$2,351,528	\$38,550	\$3,480,678	\$6,283,965	\$164,537	\$186,757	\$492,190	\$843,484	\$52,811
Eastern Oregon Border Region	34	\$964,848	\$28,378	\$1,356,481	\$2,761,270	\$68,473	\$82,898	\$172,886	\$324,257	\$35,920
South Cumberland Region (TN)	1	\$41,641	\$41,641	\$64,815	\$122,838	\$2,990	\$6,169	\$7,216	\$16,375	\$1,552
Oregon's Adventure Coast	29	\$1,080,470	\$37,258	\$1,604,025	\$2,851,531	\$61,466	\$78,404	\$236,719	\$376,589	\$26,292
Southern Oregon: Ashland/Talent/Jacksonville	24	\$902,861	\$37,619	\$1,371,462	\$2,503,076	\$50,508	\$73,781	\$193,522	\$317,811	\$10,128
Greater Portsmouth Area (NH)	456	\$21,717,509	\$47,626	\$32,757,789	\$53,526,140	\$1,101,491	\$864,124	\$3,989,062	\$5,954,677	\$342,728
The Gorge (OR)	34	\$1,212,180	\$35,652	\$2,001,446	\$3,494,653	\$134,882	\$185,273	\$227,806	\$547,961	\$38,167
Northeast Oregon Region	24	\$633,288	\$26,387	\$964,875	\$2,027,147	\$48,277	\$52,509	\$140,699	\$241,485	\$8,187
Greater Aberdeen Region (SD)	26	\$862,262	\$33,164	\$1,232,068	\$2,455,188	\$76,184	\$103,680	\$90,876	\$270,740	\$6,785
Tri-Cities Communities (VA)	62	\$1,833,209	\$29,568	\$2,469,574	\$4,879,676	\$180,836	\$135,970	\$343,008	\$659,814	\$22,141
Upper Valley Region (NH/VT)	32	\$1,310,112	\$40,941	\$1,943,946	\$3,253,955	\$59,563	\$63,423	\$261,860	\$384,846	\$14,591
Monadnock Region (NH)	80	\$3,855,231	\$48,190	\$5,822,073	\$9,487,712	\$208,396	\$136,010	\$736,247	\$1,080,653	\$119,799
Bismarck-Mandan Region (ND)	351	\$12,518,278	\$35,665	\$18,744,415	\$35,964,491	\$234,922	\$756,652	\$2,502,756	\$3,494,330	\$47,669
Greater Minot Region (ND)	168	\$4,881,990	\$29,059	\$6,724,189	\$13,735,289	\$49,010	\$87,420	\$988,407	\$1,124,837	\$3,919
Greater Burlington Area (VT)	346	\$15,859,469	\$45,837	\$25,165,702	\$41,534,444	\$519,661	\$2,878,705	\$2,436,120	\$5,834,486	\$202,080
Northeastern Connecticut Region	48	\$1,706,349	\$35,549	\$2,559,432	\$4,688,003	\$91,913	\$136,259	\$328,955	\$557,127	\$5,267
Northwest Connecticut Region	127	\$4,718,046	\$37,150	\$6,902,019	\$12,488,135	\$367,229	\$385,713	\$917,121	\$1,670,063	\$45,442
Western Connecticut Region	445	\$23,270,510	\$52,293	\$33,811,264	\$54,214,411	\$1,268,542	\$1,606,927	\$4,394,229	\$7,269,698	\$174,465
Greater Fargo-Moorhead Area (ND/MN)	478	\$16,761,637	\$35,066	\$24,674,563	\$46,530,086	\$497,196	\$1,225,009	\$3,045,455	\$4,767,660	\$42,887
Greater Kingsport Area (TN)	279	\$8,903,266	\$31,911	\$13,293,862	\$25,325,262	\$474,959	\$1,040,982	\$1,533,875	\$3,049,816	\$75,101
Cedar Valley Region (IA)	395	\$11,237,641	\$28,450	\$16,739,868	\$33,494,718	\$731,200	\$1,077,712	\$1,893,088	\$3,702,000	\$99,492
Central Oregon Region	262	\$9,347,744	\$35,678	\$14,695,159	\$26,732,868	\$862,475	\$764,482	\$1,972,935	\$3,599,892	\$175,498
Northwest Tennessee Development District	256	\$7,047,682	\$27,530	\$10,574,736	\$20,986,070	\$349,039	\$940,015	\$1,323,668	\$2,612,722	\$72,418
Southwest Tennessee Development District	50	\$1,102,732	\$22,055	\$1,725,397	\$3,694,627	\$58,047	\$154,429	\$195,385	\$407,861	\$4,828
Southeast Ohio	154	\$4,793,141	\$31,124	\$7,360,452	\$14,268,162	\$329,196	\$390,762	\$842,965	\$1,562,923	\$74,569
Southeastern Connecticut Region	1,162	\$52,496,339	\$45,178	\$75,656,133	\$125,590,860	\$3,275,658	\$4,149,851	\$10,081,706	\$17,507,215	\$1,072,323
Shoreline and River Valley Region (CT)	139	\$5,681,151	\$40,872	\$8,572,002	\$14,876,283	\$314,172	\$390,078	\$1,049,557	\$1,753,807	\$58,229
Upper Peninsula of Michigan	323	\$9,765,738	\$30,234	\$15,050,616	\$29,045,964	\$891,175	\$1,478,083	\$1,674,880	\$4,044,138	\$413,466
Greater Waterbury Region (CT)	66	\$2,934,037	\$44,455	\$4,346,455	\$7,381,593	\$160,229	\$220,683	\$590,228	\$971,140	\$7,160
Quad Cities Region (IA/IL)	171	\$5,924,884	\$34,648	\$9,095,414	\$16,851,448	\$467,072	\$620,544	\$997,530	\$2,085,146	\$121,186
Greater Peoria Area (IL)	78	\$2,636,055	\$33,796	\$4,157,142	\$7,591,273	\$263,384	\$321,035	\$472,912	\$1,057,331	\$49,368
Upper Cumberland Development District (TN)	48	\$1,384,919	\$28,852	\$2,040,502	\$3,994,565	\$78,742	\$192,502	\$258,400	\$529,644	\$10,798
City of Huntsville/Madison County (AL)	1,362	\$40,753,508	\$29,922	\$64,560,652	\$127,253,658	\$3,055,489	\$4,791,299	\$6,124,912	\$13,971,700	\$1,166,659
Eastern Connecticut Region	1,210	\$54,202,688	\$44,796	\$78,215,565	\$130,278,863	\$3,367,571	\$4,286,110	\$10,410,661	\$18,064,342	\$1,077,590
South Central Tennessee Development District	82	\$2,112,532	\$25,763	\$3,232,462	\$6,520,436	\$104,273	\$236,578	\$395,783	\$736,634	\$3,201
Coachella Valley Region (CA)	797	\$28,103,502	\$35,262	\$43,913,097	\$78,913,522	\$1,975,649	\$2,913,437	\$5,614,681	\$10,503,767	\$423,804

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
St. Croix Valley (MN/WI)	1,063	\$34,163,680	\$32,139	\$52,703,187	\$99,099,845	\$2,902,052	\$4,577,591	\$5,343,148	\$12,822,791	\$249,119
First Tennessee Development District	470	\$13,719,140	\$29,190	\$20,820,784	\$40,915,567	\$804,082	\$1,699,188	\$2,542,045	\$5,045,315	\$137,057
Northwest Arkansas Region	1,134	\$37,085,619	\$32,703	\$60,023,139	\$113,109,759	\$1,356,978	\$4,561,391	\$5,676,734	\$11,595,103	\$128,507
Northeast Prosperity Zone (NC)	108	\$3,183,930	\$29,481	\$4,857,029	\$9,459,442	\$166,995	\$253,119	\$637,169	\$1,057,283	\$47,271
The Eastside (King County, WA)	622	\$33,395,349	\$53,690	\$53,915,515	\$81,089,220	\$2,248,738	\$4,967,554	\$5,030,371	\$12,246,663	\$679,741
Greater Des Moines Region (IA)	2,024	\$71,503,204	\$35,328	\$113,637,726	\$207,884,228	\$4,944,431	\$5,982,054	\$11,746,407	\$22,672,892	\$1,542,630
Greater New Haven Region (CT)	447	\$19,381,388	\$43,359	\$27,674,544	\$46,441,017	\$1,229,570	\$1,536,487	\$3,808,513	\$6,574,570	\$75,820
Northwestern Prosperity Zone (NC)	992	\$24,451,322	\$24,649	\$36,770,840	\$76,926,000	\$1,348,891	\$2,117,509	\$4,901,403	\$8,367,803	\$255,640
Southeast Tennessee Development District	1,407	\$49,139,424	\$34,925	\$75,003,526	\$138,127,594	\$2,445,951	\$5,177,596	\$8,776,548	\$16,400,095	\$598,251
Greater Knoxville Region (TN)	816	\$33,070,772	\$40,528	\$50,158,670	\$89,073,172	\$1,233,371	\$3,014,708	\$5,806,924	\$10,055,003	\$222,315
Western Prosperity Zone (NC)	496	\$16,215,711	\$32,693	\$25,551,235	\$48,689,409	\$718,396	\$1,051,217	\$3,420,921	\$5,190,534	\$206,891
Lehigh Valley Region (PA)	1,134	\$46,226,171	\$40,764	\$65,863,777	\$116,153,048	\$2,932,845	\$3,333,220	\$8,195,754	\$14,461,819	\$577,273
Pikes Peak Region (CO)	1,614	\$49,999,809	\$30,979	\$78,395,384	\$146,526,843	\$5,076,406	\$4,086,074	\$9,106,954	\$18,269,434	\$969,797
Coastal Fairfield County Region (CT)	839	\$43,488,904	\$51,834	\$62,605,754	\$99,100,573	\$2,157,620	\$2,806,231	\$8,165,994	\$13,129,845	\$197,607
Greater Fort Wayne Area (IN)	568	\$17,083,095	\$30,076	\$25,602,145	\$50,317,854	\$848,976	\$2,172,829	\$2,930,504	\$5,952,309	\$124,328
Greater Sarasota/Bradenton Area (FL)	2,283	\$71,966,707	\$31,523	\$113,198,613	\$209,467,464	\$5,200,645	\$4,073,185	\$14,202,481	\$23,476,311	\$1,935,113
Sandhills Prosperity Zone (NC)	526	\$10,263,267	\$19,512	\$15,982,971	\$35,588,592	\$504,249	\$739,687	\$1,885,590	\$3,129,526	\$51,557
West Valley Region (AZ)	214	\$9,001,184	\$42,062	\$13,777,141	\$24,346,905	\$409,902	\$606,341	\$1,708,958	\$2,725,201	\$57,851
Greater Hartford Region (CT)	820	\$39,002,499	\$47,564	\$57,862,420	\$95,865,399	\$2,357,377	\$2,970,073	\$7,705,338	\$13,032,788	\$316,699
Dayton Region (OH)	2,179	\$70,531,785	\$32,369	\$110,174,809	\$215,055,907	\$4,368,775	\$5,204,495	\$12,542,386	\$22,115,656	\$538,038
Memphis Area Association of Governments (TN)	968	\$35,509,801	\$36,684	\$54,196,641	\$97,660,864	\$1,652,526	\$3,247,914	\$6,070,085	\$10,970,525	\$279,760
Southeast Prosperity Zone (NC)	1,153	\$32,820,538	\$28,465	\$52,147,419	\$104,131,338	\$1,661,169	\$2,517,718	\$6,521,071	\$10,699,958	\$376,676
Richmond & Tri-Cities Region (VA)	1,671	\$61,568,081	\$36,845	\$100,023,425	\$180,322,103	\$4,703,727	\$4,930,957	\$12,525,341	\$22,160,025	\$436,443
Greater Fairfax Area (VA)	1,133	\$44,812,618	\$39,552	\$69,366,452	\$116,620,260	\$3,097,338	\$2,064,237	\$6,496,201	\$11,657,776	\$162,766
South Hampton Roads Area (VA)	2,118	\$60,931,830	\$28,769	\$99,467,345	\$193,756,447	\$5,734,516	\$5,200,436	\$11,223,410	\$22,158,362	\$898,014
East Tennessee Development District	910	\$34,807,055	\$38,250	\$53,303,791	\$96,265,330	\$1,437,991	\$3,377,002	\$6,535,383	\$11,350,376	\$234,293
Greater St. Louis Area (MO)	3,817	\$146,295,170	\$38,327	\$219,098,614	\$384,928,808	\$8,358,776	\$5,838,117	\$23,994,647	\$38,191,540	\$909,365
Western New York Region	2,354	\$92,937,763	\$39,481	\$143,622,905	\$247,701,293	\$11,685,888	\$8,507,038	\$18,968,690	\$39,161,616	\$2,363,787
Greater Jacksonville Region (FL)	2,658	\$101,256,503	\$38,095	\$163,738,795	\$292,350,710	\$6,612,790	\$8,671,626	\$21,546,097	\$36,830,513	\$3,288,263
Piedmont-Triad Prosperity Zone (NC)	3,398	\$113,961,687	\$33,538	\$174,531,283	\$325,631,307	\$4,737,429	\$8,450,862	\$23,449,395	\$36,637,686	\$1,155,945
Greater Kansas City Metropolitan Area (MO/KS)	2,454	\$88,107,985	\$35,904	\$134,547,485	\$245,223,887	\$4,848,446	\$3,849,323	\$14,230,460	\$22,928,229	\$590,985
Greater Portland Area (OR)	2,057	\$95,253,379	\$46,307	\$143,388,691	\$234,777,735	\$5,582,488	\$4,406,819	\$16,635,996	\$26,625,303	\$1,007,331
Greater Nashville Regional Council (TN)	5,916	\$278,406,348	\$47,060	\$419,136,513	\$702,162,231	\$12,960,315	\$22,707,657	\$48,338,227	\$84,006,199	\$4,847,765
Greater Tampa/St. Petersburg Area (FL)	7,008	\$203,111,056	\$28,983	\$316,353,781	\$602,379,499	\$12,085,028	\$12,765,069	\$41,416,081	\$66,266,178	\$3,477,330
Southwestern Prosperity Zone (NC)	3,693	\$143,050,800	\$38,736	\$222,156,149	\$395,799,746	\$6,572,638	\$9,240,985	\$26,975,324	\$42,788,947	\$1,622,427
North Central Prosperity Zone (NC)	6,949	\$243,065,464	\$34,978	\$376,873,058	\$687,901,136	\$10,557,629	\$15,616,362	\$46,888,391	\$73,062,382	\$3,213,208

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Long Island (NY)	1,741	\$81,581,544	\$46,859	\$125,941,013	\$205,317,783	\$10,424,211	\$5,875,367	\$14,922,900	\$31,222,478	\$1,320,701
Greater Philadelphia Region (PA)	8,662	\$431,412,897	\$49,805	\$624,313,570	\$1,026,929,551	\$25,121,016	\$27,741,646	\$76,183,867	\$129,046,529	\$7,190,144
Central Florida Region	4,336	\$142,335,214	\$32,826	\$226,658,364	\$424,498,794	\$8,895,364	\$9,707,090	\$31,444,066	\$50,046,520	\$2,369,901
Inland Empire Region (CA)	1,565	\$54,270,468	\$34,678	\$82,603,035	\$148,029,439	\$4,149,165	\$5,754,194	\$10,533,436	\$20,436,795	\$622,802
Greater Houston Region (TX)	10,642	\$367,949,634	\$34,575	\$557,046,159	\$1,041,947,343	\$23,494,371	\$16,618,809	\$68,597,305	\$108,710,485	\$2,807,046
Dallas-Fort Worth-Arlington MSA (TX)	10,943	\$397,369,382	\$36,313	\$614,334,273	\$1,130,814,659	\$21,025,597	\$19,319,999	\$74,032,661	\$114,378,257	\$2,683,723
Regional Average	1,482	\$55,238,425	\$36,237	\$84,414,209	\$151,333,209	\$3,341,014	\$3,850,693	\$10,238,480	\$17,430,187	\$729,188
Regional Median	595	\$23,860,916	\$35,438	\$35,291,052	\$65,570,206	\$1,250,957	\$2,145,169	\$4,647,816	\$7,818,751	\$204,486

TABLE 24

TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
State of Vermont	635	\$27,267,893	\$42,942	\$43,814,382	\$73,391,227	\$1,018,542	\$4,984,974	\$4,476,464	\$10,479,980	\$398,309
State of North Dakota	1,111	\$37,701,805	\$33,935	\$55,344,663	\$106,527,625	\$849,554	\$2,269,919	\$7,200,639	\$10,320,112	\$107,260
State of South Dakota	4,404	\$146,019,586	\$33,156	\$216,396,628	\$408,583,642	\$7,479,567	\$7,880,293	\$24,776,343	\$40,136,203	\$1,525,053
State of Delaware	884	\$32,290,749	\$36,528	\$51,176,325	\$92,053,311	\$636,582	\$1,965,340	\$6,546,210	\$9,148,132	\$108,875
State of Idaho	848	\$27,026,820	\$31,871	\$42,117,766	\$82,380,295	\$1,368,307	\$2,817,716	\$5,212,447	\$9,398,470	\$231,806
State of New Mexico	5,068	\$184,169,294	\$36,340	\$298,478,410	\$520,383,969	\$10,144,045	\$21,242,117	\$29,483,875	\$60,870,037	\$2,376,399
State of Arkansas	1,575	\$50,734,677	\$32,212	\$82,476,176	\$156,965,066	\$1,950,292	\$6,459,177	\$8,187,705	\$16,597,174	\$185,989
State of Nevada	5,269	\$206,590,559	\$39,209	\$339,665,679	\$575,304,520	\$15,574,703	\$28,255,942	\$38,964,789	\$82,795,434	\$2,306,843
State of Iowa	3,809	\$125,701,385	\$33,001	\$196,190,445	\$367,375,262	\$8,768,793	\$11,068,830	\$20,646,446	\$40,484,069	\$2,380,782
State of Utah	9,215	\$349,596,545	\$37,938	\$561,062,363	\$1,014,386,954	\$30,620,034	\$33,895,155	\$56,584,162	\$121,099,351	\$6,520,947
Commonwealth of Puerto Rico	1,674	\$47,247,395	\$28,224	\$77,486,465	\$118,120,822	\$884,851	\$9,290,947	\$7,893,103	\$18,068,901	\$142,465
State of Connecticut	4,281	\$215,020,196	\$50,227	\$318,391,234	\$519,745,014	\$12,659,049	\$17,139,671	\$45,066,337	\$74,865,057	\$1,993,524
State of Oregon	3,858	\$162,530,153	\$42,128	\$247,231,964	\$421,082,845	\$10,643,406	\$9,375,266	\$30,630,831	\$50,649,503	\$2,914,994
State of Wisconsin	6,997	\$258,829,294	\$36,991	\$414,250,897	\$730,110,137	\$20,774,231	\$26,083,139	\$43,735,234	\$90,592,604	\$2,576,985
State of Missouri	4,222	\$146,974,130	\$34,811	\$221,564,943	\$413,708,358	\$7,707,626	\$6,444,462	\$25,233,645	\$39,385,733	\$883,957
State of Tennessee	10,107	\$423,229,633	\$41,875	\$640,034,352	\$1,110,327,284	\$19,890,966	\$37,732,881	\$74,435,524	\$132,059,371	\$6,188,371
State of Arizona	8,161	\$317,998,702	\$38,966	\$488,468,263	\$875,104,749	\$17,059,110	\$22,671,671	\$60,318,829	\$100,049,610	\$2,549,731
State of New Jersey	2,086	\$93,106,133	\$44,634	\$132,344,160	\$221,693,965	\$5,593,110	\$4,886,301	\$16,867,524	\$27,346,935	\$631,810
State of North Carolina	17,315	\$587,012,719	\$33,902	\$908,869,984	\$1,684,126,970	\$26,267,396	\$39,987,459	\$114,679,264	\$180,934,119	\$6,929,615
State of Georgia	9,631	\$351,177,861	\$36,463	\$545,915,082	\$955,592,478	\$14,427,309	\$11,779,492	\$58,687,120	\$84,893,921	\$2,328,219
State of Florida	43,285	\$1,430,639,123	\$33,052	\$2,264,422,777	\$4,140,350,311	\$94,207,004	\$88,291,329	\$294,771,216	\$477,269,549	\$32,221,169
Statewide Average	6,878	\$248,612,602	\$37,067	\$387,890,617	\$694,634,038	\$14,691,642	\$18,786,766	\$46,399,891	\$79,878,298	\$3,595,386
Statewide Median	4,281	\$162,530,153	\$36,463	\$247,231,964	\$421,082,845	\$10,144,045	\$11,068,830	\$29,483,875	\$50,649,503	\$2,306,843

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 24**TOTAL Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Mercer Street Grassroots District (Princeton, WV)	8	\$153,721	\$19,215	\$236,158	\$517,197	\$9,551	\$25,598	\$26,252	\$61,401	\$764
Abilene Cultural District (Abilene, TX)	145	\$4,363,869	\$30,096	\$6,630,119	\$13,333,670	\$247,899	\$288,639	\$834,784	\$1,371,322	\$55,168
Downtown Torrington (Torrington, CT)	31	\$1,156,993	\$37,322	\$1,675,906	\$3,018,363	\$87,293	\$92,305	\$225,788	\$405,386	\$8,959
Iowa City Downtown District (Iowa City, IA)	101	\$3,271,778	\$32,394	\$5,013,504	\$9,202,070	\$214,584	\$268,735	\$492,115	\$975,434	\$57,155
Downtown Macon Urban Core (Macon, GA)	1,052	\$21,205,924	\$20,158	\$32,569,146	\$71,044,501	\$1,058,041	\$1,093,008	\$3,972,199	\$6,123,248	\$136,120
Oceanside Cultural District (Oceanside, CA)	352	\$13,631,087	\$38,725	\$20,284,642	\$34,686,879	\$976,301	\$1,356,867	\$2,636,781	\$4,969,949	\$85,841
Southeast Ohio Theatre Trail (Southeastern OH)	29	\$897,899	\$30,962	\$1,392,256	\$2,722,641	\$59,668	\$71,483	\$159,662	\$290,813	\$15,525
Loch Haven Cultural Park (Orlando, FL)	423	\$13,869,652	\$32,789	\$20,723,272	\$37,346,311	\$742,381	\$778,835	\$2,584,695	\$4,105,911	\$155,146
Cool Spring Downtown District (Fayetteville, NC)	79	\$1,345,432	\$17,031	\$2,072,709	\$4,703,427	\$66,885	\$86,102	\$207,287	\$360,274	\$7,721
Downtown Las Vegas (Las Vegas, NV)	1,209	\$48,103,265	\$39,788	\$78,928,194	\$133,390,404	\$3,606,158	\$6,468,197	\$9,145,557	\$19,219,912	\$645,625
Arts Campus Fort Wayne (Fort Wayne, IN)	406	\$12,105,888	\$29,817	\$18,216,080	\$35,903,480	\$601,904	\$1,540,457	\$2,081,105	\$4,223,466	\$89,633
Salt Lake Cultural Core (Salt Lake City, UT)	2,898	\$111,222,898	\$38,379	\$177,388,795	\$319,862,883	\$8,819,549	\$10,628,384	\$17,679,468	\$37,127,401	\$1,456,743
Grand Center Arts District (St. Louis, MO)	783	\$30,027,336	\$38,349	\$44,850,888	\$78,793,902	\$1,644,198	\$1,161,838	\$4,948,695	\$7,754,731	\$174,490
Dallas Arts District (Dallas, TX)	2,266	\$80,127,190	\$35,361	\$123,121,596	\$224,546,409	\$3,762,289	\$3,569,405	\$14,265,120	\$21,596,814	\$499,456
Balboa Park Cultural District (San Diego, CA)	3,648	\$157,563,496	\$43,192	\$244,286,329	\$411,187,225	\$9,068,013	\$14,697,888	\$31,542,067	\$55,307,968	\$1,808,680
Houston Museum District (Houston, TX)	3,606	\$125,611,512	\$34,834	\$187,574,813	\$343,546,208	\$7,434,886	\$5,010,070	\$20,967,039	\$33,411,995	\$879,561
Houston Theatre District (Houston, TX)	1,037	\$37,183,344	\$35,857	\$56,090,845	\$102,708,001	\$2,091,522	\$1,410,137	\$6,258,893	\$9,760,552	\$274,643
Midtown Cultural District (Houston, TX)	59	\$1,905,876	\$32,303	\$2,802,021	\$5,213,323	\$97,655	\$65,887	\$323,741	\$487,283	\$6,028
Arts District Average	1,007	\$36,874,842	\$32,587	\$56,880,960	\$101,762,605	\$2,254,932	\$2,700,769	\$6,575,069	\$11,530,770	\$353,181
Arts District Median	415	\$13,750,370	\$33,811	\$20,503,957	\$36,624,896	\$859,341	\$1,127,423	\$2,610,738	\$4,596,708	\$112,877

TABLE 25

DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

This table presents the direct economic impact outputs of the event-related expenditures made by arts and culture audiences in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Direct effects are the set of expenditures applied to the input-output multipliers for an impact analysis. It is one or more production changes or expenditures made by producers or consumers as a result of an activity or policy. Direct effects can be positive or negative. These initial changes are determined by an analyst and demonstrate the result of an activity or policy being analyzed. Applying these initial changes to the multipliers in IMPLAN will then display how a region will respond economically to them. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is directly supported in each participating community as a result of the event-related expenditures made by arts and culture audiences. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is directly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the event-related expenditures made by arts and culture audiences. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is directly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is directly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is directly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is directly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences.

Column Nine:

The dollar amount of federal taxes that is directly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences.

Column Ten:

The dollar amount of taxes that is directly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

Column Eleven:

The dollar amount of taxes that is directly generated in each participating community as a result of paid overnight lodging expenditures made by arts and culture audiences for the purpose of attending an arts and culture activity. These include all taxes generated as a result of paid lodging expenditures; they are not limited to lodging tax revenues only.

TABLE 25
DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Tyrrell County (NC)	11	\$225,895	\$20,536	\$299,727	\$653,243	\$30,139	\$18,737	\$30,656	\$79,532	\$9,686
Taos County (NM)	471	\$16,130,536	\$34,247	\$26,506,536	\$45,046,416	\$814,657	\$1,675,041	\$3,496,614	\$5,986,312	\$432,828
Town of Hillsborough (NC)	26	\$791,243	\$30,432	\$1,149,519	\$1,976,951	\$16,949	\$29,656	\$129,670	\$176,275	\$2,220
Harney County (OR)	31	\$767,197	\$24,748	\$1,222,469	\$2,505,895	\$79,534	\$85,787	\$161,743	\$327,064	\$46,750
City of Monmouth (OR)	2	\$61,123	\$30,562	\$85,579	\$164,065	\$2,754	\$3,597	\$12,626	\$18,977	\$547
City of Sedona (AZ)	73	\$2,202,667	\$30,174	\$3,301,935	\$5,833,431	\$180,821	\$193,564	\$421,497	\$795,882	\$70,847
City of Yankton (SD)	19	\$429,411	\$22,601	\$607,530	\$1,292,151	\$33,816	\$35,821	\$71,428	\$141,065	\$1,150
City of Falls Church (VA)	97	\$3,476,469	\$35,840	\$5,128,830	\$8,444,587	\$293,805	\$109,469	\$405,754	\$809,028	\$34,759
City of Jamestown (ND)	46	\$1,179,609	\$25,644	\$1,603,991	\$3,185,727	\$13,442	\$47,998	\$231,136	\$292,576	\$3,186
Rutland County (VT)	53	\$1,669,654	\$31,503	\$2,731,517	\$4,595,486	\$79,564	\$363,279	\$298,982	\$741,825	\$44,473
Town of Elkton (MD)	48	\$1,499,272	\$31,235	\$1,981,642	\$3,450,904	\$105,683	\$142,956	\$233,401	\$482,040	\$2,755
City of Waterville (ME)	38	\$1,243,677	\$32,728	\$1,859,751	\$3,247,635	\$90,499	\$135,932	\$196,600	\$423,031	\$9,094
City of Pendleton (OR)	67	\$2,341,682	\$34,950	\$3,078,200	\$5,433,467	\$139,968	\$139,300	\$460,521	\$739,789	\$50,832
Haywood County (TN)	0	\$6,484	n/a	\$9,676	\$23,427	\$749	\$963	\$999	\$2,711	\$188
City of Hannibal (MO)	9	\$208,361	\$23,151	\$300,891	\$630,941	\$8,475	\$10,732	\$40,342	\$59,549	\$1,443
Johnson County (TN)	6	\$101,877	\$16,980	\$166,261	\$404,616	\$8,288	\$24,858	\$21,030	\$54,176	\$1,189
City of Safety Harbor (FL)	32	\$801,039	\$25,032	\$1,109,660	\$2,038,201	\$40,755	\$42,793	\$165,765	\$249,313	\$21,575
City of Tullahoma (TN)	13	\$245,049	\$18,850	\$363,016	\$779,094	\$11,589	\$26,550	\$41,905	\$80,044	\$896
City of Coralville (IA)	81	\$2,362,772	\$29,170	\$3,380,104	\$6,091,864	\$136,038	\$173,659	\$358,068	\$667,765	\$44,083
Town of Carrboro (NC)	23	\$617,130	\$26,832	\$879,895	\$1,526,800	\$15,010	\$26,694	\$98,636	\$140,340	\$3,460
City of Coronado (CA)	256	\$8,071,929	\$31,531	\$12,033,059	\$20,687,835	\$370,957	\$657,481	\$1,660,931	\$2,689,369	\$56,015
City of Laguna Beach (CA)	325	\$11,934,123	\$36,720	\$17,636,089	\$29,968,856	\$592,440	\$1,043,749	\$2,313,044	\$3,949,233	\$47,996
City of Newberg (OR)	21	\$677,820	\$32,277	\$907,251	\$1,574,774	\$28,684	\$32,065	\$138,369	\$199,118	\$5,826
City of Fairfax (VA)	6	\$179,200	\$29,867	\$269,172	\$461,938	\$13,750	\$9,248	\$25,887	\$48,885	\$896
City of Brookings (SD)	49	\$1,234,079	\$25,185	\$1,673,992	\$3,420,764	\$84,810	\$67,426	\$195,048	\$347,284	\$2,366
Macon County (TN)	4	\$73,462	\$18,366	\$104,169	\$225,203	\$4,868	\$12,100	\$13,121	\$30,089	\$736
City of Paducah (KY)	156	\$3,917,329	\$25,111	\$5,912,999	\$11,852,568	\$126,370	\$410,038	\$654,196	\$1,190,604	\$57,696
City of Tarpon Springs (FL)	20	\$546,466	\$27,323	\$836,965	\$1,564,752	\$16,487	\$17,982	\$121,202	\$155,671	\$9,909
McNairy County (TN)	8	\$170,081	\$21,260	\$242,226	\$512,782	\$10,221	\$22,817	\$30,878	\$63,916	\$743
City of Mason City (IA)	11	\$283,808	\$25,801	\$430,690	\$853,278	\$24,571	\$32,679	\$43,645	\$100,895	\$11,271
Door County (WI)	192	\$6,134,198	\$31,949	\$9,960,810	\$17,341,956	\$686,390	\$662,376	\$1,136,731	\$2,485,497	\$274,221
City of Winter Park (FL)	242	\$6,902,890	\$28,524	\$10,438,776	\$18,298,394	\$386,848	\$405,236	\$1,284,230	\$2,076,314	\$203,221
City of Dover (NH)	43	\$1,357,490	\$31,570	\$1,770,812	\$3,066,073	\$41,347	\$18,816	\$273,002	\$333,165	\$33,528
Transylvania County (NC)	21	\$557,638	\$26,554	\$823,778	\$1,545,527	\$27,364	\$30,479	\$118,187	\$176,030	\$8,503
City of West Hollywood (CA)	81	\$2,588,141	\$31,952	\$3,578,765	\$5,916,925	\$131,573	\$191,093	\$522,950	\$845,616	\$12,528
Clatsop County (OR)	92	\$3,563,866	\$38,738	\$5,421,235	\$8,944,775	\$239,065	\$212,075	\$733,846	\$1,184,986	\$174,420

TABLE 25**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Columbia (TN)	42	\$1,037,183	\$24,695	\$1,457,133	\$2,747,686	\$45,726	\$87,034	\$174,425	\$307,185	\$909
City of Marion (IA)	29	\$737,945	\$25,446	\$1,038,503	\$2,001,352	\$52,235	\$58,439	\$120,895	\$231,569	\$6,059
Summit County (UT)	1,133	\$44,160,347	\$38,976	\$68,118,122	\$108,112,551	\$5,367,367	\$3,733,000	\$6,474,849	\$15,575,216	\$1,750,150
Sullivan County (NH)	35	\$1,172,118	\$33,489	\$1,580,701	\$2,772,659	\$44,725	\$18,979	\$258,150	\$321,854	\$32,096
Monroe County (TN)	31	\$808,927	\$26,094	\$1,126,174	\$2,178,624	\$56,065	\$152,005	\$123,629	\$331,699	\$1,220
City of Cleveland (TN)	42	\$790,670	\$18,825	\$1,157,594	\$2,466,895	\$40,464	\$94,406	\$128,629	\$263,499	\$9,812
Lincoln County (OR)	311	\$11,041,594	\$35,504	\$17,515,836	\$29,068,028	\$1,025,931	\$768,250	\$2,419,995	\$4,214,176	\$747,238
Cohort A Average	100	\$3,355,871	\$28,357	\$5,111,665	\$8,672,305	\$267,925	\$279,655	\$601,005	\$1,148,585	\$98,356
Cohort A Average (with counties & outliers removed)	32	\$868,652	\$26,801	\$1,224,598	\$2,269,805	\$45,325	\$57,562	\$152,878	\$255,765	\$11,930
Cohort A Median	38	\$1,037,183	\$28,847	\$1,457,133	\$2,747,686	\$45,726	\$67,426	\$174,425	\$321,854	\$9,812

TABLE 25**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Joplin (MO)	34	\$823,624	\$24,224	\$1,152,596	\$2,358,404	\$38,039	\$46,980	\$161,682	\$246,701	\$2,661
City of Florissant (MO)	15	\$388,727	\$25,915	\$576,764	\$1,100,517	\$15,863	\$12,730	\$63,905	\$92,498	\$941
McMinn County (TN)	83	\$1,415,137	\$17,050	\$2,097,063	\$4,643,254	\$58,710	\$197,348	\$242,896	\$498,954	\$7,213
City of Watsonville (CA)	38	\$1,156,173	\$30,426	\$1,532,460	\$2,630,937	\$60,182	\$89,345	\$219,017	\$368,544	\$3,969
Lafayette County (MS)	79	\$1,960,236	\$24,813	\$2,800,471	\$5,148,833	\$143,050	\$218,893	\$294,613	\$656,556	\$29,275
Columbus County (NC)	8	\$198,366	\$24,796	\$276,954	\$529,997	\$6,003	\$10,041	\$41,697	\$57,741	\$1,161
Watauga County (NC)	110	\$2,261,543	\$20,559	\$3,368,335	\$6,910,857	\$110,125	\$155,186	\$411,843	\$677,154	\$46,838
Mercer County (WV)	16	\$286,000	\$17,875	\$428,852	\$932,895	\$21,397	\$55,657	\$45,492	\$122,546	\$6,237
City of Dubuque (IA)	360	\$8,230,101	\$22,861	\$11,760,414	\$23,731,224	\$539,446	\$744,462	\$1,360,966	\$2,644,874	\$150,102
City of Ocala (FL)	468	\$9,189,420	\$19,636	\$13,807,176	\$29,052,614	\$536,425	\$675,588	\$2,141,688	\$3,353,701	\$208,898
Town of Chapel Hill (NC)	151	\$5,204,868	\$34,469	\$7,628,918	\$12,837,255	\$144,534	\$241,871	\$833,421	\$1,219,826	\$46,042
City of National City (CA)	24	\$776,800	\$32,367	\$1,122,066	\$1,955,843	\$60,408	\$78,603	\$147,932	\$286,943	\$2,198
City of Encinitas (CA)	151	\$4,643,324	\$30,750	\$6,736,910	\$11,819,062	\$246,665	\$393,310	\$936,373	\$1,576,348	\$9,460
City of Grand Junction (CO)	126	\$3,480,296	\$27,621	\$5,357,372	\$9,691,506	\$369,192	\$367,335	\$701,834	\$1,438,361	\$101,337
City of Cheyenne (WY)	66	\$1,446,930	\$21,923	\$2,264,015	\$4,391,520	\$80,305	\$191,363	\$263,074	\$534,742	\$9,278
City of Santa Cruz (CA)	72	\$2,725,392	\$37,853	\$3,743,943	\$6,103,528	\$139,938	\$217,997	\$514,241	\$872,176	\$13,663
Hamblen County (TN)	20	\$430,612	\$21,531	\$573,631	\$1,145,782	\$15,816	\$40,411	\$75,202	\$131,429	\$1,474
City of Redmond (WA)	23	\$1,026,503	\$44,631	\$1,657,405	\$2,458,478	\$65,743	\$145,274	\$159,100	\$370,117	\$14,375
Town of Jupiter (FL)	129	\$4,529,573	\$35,113	\$7,140,232	\$11,747,594	\$378,321	\$254,265	\$830,065	\$1,462,651	\$279,660
City of Ames (IA)	81	\$2,082,641	\$25,712	\$2,946,520	\$5,694,172	\$137,869	\$172,207	\$278,652	\$588,728	\$29,497
City of Portland (ME)	255	\$9,659,822	\$37,882	\$14,478,377	\$24,048,352	\$612,644	\$792,559	\$1,591,556	\$2,996,759	\$59,978
City of Jackson (TN)	31	\$491,568	\$15,857	\$757,835	\$1,682,965	\$18,976	\$62,626	\$79,939	\$161,541	\$1,882
Wilkes County (NC)	5	\$112,097	\$22,419	\$166,572	\$344,798	\$2,842	\$5,450	\$24,708	\$33,000	\$327
City of Eau Claire (WI)	122	\$3,293,042	\$26,992	\$5,233,366	\$9,880,255	\$210,423	\$348,221	\$545,141	\$1,103,785	\$53,768
Greene County (TN)	71	\$1,078,781	\$15,194	\$1,706,506	\$3,927,689	\$72,352	\$162,595	\$201,219	\$436,166	\$23,109
Carteret County (NC)	176	\$4,202,208	\$23,876	\$5,955,138	\$11,647,690	\$158,213	\$211,323	\$869,392	\$1,238,928	\$27,705
City of Walnut Creek (CA)	149	\$5,554,190	\$37,276	\$8,008,508	\$13,822,632	\$172,796	\$347,907	\$1,088,195	\$1,608,898	\$7,097
Island of Kaua'i (HI)	254	\$9,274,455	\$36,514	\$15,905,323	\$24,168,973	\$1,502,755	\$2,222,053	\$1,315,824	\$5,040,632	\$1,097,887
Walton County (FL)	440	\$14,866,625	\$33,788	\$22,066,501	\$36,525,571	\$880,972	\$693,139	\$3,096,734	\$4,670,845	\$317,741
Chatham County (NC)	37	\$871,402	\$23,551	\$1,190,077	\$2,345,511	\$65,830	\$57,379	\$156,986	\$280,195	\$3,960
City of Flagstaff (AZ)	259	\$8,630,468	\$33,322	\$12,806,912	\$22,339,605	\$636,928	\$692,581	\$1,528,033	\$2,857,542	\$222,189
City of Rapid City (SD)	2,147	\$54,344,941	\$25,312	\$75,112,188	\$142,517,549	\$2,564,349	\$2,611,782	\$9,496,670	\$14,672,801	\$565,709
City of Missoula (MT)	366	\$10,439,736	\$28,524	\$13,879,949	\$26,763,203	\$406,711	\$400,447	\$2,326,561	\$3,133,719	\$39,729
Wilson County (NC)	49	\$1,016,233	\$20,739	\$1,439,321	\$3,002,131	\$29,938	\$43,011	\$196,345	\$269,294	\$8,542
Caldwell County (NC)	46	\$828,039	\$18,001	\$1,217,268	\$2,695,259	\$49,874	\$62,436	\$160,188	\$272,498	\$23,198
City of Sioux City (IA)	47	\$1,132,805	\$24,102	\$1,594,727	\$3,128,503	\$91,084	\$117,073	\$169,709	\$377,866	\$30,720

TABLE 25**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Largo (FL)	162	\$3,903,565	\$24,096	\$5,692,560	\$10,886,412	\$160,364	\$170,528	\$840,035	\$1,170,927	\$61,442
City of Santa Fe (NM)	2,042	\$74,916,129	\$36,688	\$113,870,705	\$183,269,899	\$3,713,620	\$7,848,570	\$11,332,168	\$22,894,358	\$947,982
City of Fort Myers (FL)	660	\$13,768,035	\$20,861	\$19,720,228	\$39,030,384	\$668,549	\$579,294	\$3,034,452	\$4,282,295	\$254,413
Buchanan County (MO)	113	\$3,038,404	\$26,889	\$4,173,576	\$7,948,217	\$135,677	\$118,860	\$541,466	\$796,003	\$14,103
City of Nashua (NH)	39	\$1,469,373	\$37,676	\$1,992,705	\$3,268,896	\$17,391	\$10,654	\$297,285	\$325,330	\$12,101
City of Miami Beach (FL)	1,164	\$36,558,930	\$31,408	\$56,862,820	\$94,954,230	\$2,259,546	\$1,762,118	\$7,643,028	\$11,664,692	\$1,370,319
City of Asheville (NC)	265	\$8,411,946	\$31,743	\$12,470,256	\$21,968,445	\$196,332	\$323,886	\$1,694,511	\$2,214,729	\$104,481
Pottawattamie County (IA)	9	\$222,288	\$24,699	\$327,674	\$654,649	\$16,608	\$15,626	\$34,820	\$67,054	\$1,444
Fairbanks North Star Borough (AK)	256	\$8,470,562	\$33,088	\$11,301,203	\$19,328,036	\$132,573	\$101,096	\$1,636,602	\$1,870,271	\$0
City of Lee's Summit (MO)	74	\$2,046,960	\$27,662	\$2,988,325	\$5,537,506	\$106,290	\$71,059	\$341,622	\$518,971	\$6,919
Cleveland County (NC)	50	\$1,099,480	\$21,990	\$1,596,027	\$3,247,167	\$59,238	\$79,023	\$226,736	\$364,997	\$25,551
Montgomery County (VA)	242	\$6,233,808	\$25,760	\$8,590,334	\$16,157,588	\$611,737	\$557,845	\$1,045,962	\$2,215,544	\$107,696
Nevada County (CA)	352	\$11,084,852	\$31,491	\$15,671,113	\$27,245,783	\$600,147	\$924,668	\$2,261,003	\$3,785,818	\$121,046
City of Boca Raton (FL)	87	\$2,711,325	\$31,165	\$4,177,382	\$7,214,484	\$174,350	\$116,979	\$526,116	\$817,445	\$89,806
Cohort B Average	240	\$7,039,767	\$27,374	\$10,358,511	\$18,288,733	\$389,943	\$516,393	\$1,280,534	\$2,186,870	\$131,302
Cohort B Average (with counties & outliers removed)	229	\$6,127,220	\$29,142	\$8,797,861	\$16,345,066	\$316,076	\$367,033	\$1,148,992	\$1,832,101	\$85,083
Cohort B Median	99	\$2,718,359	\$25,837	\$3,958,760	\$7,062,671	\$138,904	\$181,785	\$520,179	\$806,724	\$26,628

TABLE 25
DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Carmel (IN)	321	\$7,232,158	\$22,530	\$10,641,935	\$21,329,889	\$469,869	\$743,835	\$1,101,194	\$2,314,898	\$107,575
City of Renton (WA)	11	\$500,374	\$45,489	\$715,500	\$1,038,908	\$29,587	\$65,262	\$75,862	\$170,711	\$5,818
Craven County (NC)	44	\$967,666	\$21,992	\$1,369,426	\$2,815,080	\$28,932	\$55,271	\$167,911	\$252,114	\$10,714
Platte County (MO)	39	\$1,171,874	\$30,048	\$1,674,606	\$3,097,590	\$47,358	\$41,242	\$182,879	\$271,479	\$7,291
Cecil County (MD)	202	\$6,355,230	\$31,462	\$8,513,239	\$14,885,564	\$438,695	\$595,487	\$1,002,416	\$2,036,598	\$12,003
City of Boulder (CO)	603	\$19,681,109	\$32,639	\$29,074,568	\$49,100,503	\$2,007,491	\$1,064,817	\$2,933,016	\$6,005,324	\$448,623
Bradley County (TN)	47	\$886,832	\$18,869	\$1,298,607	\$2,764,736	\$45,626	\$106,410	\$144,088	\$296,124	\$11,116
City of Lewisville (TX)	10	\$248,316	\$24,832	\$357,637	\$725,493	\$9,632	\$7,581	\$45,235	\$62,448	\$2,035
City of Elgin (IL)	37	\$1,271,945	\$34,377	\$1,900,867	\$3,129,964	\$106,348	\$87,202	\$210,342	\$403,892	\$11,681
Douglas County (OR)	15	\$465,468	\$31,031	\$600,135	\$1,116,886	\$27,512	\$37,281	\$98,202	\$162,995	\$7,431
City of West Palm Beach (FL)	932	\$30,454,551	\$32,677	\$47,100,956	\$80,195,152	\$2,239,448	\$1,502,284	\$5,745,940	\$9,487,672	\$1,293,551
Flagler County (FL)	23	\$498,486	\$21,673	\$746,313	\$1,476,799	\$44,996	\$34,127	\$118,217	\$197,340	\$22,163
City of Clearwater (FL)	817	\$20,751,128	\$25,399	\$31,642,755	\$58,467,565	\$1,381,625	\$1,456,605	\$4,246,578	\$7,084,808	\$749,677
City of Carlsbad (CA)	2	\$77,985	\$38,993	\$114,763	\$199,684	\$5,785	\$7,887	\$14,932	\$28,604	\$190
City of Norman (OK)	327	\$6,000,063	\$18,349	\$9,200,106	\$19,027,953	\$282,516	\$360,491	\$975,170	\$1,618,177	\$28,224
City of Columbia (MO)	88	\$2,491,644	\$28,314	\$3,494,755	\$6,590,393	\$82,619	\$106,528	\$469,930	\$659,077	\$24,391
City of Abilene (TX)	254	\$6,388,717	\$25,152	\$9,003,773	\$17,957,511	\$258,450	\$300,650	\$1,241,069	\$1,800,169	\$75,694
Hunterdon County (NJ)	12	\$436,703	\$36,392	\$583,175	\$987,270	\$21,625	\$15,552	\$80,072	\$117,249	\$2,168
City of Topeka (KS)	244	\$5,953,485	\$24,400	\$8,102,550	\$15,392,551	\$465,557	\$583,390	\$963,254	\$2,012,201	\$49,999
Cache County (UT)	146	\$3,383,892	\$23,177	\$5,324,585	\$10,571,118	\$425,848	\$488,106	\$547,549	\$1,461,503	\$129,900
City of New Haven (CT)	250	\$9,429,180	\$37,717	\$12,183,027	\$19,841,246	\$424,384	\$579,122	\$1,886,320	\$2,889,826	\$34,126
City of Waco (TX)	455	\$12,284,400	\$26,999	\$16,939,867	\$31,877,108	\$627,195	\$642,069	\$2,265,617	\$3,534,881	\$198,987
Brunswick County (NC)	13	\$294,470	\$22,652	\$445,268	\$883,910	\$20,979	\$21,117	\$63,851	\$105,947	\$9,310
City of Bellevue (WA)	339	\$15,170,596	\$44,751	\$23,436,165	\$34,524,097	\$1,172,757	\$2,572,360	\$2,115,787	\$5,860,904	\$439,539
City of Savannah (GA)	843	\$23,770,404	\$28,197	\$37,080,992	\$68,097,505	\$1,185,584	\$888,816	\$4,308,518	\$6,382,918	\$523,534
Orange County (NC)	200	\$6,620,590	\$33,103	\$9,668,939	\$16,359,239	\$176,670	\$298,529	\$1,062,912	\$1,538,111	\$51,761
Cumberland County (NJ)	37	\$1,279,850	\$34,591	\$1,643,149	\$2,813,185	\$50,360	\$60,777	\$270,308	\$381,445	\$10,464
Johnson County (IA)	171	\$5,006,298	\$29,277	\$7,161,846	\$12,907,589	\$288,240	\$367,954	\$758,682	\$1,414,876	\$93,403
City of Escondido (CA)	12	\$360,803	\$30,067	\$474,610	\$822,181	\$20,405	\$30,168	\$70,057	\$120,630	\$969
City of Kansas City (MO)	1,211	\$35,379,136	\$29,215	\$50,260,849	\$92,704,983	\$1,710,406	\$1,369,825	\$6,197,843	\$9,278,074	\$280,546
Macon-Bibb County (GA)	954	\$14,477,900	\$15,176	\$20,549,001	\$48,109,110	\$483,651	\$533,415	\$2,959,143	\$3,976,209	\$101,545
City of Springfield (MA)	345	\$11,973,592	\$34,706	\$13,559,471	\$22,727,746	\$537,013	\$686,637	\$2,422,455	\$3,646,105	\$265,901
Ouachita Parish (LA)	651	\$11,320,861	\$17,390	\$15,992,430	\$34,314,742	\$1,016,924	\$1,094,495	\$1,876,636	\$3,988,055	\$121,526
City of Alexandria (VA)	480	\$16,295,336	\$33,949	\$23,898,823	\$39,918,268	\$1,695,989	\$752,486	\$1,927,521	\$4,375,996	\$310,402
Catawba County (NC)	488	\$9,678,053	\$19,832	\$13,125,354	\$27,533,139	\$343,670	\$589,313	\$1,683,268	\$2,616,251	\$64,958
Martin County (FL)	157	\$4,551,121	\$28,988	\$7,060,916	\$12,956,700	\$245,238	\$193,788	\$849,202	\$1,288,228	\$134,576

TABLE 25
DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Wyandotte County (KS)	12	\$362,065	\$30,172	\$534,587	\$930,936	\$33,658	\$31,936	\$44,760	\$110,354	\$2,913
Town of Cary (NC)	247	\$6,720,937	\$27,210	\$9,467,329	\$17,426,546	\$144,060	\$218,965	\$1,235,012	\$1,598,037	\$26,660
Springfield (MO)	672	\$18,636,028	\$27,732	\$25,149,052	\$47,517,233	\$632,324	\$788,382	\$3,303,264	\$4,723,970	\$86,409
City of Salem (OR)	84	\$2,695,691	\$32,092	\$3,917,161	\$7,023,583	\$166,367	\$158,811	\$546,231	\$871,409	\$73,603
City of Fort Collins (CO)	151	\$4,011,803	\$26,568	\$6,076,768	\$11,235,043	\$387,225	\$256,925	\$738,569	\$1,382,719	\$88,368
City of Eugene (OR)	341	\$10,748,009	\$31,519	\$15,640,818	\$27,891,415	\$736,534	\$656,718	\$2,247,720	\$3,640,972	\$180,620
City of Oceanside (CA)	332	\$10,098,082	\$30,416	\$13,733,949	\$23,669,590	\$626,330	\$896,441	\$1,957,962	\$3,480,733	\$49,048
City of Ontario (CA)	9	\$269,087	\$29,899	\$371,737	\$651,121	\$19,913	\$26,085	\$50,231	\$96,229	\$940
City of Frisco (TX)	214	\$5,022,523	\$23,470	\$6,879,551	\$13,588,476	\$188,962	\$140,895	\$905,546	\$1,235,403	\$21,332
City of Providence (RI)	1,156	\$38,728,692	\$33,502	\$56,665,561	\$95,350,644	\$3,376,405	\$3,622,450	\$6,468,961	\$13,467,816	\$949,133
Pitt County (NC)	66	\$1,446,924	\$21,923	\$1,988,718	\$4,034,342	\$46,210	\$79,533	\$265,069	\$390,812	\$15,286
City of Fort Lauderdale (FL)	2,157	\$52,962,713	\$24,554	\$80,294,304	\$148,935,529	\$2,808,871	\$2,758,106	\$10,603,500	\$16,170,477	\$1,127,156
City of McKinney (TX)	42	\$1,128,955	\$26,880	\$1,628,861	\$3,107,792	\$49,257	\$35,512	\$189,746	\$274,515	\$7,236
Sumner County (TN)	87	\$1,890,685	\$21,732	\$2,448,055	\$4,680,735	\$85,050	\$166,869	\$303,670	\$555,589	\$3,518
City of Sioux Falls (SD)	1,125	\$31,735,992	\$28,210	\$42,363,167	\$80,697,162	\$1,518,711	\$1,693,927	\$4,964,755	\$8,177,393	\$151,862
City of Tempe (AZ)	561	\$16,823,700	\$29,989	\$23,032,060	\$40,024,225	\$775,773	\$1,114,890	\$3,082,487	\$4,973,150	\$113,775
City of Salt Lake City (UT)	3,546	\$104,452,994	\$29,457	\$156,426,751	\$281,795,138	\$10,253,472	\$11,504,294	\$15,499,924	\$37,257,690	\$1,794,702
Richmond County (GA)	192	\$2,822,947	\$14,703	\$3,985,348	\$9,379,528	\$144,906	\$124,261	\$441,226	\$710,393	\$27,691
Montgomery County (TN)	28	\$573,645	\$20,487	\$824,126	\$1,674,904	\$33,039	\$74,108	\$91,453	\$198,600	\$10,382
Tuscaloosa County (AL)	149	\$2,972,127	\$19,947	\$4,248,037	\$8,883,190	\$185,938	\$287,277	\$490,555	\$963,770	\$23,892
City of San Bernardino (CA)	10	\$297,661	\$29,766	\$414,825	\$728,766	\$27,569	\$32,396	\$53,979	\$113,944	\$1,538
Cabarrus County (NC)	62	\$1,292,970	\$20,854	\$1,862,496	\$3,851,644	\$61,398	\$67,504	\$230,022	\$358,924	\$11,732
City of Tacoma (WA)	622	\$20,109,424	\$32,330	\$31,448,899	\$52,879,067	\$2,333,545	\$2,885,381	\$3,465,908	\$8,684,834	\$255,307
Gaston County (NC)	239	\$3,915,441	\$16,383	\$5,294,912	\$11,640,003	\$146,943	\$191,272	\$759,928	\$1,098,143	\$14,865
New Hanover County (NC)	653	\$16,487,896	\$25,249	\$23,794,496	\$45,680,400	\$558,921	\$754,999	\$3,177,455	\$4,491,375	\$218,009
City of Garland (TX)	205	\$4,784,127	\$23,337	\$6,605,511	\$12,705,883	\$152,600	\$147,377	\$820,793	\$1,120,770	\$14,409
Clay County (MO)	419	\$10,827,406	\$25,841	\$15,783,418	\$30,100,407	\$247,376	\$274,283	\$1,892,727	\$2,414,386	\$22,823
Cohort C Average	384	\$10,554,424	\$27,597	\$15,330,499	\$27,989,598	\$700,958	\$751,277	\$1,824,023	\$3,276,258	\$173,571
Cohort C Average (with counties & outliers removed)	491	\$14,287,230	\$29,449	\$20,834,159	\$37,322,119	\$1,000,023	\$1,047,906	\$2,455,107	\$4,503,036	\$251,692
Cohort C Median	205	\$5,022,523	\$28,197	\$7,161,846	\$13,588,476	\$247,376	\$287,277	\$905,546	\$1,461,503	\$34,126

TABLE 25**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Reno (NV)	359	\$10,413,769	\$29,008	\$17,022,919	\$29,111,736	\$933,239	\$1,908,340	\$1,690,012	\$4,531,591	\$55,396
City of Scottsdale (AZ)	381	\$12,588,035	\$33,039	\$18,399,876	\$32,507,767	\$372,460	\$571,134	\$2,489,112	\$3,432,706	\$82,157
City of Chandler (AZ)	72	\$2,323,779	\$32,275	\$3,339,880	\$5,759,553	\$100,374	\$145,396	\$438,239	\$684,009	\$25,820
Buncombe County (NC)	275	\$8,734,322	\$31,761	\$12,946,218	\$22,805,929	\$204,180	\$336,727	\$1,759,206	\$2,300,113	\$108,426
City of St. Petersburg (FL)	883	\$22,210,656	\$25,154	\$30,560,552	\$56,807,528	\$998,118	\$1,050,730	\$4,637,226	\$6,686,074	\$454,376
City of Jersey City (NJ)	329	\$10,784,188	\$32,779	\$14,153,130	\$23,585,674	\$498,126	\$451,722	\$1,825,174	\$2,775,022	\$71,634
Greater Green Bay Area (WI)	267	\$7,723,819	\$28,928	\$12,240,219	\$21,976,414	\$512,810	\$697,049	\$1,356,027	\$2,565,886	\$82,620
St. Johns County (FL)	634	\$16,925,235	\$26,696	\$26,568,146	\$47,677,091	\$1,535,672	\$1,458,863	\$3,252,853	\$6,247,388	\$986,245
Alachua County (FL)	1,481	\$39,431,267	\$26,625	\$62,252,988	\$110,939,097	\$3,350,047	\$3,686,161	\$7,718,876	\$14,755,084	\$2,183,910
Santa Cruz County (CA)	130	\$4,610,634	\$35,466	\$6,263,459	\$10,375,952	\$236,130	\$363,968	\$871,451	\$1,471,549	\$20,585
York County (SC)	323	\$5,252,516	\$16,262	\$8,002,984	\$17,863,293	\$505,672	\$457,121	\$867,811	\$1,830,604	\$195,570
City of Orlando (FL)	839	\$21,239,933	\$25,316	\$30,724,471	\$55,842,520	\$993,200	\$1,042,751	\$4,048,012	\$6,083,963	\$356,220
City of Lincoln (NE)	466	\$11,542,150	\$24,769	\$16,259,641	\$31,881,083	\$824,506	\$855,307	\$1,837,175	\$3,516,988	\$90,101
City of Greensboro (NC)	1,418	\$37,427,187	\$26,394	\$53,553,652	\$100,549,792	\$1,285,453	\$1,907,453	\$6,745,659	\$9,938,565	\$537,510
Leon County (FL)	1,010	\$23,419,647	\$23,188	\$32,943,728	\$64,096,327	\$1,300,086	\$1,543,516	\$4,694,086	\$7,537,688	\$359,181
City of Marquette (MI)	22	\$619,034	\$28,138	\$893,179	\$1,657,817	\$53,001	\$80,741	\$108,571	\$242,313	\$26,131
Greater Spartanburg Area (SC)	539	\$11,412,607	\$21,174	\$16,999,609	\$35,119,400	\$753,085	\$915,814	\$2,084,363	\$3,753,262	\$291,374
Durham County (NC)	953	\$29,840,779	\$31,312	\$39,306,239	\$67,368,651	\$767,880	\$783,666	\$4,292,838	\$5,844,384	\$138,458
Lexington-Fayette Urban County (KY)	234	\$6,054,969	\$25,876	\$8,969,760	\$17,152,291	\$214,915	\$388,942	\$973,254	\$1,577,111	\$45,604
Somerset County (NJ)	82	\$3,508,996	\$42,793	\$4,751,532	\$7,689,111	\$121,327	\$91,566	\$608,040	\$820,933	\$8,039
City of Riverside (CA)	141	\$3,953,894	\$28,042	\$5,421,621	\$9,755,319	\$299,584	\$396,265	\$760,392	\$1,456,241	\$19,245
Rutherford County (TN)	341	\$6,912,666	\$20,272	\$10,078,144	\$20,224,891	\$371,910	\$743,496	\$1,076,272	\$2,191,678	\$84,775
City of Santa Ana (CA)	90	\$2,960,621	\$32,896	\$4,027,831	\$6,855,531	\$158,225	\$251,206	\$557,647	\$967,078	\$5,746
Cumberland County (NC)	426	\$6,326,026	\$14,850	\$9,178,301	\$21,616,688	\$228,285	\$288,298	\$1,010,177	\$1,526,760	\$40,689
Municipality of San Juan (PR)	1,145	\$28,772,828	\$25,129	\$43,919,243	\$65,083,286	\$525,473	\$5,517,464	\$4,718,337	\$10,761,274	\$97,910
Davis County (UT)	54	\$1,158,328	\$21,451	\$1,786,834	\$3,940,851	\$108,471	\$117,878	\$185,626	\$411,975	\$3,879
Lake County (FL)	224	\$6,174,540	\$27,565	\$9,557,793	\$17,612,990	\$519,041	\$625,095	\$1,251,996	\$2,396,132	\$287,270
Washtenaw County (MI)	539	\$16,650,051	\$30,891	\$23,439,655	\$41,241,412	\$959,249	\$1,086,509	\$2,718,927	\$4,764,685	\$393,658
Hamilton County (TN)	925	\$28,103,230	\$30,382	\$41,392,621	\$73,401,315	\$1,409,995	\$2,827,175	\$4,712,610	\$8,949,780	\$434,199
Forsyth County (NC)	965	\$30,202,432	\$31,298	\$41,483,351	\$70,576,100	\$648,794	\$1,326,377	\$5,555,968	\$7,531,139	\$197,844
Collier County (FL)	409	\$15,070,644	\$36,848	\$22,591,117	\$36,689,570	\$1,000,282	\$723,614	\$2,987,846	\$4,711,742	\$559,672
City of Wichita (KS)	1,234	\$30,478,731	\$24,699	\$44,474,001	\$81,521,352	\$1,719,338	\$3,099,727	\$5,404,837	\$10,223,902	\$306,253
Placer County (CA)	116	\$3,825,865	\$32,982	\$5,426,772	\$9,390,047	\$258,772	\$336,307	\$700,384	\$1,295,463	\$15,763
City of Tampa (FL)	3,458	\$60,174,759	\$17,402	\$88,452,200	\$185,483,965	\$3,209,059	\$3,337,256	\$12,432,592	\$18,978,907	\$1,392,455
St. Charles County (MO)	69	\$1,761,317	\$25,526	\$2,574,367	\$5,043,167	\$67,851	\$57,558	\$319,276	\$444,685	\$7,419
Manatee County (FL)	528	\$11,994,926	\$22,718	\$17,348,213	\$33,497,008	\$905,200	\$703,168	\$2,445,420	\$4,053,788	\$315,930

TABLE 25
DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Greater Flint Area (MI)	949	\$20,696,062	\$21,808	\$29,296,216	\$60,814,791	\$878,905	\$1,794,077	\$4,049,909	\$6,722,891	\$370,942
Clackamas County (OR)	74	\$2,559,300	\$34,585	\$3,483,290	\$5,865,455	\$128,764	\$103,002	\$478,619	\$710,385	\$8,376
Sarasota County (FL)	1,292	\$33,796,850	\$26,159	\$52,270,506	\$95,036,835	\$1,941,025	\$1,504,582	\$6,927,577	\$10,373,184	\$1,265,843
Monterey County (CA)	1,236	\$46,717,298	\$37,797	\$68,722,344	\$110,317,547	\$2,644,378	\$3,825,713	\$9,339,501	\$15,809,592	\$502,259
City of Atlanta (GA)	5,116	\$159,157,149	\$31,110	\$230,969,256	\$399,484,357	\$4,488,400	\$3,283,438	\$25,621,354	\$33,393,192	\$701,133
Morris County (NJ)	138	\$5,225,490	\$37,866	\$7,199,974	\$11,943,206	\$178,855	\$128,087	\$933,280	\$1,240,222	\$17,773
Cohort D Average	718	\$19,255,632	\$28,077	\$28,077,282	\$50,622,922	\$909,765	\$1,209,840	\$3,487,775	\$5,607,379	\$313,057
Cohort D Average (with counties & outliers removed)	1,058	\$27,562,420	\$27,930	\$39,875,158	\$72,914,571	\$1,138,077	\$1,312,962	\$4,899,714	\$7,350,754	\$294,584
Cohort D Median	418	\$11,477,379	\$27,803	\$17,011,264	\$32,194,425	\$587,134	\$733,555	\$1,960,769	\$3,635,125	\$123,442

TABLE 25

**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Camden County (NJ)	40	\$1,345,039	\$33,626	\$1,814,622	\$3,137,971	\$62,094	\$51,153	\$262,720	\$375,967	\$3,153
City of Mesa (AZ)	156	\$5,009,220	\$32,110	\$7,328,169	\$12,781,906	\$211,190	\$305,490	\$953,629	\$1,470,309	\$46,841
Guilford County (NC)	1,448	\$38,212,295	\$26,390	\$54,679,632	\$102,666,266	\$1,312,307	\$1,947,266	\$6,887,365	\$10,146,938	\$548,787
Dane County (WI)	2,056	\$62,793,673	\$30,542	\$96,543,984	\$165,470,287	\$6,304,711	\$7,190,681	\$10,069,312	\$23,564,704	\$586,625
Volusia County (FL)	377	\$9,927,146	\$26,332	\$14,601,492	\$27,835,577	\$216,370	\$219,855	\$2,365,603	\$2,801,828	\$54,174
Union County (NJ)	52	\$1,893,576	\$36,415	\$2,477,347	\$4,205,217	\$79,390	\$53,072	\$326,164	\$458,626	\$7,382
City of Albuquerque (NM)	1,295	\$35,003,594	\$27,030	\$52,578,445	\$93,531,206	\$1,759,919	\$3,792,111	\$5,435,646	\$10,987,676	\$104,359
City of Milwaukee (WI)	1,317	\$43,441,212	\$32,985	\$67,095,273	\$115,077,928	\$3,027,804	\$3,184,207	\$7,210,312	\$13,422,323	\$269,728
Washington County (OR)	116	\$3,944,417	\$34,004	\$5,750,043	\$9,638,592	\$233,818	\$201,204	\$710,869	\$1,145,891	\$32,776
Johnson County (KS)	219	\$6,406,743	\$29,255	\$9,612,564	\$16,840,994	\$501,869	\$667,704	\$971,112	\$2,140,685	\$64,371
Ocean County (NJ)	84	\$2,967,643	\$35,329	\$3,901,621	\$6,593,703	\$202,087	\$165,372	\$638,238	\$1,005,697	\$31,664
City of Louisville-Jefferson County (KY)	3,032	\$87,634,901	\$28,903	\$121,198,083	\$217,124,938	\$3,108,968	\$5,786,792	\$14,215,051	\$23,110,811	\$889,764
Monmouth County (NJ)	253	\$8,924,760	\$35,276	\$11,849,022	\$20,064,644	\$403,214	\$302,603	\$1,804,106	\$2,509,923	\$60,646
City of Las Vegas (NV)	1,812	\$58,381,261	\$32,219	\$89,484,260	\$148,085,352	\$4,712,682	\$8,459,499	\$10,755,753	\$23,927,934	\$674,454
City of Portland (OR)	1,489	\$55,271,839	\$37,120	\$80,347,905	\$131,020,046	\$3,306,230	\$2,923,964	\$10,791,432	\$17,021,626	\$735,727
City of Nashville-Davidson County (TN)	3,329	\$153,118,569	\$45,995	\$215,710,871	\$326,136,840	\$6,643,810	\$9,403,216	\$22,842,398	\$38,889,424	\$3,169,652
Hudson County (NJ)	391	\$12,844,952	\$32,852	\$16,866,580	\$28,106,788	\$592,098	\$537,088	\$2,174,727	\$3,303,913	\$85,529
Jackson County (MO)	1,255	\$36,486,848	\$29,073	\$51,939,351	\$95,293,366	\$1,900,430	\$1,222,664	\$5,803,283	\$8,926,377	\$294,108
City and County of Denver (CO)	1,527	\$60,743,386	\$39,780	\$88,810,366	\$140,195,685	\$4,823,354	\$2,281,233	\$9,011,362	\$16,115,949	\$1,467,527
Lee County (FL)	1,008	\$21,047,517	\$20,880	\$30,158,536	\$59,677,491	\$1,018,855	\$882,838	\$4,640,095	\$6,541,788	\$388,384
Essex County (NJ)	230	\$8,589,980	\$37,348	\$11,960,374	\$19,946,158	\$317,696	\$222,024	\$1,562,169	\$2,101,889	\$45,959
Multnomah County (OR)	1,423	\$56,584,948	\$39,765	\$80,906,450	\$128,342,216	\$3,326,127	\$2,345,158	\$9,973,393	\$15,644,678	\$789,367
Middlesex County (NJ)	62	\$2,121,954	\$34,225	\$2,959,900	\$5,198,472	\$82,970	\$67,466	\$385,191	\$535,627	\$8,457
City of Indianapolis (IN)	2,761	\$75,199,698	\$27,236	\$107,941,679	\$194,399,952	\$3,178,784	\$6,196,422	\$11,398,232	\$20,773,438	\$512,926
City and County of San Francisco (CA)	2,429	\$197,317,768	\$81,234	\$271,176,795	\$358,526,768	\$6,072,268	\$10,944,454	\$28,546,441	\$45,563,163	\$195,686
Prince George's County (MD)	320	\$8,634,791	\$26,984	\$12,708,888	\$23,997,414	\$852,405	\$992,362	\$1,095,845	\$2,940,612	\$104,508
City of Fort Worth (TX)	2,768	\$74,821,771	\$27,031	\$104,492,199	\$197,615,665	\$3,747,675	\$3,096,390	\$12,697,536	\$19,541,601	\$644,681
Bergen County (NJ)	66	\$2,573,823	\$38,997	\$3,483,423	\$5,701,675	\$70,781	\$53,627	\$490,980	\$615,388	\$10,737
Shelby County (TN)	729	\$20,400,406	\$27,984	\$29,867,386	\$53,880,282	\$1,027,150	\$1,937,126	\$3,290,596	\$6,254,872	\$212,666
Westchester County (NY)	565	\$23,952,302	\$42,393	\$34,034,448	\$51,945,402	\$2,816,841	\$1,370,564	\$3,712,713	\$7,900,118	\$398,794
Pinellas County (FL)	1,983	\$49,929,397	\$25,179	\$72,382,338	\$134,511,154	\$2,684,124	\$2,830,562	\$10,372,768	\$15,887,454	\$1,342,655
Cohort E Average	1,116	\$39,533,078	\$34,016	\$56,602,001	\$93,469,353	\$2,083,807	\$2,568,844	\$6,496,614	\$11,149,265	\$444,583
Cohort E Average (with counties & outliers removed)	1,992	\$76,903,929	\$37,422	\$109,651,277	\$175,863,299	\$3,690,244	\$5,124,889	\$12,168,890	\$20,984,023	\$791,940
Cohort E Median	1,008	\$23,952,302	\$32,852	\$34,034,448	\$59,677,491	\$1,312,307	\$1,370,564	\$4,640,095	\$7,900,118	\$212,666

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 25

**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of San José (CA)	1,677	\$68,677,197	\$40,952	\$97,475,760	\$151,386,084	\$3,087,289	\$4,747,245	\$11,345,791	\$19,180,325	\$191,765
Pima County (AZ)	1,394	\$40,972,863	\$29,392	\$58,386,516	\$105,391,873	\$2,499,741	\$2,621,923	\$7,950,225	\$13,071,889	\$534,465
Montgomery County (MD)	603	\$20,820,565	\$34,528	\$28,157,491	\$47,611,266	\$1,677,662	\$1,334,263	\$3,176,901	\$6,188,826	\$77,489
Mecklenburg County (NC)	2,273	\$78,647,064	\$34,601	\$109,471,474	\$186,916,310	\$2,303,348	\$3,153,420	\$13,089,059	\$18,545,827	\$987,602
Wake County (NC)	3,977	\$105,056,014	\$26,416	\$148,887,904	\$278,173,002	\$4,070,977	\$5,240,449	\$18,509,335	\$27,820,761	\$1,791,392
Fairfax County (VA)	866	\$26,517,361	\$30,621	\$38,672,193	\$67,312,305	\$1,775,844	\$1,233,552	\$3,873,787	\$6,883,183	\$102,938
Salt Lake County (UT)	3,962	\$116,541,412	\$29,415	\$174,315,887	\$313,944,139	\$11,488,957	\$12,878,220	\$17,261,964	\$41,629,141	\$1,970,363
Cuyahoga County (OH)	1,638	\$42,717,692	\$26,079	\$60,376,657	\$110,591,500	\$3,032,119	\$2,403,803	\$6,713,866	\$12,149,788	\$574,076
Allegheny County (PA)	6,733	\$256,506,284	\$38,097	\$344,318,288	\$565,031,004	\$11,088,175	\$15,179,021	\$43,743,676	\$70,010,872	\$3,819,205
City of Dallas (TX)	4,178	\$101,704,343	\$24,343	\$144,449,310	\$277,934,183	\$3,598,147	\$3,385,716	\$18,523,087	\$25,506,950	\$792,152
Orange County (FL)	1,302	\$34,137,960	\$26,220	\$50,134,076	\$90,152,250	\$1,686,037	\$1,769,867	\$6,464,101	\$9,920,005	\$696,426
City of San Diego (CA)	5,329	\$177,870,600	\$33,378	\$258,457,733	\$440,028,959	\$8,055,301	\$14,517,109	\$36,075,667	\$58,648,077	\$1,334,847
Hillsborough County (FL)	3,536	\$61,551,202	\$17,407	\$90,454,704	\$189,677,994	\$3,281,539	\$3,412,567	\$12,716,138	\$19,410,244	\$1,424,255
Palm Beach County (FL)	1,402	\$45,872,395	\$32,719	\$71,010,328	\$120,626,097	\$3,378,331	\$2,266,884	\$8,652,300	\$14,297,515	\$2,005,586
City of San Antonio (TX)	2,076	\$56,164,064	\$27,054	\$71,587,842	\$128,962,566	\$2,511,003	\$2,079,342	\$10,079,052	\$14,669,397	\$392,484
Sacramento County (CA)	979	\$30,445,291	\$31,098	\$41,586,725	\$74,817,806	\$1,388,943	\$2,368,879	\$5,703,392	\$9,461,214	\$49,172
City and County of Philadelphia (PA)	4,448	\$177,480,930	\$39,901	\$241,363,821	\$386,508,656	\$11,507,872	\$8,499,843	\$27,637,675	\$47,645,390	\$3,738,931
City of Phoenix (AZ)	2,649	\$80,735,130	\$30,478	\$115,474,538	\$203,636,643	\$3,673,143	\$5,224,832	\$15,132,341	\$24,030,316	\$473,608
Santa Clara County (CA)	1,907	\$78,339,951	\$41,080	\$111,101,438	\$172,566,737	\$3,476,525	\$5,395,525	\$12,949,192	\$21,821,242	\$217,674
Broward County (FL)	2,902	\$70,339,768	\$24,238	\$106,172,264	\$197,437,686	\$3,716,342	\$3,646,614	\$14,097,660	\$21,460,616	\$1,443,094
San Bernardino County (CA)	392	\$12,076,050	\$30,806	\$16,919,394	\$29,571,356	\$1,002,218	\$1,253,256	\$2,224,413	\$4,479,887	\$67,378
Clark County (NV)	3,364	\$107,257,030	\$31,884	\$163,877,863	\$271,530,986	\$8,666,504	\$15,557,442	\$19,738,591	\$43,962,537	\$1,142,018
City of Houston (TX)	7,764	\$194,391,236	\$25,038	\$272,921,734	\$524,713,745	\$9,925,431	\$6,633,486	\$32,780,800	\$49,339,717	\$1,555,511
Riverside County (CA)	861	\$26,221,657	\$30,455	\$39,259,960	\$68,984,470	\$1,635,521	\$2,479,514	\$5,310,541	\$9,425,576	\$279,163
Miami-Dade County (FL)	9,880	\$270,340,434	\$27,362	\$411,210,957	\$715,146,156	\$14,900,477	\$11,678,768	\$57,495,699	\$84,074,944	\$7,570,490
San Diego County (CA)	6,425	\$211,815,832	\$32,967	\$306,804,546	\$523,625,055	\$9,924,298	\$17,428,800	\$42,840,071	\$70,193,169	\$1,503,049
Harris County (TX)	7,802	\$195,336,027	\$25,037	\$274,245,710	\$527,258,920	\$9,974,304	\$6,666,150	\$32,939,830	\$49,580,284	\$1,563,035
Cohort F Average	3,345	\$99,575,420	\$30,428	\$142,485,004	\$250,723,620	\$5,308,372	\$6,039,129	\$18,037,969	\$29,385,470	\$1,344,377
Cohort F Average (with counties & outliers removed)	4,017	\$122,431,929	\$31,592	\$171,675,820	\$301,881,548	\$6,051,169	\$6,441,082	\$21,653,488	\$34,145,739	\$1,211,328
Cohort F Median	2,649	\$78,339,951	\$30,478	\$109,471,474	\$189,677,994	\$3,476,525	\$3,646,614	\$13,089,059	\$21,460,616	\$987,602

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 25**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Florence Region (OR)	45	\$1,472,289	\$32,718	\$2,062,380	\$3,607,092	\$110,441	\$111,923	\$305,599	\$527,963	\$42,604
Eastern Oregon Border Region	29	\$745,062	\$25,692	\$991,899	\$1,972,034	\$52,744	\$62,359	\$132,434	\$247,537	\$32,077
South Cumberland Region (TN)	1	\$31,973	\$31,973	\$47,329	\$86,220	\$2,299	\$4,698	\$5,458	\$12,455	\$1,231
Oregon's Adventure Coast	23	\$810,720	\$35,249	\$1,160,536	\$1,983,786	\$44,742	\$54,150	\$178,872	\$277,764	\$22,958
Southern Oregon: Ashland/Talent/Jacksonville	18	\$542,785	\$30,155	\$798,973	\$1,432,449	\$31,474	\$39,497	\$117,748	\$188,719	\$8,263
Greater Portsmouth Area (NH)	357	\$14,134,578	\$39,593	\$20,780,716	\$33,925,456	\$515,194	\$419,382	\$2,679,951	\$3,614,527	\$279,790
The Gorge (OR)	28	\$891,009	\$31,822	\$1,419,666	\$2,418,995	\$106,301	\$145,116	\$162,239	\$413,656	\$33,141
Northeast Oregon Region	19	\$458,237	\$24,118	\$650,877	\$1,325,250	\$29,763	\$31,274	\$102,609	\$163,646	\$6,491
Greater Aberdeen Region (SD)	22	\$605,011	\$27,501	\$794,840	\$1,617,297	\$49,823	\$67,763	\$68,241	\$185,827	\$2,625
Tri-Cities Communities (VA)	54	\$1,533,228	\$28,393	\$1,900,927	\$3,660,541	\$131,752	\$100,370	\$286,222	\$518,344	\$18,725
Upper Valley Region (NH/VT)	25	\$900,196	\$36,008	\$1,265,472	\$2,049,863	\$28,227	\$27,831	\$185,913	\$241,971	\$13,053
Monadnock Region (NH)	62	\$2,427,033	\$39,146	\$3,535,371	\$5,745,348	\$116,342	\$64,447	\$477,306	\$658,095	\$109,032
Bismarck-Mandan Region (ND)	262	\$7,361,802	\$28,098	\$10,688,230	\$20,096,676	\$93,219	\$303,776	\$1,544,958	\$1,941,953	\$27,869
Greater Minot Region (ND)	141	\$3,463,429	\$24,563	\$4,522,067	\$8,975,393	\$49,010	\$87,420	\$667,174	\$803,604	\$3,919
Greater Burlington Area (VT)	257	\$10,267,759	\$39,952	\$15,601,535	\$24,577,417	\$351,102	\$1,919,019	\$1,528,404	\$3,798,525	\$171,736
Northeastern Connecticut Region	39	\$1,299,678	\$33,325	\$1,857,577	\$3,289,382	\$43,524	\$78,640	\$260,652	\$382,816	\$3,715
Northwest Connecticut Region	103	\$3,423,316	\$33,236	\$4,761,884	\$8,269,160	\$206,533	\$229,925	\$692,529	\$1,128,987	\$33,646
Western Connecticut Region	351	\$14,997,074	\$42,727	\$20,455,161	\$32,544,167	\$675,626	\$899,588	\$2,870,520	\$4,445,734	\$127,114
Greater Fargo-Moorhead Area (ND/MN)	359	\$9,977,758	\$27,793	\$13,441,237	\$24,987,927	\$228,687	\$587,502	\$1,858,413	\$2,674,602	\$29,833
Greater Kingsport Area (TN)	223	\$5,966,140	\$26,754	\$8,549,298	\$16,226,396	\$331,353	\$716,617	\$1,004,980	\$2,052,950	\$58,329
Cedar Valley Region (IA)	318	\$7,555,023	\$23,758	\$10,536,583	\$21,390,387	\$456,496	\$675,119	\$1,272,084	\$2,403,699	\$81,037
Central Oregon Region	198	\$5,643,983	\$28,505	\$8,740,794	\$15,300,285	\$618,799	\$463,841	\$1,215,962	\$2,298,602	\$137,339
Northwest Tennessee Development District	212	\$5,094,493	\$24,031	\$7,106,686	\$13,952,739	\$228,509	\$610,123	\$949,731	\$1,788,363	\$55,886
Southwest Tennessee Development District	42	\$747,945	\$17,808	\$1,116,863	\$2,440,215	\$36,878	\$97,660	\$133,235	\$267,773	\$3,761
Southeast Ohio	126	\$3,621,572	\$28,743	\$5,129,990	\$9,791,685	\$204,061	\$249,862	\$640,241	\$1,094,164	\$52,931
Southeastern Connecticut Region	930	\$39,178,734	\$42,128	\$53,570,353	\$85,960,895	\$2,094,466	\$2,748,769	\$7,610,248	\$12,453,483	\$832,372
Shoreline and River Valley Region (CT)	111	\$4,172,014	\$37,586	\$6,027,128	\$10,136,914	\$153,301	\$220,618	\$800,284	\$1,174,203	\$44,473
Upper Peninsula of Michigan	263	\$7,351,740	\$27,953	\$10,741,298	\$19,792,655	\$699,952	\$1,141,879	\$1,224,484	\$3,066,315	\$373,808
Greater Waterbury Region (CT)	50	\$1,932,484	\$38,650	\$2,653,353	\$4,412,074	\$61,049	\$106,815	\$400,219	\$568,083	\$4,533
Quad Cities Region (IA/IL)	132	\$3,668,182	\$27,789	\$5,366,395	\$10,104,523	\$301,669	\$391,084	\$601,468	\$1,294,221	\$99,909
Greater Peoria Area (IL)	61	\$1,645,802	\$26,980	\$2,516,649	\$4,521,396	\$173,600	\$203,813	\$290,433	\$667,846	\$42,751
Upper Cumberland Development District (TN)	39	\$973,783	\$24,969	\$1,332,186	\$2,538,643	\$51,867	\$125,375	\$180,273	\$357,515	\$7,976
City of Huntsville/Madison County (AL)	1,087	\$27,166,255	\$24,992	\$41,752,191	\$81,797,026	\$2,273,518	\$3,465,292	\$3,945,248	\$9,684,058	\$916,739
Eastern Connecticut Region	969	\$40,478,412	\$41,773	\$55,427,930	\$89,250,277	\$2,137,990	\$2,827,409	\$7,870,900	\$12,836,299	\$836,087
South Central Tennessee Development District	68	\$1,494,654	\$21,980	\$2,136,837	\$4,303,739	\$62,495	\$141,244	\$281,515	\$485,254	\$2,418
Coachella Valley Region (CA)	626	\$19,465,920	\$31,096	\$29,706,728	\$51,933,499	\$1,153,194	\$1,814,689	\$3,988,246	\$6,956,129	\$233,161

TABLE 25**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
St. Croix Valley (MN/WI)	871	\$24,324,003	\$27,927	\$36,367,801	\$66,967,121	\$2,185,987	\$3,370,622	\$3,724,089	\$9,280,698	\$208,139
First Tennessee Development District	369	\$8,583,821	\$23,262	\$12,505,607	\$24,728,206	\$520,471	\$1,086,454	\$1,559,356	\$3,166,281	\$101,284
Northwest Arkansas Region	880	\$22,000,675	\$25,001	\$34,327,951	\$65,579,395	\$827,564	\$2,734,642	\$3,353,816	\$6,916,022	\$91,745
Northeast Prosperity Zone (NC)	87	\$2,250,756	\$25,871	\$3,192,998	\$6,136,861	\$96,434	\$148,519	\$454,518	\$699,471	\$35,608
The Eastside (King County, WA)	514	\$22,988,207	\$44,724	\$35,351,055	\$52,031,479	\$1,702,292	\$3,737,944	\$3,269,494	\$8,709,730	\$589,446
Greater Des Moines Region (IA)	1,515	\$40,368,085	\$26,646	\$59,729,943	\$112,112,881	\$2,934,987	\$3,447,061	\$6,403,302	\$12,785,350	\$1,163,926
Greater New Haven Region (CT)	343	\$12,986,572	\$37,862	\$16,806,236	\$27,384,841	\$585,665	\$800,072	\$2,597,721	\$3,983,458	\$48,001
Northwestern Prosperity Zone (NC)	804	\$15,935,484	\$19,820	\$22,588,342	\$47,730,578	\$693,746	\$1,094,218	\$3,263,914	\$5,051,878	\$185,384
Southeast Tennessee Development District	1,091	\$30,494,133	\$27,951	\$44,765,310	\$82,233,377	\$1,570,865	\$3,274,669	\$5,396,038	\$10,241,572	\$460,188
Greater Knoxville Region (TN)	598	\$19,091,580	\$31,926	\$27,202,476	\$47,504,673	\$632,972	\$1,532,938	\$3,345,421	\$5,511,331	\$154,084
Western Prosperity Zone (NC)	374	\$10,576,818	\$28,280	\$15,725,267	\$29,048,479	\$296,697	\$466,132	\$2,318,918	\$3,081,747	\$146,582
Lehigh Valley Region (PA)	852	\$27,664,533	\$32,470	\$37,591,635	\$66,211,147	\$1,563,312	\$1,785,020	\$4,949,622	\$8,297,954	\$370,921
Pikes Peak Region (CO)	1,276	\$32,443,009	\$25,426	\$48,103,148	\$89,130,067	\$3,686,840	\$2,797,285	\$5,691,639	\$12,175,764	\$787,727
Coastal Fairfield County Region (CT)	673	\$28,229,037	\$41,945	\$37,917,318	\$59,575,679	\$1,111,230	\$1,539,719	\$5,383,159	\$8,034,108	\$144,932
Greater Fort Wayne Area (IN)	448	\$10,882,891	\$24,292	\$15,281,214	\$30,055,668	\$508,543	\$1,290,630	\$1,849,208	\$3,648,381	\$89,701
Greater Sarasota/Bradenton Area (FL)	1,820	\$45,791,776	\$25,160	\$69,618,719	\$128,533,843	\$2,846,225	\$2,207,750	\$9,372,997	\$14,426,972	\$1,581,773
Sandhills Prosperity Zone (NC)	449	\$7,074,976	\$15,757	\$10,276,557	\$23,713,151	\$226,074	\$334,272	\$1,342,135	\$1,902,481	\$39,389
West Valley Region (AZ)	151	\$4,937,015	\$32,695	\$6,961,023	\$12,147,192	\$193,054	\$284,037	\$935,334	\$1,412,425	\$36,498
Greater Hartford Region (CT)	613	\$24,299,937	\$39,641	\$33,110,520	\$53,966,568	\$1,123,952	\$1,519,577	\$4,848,008	\$7,491,537	\$214,520
Dayton Region (OH)	1,678	\$42,498,285	\$25,327	\$61,864,870	\$122,748,372	\$2,092,667	\$2,545,554	\$7,678,867	\$12,317,088	\$339,113
Memphis Area Association of Governments (TN)	736	\$20,380,798	\$27,691	\$29,879,956	\$54,229,164	\$1,027,196	\$1,976,119	\$3,393,623	\$6,396,938	\$211,889
Southeast Prosperity Zone (NC)	908	\$21,733,362	\$23,935	\$31,448,966	\$62,495,114	\$774,471	\$1,199,565	\$4,417,639	\$6,391,675	\$271,791
Richmond & Tri-Cities Region (VA)	1,247	\$33,093,352	\$26,538	\$49,638,923	\$93,642,025	\$2,425,126	\$2,489,389	\$6,632,856	\$11,547,371	\$296,771
Greater Fairfax Area (VA)	969	\$30,173,030	\$31,138	\$44,070,195	\$76,218,830	\$2,083,399	\$1,352,269	\$4,305,428	\$7,741,096	\$138,593
South Hampton Roads Area (VA)	1,661	\$36,445,955	\$21,942	\$54,364,822	\$108,270,439	\$3,085,816	\$2,805,058	\$6,708,773	\$12,599,647	\$649,167
East Tennessee Development District	670	\$20,305,676	\$30,307	\$29,275,991	\$51,858,962	\$752,297	\$1,752,060	\$3,811,053	\$6,315,410	\$160,820
Greater St. Louis Area (MO)	2,969	\$85,317,323	\$28,736	\$119,369,000	\$211,740,492	\$4,623,850	\$3,199,232	\$13,833,572	\$21,656,654	\$532,664
Western New York Region	1,773	\$58,486,819	\$32,987	\$83,733,885	\$142,370,672	\$7,751,736	\$5,387,730	\$11,604,639	\$24,744,105	\$1,967,814
Greater Jacksonville Region (FL)	1,895	\$54,477,786	\$28,748	\$85,688,473	\$150,869,667	\$3,899,430	\$5,059,253	\$11,436,084	\$20,394,767	\$2,549,940
Piedmont-Triad Prosperity Zone (NC)	2,540	\$66,597,553	\$26,220	\$94,043,677	\$174,878,324	\$1,978,695	\$3,706,500	\$13,792,899	\$19,478,094	\$709,633
Greater Kansas City Metropolitan Area (MO/KS)	1,944	\$55,254,936	\$28,423	\$79,544,526	\$146,263,293	\$2,730,691	\$2,237,829	\$8,894,761	\$13,863,281	\$391,506
Greater Portland Area (OR)	1,613	\$63,088,665	\$39,113	\$90,139,783	\$143,846,263	\$3,688,709	\$2,649,364	\$11,162,881	\$17,500,954	\$830,519
Greater Nashville Regional Council (TN)	4,267	\$156,544,471	\$36,687	\$224,555,160	\$366,554,453	\$7,049,823	\$12,181,838	\$26,979,802	\$46,211,463	\$3,175,702
Greater Tampa/St. Petersburg Area (FL)	5,519	\$111,480,599	\$20,199	\$162,837,042	\$324,189,148	\$5,965,663	\$6,243,129	\$23,088,906	\$35,297,698	\$2,766,910
Southwestern Prosperity Zone (NC)	2,767	\$79,136,444	\$28,600	\$112,627,344	\$206,341,433	\$2,615,639	\$3,852,003	\$15,026,583	\$21,494,225	\$1,059,495
North Central Prosperity Zone (NC)	5,283	\$142,397,236	\$26,954	\$200,136,433	\$368,896,617	\$4,493,806	\$6,993,469	\$27,451,241	\$38,938,516	\$2,332,911

TABLE 25**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Long Island (NY)	1,318	\$52,925,993	\$40,156	\$76,351,032	\$120,449,764	\$6,260,276	\$3,587,882	\$9,736,120	\$19,584,278	\$1,026,650
Greater Philadelphia Region (PA)	6,415	\$247,202,589	\$38,535	\$335,697,632	\$551,938,068	\$13,162,464	\$14,531,387	\$43,623,710	\$71,317,561	\$4,424,759
Central Florida Region	3,194	\$79,199,128	\$24,796	\$118,377,455	\$221,720,209	\$4,144,019	\$4,495,166	\$17,807,315	\$26,446,500	\$1,823,528
Inland Empire Region (CA)	1,253	\$38,297,707	\$30,565	\$56,179,354	\$98,555,826	\$2,637,739	\$3,732,770	\$7,534,954	\$13,905,463	\$346,541
Greater Houston Region (TX)	8,082	\$194,245,731	\$24,034	\$273,198,256	\$537,158,184	\$10,350,953	\$7,259,891	\$36,793,334	\$54,404,178	\$1,666,908
Dallas-Fort Worth-Arlington MSA (TX)	8,131	\$204,214,872	\$25,116	\$289,425,562	\$554,491,843	\$8,101,963	\$7,388,487	\$38,901,965	\$54,392,415	\$1,603,716
Regional Average	1,131	\$32,511,817	\$29,884	\$46,525,890	\$83,858,156	\$1,780,889	\$2,068,108	\$6,041,160	\$9,890,157	\$518,955
Regional Median	482	\$15,466,279	\$28,337	\$21,684,529	\$40,715,065	\$684,686	\$1,245,098	\$3,067,217	\$4,748,806	\$150,333

TABLE 25

**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
State of Vermont	476	\$17,788,735	\$37,371	\$27,509,625	\$44,142,522	\$682,837	\$3,338,501	\$2,853,699	\$6,875,037	\$342,871
State of North Dakota	855	\$23,192,058	\$27,125	\$31,989,906	\$60,595,761	\$402,713	\$1,071,214	\$4,542,695	\$6,016,622	\$70,212
State of South Dakota	3,443	\$90,503,076	\$26,286	\$123,480,790	\$235,224,340	\$4,380,019	\$4,610,559	\$15,148,521	\$24,139,099	\$739,364
State of Delaware	685	\$21,535,501	\$31,439	\$28,810,136	\$53,696,774	\$89,251	\$383,530	\$4,524,907	\$4,997,688	\$56,936
State of Idaho	646	\$16,579,331	\$25,665	\$24,094,685	\$46,625,956	\$792,118	\$1,609,824	\$3,189,911	\$5,591,853	\$176,529
State of New Mexico	4,020	\$132,480,396	\$32,955	\$202,791,739	\$339,141,727	\$6,640,378	\$14,024,714	\$21,381,234	\$42,046,326	\$1,600,894
State of Arkansas	1,218	\$30,115,738	\$24,726	\$47,059,964	\$90,682,568	\$1,160,058	\$3,790,942	\$4,852,144	\$9,803,144	\$130,646
State of Nevada	3,946	\$124,697,344	\$31,601	\$191,811,186	\$318,853,347	\$10,202,426	\$18,536,827	\$22,720,218	\$51,459,471	\$1,261,845
State of Iowa	2,942	\$76,086,255	\$25,862	\$110,737,780	\$211,740,982	\$5,340,135	\$6,640,772	\$12,188,271	\$24,169,178	\$1,826,357
State of Utah	6,945	\$210,128,521	\$30,256	\$318,535,170	\$564,654,733	\$22,605,881	\$23,018,713	\$31,942,568	\$77,567,162	\$5,186,549
Commonwealth of Puerto Rico	1,338	\$33,562,263	\$25,084	\$51,021,936	\$75,636,574	\$609,976	\$6,404,751	\$5,496,559	\$12,511,286	\$111,843
State of Connecticut	3,150	\$129,162,281	\$41,004	\$175,144,395	\$281,264,698	\$5,634,018	\$8,375,565	\$27,420,260	\$41,429,843	\$1,268,970
State of Oregon	3,004	\$108,342,998	\$36,066	\$157,722,598	\$261,291,827	\$7,291,101	\$5,802,971	\$20,663,074	\$33,757,146	\$2,464,347
State of Wisconsin	5,500	\$167,922,251	\$30,531	\$258,445,792	\$451,823,254	\$14,691,859	\$17,681,760	\$27,746,287	\$60,119,906	\$1,771,799
State of Missouri	3,290	\$91,497,069	\$27,811	\$128,940,274	\$241,135,468	\$3,982,340	\$3,432,378	\$15,716,237	\$23,130,955	\$554,484
State of Tennessee	7,494	\$244,619,774	\$32,642	\$352,674,596	\$602,839,498	\$11,300,401	\$21,245,542	\$42,684,626	\$75,230,569	\$4,179,924
State of Arizona	5,943	\$181,936,694	\$30,614	\$260,180,672	\$459,985,588	\$9,040,695	\$11,681,696	\$34,430,056	\$55,152,447	\$1,708,223
State of New Jersey	1,686	\$60,461,765	\$35,861	\$81,316,802	\$135,950,793	\$2,673,303	\$2,177,003	\$11,370,160	\$16,220,466	\$434,339
State of North Carolina	13,212	\$345,702,629	\$26,166	\$490,039,584	\$919,240,557	\$11,175,562	\$17,794,678	\$68,067,847	\$97,038,087	\$4,780,793
State of Georgia	7,882	\$218,286,045	\$27,694	\$319,334,690	\$577,453,493	\$7,051,847	\$5,549,504	\$37,035,741	\$49,637,092	\$1,535,542
State of Florida	33,503	\$855,512,674	\$25,535	\$1,292,681,440	\$2,347,937,893	\$50,363,651	\$47,024,294	\$179,212,555	\$276,600,500	\$25,604,036
Statewide Average	5,294	\$151,433,971	\$30,109	#####	\$396,186,588	\$8,386,218	\$10,675,988	\$28,247,027	\$47,309,232	\$2,657,453
Statewide Median	3,290	\$108,342,998	\$30,256	\$157,722,598	\$261,291,827	\$5,634,018	\$6,404,751	\$20,663,074	\$33,757,146	\$1,268,970

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 25

**DIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Mercer Street Grassroots District (Princeton, WV)	7	\$106,430	\$15,204	\$155,729	\$352,889	\$7,259	\$19,029	\$17,515	\$43,803	\$665
Abilene Cultural District (Abilene, TX)	116	\$2,955,774	\$25,481	\$4,134,180	\$8,207,911	\$116,130	\$135,180	\$573,006	\$824,316	\$34,980
Downtown Torrington (Torrington, CT)	25	\$843,981	\$33,759	\$1,157,351	\$1,997,765	\$48,222	\$54,468	\$171,570	\$274,260	\$6,634
Iowa City Downtown District (Iowa City, IA)	83	\$2,441,160	\$29,412	\$3,492,244	\$6,293,972	\$140,551	\$179,421	\$369,947	\$689,919	\$45,545
Downtown Macon Urban Core (Macon, GA)	886	\$13,476,085	\$15,210	\$18,970,544	\$44,268,266	\$418,022	\$450,947	\$2,553,806	\$3,422,775	\$87,173
Oceanside Cultural District (Oceanside, CA)	275	\$8,378,342	\$30,467	\$11,375,332	\$19,618,932	\$523,070	\$745,808	\$1,622,231	\$2,891,109	\$39,910
Southeast Ohio Theatre Trail (Southeastern OH)	24	\$675,308	\$28,138	\$972,110	\$1,874,491	\$36,253	\$45,068	\$121,123	\$202,444	\$11,019
Loch Haven Cultural Park (Orlando, FL)	336	\$8,329,694	\$24,791	\$11,560,925	\$20,986,345	\$390,464	\$405,883	\$1,574,338	\$2,370,685	\$129,670
Cool Spring Downtown District (Fayetteville, NC)	69	\$939,033	\$13,609	\$1,346,362	\$3,246,443	\$36,017	\$45,574	\$148,069	\$229,660	\$6,342
Downtown Las Vegas (Las Vegas, NV)	899	\$29,011,431	\$32,271	\$44,447,078	\$73,599,215	\$2,341,356	\$4,202,672	\$5,340,044	\$11,884,072	\$352,008
Arts Campus Fort Wayne (Fort Wayne, IN)	320	\$7,687,025	\$24,022	\$10,861,674	\$21,459,749	\$359,004	\$911,137	\$1,310,683	\$2,580,824	\$64,670
Salt Lake Cultural Core (Salt Lake City, UT)	2,170	\$63,633,972	\$29,324	\$95,706,473	\$172,316,787	\$6,365,116	\$7,106,552	\$9,417,729	\$22,889,397	\$1,153,547
Grand Center Arts District (St. Louis, MO)	609	\$17,556,991	\$28,829	\$24,441,129	\$43,319,340	\$884,574	\$623,843	\$2,868,791	\$4,377,208	\$102,208
Dallas Arts District (Dallas, TX)	1,760	\$42,283,339	\$24,025	\$60,006,767	\$116,024,157	\$1,484,662	\$1,396,670	\$7,714,262	\$10,595,594	\$321,018
Balboa Park Cultural District (San Diego, CA)	2,761	\$96,498,117	\$34,950	\$141,422,996	\$237,450,887	\$4,023,841	\$7,752,266	\$19,698,513	\$31,474,620	\$840,926
Houston Museum District (Houston, TX)	2,877	\$71,820,402	\$24,964	\$100,646,657	\$193,474,378	\$3,711,525	\$2,480,534	\$12,090,327	\$18,282,386	\$572,710
Houston Theatre District (Houston, TX)	821	\$21,158,506	\$25,772	\$30,209,333	\$58,059,044	\$989,647	\$661,404	\$3,612,700	\$5,263,751	\$178,829
Midtown Cultural District (Houston, TX)	48	\$1,082,408	\$22,550	\$1,466,822	\$2,905,191	\$39,419	\$26,351	\$188,122	\$253,892	\$3,925
Arts District Average	783	\$21,604,333	\$25,710	\$31,242,984	\$56,969,765	\$1,217,507	\$1,513,489	\$3,855,154	\$6,586,151	\$219,543
Arts District Median	328	\$8,354,018	\$25,626	\$11,468,129	\$21,223,047	\$404,243	\$537,395	\$1,598,285	\$2,735,967	\$75,922

TABLE 26

INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

This table presents the indirect economic impact outputs of the event-related expenditures made by arts and culture audiences in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Indirect effects are the economic effects that stem from business-to-business purchases in the supply chain. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is indirectly supported in each participating community as a result of the event-related expenditures made by arts and culture audiences. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is indirectly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the event-related expenditures made by arts and culture audiences. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is indirectly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is indirectly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is indirectly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is indirectly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences.

Column Nine:

The dollar amount of federal taxes that is indirectly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences.

Column Ten:

The dollar amount of taxes that is indirectly generated in each participating community as a result of the event-related expenditures made by arts and culture audiences. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

Column Eleven:

The dollar amount of taxes that is indirectly generated in each participating community as a result of paid overnight lodging expenditures made by arts and culture audiences for the purpose of attending an arts and culture activity. These include all taxes generated as a result of paid lodging expenditures; they are not limited to lodging tax revenues only.

TABLE 26**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Tyrrell County (NC)	1	\$22,145	\$22,145	\$33,307	\$84,649	\$1,571	\$1,276	\$3,517	\$6,364	\$246
Taos County (NM)	65	\$2,258,558	\$34,747	\$4,225,165	\$10,379,260	\$189,017	\$370,530	\$445,300	\$1,004,847	\$94,858
Town of Hillsborough (NC)	3	\$156,241	\$52,080	\$264,724	\$556,542	\$4,654	\$9,059	\$25,312	\$39,025	\$150
Harney County (OR)	4	\$125,862	\$31,466	\$199,123	\$511,606	\$9,766	\$13,720	\$25,781	\$49,267	\$2,994
City of Monmouth (OR)	0	\$11,130	n/a	\$17,913	\$43,893	\$441	\$853	\$2,036	\$3,330	\$26
City of Sedona (AZ)	9	\$404,953	\$44,995	\$609,937	\$1,409,180	\$24,035	\$28,697	\$76,858	\$129,590	\$6,243
City of Yankton (SD)	2	\$91,071	\$45,536	\$160,818	\$349,259	\$6,415	\$6,922	\$15,606	\$28,943	\$415
City of Falls Church (VA)	10	\$991,031	\$99,103	\$1,677,686	\$2,649,824	\$47,823	\$24,462	\$132,497	\$204,782	\$2,496
City of Jamestown (ND)	5	\$238,992	\$47,798	\$365,448	\$839,003	\$7,553	\$27,269	\$34,465	\$69,287	\$491
Rutland County (VT)	7	\$421,798	\$60,257	\$662,438	\$1,310,969	\$13,338	\$66,103	\$81,727	\$161,168	\$2,163
Town of Elkton (MD)	4	\$170,097	\$42,524	\$272,557	\$646,050	\$18,623	\$25,042	\$23,716	\$67,381	\$318
City of Waterville (ME)	5	\$309,831	\$61,966	\$496,012	\$971,157	\$22,141	\$33,926	\$50,312	\$106,379	\$2,594
City of Pendleton (OR)	7	\$354,372	\$50,625	\$542,634	\$1,223,112	\$23,650	\$28,949	\$66,201	\$118,800	\$3,322
Haywood County (TN)	0	\$1,611	n/a	\$2,630	\$6,487	\$116	\$159	\$286	\$561	\$13
City of Hannibal (MO)	1	\$36,629	\$36,629	\$62,073	\$148,390	\$3,654	\$4,014	\$6,229	\$13,897	\$308
Johnson County (TN)	1	\$23,186	\$23,186	\$38,198	\$98,917	\$984	\$3,087	\$5,125	\$9,196	\$112
City of Safety Harbor (FL)	5	\$296,818	\$59,364	\$468,679	\$935,943	\$16,908	\$18,469	\$61,050	\$96,427	\$2,270
City of Tullahoma (TN)	1	\$71,536	\$71,536	\$114,641	\$259,088	\$3,334	\$7,843	\$12,100	\$23,277	\$92
City of Coralville (IA)	9	\$449,094	\$49,899	\$775,603	\$1,612,824	\$34,389	\$42,741	\$67,370	\$144,500	\$4,662
Town of Carrboro (NC)	2	\$126,585	\$63,293	\$212,107	\$439,316	\$3,681	\$7,204	\$20,496	\$31,381	\$234
City of Coronado (CA)	35	\$2,760,985	\$78,885	\$4,292,935	\$7,630,504	\$170,749	\$269,722	\$543,220	\$983,691	\$16,339
City of Laguna Beach (CA)	53	\$4,533,835	\$85,544	\$6,972,832	\$11,889,850	\$211,999	\$402,342	\$886,201	\$1,500,542	\$16,343
City of Newberg (OR)	2	\$115,362	\$57,681	\$175,594	\$412,501	\$8,088	\$9,696	\$21,076	\$38,860	\$476
City of Fairfax (VA)	1	\$65,909	\$65,909	\$109,367	\$178,851	\$3,510	\$2,855	\$10,323	\$16,688	\$83
City of Brookings (SD)	5	\$284,351	\$56,870	\$517,746	\$1,092,834	\$17,782	\$14,584	\$49,113	\$81,479	\$1,038
Macon County (TN)	0	\$14,750	n/a	\$24,635	\$60,194	\$798	\$2,076	\$2,770	\$5,644	\$78
City of Paducah (KY)	19	\$991,373	\$52,178	\$1,571,165	\$3,453,276	\$31,016	\$101,542	\$166,954	\$299,512	\$7,269
City of Tarpon Springs (FL)	4	\$230,899	\$57,725	\$365,739	\$724,781	\$13,260	\$14,483	\$47,491	\$75,234	\$1,042
McNairy County (TN)	1	\$27,888	\$27,888	\$44,274	\$112,964	\$1,823	\$4,128	\$5,193	\$11,144	\$60
City of Mason City (IA)	2	\$82,790	\$41,395	\$131,297	\$274,350	\$5,847	\$8,234	\$13,519	\$27,600	\$1,359
Door County (WI)	30	\$954,200	\$31,807	\$1,639,564	\$4,087,974	\$107,438	\$106,777	\$159,035	\$373,250	\$42,368
City of Winter Park (FL)	40	\$2,674,534	\$66,863	\$4,064,167	\$7,646,110	\$125,609	\$134,212	\$496,464	\$756,285	\$14,487
City of Dover (NH)	4	\$267,864	\$66,966	\$403,273	\$777,010	\$19,103	\$11,616	\$48,312	\$79,031	\$724
Transylvania County (NC)	3	\$100,694	\$33,565	\$161,331	\$470,391	\$9,475	\$10,509	\$17,247	\$37,231	\$1,064
City of West Hollywood (CA)	10	\$896,744	\$89,674	\$1,416,075	\$2,498,443	\$59,025	\$85,148	\$176,762	\$320,935	\$4,184
Clatsop County (OR)	12	\$537,952	\$44,829	\$801,212	\$1,814,700	\$29,936	\$37,340	\$102,399	\$169,675	\$7,103

TABLE 26
INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Columbia (TN)	4	\$198,803	\$49,701	\$316,501	\$689,543	\$9,777	\$19,197	\$33,823	\$62,797	\$80
City of Marion (IA)	5	\$250,641	\$50,128	\$465,368	\$914,891	\$16,814	\$20,292	\$45,384	\$82,490	\$868
Summit County (UT)	168	\$10,287,734	\$61,237	\$17,323,782	\$34,053,824	\$509,342	\$543,478	\$1,705,190	\$2,758,010	\$152,946
Sullivan County (NH)	4	\$227,727	\$56,932	\$379,423	\$786,138	\$30,007	\$14,142	\$41,638	\$85,787	\$1,332
Monroe County (TN)	3	\$98,545	\$32,848	\$157,877	\$405,486	\$6,032	\$16,832	\$16,055	\$38,919	\$116
City of Cleveland (TN)	5	\$263,669	\$52,734	\$376,520	\$816,595	\$13,278	\$30,903	\$42,125	\$86,306	\$1,163
Lincoln County (OR)	38	\$1,689,310	\$44,456	\$2,796,218	\$5,918,306	\$57,127	\$107,854	\$382,647	\$547,628	\$10,577
Cohort A Average	14	\$793,444	\$52,574	\$1,295,549	\$2,585,697	\$43,952	\$62,518	\$143,463	\$249,933	\$9,421
Cohort A Average (with counties & outliers removed)	4	\$187,515	\$50,665	\$301,081	\$642,419	\$11,281	\$15,246	\$32,159	\$58,686	\$1,114
Cohort A Median	4	\$238,992	\$51,352	\$376,520	\$786,138	\$13,338	\$18,469	\$42,125	\$79,031	\$1,064

TABLE 26**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Joplin (MO)	5	\$242,859	\$48,572	\$380,774	\$874,003	\$15,384	\$18,243	\$47,488	\$81,115	\$815
City of Florissant (MO)	2	\$190,172	\$95,086	\$302,321	\$540,305	\$9,107	\$7,604	\$30,875	\$47,586	\$240
McMinn County (TN)	8	\$386,739	\$48,342	\$589,321	\$1,341,323	\$10,416	\$36,804	\$69,641	\$116,861	\$418
City of Watsonville (CA)	4	\$285,931	\$71,483	\$398,952	\$737,488	\$16,920	\$25,416	\$51,559	\$93,895	\$921
Lafayette County (MS)	11	\$379,820	\$34,529	\$733,480	\$1,733,459	\$27,842	\$45,955	\$61,224	\$135,021	\$5,274
Columbus County (NC)	1	\$32,893	\$32,893	\$55,968	\$142,498	\$3,135	\$4,243	\$6,582	\$13,960	\$169
Watauga County (NC)	16	\$700,961	\$43,810	\$1,085,458	\$2,558,415	\$45,764	\$69,426	\$115,614	\$230,804	\$7,662
Mercer County (WV)	2	\$80,311	\$40,156	\$126,309	\$281,920	\$2,945	\$8,928	\$15,236	\$27,109	\$460
City of Dubuque (IA)	46	\$2,718,961	\$59,108	\$4,224,594	\$8,411,337	\$168,137	\$239,680	\$469,281	\$877,098	\$19,545
City of Ocala (FL)	64	\$2,421,564	\$37,837	\$3,909,085	\$9,427,841	\$175,569	\$226,793	\$525,716	\$928,078	\$12,157
Town of Chapel Hill (NC)	17	\$993,028	\$58,413	\$1,671,898	\$3,510,655	\$29,228	\$57,012	\$160,759	\$246,999	\$3,109
City of National City (CA)	3	\$269,264	\$89,755	\$420,738	\$753,200	\$15,887	\$25,859	\$53,383	\$95,129	\$641
City of Encinitas (CA)	21	\$1,610,770	\$76,703	\$2,520,610	\$4,497,439	\$101,726	\$159,030	\$316,888	\$577,644	\$2,759
City of Grand Junction (CO)	19	\$818,981	\$43,104	\$1,295,266	\$3,093,232	\$52,250	\$64,310	\$175,311	\$291,871	\$8,155
City of Cheyenne (WY)	10	\$447,703	\$44,770	\$724,614	\$1,704,069	\$14,105	\$37,201	\$88,316	\$139,622	\$1,982
City of Santa Cruz (CA)	8	\$634,335	\$79,292	\$875,077	\$1,620,324	\$34,448	\$54,142	\$115,333	\$203,923	\$3,169
Hamblen County (TN)	2	\$97,435	\$48,718	\$147,225	\$331,716	\$4,390	\$11,377	\$17,500	\$33,267	\$116
City of Redmond (WA)	3	\$281,392	\$93,797	\$474,222	\$778,895	\$12,372	\$28,165	\$48,629	\$89,166	\$1,125
Town of Jupiter (FL)	19	\$1,399,774	\$73,672	\$2,115,750	\$3,817,143	\$70,463	\$49,198	\$266,509	\$386,170	\$19,347
City of Ames (IA)	9	\$586,599	\$65,178	\$920,287	\$1,737,631	\$30,743	\$41,715	\$85,948	\$158,406	\$2,640
City of Portland (ME)	47	\$3,306,324	\$70,347	\$5,335,703	\$9,622,928	\$189,155	\$257,420	\$567,998	\$1,014,573	\$19,443
City of Jackson (TN)	3	\$158,826	\$52,942	\$259,875	\$549,915	\$8,042	\$26,262	\$23,825	\$58,129	\$224
Wilkes County (NC)	1	\$27,690	\$27,690	\$43,399	\$103,477	\$1,696	\$3,301	\$5,258	\$10,255	\$45
City of Eau Claire (WI)	20	\$1,128,173	\$56,409	\$1,736,821	\$3,504,251	\$55,995	\$98,857	\$186,732	\$341,584	\$9,594
Greene County (TN)	8	\$341,397	\$42,675	\$522,535	\$1,197,490	\$16,592	\$38,073	\$65,871	\$120,536	\$1,549
Carteret County (NC)	21	\$848,099	\$40,386	\$1,440,687	\$3,451,504	\$52,897	\$75,717	\$158,582	\$287,196	\$2,645
City of Walnut Creek (CA)	20	\$1,884,933	\$94,247	\$2,732,956	\$4,612,559	\$94,459	\$143,686	\$352,620	\$590,765	\$1,812
Island of Kaua'i (HI)	30	\$1,541,817	\$51,394	\$2,403,655	\$4,807,047	\$116,748	\$209,884	\$264,145	\$590,777	\$21,535
Walton County (FL)	54	\$2,800,385	\$51,859	\$4,808,040	\$9,652,515	\$263,522	\$212,273	\$522,483	\$998,278	\$28,980
Chatham County (NC)	5	\$163,327	\$32,665	\$269,437	\$755,687	\$14,999	\$13,366	\$28,754	\$57,119	\$420
City of Flagstaff (AZ)	35	\$1,718,699	\$49,106	\$2,615,522	\$5,723,283	\$98,584	\$118,677	\$302,271	\$519,532	\$23,770
City of Rapid City (SD)	320	\$17,833,924	\$55,731	\$30,426,142	\$60,834,416	\$1,081,445	\$1,103,331	\$3,195,334	\$5,380,110	\$329,389
City of Missoula (MT)	67	\$3,443,693	\$51,398	\$5,385,624	\$11,525,830	\$133,411	\$252,687	\$665,280	\$1,051,378	\$13,608
Wilson County (NC)	5	\$238,256	\$47,651	\$389,566	\$789,733	\$13,366	\$18,478	\$46,850	\$78,694	\$638
Caldwell County (NC)	5	\$204,043	\$40,809	\$323,144	\$788,864	\$12,194	\$17,071	\$39,215	\$68,480	\$2,294
City of Sioux City (IA)	6	\$305,326	\$50,888	\$479,173	\$1,004,913	\$17,869	\$25,461	\$51,648	\$94,978	\$3,043

TABLE 26
INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Largo (FL)	28	\$1,661,397	\$59,336	\$2,618,746	\$5,218,627	\$94,760	\$103,461	\$341,656	\$539,877	\$6,464
City of Santa Fe (NM)	262	\$12,656,369	\$48,307	\$22,878,315	\$47,197,010	\$700,321	\$1,471,324	\$1,939,311	\$4,110,956	\$177,353
City of Fort Myers (FL)	88	\$4,817,300	\$54,742	\$7,522,354	\$15,700,097	\$369,598	\$327,571	\$933,355	\$1,630,524	\$23,789
Buchanan County (MO)	12	\$631,465	\$52,622	\$1,000,948	\$2,175,838	\$45,454	\$36,252	\$109,739	\$191,445	\$2,912
City of Nashua (NH)	5	\$444,905	\$88,981	\$656,017	\$1,087,817	\$23,457	\$18,853	\$79,065	\$121,375	\$377
City of Miami Beach (FL)	211	\$13,348,325	\$63,262	\$21,002,677	\$41,312,087	\$922,788	\$717,244	\$2,666,735	\$4,306,767	\$162,270
City of Asheville (NC)	46	\$2,369,511	\$51,511	\$3,882,893	\$8,140,985	\$138,116	\$209,130	\$432,228	\$779,474	\$17,571
Pottawattamie County (IA)	1	\$48,189	\$48,189	\$82,345	\$173,268	\$4,584	\$4,149	\$7,580	\$16,313	\$158
Fairbanks North Star Borough (AK)	21	\$1,278,274	\$60,870	\$2,137,279	\$4,364,117	\$60,304	\$49,490	\$220,211	\$330,005	\$2,052
City of Lee's Summit (MO)	12	\$829,880	\$69,157	\$1,348,005	\$2,517,104	\$46,603	\$32,289	\$140,587	\$219,479	\$1,759
Cleveland County (NC)	6	\$257,134	\$42,856	\$412,240	\$889,134	\$14,817	\$21,615	\$53,267	\$89,699	\$2,561
Montgomery County (VA)	26	\$1,087,595	\$41,831	\$1,909,787	\$4,212,154	\$73,547	\$77,739	\$211,529	\$362,815	\$5,738
Nevada County (CA)	40	\$1,833,925	\$45,848	\$2,929,928	\$6,513,201	\$181,858	\$223,451	\$335,142	\$740,451	\$30,019
City of Boca Raton (FL)	13	\$924,675	\$71,129	\$1,404,309	\$2,546,948	\$47,486	\$33,133	\$175,802	\$256,421	\$6,213
Cohort B Average	34	\$1,854,267	\$56,001	\$3,038,601	\$6,177,314	\$114,710	\$143,027	\$336,897	\$594,634	\$19,779
Cohort B Average (with counties & outliers removed)	34	\$1,918,889	\$64,739	\$3,094,226	\$6,217,616	\$112,333	\$135,185	\$353,014	\$600,532	\$19,059
Cohort B Median	13	\$759,971	\$51,455	\$1,190,362	\$2,532,026	\$45,609	\$47,577	\$128,101	\$225,142	\$2,836

TABLE 26**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Carmel (IN)	49	\$3,349,923	\$68,366	\$5,372,356	\$10,249,819	\$149,253	\$264,633	\$551,967	\$965,853	\$17,306
City of Renton (WA)	1	\$112,879	\$112,879	\$192,648	\$317,288	\$5,025	\$11,424	\$19,528	\$35,977	\$455
Craven County (NC)	5	\$236,958	\$47,392	\$389,767	\$899,880	\$13,988	\$27,337	\$37,704	\$79,029	\$1,122
Platte County (MO)	5	\$323,446	\$64,689	\$541,716	\$1,039,244	\$14,643	\$14,024	\$51,934	\$80,601	\$1,349
Cecil County (MD)	19	\$738,354	\$38,861	\$1,182,694	\$2,802,815	\$80,768	\$108,609	\$102,978	\$292,355	\$1,384
City of Boulder (CO)	77	\$5,092,379	\$66,135	\$8,020,629	\$16,546,675	\$302,321	\$218,206	\$845,893	\$1,366,420	\$37,906
Bradley County (TN)	6	\$295,399	\$49,233	\$421,722	\$914,642	\$14,849	\$34,562	\$47,211	\$96,622	\$1,318
City of Lewisville (TX)	2	\$95,244	\$47,622	\$139,731	\$296,852	\$6,103	\$4,882	\$15,393	\$26,378	\$321
City of Elgin (IL)	5	\$503,680	\$100,736	\$778,265	\$1,306,414	\$27,206	\$29,076	\$88,337	\$144,619	\$543
Douglas County (OR)	2	\$95,767	\$47,884	\$144,985	\$329,064	\$5,422	\$8,944	\$20,267	\$34,633	\$536
City of West Palm Beach (FL)	139	\$10,115,816	\$72,776	\$15,352,033	\$27,829,982	\$512,039	\$357,575	\$1,926,241	\$2,795,855	\$89,489
Flagler County (FL)	3	\$129,088	\$43,029	\$182,342	\$456,032	\$10,126	\$7,801	\$27,879	\$45,806	\$1,524
City of Clearwater (FL)	145	\$8,661,476	\$59,734	\$13,611,868	\$27,077,913	\$485,530	\$530,532	\$1,783,062	\$2,799,124	\$78,873
City of Carlsbad (CA)	0	\$27,240	n/a	\$42,363	\$75,630	\$1,552	\$2,576	\$5,414	\$9,542	\$56
City of Norman (OK)	46	\$1,794,673	\$39,015	\$3,009,958	\$7,244,817	\$104,798	\$140,389	\$279,807	\$524,994	\$4,517
City of Columbia (MO)	15	\$728,446	\$48,563	\$1,133,446	\$2,528,612	\$31,126	\$39,289	\$137,497	\$207,912	\$4,180
City of Abilene (TX)	30	\$1,505,397	\$50,180	\$2,589,419	\$5,844,815	\$141,294	\$164,516	\$276,156	\$581,966	\$19,148
Hunterdon County (NJ)	1	\$113,738	\$113,738	\$164,182	\$301,817	\$10,971	\$8,743	\$18,201	\$37,915	\$332
City of Topeka (KS)	32	\$2,068,559	\$64,642	\$3,262,582	\$6,216,815	\$104,109	\$157,036	\$374,721	\$635,866	\$7,905
Cache County (UT)	21	\$1,054,538	\$50,216	\$1,617,595	\$3,572,756	\$46,312	\$80,571	\$189,234	\$316,117	\$9,000
City of New Haven (CT)	33	\$2,056,196	\$62,309	\$3,354,584	\$6,492,406	\$180,117	\$213,842	\$395,617	\$789,576	\$5,059
City of Waco (TX)	64	\$3,388,229	\$52,941	\$5,415,449	\$11,276,844	\$201,641	\$208,630	\$618,632	\$1,028,903	\$32,608
Brunswick County (NC)	2	\$68,747	\$34,374	\$124,024	\$302,600	\$7,128	\$7,300	\$13,676	\$28,104	\$1,486
City of Bellevue (WA)	37	\$3,922,546	\$106,015	\$6,623,269	\$10,918,881	\$172,243	\$392,150	\$678,459	\$1,242,852	\$34,414
City of Savannah (GA)	133	\$6,455,781	\$48,540	\$11,065,082	\$22,168,681	\$444,313	\$340,203	\$1,121,295	\$1,905,811	\$94,805
Orange County (NC)	22	\$1,277,321	\$58,060	\$2,151,199	\$4,511,668	\$37,607	\$73,359	\$206,804	\$317,770	\$3,496
Cumberland County (NJ)	4	\$180,703	\$45,176	\$295,340	\$672,463	\$20,271	\$24,398	\$36,652	\$81,321	\$1,449
Johnson County (IA)	20	\$951,552	\$47,578	\$1,643,366	\$3,417,290	\$72,865	\$90,562	\$142,745	\$306,172	\$9,877
City of Escondido (CA)	1	\$110,424	\$110,424	\$173,788	\$310,911	\$7,233	\$11,090	\$21,665	\$39,988	\$283
City of Kansas City (MO)	209	\$14,169,244	\$67,795	\$22,761,826	\$42,955,927	\$733,910	\$603,162	\$2,553,729	\$3,890,801	\$75,595
Macon-Bibb County (GA)	122	\$5,553,490	\$45,520	\$9,691,165	\$20,306,725	\$487,457	\$477,430	\$1,081,139	\$2,046,026	\$29,138
City of Springfield (MA)	35	\$2,095,892	\$59,883	\$3,128,563	\$6,325,616	\$75,316	\$124,522	\$454,762	\$654,600	\$2,991
Ouachita Parish (LA)	97	\$4,636,050	\$47,794	\$7,949,568	\$17,254,961	\$312,882	\$391,912	\$777,142	\$1,481,936	\$9,972
City of Alexandria (VA)	60	\$4,795,416	\$79,924	\$8,072,708	\$13,621,830	\$296,605	\$168,486	\$662,285	\$1,127,376	\$23,186
Catawba County (NC)	58	\$3,129,839	\$53,963	\$4,497,242	\$9,362,903	\$171,478	\$305,244	\$509,837	\$986,559	\$7,592
Martin County (FL)	22	\$971,376	\$44,153	\$1,639,658	\$3,544,451	\$91,220	\$73,082	\$159,770	\$324,072	\$9,559

TABLE 26

**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Wyandotte County (KS)	1	\$82,852	\$82,852	\$133,574	\$246,891	\$3,688	\$4,292	\$11,954	\$19,934	\$267
Town of Cary (NC)	39	\$2,705,774	\$69,379	\$4,491,345	\$8,243,047	\$133,325	\$183,767	\$483,556	\$800,648	\$4,610
Springfield (MO)	108	\$6,063,105	\$56,140	\$9,530,688	\$19,834,874	\$286,150	\$340,587	\$1,086,810	\$1,713,547	\$16,376
City of Salem (OR)	12	\$730,046	\$60,837	\$1,096,723	\$2,185,119	\$34,501	\$53,043	\$139,015	\$226,559	\$5,057
City of Fort Collins (CO)	22	\$1,172,802	\$53,309	\$1,902,498	\$4,158,977	\$88,669	\$68,892	\$224,690	\$382,251	\$8,024
City of Eugene (OR)	58	\$3,372,456	\$58,146	\$5,088,740	\$10,527,214	\$184,003	\$256,281	\$678,117	\$1,118,401	\$14,873
City of Oceanside (CA)	41	\$3,165,374	\$77,204	\$4,962,806	\$8,866,065	\$202,985	\$314,707	\$622,090	\$1,139,782	\$14,306
City of Ontario (CA)	1	\$48,809	\$48,809	\$73,648	\$147,192	\$3,216	\$4,940	\$9,288	\$17,444	\$183
City of Frisco (TX)	29	\$1,939,113	\$66,866	\$2,953,290	\$5,826,199	\$120,607	\$91,574	\$326,748	\$538,929	\$3,459
City of Providence (RI)	181	\$13,152,319	\$72,665	\$20,904,834	\$37,662,313	\$926,330	\$1,098,212	\$2,338,350	\$4,362,892	\$95,016
Pitt County (NC)	8	\$432,906	\$54,113	\$665,793	\$1,420,695	\$19,828	\$35,476	\$78,092	\$133,396	\$1,282
City of Fort Lauderdale (FL)	307	\$17,668,351	\$57,552	\$28,030,421	\$56,181,039	\$1,100,627	\$1,086,572	\$3,374,853	\$5,562,052	\$79,297
City of McKinney (TX)	6	\$423,560	\$70,593	\$654,806	\$1,258,518	\$25,818	\$19,028	\$67,371	\$112,217	\$1,150
Sumner County (TN)	9	\$505,268	\$56,141	\$776,975	\$1,654,305	\$23,235	\$47,858	\$84,912	\$156,005	\$333
City of Sioux Falls (SD)	155	\$10,445,002	\$67,387	\$16,908,552	\$31,857,456	\$478,591	\$543,964	\$1,711,183	\$2,733,738	\$70,048
City of Tempe (AZ)	94	\$6,454,416	\$68,664	\$10,177,254	\$19,367,405	\$266,872	\$419,486	\$1,242,529	\$1,928,887	\$19,495
City of Salt Lake City (UT)	682	\$46,799,126	\$68,620	\$75,908,695	\$144,660,583	\$1,647,205	\$2,798,480	\$8,284,427	\$12,730,112	\$178,186
Richmond County (GA)	20	\$1,035,358	\$51,768	\$1,943,681	\$3,905,080	\$90,641	\$82,094	\$143,868	\$316,603	\$6,383
Montgomery County (TN)	3	\$162,553	\$54,184	\$264,457	\$582,340	\$6,980	\$16,618	\$28,050	\$51,648	\$1,087
Tuscaloosa County (AL)	19	\$883,341	\$46,492	\$1,485,270	\$3,223,052	\$42,195	\$75,566	\$151,952	\$269,713	\$2,792
City of San Bernardino (CA)	1	\$56,751	\$56,751	\$85,815	\$172,020	\$3,727	\$5,737	\$10,812	\$20,276	\$298
Cabarrus County (NC)	9	\$433,196	\$48,133	\$666,480	\$1,402,306	\$23,994	\$30,509	\$73,924	\$128,427	\$1,280
City of Tacoma (WA)	67	\$3,972,162	\$59,286	\$6,901,442	\$12,821,554	\$377,685	\$472,199	\$733,055	\$1,582,939	\$17,725
Gaston County (NC)	22	\$905,923	\$41,178	\$1,577,077	\$3,500,610	\$90,465	\$108,620	\$158,070	\$357,155	\$1,897
New Hanover County (NC)	99	\$4,873,168	\$49,224	\$8,680,865	\$18,172,103	\$296,079	\$427,751	\$901,362	\$1,625,192	\$31,315
City of Garland (TX)	30	\$2,484,986	\$82,833	\$3,978,571	\$6,947,482	\$126,765	\$124,475	\$406,751	\$657,991	\$3,096
Clay County (MO)	57	\$3,113,218	\$54,618	\$4,999,253	\$9,994,847	\$193,576	\$163,615	\$505,555	\$862,746	\$4,504
Cohort C Average	57	\$3,553,774	\$61,030	\$5,739,376	\$11,176,434	\$193,293	\$231,594	\$636,683	\$1,061,570	\$19,065
Cohort C Average (with counties & outliers removed)	76	\$4,932,660	\$64,334	\$7,918,127	\$15,195,538	\$257,097	\$305,693	\$888,762	\$1,451,552	\$27,263
Cohort C Median	22	\$1,277,321	\$56,446	\$2,151,199	\$4,511,668	\$90,641	\$108,609	\$224,690	\$382,251	\$4,610

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 26**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Reno (NV)	58	\$3,924,990	\$67,672	\$6,512,938	\$11,819,624	\$180,227	\$366,741	\$748,431	\$1,295,399	\$16,160
City of Scottsdale (AZ)	74	\$5,122,099	\$69,218	\$8,086,277	\$15,503,887	\$201,807	\$321,544	\$989,789	\$1,513,140	\$14,077
City of Chandler (AZ)	13	\$905,030	\$69,618	\$1,425,118	\$2,720,831	\$36,094	\$57,293	\$174,644	\$268,031	\$4,424
Buncombe County (NC)	48	\$2,460,236	\$51,255	\$4,031,465	\$8,452,495	\$143,387	\$217,118	\$448,783	\$809,288	\$18,234
City of St. Petersburg (FL)	140	\$8,352,015	\$59,657	\$13,195,691	\$26,323,774	\$479,953	\$523,943	\$1,716,305	\$2,720,201	\$47,804
City of Jersey City (NJ)	37	\$4,365,843	\$117,996	\$5,974,401	\$9,573,334	\$233,130	\$271,930	\$698,078	\$1,203,138	\$12,504
Greater Green Bay Area (WI)	42	\$2,813,384	\$66,985	\$4,341,442	\$8,481,889	\$152,834	\$226,761	\$497,889	\$877,484	\$20,675
St. Johns County (FL)	91	\$4,412,615	\$48,490	\$6,741,476	\$15,033,449	\$274,828	\$267,736	\$865,280	\$1,407,844	\$63,484
Alachua County (FL)	201	\$10,017,343	\$49,838	\$16,178,385	\$33,153,824	\$637,030	\$716,689	\$2,030,150	\$3,383,869	\$177,139
Santa Cruz County (CA)	14	\$1,094,404	\$78,172	\$1,515,144	\$2,803,766	\$61,169	\$94,665	\$198,448	\$354,282	\$4,774
York County (SC)	40	\$2,331,616	\$58,290	\$3,570,033	\$7,256,002	\$163,161	\$162,080	\$390,764	\$716,005	\$11,069
City of Orlando (FL)	128	\$8,552,168	\$66,814	\$13,013,039	\$24,535,838	\$427,656	\$454,560	\$1,575,845	\$2,458,061	\$25,392
City of Lincoln (NE)	72	\$3,819,915	\$53,054	\$6,576,385	\$13,402,181	\$260,316	\$291,231	\$658,792	\$1,210,339	\$15,158
City of Greensboro (NC)	233	\$13,579,538	\$58,281	\$22,446,661	\$43,191,390	\$645,071	\$1,018,309	\$2,443,900	\$4,107,280	\$82,895
Leon County (FL)	131	\$7,642,882	\$58,343	\$11,666,073	\$23,020,121	\$390,433	\$475,132	\$1,536,984	\$2,402,549	\$24,927
City of Marquette (MI)	3	\$121,490	\$40,497	\$184,657	\$440,450	\$5,770	\$10,422	\$24,122	\$40,314	\$692
Greater Spartanburg Area (SC)	61	\$2,767,833	\$45,374	\$4,328,902	\$9,345,789	\$161,015	\$208,245	\$514,051	\$883,311	\$10,079
Durham County (NC)	94	\$6,335,020	\$67,394	\$10,287,523	\$19,057,638	\$312,311	\$305,430	\$918,625	\$1,536,366	\$14,095
Lexington-Fayette Urban County (KY)	42	\$2,347,689	\$55,897	\$3,821,718	\$7,749,548	\$97,742	\$178,020	\$378,413	\$654,175	\$7,620
Somerset County (NJ)	10	\$1,020,363	\$102,036	\$1,523,448	\$2,435,757	\$61,987	\$58,770	\$166,366	\$287,123	\$989
City of Riverside (CA)	18	\$941,567	\$52,309	\$1,426,770	\$2,982,691	\$72,599	\$104,913	\$179,799	\$357,311	\$4,440
Rutherford County (TN)	38	\$2,121,985	\$55,842	\$3,395,415	\$6,727,669	\$118,422	\$241,498	\$333,566	\$693,486	\$10,675
City of Santa Ana (CA)	12	\$1,055,929	\$87,994	\$1,642,548	\$2,797,199	\$54,130	\$97,814	\$205,356	\$357,300	\$1,957
Cumberland County (NC)	44	\$1,944,845	\$44,201	\$3,318,992	\$7,061,313	\$129,900	\$175,084	\$286,786	\$591,770	\$4,435
Municipality of San Juan (PR)	113	\$5,072,862	\$44,893	\$8,224,922	\$13,982,779	\$69,029	\$724,808	\$917,200	\$1,711,037	\$3,383
Davis County (UT)	9	\$359,231	\$39,915	\$597,454	\$1,512,029	\$21,375	\$28,324	\$58,578	\$108,277	\$360
Lake County (FL)	31	\$1,209,453	\$39,015	\$1,943,300	\$4,793,851	\$77,153	\$95,763	\$255,395	\$428,311	\$15,816
Washtenaw County (MI)	64	\$4,618,251	\$72,160	\$7,347,617	\$14,166,424	\$235,512	\$296,113	\$776,501	\$1,308,126	\$16,711
Hamilton County (TN)	142	\$9,841,276	\$69,305	\$14,552,549	\$27,596,983	\$301,202	\$646,359	\$1,699,112	\$2,646,673	\$46,858
Forsyth County (NC)	142	\$8,847,501	\$62,306	\$13,394,595	\$26,159,635	\$295,272	\$594,186	\$1,620,078	\$2,509,536	\$29,003
Collier County (FL)	46	\$2,723,997	\$59,217	\$4,243,940	\$8,415,954	\$136,426	\$101,853	\$526,364	\$764,643	\$19,278
City of Wichita (KS)	177	\$10,643,035	\$60,130	\$16,530,453	\$32,808,802	\$463,476	\$969,341	\$1,945,089	\$3,377,906	\$43,977
Placer County (CA)	16	\$1,122,589	\$70,162	\$1,776,732	\$3,280,024	\$67,525	\$102,447	\$212,686	\$382,658	\$4,658
City of Tampa (FL)	483	\$32,866,378	\$68,046	\$50,400,145	\$93,402,078	\$1,815,368	\$1,899,445	\$6,484,410	\$10,199,223	\$114,874
St. Charles County (MO)	9	\$457,467	\$50,830	\$761,225	\$1,603,941	\$32,387	\$24,859	\$78,606	\$135,852	\$1,445
Manatee County (FL)	73	\$4,218,969	\$57,794	\$6,230,120	\$12,578,020	\$265,533	\$213,674	\$838,471	\$1,317,678	\$22,974

TABLE 26**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Greater Flint Area (MI)	116	\$5,355,208	\$46,166	\$8,594,058	\$18,498,906	\$296,865	\$635,837	\$995,334	\$1,928,036	\$14,459
Clackamas County (OR)	11	\$673,711	\$61,246	\$1,007,206	\$1,993,136	\$35,150	\$40,297	\$117,002	\$192,449	\$727
Sarasota County (FL)	202	\$11,899,466	\$58,908	\$18,457,235	\$36,410,658	\$910,088	\$718,735	\$2,212,012	\$3,840,835	\$114,682
Monterey County (CA)	150	\$10,526,231	\$70,175	\$15,080,310	\$28,214,652	\$770,873	\$1,010,042	\$1,948,904	\$3,729,819	\$133,791
City of Atlanta (GA)	702	\$70,369,156	\$100,241	\$115,668,537	\$185,942,924	\$2,647,982	\$2,356,664	\$10,935,485	\$15,940,131	\$145,320
Morris County (NJ)	18	\$1,870,881	\$103,938	\$2,839,570	\$4,611,846	\$134,442	\$125,910	\$294,051	\$554,403	\$3,329
Cohort D Average	99	\$6,683,963	\$63,326	\$10,544,154	\$19,520,074	\$330,396	\$415,014	\$1,188,011	\$1,933,420	\$31,556
Cohort D Average (with counties & outliers removed)	154	\$11,758,511	\$69,395	\$18,791,687	\$33,246,072	\$537,399	\$624,582	\$2,055,718	\$3,217,698	\$37,834
Cohort D Median	60	\$3,872,453	\$59,437	\$6,102,261	\$10,696,479	\$171,694	\$254,617	\$678,435	\$1,206,739	\$14,809

TABLE 26

**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Camden County (NJ)	6	\$428,442	\$71,407	\$640,041	\$1,160,312	\$32,990	\$34,424	\$74,807	\$142,221	\$442
City of Mesa (AZ)	29	\$2,028,278	\$69,941	\$3,193,217	\$6,100,823	\$80,208	\$127,612	\$391,706	\$599,526	\$8,026
Guilford County (NC)	238	\$13,865,553	\$58,259	\$22,919,581	\$44,101,328	\$658,680	\$1,039,783	\$2,495,370	\$4,193,833	\$84,634
Dane County (WI)	298	\$21,788,685	\$73,116	\$35,884,611	\$65,157,314	\$1,149,841	\$1,697,475	\$3,830,351	\$6,677,667	\$123,378
Volusia County (FL)	58	\$2,770,558	\$47,768	\$4,562,961	\$9,901,421	\$219,509	\$222,953	\$576,512	\$1,018,974	\$4,913
Union County (NJ)	7	\$565,385	\$80,769	\$831,161	\$1,518,863	\$50,837	\$39,916	\$85,473	\$176,226	\$1,203
City of Albuquerque (NM)	166	\$9,446,655	\$56,908	\$16,332,991	\$32,101,236	\$514,860	\$1,105,467	\$1,518,397	\$3,138,724	\$26,373
City of Milwaukee (WI)	161	\$10,125,419	\$62,891	\$17,992,926	\$31,716,638	\$529,889	\$692,402	\$1,814,794	\$3,037,085	\$36,074
Washington County (OR)	15	\$1,237,027	\$82,468	\$1,845,080	\$3,221,006	\$50,190	\$73,704	\$212,039	\$335,933	\$3,046
Johnson County (KS)	36	\$2,714,555	\$75,404	\$4,276,520	\$7,664,607	\$95,023	\$169,527	\$472,000	\$736,550	\$8,918
Ocean County (NJ)	11	\$517,126	\$47,011	\$831,046	\$1,824,603	\$63,949	\$57,179	\$96,225	\$217,353	\$4,462
City of Louisville-Jefferson County (KY)	504	\$35,486,375	\$70,409	\$56,035,768	\$103,436,733	\$1,434,449	\$2,721,047	\$5,924,552	\$10,080,048	\$203,032
Monmouth County (NJ)	36	\$2,416,790	\$67,133	\$3,769,626	\$7,245,509	\$253,314	\$220,448	\$409,953	\$883,715	\$11,400
City of Las Vegas (NV)	297	\$19,625,147	\$66,078	\$33,033,293	\$60,472,366	\$987,358	\$1,764,677	\$4,039,411	\$6,791,446	\$202,850
City of Portland (OR)	240	\$19,521,561	\$81,340	\$29,672,956	\$53,207,995	\$874,719	\$1,205,707	\$3,681,056	\$5,761,482	\$72,863
City of Nashville-Davidson County (TN)	536	\$47,247,223	\$88,148	\$70,279,587	\$122,455,011	\$1,610,114	\$2,440,545	\$7,372,815	\$11,423,474	\$428,904
Hudson County (NJ)	44	\$5,200,841	\$118,201	\$7,117,995	\$11,406,431	\$277,671	\$323,948	\$831,650	\$1,433,269	\$14,930
Jackson County (MO)	204	\$14,535,877	\$71,254	\$23,615,381	\$43,906,523	\$760,108	\$516,322	\$2,398,581	\$3,675,011	\$74,425
City and County of Denver (CO)	225	\$22,041,957	\$97,964	\$33,722,686	\$57,101,053	\$936,714	\$661,039	\$3,541,824	\$5,139,577	\$140,361
Lee County (FL)	135	\$7,363,378	\$54,544	\$11,498,779	\$23,998,007	\$564,893	\$500,662	\$1,426,702	\$2,492,257	\$36,315
Essex County (NJ)	33	\$2,969,692	\$89,991	\$4,478,269	\$7,913,429	\$248,723	\$189,420	\$464,032	\$902,175	\$8,282
Multnomah County (OR)	216	\$16,714,866	\$77,384	\$26,480,092	\$47,754,960	\$784,377	\$819,746	\$2,866,630	\$4,470,753	\$57,576
Middlesex County (NJ)	9	\$794,322	\$88,258	\$1,204,216	\$2,073,180	\$56,187	\$59,354	\$129,797	\$245,338	\$1,420
City of Indianapolis (IN)	375	\$36,588,181	\$97,568	\$50,823,713	\$86,322,822	\$1,144,722	\$2,445,179	\$5,481,790	\$9,071,691	\$91,128
City and County of San Francisco (CA)	226	\$36,749,377	\$162,608	\$58,691,617	\$86,296,987	\$1,317,096	\$2,354,034	\$5,473,918	\$9,145,048	\$74,606
Prince George's County (MD)	39	\$1,974,697	\$50,633	\$3,110,427	\$6,467,069	\$90,662	\$118,864	\$306,274	\$515,800	\$5,405
City of Fort Worth (TX)	427	\$24,401,077	\$57,145	\$38,235,946	\$76,898,576	\$1,701,230	\$1,423,699	\$3,949,717	\$7,074,646	\$127,917
Bergen County (NJ)	10	\$872,784	\$87,278	\$1,249,127	\$2,186,121	\$65,381	\$57,441	\$141,701	\$264,523	\$1,817
Shelby County (TN)	122	\$8,860,926	\$72,631	\$13,333,672	\$24,752,245	\$258,165	\$529,613	\$1,555,469	\$2,343,247	\$24,553
Westchester County (NY)	71	\$6,759,465	\$95,204	\$10,449,444	\$17,328,343	\$659,094	\$376,062	\$1,081,089	\$2,116,245	\$31,516
Pinellas County (FL)	333	\$19,909,075	\$59,787	\$31,372,893	\$62,493,275	\$1,130,563	\$1,234,728	\$4,094,823	\$6,460,114	\$141,259
Cohort E Average	165	\$12,758,751	\$76,758	\$19,918,891	\$35,747,896	\$600,049	\$813,644	\$2,152,886	\$3,566,579	\$66,194
Cohort E Average (with counties & outliers removed)	290	\$23,932,841	\$82,818	\$37,092,245	\$65,100,931	\$1,011,942	\$1,540,128	\$3,926,362	\$6,478,432	\$128,376
Cohort E Median	135	\$8,860,926	\$72,631	\$13,333,672	\$24,752,245	\$529,889	\$516,322	\$1,518,397	\$2,492,257	\$31,516

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 26
INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of San José (CA)	130	\$19,560,088	\$150,462	\$29,564,183	\$44,848,703	\$793,274	\$1,436,316	\$3,246,290	\$5,475,880	\$41,705
Pima County (AZ)	203	\$10,530,241	\$51,873	\$16,392,617	\$34,766,073	\$629,654	\$712,001	\$2,035,099	\$3,376,754	\$73,650
Montgomery County (MD)	71	\$6,853,277	\$96,525	\$10,688,533	\$17,691,659	\$384,744	\$353,874	\$1,156,051	\$1,894,669	\$7,108
Mecklenburg County (NC)	376	\$32,242,261	\$85,751	\$51,770,329	\$88,237,256	\$1,433,169	\$1,909,191	\$5,386,424	\$8,728,784	\$190,347
Wake County (NC)	658	\$44,933,627	\$68,288	\$74,088,343	\$135,445,040	\$2,186,604	\$3,023,607	\$8,030,811	\$13,241,022	\$309,752
Fairfax County (VA)	99	\$9,735,372	\$98,337	\$16,131,611	\$26,363,490	\$513,900	\$412,674	\$1,517,794	\$2,444,368	\$9,213
Salt Lake County (UT)	760	\$52,125,660	\$68,586	\$84,574,027	\$161,155,024	\$1,836,221	\$3,118,517	\$9,227,582	\$14,182,320	\$195,626
Cuyahoga County (OH)	242	\$17,172,796	\$70,962	\$29,970,191	\$51,923,644	\$1,169,102	\$943,590	\$2,864,499	\$4,977,191	\$109,397
Allegheny County (PA)	1,004	\$85,554,231	\$85,213	\$134,380,252	\$238,030,128	\$4,759,219	\$6,604,466	\$14,684,619	\$26,048,304	\$898,286
City of Dallas (TX)	662	\$53,356,822	\$80,599	\$84,883,573	\$150,968,293	\$2,735,163	\$2,622,356	\$9,339,892	\$14,697,411	\$170,891
Orange County (FL)	203	\$13,622,954	\$67,108	\$20,719,813	\$39,038,394	\$668,776	\$711,915	\$2,515,759	\$3,896,450	\$49,643
City of San Diego (CA)	748	\$58,252,982	\$77,878	\$90,343,912	\$160,994,415	\$3,427,457	\$5,574,550	\$11,513,895	\$20,515,902	\$389,360
Hillsborough County (FL)	494	\$33,608,837	\$68,034	\$51,538,157	\$95,510,538	\$1,856,439	\$1,942,408	\$6,630,852	\$10,429,699	\$117,497
Palm Beach County (FL)	208	\$15,148,090	\$72,827	\$22,974,716	\$41,627,856	\$767,921	\$536,170	\$2,883,691	\$4,187,782	\$138,747
City of San Antonio (TX)	285	\$15,359,974	\$53,895	\$24,757,041	\$50,540,506	\$1,029,019	\$862,982	\$2,709,049	\$4,601,050	\$67,047
Sacramento County (CA)	149	\$10,363,460	\$69,553	\$15,948,950	\$32,069,979	\$648,083	\$1,005,611	\$1,912,631	\$3,566,325	\$18,841
City and County of Philadelphia (PA)	534	\$59,448,805	\$111,327	\$86,094,865	\$135,634,413	\$3,873,704	\$2,897,573	\$9,613,290	\$16,384,567	\$723,414
City of Phoenix (AZ)	480	\$33,152,644	\$69,068	\$52,332,286	\$99,935,896	\$1,342,375	\$2,122,484	\$6,395,704	\$9,860,563	\$81,147
Santa Clara County (CA)	148	\$22,299,338	\$150,671	\$33,692,372	\$51,099,705	\$901,019	\$1,635,172	\$3,701,782	\$6,237,973	\$47,339
Broward County (FL)	409	\$23,524,874	\$57,518	\$37,308,202	\$74,783,827	\$1,471,573	\$1,452,171	\$4,489,852	\$7,413,596	\$101,524
San Bernardino County (CA)	41	\$2,247,910	\$54,827	\$3,387,019	\$6,768,940	\$145,648	\$225,504	\$428,541	\$799,693	\$13,096
Clark County (NV)	545	\$36,005,058	\$66,064	\$60,679,712	\$111,158,740	\$1,810,981	\$3,236,707	\$7,414,736	\$12,462,424	\$343,477
City of Houston (TX)	1,149	\$94,723,655	\$82,440	\$147,083,354	\$260,062,050	\$5,587,041	\$3,816,341	\$15,734,406	\$25,137,788	\$374,211
Riverside County (CA)	122	\$6,266,386	\$51,364	\$9,462,119	\$19,654,666	\$453,575	\$675,869	\$1,208,251	\$2,337,695	\$64,408
Miami-Dade County (FL)	1,671	\$106,484,154	\$63,725	\$166,456,498	\$327,222,899	\$7,634,290	\$5,905,471	\$21,127,808	\$34,667,569	\$896,480
San Diego County (CA)	893	\$69,494,814	\$77,822	\$107,903,033	\$192,305,392	\$4,131,718	\$6,680,204	\$13,726,166	\$24,538,088	\$438,423
Harris County (TX)	1,154	\$95,183,239	\$82,481	\$147,796,989	\$261,324,037	\$5,614,169	\$3,834,870	\$15,810,741	\$25,259,780	\$376,022
Cohort F Average	498	\$38,046,354	\$79,007	\$59,663,804	\$107,746,725	\$2,140,920	\$2,379,726	\$6,863,193	\$11,383,839	\$231,357
Cohort F Average (with counties & outliers removed)	570	\$47,693,567	\$89,381	\$73,579,888	\$128,997,754	\$2,684,005	\$2,761,800	\$8,364,647	\$13,810,452	\$263,968
Cohort F Median	409	\$32,242,261	\$70,962	\$51,538,157	\$88,237,256	\$1,433,169	\$1,909,191	\$5,386,424	\$8,728,784	\$117,497

TABLE 26**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Florence Region (OR)	7	\$419,092	\$59,870	\$632,807	\$1,315,946	\$20,895	\$32,662	\$88,513	\$142,070	\$3,299
Eastern Oregon Border Region	3	\$127,037	\$42,346	\$196,685	\$487,163	\$7,890	\$10,869	\$23,244	\$42,003	\$2,461
South Cumberland Region (TN)	0	\$5,908	n/a	\$9,426	\$22,066	\$294	\$631	\$1,107	\$2,032	\$129
Oregon's Adventure Coast	3	\$134,854	\$44,951	\$201,942	\$449,777	\$5,558	\$10,363	\$29,210	\$45,131	\$939
Southern Oregon: Ashland/Talent/Jacksonville	3	\$180,296	\$60,099	\$262,649	\$538,518	\$7,848	\$15,546	\$37,486	\$60,880	\$617
Greater Portsmouth Area (NH)	51	\$4,534,280	\$88,907	\$6,562,707	\$11,027,646	\$264,606	\$209,727	\$795,503	\$1,269,836	\$21,926
The Gorge (OR)	3	\$166,859	\$55,620	\$281,705	\$589,429	\$11,755	\$16,840	\$34,525	\$63,120	\$2,017
Northeast Oregon Region	3	\$88,725	\$29,575	\$155,374	\$401,672	\$10,482	\$11,425	\$18,675	\$40,582	\$911
Greater Aberdeen Region (SD)	2	\$141,397	\$70,699	\$226,081	\$458,647	\$12,127	\$16,583	\$14,362	\$43,072	\$1,089
Tri-Cities Communities (VA)	5	\$182,260	\$36,452	\$338,142	\$801,238	\$29,122	\$21,192	\$34,377	\$84,691	\$2,227
Upper Valley Region (NH/VT)	3	\$193,226	\$64,409	\$293,632	\$579,177	\$12,193	\$14,117	\$35,869	\$62,179	\$436
Monadnock Region (NH)	8	\$753,570	\$94,196	\$1,118,912	\$1,899,486	\$40,170	\$31,128	\$136,729	\$208,027	\$3,348
Bismarck-Mandan Region (ND)	43	\$2,690,492	\$62,570	\$4,036,235	\$8,539,974	\$61,562	\$203,406	\$504,212	\$769,180	\$7,670
Greater Minot Region (ND)	13	\$697,294	\$53,638	\$1,085,669	\$2,547,281	\$0	\$0	\$158,364	\$158,364	\$0
Greater Burlington Area (VT)	38	\$2,486,293	\$65,429	\$4,098,324	\$7,931,352	\$66,360	\$385,821	\$406,145	\$858,326	\$10,897
Northeastern Connecticut Region	5	\$213,745	\$42,749	\$354,816	\$814,440	\$23,947	\$28,695	\$36,145	\$88,787	\$405
Northwest Connecticut Region	14	\$749,044	\$53,503	\$1,143,822	\$2,536,972	\$80,372	\$80,085	\$132,629	\$293,086	\$4,409
Western Connecticut Region	52	\$4,888,704	\$94,014	\$7,467,555	\$12,809,958	\$282,340	\$364,999	\$918,209	\$1,565,548	\$18,446
Greater Fargo-Moorhead Area (ND/MN)	55	\$3,209,952	\$58,363	\$5,212,903	\$10,789,006	\$107,205	\$265,310	\$576,347	\$948,862	\$4,180
Greater Kingsport Area (TN)	32	\$1,685,390	\$52,668	\$2,509,230	\$5,272,153	\$61,281	\$139,914	\$310,535	\$511,730	\$6,077
Cedar Valley Region (IA)	41	\$2,085,015	\$50,854	\$3,243,336	\$6,817,515	\$121,395	\$188,794	\$362,058	\$672,247	\$7,333
Central Oregon Region	31	\$1,830,575	\$59,051	\$2,784,964	\$5,930,819	\$110,708	\$142,724	\$367,884	\$621,316	\$14,670
Northwest Tennessee Development District	24	\$1,102,591	\$45,941	\$1,754,866	\$3,975,547	\$52,950	\$144,890	\$216,799	\$414,639	\$5,424
Southwest Tennessee Development District	5	\$217,164	\$43,433	\$345,197	\$786,131	\$11,253	\$30,078	\$38,319	\$79,650	\$401
Southeast Ohio	15	\$638,198	\$42,547	\$1,123,546	\$2,531,373	\$56,084	\$64,853	\$111,840	\$232,777	\$8,404
Southeastern Connecticut Region	103	\$5,926,031	\$57,534	\$8,821,123	\$18,249,264	\$300,156	\$435,829	\$1,177,317	\$1,913,302	\$44,100
Shoreline and River Valley Region (CT)	17	\$901,886	\$53,052	\$1,411,856	\$2,918,889	\$82,504	\$88,897	\$151,443	\$322,844	\$5,665
Upper Peninsula of Michigan	30	\$1,195,339	\$39,845	\$1,928,319	\$4,781,802	\$71,566	\$131,937	\$229,614	\$433,117	\$13,645
Greater Waterbury Region (CT)	7	\$464,892	\$66,413	\$751,478	\$1,445,508	\$39,473	\$47,233	\$89,722	\$176,428	\$672
Quad Cities Region (IA/IL)	19	\$1,253,312	\$65,964	\$1,924,715	\$3,616,484	\$70,194	\$104,353	\$224,561	\$399,108	\$8,453
Greater Peoria Area (IL)	8	\$496,200	\$62,025	\$769,943	\$1,559,506	\$36,688	\$50,229	\$93,044	\$179,961	\$2,663
Upper Cumberland Development District (TN)	5	\$218,307	\$43,661	\$335,491	\$782,173	\$11,165	\$27,834	\$41,879	\$80,878	\$999
City of Huntsville/Madison County (AL)	165	\$8,335,765	\$50,520	\$12,840,835	\$28,302,140	\$311,891	\$586,214	\$1,396,471	\$2,294,576	\$92,908
Eastern Connecticut Region	108	\$6,139,776	\$56,850	\$9,175,939	\$19,063,704	\$324,103	\$464,524	\$1,213,462	\$2,002,089	\$44,505
South Central Tennessee Development District	8	\$360,569	\$45,071	\$576,099	\$1,290,036	\$19,467	\$44,375	\$66,915	\$130,757	\$274
Coachella Valley Region (CA)	91	\$4,653,859	\$51,141	\$7,021,538	\$14,563,505	\$331,763	\$498,102	\$899,337	\$1,729,202	\$53,795

TABLE 26**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
St. Croix Valley (MN/WI)	112	\$5,964,132	\$53,251	\$9,097,895	\$19,493,873	\$334,330	\$605,907	\$1,008,767	\$1,949,004	\$17,148
First Tennessee Development District	52	\$2,708,775	\$52,092	\$4,008,643	\$8,653,917	\$115,102	\$249,747	\$528,356	\$893,205	\$11,485
Northwest Arkansas Region	158	\$10,253,355	\$64,895	\$16,554,653	\$31,796,601	\$284,987	\$1,030,960	\$1,625,742	\$2,941,689	\$19,484
Northeast Prosperity Zone (NC)	12	\$550,280	\$45,857	\$897,321	\$1,965,988	\$33,000	\$51,959	\$108,241	\$193,200	\$4,171
The Eastside (King County, WA)	55	\$5,888,963	\$107,072	\$9,952,481	\$16,400,024	\$258,976	\$589,526	\$1,018,516	\$1,867,018	\$46,150
Greater Des Moines Region (IA)	268	\$17,667,269	\$65,923	\$29,445,499	\$54,346,126	\$981,958	\$1,297,228	\$3,071,643	\$5,350,829	\$168,879
Greater New Haven Region (CT)	46	\$2,841,157	\$61,764	\$4,633,239	\$8,964,562	\$248,609	\$295,228	\$546,689	\$1,090,526	\$7,115
Northwestern Prosperity Zone (NC)	110	\$5,106,914	\$46,426	\$7,839,597	\$17,698,479	\$349,714	\$559,755	\$974,130	\$1,883,599	\$28,967
Southeast Tennessee Development District	163	\$10,323,654	\$63,335	\$15,326,910	\$30,360,507	\$344,254	\$760,516	\$1,887,512	\$2,992,282	\$49,532
Greater Knoxville Region (TN)	104	\$7,246,830	\$69,681	\$11,068,532	\$21,579,157	\$233,872	\$585,063	\$1,302,431	\$2,121,366	\$24,002
Western Prosperity Zone (NC)	63	\$2,862,596	\$45,438	\$4,713,452	\$10,605,454	\$183,340	\$265,647	\$560,078	\$1,009,065	\$20,577
Lehigh Valley Region (PA)	130	\$9,636,257	\$74,125	\$13,515,062	\$24,827,413	\$592,348	\$686,364	\$1,687,439	\$2,966,151	\$71,408
Pikes Peak Region (CO)	166	\$9,128,878	\$54,993	\$14,272,984	\$29,806,642	\$404,236	\$488,105	\$1,846,184	\$2,738,525	\$42,090
Coastal Fairfield County Region (CT)	92	\$9,096,215	\$98,872	\$14,005,466	\$23,566,540	\$506,377	\$663,969	\$1,690,636	\$2,860,982	\$21,203
Greater Fort Wayne Area (IN)	60	\$3,148,007	\$52,467	\$4,917,104	\$10,621,944	\$161,375	\$420,374	\$544,961	\$1,126,710	\$15,370
Greater Sarasota/Bradenton Area (FL)	275	\$16,118,435	\$58,612	\$24,687,355	\$48,988,678	\$1,175,621	\$932,409	\$3,050,483	\$5,158,513	\$137,656
Sandhills Prosperity Zone (NC)	50	\$2,106,909	\$42,138	\$3,567,644	\$8,058,248	\$174,482	\$256,482	\$355,578	\$786,542	\$5,149
West Valley Region (AZ)	28	\$1,924,592	\$68,735	\$3,030,735	\$5,795,673	\$76,274	\$121,283	\$371,600	\$569,157	\$6,254
Greater Hartford Region (CT)	94	\$7,167,377	\$76,249	\$11,501,868	\$20,715,060	\$474,939	\$607,547	\$1,424,474	\$2,506,960	\$30,709
Dayton Region (OH)	250	\$14,818,919	\$59,276	\$24,472,230	\$50,596,556	\$1,089,993	\$1,283,292	\$2,578,789	\$4,952,074	\$74,067
Memphis Area Association of Governments (TN)	123	\$8,771,425	\$71,312	\$13,201,924	\$24,790,397	\$262,670	\$546,326	\$1,583,355	\$2,392,351	\$25,088
Southeast Prosperity Zone (NC)	137	\$6,174,186	\$45,067	\$11,086,346	\$24,527,608	\$449,163	\$683,136	\$1,170,839	\$2,303,138	\$46,731
Richmond & Tri-Cities Region (VA)	214	\$16,045,126	\$74,977	\$27,095,026	\$48,030,534	\$1,034,554	\$1,195,116	\$3,335,770	\$5,565,440	\$54,733
Greater Fairfax Area (VA)	110	\$10,792,312	\$98,112	\$17,918,664	\$29,192,165	\$565,233	\$439,991	\$1,660,614	\$2,665,838	\$11,792
South Hampton Roads Area (VA)	256	\$14,517,145	\$56,708	\$25,647,452	\$51,705,112	\$1,250,723	\$1,212,535	\$2,769,684	\$5,232,942	\$93,706
East Tennessee Development District	110	\$7,173,738	\$65,216	\$10,969,012	\$22,118,648	\$249,583	\$599,736	\$1,375,326	\$2,224,645	\$23,748
Greater St. Louis Area (MO)	470	\$36,479,411	\$77,616	\$57,623,498	\$102,936,043	\$1,819,500	\$1,398,332	\$6,150,496	\$9,368,328	\$139,504
Western New York Region	257	\$16,460,303	\$64,048	\$26,905,657	\$50,551,649	\$1,464,853	\$1,294,494	\$3,573,751	\$6,333,098	\$118,465
Greater Jacksonville Region (FL)	360	\$23,539,259	\$65,387	\$35,182,212	\$68,260,047	\$962,090	\$1,289,754	\$5,119,329	\$7,371,173	\$217,183
Piedmont-Triad Prosperity Zone (NC)	421	\$24,557,548	\$58,331	\$38,881,997	\$77,129,089	\$1,203,199	\$2,169,054	\$4,984,589	\$8,356,842	\$128,684
Greater Kansas City Metropolitan Area (MO/KS)	303	\$20,769,948	\$68,548	\$33,566,444	\$62,852,112	\$1,067,038	\$867,780	\$3,440,024	\$5,374,842	\$89,463
Greater Portland Area (OR)	242	\$18,625,604	\$76,965	\$29,332,378	\$52,969,102	\$869,717	\$933,747	\$3,195,671	\$4,999,135	\$61,349
Greater Nashville Regional Council (TN)	749	\$58,303,176	\$77,841	\$87,434,114	\$160,885,703	\$2,131,933	\$3,865,670	\$10,467,116	\$16,464,719	\$508,745
Greater Tampa/St. Petersburg Area (FL)	827	\$53,517,912	\$64,713	\$82,911,050	\$158,003,813	\$2,987,002	\$3,177,136	\$10,725,675	\$16,889,813	\$258,756
Southwestern Prosperity Zone (NC)	490	\$37,304,856	\$76,132	\$60,388,042	\$108,156,810	\$1,887,117	\$2,737,213	\$7,022,589	\$11,646,919	\$226,002
North Central Prosperity Zone (NC)	823	\$52,561,755	\$63,866	\$87,165,318	\$166,409,923	\$2,611,091	\$3,948,185	\$10,154,385	\$16,713,661	\$260,776

TABLE 26**INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Long Island (NY)	198	\$13,404,296	\$67,698	\$22,539,455	\$41,824,959	\$1,818,480	\$1,028,040	\$2,442,430	\$5,288,950	\$92,151
Greater Philadelphia Region (PA)	963	\$93,161,287	\$96,741	\$137,814,529	\$231,892,484	\$5,191,645	\$5,867,882	\$16,353,316	\$27,412,843	\$955,616
Central Florida Region	559	\$32,235,308	\$57,666	\$50,171,996	\$101,539,925	\$1,900,991	\$2,088,665	\$7,023,666	\$11,013,322	\$172,101
Inland Empire Region (CA)	163	\$8,514,296	\$52,235	\$12,849,138	\$26,423,606	\$599,223	\$901,373	\$1,636,792	\$3,137,388	\$77,504
Greater Houston Region (TX)	1,288	\$98,605,596	\$76,557	\$153,021,370	\$281,941,810	\$6,212,926	\$4,451,011	\$18,179,811	\$28,843,748	\$426,980
Dallas-Fort Worth-Arlington MSA (TX)	1,401	\$103,306,694	\$73,738	\$165,096,075	\$305,928,940	\$5,818,574	\$5,399,983	\$19,036,209	\$30,254,766	\$372,178
Regional Average	177	\$12,291,649	\$61,749	\$19,298,823	\$36,273,567	\$685,108	\$804,573	\$2,289,186	\$3,778,868	\$71,257
Regional Median	62	\$4,771,282	\$59,870	\$7,244,547	\$13,686,732	\$254,280	\$428,102	\$908,773	\$1,647,375	\$18,965

TABLE 26

INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
State of Vermont	69	\$4,299,483	\$62,311	\$7,017,719	\$13,818,247	\$130,461	\$657,669	\$743,240	\$1,531,370	\$19,639
State of North Dakota	122	\$7,198,984	\$59,008	\$11,287,051	\$23,968,353	\$186,373	\$520,883	\$1,340,544	\$2,047,800	\$13,423
State of South Dakota	495	\$29,455,243	\$59,506	\$49,311,117	\$96,751,974	\$1,636,863	\$1,728,032	\$5,095,678	\$8,460,573	\$409,957
State of Delaware	103	\$5,253,993	\$51,010	\$11,876,842	\$21,283,424	\$326,799	\$904,165	\$998,574	\$2,229,538	\$25,096
State of Idaho	105	\$5,505,066	\$52,429	\$9,001,154	\$19,516,928	\$237,302	\$536,977	\$1,086,659	\$1,860,938	\$21,283
State of New Mexico	520	\$25,733,197	\$49,487	\$45,866,719	\$94,826,668	\$1,493,520	\$3,124,329	\$4,145,509	\$8,763,358	\$326,496
State of Arkansas	213	\$13,490,840	\$63,337	\$21,911,762	\$42,667,415	\$413,657	\$1,458,536	\$2,223,205	\$4,095,398	\$28,547
State of Nevada	639	\$42,314,133	\$66,219	\$71,190,141	\$130,353,066	\$2,111,366	\$3,815,994	\$8,657,254	\$14,584,614	\$378,872
State of Iowa	457	\$28,244,976	\$61,805	\$46,385,439	\$88,433,109	\$1,658,547	\$2,236,188	\$4,879,618	\$8,774,353	\$247,080
State of Utah	1,288	\$82,866,862	\$64,338	\$136,181,899	\$267,535,618	\$3,291,177	\$5,211,987	\$14,878,718	\$23,381,882	\$513,977
Commonwealth of Puerto Rico	131	\$5,898,150	\$45,024	\$9,564,548	\$16,258,267	\$80,255	\$842,682	\$1,066,466	\$1,989,403	\$3,864
State of Connecticut	499	\$40,299,371	\$80,760	\$64,036,716	\$114,620,624	\$2,662,520	\$3,598,562	\$8,434,325	\$14,695,407	\$205,009
State of Oregon	442	\$29,435,768	\$66,597	\$45,968,876	\$88,023,186	\$1,437,344	\$1,748,888	\$5,399,366	\$8,585,598	\$138,111
State of Wisconsin	781	\$50,247,544	\$64,337	\$82,496,404	\$155,664,266	\$2,743,822	\$4,059,126	\$8,954,911	\$15,757,859	\$317,669
State of Missouri	515	\$32,471,613	\$63,052	\$52,072,404	\$101,963,912	\$1,756,606	\$1,504,492	\$5,627,666	\$8,888,764	\$135,000
State of Tennessee	1,239	\$89,179,399	\$71,977	\$133,952,256	\$253,643,059	\$3,198,377	\$6,269,172	\$16,205,577	\$25,673,126	\$625,696
State of Arizona	1,011	\$65,200,458	\$64,491	\$102,530,703	\$200,551,586	\$2,890,754	\$4,226,028	\$12,570,121	\$19,686,903	\$255,179
State of New Jersey	226	\$20,171,850	\$89,256	\$29,715,210	\$51,721,771	\$1,526,016	\$1,455,885	\$3,387,583	\$6,369,484	\$79,504
State of North Carolina	2,106	\$131,225,044	\$62,310	\$214,539,717	\$414,551,599	\$6,891,106	\$10,671,431	\$25,330,429	\$42,892,966	\$721,057
State of Georgia	1,121	\$93,038,189	\$82,996	\$154,369,308	\$262,274,097	\$4,200,361	\$3,802,131	\$15,157,727	\$23,160,219	\$328,865
State of Florida	5,333	\$327,344,663	\$61,381	\$509,367,220	\$1,002,714,591	\$20,576,387	\$19,065,340	\$66,060,776	\$105,702,503	\$2,431,907
Statewide Average	829	\$53,755,944	\$63,887	\$86,125,867	\$164,816,274	\$2,830,934	\$3,687,547	\$10,106,855	\$16,625,336	\$344,106
Statewide Median	499	\$29,455,243	\$63,052	\$49,311,117	\$96,751,974	\$1,658,547	\$2,236,188	\$5,399,366	\$8,774,353	\$247,080

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 26

INDIRECT Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Mercer Street Grassroots District (Princeton, WV)	1	\$31,440	\$31,440	\$49,751	\$110,636	\$1,181	\$3,561	\$5,952	\$10,694	\$49
Abilene Cultural District (Abilene, TX)	14	\$684,675	\$48,905	\$1,177,513	\$2,657,487	\$64,263	\$74,825	\$125,592	\$264,680	\$8,848
Downtown Torrington (Torrington, CT)	3	\$178,981	\$59,660	\$273,838	\$607,448	\$19,343	\$19,244	\$31,630	\$70,217	\$869
Iowa City Downtown District (Iowa City, IA)	10	\$463,994	\$46,399	\$801,335	\$1,666,332	\$35,529	\$44,159	\$69,605	\$149,293	\$4,815
Downtown Macon Urban Core (Macon, GA)	111	\$5,310,543	\$47,843	\$9,066,123	\$18,691,340	\$420,969	\$425,238	\$968,736	\$1,814,943	\$22,044
Oceanside Cultural District (Oceanside, CA)	34	\$2,625,593	\$77,223	\$4,117,061	\$7,355,507	\$168,518	\$261,144	\$515,990	\$945,652	\$11,642
Southeast Ohio Theatre Trail (Southeastern OH)	3	\$123,155	\$41,052	\$213,799	\$485,548	\$10,541	\$12,237	\$21,596	\$44,374	\$1,750
Loch Haven Cultural Park (Orlando, FL)	48	\$3,211,992	\$66,917	\$4,897,095	\$9,253,744	\$162,749	\$172,869	\$591,198	\$926,816	\$9,244
Cool Spring Downtown District (Fayetteville, NC)	7	\$305,608	\$43,658	\$520,935	\$1,098,609	\$20,515	\$27,600	\$44,997	\$93,112	\$692
Downtown Las Vegas (Las Vegas, NV)	148	\$9,774,655	\$66,045	\$16,440,799	\$30,069,950	\$493,497	\$882,042	\$2,010,223	\$3,385,762	\$105,871
Arts Campus Fort Wayne (Fort Wayne, IN)	43	\$2,256,293	\$52,472	\$3,525,676	\$7,613,404	\$116,033	\$302,106	\$390,414	\$808,553	\$11,080
Salt Lake Cultural Core (Salt Lake City, UT)	417	\$28,582,584	\$68,543	\$46,391,330	\$88,356,289	\$1,009,701	\$1,712,423	\$5,059,373	\$7,781,497	\$114,529
Grand Center Arts District (St. Louis, MO)	96	\$7,434,180	\$77,439	\$11,754,028	\$21,033,059	\$365,878	\$282,977	\$1,255,447	\$1,904,302	\$26,769
Dallas Arts District (Dallas, TX)	278	\$22,417,220	\$80,637	\$35,659,939	\$63,403,850	\$1,152,627	\$1,104,980	\$3,922,256	\$6,179,863	\$69,254
Balboa Park Cultural District (San Diego, CA)	396	\$30,748,089	\$77,647	\$47,550,089	\$84,725,866	\$1,757,254	\$2,906,509	\$6,090,301	\$10,754,064	\$245,289
Houston Museum District (Houston, TX)	424	\$34,933,184	\$82,390	\$54,243,786	\$95,924,043	\$2,062,209	\$1,408,591	\$5,802,207	\$9,273,007	\$137,777
Houston Theatre District (Houston, TX)	126	\$10,453,119	\$82,961	\$16,224,283	\$28,650,088	\$610,994	\$417,488	\$1,737,820	\$2,766,302	\$43,021
Midtown Cultural District (Houston, TX)	6	\$537,242	\$89,540	\$839,119	\$1,486,281	\$33,025	\$22,523	\$88,954	\$144,502	\$944
Arts District Average	120	\$8,892,919	\$63,376	\$14,097,028	\$25,732,749	\$472,490	\$560,029	\$1,596,238	\$2,628,757	\$45,249
Arts District Median	46	\$2,918,793	\$66,481	\$4,507,078	\$8,433,574	\$165,634	\$272,061	\$553,594	\$936,234	\$11,361

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 27

INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

This table presents the induced economic impact outputs of the event-related expenditures made by arts and culture audiences in each participating community. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. Induced effects are the economic effects that stem from household spending of labor income, after the removal of taxes, savings, and commuter income. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The amount of employment that is induced in each participating community as a result of the event-related expenditures made by arts and culture audiences. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The dollar amount of labor income that is induced in each participating community as a result of the event-related expenditures made by arts and culture audiences. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the event-related expenditures made by arts and culture audiences. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The dollar amount of value added that is induced in each participating community as a result of the event-related expenditures made by arts and culture audiences. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The dollar amount of output that is induced in each participating community as a result of the event-related expenditures made by arts and culture audiences. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The dollar amount of local taxes that is induced in each participating community as a result of the event-related expenditures made by arts and culture audiences. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The dollar amount of state taxes that is induced in each participating community as a result of the event-related expenditures made by arts and culture audiences.

Column Nine:

The dollar amount of federal taxes that is induced in each participating community as a result of the event-related expenditures made by arts and culture audiences.

Column Ten:

The dollar amount of taxes that is induced in each participating community as a result of the event-related expenditures made by arts and culture audiences. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

Column Eleven:

The dollar amount of taxes that is induced in each participating community as a result of paid overnight lodging expenditures made by arts and culture audiences for the purpose of attending an arts and culture activity. These include all taxes generated as a result of paid lodging expenditures; they are not limited to lodging tax revenues only.

TABLE 27**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Tyrrell County (NC)	0	\$8,198	n/a	\$22,346	\$42,333	\$2,535	\$1,481	\$702	\$4,718	\$808
Taos County (NM)	64	\$2,403,881	\$37,561	\$5,249,409	\$9,644,408	\$256,824	\$494,904	\$484,154	\$1,235,882	\$126,482
Town of Hillsborough (NC)	1	\$69,910	\$69,910	\$146,770	\$239,259	\$4,848	\$7,841	\$10,512	\$23,201	\$274
Harney County (OR)	2	\$71,917	\$35,959	\$158,053	\$297,087	\$9,029	\$10,846	\$15,183	\$35,058	\$3,039
City of Monmouth (OR)	0	\$5,759	n/a	\$11,706	\$21,425	\$461	\$662	\$1,010	\$2,133	\$34
City of Sedona (AZ)	10	\$437,517	\$43,752	\$816,519	\$1,428,683	\$50,100	\$52,921	\$80,267	\$183,288	\$16,165
City of Yankton (SD)	2	\$76,213	\$38,107	\$142,851	\$246,674	\$6,426	\$6,886	\$13,610	\$26,922	\$482
City of Falls Church (VA)	3	\$218,719	\$72,906	\$426,282	\$634,769	\$29,357	\$10,567	\$24,589	\$64,513	\$1,592
City of Jamestown (ND)	4	\$223,492	\$55,873	\$370,187	\$676,825	\$9,146	\$32,099	\$29,477	\$70,722	\$1,132
Rutland County (VT)	8	\$386,103	\$48,263	\$720,903	\$1,203,759	\$18,608	\$86,351	\$72,301	\$177,260	\$3,519
Town of Elkton (MD)	3	\$149,618	\$49,873	\$306,860	\$521,988	\$21,674	\$29,269	\$20,358	\$71,301	\$507
City of Waterville (ME)	6	\$285,842	\$47,640	\$543,299	\$894,076	\$30,309	\$43,536	\$44,898	\$118,743	\$5,489
City of Pendleton (OR)	8	\$395,402	\$49,425	\$699,891	\$1,244,154	\$33,318	\$36,509	\$75,101	\$144,928	\$4,184
Haywood County (TN)	0	\$511	n/a	\$1,260	\$2,255	\$90	\$123	\$76	\$289	\$20
City of Hannibal (MO)	1	\$36,183	\$36,183	\$66,645	\$126,433	\$3,804	\$4,137	\$6,335	\$14,276	\$474
Johnson County (TN)	0	\$7,416	n/a	\$20,179	\$38,173	\$742	\$2,355	\$1,704	\$4,801	\$100
City of Safety Harbor (FL)	5	\$254,761	\$50,952	\$478,567	\$827,788	\$22,600	\$24,559	\$51,010	\$98,169	\$3,513
City of Tullahoma (TN)	1	\$45,563	\$45,563	\$86,301	\$154,696	\$3,444	\$7,994	\$7,237	\$18,675	\$149
City of Coralville (IA)	8	\$354,851	\$44,356	\$696,807	\$1,201,891	\$37,268	\$43,705	\$50,875	\$131,848	\$6,577
Town of Carrboro (NC)	1	\$56,457	\$56,457	\$118,506	\$193,176	\$3,917	\$6,335	\$8,487	\$18,739	\$427
City of Coronado (CA)	42	\$2,580,979	\$61,452	\$4,709,029	\$7,577,736	\$279,834	\$343,868	\$489,786	\$1,113,488	\$48,124
City of Laguna Beach (CA)	53	\$3,612,959	\$68,169	\$6,412,928	\$10,125,835	\$319,480	\$454,278	\$686,065	\$1,459,823	\$35,250
City of Newberg (OR)	2	\$103,702	\$51,851	\$189,854	\$340,636	\$9,859	\$10,293	\$19,922	\$40,074	\$748
City of Fairfax (VA)	0	\$24,836	n/a	\$47,468	\$72,339	\$2,862	\$1,814	\$3,479	\$8,155	\$97
City of Brookings (SD)	4	\$162,450	\$40,613	\$351,907	\$627,448	\$19,501	\$15,513	\$27,835	\$62,849	\$962
Macon County (TN)	0	\$9,106	n/a	\$19,841	\$36,898	\$892	\$2,308	\$1,625	\$4,825	\$105
City of Paducah (KY)	13	\$675,290	\$51,945	\$1,167,135	\$2,060,620	\$29,334	\$95,082	\$112,249	\$236,665	\$7,074
City of Tarpon Springs (FL)	3	\$178,671	\$59,557	\$335,665	\$580,593	\$15,859	\$17,232	\$35,772	\$68,863	\$1,614
McNairy County (TN)	0	\$16,598	n/a	\$36,811	\$67,437	\$1,749	\$4,030	\$3,097	\$8,876	\$156
City of Mason City (IA)	1	\$62,775	\$62,775	\$110,821	\$197,126	\$5,664	\$7,632	\$10,044	\$23,340	\$1,279
Door County (WI)	22	\$908,333	\$41,288	\$1,786,693	\$3,195,764	\$134,615	\$126,149	\$146,667	\$407,431	\$56,226
City of Winter Park (FL)	32	\$1,913,656	\$59,802	\$3,506,139	\$5,841,336	\$155,507	\$164,480	\$344,558	\$664,545	\$25,438
City of Dover (NH)	4	\$237,993	\$59,498	\$443,556	\$726,255	\$25,648	\$16,133	\$42,941	\$84,722	\$1,870
Transylvania County (NC)	2	\$67,958	\$33,979	\$135,813	\$251,304	\$7,904	\$8,353	\$12,415	\$28,672	\$1,627
City of West Hollywood (CA)	11	\$783,238	\$71,203	\$1,391,398	\$2,209,871	\$80,920	\$93,685	\$149,924	\$324,529	\$11,848
Clatsop County (OR)	13	\$677,904	\$52,146	\$1,177,363	\$2,049,965	\$61,550	\$57,598	\$129,909	\$249,057	\$19,033

TABLE 27

**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Columbia (TN)	3	\$138,154	\$46,051	\$278,276	\$472,133	\$12,465	\$24,188	\$22,816	\$59,469	\$171
City of Marion (IA)	4	\$182,879	\$45,720	\$344,608	\$596,030	\$14,238	\$16,472	\$32,206	\$62,916	\$781
Summit County (UT)	76	\$4,077,226	\$53,648	\$7,973,926	\$13,653,756	\$478,014	\$348,657	\$613,952	\$1,440,623	\$152,997
Sullivan County (NH)	3	\$151,598	\$50,533	\$301,475	\$504,459	\$23,667	\$12,042	\$27,795	\$63,504	\$1,739
Monroe County (TN)	2	\$80,855	\$40,428	\$169,640	\$314,182	\$7,067	\$20,044	\$13,443	\$40,554	\$150
City of Cleveland (TN)	3	\$155,836	\$51,945	\$288,185	\$500,052	\$12,185	\$28,786	\$23,647	\$64,618	\$1,382
Lincoln County (OR)	40	\$1,888,614	\$47,215	\$3,476,148	\$6,030,118	\$179,907	\$162,321	\$396,953	\$739,181	\$73,181
Cohort A Average	11	\$562,324	\$50,905	\$1,063,675	\$1,806,320	\$56,354	\$68,233	\$101,046	\$225,634	\$14,345
Cohort A Average (with counties & outliers removed)	3	\$146,039	\$45,438	\$278,287	\$481,864	\$14,091	\$17,789	\$24,507	\$56,388	\$1,992
Cohort A Median	3	\$162,450	\$50,203	\$335,665	\$580,593	\$15,859	\$17,232	\$27,795	\$64,513	\$1,592

TABLE 27

**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Joplin (MO)	4	\$190,588	\$47,647	\$337,019	\$618,896	\$16,520	\$18,135	\$36,830	\$71,485	\$1,026
City of Florissant (MO)	1	\$92,000	\$92,000	\$159,965	\$268,205	\$7,192	\$5,076	\$14,347	\$26,615	\$311
McMinn County (TN)	5	\$206,687	\$41,337	\$410,554	\$733,529	\$12,485	\$43,074	\$34,389	\$89,948	\$957
City of Watsonville (CA)	4	\$241,361	\$60,340	\$428,377	\$687,035	\$28,220	\$32,188	\$41,230	\$101,638	\$2,605
Lafayette County (MS)	8	\$356,400	\$44,550	\$679,101	\$1,239,856	\$34,116	\$53,425	\$51,594	\$139,135	\$7,475
Columbus County (NC)	1	\$21,271	\$21,271	\$44,942	\$82,906	\$2,444	\$3,229	\$4,465	\$10,138	\$244
Watauga County (NC)	11	\$446,849	\$40,623	\$845,563	\$1,547,655	\$38,139	\$55,208	\$75,059	\$168,406	\$7,591
Mercer County (WV)	1	\$42,079	\$42,079	\$81,438	\$142,479	\$2,949	\$7,986	\$7,393	\$18,328	\$464
City of Dubuque (IA)	41	\$1,949,657	\$47,553	\$3,468,400	\$6,185,515	\$168,416	\$224,562	\$333,315	\$726,293	\$21,843
City of Ocala (FL)	38	\$1,658,648	\$43,649	\$3,302,064	\$5,780,171	\$171,436	\$222,164	\$354,004	\$747,604	\$19,418
Town of Chapel Hill (NC)	9	\$450,837	\$50,093	\$946,588	\$1,543,128	\$31,251	\$50,554	\$67,800	\$149,605	\$5,683
City of National City (CA)	4	\$249,266	\$62,317	\$454,753	\$731,813	\$27,022	\$33,206	\$47,303	\$107,531	\$1,888
City of Encinitas (CA)	24	\$1,490,337	\$62,097	\$2,719,071	\$4,375,561	\$161,576	\$198,553	\$282,818	\$642,947	\$8,127
City of Grand Junction (CO)	19	\$917,224	\$48,275	\$1,694,469	\$3,019,617	\$98,855	\$103,513	\$192,382	\$394,750	\$16,586
City of Cheyenne (WY)	6	\$270,415	\$45,069	\$542,647	\$1,030,861	\$17,179	\$41,970	\$49,713	\$108,862	\$3,588
City of Santa Cruz (CA)	9	\$559,574	\$62,175	\$993,192	\$1,592,733	\$65,455	\$74,644	\$95,577	\$235,676	\$8,964
Hamblen County (TN)	1	\$72,952	\$72,952	\$126,798	\$217,448	\$3,890	\$10,247	\$13,467	\$27,604	\$293
City of Redmond (WA)	2	\$203,521	\$101,761	\$387,968	\$570,191	\$12,951	\$28,836	\$33,440	\$75,227	\$1,077
Town of Jupiter (FL)	14	\$827,744	\$59,125	\$1,529,167	\$2,455,255	\$82,718	\$56,781	\$145,405	\$284,904	\$28,770
City of Ames (IA)	6	\$281,129	\$46,855	\$562,196	\$957,077	\$30,760	\$36,119	\$37,471	\$104,350	\$3,509
City of Portland (ME)	51	\$3,171,238	\$62,181	\$5,665,632	\$9,222,784	\$287,099	\$348,072	\$524,772	\$1,159,943	\$41,196
City of Jackson (TN)	2	\$79,650	\$39,825	\$149,903	\$258,166	\$4,707	\$15,557	\$12,049	\$32,313	\$267
Wilkes County (NC)	0	\$15,164	n/a	\$31,136	\$55,872	\$1,367	\$2,500	\$2,903	\$6,770	\$50
City of Eau Claire (WI)	16	\$826,829	\$51,677	\$1,409,029	\$2,499,025	\$57,089	\$94,147	\$132,312	\$283,548	\$10,165
Greene County (TN)	4	\$176,210	\$44,053	\$349,610	\$624,101	\$15,426	\$35,297	\$31,531	\$82,254	\$3,359
Carteret County (NC)	14	\$587,856	\$41,990	\$1,182,433	\$2,123,809	\$64,585	\$81,743	\$113,190	\$259,518	\$4,353
City of Walnut Creek (CA)	14	\$972,819	\$69,487	\$1,776,347	\$2,783,775	\$107,404	\$112,806	\$180,786	\$400,996	\$3,624
Island of Kaua'i (HI)	35	\$1,838,381	\$52,525	\$3,595,070	\$5,868,375	\$218,717	\$356,991	\$312,318	\$888,026	\$77,152
Walton County (FL)	39	\$1,878,596	\$48,169	\$4,072,967	\$6,789,132	\$293,873	\$235,812	\$316,860	\$846,545	\$43,828
Chatham County (NC)	2	\$59,556	\$29,778	\$138,928	\$266,335	\$11,076	\$8,572	\$9,085	\$28,733	\$793
City of Flagstaff (AZ)	35	\$1,780,872	\$50,882	\$3,222,597	\$5,486,087	\$184,060	\$196,900	\$302,094	\$683,054	\$45,196
City of Rapid City (SD)	305	\$16,706,098	\$54,774	\$27,982,899	\$49,275,374	\$966,943	\$988,081	\$2,993,630	\$4,948,654	\$296,193
City of Missoula (MT)	66	\$3,449,466	\$52,265	\$5,765,455	\$10,189,262	\$182,696	\$300,279	\$655,594	\$1,138,569	\$29,349
Wilson County (NC)	3	\$130,543	\$43,514	\$254,361	\$442,445	\$11,001	\$13,653	\$26,688	\$51,342	\$971
Caldwell County (NC)	2	\$100,883	\$50,442	\$201,157	\$356,864	\$10,815	\$13,260	\$18,813	\$42,888	\$3,567
City of Sioux City (IA)	5	\$226,561	\$45,312	\$404,791	\$730,335	\$17,173	\$23,137	\$37,950	\$78,260	\$3,263

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 27

INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Largo (FL)	23	\$1,283,768	\$55,816	\$2,411,694	\$4,171,502	\$113,921	\$123,791	\$257,035	\$494,747	\$10,001
City of Santa Fe (NM)	271	\$13,709,880	\$50,590	\$25,932,037	\$44,244,288	\$1,025,153	\$2,091,931	\$1,944,709	\$5,061,793	\$252,445
City of Fort Myers (FL)	56	\$2,906,118	\$51,895	\$5,799,039	\$9,641,370	\$368,652	\$326,368	\$521,040	\$1,216,060	\$33,440
Buchanan County (MO)	11	\$565,007	\$51,364	\$978,325	\$1,774,413	\$54,120	\$40,062	\$96,179	\$190,361	\$4,092
City of Nashua (NH)	5	\$378,889	\$75,778	\$651,102	\$1,016,733	\$29,251	\$24,121	\$72,275	\$125,647	\$820
City of Miami Beach (FL)	169	\$9,775,844	\$57,845	\$17,706,104	\$30,369,138	\$951,225	\$737,141	\$1,924,764	\$3,613,130	\$227,339
City of Asheville (NC)	41	\$2,123,344	\$51,789	\$3,840,652	\$6,569,264	\$162,797	\$230,221	\$385,667	\$778,685	\$24,966
Pottawattamie County (IA)	1	\$28,246	\$28,246	\$52,142	\$91,548	\$3,415	\$2,957	\$4,277	\$10,649	\$144
Fairbanks North Star Borough (AK)	30	\$1,626,908	\$54,230	\$3,031,809	\$5,064,244	\$108,907	\$86,468	\$284,776	\$480,151	\$9,498
City of Lee's Summit (MO)	9	\$522,932	\$58,104	\$924,391	\$1,570,834	\$46,686	\$27,790	\$84,605	\$159,081	\$2,315
Cleveland County (NC)	3	\$125,485	\$41,828	\$263,200	\$462,407	\$13,898	\$17,492	\$26,019	\$57,409	\$3,352
Montgomery County (VA)	22	\$945,125	\$42,960	\$1,960,887	\$3,361,797	\$131,679	\$117,904	\$166,478	\$416,061	\$18,236
Nevada County (CA)	35	\$1,631,815	\$46,623	\$3,081,038	\$5,369,914	\$226,893	\$250,955	\$290,524	\$768,372	\$59,479
City of Boca Raton (FL)	9	\$507,097	\$56,344	\$936,832	\$1,504,172	\$50,680	\$34,789	\$89,077	\$174,546	\$9,239
Cohort B Average	30	\$1,573,194	\$52,083	\$2,869,717	\$4,919,266	\$134,698	\$164,765	\$274,720	\$574,183	\$27,182
Cohort B Average (with counties & outliers removed)	29	\$1,582,785	\$57,324	\$2,802,366	\$4,811,955	\$124,954	\$141,870	\$285,019	\$551,843	\$22,622
Cohort B Median	9	\$515,015	\$50,590	\$941,710	\$1,559,245	\$48,683	\$51,990	\$86,841	\$171,476	\$5,018

TABLE 27
INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Carmel (IN)	26	\$1,450,396	\$55,784	\$2,631,857	\$4,481,879	\$104,914	\$169,625	\$226,782	\$501,321	\$13,224
City of Renton (WA)	1	\$96,422	\$96,422	\$183,769	\$270,115	\$6,134	\$13,658	\$15,843	\$35,635	\$436
Craven County (NC)	3	\$124,339	\$41,446	\$240,261	\$425,793	\$9,774	\$18,173	\$19,778	\$47,725	\$1,155
Platte County (MO)	3	\$142,477	\$47,492	\$281,810	\$491,519	\$14,488	\$11,216	\$21,583	\$47,287	\$1,643
Cecil County (MD)	14	\$636,683	\$45,477	\$1,305,849	\$2,221,320	\$92,234	\$124,552	\$86,630	\$303,416	\$2,210
City of Boulder (CO)	60	\$3,536,919	\$58,949	\$6,628,850	\$10,994,765	\$453,101	\$237,859	\$539,789	\$1,230,749	\$66,300
Bradley County (TN)	4	\$174,727	\$43,682	\$323,120	\$560,670	\$13,662	\$32,275	\$26,513	\$72,450	\$1,566
City of Lewisville (TX)	1	\$43,245	\$43,245	\$81,731	\$144,878	\$5,282	\$4,168	\$6,509	\$15,959	\$466
City of Elgin (IL)	6	\$412,410	\$68,735	\$709,295	\$1,109,865	\$40,112	\$33,907	\$67,928	\$141,947	\$1,274
Douglas County (OR)	2	\$97,223	\$48,612	\$167,657	\$300,808	\$6,691	\$10,054	\$21,527	\$38,272	\$695
City of West Palm Beach (FL)	95	\$5,659,889	\$59,578	\$10,456,171	\$16,788,486	\$565,629	\$388,275	\$994,230	\$1,948,134	\$133,071
Flagler County (FL)	2	\$59,320	\$29,660	\$133,861	\$245,955	\$10,167	\$7,871	\$12,122	\$30,160	\$1,892
City of Clearwater (FL)	123	\$6,789,109	\$55,196	\$12,754,052	\$22,060,661	\$602,464	\$654,655	\$1,359,310	\$2,616,429	\$122,035
City of Carlsbad (CA)	0	\$25,055	n/a	\$45,711	\$73,559	\$2,717	\$3,338	\$4,755	\$10,810	\$162
City of Norman (OK)	23	\$874,674	\$38,029	\$1,796,365	\$3,337,213	\$91,800	\$111,362	\$124,251	\$327,413	\$6,430
City of Columbia (MO)	12	\$576,448	\$48,037	\$1,078,503	\$1,919,637	\$48,337	\$50,112	\$104,030	\$202,479	\$8,595
City of Abilene (TX)	33	\$1,568,001	\$47,515	\$2,857,655	\$5,349,891	\$146,326	\$170,448	\$295,177	\$611,951	\$24,541
Hunterdon County (NJ)	1	\$60,595	\$60,595	\$110,056	\$182,085	\$8,860	\$6,753	\$9,207	\$24,820	\$382
City of Topeka (KS)	29	\$1,581,670	\$54,540	\$2,849,452	\$4,968,588	\$145,224	\$187,425	\$269,918	\$602,567	\$12,046
Cache County (UT)	17	\$681,317	\$40,077	\$1,335,086	\$2,454,869	\$82,347	\$99,049	\$113,344	\$294,740	\$22,266
City of New Haven (CT)	42	\$2,578,991	\$61,405	\$4,524,960	\$7,323,767	\$286,875	\$320,180	\$481,959	\$1,089,014	\$14,719
City of Waco (TX)	70	\$3,316,322	\$47,376	\$5,895,300	\$10,744,254	\$300,926	\$308,971	\$573,887	\$1,183,784	\$63,023
Brunswick County (NC)	1	\$38,403	\$38,403	\$81,049	\$148,432	\$5,040	\$4,918	\$7,879	\$17,837	\$1,383
City of Bellevue (WA)	33	\$2,822,115	\$85,519	\$5,379,406	\$7,906,332	\$190,058	\$423,186	\$490,805	\$1,104,049	\$32,917
City of Savannah (GA)	98	\$5,069,378	\$51,728	\$9,358,813	\$15,583,278	\$509,930	\$345,994	\$849,531	\$1,705,455	\$164,599
Orange County (NC)	11	\$577,860	\$52,533	\$1,213,243	\$1,977,812	\$40,061	\$64,804	\$86,897	\$191,762	\$6,389
Cumberland County (NJ)	4	\$196,455	\$49,114	\$347,917	\$592,841	\$21,719	\$26,988	\$40,893	\$89,600	\$2,636
Johnson County (IA)	17	\$751,867	\$44,227	\$1,476,412	\$2,546,596	\$78,964	\$92,602	\$107,796	\$279,362	\$13,934
City of Escondido (CA)	2	\$112,510	\$56,255	\$205,216	\$330,278	\$12,191	\$14,984	\$21,351	\$48,526	\$832
City of Kansas City (MO)	194	\$11,096,786	\$57,200	\$19,847,467	\$33,926,202	\$989,212	\$674,746	\$1,916,452	\$3,580,410	\$119,918
Macon-Bibb County (GA)	74	\$3,204,998	\$43,311	\$6,077,385	\$11,017,148	\$312,476	\$300,583	\$633,767	\$1,246,826	\$39,530
City of Springfield (MA)	51	\$2,811,343	\$55,124	\$4,625,464	\$7,919,730	\$200,774	\$232,195	\$579,753	\$1,012,722	\$20,633
Ouachita Parish (LA)	69	\$3,124,946	\$45,289	\$5,741,962	\$10,324,317	\$279,194	\$331,755	\$499,957	\$1,110,906	\$17,921
City of Alexandria (VA)	16	\$1,060,568	\$66,286	\$2,078,780	\$3,185,432	\$156,801	\$70,742	\$123,193	\$350,736	\$15,223
Catawba County (NC)	32	\$1,516,425	\$47,388	\$2,695,061	\$4,674,024	\$113,837	\$192,484	\$250,374	\$556,695	\$9,091
Martin County (FL)	9	\$468,146	\$52,016	\$908,341	\$1,519,258	\$56,389	\$45,167	\$74,237	\$175,793	\$7,976

TABLE 27
INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Wyandotte County (KS)	1	\$28,210	\$28,210	\$52,083	\$85,410	\$2,826	\$2,802	\$3,587	\$9,215	\$184
Town of Cary (NC)	34	\$2,015,840	\$59,289	\$3,680,692	\$6,127,918	\$144,855	\$178,876	\$353,014	\$676,745	\$6,448
Springfield (MO)	94	\$5,095,300	\$54,205	\$8,678,305	\$15,561,589	\$360,487	\$382,532	\$884,152	\$1,627,171	\$26,430
City of Salem (OR)	12	\$675,642	\$56,304	\$1,153,538	\$1,949,593	\$47,742	\$58,741	\$128,565	\$235,048	\$9,707
City of Fort Collins (CO)	19	\$888,832	\$46,781	\$1,710,971	\$2,982,014	\$136,259	\$82,490	\$156,424	\$375,173	\$17,491
City of Eugene (OR)	62	\$3,448,449	\$55,620	\$5,961,388	\$10,151,219	\$259,859	\$305,670	\$706,815	\$1,272,344	\$33,965
City of Oceanside (CA)	51	\$3,166,489	\$62,088	\$5,776,082	\$9,295,766	\$343,165	\$421,752	\$600,911	\$1,365,828	\$42,139
City of Ontario (CA)	1	\$46,175	\$46,175	\$85,985	\$139,515	\$5,542	\$6,860	\$8,436	\$20,838	\$487
City of Frisco (TX)	20	\$1,136,988	\$56,849	\$2,097,609	\$3,616,694	\$120,766	\$90,379	\$182,936	\$394,081	\$6,010
City of Providence (RI)	154	\$9,338,553	\$60,640	\$16,571,386	\$26,890,193	\$958,732	\$1,034,885	\$1,605,522	\$3,599,139	\$122,684
Pitt County (NC)	6	\$259,680	\$43,280	\$496,070	\$852,635	\$19,545	\$31,088	\$47,252	\$97,885	\$3,398
City of Fort Lauderdale (FL)	218	\$11,867,076	\$54,436	\$23,706,790	\$39,649,617	\$1,191,237	\$1,176,902	\$2,205,208	\$4,573,347	\$148,645
City of McKinney (TX)	4	\$224,196	\$56,049	\$408,301	\$691,406	\$22,475	\$16,333	\$34,154	\$72,962	\$1,823
Sumner County (TN)	7	\$353,458	\$50,494	\$664,677	\$1,166,052	\$27,776	\$56,642	\$56,139	\$140,557	\$693
City of Sioux Falls (SD)	141	\$8,350,985	\$59,227	\$13,800,641	\$24,065,754	\$411,611	\$465,731	\$1,379,012	\$2,256,354	\$65,921
City of Tempe (AZ)	118	\$7,263,128	\$61,552	\$12,850,044	\$21,739,478	\$477,205	\$682,404	\$1,364,730	\$2,524,339	\$47,068
City of Salt Lake City (UT)	510	\$31,179,623	\$61,137	\$57,894,270	\$97,099,956	\$2,370,054	\$2,968,304	\$5,253,434	\$10,591,792	\$293,530
Richmond County (GA)	7	\$340,480	\$48,640	\$631,973	\$1,089,980	\$31,585	\$28,037	\$46,082	\$105,704	\$4,244
Montgomery County (TN)	2	\$101,022	\$50,511	\$202,643	\$351,628	\$8,216	\$19,117	\$16,082	\$43,415	\$1,524
Tuscaloosa County (AL)	12	\$496,991	\$41,416	\$1,006,151	\$1,757,966	\$49,938	\$78,359	\$77,661	\$205,958	\$4,163
City of San Bernardino (CA)	1	\$51,865	\$51,865	\$96,574	\$156,705	\$6,224	\$7,705	\$9,476	\$23,405	\$796
Cabarrus County (NC)	4	\$166,288	\$41,572	\$338,944	\$593,850	\$18,845	\$20,668	\$26,914	\$66,427	\$1,425
City of Tacoma (WA)	58	\$3,569,732	\$61,547	\$6,705,455	\$10,516,183	\$411,439	\$509,768	\$646,744	\$1,567,951	\$22,049
Gaston County (NC)	13	\$565,501	\$43,500	\$1,105,564	\$1,896,469	\$59,762	\$71,199	\$102,293	\$233,254	\$2,494
New Hanover County (NC)	75	\$3,858,956	\$51,453	\$7,132,852	\$12,165,178	\$286,309	\$392,275	\$701,014	\$1,379,598	\$40,869
City of Garland (TX)	20	\$1,404,674	\$70,234	\$2,494,982	\$4,041,728	\$97,423	\$94,863	\$225,324	\$417,610	\$3,894
Clay County (MO)	31	\$1,530,044	\$49,356	\$2,861,527	\$4,835,834	\$162,184	\$121,399	\$237,299	\$520,882	\$5,783
Cohort C Average	45	\$2,551,781	\$52,559	\$4,676,085	\$7,897,978	\$222,806	\$239,537	\$446,304	\$908,647	\$29,603
Cohort C Average (with counties & outliers removed)	63	\$3,628,113	\$55,486	\$6,621,565	\$11,131,123	\$314,167	\$331,766	\$636,846	\$1,282,779	\$42,875
Cohort C Median	17	\$874,674	\$51,797	\$1,710,971	\$2,982,014	\$92,234	\$92,602	\$124,251	\$327,413	\$7,976

TABLE 27**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Reno (NV)	50	\$3,016,218	\$60,324	\$5,846,602	\$9,430,325	\$230,739	\$471,229	\$536,279	\$1,238,247	\$23,906
City of Scottsdale (AZ)	90	\$5,517,629	\$61,307	\$9,761,933	\$16,515,042	\$362,513	\$518,397	\$1,036,760	\$1,917,670	\$33,987
City of Chandler (AZ)	16	\$1,006,852	\$62,928	\$1,781,345	\$3,013,645	\$66,151	\$94,597	\$189,187	\$349,935	\$10,682
Buncombe County (NC)	43	\$2,204,700	\$51,272	\$3,987,807	\$6,820,965	\$169,035	\$239,042	\$400,444	\$808,521	\$25,908
City of St. Petersburg (FL)	129	\$7,087,326	\$54,941	\$13,313,607	\$23,028,815	\$628,769	\$683,246	\$1,419,068	\$2,731,083	\$73,965
City of Jersey City (NJ)	25	\$2,049,366	\$81,975	\$3,488,478	\$5,321,569	\$189,028	\$199,444	\$320,465	\$708,937	\$12,934
Greater Green Bay Area (WI)	39	\$2,149,736	\$55,121	\$3,712,509	\$6,463,441	\$172,468	\$231,063	\$376,082	\$779,613	\$25,476
St. Johns County (FL)	54	\$2,421,658	\$44,846	\$5,031,313	\$8,762,535	\$310,824	\$300,995	\$426,094	\$1,037,913	\$98,249
Alachua County (FL)	181	\$8,799,266	\$48,615	\$17,708,615	\$30,124,163	\$847,381	\$956,296	\$1,777,007	\$3,580,684	\$351,821
Santa Cruz County (CA)	15	\$951,618	\$63,441	\$1,689,014	\$2,708,673	\$111,297	\$126,931	\$162,545	\$400,773	\$13,506
York County (SC)	19	\$863,176	\$45,430	\$1,813,198	\$3,073,535	\$123,084	\$109,008	\$141,304	\$373,396	\$13,980
City of Orlando (FL)	101	\$5,972,902	\$59,138	\$10,943,383	\$18,232,186	\$485,362	\$513,368	\$1,075,437	\$2,074,167	\$44,590
City of Lincoln (NE)	67	\$3,416,392	\$50,991	\$6,341,858	\$10,984,389	\$319,488	\$326,701	\$567,563	\$1,213,752	\$23,169
City of Greensboro (NC)	175	\$9,186,894	\$52,497	\$16,889,429	\$29,262,915	\$633,290	\$910,738	\$1,636,539	\$3,180,567	\$117,629
Leon County (FL)	124	\$6,357,098	\$51,267	\$12,057,001	\$20,479,422	\$570,084	\$689,609	\$1,254,393	\$2,514,086	\$57,553
City of Marquette (MI)	3	\$136,832	\$45,611	\$247,380	\$456,702	\$11,559	\$18,744	\$25,610	\$55,913	\$1,741
Greater Spartanburg Area (SC)	34	\$1,367,585	\$40,223	\$2,896,697	\$4,880,799	\$158,154	\$184,601	\$260,817	\$603,572	\$18,879
Durham County (NC)	62	\$3,814,260	\$61,520	\$6,817,795	\$11,174,754	\$275,316	\$244,958	\$547,839	\$1,068,113	\$22,568
Lexington-Fayette Urban County (KY)	26	\$1,412,715	\$54,335	\$2,515,852	\$4,347,486	\$89,904	\$163,487	\$212,121	\$465,512	\$9,100
Somerset County (NJ)	5	\$399,978	\$79,996	\$689,132	\$1,074,400	\$42,505	\$34,717	\$63,740	\$140,962	\$940
City of Riverside (CA)	17	\$819,165	\$48,186	\$1,478,159	\$2,554,533	\$100,961	\$123,571	\$149,512	\$374,044	\$11,296
Rutherford County (TN)	27	\$1,336,628	\$49,505	\$2,616,475	\$4,451,337	\$112,479	\$230,055	\$203,835	\$546,369	\$15,540
City of Santa Ana (CA)	13	\$891,485	\$68,576	\$1,581,864	\$2,498,112	\$78,770	\$112,033	\$169,286	\$360,089	\$4,220
Cumberland County (NC)	17	\$669,674	\$39,393	\$1,364,793	\$2,381,105	\$68,792	\$85,897	\$94,486	\$249,175	\$4,410
Municipality of San Juan (PR)	176	\$6,677,737	\$37,942	\$14,492,602	\$22,490,126	\$166,897	\$1,752,418	\$1,140,610	\$3,059,925	\$23,425
Davis County (UT)	4	\$157,023	\$39,256	\$310,667	\$581,526	\$19,126	\$20,536	\$23,929	\$63,591	\$377
Lake County (FL)	20	\$862,618	\$43,131	\$1,774,393	\$3,099,375	\$97,598	\$120,678	\$168,832	\$387,108	\$26,942
Washtenaw County (MI)	48	\$2,736,948	\$57,020	\$5,221,065	\$8,568,913	\$272,381	\$298,743	\$428,457	\$999,581	\$33,395
Hamilton County (TN)	122	\$7,090,870	\$58,122	\$12,436,466	\$20,795,903	\$423,772	\$878,010	\$1,208,656	\$2,510,438	\$70,918
Forsyth County (NC)	123	\$6,953,229	\$56,530	\$12,287,057	\$21,154,999	\$349,500	\$632,013	\$1,300,795	\$2,282,308	\$70,914
Collier County (FL)	32	\$1,866,087	\$58,315	\$3,600,358	\$5,670,853	\$209,137	\$153,375	\$323,371	\$685,883	\$41,969
City of Wichita (KS)	154	\$7,836,173	\$50,884	\$14,063,840	\$24,920,861	\$546,210	\$1,026,506	\$1,385,382	\$2,958,098	\$65,672
Placer County (CA)	14	\$857,001	\$61,214	\$1,525,557	\$2,529,687	\$93,776	\$109,918	\$153,648	\$357,342	\$8,355
City of Tampa (FL)	360	\$21,469,869	\$59,639	\$39,363,491	\$66,189,913	\$1,661,223	\$1,747,527	\$4,269,921	\$7,678,671	\$227,898
St. Charles County (MO)	7	\$307,218	\$43,888	\$596,118	\$1,077,659	\$37,299	\$24,854	\$49,595	\$111,748	\$2,626
Manatee County (FL)	52	\$2,591,612	\$49,839	\$5,129,710	\$8,620,327	\$332,910	\$266,514	\$471,520	\$1,070,944	\$50,556

TABLE 27

**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Greater Flint Area (MI)	89	\$4,332,349	\$48,678	\$7,850,132	\$13,783,698	\$315,864	\$651,584	\$793,978	\$1,761,426	\$28,343
Clackamas County (OR)	8	\$453,825	\$56,728	\$805,644	\$1,349,431	\$37,675	\$34,577	\$78,047	\$150,299	\$1,078
Sarasota County (FL)	136	\$7,464,884	\$54,889	\$13,762,829	\$23,324,616	\$845,889	\$666,512	\$1,307,481	\$2,819,882	\$165,128
Monterey County (CA)	153	\$9,414,631	\$61,534	\$16,574,734	\$26,236,265	\$1,234,960	\$1,262,400	\$1,689,235	\$4,186,595	\$317,246
City of Atlanta (GA)	311	\$23,479,320	\$75,496	\$41,758,392	\$63,692,950	\$1,638,650	\$1,162,100	\$3,488,734	\$6,289,484	\$134,861
Morris County (NJ)	12	\$951,116	\$79,260	\$1,583,474	\$2,427,702	\$96,406	\$83,016	\$144,401	\$323,823	\$3,319
Cohort D Average	75	\$4,222,659	\$55,329	\$7,802,637	\$12,965,611	\$346,124	\$439,524	\$749,357	\$1,535,006	\$54,502
Cohort D Average (with counties & outliers removed)	108	\$6,563,316	\$59,464	\$11,918,554	\$19,721,568	\$496,622	\$564,872	\$1,162,125	\$2,223,618	\$56,182
Cohort D Median	46	\$2,313,179	\$54,915	\$4,509,560	\$7,694,939	\$199,083	\$242,000	\$413,269	\$904,051	\$24,691

TABLE 27

**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Camden County (NJ)	4	\$278,659	\$69,665	\$475,821	\$765,165	\$32,482	\$31,230	\$46,224	\$109,936	\$822
City of Mesa (AZ)	36	\$2,193,526	\$60,931	\$3,880,838	\$6,565,526	\$144,117	\$206,089	\$412,162	\$762,368	\$19,378
Guilford County (NC)	179	\$9,379,685	\$52,400	\$17,243,860	\$29,877,008	\$646,579	\$929,850	\$1,670,883	\$3,247,312	\$120,096
Dane County (WI)	290	\$17,542,161	\$60,490	\$32,331,499	\$53,204,333	\$1,397,939	\$1,824,513	\$3,005,267	\$6,227,719	\$176,700
Volusia County (FL)	47	\$2,154,026	\$45,830	\$4,194,041	\$7,283,297	\$256,512	\$259,600	\$428,962	\$945,074	\$8,651
Union County (NJ)	4	\$289,035	\$72,259	\$507,271	\$822,994	\$37,737	\$28,452	\$42,822	\$109,011	\$1,333
City of Albuquerque (NM)	162	\$8,375,690	\$51,702	\$15,784,542	\$27,462,434	\$607,435	\$1,272,130	\$1,273,786	\$3,153,351	\$31,856
City of Milwaukee (WI)	134	\$7,835,833	\$58,476	\$13,502,381	\$21,419,706	\$588,088	\$638,437	\$1,323,336	\$2,549,861	\$70,043
Washington County (OR)	13	\$815,367	\$62,721	\$1,451,603	\$2,347,557	\$54,014	\$61,700	\$141,746	\$257,460	\$4,357
Johnson County (KS)	26	\$1,681,625	\$64,678	\$2,955,041	\$4,912,443	\$123,163	\$176,489	\$269,195	\$568,847	\$14,081
Ocean County (NJ)	11	\$581,590	\$52,872	\$1,037,109	\$1,756,002	\$83,318	\$73,441	\$107,698	\$264,457	\$7,863
City of Louisville-Jefferson County (KY)	421	\$26,064,795	\$61,912	\$44,037,405	\$74,913,595	\$1,445,687	\$2,709,627	\$4,262,461	\$8,417,775	\$229,199
Monmouth County (NJ)	29	\$1,851,389	\$63,841	\$3,170,396	\$5,236,063	\$230,261	\$196,101	\$309,765	\$736,127	\$14,769
City of Las Vegas (NV)	325	\$18,737,333	\$57,653	\$36,280,009	\$59,770,994	\$1,551,134	\$2,782,255	\$3,610,423	\$7,943,812	\$359,725
City of Portland (OR)	282	\$18,703,043	\$66,323	\$32,588,454	\$52,905,145	\$1,312,356	\$1,383,820	\$3,517,985	\$6,214,161	\$163,765
City of Nashville-Davidson County (TN)	431	\$34,286,518	\$79,551	\$56,910,049	\$88,398,310	\$2,098,815	\$3,025,626	\$5,068,648	\$10,193,089	\$645,055
Hudson County (NJ)	29	\$2,439,650	\$84,126	\$4,152,843	\$6,335,040	\$225,031	\$237,428	\$381,494	\$843,953	\$15,443
Jackson County (MO)	146	\$8,700,745	\$59,594	\$15,286,054	\$25,783,276	\$748,056	\$431,808	\$1,364,011	\$2,543,875	\$88,325
City and County of Denver (CO)	128	\$9,607,483	\$75,058	\$17,009,050	\$26,601,837	\$949,931	\$441,753	\$1,458,839	\$2,850,523	\$156,663
Lee County (FL)	86	\$4,442,333	\$51,655	\$8,864,489	\$14,737,921	\$563,529	\$498,891	\$796,469	\$1,858,889	\$51,049
Essex County (NJ)	19	\$1,309,517	\$68,922	\$2,278,116	\$3,677,317	\$164,620	\$115,119	\$195,957	\$475,696	\$8,308
Multnomah County (OR)	181	\$12,269,918	\$67,790	\$21,659,283	\$34,265,382	\$932,373	\$727,431	\$2,057,651	\$3,717,455	\$110,028
Middlesex County (NJ)	5	\$372,864	\$74,573	\$678,383	\$1,080,429	\$42,222	\$41,396	\$59,750	\$143,368	\$1,761
City of Indianapolis (IN)	253	\$17,573,574	\$69,461	\$28,313,156	\$45,848,188	\$770,136	\$1,567,933	\$2,679,490	\$5,017,559	\$62,831
City and County of San Francisco (CA)	175	\$19,945,108	\$113,972	\$36,431,573	\$49,410,093	\$1,324,642	\$1,766,849	\$2,842,404	\$5,933,895	\$200,600
Prince George's County (MD)	16	\$742,344	\$46,397	\$1,526,332	\$2,583,130	\$85,961	\$104,211	\$97,494	\$287,666	\$10,046
City of Fort Worth (TX)	344	\$18,544,089	\$53,907	\$32,365,324	\$56,452,569	\$1,783,680	\$1,481,919	\$2,886,788	\$6,152,387	\$203,014
Bergen County (NJ)	7	\$541,066	\$77,295	\$892,929	\$1,413,286	\$58,955	\$48,090	\$84,709	\$191,754	\$2,337
Shelby County (TN)	101	\$5,961,012	\$59,020	\$10,374,703	\$17,287,846	\$335,658	\$659,197	\$993,977	\$1,988,832	\$39,407
Westchester County (NY)	54	\$4,145,766	\$76,773	\$7,375,702	\$11,097,584	\$616,193	\$290,013	\$616,734	\$1,522,940	\$47,880
Pinellas County (FL)	293	\$16,153,125	\$55,130	\$30,344,639	\$52,487,369	\$1,433,261	\$1,557,430	\$3,234,217	\$6,224,908	\$218,561
Cohort E Average	136	\$8,823,189	\$64,999	\$15,609,771	\$25,377,479	\$665,932	\$824,801	\$1,459,398	\$2,950,131	\$99,482
Cohort E Average (with counties & outliers removed)	245	\$16,533,363	\$68,086	\$28,827,526	\$46,340,763	\$1,143,275	\$1,570,585	\$2,666,938	\$5,380,798	\$194,739
Cohort E Median	101	\$5,961,012	\$62,721	\$10,374,703	\$17,287,846	\$588,088	\$441,753	\$993,977	\$1,988,832	\$47,880

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 27
INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of San José (CA)	110	\$10,141,827	\$92,198	\$18,421,114	\$26,095,417	\$876,644	\$1,083,353	\$1,611,247	\$3,571,244	\$97,366
Pima County (AZ)	230	\$11,584,776	\$50,369	\$20,729,862	\$36,573,359	\$1,116,567	\$1,141,298	\$2,192,718	\$4,450,583	\$159,723
Montgomery County (MD)	55	\$3,964,066	\$72,074	\$7,042,207	\$10,847,930	\$396,694	\$327,466	\$625,034	\$1,349,194	\$24,828
Mecklenburg County (NC)	282	\$18,926,643	\$67,116	\$34,166,001	\$54,450,370	\$1,324,857	\$1,556,739	\$3,106,566	\$5,988,162	\$224,520
Wake County (NC)	538	\$32,038,492	\$59,551	\$58,497,715	\$97,391,349	\$2,302,001	\$2,842,740	\$5,610,659	\$10,755,400	\$433,282
Fairfax County (VA)	51	\$3,603,721	\$70,661	\$6,903,843	\$10,502,157	\$416,487	\$259,596	\$502,091	\$1,178,174	\$10,692
Salt Lake County (UT)	569	\$34,780,355	\$61,125	\$64,579,957	\$108,313,312	\$2,643,747	\$3,311,083	\$5,860,119	\$11,814,949	\$322,259
Cuyahoga County (OH)	186	\$11,212,667	\$60,283	\$19,927,817	\$32,628,947	\$1,001,914	\$790,926	\$1,779,551	\$3,572,391	\$146,874
Allegheny County (PA)	1,276	\$85,640,291	\$67,116	\$145,668,965	\$240,224,701	\$5,924,975	\$8,018,490	\$14,589,373	\$28,532,838	\$1,514,230
City of Dallas (TX)	546	\$36,974,429	\$67,719	\$65,803,550	\$108,139,326	\$2,696,373	\$2,559,170	\$6,300,217	\$11,555,760	\$269,424
Orange County (FL)	161	\$9,563,186	\$59,399	\$17,521,385	\$29,191,344	\$777,114	\$821,954	\$1,721,875	\$3,320,943	\$87,174
City of San Diego (CA)	911	\$56,264,930	\$61,762	\$102,651,007	\$165,189,167	\$6,099,701	\$7,495,746	\$10,677,322	\$24,272,769	\$1,146,808
Hillsborough County (FL)	369	\$21,959,420	\$59,511	\$40,261,050	\$67,699,169	\$1,699,102	\$1,787,374	\$4,367,283	\$7,853,759	\$233,103
Palm Beach County (FL)	143	\$8,513,579	\$59,536	\$15,728,108	\$25,253,150	\$850,813	\$584,038	\$1,495,518	\$2,930,369	\$206,321
City of San Antonio (TX)	310	\$16,620,817	\$53,616	\$29,311,008	\$51,501,025	\$1,550,290	\$1,287,525	\$2,781,651	\$5,619,466	\$128,717
Sacramento County (CA)	128	\$7,964,249	\$62,221	\$13,862,964	\$23,414,744	\$823,182	\$1,036,190	\$1,411,788	\$3,271,160	\$34,029
City and County of Philadelphia (PA)	504	\$36,856,858	\$73,129	\$59,856,775	\$94,535,616	\$3,185,673	\$2,352,619	\$5,778,395	\$11,316,687	\$844,157
City of Phoenix (AZ)	578	\$35,511,050	\$61,438	\$62,826,988	\$106,289,474	\$2,333,118	\$3,336,380	\$6,672,498	\$12,341,996	\$195,925
Santa Clara County (CA)	126	\$11,566,809	\$91,800	\$21,009,383	\$29,761,965	\$999,816	\$1,235,570	\$1,837,635	\$4,073,021	\$110,522
Broward County (FL)	290	\$15,779,690	\$54,413	\$31,522,937	\$52,722,293	\$1,583,969	\$1,564,909	\$2,932,282	\$6,081,160	\$190,309
San Bernardino County (CA)	40	\$2,079,444	\$51,986	\$3,872,289	\$6,282,934	\$249,570	\$308,952	\$379,926	\$938,448	\$34,909
Clark County (NV)	597	\$34,410,474	\$57,639	\$66,626,872	\$109,767,833	\$2,848,588	\$5,109,482	\$6,630,429	\$14,588,499	\$609,103
City of Houston (TX)	827	\$51,059,557	\$61,741	\$88,496,296	\$146,610,566	\$4,497,800	\$3,035,113	\$8,324,491	\$15,857,404	\$459,214
Riverside County (CA)	109	\$5,379,021	\$49,349	\$9,702,254	\$16,767,073	\$662,633	\$811,099	\$981,764	\$2,455,496	\$163,848
Miami-Dade County (FL)	1,277	\$73,652,415	\$57,676	\$133,416,599	\$228,883,289	\$7,184,721	\$5,567,732	\$14,538,603	\$27,291,056	\$1,255,958
San Diego County (CA)	1,085	\$67,039,940	\$61,788	\$122,308,173	\$196,822,858	\$7,267,698	\$8,931,116	\$12,722,093	\$28,920,907	\$1,291,315
Harris County (TX)	831	\$51,307,641	\$61,742	\$88,926,272	\$147,322,901	\$4,519,654	\$3,049,859	\$8,364,937	\$15,934,450	\$461,436
Cohort F Average	449	\$27,940,605	\$63,221	\$49,986,718	\$82,340,084	\$2,438,285	\$2,600,241	\$4,955,410	\$9,993,936	\$394,668
Cohort F Average (with counties & outliers removed)	541	\$34,775,638	\$67,372	\$61,052,391	\$99,765,799	\$3,034,228	\$3,021,415	\$6,020,832	\$12,076,475	\$448,802
Cohort F Median	310	\$18,926,643	\$61,438	\$34,166,001	\$54,450,370	\$1,583,969	\$1,564,909	\$3,106,566	\$6,081,160	\$206,321

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 27

INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Florence Region (OR)	9	\$460,147	\$51,127	\$785,491	\$1,360,927	\$33,201	\$42,172	\$98,078	\$173,451	\$6,908
Eastern Oregon Border Region	2	\$92,749	\$46,375	\$167,897	\$302,073	\$7,839	\$9,670	\$17,208	\$34,717	\$1,382
South Cumberland Region (TN)	0	\$3,760	n/a	\$8,060	\$14,552	\$397	\$840	\$651	\$1,888	\$192
Oregon's Adventure Coast	3	\$134,896	\$44,965	\$241,547	\$417,968	\$11,166	\$13,891	\$28,637	\$53,694	\$2,395
Southern Oregon: Ashland/Talent/Jacksonville	3	\$179,780	\$59,927	\$309,840	\$532,109	\$11,186	\$18,738	\$38,288	\$68,212	\$1,248
Greater Portsmouth Area (NH)	48	\$3,048,651	\$63,514	\$5,414,366	\$8,573,038	\$321,691	\$235,015	\$513,608	\$1,070,314	\$41,012
The Gorge (OR)	3	\$154,312	\$51,437	\$300,075	\$486,229	\$16,826	\$23,317	\$31,042	\$71,185	\$3,009
Northeast Oregon Region	2	\$86,326	\$43,163	\$158,624	\$300,225	\$8,032	\$9,810	\$19,415	\$37,257	\$785
Greater Aberdeen Region (SD)	2	\$115,854	\$57,927	\$211,147	\$379,244	\$14,234	\$19,334	\$8,273	\$41,841	\$3,071
Tri-Cities Communities (VA)	3	\$117,721	\$39,240	\$230,505	\$417,897	\$19,962	\$14,408	\$22,409	\$56,779	\$1,189
Upper Valley Region (NH/VT)	4	\$216,690	\$54,173	\$384,842	\$624,915	\$19,143	\$21,475	\$40,078	\$80,696	\$1,102
Monadnock Region (NH)	10	\$674,628	\$67,463	\$1,167,790	\$1,842,878	\$51,884	\$40,435	\$122,212	\$214,531	\$7,419
Bismarck-Mandan Region (ND)	46	\$2,465,984	\$53,608	\$4,019,950	\$7,327,841	\$80,141	\$249,470	\$453,586	\$783,197	\$12,130
Greater Minot Region (ND)	14	\$721,267	\$51,519	\$1,116,453	\$2,212,615	\$0	\$0	\$162,869	\$162,869	\$0
Greater Burlington Area (VT)	51	\$3,105,417	\$60,891	\$5,465,843	\$9,025,675	\$102,199	\$573,865	\$501,571	\$1,177,635	\$19,447
Northeastern Connecticut Region	4	\$192,926	\$48,232	\$347,039	\$584,181	\$24,442	\$28,924	\$32,158	\$85,524	\$1,147
Northwest Connecticut Region	10	\$545,686	\$54,569	\$996,313	\$1,682,003	\$80,324	\$75,703	\$91,963	\$247,990	\$7,387
Western Connecticut Region	42	\$3,384,732	\$80,589	\$5,888,548	\$8,860,286	\$310,576	\$342,340	\$605,500	\$1,258,416	\$28,905
Greater Fargo-Moorhead Area (ND/MN)	64	\$3,573,927	\$55,843	\$6,020,423	\$10,753,153	\$161,304	\$372,197	\$610,695	\$1,144,196	\$8,874
Greater Kingsport Area (TN)	24	\$1,251,736	\$52,156	\$2,235,334	\$3,826,713	\$82,325	\$184,451	\$218,360	\$485,136	\$10,695
Cedar Valley Region (IA)	36	\$1,597,603	\$44,378	\$2,959,949	\$5,286,816	\$153,309	\$213,799	\$258,946	\$626,054	\$11,122
Central Oregon Region	33	\$1,873,186	\$56,763	\$3,169,401	\$5,501,764	\$132,968	\$157,917	\$389,089	\$679,974	\$23,489
Northwest Tennessee Development District	20	\$850,598	\$42,530	\$1,713,184	\$3,057,784	\$67,580	\$185,002	\$157,138	\$409,720	\$11,108
Southwest Tennessee Development District	3	\$137,623	\$45,874	\$263,337	\$468,281	\$9,916	\$26,691	\$23,831	\$60,438	\$666
Southeast Ohio	13	\$533,371	\$41,029	\$1,106,916	\$1,945,104	\$69,051	\$76,047	\$90,884	\$235,982	\$13,234
Southeastern Connecticut Region	129	\$7,391,574	\$57,299	\$13,264,657	\$21,380,701	\$881,036	\$965,253	\$1,294,141	\$3,140,430	\$195,851
Shoreline and River Valley Region (CT)	11	\$607,251	\$55,205	\$1,133,018	\$1,820,480	\$78,367	\$80,563	\$97,830	\$256,760	\$8,091
Upper Peninsula of Michigan	30	\$1,218,659	\$40,622	\$2,380,999	\$4,471,507	\$119,657	\$204,267	\$220,782	\$544,706	\$26,013
Greater Waterbury Region (CT)	9	\$536,661	\$59,629	\$941,624	\$1,524,011	\$59,707	\$66,635	\$100,287	\$226,629	\$1,955
Quad Cities Region (IA/IL)	20	\$1,003,390	\$50,170	\$1,804,304	\$3,130,441	\$95,209	\$125,107	\$171,501	\$391,817	\$12,824
Greater Peoria Area (IL)	9	\$494,053	\$54,895	\$870,550	\$1,510,371	\$53,096	\$66,993	\$89,435	\$209,524	\$3,954
Upper Cumberland Development District (TN)	4	\$192,829	\$48,207	\$372,825	\$673,749	\$15,710	\$39,293	\$36,248	\$91,251	\$1,823
City of Huntsville/Madison County (AL)	110	\$5,251,488	\$47,741	\$9,967,626	\$17,154,492	\$470,080	\$739,793	\$783,193	\$1,993,066	\$157,012
Eastern Connecticut Region	133	\$7,584,500	\$57,026	\$13,611,696	\$21,964,882	\$905,478	\$994,177	\$1,326,299	\$3,225,954	\$196,998
South Central Tennessee Development District	6	\$257,309	\$42,885	\$519,526	\$926,661	\$22,311	\$50,959	\$47,353	\$120,623	\$509
Coachella Valley Region (CA)	80	\$3,983,723	\$49,797	\$7,184,831	\$12,416,518	\$490,692	\$600,646	\$727,098	\$1,818,436	\$136,848

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 27

**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
St. Croix Valley (MN/WI)	80	\$3,875,545	\$48,444	\$7,237,491	\$12,638,851	\$381,735	\$601,062	\$610,292	\$1,593,089	\$23,832
First Tennessee Development District	49	\$2,426,544	\$49,521	\$4,306,534	\$7,533,444	\$168,509	\$362,987	\$454,333	\$985,829	\$24,288
Northwest Arkansas Region	96	\$4,831,589	\$50,329	\$9,140,535	\$15,733,763	\$244,427	\$795,789	\$697,176	\$1,737,392	\$17,278
Northeast Prosperity Zone (NC)	9	\$382,894	\$42,544	\$766,710	\$1,356,593	\$37,561	\$52,641	\$74,410	\$164,612	\$7,492
The Eastside (King County, WA)	53	\$4,518,179	\$85,249	\$8,611,979	\$12,657,717	\$287,470	\$640,084	\$742,361	\$1,669,915	\$44,145
Greater Des Moines Region (IA)	241	\$13,467,850	\$55,883	\$24,462,284	\$41,425,221	\$1,027,486	\$1,237,765	\$2,271,462	\$4,536,713	\$209,825
Greater New Haven Region (CT)	58	\$3,553,659	\$61,270	\$6,235,069	\$10,091,614	\$395,296	\$441,187	\$664,103	\$1,500,586	\$20,704
Northwestern Prosperity Zone (NC)	78	\$3,408,924	\$43,704	\$6,342,901	\$11,496,943	\$305,431	\$463,536	\$663,359	\$1,432,326	\$41,289
Southeast Tennessee Development District	153	\$8,321,637	\$54,390	\$14,911,306	\$25,533,710	\$530,832	\$1,142,411	\$1,492,998	\$3,166,241	\$88,531
Greater Knoxville Region (TN)	114	\$6,732,362	\$59,056	\$11,887,662	\$19,989,342	\$366,527	\$896,707	\$1,159,072	\$2,422,306	\$44,229
Western Prosperity Zone (NC)	59	\$2,776,297	\$47,056	\$5,112,516	\$9,035,476	\$238,359	\$319,438	\$541,925	\$1,099,722	\$39,732
Lehigh Valley Region (PA)	152	\$8,925,381	\$58,720	\$14,757,080	\$25,114,488	\$777,185	\$861,836	\$1,558,693	\$3,197,714	\$134,944
Pikes Peak Region (CO)	172	\$8,427,922	\$49,000	\$16,019,252	\$27,590,134	\$985,330	\$800,684	\$1,569,131	\$3,355,145	\$139,980
Coastal Fairfield County Region (CT)	74	\$6,163,652	\$83,293	\$10,682,970	\$15,958,354	\$540,013	\$602,543	\$1,092,199	\$2,234,755	\$31,472
Greater Fort Wayne Area (IN)	60	\$3,052,197	\$50,870	\$5,403,827	\$9,640,242	\$179,058	\$461,825	\$536,335	\$1,177,218	\$19,257
Greater Sarasota/Bradenton Area (FL)	188	\$10,056,496	\$53,492	\$18,892,539	\$31,944,943	\$1,178,799	\$933,026	\$1,779,001	\$3,890,826	\$215,684
Sandhills Prosperity Zone (NC)	27	\$1,081,382	\$40,051	\$2,138,770	\$3,817,193	\$103,693	\$148,933	\$187,877	\$440,503	\$7,019
West Valley Region (AZ)	35	\$2,139,577	\$61,131	\$3,785,383	\$6,404,040	\$140,574	\$201,021	\$402,024	\$743,619	\$15,099
Greater Hartford Region (CT)	113	\$7,535,185	\$66,683	\$13,250,032	\$21,183,771	\$758,486	\$842,949	\$1,432,856	\$3,034,291	\$71,470
Dayton Region (OH)	251	\$13,214,581	\$52,648	\$23,837,709	\$41,710,979	\$1,186,115	\$1,375,649	\$2,284,730	\$4,846,494	\$124,858
Memphis Area Association of Governments (TN)	109	\$6,357,578	\$58,326	\$11,114,761	\$18,641,303	\$362,660	\$725,469	\$1,093,107	\$2,181,236	\$42,783
Southeast Prosperity Zone (NC)	108	\$4,912,990	\$45,491	\$9,612,107	\$17,108,616	\$437,535	\$635,017	\$932,593	\$2,005,145	\$58,154
Richmond & Tri-Cities Region (VA)	210	\$12,429,603	\$59,189	\$23,289,476	\$38,649,544	\$1,244,047	\$1,246,452	\$2,556,715	\$5,047,214	\$84,939
Greater Fairfax Area (VA)	54	\$3,847,276	\$71,246	\$7,377,593	\$11,209,265	\$448,706	\$271,977	\$530,159	\$1,250,842	\$12,381
South Hampton Roads Area (VA)	201	\$9,968,730	\$49,596	\$19,455,071	\$33,780,896	\$1,397,977	\$1,182,843	\$1,744,953	\$4,325,773	\$155,141
East Tennessee Development District	130	\$7,327,641	\$56,366	\$13,058,788	\$22,287,720	\$436,111	\$1,025,206	\$1,349,004	\$2,810,321	\$49,725
Greater St. Louis Area (MO)	378	\$24,498,436	\$64,811	\$42,106,116	\$70,252,273	\$1,915,426	\$1,240,553	\$4,010,579	\$7,166,558	\$237,197
Western New York Region	324	\$17,990,641	\$55,527	\$32,983,363	\$54,778,972	\$2,469,299	\$1,824,814	\$3,790,300	\$8,084,413	\$277,508
Greater Jacksonville Region (FL)	403	\$23,239,458	\$57,666	\$42,868,110	\$73,220,996	\$1,751,270	\$2,322,619	\$4,990,684	\$9,064,573	\$521,140
Piedmont-Triad Prosperity Zone (NC)	437	\$22,806,586	\$52,189	\$41,605,609	\$73,623,894	\$1,555,535	\$2,575,308	\$4,671,907	\$8,802,750	\$317,628
Greater Kansas City Metropolitan Area (MO/KS)	207	\$12,083,101	\$58,372	\$21,436,515	\$36,108,482	\$1,050,717	\$743,714	\$1,895,675	\$3,690,106	\$110,016
Greater Portland Area (OR)	202	\$13,539,110	\$67,025	\$23,916,530	\$37,962,370	\$1,024,062	\$823,708	\$2,277,444	\$4,125,214	\$115,463
Greater Nashville Regional Council (TN)	900	\$63,558,701	\$70,621	\$107,147,239	\$174,722,075	\$3,778,559	\$6,660,149	\$10,891,309	\$21,330,017	\$1,163,318
Greater Tampa/St. Petersburg Area (FL)	662	\$38,112,545	\$57,572	\$70,605,689	\$120,186,538	\$3,132,363	\$3,344,804	\$7,601,500	\$14,078,667	\$451,664
Southwestern Prosperity Zone (NC)	436	\$26,609,500	\$61,031	\$49,140,763	\$81,301,503	\$2,069,882	\$2,651,769	\$4,926,152	\$9,647,803	\$336,930
North Central Prosperity Zone (NC)	843	\$48,106,473	\$57,066	\$89,571,307	\$152,594,596	\$3,452,732	\$4,674,708	\$9,282,765	\$17,410,205	\$619,521

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 27

**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Long Island (NY)	225	\$15,251,255	\$67,783	\$27,050,526	\$43,043,060	\$2,345,455	\$1,259,445	\$2,744,350	\$6,349,250	\$201,900
Greater Philadelphia Region (PA)	1,284	\$91,049,021	\$70,910	\$150,801,409	\$243,098,999	\$6,766,907	\$7,342,377	\$16,206,841	\$30,316,125	\$1,809,769
Central Florida Region	583	\$30,900,778	\$53,003	\$58,108,913	\$101,238,660	\$2,850,354	\$3,123,259	\$6,613,085	\$12,586,698	\$374,272
Inland Empire Region (CA)	149	\$7,458,465	\$50,057	\$13,574,543	\$23,050,007	\$912,203	\$1,120,051	\$1,361,690	\$3,393,944	\$198,757
Greater Houston Region (TX)	1,272	\$75,098,307	\$59,040	\$130,826,533	\$222,847,349	\$6,930,492	\$4,907,907	\$13,624,160	\$25,462,559	\$713,158
Dallas-Fort Worth-Arlington MSA (TX)	1,411	\$89,847,816	\$63,677	\$159,812,636	\$270,393,876	\$7,105,060	\$6,531,529	\$16,094,487	\$29,731,076	\$707,829
Regional Average	174	\$10,434,960	\$55,203	\$18,589,496	\$31,201,486	\$875,016	\$978,012	\$1,908,134	\$3,761,163	\$138,976
Regional Median	60	\$3,563,793	\$54,569	\$6,288,985	\$10,981,209	\$308,004	\$462,681	\$610,494	\$1,345,371	\$27,459

TABLE 27

**INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences
(Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022**

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
State of Vermont	90	\$5,179,675	\$57,552	\$9,287,038	\$15,430,458	\$205,244	\$988,804	\$879,525	\$2,073,573	\$35,799
State of North Dakota	134	\$7,310,763	\$54,558	\$12,067,706	\$21,963,511	\$260,468	\$677,822	\$1,317,400	\$2,255,690	\$23,625
State of South Dakota	466	\$26,061,267	\$55,925	\$43,604,721	\$76,607,328	\$1,462,685	\$1,541,702	\$4,532,144	\$7,536,531	\$375,732
State of Delaware	96	\$5,501,255	\$57,305	\$10,489,347	\$17,073,113	\$220,532	\$677,645	\$1,022,729	\$1,920,906	\$26,843
State of Idaho	97	\$4,942,423	\$50,953	\$9,021,927	\$16,237,411	\$338,887	\$670,915	\$935,877	\$1,945,679	\$33,994
State of New Mexico	528	\$25,955,701	\$49,159	\$49,819,952	\$86,415,574	\$2,010,147	\$4,093,074	\$3,957,132	\$10,060,353	\$449,009
State of Arkansas	144	\$7,128,099	\$49,501	\$13,504,450	\$23,615,083	\$376,577	\$1,209,699	\$1,112,356	\$2,698,632	\$26,796
State of Nevada	684	\$39,579,082	\$57,864	\$76,664,352	\$126,098,107	\$3,260,911	\$5,903,121	\$7,587,317	\$16,751,349	\$666,126
State of Iowa	410	\$21,370,154	\$52,122	\$39,067,226	\$67,201,171	\$1,770,111	\$2,191,870	\$3,578,557	\$7,540,538	\$307,345
State of Utah	982	\$56,601,162	\$57,639	\$106,345,294	\$182,196,603	\$4,722,976	\$5,664,455	\$9,762,876	\$20,150,307	\$820,421
Commonwealth of Puerto Rico	205	\$7,786,982	\$37,985	\$16,899,981	\$26,225,981	\$194,620	\$2,043,514	\$1,330,078	\$3,568,212	\$26,758
State of Connecticut	632	\$45,558,544	\$72,086	\$79,210,123	\$123,859,692	\$4,362,511	\$5,165,544	\$9,211,752	\$18,739,807	\$519,545
State of Oregon	412	\$24,751,387	\$60,076	\$43,540,490	\$71,767,832	\$1,914,961	\$1,823,407	\$4,568,391	\$8,306,759	\$312,536
State of Wisconsin	716	\$40,659,499	\$56,787	\$73,308,701	\$122,622,617	\$3,338,550	\$4,342,253	\$7,034,036	\$14,714,839	\$487,517
State of Missouri	417	\$23,005,448	\$55,169	\$40,552,265	\$70,608,978	\$1,968,680	\$1,507,592	\$3,889,742	\$7,366,014	\$194,473
State of Tennessee	1,374	\$89,430,460	\$65,088	\$153,407,500	\$253,844,727	\$5,392,188	\$10,218,167	\$15,545,321	\$31,155,676	\$1,382,751
State of Arizona	1,207	\$70,861,550	\$58,709	\$125,756,888	\$214,567,575	\$5,127,661	\$6,763,947	\$13,318,652	\$25,210,260	\$586,329
State of New Jersey	174	\$12,472,518	\$71,681	\$21,312,148	\$34,021,401	\$1,393,791	\$1,253,413	\$2,109,781	\$4,756,985	\$117,967
State of North Carolina	1,997	\$110,085,046	\$55,125	\$204,290,683	\$350,334,814	\$8,200,728	\$11,521,350	\$21,280,988	\$41,003,066	\$1,427,765
State of Georgia	628	\$39,853,627	\$63,461	\$72,211,084	\$115,864,888	\$3,175,101	\$2,427,857	\$6,493,652	\$12,096,610	\$463,812
State of Florida	4,449	\$247,781,786	\$55,694	\$462,374,117	\$789,697,827	\$23,266,966	\$22,201,695	\$49,497,885	\$94,966,546	\$4,185,226
Statewide Average	754	\$43,422,687	\$56,878	\$79,177,904	\$133,631,176	\$3,474,490	\$4,423,231	\$8,046,009	\$15,943,730	\$593,827
Statewide Median	466	\$25,955,701	\$56,787	\$43,604,721	\$76,607,328	\$1,968,680	\$2,191,870	\$4,532,144	\$8,306,759	\$375,732

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 27

INDUCED Economic Impacts of Expenditures Made by All Arts and Culture Audiences (Both Resident and Non-Resident) in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Mercer Street Grassroots District (Princeton, WV)	0	\$15,851	n/a	\$30,678	\$53,672	\$1,111	\$3,008	\$2,785	\$6,904	\$50
Abilene Cultural District (Abilene, TX)	15	\$723,420	\$48,228	\$1,318,426	\$2,468,272	\$67,506	\$78,634	\$136,186	\$282,326	\$11,340
Downtown Torrington (Torrington, CT)	3	\$134,031	\$44,677	\$244,717	\$413,150	\$19,728	\$18,593	\$22,588	\$60,909	\$1,456
Iowa City Downtown District (Iowa City, IA)	8	\$366,624	\$45,828	\$719,925	\$1,241,766	\$38,504	\$45,155	\$52,563	\$136,222	\$6,795
Downtown Macon Urban Core (Macon, GA)	55	\$2,419,296	\$43,987	\$4,532,479	\$8,084,895	\$219,050	\$216,823	\$449,657	\$885,530	\$26,903
Oceanside Cultural District (Oceanside, CA)	43	\$2,627,152	\$61,097	\$4,792,249	\$7,712,440	\$284,713	\$349,915	\$498,560	\$1,133,188	\$34,289
Southeast Ohio Theatre Trail (Southeastern OH)	2	\$99,436	\$49,718	\$206,347	\$362,602	\$12,874	\$14,178	\$16,943	\$43,995	\$2,756
Loch Haven Cultural Park (Orlando, FL)	39	\$2,327,966	\$59,691	\$4,265,252	\$7,106,222	\$189,168	\$200,083	\$419,159	\$808,410	\$16,232
Cool Spring Downtown District (Fayetteville, NC)	3	\$100,791	\$33,597	\$205,412	\$358,375	\$10,353	\$12,928	\$14,221	\$37,502	\$687
Downtown Las Vegas (Las Vegas, NV)	162	\$9,317,179	\$57,513	\$18,040,317	\$29,721,239	\$771,305	\$1,383,483	\$1,795,290	\$3,950,078	\$187,746
Arts Campus Fort Wayne (Fort Wayne, IN)	43	\$2,162,570	\$50,292	\$3,828,730	\$6,830,327	\$126,867	\$327,214	\$380,008	\$834,089	\$13,883
Salt Lake Cultural Core (Salt Lake City, UT)	311	\$19,006,342	\$61,114	\$35,290,992	\$59,189,807	\$1,444,732	\$1,809,409	\$3,202,366	\$6,456,507	\$188,667
Grand Center Arts District (St. Louis, MO)	78	\$5,036,165	\$64,566	\$8,655,731	\$14,441,503	\$393,746	\$255,018	\$824,457	\$1,473,221	\$45,513
Dallas Arts District (Dallas, TX)	228	\$15,426,631	\$67,661	\$27,454,890	\$45,118,402	\$1,125,000	\$1,067,755	\$2,628,602	\$4,821,357	\$109,184
Balboa Park Cultural District (San Diego, CA)	491	\$30,317,290	\$61,746	\$55,313,244	\$89,010,472	\$3,286,918	\$4,039,113	\$5,753,253	\$13,079,284	\$722,465
Houston Museum District (Houston, TX)	305	\$18,857,926	\$61,829	\$32,684,370	\$54,147,787	\$1,661,152	\$1,120,945	\$3,074,505	\$5,856,602	\$169,074
Houston Theatre District (Houston, TX)	90	\$5,571,719	\$61,908	\$9,657,229	\$15,998,869	\$490,881	\$331,245	\$908,373	\$1,730,499	\$52,793
Midtown Cultural District (Houston, TX)	5	\$286,226	\$57,245	\$496,080	\$821,851	\$25,211	\$17,013	\$46,665	\$88,889	\$1,159
Arts District Average	105	\$6,377,590	\$54,747	\$11,540,948	\$19,060,092	\$564,934	\$627,251	\$1,123,677	\$2,315,862	\$88,388
Arts District Median	43	\$2,373,631	\$57,513	\$4,398,866	\$7,409,331	\$204,109	\$235,921	\$434,408	\$859,810	\$21,568

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 28

TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

This table presents the total economic impact outputs of the event-related expenditures made by non-resident arts and culture attendees in each participating community. Non-residents are attendees who reside outside the county where the activity took place (or outside the multi-community region, or outside the state). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). The total impact is a measure of the effect each expended dollar has on the region's economy as it is spent and re-spent within the region. It includes direct economic impacts plus indirect and induced economic impacts. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The total employment supported in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The total dollar amount of labor income generated in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The total dollar amount of value added generated in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The total dollar amount of output generated in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The total dollar amount of local taxes generated in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The total dollar amount of state taxes generated in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees.

Column Nine:

The total dollar amount of federal taxes generated in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees.

Column Ten:

The total dollar amount of taxes generated in each participating community as a result of the event-related expenditures made by non-resident arts and culture attendees. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

Column Eleven:

The total dollar amount of taxes generated in each participating community as a result of paid overnight lodging expenditures made by non-resident arts and culture attendees for the purpose of attending an arts and culture activity. These include all taxes generated as a result of paid lodging expenditures; they are not limited to lodging tax revenues only.

TABLE 28**TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Tyrrell County (NC)	11	\$241,000	\$21,909	\$334,399	\$733,719	\$32,333	\$20,311	\$32,755	\$85,399	\$10,363
Taos County (NM)	533	\$18,633,622	\$34,960	\$32,374,044	\$58,449,969	\$1,140,872	\$2,296,936	\$3,968,779	\$7,406,587	\$633,367
Town of Hillsborough (NC)	11	\$404,209	\$36,746	\$625,492	\$1,101,816	\$11,815	\$20,283	\$65,100	\$97,198	\$2,462
Harney County (OR)	24	\$593,823	\$24,743	\$1,022,620	\$2,159,359	\$74,812	\$81,712	\$120,993	\$277,517	\$48,419
City of Monmouth (OR)	1	\$36,307	\$36,307	\$53,360	\$104,887	\$1,747	\$2,451	\$7,175	\$11,373	\$416
City of Sedona (AZ)	64	\$2,162,264	\$33,785	\$3,450,906	\$6,279,102	\$195,936	\$209,923	\$407,575	\$813,434	\$91,016
City of Yankton (SD)	9	\$235,879	\$26,209	\$373,959	\$782,007	\$21,105	\$22,389	\$39,318	\$82,812	\$1,108
City of Falls Church (VA)	72	\$3,206,404	\$44,533	\$5,083,813	\$8,251,225	\$264,643	\$102,492	\$384,725	\$751,860	\$29,205
City of Jamestown (ND)	16	\$540,866	\$33,804	\$802,496	\$1,556,132	\$11,186	\$40,202	\$93,850	\$145,238	\$3,906
Rutland County (VT)	38	\$1,446,668	\$38,070	\$2,449,075	\$4,185,273	\$80,929	\$362,040	\$248,420	\$691,389	\$49,438
Town of Elkton (MD)	15	\$504,058	\$33,604	\$712,713	\$1,276,897	\$36,745	\$50,065	\$79,401	\$166,211	\$1,742
City of Waterville (ME)	30	\$1,129,913	\$37,664	\$1,750,288	\$3,063,735	\$86,519	\$129,696	\$178,230	\$394,445	\$15,926
City of Pendleton (OR)	40	\$1,532,470	\$38,312	\$2,110,993	\$3,790,152	\$102,076	\$108,816	\$288,212	\$499,104	\$52,612
Haywood County (TN)	0	\$5,636	n/a	\$8,711	\$19,195	\$633	\$819	\$869	\$2,321	\$202
City of Hannibal (MO)	5	\$134,157	\$26,831	\$211,414	\$447,947	\$8,354	\$9,632	\$25,426	\$43,412	\$2,158
Johnson County (TN)	2	\$42,801	\$21,401	\$75,398	\$179,323	\$3,380	\$10,251	\$8,987	\$22,618	\$1,065
City of Safety Harbor (FL)	15	\$579,831	\$38,655	\$927,045	\$1,655,546	\$42,557	\$45,371	\$115,520	\$203,448	\$23,432
City of Tullahoma (TN)	3	\$89,761	\$29,920	\$143,892	\$288,407	\$5,596	\$12,782	\$14,313	\$32,691	\$1,001
City of Coralville (IA)	45	\$1,569,306	\$34,873	\$2,458,000	\$4,417,548	\$113,848	\$139,238	\$232,785	\$485,871	\$49,354
Town of Carrboro (NC)	15	\$474,502	\$31,633	\$701,410	\$1,245,735	\$14,002	\$24,856	\$74,600	\$113,458	\$3,611
City of Coronado (CA)	94	\$4,085,579	\$43,464	\$6,593,788	\$10,921,090	\$255,631	\$398,423	\$823,835	\$1,477,889	\$88,781
City of Laguna Beach (CA)	153	\$7,336,328	\$47,950	\$11,628,719	\$19,107,681	\$399,380	\$690,830	\$1,438,339	\$2,528,549	\$89,435
City of Newberg (OR)	12	\$418,925	\$34,910	\$600,639	\$1,100,653	\$20,221	\$23,518	\$84,770	\$128,509	\$5,386
City of Fairfax (VA)	2	\$91,711	\$45,856	\$142,791	\$239,993	\$6,827	\$4,690	\$13,484	\$25,001	\$740
City of Brookings (SD)	26	\$738,596	\$28,408	\$1,149,494	\$2,337,748	\$58,890	\$46,892	\$119,430	\$225,212	\$4,137
Macon County (TN)	2	\$40,609	\$20,305	\$62,236	\$129,188	\$3,059	\$7,644	\$6,959	\$17,662	\$263
City of Paducah (KY)	139	\$4,217,912	\$30,345	\$6,606,557	\$13,141,851	\$155,371	\$503,951	\$697,634	\$1,356,956	\$70,934
City of Tarpon Springs (FL)	16	\$575,503	\$35,969	\$937,132	\$1,737,550	\$31,142	\$33,759	\$121,532	\$186,433	\$11,908
McNairy County (TN)	4	\$101,209	\$25,302	\$151,165	\$310,362	\$6,321	\$14,197	\$18,444	\$38,962	\$886
City of Mason City (IA)	8	\$236,032	\$29,504	\$376,784	\$731,828	\$23,018	\$30,132	\$35,529	\$88,679	\$12,524
Door County (WI)	219	\$7,236,144	\$33,042	\$12,126,218	\$22,351,937	\$828,096	\$802,288	\$1,305,124	\$2,935,508	\$371,665
City of Winter Park (FL)	181	\$6,703,432	\$37,036	\$10,848,158	\$19,026,627	\$459,878	\$481,489	\$1,219,689	\$2,161,056	\$231,203
City of Dover (NH)	17	\$671,667	\$39,510	\$920,110	\$1,577,473	\$35,222	\$18,256	\$127,855	\$181,333	\$18,076
Transylvania County (NC)	13	\$396,832	\$30,526	\$603,573	\$1,170,976	\$27,403	\$30,229	\$78,816	\$136,448	\$10,735
City of West Hollywood (CA)	20	\$1,001,054	\$50,053	\$1,569,140	\$2,486,562	\$64,803	\$91,788	\$200,226	\$356,817	\$18,849
Clatsop County (OR)	87	\$3,507,918	\$40,321	\$5,553,563	\$9,603,498	\$276,428	\$247,220	\$695,486	\$1,219,134	\$191,218

TABLE 28
TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Columbia (TN)	32	\$887,584	\$27,737	\$1,299,013	\$2,456,572	\$46,109	\$87,629	\$145,912	\$279,650	\$505
City of Marion (IA)	5	\$156,137	\$31,227	\$231,351	\$413,092	\$12,241	\$13,267	\$25,333	\$50,841	\$3,790
Summit County (UT)	1,029	\$44,947,943	\$43,681	\$72,960,224	\$120,530,191	\$4,999,881	\$3,616,733	\$6,735,136	\$15,351,750	\$2,000,850
Sullivan County (NH)	20	\$722,092	\$36,105	\$1,066,221	\$1,926,644	\$52,393	\$23,573	\$150,235	\$226,201	\$23,136
Monroe County (TN)	12	\$316,162	\$26,347	\$454,789	\$902,992	\$20,147	\$55,092	\$50,031	\$125,270	\$1,014
City of Cleveland (TN)	19	\$458,265	\$24,119	\$709,558	\$1,466,308	\$28,223	\$65,678	\$72,134	\$166,035	\$11,108
Lincoln County (OR)	282	\$10,795,008	\$38,280	\$18,023,933	\$30,981,556	\$1,034,853	\$831,015	\$2,309,592	\$4,175,460	\$806,091
Cohort A Average	78	\$3,004,793	\$33,904	\$4,890,353	\$8,480,008	\$258,015	\$274,618	\$531,687	\$1,064,320	\$116,140
Cohort A Average (with counties & outliers removed)	17	\$568,917	\$33,073	\$873,485	\$1,621,271	\$37,502	\$46,723	\$98,722	\$182,947	\$12,873
Cohort A Median	17	\$579,831	\$34,339	\$927,045	\$1,655,546	\$36,745	\$46,892	\$119,430	\$186,433	\$11,908

TABLE 28**TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Joplin (MO)	13	\$393,888	\$30,299	\$607,266	\$1,242,393	\$21,855	\$26,102	\$78,283	\$126,240	\$4,282
City of Florissant (MO)	6	\$238,736	\$39,789	\$370,724	\$673,517	\$11,363	\$8,966	\$38,955	\$59,284	\$747
McMinn County (TN)	35	\$771,177	\$22,034	\$1,208,067	\$2,592,504	\$36,568	\$123,274	\$128,162	\$288,004	\$6,605
City of Watsonville (CA)	14	\$554,528	\$39,609	\$791,371	\$1,341,247	\$37,191	\$50,533	\$102,023	\$189,747	\$5,249
Lafayette County (MS)	52	\$1,520,327	\$29,237	\$2,409,628	\$4,618,146	\$117,583	\$183,562	\$228,138	\$529,283	\$38,491
Columbus County (NC)	2	\$65,345	\$32,673	\$98,353	\$192,028	\$3,589	\$5,288	\$13,430	\$22,307	\$1,547
Watauga County (NC)	64	\$1,689,013	\$26,391	\$2,638,716	\$5,426,673	\$106,947	\$153,120	\$291,618	\$551,685	\$50,416
Mercer County (WV)	7	\$187,029	\$26,718	\$298,286	\$605,401	\$13,922	\$36,599	\$30,056	\$80,577	\$6,250
City of Dubuque (IA)	186	\$5,498,654	\$29,563	\$8,380,880	\$16,262,153	\$415,635	\$560,825	\$907,283	\$1,883,743	\$156,163
City of Ocala (FL)	202	\$4,960,564	\$24,557	\$8,099,897	\$16,760,893	\$372,155	\$473,640	\$1,106,555	\$1,952,350	\$163,803
Town of Chapel Hill (NC)	116	\$4,342,038	\$37,431	\$6,581,816	\$11,278,368	\$137,130	\$237,352	\$685,164	\$1,059,646	\$53,309
City of National City (CA)	2	\$75,431	\$37,716	\$101,958	\$167,768	\$4,859	\$7,106	\$14,085	\$26,050	\$441
City of Encinitas (CA)	19	\$752,969	\$39,630	\$1,175,288	\$1,992,833	\$49,834	\$72,944	\$149,959	\$272,737	\$6,971
City of Grand Junction (CO)	57	\$1,864,022	\$32,702	\$3,060,375	\$5,733,881	\$220,387	\$218,744	\$369,937	\$809,068	\$98,000
City of Cheyenne (WY)	30	\$922,155	\$30,739	\$1,536,532	\$3,002,272	\$40,314	\$99,955	\$178,291	\$318,560	\$13,743
City of Santa Cruz (CA)	37	\$1,725,840	\$46,644	\$2,511,088	\$4,092,186	\$112,414	\$158,927	\$317,573	\$588,914	\$23,923
Hamblen County (TN)	8	\$239,731	\$29,966	\$330,561	\$637,321	\$9,253	\$23,758	\$42,020	\$75,031	\$1,183
City of Redmond (WA)	3	\$176,439	\$58,813	\$294,037	\$446,620	\$10,519	\$23,367	\$28,347	\$62,233	\$1,256
Town of Jupiter (FL)	93	\$4,260,566	\$45,813	\$7,004,954	\$11,344,039	\$412,009	\$278,843	\$750,157	\$1,441,009	\$305,752
City of Ames (IA)	46	\$1,448,548	\$31,490	\$2,146,855	\$3,996,666	\$103,758	\$128,223	\$192,878	\$424,859	\$25,536
City of Portland (ME)	160	\$7,615,566	\$47,597	\$11,883,632	\$19,869,632	\$508,131	\$655,057	\$1,259,146	\$2,422,334	\$117,075
City of Jackson (TN)	11	\$249,163	\$22,651	\$409,018	\$851,693	\$11,531	\$37,949	\$39,058	\$88,538	\$1,606
Wilkes County (NC)	1	\$35,548	\$35,548	\$56,345	\$116,820	\$1,844	\$3,423	\$7,252	\$12,519	\$416
City of Eau Claire (WI)	79	\$2,686,511	\$34,006	\$4,311,001	\$8,216,710	\$171,994	\$285,090	\$435,503	\$892,587	\$65,458
Greene County (TN)	23	\$558,535	\$24,284	\$899,554	\$1,853,584	\$42,752	\$95,331	\$99,077	\$237,160	\$18,997
Carteret County (NC)	86	\$2,399,577	\$27,902	\$3,647,369	\$7,232,825	\$131,146	\$173,831	\$482,832	\$787,809	\$33,936
City of Walnut Creek (CA)	64	\$2,967,513	\$46,367	\$4,400,883	\$7,377,163	\$137,701	\$216,366	\$569,866	\$923,933	\$11,153
Island of Kaua'i (HI)	130	\$6,594,297	\$50,725	\$12,245,771	\$18,318,934	\$1,245,866	\$1,851,845	\$876,876	\$3,974,587	\$1,029,798
Walton County (FL)	362	\$13,608,801	\$37,593	\$21,781,610	\$37,004,740	\$1,068,013	\$847,649	\$2,707,332	\$4,622,994	\$369,143
Chatham County (NC)	33	\$807,016	\$24,455	\$1,173,037	\$2,500,608	\$68,900	\$59,340	\$142,356	\$270,596	\$2,298
City of Flagstaff (AZ)	199	\$7,541,084	\$37,895	\$11,803,917	\$21,067,617	\$617,234	\$670,942	\$1,308,088	\$2,596,264	\$276,747
City of Rapid City (SD)	1,107	\$35,619,604	\$32,177	\$55,112,687	\$103,203,401	\$1,831,639	\$1,874,302	\$6,344,683	\$10,050,624	\$799,493
City of Missoula (MT)	187	\$6,764,320	\$36,173	\$9,921,533	\$19,030,193	\$168,886	\$356,298	\$1,392,430	\$1,917,614	\$66,149
Wilson County (NC)	16	\$409,169	\$25,573	\$621,315	\$1,254,986	\$18,565	\$24,775	\$79,554	\$122,894	\$6,243
Caldwell County (NC)	40	\$850,090	\$21,252	\$1,311,117	\$2,864,413	\$57,184	\$72,671	\$162,579	\$292,434	\$27,061
City of Sioux City (IA)	24	\$736,205	\$30,675	\$1,132,112	\$2,207,294	\$59,557	\$77,166	\$114,317	\$251,040	\$23,197

TABLE 28

TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Largo (FL)	56	\$1,978,636	\$35,333	\$3,200,247	\$5,934,269	\$116,928	\$125,977	\$412,632	\$655,537	\$32,584
City of Santa Fe (NM)	1,367	\$55,716,728	\$40,758	\$91,698,009	\$154,393,618	\$2,937,458	\$6,177,840	\$8,535,909	\$17,651,207	\$1,289,481
City of Fort Myers (FL)	246	\$7,251,027	\$29,476	\$11,470,821	\$21,612,759	\$571,240	\$500,294	\$1,462,391	\$2,533,925	\$231,896
Buchanan County (MO)	54	\$1,697,767	\$31,440	\$2,507,623	\$4,907,421	\$103,030	\$83,252	\$297,751	\$484,033	\$15,281
City of Nashua (NH)	16	\$778,722	\$48,670	\$1,104,485	\$1,791,439	\$29,540	\$21,507	\$152,493	\$203,540	\$10,539
City of Miami Beach (FL)	662	\$29,006,835	\$43,817	\$48,200,681	\$81,006,930	\$2,490,866	\$1,917,948	\$5,767,718	\$10,176,532	\$1,599,743
City of Asheville (NC)	137	\$5,316,468	\$38,806	\$8,303,398	\$14,861,835	\$241,118	\$361,718	\$1,013,535	\$1,616,371	\$116,775
Pottawattamie County (IA)	5	\$141,876	\$28,375	\$223,974	\$447,258	\$11,453	\$10,658	\$22,485	\$44,596	\$1,191
Fairbanks North Star Borough (AK)	65	\$2,496,634	\$38,410	\$3,869,204	\$6,594,521	\$65,607	\$51,404	\$472,645	\$589,656	\$9,610
City of Lee's Summit (MO)	14	\$499,130	\$35,652	\$765,334	\$1,374,912	\$31,790	\$20,160	\$82,250	\$134,200	\$4,808
Cleveland County (NC)	39	\$1,022,521	\$26,218	\$1,565,078	\$3,109,859	\$64,773	\$86,718	\$208,999	\$360,490	\$30,753
Montgomery County (VA)	121	\$3,634,479	\$30,037	\$5,590,831	\$10,454,469	\$368,831	\$339,524	\$626,374	\$1,334,729	\$100,957
Nevada County (CA)	241	\$8,546,757	\$35,464	\$12,724,644	\$22,609,501	\$619,826	\$843,530	\$1,684,339	\$3,147,695	\$193,932
City of Boca Raton (FL)	41	\$1,753,957	\$42,779	\$2,842,584	\$4,716,703	\$149,807	\$101,450	\$319,451	\$570,708	\$94,513
Cohort B Average	132	\$4,819,431	\$34,639	\$7,688,489	\$13,583,860	\$323,610	\$416,303	\$854,657	\$1,594,569	\$150,890
Cohort B Average (with counties & outliers removed)	113	\$3,891,867	\$37,252	\$6,047,310	\$11,087,516	\$235,590	\$273,207	\$708,048	\$1,216,845	\$96,827
Cohort B Median	49	\$1,693,390	\$33,354	\$2,509,356	\$4,667,425	\$105,353	\$124,626	\$294,685	\$540,484	\$26,299

TABLE 28**TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Carmel (IN)	213	\$6,844,261	\$32,133	\$10,794,314	\$20,512,684	\$427,579	\$692,005	\$1,066,947	\$2,186,531	\$123,808
City of Renton (WA)	3	\$142,159	\$47,386	\$211,932	\$314,658	\$9,302	\$20,519	\$20,839	\$50,660	\$3,463
Craven County (NC)	20	\$520,419	\$26,021	\$788,496	\$1,610,442	\$25,179	\$47,746	\$85,320	\$158,245	\$12,322
Platte County (MO)	26	\$932,346	\$35,859	\$1,425,444	\$2,633,259	\$45,659	\$39,405	\$145,149	\$230,213	\$8,922
Cecil County (MD)	65	\$2,174,927	\$33,460	\$3,105,181	\$5,607,878	\$167,267	\$227,221	\$340,192	\$734,680	\$9,609
City of Boulder (CO)	355	\$14,028,292	\$39,516	\$22,171,127	\$38,707,023	\$1,512,002	\$806,196	\$2,105,098	\$4,423,296	\$508,652
Bradley County (TN)	21	\$515,779	\$24,561	\$798,555	\$1,649,032	\$31,834	\$74,068	\$81,132	\$187,034	\$12,564
City of Lewisville (TX)	4	\$140,357	\$35,089	\$216,240	\$426,970	\$8,947	\$7,075	\$23,829	\$39,851	\$2,043
City of Elgin (IL)	12	\$547,431	\$45,619	\$865,027	\$1,425,696	\$44,367	\$38,657	\$91,644	\$174,668	\$3,034
Douglas County (OR)	8	\$281,892	\$35,237	\$397,074	\$773,735	\$17,518	\$24,957	\$59,693	\$102,168	\$6,516
City of West Palm Beach (FL)	501	\$21,827,128	\$43,567	\$35,640,541	\$58,872,566	\$2,031,497	\$1,374,501	\$3,885,645	\$7,291,643	\$1,334,674
Flagler County (FL)	13	\$349,478	\$26,883	\$563,501	\$1,113,233	\$38,356	\$29,270	\$78,739	\$146,365	\$21,809
City of Clearwater (FL)	396	\$13,816,691	\$34,891	\$22,616,797	\$41,235,516	\$1,111,085	\$1,183,581	\$2,743,730	\$5,038,396	\$571,183
City of Carlsbad (CA)	0	\$8,242	n/a	\$13,594	\$22,015	\$511	\$793	\$1,681	\$2,985	\$159
City of Norman (OK)	167	\$3,864,939	\$23,143	\$6,230,952	\$12,955,566	\$221,175	\$281,667	\$607,982	\$1,110,824	\$31,126
City of Columbia (MO)	55	\$1,831,282	\$33,296	\$2,723,331	\$5,213,710	\$84,560	\$100,502	\$338,040	\$523,102	\$32,132
City of Abilene (TX)	162	\$5,018,272	\$30,977	\$7,886,594	\$15,584,085	\$345,228	\$401,711	\$953,147	\$1,700,086	\$111,620
Hunterdon County (NJ)	7	\$320,825	\$45,832	\$450,439	\$770,621	\$22,970	\$17,147	\$55,911	\$96,028	\$2,400
City of Topeka (KS)	92	\$3,188,837	\$34,661	\$4,776,576	\$8,725,721	\$257,454	\$332,488	\$523,254	\$1,113,196	\$62,041
Cache County (UT)	124	\$3,667,748	\$29,579	\$5,947,430	\$11,674,289	\$403,530	\$485,056	\$602,054	\$1,490,640	\$158,148
City of New Haven (CT)	113	\$4,912,715	\$43,475	\$7,007,555	\$11,838,492	\$347,009	\$420,060	\$946,653	\$1,713,722	\$28,288
City of Waco (TX)	233	\$8,023,203	\$34,434	\$12,319,167	\$22,949,657	\$534,207	\$548,687	\$1,437,857	\$2,520,751	\$228,059
Brunswick County (NC)	7	\$188,251	\$26,893	\$306,227	\$611,500	\$17,366	\$17,367	\$39,131	\$73,864	\$9,258
City of Bellevue (WA)	166	\$9,239,279	\$55,658	\$15,681,584	\$23,229,341	\$815,532	\$1,785,146	\$1,285,858	\$3,886,536	\$473,820
City of Savannah (GA)	592	\$21,574,521	\$36,443	\$35,599,407	\$63,784,112	\$1,389,940	\$1,027,263	\$3,790,259	\$6,207,462	\$752,164
Orange County (NC)	143	\$5,225,844	\$36,544	\$7,916,389	\$13,639,398	\$163,099	\$282,757	\$825,671	\$1,271,527	\$59,425
Cumberland County (NJ)	24	\$899,871	\$37,495	\$1,219,466	\$2,189,879	\$46,027	\$56,455	\$189,076	\$291,558	\$8,401
Johnson County (IA)	95	\$3,325,083	\$35,001	\$5,208,068	\$9,360,005	\$241,223	\$295,022	\$493,231	\$1,029,476	\$104,571
City of Escondido (CA)	3	\$119,232	\$39,744	\$171,844	\$285,027	\$7,858	\$11,345	\$22,969	\$42,172	\$1,576
City of Kansas City (MO)	895	\$34,376,834	\$38,410	\$52,764,743	\$95,859,526	\$2,022,651	\$1,539,642	\$6,019,973	\$9,582,266	\$414,358
Macon-Bibb County (GA)	427	\$9,945,136	\$23,291	\$15,322,442	\$31,587,716	\$492,562	\$519,354	\$1,990,337	\$3,002,253	\$168,759
City of Springfield (MA)	162	\$6,454,252	\$39,841	\$7,829,966	\$13,326,896	\$363,040	\$432,192	\$1,282,627	\$2,077,859	\$179,635
Ouachita Parish (LA)	129	\$3,005,874	\$23,301	\$4,696,250	\$9,808,526	\$294,551	\$328,567	\$473,516	\$1,096,634	\$26,671
City of Alexandria (VA)	383	\$15,714,607	\$41,030	\$24,248,384	\$40,264,103	\$1,603,261	\$734,921	\$1,892,658	\$4,230,840	\$307,085
Catawba County (NC)	241	\$6,454,767	\$26,783	\$9,185,269	\$18,478,726	\$315,293	\$540,416	\$1,083,536	\$1,939,245	\$68,144
Martin County (FL)	87	\$2,877,275	\$33,072	\$4,737,670	\$8,690,966	\$245,230	\$194,667	\$497,211	\$937,108	\$132,018

TABLE 28

TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Wyandotte County (KS)	8	\$292,428	\$36,554	\$460,574	\$817,359	\$27,032	\$26,231	\$36,741	\$90,004	\$2,401
Town of Cary (NC)	78	\$3,073,429	\$39,403	\$4,879,833	\$8,755,349	\$131,863	\$173,584	\$555,116	\$860,563	\$21,459
Springfield (MO)	330	\$11,698,091	\$35,449	\$17,243,141	\$32,937,654	\$529,336	\$618,736	\$2,064,853	\$3,212,925	\$107,374
City of Salem (OR)	67	\$2,594,593	\$38,725	\$3,954,834	\$7,138,307	\$150,809	\$170,796	\$518,444	\$840,049	\$86,016
City of Fort Collins (CO)	66	\$2,173,693	\$32,935	\$3,527,551	\$6,579,032	\$259,531	\$163,609	\$388,751	\$811,891	\$97,858
City of Eugene (OR)	140	\$5,432,491	\$38,804	\$8,416,821	\$15,193,917	\$393,333	\$409,877	\$1,113,041	\$1,916,251	\$182,261
City of Oceanside (CA)	84	\$3,462,424	\$41,219	\$5,223,502	\$8,707,640	\$242,705	\$344,911	\$672,578	\$1,260,194	\$49,226
City of Ontario (CA)	3	\$101,394	\$33,798	\$147,265	\$260,955	\$6,970	\$9,821	\$19,251	\$36,042	\$230
City of Frisco (TX)	39	\$1,409,338	\$36,137	\$2,144,315	\$3,917,020	\$83,697	\$62,833	\$243,492	\$390,022	\$26,735
City of Providence (RI)	749	\$32,242,486	\$43,047	\$49,648,597	\$83,257,128	\$2,927,981	\$3,166,388	\$5,419,445	\$11,513,814	\$966,692
Pitt County (NC)	27	\$820,878	\$30,403	\$1,213,910	\$2,338,386	\$36,305	\$61,270	\$148,462	\$246,037	\$14,103
City of Fort Lauderdale (FL)	932	\$33,076,705	\$35,490	\$54,534,650	\$97,103,293	\$2,437,762	\$2,382,569	\$6,273,507	\$11,093,838	\$1,149,234
City of McKinney (TX)	24	\$740,056	\$30,836	\$1,135,200	\$2,163,233	\$53,333	\$38,679	\$116,818	\$208,830	\$8,247
Sumner County (TN)	29	\$779,868	\$26,892	\$1,168,302	\$2,297,193	\$41,801	\$83,958	\$129,199	\$254,958	\$3,931
City of Sioux Falls (SD)	810	\$29,463,908	\$36,375	\$42,523,115	\$78,835,376	\$1,460,061	\$1,635,445	\$4,647,037	\$7,742,543	\$244,787
City of Tempe (AZ)	224	\$8,481,655	\$37,865	\$13,326,032	\$23,509,164	\$477,764	\$685,231	\$1,578,384	\$2,741,379	\$104,457
City of Salt Lake City (UT)	2,383	\$94,411,539	\$39,619	\$150,967,202	\$271,002,401	\$7,196,334	\$8,770,219	\$15,133,464	\$31,100,017	\$1,843,711
Richmond County (GA)	100	\$2,115,900	\$21,159	\$3,362,208	\$7,130,497	\$129,276	\$114,879	\$316,737	\$560,892	\$33,185
Montgomery County (TN)	10	\$280,964	\$28,096	\$461,568	\$926,718	\$18,849	\$42,932	\$44,766	\$106,547	\$7,390
Tuscaloosa County (AL)	48	\$1,267,361	\$26,403	\$1,999,667	\$4,000,782	\$92,124	\$145,359	\$201,414	\$438,897	\$24,266
City of San Bernardino (CA)	3	\$94,169	\$31,390	\$145,033	\$255,342	\$9,296	\$11,458	\$17,089	\$37,843	\$1,052
Cabarrus County (NC)	23	\$627,075	\$27,264	\$968,732	\$1,983,607	\$38,080	\$42,327	\$108,801	\$189,208	\$5,570
City of Tacoma (WA)	206	\$8,064,119	\$39,146	\$13,554,347	\$22,440,870	\$996,537	\$1,229,951	\$1,386,196	\$3,612,684	\$288,331
Gaston County (NC)	94	\$2,010,439	\$21,388	\$3,021,855	\$6,318,422	\$118,473	\$146,431	\$378,722	\$643,626	\$15,265
New Hanover County (NC)	391	\$12,517,030	\$32,013	\$20,267,625	\$38,666,520	\$643,756	\$870,344	\$2,356,632	\$3,870,732	\$245,371
City of Garland (TX)	55	\$2,049,676	\$37,267	\$3,077,432	\$5,407,424	\$103,275	\$100,445	\$333,146	\$536,866	\$13,141
Clay County (MO)	198	\$6,444,779	\$32,549	\$9,894,766	\$18,661,805	\$247,644	\$232,417	\$1,098,929	\$1,578,990	\$30,220
Cohort C Average	207	\$7,588,643	\$34,506	\$11,890,566	\$21,370,444	\$548,552	\$581,891	\$1,291,771	\$2,422,215	\$183,349
Cohort C Average (with counties & outliers removed)	275	\$10,548,456	\$36,157	\$16,563,481	\$29,399,783	\$786,181	\$815,476	\$1,787,575	\$3,389,232	\$266,093
Cohort C Median	92	\$3,005,874	\$35,045	\$4,737,670	\$8,707,640	\$221,175	\$227,221	\$497,211	\$937,108	\$32,132

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 28**TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Reno (NV)	80	\$3,314,119	\$41,426	\$5,447,436	\$9,248,689	\$249,341	\$509,273	\$563,959	\$1,322,573	\$51,602
City of Scottsdale (AZ)	132	\$5,913,120	\$44,796	\$9,239,212	\$15,981,727	\$290,753	\$426,920	\$1,117,966	\$1,835,639	\$112,799
City of Chandler (AZ)	23	\$1,022,028	\$44,436	\$1,586,718	\$2,724,409	\$53,332	\$77,594	\$190,932	\$321,858	\$21,903
Buncombe County (NC)	143	\$5,519,897	\$38,601	\$8,620,794	\$15,429,947	\$250,439	\$375,681	\$1,052,262	\$1,678,382	\$121,240
City of St. Petersburg (FL)	638	\$21,094,477	\$33,063	\$30,942,101	\$56,736,431	\$1,228,381	\$1,309,010	\$4,277,619	\$6,815,010	\$412,581
City of Jersey City (NJ)	117	\$5,444,479	\$46,534	\$7,612,054	\$12,347,597	\$315,009	\$314,225	\$892,745	\$1,521,979	\$52,699
Greater Green Bay Area (WI)	188	\$6,870,688	\$36,546	\$10,982,756	\$20,263,136	\$381,008	\$560,950	\$1,233,119	\$2,175,077	\$72,212
St. Johns County (FL)	616	\$19,461,920	\$31,594	\$31,791,637	\$58,586,582	\$1,842,922	\$1,761,423	\$3,667,643	\$7,271,988	\$1,087,049
Alachua County (FL)	1,346	\$46,120,398	\$34,265	\$77,332,520	\$136,376,062	\$4,089,304	\$4,524,974	\$9,011,609	\$17,625,887	\$2,612,195
Santa Cruz County (CA)	61	\$2,689,967	\$44,098	\$3,895,972	\$6,412,806	\$175,443	\$246,389	\$495,400	\$917,232	\$34,021
York County (SC)	147	\$3,299,145	\$22,443	\$5,358,182	\$11,099,133	\$395,584	\$348,088	\$521,021	\$1,264,693	\$176,256
City of Orlando (FL)	506	\$17,897,796	\$35,371	\$27,478,960	\$48,727,691	\$1,098,244	\$1,148,017	\$3,267,765	\$5,514,026	\$366,607
City of Lincoln (NE)	186	\$5,849,654	\$31,450	\$8,975,744	\$17,128,338	\$447,801	\$465,624	\$942,823	\$1,856,248	\$87,598
City of Greensboro (NC)	981	\$33,607,147	\$34,258	\$51,787,791	\$95,216,200	\$1,555,967	\$2,311,914	\$5,976,936	\$9,844,817	\$626,363
Leon County (FL)	360	\$11,163,244	\$31,009	\$17,756,293	\$33,185,296	\$870,615	\$1,036,153	\$2,167,566	\$4,074,334	\$378,735
City of Marquette (MI)	14	\$442,495	\$31,607	\$680,384	\$1,276,481	\$46,641	\$70,553	\$73,459	\$190,653	\$26,925
Greater Spartanburg Area (SC)	176	\$5,004,004	\$28,432	\$8,065,194	\$15,371,171	\$494,711	\$570,878	\$887,574	\$1,953,163	\$286,145
Durham County (NC)	546	\$20,783,834	\$38,066	\$30,057,800	\$51,767,485	\$737,749	\$713,703	\$3,007,638	\$4,459,090	\$133,668
Lexington-Fayette Urban County (KY)	118	\$3,831,877	\$32,474	\$6,001,823	\$11,458,967	\$162,380	\$294,766	\$609,080	\$1,066,226	\$32,463
Somerset County (NJ)	44	\$2,188,151	\$49,731	\$3,138,414	\$5,068,632	\$96,603	\$80,220	\$374,862	\$551,685	\$9,241
City of Riverside (CA)	52	\$1,836,184	\$35,311	\$2,713,703	\$4,823,658	\$134,519	\$191,918	\$356,506	\$682,943	\$22,180
Rutherford County (TN)	129	\$3,804,003	\$29,488	\$6,074,316	\$11,528,156	\$241,629	\$486,242	\$583,562	\$1,311,433	\$74,974
City of Santa Ana (CA)	26	\$1,186,779	\$45,645	\$1,787,073	\$2,976,276	\$73,474	\$115,814	\$225,361	\$414,649	\$5,167
Cumberland County (NC)	135	\$2,816,009	\$20,859	\$4,289,386	\$9,128,649	\$149,058	\$193,210	\$425,434	\$767,702	\$30,131
Municipality of San Juan (PR)	1,043	\$29,753,412	\$28,527	\$48,700,142	\$73,686,701	\$553,145	\$5,808,022	\$4,973,535	\$11,334,702	\$110,336
Davis County (UT)	22	\$553,615	\$25,164	\$883,559	\$1,948,980	\$53,918	\$59,136	\$86,249	\$199,303	\$4,154
Lake County (FL)	190	\$5,757,924	\$30,305	\$9,472,875	\$18,037,813	\$550,959	\$668,141	\$1,139,701	\$2,358,801	\$316,809
Washtenaw County (MI)	292	\$11,569,967	\$39,623	\$17,473,332	\$30,243,800	\$856,864	\$947,727	\$1,816,591	\$3,621,182	\$396,269
Hamilton County (TN)	451	\$17,787,491	\$39,440	\$27,789,972	\$49,529,539	\$952,958	\$1,936,359	\$2,974,513	\$5,863,830	\$426,343
Forsyth County (NC)	636	\$25,693,720	\$40,399	\$37,415,364	\$64,000,007	\$734,167	\$1,453,727	\$4,729,792	\$6,917,686	\$265,221
Collier County (FL)	236	\$9,971,034	\$42,250	\$15,501,912	\$25,167,780	\$815,605	\$593,091	\$1,879,335	\$3,288,031	\$505,402
City of Wichita (KS)	461	\$15,452,364	\$33,519	\$24,834,867	\$45,504,260	\$999,558	\$1,842,809	\$2,722,982	\$5,565,349	\$322,549
Placer County (CA)	51	\$2,074,980	\$40,686	\$3,195,881	\$5,563,643	\$161,305	\$206,116	\$379,583	\$747,004	\$18,241
City of Tampa (FL)	1,616	\$50,154,276	\$31,036	\$80,027,076	\$146,834,500	\$3,264,709	\$3,392,965	\$10,026,735	\$16,684,409	\$1,544,358
St. Charles County (MO)	29	\$914,457	\$31,533	\$1,381,314	\$2,596,938	\$51,599	\$39,918	\$158,961	\$250,478	\$11,248
Manatee County (FL)	249	\$8,027,074	\$32,237	\$12,635,947	\$23,221,405	\$729,087	\$573,885	\$1,557,337	\$2,860,309	\$328,388

TABLE 28
TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Greater Flint Area (MI)	336	\$9,998,044	\$29,756	\$15,505,744	\$30,215,831	\$690,349	\$1,377,464	\$1,788,973	\$3,856,786	\$376,400
Clackamas County (OR)	41	\$1,698,769	\$41,433	\$2,514,209	\$4,375,283	\$84,990	\$76,803	\$318,852	\$480,645	\$10,018
Sarasota County (FL)	938	\$33,008,421	\$35,190	\$53,165,934	\$94,936,040	\$2,589,788	\$2,023,629	\$6,330,255	\$10,943,672	\$1,400,956
Monterey County (CA)	797	\$37,267,999	\$46,760	\$58,678,170	\$94,325,609	\$2,547,123	\$3,483,295	\$7,361,846	\$13,392,264	\$837,154
City of Atlanta (GA)	3,479	\$145,053,180	\$41,694	\$224,964,955	\$374,498,083	\$5,169,855	\$4,019,698	\$22,959,175	\$32,148,728	\$915,051
Morris County (NJ)	91	\$4,298,371	\$47,235	\$6,176,770	\$10,096,713	\$224,024	\$183,158	\$728,817	\$1,135,999	\$13,370
Cohort D Average	422	\$15,242,774	\$36,150	\$23,855,578	\$41,610,630	\$866,926	\$1,114,750	\$2,710,859	\$4,692,535	\$348,501
Cohort D Average (with counties & outliers removed)	594	\$22,019,150	\$37,868	\$34,148,434	\$59,573,167	\$1,066,256	\$1,156,881	\$3,828,212	\$6,051,349	\$326,313
Cohort D Median	187	\$5,881,387	\$35,251	\$9,356,044	\$17,583,076	\$471,256	\$565,914	\$1,128,834	\$2,064,120	\$127,454

TABLE 28

TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Camden County (NJ)	20	\$823,083	\$41,154	\$1,215,001	\$2,112,976	\$51,254	\$46,891	\$156,071	\$254,216	\$3,395
City of Mesa (AZ)	63	\$2,845,272	\$45,163	\$4,432,974	\$7,657,800	\$139,697	\$204,670	\$537,385	\$881,752	\$51,766
Guilford County (NC)	1,002	\$34,326,120	\$34,258	\$52,898,410	\$97,259,837	\$1,589,161	\$2,361,196	\$6,104,993	\$10,055,350	\$639,769
Dane County (WI)	869	\$35,045,468	\$40,329	\$54,679,847	\$94,242,872	\$2,464,722	\$3,175,532	\$5,848,096	\$11,488,350	\$653,227
Volusia County (FL)	98	\$3,197,740	\$32,630	\$4,963,072	\$9,273,547	\$171,111	\$172,648	\$711,242	\$1,055,001	\$52,118
Union County (NJ)	21	\$930,021	\$44,287	\$1,229,461	\$2,095,742	\$54,372	\$38,764	\$151,945	\$245,081	\$1,712
City of Albuquerque (NM)	316	\$10,252,643	\$32,445	\$16,354,390	\$29,444,388	\$565,253	\$1,208,564	\$1,587,142	\$3,360,959	\$69,448
City of Milwaukee (WI)	769	\$29,408,860	\$38,243	\$47,350,264	\$81,474,554	\$1,823,725	\$2,074,013	\$5,009,742	\$8,907,480	\$216,178
Washington County (OR)	45	\$1,999,042	\$44,423	\$3,066,272	\$5,123,700	\$101,490	\$106,735	\$359,319	\$567,544	\$28,356
Johnson County (KS)	127	\$5,039,119	\$39,678	\$7,958,973	\$13,794,290	\$368,973	\$511,874	\$782,608	\$1,663,455	\$78,762
Ocean County (NJ)	35	\$1,403,640	\$40,104	\$2,047,183	\$3,585,784	\$129,370	\$110,168	\$288,436	\$527,974	\$34,319
City of Louisville-Jefferson County (KY)	1,615	\$63,269,129	\$39,176	\$93,254,350	\$164,037,780	\$2,718,847	\$5,071,843	\$10,192,232	\$17,982,922	\$1,037,249
Monmouth County (NJ)	89	\$3,803,403	\$42,735	\$5,621,075	\$9,683,424	\$304,567	\$245,827	\$711,044	\$1,261,438	\$77,018
City of Las Vegas (NV)	743	\$35,407,280	\$47,654	\$57,913,692	\$95,786,861	\$2,494,397	\$4,471,088	\$6,796,720	\$13,762,205	\$1,042,474
City of Portland (OR)	923	\$43,632,380	\$47,272	\$67,505,656	\$111,718,083	\$2,794,590	\$2,724,418	\$8,319,485	\$13,838,493	\$822,589
City of Nashville-Davidson County (TN)	2,836	\$161,607,402	\$56,984	\$236,754,080	\$367,263,657	\$7,669,943	\$10,929,032	\$24,005,309	\$42,604,284	\$4,065,557
Hudson County (NJ)	140	\$6,501,994	\$46,443	\$9,092,649	\$14,749,039	\$375,152	\$374,437	\$1,066,633	\$1,816,222	\$62,742
Jackson County (MO)	851	\$32,392,552	\$38,064	\$49,367,273	\$89,245,558	\$1,936,165	\$1,215,043	\$5,157,341	\$8,308,549	\$392,868
City and County of Denver (CO)	1,202	\$60,781,338	\$50,567	\$92,210,621	\$147,018,776	\$4,687,437	\$2,300,579	\$9,134,840	\$16,122,856	\$1,640,490
Lee County (FL)	376	\$11,069,491	\$29,440	\$17,515,986	\$32,993,876	\$871,575	\$763,338	\$2,232,619	\$3,867,532	\$354,435
Essex County (NJ)	186	\$8,284,312	\$44,539	\$11,998,559	\$20,314,867	\$470,635	\$336,474	\$1,430,829	\$2,237,938	\$24,768
Multnomah County (OR)	832	\$39,799,650	\$47,836	\$61,053,683	\$99,126,884	\$2,604,030	\$1,925,806	\$6,828,497	\$11,358,333	\$809,432
Middlesex County (NJ)	38	\$1,647,393	\$43,352	\$2,446,055	\$4,217,563	\$92,126	\$85,765	\$288,164	\$466,055	\$7,772
City of Indianapolis (IN)	1,379	\$55,538,120	\$40,274	\$81,311,904	\$140,453,223	\$2,352,127	\$4,693,896	\$8,304,013	\$15,350,036	\$575,171
City and County of San Francisco (CA)	1,423	\$138,045,516	\$97,010	\$194,351,770	\$260,231,634	\$4,684,742	\$8,038,162	\$19,848,789	\$32,571,693	\$407,123
Prince George's County (MD)	304	\$9,326,947	\$30,681	\$14,365,009	\$27,367,640	\$815,923	\$968,231	\$1,250,513	\$3,034,667	\$96,051
City of Fort Worth (TX)	1,136	\$39,671,332	\$34,922	\$59,431,229	\$109,562,102	\$2,469,551	\$2,052,274	\$6,552,920	\$11,074,745	\$709,103
Bergen County (NJ)	41	\$1,956,615	\$47,722	\$2,741,522	\$4,520,768	\$103,850	\$83,929	\$346,855	\$534,634	\$14,288
Shelby County (TN)	223	\$8,577,583	\$38,464	\$13,101,390	\$23,201,941	\$431,486	\$825,931	\$1,396,477	\$2,653,894	\$153,449
Westchester County (NY)	178	\$9,414,158	\$52,889	\$14,472,745	\$22,288,668	\$1,279,300	\$599,842	\$1,415,127	\$3,294,269	\$330,340
Pinellas County (FL)	1,160	\$39,393,453	\$33,960	\$60,770,584	\$111,228,882	\$2,619,576	\$2,793,470	\$7,945,483	\$13,358,529	\$1,091,597
Cohort E Average	614	\$28,883,582	\$43,313	\$43,273,409	\$71,002,475	\$1,588,231	\$1,951,950	\$4,669,705	\$8,209,886	\$501,405
Cohort E Average (with counties & outliers removed)	1,128	\$58,223,570	\$48,156	\$86,442,812	\$137,695,351	\$2,945,483	\$3,978,958	\$9,117,143	\$16,041,584	\$967,013
Cohort E Median	316	\$10,252,643	\$41,154	\$16,354,390	\$29,444,388	\$871,575	\$968,231	\$1,587,142	\$3,360,959	\$216,178

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 28

TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of San José (CA)	609	\$34,996,179	\$57,465	\$52,737,351	\$78,411,992	\$1,693,824	\$2,641,659	\$5,768,165	\$10,103,648	\$270,048
Pima County (AZ)	555	\$20,126,641	\$36,264	\$31,499,098	\$56,914,151	\$1,573,466	\$1,626,131	\$3,829,950	\$7,029,547	\$578,430
Montgomery County (MD)	328	\$14,960,397	\$45,611	\$21,745,530	\$35,837,831	\$1,160,900	\$953,925	\$2,344,094	\$4,458,919	\$72,392
Mecklenburg County (NC)	1,311	\$61,997,452	\$47,290	\$93,994,438	\$157,310,187	\$2,749,537	\$3,495,235	\$10,178,488	\$16,423,260	\$1,280,142
Wake County (NC)	2,275	\$86,522,918	\$38,032	\$136,253,487	\$245,042,523	\$4,891,642	\$6,107,766	\$15,012,264	\$26,011,672	\$2,373,245
Fairfax County (VA)	372	\$15,393,681	\$41,381	\$23,643,751	\$39,367,034	\$1,113,833	\$773,025	\$2,230,291	\$4,117,149	\$113,051
Salt Lake County (UT)	2,638	\$104,389,971	\$39,572	\$166,859,865	\$299,522,444	\$7,980,985	\$9,718,399	\$16,718,785	\$34,418,169	\$2,022,055
Cuyahoga County (OH)	464	\$18,548,291	\$39,975	\$28,775,796	\$49,581,390	\$1,361,250	\$1,088,866	\$2,939,467	\$5,389,583	\$430,916
Allegheny County (PA)	4,401	\$221,403,432	\$50,308	\$320,366,344	\$524,694,578	\$11,773,421	\$15,961,756	\$37,490,640	\$65,225,817	\$5,389,210
City of Dallas (TX)	2,189	\$87,262,033	\$39,864	\$135,287,221	\$239,673,542	\$4,343,357	\$4,120,741	\$15,369,065	\$23,833,163	\$986,822
Orange County (FL)	832	\$29,911,380	\$35,951	\$46,803,370	\$82,712,955	\$1,903,613	\$1,991,758	\$5,458,037	\$9,353,408	\$748,931
City of San Diego (CA)	2,404	\$104,971,856	\$43,665	\$162,818,105	\$265,184,681	\$6,498,930	\$10,064,244	\$20,852,239	\$37,415,413	\$2,429,208
Hillsborough County (FL)	1,651	\$51,257,766	\$31,046	\$81,775,105	\$150,024,335	\$3,336,417	\$3,467,404	\$10,246,573	\$17,050,394	\$1,579,318
Palm Beach County (FL)	772	\$33,700,631	\$43,654	\$55,023,347	\$90,692,644	\$3,132,518	\$2,119,660	\$6,002,188	\$11,254,366	\$2,088,969
City of San Antonio (TX)	569	\$21,932,448	\$38,546	\$32,821,936	\$57,844,653	\$1,439,042	\$1,196,591	\$3,798,773	\$6,434,406	\$579,335
Sacramento County (CA)	311	\$12,490,645	\$40,163	\$18,340,470	\$33,369,560	\$771,323	\$1,168,009	\$2,292,049	\$4,231,381	\$40,622
City and County of Philadelphia (PA)	3,505	\$189,791,470	\$54,149	\$269,543,710	\$421,962,649	\$13,108,214	\$9,700,974	\$29,703,875	\$52,513,063	\$5,085,098
City of Phoenix (AZ)	626	\$27,995,389	\$44,721	\$44,559,181	\$77,029,065	\$1,633,620	\$2,329,637	\$5,208,511	\$9,171,768	\$590,714
Santa Clara County (CA)	703	\$40,401,299	\$57,470	\$60,758,309	\$90,399,047	\$1,935,326	\$3,037,386	\$6,660,705	\$11,633,417	\$306,348
Broward County (FL)	1,219	\$42,972,578	\$35,252	\$70,772,868	\$126,135,454	\$3,167,607	\$3,095,073	\$8,156,360	\$14,419,040	\$1,469,268
San Bernardino County (CA)	123	\$4,376,595	\$35,582	\$6,561,593	\$11,518,086	\$362,285	\$475,080	\$815,077	\$1,652,442	\$43,816
Clark County (NV)	1,253	\$59,584,248	\$47,553	\$97,308,575	\$160,941,473	\$4,194,394	\$7,518,261	\$11,432,000	\$23,144,655	\$1,724,087
City of Houston (TX)	4,001	\$144,889,510	\$36,213	\$217,253,357	\$390,207,155	\$8,952,453	\$6,037,439	\$24,059,399	\$39,049,291	\$1,834,184
Riverside County (CA)	537	\$20,016,603	\$37,275	\$31,903,328	\$56,082,909	\$1,399,204	\$2,096,124	\$4,018,222	\$7,513,550	\$401,127
Miami-Dade County (FL)	4,497	\$182,630,011	\$40,612	\$300,586,875	\$514,875,849	\$15,156,960	\$11,682,052	\$36,621,422	\$63,460,434	\$8,785,055
San Diego County (CA)	2,694	\$117,172,802	\$43,494	\$181,863,009	\$296,806,746	\$7,298,862	\$11,259,560	\$23,271,068	\$41,829,490	\$2,647,648
Harris County (TX)	4,020	\$145,575,646	\$36,213	\$218,281,484	\$392,053,977	\$8,995,117	\$6,066,208	\$24,173,255	\$39,234,580	\$1,842,852
Cohort F Average	1,661	\$70,195,255	\$42,123	\$107,708,796	\$183,118,404	\$4,515,856	\$4,807,147	\$12,394,480	\$21,717,482	\$1,693,070
Cohort F Average (with counties & outliers removed)	1,986	\$87,405,555	\$44,946	\$130,717,266	\$218,616,248	\$5,381,349	\$5,155,898	\$14,965,718	\$25,502,965	\$1,682,201
Cohort F Median	1,219	\$42,972,578	\$40,163	\$70,772,868	\$126,135,454	\$3,132,518	\$3,095,073	\$8,156,360	\$14,419,040	\$1,280,142

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 28**TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Florence Region (OR)	17	\$667,387	\$39,258	\$1,031,238	\$1,866,645	\$51,193	\$56,584	\$139,942	\$247,719	\$27,210
Eastern Oregon Border Region	23	\$600,346	\$26,102	\$889,653	\$1,897,231	\$51,778	\$58,928	\$106,171	\$216,877	\$34,971
South Cumberland Region (TN)	1	\$39,707	\$39,707	\$61,868	\$117,060	\$2,868	\$5,917	\$6,870	\$15,655	\$1,541
Oregon's Adventure Coast	13	\$492,349	\$37,873	\$794,993	\$1,411,316	\$35,464	\$42,016	\$107,999	\$185,479	\$24,249
Southern Oregon: Ashland/Talent/Jacksonville	8	\$292,012	\$36,502	\$449,678	\$831,436	\$18,498	\$26,743	\$61,314	\$106,555	\$6,766
Greater Portsmouth Area (NH)	239	\$11,651,352	\$48,750	\$17,512,467	\$28,425,532	\$702,136	\$523,512	\$2,085,653	\$3,311,301	\$325,581
The Gorge (OR)	12	\$441,884	\$36,824	\$774,900	\$1,326,553	\$56,465	\$77,017	\$81,482	\$214,964	\$31,133
Northeast Oregon Region	6	\$155,114	\$25,852	\$245,950	\$535,327	\$15,571	\$15,838	\$33,760	\$65,169	\$4,231
Greater Aberdeen Region (SD)	8	\$330,929	\$41,366	\$456,448	\$835,680	\$25,321	\$34,590	\$36,077	\$95,988	\$6,068
Tri-Cities Communities (VA)	42	\$1,226,901	\$29,212	\$1,562,766	\$3,134,425	\$121,552	\$91,197	\$225,936	\$438,685	\$20,919
Upper Valley Region (NH/VT)	8	\$362,126	\$45,266	\$546,782	\$901,480	\$24,886	\$24,883	\$68,439	\$118,208	\$13,818
Monadnock Region (NH)	35	\$1,698,157	\$48,519	\$2,617,276	\$4,244,139	\$128,440	\$80,130	\$310,359	\$518,929	\$93,336
Bismarck-Mandan Region (ND)	96	\$3,562,401	\$37,108	\$5,705,983	\$10,783,816	\$78,756	\$256,741	\$704,600	\$1,040,097	\$37,212
Greater Minot Region (ND)	18	\$542,021	\$30,112	\$808,144	\$1,629,758	\$10,393	\$16,591	\$109,660	\$136,644	\$2,354
Greater Burlington Area (VT)	188	\$8,814,198	\$46,884	\$14,076,530	\$23,015,433	\$338,515	\$1,826,831	\$1,295,708	\$3,461,054	\$189,719
Northeastern Connecticut Region	27	\$980,955	\$36,332	\$1,474,597	\$2,693,646	\$55,889	\$80,927	\$187,841	\$324,657	\$4,603
Northwest Connecticut Region	39	\$1,489,485	\$38,192	\$2,201,361	\$3,973,542	\$122,240	\$126,962	\$286,840	\$536,042	\$30,774
Western Connecticut Region	135	\$7,439,131	\$55,105	\$10,941,732	\$17,465,042	\$424,012	\$528,472	\$1,399,997	\$2,352,481	\$132,166
Greater Fargo-Moorhead Area (ND/MN)	123	\$4,391,701	\$35,705	\$6,516,360	\$12,011,837	\$157,132	\$371,496	\$765,783	\$1,294,411	\$39,505
Greater Kingsport Area (TN)	107	\$3,899,056	\$36,440	\$5,636,085	\$10,307,887	\$208,832	\$454,806	\$654,099	\$1,317,737	\$55,073
Cedar Valley Region (IA)	88	\$2,541,500	\$28,881	\$3,890,229	\$7,730,993	\$194,729	\$276,490	\$414,986	\$886,205	\$62,929
Central Oregon Region	77	\$3,037,771	\$39,452	\$4,902,021	\$8,732,005	\$267,117	\$258,954	\$627,361	\$1,153,432	\$146,022
Northwest Tennessee Development District	47	\$1,546,658	\$32,908	\$2,359,333	\$4,456,451	\$85,483	\$229,246	\$284,120	\$598,849	\$42,776
Southwest Tennessee Development District	17	\$408,231	\$24,014	\$648,800	\$1,354,550	\$22,800	\$60,555	\$71,427	\$154,782	\$3,629
Southeast Ohio	78	\$2,472,878	\$31,704	\$3,868,016	\$7,450,145	\$177,261	\$209,942	\$435,233	\$822,436	\$64,437
Southeastern Connecticut Region	602	\$28,986,589	\$48,150	\$41,590,457	\$68,249,131	\$2,150,167	\$2,558,474	\$5,371,321	\$10,079,962	\$1,055,191
Shoreline and River Valley Region (CT)	82	\$3,433,471	\$41,872	\$5,196,559	\$8,967,190	\$193,814	\$238,825	\$632,967	\$1,065,606	\$56,907
Upper Peninsula of Michigan	136	\$4,385,902	\$32,249	\$6,986,302	\$13,041,778	\$526,290	\$851,724	\$674,777	\$2,052,791	\$340,837
Greater Waterbury Region (CT)	31	\$1,380,827	\$44,543	\$2,014,895	\$3,403,646	\$79,392	\$106,316	\$274,800	\$460,508	\$5,769
Quad Cities Region (IA/IL)	48	\$1,760,795	\$36,683	\$2,776,533	\$5,113,926	\$163,581	\$210,992	\$287,500	\$662,073	\$64,411
Greater Peoria Area (IL)	14	\$522,785	\$37,342	\$870,892	\$1,561,254	\$70,825	\$82,244	\$87,312	\$240,381	\$33,027
Upper Cumberland Development District (TN)	18	\$545,362	\$30,298	\$810,166	\$1,569,031	\$34,750	\$84,516	\$98,501	\$217,767	\$3,083
City of Huntsville/Madison County (AL)	753	\$24,165,249	\$32,092	\$39,115,022	\$75,692,416	\$1,955,002	\$3,049,122	\$3,533,419	\$8,537,543	\$1,130,223
Eastern Connecticut Region	629	\$29,967,544	\$47,643	\$43,065,054	\$70,942,777	\$2,206,056	\$2,639,401	\$5,559,162	\$10,404,619	\$1,059,794
South Central Tennessee Development District	40	\$1,107,742	\$27,694	\$1,668,189	\$3,293,949	\$57,710	\$129,912	\$201,853	\$389,475	\$2,291
Coachella Valley Region (CA)	432	\$16,214,327	\$37,533	\$26,083,498	\$45,788,703	\$1,126,472	\$1,698,436	\$3,268,535	\$6,093,443	\$341,571

TABLE 28**TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
St. Croix Valley (MN/WI)	431	\$14,452,846	\$33,533	\$22,096,637	\$41,172,036	\$1,295,268	\$2,017,018	\$2,209,236	\$5,521,522	\$224,442
First Tennessee Development District	159	\$5,368,297	\$33,763	\$8,027,125	\$15,123,770	\$328,581	\$690,043	\$968,016	\$1,986,640	\$98,195
Northwest Arkansas Region	247	\$8,493,306	\$34,386	\$14,100,899	\$25,949,379	\$345,234	\$1,139,900	\$1,286,457	\$2,771,591	\$111,709
Northeast Prosperity Zone (NC)	51	\$1,595,112	\$31,277	\$2,450,144	\$4,702,036	\$96,234	\$142,717	\$313,365	\$552,316	\$37,380
The Eastside (King County, WA)	224	\$12,441,152	\$55,541	\$20,997,717	\$31,126,097	\$1,053,908	\$2,308,414	\$1,716,707	\$5,079,029	\$592,683
Greater Des Moines Region (IA)	953	\$36,359,149	\$38,152	\$58,908,055	\$105,887,789	\$2,893,321	\$3,368,713	\$5,828,030	\$12,090,064	\$1,476,935
Greater New Haven Region (CT)	154	\$6,742,861	\$43,785	\$9,630,412	\$16,260,152	\$477,445	\$577,758	\$1,299,249	\$2,354,452	\$41,757
Northwestern Prosperity Zone (NC)	435	\$11,471,286	\$26,371	\$17,350,025	\$35,646,389	\$698,199	\$1,085,335	\$2,268,901	\$4,052,435	\$215,303
Southeast Tennessee Development District	533	\$19,488,746	\$36,564	\$30,481,711	\$55,973,812	\$1,086,294	\$2,291,679	\$3,432,431	\$6,810,404	\$464,761
Greater Knoxville Region (TN)	294	\$12,551,067	\$42,691	\$19,286,427	\$34,044,817	\$528,820	\$1,282,295	\$2,158,491	\$3,969,606	\$161,677
Western Prosperity Zone (NC)	184	\$6,545,688	\$35,574	\$10,244,811	\$19,001,695	\$337,596	\$484,162	\$1,348,476	\$2,170,234	\$161,469
Lehigh Valley Region (PA)	441	\$19,150,463	\$43,425	\$27,600,267	\$47,965,140	\$1,283,838	\$1,449,864	\$3,379,458	\$6,113,160	\$418,984
Pikes Peak Region (CO)	438	\$15,689,670	\$35,821	\$25,227,955	\$45,256,597	\$1,740,996	\$1,380,546	\$2,809,527	\$5,931,069	\$780,573
Coastal Fairfield County Region (CT)	228	\$12,349,616	\$54,165	\$17,617,413	\$27,667,848	\$764,752	\$903,791	\$2,239,021	\$3,907,564	\$137,328
Greater Fort Wayne Area (IN)	103	\$3,238,152	\$31,438	\$5,011,654	\$9,687,210	\$173,975	\$443,262	\$554,288	\$1,171,525	\$60,627
Greater Sarasota/Bradenton Area (FL)	1,187	\$41,035,495	\$34,571	\$65,801,881	\$118,157,445	\$3,318,875	\$2,597,514	\$7,887,592	\$13,803,981	\$1,729,344
Sandhills Prosperity Zone (NC)	142	\$3,139,484	\$22,109	\$4,823,855	\$10,224,935	\$165,716	\$246,578	\$565,658	\$977,952	\$32,186
West Valley Region (AZ)	41	\$1,825,937	\$44,535	\$2,734,206	\$4,736,929	\$80,762	\$120,744	\$343,851	\$545,357	\$24,974
Greater Hartford Region (CT)	200	\$9,777,988	\$48,890	\$14,470,861	\$24,014,762	\$564,605	\$730,723	\$1,936,148	\$3,231,476	\$118,000
Dayton Region (OH)	509	\$18,280,211	\$35,914	\$28,904,564	\$54,867,006	\$1,248,178	\$1,478,062	\$3,205,698	\$5,931,938	\$351,157
Memphis Area Association of Governments (TN)	227	\$8,645,716	\$38,087	\$13,250,664	\$23,605,583	\$438,377	\$855,601	\$1,452,205	\$2,746,183	\$155,185
Southeast Prosperity Zone (NC)	526	\$15,592,059	\$29,643	\$25,321,879	\$50,271,807	\$888,041	\$1,318,062	\$3,075,110	\$5,281,213	\$322,024
Richmond & Tri-Cities Region (VA)	441	\$16,773,035	\$38,034	\$26,586,730	\$46,999,510	\$1,355,071	\$1,396,282	\$3,364,811	\$6,116,164	\$312,119
Greater Fairfax Area (VA)	446	\$18,691,796	\$41,910	\$28,870,355	\$47,858,252	\$1,385,303	\$880,207	\$2,628,500	\$4,894,010	\$142,996
South Hampton Roads Area (VA)	463	\$14,610,699	\$31,557	\$24,200,077	\$45,501,357	\$1,537,349	\$1,357,294	\$2,631,240	\$5,525,883	\$578,554
East Tennessee Development District	320	\$12,992,569	\$40,602	\$20,154,686	\$36,051,884	\$593,632	\$1,385,790	\$2,401,093	\$4,380,515	\$169,671
Greater St. Louis Area (MO)	1,139	\$47,202,688	\$41,442	\$70,814,377	\$122,439,988	\$2,510,731	\$1,816,393	\$7,803,869	\$12,130,993	\$679,032
Western New York Region	439	\$18,602,226	\$42,374	\$29,410,735	\$49,717,619	\$2,996,985	\$2,025,348	\$3,632,980	\$8,655,313	\$1,605,294
Greater Jacksonville Region (FL)	1,722	\$67,687,841	\$39,308	\$110,999,358	\$196,445,641	\$4,804,047	\$6,283,335	\$14,232,797	\$25,320,179	\$2,798,473
Piedmont-Triad Prosperity Zone (NC)	1,792	\$63,742,034	\$35,570	\$97,323,420	\$177,868,942	\$2,752,936	\$4,905,085	\$13,057,766	\$20,715,787	\$1,000,771
Greater Kansas City Metropolitan Area (MO/KS)	1,210	\$45,101,224	\$37,274	\$69,107,030	\$125,152,271	\$2,625,473	\$2,024,970	\$7,220,768	\$11,871,211	\$513,173
Greater Portland Area (OR)	918	\$43,497,461	\$47,383	\$66,634,164	\$108,625,867	\$2,790,510	\$2,109,344	\$7,506,668	\$12,406,522	\$847,806
Greater Nashville Regional Council (TN)	3,611	\$182,664,719	\$50,586	\$275,855,151	\$454,242,295	\$8,979,712	\$15,656,676	\$31,401,336	\$56,037,724	\$4,582,516
Greater Tampa/St. Petersburg Area (FL)	2,811	\$90,651,219	\$32,249	\$142,545,689	\$261,253,217	\$5,955,993	\$6,260,874	\$18,192,056	\$30,408,923	\$2,670,915
Southwestern Prosperity Zone (NC)	1,625	\$67,622,621	\$41,614	\$105,615,795	\$185,974,306	\$3,445,403	\$4,737,733	\$12,606,094	\$20,789,230	\$1,472,351
North Central Prosperity Zone (NC)	3,147	\$120,758,302	\$38,373	\$189,154,096	\$338,389,392	\$5,823,389	\$8,412,823	\$23,198,911	\$37,435,123	\$2,262,758

TABLE 28

TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Long Island (NY)	302	\$15,362,516	\$50,869	\$24,457,641	\$39,287,870	\$2,300,693	\$1,218,849	\$2,717,595	\$6,237,137	\$773,483
Greater Philadelphia Region (PA)	5,204	\$277,512,245	\$53,327	\$402,850,895	\$652,258,766	\$16,563,676	\$18,233,077	\$48,958,620	\$83,755,373	\$6,816,776
Central Florida Region	1,653	\$57,153,007	\$34,575	\$92,765,837	\$169,886,094	\$4,307,374	\$4,663,121	\$12,298,840	\$21,269,335	\$1,885,794
Inland Empire Region (CA)	660	\$24,393,198	\$36,959	\$38,464,921	\$67,600,995	\$1,761,489	\$2,571,204	\$4,833,299	\$9,165,992	\$444,943
Greater Houston Region (TX)	4,328	\$155,058,432	\$35,827	\$235,452,928	\$432,156,934	\$10,357,767	\$7,331,257	\$28,731,431	\$46,420,455	\$2,147,895
Dallas-Fort Worth-Arlington MSA (TX)	3,750	\$147,779,102	\$39,408	\$230,284,711	\$414,428,374	\$8,210,955	\$7,547,246	\$27,287,756	\$43,045,957	\$2,033,874
Regional Average	614	\$24,918,539	\$38,252	\$38,282,545	\$67,028,699	\$1,574,473	\$1,860,449	\$4,557,387	\$7,992,308	\$601,923
Regional Median	212	\$8,729,957	\$37,308	\$14,088,715	\$23,810,173	\$501,868	\$853,663	\$1,426,101	\$3,001,534	\$150,604

TABLE 28

TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
State of Vermont	307	\$13,631,126	\$44,401	\$22,059,487	\$36,508,606	\$603,407	\$2,929,443	\$2,103,381	\$5,636,231	\$345,030
State of North Dakota	273	\$9,709,150	\$35,565	\$14,860,960	\$27,997,384	\$270,259	\$716,551	\$1,806,137	\$2,792,947	\$85,014
State of South Dakota	1,977	\$67,016,320	\$33,898	\$100,566,591	\$187,778,723	\$3,434,294	\$3,652,759	\$11,290,946	\$18,377,999	\$1,068,898
State of Delaware	331	\$12,542,484	\$37,893	\$19,959,890	\$35,334,150	\$259,371	\$819,670	\$2,510,545	\$3,589,586	\$76,475
State of Idaho	104	\$3,512,451	\$33,774	\$5,689,062	\$10,935,762	\$226,228	\$440,188	\$658,264	\$1,324,680	\$86,962
State of New Mexico	2,322	\$88,418,519	\$38,079	\$146,755,858	\$253,720,883	\$4,874,631	\$10,143,944	\$14,763,687	\$29,782,262	\$2,117,613
State of Arkansas	281	\$9,621,954	\$34,242	\$16,021,819	\$29,619,224	\$402,644	\$1,319,762	\$1,490,390	\$3,212,796	\$133,594
State of Nevada	1,390	\$65,565,433	\$47,169	\$107,102,598	\$177,417,350	\$4,634,124	\$8,365,341	\$12,512,164	\$25,511,629	\$1,848,665
State of Iowa	1,534	\$54,805,152	\$35,727	\$87,420,104	\$159,857,621	\$4,355,033	\$5,254,330	\$8,749,362	\$18,358,725	\$2,053,538
State of Utah	4,417	\$176,785,502	\$40,024	\$285,363,375	\$504,919,826	\$15,594,536	\$16,487,194	\$28,268,783	\$60,350,513	\$5,249,550
Commonwealth of Puerto Rico	1,058	\$30,206,318	\$28,550	\$49,441,957	\$74,755,316	\$562,235	\$5,903,469	\$5,047,476	\$11,513,180	\$113,821
State of Connecticut	1,581	\$84,022,777	\$53,145	\$124,259,454	\$200,744,279	\$5,407,476	\$7,053,129	\$17,385,105	\$29,845,710	\$1,627,864
State of Oregon	1,753	\$75,186,217	\$42,890	\$117,106,181	\$198,216,367	\$5,414,714	\$4,605,891	\$14,022,437	\$24,043,042	\$2,531,808
State of Wisconsin	2,859	\$107,626,307	\$37,645	\$170,238,929	\$301,343,181	\$7,864,222	\$10,121,841	\$18,273,542	\$36,259,605	\$1,850,285
State of Missouri	1,799	\$65,393,050	\$36,350	\$99,075,947	\$183,204,574	\$3,606,291	\$2,876,026	\$11,021,346	\$17,503,663	\$729,188
State of Tennessee	4,972	\$232,768,040	\$46,816	\$353,255,825	\$595,671,325	\$11,627,339	\$21,384,018	\$40,310,982	\$73,322,339	\$5,522,107
State of Arizona	1,996	\$80,901,629	\$40,532	\$127,351,135	\$224,164,872	\$5,247,401	\$6,598,087	\$15,099,459	\$26,944,947	\$1,931,452
State of New Jersey	798	\$36,248,469	\$45,424	\$52,088,727	\$87,064,856	\$2,230,321	\$1,902,153	\$6,428,079	\$10,560,553	\$370,189
State of North Carolina	7,902	\$290,466,586	\$36,759	\$452,284,025	\$822,079,502	\$14,207,514	\$21,332,495	\$56,434,281	\$91,974,290	\$5,504,242
State of Georgia	4,820	\$187,190,604	\$38,836	\$293,046,623	\$501,672,738	\$7,677,198	\$6,154,087	\$30,726,554	\$44,557,839	\$2,086,656
State of Florida	17,427	\$639,081,411	\$36,672	\$1,040,079,343	\$1,836,534,578	\$50,144,703	\$47,014,328	\$127,944,028	\$225,103,059	\$27,082,043
Statewide Average	2,852	#####	\$39,257	\$175,429,900	\$307,121,006	\$7,078,283	\$8,813,081	\$20,326,045	\$36,217,409	\$2,972,143
Statewide Median	1,753	\$67,016,320	\$37,893	\$107,102,598	\$187,778,723	\$4,634,124	\$5,903,469	\$12,512,164	\$24,043,042	\$1,848,665

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 28**TOTAL Economic Impacts of Expenditures Made by NON-RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Mercer Street Grassroots District (Princeton, WV)	2	\$44,428	\$22,214	\$69,301	\$144,236	\$2,904	\$7,760	\$7,417	\$18,081	\$488
Abilene Cultural District (Abilene, TX)	73	\$2,272,670	\$31,132	\$3,549,203	\$6,983,932	\$153,743	\$178,927	\$431,754	\$764,424	\$50,209
Downtown Torrington (Torrington, CT)	9	\$337,808	\$37,534	\$495,654	\$888,512	\$26,610	\$27,855	\$65,674	\$120,139	\$7,191
Iowa City Downtown District (Iowa City, IA)	46	\$1,621,369	\$35,247	\$2,539,546	\$4,564,103	\$117,624	\$143,858	\$240,508	\$501,990	\$50,990
Downtown Macon Urban Core (Macon, GA)	388	\$9,115,576	\$23,494	\$13,770,718	\$28,144,313	\$401,093	\$428,049	\$1,698,677	\$2,527,819	\$134,958
Oceanside Cultural District (Oceanside, CA)	71	\$2,936,322	\$41,357	\$4,431,581	\$7,382,363	\$205,111	\$292,177	\$570,633	\$1,067,921	\$42,321
Southeast Ohio Theatre Trail (Southeastern OH)	17	\$538,030	\$31,649	\$845,209	\$1,642,875	\$37,290	\$44,521	\$95,444	\$177,255	\$13,847
Loch Haven Cultural Park (Orlando, FL)	216	\$7,492,021	\$34,685	\$11,242,089	\$19,902,993	\$466,379	\$484,993	\$1,356,335	\$2,307,707	\$146,418
Cool Spring Downtown District (Fayetteville, NC)	23	\$474,521	\$20,631	\$713,387	\$1,509,986	\$25,381	\$33,225	\$71,077	\$129,683	\$6,639
Downtown Las Vegas (Las Vegas, NV)	390	\$18,561,469	\$47,594	\$30,462,600	\$50,432,938	\$1,314,422	\$2,356,108	\$3,564,649	\$7,235,179	\$560,024
Arts Campus Fort Wayne (Fort Wayne, IN)	75	\$2,327,955	\$31,039	\$3,611,263	\$7,008,218	\$123,081	\$313,985	\$401,083	\$838,149	\$42,249
Salt Lake Cultural Core (Salt Lake City, UT)	1,480	\$58,407,640	\$39,465	\$93,527,011	\$167,756,307	\$4,508,382	\$5,471,918	\$9,347,963	\$19,328,263	\$1,174,449
Grand Center Arts District (St. Louis, MO)	251	\$10,272,048	\$40,924	\$15,413,955	\$26,657,271	\$536,818	\$390,577	\$1,702,201	\$2,629,596	\$159,715
Dallas Arts District (Dallas, TX)	922	\$36,921,487	\$40,045	\$57,322,749	\$101,576,990	\$1,834,344	\$1,740,202	\$6,510,102	\$10,084,648	\$418,876
Balboa Park Cultural District (San Diego, CA)	1,503	\$65,783,150	\$43,768	\$101,126,198	\$164,082,606	\$4,043,579	\$6,275,439	\$13,029,516	\$23,348,534	\$1,544,879
Houston Museum District (Houston, TX)	1,446	\$52,193,661	\$36,095	\$78,209,627	\$140,485,625	\$3,241,744	\$2,186,031	\$8,662,243	\$14,090,018	\$660,190
Houston Theatre District (Houston, TX)	523	\$19,375,568	\$37,047	\$29,217,824	\$52,493,377	\$1,160,538	\$782,982	\$3,229,127	\$5,172,647	\$246,720
Midtown Cultural District (Houston, TX)	11	\$408,047	\$37,095	\$570,521	\$975,955	\$21,601	\$14,637	\$67,258	\$103,496	\$5,020
Arts District Average	414	\$16,060,209	\$35,056	\$24,839,913	\$43,479,589	\$1,012,258	\$1,176,291	\$2,836,203	\$5,024,753	\$292,510
Arts District Median	146	\$5,214,172	\$36,571	\$7,836,835	\$13,642,678	\$303,102	\$352,281	\$963,484	\$1,687,814	\$92,974

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

This table presents the total economic impact outputs of the event-related expenditures made by resident arts and culture attendees in each participating community. Residents are attendees who reside within the county where the activity took place (or within the multi-community region, or within the state). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). The total impact is a measure of the effect each expended dollar has on the region's economy as it is spent and re-spent within the region. It includes direct economic impacts plus indirect and induced economic impacts. These findings are derived from the IMPLAN input-output economic models that are customized for each participating community. See Background and Scope of Study and Frequently Used Terms for more information about IMPLAN and direct, indirect, induced, and total impacts. Summary statistics are calculated for each population cohort.

Column Two:

The total employment supported in each participating community as a result of the event-related expenditures made by resident arts and culture attendees. Employment in IMPLAN is a headcount; it is an industry-specific mix of full-time, part-time, and seasonal employment. It is an annual average that accounts for seasonality and follows the same definition used by the Bureau of Labor Statistics and the Bureau of Economic Analysis. IMPLAN employment includes wage and salary employment and proprietors. It is not equal to full time equivalents.

Column Three:

The total dollar amount of labor income generated in each participating community as a result of the event-related expenditures made by resident arts and culture attendees. Labor income includes all forms of employment income, including employee compensation (wages, salaries, and benefits) and proprietor income. It is the compensation paid to the employment figure in Column Two.

Column Four:

The average dollar amount of labor income earned per job in each participating community as a result of the event-related expenditures made by resident arts and culture attendees. This figure is calculated by dividing total labor income (Column 3) by total employment (Column 2). This figure includes income earned by full-time, part-time, and seasonal employment.

Column Five:

The total dollar amount of value added generated in each participating community as a result of the event-related expenditures made by resident arts and culture attendees. Value added is the difference between an industry's or establishment's total output and the cost of its intermediate inputs. It is a measure of the contribution to the gross domestic product (GDP) of the region. Value added is a large portion of output, as it encompasses labor income, other property income, and taxes on production and imports.

Column Six:

The total dollar amount of output generated in each participating community as a result of the event-related expenditures made by resident arts and culture attendees. For all industries, output equals the value of production. For service industries other than wholesale and retail, the value of production equals revenue (sales). For wholesale and retail industries, the value of production equals the wholesale margin and retail margin, respectively, which is not gross sales. The value of production for wholesale and retail sectors is the value of the services they provide; it does not include the value of items sold within their establishments.

Column Seven:

The total dollar amount of local taxes generated in each participating community as a result of the event-related expenditures made by resident arts and culture attendees. Local taxes include sub-county general taxes, sub-county special district taxes, and county taxes.

Column Eight:

The total dollar amount of state taxes generated in each participating community as a result of the event-related expenditures made by resident arts and culture attendees.

Column Nine:

The total dollar amount of federal taxes generated in each participating community as a result of the event-related expenditures made by resident arts and culture attendees.

Column Ten:

The total dollar amount of taxes generated in each participating community as a result of the event-related expenditures made by resident arts and culture attendees. This figure is calculated by summing local taxes (Column 7), state taxes (Column 8), and federal taxes (Column 9).

Column Eleven:

The total dollar amount of taxes generated in each participating community as a result of paid overnight lodging expenditures made by resident arts and culture attendees for the purpose of attending an arts and culture activity. These include all taxes generated as a result of paid lodging expenditures; they are not limited to lodging tax revenues only.

TABLE 29**TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Tyrrell County (NC)	1	\$15,238	\$15,238	\$20,981	\$46,506	\$1,912	\$1,183	\$2,120	\$5,215	\$377
Taos County (NM)	67	\$2,159,353	\$32,229	\$3,607,066	\$6,620,115	\$119,626	\$243,539	\$457,289	\$820,454	\$20,801
Town of Hillsborough (NC)	19	\$613,185	\$32,273	\$935,521	\$1,670,936	\$14,636	\$26,273	\$100,394	\$141,303	\$182
Harney County (OR)	13	\$371,153	\$28,550	\$557,025	\$1,155,229	\$23,517	\$28,641	\$81,714	\$133,872	\$4,364
City of Monmouth (OR)	1	\$41,705	\$41,705	\$61,838	\$124,496	\$1,909	\$2,661	\$8,497	\$13,067	\$191
City of Sedona (AZ)	28	\$882,873	\$31,531	\$1,277,485	\$2,392,192	\$59,020	\$65,259	\$171,047	\$295,326	\$2,239
City of Yankton (SD)	14	\$360,816	\$25,773	\$537,240	\$1,106,077	\$25,552	\$27,240	\$61,326	\$114,118	\$939
City of Falls Church (VA)	38	\$1,479,815	\$38,943	\$2,148,985	\$3,477,955	\$106,342	\$42,006	\$178,115	\$326,463	\$9,642
City of Jamestown (ND)	39	\$1,101,227	\$28,237	\$1,537,130	\$3,145,423	\$18,955	\$67,164	\$201,228	\$287,347	\$903
Rutland County (VT)	30	\$1,030,887	\$34,363	\$1,665,783	\$2,924,941	\$30,581	\$153,693	\$204,590	\$388,864	\$717
Town of Elkton (MD)	40	\$1,314,929	\$32,873	\$1,848,346	\$3,342,045	\$109,235	\$147,202	\$198,074	\$454,511	\$1,838
City of Waterville (ME)	19	\$709,437	\$37,339	\$1,148,774	\$2,049,133	\$56,430	\$83,698	\$113,580	\$253,708	\$1,251
City of Pendleton (OR)	42	\$1,558,986	\$37,119	\$2,209,732	\$4,110,581	\$94,860	\$95,942	\$313,611	\$504,413	\$5,726
Haywood County (TN)	0	\$2,970	n/a	\$4,855	\$12,974	\$322	\$426	\$492	\$1,240	\$19
City of Hannibal (MO)	6	\$147,016	\$24,503	\$218,195	\$457,817	\$7,579	\$9,251	\$27,480	\$44,310	\$67
Johnson County (TN)	5	\$89,678	\$17,936	\$149,240	\$362,383	\$6,634	\$20,049	\$18,872	\$45,555	\$336
City of Safety Harbor (FL)	27	\$772,787	\$28,622	\$1,129,861	\$2,146,386	\$37,706	\$40,450	\$162,305	\$240,461	\$3,926
City of Tullahoma (TN)	12	\$272,387	\$22,699	\$420,066	\$904,471	\$12,771	\$29,605	\$46,929	\$89,305	\$136
City of Coralville (IA)	53	\$1,597,411	\$30,140	\$2,394,514	\$4,489,031	\$93,847	\$120,867	\$243,528	\$458,242	\$5,968
Town of Carrboro (NC)	11	\$325,670	\$29,606	\$509,098	\$913,557	\$8,606	\$15,377	\$53,019	\$77,002	\$510
City of Coronado (CA)	239	\$9,328,314	\$39,031	\$14,441,235	\$24,974,985	\$565,909	\$872,648	\$1,870,102	\$3,308,659	\$31,697
City of Laguna Beach (CA)	278	\$12,744,589	\$45,844	\$19,393,130	\$32,876,860	\$724,539	\$1,209,539	\$2,446,971	\$4,381,049	\$10,154
City of Newberg (OR)	13	\$477,959	\$36,766	\$672,060	\$1,227,258	\$26,410	\$28,536	\$94,597	\$149,543	\$1,664
City of Fairfax (VA)	5	\$178,234	\$35,647	\$283,216	\$473,135	\$13,295	\$9,227	\$26,205	\$48,727	\$336
City of Brookings (SD)	32	\$942,284	\$29,446	\$1,394,151	\$2,803,298	\$63,203	\$50,631	\$152,566	\$266,400	\$229
Macon County (TN)	2	\$56,709	\$28,355	\$86,409	\$193,107	\$3,499	\$8,840	\$10,557	\$22,896	\$656
City of Paducah (KY)	49	\$1,366,080	\$27,879	\$2,044,742	\$4,224,613	\$31,349	\$102,711	\$235,765	\$369,825	\$1,105
City of Tarpon Springs (FL)	11	\$380,533	\$34,594	\$601,237	\$1,132,576	\$14,464	\$15,938	\$82,933	\$113,335	\$657
McNairy County (TN)	5	\$113,358	\$22,672	\$172,146	\$382,821	\$7,472	\$16,778	\$20,724	\$44,974	\$73
City of Mason City (IA)	6	\$193,341	\$32,224	\$296,024	\$592,926	\$13,064	\$18,413	\$31,679	\$63,156	\$1,385
Door County (WI)	25	\$760,587	\$30,423	\$1,260,849	\$2,273,757	\$100,347	\$93,014	\$137,309	\$330,670	\$1,150
City of Winter Park (FL)	133	\$4,787,648	\$35,997	\$7,160,924	\$12,759,213	\$208,086	\$222,439	\$905,563	\$1,336,088	\$11,943
City of Dover (NH)	34	\$1,191,680	\$35,049	\$1,697,531	\$2,991,865	\$50,876	\$28,309	\$236,400	\$315,585	\$18,046
Transylvania County (NC)	13	\$329,458	\$25,343	\$517,349	\$1,096,246	\$17,340	\$19,112	\$69,033	\$105,485	\$459
City of West Hollywood (CA)	82	\$3,267,069	\$39,842	\$4,817,098	\$8,138,677	\$206,715	\$278,138	\$649,410	\$1,134,263	\$9,711
Clatsop County (OR)	30	\$1,271,804	\$42,393	\$1,846,247	\$3,205,942	\$54,123	\$59,793	\$270,668	\$384,584	\$9,338

TABLE 29
TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Columbia (TN)	17	\$486,556	\$28,621	\$752,897	\$1,452,790	\$21,859	\$42,790	\$85,152	\$149,801	\$655
City of Marion (IA)	33	\$1,015,328	\$30,768	\$1,617,128	\$3,099,181	\$71,046	\$81,936	\$173,152	\$326,134	\$3,918
Summit County (UT)	348	\$13,577,364	\$39,015	\$20,455,606	\$35,289,940	\$1,354,842	\$1,008,402	\$2,058,855	\$4,422,099	\$55,243
Sullivan County (NH)	22	\$829,351	\$37,698	\$1,195,378	\$2,136,612	\$46,006	\$21,590	\$177,348	\$244,944	\$12,031
Monroe County (TN)	24	\$672,165	\$28,007	\$998,902	\$1,995,300	\$49,017	\$133,789	\$103,096	\$285,902	\$472
City of Cleveland (TN)	31	\$751,910	\$24,255	\$1,112,741	\$2,317,234	\$37,704	\$88,417	\$122,267	\$248,388	\$1,249
Lincoln County (OR)	107	\$3,824,510	\$35,743	\$5,764,269	\$10,034,896	\$228,112	\$207,410	\$890,003	\$1,325,525	\$24,905
Cohort A Average	47	\$1,706,845	\$31,793	\$2,580,535	\$4,584,313	\$110,217	\$135,789	\$313,827	\$559,833	\$5,982
Cohort A Average (with counties & outliers removed)	21	\$633,290	\$30,766	\$930,482	\$1,772,816	\$33,194	\$43,874	\$110,822	\$187,891	\$2,164
Cohort A Median	25	\$760,587	\$31,877	\$1,148,774	\$2,146,386	\$37,704	\$42,790	\$137,309	\$253,708	\$1,249

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Joplin (MO)	30	\$863,183	\$28,773	\$1,263,123	\$2,608,910	\$48,088	\$57,256	\$167,717	\$273,061	\$220
City of Florissant (MO)	12	\$432,163	\$36,014	\$668,326	\$1,235,510	\$20,799	\$16,444	\$70,172	\$107,415	\$745
McMinn County (TN)	61	\$1,237,386	\$20,285	\$1,888,871	\$4,125,602	\$45,043	\$153,952	\$218,764	\$417,759	\$1,983
City of Watsonville (CA)	32	\$1,128,937	\$35,279	\$1,568,418	\$2,714,213	\$68,131	\$96,416	\$209,783	\$374,330	\$2,246
Lafayette County (MS)	46	\$1,176,129	\$25,568	\$1,803,424	\$3,504,002	\$87,425	\$134,711	\$179,293	\$401,429	\$3,533
Columbus County (NC)	8	\$187,185	\$23,398	\$279,511	\$563,373	\$7,993	\$12,225	\$39,314	\$59,532	\$27
Watauga County (NC)	73	\$1,720,340	\$23,566	\$2,660,640	\$5,590,254	\$87,081	\$126,700	\$310,898	\$524,679	\$11,675
Mercer County (WV)	12	\$221,361	\$18,447	\$338,313	\$751,893	\$13,369	\$35,972	\$38,065	\$87,406	\$911
City of Dubuque (IA)	261	\$7,400,065	\$28,353	\$11,072,528	\$22,065,923	\$460,364	\$647,879	\$1,256,279	\$2,364,522	\$35,327
City of Ocala (FL)	368	\$8,309,068	\$22,579	\$12,918,428	\$27,499,733	\$511,275	\$650,905	\$1,914,853	\$3,077,033	\$76,670
Town of Chapel Hill (NC)	61	\$2,306,695	\$37,815	\$3,665,588	\$6,612,670	\$67,883	\$112,085	\$376,816	\$556,784	\$1,525
City of National City (CA)	29	\$1,219,899	\$42,065	\$1,895,599	\$3,273,088	\$98,458	\$130,562	\$234,533	\$463,553	\$4,286
City of Encinitas (CA)	177	\$6,991,462	\$39,500	\$10,801,303	\$18,699,229	\$460,133	\$677,949	\$1,386,120	\$2,524,202	\$13,375
City of Grand Junction (CO)	107	\$3,352,479	\$31,332	\$5,286,732	\$10,070,474	\$299,910	\$316,414	\$699,590	\$1,315,914	\$28,078
City of Cheyenne (WY)	52	\$1,242,893	\$23,902	\$1,994,744	\$4,124,178	\$71,275	\$170,579	\$222,812	\$464,666	\$1,105
City of Santa Cruz (CA)	52	\$2,193,461	\$42,182	\$3,101,124	\$5,224,399	\$127,427	\$187,856	\$407,578	\$722,861	\$1,873
Hamblen County (TN)	15	\$361,268	\$24,085	\$517,093	\$1,057,625	\$14,843	\$38,277	\$64,149	\$117,269	\$700
City of Redmond (WA)	25	\$1,334,977	\$53,399	\$2,225,558	\$3,360,944	\$80,547	\$178,908	\$212,822	\$472,277	\$15,321
Town of Jupiter (FL)	69	\$2,496,525	\$36,182	\$3,780,195	\$6,675,953	\$119,493	\$81,401	\$491,822	\$692,716	\$22,025
City of Ames (IA)	50	\$1,501,821	\$30,036	\$2,282,148	\$4,392,214	\$95,614	\$121,818	\$209,193	\$426,625	\$10,110
City of Portland (ME)	193	\$8,521,818	\$44,154	\$13,596,080	\$23,024,432	\$580,767	\$742,994	\$1,425,180	\$2,748,941	\$3,542
City of Jackson (TN)	25	\$480,881	\$19,235	\$758,595	\$1,639,353	\$20,194	\$66,496	\$76,755	\$163,445	\$767
Wilkes County (NC)	5	\$119,403	\$23,881	\$184,762	\$387,327	\$4,061	\$7,828	\$25,617	\$37,506	\$6
City of Eau Claire (WI)	79	\$2,561,533	\$32,424	\$4,068,215	\$7,666,821	\$151,513	\$256,135	\$428,682	\$836,330	\$8,069
Greene County (TN)	60	\$1,037,853	\$17,298	\$1,679,097	\$3,895,696	\$61,618	\$140,634	\$199,544	\$401,796	\$9,020
Carteret County (NC)	125	\$3,238,586	\$25,909	\$4,930,889	\$9,990,178	\$144,549	\$194,952	\$658,332	\$997,833	\$767
City of Walnut Creek (CA)	119	\$5,444,429	\$45,752	\$8,116,928	\$13,841,803	\$236,958	\$388,033	\$1,051,735	\$1,676,726	\$1,380
Island of Kaua'i (HI)	189	\$6,060,356	\$32,065	\$9,658,277	\$16,525,461	\$592,354	\$937,083	\$1,015,411	\$2,544,848	\$166,776
Walton County (FL)	171	\$5,936,805	\$34,718	\$9,165,898	\$15,962,478	\$370,354	\$293,575	\$1,228,745	\$1,892,674	\$21,406
Chatham County (NC)	11	\$287,269	\$26,115	\$425,405	\$866,925	\$23,005	\$19,977	\$52,469	\$95,451	\$2,875
City of Flagstaff (AZ)	130	\$4,588,955	\$35,300	\$6,841,114	\$12,481,358	\$302,338	\$337,216	\$824,310	\$1,463,864	\$14,408
City of Rapid City (SD)	1,665	\$53,265,359	\$31,991	\$78,408,542	\$149,423,938	\$2,781,098	\$2,828,892	\$9,340,951	\$14,950,941	\$391,798
City of Missoula (MT)	312	\$10,568,575	\$33,874	\$15,109,495	\$29,448,102	\$553,932	\$597,115	\$2,255,005	\$3,406,052	\$16,537
Wilson County (NC)	41	\$975,863	\$23,802	\$1,461,933	\$2,979,323	\$35,740	\$50,367	\$190,329	\$276,436	\$3,908
Caldwell County (NC)	13	\$282,875	\$21,760	\$430,452	\$976,574	\$15,699	\$20,096	\$55,637	\$91,432	\$1,998
City of Sioux City (IA)	34	\$928,487	\$27,308	\$1,346,579	\$2,656,457	\$66,569	\$88,505	\$144,990	\$300,064	\$13,829

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Largo (FL)	157	\$4,870,094	\$31,020	\$7,522,753	\$14,342,272	\$252,117	\$271,803	\$1,026,094	\$1,550,014	\$45,323
City of Santa Fe (NM)	1,208	\$45,565,650	\$37,720	\$70,983,048	\$120,317,579	\$2,501,636	\$5,233,985	\$6,680,279	\$14,415,900	\$88,299
City of Fort Myers (FL)	558	\$14,240,426	\$25,520	\$21,570,800	\$42,759,092	\$835,559	\$732,939	\$3,026,456	\$4,594,954	\$79,746
Buchanan County (MO)	82	\$2,537,109	\$30,940	\$3,645,226	\$6,991,047	\$132,221	\$111,922	\$449,633	\$693,776	\$5,826
City of Nashua (NH)	33	\$1,514,445	\$45,892	\$2,195,339	\$3,582,007	\$40,559	\$32,121	\$296,132	\$368,812	\$2,759
City of Miami Beach (FL)	882	\$30,676,264	\$34,780	\$47,370,920	\$85,628,525	\$1,642,693	\$1,298,555	\$6,466,809	\$9,408,057	\$160,185
City of Asheville (NC)	215	\$7,588,333	\$35,295	\$11,890,403	\$21,816,859	\$256,127	\$401,519	\$1,498,871	\$2,156,517	\$30,243
Pottawattamie County (IA)	6	\$156,847	\$26,141	\$238,187	\$472,207	\$13,154	\$12,074	\$24,192	\$49,420	\$555
Fairbanks North Star Borough (AK)	242	\$8,879,110	\$36,691	\$12,601,087	\$22,161,876	\$236,177	\$185,650	\$1,668,944	\$2,090,771	\$1,940
City of Lee's Summit (MO)	81	\$2,900,642	\$35,810	\$4,495,387	\$8,250,532	\$167,789	\$110,978	\$484,564	\$763,331	\$6,185
Cleveland County (NC)	20	\$459,578	\$22,979	\$706,389	\$1,488,849	\$23,180	\$31,412	\$97,023	\$151,615	\$711
Montgomery County (VA)	169	\$4,632,049	\$27,409	\$6,870,177	\$13,277,070	\$448,132	\$413,964	\$797,595	\$1,659,691	\$30,713
Nevada County (CA)	186	\$6,003,835	\$32,279	\$8,957,435	\$16,519,397	\$389,072	\$555,544	\$1,202,330	\$2,146,946	\$16,612
City of Boca Raton (FL)	68	\$2,389,140	\$35,134	\$3,675,939	\$6,548,901	\$122,709	\$83,451	\$471,544	\$677,704	\$10,745
Cohort B Average	172	\$5,647,797	\$31,119	\$8,578,340	\$15,801,453	\$315,741	\$407,882	\$1,037,495	\$1,761,118	\$27,373
Cohort B Average (with counties & outliers removed)	178	\$5,737,027	\$34,504	\$8,647,142	\$16,287,120	\$317,772	\$370,881	\$1,078,977	\$1,767,631	\$29,937
Cohort B Median	69	\$2,347,918	\$31,176	\$3,655,407	\$6,580,786	\$121,101	\$147,293	\$418,130	\$685,210	\$6,006

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Carmel (IN)	183	\$5,188,216	\$28,351	\$7,851,834	\$15,548,903	\$296,457	\$486,088	\$812,996	\$1,595,541	\$14,297
City of Renton (WA)	10	\$567,516	\$56,752	\$879,985	\$1,311,653	\$31,444	\$69,825	\$90,394	\$191,663	\$3,246
Craven County (NC)	32	\$808,544	\$25,267	\$1,210,958	\$2,530,311	\$27,515	\$53,035	\$140,073	\$220,623	\$669
Platte County (MO)	21	\$705,451	\$33,593	\$1,072,688	\$1,995,094	\$30,830	\$27,077	\$111,247	\$169,154	\$1,361
Cecil County (MD)	170	\$5,555,340	\$32,678	\$7,896,601	\$14,301,821	\$444,430	\$601,427	\$851,832	\$1,897,689	\$5,988
City of Boulder (CO)	385	\$14,282,115	\$37,096	\$21,552,920	\$37,934,920	\$1,250,911	\$714,686	\$2,213,600	\$4,179,197	\$44,177
Bradley County (TN)	36	\$841,179	\$23,366	\$1,244,894	\$2,591,016	\$42,303	\$99,179	\$136,680	\$278,162	\$1,436
City of Lewisville (TX)	9	\$246,448	\$27,383	\$362,859	\$740,253	\$12,070	\$9,556	\$43,308	\$64,934	\$779
City of Elgin (IL)	36	\$1,640,604	\$45,572	\$2,523,400	\$4,120,547	\$129,299	\$111,528	\$274,963	\$515,790	\$10,464
Douglas County (OR)	11	\$376,566	\$34,233	\$515,703	\$973,023	\$22,107	\$31,322	\$80,303	\$133,732	\$2,146
City of West Palm Beach (FL)	665	\$24,403,128	\$36,696	\$37,268,619	\$65,941,054	\$1,285,619	\$873,633	\$4,780,766	\$6,940,018	\$181,437
Flagler County (FL)	15	\$337,416	\$22,494	\$499,015	\$1,065,553	\$26,933	\$20,529	\$79,479	\$126,941	\$3,770
City of Clearwater (FL)	689	\$22,385,022	\$32,489	\$35,391,878	\$66,370,623	\$1,358,534	\$1,458,211	\$4,645,220	\$7,461,965	\$379,402
City of Carlsbad (CA)	2	\$122,038	\$61,019	\$189,243	\$326,858	\$9,543	\$13,008	\$23,420	\$45,971	\$249
City of Norman (OK)	229	\$4,804,471	\$20,980	\$7,775,477	\$16,654,417	\$257,939	\$330,575	\$771,246	\$1,359,760	\$8,045
City of Columbia (MO)	60	\$1,965,256	\$32,754	\$2,983,373	\$5,824,932	\$77,522	\$95,427	\$373,417	\$546,366	\$5,034
City of Abilene (TX)	155	\$4,443,843	\$28,670	\$6,564,253	\$13,568,132	\$200,842	\$233,903	\$859,255	\$1,294,000	\$7,763
Hunterdon County (NJ)	7	\$290,211	\$41,459	\$406,974	\$700,551	\$18,486	\$13,901	\$51,569	\$83,956	\$482
City of Topeka (KS)	213	\$6,414,877	\$30,117	\$9,438,008	\$17,852,233	\$457,436	\$595,363	\$1,084,639	\$2,137,438	\$7,909
Cache County (UT)	60	\$1,451,999	\$24,200	\$2,329,836	\$4,924,454	\$150,977	\$182,670	\$248,073	\$581,720	\$3,018
City of New Haven (CT)	212	\$9,151,652	\$43,168	\$13,055,016	\$21,818,927	\$544,367	\$693,084	\$1,817,243	\$3,054,694	\$25,616
City of Waco (TX)	356	\$10,965,748	\$30,803	\$15,931,449	\$30,948,549	\$595,555	\$610,983	\$2,020,279	\$3,226,817	\$66,559
Brunswick County (NC)	9	\$213,369	\$23,708	\$344,114	\$723,442	\$15,781	\$15,968	\$46,275	\$78,024	\$2,921
City of Bellevue (WA)	243	\$12,675,978	\$52,165	\$19,757,256	\$30,119,969	\$719,526	\$1,602,550	\$1,999,193	\$4,321,269	\$33,050
City of Savannah (GA)	482	\$13,721,042	\$28,467	\$21,905,480	\$42,065,352	\$749,887	\$547,750	\$2,489,085	\$3,786,722	\$30,774
Orange County (NC)	90	\$3,249,927	\$36,110	\$5,116,992	\$9,209,321	\$91,239	\$153,935	\$530,942	\$776,116	\$2,221
Cumberland County (NJ)	21	\$757,137	\$36,054	\$1,066,940	\$1,888,610	\$46,323	\$55,708	\$158,777	\$260,808	\$6,148
Johnson County (IA)	113	\$3,384,634	\$29,953	\$5,073,556	\$9,511,470	\$198,846	\$256,096	\$515,992	\$970,934	\$12,643
City of Escondido (CA)	12	\$464,505	\$38,709	\$681,770	\$1,178,343	\$31,971	\$44,897	\$90,104	\$166,972	\$508
City of Kansas City (MO)	719	\$26,268,332	\$36,535	\$40,105,399	\$73,727,586	\$1,410,877	\$1,108,091	\$4,648,051	\$7,167,019	\$61,701
Macon-Bibb County (GA)	723	\$13,291,252	\$18,383	\$20,995,109	\$47,845,267	\$791,022	\$792,074	\$2,683,712	\$4,266,808	\$1,454
City of Springfield (MA)	269	\$10,426,575	\$38,761	\$13,483,532	\$23,646,196	\$450,063	\$611,162	\$2,174,343	\$3,235,568	\$109,890
Ouachita Parish (LA)	688	\$16,075,983	\$23,366	\$24,987,710	\$52,085,494	\$1,314,449	\$1,489,595	\$2,680,219	\$5,484,263	\$122,748
City of Alexandria (VA)	173	\$6,436,713	\$37,206	\$9,801,927	\$16,461,427	\$546,134	\$256,793	\$820,341	\$1,623,268	\$41,726
Catawba County (NC)	337	\$7,869,550	\$23,352	\$11,132,388	\$23,091,340	\$313,692	\$546,625	\$1,359,943	\$2,220,260	\$13,497
Martin County (FL)	101	\$3,113,368	\$30,825	\$4,871,245	\$9,329,443	\$147,617	\$117,370	\$585,998	\$850,985	\$20,093

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Wyandotte County (KS)	6	\$180,699	\$30,117	\$259,670	\$445,878	\$13,140	\$12,799	\$23,560	\$49,499	\$963
Town of Cary (NC)	242	\$8,369,122	\$34,583	\$12,759,533	\$23,042,162	\$290,377	\$408,024	\$1,516,466	\$2,214,867	\$16,259
Springfield (MO)	544	\$18,096,342	\$33,265	\$26,114,904	\$49,976,042	\$749,625	\$892,765	\$3,209,373	\$4,851,763	\$21,841
City of Salem (OR)	41	\$1,506,786	\$36,751	\$2,212,588	\$4,019,988	\$97,801	\$99,799	\$295,367	\$492,967	\$2,351
City of Fort Collins (CO)	126	\$3,899,744	\$30,950	\$6,162,686	\$11,797,002	\$352,622	\$244,698	\$730,932	\$1,328,252	\$16,025
City of Eugene (OR)	321	\$12,136,423	\$37,808	\$18,274,125	\$33,375,931	\$787,063	\$808,792	\$2,519,611	\$4,115,466	\$47,197
City of Oceanside (CA)	340	\$12,967,521	\$38,140	\$19,249,335	\$33,123,781	\$929,775	\$1,287,989	\$2,508,385	\$4,726,149	\$56,267
City of Ontario (CA)	8	\$262,677	\$32,835	\$384,105	\$676,873	\$21,701	\$28,064	\$48,704	\$98,469	\$1,380
City of Frisco (TX)	224	\$6,689,286	\$29,863	\$9,786,135	\$19,114,349	\$346,638	\$260,015	\$1,171,738	\$1,778,391	\$4,066
City of Providence (RI)	742	\$28,977,078	\$39,053	\$44,493,184	\$76,646,022	\$2,333,486	\$2,589,159	\$4,993,388	\$9,916,033	\$200,141
Pitt County (NC)	53	\$1,318,632	\$24,880	\$1,936,671	\$3,969,286	\$49,278	\$84,827	\$241,951	\$376,056	\$5,863
City of Fort Lauderdale (FL)	1,750	\$49,421,435	\$28,241	\$77,496,865	\$147,662,892	\$2,662,973	\$2,639,011	\$9,910,054	\$15,212,038	\$205,864
City of McKinney (TX)	28	\$1,036,655	\$37,023	\$1,556,768	\$2,894,483	\$44,217	\$32,194	\$174,453	\$250,864	\$1,962
Sumner County (TN)	74	\$1,969,543	\$26,615	\$2,721,405	\$5,203,899	\$94,260	\$187,411	\$315,522	\$597,193	\$613
City of Sioux Falls (SD)	611	\$21,068,071	\$34,481	\$30,549,245	\$57,784,996	\$948,852	\$1,068,177	\$3,407,913	\$5,424,942	\$43,044
City of Tempe (AZ)	549	\$22,059,589	\$40,181	\$32,733,326	\$57,621,944	\$1,042,086	\$1,531,549	\$4,111,362	\$6,684,997	\$75,881
City of Salt Lake City (UT)	2,355	\$88,020,204	\$37,376	\$139,262,514	\$252,553,276	\$7,074,397	\$8,500,859	\$13,904,321	\$29,479,577	\$422,707
Richmond County (GA)	119	\$2,082,885	\$17,503	\$3,198,794	\$7,244,091	\$137,856	\$119,513	\$314,439	\$571,808	\$5,133
Montgomery County (TN)	23	\$556,256	\$24,185	\$829,658	\$1,682,154	\$29,386	\$66,911	\$90,819	\$187,116	\$5,603
Tuscaloosa County (AL)	132	\$3,085,098	\$23,372	\$4,739,791	\$9,863,426	\$185,947	\$295,843	\$518,754	\$1,000,544	\$6,581
City of San Bernardino (CA)	9	\$312,108	\$34,679	\$452,181	\$802,149	\$28,224	\$34,380	\$57,178	\$119,782	\$1,580
Cabarrus County (NC)	52	\$1,265,379	\$24,334	\$1,899,188	\$3,864,193	\$66,157	\$76,354	\$222,059	\$364,570	\$8,867
City of Tacoma (WA)	541	\$19,587,199	\$36,206	\$31,501,449	\$53,775,934	\$2,126,132	\$2,637,397	\$3,459,511	\$8,223,040	\$6,750
Gaston County (NC)	180	\$3,376,426	\$18,758	\$4,955,698	\$10,718,660	\$178,697	\$224,660	\$641,569	\$1,044,926	\$3,991
New Hanover County (NC)	436	\$12,702,990	\$29,135	\$19,340,588	\$37,351,161	\$497,553	\$704,681	\$2,423,199	\$3,625,433	\$44,822
City of Garland (TX)	200	\$6,624,111	\$33,121	\$10,001,632	\$18,287,669	\$273,513	\$266,270	\$1,119,722	\$1,659,505	\$8,258
Clay County (MO)	309	\$9,025,889	\$29,210	\$13,749,432	\$26,269,283	\$355,492	\$326,880	\$1,536,652	\$2,219,024	\$2,890
Cohort C Average	279	\$9,071,336	\$32,467	\$13,855,395	\$25,693,565	\$568,505	\$640,518	\$1,615,238	\$2,824,261	\$38,891
Cohort C Average (with counties & outliers removed)	354	\$12,299,548	\$35,586	\$18,810,369	\$34,248,997	\$785,106	\$869,888	\$2,193,140	\$3,848,135	\$55,737
Cohort C Median	170	\$4,443,843	\$32,678	\$6,564,253	\$13,568,132	\$257,939	\$256,793	\$771,246	\$1,328,252	\$7,763

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 29**TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of Reno (NV)	387	\$14,040,858	\$36,281	\$23,935,023	\$41,112,996	\$1,094,864	\$2,237,037	\$2,410,763	\$5,742,664	\$43,860
City of Scottsdale (AZ)	413	\$17,314,643	\$41,924	\$27,008,874	\$48,544,969	\$646,027	\$984,155	\$3,397,695	\$5,027,877	\$17,422
City of Chandler (AZ)	78	\$3,213,633	\$41,200	\$4,959,625	\$8,769,620	\$149,287	\$219,692	\$611,138	\$980,117	\$19,023
Buncombe County (NC)	223	\$7,879,361	\$35,333	\$12,344,696	\$22,649,442	\$266,163	\$417,206	\$1,556,171	\$2,239,540	\$31,328
City of St. Petersburg (FL)	514	\$16,555,520	\$32,209	\$26,127,749	\$49,423,686	\$878,459	\$948,909	\$3,494,980	\$5,322,348	\$163,564
City of Jersey City (NJ)	274	\$11,754,918	\$42,901	\$16,003,955	\$26,132,980	\$605,275	\$608,871	\$1,950,972	\$3,165,118	\$44,373
Greater Green Bay Area (WI)	160	\$5,816,251	\$36,352	\$9,311,414	\$16,658,608	\$457,104	\$593,923	\$996,879	\$2,047,906	\$56,559
St. Johns County (FL)	163	\$4,297,588	\$26,366	\$6,549,298	\$12,886,493	\$278,402	\$266,171	\$876,584	\$1,421,157	\$60,929
Alachua County (FL)	517	\$12,127,478	\$23,457	\$18,807,468	\$37,841,022	\$745,154	\$834,172	\$2,514,424	\$4,093,750	\$100,675
Santa Cruz County (CA)	98	\$3,966,689	\$40,476	\$5,571,645	\$9,475,585	\$233,153	\$339,175	\$737,044	\$1,309,372	\$4,844
York County (SC)	235	\$5,148,163	\$21,907	\$8,028,033	\$17,093,697	\$396,333	\$380,121	\$878,858	\$1,655,312	\$44,363
City of Orlando (FL)	562	\$17,867,207	\$31,792	\$27,201,933	\$49,882,853	\$807,974	\$862,662	\$3,431,529	\$5,102,165	\$59,595
City of Lincoln (NE)	419	\$12,928,803	\$30,856	\$20,202,140	\$39,139,315	\$956,509	\$1,007,615	\$2,120,707	\$4,084,831	\$40,830
City of Greensboro (NC)	845	\$26,586,472	\$31,463	\$41,101,951	\$77,787,897	\$1,007,847	\$1,524,586	\$4,849,162	\$7,381,595	\$111,671
Leon County (FL)	905	\$26,256,383	\$29,013	\$38,910,509	\$74,410,574	\$1,389,988	\$1,672,104	\$5,317,897	\$8,379,989	\$62,926
City of Marquette (MI)	14	\$434,861	\$31,062	\$644,832	\$1,278,488	\$23,689	\$39,354	\$84,844	\$147,887	\$1,639
Greater Spartanburg Area (SC)	458	\$10,544,021	\$23,022	\$16,160,014	\$33,974,817	\$577,543	\$737,782	\$1,971,657	\$3,286,982	\$34,187
Durham County (NC)	563	\$19,206,225	\$34,114	\$26,353,757	\$45,833,558	\$617,758	\$620,351	\$2,751,664	\$3,989,773	\$41,453
Lexington-Fayette Urban County (KY)	184	\$5,983,496	\$32,519	\$9,305,507	\$17,790,358	\$240,181	\$435,683	\$954,708	\$1,630,572	\$29,861
Somerset County (NJ)	53	\$2,741,186	\$51,720	\$3,825,698	\$6,130,636	\$129,216	\$104,833	\$463,284	\$697,333	\$727
City of Riverside (CA)	124	\$3,878,442	\$31,278	\$5,612,847	\$10,468,885	\$338,625	\$432,831	\$733,197	\$1,504,653	\$12,801
Rutherford County (TN)	277	\$6,567,276	\$23,709	\$10,015,718	\$19,875,741	\$361,182	\$728,807	\$1,030,111	\$2,120,100	\$36,016
City of Santa Ana (CA)	89	\$3,721,256	\$41,812	\$5,465,170	\$9,174,566	\$217,651	\$345,239	\$706,928	\$1,269,818	\$6,756
Cumberland County (NC)	352	\$6,124,536	\$17,399	\$9,572,700	\$21,930,457	\$277,919	\$356,069	\$966,015	\$1,600,003	\$19,403
Municipality of San Juan (PR)	391	\$10,770,015	\$27,545	\$17,936,625	\$27,869,490	\$208,254	\$2,186,668	\$1,802,612	\$4,197,534	\$14,382
Davis County (UT)	45	\$1,120,967	\$24,910	\$1,811,396	\$4,085,426	\$95,054	\$107,602	\$181,884	\$384,540	\$462
Lake County (FL)	85	\$2,488,687	\$29,279	\$3,802,611	\$7,468,403	\$142,833	\$173,395	\$536,522	\$852,750	\$13,219
Washtenaw County (MI)	359	\$12,435,283	\$34,639	\$18,535,005	\$33,732,949	\$610,278	\$733,638	\$2,107,294	\$3,451,210	\$47,495
Hamilton County (TN)	738	\$27,247,885	\$36,921	\$40,591,664	\$72,264,662	\$1,182,011	\$2,415,185	\$4,645,865	\$8,243,061	\$125,632
Forsyth County (NC)	594	\$20,309,442	\$34,191	\$29,749,639	\$53,890,727	\$559,399	\$1,098,849	\$3,747,049	\$5,405,297	\$32,540
Collier County (FL)	251	\$9,689,694	\$38,604	\$14,933,503	\$25,608,597	\$530,240	\$385,751	\$1,958,246	\$2,874,237	\$115,517
City of Wichita (KS)	1,104	\$33,505,575	\$30,349	\$50,233,427	\$93,746,755	\$1,729,466	\$3,252,765	\$6,012,326	\$10,994,557	\$93,353
Placer County (CA)	95	\$3,730,475	\$39,268	\$5,533,180	\$9,636,115	\$258,768	\$342,556	\$687,135	\$1,288,459	\$10,535
City of Tampa (FL)	2,685	\$64,356,730	\$23,969	\$98,188,760	\$198,241,456	\$3,420,941	\$3,591,263	\$13,160,188	\$20,172,392	\$190,869
St. Charles County (MO)	56	\$1,611,545	\$28,778	\$2,550,396	\$5,127,829	\$85,938	\$67,353	\$288,516	\$441,807	\$242
Manatee County (FL)	404	\$10,778,433	\$26,679	\$16,072,096	\$31,473,950	\$774,556	\$609,471	\$2,198,074	\$3,582,101	\$61,072

TABLE 29
TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Greater Flint Area (MI)	818	\$20,385,575	\$24,921	\$30,234,662	\$62,881,564	\$801,285	\$1,704,034	\$4,050,248	\$6,555,567	\$37,344
Clackamas County (OR)	52	\$1,988,067	\$38,232	\$2,781,931	\$4,832,739	\$116,599	\$101,073	\$354,816	\$572,488	\$163
Sarasota County (FL)	692	\$20,152,779	\$29,123	\$31,324,636	\$59,836,069	\$1,107,214	\$866,200	\$4,116,815	\$6,090,229	\$144,697
Monterey County (CA)	742	\$29,390,161	\$39,609	\$41,699,218	\$70,442,855	\$2,103,088	\$2,614,860	\$5,615,794	\$10,333,742	\$116,142
City of Atlanta (GA)	2,650	\$107,952,445	\$40,737	\$163,431,230	\$274,622,148	\$3,605,177	\$2,782,504	\$17,086,398	\$23,474,079	\$66,263
Morris County (NJ)	77	\$3,749,116	\$48,690	\$5,446,248	\$8,886,041	\$185,679	\$153,855	\$642,915	\$982,449	\$11,051
Cohort D Average	470	\$14,919,480	\$32,967	\$22,568,495	\$41,497,977	\$719,359	\$949,628	\$2,714,284	\$4,383,271	\$50,614
Cohort D Average (with counties & outliers removed)	726	\$23,865,097	\$34,845	\$36,436,965	\$66,309,044	\$1,105,842	\$1,345,535	\$4,289,345	\$6,740,722	\$62,287
Cohort D Median	356	\$10,657,018	\$32,001	\$16,038,026	\$27,001,235	\$544,820	\$614,911	\$1,954,609	\$3,226,050	\$39,087

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Camden County (NJ)	30	\$1,229,057	\$40,969	\$1,715,483	\$2,950,472	\$76,312	\$69,916	\$227,680	\$373,908	\$1,022
City of Mesa (AZ)	158	\$6,385,752	\$40,416	\$9,969,250	\$17,790,455	\$295,818	\$434,521	\$1,220,112	\$1,950,451	\$22,479
Guilford County (NC)	863	\$27,131,413	\$31,438	\$41,944,663	\$79,384,765	\$1,028,405	\$1,555,703	\$4,948,625	\$7,532,733	\$113,748
Dane County (WI)	1,775	\$67,079,051	\$37,791	\$110,080,247	\$189,589,062	\$6,387,769	\$7,537,137	\$11,056,834	\$24,981,740	\$233,476
Volusia County (FL)	384	\$11,653,990	\$30,349	\$18,395,422	\$35,746,748	\$521,280	\$529,760	\$2,659,835	\$3,710,875	\$15,620
Union County (NJ)	42	\$1,817,975	\$43,285	\$2,586,318	\$4,451,332	\$113,592	\$82,676	\$302,514	\$498,782	\$8,206
City of Albuquerque (NM)	1,307	\$42,573,296	\$32,573	\$68,341,588	\$123,650,488	\$2,316,961	\$4,961,144	\$6,640,687	\$13,918,792	\$93,140
City of Milwaukee (WI)	843	\$31,993,604	\$37,952	\$51,240,316	\$86,739,718	\$2,322,056	\$2,441,033	\$5,338,700	\$10,101,789	\$159,667
Washington County (OR)	99	\$3,997,769	\$40,382	\$5,980,454	\$10,083,455	\$236,532	\$229,873	\$705,335	\$1,171,740	\$11,823
Johnson County (KS)	154	\$5,763,804	\$37,427	\$8,885,152	\$15,623,754	\$351,082	\$501,846	\$929,699	\$1,782,627	\$8,608
Ocean County (NJ)	71	\$2,662,719	\$37,503	\$3,722,593	\$6,588,524	\$219,984	\$185,824	\$553,725	\$959,533	\$9,670
City of Louisville-Jefferson County (KY)	2,342	\$85,916,942	\$36,685	\$128,016,906	\$231,437,486	\$3,270,257	\$6,145,623	\$14,209,832	\$23,625,712	\$284,746
Monmouth County (NJ)	229	\$9,389,536	\$41,002	\$13,167,969	\$22,862,792	\$582,222	\$473,325	\$1,812,780	\$2,868,327	\$9,797
City of Las Vegas (NV)	1,691	\$61,336,461	\$36,272	\$100,883,870	\$172,541,851	\$4,756,777	\$8,535,343	\$11,608,867	\$24,900,987	\$194,555
City of Portland (OR)	1,088	\$49,864,063	\$45,831	\$75,103,659	\$125,415,103	\$2,698,715	\$2,789,073	\$9,670,988	\$15,158,776	\$149,766
City of Nashville-Davidson County (TN)	1,460	\$73,044,908	\$50,031	\$106,146,427	\$169,726,504	\$2,682,796	\$3,940,355	\$11,278,552	\$17,901,703	\$178,054
Hudson County (NJ)	324	\$13,983,449	\$43,159	\$19,044,769	\$31,099,220	\$719,648	\$724,027	\$2,321,238	\$3,764,913	\$53,160
Jackson County (MO)	754	\$27,330,918	\$36,248	\$41,473,513	\$75,737,607	\$1,472,429	\$955,751	\$4,408,534	\$6,836,714	\$63,990
City and County of Denver (CO)	678	\$31,611,488	\$46,625	\$47,331,481	\$76,879,799	\$2,022,562	\$1,083,446	\$4,877,185	\$7,983,193	\$124,061
Lee County (FL)	853	\$21,783,737	\$25,538	\$33,005,818	\$65,419,543	\$1,275,702	\$1,119,053	\$4,630,647	\$7,025,402	\$121,313
Essex County (NJ)	96	\$4,584,877	\$47,759	\$6,718,200	\$11,222,037	\$260,404	\$190,089	\$791,329	\$1,241,822	\$37,781
Multnomah County (OR)	988	\$45,770,082	\$46,326	\$67,992,142	\$111,235,674	\$2,438,847	\$1,966,529	\$8,069,177	\$12,474,553	\$147,539
Middlesex County (NJ)	38	\$1,641,747	\$43,204	\$2,396,444	\$4,134,518	\$89,253	\$82,451	\$286,574	\$458,278	\$3,866
City of Indianapolis (IN)	2,010	\$73,823,333	\$36,728	\$105,766,644	\$186,117,739	\$2,741,515	\$5,515,638	\$11,255,499	\$19,512,652	\$91,714
City and County of San Francisco (CA)	1,407	\$115,966,737	\$82,421	\$171,948,215	\$234,002,214	\$4,029,264	\$7,027,175	\$17,013,974	\$28,070,413	\$63,769
Prince George's County (MD)	71	\$2,024,885	\$28,520	\$2,980,638	\$5,679,973	\$213,105	\$247,206	\$249,100	\$709,411	\$23,908
City of Fort Worth (TX)	2,403	\$78,095,605	\$32,499	\$115,662,240	\$221,404,708	\$4,763,034	\$3,949,734	\$12,981,121	\$21,693,889	\$266,509
Bergen County (NJ)	42	\$2,031,058	\$48,359	\$2,883,957	\$4,780,314	\$91,267	\$75,229	\$370,535	\$537,031	\$603
Shelby County (TN)	729	\$26,644,761	\$36,550	\$40,474,371	\$72,718,432	\$1,189,487	\$2,300,005	\$4,443,565	\$7,933,057	\$123,177
Westchester County (NY)	512	\$25,443,375	\$49,694	\$37,386,849	\$58,082,661	\$2,812,828	\$1,436,797	\$3,995,409	\$8,245,034	\$147,850
Pinellas County (FL)	1,449	\$46,598,144	\$32,159	\$73,329,286	\$138,262,916	\$2,628,372	\$2,829,250	\$9,756,325	\$15,213,947	\$610,878
Cohort E Average	803	\$32,231,437	\$40,506	\$48,857,254	\$83,592,254	\$1,761,557	\$2,255,340	\$5,439,193	\$9,456,090	\$108,855
Cohort E Average (with counties & outliers removed)	1,399	\$59,146,563	\$43,458	\$89,128,236	\$149,609,642	\$2,899,978	\$4,256,644	\$9,645,047	\$16,801,669	\$148,042
Cohort E Median	729	\$26,644,761	\$37,952	\$40,474,371	\$72,718,432	\$1,275,702	\$1,119,053	\$4,443,565	\$7,532,733	\$91,714

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
City of San José (CA)	1,308	\$63,382,933	\$48,458	\$92,723,706	\$143,918,212	\$3,063,383	\$4,625,255	\$10,435,163	\$18,123,801	\$60,788
Pima County (AZ)	1,272	\$42,961,239	\$33,775	\$64,009,897	\$119,817,154	\$2,672,496	\$2,849,091	\$8,348,092	\$13,869,679	\$189,408
Montgomery County (MD)	401	\$16,677,511	\$41,590	\$24,142,701	\$40,313,024	\$1,298,200	\$1,061,678	\$2,613,892	\$4,973,770	\$37,033
Mecklenburg County (NC)	1,620	\$67,818,516	\$41,863	\$101,413,366	\$172,293,749	\$2,311,837	\$3,124,115	\$11,403,561	\$16,839,513	\$122,327
Wake County (NC)	2,898	\$95,505,215	\$32,956	\$145,220,475	\$265,966,868	\$3,667,940	\$4,999,030	\$17,138,541	\$25,805,511	\$161,181
Fairfax County (VA)	644	\$24,462,773	\$37,986	\$38,063,896	\$64,810,918	\$1,592,398	\$1,132,797	\$3,663,381	\$6,388,576	\$9,792
Salt Lake County (UT)	2,653	\$99,057,456	\$37,338	\$156,610,006	\$283,890,031	\$7,987,940	\$9,589,421	\$15,630,880	\$33,208,241	\$466,193
Cuyahoga County (OH)	1,602	\$52,554,864	\$32,806	\$81,498,869	\$145,562,701	\$3,841,885	\$3,049,453	\$8,418,449	\$15,309,787	\$399,431
Allegheny County (PA)	4,612	\$206,297,374	\$44,731	\$304,001,161	\$518,591,255	\$9,998,948	\$13,840,221	\$35,527,028	\$59,366,197	\$842,511
City of Dallas (TX)	3,197	\$104,773,561	\$32,772	\$159,849,212	\$297,368,260	\$4,686,326	\$4,446,501	\$18,794,131	\$27,926,958	\$245,645
Orange County (FL)	834	\$27,412,720	\$32,869	\$41,571,904	\$75,669,033	\$1,228,314	\$1,311,978	\$5,243,698	\$7,783,990	\$84,312
City of San Diego (CA)	4,584	\$187,416,656	\$40,885	\$288,634,547	\$501,027,860	\$11,083,529	\$17,523,161	\$37,414,645	\$66,021,335	\$441,807
Hillsborough County (FL)	2,748	\$65,861,693	\$23,967	\$100,478,806	\$202,863,366	\$3,500,663	\$3,674,945	\$13,467,700	\$20,643,308	\$195,537
Palm Beach County (FL)	981	\$35,833,433	\$36,527	\$54,689,805	\$96,814,459	\$1,864,547	\$1,267,432	\$7,029,321	\$10,161,300	\$261,685
City of San Antonio (TX)	2,102	\$66,212,407	\$31,500	\$92,833,955	\$173,159,444	\$3,651,270	\$3,033,258	\$11,770,979	\$18,455,507	\$8,913
Sacramento County (CA)	945	\$36,282,355	\$38,394	\$53,058,169	\$96,932,969	\$2,088,885	\$3,242,671	\$6,735,762	\$12,067,318	\$61,420
City and County of Philadelphia (PA)	1,981	\$83,995,123	\$42,400	\$117,771,751	\$194,716,036	\$5,459,035	\$4,049,061	\$13,325,485	\$22,833,581	\$221,404
City of Phoenix (AZ)	3,081	\$121,403,435	\$39,404	\$186,074,631	\$332,832,948	\$5,715,016	\$8,354,059	\$22,992,032	\$37,061,107	\$159,966
Santa Clara County (CA)	1,478	\$71,804,799	\$48,582	\$105,044,884	\$163,029,360	\$3,442,034	\$5,228,881	\$11,827,904	\$20,498,819	\$69,187
Broward County (FL)	2,382	\$66,671,754	\$27,990	\$104,230,535	\$198,808,352	\$3,604,277	\$3,568,621	\$13,363,434	\$20,536,332	\$265,659
San Bernardino County (CA)	350	\$12,026,809	\$34,362	\$17,617,109	\$31,105,144	\$1,035,151	\$1,312,632	\$2,217,803	\$4,565,586	\$71,567
Clark County (NV)	3,253	\$118,088,314	\$36,301	\$193,875,872	\$331,516,086	\$9,131,679	\$16,385,370	\$22,351,756	\$47,868,805	\$370,511
City of Houston (TX)	5,739	\$195,284,938	\$34,028	\$291,248,027	\$541,179,206	\$11,057,819	\$7,447,501	\$32,780,298	\$51,285,618	\$554,752
Riverside County (CA)	555	\$17,850,461	\$32,163	\$26,521,005	\$49,323,300	\$1,352,525	\$1,870,358	\$3,482,334	\$6,705,217	\$106,292
Miami-Dade County (FL)	8,331	\$267,846,992	\$32,151	\$410,497,179	\$756,376,495	\$14,562,528	\$11,469,919	\$56,540,688	\$82,573,135	\$937,873
San Diego County (CA)	5,709	\$231,177,784	\$40,494	\$355,152,743	\$615,946,559	\$14,024,852	\$21,780,560	\$46,017,262	\$81,822,674	\$585,139
Harris County (TX)	5,767	\$196,251,261	\$34,030	\$292,687,487	\$543,851,881	\$11,113,010	\$7,484,671	\$32,942,253	\$51,539,934	\$557,641
Cohort F Average	2,631	\$95,367,125	\$36,679	\$144,426,730	\$257,692,025	\$5,371,722	\$6,211,950	\$17,462,092	\$29,045,763	\$277,332
Cohort F Average (with counties & outliers removed)	3,142	\$117,495,579	\$38,492	\$175,590,833	\$312,028,852	\$6,388,054	\$7,068,399	\$21,073,248	\$34,529,701	\$241,896
Cohort F Median	2,102	\$67,818,516	\$36,301	\$104,230,535	\$194,716,036	\$3,651,270	\$4,049,061	\$13,325,485	\$20,536,332	\$195,537

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 29**TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Florence Region (OR)	44	\$1,684,141	\$38,276	\$2,449,440	\$4,417,320	\$113,344	\$130,173	\$352,248	\$595,765	\$25,601
Eastern Oregon Border Region	11	\$364,502	\$33,137	\$466,828	\$864,039	\$16,695	\$23,970	\$66,715	\$107,380	\$949
South Cumberland Region (TN)	0	\$1,934	n/a	\$2,947	\$5,778	\$122	\$252	\$346	\$720	\$11
Oregon's Adventure Coast	16	\$588,121	\$36,758	\$809,032	\$1,440,215	\$26,002	\$36,388	\$128,720	\$191,110	\$2,043
Southern Oregon: Ashland/Talent/Jacksonville	16	\$610,849	\$38,178	\$921,784	\$1,671,640	\$32,010	\$47,038	\$132,208	\$211,256	\$3,362
Greater Portsmouth Area (NH)	217	\$10,066,157	\$46,388	\$15,245,322	\$25,100,608	\$399,355	\$340,612	\$1,903,409	\$2,643,376	\$17,147
The Gorge (OR)	22	\$770,296	\$35,013	\$1,226,546	\$2,168,100	\$78,417	\$108,256	\$146,324	\$332,997	\$7,034
Northeast Oregon Region	18	\$478,174	\$26,565	\$718,925	\$1,491,820	\$32,706	\$36,671	\$106,939	\$176,316	\$3,956
Greater Aberdeen Region (SD)	18	\$531,333	\$29,519	\$775,620	\$1,619,508	\$50,863	\$69,090	\$54,799	\$174,752	\$717
Tri-Cities Communities (VA)	20	\$606,308	\$30,315	\$906,808	\$1,745,251	\$59,284	\$44,773	\$117,072	\$221,129	\$1,222
Upper Valley Region (NH/VT)	24	\$947,986	\$39,499	\$1,397,164	\$2,352,475	\$34,677	\$38,540	\$193,421	\$266,638	\$773
Monadnock Region (NH)	45	\$2,157,074	\$47,935	\$3,204,797	\$5,243,573	\$79,956	\$55,880	\$425,888	\$561,724	\$26,463
Bismarck-Mandan Region (ND)	255	\$8,955,877	\$35,121	\$13,038,432	\$25,180,675	\$156,166	\$499,911	\$1,798,156	\$2,454,233	\$10,457
Greater Minot Region (ND)	150	\$4,339,969	\$28,933	\$5,916,045	\$12,105,531	\$38,617	\$70,829	\$878,747	\$988,193	\$1,565
Greater Burlington Area (VT)	158	\$7,045,271	\$44,590	\$11,089,172	\$18,519,011	\$181,146	\$1,051,874	\$1,140,412	\$2,373,432	\$12,361
Northeastern Connecticut Region	21	\$725,394	\$34,543	\$1,084,835	\$1,994,357	\$36,024	\$55,332	\$141,114	\$232,470	\$664
Northwest Connecticut Region	88	\$3,228,561	\$36,688	\$4,700,658	\$8,514,593	\$244,989	\$258,751	\$630,281	\$1,134,021	\$14,668
Western Connecticut Region	310	\$15,831,379	\$51,069	\$22,869,532	\$36,749,369	\$844,530	\$1,078,455	\$2,994,232	\$4,917,217	\$42,299
Greater Fargo-Moorhead Area (ND/MN)	355	\$12,369,936	\$34,845	\$18,158,203	\$34,518,249	\$340,064	\$853,513	\$2,279,672	\$3,473,249	\$3,382
Greater Kingsport Area (TN)	172	\$5,004,210	\$29,094	\$7,657,777	\$15,017,375	\$266,127	\$586,176	\$879,776	\$1,732,079	\$20,028
Cedar Valley Region (IA)	307	\$8,696,141	\$28,326	\$12,849,639	\$25,763,725	\$536,471	\$801,222	\$1,478,102	\$2,815,795	\$36,563
Central Oregon Region	185	\$6,309,973	\$34,108	\$9,793,138	\$18,000,863	\$595,358	\$505,528	\$1,345,574	\$2,446,460	\$29,476
Northwest Tennessee Development District	209	\$5,501,024	\$26,321	\$8,215,403	\$16,529,619	\$263,556	\$710,769	\$1,039,548	\$2,013,873	\$29,642
Southwest Tennessee Development District	33	\$694,501	\$21,045	\$1,076,597	\$2,340,077	\$35,247	\$93,874	\$123,958	\$253,079	\$1,199
Southeast Ohio	76	\$2,320,263	\$30,530	\$3,492,436	\$6,818,017	\$151,935	\$180,820	\$407,732	\$740,487	\$10,132
Southeastern Connecticut Region	560	\$23,509,750	\$41,982	\$34,065,676	\$57,341,729	\$1,125,491	\$1,591,377	\$4,710,385	\$7,427,253	\$17,132
Shoreline and River Valley Region (CT)	57	\$2,247,680	\$39,433	\$3,375,443	\$5,909,093	\$120,358	\$151,253	\$416,590	\$688,201	\$1,322
Upper Peninsula of Michigan	187	\$5,379,836	\$28,769	\$8,064,314	\$16,004,186	\$364,885	\$626,359	\$1,000,103	\$1,991,347	\$72,629
Greater Waterbury Region (CT)	35	\$1,553,210	\$44,377	\$2,331,560	\$3,977,947	\$80,837	\$114,367	\$315,428	\$510,632	\$1,391
Quad Cities Region (IA/IL)	123	\$4,164,089	\$33,854	\$6,318,881	\$11,737,522	\$303,491	\$409,552	\$710,030	\$1,423,073	\$56,775
Greater Peoria Area (IL)	64	\$2,113,270	\$33,020	\$3,286,250	\$6,030,019	\$192,559	\$238,791	\$385,600	\$816,950	\$16,341
Upper Cumberland Development District (TN)	30	\$839,557	\$27,985	\$1,230,336	\$2,425,534	\$43,992	\$107,986	\$159,899	\$311,877	\$7,715
City of Huntsville/Madison County (AL)	609	\$16,588,259	\$27,239	\$25,445,630	\$51,561,242	\$1,100,487	\$1,742,177	\$2,591,493	\$5,434,157	\$36,436
Eastern Connecticut Region	581	\$24,235,144	\$41,713	\$35,150,511	\$59,336,086	\$1,161,515	\$1,646,709	\$4,851,499	\$7,659,723	\$17,796
South Central Tennessee Development District	42	\$1,004,790	\$23,924	\$1,564,273	\$3,226,487	\$46,563	\$106,666	\$193,930	\$347,159	\$910
Coachella Valley Region (CA)	365	\$11,889,175	\$32,573	\$17,829,599	\$33,124,819	\$849,177	\$1,215,001	\$2,346,146	\$4,410,324	\$82,233

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
St. Croix Valley (MN/WI)	632	\$19,710,834	\$31,188	\$30,606,550	\$57,927,809	\$1,606,784	\$2,560,573	\$3,133,912	\$7,301,269	\$24,677
First Tennessee Development District	311	\$8,350,843	\$26,852	\$12,793,659	\$25,791,797	\$475,501	\$1,009,145	\$1,574,029	\$3,058,675	\$38,862
Northwest Arkansas Region	887	\$28,592,313	\$32,235	\$45,922,240	\$87,160,380	\$1,011,744	\$3,421,491	\$4,390,277	\$8,823,512	\$16,798
Northeast Prosperity Zone (NC)	57	\$1,588,818	\$27,874	\$2,406,885	\$4,757,406	\$70,761	\$110,402	\$323,804	\$504,967	\$9,891
The Eastside (King County, WA)	398	\$20,954,197	\$52,649	\$32,917,798	\$49,963,123	\$1,194,830	\$2,659,140	\$3,313,664	\$7,167,634	\$87,058
Greater Des Moines Region (IA)	1,071	\$35,144,055	\$32,814	\$54,729,671	\$101,996,439	\$2,051,110	\$2,613,341	\$5,918,377	\$10,582,828	\$65,695
Greater New Haven Region (CT)	293	\$12,638,527	\$43,135	\$18,044,132	\$30,180,865	\$752,125	\$958,729	\$2,509,264	\$4,220,118	\$34,063
Northwestern Prosperity Zone (NC)	557	\$12,980,036	\$23,303	\$19,420,815	\$41,279,611	\$650,692	\$1,032,174	\$2,632,502	\$4,315,368	\$40,337
Southeast Tennessee Development District	874	\$29,650,678	\$33,925	\$44,521,815	\$82,153,782	\$1,359,657	\$2,885,917	\$5,344,117	\$9,589,691	\$133,490
Greater Knoxville Region (TN)	522	\$20,519,705	\$39,310	\$30,872,243	\$55,028,355	\$704,551	\$1,732,413	\$3,648,433	\$6,085,397	\$60,638
Western Prosperity Zone (NC)	312	\$9,670,023	\$30,994	\$15,306,424	\$29,687,714	\$380,800	\$567,055	\$2,072,445	\$3,020,300	\$45,422
Lehigh Valley Region (PA)	693	\$27,075,708	\$39,070	\$38,263,510	\$68,187,908	\$1,649,007	\$1,883,356	\$4,816,296	\$8,348,659	\$158,289
Pikes Peak Region (CO)	1,176	\$34,310,139	\$29,175	\$53,167,429	\$101,270,246	\$3,335,410	\$2,705,528	\$6,297,427	\$12,338,365	\$189,224
Coastal Fairfield County Region (CT)	611	\$31,139,288	\$50,964	\$44,988,341	\$71,432,725	\$1,392,868	\$1,902,440	\$5,926,973	\$9,222,281	\$60,279
Greater Fort Wayne Area (IN)	465	\$13,844,943	\$29,774	\$20,590,491	\$40,630,644	\$675,001	\$1,729,567	\$2,376,216	\$4,780,784	\$63,701
Greater Sarasota/Bradenton Area (FL)	1,096	\$30,931,212	\$28,222	\$47,396,732	\$91,310,019	\$1,881,770	\$1,475,671	\$6,314,889	\$9,672,330	\$205,769
Sandhills Prosperity Zone (NC)	384	\$7,123,783	\$18,552	\$11,159,116	\$25,363,657	\$338,533	\$493,109	\$1,319,932	\$2,151,574	\$19,371
West Valley Region (AZ)	173	\$7,175,247	\$41,475	\$11,042,935	\$19,609,976	\$329,140	\$485,597	\$1,365,107	\$2,179,844	\$32,877
Greater Hartford Region (CT)	620	\$29,224,511	\$47,136	\$43,391,559	\$71,850,637	\$1,792,772	\$2,239,350	\$5,769,190	\$9,801,312	\$198,699
Dayton Region (OH)	1,670	\$52,251,574	\$31,288	\$81,270,245	\$160,188,901	\$3,120,597	\$3,726,433	\$9,336,688	\$16,183,718	\$186,881
Memphis Area Association of Governments (TN)	741	\$26,864,085	\$36,254	\$40,945,977	\$74,055,281	\$1,214,149	\$2,392,313	\$4,617,880	\$8,224,342	\$124,575
Southeast Prosperity Zone (NC)	627	\$17,228,479	\$27,478	\$26,825,540	\$53,859,531	\$773,128	\$1,199,656	\$3,445,961	\$5,418,745	\$54,652
Richmond & Tri-Cities Region (VA)	1,230	\$44,795,046	\$36,419	\$73,436,695	\$133,322,593	\$3,348,656	\$3,534,675	\$9,160,530	\$16,043,861	\$124,324
Greater Fairfax Area (VA)	687	\$26,120,822	\$38,022	\$40,496,097	\$68,762,008	\$1,712,035	\$1,184,030	\$3,867,701	\$6,763,766	\$19,770
South Hampton Roads Area (VA)	1,655	\$46,321,131	\$27,989	\$75,267,268	\$148,255,090	\$4,197,167	\$3,843,142	\$8,592,170	\$16,632,479	\$319,460
East Tennessee Development District	590	\$21,814,486	\$36,974	\$33,149,105	\$60,213,446	\$844,359	\$1,991,212	\$4,134,290	\$6,969,861	\$64,622
Greater St. Louis Area (MO)	2,678	\$99,092,482	\$37,002	\$148,284,237	\$262,488,820	\$5,848,045	\$4,021,724	\$16,190,778	\$26,060,547	\$230,333
Western New York Region	1,915	\$74,335,537	\$38,818	\$114,212,170	\$197,983,674	\$8,688,903	\$6,481,690	\$15,335,710	\$30,506,303	\$758,493
Greater Jacksonville Region (FL)	936	\$33,568,662	\$35,864	\$52,739,437	\$95,905,069	\$1,808,743	\$2,388,291	\$7,313,300	\$11,510,334	\$489,790
Piedmont-Triad Prosperity Zone (NC)	1,606	\$50,219,653	\$31,270	\$77,207,863	\$147,762,365	\$1,984,493	\$3,545,777	\$10,391,629	\$15,921,899	\$155,174
Greater Kansas City Metropolitan Area (MO/KS)	1,244	\$43,006,761	\$34,571	\$65,440,455	\$120,071,616	\$2,222,973	\$1,824,353	\$7,009,692	\$11,057,018	\$77,812
Greater Portland Area (OR)	1,139	\$51,755,918	\$45,440	\$76,754,527	\$126,151,868	\$2,791,978	\$2,297,475	\$9,129,328	\$14,218,781	\$159,525
Greater Nashville Regional Council (TN)	2,305	\$95,741,629	\$41,536	\$143,281,362	\$247,919,936	\$3,980,603	\$7,050,981	\$16,936,891	\$27,968,475	\$265,249
Greater Tampa/St. Petersburg Area (FL)	4,197	\$112,459,837	\$26,795	\$173,808,092	\$341,126,282	\$6,129,035	\$6,504,195	\$23,224,025	\$35,857,255	\$806,415
Southwestern Prosperity Zone (NC)	2,068	\$75,428,179	\$36,474	\$116,540,354	\$209,825,440	\$3,127,235	\$4,503,252	\$14,369,230	\$21,999,717	\$150,076
North Central Prosperity Zone (NC)	3,802	\$122,307,162	\$32,169	\$187,718,962	\$349,511,744	\$4,734,240	\$7,203,539	\$23,689,480	\$35,627,259	\$950,450

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Long Island (NY)	1,439	\$66,219,028	\$46,017	\$101,483,372	\$166,029,913	\$8,123,518	\$4,656,518	\$12,205,305	\$24,985,341	\$547,218
Greater Philadelphia Region (PA)	3,458	\$153,900,652	\$44,506	\$221,462,675	\$374,670,785	\$8,557,340	\$9,508,569	\$27,225,247	\$45,291,156	\$373,368
Central Florida Region	2,683	\$85,182,207	\$31,749	\$133,892,527	\$254,612,700	\$4,587,990	\$5,043,969	\$19,145,226	\$28,777,185	\$484,107
Inland Empire Region (CA)	905	\$29,877,270	\$33,014	\$44,138,114	\$80,428,444	\$2,387,676	\$3,182,990	\$5,700,137	\$11,270,803	\$177,859
Greater Houston Region (TX)	6,314	\$212,891,202	\$33,717	\$321,593,231	\$609,790,409	\$13,136,604	\$9,287,552	\$39,865,874	\$62,290,030	\$659,151
Dallas-Fort Worth-Arlington MSA (TX)	7,193	\$249,590,280	\$34,699	\$384,049,562	\$716,386,285	\$12,814,642	\$11,772,753	\$46,744,905	\$71,332,300	\$649,849
Regional Average	867	\$30,319,886	\$34,914	\$46,131,664	\$84,304,510	\$1,766,541	\$1,990,244	\$5,681,094	\$9,437,879	\$127,265
Regional Median	391	\$13,412,490	\$34,108	\$20,005,653	\$38,690,007	\$728,338	\$1,131,243	\$2,550,379	\$4,595,554	\$37,713

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
State of Vermont	328	\$13,636,767	\$41,576	\$21,754,895	\$36,882,621	\$415,135	\$2,055,531	\$2,373,083	\$4,843,749	\$53,279
State of North Dakota	838	\$27,992,655	\$33,404	\$40,483,703	\$78,530,241	\$579,295	\$1,553,368	\$5,394,502	\$7,527,165	\$22,246
State of South Dakota	2,427	\$79,003,266	\$32,552	\$115,830,037	\$220,804,919	\$4,045,273	\$4,227,534	\$13,485,397	\$21,758,204	\$456,155
State of Delaware	553	\$19,748,265	\$35,711	\$31,216,435	\$56,719,161	\$377,211	\$1,145,670	\$4,035,665	\$5,558,546	\$32,400
State of Idaho	744	\$23,514,369	\$31,605	\$36,428,704	\$71,444,533	\$1,142,079	\$2,377,528	\$4,554,183	\$8,073,790	\$144,844
State of New Mexico	2,746	\$95,750,775	\$34,869	\$151,722,552	\$266,663,086	\$5,269,414	\$11,098,173	\$14,720,188	\$31,087,775	\$258,786
State of Arkansas	1,294	\$41,112,723	\$31,772	\$66,454,357	\$127,345,842	\$1,547,648	\$5,139,415	\$6,697,315	\$13,384,378	\$52,395
State of Nevada	3,879	\$141,025,126	\$36,356	\$232,563,081	\$397,887,170	\$10,940,579	\$19,890,601	\$26,452,625	\$57,283,805	\$458,178
State of Iowa	2,275	\$70,896,233	\$31,163	\$108,770,341	\$207,517,641	\$4,413,760	\$5,814,500	\$11,897,084	\$22,125,344	\$327,244
State of Utah	4,798	\$172,811,043	\$36,017	\$275,698,988	\$509,467,128	\$15,025,498	\$17,407,961	\$28,315,379	\$60,748,838	\$1,271,397
Commonwealth of Puerto Rico	616	\$17,041,077	\$27,664	\$28,044,508	\$43,365,506	\$322,616	\$3,387,478	\$2,845,627	\$6,555,721	\$28,644
State of Connecticut	2,700	\$130,997,419	\$48,518	\$194,131,780	\$319,000,735	\$7,251,573	\$10,086,542	\$27,681,232	\$45,019,347	\$365,660
State of Oregon	2,105	\$87,343,936	\$41,494	\$130,125,783	\$222,866,478	\$5,228,692	\$4,769,375	\$16,608,394	\$26,606,461	\$383,186
State of Wisconsin	4,138	\$151,202,987	\$36,540	\$244,011,968	\$428,766,956	\$12,910,009	\$15,961,298	\$25,461,692	\$54,332,999	\$726,700
State of Missouri	2,423	\$81,581,080	\$33,669	\$122,488,996	\$230,503,784	\$4,101,335	\$3,568,436	\$14,212,299	\$21,882,070	\$154,769
State of Tennessee	5,135	\$190,461,593	\$37,091	\$286,778,527	\$514,655,959	\$8,263,627	\$16,348,863	\$34,124,542	\$58,737,032	\$666,264
State of Arizona	6,165	\$237,097,073	\$38,459	\$361,117,128	\$650,939,877	\$11,811,709	\$16,073,584	\$45,219,370	\$73,104,663	\$618,279
State of New Jersey	1,288	\$56,857,664	\$44,144	\$80,255,433	\$134,629,109	\$3,362,789	\$2,984,148	\$10,439,445	\$16,786,382	\$261,621
State of North Carolina	9,413	\$296,546,133	\$31,504	\$456,585,959	\$862,047,468	\$12,059,882	\$18,654,964	\$58,244,983	\$88,959,829	\$1,425,373
State of Georgia	4,811	\$163,987,257	\$34,086	\$252,868,459	\$453,919,740	\$6,750,111	\$5,625,405	\$27,960,566	\$40,336,082	\$241,563
State of Florida	25,858	\$791,557,712	\$30,612	\$1,224,343,434	\$2,303,815,733	\$44,062,301	\$41,277,001	\$166,827,188	\$252,166,490	\$5,139,126
Statewide Average	4,025	\$137,626,912	\$35,657	\$212,460,718	\$387,513,033	\$7,613,359	\$9,973,685	\$26,073,846	#####	\$623,243
Statewide Median	2,427	\$87,343,936	\$34,869	\$130,125,783	\$230,503,784	\$5,228,692	\$5,625,405	\$14,720,188	\$26,606,461	\$327,244

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 29

TOTAL Economic Impacts of Expenditures Made by RESIDENT Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	EMPLOYMENT IMPACTS			Value Added	Output	TAX IMPACTS				Local Taxes Generated by Paid Lodging
	Total Jobs	Resident Income	Income per Job			Local Taxes	State Taxes	Federal Taxes	Total Taxes	
Mercer Street Grassroots District (Princeton, WV)	6	\$109,293	\$18,216	\$166,857	\$372,961	\$6,647	\$17,838	\$18,835	\$43,320	\$276
Abilene Cultural District (Abilene, TX)	72	\$2,091,199	\$29,044	\$3,080,916	\$6,349,738	\$94,156	\$109,712	\$403,030	\$606,898	\$4,959
Downtown Torrington (Torrington, CT)	22	\$819,185	\$37,236	\$1,180,252	\$2,129,851	\$60,683	\$64,450	\$160,114	\$285,247	\$1,768
Iowa City Downtown District (Iowa City, IA)	55	\$1,650,409	\$30,007	\$2,473,958	\$4,637,967	\$96,960	\$124,877	\$251,607	\$473,444	\$6,165
Downtown Macon Urban Core (Macon, GA)	664	\$12,090,348	\$18,208	\$18,798,428	\$42,900,188	\$656,948	\$664,959	\$2,273,522	\$3,595,429	\$1,162
Oceanside Cultural District (Oceanside, CA)	281	\$10,694,765	\$38,060	\$15,853,061	\$27,304,516	\$771,190	\$1,064,690	\$2,066,148	\$3,902,028	\$43,520
Southeast Ohio Theatre Trail (Southeastern OH)	12	\$359,869	\$29,989	\$547,047	\$1,079,766	\$22,378	\$26,962	\$64,218	\$113,558	\$1,678
Loch Haven Cultural Park (Orlando, FL)	207	\$6,377,631	\$30,810	\$9,481,183	\$17,443,318	\$276,002	\$293,842	\$1,228,360	\$1,798,204	\$8,728
Cool Spring Downtown District (Fayetteville, NC)	56	\$870,911	\$15,552	\$1,359,322	\$3,193,441	\$41,504	\$52,877	\$136,210	\$230,591	\$1,082
Downtown Las Vegas (Las Vegas, NV)	819	\$29,541,796	\$36,071	\$48,465,594	\$82,957,466	\$2,291,736	\$4,112,089	\$5,580,908	\$11,984,733	\$85,601
Arts Campus Fort Wayne (Fort Wayne, IN)	331	\$9,777,933	\$29,541	\$14,604,817	\$28,895,262	\$478,823	\$1,226,472	\$1,680,022	\$3,385,317	\$47,384
Salt Lake Cultural Core (Salt Lake City, UT)	1,418	\$52,815,258	\$37,246	\$83,861,784	\$152,106,576	\$4,311,167	\$5,156,466	\$8,331,505	\$17,799,138	\$282,294
Grand Center Arts District (St. Louis, MO)	532	\$19,755,288	\$37,134	\$29,436,933	\$52,136,631	\$1,107,380	\$771,261	\$3,246,494	\$5,125,135	\$14,775
Dallas Arts District (Dallas, TX)	1,344	\$43,205,703	\$32,147	\$65,798,847	\$122,969,419	\$1,927,945	\$1,829,203	\$7,755,018	\$11,512,166	\$80,580
Balboa Park Cultural District (San Diego, CA)	2,145	\$91,780,346	\$42,788	\$143,160,131	\$247,104,619	\$5,024,434	\$8,422,449	\$18,512,551	\$31,959,434	\$263,801
Houston Museum District (Houston, TX)	2,160	\$73,417,851	\$33,990	\$109,365,186	\$203,060,583	\$4,193,142	\$2,824,039	\$12,304,796	\$19,321,977	\$219,371
Houston Theatre District (Houston, TX)	514	\$17,807,776	\$34,645	\$26,873,021	\$50,214,624	\$930,984	\$627,155	\$3,029,766	\$4,587,905	\$27,923
Midtown Cultural District (Houston, TX)	48	\$1,497,829	\$31,205	\$2,231,500	\$4,237,368	\$76,054	\$51,250	\$256,483	\$383,787	\$1,008
Arts District Average	594	\$20,814,633	\$31,216	\$32,041,047	\$58,283,016	\$1,242,674	\$1,524,477	\$3,738,866	\$6,506,017	\$60,671
Arts District Median	306	\$10,236,349	\$31,676	\$15,228,939	\$28,099,889	\$567,886	\$646,057	\$1,873,085	\$3,490,373	\$11,752

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 30

Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

This table summarizes both the total and the direct economic impacts of expenditures made by nonprofit arts and culture attendees in the form of a ratio per \$100,000 in direct spending. This information be used by any nonprofit arts and culture organization (or group of organizations) to determine the estimated economic impact of spending by its attendees on the local community. These ratios are derived by dividing the total and direct economic impact findings on Tables 24 and 25 by the total expenditures made by nonprofit arts and culture attendees, and then multiplying the result by 100,000. The resulting ratios are used to create the AEP6 Calculator found at www.AEP6.AmericansForTheArts.org. Summary statistics are calculated for each population cohort.

Column Two:

The economic impact ratio for the total number of jobs supported per \$100,000 in direct spending by nonprofit arts and culture attendees in each participating study region. This figure includes direct, indirect, and induced economic impact outputs.

Column Three:

The economic impact ratio for the total amount of resident household income generated per \$100,000 in direct spending by nonprofit arts and culture attendees in each participating study region. This figure includes direct, indirect, and induced economic impact outputs.

Column Four:

The economic impact ratio for the total amount of local government tax revenue (i.e., combined revenue to city and county governments) generated per \$100,000 in direct spending by nonprofit arts and culture attendees in each participating study region. This figure includes direct, indirect, and induced economic impact outputs.

Column Five:

The economic impact ratio for the total amount of state government tax revenue generated per \$100,000 in direct spending by nonprofit arts and culture attendees in each participating study region. This figure includes direct, indirect, and induced economic impact outputs.

Column Six:

The economic impact ratio for the number of jobs that are directly supported per \$100,000 in direct spending by nonprofit arts and culture attendees in each participating study region. This figure excludes indirect and induced economic impact outputs.

Column Seven:

The economic impact ratio for the amount of resident household income that is directly supported per \$100,000 in direct spending by nonprofit arts and culture attendees in each participating study region. This figure excludes indirect and induced economic impact outputs.

Column Eight:

The economic impact ratio for the amount of local government tax revenue (i.e., combined revenue to city and county governments) that is directly supported per \$100,000 in direct spending by nonprofit arts and culture attendees in each participating study region. This figure excludes indirect and induced economic impact outputs.

Column Nine:

The economic impact ratio for the amount of state government tax revenue that is directly supported per \$100,000 in direct spending by nonprofit arts and culture attendees in each participating study region. This figure excludes indirect and induced economic impact outputs.

TABLE 30**Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Tyrrell County (NC)	1.23	\$26,218	\$36,362	\$79,833	\$3,504	\$2,199	\$3,568	1.13	\$23,114	\$30,668	\$66,840	\$3,084	\$1,917	\$3,137
Taos County (NM)	1.09	\$37,942	\$65,657	\$118,737	\$2,300	\$4,636	\$8,077	0.86	\$29,434	\$48,368	\$82,199	\$1,487	\$3,057	\$6,380
Town of Hillsborough (NC)	1.12	\$37,901	\$58,153	\$103,294	\$985	\$1,734	\$6,165	0.97	\$29,476	\$42,823	\$73,648	\$631	\$1,105	\$4,831
Harney County (OR)	1.08	\$28,097	\$45,995	\$96,512	\$2,863	\$3,213	\$5,902	0.90	\$22,339	\$35,595	\$72,965	\$2,316	\$2,498	\$4,710
City of Monmouth (OR)	0.95	\$37,081	\$54,757	\$109,033	\$1,738	\$2,430	\$7,449	0.95	\$29,054	\$40,678	\$77,985	\$1,309	\$1,710	\$6,002
City of Sedona (AZ)	1.21	\$39,922	\$61,990	\$113,683	\$3,343	\$3,608	\$7,586	0.96	\$28,877	\$43,289	\$76,478	\$2,371	\$2,538	\$5,526
City of Yankton (SD)	1.25	\$32,411	\$49,495	\$102,557	\$2,534	\$2,696	\$5,467	1.03	\$23,325	\$33,000	\$70,187	\$1,837	\$1,946	\$3,880
City of Falls Church (VA)	1.07	\$45,397	\$70,067	\$113,625	\$3,594	\$1,400	\$5,452	0.94	\$33,678	\$49,685	\$81,806	\$2,846	\$1,060	\$3,931
City of Jamestown (ND)	1.31	\$39,057	\$55,647	\$111,825	\$717	\$2,554	\$7,018	1.09	\$28,057	\$38,150	\$75,771	\$320	\$1,142	\$5,497
Rutland County (VT)	1.27	\$46,256	\$76,825	\$132,749	\$2,082	\$9,629	\$8,458	0.99	\$31,173	\$50,998	\$85,798	\$1,485	\$6,782	\$5,582
Town of Elkton (MD)	1.27	\$42,034	\$59,182	\$106,737	\$3,373	\$4,559	\$6,412	1.11	\$34,646	\$45,793	\$79,745	\$2,442	\$3,304	\$5,394
City of Waterville (ME)	1.27	\$47,648	\$75,099	\$132,447	\$3,703	\$5,528	\$7,559	0.98	\$32,217	\$48,176	\$84,129	\$2,344	\$3,521	\$5,093
City of Pendleton (OR)	1.17	\$44,230	\$61,817	\$113,037	\$2,818	\$2,930	\$8,610	0.96	\$33,503	\$44,040	\$77,737	\$2,003	\$1,993	\$6,589
Haywood County (TN)	0.00	\$26,502	\$41,776	\$99,064	\$2,941	\$3,834	\$4,191	0.00	\$19,967	\$29,797	\$72,143	\$2,307	\$2,966	\$3,076
City of Hannibal (MO)	1.54	\$39,251	\$59,972	\$126,442	\$2,224	\$2,636	\$7,386	1.26	\$29,087	\$42,003	\$88,077	\$1,183	\$1,498	\$5,632
Johnson County (TN)	1.22	\$23,017	\$39,029	\$94,117	\$1,740	\$5,264	\$4,840	1.04	\$17,700	\$28,887	\$70,299	\$1,440	\$4,319	\$3,654
City of Safety Harbor (FL)	1.70	\$54,735	\$83,234	\$153,848	\$3,248	\$3,473	\$11,242	1.29	\$32,415	\$44,903	\$82,477	\$1,649	\$1,732	\$6,708
City of Tullahoma (TN)	1.49	\$35,867	\$55,854	\$118,143	\$1,819	\$4,198	\$6,065	1.29	\$24,270	\$35,953	\$77,161	\$1,148	\$2,630	\$4,150
City of Coralville (IA)	1.28	\$41,415	\$63,463	\$116,483	\$2,716	\$3,402	\$6,229	1.06	\$30,901	\$44,206	\$79,671	\$1,779	\$2,271	\$4,683
Town of Carrboro (NC)	1.28	\$39,402	\$59,608	\$106,328	\$1,113	\$1,981	\$6,284	1.13	\$30,389	\$43,328	\$75,183	\$739	\$1,314	\$4,857
City of Coronado (CA)	1.32	\$52,994	\$83,103	\$141,814	\$3,246	\$5,022	\$10,643	1.01	\$31,890	\$47,539	\$81,731	\$1,466	\$2,598	\$6,562
City of Laguna Beach (CA)	1.09	\$51,011	\$78,804	\$132,054	\$2,855	\$4,827	\$9,870	0.83	\$30,316	\$44,800	\$76,129	\$1,505	\$2,651	\$5,876
City of Newberg (OR)	1.19	\$42,682	\$60,567	\$110,783	\$2,219	\$2,477	\$8,536	1.00	\$32,257	\$43,175	\$74,942	\$1,365	\$1,526	\$6,585
City of Fairfax (VA)	1.15	\$44,422	\$70,104	\$117,353	\$3,311	\$2,290	\$6,531	0.99	\$29,489	\$44,295	\$76,017	\$2,263	\$1,522	\$4,260
City of Brookings (SD)	1.21	\$34,960	\$52,904	\$106,926	\$2,539	\$2,028	\$5,657	1.02	\$25,667	\$34,817	\$71,147	\$1,764	\$1,402	\$4,057
Macon County (TN)	1.26	\$30,676	\$46,855	\$101,592	\$2,067	\$5,196	\$5,521	1.26	\$23,156	\$32,836	\$70,987	\$1,534	\$3,814	\$4,136
City of Paducah (KY)	1.27	\$37,686	\$58,387	\$117,205	\$1,260	\$4,094	\$6,299	1.05	\$26,438	\$39,907	\$79,992	\$853	\$2,767	\$4,415
City of Tarpon Springs (FL)	1.56	\$55,082	\$88,634	\$165,364	\$2,628	\$2,863	\$11,780	1.15	\$31,485	\$48,222	\$90,154	\$950	\$1,036	\$6,983
McNairy County (TN)	1.22	\$29,132	\$43,897	\$94,115	\$1,873	\$4,206	\$5,318	1.09	\$23,092	\$32,888	\$69,622	\$1,388	\$3,098	\$4,192
City of Mason City (IA)	1.30	\$39,741	\$62,272	\$122,612	\$3,340	\$4,493	\$6,220	1.02	\$26,268	\$39,862	\$78,975	\$2,274	\$3,025	\$4,040
Door County (WI)	1.12	\$36,660	\$61,371	\$112,892	\$4,256	\$4,104	\$6,613	0.88	\$28,121	\$45,664	\$79,501	\$3,147	\$3,037	\$5,211
City of Winter Park (FL)	1.37	\$50,264	\$78,774	\$139,035	\$2,922	\$3,079	\$9,296	1.06	\$30,194	\$45,661	\$80,040	\$1,692	\$1,773	\$5,617
City of Dover (NH)	1.28	\$46,780	\$65,716	\$114,714	\$2,161	\$1,169	\$9,145	1.08	\$34,080	\$44,456	\$76,974	\$1,038	\$472	\$6,854
Transylvania County (NC)	1.15	\$32,034	\$49,439	\$99,998	\$1,973	\$2,176	\$6,521	0.93	\$24,595	\$36,333	\$68,167	\$1,207	\$1,344	\$5,213
City of West Hollywood (CA)	1.36	\$56,718	\$84,864	\$141,195	\$3,608	\$4,916	\$11,291	1.08	\$34,393	\$47,557	\$78,628	\$1,748	\$2,539	\$6,949
Clatsop County (OR)	1.09	\$44,440	\$68,800	\$119,097	\$3,073	\$2,854	\$8,983	0.86	\$33,135	\$50,404	\$83,165	\$2,223	\$1,972	\$6,823

TABLE 30
Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Columbia (TN)	1.39	\$38,868	\$58,039	\$110,577	\$1,922	\$3,689	\$6,536	1.19	\$29,337	\$41,215	\$77,719	\$1,293	\$2,462	\$4,934
City of Marion (IA)	1.06	\$32,560	\$51,376	\$97,620	\$2,315	\$2,646	\$5,517	0.81	\$20,510	\$28,864	\$55,625	\$1,452	\$1,624	\$3,360
Summit County (UT)	0.97	\$41,208	\$65,775	\$109,714	\$4,474	\$3,257	\$6,192	0.80	\$31,094	\$47,963	\$76,123	\$3,779	\$2,628	\$4,559
Sullivan County (NH)	0.95	\$35,263	\$51,405	\$92,356	\$2,237	\$1,027	\$7,446	0.80	\$26,642	\$35,928	\$63,021	\$1,017	\$431	\$5,868
Monroe County (TN)	1.05	\$28,892	\$42,497	\$84,728	\$2,022	\$5,522	\$4,476	0.91	\$23,648	\$32,922	\$63,689	\$1,639	\$4,444	\$3,614
City of Cleveland (TN)	1.59	\$38,520	\$58,004	\$120,431	\$2,098	\$4,905	\$6,188	1.34	\$25,167	\$36,846	\$78,522	\$1,288	\$3,005	\$4,094
Lincoln County (OR)	1.14	\$42,786	\$69,619	\$120,040	\$3,696	\$3,039	\$9,364	0.91	\$32,315	\$51,262	\$85,071	\$3,003	\$2,248	\$7,082
Cohort A Average	1.21	\$39,715	\$61,051	\$114,435	\$2,592	\$3,530	\$7,161	1.00	\$28,300	\$41,250	\$76,424	\$1,735	\$2,342	\$5,130
Cohort A Average (with counties & outliers removed)	1.32	\$41,060	\$61,979	\$117,744	\$2,317	\$3,010	\$7,258	1.10	\$29,171	\$41,422	\$77,939	\$1,455	\$1,876	\$5,209
Cohort A Median	1.22	\$39,251	\$59,972	\$113,037	\$2,539	\$3,257	\$6,531	1.01	\$29,337	\$43,175	\$77,161	\$1,534	\$2,271	\$5,093

TABLE 30**Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Joplin (MO)	1.32	\$38,477	\$57,249	\$117,882	\$2,141	\$2,551	\$7,530	1.04	\$25,210	\$35,279	\$72,187	\$1,164	\$1,438	\$4,949
City of Florissant (MO)	1.28	\$47,796	\$74,024	\$136,003	\$2,291	\$1,810	\$7,774	1.07	\$27,694	\$41,090	\$78,403	\$1,130	\$907	\$4,553
McMinn County (TN)	1.58	\$33,106	\$51,046	\$110,732	\$1,345	\$4,569	\$5,718	1.37	\$23,325	\$34,565	\$76,533	\$968	\$3,253	\$4,004
City of Watsonville (CA)	1.31	\$48,054	\$67,360	\$115,762	\$3,006	\$4,195	\$8,900	1.08	\$33,003	\$43,744	\$75,100	\$1,718	\$2,550	\$6,252
Lafayette County (MS)	1.42	\$39,003	\$60,939	\$117,482	\$2,965	\$4,604	\$5,893	1.14	\$28,354	\$40,507	\$74,475	\$2,069	\$3,166	\$4,261
Columbus County (NC)	1.30	\$32,820	\$49,110	\$98,177	\$1,505	\$2,276	\$6,855	1.04	\$25,781	\$35,995	\$68,882	\$780	\$1,305	\$5,419
Watauga County (NC)	1.47	\$36,497	\$56,730	\$117,937	\$2,077	\$2,996	\$6,450	1.18	\$24,210	\$36,058	\$73,981	\$1,179	\$1,661	\$4,409
Mercer County (WV)	1.48	\$31,835	\$49,625	\$105,805	\$2,127	\$5,657	\$5,310	1.25	\$22,294	\$33,430	\$72,722	\$1,668	\$4,339	\$3,546
City of Dubuque (IA)	1.50	\$43,202	\$65,156	\$128,373	\$2,934	\$4,048	\$7,246	1.21	\$27,565	\$39,389	\$79,484	\$1,807	\$2,493	\$4,558
City of Ocala (FL)	1.53	\$35,551	\$56,311	\$118,581	\$2,367	\$3,013	\$8,095	1.25	\$24,620	\$36,992	\$77,836	\$1,437	\$1,810	\$5,738
Town of Chapel Hill (NC)	1.00	\$37,705	\$58,113	\$101,459	\$1,163	\$1,982	\$6,022	0.86	\$29,517	\$43,263	\$72,800	\$820	\$1,372	\$4,726
City of National City (CA)	1.14	\$47,774	\$73,673	\$126,904	\$3,810	\$5,077	\$9,169	0.89	\$28,649	\$41,383	\$72,134	\$2,228	\$2,899	\$5,456
City of Encinitas (CA)	1.27	\$50,005	\$77,332	\$133,606	\$3,293	\$4,848	\$9,918	0.97	\$29,981	\$43,500	\$76,314	\$1,593	\$2,540	\$6,046
City of Grand Junction (CO)	1.24	\$39,444	\$63,116	\$119,504	\$3,934	\$4,047	\$8,087	0.95	\$26,316	\$40,509	\$73,282	\$2,792	\$2,778	\$5,307
City of Cheyenne (WY)	1.36	\$36,005	\$58,726	\$118,514	\$1,856	\$4,499	\$6,670	1.10	\$24,063	\$37,651	\$73,032	\$1,335	\$3,182	\$4,375
City of Santa Cruz (CA)	1.11	\$48,672	\$69,696	\$115,699	\$2,978	\$4,307	\$9,005	0.89	\$33,846	\$46,495	\$75,797	\$1,738	\$2,707	\$6,386
Hamblen County (TN)	1.44	\$37,748	\$53,240	\$106,458	\$1,513	\$3,896	\$6,668	1.26	\$27,046	\$36,029	\$71,965	\$993	\$2,538	\$4,723
City of Redmond (WA)	0.88	\$47,771	\$79,637	\$120,346	\$2,878	\$6,393	\$7,623	0.73	\$32,445	\$52,386	\$77,705	\$2,078	\$4,592	\$5,029
Town of Jupiter (FL)	1.19	\$49,628	\$79,212	\$132,349	\$3,904	\$2,646	\$9,122	0.95	\$33,268	\$52,442	\$86,281	\$2,779	\$1,867	\$6,096
City of Ames (IA)	1.27	\$38,898	\$58,393	\$110,601	\$2,629	\$3,297	\$5,301	1.07	\$27,458	\$38,848	\$75,074	\$1,818	\$2,270	\$3,674
City of Portland (ME)	1.27	\$58,146	\$91,807	\$154,554	\$3,923	\$5,037	\$9,672	0.92	\$34,806	\$52,168	\$86,650	\$2,207	\$2,856	\$5,735
City of Jackson (TN)	1.67	\$33,838	\$54,120	\$115,463	\$1,470	\$4,841	\$5,368	1.44	\$22,785	\$35,126	\$78,007	\$880	\$2,903	\$3,705
Wilkes County (NC)	1.29	\$33,263	\$51,758	\$108,223	\$1,268	\$2,415	\$7,056	1.07	\$24,063	\$35,757	\$74,017	\$610	\$1,170	\$5,304
City of Eau Claire (WI)	1.39	\$46,187	\$73,744	\$139,788	\$2,847	\$4,763	\$7,606	1.07	\$28,981	\$46,058	\$86,954	\$1,852	\$3,065	\$4,798
Greene County (TN)	1.64	\$31,632	\$51,096	\$113,921	\$2,068	\$4,676	\$5,917	1.41	\$21,376	\$33,814	\$77,827	\$1,434	\$3,222	\$3,987
Carteret County (NC)	1.33	\$35,577	\$54,129	\$108,678	\$1,740	\$2,327	\$7,201	1.11	\$26,516	\$37,577	\$73,497	\$998	\$1,333	\$5,486
City of Walnut Creek (CA)	1.18	\$54,069	\$80,460	\$136,387	\$2,408	\$3,885	\$10,423	0.96	\$35,700	\$51,476	\$88,846	\$1,111	\$2,236	\$6,994
Island of Kaua'i (HI)	1.03	\$40,992	\$70,954	\$112,872	\$5,955	\$9,034	\$6,130	0.82	\$30,043	\$51,522	\$78,291	\$4,868	\$7,198	\$4,262
Walton County (FL)	1.10	\$40,193	\$63,639	\$108,920	\$2,958	\$2,347	\$8,094	0.90	\$30,571	\$45,377	\$75,110	\$1,812	\$1,425	\$6,368
Chatham County (NC)	1.08	\$26,802	\$39,150	\$82,481	\$2,251	\$1,943	\$4,772	0.91	\$21,343	\$29,148	\$57,448	\$1,612	\$1,405	\$3,845
City of Flagstaff (AZ)	1.11	\$40,895	\$62,860	\$113,107	\$3,100	\$3,399	\$7,189	0.87	\$29,097	\$43,177	\$75,316	\$2,147	\$2,335	\$5,152
City of Rapid City (SD)	1.51	\$48,525	\$72,894	\$137,918	\$2,518	\$2,568	\$8,563	1.17	\$29,669	\$41,006	\$77,805	\$1,400	\$1,426	\$5,185
City of Missoula (MT)	1.48	\$51,499	\$74,372	\$144,038	\$2,148	\$2,833	\$10,837	1.09	\$31,018	\$41,240	\$79,519	\$1,208	\$1,190	\$6,913
Wilson County (NC)	1.46	\$35,565	\$53,494	\$108,729	\$1,394	\$1,930	\$6,930	1.26	\$26,095	\$36,959	\$77,089	\$769	\$1,104	\$5,042
Caldwell County (NC)	1.49	\$31,903	\$49,040	\$108,158	\$2,052	\$2,612	\$6,145	1.30	\$23,317	\$34,277	\$75,895	\$1,404	\$1,758	\$4,511
City of Sioux City (IA)	1.38	\$39,629	\$59,007	\$115,786	\$3,003	\$3,944	\$6,173	1.12	\$26,967	\$37,964	\$74,477	\$2,168	\$2,787	\$4,040

TABLE 30**Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Largo (FL)	1.62	\$52,186	\$81,707	\$154,504	\$2,812	\$3,031	\$10,963	1.23	\$29,744	\$43,376	\$82,953	\$1,222	\$1,299	\$6,401
City of Santa Fe (NM)	1.01	\$39,842	\$63,994	\$108,064	\$2,140	\$4,489	\$5,986	0.80	\$29,470	\$44,794	\$72,093	\$1,461	\$3,087	\$4,458
City of Fort Myers (FL)	1.67	\$44,516	\$68,440	\$133,335	\$2,914	\$2,554	\$9,298	1.37	\$28,518	\$40,847	\$80,845	\$1,385	\$1,200	\$6,285
Buchanan County (MO)	1.32	\$41,008	\$59,581	\$115,218	\$2,278	\$1,890	\$7,237	1.09	\$29,422	\$40,415	\$76,966	\$1,314	\$1,151	\$5,243
City of Nashua (NH)	1.25	\$58,288	\$83,875	\$136,582	\$1,782	\$1,363	\$11,403	0.99	\$37,348	\$50,650	\$83,089	\$442	\$271	\$7,556
City of Miami Beach (FL)	1.38	\$53,173	\$85,147	\$148,460	\$3,683	\$2,866	\$10,900	1.04	\$32,571	\$50,661	\$84,597	\$2,013	\$1,570	\$6,809
City of Asheville (NC)	1.41	\$51,722	\$80,935	\$147,006	\$1,993	\$3,059	\$10,070	1.06	\$33,714	\$49,980	\$88,048	\$787	\$1,298	\$6,791
Pottawattamie County (IA)	1.35	\$36,595	\$56,618	\$112,640	\$3,015	\$2,785	\$5,718	1.10	\$27,232	\$40,142	\$80,199	\$2,035	\$1,914	\$4,266
Fairbanks North Star Borough (AK)	1.14	\$42,386	\$61,369	\$107,148	\$1,124	\$883	\$7,980	0.95	\$31,562	\$42,109	\$72,017	\$494	\$377	\$6,098
City of Lee's Summit (MO)	1.33	\$47,631	\$73,703	\$134,852	\$2,796	\$1,837	\$7,941	1.04	\$28,678	\$41,866	\$77,580	\$1,489	\$996	\$4,786
Cleveland County (NC)	1.26	\$31,526	\$48,317	\$97,821	\$1,871	\$2,513	\$6,510	1.06	\$23,387	\$33,950	\$69,072	\$1,260	\$1,681	\$4,823
Montgomery County (VA)	1.31	\$37,374	\$56,338	\$107,293	\$3,694	\$3,407	\$6,438	1.09	\$28,184	\$38,838	\$73,050	\$2,766	\$2,522	\$4,729
Nevada County (CA)	1.25	\$42,619	\$63,507	\$114,609	\$2,955	\$4,098	\$8,455	1.03	\$32,468	\$45,901	\$79,803	\$1,758	\$2,708	\$6,622
City of Boca Raton (FL)	1.21	\$45,993	\$72,363	\$125,061	\$3,025	\$2,053	\$8,781	0.97	\$30,099	\$46,374	\$80,089	\$1,935	\$1,299	\$5,840
Cohort B Average	1.32	\$41,871	\$64,342	\$120,076	\$2,558	\$3,442	\$7,662	1.07	\$28,388	\$41,442	\$76,823	\$1,579	\$2,169	\$5,231
Cohort B Average (with counties & outliers removed)	1.32	\$45,790	\$70,296	\$127,999	\$2,712	\$3,496	\$8,384	1.05	\$29,670	\$43,367	\$78,772	\$1,595	\$2,092	\$5,476
Cohort B Median	1.31	\$40,544	\$62,988	\$115,774	\$2,463	\$3,045	\$7,388	1.07	\$28,584	\$40,927	\$76,424	\$1,449	\$1,891	\$5,097

TABLE 30**Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value	Local	State	Federal	Total	Resident	Value	Local	State	Federal		
	Jobs	Income	Added Output	Govt.	Govt.	Govt.	Jobs	Income	Added Output	Govt.	Govt.	Govt.		
City of Carmel (IN)	1.54	\$46,809	\$72,538	\$140,289	\$2,817	\$4,583	\$7,313	1.25	\$28,135	\$41,400	\$82,979	\$1,828	\$2,894	\$4,284
City of Renton (WA)	0.93	\$51,005	\$78,477	\$116,885	\$2,928	\$6,493	\$7,994	0.79	\$35,962	\$51,424	\$74,667	\$2,126	\$4,690	\$5,452
Craven County (NC)	1.44	\$36,790	\$55,352	\$114,631	\$1,459	\$2,790	\$6,240	1.22	\$26,788	\$37,911	\$77,932	\$801	\$1,530	\$4,648
Platte County (MO)	1.23	\$42,770	\$65,238	\$120,868	\$1,997	\$1,736	\$6,696	1.02	\$30,603	\$43,732	\$80,892	\$1,237	\$1,077	\$4,776
Cecil County (MD)	1.26	\$41,418	\$58,946	\$106,673	\$3,277	\$4,440	\$6,387	1.08	\$34,050	\$45,613	\$79,755	\$2,350	\$3,191	\$5,371
City of Boulder (CO)	1.20	\$45,945	\$70,959	\$124,381	\$4,484	\$2,468	\$7,009	0.98	\$31,940	\$47,185	\$79,685	\$3,258	\$1,728	\$4,760
Bradley County (TN)	1.62	\$38,465	\$57,925	\$120,190	\$2,102	\$4,911	\$6,174	1.33	\$25,139	\$36,811	\$78,371	\$1,293	\$3,016	\$4,084
City of Lewisville (TX)	1.54	\$45,780	\$68,539	\$138,146	\$2,487	\$1,968	\$7,946	1.18	\$29,389	\$42,328	\$85,865	\$1,140	\$897	\$5,354
City of Elgin (IL)	1.29	\$58,798	\$91,056	\$149,042	\$4,667	\$4,036	\$9,852	0.99	\$34,181	\$51,081	\$84,110	\$2,858	\$2,343	\$5,652
Douglas County (OR)	1.09	\$37,716	\$52,283	\$100,053	\$2,270	\$3,224	\$8,019	0.86	\$26,662	\$34,375	\$63,974	\$1,576	\$2,135	\$5,625
City of West Palm Beach (FL)	1.20	\$47,402	\$74,756	\$127,976	\$3,401	\$2,305	\$8,886	0.96	\$31,226	\$48,294	\$82,227	\$2,296	\$1,540	\$5,892
Flagler County (FL)	1.48	\$36,212	\$56,014	\$114,862	\$3,442	\$2,625	\$8,341	1.21	\$26,279	\$39,345	\$77,855	\$2,372	\$1,799	\$6,232
City of Clearwater (FL)	1.47	\$48,961	\$78,453	\$145,530	\$3,340	\$3,573	\$9,993	1.10	\$28,065	\$42,795	\$79,074	\$1,869	\$1,970	\$5,743
City of Carlsbad (CA)	0.73	\$47,823	\$74,458	\$128,065	\$3,691	\$5,066	\$9,214	0.73	\$28,627	\$42,127	\$73,300	\$2,124	\$2,895	\$5,481
City of Norman (OK)	1.62	\$35,448	\$57,270	\$121,071	\$1,959	\$2,503	\$5,639	1.34	\$24,533	\$37,618	\$77,803	\$1,155	\$1,474	\$3,987
City of Columbia (MO)	1.43	\$47,247	\$71,019	\$137,373	\$2,017	\$2,438	\$8,854	1.10	\$31,008	\$43,491	\$82,016	\$1,028	\$1,326	\$5,848
City of Abilene (TX)	1.43	\$42,672	\$65,170	\$131,470	\$2,463	\$2,866	\$8,174	1.15	\$28,812	\$40,605	\$80,984	\$1,166	\$1,356	\$5,597
Hunterdon County (NJ)	1.07	\$46,597	\$65,385	\$112,190	\$3,161	\$2,368	\$8,196	0.92	\$33,302	\$44,472	\$75,288	\$1,649	\$1,186	\$6,106
City of Topeka (KS)	1.50	\$47,343	\$70,073	\$131,021	\$3,524	\$4,574	\$7,926	1.20	\$29,349	\$39,943	\$75,880	\$2,295	\$2,876	\$4,749
Cache County (UT)	1.40	\$38,896	\$62,884	\$126,104	\$4,213	\$5,073	\$6,459	1.11	\$25,708	\$40,452	\$80,311	\$3,235	\$3,708	\$4,160
City of New Haven (CT)	1.29	\$55,861	\$79,684	\$133,680	\$3,540	\$4,421	\$10,978	0.99	\$37,451	\$48,388	\$78,805	\$1,686	\$2,300	\$7,492
City of Waco (TX)	1.48	\$47,794	\$71,104	\$135,657	\$2,844	\$2,919	\$8,704	1.15	\$30,919	\$42,636	\$80,232	\$1,579	\$1,616	\$5,702
Brunswick County (NC)	1.26	\$31,748	\$51,409	\$105,526	\$2,620	\$2,635	\$6,751	1.03	\$23,278	\$35,198	\$69,872	\$1,658	\$1,669	\$5,047
City of Bellevue (WA)	0.94	\$50,418	\$81,530	\$122,735	\$3,532	\$7,794	\$7,558	0.78	\$34,901	\$53,917	\$79,426	\$2,698	\$5,918	\$4,868
City of Savannah (GA)	1.26	\$41,483	\$67,586	\$124,405	\$2,515	\$1,851	\$7,380	0.99	\$27,937	\$43,581	\$80,035	\$1,393	\$1,045	\$5,064
Orange County (NC)	1.04	\$37,883	\$58,254	\$102,124	\$1,137	\$1,952	\$6,063	0.89	\$29,591	\$43,216	\$73,119	\$790	\$1,334	\$4,751
Cumberland County (NJ)	1.24	\$45,523	\$62,814	\$112,047	\$2,537	\$3,081	\$9,556	1.02	\$35,161	\$45,142	\$77,286	\$1,384	\$1,670	\$7,426
Johnson County (IA)	1.28	\$41,415	\$63,463	\$116,483	\$2,716	\$3,402	\$6,229	1.06	\$30,901	\$44,206	\$79,671	\$1,779	\$2,271	\$4,683
City of Escondido (CA)	1.33	\$51,900	\$75,895	\$130,108	\$3,541	\$5,000	\$10,053	1.07	\$32,079	\$42,198	\$73,100	\$1,814	\$2,682	\$6,229
City of Kansas City (MO)	1.39	\$52,202	\$79,940	\$145,976	\$2,955	\$2,279	\$9,183	1.04	\$30,453	\$43,263	\$79,798	\$1,472	\$1,179	\$5,335
Macon-Bibb County (GA)	1.85	\$37,288	\$58,279	\$127,467	\$2,060	\$2,104	\$7,501	1.53	\$23,233	\$32,975	\$77,201	\$776	\$856	\$4,749
City of Springfield (MA)	1.48	\$58,115	\$73,376	\$127,287	\$2,799	\$3,592	\$11,901	1.19	\$41,221	\$46,681	\$78,244	\$1,849	\$2,364	\$8,340
Ouachita Parish (LA)	1.57	\$36,554	\$56,864	\$118,567	\$3,082	\$3,483	\$6,041	1.25	\$21,687	\$30,636	\$65,735	\$1,948	\$2,097	\$3,595
City of Alexandria (VA)	1.00	\$39,824	\$61,215	\$101,981	\$3,864	\$1,783	\$4,877	0.86	\$29,296	\$42,965	\$71,765	\$3,049	\$1,353	\$3,465
Catawba County (NC)	1.39	\$34,459	\$48,877	\$100,003	\$1,513	\$2,615	\$5,878	1.17	\$23,282	\$31,575	\$66,235	\$827	\$1,418	\$4,049
Martin County (FL)	1.25	\$39,692	\$63,665	\$119,396	\$2,603	\$2,067	\$7,177	1.04	\$30,154	\$46,783	\$85,846	\$1,625	\$1,284	\$5,626

TABLE 30

Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Wyandotte County (KS)	1.09	\$36,937	\$56,230	\$98,621	\$3,136	\$3,047	\$4,708	0.94	\$28,267	\$41,735	\$72,679	\$2,628	\$2,493	\$3,494
Town of Cary (NC)	1.53	\$54,598	\$84,165	\$151,720	\$2,015	\$2,775	\$9,884	1.18	\$32,069	\$45,173	\$83,150	\$687	\$1,045	\$5,893
Springfield (MO)	1.44	\$49,046	\$71,374	\$136,489	\$2,105	\$2,488	\$8,682	1.11	\$30,678	\$41,399	\$78,221	\$1,041	\$1,298	\$5,438
City of Salem (OR)	1.14	\$43,427	\$65,304	\$118,149	\$2,632	\$2,865	\$8,617	0.89	\$28,543	\$41,477	\$74,369	\$1,762	\$1,682	\$5,784
City of Fort Collins (CO)	1.42	\$45,002	\$71,802	\$136,161	\$4,536	\$3,025	\$8,297	1.12	\$29,726	\$45,027	\$83,249	\$2,869	\$1,904	\$5,473
City of Eugene (OR)	1.37	\$52,245	\$79,372	\$144,434	\$3,510	\$3,624	\$10,803	1.01	\$31,962	\$46,512	\$82,942	\$2,190	\$1,953	\$6,684
City of Oceanside (CA)	1.27	\$49,302	\$73,437	\$125,526	\$3,518	\$4,900	\$9,545	1.00	\$30,302	\$41,212	\$71,027	\$1,879	\$2,690	\$5,875
City of Ontario (CA)	1.16	\$38,466	\$56,142	\$99,086	\$3,029	\$4,003	\$7,180	0.95	\$28,430	\$39,276	\$68,794	\$2,104	\$2,756	\$5,307
City of Frisco (TX)	1.56	\$48,138	\$70,914	\$136,898	\$2,558	\$1,919	\$8,412	1.27	\$29,854	\$40,892	\$80,770	\$1,123	\$837	\$5,383
City of Providence (RI)	1.26	\$51,882	\$79,783	\$135,515	\$4,459	\$4,878	\$8,825	0.98	\$32,822	\$48,023	\$80,808	\$2,861	\$3,070	\$5,482
Pitt County (NC)	1.53	\$41,005	\$60,383	\$120,890	\$1,640	\$2,800	\$7,482	1.26	\$27,731	\$38,115	\$77,320	\$886	\$1,524	\$5,080
City of Fort Lauderdale (FL)	1.44	\$44,426	\$71,101	\$131,810	\$2,747	\$2,704	\$8,715	1.16	\$28,521	\$43,240	\$80,204	\$1,513	\$1,485	\$5,710
City of McKinney (TX)	1.31	\$44,857	\$67,964	\$127,692	\$2,463	\$1,789	\$7,354	1.06	\$28,503	\$41,124	\$78,462	\$1,244	\$897	\$4,791
Sumner County (TN)	1.54	\$41,163	\$58,235	\$112,304	\$2,037	\$4,063	\$6,658	1.30	\$28,307	\$36,651	\$70,078	\$1,273	\$2,498	\$4,546
City of Sioux Falls (SD)	1.42	\$50,589	\$73,154	\$136,773	\$2,412	\$2,707	\$8,064	1.13	\$31,772	\$42,411	\$80,788	\$1,520	\$1,696	\$4,970
City of Tempe (AZ)	1.44	\$57,022	\$85,995	\$151,476	\$2,838	\$4,139	\$10,623	1.05	\$31,411	\$43,002	\$74,727	\$1,448	\$2,082	\$5,755
City of Salt Lake City (UT)	1.30	\$50,141	\$79,769	\$143,898	\$3,922	\$4,747	\$7,981	0.97	\$28,709	\$42,994	\$77,451	\$2,818	\$3,162	\$4,260
Richmond County (GA)	1.75	\$33,537	\$52,405	\$114,816	\$2,134	\$1,872	\$5,041	1.53	\$22,548	\$31,833	\$74,918	\$1,157	\$993	\$3,524
Montgomery County (TN)	1.51	\$38,433	\$59,274	\$119,761	\$2,214	\$5,042	\$6,224	1.29	\$26,333	\$37,832	\$76,887	\$1,517	\$3,402	\$4,198
Tuscaloosa County (AL)	1.70	\$41,153	\$63,723	\$131,088	\$2,629	\$4,172	\$6,809	1.41	\$28,102	\$40,166	\$83,992	\$1,758	\$2,716	\$4,638
City of San Bernardino (CA)	1.11	\$37,505	\$55,131	\$97,621	\$3,464	\$4,231	\$6,856	0.92	\$27,478	\$38,294	\$67,275	\$2,545	\$2,991	\$4,983
Cabarrus County (NC)	1.36	\$34,374	\$52,092	\$106,217	\$1,893	\$2,156	\$6,010	1.13	\$23,485	\$33,830	\$69,960	\$1,115	\$1,226	\$4,178
City of Tacoma (WA)	0.98	\$36,437	\$59,372	\$100,434	\$4,115	\$5,096	\$6,385	0.82	\$26,499	\$41,441	\$69,681	\$3,075	\$3,802	\$4,567
Gaston County (NC)	1.76	\$34,679	\$51,357	\$109,680	\$1,913	\$2,389	\$6,568	1.54	\$25,206	\$34,087	\$74,935	\$946	\$1,231	\$4,892
New Hanover County (NC)	1.47	\$44,778	\$70,325	\$134,970	\$2,026	\$2,796	\$8,487	1.16	\$29,274	\$42,247	\$81,106	\$992	\$1,341	\$5,642
City of Garland (TX)	1.61	\$54,842	\$82,696	\$149,819	\$2,382	\$2,319	\$9,186	1.30	\$30,249	\$41,765	\$80,336	\$965	\$932	\$5,190
Clay County (MO)	1.58	\$48,257	\$73,752	\$140,151	\$1,881	\$1,745	\$8,221	1.31	\$33,773	\$49,232	\$93,890	\$772	\$856	\$5,904
Cohort C Average	1.36	\$44,262	\$67,079	\$124,480	\$2,822	\$3,322	\$7,822	1.10	\$29,395	\$41,799	\$77,418	\$1,725	\$2,020	\$5,204
Cohort C Average (with counties & outliers removed)	1.32	\$47,229	\$71,744	\$129,678	\$3,062	\$3,479	\$8,387	1.05	\$30,341	\$43,254	\$77,952	\$1,852	\$2,089	\$5,376
Cohort C Median	1.39	\$44,778	\$67,586	\$125,526	\$2,716	\$2,866	\$7,946	1.10	\$29,296	\$42,198	\$78,244	\$1,625	\$1,696	\$5,307

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 30**Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of Reno (NV)	1.31	\$48,826	\$82,663	\$141,685	\$3,782	\$7,726	\$8,369	1.01	\$29,298	\$47,891	\$81,902	\$2,626	\$5,369	\$4,755
City of Scottsdale (AZ)	1.42	\$60,731	\$94,774	\$168,711	\$2,449	\$3,689	\$11,807	1.00	\$32,912	\$48,108	\$84,994	\$974	\$1,493	\$6,508
City of Chandler (AZ)	1.37	\$57,650	\$89,100	\$156,442	\$2,758	\$4,046	\$10,917	0.98	\$31,628	\$45,458	\$78,392	\$1,366	\$1,979	\$5,965
Buncombe County (NC)	1.41	\$51,673	\$80,851	\$146,850	\$1,992	\$3,058	\$10,059	1.06	\$33,683	\$49,926	\$87,949	\$787	\$1,299	\$6,784
City of St. Petersburg (FL)	1.62	\$53,086	\$80,468	\$149,684	\$2,971	\$3,184	\$10,959	1.25	\$31,317	\$43,090	\$80,098	\$1,407	\$1,482	\$6,538
City of Jersey City (NJ)	1.21	\$53,016	\$72,795	\$118,614	\$2,837	\$2,845	\$8,766	1.01	\$33,242	\$43,626	\$72,701	\$1,535	\$1,392	\$5,626
Greater Green Bay Area (WI)	1.32	\$48,101	\$76,943	\$139,984	\$3,178	\$4,379	\$8,455	1.01	\$29,284	\$46,407	\$83,321	\$1,944	\$2,643	\$5,141
St. Johns County (FL)	1.31	\$39,881	\$64,356	\$119,969	\$3,561	\$3,403	\$7,628	1.06	\$28,409	\$44,595	\$80,027	\$2,578	\$2,449	\$5,460
Alachua County (FL)	1.33	\$41,645	\$68,737	\$124,559	\$3,456	\$3,832	\$8,241	1.06	\$28,192	\$44,509	\$79,317	\$2,395	\$2,635	\$5,519
Santa Cruz County (CA)	1.16	\$48,593	\$69,113	\$115,984	\$2,983	\$4,275	\$8,997	0.95	\$33,657	\$45,723	\$75,743	\$1,724	\$2,657	\$6,362
York County (SC)	1.65	\$36,450	\$57,762	\$121,653	\$3,417	\$3,142	\$6,041	1.39	\$22,665	\$34,533	\$77,081	\$2,182	\$1,972	\$3,745
City of Orlando (FL)	1.52	\$50,912	\$77,839	\$140,374	\$2,714	\$2,862	\$9,537	1.19	\$30,235	\$43,737	\$79,493	\$1,414	\$1,484	\$5,762
City of Lincoln (NE)	1.41	\$43,783	\$68,030	\$131,191	\$3,274	\$3,435	\$7,143	1.09	\$26,911	\$37,910	\$74,333	\$1,922	\$1,994	\$4,283
City of Greensboro (NC)	1.39	\$45,923	\$70,867	\$131,988	\$1,956	\$2,927	\$8,259	1.08	\$28,554	\$40,857	\$76,711	\$981	\$1,455	\$5,146
Leon County (FL)	1.47	\$43,575	\$65,988	\$125,295	\$2,632	\$3,154	\$8,717	1.18	\$27,272	\$38,363	\$74,640	\$1,514	\$1,797	\$5,466
City of Marquette (MI)	1.28	\$40,004	\$60,425	\$116,497	\$3,207	\$5,011	\$7,218	1.00	\$28,226	\$40,726	\$75,590	\$2,417	\$3,681	\$4,950
Greater Spartanburg Area (SC)	1.43	\$35,097	\$54,684	\$111,390	\$2,420	\$2,954	\$6,454	1.22	\$25,762	\$38,374	\$79,276	\$1,700	\$2,067	\$4,705
Durham County (NC)	1.32	\$47,429	\$66,906	\$115,758	\$1,608	\$1,582	\$6,831	1.13	\$35,392	\$46,618	\$79,901	\$911	\$929	\$5,091
Lexington-Fayette Urban County (KY)	1.44	\$46,780	\$72,954	\$139,401	\$1,919	\$3,481	\$7,453	1.12	\$28,858	\$42,749	\$81,747	\$1,024	\$1,854	\$4,638
Somerset County (NJ)	1.00	\$51,027	\$72,090	\$115,932	\$2,338	\$1,916	\$8,676	0.85	\$36,324	\$49,186	\$79,595	\$1,256	\$948	\$6,294
City of Riverside (CA)	1.26	\$40,893	\$59,584	\$109,432	\$3,386	\$4,471	\$7,798	1.01	\$28,294	\$38,797	\$69,808	\$2,144	\$2,836	\$5,441
Rutherford County (TN)	1.53	\$39,106	\$60,669	\$118,411	\$2,273	\$4,581	\$6,084	1.29	\$26,065	\$38,001	\$76,260	\$1,402	\$2,803	\$4,058
City of Santa Ana (CA)	1.20	\$51,312	\$75,820	\$127,033	\$3,044	\$4,820	\$9,747	0.94	\$30,952	\$42,110	\$71,672	\$1,654	\$2,626	\$5,830
Cumberland County (NC)	1.75	\$32,125	\$49,809	\$111,600	\$1,534	\$1,974	\$5,000	1.53	\$22,730	\$32,979	\$77,672	\$820	\$1,036	\$3,630
Municipality of San Juan (PR)	1.30	\$36,611	\$60,204	\$91,752	\$688	\$7,223	\$6,122	1.03	\$25,995	\$39,679	\$58,800	\$475	\$4,985	\$4,263
Davis County (UT)	1.37	\$34,328	\$55,245	\$123,702	\$3,054	\$3,418	\$5,497	1.11	\$23,745	\$36,629	\$80,785	\$2,224	\$2,416	\$3,805
Lake County (FL)	1.14	\$34,278	\$55,180	\$106,018	\$2,884	\$3,498	\$6,967	0.93	\$25,665	\$39,728	\$73,210	\$2,157	\$2,598	\$5,204
Washtenaw County (MI)	1.26	\$46,286	\$69,430	\$123,357	\$2,829	\$3,242	\$7,566	1.04	\$32,104	\$45,195	\$79,520	\$1,850	\$2,095	\$5,243
Hamilton County (TN)	1.23	\$46,410	\$70,468	\$125,510	\$2,200	\$4,484	\$7,853	0.95	\$28,961	\$42,656	\$75,641	\$1,453	\$2,913	\$4,856
Forsyth County (NC)	1.30	\$48,493	\$70,800	\$124,271	\$1,364	\$2,691	\$8,936	1.02	\$31,837	\$43,728	\$74,395	\$684	\$1,398	\$5,857
Collier County (FL)	1.08	\$43,657	\$67,583	\$112,751	\$2,988	\$2,174	\$8,521	0.91	\$33,465	\$50,164	\$81,470	\$2,221	\$1,607	\$6,635
City of Wichita (KS)	1.47	\$46,103	\$70,691	\$131,131	\$2,570	\$4,798	\$8,226	1.16	\$28,701	\$41,880	\$76,767	\$1,619	\$2,919	\$5,090
Placer County (CA)	1.12	\$44,344	\$66,676	\$116,102	\$3,209	\$4,191	\$8,148	0.89	\$29,224	\$41,452	\$71,725	\$1,977	\$2,569	\$5,350
City of Tampa (FL)	1.88	\$49,961	\$77,755	\$150,555	\$2,917	\$3,047	\$10,116	1.51	\$26,254	\$38,591	\$80,926	\$1,400	\$1,456	\$5,424
St. Charles County (MO)	1.38	\$40,914	\$63,683	\$125,119	\$2,228	\$1,737	\$7,248	1.12	\$28,528	\$41,697	\$81,685	\$1,099	\$932	\$5,171
Manatee County (FL)	1.42	\$40,919	\$62,467	\$119,013	\$3,272	\$2,575	\$8,172	1.15	\$26,100	\$37,748	\$72,887	\$1,970	\$1,530	\$5,321

TABLE 30
Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences
in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Greater Flint Area (MI)	1.55	\$40,719	\$61,300	\$124,767	\$1,999	\$4,130	\$7,826	1.27	\$27,736	\$39,262	\$81,503	\$1,178	\$2,404	\$5,428
Clackamas County (OR)	1.18	\$46,813	\$67,247	\$116,917	\$2,560	\$2,259	\$8,554	0.94	\$32,496	\$44,228	\$74,475	\$1,635	\$1,308	\$6,077
Sarasota County (FL)	1.53	\$49,770	\$79,101	\$144,899	\$3,461	\$2,705	\$9,781	1.21	\$31,641	\$48,936	\$88,974	\$1,817	\$1,409	\$6,486
Monterey County (CA)	1.09	\$47,249	\$71,151	\$116,793	\$3,296	\$4,323	\$9,199	0.88	\$33,115	\$48,713	\$78,196	\$1,874	\$2,712	\$6,620
City of Atlanta (GA)	1.28	\$52,724	\$80,938	\$135,270	\$1,829	\$1,418	\$8,345	1.07	\$33,167	\$48,132	\$83,248	\$935	\$684	\$5,339
Morris County (NJ)	1.16	\$55,793	\$80,582	\$131,606	\$2,840	\$2,336	\$9,510	0.96	\$36,228	\$49,917	\$82,801	\$1,240	\$888	\$6,470
Cohort D Average	1.35	\$45,547	\$69,613	\$126,618	\$2,664	\$3,500	\$8,232	1.08	\$29,639	\$42,919	\$77,982	\$1,583	\$2,088	\$5,389
Cohort D Average (with counties & outliers removed)	1.40	\$49,637	\$75,839	\$136,329	\$2,835	\$3,877	\$9,086	1.09	\$29,978	\$42,922	\$77,617	\$1,600	\$2,204	\$5,476
Cohort D Median	1.33	\$46,348	\$69,271	\$124,415	\$2,833	\$3,323	\$8,250	1.06	\$29,092	\$42,920	\$78,834	\$1,577	\$1,976	\$5,387

TABLE 30

Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Camden County (NJ)	1.22	\$50,250	\$71,758	\$123,988	\$3,124	\$2,860	\$9,397	0.98	\$32,936	\$44,434	\$76,839	\$1,520	\$1,253	\$6,433
City of Mesa (AZ)	1.38	\$57,794	\$90,170	\$159,327	\$2,727	\$4,002	\$11,003	0.98	\$31,362	\$45,880	\$80,025	\$1,322	\$1,913	\$5,971
Guilford County (NC)	1.39	\$45,923	\$70,870	\$131,995	\$1,956	\$2,927	\$8,260	1.08	\$28,554	\$40,859	\$76,716	\$981	\$1,455	\$5,146
Dane County (WI)	1.20	\$46,243	\$74,604	\$128,521	\$4,008	\$4,851	\$7,655	0.93	\$28,433	\$43,716	\$74,926	\$2,855	\$3,256	\$4,559
Volusia County (FL)	1.54	\$47,448	\$74,626	\$143,831	\$2,212	\$2,244	\$10,770	1.20	\$31,715	\$46,649	\$88,929	\$691	\$702	\$7,558
Union County (NJ)	1.19	\$52,059	\$72,288	\$124,031	\$3,182	\$2,301	\$8,610	0.99	\$35,873	\$46,932	\$79,666	\$1,504	\$1,005	\$6,179
City of Albuquerque (NM)	1.15	\$37,320	\$59,835	\$108,157	\$2,036	\$4,359	\$5,813	0.91	\$24,729	\$37,145	\$66,077	\$1,243	\$2,679	\$3,840
City of Milwaukee (WI)	1.13	\$43,008	\$69,056	\$117,823	\$2,904	\$3,162	\$7,248	0.92	\$30,428	\$46,996	\$80,605	\$2,121	\$2,230	\$5,050
Washington County (OR)	1.10	\$45,898	\$69,241	\$116,391	\$2,587	\$2,576	\$8,149	0.89	\$30,189	\$44,009	\$73,771	\$1,790	\$1,540	\$5,441
Johnson County (KS)	1.22	\$46,743	\$72,882	\$127,288	\$3,116	\$4,386	\$7,409	0.95	\$27,721	\$41,592	\$72,869	\$2,172	\$2,889	\$4,202
Ocean County (NJ)	1.16	\$44,569	\$63,239	\$111,515	\$3,829	\$3,244	\$9,230	0.92	\$32,527	\$42,763	\$72,270	\$2,215	\$1,813	\$6,995
City of Louisville-Jefferson County (KY)	1.43	\$53,889	\$79,928	\$142,855	\$2,163	\$4,052	\$8,815	1.10	\$31,656	\$43,779	\$78,430	\$1,123	\$2,090	\$5,135
Monmouth County (NJ)	1.28	\$53,046	\$75,547	\$130,862	\$3,566	\$2,892	\$10,148	1.02	\$35,885	\$47,642	\$80,676	\$1,621	\$1,217	\$7,254
City of Las Vegas (NV)	1.26	\$50,212	\$82,419	\$139,267	\$3,763	\$6,751	\$9,553	0.94	\$30,301	\$46,444	\$76,859	\$2,446	\$4,391	\$5,582
City of Portland (OR)	1.20	\$55,881	\$85,234	\$141,729	\$3,283	\$3,295	\$10,752	0.89	\$33,035	\$48,022	\$78,308	\$1,976	\$1,748	\$6,450
City of Nashville-Davidson County (TN)	1.12	\$61,246	\$89,500	\$140,159	\$2,702	\$3,881	\$9,209	0.87	\$39,965	\$56,303	\$85,125	\$1,734	\$2,454	\$5,962
Hudson County (NJ)	1.20	\$53,022	\$72,827	\$118,667	\$2,834	\$2,843	\$8,769	1.01	\$33,246	\$43,655	\$72,748	\$1,533	\$1,390	\$5,629
Jackson County (MO)	1.34	\$49,925	\$75,936	\$137,914	\$2,849	\$1,815	\$7,996	1.05	\$30,500	\$43,418	\$79,659	\$1,589	\$1,022	\$4,851
City and County of Denver (CO)	1.04	\$51,003	\$77,030	\$123,597	\$3,704	\$1,868	\$7,735	0.84	\$33,532	\$49,025	\$77,391	\$2,663	\$1,259	\$4,974
Lee County (FL)	1.67	\$44,544	\$68,500	\$133,433	\$2,911	\$2,552	\$9,306	1.37	\$28,537	\$40,890	\$80,913	\$1,381	\$1,197	\$6,291
Essex County (NJ)	1.19	\$54,470	\$79,220	\$133,482	\$3,094	\$2,229	\$9,405	0.97	\$36,358	\$50,623	\$84,423	\$1,345	\$940	\$6,612
Multnomah County (OR)	1.11	\$52,204	\$78,727	\$128,337	\$3,077	\$2,375	\$9,089	0.87	\$34,521	\$49,359	\$78,298	\$2,029	\$1,431	\$6,085
Middlesex County (NJ)	1.21	\$52,413	\$77,166	\$133,092	\$2,890	\$2,681	\$9,159	0.99	\$33,814	\$47,167	\$82,839	\$1,322	\$1,075	\$6,138
City of Indianapolis (IN)	1.43	\$54,419	\$78,698	\$137,379	\$2,143	\$4,295	\$8,228	1.16	\$31,634	\$45,408	\$81,778	\$1,337	\$2,607	\$4,795
City and County of San Francisco (CA)	0.59	\$53,274	\$76,825	\$103,656	\$1,828	\$3,160	\$7,731	0.51	\$41,384	\$56,874	\$75,194	\$1,274	\$2,295	\$5,987
Prince George's County (MD)	1.12	\$33,758	\$51,583	\$98,277	\$3,060	\$3,614	\$4,460	0.95	\$25,678	\$37,794	\$71,364	\$2,535	\$2,951	\$3,259
City of Fort Worth (TX)	1.37	\$45,606	\$67,807	\$128,170	\$2,801	\$2,324	\$7,565	1.07	\$28,975	\$40,466	\$76,529	\$1,451	\$1,199	\$4,917
Bergen County (NJ)	1.26	\$60,380	\$85,179	\$140,833	\$2,954	\$2,410	\$10,862	1.00	\$38,972	\$52,745	\$86,332	\$1,072	\$812	\$7,434
Shelby County (TN)	1.32	\$48,792	\$74,216	\$132,875	\$2,245	\$4,330	\$8,090	1.01	\$28,260	\$41,374	\$74,638	\$1,423	\$2,683	\$4,558
Westchester County (NY)	1.04	\$52,635	\$78,307	\$121,360	\$6,179	\$3,075	\$8,170	0.85	\$36,168	\$51,392	\$78,437	\$4,253	\$2,070	\$5,606
Pinellas County (FL)	1.55	\$51,201	\$79,845	\$148,552	\$3,125	\$3,348	\$10,540	1.18	\$29,729	\$43,098	\$80,090	\$1,598	\$1,685	\$6,176
Cohort E Average	1.24	\$49,973	\$74,938	\$129,270	\$2,995	\$3,248	\$8,681	0.98	\$32,149	\$45,692	\$78,152	\$1,746	\$1,847	\$5,647
Cohort E Average (with counties & outliers removed)	1.19	\$51,241	\$77,864	\$131,102	\$2,732	\$3,741	\$8,514	0.93	\$32,455	\$46,940	\$77,847	\$1,699	\$2,260	\$5,333
Cohort E Median	1.21	\$51,003	\$75,547	\$130,862	\$2,911	\$3,075	\$8,769	0.98	\$31,656	\$45,408	\$78,308	\$1,533	\$1,685	\$5,629

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 30

Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
City of San José (CA)	1.00	\$51,221	\$75,734	\$115,756	\$2,477	\$3,783	\$8,436	0.87	\$35,757	\$50,750	\$78,819	\$1,607	\$2,472	\$5,907
Pima County (AZ)	1.32	\$45,721	\$69,218	\$128,081	\$3,077	\$3,243	\$8,826	1.01	\$29,694	\$42,314	\$76,380	\$1,812	\$1,900	\$5,762
Montgomery County (MD)	1.23	\$53,309	\$77,320	\$128,312	\$4,144	\$3,396	\$8,354	1.02	\$35,082	\$47,445	\$80,224	\$2,827	\$2,248	\$5,353
Mecklenburg County (NC)	1.24	\$55,022	\$82,823	\$139,701	\$2,145	\$2,806	\$9,147	0.96	\$33,334	\$46,399	\$79,224	\$976	\$1,337	\$5,548
Wake County (NC)	1.47	\$51,821	\$80,132	\$145,477	\$2,437	\$3,162	\$9,153	1.13	\$29,908	\$42,386	\$79,192	\$1,159	\$1,492	\$5,269
Fairfax County (VA)	1.27	\$49,784	\$77,078	\$130,126	\$3,380	\$2,381	\$7,362	1.08	\$33,122	\$48,305	\$84,078	\$2,218	\$1,541	\$4,839
Salt Lake County (UT)	1.30	\$50,121	\$79,689	\$143,727	\$3,934	\$4,757	\$7,970	0.98	\$28,711	\$42,944	\$77,342	\$2,830	\$3,173	\$4,253
Cuyahoga County (OH)	1.44	\$49,613	\$76,945	\$136,163	\$3,631	\$2,888	\$7,925	1.14	\$29,807	\$42,128	\$77,166	\$2,116	\$1,677	\$4,685
Allegheny County (PA)	1.27	\$60,127	\$87,774	\$146,666	\$3,061	\$4,190	\$10,265	0.95	\$36,060	\$48,405	\$79,433	\$1,559	\$2,134	\$6,150
City of Dallas (TX)	1.63	\$58,182	\$89,419	\$162,710	\$2,736	\$2,596	\$10,351	1.27	\$30,814	\$43,765	\$84,207	\$1,090	\$1,026	\$5,612
Orange County (FL)	1.47	\$50,685	\$78,140	\$140,040	\$2,769	\$2,921	\$9,462	1.15	\$30,184	\$44,328	\$79,712	\$1,491	\$1,565	\$5,715
City of San Diego (CA)	1.32	\$55,352	\$85,464	\$145,051	\$3,329	\$5,223	\$11,030	1.01	\$33,673	\$48,928	\$83,302	\$1,525	\$2,748	\$6,829
Hillsborough County (FL)	1.88	\$49,968	\$77,756	\$150,555	\$2,917	\$3,047	\$10,117	1.51	\$26,260	\$38,591	\$80,924	\$1,400	\$1,456	\$5,425
Palm Beach County (FL)	1.20	\$47,529	\$74,992	\$128,167	\$3,416	\$2,315	\$8,907	0.96	\$31,355	\$48,538	\$82,452	\$2,309	\$1,549	\$5,914
City of San Antonio (TX)	1.62	\$53,477	\$76,235	\$140,149	\$3,088	\$2,566	\$9,446	1.26	\$34,075	\$43,432	\$78,241	\$1,523	\$1,262	\$6,115
Sacramento County (CA)	1.35	\$52,264	\$76,509	\$139,629	\$3,065	\$4,726	\$9,674	1.05	\$32,624	\$44,563	\$80,173	\$1,488	\$2,538	\$6,112
City and County of Philadelphia (PA)	1.16	\$57,926	\$81,946	\$130,473	\$3,928	\$2,909	\$9,104	0.94	\$37,550	\$51,066	\$81,775	\$2,435	\$1,798	\$5,847
City of Phoenix (AZ)	1.39	\$56,011	\$86,467	\$153,662	\$2,755	\$4,005	\$10,573	0.99	\$30,269	\$43,293	\$76,346	\$1,377	\$1,959	\$5,673
Santa Clara County (CA)	1.00	\$51,431	\$75,998	\$116,162	\$2,465	\$3,789	\$8,475	0.87	\$35,908	\$50,925	\$79,098	\$1,594	\$2,473	\$5,935
Broward County (FL)	1.45	\$44,242	\$70,614	\$131,115	\$2,732	\$2,689	\$8,683	1.17	\$28,382	\$42,841	\$79,666	\$1,500	\$1,471	\$5,688
San Bernardino County (CA)	1.09	\$37,686	\$55,550	\$97,925	\$3,211	\$4,107	\$6,968	0.90	\$27,744	\$38,872	\$67,939	\$2,303	\$2,879	\$5,110
Clark County (NV)	1.27	\$50,237	\$82,333	\$139,243	\$3,768	\$6,759	\$9,552	0.95	\$30,327	\$46,337	\$76,776	\$2,450	\$4,399	\$5,581
City of Houston (TX)	1.48	\$51,634	\$77,184	\$141,372	\$3,037	\$2,047	\$8,627	1.18	\$29,506	\$41,426	\$79,644	\$1,507	\$1,007	\$4,976
Riverside County (CA)	1.24	\$43,119	\$66,528	\$120,027	\$3,133	\$4,517	\$8,541	0.98	\$29,859	\$44,706	\$78,553	\$1,862	\$2,823	\$6,047
Miami-Dade County (FL)	1.50	\$52,621	\$83,063	\$148,497	\$3,472	\$2,704	\$10,882	1.15	\$31,579	\$48,034	\$83,537	\$1,741	\$1,364	\$6,716
San Diego County (CA)	1.32	\$54,614	\$84,192	\$143,099	\$3,343	\$5,180	\$10,863	1.01	\$33,208	\$48,100	\$82,093	\$1,556	\$2,732	\$6,716
Harris County (TX)	1.48	\$51,634	\$77,183	\$141,370	\$3,037	\$2,047	\$8,627	1.18	\$29,506	\$41,425	\$79,643	\$1,507	\$1,007	\$4,976
Cohort F Average	1.35	\$51,309	\$78,011	\$136,417	\$3,129	\$3,509	\$9,160	1.06	\$31,641	\$45,194	\$79,479	\$1,769	\$2,001	\$5,658
Cohort F Average (with counties & outliers removed)	1.37	\$54,829	\$81,778	\$141,311	\$3,050	\$3,304	\$9,653	1.07	\$33,092	\$46,094	\$80,333	\$1,581	\$1,753	\$5,851
Cohort F Median	1.32	\$51,634	\$77,320	\$139,701	\$3,077	\$3,162	\$9,104	1.01	\$30,814	\$44,563	\$79,643	\$1,559	\$1,798	\$5,688

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TABLE 30

Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value	Local	State	Federal	Total	Resident	Value	Local	State	Federal		
	Jobs	Income	Added Output	Govt.	Govt.	Govt.	Jobs	Income	Added Output	Govt.	Govt.	Govt.		
Florence Region (OR)	1.23	\$47,227	\$69,904	\$126,203	\$3,304	\$3,751	\$9,885	0.90	\$29,569	\$41,420	\$72,443	\$2,218	\$2,248	\$6,137
Eastern Oregon Border Region	1.31	\$37,142	\$52,218	\$106,296	\$2,636	\$3,191	\$6,655	1.12	\$28,682	\$38,184	\$75,914	\$2,030	\$2,401	\$5,098
South Cumberland Region (TN)	0.92	\$38,260	\$59,553	\$112,865	\$2,747	\$5,668	\$6,630	0.92	\$29,377	\$43,487	\$79,220	\$2,112	\$4,317	\$5,015
Oregon's Adventure Coast	1.18	\$43,998	\$65,318	\$116,118	\$2,503	\$3,193	\$9,640	0.94	\$33,014	\$47,259	\$80,783	\$1,822	\$2,205	\$7,284
Southern Oregon: Ashland/Talent/Jacksonville	1.32	\$49,612	\$75,361	\$137,542	\$2,775	\$4,054	\$10,634	0.99	\$29,826	\$43,903	\$78,712	\$1,729	\$2,170	\$6,470
Greater Portsmouth Area (NH)	1.11	\$52,798	\$79,638	\$130,129	\$2,678	\$2,101	\$9,698	0.87	\$34,363	\$50,521	\$82,477	\$1,253	\$1,020	\$6,515
The Gorge (OR)	1.05	\$37,303	\$61,591	\$107,543	\$4,151	\$5,701	\$7,010	0.86	\$27,419	\$43,688	\$74,441	\$3,271	\$4,466	\$4,993
Northeast Oregon Region	1.23	\$32,532	\$49,566	\$104,136	\$2,480	\$2,697	\$7,228	0.98	\$23,540	\$33,436	\$68,079	\$1,529	\$1,607	\$5,271
Greater Aberdeen Region (SD)	1.19	\$39,338	\$56,210	\$112,011	\$3,476	\$4,730	\$4,146	1.00	\$27,602	\$36,262	\$73,785	\$2,273	\$3,092	\$3,113
Tri-Cities Communities (VA)	1.25	\$36,821	\$49,603	\$98,011	\$3,632	\$2,731	\$6,889	1.08	\$30,796	\$38,181	\$73,524	\$2,646	\$2,016	\$5,749
Upper Valley Region (NH/VT)	1.32	\$53,872	\$79,935	\$133,803	\$2,449	\$2,608	\$10,768	1.03	\$37,016	\$52,036	\$84,291	\$1,161	\$1,144	\$7,645
Monadnock Region (NH)	1.17	\$56,490	\$85,310	\$139,021	\$3,054	\$1,993	\$10,788	0.91	\$35,563	\$51,803	\$84,185	\$1,705	\$944	\$6,994
Bismarck-Mandan Region (ND)	1.29	\$46,124	\$69,065	\$132,513	\$866	\$2,788	\$9,222	0.97	\$27,125	\$39,381	\$74,047	\$343	\$1,119	\$5,692
Greater Minot Region (ND)	1.49	\$43,424	\$59,809	\$122,171	\$436	\$778	\$8,792	1.25	\$30,806	\$40,222	\$79,833	\$436	\$778	\$5,934
Greater Burlington Area (VT)	1.10	\$50,350	\$79,895	\$131,862	\$1,650	\$9,139	\$7,734	0.82	\$32,598	\$49,531	\$78,027	\$1,115	\$6,092	\$4,852
Northeastern Connecticut Region	1.22	\$43,385	\$65,076	\$119,197	\$2,337	\$3,465	\$8,364	0.99	\$33,045	\$47,231	\$83,635	\$1,107	\$1,999	\$6,627
Northwest Connecticut Region	1.18	\$43,778	\$64,043	\$115,876	\$3,407	\$3,579	\$8,510	0.96	\$31,765	\$44,185	\$76,729	\$1,916	\$2,133	\$6,426
Western Connecticut Region	1.06	\$55,380	\$80,465	\$129,021	\$3,019	\$3,824	\$10,457	0.84	\$35,690	\$48,680	\$77,449	\$1,608	\$2,141	\$6,831
Greater Fargo-Moorhead Area (ND/MN)	1.39	\$48,885	\$71,963	\$135,705	\$1,450	\$3,573	\$8,882	1.05	\$29,100	\$39,201	\$72,877	\$667	\$1,713	\$5,420
Greater Kingsport Area (TN)	1.22	\$38,871	\$58,040	\$110,568	\$2,074	\$4,545	\$6,697	0.97	\$26,048	\$37,325	\$70,843	\$1,447	\$3,129	\$4,388
Cedar Valley Region (IA)	1.39	\$39,471	\$58,797	\$117,646	\$2,568	\$3,785	\$6,649	1.12	\$26,536	\$37,008	\$75,131	\$1,603	\$2,371	\$4,468
Central Oregon Region	1.36	\$48,593	\$76,390	\$138,966	\$4,483	\$3,974	\$10,256	1.03	\$29,339	\$45,438	\$79,536	\$3,217	\$2,411	\$6,321
Northwest Tennessee Development District	1.40	\$38,500	\$57,768	\$114,643	\$1,907	\$5,135	\$7,231	1.16	\$27,830	\$38,822	\$76,221	\$1,248	\$3,333	\$5,188
Southwest Tennessee Development District	1.55	\$34,207	\$53,522	\$114,607	\$1,801	\$4,790	\$6,061	1.30	\$23,201	\$34,645	\$75,695	\$1,144	\$3,029	\$4,133
Southeast Ohio	1.24	\$38,444	\$59,035	\$114,439	\$2,640	\$3,134	\$6,761	1.01	\$29,047	\$41,146	\$78,535	\$1,637	\$2,004	\$5,135
Southeastern Connecticut Region	1.15	\$51,896	\$74,791	\$124,155	\$3,238	\$4,102	\$9,966	0.92	\$38,731	\$52,958	\$84,978	\$2,071	\$2,717	\$7,523
Shoreline and River Valley Region (CT)	1.21	\$49,386	\$74,516	\$129,319	\$2,731	\$3,391	\$9,124	0.96	\$36,267	\$52,394	\$88,120	\$1,333	\$1,918	\$6,957
Upper Peninsula of Michigan	1.22	\$36,859	\$56,805	\$109,628	\$3,364	\$5,579	\$6,321	0.99	\$27,748	\$40,541	\$74,703	\$2,642	\$4,310	\$4,622
Greater Waterbury Region (CT)	1.30	\$57,652	\$85,405	\$145,043	\$3,148	\$4,336	\$11,598	0.98	\$37,972	\$52,137	\$86,694	\$1,200	\$2,099	\$7,864
Quad Cities Region (IA/IL)	1.34	\$46,372	\$71,186	\$131,890	\$3,656	\$4,857	\$7,807	1.03	\$28,709	\$42,001	\$79,084	\$2,361	\$3,061	\$4,707
Greater Peoria Area (IL)	1.27	\$42,837	\$67,555	\$123,361	\$4,280	\$5,217	\$7,685	0.99	\$26,745	\$40,897	\$73,474	\$2,821	\$3,312	\$4,720
Upper Cumberland Development District (TN)	1.34	\$38,733	\$57,068	\$111,719	\$2,202	\$5,384	\$7,227	1.09	\$27,234	\$37,258	\$71,000	\$1,451	\$3,506	\$5,042
City of Huntsville/Madison County (AL)	1.36	\$40,838	\$64,695	\$127,518	\$3,062	\$4,801	\$6,138	1.09	\$27,223	\$41,839	\$81,967	\$2,278	\$3,472	\$3,953
Eastern Connecticut Region	1.15	\$51,578	\$74,428	\$123,969	\$3,204	\$4,079	\$9,906	0.92	\$38,518	\$52,744	\$84,928	\$2,034	\$2,690	\$7,490
South Central Tennessee Development District	1.48	\$38,052	\$58,225	\$117,451	\$1,878	\$4,261	\$7,129	1.22	\$26,923	\$38,490	\$77,522	\$1,126	\$2,544	\$5,071
Coachella Valley Region (CA)	1.24	\$43,681	\$68,254	\$122,656	\$3,071	\$4,528	\$8,727	0.97	\$30,256	\$46,173	\$80,720	\$1,792	\$2,821	\$6,199

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TABLE 30

Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
St. Croix Valley (MN/WI)	1.10	\$35,292	\$54,443	\$102,372	\$2,998	\$4,729	\$5,520	0.90	\$25,127	\$37,568	\$69,178	\$2,258	\$3,482	\$3,847
First Tennessee Development District	1.37	\$39,974	\$60,666	\$119,216	\$2,343	\$4,951	\$7,407	1.08	\$25,011	\$36,438	\$72,051	\$1,517	\$3,166	\$4,544
Northwest Arkansas Region	1.51	\$49,293	\$79,781	\$150,343	\$1,804	\$6,063	\$7,545	1.17	\$29,243	\$45,628	\$87,167	\$1,100	\$3,635	\$4,458
Northeast Prosperity Zone (NC)	1.31	\$38,688	\$59,019	\$114,943	\$2,029	\$3,076	\$7,742	1.06	\$27,349	\$38,799	\$74,570	\$1,172	\$1,805	\$5,523
The Eastside (King County, WA)	0.94	\$50,521	\$81,565	\$122,674	\$3,402	\$7,515	\$7,610	0.78	\$34,777	\$53,480	\$78,715	\$2,575	\$5,655	\$4,946
Greater Des Moines Region (IA)	1.37	\$48,407	\$76,931	\$140,735	\$3,347	\$4,050	\$7,952	1.03	\$27,329	\$40,436	\$75,899	\$1,987	\$2,334	\$4,335
Greater New Haven Region (CT)	1.29	\$55,770	\$79,634	\$133,635	\$3,538	\$4,421	\$10,959	0.99	\$37,369	\$48,360	\$78,801	\$1,685	\$2,302	\$7,475
Northwestern Prosperity Zone (NC)	1.43	\$35,310	\$53,100	\$111,088	\$1,948	\$3,058	\$7,078	1.16	\$23,012	\$32,620	\$68,927	\$1,002	\$1,580	\$4,713
Southeast Tennessee Development District	1.30	\$45,298	\$69,141	\$127,331	\$2,255	\$4,773	\$8,091	1.01	\$28,110	\$41,266	\$75,805	\$1,448	\$3,019	\$4,974
Greater Knoxville Region (TN)	1.41	\$57,126	\$86,643	\$153,863	\$2,130	\$5,208	\$10,031	1.03	\$32,978	\$46,989	\$82,058	\$1,093	\$2,648	\$5,779
Western Prosperity Zone (NC)	1.47	\$48,001	\$75,635	\$144,127	\$2,127	\$3,112	\$10,126	1.11	\$31,309	\$46,549	\$85,987	\$878	\$1,380	\$6,864
Lehigh Valley Region (PA)	1.25	\$50,902	\$72,525	\$127,901	\$3,229	\$3,670	\$9,025	0.94	\$30,463	\$41,394	\$72,908	\$1,721	\$1,966	\$5,450
Pikes Peak Region (CO)	1.31	\$40,608	\$63,669	\$119,003	\$4,123	\$3,319	\$7,396	1.04	\$26,349	\$39,067	\$72,388	\$2,994	\$2,272	\$4,622
Coastal Fairfield County Region (CT)	1.11	\$57,510	\$82,791	\$131,052	\$2,853	\$3,711	\$10,799	0.89	\$37,330	\$50,142	\$78,784	\$1,470	\$2,036	\$7,119
Greater Fort Wayne Area (IN)	1.46	\$43,896	\$65,787	\$129,296	\$2,182	\$5,583	\$7,530	1.15	\$27,965	\$39,266	\$77,231	\$1,307	\$3,316	\$4,752
Greater Sarasota/Bradenton Area (FL)	1.49	\$47,108	\$74,097	\$137,112	\$3,404	\$2,666	\$9,297	1.19	\$29,974	\$45,571	\$84,135	\$1,863	\$1,445	\$6,135
Sandhills Prosperity Zone (NC)	1.71	\$33,460	\$52,107	\$116,025	\$1,644	\$2,412	\$6,147	1.46	\$23,066	\$33,503	\$77,309	\$737	\$1,090	\$4,376
West Valley Region (AZ)	1.37	\$57,460	\$87,948	\$155,421	\$2,617	\$3,871	\$10,909	0.96	\$31,516	\$44,436	\$77,543	\$1,232	\$1,813	\$5,971
Greater Hartford Region (CT)	1.20	\$56,992	\$84,551	\$140,083	\$3,445	\$4,340	\$11,259	0.90	\$35,508	\$48,383	\$78,858	\$1,642	\$2,220	\$7,084
Dayton Region (OH)	1.53	\$49,500	\$77,322	\$150,929	\$3,066	\$3,653	\$8,802	1.18	\$29,826	\$43,417	\$86,146	\$1,469	\$1,786	\$5,389
Memphis Area Association of Governments (TN)	1.33	\$48,874	\$74,594	\$134,416	\$2,274	\$4,470	\$8,355	1.01	\$28,051	\$41,125	\$74,638	\$1,414	\$2,720	\$4,671
Southeast Prosperity Zone (NC)	1.46	\$41,581	\$66,066	\$131,925	\$2,105	\$3,190	\$8,262	1.15	\$27,534	\$39,843	\$79,176	\$981	\$1,520	\$5,597
Richmond & Tri-Cities Region (VA)	1.43	\$52,749	\$85,697	\$154,494	\$4,030	\$4,225	\$10,731	1.07	\$28,353	\$42,529	\$80,229	\$2,078	\$2,133	\$5,683
Greater Fairfax Area (VA)	1.25	\$49,268	\$76,264	\$128,216	\$3,405	\$2,269	\$7,142	1.07	\$33,173	\$48,452	\$83,797	\$2,291	\$1,487	\$4,734
South Hampton Roads Area (VA)	1.63	\$47,021	\$76,759	\$149,521	\$4,425	\$4,013	\$8,661	1.28	\$28,125	\$41,953	\$83,552	\$2,381	\$2,165	\$5,177
East Tennessee Development District	1.42	\$54,129	\$82,894	\$149,704	\$2,236	\$5,252	\$10,163	1.04	\$31,578	\$45,528	\$80,647	\$1,170	\$2,725	\$5,927
Greater St. Louis Area (MO)	1.32	\$50,552	\$75,709	\$133,011	\$2,888	\$2,017	\$8,291	1.03	\$29,481	\$41,248	\$73,166	\$1,598	\$1,105	\$4,780
Western New York Region	1.24	\$49,079	\$75,845	\$130,808	\$6,171	\$4,492	\$10,017	0.94	\$30,886	\$44,219	\$75,184	\$4,094	\$2,845	\$6,128
Greater Jacksonville Region (FL)	1.41	\$53,738	\$86,899	\$155,155	\$3,510	\$4,602	\$11,435	1.01	\$28,912	\$45,476	\$80,069	\$2,069	\$2,685	\$6,069
Piedmont-Triad Prosperity Zone (NC)	1.47	\$49,366	\$75,604	\$141,058	\$2,052	\$3,661	\$10,158	1.10	\$28,849	\$40,738	\$75,755	\$857	\$1,606	\$5,975
Greater Kansas City Metropolitan Area (MO/KS)	1.36	\$48,974	\$74,787	\$136,305	\$2,695	\$2,140	\$7,910	1.08	\$30,713	\$44,214	\$81,299	\$1,518	\$1,244	\$4,944
Greater Portland Area (OR)	1.11	\$51,528	\$77,568	\$127,006	\$3,020	\$2,384	\$8,999	0.87	\$34,129	\$48,762	\$77,815	\$1,995	\$1,433	\$6,039
Greater Nashville Regional Council (TN)	1.36	\$63,885	\$96,178	\$161,124	\$2,974	\$5,211	\$11,092	0.98	\$35,922	\$51,528	\$84,112	\$1,618	\$2,795	\$6,191
Greater Tampa/St. Petersburg Area (FL)	1.74	\$50,482	\$78,628	\$149,719	\$3,004	\$3,173	\$10,294	1.37	\$27,708	\$40,472	\$80,576	\$1,483	\$1,552	\$5,739
Southwestern Prosperity Zone (NC)	1.41	\$54,476	\$84,600	\$150,726	\$2,503	\$3,519	\$10,273	1.05	\$30,136	\$42,890	\$78,578	\$996	\$1,467	\$5,722
North Central Prosperity Zone (NC)	1.48	\$51,920	\$80,502	\$146,939	\$2,255	\$3,336	\$10,016	1.13	\$30,417	\$42,750	\$78,798	\$960	\$1,494	\$5,864

TABLE 30

Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

MULTI-CITY/COUNTY REGIONS All Populations Number of Communities = 78	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Long Island (NY)	1.15	\$53,800	\$83,054	\$135,401	\$6,874	\$3,875	\$9,841	0.87	\$34,903	\$50,351	\$79,433	\$4,128	\$2,366	\$6,421
Greater Philadelphia Region (PA)	1.28	\$63,794	\$92,318	\$151,853	\$3,715	\$4,102	\$11,265	0.95	\$36,554	\$49,640	\$81,616	\$1,946	\$2,149	\$6,451
Central Florida Region	1.57	\$51,460	\$81,946	\$153,473	\$3,216	\$3,509	\$11,368	1.15	\$28,634	\$42,798	\$80,160	\$1,498	\$1,625	\$6,438
Inland Empire Region (CA)	1.19	\$41,319	\$62,890	\$112,702	\$3,159	\$4,381	\$8,020	0.95	\$29,158	\$42,772	\$75,036	\$2,008	\$2,842	\$5,737
Greater Houston Region (TX)	1.58	\$54,558	\$82,597	\$154,497	\$3,484	\$2,464	\$10,171	1.20	\$28,802	\$40,509	\$79,648	\$1,535	\$1,076	\$5,456
Dallas-Fort Worth-Arlington MSA (TX)	1.60	\$58,008	\$89,681	\$165,077	\$3,069	\$2,820	\$10,807	1.19	\$29,811	\$42,251	\$80,945	\$1,183	\$1,079	\$5,679
Regional Average	1.32	\$47,107	\$71,659	\$130,357	\$2,896	\$3,958	\$8,740	1.03	\$30,265	\$43,382	\$78,311	\$1,709	\$2,351	\$5,636
Regional Median	1.31	\$48,733	\$74,555	\$129,724	\$2,931	\$3,873	\$8,759	1.02	\$29,429	\$42,761	\$78,713	\$1,601	\$2,188	\$5,681

TABLE 30

Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022

ENTIRE STATES All Populations Number of Communities = 21	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
State of Vermont	1.15	\$49,227	\$79,099	\$132,495	\$1,839	\$9,000	\$8,081	0.86	\$32,114	\$49,664	\$79,692	\$1,233	\$6,027	\$5,152
State of North Dakota	1.37	\$46,555	\$68,341	\$131,543	\$1,049	\$2,803	\$8,892	1.06	\$28,638	\$39,502	\$74,825	\$497	\$1,323	\$5,609
State of South Dakota	1.47	\$48,792	\$72,308	\$136,527	\$2,499	\$2,633	\$8,279	1.15	\$30,241	\$41,261	\$78,600	\$1,464	\$1,541	\$5,062
State of Delaware	1.44	\$52,559	\$83,298	\$149,832	\$1,036	\$3,199	\$10,655	1.11	\$35,053	\$46,893	\$87,401	\$145	\$624	\$7,365
State of Idaho	1.42	\$45,238	\$70,498	\$137,891	\$2,290	\$4,716	\$8,725	1.08	\$27,751	\$40,330	\$78,044	\$1,326	\$2,695	\$5,339
State of New Mexico	1.07	\$38,903	\$63,050	\$109,925	\$2,143	\$4,487	\$6,228	0.85	\$27,985	\$42,837	\$71,639	\$1,403	\$2,963	\$4,517
State of Arkansas	1.51	\$48,619	\$79,036	\$150,418	\$1,869	\$6,190	\$7,846	1.17	\$28,860	\$45,097	\$86,900	\$1,112	\$3,633	\$4,650
State of Nevada	1.28	\$50,047	\$82,285	\$139,369	\$3,773	\$6,845	\$9,439	0.96	\$30,208	\$46,467	\$77,243	\$2,472	\$4,491	\$5,504
State of Iowa	1.37	\$45,309	\$70,717	\$132,422	\$3,161	\$3,990	\$7,442	1.06	\$27,426	\$39,916	\$76,323	\$1,925	\$2,394	\$4,393
State of Utah	1.26	\$47,838	\$76,774	\$138,806	\$4,190	\$4,638	\$7,743	0.95	\$28,753	\$43,587	\$77,266	\$3,093	\$3,150	\$4,371
Commonwealth of Puerto Rico	1.30	\$36,787	\$60,331	\$91,970	\$689	\$7,234	\$6,146	1.04	\$26,132	\$39,726	\$58,891	\$475	\$4,987	\$4,280
State of Connecticut	1.23	\$61,788	\$91,493	\$149,354	\$3,638	\$4,925	\$12,950	0.91	\$37,116	\$50,330	\$80,824	\$1,619	\$2,407	\$7,880
State of Oregon	1.17	\$49,115	\$74,710	\$127,246	\$3,216	\$2,833	\$9,256	0.91	\$32,740	\$47,662	\$78,959	\$2,203	\$1,754	\$6,244
State of Wisconsin	1.41	\$52,165	\$83,490	\$147,149	\$4,187	\$5,257	\$8,815	1.11	\$33,844	\$52,088	\$91,062	\$2,961	\$3,564	\$5,592
State of Missouri	0.72	\$24,942	\$37,601	\$70,209	\$1,308	\$1,094	\$4,282	0.56	\$15,528	\$21,882	\$40,922	\$676	\$582	\$2,667
State of Tennessee	1.35	\$56,717	\$85,772	\$148,796	\$2,666	\$5,057	\$9,975	1.00	\$32,782	\$47,262	\$80,787	\$1,514	\$2,847	\$5,720
State of Arizona	1.36	\$53,163	\$81,662	\$146,300	\$2,852	\$3,790	\$10,084	0.99	\$30,416	\$43,497	\$76,900	\$1,511	\$1,953	\$5,756
State of New Jersey	1.08	\$48,039	\$68,285	\$114,386	\$2,886	\$2,521	\$8,703	0.87	\$31,196	\$41,956	\$70,146	\$1,379	\$1,123	\$5,867
State of North Carolina	1.46	\$49,643	\$76,862	\$142,425	\$2,221	\$3,382	\$9,698	1.12	\$29,236	\$41,442	\$77,739	\$945	\$1,505	\$5,756
State of Georgia	1.36	\$49,730	\$77,307	\$135,322	\$2,043	\$1,668	\$8,311	1.12	\$30,912	\$45,221	\$81,773	\$999	\$786	\$5,245
State of Florida	1.50	\$49,521	\$78,382	\$143,317	\$3,261	\$3,056	\$10,203	1.16	\$29,613	\$44,746	\$81,273	\$1,743	\$1,628	\$6,203
Statewide Average	1.30	\$47,843	\$74,348	\$132,176	\$2,515	\$4,253	\$8,655	1.00	\$29,835	\$43,398	\$76,534	\$1,462	\$2,475	\$5,389
Statewide Median	1.36	\$49,115	\$76,862	\$137,891	\$2,499	\$3,990	\$8,725	1.04	\$30,208	\$43,587	\$78,044	\$1,403	\$2,394	\$5,504

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 30**Economic Impact Per \$100,000 in Event-Related Spending by Arts and Culture Audiences in the 373 Participating Communities During Fiscal Year 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	TOTAL Impacts per \$100,000 in Spending							DIRECT Impacts per \$100,000 in Spending						
	Total	Resident	Value		Local	State	Federal	Total	Resident	Value		Local	State	Federal
	Jobs	Income	Added	Output	Govt.	Govt.	Govt.	Jobs	Income	Added	Output	Govt.	Govt.	Govt.
Mercer Street Grassroots District (Princeton, WV)	1.53	\$29,402	\$45,170	\$98,924	\$1,827	\$4,896	\$5,021	1.34	\$20,357	\$29,786	\$67,497	\$1,388	\$3,640	\$3,350
Abilene Cultural District (Abilene, TX)	1.44	\$43,281	\$65,758	\$132,243	\$2,459	\$2,863	\$8,279	1.15	\$29,315	\$41,003	\$81,406	\$1,152	\$1,341	\$5,683
Downtown Torrington (Torrington, CT)	1.20	\$44,816	\$64,915	\$116,915	\$3,381	\$3,575	\$8,746	0.97	\$32,691	\$44,829	\$77,383	\$1,868	\$2,110	\$6,646
Iowa City Downtown District (Iowa City, IA)	1.28	\$41,415	\$63,463	\$116,483	\$2,716	\$3,402	\$6,229	1.05	\$30,901	\$44,206	\$79,671	\$1,779	\$2,271	\$4,683
Downtown Macon Urban Core (Macon, GA)	1.83	\$36,982	\$56,799	\$123,898	\$1,845	\$1,906	\$6,927	1.55	\$23,502	\$33,084	\$77,201	\$729	\$786	\$4,454
Oceanside Cultural District (Oceanside, CA)	1.27	\$49,149	\$73,140	\$125,069	\$3,520	\$4,892	\$9,507	0.99	\$30,210	\$41,016	\$70,739	\$1,886	\$2,689	\$5,849
Southeast Ohio Theatre Trail (Southeastern OH)	1.27	\$39,362	\$61,033	\$119,354	\$2,616	\$3,134	\$6,999	1.05	\$29,604	\$42,615	\$82,173	\$1,589	\$1,976	\$5,310
Loch Haven Cultural Park (Orlando, FL)	1.57	\$51,638	\$77,155	\$139,044	\$2,764	\$2,900	\$9,623	1.25	\$31,012	\$43,042	\$78,134	\$1,454	\$1,511	\$5,861
Cool Spring Downtown District (Fayetteville, NC)	1.84	\$31,333	\$48,270	\$109,535	\$1,558	\$2,005	\$4,827	1.61	\$21,869	\$31,355	\$75,604	\$839	\$1,061	\$3,448
Downtown Las Vegas (Las Vegas, NV)	1.26	\$50,011	\$82,059	\$138,681	\$3,749	\$6,725	\$9,508	0.93	\$30,162	\$46,210	\$76,518	\$2,434	\$4,369	\$5,552
Arts Campus Fort Wayne (Fort Wayne, IN)	1.47	\$43,855	\$65,990	\$130,064	\$2,180	\$5,580	\$7,539	1.16	\$27,847	\$39,348	\$77,740	\$1,301	\$3,301	\$4,748
Salt Lake Cultural Core (Salt Lake City, UT)	1.31	\$50,226	\$80,105	\$144,443	\$3,983	\$4,800	\$7,984	0.98	\$28,736	\$43,219	\$77,815	\$2,874	\$3,209	\$4,253
Grand Center Arts District (St. Louis, MO)	1.39	\$53,119	\$79,343	\$139,389	\$2,909	\$2,055	\$8,754	1.08	\$31,059	\$43,237	\$76,634	\$1,565	\$1,104	\$5,075
Dallas Arts District (Dallas, TX)	1.65	\$58,357	\$89,670	\$163,539	\$2,740	\$2,600	\$10,389	1.28	\$30,795	\$43,703	\$84,501	\$1,081	\$1,017	\$5,618
Balboa Park Cultural District (San Diego, CA)	1.29	\$55,712	\$86,375	\$145,389	\$3,206	\$5,197	\$11,153	0.98	\$34,120	\$50,005	\$83,958	\$1,423	\$2,741	\$6,965
Houston Museum District (Houston, TX)	1.48	\$51,579	\$77,023	\$141,069	\$3,053	\$2,057	\$8,610	1.18	\$29,491	\$41,328	\$79,446	\$1,524	\$1,019	\$4,965
Houston Theatre District (Houston, TX)	1.45	\$51,914	\$78,312	\$143,397	\$2,920	\$1,969	\$8,738	1.15	\$29,541	\$42,177	\$81,060	\$1,382	\$923	\$5,044
Midtown Cultural District (Houston, TX)	1.70	\$55,032	\$80,908	\$150,534	\$2,820	\$1,902	\$9,348	1.39	\$31,254	\$42,354	\$83,887	\$1,138	\$761	\$5,432
Arts District Average	1.46	\$46,510	\$70,860	\$132,109	\$2,791	\$3,470	\$8,232	1.17	\$29,026	\$41,251	\$78,409	\$1,523	\$1,991	\$5,163
Arts District Median	1.44	\$49,580	\$75,081	\$135,462	\$2,792	\$3,017	\$8,674	1.15	\$29,883	\$42,485	\$77,974	\$1,438	\$1,743	\$5,192

TABLE 31

Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the average dollars spent per person by **all** attendees—both resident and non-resident—as a result of their attendance to activities that were presented, produced, or hosted by eligible arts and organizations in each participating study region. These averages were calculated using the 224,269 valid audience-intercept surveys that were collected by the local and statewide research partners. Summary statistics are calculated for each population cohort.

Column Two:

The average dollars spent per person by all arts and culture attendees—both resident and non-resident—to purchase **food, drinks, and/or meals** (e.g., dinner at a restaurant, coffee at a cafe) before or after attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Three:

The average dollars spent per person by all arts and culture attendees—both resident and non-resident—to make **retail purchases** (including souvenirs, gifts, books, recordings, art) as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Four:

The average dollars spent per person by all arts and culture attendees—both resident and non-resident—to purchase **groceries and/or supplies** as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Five:

The average dollars spent per person by all arts and culture attendees—both resident and non-resident—on **local transportation** (e.g., gas, parking, taxi/rideshare fares, tolls, car rentals) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Six:

The average dollars spent per person by all arts and culture attendees—both resident and non-resident—to purchase **clothing and/or accessories** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Seven:

The average dollars spent per person by all arts and culture attendees—both resident and non-resident—to pay for **childcare** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Eight:

The average dollars spent per person by all arts and culture attendees—both resident and non-resident—on **overnight lodging** (e.g., hotel, motel, bed-and-breakfast, Airbnb or other private rental) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. (The audience-intercept survey instrument requested that respondents limit their response by providing the cost of one night only.)

Column Nine:

The average dollars spent per person by all arts and culture attendees—both resident and non-resident—on **miscellaneous goods and services** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Ten:

The overall average dollars spent per person by all arts and culture attendees—both resident and non-resident—in all categories for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. This figure is the sum of Column Two through Column Nine.

Column Eleven:

The total number of audience-intercept surveys that were used to make this calculation. These surveys were collected by the local or statewide research partners.

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Tyrrell County (NC)	\$19.95	\$18.42	\$31.16	\$17.62	\$3.72	\$0.68	\$25.71	\$4.92	\$122.18
Taos County (NM)	\$22.04	\$17.01	\$4.69	\$5.34	\$2.87	\$0.37	\$41.00	\$3.28	\$96.60
Town of Hillsborough (NC)	\$9.54	\$5.44	\$2.30	\$1.97	\$0.97	\$0.94	\$0.92	\$1.08	\$23.16
Harney County (OR)	\$5.68	\$6.53	\$5.58	\$2.97	\$0.88	\$1.58	\$9.97	\$1.28	\$34.47
City of Monmouth (OR)	\$8.11	\$2.99	\$1.85	\$1.82	\$0.89	\$0.23	\$1.25	\$1.49	\$18.63
City of Sedona (AZ)	\$22.57	\$15.59	\$10.92	\$6.93	\$5.18	\$0.22	\$23.60	\$4.22	\$89.23
City of Yankton (SD)	\$6.04	\$2.54	\$3.24	\$2.80	\$0.88	\$0.33	\$0.90	\$0.63	\$17.36
City of Falls Church (VA)	\$12.91	\$2.99	\$2.51	\$1.47	\$0.91	\$0.77	\$1.21	\$0.84	\$23.61
City of Jamestown (ND)	\$9.20	\$3.11	\$4.39	\$1.65	\$1.07	\$0.69	\$2.18	\$0.68	\$22.97
Rutland County (VT)	\$17.91	\$3.19	\$2.86	\$2.49	\$2.00	\$0.37	\$6.55	\$1.34	\$36.71
Town of Elkton (MD)	\$14.28	\$6.54	\$1.73	\$1.37	\$2.49	\$1.15	\$0.53	\$2.84	\$30.93
City of Waterville (ME)	\$20.07	\$4.46	\$2.28	\$2.94	\$1.86	\$0.46	\$4.57	\$0.98	\$37.62
City of Pendleton (OR)	\$11.40	\$4.71	\$4.29	\$3.09	\$2.67	\$0.33	\$4.49	\$2.52	\$33.50
Haywood County (TN)	\$8.06	\$6.00	\$3.85	\$4.60	\$4.29	\$0.76	\$4.12	\$0.78	\$32.46
City of Hannibal (MO)	\$4.04	\$0.17	\$0.27	\$1.19	\$0.96	\$0.26	\$0.79	\$0.18	\$7.86
Johnson County (TN)	\$7.69	\$6.08	\$4.02	\$2.44	\$1.56	\$0.15	\$2.15	\$2.25	\$26.34
City of Safety Harbor (FL)	\$13.99	\$5.08	\$2.07	\$3.46	\$3.05	\$1.15	\$5.70	\$2.98	\$37.48
City of Tullahoma (TN)	\$9.99	\$4.40	\$2.04	\$2.43	\$3.93	\$0.62	\$0.73	\$0.41	\$24.55
City of Coralville (IA) ¹	\$19.69	\$8.22	\$3.14	\$3.90	\$1.94	\$1.82	\$6.54	\$1.52	\$46.77
Town of Carrboro (NC)	\$9.91	\$4.19	\$5.09	\$2.58	\$2.23	\$0.35	\$2.41	\$2.77	\$29.53
City of Coronado (CA)	\$19.67	\$5.85	\$4.73	\$2.69	\$3.82	\$0.91	\$6.87	\$0.80	\$45.34
City of Laguna Beach (CA)	\$22.89	\$8.20	\$6.29	\$4.96	\$1.38	\$0.44	\$4.70	\$0.97	\$49.83
City of Newberg (OR)	\$8.94	\$5.17	\$2.74	\$1.78	\$1.06	\$0.53	\$1.64	\$2.37	\$24.23
City of Fairfax (VA)	\$10.74	\$4.87	\$1.67	\$1.60	\$1.47	\$0.37	\$0.61	\$0.33	\$21.66
City of Brookings (SD)	\$9.49	\$5.45	\$2.45	\$2.84	\$0.57	\$0.71	\$0.89	\$0.65	\$23.05
Macon County (TN)	\$5.52	\$4.21	\$3.00	\$4.69	\$2.23	\$1.23	\$2.15	\$1.88	\$24.91
City of Paducah (KY)	\$18.64	\$8.95	\$2.65	\$3.54	\$2.40	\$0.24	\$10.21	\$1.36	\$47.99
City of Tarpon Springs (FL)	\$18.07	\$2.42	\$0.78	\$1.10	\$1.47	\$0.46	\$2.73	\$0.50	\$27.53
McNairy County (TN)	\$7.78	\$5.86	\$2.99	\$3.54	\$1.97	\$0.25	\$1.10	\$1.87	\$25.36
City of Mason City (IA)	\$10.55	\$4.96	\$1.90	\$2.71	\$1.23	\$0.13	\$5.63	\$1.19	\$28.30
Door County (WI)	\$25.59	\$15.89	\$6.20	\$11.19	\$3.93	\$0.26	\$34.54	\$2.91	\$100.51
City of Winter Park (FL)	\$15.57	\$5.83	\$2.64	\$4.45	\$3.78	\$0.52	\$6.30	\$1.58	\$40.67
City of Dover (NH)	\$10.08	\$5.08	\$1.73	\$2.54	\$2.41	\$0.37	\$1.60	\$1.81	\$25.62
Transylvania County (NC)	\$15.28	\$16.22	\$3.34	\$3.90	\$1.50	\$0.72	\$5.63	\$0.60	\$47.19
City of West Hollywood (CA)	\$16.20	\$5.99	\$4.85	\$7.06	\$7.52	\$0.65	\$6.45	\$2.48	\$51.20
Clatsop County (OR)	\$22.83	\$9.28	\$5.81	\$4.96	\$2.30	\$0.91	\$23.91	\$3.48	\$73.48

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Columbia (TN)	\$7.80	\$2.92	\$1.14	\$2.39	\$1.88	\$0.53	\$0.17	\$1.35	\$18.18
City of Marion (IA)	\$6.86	\$18.02	\$2.33	\$1.07	\$1.79	\$0.52	\$1.06	\$0.29	\$31.94
Summit County (UT)	\$22.04	\$18.49	\$5.51	\$7.39	\$5.59	\$1.11	\$21.72	\$2.24	\$84.09
Sullivan County (NH)	\$8.74	\$12.40	\$3.67	\$2.72	\$1.54	\$0.53	\$1.53	\$1.54	\$32.67
Monroe County (TN)	\$4.72	\$4.11	\$6.01	\$6.57	\$1.36	\$0.08	\$0.40	\$4.07	\$27.32
City of Cleveland (TN)	\$10.21	\$4.49	\$2.09	\$2.65	\$3.35	\$1.05	\$2.54	\$0.80	\$27.18
Lincoln County (OR)	\$14.89	\$5.57	\$3.46	\$3.25	\$1.50	\$0.16	\$19.96	\$1.68	\$50.47
Cohort A Average	\$13.01	\$7.14	\$4.12	\$3.78	\$2.34	\$0.57	\$7.17	\$1.72	\$39.86
Percent of Cohort A Total	32.6%	17.9%	10.3%	9.5%	5.9%	1.4%	18.0%	4.3%	100.0%
Cohort A Median	\$10.65	\$5.45	\$3.00	\$2.82	\$1.93	\$0.52	\$2.64	\$1.43	\$31.44

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Joplin (MO)	\$10.16	\$5.74	\$3.42	\$2.13	\$1.63	\$0.31	\$1.16	\$0.87	\$25.42
City of Florissant (MO)	\$9.58	\$3.17	\$1.57	\$1.75	\$1.79	\$0.19	\$0.61	\$0.16	\$18.82
McMinn County (TN)	\$13.04	\$4.32	\$4.94	\$5.08	\$6.46	\$1.32	\$2.04	\$0.73	\$37.93
City of Watsonville (CA)	\$10.65	\$5.28	\$3.67	\$3.13	\$3.95	\$0.27	\$2.43	\$1.11	\$30.49
Lafayette County (MS)	\$10.20	\$6.71	\$5.26	\$5.54	\$4.19	\$0.80	\$7.07	\$2.64	\$42.41
Columbus County (NC)	\$5.93	\$9.10	\$0.56	\$2.13	\$3.96	\$1.57	\$1.50	\$0.31	\$25.06
Watauga County (NC)	\$18.88	\$13.96	\$6.28	\$4.41	\$4.24	\$1.53	\$9.02	\$1.96	\$60.28
Mercer County (WV) ²	\$12.36	\$8.36	\$3.02	\$4.00	\$3.30	\$0.70	\$7.65	\$1.53	\$40.92
City of Dubuque (IA)	\$13.17	\$5.24	\$2.76	\$2.33	\$2.23	\$0.49	\$3.57	\$1.82	\$31.61
City of Ocala (FL)	\$11.51	\$4.80	\$1.98	\$3.54	\$2.90	\$0.73	\$2.80	\$0.78	\$29.04
Town of Chapel Hill (NC)	\$7.36	\$4.74	\$1.56	\$2.31	\$0.50	\$0.18	\$2.48	\$0.65	\$19.78
City of National City (CA)	\$7.31	\$2.46	\$3.26	\$3.82	\$1.23	\$0.45	\$1.13	\$0.63	\$20.29
City of Encinitas (CA)	\$14.57	\$6.28	\$2.91	\$2.89	\$2.55	\$0.88	\$1.33	\$0.50	\$31.91
City of Grand Junction (CO)	\$15.26	\$11.04	\$4.30	\$6.06	\$3.58	\$0.96	\$6.86	\$1.99	\$50.05
City of Cheyenne (WY)	\$11.47	\$10.44	\$3.44	\$3.92	\$4.51	\$0.77	\$6.52	\$0.96	\$42.03
City of Santa Cruz (CA)	\$12.46	\$5.84	\$3.55	\$3.39	\$1.97	\$0.49	\$3.89	\$1.12	\$32.71
Hamblen County (TN)	\$8.46	\$5.57	\$3.25	\$2.63	\$3.04	\$0.42	\$1.15	\$1.28	\$25.80
City of Redmond (WA)	\$21.00	\$7.85	\$4.51	\$4.39	\$3.74	\$0.88	\$3.58	\$0.64	\$46.59
Town of Jupiter (FL)	\$14.45	\$4.14	\$1.98	\$2.93	\$1.65	\$0.24	\$13.13	\$1.83	\$40.35
City of Ames (IA)	\$10.85	\$6.30	\$1.79	\$2.34	\$1.36	\$0.12	\$2.33	\$1.33	\$26.42
City of Portland (ME)	\$24.04	\$3.31	\$1.48	\$3.88	\$0.59	\$0.21	\$4.17	\$0.61	\$38.29
City of Jackson (TN)	\$12.12	\$4.35	\$2.74	\$2.88	\$3.84	\$0.52	\$1.15	\$0.88	\$28.48
Wilkes County (NC)	\$17.86	\$10.35	\$3.40	\$1.81	\$2.73	\$0.85	\$0.97	\$0.63	\$38.60
City of Eau Claire (WI)	\$18.45	\$2.88	\$1.96	\$2.56	\$1.56	\$0.28	\$5.57	\$1.05	\$34.31
Greene County (TN)	\$18.18	\$11.11	\$1.29	\$5.53	\$7.38	\$0.39	\$7.55	\$0.50	\$51.93
Carteret County (NC)	\$15.92	\$9.42	\$5.16	\$3.16	\$2.98	\$0.92	\$2.10	\$2.58	\$42.24
City of Walnut Creek (CA)	\$24.77	\$1.95	\$1.09	\$3.61	\$1.15	\$0.42	\$1.04	\$0.61	\$34.64
Island of Kaua'i (HI)	\$6.91	\$4.52	\$5.03	\$2.14	\$3.24	\$0.33	\$10.46	\$0.68	\$33.31
Walton County (FL)	\$55.94	\$24.83	\$25.23	\$11.86	\$11.04	\$2.06	\$18.32	\$5.93	\$155.21
Chatham County (NC)	\$9.47	\$22.82	\$11.56	\$6.30	\$3.20	\$0.65	\$2.01	\$4.78	\$60.79
City of Flagstaff (AZ)	\$14.71	\$9.84	\$3.76	\$4.43	\$1.83	\$0.21	\$9.36	\$1.62	\$45.76
City of Rapid City (SD)	\$12.60	\$11.13	\$6.78	\$1.54	\$5.56	\$1.49	\$15.26	\$2.44	\$56.80
City of Missoula (MT)	\$12.60	\$4.58	\$2.20	\$3.19	\$1.65	\$0.42	\$4.24	\$1.10	\$29.98
Wilson County (NC)	\$7.97	\$4.03	\$1.56	\$2.15	\$2.71	\$0.41	\$1.53	\$1.02	\$21.38
Caldwell County (NC)	\$10.29	\$7.42	\$3.01	\$4.19	\$4.11	\$0.07	\$8.27	\$1.52	\$38.88
City of Sioux City (IA)	\$9.57	\$7.62	\$3.14	\$2.69	\$3.38	\$0.23	\$5.00	\$1.87	\$33.50

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Largo (FL)	\$12.87	\$2.95	\$1.36	\$2.90	\$2.15	\$0.41	\$2.10	\$1.06	\$25.80
City of Santa Fe (NM)	\$18.95	\$19.68	\$5.96	\$6.32	\$3.64	\$0.62	\$14.20	\$3.49	\$72.86
City of Fort Myers (FL)	\$16.64	\$6.38	\$2.33	\$3.41	\$5.56	\$1.25	\$3.30	\$1.56	\$40.43
Buchanan County (MO)	\$10.63	\$4.81	\$1.76	\$3.20	\$2.92	\$0.73	\$1.59	\$0.94	\$26.58
City of Nashua (NH)	\$21.40	\$4.86	\$2.78	\$2.25	\$1.95	\$0.11	\$0.94	\$2.02	\$36.31
City of Miami Beach (FL)	\$23.33	\$4.22	\$3.08	\$7.41	\$3.48	\$1.00	\$12.38	\$1.87	\$56.77
City of Asheville (NC)	\$18.15	\$2.44	\$1.05	\$3.01	\$1.80	\$0.60	\$4.56	\$0.92	\$32.53
Pottawattamie County (IA)	\$7.14	\$1.45	\$0.50	\$2.58	\$0.61	\$0.13	\$0.48	\$0.65	\$13.54
Fairbanks North Star Borough (AK)	\$10.46	\$7.26	\$3.61	\$3.63	\$2.48	\$0.69	\$2.42	\$1.91	\$32.46
City of Lee's Summit (MO)	\$11.34	\$3.75	\$3.26	\$2.22	\$3.31	\$0.56	\$1.00	\$0.23	\$25.67
Cleveland County (NC)	\$9.84	\$14.42	\$3.44	\$2.72	\$3.88	\$0.16	\$7.37	\$1.70	\$43.53
Montgomery County (VA)	\$9.79	\$6.57	\$3.22	\$2.66	\$1.65	\$0.46	\$2.93	\$1.72	\$29.00
Nevada County (CA)	\$15.04	\$5.53	\$4.25	\$4.18	\$2.17	\$0.60	\$8.59	\$2.00	\$42.36
City of Boca Raton (FL)	\$9.69	\$3.81	\$1.21	\$2.38	\$1.43	\$0.47	\$3.65	\$0.46	\$23.10
Cohort B Average	\$14.11	\$7.19	\$3.62	\$3.59	\$3.06	\$0.61	\$4.86	\$1.42	\$38.46
Percent of Cohort B Total	36.7%	18.7%	9.4%	9.3%	7.9%	1.6%	12.6%	3.7%	100.0%
Cohort B Median	\$12.41	\$5.66	\$3.11	\$3.15	\$2.91	\$0.49	\$3.44	\$1.11	\$33.91

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ALL ATTENDEES (both Residents and Non-Residents)							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
City of Carmel (IN)	\$15.13	\$3.80	\$2.05	\$2.85	\$2.57	\$0.62	\$3.77	\$0.98	\$31.77
City of Renton (WA)	\$12.24	\$8.05	\$4.86	\$3.42	\$4.09	\$1.30	\$2.85	\$3.67	\$40.48
Craven County (NC)	\$20.89	\$11.23	\$3.82	\$4.00	\$5.95	\$1.30	\$5.66	\$2.72	\$55.57
Platte County (MO)	\$21.83	\$0.62	\$0.13	\$2.79	\$5.19	\$0.87	\$0.40	\$0.63	\$32.46
Cecil County (MD) ²	\$13.22	\$5.41	\$1.97	\$1.58	\$2.60	\$1.15	\$0.50	\$1.99	\$28.42
City of Boulder (CO)	\$14.41	\$4.28	\$3.54	\$3.32	\$1.10	\$0.79	\$3.93	\$1.91	\$33.28
Bradley County (TN) ²	\$9.82	\$4.95	\$2.35	\$2.76	\$3.20	\$1.08	\$2.81	\$0.82	\$27.79
City of Lewisville (TX)	\$16.51	\$2.31	\$1.92	\$2.62	\$2.49	\$0.56	\$2.28	\$0.75	\$29.44
City of Elgin (IL)	\$12.28	\$1.90	\$1.58	\$2.08	\$1.35	\$0.55	\$0.62	\$0.72	\$21.08
Douglas County (OR)	\$8.91	\$15.83	\$4.46	\$6.88	\$2.98	\$0.31	\$4.38	\$3.85	\$47.60
City of West Palm Beach (FL)	\$15.28	\$4.42	\$1.55	\$5.46	\$2.01	\$0.55	\$8.13	\$1.32	\$38.72
Flagler County (FL)	\$12.96	\$6.36	\$4.10	\$3.11	\$2.69	\$0.29	\$6.32	\$2.46	\$38.29
City of Clearwater (FL)	\$14.42	\$5.97	\$2.99	\$4.53	\$3.01	\$0.61	\$7.04	\$1.31	\$39.88
City of Carlsbad (CA)	\$8.43	\$1.31	\$5.65	\$2.00	\$0.78	\$0.16	\$0.94	\$0.49	\$19.76
City of Norman (OK)	\$14.03	\$5.81	\$2.59	\$3.24	\$3.36	\$0.63	\$1.72	\$1.71	\$33.09
City of Columbia (MO)	\$16.98	\$5.47	\$2.15	\$2.95	\$1.35	\$0.61	\$5.48	\$1.40	\$36.39
City of Abilene (TX) ²	\$12.33	\$4.04	\$2.12	\$2.96	\$2.40	\$0.84	\$3.91	\$0.67	\$29.27
Hunterdon County (NJ)	\$11.31	\$4.66	\$2.49	\$2.90	\$2.22	\$0.20	\$0.97	\$0.70	\$25.45
City of Topeka (KS)	\$8.44	\$5.04	\$1.75	\$2.50	\$2.10	\$0.47	\$1.83	\$2.02	\$24.15
Cache County (UT)	\$12.27	\$4.49	\$2.69	\$3.79	\$2.15	\$0.64	\$7.11	\$1.11	\$34.25
City of New Haven (CT)	\$15.24	\$4.68	\$2.70	\$4.87	\$3.18	\$1.74	\$1.35	\$1.75	\$35.51
City of Waco (TX)	\$11.03	\$4.59	\$1.86	\$3.84	\$3.60	\$0.49	\$5.63	\$1.40	\$32.44
Brunswick County (NC)	\$8.36	\$10.76	\$3.00	\$5.59	\$3.36	\$1.05	\$7.68	\$0.63	\$40.43
City of Bellevue (WA)	\$17.74	\$8.12	\$2.44	\$5.69	\$3.28	\$0.23	\$8.38	\$3.19	\$49.07
City of Savannah (GA)	\$20.34	\$10.38	\$2.68	\$4.56	\$2.29	\$0.35	\$14.18	\$0.58	\$55.36
Orange County (NC) ²	\$9.09	\$4.88	\$3.13	\$2.27	\$1.31	\$0.53	\$1.86	\$1.58	\$24.65
Cumberland County (NJ)	\$12.34	\$5.44	\$3.43	\$3.25	\$2.75	\$0.76	\$3.39	\$1.71	\$33.07
Johnson County (IA) ²	\$19.69	\$8.22	\$3.14	\$3.90	\$1.94	\$1.82	\$6.54	\$1.52	\$46.77
City of Escondido (CA)	\$11.62	\$8.60	\$3.43	\$3.34	\$3.72	\$0.79	\$2.15	\$2.60	\$36.25
City of Kansas City (MO)	\$16.80	\$3.98	\$3.37	\$5.59	\$2.85	\$0.49	\$3.93	\$1.59	\$38.60
Macon-Bibb County (GA) ²	\$18.49	\$12.94	\$0.94	\$2.05	\$5.47	\$0.53	\$4.20	\$1.90	\$46.52
City of Springfield (MA)	\$8.64	\$6.80	\$1.90	\$2.09	\$3.18	\$0.69	\$3.21	\$5.34	\$31.85
Ouachita Parish (LA)	\$10.69	\$16.09	\$4.53	\$4.46	\$6.38	\$1.84	\$2.10	\$1.19	\$47.28
City of Alexandria (VA)	\$12.08	\$7.89	\$4.11	\$3.47	\$2.61	\$0.78	\$2.98	\$0.67	\$34.59
Catawba County (NC)	\$14.67	\$19.10	\$4.58	\$5.63	\$6.43	\$0.72	\$3.13	\$1.94	\$56.20
Martin County (FL)	\$13.55	\$2.71	\$0.69	\$2.29	\$0.94	\$0.27	\$3.33	\$0.73	\$24.51

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Wyandotte County (KS)	\$6.86	\$3.13	\$2.30	\$4.28	\$2.21	\$0.53	\$1.37	\$0.84	\$21.52
Town of Cary (NC)	\$10.68	\$2.45	\$1.61	\$1.77	\$1.70	\$1.33	\$0.82	\$0.85	\$21.21
Springfield (MO)	\$14.18	\$6.35	\$1.99	\$3.07	\$3.14	\$0.73	\$2.26	\$1.46	\$33.18
City of Salem (OR)	\$11.20	\$7.48	\$2.30	\$3.42	\$1.70	\$0.11	\$5.45	\$0.66	\$32.32
City of Fort Collins (CO)	\$15.30	\$3.02	\$2.54	\$3.02	\$1.93	\$0.68	\$3.31	\$1.28	\$31.08
City of Eugene (OR)	\$13.99	\$3.79	\$1.56	\$2.85	\$2.87	\$0.42	\$3.62	\$0.77	\$29.87
City of Oceanside (CA) ²	\$13.26	\$11.68	\$3.48	\$4.13	\$4.23	\$0.47	\$4.99	\$2.40	\$44.64
City of Ontario (CA)	\$7.80	\$6.37	\$4.53	\$3.45	\$2.77	\$0.78	\$1.92	\$1.02	\$28.64
City of Frisco (TX)	\$19.59	\$7.63	\$1.45	\$3.04	\$4.24	\$0.96	\$1.72	\$1.60	\$40.23
City of Providence (RI)	\$16.73	\$4.59	\$2.09	\$4.35	\$2.26	\$0.35	\$3.80	\$0.88	\$35.05
Pitt County (NC)	\$11.88	\$5.40	\$3.29	\$3.47	\$3.30	\$0.70	\$4.08	\$1.27	\$33.39
City of Fort Lauderdale (FL)	\$18.44	\$5.35	\$2.25	\$6.38	\$4.23	\$0.37	\$4.63	\$1.37	\$43.02
City of McKinney (TX)	\$19.03	\$7.25	\$1.22	\$4.49	\$2.68	\$0.84	\$2.43	\$0.14	\$38.08
Sumner County (TN)	\$8.55	\$11.35	\$2.07	\$2.32	\$5.30	\$0.34	\$0.62	\$4.18	\$34.73
City of Sioux Falls (SD)	\$16.06	\$5.80	\$2.22	\$3.63	\$3.03	\$0.63	\$5.01	\$1.65	\$38.03
City of Tempe (AZ)	\$12.64	\$8.38	\$3.48	\$3.69	\$5.32	\$0.30	\$3.27	\$2.48	\$39.56
City of Salt Lake City (UT) ²	\$15.92	\$7.08	\$2.53	\$4.66	\$3.10	\$0.46	\$3.72	\$1.09	\$38.56
Richmond County (GA)	\$6.59	\$4.50	\$1.91	\$2.07	\$3.55	\$0.25	\$2.21	\$0.78	\$21.86
Montgomery County (TN)	\$9.98	\$6.13	\$1.99	\$3.72	\$3.17	\$0.48	\$4.75	\$1.90	\$32.12
Tuscaloosa County (AL)	\$11.21	\$2.34	\$1.54	\$2.55	\$4.51	\$0.71	\$1.82	\$0.47	\$25.15
City of San Bernardino (CA)	\$6.48	\$6.44	\$3.56	\$10.02	\$4.45	\$1.15	\$3.53	\$1.16	\$36.79
Cabarrus County (NC)	\$9.18	\$7.45	\$2.13	\$3.34	\$2.16	\$0.29	\$1.55	\$1.08	\$27.18
City of Tacoma (WA)	\$13.73	\$11.53	\$1.78	\$2.67	\$1.83	\$0.39	\$1.41	\$0.68	\$34.02
Gaston County (NC)	\$7.23	\$4.65	\$2.43	\$2.89	\$5.30	\$0.53	\$0.75	\$1.76	\$25.54
New Hanover County (NC)	\$19.74	\$5.82	\$2.57	\$5.44	\$3.16	\$0.75	\$5.45	\$2.01	\$44.94
City of Garland (TX)	\$13.07	\$3.86	\$2.42	\$2.98	\$4.05	\$0.80	\$1.03	\$1.14	\$29.35
Clay County (MO)	\$41.38	\$0.30	\$1.19	\$4.39	\$10.83	\$3.05	\$2.18	\$0.76	\$64.08
Cohort C Average	\$13.69	\$6.37	\$2.59	\$3.66	\$3.24	\$0.71	\$3.53	\$1.51	\$35.31
Percent of Cohort C Total	38.8%	18.0%	7.3%	10.4%	9.2%	2.0%	10.0%	4.3%	100.0%
Cohort C Median	\$13.07	\$5.47	\$2.42	\$3.34	\$3.01	\$0.62	\$3.27	\$1.31	\$34.02

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ALL ATTENDEES (both Residents and Non-Residents)							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
City of Reno (NV)	\$18.78	\$5.24	\$2.35	\$3.56	\$3.45	\$0.15	\$3.00	\$1.60	\$38.13
City of Scottsdale (AZ)	\$19.29	\$3.90	\$0.94	\$3.47	\$1.58	\$0.87	\$2.83	\$0.87	\$33.75
City of Chandler (AZ)	\$15.25	\$7.50	\$2.62	\$3.74	\$3.41	\$0.62	\$5.50	\$1.64	\$40.28
Buncombe County (NC) ²	\$17.88	\$4.02	\$1.05	\$2.95	\$1.86	\$0.57	\$4.57	\$0.96	\$33.86
City of St. Petersburg (FL)	\$20.11	\$9.66	\$2.14	\$3.27	\$3.99	\$0.58	\$5.45	\$3.70	\$48.90
City of Jersey City (NJ)	\$17.49	\$11.63	\$6.65	\$7.53	\$8.88	\$1.41	\$3.55	\$2.39	\$59.53
Greater Green Bay Area (WI)	\$12.57	\$3.19	\$1.41	\$2.32	\$1.57	\$0.97	\$3.02	\$0.46	\$25.51
St. Johns County (FL)	\$27.37	\$14.16	\$6.48	\$10.04	\$6.64	\$1.75	\$26.27	\$3.37	\$96.08
Alachua County (FL)	\$14.20	\$8.51	\$4.82	\$5.35	\$3.69	\$0.19	\$18.18	\$1.39	\$56.33
Santa Cruz County (CA) ²	\$11.99	\$5.01	\$3.25	\$3.14	\$2.54	\$0.33	\$2.93	\$1.07	\$30.26
York County (SC)	\$14.60	\$6.46	\$3.43	\$3.77	\$4.97	\$0.41	\$3.27	\$0.95	\$37.86
City of Orlando (FL) ²	\$17.72	\$4.45	\$3.23	\$6.06	\$5.47	\$0.66	\$3.91	\$1.46	\$42.96
City of Lincoln (NE)	\$11.78	\$7.19	\$1.44	\$2.64	\$1.41	\$0.57	\$1.47	\$1.35	\$27.85
City of Greensboro (NC)	\$13.81	\$7.08	\$2.58	\$5.91	\$3.90	\$0.58	\$6.14	\$1.64	\$41.64
Leon County (FL)	\$11.34	\$5.73	\$3.80	\$3.86	\$2.89	\$0.87	\$2.64	\$1.56	\$32.69
City of Marquette (MI)	\$13.39	\$6.79	\$5.85	\$3.45	\$3.30	\$0.58	\$5.49	\$2.43	\$41.28
Greater Spartanburg Area (SC)	\$15.60	\$5.55	\$2.87	\$3.51	\$3.19	\$0.47	\$3.17	\$1.39	\$35.75
Durham County (NC)	\$15.39	\$4.85	\$2.86	\$3.97	\$2.90	\$0.65	\$2.45	\$2.81	\$35.88
Lexington-Fayette Urban County (KY)	\$15.64	\$4.82	\$0.95	\$3.10	\$2.80	\$0.50	\$2.58	\$0.35	\$30.74
Somerset County (NJ)	\$13.39	\$3.67	\$2.28	\$2.22	\$1.85	\$0.50	\$0.55	\$0.36	\$24.82
City of Riverside (CA)	\$10.41	\$9.66	\$5.50	\$4.43	\$4.69	\$0.41	\$3.77	\$1.98	\$40.85
Rutherford County (TN)	\$12.68	\$6.45	\$3.84	\$4.15	\$4.32	\$0.66	\$3.93	\$1.94	\$37.97
City of Santa Ana (CA)	\$10.49	\$6.82	\$2.91	\$4.10	\$2.43	\$0.68	\$1.40	\$1.51	\$30.34
Cumberland County (NC) ²	\$12.04	\$4.98	\$2.52	\$3.04	\$4.81	\$0.71	\$1.36	\$0.98	\$30.44
Municipality of San Juan (PR)	\$19.08	\$41.41	\$6.09	\$8.49	\$4.87	\$0.24	\$6.98	\$1.44	\$88.60
Davis County (UT)	\$8.08	\$1.17	\$0.98	\$2.62	\$0.57	\$0.52	\$0.22	\$0.32	\$14.48
Lake County (FL)	\$22.56	\$20.43	\$4.61	\$6.67	\$2.00	\$0.83	\$16.04	\$2.16	\$75.30
Washtenaw County (MI)	\$15.39	\$5.96	\$1.95	\$3.52	\$2.74	\$0.59	\$3.37	\$1.44	\$34.96
Hamilton County (TN)	\$14.22	\$8.57	\$3.48	\$4.81	\$4.07	\$0.78	\$6.21	\$1.23	\$43.37
Forsyth County (NC)	\$15.29	\$11.83	\$3.49	\$5.64	\$4.91	\$0.83	\$7.49	\$2.69	\$52.17
Collier County (FL)	\$12.89	\$3.98	\$2.83	\$3.69	\$1.42	\$1.02	\$6.61	\$1.85	\$34.29
City of Wichita (KS)	\$12.33	\$8.26	\$2.78	\$3.67	\$6.75	\$0.83	\$4.51	\$1.62	\$40.75
Placer County (CA)	\$13.15	\$8.60	\$4.25	\$4.52	\$2.76	\$0.76	\$2.95	\$1.40	\$38.39
City of Tampa (FL)	\$21.50	\$6.86	\$4.58	\$6.78	\$9.94	\$2.01	\$7.06	\$1.32	\$60.05
St. Charles County (MO)	\$14.53	\$4.53	\$1.83	\$1.49	\$1.97	\$0.74	\$1.51	\$0.67	\$27.27
Manatee County (FL)	\$14.14	\$9.99	\$4.54	\$4.34	\$3.94	\$0.15	\$4.81	\$2.06	\$43.97

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Greater Flint Area (MI)	\$15.49	\$5.17	\$1.29	\$3.15	\$3.79	\$0.44	\$2.34	\$1.05	\$32.72
Clackamas County (OR)	\$12.10	\$7.73	\$1.50	\$1.87	\$1.47	\$0.21	\$0.73	\$2.41	\$28.02
Sarasota County (FL)	\$23.86	\$2.44	\$1.97	\$4.00	\$3.68	\$0.53	\$8.64	\$1.09	\$46.21
Monterey County (CA)	\$15.11	\$9.37	\$3.71	\$5.78	\$4.47	\$0.34	\$13.20	\$2.17	\$54.15
City of Atlanta (GA)	\$21.15	\$2.91	\$1.91	\$6.98	\$3.80	\$0.86	\$2.95	\$1.68	\$42.24
Morris County (NJ)	\$16.46	\$3.58	\$1.13	\$2.93	\$1.33	\$0.23	\$0.83	\$0.84	\$27.33
Cohort D Average	\$15.49	\$7.62	\$3.06	\$4.30	\$3.60	\$0.66	\$5.09	\$1.56	\$41.38
Percent of Cohort D Total	37.4%	18.4%	7.4%	10.4%	8.7%	1.6%	12.3%	3.8%	100.0%
Cohort D Median	\$14.86	\$6.46	\$2.85	\$3.76	\$3.43	\$0.59	\$3.46	\$1.45	\$38.05

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Camden County (NJ)	\$9.01	\$3.20	\$1.88	\$2.00	\$1.41	\$0.36	\$0.41	\$0.75	\$19.02
City of Mesa (AZ)	\$13.00	\$3.58	\$2.98	\$3.44	\$2.31	\$0.55	\$3.47	\$1.04	\$30.37
Guilford County (NC) ²	\$13.03	\$6.48	\$2.36	\$5.57	\$3.68	\$0.57	\$5.73	\$1.46	\$38.88
Dane County (WI)	\$13.98	\$8.36	\$3.65	\$3.17	\$2.94	\$0.57	\$3.55	\$1.93	\$38.15
Volusia County (FL)	\$26.02	\$3.76	\$0.72	\$2.33	\$1.52	\$0.80	\$1.14	\$1.25	\$37.54
Union County (NJ)	\$11.96	\$3.00	\$2.61	\$2.48	\$1.73	\$0.71	\$0.83	\$0.89	\$24.21
City of Albuquerque (NM)	\$10.94	\$12.49	\$4.76	\$2.63	\$4.00	\$0.48	\$1.41	\$1.07	\$37.78
City of Milwaukee (WI)	\$15.51	\$3.87	\$1.47	\$4.76	\$1.61	\$0.72	\$2.60	\$0.83	\$31.37
Washington County (OR)	\$11.43	\$9.15	\$1.98	\$2.00	\$2.10	\$0.53	\$1.36	\$0.94	\$29.49
Johnson County (KS)	\$11.61	\$6.51	\$4.43	\$4.61	\$2.81	\$0.71	\$3.30	\$1.42	\$35.40
Ocean County (NJ)	\$9.53	\$5.32	\$4.59	\$3.66	\$2.64	\$0.38	\$2.25	\$1.79	\$30.16
City of Louisville-Jefferson County (KY)	\$16.07	\$7.73	\$2.69	\$5.05	\$4.74	\$0.57	\$6.15	\$2.09	\$45.09
Monmouth County (NJ)	\$22.20	\$6.59	\$2.51	\$5.00	\$3.76	\$0.53	\$2.53	\$2.06	\$45.18
City of Las Vegas (NV) ²	\$14.95	\$8.77	\$3.01	\$5.71	\$5.20	\$1.13	\$7.76	\$1.42	\$47.95
City of Portland (OR)	\$15.63	\$6.47	\$1.90	\$4.30	\$2.46	\$0.60	\$3.92	\$1.17	\$36.45
City of Nashville-Davidson County (TN)	\$21.78	\$6.55	\$2.39	\$6.03	\$3.90	\$1.32	\$17.68	\$2.23	\$61.88
Hudson County (NJ) ²	\$17.83	\$11.55	\$6.34	\$7.29	\$8.41	\$1.47	\$3.57	\$2.25	\$58.71
Jackson County (MO) ²	\$15.11	\$4.20	\$3.08	\$4.37	\$2.97	\$0.46	\$2.07	\$0.82	\$33.08
City and County of Denver (CO)	\$16.74	\$8.17	\$2.51	\$5.15	\$3.52	\$0.62	\$6.33	\$1.01	\$44.05
Lee County (FL) ²	\$16.74	\$6.29	\$2.28	\$3.36	\$5.49	\$1.23	\$3.27	\$1.53	\$40.19
Essex County (NJ)	\$20.55	\$2.73	\$1.33	\$4.67	\$1.79	\$0.58	\$1.52	\$0.45	\$33.62
Multnomah County (OR)	\$15.31	\$7.27	\$1.89	\$4.34	\$2.41	\$0.57	\$3.87	\$1.19	\$36.85
Middlesex County (NJ)	\$15.50	\$2.00	\$1.47	\$4.27	\$1.58	\$0.27	\$0.98	\$0.69	\$26.76
City of Indianapolis (IN)	\$15.71	\$3.93	\$2.87	\$4.02	\$4.52	\$1.52	\$2.95	\$1.20	\$36.72
City and County of San Francisco (CA)	\$17.41	\$8.88	\$2.58	\$7.06	\$4.34	\$0.80	\$4.43	\$1.04	\$46.54
Prince George's County (MD)	\$15.52	\$9.43	\$3.55	\$6.43	\$2.52	\$0.75	\$3.16	\$0.91	\$42.27
City of Fort Worth (TX)	\$17.98	\$8.29	\$3.35	\$4.85	\$3.80	\$0.81	\$3.80	\$1.10	\$43.98
Bergen County (NJ)	\$17.55	\$1.90	\$1.88	\$2.85	\$2.57	\$1.16	\$1.13	\$0.54	\$29.58
Shelby County (TN)	\$13.79	\$7.60	\$3.65	\$3.67	\$2.97	\$0.42	\$3.43	\$1.29	\$36.82
Westchester County (NY)	\$11.71	\$3.88	\$1.87	\$3.79	\$2.21	\$0.47	\$1.60	\$1.55	\$27.08
Pinellas County (FL) ²	\$15.77	\$4.80	\$2.20	\$3.00	\$2.86	\$0.57	\$4.92	\$1.50	\$35.62
Cohort E Average	\$15.48	\$6.22	\$2.73	\$4.25	\$3.19	\$0.72	\$3.58	\$1.27	\$37.44
Percent of Cohort E Total	41.3%	16.6%	7.3%	11.4%	8.5%	1.9%	9.6%	3.4%	100.0%
Cohort E Median	\$15.51	\$6.48	\$2.51	\$4.30	\$2.86	\$0.58	\$3.27	\$1.19	\$36.82

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of San José (CA)	\$18.03	\$5.44	\$2.77	\$7.20	\$3.64	\$1.38	\$3.99	\$1.43	\$43.88
Pima County (AZ)	\$13.08	\$7.31	\$2.68	\$3.49	\$2.94	\$0.70	\$4.21	\$1.60	\$36.01
Montgomery County (MD)	\$11.09	\$3.01	\$1.77	\$2.65	\$1.80	\$0.55	\$0.78	\$1.41	\$23.06
Mecklenburg County (NC)	\$17.70	\$6.70	\$2.20	\$5.66	\$3.71	\$0.98	\$5.92	\$0.49	\$43.36
Wake County (NC) ²	\$13.47	\$5.75	\$2.38	\$5.21	\$4.01	\$0.75	\$6.32	\$1.38	\$39.27
Fairfax County (VA)	\$12.72	\$1.87	\$1.75	\$2.21	\$1.92	\$0.30	\$0.54	\$0.86	\$22.17
Salt Lake County (UT) ²	\$15.23	\$7.24	\$2.85	\$4.39	\$3.65	\$0.39	\$3.45	\$1.40	\$38.60
Cuyahoga County (OH)	\$12.88	\$5.88	\$3.00	\$4.97	\$3.95	\$1.12	\$4.28	\$1.25	\$37.33
Allegheny County (PA)	\$18.92	\$9.08	\$2.17	\$6.71	\$3.53	\$0.84	\$10.89	\$2.05	\$54.19
City of Dallas (TX) ²	\$22.38	\$3.80	\$1.98	\$6.62	\$5.71	\$0.90	\$4.31	\$1.35	\$47.05
Orange County (FL) ²	\$17.84	\$5.35	\$3.30	\$5.67	\$4.83	\$0.62	\$5.33	\$1.66	\$44.60
City of San Diego (CA) ²	\$15.26	\$3.45	\$1.37	\$5.34	\$2.78	\$0.57	\$4.82	\$1.35	\$34.94
Hillsborough County (FL) ²	\$19.04	\$6.61	\$4.01	\$5.68	\$8.89	\$1.62	\$6.36	\$1.47	\$53.68
Palm Beach County (FL) ²	\$13.54	\$4.43	\$1.58	\$4.09	\$2.09	\$0.44	\$7.17	\$1.22	\$34.56
City of San Antonio (TX)	\$8.82	\$5.02	\$1.30	\$3.02	\$1.87	\$2.19	\$2.07	\$2.37	\$26.66
Sacramento County (CA)	\$17.08	\$4.85	\$1.70	\$4.20	\$2.15	\$0.71	\$1.22	\$1.22	\$33.13
City and County of Philadelphia (PA)	\$19.97	\$5.25	\$2.65	\$7.58	\$1.73	\$0.45	\$10.89	\$1.96	\$50.48
City of Phoenix (AZ)	\$17.41	\$8.34	\$2.28	\$6.38	\$4.60	\$0.97	\$3.09	\$1.52	\$44.59
Santa Clara County (CA) ²	\$18.38	\$4.16	\$2.36	\$5.91	\$2.77	\$0.96	\$3.57	\$1.45	\$39.56
Broward County (FL) ²	\$16.25	\$6.17	\$2.91	\$5.77	\$4.70	\$0.61	\$3.77	\$1.56	\$41.74
San Bernardino County (CA) ²	\$8.28	\$7.93	\$4.72	\$6.68	\$3.71	\$0.75	\$3.92	\$1.12	\$37.11
Clark County (NV) ²	\$13.56	\$7.83	\$3.05	\$5.38	\$4.98	\$1.02	\$6.11	\$1.52	\$43.45
City of Houston (TX) ²	\$17.67	\$4.02	\$3.70	\$6.33	\$3.43	\$1.04	\$3.45	\$1.45	\$41.09
Riverside County (CA) ²	\$17.82	\$9.64	\$6.00	\$6.11	\$5.50	\$0.64	\$10.99	\$1.60	\$58.30
Miami-Dade County (FL) ²	\$17.53	\$3.07	\$2.38	\$6.14	\$4.14	\$0.74	\$6.18	\$1.46	\$41.64
San Diego County (CA) ²	\$14.05	\$5.69	\$3.04	\$3.99	\$2.94	\$0.60	\$3.91	\$1.35	\$35.57
Harris County (TX) ²	\$17.66	\$4.02	\$3.70	\$6.35	\$3.43	\$1.04	\$3.44	\$1.45	\$41.09
Cohort F Average	\$15.77	\$5.63	\$2.73	\$5.32	\$3.68	\$0.85	\$4.85	\$1.44	\$40.26
Percent of Cohort F Total	39.2%	14.0%	6.8%	13.2%	9.1%	2.1%	12.0%	3.6%	100.0%
Cohort F Median	\$17.08	\$5.44	\$2.65	\$5.67	\$3.64	\$0.75	\$4.21	\$1.45	\$41.09

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Florence Region (OR)	\$16.72	\$16.22	\$6.44	\$5.58	\$4.45	\$0.15	\$11.89	\$3.44	\$64.89
Eastern Oregon Border Region	\$5.20	\$3.67	\$2.26	\$3.72	\$1.30	\$0.30	\$5.79	\$2.14	\$24.38
South Cumberland Region (TN)	\$19.67	\$12.23	\$9.91	\$12.99	\$5.22	\$0.73	\$39.41	\$3.21	\$103.37
Oregon's Adventure Coast	\$10.84	\$4.64	\$2.75	\$3.67	\$0.90	\$0.23	\$7.71	\$4.17	\$34.91
Southern Oregon: Ashland/Talent/Jacksonville	\$12.91	\$3.35	\$3.58	\$4.16	\$2.76	\$0.18	\$3.34	\$1.24	\$31.52
Greater Portsmouth Area (NH)	\$26.30	\$6.72	\$3.00	\$4.04	\$1.88	\$0.61	\$5.11	\$0.79	\$48.45
The Gorge (OR)	\$8.05	\$4.97	\$2.27	\$1.85	\$0.64	\$0.28	\$3.28	\$0.86	\$22.20
Northeast Oregon Region	\$9.21	\$8.83	\$2.40	\$3.85	\$1.34	\$0.36	\$2.25	\$1.53	\$29.77
Greater Aberdeen Region (SD)	\$9.49	\$4.56	\$4.13	\$2.69	\$1.34	\$0.28	\$2.98	\$1.18	\$26.65
Tri-Cities Communities (VA)	\$13.47	\$7.75	\$2.96	\$4.44	\$3.06	\$0.56	\$2.33	\$1.31	\$35.88
Upper Valley Region (NH/VT)	\$14.82	\$3.15	\$1.97	\$2.14	\$1.19	\$0.45	\$1.47	\$2.90	\$28.09
Monadnock Region (NH)	\$17.75	\$4.32	\$1.79	\$2.22	\$0.95	\$0.55	\$4.13	\$0.80	\$32.51
Bismarck-Mandan Region (ND)	\$13.06	\$8.65	\$4.19	\$2.37	\$2.40	\$0.90	\$5.00	\$0.45	\$37.02
Greater Minot Region (ND)	\$14.16	\$4.87	\$2.50	\$2.95	\$3.94	\$1.08	\$0.96	\$1.50	\$31.96
Greater Burlington Area (VT)	\$17.41	\$8.24	\$3.44	\$3.48	\$2.26	\$0.73	\$6.60	\$1.30	\$43.46
Northeastern Connecticut Region	\$12.42	\$2.06	\$1.43	\$1.76	\$0.53	\$0.20	\$0.52	\$0.41	\$19.33
Northwest Connecticut Region	\$12.88	\$5.32	\$2.66	\$3.07	\$1.98	\$0.68	\$1.90	\$0.73	\$29.22
Western Connecticut Region	\$15.70	\$6.66	\$2.10	\$2.83	\$1.47	\$0.30	\$2.12	\$1.05	\$32.23
Greater Fargo-Moorhead Area (ND/MN)	\$11.50	\$7.76	\$2.45	\$2.40	\$1.99	\$0.67	\$1.50	\$1.34	\$29.61
Greater Kingsport Area (TN)	\$10.32	\$6.55	\$5.76	\$3.37	\$2.65	\$0.49	\$2.95	\$1.21	\$33.30
Cedar Valley Region (IA)	\$8.13	\$4.02	\$2.10	\$2.60	\$1.78	\$0.96	\$1.28	\$0.88	\$21.75
Central Oregon Region	\$18.76	\$8.74	\$4.33	\$4.32	\$5.22	\$0.99	\$8.46	\$2.46	\$53.28
Northwest Tennessee Development District ¹	\$11.69	\$6.06	\$3.42	\$4.04	\$3.52	\$0.65	\$4.21	\$1.59	\$35.18
Southwest Tennessee Development District ²	\$9.84	\$5.23	\$3.17	\$3.60	\$3.60	\$0.55	\$2.14	\$1.05	\$29.18
Southeast Ohio ²	\$14.17	\$6.85	\$2.09	\$3.79	\$1.78	\$0.48	\$5.07	\$1.41	\$35.64
Southeastern Connecticut Region	\$15.93	\$3.67	\$1.74	\$2.53	\$1.32	\$0.39	\$5.52	\$1.23	\$32.33
Shoreline and River Valley Region (CT)	\$19.46	\$1.78	\$1.84	\$2.37	\$0.71	\$0.24	\$2.40	\$0.78	\$29.58
Upper Peninsula of Michigan ²	\$11.90	\$8.27	\$4.90	\$4.42	\$2.70	\$0.37	\$7.77	\$2.72	\$43.05
Greater Waterbury Region (CT)	\$18.59	\$1.32	\$2.10	\$3.04	\$1.11	\$0.29	\$0.70	\$0.99	\$28.14
Quad Cities Region (IA/IL)	\$11.50	\$4.15	\$2.02	\$3.11	\$1.59	\$0.58	\$3.10	\$1.13	\$27.18
Greater Peoria Area (IL)	\$11.36	\$7.27	\$2.77	\$3.48	\$3.49	\$0.70	\$2.00	\$1.03	\$32.10
Upper Cumberland Development District (TN) ²	\$5.52	\$4.21	\$3.00	\$4.69	\$2.23	\$1.23	\$2.15	\$1.88	\$24.91
City of Huntsville/Madison County (AL)	\$20.07	\$8.55	\$2.78	\$5.63	\$3.29	\$1.03	\$15.97	\$0.93	\$58.25
Eastern Connecticut Region ²	\$14.59	\$3.06	\$1.62	\$2.23	\$1.02	\$0.32	\$3.61	\$0.92	\$27.37
South Central Tennessee Development District ²	\$9.54	\$4.10	\$1.85	\$2.43	\$3.52	\$0.60	\$0.62	\$0.60	\$23.26
Coachella Valley Region (CA)	\$25.73	\$9.62	\$6.58	\$7.80	\$6.35	\$0.92	\$18.69	\$1.33	\$77.02

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
St. Croix Valley (MN/WI)	\$11.09	\$9.87	\$2.31	\$2.82	\$1.81	\$0.41	\$1.46	\$1.38	\$31.15
First Tennessee Development District ²	\$9.85	\$6.83	\$4.33	\$3.13	\$2.63	\$0.30	\$3.07	\$1.67	\$31.81
Northwest Arkansas Region	\$18.70	\$2.31	\$1.20	\$3.30	\$2.01	\$1.11	\$2.01	\$0.99	\$31.63
Northeast Prosperity Zone (NC) ²	\$14.10	\$8.99	\$10.97	\$7.37	\$3.42	\$0.69	\$10.03	\$2.28	\$57.85
The Eastside (King County, WA) ²	\$16.36	\$8.15	\$3.72	\$4.63	\$3.66	\$0.72	\$5.54	\$2.95	\$45.73
Greater Des Moines Region (IA)	\$13.59	\$8.70	\$1.92	\$4.51	\$3.18	\$0.47	\$6.50	\$0.79	\$39.66
Greater New Haven Region (CT) ²	\$13.92	\$4.13	\$2.46	\$4.44	\$2.77	\$1.35	\$1.29	\$1.50	\$31.86
Northwestern Prosperity Zone (NC) ²	\$14.37	\$13.32	\$4.40	\$4.63	\$4.89	\$0.71	\$6.27	\$1.73	\$50.32
Southeast Tennessee Development District ²	\$12.86	\$6.36	\$4.07	\$4.87	\$4.64	\$1.04	\$6.38	\$1.09	\$41.31
Greater Knoxville Region (TN)	\$17.03	\$5.10	\$1.62	\$3.93	\$3.13	\$0.81	\$3.73	\$1.39	\$36.74
Western Prosperity Zone (NC) ²	\$17.73	\$4.71	\$1.18	\$3.01	\$1.84	\$0.58	\$4.63	\$0.94	\$34.62
Lehigh Valley Region (PA)	\$10.92	\$8.53	\$1.72	\$3.26	\$2.05	\$0.35	\$3.95	\$0.97	\$31.75
Pikes Peak Region (CO)	\$13.48	\$10.01	\$4.11	\$5.60	\$3.98	\$0.81	\$4.85	\$1.71	\$44.55
Coastal Fairfield County Region (CT)	\$16.86	\$6.08	\$3.01	\$3.05	\$3.09	\$0.93	\$1.51	\$1.30	\$35.83
Greater Fort Wayne Area (IN) ²	\$11.06	\$6.01	\$2.05	\$3.72	\$3.32	\$0.65	\$2.61	\$1.28	\$30.70
Greater Sarasota/Bradenton Area (FL) ²	\$20.54	\$5.02	\$2.84	\$4.12	\$3.77	\$0.40	\$7.33	\$1.42	\$45.44
Sandhills Prosperity Zone (NC) ²	\$10.07	\$6.31	\$1.89	\$2.74	\$4.54	\$0.99	\$1.41	\$0.76	\$28.71
West Valley Region (AZ)	\$13.06	\$6.15	\$2.05	\$2.60	\$2.03	\$0.15	\$2.74	\$1.43	\$30.21
Greater Hartford Region (CT)	\$13.29	\$4.15	\$3.04	\$3.16	\$2.74	\$0.79	\$2.09	\$0.75	\$30.01
Dayton Region (OH)	\$12.47	\$1.26	\$0.96	\$2.94	\$1.11	\$0.38	\$1.78	\$0.70	\$21.60
Memphis Area Association of Governments (TN) ²	\$13.79	\$7.60	\$3.65	\$3.67	\$2.97	\$0.42	\$3.43	\$1.29	\$36.82
Southeast Prosperity Zone (NC) ²	\$18.25	\$8.32	\$3.59	\$4.50	\$3.74	\$0.94	\$4.70	\$2.24	\$46.28
Richmond & Tri-Cities Region (VA) ²	\$15.33	\$3.55	\$2.14	\$4.08	\$2.64	\$0.39	\$1.74	\$0.58	\$30.45
Greater Fairfax Area (VA) ²	\$12.26	\$2.73	\$1.82	\$1.97	\$1.69	\$0.37	\$0.63	\$0.73	\$22.20
South Hampton Roads Area (VA)	\$16.96	\$3.81	\$1.80	\$3.88	\$4.60	\$0.36	\$3.33	\$0.99	\$35.73
East Tennessee Development District ²	\$10.02	\$4.92	\$3.65	\$4.40	\$2.50	\$0.43	\$1.75	\$2.27	\$29.94
Greater St. Louis Area (MO) ²	\$10.90	\$8.67	\$2.80	\$4.18	\$3.95	\$0.70	\$3.29	\$1.25	\$35.74
Western New York Region	\$15.91	\$9.93	\$2.48	\$5.35	\$4.45	\$0.98	\$4.16	\$1.74	\$45.00
Greater Jacksonville Region (FL) ²	\$25.85	\$13.04	\$5.78	\$9.08	\$6.24	\$1.57	\$22.61	\$3.07	\$87.24
Piedmont-Triad Prosperity Zone (NC) ²	\$13.82	\$8.47	\$2.79	\$5.57	\$4.13	\$0.67	\$6.36	\$1.91	\$43.72
Greater Kansas City Metropolitan Area (MO/KS) ²	\$17.83	\$3.78	\$2.78	\$4.26	\$4.27	\$0.98	\$2.19	\$0.97	\$37.06
Greater Portland Area (OR) ²	\$13.57	\$7.94	\$1.86	\$3.21	\$2.16	\$0.50	\$2.57	\$1.30	\$33.11
Greater Nashville Regional Council (TN) ²	\$14.72	\$7.10	\$2.72	\$4.46	\$4.08	\$0.81	\$8.41	\$2.34	\$44.64
Greater Tampa/St. Petersburg Area (FL) ²	\$16.49	\$5.20	\$2.60	\$3.59	\$4.19	\$0.80	\$5.23	\$1.49	\$39.59
Southwestern Prosperity Zone (NC) ²	\$11.53	\$7.53	\$2.40	\$3.89	\$3.59	\$0.55	\$3.55	\$1.13	\$34.17
North Central Prosperity Zone (NC) ²	\$11.17	\$6.83	\$3.39	\$3.81	\$2.89	\$0.60	\$3.22	\$1.93	\$33.84

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Long Island (NY)	\$18.27	\$5.44	\$3.30	\$3.86	\$1.48	\$0.92	\$2.49	\$1.55	\$37.31
Greater Philadelphia Region (PA) ²	\$20.10	\$5.69	\$2.38	\$7.36	\$1.94	\$0.54	\$9.34	\$1.84	\$49.19
Central Florida Region ²	\$18.78	\$6.89	\$3.18	\$5.47	\$4.14	\$0.63	\$6.36	\$1.65	\$47.10
Inland Empire Region (CA) ²	\$13.49	\$8.86	\$5.42	\$6.37	\$4.69	\$0.69	\$7.78	\$1.38	\$48.68
Greater Houston Region (TX) ²	\$17.53	\$3.82	\$3.57	\$6.02	\$3.36	\$0.97	\$3.22	\$1.35	\$39.84
Dallas-Fort Worth-Arlington MSA (TX) ²	\$19.79	\$4.95	\$2.14	\$5.04	\$4.63	\$0.84	\$3.33	\$1.23	\$41.95
Regional Average	\$14.48	\$6.34	\$3.08	\$4.05	\$2.87	\$0.63	\$4.93	\$1.46	\$37.83
Percent of Regional Total	38.3%	16.8%	8.1%	10.7%	7.6%	1.7%	13.0%	3.9%	100.0%
Regional Median	\$13.82	\$6.15	\$2.72	\$3.79	\$2.76	\$0.60	\$3.33	\$1.30	\$34.17

TABLE 31**Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
State of Vermont ²	\$15.19	\$4.77	\$3.23	\$2.86	\$1.61	\$0.45	\$4.97	\$1.45	\$34.53
State of North Dakota ²	\$12.52	\$6.20	\$3.47	\$2.93	\$2.56	\$0.80	\$2.89	\$1.13	\$32.50
State of South Dakota ²	\$11.90	\$6.60	\$3.79	\$2.72	\$2.63	\$0.77	\$5.92	\$1.46	\$35.79
State of Delaware	\$25.56	\$2.99	\$2.19	\$3.99	\$2.39	\$0.31	\$4.87	\$1.15	\$43.45
State of Idaho	\$14.88	\$3.22	\$6.30	\$3.80	\$2.86	\$1.03	\$3.10	\$1.13	\$36.32
State of New Mexico ²	\$15.14	\$13.30	\$4.47	\$4.31	\$3.32	\$0.42	\$14.38	\$2.39	\$57.73
State of Arkansas ²	\$18.13	\$2.88	\$1.20	\$3.15	\$2.12	\$1.10	\$2.03	\$0.96	\$31.57
State of Nevada ²	\$15.36	\$7.25	\$3.29	\$5.92	\$4.49	\$0.77	\$5.93	\$1.57	\$44.58
State of Iowa ²	\$11.75	\$6.33	\$2.14	\$2.97	\$1.93	\$0.57	\$3.94	\$1.18	\$30.81
State of Utah ²	\$13.83	\$7.04	\$2.77	\$4.35	\$2.84	\$0.63	\$6.78	\$1.17	\$39.41
Commonwealth of Puerto Rico ²	\$13.56	\$28.83	\$5.87	\$5.84	\$4.00	\$0.19	\$4.52	\$1.77	\$64.58
State of Connecticut ²	\$15.35	\$4.18	\$2.32	\$3.06	\$1.88	\$0.64	\$2.00	\$1.04	\$30.47
State of Oregon ²	\$13.03	\$7.17	\$3.15	\$3.62	\$2.19	\$0.39	\$7.59	\$2.00	\$39.14
State of Wisconsin ²	\$18.14	\$7.60	\$3.32	\$5.26	\$2.55	\$0.46	\$11.60	\$1.66	\$50.59
State of Missouri ²	\$13.19	\$5.74	\$2.30	\$3.34	\$3.34	\$0.71	\$2.30	\$1.05	\$31.97
State of Tennessee ²	\$11.69	\$6.06	\$3.42	\$4.04	\$3.52	\$0.65	\$4.21	\$1.59	\$35.18
State of Arizona ²	\$14.74	\$7.52	\$3.30	\$4.28	\$3.12	\$0.59	\$5.81	\$1.68	\$41.04
State of New Jersey ²	\$15.01	\$4.87	\$2.80	\$3.84	\$2.89	\$0.56	\$1.58	\$1.13	\$32.68
State of North Carolina ²	\$13.12	\$7.94	\$3.46	\$4.22	\$3.57	\$0.69	\$4.47	\$1.63	\$39.10
State of Georgia ²	\$15.11	\$6.51	\$2.38	\$3.85	\$3.13	\$0.49	\$5.11	\$1.10	\$37.68
State of Florida ²	\$17.02	\$6.10	\$3.14	\$4.92	\$3.61	\$0.68	\$7.83	\$1.62	\$44.92
Statewide Average	\$14.96	\$7.29	\$3.25	\$3.97	\$2.88	\$0.61	\$5.33	\$1.42	\$39.72
Percent of Statewide Total	37.7%	18.4%	8.2%	10.0%	7.3%	1.5%	13.4%	3.6%	100.0%
Statewide Median	\$14.88	\$6.33	\$3.23	\$3.85	\$2.86	\$0.63	\$4.87	\$1.45	\$37.68

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 31

Average Per Person Event-Related Expenditures by All Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Mercer Street Grassroots District (Princeton, WV)	\$10.36	\$10.96	\$3.76	\$2.91	\$4.15	\$0.73	\$1.14	\$0.87	\$34.88
Abilene Cultural District (Abilene, TX)	\$11.14	\$3.79	\$1.57	\$2.39	\$2.07	\$0.61	\$3.59	\$0.90	\$26.06
Downtown Torrington (Torrington, CT)	\$12.69	\$5.64	\$2.14	\$2.59	\$2.38	\$0.87	\$1.47	\$1.11	\$28.89
Iowa City Downtown District (Iowa City, IA) ¹	\$19.69	\$8.22	\$3.14	\$3.90	\$1.94	\$1.82	\$6.54	\$1.52	\$46.77
Downtown Macon Urban Core (Macon, GA)	\$18.49	\$12.94	\$0.94	\$2.05	\$5.47	\$0.53	\$4.20	\$1.90	\$46.52
Oceanside Cultural District (Oceanside, CA)	\$13.15	\$13.02	\$3.49	\$4.08	\$4.24	\$0.17	\$4.43	\$2.48	\$45.06
Southeast Ohio Theatre Trail (Southeastern OH)	\$17.41	\$4.94	\$2.10	\$4.06	\$1.05	\$0.64	\$6.34	\$1.36	\$37.90
Loch Haven Cultural Park (Orlando, FL)	\$11.30	\$4.31	\$3.17	\$4.70	\$4.89	\$0.86	\$2.92	\$2.53	\$34.68
Cool Spring Downtown District (Fayetteville, NC)	\$11.26	\$7.08	\$2.76	\$2.97	\$6.52	\$0.80	\$1.55	\$1.06	\$34.00
Downtown Las Vegas (Las Vegas, NV)	\$17.84	\$11.85	\$3.78	\$7.03	\$6.84	\$0.83	\$10.77	\$1.80	\$60.74
Arts Campus Fort Wayne (Fort Wayne, IN)	\$14.88	\$6.92	\$2.14	\$4.44	\$4.52	\$0.68	\$3.43	\$1.04	\$38.05
Salt Lake Cultural Core (Salt Lake City, UT)	\$17.17	\$7.10	\$3.20	\$4.68	\$3.79	\$0.59	\$4.72	\$1.02	\$42.27
Grand Center Arts District (St. Louis, MO)	\$11.98	\$5.86	\$2.15	\$5.04	\$3.65	\$1.28	\$3.12	\$1.56	\$34.64
Dallas Arts District (Dallas, TX)	\$24.05	\$3.59	\$1.84	\$7.44	\$6.50	\$1.03	\$4.40	\$1.34	\$50.19
Balboa Park Cultural District (San Diego, CA)	\$13.49	\$4.33	\$1.13	\$2.32	\$1.51	\$0.38	\$6.20	\$1.10	\$30.46
Houston Museum District (Houston, TX) ¹	\$17.67	\$4.02	\$3.70	\$6.33	\$3.43	\$1.04	\$3.45	\$1.45	\$41.09
Houston Theatre District (Houston, TX)	\$26.24	\$6.34	\$1.38	\$9.40	\$4.13	\$1.07	\$4.87	\$1.24	\$54.67
Midtown Cultural District (Houston, TX)	\$19.57	\$3.84	\$1.66	\$5.26	\$4.50	\$2.09	\$1.62	\$1.63	\$40.17
Arts District Average	\$15.69	\$7.03	\$2.33	\$4.46	\$4.14	\$0.82	\$4.05	\$1.43	\$39.95
Percent of Arts District Total	39.3%	17.6%	5.8%	11.2%	10.4%	2.1%	10.1%	3.6%	100.0%
Arts District Median	\$14.19	\$6.10	\$2.14	\$4.26	\$4.20	\$0.77	\$3.90	\$1.29	\$37.98
Overall Averages for the 179,007 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County									
Average	\$14.73	\$6.56	\$3.04	\$4.16	\$3.18	\$0.65	\$5.21	\$1.51	\$39.04
Percent of Total	37.7%	16.8%	7.8%	10.7%	8.1%	1.7%	13.3%	3.9%	100.0%
Averages for the Overall Sample of 224,677 Audience-Intercept Surveys									
Average	\$14.81	\$6.42	\$2.99	\$4.09	\$3.03	\$0.62	\$5.02	\$1.48	\$38.46
Percent of Total	38.5%	16.7%	7.8%	10.6%	7.9%	1.6%	13.0%	3.8%	100.0%

Research Notes/Explanations of Special Circumstances:

- 1 The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).
- 2 This geographic region includes at least one smaller sub-region that also participated in this study. To calculate the total estimated audience expenditures in this larger region, first the unique findings were calculated for each unique sub-region. Next, the averages for the larger region were applied to any additional data that were collected within this larger region but outside the sub-region(s). Finally, the results were summed. As a result resident, non-resident, and total audience expenditures for this larger region does not equal the average per person expenditure multiplied by the total attendance.

TABLE 32

Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022

This table presents the total estimated dollars spent by **all** attendees as a result of their attendance to activities that were presented, produced, or hosted by eligible arts and organizations in each participating study region. To calculate these figures, the total estimated dollars spent by resident attendees and the total estimated dollars spent by non-resident attendees are summed. Therefore, the figures in this table to not equal the overall average per person expenditure for all audience members multiplied by the total event attendance. Summary statistics are calculated for each population cohort.

Column Two:

The total estimated dollars spent by all arts and culture attendees to purchase **food, drinks, and/or meals** (e.g., dinner at a restaurant, coffee at a cafe) before or after attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Three:

The total estimated dollars spent by all arts and culture attendees to make **retail purchases** (including souvenirs, gifts, books, recordings, art) as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Four:

The total estimated dollars spent by all arts and culture attendees to purchase **groceries and/or supplies** as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Five:

The total estimated dollars spent by all arts and culture attendees on **local transportation** (e.g., gas, parking, taxi/rideshare fares, tolls, car rentals) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Six:

The total estimated dollars spent by all arts and culture attendees to purchase **clothing and/or accessories** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Seven:

The total estimated dollars spent by all arts and culture attendees to pay for **childcare** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Eight:

The total estimated dollars spent by all arts and culture attendees on **overnight lodging** (e.g., hotel, motel, bed-and-breakfast, Airbnb or other private rental) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. (The audience-intercept survey instrument requested that respondents limit their response by providing the cost of one night only.)

Column Nine:

The total estimated dollars spent by all arts and culture attendees on **miscellaneous goods and services** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Ten:

The overall total estimated dollars spent by all arts and culture attendees in all categories for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. This figure is the sum of Column Two through Column Nine.

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ALL ATTENDEES (both Residents and Non-Residents)							Total Audience Expenditures	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Tyrrell County (NC)	\$159,612	\$147,335	\$249,247	\$140,956	\$29,766	\$5,464	\$205,572	\$39,375	\$977,327
Taos County (NM)	\$12,505,979	\$9,647,769	\$2,661,967	\$3,031,596	\$1,628,803	\$208,816	\$23,256,730	\$1,860,079	\$54,801,739
Town of Hillsborough (NC)	\$1,106,294	\$631,460	\$266,671	\$227,910	\$112,094	\$108,931	\$106,360	\$124,622	\$2,684,342
Harney County (OR)	\$566,219	\$650,847	\$555,607	\$295,672	\$87,465	\$157,362	\$992,916	\$128,302	\$3,434,390
City of Monmouth (OR)	\$91,652	\$33,719	\$20,924	\$20,479	\$10,062	\$2,602	\$14,082	\$16,860	\$210,380
City of Sedona (AZ)	\$1,928,588	\$1,332,622	\$933,327	\$592,637	\$443,009	\$18,560	\$2,018,210	\$360,675	\$7,627,628
City of Yankton (SD)	\$641,110	\$268,926	\$343,614	\$297,132	\$93,737	\$34,884	\$95,172	\$66,431	\$1,841,006
City of Falls Church (VA)	\$5,646,171	\$1,308,606	\$1,096,837	\$643,065	\$398,146	\$334,337	\$530,049	\$365,512	\$10,322,723
City of Jamestown (ND)	\$1,684,777	\$568,223	\$803,893	\$301,606	\$194,943	\$126,228	\$399,712	\$125,005	\$4,204,387
Rutland County (VT)	\$2,614,536	\$464,924	\$417,879	\$362,685	\$292,037	\$53,064	\$955,546	\$195,476	\$5,356,147
Town of Elkton (MD)	\$1,998,303	\$915,523	\$242,366	\$191,197	\$348,627	\$160,494	\$74,545	\$396,342	\$4,327,397
City of Waterville (ME)	\$2,060,196	\$457,636	\$233,416	\$301,921	\$191,144	\$47,286	\$468,908	\$99,791	\$3,860,298
City of Pendleton (OR)	\$2,378,337	\$982,999	\$896,885	\$645,178	\$556,514	\$68,996	\$934,502	\$526,102	\$6,989,513
Haywood County (TN)	\$8,064	\$6,002	\$3,842	\$4,599	\$4,293	\$768	\$4,124	\$781	\$32,473
City of Hannibal (MO)	\$368,668	\$14,950	\$24,585	\$108,632	\$87,464	\$23,915	\$72,002	\$16,133	\$716,349
Johnson County (TN)	\$168,166	\$132,956	\$87,741	\$53,238	\$34,053	\$3,169	\$47,105	\$49,136	\$575,564
City of Safety Harbor (FL)	\$922,671	\$335,182	\$136,345	\$228,159	\$201,350	\$75,589	\$375,441	\$196,495	\$2,471,232
City of Tullahoma (TN)	\$410,636	\$181,029	\$83,660	\$100,163	\$161,838	\$25,541	\$30,051	\$16,776	\$1,009,694
City of Coralville (IA) ¹	\$3,220,244	\$1,344,869	\$513,322	\$637,236	\$317,211	\$297,182	\$1,068,219	\$247,976	\$7,646,259
Town of Carrboro (NC)	\$681,519	\$288,296	\$349,993	\$176,976	\$153,203	\$24,338	\$165,715	\$190,740	\$2,030,780
City of Coronado (CA)	\$10,979,974	\$3,262,035	\$2,644,426	\$1,501,824	\$2,131,447	\$509,852	\$3,832,083	\$450,368	\$25,312,009
City of Laguna Beach (CA)	\$18,089,893	\$6,479,879	\$4,972,342	\$3,914,593	\$1,092,391	\$344,343	\$3,706,289	\$766,318	\$39,366,048
City of Newberg (OR)	\$774,981	\$448,579	\$237,659	\$154,665	\$91,898	\$45,779	\$141,883	\$205,879	\$2,101,323
City of Fairfax (VA)	\$301,362	\$136,613	\$46,777	\$44,898	\$41,149	\$10,500	\$16,987	\$9,393	\$607,679
City of Brookings (SD)	\$1,979,685	\$1,135,348	\$511,926	\$594,343	\$118,932	\$147,144	\$185,242	\$135,410	\$4,808,030
Macon County (TN)	\$70,280	\$53,637	\$38,231	\$59,794	\$28,475	\$15,623	\$27,311	\$23,894	\$317,245
City of Paducah (KY)	\$5,756,769	\$2,763,147	\$818,293	\$1,090,980	\$740,570	\$74,481	\$3,150,682	\$422,191	\$14,817,113
City of Tarpon Springs (FL)	\$1,139,702	\$152,546	\$48,736	\$69,140	\$92,690	\$28,908	\$172,431	\$31,493	\$1,735,646
McNairy County (TN)	\$225,904	\$170,251	\$86,704	\$102,939	\$57,214	\$7,488	\$31,975	\$54,053	\$736,528
City of Mason City (IA)	\$402,985	\$189,316	\$72,651	\$103,474	\$46,810	\$4,955	\$214,867	\$45,382	\$1,080,440
Door County (WI)	\$5,553,297	\$3,447,750	\$1,346,942	\$2,429,178	\$852,537	\$56,769	\$7,495,980	\$630,968	\$21,813,421
City of Winter Park (FL)	\$8,755,079	\$3,274,658	\$1,482,951	\$2,503,758	\$2,121,837	\$292,591	\$3,542,530	\$888,271	\$22,861,675
City of Dover (NH)	\$1,567,177	\$790,135	\$268,966	\$394,522	\$374,086	\$57,015	\$249,459	\$281,894	\$3,983,254
Transylvania County (NC)	\$734,056	\$778,806	\$160,374	\$187,790	\$72,158	\$34,631	\$270,495	\$28,962	\$2,267,272
City of West Hollywood (CA)	\$2,381,876	\$880,758	\$712,803	\$1,037,183	\$1,106,167	\$96,063	\$946,078	\$364,298	\$7,525,226
Clatsop County (OR)	\$3,343,732	\$1,357,517	\$849,858	\$726,683	\$336,504	\$133,950	\$3,497,679	\$509,542	\$10,755,465

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Columbia (TN)	\$1,516,779	\$568,319	\$221,575	\$464,631	\$366,618	\$103,436	\$32,221	\$261,849	\$3,535,428
City of Marion (IA)	\$772,779	\$2,031,404	\$262,022	\$120,850	\$200,750	\$58,587	\$119,192	\$32,332	\$3,597,916
Summit County (UT)	\$37,210,335	\$31,219,218	\$9,313,161	\$12,481,619	\$9,447,157	\$1,884,623	\$36,684,472	\$3,783,024	\$142,023,609
Sullivan County (NH)	\$1,177,172	\$1,669,786	\$493,841	\$366,060	\$208,311	\$71,064	\$205,858	\$207,489	\$4,399,581
Monroe County (TN)	\$590,439	\$514,567	\$753,093	\$823,194	\$169,749	\$9,649	\$50,000	\$510,018	\$3,420,709
City of Cleveland (TN)	\$1,178,790	\$518,933	\$241,232	\$306,507	\$387,821	\$121,762	\$293,386	\$93,239	\$3,141,670
Lincoln County (OR)	\$10,080,023	\$3,771,923	\$2,339,991	\$2,197,810	\$1,020,882	\$109,466	\$13,511,619	\$1,137,389	\$34,169,103
Cohort A Average	\$3,583,918	\$1,999,622	\$888,889	\$938,101	\$622,255	\$135,691	\$2,598,225	\$372,578	\$11,139,280
Percent of Cohort A Total	32.2%	18.0%	8.0%	8.4%	5.6%	1.2%	23.3%	3.3%	100.0%
Cohort A Median	\$1,177,981	\$599,890	\$306,290	\$301,764	\$197,847	\$57,801	\$232,163	\$193,108	\$3,566,672

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Joplin (MO)	\$1,305,472	\$737,856	\$439,599	\$273,297	\$210,443	\$39,852	\$148,841	\$111,733	\$3,267,093
City of Florissant (MO)	\$714,689	\$236,299	\$117,378	\$130,298	\$132,962	\$14,676	\$45,528	\$11,839	\$1,403,669
McMinn County (TN)	\$2,086,257	\$690,528	\$790,020	\$813,231	\$1,033,825	\$211,219	\$325,011	\$116,896	\$6,066,987
City of Watsonville (CA)	\$1,224,318	\$606,237	\$422,594	\$359,024	\$453,606	\$31,035	\$278,419	\$128,026	\$3,503,259
Lafayette County (MS)	\$1,662,843	\$1,093,959	\$857,467	\$902,710	\$683,431	\$129,973	\$1,152,609	\$430,529	\$6,913,521
Columbus County (NC)	\$182,013	\$279,377	\$17,339	\$65,338	\$121,568	\$48,262	\$46,048	\$9,483	\$769,428
Watauga County (NC)	\$2,925,579	\$2,163,311	\$973,170	\$684,003	\$656,764	\$237,968	\$1,396,914	\$303,633	\$9,341,342
Mercer County (WV) ²	\$384,951	\$319,639	\$112,543	\$117,915	\$123,385	\$23,755	\$159,194	\$41,447	\$1,282,829
City of Dubuque (IA)	\$12,443,769	\$4,948,145	\$2,608,405	\$2,203,470	\$2,100,662	\$460,048	\$3,373,411	\$1,718,870	\$29,856,780
City of Ocala (FL)	\$14,795,491	\$6,169,932	\$2,541,265	\$4,559,055	\$3,728,376	\$938,218	\$3,586,279	\$1,006,594	\$37,325,210
Town of Chapel Hill (NC)	\$6,560,181	\$4,221,442	\$1,392,914	\$2,060,334	\$445,754	\$164,481	\$2,205,234	\$583,353	\$17,633,693
City of National City (CA)	\$977,535	\$329,346	\$435,312	\$510,229	\$164,681	\$59,495	\$150,381	\$84,415	\$2,711,394
City of Encinitas (CA)	\$7,069,708	\$3,045,134	\$1,412,862	\$1,404,270	\$1,236,607	\$426,213	\$647,229	\$245,294	\$15,487,317
City of Grand Junction (CO)	\$4,029,359	\$2,916,692	\$1,136,392	\$1,603,017	\$946,833	\$251,461	\$1,814,525	\$526,728	\$13,225,007
City of Cheyenne (WY)	\$1,641,454	\$1,492,705	\$491,793	\$561,248	\$643,978	\$110,193	\$934,316	\$137,469	\$6,013,156
City of Santa Cruz (CA)	\$3,068,434	\$1,436,726	\$872,282	\$835,801	\$485,280	\$118,877	\$958,321	\$276,716	\$8,052,437
Hamblen County (TN)	\$522,047	\$343,545	\$200,618	\$162,505	\$187,481	\$25,947	\$71,167	\$78,823	\$1,592,133
City of Redmond (WA)	\$1,426,457	\$532,906	\$306,364	\$298,479	\$254,318	\$59,611	\$242,826	\$42,897	\$3,163,858
Town of Jupiter (FL)	\$4,876,276	\$1,398,763	\$668,734	\$987,689	\$554,955	\$82,035	\$4,428,346	\$618,671	\$13,615,469
City of Ames (IA)	\$3,113,639	\$1,809,526	\$512,738	\$671,756	\$389,811	\$34,991	\$669,643	\$382,692	\$7,584,796
City of Portland (ME)	\$17,421,989	\$2,397,985	\$1,069,507	\$2,812,092	\$428,126	\$154,947	\$3,026,268	\$442,514	\$27,753,428
City of Jackson (TN)	\$917,816	\$329,820	\$207,867	\$218,381	\$291,186	\$39,354	\$86,702	\$66,322	\$2,157,448
Wilkes County (NC)	\$215,504	\$124,945	\$40,961	\$21,797	\$33,004	\$10,311	\$11,739	\$7,578	\$465,839
City of Eau Claire (WI)	\$6,112,401	\$954,219	\$646,961	\$848,067	\$517,846	\$90,873	\$1,843,461	\$348,773	\$11,362,601
Greene County (TN)	\$1,767,335	\$1,079,990	\$124,790	\$537,046	\$717,112	\$37,766	\$734,181	\$48,488	\$5,046,708
Carteret County (NC)	\$5,974,323	\$3,533,309	\$1,933,829	\$1,185,124	\$1,118,234	\$345,688	\$789,049	\$968,224	\$15,847,780
City of Walnut Creek (CA)	\$11,127,520	\$875,951	\$488,117	\$1,622,579	\$516,566	\$186,383	\$468,454	\$272,323	\$15,557,893
Island of Kaua'i (HI)	\$6,405,213	\$4,183,899	\$4,661,567	\$1,987,164	\$3,006,625	\$311,704	\$9,684,929	\$629,734	\$30,870,835
Walton County (FL)	\$17,528,426	\$7,780,096	\$7,906,427	\$3,715,108	\$3,459,267	\$645,028	\$5,739,445	\$1,855,815	\$48,629,612
Chatham County (NC)	\$636,190	\$1,532,548	\$776,258	\$423,282	\$214,747	\$43,605	\$135,049	\$321,140	\$4,082,819
City of Flagstaff (AZ)	\$9,540,554	\$6,379,477	\$2,437,204	\$2,870,072	\$1,183,405	\$135,323	\$6,064,463	\$1,050,795	\$29,661,293
City of Rapid City (SD)	\$40,661,894	\$35,913,389	\$21,854,208	\$4,974,057	\$17,920,176	\$4,794,698	\$49,190,089	\$7,863,417	\$183,171,928
City of Missoula (MT)	\$14,149,325	\$5,140,710	\$2,470,902	\$3,579,199	\$1,845,275	\$466,325	\$4,763,551	\$1,241,199	\$33,656,486
Wilson County (NC)	\$1,451,681	\$733,742	\$283,910	\$391,975	\$494,281	\$74,014	\$278,812	\$185,960	\$3,894,375
Caldwell County (NC)	\$939,872	\$678,075	\$274,630	\$383,259	\$374,982	\$7,019	\$754,862	\$138,590	\$3,551,289
City of Sioux City (IA)	\$1,199,932	\$955,762	\$393,110	\$337,701	\$424,107	\$29,002	\$626,436	\$234,597	\$4,200,647

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Largo (FL)	\$6,545,079	\$1,503,794	\$690,296	\$1,472,941	\$1,093,830	\$210,241	\$1,069,192	\$538,294	\$13,123,667
City of Santa Fe (NM)	\$66,122,384	\$68,647,170	\$20,773,865	\$22,063,818	\$12,697,194	\$2,173,871	\$49,573,486	\$12,160,005	\$254,211,793
City of Fort Myers (FL)	\$19,877,063	\$7,625,995	\$2,776,583	\$4,072,356	\$6,637,137	\$1,492,310	\$3,937,890	\$1,858,834	\$48,278,168
Buchanan County (MO)	\$4,129,790	\$1,868,313	\$684,997	\$1,245,666	\$1,131,942	\$282,082	\$616,938	\$367,175	\$10,326,903
City of Nashua (NH)	\$2,318,179	\$526,822	\$300,992	\$243,693	\$211,524	\$12,043	\$101,843	\$219,134	\$3,934,230
City of Miami Beach (FL)	\$46,130,548	\$8,350,492	\$6,094,920	\$14,662,647	\$6,876,681	\$1,977,266	\$24,444,546	\$3,705,335	\$112,242,435
City of Asheville (NC)	\$13,917,684	\$1,869,518	\$803,414	\$2,312,012	\$1,380,473	\$459,304	\$3,503,506	\$704,625	\$24,950,536
Pottawattamie County (IA)	\$430,445	\$87,196	\$30,059	\$155,647	\$36,745	\$8,198	\$28,824	\$39,170	\$816,284
Fairbanks North Star Borough (AK)	\$8,648,642	\$6,002,741	\$2,982,931	\$3,006,633	\$2,055,746	\$568,829	\$1,993,783	\$1,578,835	\$26,838,140
City of Lee's Summit (MO)	\$3,153,299	\$1,043,067	\$906,541	\$617,046	\$921,084	\$157,411	\$276,302	\$63,012	\$7,137,762
Cleveland County (NC)	\$1,062,414	\$1,557,820	\$371,222	\$294,666	\$418,444	\$16,995	\$796,213	\$183,375	\$4,701,149
Montgomery County (VA)	\$7,467,552	\$5,011,144	\$2,456,179	\$2,024,291	\$1,259,532	\$357,607	\$2,234,709	\$1,307,401	\$22,118,415
Nevada County (CA)	\$12,117,460	\$4,460,178	\$3,423,697	\$3,371,386	\$1,747,357	\$486,989	\$6,920,538	\$1,613,644	\$34,141,249
City of Boca Raton (FL)	\$3,776,413	\$1,485,651	\$472,091	\$929,370	\$558,152	\$183,816	\$1,422,040	\$180,542	\$9,008,075
Cohort B Average	\$8,055,148	\$4,348,118	\$2,092,956	\$2,031,655	\$1,682,510	\$384,546	\$4,075,031	\$941,019	\$23,610,983
Percent of Cohort B Total	34.1%	18.4%	8.9%	8.6%	7.1%	1.6%	17.3%	4.0%	100.0%
Cohort B Median	\$3,464,856	\$1,498,250	\$733,277	\$875,389	\$601,065	\$145,135	\$865,265	\$312,387	\$9,174,709

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Carmel (IN)	\$12,239,480	\$3,072,616	\$1,662,500	\$2,302,111	\$2,080,464	\$500,932	\$3,053,597	\$793,553	\$25,705,253
City of Renton (WA)	\$420,572	\$276,519	\$167,037	\$117,501	\$140,458	\$44,763	\$98,266	\$126,266	\$1,391,382
Craven County (NC)	\$1,358,170	\$729,806	\$248,617	\$260,059	\$386,957	\$84,273	\$367,502	\$176,864	\$3,612,248
Platte County (MO)	\$1,742,463	\$367,682	\$307,365	\$535,851	\$310,100	\$53,118	\$361,894	\$150,795	\$3,829,268
Cecil County (MD) ²	\$8,669,437	\$3,643,971	\$1,233,906	\$990,927	\$1,660,973	\$739,092	\$324,824	\$1,401,036	\$18,664,166
City of Boulder (CO)	\$26,680,824	\$7,927,314	\$6,546,365	\$6,148,001	\$2,040,695	\$1,468,323	\$7,264,609	\$3,542,338	\$61,618,469
Bradley County (TN) ²	\$1,315,346	\$587,759	\$273,823	\$344,792	\$432,319	\$136,730	\$332,398	\$104,606	\$3,527,773
City of Lewisville (TX)	\$473,745	\$66,219	\$55,040	\$75,270	\$71,576	\$16,124	\$65,353	\$21,594	\$844,921
City of Elgin (IL)	\$2,166,931	\$335,953	\$278,745	\$367,107	\$238,680	\$97,887	\$108,104	\$127,848	\$3,721,255
Douglas County (OR)	\$326,880	\$580,501	\$163,517	\$252,415	\$109,252	\$11,312	\$160,862	\$141,094	\$1,745,833
City of West Palm Beach (FL)	\$38,500,953	\$11,125,008	\$3,904,190	\$13,760,219	\$5,060,545	\$1,375,934	\$20,483,038	\$3,319,022	\$97,528,909
Flagler County (FL)	\$641,756	\$314,985	\$203,165	\$154,243	\$133,120	\$14,456	\$313,033	\$122,109	\$1,896,867
City of Clearwater (FL)	\$26,731,996	\$11,077,316	\$5,545,879	\$8,397,103	\$5,578,176	\$1,130,070	\$13,045,512	\$2,434,581	\$73,940,633
City of Carlsbad (CA)	\$116,085	\$18,139	\$77,876	\$27,569	\$10,728	\$2,210	\$12,977	\$6,835	\$272,419
City of Norman (OK)	\$10,368,602	\$4,297,230	\$1,916,905	\$2,391,060	\$2,479,651	\$460,020	\$1,274,083	\$1,269,115	\$24,456,666
City of Columbia (MO)	\$3,747,975	\$1,207,786	\$474,211	\$650,790	\$298,129	\$135,698	\$1,212,052	\$308,861	\$8,035,502
City of Abilene (TX) ²	\$9,400,672	\$3,136,288	\$1,482,108	\$2,148,431	\$1,791,426	\$585,727	\$3,006,609	\$622,806	\$22,174,067
Hunterdon County (NJ)	\$583,155	\$240,400	\$128,307	\$149,118	\$114,325	\$10,055	\$50,038	\$35,929	\$1,311,327
City of Topeka (KS)	\$7,088,493	\$4,233,337	\$1,471,364	\$2,096,926	\$1,765,126	\$393,766	\$1,537,931	\$1,698,321	\$20,285,264
Cache County (UT)	\$4,717,288	\$1,724,819	\$1,033,197	\$1,455,339	\$825,145	\$245,939	\$2,734,197	\$426,867	\$13,162,791
City of New Haven (CT)	\$10,805,781	\$3,315,897	\$1,917,458	\$3,453,011	\$2,258,912	\$1,228,421	\$955,949	\$1,242,206	\$25,177,635
City of Waco (TX)	\$13,509,064	\$5,623,462	\$2,279,892	\$4,698,980	\$4,407,857	\$609,669	\$6,892,807	\$1,709,399	\$39,731,130
Brunswick County (NC)	\$261,616	\$336,503	\$94,102	\$174,942	\$104,890	\$32,826	\$240,305	\$19,852	\$1,265,036
City of Bellevue (WA)	\$15,707,935	\$7,196,726	\$2,164,779	\$5,036,938	\$2,908,925	\$203,276	\$7,424,749	\$2,823,668	\$43,466,996
City of Savannah (GA)	\$31,250,803	\$15,953,447	\$4,118,970	\$7,005,794	\$3,523,870	\$537,732	\$21,801,997	\$891,991	\$85,084,604
Orange County (NC) ²	\$8,357,077	\$5,146,078	\$2,012,709	\$2,467,492	\$712,361	\$298,275	\$2,479,173	\$900,298	\$22,373,463
Cumberland County (NJ)	\$1,358,307	\$598,631	\$377,731	\$357,248	\$302,716	\$84,223	\$372,909	\$188,203	\$3,639,968
Johnson County (IA) ²	\$6,823,131	\$2,849,540	\$1,087,639	\$1,350,192	\$672,114	\$629,677	\$2,263,367	\$525,418	\$16,201,078
City of Escondido (CA)	\$360,709	\$266,900	\$106,404	\$103,797	\$115,357	\$24,580	\$66,303	\$80,684	\$1,124,734
City of Kansas City (MO)	\$50,577,958	\$11,963,545	\$10,127,630	\$16,824,205	\$8,577,636	\$1,474,751	\$11,843,155	\$4,785,418	\$116,174,298
Macon-Bibb County (GA) ²	\$24,764,483	\$17,336,694	\$1,255,024	\$2,746,894	\$7,324,929	\$711,022	\$5,625,131	\$2,552,194	\$62,316,371
City of Springfield (MA)	\$7,883,882	\$6,196,039	\$1,736,824	\$1,906,792	\$2,898,215	\$633,682	\$2,919,452	\$4,872,234	\$29,047,120
Ouachita Parish (LA)	\$11,806,284	\$17,762,483	\$4,998,542	\$4,926,642	\$7,052,311	\$2,029,825	\$2,317,081	\$1,308,696	\$52,201,864
City of Alexandria (VA)	\$19,418,019	\$12,692,353	\$6,618,574	\$5,573,046	\$4,191,441	\$1,249,747	\$4,801,521	\$1,078,976	\$55,623,677
Catawba County (NC)	\$10,848,127	\$14,129,104	\$3,386,040	\$4,163,355	\$4,757,005	\$533,154	\$2,312,607	\$1,439,321	\$41,568,713
Martin County (FL)	\$8,341,600	\$1,670,753	\$424,468	\$1,408,308	\$582,403	\$166,949	\$2,048,225	\$450,233	\$15,092,939

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Wyandotte County (KS)	\$408,408	\$186,285	\$136,902	\$254,515	\$131,663	\$31,681	\$81,287	\$50,154	\$1,280,895
Town of Cary (NC)	\$10,560,776	\$2,417,371	\$1,594,580	\$1,748,236	\$1,677,609	\$1,311,091	\$803,568	\$844,735	\$20,957,966
Springfield (MO)	\$25,965,765	\$11,630,620	\$3,640,353	\$5,618,479	\$5,745,159	\$1,330,955	\$4,145,612	\$2,670,403	\$60,747,346
City of Salem (OR)	\$3,273,739	\$2,185,543	\$670,432	\$999,285	\$494,958	\$31,055	\$1,594,491	\$194,736	\$9,444,239
City of Fort Collins (CO)	\$6,642,577	\$1,312,981	\$1,102,517	\$1,310,593	\$839,116	\$294,717	\$1,440,059	\$553,230	\$13,495,790
City of Eugene (OR)	\$15,750,080	\$4,261,940	\$1,759,380	\$3,210,740	\$3,229,152	\$472,682	\$4,079,783	\$863,918	\$33,627,675
City of Oceanside (CA) ²	\$9,751,806	\$9,472,262	\$2,583,669	\$3,027,283	\$3,141,748	\$162,756	\$3,355,424	\$1,829,853	\$33,324,801
City of Ontario (CA)	\$257,696	\$210,371	\$149,624	\$114,219	\$91,568	\$25,815	\$63,554	\$33,636	\$946,483
City of Frisco (TX)	\$8,194,355	\$3,194,106	\$605,460	\$1,270,978	\$1,774,388	\$400,906	\$715,917	\$667,602	\$16,823,712
City of Providence (RI)	\$56,310,600	\$15,453,719	\$7,039,388	\$14,645,552	\$7,624,415	\$1,170,526	\$12,789,713	\$2,963,124	\$117,997,037
Pitt County (NC)	\$1,856,465	\$843,955	\$515,378	\$541,806	\$515,920	\$109,416	\$636,984	\$197,780	\$5,217,704
City of Fort Lauderdale (FL)	\$79,590,092	\$23,060,035	\$9,729,632	\$27,565,168	\$18,257,437	\$1,587,818	\$20,000,421	\$5,905,197	\$185,695,800
City of McKinney (TX)	\$1,979,678	\$754,430	\$127,317	\$466,899	\$278,460	\$87,402	\$252,558	\$14,131	\$3,960,875
Sumner County (TN)	\$1,644,108	\$2,181,159	\$399,299	\$446,181	\$1,019,228	\$65,202	\$119,716	\$804,392	\$6,679,285
City of Sioux Falls (SD)	\$42,184,198	\$15,221,771	\$5,840,962	\$9,539,527	\$7,965,759	\$1,660,941	\$13,154,754	\$4,320,194	\$99,888,106
City of Tempe (AZ)	\$17,117,139	\$11,337,168	\$4,717,506	\$4,986,857	\$7,202,833	\$402,487	\$4,427,241	\$3,369,114	\$53,560,345
City of Salt Lake City (UT) ²	\$148,758,914	\$63,301,926	\$26,135,495	\$41,732,764	\$31,292,999	\$4,798,130	\$38,438,849	\$9,378,714	\$363,837,791
Richmond County (GA)	\$3,776,404	\$2,577,286	\$1,094,833	\$1,183,670	\$2,032,941	\$143,707	\$1,266,045	\$444,828	\$12,519,714
Montgomery County (TN)	\$676,719	\$415,667	\$135,176	\$252,212	\$214,783	\$33,006	\$322,340	\$128,495	\$2,178,398
Tuscaloosa County (AL)	\$4,715,438	\$985,459	\$647,155	\$1,072,035	\$1,896,337	\$296,122	\$764,762	\$198,923	\$10,576,231
City of San Bernardino (CA)	\$190,795	\$189,694	\$104,989	\$294,928	\$130,890	\$33,905	\$103,985	\$34,077	\$1,083,263
Cabarrus County (NC)	\$1,859,695	\$1,510,131	\$430,412	\$676,706	\$437,205	\$58,947	\$314,302	\$218,100	\$5,505,498
City of Tacoma (WA)	\$30,637,582	\$25,729,218	\$3,977,945	\$5,954,425	\$4,079,312	\$863,851	\$3,136,759	\$1,508,549	\$75,887,641
Gaston County (NC)	\$4,393,736	\$2,826,349	\$1,480,474	\$1,758,957	\$3,220,721	\$322,988	\$458,699	\$1,071,568	\$15,533,492
New Hanover County (NC)	\$24,742,833	\$7,294,180	\$3,224,574	\$6,813,153	\$3,961,787	\$938,536	\$6,827,973	\$2,518,803	\$56,321,839
City of Garland (TX)	\$7,039,962	\$2,079,428	\$1,302,770	\$1,605,985	\$2,184,774	\$434,376	\$555,491	\$613,053	\$15,815,839
Clay County (MO)	\$20,534,465	\$229,659	\$651,317	\$2,257,042	\$5,340,381	\$1,501,261	\$1,141,639	\$403,357	\$32,059,121
Cohort C Average	\$14,415,550	\$6,172,453	\$2,375,848	\$3,875,725	\$3,026,989	\$579,754	\$3,986,723	\$1,325,395	\$35,758,437
Percent of Cohort C Total	40.3%	17.3%	6.6%	10.8%	8.5%	1.6%	11.1%	3.7%	100.0%
Cohort C Median	\$7,883,882	\$2,826,349	\$1,233,906	\$1,605,985	\$1,774,388	\$322,988	\$1,274,083	\$667,602	\$16,823,712

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Reno (NV)	\$17,516,502	\$4,877,912	\$2,188,845	\$3,318,826	\$3,213,593	\$142,966	\$2,794,972	\$1,491,155	\$35,544,771
City of Scottsdale (AZ)	\$21,862,983	\$4,423,665	\$1,069,409	\$3,934,767	\$1,784,160	\$987,319	\$3,196,896	\$987,775	\$38,246,974
City of Chandler (AZ)	\$2,780,262	\$1,368,727	\$477,750	\$680,792	\$622,846	\$113,624	\$1,004,713	\$298,436	\$7,347,150
Buncombe County (NC) ²	\$14,435,291	\$1,985,828	\$833,908	\$2,397,582	\$1,434,257	\$475,871	\$3,635,812	\$732,332	\$25,930,881
City of St. Petersburg (FL)	\$29,168,307	\$14,008,294	\$3,100,953	\$4,736,229	\$5,788,126	\$843,949	\$7,906,830	\$5,369,951	\$70,922,639
City of Jersey City (NJ)	\$9,529,888	\$6,339,050	\$3,621,116	\$4,105,417	\$4,838,601	\$766,246	\$1,938,546	\$1,302,986	\$32,441,850
Greater Green Bay Area (WI)	\$13,003,061	\$3,302,244	\$1,451,452	\$2,391,612	\$1,624,531	\$1,002,278	\$3,126,148	\$474,361	\$26,375,687
St. Johns County (FL)	\$16,971,785	\$8,781,315	\$4,016,349	\$6,223,697	\$4,119,149	\$1,086,632	\$16,288,506	\$2,088,623	\$59,576,056
Alachua County (FL)	\$35,261,668	\$21,147,488	\$11,961,052	\$13,276,174	\$9,163,266	\$467,432	\$45,150,749	\$3,439,292	\$139,867,121
Santa Cruz County (CA) ²	\$5,142,149	\$2,397,539	\$1,525,220	\$1,417,535	\$1,118,893	\$173,257	\$1,443,776	\$480,443	\$13,698,812
York County (SC)	\$8,941,166	\$3,956,418	\$2,097,970	\$2,308,019	\$3,038,394	\$248,556	\$2,000,951	\$583,369	\$23,174,843
City of Orlando (FL) ²	\$26,646,204	\$7,833,856	\$5,719,496	\$9,764,178	\$9,312,148	\$1,325,972	\$6,209,630	\$3,437,009	\$70,248,493
City of Lincoln (NE)	\$18,142,622	\$11,069,829	\$2,212,117	\$4,059,913	\$2,182,605	\$876,586	\$2,266,672	\$2,079,426	\$42,889,770
City of Greensboro (NC)	\$43,497,167	\$22,284,179	\$8,113,860	\$18,600,253	\$12,271,070	\$1,817,294	\$19,323,279	\$5,168,388	\$131,075,490
Leon County (FL)	\$29,795,216	\$15,052,174	\$9,969,973	\$10,133,048	\$7,589,347	\$2,281,993	\$6,950,286	\$4,102,125	\$85,874,162
City of Marquette (MI)	\$711,548	\$360,728	\$310,962	\$183,021	\$175,425	\$30,786	\$291,557	\$129,139	\$2,193,166
Greater Spartanburg Area (SC)	\$19,323,319	\$6,874,429	\$3,563,579	\$4,353,477	\$3,953,943	\$583,483	\$3,929,070	\$1,718,882	\$44,300,182
Durham County (NC)	\$36,175,435	\$11,389,912	\$6,723,653	\$9,331,579	\$6,807,302	\$1,512,029	\$5,771,322	\$6,603,817	\$84,315,049
Lexington-Fayette Urban County (KY)	\$10,678,613	\$3,288,177	\$649,843	\$2,116,125	\$1,914,041	\$339,135	\$1,758,803	\$237,417	\$20,982,154
Somerset County (NJ)	\$5,213,775	\$1,428,874	\$886,795	\$862,820	\$722,280	\$194,873	\$213,009	\$137,816	\$9,660,242
City of Riverside (CA)	\$3,563,480	\$3,305,651	\$1,880,560	\$1,514,381	\$1,603,171	\$142,044	\$1,288,752	\$676,374	\$13,974,413
Rutherford County (TN)	\$8,857,729	\$4,504,033	\$2,681,163	\$2,898,628	\$3,015,306	\$462,443	\$2,749,546	\$1,352,216	\$26,521,064
City of Santa Ana (CA)	\$3,304,645	\$2,150,402	\$915,615	\$1,292,941	\$765,667	\$213,954	\$443,700	\$478,157	\$9,565,081
Cumberland County (NC) ²	\$10,736,363	\$4,742,378	\$2,300,789	\$2,724,026	\$4,540,240	\$649,934	\$1,250,801	\$886,168	\$27,830,699
Municipality of San Juan (PR)	\$23,838,508	\$51,730,100	\$7,603,349	\$10,606,230	\$6,079,550	\$303,083	\$8,727,338	\$1,797,359	\$110,685,517
Davis County (UT)	\$2,722,721	\$394,992	\$329,493	\$882,050	\$190,712	\$174,463	\$75,532	\$108,235	\$4,878,198
Lake County (FL)	\$7,206,736	\$6,528,156	\$1,472,714	\$2,132,577	\$637,480	\$266,445	\$5,124,300	\$689,908	\$24,058,316
Washtenaw County (MI)	\$22,833,925	\$8,832,724	\$2,891,911	\$5,232,477	\$4,067,105	\$868,173	\$5,002,956	\$2,133,818	\$51,863,089
Hamilton County (TN)	\$31,805,008	\$19,169,692	\$7,790,306	\$10,766,630	\$9,103,889	\$1,756,431	\$13,900,372	\$2,746,734	\$97,039,062
Forsyth County (NC)	\$27,798,762	\$21,516,785	\$6,349,781	\$10,247,562	\$8,922,428	\$1,509,727	\$13,620,350	\$4,900,713	\$94,866,108
Collier County (FL)	\$16,923,585	\$5,231,442	\$3,708,629	\$4,846,369	\$1,870,749	\$1,341,145	\$8,677,223	\$2,435,090	\$45,034,232
City of Wichita (KS)	\$32,131,385	\$21,523,916	\$7,233,605	\$9,572,600	\$17,604,393	\$2,164,755	\$11,739,644	\$4,222,348	\$106,192,646
Placer County (CA)	\$4,485,318	\$2,932,446	\$1,450,510	\$1,542,156	\$943,005	\$256,955	\$1,003,471	\$477,862	\$13,091,723
City of Tampa (FL)	\$82,055,339	\$26,191,804	\$17,481,996	\$25,899,795	\$37,932,926	\$7,681,150	\$26,933,808	\$5,025,833	\$229,202,651
St. Charles County (MO)	\$3,288,643	\$1,025,008	\$415,006	\$339,306	\$445,690	\$167,399	\$341,705	\$151,156	\$6,173,913
Manatee County (FL)	\$14,777,457	\$10,443,761	\$4,742,205	\$4,540,563	\$4,116,067	\$162,400	\$5,027,290	\$2,147,672	\$45,957,415

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Greater Flint Area (MI)	\$35,323,604	\$11,797,157	\$2,937,834	\$7,182,681	\$8,638,650	\$1,004,179	\$5,339,824	\$2,393,056	\$74,616,985
Clackamas County (OR)	\$3,399,431	\$2,172,683	\$422,642	\$525,942	\$412,553	\$58,246	\$206,859	\$677,343	\$7,875,699
Sarasota County (FL)	\$55,164,242	\$5,644,503	\$4,546,351	\$9,245,865	\$8,515,884	\$1,216,060	\$19,966,717	\$2,514,191	\$106,813,813
Monterey County (CA)	\$39,369,768	\$24,420,409	\$9,663,441	\$15,044,410	\$11,658,455	\$878,902	\$34,393,698	\$5,648,299	\$141,077,382
City of Atlanta (GA)	\$240,291,288	\$33,029,545	\$21,664,723	\$79,289,651	\$43,193,136	\$9,805,780	\$33,560,583	\$19,035,082	\$479,869,788
Morris County (NJ)	\$8,694,201	\$1,889,869	\$598,305	\$1,544,414	\$697,987	\$118,647	\$439,009	\$441,492	\$14,423,924
Cohort D Average	\$24,842,121	\$10,032,097	\$4,275,601	\$7,430,150	\$6,110,215	\$1,106,490	\$7,976,548	\$2,423,854	\$64,197,076
Percent of Cohort D Total	38.7%	15.6%	6.7%	11.6%	9.5%	1.7%	12.4%	3.8%	100.0%
Cohort D Median	\$16,947,685	\$5,991,777	\$2,786,537	\$4,082,665	\$3,583,768	\$616,709	\$3,782,441	\$1,605,019	\$40,568,372

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32

Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Camden County (NJ)	\$1,936,684	\$688,812	\$404,084	\$428,826	\$302,157	\$75,985	\$86,717	\$160,566	\$4,083,831
City of Mesa (AZ)	\$6,838,120	\$1,883,258	\$1,566,145	\$1,812,171	\$1,213,784	\$291,634	\$1,822,704	\$544,481	\$15,972,297
Guilford County (NC) ²	\$44,418,995	\$22,742,441	\$8,280,900	\$18,994,251	\$12,531,634	\$1,857,706	\$19,728,673	\$5,271,765	\$133,826,365
Dane County (WI)	\$80,921,986	\$48,397,583	\$21,140,139	\$18,314,318	\$17,004,087	\$3,317,518	\$20,541,422	\$11,207,831	\$220,844,884
Volusia County (FL)	\$21,693,941	\$3,136,842	\$602,698	\$1,940,517	\$1,265,954	\$664,808	\$952,093	\$1,044,014	\$31,300,867
Union County (NJ)	\$2,608,192	\$654,070	\$570,366	\$539,950	\$377,271	\$153,543	\$180,819	\$194,358	\$5,278,569
City of Albuquerque (NM)	\$40,981,726	\$46,823,252	\$17,823,236	\$9,857,257	\$14,996,478	\$1,785,165	\$5,283,229	\$3,998,976	\$141,549,319
City of Milwaukee (WI)	\$70,590,537	\$17,630,388	\$6,692,193	\$21,670,513	\$7,293,525	\$3,277,700	\$11,814,480	\$3,799,212	\$142,768,548
Washington County (OR)	\$5,253,520	\$3,442,720	\$808,013	\$1,115,774	\$915,095	\$227,141	\$884,918	\$418,413	\$13,065,594
Johnson County (KS)	\$7,579,635	\$4,251,622	\$2,888,345	\$3,011,174	\$1,829,615	\$462,930	\$2,158,680	\$929,457	\$23,111,458
Ocean County (NJ)	\$2,885,078	\$1,609,049	\$1,388,287	\$1,107,417	\$799,533	\$112,500	\$679,958	\$541,925	\$9,123,747
City of Louisville-Jefferson County (KY)	\$98,597,655	\$47,463,471	\$16,512,193	\$31,044,193	\$29,114,756	\$3,509,614	\$37,773,567	\$12,822,209	\$276,837,658
Monmouth County (NJ)	\$12,220,507	\$3,630,662	\$1,380,884	\$2,748,799	\$2,071,018	\$289,654	\$1,393,569	\$1,135,624	\$24,870,717
City of Las Vegas (NV) ²	\$58,318,381	\$36,408,522	\$12,028,593	\$22,612,131	\$21,289,171	\$3,595,450	\$32,704,449	\$5,715,081	\$192,671,778
City of Portland (OR)	\$71,735,216	\$29,670,118	\$8,702,507	\$19,749,144	\$11,301,033	\$2,759,938	\$18,006,655	\$5,390,085	\$167,314,696
City of Nashville-Davidson County (TN)	\$134,891,175	\$40,538,366	\$14,791,773	\$37,361,020	\$24,192,241	\$8,198,711	\$109,382,190	\$13,772,631	\$383,128,107
Hudson County (NJ) ²	\$11,410,594	\$7,557,500	\$4,289,945	\$4,875,094	\$5,725,570	\$921,629	\$2,314,580	\$1,541,016	\$38,635,928
Jackson County (MO) ²	\$52,140,459	\$12,642,034	\$10,716,703	\$16,899,665	\$9,236,624	\$1,586,085	\$11,719,338	\$4,686,405	\$119,627,313
City and County of Denver (CO)	\$68,815,821	\$33,604,322	\$10,331,502	\$21,196,813	\$14,459,662	\$2,554,705	\$26,041,379	\$4,147,900	\$181,152,104
Lee County (FL) ²	\$30,492,270	\$11,610,641	\$4,222,883	\$6,202,198	\$10,116,033	\$2,268,994	\$6,011,543	\$2,830,119	\$73,754,681
Essex County (NJ)	\$14,440,503	\$1,918,373	\$937,609	\$3,281,406	\$1,259,585	\$405,927	\$1,071,120	\$311,806	\$23,626,329
Multnomah County (OR)	\$70,261,778	\$29,091,132	\$8,524,869	\$19,347,491	\$11,068,630	\$2,702,653	\$17,637,583	\$5,280,601	\$163,914,737
Middlesex County (NJ)	\$3,636,234	\$469,757	\$345,161	\$1,001,985	\$370,224	\$62,939	\$228,405	\$160,706	\$6,275,411
City of Indianapolis (IN)	\$101,740,796	\$25,426,651	\$18,581,592	\$25,982,524	\$29,261,812	\$9,869,463	\$19,072,187	\$7,780,666	\$237,715,691
City and County of San Francisco (CA)	\$178,418,405	\$90,963,312	\$26,415,647	\$72,350,075	\$44,475,809	\$8,125,669	\$45,441,393	\$10,609,804	\$476,800,114
Prince George's County (MD)	\$12,345,431	\$7,500,104	\$2,826,534	\$5,118,382	\$2,002,277	\$596,488	\$2,515,926	\$721,782	\$33,626,924
City of Fort Worth (TX)	\$105,523,228	\$48,666,723	\$19,669,374	\$28,478,490	\$22,292,489	\$4,773,558	\$22,339,617	\$6,481,377	\$258,224,856
Bergen County (NJ)	\$3,918,640	\$423,264	\$420,137	\$635,030	\$575,358	\$258,450	\$253,019	\$120,435	\$6,604,333
Shelby County (TN)	\$27,039,068	\$14,890,543	\$7,154,591	\$7,204,663	\$5,818,778	\$828,589	\$6,728,272	\$2,523,994	\$72,188,498
Westchester County (NY)	\$28,638,975	\$9,490,046	\$4,569,138	\$9,262,154	\$5,405,215	\$1,155,261	\$3,917,803	\$3,787,025	\$66,225,617
Pinellas County (FL) ²	\$67,056,732	\$27,852,555	\$9,877,934	\$15,388,277	\$13,216,324	\$2,380,339	\$23,364,200	\$8,812,869	\$167,949,230
Cohort E Average	\$46,366,138	\$20,357,359	\$7,885,935	\$13,855,861	\$10,380,056	\$2,228,089	\$14,582,274	\$4,088,488	\$119,744,200
Percent of Cohort E Total	38.7%	17.0%	6.6%	11.6%	8.7%	1.9%	12.2%	3.4%	100.0%
Cohort E Median	\$30,492,270	\$12,642,034	\$6,692,193	\$9,262,154	\$7,293,525	\$1,586,085	\$6,011,543	\$3,787,025	\$73,754,681

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32
Total Categorized Event-Related Audience Expenditures by All Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of San José (CA)	\$78,917,752	\$23,795,962	\$12,108,650	\$31,521,504	\$15,941,107	\$6,063,300	\$17,451,054	\$6,269,263	\$192,068,592
Pima County (AZ)	\$50,104,471	\$27,987,505	\$10,291,636	\$13,366,682	\$11,259,529	\$2,681,569	\$16,137,284	\$6,154,877	\$137,983,553
Montgomery County (MD)	\$28,524,586	\$7,753,823	\$4,545,663	\$6,817,878	\$4,641,627	\$1,407,109	\$2,018,922	\$3,638,549	\$59,348,157
Mecklenburg County (NC)	\$96,338,988	\$36,438,568	\$11,982,697	\$30,772,756	\$20,180,382	\$5,337,014	\$32,197,923	\$2,686,472	\$235,934,800
Wake County (NC) ²	\$123,853,780	\$50,805,639	\$21,578,288	\$45,559,450	\$35,436,733	\$7,557,240	\$53,995,364	\$12,478,426	\$351,264,920
Fairfax County (VA)	\$45,945,088	\$6,749,759	\$6,322,104	\$7,956,492	\$6,945,747	\$1,076,472	\$1,943,882	\$3,119,521	\$80,059,065
Salt Lake County (UT) ²	\$165,359,731	\$71,200,439	\$29,248,973	\$46,518,018	\$35,266,832	\$5,217,954	\$42,201,136	\$10,903,246	\$405,916,329
Cuyahoga County (OH)	\$49,443,669	\$22,581,213	\$11,526,208	\$19,070,992	\$15,146,290	\$4,300,944	\$16,432,746	\$4,814,077	\$143,316,139
Allegheny County (PA)	\$248,305,312	\$119,138,872	\$28,521,098	\$88,094,209	\$46,299,987	\$11,025,231	\$142,988,277	\$26,960,542	\$711,333,528
City of Dallas (TX) ²	\$157,440,796	\$25,400,703	\$13,122,329	\$47,505,740	\$41,194,871	\$6,480,256	\$29,720,055	\$9,195,040	\$330,059,790
Orange County (FL) ²	\$43,396,453	\$13,504,896	\$8,680,243	\$14,810,534	\$13,598,587	\$1,896,207	\$12,140,073	\$5,070,989	\$113,097,982
City of San Diego (CA) ²	\$232,507,674	\$64,412,620	\$20,176,977	\$59,155,201	\$33,462,694	\$7,479,017	\$91,318,273	\$19,723,948	\$528,236,404
Hillsborough County (FL) ²	\$83,895,320	\$26,830,678	\$17,869,580	\$26,449,037	\$38,791,655	\$7,837,970	\$27,548,928	\$5,167,806	\$234,390,974
Palm Beach County (FL) ²	\$57,395,082	\$17,362,766	\$6,240,463	\$18,770,767	\$7,756,878	\$1,974,263	\$31,757,894	\$5,040,854	\$146,298,967
City of San Antonio (TX)	\$54,540,146	\$31,069,814	\$8,035,257	\$18,657,506	\$11,526,900	\$13,530,362	\$12,787,883	\$14,679,228	\$164,827,096
Sacramento County (CA)	\$48,123,127	\$13,643,822	\$4,776,966	\$11,842,270	\$6,047,552	\$2,005,276	\$3,446,483	\$3,435,015	\$93,320,511
City and County of Philadelphia (PA)	\$187,065,127	\$49,102,783	\$24,796,086	\$70,982,577	\$16,205,150	\$4,228,017	\$101,959,377	\$18,307,917	\$472,647,034
City of Phoenix (AZ)	\$104,178,589	\$49,871,257	\$13,639,295	\$38,168,556	\$27,536,877	\$5,776,146	\$18,429,127	\$9,129,699	\$266,729,546
Santa Clara County (CA) ²	\$91,043,299	\$26,539,912	\$13,669,334	\$35,418,326	\$17,765,412	\$6,696,238	\$19,808,867	\$7,226,071	\$218,167,459
Broward County (FL) ²	\$103,785,272	\$32,247,888	\$14,064,534	\$36,156,722	\$25,251,330	\$2,499,080	\$25,606,466	\$8,219,329	\$247,830,621
San Bernardino County (CA) ²	\$9,702,224	\$9,270,255	\$5,530,922	\$7,876,982	\$4,371,688	\$896,964	\$4,556,697	\$1,320,638	\$43,526,370
Clark County (NV) ²	\$108,573,707	\$65,400,401	\$23,303,056	\$42,556,897	\$39,743,306	\$7,362,053	\$55,376,705	\$11,350,904	\$353,667,029
City of Houston (TX) ²	\$286,978,557	\$65,781,192	\$54,492,989	\$102,676,298	\$54,548,160	\$16,405,628	\$55,526,798	\$22,411,006	\$658,820,628
Riverside County (CA) ²	\$27,965,132	\$12,915,885	\$8,354,261	\$9,024,302	\$7,801,957	\$1,016,393	\$18,694,476	\$2,046,643	\$87,819,049
Miami-Dade County (FL) ²	\$359,144,151	\$63,115,834	\$48,542,924	\$124,230,098	\$80,834,255	\$15,288,715	\$135,046,800	\$29,876,690	\$856,079,467
San Diego County (CA) ²	\$274,157,079	\$85,824,251	\$30,120,812	\$69,249,503	\$42,854,948	\$9,198,409	\$102,825,079	\$23,616,008	\$637,846,089
Harris County (TX) ²	\$288,355,416	\$66,094,747	\$54,781,202	\$103,171,215	\$54,815,638	\$16,486,995	\$55,795,385	\$22,524,382	\$662,024,980
Cohort F Average	\$126,112,612	\$40,179,314	\$18,752,687	\$41,717,797	\$26,489,855	\$6,360,179	\$41,767,109	\$10,939,524	\$312,319,077
Percent of Cohort F Total	40.4%	12.9%	6.0%	13.4%	8.5%	2.0%	13.4%	3.5%	100.0%
Cohort F Median	\$96,338,988	\$31,069,814	\$13,639,295	\$35,418,326	\$20,180,382	\$5,776,146	\$27,548,928	\$8,219,329	\$235,934,800

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Florence Region (OR)	\$1,283,126	\$1,244,415	\$494,172	\$428,216	\$341,441	\$11,384	\$912,823	\$263,660	\$4,979,237
Eastern Oregon Border Region	\$553,895	\$391,307	\$241,001	\$396,209	\$138,682	\$32,328	\$616,275	\$228,012	\$2,597,709
South Cumberland Region (TN)	\$20,710	\$12,883	\$10,441	\$13,675	\$5,497	\$763	\$41,490	\$3,377	\$108,836
Oregon's Adventure Coast	\$762,514	\$326,041	\$193,267	\$258,415	\$63,016	\$16,393	\$543,204	\$292,859	\$2,455,709
Southern Oregon: Ashland/Talent/Jacksonville	\$745,973	\$193,145	\$206,918	\$240,218	\$159,162	\$10,020	\$192,850	\$71,574	\$1,819,860
Greater Portsmouth Area (NH)	\$22,333,690	\$5,703,464	\$2,544,187	\$3,428,301	\$1,599,543	\$519,775	\$4,334,626	\$669,573	\$41,133,159
The Gorge (OR)	\$1,179,049	\$727,160	\$331,813	\$270,710	\$94,197	\$40,930	\$479,446	\$126,247	\$3,249,552
Northeast Oregon Region	\$602,065	\$577,357	\$156,953	\$251,950	\$87,626	\$23,300	\$147,120	\$100,262	\$1,946,633
Greater Aberdeen Region (SD)	\$780,821	\$375,212	\$339,372	\$221,412	\$110,251	\$22,586	\$245,203	\$97,055	\$2,191,912
Tri-Cities Communities (VA)	\$1,868,653	\$1,074,479	\$410,590	\$616,630	\$423,697	\$78,210	\$323,726	\$182,739	\$4,978,724
Upper Valley Region (NH/VT)	\$1,282,962	\$272,897	\$170,826	\$185,316	\$103,083	\$38,973	\$126,707	\$251,131	\$2,431,895
Monadnock Region (NH)	\$3,727,225	\$906,243	\$375,637	\$466,156	\$199,418	\$115,904	\$866,407	\$167,648	\$6,824,638
Bismarck-Mandan Region (ND)	\$9,575,579	\$6,347,585	\$3,068,249	\$1,734,781	\$1,760,001	\$661,934	\$3,662,432	\$329,724	\$27,140,285
Greater Minot Region (ND)	\$4,979,786	\$1,713,879	\$879,670	\$1,038,698	\$1,385,139	\$381,228	\$339,067	\$525,216	\$11,242,683
Greater Burlington Area (VT)	\$12,614,375	\$5,972,018	\$2,491,043	\$2,521,656	\$1,639,454	\$532,104	\$4,782,967	\$944,882	\$31,498,499
Northeastern Connecticut Region	\$2,526,418	\$420,087	\$291,666	\$357,434	\$108,151	\$39,900	\$105,271	\$84,075	\$3,933,002
Northwest Connecticut Region	\$4,745,079	\$1,996,678	\$936,631	\$1,092,459	\$768,132	\$269,012	\$664,945	\$304,184	\$10,777,120
Western Connecticut Region	\$20,464,387	\$8,684,013	\$2,738,555	\$3,695,798	\$1,919,074	\$391,907	\$2,766,608	\$1,359,579	\$42,019,921
Greater Fargo-Moorhead Area (ND/MN)	\$13,313,730	\$8,989,625	\$2,842,591	\$2,776,559	\$2,299,513	\$774,769	\$1,736,227	\$1,554,771	\$34,287,785
Greater Kingsport Area (TN)	\$7,093,969	\$4,502,513	\$3,961,643	\$2,320,826	\$1,821,977	\$339,245	\$2,028,945	\$835,669	\$22,904,787
Cedar Valley Region (IA)	\$10,639,411	\$5,259,227	\$2,746,381	\$3,408,237	\$2,325,391	\$1,255,638	\$1,675,582	\$1,160,863	\$28,470,730
Central Oregon Region	\$6,776,271	\$3,155,381	\$1,563,764	\$1,559,835	\$1,883,007	\$355,830	\$3,056,267	\$886,567	\$19,236,922
Northwest Tennessee Development District ¹	\$6,081,238	\$3,151,517	\$1,780,611	\$2,100,158	\$1,832,233	\$337,754	\$2,192,347	\$829,789	\$18,305,647
Southwest Tennessee Development District ²	\$1,252,075	\$559,296	\$330,681	\$362,640	\$389,403	\$53,147	\$144,615	\$131,884	\$3,223,741
Southeast Ohio ²	\$5,096,541	\$2,254,281	\$722,420	\$1,327,069	\$573,254	\$175,907	\$1,832,277	\$486,170	\$12,467,919
Southeastern Connecticut Region	\$49,847,242	\$11,492,446	\$5,448,144	\$7,907,196	\$4,125,051	\$1,243,639	\$17,248,859	\$3,844,010	\$101,156,587
Shoreline and River Valley Region (CT)	\$7,571,273	\$691,185	\$716,487	\$921,882	\$275,037	\$90,213	\$934,531	\$302,960	\$11,503,568
Upper Peninsula of Michigan ²	\$7,425,663	\$5,028,447	\$3,078,206	\$2,678,490	\$1,703,273	\$239,604	\$4,677,739	\$1,663,675	\$26,495,097
Greater Waterbury Region (CT)	\$3,362,496	\$238,806	\$379,374	\$549,253	\$200,891	\$52,505	\$126,967	\$178,945	\$5,089,237
Quad Cities Region (IA/IL)	\$5,404,236	\$1,950,682	\$950,295	\$1,462,955	\$746,650	\$274,432	\$1,458,785	\$528,866	\$12,776,901
Greater Peoria Area (IL)	\$2,177,391	\$1,392,144	\$531,562	\$666,858	\$669,925	\$133,456	\$383,500	\$198,862	\$6,153,698
Upper Cumberland Development District (TN) ²	\$792,701	\$604,065	\$431,131	\$673,399	\$320,842	\$175,973	\$307,917	\$269,531	\$3,575,559
City of Huntsville/Madison County (AL)	\$34,393,971	\$14,638,732	\$4,754,311	\$9,652,788	\$5,642,573	\$1,753,536	\$27,370,539	\$1,586,106	\$99,792,556
Eastern Connecticut Region ²	\$52,373,660	\$11,912,533	\$5,739,810	\$8,264,630	\$4,233,202	\$1,283,539	\$17,354,130	\$3,928,085	\$105,089,589
South Central Tennessee Development District ²	\$2,340,379	\$926,990	\$385,388	\$669,630	\$680,855	\$154,902	\$88,890	\$304,604	\$5,551,638
Coachella Valley Region (CA)	\$21,495,920	\$8,039,157	\$5,495,418	\$6,513,514	\$5,300,871	\$769,489	\$15,613,893	\$1,109,220	\$64,337,482

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
St. Croix Valley (MN/WI)	\$34,435,334	\$30,666,987	\$7,165,929	\$8,765,192	\$5,637,242	\$1,289,996	\$4,539,777	\$4,303,571	\$96,804,028
First Tennessee Development District ²	\$10,823,341	\$6,959,708	\$4,961,569	\$3,481,940	\$3,052,296	\$434,596	\$3,368,473	\$1,238,613	\$34,320,536
Northwest Arkansas Region	\$44,444,719	\$5,495,229	\$2,850,750	\$7,857,388	\$4,791,809	\$2,646,379	\$4,799,411	\$2,348,851	\$75,234,536
Northeast Prosperity Zone (NC) ²	\$2,512,213	\$1,307,497	\$1,150,352	\$941,868	\$665,816	\$139,246	\$1,195,394	\$317,283	\$8,229,669
The Eastside (King County, WA) ²	\$24,022,283	\$11,230,978	\$4,107,511	\$7,282,025	\$4,750,343	\$590,107	\$9,956,996	\$4,161,159	\$66,101,402
Greater Des Moines Region (IA)	\$50,650,430	\$32,434,904	\$7,142,830	\$16,799,358	\$11,833,766	\$1,735,179	\$24,181,245	\$2,935,443	\$147,713,155
Greater New Haven Region (CT) ²	\$14,989,385	\$4,557,412	\$2,656,449	\$4,788,549	\$3,091,493	\$1,633,292	\$1,344,592	\$1,690,928	\$34,752,100
Northwestern Prosperity Zone (NC) ²	\$19,017,852	\$20,885,268	\$5,927,467	\$6,571,131	\$7,213,129	\$989,065	\$6,261,762	\$2,382,295	\$69,247,969
Southeast Tennessee Development District ²	\$35,767,977	\$20,728,016	\$9,035,944	\$12,143,121	\$10,770,414	\$2,148,825	\$14,867,630	\$3,017,586	\$108,479,513
Greater Knoxville Region (TN)	\$26,845,243	\$8,033,246	\$2,545,241	\$6,186,105	\$4,939,077	\$1,276,560	\$5,873,676	\$2,192,190	\$57,891,338
Western Prosperity Zone (NC) ²	\$18,028,434	\$3,525,137	\$1,184,456	\$3,070,088	\$1,802,454	\$604,099	\$4,655,239	\$912,435	\$33,782,342
Lehigh Valley Region (PA)	\$31,249,004	\$24,399,525	\$4,912,206	\$9,331,554	\$5,870,630	\$985,084	\$11,284,615	\$2,782,081	\$90,814,699
Pikes Peak Region (CO)	\$37,274,598	\$27,647,729	\$11,365,188	\$15,470,206	\$10,995,944	\$2,232,267	\$13,422,565	\$4,720,570	\$123,129,067
Coastal Fairfield County Region (CT)	\$35,567,682	\$12,836,408	\$6,352,560	\$6,441,408	\$6,502,032	\$1,967,051	\$3,200,537	\$2,751,744	\$75,619,422
Greater Fort Wayne Area (IN) ²	\$14,868,587	\$7,235,905	\$2,305,199	\$4,592,835	\$4,501,582	\$735,073	\$3,450,131	\$1,227,487	\$38,916,799
Greater Sarasota/Bradenton Area (FL) ²	\$69,941,699	\$16,088,264	\$9,288,556	\$13,786,428	\$12,631,951	\$1,378,460	\$24,994,007	\$4,661,863	\$152,771,228
Sandhills Prosperity Zone (NC) ²	\$11,645,991	\$5,477,192	\$2,454,382	\$2,987,306	\$4,989,419	\$769,699	\$1,398,461	\$950,639	\$30,673,089
West Valley Region (AZ)	\$6,767,816	\$3,187,656	\$1,064,129	\$1,350,446	\$1,055,205	\$80,053	\$1,420,202	\$739,628	\$15,665,135
Greater Hartford Region (CT)	\$30,324,348	\$9,452,364	\$6,935,125	\$7,211,143	\$6,240,973	\$1,800,391	\$4,769,296	\$1,701,161	\$68,434,801
Dayton Region (OH)	\$82,240,240	\$8,324,400	\$6,324,538	\$19,364,141	\$7,379,486	\$2,452,133	\$11,765,644	\$4,637,757	\$142,488,339
Memphis Area Association of Governments (TN) ²	\$27,214,105	\$14,986,958	\$7,200,888	\$7,251,338	\$5,856,488	\$833,974	\$6,771,785	\$2,540,356	\$72,655,892
Southeast Prosperity Zone (NC) ²	\$33,080,490	\$12,232,733	\$5,647,612	\$8,616,222	\$5,724,429	\$1,439,429	\$8,416,155	\$3,775,149	\$78,932,219
Richmond & Tri-Cities Region (VA) ²	\$58,137,130	\$14,129,325	\$8,254,446	\$15,577,082	\$10,135,306	\$1,518,338	\$6,686,296	\$2,279,963	\$116,717,886
Greater Fairfax Area (VA) ²	\$51,874,226	\$8,190,882	\$7,462,993	\$8,641,492	\$7,382,501	\$1,420,755	\$2,489,971	\$3,493,326	\$90,956,146
South Hampton Roads Area (VA)	\$61,529,588	\$13,832,312	\$6,531,153	\$14,066,491	\$16,681,963	\$1,302,930	\$12,058,453	\$3,581,860	\$129,584,750
East Tennessee Development District ²	\$28,426,508	\$9,121,042	\$3,669,829	\$7,377,565	\$5,413,181	\$1,332,098	\$6,076,527	\$2,887,144	\$64,303,894
Greater St. Louis Area (MO) ²	\$90,805,954	\$65,961,035	\$21,756,362	\$35,407,898	\$31,687,074	\$6,623,254	\$26,477,440	\$10,676,833	\$289,395,850
Western New York Region	\$66,940,794	\$41,784,297	\$10,419,009	\$22,508,361	\$18,738,587	\$4,133,418	\$17,497,924	\$7,340,269	\$189,362,659
Greater Jacksonville Region (FL) ²	\$55,149,838	\$28,041,606	\$12,552,628	\$19,637,242	\$13,334,575	\$3,404,896	\$49,678,854	\$6,625,016	\$188,424,655
Piedmont-Triad Prosperity Zone (NC) ²	\$72,899,251	\$44,676,711	\$14,768,406	\$29,516,818	\$21,657,556	\$3,400,465	\$33,662,692	\$10,266,723	\$230,848,622
Greater Kansas City Metropolitan Area (MO/KS) ²	\$82,405,430	\$17,677,282	\$14,700,632	\$22,958,247	\$16,848,383	\$3,635,075	\$15,462,838	\$6,220,168	\$179,908,055
Greater Portland Area (OR) ²	\$78,914,729	\$34,706,535	\$9,755,524	\$20,989,207	\$12,396,278	\$2,988,040	\$18,729,360	\$6,376,357	\$184,856,030
Greater Nashville Regional Council (TN) ²	\$151,769,959	\$50,388,920	\$19,059,795	\$42,685,403	\$30,020,627	\$9,072,085	\$115,828,437	\$16,965,658	\$435,790,884
Greater Tampa/St. Petersburg Area (FL) ²	\$150,952,052	\$54,683,233	\$27,747,514	\$41,837,314	\$52,007,979	\$10,218,309	\$50,913,128	\$13,980,675	\$402,340,204
Southwestern Prosperity Zone (NC) ²	\$103,965,576	\$42,535,703	\$14,329,418	\$33,607,938	\$24,353,415	\$5,750,735	\$33,863,008	\$4,189,950	\$262,595,743
North Central Prosperity Zone (NC) ²	\$171,208,107	\$70,056,971	\$31,597,641	\$58,424,443	\$43,855,134	\$9,524,514	\$62,870,883	\$20,616,335	\$468,154,028

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Long Island (NY)	\$74,241,555	\$22,120,705	\$13,418,559	\$15,678,885	\$6,024,288	\$3,767,537	\$10,105,296	\$6,280,530	\$151,637,355
Greater Philadelphia Region (PA) ²	\$270,259,015	\$72,654,063	\$34,646,676	\$101,416,104	\$24,241,417	\$6,467,040	\$140,656,830	\$25,922,712	\$676,263,857
Central Florida Region ²	\$115,427,657	\$38,991,684	\$18,045,187	\$31,442,986	\$25,006,008	\$4,277,796	\$32,826,211	\$10,578,286	\$276,595,815
Inland Empire Region (CA) ²	\$37,667,356	\$22,186,140	\$13,885,183	\$16,901,284	\$12,173,645	\$1,913,357	\$23,251,173	\$3,367,281	\$131,345,419
Greater Houston Region (TX) ²	\$293,809,516	\$67,283,084	\$55,893,630	\$105,043,809	\$55,858,962	\$16,789,253	\$56,793,666	\$22,942,547	\$674,414,467
Dallas-Fort Worth-Arlington MSA (TX) ²	\$308,625,567	\$87,151,245	\$37,901,577	\$86,528,793	\$74,338,889	\$13,380,724	\$58,363,033	\$18,732,841	\$685,022,669
Regional Average	\$42,962,660	\$15,745,983	\$7,077,060	\$12,642,480	\$8,786,351	\$1,966,157	\$13,810,655	\$3,692,024	\$106,683,369
Percent of Regional Total	40.3%	14.8%	6.6%	11.9%	8.2%	1.8%	12.9%	3.5%	100.0%
Regional Median	\$21,495,920	\$8,039,157	\$3,669,829	\$6,186,105	\$4,501,582	\$833,974	\$4,655,239	\$1,663,675	\$57,891,338

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32

Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022

ENTIRE STATES All Populations Number of Communities = 21	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
State of Vermont ²	\$23,425,142	\$8,989,547	\$4,630,178	\$4,415,544	\$2,791,780	\$826,695	\$8,365,315	\$1,947,438	\$55,391,639
State of North Dakota ²	\$31,118,940	\$17,976,704	\$8,174,887	\$6,277,252	\$6,033,804	\$2,055,615	\$6,732,640	\$2,613,522	\$80,983,364
State of South Dakota ²	\$88,697,962	\$54,273,261	\$29,669,730	\$16,186,179	\$26,749,964	\$6,820,350	\$64,087,894	\$12,783,611	\$299,268,951
State of Delaware	\$36,144,051	\$4,222,940	\$3,100,227	\$5,635,930	\$3,386,079	\$436,584	\$6,885,099	\$1,626,595	\$61,437,505
State of Idaho	\$24,474,960	\$5,296,531	\$10,362,304	\$6,251,897	\$4,694,756	\$1,696,527	\$5,099,469	\$1,866,684	\$59,743,128
State of New Mexico ²	\$125,596,752	\$130,379,865	\$43,029,648	\$36,656,455	\$30,636,877	\$4,335,020	\$83,799,628	\$18,966,804	\$473,401,049
State of Arkansas ²	\$61,169,569	\$8,148,866	\$3,964,083	\$10,764,874	\$6,743,858	\$3,657,643	\$6,669,624	\$3,233,763	\$104,352,280
State of Nevada ²	\$134,210,885	\$74,114,268	\$27,234,214	\$49,006,244	\$45,331,720	\$7,908,094	\$61,310,341	\$13,675,418	\$412,791,184
State of Iowa ²	\$101,238,256	\$57,965,375	\$17,519,381	\$28,935,822	\$20,377,383	\$4,938,477	\$37,903,678	\$8,550,116	\$277,428,488
State of Utah ²	\$267,821,417	\$133,967,178	\$51,509,992	\$79,508,442	\$57,620,904	\$10,150,416	\$110,092,758	\$20,124,179	\$730,795,286
Commonwealth of Puerto Rico ²	\$27,567,058	\$59,652,918	\$9,218,432	\$12,210,504	\$7,177,556	\$354,245	\$9,969,276	\$2,284,748	\$128,434,737
State of Connecticut ²	\$166,732,388	\$49,642,519	\$26,052,384	\$32,433,119	\$22,903,087	\$7,378,140	\$30,814,406	\$12,038,515	\$347,994,558
State of Oregon ²	\$129,832,511	\$56,932,802	\$21,025,853	\$33,573,237	\$21,508,913	\$4,584,157	\$51,020,271	\$12,442,447	\$330,920,191
State of Wisconsin ²	\$202,268,009	\$89,993,425	\$36,339,578	\$52,820,382	\$31,221,680	\$8,543,760	\$55,753,470	\$19,230,935	\$496,171,239
State of Missouri ²	\$224,681,044	\$105,634,811	\$44,341,244	\$69,800,786	\$59,665,620	\$12,921,436	\$50,678,203	\$21,530,334	\$589,253,478
State of Tennessee ²	\$264,468,283	\$107,426,512	\$46,855,836	\$76,745,194	\$58,336,339	\$14,543,354	\$149,646,621	\$28,185,165	\$746,207,304
State of Arizona ²	\$230,228,204	\$112,416,068	\$38,235,623	\$70,404,170	\$54,228,767	\$10,854,747	\$58,114,145	\$23,675,108	\$598,156,832
State of New Jersey ²	\$90,171,295	\$28,001,181	\$15,701,213	\$22,967,700	\$17,404,914	\$3,481,446	\$9,521,170	\$6,563,282	\$193,812,201
State of North Carolina ²	\$432,357,914	\$200,697,212	\$77,059,734	\$143,735,814	\$110,261,352	\$22,617,252	\$152,323,594	\$43,410,809	\$1,182,463,681
State of Georgia ²	\$326,707,210	\$80,347,749	\$32,335,246	\$97,001,778	\$61,581,256	\$12,059,870	\$71,260,581	\$24,869,127	\$706,162,817
State of Florida ²	\$1,130,386,743	\$342,724,298	\$189,401,503	\$348,908,401	\$267,221,605	\$49,772,122	\$459,119,541	\$101,419,686	\$2,888,953,899
Statewide Average	\$196,157,076	\$82,324,001	\$35,036,252	\$57,344,749	\$43,613,248	\$9,044,569	\$70,912,749	\$18,144,680	\$512,577,324
Percent of Statewide Total	38.3%	16.1%	6.8%	11.2%	8.5%	1.8%	13.8%	3.5%	100.0%
Statewide Median	\$129,832,511	\$59,652,918	\$27,234,214	\$33,573,237	\$26,749,964	\$6,820,350	\$51,020,271	\$12,783,611	\$347,994,558

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 32**Total Categorized Event-Related Audience Expenditures by All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	ALL ATTENDEES (both Residents and Non-Residents)								Total Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Mercer Street Grassroots District (Princeton, WV)	\$155,371	\$164,368	\$56,427	\$43,590	\$62,194	\$10,848	\$16,985	\$13,039	\$522,822
Abilene Cultural District (Abilene, TX)	\$4,311,202	\$1,467,538	\$605,879	\$925,000	\$800,351	\$237,993	\$1,389,399	\$345,313	\$10,082,675
Downtown Torrington (Torrington, CT)	\$1,133,998	\$504,061	\$191,237	\$231,287	\$212,893	\$77,915	\$131,112	\$99,171	\$2,581,674
Iowa City Downtown District (Iowa City, IA) ¹	\$3,327,081	\$1,389,487	\$530,352	\$658,378	\$327,735	\$307,042	\$1,103,658	\$256,203	\$7,899,936
Downtown Macon Urban Core (Macon, GA)	\$22,787,383	\$15,952,600	\$1,154,828	\$2,527,593	\$6,740,135	\$654,257	\$5,176,042	\$2,348,437	\$57,341,275
Oceanside Cultural District (Oceanside, CA)	\$8,091,575	\$8,009,429	\$2,147,618	\$2,511,030	\$2,612,341	\$103,433	\$2,730,303	\$1,528,392	\$27,734,121
Southeast Ohio Theatre Trail (Southeastern OH)	\$1,047,772	\$297,611	\$126,207	\$244,387	\$63,377	\$38,473	\$381,449	\$81,880	\$2,281,156
Loch Haven Cultural Park (Orlando, FL)	\$8,750,409	\$3,337,591	\$2,455,773	\$3,642,188	\$3,788,606	\$666,332	\$2,260,399	\$1,958,143	\$26,859,441
Cool Spring Downtown District (Fayetteville, NC)	\$1,422,736	\$893,848	\$347,816	\$374,981	\$824,118	\$101,766	\$194,961	\$133,770	\$4,293,996
Downtown Las Vegas (Las Vegas, NV)	\$28,250,157	\$18,770,153	\$5,974,355	\$11,126,830	\$10,833,101	\$1,310,058	\$17,068,934	\$2,851,586	\$96,185,174
Arts Campus Fort Wayne (Fort Wayne, IN)	\$10,792,395	\$5,020,247	\$1,550,063	\$3,222,241	\$3,279,905	\$494,266	\$2,487,371	\$757,990	\$27,604,478
Salt Lake Cultural Core (Salt Lake City, UT)	\$89,971,066	\$37,171,225	\$16,795,440	\$24,519,181	\$19,842,137	\$3,095,860	\$24,706,602	\$5,343,553	\$221,445,064
Grand Center Arts District (St. Louis, MO)	\$19,545,031	\$9,562,620	\$3,519,249	\$8,227,470	\$5,948,576	\$2,088,031	\$5,080,533	\$2,556,429	\$56,527,939
Dallas Arts District (Dallas, TX)	\$65,780,740	\$9,835,464	\$5,019,966	\$20,370,069	\$17,779,067	\$2,812,403	\$12,043,986	\$3,662,829	\$137,304,524
Balboa Park Cultural District (San Diego, CA)	\$125,276,067	\$40,191,359	\$10,532,103	\$21,609,688	\$13,969,974	\$3,474,657	\$57,528,605	\$10,237,068	\$282,819,521
Houston Museum District (Houston, TX) ¹	\$104,684,197	\$23,841,667	\$21,916,175	\$37,508,171	\$20,340,848	\$6,181,921	\$20,443,883	\$8,613,878	\$243,530,740
Houston Theatre District (Houston, TX)	\$34,367,944	\$8,303,561	\$1,817,946	\$12,317,161	\$5,404,121	\$1,406,853	\$6,383,603	\$1,623,820	\$71,625,009
Midtown Cultural District (Houston, TX)	\$1,687,232	\$330,211	\$142,942	\$453,713	\$387,928	\$180,984	\$140,114	\$140,101	\$3,463,225
Arts District Average	\$26,460,692	\$9,988,243	\$3,277,366	\$7,021,651	\$5,784,302	\$1,047,133	\$8,607,525	\$2,105,095	\$64,292,006
Percent of Arts District Total	41.2%	15.5%	5.1%	10.9%	9.0%	1.6%	13.4%	3.3%	100.0%
Arts District Median	\$9,771,402	\$6,514,838	\$1,684,005	\$2,874,917	\$3,534,256	\$574,262	\$2,608,837	\$1,576,106	\$27,669,300

Research Notes/Explanations of Special Circumstances:

- 1 The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).
- 2 This geographic region includes at least one smaller sub-region that also participated in this study. To calculate the total estimated audience expenditures in this larger region, first the unique findings were calculated for each unique sub-region. Next, the averages for the larger region were applied to any additional data that were collected within this larger region but outside the sub-region(s). Finally, the results were summed. As a result resident, non-resident, and total audience expenditures for this larger region does not equal the average per person expenditure multiplied by the total attendance.

TABLE 33

Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the average dollars spent per person by **resident** attendees as a result of their attendance to activities that were presented, produced, or hosted by eligible arts and organizations in each participating study region. Residents are attendees who reside within the county where the activity took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The average dollars spent per person by resident arts and culture attendees to purchase **food, drinks, and/or meals** (e.g., dinner at a restaurant, coffee at a cafe) before or after attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Three:

The average dollars spent per person by resident arts and culture attendees to make **retail purchases** (including souvenirs, gifts, books, recordings, art) as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Four:

The average dollars spent per person by resident arts and culture attendees to purchase **groceries and/or supplies** as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Five:

The average dollars spent per person by resident arts and culture attendees on **local transportation** (e.g., gas, parking, taxi/rideshare fares, tolls, car rentals) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Six:

The average dollars spent per person by resident arts and culture attendees to purchase **clothing and/or accessories** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Seven:

The average dollars spent per person by resident arts and culture attendees to pay for **childcare** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Eight:

The average dollars spent per person by resident arts and culture attendees on **overnight lodging** (e.g., hotel, motel, bed-and-breakfast, Airbnb or other private rental) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. (The audience-intercept survey instrument requested that respondents limit their response by providing the cost of one night only.)

Column Nine:

The average dollars spent per person by resident arts and culture attendees on **miscellaneous goods and services** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Ten:

The overall average dollars spent per person by resident arts and culture attendees in all categories for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. This figure is the sum of Column Two through Column Nine.

Column Eleven:

The total number of audience-intercept surveys that were used to make this calculation. These surveys were collected by the local or statewide research partners.

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Tyrrell County (NC)	\$9.28	\$6.48	\$14.52	\$2.37	\$0.40	\$0.28	\$4.66	\$1.44	\$39.43
Taos County (NM)	\$12.90	\$4.06	\$4.22	\$1.59	\$1.91	\$0.18	\$3.96	\$1.68	\$30.50
Town of Hillsborough (NC)	\$9.35	\$5.72	\$2.38	\$1.17	\$1.04	\$1.09	\$0.10	\$1.24	\$22.09
Harney County (OR)	\$5.27	\$4.17	\$4.16	\$0.43	\$0.21	\$1.05	\$1.14	\$1.17	\$17.60
City of Monmouth (OR)	\$6.82	\$3.37	\$2.09	\$1.24	\$0.76	\$0.16	\$0.59	\$0.99	\$16.02
City of Sedona (AZ)	\$16.94	\$7.17	\$6.00	\$3.94	\$2.29	\$0.33	\$0.95	\$3.93	\$41.55
City of Yankton (SD)	\$4.64	\$1.53	\$1.64	\$1.45	\$0.37	\$0.34	\$0.48	\$0.65	\$11.10
City of Falls Church (VA)	\$9.13	\$2.43	\$1.80	\$0.80	\$1.05	\$0.98	\$0.82	\$1.64	\$18.65
City of Jamestown (ND)	\$7.77	\$2.68	\$3.62	\$0.96	\$1.04	\$0.54	\$0.47	\$0.64	\$17.72
Rutland County (VT)	\$14.99	\$2.33	\$2.69	\$1.03	\$1.79	\$0.39	\$0.15	\$0.97	\$24.34
Town of Elkton (MD)	\$12.94	\$6.73	\$1.62	\$1.18	\$1.75	\$0.90	\$0.34	\$2.84	\$28.30
City of Waterville (ME)	\$16.77	\$2.46	\$1.80	\$1.37	\$1.67	\$0.64	\$0.58	\$0.40	\$25.69
City of Pendleton (OR)	\$8.70	\$3.96	\$3.91	\$1.88	\$2.30	\$0.31	\$0.53	\$0.80	\$22.39
Haywood County (TN)	\$6.95	\$2.58	\$3.51	\$2.51	\$4.05	\$0.46	\$0.60	\$0.23	\$20.89
City of Hannibal (MO)	\$2.78	\$0.03	\$0.10	\$0.31	\$1.05	\$0.17	\$0.03	\$0.16	\$4.63
Johnson County (TN)	\$6.80	\$6.27	\$3.80	\$1.82	\$1.51	\$0.12	\$0.67	\$2.47	\$23.46
City of Safety Harbor (FL)	\$12.49	\$4.87	\$2.85	\$2.31	\$3.98	\$1.23	\$1.23	\$3.10	\$32.06
City of Tullahoma (TN)	\$9.51	\$3.15	\$2.16	\$1.86	\$4.46	\$0.74	\$0.11	\$0.38	\$22.37
City of Coralville (IA) ¹	\$15.73	\$7.11	\$2.03	\$1.91	\$1.90	\$1.32	\$0.96	\$1.45	\$32.41
Town of Carrboro (NC)	\$7.69	\$3.08	\$5.22	\$1.21	\$1.40	\$0.24	\$0.48	\$1.68	\$21.00
City of Coronado (CA)	\$18.44	\$4.66	\$4.54	\$2.10	\$3.31	\$1.03	\$2.11	\$0.67	\$36.86
City of Laguna Beach (CA)	\$20.70	\$6.47	\$6.26	\$4.20	\$1.08	\$0.25	\$0.61	\$1.00	\$40.57
City of Newberg (OR)	\$7.02	\$4.61	\$2.12	\$1.26	\$1.15	\$0.46	\$0.57	\$1.97	\$19.16
City of Fairfax (VA)	\$9.22	\$4.08	\$1.60	\$1.25	\$0.86	\$0.28	\$0.23	\$0.18	\$17.70
City of Brookings (SD)	\$7.35	\$4.13	\$1.15	\$1.32	\$0.48	\$0.58	\$0.06	\$0.59	\$15.66
Macon County (TN)	\$5.05	\$2.60	\$2.28	\$3.29	\$2.71	\$1.43	\$2.38	\$1.51	\$21.25
City of Paducah (KY)	\$14.73	\$1.18	\$1.17	\$1.04	\$1.90	\$0.32	\$0.33	\$1.00	\$21.67
City of Tarpon Springs (FL)	\$15.95	\$1.44	\$0.94	\$0.65	\$1.14	\$0.58	\$0.29	\$0.55	\$21.54
McNairy County (TN)	\$6.69	\$5.13	\$3.48	\$2.45	\$2.11	\$0.14	\$0.13	\$1.55	\$21.68
City of Mason City (IA)	\$8.91	\$3.23	\$1.69	\$1.36	\$1.06	\$0.15	\$0.79	\$0.75	\$17.94
Door County (WI)	\$14.72	\$5.33	\$3.03	\$4.39	\$2.97	\$0.17	\$0.36	\$1.90	\$32.87
City of Winter Park (FL)	\$13.38	\$5.70	\$1.92	\$2.89	\$2.42	\$0.23	\$0.54	\$1.90	\$28.98
City of Dover (NH)	\$9.86	\$5.33	\$1.88	\$2.44	\$2.62	\$0.45	\$1.18	\$1.35	\$25.11
Transylvania County (NC)	\$15.79	\$14.27	\$2.76	\$1.45	\$2.12	\$0.24	\$0.38	\$0.47	\$37.48
City of West Hollywood (CA)	\$15.55	\$5.66	\$4.87	\$5.69	\$7.90	\$0.72	\$2.55	\$2.51	\$45.45
Clatsop County (OR)	\$15.87	\$3.27	\$3.34	\$2.04	\$1.43	\$0.58	\$1.82	\$1.60	\$29.95

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Columbia (TN)	\$6.38	\$2.55	\$0.47	\$1.06	\$1.35	\$0.57	\$0.18	\$0.22	\$12.78
City of Marion (IA)	\$7.30	\$17.95	\$2.56	\$1.09	\$1.93	\$0.29	\$0.60	\$0.03	\$31.75
Summit County (UT)	\$17.52	\$19.82	\$3.33	\$3.22	\$3.55	\$1.04	\$1.41	\$1.76	\$51.65
Sullivan County (NH)	\$8.20	\$11.38	\$2.90	\$1.88	\$1.09	\$0.80	\$0.90	\$1.88	\$29.03
Monroe County (TN)	\$4.14	\$3.58	\$6.15	\$6.25	\$1.01	\$0.05	\$0.16	\$3.24	\$24.58
City of Cleveland (TN)	\$9.02	\$4.02	\$2.14	\$2.10	\$3.00	\$0.77	\$0.34	\$1.04	\$22.43
Lincoln County (OR)	\$10.06	\$2.36	\$1.99	\$1.37	\$1.17	\$0.06	\$0.89	\$1.06	\$18.96
Cohort A Average	\$10.56	\$5.04	\$3.11	\$2.01	\$1.94	\$0.51	\$0.87	\$1.31	\$25.35
Percent of Cohort A Total	41.7%	19.9%	12.3%	7.9%	7.6%	2.0%	3.4%	5.2%	100.0%
Cohort A Average (with counties & outliers removed)	\$9.67	\$4.61	\$2.35	\$1.68	\$1.99	\$0.60	\$0.62	\$1.32	\$22.84
Cohort A Median	\$9.25	\$4.07	\$2.63	\$1.52	\$1.59	\$0.42	\$0.58	\$1.12	\$22.41

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Joplin (MO)	\$8.73	\$5.43	\$3.20	\$1.51	\$1.63	\$0.25	\$0.07	\$0.92	\$21.74
City of Florissant (MO)	\$8.91	\$2.56	\$1.21	\$1.52	\$1.87	\$0.06	\$0.43	\$0.15	\$16.71
McMinn County (TN)	\$12.30	\$3.25	\$5.27	\$2.87	\$6.05	\$1.59	\$0.68	\$0.74	\$32.75
City of Watsonville (CA)	\$10.55	\$4.94	\$3.62	\$2.17	\$3.61	\$0.28	\$0.97	\$0.99	\$27.13
Lafayette County (MS)	\$6.95	\$4.46	\$4.67	\$3.33	\$3.45	\$0.97	\$0.84	\$2.00	\$26.67
Columbus County (NC)	\$5.45	\$8.66	\$0.35	\$1.66	\$3.60	\$1.50	\$0.03	\$0.29	\$21.54
Watauga County (NC)	\$17.55	\$13.30	\$5.48	\$3.52	\$3.70	\$1.96	\$2.66	\$1.36	\$49.53
Mercer County (WV) ²	\$10.07	\$6.71	\$2.68	\$3.01	\$3.71	\$0.65	\$1.16	\$1.02	\$29.01
City of Dubuque (IA)	\$11.10	\$4.58	\$2.42	\$1.87	\$1.89	\$0.55	\$0.87	\$1.26	\$24.54
City of Ocala (FL)	\$9.06	\$4.59	\$1.87	\$2.86	\$2.51	\$0.80	\$1.13	\$0.67	\$23.49
Town of Chapel Hill (NC)	\$6.30	\$3.21	\$1.01	\$2.59	\$0.10	\$0.01	\$0.12	\$0.05	\$13.39
City of National City (CA)	\$7.29	\$2.41	\$3.19	\$3.83	\$1.25	\$0.44	\$1.05	\$0.47	\$19.93
City of Encinitas (CA)	\$14.52	\$6.25	\$2.92	\$2.71	\$2.41	\$0.79	\$0.94	\$0.46	\$31.00
City of Grand Junction (CO)	\$13.58	\$11.00	\$3.22	\$4.14	\$3.20	\$0.90	\$1.82	\$1.41	\$39.27
City of Cheyenne (WY)	\$8.74	\$9.54	\$2.33	\$2.12	\$4.40	\$0.69	\$0.56	\$0.82	\$29.20
City of Santa Cruz (CA)	\$11.26	\$4.04	\$3.15	\$1.98	\$1.64	\$0.57	\$0.37	\$0.72	\$23.73
Hamblen County (TN)	\$8.14	\$4.75	\$3.86	\$2.11	\$2.99	\$0.43	\$0.63	\$0.77	\$23.68
City of Redmond (WA)	\$20.62	\$7.26	\$4.92	\$4.27	\$3.79	\$0.67	\$3.70	\$0.70	\$45.93
Town of Jupiter (FL)	\$15.02	\$3.70	\$1.61	\$1.83	\$2.20	\$0.11	\$1.63	\$1.48	\$27.58
City of Ames (IA)	\$7.94	\$5.38	\$1.67	\$1.18	\$1.45	\$0.05	\$0.88	\$0.52	\$19.07
City of Portland (ME)	\$22.35	\$2.12	\$0.65	\$2.43	\$0.76	\$0.30	\$0.18	\$0.48	\$29.27
City of Jackson (TN)	\$10.46	\$4.25	\$2.76	\$1.80	\$3.86	\$0.53	\$0.50	\$0.98	\$25.14
Wilkes County (NC)	\$19.22	\$11.06	\$2.47	\$0.90	\$2.65	\$0.55	\$0.02	\$0.77	\$37.64
City of Eau Claire (WI)	\$15.52	\$1.58	\$1.24	\$1.18	\$1.45	\$0.36	\$0.88	\$1.01	\$23.22
Greene County (TN)	\$18.26	\$8.32	\$1.02	\$3.94	\$7.87	\$0.14	\$3.11	\$0.61	\$43.27
Carteret County (NC)	\$12.80	\$6.92	\$4.37	\$2.04	\$2.49	\$0.84	\$0.06	\$1.88	\$31.40
City of Walnut Creek (CA)	\$23.56	\$1.38	\$1.14	\$3.07	\$1.13	\$0.24	\$0.16	\$0.42	\$31.10
Island of Kaua'i (HI)	\$5.49	\$3.64	\$4.80	\$1.40	\$4.02	\$0.06	\$1.91	\$0.51	\$21.83
Walton County (FL)	\$39.31	\$18.95	\$16.84	\$6.80	\$7.41	\$2.79	\$2.07	\$4.10	\$98.27
Chatham County (NC)	\$6.94	\$17.39	\$6.74	\$2.84	\$1.38	\$0.68	\$2.91	\$2.04	\$40.92
City of Flagstaff (AZ)	\$10.24	\$7.42	\$1.91	\$2.12	\$1.25	\$0.14	\$0.62	\$0.69	\$24.39
City of Rapid City (SD)	\$13.28	\$10.01	\$5.90	\$1.47	\$4.01	\$1.60	\$6.53	\$2.02	\$44.82
City of Missoula (MT)	\$11.31	\$3.39	\$1.14	\$2.02	\$1.35	\$0.47	\$1.03	\$0.84	\$21.55
Wilson County (NC)	\$7.53	\$4.15	\$1.54	\$1.67	\$2.82	\$0.47	\$0.78	\$0.98	\$19.94
Caldwell County (NC)	\$7.02	\$6.25	\$1.83	\$1.63	\$1.62	\$0.11	\$1.08	\$0.91	\$20.45
City of Sioux City (IA)	\$6.99	\$6.53	\$3.19	\$1.41	\$4.15	\$0.16	\$2.76	\$1.90	\$27.09

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Largo (FL)	\$11.67	\$2.90	\$0.93	\$2.48	\$2.32	\$0.28	\$1.58	\$1.16	\$23.32
City of Santa Fe (NM)	\$15.43	\$18.00	\$6.02	\$5.04	\$3.13	\$0.63	\$1.38	\$3.35	\$52.98
City of Fort Myers (FL)	\$15.28	\$6.32	\$1.74	\$2.79	\$5.28	\$1.14	\$1.10	\$1.37	\$35.02
Buchanan County (MO)	\$9.39	\$4.40	\$1.42	\$1.66	\$3.21	\$0.66	\$0.64	\$0.92	\$22.30
City of Nashua (NH)	\$20.27	\$4.69	\$2.45	\$1.86	\$1.88	\$0.05	\$0.27	\$1.65	\$33.12
City of Miami Beach (FL)	\$21.09	\$3.22	\$2.86	\$5.85	\$3.31	\$1.21	\$1.58	\$1.79	\$40.91
City of Asheville (NC)	\$15.90	\$1.15	\$0.95	\$2.51	\$1.85	\$0.51	\$1.21	\$0.50	\$24.58
Pottawattamie County (IA)	\$7.22	\$1.08	\$0.36	\$2.61	\$0.54	\$0.21	\$0.30	\$1.01	\$13.33
Fairbanks North Star Borough (AK)	\$10.01	\$5.92	\$3.42	\$3.09	\$1.79	\$0.71	\$0.44	\$1.82	\$27.20
City of Lee's Summit (MO)	\$11.70	\$3.89	\$3.39	\$1.91	\$3.15	\$0.40	\$0.64	\$0.17	\$25.25
Cleveland County (NC)	\$6.85	\$9.93	\$2.56	\$1.19	\$3.07	\$0.23	\$0.27	\$0.48	\$24.58
Montgomery County (VA)	\$8.31	\$5.76	\$3.24	\$1.93	\$1.44	\$0.36	\$0.97	\$1.55	\$23.56
Nevada County (CA)	\$13.48	\$3.20	\$3.03	\$2.32	\$1.68	\$0.52	\$1.02	\$1.41	\$26.66
City of Boca Raton (FL)	\$8.94	\$3.43	\$1.12	\$1.95	\$1.42	\$0.33	\$0.49	\$0.30	\$17.98
Cohort B Average	\$12.40	\$6.07	\$2.99	\$2.50	\$2.75	\$0.60	\$1.14	\$1.09	\$29.54
Percent of Cohort B Total	42.0%	20.5%	10.1%	8.5%	9.3%	2.0%	3.9%	3.7%	100.0%
Cohort B Average (with counties & outliers removed)	\$12.51	\$4.59	\$2.18	\$2.30	\$2.29	\$0.41	\$0.96	\$0.82	\$26.06
Cohort B Median	\$10.83	\$4.72	\$2.62	\$2.12	\$2.50	\$0.49	\$0.88	\$0.92	\$25.96

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
City of Carmel (IN)	\$13.52	\$4.55	\$2.55	\$1.79	\$2.77	\$0.41	\$0.76	\$1.00	\$27.35
City of Renton (WA)	\$11.63	\$8.00	\$5.08	\$3.19	\$3.76	\$1.44	\$1.54	\$2.73	\$37.37
Craven County (NC)	\$20.13	\$10.59	\$3.95	\$3.08	\$4.69	\$0.80	\$0.38	\$2.10	\$45.72
Platte County (MO)	\$15.67	\$0.40	\$0.25	\$2.58	\$5.18	\$1.23	\$0.30	\$0.50	\$26.11
Cecil County (MD) ²	\$12.37	\$5.20	\$2.05	\$1.21	\$2.18	\$1.05	\$0.22	\$1.97	\$26.25
City of Boulder (CO)	\$12.75	\$4.07	\$2.64	\$1.73	\$0.89	\$0.93	\$0.49	\$2.09	\$25.59
Bradley County (TN) ²	\$8.72	\$4.49	\$2.36	\$2.15	\$2.88	\$0.73	\$0.43	\$1.06	\$22.82
City of Lewisville (TX)	\$16.75	\$2.17	\$1.67	\$1.83	\$2.75	\$0.70	\$0.96	\$0.97	\$27.80
City of Elgin (IL)	\$11.55	\$2.17	\$1.89	\$1.83	\$1.38	\$0.70	\$0.63	\$0.86	\$21.01
Douglas County (OR)	\$7.22	\$13.62	\$2.98	\$3.30	\$2.69	\$0.21	\$1.36	\$2.67	\$34.05
City of West Palm Beach (FL)	\$14.62	\$3.97	\$1.11	\$4.42	\$1.92	\$0.67	\$1.38	\$1.04	\$29.13
Flagler County (FL)	\$10.37	\$6.20	\$4.09	\$2.05	\$2.37	\$0.21	\$1.36	\$2.05	\$28.70
City of Clearwater (FL)	\$14.15	\$5.92	\$2.37	\$3.59	\$2.74	\$0.65	\$3.95	\$1.16	\$34.53
City of Carlsbad (CA)	\$8.47	\$1.32	\$5.73	\$1.99	\$0.76	\$0.04	\$0.60	\$0.51	\$19.42
City of Norman (OK)	\$11.83	\$5.41	\$2.12	\$1.90	\$2.89	\$0.45	\$0.50	\$1.27	\$26.37
City of Columbia (MO)	\$12.99	\$4.46	\$1.79	\$1.62	\$0.99	\$0.61	\$0.90	\$0.62	\$23.98
City of Abilene (TX) ²	\$10.07	\$1.82	\$1.01	\$0.89	\$1.98	\$0.55	\$0.24	\$0.75	\$17.31
Hunterdon County (NJ)	\$9.09	\$2.55	\$2.50	\$1.95	\$1.78	\$0.21	\$0.26	\$0.48	\$18.82
City of Topeka (KS)	\$7.38	\$4.26	\$1.49	\$1.87	\$2.28	\$0.51	\$0.25	\$1.54	\$19.58
Cache County (UT)	\$7.70	\$1.29	\$1.31	\$1.32	\$1.55	\$0.55	\$0.20	\$0.54	\$14.46
City of New Haven (CT)	\$14.67	\$4.46	\$3.00	\$2.83	\$2.41	\$2.20	\$0.91	\$1.66	\$32.14
City of Waco (TX)	\$9.12	\$3.55	\$1.44	\$2.76	\$3.17	\$0.58	\$1.60	\$1.22	\$23.44
Brunswick County (NC)	\$7.86	\$9.42	\$3.00	\$3.43	\$3.55	\$0.71	\$2.50	\$0.29	\$30.76
City of Bellevue (WA)	\$16.02	\$7.11	\$1.40	\$4.13	\$2.65	\$0.11	\$0.68	\$2.54	\$34.64
City of Savannah (GA)	\$15.86	\$6.65	\$2.14	\$2.94	\$2.52	\$0.35	\$0.79	\$0.56	\$31.81
Orange County (NC) ²	\$7.95	\$4.22	\$3.10	\$1.52	\$0.95	\$0.51	\$0.25	\$1.11	\$19.61
Cumberland County (NJ)	\$8.61	\$5.51	\$4.30	\$3.09	\$4.06	\$0.45	\$2.61	\$1.03	\$29.66
Johnson County (IA) ²	\$15.73	\$7.11	\$2.03	\$1.91	\$1.90	\$1.32	\$0.96	\$1.45	\$32.41
City of Escondido (CA)	\$11.31	\$7.88	\$3.23	\$2.81	\$3.26	\$0.73	\$0.56	\$1.92	\$31.70
City of Kansas City (MO)	\$16.71	\$3.68	\$3.15	\$3.85	\$3.07	\$0.35	\$1.02	\$1.34	\$33.17
Macon-Bibb County (GA) ²	\$17.07	\$14.35	\$0.90	\$1.94	\$5.66	\$0.16	\$0.05	\$1.09	\$41.22
City of Springfield (MA)	\$8.05	\$6.42	\$1.90	\$1.80	\$3.13	\$0.67	\$1.53	\$3.16	\$26.66
Ouachita Parish (LA)	\$10.88	\$16.06	\$4.10	\$4.05	\$6.18	\$2.01	\$2.03	\$1.12	\$46.43
City of Alexandria (VA)	\$9.85	\$6.74	\$3.31	\$1.24	\$2.96	\$0.74	\$0.94	\$0.33	\$26.11
Catawba County (NC)	\$15.12	\$16.93	\$3.56	\$4.14	\$6.75	\$1.02	\$0.86	\$1.85	\$50.23
Martin County (FL)	\$12.15	\$1.90	\$0.55	\$1.49	\$0.80	\$0.31	\$0.65	\$0.54	\$18.39

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Wyandotte County (KS)	\$5.19	\$1.81	\$4.07	\$2.87	\$4.34	\$0.93	\$1.16	\$1.30	\$21.67
Town of Cary (NC)	\$9.60	\$2.12	\$1.11	\$1.16	\$1.86	\$1.06	\$0.43	\$1.01	\$18.35
Springfield (MO)	\$13.05	\$5.80	\$1.49	\$1.92	\$3.19	\$0.80	\$0.55	\$1.48	\$28.28
City of Salem (OR)	\$8.47	\$7.68	\$1.57	\$1.71	\$2.26	\$0.04	\$0.26	\$0.45	\$22.44
City of Fort Collins (CO)	\$14.68	\$2.01	\$2.26	\$2.06	\$1.56	\$0.69	\$0.60	\$1.23	\$25.09
City of Eugene (OR)	\$12.40	\$3.36	\$1.28	\$2.41	\$2.57	\$0.42	\$0.86	\$0.62	\$23.92
City of Oceanside (CA) ²	\$13.31	\$10.79	\$3.46	\$3.85	\$4.01	\$0.51	\$3.74	\$2.18	\$41.85
City of Ontario (CA)	\$6.43	\$5.98	\$5.08	\$3.01	\$2.62	\$0.55	\$2.08	\$0.88	\$26.63
City of Frisco (TX)	\$18.61	\$7.63	\$1.41	\$2.56	\$4.28	\$0.83	\$0.25	\$1.51	\$37.08
City of Providence (RI)	\$12.47	\$4.37	\$2.21	\$3.34	\$2.50	\$0.18	\$0.99	\$0.49	\$26.55
Pitt County (NC)	\$10.90	\$4.75	\$2.59	\$2.69	\$3.29	\$0.73	\$1.59	\$1.14	\$27.68
City of Fort Lauderdale (FL)	\$17.01	\$5.67	\$2.33	\$5.22	\$4.73	\$0.38	\$1.01	\$1.25	\$37.60
City of McKinney (TX)	\$18.34	\$6.26	\$1.04	\$0.88	\$1.03	\$0.77	\$0.64	\$0.06	\$29.02
Sumner County (TN)	\$7.82	\$10.21	\$2.42	\$2.11	\$5.22	\$0.30	\$0.12	\$5.43	\$33.63
City of Sioux Falls (SD)	\$13.28	\$3.14	\$1.50	\$2.07	\$2.69	\$0.56	\$1.21	\$0.70	\$25.15
City of Tempe (AZ)	\$11.61	\$7.85	\$3.20	\$2.92	\$3.36	\$0.33	\$1.63	\$2.68	\$33.58
City of Salt Lake City (UT) ²	\$12.88	\$5.81	\$2.48	\$3.37	\$2.86	\$0.28	\$1.00	\$1.10	\$29.78
Richmond County (GA)	\$5.64	\$4.91	\$1.67	\$2.18	\$3.45	\$0.21	\$0.50	\$0.76	\$19.32
Montgomery County (TN)	\$7.90	\$5.81	\$1.99	\$2.14	\$3.15	\$0.45	\$2.58	\$2.16	\$26.18
Tuscaloosa County (AL)	\$10.09	\$1.74	\$1.30	\$2.07	\$4.54	\$0.73	\$0.47	\$0.31	\$21.25
City of San Bernardino (CA)	\$6.08	\$6.29	\$3.84	\$0.19	\$4.90	\$1.18	\$2.71	\$1.29	\$35.48
Cabarrus County (NC)	\$9.11	\$9.05	\$1.61	\$2.41	\$2.52	\$0.40	\$1.47	\$1.21	\$27.78
City of Tacoma (WA)	\$12.36	\$11.42	\$1.94	\$2.14	\$1.86	\$0.35	\$0.04	\$0.59	\$30.70
Gaston County (NC)	\$6.35	\$4.91	\$1.56	\$2.18	\$5.16	\$0.41	\$0.22	\$1.63	\$22.42
New Hanover County (NC)	\$17.13	\$4.44	\$1.80	\$4.01	\$2.94	\$0.71	\$1.37	\$2.70	\$35.10
City of Garland (TX)	\$12.60	\$3.97	\$1.85	\$2.13	\$3.93	\$0.75	\$0.47	\$0.71	\$26.41
Clay County (MO)	\$45.30	\$0.33	\$0.16	\$3.70	\$14.48	\$3.58	\$0.34	\$0.69	\$68.58
Cohort C Average	\$12.26	\$5.75	\$2.34	\$2.61	\$3.19	\$0.68	\$1.00	\$1.31	\$29.15
Percent of Cohort C Total	42.1%	19.7%	8.0%	9.0%	10.9%	2.3%	3.4%	4.5%	100.0%
Cohort C Average (with counties & outliers removed)	\$12.57	\$5.50	\$2.32	\$2.66	\$2.74	\$0.61	\$1.02	\$1.23	\$28.64
Cohort C Median	\$11.83	\$5.20	\$2.12	\$2.18	\$2.86	\$0.58	\$0.79	\$1.12	\$27.68

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
City of Reno (NV)	\$19.19	\$5.13	\$2.00	\$2.61	\$3.47	\$0.16	\$1.59	\$1.41	\$35.56
City of Scottsdale (AZ)	\$17.75	\$3.12	\$0.52	\$2.90	\$1.22	\$0.89	\$0.41	\$0.52	\$27.33
City of Chandler (AZ)	\$15.15	\$7.36	\$2.61	\$3.19	\$3.39	\$0.64	\$3.03	\$1.32	\$36.69
Buncombe County (NC) ²	\$15.73	\$2.63	\$0.98	\$2.46	\$1.88	\$0.49	\$1.16	\$0.56	\$25.89
City of St. Petersburg (FL)	\$17.40	\$5.90	\$2.19	\$2.79	\$2.79	\$0.45	\$2.37	\$1.02	\$34.91
City of Jersey City (NJ)	\$17.32	\$10.80	\$7.22	\$6.27	\$9.00	\$1.20	\$2.32	\$2.81	\$56.94
Greater Green Bay Area (WI)	\$8.39	\$2.48	\$1.14	\$1.51	\$1.87	\$0.95	\$2.17	\$0.42	\$18.93
St. Johns County (FL)	\$19.41	\$8.75	\$4.01	\$6.40	\$5.97	\$1.90	\$4.25	\$2.38	\$53.07
Alachua County (FL)	\$10.76	\$5.14	\$3.12	\$3.30	\$3.85	\$0.32	\$1.58	\$1.19	\$29.26
Santa Cruz County (CA) ²	\$10.81	\$3.90	\$2.97	\$2.14	\$2.21	\$0.37	\$0.49	\$0.83	\$23.72
York County (SC)	\$13.08	\$5.63	\$2.35	\$2.55	\$3.72	\$0.39	\$0.85	\$0.88	\$29.45
City of Orlando (FL) ²	\$17.82	\$4.22	\$3.07	\$4.83	\$5.65	\$0.62	\$1.25	\$0.89	\$38.35
City of Lincoln (NE)	\$10.36	\$6.82	\$1.31	\$2.08	\$1.21	\$0.45	\$0.56	\$0.95	\$23.74
City of Greensboro (NC)	\$12.64	\$6.24	\$2.45	\$3.74	\$3.29	\$0.47	\$1.54	\$1.05	\$31.42
Leon County (FL)	\$10.29	\$5.28	\$3.68	\$2.60	\$2.43	\$0.95	\$0.45	\$1.52	\$27.20
City of Marquette (MI)	\$11.16	\$4.10	\$4.02	\$1.87	\$1.45	\$0.60	\$0.38	\$1.35	\$24.93
Greater Spartanburg Area (SC)	\$15.65	\$4.63	\$2.76	\$2.94	\$3.47	\$0.42	\$0.44	\$1.32	\$31.63
Durham County (NC)	\$12.36	\$4.34	\$2.41	\$2.69	\$2.91	\$0.45	\$1.02	\$3.09	\$29.27
Lexington-Fayette Urban County (KY)	\$14.52	\$3.78	\$1.13	\$2.75	\$2.26	\$0.43	\$1.81	\$0.44	\$27.12
Somerset County (NJ)	\$12.42	\$4.14	\$3.16	\$1.86	\$2.26	\$0.29	\$0.07	\$0.41	\$24.61
City of Riverside (CA)	\$9.87	\$10.08	\$6.05	\$4.12	\$4.97	\$0.34	\$1.86	\$1.57	\$38.86
Rutherford County (TN)	\$10.81	\$6.23	\$3.10	\$2.96	\$4.33	\$0.65	\$1.69	\$1.99	\$31.76
City of Santa Ana (CA)	\$9.48	\$5.99	\$3.01	\$3.32	\$2.47	\$0.64	\$0.96	\$1.48	\$27.35
Cumberland County (NC) ²	\$11.75	\$4.27	\$2.20	\$2.40	\$4.77	\$0.39	\$0.77	\$0.75	\$27.30
Municipality of San Juan (PR)	\$21.80	\$48.83	\$8.62	\$11.52	\$5.37	\$0.25	\$3.11	\$0.09	\$99.59
Davis County (UT)	\$7.64	\$0.97	\$1.00	\$2.14	\$0.48	\$0.52	\$0.03	\$0.19	\$12.97
Lake County (FL)	\$18.69	\$16.77	\$4.63	\$1.86	\$0.88	\$0.60	\$1.28	\$2.07	\$46.78
Washtenaw County (MI)	\$13.42	\$4.48	\$1.86	\$2.57	\$2.70	\$0.33	\$0.53	\$1.03	\$26.92
Hamilton County (TN)	\$12.51	\$8.29	\$3.00	\$4.26	\$4.43	\$0.88	\$1.94	\$1.03	\$36.34
Forsyth County (NC)	\$12.13	\$9.57	\$3.91	\$3.80	\$3.67	\$0.60	\$1.22	\$2.08	\$36.98
Collier County (FL)	\$14.47	\$4.27	\$2.82	\$3.76	\$1.49	\$0.60	\$2.08	\$0.75	\$30.24
City of Wichita (KS)	\$11.70	\$8.32	\$2.42	\$2.55	\$7.05	\$0.95	\$1.32	\$1.55	\$35.86
Placer County (CA)	\$11.97	\$8.38	\$3.84	\$2.88	\$2.48	\$0.73	\$1.46	\$1.37	\$33.11
City of Tampa (FL)	\$20.14	\$7.44	\$4.95	\$5.97	\$10.35	\$0.88	\$1.16	\$1.29	\$52.18
St. Charles County (MO)	\$17.27	\$6.09	\$1.99	\$1.55	\$2.02	\$0.27	\$0.05	\$0.14	\$29.38
Manatee County (FL)	\$12.40	\$9.38	\$4.29	\$3.51	\$3.80	\$0.12	\$1.07	\$2.12	\$36.69

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Greater Flint Area (MI)	\$14.13	\$5.24	\$1.05	\$2.35	\$4.18	\$0.23	\$0.27	\$0.90	\$28.35
Clackamas County (OR)	\$10.22	\$5.89	\$1.83	\$1.75	\$1.44	\$0.13	\$0.02	\$3.05	\$24.33
Sarasota County (FL)	\$20.65	\$1.52	\$1.90	\$3.13	\$3.75	\$0.45	\$1.54	\$0.66	\$33.60
Monterey County (CA)	\$10.70	\$7.80	\$2.60	\$3.38	\$3.91	\$0.36	\$2.15	\$1.50	\$32.40
City of Atlanta (GA)	\$18.19	\$2.01	\$1.76	\$6.51	\$2.52	\$0.83	\$0.38	\$1.88	\$34.08
Morris County (NJ)	\$14.57	\$3.30	\$1.26	\$2.05	\$0.93	\$0.17	\$0.69	\$0.54	\$23.51
Cohort D Average	\$13.97	\$6.89	\$2.89	\$3.33	\$3.39	\$0.56	\$1.27	\$1.25	\$33.54
Percent of Cohort D Total	41.7%	20.6%	8.6%	9.9%	10.1%	1.7%	3.8%	3.7%	100.0%
Cohort D Average (with counties & outliers removed)	\$15.28	\$8.76	\$3.33	\$4.19	\$4.15	\$0.61	\$1.50	\$1.23	\$39.06
Cohort D Median	\$12.86	\$5.46	\$2.61	\$2.84	\$3.10	\$0.46	\$1.19	\$1.12	\$30.83

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Camden County (NJ)	\$6.92	\$3.40	\$1.37	\$1.55	\$1.11	\$0.41	\$0.13	\$0.86	\$15.75
City of Mesa (AZ)	\$11.94	\$3.05	\$2.96	\$2.92	\$2.42	\$0.47	\$1.26	\$0.70	\$25.72
Guilford County (NC) ²	\$11.68	\$5.75	\$2.26	\$3.46	\$3.19	\$0.45	\$1.29	\$0.94	\$29.02
Dane County (WI)	\$12.12	\$7.06	\$3.14	\$2.29	\$2.92	\$0.56	\$1.10	\$1.30	\$30.49
Volusia County (FL)	\$26.83	\$4.10	\$0.83	\$2.16	\$1.87	\$0.45	\$0.33	\$1.02	\$37.59
Union County (NJ)	\$10.82	\$2.53	\$2.57	\$2.39	\$2.03	\$0.85	\$0.94	\$0.40	\$22.53
City of Albuquerque (NM)	\$10.56	\$12.22	\$4.71	\$2.51	\$3.64	\$0.41	\$0.94	\$0.94	\$35.93
City of Milwaukee (WI)	\$12.62	\$4.15	\$1.64	\$3.58	\$1.65	\$1.00	\$1.82	\$0.76	\$27.22
Washington County (OR)	\$10.71	\$11.03	\$2.20	\$1.66	\$2.54	\$0.56	\$0.86	\$1.01	\$30.57
Johnson County (KS)	\$10.49	\$5.65	\$2.96	\$3.01	\$2.60	\$0.66	\$0.47	\$1.04	\$26.88
Ocean County (NJ)	\$7.97	\$4.81	\$3.59	\$3.07	\$2.36	\$0.37	\$0.61	\$1.63	\$24.41
City of Louisville-Jefferson County (KY)	\$14.59	\$6.76	\$2.55	\$4.19	\$4.35	\$0.73	\$1.77	\$1.01	\$35.95
Monmouth County (NJ)	\$21.59	\$6.26	\$2.44	\$3.55	\$3.55	\$0.59	\$0.37	\$2.30	\$40.65
City of Las Vegas (NV) ²	\$13.91	\$8.20	\$2.55	\$4.32	\$5.14	\$1.08	\$1.67	\$1.20	\$38.07
City of Portland (OR)	\$13.99	\$3.90	\$1.71	\$3.43	\$1.83	\$0.55	\$0.89	\$1.29	\$27.59
City of Nashville-Davidson County (TN)	\$17.26	\$3.45	\$2.05	\$3.93	\$3.79	\$1.34	\$1.26	\$0.53	\$33.61
Hudson County (NJ) ²	\$17.38	\$10.58	\$6.91	\$6.09	\$8.54	\$1.19	\$2.37	\$2.65	\$55.71
Jackson County (MO) ²	\$13.64	\$4.29	\$2.97	\$2.40	\$2.89	\$0.35	\$0.79	\$0.37	\$27.70
City and County of Denver (CO)	\$15.84	\$8.09	\$2.75	\$4.00	\$3.98	\$0.54	\$1.06	\$0.62	\$36.88
Lee County (FL) ²	\$15.41	\$6.20	\$1.71	\$2.76	\$5.23	\$1.12	\$1.08	\$1.35	\$34.86
Essex County (NJ)	\$16.12	\$2.84	\$0.78	\$3.29	\$0.64	\$0.48	\$2.02	\$0.21	\$26.38
Multnomah County (OR)	\$13.71	\$5.05	\$1.72	\$3.33	\$1.79	\$0.52	\$0.99	\$1.22	\$28.33
Middlesex County (NJ)	\$14.69	\$1.73	\$1.66	\$3.80	\$1.02	\$0.07	\$0.60	\$0.92	\$24.49
City of Indianapolis (IN)	\$14.30	\$3.53	\$2.52	\$3.30	\$4.68	\$1.43	\$0.61	\$1.01	\$31.38
City and County of San Francisco (CA)	\$16.30	\$8.86	\$2.87	\$4.96	\$4.48	\$0.82	\$1.09	\$1.04	\$40.42
Prince George's County (MD)	\$10.36	\$16.01	\$5.19	\$11.32	\$3.31	\$0.64	\$4.04	\$1.92	\$52.79
City of Fort Worth (TX)	\$16.92	\$8.76	\$3.66	\$4.05	\$3.49	\$0.77	\$1.37	\$0.82	\$39.84
Bergen County (NJ)	\$15.07	\$1.08	\$1.84	\$1.87	\$1.62	\$1.03	\$0.07	\$0.24	\$22.82
Shelby County (TN)	\$12.79	\$6.67	\$3.73	\$3.25	\$2.79	\$0.48	\$1.77	\$1.08	\$32.56
Westchester County (NY)	\$11.32	\$3.46	\$1.84	\$3.14	\$1.91	\$0.56	\$0.63	\$1.73	\$24.59
Pinellas County (FL) ²	\$14.30	\$4.14	\$2.18	\$2.40	\$2.89	\$0.57	\$2.33	\$1.15	\$29.96
Cohort E Average	\$13.94	\$5.92	\$2.64	\$3.48	\$3.04	\$0.68	\$1.18	\$1.07	\$31.96
Percent of Cohort E Total	43.6%	18.5%	8.3%	10.9%	9.5%	2.1%	3.7%	3.4%	100.0%
Cohort E Average (with counties & outliers removed)	\$14.38	\$6.45	\$2.72	\$3.74	\$3.59	\$0.83	\$1.25	\$0.90	\$33.87
Cohort E Median	\$13.91	\$5.05	\$2.52	\$3.29	\$2.89	\$0.56	\$1.06	\$1.01	\$30.49

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of San José (CA)	\$16.53	\$4.86	\$2.33	\$6.12	\$3.67	\$1.25	\$0.96	\$1.38	\$37.10
Pima County (AZ)	\$12.44	\$6.36	\$2.04	\$2.92	\$2.34	\$0.66	\$1.26	\$1.56	\$29.58
Montgomery County (MD)	\$9.05	\$2.67	\$1.88	\$1.92	\$1.84	\$0.37	\$0.42	\$1.27	\$19.42
Mecklenburg County (NC)	\$16.11	\$6.40	\$1.99	\$4.29	\$3.75	\$0.69	\$0.77	\$0.51	\$34.51
Wake County (NC) ²	\$11.65	\$4.06	\$1.87	\$2.96	\$3.55	\$0.66	\$0.50	\$1.46	\$26.71
Fairfax County (VA)	\$13.33	\$1.90	\$1.65	\$2.06	\$2.26	\$0.36	\$0.07	\$0.62	\$22.25
Salt Lake County (UT) ²	\$12.43	\$6.63	\$2.86	\$3.13	\$3.26	\$0.24	\$1.01	\$1.28	\$30.84
Cuyahoga County (OH)	\$12.10	\$5.60	\$3.33	\$4.66	\$4.42	\$1.13	\$2.57	\$1.19	\$35.00
Allegheny County (PA)	\$17.47	\$7.68	\$1.65	\$4.88	\$3.20	\$0.58	\$2.08	\$1.28	\$38.82
City of Dallas (TX) ²	\$20.94	\$3.71	\$1.59	\$5.34	\$6.46	\$0.79	\$1.56	\$0.97	\$41.36
Orange County (FL) ²	\$16.34	\$5.02	\$3.19	\$4.01	\$4.15	\$0.52	\$0.71	\$1.66	\$35.60
City of San Diego (CA) ²	\$15.49	\$2.32	\$1.12	\$5.33	\$2.43	\$0.55	\$0.95	\$1.02	\$29.21
Hillsborough County (FL) ²	\$17.32	\$6.97	\$4.17	\$4.79	\$8.97	\$0.63	\$1.05	\$1.22	\$45.12
Palm Beach County (FL) ²	\$13.23	\$3.96	\$1.26	\$3.22	\$1.98	\$0.47	\$1.22	\$1.00	\$26.34
City of San Antonio (TX)	\$9.06	\$6.10	\$1.52	\$2.41	\$2.31	\$2.33	\$0.04	\$2.29	\$26.06
Sacramento County (CA)	\$16.68	\$4.88	\$1.60	\$3.70	\$2.27	\$0.77	\$0.96	\$1.14	\$32.00
City and County of Philadelphia (PA)	\$16.45	\$4.02	\$2.84	\$4.80	\$2.09	\$0.42	\$0.95	\$2.09	\$33.66
City of Phoenix (AZ)	\$17.34	\$6.88	\$2.30	\$5.88	\$4.52	\$1.04	\$0.74	\$1.57	\$40.27
Santa Clara County (CA) ²	\$16.52	\$3.67	\$2.07	\$4.92	\$2.75	\$0.86	\$0.91	\$1.22	\$32.92
Broward County (FL) ²	\$14.69	\$6.49	\$2.79	\$4.45	\$5.05	\$0.48	\$0.80	\$1.50	\$36.25
San Bernardino County (CA) ²	\$7.51	\$7.64	\$4.96	\$5.85	\$3.54	\$0.70	\$3.04	\$1.09	\$34.33
Clark County (NV) ²	\$12.69	\$7.27	\$2.67	\$4.28	\$4.88	\$0.97	\$1.42	\$1.37	\$35.55
City of Houston (TX) ²	\$16.86	\$3.13	\$3.42	\$5.50	\$3.04	\$0.85	\$1.26	\$1.14	\$35.20
Riverside County (CA) ²	\$13.62	\$8.38	\$5.34	\$4.53	\$5.01	\$0.32	\$3.47	\$1.39	\$42.06
Miami-Dade County (FL) ²	\$15.61	\$2.48	\$2.22	\$4.90	\$3.81	\$0.84	\$0.77	\$1.43	\$32.06
San Diego County (CA) ²	\$13.81	\$4.92	\$2.95	\$3.76	\$2.63	\$0.59	\$1.50	\$1.10	\$31.26
Harris County (TX) ²	\$16.86	\$3.13	\$3.42	\$5.50	\$3.04	\$0.85	\$1.26	\$1.14	\$35.20
Cohort F Average	\$14.52	\$5.08	\$2.56	\$4.30	\$3.60	\$0.74	\$1.19	\$1.29	\$33.28
Percent of Cohort F Total	43.6%	15.3%	7.7%	12.9%	10.8%	2.2%	3.6%	3.9%	100.0%
Cohort F Average (with counties & outliers removed)	\$16.10	\$4.43	\$2.16	\$5.05	\$3.50	\$1.03	\$0.92	\$1.49	\$34.69
Cohort F Median	\$15.49	\$4.92	\$2.30	\$4.53	\$3.26	\$0.66	\$0.96	\$1.27	\$34.33

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Florence Region (OR)	\$14.95	\$15.34	\$6.18	\$4.53	\$4.05	\$0.17	\$6.82	\$3.35	\$55.39
Eastern Oregon Border Region	\$3.94	\$2.65	\$2.10	\$1.21	\$1.05	\$0.16	\$0.25	\$1.85	\$13.21
South Cumberland Region (TN)	\$6.53	\$8.90	\$2.63	\$1.64	\$1.18	\$0.94	\$0.94	\$0.63	\$23.39
Oregon's Adventure Coast	\$8.67	\$3.28	\$1.77	\$1.26	\$0.57	\$0.11	\$0.71	\$4.12	\$20.49
Southern Oregon: Ashland/Talent/Jacksonville	\$11.71	\$2.99	\$3.23	\$2.30	\$2.27	\$0.14	\$1.33	\$1.11	\$25.08
Greater Portsmouth Area (NH)	\$23.94	\$5.36	\$2.31	\$2.72	\$1.57	\$0.42	\$0.42	\$0.42	\$37.16
The Gorge (OR)	\$6.34	\$3.63	\$2.21	\$1.49	\$0.59	\$0.18	\$0.68	\$0.88	\$16.00
Northeast Oregon Region	\$8.76	\$8.50	\$1.98	\$2.38	\$0.92	\$0.32	\$1.28	\$1.61	\$25.75
Greater Aberdeen Region (SD)	\$8.70	\$4.14	\$3.35	\$1.58	\$1.06	\$0.25	\$0.36	\$0.95	\$20.39
Tri-Cities Communities (VA)	\$14.09	\$9.90	\$5.11	\$2.50	\$5.55	\$0.72	\$0.37	\$0.28	\$38.52
Upper Valley Region (NH/VT)	\$13.16	\$2.82	\$1.68	\$1.69	\$1.24	\$0.41	\$0.09	\$2.49	\$23.58
Monadnock Region (NH)	\$15.11	\$1.96	\$1.42	\$1.58	\$0.73	\$0.56	\$1.25	\$0.95	\$23.56
Bismarck-Mandan Region (ND)	\$11.66	\$7.14	\$2.57	\$1.72	\$2.54	\$0.90	\$1.20	\$0.36	\$28.09
Greater Minot Region (ND)	\$13.64	\$3.73	\$2.44	\$2.64	\$3.89	\$1.07	\$0.41	\$1.52	\$29.34
Greater Burlington Area (VT)	\$14.41	\$6.13	\$2.68	\$2.02	\$1.35	\$0.19	\$0.58	\$1.10	\$28.46
Northeastern Connecticut Region	\$12.60	\$1.42	\$1.58	\$1.05	\$0.78	\$0.10	\$0.15	\$0.56	\$18.24
Northwest Connecticut Region	\$12.15	\$5.41	\$2.67	\$2.60	\$2.08	\$0.77	\$0.93	\$0.85	\$27.46
Western Connecticut Region	\$14.36	\$7.36	\$1.66	\$2.16	\$1.50	\$0.18	\$0.67	\$1.21	\$29.10
Greater Fargo-Moorhead Area (ND/MN)	\$11.46	\$7.42	\$1.90	\$1.57	\$1.79	\$0.70	\$0.14	\$0.91	\$25.89
Greater Kingsport Area (TN)	\$10.11	\$6.48	\$5.54	\$2.88	\$3.13	\$0.67	\$1.18	\$0.22	\$30.21
Cedar Valley Region (IA)	\$7.99	\$3.96	\$1.97	\$2.01	\$1.57	\$0.90	\$0.56	\$0.93	\$19.89
Central Oregon Region	\$18.20	\$8.29	\$3.82	\$3.15	\$5.40	\$1.15	\$1.68	\$1.58	\$43.27
Northwest Tennessee Development District ¹	\$10.92	\$5.48	\$3.31	\$3.56	\$3.55	\$0.63	\$1.90	\$1.46	\$30.81
Southwest Tennessee Development District ²	\$8.94	\$4.56	\$3.13	\$2.67	\$3.51	\$0.42	\$0.65	\$1.06	\$24.94
Southeast Ohio ²	\$12.12	\$6.48	\$1.83	\$3.16	\$1.64	\$0.72	\$1.14	\$1.56	\$28.65
Southeastern Connecticut Region	\$14.82	\$2.17	\$1.14	\$1.77	\$1.50	\$0.39	\$0.14	\$1.08	\$23.01
Shoreline and River Valley Region (CT)	\$17.89	\$1.40	\$1.88	\$2.61	\$0.98	\$0.15	\$0.12	\$1.09	\$26.12
Upper Peninsula of Michigan ²	\$10.30	\$6.65	\$4.40	\$2.74	\$2.45	\$0.37	\$1.75	\$1.72	\$30.38
Greater Waterbury Region (CT)	\$17.52	\$1.17	\$1.87	\$2.61	\$1.29	\$0.27	\$0.23	\$0.55	\$25.51
Quad Cities Region (IA/IL)	\$10.37	\$3.65	\$1.82	\$2.27	\$1.71	\$0.69	\$1.81	\$1.04	\$23.36
Greater Peoria Area (IL)	\$10.88	\$7.45	\$2.64	\$2.93	\$3.59	\$0.65	\$0.77	\$1.05	\$29.96
Upper Cumberland Development District (TN) ²	\$4.89	\$2.88	\$2.18	\$3.13	\$2.56	\$1.35	\$2.25	\$1.45	\$20.69
City of Huntsville/Madison County (AL)	\$13.75	\$8.36	\$1.90	\$2.45	\$2.97	\$1.00	\$0.61	\$0.46	\$31.50
Eastern Connecticut Region ²	\$14.60	\$2.07	\$1.27	\$1.75	\$1.34	\$0.28	\$0.69	\$1.05	\$23.05
South Central Tennessee Development District ²	\$9.01	\$2.98	\$1.56	\$1.80	\$3.86	\$0.64	\$0.11	\$0.30	\$20.26
Coachella Valley Region (CA)	\$17.86	\$6.48	\$4.58	\$4.82	\$5.08	\$0.33	\$5.06	\$1.30	\$45.51

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
St. Croix Valley (MN/WI)	\$11.13	\$8.33	\$2.43	\$1.57	\$1.89	\$0.47	\$0.22	\$1.04	\$27.08
First Tennessee Development District ²	\$9.22	\$6.49	\$4.05	\$2.65	\$2.72	\$0.29	\$1.11	\$1.76	\$28.29
Northwest Arkansas Region	\$17.68	\$1.68	\$1.01	\$2.89	\$1.84	\$0.87	\$0.30	\$1.07	\$27.34
Northeast Prosperity Zone (NC) ²	\$10.78	\$5.02	\$3.98	\$2.96	\$2.87	\$0.64	\$2.45	\$1.18	\$29.88
The Eastside (King County, WA) ²	\$15.25	\$7.61	\$3.49	\$3.78	\$3.29	\$0.70	\$1.54	\$2.33	\$37.99
Greater Des Moines Region (IA)	\$11.24	\$8.42	\$1.19	\$2.35	\$3.12	\$0.43	\$0.38	\$0.58	\$27.71
Greater New Haven Region (CT) ²	\$13.53	\$3.78	\$2.75	\$2.65	\$2.16	\$1.69	\$0.70	\$1.45	\$28.71
Northwestern Prosperity Zone (NC) ²	\$12.90	\$11.66	\$3.20	\$3.06	\$4.05	\$0.84	\$1.34	\$1.33	\$38.38
Southeast Tennessee Development District ²	\$11.25	\$5.40	\$3.50	\$3.31	\$4.47	\$1.09	\$1.32	\$0.89	\$31.23
Greater Knoxville Region (TN)	\$15.98	\$3.86	\$1.28	\$3.17	\$3.44	\$1.01	\$1.44	\$1.25	\$31.43
Western Prosperity Zone (NC) ²	\$16.59	\$3.53	\$1.15	\$2.53	\$1.74	\$0.56	\$1.88	\$0.57	\$28.55
Lehigh Valley Region (PA)	\$9.96	\$6.39	\$1.52	\$2.58	\$1.94	\$0.38	\$1.49	\$1.00	\$25.26
Pikes Peak Region (CO)	\$12.26	\$10.22	\$3.82	\$5.08	\$4.32	\$0.60	\$1.15	\$1.40	\$38.85
Coastal Fairfield County Region (CT)	\$16.50	\$4.13	\$2.45	\$2.48	\$3.04	\$0.88	\$0.58	\$1.05	\$31.11
Greater Fort Wayne Area (IN) ²	\$10.47	\$5.93	\$1.73	\$3.28	\$3.17	\$0.69	\$1.36	\$1.19	\$27.82
Greater Sarasota/Bradenton Area (FL) ²	\$17.85	\$4.40	\$2.71	\$3.43	\$3.71	\$0.31	\$1.37	\$1.04	\$34.82
Sandhills Prosperity Zone (NC) ²	\$9.42	\$5.79	\$1.64	\$2.28	\$4.41	\$0.90	\$0.55	\$0.61	\$25.60
West Valley Region (AZ)	\$12.84	\$6.20	\$2.25	\$2.50	\$2.20	\$0.15	\$1.83	\$1.08	\$29.05
Greater Hartford Region (CT)	\$11.92	\$4.73	\$3.36	\$3.03	\$3.15	\$0.82	\$1.65	\$0.51	\$29.17
Dayton Region (OH)	\$11.83	\$0.94	\$0.87	\$2.53	\$1.19	\$0.41	\$0.75	\$0.71	\$19.23
Memphis Area Association of Governments (TN) ²	\$13.02	\$6.62	\$3.68	\$3.26	\$2.76	\$0.47	\$1.73	\$1.14	\$32.68
Southeast Prosperity Zone (NC) ²	\$15.96	\$7.33	\$3.14	\$3.47	\$3.58	\$0.92	\$2.06	\$2.07	\$38.53
Richmond & Tri-Cities Region (VA) ²	\$14.30	\$3.05	\$1.89	\$3.52	\$2.40	\$0.32	\$0.59	\$0.25	\$26.32
Greater Fairfax Area (VA) ²	\$11.58	\$2.63	\$1.69	\$1.69	\$1.71	\$0.35	\$0.22	\$0.52	\$20.39
South Hampton Roads Area (VA)	\$16.93	\$3.63	\$1.74	\$3.57	\$4.49	\$0.29	\$1.43	\$0.92	\$33.00
East Tennessee Development District ²	\$9.61	\$4.45	\$3.69	\$4.20	\$2.31	\$0.45	\$0.75	\$2.08	\$27.54
Greater St. Louis Area (MO) ²	\$9.55	\$8.50	\$2.76	\$3.73	\$3.93	\$0.71	\$1.20	\$1.04	\$31.42
Western New York Region	\$15.27	\$9.23	\$2.39	\$4.89	\$4.42	\$1.02	\$1.48	\$1.56	\$40.26
Greater Jacksonville Region (FL) ²	\$19.86	\$10.13	\$3.95	\$6.58	\$5.51	\$1.52	\$7.16	\$2.17	\$56.88
Piedmont-Triad Prosperity Zone (NC) ²	\$12.35	\$7.02	\$2.54	\$3.99	\$3.37	\$0.61	\$1.31	\$1.34	\$32.53
Greater Kansas City Metropolitan Area (MO/KS) ²	\$17.52	\$3.21	\$2.85	\$3.53	\$4.27	\$1.04	\$0.46	\$0.70	\$33.58
Greater Portland Area (OR) ²	\$12.69	\$7.71	\$1.75	\$2.64	\$1.99	\$0.52	\$0.88	\$1.34	\$29.52
Greater Nashville Regional Council (TN) ²	\$12.42	\$6.03	\$2.37	\$3.25	\$4.15	\$0.73	\$2.16	\$1.83	\$32.94
Greater Tampa/St. Petersburg Area (FL) ²	\$15.58	\$4.89	\$2.62	\$3.32	\$4.29	\$0.56	\$2.66	\$1.21	\$35.13
Southwestern Prosperity Zone (NC) ²	\$10.85	\$6.86	\$2.11	\$3.29	\$3.61	\$0.52	\$0.77	\$1.08	\$29.09
North Central Prosperity Zone (NC) ²	\$10.29	\$5.97	\$2.87	\$2.86	\$2.64	\$0.60	\$0.78	\$1.79	\$27.80

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Long Island (NY)	\$17.25	\$5.18	\$3.29	\$3.08	\$1.50	\$0.90	\$1.16	\$1.60	\$33.96
Greater Philadelphia Region (PA) ²	\$17.43	\$4.47	\$2.33	\$5.43	\$1.82	\$0.41	\$1.05	\$1.59	\$34.53
Central Florida Region ²	\$18.02	\$6.08	\$2.84	\$4.37	\$3.81	\$0.62	\$2.57	\$1.44	\$39.75
Inland Empire Region (CA) ²	\$10.79	\$8.06	\$5.14	\$5.40	\$4.28	\$0.49	\$3.23	\$1.27	\$38.66
Greater Houston Region (TX) ²	\$17.18	\$3.29	\$3.34	\$5.49	\$3.13	\$0.83	\$1.32	\$1.10	\$35.68
Dallas-Fort Worth-Arlington MSA (TX) ²	\$19.30	\$4.73	\$1.93	\$4.57	\$4.60	\$0.82	\$1.31	\$1.13	\$38.39
Regional Average	\$13.01	\$5.54	\$2.60	\$2.93	\$2.73	\$0.61	\$1.26	\$1.21	\$29.89
Percent of Regional Total	43.5%	18.5%	8.7%	9.8%	9.1%	2.0%	4.2%	4.0%	100.0%
Regional Median	\$12.60	\$5.40	\$2.43	\$2.72	\$2.64	\$0.60	\$1.11	\$1.09	\$29.05

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
State of Vermont ²	\$14.35	\$4.03	\$3.22	\$2.38	\$1.48	\$0.42	\$1.92	\$1.08	\$28.88
State of North Dakota ²	\$12.27	\$5.14	\$3.59	\$2.76	\$2.75	\$0.84	\$2.06	\$1.03	\$30.44
State of South Dakota ²	\$11.66	\$6.06	\$3.40	\$2.60	\$2.44	\$0.80	\$3.84	\$1.38	\$32.18
State of Delaware	\$23.10	\$2.20	\$1.75	\$3.04	\$2.19	\$0.20	\$1.94	\$0.90	\$35.32
State of Idaho	\$14.55	\$2.68	\$5.70	\$3.42	\$2.72	\$1.02	\$2.08	\$1.20	\$33.37
State of New Mexico ²	\$12.92	\$11.06	\$4.47	\$3.84	\$3.09	\$0.45	\$5.47	\$2.09	\$43.39
State of Arkansas ²	\$17.96	\$2.69	\$1.07	\$3.07	\$2.08	\$1.10	\$1.32	\$0.99	\$30.28
State of Nevada ²	\$14.86	\$6.81	\$3.06	\$5.04	\$4.39	\$0.69	\$2.46	\$1.44	\$38.75
State of Iowa ²	\$11.05	\$6.08	\$2.09	\$2.48	\$1.90	\$0.59	\$1.96	\$0.95	\$27.10
State of Utah ²	\$12.42	\$5.99	\$2.24	\$3.73	\$2.75	\$0.55	\$3.13	\$1.00	\$31.81
Commonwealth of Puerto Rico ²	\$13.75	\$28.76	\$5.93	\$5.73	\$4.05	\$0.17	\$3.83	\$1.72	\$63.94
State of Connecticut ²	\$15.19	\$4.03	\$2.28	\$2.74	\$1.88	\$0.64	\$0.90	\$1.00	\$28.66
State of Oregon ²	\$12.41	\$6.82	\$2.97	\$3.09	\$2.12	\$0.39	\$5.36	\$1.77	\$34.93
State of Wisconsin ²	\$16.65	\$6.49	\$2.95	\$4.29	\$2.48	\$0.46	\$7.36	\$1.37	\$42.05
State of Missouri ²	\$12.75	\$5.69	\$2.18	\$2.85	\$3.31	\$0.70	\$1.29	\$0.95	\$29.72
State of Tennessee ²	\$10.92	\$5.48	\$3.31	\$3.56	\$3.55	\$0.63	\$1.90	\$1.46	\$30.81
State of Arizona ²	\$14.08	\$6.72	\$2.82	\$3.82	\$3.01	\$0.59	\$3.33	\$1.45	\$35.82
State of New Jersey ²	\$14.66	\$4.67	\$2.81	\$3.54	\$2.83	\$0.52	\$1.01	\$1.13	\$31.17
State of North Carolina ²	\$12.46	\$7.34	\$2.85	\$3.53	\$3.37	\$0.69	\$2.62	\$1.47	\$34.33
State of Georgia ²	\$14.54	\$5.65	\$2.25	\$3.52	\$2.96	\$0.52	\$2.24	\$1.02	\$32.70
State of Florida ²	\$15.93	\$5.67	\$2.71	\$4.47	\$3.47	\$0.67	\$4.55	\$1.39	\$38.86
Statewide Average	\$14.21	\$6.67	\$3.03	\$3.50	\$2.80	\$0.60	\$2.88	\$1.28	\$34.98
Percent of Statewide Total	40.6%	19.1%	8.7%	10.0%	8.0%	1.7%	8.2%	3.6%	100.0%
Statewide Median	\$14.08	\$5.69	\$2.85	\$3.52	\$2.75	\$0.59	\$2.24	\$1.20	\$32.70

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 33**Average Per Person Event-Related Expenditures by RESIDENT Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Mercer Street Grassroots District (Princeton, WV)	\$9.81	\$12.50	\$3.35	\$2.96	\$4.95	\$0.78	\$0.57	\$0.75	\$35.67
Abilene Cultural District (Abilene, TX)	\$9.30	\$1.98	\$0.67	\$0.58	\$1.75	\$0.07	\$0.44	\$0.93	\$15.72
Downtown Torrington (Torrington, CT)	\$11.43	\$5.42	\$2.01	\$2.08	\$2.19	\$0.80	\$0.36	\$1.27	\$25.56
Iowa City Downtown District (Iowa City, IA) ¹	\$15.73	\$7.11	\$2.03	\$1.91	\$1.90	\$1.32	\$0.96	\$1.45	\$32.41
Downtown Macon Urban Core (Macon, GA)	\$17.07	\$14.35	\$0.90	\$1.94	\$5.66	\$0.16	\$0.05	\$1.09	\$41.22
Oceanside Cultural District (Oceanside, CA)	\$13.22	\$12.41	\$3.53	\$3.79	\$4.08	\$0.15	\$2.65	\$2.22	\$42.05
Southeast Ohio Theatre Trail (Southeastern OH)	\$14.33	\$4.16	\$1.70	\$3.70	\$0.79	\$1.16	\$1.27	\$1.48	\$28.59
Loch Haven Cultural Park (Orlando, FL)	\$10.97	\$3.38	\$1.77	\$3.09	\$4.67	\$0.98	\$0.28	\$1.43	\$26.57
Cool Spring Downtown District (Fayetteville, NC)	\$10.78	\$6.40	\$2.81	\$2.17	\$6.45	\$0.37	\$0.28	\$0.58	\$29.84
Downtown Las Vegas (Las Vegas, NV)	\$17.47	\$11.72	\$3.19	\$5.21	\$6.93	\$0.85	\$1.80	\$1.84	\$49.01
Arts Campus Fort Wayne (Fort Wayne, IN)	\$14.79	\$7.74	\$2.27	\$4.33	\$4.64	\$0.63	\$2.19	\$1.09	\$37.68
Salt Lake Cultural Core (Salt Lake City, UT)	\$14.32	\$5.54	\$3.49	\$3.56	\$3.52	\$0.36	\$1.50	\$1.00	\$33.29
Grand Center Arts District (St. Louis, MO)	\$10.55	\$6.08	\$2.37	\$4.52	\$3.27	\$1.33	\$0.33	\$1.40	\$29.85
Dallas Arts District (Dallas, TX)	\$23.12	\$3.43	\$1.55	\$6.24	\$8.06	\$0.90	\$1.21	\$1.12	\$45.63
Balboa Park Cultural District (San Diego, CA)	\$14.97	\$2.71	\$0.81	\$2.08	\$0.87	\$0.39	\$1.17	\$0.19	\$23.19
Houston Museum District (Houston, TX) ¹	\$16.86	\$3.13	\$3.42	\$5.50	\$3.04	\$0.85	\$1.26	\$1.14	\$35.20
Houston Theatre District (Houston, TX)	\$25.19	\$5.31	\$0.70	\$7.97	\$3.68	\$1.07	\$0.85	\$0.41	\$45.18
Midtown Cultural District (Houston, TX)	\$20.57	\$4.23	\$1.19	\$5.55	\$5.38	\$1.89	\$0.33	\$0.49	\$39.63
Arts District Average	\$14.87	\$6.71	\$2.02	\$3.74	\$4.18	\$0.74	\$0.96	\$1.08	\$34.29
Percent of Arts District Total	43.4%	19.6%	5.9%	10.9%	12.2%	2.2%	2.8%	3.2%	100.0%
Arts District Median	\$14.33	\$5.48	\$1.89	\$3.63	\$4.36	\$0.79	\$0.71	\$1.09	\$34.48

Overall Averages for the 125,164 Audience-Intercept Surveys Completed by Non-Residents Where Residency Was Determined Based on a Single County

	Resident Attendees								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Average	\$12.86	\$5.48	\$2.57	\$2.97	\$2.98	\$0.61	\$1.07	\$1.23	\$29.77
Percent of Total	43.2%	18.4%	8.6%	10.0%	10.0%	2.0%	3.6%	4.1%	100.0%

Research Notes/Explanations of Special Circumstances:

- The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).
- This geographic region includes at least one smaller sub-region that also participated in this study. To calculate the total estimated audience expenditures in this larger region, first the unique findings were calculated for each unique sub-region. Next, the averages for the larger region were applied to any additional data that were collected within this larger region but outside the sub-region(s). Finally, the results were summed. As a result resident, non-resident, and total audience expenditures for this larger region does not equal the average per person expenditure multiplied by the total attendance.

TABLE 34

Total Event-Related Audience Expenditures by RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022

This table presents the total estimated dollars spent by **resident** attendees as a result of their attendance to activities that were presented, produced, or hosted by eligible arts and organizations in each participating study region. Residents are attendees who reside within the county where the activity took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The total estimated dollars spent by resident arts and culture attendees to purchase **food, drinks, and/or meals** (e.g., dinner at a restaurant, coffee at a cafe) before or after attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Three:

The total estimated dollars spent by resident arts and culture attendees to make **retail purchases** (including souvenirs, gifts, books, recordings, art) as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Four:

The total estimated dollars spent by resident arts and culture attendees to purchase **groceries and/or supplies** as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Five:

The total estimated dollars spent by resident arts and culture attendees on **local transportation** (e.g., gas, parking, taxi/rideshare fares, tolls, car rentals) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Six:

The total estimated dollars spent by resident arts and culture attendees to purchase **clothing and/or accessories** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Seven:

The total estimated dollars spent by resident arts and culture attendees to pay for **childcare** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Eight:

The total estimated dollars spent by resident arts and culture attendees on **overnight lodging** (e.g., hotel, motel, bed-and-breakfast, Airbnb or other private rental) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. (The audience-intercept survey instrument requested that respondents limit their response by providing the cost of one night only.)

Column Nine:

The total estimated dollars spent by resident arts and culture attendees on **miscellaneous goods and services** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Ten:

The overall total estimated dollars spent by resident arts and culture attendees in all categories for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. This figure is the sum of Column Two through Column Nine.

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Tyrrell County (NC)	\$14,403	\$10,057	\$22,535	\$3,678	\$621	\$435	\$7,232	\$2,235	\$61,196
Taos County (NM)	\$2,409,036	\$758,193	\$788,072	\$296,928	\$356,687	\$33,614	\$739,518	\$313,735	\$5,695,783
Town of Hillsborough (NC)	\$685,420	\$419,316	\$174,471	\$85,769	\$76,239	\$79,905	\$7,331	\$90,901	\$1,619,352
Harney County (OR)	\$379,393	\$300,202	\$299,483	\$30,956	\$15,118	\$75,591	\$82,070	\$84,229	\$1,267,042
City of Monmouth (OR)	\$51,239	\$25,319	\$15,702	\$9,316	\$5,710	\$1,202	\$4,433	\$7,438	\$120,359
City of Sedona (AZ)	\$864,330	\$365,835	\$306,138	\$201,031	\$116,843	\$16,838	\$48,472	\$200,520	\$2,120,007
City of Yankton (SD)	\$421,808	\$139,088	\$149,087	\$131,815	\$33,636	\$30,908	\$43,635	\$59,090	\$1,009,067
City of Falls Church (VA)	\$1,464,826	\$389,872	\$288,794	\$128,353	\$168,463	\$157,232	\$131,562	\$263,123	\$2,992,225
City of Jamestown (ND)	\$1,241,164	\$428,098	\$578,252	\$153,348	\$166,128	\$86,259	\$75,077	\$102,232	\$2,830,558
Rutland County (VT)	\$1,362,876	\$211,841	\$244,572	\$93,647	\$162,745	\$35,458	\$13,638	\$88,191	\$2,212,968
Town of Elkton (MD)	\$1,456,721	\$757,630	\$182,372	\$132,839	\$197,006	\$101,318	\$38,276	\$319,713	\$3,185,875
City of Waterville (ME)	\$986,361	\$144,690	\$105,871	\$80,579	\$98,224	\$37,643	\$34,114	\$23,527	\$1,511,009
City of Pendleton (OR)	\$1,505,570	\$685,294	\$676,641	\$325,342	\$398,024	\$53,647	\$91,719	\$138,443	\$3,874,680
Haywood County (TN)	\$4,135	\$1,535	\$2,088	\$1,493	\$2,410	\$274	\$357	\$137	\$12,429
City of Hannibal (MO)	\$200,755	\$2,166	\$7,221	\$22,386	\$75,825	\$12,276	\$2,166	\$11,554	\$334,349
Johnson County (TN)	\$114,913	\$105,957	\$64,216	\$30,756	\$25,517	\$2,028	\$11,322	\$41,741	\$396,450
City of Safety Harbor (FL)	\$547,025	\$213,291	\$124,821	\$101,171	\$174,312	\$53,870	\$53,870	\$135,771	\$1,404,131
City of Tullahoma (TN)	\$312,318	\$103,449	\$70,937	\$61,084	\$146,471	\$24,302	\$3,613	\$12,480	\$734,654
City of Coralville (IA) ¹	\$1,887,962	\$853,364	\$243,647	\$229,244	\$228,044	\$158,430	\$115,222	\$174,033	\$3,889,946
Town of Carrboro (NC)	\$327,786	\$131,285	\$222,503	\$51,576	\$59,675	\$10,230	\$20,460	\$71,610	\$895,125
City of Coronado (CA)	\$8,811,241	\$2,226,702	\$2,169,362	\$1,003,449	\$1,581,627	\$492,168	\$1,008,228	\$320,148	\$17,612,925
City of Laguna Beach (CA)	\$12,824,230	\$4,008,346	\$3,878,245	\$2,602,018	\$669,090	\$154,882	\$377,912	\$619,528	\$25,134,251
City of Newberg (OR)	\$412,200	\$270,690	\$124,482	\$73,985	\$67,526	\$27,010	\$33,469	\$115,674	\$1,125,036
City of Fairfax (VA)	\$212,586	\$94,073	\$36,891	\$28,821	\$19,829	\$6,456	\$5,303	\$4,150	\$408,109
City of Brookings (SD)	\$1,193,390	\$670,572	\$186,721	\$214,323	\$77,936	\$94,172	\$9,742	\$95,796	\$2,542,652
Macon County (TN)	\$41,405	\$21,317	\$18,694	\$26,975	\$22,219	\$11,725	\$19,514	\$12,380	\$174,229
City of Paducah (KY)	\$2,160,125	\$173,045	\$171,578	\$152,514	\$278,631	\$46,927	\$48,394	\$146,648	\$3,177,862
City of Tarpon Springs (FL)	\$495,965	\$44,777	\$29,229	\$20,212	\$35,448	\$18,035	\$9,018	\$17,102	\$669,786
McNairy County (TN)	\$126,796	\$97,229	\$65,956	\$46,435	\$39,991	\$2,653	\$2,464	\$29,377	\$410,901
City of Mason City (IA)	\$241,675	\$87,611	\$45,840	\$36,889	\$28,751	\$4,069	\$21,428	\$20,343	\$486,606
Door County (WI)	\$945,804	\$342,468	\$194,687	\$282,071	\$190,831	\$10,923	\$23,131	\$122,081	\$2,111,996
City of Winter Park (FL)	\$4,310,902	\$1,836,483	\$618,605	\$931,129	\$779,700	\$74,104	\$173,983	\$612,161	\$9,337,067
City of Dover (NH)	\$1,041,393	\$562,944	\$198,562	\$257,708	\$276,719	\$47,528	\$124,629	\$142,584	\$2,652,067
Transylvania County (NC)	\$461,905	\$417,440	\$80,738	\$42,417	\$62,016	\$7,021	\$11,116	\$13,749	\$1,096,402
City of West Hollywood (CA)	\$1,961,959	\$714,128	\$614,453	\$717,913	\$996,751	\$90,843	\$321,736	\$316,689	\$5,734,472
Clatsop County (OR)	\$1,420,222	\$292,636	\$298,900	\$182,562	\$127,972	\$51,905	\$162,874	\$143,186	\$2,680,257

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Columbia (TN)	\$644,380	\$257,550	\$47,470	\$107,060	\$136,350	\$57,570	\$18,180	\$22,220	\$1,290,780
City of Marion (IA)	\$737,147	\$1,812,573	\$258,506	\$110,067	\$194,889	\$29,284	\$60,587	\$3,029	\$3,206,082
Summit County (UT)	\$12,246,865	\$13,854,616	\$2,327,743	\$2,250,851	\$2,481,528	\$726,983	\$985,621	\$1,230,279	\$36,104,486
Sullivan County (NH)	\$641,642	\$890,474	\$226,922	\$147,108	\$85,291	\$62,599	\$70,424	\$147,108	\$2,271,568
Monroe County (TN)	\$410,680	\$355,129	\$610,068	\$619,988	\$100,190	\$4,960	\$15,872	\$321,402	\$2,438,289
City of Cleveland (TN)	\$786,580	\$350,560	\$186,617	\$183,128	\$261,612	\$67,147	\$29,649	\$90,692	\$1,955,985
Lincoln County (OR)	\$4,577,079	\$1,073,748	\$905,406	\$623,320	\$532,324	\$27,299	\$404,930	\$482,277	\$8,626,383
Cohort A Average	\$1,691,815	\$848,767	\$419,511	\$300,072	\$269,688	\$69,745	\$127,311	\$166,554	\$3,893,463
Percent of Cohort A Total	43.5%	21.8%	10.8%	7.7%	6.9%	1.8%	3.3%	4.3%	100.0%
Cohort A Median	\$711,284	\$321,335	\$186,669	\$119,210	\$122,408	\$34,536	\$33,792	\$93,349	\$2,033,991

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Joplin (MO)	\$904,131	\$562,363	\$331,411	\$156,385	\$168,813	\$25,892	\$7,250	\$95,281	\$2,251,526
City of Florissant (MO)	\$471,170	\$135,375	\$63,986	\$80,379	\$98,887	\$3,173	\$22,739	\$7,932	\$883,641
McMinn County (TN)	\$1,357,736	\$358,751	\$581,729	\$316,805	\$667,829	\$175,512	\$75,062	\$81,685	\$3,615,109
City of Watsonville (CA)	\$907,342	\$424,860	\$311,334	\$186,629	\$310,474	\$24,081	\$83,424	\$85,144	\$2,333,288
Lafayette County (MS)	\$801,717	\$514,483	\$538,708	\$384,132	\$397,975	\$111,894	\$96,898	\$230,710	\$3,076,517
Columbus County (NC)	\$148,502	\$235,968	\$9,537	\$45,232	\$98,093	\$40,872	\$817	\$7,902	\$586,923
Watauga County (NC)	\$1,732,782	\$1,313,162	\$541,062	\$347,544	\$365,316	\$193,519	\$262,632	\$134,278	\$4,890,295
Mercer County (WV) ²	\$228,084	\$216,026	\$68,641	\$68,473	\$98,377	\$16,299	\$20,259	\$20,486	\$736,645
City of Dubuque (IA)	\$7,940,607	\$3,276,395	\$1,731,195	\$1,337,742	\$1,352,049	\$393,454	\$622,372	\$901,366	\$17,555,180
City of Ocala (FL)	\$9,167,606	\$4,644,515	\$1,892,210	\$2,893,968	\$2,539,811	\$809,502	\$1,143,421	\$677,958	\$23,768,991
Town of Chapel Hill (NC)	\$3,221,039	\$1,641,196	\$516,389	\$1,324,205	\$51,128	\$5,113	\$61,353	\$25,564	\$6,845,987
City of National City (CA)	\$946,672	\$312,960	\$414,250	\$497,360	\$162,324	\$57,138	\$136,352	\$61,034	\$2,588,090
City of Encinitas (CA)	\$6,572,986	\$2,829,281	\$1,321,840	\$1,226,776	\$1,090,971	\$357,621	\$425,524	\$208,235	\$14,033,234
City of Grand Junction (CO)	\$3,015,195	\$2,442,352	\$714,943	\$919,212	\$710,502	\$199,829	\$404,098	\$313,065	\$8,719,196
City of Cheyenne (WY)	\$1,084,931	\$1,184,238	\$289,232	\$263,164	\$546,190	\$85,652	\$69,515	\$101,790	\$3,624,712
City of Santa Cruz (CA)	\$2,118,704	\$760,174	\$592,710	\$372,561	\$308,586	\$107,252	\$69,620	\$135,477	\$4,465,084
Hamblen County (TN)	\$342,108	\$199,633	\$162,228	\$88,679	\$125,664	\$18,072	\$26,478	\$32,362	\$995,224
City of Redmond (WA)	\$1,250,789	\$440,384	\$298,442	\$259,014	\$229,898	\$40,642	\$224,438	\$42,461	\$2,786,068
Town of Jupiter (FL)	\$2,741,961	\$675,450	\$293,912	\$334,074	\$401,619	\$20,081	\$297,563	\$270,180	\$5,034,840
City of Ames (IA)	\$1,713,627	\$1,161,122	\$360,423	\$254,670	\$312,942	\$10,791	\$189,923	\$112,227	\$4,115,725
City of Portland (ME)	\$11,027,065	\$1,045,968	\$320,698	\$1,198,916	\$374,970	\$148,014	\$88,809	\$236,823	\$14,441,263
City of Jackson (TN)	\$585,499	\$237,894	\$154,491	\$100,755	\$216,064	\$29,667	\$27,988	\$54,856	\$1,407,214
Wilkes County (NC)	\$180,476	\$103,853	\$23,193	\$8,451	\$24,884	\$5,165	\$188	\$7,230	\$353,440
City of Eau Claire (WI)	\$3,568,064	\$363,244	\$285,077	\$271,283	\$333,356	\$82,764	\$202,313	\$232,200	\$5,338,301
Greene County (TN)	\$1,388,016	\$632,436	\$77,534	\$299,495	\$598,230	\$10,642	\$236,404	\$46,369	\$3,289,126
Carteret County (NC)	\$3,717,107	\$2,009,561	\$1,269,044	\$592,414	\$723,094	\$243,935	\$17,424	\$545,950	\$9,118,529
City of Walnut Creek (CA)	\$7,600,220	\$445,174	\$367,753	\$990,351	\$364,527	\$77,422	\$51,614	\$135,488	\$10,032,549
Island of Kaua'i (HI)	\$3,879,970	\$2,572,512	\$3,392,323	\$989,428	\$2,841,071	\$42,404	\$1,349,862	\$360,434	\$15,428,004
Walton County (FL)	\$5,973,508	\$2,879,623	\$2,558,990	\$1,033,321	\$1,126,016	\$423,966	\$314,555	\$623,032	\$14,933,011
Chatham County (NC)	\$178,996	\$448,523	\$173,838	\$73,249	\$35,593	\$17,539	\$75,055	\$52,616	\$1,055,409
City of Flagstaff (AZ)	\$4,956,068	\$3,591,213	\$924,423	\$1,026,061	\$604,989	\$67,759	\$300,074	\$333,954	\$11,804,541
City of Rapid City (SD)	\$32,900,934	\$24,799,575	\$14,617,132	\$3,641,896	\$9,934,695	\$3,963,968	\$16,177,944	\$5,004,510	\$111,040,654
City of Missoula (MT)	\$10,460,936	\$3,135,506	\$1,054,418	\$1,868,355	\$1,248,653	\$434,716	\$952,676	\$776,940	\$19,932,200
Wilson County (NC)	\$1,036,354	\$571,165	\$211,950	\$229,842	\$388,117	\$64,686	\$107,351	\$134,877	\$2,744,342
Caldwell County (NC)	\$337,402	\$300,394	\$87,955	\$78,343	\$77,862	\$5,287	\$51,908	\$43,737	\$982,888
City of Sioux City (IA)	\$592,528	\$553,535	\$270,410	\$119,523	\$351,787	\$13,563	\$233,960	\$161,059	\$2,296,365

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Largo (FL)	\$4,594,327	\$1,141,692	\$366,129	\$976,344	\$913,354	\$110,232	\$622,025	\$456,677	\$9,180,780
City of Santa Fe (NM)	\$35,523,532	\$41,440,284	\$13,859,473	\$11,603,280	\$7,206,005	\$1,450,410	\$3,177,088	\$7,712,497	\$121,972,569
City of Fort Myers (FL)	\$13,997,091	\$5,789,373	\$1,593,910	\$2,555,752	\$4,836,691	\$1,044,286	\$1,007,644	\$1,254,975	\$32,079,722
Buchanan County (MO)	\$2,498,651	\$1,170,827	\$377,858	\$441,721	\$854,171	\$175,624	\$170,302	\$244,809	\$5,933,963
City of Nashua (NH)	\$1,585,661	\$366,885	\$191,656	\$145,502	\$147,067	\$3,911	\$21,121	\$129,075	\$2,590,878
City of Miami Beach (FL)	\$29,697,905	\$4,534,246	\$4,027,312	\$8,237,683	\$4,660,980	\$1,703,863	\$2,224,879	\$2,520,590	\$57,607,458
City of Asheville (NC)	\$9,469,929	\$684,932	\$565,813	\$1,494,938	\$1,101,847	\$303,752	\$720,668	\$297,797	\$14,639,676
Pottawattamie County (IA)	\$220,369	\$32,964	\$10,988	\$79,662	\$16,482	\$6,410	\$9,157	\$30,827	\$406,859
Fairbanks North Star Borough (AK)	\$7,623,646	\$4,508,690	\$2,604,682	\$2,353,353	\$1,363,269	\$540,738	\$335,105	\$1,386,117	\$20,715,600
City of Lee's Summit (MO)	\$2,842,304	\$945,005	\$823,539	\$464,000	\$765,236	\$97,173	\$155,476	\$41,298	\$6,134,031
Cleveland County (NC)	\$457,011	\$662,500	\$170,796	\$79,393	\$204,821	\$15,345	\$18,014	\$32,024	\$1,639,904
Montgomery County (VA)	\$4,465,644	\$3,095,320	\$1,741,118	\$1,037,147	\$773,830	\$193,458	\$521,261	\$832,942	\$12,660,720
Nevada County (CA)	\$7,216,734	\$1,713,171	\$1,622,159	\$1,242,049	\$899,415	\$278,390	\$546,073	\$754,866	\$14,272,857
City of Boca Raton (FL)	\$2,648,260	\$1,016,055	\$331,773	\$577,641	\$420,641	\$97,755	\$145,151	\$88,868	\$5,326,144
Cohort B Average	\$5,157,838	\$2,682,416	\$1,302,212	\$1,103,343	\$1,068,903	\$286,985	\$682,037	\$561,571	\$12,845,305
Percent of Cohort B Total	40.2%	20.9%	10.1%	8.6%	8.3%	2.2%	5.3%	4.4%	100.0%
Cohort B Median	\$2,573,456	\$852,590	\$372,806	\$412,927	\$399,797	\$84,208	\$162,889	\$135,483	\$5,180,492

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Carmel (IN)	\$5,623,955	\$1,892,677	\$1,060,731	\$744,592	\$1,152,245	\$170,549	\$316,139	\$415,973	\$11,376,861
City of Renton (WA)	\$358,972	\$246,928	\$156,799	\$98,463	\$116,056	\$44,447	\$47,534	\$84,264	\$1,153,463
Craven County (NC)	\$1,002,595	\$527,446	\$196,734	\$153,402	\$233,590	\$39,845	\$18,926	\$104,593	\$2,277,131
Platte County (MO)	\$837,223	\$169,340	\$144,496	\$187,818	\$165,159	\$21,981	\$47,869	\$63,409	\$1,637,295
Cecil County (MD) ²	\$6,316,648	\$2,800,606	\$987,776	\$608,224	\$1,053,485	\$513,842	\$124,710	\$1,093,687	\$13,498,978
City of Boulder (CO)	\$15,105,282	\$4,821,843	\$3,127,682	\$2,049,579	\$1,054,408	\$1,101,797	\$580,517	\$2,476,082	\$30,317,190
Bradley County (TN) ²	\$876,880	\$397,056	\$211,056	\$205,392	\$291,436	\$74,707	\$34,102	\$101,669	\$2,192,298
City of Lewisville (TX)	\$314,783	\$40,781	\$31,384	\$34,391	\$51,681	\$13,155	\$18,041	\$18,229	\$522,445
City of Elgin (IL)	\$1,536,358	\$288,649	\$251,404	\$243,423	\$183,565	\$93,113	\$83,801	\$114,395	\$2,794,708
Douglas County (OR)	\$211,539	\$399,052	\$87,311	\$96,687	\$78,814	\$6,153	\$39,847	\$78,228	\$997,631
City of West Palm Beach (FL)	\$25,969,404	\$7,051,883	\$1,971,685	\$7,851,215	\$3,410,483	\$1,190,116	\$2,451,284	\$1,847,345	\$51,743,415
Flagler County (FL)	\$351,771	\$210,316	\$138,741	\$69,540	\$80,395	\$7,124	\$46,134	\$69,540	\$973,561
City of Clearwater (FL)	\$18,652,162	\$7,803,590	\$3,124,072	\$4,732,245	\$3,611,797	\$856,813	\$5,206,787	\$1,529,082	\$45,516,548
City of Carlsbad (CA)	\$112,084	\$17,468	\$75,825	\$26,334	\$10,057	\$529	\$7,940	\$6,749	\$256,986
City of Norman (OK)	\$6,191,692	\$2,831,534	\$1,109,585	\$994,439	\$1,512,594	\$235,525	\$261,695	\$664,704	\$13,801,768
City of Columbia (MO)	\$2,369,636	\$813,593	\$326,532	\$295,520	\$180,596	\$111,276	\$164,178	\$113,100	\$4,374,431
City of Abilene (TX) ²	\$5,602,913	\$1,097,576	\$487,358	\$426,503	\$1,079,350	\$181,683	\$195,526	\$484,682	\$9,555,591
Hunterdon County (NJ)	\$293,362	\$82,296	\$80,683	\$62,932	\$57,446	\$6,777	\$8,391	\$15,491	\$607,378
City of Topeka (KS)	\$5,133,476	\$2,963,226	\$1,036,434	\$1,300,759	\$1,585,952	\$354,752	\$173,898	\$1,071,213	\$13,619,710
Cache County (UT)	\$1,970,107	\$330,057	\$335,174	\$337,733	\$396,580	\$140,722	\$51,172	\$138,163	\$3,699,708
City of New Haven (CT)	\$7,323,557	\$2,226,521	\$1,497,660	\$1,412,793	\$1,203,120	\$1,098,284	\$454,290	\$828,705	\$16,044,930
City of Waco (TX)	\$8,876,195	\$3,455,098	\$1,401,504	\$2,686,217	\$3,085,256	\$564,495	\$1,557,227	\$1,187,386	\$22,813,378
Brunswick County (NC)	\$181,228	\$217,197	\$69,171	\$79,086	\$81,852	\$16,370	\$57,643	\$6,687	\$709,234
City of Bellevue (WA)	\$11,405,407	\$5,061,950	\$996,727	\$2,940,345	\$1,886,662	\$78,314	\$484,125	\$1,808,348	\$24,661,878
City of Savannah (GA)	\$17,203,088	\$7,213,149	\$2,321,224	\$3,188,971	\$2,733,404	\$379,639	\$856,900	\$607,423	\$34,503,798
Orange County (NC) ²	\$4,239,110	\$2,194,380	\$915,260	\$1,462,480	\$187,623	\$95,560	\$89,297	\$188,754	\$9,372,464
Cumberland County (NJ)	\$519,932	\$332,732	\$259,664	\$186,596	\$245,171	\$27,174	\$157,610	\$62,199	\$1,791,078
Johnson County (IA) ²	\$4,000,260	\$1,808,128	\$516,245	\$485,728	\$483,185	\$335,686	\$244,135	\$368,746	\$8,242,113
City of Escondido (CA)	\$326,599	\$227,551	\$93,273	\$81,144	\$94,139	\$21,080	\$16,171	\$55,444	\$915,401
City of Kansas City (MO)	\$25,146,027	\$5,537,844	\$4,740,274	\$5,793,669	\$4,619,886	\$526,697	\$1,534,946	\$2,016,498	\$49,915,841
Macon-Bibb County (GA) ²	\$16,396,933	\$13,784,182	\$864,513	\$1,863,506	\$5,436,827	\$153,691	\$48,028	\$1,047,021	\$39,594,701
City of Springfield (MA)	\$5,830,124	\$4,649,614	\$1,376,054	\$1,303,630	\$2,266,868	\$485,240	\$1,108,086	\$2,288,595	\$19,308,211
Ouachita Parish (LA)	\$10,201,937	\$15,059,109	\$3,844,480	\$3,797,596	\$5,794,850	\$1,884,733	\$1,903,486	\$1,050,199	\$43,536,390
City of Alexandria (VA)	\$6,018,783	\$4,118,437	\$2,022,556	\$757,695	\$1,808,690	\$452,173	\$574,381	\$201,645	\$15,954,360
Catawba County (NC)	\$6,721,944	\$7,526,621	\$1,582,680	\$1,840,532	\$3,000,868	\$453,464	\$382,333	\$822,460	\$22,330,902
Martin County (FL)	\$5,057,632	\$790,905	\$228,946	\$620,236	\$333,013	\$129,042	\$270,573	\$224,784	\$7,655,131

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Wyandotte County (KS)	\$104,117	\$36,310	\$81,648	\$57,575	\$87,065	\$18,657	\$23,271	\$26,079	\$434,722
Town of Cary (NC)	\$7,733,683	\$1,707,855	\$894,207	\$934,487	\$1,498,401	\$853,928	\$346,405	\$813,648	\$14,782,614
Springfield (MO)	\$16,627,410	\$7,389,960	\$1,898,455	\$2,446,332	\$4,064,478	\$1,019,305	\$700,772	\$1,885,714	\$36,032,426
City of Salem (OR)	\$1,380,737	\$1,251,955	\$255,934	\$278,756	\$368,414	\$6,521	\$42,384	\$73,357	\$3,658,058
City of Fort Collins (CO)	\$4,957,994	\$678,853	\$763,288	\$695,740	\$526,871	\$233,039	\$202,643	\$415,418	\$8,473,846
City of Eugene (OR)	\$12,099,312	\$3,278,523	\$1,248,961	\$2,351,560	\$2,507,680	\$409,815	\$839,146	\$604,966	\$23,339,963
City of Oceanside (CA) ²	\$8,348,378	\$7,652,058	\$2,218,985	\$2,397,078	\$2,565,903	\$133,647	\$1,789,691	\$1,395,945	\$26,501,685
City of Ontario (CA)	\$168,363	\$156,580	\$133,015	\$78,814	\$68,602	\$14,401	\$54,463	\$23,042	\$697,280
City of Frisco (TX)	\$7,032,235	\$2,883,179	\$532,802	\$967,357	\$1,617,301	\$313,635	\$94,469	\$570,590	\$14,011,568
City of Providence (RI)	\$27,632,398	\$9,683,527	\$4,897,161	\$7,401,139	\$5,539,775	\$398,864	\$2,193,751	\$1,085,796	\$58,832,411
Pitt County (NC)	\$1,282,276	\$558,790	\$304,688	\$316,452	\$387,036	\$85,877	\$187,048	\$134,110	\$3,256,277
City of Fort Lauderdale (FL)	\$51,171,880	\$17,057,293	\$7,009,435	\$15,703,540	\$14,229,453	\$1,143,170	\$3,038,424	\$3,760,426	\$113,113,621
City of McKinney (TX)	\$1,390,392	\$474,583	\$78,844	\$66,715	\$78,086	\$58,375	\$48,520	\$4,549	\$2,200,064
Sumner County (TN)	\$1,050,930	\$1,372,122	\$325,224	\$283,563	\$701,516	\$40,317	\$16,127	\$729,738	\$4,519,537
City of Sioux Falls (SD)	\$21,590,265	\$5,104,927	\$2,438,660	\$3,365,350	\$4,373,329	\$910,433	\$1,967,185	\$1,138,041	\$40,888,190
City of Tempe (AZ)	\$13,268,419	\$8,971,325	\$3,657,101	\$3,337,104	\$3,839,956	\$377,139	\$1,862,836	\$3,062,822	\$38,376,702
City of Salt Lake City (UT) ²	\$76,379,900	\$31,518,886	\$17,045,444	\$19,388,354	\$18,046,146	\$1,815,861	\$7,169,179	\$5,811,411	\$177,175,181
Richmond County (GA)	\$1,913,161	\$1,665,536	\$566,486	\$739,484	\$1,170,285	\$71,235	\$169,607	\$257,802	\$6,553,596
Montgomery County (TN)	\$425,739	\$313,107	\$107,243	\$115,327	\$169,757	\$24,251	\$139,039	\$116,405	\$1,410,868
Tuscaloosa County (AL)	\$3,502,653	\$604,025	\$451,283	\$718,582	\$1,576,020	\$253,413	\$163,156	\$107,614	\$7,376,746
City of San Bernardino (CA)	\$140,138	\$144,978	\$88,508	\$211,820	\$112,940	\$27,198	\$62,463	\$29,733	\$817,778
Cabarrus County (NC)	\$1,196,298	\$1,188,419	\$211,420	\$316,474	\$330,919	\$52,527	\$193,036	\$158,894	\$3,647,987
City of Tacoma (WA)	\$22,168,340	\$20,482,398	\$3,479,497	\$3,838,208	\$3,336,012	\$627,744	\$71,742	\$1,058,197	\$55,062,138
Gaston County (NC)	\$2,744,260	\$2,121,940	\$674,181	\$942,124	\$2,229,982	\$177,188	\$95,077	\$704,432	\$9,689,184
New Hanover County (NC)	\$13,186,417	\$3,417,845	\$1,385,613	\$3,086,838	\$2,263,168	\$546,547	\$1,054,605	\$2,078,420	\$27,019,453
City of Garland (TX)	\$5,747,200	\$1,810,824	\$843,835	\$971,551	\$1,792,579	\$342,095	\$214,380	\$323,850	\$12,046,314
Clay County (MO)	\$12,039,217	\$124,510	\$74,496	\$1,009,042	\$3,824,803	\$941,404	\$99,614	\$194,607	\$18,307,693
Cohort C Average	\$8,627,964	\$3,819,677	\$1,418,065	\$1,921,250	\$2,013,866	\$361,320	\$673,917	\$790,811	\$19,626,870
Percent of Cohort C Total	44.0%	19.5%	7.2%	9.8%	10.3%	1.8%	3.4%	4.0%	100.0%
Cohort C Median	\$5,133,476	\$1,808,128	\$674,181	\$744,592	\$1,152,245	\$177,188	\$173,898	\$415,418	\$9,689,184

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Reno (NV)	\$15,498,285	\$4,143,106	\$1,615,246	\$2,107,896	\$2,802,452	\$129,220	\$1,284,121	\$1,138,748	\$28,719,074
City of Scottsdale (AZ)	\$18,515,061	\$3,254,478	\$542,413	\$3,024,996	\$1,272,584	\$928,361	\$427,672	\$542,413	\$28,507,978
City of Chandler (AZ)	\$2,334,994	\$1,134,360	\$402,266	\$491,659	\$522,484	\$98,640	\$466,999	\$203,445	\$5,654,847
Buncombe County (NC) ²	\$9,821,606	\$743,731	\$587,723	\$1,549,937	\$1,143,878	\$314,707	\$746,602	\$310,317	\$15,218,501
City of St. Petersburg (FL)	\$16,480,114	\$5,588,085	\$2,074,221	\$2,642,501	\$2,642,501	\$426,210	\$2,244,705	\$966,076	\$33,064,413
City of Jersey City (NJ)	\$6,615,357	\$4,125,049	\$2,757,672	\$2,394,820	\$3,437,541	\$458,339	\$886,122	\$1,073,277	\$21,748,177
Greater Green Bay Area (WI)	\$5,308,831	\$1,569,237	\$721,343	\$955,463	\$1,183,256	\$601,119	\$1,373,083	\$265,758	\$11,978,090
St. Johns County (FL)	\$3,948,285	\$1,779,881	\$815,694	\$1,301,856	\$1,214,388	\$386,489	\$864,514	\$484,128	\$10,795,235
Alachua County (FL)	\$11,410,797	\$5,450,883	\$3,308,707	\$3,499,594	\$4,082,860	\$339,355	\$1,675,563	\$1,261,975	\$31,029,734
Santa Cruz County (CA) ²	\$3,619,593	\$1,399,172	\$1,067,118	\$676,691	\$740,405	\$151,649	\$179,949	\$266,194	\$8,100,771
York County (SC)	\$6,191,588	\$2,665,034	\$1,112,403	\$1,207,076	\$1,760,910	\$184,612	\$402,359	\$416,559	\$13,940,541
City of Orlando (FL) ²	\$15,547,167	\$4,036,920	\$2,624,001	\$4,266,930	\$5,470,560	\$812,604	\$868,304	\$1,177,026	\$34,803,512
City of Lincoln (NE)	\$13,331,569	\$8,776,187	\$1,685,749	\$2,676,608	\$1,557,066	\$579,074	\$720,625	\$1,222,489	\$30,549,367
City of Greensboro (NC)	\$23,997,760	\$11,846,996	\$4,651,465	\$7,100,603	\$6,246,253	\$892,322	\$2,923,778	\$1,993,485	\$59,652,662
Leon County (FL)	\$22,644,040	\$11,619,099	\$8,098,160	\$5,721,526	\$5,347,426	\$2,090,558	\$990,264	\$3,344,892	\$59,855,965
City of Marquette (MI)	\$491,509	\$180,572	\$177,049	\$82,359	\$63,861	\$26,425	\$16,736	\$59,457	\$1,097,968
Greater Spartanburg Area (SC)	\$14,914,669	\$4,412,455	\$2,630,319	\$2,801,861	\$3,306,959	\$400,266	\$419,326	\$1,257,978	\$30,143,833
Durham County (NC)	\$16,554,069	\$5,812,675	\$3,227,776	\$3,602,787	\$3,897,439	\$602,697	\$1,366,113	\$4,138,517	\$39,202,073
Lexington-Fayette Urban County (KY)	\$6,760,193	\$1,759,885	\$526,103	\$1,280,340	\$1,052,206	\$200,199	\$842,696	\$204,854	\$12,626,476
Somerset County (NJ)	\$2,755,315	\$918,438	\$701,030	\$412,632	\$501,370	\$64,335	\$15,529	\$90,956	\$5,459,605
City of Riverside (CA)	\$2,502,627	\$2,555,875	\$1,534,032	\$1,044,663	\$1,260,188	\$86,210	\$471,620	\$398,088	\$9,853,303
Rutherford County (TN)	\$5,707,107	\$3,289,110	\$1,636,636	\$1,562,723	\$2,286,011	\$343,166	\$892,230	\$1,050,615	\$16,767,598
City of Santa Ana (CA)	\$2,482,812	\$1,568,781	\$788,319	\$869,508	\$646,893	\$167,616	\$251,424	\$387,612	\$7,162,965
Cumberland County (NC) ²	\$8,111,253	\$3,189,795	\$1,595,913	\$1,653,658	\$3,495,090	\$270,414	\$489,954	\$507,197	\$19,313,274
Municipality of San Juan (PR)	\$7,054,153	\$15,800,656	\$2,789,303	\$3,727,699	\$1,737,651	\$80,896	\$1,006,349	\$29,123	\$32,225,830
Davis County (UT)	\$1,926,655	\$244,615	\$252,180	\$539,665	\$121,046	\$131,134	\$7,565	\$47,914	\$3,270,774
Lake County (FL)	\$2,997,241	\$2,689,338	\$742,495	\$298,281	\$141,122	\$96,220	\$205,268	\$331,958	\$7,501,923
Washtenaw County (MI)	\$13,558,186	\$4,526,131	\$1,879,152	\$2,596,463	\$2,727,802	\$333,398	\$535,457	\$1,040,606	\$27,197,195
Hamilton County (TN)	\$20,401,558	\$13,519,498	\$4,892,460	\$6,947,293	\$7,224,533	\$1,435,122	\$3,163,791	\$1,679,745	\$59,264,000
Forsyth County (NC)	\$14,799,485	\$11,676,099	\$4,770,485	\$4,636,277	\$4,477,668	\$732,044	\$1,488,489	\$2,537,752	\$45,118,299
Collier County (FL)	\$11,230,283	\$3,313,981	\$2,188,625	\$2,918,166	\$1,156,401	\$465,665	\$1,614,305	\$582,081	\$23,469,507
City of Wichita (KS)	\$23,356,090	\$16,608,775	\$4,830,918	\$5,090,430	\$14,073,541	\$1,896,435	\$2,635,046	\$3,094,183	\$71,585,418
Placer County (CA)	\$3,012,167	\$2,108,768	\$966,309	\$724,732	\$624,075	\$183,699	\$367,399	\$344,751	\$8,331,900
City of Tampa (FL)	\$51,437,439	\$19,001,715	\$12,642,270	\$15,247,344	\$26,433,838	\$2,247,515	\$2,962,633	\$3,294,652	\$133,267,406
St. Charles County (MO)	\$2,486,155	\$876,704	\$286,476	\$223,135	\$290,795	\$38,869	\$7,198	\$20,154	\$4,229,486
Manatee County (FL)	\$9,135,787	\$6,910,781	\$3,160,688	\$2,586,017	\$2,799,677	\$88,411	\$788,330	\$1,561,925	\$27,031,616

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Greater Flint Area (MI)	\$25,221,993	\$9,353,379	\$1,874,246	\$4,194,741	\$7,461,283	\$410,549	\$481,949	\$1,606,496	\$50,604,636
Clackamas County (OR)	\$1,702,611	\$981,250	\$304,871	\$291,543	\$239,898	\$21,657	\$3,332	\$508,118	\$4,053,280
Sarasota County (FL)	\$25,063,896	\$1,844,897	\$2,306,121	\$3,799,031	\$4,551,555	\$546,187	\$1,869,172	\$801,074	\$40,781,933
Monterey County (CA)	\$20,853,733	\$15,201,787	\$5,067,262	\$6,587,441	\$7,620,383	\$701,621	\$4,190,236	\$2,923,421	\$63,145,884
City of Atlanta (GA)	\$108,476,975	\$11,986,736	\$10,495,848	\$38,822,711	\$15,028,146	\$4,949,747	\$2,266,149	\$11,211,474	\$203,237,786
Morris County (NJ)	\$4,194,718	\$950,073	\$362,755	\$590,197	\$267,748	\$48,943	\$198,652	\$155,467	\$6,768,553
Cohort D Average	\$13,867,946	\$5,462,262	\$2,492,710	\$3,636,901	\$3,640,756	\$594,350	\$1,062,181	\$1,298,404	\$32,055,509
Percent of Cohort D Total	43.3%	17.0%	7.8%	11.3%	11.4%	1.9%	3.3%	4.1%	100.0%
Cohort D Median	\$9,478,697	\$3,301,546	\$1,661,193	\$2,490,419	\$2,023,461	\$341,261	\$815,513	\$691,578	\$25,250,562

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Camden County (NJ)	\$1,067,694	\$524,589	\$211,379	\$239,151	\$171,263	\$63,259	\$20,058	\$132,690	\$2,430,083
City of Mesa (AZ)	\$5,229,433	\$1,335,827	\$1,296,409	\$1,278,890	\$1,059,902	\$205,849	\$551,850	\$306,583	\$11,264,743
Guilford County (NC) ²	\$24,490,271	\$12,089,456	\$4,746,762	\$7,246,501	\$6,380,766	\$911,297	\$2,978,173	\$2,033,122	\$60,876,348
Dane County (WI)	\$59,593,846	\$34,713,907	\$15,439,330	\$11,259,893	\$14,357,593	\$2,753,511	\$5,408,682	\$6,392,079	\$149,918,841
Volusia County (FL)	\$17,849,301	\$2,727,623	\$552,177	\$1,436,992	\$1,244,062	\$299,373	\$219,540	\$678,579	\$25,007,647
Union County (NJ)	\$1,722,198	\$402,695	\$409,062	\$380,412	\$323,111	\$135,293	\$149,618	\$63,667	\$3,586,056
City of Albuquerque (NM)	\$34,000,254	\$39,344,991	\$15,164,886	\$8,081,500	\$11,719,784	\$1,320,086	\$3,026,538	\$3,026,538	\$115,684,577
City of Milwaukee (WI)	\$34,802,616	\$11,444,600	\$4,522,685	\$9,872,691	\$4,550,263	\$2,757,735	\$5,019,078	\$2,095,879	\$75,065,547
Washington County (OR)	\$3,491,915	\$2,695,620	\$617,549	\$649,362	\$700,622	\$167,028	\$260,394	\$326,790	\$8,909,280
Johnson County (KS)	\$4,745,739	\$2,556,094	\$1,339,122	\$1,361,742	\$1,176,256	\$298,588	\$212,631	\$470,502	\$12,160,674
Ocean County (NJ)	\$1,952,833	\$1,178,561	\$879,633	\$752,221	\$578,254	\$90,659	\$149,464	\$399,387	\$5,981,012
City of Louisville-Jefferson County (KY)	\$67,065,503	\$31,073,530	\$11,721,524	\$19,260,072	\$19,995,541	\$3,355,573	\$8,136,117	\$4,642,643	\$165,250,503
Monmouth County (NJ)	\$9,175,513	\$2,660,431	\$1,036,973	\$1,508,711	\$1,508,711	\$250,744	\$157,246	\$977,475	\$17,275,804
City of Las Vegas (NV) ²	\$45,957,796	\$28,879,338	\$8,409,174	\$14,001,924	\$17,578,839	\$2,931,568	\$5,143,662	\$4,383,249	\$127,285,550
City of Portland (OR)	\$43,596,561	\$12,153,437	\$5,328,815	\$10,688,792	\$5,702,767	\$1,713,946	\$2,773,477	\$4,019,983	\$85,977,778
City of Nashville-Davidson County (TN)	\$62,868,514	\$12,566,418	\$7,467,002	\$14,314,789	\$13,804,848	\$4,880,870	\$4,589,474	\$1,930,493	\$122,422,408
Hudson County (NJ) ²	\$7,902,293	\$4,908,466	\$3,269,336	\$2,845,766	\$4,069,902	\$546,455	\$1,061,613	\$1,269,501	\$25,873,332
Jackson County (MO) ²	\$27,193,650	\$6,320,866	\$5,418,048	\$6,067,051	\$5,243,011	\$607,876	\$1,641,482	\$1,986,738	\$54,478,722
City and County of Denver (CO)	\$27,359,846	\$13,973,558	\$4,749,973	\$6,909,052	\$6,874,507	\$932,722	\$1,830,899	\$1,070,903	\$63,701,460
Lee County (FL) ²	\$21,491,888	\$8,804,801	\$2,425,584	\$3,898,104	\$7,380,350	\$1,589,008	\$1,532,912	\$1,911,560	\$49,034,207
Essex County (NJ)	\$5,163,091	\$909,626	\$249,827	\$1,053,757	\$204,986	\$153,740	\$646,988	\$67,261	\$8,449,276
Multnomah County (OR)	\$42,702,533	\$11,931,532	\$5,220,522	\$10,468,902	\$5,585,746	\$1,678,376	\$2,719,222	\$3,936,563	\$84,243,396
Middlesex County (NJ)	\$1,857,903	\$218,800	\$209,947	\$480,601	\$129,003	\$8,853	\$75,884	\$116,356	\$3,097,347
City of Indianapolis (IN)	\$61,487,941	\$15,178,492	\$10,835,637	\$14,189,525	\$20,123,326	\$6,148,794	\$2,622,912	\$4,342,855	\$134,929,482
City and County of San Francisco (CA)	\$92,022,123	\$50,019,387	\$16,202,668	\$28,001,824	\$25,291,970	\$4,629,334	\$6,153,627	\$5,871,350	\$228,192,283
Prince George's County (MD)	\$1,285,842	\$1,987,097	\$644,162	\$1,404,993	\$410,824	\$79,434	\$501,429	\$238,303	\$6,552,084
City of Fort Worth (TX)	\$75,368,668	\$39,020,658	\$16,303,152	\$18,040,373	\$15,545,901	\$3,429,898	\$6,102,546	\$3,652,619	\$177,463,815
Bergen County (NJ)	\$2,207,770	\$158,221	\$269,562	\$273,957	\$237,332	\$150,896	\$10,255	\$35,160	\$3,343,153
Shelby County (TN)	\$21,648,866	\$11,289,909	\$6,313,547	\$5,501,080	\$4,722,466	\$812,467	\$2,995,973	\$1,828,051	\$55,112,359
Westchester County (NY)	\$21,765,473	\$6,652,698	\$3,537,851	\$6,037,419	\$3,672,443	\$1,076,737	\$1,211,329	\$3,326,349	\$47,280,299
Pinellas County (FL) ²	\$42,285,962	\$15,230,440	\$5,949,639	\$8,726,968	\$7,683,867	\$1,525,603	\$8,383,478	\$3,226,654	\$93,012,611
Cohort E Average	\$28,043,672	\$12,353,280	\$5,185,224	\$6,975,259	\$6,710,588	\$1,467,922	\$2,460,856	\$2,089,028	\$65,285,828
Percent of Cohort E Total	43.0%	18.9%	7.9%	10.7%	10.3%	2.2%	3.8%	3.2%	100.0%
Cohort E Median	\$21,765,473	\$8,804,801	\$4,522,685	\$6,037,419	\$4,722,466	\$911,297	\$1,641,482	\$1,911,560	\$54,478,722

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of San José (CA)	\$55,211,357	\$16,232,740	\$7,782,363	\$20,441,228	\$12,258,057	\$4,175,088	\$3,206,467	\$4,609,297	\$123,916,597
Pima County (AZ)	\$39,301,605	\$20,093,103	\$6,444,958	\$9,225,136	\$7,392,746	\$2,085,133	\$3,980,709	\$4,928,497	\$93,451,887
Montgomery County (MD)	\$14,722,848	\$4,343,647	\$3,058,448	\$3,123,521	\$2,993,375	\$601,929	\$683,270	\$2,066,079	\$31,593,117
Mecklenburg County (NC)	\$58,757,777	\$23,342,630	\$7,258,099	\$15,646,857	\$13,677,323	\$2,516,627	\$2,808,410	\$1,860,116	\$125,867,839
Wake County (NC) ²	\$79,672,172	\$26,778,264	\$12,441,415	\$19,212,421	\$23,419,571	\$4,929,413	\$3,433,894	\$9,829,115	\$179,716,265
Fairfax County (VA)	\$29,509,394	\$4,206,140	\$3,652,701	\$4,560,341	\$5,003,093	\$796,953	\$154,963	\$1,372,530	\$49,256,115
Salt Lake County (UT) ²	\$85,456,580	\$36,360,269	\$19,133,884	\$21,673,954	\$20,426,675	\$1,991,115	\$7,906,705	\$6,746,097	\$199,695,279
Cuyahoga County (OH)	\$37,217,253	\$17,224,514	\$10,242,434	\$14,333,256	\$13,595,063	\$3,475,661	\$7,904,821	\$3,660,209	\$107,653,211
Allegheny County (PA)	\$162,366,582	\$71,378,097	\$15,335,138	\$45,354,832	\$29,740,874	\$5,390,533	\$19,331,568	\$11,896,349	\$360,793,973
City of Dallas (TX) ²	\$90,557,283	\$14,974,406	\$6,546,072	\$23,645,933	\$29,426,358	\$3,461,011	\$5,923,530	\$4,273,583	\$178,808,176
Orange County (FL) ²	\$24,141,431	\$7,189,344	\$4,078,832	\$6,249,239	\$7,338,140	\$1,023,021	\$1,228,406	\$2,224,339	\$53,472,752
City of San Diego (CA) ²	\$199,676,100	\$33,261,727	\$12,483,990	\$46,682,887	\$20,721,714	\$6,074,823	\$14,052,559	\$7,441,659	\$340,395,459
Hillsborough County (FL) ²	\$52,632,758	\$19,482,741	\$12,930,058	\$15,577,920	\$27,052,892	\$2,290,994	\$3,035,098	\$3,378,849	\$136,381,310
Palm Beach County (FL) ²	\$38,315,465	\$10,825,408	\$3,259,831	\$10,455,886	\$5,273,753	\$1,555,060	\$3,535,428	\$2,732,156	\$75,952,987
City of San Antonio (TX)	\$43,892,900	\$29,552,615	\$7,363,930	\$11,675,705	\$11,191,236	\$11,288,130	\$193,788	\$11,094,342	\$126,252,646
Sacramento County (CA)	\$36,044,429	\$10,545,373	\$3,457,499	\$7,995,467	\$4,905,327	\$1,663,921	\$2,074,500	\$2,463,468	\$69,149,984
City and County of Philadelphia (PA)	\$73,662,409	\$18,001,391	\$12,717,401	\$21,494,198	\$9,358,932	\$1,880,742	\$4,254,060	\$9,358,932	\$150,728,065
City of Phoenix (AZ)	\$92,022,617	\$36,511,857	\$12,205,999	\$31,204,901	\$23,987,441	\$5,519,234	\$3,927,147	\$8,331,921	\$213,711,117
Santa Clara County (CA) ²	\$63,253,200	\$18,019,275	\$8,790,027	\$22,836,256	\$13,596,742	\$4,593,731	\$3,649,450	\$5,203,186	\$139,941,867
Broward County (FL) ²	\$67,377,595	\$24,216,932	\$10,087,307	\$20,612,691	\$19,800,512	\$1,672,696	\$3,920,968	\$5,415,196	\$153,103,897
San Bernardino County (CA) ²	\$7,001,657	\$7,110,574	\$4,642,036	\$5,504,344	\$3,336,505	\$665,462	\$2,826,273	\$1,024,218	\$32,111,069
Clark County (NV) ²	\$87,529,626	\$52,695,509	\$17,155,966	\$28,022,998	\$33,565,485	\$6,109,241	\$9,795,514	\$8,871,303	\$243,745,642
City of Houston (TX) ²	\$184,235,077	\$34,715,576	\$33,792,573	\$59,829,105	\$32,679,671	\$9,196,153	\$12,894,303	\$11,405,717	\$378,748,175
Riverside County (CA) ²	\$14,824,090	\$7,437,339	\$4,914,532	\$4,472,046	\$4,900,616	\$322,043	\$3,916,007	\$1,342,592	\$42,129,265
Miami-Dade County (FL) ²	\$248,678,246	\$39,324,204	\$35,169,936	\$76,975,907	\$58,108,456	\$13,487,558	\$13,026,600	\$22,580,929	\$507,351,836
San Diego County (CA) ²	\$235,611,818	\$50,381,720	\$21,088,342	\$54,860,341	\$28,286,887	\$7,599,169	\$18,611,457	\$10,350,875	\$426,790,609
Harris County (TX) ²	\$185,133,092	\$34,882,289	\$33,974,733	\$60,122,052	\$32,841,591	\$9,241,427	\$12,961,414	\$11,466,437	\$380,623,035
Cohort F Average	\$85,437,236	\$24,781,025	\$12,222,537	\$24,510,719	\$18,328,853	\$4,207,662	\$6,268,048	\$6,515,852	\$182,271,932
Percent of Cohort F Total	46.9%	13.6%	6.7%	13.4%	10.1%	2.3%	3.4%	3.6%	100.0%
Cohort F Median	\$63,253,200	\$20,093,103	\$10,087,307	\$20,441,228	\$13,677,323	\$3,461,011	\$3,920,968	\$5,203,186	\$139,941,867

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only							Resident Audience Expenditures	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Florence Region (OR)	\$970,016	\$995,321	\$400,983	\$293,925	\$262,780	\$11,030	\$442,509	\$217,361	\$3,593,925
Eastern Oregon Border Region	\$256,797	\$172,719	\$136,872	\$78,864	\$68,436	\$10,428	\$16,294	\$120,577	\$860,987
South Cumberland Region (TN)	\$1,770	\$2,412	\$713	\$444	\$320	\$255	\$255	\$171	\$6,340
Oregon's Adventure Coast	\$515,596	\$195,058	\$105,260	\$74,931	\$33,897	\$6,542	\$42,223	\$245,012	\$1,218,519
Southern Oregon: Ashland/Talent/Jacksonville	\$563,684	\$143,930	\$155,483	\$110,715	\$109,271	\$6,739	\$64,022	\$53,432	\$1,207,276
Greater Portsmouth Area (NH)	\$12,360,485	\$2,767,427	\$1,192,678	\$1,404,366	\$810,608	\$216,851	\$216,851	\$216,851	\$19,186,117
The Gorge (OR)	\$823,699	\$471,613	\$287,125	\$193,582	\$76,653	\$23,386	\$88,346	\$114,330	\$2,078,734
Northeast Oregon Region	\$486,417	\$471,980	\$109,943	\$132,154	\$51,085	\$17,769	\$71,075	\$89,398	\$1,429,821
Greater Aberdeen Region (SD)	\$627,548	\$298,626	\$241,642	\$113,969	\$76,460	\$18,033	\$25,968	\$68,525	\$1,470,771
Tri-Cities Communities (VA)	\$680,519	\$478,150	\$246,803	\$120,745	\$268,054	\$34,775	\$17,870	\$13,523	\$1,860,439
Upper Valley Region (NH/VT)	\$982,394	\$210,513	\$125,412	\$126,159	\$92,566	\$30,607	\$6,719	\$185,879	\$1,760,249
Monadnock Region (NH)	\$2,313,432	\$300,088	\$217,411	\$241,907	\$111,767	\$85,739	\$191,383	\$145,451	\$3,607,178
Bismarck-Mandan Region (ND)	\$7,806,988	\$4,780,608	\$1,720,751	\$1,151,631	\$1,700,665	\$602,598	\$803,464	\$241,039	\$18,807,744
Greater Minot Region (ND)	\$4,505,019	\$1,231,944	\$805,883	\$871,939	\$1,284,789	\$353,400	\$135,415	\$502,026	\$9,690,415
Greater Burlington Area (VT)	\$7,269,096	\$3,092,266	\$1,351,921	\$1,018,985	\$681,005	\$95,845	\$292,580	\$554,893	\$14,356,591
Northeastern Connecticut Region	\$1,115,503	\$125,715	\$139,881	\$92,959	\$69,055	\$8,853	\$13,280	\$49,578	\$1,614,824
Northwest Connecticut Region	\$3,287,965	\$1,487,799	\$686,455	\$677,282	\$579,653	\$213,812	\$214,643	\$263,849	\$7,411,458
Western Connecticut Region	\$14,376,471	\$7,368,442	\$1,661,904	\$2,162,478	\$1,501,721	\$180,206	\$670,768	\$1,211,388	\$29,133,378
Greater Fargo-Moorhead Area (ND/MN)	\$11,204,763	\$7,254,742	\$1,857,683	\$1,535,033	\$1,750,133	\$684,410	\$136,882	\$889,732	\$25,313,378
Greater Kingsport Area (TN)	\$4,635,486	\$2,971,112	\$2,540,118	\$1,320,494	\$1,435,121	\$307,198	\$541,036	\$100,871	\$13,851,436
Cedar Valley Region (IA)	\$8,785,796	\$4,354,412	\$2,166,210	\$2,210,194	\$1,726,370	\$989,639	\$615,775	\$1,022,627	\$21,871,023
Central Oregon Region	\$5,560,974	\$2,532,993	\$1,167,193	\$962,476	\$1,649,959	\$351,380	\$513,321	\$482,766	\$13,221,062
Northwest Tennessee Development District ¹	\$5,157,636	\$2,588,264	\$1,563,349	\$1,681,427	\$1,676,704	\$297,556	\$897,391	\$689,574	\$14,551,901
Southwest Tennessee Development District ²	\$786,289	\$372,291	\$246,993	\$169,547	\$285,893	\$35,876	\$35,888	\$92,653	\$2,025,430
Southeast Ohio ²	\$2,673,995	\$1,316,041	\$388,701	\$696,006	\$324,544	\$168,869	\$248,988	\$332,352	\$6,149,496
Southeastern Connecticut Region	\$29,170,473	\$4,271,250	\$2,243,883	\$3,483,923	\$2,952,477	\$767,644	\$275,565	\$2,125,783	\$45,290,998
Shoreline and River Valley Region (CT)	\$3,159,642	\$247,261	\$332,036	\$460,965	\$173,083	\$26,492	\$21,194	\$192,510	\$4,613,183
Upper Peninsula of Michigan ²	\$5,229,155	\$3,239,343	\$2,200,898	\$1,342,665	\$1,190,777	\$196,612	\$821,676	\$850,598	\$15,071,724
Greater Waterbury Region (CT)	\$1,878,740	\$125,464	\$200,528	\$279,881	\$138,332	\$28,953	\$24,664	\$58,979	\$2,735,541
Quad Cities Region (IA/IL)	\$3,915,608	\$1,378,204	\$687,214	\$857,129	\$645,679	\$260,537	\$683,438	\$392,694	\$8,820,503
Greater Peoria Area (IL)	\$1,793,622	\$1,228,170	\$435,217	\$483,025	\$591,829	\$107,156	\$126,938	\$173,098	\$4,939,055
Upper Cumberland Development District (TN) ²	\$477,097	\$277,921	\$212,929	\$305,854	\$250,312	\$132,008	\$219,986	\$141,573	\$2,017,680
City of Huntsville/Madison County (AL)	\$19,267,036	\$11,714,358	\$2,662,354	\$3,433,036	\$4,161,680	\$1,401,239	\$854,756	\$644,570	\$44,139,029
Eastern Connecticut Region ²	\$30,285,976	\$4,396,965	\$2,383,764	\$3,576,882	\$3,021,532	\$776,497	\$288,845	\$2,175,361	\$46,905,822
South Central Tennessee Development District ²	\$1,240,174	\$454,757	\$167,488	\$224,776	\$404,266	\$102,008	\$25,254	\$44,139	\$2,662,862
Coachella Valley Region (CA)	\$10,693,550	\$3,879,855	\$2,742,243	\$2,885,941	\$3,041,614	\$197,585	\$3,029,640	\$778,366	\$27,248,794

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 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
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to Eligible Arts and Culture Organizations Per Study Region During 2022

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only							Resident Audience Expenditures	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
St. Croix Valley (MN/WI)	\$22,749,319	\$17,026,220	\$4,966,833	\$3,209,023	\$3,863,092	\$960,663	\$449,672	\$2,125,723	\$55,350,545
First Tennessee Development District ²	\$7,520,079	\$4,682,065	\$3,288,781	\$2,047,861	\$2,466,474	\$363,326	\$955,101	\$452,726	\$21,776,413
Northwest Arkansas Region	\$36,973,265	\$3,513,297	\$2,112,160	\$6,043,707	\$3,847,896	\$1,819,386	\$627,374	\$2,237,635	\$57,174,720
Northeast Prosperity Zone (NC) ²	\$1,542,364	\$683,257	\$417,930	\$387,591	\$453,067	\$100,898	\$250,117	\$163,238	\$3,998,462
The Eastside (King County, WA) ²	\$18,156,158	\$8,314,701	\$2,628,496	\$4,572,113	\$3,341,721	\$399,383	\$1,275,253	\$2,720,549	\$41,408,374
Greater Des Moines Region (IA)	\$30,460,333	\$22,818,149	\$3,224,893	\$6,368,486	\$8,455,181	\$1,165,297	\$1,029,798	\$1,571,797	\$75,093,934
Greater New Haven Region (CT) ²	\$10,218,478	\$3,035,302	\$2,086,059	\$1,979,795	\$1,665,280	\$1,459,882	\$604,064	\$1,138,952	\$22,187,812
Northwestern Prosperity Zone (NC) ²	\$11,773,777	\$11,775,943	\$2,929,755	\$2,939,334	\$4,348,368	\$839,837	\$988,036	\$1,296,508	\$36,891,558
Southeast Tennessee Development District ²	\$23,015,197	\$14,458,798	\$5,803,325	\$7,580,930	\$8,334,013	\$1,722,148	\$3,317,474	\$1,893,115	\$66,125,000
Greater Knoxville Region (TN)	\$17,778,501	\$4,294,431	\$1,424,060	\$3,526,774	\$3,827,162	\$1,123,672	\$1,602,068	\$1,390,684	\$34,967,352
Western Prosperity Zone (NC) ²	\$12,616,101	\$1,657,497	\$830,153	\$1,948,077	\$1,450,542	\$400,465	\$1,022,050	\$404,209	\$20,329,094
Lehigh Valley Region (PA)	\$20,683,852	\$13,270,062	\$3,156,572	\$5,357,865	\$4,028,782	\$789,143	\$3,094,271	\$2,076,692	\$52,457,239
Pikes Peak Region (CO)	\$27,920,568	\$23,274,732	\$8,699,557	\$11,569,045	\$9,838,243	\$1,366,423	\$2,618,977	\$3,188,319	\$88,475,864
Coastal Fairfield County Region (CT)	\$27,774,368	\$6,952,008	\$4,124,073	\$4,174,572	\$5,117,217	\$1,481,300	\$976,311	\$1,767,460	\$52,367,309
Greater Fort Wayne Area (IN) ²	\$12,366,076	\$6,621,571	\$1,938,936	\$3,691,854	\$3,841,365	\$607,990	\$1,767,718	\$1,050,650	\$31,886,160
Greater Sarasota/Bradenton Area (FL) ²	\$34,199,683	\$8,755,678	\$5,466,809	\$6,385,048	\$7,351,232	\$634,598	\$2,657,502	\$2,362,999	\$67,813,549
Sandhills Prosperity Zone (NC) ²	\$8,853,267	\$3,790,565	\$1,708,779	\$1,842,543	\$3,871,037	\$367,991	\$525,424	\$553,532	\$21,513,138
West Valley Region (AZ)	\$5,662,812	\$2,734,380	\$992,315	\$1,102,573	\$970,264	\$66,154	\$807,083	\$476,311	\$12,811,892
Greater Hartford Region (CT)	\$21,617,003	\$8,577,888	\$6,093,384	\$5,494,926	\$5,712,547	\$1,487,076	\$2,992,287	\$924,889	\$52,900,000
Dayton Region (OH)	\$64,460,369	\$5,121,957	\$4,740,534	\$13,785,692	\$6,484,179	\$2,234,045	\$4,086,668	\$3,868,712	\$104,782,156
Memphis Area Association of Governments (TN) ²	\$21,795,204	\$11,364,314	\$6,354,908	\$5,537,721	\$4,753,487	\$817,750	\$3,015,417	\$1,840,864	\$55,479,665
Southeast Prosperity Zone (NC) ²	\$18,649,363	\$6,430,168	\$3,031,134	\$4,033,933	\$3,427,770	\$879,094	\$1,221,139	\$2,808,543	\$40,481,144
Richmond & Tri-Cities Region (VA) ²	\$46,410,738	\$10,231,798	\$6,290,867	\$11,377,414	\$7,943,056	\$1,058,109	\$1,904,641	\$813,002	\$86,029,625
Greater Fairfax Area (VA) ²	\$31,175,064	\$4,687,418	\$3,976,672	\$4,715,801	\$5,189,651	\$960,286	\$291,605	\$1,639,276	\$52,635,773
South Hampton Roads Area (VA)	\$50,786,360	\$10,889,220	\$5,219,626	\$10,709,232	\$13,469,035	\$869,938	\$4,289,693	\$2,759,802	\$98,992,906
East Tennessee Development District ²	\$18,936,382	\$5,036,775	\$2,351,902	\$4,412,485	\$4,150,390	\$1,165,673	\$1,676,033	\$1,832,127	\$39,561,767
Greater St. Louis Area (MO) ²	\$63,992,376	\$52,357,447	\$17,536,767	\$25,410,938	\$24,842,150	\$5,437,030	\$6,706,483	\$7,252,768	\$203,535,959
Western New York Region	\$57,930,517	\$35,016,285	\$9,067,055	\$18,551,423	\$16,768,362	\$3,869,622	\$5,614,746	\$5,918,245	\$152,736,255
Greater Jacksonville Region (FL) ²	\$22,075,245	\$11,025,909	\$4,421,006	\$7,307,667	\$6,243,570	\$1,773,850	\$7,399,712	\$2,464,768	\$62,711,727
Piedmont-Triad Prosperity Zone (NC) ²	\$39,782,080	\$24,045,402	\$9,618,502	\$12,041,837	\$10,992,777	\$1,667,658	\$4,518,884	\$4,624,292	\$107,291,432
Greater Kansas City Metropolitan Area (MO/KS) ²	\$44,919,946	\$9,207,120	\$7,057,810	\$8,683,228	\$10,496,294	\$1,888,506	\$2,024,867	\$2,741,335	\$87,019,106
Greater Portland Area (OR) ²	\$47,897,059	\$15,608,402	\$6,142,942	\$11,409,807	\$6,526,266	\$1,867,061	\$2,982,948	\$4,771,471	\$97,205,956
Greater Nashville Regional Council (TN) ²	\$74,081,711	\$19,497,070	\$10,305,004	\$17,330,800	\$18,308,517	\$5,525,438	\$6,337,639	\$4,420,958	\$155,807,137
Greater Tampa/St. Petersburg Area (FL) ²	\$94,918,720	\$34,713,181	\$18,879,697	\$24,304,888	\$34,736,759	\$3,816,597	\$11,418,576	\$6,605,503	\$229,393,921
Southwestern Prosperity Zone (NC) ²	\$63,406,941	\$27,474,562	\$8,363,424	\$17,061,138	\$16,526,755	\$2,773,745	\$3,132,392	\$2,780,510	\$141,519,467
North Central Prosperity Zone (NC) ²	\$102,268,441	\$36,145,999	\$17,134,167	\$24,744,135	\$28,079,134	\$5,744,166	\$5,116,262	\$14,446,120	\$233,678,424

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Long Island (NY)	\$62,263,875	\$18,697,210	\$11,875,255	\$11,117,260	\$5,414,250	\$3,248,550	\$4,187,020	\$5,775,200	\$122,578,620
Greater Philadelphia Region (PA) ²	\$124,291,412	\$30,985,421	\$19,485,363	\$37,266,745	\$14,645,495	\$3,071,671	\$7,304,000	\$13,977,412	\$251,027,519
Central Florida Region ²	\$80,413,011	\$24,558,815	\$10,956,584	\$16,575,378	\$16,213,301	\$2,637,455	\$6,705,508	\$6,065,734	\$164,125,786
Inland Empire Region (CA) ²	\$21,825,747	\$14,547,913	\$9,556,568	\$9,976,390	\$8,237,121	\$987,505	\$6,742,280	\$2,366,810	\$74,240,334
Greater Houston Region (TX) ²	\$190,011,641	\$35,816,540	\$34,923,182	\$61,681,029	\$33,730,407	\$9,477,119	\$13,336,250	\$11,778,800	\$390,754,968
Dallas-Fort Worth-Arlington MSA (TX) ²	\$205,909,953	\$65,453,764	\$26,886,028	\$49,764,259	\$54,589,481	\$8,701,563	\$14,132,274	\$10,336,390	\$435,773,712
Regional Average	\$27,269,937	\$9,737,130	\$4,523,252	\$6,767,743	\$6,052,910	\$1,247,780	\$2,123,158	\$2,136,060	\$59,857,968
Percent of Regional Total	45.6%	16.3%	7.6%	11.3%	10.1%	2.1%	3.5%	3.6%	100.0%
Regional Median	\$12,616,101	\$4,682,065	\$2,243,883	\$2,939,334	\$3,041,614	\$684,410	\$807,083	\$1,022,627	\$31,886,160

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
State of Vermont ²	\$14,467,349	\$4,930,139	\$2,887,357	\$2,073,277	\$1,443,879	\$302,456	\$1,062,649	\$1,104,100	\$28,271,206
State of North Dakota ²	\$25,584,823	\$13,594,859	\$5,452,424	\$4,069,907	\$5,219,867	\$1,797,701	\$1,594,062	\$1,813,316	\$59,126,959
State of South Dakota ²	\$58,928,004	\$32,153,097	\$18,273,019	\$7,956,594	\$14,955,190	\$5,168,050	\$18,947,046	\$6,625,636	\$163,006,636
State of Delaware	\$24,397,019	\$2,323,526	\$1,848,259	\$3,210,690	\$2,312,964	\$211,230	\$2,048,927	\$950,533	\$37,303,148
State of Idaho	\$22,289,392	\$4,105,538	\$8,731,927	\$5,239,156	\$4,166,814	\$1,562,555	\$3,186,387	\$1,838,300	\$51,120,069
State of New Mexico ²	\$76,108,813	\$85,118,271	\$31,257,220	\$21,222,869	\$20,281,223	\$2,949,559	\$8,711,152	\$11,728,298	\$257,377,405
State of Arkansas ²	\$52,731,561	\$5,873,532	\$3,050,989	\$8,737,358	\$5,672,910	\$2,784,538	\$1,785,556	\$3,106,272	\$83,742,716
State of Nevada ²	\$110,139,789	\$60,097,827	\$20,235,704	\$32,542,998	\$38,468,956	\$6,568,690	\$12,256,971	\$10,699,224	\$291,010,159
State of Iowa ²	\$66,472,871	\$41,936,775	\$10,781,930	\$13,634,354	\$14,931,249	\$3,607,039	\$5,110,280	\$5,237,328	\$161,711,826
State of Utah ²	\$148,051,619	\$73,192,452	\$30,426,691	\$38,752,587	\$33,710,964	\$5,046,981	\$20,657,417	\$11,902,502	\$361,741,213
Commonwealth of Puerto Rico ²	\$10,637,331	\$23,295,362	\$4,334,630	\$5,220,907	\$2,793,060	\$125,197	\$2,004,427	\$477,346	\$48,888,260
State of Connecticut ²	\$110,224,168	\$31,561,166	\$17,211,797	\$18,378,469	\$17,615,487	\$5,554,174	\$5,652,090	\$7,577,070	\$213,774,421
State of Oregon ²	\$81,196,654	\$29,315,327	\$12,917,639	\$17,748,118	\$13,236,130	\$3,019,006	\$6,822,194	\$8,119,539	\$172,374,607
State of Wisconsin ²	\$123,620,517	\$58,675,290	\$24,908,044	\$26,769,210	\$23,660,973	\$6,851,146	\$17,447,681	\$10,787,753	\$292,720,614
State of Missouri ²	\$144,820,325	\$77,209,435	\$29,672,754	\$40,098,516	\$43,782,407	\$9,302,887	\$10,878,073	\$13,171,005	\$368,935,402
State of Tennessee ²	\$153,009,769	\$58,732,255	\$30,294,679	\$39,291,401	\$40,630,056	\$10,161,783	\$16,480,183	\$11,407,729	\$360,007,855
State of Arizona ²	\$190,027,785	\$81,749,682	\$28,348,748	\$53,028,199	\$41,450,168	\$9,694,989	\$14,234,720	\$19,197,194	\$437,731,485
State of New Jersey ²	\$57,911,967	\$19,329,099	\$11,600,776	\$13,398,917	\$11,981,278	\$2,224,595	\$3,967,156	\$4,857,797	\$125,271,585
State of North Carolina ²	\$258,892,334	\$112,003,393	\$44,033,844	\$64,998,588	\$69,149,450	\$12,773,854	\$16,774,304	\$27,076,952	\$605,702,719
State of Georgia ²	\$166,679,097	\$43,466,144	\$17,759,083	\$50,107,455	\$28,987,593	\$6,365,746	\$6,836,092	\$14,715,379	\$334,916,589
State of Florida ²	\$726,621,477	\$210,111,127	\$118,151,210	\$198,232,526	\$181,387,570	\$33,674,452	\$71,480,379	\$61,575,287	\$1,601,234,028
Statewide Average	\$124,895,841	\$50,894,014	\$22,484,701	\$31,652,957	\$29,325,628	\$6,178,411	\$11,806,559	\$11,141,360	\$288,379,472
Percent of Statewide Total	43.3%	17.6%	7.8%	11.0%	10.2%	2.1%	4.1%	3.9%	100.0%
Statewide Median	\$81,196,654	\$41,936,775	\$17,759,083	\$18,378,469	\$17,615,487	\$5,046,981	\$6,836,092	\$8,119,539	\$213,774,421

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 34
Total Event-Related Audience Expenditures by RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only								Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Mercer Street Grassroots District (Princeton, WV)	\$105,359	\$134,250	\$35,979	\$31,790	\$53,163	\$8,377	\$6,122	\$8,055	\$383,095
Abilene Cultural District (Abilene, TX)	\$2,640,317	\$562,132	\$190,216	\$164,665	\$496,834	\$19,873	\$124,918	\$264,032	\$4,462,987
Downtown Torrington (Torrington, CT)	\$821,988	\$389,779	\$144,549	\$149,583	\$157,494	\$57,532	\$25,889	\$91,332	\$1,838,146
Iowa City Downtown District (Iowa City, IA) ¹	\$1,950,599	\$881,676	\$251,730	\$236,850	\$235,610	\$163,687	\$119,045	\$179,807	\$4,019,004
Downtown Macon Urban Core (Macon, GA)	\$15,087,866	\$12,683,707	\$795,494	\$1,714,731	\$5,002,772	\$141,421	\$44,194	\$963,431	\$36,433,616
Oceanside Cultural District (Oceanside, CA)	\$6,905,242	\$6,482,153	\$1,843,835	\$1,979,642	\$2,131,119	\$78,350	\$1,384,182	\$1,159,579	\$21,964,102
Southeast Ohio Theatre Trail (Southeastern OH)	\$464,980	\$134,984	\$55,162	\$120,058	\$25,634	\$37,640	\$41,209	\$48,023	\$927,690
Loch Haven Cultural Park (Orlando, FL)	\$4,981,115	\$1,534,746	\$803,699	\$1,403,067	\$2,120,493	\$444,986	\$127,139	\$649,316	\$12,064,561
Cool Spring Downtown District (Fayetteville, NC)	\$1,051,427	\$624,224	\$274,073	\$211,651	\$629,101	\$36,088	\$27,310	\$56,570	\$2,910,444
Downtown Las Vegas (Las Vegas, NV)	\$21,964,437	\$14,735,158	\$4,010,679	\$6,550,356	\$8,712,853	\$1,068,676	\$2,263,079	\$2,313,369	\$61,618,607
Arts Campus Fort Wayne (Fort Wayne, IN)	\$8,880,330	\$4,647,313	\$1,362,972	\$2,599,853	\$2,785,986	\$378,270	\$1,314,937	\$654,467	\$22,624,128
Salt Lake Cultural Core (Salt Lake City, UT)	\$45,706,920	\$17,682,705	\$11,139,466	\$11,362,893	\$11,235,220	\$1,149,057	\$4,787,736	\$3,191,824	\$106,255,821
Grand Center Arts District (St. Louis, MO)	\$13,753,434	\$7,926,149	\$3,089,634	\$5,892,466	\$4,262,913	\$1,733,845	\$430,202	\$1,825,100	\$38,913,743
Dallas Arts District (Dallas, TX)	\$37,127,668	\$5,508,127	\$2,489,095	\$10,020,616	\$12,943,296	\$1,445,281	\$1,943,100	\$1,798,572	\$73,275,755
Balboa Park Cultural District (San Diego, CA)	\$107,357,669	\$19,434,822	\$5,808,932	\$14,916,764	\$6,239,223	\$2,796,893	\$8,390,680	\$1,362,589	\$166,307,572
Houston Museum District (Houston, TX) ¹	\$68,228,121	\$12,666,312	\$13,839,868	\$22,257,098	\$12,302,105	\$3,439,733	\$5,098,899	\$4,613,289	\$142,445,425
Houston Theatre District (Houston, TX)	\$19,234,127	\$4,054,514	\$534,493	\$6,085,589	\$2,809,908	\$817,011	\$649,028	\$313,060	\$34,497,730
Midtown Cultural District (Houston, TX)	\$1,461,169	\$300,474	\$84,530	\$394,239	\$382,163	\$134,254	\$23,441	\$34,807	\$2,815,077
Arts District Average	\$17,971,503	\$6,052,202	\$2,041,426	\$3,974,873	\$3,749,261	\$646,722	\$1,348,948	\$920,883	\$36,705,817
Percent of Arts District Total	49.0%	16.5%	5.6%	10.8%	10.2%	1.8%	3.7%	2.5%	100.0%
Arts District Median	\$7,892,786	\$4,350,914	\$799,597	\$1,847,187	\$2,458,553	\$259,846	\$278,671	\$651,892	\$22,294,115

Research Notes/Explanations of Special Circumstances:

- 1 The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).
- 2 This geographic region includes at least one smaller sub-region that also participated in this study. To calculate the total estimated audience expenditures in this larger region, first the unique findings were calculated for each unique sub-region. Next, the averages for the larger region were applied to any additional data that were collected within this larger region but outside the sub-region(s). Finally, the results were summed. As a result resident, non-resident, and total audience expenditures for this larger region does not equal the average per person expenditure multiplied by the total attendance.

TABLE 35

Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the average dollars spent per person by **non-resident** attendees as a result of their attendance to activities that were presented, produced, or hosted by eligible arts and organizations in each participating study region. Non-residents are attendees who reside outside the county where the activity took place (or outside the multi-community region for regional analyses, or outside the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The average dollars spent per person by non-resident arts and culture attendees to purchase **food, drinks, and/or meals** (e.g., dinner at a restaurant, coffee at a cafe) before or after attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Three:

The average dollars spent per person by non-resident arts and culture attendees to make **retail purchases** (including souvenirs, gifts, books, recordings, art) as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Four:

The average dollars spent per person by non-resident arts and culture attendees to purchase **groceries and/or supplies** as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Five:

The average dollars spent per person by non-resident arts and culture attendees on **local transportation** (e.g., gas, parking, taxi/rideshare fares, tolls, car rentals) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Six:

The average dollars spent per person by non-resident arts and culture attendees to purchase **clothing and/or accessories** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Seven:

The average dollars spent per person by non-resident arts and culture attendees to pay for **childcare** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Eight:

The average dollars spent per person by non-resident arts and culture attendees on **overnight lodging** (e.g., hotel, motel, bed-and-breakfast, Airbnb or other private rental) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. (The audience-intercept survey instrument requested that respondents limit their response by providing the cost of one night only.)

Column Nine:

The average dollars spent per person by non-resident arts and culture attendees on **miscellaneous goods and services** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Ten:

The overall average dollars spent per person by non-resident arts and culture attendees in all categories for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. This figure is the sum of Column Two through Column Nine.

Column Eleven:

The total number of audience-intercept surveys that were used to make this calculation. These surveys were collected by the local or statewide research partners.

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	NON-Resident Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Tyrrell County (NC)	\$22.52	\$21.29	\$35.16	\$21.29	\$4.52	\$0.78	\$30.76	\$5.76	\$142.08
Taos County (NM)	\$26.51	\$23.34	\$4.92	\$7.18	\$3.34	\$0.46	\$59.12	\$4.06	\$128.93
Town of Hillsborough (NC)	\$9.86	\$4.97	\$2.16	\$3.33	\$0.84	\$0.68	\$2.32	\$0.79	\$24.95
Harney County (OR)	\$6.74	\$12.65	\$9.24	\$9.55	\$2.61	\$2.95	\$32.86	\$1.59	\$78.19
City of Monmouth (OR)	\$10.68	\$2.22	\$1.38	\$2.95	\$1.15	\$0.37	\$2.55	\$2.49	\$23.79
City of Sedona (AZ)	\$30.90	\$28.07	\$18.21	\$11.37	\$9.47	\$0.05	\$57.19	\$4.65	\$159.91
City of Yankton (SD)	\$14.34	\$8.49	\$12.72	\$10.81	\$3.93	\$0.26	\$3.37	\$0.48	\$54.40
City of Falls Church (VA)	\$15.11	\$3.32	\$2.92	\$1.86	\$0.83	\$0.64	\$1.44	\$0.37	\$26.49
City of Jamestown (ND)	\$19.09	\$6.03	\$9.71	\$6.38	\$1.24	\$1.72	\$13.97	\$0.98	\$59.12
Rutland County (VT)	\$22.75	\$4.60	\$3.15	\$4.89	\$2.35	\$0.32	\$17.12	\$1.95	\$57.13
Town of Elkton (MD)	\$19.86	\$5.79	\$2.20	\$2.14	\$5.56	\$2.17	\$1.33	\$2.81	\$41.86
City of Waterville (ME)	\$24.50	\$7.14	\$2.91	\$5.05	\$2.12	\$0.22	\$9.92	\$1.74	\$53.60
City of Pendleton (OR)	\$24.45	\$8.34	\$6.17	\$8.96	\$4.44	\$0.43	\$23.61	\$10.86	\$87.26
Haywood County (TN)	\$9.70	\$11.03	\$4.33	\$7.67	\$4.65	\$1.22	\$9.30	\$1.59	\$49.49
City of Hannibal (MO)	\$8.80	\$0.67	\$0.91	\$4.52	\$0.61	\$0.61	\$3.66	\$0.24	\$20.02
Johnson County (TN)	\$10.73	\$5.44	\$4.74	\$4.53	\$1.72	\$0.23	\$7.21	\$1.49	\$36.09
City of Safety Harbor (FL)	\$16.95	\$5.50	\$0.52	\$5.73	\$1.22	\$0.98	\$14.51	\$2.74	\$48.15
City of Tullahoma (TN)	\$11.90	\$9.39	\$1.54	\$4.73	\$1.86	\$0.15	\$3.20	\$0.52	\$33.29
City of Coralville (IA) ¹	\$30.63	\$11.30	\$6.20	\$9.38	\$2.05	\$3.19	\$21.91	\$1.70	\$86.36
Town of Carrboro (NC)	\$13.54	\$6.01	\$4.88	\$4.80	\$3.58	\$0.54	\$5.56	\$4.56	\$43.47
City of Coronado (CA)	\$26.98	\$12.88	\$5.91	\$6.20	\$6.84	\$0.22	\$35.13	\$1.62	\$95.78
City of Laguna Beach (CA)	\$30.85	\$14.48	\$6.41	\$7.69	\$2.48	\$1.11	\$19.50	\$0.86	\$83.38
City of Newberg (OR)	\$12.95	\$6.35	\$4.04	\$2.88	\$0.87	\$0.67	\$3.87	\$3.22	\$34.85
City of Fairfax (VA)	\$17.78	\$8.52	\$1.98	\$3.22	\$4.27	\$0.81	\$2.34	\$1.05	\$39.97
City of Brookings (SD)	\$17.07	\$10.09	\$7.06	\$8.25	\$0.89	\$1.15	\$3.81	\$0.86	\$49.18
Macon County (TN)	\$6.37	\$7.13	\$4.31	\$7.24	\$1.38	\$0.86	\$1.72	\$2.54	\$31.55
City of Paducah (KY)	\$22.19	\$15.98	\$3.99	\$5.79	\$2.85	\$0.17	\$19.14	\$1.70	\$71.81
City of Tarpon Springs (FL)	\$20.13	\$3.37	\$0.61	\$1.53	\$1.79	\$0.34	\$5.11	\$0.45	\$33.33
McNairy County (TN)	\$9.84	\$7.25	\$2.06	\$5.61	\$1.71	\$0.48	\$2.93	\$2.45	\$32.33
City of Mason City (IA)	\$14.56	\$9.18	\$2.42	\$6.01	\$1.63	\$0.08	\$17.46	\$2.26	\$53.60
Door County (WI)	\$30.15	\$20.32	\$7.54	\$14.05	\$4.33	\$0.30	\$48.90	\$3.33	\$128.92
City of Winter Park (FL)	\$18.51	\$5.99	\$3.60	\$6.55	\$5.59	\$0.91	\$14.03	\$1.15	\$56.33
City of Dover (NH)	\$10.53	\$4.55	\$1.41	\$2.74	\$1.95	\$0.19	\$2.50	\$2.79	\$26.66
Transylvania County (NC)	\$14.49	\$19.24	\$4.24	\$7.74	\$0.54	\$1.47	\$13.81	\$0.81	\$62.34
City of West Hollywood (CA)	\$20.11	\$7.98	\$4.71	\$15.29	\$5.24	\$0.25	\$29.90	\$2.28	\$85.76
Clatsop County (OR)	\$33.76	\$18.69	\$9.67	\$9.55	\$3.66	\$1.44	\$58.53	\$6.43	\$141.73

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	NON-Resident Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Columbia (TN)	\$9.32	\$3.32	\$1.86	\$3.82	\$2.46	\$0.49	\$0.15	\$2.56	\$23.98
City of Marion (IA)	\$3.04	\$18.67	\$0.30	\$0.92	\$0.50	\$2.50	\$5.00	\$2.50	\$33.43
Summit County (UT)	\$25.23	\$17.55	\$7.06	\$10.34	\$7.04	\$1.17	\$36.08	\$2.58	\$107.05
Sullivan County (NH)	\$9.49	\$13.81	\$4.73	\$3.88	\$2.18	\$0.15	\$2.40	\$1.07	\$37.71
Monroe County (TN)	\$6.90	\$6.12	\$5.49	\$7.80	\$2.67	\$0.18	\$1.31	\$7.24	\$37.71
City of Cleveland (TN)	\$13.86	\$5.95	\$1.93	\$4.36	\$4.46	\$1.93	\$9.32	\$0.09	\$41.90
Lincoln County (OR)	\$24.78	\$12.15	\$6.46	\$7.09	\$2.20	\$0.37	\$59.02	\$2.95	\$115.02
Cohort A Average	\$17.09	\$10.09	\$5.37	\$6.58	\$2.94	\$0.76	\$16.45	\$2.44	\$61.73
Percent of Cohort A Total	27.7%	16.3%	8.7%	10.7%	4.8%	1.2%	26.7%	4.0%	100.0%
Cohort A Average (with counties & outliers removed)	\$15.39	\$7.68	\$4.18	\$5.42	\$2.48	\$0.90	\$9.91	\$1.87	\$47.83
Cohort A Median	\$16.03	\$8.16	\$4.28	\$5.90	\$2.41	\$0.52	\$9.31	\$2.11	\$49.34

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	NON-Resident Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
City of Joplin (MO)	\$16.10	\$7.04	\$4.34	\$4.69	\$1.67	\$0.56	\$5.68	\$0.66	\$40.74
City of Florissant (MO)	\$11.22	\$4.65	\$2.46	\$2.30	\$1.57	\$0.53	\$1.05	\$0.18	\$23.96
McMinn County (TN)	\$14.69	\$6.69	\$4.20	\$10.01	\$7.38	\$0.72	\$5.04	\$0.71	\$49.44
City of Watsonville (CA)	\$10.94	\$6.26	\$3.84	\$5.95	\$4.94	\$0.24	\$6.73	\$1.48	\$40.38
Lafayette County (MS)	\$18.10	\$12.18	\$6.70	\$10.90	\$6.00	\$0.38	\$22.19	\$4.20	\$80.65
Columbus County (NC)	\$9.75	\$12.63	\$2.27	\$5.85	\$6.83	\$2.15	\$13.16	\$0.46	\$53.10
Watauga County (NC)	\$21.20	\$15.11	\$7.68	\$5.98	\$5.18	\$0.79	\$20.16	\$3.01	\$79.11
Mercer County (WV) ²	\$16.72	\$11.50	\$3.67	\$5.89	\$2.50	\$0.78	\$20.04	\$2.50	\$63.60
City of Dubuque (IA)	\$19.61	\$7.28	\$3.82	\$3.77	\$3.26	\$0.29	\$11.98	\$3.56	\$53.57
City of Ocala (FL)	\$20.55	\$5.57	\$2.37	\$6.08	\$4.34	\$0.47	\$8.92	\$1.20	\$49.50
Town of Chapel Hill (NC)	\$8.80	\$6.80	\$2.31	\$1.94	\$1.04	\$0.42	\$5.65	\$1.47	\$28.43
City of National City (CA)	\$8.25	\$4.38	\$5.63	\$3.44	\$0.63	\$0.63	\$3.75	\$6.25	\$32.96
City of Encinitas (CA)	\$15.28	\$6.64	\$2.80	\$5.46	\$4.48	\$2.11	\$6.82	\$1.14	\$44.73
City of Grand Junction (CO)	\$24.16	\$11.30	\$10.04	\$16.29	\$5.63	\$1.23	\$33.60	\$5.09	\$107.34
City of Cheyenne (WY)	\$29.48	\$16.34	\$10.73	\$15.79	\$5.18	\$1.30	\$45.81	\$1.89	\$126.52
City of Santa Cruz (CA)	\$16.34	\$11.64	\$4.81	\$7.97	\$3.04	\$0.20	\$15.29	\$2.43	\$61.72
Hamblen County (TN)	\$9.14	\$7.31	\$1.95	\$3.75	\$3.14	\$0.40	\$2.27	\$2.36	\$30.32
City of Redmond (WA)	\$24.17	\$12.73	\$1.09	\$5.43	\$3.36	\$2.61	\$2.53	\$0.06	\$51.98
Town of Jupiter (FL)	\$13.78	\$4.67	\$2.42	\$4.22	\$0.99	\$0.40	\$26.67	\$2.25	\$55.40
City of Ames (IA)	\$19.67	\$9.11	\$2.14	\$5.86	\$1.08	\$0.34	\$6.74	\$3.80	\$48.74
City of Portland (ME)	\$27.67	\$5.85	\$3.24	\$6.98	\$0.23	\$0.03	\$12.71	\$0.89	\$57.60
City of Jackson (TN)	\$16.81	\$4.65	\$2.70	\$5.95	\$3.80	\$0.49	\$2.97	\$0.58	\$37.95
Wilkes County (NC)	\$13.07	\$7.87	\$6.63	\$4.98	\$3.03	\$1.92	\$4.31	\$0.13	\$41.94
City of Eau Claire (WI)	\$25.10	\$5.83	\$3.57	\$5.69	\$1.82	\$0.08	\$16.19	\$1.15	\$59.43
Greene County (TN)	\$17.90	\$21.12	\$2.23	\$11.21	\$5.61	\$1.28	\$23.49	\$0.10	\$82.94
Carteret County (NC)	\$26.62	\$17.97	\$7.84	\$6.99	\$4.66	\$1.20	\$9.10	\$4.98	\$79.36
City of Walnut Creek (CA)	\$27.84	\$3.40	\$0.95	\$4.99	\$1.20	\$0.86	\$3.29	\$1.08	\$43.61
Island of Kaua'i (HI)	\$11.44	\$7.30	\$5.75	\$4.52	\$0.75	\$1.22	\$37.76	\$1.22	\$69.96
Walton County (FL)	\$71.61	\$30.37	\$33.14	\$16.62	\$14.46	\$1.37	\$33.62	\$7.64	\$208.83
Chatham County (NC)	\$11.05	\$26.20	\$14.56	\$8.46	\$4.33	\$0.63	\$1.45	\$6.49	\$73.17
City of Flagstaff (AZ)	\$27.82	\$16.92	\$9.18	\$11.19	\$3.51	\$0.41	\$34.98	\$4.35	\$108.36
City of Rapid City (SD)	\$10.37	\$14.85	\$9.67	\$1.78	\$10.67	\$1.11	\$44.11	\$3.82	\$96.38
City of Missoula (MT)	\$18.67	\$10.15	\$7.17	\$8.66	\$3.02	\$0.16	\$19.29	\$2.35	\$69.47
Wilson County (NC)	\$9.35	\$3.66	\$1.62	\$3.65	\$2.39	\$0.21	\$3.86	\$1.15	\$25.89
Caldwell County (NC)	\$13.91	\$8.72	\$4.31	\$7.04	\$6.86	\$0.04	\$16.23	\$2.19	\$59.30
City of Sioux City (IA)	\$14.95	\$9.90	\$3.02	\$5.37	\$1.78	\$0.38	\$9.66	\$1.81	\$46.87

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	NON-Resident Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Largo (FL)	\$16.97	\$3.15	\$2.82	\$4.32	\$1.57	\$0.87	\$3.89	\$0.71	\$34.30
City of Santa Fe (NM)	\$25.80	\$22.94	\$5.83	\$8.82	\$4.63	\$0.61	\$39.12	\$3.75	\$111.50
City of Fort Myers (FL)	\$21.13	\$6.60	\$4.25	\$5.45	\$6.47	\$1.61	\$10.53	\$2.17	\$58.21
Buchanan County (MO)	\$13.33	\$5.70	\$2.51	\$6.57	\$2.27	\$0.87	\$3.65	\$1.00	\$35.90
City of Nashua (NH)	\$24.32	\$5.31	\$3.63	\$3.26	\$2.14	\$0.27	\$2.68	\$2.99	\$44.60
City of Miami Beach (FL)	\$28.85	\$6.70	\$3.63	\$11.28	\$3.89	\$0.48	\$39.01	\$2.08	\$95.92
City of Asheville (NC)	\$26.02	\$6.93	\$1.39	\$4.78	\$1.63	\$0.91	\$16.28	\$2.38	\$60.32
Pottawattamie County (IA)	\$7.05	\$1.82	\$0.64	\$2.55	\$0.68	\$0.06	\$0.66	\$0.28	\$13.74
Fairbanks North Star Borough (AK)	\$15.69	\$22.87	\$5.79	\$10.00	\$10.60	\$0.43	\$25.39	\$2.95	\$93.72
City of Lee's Summit (MO)	\$8.88	\$2.80	\$2.37	\$4.37	\$4.45	\$1.72	\$3.45	\$0.62	\$28.66
Cleveland County (NC)	\$14.68	\$21.71	\$4.86	\$5.22	\$5.18	\$0.04	\$18.87	\$3.67	\$74.23
Montgomery County (VA)	\$13.35	\$8.52	\$3.18	\$4.39	\$2.16	\$0.73	\$7.62	\$2.11	\$42.06
Nevada County (CA)	\$18.09	\$10.14	\$6.65	\$7.86	\$3.13	\$0.77	\$23.53	\$3.17	\$73.34
City of Boca Raton (FL)	\$12.06	\$5.02	\$1.50	\$3.76	\$1.47	\$0.92	\$13.65	\$0.98	\$39.36
Cohort B Average	\$18.37	\$10.10	\$5.00	\$6.57	\$3.81	\$0.76	\$14.91	\$2.27	\$61.78
Percent of Cohort B Total	29.7%	16.3%	8.1%	10.6%	6.2%	1.2%	24.1%	3.7%	100.0%
Cohort B Average (with counties & outliers removed)	\$18.76	\$7.44	\$3.87	\$6.07	\$2.75	\$0.74	\$12.25	\$1.98	\$53.88
Cohort B Median	\$16.53	\$7.31	\$3.65	\$5.77	\$3.20	\$0.62	\$11.26	\$2.10	\$54.49

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	NON-Resident Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Carmel (IN)	\$16.82	\$3.00	\$1.53	\$3.96	\$2.36	\$0.84	\$6.96	\$0.96	\$36.43
City of Renton (WA)	\$17.57	\$8.44	\$2.92	\$5.43	\$6.96	\$0.09	\$14.47	\$11.98	\$67.86
Craven County (NC)	\$23.37	\$13.30	\$3.41	\$7.01	\$10.08	\$2.92	\$22.91	\$4.75	\$87.75
Platte County (MO)	\$28.05	\$0.85	\$0.01	\$3.01	\$5.20	\$0.51	\$0.51	\$0.76	\$38.90
Cecil County (MD) ²	\$16.25	\$6.15	\$1.67	\$2.91	\$4.09	\$1.49	\$1.47	\$2.07	\$36.10
City of Boulder (CO)	\$17.37	\$4.66	\$5.13	\$6.15	\$1.48	\$0.55	\$10.03	\$1.60	\$46.97
Bradley County (TN) ²	\$13.05	\$6.30	\$2.30	\$4.52	\$4.14	\$2.09	\$9.75	\$0.11	\$42.26
City of Lewisville (TX)	\$16.06	\$2.57	\$2.39	\$4.13	\$2.01	\$0.30	\$4.78	\$0.34	\$32.58
City of Elgin (IL)	\$14.53	\$1.09	\$0.63	\$2.85	\$1.27	\$0.11	\$0.56	\$0.31	\$21.35
Douglas County (OR)	\$15.65	\$24.62	\$10.34	\$21.13	\$4.13	\$0.70	\$16.42	\$8.53	\$101.52
City of West Palm Beach (FL)	\$16.86	\$5.48	\$2.60	\$7.95	\$2.22	\$0.25	\$24.26	\$1.98	\$61.60
Flagler County (FL)	\$18.59	\$6.71	\$4.13	\$5.43	\$3.38	\$0.47	\$17.11	\$3.37	\$59.19
City of Clearwater (FL)	\$15.08	\$6.11	\$4.52	\$6.84	\$3.67	\$0.51	\$14.63	\$1.69	\$53.05
City of Carlsbad (CA)	\$7.45	\$1.25	\$3.82	\$2.30	\$1.25	\$3.13	\$9.38	\$0.16	\$28.74
City of Norman (OK)	\$19.35	\$6.79	\$3.74	\$6.47	\$4.48	\$1.04	\$4.69	\$2.80	\$49.36
City of Columbia (MO)	\$36.12	\$10.33	\$3.87	\$9.31	\$3.08	\$0.64	\$27.46	\$5.13	\$95.94
City of Abilene (TX) ²	\$17.96	\$9.57	\$4.89	\$8.12	\$3.45	\$1.57	\$13.06	\$0.48	\$59.10
Hunterdon County (NJ)	\$15.03	\$8.20	\$2.47	\$4.47	\$2.95	\$0.17	\$2.16	\$1.06	\$36.51
City of Topeka (KS)	\$13.53	\$8.79	\$3.01	\$5.51	\$1.24	\$0.27	\$9.44	\$4.34	\$46.13
Cache County (UT)	\$21.41	\$10.87	\$5.44	\$8.71	\$3.34	\$0.82	\$20.91	\$2.25	\$73.75
City of New Haven (CT)	\$16.59	\$5.19	\$2.00	\$9.72	\$5.03	\$0.62	\$2.39	\$1.97	\$43.51
City of Waco (TX)	\$18.46	\$8.64	\$3.50	\$8.02	\$5.27	\$0.18	\$21.26	\$2.08	\$67.41
Brunswick County (NC)	\$9.77	\$14.50	\$3.03	\$11.65	\$2.80	\$2.00	\$22.20	\$1.60	\$67.55
City of Bellevue (WA)	\$24.79	\$12.30	\$6.73	\$12.08	\$5.89	\$0.72	\$39.99	\$5.85	\$108.35
City of Savannah (GA)	\$31.10	\$19.35	\$3.98	\$8.45	\$1.75	\$0.35	\$46.37	\$0.63	\$111.98
Orange County (NC) ²	\$10.87	\$5.92	\$3.18	\$3.46	\$1.88	\$0.55	\$4.41	\$2.33	\$32.60
Cumberland County (NJ)	\$16.90	\$5.36	\$2.38	\$3.44	\$1.16	\$1.15	\$4.34	\$2.54	\$37.27
Johnson County (IA) ²	\$30.63	\$11.30	\$6.20	\$9.38	\$2.05	\$3.19	\$21.91	\$1.70	\$86.36
City of Escondido (CA)	\$15.69	\$18.10	\$6.04	\$10.42	\$9.76	\$1.61	\$23.06	\$11.61	\$96.29
City of Kansas City (MO)	\$16.90	\$4.27	\$3.58	\$7.33	\$2.63	\$0.63	\$6.85	\$1.84	\$44.03
Macon-Bibb County (GA) ²	\$22.07	\$9.37	\$1.03	\$2.33	\$4.98	\$1.47	\$14.71	\$3.97	\$59.93
City of Springfield (MA)	\$10.93	\$8.23	\$1.92	\$3.21	\$3.36	\$0.79	\$9.64	\$13.75	\$51.83
Ouachita Parish (LA)	\$9.62	\$16.21	\$6.92	\$6.77	\$7.54	\$0.87	\$2.48	\$1.55	\$51.96
City of Alexandria (VA)	\$13.44	\$8.60	\$4.61	\$4.83	\$2.39	\$0.80	\$4.24	\$0.88	\$39.79
Catawba County (NC)	\$13.98	\$22.37	\$6.11	\$7.87	\$5.95	\$0.27	\$6.54	\$2.09	\$65.18
Martin County (FL)	\$16.46	\$4.41	\$0.98	\$3.95	\$1.25	\$0.19	\$8.91	\$1.13	\$37.28

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	NON-Resident Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Wyandotte County (KS)	\$7.71	\$3.80	\$1.40	\$4.99	\$1.13	\$0.33	\$1.47	\$0.61	\$21.44
Town of Cary (NC)	\$15.46	\$3.88	\$3.83	\$4.45	\$0.98	\$2.50	\$2.50	\$0.17	\$33.77
Springfield (MO)	\$16.78	\$7.62	\$3.13	\$5.70	\$3.02	\$0.56	\$6.19	\$1.41	\$44.41
City of Salem (OR)	\$14.66	\$7.23	\$3.21	\$5.58	\$0.98	\$0.19	\$12.02	\$0.94	\$44.81
City of Fort Collins (CO)	\$17.48	\$6.58	\$3.52	\$6.38	\$3.24	\$0.64	\$12.84	\$1.43	\$52.11
City of Eugene (OR)	\$24.39	\$6.57	\$3.41	\$5.74	\$4.82	\$0.42	\$21.65	\$1.73	\$68.73
City of Oceanside (CA) ²	\$12.94	\$17.46	\$3.63	\$5.89	\$5.64	\$0.24	\$13.09	\$3.88	\$62.77
City of Ontario (CA)	\$13.07	\$7.87	\$2.43	\$5.18	\$3.36	\$1.67	\$1.33	\$1.55	\$36.46
City of Frisco (TX)	\$28.63	\$7.66	\$1.79	\$7.48	\$3.87	\$2.15	\$15.31	\$2.39	\$69.28
City of Providence (RI)	\$24.90	\$5.01	\$1.86	\$6.29	\$1.81	\$0.67	\$9.20	\$1.63	\$51.37
Pitt County (NC)	\$14.88	\$7.39	\$5.46	\$5.84	\$3.34	\$0.61	\$11.66	\$1.65	\$50.83
City of Fort Lauderdale (FL)	\$21.73	\$4.59	\$2.08	\$9.07	\$3.08	\$0.34	\$12.97	\$1.64	\$55.50
City of McKinney (TX)	\$20.91	\$9.93	\$1.72	\$14.20	\$7.11	\$1.03	\$7.24	\$0.34	\$62.48
Sumner County (TN)	\$10.25	\$13.98	\$1.28	\$2.81	\$5.49	\$0.43	\$1.79	\$1.29	\$37.32
City of Sioux Falls (SD)	\$20.58	\$10.11	\$3.40	\$6.17	\$3.59	\$0.75	\$11.18	\$3.18	\$58.96
City of Tempe (AZ)	\$18.22	\$11.20	\$5.02	\$7.81	\$15.92	\$0.12	\$12.14	\$1.45	\$71.88
City of Salt Lake City (UT) ²	\$21.45	\$9.38	\$2.62	\$7.01	\$3.54	\$0.79	\$8.66	\$1.08	\$54.53
Richmond County (GA)	\$7.97	\$3.90	\$2.26	\$1.90	\$3.69	\$0.31	\$4.69	\$0.80	\$25.52
Montgomery County (TN)	\$18.06	\$7.38	\$2.01	\$9.85	\$3.24	\$0.63	\$13.19	\$0.87	\$55.23
Tuscaloosa County (AL)	\$16.47	\$5.18	\$2.66	\$4.80	\$4.35	\$0.58	\$8.17	\$1.24	\$43.45
City of San Bernardino (CA)	\$7.93	\$7.00	\$2.58	\$13.01	\$2.81	\$1.05	\$6.50	\$0.68	\$41.56
Cabarrus County (NC)	\$9.30	\$4.51	\$3.07	\$5.05	\$1.49	\$0.09	\$1.70	\$0.83	\$26.04
City of Tacoma (WA)	\$19.37	\$12.00	\$1.14	\$4.84	\$1.70	\$0.54	\$7.01	\$1.03	\$47.63
Gaston County (NC)	\$9.39	\$4.01	\$4.59	\$4.65	\$5.64	\$0.83	\$2.07	\$2.09	\$33.27
New Hanover County (NC)	\$23.88	\$8.01	\$3.80	\$7.70	\$3.51	\$0.81	\$11.93	\$0.91	\$60.55
City of Garland (TX)	\$15.69	\$3.26	\$5.57	\$7.70	\$4.76	\$1.12	\$4.14	\$3.51	\$45.75
Clay County (MO)	\$36.84	\$0.27	\$2.39	\$5.19	\$6.59	\$2.45	\$4.30	\$0.84	\$58.87
Cohort C Average	\$17.58	\$8.17	\$3.35	\$6.58	\$3.86	\$0.88	\$11.03	\$2.37	\$53.82
Percent of Cohort C Total	32.7%	15.2%	6.2%	12.2%	7.2%	1.6%	20.5%	4.4%	100.0%
Cohort C Average (with counties & outliers removed)	\$18.23	\$7.88	\$3.25	\$6.79	\$3.81	\$0.82	\$12.43	\$2.69	\$55.90
Cohort C Median	\$16.78	\$7.38	\$3.13	\$5.89	\$3.36	\$0.64	\$9.38	\$1.60	\$51.37

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	NON-Resident Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
City of Reno (NV)	\$16.15	\$5.88	\$4.59	\$9.69	\$3.29	\$0.11	\$12.09	\$2.82	\$54.62
City of Scottsdale (AZ)	\$36.91	\$12.89	\$5.81	\$10.03	\$5.64	\$0.65	\$30.53	\$4.91	\$107.37
City of Chandler (AZ)	\$15.75	\$8.29	\$2.67	\$6.69	\$3.55	\$0.53	\$19.02	\$3.36	\$59.86
Buncombe County (NC) ²	\$25.13	\$8.71	\$1.30	\$4.63	\$1.78	\$0.85	\$16.11	\$2.30	\$60.81
City of St. Petersburg (FL)	\$25.21	\$16.73	\$2.04	\$4.16	\$6.25	\$0.83	\$11.25	\$8.75	\$75.22
City of Jersey City (NJ)	\$17.89	\$13.59	\$5.30	\$10.50	\$8.60	\$1.89	\$6.46	\$1.41	\$65.64
Greater Green Bay Area (WI)	\$19.18	\$4.32	\$1.82	\$3.58	\$1.10	\$1.00	\$4.37	\$0.52	\$35.89
St. Johns County (FL)	\$31.25	\$16.80	\$7.68	\$11.81	\$6.97	\$1.68	\$37.01	\$3.85	\$117.05
Alachua County (FL)	\$16.76	\$11.03	\$6.08	\$6.87	\$3.57	\$0.09	\$30.55	\$1.53	\$76.48
Santa Cruz County (CA) ²	\$16.05	\$8.81	\$4.22	\$6.60	\$3.68	\$0.19	\$11.30	\$1.89	\$52.74
York County (SC)	\$19.78	\$9.29	\$7.09	\$7.92	\$9.19	\$0.46	\$11.50	\$1.20	\$66.43
City of Orlando (FL) ²	\$17.57	\$4.78	\$3.46	\$7.81	\$5.21	\$0.70	\$7.69	\$2.28	\$49.50
City of Lincoln (NE)	\$18.92	\$9.02	\$2.07	\$5.44	\$2.46	\$1.17	\$6.08	\$3.37	\$48.53
City of Greensboro (NC)	\$15.60	\$8.35	\$2.77	\$9.20	\$4.82	\$0.74	\$13.12	\$2.54	\$57.14
Leon County (FL)	\$16.81	\$8.07	\$4.40	\$10.37	\$5.27	\$0.45	\$14.01	\$1.78	\$61.16
City of Marquette (MI)	\$24.22	\$19.83	\$14.74	\$11.08	\$12.28	\$0.48	\$30.25	\$7.67	\$120.55
Greater Spartanburg Area (SC)	\$15.40	\$8.60	\$3.26	\$5.42	\$2.26	\$0.64	\$12.26	\$1.61	\$49.45
Durham County (NC)	\$19.42	\$5.52	\$3.46	\$5.67	\$2.88	\$0.90	\$4.36	\$2.44	\$44.65
Lexington-Fayette Urban County (KY)	\$18.05	\$7.04	\$0.57	\$3.85	\$3.97	\$0.64	\$4.22	\$0.15	\$38.49
Somerset County (NJ)	\$14.69	\$3.05	\$1.11	\$2.69	\$1.32	\$0.78	\$1.18	\$0.28	\$25.10
City of Riverside (CA)	\$11.97	\$8.46	\$3.91	\$5.30	\$3.87	\$0.63	\$9.22	\$3.14	\$46.50
Rutherford County (TN)	\$18.49	\$7.13	\$6.13	\$7.84	\$4.28	\$0.70	\$10.90	\$1.77	\$57.24
City of Santa Ana (CA)	\$15.43	\$10.92	\$2.39	\$7.95	\$2.23	\$0.87	\$3.61	\$1.70	\$45.10
Cumberland County (NC) ²	\$13.07	\$7.44	\$3.66	\$5.26	\$4.93	\$1.82	\$3.44	\$1.75	\$41.37
Municipality of San Juan (PR)	\$18.13	\$38.81	\$5.20	\$7.43	\$4.69	\$0.24	\$8.34	\$1.91	\$84.75
Davis County (UT)	\$9.37	\$1.77	\$0.91	\$4.03	\$0.82	\$0.51	\$0.80	\$0.71	\$18.92
Lake County (FL)	\$26.46	\$24.13	\$4.59	\$11.53	\$3.12	\$1.07	\$30.92	\$2.25	\$104.07
Washtenaw County (MI)	\$19.60	\$9.10	\$2.14	\$5.57	\$2.83	\$1.13	\$9.44	\$2.31	\$52.12
Hamilton County (TN)	\$18.81	\$9.32	\$4.78	\$6.30	\$3.10	\$0.53	\$17.71	\$1.76	\$62.31
Forsyth County (NC)	\$21.73	\$16.45	\$2.64	\$9.38	\$7.43	\$1.30	\$20.28	\$3.95	\$83.16
Collier County (FL)	\$10.60	\$3.57	\$2.83	\$3.59	\$1.33	\$1.63	\$13.15	\$3.45	\$40.15
City of Wichita (KS)	\$14.39	\$8.06	\$3.94	\$7.35	\$5.79	\$0.44	\$14.93	\$1.85	\$56.75
Placer County (CA)	\$16.49	\$9.22	\$5.42	\$9.15	\$3.57	\$0.82	\$7.12	\$1.49	\$53.28
City of Tampa (FL)	\$24.23	\$5.69	\$3.83	\$8.43	\$9.10	\$4.30	\$18.97	\$1.37	\$75.92
St. Charles County (MO)	\$9.74	\$1.80	\$1.56	\$1.41	\$1.88	\$1.56	\$4.06	\$1.59	\$23.60
Manatee County (FL)	\$18.30	\$11.46	\$5.13	\$6.34	\$4.27	\$0.24	\$13.75	\$1.90	\$61.39

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	NON-Resident Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Greater Flint Area (MI)	\$20.42	\$4.94	\$2.15	\$6.04	\$2.38	\$1.20	\$9.82	\$1.59	\$48.54
Clackamas County (OR)	\$14.84	\$10.42	\$1.03	\$2.05	\$1.51	\$0.32	\$1.78	\$1.48	\$33.43
Sarasota County (FL)	\$27.41	\$3.46	\$2.04	\$4.96	\$3.61	\$0.61	\$16.48	\$1.56	\$60.13
Monterey County (CA)	\$28.20	\$14.04	\$7.00	\$12.88	\$6.15	\$0.27	\$46.00	\$4.15	\$118.69
City of Atlanta (GA)	\$24.43	\$3.90	\$2.07	\$7.50	\$5.22	\$0.90	\$5.80	\$1.45	\$51.27
Morris County (NJ)	\$18.72	\$3.91	\$0.98	\$3.97	\$1.79	\$0.29	\$1.00	\$1.19	\$31.85
Cohort D Average	\$19.09	\$9.63	\$3.78	\$6.86	\$4.24	\$0.86	\$13.12	\$2.36	\$59.93
Percent of Cohort D Total	31.8%	16.1%	6.3%	11.5%	7.1%	1.4%	21.9%	3.9%	100.0%
Cohort D Average (with counties & outliers removed)	\$19.68	\$11.39	\$4.09	\$7.65	\$5.44	\$0.95	\$12.60	\$3.04	\$64.83
Cohort D Median	\$18.22	\$8.53	\$3.46	\$6.65	\$3.65	\$0.70	\$11.28	\$1.82	\$55.69

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	NON-Resident Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Camden County (NJ)	\$14.34	\$2.71	\$3.18	\$3.13	\$2.16	\$0.21	\$1.10	\$0.46	\$27.29
City of Mesa (AZ)	\$18.19	\$6.19	\$3.05	\$6.03	\$1.74	\$0.97	\$14.37	\$2.69	\$53.23
Guilford County (NC) ²	\$15.02	\$7.55	\$2.51	\$8.68	\$4.41	\$0.75	\$12.28	\$2.23	\$53.43
Dane County (WI)	\$24.58	\$15.77	\$6.57	\$8.13	\$3.05	\$0.65	\$17.44	\$5.55	\$81.74
Volusia County (FL)	\$22.83	\$2.43	\$0.30	\$2.99	\$0.13	\$2.17	\$4.35	\$2.17	\$37.37
Union County (NJ)	\$15.05	\$4.27	\$2.74	\$2.71	\$0.92	\$0.31	\$0.53	\$2.22	\$28.75
City of Albuquerque (NM)	\$13.21	\$14.15	\$5.03	\$3.36	\$6.20	\$0.88	\$4.27	\$1.84	\$48.94
City of Milwaukee (WI)	\$19.96	\$3.45	\$1.21	\$6.58	\$1.53	\$0.29	\$3.79	\$0.95	\$37.76
Washington County (OR)	\$13.55	\$3.64	\$1.34	\$2.98	\$0.83	\$0.43	\$2.82	\$0.74	\$26.33
Johnson County (KS)	\$14.14	\$8.46	\$7.73	\$8.23	\$3.26	\$0.82	\$9.71	\$2.29	\$54.64
Ocean County (NJ)	\$16.22	\$7.49	\$8.85	\$6.18	\$3.85	\$0.38	\$9.23	\$2.48	\$54.68
City of Louisville-Jefferson County (KY)	\$20.47	\$10.64	\$3.11	\$7.65	\$5.92	\$0.10	\$19.24	\$5.31	\$72.44
Monmouth County (NJ)	\$24.26	\$7.73	\$2.74	\$9.88	\$4.48	\$0.31	\$9.85	\$1.26	\$60.51
City of Las Vegas (NV) ²	\$21.28	\$12.24	\$5.80	\$14.13	\$5.57	\$1.48	\$44.68	\$2.78	\$107.96
City of Portland (OR)	\$19.10	\$11.89	\$2.29	\$6.15	\$3.80	\$0.71	\$10.34	\$0.93	\$55.21
City of Nashville-Davidson County (TN)	\$28.22	\$10.96	\$2.87	\$9.03	\$4.07	\$1.30	\$41.06	\$4.64	\$102.15
Hudson County (NJ) ²	\$18.89	\$13.84	\$5.00	\$10.14	\$8.10	\$2.14	\$6.38	\$1.33	\$65.82
Jackson County (MO) ²	\$16.80	\$4.08	\$3.21	\$6.64	\$3.06	\$0.58	\$3.56	\$1.34	\$39.27
City and County of Denver (CO)	\$17.38	\$8.23	\$2.34	\$5.99	\$3.18	\$0.68	\$10.15	\$1.29	\$49.24
Lee County (FL) ²	\$21.12	\$6.56	\$4.16	\$5.33	\$6.33	\$1.57	\$10.48	\$2.13	\$57.68
Essex County (NJ)	\$24.28	\$2.64	\$1.80	\$5.83	\$2.76	\$0.66	\$1.11	\$0.64	\$39.72
Multnomah County (OR)	\$18.75	\$12.02	\$2.26	\$6.50	\$3.72	\$0.68	\$10.04	\$1.12	\$55.09
Middlesex County (NJ)	\$16.44	\$2.32	\$1.25	\$4.82	\$2.23	\$0.50	\$1.41	\$0.41	\$29.38
City of Indianapolis (IN)	\$18.50	\$4.71	\$3.56	\$5.42	\$4.20	\$1.71	\$7.56	\$1.58	\$47.24
City and County of San Francisco (CA)	\$18.78	\$8.90	\$2.22	\$9.64	\$4.17	\$0.76	\$8.54	\$1.03	\$54.04
Prince George's County (MD)	\$16.47	\$8.21	\$3.25	\$5.53	\$2.37	\$0.77	\$3.00	\$0.72	\$40.32
City of Fort Worth (TX)	\$21.32	\$6.82	\$2.38	\$7.38	\$4.77	\$0.95	\$11.48	\$2.00	\$57.10
Bergen County (NJ)	\$22.27	\$3.45	\$1.96	\$4.70	\$4.40	\$1.40	\$3.16	\$1.11	\$42.45
Shelby County (TN)	\$20.06	\$13.40	\$3.13	\$6.34	\$4.08	\$0.06	\$13.89	\$2.59	\$63.55
Westchester County (NY)	\$13.13	\$5.42	\$1.97	\$6.16	\$3.31	\$0.15	\$5.17	\$0.88	\$36.19
Pinellas County (FL) ²	\$18.57	\$6.05	\$2.24	\$4.14	\$2.80	\$0.56	\$9.85	\$2.16	\$46.37
Cohort E Average	\$18.81	\$7.62	\$3.23	\$6.46	\$3.59	\$0.80	\$10.03	\$1.90	\$52.45
Percent of Cohort E Total	35.9%	14.5%	6.2%	12.3%	6.9%	1.5%	19.1%	3.6%	100.0%
Cohort E Average (with counties & outliers removed)	\$19.67	\$8.93	\$3.08	\$7.40	\$4.10	\$0.89	\$15.95	\$2.28	\$62.30
Cohort E Median	\$18.75	\$7.49	\$2.74	\$6.16	\$3.72	\$0.68	\$9.23	\$1.58	\$53.23

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	NON-Resident Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of San José (CA)	\$22.85	\$7.29	\$4.17	\$10.68	\$3.55	\$1.82	\$13.73	\$1.60	\$65.69
Pima County (AZ)	\$16.12	\$11.78	\$5.74	\$6.18	\$5.77	\$0.89	\$18.14	\$1.83	\$66.45
Montgomery County (MD)	\$14.57	\$3.60	\$1.57	\$3.90	\$1.74	\$0.85	\$1.41	\$1.66	\$29.30
Mecklenburg County (NC)	\$20.92	\$7.29	\$2.63	\$8.42	\$3.62	\$1.57	\$16.36	\$0.46	\$61.27
Wake County (NC) ²	\$18.48	\$10.42	\$3.77	\$11.41	\$5.29	\$0.97	\$22.39	\$1.17	\$73.90
Fairfax County (VA)	\$11.76	\$1.82	\$1.91	\$2.43	\$1.39	\$0.20	\$1.28	\$1.25	\$22.04
Salt Lake County (UT) ²	\$20.92	\$8.50	\$2.85	\$6.95	\$4.43	\$0.68	\$8.41	\$1.64	\$54.38
Cuyahoga County (OH)	\$16.00	\$7.01	\$1.68	\$6.20	\$2.03	\$1.08	\$11.16	\$1.51	\$46.67
Allegheny County (PA)	\$22.42	\$12.46	\$3.44	\$11.15	\$4.32	\$1.47	\$32.26	\$3.93	\$91.45
City of Dallas (TX) ²	\$24.76	\$3.95	\$2.62	\$8.75	\$4.49	\$1.07	\$8.87	\$1.98	\$56.49
Orange County (FL) ²	\$19.96	\$5.81	\$3.45	\$8.02	\$5.79	\$0.76	\$11.84	\$1.67	\$57.30
City of San Diego (CA) ²	\$13.96	\$9.73	\$2.78	\$5.41	\$4.69	\$0.68	\$26.33	\$3.19	\$66.77
Hillsborough County (FL) ²	\$23.32	\$5.71	\$3.61	\$7.91	\$8.67	\$4.10	\$19.63	\$2.09	\$75.04
Palm Beach County (FL) ²	\$14.24	\$5.51	\$2.31	\$6.07	\$2.35	\$0.37	\$20.73	\$1.72	\$53.30
City of San Antonio (TX)	\$7.93	\$1.13	\$0.50	\$5.20	\$0.25	\$1.67	\$9.38	\$2.67	\$28.73
Sacramento County (CA)	\$18.40	\$4.72	\$2.01	\$5.86	\$1.74	\$0.52	\$2.09	\$1.48	\$36.82
City and County of Philadelphia (PA)	\$23.19	\$6.36	\$2.47	\$10.12	\$1.40	\$0.48	\$19.98	\$1.83	\$65.83
City of Phoenix (AZ)	\$17.98	\$19.76	\$2.12	\$10.30	\$5.25	\$0.38	\$21.45	\$1.18	\$78.42
Santa Clara County (CA) ²	\$23.63	\$5.54	\$3.20	\$8.69	\$2.81	\$1.24	\$11.08	\$2.10	\$58.29
Broward County (FL) ²	\$20.72	\$5.26	\$3.26	\$9.55	\$3.69	\$0.99	\$12.25	\$1.71	\$57.43
San Bernardino County (CA) ²	\$11.28	\$9.08	\$3.77	\$9.93	\$4.38	\$0.94	\$7.40	\$1.24	\$48.02
Clark County (NV) ²	\$20.20	\$12.04	\$5.88	\$13.78	\$5.74	\$1.37	\$41.92	\$2.67	\$103.60
City of Houston (TX) ²	\$19.41	\$5.95	\$4.30	\$8.12	\$4.28	\$1.46	\$8.17	\$2.13	\$53.82
Riverside County (CA) ²	\$29.35	\$13.08	\$7.81	\$10.45	\$6.87	\$1.53	\$31.63	\$2.18	\$102.90
Miami-Dade County (FL) ²	\$24.62	\$5.23	\$2.96	\$10.69	\$5.37	\$0.40	\$26.13	\$1.60	\$77.00
San Diego County (CA) ²	\$15.95	\$11.78	\$3.77	\$5.81	\$5.38	\$0.73	\$22.95	\$3.37	\$69.74
Harris County (TX) ²	\$19.37	\$5.94	\$4.29	\$8.17	\$4.27	\$1.46	\$8.15	\$2.13	\$53.78
Cohort F Average	\$18.97	\$7.66	\$3.29	\$8.15	\$4.06	\$1.10	\$16.12	\$1.93	\$61.28
Percent of Cohort F Total	31.0%	12.5%	5.4%	13.3%	6.6%	1.8%	26.3%	3.1%	100.0%
Cohort F Average (with counties & outliers removed)	\$18.58	\$7.74	\$2.71	\$8.37	\$3.42	\$1.08	\$15.42	\$2.08	\$59.39
Cohort F Median	\$19.41	\$6.36	\$3.20	\$8.17	\$4.32	\$0.97	\$13.73	\$1.72	\$58.29

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-Resident Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Florence Region (OR)	\$26.51	\$21.09	\$7.89	\$11.37	\$6.66	\$0.03	\$39.82	\$3.92	\$117.29
Eastern Oregon Border Region	\$7.19	\$5.29	\$2.52	\$7.68	\$1.70	\$0.53	\$14.52	\$2.60	\$42.03
South Cumberland Region (TN)	\$24.22	\$13.39	\$12.44	\$16.92	\$6.62	\$0.65	\$52.73	\$4.10	\$131.07
Oregon's Adventure Coast	\$22.81	\$12.10	\$8.13	\$16.95	\$2.69	\$0.91	\$46.28	\$4.42	\$114.29
Southern Oregon: Ashland/Talent/Jacksonville	\$18.89	\$5.10	\$5.33	\$13.42	\$5.17	\$0.34	\$13.35	\$1.88	\$63.48
Greater Portsmouth Area (NH)	\$29.96	\$8.82	\$4.06	\$6.08	\$2.37	\$0.91	\$12.37	\$1.36	\$65.93
The Gorge (OR)	\$21.47	\$15.44	\$2.70	\$4.66	\$1.06	\$1.06	\$23.63	\$0.72	\$70.74
Northeast Oregon Region	\$11.71	\$10.67	\$4.76	\$12.13	\$3.70	\$0.56	\$7.70	\$1.10	\$52.33
Greater Aberdeen Region (SD)	\$15.15	\$7.57	\$9.66	\$10.62	\$3.34	\$0.45	\$21.67	\$2.82	\$71.28
Tri-Cities Communities (VA)	\$13.13	\$6.59	\$1.81	\$5.48	\$1.72	\$0.48	\$3.38	\$1.87	\$34.46
Upper Valley Region (NH/VT)	\$25.15	\$5.22	\$3.80	\$4.95	\$0.88	\$0.70	\$10.04	\$5.46	\$56.20
Monadnock Region (NH)	\$24.84	\$10.65	\$2.78	\$3.94	\$1.54	\$0.53	\$11.86	\$0.39	\$56.53
Bismarck-Mandan Region (ND)	\$27.72	\$24.56	\$21.12	\$9.14	\$0.93	\$0.93	\$44.81	\$1.39	\$130.60
Greater Minot Region (ND)	\$22.52	\$22.86	\$3.50	\$7.91	\$4.76	\$1.32	\$9.66	\$1.10	\$73.63
Greater Burlington Area (VT)	\$24.26	\$13.07	\$5.17	\$6.82	\$4.35	\$1.98	\$20.38	\$1.77	\$77.80
Northeastern Connecticut Region	\$12.27	\$2.56	\$1.32	\$2.30	\$0.34	\$0.27	\$0.80	\$0.30	\$20.16
Northwest Connecticut Region	\$14.80	\$5.10	\$2.63	\$4.31	\$1.72	\$0.45	\$4.46	\$0.42	\$33.89
Western Connecticut Region	\$20.13	\$4.35	\$3.56	\$5.07	\$1.38	\$0.70	\$6.93	\$0.49	\$42.61
Greater Fargo-Moorhead Area (ND/MN)	\$11.67	\$9.60	\$5.45	\$6.87	\$3.04	\$0.50	\$8.85	\$3.68	\$49.66
Greater Kingsport Area (TN)	\$10.74	\$6.69	\$6.21	\$4.37	\$1.69	\$0.14	\$6.50	\$3.21	\$39.55
Cedar Valley Region (IA)	\$8.85	\$4.32	\$2.77	\$5.72	\$2.86	\$1.27	\$5.06	\$0.66	\$31.51
Central Oregon Region	\$21.85	\$11.19	\$7.13	\$10.74	\$4.19	\$0.08	\$45.72	\$7.26	\$108.16
Northwest Tennessee Development District ¹	\$19.30	\$11.77	\$4.54	\$8.75	\$3.25	\$0.84	\$27.06	\$2.93	\$78.44
Southwest Tennessee Development District ²	\$12.82	\$7.41	\$3.29	\$6.68	\$3.91	\$0.95	\$7.05	\$1.03	\$43.14
Southeast Ohio ²	\$17.79	\$7.50	\$2.54	\$4.90	\$2.04	\$0.06	\$12.02	\$1.16	\$48.01
Southeastern Connecticut Region	\$17.81	\$6.22	\$2.76	\$3.81	\$1.01	\$0.41	\$14.62	\$1.48	\$48.12
Shoreline and River Valley Region (CT)	\$20.77	\$2.09	\$1.81	\$2.17	\$0.48	\$0.30	\$4.30	\$0.52	\$32.44
Upper Peninsula of Michigan ²	\$18.93	\$15.41	\$7.12	\$11.83	\$3.84	\$0.37	\$34.30	\$7.12	\$98.92
Greater Waterbury Region (CT)	\$20.16	\$1.54	\$2.43	\$3.66	\$0.85	\$0.32	\$1.39	\$1.63	\$31.98
Quad Cities Region (IA/IL)	\$16.07	\$6.18	\$2.84	\$6.54	\$1.09	\$0.15	\$8.37	\$1.47	\$42.71
Greater Peoria Area (IL)	\$14.30	\$6.11	\$3.59	\$6.85	\$2.91	\$0.98	\$9.56	\$0.96	\$45.26
Upper Cumberland Development District (TN) ²	\$6.87	\$7.04	\$4.76	\$8.02	\$1.54	\$0.96	\$1.92	\$2.79	\$33.90
City of Huntsville/Madison County (AL)	\$48.52	\$9.38	\$6.71	\$19.95	\$4.75	\$1.13	\$85.05	\$3.02	\$178.51
Eastern Connecticut Region ²	\$14.56	\$4.58	\$2.17	\$2.98	\$0.52	\$0.39	\$8.12	\$0.71	\$34.03
South Central Tennessee Development District ²	\$10.96	\$7.10	\$2.63	\$4.08	\$2.62	\$0.49	\$1.96	\$1.40	\$31.24
Coachella Valley Region (CA)	\$45.71	\$17.60	\$11.65	\$15.35	\$9.56	\$2.42	\$53.25	\$1.40	\$156.94

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-Resident Attendees Only							Average Per Person Expenditure	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
St. Croix Valley (MN/WI)	\$11.00	\$12.84	\$2.07	\$5.23	\$1.67	\$0.31	\$3.85	\$2.05	\$39.02
First Tennessee Development District ²	\$12.79	\$8.43	\$5.60	\$5.39	\$2.22	\$0.34	\$12.16	\$1.29	\$48.22
Northwest Arkansas Region	\$26.20	\$6.95	\$2.59	\$6.36	\$3.31	\$2.90	\$14.63	\$0.39	\$63.33
Northeast Prosperity Zone (NC) ²	\$20.23	\$16.30	\$23.83	\$15.48	\$4.42	\$0.79	\$23.99	\$4.30	\$109.34
The Eastside (King County, WA) ²	\$22.83	\$11.35	\$5.04	\$9.55	\$5.81	\$0.80	\$28.78	\$6.59	\$90.75
Greater Des Moines Region (IA)	\$19.84	\$9.45	\$3.85	\$10.25	\$3.32	\$0.56	\$22.75	\$1.34	\$71.36
Greater New Haven Region (CT) ²	\$14.89	\$5.00	\$1.74	\$8.88	\$4.28	\$0.50	\$2.76	\$1.60	\$39.65
Northwestern Prosperity Zone (NC) ²	\$19.09	\$18.65	\$8.27	\$9.70	\$7.59	\$0.27	\$22.16	\$3.03	\$88.76
Southeast Tennessee Development District ²	\$19.25	\$10.14	\$6.36	\$11.05	\$5.30	\$0.84	\$26.40	\$1.90	\$81.24
Greater Knoxville Region (TN)	\$19.57	\$8.07	\$2.42	\$5.74	\$2.40	\$0.33	\$9.22	\$1.73	\$49.48
Western Prosperity Zone (NC) ²	\$25.51	\$12.80	\$1.38	\$6.25	\$2.49	\$0.72	\$23.48	\$3.44	\$76.07
Lehigh Valley Region (PA)	\$13.48	\$14.20	\$2.24	\$5.07	\$2.35	\$0.25	\$10.45	\$0.90	\$48.94
Pikes Peak Region (CO)	\$19.23	\$8.99	\$5.48	\$8.02	\$2.38	\$1.78	\$22.21	\$3.15	\$71.24
Coastal Fairfield County Region (CT)	\$18.29	\$13.81	\$5.23	\$5.32	\$3.25	\$1.14	\$5.22	\$2.31	\$54.57
Greater Fort Wayne Area (IN) ²	\$16.51	\$6.75	\$5.01	\$7.79	\$4.65	\$0.31	\$14.26	\$2.05	\$57.33
Greater Sarasota/Bradenton Area (FL) ²	\$29.56	\$7.07	\$3.29	\$6.42	\$3.98	\$0.69	\$27.29	\$2.67	\$80.97
Sandhills Prosperity Zone (NC) ²	\$14.50	\$9.80	\$3.56	\$5.87	\$5.38	\$1.60	\$7.24	\$1.79	\$49.74
West Valley Region (AZ)	\$14.31	\$5.87	\$0.93	\$3.21	\$1.10	\$0.18	\$7.94	\$3.41	\$36.95
Greater Hartford Region (CT)	\$18.62	\$1.87	\$1.80	\$3.67	\$1.13	\$0.67	\$3.80	\$1.66	\$33.22
Dayton Region (OH)	\$15.49	\$2.79	\$1.38	\$4.86	\$0.78	\$0.19	\$6.69	\$0.67	\$32.85
Memphis Area Association of Governments (TN) ²	\$19.65	\$15.07	\$3.38	\$6.87	\$4.58	\$0.07	\$16.48	\$2.43	\$68.53
Southeast Prosperity Zone (NC) ²	\$32.75	\$14.58	\$6.48	\$10.96	\$4.78	\$1.03	\$21.43	\$3.34	\$95.35
Richmond & Tri-Cities Region (VA) ²	\$22.25	\$6.97	\$3.80	\$7.82	\$4.30	\$0.88	\$9.45	\$2.74	\$58.21
Greater Fairfax Area (VA) ²	\$13.69	\$2.94	\$2.08	\$2.57	\$1.66	\$0.41	\$1.49	\$1.18	\$26.02
South Hampton Roads Area (VA)	\$17.12	\$4.69	\$2.09	\$5.35	\$5.12	\$0.69	\$12.38	\$1.31	\$48.75
East Tennessee Development District ²	\$13.75	\$9.09	\$3.31	\$6.20	\$4.21	\$0.21	\$10.81	\$3.98	\$51.56
Greater St. Louis Area (MO) ²	\$16.46	\$9.40	\$2.96	\$6.03	\$4.06	\$0.65	\$11.96	\$2.13	\$53.65
Western New York Region	\$21.86	\$16.42	\$3.28	\$9.60	\$4.78	\$0.64	\$28.83	\$3.45	\$88.86
Greater Jacksonville Region (FL) ²	\$35.54	\$17.75	\$8.74	\$13.13	\$7.42	\$1.65	\$47.60	\$4.53	\$136.36
Piedmont-Triad Prosperity Zone (NC) ²	\$19.97	\$14.53	\$3.85	\$12.24	\$7.30	\$0.92	\$27.60	\$4.31	\$90.72
Greater Kansas City Metropolitan Area (MO/KS) ²	\$19.90	\$7.62	\$2.33	\$9.15	\$4.24	\$0.59	\$13.74	\$2.80	\$60.37
Greater Portland Area (OR) ²	\$20.29	\$9.71	\$2.69	\$7.49	\$3.49	\$0.35	\$15.46	\$1.07	\$60.55
Greater Nashville Regional Council (TN) ²	\$26.64	\$12.65	\$4.52	\$10.73	\$3.71	\$1.21	\$40.72	\$5.01	\$105.19
Greater Tampa/St. Petersburg Area (FL) ²	\$19.33	\$6.17	\$2.52	\$4.45	\$3.87	\$1.55	\$13.31	\$2.35	\$53.55
Southwestern Prosperity Zone (NC) ²	\$15.80	\$11.69	\$4.19	\$7.63	\$3.46	\$0.73	\$20.84	\$1.44	\$65.78
North Central Prosperity Zone (NC) ²	\$16.98	\$12.55	\$6.84	\$10.14	\$4.52	\$0.59	\$19.35	\$2.84	\$73.81

Some sample sizes are very small and may not represent the characteristics of the population surveyed.

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35**Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-Resident Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Long Island (NY)	\$26.31	\$7.52	\$3.39	\$10.02	\$1.34	\$1.14	\$13.00	\$1.11	\$63.83
Greater Philadelphia Region (PA) ²	\$26.41	\$8.57	\$2.50	\$11.89	\$2.23	\$0.85	\$28.91	\$2.43	\$83.79
Central Florida Region ²	\$23.30	\$11.70	\$5.16	\$12.00	\$6.09	\$0.70	\$28.90	\$2.85	\$90.70
Inland Empire Region (CA) ²	\$26.99	\$12.91	\$6.78	\$11.20	\$6.74	\$1.72	\$30.52	\$1.91	\$98.77
Greater Houston Region (TX) ²	\$21.27	\$9.39	\$6.06	\$11.59	\$5.71	\$2.46	\$23.04	\$3.91	\$83.43
Dallas-Fort Worth-Arlington MSA (TX) ²	\$26.94	\$8.06	\$5.11	\$11.84	\$5.06	\$1.14	\$32.48	\$2.69	\$93.32
Regional Average	\$19.94	\$9.68	\$4.72	\$8.02	\$3.43	\$0.77	\$18.39	\$2.36	\$67.31
Percent of Regional Total	29.6%	14.4%	7.0%	11.9%	5.1%	1.1%	27.3%	3.5%	100.0%
Regional Median	\$19.33	\$8.99	\$3.56	\$6.87	\$3.34	\$0.65	\$13.35	\$1.91	\$60.37

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35

Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ENTIRE STATES All Populations Number of Communities = 21	NON-Resident Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
State of Vermont ²	\$17.75	\$7.05	\$3.25	\$4.31	\$1.99	\$0.53	\$14.24	\$2.57	\$51.69
State of North Dakota ²	\$13.19	\$9.07	\$3.13	\$3.39	\$2.05	\$0.67	\$5.14	\$1.39	\$38.03
State of South Dakota ²	\$14.47	\$12.33	\$7.90	\$3.98	\$4.63	\$0.54	\$27.95	\$2.34	\$74.14
State of Delaware	\$32.84	\$5.31	\$3.50	\$6.78	\$3.00	\$0.63	\$13.52	\$1.89	\$67.47
State of Idaho	\$19.25	\$10.49	\$14.36	\$8.92	\$4.65	\$1.18	\$16.85	\$0.25	\$75.95
State of New Mexico ²	\$25.01	\$23.30	\$4.50	\$6.39	\$4.36	\$0.30	\$54.12	\$3.76	\$121.74
State of Arkansas ²	\$21.38	\$6.49	\$3.86	\$4.73	\$2.81	\$1.02	\$15.75	\$0.36	\$56.40
State of Nevada ²	\$20.08	\$11.48	\$5.53	\$14.30	\$5.45	\$1.45	\$39.04	\$2.87	\$100.20
State of Iowa ²	\$16.47	\$8.06	\$2.44	\$6.24	\$2.17	\$0.43	\$17.25	\$2.73	\$55.79
State of Utah ²	\$25.89	\$16.01	\$7.31	\$9.62	\$3.66	\$1.30	\$38.04	\$2.65	\$104.48
Commonwealth of Puerto Rico ²	\$10.17	\$29.95	\$4.88	\$7.77	\$2.98	\$0.48	\$17.06	\$2.74	\$76.03
State of Connecticut ²	\$16.78	\$5.58	\$2.66	\$5.97	\$1.95	\$0.56	\$11.89	\$1.31	\$46.70
State of Oregon ²	\$18.64	\$10.40	\$4.83	\$8.47	\$2.85	\$0.39	\$27.87	\$4.10	\$77.55
State of Wisconsin ²	\$28.87	\$15.61	\$6.03	\$12.31	\$3.05	\$0.46	\$42.25	\$3.80	\$112.38
State of Missouri ²	\$16.54	\$6.13	\$3.19	\$7.00	\$3.61	\$0.80	\$9.93	\$1.81	\$49.01
State of Tennessee ²	\$19.30	\$11.77	\$4.54	\$8.75	\$3.25	\$0.84	\$27.06	\$2.93	\$78.44
State of Arizona ²	\$21.08	\$15.12	\$7.88	\$8.61	\$4.16	\$0.65	\$29.50	\$3.90	\$90.90
State of New Jersey ²	\$19.12	\$7.13	\$2.76	\$7.27	\$3.53	\$1.02	\$8.14	\$1.07	\$50.04
State of North Carolina ²	\$21.12	\$15.13	\$10.78	\$12.51	\$5.88	\$0.67	\$26.82	\$3.54	\$96.45
State of Georgia ²	\$19.60	\$13.12	\$3.44	\$6.39	\$4.42	\$0.25	\$27.45	\$1.76	\$76.43
State of Florida ²	\$24.95	\$9.20	\$6.32	\$8.23	\$4.65	\$0.79	\$31.67	\$3.35	\$89.16
Statewide Average	\$20.12	\$11.84	\$5.39	\$7.71	\$3.58	\$0.71	\$23.88	\$2.43	\$75.67
Percent of Statewide Total	26.6%	15.7%	7.1%	10.2%	4.7%	0.9%	31.6%	3.2%	100.0%
Statewide Median	\$19.30	\$10.49	\$4.54	\$7.27	\$3.53	\$0.65	\$26.82	\$2.65	\$76.03

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 35

Average Per Person Event-Related Expenditures by NON-Resident Attendees at In-Person Activities to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	NON-Resident Attendees Only								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Mercer Street Grassroots District (Princeton, WV)	\$11.74	\$7.07	\$4.80	\$2.77	\$2.12	\$0.58	\$2.55	\$1.17	\$32.80
Abilene Cultural District (Abilene, TX)	\$16.24	\$8.80	\$4.04	\$7.39	\$2.95	\$2.12	\$12.29	\$0.79	\$54.62
Downtown Torrington (Torrington, CT)	\$17.91	\$6.56	\$2.68	\$4.69	\$3.18	\$1.17	\$6.04	\$0.45	\$42.68
Iowa City Downtown District (Iowa City, IA) ¹	\$30.63	\$11.30	\$6.20	\$9.38	\$2.05	\$3.19	\$21.91	\$1.70	\$86.36
Downtown Macon Urban Core (Macon, GA)	\$22.07	\$9.37	\$1.03	\$2.33	\$4.98	\$1.47	\$14.71	\$3.97	\$59.93
Oceanside Cultural District (Oceanside, CA)	\$12.77	\$16.44	\$3.27	\$5.72	\$5.18	\$0.27	\$14.49	\$3.97	\$62.11
Southeast Ohio Theatre Trail (Southeastern OH)	\$21.00	\$5.86	\$2.56	\$4.48	\$1.36	\$0.03	\$12.26	\$1.22	\$48.77
Loch Haven Cultural Park (Orlando, FL)	\$11.75	\$5.62	\$5.15	\$6.98	\$5.20	\$0.69	\$6.65	\$4.08	\$46.12
Cool Spring Downtown District (Fayetteville, NC)	\$12.89	\$9.36	\$2.56	\$5.67	\$6.77	\$2.28	\$5.82	\$2.68	\$48.03
Downtown Las Vegas (Las Vegas, NV)	\$19.27	\$12.37	\$6.02	\$14.03	\$6.50	\$0.74	\$45.39	\$1.65	\$105.97
Arts Campus Fort Wayne (Fort Wayne, IN)	\$15.33	\$2.99	\$1.50	\$4.99	\$3.96	\$0.93	\$9.40	\$0.83	\$39.93
Salt Lake Cultural Core (Salt Lake City, UT)	\$21.60	\$9.51	\$2.76	\$6.42	\$4.20	\$0.95	\$9.72	\$1.05	\$56.21
Grand Center Arts District (St. Louis, MO)	\$17.66	\$4.99	\$1.31	\$7.12	\$5.14	\$1.08	\$14.18	\$2.23	\$53.71
Dallas Arts District (Dallas, TX)	\$25.36	\$3.83	\$2.24	\$9.16	\$4.28	\$1.21	\$8.94	\$1.65	\$56.67
Balboa Park Cultural District (San Diego, CA)	\$8.46	\$9.80	\$2.23	\$3.16	\$3.65	\$0.32	\$23.20	\$4.19	\$55.01
Houston Museum District (Houston, TX) ¹	\$19.41	\$5.95	\$4.30	\$8.12	\$4.28	\$1.46	\$8.17	\$2.13	\$53.82
Houston Theatre District (Houston, TX)	\$27.71	\$7.78	\$2.35	\$11.41	\$4.75	\$1.08	\$10.50	\$2.40	\$67.98
Midtown Cultural District (Houston, TX)	\$14.90	\$1.96	\$3.85	\$3.92	\$0.38	\$3.08	\$7.69	\$6.94	\$42.72
Arts District Average	\$17.29	\$7.64	\$3.02	\$6.27	\$4.04	\$1.13	\$12.74	\$2.45	\$54.58
Percent of Arts District Total	31.7%	14.0%	5.5%	11.5%	7.4%	2.1%	23.3%	4.5%	100.0%
Arts District Median	\$16.95	\$7.43	\$2.62	\$5.70	\$4.24	\$1.02	\$10.11	\$1.94	\$54.17

	Non-Resident Attendees								Average Per Person Expenditure
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Average	\$19.07	\$9.08	\$4.12	\$6.93	\$3.66	\$0.72	\$14.83	\$2.16	\$60.57
Percent of Total	31.5%	15.0%	6.8%	11.4%	6.0%	1.2%	24.5%	3.6%	100.0%

Research Notes/Explanations of Special Circumstances:

- The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).
- This geographic region includes at least one smaller sub-region that also participated in this study. To calculate the total estimated audience expenditures in this larger region, first the unique findings were calculated for each unique sub-region. Next, the averages for the larger region were applied to any additional data that were collected within this larger region but outside the sub-region(s). Finally, the results were summed. As a result resident, non-resident, and total audience expenditures for this larger region does not equal the average per person expenditure multiplied by the total attendance.

TABLE 36

Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022

This table presents the total estimated dollars spent by **non-resident** attendees as a result of their attendance to activities that were presented, produced, or hosted by eligible arts and organizations in each participating study region. Non-residents are attendees who reside outside the county where the activity took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The total estimated dollars spent by non-resident arts and culture attendees to purchase **food, drinks, and/or meals** (e.g., dinner at a restaurant, coffee at a cafe) before or after attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Three:

The total estimated dollars spent by non-resident arts and culture attendees to make **retail purchases** (including souvenirs, gifts, books, recordings, art) as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Four:

The total estimated dollars spent by non-resident arts and culture attendees to purchase **groceries and/or supplies** as a result of their attendance at an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Five:

The total estimated dollars spent by non-resident arts and culture attendees on **local transportation** (e.g., gas, parking, taxi/rideshare fares, tolls, car rentals) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Six:

The total estimated dollars spent by non-resident arts and culture attendees to purchase **clothing and/or accessories** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Seven:

The total estimated dollars spent by non-resident arts and culture attendees to pay for **childcare** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Eight:

The total estimated dollars spent by non-resident arts and culture attendees on **overnight lodging** (e.g., hotel, motel, bed-and-breakfast, Airbnb or other private rental) for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. (The audience-intercept survey instrument requested that respondents limit their response by providing the cost of one night only.)

Column Nine:

The total estimated dollars spent by non-resident arts and culture attendees on **miscellaneous goods and services** for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization.

Column Ten:

The overall total estimated dollars spent by non-resident arts and culture attendees in all categories for the purpose of attending an activity that was presented, produced, or hosted by an eligible arts and culture organization. This figure is the sum of Column Two through Column Nine.

Research Notes:

Study regions identified by an "*" indicate that the sample of audience-intercept surveys collected was insufficient to calculate the average per person expenditure for that particular subregion. In these few cases, researchers have used a larger survey sample that was collected from attendees to events that took place in a larger region containing the community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	NON-Resident Attendees Only							Non-Resident Audience Expenditures	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Tyrrell County (NC)	\$145,209	\$137,278	\$226,712	\$137,278	\$29,145	\$5,029	\$198,340	\$37,140	\$916,131
Taos County (NM)	\$10,096,943	\$8,889,576	\$1,873,895	\$2,734,668	\$1,272,116	\$175,202	\$22,517,212	\$1,546,344	\$49,105,956
Town of Hillsborough (NC)	\$420,874	\$212,144	\$92,200	\$142,141	\$35,855	\$29,026	\$99,029	\$33,721	\$1,064,990
Harney County (OR)	\$186,826	\$350,645	\$256,124	\$264,716	\$72,347	\$81,771	\$910,846	\$44,073	\$2,167,348
City of Monmouth (OR)	\$40,413	\$8,400	\$5,222	\$11,163	\$4,352	\$1,400	\$9,649	\$9,422	\$90,021
City of Sedona (AZ)	\$1,064,258	\$966,787	\$627,189	\$391,606	\$326,166	\$1,722	\$1,969,738	\$160,155	\$5,507,621
City of Yankton (SD)	\$219,302	\$129,838	\$194,527	\$165,317	\$60,101	\$3,976	\$51,537	\$7,341	\$831,939
City of Falls Church (VA)	\$4,181,345	\$918,734	\$808,043	\$514,712	\$229,683	\$177,105	\$398,487	\$102,389	\$7,330,498
City of Jamestown (ND)	\$443,613	\$140,125	\$225,641	\$148,258	\$28,815	\$39,969	\$324,635	\$22,773	\$1,373,829
Rutland County (VT)	\$1,251,660	\$253,083	\$173,307	\$269,038	\$129,292	\$17,606	\$941,908	\$107,285	\$3,143,179
Town of Elkton (MD)	\$541,582	\$157,893	\$59,994	\$58,358	\$151,621	\$59,176	\$36,269	\$76,629	\$1,141,522
City of Waterville (ME)	\$1,073,835	\$312,946	\$127,545	\$221,342	\$92,920	\$9,643	\$434,794	\$76,264	\$2,349,289
City of Pendleton (OR)	\$872,767	\$297,705	\$220,244	\$319,836	\$158,490	\$15,349	\$842,783	\$387,659	\$3,114,833
Haywood County (TN)	\$3,929	\$4,467	\$1,754	\$3,106	\$1,883	\$494	\$3,767	\$644	\$20,044
City of Hannibal (MO)	\$167,913	\$12,784	\$17,364	\$86,246	\$11,639	\$11,639	\$69,836	\$4,579	\$382,000
Johnson County (TN)	\$53,253	\$26,999	\$23,525	\$22,482	\$8,536	\$1,141	\$35,783	\$7,395	\$179,114
City of Safety Harbor (FL)	\$375,646	\$121,891	\$11,524	\$126,988	\$27,038	\$21,719	\$321,571	\$60,724	\$1,067,101
City of Tullahoma (TN)	\$98,318	\$77,580	\$12,723	\$39,079	\$15,367	\$1,239	\$26,438	\$4,296	\$275,040
City of Coralville (IA) ¹	\$1,332,282	\$491,505	\$269,675	\$407,992	\$89,167	\$138,752	\$952,997	\$73,943	\$3,756,313
Town of Carrboro (NC)	\$353,733	\$157,011	\$127,490	\$125,400	\$93,528	\$14,108	\$145,255	\$119,130	\$1,135,655
City of Coronado (CA)	\$2,168,733	\$1,035,333	\$475,064	\$498,375	\$549,820	\$17,684	\$2,823,855	\$130,220	\$7,699,084
City of Laguna Beach (CA)	\$5,265,663	\$2,471,533	\$1,094,097	\$1,312,575	\$423,301	\$189,461	\$3,328,377	\$146,790	\$14,231,797
City of Newberg (OR)	\$362,781	\$177,889	\$113,177	\$80,680	\$24,372	\$18,769	\$108,414	\$90,205	\$976,287
City of Fairfax (VA)	\$88,776	\$42,540	\$9,886	\$16,077	\$21,320	\$4,044	\$11,684	\$5,243	\$199,570
City of Brookings (SD)	\$786,295	\$464,776	\$325,205	\$380,020	\$40,996	\$52,972	\$175,500	\$39,614	\$2,265,378
Macon County (TN)	\$28,875	\$32,320	\$19,537	\$32,819	\$6,256	\$3,898	\$7,797	\$11,514	\$143,016
City of Paducah (KY)	\$3,596,644	\$2,590,102	\$646,715	\$938,466	\$461,939	\$27,554	\$3,102,288	\$275,543	\$11,639,251
City of Tarpon Springs (FL)	\$643,737	\$107,769	\$19,507	\$48,928	\$57,242	\$10,873	\$163,413	\$14,391	\$1,065,860
McNairy County (TN)	\$99,108	\$73,022	\$20,748	\$56,504	\$17,223	\$4,835	\$29,511	\$24,676	\$325,627
City of Mason City (IA)	\$161,310	\$101,705	\$26,811	\$66,585	\$18,059	\$886	\$193,439	\$25,039	\$593,834
Door County (WI)	\$4,607,493	\$3,105,282	\$1,152,255	\$2,147,107	\$661,706	\$45,846	\$7,472,849	\$508,887	\$19,701,425
City of Winter Park (FL)	\$4,444,177	\$1,438,175	\$864,346	\$1,572,629	\$1,342,137	\$218,487	\$3,368,547	\$276,110	\$13,524,608
City of Dover (NH)	\$525,784	\$227,191	\$70,404	\$136,814	\$97,367	\$9,487	\$124,830	\$139,310	\$1,331,187
Transylvania County (NC)	\$272,151	\$361,366	\$79,636	\$145,373	\$10,142	\$27,610	\$259,379	\$15,213	\$1,170,870
City of West Hollywood (CA)	\$419,917	\$166,630	\$98,350	\$319,270	\$109,416	\$5,220	\$624,342	\$47,609	\$1,790,754
Clatsop County (OR)	\$1,923,510	\$1,064,881	\$550,958	\$544,121	\$208,532	\$82,045	\$3,334,805	\$366,356	\$8,075,208

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36
Total Event-Related Audience Expenditures by NON-RESIDENT Attendees
to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Columbia (TN)	\$872,399	\$310,769	\$174,105	\$357,571	\$230,268	\$45,866	\$14,041	\$239,629	\$2,244,648
City of Marion (IA)	\$35,632	\$218,831	\$3,516	\$10,783	\$5,861	\$29,303	\$58,605	\$29,303	\$391,834
Summit County (UT)	\$24,963,470	\$17,364,602	\$6,985,418	\$10,230,768	\$6,965,629	\$1,157,640	\$35,698,851	\$2,552,745	\$105,919,123
Sullivan County (NH)	\$535,530	\$779,312	\$266,919	\$218,952	\$123,020	\$8,465	\$135,434	\$60,381	\$2,128,013
Monroe County (TN)	\$179,759	\$159,438	\$143,025	\$203,206	\$69,559	\$4,689	\$34,128	\$188,616	\$982,420
City of Cleveland (TN)	\$392,210	\$168,373	\$54,615	\$123,379	\$126,209	\$54,615	\$263,737	\$2,547	\$1,185,685
Lincoln County (OR)	\$5,502,944	\$2,698,175	\$1,434,585	\$1,574,490	\$488,558	\$82,167	\$13,106,689	\$655,112	\$25,542,720
Cohort A Average	\$1,892,103	\$1,150,855	\$469,379	\$638,029	\$352,567	\$65,946	\$2,470,914	\$206,024	\$7,245,817
Percent of Cohort A Total	26.1%	15.9%	6.5%	8.8%	4.9%	0.9%	34.1%	2.8%	100.0%
Cohort A Median	\$432,244	\$215,488	\$135,285	\$156,788	\$82,634	\$17,645	\$195,890	\$60,553	\$1,258,436

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Joplin (MO)	\$401,341	\$175,493	\$108,188	\$116,912	\$41,630	\$13,960	\$141,591	\$16,452	\$1,015,567
City of Florissant (MO)	\$243,519	\$100,924	\$53,392	\$49,919	\$34,075	\$11,503	\$22,789	\$3,907	\$520,028
McMinn County (TN)	\$728,521	\$331,777	\$208,291	\$496,426	\$365,996	\$35,707	\$249,949	\$35,211	\$2,451,878
City of Watsonville (CA)	\$316,976	\$181,377	\$111,260	\$172,395	\$143,132	\$6,954	\$194,995	\$42,882	\$1,169,971
Lafayette County (MS)	\$861,126	\$579,476	\$318,759	\$518,578	\$285,456	\$18,079	\$1,055,711	\$199,819	\$3,837,004
Columbus County (NC)	\$33,511	\$43,409	\$7,802	\$20,106	\$23,475	\$7,390	\$45,231	\$1,581	\$182,505
Watauga County (NC)	\$1,192,797	\$850,149	\$432,108	\$336,459	\$291,448	\$44,449	\$1,134,282	\$169,355	\$4,451,047
Mercer County (WV) ²	\$156,867	\$103,613	\$43,902	\$49,442	\$25,008	\$7,456	\$138,935	\$20,961	\$546,184
City of Dubuque (IA)	\$4,503,162	\$1,671,750	\$877,210	\$865,728	\$748,613	\$66,594	\$2,751,039	\$817,504	\$12,301,600
City of Ocala (FL)	\$5,627,885	\$1,525,417	\$649,055	\$1,665,087	\$1,188,565	\$128,716	\$2,442,858	\$328,636	\$13,556,219
Town of Chapel Hill (NC)	\$3,339,142	\$2,580,246	\$876,525	\$736,129	\$394,626	\$159,368	\$2,143,881	\$557,789	\$10,787,706
City of National City (CA)	\$30,863	\$16,386	\$21,062	\$12,869	\$2,357	\$2,357	\$14,029	\$23,381	\$123,304
City of Encinitas (CA)	\$496,722	\$215,853	\$91,022	\$177,494	\$145,636	\$68,592	\$221,705	\$37,059	\$1,454,083
City of Grand Junction (CO)	\$1,014,164	\$474,340	\$421,449	\$683,805	\$236,331	\$51,632	\$1,410,427	\$213,663	\$4,505,811
City of Cheyenne (WY)	\$556,523	\$308,467	\$202,561	\$298,084	\$97,788	\$24,541	\$864,801	\$35,679	\$2,388,444
City of Santa Cruz (CA)	\$949,730	\$676,552	\$279,572	\$463,240	\$176,694	\$11,625	\$888,701	\$141,239	\$3,587,353
Hamblen County (TN)	\$179,939	\$143,912	\$38,390	\$73,826	\$61,817	\$7,875	\$44,689	\$46,461	\$596,909
City of Redmond (WA)	\$175,668	\$92,522	\$7,922	\$39,465	\$24,420	\$18,969	\$18,388	\$436	\$377,790
Town of Jupiter (FL)	\$2,134,315	\$723,313	\$374,822	\$653,615	\$153,336	\$61,954	\$4,130,783	\$348,491	\$8,580,629
City of Ames (IA)	\$1,400,012	\$648,404	\$152,315	\$417,086	\$76,869	\$24,200	\$479,720	\$270,465	\$3,469,071
City of Portland (ME)	\$6,394,924	\$1,352,017	\$748,809	\$1,613,176	\$53,156	\$6,933	\$2,937,459	\$205,691	\$13,312,165
City of Jackson (TN)	\$332,317	\$91,926	\$53,376	\$117,626	\$75,122	\$9,687	\$58,714	\$11,466	\$750,234
Wilkes County (NC)	\$35,028	\$21,092	\$17,768	\$13,346	\$8,120	\$5,146	\$11,551	\$348	\$112,399
City of Eau Claire (WI)	\$2,544,337	\$590,975	\$361,884	\$576,784	\$184,490	\$8,109	\$1,641,148	\$116,573	\$6,024,300
Greene County (TN)	\$379,319	\$447,554	\$47,256	\$237,551	\$118,882	\$27,124	\$497,777	\$2,119	\$1,757,582
Carteret County (NC)	\$2,257,216	\$1,523,748	\$664,785	\$592,710	\$395,140	\$101,753	\$771,625	\$422,274	\$6,729,251
City of Walnut Creek (CA)	\$3,527,300	\$430,777	\$120,364	\$632,228	\$152,039	\$108,961	\$416,840	\$136,835	\$5,525,344
Island of Kaua'i (HI)	\$2,525,243	\$1,611,387	\$1,269,244	\$997,736	\$165,554	\$269,300	\$8,335,067	\$269,300	\$15,442,831
Walton County (FL)	\$11,554,918	\$4,900,473	\$5,347,437	\$2,681,787	\$2,333,251	\$221,062	\$5,424,890	\$1,232,783	\$33,696,601
Chatham County (NC)	\$457,194	\$1,084,025	\$602,420	\$350,933	\$179,154	\$26,066	\$59,994	\$268,524	\$3,027,410
City of Flagstaff (AZ)	\$4,584,486	\$2,788,264	\$1,512,781	\$1,844,011	\$578,416	\$67,564	\$5,764,389	\$716,841	\$17,856,752
City of Rapid City (SD)	\$7,760,960	\$11,113,814	\$7,237,076	\$1,332,161	\$7,985,481	\$830,730	\$33,012,145	\$2,858,907	\$72,131,274
City of Missoula (MT)	\$3,688,389	\$2,005,204	\$1,416,484	\$1,710,844	\$596,622	\$31,609	\$3,810,875	\$464,259	\$13,724,286
Wilson County (NC)	\$415,327	\$162,577	\$71,960	\$162,133	\$106,164	\$9,328	\$171,461	\$51,083	\$1,150,033
Caldwell County (NC)	\$602,470	\$377,681	\$186,675	\$304,916	\$297,120	\$1,732	\$702,954	\$94,853	\$2,568,401
City of Sioux City (IA)	\$607,404	\$402,227	\$122,700	\$218,178	\$72,320	\$15,439	\$392,476	\$73,538	\$1,904,282

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Largo (FL)	\$1,950,752	\$362,102	\$324,167	\$496,597	\$180,476	\$100,009	\$447,167	\$81,617	\$3,942,887
City of Santa Fe (NM)	\$30,598,852	\$27,206,886	\$6,914,392	\$10,460,538	\$5,491,189	\$723,461	\$46,396,398	\$4,447,508	\$132,239,224
City of Fort Myers (FL)	\$5,879,972	\$1,836,622	\$1,182,673	\$1,516,604	\$1,800,446	\$448,024	\$2,930,246	\$603,859	\$16,198,446
Buchanan County (MO)	\$1,631,139	\$697,486	\$307,139	\$803,945	\$277,771	\$106,458	\$446,636	\$122,366	\$4,392,940
City of Nashua (NH)	\$732,518	\$159,937	\$109,336	\$98,191	\$64,457	\$8,132	\$80,722	\$90,059	\$1,343,352
City of Miami Beach (FL)	\$16,432,643	\$3,816,246	\$2,067,608	\$6,424,964	\$2,215,701	\$273,403	\$22,219,667	\$1,184,745	\$54,634,977
City of Asheville (NC)	\$4,447,755	\$1,184,586	\$237,601	\$817,074	\$278,626	\$155,552	\$2,782,838	\$406,828	\$10,310,860
Pottawattamie County (IA)	\$210,076	\$54,232	\$19,071	\$75,985	\$20,263	\$1,788	\$19,667	\$8,343	\$409,425
Fairbanks North Star Borough (AK)	\$1,024,996	\$1,494,051	\$378,249	\$653,280	\$692,477	\$28,091	\$1,658,678	\$192,718	\$6,122,540
City of Lee's Summit (MO)	\$310,995	\$98,062	\$83,002	\$153,046	\$155,848	\$60,238	\$120,826	\$21,714	\$1,003,731
Cleveland County (NC)	\$605,403	\$895,320	\$200,426	\$215,273	\$213,623	\$1,650	\$778,199	\$151,351	\$3,061,245
Montgomery County (VA)	\$3,001,908	\$1,915,824	\$715,061	\$987,144	\$485,702	\$164,149	\$1,713,448	\$474,459	\$9,457,695
Nevada County (CA)	\$4,900,726	\$2,747,007	\$1,801,538	\$2,129,337	\$847,942	\$208,599	\$6,374,465	\$858,778	\$19,868,392
City of Boca Raton (FL)	\$1,128,153	\$469,596	\$140,318	\$351,729	\$137,511	\$86,061	\$1,276,889	\$91,674	\$3,681,931
Cohort B Average	\$2,897,310	\$1,665,702	\$790,744	\$928,312	\$613,607	\$97,562	\$3,392,994	\$379,448	\$10,765,678
Percent of Cohort B Total	26.9%	15.5%	7.3%	8.6%	5.7%	0.9%	31.5%	3.5%	100.0%
Cohort B Median	\$1,019,580	\$585,226	\$258,587	\$479,833	\$177,924	\$29,850	\$774,912	\$139,037	\$3,759,468

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Carmel (IN)	\$6,615,525	\$1,179,939	\$601,769	\$1,557,519	\$928,219	\$330,383	\$2,737,458	\$377,580	\$14,328,392
City of Renton (WA)	\$61,600	\$29,591	\$10,238	\$19,038	\$24,402	\$316	\$50,732	\$42,002	\$237,919
Craven County (NC)	\$355,575	\$202,360	\$51,883	\$106,657	\$153,367	\$44,428	\$348,576	\$72,271	\$1,335,117
Platte County (MO)	\$905,240	\$198,342	\$162,869	\$348,033	\$144,941	\$31,137	\$314,025	\$87,386	\$2,191,973
Cecil County (MD) ²	\$2,352,789	\$843,365	\$246,130	\$382,703	\$607,488	\$225,250	\$200,114	\$307,349	\$5,165,188
City of Boulder (CO)	\$11,575,542	\$3,105,471	\$3,418,683	\$4,098,422	\$986,287	\$366,526	\$6,684,092	\$1,066,256	\$31,301,279
Bradley County (TN) ²	\$438,466	\$190,703	\$62,767	\$139,400	\$140,883	\$62,023	\$298,296	\$2,937	\$1,335,475
City of Lewisville (TX)	\$158,962	\$25,438	\$23,656	\$40,879	\$19,895	\$2,969	\$47,312	\$3,365	\$322,476
City of Elgin (IL)	\$630,573	\$47,304	\$27,341	\$123,684	\$55,115	\$4,774	\$24,303	\$13,453	\$926,547
Douglas County (OR)	\$115,341	\$181,449	\$76,206	\$155,728	\$30,438	\$5,159	\$121,015	\$62,866	\$748,202
City of West Palm Beach (FL)	\$12,531,549	\$4,073,125	\$1,932,505	\$5,909,004	\$1,650,062	\$185,818	\$18,031,754	\$1,471,677	\$45,785,494
Flagler County (FL)	\$289,985	\$104,669	\$64,424	\$84,703	\$52,725	\$7,332	\$266,899	\$52,569	\$923,306
City of Clearwater (FL)	\$8,079,834	\$3,273,726	\$2,421,807	\$3,664,858	\$1,966,379	\$273,257	\$7,838,725	\$905,499	\$28,424,085
City of Carlsbad (CA)	\$4,001	\$671	\$2,051	\$1,235	\$671	\$1,681	\$5,037	\$86	\$15,433
City of Norman (OK)	\$4,176,910	\$1,465,696	\$807,320	\$1,396,621	\$967,057	\$224,495	\$1,012,388	\$604,411	\$10,654,898
City of Columbia (MO)	\$1,378,339	\$394,193	\$147,679	\$355,270	\$117,533	\$24,422	\$1,047,874	\$195,761	\$3,661,071
City of Abilene (TX) ²	\$3,797,759	\$2,038,712	\$994,750	\$1,721,928	\$712,076	\$404,044	\$2,811,083	\$138,124	\$12,618,476
Hunterdon County (NJ)	\$289,793	\$158,104	\$47,624	\$86,186	\$56,879	\$3,278	\$41,647	\$20,438	\$703,949
City of Topeka (KS)	\$1,955,017	\$1,270,111	\$434,930	\$796,167	\$179,174	\$39,014	\$1,364,033	\$627,108	\$6,665,554
Cache County (UT)	\$2,747,181	\$1,394,762	\$698,023	\$1,117,606	\$428,565	\$105,217	\$2,683,025	\$288,704	\$9,463,083
City of New Haven (CT)	\$3,482,224	\$1,089,376	\$419,798	\$2,040,218	\$1,055,792	\$130,137	\$501,659	\$413,501	\$9,132,705
City of Waco (TX)	\$4,632,869	\$2,168,364	\$878,388	\$2,012,763	\$1,322,601	\$45,174	\$5,335,580	\$522,013	\$16,917,752
Brunswick County (NC)	\$80,388	\$119,306	\$24,931	\$95,856	\$23,038	\$16,456	\$182,662	\$13,165	\$555,802
City of Bellevue (WA)	\$4,302,528	\$2,134,776	\$1,168,052	\$2,096,593	\$1,022,263	\$124,962	\$6,940,624	\$1,015,320	\$18,805,118
City of Savannah (GA)	\$14,047,715	\$8,740,298	\$1,797,746	\$3,816,823	\$790,466	\$158,093	\$20,945,097	\$284,568	\$50,580,806
Orange County (NC) ²	\$4,117,967	\$2,951,698	\$1,097,449	\$1,005,012	\$524,738	\$202,715	\$2,389,876	\$711,544	\$13,000,999
Cumberland County (NJ)	\$838,375	\$265,899	\$118,067	\$170,652	\$57,545	\$57,049	\$215,299	\$126,004	\$1,848,890
Johnson County (IA) ²	\$2,822,871	\$1,041,412	\$571,394	\$864,464	\$188,929	\$293,991	\$2,019,232	\$156,672	\$7,958,965
City of Escondido (CA)	\$34,110	\$39,349	\$13,131	\$22,653	\$21,218	\$3,500	\$50,132	\$25,240	\$209,333
City of Kansas City (MO)	\$25,431,931	\$6,425,701	\$5,387,356	\$11,030,536	\$3,957,750	\$948,054	\$10,308,209	\$2,768,920	\$66,258,457
Macon-Bibb County (GA) ²	\$8,367,550	\$3,552,512	\$390,511	\$883,388	\$1,888,102	\$557,331	\$5,577,103	\$1,505,173	\$22,721,670
City of Springfield (MA)	\$2,053,758	\$1,546,425	\$360,770	\$603,162	\$631,347	\$148,442	\$1,811,366	\$2,583,639	\$9,738,909
Ouachita Parish (LA)	\$1,604,347	\$2,703,374	\$1,154,062	\$1,129,046	\$1,257,461	\$145,092	\$413,595	\$258,497	\$8,665,474
City of Alexandria (VA)	\$13,399,236	\$8,573,916	\$4,596,018	\$4,815,351	\$2,382,751	\$797,574	\$4,227,140	\$877,331	\$39,669,317
Catawba County (NC)	\$4,126,183	\$6,602,483	\$1,803,360	\$2,322,823	\$1,756,137	\$79,690	\$1,930,274	\$616,861	\$19,237,811
Martin County (FL)	\$3,283,968	\$879,848	\$195,522	\$788,072	\$249,390	\$37,907	\$1,777,652	\$225,449	\$7,437,808

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36

Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Wyandotte County (KS)	\$304,291	\$149,975	\$55,254	\$196,940	\$44,598	\$13,024	\$58,016	\$24,075	\$846,173
Town of Cary (NC)	\$2,827,093	\$709,516	\$700,373	\$813,749	\$179,208	\$457,163	\$457,163	\$31,087	\$6,175,352
Springfield (MO)	\$9,338,355	\$4,240,660	\$1,741,898	\$3,172,147	\$1,680,681	\$311,650	\$3,444,840	\$784,689	\$24,714,920
City of Salem (OR)	\$1,893,002	\$933,588	\$414,498	\$720,529	\$126,544	\$24,534	\$1,552,107	\$121,379	\$5,786,181
City of Fort Collins (CO)	\$1,684,583	\$634,128	\$339,229	\$614,853	\$312,245	\$61,678	\$1,237,416	\$137,812	\$5,021,944
City of Eugene (OR)	\$3,650,768	\$983,417	\$510,419	\$859,180	\$721,472	\$62,867	\$3,240,637	\$258,952	\$10,287,712
City of Oceanside (CA) ²	\$1,403,428	\$1,820,204	\$364,684	\$630,205	\$575,845	\$29,109	\$1,565,733	\$433,908	\$6,823,116
City of Ontario (CA)	\$89,333	\$53,791	\$16,609	\$35,405	\$22,966	\$11,414	\$9,091	\$10,594	\$249,203
City of Frisco (TX)	\$1,162,120	\$310,927	\$72,658	\$303,621	\$157,087	\$87,271	\$621,448	\$97,012	\$2,812,144
City of Providence (RI)	\$28,678,202	\$5,770,192	\$2,142,227	\$7,244,413	\$2,084,640	\$771,662	\$10,595,962	\$1,877,328	\$59,164,626
Pitt County (NC)	\$574,189	\$285,165	\$210,690	\$225,354	\$128,884	\$23,539	\$449,936	\$63,670	\$1,961,427
City of Fort Lauderdale (FL)	\$28,418,212	\$6,002,742	\$2,720,197	\$11,861,628	\$4,027,984	\$444,648	\$16,961,997	\$2,144,771	\$72,582,179
City of McKinney (TX)	\$589,286	\$279,847	\$48,473	\$400,184	\$200,374	\$29,027	\$204,038	\$9,582	\$1,760,811
Sumner County (TN)	\$593,178	\$809,037	\$74,075	\$162,618	\$317,712	\$24,885	\$103,589	\$74,654	\$2,159,748
City of Sioux Falls (SD)	\$20,593,933	\$10,116,844	\$3,402,302	\$6,174,177	\$3,592,430	\$750,508	\$11,187,569	\$3,182,153	\$58,999,916
City of Tempe (AZ)	\$3,848,720	\$2,365,843	\$1,060,405	\$1,649,753	\$3,362,877	\$25,348	\$2,564,405	\$306,292	\$15,183,643
City of Salt Lake City (UT) ²	\$72,379,014	\$31,783,040	\$9,090,051	\$22,344,410	\$13,246,853	\$2,982,269	\$31,269,670	\$3,567,303	\$186,662,610
Richmond County (GA)	\$1,863,243	\$911,750	\$528,347	\$444,186	\$862,656	\$72,472	\$1,096,438	\$187,026	\$5,966,118
Montgomery County (TN)	\$250,980	\$102,560	\$27,933	\$136,885	\$45,026	\$8,755	\$183,301	\$12,090	\$767,530
Tuscaloosa County (AL)	\$1,212,785	\$381,434	\$195,872	\$353,453	\$320,317	\$42,709	\$601,606	\$91,309	\$3,199,485
City of San Bernardino (CA)	\$50,657	\$44,716	\$16,481	\$83,108	\$17,950	\$6,707	\$41,522	\$4,344	\$265,485
Cabarrus County (NC)	\$663,397	\$321,712	\$218,992	\$360,232	\$106,286	\$6,420	\$121,266	\$59,206	\$1,857,511
City of Tacoma (WA)	\$8,469,242	\$5,246,820	\$498,448	\$2,116,217	\$743,300	\$236,107	\$3,065,017	\$450,352	\$20,825,503
Gaston County (NC)	\$1,649,476	\$704,409	\$806,293	\$816,833	\$990,739	\$145,800	\$363,622	\$367,136	\$5,844,308
New Hanover County (NC)	\$11,556,416	\$3,876,335	\$1,838,961	\$3,726,315	\$1,698,619	\$391,989	\$5,773,368	\$440,383	\$29,302,386
City of Garland (TX)	\$1,292,762	\$268,604	\$458,935	\$634,434	\$392,195	\$92,281	\$341,111	\$289,203	\$3,769,525
Clay County (MO)	\$8,495,248	\$105,149	\$576,821	\$1,248,000	\$1,515,578	\$559,857	\$1,042,025	\$208,750	\$13,751,428
Cohort C Average	\$5,787,586	\$2,352,776	\$957,783	\$1,954,474	\$1,013,123	\$218,435	\$3,312,806	\$534,584	\$16,131,567
Percent of Cohort C Total	35.9%	14.6%	5.9%	12.1%	6.3%	1.4%	20.5%	3.3%	100.0%
Cohort C Median	\$1,955,017	\$911,750	\$419,798	\$788,072	\$428,565	\$72,472	\$1,047,874	\$225,449	\$6,665,554

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of Reno (NV)	\$2,018,217	\$734,806	\$573,599	\$1,210,930	\$411,141	\$13,746	\$1,510,851	\$352,407	\$6,825,697
City of Scottsdale (AZ)	\$3,347,922	\$1,169,187	\$526,996	\$909,771	\$511,576	\$58,958	\$2,769,224	\$445,362	\$9,738,996
City of Chandler (AZ)	\$445,268	\$234,367	\$75,484	\$189,133	\$100,362	\$14,984	\$537,714	\$94,991	\$1,692,303
Buncombe County (NC) ²	\$4,613,685	\$1,242,097	\$246,185	\$847,645	\$290,379	\$161,164	\$2,889,210	\$422,015	\$10,712,380
City of St. Petersburg (FL)	\$12,688,193	\$8,420,209	\$1,026,732	\$2,093,728	\$3,145,625	\$417,739	\$5,662,125	\$4,403,875	\$37,858,226
City of Jersey City (NJ)	\$2,914,531	\$2,214,001	\$863,444	\$1,710,597	\$1,401,060	\$307,907	\$1,052,424	\$229,709	\$10,693,673
Greater Green Bay Area (WI)	\$7,694,230	\$1,733,007	\$730,109	\$1,436,149	\$441,275	\$401,159	\$1,753,065	\$208,603	\$14,397,597
St. Johns County (FL)	\$13,023,500	\$7,001,434	\$3,200,655	\$4,921,841	\$2,904,761	\$700,143	\$15,423,992	\$1,604,495	\$48,780,821
Alachua County (FL)	\$23,850,871	\$15,696,605	\$8,652,345	\$9,776,580	\$5,080,406	\$128,077	\$43,475,186	\$2,177,317	\$108,837,387
Santa Cruz County (CA) ²	\$1,522,556	\$998,367	\$458,102	\$740,844	\$378,488	\$21,608	\$1,263,827	\$214,249	\$5,598,041
York County (SC)	\$2,749,578	\$1,291,384	\$985,567	\$1,100,943	\$1,277,484	\$63,944	\$1,598,592	\$166,810	\$9,234,302
City of Orlando (FL) ²	\$11,099,037	\$3,796,936	\$3,095,495	\$5,497,248	\$3,841,588	\$513,368	\$5,341,326	\$2,259,983	\$35,444,981
City of Lincoln (NE)	\$4,811,053	\$2,293,642	\$526,368	\$1,383,305	\$625,539	\$297,512	\$1,546,047	\$856,937	\$12,340,403
City of Greensboro (NC)	\$19,499,407	\$10,437,183	\$3,462,395	\$11,499,650	\$6,024,817	\$924,972	\$16,399,501	\$3,174,903	\$71,422,828
Leon County (FL)	\$7,151,176	\$3,433,075	\$1,871,813	\$4,411,522	\$2,241,921	\$191,435	\$5,960,022	\$757,233	\$26,018,197
City of Marquette (MI)	\$220,039	\$180,156	\$133,913	\$100,662	\$111,564	\$4,361	\$274,821	\$69,682	\$1,095,198
Greater Spartanburg Area (SC)	\$4,408,650	\$2,461,974	\$933,260	\$1,551,616	\$646,984	\$183,217	\$3,509,744	\$460,904	\$14,156,349
Durham County (NC)	\$19,621,366	\$5,577,237	\$3,495,877	\$5,728,792	\$2,909,863	\$909,332	\$4,405,209	\$2,465,300	\$45,112,976
Lexington-Fayette Urban County (KY)	\$3,918,420	\$1,528,292	\$123,740	\$835,785	\$861,835	\$138,936	\$916,107	\$32,563	\$8,355,678
Somerset County (NJ)	\$2,458,460	\$510,436	\$185,765	\$450,188	\$220,910	\$130,538	\$197,480	\$46,860	\$4,200,637
City of Riverside (CA)	\$1,060,853	\$749,776	\$346,528	\$469,718	\$342,983	\$55,834	\$817,132	\$278,286	\$4,121,110
Rutherford County (TN)	\$3,150,622	\$1,214,923	\$1,044,527	\$1,335,905	\$729,295	\$119,277	\$1,857,316	\$301,601	\$9,753,466
City of Santa Ana (CA)	\$821,833	\$581,621	\$127,296	\$423,433	\$118,774	\$46,338	\$192,276	\$90,545	\$2,402,116
Cumberland County (NC) ²	\$2,625,110	\$1,552,583	\$704,876	\$1,070,368	\$1,045,150	\$379,520	\$760,847	\$378,971	\$8,517,425
Municipality of San Juan (PR)	\$16,784,355	\$35,929,444	\$4,814,046	\$6,878,531	\$4,341,899	\$222,187	\$7,720,989	\$1,768,236	\$78,459,687
Davis County (UT)	\$796,066	\$150,377	\$77,313	\$342,385	\$69,666	\$43,329	\$67,967	\$60,321	\$1,607,424
Lake County (FL)	\$4,209,495	\$3,838,818	\$730,219	\$1,834,296	\$496,358	\$170,225	\$4,919,032	\$357,950	\$16,556,393
Washtenaw County (MI)	\$9,275,739	\$4,306,593	\$1,012,759	\$2,636,014	\$1,339,303	\$534,775	\$4,467,499	\$1,093,212	\$24,665,894
Hamilton County (TN)	\$11,403,450	\$5,650,194	\$2,897,846	\$3,819,337	\$1,879,356	\$321,309	\$10,736,581	\$1,066,989	\$37,775,062
Forsyth County (NC)	\$12,999,277	\$9,840,686	\$1,579,296	\$5,611,285	\$4,444,760	\$777,683	\$12,131,861	\$2,362,961	\$49,747,809
Collier County (FL)	\$5,693,302	\$1,917,461	\$1,520,004	\$1,928,203	\$714,348	\$875,480	\$7,062,918	\$1,853,009	\$21,564,725
City of Wichita (KS)	\$8,775,295	\$4,915,141	\$2,402,687	\$4,482,170	\$3,530,852	\$268,320	\$9,104,598	\$1,128,165	\$34,607,228
Placer County (CA)	\$1,473,151	\$823,678	\$484,201	\$817,424	\$318,930	\$73,256	\$636,072	\$133,111	\$4,759,823
City of Tampa (FL)	\$30,617,900	\$7,190,089	\$4,839,726	\$10,652,451	\$11,499,088	\$5,433,635	\$23,971,175	\$1,731,181	\$95,935,245
St. Charles County (MO)	\$802,488	\$148,304	\$128,530	\$116,171	\$154,895	\$128,530	\$334,507	\$131,002	\$1,944,427
Manatee County (FL)	\$5,641,670	\$3,532,980	\$1,581,517	\$1,954,546	\$1,316,390	\$73,989	\$4,238,960	\$585,747	\$18,925,799

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Greater Flint Area (MI)	\$10,101,611	\$2,443,778	\$1,063,588	\$2,987,940	\$1,177,367	\$593,630	\$4,857,875	\$786,560	\$24,012,349
Clackamas County (OR)	\$1,696,820	\$1,191,433	\$117,771	\$234,399	\$172,655	\$36,589	\$203,527	\$169,225	\$3,822,419
Sarasota County (FL)	\$30,100,346	\$3,799,606	\$2,240,230	\$5,446,834	\$3,964,329	\$669,873	\$18,097,545	\$1,713,117	\$66,031,880
Monterey County (CA)	\$18,516,035	\$9,218,622	\$4,596,179	\$8,456,969	\$4,038,072	\$177,281	\$30,203,462	\$2,724,878	\$77,931,498
City of Atlanta (GA)	\$131,814,313	\$21,042,809	\$11,168,875	\$40,466,940	\$28,164,990	\$4,856,033	\$31,294,434	\$7,823,608	\$276,632,002
Morris County (NJ)	\$4,499,483	\$939,796	\$235,550	\$954,217	\$430,239	\$69,704	\$240,357	\$286,025	\$7,655,371
Cohort D Average	\$10,974,176	\$4,569,836	\$1,782,891	\$3,793,249	\$2,469,459	\$512,140	\$6,914,367	\$1,125,450	\$32,141,567
Percent of Cohort D Total	34.1%	14.2%	5.5%	11.8%	7.7%	1.6%	21.5%	3.5%	100.0%
Cohort D Median	\$4,712,369	\$2,253,822	\$959,414	\$1,631,107	\$953,493	\$180,249	\$3,199,477	\$453,133	\$14,276,973

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Camden County (NJ)	\$868,990	\$164,223	\$192,705	\$189,675	\$130,894	\$12,726	\$66,659	\$27,876	\$1,653,748
City of Mesa (AZ)	\$1,608,687	\$547,431	\$269,736	\$533,281	\$153,882	\$85,785	\$1,270,854	\$237,898	\$4,707,554
Guilford County (NC) ²	\$19,928,724	\$10,652,985	\$3,534,138	\$11,747,750	\$6,150,868	\$946,409	\$16,750,500	\$3,238,643	\$72,950,017
Dane County (WI)	\$21,328,140	\$13,683,676	\$5,700,809	\$7,054,425	\$2,646,494	\$564,007	\$15,132,740	\$4,815,752	\$70,926,043
Volusia County (FL)	\$3,844,640	\$409,219	\$50,521	\$503,525	\$21,892	\$365,435	\$732,553	\$365,435	\$6,293,220
Union County (NJ)	\$885,994	\$251,375	\$161,304	\$159,538	\$54,160	\$18,250	\$31,201	\$130,691	\$1,692,513
City of Albuquerque (NM)	\$6,981,472	\$7,478,261	\$2,658,350	\$1,775,757	\$3,276,694	\$465,079	\$2,256,691	\$972,438	\$25,864,742
City of Milwaukee (WI)	\$35,787,921	\$6,185,788	\$2,169,508	\$11,797,822	\$2,743,262	\$519,965	\$6,795,402	\$1,703,333	\$67,703,001
Washington County (OR)	\$1,761,605	\$747,100	\$190,464	\$466,412	\$214,473	\$60,113	\$624,524	\$91,623	\$4,156,314
Johnson County (KS)	\$2,833,896	\$1,695,528	\$1,549,223	\$1,649,432	\$653,359	\$164,342	\$1,946,049	\$458,955	\$10,950,784
Ocean County (NJ)	\$932,245	\$430,488	\$508,654	\$355,196	\$221,279	\$21,841	\$530,494	\$142,538	\$3,142,735
City of Louisville-Jefferson County (KY)	\$31,532,152	\$16,389,941	\$4,790,669	\$11,784,121	\$9,119,215	\$154,041	\$29,637,450	\$8,179,566	\$111,587,155
Monmouth County (NJ)	\$3,044,994	\$970,231	\$343,911	\$1,240,088	\$562,307	\$38,910	\$1,236,323	\$158,149	\$7,594,913
City of Las Vegas (NV) ²	\$12,360,585	\$7,529,184	\$3,619,419	\$8,610,207	\$3,710,332	\$663,882	\$27,560,787	\$1,331,832	\$65,386,228
City of Portland (OR)	\$28,138,655	\$17,516,681	\$3,373,692	\$9,060,352	\$5,598,266	\$1,045,992	\$15,233,178	\$1,370,102	\$81,336,918
City of Nashville-Davidson County (TN)	\$72,022,661	\$27,971,948	\$7,324,771	\$23,046,231	\$10,387,393	\$3,317,841	\$104,792,716	\$11,842,138	\$260,705,699
Hudson County (NJ) ²	\$3,508,301	\$2,649,034	\$1,020,609	\$2,029,328	\$1,655,668	\$375,174	\$1,252,967	\$271,515	\$12,762,596
Jackson County (MO) ²	\$24,946,809	\$6,321,168	\$5,298,655	\$10,832,614	\$3,993,613	\$978,209	\$10,077,856	\$2,699,667	\$65,148,591
City and County of Denver (CO)	\$41,455,975	\$19,630,764	\$5,581,529	\$14,287,761	\$7,585,155	\$1,621,983	\$24,210,480	\$3,076,997	\$117,450,644
Lee County (FL) ²	\$9,000,382	\$2,805,840	\$1,797,299	\$2,304,094	\$2,735,683	\$679,986	\$4,478,631	\$918,559	\$24,720,474
Essex County (NJ)	\$9,277,412	\$1,008,747	\$687,782	\$2,227,649	\$1,054,599	\$252,187	\$424,132	\$244,545	\$15,177,053
Multnomah County (OR)	\$27,559,245	\$17,159,600	\$3,304,347	\$8,878,589	\$5,482,884	\$1,024,277	\$14,918,361	\$1,344,038	\$79,671,341
Middlesex County (NJ)	\$1,778,331	\$250,957	\$135,214	\$521,384	\$241,221	\$54,086	\$152,521	\$44,350	\$3,178,064
City of Indianapolis (IN)	\$40,252,855	\$10,248,159	\$7,745,955	\$11,792,999	\$9,138,486	\$3,720,669	\$16,449,275	\$3,437,811	\$102,786,209
City and County of San Francisco (CA)	\$86,396,282	\$40,943,925	\$10,212,979	\$44,348,251	\$19,183,839	\$3,496,335	\$39,287,766	\$4,738,454	\$248,607,831
Prince George's County (MD)	\$11,059,589	\$5,513,007	\$2,182,372	\$3,713,389	\$1,591,453	\$517,054	\$2,014,497	\$483,479	\$27,074,840
City of Fort Worth (TX)	\$30,154,560	\$9,646,065	\$3,366,222	\$10,438,117	\$6,746,588	\$1,343,660	\$16,237,071	\$2,828,758	\$80,761,041
Bergen County (NJ)	\$1,710,870	\$265,043	\$150,575	\$361,073	\$338,026	\$107,554	\$242,764	\$85,275	\$3,261,180
Shelby County (TN)	\$5,390,202	\$3,600,634	\$841,044	\$1,703,583	\$1,096,312	\$16,122	\$3,732,299	\$695,943	\$17,076,139
Westchester County (NY)	\$6,873,502	\$2,837,348	\$1,031,287	\$3,224,735	\$1,732,772	\$78,524	\$2,706,474	\$460,676	\$18,945,318
Pinellas County (FL) ²	\$24,770,770	\$12,622,115	\$3,928,295	\$6,661,309	\$5,532,457	\$854,736	\$14,980,722	\$5,586,215	\$74,936,619
Cohort E Average	\$18,322,466	\$8,004,080	\$2,700,711	\$6,880,603	\$3,669,469	\$760,167	\$12,121,417	\$1,999,460	\$54,458,372
Percent of Cohort E Total	33.6%	14.7%	5.0%	12.6%	6.7%	1.4%	22.3%	3.7%	100.0%
Cohort E Median	\$9,277,412	\$5,513,007	\$2,169,508	\$3,224,735	\$2,646,494	\$465,079	\$3,732,299	\$918,559	\$25,864,742

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36

Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
City of San José (CA)	\$23,706,395	\$7,563,222	\$4,326,287	\$11,080,276	\$3,683,050	\$1,888,212	\$14,244,587	\$1,659,966	\$68,151,995
Pima County (AZ)	\$10,802,866	\$7,894,402	\$3,846,678	\$4,141,546	\$3,866,783	\$596,436	\$12,156,575	\$1,226,380	\$44,531,666
Montgomery County (MD)	\$13,801,738	\$3,410,176	\$1,487,215	\$3,694,357	\$1,648,252	\$805,180	\$1,335,652	\$1,572,470	\$27,755,040
Mecklenburg County (NC)	\$37,581,211	\$13,095,938	\$4,724,598	\$15,125,899	\$6,503,059	\$2,820,387	\$29,389,513	\$826,356	\$110,066,961
Wake County (NC) ²	\$44,181,608	\$24,027,375	\$9,136,873	\$26,347,029	\$12,017,162	\$2,627,827	\$50,561,470	\$2,649,311	\$171,548,655
Fairfax County (VA)	\$16,435,694	\$2,543,619	\$2,669,403	\$3,396,151	\$1,942,654	\$279,519	\$1,788,919	\$1,746,991	\$30,802,950
Salt Lake County (UT) ²	\$79,903,151	\$34,840,170	\$10,115,089	\$24,844,064	\$14,840,157	\$3,226,839	\$34,294,431	\$4,157,149	\$206,221,050
Cuyahoga County (OH)	\$12,226,416	\$5,356,699	\$1,283,774	\$4,737,736	\$1,551,227	\$825,283	\$8,527,925	\$1,153,868	\$35,662,928
Allegheny County (PA)	\$85,938,730	\$47,760,775	\$13,185,960	\$42,739,377	\$16,559,113	\$5,634,698	\$123,656,709	\$15,064,193	\$350,539,555
City of Dallas (TX) ²	\$66,883,513	\$10,426,297	\$6,576,257	\$23,859,807	\$11,768,513	\$3,019,245	\$23,796,525	\$4,921,457	\$151,251,614
Orange County (FL) ²	\$19,255,022	\$6,315,552	\$4,601,411	\$8,561,295	\$6,260,447	\$873,186	\$10,911,667	\$2,846,650	\$59,625,230
City of San Diego (CA) ²	\$32,831,574	\$31,150,893	\$7,692,987	\$12,472,314	\$12,740,980	\$1,404,194	\$77,265,714	\$12,282,289	\$187,840,945
Hillsborough County (FL) ²	\$31,262,562	\$7,347,937	\$4,939,522	\$10,871,117	\$11,738,763	\$5,546,976	\$24,513,830	\$1,788,957	\$98,009,664
Palm Beach County (FL) ²	\$19,079,617	\$6,537,358	\$2,980,632	\$8,314,881	\$2,483,125	\$419,203	\$28,222,466	\$2,308,698	\$70,345,980
City of San Antonio (TX)	\$10,647,246	\$1,517,199	\$671,327	\$6,981,801	\$335,664	\$2,242,232	\$12,594,095	\$3,584,886	\$38,574,450
Sacramento County (CA)	\$12,078,698	\$3,098,449	\$1,319,467	\$3,846,803	\$1,142,225	\$341,355	\$1,371,983	\$971,547	\$24,170,527
City and County of Philadelphia (PA)	\$113,402,718	\$31,101,392	\$12,078,685	\$49,488,379	\$6,846,218	\$2,347,275	\$97,705,317	\$8,948,985	\$321,918,969
City of Phoenix (AZ)	\$12,155,972	\$13,359,400	\$1,433,296	\$6,963,655	\$3,549,436	\$256,912	\$14,501,980	\$797,778	\$53,018,429
Santa Clara County (CA) ²	\$27,790,099	\$8,520,637	\$4,879,307	\$12,582,070	\$4,168,670	\$2,102,507	\$16,159,417	\$2,022,885	\$78,225,592
Broward County (FL) ²	\$36,407,677	\$8,030,956	\$3,977,227	\$15,544,031	\$5,450,818	\$826,384	\$21,685,498	\$2,804,133	\$94,726,724
San Bernardino County (CA) ²	\$2,700,567	\$2,159,681	\$888,886	\$2,372,638	\$1,035,183	\$231,502	\$1,730,424	\$296,420	\$11,415,301
Clark County (NV) ²	\$21,044,081	\$12,704,892	\$6,147,090	\$14,533,899	\$6,177,821	\$1,252,812	\$45,581,191	\$2,479,601	\$109,921,387
City of Houston (TX) ²	\$102,743,480	\$31,065,616	\$20,700,416	\$42,847,193	\$21,868,489	\$7,209,475	\$42,632,495	\$11,005,289	\$280,072,453
Riverside County (CA) ²	\$13,141,042	\$5,478,546	\$3,439,729	\$4,552,256	\$2,901,341	\$694,350	\$14,778,469	\$704,051	\$45,689,784
Miami-Dade County (FL) ²	\$110,465,905	\$23,791,630	\$13,372,988	\$47,254,191	\$22,725,799	\$1,801,157	\$122,020,200	\$7,295,761	\$348,727,631
San Diego County (CA) ²	\$38,545,261	\$35,442,531	\$9,032,470	\$14,389,162	\$14,568,061	\$1,599,240	\$84,213,622	\$13,265,133	\$211,055,480
Harris County (TX) ²	\$103,222,324	\$31,212,458	\$20,806,469	\$43,049,163	\$21,974,047	\$7,245,568	\$42,833,971	\$11,057,945	\$281,401,945
Cohort F Average	\$40,675,377	\$15,398,289	\$6,530,150	\$17,207,077	\$8,161,002	\$2,152,517	\$35,499,061	\$4,423,672	\$130,047,145
Percent of Cohort F Total	31.3%	11.8%	5.0%	13.2%	6.3%	1.7%	27.3%	3.4%	100.0%
Cohort F Median	\$27,790,099	\$8,520,637	\$4,724,598	\$12,472,314	\$6,177,821	\$1,599,240	\$23,796,525	\$2,479,601	\$94,726,724

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-Resident Attendees Only							Non-Resident Audience Expenditures	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		Other/ Miscellaneous
Florence Region (OR)	\$313,110	\$249,094	\$93,189	\$134,291	\$78,661	\$354	\$470,314	\$46,299	\$1,385,312
Eastern Oregon Border Region	\$297,098	\$218,588	\$104,129	\$317,345	\$70,246	\$21,900	\$599,981	\$107,435	\$1,736,722
South Cumberland Region (TN)	\$18,940	\$10,471	\$9,728	\$13,231	\$5,177	\$508	\$41,235	\$3,206	\$102,496
Oregon's Adventure Coast	\$246,918	\$130,983	\$88,007	\$183,484	\$29,119	\$9,851	\$500,981	\$47,847	\$1,237,190
Southern Oregon: Ashland/Talent/Jacksonville	\$182,289	\$49,215	\$51,435	\$129,503	\$49,891	\$3,281	\$128,828	\$18,142	\$612,584
Greater Portsmouth Area (NH)	\$9,973,205	\$2,936,037	\$1,351,509	\$2,023,935	\$788,935	\$302,924	\$4,117,775	\$452,722	\$21,947,042
The Gorge (OR)	\$355,350	\$255,547	\$44,688	\$77,128	\$17,544	\$17,544	\$391,100	\$11,917	\$1,170,818
Northeast Oregon Region	\$115,648	\$105,377	\$47,010	\$119,796	\$36,541	\$5,531	\$76,045	\$10,864	\$516,812
Greater Aberdeen Region (SD)	\$153,273	\$76,586	\$97,730	\$107,443	\$33,791	\$4,553	\$219,235	\$28,530	\$721,141
Tri-Cities Communities (VA)	\$1,188,134	\$596,329	\$163,787	\$495,885	\$155,643	\$43,435	\$305,856	\$169,216	\$3,118,285
Upper Valley Region (NH/VT)	\$300,568	\$62,384	\$45,414	\$59,157	\$10,517	\$8,366	\$119,988	\$65,252	\$671,646
Monadnock Region (NH)	\$1,413,793	\$606,155	\$158,226	\$224,249	\$87,651	\$30,165	\$675,024	\$22,197	\$3,217,460
Bismarck-Mandan Region (ND)	\$1,768,591	\$1,566,977	\$1,347,498	\$583,150	\$59,336	\$59,336	\$2,858,968	\$88,685	\$8,332,541
Greater Minot Region (ND)	\$474,767	\$481,935	\$73,787	\$166,759	\$100,350	\$27,828	\$203,652	\$23,190	\$1,552,268
Greater Burlington Area (VT)	\$5,345,279	\$2,879,752	\$1,139,122	\$1,502,671	\$958,449	\$436,259	\$4,490,387	\$389,989	\$17,141,908
Northeastern Connecticut Region	\$1,410,915	\$294,372	\$151,785	\$264,475	\$39,096	\$31,047	\$91,991	\$34,497	\$2,318,178
Northwest Connecticut Region	\$1,457,114	\$508,879	\$250,176	\$415,177	\$188,479	\$55,200	\$450,302	\$40,335	\$3,365,662
Western Connecticut Region	\$6,087,916	\$1,315,571	\$1,076,651	\$1,533,320	\$417,353	\$211,701	\$2,095,840	\$148,191	\$12,886,543
Greater Fargo-Moorhead Area (ND/MN)	\$2,108,967	\$1,734,883	\$984,908	\$1,241,526	\$549,380	\$90,359	\$1,599,345	\$665,039	\$8,974,407
Greater Kingsport Area (TN)	\$2,458,483	\$1,531,401	\$1,421,525	\$1,000,332	\$386,856	\$32,047	\$1,487,909	\$734,798	\$9,053,351
Cedar Valley Region (IA)	\$1,853,615	\$904,815	\$580,171	\$1,198,043	\$599,021	\$265,999	\$1,059,807	\$138,236	\$6,599,707
Central Oregon Region	\$1,215,297	\$622,388	\$396,571	\$597,359	\$233,048	\$4,450	\$2,542,946	\$403,801	\$6,015,860
Northwest Tennessee Development District ¹	\$923,602	\$563,253	\$217,262	\$418,731	\$155,529	\$40,198	\$1,294,956	\$140,215	\$3,753,746
Southwest Tennessee Development District ²	\$465,786	\$187,005	\$83,688	\$193,093	\$103,510	\$17,271	\$108,727	\$39,231	\$1,198,311
Southeast Ohio ²	\$2,422,546	\$938,240	\$333,719	\$631,063	\$248,710	\$7,038	\$1,583,289	\$153,818	\$6,318,423
Southeastern Connecticut Region	\$20,676,769	\$7,221,196	\$3,204,261	\$4,423,273	\$1,172,574	\$475,995	\$16,973,294	\$1,718,227	\$55,865,589
Shoreline and River Valley Region (CT)	\$4,411,631	\$443,924	\$384,451	\$460,917	\$101,954	\$63,721	\$913,337	\$110,450	\$6,890,385
Upper Peninsula of Michigan ²	\$2,196,508	\$1,789,104	\$877,308	\$1,335,825	\$512,496	\$42,992	\$3,856,063	\$813,077	\$11,423,373
Greater Waterbury Region (CT)	\$1,483,756	\$113,342	\$178,846	\$269,372	\$62,559	\$23,552	\$102,303	\$119,966	\$2,353,696
Quad Cities Region (IA/IL)	\$1,488,628	\$572,478	\$263,081	\$605,826	\$100,971	\$13,895	\$775,347	\$136,172	\$3,956,398
Greater Peoria Area (IL)	\$383,769	\$163,974	\$96,345	\$183,833	\$78,096	\$26,300	\$256,562	\$25,764	\$1,214,643
Upper Cumberland Development District (TN) ²	\$315,604	\$326,144	\$218,202	\$367,545	\$70,530	\$43,965	\$87,931	\$127,958	\$1,557,879
City of Huntsville/Madison County (AL)	\$15,126,935	\$2,924,374	\$2,091,957	\$6,219,752	\$1,480,893	\$352,297	\$26,515,783	\$941,536	\$55,653,527
Eastern Connecticut Region ²	\$22,087,684	\$7,515,568	\$3,356,046	\$4,687,748	\$1,211,670	\$507,042	\$17,065,285	\$1,752,724	\$58,183,767
South Central Tennessee Development District ²	\$1,100,205	\$472,233	\$217,900	\$444,854	\$276,589	\$52,894	\$63,636	\$260,465	\$2,888,776
Coachella Valley Region (CA)	\$10,802,370	\$4,159,302	\$2,753,175	\$3,627,573	\$2,259,257	\$571,904	\$12,584,253	\$330,854	\$37,088,688

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
St. Croix Valley (MN/WI)	\$11,686,015	\$13,640,767	\$2,199,096	\$5,556,169	\$1,774,150	\$329,333	\$4,090,105	\$2,177,848	\$41,453,483
First Tennessee Development District ²	\$3,303,262	\$2,277,643	\$1,672,788	\$1,434,079	\$585,822	\$71,270	\$2,413,372	\$785,887	\$12,544,123
Northwest Arkansas Region	\$7,471,454	\$1,981,932	\$738,590	\$1,813,681	\$943,913	\$826,993	\$4,172,037	\$111,216	\$18,059,816
Northeast Prosperity Zone (NC) ²	\$969,849	\$624,240	\$732,422	\$554,277	\$212,749	\$38,348	\$945,277	\$154,045	\$4,231,207
The Eastside (King County, WA) ²	\$5,866,125	\$2,916,277	\$1,479,015	\$2,709,912	\$1,408,622	\$190,724	\$8,681,743	\$1,440,610	\$24,693,028
Greater Des Moines Region (IA)	\$20,190,097	\$9,616,755	\$3,917,937	\$10,430,872	\$3,378,585	\$569,882	\$23,151,447	\$1,363,646	\$72,619,221
Greater New Haven Region (CT) ²	\$4,770,907	\$1,522,110	\$570,390	\$2,808,754	\$1,426,213	\$173,410	\$740,528	\$551,976	\$12,564,288
Northwestern Prosperity Zone (NC) ²	\$7,244,075	\$9,109,325	\$2,997,712	\$3,631,797	\$2,864,761	\$149,228	\$5,273,726	\$1,085,787	\$32,356,411
Southeast Tennessee Development District ²	\$12,752,780	\$6,269,218	\$3,232,619	\$4,562,191	\$2,436,401	\$426,677	\$11,550,156	\$1,124,471	\$42,354,513
Greater Knoxville Region (TN)	\$9,066,742	\$3,738,815	\$1,121,181	\$2,659,331	\$1,111,915	\$152,888	\$4,271,608	\$801,506	\$22,923,986
Western Prosperity Zone (NC) ²	\$5,412,333	\$1,867,640	\$354,303	\$1,122,011	\$351,912	\$203,634	\$3,633,189	\$508,226	\$13,453,248
Lehigh Valley Region (PA)	\$10,565,152	\$11,129,463	\$1,755,634	\$3,973,689	\$1,841,848	\$195,941	\$8,190,344	\$705,389	\$38,357,460
Pikes Peak Region (CO)	\$9,354,030	\$4,372,997	\$2,665,631	\$3,901,161	\$1,157,701	\$865,844	\$10,803,588	\$1,532,251	\$34,653,203
Coastal Fairfield County Region (CT)	\$7,793,314	\$5,884,400	\$2,228,487	\$2,266,836	\$1,384,815	\$485,751	\$2,224,226	\$984,284	\$23,252,113
Greater Fort Wayne Area (IN) ²	\$2,502,511	\$614,334	\$366,263	\$900,981	\$660,217	\$127,083	\$1,682,413	\$176,837	\$7,030,639
Greater Sarasota/Bradenton Area (FL) ²	\$35,742,016	\$7,332,586	\$3,821,747	\$7,401,380	\$5,280,719	\$743,862	\$22,336,505	\$2,298,864	\$84,957,679
Sandhills Prosperity Zone (NC) ²	\$2,792,724	\$1,686,627	\$745,603	\$1,144,763	\$1,118,382	\$401,708	\$873,037	\$397,107	\$9,159,951
West Valley Region (AZ)	\$1,105,004	\$453,276	\$71,814	\$247,873	\$84,941	\$13,899	\$613,119	\$263,317	\$2,853,243
Greater Hartford Region (CT)	\$8,707,345	\$874,476	\$841,741	\$1,716,217	\$528,426	\$313,315	\$1,777,009	\$776,272	\$15,534,801
Dayton Region (OH)	\$17,779,871	\$3,202,443	\$1,584,004	\$5,578,449	\$895,307	\$218,088	\$7,678,976	\$769,045	\$37,706,183
Memphis Area Association of Governments (TN) ²	\$5,418,901	\$3,622,644	\$845,980	\$1,713,617	\$1,103,001	\$16,224	\$3,756,368	\$699,492	\$17,176,227
Southeast Prosperity Zone (NC) ²	\$14,431,127	\$5,802,565	\$2,616,478	\$4,582,289	\$2,296,659	\$560,335	\$7,195,016	\$966,606	\$38,451,075
Richmond & Tri-Cities Region (VA) ²	\$11,726,392	\$3,897,527	\$1,963,579	\$4,199,668	\$2,192,250	\$460,229	\$4,781,655	\$1,466,961	\$30,688,261
Greater Fairfax Area (VA) ²	\$20,699,162	\$3,503,464	\$3,486,321	\$3,925,691	\$2,192,850	\$460,469	\$2,198,366	\$1,854,050	\$38,320,373
South Hampton Roads Area (VA)	\$10,743,228	\$2,943,092	\$1,311,527	\$3,357,259	\$3,212,928	\$432,992	\$7,768,760	\$822,058	\$30,591,844
East Tennessee Development District ²	\$9,490,126	\$4,084,267	\$1,317,927	\$2,965,080	\$1,262,791	\$166,425	\$4,400,494	\$1,055,017	\$24,742,127
Greater St. Louis Area (MO) ²	\$26,813,578	\$13,603,588	\$4,219,595	\$9,996,960	\$6,844,924	\$1,186,224	\$19,770,957	\$3,424,065	\$85,859,891
Western New York Region	\$9,010,277	\$6,768,012	\$1,351,954	\$3,956,938	\$1,970,225	\$263,796	\$11,883,178	\$1,422,024	\$36,626,404
Greater Jacksonville Region (FL) ²	\$33,074,593	\$17,015,697	\$8,131,622	\$12,329,575	\$7,091,005	\$1,631,046	\$42,279,142	\$4,160,248	\$125,712,928
Piedmont-Triad Prosperity Zone (NC) ²	\$33,117,171	\$20,631,309	\$5,149,904	\$17,474,981	\$10,664,779	\$1,732,807	\$29,143,808	\$5,642,431	\$123,557,190
Greater Kansas City Metropolitan Area (MO/KS) ²	\$37,485,484	\$8,470,162	\$7,642,822	\$14,275,019	\$6,352,089	\$1,746,569	\$13,437,971	\$3,478,833	\$92,888,949
Greater Portland Area (OR) ²	\$31,017,670	\$19,098,133	\$3,612,582	\$9,579,400	\$5,870,012	\$1,120,979	\$15,746,412	\$1,604,886	\$87,650,074
Greater Nashville Regional Council (TN) ²	\$77,688,248	\$30,891,850	\$8,754,791	\$25,354,603	\$11,712,110	\$3,546,647	\$109,490,798	\$12,544,700	\$279,983,747
Greater Tampa/St. Petersburg Area (FL) ²	\$56,033,332	\$19,970,052	\$8,867,817	\$17,532,426	\$17,271,220	\$6,401,712	\$39,494,552	\$7,375,172	\$172,946,283
Southwestern Prosperity Zone (NC) ²	\$40,558,635	\$15,061,141	\$5,965,994	\$16,546,800	\$7,826,660	\$2,976,990	\$30,730,616	\$1,409,440	\$121,076,276
North Central Prosperity Zone (NC) ²	\$68,939,666	\$33,910,972	\$14,463,474	\$33,680,308	\$15,776,000	\$3,780,348	\$57,754,621	\$6,170,215	\$234,475,604

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Long Island (NY)	\$11,977,680	\$3,423,495	\$1,543,304	\$4,561,625	\$610,038	\$518,987	\$5,918,276	\$505,330	\$29,058,735
Greater Philadelphia Region (PA) ²	\$145,967,603	\$41,668,642	\$15,161,313	\$64,149,359	\$9,595,922	\$3,395,369	\$133,352,830	\$11,945,300	\$425,236,338
Central Florida Region ²	\$35,014,646	\$14,432,869	\$7,088,603	\$14,867,608	\$8,792,707	\$1,640,341	\$26,120,703	\$4,512,552	\$112,470,029
Inland Empire Region (CA) ²	\$15,841,609	\$7,638,227	\$4,328,615	\$6,924,894	\$3,936,524	\$925,852	\$16,508,893	\$1,000,471	\$57,105,085
Greater Houston Region (TX) ²	\$103,797,875	\$31,466,544	\$20,970,448	\$43,362,780	\$22,128,555	\$7,312,134	\$43,457,416	\$11,163,747	\$283,659,499
Dallas-Fort Worth-Arlington MSA (TX) ²	\$102,715,614	\$21,697,481	\$11,015,549	\$36,764,534	\$19,749,408	\$4,679,161	\$44,230,759	\$8,396,451	\$249,248,957
Regional Average	\$15,692,723	\$6,008,853	\$2,553,808	\$5,874,737	\$2,733,441	\$718,377	\$11,687,498	\$1,555,964	\$46,825,401
Percent of Regional Total	33.5%	12.8%	5.5%	12.5%	5.8%	1.5%	25.0%	3.3%	100.0%
Regional Median	\$6,087,916	\$2,879,752	\$1,311,527	\$1,813,681	\$943,913	\$203,634	\$3,756,368	\$699,492	\$17,176,227

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36**Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022**

ENTIRE STATES All Populations Number of Communities = 21	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
State of Vermont ²	\$8,957,793	\$4,059,408	\$1,742,821	\$2,342,267	\$1,347,901	\$524,239	\$7,302,666	\$843,338	\$27,120,433
State of North Dakota ²	\$5,534,117	\$4,381,845	\$2,722,463	\$2,207,345	\$813,937	\$257,914	\$5,138,578	\$800,206	\$21,856,405
State of South Dakota ²	\$29,769,958	\$22,120,164	\$11,396,711	\$8,229,585	\$11,794,774	\$1,652,300	\$45,140,848	\$6,157,975	\$136,262,315
State of Delaware	\$11,747,032	\$1,899,414	\$1,251,968	\$2,425,240	\$1,073,115	\$225,354	\$4,836,172	\$676,062	\$24,134,357
State of Idaho	\$2,185,568	\$1,190,993	\$1,630,377	\$1,012,741	\$527,942	\$133,972	\$1,913,082	\$28,384	\$8,623,059
State of New Mexico ²	\$49,487,939	\$45,261,594	\$11,772,428	\$15,433,586	\$10,355,654	\$1,385,461	\$75,088,476	\$7,238,506	\$216,023,644
State of Arkansas ²	\$8,438,008	\$2,275,334	\$913,094	\$2,027,516	\$1,070,948	\$873,105	\$4,884,068	\$127,491	\$20,609,564
State of Nevada ²	\$24,071,096	\$14,016,441	\$6,998,510	\$16,463,246	\$6,862,764	\$1,339,404	\$49,053,370	\$2,976,194	\$121,781,025
State of Iowa ²	\$34,765,385	\$16,028,600	\$6,737,451	\$15,301,468	\$5,446,134	\$1,331,438	\$32,793,398	\$3,312,788	\$115,716,662
State of Utah ²	\$119,769,798	\$60,774,726	\$21,083,301	\$40,755,855	\$23,909,940	\$5,103,435	\$89,435,341	\$8,221,677	\$369,054,073
Commonwealth of Puerto Rico ²	\$16,929,727	\$36,357,556	\$4,883,802	\$6,989,597	\$4,384,496	\$229,048	\$7,964,849	\$1,807,402	\$79,546,477
State of Connecticut ²	\$56,508,220	\$18,081,353	\$8,840,587	\$14,054,650	\$5,287,600	\$1,823,966	\$25,162,316	\$4,461,445	\$134,220,137
State of Oregon ²	\$48,635,857	\$27,617,475	\$8,108,214	\$15,825,119	\$8,272,783	\$1,565,151	\$44,198,077	\$4,322,908	\$158,545,584
State of Wisconsin ²	\$78,647,492	\$31,318,135	\$11,431,534	\$26,051,172	\$7,560,707	\$1,692,614	\$38,305,789	\$8,443,182	\$203,450,625
State of Missouri ²	\$79,860,719	\$28,425,376	\$14,668,490	\$29,702,270	\$15,883,213	\$3,618,549	\$39,800,130	\$8,359,329	\$220,318,076
State of Tennessee ²	\$111,458,514	\$48,694,257	\$16,561,157	\$37,453,793	\$17,706,283	\$4,381,571	\$133,166,438	\$16,777,436	\$386,199,449
State of Arizona ²	\$40,200,419	\$30,666,386	\$9,886,875	\$17,375,971	\$12,778,599	\$1,159,758	\$43,879,425	\$4,477,914	\$160,425,347
State of New Jersey ²	\$32,259,328	\$8,672,082	\$4,100,437	\$9,568,783	\$5,423,636	\$1,256,851	\$5,554,014	\$1,705,485	\$68,540,616
State of North Carolina ²	\$173,465,580	\$88,693,819	\$33,025,890	\$78,737,226	\$41,111,902	\$9,843,398	\$135,549,290	\$16,333,857	\$576,760,962
State of Georgia ²	\$160,028,113	\$36,881,605	\$14,576,163	\$46,894,323	\$32,593,663	\$5,694,124	\$64,424,489	\$10,153,748	\$371,246,228
State of Florida ²	\$403,765,266	\$132,613,171	\$71,250,293	\$150,675,875	\$85,834,035	\$16,097,670	\$387,639,162	\$39,844,399	\$1,287,719,871
Statewide Average	\$71,261,235	\$31,429,987	\$12,551,551	\$25,691,792	\$14,287,620	\$2,866,158	\$59,106,189	\$7,003,320	\$224,197,853
Percent of Statewide Total	31.8%	14.0%	5.6%	11.5%	6.4%	1.3%	26.4%	3.1%	100.0%
Statewide Median	\$40,200,419	\$27,617,475	\$8,840,587	\$15,433,586	\$7,560,707	\$1,385,461	\$39,800,130	\$4,461,445	\$136,262,315

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 36

Total Event-Related Audience Expenditures by NON-RESIDENT Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	NON-Resident Attendees Only								Non-Resident Audience Expenditures
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous	
Mercer Street Grassroots District (Princeton, WV)	\$50,012	\$30,118	\$20,448	\$11,800	\$9,031	\$2,471	\$10,863	\$4,984	\$139,727
Abilene Cultural District (Abilene, TX)	\$1,670,885	\$905,406	\$415,663	\$760,335	\$303,517	\$218,120	\$1,264,481	\$81,281	\$5,619,688
Downtown Torrington (Torrington, CT)	\$312,010	\$114,282	\$46,688	\$81,704	\$55,399	\$20,383	\$105,223	\$7,839	\$743,528
Iowa City Downtown District (Iowa City, IA) ¹	\$1,376,482	\$507,811	\$278,622	\$421,528	\$92,125	\$143,355	\$984,613	\$76,396	\$3,880,932
Downtown Macon Urban Core (Macon, GA)	\$7,699,517	\$3,268,893	\$359,334	\$812,862	\$1,737,363	\$512,836	\$5,131,848	\$1,385,006	\$20,907,659
Oceanside Cultural District (Oceanside, CA)	\$1,186,333	\$1,527,276	\$303,783	\$531,388	\$481,222	\$25,083	\$1,346,121	\$368,813	\$5,770,019
Southeast Ohio Theatre Trail (Southeastern OH)	\$582,792	\$162,627	\$71,045	\$124,329	\$37,743	\$833	\$340,240	\$33,857	\$1,353,466
Loch Haven Cultural Park (Orlando, FL)	\$3,769,294	\$1,802,845	\$1,652,074	\$2,239,121	\$1,668,113	\$221,346	\$2,133,260	\$1,308,827	\$14,794,880
Cool Spring Downtown District (Fayetteville, NC)	\$371,309	\$269,624	\$73,743	\$163,330	\$195,017	\$65,678	\$167,651	\$77,200	\$1,383,552
Downtown Las Vegas (Las Vegas, NV)	\$6,285,720	\$4,034,995	\$1,963,676	\$4,576,474	\$2,120,248	\$241,382	\$14,805,855	\$538,217	\$34,566,567
Arts Campus Fort Wayne (Fort Wayne, IN)	\$1,912,065	\$372,934	\$187,091	\$622,388	\$493,919	\$115,996	\$1,172,434	\$103,523	\$4,980,350
Salt Lake Cultural Core (Salt Lake City, UT)	\$44,264,146	\$19,488,520	\$5,655,974	\$13,156,288	\$8,606,917	\$1,946,803	\$19,918,866	\$2,151,729	\$115,189,243
Grand Center Arts District (St. Louis, MO)	\$5,791,597	\$1,636,471	\$429,615	\$2,335,004	\$1,685,663	\$354,186	\$4,650,331	\$731,329	\$17,614,196
Dallas Arts District (Dallas, TX)	\$28,653,072	\$4,327,337	\$2,530,871	\$10,349,453	\$4,835,771	\$1,367,122	\$10,100,886	\$1,864,257	\$64,028,769
Balboa Park Cultural District (San Diego, CA)	\$17,918,398	\$20,756,537	\$4,723,171	\$6,692,924	\$7,730,751	\$677,764	\$49,137,925	\$8,874,479	\$116,511,949
Houston Museum District (Houston, TX) ¹	\$36,456,076	\$11,175,355	\$8,076,307	\$15,251,073	\$8,038,743	\$2,742,188	\$15,344,984	\$4,000,589	\$101,085,315
Houston Theatre District (Houston, TX)	\$15,133,817	\$4,249,047	\$1,283,453	\$6,231,572	\$2,594,213	\$589,842	\$5,734,575	\$1,310,760	\$37,127,279
Midtown Cultural District (Houston, TX)	\$226,063	\$29,737	\$58,412	\$59,474	\$5,765	\$46,730	\$116,673	\$105,294	\$648,148
Arts District Average	\$8,489,189	\$3,936,041	\$1,235,940	\$3,046,778	\$2,035,041	\$400,411	\$7,258,577	\$1,184,212	\$27,586,189
Percent of Arts District Total	30.8%	14.3%	4.5%	11.0%	7.4%	1.5%	26.3%	4.3%	100.0%
Arts District Median	\$2,840,680	\$1,581,874	\$387,499	\$786,599	\$1,081,016	\$219,733	\$1,739,691	\$453,515	\$10,282,450

Research Notes/Explanations of Special Circumstances:

- 1 The sample of audience-intercept surveys collected from attendees to events in this study region is insufficient for a unique, independent analysis. To complete this analysis, researchers used averages from a larger and more reliable sample of surveys that was collected from attendees to events that took place in a larger geographic region that also participated in this research study and which contains this specific community (e.g., averages from a countywide survey sample were applied to a city, or averages from a citywide survey sample were applied to an arts district).
- 2 This geographic region includes at least one smaller sub-region that also participated in this study. To calculate the total estimated audience expenditures in this larger region, first the unique findings were calculated for each unique sub-region. Next, the averages for the larger region were applied to any additional data that were collected within this larger region but outside the sub-region(s). Finally, the results were summed. As a result resident, non-resident, and total audience expenditures for this larger region does not equal the average per person expenditure multiplied by the total attendance.

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

This table presents the average dollars spent per person by attendees to activities that were presented, produced, or hosted by BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) arts and culture organizations in each participating study region. The Arts & Economic Prosperity 6 study characterizes BIPOC and ALAANA organizations as organizations with a mission (or primary purpose/guiding principles) **centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions rooted in a Community of Color**. The identification of eligible BIPOC and ALAANA organizations is dependent upon the mission or purpose of the organization that presented, produced, or hosted the event where the surveys were collected; the demographic characteristics of the individual survey respondent(s) are not a factor. Summary statistics are calculated for each population cohort.

Column Two:

The average dollars spent per person by arts and culture attendees to purchase **food, drinks, and/or meals** (e.g., dinner at a restaurant, coffee at a cafe) before or after attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Three:

The average dollars spent per person by arts and culture attendees to make **retail purchases** (including souvenirs, gifts, books, recordings, art) as a result of their attendance at an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Four:

The average dollars spent per person by arts and culture attendees to purchase **groceries and/or supplies** as a result of their attendance at an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Five:

The average dollars spent per person by arts and culture attendees on **local transportation** (e.g., gas, parking, taxi/rideshare fares, tolls, car rentals) for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Six:

The average dollars spent per person by arts and culture attendees to purchase **clothing and/or accessories** for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Seven:

The average dollars spent per person by arts and culture attendees to pay for **childcare** for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Eight:

The average dollars spent per person by arts and culture attendees on **overnight lodging** (e.g., hotel, motel, bed-and-breakfast, Airbnb or other private rental) for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization. (The audience-intercept survey instrument requested that respondents limit their response by providing the cost of one night only.)

Column Nine:

The average dollars spent per person by arts and culture attendees on **miscellaneous goods and services** for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Ten:

The overall average dollars spent per person by arts and culture attendees in all categories for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization. This figure is the sum of Column Two through Column Nine.

Column Eleven:

The total number of audience-intercept surveys that were used to make this calculation. These surveys were collected by the local or statewide research partners.

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Taos County (NM)	\$20.06	\$20.81	\$7.01	\$5.71	\$1.34	\$0.33	\$39.34	\$5.55	\$100.15	137
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	5
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	\$7.10	\$3.28	\$1.69	\$2.32	\$0.49	\$0.37	\$2.03	\$4.66	\$21.94	85
City of Sedona (AZ)	\$19.10	\$8.89	\$5.34	\$5.30	\$2.43	\$0.06	\$10.56	\$1.58	\$53.26	170
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	51
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	7
Haywood County (TN)	\$10.08	\$5.30	\$5.28	\$3.88	\$5.42	\$1.01	\$4.32	\$0.93	\$36.22	319
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Tullahoma (TN)	\$9.24	\$3.37	\$1.64	\$2.15	\$3.80	\$0.93	\$0.62	\$0.68	\$22.43	81
City of Coralville (IA) *	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Town of Carrboro (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	63
City of Coronado (CA)	\$17.56	\$5.05	\$2.47	\$2.00	\$4.30	\$0.85	\$4.51	\$0.90	\$37.64	106
City of Laguna Beach (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	37
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33
City of Brookings (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	36
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23
City of Paducah (KY)	\$12.13	\$2.96	\$3.25	\$3.15	\$5.69	\$0.13	\$6.24	\$0.81	\$34.36	79
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	16
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Door County (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Winter Park (FL)	\$19.44	\$9.64	\$4.01	\$4.27	\$4.86	\$0.55	\$6.59	\$1.32	\$50.68	91
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	9
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of West Hollywood (CA)	\$15.26	\$6.70	\$8.21	\$6.23	\$9.29	\$0.62	\$6.11	\$1.17	\$53.59	81
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Summit County (UT)	\$23.08	\$16.70	\$6.27	\$8.77	\$6.35	\$0.45	\$34.39	\$4.31	\$100.32	139
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21
Monroe County (TN)	\$4.33	\$5.76	\$5.27	\$6.86	\$1.73	\$0.00	\$1.31	\$3.76	\$29.02	180
City of Cleveland (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	40
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12
Cohort A Average	\$14.31	\$8.04	\$4.59	\$4.60	\$4.15	\$0.48	\$10.55	\$2.33	\$49.06	45
Percent of Cohort A Total	29.2%	16.4%	9.3%	9.4%	8.5%	1.0%	21.5%	4.8%	100.0%	
Cohort A Median	\$15.26	\$5.76	\$5.27	\$4.27	\$4.30	\$0.45	\$6.11	\$1.32	\$37.64	19

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ALL ATTENDEES (both Residents and Non-Residents)							Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	11
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Watsonville (CA)	\$10.24	\$3.54	\$3.06	\$3.58	\$2.60	\$0.14	\$2.13	\$0.47	231
Lafayette County (MS)	\$7.75	\$6.10	\$6.68	\$4.59	\$3.16	\$1.34	\$6.08	\$2.26	210
Columbus County (NC)	\$3.12	\$7.72	\$0.13	\$1.51	\$4.86	\$1.81	\$1.35	\$0.00	120
Watauga County (NC)	\$19.24	\$8.19	\$2.89	\$2.84	\$1.95	\$0.17	\$8.12	\$0.69	145
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Dubuque (IA)	\$10.65	\$1.05	\$2.76	\$1.41	\$2.52	\$0.49	\$2.78	\$2.83	97
City of Ocala (FL)	\$4.47	\$4.07	\$2.45	\$3.81	\$5.43	\$1.26	\$3.17	\$0.95	187
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	26
City of National City (CA)	\$7.31	\$2.46	\$3.26	\$3.82	\$1.23	\$0.45	\$1.13	\$0.46	286
City of Encinitas (CA)	\$12.39	\$6.48	\$3.02	\$1.96	\$0.63	\$0.61	\$0.25	\$0.53	102
City of Grand Junction (CO)	\$13.43	\$10.63	\$6.72	\$6.90	\$4.53	\$0.83	\$6.54	\$3.08	193
City of Cheyenne (WY)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	41
City of Santa Cruz (CA)	\$6.31	\$8.97	\$3.59	\$3.20	\$3.91	\$0.27	\$2.15	\$1.45	203
Hamblen County (TN)	\$6.75	\$4.11	\$1.63	\$3.49	\$2.84	\$0.33	\$1.10	\$0.99	129
City of Redmond (WA)	\$11.06	\$11.45	\$7.51	\$5.85	\$5.91	\$0.30	\$9.59	\$1.47	78
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Ames (IA)	\$9.61	\$3.01	\$3.06	\$2.19	\$5.36	\$0.21	\$1.60	\$0.90	94
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Jackson (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	67
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	41
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	24
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	26
City of Walnut Creek (CA)	\$26.25	\$4.39	\$1.60	\$5.12	\$1.46	\$1.58	\$2.08	\$0.16	155
Island of Kaua'i (HI)	\$7.92	\$3.25	\$4.22	\$1.97	\$0.66	\$0.06	\$8.18	\$0.42	119
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	35
Chatham County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	67
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31
City of Rapid City (SD)	\$8.56	\$12.22	\$9.06	\$1.85	\$9.72	\$0.73	\$37.67	\$3.27	163
City of Missoula (MT)	\$8.28	\$9.21	\$4.77	\$3.80	\$1.41	\$0.12	\$2.18	\$0.20	103
Wilson County (NC)	\$4.47	\$3.08	\$3.35	\$2.92	\$3.08	\$0.42	\$1.66	\$1.10	225
Caldwell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	55
City of Sioux City (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	52

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Santa Fe (NM)	\$17.42	\$20.29	\$7.02	\$5.54	\$4.04	\$0.62	\$15.41	\$3.05	\$73.39	447
City of Fort Myers (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	48
Buchanan County (MO)	\$7.07	\$1.74	\$2.62	\$2.32	\$3.11	\$0.63	\$2.11	\$1.28	\$20.88	128
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21
City of Miami Beach (FL)	\$14.41	\$4.35	\$4.41	\$5.80	\$5.51	\$1.38	\$7.42	\$2.84	\$46.12	291
City of Asheville (NC)	\$15.70	\$3.80	\$1.12	\$2.65	\$1.12	\$0.41	\$4.74	\$0.42	\$29.96	258
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Fairbanks North Star Borough (AK)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	60
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Montgomery County (VA)	\$5.55	\$3.38	\$4.15	\$2.72	\$0.58	\$0.76	\$1.68	\$4.17	\$22.99	193
Nevada County (CA)	\$9.31	\$6.16	\$4.60	\$4.47	\$2.23	\$0.91	\$4.31	\$2.56	\$34.55	147
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Cohort B Average	\$10.30	\$6.24	\$3.90	\$3.51	\$3.24	\$0.66	\$5.56	\$1.48	\$34.90	99
Percent of Cohort B Total	29.5%	17.9%	11.2%	10.1%	9.3%	1.9%	15.9%	4.2%	100.0%	
Cohort B Median	\$8.94	\$4.37	\$3.31	\$3.35	\$2.96	\$0.55	\$2.48	\$1.05	\$28.27	67

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Renton (WA)	\$9.91	\$6.67	\$5.86	\$7.13	\$6.82	\$4.34	\$4.87	\$6.89	\$52.49	101
Craven County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	36
Platte County (MO)	\$18.65	\$1.09	\$0.01	\$1.86	\$2.86	\$0.68	\$0.00	\$0.26	\$25.41	98
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Boulder (CO)	\$8.42	\$2.93	\$2.17	\$3.28	\$0.89	\$0.53	\$3.34	\$2.78	\$24.34	147
Bradley County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	40
City of Lewisville (TX)	\$14.39	\$0.61	\$1.36	\$1.85	\$0.46	\$0.76	\$1.71	\$0.19	\$21.33	95
City of Elgin (IL)	\$13.45	\$3.79	\$2.48	\$2.32	\$1.87	\$0.96	\$1.97	\$0.57	\$27.41	153
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of West Palm Beach (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	62
Flagler County (FL)	\$7.23	\$6.73	\$1.37	\$2.46	\$1.80	\$0.45	\$1.18	\$1.32	\$22.54	127
City of Clearwater (FL)	\$11.26	\$5.80	\$3.60	\$3.72	\$3.53	\$0.36	\$5.85	\$2.09	\$36.21	149
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Norman (OK)	\$13.09	\$4.62	\$3.16	\$2.79	\$2.93	\$1.98	\$4.58	\$1.46	\$34.61	91
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8
Hunterdon County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	57
City of Topeka (KS)	\$10.33	\$2.52	\$2.72	\$3.46	\$2.22	\$0.55	\$2.87	\$4.23	\$28.90	108
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of New Haven (CT)	\$12.45	\$3.48	\$4.09	\$3.20	\$1.77	\$0.64	\$1.29	\$1.42	\$28.34	277
City of Waco (TX)	\$12.33	\$9.69	\$0.94	\$6.17	\$7.85	\$0.27	\$5.67	\$0.71	\$43.63	129
Brunswick County (NC)	\$8.18	\$10.46	\$3.14	\$5.74	\$3.41	\$0.57	\$8.39	\$0.69	\$40.58	87
City of Bellevue (WA)	\$23.20	\$9.35	\$0.75	\$5.67	\$4.17	\$0.30	\$3.65	\$2.80	\$49.89	221
City of Savannah (GA)	\$11.69	\$4.63	\$3.49	\$3.40	\$3.06	\$0.32	\$9.52	\$0.98	\$37.09	175
Orange County (NC)	\$6.31	\$4.61	\$3.94	\$2.50	\$2.47	\$0.74	\$1.49	\$2.00	\$24.06	94
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13
City of Escondido (CA)	\$11.23	\$5.01	\$2.34	\$4.10	\$3.72	\$0.62	\$3.38	\$2.99	\$33.39	111
City of Kansas City (MO)	\$16.78	\$7.97	\$0.44	\$3.14	\$1.34	\$0.09	\$2.43	\$0.23	\$32.42	113
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17
City of Springfield (MA)	\$7.40	\$5.44	\$1.60	\$2.27	\$3.01	\$1.03	\$2.24	\$9.34	\$32.33	472
Ouachita Parish (LA)	\$8.85	\$12.06	\$3.95	\$3.86	\$5.26	\$2.13	\$2.71	\$1.15	\$39.97	187
City of Alexandria (VA)	\$5.47	\$2.39	\$1.29	\$1.28	\$0.94	\$0.33	\$1.09	\$0.12	\$12.91	222
Catawba County (NC)	\$13.98	\$8.73	\$4.52	\$7.89	\$17.45	\$0.82	\$2.77	\$2.78	\$58.94	194
Martin County (FL)	\$12.67	\$1.49	\$0.29	\$3.39	\$0.08	\$0.00	\$6.75	\$0.35	\$25.02	195

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Town of Cary (NC)	\$9.40	\$6.06	\$1.17	\$3.08	\$3.98	\$1.14	\$0.73	\$0.93	\$26.49	103
Springfield (MO)	\$11.25	\$2.52	\$1.68	\$1.83	\$3.55	\$1.03	\$0.60	\$0.65	\$23.11	126
City of Salem (OR)	\$6.87	\$5.58	\$0.92	\$1.74	\$4.26	\$0.00	\$2.22	\$0.00	\$21.59	81
City of Fort Collins (CO)	\$6.30	\$6.10	\$3.25	\$2.78	\$1.32	\$0.07	\$3.58	\$1.42	\$24.82	173
City of Eugene (OR)	\$11.81	\$3.31	\$2.55	\$3.13	\$4.28	\$1.03	\$1.62	\$0.74	\$28.47	195
City of Oceanside (CA)	\$11.09	\$14.45	\$4.68	\$4.07	\$5.74	\$0.28	\$8.29	\$3.03	\$51.63	205
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	16
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	20
City of Providence (RI)	\$13.41	\$4.94	\$1.00	\$4.02	\$2.05	\$0.71	\$4.21	\$0.73	\$31.07	196
Pitt County (NC)	\$11.74	\$4.54	\$4.02	\$4.59	\$4.27	\$1.23	\$5.03	\$1.30	\$36.72	145
City of Fort Lauderdale (FL)	\$13.57	\$1.91	\$1.73	\$5.92	\$4.90	\$0.31	\$1.13	\$0.02	\$29.49	229
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	15
City of Sioux Falls (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	65
City of Tempe (AZ)	\$13.79	\$7.36	\$3.84	\$3.73	\$3.63	\$0.06	\$6.80	\$0.50	\$39.71	144
City of Salt Lake City (UT)	\$7.29	\$4.11	\$1.19	\$3.53	\$0.80	\$0.02	\$0.44	\$1.65	\$19.03	137
Richmond County (GA)	\$4.62	\$1.50	\$1.86	\$2.00	\$2.07	\$0.17	\$1.80	\$0.47	\$14.49	420
Montgomery County (TN)	\$6.05	\$11.22	\$2.62	\$4.92	\$6.69	\$0.57	\$7.71	\$0.63	\$40.41	87
Tuscaloosa County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	38
City of San Bernardino (CA)	\$5.37	\$7.87	\$3.54	\$10.05	\$4.71	\$1.31	\$4.68	\$1.22	\$38.75	253
Cabarrus County (NC)	\$9.29	\$5.36	\$2.17	\$2.23	\$3.54	\$0.15	\$2.80	\$1.09	\$26.63	250
City of Tacoma (WA)	\$13.18	\$4.31	\$2.37	\$2.37	\$1.55	\$0.66	\$0.93	\$1.01	\$26.38	201
Gaston County (NC)	\$3.79	\$2.34	\$4.12	\$3.65	\$10.44	\$0.56	\$0.41	\$1.53	\$26.84	170
New Hanover County (NC)	\$24.20	\$2.84	\$2.72	\$6.65	\$3.96	\$1.74	\$6.14	\$8.13	\$56.38	93
City of Garland (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	49
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Cohort C Average	\$11.01	\$5.41	\$2.47	\$3.79	\$3.74	\$0.74	\$3.42	\$1.76	\$32.35	114
Percent of Cohort C Total	34.0%	16.7%	7.6%	11.7%	11.6%	2.3%	10.6%	5.4%	100.0%	
Cohort C Median	\$11.24	\$4.79	\$2.43	\$3.40	\$3.47	\$0.57	\$2.79	\$1.12	\$29.20	101

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37**Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
City of Reno (NV)	\$8.39	\$8.00	\$3.38	\$3.03	\$3.98	\$0.29	\$2.58	\$1.91	\$31.56	165
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Chandler (AZ)	\$9.22	\$7.35	\$4.17	\$4.28	\$4.47	\$0.64	\$4.05	\$1.90	\$36.08	201
Buncombe County (NC)	\$15.70	\$3.80	\$1.12	\$2.65	\$1.12	\$0.41	\$4.74	\$0.42	\$29.96	258
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21
City of Jersey City (NJ)	\$13.41	\$9.03	\$6.55	\$9.81	\$5.43	\$1.38	\$4.80	\$2.54	\$52.95	269
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
St. Johns County (FL)	\$13.88	\$7.48	\$3.34	\$5.26	\$4.69	\$0.15	\$5.15	\$2.49	\$42.44	89
Alachua County (FL)	\$10.51	\$6.66	\$3.08	\$5.02	\$3.11	\$0.49	\$25.54	\$1.35	\$55.76	177
Santa Cruz County (CA)	\$8.61	\$6.21	\$3.21	\$3.44	\$3.00	\$0.19	\$1.98	\$0.90	\$27.54	470
York County (SC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	19
City of Orlando (FL)	\$9.70	\$4.16	\$3.51	\$4.87	\$2.16	\$0.36	\$1.20	\$0.78	\$26.74	83
City of Lincoln (NE)	\$13.21	\$5.59	\$2.39	\$3.49	\$0.76	\$0.51	\$2.23	\$1.28	\$29.46	89
City of Greensboro (NC)	\$10.34	\$10.87	\$3.19	\$4.99	\$5.60	\$0.53	\$7.74	\$1.33	\$44.59	321
Leon County (FL)	\$9.27	\$7.37	\$2.83	\$6.03	\$2.96	\$1.44	\$2.82	\$1.97	\$34.69	195
City of Marquette (MI)	\$17.73	\$11.59	\$6.98	\$3.43	\$4.52	\$0.13	\$13.04	\$3.22	\$60.64	115
Greater Spartanburg Area (SC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	59
Durham County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	40
Lexington-Fayette Urban County (KY)	\$19.02	\$8.77	\$1.51	\$4.81	\$6.46	\$0.61	\$3.29	\$0.62	\$45.09	86
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	15
City of Riverside (CA)	\$11.99	\$9.08	\$3.86	\$4.43	\$3.78	\$0.64	\$4.30	\$1.24	\$39.32	293
Rutherford County (TN)	\$11.01	\$7.39	\$2.64	\$2.51	\$3.72	\$0.07	\$4.40	\$4.73	\$36.47	135
City of Santa Ana (CA)	\$10.47	\$7.37	\$3.24	\$4.52	\$2.72	\$1.16	\$1.40	\$1.31	\$32.19	485
Cumberland County (NC)	\$9.93	\$4.70	\$2.35	\$2.92	\$4.30	\$0.53	\$1.30	\$0.67	\$26.70	588
Municipality of San Juan (PR)	\$19.08	\$41.41	\$6.09	\$8.49	\$4.87	\$0.19	\$6.97	\$1.44	\$88.54	621
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Washtenaw County (MI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	69
Hamilton County (TN)	\$8.49	\$5.85	\$3.32	\$3.97	\$3.83	\$1.04	\$2.68	\$1.14	\$30.32	250
Forsyth County (NC)	\$20.88	\$27.15	\$3.59	\$7.74	\$7.92	\$1.08	\$15.38	\$3.81	\$87.55	208
Collier County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	35
City of Wichita (KS)	\$8.82	\$9.77	\$3.52	\$3.35	\$5.23	\$0.45	\$4.96	\$1.05	\$37.15	280
Placer County (CA)	\$8.15	\$13.42	\$2.77	\$3.53	\$4.92	\$0.61	\$4.88	\$0.49	\$38.77	82
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Manatee County (FL)	\$11.33	\$9.42	\$3.86	\$5.14	\$6.45	\$0.53	\$5.89	\$2.25	\$44.87	79

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37**Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
Greater Flint Area (MI)	\$14.75	\$7.80	\$0.95	\$1.41	\$2.04	\$0.22	\$0.27	\$0.27	\$27.71	265
Clackamas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	15
Sarasota County (FL)	\$25.45	\$2.59	\$1.66	\$3.52	\$3.65	\$1.40	\$6.66	\$0.97	\$45.90	121
Monterey County (CA)	\$7.03	\$4.63	\$2.46	\$4.08	\$3.09	\$0.39	\$3.61	\$1.81	\$27.10	205
City of Atlanta (GA)	\$24.86	\$2.72	\$1.86	\$8.15	\$4.32	\$0.91	\$2.14	\$1.11	\$46.07	304
Morris County (NJ)	\$11.95	\$3.20	\$1.32	\$2.57	\$2.44	\$0.61	\$0.01	\$0.42	\$22.52	202
Cohort D Average	\$12.97	\$9.05	\$3.17	\$4.55	\$3.98	\$0.61	\$5.14	\$1.55	\$41.02	165
Percent of Cohort D Total	31.6%	22.1%	7.7%	11.1%	9.7%	1.5%	12.5%	3.8%	100.0%	
Cohort D Median	\$11.17	\$7.38	\$3.20	\$4.18	\$3.91	\$0.53	\$4.18	\$1.30	\$36.81	118

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
Camden County (NJ)	\$9.74	\$3.17	\$2.90	\$3.26	\$2.71	\$0.33	\$0.00	\$0.81	\$22.92	124
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	9
Guilford County (NC)	\$10.74	\$11.09	\$3.35	\$5.70	\$5.49	\$0.47	\$8.31	\$1.38	\$46.53	361
Dane County (WI)	\$16.73	\$8.13	\$3.13	\$3.79	\$2.84	\$0.52	\$2.76	\$0.82	\$38.72	167
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Union County (NJ)	\$12.47	\$0.00	\$0.45	\$0.87	\$0.56	\$0.64	\$0.00	\$0.76	\$15.75	94
City of Albuquerque (NM)	\$11.03	\$11.03	\$6.32	\$2.64	\$3.63	\$0.46	\$2.17	\$0.93	\$38.21	404
City of Milwaukee (WI)	\$16.08	\$2.77	\$2.51	\$4.90	\$2.96	\$0.26	\$3.13	\$0.14	\$32.75	171
Washington County (OR)	\$8.19	\$8.25	\$2.52	\$2.07	\$2.23	\$0.71	\$1.09	\$1.28	\$26.34	247
Johnson County (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	68
Ocean County (NJ)	\$5.86	\$4.48	\$2.62	\$2.40	\$2.51	\$0.96	\$2.27	\$2.02	\$23.12	110
City of Louisville-Jefferson County (KY)	\$16.55	\$6.35	\$4.51	\$6.24	\$7.24	\$0.72	\$9.39	\$1.15	\$52.15	193
Monmouth County (NJ)	\$27.50	\$6.48	\$1.94	\$5.06	\$5.10	\$0.37	\$0.00	\$3.94	\$50.39	108
City of Las Vegas (NV)	\$13.70	\$9.34	\$2.31	\$4.78	\$3.80	\$3.22	\$5.06	\$0.98	\$43.19	228
City of Portland (OR)	\$17.23	\$2.46	\$2.39	\$3.67	\$2.67	\$0.84	\$2.36	\$0.58	\$32.20	371
City of Nashville-Davidson County (TN)	\$22.95	\$9.14	\$2.32	\$6.49	\$3.52	\$1.13	\$26.64	\$3.25	\$75.44	526
Hudson County (NJ)	\$13.41	\$9.03	\$6.55	\$9.81	\$5.43	\$1.38	\$4.80	\$2.54	\$52.95	269
Jackson County (MO)	\$16.78	\$7.97	\$0.44	\$3.14	\$1.34	\$0.09	\$2.43	\$0.23	\$32.42	113
City and County of Denver (CO)	\$15.13	\$10.56	\$3.63	\$5.89	\$5.90	\$0.89	\$4.80	\$1.43	\$48.23	397
Lee County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	50
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23
Multnomah County (OR)	\$17.23	\$2.46	\$2.39	\$3.67	\$2.67	\$0.84	\$2.36	\$0.58	\$32.20	371
Middlesex County (NJ)	\$14.33	\$2.18	\$0.89	\$4.92	\$2.25	\$0.50	\$0.44	\$0.33	\$25.84	218
City of Indianapolis (IN)	\$12.39	\$4.29	\$2.89	\$4.70	\$4.87	\$0.67	\$1.17	\$0.65	\$31.63	195
City and County of San Francisco (CA)	\$14.55	\$10.64	\$3.57	\$7.22	\$5.36	\$0.82	\$6.42	\$1.46	\$50.04	445
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Fort Worth (TX)	\$14.20	\$10.45	\$5.22	\$4.96	\$3.57	\$1.01	\$6.05	\$0.65	\$46.11	160
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2
Shelby County (TN)	\$9.23	\$7.25	\$4.49	\$4.35	\$4.03	\$0.31	\$4.69	\$1.39	\$35.74	268
Westchester County (NY)	\$8.70	\$2.69	\$2.31	\$3.05	\$3.66	\$0.86	\$1.80	\$2.14	\$25.21	161
Pinellas County (FL)	\$11.91	\$5.35	\$3.21	\$3.69	\$3.16	\$0.29	\$5.78	\$1.77	\$35.16	182
Cohort E Average	\$14.03	\$6.48	\$3.04	\$4.47	\$3.65	\$0.76	\$4.33	\$1.30	\$38.05	195
Percent of Cohort E Total	36.9%	17.0%	8.0%	11.7%	9.6%	2.0%	11.4%	3.4%	100.0%	
Cohort E Median	\$13.95	\$6.87	\$2.76	\$4.53	\$3.55	\$0.69	\$2.60	\$1.07	\$35.45	171

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
City of San José (CA)	\$14.14	\$8.97	\$5.47	\$8.82	\$5.22	\$1.79	\$7.54	\$2.53	\$54.48	273
Pima County (AZ)	\$14.43	\$3.44	\$2.21	\$3.83	\$3.83	\$0.42	\$7.60	\$0.31	\$36.07	233
Montgomery County (MD)	\$10.20	\$2.76	\$1.01	\$2.34	\$1.59	\$1.39	\$0.04	\$0.13	\$19.46	128
Mecklenburg County (NC)	\$13.86	\$7.70	\$2.19	\$4.78	\$3.24	\$0.18	\$2.64	\$0.59	\$35.18	225
Wake County (NC)	\$14.15	\$12.82	\$3.74	\$10.03	\$5.95	\$0.52	\$12.93	\$2.41	\$62.55	493
Fairfax County (VA)	\$8.17	\$1.91	\$1.82	\$2.07	\$0.70	\$0.40	\$0.28	\$0.92	\$16.27	209
Salt Lake County (UT)	\$7.29	\$4.11	\$1.19	\$3.53	\$0.80	\$0.02	\$0.44	\$1.65	\$19.03	137
Cuyahoga County (OH)	\$12.89	\$6.18	\$3.72	\$5.55	\$6.16	\$1.69	\$3.06	\$1.72	\$40.97	337
Allegheny County (PA)	\$21.79	\$4.49	\$2.68	\$5.70	\$4.63	\$1.55	\$2.86	\$0.68	\$44.38	216
City of Dallas (TX)	\$22.37	\$3.45	\$1.99	\$5.52	\$5.46	\$0.91	\$2.94	\$1.04	\$43.68	909
Orange County (FL)	\$13.47	\$8.97	\$3.74	\$4.44	\$6.50	\$0.62	\$3.88	\$1.62	\$43.24	212
City of San Diego (CA)	\$6.73	\$5.95	\$1.72	\$3.79	\$2.45	\$0.41	\$5.36	\$1.56	\$27.97	368
Hillsborough County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1
Palm Beach County (FL)	\$7.23	\$7.63	\$1.68	\$3.78	\$2.51	\$0.41	\$7.31	\$1.27	\$31.82	886
City of San Antonio (TX)	\$8.35	\$5.40	\$1.49	\$3.16	\$2.11	\$2.23	\$2.29	\$2.20	\$27.23	110
Sacramento County (CA)	\$12.75	\$7.40	\$1.24	\$3.38	\$1.26	\$0.31	\$2.44	\$0.45	\$29.23	213
City and County of Philadelphia (PA)	\$24.25	\$4.29	\$2.16	\$9.05	\$1.64	\$0.16	\$7.24	\$5.48	\$54.27	125
City of Phoenix (AZ)	\$13.42	\$23.88	\$1.57	\$7.92	\$3.89	\$0.81	\$5.62	\$2.66	\$59.77	163
Santa Clara County (CA)	\$14.70	\$7.81	\$5.30	\$8.14	\$4.44	\$1.52	\$7.27	\$2.40	\$51.58	321
Broward County (FL)	\$12.80	\$3.76	\$2.62	\$5.95	\$6.03	\$0.85	\$2.10	\$1.86	\$35.97	666
San Bernardino County (CA)	\$6.11	\$7.19	\$3.39	\$8.83	\$4.20	\$1.27	\$4.63	\$1.00	\$36.62	344
Clark County (NV)	\$12.11	\$6.63	\$3.07	\$4.76	\$3.13	\$2.30	\$3.25	\$2.04	\$37.29	424
City of Houston (TX)	\$16.93	\$4.82	\$3.04	\$6.69	\$4.33	\$1.54	\$2.59	\$1.10	\$41.04	299
Riverside County (CA)	\$14.71	\$9.48	\$4.08	\$4.54	\$4.22	\$0.36	\$6.99	\$1.79	\$46.17	546
Miami-Dade County (FL)	\$11.71	\$2.34	\$2.72	\$4.24	\$3.87	\$0.80	\$3.77	\$1.27	\$30.72	931
San Diego County (CA)	\$9.81	\$6.38	\$2.82	\$3.86	\$2.82	\$0.46	\$4.03	\$1.49	\$31.67	1,209
Harris County (TX)	\$16.93	\$4.82	\$3.04	\$6.69	\$4.33	\$1.54	\$2.59	\$1.10	\$41.04	299
Cohort F Average	\$13.13	\$6.64	\$2.68	\$5.44	\$3.67	\$0.94	\$4.30	\$1.59	\$38.37	381
Percent of Cohort F Total	34.2%	17.3%	7.0%	14.2%	9.6%	2.5%	11.2%	4.1%	100.0%	
Cohort F Median	\$13.16	\$6.07	\$2.65	\$4.77	\$3.88	\$0.81	\$3.51	\$1.53	\$36.96	299

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30
Eastern Oregon Border Region	\$6.00	\$4.16	\$2.37	\$6.41	\$1.40	\$0.74	\$15.25	\$3.83	\$40.16	190
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1
Oregon's Adventure Coast	\$10.11	\$11.21	\$4.19	\$6.82	\$3.38	\$0.20	\$13.85	\$17.03	\$66.79	86
Southern Oregon: Ashland/Talent/Jacksonville	\$8.56	\$3.13	\$3.24	\$2.72	\$1.17	\$0.09	\$1.34	\$0.46	\$20.71	117
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8
The Gorge (OR)	\$4.84	\$3.13	\$2.25	\$1.51	\$0.67	\$0.00	\$1.00	\$0.00	\$13.40	75
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21
Greater Aberdeen Region (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	70
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6
Upper Valley Region (NH/VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	47
Monadnock Region (NH)	\$17.75	\$4.97	\$0.70	\$2.50	\$2.41	\$1.42	\$6.17	\$0.39	\$36.31	83
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Greater Burlington Area (VT)	\$19.43	\$11.07	\$4.03	\$4.37	\$2.30	\$0.58	\$6.02	\$0.61	\$48.41	172
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Northwest Connecticut Region	\$11.21	\$4.24	\$2.89	\$2.79	\$2.83	\$0.51	\$1.28	\$0.51	\$26.26	78
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3
Cedar Valley Region (IA)	\$5.96	\$2.40	\$0.78	\$2.95	\$1.09	\$1.06	\$1.78	\$0.69	\$16.71	180
Central Oregon Region	\$19.83	\$7.39	\$3.92	\$7.34	\$2.33	\$0.60	\$22.46	\$1.62	\$65.49	84
Northwest Tennessee Development District *	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Southwest Tennessee Development District	\$10.25	\$5.56	\$4.64	\$3.87	\$6.68	\$0.99	\$3.92	\$0.88	\$36.79	402
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	16
Southeastern Connecticut Region	\$14.29	\$3.95	\$2.49	\$2.15	\$3.65	\$0.00	\$2.17	\$1.32	\$30.02	121
Shoreline and River Valley Region (CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	48
Upper Peninsula of Michigan	\$17.73	\$11.59	\$6.98	\$3.43	\$4.52	\$0.13	\$13.04	\$3.22	\$60.64	115
Greater Waterbury Region (CT)	\$16.51	\$1.72	\$1.92	\$3.49	\$2.17	\$0.64	\$2.05	\$1.72	\$30.22	220
Quad Cities Region (IA/IL)	\$8.09	\$5.16	\$2.71	\$3.59	\$2.06	\$0.67	\$5.68	\$0.67	\$28.63	175
Greater Peoria Area (IL)	\$8.97	\$3.91	\$2.21	\$4.66	\$4.35	\$1.49	\$3.19	\$0.90	\$29.68	198
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Eastern Connecticut Region	\$14.29	\$3.95	\$2.49	\$2.15	\$3.65	\$0.00	\$2.17	\$1.32	\$30.02	121
South Central Tennessee Development District	\$9.24	\$3.37	\$1.64	\$2.15	\$3.80	\$0.93	\$0.62	\$0.68	\$22.43	81
Coachella Valley Region (CA)	\$17.86	\$9.94	\$4.34	\$4.66	\$4.73	\$0.04	\$10.11	\$2.43	\$54.11	253

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SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)							Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging		
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	27
Northwest Arkansas Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	61
Northeast Prosperity Zone (NC)	\$11.74	\$4.54	\$4.02	\$4.59	\$4.27	\$1.23	\$5.03	\$1.30	145
The Eastside (King County, WA)	\$17.48	\$9.08	\$3.36	\$6.08	\$5.18	\$1.32	\$5.12	\$3.57	400
Greater Des Moines Region (IA)	\$11.53	\$4.29	\$2.22	\$2.96	\$4.53	\$0.26	\$2.53	\$0.55	255
Greater New Haven Region (CT)	\$11.28	\$3.16	\$3.44	\$3.40	\$1.71	\$0.50	\$1.59	\$1.42	351
Northwestern Prosperity Zone (NC)	\$15.87	\$7.38	\$3.12	\$4.84	\$8.96	\$0.44	\$4.41	\$1.85	435
Southeast Tennessee Development District	\$8.37	\$6.01	\$3.33	\$4.40	\$3.85	\$1.10	\$4.17	\$0.98	291
Greater Knoxville Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	47
Western Prosperity Zone (NC)	\$15.70	\$3.80	\$1.12	\$2.65	\$1.12	\$0.41	\$4.74	\$0.42	258
Lehigh Valley Region (PA)	\$7.03	\$8.04	\$1.15	\$2.49	\$2.55	\$0.36	\$5.34	\$0.73	247
Pikes Peak Region (CO)	\$8.86	\$15.86	\$3.66	\$5.19	\$5.48	\$0.40	\$1.20	\$1.28	162
Coastal Fairfield County Region (CT)	\$13.96	\$8.21	\$5.32	\$4.53	\$4.62	\$0.22	\$3.76	\$3.77	150
Greater Fort Wayne Area (IN)	\$9.65	\$9.13	\$2.67	\$7.00	\$2.11	\$0.20	\$2.27	\$1.36	102
Greater Sarasota/Bradenton Area (FL)	\$19.88	\$5.28	\$2.53	\$4.16	\$4.76	\$1.06	\$6.36	\$1.48	200
Sandhills Prosperity Zone (NC)	\$8.77	\$5.21	\$1.97	\$2.68	\$4.40	\$0.75	\$1.31	\$0.55	708
West Valley Region (AZ)	\$9.23	\$5.36	\$1.96	\$3.14	\$3.21	\$0.00	\$2.63	\$2.18	117
Greater Hartford Region (CT)	\$8.86	\$4.25	\$3.83	\$3.57	\$2.25	\$0.56	\$1.49	\$0.81	124
Dayton Region (OH)	\$14.07	\$1.24	\$0.95	\$4.00	\$1.66	\$0.27	\$2.34	\$0.81	282
Memphis Area Association of Governments (TN)	\$9.23	\$7.25	\$4.49	\$4.35	\$4.03	\$0.31	\$4.69	\$1.39	268
Southeast Prosperity Zone (NC)	\$14.22	\$6.55	\$2.82	\$5.77	\$3.74	\$1.00	\$5.50	\$3.88	242
Richmond & Tri-Cities Region (VA)	\$12.57	\$5.87	\$2.40	\$4.62	\$3.10	\$0.48	\$2.76	\$0.60	352
Greater Fairfax Area (VA)	\$9.99	\$3.63	\$1.88	\$2.11	\$1.26	\$0.71	\$0.20	\$0.71	293
South Hampton Roads Area (VA)	\$11.40	\$7.84	\$3.72	\$5.89	\$13.55	\$0.13	\$6.34	\$1.87	188
East Tennessee Development District	\$5.39	\$5.36	\$3.40	\$5.22	\$2.92	\$0.17	\$2.87	\$2.36	356
Greater St. Louis Area (MO)	\$9.11	\$13.67	\$3.99	\$4.93	\$8.17	\$0.37	\$3.45	\$1.33	401
Western New York Region	\$11.85	\$18.10	\$4.91	\$8.12	\$10.26	\$1.00	\$5.47	\$2.55	85
Greater Jacksonville Region (FL)	\$17.41	\$8.74	\$3.32	\$4.58	\$5.32	\$0.49	\$4.35	\$1.49	157
Piedmont-Triad Prosperity Zone (NC)	\$14.45	\$16.96	\$3.44	\$6.44	\$6.38	\$0.69	\$10.89	\$2.27	569
Greater Kansas City Metropolitan Area (MO/KS)	\$14.40	\$5.43	\$0.99	\$3.13	\$2.10	\$0.37	\$0.99	\$0.62	279
Greater Portland Area (OR)	\$13.50	\$4.72	\$2.48	\$3.00	\$2.43	\$0.77	\$1.81	\$0.84	633
Greater Nashville Regional Council (TN)	\$18.47	\$8.95	\$2.37	\$5.69	\$4.14	\$0.86	\$20.03	\$3.15	763
Greater Tampa/St. Petersburg Area (FL)	\$11.88	\$5.46	\$3.19	\$3.70	\$3.14	\$0.29	\$5.75	\$1.76	183
Southwestern Prosperity Zone (NC)	\$9.43	\$5.38	\$2.69	\$3.50	\$5.26	\$0.27	\$2.11	\$1.03	645
North Central Prosperity Zone (NC)	\$10.64	\$9.01	\$4.54	\$6.92	\$4.54	\$0.53	\$8.09	\$1.91	919

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37**Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
Long Island (NY)	\$22.41	\$10.27	\$2.15	\$7.26	\$2.47	\$3.12	\$4.85	\$0.27	\$52.80	98
Greater Philadelphia Region (PA)	\$22.68	\$5.29	\$1.91	\$8.57	\$1.64	\$0.13	\$5.96	\$4.79	\$50.97	152
Central Florida Region	\$13.41	\$8.93	\$3.72	\$4.42	\$6.47	\$0.62	\$3.86	\$1.62	\$43.05	213
Inland Empire Region (CA)	\$11.39	\$8.60	\$3.81	\$6.19	\$4.21	\$0.71	\$6.08	\$1.48	\$42.47	890
Greater Houston Region (TX)	\$16.93	\$4.82	\$3.04	\$6.69	\$4.33	\$1.54	\$2.59	\$1.10	\$41.04	299
Dallas-Fort Worth-Arlington MSA (TX)	\$20.23	\$4.29	\$2.69	\$4.96	\$4.82	\$0.87	\$3.10	\$0.96	\$41.92	1,245
Regional Average	\$12.75	\$6.73	\$2.97	\$4.45	\$3.90	\$0.62	\$4.97	\$1.77	\$38.16	216
Percent of Regional Total	33.4%	17.6%	7.8%	11.7%	10.2%	1.6%	13.0%	4.6%	100.0%	
Regional Median	\$11.80	\$5.41	\$2.86	\$4.39	\$3.70	\$0.52	\$3.89	\$1.32	\$36.03	152

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

ENTIRE STATES All Populations Number of Communities = 21	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
State of Vermont	\$13.32	\$6.48	\$3.45	\$3.07	\$1.26	\$0.44	\$2.99	\$0.41	\$31.42	373
State of North Dakota	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	64
State of South Dakota	\$9.17	\$11.14	\$6.33	\$2.90	\$6.66	\$0.52	\$20.59	\$2.12	\$59.43	334
State of Delaware	\$16.91	\$4.01	\$4.01	\$2.90	\$3.47	\$0.00	\$2.14	\$1.11	\$34.55	210
State of Idaho	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
State of New Mexico	\$14.47	\$15.22	\$6.21	\$4.19	\$3.40	\$0.46	\$12.53	\$2.39	\$58.87	1,104
State of Arkansas	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	73
State of Nevada	\$11.09	\$7.07	\$3.20	\$4.39	\$3.31	\$1.70	\$3.10	\$1.96	\$35.82	602
State of Iowa	\$10.11	\$3.35	\$2.19	\$2.47	\$3.15	\$0.54	\$2.10	\$0.94	\$24.85	691
State of Utah	\$14.87	\$10.08	\$3.62	\$6.13	\$3.47	\$0.23	\$16.92	\$2.89	\$58.21	286
Commonwealth of Puerto Rico	\$13.42	\$29.35	\$6.09	\$5.88	\$3.36	\$0.16	\$4.60	\$1.73	\$64.59	1,135
State of Connecticut	\$12.71	\$3.92	\$3.39	\$3.45	\$2.53	\$0.43	\$2.02	\$1.56	\$30.01	1,125
State of Oregon	\$11.22	\$4.94	\$2.85	\$3.88	\$2.37	\$0.58	\$5.22	\$2.20	\$33.26	1,632
State of Wisconsin	\$16.40	\$5.42	\$2.81	\$4.36	\$2.90	\$0.39	\$2.95	\$0.48	\$35.71	338
State of Missouri	\$11.11	\$8.04	\$2.77	\$3.55	\$5.22	\$0.54	\$2.32	\$0.99	\$34.54	880
State of Tennessee	\$11.93	\$6.79	\$3.29	\$4.79	\$4.31	\$0.72	\$9.26	\$1.97	\$43.06	2,211
State of Arizona	\$12.90	\$8.83	\$3.28	\$4.88	\$3.74	\$0.45	\$6.67	\$1.95	\$42.70	1,220
State of New Jersey	\$13.07	\$4.50	\$2.79	\$4.82	\$3.28	\$0.73	\$1.34	\$1.40	\$31.93	1,224
State of North Carolina	\$11.83	\$8.04	\$3.10	\$4.85	\$5.11	\$0.59	\$5.39	\$1.57	\$40.48	3,921
State of Georgia	\$13.07	\$2.86	\$2.27	\$4.26	\$3.22	\$0.48	\$3.22	\$0.90	\$30.28	1,026
State of Florida	\$11.10	\$5.22	\$2.42	\$4.41	\$3.84	\$0.71	\$5.31	\$1.47	\$34.48	4,237
Statewide Average	\$12.71	\$8.07	\$3.56	\$4.18	\$3.59	\$0.54	\$6.04	\$1.56	\$40.23	1,080
Percent of Statewide Total	31.6%	20.1%	8.8%	10.4%	8.9%	1.3%	15.0%	3.9%	100.0%	
Statewide Median	\$12.81	\$6.64	\$3.24	\$4.31	\$3.38	\$0.50	\$3.91	\$1.57	\$35.13	880

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
 SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 37

Average Per Person Event-Related Expenditures by Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	ALL ATTENDEES (both Residents and Non-Residents)							Average Per Person Expenditure	Sample Size	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging			Other/ Miscellaneous
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8
Downtown Torrington (Torrington, CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	52
Iowa City Downtown District (Iowa City, IA) *	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17
Oceanside Cultural District (Oceanside, CA)	\$10.87	\$13.25	\$4.48	\$4.00	\$5.27	\$0.21	\$8.24	\$3.02	\$49.34	181
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	20
Cool Spring Downtown District (Fayetteville, NC)	\$9.40	\$8.10	\$2.98	\$2.77	\$7.75	\$0.49	\$2.37	\$0.58	\$34.44	218
Downtown Las Vegas (Las Vegas, NV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	71
Arts Campus Fort Wayne (Fort Wayne, IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	70
Salt Lake Cultural Core (Salt Lake City, UT)	\$7.49	\$4.38	\$1.28	\$3.56	\$0.86	\$0.00	\$0.47	\$1.78	\$19.82	127
Grand Center Arts District (St. Louis, MO)	\$7.75	\$4.79	\$0.36	\$4.82	\$7.73	\$0.95	\$1.33	\$1.31	\$29.04	122
Dallas Arts District (Dallas, TX)	\$24.78	\$4.48	\$1.82	\$6.52	\$6.63	\$1.15	\$3.77	\$1.23	\$50.38	503
Balboa Park Cultural District (San Diego, CA)	\$3.02	\$7.12	\$0.90	\$1.01	\$2.76	\$0.32	\$8.44	\$0.03	\$23.60	157
Houston Museum District (Houston, TX) *	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	\$27.67	\$4.16	\$2.06	\$10.07	\$5.39	\$1.11	\$2.94	\$0.58	\$53.98	142
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21
Arts District Average	\$13.00	\$6.61	\$1.98	\$4.68	\$5.20	\$0.60	\$3.94	\$1.22	\$37.23	108
Percent of Arts District Total	34.9%	17.8%	5.3%	12.6%	14.0%	1.6%	10.6%	3.3%	100.0%	
Arts District Median	\$9.40	\$4.79	\$1.82	\$4.00	\$5.39	\$0.49	\$2.94	\$1.23	\$34.44	71
Averages for all 37,805 Audience-Intercept Surveys Collected from Attendees to BIPOC and ALAANA Arts and Culture Organizations										
Overall Average (BIPOC and ALAANA)	\$12.29	\$7.34	\$3.17	\$4.46	\$3.78	\$0.68	\$4.92	\$1.65	\$38.29	37,805
Averages for the 31,762 Surveys Collected from Attendees to BIPOC and ALAANA Arts and Culture Organizations Where Residency Was Determined Based on a Single County										
Resident Attendees (72.2%)	\$11.21	\$6.23	\$2.97	\$3.54	\$3.58	\$0.69	\$1.55	\$1.50	\$31.27	22,943
Non-Resident Attendees (27.8%)	\$16.01	\$10.32	\$3.79	\$7.13	\$4.57	\$0.78	\$14.24	\$2.14	\$58.98	8,819

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 75 audience-intercept surveys were collected from attendees to activities that were presented, produced, and/or hosted by BIPOC and ALAANA arts and culture organizations are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 38

Average Per Person Event-Related Expenditures By Attendee Racial/Ethnic Characteristics Per Study Region During 2022-23

This table presents the average dollars spent per person by arts and culture attendees according to the race/ethnicity categories with which the audience-intercept survey respondents identify. Survey respondents were able to select multiple categories. This table presents the level of agreement findings for all survey respondents with all four statements, stratified by the races/ethnicities that was self-selected by the survey respondent. There are separate tables for All Attendees, Resident Attendees, and Non-Resident Attendees.

Column Two:

The average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category to purchase **food, drinks, and/or meals** (e.g., dinner at a restaurant, coffee at a cafe) before or after attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Three:

The average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category to make **retail purchases** (including souvenirs, gifts, books, recordings, art) as a result of their attendance at an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Four:

The average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category to purchase **groceries and/or supplies** as a result of their attendance at an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Five:

The average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category on **local transportation** (e.g., gas, parking, taxi/rideshare fares, tolls, car rentals) for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Six:

The average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category to purchase **clothing and/or accessories** for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Seven:

The average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category to pay for **childcare** for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Eight:

The average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category on **overnight lodging** (e.g., hotel, motel, bed-and-breakfast, Airbnb or other private rental) for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization. (The audience-intercept survey instrument requested that respondents limit their response by providing the cost of one night only.)

Column Nine:

The average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category on **miscellaneous goods and services** for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization.

Column Ten:

The overall average dollars spent per person by arts and culture attendees who identify with this race/ethnicity category for the purpose of attending an activity that was presented, produced, or hosted by a BIPOC or ALAANA arts and culture organization. This figure is the sum of Column Two through Column Nine.

Column Eleven:

The total number of audience-intercept surveys that were used to make this calculation. These surveys were collected by the local or statewide research partners.

TABLE 38**Average Per Person Event-Related Expenditures By Attendee Racial/Ethnic Characteristics
Per Study Region During 2022-23**

RACIAL/ETHNIC CATEGORY	ALL ATTENDEES (both Residents and Non-Residents)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
American Indian or Alaska Native or Indigenous	\$13.00	\$9.27	\$4.55	\$5.38	\$5.15	\$0.79	\$6.58	\$2.72	\$47.44	4,298
Arab or Middle Eastern or North African	\$14.15	\$7.67	\$3.72	\$4.90	\$5.21	\$0.95	\$4.98	\$1.34	\$42.92	1,258
Asian or Asian American	\$13.78	\$6.96	\$3.26	\$4.85	\$4.39	\$0.90	\$5.31	\$1.62	\$41.07	8,874
Black or African American	\$12.12	\$6.55	\$3.40	\$5.49	\$5.29	\$0.95	\$5.05	\$1.62	\$40.47	18,645
Hispanic or Latino/Latina/Latinx or Spanish Origin	\$13.28	\$8.09	\$3.61	\$5.02	\$4.12	\$0.87	\$4.79	\$1.46	\$41.24	18,730
Native Hawaiian or Pacific Islander	\$13.74	\$7.82	\$3.33	\$5.57	\$4.84	\$0.64	\$6.20	\$1.97	\$44.11	1,280
White or Caucasian or European American	\$15.72	\$6.32	\$2.87	\$3.87	\$2.63	\$0.56	\$5.07	\$1.41	\$38.45	163,266
I prefer to self identify	\$15.05	\$6.64	\$3.75	\$4.35	\$3.29	\$0.69	\$5.59	\$2.38	\$41.74	4,878
Any BIPOC and ALAANA	\$12.98	\$7.38	\$3.50	\$5.15	\$4.63	\$0.88	\$5.16	\$1.65	\$41.33	49,850
White Only	\$15.75	\$6.28	\$2.84	\$3.82	\$2.58	\$0.55	\$5.06	\$1.40	\$38.28	155,984

RACIAL/ETHNIC CATEGORY	RESIDENT Attendees Only (in Communities Where Residency is Defined by a Single County)								Average Per Person Expenditure	Sample Size
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging	Other/ Miscellaneous		
American Indian or Alaska Native or Indigenous	\$11.63	\$8.53	\$4.30	\$3.82	\$5.13	\$0.72	\$2.82	\$2.27	\$39.22	2,432
Arab or Middle Eastern or North African	\$13.56	\$7.46	\$3.67	\$3.50	\$6.24	\$1.26	\$1.41	\$1.03	\$38.13	730
Asian or Asian American	\$12.52	\$6.47	\$3.04	\$3.73	\$4.31	\$0.94	\$1.50	\$1.61	\$34.12	5,341
Black or African American	\$10.68	\$5.65	\$3.14	\$4.19	\$5.07	\$0.93	\$1.99	\$1.50	\$33.15	11,067
Hispanic or Latino/Latina/Latinx or Spanish Origin	\$12.27	\$6.65	\$3.35	\$3.91	\$3.85	\$0.82	\$1.61	\$1.16	\$33.62	11,617
Native Hawaiian or Pacific Islander	\$12.06	\$6.98	\$2.44	\$3.87	\$4.77	\$0.80	\$1.40	\$1.75	\$34.07	748
White or Caucasian or European American	\$13.70	\$5.39	\$2.39	\$2.72	\$2.60	\$0.55	\$0.81	\$1.14	\$29.30	88,015
I prefer to self identify	\$13.60	\$5.96	\$3.59	\$3.42	\$3.63	\$0.65	\$1.24	\$2.13	\$34.22	2,720
Any BIPOC and ALAANA	\$11.75	\$6.38	\$3.23	\$3.95	\$4.46	\$0.85	\$1.79	\$1.45	\$33.86	30,031
White Only	\$13.70	\$5.33	\$2.35	\$2.68	\$2.53	\$0.54	\$0.80	\$1.14	\$29.07	83,807

Some sample sizes are very small and may not represent the characteristics of the population surveyed.
SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023 (www.AEP6.AmericansForTheArts.org).

TABLE 38

Average Per Person Event-Related Expenditures By Attendee Racial/Ethnic Characteristics Per Study Region During 2022-23

RACIAL/ETHNIC CATEGORY	NON-Resident Attendees Only (in Communities Where Residency is Defined by a Single County)							Average Per Person Expenditure	Sample Size	
	Food & Drink	Retail Shopping	Supplies & Groceries	Local Transportation	Clothing & Accessories	Childcare	Overnight Lodging			Other/ Miscellaneous
American Indian or Alaska Native or Indigenous	\$15.95	\$12.00	\$5.43	\$8.61	\$5.96	\$1.13	\$15.78	\$3.48	\$68.34	1,085
Arab or Middle Eastern or North African	\$16.70	\$8.77	\$4.76	\$8.81	\$4.38	\$0.61	\$13.97	\$1.69	\$59.69	324
Asian or Asian American	\$17.13	\$8.32	\$3.80	\$7.48	\$4.10	\$0.94	\$13.86	\$1.94	\$57.57	2,320
Black or African American	\$14.30	\$7.76	\$3.81	\$8.24	\$5.75	\$1.17	\$11.07	\$2.06	\$54.16	4,527
Hispanic or Latino/Latina/Latinx or Spanish Origin	\$16.51	\$11.48	\$4.21	\$7.97	\$5.21	\$0.95	\$13.09	\$2.18	\$61.60	4,611
Native Hawaiian or Pacific Islander	\$17.10	\$9.92	\$5.50	\$8.34	\$6.36	\$0.53	\$17.53	\$2.68	\$67.96	360
White or Caucasian or European American	\$20.15	\$9.10	\$4.11	\$6.67	\$3.21	\$0.66	\$15.55	\$2.11	\$61.56	39,359
I prefer to self identify	\$17.15	\$8.74	\$4.93	\$6.72	\$3.12	\$0.83	\$15.79	\$3.32	\$60.60	1,166
Any BIPOC and ALAANA	\$15.94	\$9.47	\$4.03	\$7.97	\$5.11	\$1.01	\$12.98	\$2.21	\$58.72	12,391
White Only	\$20.22	\$9.09	\$4.09	\$6.62	\$3.19	\$0.63	\$15.57	\$2.08	\$61.49	37,522

Research Notes/Explanations of Special Circumstances:

The survey provided the opportunity for respondents to identify multiple races/ethnicities. The "Any BIPOC and ALAANA" category includes any respondent who selected "American Indian or Alaska Native or Indigenous, or First Nations," "Arab or Middle Eastern or North African," Asian or Asian American," "Black or African American," "Hispanic, or Latino/Latina/Latinx or Spanish Origin," and/or "Native Hawaiian or Pacific Islander." The "White Only" category includes any respondent who selected "White or Caucasian or European American" only.

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TABLE 39

Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**This venue or facility is an important pillar for me within my community.**" This table presents the level of agreement findings for **all audience survey respondents** (both residents and non-residents) for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of audience survey respondents who responded "Strongly Disagree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Three:

The percentage of audience survey respondents who responded "Disagree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Four:

The percentage of audience survey respondents who responded "Neutral" to the statement, "This venue or facility is an important pillar for me within my community."

Column Five:

The percentage of audience survey respondents who responded "Agree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Six:

The percentage of audience survey respondents who responded "Strongly Agree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Seven:

The total number of audience survey respondents who responded with their level of agreement with the statement, "This venue or facility is an important pillar for me within my community."

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	6.7%	0.7%	12.7%	20.7%	59.3%	300
Taos County (NM)	6.4%	1.4%	17.1%	21.5%	53.6%	591
Town of Hillsborough (NC)	5.4%	0.5%	16.1%	29.5%	48.4%	386
Harney County (OR)	6.4%	3.8%	24.4%	39.7%	25.6%	78
City of Monmouth (OR)	6.6%	1.3%	16.9%	28.5%	46.6%	543
City of Sedona (AZ)	6.9%	0.6%	12.1%	26.5%	53.9%	464
City of Yankton (SD)	3.4%	0.6%	8.9%	26.3%	60.9%	179
City of Falls Church (VA)	3.1%	2.5%	16.8%	26.1%	51.6%	161
City of Jamestown (ND)	7.9%	0.9%	17.6%	26.0%	47.6%	227
Rutland County (VT)	8.2%	1.0%	16.2%	22.9%	51.6%	764
Town of Elkton (MD)	5.2%	1.3%	16.7%	38.1%	38.6%	669
City of Waterville (ME)	5.2%	1.0%	12.5%	33.1%	48.1%	574
City of Pendleton (OR)	3.9%	0.9%	9.5%	23.6%	62.2%	571
Haywood County (TN)	6.1%	0.7%	6.9%	24.8%	61.5%	577
City of Hannibal (MO)	0.0%	0.0%	12.7%	43.3%	44.0%	386
Johnson County (TN)	8.0%	0.3%	8.1%	21.2%	62.4%	753
City of Safety Harbor (FL)	5.6%	0.0%	17.8%	44.9%	31.8%	107
City of Tullahoma (TN)	4.1%	0.9%	8.7%	18.5%	67.8%	805
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	15
Town of Carrboro (NC)	4.3%	1.0%	14.3%	23.8%	56.5%	391
City of Coronado (CA)	6.4%	1.3%	16.4%	28.1%	47.8%	627
City of Laguna Beach (CA)	7.2%	1.5%	15.8%	26.4%	49.1%	405
City of Newberg (OR)	6.1%	1.4%	17.5%	26.5%	48.5%	359
City of Fairfax (VA)	3.0%	1.5%	19.6%	35.6%	40.2%	331
City of Brookings (SD)	3.4%	0.6%	6.0%	31.0%	59.1%	772
Macon County (TN)	11.0%	0.0%	6.8%	21.2%	61.0%	146
City of Paducah (KY)	5.4%	0.9%	11.4%	25.3%	57.0%	755
City of Tarpon Springs (FL)	7.5%	0.0%	10.5%	25.2%	56.7%	305
McNairy County (TN)	11.7%	0.3%	11.7%	23.7%	52.6%	350
City of Mason City (IA)	8.4%	0.8%	6.4%	26.3%	58.1%	786
Door County (WI)	5.0%	0.7%	13.9%	24.6%	55.8%	968
City of Winter Park (FL)	6.2%	0.2%	7.4%	25.6%	60.5%	484
City of Dover (NH)	6.4%	0.7%	13.0%	30.7%	49.2%	801
Transylvania County (NC)	5.0%	1.3%	8.8%	20.0%	65.0%	80
City of West Hollywood (CA)	6.4%	1.8%	18.5%	27.6%	45.7%	963
Clatsop County (OR)	5.2%	0.2%	11.7%	27.5%	55.4%	847

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	8.1%	2.0%	26.8%	26.8%	36.4%	198
City of Marion (IA)	5.9%	2.2%	8.1%	35.7%	48.1%	185
Summit County (UT)	5.4%	2.8%	24.0%	31.9%	35.9%	671
Sullivan County (NH)	5.9%	0.9%	14.1%	26.0%	53.0%	745
Monroe County (TN)	2.8%	0.4%	20.3%	48.5%	28.0%	793
City of Cleveland (TN)	3.9%	1.0%	14.9%	23.8%	56.5%	724
Lincoln County (OR)	3.8%	0.3%	9.1%	19.9%	66.8%	1,143
Cohort A Average	5.8%	1.0%	13.8%	28.0%	51.4%	511
Cohort A Median	5.9%	0.9%	13.5%	26.3%	52.8%	543

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	5.5%	0.9%	11.2%	29.1%	53.3%	766
City of Florissant (MO)	7.5%	1.6%	11.6%	24.8%	54.5%	319
McMinn County (TN)	4.9%	0.1%	6.7%	20.9%	67.4%	809
City of Watsonville (CA)	9.5%	0.8%	9.9%	28.2%	51.7%	515
Lafayette County (MS)	3.2%	0.4%	9.2%	37.0%	50.3%	1,047
Columbus County (NC)	0.8%	0.0%	7.9%	27.7%	63.6%	635
Watauga County (NC)	4.8%	0.9%	11.3%	25.7%	57.3%	541
Mercer County (WV)	7.6%	0.7%	9.8%	25.0%	57.0%	767
City of Dubuque (IA)	4.2%	0.0%	6.2%	26.1%	63.6%	771
City of Ocala (FL)	5.3%	0.4%	11.7%	24.7%	58.0%	835
Town of Chapel Hill (NC)	3.4%	1.5%	14.6%	34.3%	46.3%	268
City of National City (CA)	8.0%	1.1%	6.5%	20.7%	63.6%	261
City of Encinitas (CA)	4.2%	1.8%	8.4%	26.5%	59.2%	453
City of Grand Junction (CO)	7.1%	1.3%	15.0%	28.4%	48.2%	747
City of Cheyenne (WY)	6.9%	0.0%	8.6%	32.0%	52.5%	303
City of Santa Cruz (CA)	4.4%	0.8%	12.2%	25.2%	57.4%	753
Hamblen County (TN)	7.7%	1.1%	10.2%	28.5%	52.5%	743
City of Redmond (WA)	5.0%	2.3%	13.5%	36.9%	42.3%	222
Town of Jupiter (FL)	1.0%	0.5%	12.8%	21.5%	64.2%	927
City of Ames (IA)	5.8%	0.2%	11.3%	27.5%	55.2%	812
City of Portland (ME)	3.8%	0.2%	5.4%	23.7%	66.9%	426
City of Jackson (TN)	5.4%	0.9%	9.7%	26.0%	58.0%	773
Wilkes County (NC)	10.8%	0.9%	4.5%	23.4%	60.4%	111
City of Eau Claire (WI)	6.0%	0.9%	9.7%	21.5%	62.0%	937
Greene County (TN)	5.7%	1.1%	11.4%	22.7%	59.1%	176
Carteret County (NC)	4.0%	0.0%	9.2%	34.8%	52.0%	425
City of Walnut Creek (CA)	6.0%	0.8%	11.9%	26.4%	55.0%	1,767
Island of Kaua'i (HI)	6.7%	1.8%	7.9%	27.4%	56.1%	164
Walton County (FL)	6.0%	1.3%	19.3%	34.7%	38.8%	554
Chatham County (NC)	7.7%	0.7%	16.5%	24.4%	50.7%	546
City of Flagstaff (AZ)	5.0%	1.2%	15.7%	30.8%	47.3%	516
City of Rapid City (SD)	0.4%	1.0%	12.3%	47.0%	39.3%	794
City of Missoula (MT)	4.8%	0.7%	8.8%	26.7%	59.0%	752
Wilson County (NC)	11.3%	0.4%	6.7%	23.0%	58.5%	1,141
Caldwell County (NC)	5.7%	0.4%	19.4%	32.1%	42.3%	751
City of Sioux City (IA)	4.7%	0.7%	10.2%	35.4%	48.9%	274

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	7.4%	2.0%	12.4%	27.5%	50.7%	298
City of Santa Fe (NM)	6.7%	0.4%	13.2%	24.2%	55.5%	719
City of Fort Myers (FL)	6.5%	0.7%	12.2%	27.2%	53.4%	1,045
Buchanan County (MO)	4.7%	1.4%	12.9%	25.2%	55.8%	699
City of Nashua (NH)	4.6%	0.9%	16.6%	29.9%	48.0%	765
City of Miami Beach (FL)	4.7%	0.7%	12.7%	14.7%	67.1%	855
City of Asheville (NC)	5.0%	0.8%	13.7%	29.6%	50.9%	1,306
Pottawattamie County (IA)	6.7%	1.5%	14.3%	24.2%	53.3%	475
Fairbanks North Star Borough (AK)	5.2%	0.6%	10.9%	25.8%	57.6%	349
City of Lee's Summit (MO)	6.7%	2.2%	15.2%	28.3%	47.5%	223
Cleveland County (NC)	6.2%	0.0%	10.5%	30.7%	52.6%	306
Montgomery County (VA)	6.4%	1.2%	13.4%	29.6%	49.5%	1,274
Nevada County (CA)	4.3%	0.3%	15.2%	29.4%	50.9%	1,056
City of Boca Raton (FL)	1.0%	0.3%	10.9%	25.0%	62.9%	1,437
Cohort B Average	5.5%	0.8%	11.4%	27.6%	54.6%	668
Cohort B Median	5.5%	0.8%	11.3%	27.0%	54.7%	731

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	6.0%	2.1%	22.4%	29.5%	40.1%	769
City of Renton (WA)	7.7%	1.3%	18.8%	31.4%	40.8%	522
Craven County (NC)	5.1%	0.0%	5.4%	21.4%	68.2%	336
Platte County (MO)	0.0%	0.0%	8.5%	25.6%	65.8%	199
Cecil County (MD)	4.9%	1.3%	15.0%	34.2%	44.5%	1,072
City of Boulder (CO)	5.6%	1.1%	14.5%	28.4%	50.4%	1,182
Bradley County (TN)	4.0%	1.1%	13.9%	24.4%	56.6%	827
City of Lewisville (TX)	6.5%	0.9%	16.6%	26.1%	49.8%	643
City of Elgin (IL)	6.3%	1.2%	13.4%	25.4%	53.7%	583
Douglas County (OR)	6.8%	0.8%	11.3%	23.7%	57.5%	355
City of West Palm Beach (FL)	1.3%	0.5%	14.6%	25.8%	57.8%	4,379
Flagler County (FL)	7.1%	0.4%	11.7%	28.8%	52.0%	694
City of Clearwater (FL)	10.1%	0.9%	15.3%	28.2%	45.4%	326
City of Carlsbad (CA)	7.4%	0.8%	8.7%	23.8%	59.3%	378
City of Norman (OK)	6.3%	1.4%	14.0%	25.4%	52.8%	1,183
City of Columbia (MO)	2.3%	2.3%	14.9%	26.5%	54.0%	215
City of Abilene (TX)	6.6%	0.7%	10.0%	27.0%	55.6%	692
Hunterdon County (NJ)	4.5%	1.0%	12.2%	26.2%	56.1%	870
City of Topeka (KS)	5.6%	1.4%	8.9%	29.6%	54.5%	716
Cache County (UT)	4.3%	2.1%	12.7%	27.4%	53.4%	653
City of New Haven (CT)	6.2%	1.1%	15.9%	31.2%	45.6%	737
City of Waco (TX)	6.8%	1.1%	15.5%	33.0%	43.6%	1,029
Brunswick County (NC)	7.9%	1.1%	7.9%	29.2%	53.9%	89
City of Bellevue (WA)	2.4%	0.7%	19.3%	36.6%	40.9%	694
City of Savannah (GA)	5.7%	0.2%	9.8%	30.1%	54.2%	614
Orange County (NC)	4.5%	1.0%	15.0%	28.6%	50.9%	1,051
Cumberland County (NJ)	5.8%	0.0%	16.1%	29.7%	48.4%	155
Johnson County (IA)	4.4%	1.3%	11.5%	21.5%	61.3%	680
City of Escondido (CA)	5.5%	1.4%	17.3%	27.0%	48.8%	422
City of Kansas City (MO)	5.5%	1.1%	11.8%	27.1%	54.5%	380
Macon-Bibb County (GA)	4.4%	0.9%	6.2%	23.0%	65.5%	113
City of Springfield (MA)	4.8%	0.2%	5.4%	36.2%	53.4%	884
Ouachita Parish (LA)	3.3%	0.7%	12.2%	29.8%	54.1%	769
City of Alexandria (VA)	4.6%	1.5%	19.1%	31.5%	43.3%	1,614
Catawba County (NC)	7.5%	0.7%	11.9%	25.9%	54.1%	762
Martin County (FL)	4.4%	0.3%	11.5%	29.4%	54.5%	756

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	6.8%	3.1%	19.9%	30.4%	39.8%	191
Town of Cary (NC)	6.0%	2.3%	22.3%	33.2%	36.2%	301
Springfield (MO)	4.0%	0.6%	9.2%	25.9%	60.3%	1,017
City of Salem (OR)	4.1%	1.1%	14.5%	28.5%	51.8%	656
City of Fort Collins (CO)	7.0%	0.6%	11.6%	28.6%	52.3%	1,599
City of Eugene (OR)	5.6%	1.0%	7.3%	25.9%	60.2%	918
City of Oceanside (CA)	7.9%	0.3%	13.2%	24.9%	53.8%	736
City of Ontario (CA)	9.6%	0.3%	9.0%	26.4%	54.8%	345
City of Frisco (TX)	3.1%	0.2%	9.0%	42.2%	45.4%	801
City of Providence (RI)	7.6%	1.1%	12.3%	23.6%	55.4%	567
Pitt County (NC)	5.9%	1.1%	15.3%	31.1%	46.6%	785
City of Fort Lauderdale (FL)	8.9%	0.6%	10.1%	24.5%	55.9%	1,418
City of McKinney (TX)	3.8%	1.0%	15.2%	22.9%	57.1%	105
Sumner County (TN)	1.7%	0.7%	11.4%	35.4%	50.8%	297
City of Sioux Falls (SD)	6.0%	0.3%	10.4%	24.2%	59.1%	885
City of Tempe (AZ)	5.8%	1.2%	13.6%	32.9%	46.5%	413
City of Salt Lake City (UT)	7.6%	1.2%	11.3%	31.4%	48.5%	592
Richmond County (GA)	2.5%	1.3%	9.6%	35.3%	51.3%	760
Montgomery County (TN)	7.4%	1.2%	10.9%	24.3%	56.1%	497
Tuscaloosa County (AL)	5.4%	1.5%	12.7%	25.5%	54.9%	479
City of San Bernardino (CA)	3.7%	3.1%	16.5%	26.5%	50.1%	381
Cabarrus County (NC)	6.7%	0.5%	12.6%	30.8%	49.3%	760
City of Tacoma (WA)	6.1%	1.2%	15.5%	30.2%	46.9%	896
Gaston County (NC)	7.7%	0.4%	10.9%	28.9%	52.1%	543
New Hanover County (NC)	6.8%	1.4%	14.9%	25.9%	50.9%	629
City of Garland (TX)	4.3%	0.0%	18.6%	24.5%	52.6%	420
Clay County (MO)	0.7%	0.0%	3.7%	39.3%	56.3%	270
Cohort C Average	5.5%	1.0%	12.9%	28.4%	52.2%	708
Cohort C Median	5.7%	1.0%	12.6%	28.2%	53.4%	656

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	8.1%	0.1%	12.1%	30.8%	48.8%	676
City of Scottsdale (AZ)	2.3%	1.3%	15.9%	41.6%	38.9%	748
City of Chandler (AZ)	8.5%	0.9%	20.3%	31.2%	39.1%	705
Buncombe County (NC)	5.1%	0.7%	13.7%	29.9%	50.7%	1,366
City of St. Petersburg (FL)	6.3%	2.5%	11.3%	28.1%	51.9%	160
City of Jersey City (NJ)	6.6%	1.1%	14.9%	27.5%	49.9%	844
Greater Green Bay Area (WI)	6.3%	0.0%	8.7%	34.9%	50.0%	126
St. Johns County (FL)	4.5%	0.7%	14.2%	22.6%	57.9%	1,797
Alachua County (FL)	4.8%	0.8%	19.7%	27.2%	47.6%	900
Santa Cruz County (CA)	6.0%	0.9%	12.6%	26.5%	54.0%	1,556
York County (SC)	4.2%	1.1%	12.1%	25.9%	56.7%	455
City of Orlando (FL)	4.8%	0.2%	8.6%	25.4%	61.0%	544
City of Lincoln (NE)	4.6%	1.7%	8.5%	28.9%	56.4%	769
City of Greensboro (NC)	4.7%	1.0%	17.9%	32.7%	43.8%	1,025
Leon County (FL)	7.9%	0.5%	11.5%	28.2%	52.0%	812
City of Marquette (MI)	7.0%	0.0%	6.8%	22.2%	63.9%	585
Greater Spartanburg Area (SC)	5.2%	0.7%	10.0%	23.5%	60.6%	731
Durham County (NC)	3.5%	1.3%	15.3%	31.5%	48.4%	797
Lexington-Fayette Urban County (KY)	4.6%	0.4%	13.9%	28.2%	52.9%	238
Somerset County (NJ)	5.1%	0.8%	17.7%	32.0%	44.4%	747
City of Riverside (CA)	5.5%	2.1%	15.3%	28.1%	49.0%	708
Rutherford County (TN)	6.8%	0.7%	13.5%	28.8%	50.2%	749
City of Santa Ana (CA)	7.0%	0.5%	11.4%	26.3%	54.8%	810
Cumberland County (NC)	7.6%	0.4%	11.5%	25.5%	55.1%	1,284
Municipality of San Juan (PR)	3.6%	0.0%	3.1%	9.2%	84.2%	590
Davis County (UT)	4.8%	0.4%	9.3%	29.3%	56.1%	1,017
Lake County (FL)	3.8%	0.0%	10.5%	24.3%	61.4%	210
Washtenaw County (MI)	4.8%	1.6%	13.6%	26.1%	53.8%	850
Hamilton County (TN)	6.1%	0.7%	13.4%	33.9%	46.0%	741
Forsyth County (NC)	4.0%	0.7%	14.0%	25.1%	56.2%	742
Collier County (FL)	5.7%	0.8%	9.3%	32.3%	51.8%	731
City of Wichita (KS)	7.1%	0.6%	10.7%	27.0%	54.6%	903
Placer County (CA)	6.1%	0.3%	9.1%	25.7%	58.8%	798
City of Tampa (FL)	4.1%	1.4%	9.9%	29.3%	55.4%	294
St. Charles County (MO)	7.1%	0.0%	21.4%	23.8%	47.6%	84
Manatee County (FL)	8.9%	0.3%	11.6%	23.7%	55.5%	717

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	5.9%	0.5%	5.1%	27.7%	60.8%	1,000
Clackamas County (OR)	6.9%	0.8%	13.2%	31.3%	47.8%	393
Sarasota County (FL)	6.6%	0.4%	6.3%	23.7%	62.9%	1,361
Monterey County (CA)	8.3%	1.3%	15.0%	24.5%	50.9%	698
City of Atlanta (GA)	3.2%	0.6%	8.2%	22.4%	65.6%	474
Morris County (NJ)	7.5%	1.5%	17.9%	34.5%	38.6%	747
Cohort D Average	5.7%	0.8%	12.4%	27.6%	53.5%	750
Cohort D Median	5.8%	0.7%	12.1%	27.6%	53.4%	745

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	3.4%	0.4%	14.0%	35.9%	46.3%	499
City of Mesa (AZ)	5.5%	1.2%	16.3%	30.0%	46.9%	1,059
Guilford County (NC)	4.9%	1.0%	18.4%	34.1%	41.6%	1,227
Dane County (WI)	5.5%	1.3%	11.9%	31.8%	49.5%	957
Volusia County (FL)	4.5%	0.0%	3.6%	10.7%	81.3%	112
Union County (NJ)	3.1%	0.7%	20.8%	26.8%	48.6%	418
City of Albuquerque (NM)	7.1%	0.3%	7.0%	22.5%	62.9%	896
City of Milwaukee (WI)	7.9%	1.1%	9.9%	29.5%	51.5%	705
Washington County (OR)	5.9%	0.4%	16.8%	33.0%	43.9%	784
Johnson County (KS)	5.0%	1.3%	17.4%	29.6%	46.8%	524
Ocean County (NJ)	6.6%	0.5%	9.5%	23.3%	60.0%	828
City of Louisville-Jefferson County (KY)	6.9%	1.2%	10.8%	26.3%	54.8%	752
Monmouth County (NJ)	7.2%	0.5%	11.0%	27.4%	53.9%	775
City of Las Vegas (NV)	6.9%	0.9%	11.3%	26.1%	54.9%	1,350
City of Portland (OR)	3.8%	1.3%	14.7%	30.5%	49.7%	1,247
City of Nashville-Davidson County (TN)	3.6%	1.1%	14.8%	27.6%	52.9%	833
Hudson County (NJ)	6.5%	1.0%	14.7%	27.6%	50.2%	896
Jackson County (MO)	6.1%	1.6%	12.8%	27.1%	52.3%	553
City and County of Denver (CO)	5.4%	0.6%	8.9%	32.3%	52.9%	889
Lee County (FL)	6.5%	0.7%	12.2%	26.9%	53.8%	1,069
Essex County (NJ)	5.9%	0.2%	11.9%	28.8%	53.3%	598
Multnomah County (OR)	4.0%	1.3%	14.6%	31.2%	48.9%	1,312
Middlesex County (NJ)	7.6%	1.0%	14.1%	29.3%	48.0%	631
City of Indianapolis (IN)	4.5%	1.7%	12.4%	26.1%	55.3%	930
City and County of San Francisco (CA)	5.7%	1.3%	13.0%	28.0%	52.0%	1,030
Prince George's County (MD)	9.3%	1.2%	12.3%	30.2%	46.9%	162
City of Fort Worth (TX)	5.1%	0.8%	11.2%	23.7%	59.1%	881
Bergen County (NJ)	4.2%	2.2%	18.3%	36.5%	38.8%	312
Shelby County (TN)	6.8%	0.7%	10.5%	28.3%	53.6%	1,101
Westchester County (NY)	5.5%	1.9%	14.7%	28.8%	49.2%	1,133
Pinellas County (FL)	7.7%	1.0%	12.8%	28.8%	49.6%	1,273
Cohort E Average	5.8%	1.0%	13.0%	28.3%	51.9%	830
Cohort E Median	5.7%	1.0%	12.8%	28.8%	51.5%	881

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	6.1%	1.6%	15.1%	31.4%	45.7%	735
Pima County (AZ)	6.9%	0.4%	8.7%	28.7%	55.3%	1,786
Montgomery County (MD)	4.9%	0.7%	13.9%	28.8%	51.7%	942
Mecklenburg County (NC)	4.1%	0.9%	16.4%	30.3%	48.4%	788
Wake County (NC)	6.0%	1.4%	19.1%	31.2%	42.3%	1,501
Fairfax County (VA)	5.8%	1.0%	17.1%	27.6%	48.5%	889
Salt Lake County (UT)	6.4%	1.0%	12.5%	31.4%	48.7%	991
Cuyahoga County (OH)	6.8%	1.5%	13.4%	26.0%	52.3%	973
Allegheny County (PA)	3.7%	1.1%	14.6%	30.3%	50.3%	735
City of Dallas (TX)	5.7%	0.5%	9.3%	24.1%	60.4%	2,676
Orange County (FL)	5.7%	0.3%	8.1%	23.5%	62.4%	1,379
City of San Diego (CA)	4.7%	1.5%	9.0%	27.7%	57.0%	1,475
Hillsborough County (FL)	4.4%	1.5%	9.5%	29.1%	55.4%	388
Palm Beach County (FL)	1.5%	0.6%	13.2%	23.9%	60.8%	8,835
City of San Antonio (TX)	2.3%	0.0%	13.3%	23.4%	60.9%	128
Sacramento County (CA)	5.7%	0.6%	12.8%	25.9%	55.0%	789
City and County of Philadelphia (PA)	3.4%	0.9%	13.0%	28.6%	54.0%	859
City of Phoenix (AZ)	5.8%	0.3%	11.5%	25.9%	56.6%	723
Santa Clara County (CA)	5.3%	1.7%	18.0%	31.1%	44.0%	1,123
Broward County (FL)	7.9%	0.6%	10.3%	25.5%	55.7%	2,656
San Bernardino County (CA)	7.4%	1.2%	11.9%	26.9%	52.6%	1,214
Clark County (NV)	6.6%	0.9%	10.8%	25.8%	56.0%	1,786
City of Houston (TX)	5.2%	1.0%	10.7%	28.6%	54.6%	1,339
Riverside County (CA)	4.7%	1.4%	13.4%	28.2%	52.3%	1,481
Miami-Dade County (FL)	6.7%	0.8%	11.6%	18.7%	62.2%	1,953
San Diego County (CA)	5.9%	1.2%	11.3%	26.4%	55.2%	4,402
Harris County (TX)	5.1%	1.0%	10.7%	28.7%	54.6%	1,340
Cohort F Average	5.4%	1.0%	12.6%	27.3%	53.8%	1,625
Cohort F Median	5.7%	1.0%	12.5%	27.7%	54.6%	1,214

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	9.8%	0.7%	9.0%	25.9%	54.6%	885
Eastern Oregon Border Region	5.3%	0.2%	8.1%	22.8%	63.6%	626
South Cumberland Region (TN)	3.1%	1.6%	22.8%	32.6%	39.9%	193
Oregon's Adventure Coast	2.8%	0.1%	7.9%	42.5%	46.6%	811
Southern Oregon: Ashland/Talent/Jacksonville	6.4%	0.0%	7.9%	17.2%	68.5%	581
Greater Portsmouth Area (NH)	4.6%	0.2%	10.0%	20.2%	65.0%	908
The Gorge (OR)	6.8%	0.3%	9.6%	28.3%	55.1%	396
Northeast Oregon Region	6.5%	0.2%	8.6%	29.1%	55.6%	523
Greater Aberdeen Region (SD)	6.6%	0.9%	9.2%	32.3%	51.0%	576
Tri-Cities Communities (VA)	6.1%	0.5%	19.3%	29.6%	44.5%	409
Upper Valley Region (NH/VT)	4.1%	0.4%	8.7%	27.2%	59.6%	492
Monadnock Region (NH)	5.5%	0.9%	14.0%	24.5%	55.0%	783
Bismarck-Mandan Region (ND)	7.0%	0.0%	8.7%	25.8%	58.5%	299
Greater Minot Region (ND)	5.4%	0.2%	7.8%	33.8%	52.9%	613
Greater Burlington Area (VT)	6.3%	1.2%	12.3%	28.3%	51.9%	847
Northeastern Connecticut Region	2.9%	1.4%	18.6%	24.9%	52.2%	441
Northwest Connecticut Region	6.3%	1.1%	10.8%	30.1%	51.7%	741
Western Connecticut Region	5.1%	1.7%	14.3%	25.4%	53.5%	846
Greater Fargo-Moorhead Area (ND/MN)	6.1%	0.8%	10.5%	29.8%	52.8%	494
Greater Kingsport Area (TN)	8.0%	0.9%	9.3%	31.8%	50.0%	538
Cedar Valley Region (IA)	4.0%	0.5%	11.5%	34.9%	49.0%	773
Central Oregon Region	7.9%	1.0%	10.0%	28.5%	52.7%	522
Northwest Tennessee Development District	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	19
Southwest Tennessee Development District	6.9%	0.7%	9.2%	25.1%	58.1%	1,700
Southeast Ohio	5.8%	0.6%	9.5%	27.1%	56.9%	1,279
Southeastern Connecticut Region	6.6%	1.0%	14.3%	29.8%	48.2%	684
Shoreline and River Valley Region (CT)	4.4%	0.9%	14.7%	25.3%	54.7%	340
Upper Peninsula of Michigan	6.9%	1.1%	8.8%	23.8%	59.5%	1,120
Greater Waterbury Region (CT)	4.3%	0.1%	9.8%	33.1%	52.7%	776
Quad Cities Region (IA/IL)	6.1%	0.9%	12.7%	30.7%	49.6%	781
Greater Peoria Area (IL)	8.0%	0.7%	12.9%	31.4%	47.1%	767
Upper Cumberland Development District (TN)	11.0%	0.0%	6.8%	21.2%	61.0%	146
City of Huntsville/Madison County (AL)	4.4%	2.1%	24.4%	30.0%	39.1%	747
Eastern Connecticut Region	5.2%	1.2%	16.0%	27.9%	49.8%	1,125
South Central Tennessee Development District	4.9%	1.1%	12.3%	20.1%	61.6%	1,003
Coachella Valley Region (CA)	4.2%	0.8%	12.6%	28.6%	53.8%	720

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	5.7%	1.7%	21.0%	31.9%	39.7%	652
First Tennessee Development District	7.7%	0.6%	8.9%	25.3%	57.5%	1,467
Northwest Arkansas Region	5.6%	0.3%	3.3%	26.3%	64.5%	909
Northeast Prosperity Zone (NC)	6.1%	1.0%	14.6%	28.2%	50.1%	1,085
The Eastside (King County, WA)	4.8%	1.2%	18.2%	34.8%	41.1%	1,447
Greater Des Moines Region (IA)	5.0%	0.7%	11.4%	30.6%	52.3%	879
Greater New Haven Region (CT)	6.1%	1.5%	16.7%	31.5%	44.3%	958
Northwestern Prosperity Zone (NC)	6.4%	0.6%	14.0%	27.9%	51.1%	2,165
Southeast Tennessee Development District	4.8%	0.7%	12.1%	26.7%	55.7%	2,570
Greater Knoxville Region (TN)	5.2%	0.4%	12.1%	27.0%	55.2%	725
Western Prosperity Zone (NC)	5.0%	0.8%	13.4%	29.3%	51.5%	1,446
Lehigh Valley Region (PA)	3.6%	1.4%	14.6%	28.7%	51.7%	714
Pikes Peak Region (CO)	5.6%	0.9%	14.7%	30.8%	48.0%	756
Coastal Fairfield County Region (CT)	6.2%	0.9%	15.2%	27.3%	50.5%	759
Greater Fort Wayne Area (IN)	5.3%	0.9%	11.6%	30.0%	52.1%	963
Greater Sarasota/Bradenton Area (FL)	7.4%	0.4%	8.1%	23.7%	60.3%	2,078
Sandhills Prosperity Zone (NC)	5.3%	0.3%	10.3%	26.2%	57.9%	1,919
West Valley Region (AZ)	9.1%	0.7%	13.3%	30.1%	46.9%	452
Greater Hartford Region (CT)	4.3%	0.3%	11.1%	27.2%	57.0%	584
Dayton Region (OH)	5.4%	1.1%	10.4%	27.8%	55.2%	1,142
Memphis Area Association of Governments (TN)	6.8%	0.7%	10.5%	28.3%	53.6%	1,101
Southeast Prosperity Zone (NC)	5.7%	0.7%	10.7%	27.7%	55.3%	1,479
Richmond & Tri-Cities Region (VA)	5.5%	0.8%	12.8%	28.3%	52.6%	2,282
Greater Fairfax Area (VA)	4.9%	1.3%	17.7%	29.3%	46.9%	1,381
South Hampton Roads Area (VA)	4.9%	0.7%	10.4%	25.3%	58.8%	762
East Tennessee Development District	5.2%	0.6%	14.4%	35.1%	44.8%	2,261
Greater St. Louis Area (MO)	6.4%	1.1%	11.8%	28.5%	52.2%	1,929
Western New York Region	5.5%	0.8%	10.3%	24.3%	59.0%	757
Greater Jacksonville Region (FL)	4.5%	0.8%	14.2%	23.9%	56.5%	2,156
Piedmont-Triad Prosperity Zone (NC)	4.5%	0.9%	16.7%	30.5%	47.4%	1,979
Greater Kansas City Metropolitan Area (MO/KS)	4.3%	1.3%	13.1%	29.9%	51.4%	1,737
Greater Portland Area (OR)	5.0%	0.9%	15.1%	31.8%	47.2%	2,489
Greater Nashville Regional Council (TN)	5.2%	0.9%	13.1%	28.3%	52.5%	2,376
Greater Tampa/St. Petersburg Area (FL)	6.9%	1.1%	12.0%	28.9%	51.0%	1,661
Southwestern Prosperity Zone (NC)	6.0%	0.5%	13.2%	30.2%	50.1%	2,397
North Central Prosperity Zone (NC)	6.7%	1.0%	14.6%	28.1%	49.7%	5,036

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	5.4%	0.4%	7.1%	25.9%	61.3%	851
Greater Philadelphia Region (PA)	4.3%	1.1%	14.0%	29.1%	51.6%	1,025
Central Florida Region	5.6%	0.3%	8.4%	23.1%	62.7%	1,786
Inland Empire Region (CA)	5.9%	1.3%	12.7%	27.6%	52.4%	2,695
Greater Houston Region (TX)	4.9%	0.9%	10.5%	27.9%	55.8%	1,460
Dallas-Fort Worth-Arlington MSA (TX)	5.2%	0.5%	11.2%	26.9%	56.1%	5,527
Regional Average	5.7%	0.8%	12.2%	28.2%	53.1%	1,196
Regional Median	5.5%	0.8%	12.0%	28.3%	52.6%	865

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

ENTIRE STATES All Populations Number of Communities = 21	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	6.0%	1.3%	11.8%	25.1%	55.7%	2,964
State of North Dakota	6.0%	0.4%	9.8%	28.6%	55.3%	1,997
State of South Dakota	3.9%	0.7%	9.5%	33.0%	52.8%	3,206
State of Delaware	4.1%	1.2%	10.3%	24.9%	59.6%	4,408
State of Idaho	5.6%	0.4%	7.0%	19.6%	67.3%	1,186
State of New Mexico	6.9%	0.6%	10.6%	22.8%	59.1%	2,935
State of Arkansas	5.9%	0.4%	3.6%	25.7%	64.4%	972
State of Nevada	6.8%	0.7%	11.3%	27.1%	54.1%	2,612
State of Iowa	5.4%	0.7%	10.1%	28.3%	55.5%	5,636
State of Utah	5.3%	1.4%	13.9%	30.1%	49.3%	3,352
Commonwealth of Puerto Rico	3.3%	0.3%	5.3%	16.9%	74.3%	1,163
State of Connecticut	5.3%	1.0%	13.8%	28.8%	51.1%	6,129
State of Oregon	5.5%	0.7%	11.3%	27.7%	54.8%	12,324
State of Wisconsin	6.1%	0.9%	11.3%	26.9%	54.8%	3,867
State of Missouri	4.7%	1.0%	11.4%	28.8%	54.2%	6,118
State of Tennessee	5.8%	0.8%	11.8%	27.6%	54.0%	12,643
State of Arizona	6.2%	0.8%	13.0%	30.2%	49.8%	7,599
State of New Jersey	5.8%	0.8%	14.3%	29.2%	49.8%	7,476
State of North Carolina	5.9%	0.7%	13.7%	28.5%	51.2%	17,506
State of Georgia	4.7%	0.7%	8.9%	27.9%	57.8%	2,652
State of Florida	4.8%	0.6%	12.1%	25.0%	57.4%	27,477
Statewide Average	5.4%	0.8%	10.7%	26.8%	56.3%	6,392
Statewide Median	5.6%	0.7%	11.3%	27.7%	54.8%	3,867

TABLE 39
Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	9.5%	0.4%	8.3%	21.2%	60.6%	241
Abilene Cultural District (Abilene, TX)	7.6%	0.8%	8.1%	25.3%	58.1%	356
Downtown Torrington (Torrington, CT)	6.5%	0.8%	8.0%	27.3%	57.5%	400
Iowa City Downtown District (Iowa City, IA)	3.8%	1.9%	9.4%	18.9%	66.0%	53
Downtown Macon Urban Core (Macon, GA)	4.4%	0.9%	6.2%	23.0%	65.5%	113
Oceanside Cultural District (Oceanside, CA)	7.3%	0.3%	12.9%	26.7%	52.7%	588
Southeast Ohio Theatre Trail (Southeastern OH)	5.3%	1.1%	9.8%	25.5%	58.3%	624
Loch Haven Cultural Park (Orlando, FL)	7.2%	0.0%	10.0%	27.6%	55.2%	221
Cool Spring Downtown District (Fayetteville, NC)	7.5%	0.4%	12.7%	28.4%	51.1%	536
Downtown Las Vegas (Las Vegas, NV)	6.4%	0.6%	13.4%	27.1%	52.5%	657
Arts Campus Fort Wayne (Fort Wayne, IN)	5.3%	0.7%	9.3%	27.3%	57.3%	300
Salt Lake Cultural Core (Salt Lake City, UT)	6.1%	0.7%	10.5%	32.1%	50.6%	411
Grand Center Arts District (St. Louis, MO)	5.4%	1.0%	13.0%	32.3%	48.2%	684
Dallas Arts District (Dallas, TX)	5.0%	0.5%	8.4%	24.9%	61.3%	1,875
Balboa Park Cultural District (San Diego, CA)	3.7%	1.5%	8.9%	27.8%	58.1%	654
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	4.4%	1.3%	12.9%	30.7%	50.7%	527
Midtown Cultural District (Houston, TX)	1.4%	0.0%	15.5%	35.2%	47.9%	71
Arts District Average	5.7%	0.8%	10.4%	27.1%	56.0%	462
Arts District Median	5.4%	0.7%	9.8%	27.3%	57.3%	406

Averages for the Overall Sample of 214,363 Audience-Intercept Surveys that Included a Response to this Question

Average of All Audience Surveys	5.5%	0.9%	12.2%	27.6%	53.8%	214,363
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Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 40

Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**This venue or facility is an important pillar for me within my community.**" This table presents the level of agreement findings for **resident** audience survey respondents for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident audience survey respondents who responded "Strongly Disagree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Three:

The percentage of resident audience survey respondents who responded "Disagree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Four:

The percentage of resident audience survey respondents who responded "Neutral" to the statement, "This venue or facility is an important pillar for me within my community."

Column Five:

The percentage of resident audience survey respondents who responded "Agree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Six:

The percentage of resident audience survey respondents who responded "Strongly Agree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Seven:

The total number of resident audience survey respondents who responded with their level of agreement with the statement, "This venue or facility is an important pillar for me within my community."

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	7.4%	0.0%	5.6%	29.6%	57.4%	54
Taos County (NM)	11.3%	0.5%	3.3%	15.1%	69.8%	212
Town of Hillsborough (NC)	4.9%	0.4%	9.4%	29.0%	56.3%	245
Harney County (OR)	7.1%	5.4%	16.1%	39.3%	32.1%	56
City of Monmouth (OR)	6.1%	0.6%	11.4%	27.6%	54.3%	359
City of Sedona (AZ)	6.5%	0.4%	7.2%	19.8%	66.2%	278
City of Yankton (SD)	3.9%	0.0%	7.2%	24.8%	64.1%	153
City of Falls Church (VA)	3.6%	1.8%	5.4%	21.4%	67.9%	56
City of Jamestown (ND)	7.6%	1.0%	14.1%	26.8%	50.5%	198
Rutland County (VT)	8.9%	0.4%	8.1%	21.5%	61.1%	483
Town of Elkton (MD)	6.1%	1.3%	14.4%	36.4%	41.8%	541
City of Waterville (ME)	6.2%	0.3%	8.3%	34.0%	51.2%	324
City of Pendleton (OR)	4.3%	0.4%	6.8%	23.3%	65.1%	484
Haywood County (TN)	7.0%	0.6%	1.8%	22.2%	68.4%	342
City of Hannibal (MO)	0.0%	0.0%	11.5%	43.0%	45.6%	305
Johnson County (TN)	7.8%	0.0%	4.0%	19.7%	68.6%	579
City of Safety Harbor (FL)	1.4%	0.0%	18.9%	43.2%	36.5%	74
City of Tullahoma (TN)	3.9%	0.6%	6.5%	18.4%	70.5%	645
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	8
Town of Carrboro (NC)	3.7%	0.0%	7.0%	23.0%	66.4%	244
City of Coronado (CA)	6.5%	1.1%	14.9%	27.3%	50.2%	538
City of Laguna Beach (CA)	7.3%	0.9%	10.4%	26.5%	54.9%	317
City of Newberg (OR)	6.6%	0.4%	14.5%	23.6%	55.0%	242
City of Fairfax (VA)	3.3%	0.7%	14.3%	37.9%	43.8%	272
City of Brookings (SD)	3.5%	0.7%	4.7%	28.6%	62.6%	601
Macon County (TN)	12.6%	0.0%	2.1%	20.0%	65.3%	95
City of Paducah (KY)	4.5%	0.0%	3.4%	23.3%	68.8%	356
City of Tarpon Springs (FL)	7.8%	0.0%	7.2%	26.8%	58.2%	153
McNairy County (TN)	14.0%	0.0%	5.7%	23.1%	57.2%	229
City of Mason City (IA)	7.9%	0.7%	4.3%	25.4%	61.6%	558
Door County (WI)	5.4%	0.0%	4.3%	18.7%	71.6%	278
City of Winter Park (FL)	6.7%	0.4%	7.0%	24.6%	61.3%	284
City of Dover (NH)	7.9%	0.9%	8.3%	29.5%	53.4%	545
Transylvania County (NC)	6.0%	0.0%	0.0%	18.0%	76.0%	50
City of West Hollywood (CA)	6.5%	1.8%	17.0%	27.3%	47.3%	827
Clatsop County (OR)	6.2%	0.0%	5.0%	25.8%	63.1%	520

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	8.8%	0.0%	15.7%	30.4%	45.1%	102
City of Marion (IA)	5.4%	0.6%	7.2%	35.3%	51.5%	167
Summit County (UT)	6.1%	2.3%	9.5%	30.4%	51.7%	263
Sullivan County (NH)	6.4%	0.7%	8.7%	25.1%	59.1%	435
Monroe County (TN)	2.9%	0.3%	15.1%	53.5%	28.2%	628
City of Cleveland (TN)	4.4%	0.4%	11.0%	24.6%	59.6%	544
Lincoln County (OR)	4.0%	0.0%	3.1%	15.4%	77.5%	748
Cohort A Average	6.2%	0.6%	8.6%	27.1%	57.5%	335
Cohort A Median	6.2%	0.4%	7.2%	25.6%	58.6%	284

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	5.7%	1.0%	9.2%	29.8%	54.4%	618
City of Florissant (MO)	8.0%	0.9%	9.3%	23.1%	58.7%	225
McMinn County (TN)	5.0%	0.2%	2.0%	21.6%	71.2%	559
City of Watsonville (CA)	9.6%	0.3%	7.0%	26.7%	56.5%	386
Lafayette County (MS)	2.8%	0.4%	6.5%	37.4%	52.9%	743
Columbus County (NC)	0.7%	0.0%	5.3%	27.8%	66.1%	564
Watauga County (NC)	5.8%	0.9%	5.8%	24.5%	63.1%	347
Mercer County (WV)	6.4%	0.6%	5.0%	26.3%	61.8%	502
City of Dubuque (IA)	4.6%	0.0%	4.8%	24.1%	66.5%	585
City of Ocala (FL)	4.7%	0.3%	9.5%	24.8%	60.7%	662
Town of Chapel Hill (NC)	3.8%	0.6%	9.6%	34.6%	51.3%	156
City of National City (CA)	8.3%	1.2%	6.7%	21.3%	62.6%	254
City of Encinitas (CA)	4.5%	1.7%	7.6%	27.3%	59.0%	422
City of Grand Junction (CO)	6.9%	1.4%	11.8%	29.2%	50.6%	634
City of Cheyenne (WY)	6.1%	0.0%	7.2%	32.6%	54.2%	264
City of Santa Cruz (CA)	4.3%	0.7%	8.9%	25.7%	60.4%	576
Hamblen County (TN)	8.7%	1.0%	6.1%	28.1%	56.0%	505
City of Redmond (WA)	5.6%	2.5%	13.2%	37.1%	41.6%	197
Town of Jupiter (FL)	0.4%	0.0%	4.8%	22.1%	72.7%	498
City of Ames (IA)	5.7%	0.3%	7.5%	28.0%	58.4%	610
City of Portland (ME)	2.8%	0.3%	3.5%	22.6%	70.8%	288
City of Jackson (TN)	5.3%	0.9%	7.4%	25.6%	60.8%	566
Wilkes County (NC)	11.8%	1.2%	3.5%	21.2%	62.4%	85
City of Eau Claire (WI)	5.7%	0.9%	6.0%	20.2%	67.1%	645
Greene County (TN)	6.6%	0.7%	5.8%	21.9%	65.0%	137
Carteret County (NC)	4.0%	0.0%	7.0%	36.3%	52.7%	328
City of Walnut Creek (CA)	5.8%	0.4%	6.7%	25.3%	61.8%	1,275
Island of Kaua'i (HI)	7.2%	0.0%	5.6%	25.6%	61.6%	125
Walton County (FL)	6.2%	1.1%	10.1%	33.0%	49.6%	276
Chatham County (NC)	8.6%	0.5%	14.8%	23.4%	52.6%	209
City of Flagstaff (AZ)	6.2%	0.5%	11.2%	30.6%	51.4%	385
City of Rapid City (SD)	0.5%	1.1%	12.1%	45.7%	40.5%	610
City of Missoula (MT)	5.3%	0.6%	7.4%	25.7%	60.9%	622
Wilson County (NC)	12.4%	0.2%	3.6%	20.8%	63.0%	873
Caldwell County (NC)	6.5%	0.0%	6.8%	32.5%	54.3%	400
City of Sioux City (IA)	4.3%	1.1%	8.7%	31.5%	54.3%	184

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	7.8%	2.6%	8.7%	28.1%	52.8%	231
City of Santa Fe (NM)	6.1%	0.0%	10.3%	21.8%	61.8%	477
City of Fort Myers (FL)	6.8%	0.3%	9.4%	26.3%	57.3%	799
Buchanan County (MO)	5.6%	0.6%	6.0%	26.7%	61.1%	486
City of Nashua (NH)	5.1%	0.7%	12.8%	30.5%	50.9%	554
City of Miami Beach (FL)	4.5%	0.3%	6.0%	13.9%	75.3%	604
City of Asheville (NC)	5.3%	0.6%	10.8%	29.3%	54.0%	1,019
Pottawattamie County (IA)	9.8%	1.2%	3.7%	21.7%	63.5%	244
Fairbanks North Star Borough (AK)	5.6%	0.6%	8.7%	26.5%	58.6%	321
City of Lee's Summit (MO)	7.7%	2.6%	12.8%	27.6%	49.5%	196
Cleveland County (NC)	8.1%	0.0%	4.3%	25.9%	61.6%	185
Montgomery County (VA)	6.4%	1.0%	9.3%	28.8%	54.6%	907
Nevada County (CA)	5.1%	0.3%	8.4%	29.2%	57.0%	703
City of Boca Raton (FL)	1.1%	0.3%	7.6%	25.6%	65.5%	1,084
Cohort B Average	5.8%	0.7%	7.7%	27.1%	58.6%	483
Cohort B Median	5.7%	0.6%	7.4%	26.4%	58.8%	492

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	5.6%	1.3%	13.3%	29.2%	50.5%	390
City of Renton (WA)	8.3%	1.3%	17.5%	31.6%	41.4%	469
Craven County (NC)	6.2%	0.0%	3.9%	19.1%	70.8%	257
Platte County (MO)	0.0%	0.0%	0.0%	27.0%	73.0%	100
Cecil County (MD)	5.2%	1.4%	12.7%	33.1%	47.5%	842
City of Boulder (CO)	6.2%	0.9%	9.1%	29.2%	54.6%	760
Bradley County (TN)	4.4%	0.3%	10.1%	25.8%	59.4%	613
City of Lewisville (TX)	6.8%	0.2%	11.1%	25.5%	56.4%	424
City of Elgin (IL)	6.9%	1.6%	9.5%	24.2%	57.7%	433
Douglas County (OR)	7.0%	0.0%	7.4%	23.2%	62.5%	285
City of West Palm Beach (FL)	1.3%	0.5%	8.3%	24.6%	65.3%	3,078
Flagler County (FL)	7.8%	0.6%	7.1%	28.1%	56.4%	477
City of Clearwater (FL)	10.8%	1.3%	14.3%	28.1%	45.5%	231
City of Carlsbad (CA)	7.4%	0.8%	7.9%	24.4%	59.5%	365
City of Norman (OK)	6.3%	1.0%	10.6%	25.7%	56.4%	837
City of Columbia (MO)	2.8%	1.1%	10.2%	24.9%	61.0%	177
City of Abilene (TX)	6.0%	0.6%	7.0%	26.9%	59.4%	498
Hunterdon County (NJ)	5.8%	0.5%	5.8%	27.2%	60.7%	552
City of Topeka (KS)	6.1%	1.2%	8.4%	27.3%	57.1%	594
Cache County (UT)	4.1%	1.8%	8.7%	25.2%	60.2%	437
City of New Haven (CT)	5.2%	1.3%	10.9%	31.4%	51.2%	523
City of Waco (TX)	6.3%	0.7%	12.8%	33.4%	46.8%	823
Brunswick County (NC)	7.6%	0.0%	4.5%	22.7%	65.2%	66
City of Bellevue (WA)	2.3%	0.7%	16.2%	38.0%	42.8%	568
City of Savannah (GA)	6.7%	0.0%	4.6%	29.5%	59.2%	434
Orange County (NC)	4.2%	0.3%	8.5%	28.2%	58.8%	648
Cumberland County (NJ)	9.6%	0.0%	13.3%	27.7%	49.4%	83
Johnson County (IA)	3.9%	1.2%	5.7%	21.5%	67.7%	492
City of Escondido (CA)	5.9%	1.0%	15.9%	28.4%	48.8%	391
City of Kansas City (MO)	5.3%	0.5%	12.2%	27.0%	55.0%	189
Macon-Bibb County (GA)	4.9%	1.2%	3.7%	21.0%	69.1%	81
City of Springfield (MA)	4.7%	0.1%	4.6%	35.6%	55.0%	702
Ouachita Parish (LA)	3.4%	0.5%	11.0%	29.7%	55.5%	654
City of Alexandria (VA)	5.3%	1.0%	9.8%	30.2%	53.6%	599
Catawba County (NC)	8.4%	0.4%	6.5%	25.3%	59.4%	463
Martin County (FL)	3.9%	0.4%	7.6%	28.6%	59.5%	514

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	6.6%	0.0%	14.8%	26.2%	52.5%	61
Town of Cary (NC)	6.9%	2.0%	16.2%	34.8%	40.1%	247
Springfield (MO)	4.7%	0.4%	7.8%	24.3%	62.8%	705
City of Salem (OR)	1.9%	0.8%	9.9%	30.6%	56.8%	373
City of Fort Collins (CO)	7.4%	0.6%	7.8%	27.9%	56.4%	1,249
City of Eugene (OR)	5.9%	0.9%	5.6%	25.9%	61.8%	800
City of Oceanside (CA)	7.7%	0.3%	11.4%	23.8%	56.7%	638
City of Ontario (CA)	9.9%	0.4%	7.3%	28.1%	54.4%	274
City of Frisco (TX)	3.0%	0.1%	8.1%	42.5%	46.1%	724
City of Providence (RI)	8.7%	1.1%	9.8%	24.0%	56.5%	379
Pitt County (NC)	6.2%	1.0%	12.7%	30.5%	49.6%	597
City of Fort Lauderdale (FL)	9.2%	0.4%	7.8%	22.2%	60.4%	982
City of McKinney (TX)	5.3%	1.3%	6.6%	23.7%	63.2%	76
Sumner County (TN)	1.8%	0.9%	7.5%	37.7%	52.2%	228
City of Sioux Falls (SD)	6.5%	0.0%	6.6%	22.5%	64.4%	542
City of Tempe (AZ)	6.4%	0.9%	12.7%	32.9%	47.1%	346
City of Salt Lake City (UT)	7.6%	0.3%	9.7%	31.8%	50.5%	380
Richmond County (GA)	2.4%	1.3%	9.4%	32.1%	54.8%	449
Montgomery County (TN)	7.3%	1.5%	7.3%	24.3%	59.5%	395
Tuscaloosa County (AL)	5.1%	1.5%	9.4%	26.3%	57.7%	395
City of San Bernardino (CA)	3.3%	3.3%	18.3%	26.7%	48.3%	300
Cabarrus County (NC)	6.9%	0.2%	7.6%	32.0%	53.3%	490
City of Tacoma (WA)	5.4%	1.1%	13.5%	30.6%	49.3%	718
Gaston County (NC)	8.6%	0.3%	7.3%	25.8%	58.1%	384
New Hanover County (NC)	6.2%	1.3%	11.9%	26.4%	54.1%	386
City of Garland (TX)	4.2%	0.0%	14.6%	25.8%	55.3%	356
Clay County (MO)	0.0%	0.0%	0.0%	49.0%	51.0%	145
Cohort C Average	5.7%	0.8%	9.4%	28.2%	56.0%	503
Cohort C Median	6.0%	0.7%	9.1%	27.2%	56.4%	437

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	8.2%	0.2%	10.6%	30.0%	51.0%	586
City of Scottsdale (AZ)	2.2%	1.0%	15.3%	42.1%	39.4%	687
City of Chandler (AZ)	8.1%	0.7%	19.5%	30.8%	41.0%	595
Buncombe County (NC)	5.3%	0.6%	10.6%	29.4%	54.2%	1,058
City of St. Petersburg (FL)	8.7%	1.9%	7.7%	28.8%	52.9%	104
City of Jersey City (NJ)	5.7%	0.8%	12.2%	27.5%	53.7%	592
Greater Green Bay Area (WI)	7.7%	0.0%	2.6%	37.2%	52.6%	78
St. Johns County (FL)	4.3%	0.0%	3.8%	18.4%	73.6%	560
Alachua County (FL)	3.5%	0.8%	8.8%	28.0%	58.9%	375
Santa Cruz County (CA)	5.8%	0.7%	10.2%	26.4%	57.0%	1,209
York County (SC)	4.6%	0.9%	10.0%	24.0%	60.6%	350
City of Orlando (FL)	4.8%	0.0%	7.6%	24.5%	63.1%	314
City of Lincoln (NE)	3.7%	1.1%	7.6%	30.0%	57.5%	643
City of Greensboro (NC)	4.7%	0.6%	13.1%	32.2%	49.4%	618
Leon County (FL)	8.5%	0.6%	9.4%	27.2%	54.3%	680
City of Marquette (MI)	7.2%	0.0%	4.5%	21.9%	66.4%	485
Greater Spartanburg Area (SC)	5.4%	0.5%	6.1%	23.5%	64.5%	557
Durham County (NC)	3.3%	0.9%	10.4%	30.8%	54.5%	451
Lexington-Fayette Urban County (KY)	4.9%	0.0%	15.3%	25.8%	54.0%	163
Somerset County (NJ)	5.4%	0.2%	11.7%	29.8%	52.8%	426
City of Riverside (CA)	4.6%	1.5%	12.7%	27.9%	53.2%	526
Rutherford County (TN)	7.0%	0.4%	10.3%	28.2%	54.2%	561
City of Santa Ana (CA)	7.0%	0.6%	10.0%	26.8%	55.5%	668
Cumberland County (NC)	7.5%	0.0%	9.0%	24.8%	58.7%	983
Municipality of San Juan (PR)	5.9%	0.0%	5.3%	7.2%	81.6%	152
Davis County (UT)	5.1%	0.1%	5.5%	27.7%	61.7%	751
Lake County (FL)	2.8%	0.0%	4.7%	26.2%	66.4%	107
Washtenaw County (MI)	4.8%	1.2%	9.5%	26.2%	58.3%	581
Hamilton County (TN)	6.7%	0.6%	10.9%	33.6%	48.2%	539
Forsyth County (NC)	4.0%	0.6%	8.2%	25.1%	62.0%	498
Collier County (FL)	5.5%	0.5%	7.6%	29.7%	56.8%	435
City of Wichita (KS)	8.0%	0.6%	8.1%	25.3%	58.0%	691
Placer County (CA)	6.6%	0.0%	5.6%	25.6%	62.1%	589
City of Tampa (FL)	5.2%	1.0%	7.8%	25.9%	60.1%	193
St. Charles County (MO)	5.6%	0.0%	13.0%	20.4%	61.1%	54
Manatee County (FL)	9.7%	0.0%	10.1%	20.8%	59.5%	496

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	5.8%	0.3%	3.1%	26.9%	64.0%	778
Clackamas County (OR)	6.4%	1.3%	8.2%	28.3%	55.8%	233
Sarasota County (FL)	7.0%	0.4%	2.7%	20.8%	69.1%	716
Monterey County (CA)	8.0%	0.8%	10.5%	24.9%	55.8%	523
City of Atlanta (GA)	2.5%	0.0%	5.8%	21.7%	70.0%	240
Morris County (NJ)	8.1%	1.2%	12.7%	35.7%	42.3%	409
Cohort D Average	5.8%	0.5%	9.0%	26.9%	57.8%	506
Cohort D Median	5.6%	0.6%	9.2%	26.8%	57.3%	533

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	2.8%	0.6%	8.6%	35.6%	52.5%	360
City of Mesa (AZ)	5.3%	1.3%	14.5%	30.0%	49.0%	876
Guilford County (NC)	4.7%	0.7%	13.7%	34.2%	46.7%	728
Dane County (WI)	5.2%	1.5%	9.1%	31.5%	52.7%	809
Volusia County (FL)	5.6%	0.0%	2.2%	11.2%	80.9%	89
Union County (NJ)	2.6%	1.0%	17.7%	27.9%	50.8%	305
City of Albuquerque (NM)	7.3%	0.3%	7.0%	21.8%	63.6%	770
City of Milwaukee (WI)	8.6%	1.4%	8.6%	31.6%	49.9%	431
Washington County (OR)	6.0%	0.2%	14.8%	33.6%	45.4%	586
Johnson County (KS)	5.3%	1.4%	12.2%	29.6%	51.5%	361
Ocean County (NJ)	6.4%	0.3%	7.4%	22.5%	63.4%	675
City of Louisville-Jefferson County (KY)	8.1%	1.1%	9.3%	25.4%	56.2%	559
Monmouth County (NJ)	7.5%	0.2%	7.4%	26.9%	58.0%	598
City of Las Vegas (NV)	7.4%	0.8%	8.8%	24.7%	58.3%	1,159
City of Portland (OR)	3.9%	0.6%	12.4%	30.5%	52.6%	839
City of Nashville-Davidson County (TN)	3.4%	1.3%	11.7%	24.7%	58.9%	477
Hudson County (NJ)	5.7%	0.8%	12.4%	26.8%	54.3%	628
Jackson County (MO)	7.4%	1.7%	11.8%	25.6%	53.5%	297
City and County of Denver (CO)	4.1%	1.1%	6.3%	27.2%	61.3%	367
Lee County (FL)	6.7%	0.2%	9.2%	26.1%	57.8%	817
Essex County (NJ)	8.0%	0.0%	3.0%	25.5%	63.5%	263
Multnomah County (OR)	4.1%	0.7%	12.3%	31.3%	51.7%	886
Middlesex County (NJ)	6.2%	0.9%	10.0%	28.4%	54.5%	341
City of Indianapolis (IN)	3.5%	1.8%	10.6%	28.1%	56.0%	604
City and County of San Francisco (CA)	6.4%	0.9%	7.8%	28.5%	56.5%	565
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	25
City of Fort Worth (TX)	5.3%	0.6%	9.7%	23.8%	60.6%	673
Bergen County (NJ)	3.5%	0.5%	9.6%	42.4%	43.9%	198
Shelby County (TN)	6.9%	0.5%	9.9%	28.1%	54.6%	951
Westchester County (NY)	5.6%	1.8%	11.9%	28.7%	52.0%	896
Pinellas County (FL)	7.7%	1.3%	10.7%	29.7%	50.5%	839
Cohort E Average	5.7%	0.8%	10.0%	28.1%	55.4%	580
Cohort E Median	5.7%	0.8%	9.8%	28.1%	54.4%	598

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	6.3%	1.3%	13.4%	31.4%	47.7%	560
Pima County (AZ)	6.7%	0.3%	7.6%	28.8%	56.5%	1,479
Montgomery County (MD)	5.2%	0.7%	10.8%	29.7%	53.6%	593
Mecklenburg County (NC)	4.8%	0.8%	11.9%	28.5%	54.1%	523
Wake County (NC)	6.2%	1.7%	15.3%	31.5%	45.3%	1,101
Fairfax County (VA)	5.5%	1.1%	13.1%	25.2%	55.1%	543
Salt Lake County (UT)	6.5%	0.3%	10.1%	32.3%	50.8%	663
Cuyahoga County (OH)	6.5%	1.5%	11.4%	26.5%	54.1%	782
Allegheny County (PA)	3.3%	1.3%	11.7%	28.2%	55.5%	521
City of Dallas (TX)	5.7%	0.2%	6.4%	23.1%	64.6%	1,628
Orange County (FL)	5.6%	0.4%	7.1%	22.4%	64.6%	807
City of San Diego (CA)	5.0%	1.2%	6.8%	26.0%	60.9%	1,252
Hillsborough County (FL)	5.1%	1.5%	8.0%	27.0%	58.4%	274
Palm Beach County (FL)	1.5%	0.4%	8.0%	23.4%	66.7%	6,112
City of San Antonio (TX)	2.0%	0.0%	10.9%	24.8%	62.4%	101
Sacramento County (CA)	5.5%	0.3%	11.6%	25.3%	57.4%	605
City and County of Philadelphia (PA)	2.2%	0.7%	12.4%	29.8%	54.8%	403
City of Phoenix (AZ)	6.5%	0.3%	11.1%	25.2%	56.9%	642
Santa Clara County (CA)	5.8%	1.2%	16.0%	31.2%	45.8%	831
Broward County (FL)	8.2%	0.4%	8.2%	24.1%	59.0%	1,967
San Bernardino County (CA)	7.6%	1.2%	11.3%	27.0%	52.8%	970
Clark County (NV)	6.8%	0.8%	8.9%	24.7%	58.8%	1,581
City of Houston (TX)	4.8%	0.8%	6.8%	29.0%	58.6%	911
Riverside County (CA)	4.1%	1.3%	10.8%	28.5%	55.3%	1,085
Miami-Dade County (FL)	6.9%	0.6%	7.8%	17.5%	67.2%	1,517
San Diego County (CA)	6.1%	1.0%	9.7%	25.8%	57.3%	3,909
Harris County (TX)	4.8%	0.8%	6.8%	29.0%	58.6%	911
Cohort F Average	5.4%	0.8%	10.1%	26.9%	56.8%	1,195
Cohort F Median	5.6%	0.8%	10.8%	27.0%	56.9%	831

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	10.4%	0.8%	7.4%	24.8%	56.7%	759
Eastern Oregon Border Region	5.3%	0.0%	2.6%	20.6%	71.4%	378
South Cumberland Region (TN)	0.0%	2.4%	7.3%	43.9%	46.3%	41
Oregon's Adventure Coast	2.3%	0.1%	6.2%	44.0%	47.3%	693
Southern Oregon: Ashland/Talent/Jacksonville	6.6%	0.0%	5.0%	14.9%	73.5%	483
Greater Portsmouth Area (NH)	5.1%	0.0%	5.7%	17.3%	71.9%	544
The Gorge (OR)	6.8%	0.0%	7.6%	28.5%	57.1%	354
Northeast Oregon Region	6.8%	0.2%	7.9%	29.9%	55.2%	442
Greater Aberdeen Region (SD)	7.3%	0.0%	6.9%	32.9%	53.0%	508
Tri-Cities Communities (VA)	7.7%	0.0%	10.5%	22.4%	59.4%	143
Upper Valley Region (NH/VT)	4.3%	0.2%	6.4%	26.0%	63.1%	423
Monadnock Region (NH)	6.3%	0.9%	7.7%	23.6%	61.6%	573
Bismarck-Mandan Region (ND)	7.0%	0.0%	8.1%	25.0%	59.9%	272
Greater Minot Region (ND)	5.5%	0.2%	6.9%	33.6%	53.7%	577
Greater Burlington Area (VT)	6.1%	1.2%	7.4%	27.7%	57.5%	591
Northeastern Connecticut Region	3.1%	0.5%	11.5%	19.4%	65.4%	191
Northwest Connecticut Region	5.8%	0.7%	7.9%	30.9%	54.7%	534
Western Connecticut Region	5.8%	1.2%	9.2%	24.7%	59.0%	652
Greater Fargo-Moorhead Area (ND/MN)	6.0%	0.7%	9.9%	29.8%	53.6%	416
Greater Kingsport Area (TN)	9.2%	0.8%	7.6%	26.1%	56.3%	357
Cedar Valley Region (IA)	4.5%	0.5%	9.5%	32.9%	52.6%	650
Central Oregon Region	8.0%	1.1%	8.6%	27.7%	54.5%	440
Northwest Tennessee Development District	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	10
Southwest Tennessee Development District	7.5%	0.7%	6.4%	24.3%	61.1%	1,299
Southeast Ohio	6.0%	0.4%	6.3%	26.8%	60.5%	821
Southeastern Connecticut Region	7.5%	0.5%	7.9%	29.6%	54.5%	429
Shoreline and River Valley Region (CT)	4.6%	0.0%	7.8%	26.1%	61.4%	153
Upper Peninsula of Michigan	7.1%	1.0%	6.7%	22.3%	63.0%	916
Greater Waterbury Region (CT)	4.1%	0.0%	8.0%	35.9%	51.9%	462
Quad Cities Region (IA/IL)	6.7%	0.8%	11.0%	29.6%	51.9%	626
Greater Peoria Area (IL)	8.0%	0.5%	10.0%	31.7%	49.8%	659
Upper Cumberland Development District (TN)	12.9%	0.0%	4.0%	19.8%	63.4%	101
City of Huntsville/Madison County (AL)	4.8%	1.6%	20.9%	29.8%	42.9%	608
Eastern Connecticut Region	5.9%	0.6%	10.4%	27.1%	56.1%	683
South Central Tennessee Development District	5.2%	0.4%	8.5%	19.0%	66.8%	730
Coachella Valley Region (CA)	3.9%	1.2%	9.7%	29.9%	55.3%	515

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	5.6%	0.9%	13.4%	33.9%	46.1%	425
First Tennessee Development District	7.8%	0.4%	6.5%	24.0%	61.3%	1,203
Northwest Arkansas Region	5.3%	0.3%	2.9%	25.8%	65.9%	800
Northeast Prosperity Zone (NC)	6.3%	0.9%	12.1%	31.5%	49.3%	702
The Eastside (King County, WA)	5.1%	1.2%	16.3%	35.4%	42.0%	1,242
Greater Des Moines Region (IA)	5.4%	0.2%	7.4%	31.1%	56.0%	634
Greater New Haven Region (CT)	4.8%	1.6%	12.9%	31.7%	49.1%	691
Northwestern Prosperity Zone (NC)	6.6%	0.5%	9.8%	27.5%	55.6%	1,668
Southeast Tennessee Development District	5.1%	0.5%	9.4%	26.8%	58.3%	2,046
Greater Knoxville Region (TN)	5.4%	0.4%	9.7%	26.9%	57.6%	516
Western Prosperity Zone (NC)	5.0%	0.7%	10.9%	29.4%	53.9%	1,272
Lehigh Valley Region (PA)	3.8%	0.9%	10.1%	27.8%	57.4%	533
Pikes Peak Region (CO)	6.0%	0.8%	12.4%	30.8%	50.1%	621
Coastal Fairfield County Region (CT)	7.1%	0.5%	11.3%	27.9%	53.2%	603
Greater Fort Wayne Area (IN)	5.1%	0.9%	9.2%	29.7%	55.1%	868
Greater Sarasota/Bradenton Area (FL)	7.7%	0.2%	5.6%	22.9%	63.5%	1,609
Sandhills Prosperity Zone (NC)	5.2%	0.1%	8.3%	26.4%	60.1%	1,665
West Valley Region (AZ)	8.9%	0.8%	12.2%	29.7%	48.4%	384
Greater Hartford Region (CT)	3.9%	0.4%	8.6%	27.2%	59.9%	464
Dayton Region (OH)	6.0%	1.1%	8.3%	26.4%	58.3%	944
Memphis Area Association of Governments (TN)	6.9%	0.5%	10.0%	27.9%	54.7%	976
Southeast Prosperity Zone (NC)	5.8%	0.5%	9.0%	27.2%	57.4%	1,283
Richmond & Tri-Cities Region (VA)	5.1%	0.6%	11.5%	28.5%	54.2%	1,983
Greater Fairfax Area (VA)	4.5%	1.0%	13.0%	29.7%	51.8%	930
South Hampton Roads Area (VA)	5.2%	0.6%	8.9%	24.8%	60.4%	632
East Tennessee Development District	5.2%	0.6%	13.5%	36.0%	44.7%	2,046
Greater St. Louis Area (MO)	6.2%	0.8%	10.6%	27.9%	54.5%	1,551
Western New York Region	5.5%	0.9%	9.1%	23.9%	60.6%	685
Greater Jacksonville Region (FL)	4.0%	0.4%	9.4%	24.1%	62.2%	1,315
Piedmont-Triad Prosperity Zone (NC)	4.3%	0.7%	13.2%	31.2%	50.6%	1,601
Greater Kansas City Metropolitan Area (MO/KS)	4.4%	1.3%	10.8%	29.6%	53.9%	1,515
Greater Portland Area (OR)	5.1%	0.7%	13.7%	31.9%	48.5%	2,197
Greater Nashville Regional Council (TN)	5.3%	1.0%	10.9%	28.5%	54.4%	1,978
Greater Tampa/St. Petersburg Area (FL)	6.9%	1.3%	11.0%	28.6%	52.3%	1,265
Southwestern Prosperity Zone (NC)	6.5%	0.5%	10.5%	29.9%	52.5%	2,063
North Central Prosperity Zone (NC)	6.7%	1.0%	13.0%	27.7%	51.5%	4,384

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	5.4%	0.3%	6.6%	25.3%	62.4%	756
Greater Philadelphia Region (PA)	4.1%	0.8%	11.5%	29.1%	54.6%	716
Central Florida Region	6.1%	0.3%	7.8%	23.0%	62.7%	1,545
Inland Empire Region (CA)	5.9%	1.2%	11.3%	27.8%	53.8%	2,247
Greater Houston Region (TX)	5.0%	0.8%	8.3%	28.3%	57.7%	1,331
Dallas-Fort Worth-Arlington MSA (TX)	5.0%	0.5%	10.3%	27.6%	56.6%	5,174
Regional Average	5.8%	0.6%	9.3%	27.9%	56.3%	963
Regional Median	5.6%	0.6%	9.2%	27.8%	55.6%	684

TABLE 40
Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

ENTIRE STATES All Populations Number of Communities = 21	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	6.1%	1.3%	9.4%	24.1%	59.0%	2,238
State of North Dakota	6.0%	0.3%	9.1%	28.4%	56.2%	1,446
State of South Dakota	4.1%	0.6%	8.4%	32.2%	54.6%	2,926
State of Delaware	4.0%	0.7%	6.4%	23.9%	65.1%	3,266
State of Idaho	5.6%	0.5%	5.9%	19.4%	68.7%	1,104
State of New Mexico	7.2%	0.2%	7.6%	22.5%	62.4%	2,448
State of Arkansas	5.6%	0.4%	3.2%	25.4%	65.3%	925
State of Nevada	6.8%	0.7%	9.8%	26.4%	56.2%	2,366
State of Iowa	5.5%	0.6%	8.4%	28.0%	57.5%	4,912
State of Utah	5.5%	1.4%	11.7%	29.9%	51.5%	2,995
Commonwealth of Puerto Rico	3.1%	0.3%	5.1%	17.0%	74.6%	1,102
State of Connecticut	5.3%	0.9%	12.2%	28.9%	52.7%	5,528
State of Oregon	5.6%	0.6%	10.2%	27.7%	55.9%	11,117
State of Wisconsin	6.2%	0.9%	10.0%	27.1%	55.8%	3,395
State of Missouri	4.6%	0.8%	10.3%	28.8%	55.5%	5,410
State of Tennessee	5.9%	0.7%	10.5%	27.6%	55.3%	11,485
State of Arizona	6.2%	0.7%	12.1%	30.0%	51.0%	6,879
State of New Jersey	6.0%	0.8%	13.0%	29.2%	51.1%	6,890
State of North Carolina	5.9%	0.7%	12.7%	28.6%	52.0%	16,190
State of Georgia	4.8%	0.5%	7.8%	26.7%	60.2%	2,347
State of Florida	4.9%	0.6%	10.5%	24.7%	59.4%	24,168
Statewide Average	5.5%	0.7%	9.2%	26.5%	58.1%	5,673
Statewide Median	5.6%	0.7%	9.8%	27.6%	56.2%	3,266

TABLE 40**Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	10.4%	0.6%	6.9%	17.9%	64.2%	173
Abilene Cultural District (Abilene, TX)	6.5%	0.4%	5.0%	24.8%	63.4%	262
Downtown Torrington (Torrington, CT)	6.2%	0.6%	6.5%	28.7%	57.9%	321
Iowa City Downtown District (Iowa City, IA)	2.6%	2.6%	5.1%	20.5%	69.2%	39
Downtown Macon Urban Core (Macon, GA)	4.9%	1.2%	3.7%	21.0%	69.1%	81
Oceanside Cultural District (Oceanside, CA)	7.0%	0.4%	11.2%	25.4%	56.0%	500
Southeast Ohio Theatre Trail (Southeastern OH)	5.7%	0.6%	6.3%	25.0%	62.5%	336
Loch Haven Cultural Park (Orlando, FL)	7.1%	0.0%	7.9%	27.0%	57.9%	126
Cool Spring Downtown District (Fayetteville, NC)	7.9%	0.0%	9.4%	28.1%	54.6%	405
Downtown Las Vegas (Las Vegas, NV)	7.1%	0.6%	10.4%	24.7%	57.2%	519
Arts Campus Fort Wayne (Fort Wayne, IN)	4.9%	0.4%	6.5%	27.1%	61.1%	247
Salt Lake Cultural Core (Salt Lake City, UT)	6.0%	0.4%	8.8%	33.3%	51.4%	249
Grand Center Arts District (St. Louis, MO)	4.8%	0.7%	12.1%	32.0%	50.4%	544
Dallas Arts District (Dallas, TX)	4.7%	0.1%	4.9%	23.4%	66.9%	1,071
Balboa Park Cultural District (San Diego, CA)	3.9%	1.2%	4.9%	25.0%	64.9%	507
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	3.9%	1.3%	6.2%	28.5%	60.0%	305
Midtown Cultural District (Houston, TX)	1.7%	0.0%	13.6%	35.6%	49.2%	59
Arts District Average	5.6%	0.7%	7.6%	26.4%	59.8%	319
Arts District Median	5.7%	0.6%	6.5%	25.4%	60.0%	284

Averages for the Sample of 119,260 Resident Audience-Intercept Surveys that Included a Response to this Question and Defined Residency by an Individual County						
Average of All Audience Surveys	5.6%	0.7%	9.0%	27.3%	57.4%	119,260

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 41

Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**This venue or facility is an important pillar for me within my community.**" This table presents the level of agreement findings for **non-resident** audience survey respondents for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of non-resident audience survey respondents who responded "Strongly Disagree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Three:

The percentage of non-resident audience survey respondents who responded "Disagree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Four:

The percentage of non-resident audience survey respondents who responded "Neutral" to the statement, "This venue or facility is an important pillar for me within my community."

Column Five:

The percentage of non-resident audience survey respondents who responded "Agree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Six:

The percentage of non-resident audience survey respondents who responded "Strongly Agree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Seven:

The total number of non-resident audience survey respondents who responded with their level of agreement with the statement, "This venue or facility is an important pillar for me within my community."

TABLE 41
Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	6.5%	0.8%	14.2%	18.7%	59.8%	246
Taos County (NM)	3.7%	1.8%	24.8%	25.1%	44.6%	379
Town of Hillsborough (NC)	6.4%	0.7%	27.7%	30.5%	34.8%	141
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	22
City of Monmouth (OR)	7.6%	2.7%	27.7%	30.4%	31.5%	184
City of Sedona (AZ)	7.5%	1.1%	19.4%	36.6%	35.5%	186
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	26
City of Falls Church (VA)	2.9%	2.9%	22.9%	28.6%	42.9%	105
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	29
Rutland County (VT)	7.1%	2.1%	30.2%	25.3%	35.2%	281
Town of Elkton (MD)	1.6%	1.6%	26.6%	45.3%	25.0%	128
City of Waterville (ME)	4.0%	2.0%	18.0%	32.0%	44.0%	250
City of Pendleton (OR)	1.1%	3.4%	24.1%	25.3%	46.0%	87
Haywood County (TN)	4.7%	0.9%	14.5%	28.5%	51.5%	235
City of Hannibal (MO)	0.0%	0.0%	17.3%	44.4%	38.3%	81
Johnson County (TN)	8.6%	1.1%	21.8%	26.4%	42.0%	174
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	33
City of Tullahoma (TN)	5.0%	1.9%	17.5%	18.8%	56.9%	160
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	7
Town of Carrboro (NC)	5.4%	2.7%	26.5%	25.2%	40.1%	147
City of Coronado (CA)	5.6%	2.2%	25.8%	32.6%	33.7%	89
City of Laguna Beach (CA)	6.8%	3.4%	35.2%	26.1%	28.4%	88
City of Newberg (OR)	5.1%	3.4%	23.9%	32.5%	35.0%	117
City of Fairfax (VA)	1.7%	5.1%	44.1%	25.4%	23.7%	59
City of Brookings (SD)	2.9%	0.6%	10.5%	39.2%	46.8%	171
Macon County (TN)	7.8%	0.0%	15.7%	23.5%	52.9%	51
City of Paducah (KY)	6.3%	1.8%	18.5%	27.1%	46.4%	399
City of Tarpon Springs (FL)	7.2%	0.0%	13.8%	23.7%	55.3%	152
McNairy County (TN)	7.4%	0.8%	23.1%	24.8%	43.8%	121
City of Mason City (IA)	9.6%	0.9%	11.4%	28.5%	49.6%	228
Door County (WI)	4.8%	1.0%	17.8%	27.0%	49.4%	690
City of Winter Park (FL)	5.5%	0.0%	8.0%	27.0%	59.5%	200
City of Dover (NH)	3.1%	0.4%	23.0%	33.2%	40.2%	256
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	30
City of West Hollywood (CA)	5.9%	1.5%	27.2%	29.4%	36.0%	136
Clatsop County (OR)	3.7%	0.6%	22.3%	30.3%	43.1%	327

TABLE 41**Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	7.3%	4.2%	38.5%	22.9%	27.1%	96
City of Marion (IA)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	18
Summit County (UT)	4.9%	3.2%	33.3%	32.8%	25.7%	408
Sullivan County (NH)	5.2%	1.3%	21.6%	27.4%	44.5%	310
Monroe County (TN)	2.4%	0.6%	40.0%	29.7%	27.3%	165
City of Cleveland (TN)	2.2%	2.8%	26.7%	21.1%	47.2%	180
Lincoln County (OR)	3.3%	1.0%	20.5%	28.6%	46.6%	395
Cohort A Average	5.0%	1.7%	23.2%	28.7%	41.4%	176
Cohort A Median	5.1%	1.4%	23.0%	28.0%	43.0%	152

TABLE 41
Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.7%	0.7%	19.6%	26.4%	48.6%	148
City of Florissant (MO)	6.4%	3.2%	17.0%	28.7%	44.7%	94
McMinn County (TN)	4.8%	0.0%	17.2%	19.2%	58.8%	250
City of Watsonville (CA)	9.3%	2.3%	18.6%	32.6%	37.2%	129
Lafayette County (MS)	3.9%	0.3%	15.8%	35.9%	44.1%	304
Columbus County (NC)	1.4%	0.0%	28.2%	26.8%	43.7%	71
Watauga County (NC)	3.1%	1.0%	21.1%	27.8%	46.9%	194
Mercer County (WV)	9.8%	0.8%	18.9%	22.6%	47.9%	265
City of Dubuque (IA)	2.7%	0.0%	10.8%	32.3%	54.3%	186
City of Ocala (FL)	7.5%	0.6%	20.2%	24.3%	47.4%	173
Town of Chapel Hill (NC)	2.7%	2.7%	21.4%	33.9%	39.3%	112
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	7
City of Encinitas (CA)	n/a	n/a	n/a	n/a	n/a	31
City of Grand Junction (CO)	8.0%	0.9%	32.7%	23.9%	34.5%	113
City of Cheyenne (WY)	12.8%	0.0%	17.9%	28.2%	41.0%	39
City of Santa Cruz (CA)	4.5%	1.1%	23.2%	23.7%	47.5%	177
Hamblen County (TN)	5.5%	1.3%	18.9%	29.4%	45.0%	238
City of Redmond (WA)	n/a	n/a	n/a	n/a	n/a	25
Town of Jupiter (FL)	1.6%	1.2%	22.1%	20.7%	54.3%	429
City of Ames (IA)	5.9%	0.0%	22.8%	25.7%	45.5%	202
City of Portland (ME)	5.8%	0.0%	9.4%	26.1%	58.7%	138
City of Jackson (TN)	5.8%	1.0%	15.9%	27.1%	50.2%	207
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	26
City of Eau Claire (WI)	6.5%	0.7%	17.8%	24.3%	50.7%	292
Greene County (TN)	2.6%	2.6%	30.8%	25.6%	38.5%	39
Carteret County (NC)	4.1%	0.0%	16.5%	29.9%	49.5%	97
City of Walnut Creek (CA)	6.5%	1.8%	25.4%	29.1%	37.2%	492
Island of Kaua'i (HI)	5.1%	7.7%	15.4%	33.3%	38.5%	39
Walton County (FL)	5.8%	1.4%	28.4%	36.3%	28.1%	278
Chatham County (NC)	7.1%	0.9%	17.5%	24.9%	49.6%	337
City of Flagstaff (AZ)	1.5%	3.1%	29.0%	31.3%	35.1%	131
City of Rapid City (SD)	0.0%	0.5%	13.0%	51.1%	35.3%	184
City of Missoula (MT)	2.3%	0.8%	15.4%	31.5%	50.0%	130
Wilson County (NC)	7.8%	1.1%	16.8%	30.2%	44.0%	268
Caldwell County (NC)	4.8%	0.9%	33.9%	31.6%	28.8%	351
City of Sioux City (IA)	5.6%	0.0%	13.3%	43.3%	37.8%	90

TABLE 41**Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	6.0%	0.0%	25.4%	25.4%	43.3%	67
City of Santa Fe (NM)	7.9%	1.2%	19.0%	28.9%	43.0%	242
City of Fort Myers (FL)	5.7%	2.0%	21.5%	30.1%	40.7%	246
Buchanan County (MO)	2.8%	3.3%	28.6%	21.6%	43.7%	213
City of Nashua (NH)	3.3%	1.4%	26.5%	28.4%	40.3%	211
City of Miami Beach (FL)	5.2%	1.6%	29.1%	16.7%	47.4%	251
City of Asheville (NC)	3.8%	1.4%	24.0%	30.7%	40.1%	287
Pottawattamie County (IA)	3.5%	1.7%	25.5%	26.8%	42.4%	231
Fairbanks North Star Borough (AK)	n/a	n/a	n/a	n/a	n/a	28
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	27
Cleveland County (NC)	3.3%	0.0%	19.8%	38.0%	38.8%	121
Montgomery County (VA)	6.3%	1.6%	23.7%	31.6%	36.8%	367
Nevada County (CA)	2.5%	0.3%	28.6%	29.7%	38.8%	353
City of Boca Raton (FL)	0.6%	0.3%	21.0%	23.2%	55.0%	353
Cohort B Average	4.9%	1.2%	21.3%	28.8%	43.7%	186
Cohort B Median	5.0%	0.9%	20.6%	28.6%	43.7%	185

TABLE 41
Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	6.3%	2.9%	31.7%	29.8%	29.3%	379
City of Renton (WA)	1.9%	1.9%	30.2%	30.2%	35.8%	53
Craven County (NC)	1.3%	0.0%	10.1%	29.1%	59.5%	79
Platte County (MO)	0.0%	0.0%	17.2%	24.2%	58.6%	99
Cecil County (MD)	3.9%	0.9%	23.5%	38.3%	33.5%	230
City of Boulder (CO)	4.5%	1.4%	24.2%	27.0%	42.9%	422
Bradley County (TN)	2.8%	3.3%	24.8%	20.6%	48.6%	214
City of Lewisville (TX)	5.9%	2.3%	27.4%	27.4%	37.0%	219
City of Elgin (IL)	4.7%	0.0%	24.7%	28.7%	42.0%	150
Douglas County (OR)	5.7%	4.3%	27.1%	25.7%	37.1%	70
City of West Palm Beach (FL)	1.2%	0.7%	29.3%	28.7%	40.2%	1,301
Flagler County (FL)	5.5%	0.0%	21.7%	30.4%	42.4%	217
City of Clearwater (FL)	8.4%	0.0%	17.9%	28.4%	45.3%	95
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	13
City of Norman (OK)	6.1%	2.6%	22.3%	24.9%	44.2%	346
City of Columbia (MO)	0.0%	7.9%	36.8%	34.2%	21.1%	38
City of Abilene (TX)	8.2%	1.0%	17.5%	27.3%	45.9%	194
Hunterdon County (NJ)	2.2%	1.9%	23.3%	24.5%	48.1%	318
City of Topeka (KS)	3.3%	2.5%	11.5%	41.0%	41.8%	122
Cache County (UT)	4.6%	2.8%	20.8%	31.9%	39.8%	216
City of New Haven (CT)	8.9%	0.5%	28.0%	30.8%	31.8%	214
City of Waco (TX)	8.7%	2.4%	26.2%	31.6%	31.1%	206
Brunswick County (NC)	n/a	n/a	n/a	n/a	n/a	23
City of Bellevue (WA)	3.2%	0.8%	33.3%	30.2%	32.5%	126
City of Savannah (GA)	3.3%	0.6%	22.2%	31.7%	42.2%	180
Orange County (NC)	5.0%	2.0%	25.6%	29.3%	38.2%	403
Cumberland County (NJ)	1.4%	0.0%	19.4%	31.9%	47.2%	72
Johnson County (IA)	5.9%	1.6%	26.6%	21.3%	44.7%	188
City of Escondido (CA)	n/a	n/a	n/a	n/a	n/a	31
City of Kansas City (MO)	5.8%	1.6%	11.5%	27.2%	53.9%	191
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	32
City of Springfield (MA)	4.9%	0.5%	8.8%	38.5%	47.3%	182
Ouachita Parish (LA)	2.6%	1.7%	19.1%	30.4%	46.1%	115
City of Alexandria (VA)	4.1%	1.9%	24.5%	32.2%	37.2%	1,015
Catawba County (NC)	6.0%	1.0%	20.4%	26.8%	45.8%	299
Martin County (FL)	5.4%	0.0%	19.8%	31.0%	43.8%	242

TABLE 41
Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	6.9%	4.6%	22.3%	32.3%	33.8%	130
Town of Cary (NC)	1.9%	3.7%	50.0%	25.9%	18.5%	54
Springfield (MO)	2.6%	1.0%	12.5%	29.5%	54.5%	312
City of Salem (OR)	7.1%	1.4%	20.5%	25.8%	45.2%	283
City of Fort Collins (CO)	5.7%	0.6%	25.1%	31.1%	37.4%	350
City of Eugene (OR)	3.4%	1.7%	18.6%	26.3%	50.0%	118
City of Oceanside (CA)	9.2%	0.0%	24.5%	31.6%	34.7%	98
City of Ontario (CA)	8.5%	0.0%	15.5%	19.7%	56.3%	71
City of Frisco (TX)	3.9%	1.3%	16.9%	39.0%	39.0%	77
City of Providence (RI)	5.3%	1.1%	17.6%	22.9%	53.2%	188
Pitt County (NC)	4.8%	1.6%	23.4%	33.0%	37.2%	188
City of Fort Lauderdale (FL)	8.3%	1.1%	15.1%	29.8%	45.6%	436
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	29
Sumner County (TN)	1.4%	0.0%	24.6%	27.5%	46.4%	69
City of Sioux Falls (SD)	5.2%	0.9%	16.3%	26.8%	50.7%	343
City of Tempe (AZ)	3.0%	3.0%	17.9%	32.8%	43.3%	67
City of Salt Lake City (UT)	7.5%	2.8%	14.2%	30.7%	44.8%	212
Richmond County (GA)	2.6%	1.3%	10.0%	39.9%	46.3%	311
Montgomery County (TN)	7.8%	0.0%	24.5%	24.5%	43.1%	102
Tuscaloosa County (AL)	7.1%	1.2%	28.6%	21.4%	41.7%	84
City of San Bernardino (CA)	4.9%	2.5%	9.9%	25.9%	56.8%	81
Cabarrus County (NC)	6.3%	1.1%	21.9%	28.5%	42.2%	270
City of Tacoma (WA)	9.0%	1.7%	23.6%	28.7%	37.1%	178
Gaston County (NC)	5.7%	0.6%	19.5%	36.5%	37.7%	159
New Hanover County (NC)	7.8%	1.6%	19.8%	25.1%	45.7%	243
City of Garland (TX)	4.7%	0.0%	40.6%	17.2%	37.5%	64
Clay County (MO)	1.6%	0.0%	8.0%	28.0%	62.4%	125
Cohort C Average	4.9%	1.5%	21.9%	29.1%	42.7%	205
Cohort C Median	5.0%	1.2%	22.0%	28.9%	43.0%	180

TABLE 41**Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	7.8%	0.0%	22.2%	35.6%	34.4%	90
City of Scottsdale (AZ)	3.3%	4.9%	23.0%	36.1%	32.8%	61
City of Chandler (AZ)	10.9%	1.8%	24.5%	33.6%	29.1%	110
Buncombe County (NC)	4.2%	1.3%	24.4%	31.5%	38.6%	308
City of St. Petersburg (FL)	1.8%	3.6%	17.9%	26.8%	50.0%	56
City of Jersey City (NJ)	8.7%	1.6%	21.4%	27.4%	40.9%	252
Greater Green Bay Area (WI)	4.2%	0.0%	18.8%	31.3%	45.8%	48
St. Johns County (FL)	4.6%	1.1%	18.9%	24.6%	50.8%	1,237
Alachua County (FL)	5.7%	0.8%	27.4%	26.7%	39.4%	525
Santa Cruz County (CA)	6.6%	1.7%	21.0%	27.1%	43.5%	347
York County (SC)	2.9%	1.9%	19.0%	32.4%	43.8%	105
City of Orlando (FL)	4.8%	0.4%	10.0%	26.5%	58.3%	230
City of Lincoln (NE)	8.7%	4.8%	12.7%	23.0%	50.8%	126
City of Greensboro (NC)	4.7%	1.5%	25.1%	33.4%	35.4%	407
Leon County (FL)	4.5%	0.0%	22.0%	33.3%	40.2%	132
City of Marquette (MI)	6.0%	0.0%	18.0%	24.0%	52.0%	100
Greater Spartanburg Area (SC)	4.6%	1.1%	22.4%	23.6%	48.3%	174
Durham County (NC)	3.8%	1.7%	21.7%	32.4%	40.5%	346
Lexington-Fayette Urban County (KY)	4.0%	1.3%	10.7%	33.3%	50.7%	75
Somerset County (NJ)	4.7%	1.6%	25.5%	34.9%	33.3%	321
City of Riverside (CA)	8.2%	3.8%	22.5%	28.6%	36.8%	182
Rutherford County (TN)	6.4%	1.6%	22.9%	30.9%	38.3%	188
City of Santa Ana (CA)	7.0%	0.0%	17.6%	23.9%	51.4%	142
Cumberland County (NC)	7.6%	1.7%	19.9%	27.6%	43.2%	301
Municipality of San Juan (PR)	2.7%	0.0%	2.3%	9.8%	85.2%	438
Davis County (UT)	4.1%	1.1%	20.3%	33.8%	40.6%	266
Lake County (FL)	4.9%	0.0%	16.5%	22.3%	56.3%	103
Washtenaw County (MI)	4.8%	2.6%	22.7%	26.0%	43.9%	269
Hamilton County (TN)	4.5%	1.0%	19.8%	34.7%	40.1%	202
Forsyth County (NC)	4.1%	0.8%	25.8%	25.0%	44.3%	244
Collier County (FL)	6.1%	1.4%	11.8%	36.1%	44.6%	296
City of Wichita (KS)	4.2%	0.5%	19.3%	32.5%	43.4%	212
Placer County (CA)	4.8%	1.0%	19.1%	25.8%	49.3%	209
City of Tampa (FL)	2.0%	2.0%	13.9%	35.6%	46.5%	101
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	30
Manatee County (FL)	7.2%	0.9%	14.9%	30.3%	46.6%	221

TABLE 41**Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	6.3%	1.4%	12.2%	30.6%	49.5%	222
Clackamas County (OR)	7.5%	0.0%	20.6%	35.6%	36.3%	160
Sarasota County (FL)	6.2%	0.5%	10.4%	27.0%	56.0%	645
Monterey County (CA)	9.1%	2.9%	28.6%	23.4%	36.0%	175
City of Atlanta (GA)	3.8%	1.3%	10.7%	23.1%	61.1%	234
Morris County (NJ)	6.8%	1.8%	24.3%	33.1%	34.0%	338
Cohort D Average	5.5%	1.4%	19.1%	29.1%	44.9%	244
Cohort D Median	4.8%	1.3%	19.9%	30.3%	43.8%	211

TABLE 41
Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	5.0%	0.0%	28.1%	36.7%	30.2%	139
City of Mesa (AZ)	6.6%	1.1%	25.1%	30.1%	37.2%	183
Guilford County (NC)	5.2%	1.4%	25.3%	33.9%	34.3%	499
Dane County (WI)	7.4%	0.0%	27.0%	33.1%	32.4%	148
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	23
Union County (NJ)	4.4%	0.0%	29.2%	23.9%	42.5%	113
City of Albuquerque (NM)	6.3%	0.8%	7.1%	27.0%	58.7%	126
City of Milwaukee (WI)	6.9%	0.7%	12.0%	26.3%	54.0%	274
Washington County (OR)	5.6%	1.0%	22.7%	31.3%	39.4%	198
Johnson County (KS)	4.3%	1.2%	28.8%	29.4%	36.2%	163
Ocean County (NJ)	7.8%	1.3%	19.0%	26.8%	45.1%	153
City of Louisville-Jefferson County (KY)	3.6%	1.6%	15.0%	29.0%	50.8%	193
Monmouth County (NJ)	6.2%	1.7%	23.2%	28.8%	40.1%	177
City of Las Vegas (NV)	3.7%	1.6%	26.2%	34.6%	34.0%	191
City of Portland (OR)	3.7%	2.7%	19.4%	30.4%	43.9%	408
City of Nashville-Davidson County (TN)	3.9%	0.8%	18.8%	31.5%	44.9%	356
Hudson County (NJ)	8.2%	1.5%	20.1%	29.5%	40.7%	268
Jackson County (MO)	4.7%	1.6%	14.1%	28.9%	50.8%	256
City and County of Denver (CO)	6.3%	0.2%	10.7%	35.8%	46.9%	522
Lee County (FL)	5.6%	2.0%	21.8%	29.8%	40.9%	252
Essex County (NJ)	4.2%	0.3%	18.8%	31.3%	45.4%	335
Multnomah County (OR)	3.8%	2.6%	19.5%	31.0%	43.2%	426
Middlesex County (NJ)	9.3%	1.0%	19.0%	30.3%	40.3%	290
City of Indianapolis (IN)	6.4%	1.5%	15.6%	22.4%	54.0%	326
City and County of San Francisco (CA)	4.9%	1.7%	19.4%	27.3%	46.7%	465
Prince George's County (MD)	6.6%	1.5%	13.1%	33.6%	45.3%	137
City of Fort Worth (TX)	4.3%	1.4%	16.3%	23.6%	54.3%	208
Bergen County (NJ)	5.3%	5.3%	33.3%	26.3%	29.8%	114
Shelby County (TN)	6.0%	2.0%	14.7%	30.0%	47.3%	150
Westchester County (NY)	5.1%	2.1%	25.3%	29.1%	38.4%	237
Pinellas County (FL)	7.6%	0.5%	16.8%	27.2%	47.9%	434
Cohort E Average	5.6%	1.4%	20.2%	29.6%	43.2%	250
Cohort E Median	5.4%	1.4%	19.4%	29.6%	43.5%	208

TABLE 41
Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	5.7%	2.9%	20.6%	31.4%	39.4%	175
Pima County (AZ)	8.1%	1.0%	13.7%	28.0%	49.2%	307
Montgomery County (MD)	4.3%	0.9%	19.2%	27.2%	48.4%	349
Mecklenburg County (NC)	2.6%	1.1%	25.3%	34.0%	37.0%	265
Wake County (NC)	5.5%	0.5%	29.8%	30.3%	34.0%	400
Fairfax County (VA)	6.4%	0.9%	23.4%	31.2%	38.2%	346
Salt Lake County (UT)	6.1%	2.4%	17.4%	29.6%	44.5%	328
Cuyahoga County (OH)	7.9%	1.6%	21.5%	24.1%	45.0%	191
Allegheny County (PA)	4.7%	0.5%	21.5%	35.5%	37.9%	214
City of Dallas (TX)	5.7%	1.0%	13.7%	25.8%	53.8%	1,048
Orange County (FL)	5.8%	0.2%	9.6%	25.0%	59.4%	572
City of San Diego (CA)	3.1%	3.1%	21.5%	37.2%	35.0%	223
Hillsborough County (FL)	2.6%	1.8%	13.2%	34.2%	48.2%	114
Palm Beach County (FL)	1.4%	1.0%	25.0%	25.1%	47.6%	2,723
City of San Antonio (TX)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	27
Sacramento County (CA)	6.5%	1.6%	16.8%	27.7%	47.3%	184
City and County of Philadelphia (PA)	4.4%	1.1%	13.6%	27.6%	53.3%	456
City of Phoenix (AZ)	0.0%	0.0%	14.8%	30.9%	54.3%	81
Santa Clara County (CA)	3.8%	3.1%	23.6%	30.8%	38.7%	292
Broward County (FL)	7.3%	1.0%	16.3%	29.3%	46.2%	689
San Bernardino County (CA)	6.6%	1.2%	13.9%	26.6%	51.6%	244
Clark County (NV)	4.9%	1.5%	25.4%	34.1%	34.1%	205
City of Houston (TX)	5.8%	1.4%	18.9%	27.8%	46.0%	428
Riverside County (CA)	6.3%	1.8%	20.7%	27.3%	43.9%	396
Miami-Dade County (FL)	5.7%	1.6%	24.5%	23.2%	45.0%	436
San Diego County (CA)	4.5%	2.4%	23.5%	31.0%	38.5%	493
Harris County (TX)	5.8%	1.4%	18.9%	28.0%	45.9%	429
Cohort F Average	5.1%	1.4%	19.5%	29.3%	44.7%	430
Cohort F Median	5.7%	1.3%	19.9%	28.7%	45.5%	328

TABLE 41

Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	6.3%	0.0%	19.0%	32.5%	42.1%	126
Eastern Oregon Border Region	5.2%	0.4%	16.5%	26.2%	51.6%	248
South Cumberland Region (TN)	3.9%	1.3%	27.0%	29.6%	38.2%	152
Oregon's Adventure Coast	5.9%	0.0%	17.8%	33.9%	42.4%	118
Southern Oregon: Ashland/Talent/Jacksonville	5.1%	0.0%	22.4%	28.6%	43.9%	98
Greater Portsmouth Area (NH)	3.8%	0.5%	16.5%	24.5%	54.7%	364
The Gorge (OR)	7.1%	2.4%	26.2%	26.2%	38.1%	42
Northeast Oregon Region	4.9%	0.0%	12.3%	24.7%	58.0%	81
Greater Aberdeen Region (SD)	1.5%	7.4%	26.5%	27.9%	36.8%	68
Tri-Cities Communities (VA)	5.3%	0.8%	24.1%	33.5%	36.5%	266
Upper Valley Region (NH/VT)	2.9%	1.4%	23.2%	34.8%	37.7%	69
Monadnock Region (NH)	3.3%	1.0%	31.4%	27.1%	37.1%	210
Bismarck-Mandan Region (ND)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	27
Greater Minot Region (ND)	2.8%	0.0%	22.2%	36.1%	38.9%	36
Greater Burlington Area (VT)	6.6%	1.2%	23.4%	29.7%	39.1%	256
Northeastern Connecticut Region	2.8%	2.0%	24.0%	29.2%	42.0%	250
Northwest Connecticut Region	7.7%	1.9%	18.4%	28.0%	44.0%	207
Western Connecticut Region	2.6%	3.1%	31.4%	27.8%	35.1%	194
Greater Fargo-Moorhead Area (ND/MN)	6.4%	1.3%	14.1%	29.5%	48.7%	78
Greater Kingsport Area (TN)	5.5%	1.1%	12.7%	43.1%	37.6%	181
Cedar Valley Region (IA)	1.6%	0.8%	22.0%	45.5%	30.1%	123
Central Oregon Region	7.3%	0.0%	17.1%	32.9%	42.7%	82
Northwest Tennessee Development District	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	9
Southwest Tennessee Development District	5.2%	0.7%	18.2%	27.7%	48.1%	401
Southeast Ohio	5.5%	1.1%	15.3%	27.7%	50.4%	458
Southeastern Connecticut Region	5.1%	2.0%	25.1%	30.2%	37.6%	255
Shoreline and River Valley Region (CT)	4.3%	1.6%	20.3%	24.6%	49.2%	187
Upper Peninsula of Michigan	5.9%	1.5%	18.6%	30.4%	43.6%	204
Greater Waterbury Region (CT)	4.5%	0.3%	12.4%	29.0%	53.8%	314
Quad Cities Region (IA/IL)	3.9%	1.3%	19.4%	35.5%	40.0%	155
Greater Peoria Area (IL)	7.4%	1.9%	30.6%	29.6%	30.6%	108
Upper Cumberland Development District (TN)	6.7%	0.0%	13.3%	24.4%	55.6%	45
City of Huntsville/Madison County (AL)	2.9%	4.3%	39.6%	30.9%	22.3%	139
Eastern Connecticut Region	4.1%	2.0%	24.7%	29.2%	40.0%	442
South Central Tennessee Development District	4.0%	2.9%	22.3%	23.1%	47.6%	273
Coachella Valley Region (CA)	4.9%	0.0%	20.0%	25.4%	49.8%	205

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 41**Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	5.7%	3.1%	35.2%	28.2%	27.8%	227
First Tennessee Development District	7.2%	1.5%	20.1%	31.1%	40.2%	264
Northwest Arkansas Region	8.3%	0.9%	6.4%	30.3%	54.1%	109
Northeast Prosperity Zone (NC)	5.7%	1.3%	19.1%	22.2%	51.7%	383
The Eastside (King County, WA)	2.9%	1.0%	30.2%	30.7%	35.1%	205
Greater Des Moines Region (IA)	4.1%	2.0%	21.6%	29.4%	42.9%	245
Greater New Haven Region (CT)	9.4%	1.1%	26.6%	31.1%	31.8%	267
Northwestern Prosperity Zone (NC)	5.6%	1.2%	28.0%	29.0%	36.2%	497
Southeast Tennessee Development District	3.8%	1.5%	22.9%	26.1%	45.6%	524
Greater Knoxville Region (TN)	4.8%	0.5%	18.2%	27.3%	49.3%	209
Western Prosperity Zone (NC)	5.2%	1.1%	31.6%	28.7%	33.3%	174
Lehigh Valley Region (PA)	3.3%	2.8%	27.6%	31.5%	34.8%	181
Pikes Peak Region (CO)	3.7%	1.5%	25.2%	31.1%	38.5%	135
Coastal Fairfield County Region (CT)	2.6%	2.6%	30.1%	25.0%	39.7%	156
Greater Fort Wayne Area (IN)	7.4%	1.1%	33.7%	32.6%	25.3%	95
Greater Sarasota/Bradenton Area (FL)	6.4%	0.9%	16.8%	26.4%	49.5%	469
Sandhills Prosperity Zone (NC)	6.3%	1.6%	23.2%	25.2%	43.7%	254
West Valley Region (AZ)	10.3%	0.0%	19.1%	32.4%	38.2%	68
Greater Hartford Region (CT)	5.8%	0.0%	20.8%	27.5%	45.8%	120
Dayton Region (OH)	2.5%	1.5%	20.7%	34.8%	40.4%	198
Memphis Area Association of Governments (TN)	6.4%	2.4%	14.4%	32.0%	44.8%	125
Southeast Prosperity Zone (NC)	5.1%	1.5%	21.4%	30.6%	41.3%	196
Richmond & Tri-Cities Region (VA)	8.4%	2.0%	21.1%	26.8%	41.8%	299
Greater Fairfax Area (VA)	5.5%	2.0%	27.3%	28.6%	36.6%	451
South Hampton Roads Area (VA)	3.1%	0.8%	17.7%	27.7%	50.8%	130
East Tennessee Development District	4.7%	0.9%	22.8%	26.0%	45.6%	215
Greater St. Louis Area (MO)	7.4%	2.4%	16.9%	31.0%	42.3%	378
Western New York Region	5.6%	0.0%	22.2%	27.8%	44.4%	72
Greater Jacksonville Region (FL)	5.5%	1.4%	21.9%	23.7%	47.6%	841
Piedmont-Triad Prosperity Zone (NC)	5.6%	1.3%	31.5%	27.8%	33.9%	378
Greater Kansas City Metropolitan Area (MO/KS)	4.1%	0.9%	28.4%	32.0%	34.7%	222
Greater Portland Area (OR)	4.1%	2.4%	25.3%	31.2%	37.0%	292
Greater Nashville Regional Council (TN)	4.8%	0.8%	24.4%	27.4%	42.7%	398
Greater Tampa/St. Petersburg Area (FL)	7.1%	0.8%	15.4%	29.8%	47.0%	396
Southwestern Prosperity Zone (NC)	2.7%	0.6%	29.9%	32.0%	34.7%	334
North Central Prosperity Zone (NC)	6.4%	0.9%	24.8%	30.7%	37.1%	652

TABLE 41**Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	5.3%	1.1%	10.5%	30.5%	52.6%	95
Greater Philadelphia Region (PA)	4.9%	1.6%	19.7%	29.1%	44.7%	309
Central Florida Region	2.1%	0.0%	12.0%	23.7%	62.2%	241
Inland Empire Region (CA)	6.3%	1.8%	19.6%	26.8%	45.5%	448
Greater Houston Region (TX)	4.7%	2.3%	33.3%	24.0%	35.7%	129
Dallas-Fort Worth-Arlington MSA (TX)	7.4%	1.4%	24.1%	17.6%	49.6%	353
Regional Average	5.1%	1.3%	22.2%	29.2%	42.1%	233
Regional Median	5.2%	1.2%	22.1%	29.1%	42.0%	206

TABLE 41**Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

ENTIRE STATES All Populations Number of Communities = 21	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	5.8%	1.4%	19.1%	28.2%	45.5%	726
State of North Dakota	5.8%	0.7%	11.6%	29.0%	52.8%	551
State of South Dakota	1.8%	1.8%	20.7%	41.8%	33.9%	280
State of Delaware	4.5%	2.5%	21.5%	27.8%	43.6%	1,142
State of Idaho	6.1%	0.0%	22.0%	23.2%	48.8%	82
State of New Mexico	5.3%	2.3%	25.5%	24.2%	42.7%	487
State of Arkansas	10.6%	0.0%	10.6%	31.9%	46.8%	47
State of Nevada	6.1%	0.8%	25.2%	33.7%	34.1%	246
State of Iowa	4.8%	1.4%	21.5%	30.4%	41.9%	724
State of Utah	3.6%	1.7%	32.5%	31.4%	30.8%	357
Commonwealth of Puerto Rico	6.6%	0.0%	9.8%	14.8%	68.9%	61
State of Connecticut	5.7%	1.7%	28.5%	28.0%	36.3%	601
State of Oregon	5.3%	1.1%	21.5%	27.3%	44.9%	1,207
State of Wisconsin	4.9%	0.8%	20.3%	26.1%	47.9%	472
State of Missouri	5.5%	2.3%	19.6%	28.8%	43.8%	708
State of Tennessee	4.5%	1.3%	24.8%	28.1%	41.4%	1,158
State of Arizona	5.7%	1.8%	22.2%	31.8%	38.5%	720
State of New Jersey	4.3%	1.5%	29.2%	30.0%	35.0%	586
State of North Carolina	5.4%	1.2%	25.5%	26.8%	41.0%	1,316
State of Georgia	3.6%	2.0%	18.0%	37.4%	39.0%	305
State of Florida	4.3%	1.1%	24.4%	27.0%	43.2%	3,309
Statewide Average	5.2%	1.3%	21.6%	28.9%	42.9%	718
Statewide Median	5.3%	1.4%	21.5%	28.2%	42.7%	586

TABLE 41**Non-Resident Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	7.4%	0.0%	11.8%	29.4%	51.5%	68
Abilene Cultural District (Abilene, TX)	10.6%	2.1%	17.0%	26.6%	43.6%	94
Downtown Torrington (Torrington, CT)	7.6%	1.3%	13.9%	21.5%	55.7%	79
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	14
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	32
Oceanside Cultural District (Oceanside, CA)	9.1%	0.0%	22.7%	34.1%	34.1%	88
Southeast Ohio Theatre Trail (Southeastern OH)	4.9%	1.7%	13.9%	26.0%	53.5%	288
Loch Haven Cultural Park (Orlando, FL)	7.4%	0.0%	12.6%	28.4%	51.6%	95
Cool Spring Downtown District (Fayetteville, NC)	6.1%	1.5%	22.9%	29.0%	40.5%	131
Downtown Las Vegas (Las Vegas, NV)	3.6%	0.7%	24.6%	36.2%	34.8%	138
Arts Campus Fort Wayne (Fort Wayne, IN)	7.5%	1.9%	22.6%	28.3%	39.6%	53
Salt Lake Cultural Core (Salt Lake City, UT)	6.2%	1.2%	13.0%	30.2%	49.4%	162
Grand Center Arts District (St. Louis, MO)	7.9%	2.1%	16.4%	33.6%	40.0%	140
Dallas Arts District (Dallas, TX)	5.5%	1.0%	13.1%	26.7%	53.7%	804
Balboa Park Cultural District (San Diego, CA)	2.7%	2.7%	22.4%	37.4%	34.7%	147
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	5.0%	1.4%	22.1%	33.8%	37.8%	222
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	12
Arts District Average	6.5%	1.3%	17.8%	30.1%	44.3%	143
Arts District Median	6.8%	1.3%	16.7%	29.2%	42.0%	95

Averages for the Sample of 51,460 Non-Resident Audience-Intercept Surveys that Included a Response to this Question and Defined Residency by an Individual County

Average of All Audience Surveys	5.1%	1.3%	20.7%	28.6%	44.3%	51,460
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Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 42

BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, **"This venue or facility is an important pillar for me within my community."** This table presents the level of agreement findings for **all audience survey respondents** (both residents and non-residents) who completed the survey while attending an activity that was presented, produced, or hosted by BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) arts and culture organizations in each participating study region. The Arts & Economic Prosperity 6 study characterizes BIPOC and ALAANA organizations as organizations with a mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions rooted in a Community of Color. The identification of eligible BIPOC and ALAANA organizations is dependent upon the mission or purpose of the organization that presented, produced, or hosted the event where the surveys were collected; the demographic characteristics of the individual survey respondent(s) are not a factor. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Strongly Disagree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Three:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Disagree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Four:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Neutral" to the statement, "This venue or facility is an important pillar for me within my community."

Column Five:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Agree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Six:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Strongly Agree" to the statement, "This venue or facility is an important pillar for me within my community."

Column Seven:

The total number of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded with their level of agreement with the statement, "This venue or facility is an important pillar for me within my community."

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	0
Taos County (NM)	7.0%	0.0%	17.5%	15.8%	59.6%	114
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	5
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	3.7%	2.4%	17.1%	36.6%	40.2%	82
City of Sedona (AZ)	9.6%	0.0%	14.0%	29.3%	47.1%	157
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	0
City of Falls Church (VA)	0.0%	2.0%	25.5%	21.6%	51.0%	51
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	0
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	33
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	3
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	7
Haywood County (TN)	8.1%	1.0%	6.8%	23.6%	60.5%	309
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	0
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Tullahoma (TN)	6.7%	0.0%	8.0%	22.7%	62.7%	75
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	0
Town of Carrboro (NC)	8.2%	1.6%	16.4%	27.9%	45.9%	61
City of Coronado (CA)	1.9%	2.9%	13.3%	24.8%	57.1%	105
City of Laguna Beach (CA)	n/a	n/a	n/a	n/a	n/a	34
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	33
City of Brookings (SD)	0.0%	0.0%	5.6%	13.9%	80.6%	36
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	21
City of Paducah (KY)	9.3%	0.0%	5.3%	25.3%	60.0%	75
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	10
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	13
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	0
Door County (WI)	n/a	n/a	n/a	n/a	n/a	0
City of Winter Park (FL)	4.7%	0.0%	4.7%	23.5%	67.1%	85
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	9
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	0
City of West Hollywood (CA)	8.0%	2.7%	20.0%	25.3%	44.0%	75
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	20

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	0
Summit County (UT)	5.3%	3.8%	31.8%	38.6%	20.5%	132
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	21
Monroe County (TN)	2.8%	0.6%	5.6%	57.5%	33.5%	179
City of Cleveland (TN)	8.1%	0.0%	27.0%	10.8%	54.1%	37
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	12
Cohort A Average	5.6%	1.1%	14.6%	26.5%	52.3%	42
Cohort A Median	6.7%	0.6%	14.0%	24.8%	54.1%	13

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	11
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	16
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Watsonville (CA)	9.3%	0.4%	8.4%	30.1%	51.8%	226
Lafayette County (MS)	4.0%	1.0%	12.9%	34.3%	47.8%	201
Columbus County (NC)	0.0%	0.0%	4.2%	27.7%	68.1%	119
Watauga County (NC)	3.5%	1.4%	8.5%	26.8%	59.9%	142
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	0
City of Dubuque (IA)	4.1%	0.0%	14.4%	21.6%	59.8%	97
City of Ocala (FL)	5.9%	0.5%	4.9%	16.2%	72.4%	185
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	26
City of National City (CA)	8.0%	1.1%	6.5%	20.7%	63.6%	261
City of Encinitas (CA)	6.3%	2.1%	10.5%	25.3%	55.8%	95
City of Grand Junction (CO)	4.8%	2.2%	9.1%	23.7%	60.2%	186
City of Cheyenne (WY)	7.3%	0.0%	9.8%	24.4%	58.5%	41
City of Santa Cruz (CA)	4.7%	0.5%	13.1%	26.7%	55.0%	191
Hamblen County (TN)	8.8%	3.2%	12.8%	21.6%	53.6%	125
City of Redmond (WA)	4.5%	0.0%	17.9%	46.3%	31.3%	67
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Ames (IA)	15.2%	0.0%	18.5%	35.9%	30.4%	92
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	0
City of Jackson (TN)	4.5%	1.5%	7.6%	27.3%	59.1%	66
Wilkes County (NC)	15.4%	0.0%	7.7%	25.6%	51.3%	39
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	0
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	23
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	25
City of Walnut Creek (CA)	9.4%	0.7%	22.3%	24.5%	43.2%	139
Island of Kaua'i (HI)	5.3%	2.7%	7.1%	26.5%	58.4%	113
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	34
Chatham County (NC)	4.6%	0.0%	10.8%	24.6%	60.0%	65
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	27
City of Rapid City (SD)	0.6%	0.0%	8.6%	43.2%	47.5%	162
City of Missoula (MT)	5.9%	2.9%	9.8%	18.6%	62.7%	102
Wilson County (NC)	16.7%	0.5%	3.3%	14.4%	65.1%	209
Caldwell County (NC)	5.5%	0.0%	9.1%	36.4%	49.1%	55
City of Sioux City (IA)	2.0%	0.0%	6.1%	42.9%	49.0%	49

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Santa Fe (NM)	6.3%	0.7%	12.9%	24.1%	55.9%	410
City of Fort Myers (FL)	9.8%	2.4%	4.9%	29.3%	53.7%	41
Buchanan County (MO)	7.0%	1.7%	8.7%	38.3%	44.3%	115
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	21
City of Miami Beach (FL)	7.4%	0.7%	7.4%	15.2%	69.1%	282
City of Asheville (NC)	5.2%	0.8%	18.1%	26.1%	49.8%	249
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	0
Fairbanks North Star Borough (AK)	5.2%	0.0%	22.4%	19.0%	53.4%	58
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	0
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	0
Montgomery County (VA)	7.6%	0.0%	10.3%	23.2%	58.9%	185
Nevada County (CA)	4.2%	0.0%	9.7%	26.4%	59.7%	144
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	0
Cohort B Average	6.5%	0.9%	10.6%	27.1%	55.0%	94
Cohort B Median	5.7%	0.5%	9.4%	25.9%	55.8%	66

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	0
City of Renton (WA)	8.5%	1.1%	17.0%	38.3%	35.1%	94
Craven County (NC)	8.6%	0.0%	5.7%	28.6%	57.1%	35
Platte County (MO)	0.0%	0.0%	8.2%	24.5%	67.3%	98
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Boulder (CO)	11.0%	2.2%	12.5%	27.2%	47.1%	136
Bradley County (TN)	8.1%	0.0%	27.0%	10.8%	54.1%	37
City of Lewisville (TX)	4.3%	0.0%	22.8%	22.8%	50.0%	92
City of Elgin (IL)	6.3%	0.0%	11.2%	28.7%	53.8%	143
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of West Palm Beach (FL)	3.4%	0.0%	5.1%	62.7%	28.8%	59
Flagler County (FL)	2.5%	0.0%	8.2%	26.2%	63.1%	122
City of Clearwater (FL)	11.3%	0.7%	11.3%	26.8%	50.0%	142
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	0
City of Norman (OK)	4.5%	0.0%	11.2%	25.8%	58.4%	89
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	2
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	8
Hunterdon County (NJ)	2.3%	0.0%	4.5%	31.8%	61.4%	44
City of Topeka (KS)	5.6%	0.0%	10.3%	31.8%	52.3%	107
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	0
City of New Haven (CT)	7.3%	0.8%	12.3%	26.5%	53.1%	260
City of Waco (TX)	8.2%	1.6%	23.8%	25.4%	41.0%	122
Brunswick County (NC)	8.4%	1.2%	8.4%	28.9%	53.0%	83
City of Bellevue (WA)	0.5%	0.0%	17.7%	31.8%	50.0%	220
City of Savannah (GA)	6.0%	0.0%	10.8%	30.1%	53.0%	166
Orange County (NC)	5.4%	2.2%	15.2%	31.5%	45.7%	92
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	2
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	13
City of Escondido (CA)	4.7%	0.9%	23.6%	28.3%	42.5%	106
City of Kansas City (MO)	4.6%	2.8%	13.9%	34.3%	44.4%	108
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	14
City of Springfield (MA)	5.3%	0.4%	3.2%	32.6%	58.5%	470
Ouachita Parish (LA)	4.3%	0.0%	16.7%	36.0%	43.0%	186
City of Alexandria (VA)	4.8%	1.4%	20.5%	35.2%	38.1%	210
Catawba County (NC)	5.9%	0.5%	11.8%	24.1%	57.8%	187
Martin County (FL)	2.1%	0.0%	12.6%	28.3%	57.1%	191

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	0
Town of Cary (NC)	8.2%	1.0%	19.4%	31.6%	39.8%	98
Springfield (MO)	4.1%	0.0%	17.1%	34.1%	44.7%	123
City of Salem (OR)	2.5%	1.3%	15.0%	33.8%	47.5%	80
City of Fort Collins (CO)	4.4%	1.3%	10.1%	39.6%	44.7%	159
City of Eugene (OR)	4.9%	2.2%	8.7%	34.2%	50.0%	184
City of Oceanside (CA)	9.2%	0.5%	15.4%	20.0%	54.9%	195
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	14
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	20
City of Providence (RI)	6.4%	1.1%	15.5%	22.5%	54.5%	187
Pitt County (NC)	4.4%	0.7%	14.6%	29.9%	50.4%	137
City of Fort Lauderdale (FL)	14.1%	0.9%	7.0%	22.1%	55.9%	213
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	12
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	15
City of Sioux Falls (SD)	8.1%	0.0%	14.5%	37.1%	40.3%	62
City of Tempe (AZ)	4.5%	0.8%	16.7%	35.6%	42.4%	132
City of Salt Lake City (UT)	5.4%	0.8%	16.9%	35.4%	41.5%	130
Richmond County (GA)	1.7%	1.0%	9.3%	36.9%	51.1%	409
Montgomery County (TN)	13.8%	0.0%	13.8%	26.4%	46.0%	87
Tuscaloosa County (AL)	8.1%	5.4%	24.3%	27.0%	35.1%	37
City of San Bernardino (CA)	3.3%	4.1%	21.2%	25.7%	45.7%	245
Cabarrus County (NC)	7.1%	0.4%	10.5%	33.2%	48.7%	238
City of Tacoma (WA)	7.1%	1.5%	17.9%	26.0%	47.4%	196
Gaston County (NC)	13.0%	0.0%	8.6%	29.6%	48.8%	162
New Hanover County (NC)	8.0%	2.3%	20.7%	26.4%	42.5%	87
City of Garland (TX)	4.3%	0.0%	13.0%	37.0%	45.7%	46
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	0
Cohort C Average	6.1%	0.9%	14.0%	30.3%	48.8%	110
Cohort C Median	5.4%	0.7%	13.8%	29.6%	48.8%	98

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	6.9%	0.0%	12.5%	36.9%	43.8%	160
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	0
City of Chandler (AZ)	12.2%	0.0%	23.7%	29.8%	34.4%	131
Buncombe County (NC)	5.2%	0.8%	18.1%	26.1%	49.8%	249
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	20
City of Jersey City (NJ)	7.3%	1.5%	15.4%	23.1%	52.7%	260
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	0
St. Johns County (FL)	8.3%	0.0%	10.7%	10.7%	70.2%	84
Alachua County (FL)	3.7%	0.6%	31.3%	21.5%	42.9%	163
Santa Cruz County (CA)	7.1%	0.4%	10.9%	27.5%	54.1%	451
York County (SC)	n/a	n/a	n/a	n/a	n/a	19
City of Orlando (FL)	3.7%	0.0%	6.2%	24.7%	65.4%	81
City of Lincoln (NE)	8.2%	1.2%	15.3%	32.9%	42.4%	85
City of Greensboro (NC)	4.4%	1.6%	15.2%	37.7%	41.1%	316
Leon County (FL)	9.4%	0.5%	9.4%	31.4%	49.2%	191
City of Marquette (MI)	6.3%	0.0%	9.0%	19.8%	64.9%	111
Greater Spartanburg Area (SC)	1.7%	0.0%	3.4%	36.2%	58.6%	58
Durham County (NC)	0.0%	0.0%	5.3%	26.3%	68.4%	38
Lexington-Fayette Urban County (KY)	6.0%	0.0%	10.7%	26.2%	57.1%	84
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	15
City of Riverside (CA)	3.1%	2.8%	15.6%	28.4%	50.2%	289
Rutherford County (TN)	7.2%	0.0%	7.2%	24.8%	60.8%	125
City of Santa Ana (CA)	5.1%	0.4%	9.2%	25.1%	60.2%	455
Cumberland County (NC)	9.1%	0.4%	11.2%	26.2%	53.1%	561
Municipality of San Juan (PR)	3.6%	0.0%	3.1%	9.2%	84.2%	590
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	10
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	0
Washtenaw County (MI)	9.2%	3.1%	15.4%	27.7%	44.6%	65
Hamilton County (TN)	8.8%	1.3%	8.3%	29.2%	52.5%	240
Forsyth County (NC)	3.4%	1.0%	16.7%	23.6%	55.2%	203
Collier County (FL)	2.9%	0.0%	8.6%	45.7%	42.9%	35
City of Wichita (KS)	8.0%	0.4%	8.4%	23.8%	59.4%	261
Placer County (CA)	3.9%	0.0%	5.2%	29.9%	61.0%	77
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	0
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	0
Manatee County (FL)	11.8%	0.0%	15.8%	26.3%	46.1%	76

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	5.9%	0.0%	1.6%	39.4%	53.1%	254
Clackamas County (OR)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	15
Sarasota County (FL)	10.4%	1.7%	7.0%	19.1%	61.7%	115
Monterey County (CA)	8.0%	1.0%	14.6%	24.1%	52.3%	199
City of Atlanta (GA)	2.7%	0.7%	3.7%	20.4%	72.4%	294
Morris County (NJ)	9.8%	2.1%	15.0%	28.5%	44.6%	193
Cohort D Average	6.4%	0.7%	11.4%	26.9%	54.7%	157
Cohort D Median	6.6%	0.4%	10.7%	26.3%	53.1%	113

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	2.5%	0.0%	18.9%	32.8%	45.9%	122
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	9
Guilford County (NC)	4.2%	1.4%	15.4%	39.3%	39.6%	356
Dane County (WI)	6.8%	1.2%	11.1%	25.9%	54.9%	162
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	0
Union County (NJ)	1.2%	0.0%	26.8%	43.9%	28.0%	82
City of Albuquerque (NM)	8.2%	0.3%	5.4%	23.5%	62.8%	392
City of Milwaukee (WI)	6.7%	1.8%	12.9%	26.4%	52.1%	163
Washington County (OR)	6.4%	0.4%	19.7%	33.0%	40.3%	233
Johnson County (KS)	9.1%	1.5%	13.6%	21.2%	54.5%	66
Ocean County (NJ)	6.7%	1.0%	7.6%	27.6%	57.1%	105
City of Louisville-Jefferson County (KY)	7.0%	0.5%	5.9%	27.3%	59.4%	187
Monmouth County (NJ)	10.5%	1.0%	8.6%	31.4%	48.6%	105
City of Las Vegas (NV)	8.4%	1.4%	13.5%	21.9%	54.9%	215
City of Portland (OR)	4.0%	1.4%	12.5%	32.0%	50.1%	353
City of Nashville-Davidson County (TN)	2.6%	0.8%	15.0%	29.1%	52.5%	499
Hudson County (NJ)	7.3%	1.5%	15.4%	23.1%	52.7%	260
Jackson County (MO)	4.6%	2.8%	13.9%	34.3%	44.4%	108
City and County of Denver (CO)	5.6%	1.0%	9.0%	28.2%	56.2%	390
Lee County (FL)	9.3%	2.3%	7.0%	27.9%	53.5%	43
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	20
Multnomah County (OR)	4.0%	1.4%	12.5%	32.0%	50.1%	353
Middlesex County (NJ)	9.8%	0.0%	11.7%	31.7%	46.8%	205
City of Indianapolis (IN)	4.9%	2.2%	14.1%	27.0%	51.9%	185
City and County of San Francisco (CA)	5.8%	1.2%	16.4%	26.4%	50.2%	428
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Fort Worth (TX)	7.9%	0.7%	20.4%	25.7%	45.4%	152
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	2
Shelby County (TN)	8.6%	1.2%	10.2%	31.8%	48.2%	255
Westchester County (NY)	5.9%	0.0%	12.5%	27.6%	53.9%	152
Pinellas County (FL)	10.5%	0.6%	10.5%	25.6%	52.9%	172
Cohort E Average	6.5%	1.1%	13.1%	29.1%	50.3%	186
Cohort E Median	6.7%	1.1%	12.7%	27.8%	52.0%	163

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	9.0%	2.0%	10.5%	27.0%	51.6%	256
Pima County (AZ)	9.0%	0.9%	11.3%	17.1%	61.7%	222
Montgomery County (MD)	5.8%	0.8%	8.3%	22.3%	62.8%	121
Mecklenburg County (NC)	4.1%	0.5%	11.0%	32.0%	52.5%	219
Wake County (NC)	6.2%	0.6%	21.2%	32.6%	39.3%	466
Fairfax County (VA)	5.5%	2.5%	20.9%	24.9%	46.3%	201
Salt Lake County (UT)	5.4%	0.8%	16.9%	35.4%	41.5%	130
Cuyahoga County (OH)	8.0%	1.8%	16.8%	22.3%	51.1%	327
Allegheny County (PA)	4.3%	0.5%	8.7%	26.0%	60.6%	208
City of Dallas (TX)	7.9%	0.3%	7.6%	22.8%	61.3%	876
Orange County (FL)	5.5%	0.0%	5.0%	22.6%	66.8%	199
City of San Diego (CA)	5.4%	2.0%	10.7%	32.5%	49.4%	354
Hillsborough County (FL)	n/a	n/a	n/a	n/a	n/a	1
Palm Beach County (FL)	1.8%	1.5%	13.9%	24.1%	58.7%	871
City of San Antonio (TX)	2.9%	0.0%	10.8%	23.5%	62.7%	102
Sacramento County (CA)	4.9%	0.0%	14.1%	27.2%	53.9%	206
City and County of Philadelphia (PA)	4.2%	0.8%	22.7%	30.3%	42.0%	119
City of Phoenix (AZ)	3.9%	0.0%	5.2%	25.2%	65.8%	155
Santa Clara County (CA)	9.0%	1.7%	15.0%	27.6%	46.8%	301
Broward County (FL)	10.0%	0.5%	9.2%	23.2%	57.2%	621
San Bernardino County (CA)	6.0%	3.0%	18.7%	26.0%	46.2%	331
Clark County (NV)	7.9%	1.2%	8.9%	22.2%	59.8%	405
City of Houston (TX)	5.8%	1.0%	9.5%	30.3%	53.4%	294
Riverside County (CA)	4.1%	1.7%	12.0%	29.2%	53.0%	534
Miami-Dade County (FL)	7.3%	1.0%	9.9%	21.5%	60.3%	827
San Diego County (CA)	6.3%	1.5%	11.7%	26.0%	54.5%	1,146
Harris County (TX)	5.8%	1.0%	9.5%	30.3%	53.4%	294
Cohort F Average	6.0%	1.1%	12.3%	26.3%	54.3%	362
Cohort F Median	5.8%	0.9%	10.9%	26.0%	53.6%	294

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	18
Eastern Oregon Border Region	2.8%	0.0%	8.9%	22.8%	65.6%	180
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	1
Oregon's Adventure Coast	2.4%	0.0%	9.5%	29.8%	58.3%	84
Southern Oregon: Ashland/Talent/Jacksonville	11.2%	0.0%	3.4%	18.1%	67.2%	116
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	6
The Gorge (OR)	2.8%	0.0%	12.5%	27.8%	56.9%	72
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	21
Greater Aberdeen Region (SD)	14.1%	0.0%	9.4%	42.2%	34.4%	64
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	6
Upper Valley Region (NH/VT)	0.0%	0.0%	11.6%	39.5%	48.8%	43
Monadnock Region (NH)	3.9%	2.6%	6.5%	29.9%	57.1%	77
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	0
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	0
Greater Burlington Area (VT)	7.7%	0.0%	8.3%	25.6%	58.3%	168
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	0
Northwest Connecticut Region	5.7%	1.4%	11.4%	28.6%	52.9%	70
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	30
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	0
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	3
Cedar Valley Region (IA)	4.9%	0.0%	12.2%	37.2%	45.7%	164
Central Oregon Region	7.5%	0.0%	18.8%	35.0%	38.8%	80
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	0
Southwest Tennessee Development District	8.2%	1.0%	7.0%	24.5%	59.3%	388
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	16
Southeastern Connecticut Region	7.8%	0.0%	14.8%	29.6%	47.8%	115
Shoreline and River Valley Region (CT)	4.4%	0.0%	22.2%	13.3%	60.0%	45
Upper Peninsula of Michigan	6.3%	0.0%	9.0%	19.8%	64.9%	111
Greater Waterbury Region (CT)	7.5%	0.0%	7.0%	23.0%	62.4%	213
Quad Cities Region (IA/IL)	7.5%	0.0%	10.9%	25.9%	55.7%	174
Greater Peoria Area (IL)	9.8%	0.5%	10.3%	26.8%	52.6%	194
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	21
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	0
Eastern Connecticut Region	7.8%	0.0%	14.8%	29.6%	47.8%	115
South Central Tennessee Development District	6.7%	0.0%	8.0%	22.7%	62.7%	75
Coachella Valley Region (CA)	5.3%	0.4%	7.8%	30.2%	56.3%	245

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	14
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	26
Northwest Arkansas Region	5.0%	0.0%	3.3%	53.3%	38.3%	60
Northeast Prosperity Zone (NC)	4.4%	0.7%	14.6%	29.9%	50.4%	137
The Eastside (King County, WA)	3.1%	0.3%	17.6%	36.0%	43.0%	381
Greater Des Moines Region (IA)	4.9%	0.0%	7.7%	32.2%	55.2%	183
Greater New Haven Region (CT)	7.5%	0.9%	12.3%	28.0%	51.2%	332
Northwestern Prosperity Zone (NC)	5.9%	0.7%	9.9%	26.7%	56.7%	423
Southeast Tennessee Development District	8.6%	1.1%	11.2%	26.6%	52.5%	278
Greater Knoxville Region (TN)	7.1%	0.0%	14.3%	42.9%	35.7%	42
Western Prosperity Zone (NC)	5.2%	0.8%	18.1%	26.1%	49.8%	249
Lehigh Valley Region (PA)	2.2%	1.3%	14.7%	26.3%	55.4%	224
Pikes Peak Region (CO)	6.6%	0.0%	10.6%	28.5%	54.3%	151
Coastal Fairfield County Region (CT)	7.0%	0.0%	12.7%	31.0%	49.3%	142
Greater Fort Wayne Area (IN)	6.1%	0.0%	6.1%	37.8%	50.0%	98
Greater Sarasota/Bradenton Area (FL)	11.0%	1.0%	10.5%	22.0%	55.5%	191
Sandhills Prosperity Zone (NC)	7.5%	0.3%	10.0%	26.5%	55.7%	680
West Valley Region (AZ)	11.7%	0.0%	7.2%	34.2%	46.8%	111
Greater Hartford Region (CT)	5.1%	0.0%	14.5%	38.5%	41.9%	117
Dayton Region (OH)	8.4%	1.1%	8.7%	21.1%	60.7%	275
Memphis Area Association of Governments (TN)	8.6%	1.2%	10.2%	31.8%	48.2%	255
Southeast Prosperity Zone (NC)	8.7%	1.3%	13.5%	27.0%	49.6%	230
Richmond & Tri-Cities Region (VA)	9.8%	0.3%	17.6%	28.6%	43.8%	336
Greater Fairfax Area (VA)	4.2%	2.1%	22.1%	26.0%	45.6%	285
South Hampton Roads Area (VA)	7.8%	0.6%	9.4%	19.4%	62.8%	180
East Tennessee Development District	5.5%	1.4%	9.2%	42.8%	41.0%	346
Greater St. Louis Area (MO)	8.3%	0.8%	9.6%	22.5%	58.8%	396
Western New York Region	7.6%	1.3%	16.5%	21.5%	53.2%	79
Greater Jacksonville Region (FL)	7.2%	1.3%	13.8%	19.7%	57.9%	152
Piedmont-Triad Prosperity Zone (NC)	3.9%	1.3%	15.9%	33.6%	45.3%	559
Greater Kansas City Metropolitan Area (MO/KS)	4.0%	1.5%	11.8%	27.6%	55.1%	272
Greater Portland Area (OR)	5.3%	1.0%	15.1%	32.3%	46.3%	601
Greater Nashville Regional Council (TN)	4.8%	0.6%	13.2%	27.8%	53.6%	726
Greater Tampa/St. Petersburg Area (FL)	10.4%	0.6%	10.4%	25.4%	53.2%	173
Southwestern Prosperity Zone (NC)	7.6%	0.3%	10.2%	31.8%	50.1%	619
North Central Prosperity Zone (NC)	8.3%	0.7%	14.8%	27.2%	49.0%	870

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	3.4%	1.1%	11.2%	30.3%	53.9%	89
Greater Philadelphia Region (PA)	4.8%	1.4%	22.8%	33.1%	37.9%	145
Central Florida Region	5.5%	0.0%	5.0%	22.5%	67.0%	200
Inland Empire Region (CA)	4.9%	2.2%	14.6%	28.0%	50.4%	865
Greater Houston Region (TX)	5.8%	1.0%	9.5%	30.3%	53.4%	294
Dallas-Fort Worth-Arlington MSA (TX)	7.4%	0.3%	10.5%	23.3%	58.4%	1,198
Regional Average	6.5%	0.6%	11.7%	28.9%	52.3%	204
Regional Median	6.6%	0.4%	10.9%	28.0%	53.2%	144

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

ENTIRE STATES All Populations Number of Communities = 21	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	5.0%	0.8%	9.2%	26.2%	58.8%	359
State of North Dakota	0.0%	0.0%	7.1%	23.2%	69.6%	56
State of South Dakota	4.6%	0.0%	9.6%	38.6%	47.2%	324
State of Delaware	2.9%	4.4%	26.0%	19.6%	47.1%	204
State of Idaho	n/a	n/a	n/a	n/a	n/a	0
State of New Mexico	6.7%	0.5%	9.7%	23.2%	59.9%	1,027
State of Arkansas	8.3%	0.0%	2.8%	44.4%	44.4%	72
State of Nevada	7.4%	0.9%	9.9%	26.5%	55.4%	578
State of Iowa	6.2%	0.0%	11.7%	33.1%	49.0%	598
State of Utah	5.1%	2.2%	23.5%	38.2%	30.9%	272
Commonwealth of Puerto Rico	3.0%	0.3%	5.5%	16.9%	74.3%	1,094
State of Connecticut	6.9%	0.4%	12.1%	28.5%	52.2%	1,064
State of Oregon	5.3%	0.8%	12.2%	30.1%	51.5%	1,560
State of Wisconsin	6.8%	1.5%	12.0%	26.2%	53.5%	325
State of Missouri	6.0%	0.9%	10.9%	27.8%	54.4%	853
State of Tennessee	6.7%	0.9%	10.5%	29.8%	52.1%	2,115
State of Arizona	8.3%	0.5%	12.2%	26.8%	52.2%	1,094
State of New Jersey	7.3%	0.9%	14.0%	29.6%	48.2%	1,155
State of North Carolina	6.8%	0.7%	12.9%	28.7%	50.8%	3,767
State of Georgia	3.2%	0.7%	7.3%	28.7%	60.1%	992
State of Florida	6.3%	0.9%	11.3%	23.6%	58.0%	3,999
Statewide Average	5.6%	0.9%	11.5%	28.5%	53.5%	1,024
Statewide Median	6.2%	0.8%	11.1%	28.1%	52.2%	853

TABLE 42
BIPOC and ALAANA Audience Perceptions: Agreement with "This venue or facility is an important pillar for me within my community."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	0
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	8
Downtown Torrington (Torrington, CT)	4.3%	0.0%	13.0%	28.3%	54.3%	46
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	1
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	14
Oceanside Cultural District (Oceanside, CA)	8.7%	0.6%	14.5%	21.5%	54.7%	172
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	12
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	19
Cool Spring Downtown District (Fayetteville, NC)	9.6%	0.0%	12.0%	30.8%	47.6%	208
Downtown Las Vegas (Las Vegas, NV)	6.0%	3.0%	16.4%	20.9%	53.7%	67
Arts Campus Fort Wayne (Fort Wayne, IN)	2.9%	0.0%	5.9%	41.2%	50.0%	68
Salt Lake Cultural Core (Salt Lake City, UT)	5.0%	0.8%	16.5%	35.5%	42.1%	121
Grand Center Arts District (St. Louis, MO)	4.2%	0.8%	18.3%	29.2%	47.5%	120
Dallas Arts District (Dallas, TX)	6.9%	0.0%	5.7%	22.4%	65.0%	477
Balboa Park Cultural District (San Diego, CA)	0.6%	2.6%	10.4%	39.0%	47.4%	154
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	3.6%	0.7%	5.8%	36.0%	54.0%	139
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	21
Arts District Average	5.2%	0.9%	11.9%	30.5%	51.6%	92
Arts District Median	4.7%	0.7%	12.5%	30.0%	51.9%	57

Averages for the Sample of 35,999 Audience-Intercept Surveys from Attendees to BIPOC and ALAANA Arts and Culture Organizations that Included a Response to this Question						
Average of All Audience Surveys	6.2%	0.8%	11.8%	27.2%	54.0%	35,999

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 43

Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**I would feel a great sense of loss if this activity or venue were no longer available.**" This table presents the level of agreement findings for **all audience survey respondents** (both residents and non-residents) for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of audience survey respondents who responded "Strongly Disagree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Three:

The percentage of audience survey respondents who responded "Disagree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Four:

The percentage of audience survey respondents who responded "Neutral" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Five:

The percentage of audience survey respondents who responded "Agree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Six:

The percentage of audience survey respondents who responded "Strongly Agree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Seven:

The total number of audience survey respondents who responded with their level of agreement with the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	4.7%	1.0%	6.0%	20.3%	68.0%	300
Taos County (NM)	4.8%	1.1%	7.4%	26.2%	60.5%	610
Town of Hillsborough (NC)	4.1%	0.5%	12.4%	31.1%	51.8%	386
Harney County (OR)	3.9%	1.3%	20.8%	45.5%	28.6%	77
City of Monmouth (OR)	4.8%	1.7%	12.0%	31.1%	50.5%	541
City of Sedona (AZ)	3.8%	1.1%	10.3%	26.9%	57.9%	468
City of Yankton (SD)	2.2%	0.6%	7.3%	27.4%	62.6%	179
City of Falls Church (VA)	3.7%	1.2%	9.3%	23.6%	62.1%	161
City of Jamestown (ND)	5.3%	1.8%	14.1%	33.0%	45.8%	227
Rutland County (VT)	5.5%	1.1%	12.4%	24.9%	56.2%	760
Town of Elkton (MD)	4.5%	0.6%	14.3%	39.7%	41.0%	673
City of Waterville (ME)	4.0%	0.2%	8.9%	32.6%	54.3%	576
City of Pendleton (OR)	2.6%	1.4%	4.4%	23.2%	68.4%	570
Haywood County (TN)	4.7%	0.9%	9.7%	27.6%	57.1%	576
City of Hannibal (MO)	0.0%	0.0%	12.2%	41.2%	46.6%	386
Johnson County (TN)	5.5%	0.7%	8.2%	21.1%	64.5%	752
City of Safety Harbor (FL)	4.8%	1.0%	13.3%	45.7%	35.2%	105
City of Tullahoma (TN)	2.6%	0.6%	7.5%	17.6%	71.7%	808
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	15
Town of Carrboro (NC)	1.8%	1.0%	9.2%	25.3%	62.8%	392
City of Coronado (CA)	4.8%	0.6%	9.8%	29.5%	55.2%	630
City of Laguna Beach (CA)	5.1%	2.5%	7.8%	27.7%	56.9%	408
City of Newberg (OR)	4.7%	1.4%	16.7%	26.5%	50.7%	359
City of Fairfax (VA)	2.4%	1.5%	17.3%	33.9%	44.8%	330
City of Brookings (SD)	2.7%	1.2%	6.1%	29.1%	61.0%	771
Macon County (TN)	8.2%	0.0%	5.4%	16.3%	70.1%	147
City of Paducah (KY)	4.6%	0.7%	7.8%	24.7%	62.3%	761
City of Tarpon Springs (FL)	5.5%	0.3%	8.1%	23.8%	62.2%	307
McNairy County (TN)	9.4%	0.3%	10.5%	25.9%	53.8%	351
City of Mason City (IA)	5.7%	0.9%	7.0%	28.7%	57.7%	787
Door County (WI)	3.4%	0.5%	5.9%	26.3%	63.9%	984
City of Winter Park (FL)	4.5%	0.6%	6.4%	21.4%	67.0%	485
City of Dover (NH)	5.3%	0.9%	11.4%	30.6%	51.7%	804
Transylvania County (NC)	2.5%	2.5%	9.9%	24.7%	60.5%	81
City of West Hollywood (CA)	4.4%	1.5%	13.5%	28.1%	52.6%	964
Clatsop County (OR)	3.5%	0.5%	6.1%	27.5%	62.4%	848

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	5.7%	1.5%	18.0%	34.5%	40.2%	194
City of Marion (IA)	5.4%	0.5%	11.8%	32.3%	50.0%	186
Summit County (UT)	2.7%	3.1%	20.0%	34.8%	39.4%	670
Sullivan County (NH)	4.8%	0.5%	9.3%	31.1%	54.2%	745
Monroe County (TN)	2.3%	0.1%	13.1%	53.6%	30.9%	793
City of Cleveland (TN)	2.2%	1.2%	8.7%	29.8%	58.1%	725
Lincoln County (OR)	3.3%	0.3%	5.3%	18.2%	72.8%	1,152
Cohort A Average	4.2%	1.0%	10.4%	29.1%	55.3%	513
Cohort A Median	4.5%	0.9%	9.5%	27.7%	57.0%	541

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.3%	1.2%	8.8%	32.2%	53.4%	769
City of Florissant (MO)	7.8%	0.9%	5.3%	24.4%	61.6%	320
McMinn County (TN)	3.6%	0.2%	4.6%	20.7%	70.9%	808
City of Watsonville (CA)	7.1%	1.0%	7.5%	26.7%	57.8%	510
Lafayette County (MS)	2.3%	0.7%	6.7%	34.7%	55.6%	1,046
Columbus County (NC)	0.5%	0.2%	7.1%	30.2%	62.0%	635
Watauga County (NC)	3.3%	1.1%	9.2%	26.7%	59.7%	544
Mercer County (WV)	5.3%	0.3%	9.1%	27.2%	58.1%	768
City of Dubuque (IA)	3.5%	0.6%	6.5%	25.2%	64.2%	770
City of Ocala (FL)	4.3%	0.8%	8.7%	26.4%	59.7%	836
Town of Chapel Hill (NC)	2.6%	2.2%	7.8%	31.2%	56.1%	269
City of National City (CA)	7.2%	1.1%	6.4%	20.5%	64.8%	264
City of Encinitas (CA)	1.5%	2.4%	8.2%	26.7%	61.1%	453
City of Grand Junction (CO)	4.8%	0.8%	13.8%	28.7%	51.9%	753
City of Cheyenne (WY)	4.6%	0.7%	9.9%	33.9%	51.0%	304
City of Santa Cruz (CA)	3.0%	0.8%	5.7%	26.7%	63.8%	756
Hamblen County (TN)	5.4%	1.4%	9.0%	29.7%	54.6%	735
City of Redmond (WA)	4.0%	3.6%	10.3%	30.5%	51.6%	223
Town of Jupiter (FL)	1.5%	0.4%	7.2%	20.0%	70.9%	927
City of Ames (IA)	3.6%	0.7%	8.9%	27.0%	59.8%	816
City of Portland (ME)	3.1%	0.7%	2.3%	25.8%	68.1%	426
City of Jackson (TN)	2.8%	0.9%	10.4%	23.6%	62.3%	772
Wilkes County (NC)	5.4%	0.0%	7.2%	20.7%	66.7%	111
City of Eau Claire (WI)	4.1%	0.7%	9.0%	21.9%	64.3%	936
Greene County (TN)	7.4%	2.8%	10.8%	23.3%	55.7%	176
Carteret County (NC)	2.6%	0.5%	5.2%	35.7%	56.1%	426
City of Walnut Creek (CA)	3.9%	0.9%	7.3%	24.7%	63.2%	1,773
Island of Kaua'i (HI)	4.9%	1.8%	11.0%	22.1%	60.1%	163
Walton County (FL)	5.9%	1.1%	12.2%	36.3%	44.5%	557
Chatham County (NC)	5.9%	0.9%	11.7%	25.0%	56.5%	547
City of Flagstaff (AZ)	4.4%	1.0%	11.2%	30.6%	52.8%	519
City of Rapid City (SD)	0.4%	0.8%	10.1%	47.0%	41.8%	794
City of Missoula (MT)	2.9%	0.7%	6.4%	24.7%	65.3%	750
Wilson County (NC)	8.7%	1.0%	7.5%	23.1%	59.7%	1,132
Caldwell County (NC)	4.3%	0.9%	15.4%	34.6%	44.7%	751
City of Sioux City (IA)	3.3%	1.5%	12.8%	28.1%	54.4%	274

TABLE 43**Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	3.7%	1.7%	8.4%	29.8%	56.5%	299
City of Santa Fe (NM)	5.0%	0.7%	11.0%	23.7%	59.5%	716
City of Fort Myers (FL)	4.1%	1.5%	9.0%	28.8%	56.5%	1,044
Buchanan County (MO)	3.3%	0.9%	8.1%	29.9%	57.9%	705
City of Nashua (NH)	3.1%	0.7%	13.9%	32.8%	49.5%	768
City of Miami Beach (FL)	3.6%	0.8%	8.0%	14.0%	73.5%	858
City of Asheville (NC)	3.2%	1.6%	8.5%	27.2%	59.5%	1,307
Pottawattamie County (IA)	4.2%	0.8%	10.5%	26.0%	58.5%	477
Fairbanks North Star Borough (AK)	4.6%	1.4%	6.6%	24.0%	63.4%	350
City of Lee's Summit (MO)	4.0%	4.9%	13.9%	32.3%	44.8%	223
Cleveland County (NC)	4.2%	0.6%	8.1%	28.1%	59.0%	310
Montgomery County (VA)	4.8%	1.5%	13.4%	29.8%	50.5%	1,274
Nevada County (CA)	3.3%	0.5%	8.9%	32.0%	55.3%	1,053
City of Boca Raton (FL)	1.1%	0.7%	8.8%	20.8%	68.6%	1,437
Cohort B Average	4.0%	1.1%	9.0%	27.5%	58.4%	669
Cohort B Median	4.0%	0.9%	8.8%	26.8%	58.8%	726

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	3.4%	2.0%	17.2%	32.2%	45.3%	769
City of Renton (WA)	5.2%	1.7%	15.8%	35.6%	41.6%	519
Craven County (NC)	3.6%	0.9%	5.4%	18.5%	71.7%	336
Platte County (MO)	0.0%	0.0%	7.5%	24.1%	68.3%	199
Cecil County (MD)	4.4%	0.7%	12.8%	40.1%	42.0%	1,076
City of Boulder (CO)	4.6%	0.8%	9.0%	28.8%	56.7%	1,185
Bradley County (TN)	2.4%	1.5%	9.1%	28.8%	58.3%	827
City of Lewisville (TX)	4.5%	0.9%	10.1%	27.9%	56.5%	642
City of Elgin (IL)	4.3%	0.7%	10.1%	25.5%	59.4%	584
Douglas County (OR)	5.6%	0.3%	8.5%	25.7%	59.9%	354
City of West Palm Beach (FL)	1.3%	0.5%	8.9%	22.0%	67.3%	4,377
Flagler County (FL)	4.5%	0.6%	12.4%	30.9%	51.7%	695
City of Clearwater (FL)	8.2%	0.9%	13.7%	27.4%	49.7%	328
City of Carlsbad (CA)	6.1%	0.3%	5.6%	22.5%	65.6%	378
City of Norman (OK)	4.7%	1.3%	10.1%	25.1%	58.9%	1,182
City of Columbia (MO)	1.9%	1.9%	7.9%	26.5%	61.9%	215
City of Abilene (TX)	4.6%	0.9%	8.2%	25.3%	61.0%	693
Hunterdon County (NJ)	4.1%	0.6%	7.8%	25.5%	62.0%	872
City of Topeka (KS)	3.8%	1.3%	8.5%	28.1%	58.4%	718
Cache County (UT)	3.2%	1.4%	8.1%	25.0%	62.3%	655
City of New Haven (CT)	6.1%	1.5%	10.2%	32.2%	49.9%	735
City of Waco (TX)	5.3%	2.2%	12.5%	30.0%	50.0%	1,023
Brunswick County (NC)	6.7%	1.1%	7.9%	29.2%	55.1%	89
City of Bellevue (WA)	1.6%	1.7%	13.8%	37.7%	45.2%	695
City of Savannah (GA)	5.4%	0.3%	7.9%	26.7%	59.7%	611
Orange County (NC)	2.8%	1.1%	10.0%	29.0%	57.1%	1,053
Cumberland County (NJ)	3.2%	1.9%	13.0%	29.2%	52.6%	154
Johnson County (IA)	2.8%	1.5%	7.8%	25.6%	62.3%	679
City of Escondido (CA)	4.8%	1.4%	13.5%	25.7%	54.6%	421
City of Kansas City (MO)	4.0%	0.8%	8.8%	25.2%	61.3%	377
Macon-Bibb County (GA)	1.8%	2.7%	6.2%	22.1%	67.3%	113
City of Springfield (MA)	3.3%	0.7%	8.8%	34.1%	53.1%	882
Ouachita Parish (LA)	2.2%	1.6%	11.0%	30.1%	55.1%	770
City of Alexandria (VA)	3.3%	1.6%	13.6%	33.5%	48.0%	1,616
Catawba County (NC)	5.6%	0.8%	9.8%	26.1%	57.6%	765
Martin County (FL)	2.8%	0.4%	10.1%	28.8%	57.9%	750

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	7.3%	4.7%	15.6%	29.2%	43.2%	192
Town of Cary (NC)	3.6%	1.3%	15.2%	35.1%	44.7%	302
Springfield (MO)	2.9%	0.8%	7.3%	24.8%	64.3%	1,014
City of Salem (OR)	2.9%	1.2%	7.8%	31.0%	57.0%	654
City of Fort Collins (CO)	5.3%	0.9%	8.0%	26.8%	59.1%	1,600
City of Eugene (OR)	4.5%	0.7%	4.5%	23.3%	67.1%	919
City of Oceanside (CA)	6.4%	0.8%	12.4%	27.3%	53.0%	732
City of Ontario (CA)	9.3%	1.5%	7.9%	26.8%	54.5%	343
City of Frisco (TX)	2.3%	0.6%	7.9%	41.1%	48.1%	800
City of Providence (RI)	5.3%	1.4%	6.9%	22.0%	64.4%	568
Pitt County (NC)	4.7%	1.9%	15.1%	31.5%	46.8%	784
City of Fort Lauderdale (FL)	6.6%	0.7%	6.1%	23.1%	63.5%	1,404
City of McKinney (TX)	1.9%	1.9%	13.3%	28.6%	54.3%	105
Sumner County (TN)	0.7%	0.3%	12.4%	36.6%	50.0%	290
City of Sioux Falls (SD)	3.1%	0.6%	9.5%	24.2%	62.7%	884
City of Tempe (AZ)	4.9%	0.7%	9.7%	27.9%	56.8%	412
City of Salt Lake City (UT)	4.7%	1.7%	6.8%	30.5%	56.3%	590
Richmond County (GA)	2.1%	1.1%	7.9%	35.5%	53.5%	761
Montgomery County (TN)	5.7%	0.8%	10.2%	25.6%	57.7%	492
Tuscaloosa County (AL)	3.5%	1.0%	10.0%	23.2%	62.2%	479
City of San Bernardino (CA)	4.2%	3.9%	16.4%	25.2%	50.4%	385
Cabarrus County (NC)	5.9%	1.7%	11.7%	28.7%	51.9%	759
City of Tacoma (WA)	4.1%	0.7%	8.5%	30.8%	55.9%	894
Gaston County (NC)	5.7%	0.6%	9.2%	27.7%	56.7%	541
New Hanover County (NC)	5.6%	1.9%	12.1%	22.5%	58.0%	628
City of Garland (TX)	4.0%	1.2%	9.8%	28.1%	56.9%	420
Clay County (MO)	0.7%	0.0%	1.1%	28.9%	69.3%	270
Cohort C Average	4.1%	1.2%	9.9%	28.2%	56.6%	707
Cohort C Median	4.2%	1.0%	9.5%	27.9%	56.9%	655

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	5.9%	1.0%	9.4%	33.4%	50.2%	673
City of Scottsdale (AZ)	1.9%	2.3%	10.8%	38.5%	46.5%	750
City of Chandler (AZ)	6.9%	1.6%	16.9%	29.9%	44.8%	706
Buncombe County (NC)	3.2%	1.5%	8.6%	27.8%	58.9%	1,368
City of St. Petersburg (FL)	4.4%	1.3%	7.5%	30.8%	56.0%	159
City of Jersey City (NJ)	5.0%	1.9%	13.7%	27.3%	52.1%	844
Greater Green Bay Area (WI)	4.8%	0.8%	10.3%	31.7%	52.4%	126
St. Johns County (FL)	2.6%	0.7%	5.8%	21.0%	70.0%	1,798
Alachua County (FL)	2.9%	1.1%	12.2%	27.4%	56.4%	901
Santa Cruz County (CA)	4.4%	1.0%	7.2%	26.4%	61.0%	1,555
York County (SC)	3.3%	1.8%	7.5%	26.9%	60.6%	454
City of Orlando (FL)	4.6%	0.6%	6.8%	24.9%	63.1%	542
City of Lincoln (NE)	2.7%	1.3%	7.0%	27.5%	61.4%	770
City of Greensboro (NC)	3.6%	1.8%	14.2%	33.5%	47.0%	1,024
Leon County (FL)	6.8%	1.5%	9.3%	27.5%	55.0%	808
City of Marquette (MI)	4.8%	0.5%	3.2%	21.0%	70.5%	587
Greater Spartanburg Area (SC)	4.5%	1.4%	8.4%	23.2%	62.6%	730
Durham County (NC)	3.0%	1.0%	9.4%	26.4%	60.1%	795
Lexington-Fayette Urban County (KY)	4.2%	0.8%	9.2%	30.7%	55.0%	238
Somerset County (NJ)	3.7%	0.9%	12.9%	32.1%	50.3%	747
City of Riverside (CA)	4.8%	1.7%	14.8%	26.2%	52.6%	711
Rutherford County (TN)	5.5%	0.9%	10.0%	29.6%	53.9%	747
City of Santa Ana (CA)	4.6%	1.1%	9.9%	25.9%	58.5%	807
Cumberland County (NC)	6.9%	1.3%	9.2%	25.5%	57.0%	1,282
Municipality of San Juan (PR)	3.4%	0.7%	3.1%	7.0%	85.9%	587
Davis County (UT)	2.9%	0.5%	5.5%	27.6%	63.5%	1,018
Lake County (FL)	2.8%	1.4%	9.0%	23.7%	63.0%	211
Washtenaw County (MI)	2.9%	1.9%	8.9%	26.1%	60.1%	850
Hamilton County (TN)	4.2%	1.1%	12.9%	34.4%	47.5%	739
Forsyth County (NC)	3.0%	1.2%	8.7%	24.5%	62.6%	743
Collier County (FL)	4.4%	0.8%	8.1%	30.4%	56.3%	730
City of Wichita (KS)	4.9%	1.0%	8.5%	25.7%	59.9%	903
Placer County (CA)	4.1%	0.5%	5.4%	28.3%	61.7%	798
City of Tampa (FL)	2.4%	0.7%	8.9%	20.6%	67.4%	291
St. Charles County (MO)	2.4%	2.4%	15.7%	31.3%	48.2%	83
Manatee County (FL)	7.6%	1.7%	8.6%	23.6%	58.5%	720

TABLE 43**Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	4.2%	0.3%	3.8%	25.9%	65.8%	1,001
Clackamas County (OR)	5.3%	1.5%	8.1%	31.2%	53.8%	394
Sarasota County (FL)	4.5%	1.0%	4.0%	21.0%	69.6%	1,360
Monterey County (CA)	6.2%	1.6%	11.7%	26.4%	54.2%	694
City of Atlanta (GA)	2.7%	1.1%	7.0%	15.8%	73.4%	474
Morris County (NJ)	4.1%	0.9%	10.5%	36.0%	48.4%	752
Cohort D Average	4.2%	1.2%	9.1%	27.0%	58.5%	749
Cohort D Median	4.2%	1.1%	8.9%	27.1%	58.5%	745

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	2.0%	1.0%	9.4%	40.4%	47.2%	500
City of Mesa (AZ)	4.0%	1.0%	8.4%	31.3%	55.3%	1,059
Guilford County (NC)	3.7%	1.8%	14.6%	34.1%	45.8%	1,228
Dane County (WI)	3.5%	1.8%	8.6%	31.4%	54.8%	955
Volusia County (FL)	2.7%	0.0%	1.8%	11.6%	83.9%	112
Union County (NJ)	1.7%	1.0%	14.4%	27.9%	55.0%	416
City of Albuquerque (NM)	4.8%	1.1%	5.8%	19.7%	68.6%	895
City of Milwaukee (WI)	5.8%	1.3%	6.5%	27.8%	58.6%	705
Washington County (OR)	4.0%	0.6%	14.9%	35.0%	45.5%	783
Johnson County (KS)	2.7%	0.8%	13.8%	32.8%	50.0%	522
Ocean County (NJ)	5.2%	0.8%	6.9%	23.9%	63.2%	828
City of Louisville-Jefferson County (KY)	5.5%	0.7%	7.8%	24.1%	62.0%	752
Monmouth County (NJ)	4.9%	0.6%	7.3%	27.3%	59.8%	776
City of Las Vegas (NV)	5.4%	0.8%	9.2%	25.2%	59.4%	1,346
City of Portland (OR)	2.7%	1.1%	8.2%	28.2%	59.8%	1,243
City of Nashville-Davidson County (TN)	2.4%	0.8%	8.2%	28.7%	59.9%	833
Hudson County (NJ)	4.8%	1.8%	13.3%	27.6%	52.6%	896
Jackson County (MO)	4.0%	2.5%	11.1%	27.5%	54.9%	550
City and County of Denver (CO)	4.1%	1.0%	7.0%	25.0%	62.9%	887
Lee County (FL)	4.0%	1.5%	8.8%	28.5%	57.2%	1,068
Essex County (NJ)	4.6%	0.7%	7.6%	24.0%	63.0%	603
Multnomah County (OR)	2.8%	1.1%	8.5%	29.1%	58.5%	1,308
Middlesex County (NJ)	6.3%	0.6%	8.8%	29.1%	55.1%	633
City of Indianapolis (IN)	3.6%	1.0%	7.8%	28.2%	59.5%	929
City and County of San Francisco (CA)	4.2%	1.3%	8.8%	25.6%	60.2%	1,028
Prince George's County (MD)	5.5%	1.8%	12.9%	33.1%	46.6%	163
City of Fort Worth (TX)	3.9%	1.0%	7.6%	22.8%	64.8%	883
Bergen County (NJ)	4.5%	1.9%	11.9%	34.4%	47.3%	311
Shelby County (TN)	5.1%	1.6%	8.2%	27.2%	57.9%	1,099
Westchester County (NY)	4.2%	1.2%	9.5%	28.0%	57.0%	1,134
Pinellas County (FL)	5.6%	0.9%	10.3%	28.4%	54.8%	1,276
Cohort E Average	4.1%	1.1%	9.3%	28.0%	57.4%	830
Cohort E Median	4.1%	1.0%	8.6%	28.0%	57.9%	883

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4.6%	0.5%	9.8%	31.0%	54.0%	733
Pima County (AZ)	4.7%	1.1%	7.8%	26.3%	60.1%	1,784
Montgomery County (MD)	2.9%	1.0%	9.0%	27.8%	59.4%	943
Mecklenburg County (NC)	2.3%	2.7%	13.1%	27.6%	54.3%	786
Wake County (NC)	4.7%	0.9%	13.0%	31.4%	49.9%	1,501
Fairfax County (VA)	3.4%	1.7%	14.0%	26.8%	54.1%	881
Salt Lake County (UT)	4.1%	1.3%	8.5%	29.6%	56.5%	986
Cuyahoga County (OH)	5.1%	0.6%	8.0%	25.9%	60.3%	972
Allegheny County (PA)	3.5%	0.7%	8.9%	27.5%	59.3%	738
City of Dallas (TX)	4.0%	0.7%	4.9%	19.9%	70.6%	2,674
Orange County (FL)	4.7%	0.7%	6.3%	21.0%	67.4%	1,376
City of San Diego (CA)	4.1%	1.7%	7.0%	24.7%	62.5%	1,477
Hillsborough County (FL)	2.3%	0.8%	8.1%	23.4%	65.5%	385
Palm Beach County (FL)	1.6%	0.5%	8.5%	20.8%	68.6%	8,832
City of San Antonio (TX)	2.3%	0.8%	5.5%	24.2%	67.2%	128
Sacramento County (CA)	4.6%	0.3%	9.4%	27.7%	58.1%	787
City and County of Philadelphia (PA)	2.8%	0.9%	7.1%	24.3%	64.8%	859
City of Phoenix (AZ)	4.7%	0.4%	7.3%	21.8%	65.7%	724
Santa Clara County (CA)	3.8%	0.6%	10.3%	32.4%	52.8%	1,124
Broward County (FL)	5.9%	0.6%	7.2%	24.0%	62.3%	2,641
San Bernardino County (CA)	7.0%	2.0%	10.8%	27.6%	52.6%	1,216
Clark County (NV)	5.7%	1.2%	9.0%	23.4%	60.7%	1,782
City of Houston (TX)	4.3%	0.9%	8.7%	23.0%	63.1%	1,339
Riverside County (CA)	3.8%	1.6%	12.6%	24.5%	57.4%	1,485
Miami-Dade County (FL)	5.1%	0.9%	7.4%	19.2%	67.5%	1,947
San Diego County (CA)	4.7%	1.3%	9.0%	25.7%	59.4%	4,404
Harris County (TX)	4.3%	0.9%	8.7%	23.0%	63.1%	1,340
Cohort F Average	4.1%	1.0%	8.9%	25.4%	60.6%	1,624
Cohort F Median	4.3%	0.9%	8.7%	24.7%	60.3%	1,216

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	7.5%	0.4%	7.8%	24.0%	60.3%	896
Eastern Oregon Border Region	3.7%	0.0%	8.3%	21.1%	66.9%	629
South Cumberland Region (TN)	1.6%	1.0%	12.4%	37.8%	47.2%	193
Oregon's Adventure Coast	2.0%	0.2%	6.4%	41.3%	50.1%	815
Southern Oregon: Ashland/Talent/Jacksonville	4.8%	0.2%	3.3%	16.5%	75.2%	581
Greater Portsmouth Area (NH)	3.3%	0.7%	6.2%	20.4%	69.5%	907
The Gorge (OR)	5.5%	1.5%	7.1%	29.2%	56.7%	397
Northeast Oregon Region	4.8%	1.5%	6.1%	26.6%	61.0%	526
Greater Aberdeen Region (SD)	5.2%	0.3%	9.4%	30.1%	55.0%	575
Tri-Cities Communities (VA)	4.4%	1.5%	12.7%	32.3%	49.1%	409
Upper Valley Region (NH/VT)	3.6%	1.0%	5.1%	25.5%	64.8%	494
Monadnock Region (NH)	4.5%	0.6%	9.2%	24.8%	60.9%	785
Bismarck-Mandan Region (ND)	4.3%	0.7%	6.4%	25.4%	63.2%	299
Greater Minot Region (ND)	3.1%	0.5%	6.0%	30.9%	59.4%	614
Greater Burlington Area (VT)	4.4%	1.7%	10.1%	28.5%	55.4%	845
Northeastern Connecticut Region	2.0%	1.1%	12.2%	27.8%	56.8%	442
Northwest Connecticut Region	5.0%	0.9%	7.5%	28.9%	57.6%	743
Western Connecticut Region	3.7%	1.2%	10.2%	29.2%	55.8%	847
Greater Fargo-Moorhead Area (ND/MN)	2.4%	0.8%	8.5%	30.2%	58.1%	494
Greater Kingsport Area (TN)	6.5%	1.7%	9.2%	28.2%	54.4%	535
Cedar Valley Region (IA)	2.1%	1.9%	11.6%	31.2%	53.2%	775
Central Oregon Region	6.0%	1.0%	10.2%	27.8%	55.1%	521
Northwest Tennessee Development District	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	19
Southwest Tennessee Development District	4.8%	0.8%	10.2%	25.4%	58.8%	1,699
Southeast Ohio	3.9%	0.9%	6.6%	26.8%	61.8%	1,283
Southeastern Connecticut Region	3.9%	0.7%	12.4%	30.6%	52.3%	686
Shoreline and River Valley Region (CT)	4.1%	0.6%	8.7%	24.1%	62.6%	345
Upper Peninsula of Michigan	4.5%	1.2%	6.2%	22.7%	65.4%	1,124
Greater Waterbury Region (CT)	3.2%	0.3%	7.6%	34.3%	54.5%	772
Quad Cities Region (IA/IL)	4.4%	1.4%	11.0%	30.2%	53.0%	781
Greater Peoria Area (IL)	6.6%	1.0%	9.4%	31.5%	51.5%	769
Upper Cumberland Development District (TN)	8.2%	0.0%	5.4%	16.3%	70.1%	147
City of Huntsville/Madison County (AL)	2.4%	1.3%	17.8%	32.3%	46.2%	747
Eastern Connecticut Region	3.2%	0.9%	12.3%	29.5%	54.1%	1,128
South Central Tennessee Development District	3.2%	0.8%	9.6%	20.9%	65.6%	1,002
Coachella Valley Region (CA)	3.2%	1.7%	11.2%	23.4%	60.5%	721

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	3.4%	1.7%	17.5%	33.5%	44.0%	653
First Tennessee Development District	6.1%	1.3%	8.9%	24.0%	59.7%	1,463
Northwest Arkansas Region	3.4%	0.6%	3.7%	20.7%	71.6%	909
Northeast Prosperity Zone (NC)	4.7%	1.7%	12.5%	28.4%	52.7%	1,084
The Eastside (King County, WA)	3.3%	2.0%	14.1%	35.8%	44.8%	1,446
Greater Des Moines Region (IA)	3.9%	0.5%	9.1%	26.3%	60.3%	881
Greater New Haven Region (CT)	5.7%	1.5%	11.6%	32.1%	49.1%	957
Northwestern Prosperity Zone (NC)	4.6%	0.9%	11.5%	28.9%	54.2%	2,171
Southeast Tennessee Development District	3.2%	0.9%	9.0%	28.5%	58.3%	2,567
Greater Knoxville Region (TN)	4.4%	0.6%	8.4%	26.9%	59.8%	726
Western Prosperity Zone (NC)	3.2%	1.6%	8.6%	27.6%	59.0%	1,449
Lehigh Valley Region (PA)	2.4%	1.0%	12.8%	27.9%	56.0%	713
Pikes Peak Region (CO)	4.1%	1.1%	13.0%	31.7%	50.1%	756
Coastal Fairfield County Region (CT)	4.1%	0.7%	9.5%	31.8%	54.0%	759
Greater Fort Wayne Area (IN)	4.8%	0.9%	8.9%	29.9%	55.4%	965
Greater Sarasota/Bradenton Area (FL)	5.6%	1.2%	5.6%	21.9%	65.8%	2,080
Sandhills Prosperity Zone (NC)	4.8%	0.9%	8.5%	27.1%	58.7%	1,917
West Valley Region (AZ)	6.1%	0.9%	11.1%	26.4%	55.6%	459
Greater Hartford Region (CT)	3.1%	1.5%	8.7%	26.2%	60.4%	584
Dayton Region (OH)	5.2%	1.0%	8.5%	25.2%	60.2%	1,141
Memphis Area Association of Governments (TN)	5.1%	1.6%	8.2%	27.2%	57.9%	1,099
Southeast Prosperity Zone (NC)	4.3%	1.2%	8.3%	25.8%	60.4%	1,479
Richmond & Tri-Cities Region (VA)	4.5%	1.1%	8.6%	25.7%	60.1%	2,279
Greater Fairfax Area (VA)	3.2%	1.6%	14.2%	28.1%	52.8%	1,372
South Hampton Roads Area (VA)	3.7%	0.9%	9.2%	23.3%	62.9%	760
East Tennessee Development District	4.0%	0.7%	10.2%	37.2%	47.9%	2,254
Greater St. Louis Area (MO)	5.0%	1.4%	8.7%	25.9%	59.0%	1,923
Western New York Region	4.4%	0.7%	6.5%	23.9%	64.6%	758
Greater Jacksonville Region (FL)	2.9%	0.6%	7.1%	22.1%	67.2%	2,156
Piedmont-Triad Prosperity Zone (NC)	3.4%	1.6%	12.3%	30.3%	52.3%	1,981
Greater Kansas City Metropolitan Area (MO/KS)	3.0%	1.6%	10.4%	29.1%	55.9%	1,733
Greater Portland Area (OR)	3.6%	1.0%	10.5%	31.3%	53.6%	2,485
Greater Nashville Regional Council (TN)	3.9%	0.8%	9.7%	29.3%	56.4%	2,362
Greater Tampa/St. Petersburg Area (FL)	4.8%	0.9%	9.8%	27.2%	57.3%	1,661
Southwestern Prosperity Zone (NC)	4.5%	1.6%	11.1%	28.0%	54.7%	2,396
North Central Prosperity Zone (NC)	5.1%	1.0%	10.4%	27.6%	55.9%	5,028

TABLE 43**Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	4.0%	1.1%	4.3%	25.7%	64.9%	851
Greater Philadelphia Region (PA)	3.3%	0.9%	7.2%	25.9%	62.7%	1,025
Central Florida Region	4.3%	0.7%	7.1%	21.0%	67.0%	1,785
Inland Empire Region (CA)	5.3%	1.8%	11.8%	25.9%	55.3%	2,701
Greater Houston Region (TX)	4.2%	0.9%	8.3%	22.8%	63.8%	1,460
Dallas-Fort Worth-Arlington MSA (TX)	3.7%	0.8%	6.9%	25.2%	63.4%	5,525
Regional Average	4.2%	1.0%	9.3%	27.5%	58.0%	1,196
Regional Median	4.1%	1.0%	9.1%	27.6%	57.9%	866

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

ENTIRE STATES All Populations Number of Communities = 21	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.5%	1.1%	8.6%	25.3%	60.5%	2,963
State of North Dakota	3.6%	0.7%	7.9%	28.8%	59.0%	1,998
State of South Dakota	2.7%	0.7%	8.7%	32.3%	55.7%	3,203
State of Delaware	2.9%	1.0%	5.5%	22.3%	68.3%	4,409
State of Idaho	4.5%	0.3%	4.1%	17.1%	74.0%	1,187
State of New Mexico	4.7%	1.0%	7.3%	22.9%	64.1%	2,950
State of Arkansas	3.7%	0.6%	3.7%	21.1%	70.9%	972
State of Nevada	5.6%	1.1%	9.0%	26.7%	57.7%	2,607
State of Iowa	3.7%	1.0%	9.0%	27.5%	58.9%	5,646
State of Utah	3.3%	1.4%	9.8%	29.2%	56.3%	3,349
Commonwealth of Puerto Rico	2.8%	0.6%	4.2%	14.9%	77.5%	1,159
State of Connecticut	4.0%	1.0%	9.8%	30.1%	55.1%	6,135
State of Oregon	4.1%	0.8%	7.9%	27.1%	60.1%	12,346
State of Wisconsin	4.1%	1.0%	7.6%	27.1%	60.2%	3,874
State of Missouri	3.5%	1.1%	8.5%	28.2%	58.6%	6,114
State of Tennessee	4.2%	0.9%	9.4%	28.4%	57.0%	12,612
State of Arizona	4.6%	1.1%	9.7%	28.3%	56.3%	7,618
State of New Jersey	4.3%	1.0%	9.9%	29.2%	55.6%	7,488
State of North Carolina	4.5%	1.2%	10.5%	28.0%	55.9%	17,505
State of Georgia	3.7%	0.9%	7.5%	25.4%	62.5%	2,650
State of Florida	3.7%	0.8%	8.3%	23.5%	63.8%	27,448
Statewide Average	3.9%	0.9%	8.0%	25.9%	61.3%	6,392
Statewide Median	4.0%	1.0%	8.5%	27.1%	59.0%	3,874

TABLE 43
Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	7.1%	0.4%	8.7%	22.4%	61.4%	241
Abilene Cultural District (Abilene, TX)	5.6%	1.1%	7.6%	24.9%	60.8%	357
Downtown Torrington (Torrington, CT)	5.5%	0.5%	6.2%	26.1%	61.7%	402
Iowa City Downtown District (Iowa City, IA)	0.0%	3.8%	1.9%	39.6%	54.7%	53
Downtown Macon Urban Core (Macon, GA)	1.8%	2.7%	6.2%	22.1%	67.3%	113
Oceanside Cultural District (Oceanside, CA)	6.0%	0.7%	13.7%	29.5%	50.2%	584
Southeast Ohio Theatre Trail (Southeastern OH)	3.2%	1.3%	5.9%	24.1%	65.5%	626
Loch Haven Cultural Park (Orlando, FL)	8.1%	0.0%	7.2%	27.6%	57.0%	221
Cool Spring Downtown District (Fayetteville, NC)	7.5%	1.7%	10.4%	25.7%	54.7%	536
Downtown Las Vegas (Las Vegas, NV)	5.0%	1.5%	10.8%	26.1%	56.6%	656
Arts Campus Fort Wayne (Fort Wayne, IN)	6.6%	0.7%	6.0%	26.2%	60.5%	301
Salt Lake Cultural Core (Salt Lake City, UT)	3.9%	1.5%	4.4%	31.4%	58.8%	408
Grand Center Arts District (St. Louis, MO)	4.8%	1.5%	11.3%	26.5%	55.9%	682
Dallas Arts District (Dallas, TX)	3.6%	0.5%	4.7%	19.1%	72.1%	1,873
Balboa Park Cultural District (San Diego, CA)	2.1%	2.4%	6.4%	26.1%	62.9%	658
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.5%	1.1%	7.6%	25.6%	63.2%	527
Midtown Cultural District (Houston, TX)	1.4%	0.0%	14.1%	23.9%	60.6%	71
Arts District Average	4.4%	1.3%	7.8%	26.3%	60.2%	462
Arts District Median	4.8%	1.1%	7.2%	26.1%	60.6%	405

Averages for the Overall Sample of 214,398 Audience-Intercept Surveys that Included a Response to this Question

Average of All Audience Surveys	4.1%	1.0%	9.0%	27.0%	59.0%	214,398
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Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 44

Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**I would feel a great sense of loss if this activity or venue were no longer available.**" This table presents the level of agreement findings for **resident** audience survey respondents for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident audience survey respondents who responded "Strongly Disagree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Three:

The percentage of resident audience survey respondents who responded "Disagree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Four:

The percentage of resident audience survey respondents who responded "Neutral" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Five:

The percentage of resident audience survey respondents who responded "Agree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Six:

The percentage of resident audience survey respondents who responded "Strongly Agree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Seven:

The total number of resident audience survey respondents who responded with their level of agreement with the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	3.7%	1.9%	5.6%	29.6%	59.3%	54
Taos County (NM)	7.1%	0.9%	1.9%	16.0%	74.1%	212
Town of Hillsborough (NC)	3.7%	0.8%	9.4%	27.5%	58.6%	244
Harney County (OR)	3.6%	1.8%	14.5%	43.6%	36.4%	55
City of Monmouth (OR)	3.9%	1.4%	8.4%	31.9%	54.3%	357
City of Sedona (AZ)	2.9%	0.4%	7.5%	22.9%	66.3%	279
City of Yankton (SD)	2.6%	0.0%	7.8%	25.5%	64.1%	153
City of Falls Church (VA)	5.4%	1.8%	1.8%	26.8%	64.3%	56
City of Jamestown (ND)	5.6%	1.5%	10.6%	35.4%	47.0%	198
Rutland County (VT)	6.3%	0.6%	7.5%	20.7%	64.9%	479
Town of Elkton (MD)	5.0%	0.6%	14.2%	36.5%	43.8%	543
City of Waterville (ME)	4.3%	0.0%	7.1%	33.7%	54.8%	323
City of Pendleton (OR)	3.1%	1.2%	3.5%	21.8%	70.3%	481
Haywood County (TN)	5.6%	0.9%	6.7%	24.6%	62.2%	341
City of Hannibal (MO)	0.0%	0.0%	11.5%	39.7%	48.9%	305
Johnson County (TN)	5.7%	0.2%	5.0%	20.5%	68.6%	577
City of Safety Harbor (FL)	1.4%	1.4%	13.9%	45.8%	37.5%	72
City of Tullahoma (TN)	2.3%	0.5%	6.2%	16.4%	74.7%	648
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	8
Town of Carrboro (NC)	0.4%	0.8%	5.3%	22.6%	70.8%	243
City of Coronado (CA)	5.0%	0.7%	8.7%	28.1%	57.4%	540
City of Laguna Beach (CA)	5.0%	2.2%	5.6%	26.0%	61.1%	319
City of Newberg (OR)	5.4%	0.8%	13.7%	24.5%	55.6%	241
City of Fairfax (VA)	3.0%	1.5%	13.7%	33.6%	48.3%	271
City of Brookings (SD)	2.7%	1.2%	5.5%	26.3%	64.4%	601
Macon County (TN)	9.5%	0.0%	3.2%	10.5%	76.8%	95
City of Paducah (KY)	3.4%	0.3%	2.5%	19.4%	74.4%	356
City of Tarpon Springs (FL)	5.3%	0.7%	4.6%	22.4%	67.1%	152
McNairy County (TN)	10.5%	0.4%	6.1%	25.8%	57.2%	229
City of Mason City (IA)	5.9%	0.5%	5.9%	27.2%	60.4%	555
Door County (WI)	4.0%	0.0%	3.6%	18.3%	74.1%	278
City of Winter Park (FL)	4.3%	0.7%	7.9%	21.4%	65.7%	280
City of Dover (NH)	6.8%	1.1%	10.1%	28.1%	53.9%	545
Transylvania County (NC)	4.0%	0.0%	10.0%	20.0%	66.0%	50
City of West Hollywood (CA)	4.5%	1.1%	13.1%	27.8%	53.6%	827
Clatsop County (OR)	4.4%	0.2%	4.0%	25.0%	66.3%	520

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	5.0%	1.0%	13.0%	27.0%	54.0%	100
City of Marion (IA)	5.4%	0.6%	9.0%	31.1%	53.9%	167
Summit County (UT)	2.7%	1.9%	11.0%	30.8%	53.6%	263
Sullivan County (NH)	4.8%	0.2%	6.2%	29.1%	59.6%	433
Monroe County (TN)	2.4%	0.0%	8.1%	57.0%	32.5%	628
City of Cleveland (TN)	2.6%	1.3%	7.9%	26.6%	61.7%	546
Lincoln County (OR)	3.2%	0.1%	3.1%	13.7%	79.8%	744
Cohort A Average	4.3%	0.8%	7.7%	27.2%	60.0%	334
Cohort A Median	4.3%	0.7%	7.5%	26.4%	60.7%	280

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.2%	1.1%	8.4%	32.7%	53.6%	618
City of Florissant (MO)	8.0%	0.9%	4.9%	21.2%	65.0%	226
McMinn County (TN)	3.6%	0.2%	1.3%	21.1%	73.8%	558
City of Watsonville (CA)	7.3%	0.8%	5.5%	25.7%	60.7%	382
Lafayette County (MS)	2.2%	0.5%	6.1%	33.2%	58.1%	742
Columbus County (NC)	0.5%	0.2%	5.3%	29.6%	64.4%	564
Watauga County (NC)	4.3%	1.4%	6.9%	23.6%	63.8%	348
Mercer County (WV)	5.0%	0.2%	7.6%	26.1%	61.1%	501
City of Dubuque (IA)	3.8%	0.7%	6.5%	23.9%	65.1%	585
City of Ocala (FL)	3.6%	0.6%	8.3%	25.9%	61.6%	661
Town of Chapel Hill (NC)	3.2%	2.6%	7.7%	27.6%	59.0%	156
City of National City (CA)	7.4%	1.2%	6.6%	20.6%	64.2%	257
City of Encinitas (CA)	1.7%	2.6%	7.8%	27.0%	60.9%	422
City of Grand Junction (CO)	4.7%	0.8%	12.1%	28.8%	53.5%	635
City of Cheyenne (WY)	4.2%	0.8%	10.2%	33.7%	51.1%	264
City of Santa Cruz (CA)	3.0%	0.5%	4.9%	25.8%	65.9%	574
Hamblen County (TN)	5.8%	1.2%	8.2%	28.4%	56.3%	497
City of Redmond (WA)	4.0%	2.5%	10.6%	30.8%	52.0%	198
Town of Jupiter (FL)	1.2%	0.0%	3.6%	18.5%	76.7%	498
City of Ames (IA)	3.3%	0.8%	7.7%	26.6%	61.6%	612
City of Portland (ME)	2.1%	0.7%	1.4%	25.7%	70.1%	288
City of Jackson (TN)	2.5%	0.5%	9.4%	23.4%	64.2%	565
Wilkes County (NC)	7.1%	0.0%	7.1%	18.8%	67.1%	85
City of Eau Claire (WI)	4.2%	0.6%	7.1%	19.9%	68.2%	644
Greene County (TN)	8.0%	2.2%	6.6%	22.6%	60.6%	137
Carteret County (NC)	2.4%	0.3%	5.2%	37.0%	55.2%	330
City of Walnut Creek (CA)	3.7%	0.5%	4.5%	21.7%	69.5%	1,276
Island of Kaua'i (HI)	5.6%	0.8%	8.9%	20.2%	64.5%	124
Walton County (FL)	6.5%	1.5%	8.7%	32.4%	50.9%	275
Chatham County (NC)	6.7%	1.4%	12.4%	27.8%	51.7%	209
City of Flagstaff (AZ)	5.5%	0.8%	7.8%	28.9%	57.0%	384
City of Rapid City (SD)	0.5%	0.8%	8.9%	47.2%	42.6%	608
City of Missoula (MT)	3.2%	0.6%	6.3%	23.7%	66.1%	620
Wilson County (NC)	8.9%	0.9%	5.5%	21.7%	63.0%	862
Caldwell County (NC)	4.5%	0.8%	9.3%	32.5%	52.9%	397
City of Sioux City (IA)	2.7%	1.6%	12.0%	25.5%	58.2%	184

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	4.8%	2.2%	5.6%	29.9%	57.6%	231
City of Santa Fe (NM)	4.2%	0.2%	9.6%	20.2%	65.8%	471
City of Fort Myers (FL)	4.1%	1.4%	7.8%	26.7%	60.1%	799
Buchanan County (MO)	4.1%	0.4%	4.9%	29.4%	61.1%	486
City of Nashua (NH)	3.6%	0.5%	12.4%	30.5%	53.0%	555
City of Miami Beach (FL)	3.3%	0.8%	3.8%	10.2%	81.8%	606
City of Asheville (NC)	3.1%	1.5%	7.3%	25.3%	62.8%	1,018
Pottawattamie County (IA)	6.1%	0.8%	4.9%	17.6%	70.5%	244
Fairbanks North Star Borough (AK)	5.0%	1.2%	5.6%	24.5%	63.7%	322
City of Lee's Summit (MO)	4.6%	5.6%	13.3%	30.6%	45.9%	196
Cleveland County (NC)	5.9%	1.1%	4.8%	23.1%	65.1%	186
Montgomery County (VA)	4.6%	1.3%	10.8%	28.0%	55.2%	907
Nevada County (CA)	4.0%	0.7%	4.6%	30.8%	60.0%	702
City of Boca Raton (FL)	1.2%	0.6%	6.7%	20.8%	70.7%	1,084
Cohort B Average	4.3%	1.0%	7.3%	26.1%	61.3%	482
Cohort B Median	4.1%	0.8%	7.1%	25.8%	61.3%	492

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	3.8%	1.3%	9.0%	32.3%	53.6%	390
City of Renton (WA)	5.6%	1.9%	14.8%	36.1%	41.5%	465
Craven County (NC)	4.3%	1.2%	4.7%	15.6%	74.3%	257
Platte County (MO)	0.0%	0.0%	1.0%	23.0%	76.0%	100
Cecil County (MD)	4.5%	0.7%	12.5%	39.1%	43.2%	845
City of Boulder (CO)	5.0%	0.9%	6.6%	28.6%	58.9%	759
Bradley County (TN)	2.4%	1.5%	8.3%	26.2%	61.6%	615
City of Lewisville (TX)	4.1%	0.7%	7.2%	23.4%	64.7%	419
City of Elgin (IL)	4.8%	0.9%	7.9%	22.9%	63.5%	433
Douglas County (OR)	6.4%	0.4%	6.4%	23.3%	63.6%	283
City of West Palm Beach (FL)	1.4%	0.5%	6.3%	19.8%	72.1%	3,078
Flagler County (FL)	5.0%	0.8%	10.1%	30.4%	53.7%	477
City of Clearwater (FL)	8.6%	0.9%	13.4%	26.3%	50.9%	232
City of Carlsbad (CA)	6.0%	0.3%	5.2%	22.5%	65.9%	364
City of Norman (OK)	4.3%	0.8%	8.0%	25.0%	61.8%	835
City of Columbia (MO)	2.3%	1.7%	6.2%	23.2%	66.7%	177
City of Abilene (TX)	3.4%	1.0%	7.9%	24.2%	63.5%	496
Hunterdon County (NJ)	5.1%	0.2%	4.9%	25.8%	64.0%	550
City of Topeka (KS)	4.2%	1.2%	8.1%	25.9%	60.6%	594
Cache County (UT)	2.8%	1.4%	5.7%	24.4%	65.7%	435
City of New Haven (CT)	5.2%	2.1%	7.5%	30.1%	55.1%	519
City of Waco (TX)	4.8%	1.6%	12.0%	29.0%	52.7%	818
Brunswick County (NC)	6.1%	1.5%	4.5%	25.8%	62.1%	66
City of Bellevue (WA)	1.4%	1.6%	13.6%	37.7%	45.7%	567
City of Savannah (GA)	5.8%	0.2%	6.7%	24.4%	62.9%	431
Orange County (NC)	2.3%	1.2%	7.4%	25.9%	63.2%	646
Cumberland County (NJ)	4.9%	1.2%	9.8%	29.3%	54.9%	82
Johnson County (IA)	2.4%	1.8%	6.1%	22.8%	66.9%	492
City of Escondido (CA)	5.1%	1.3%	13.3%	25.8%	54.5%	391
City of Kansas City (MO)	2.7%	0.5%	10.8%	26.3%	59.7%	186
Macon-Bibb County (GA)	2.5%	2.5%	6.2%	17.3%	71.6%	81
City of Springfield (MA)	3.1%	0.6%	9.0%	33.4%	53.9%	700
Ouachita Parish (LA)	2.3%	1.2%	10.4%	30.2%	55.9%	655
City of Alexandria (VA)	3.4%	0.8%	10.2%	30.0%	55.6%	597
Catawba County (NC)	6.5%	0.6%	7.1%	25.2%	60.6%	464
Martin County (FL)	2.1%	0.6%	7.8%	27.1%	62.3%	512

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	4.9%	3.3%	14.8%	29.5%	47.5%	61
Town of Cary (NC)	4.0%	0.8%	12.6%	34.4%	48.2%	247
Springfield (MO)	3.6%	0.7%	6.4%	22.2%	67.1%	703
City of Salem (OR)	0.5%	1.1%	6.7%	30.6%	61.0%	372
City of Fort Collins (CO)	5.8%	0.7%	6.1%	25.2%	62.2%	1,244
City of Eugene (OR)	4.6%	0.5%	3.9%	22.9%	68.1%	800
City of Oceanside (CA)	6.4%	0.8%	11.0%	25.6%	56.1%	636
City of Ontario (CA)	9.9%	1.8%	7.0%	27.6%	53.7%	272
City of Frisco (TX)	1.9%	0.6%	7.3%	41.8%	48.4%	723
City of Providence (RI)	6.3%	1.3%	5.8%	22.2%	64.4%	379
Pitt County (NC)	4.4%	2.0%	12.8%	31.9%	48.9%	595
City of Fort Lauderdale (FL)	7.0%	0.6%	5.4%	21.8%	65.2%	968
City of McKinney (TX)	2.6%	1.3%	9.2%	28.9%	57.9%	76
Sumner County (TN)	0.9%	0.4%	8.9%	37.5%	52.2%	224
City of Sioux Falls (SD)	3.3%	0.6%	7.4%	22.2%	66.5%	540
City of Tempe (AZ)	5.2%	0.9%	9.0%	27.2%	57.8%	346
City of Salt Lake City (UT)	4.7%	1.6%	7.1%	27.7%	58.8%	379
Richmond County (GA)	2.2%	0.7%	8.0%	36.2%	52.9%	450
Montgomery County (TN)	5.4%	0.8%	8.2%	24.6%	61.1%	391
Tuscaloosa County (AL)	3.5%	1.0%	7.1%	24.3%	64.1%	395
City of San Bernardino (CA)	3.3%	4.0%	19.0%	25.7%	48.0%	300
Cabarrus County (NC)	6.4%	1.4%	9.9%	26.1%	56.3%	487
City of Tacoma (WA)	4.3%	0.4%	8.1%	29.7%	57.5%	717
Gaston County (NC)	6.0%	0.3%	5.8%	26.8%	61.2%	381
New Hanover County (NC)	3.9%	2.3%	9.6%	23.4%	60.7%	384
City of Garland (TX)	3.9%	0.8%	7.9%	27.3%	60.0%	355
Clay County (MO)	0.0%	0.0%	0.0%	31.0%	69.0%	145
Cohort C Average	4.1%	1.1%	8.3%	27.2%	59.3%	501
Cohort C Median	4.3%	0.9%	7.9%	26.1%	60.6%	435

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	6.0%	1.2%	8.2%	32.8%	51.8%	583
City of Scottsdale (AZ)	1.5%	2.2%	10.9%	39.1%	46.4%	688
City of Chandler (AZ)	6.9%	1.7%	15.8%	29.6%	46.1%	595
Buncombe County (NC)	3.0%	1.4%	7.4%	25.6%	62.5%	1,057
City of St. Petersburg (FL)	6.8%	1.0%	6.8%	31.1%	54.4%	103
City of Jersey City (NJ)	4.6%	1.7%	11.4%	26.6%	55.8%	590
Greater Green Bay Area (WI)	5.1%	0.0%	5.1%	28.2%	61.5%	78
St. Johns County (FL)	1.6%	0.5%	2.3%	15.2%	80.4%	560
Alachua County (FL)	2.7%	1.1%	8.6%	21.7%	66.0%	374
Santa Cruz County (CA)	4.3%	0.8%	6.0%	25.4%	63.5%	1,204
York County (SC)	3.4%	1.1%	6.0%	28.1%	61.3%	349
City of Orlando (FL)	4.8%	0.3%	6.7%	22.6%	65.6%	314
City of Lincoln (NE)	2.2%	1.2%	6.5%	27.6%	62.5%	642
City of Greensboro (NC)	3.7%	1.8%	10.9%	31.7%	51.9%	615
Leon County (FL)	7.2%	1.6%	8.1%	26.6%	56.4%	676
City of Marquette (MI)	4.9%	0.6%	2.3%	20.8%	71.4%	486
Greater Spartanburg Area (SC)	4.5%	0.9%	6.8%	21.9%	65.9%	557
Durham County (NC)	2.7%	0.9%	7.1%	24.7%	64.7%	450
Lexington-Fayette Urban County (KY)	3.7%	0.6%	9.9%	30.2%	55.6%	162
Somerset County (NJ)	4.0%	0.7%	9.9%	30.3%	55.2%	426
City of Riverside (CA)	4.2%	1.9%	13.6%	25.0%	55.3%	528
Rutherford County (TN)	6.2%	0.5%	8.9%	27.5%	56.9%	561
City of Santa Ana (CA)	4.2%	1.2%	9.5%	26.8%	58.3%	665
Cumberland County (NC)	6.6%	1.1%	8.0%	24.6%	59.7%	981
Municipality of San Juan (PR)	5.3%	1.3%	4.0%	6.0%	83.3%	150
Davis County (UT)	3.1%	0.4%	4.5%	24.8%	67.2%	751
Lake County (FL)	2.8%	0.9%	7.5%	24.5%	64.2%	106
Washtenaw County (MI)	3.3%	2.2%	6.7%	23.8%	64.0%	580
Hamilton County (TN)	4.5%	1.1%	10.6%	34.4%	49.4%	538
Forsyth County (NC)	3.0%	0.8%	7.6%	24.1%	64.4%	497
Collier County (FL)	3.9%	0.9%	7.8%	28.6%	58.8%	434
City of Wichita (KS)	5.3%	1.2%	7.4%	23.8%	62.3%	693
Placer County (CA)	4.4%	0.5%	3.9%	27.2%	64.0%	589
City of Tampa (FL)	2.6%	0.5%	6.8%	20.3%	69.8%	192
St. Charles County (MO)	0.0%	1.9%	13.0%	24.1%	61.1%	54
Manatee County (FL)	7.8%	1.6%	8.0%	21.5%	61.0%	498

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	4.0%	0.3%	3.0%	25.2%	67.7%	779
Clackamas County (OR)	3.9%	2.1%	6.4%	29.6%	57.9%	233
Sarasota County (FL)	5.2%	0.6%	2.9%	18.0%	73.3%	715
Monterey County (CA)	6.0%	1.5%	9.8%	26.2%	56.5%	520
City of Atlanta (GA)	2.1%	0.4%	7.1%	15.4%	75.0%	240
Morris County (NJ)	4.6%	1.5%	8.8%	35.2%	49.9%	409
Cohort D Average	4.2%	1.1%	7.7%	25.6%	61.4%	505
Cohort D Median	4.2%	1.1%	7.5%	25.5%	61.4%	533

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	1.7%	0.8%	8.3%	38.5%	50.7%	361
City of Mesa (AZ)	3.8%	1.3%	8.2%	30.8%	56.0%	877
Guilford County (NC)	3.7%	1.7%	12.3%	32.1%	50.2%	725
Dane County (WI)	3.6%	1.7%	7.4%	30.5%	56.8%	807
Volusia County (FL)	3.4%	0.0%	2.2%	10.1%	84.3%	89
Union County (NJ)	1.0%	1.3%	14.2%	28.1%	55.3%	302
City of Albuquerque (NM)	4.9%	1.0%	5.9%	18.6%	69.6%	769
City of Milwaukee (WI)	6.0%	1.6%	6.5%	27.7%	58.1%	430
Washington County (OR)	4.1%	0.7%	15.4%	34.8%	44.9%	583
Johnson County (KS)	3.6%	0.8%	13.1%	30.4%	52.1%	359
Ocean County (NJ)	4.7%	0.7%	6.2%	22.6%	65.7%	677
City of Louisville-Jefferson County (KY)	6.6%	0.7%	6.6%	22.5%	63.5%	559
Monmouth County (NJ)	5.2%	0.5%	5.9%	26.7%	61.7%	596
City of Las Vegas (NV)	5.8%	0.7%	8.2%	23.0%	62.4%	1,153
City of Portland (OR)	2.3%	1.1%	6.6%	27.3%	62.8%	835
City of Nashville-Davidson County (TN)	2.3%	0.6%	7.3%	26.6%	63.1%	477
Hudson County (NJ)	4.5%	1.6%	11.2%	26.5%	56.2%	626
Jackson County (MO)	4.1%	3.4%	12.2%	28.4%	52.0%	296
City and County of Denver (CO)	2.2%	1.1%	4.9%	22.7%	69.1%	366
Lee County (FL)	4.0%	1.3%	7.6%	26.3%	60.7%	817
Essex County (NJ)	4.9%	0.0%	4.6%	20.5%	70.0%	263
Multnomah County (OR)	2.4%	1.0%	6.8%	28.5%	61.3%	882
Middlesex County (NJ)	4.1%	0.9%	6.7%	28.7%	59.6%	342
City of Indianapolis (IN)	3.1%	1.0%	6.6%	29.0%	60.3%	604
City and County of San Francisco (CA)	4.6%	1.4%	6.0%	24.7%	63.2%	563
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	25
City of Fort Worth (TX)	3.9%	1.2%	7.1%	20.4%	67.5%	673
Bergen County (NJ)	4.1%	0.5%	7.1%	35.0%	53.3%	197
Shelby County (TN)	5.1%	1.7%	7.3%	26.8%	59.2%	949
Westchester County (NY)	4.5%	1.1%	9.1%	26.5%	58.8%	891
Pinellas County (FL)	5.6%	1.2%	9.1%	28.6%	55.6%	837
Cohort E Average	4.0%	1.1%	8.0%	26.8%	60.1%	578
Cohort E Median	4.1%	1.1%	7.2%	27.0%	60.0%	596

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4.5%	0.4%	8.6%	31.1%	55.4%	556
Pima County (AZ)	4.7%	0.9%	7.4%	25.5%	61.5%	1,476
Montgomery County (MD)	3.0%	1.0%	8.9%	27.3%	59.7%	593
Mecklenburg County (NC)	2.5%	2.7%	10.0%	26.7%	58.2%	521
Wake County (NC)	4.6%	0.9%	11.9%	30.6%	51.9%	1,100
Fairfax County (VA)	3.5%	1.1%	13.1%	22.6%	59.7%	536
Salt Lake County (UT)	4.1%	1.1%	8.3%	27.0%	59.5%	659
Cuyahoga County (OH)	5.3%	0.5%	7.1%	26.0%	61.2%	778
Allegheny County (PA)	3.6%	0.6%	7.8%	26.2%	61.8%	523
City of Dallas (TX)	4.1%	0.6%	3.9%	18.8%	72.7%	1,625
Orange County (FL)	4.3%	0.6%	6.6%	19.5%	69.0%	800
City of San Diego (CA)	4.4%	1.3%	5.8%	22.8%	65.8%	1,248
Hillsborough County (FL)	2.2%	0.7%	6.6%	24.9%	65.6%	273
Palm Beach County (FL)	1.7%	0.4%	6.2%	19.4%	72.3%	6,112
City of San Antonio (TX)	2.0%	0.0%	5.0%	23.8%	69.3%	101
Sacramento County (CA)	4.3%	0.3%	8.3%	26.5%	60.5%	603
City and County of Philadelphia (PA)	1.7%	1.0%	6.7%	26.8%	63.8%	403
City of Phoenix (AZ)	5.3%	0.2%	7.2%	21.8%	65.6%	642
Santa Clara County (CA)	4.0%	0.5%	9.3%	32.1%	54.1%	828
Broward County (FL)	6.3%	0.5%	6.9%	22.6%	63.8%	1,950
San Bernardino County (CA)	7.2%	2.0%	11.3%	27.5%	52.1%	968
Clark County (NV)	5.8%	1.1%	8.3%	21.5%	63.2%	1,575
City of Houston (TX)	4.0%	0.6%	7.6%	20.7%	67.2%	909
Riverside County (CA)	3.1%	1.7%	10.8%	24.6%	59.9%	1,087
Miami-Dade County (FL)	5.3%	0.9%	4.8%	17.4%	71.6%	1,509
San Diego County (CA)	4.9%	1.2%	8.1%	24.6%	61.2%	3,906
Harris County (TX)	4.0%	0.6%	7.6%	20.7%	67.2%	909
Cohort F Average	4.1%	0.9%	7.9%	24.4%	62.7%	1,192
Cohort F Median	4.1%	0.7%	7.6%	24.6%	61.8%	828

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	8.0%	0.5%	7.5%	21.5%	62.6%	764
Eastern Oregon Border Region	4.2%	0.0%	4.2%	18.6%	73.0%	382
South Cumberland Region (TN)	0.0%	2.4%	17.1%	34.1%	46.3%	41
Oregon's Adventure Coast	1.4%	0.3%	5.8%	42.1%	50.4%	692
Southern Oregon: Ashland/Talent/Jacksonville	5.0%	0.2%	2.1%	13.7%	79.1%	483
Greater Portsmouth Area (NH)	3.7%	0.6%	4.2%	17.5%	74.0%	543
The Gorge (OR)	5.4%	1.7%	6.5%	27.3%	59.2%	355
Northeast Oregon Region	4.8%	1.8%	6.1%	27.0%	60.3%	441
Greater Aberdeen Region (SD)	5.7%	0.2%	8.5%	28.9%	56.7%	506
Tri-Cities Communities (VA)	5.6%	0.7%	8.4%	25.2%	60.1%	143
Upper Valley Region (NH/VT)	3.8%	0.9%	5.2%	23.1%	67.0%	424
Monadnock Region (NH)	5.3%	0.5%	4.9%	23.3%	66.0%	571
Bismarck-Mandan Region (ND)	4.8%	0.0%	6.6%	23.5%	65.1%	272
Greater Minot Region (ND)	3.1%	0.3%	6.1%	31.0%	59.5%	578
Greater Burlington Area (VT)	3.9%	1.7%	7.7%	27.2%	59.5%	588
Northeastern Connecticut Region	2.1%	1.0%	8.4%	24.1%	64.4%	191
Northwest Connecticut Region	4.1%	0.4%	7.3%	29.0%	59.2%	534
Western Connecticut Region	4.1%	0.9%	8.1%	26.1%	60.7%	652
Greater Fargo-Moorhead Area (ND/MN)	2.2%	0.7%	8.4%	30.5%	58.2%	416
Greater Kingsport Area (TN)	7.3%	1.4%	7.0%	24.4%	59.8%	356
Cedar Valley Region (IA)	2.5%	1.8%	10.0%	30.3%	55.4%	650
Central Oregon Region	5.9%	0.7%	10.0%	26.9%	56.5%	439
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	10
Southwest Tennessee Development District	5.0%	0.7%	8.5%	24.2%	61.6%	1,298
Southeast Ohio	3.4%	0.6%	5.6%	25.2%	65.2%	819
Southeastern Connecticut Region	4.4%	0.5%	9.5%	27.9%	57.7%	430
Shoreline and River Valley Region (CT)	3.9%	0.6%	7.1%	22.7%	65.6%	154
Upper Peninsula of Michigan	4.6%	0.9%	5.2%	21.1%	68.2%	915
Greater Waterbury Region (CT)	3.3%	0.2%	7.2%	35.0%	54.3%	457
Quad Cities Region (IA/IL)	4.6%	1.6%	9.9%	28.3%	55.5%	625
Greater Peoria Area (IL)	6.7%	1.1%	8.5%	31.4%	52.4%	660
Upper Cumberland Development District (TN)	8.9%	0.0%	3.0%	11.9%	76.2%	101
City of Huntsville/Madison County (AL)	2.3%	0.8%	16.9%	31.4%	48.5%	608
Eastern Connecticut Region	3.4%	0.6%	9.9%	27.9%	58.2%	684
South Central Tennessee Development District	3.2%	0.3%	7.4%	18.4%	70.8%	729
Coachella Valley Region (CA)	2.3%	1.6%	8.5%	25.0%	62.5%	515

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	3.8%	1.4%	15.1%	30.4%	49.4%	425
First Tennessee Development District	6.3%	0.9%	7.3%	22.7%	62.8%	1,200
Northwest Arkansas Region	3.3%	0.5%	3.8%	19.4%	73.1%	800
Northeast Prosperity Zone (NC)	4.6%	2.1%	11.9%	32.3%	49.1%	700
The Eastside (King County, WA)	3.4%	1.9%	13.7%	35.9%	45.1%	1,238
Greater Des Moines Region (IA)	4.1%	0.5%	7.1%	26.3%	62.0%	635
Greater New Haven Region (CT)	4.8%	1.9%	9.6%	30.1%	53.6%	687
Northwestern Prosperity Zone (NC)	4.7%	0.8%	9.2%	28.4%	56.9%	1,667
Southeast Tennessee Development District	3.4%	0.9%	7.8%	27.9%	60.0%	2,045
Greater Knoxville Region (TN)	4.1%	0.6%	7.6%	23.9%	63.8%	514
Western Prosperity Zone (NC)	2.9%	1.5%	8.2%	26.0%	61.4%	1,272
Lehigh Valley Region (PA)	2.7%	0.9%	9.5%	25.6%	61.4%	528
Pikes Peak Region (CO)	4.5%	1.0%	12.3%	31.1%	51.1%	620
Coastal Fairfield County Region (CT)	4.3%	0.7%	7.6%	31.5%	55.9%	603
Greater Fort Wayne Area (IN)	4.5%	0.7%	7.2%	29.9%	57.7%	869
Greater Sarasota/Bradenton Area (FL)	5.7%	1.2%	4.7%	20.2%	68.2%	1,610
Sandhills Prosperity Zone (NC)	4.7%	0.8%	7.3%	27.1%	60.1%	1,663
West Valley Region (AZ)	5.1%	0.8%	10.5%	27.2%	56.3%	389
Greater Hartford Region (CT)	2.8%	1.5%	9.1%	25.2%	61.4%	464
Dayton Region (OH)	5.6%	1.0%	7.2%	22.7%	63.5%	942
Memphis Area Association of Governments (TN)	5.0%	1.6%	7.4%	26.8%	59.1%	974
Southeast Prosperity Zone (NC)	4.1%	1.2%	7.0%	25.9%	61.9%	1,282
Richmond & Tri-Cities Region (VA)	4.2%	1.0%	8.0%	25.1%	61.7%	1,979
Greater Fairfax Area (VA)	3.5%	1.3%	12.0%	26.4%	56.8%	922
South Hampton Roads Area (VA)	4.0%	0.8%	8.7%	22.6%	63.9%	629
East Tennessee Development District	3.8%	0.5%	9.8%	37.5%	48.4%	2,035
Greater St. Louis Area (MO)	4.5%	1.3%	8.9%	24.7%	60.6%	1,546
Western New York Region	4.2%	0.7%	5.7%	23.8%	65.5%	684
Greater Jacksonville Region (FL)	2.4%	0.7%	6.5%	20.5%	69.9%	1,314
Piedmont-Triad Prosperity Zone (NC)	3.4%	1.4%	10.5%	30.3%	54.4%	1,597
Greater Kansas City Metropolitan Area (MO/KS)	2.9%	1.4%	9.7%	28.6%	57.4%	1,512
Greater Portland Area (OR)	3.7%	1.0%	9.9%	31.0%	54.3%	2,192
Greater Nashville Regional Council (TN)	4.0%	0.7%	8.5%	29.0%	57.8%	1,965
Greater Tampa/St. Petersburg Area (FL)	4.5%	1.1%	9.2%	27.3%	57.8%	1,262
Southwestern Prosperity Zone (NC)	4.9%	1.6%	9.7%	27.6%	56.2%	2,057
North Central Prosperity Zone (NC)	4.9%	1.0%	9.6%	27.1%	57.5%	4,372

TABLE 44**Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	4.0%	1.2%	4.2%	25.0%	65.6%	756
Greater Philadelphia Region (PA)	3.1%	0.7%	6.0%	25.7%	64.5%	716
Central Florida Region	4.6%	0.8%	7.2%	20.6%	66.9%	1,537
Inland Empire Region (CA)	5.2%	1.7%	11.1%	26.0%	56.0%	2,247
Greater Houston Region (TX)	4.1%	0.7%	6.8%	22.7%	65.8%	1,332
Dallas-Fort Worth-Arlington MSA (TX)	3.6%	0.7%	6.6%	25.2%	63.8%	5,170
Regional Average	4.2%	0.9%	8.1%	26.3%	60.4%	961
Regional Median	4.1%	0.8%	7.8%	26.3%	60.1%	684

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

ENTIRE STATES All Populations Number of Communities = 21	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.4%	1.0%	7.7%	23.9%	63.0%	2,230
State of North Dakota	4.1%	0.6%	7.5%	28.5%	59.2%	1,447
State of South Dakota	2.8%	0.8%	7.9%	31.2%	57.4%	2,923
State of Delaware	2.7%	0.7%	4.0%	20.6%	72.1%	3,267
State of Idaho	4.3%	0.4%	3.6%	16.2%	75.5%	1,105
State of New Mexico	4.9%	0.8%	6.2%	21.1%	67.0%	2,448
State of Arkansas	3.7%	0.6%	3.7%	20.5%	71.5%	925
State of Nevada	5.7%	1.1%	8.4%	25.6%	59.3%	2,359
State of Iowa	3.8%	1.0%	8.3%	26.7%	60.1%	4,916
State of Utah	3.4%	1.4%	8.5%	28.3%	58.3%	2,989
Commonwealth of Puerto Rico	2.6%	0.6%	4.1%	14.8%	77.9%	1,098
State of Connecticut	4.0%	0.9%	9.1%	29.6%	56.4%	5,528
State of Oregon	4.2%	0.8%	7.3%	26.8%	60.9%	11,125
State of Wisconsin	4.3%	1.1%	7.4%	27.1%	60.2%	3,393
State of Missouri	3.3%	1.1%	8.2%	27.7%	59.6%	5,402
State of Tennessee	4.3%	0.9%	8.7%	28.0%	58.1%	11,454
State of Arizona	4.5%	1.1%	9.1%	28.0%	57.3%	6,889
State of New Jersey	4.3%	0.9%	9.3%	29.0%	56.4%	6,898
State of North Carolina	4.5%	1.2%	10.0%	28.0%	56.3%	16,178
State of Georgia	3.7%	0.8%	7.2%	24.3%	64.0%	2,344
State of Florida	3.7%	0.8%	7.5%	22.7%	65.3%	24,124
Statewide Average	4.0%	0.9%	7.3%	25.2%	62.7%	5,669
Statewide Median	4.1%	0.9%	7.7%	26.8%	60.1%	3,267

TABLE 44
Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	8.1%	0.6%	8.1%	19.2%	64.0%	172
Abilene Cultural District (Abilene, TX)	4.2%	1.1%	7.3%	22.5%	64.9%	262
Downtown Torrington (Torrington, CT)	4.4%	0.6%	6.5%	26.2%	62.3%	321
Iowa City Downtown District (Iowa City, IA)	0.0%	2.6%	0.0%	38.5%	59.0%	39
Downtown Macon Urban Core (Macon, GA)	2.5%	2.5%	6.2%	17.3%	71.6%	81
Oceanside Cultural District (Oceanside, CA)	6.0%	0.8%	12.2%	27.3%	53.6%	498
Southeast Ohio Theatre Trail (Southeastern OH)	2.4%	0.9%	5.4%	22.2%	69.2%	334
Loch Haven Cultural Park (Orlando, FL)	8.7%	0.0%	7.1%	24.4%	59.8%	127
Cool Spring Downtown District (Fayetteville, NC)	7.7%	1.7%	8.9%	24.2%	57.5%	405
Downtown Las Vegas (Las Vegas, NV)	5.6%	1.4%	9.7%	23.4%	60.0%	518
Arts Campus Fort Wayne (Fort Wayne, IN)	6.5%	0.4%	4.0%	25.9%	63.2%	247
Salt Lake Cultural Core (Salt Lake City, UT)	4.0%	1.6%	4.5%	28.7%	61.1%	247
Grand Center Arts District (St. Louis, MO)	4.2%	1.1%	11.6%	25.0%	58.1%	544
Dallas Arts District (Dallas, TX)	3.3%	0.2%	3.2%	17.4%	75.9%	1,068
Balboa Park Cultural District (San Diego, CA)	2.6%	1.4%	4.5%	22.4%	69.1%	508
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.3%	0.7%	5.6%	20.0%	71.5%	305
Midtown Cultural District (Houston, TX)	1.7%	0.0%	11.9%	23.7%	62.7%	59
Arts District Average	4.4%	1.0%	6.9%	24.0%	63.7%	319
Arts District Median	4.2%	0.9%	6.5%	23.7%	62.7%	284

Averages for the Sample of 119,012 Resident Audience-Intercept Surveys that Included a Response to this Question and Defined Residency by an Individual County						
Average of All Audience Surveys	4.1%	0.9%	7.6%	26.0%	61.3%	119,012

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 45

Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**I would feel a great sense of loss if this activity or venue were no longer available.**" This table presents the level of agreement findings for **non-resident** audience survey respondents for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of non-resident audience survey respondents who responded "Strongly Disagree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Three:

The percentage of non-resident audience survey respondents who responded "Disagree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Four:

The percentage of non-resident audience survey respondents who responded "Neutral" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Five:

The percentage of non-resident audience survey respondents who responded "Agree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Six:

The percentage of non-resident audience survey respondents who responded "Strongly Agree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Seven:

The total number of non-resident audience survey respondents who responded with their level of agreement with the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	4.9%	0.8%	6.1%	18.3%	69.9%	246
Taos County (NM)	3.5%	1.3%	10.3%	31.7%	53.3%	398
Town of Hillsborough (NC)	4.9%	0.0%	17.6%	37.3%	40.1%	142
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	22
City of Monmouth (OR)	6.5%	2.2%	19.0%	29.3%	42.9%	184
City of Sedona (AZ)	5.3%	2.1%	14.3%	32.8%	45.5%	189
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	26
City of Falls Church (VA)	2.9%	1.0%	13.3%	21.9%	61.0%	105
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	29
Rutland County (VT)	4.3%	1.8%	20.6%	32.0%	41.3%	281
Town of Elkton (MD)	2.3%	0.8%	14.6%	53.1%	29.2%	130
City of Waterville (ME)	3.6%	0.4%	11.1%	31.2%	53.8%	253
City of Pendleton (OR)	0.0%	2.2%	9.0%	30.3%	58.4%	89
Haywood County (TN)	3.4%	0.9%	14.0%	31.9%	49.8%	235
City of Hannibal (MO)	0.0%	0.0%	14.8%	46.9%	38.3%	81
Johnson County (TN)	4.6%	2.3%	18.9%	23.4%	50.9%	175
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	33
City of Tullahoma (TN)	3.8%	1.3%	13.1%	22.5%	59.4%	160
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	7
Town of Carrboro (NC)	4.0%	1.3%	15.4%	29.5%	49.7%	149
City of Coronado (CA)	3.3%	0.0%	16.7%	37.8%	42.2%	90
City of Laguna Beach (CA)	5.6%	3.4%	15.7%	33.7%	41.6%	89
City of Newberg (OR)	3.4%	2.5%	22.9%	30.5%	40.7%	118
City of Fairfax (VA)	0.0%	1.7%	33.9%	35.6%	28.8%	59
City of Brookings (SD)	2.9%	1.2%	8.2%	38.8%	48.8%	170
Macon County (TN)	5.8%	0.0%	9.6%	26.9%	57.7%	52
City of Paducah (KY)	5.7%	1.0%	12.3%	29.4%	51.6%	405
City of Tarpon Springs (FL)	5.8%	0.0%	11.6%	25.2%	57.4%	155
McNairy County (TN)	7.4%	0.0%	18.9%	26.2%	47.5%	122
City of Mason City (IA)	5.2%	1.7%	9.5%	32.3%	51.3%	232
Door County (WI)	3.1%	0.7%	6.8%	29.5%	59.9%	706
City of Winter Park (FL)	4.9%	0.5%	4.4%	21.5%	68.8%	205
City of Dover (NH)	2.3%	0.4%	14.3%	35.9%	47.1%	259
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	31
City of West Hollywood (CA)	3.6%	3.6%	16.1%	29.9%	46.7%	137
Clatsop County (OR)	2.1%	0.9%	9.5%	31.4%	56.1%	328

TABLE 45**Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	6.4%	2.1%	23.4%	42.6%	25.5%	94
City of Marion (IA)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	19
Summit County (UT)	2.7%	3.9%	25.8%	37.3%	30.2%	407
Sullivan County (NH)	4.8%	1.0%	13.5%	34.0%	46.8%	312
Monroe County (TN)	1.8%	0.6%	32.1%	40.6%	24.8%	165
City of Cleveland (TN)	1.1%	1.1%	11.2%	39.7%	46.9%	179
Lincoln County (OR)	3.4%	0.7%	9.3%	26.5%	60.0%	408
Cohort A Average	3.8%	1.3%	14.9%	32.2%	47.9%	179
Cohort A Median	3.6%	1.0%	14.2%	31.5%	48.2%	155

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.6%	1.3%	10.6%	30.5%	53.0%	151
City of Florissant (MO)	7.4%	1.1%	6.4%	31.9%	53.2%	94
McMinn County (TN)	3.6%	0.4%	12.0%	19.6%	64.4%	250
City of Watsonville (CA)	6.3%	1.6%	13.3%	29.7%	49.2%	128
Lafayette County (MS)	2.6%	1.0%	8.2%	38.5%	49.7%	304
Columbus County (NC)	0.0%	0.0%	21.1%	35.2%	43.7%	71
Watauga County (NC)	1.5%	0.5%	13.3%	32.1%	52.6%	196
Mercer County (WV)	6.0%	0.4%	12.0%	29.2%	52.4%	267
City of Dubuque (IA)	2.7%	0.5%	6.5%	29.2%	61.1%	185
City of Ocala (FL)	6.9%	1.7%	10.3%	28.6%	52.6%	175
Town of Chapel Hill (NC)	1.8%	1.8%	8.0%	36.3%	52.2%	113
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	7
City of Encinitas (CA)	n/a	n/a	n/a	n/a	n/a	31
City of Grand Junction (CO)	5.1%	0.8%	22.9%	28.0%	43.2%	118
City of Cheyenne (WY)	7.5%	0.0%	7.5%	35.0%	50.0%	40
City of Santa Cruz (CA)	3.3%	1.6%	8.2%	29.7%	57.1%	182
Hamblen County (TN)	4.6%	1.7%	10.5%	32.4%	50.8%	238
City of Redmond (WA)	n/a	n/a	n/a	n/a	n/a	25
Town of Jupiter (FL)	1.9%	0.9%	11.4%	21.7%	64.1%	429
City of Ames (IA)	4.4%	0.5%	12.7%	27.9%	54.4%	204
City of Portland (ME)	5.1%	0.7%	4.3%	26.1%	63.8%	138
City of Jackson (TN)	3.9%	1.9%	13.0%	24.2%	57.0%	207
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	26
City of Eau Claire (WI)	3.8%	1.0%	13.0%	26.4%	55.8%	292
Greene County (TN)	5.1%	5.1%	25.6%	25.6%	38.5%	39
Carteret County (NC)	3.1%	1.0%	5.2%	31.3%	59.4%	96
City of Walnut Creek (CA)	4.4%	1.8%	14.3%	32.4%	47.1%	497
Island of Kaua'i (HI)	2.6%	5.1%	17.9%	28.2%	46.2%	39
Walton County (FL)	5.3%	0.7%	15.6%	40.1%	38.3%	282
Chatham County (NC)	5.3%	0.6%	11.2%	23.4%	59.5%	338
City of Flagstaff (AZ)	1.5%	1.5%	20.7%	35.6%	40.7%	135
City of Rapid City (SD)	0.0%	0.5%	14.0%	46.2%	39.2%	186
City of Missoula (MT)	1.5%	0.8%	6.9%	29.2%	61.5%	130
Wilson County (NC)	7.8%	1.1%	14.1%	27.8%	49.3%	270
Caldwell County (NC)	4.0%	1.1%	22.3%	37.0%	35.6%	354
City of Sioux City (IA)	4.4%	1.1%	14.4%	33.3%	46.7%	90

TABLE 45**Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	0.0%	0.0%	17.6%	29.4%	52.9%	68
City of Santa Fe (NM)	6.5%	1.6%	13.9%	30.6%	47.3%	245
City of Fort Myers (FL)	4.1%	2.0%	13.1%	35.9%	44.9%	245
Buchanan County (MO)	1.4%	1.8%	15.1%	31.1%	50.7%	219
City of Nashua (NH)	1.9%	0.9%	17.8%	39.0%	40.4%	213
City of Miami Beach (FL)	4.4%	0.8%	18.3%	23.0%	53.6%	252
City of Asheville (NC)	3.5%	2.1%	12.8%	33.6%	48.1%	289
Pottawattamie County (IA)	2.1%	0.9%	16.3%	34.8%	45.9%	233
Fairbanks North Star Borough (AK)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	28
City of Lee's Summit (MO)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	27
Cleveland County (NC)	1.6%	0.0%	12.9%	35.5%	50.0%	124
Montgomery County (VA)	5.2%	1.9%	19.9%	34.3%	38.7%	367
Nevada County (CA)	2.0%	0.0%	17.7%	34.5%	45.9%	351
City of Boca Raton (FL)	0.8%	0.8%	15.0%	21.0%	62.3%	353
Cohort B Average	3.7%	1.2%	13.6%	31.0%	50.5%	187
Cohort B Median	3.8%	1.0%	13.2%	30.8%	50.3%	186

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	2.9%	2.6%	25.6%	32.2%	36.7%	379
City of Renton (WA)	1.9%	0.0%	24.1%	31.5%	42.6%	54
Craven County (NC)	1.3%	0.0%	7.6%	27.8%	63.3%	79
Platte County (MO)	0.0%	0.0%	14.1%	25.3%	60.6%	99
Cecil County (MD)	3.9%	0.4%	13.9%	44.2%	37.7%	231
City of Boulder (CO)	4.0%	0.7%	13.4%	29.1%	52.8%	426
Bradley County (TN)	2.4%	1.4%	11.3%	36.3%	48.6%	212
City of Lewisville (TX)	5.4%	1.3%	15.7%	36.3%	41.3%	223
City of Elgin (IL)	2.6%	0.0%	16.6%	33.1%	47.7%	151
Douglas County (OR)	2.8%	0.0%	16.9%	35.2%	45.1%	71
City of West Palm Beach (FL)	1.1%	0.5%	15.0%	27.4%	56.0%	1,299
Flagler County (FL)	3.2%	0.0%	17.4%	32.1%	47.2%	218
City of Clearwater (FL)	7.3%	1.0%	14.6%	30.2%	46.9%	96
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	14
City of Norman (OK)	5.5%	2.3%	15.0%	25.4%	51.9%	347
City of Columbia (MO)	0.0%	2.6%	15.8%	42.1%	39.5%	38
City of Abilene (TX)	7.6%	0.5%	9.1%	27.9%	54.8%	197
Hunterdon County (NJ)	2.5%	1.2%	12.7%	24.8%	58.7%	322
City of Topeka (KS)	1.6%	1.6%	10.5%	38.7%	47.6%	124
Cache County (UT)	4.1%	1.4%	12.7%	26.4%	55.5%	220
City of New Haven (CT)	8.3%	0.0%	16.7%	37.5%	37.5%	216
City of Waco (TX)	7.3%	4.4%	14.6%	34.1%	39.5%	205
Brunswick County (NC)	n/a	n/a	n/a	n/a	n/a	23
City of Bellevue (WA)	2.3%	2.3%	14.8%	37.5%	43.0%	128
City of Savannah (GA)	4.4%	0.6%	10.6%	32.2%	52.2%	180
Orange County (NC)	3.7%	1.0%	14.0%	33.9%	47.4%	407
Cumberland County (NJ)	1.4%	2.8%	16.7%	29.2%	50.0%	72
Johnson County (IA)	3.7%	0.5%	12.3%	33.2%	50.3%	187
City of Escondido (CA)	n/a	n/a	n/a	n/a	n/a	30
City of Kansas City (MO)	5.2%	1.0%	6.8%	24.1%	62.8%	191
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	32
City of Springfield (MA)	3.8%	1.1%	8.2%	36.8%	50.0%	182
Ouachita Parish (LA)	1.7%	3.5%	14.8%	29.6%	50.4%	115
City of Alexandria (VA)	3.2%	2.1%	15.5%	35.6%	43.6%	1,019
Catawba County (NC)	4.3%	1.0%	14.0%	27.6%	53.2%	301
Martin County (FL)	4.2%	0.0%	15.1%	32.4%	48.3%	238

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	8.4%	5.3%	16.0%	29.0%	41.2%	131
Town of Cary (NC)	1.8%	3.6%	27.3%	38.2%	29.1%	55
Springfield (MO)	1.3%	1.0%	9.3%	30.5%	57.9%	311
City of Salem (OR)	6.0%	1.4%	9.2%	31.6%	51.8%	282
City of Fort Collins (CO)	3.7%	1.4%	14.6%	32.3%	48.0%	356
City of Eugene (OR)	3.4%	1.7%	8.4%	26.1%	60.5%	119
City of Oceanside (CA)	6.3%	1.0%	21.9%	38.5%	32.3%	96
City of Ontario (CA)	7.0%	0.0%	11.3%	23.9%	57.7%	71
City of Frisco (TX)	5.2%	1.3%	13.0%	35.1%	45.5%	77
City of Providence (RI)	3.2%	1.6%	9.0%	21.7%	64.6%	189
Pitt County (NC)	5.8%	1.6%	22.2%	30.2%	40.2%	189
City of Fort Lauderdale (FL)	5.5%	0.9%	7.6%	26.1%	59.9%	436
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	29
Sumner County (TN)	0.0%	0.0%	24.2%	33.3%	42.4%	66
City of Sioux Falls (SD)	2.6%	0.6%	12.8%	27.3%	56.7%	344
City of Tempe (AZ)	3.0%	0.0%	13.6%	31.8%	51.5%	66
City of Salt Lake City (UT)	4.7%	1.9%	6.2%	35.5%	51.7%	211
Richmond County (GA)	1.9%	1.6%	7.7%	34.4%	54.3%	311
Montgomery County (TN)	6.9%	1.0%	17.8%	29.7%	44.6%	101
Tuscaloosa County (AL)	3.6%	1.2%	23.8%	17.9%	53.6%	84
City of San Bernardino (CA)	7.1%	3.5%	7.1%	23.5%	58.8%	85
Cabarrus County (NC)	5.1%	2.2%	15.1%	33.5%	44.1%	272
City of Tacoma (WA)	3.4%	1.7%	10.2%	35.0%	49.7%	177
Gaston County (NC)	5.0%	1.3%	17.5%	30.0%	46.3%	160
New Hanover County (NC)	8.2%	1.2%	16.0%	20.9%	53.7%	244
City of Garland (TX)	4.6%	3.1%	20.0%	32.3%	40.0%	65
Clay County (MO)	1.6%	0.0%	2.4%	26.4%	69.6%	125
Cohort C Average	4.0%	1.3%	14.1%	31.1%	49.4%	206
Cohort C Median	3.7%	1.2%	14.4%	31.7%	49.9%	180

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	5.6%	0.0%	16.7%	37.8%	40.0%	90
City of Scottsdale (AZ)	6.5%	3.2%	9.7%	32.3%	48.4%	62
City of Chandler (AZ)	7.2%	0.9%	22.5%	31.5%	37.8%	111
Buncombe County (NC)	3.9%	1.9%	12.5%	35.0%	46.6%	311
City of St. Petersburg (FL)	0.0%	1.8%	8.9%	30.4%	58.9%	56
City of Jersey City (NJ)	5.9%	2.4%	19.3%	28.7%	43.7%	254
Greater Green Bay Area (WI)	4.2%	2.1%	18.8%	37.5%	37.5%	48
St. Johns County (FL)	3.0%	0.7%	7.4%	23.6%	65.3%	1,238
Alachua County (FL)	3.0%	1.1%	14.8%	31.5%	49.5%	527
Santa Cruz County (CA)	4.6%	1.7%	11.4%	29.6%	52.7%	351
York County (SC)	2.9%	3.8%	12.4%	22.9%	58.1%	105
City of Orlando (FL)	4.4%	0.9%	7.0%	28.1%	59.6%	228
City of Lincoln (NE)	5.5%	1.6%	9.4%	27.3%	56.3%	128
City of Greensboro (NC)	3.4%	1.7%	19.1%	36.2%	39.6%	409
Leon County (FL)	4.5%	0.8%	15.2%	31.8%	47.7%	132
City of Marquette (MI)	4.0%	0.0%	7.9%	21.8%	66.3%	101
Greater Spartanburg Area (SC)	4.6%	2.9%	13.3%	27.2%	52.0%	173
Durham County (NC)	3.5%	1.2%	12.5%	28.7%	54.2%	345
Lexington-Fayette Urban County (KY)	5.3%	1.3%	7.9%	31.6%	53.9%	76
Somerset County (NJ)	3.4%	1.2%	16.8%	34.6%	43.9%	321
City of Riverside (CA)	6.6%	1.1%	18.0%	29.5%	44.8%	183
Rutherford County (TN)	3.2%	2.2%	13.4%	36.0%	45.2%	186
City of Santa Ana (CA)	6.3%	0.7%	12.0%	21.8%	59.2%	142
Cumberland County (NC)	8.0%	2.0%	13.3%	28.6%	48.2%	301
Municipality of San Juan (PR)	2.7%	0.5%	2.7%	7.3%	86.7%	437
Davis County (UT)	2.6%	0.7%	8.2%	35.6%	52.8%	267
Lake County (FL)	2.9%	1.9%	10.5%	22.9%	61.9%	105
Washtenaw County (MI)	2.2%	1.1%	13.7%	31.1%	51.9%	270
Hamilton County (TN)	3.5%	1.0%	18.9%	34.3%	42.3%	201
Forsyth County (NC)	2.8%	2.0%	11.0%	25.2%	58.9%	246
Collier County (FL)	5.1%	0.7%	8.4%	33.1%	52.7%	296
City of Wichita (KS)	3.3%	0.5%	12.4%	31.9%	51.9%	210
Placer County (CA)	3.3%	0.5%	9.6%	31.6%	55.0%	209
City of Tampa (FL)	2.0%	1.0%	13.1%	21.2%	62.6%	99
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	29
Manatee County (FL)	7.2%	1.8%	9.9%	28.4%	52.7%	222

TABLE 45**Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	5.0%	0.5%	6.8%	28.4%	59.5%	222
Clackamas County (OR)	7.5%	0.6%	10.6%	33.5%	47.8%	161
Sarasota County (FL)	3.7%	1.4%	5.1%	24.2%	65.6%	645
Monterey County (CA)	6.9%	1.7%	17.2%	27.0%	47.1%	174
City of Atlanta (GA)	3.4%	1.7%	6.8%	16.2%	71.8%	234
Morris County (NJ)	3.5%	0.3%	12.5%	37.0%	46.6%	343
Cohort D Average	4.3%	1.3%	12.1%	29.1%	53.1%	244
Cohort D Median	3.9%	1.2%	12.4%	29.6%	52.7%	210

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	2.9%	1.4%	12.2%	45.3%	38.1%	139
City of Mesa (AZ)	4.9%	0.0%	9.3%	33.5%	52.2%	182
Guilford County (NC)	3.8%	2.0%	17.9%	37.0%	39.4%	503
Dane County (WI)	2.7%	2.0%	14.9%	36.5%	43.9%	148
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	23
Union County (NJ)	3.5%	0.0%	14.9%	27.2%	54.4%	114
City of Albuquerque (NM)	4.0%	1.6%	5.6%	26.2%	62.7%	126
City of Milwaukee (WI)	5.5%	0.7%	6.5%	28.0%	59.3%	275
Washington County (OR)	3.5%	0.5%	13.5%	35.5%	47.0%	200
Johnson County (KS)	0.6%	0.6%	15.3%	38.0%	45.4%	163
Ocean County (NJ)	7.3%	1.3%	9.9%	29.8%	51.7%	151
City of Louisville-Jefferson County (KY)	2.1%	0.5%	11.4%	28.5%	57.5%	193
Monmouth County (NJ)	3.9%	1.1%	12.2%	29.4%	53.3%	180
City of Las Vegas (NV)	3.1%	1.6%	15.5%	38.3%	41.5%	193
City of Portland (OR)	3.7%	1.2%	11.5%	29.9%	53.7%	408
City of Nashville-Davidson County (TN)	2.5%	1.1%	9.3%	31.5%	55.6%	356
Hudson County (NJ)	5.6%	2.2%	18.1%	30.0%	44.1%	270
Jackson County (MO)	3.9%	1.6%	9.8%	26.4%	58.3%	254
City and County of Denver (CO)	5.4%	1.0%	8.4%	26.7%	58.5%	521
Lee County (FL)	4.0%	2.0%	12.7%	35.5%	45.8%	251
Essex County (NJ)	4.4%	1.2%	10.0%	26.8%	57.6%	340
Multnomah County (OR)	3.8%	1.2%	12.0%	30.5%	52.6%	426
Middlesex County (NJ)	8.9%	0.3%	11.3%	29.6%	49.8%	291
City of Indianapolis (IN)	4.3%	0.9%	9.8%	26.8%	58.2%	325
City and County of San Francisco (CA)	3.7%	1.1%	12.0%	26.7%	56.6%	465
Prince George's County (MD)	2.9%	1.4%	14.5%	34.1%	47.1%	138
City of Fort Worth (TX)	3.8%	0.5%	9.0%	30.5%	56.2%	210
Bergen County (NJ)	5.3%	4.4%	20.2%	33.3%	36.8%	114
Shelby County (TN)	5.3%	1.3%	14.0%	30.0%	49.3%	150
Westchester County (NY)	3.3%	1.6%	11.1%	33.7%	50.2%	243
Pinellas County (FL)	5.5%	0.5%	12.8%	28.0%	53.3%	439
Cohort E Average	4.1%	1.2%	12.2%	31.4%	51.0%	251
Cohort E Median	3.8%	1.2%	12.0%	30.0%	52.4%	210

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	5.1%	1.1%	13.6%	30.5%	49.7%	177
Pima County (AZ)	4.9%	1.6%	10.1%	30.2%	53.2%	308
Montgomery County (MD)	2.6%	0.9%	9.1%	28.6%	58.9%	350
Mecklenburg County (NC)	1.9%	2.6%	19.2%	29.4%	46.8%	265
Wake County (NC)	5.0%	1.0%	16.0%	33.7%	44.4%	401
Fairfax County (VA)	3.2%	2.6%	15.4%	33.3%	45.5%	345
Salt Lake County (UT)	4.0%	1.8%	8.9%	34.9%	50.5%	327
Cuyahoga County (OH)	4.6%	1.0%	11.9%	25.8%	56.7%	194
Allegheny County (PA)	3.3%	0.9%	11.6%	30.7%	53.5%	215
City of Dallas (TX)	3.8%	0.9%	6.4%	21.6%	67.3%	1,049
Orange County (FL)	5.2%	0.7%	5.9%	23.1%	65.1%	576
City of San Diego (CA)	2.6%	3.9%	13.5%	35.4%	44.5%	229
Hillsborough County (FL)	2.7%	0.9%	11.6%	19.6%	65.2%	112
Palm Beach County (FL)	1.4%	0.7%	13.6%	23.9%	60.4%	2,720
City of San Antonio (TX)	n/a	n/a	n/a	n/a	n/a	27
Sacramento County (CA)	5.4%	0.0%	13.0%	31.5%	50.0%	184
City and County of Philadelphia (PA)	3.7%	0.9%	7.5%	22.1%	65.8%	456
City of Phoenix (AZ)	0.0%	2.4%	8.5%	22.0%	67.1%	82
Santa Clara County (CA)	3.4%	1.0%	13.2%	33.1%	49.3%	296
Broward County (FL)	4.8%	1.0%	8.0%	28.2%	58.0%	691
San Bernardino County (CA)	6.0%	2.0%	8.9%	28.2%	54.8%	248
Clark County (NV)	4.3%	1.4%	15.0%	37.7%	41.5%	207
City of Houston (TX)	5.1%	1.6%	10.9%	27.9%	54.4%	430
Riverside County (CA)	5.8%	1.5%	17.6%	24.4%	50.8%	398
Miami-Dade County (FL)	4.3%	0.9%	16.4%	25.1%	53.2%	438
San Diego County (CA)	3.2%	2.2%	15.7%	34.3%	44.6%	498
Harris County (TX)	5.1%	1.6%	10.9%	27.8%	54.5%	431
Cohort F Average	3.9%	1.4%	12.0%	28.6%	54.1%	432
Cohort F Median	4.2%	1.1%	11.7%	28.4%	53.4%	327

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	4.5%	0.0%	9.8%	38.6%	47.0%	132
Eastern Oregon Border Region	2.8%	0.0%	14.6%	25.1%	57.5%	247
South Cumberland Region (TN)	2.0%	0.7%	11.2%	38.8%	47.4%	152
Oregon's Adventure Coast	4.9%	0.0%	9.8%	37.4%	48.0%	123
Southern Oregon: Ashland/Talent/Jacksonville	4.1%	0.0%	9.2%	30.6%	56.1%	98
Greater Portsmouth Area (NH)	2.7%	0.8%	9.1%	24.7%	62.6%	364
The Gorge (OR)	7.1%	0.0%	11.9%	45.2%	35.7%	42
Northeast Oregon Region	4.7%	0.0%	5.9%	24.7%	64.7%	85
Greater Aberdeen Region (SD)	1.4%	1.4%	15.9%	39.1%	42.0%	69
Tri-Cities Communities (VA)	3.8%	1.9%	15.0%	36.1%	43.2%	266
Upper Valley Region (NH/VT)	2.9%	1.4%	4.3%	40.0%	51.4%	70
Monadnock Region (NH)	2.3%	0.9%	20.6%	29.0%	47.2%	214
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	27
Greater Minot Region (ND)	2.8%	2.8%	5.6%	30.6%	58.3%	36
Greater Burlington Area (VT)	5.4%	1.6%	15.6%	31.5%	45.9%	257
Northeastern Connecticut Region	2.0%	1.2%	15.1%	30.7%	51.0%	251
Northwest Connecticut Region	7.2%	2.4%	8.1%	28.7%	53.6%	209
Western Connecticut Region	2.1%	2.1%	16.9%	39.5%	39.5%	195
Greater Fargo-Moorhead Area (ND/MN)	3.8%	1.3%	9.0%	28.2%	57.7%	78
Greater Kingsport Area (TN)	5.0%	2.2%	13.4%	35.8%	43.6%	179
Cedar Valley Region (IA)	0.0%	2.4%	20.0%	36.0%	41.6%	125
Central Oregon Region	6.1%	2.4%	11.0%	32.9%	47.6%	82
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	9
Southwest Tennessee Development District	4.2%	1.0%	15.7%	29.4%	49.6%	401
Southeast Ohio	4.7%	1.3%	8.4%	29.7%	55.8%	464
Southeastern Connecticut Region	3.1%	1.2%	17.2%	35.2%	43.4%	256
Shoreline and River Valley Region (CT)	4.2%	0.5%	9.9%	25.1%	60.2%	191
Upper Peninsula of Michigan	4.3%	2.4%	10.5%	29.7%	53.1%	209
Greater Waterbury Region (CT)	3.2%	0.3%	8.3%	33.3%	54.9%	315
Quad Cities Region (IA/IL)	3.2%	0.6%	15.4%	37.8%	42.9%	156
Greater Peoria Area (IL)	6.4%	0.9%	14.7%	32.1%	45.9%	109
Upper Cumberland Development District (TN)	6.5%	0.0%	10.9%	26.1%	56.5%	46
City of Huntsville/Madison County (AL)	2.9%	3.6%	21.6%	36.0%	36.0%	139
Eastern Connecticut Region	2.9%	1.4%	16.0%	32.0%	47.7%	444
South Central Tennessee Development District	3.3%	2.2%	15.4%	27.5%	51.6%	273
Coachella Valley Region (CA)	5.3%	1.9%	18.0%	19.4%	55.3%	206

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	2.6%	2.2%	21.9%	39.5%	33.8%	228
First Tennessee Development District	4.9%	3.0%	16.0%	30.0%	46.0%	263
Northwest Arkansas Region	4.6%	0.9%	3.7%	30.3%	60.6%	109
Northeast Prosperity Zone (NC)	4.9%	0.8%	13.8%	21.4%	59.1%	384
The Eastside (King County, WA)	2.9%	2.9%	16.3%	34.6%	43.3%	208
Greater Des Moines Region (IA)	3.3%	0.4%	14.2%	26.4%	55.7%	246
Greater New Haven Region (CT)	8.1%	0.4%	16.7%	37.0%	37.8%	270
Northwestern Prosperity Zone (NC)	4.2%	1.2%	18.8%	30.6%	45.2%	504
Southeast Tennessee Development District	2.7%	1.0%	13.8%	31.0%	51.5%	522
Greater Knoxville Region (TN)	5.2%	0.5%	10.4%	34.0%	50.0%	212
Western Prosperity Zone (NC)	5.1%	2.3%	11.9%	39.0%	41.8%	177
Lehigh Valley Region (PA)	1.6%	1.1%	22.2%	34.6%	40.5%	185
Pikes Peak Region (CO)	2.2%	1.5%	16.2%	34.6%	45.6%	136
Coastal Fairfield County Region (CT)	3.2%	0.6%	16.7%	32.7%	46.8%	156
Greater Fort Wayne Area (IN)	7.3%	3.1%	24.0%	30.2%	35.4%	96
Greater Sarasota/Bradenton Area (FL)	5.1%	1.3%	8.7%	27.4%	57.4%	470
Sandhills Prosperity Zone (NC)	5.5%	2.0%	16.1%	27.2%	49.2%	254
West Valley Region (AZ)	11.4%	1.4%	14.3%	21.4%	51.4%	70
Greater Hartford Region (CT)	4.2%	1.7%	7.5%	30.0%	56.7%	120
Dayton Region (OH)	3.0%	1.0%	14.6%	36.7%	44.7%	199
Memphis Area Association of Governments (TN)	5.6%	1.6%	14.4%	30.4%	48.0%	125
Southeast Prosperity Zone (NC)	6.1%	1.5%	16.8%	24.9%	50.8%	197
Richmond & Tri-Cities Region (VA)	6.3%	2.0%	12.3%	29.7%	49.7%	300
Greater Fairfax Area (VA)	2.7%	2.2%	18.7%	31.8%	44.7%	450
South Hampton Roads Area (VA)	2.3%	1.5%	11.5%	26.7%	58.0%	131
East Tennessee Development District	5.5%	1.8%	14.6%	34.2%	43.8%	219
Greater St. Louis Area (MO)	7.2%	1.9%	8.0%	30.8%	52.3%	377
Western New York Region	5.4%	0.0%	13.5%	24.3%	56.8%	74
Greater Jacksonville Region (FL)	3.7%	0.6%	8.1%	24.7%	62.9%	842
Piedmont-Triad Prosperity Zone (NC)	3.6%	2.1%	19.8%	30.5%	44.0%	384
Greater Kansas City Metropolitan Area (MO/KS)	3.6%	2.7%	15.8%	32.1%	45.7%	221
Greater Portland Area (OR)	2.7%	0.7%	14.7%	33.4%	48.5%	293
Greater Nashville Regional Council (TN)	3.0%	1.3%	15.6%	31.0%	49.1%	397
Greater Tampa/St. Petersburg Area (FL)	5.8%	0.3%	11.8%	26.8%	55.4%	399
Southwestern Prosperity Zone (NC)	1.8%	1.8%	20.1%	30.7%	45.7%	339
North Central Prosperity Zone (NC)	6.4%	1.1%	15.9%	30.9%	45.7%	656

TABLE 45**Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	4.2%	0.0%	5.3%	31.6%	58.9%	95
Greater Philadelphia Region (PA)	3.9%	1.3%	10.0%	26.2%	58.6%	309
Central Florida Region	2.4%	0.0%	6.5%	23.4%	67.7%	248
Inland Empire Region (CA)	5.7%	2.2%	15.0%	25.3%	51.8%	454
Greater Houston Region (TX)	5.5%	3.1%	23.4%	24.2%	43.8%	128
Dallas-Fort Worth-Arlington MSA (TX)	5.4%	2.0%	11.0%	24.2%	57.5%	355
Regional Average	4.2%	1.4%	13.6%	31.0%	49.8%	235
Regional Median	4.2%	1.3%	14.5%	30.6%	49.2%	209

TABLE 45**Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

ENTIRE STATES All Populations Number of Communities = 21	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.5%	1.4%	11.6%	29.6%	52.9%	733
State of North Dakota	2.2%	0.9%	8.7%	29.6%	58.6%	551
State of South Dakota	1.4%	0.0%	17.1%	43.2%	38.2%	280
State of Delaware	3.6%	1.9%	9.7%	27.1%	57.6%	1,142
State of Idaho	6.1%	0.0%	11.0%	29.3%	53.7%	82
State of New Mexico	3.8%	1.8%	12.9%	31.7%	49.8%	502
State of Arkansas	4.3%	0.0%	4.3%	31.9%	59.6%	47
State of Nevada	4.8%	1.2%	14.1%	37.1%	42.7%	248
State of Iowa	3.3%	0.8%	13.4%	32.2%	50.3%	730
State of Utah	1.9%	1.7%	20.8%	36.1%	39.4%	360
Commonwealth of Puerto Rico	6.6%	0.0%	6.6%	16.4%	70.5%	61
State of Connecticut	4.3%	1.5%	16.8%	34.4%	43.0%	607
State of Oregon	3.4%	0.8%	12.9%	30.1%	52.8%	1,221
State of Wisconsin	2.7%	0.6%	9.1%	27.4%	60.1%	481
State of Missouri	4.9%	1.3%	10.8%	32.3%	50.7%	712
State of Tennessee	3.8%	1.5%	16.3%	32.1%	46.3%	1,158
State of Arizona	4.9%	1.2%	16.0%	30.7%	47.1%	729
State of New Jersey	3.9%	1.7%	16.8%	32.0%	45.6%	590
State of North Carolina	4.4%	1.7%	15.5%	27.8%	50.6%	1,327
State of Georgia	3.6%	1.6%	10.5%	34.0%	50.3%	306
State of Florida	3.2%	0.7%	14.4%	29.4%	52.4%	3,324
Statewide Average	3.9%	1.1%	12.8%	31.2%	51.1%	723
Statewide Median	3.8%	1.2%	12.9%	31.7%	50.6%	590

TABLE 45
Non-Resident Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	4.3%	0.0%	10.1%	30.4%	55.1%	69
Abilene Cultural District (Abilene, TX)	9.5%	1.1%	8.4%	31.6%	49.5%	95
Downtown Torrington (Torrington, CT)	9.9%	0.0%	4.9%	25.9%	59.3%	81
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	14
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	32
Oceanside Cultural District (Oceanside, CA)	5.8%	0.0%	22.1%	41.9%	30.2%	86
Southeast Ohio Theatre Trail (Southeastern OH)	4.1%	1.7%	6.5%	26.4%	61.3%	292
Loch Haven Cultural Park (Orlando, FL)	7.4%	0.0%	7.4%	31.9%	53.2%	94
Cool Spring Downtown District (Fayetteville, NC)	6.9%	1.5%	15.3%	30.5%	45.8%	131
Downtown Las Vegas (Las Vegas, NV)	2.9%	2.2%	15.2%	36.2%	43.5%	138
Arts Campus Fort Wayne (Fort Wayne, IN)	7.4%	1.9%	14.8%	27.8%	48.1%	54
Salt Lake Cultural Core (Salt Lake City, UT)	3.7%	1.2%	4.3%	35.4%	55.3%	161
Grand Center Arts District (St. Louis, MO)	7.2%	2.9%	10.1%	32.6%	47.1%	138
Dallas Arts District (Dallas, TX)	4.0%	0.9%	6.7%	21.4%	67.1%	805
Balboa Park Cultural District (San Diego, CA)	0.7%	6.0%	12.7%	38.7%	42.0%	150
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.7%	1.8%	10.4%	33.3%	51.8%	222
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	12
Arts District Average	5.5%	1.5%	10.6%	31.7%	50.7%	143
Arts District Median	5.1%	1.4%	10.1%	31.7%	50.6%	95

Averages for the Sample of 51,703 Non-Resident Audience-Intercept Surveys that Included a Response to this Question and Defined Residency by an Individual County						
Average of All Audience Surveys	3.9%	1.2%	12.7%	29.8%	52.4%	51,703

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 46

BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, **"I would feel a great sense of loss if this activity or venue were no longer available."** This table presents the level of agreement findings for **all audience survey respondents** (both residents and non-residents) who completed the survey while attending an activity that was presented, produced, or hosted by BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) arts and culture organizations in each participating study region. The Arts & Economic Prosperity 6 study characterizes BIPOC and ALAANA organizations as organizations with a mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions rooted in a Community of Color. The identification of eligible BIPOC and ALAANA organizations is dependent upon the mission or purpose of the organization that presented, produced, or hosted the event where the surveys were collected; the demographic characteristics of the individual survey respondent(s) are not a factor. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Strongly Disagree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Three:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Disagree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Four:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Neutral" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Five:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Agree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Six:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Strongly Agree" to the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

Column Seven:

The total number of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded with their level of agreement with the statement, "I would feel a great sense of loss if this activity or venue were no longer available."

TABLE 46

BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	0
Taos County (NM)	4.2%	0.8%	5.9%	22.9%	66.1%	118
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	5
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	3.7%	0.0%	18.3%	35.4%	42.7%	82
City of Sedona (AZ)	4.5%	0.6%	14.6%	32.5%	47.8%	157
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	0
City of Falls Church (VA)	0.0%	0.0%	21.6%	19.6%	58.8%	51
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	0
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	32
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	3
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	7
Haywood County (TN)	6.8%	1.0%	12.3%	24.6%	55.3%	309
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	0
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Tullahoma (TN)	2.6%	0.0%	3.9%	18.2%	75.3%	77
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	0
Town of Carrboro (NC)	3.3%	1.7%	20.0%	33.3%	41.7%	60
City of Coronado (CA)	0.0%	0.0%	7.6%	24.8%	67.6%	105
City of Laguna Beach (CA)	n/a	n/a	n/a	n/a	n/a	34
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	33
City of Brookings (SD)	0.0%	0.0%	5.6%	13.9%	80.6%	36
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	21
City of Paducah (KY)	5.4%	0.0%	2.7%	18.9%	73.0%	74
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	10
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	13
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	0
Door County (WI)	n/a	n/a	n/a	n/a	n/a	0
City of Winter Park (FL)	4.6%	2.3%	4.6%	18.4%	70.1%	87
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	9
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	0
City of West Hollywood (CA)	5.3%	1.3%	14.7%	32.0%	46.7%	75
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	20

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 46

BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	0
Summit County (UT)	3.0%	7.6%	28.0%	42.4%	18.9%	132
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	21
Monroe County (TN)	2.2%	0.0%	5.0%	59.2%	33.5%	179
City of Cleveland (TN)	7.9%	2.6%	15.8%	21.1%	52.6%	38
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	12
Cohort A Average	3.6%	1.2%	12.0%	27.8%	55.4%	42
Cohort A Median	3.7%	0.6%	12.3%	24.6%	55.3%	13

TABLE 46
BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	11
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	16
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Watsonville (CA)	7.1%	1.3%	8.5%	28.1%	54.9%	224
Lafayette County (MS)	3.5%	2.0%	10.9%	36.1%	47.5%	202
Columbus County (NC)	0.0%	0.0%	3.4%	29.4%	67.2%	119
Watauga County (NC)	1.4%	2.1%	7.7%	23.9%	64.8%	142
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	0
City of Dubuque (IA)	4.1%	1.0%	11.3%	26.8%	56.7%	97
City of Ocala (FL)	4.9%	0.0%	3.2%	17.8%	74.1%	185
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	26
City of National City (CA)	7.2%	1.1%	6.4%	20.5%	64.8%	264
City of Encinitas (CA)	2.1%	4.2%	6.3%	28.4%	58.9%	95
City of Grand Junction (CO)	3.7%	0.0%	10.6%	24.9%	60.8%	189
City of Cheyenne (WY)	4.9%	0.0%	9.8%	26.8%	58.5%	41
City of Santa Cruz (CA)	3.6%	1.6%	9.4%	26.6%	58.9%	192
Hamblen County (TN)	7.4%	3.3%	14.0%	25.6%	49.6%	121
City of Redmond (WA)	4.5%	3.0%	11.9%	44.8%	35.8%	67
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Ames (IA)	7.5%	0.0%	18.3%	34.4%	39.8%	93
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	0
City of Jackson (TN)	0.0%	0.0%	16.9%	21.5%	61.5%	65
Wilkes County (NC)	10.3%	0.0%	12.8%	12.8%	64.1%	39
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	0
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	23
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	25
City of Walnut Creek (CA)	6.6%	1.5%	14.7%	27.2%	50.0%	136
Island of Kaua'i (HI)	4.4%	1.8%	8.8%	23.0%	61.9%	113
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	34
Chatham County (NC)	4.6%	3.1%	4.6%	26.2%	61.5%	65
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	26
City of Rapid City (SD)	0.6%	0.0%	8.0%	42.9%	48.5%	163
City of Missoula (MT)	3.9%	1.0%	4.9%	19.6%	70.6%	102
Wilson County (NC)	13.7%	1.5%	6.3%	17.6%	61.0%	205
Caldwell County (NC)	5.5%	0.0%	12.7%	25.5%	56.4%	55
City of Sioux City (IA)	2.0%	0.0%	18.4%	28.6%	51.0%	49

TABLE 46

BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Santa Fe (NM)	4.7%	1.0%	10.8%	21.6%	61.9%	407
City of Fort Myers (FL)	2.4%	0.0%	12.2%	26.8%	58.5%	41
Buchanan County (MO)	4.3%	0.0%	7.8%	41.4%	46.6%	116
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	21
City of Miami Beach (FL)	5.0%	0.7%	6.5%	13.3%	74.6%	279
City of Asheville (NC)	3.2%	2.0%	9.6%	26.0%	59.2%	250
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	0
Fairbanks North Star Borough (AK)	5.2%	3.4%	10.3%	13.8%	67.2%	58
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	0
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	0
Montgomery County (VA)	5.4%	0.5%	8.1%	25.4%	60.5%	185
Nevada County (CA)	4.2%	0.0%	2.8%	25.9%	67.1%	143
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	0
Cohort B Average	4.6%	1.1%	9.6%	26.0%	58.6%	94
Cohort B Median	4.5%	1.0%	9.5%	25.9%	59.9%	65

TABLE 46

BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	0
City of Renton (WA)	5.4%	2.2%	14.0%	41.9%	36.6%	93
Craven County (NC)	5.7%	2.9%	11.4%	11.4%	68.6%	35
Platte County (MO)	0.0%	0.0%	7.1%	23.5%	69.4%	98
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Boulder (CO)	10.4%	1.5%	9.7%	27.6%	50.7%	134
Bradley County (TN)	7.9%	2.6%	15.8%	21.1%	52.6%	38
City of Lewisville (TX)	4.2%	1.1%	9.5%	29.5%	55.8%	95
City of Elgin (IL)	4.2%	0.0%	7.7%	28.9%	59.2%	142
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of West Palm Beach (FL)	5.0%	0.0%	10.0%	55.0%	30.0%	60
Flagler County (FL)	2.4%	1.6%	6.5%	29.3%	60.2%	123
City of Clearwater (FL)	10.4%	1.4%	10.4%	27.8%	50.0%	144
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	0
City of Norman (OK)	3.4%	1.1%	6.9%	27.6%	60.9%	87
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	2
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	8
Hunterdon County (NJ)	2.3%	0.0%	4.5%	22.7%	70.5%	44
City of Topeka (KS)	2.8%	1.9%	9.3%	33.6%	52.3%	107
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	0
City of New Haven (CT)	7.3%	1.1%	7.7%	28.0%	55.9%	261
City of Waco (TX)	5.7%	3.3%	13.9%	31.1%	45.9%	122
Brunswick County (NC)	7.2%	1.2%	8.4%	30.1%	53.0%	83
City of Bellevue (WA)	0.5%	0.5%	12.7%	36.8%	49.5%	220
City of Savannah (GA)	6.1%	0.6%	9.8%	29.4%	54.0%	163
Orange County (NC)	2.2%	1.1%	18.7%	34.1%	44.0%	91
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	2
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	13
City of Escondido (CA)	1.9%	0.9%	18.9%	27.4%	50.9%	106
City of Kansas City (MO)	1.9%	1.9%	13.1%	28.0%	55.1%	107
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	14
City of Springfield (MA)	3.8%	0.4%	5.5%	29.4%	60.9%	470
Ouachita Parish (LA)	3.2%	1.1%	16.7%	33.3%	45.7%	186
City of Alexandria (VA)	6.2%	1.0%	11.0%	40.5%	41.4%	210
Catawba County (NC)	5.3%	1.1%	10.7%	27.3%	55.6%	187
Martin County (FL)	2.1%	0.0%	11.1%	28.6%	58.2%	189

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 46
BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	0
Town of Cary (NC)	5.1%	1.0%	13.3%	40.8%	39.8%	98
Springfield (MO)	1.6%	0.0%	11.4%	30.1%	56.9%	123
City of Salem (OR)	0.0%	5.0%	10.0%	32.5%	52.5%	80
City of Fort Collins (CO)	3.8%	0.6%	11.4%	35.4%	48.7%	158
City of Eugene (OR)	3.2%	1.1%	9.2%	32.4%	54.1%	185
City of Oceanside (CA)	8.7%	0.5%	14.9%	27.2%	48.7%	195
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	14
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	20
City of Providence (RI)	5.4%	2.2%	9.1%	22.0%	61.3%	186
Pitt County (NC)	2.9%	3.6%	13.9%	32.1%	47.4%	137
City of Fort Lauderdale (FL)	13.1%	0.0%	2.9%	24.3%	59.7%	206
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	12
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	15
City of Sioux Falls (SD)	3.2%	3.2%	14.5%	41.9%	37.1%	62
City of Tempe (AZ)	2.3%	0.8%	13.0%	34.4%	49.6%	131
City of Salt Lake City (UT)	3.1%	3.1%	9.3%	39.5%	45.0%	129
Richmond County (GA)	1.7%	1.2%	6.4%	37.0%	53.7%	408
Montgomery County (TN)	8.0%	1.1%	10.3%	33.3%	47.1%	87
Tuscaloosa County (AL)	8.1%	5.4%	21.6%	24.3%	40.5%	37
City of San Bernardino (CA)	3.2%	4.8%	18.9%	26.5%	46.6%	249
Cabarrus County (NC)	6.4%	0.8%	11.9%	29.2%	51.7%	236
City of Tacoma (WA)	4.6%	1.0%	6.1%	31.1%	57.1%	196
Gaston County (NC)	9.3%	1.2%	8.7%	29.2%	51.6%	161
New Hanover County (NC)	9.0%	1.1%	12.4%	20.2%	57.3%	89
City of Garland (TX)	6.5%	6.5%	13.0%	34.8%	39.1%	46
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	0
Cohort C Average	4.8%	1.6%	11.1%	30.7%	51.8%	109
Cohort C Median	4.2%	1.1%	10.7%	29.4%	52.3%	98

TABLE 46
BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	3.8%	2.5%	14.5%	38.4%	40.9%	159
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	0
City of Chandler (AZ)	10.6%	3.0%	22.7%	26.5%	37.1%	132
Buncombe County (NC)	3.2%	2.0%	9.6%	26.0%	59.2%	250
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	20
City of Jersey City (NJ)	4.3%	2.7%	13.6%	25.6%	53.9%	258
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	0
St. Johns County (FL)	4.8%	0.0%	2.4%	21.4%	71.4%	84
Alachua County (FL)	1.8%	0.6%	15.3%	33.7%	48.5%	163
Santa Cruz County (CA)	5.6%	1.3%	9.1%	26.2%	57.8%	450
York County (SC)	n/a	n/a	n/a	n/a	n/a	19
City of Orlando (FL)	2.5%	1.2%	8.6%	19.8%	67.9%	81
City of Lincoln (NE)	7.1%	2.4%	11.8%	31.8%	47.1%	85
City of Greensboro (NC)	3.8%	3.2%	15.6%	33.3%	44.1%	315
Leon County (FL)	8.4%	2.1%	12.6%	25.3%	51.6%	190
City of Marquette (MI)	2.7%	0.9%	3.6%	16.2%	76.6%	111
Greater Spartanburg Area (SC)	1.7%	3.4%	12.1%	31.0%	51.7%	58
Durham County (NC)	2.6%	0.0%	2.6%	26.3%	68.4%	38
Lexington-Fayette Urban County (KY)	7.1%	1.2%	9.5%	20.2%	61.9%	84
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	15
City of Riverside (CA)	2.4%	1.7%	14.1%	27.6%	54.1%	290
Rutherford County (TN)	6.4%	0.0%	8.0%	24.8%	60.8%	125
City of Santa Ana (CA)	3.5%	1.1%	9.3%	21.6%	64.5%	453
Cumberland County (NC)	8.4%	2.5%	10.6%	27.2%	51.3%	559
Municipality of San Juan (PR)	3.4%	0.7%	3.1%	7.0%	85.9%	587
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	10
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	0
Washtenaw County (MI)	6.2%	1.5%	4.6%	27.7%	60.0%	65
Hamilton County (TN)	6.7%	0.8%	10.0%	31.8%	50.6%	239
Forsyth County (NC)	1.5%	1.0%	5.4%	22.0%	70.2%	205
Collier County (FL)	2.9%	0.0%	17.1%	51.4%	28.6%	35
City of Wichita (KS)	3.4%	0.4%	8.7%	22.1%	65.4%	263
Placer County (CA)	2.6%	0.0%	3.9%	29.9%	63.6%	77
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	0
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	0
Manatee County (FL)	7.9%	2.6%	13.2%	22.4%	53.9%	76

TABLE 46**BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	3.5%	0.0%	1.6%	37.8%	57.1%	254
Clackamas County (OR)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	14
Sarasota County (FL)	7.8%	1.7%	5.2%	15.5%	69.8%	116
Monterey County (CA)	6.6%	1.5%	10.7%	30.1%	51.0%	196
City of Atlanta (GA)	3.1%	0.3%	1.7%	11.9%	83.0%	294
Morris County (NJ)	6.2%	1.0%	10.4%	33.2%	49.2%	193
Cohort D Average	4.8%	1.4%	9.4%	26.4%	58.0%	156
Cohort D Median	3.8%	1.2%	9.6%	26.3%	57.4%	114

TABLE 46
BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	0.0%	0.8%	8.9%	42.3%	48.0%	123
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	9
Guilford County (NC)	3.9%	2.8%	16.1%	33.8%	43.4%	355
Dane County (WI)	4.3%	0.6%	8.0%	29.6%	57.4%	162
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	0
Union County (NJ)	1.2%	0.0%	21.0%	35.8%	42.0%	81
City of Albuquerque (NM)	5.9%	1.0%	5.3%	20.9%	66.9%	393
City of Milwaukee (WI)	6.1%	1.8%	8.6%	25.8%	57.7%	163
Washington County (OR)	4.7%	1.3%	18.5%	35.2%	40.3%	233
Johnson County (KS)	1.5%	1.5%	10.6%	31.8%	54.5%	66
Ocean County (NJ)	4.8%	1.0%	9.6%	26.0%	58.7%	104
City of Louisville-Jefferson County (KY)	5.9%	0.5%	6.4%	21.8%	65.4%	188
Monmouth County (NJ)	5.7%	0.0%	4.8%	29.5%	60.0%	105
City of Las Vegas (NV)	6.1%	1.9%	9.0%	25.5%	57.5%	212
City of Portland (OR)	2.6%	0.9%	8.0%	27.9%	60.7%	351
City of Nashville-Davidson County (TN)	1.6%	1.0%	9.2%	28.9%	59.3%	499
Hudson County (NJ)	4.3%	2.7%	13.6%	25.6%	53.9%	258
Jackson County (MO)	1.9%	1.9%	13.1%	28.0%	55.1%	107
City and County of Denver (CO)	3.3%	1.5%	7.5%	24.2%	63.5%	389
Lee County (FL)	2.3%	0.0%	11.6%	25.6%	60.5%	43
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	20
Multnomah County (OR)	2.6%	0.9%	8.0%	27.9%	60.7%	351
Middlesex County (NJ)	8.3%	0.0%	7.8%	29.8%	54.1%	205
City of Indianapolis (IN)	3.8%	0.0%	8.1%	33.5%	54.6%	185
City and County of San Francisco (CA)	4.4%	1.2%	12.1%	26.8%	55.5%	429
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Fort Worth (TX)	6.6%	2.0%	8.6%	25.7%	57.2%	152
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	2
Shelby County (TN)	7.1%	3.9%	9.8%	26.0%	53.1%	254
Westchester County (NY)	6.4%	0.0%	11.5%	23.1%	59.0%	156
Pinellas County (FL)	9.8%	1.1%	9.8%	27.0%	52.3%	174
Cohort E Average	4.4%	1.2%	10.2%	28.4%	55.8%	186
Cohort E Median	4.4%	1.0%	9.1%	27.5%	57.3%	163

TABLE 46
BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	7.0%	1.2%	8.2%	28.1%	55.5%	256
Pima County (AZ)	5.4%	1.3%	7.6%	17.5%	68.2%	223
Montgomery County (MD)	3.3%	0.8%	7.4%	22.1%	66.4%	122
Mecklenburg County (NC)	2.7%	2.3%	12.3%	26.0%	56.6%	219
Wake County (NC)	5.6%	1.1%	13.1%	36.1%	44.2%	466
Fairfax County (VA)	4.0%	2.5%	23.0%	25.5%	45.0%	200
Salt Lake County (UT)	3.1%	3.1%	9.3%	39.5%	45.0%	129
Cuyahoga County (OH)	6.1%	0.9%	9.5%	27.6%	55.8%	326
Allegheny County (PA)	5.3%	0.5%	4.3%	20.2%	69.7%	208
City of Dallas (TX)	5.1%	1.0%	3.8%	19.5%	70.5%	876
Orange County (FL)	4.5%	1.5%	5.5%	17.9%	70.6%	201
City of San Diego (CA)	5.1%	1.7%	11.6%	29.9%	51.7%	354
Hillsborough County (FL)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	1
Palm Beach County (FL)	2.2%	0.6%	7.6%	22.1%	67.5%	872
City of San Antonio (TX)	2.9%	1.0%	4.9%	20.6%	70.6%	102
Sacramento County (CA)	4.4%	0.0%	9.3%	30.2%	56.1%	205
City and County of Philadelphia (PA)	4.2%	0.8%	9.2%	30.3%	55.5%	119
City of Phoenix (AZ)	2.6%	1.3%	4.5%	12.8%	78.8%	156
Santa Clara County (CA)	7.0%	1.0%	9.3%	30.2%	52.5%	301
Broward County (FL)	8.5%	0.7%	5.7%	22.1%	63.0%	614
San Bernardino County (CA)	5.4%	3.6%	16.1%	26.9%	48.1%	335
Clark County (NV)	6.7%	2.0%	6.2%	21.9%	63.2%	402
City of Houston (TX)	5.1%	0.7%	9.9%	22.5%	61.8%	293
Riverside County (CA)	3.2%	0.9%	12.7%	25.9%	57.4%	537
Miami-Dade County (FL)	5.0%	0.7%	7.1%	22.4%	64.8%	818
San Diego County (CA)	5.1%	1.3%	10.8%	26.5%	56.3%	1,149
Harris County (TX)	5.1%	0.7%	9.9%	22.5%	61.8%	293
Cohort F Average	4.8%	1.3%	9.2%	24.9%	59.9%	362
Cohort F Median	5.1%	1.0%	9.3%	24.0%	59.6%	293

TABLE 46

BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	18
Eastern Oregon Border Region	1.1%	0.0%	9.7%	18.8%	70.4%	186
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	1
Oregon's Adventure Coast	1.2%	1.2%	7.1%	34.5%	56.0%	84
Southern Oregon: Ashland/Talent/Jacksonville	8.6%	0.0%	2.6%	15.5%	73.3%	116
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	6
The Gorge (OR)	2.8%	4.2%	8.3%	33.3%	51.4%	72
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	21
Greater Aberdeen Region (SD)	9.4%	0.0%	9.4%	34.4%	46.9%	64
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	6
Upper Valley Region (NH/VT)	0.0%	0.0%	9.3%	37.2%	53.5%	43
Monadnock Region (NH)	5.1%	1.3%	3.8%	16.5%	73.4%	79
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	0
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	0
Greater Burlington Area (VT)	4.8%	0.6%	6.6%	21.6%	66.5%	167
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	0
Northwest Connecticut Region	5.6%	1.4%	11.3%	28.2%	53.5%	71
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	30
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	0
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	3
Cedar Valley Region (IA)	2.5%	1.2%	11.7%	37.4%	47.2%	163
Central Oregon Region	5.0%	1.3%	13.8%	31.3%	48.8%	80
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	0
Southwest Tennessee Development District	5.9%	0.8%	12.9%	24.0%	56.3%	387
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	16
Southeastern Connecticut Region	1.7%	0.0%	11.1%	34.2%	53.0%	117
Shoreline and River Valley Region (CT)	6.5%	0.0%	10.9%	23.9%	58.7%	46
Upper Peninsula of Michigan	2.7%	0.9%	3.6%	16.2%	76.6%	111
Greater Waterbury Region (CT)	5.7%	0.0%	3.8%	23.1%	67.5%	212
Quad Cities Region (IA/IL)	5.2%	2.3%	13.9%	25.4%	53.2%	173
Greater Peoria Area (IL)	8.2%	3.6%	10.8%	28.4%	49.0%	194
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	21
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	0
Eastern Connecticut Region	1.7%	0.0%	11.1%	34.2%	53.0%	117
South Central Tennessee Development District	2.6%	0.0%	3.9%	18.2%	75.3%	77
Coachella Valley Region (CA)	4.0%	0.0%	10.9%	23.9%	61.1%	247

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 46

BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	14
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	26
Northwest Arkansas Region	5.0%	0.0%	8.3%	46.7%	40.0%	60
Northeast Prosperity Zone (NC)	2.9%	3.6%	13.9%	32.1%	47.4%	137
The Eastside (King County, WA)	2.4%	1.3%	12.9%	39.5%	43.9%	380
Greater Des Moines Region (IA)	4.9%	0.0%	6.6%	29.0%	59.6%	183
Greater New Haven Region (CT)	7.2%	0.9%	8.1%	28.5%	55.3%	333
Northwestern Prosperity Zone (NC)	4.5%	1.2%	10.2%	24.6%	59.6%	423
Southeast Tennessee Development District	6.8%	1.1%	10.8%	30.6%	50.7%	278
Greater Knoxville Region (TN)	2.4%	2.4%	14.6%	31.7%	48.8%	41
Western Prosperity Zone (NC)	3.2%	2.0%	9.6%	26.0%	59.2%	250
Lehigh Valley Region (PA)	1.8%	1.3%	14.3%	25.9%	56.7%	224
Pikes Peak Region (CO)	5.3%	0.7%	7.3%	34.4%	52.3%	151
Coastal Fairfield County Region (CT)	5.0%	1.4%	9.9%	36.2%	47.5%	141
Greater Fort Wayne Area (IN)	7.2%	1.0%	6.2%	33.0%	52.6%	97
Greater Sarasota/Bradenton Area (FL)	7.8%	2.1%	8.3%	18.2%	63.5%	192
Sandhills Prosperity Zone (NC)	6.9%	2.1%	9.3%	27.6%	54.1%	678
West Valley Region (AZ)	8.8%	0.0%	12.4%	23.0%	55.8%	113
Greater Hartford Region (CT)	2.6%	0.9%	11.1%	37.6%	47.9%	117
Dayton Region (OH)	7.6%	1.1%	4.7%	19.6%	67.0%	276
Memphis Area Association of Governments (TN)	7.1%	3.9%	9.8%	26.0%	53.1%	254
Southeast Prosperity Zone (NC)	8.2%	1.3%	9.9%	22.0%	58.6%	232
Richmond & Tri-Cities Region (VA)	7.4%	1.5%	12.5%	28.8%	49.9%	337
Greater Fairfax Area (VA)	3.2%	1.8%	23.9%	26.4%	44.7%	284
South Hampton Roads Area (VA)	5.5%	2.2%	11.0%	24.3%	56.9%	181
East Tennessee Development District	4.1%	1.5%	9.4%	44.0%	41.1%	341
Greater St. Louis Area (MO)	5.6%	0.8%	9.5%	18.2%	66.0%	391
Western New York Region	5.1%	0.0%	8.9%	17.7%	68.4%	79
Greater Jacksonville Region (FL)	5.3%	0.0%	8.6%	26.3%	59.9%	152
Piedmont-Triad Prosperity Zone (NC)	3.0%	2.1%	12.1%	29.5%	53.2%	560
Greater Kansas City Metropolitan Area (MO/KS)	1.1%	1.1%	10.3%	27.3%	60.1%	271
Greater Portland Area (OR)	3.8%	1.2%	12.0%	30.6%	52.3%	598
Greater Nashville Regional Council (TN)	3.3%	0.8%	9.0%	28.5%	58.4%	726
Greater Tampa/St. Petersburg Area (FL)	9.7%	1.1%	9.7%	26.9%	52.6%	175
Southwestern Prosperity Zone (NC)	5.8%	1.5%	11.2%	28.1%	53.4%	616
North Central Prosperity Zone (NC)	6.9%	1.3%	11.0%	30.3%	50.5%	865

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 46**BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	2.2%	1.1%	9.0%	30.3%	57.3%	89
Greater Philadelphia Region (PA)	4.8%	0.7%	8.3%	35.9%	50.3%	145
Central Florida Region	4.5%	1.5%	5.4%	18.3%	70.3%	202
Inland Empire Region (CA)	4.0%	1.9%	14.0%	26.3%	53.8%	872
Greater Houston Region (TX)	5.1%	0.7%	9.9%	22.5%	61.8%	293
Dallas-Fort Worth-Arlington MSA (TX)	5.3%	1.3%	5.2%	21.3%	66.9%	1,201
Regional Average	4.8%	1.2%	9.8%	27.8%	56.5%	204
Regional Median	5.0%	1.1%	9.8%	27.6%	54.1%	143

TABLE 46

BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."

ENTIRE STATES All Populations Number of Communities = 21	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	3.6%	0.6%	8.1%	21.8%	65.8%	357
State of North Dakota	0.0%	1.8%	8.9%	25.0%	64.3%	56
State of South Dakota	2.8%	0.6%	9.2%	37.8%	49.5%	325
State of Delaware	2.9%	1.5%	11.3%	27.0%	57.4%	204
State of Idaho	n/a	n/a	n/a	n/a	n/a	0
State of New Mexico	4.6%	0.9%	7.7%	21.4%	65.5%	1,028
State of Arkansas	8.3%	0.0%	6.9%	38.9%	45.8%	72
State of Nevada	5.7%	2.1%	8.4%	27.2%	56.6%	574
State of Iowa	4.2%	0.5%	11.5%	31.8%	52.0%	598
State of Utah	3.0%	5.2%	18.1%	41.7%	32.1%	271
Commonwealth of Puerto Rico	2.4%	0.6%	4.1%	14.7%	78.2%	1,090
State of Connecticut	5.2%	0.7%	8.5%	30.6%	54.9%	1,067
State of Oregon	3.8%	1.2%	10.2%	28.7%	56.1%	1,564
State of Wisconsin	5.2%	1.2%	8.3%	27.7%	57.5%	325
State of Missouri	3.7%	0.6%	9.6%	25.1%	61.1%	848
State of Tennessee	4.9%	1.4%	9.9%	29.6%	54.2%	2,110
State of Arizona	5.6%	1.1%	10.9%	24.2%	58.3%	1,096
State of New Jersey	4.7%	1.0%	10.2%	30.5%	53.6%	1,152
State of North Carolina	5.6%	1.7%	10.7%	27.9%	54.0%	3,761
State of Georgia	2.8%	0.8%	5.2%	26.1%	65.1%	988
State of Florida	5.1%	0.8%	7.9%	23.5%	62.7%	3,987
Statewide Average	4.2%	1.2%	9.3%	28.1%	57.2%	1,023
Statewide Median	4.4%	1.0%	9.1%	27.4%	57.0%	848

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 46**BIPOC and ALAANA Audience Perceptions: Agreement with "I would feel a great sense of loss if this activity or venue were no longer available."**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"I would feel a great sense of loss if this activity or venue were no longer available."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	0
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	8
Downtown Torrington (Torrington, CT)	4.3%	2.1%	12.8%	29.8%	51.1%	47
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	1
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	14
Oceanside Cultural District (Oceanside, CA)	8.2%	0.0%	15.8%	28.1%	48.0%	171
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	12
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	19
Cool Spring Downtown District (Fayetteville, NC)	11.1%	2.9%	12.5%	26.4%	47.1%	208
Downtown Las Vegas (Las Vegas, NV)	4.5%	4.5%	13.4%	20.9%	56.7%	67
Arts Campus Fort Wayne (Fort Wayne, IN)	5.9%	0.0%	4.4%	33.8%	55.9%	68
Salt Lake Cultural Core (Salt Lake City, UT)	3.3%	3.3%	6.7%	40.8%	45.8%	120
Grand Center Arts District (St. Louis, MO)	5.0%	0.8%	20.0%	22.5%	51.7%	120
Dallas Arts District (Dallas, TX)	4.8%	0.4%	2.7%	17.8%	74.2%	477
Balboa Park Cultural District (San Diego, CA)	0.0%	2.6%	12.9%	29.7%	54.8%	155
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.2%	1.4%	4.3%	23.0%	69.1%	139
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	21
Arts District Average	4.9%	1.8%	10.6%	27.3%	55.4%	92
Arts District Median	4.6%	1.8%	12.6%	27.3%	53.3%	57

Averages for the Sample of 35,969 Audience-Intercept Surveys from Attendees to BIPOC and ALAANA Arts and Culture Organizations that Included a Response to this Question						
Average of All Audience Surveys	4.7%	1.2%	9.3%	26.7%	58.2%	35,969

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 47

Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**This activity of venue is inspiring a sense of pride in this neighborhood or community.**" This table presents the level of agreement findings for **all audience survey respondents** (both residents and non-residents) for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of audience survey respondents who responded "Strongly Disagree" to the statement, "This activity of venue is inspiring a sense of pride in this neighborhood or community."

Column Three:

The percentage of audience survey respondents who responded "Disagree" to the statement, "This activity of venue is inspiring a sense of pride in this neighborhood or community."

Column Four:

The percentage of audience survey respondents who responded "Neutral" to the statement, "This activity of venue is inspiring a sense of pride in this neighborhood or community."

Column Five:

The percentage of audience survey respondents who responded "Agree" to the statement, "This activity of venue is inspiring a sense of pride in this neighborhood or community."

Column Six:

The percentage of audience survey respondents who responded "Strongly Agree" to the statement, "This activity of venue is inspiring a sense of pride in this neighborhood or community."

Column Seven:

The total number of audience survey respondents who responded with their level of agreement with the statement, "This activity of venue is inspiring a sense of pride in this neighborhood or community."

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	4.7%	0.7%	6.4%	23.2%	65.1%	298
Taos County (NM)	4.3%	0.2%	4.8%	27.3%	63.4%	604
Town of Hillsborough (NC)	4.1%	0.0%	5.2%	27.3%	63.4%	388
Harney County (OR)	3.9%	7.9%	15.8%	32.9%	39.5%	76
City of Monmouth (OR)	5.2%	0.2%	9.8%	33.8%	51.0%	541
City of Sedona (AZ)	4.3%	0.0%	7.6%	28.1%	60.0%	462
City of Yankton (SD)	2.2%	0.0%	4.5%	27.9%	65.4%	179
City of Falls Church (VA)	3.1%	1.9%	10.0%	30.0%	55.0%	160
City of Jamestown (ND)	4.9%	0.9%	10.2%	29.2%	54.9%	226
Rutland County (VT)	5.1%	0.1%	13.6%	26.2%	55.0%	760
Town of Elkton (MD)	4.0%	1.8%	14.6%	39.0%	40.5%	671
City of Waterville (ME)	3.6%	0.3%	7.9%	34.4%	53.7%	579
City of Pendleton (OR)	2.4%	0.0%	5.2%	26.7%	65.6%	572
Haywood County (TN)	3.8%	0.5%	4.2%	29.7%	61.7%	572
City of Hannibal (MO)	0.0%	0.0%	13.0%	37.0%	50.0%	386
Johnson County (TN)	5.8%	0.0%	4.6%	20.3%	69.2%	754
City of Safety Harbor (FL)	4.7%	0.0%	13.2%	41.5%	40.6%	106
City of Tullahoma (TN)	2.5%	0.6%	5.1%	18.4%	73.5%	810
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	15
Town of Carrboro (NC)	1.5%	0.3%	6.6%	32.5%	59.1%	391
City of Coronado (CA)	4.6%	0.0%	8.9%	28.8%	57.6%	628
City of Laguna Beach (CA)	5.9%	0.5%	6.7%	30.8%	56.2%	406
City of Newberg (OR)	4.7%	0.0%	9.5%	33.5%	52.2%	358
City of Fairfax (VA)	2.1%	0.0%	10.8%	41.0%	46.1%	332
City of Brookings (SD)	2.5%	0.4%	3.9%	31.1%	62.2%	772
Macon County (TN)	8.2%	0.0%	1.4%	17.7%	72.8%	147
City of Paducah (KY)	4.2%	0.1%	6.6%	26.7%	62.4%	757
City of Tarpon Springs (FL)	4.3%	0.0%	5.9%	27.6%	62.2%	304
McNairy County (TN)	9.7%	0.3%	5.4%	31.1%	53.4%	350
City of Mason City (IA)	5.4%	0.0%	4.3%	30.2%	60.1%	784
Door County (WI)	3.3%	0.3%	4.7%	25.8%	65.9%	977
City of Winter Park (FL)	4.6%	0.0%	3.5%	21.8%	70.1%	482
City of Dover (NH)	4.9%	0.2%	6.3%	35.1%	53.5%	804
Transylvania County (NC)	4.9%	1.2%	3.7%	25.9%	64.2%	81
City of West Hollywood (CA)	4.1%	0.6%	8.7%	29.5%	57.0%	965
Clatsop County (OR)	3.1%	0.0%	5.3%	30.3%	61.4%	849

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	5.7%	0.0%	13.0%	32.1%	49.2%	193
City of Marion (IA)	4.3%	0.5%	6.5%	33.9%	54.8%	186
Summit County (UT)	2.1%	0.9%	12.7%	40.8%	43.5%	671
Sullivan County (NH)	5.8%	0.1%	5.1%	31.9%	57.1%	744
Monroe County (TN)	2.5%	0.4%	8.8%	54.7%	33.5%	793
City of Cleveland (TN)	3.2%	0.1%	4.7%	29.1%	62.9%	725
Lincoln County (OR)	3.3%	0.3%	4.4%	21.5%	70.5%	1,151
Cohort A Average	4.1%	0.5%	7.5%	30.4%	57.5%	512
Cohort A Median	4.3%	0.2%	6.4%	29.9%	58.4%	541

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.0%	0.0%	5.6%	31.6%	58.7%	768
City of Florissant (MO)	6.6%	0.3%	8.2%	22.6%	62.4%	319
McMinn County (TN)	3.6%	0.2%	4.1%	22.1%	70.0%	806
City of Watsonville (CA)	6.9%	0.0%	6.3%	23.9%	62.9%	510
Lafayette County (MS)	2.7%	0.6%	5.8%	35.6%	55.3%	1,047
Columbus County (NC)	0.5%	0.0%	5.4%	29.0%	65.2%	635
Watauga County (NC)	3.1%	0.2%	6.1%	24.2%	66.4%	542
Mercer County (WV)	5.2%	0.0%	4.3%	23.4%	67.1%	765
City of Dubuque (IA)	3.5%	0.3%	3.4%	27.4%	65.5%	770
City of Ocala (FL)	4.0%	0.4%	6.3%	25.7%	63.6%	835
Town of Chapel Hill (NC)	1.5%	0.4%	7.1%	37.5%	53.5%	269
City of National City (CA)	7.1%	0.0%	3.0%	19.1%	70.8%	267
City of Encinitas (CA)	2.4%	0.2%	4.4%	24.7%	68.2%	453
City of Grand Junction (CO)	4.4%	0.4%	11.0%	28.7%	55.5%	752
City of Cheyenne (WY)	4.9%	0.0%	4.9%	31.8%	58.4%	305
City of Santa Cruz (CA)	2.8%	0.8%	5.8%	24.8%	65.8%	754
Hamblen County (TN)	5.5%	0.5%	6.5%	30.0%	57.4%	739
City of Redmond (WA)	3.6%	0.5%	11.7%	33.3%	50.9%	222
Town of Jupiter (FL)	1.0%	0.1%	6.0%	20.4%	72.5%	927
City of Ames (IA)	2.9%	0.5%	6.9%	31.1%	58.6%	814
City of Portland (ME)	2.6%	0.2%	7.0%	27.5%	62.7%	426
City of Jackson (TN)	3.1%	0.9%	5.1%	25.5%	65.4%	772
Wilkes County (NC)	7.2%	0.0%	4.5%	18.9%	69.4%	111
City of Eau Claire (WI)	4.0%	0.9%	7.5%	24.0%	63.7%	936
Greene County (TN)	6.3%	1.7%	10.3%	24.0%	57.7%	175
Carteret County (NC)	2.6%	0.0%	4.9%	32.6%	60.0%	427
City of Walnut Creek (CA)	3.6%	0.5%	9.7%	29.1%	57.0%	1,761
Island of Kaua'i (HI)	5.6%	3.1%	4.3%	22.2%	64.8%	162
Walton County (FL)	5.6%	0.2%	10.8%	32.8%	50.7%	558
Chatham County (NC)	5.5%	0.4%	10.3%	24.4%	59.4%	544
City of Flagstaff (AZ)	3.8%	0.4%	8.5%	34.0%	53.3%	520
City of Rapid City (SD)	0.3%	0.6%	10.8%	43.0%	45.4%	796
City of Missoula (MT)	3.1%	0.0%	5.1%	27.1%	64.8%	750
Wilson County (NC)	8.5%	0.4%	4.6%	23.0%	63.6%	1,136
Caldwell County (NC)	3.9%	0.1%	11.7%	35.3%	49.0%	753
City of Sioux City (IA)	3.7%	1.5%	6.6%	32.6%	55.7%	273

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	4.4%	0.0%	9.5%	30.7%	55.4%	296
City of Santa Fe (NM)	5.3%	0.0%	10.2%	25.7%	58.7%	715
City of Fort Myers (FL)	4.0%	0.6%	8.8%	31.0%	55.7%	1,036
Buchanan County (MO)	3.2%	0.3%	5.6%	28.8%	62.2%	695
City of Nashua (NH)	3.3%	0.5%	10.3%	34.1%	51.8%	768
City of Miami Beach (FL)	4.0%	0.2%	7.9%	15.8%	72.1%	856
City of Asheville (NC)	2.8%	0.5%	8.5%	33.9%	54.2%	1,302
Pottawattamie County (IA)	5.0%	0.4%	6.1%	23.7%	64.8%	477
Fairbanks North Star Borough (AK)	4.3%	0.9%	7.4%	28.0%	59.4%	350
City of Lee's Summit (MO)	4.5%	0.4%	6.3%	34.1%	54.7%	223
Cleveland County (NC)	4.2%	0.3%	4.8%	25.2%	65.5%	310
Montgomery County (VA)	4.7%	0.4%	8.2%	32.5%	54.1%	1,275
Nevada County (CA)	3.1%	0.3%	9.8%	32.0%	54.8%	1,052
City of Boca Raton (FL)	1.0%	0.1%	7.5%	24.1%	67.4%	1,436
Cohort B Average	4.0%	0.4%	7.1%	28.1%	60.4%	668
Cohort B Median	3.9%	0.3%	6.5%	27.7%	59.7%	727

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	3.4%	0.1%	12.0%	35.3%	49.2%	768
City of Renton (WA)	5.6%	0.8%	9.5%	35.6%	48.5%	517
Craven County (NC)	3.9%	0.0%	1.8%	19.3%	75.1%	337
Platte County (MO)	0.0%	0.0%	7.5%	30.2%	62.3%	199
Cecil County (MD)	4.1%	1.9%	13.1%	35.6%	45.3%	1,074
City of Boulder (CO)	4.5%	0.1%	8.3%	31.4%	55.7%	1,186
Bradley County (TN)	3.1%	0.2%	4.3%	29.7%	62.6%	828
City of Lewisville (TX)	5.3%	0.2%	9.6%	28.9%	56.0%	643
City of Elgin (IL)	3.8%	0.9%	8.7%	27.3%	59.4%	586
Douglas County (OR)	5.3%	0.0%	5.9%	26.4%	62.4%	356
City of West Palm Beach (FL)	1.4%	0.4%	11.2%	24.7%	62.4%	4,375
Flagler County (FL)	4.6%	0.0%	7.1%	32.1%	56.3%	695
City of Clearwater (FL)	8.6%	0.3%	9.2%	30.7%	51.2%	326
City of Carlsbad (CA)	5.6%	0.0%	5.0%	24.9%	64.5%	377
City of Norman (OK)	4.9%	0.5%	7.2%	26.8%	60.5%	1,181
City of Columbia (MO)	1.4%	0.0%	8.4%	28.4%	61.9%	215
City of Abilene (TX)	4.5%	0.6%	7.1%	28.7%	59.2%	693
Hunterdon County (NJ)	3.9%	0.2%	6.6%	28.5%	60.8%	868
City of Topeka (KS)	3.9%	0.0%	6.1%	31.2%	58.7%	717
Cache County (UT)	3.7%	0.8%	7.0%	30.6%	57.9%	653
City of New Haven (CT)	5.2%	0.5%	8.0%	32.4%	53.9%	737
City of Waco (TX)	5.0%	0.4%	8.1%	32.8%	53.8%	1,025
Brunswick County (NC)	7.9%	0.0%	3.4%	32.6%	56.2%	89
City of Bellevue (WA)	1.2%	0.4%	14.2%	41.6%	42.6%	695
City of Savannah (GA)	4.7%	0.2%	5.2%	28.9%	61.0%	613
Orange County (NC)	2.5%	0.2%	6.2%	31.9%	59.3%	1,054
Cumberland County (NJ)	2.6%	0.0%	9.8%	36.6%	51.0%	153
Johnson County (IA)	2.5%	0.0%	6.0%	26.6%	64.9%	680
City of Escondido (CA)	4.7%	0.5%	10.7%	28.9%	55.2%	422
City of Kansas City (MO)	4.0%	0.0%	5.6%	27.8%	62.6%	374
Macon-Bibb County (GA)	3.5%	0.0%	3.5%	24.8%	68.1%	113
City of Springfield (MA)	3.5%	0.2%	4.0%	32.0%	60.2%	880
Ouachita Parish (LA)	2.7%	0.1%	5.5%	29.5%	62.2%	767
City of Alexandria (VA)	2.9%	0.6%	11.4%	34.2%	50.9%	1,611
Catawba County (NC)	6.4%	0.0%	6.1%	25.8%	61.7%	768
Martin County (FL)	2.9%	0.1%	9.0%	29.7%	58.2%	754

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	5.7%	1.6%	18.2%	34.4%	40.1%	192
Town of Cary (NC)	4.0%	0.3%	12.7%	34.1%	48.8%	299
Springfield (MO)	2.8%	0.4%	4.5%	29.0%	63.3%	1,017
City of Salem (OR)	2.7%	0.3%	6.0%	34.8%	56.2%	655
City of Fort Collins (CO)	5.5%	0.2%	8.4%	31.3%	54.6%	1,598
City of Eugene (OR)	4.0%	0.1%	4.8%	24.3%	66.8%	918
City of Oceanside (CA)	6.4%	0.1%	6.4%	27.4%	59.7%	734
City of Ontario (CA)	9.3%	0.0%	4.4%	25.4%	60.9%	343
City of Frisco (TX)	2.4%	0.4%	6.6%	39.8%	50.9%	800
City of Providence (RI)	5.5%	0.0%	4.1%	25.6%	64.8%	566
Pitt County (NC)	4.1%	0.1%	7.8%	37.1%	50.8%	779
City of Fort Lauderdale (FL)	6.3%	0.1%	7.2%	27.0%	59.4%	1,410
City of McKinney (TX)	1.9%	0.0%	9.5%	26.7%	61.9%	105
Sumner County (TN)	0.7%	0.0%	7.5%	35.3%	56.5%	292
City of Sioux Falls (SD)	3.4%	0.2%	5.2%	26.2%	65.0%	886
City of Tempe (AZ)	4.4%	0.5%	9.7%	30.3%	55.1%	412
City of Salt Lake City (UT)	5.3%	0.5%	5.9%	35.1%	53.2%	590
Richmond County (GA)	2.1%	0.1%	6.8%	30.3%	60.7%	760
Montgomery County (TN)	5.7%	0.6%	5.5%	26.0%	62.2%	492
Tuscaloosa County (AL)	3.0%	0.4%	6.3%	29.7%	60.5%	474
City of San Bernardino (CA)	2.9%	1.3%	6.8%	30.1%	59.0%	385
Cabarrus County (NC)	6.0%	0.3%	6.7%	29.7%	57.3%	761
City of Tacoma (WA)	4.3%	0.1%	6.4%	31.4%	57.8%	892
Gaston County (NC)	5.7%	0.4%	5.0%	25.3%	63.7%	542
New Hanover County (NC)	5.5%	1.0%	9.4%	26.0%	58.2%	631
City of Garland (TX)	4.0%	0.0%	9.3%	29.3%	57.4%	420
Clay County (MO)	0.7%	0.0%	1.1%	34.4%	63.7%	270
Cohort C Average	4.1%	0.3%	7.4%	30.1%	58.1%	707
Cohort C Median	4.0%	0.2%	6.8%	29.7%	59.2%	655

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	5.5%	0.1%	5.8%	31.5%	57.1%	674
City of Scottsdale (AZ)	1.6%	2.0%	13.9%	42.5%	40.1%	749
City of Chandler (AZ)	6.1%	0.3%	11.2%	38.4%	44.0%	705
Buncombe County (NC)	2.7%	0.5%	8.4%	33.7%	54.6%	1,363
City of St. Petersburg (FL)	3.1%	0.0%	4.4%	27.5%	65.0%	160
City of Jersey City (NJ)	5.5%	0.9%	8.2%	27.8%	57.6%	844
Greater Green Bay Area (WI)	5.5%	0.8%	6.3%	36.2%	51.2%	127
St. Johns County (FL)	2.9%	0.4%	11.5%	24.2%	61.1%	1,798
Alachua County (FL)	2.3%	0.0%	10.9%	31.3%	55.5%	902
Santa Cruz County (CA)	4.1%	0.5%	6.7%	25.8%	63.0%	1,553
York County (SC)	2.9%	0.4%	6.2%	25.6%	64.9%	453
City of Orlando (FL)	3.7%	0.2%	7.6%	25.9%	62.7%	541
City of Lincoln (NE)	2.5%	0.4%	3.4%	30.3%	63.5%	772
City of Greensboro (NC)	3.6%	0.5%	10.2%	35.0%	50.8%	1,024
Leon County (FL)	7.2%	0.5%	6.1%	28.3%	58.0%	809
City of Marquette (MI)	4.4%	0.2%	2.7%	22.6%	70.1%	585
Greater Spartanburg Area (SC)	4.3%	0.1%	5.2%	22.9%	67.5%	729
Durham County (NC)	2.7%	0.4%	7.6%	30.4%	59.0%	792
Lexington-Fayette Urban County (KY)	4.2%	0.0%	7.5%	35.6%	52.7%	239
Somerset County (NJ)	3.9%	0.0%	9.2%	30.3%	56.6%	742
City of Riverside (CA)	4.2%	0.4%	10.4%	29.3%	55.6%	709
Rutherford County (TN)	5.0%	0.3%	6.8%	31.4%	56.6%	746
City of Santa Ana (CA)	4.6%	0.1%	5.4%	22.6%	67.2%	808
Cumberland County (NC)	5.8%	0.2%	6.0%	26.4%	61.6%	1,282
Municipality of San Juan (PR)	2.2%	0.0%	1.5%	8.4%	87.9%	586
Davis County (UT)	3.0%	0.1%	6.6%	31.6%	58.7%	1,015
Lake County (FL)	2.4%	0.0%	3.8%	22.4%	71.4%	210
Washtenaw County (MI)	2.8%	0.5%	8.1%	30.7%	57.9%	851
Hamilton County (TN)	4.2%	0.4%	5.1%	37.7%	52.6%	741
Forsyth County (NC)	3.0%	0.4%	5.0%	28.0%	63.7%	744
Collier County (FL)	4.8%	0.4%	6.7%	33.5%	54.6%	731
City of Wichita (KS)	5.3%	0.1%	5.7%	28.0%	60.8%	906
Placer County (CA)	4.1%	0.0%	3.0%	28.9%	63.9%	798
City of Tampa (FL)	3.1%	1.0%	6.1%	24.6%	65.2%	293
St. Charles County (MO)	3.6%	0.0%	14.3%	35.7%	46.4%	84
Manatee County (FL)	7.1%	0.3%	5.0%	25.3%	62.3%	718

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	4.0%	0.2%	3.5%	26.9%	65.4%	999
Clackamas County (OR)	4.6%	0.0%	8.7%	33.7%	53.1%	392
Sarasota County (FL)	4.3%	0.3%	4.0%	23.9%	67.5%	1,355
Monterey County (CA)	6.0%	0.4%	10.5%	26.3%	56.7%	695
City of Atlanta (GA)	1.9%	0.4%	7.2%	20.7%	69.8%	474
Morris County (NJ)	3.9%	0.3%	9.5%	36.1%	50.3%	750
Cohort D Average	4.0%	0.3%	7.0%	29.0%	59.6%	749
Cohort D Median	4.1%	0.3%	6.6%	28.6%	58.8%	743

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	2.4%	0.0%	8.0%	42.1%	47.5%	499
City of Mesa (AZ)	3.4%	0.9%	10.6%	34.2%	50.9%	1,059
Guilford County (NC)	3.7%	0.5%	10.0%	36.6%	49.1%	1,228
Dane County (WI)	3.1%	0.3%	5.6%	30.1%	60.9%	954
Volusia County (FL)	1.8%	0.0%	2.7%	11.6%	83.9%	112
Union County (NJ)	1.4%	0.7%	11.5%	31.1%	55.3%	418
City of Albuquerque (NM)	5.1%	0.1%	3.2%	24.6%	66.9%	894
City of Milwaukee (WI)	5.8%	0.6%	7.5%	27.4%	58.7%	704
Washington County (OR)	4.5%	0.1%	11.2%	37.3%	46.9%	786
Johnson County (KS)	3.1%	0.4%	9.2%	31.5%	55.8%	520
Ocean County (NJ)	5.1%	0.4%	5.2%	25.8%	63.6%	827
City of Louisville-Jefferson County (KY)	5.7%	0.1%	5.7%	25.5%	62.9%	752
Monmouth County (NJ)	5.1%	0.4%	6.0%	25.0%	63.6%	772
City of Las Vegas (NV)	5.3%	0.2%	7.6%	27.7%	59.2%	1,348
City of Portland (OR)	2.7%	0.6%	9.5%	31.9%	55.3%	1,240
City of Nashville-Davidson County (TN)	2.4%	0.1%	7.3%	30.9%	59.3%	833
Hudson County (NJ)	5.4%	0.9%	7.8%	27.9%	58.0%	896
Jackson County (MO)	4.2%	0.2%	6.2%	30.5%	58.9%	547
City and County of Denver (CO)	3.8%	0.1%	7.9%	30.0%	58.2%	888
Lee County (FL)	4.0%	0.6%	8.9%	30.5%	56.1%	1,060
Essex County (NJ)	4.7%	0.2%	9.3%	27.6%	58.2%	601
Multnomah County (OR)	2.8%	0.5%	9.3%	32.4%	54.9%	1,306
Middlesex County (NJ)	6.5%	0.3%	7.4%	31.6%	54.1%	632
City of Indianapolis (IN)	2.9%	0.1%	6.9%	29.6%	60.5%	927
City and County of San Francisco (CA)	3.6%	0.6%	6.4%	26.9%	62.5%	1,027
Prince George's County (MD)	5.6%	0.0%	7.5%	32.9%	54.0%	161
City of Fort Worth (TX)	3.6%	0.1%	4.3%	23.1%	68.9%	883
Bergen County (NJ)	2.9%	0.7%	15.3%	39.1%	42.0%	307
Shelby County (TN)	5.3%	0.2%	4.4%	30.4%	59.8%	1,100
Westchester County (NY)	3.8%	0.4%	8.5%	29.2%	58.1%	1,129
Pinellas County (FL)	5.3%	0.1%	8.0%	30.2%	56.4%	1,270
Cohort E Average	4.0%	0.3%	7.7%	29.8%	58.1%	828
Cohort E Median	3.8%	0.3%	7.6%	30.2%	58.2%	883

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4.5%	0.5%	8.6%	32.5%	53.9%	735
Pima County (AZ)	4.9%	0.3%	6.2%	29.0%	59.6%	1,783
Montgomery County (MD)	3.1%	0.3%	10.3%	30.9%	55.4%	942
Mecklenburg County (NC)	2.8%	0.3%	8.3%	38.3%	50.4%	786
Wake County (NC)	4.4%	0.3%	10.2%	34.6%	50.4%	1,499
Fairfax County (VA)	3.3%	0.2%	12.5%	31.1%	52.8%	880
Salt Lake County (UT)	4.5%	0.6%	7.1%	33.3%	54.6%	988
Cuyahoga County (OH)	5.4%	0.3%	5.9%	25.4%	63.0%	964
Allegheny County (PA)	3.1%	0.4%	7.3%	29.1%	60.0%	738
City of Dallas (TX)	3.8%	0.3%	6.0%	24.6%	65.2%	2,676
Orange County (FL)	4.3%	0.1%	5.0%	22.6%	68.0%	1,373
City of San Diego (CA)	4.3%	0.7%	7.3%	27.3%	60.5%	1,474
Hillsborough County (FL)	3.1%	0.8%	5.9%	24.3%	65.9%	387
Palm Beach County (FL)	1.5%	0.2%	9.2%	23.3%	65.8%	8,830
City of San Antonio (TX)	2.3%	0.0%	1.6%	25.0%	71.1%	128
Sacramento County (CA)	4.6%	0.1%	5.9%	27.9%	61.6%	786
City and County of Philadelphia (PA)	2.6%	0.1%	6.8%	28.7%	61.9%	858
City of Phoenix (AZ)	4.3%	0.1%	6.0%	24.7%	65.0%	722
Santa Clara County (CA)	3.8%	0.4%	9.6%	35.1%	51.2%	1,124
Broward County (FL)	5.8%	0.1%	6.5%	26.7%	60.9%	2,649
San Bernardino County (CA)	6.5%	0.4%	5.2%	27.8%	60.1%	1,217
Clark County (NV)	5.3%	0.3%	6.9%	26.4%	61.2%	1,781
City of Houston (TX)	3.7%	0.2%	9.9%	27.2%	59.0%	1,338
Riverside County (CA)	3.6%	0.5%	9.6%	26.9%	59.3%	1,484
Miami-Dade County (FL)	5.2%	0.4%	7.4%	19.9%	67.1%	1,946
San Diego County (CA)	4.8%	0.3%	6.9%	26.8%	61.2%	4,404
Harris County (TX)	3.7%	0.2%	9.9%	27.2%	59.0%	1,339
Cohort F Average	4.0%	0.3%	7.5%	28.0%	60.1%	1,623
Cohort F Median	4.3%	0.3%	7.1%	27.2%	60.5%	1,217

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	7.1%	0.1%	4.2%	28.2%	60.4%	890
Eastern Oregon Border Region	3.5%	0.2%	4.4%	26.6%	65.3%	631
South Cumberland Region (TN)	2.1%	0.5%	12.4%	38.9%	46.1%	193
Oregon's Adventure Coast	2.2%	0.1%	5.5%	41.5%	50.7%	813
Southern Oregon: Ashland/Talent/Jacksonville	5.0%	0.2%	2.6%	20.1%	72.1%	581
Greater Portsmouth Area (NH)	3.6%	0.1%	6.3%	24.4%	65.6%	907
The Gorge (OR)	5.6%	0.5%	5.3%	31.6%	57.0%	393
Northeast Oregon Region	5.1%	0.0%	5.5%	31.7%	57.6%	526
Greater Aberdeen Region (SD)	5.0%	0.3%	5.0%	36.5%	53.1%	576
Tri-Cities Communities (VA)	4.6%	0.5%	9.5%	28.1%	57.2%	409
Upper Valley Region (NH/VT)	3.3%	0.2%	5.9%	30.1%	60.6%	492
Monadnock Region (NH)	3.9%	0.4%	8.1%	30.7%	57.0%	776
Bismarck-Mandan Region (ND)	4.3%	0.3%	3.3%	26.1%	65.9%	299
Greater Minot Region (ND)	3.1%	0.2%	4.1%	32.4%	60.3%	614
Greater Burlington Area (VT)	3.8%	0.6%	7.6%	29.9%	58.2%	844
Northeastern Connecticut Region	1.6%	0.5%	10.9%	31.6%	55.5%	440
Northwest Connecticut Region	5.0%	0.5%	6.3%	28.6%	59.6%	742
Western Connecticut Region	3.8%	0.5%	8.8%	29.9%	57.1%	844
Greater Fargo-Moorhead Area (ND/MN)	3.0%	0.6%	5.1%	30.6%	60.6%	493
Greater Kingsport Area (TN)	6.5%	0.2%	7.5%	30.6%	55.2%	536
Cedar Valley Region (IA)	2.3%	0.0%	6.7%	36.7%	54.3%	776
Central Oregon Region	5.6%	0.2%	9.1%	29.1%	56.1%	519
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	19
Southwest Tennessee Development District	4.7%	0.6%	4.8%	28.1%	61.7%	1,694
Southeast Ohio	3.9%	0.2%	4.6%	28.7%	62.5%	1,284
Southeastern Connecticut Region	3.8%	0.1%	10.1%	32.1%	53.8%	682
Shoreline and River Valley Region (CT)	2.6%	0.3%	11.7%	28.3%	57.1%	343
Upper Peninsula of Michigan	4.5%	0.4%	4.8%	25.0%	65.2%	1,118
Greater Waterbury Region (CT)	3.1%	0.0%	6.9%	34.3%	55.7%	767
Quad Cities Region (IA/IL)	4.3%	0.5%	6.3%	34.7%	54.2%	782
Greater Peoria Area (IL)	6.6%	0.3%	6.9%	30.9%	55.3%	770
Upper Cumberland Development District (TN)	8.2%	0.0%	1.4%	17.7%	72.8%	147
City of Huntsville/Madison County (AL)	2.3%	0.5%	12.0%	37.9%	47.3%	747
Eastern Connecticut Region	2.9%	0.3%	10.4%	31.9%	54.5%	1,122
South Central Tennessee Development District	3.1%	0.5%	6.6%	21.0%	68.8%	1,003
Coachella Valley Region (CA)	3.3%	0.7%	9.3%	25.2%	61.5%	722

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	4.0%	0.8%	11.7%	38.8%	44.8%	650
First Tennessee Development District	6.1%	0.3%	6.3%	24.5%	62.7%	1,465
Northwest Arkansas Region	3.6%	0.3%	4.4%	24.8%	66.9%	909
Northeast Prosperity Zone (NC)	4.3%	0.3%	7.4%	33.2%	54.8%	1,077
The Eastside (King County, WA)	3.2%	0.6%	12.2%	38.1%	45.9%	1,443
Greater Des Moines Region (IA)	3.9%	0.6%	6.3%	30.7%	58.6%	880
Greater New Haven Region (CT)	4.7%	0.7%	9.1%	33.3%	52.2%	959
Northwestern Prosperity Zone (NC)	4.7%	0.1%	8.0%	28.3%	58.9%	2,174
Southeast Tennessee Development District	3.5%	0.3%	5.1%	30.3%	60.8%	2,568
Greater Knoxville Region (TN)	4.0%	0.3%	7.4%	30.2%	58.1%	725
Western Prosperity Zone (NC)	2.8%	0.6%	8.2%	33.3%	55.1%	1,444
Lehigh Valley Region (PA)	2.4%	0.6%	6.1%	32.7%	58.3%	710
Pikes Peak Region (CO)	4.0%	0.4%	8.5%	33.8%	53.4%	755
Coastal Fairfield County Region (CT)	3.8%	0.0%	7.6%	31.2%	57.4%	754
Greater Fort Wayne Area (IN)	4.2%	0.1%	6.1%	31.9%	57.7%	966
Greater Sarasota/Bradenton Area (FL)	5.3%	0.3%	4.3%	24.4%	65.7%	2,073
Sandhills Prosperity Zone (NC)	4.0%	0.2%	5.8%	27.2%	62.8%	1,917
West Valley Region (AZ)	6.8%	0.2%	10.3%	25.9%	56.8%	456
Greater Hartford Region (CT)	2.9%	0.2%	7.9%	28.4%	60.7%	582
Dayton Region (OH)	4.4%	0.4%	6.8%	29.1%	59.4%	1,139
Memphis Area Association of Governments (TN)	5.3%	0.2%	4.4%	30.4%	59.8%	1,100
Southeast Prosperity Zone (NC)	4.4%	0.4%	6.0%	26.8%	62.4%	1,484
Richmond & Tri-Cities Region (VA)	4.2%	0.4%	7.7%	30.1%	57.6%	2,276
Greater Fairfax Area (VA)	3.0%	0.4%	11.8%	33.4%	51.5%	1,372
South Hampton Roads Area (VA)	3.7%	0.1%	6.0%	27.7%	62.4%	761
East Tennessee Development District	4.0%	0.4%	7.6%	38.8%	49.2%	2,257
Greater St. Louis Area (MO)	4.7%	0.3%	6.0%	27.4%	61.6%	1,922
Western New York Region	4.5%	0.1%	4.9%	26.9%	63.6%	756
Greater Jacksonville Region (FL)	3.2%	0.3%	10.8%	25.5%	60.2%	2,157
Piedmont-Triad Prosperity Zone (NC)	3.4%	0.5%	8.1%	33.2%	54.8%	1,982
Greater Kansas City Metropolitan Area (MO/KS)	3.0%	0.3%	7.8%	31.8%	57.0%	1,728
Greater Portland Area (OR)	3.6%	0.3%	9.8%	34.1%	52.1%	2,484
Greater Nashville Regional Council (TN)	3.7%	0.3%	6.8%	30.6%	58.7%	2,363
Greater Tampa/St. Petersburg Area (FL)	4.8%	0.2%	7.5%	28.8%	58.6%	1,657
Southwestern Prosperity Zone (NC)	4.7%	0.3%	6.6%	30.9%	57.5%	2,399
North Central Prosperity Zone (NC)	4.8%	0.3%	7.7%	29.7%	57.6%	5,025

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	4.1%	0.0%	4.1%	26.8%	65.0%	851
Greater Philadelphia Region (PA)	3.1%	0.1%	6.9%	29.5%	60.4%	1,024
Central Florida Region	3.9%	0.1%	5.1%	22.3%	68.6%	1,781
Inland Empire Region (CA)	4.9%	0.5%	7.6%	27.3%	59.7%	2,701
Greater Houston Region (TX)	3.6%	0.2%	9.5%	26.4%	60.3%	1,459
Dallas-Fort Worth-Arlington MSA (TX)	3.7%	0.3%	6.6%	27.4%	62.0%	5,528
Regional Average	4.1%	0.3%	7.1%	29.9%	58.5%	1,195
Regional Median	3.9%	0.3%	6.8%	30.1%	58.3%	866

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

ENTIRE STATES All Populations Number of Communities = 21	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.2%	0.3%	8.3%	27.3%	59.9%	2,957
State of North Dakota	3.6%	0.4%	5.1%	29.2%	61.8%	1,996
State of South Dakota	2.6%	0.4%	6.2%	33.5%	57.3%	3,209
State of Delaware	2.7%	0.5%	9.0%	28.0%	59.9%	4,408
State of Idaho	4.7%	0.4%	2.4%	20.6%	71.8%	1,185
State of New Mexico	5.0%	0.2%	5.3%	25.8%	63.8%	2,942
State of Arkansas	3.8%	0.4%	4.2%	24.7%	66.9%	972
State of Nevada	5.2%	0.2%	6.3%	28.0%	60.2%	2,607
State of Iowa	3.6%	0.3%	5.7%	30.2%	60.1%	5,641
State of Utah	3.4%	0.5%	8.1%	33.9%	54.2%	3,347
Commonwealth of Puerto Rico	1.7%	0.1%	3.4%	15.4%	79.4%	1,159
State of Connecticut	3.7%	0.3%	8.5%	31.1%	56.4%	6,113
State of Oregon	4.1%	0.2%	6.5%	30.0%	59.3%	12,334
State of Wisconsin	4.0%	0.5%	6.1%	27.4%	62.0%	3,866
State of Missouri	3.3%	0.2%	6.2%	29.8%	60.5%	6,103
State of Tennessee	4.3%	0.4%	6.0%	30.0%	59.4%	12,616
State of Arizona	4.4%	0.5%	8.4%	31.5%	55.2%	7,602
State of New Jersey	4.3%	0.3%	8.1%	30.6%	56.7%	7,465
State of North Carolina	4.3%	0.3%	7.3%	30.1%	58.0%	17,502
State of Georgia	3.5%	0.2%	5.8%	26.3%	64.3%	2,653
State of Florida	3.6%	0.3%	8.0%	25.6%	62.6%	27,438
Statewide Average	3.8%	0.3%	6.4%	28.0%	61.4%	6,386
Statewide Median	3.8%	0.3%	6.2%	29.2%	60.1%	3,866

TABLE 47
Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	5.4%	0.0%	5.0%	22.1%	67.5%	240
Abilene Cultural District (Abilene, TX)	5.6%	0.6%	5.9%	28.3%	59.7%	357
Downtown Torrington (Torrington, CT)	5.3%	0.3%	4.5%	29.3%	60.8%	400
Iowa City Downtown District (Iowa City, IA)	0.0%	0.0%	3.7%	29.6%	66.7%	54
Downtown Macon Urban Core (Macon, GA)	3.5%	0.0%	3.5%	24.8%	68.1%	113
Oceanside Cultural District (Oceanside, CA)	6.1%	0.2%	6.5%	28.3%	58.9%	587
Southeast Ohio Theatre Trail (Southeastern OH)	3.2%	0.3%	5.7%	25.8%	64.9%	627
Loch Haven Cultural Park (Orlando, FL)	6.4%	0.5%	6.8%	27.7%	58.6%	220
Cool Spring Downtown District (Fayetteville, NC)	5.4%	0.4%	6.7%	26.7%	60.7%	535
Downtown Las Vegas (Las Vegas, NV)	4.6%	0.3%	8.7%	30.5%	55.9%	656
Arts Campus Fort Wayne (Fort Wayne, IN)	5.6%	0.0%	5.6%	28.6%	60.1%	301
Salt Lake Cultural Core (Salt Lake City, UT)	4.6%	0.5%	5.9%	33.5%	55.5%	409
Grand Center Arts District (St. Louis, MO)	4.5%	0.3%	6.6%	31.4%	57.2%	682
Dallas Arts District (Dallas, TX)	3.5%	0.4%	6.3%	24.5%	65.3%	1,875
Balboa Park Cultural District (San Diego, CA)	2.6%	0.8%	8.1%	27.1%	61.5%	657
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.7%	0.2%	13.3%	30.1%	53.8%	528
Midtown Cultural District (Houston, TX)	2.8%	0.0%	15.5%	23.9%	57.7%	71
Arts District Average	4.2%	0.3%	7.0%	27.8%	60.8%	462
Arts District Median	4.6%	0.3%	6.3%	28.3%	60.1%	405

Averages for the Overall Sample of 214,197 Audience-Intercept Surveys that Included a Response to this Question

Average of All Audience Surveys	4.0%	0.3%	7.2%	29.1%	59.4%	214,197
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Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 48

Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**This activity or venue is inspiring a sense of pride in this neighborhood or community.**" This table presents the level of agreement findings for **resident** audience survey respondents for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident audience survey respondents who responded "Strongly Disagree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Three:

The percentage of resident audience survey respondents who responded "Disagree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Four:

The percentage of resident audience survey respondents who responded "Neutral" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Five:

The percentage of resident audience survey respondents who responded "Agree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Six:

The percentage of resident audience survey respondents who responded "Strongly Agree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Seven:

The total number of resident audience survey respondents who responded with their level of agreement with the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

TABLE 48
Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	3.8%	0.0%	1.9%	26.9%	67.3%	52
Taos County (NM)	7.6%	0.5%	1.4%	17.5%	73.0%	211
Town of Hillsborough (NC)	3.7%	0.0%	2.0%	25.7%	68.6%	245
Harney County (OR)	3.7%	9.3%	9.3%	31.5%	46.3%	54
City of Monmouth (OR)	4.5%	0.3%	6.2%	30.6%	58.4%	356
City of Sedona (AZ)	3.3%	0.0%	4.7%	24.3%	67.8%	276
City of Yankton (SD)	2.0%	0.0%	3.3%	28.1%	66.7%	153
City of Falls Church (VA)	3.6%	3.6%	0.0%	19.6%	73.2%	56
City of Jamestown (ND)	5.1%	1.0%	7.1%	29.9%	56.9%	197
Rutland County (VT)	6.0%	0.2%	7.3%	22.2%	64.2%	481
Town of Elkton (MD)	5.0%	2.0%	14.4%	37.3%	41.3%	542
City of Waterville (ME)	4.3%	0.6%	5.5%	36.0%	53.5%	325
City of Pendleton (OR)	2.9%	0.0%	5.4%	26.4%	65.3%	481
Haywood County (TN)	4.1%	0.6%	1.8%	27.5%	66.0%	338
City of Hannibal (MO)	0.0%	0.0%	11.5%	37.7%	50.8%	305
Johnson County (TN)	5.9%	0.0%	2.3%	18.5%	73.3%	577
City of Safety Harbor (FL)	1.4%	0.0%	15.1%	39.7%	43.8%	73
City of Tullahoma (TN)	2.3%	0.5%	4.6%	16.2%	76.4%	648
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	8
Town of Carrboro (NC)	0.4%	0.0%	3.3%	28.4%	67.9%	243
City of Coronado (CA)	4.6%	0.0%	8.7%	27.1%	59.5%	538
City of Laguna Beach (CA)	6.3%	0.3%	5.0%	29.2%	59.1%	318
City of Newberg (OR)	5.4%	0.0%	9.2%	28.8%	56.7%	240
City of Fairfax (VA)	2.6%	0.0%	7.0%	42.1%	48.4%	273
City of Brookings (SD)	2.7%	0.3%	2.8%	30.3%	63.9%	601
Macon County (TN)	9.7%	0.0%	0.0%	15.1%	75.3%	93
City of Paducah (KY)	3.7%	0.0%	1.7%	19.4%	75.2%	355
City of Tarpon Springs (FL)	4.6%	0.0%	2.6%	28.3%	64.5%	152
McNairy County (TN)	11.8%	0.0%	2.2%	29.4%	56.6%	228
City of Mason City (IA)	5.4%	0.0%	3.1%	28.5%	63.0%	554
Door County (WI)	4.3%	0.0%	2.2%	17.3%	76.3%	278
City of Winter Park (FL)	4.3%	0.0%	3.9%	21.1%	70.6%	279
City of Dover (NH)	6.0%	0.4%	4.4%	31.9%	57.3%	546
Transylvania County (NC)	4.0%	0.0%	0.0%	24.0%	72.0%	50
City of West Hollywood (CA)	4.0%	0.7%	8.1%	29.1%	58.1%	828
Clatsop County (OR)	3.7%	0.0%	3.5%	26.5%	66.3%	520

TABLE 48**Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	6.1%	0.0%	7.1%	28.3%	58.6%	99
City of Marion (IA)	4.8%	0.6%	4.8%	33.5%	56.3%	167
Summit County (UT)	2.3%	0.0%	6.1%	38.8%	52.9%	263
Sullivan County (NH)	5.5%	0.0%	2.5%	28.8%	63.1%	434
Monroe County (TN)	2.7%	0.5%	4.1%	58.6%	34.1%	628
City of Cleveland (TN)	3.5%	0.2%	3.8%	26.4%	66.1%	546
Lincoln County (OR)	3.1%	0.1%	2.3%	17.3%	77.2%	745
Cohort A Average	4.3%	0.5%	4.8%	28.2%	62.2%	334
Cohort A Median	4.1%	0.0%	4.0%	28.3%	64.1%	279

TABLE 48**Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.0%	0.0%	4.2%	32.5%	59.3%	619
City of Florissant (MO)	7.6%	0.0%	6.7%	21.8%	64.0%	225
McMinn County (TN)	3.6%	0.4%	1.1%	22.3%	72.7%	557
City of Watsonville (CA)	7.3%	0.0%	4.7%	22.3%	65.7%	382
Lafayette County (MS)	2.3%	0.8%	4.3%	33.8%	58.8%	743
Columbus County (NC)	0.5%	0.0%	4.1%	29.1%	66.3%	564
Watauga County (NC)	4.0%	0.0%	4.9%	20.5%	70.6%	347
Mercer County (WV)	5.0%	0.0%	3.4%	22.6%	69.0%	500
City of Dubuque (IA)	3.8%	0.3%	3.6%	23.8%	68.5%	585
City of Ocala (FL)	3.2%	0.5%	5.9%	24.4%	66.1%	661
Town of Chapel Hill (NC)	1.9%	0.6%	5.8%	32.7%	59.0%	156
City of National City (CA)	7.3%	0.0%	3.1%	19.2%	70.4%	260
City of Encinitas (CA)	2.6%	0.2%	3.8%	25.4%	68.0%	422
City of Grand Junction (CO)	4.4%	0.3%	9.1%	29.3%	56.9%	635
City of Cheyenne (WY)	4.5%	0.0%	3.8%	32.1%	59.6%	265
City of Santa Cruz (CA)	2.8%	0.7%	4.0%	23.1%	69.4%	572
Hamblen County (TN)	6.2%	0.8%	5.6%	29.2%	58.2%	500
City of Redmond (WA)	4.1%	0.5%	12.2%	32.0%	51.3%	197
Town of Jupiter (FL)	0.4%	0.0%	2.4%	18.3%	78.9%	498
City of Ames (IA)	2.9%	0.3%	4.6%	32.0%	60.1%	612
City of Portland (ME)	1.7%	0.3%	4.5%	28.5%	64.9%	288
City of Jackson (TN)	3.2%	0.7%	3.9%	24.6%	67.6%	565
Wilkes County (NC)	9.4%	0.0%	3.5%	18.8%	68.2%	85
City of Eau Claire (WI)	3.9%	0.8%	5.6%	23.3%	66.5%	644
Greene County (TN)	6.6%	2.2%	6.6%	21.3%	63.2%	136
Carteret County (NC)	2.7%	0.0%	5.4%	32.6%	59.2%	331
City of Walnut Creek (CA)	3.4%	0.5%	6.6%	27.4%	62.1%	1,268
Island of Kaua'i (HI)	4.9%	4.1%	4.1%	22.0%	65.0%	123
Walton County (FL)	5.8%	0.0%	6.5%	26.2%	61.5%	275
Chatham County (NC)	6.3%	1.0%	10.6%	23.6%	58.7%	208
City of Flagstaff (AZ)	4.9%	0.5%	6.5%	32.2%	55.8%	385
City of Rapid City (SD)	0.3%	0.7%	9.5%	42.5%	47.0%	610
City of Missoula (MT)	3.2%	0.0%	4.7%	26.9%	65.2%	620
Wilson County (NC)	8.9%	0.6%	3.1%	20.6%	66.7%	863
Caldwell County (NC)	4.3%	0.3%	4.8%	31.3%	59.4%	399
City of Sioux City (IA)	3.3%	2.2%	6.6%	28.4%	59.6%	183

TABLE 48**Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	5.3%	0.0%	7.9%	29.8%	57.0%	228
City of Santa Fe (NM)	4.4%	0.0%	9.3%	22.6%	63.6%	473
City of Fort Myers (FL)	3.8%	0.5%	5.9%	30.1%	59.7%	792
Buchanan County (MO)	3.8%	0.2%	2.3%	27.5%	66.3%	480
City of Nashua (NH)	4.1%	0.5%	7.2%	33.3%	54.9%	556
City of Miami Beach (FL)	3.8%	0.2%	4.0%	12.4%	79.7%	605
City of Asheville (NC)	3.0%	0.6%	6.7%	32.8%	56.9%	1,015
Pottawattamie County (IA)	7.4%	0.8%	0.4%	16.8%	74.6%	244
Fairbanks North Star Borough (AK)	4.7%	0.9%	7.1%	27.3%	59.9%	322
City of Lee's Summit (MO)	5.1%	0.5%	5.6%	33.7%	55.1%	196
Cleveland County (NC)	5.4%	0.5%	2.2%	20.4%	71.5%	186
Montgomery County (VA)	4.4%	0.6%	6.3%	31.0%	57.8%	907
Nevada County (CA)	3.9%	0.3%	5.0%	30.3%	60.6%	700
City of Boca Raton (FL)	1.0%	0.1%	6.0%	23.5%	69.4%	1,083
Cohort B Average	4.2%	0.5%	5.3%	26.6%	63.4%	481
Cohort B Median	4.0%	0.4%	4.9%	27.1%	63.4%	489

TABLE 48
Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	3.8%	0.0%	5.4%	33.1%	57.7%	390
City of Renton (WA)	6.0%	0.6%	9.9%	33.7%	49.7%	463
Craven County (NC)	4.7%	0.0%	1.6%	16.3%	77.4%	257
Platte County (MO)	0.0%	0.0%	0.0%	29.0%	71.0%	100
Cecil County (MD)	4.5%	2.3%	12.3%	34.5%	46.4%	844
City of Boulder (CO)	4.9%	0.1%	5.3%	30.1%	59.7%	761
Bradley County (TN)	3.3%	0.2%	3.7%	27.0%	65.9%	615
City of Lewisville (TX)	5.2%	0.2%	6.0%	27.1%	61.4%	420
City of Elgin (IL)	4.1%	1.1%	6.0%	25.3%	63.4%	435
Douglas County (OR)	6.0%	0.0%	4.2%	23.9%	66.0%	285
City of West Palm Beach (FL)	1.5%	0.4%	8.0%	23.5%	66.7%	3,078
Flagler County (FL)	5.0%	0.0%	5.0%	32.4%	57.6%	476
City of Clearwater (FL)	9.1%	0.4%	7.4%	29.9%	53.2%	231
City of Carlsbad (CA)	5.5%	0.0%	4.7%	25.1%	64.6%	362
City of Norman (OK)	4.8%	0.1%	5.1%	26.1%	63.8%	835
City of Columbia (MO)	1.7%	0.0%	6.8%	25.4%	66.1%	177
City of Abilene (TX)	3.0%	0.8%	6.4%	27.0%	62.8%	497
Hunterdon County (NJ)	5.3%	0.2%	3.8%	27.3%	63.4%	549
City of Topeka (KS)	4.2%	0.0%	5.7%	29.6%	60.4%	594
Cache County (UT)	3.4%	0.9%	7.1%	26.6%	61.9%	436
City of New Haven (CT)	3.8%	0.6%	5.6%	31.0%	59.0%	522
City of Waco (TX)	4.5%	0.4%	6.7%	32.2%	56.2%	820
Brunswick County (NC)	7.6%	0.0%	3.0%	27.3%	62.1%	66
City of Bellevue (WA)	0.9%	0.5%	12.9%	41.3%	44.4%	567
City of Savannah (GA)	5.3%	0.2%	3.9%	26.0%	64.5%	434
Orange County (NC)	2.0%	0.2%	3.4%	28.6%	65.8%	647
Cumberland County (NJ)	3.7%	0.0%	9.9%	37.0%	49.4%	81
Johnson County (IA)	2.4%	0.0%	3.2%	25.6%	68.8%	493
City of Escondido (CA)	5.1%	0.5%	10.2%	29.7%	54.5%	391
City of Kansas City (MO)	2.7%	0.0%	7.6%	25.9%	63.8%	185
Macon-Bibb County (GA)	4.9%	0.0%	2.5%	18.5%	74.1%	81
City of Springfield (MA)	3.4%	0.3%	3.3%	30.9%	62.0%	698
Ouachita Parish (LA)	2.8%	0.2%	5.2%	28.8%	63.1%	653
City of Alexandria (VA)	3.4%	0.8%	7.5%	29.0%	59.3%	597
Catawba County (NC)	7.9%	0.0%	3.9%	23.1%	65.1%	467
Martin County (FL)	2.3%	0.2%	6.0%	28.0%	63.5%	515

TABLE 48
Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	6.6%	0.0%	9.8%	36.1%	47.5%	61
Town of Cary (NC)	4.5%	0.4%	9.8%	34.1%	51.2%	246
Springfield (MO)	3.4%	0.4%	3.3%	26.1%	66.8%	705
City of Salem (OR)	0.8%	0.3%	4.6%	34.9%	59.4%	372
City of Fort Collins (CO)	5.9%	0.2%	6.0%	29.5%	58.4%	1,243
City of Eugene (OR)	4.1%	0.1%	3.8%	23.1%	68.9%	800
City of Oceanside (CA)	6.4%	0.2%	5.7%	26.1%	61.6%	636
City of Ontario (CA)	9.9%	0.0%	3.7%	26.5%	59.9%	272
City of Frisco (TX)	2.1%	0.3%	6.1%	39.8%	51.7%	723
City of Providence (RI)	6.3%	0.0%	3.7%	22.5%	67.5%	378
Pitt County (NC)	4.2%	0.2%	6.3%	36.1%	53.2%	592
City of Fort Lauderdale (FL)	6.9%	0.1%	5.5%	25.8%	61.7%	973
City of McKinney (TX)	2.6%	0.0%	7.9%	25.0%	64.5%	76
Sumner County (TN)	0.9%	0.0%	5.9%	35.1%	58.1%	222
City of Sioux Falls (SD)	3.5%	0.2%	2.6%	25.1%	68.6%	542
City of Tempe (AZ)	4.9%	0.6%	8.1%	30.6%	55.8%	346
City of Salt Lake City (UT)	4.8%	0.5%	4.5%	33.7%	56.5%	377
Richmond County (GA)	2.2%	0.0%	4.9%	31.2%	61.7%	449
Montgomery County (TN)	5.1%	0.8%	4.1%	24.9%	65.1%	390
Tuscaloosa County (AL)	3.1%	0.5%	4.3%	29.3%	62.8%	392
City of San Bernardino (CA)	2.3%	1.7%	7.7%	31.3%	57.0%	300
Cabarrus County (NC)	6.6%	0.0%	4.7%	29.3%	59.4%	488
City of Tacoma (WA)	4.3%	0.1%	4.5%	30.8%	60.2%	714
Gaston County (NC)	6.5%	0.0%	3.9%	20.7%	68.8%	382
New Hanover County (NC)	4.4%	1.3%	7.5%	26.4%	60.4%	386
City of Garland (TX)	4.2%	0.0%	7.3%	29.8%	58.7%	356
Clay County (MO)	0.0%	0.0%	0.0%	35.2%	64.8%	145
Cohort C Average	4.2%	0.3%	5.6%	28.8%	61.0%	501
Cohort C Median	4.2%	0.2%	5.4%	28.8%	61.7%	436

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 48
Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	5.5%	0.2%	5.7%	30.7%	58.0%	584
City of Scottsdale (AZ)	1.2%	2.0%	13.0%	43.2%	40.6%	687
City of Chandler (AZ)	6.1%	0.2%	11.3%	38.2%	44.4%	595
Buncombe County (NC)	2.8%	0.6%	6.6%	32.4%	57.6%	1,054
City of St. Petersburg (FL)	4.9%	0.0%	3.9%	25.2%	66.0%	103
City of Jersey City (NJ)	5.3%	1.2%	6.6%	26.5%	60.4%	589
Greater Green Bay Area (WI)	6.4%	1.3%	2.6%	32.1%	57.7%	78
St. Johns County (FL)	2.0%	0.4%	4.1%	19.1%	74.5%	560
Alachua County (FL)	1.6%	0.0%	6.4%	26.2%	65.8%	374
Santa Cruz County (CA)	4.2%	0.4%	5.1%	25.0%	65.4%	1,202
York County (SC)	2.9%	0.6%	5.7%	24.1%	66.7%	348
City of Orlando (FL)	3.8%	0.3%	7.7%	23.6%	64.5%	313
City of Lincoln (NE)	2.0%	0.3%	3.3%	30.8%	63.6%	643
City of Greensboro (NC)	3.4%	0.8%	6.6%	31.4%	57.7%	617
Leon County (FL)	7.8%	0.4%	5.2%	27.8%	58.8%	677
City of Marquette (MI)	4.7%	0.2%	2.1%	21.0%	72.0%	485
Greater Spartanburg Area (SC)	4.5%	0.2%	3.4%	20.5%	71.4%	556
Durham County (NC)	2.7%	0.4%	5.4%	27.0%	64.5%	448
Lexington-Fayette Urban County (KY)	4.3%	0.0%	7.4%	38.0%	50.3%	163
Somerset County (NJ)	3.6%	0.0%	5.5%	27.3%	63.7%	421
City of Riverside (CA)	3.8%	0.6%	9.5%	26.7%	59.5%	528
Rutherford County (TN)	5.7%	0.4%	5.4%	28.8%	59.8%	560
City of Santa Ana (CA)	4.5%	0.2%	4.7%	23.3%	67.4%	666
Cumberland County (NC)	5.8%	0.1%	5.2%	25.8%	63.1%	981
Municipality of San Juan (PR)	3.4%	0.0%	4.0%	9.4%	83.2%	149
Davis County (UT)	3.2%	0.1%	4.7%	28.5%	63.5%	748
Lake County (FL)	2.8%	0.0%	3.7%	21.5%	72.0%	107
Washtenaw County (MI)	3.1%	0.5%	5.9%	28.8%	61.7%	580
Hamilton County (TN)	4.8%	0.4%	4.3%	36.4%	54.1%	538
Forsyth County (NC)	2.6%	0.2%	3.4%	26.3%	67.5%	498
Collier County (FL)	4.4%	0.5%	4.8%	33.4%	56.9%	434
City of Wichita (KS)	6.2%	0.1%	4.5%	25.8%	63.3%	693
Placer County (CA)	4.2%	0.0%	2.0%	27.5%	66.2%	589
City of Tampa (FL)	3.1%	0.5%	5.7%	21.4%	69.3%	192
St. Charles County (MO)	1.9%	0.0%	9.3%	31.5%	57.4%	54
Manatee County (FL)	7.3%	0.4%	4.6%	23.4%	64.3%	496

TABLE 48**Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	3.9%	0.3%	3.1%	25.6%	67.2%	778
Clackamas County (OR)	4.7%	0.0%	5.2%	33.9%	56.2%	233
Sarasota County (FL)	4.8%	0.4%	2.5%	21.9%	70.4%	712
Monterey County (CA)	6.2%	0.4%	7.5%	25.0%	61.0%	520
City of Atlanta (GA)	1.3%	0.0%	8.3%	19.2%	71.3%	240
Morris County (NJ)	4.6%	0.2%	6.3%	34.4%	54.4%	410
Cohort D Average	4.1%	0.4%	5.5%	27.3%	62.7%	505
Cohort D Median	4.2%	0.3%	5.2%	26.6%	63.6%	533

TABLE 48
Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	1.9%	0.0%	5.3%	39.7%	53.1%	360
City of Mesa (AZ)	3.2%	1.0%	10.6%	33.9%	51.3%	876
Guilford County (NC)	3.4%	0.7%	6.9%	33.6%	55.4%	727
Dane County (WI)	3.3%	0.2%	4.3%	29.6%	62.5%	807
Volusia County (FL)	2.2%	0.0%	3.4%	9.0%	85.4%	89
Union County (NJ)	0.3%	1.0%	9.9%	32.6%	56.3%	304
City of Albuquerque (NM)	5.2%	0.1%	3.1%	23.8%	67.8%	769
City of Milwaukee (WI)	5.8%	0.5%	5.6%	29.3%	58.8%	430
Washington County (OR)	4.4%	0.0%	10.1%	38.5%	47.0%	585
Johnson County (KS)	3.9%	0.3%	6.2%	32.5%	57.1%	357
Ocean County (NJ)	4.4%	0.4%	4.4%	25.3%	65.3%	675
City of Louisville-Jefferson County (KY)	6.8%	0.2%	4.5%	23.4%	65.1%	559
Monmouth County (NJ)	5.2%	0.2%	4.5%	25.6%	64.5%	594
City of Las Vegas (NV)	5.7%	0.1%	6.1%	26.0%	62.1%	1,155
City of Portland (OR)	2.6%	0.4%	7.4%	31.8%	57.8%	834
City of Nashville-Davidson County (TN)	2.1%	0.0%	6.1%	27.9%	63.9%	477
Hudson County (NJ)	5.3%	1.1%	6.4%	26.2%	61.0%	625
Jackson County (MO)	4.4%	0.3%	6.1%	30.2%	59.0%	295
City and County of Denver (CO)	2.2%	0.3%	5.4%	27.2%	64.9%	367
Lee County (FL)	3.8%	0.5%	6.0%	29.5%	60.1%	810
Essex County (NJ)	4.9%	0.0%	3.0%	25.5%	66.5%	263
Multnomah County (OR)	2.7%	0.3%	7.2%	32.3%	57.4%	881
Middlesex County (NJ)	4.4%	0.0%	6.7%	32.4%	56.6%	343
City of Indianapolis (IN)	2.5%	0.2%	4.8%	30.0%	62.5%	603
City and County of San Francisco (CA)	3.5%	0.5%	3.9%	26.0%	66.0%	565
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	25
City of Fort Worth (TX)	3.6%	0.1%	3.4%	21.3%	71.6%	672
Bergen County (NJ)	3.1%	0.5%	8.7%	39.3%	48.5%	196
Shelby County (TN)	5.5%	0.2%	3.5%	30.7%	60.2%	949
Westchester County (NY)	3.9%	0.3%	6.6%	29.9%	59.2%	890
Pinellas County (FL)	5.5%	0.1%	6.7%	30.2%	57.4%	834
Cohort E Average	3.9%	0.3%	5.9%	29.1%	60.8%	578
Cohort E Median	3.9%	0.3%	6.1%	29.8%	60.1%	594

TABLE 48
Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4.7%	0.4%	7.3%	31.2%	56.5%	558
Pima County (AZ)	4.7%	0.3%	5.9%	28.5%	60.6%	1,479
Montgomery County (MD)	3.5%	0.5%	7.8%	31.5%	56.7%	593
Mecklenburg County (NC)	2.7%	0.4%	6.3%	34.9%	55.7%	521
Wake County (NC)	4.5%	0.4%	8.8%	33.5%	52.8%	1,099
Fairfax County (VA)	3.6%	0.4%	10.5%	27.2%	58.4%	534
Salt Lake County (UT)	4.2%	0.5%	5.9%	31.1%	58.3%	659
Cuyahoga County (OH)	5.2%	0.3%	4.9%	24.9%	64.8%	772
Allegheny County (PA)	2.9%	0.4%	5.5%	27.3%	63.9%	523
City of Dallas (TX)	3.9%	0.3%	4.3%	24.1%	67.4%	1,627
Orange County (FL)	3.9%	0.3%	5.1%	21.6%	69.1%	800
City of San Diego (CA)	4.4%	0.6%	6.3%	24.3%	64.3%	1,245
Hillsborough County (FL)	2.9%	0.4%	5.9%	22.3%	68.5%	273
Palm Beach County (FL)	1.5%	0.2%	6.8%	22.4%	69.1%	6,112
City of San Antonio (TX)	2.0%	0.0%	0.0%	23.8%	74.3%	101
Sacramento County (CA)	4.1%	0.2%	5.1%	27.8%	62.7%	604
City and County of Philadelphia (PA)	1.5%	0.0%	7.2%	30.8%	60.4%	402
City of Phoenix (AZ)	4.8%	0.0%	5.8%	23.9%	65.5%	641
Santa Clara County (CA)	4.3%	0.2%	8.4%	33.9%	53.1%	830
Broward County (FL)	6.2%	0.1%	5.2%	25.6%	62.9%	1,955
San Bernardino County (CA)	6.9%	0.5%	5.0%	27.9%	59.8%	969
Clark County (NV)	5.5%	0.2%	5.7%	25.0%	63.7%	1,574
City of Houston (TX)	3.5%	0.2%	6.8%	25.8%	63.6%	910
Riverside County (CA)	3.0%	0.5%	8.0%	25.8%	62.7%	1,088
Miami-Dade County (FL)	5.5%	0.4%	5.1%	17.9%	71.1%	1,511
San Diego County (CA)	4.9%	0.3%	6.3%	25.5%	63.0%	3,902
Harris County (TX)	3.5%	0.2%	6.8%	25.8%	63.6%	910
Cohort F Average	4.0%	0.3%	6.2%	26.8%	62.7%	1,192
Cohort F Median	4.1%	0.3%	5.9%	25.8%	63.0%	830

TABLE 48
Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	7.5%	0.1%	4.1%	26.4%	61.9%	759
Eastern Oregon Border Region	3.9%	0.0%	1.3%	24.9%	69.9%	382
South Cumberland Region (TN)	0.0%	0.0%	7.3%	48.8%	43.9%	41
Oregon's Adventure Coast	1.9%	0.1%	4.5%	43.3%	50.2%	693
Southern Oregon: Ashland/Talent/Jacksonville	5.2%	0.2%	1.9%	16.4%	76.4%	483
Greater Portsmouth Area (NH)	3.9%	0.2%	2.8%	21.4%	71.8%	543
The Gorge (OR)	5.4%	0.6%	5.1%	29.8%	59.1%	352
Northeast Oregon Region	5.2%	0.0%	5.0%	34.5%	55.3%	441
Greater Aberdeen Region (SD)	5.7%	0.2%	3.7%	35.5%	54.8%	507
Tri-Cities Communities (VA)	6.3%	0.7%	4.9%	21.7%	66.4%	143
Upper Valley Region (NH/VT)	3.5%	0.2%	4.7%	29.2%	62.3%	424
Monadnock Region (NH)	5.0%	0.4%	4.1%	30.0%	60.6%	564
Bismarck-Mandan Region (ND)	4.8%	0.4%	2.9%	24.3%	67.6%	272
Greater Minot Region (ND)	3.1%	0.2%	4.2%	31.3%	61.2%	578
Greater Burlington Area (VT)	3.7%	0.5%	5.1%	29.1%	61.6%	588
Northeastern Connecticut Region	1.1%	0.5%	5.3%	26.3%	66.8%	190
Northwest Connecticut Region	4.1%	0.6%	4.3%	30.0%	61.0%	534
Western Connecticut Region	4.3%	0.3%	5.7%	28.4%	61.3%	651
Greater Fargo-Moorhead Area (ND/MN)	2.9%	0.7%	4.1%	31.6%	60.7%	415
Greater Kingsport Area (TN)	7.3%	0.3%	5.9%	25.8%	60.8%	357
Cedar Valley Region (IA)	2.6%	0.0%	5.1%	34.9%	57.5%	651
Central Oregon Region	5.5%	0.2%	7.3%	29.5%	57.4%	437
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	10
Southwest Tennessee Development District	5.0%	0.6%	3.1%	27.0%	64.2%	1,294
Southeast Ohio	4.0%	0.1%	3.7%	26.7%	65.5%	821
Southeastern Connecticut Region	4.2%	0.0%	8.4%	29.0%	58.4%	428
Shoreline and River Valley Region (CT)	3.3%	0.7%	7.2%	26.1%	62.7%	153
Upper Peninsula of Michigan	4.3%	0.3%	4.1%	23.0%	68.3%	913
Greater Waterbury Region (CT)	3.3%	0.0%	6.1%	37.4%	53.2%	457
Quad Cities Region (IA/IL)	4.6%	0.6%	5.3%	32.4%	57.0%	626
Greater Peoria Area (IL)	6.5%	0.2%	5.4%	30.0%	57.9%	661
Upper Cumberland Development District (TN)	9.1%	0.0%	0.0%	15.2%	75.8%	99
City of Huntsville/Madison County (AL)	2.3%	0.2%	8.9%	37.5%	51.2%	608
Eastern Connecticut Region	3.1%	0.1%	8.4%	29.5%	58.9%	681
South Central Tennessee Development District	3.3%	0.3%	5.1%	17.8%	73.5%	729
Coachella Valley Region (CA)	2.5%	0.4%	6.8%	26.2%	64.1%	516

TABLE 48
Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	4.5%	0.5%	6.6%	40.7%	47.8%	423
First Tennessee Development District	6.3%	0.3%	5.2%	23.1%	65.1%	1,200
Northwest Arkansas Region	3.4%	0.4%	3.8%	24.1%	68.4%	800
Northeast Prosperity Zone (NC)	4.2%	0.1%	5.6%	36.7%	53.3%	694
The Eastside (King County, WA)	3.3%	0.6%	11.7%	36.9%	47.4%	1,235
Greater Des Moines Region (IA)	4.1%	0.5%	4.4%	29.0%	62.0%	634
Greater New Haven Region (CT)	3.6%	0.9%	6.7%	32.0%	56.8%	690
Northwestern Prosperity Zone (NC)	5.1%	0.1%	5.6%	27.1%	62.1%	1,670
Southeast Tennessee Development District	3.7%	0.3%	4.0%	29.4%	62.6%	2,045
Greater Knoxville Region (TN)	3.9%	0.4%	5.4%	29.7%	60.6%	515
Western Prosperity Zone (NC)	2.7%	0.6%	7.1%	32.6%	57.1%	1,268
Lehigh Valley Region (PA)	2.8%	0.2%	4.0%	28.7%	64.3%	527
Pikes Peak Region (CO)	4.5%	0.3%	7.3%	32.1%	55.8%	620
Coastal Fairfield County Region (CT)	4.3%	0.0%	5.3%	31.2%	59.1%	599
Greater Fort Wayne Area (IN)	4.0%	0.1%	4.0%	30.6%	60.3%	870
Greater Sarasota/Bradenton Area (FL)	5.4%	0.4%	3.2%	23.3%	67.8%	1,604
Sandhills Prosperity Zone (NC)	4.0%	0.1%	5.1%	27.1%	63.8%	1,663
West Valley Region (AZ)	6.2%	0.3%	9.6%	26.0%	57.9%	385
Greater Hartford Region (CT)	2.4%	0.2%	6.7%	27.6%	63.1%	464
Dayton Region (OH)	4.8%	0.2%	5.6%	27.3%	62.0%	940
Memphis Area Association of Governments (TN)	5.4%	0.2%	3.5%	30.4%	60.5%	974
Southeast Prosperity Zone (NC)	4.3%	0.4%	5.4%	26.5%	63.5%	1,286
Richmond & Tri-Cities Region (VA)	4.0%	0.4%	7.1%	30.0%	58.5%	1,978
Greater Fairfax Area (VA)	3.0%	0.4%	9.0%	31.8%	55.7%	921
South Hampton Roads Area (VA)	4.0%	0.2%	4.6%	27.4%	63.9%	631
East Tennessee Development District	4.0%	0.4%	6.8%	39.7%	49.1%	2,040
Greater St. Louis Area (MO)	4.3%	0.3%	5.4%	25.8%	64.1%	1,544
Western New York Region	4.4%	0.1%	3.8%	25.9%	65.7%	683
Greater Jacksonville Region (FL)	2.6%	0.3%	8.1%	24.6%	64.4%	1,315
Piedmont-Triad Prosperity Zone (NC)	3.2%	0.6%	6.6%	31.8%	57.8%	1,600
Greater Kansas City Metropolitan Area (MO/KS)	3.0%	0.3%	6.6%	31.1%	58.9%	1,507
Greater Portland Area (OR)	3.7%	0.3%	8.7%	34.6%	52.8%	2,191
Greater Nashville Regional Council (TN)	3.7%	0.3%	6.0%	29.9%	60.1%	1,964
Greater Tampa/St. Petersburg Area (FL)	4.8%	0.2%	7.0%	28.5%	59.5%	1,258
Southwestern Prosperity Zone (NC)	5.0%	0.2%	5.4%	29.7%	59.6%	2,060
North Central Prosperity Zone (NC)	4.7%	0.4%	7.1%	28.7%	59.2%	4,366

TABLE 48**Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	4.1%	0.0%	3.8%	26.6%	65.4%	755
Greater Philadelphia Region (PA)	3.1%	0.0%	6.2%	29.8%	61.0%	715
Central Florida Region	4.3%	0.1%	5.0%	22.4%	68.1%	1,537
Inland Empire Region (CA)	4.9%	0.4%	6.8%	27.1%	60.8%	2,246
Greater Houston Region (TX)	3.5%	0.2%	7.7%	26.3%	62.3%	1,331
Dallas-Fort Worth-Arlington MSA (TX)	3.7%	0.2%	6.1%	27.8%	62.2%	5,173
Regional Average	4.1%	0.3%	5.5%	29.1%	60.9%	961
Regional Median	4.0%	0.3%	5.4%	29.0%	61.0%	682

TABLE 48

Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

ENTIRE STATES All Populations Number of Communities = 21	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.1%	0.2%	7.1%	26.3%	62.3%	2,230
State of North Dakota	3.9%	0.3%	5.0%	28.4%	62.4%	1,446
State of South Dakota	2.8%	0.3%	5.2%	33.0%	58.7%	2,929
State of Delaware	2.6%	0.3%	6.4%	26.1%	64.6%	3,266
State of Idaho	4.6%	0.5%	1.8%	20.3%	72.8%	1,103
State of New Mexico	5.3%	0.2%	4.6%	24.5%	65.5%	2,443
State of Arkansas	3.7%	0.4%	4.0%	24.6%	67.2%	925
State of Nevada	5.3%	0.2%	5.5%	27.3%	61.7%	2,359
State of Iowa	3.7%	0.4%	5.3%	29.6%	61.1%	4,914
State of Utah	3.5%	0.4%	7.2%	33.1%	55.7%	2,988
Commonwealth of Puerto Rico	1.5%	0.1%	3.3%	15.6%	79.5%	1,098
State of Connecticut	3.7%	0.3%	7.4%	31.0%	57.6%	5,511
State of Oregon	4.1%	0.2%	5.9%	29.8%	59.9%	11,110
State of Wisconsin	4.2%	0.6%	6.0%	27.4%	61.9%	3,391
State of Missouri	3.2%	0.2%	5.7%	29.6%	61.3%	5,394
State of Tennessee	4.3%	0.4%	5.5%	29.7%	60.2%	11,452
State of Arizona	4.3%	0.5%	8.1%	31.3%	55.7%	6,877
State of New Jersey	4.4%	0.3%	7.6%	30.3%	57.4%	6,875
State of North Carolina	4.3%	0.3%	6.9%	29.9%	58.6%	16,177
State of Georgia	3.5%	0.1%	4.9%	25.0%	66.5%	2,349
State of Florida	3.6%	0.3%	7.2%	25.0%	64.0%	24,115
Statewide Average	3.8%	0.3%	5.7%	27.5%	62.6%	5,664
Statewide Median	3.9%	0.3%	5.7%	28.4%	61.7%	3,266

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 48

Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	7.0%	0.0%	5.2%	18.0%	69.8%	172
Abilene Cultural District (Abilene, TX)	3.8%	0.8%	5.3%	25.6%	64.5%	262
Downtown Torrington (Torrington, CT)	4.4%	0.3%	4.0%	29.6%	61.7%	321
Iowa City Downtown District (Iowa City, IA)	0.0%	0.0%	5.0%	27.5%	67.5%	40
Downtown Macon Urban Core (Macon, GA)	4.9%	0.0%	2.5%	18.5%	74.1%	81
Oceanside Cultural District (Oceanside, CA)	6.2%	0.2%	5.6%	26.7%	61.3%	499
Southeast Ohio Theatre Trail (Southeastern OH)	3.3%	0.3%	4.2%	24.1%	68.2%	336
Loch Haven Cultural Park (Orlando, FL)	7.1%	0.8%	4.8%	24.6%	62.7%	126
Cool Spring Downtown District (Fayetteville, NC)	5.9%	0.2%	5.9%	26.5%	61.4%	404
Downtown Las Vegas (Las Vegas, NV)	5.4%	0.0%	7.1%	28.0%	59.5%	518
Arts Campus Fort Wayne (Fort Wayne, IN)	5.7%	0.0%	4.0%	27.1%	63.2%	247
Salt Lake Cultural Core (Salt Lake City, UT)	4.5%	0.4%	5.3%	32.1%	57.7%	246
Grand Center Arts District (St. Louis, MO)	3.5%	0.4%	6.1%	29.8%	60.2%	543
Dallas Arts District (Dallas, TX)	3.2%	0.4%	4.2%	23.4%	68.9%	1,070
Balboa Park Cultural District (San Diego, CA)	2.6%	0.6%	6.3%	22.1%	68.4%	507
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.6%	0.3%	7.2%	26.6%	63.3%	305
Midtown Cultural District (Houston, TX)	3.4%	0.0%	15.3%	22.0%	59.3%	59
Arts District Average	4.3%	0.3%	5.8%	25.4%	64.2%	319
Arts District Median	4.4%	0.3%	5.3%	26.5%	63.2%	284

Averages for the Sample of 118,965 Resident Audience-Intercept Surveys that Included a Response to this Question and Defined Residency by an Individual County						
Average of All Audience Surveys	4.1%	0.3%	5.6%	27.8%	62.2%	118,965

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 49

Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**This activity or venue is inspiring a sense of pride in this neighborhood or community.**" This table presents the level of agreement findings for **non-resident** audience survey respondents for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of non-resident audience survey respondents who responded "Strongly Disagree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Three:

The percentage of non-resident audience survey respondents who responded "Disagree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Four:

The percentage of non-resident audience survey respondents who responded "Neutral" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Five:

The percentage of non-resident audience survey respondents who responded "Agree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Six:

The percentage of non-resident audience survey respondents who responded "Strongly Agree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Seven:

The total number of non-resident audience survey respondents who responded with their level of agreement with the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	4.9%	0.8%	7.3%	22.4%	64.6%	246
Taos County (NM)	2.5%	0.0%	6.6%	32.6%	58.3%	393
Town of Hillsborough (NC)	4.9%	0.0%	10.5%	30.1%	54.5%	143
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	22
City of Monmouth (OR)	6.5%	0.0%	16.8%	40.0%	36.8%	185
City of Sedona (AZ)	5.9%	0.0%	11.8%	33.9%	48.4%	186
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	26
City of Falls Church (VA)	2.9%	1.0%	15.4%	35.6%	45.2%	104
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	29
Rutland County (VT)	3.6%	0.0%	24.4%	33.0%	39.1%	279
Town of Elkton (MD)	0.0%	0.8%	15.5%	46.5%	37.2%	129
City of Waterville (ME)	2.8%	0.0%	11.0%	32.3%	53.9%	254
City of Pendleton (OR)	0.0%	0.0%	4.4%	28.6%	67.0%	91
Haywood County (TN)	3.4%	0.4%	7.7%	32.9%	55.6%	234
City of Hannibal (MO)	0.0%	0.0%	18.5%	34.6%	46.9%	81
Johnson County (TN)	5.6%	0.0%	12.4%	26.0%	55.9%	177
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	33
City of Tullahoma (TN)	3.1%	1.2%	6.8%	27.2%	61.7%	162
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	7
Town of Carrboro (NC)	3.4%	0.7%	12.2%	39.2%	44.6%	148
City of Coronado (CA)	4.4%	0.0%	10.0%	38.9%	46.7%	90
City of Laguna Beach (CA)	4.5%	1.1%	12.5%	36.4%	45.5%	88
City of Newberg (OR)	3.4%	0.0%	10.2%	43.2%	43.2%	118
City of Fairfax (VA)	0.0%	0.0%	28.8%	35.6%	35.6%	59
City of Brookings (SD)	1.8%	0.6%	7.6%	33.9%	56.1%	171
Macon County (TN)	5.6%	0.0%	3.7%	22.2%	68.5%	54
City of Paducah (KY)	4.7%	0.2%	10.9%	33.1%	51.0%	402
City of Tarpon Springs (FL)	3.9%	0.0%	9.2%	27.0%	59.9%	152
McNairy County (TN)	5.7%	0.8%	11.5%	34.4%	47.5%	122
City of Mason City (IA)	5.2%	0.0%	7.4%	34.3%	53.0%	230
Door County (WI)	2.9%	0.4%	5.7%	29.2%	61.8%	699
City of Winter Park (FL)	4.9%	0.0%	3.0%	22.7%	69.5%	203
City of Dover (NH)	2.3%	0.0%	10.5%	41.9%	45.3%	258
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	31
City of West Hollywood (CA)	5.1%	0.0%	12.4%	32.1%	50.4%	137
Clatsop County (OR)	2.1%	0.0%	8.2%	36.2%	53.5%	329

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	5.3%	0.0%	19.1%	36.2%	39.4%	94
City of Marion (IA)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	19
Summit County (UT)	2.0%	1.5%	16.9%	42.2%	37.5%	408
Sullivan County (NH)	6.1%	0.3%	8.7%	36.1%	48.7%	310
Monroe County (TN)	1.8%	0.0%	26.7%	40.0%	31.5%	165
City of Cleveland (TN)	2.2%	0.0%	7.3%	37.4%	53.1%	179
Lincoln County (OR)	3.7%	0.5%	8.4%	29.1%	58.4%	406
Cohort A Average	3.5%	0.3%	11.7%	33.8%	50.7%	178
Cohort A Median	3.5%	0.0%	10.5%	34.1%	50.7%	152

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.0%	0.0%	11.4%	28.2%	56.4%	149
City of Florissant (MO)	4.3%	1.1%	11.7%	24.5%	58.5%	94
McMinn County (TN)	3.6%	0.0%	10.8%	21.7%	63.9%	249
City of Watsonville (CA)	5.5%	0.0%	10.9%	28.9%	54.7%	128
Lafayette County (MS)	3.6%	0.0%	9.5%	40.1%	46.7%	304
Columbus County (NC)	0.0%	0.0%	15.5%	28.2%	56.3%	71
Watauga County (NC)	1.5%	0.5%	8.2%	30.8%	59.0%	195
Mercer County (WV)	5.7%	0.0%	6.0%	24.9%	63.4%	265
City of Dubuque (IA)	2.7%	0.0%	2.7%	38.9%	55.7%	185
City of Ocala (FL)	6.9%	0.0%	8.0%	31.0%	54.0%	174
Town of Chapel Hill (NC)	0.9%	0.0%	8.8%	44.2%	46.0%	113
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	7
City of Encinitas (CA)	n/a	n/a	n/a	n/a	n/a	31
City of Grand Junction (CO)	4.3%	0.9%	21.4%	25.6%	47.9%	117
City of Cheyenne (WY)	7.5%	0.0%	12.5%	30.0%	50.0%	40
City of Santa Cruz (CA)	2.7%	1.1%	11.5%	30.2%	54.4%	182
Hamblen County (TN)	4.2%	0.0%	8.4%	31.8%	55.6%	239
City of Redmond (WA)	n/a	n/a	n/a	n/a	n/a	25
Town of Jupiter (FL)	1.6%	0.2%	10.3%	22.8%	65.0%	429
City of Ames (IA)	3.0%	1.0%	13.9%	28.2%	54.0%	202
City of Portland (ME)	4.3%	0.0%	12.3%	25.4%	58.0%	138
City of Jackson (TN)	2.9%	1.4%	8.2%	28.0%	59.4%	207
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	26
City of Eau Claire (WI)	4.1%	1.0%	11.6%	25.7%	57.5%	292
Greene County (TN)	5.1%	0.0%	23.1%	33.3%	38.5%	39
Carteret County (NC)	2.1%	0.0%	3.1%	32.3%	62.5%	96
City of Walnut Creek (CA)	4.3%	0.6%	17.6%	33.7%	43.8%	493
Island of Kaua'i (HI)	7.7%	0.0%	5.1%	23.1%	64.1%	39
Walton County (FL)	5.3%	0.4%	14.8%	39.2%	40.3%	283
Chatham County (NC)	5.1%	0.0%	10.1%	25.0%	59.8%	336
City of Flagstaff (AZ)	0.7%	0.0%	14.1%	39.3%	45.9%	135
City of Rapid City (SD)	0.0%	0.5%	15.1%	44.6%	39.8%	186
City of Missoula (MT)	2.3%	0.0%	6.9%	27.7%	63.1%	130
Wilson County (NC)	7.0%	0.0%	9.2%	30.4%	53.5%	273
Caldwell County (NC)	3.4%	0.0%	19.5%	39.8%	37.3%	354
City of Sioux City (IA)	4.4%	0.0%	6.7%	41.1%	47.8%	90

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	1.5%	0.0%	14.7%	33.8%	50.0%	68
City of Santa Fe (NM)	7.0%	0.0%	12.0%	31.8%	49.2%	242
City of Fort Myers (FL)	4.5%	0.8%	18.0%	34.0%	42.6%	244
Buchanan County (MO)	1.9%	0.5%	13.0%	31.6%	53.0%	215
City of Nashua (NH)	0.9%	0.5%	18.4%	36.3%	43.9%	212
City of Miami Beach (FL)	4.4%	0.4%	17.5%	23.9%	53.8%	251
City of Asheville (NC)	2.1%	0.3%	15.0%	38.0%	44.6%	287
Pottawattamie County (IA)	2.6%	0.0%	12.0%	30.9%	54.5%	233
Fairbanks North Star Borough (AK)	n/a	n/a	n/a	n/a	n/a	28
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	27
Cleveland County (NC)	2.4%	0.0%	8.9%	32.3%	56.5%	124
Montgomery County (VA)	5.4%	0.0%	13.0%	36.4%	45.1%	368
Nevada County (CA)	1.7%	0.3%	19.3%	35.5%	43.2%	352
City of Boca Raton (FL)	0.8%	0.0%	11.9%	26.1%	61.2%	353
Cohort B Average	3.5%	0.3%	12.1%	31.6%	52.5%	186
Cohort B Median	3.6%	0.0%	11.8%	31.0%	54.0%	186

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	2.9%	0.3%	18.8%	37.6%	40.5%	378
City of Renton (WA)	1.9%	1.9%	5.6%	51.9%	38.9%	54
Craven County (NC)	1.3%	0.0%	2.5%	28.8%	67.5%	80
Platte County (MO)	0.0%	0.0%	15.2%	31.3%	53.5%	99
Cecil County (MD)	2.6%	0.4%	16.1%	39.6%	41.3%	230
City of Boulder (CO)	3.8%	0.0%	13.9%	33.6%	48.7%	425
Bradley County (TN)	2.8%	0.5%	6.1%	37.6%	53.1%	213
City of Lewisville (TX)	5.4%	0.0%	16.6%	32.3%	45.7%	223
City of Elgin (IL)	2.6%	0.0%	16.6%	33.1%	47.7%	151
Douglas County (OR)	2.8%	0.0%	12.7%	36.6%	47.9%	71
City of West Palm Beach (FL)	1.2%	0.4%	18.8%	27.5%	52.1%	1,297
Flagler County (FL)	3.7%	0.0%	11.4%	31.5%	53.4%	219
City of Clearwater (FL)	7.4%	0.0%	13.7%	32.6%	46.3%	95
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	15
City of Norman (OK)	5.2%	1.4%	12.1%	28.6%	52.6%	346
City of Columbia (MO)	0.0%	0.0%	15.8%	42.1%	42.1%	38
City of Abilene (TX)	8.2%	0.0%	8.7%	33.2%	50.0%	196
Hunterdon County (NJ)	1.6%	0.3%	11.3%	30.4%	56.4%	319
City of Topeka (KS)	2.4%	0.0%	8.1%	39.0%	50.4%	123
Cache County (UT)	4.1%	0.5%	6.9%	38.7%	49.8%	217
City of New Haven (CT)	8.4%	0.5%	14.0%	35.8%	41.4%	215
City of Waco (TX)	6.8%	0.5%	13.7%	35.1%	43.9%	205
Brunswick County (NC)	n/a	n/a	n/a	n/a	n/a	23
City of Bellevue (WA)	2.3%	0.0%	20.3%	43.0%	34.4%	128
City of Savannah (GA)	3.4%	0.0%	8.4%	35.8%	52.5%	179
Orange County (NC)	3.2%	0.2%	10.6%	37.1%	48.9%	407
Cumberland County (NJ)	1.4%	0.0%	9.7%	36.1%	52.8%	72
Johnson County (IA)	2.7%	0.0%	13.4%	29.4%	54.5%	187
City of Escondido (CA)	n/a	n/a	n/a	n/a	n/a	31
City of Kansas City (MO)	5.3%	0.0%	3.7%	29.6%	61.4%	189
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	32
City of Springfield (MA)	3.8%	0.0%	6.6%	36.3%	53.3%	182
Ouachita Parish (LA)	2.6%	0.0%	7.0%	33.3%	57.0%	114
City of Alexandria (VA)	2.6%	0.5%	13.7%	37.3%	46.0%	1,014
Catawba County (NC)	4.0%	0.0%	9.6%	29.9%	56.5%	301
Martin County (FL)	4.2%	0.0%	15.5%	33.5%	46.9%	239

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	5.3%	2.3%	22.1%	33.6%	36.6%	131
Town of Cary (NC)	1.9%	0.0%	26.4%	34.0%	37.7%	53
Springfield (MO)	1.3%	0.3%	7.4%	35.6%	55.4%	312
City of Salem (OR)	5.3%	0.4%	7.8%	34.6%	51.9%	283
City of Fort Collins (CO)	4.2%	0.0%	16.9%	37.5%	41.4%	355
City of Eugene (OR)	3.4%	0.0%	11.9%	32.2%	52.5%	118
City of Oceanside (CA)	6.1%	0.0%	11.2%	35.7%	46.9%	98
City of Ontario (CA)	7.0%	0.0%	7.0%	21.1%	64.8%	71
City of Frisco (TX)	5.2%	1.3%	11.7%	39.0%	42.9%	77
City of Providence (RI)	3.7%	0.0%	4.8%	31.9%	59.6%	188
Pitt County (NC)	3.7%	0.0%	12.8%	40.1%	43.3%	187
City of Fort Lauderdale (FL)	5.0%	0.0%	10.8%	29.7%	54.5%	437
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	29
Sumner County (TN)	0.0%	0.0%	12.9%	35.7%	51.4%	70
City of Sioux Falls (SD)	3.2%	0.3%	9.3%	27.9%	59.3%	344
City of Tempe (AZ)	1.5%	0.0%	18.2%	28.8%	51.5%	66
City of Salt Lake City (UT)	6.1%	0.5%	8.5%	37.6%	47.4%	213
Richmond County (GA)	1.9%	0.3%	9.6%	28.9%	59.2%	311
Montgomery County (TN)	7.8%	0.0%	10.8%	30.4%	51.0%	102
Tuscaloosa County (AL)	2.4%	0.0%	15.9%	31.7%	50.0%	82
City of San Bernardino (CA)	4.7%	0.0%	3.5%	25.9%	65.9%	85
Cabarrus County (NC)	5.1%	0.7%	10.3%	30.4%	53.5%	273
City of Tacoma (WA)	3.9%	0.0%	14.0%	33.7%	48.3%	178
Gaston County (NC)	3.8%	1.3%	7.5%	36.3%	51.3%	160
New Hanover County (NC)	7.3%	0.4%	12.2%	25.3%	54.7%	245
City of Garland (TX)	3.1%	0.0%	20.3%	26.6%	50.0%	64
Clay County (MO)	1.6%	0.0%	2.4%	33.6%	62.4%	125
Cohort C Average	3.7%	0.3%	11.8%	33.7%	50.5%	206
Cohort C Median	3.5%	0.0%	11.6%	33.6%	51.1%	179

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	5.6%	0.0%	6.7%	36.7%	51.1%	90
City of Scottsdale (AZ)	6.5%	1.6%	24.2%	33.9%	33.9%	62
City of Chandler (AZ)	6.4%	0.9%	10.9%	40.0%	41.8%	110
Buncombe County (NC)	2.3%	0.3%	14.6%	38.5%	44.3%	309
City of St. Petersburg (FL)	0.0%	0.0%	5.3%	31.6%	63.2%	57
City of Jersey City (NJ)	5.9%	0.4%	11.8%	31.0%	51.0%	255
Greater Green Bay Area (WI)	4.1%	0.0%	12.2%	42.9%	40.8%	49
St. Johns County (FL)	3.3%	0.4%	14.8%	26.5%	55.0%	1,238
Alachua County (FL)	2.8%	0.0%	14.0%	34.8%	48.3%	528
Santa Cruz County (CA)	4.0%	0.6%	12.3%	28.5%	54.7%	351
York County (SC)	2.9%	0.0%	7.6%	30.5%	59.0%	105
City of Orlando (FL)	3.5%	0.0%	7.5%	28.9%	60.1%	228
City of Lincoln (NE)	4.7%	0.8%	3.9%	27.9%	62.8%	129
City of Greensboro (NC)	3.9%	0.0%	15.5%	40.3%	40.3%	407
Leon County (FL)	3.8%	0.8%	10.6%	31.1%	53.8%	132
City of Marquette (MI)	3.0%	0.0%	6.0%	30.0%	61.0%	100
Greater Spartanburg Area (SC)	3.5%	0.0%	11.0%	30.6%	54.9%	173
Durham County (NC)	2.6%	0.3%	10.5%	34.9%	51.7%	344
Lexington-Fayette Urban County (KY)	3.9%	0.0%	7.9%	30.3%	57.9%	76
Somerset County (NJ)	4.4%	0.0%	14.0%	34.3%	47.4%	321
City of Riverside (CA)	5.5%	0.0%	13.3%	37.0%	44.2%	181
Rutherford County (TN)	2.7%	0.0%	11.3%	39.2%	46.8%	186
City of Santa Ana (CA)	4.9%	0.0%	9.2%	19.7%	66.2%	142
Cumberland County (NC)	5.6%	0.7%	8.6%	28.2%	56.8%	301
Municipality of San Juan (PR)	1.8%	0.0%	0.7%	8.0%	89.5%	437
Davis County (UT)	2.2%	0.0%	12.0%	40.4%	45.3%	267
Lake County (FL)	1.9%	0.0%	3.9%	23.3%	70.9%	103
Washtenaw County (MI)	2.2%	0.4%	12.9%	34.7%	49.8%	271
Hamilton County (TN)	2.5%	0.5%	7.4%	40.9%	48.8%	203
Forsyth County (NC)	3.7%	0.8%	8.1%	31.3%	56.1%	246
Collier County (FL)	5.4%	0.3%	9.4%	33.7%	51.2%	297
City of Wichita (KS)	2.3%	0.0%	9.9%	35.2%	52.6%	213
Placer County (CA)	3.8%	0.0%	5.7%	33.0%	57.4%	209
City of Tampa (FL)	3.0%	2.0%	6.9%	30.7%	57.4%	101
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	30
Manatee County (FL)	6.8%	0.0%	5.9%	29.7%	57.7%	222

TABLE 49**Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	4.5%	0.0%	5.0%	31.7%	58.8%	221
Clackamas County (OR)	4.4%	0.0%	13.8%	33.3%	48.4%	159
Sarasota County (FL)	3.7%	0.2%	5.6%	26.1%	64.4%	643
Monterey County (CA)	5.7%	0.6%	19.4%	30.3%	44.0%	175
City of Atlanta (GA)	2.6%	0.9%	6.0%	22.2%	68.4%	234
Morris County (NJ)	2.9%	0.3%	13.2%	38.2%	45.3%	340
Cohort D Average	3.8%	0.3%	10.0%	32.0%	54.0%	244
Cohort D Median	3.7%	0.0%	9.9%	31.6%	53.8%	211

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	3.6%	0.0%	15.1%	48.2%	33.1%	139
City of Mesa (AZ)	4.4%	0.5%	10.4%	35.5%	49.2%	183
Guilford County (NC)	4.2%	0.2%	14.6%	41.1%	39.9%	501
Dane County (WI)	2.0%	0.7%	12.2%	32.7%	52.4%	147
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	23
Union County (NJ)	4.4%	0.0%	15.8%	27.2%	52.6%	114
City of Albuquerque (NM)	4.8%	0.0%	4.0%	29.6%	61.6%	125
City of Milwaukee (WI)	5.8%	0.7%	10.6%	24.5%	58.4%	274
Washington County (OR)	4.5%	0.5%	14.4%	33.8%	46.8%	201
Johnson County (KS)	1.2%	0.6%	16.0%	29.4%	52.8%	163
Ocean County (NJ)	7.9%	0.0%	8.6%	27.6%	55.9%	152
City of Louisville-Jefferson County (KY)	2.6%	0.0%	9.3%	31.6%	56.5%	193
Monmouth County (NJ)	4.5%	1.1%	10.7%	23.0%	60.7%	178
City of Las Vegas (NV)	3.1%	1.0%	16.1%	37.8%	42.0%	193
City of Portland (OR)	3.0%	1.0%	13.8%	32.0%	50.2%	406
City of Nashville-Davidson County (TN)	2.8%	0.3%	9.0%	34.8%	53.1%	356
Hudson County (NJ)	5.5%	0.4%	11.1%	31.7%	51.3%	271
Jackson County (MO)	4.0%	0.0%	6.3%	31.0%	58.7%	252
City and County of Denver (CO)	5.0%	0.0%	9.6%	31.9%	53.6%	521
Lee County (FL)	4.4%	0.8%	18.0%	33.6%	43.2%	250
Essex County (NJ)	4.4%	0.3%	14.2%	29.3%	51.8%	338
Multnomah County (OR)	3.1%	0.9%	13.9%	32.5%	49.6%	425
Middlesex County (NJ)	9.0%	0.7%	8.3%	30.8%	51.2%	289
City of Indianapolis (IN)	3.7%	0.0%	10.8%	28.7%	56.8%	324
City and County of San Francisco (CA)	3.7%	0.6%	9.5%	27.9%	58.2%	462
Prince George's County (MD)	3.7%	0.0%	8.1%	36.8%	51.5%	136
City of Fort Worth (TX)	3.8%	0.0%	7.1%	28.9%	60.2%	211
Bergen County (NJ)	2.7%	0.9%	27.0%	38.7%	30.6%	111
Shelby County (TN)	4.0%	0.0%	9.9%	28.5%	57.6%	151
Westchester County (NY)	3.3%	0.4%	15.5%	26.8%	54.0%	239
Pinellas County (FL)	4.8%	0.0%	10.6%	30.3%	54.4%	436
Cohort E Average	4.1%	0.4%	12.0%	31.9%	51.6%	250
Cohort E Median	4.0%	0.3%	10.7%	31.3%	52.7%	211

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4.0%	1.1%	12.4%	36.7%	45.8%	177
Pima County (AZ)	5.9%	0.3%	7.9%	31.3%	54.6%	304
Montgomery County (MD)	2.3%	0.0%	14.6%	29.8%	53.3%	349
Mecklenburg County (NC)	3.0%	0.0%	12.1%	44.9%	40.0%	265
Wake County (NC)	4.0%	0.3%	14.0%	37.8%	44.0%	400
Fairfax County (VA)	2.9%	0.0%	15.6%	37.3%	44.2%	346
Salt Lake County (UT)	4.9%	0.9%	9.4%	37.7%	47.1%	329
Cuyahoga County (OH)	6.3%	0.5%	9.9%	27.6%	55.7%	192
Allegheny County (PA)	3.7%	0.5%	11.6%	33.5%	50.7%	215
City of Dallas (TX)	3.7%	0.4%	8.7%	25.3%	62.0%	1,049
Orange County (FL)	4.9%	0.0%	4.9%	23.9%	66.3%	573
City of San Diego (CA)	3.5%	0.9%	12.7%	43.2%	39.7%	229
Hillsborough County (FL)	3.5%	1.8%	6.1%	28.9%	59.6%	114
Palm Beach County (FL)	1.3%	0.3%	14.6%	25.4%	58.4%	2,718
City of San Antonio (TX)	n/a	n/a	n/a	n/a	n/a	27
Sacramento County (CA)	6.0%	0.0%	8.2%	28.0%	57.7%	182
City and County of Philadelphia (PA)	3.5%	0.2%	6.4%	26.8%	63.2%	456
City of Phoenix (AZ)	0.0%	1.2%	7.4%	30.9%	60.5%	81
Santa Clara County (CA)	2.4%	0.7%	12.9%	38.4%	45.6%	294
Broward County (FL)	4.5%	0.1%	9.9%	30.0%	55.5%	694
San Bernardino County (CA)	4.8%	0.0%	6.0%	27.4%	61.7%	248
Clark County (NV)	3.9%	1.0%	15.9%	36.7%	42.5%	207
City of Houston (TX)	4.0%	0.2%	16.6%	30.1%	49.1%	428
Riverside County (CA)	5.3%	0.8%	14.1%	29.8%	50.0%	396
Miami-Dade County (FL)	4.1%	0.5%	15.4%	27.1%	52.9%	435
San Diego County (CA)	3.8%	0.4%	12.0%	36.9%	47.0%	502
Harris County (TX)	4.0%	0.2%	16.6%	30.1%	49.2%	429
Cohort F Average	3.9%	0.5%	11.4%	32.1%	52.2%	431
Cohort F Median	3.9%	0.4%	12.0%	30.1%	51.8%	329

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	4.6%	0.0%	4.6%	38.9%	51.9%	131
Eastern Oregon Border Region	2.8%	0.4%	9.2%	29.3%	58.2%	249
South Cumberland Region (TN)	2.6%	0.7%	13.8%	36.2%	46.7%	152
Oregon's Adventure Coast	4.2%	0.0%	11.7%	30.8%	53.3%	120
Southern Oregon: Ashland/Talent/Jacksonville	4.1%	0.0%	6.1%	38.8%	51.0%	98
Greater Portsmouth Area (NH)	3.3%	0.0%	11.5%	28.8%	56.3%	364
The Gorge (OR)	7.3%	0.0%	7.3%	46.3%	39.0%	41
Northeast Oregon Region	4.7%	0.0%	8.2%	17.6%	69.4%	85
Greater Aberdeen Region (SD)	0.0%	1.4%	14.5%	43.5%	40.6%	69
Tri-Cities Communities (VA)	3.8%	0.4%	12.0%	31.6%	52.3%	266
Upper Valley Region (NH/VT)	1.5%	0.0%	13.2%	35.3%	50.0%	68
Monadnock Region (NH)	0.9%	0.5%	18.9%	32.5%	47.2%	212
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	27
Greater Minot Region (ND)	2.8%	0.0%	2.8%	50.0%	44.4%	36
Greater Burlington Area (VT)	3.9%	0.8%	13.3%	31.6%	50.4%	256
Northeastern Connecticut Region	2.0%	0.4%	15.2%	35.6%	46.8%	250
Northwest Connecticut Region	7.2%	0.5%	11.5%	25.0%	55.8%	208
Western Connecticut Region	2.1%	1.0%	19.2%	34.7%	43.0%	193
Greater Fargo-Moorhead Area (ND/MN)	3.8%	0.0%	10.3%	25.6%	60.3%	78
Greater Kingsport Area (TN)	5.0%	0.0%	10.6%	40.2%	44.1%	179
Cedar Valley Region (IA)	0.8%	0.0%	15.2%	46.4%	37.6%	125
Central Oregon Region	6.1%	0.0%	18.3%	26.8%	48.8%	82
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	9
Southwest Tennessee Development District	3.8%	0.8%	10.5%	31.5%	53.5%	400
Southeast Ohio	3.7%	0.4%	6.3%	32.4%	57.2%	463
Southeastern Connecticut Region	3.1%	0.4%	13.0%	37.4%	46.1%	254
Shoreline and River Valley Region (CT)	2.1%	0.0%	15.3%	30.0%	52.6%	190
Upper Peninsula of Michigan	5.4%	1.0%	8.3%	34.1%	51.2%	205
Greater Waterbury Region (CT)	2.9%	0.0%	8.1%	29.7%	59.4%	310
Quad Cities Region (IA/IL)	3.2%	0.0%	10.3%	43.6%	42.9%	156
Greater Peoria Area (IL)	7.3%	0.9%	15.6%	36.7%	39.4%	109
Upper Cumberland Development District (TN)	6.3%	0.0%	4.2%	22.9%	66.7%	48
City of Huntsville/Madison County (AL)	2.2%	2.2%	25.9%	39.6%	30.2%	139
Eastern Connecticut Region	2.7%	0.5%	13.6%	35.6%	47.6%	441
South Central Tennessee Development District	2.6%	1.1%	10.6%	29.6%	56.2%	274
Coachella Valley Region (CA)	5.3%	1.5%	15.5%	22.8%	54.9%	206

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	3.1%	1.3%	21.1%	35.2%	39.2%	227
First Tennessee Development District	5.3%	0.0%	11.7%	30.9%	52.1%	265
Northwest Arkansas Region	5.5%	0.0%	9.2%	29.4%	56.0%	109
Northeast Prosperity Zone (NC)	4.4%	0.5%	10.7%	26.9%	57.4%	383
The Eastside (King County, WA)	2.4%	0.5%	14.9%	45.2%	37.0%	208
Greater Des Moines Region (IA)	3.3%	0.8%	11.0%	35.0%	50.0%	246
Greater New Haven Region (CT)	7.4%	0.4%	15.2%	36.4%	40.5%	269
Northwestern Prosperity Zone (NC)	3.6%	0.2%	15.7%	32.3%	48.2%	504
Southeast Tennessee Development District	2.7%	0.2%	9.6%	33.8%	53.7%	523
Greater Knoxville Region (TN)	4.3%	0.0%	12.4%	31.4%	51.9%	210
Western Prosperity Zone (NC)	4.0%	0.6%	15.9%	38.6%	40.9%	176
Lehigh Valley Region (PA)	1.1%	1.6%	12.0%	44.3%	41.0%	183
Pikes Peak Region (CO)	1.5%	0.7%	14.1%	41.5%	42.2%	135
Coastal Fairfield County Region (CT)	1.9%	0.0%	16.1%	31.0%	51.0%	155
Greater Fort Wayne Area (IN)	6.3%	0.0%	16.7%	43.8%	33.3%	96
Greater Sarasota/Bradenton Area (FL)	4.9%	0.0%	8.3%	28.4%	58.4%	469
Sandhills Prosperity Zone (NC)	4.3%	0.8%	10.6%	28.0%	56.3%	254
West Valley Region (AZ)	9.9%	0.0%	14.1%	25.4%	50.7%	71
Greater Hartford Region (CT)	5.1%	0.0%	12.7%	31.4%	50.8%	118
Dayton Region (OH)	2.5%	1.0%	12.1%	37.2%	47.2%	199
Memphis Area Association of Governments (TN)	4.0%	0.0%	11.1%	30.2%	54.8%	126
Southeast Prosperity Zone (NC)	5.6%	0.5%	10.1%	28.3%	55.6%	198
Richmond & Tri-Cities Region (VA)	5.7%	0.7%	12.1%	30.2%	51.3%	298
Greater Fairfax Area (VA)	2.9%	0.2%	17.5%	36.6%	42.8%	451
South Hampton Roads Area (VA)	2.3%	0.0%	13.1%	29.2%	55.4%	130
East Tennessee Development District	4.1%	0.0%	15.2%	30.0%	50.7%	217
Greater St. Louis Area (MO)	6.3%	0.3%	8.5%	33.6%	51.3%	378
Western New York Region	5.5%	0.0%	15.1%	35.6%	43.8%	73
Greater Jacksonville Region (FL)	4.0%	0.4%	15.1%	27.0%	53.6%	842
Piedmont-Triad Prosperity Zone (NC)	4.5%	0.0%	14.1%	39.0%	42.4%	382
Greater Kansas City Metropolitan Area (MO/KS)	3.2%	0.5%	15.8%	36.7%	43.9%	221
Greater Portland Area (OR)	2.7%	0.7%	18.4%	31.1%	47.1%	293
Greater Nashville Regional Council (TN)	3.5%	0.3%	11.0%	33.6%	51.6%	399
Greater Tampa/St. Petersburg Area (FL)	4.8%	0.3%	9.3%	29.8%	55.9%	399
Southwestern Prosperity Zone (NC)	2.4%	0.6%	13.6%	38.3%	45.1%	339
North Central Prosperity Zone (NC)	5.3%	0.2%	11.8%	35.7%	47.0%	659

TABLE 49**Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	4.2%	0.0%	6.3%	28.1%	61.5%	96
Greater Philadelphia Region (PA)	3.2%	0.3%	8.7%	28.8%	58.9%	309
Central Florida Region	1.6%	0.0%	5.3%	21.3%	71.7%	244
Inland Empire Region (CA)	5.3%	0.7%	11.9%	28.1%	54.1%	455
Greater Houston Region (TX)	3.9%	0.0%	28.9%	27.3%	39.8%	128
Dallas-Fort Worth-Arlington MSA (TX)	4.8%	0.6%	13.8%	21.4%	59.4%	355
Regional Average	3.9%	0.4%	12.6%	33.1%	50.0%	234
Regional Median	3.9%	0.3%	12.1%	32.0%	50.9%	208

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

ENTIRE STATES All Populations Number of Communities = 21	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.5%	0.6%	12.0%	30.4%	52.5%	727
State of North Dakota	2.7%	0.7%	5.3%	31.3%	60.0%	550
State of South Dakota	1.1%	0.7%	16.4%	38.6%	43.2%	280
State of Delaware	3.0%	0.8%	16.5%	33.5%	46.3%	1,142
State of Idaho	6.1%	0.0%	11.0%	24.4%	58.5%	82
State of New Mexico	3.6%	0.2%	8.6%	32.1%	55.5%	499
State of Arkansas	6.4%	0.0%	8.5%	25.5%	59.6%	47
State of Nevada	4.0%	0.8%	14.5%	35.1%	45.6%	248
State of Iowa	3.3%	0.0%	8.8%	34.4%	53.5%	727
State of Utah	1.9%	1.4%	15.0%	39.8%	41.8%	359
Commonwealth of Puerto Rico	4.9%	0.0%	4.9%	13.1%	77.0%	61
State of Connecticut	3.7%	0.3%	18.8%	32.4%	44.9%	602
State of Oregon	3.6%	0.2%	11.1%	31.4%	53.8%	1,224
State of Wisconsin	2.7%	0.2%	7.2%	27.8%	62.1%	475
State of Missouri	4.7%	0.1%	9.4%	31.5%	54.3%	709
State of Tennessee	3.7%	0.3%	11.3%	33.2%	51.4%	1,164
State of Arizona	5.1%	0.3%	11.7%	32.7%	50.2%	725
State of New Jersey	3.6%	0.3%	14.6%	33.1%	48.5%	590
State of North Carolina	4.2%	0.5%	12.4%	32.4%	50.6%	1,325
State of Georgia	3.0%	1.0%	12.2%	36.2%	47.7%	304
State of Florida	3.2%	0.2%	13.8%	29.8%	53.0%	3,323
Statewide Average	3.8%	0.4%	11.6%	31.4%	52.9%	722
Statewide Median	3.6%	0.3%	11.7%	32.4%	52.5%	590

TABLE 49
Non-Resident Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	1.5%	0.0%	4.4%	32.4%	61.8%	68
Abilene Cultural District (Abilene, TX)	10.5%	0.0%	7.4%	35.8%	46.3%	95
Downtown Torrington (Torrington, CT)	8.9%	0.0%	6.3%	27.8%	57.0%	79
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	14
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	32
Oceanside Cultural District (Oceanside, CA)	5.7%	0.0%	11.4%	37.5%	45.5%	88
Southeast Ohio Theatre Trail (Southeastern OH)	3.1%	0.3%	7.6%	27.8%	61.2%	291
Loch Haven Cultural Park (Orlando, FL)	5.3%	0.0%	9.6%	31.9%	53.2%	94
Cool Spring Downtown District (Fayetteville, NC)	3.8%	0.8%	9.2%	27.5%	58.8%	131
Downtown Las Vegas (Las Vegas, NV)	1.4%	1.4%	14.5%	39.9%	42.8%	138
Arts Campus Fort Wayne (Fort Wayne, IN)	5.6%	0.0%	13.0%	35.2%	46.3%	54
Salt Lake Cultural Core (Salt Lake City, UT)	4.9%	0.6%	6.7%	35.6%	52.1%	163
Grand Center Arts District (St. Louis, MO)	8.6%	0.0%	8.6%	37.4%	45.3%	139
Dallas Arts District (Dallas, TX)	3.9%	0.5%	9.1%	26.1%	60.5%	805
Balboa Park Cultural District (San Diego, CA)	2.7%	1.3%	14.0%	44.0%	38.0%	150
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.7%	0.0%	21.5%	35.0%	40.8%	223
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	12
Arts District Average	4.9%	0.4%	10.2%	33.8%	50.7%	143
Arts District Median	4.4%	0.0%	9.1%	35.1%	49.2%	95

Averages for the Sample of 51,613 Non-Resident Audience-Intercept Surveys that Included a Response to this Question and Defined Residency by an Individual County						
Average of All Audience Surveys	3.7%	0.3%	11.5%	31.9%	52.6%	51,613

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 50

BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**This activity or venue is inspiring a sense of pride in this neighborhood or community.**" This table presents the level of agreement findings for **all audience survey respondents** (both residents and non-residents) who completed the survey while attending an activity that was presented, produced, or hosted by BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) arts and culture organizations in each participating study region. The Arts & Economic Prosperity 6 study characterizes BIPOC and ALAANA organizations as organizations with a mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions rooted in a Community of Color. The identification of eligible BIPOC and ALAANA organizations is dependent upon the mission or purpose of the organization that presented, produced, or hosted the event where the surveys were collected; the demographic characteristics of the individual survey respondent(s) are not a factor. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Strongly Disagree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Three:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Disagree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Four:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Neutral" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Five:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Agree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Six:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Strongly Agree" to the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

Column Seven:

The total number of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded with their level of agreement with the statement, "This activity or venue is inspiring a sense of pride in this neighborhood or community."

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	0
Taos County (NM)	4.3%	0.0%	5.1%	21.4%	69.2%	117
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	5
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	2.4%	0.0%	9.8%	39.0%	48.8%	82
City of Sedona (AZ)	5.1%	0.0%	9.0%	34.0%	51.9%	156
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	0
City of Falls Church (VA)	0.0%	2.0%	18.0%	26.0%	54.0%	50
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	0
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	32
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	3
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	7
Haywood County (TN)	5.9%	0.7%	2.9%	30.9%	59.6%	307
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	0
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Tullahoma (TN)	2.6%	1.3%	5.2%	18.2%	72.7%	77
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	0
Town of Carrboro (NC)	5.0%	0.0%	6.7%	40.0%	48.3%	60
City of Coronado (CA)	0.0%	0.0%	6.7%	29.5%	63.8%	105
City of Laguna Beach (CA)	n/a	n/a	n/a	n/a	n/a	34
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	33
City of Brookings (SD)	0.0%	0.0%	2.8%	13.9%	83.3%	36
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	21
City of Paducah (KY)	4.1%	0.0%	2.7%	23.3%	69.9%	73
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	10
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	13
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	0
Door County (WI)	n/a	n/a	n/a	n/a	n/a	0
City of Winter Park (FL)	4.6%	0.0%	1.1%	21.8%	72.4%	87
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	9
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	0
City of West Hollywood (CA)	4.0%	1.3%	4.0%	37.3%	53.3%	75
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	20

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	0
Summit County (UT)	3.0%	3.8%	19.7%	44.7%	28.8%	132
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	21
Monroe County (TN)	2.8%	0.6%	3.9%	51.4%	41.3%	179
City of Cleveland (TN)	7.9%	0.0%	10.5%	23.7%	57.9%	38
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	12
Cohort A Average	3.4%	0.6%	7.2%	30.3%	58.4%	42
Cohort A Median	4.0%	0.0%	5.2%	29.5%	57.9%	13

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	11
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	16
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Watsonville (CA)	6.7%	0.0%	6.3%	23.8%	63.2%	223
Lafayette County (MS)	4.0%	1.0%	8.5%	36.3%	50.2%	201
Columbus County (NC)	0.0%	0.0%	1.7%	28.6%	69.7%	119
Watauga County (NC)	1.4%	0.0%	5.6%	23.9%	69.0%	142
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	0
City of Dubuque (IA)	5.2%	0.0%	9.3%	24.7%	60.8%	97
City of Ocala (FL)	4.9%	0.0%	0.5%	19.0%	75.5%	184
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	26
City of National City (CA)	7.1%	0.0%	3.0%	19.1%	70.8%	267
City of Encinitas (CA)	3.1%	0.0%	2.1%	27.1%	67.7%	96
City of Grand Junction (CO)	2.6%	0.0%	6.9%	23.8%	66.7%	189
City of Cheyenne (WY)	7.3%	0.0%	0.0%	24.4%	68.3%	41
City of Santa Cruz (CA)	3.6%	1.6%	1.6%	22.4%	70.8%	192
Hamblen County (TN)	4.0%	3.2%	10.5%	25.0%	57.3%	124
City of Redmond (WA)	3.0%	0.0%	9.1%	43.9%	43.9%	66
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Ames (IA)	8.6%	0.0%	5.4%	45.2%	40.9%	93
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	0
City of Jackson (TN)	1.5%	1.5%	7.7%	18.5%	70.8%	65
Wilkes County (NC)	12.8%	0.0%	10.3%	10.3%	66.7%	39
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	0
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	23
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	25
City of Walnut Creek (CA)	5.8%	0.7%	18.2%	25.5%	49.6%	137
Island of Kaua'i (HI)	5.3%	0.9%	4.4%	24.8%	64.6%	113
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	34
Chatham County (NC)	3.1%	3.1%	3.1%	21.5%	69.2%	65
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	26
City of Rapid City (SD)	0.6%	0.0%	8.0%	38.7%	52.8%	163
City of Missoula (MT)	3.9%	0.0%	2.0%	17.6%	76.5%	102
Wilson County (NC)	13.3%	0.5%	2.0%	15.3%	69.0%	203
Caldwell County (NC)	3.6%	1.8%	7.3%	27.3%	60.0%	55
City of Sioux City (IA)	2.0%	4.1%	10.2%	28.6%	55.1%	49

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Santa Fe (NM)	5.2%	0.0%	10.6%	22.7%	61.6%	406
City of Fort Myers (FL)	2.6%	0.0%	2.6%	28.2%	66.7%	39
Buchanan County (MO)	4.3%	0.0%	4.3%	34.8%	56.5%	115
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	21
City of Miami Beach (FL)	6.1%	0.4%	6.4%	13.9%	73.2%	280
City of Asheville (NC)	2.8%	1.2%	8.0%	32.5%	55.4%	249
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	0
Fairbanks North Star Borough (AK)	5.2%	1.7%	3.4%	27.6%	62.1%	58
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	0
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	0
Montgomery County (VA)	5.9%	0.5%	4.3%	24.9%	64.3%	185
Nevada County (CA)	3.5%	0.0%	4.2%	22.9%	69.4%	144
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	0
Cohort B Average	4.7%	0.7%	5.9%	25.7%	63.1%	94
Cohort B Median	4.0%	0.0%	5.5%	24.8%	65.6%	65

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	0
City of Renton (WA)	7.6%	0.0%	9.8%	39.1%	43.5%	92
Craven County (NC)	8.6%	0.0%	2.9%	14.3%	74.3%	35
Platte County (MO)	0.0%	0.0%	9.2%	28.6%	62.2%	98
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Boulder (CO)	10.5%	0.8%	6.8%	30.8%	51.1%	133
Bradley County (TN)	7.9%	0.0%	10.5%	23.7%	57.9%	38
City of Lewisville (TX)	4.3%	0.0%	13.8%	25.5%	56.4%	94
City of Elgin (IL)	3.5%	0.0%	4.9%	30.8%	60.8%	143
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of West Palm Beach (FL)	3.4%	0.0%	5.1%	62.7%	28.8%	59
Flagler County (FL)	2.4%	0.0%	3.3%	30.9%	63.4%	123
City of Clearwater (FL)	10.5%	0.0%	8.4%	26.6%	54.5%	143
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	0
City of Norman (OK)	4.5%	0.0%	4.5%	29.5%	61.4%	88
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	2
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	8
Hunterdon County (NJ)	2.3%	0.0%	2.3%	25.6%	69.8%	43
City of Topeka (KS)	4.6%	0.0%	13.0%	29.6%	52.8%	108
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	0
City of New Haven (CT)	5.8%	0.0%	5.0%	30.0%	59.2%	260
City of Waco (TX)	4.9%	0.8%	10.6%	28.5%	55.3%	123
Brunswick County (NC)	8.4%	0.0%	3.6%	33.7%	54.2%	83
City of Bellevue (WA)	0.0%	0.0%	13.6%	36.4%	50.0%	220
City of Savannah (GA)	6.1%	0.0%	4.2%	23.6%	66.1%	165
Orange County (NC)	3.3%	0.0%	6.6%	40.7%	49.5%	91
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	2
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	13
City of Escondido (CA)	1.9%	0.9%	16.0%	36.8%	44.3%	106
City of Kansas City (MO)	1.0%	0.0%	10.5%	36.2%	52.4%	105
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	14
City of Springfield (MA)	3.8%	0.2%	1.5%	27.2%	67.3%	471
Ouachita Parish (LA)	2.2%	0.0%	8.1%	31.4%	58.4%	185
City of Alexandria (VA)	4.8%	0.5%	11.5%	35.9%	47.4%	209
Catawba County (NC)	7.4%	0.0%	6.9%	19.0%	66.7%	189
Martin County (FL)	2.1%	0.0%	9.5%	28.9%	59.5%	190

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	0
Town of Cary (NC)	5.1%	0.0%	14.3%	34.7%	45.9%	98
Springfield (MO)	0.8%	0.0%	2.4%	31.7%	65.0%	123
City of Salem (OR)	1.3%	1.3%	7.5%	32.5%	57.5%	80
City of Fort Collins (CO)	3.8%	1.3%	4.5%	38.2%	52.2%	157
City of Eugene (OR)	2.7%	0.0%	6.0%	32.6%	58.7%	184
City of Oceanside (CA)	8.7%	0.0%	8.7%	25.6%	56.9%	195
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	14
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	20
City of Providence (RI)	4.9%	0.0%	3.2%	27.6%	64.3%	185
Pitt County (NC)	2.2%	0.0%	8.1%	37.5%	52.2%	136
City of Fort Lauderdale (FL)	12.9%	0.5%	5.3%	24.4%	56.9%	209
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	12
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	15
City of Sioux Falls (SD)	6.5%	0.0%	3.2%	37.1%	53.2%	62
City of Tempe (AZ)	2.3%	0.0%	14.5%	31.3%	51.9%	131
City of Salt Lake City (UT)	3.1%	0.8%	8.5%	36.4%	51.2%	129
Richmond County (GA)	1.5%	0.0%	5.6%	31.9%	61.0%	408
Montgomery County (TN)	10.3%	0.0%	4.6%	27.6%	57.5%	87
Tuscaloosa County (AL)	5.4%	0.0%	13.5%	40.5%	40.5%	37
City of San Bernardino (CA)	2.4%	1.2%	9.2%	34.5%	52.6%	249
Cabarrus County (NC)	6.8%	0.4%	4.2%	32.2%	56.4%	236
City of Tacoma (WA)	5.1%	0.5%	5.6%	27.2%	61.5%	195
Gaston County (NC)	8.6%	0.0%	3.7%	25.9%	61.7%	162
New Hanover County (NC)	10.1%	0.0%	12.4%	20.2%	57.3%	89
City of Garland (TX)	8.7%	0.0%	8.7%	34.8%	47.8%	46
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	0
Cohort C Average	5.0%	0.2%	7.6%	31.3%	55.9%	109
Cohort C Median	4.6%	0.0%	6.9%	30.9%	56.9%	98

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	3.8%	0.0%	3.1%	26.3%	66.9%	160
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	0
City of Chandler (AZ)	9.9%	0.0%	12.2%	33.6%	44.3%	131
Buncombe County (NC)	2.8%	1.2%	8.0%	32.5%	55.4%	249
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	20
City of Jersey City (NJ)	5.4%	1.9%	8.8%	26.2%	57.7%	260
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	0
St. Johns County (FL)	8.3%	0.0%	2.4%	9.5%	79.8%	84
Alachua County (FL)	0.6%	0.0%	11.7%	36.8%	50.9%	163
Santa Cruz County (CA)	5.3%	0.7%	4.5%	23.2%	66.4%	449
York County (SC)	n/a	n/a	n/a	n/a	n/a	19
City of Orlando (FL)	2.5%	0.0%	4.9%	23.5%	69.1%	81
City of Lincoln (NE)	5.8%	0.0%	2.3%	30.2%	61.6%	86
City of Greensboro (NC)	3.5%	0.9%	10.4%	36.3%	48.9%	317
Leon County (FL)	8.9%	0.5%	7.4%	27.9%	55.3%	190
City of Marquette (MI)	2.7%	0.0%	2.7%	23.4%	71.2%	111
Greater Spartanburg Area (SC)	1.7%	0.0%	3.4%	29.3%	65.5%	58
Durham County (NC)	0.0%	0.0%	2.6%	21.1%	76.3%	38
Lexington-Fayette Urban County (KY)	7.1%	0.0%	4.7%	27.1%	61.2%	85
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	15
City of Riverside (CA)	2.4%	0.3%	11.8%	29.1%	56.4%	289
Rutherford County (TN)	6.4%	0.8%	6.4%	24.8%	61.6%	125
City of Santa Ana (CA)	3.3%	0.0%	6.2%	19.7%	70.8%	452
Cumberland County (NC)	6.6%	0.4%	5.7%	27.9%	59.5%	560
Municipality of San Juan (PR)	2.2%	0.0%	1.5%	8.4%	87.9%	586
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	10
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	0
Washtenaw County (MI)	7.7%	1.5%	3.1%	27.7%	60.0%	65
Hamilton County (TN)	6.7%	0.4%	2.1%	32.1%	58.8%	240
Forsyth County (NC)	2.0%	0.5%	4.9%	25.5%	67.2%	204
Collier County (FL)	n/a	n/a	n/a	n/a	n/a	32
City of Wichita (KS)	4.9%	0.0%	4.5%	24.2%	66.3%	264
Placer County (CA)	2.6%	0.0%	0.0%	29.9%	67.5%	77
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	0
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	0
Manatee County (FL)	6.6%	2.6%	6.6%	26.3%	57.9%	76

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	4.3%	0.4%	0.4%	38.7%	56.1%	253
Clackamas County (OR)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	14
Sarasota County (FL)	6.9%	0.0%	3.4%	20.7%	69.0%	116
Monterey County (CA)	7.6%	0.0%	10.7%	25.4%	56.3%	197
City of Atlanta (GA)	1.7%	0.3%	5.8%	15.3%	76.9%	294
Morris County (NJ)	5.7%	0.5%	6.8%	31.3%	55.7%	192
Cohort D Average	4.7%	0.4%	5.5%	26.2%	63.2%	156
Cohort D Median	4.9%	0.0%	4.9%	26.3%	61.6%	114

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	1.6%	0.0%	10.6%	42.3%	45.5%	123
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	9
Guilford County (NC)	3.4%	0.8%	9.8%	38.4%	47.6%	357
Dane County (WI)	4.3%	1.2%	5.6%	27.8%	61.1%	162
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	0
Union County (NJ)	1.2%	0.0%	23.5%	43.2%	32.1%	81
City of Albuquerque (NM)	5.9%	0.3%	3.3%	24.4%	66.2%	393
City of Milwaukee (WI)	6.1%	0.6%	5.5%	27.6%	60.1%	163
Washington County (OR)	5.1%	0.0%	14.5%	35.0%	45.3%	234
Johnson County (KS)	3.0%	0.0%	7.6%	27.3%	62.1%	66
Ocean County (NJ)	4.8%	0.0%	11.5%	23.1%	60.6%	104
City of Louisville-Jefferson County (KY)	5.9%	0.0%	3.7%	18.6%	71.8%	188
Monmouth County (NJ)	7.6%	0.0%	4.8%	34.3%	53.3%	105
City of Las Vegas (NV)	8.0%	0.0%	8.0%	23.0%	61.0%	213
City of Portland (OR)	3.4%	0.6%	6.6%	31.1%	58.4%	351
City of Nashville-Davidson County (TN)	1.6%	0.2%	7.2%	31.7%	59.3%	499
Hudson County (NJ)	5.4%	1.9%	8.8%	26.2%	57.7%	260
Jackson County (MO)	1.0%	0.0%	10.5%	36.2%	52.4%	105
City and County of Denver (CO)	3.3%	0.3%	5.7%	25.4%	65.3%	389
Lee County (FL)	2.4%	0.0%	2.4%	26.8%	68.3%	41
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	20
Multnomah County (OR)	3.4%	0.6%	6.6%	31.1%	58.4%	351
Middlesex County (NJ)	8.8%	0.5%	3.9%	28.9%	57.8%	204
City of Indianapolis (IN)	3.2%	0.0%	6.5%	31.4%	58.9%	185
City and County of San Francisco (CA)	4.4%	0.7%	9.4%	23.7%	61.8%	427
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Fort Worth (TX)	5.9%	0.0%	2.6%	25.5%	66.0%	153
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	2
Shelby County (TN)	7.1%	0.0%	5.5%	27.6%	59.8%	254
Westchester County (NY)	4.5%	0.0%	6.5%	24.7%	64.3%	154
Pinellas County (FL)	9.2%	0.0%	6.9%	26.6%	57.2%	173
Cohort E Average	4.6%	0.3%	7.6%	29.3%	58.2%	186
Cohort E Median	4.5%	0.0%	6.6%	27.6%	59.6%	163

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	6.2%	0.0%	5.4%	26.4%	62.0%	258
Pima County (AZ)	6.3%	1.3%	2.7%	24.1%	65.6%	224
Montgomery County (MD)	4.1%	0.0%	6.6%	25.4%	63.9%	122
Mecklenburg County (NC)	4.6%	0.0%	7.3%	35.8%	52.3%	218
Wake County (NC)	4.5%	0.4%	12.2%	36.7%	46.1%	466
Fairfax County (VA)	4.5%	0.5%	21.0%	25.0%	49.0%	200
Salt Lake County (UT)	3.1%	0.8%	8.5%	36.4%	51.2%	129
Cuyahoga County (OH)	7.5%	0.6%	6.6%	25.9%	59.4%	320
Allegheny County (PA)	3.4%	0.0%	4.3%	21.6%	70.7%	208
City of Dallas (TX)	5.1%	0.2%	4.5%	24.0%	66.2%	876
Orange County (FL)	5.0%	0.0%	2.5%	20.4%	72.1%	201
City of San Diego (CA)	4.8%	1.1%	7.9%	30.2%	55.9%	354
Hillsborough County (FL)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	1
Palm Beach County (FL)	1.7%	0.2%	4.7%	25.1%	68.2%	872
City of San Antonio (TX)	2.9%	0.0%	1.0%	22.5%	73.5%	102
Sacramento County (CA)	3.9%	0.0%	3.4%	25.9%	66.8%	205
City and County of Philadelphia (PA)	3.4%	0.0%	6.8%	32.2%	57.6%	118
City of Phoenix (AZ)	2.6%	0.0%	2.6%	19.5%	75.3%	154
Santa Clara County (CA)	6.6%	0.0%	6.3%	27.7%	59.4%	303
Broward County (FL)	7.9%	0.5%	5.2%	23.5%	62.9%	618
San Bernardino County (CA)	4.8%	0.9%	7.5%	32.2%	54.6%	335
Clark County (NV)	7.0%	0.3%	4.8%	22.0%	66.0%	400
City of Houston (TX)	4.1%	0.3%	9.9%	27.3%	58.4%	293
Riverside County (CA)	3.2%	0.2%	10.3%	25.4%	61.0%	536
Miami-Dade County (FL)	5.5%	0.7%	6.8%	20.9%	66.1%	819
San Diego County (CA)	5.1%	0.4%	7.0%	27.1%	60.4%	1,153
Harris County (TX)	4.1%	0.3%	9.9%	27.3%	58.4%	293
Cohort F Average	4.7%	0.3%	6.8%	26.6%	61.7%	362
Cohort F Median	4.5%	0.2%	6.6%	25.6%	61.5%	293

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	18
Eastern Oregon Border Region	1.1%	0.0%	4.8%	23.5%	70.6%	187
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	1
Oregon's Adventure Coast	1.2%	0.0%	3.6%	28.6%	66.7%	84
Southern Oregon: Ashland/Talent/Jacksonville	10.3%	0.0%	2.6%	21.6%	65.5%	116
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	6
The Gorge (OR)	2.8%	2.8%	5.6%	36.6%	52.1%	71
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	21
Greater Aberdeen Region (SD)	7.8%	1.6%	9.4%	40.6%	40.6%	64
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	6
Upper Valley Region (NH/VT)	0.0%	0.0%	9.3%	32.6%	58.1%	43
Monadnock Region (NH)	3.8%	1.3%	3.8%	26.9%	64.1%	78
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	0
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	0
Greater Burlington Area (VT)	4.8%	1.2%	4.2%	20.4%	69.5%	167
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	0
Northwest Connecticut Region	5.6%	0.0%	2.8%	26.8%	64.8%	71
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	29
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	0
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	3
Cedar Valley Region (IA)	4.3%	0.0%	8.5%	39.6%	47.6%	164
Central Oregon Region	3.8%	0.0%	15.2%	36.7%	44.3%	79
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	0
Southwest Tennessee Development District	6.0%	0.8%	3.6%	28.6%	61.0%	385
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	16
Southeastern Connecticut Region	3.5%	0.0%	5.2%	32.2%	59.1%	115
Shoreline and River Valley Region (CT)	4.3%	0.0%	17.4%	30.4%	47.8%	46
Upper Peninsula of Michigan	2.7%	0.0%	2.7%	23.4%	71.2%	111
Greater Waterbury Region (CT)	5.7%	0.0%	3.8%	25.1%	65.4%	211
Quad Cities Region (IA/IL)	6.4%	0.0%	4.0%	31.8%	57.8%	173
Greater Peoria Area (IL)	8.7%	1.0%	4.1%	24.6%	61.5%	195
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	21
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	0
Eastern Connecticut Region	3.5%	0.0%	5.2%	32.2%	59.1%	115
South Central Tennessee Development District	2.6%	1.3%	5.2%	18.2%	72.7%	77
Coachella Valley Region (CA)	4.0%	0.0%	8.5%	21.1%	66.4%	247

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	14
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	26
Northwest Arkansas Region	5.0%	0.0%	3.3%	53.3%	38.3%	60
Northeast Prosperity Zone (NC)	2.2%	0.0%	8.1%	37.5%	52.2%	136
The Eastside (King County, WA)	2.4%	0.0%	11.9%	38.4%	47.4%	378
Greater Des Moines Region (IA)	4.9%	0.5%	3.3%	27.5%	63.7%	182
Greater New Haven Region (CT)	5.7%	0.3%	5.1%	30.4%	58.4%	332
Northwestern Prosperity Zone (NC)	5.4%	0.2%	6.8%	20.9%	66.6%	425
Southeast Tennessee Development District	6.8%	0.4%	3.2%	31.2%	58.4%	279
Greater Knoxville Region (TN)	4.8%	0.0%	9.5%	38.1%	47.6%	42
Western Prosperity Zone (NC)	2.8%	1.2%	8.0%	32.5%	55.4%	249
Lehigh Valley Region (PA)	2.2%	0.0%	4.9%	32.3%	60.5%	223
Pikes Peak Region (CO)	6.0%	0.0%	4.0%	24.5%	65.6%	151
Coastal Fairfield County Region (CT)	5.0%	0.0%	7.8%	27.7%	59.6%	141
Greater Fort Wayne Area (IN)	5.2%	0.0%	4.1%	30.9%	59.8%	97
Greater Sarasota/Bradenton Area (FL)	6.8%	1.0%	4.7%	22.9%	64.6%	192
Sandhills Prosperity Zone (NC)	5.4%	0.3%	5.0%	28.0%	61.3%	679
West Valley Region (AZ)	8.0%	0.0%	8.9%	26.8%	56.3%	112
Greater Hartford Region (CT)	3.4%	0.0%	7.8%	39.7%	49.1%	116
Dayton Region (OH)	6.5%	0.4%	5.1%	20.4%	67.6%	275
Memphis Area Association of Governments (TN)	7.1%	0.0%	5.5%	27.6%	59.8%	254
Southeast Prosperity Zone (NC)	9.1%	0.0%	6.9%	23.7%	60.3%	232
Richmond & Tri-Cities Region (VA)	8.0%	0.6%	6.5%	30.1%	54.8%	336
Greater Fairfax Area (VA)	3.5%	0.7%	20.1%	26.9%	48.8%	283
South Hampton Roads Area (VA)	5.5%	0.5%	8.8%	18.1%	67.0%	182
East Tennessee Development District	3.5%	1.4%	7.0%	40.3%	47.8%	345
Greater St. Louis Area (MO)	5.9%	0.0%	4.9%	19.7%	69.6%	391
Western New York Region	6.3%	1.3%	2.5%	19.0%	70.9%	79
Greater Jacksonville Region (FL)	7.2%	0.0%	7.2%	17.8%	67.8%	152
Piedmont-Triad Prosperity Zone (NC)	2.9%	0.7%	8.0%	33.7%	54.7%	561
Greater Kansas City Metropolitan Area (MO/KS)	1.1%	0.0%	9.3%	31.2%	58.4%	269
Greater Portland Area (OR)	4.3%	0.3%	9.5%	32.6%	53.3%	599
Greater Nashville Regional Council (TN)	3.6%	0.3%	6.6%	29.5%	60.1%	726
Greater Tampa/St. Petersburg Area (FL)	9.2%	0.0%	6.9%	26.4%	57.5%	174
Southwestern Prosperity Zone (NC)	6.5%	0.2%	5.2%	31.8%	56.3%	616
North Central Prosperity Zone (NC)	6.1%	0.6%	8.1%	30.2%	54.9%	863

TABLE 50**BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	2.2%	0.0%	2.2%	30.0%	65.6%	90
Greater Philadelphia Region (PA)	4.2%	0.0%	8.3%	34.0%	53.5%	144
Central Florida Region	5.0%	0.0%	2.5%	20.3%	72.3%	202
Inland Empire Region (CA)	3.8%	0.5%	9.2%	28.0%	58.6%	871
Greater Houston Region (TX)	4.1%	0.3%	9.9%	27.3%	58.4%	293
Dallas-Fort Worth-Arlington MSA (TX)	5.3%	0.2%	5.1%	24.2%	65.2%	1,201
Regional Average	4.9%	0.4%	6.6%	29.0%	59.2%	204
Regional Median	4.9%	0.0%	5.5%	28.6%	59.6%	143

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

ENTIRE STATES All Populations Number of Communities = 21	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	3.7%	0.8%	5.3%	24.7%	65.4%	356
State of North Dakota	0.0%	1.8%	3.6%	14.3%	80.4%	56
State of South Dakota	3.1%	0.3%	6.8%	36.0%	53.8%	325
State of Delaware	2.9%	0.5%	12.7%	27.9%	55.9%	204
State of Idaho	n/a	n/a	n/a	n/a	n/a	0
State of New Mexico	4.9%	0.2%	6.2%	23.1%	65.6%	1,026
State of Arkansas	8.3%	0.0%	2.8%	44.4%	44.4%	72
State of Nevada	5.9%	0.2%	4.2%	23.2%	66.5%	573
State of Iowa	5.0%	0.5%	6.7%	33.1%	54.7%	598
State of Utah	3.0%	2.2%	14.0%	40.6%	40.2%	271
Commonwealth of Puerto Rico	1.5%	0.1%	3.4%	15.3%	79.7%	1,090
State of Connecticut	5.1%	0.1%	5.7%	30.3%	58.8%	1,061
State of Oregon	4.0%	0.3%	7.4%	31.0%	57.4%	1,563
State of Wisconsin	5.2%	0.9%	5.5%	27.7%	60.6%	325
State of Missouri	3.6%	0.0%	5.6%	26.4%	64.5%	845
State of Tennessee	4.9%	0.6%	5.4%	30.4%	58.6%	2,113
State of Arizona	5.7%	0.3%	6.5%	27.6%	59.9%	1,091
State of New Jersey	5.3%	0.6%	8.3%	31.0%	54.7%	1,151
State of North Carolina	5.3%	0.4%	6.8%	29.6%	57.9%	3,761
State of Georgia	2.4%	0.1%	5.5%	23.9%	68.1%	990
State of Florida	5.0%	0.4%	5.7%	24.4%	64.6%	3,986
Statewide Average	4.2%	0.5%	6.4%	28.2%	60.6%	1,022
Statewide Median	4.9%	0.3%	5.7%	27.8%	59.4%	845

TABLE 50
BIPOC and ALAANA Audience Perceptions: Agreement with "This activity or venue is inspiring a sense of pride in this neighborhood or community."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	0
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	8
Downtown Torrington (Torrington, CT)	4.3%	0.0%	2.1%	29.8%	63.8%	47
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	1
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	14
Oceanside Cultural District (Oceanside, CA)	8.7%	0.0%	9.3%	26.2%	55.8%	172
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	12
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	19
Cool Spring Downtown District (Fayetteville, NC)	7.2%	1.0%	6.7%	31.3%	53.8%	208
Downtown Las Vegas (Las Vegas, NV)	6.0%	0.0%	10.4%	25.4%	58.2%	67
Arts Campus Fort Wayne (Fort Wayne, IN)	2.9%	0.0%	4.4%	30.9%	61.8%	68
Salt Lake Cultural Core (Salt Lake City, UT)	3.3%	0.8%	8.3%	36.7%	50.8%	120
Grand Center Arts District (St. Louis, MO)	5.0%	0.0%	7.5%	32.5%	55.0%	120
Dallas Arts District (Dallas, TX)	4.6%	0.2%	3.8%	22.6%	68.8%	477
Balboa Park Cultural District (San Diego, CA)	0.0%	1.9%	13.5%	33.3%	51.3%	156
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	1.4%	0.0%	7.9%	33.8%	56.8%	139
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	21
Arts District Average	4.3%	0.4%	7.4%	30.2%	57.6%	92
Arts District Median	4.4%	0.0%	7.7%	31.1%	56.3%	57

Averages for the Sample of 35,943 Audience-Intercept Surveys from Attendees to BIPOC and ALAANA Arts and Culture Organizations that Included a Response to this Question						
Average of All Audience Surveys	4.7%	0.4%	6.3%	27.3%	61.4%	35,943

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**My attendance is my way of ensuring that this activity or venue is preserved for future generations.**" This table presents the level of agreement findings for **all audience survey respondents** (both residents and non-residents) for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of audience survey respondents who responded "Strongly Disagree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Three:

The percentage of audience survey respondents who responded "Disagree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Four:

The percentage of audience survey respondents who responded "Neutral" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Five:

The percentage of audience survey respondents who responded "Agree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Six:

The percentage of audience survey respondents who responded "Strongly Agree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Seven:

The total number of audience survey respondents who responded with their level of agreement with the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

TABLE 51
Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	4.3%	0.0%	5.0%	26.3%	64.3%	300
Taos County (NM)	5.1%	0.7%	5.9%	28.0%	60.3%	610
Town of Hillsborough (NC)	3.6%	0.5%	8.5%	30.2%	57.1%	387
Harney County (OR)	3.9%	2.6%	22.1%	31.2%	40.3%	77
City of Monmouth (OR)	5.2%	0.9%	14.3%	30.9%	48.7%	540
City of Sedona (AZ)	4.1%	0.9%	8.9%	30.9%	55.3%	463
City of Yankton (SD)	2.8%	0.6%	6.7%	27.4%	62.6%	179
City of Falls Church (VA)	4.3%	2.5%	11.8%	29.2%	52.2%	161
City of Jamestown (ND)	4.4%	1.8%	13.7%	33.6%	46.5%	226
Rutland County (VT)	5.3%	1.5%	15.3%	30.1%	47.9%	758
Town of Elkton (MD)	6.4%	5.2%	16.5%	34.1%	37.7%	668
City of Waterville (ME)	4.2%	1.4%	11.8%	34.9%	47.8%	578
City of Pendleton (OR)	2.5%	0.2%	4.9%	29.1%	63.3%	567
Haywood County (TN)	4.4%	0.7%	4.7%	26.0%	64.1%	569
City of Hannibal (MO)	0.0%	0.0%	39.9%	29.3%	30.8%	386
Johnson County (TN)	5.3%	0.4%	5.7%	23.4%	65.1%	751
City of Safety Harbor (FL)	4.6%	0.0%	13.9%	39.8%	41.7%	108
City of Tullahoma (TN)	2.7%	1.6%	8.0%	21.4%	66.3%	810
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	15
Town of Carrboro (NC)	1.5%	0.3%	11.8%	31.7%	54.7%	391
City of Coronado (CA)	4.8%	0.8%	10.2%	30.8%	53.4%	626
City of Laguna Beach (CA)	5.4%	0.7%	11.3%	29.7%	52.9%	408
City of Newberg (OR)	4.2%	1.7%	15.1%	33.5%	45.5%	358
City of Fairfax (VA)	1.8%	1.2%	15.2%	37.5%	44.2%	328
City of Brookings (SD)	2.5%	0.5%	8.2%	32.9%	56.0%	773
Macon County (TN)	8.1%	0.0%	0.7%	19.6%	71.6%	148
City of Paducah (KY)	3.4%	0.7%	9.7%	31.0%	55.2%	761
City of Tarpon Springs (FL)	3.9%	0.3%	7.2%	24.1%	64.5%	307
McNairy County (TN)	8.5%	0.3%	7.4%	27.9%	55.8%	351
City of Mason City (IA)	5.2%	0.3%	7.4%	33.1%	54.0%	783
Door County (WI)	3.1%	0.5%	7.4%	26.6%	62.4%	982
City of Winter Park (FL)	5.0%	0.8%	5.2%	22.2%	66.9%	483
City of Dover (NH)	4.6%	0.7%	10.1%	37.5%	47.1%	801
Transylvania County (NC)	2.5%	0.0%	8.6%	34.6%	54.3%	81
City of West Hollywood (CA)	4.3%	0.8%	13.5%	27.0%	54.4%	963
Clatsop County (OR)	3.0%	0.5%	6.4%	31.0%	59.2%	845

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	5.2%	0.5%	12.5%	33.3%	48.4%	192
City of Marion (IA)	4.3%	1.1%	10.2%	33.3%	51.1%	186
Summit County (UT)	2.5%	2.7%	16.7%	37.6%	40.4%	670
Sullivan County (NH)	5.5%	0.8%	6.7%	30.8%	56.1%	743
Monroe County (TN)	2.4%	1.4%	18.8%	45.4%	32.0%	793
City of Cleveland (TN)	2.9%	0.6%	6.6%	29.8%	60.1%	725
Lincoln County (OR)	2.9%	0.7%	5.4%	26.4%	64.6%	1,157
Cohort A Average	4.1%	0.9%	10.7%	30.6%	53.7%	512
Cohort A Median	4.2%	0.7%	9.3%	30.8%	54.6%	540

TABLE 51
Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.3%	0.3%	9.0%	34.0%	52.5%	770
City of Florissant (MO)	7.2%	1.6%	6.9%	24.1%	60.2%	319
McMinn County (TN)	3.7%	0.5%	4.2%	23.8%	67.7%	806
City of Watsonville (CA)	5.7%	0.4%	6.4%	27.9%	59.6%	512
Lafayette County (MS)	2.3%	0.4%	5.9%	37.0%	54.5%	1,039
Columbus County (NC)	0.5%	0.0%	5.5%	29.0%	65.0%	635
Watauga County (NC)	3.3%	1.3%	9.4%	26.8%	59.2%	544
Mercer County (WV)	5.2%	0.8%	6.4%	27.2%	60.4%	766
City of Dubuque (IA)	3.7%	0.1%	6.1%	27.5%	62.6%	767
City of Ocala (FL)	4.1%	0.6%	8.6%	25.2%	61.5%	836
Town of Chapel Hill (NC)	1.9%	3.0%	11.2%	36.6%	47.4%	268
City of National City (CA)	6.0%	0.4%	3.8%	22.3%	67.5%	265
City of Encinitas (CA)	2.0%	0.9%	8.5%	27.2%	61.5%	449
City of Grand Junction (CO)	4.0%	0.7%	12.1%	28.4%	54.8%	753
City of Cheyenne (WY)	4.9%	0.0%	4.9%	36.7%	53.4%	305
City of Santa Cruz (CA)	2.8%	0.9%	7.7%	28.9%	59.7%	754
Hamblen County (TN)	5.2%	0.7%	7.5%	32.8%	53.9%	737
City of Redmond (WA)	5.0%	0.9%	14.2%	32.0%	47.9%	219
Town of Jupiter (FL)	1.1%	0.8%	5.8%	20.0%	72.4%	926
City of Ames (IA)	3.2%	0.7%	8.3%	31.3%	56.5%	816
City of Portland (ME)	2.6%	0.9%	9.9%	29.6%	57.0%	426
City of Jackson (TN)	3.6%	1.0%	6.3%	29.9%	59.1%	772
Wilkes County (NC)	7.2%	0.0%	8.1%	22.5%	62.2%	111
City of Eau Claire (WI)	4.8%	1.9%	11.0%	30.3%	52.0%	937
Greene County (TN)	6.3%	2.3%	8.5%	25.6%	57.4%	176
Carteret County (NC)	2.3%	0.0%	7.5%	34.0%	56.1%	426
City of Walnut Creek (CA)	3.3%	1.4%	12.3%	32.9%	50.1%	1,769
Island of Kaua'i (HI)	7.4%	3.1%	10.5%	19.1%	59.9%	162
Walton County (FL)	5.2%	1.1%	11.5%	36.6%	45.6%	555
Chatham County (NC)	5.3%	0.4%	14.2%	26.8%	53.3%	544
City of Flagstaff (AZ)	4.0%	0.6%	11.6%	34.9%	48.9%	519
City of Rapid City (SD)	0.3%	2.1%	14.5%	42.3%	40.9%	795
City of Missoula (MT)	2.8%	0.8%	9.3%	31.3%	55.8%	751
Wilson County (NC)	8.2%	0.2%	6.6%	24.3%	60.8%	1,134
Caldwell County (NC)	3.9%	0.5%	12.5%	36.8%	46.3%	750
City of Sioux City (IA)	3.3%	1.8%	8.5%	33.1%	53.3%	272

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	5.1%	0.7%	7.1%	34.0%	53.2%	297
City of Santa Fe (NM)	5.0%	0.1%	12.1%	27.4%	55.3%	718
City of Fort Myers (FL)	3.9%	1.0%	8.5%	32.7%	54.0%	1,034
Buchanan County (MO)	2.9%	0.1%	7.4%	30.5%	59.1%	701
City of Nashua (NH)	3.5%	0.7%	11.4%	36.3%	48.1%	765
City of Miami Beach (FL)	3.3%	0.4%	7.9%	15.5%	73.0%	852
City of Asheville (NC)	2.3%	1.2%	10.8%	33.2%	52.6%	1,303
Pottawattamie County (IA)	4.6%	0.6%	8.8%	27.9%	58.1%	477
Fairbanks North Star Borough (AK)	4.0%	1.4%	9.5%	27.5%	57.6%	349
City of Lee's Summit (MO)	4.9%	2.7%	12.9%	31.7%	47.8%	224
Cleveland County (NC)	3.8%	0.6%	7.4%	26.9%	61.2%	312
Montgomery County (VA)	4.6%	0.7%	11.0%	34.7%	48.9%	1,270
Nevada County (CA)	3.1%	0.7%	11.2%	33.4%	51.8%	1,049
City of Boca Raton (FL)	0.8%	0.3%	6.8%	25.0%	67.1%	1,437
Cohort B Average	4.0%	0.9%	9.0%	29.7%	56.5%	667
Cohort B Median	3.9%	0.7%	8.5%	29.7%	56.3%	728

TABLE 51
Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	3.0%	2.0%	15.7%	35.8%	43.6%	766
City of Renton (WA)	5.6%	0.8%	12.8%	37.0%	43.8%	514
Craven County (NC)	4.2%	0.3%	6.6%	20.7%	68.3%	334
Platte County (MO)	0.0%	0.0%	9.5%	27.1%	63.3%	199
Cecil County (MD)	6.1%	5.0%	14.6%	33.0%	41.4%	1,070
City of Boulder (CO)	4.3%	0.8%	12.5%	32.8%	49.6%	1,187
Bradley County (TN)	3.0%	0.6%	6.8%	29.6%	60.0%	828
City of Lewisville (TX)	4.5%	0.3%	11.7%	29.5%	53.9%	640
City of Elgin (IL)	3.3%	0.2%	11.0%	29.5%	56.1%	583
Douglas County (OR)	5.4%	0.6%	7.3%	27.3%	59.4%	355
City of West Palm Beach (FL)	1.4%	1.1%	12.3%	26.4%	58.9%	4,377
Flagler County (FL)	4.5%	0.4%	8.5%	32.9%	53.7%	693
City of Clearwater (FL)	8.9%	0.3%	10.5%	27.4%	52.9%	325
City of Carlsbad (CA)	4.5%	1.1%	7.2%	28.0%	59.2%	375
City of Norman (OK)	4.9%	1.2%	10.1%	26.7%	57.0%	1,178
City of Columbia (MO)	0.9%	0.9%	14.0%	29.3%	54.9%	215
City of Abilene (TX)	4.6%	1.7%	7.2%	29.4%	57.0%	693
Hunterdon County (NJ)	3.9%	0.8%	8.4%	28.2%	58.7%	869
City of Topeka (KS)	3.8%	2.2%	8.8%	31.6%	53.7%	719
Cache County (UT)	3.2%	2.0%	13.0%	31.4%	50.3%	652
City of New Haven (CT)	5.0%	1.2%	10.4%	33.2%	50.1%	734
City of Waco (TX)	4.6%	1.0%	12.1%	33.7%	48.7%	1,027
Brunswick County (NC)	7.9%	0.0%	4.5%	34.8%	52.8%	89
City of Bellevue (WA)	1.6%	1.0%	15.1%	39.3%	43.0%	697
City of Savannah (GA)	4.4%	0.3%	8.0%	27.9%	59.4%	613
Orange County (NC)	2.4%	1.0%	10.4%	32.4%	53.8%	1,052
Cumberland County (NJ)	3.3%	0.7%	15.0%	28.8%	52.3%	153
Johnson County (IA)	2.5%	1.0%	10.4%	31.0%	55.1%	681
City of Escondido (CA)	4.5%	0.9%	11.6%	30.7%	52.2%	423
City of Kansas City (MO)	3.5%	0.8%	6.9%	31.7%	57.1%	375
Macon-Bibb County (GA)	2.7%	0.0%	8.0%	27.4%	61.9%	113
City of Springfield (MA)	3.4%	0.5%	5.0%	34.1%	57.0%	879
Ouachita Parish (LA)	2.2%	0.7%	7.8%	26.9%	62.4%	765
City of Alexandria (VA)	2.8%	1.5%	13.3%	34.2%	48.2%	1,612
Catawba County (NC)	5.7%	0.5%	7.8%	28.8%	57.2%	768
Martin County (FL)	3.0%	0.3%	11.3%	29.8%	55.6%	755

TABLE 51
Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	5.7%	1.0%	20.3%	33.3%	39.6%	192
Town of Cary (NC)	4.7%	2.3%	15.4%	35.1%	42.5%	299
Springfield (MO)	2.7%	0.6%	6.8%	30.0%	60.0%	1,015
City of Salem (OR)	2.9%	0.6%	7.5%	32.4%	56.6%	655
City of Fort Collins (CO)	5.1%	0.8%	11.9%	31.2%	51.0%	1,599
City of Eugene (OR)	3.8%	0.5%	8.0%	30.4%	57.3%	917
City of Oceanside (CA)	6.4%	0.5%	9.4%	26.6%	57.1%	734
City of Ontario (CA)	8.8%	0.9%	5.3%	25.5%	59.5%	341
City of Frisco (TX)	2.0%	0.6%	6.5%	38.6%	52.3%	800
City of Providence (RI)	6.0%	0.7%	6.7%	26.7%	59.9%	566
Pitt County (NC)	3.6%	1.0%	12.2%	33.9%	49.3%	779
City of Fort Lauderdale (FL)	6.6%	0.6%	8.4%	26.5%	57.9%	1,404
City of McKinney (TX)	1.9%	1.9%	8.6%	31.4%	56.2%	105
Sumner County (TN)	0.7%	0.0%	9.0%	36.9%	53.4%	290
City of Sioux Falls (SD)	3.3%	0.8%	9.1%	30.2%	56.6%	883
City of Tempe (AZ)	3.2%	2.4%	16.3%	30.4%	47.7%	411
City of Salt Lake City (UT)	4.9%	2.0%	11.0%	31.2%	50.8%	589
Richmond County (GA)	2.2%	0.9%	6.9%	25.4%	64.6%	759
Montgomery County (TN)	4.9%	0.8%	8.1%	25.3%	60.9%	491
Tuscaloosa County (AL)	2.7%	1.7%	10.3%	29.5%	55.9%	478
City of San Bernardino (CA)	3.6%	2.9%	10.4%	29.4%	53.6%	384
Cabarrus County (NC)	5.4%	1.1%	8.5%	30.0%	55.1%	757
City of Tacoma (WA)	4.1%	1.0%	7.6%	31.1%	56.2%	895
Gaston County (NC)	5.2%	0.0%	5.9%	28.5%	60.4%	541
New Hanover County (NC)	5.7%	0.8%	12.6%	28.3%	52.6%	629
City of Garland (TX)	3.6%	0.5%	8.3%	31.4%	56.2%	420
Clay County (MO)	0.4%	0.0%	1.1%	40.4%	58.1%	270
Cohort C Average	4.0%	1.0%	9.8%	30.6%	54.7%	707
Cohort C Median	3.8%	0.8%	9.1%	30.2%	55.9%	655

TABLE 51**Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	5.2%	0.9%	8.8%	31.1%	53.9%	671
City of Scottsdale (AZ)	2.1%	2.0%	18.5%	42.0%	35.3%	750
City of Chandler (AZ)	5.8%	1.1%	15.6%	34.3%	43.1%	705
Buncombe County (NC)	2.3%	1.1%	10.9%	33.3%	52.3%	1,364
City of St. Petersburg (FL)	2.5%	1.9%	7.5%	29.6%	58.5%	159
City of Jersey City (NJ)	5.8%	0.7%	10.1%	28.3%	55.1%	841
Greater Green Bay Area (WI)	3.2%	0.0%	11.9%	38.9%	46.0%	126
St. Johns County (FL)	2.7%	1.4%	14.0%	27.4%	54.5%	1,797
Alachua County (FL)	2.7%	1.0%	9.7%	30.9%	55.7%	899
Santa Cruz County (CA)	3.8%	0.8%	8.6%	28.7%	58.1%	1,555
York County (SC)	2.6%	1.1%	7.1%	25.6%	63.6%	453
City of Orlando (FL)	3.7%	0.6%	8.7%	26.2%	60.8%	538
City of Lincoln (NE)	2.5%	1.2%	8.1%	30.4%	57.9%	769
City of Greensboro (NC)	3.3%	1.5%	11.7%	35.8%	47.7%	1,023
Leon County (FL)	7.1%	1.0%	8.1%	29.1%	54.8%	807
City of Marquette (MI)	4.1%	0.2%	5.3%	23.5%	67.0%	587
Greater Spartanburg Area (SC)	4.1%	1.2%	9.1%	25.8%	59.8%	729
Durham County (NC)	2.6%	1.4%	9.5%	36.2%	50.3%	793
Lexington-Fayette Urban County (KY)	4.2%	0.0%	13.1%	34.3%	48.3%	236
Somerset County (NJ)	3.2%	0.7%	11.4%	30.6%	54.1%	743
City of Riverside (CA)	3.7%	1.1%	12.5%	27.8%	54.9%	711
Rutherford County (TN)	5.5%	0.8%	8.3%	29.8%	55.6%	745
City of Santa Ana (CA)	5.2%	0.5%	7.2%	22.9%	64.2%	808
Cumberland County (NC)	5.9%	0.5%	7.6%	26.3%	59.7%	1,282
Municipality of San Juan (PR)	2.7%	0.2%	1.5%	8.2%	87.3%	584
Davis County (UT)	2.7%	1.9%	8.8%	36.8%	49.9%	1,017
Lake County (FL)	2.4%	0.0%	6.2%	18.6%	72.9%	210
Washtenaw County (MI)	3.3%	1.3%	13.8%	31.5%	50.1%	847
Hamilton County (TN)	4.0%	0.3%	7.7%	36.4%	51.6%	742
Forsyth County (NC)	2.7%	0.5%	7.7%	30.8%	58.3%	743
Collier County (FL)	4.4%	1.1%	10.7%	34.5%	49.2%	727
City of Wichita (KS)	4.8%	0.8%	9.2%	27.4%	57.9%	904
Placer County (CA)	4.0%	0.9%	6.9%	27.5%	60.6%	795
City of Tampa (FL)	2.4%	1.0%	7.2%	26.0%	63.4%	292
St. Charles County (MO)	3.6%	0.0%	13.3%	34.9%	48.2%	83
Manatee County (FL)	6.6%	0.4%	7.8%	26.6%	58.6%	717

TABLE 51**Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	3.8%	0.3%	4.7%	29.6%	61.5%	996
Clackamas County (OR)	4.1%	1.0%	8.9%	35.5%	50.5%	392
Sarasota County (FL)	4.7%	0.9%	5.8%	26.0%	62.6%	1,351
Monterey County (CA)	6.3%	0.7%	12.5%	27.7%	52.7%	696
City of Atlanta (GA)	1.9%	0.8%	7.2%	30.2%	59.9%	474
Morris County (NJ)	4.0%	2.0%	9.6%	36.8%	47.7%	751
Cohort D Average	3.9%	0.9%	9.4%	29.9%	56.0%	748
Cohort D Median	3.8%	0.9%	8.8%	29.7%	55.3%	743

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	2.0%	0.4%	7.8%	38.5%	51.3%	501
City of Mesa (AZ)	3.6%	2.1%	15.8%	33.6%	44.9%	1,060
Guilford County (NC)	3.4%	1.4%	11.3%	36.8%	47.1%	1,227
Dane County (WI)	3.2%	1.3%	7.9%	35.6%	52.0%	955
Volusia County (FL)	3.6%	0.0%	3.6%	20.5%	72.3%	112
Union County (NJ)	1.4%	0.2%	16.6%	27.5%	54.2%	415
City of Albuquerque (NM)	4.5%	1.1%	5.4%	27.3%	61.7%	894
City of Milwaukee (WI)	5.3%	1.0%	9.1%	29.3%	55.3%	703
Washington County (OR)	4.3%	0.3%	13.8%	37.5%	44.2%	785
Johnson County (KS)	2.5%	1.9%	14.6%	32.8%	48.2%	521
Ocean County (NJ)	4.8%	0.4%	7.1%	25.3%	62.4%	827
City of Louisville-Jefferson County (KY)	5.3%	0.5%	7.3%	26.6%	60.2%	751
Monmouth County (NJ)	4.8%	0.5%	6.3%	27.7%	60.6%	775
City of Las Vegas (NV)	4.8%	0.7%	9.4%	25.7%	59.4%	1,345
City of Portland (OR)	3.0%	1.5%	10.4%	35.6%	49.5%	1,242
City of Nashville-Davidson County (TN)	2.2%	1.0%	11.6%	29.1%	56.2%	831
Hudson County (NJ)	5.6%	0.8%	9.7%	28.4%	55.4%	893
Jackson County (MO)	4.2%	1.6%	9.5%	31.7%	53.0%	549
City and County of Denver (CO)	3.6%	1.5%	8.4%	32.6%	54.0%	886
Lee County (FL)	3.9%	0.9%	8.6%	32.2%	54.3%	1,058
Essex County (NJ)	4.5%	0.8%	9.7%	29.2%	55.8%	600
Multnomah County (OR)	3.1%	1.5%	10.2%	35.8%	49.5%	1,308
Middlesex County (NJ)	6.5%	0.5%	7.6%	31.8%	53.7%	633
City of Indianapolis (IN)	3.3%	1.3%	8.9%	30.0%	56.5%	928
City and County of San Francisco (CA)	3.7%	0.9%	9.4%	28.7%	57.3%	1,022
Prince George's County (MD)	5.6%	0.0%	9.3%	32.7%	52.5%	162
City of Fort Worth (TX)	3.4%	0.8%	6.1%	23.6%	66.1%	883
Bergen County (NJ)	2.6%	2.6%	16.1%	38.1%	40.6%	310
Shelby County (TN)	5.0%	0.8%	6.9%	30.7%	56.6%	1,099
Westchester County (NY)	3.8%	0.9%	8.3%	29.5%	57.4%	1,128
Pinellas County (FL)	5.3%	0.6%	8.4%	29.8%	55.8%	1,274
Cohort E Average	4.0%	1.0%	9.5%	30.8%	54.8%	828
Cohort E Median	3.8%	0.9%	9.1%	30.0%	55.3%	883

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4.5%	1.4%	10.2%	32.6%	51.4%	736
Pima County (AZ)	4.6%	0.6%	9.1%	28.4%	57.3%	1,783
Montgomery County (MD)	2.8%	1.2%	12.1%	30.1%	53.8%	942
Mecklenburg County (NC)	2.5%	1.4%	10.6%	35.5%	50.0%	786
Wake County (NC)	4.4%	1.3%	11.5%	33.9%	48.9%	1,498
Fairfax County (VA)	3.3%	1.6%	12.4%	33.0%	49.7%	881
Salt Lake County (UT)	4.1%	1.8%	11.4%	30.9%	51.7%	988
Cuyahoga County (OH)	5.0%	0.7%	8.3%	27.7%	58.2%	971
Allegheny County (PA)	2.7%	0.8%	9.2%	29.4%	57.9%	732
City of Dallas (TX)	4.2%	1.3%	8.2%	25.1%	61.3%	2,674
Orange County (FL)	4.5%	0.6%	6.3%	23.6%	65.1%	1,370
City of San Diego (CA)	3.7%	2.0%	9.9%	30.4%	54.0%	1,466
Hillsborough County (FL)	2.3%	0.8%	6.2%	26.9%	63.7%	386
Palm Beach County (FL)	1.4%	0.8%	9.5%	24.1%	64.2%	8,833
City of San Antonio (TX)	2.4%	0.0%	3.1%	21.3%	73.2%	127
Sacramento County (CA)	4.2%	0.5%	8.2%	30.7%	56.4%	784
City and County of Philadelphia (PA)	3.0%	1.7%	7.9%	31.5%	55.8%	858
City of Phoenix (AZ)	4.4%	0.4%	8.2%	25.7%	61.3%	723
Santa Clara County (CA)	3.7%	1.4%	10.8%	34.0%	50.0%	1,125
Broward County (FL)	5.8%	0.5%	6.8%	27.4%	59.4%	2,638
San Bernardino County (CA)	6.6%	1.2%	7.3%	28.6%	56.3%	1,212
Clark County (NV)	4.8%	0.7%	9.2%	24.0%	61.3%	1,777
City of Houston (TX)	3.6%	2.2%	12.4%	28.3%	53.5%	1,336
Riverside County (CA)	3.6%	0.9%	10.2%	26.3%	58.9%	1,484
Miami-Dade County (FL)	4.8%	0.6%	7.4%	19.5%	67.7%	1,939
San Diego County (CA)	4.4%	1.2%	9.3%	28.8%	56.3%	4,387
Harris County (TX)	3.6%	2.2%	12.3%	28.3%	53.6%	1,337
Cohort F Average	3.9%	1.1%	9.2%	28.4%	57.4%	1,621
Cohort F Median	4.1%	1.2%	9.2%	28.4%	56.4%	1,212

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	6.6%	0.2%	6.5%	28.3%	58.3%	889
Eastern Oregon Border Region	3.5%	0.3%	8.1%	25.8%	62.3%	629
South Cumberland Region (TN)	2.1%	0.5%	13.5%	44.0%	39.9%	193
Oregon's Adventure Coast	1.8%	0.1%	6.0%	42.5%	49.5%	814
Southern Oregon: Ashland/Talent/Jacksonville	4.8%	0.3%	6.7%	25.3%	62.8%	578
Greater Portsmouth Area (NH)	3.4%	0.9%	8.5%	28.9%	58.3%	907
The Gorge (OR)	5.9%	1.0%	7.2%	33.8%	52.2%	391
Northeast Oregon Region	5.1%	0.6%	8.4%	32.3%	53.6%	526
Greater Aberdeen Region (SD)	4.7%	0.2%	8.4%	33.8%	53.0%	574
Tri-Cities Communities (VA)	3.9%	0.7%	11.7%	28.4%	55.3%	409
Upper Valley Region (NH/VT)	3.0%	1.0%	8.9%	35.4%	51.6%	492
Monadnock Region (NH)	4.1%	0.6%	12.5%	32.0%	50.8%	782
Bismarck-Mandan Region (ND)	4.0%	1.0%	6.0%	26.8%	62.2%	299
Greater Minot Region (ND)	2.9%	1.3%	5.7%	32.4%	57.7%	614
Greater Burlington Area (VT)	4.0%	1.9%	13.0%	30.6%	50.4%	843
Northeastern Connecticut Region	1.8%	1.4%	12.4%	34.4%	50.0%	442
Northwest Connecticut Region	4.7%	0.9%	8.8%	29.0%	56.6%	742
Western Connecticut Region	3.8%	1.3%	9.4%	30.5%	55.0%	842
Greater Fargo-Moorhead Area (ND/MN)	2.4%	0.6%	8.3%	30.6%	58.1%	494
Greater Kingsport Area (TN)	7.5%	0.9%	9.7%	30.0%	51.9%	536
Cedar Valley Region (IA)	1.9%	1.6%	8.8%	38.6%	49.2%	773
Central Oregon Region	5.2%	0.8%	13.0%	31.1%	49.9%	517
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	19
Southwest Tennessee Development District	4.9%	0.8%	6.0%	28.2%	60.1%	1,692
Southeast Ohio	3.7%	0.9%	8.7%	31.1%	55.7%	1,283
Southeastern Connecticut Region	3.9%	0.6%	12.7%	31.5%	51.3%	686
Shoreline and River Valley Region (CT)	3.2%	0.6%	12.8%	28.2%	55.2%	344
Upper Peninsula of Michigan	4.2%	1.0%	7.7%	25.3%	61.8%	1,118
Greater Waterbury Region (CT)	3.2%	0.0%	5.7%	37.1%	54.0%	771
Quad Cities Region (IA/IL)	4.0%	1.4%	8.7%	32.9%	53.0%	781
Greater Peoria Area (IL)	6.1%	0.8%	7.0%	31.4%	54.7%	770
Upper Cumberland Development District (TN)	8.1%	0.0%	0.7%	19.6%	71.6%	148
City of Huntsville/Madison County (AL)	3.0%	4.2%	18.8%	31.7%	42.4%	745
Eastern Connecticut Region	3.1%	0.9%	12.6%	32.6%	50.8%	1,128
South Central Tennessee Development District	3.2%	1.4%	8.9%	23.7%	62.9%	1,002
Coachella Valley Region (CA)	3.8%	0.8%	8.5%	25.8%	61.1%	720

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	4.6%	1.5%	15.2%	35.1%	43.6%	653
First Tennessee Development District	6.2%	0.8%	7.5%	26.1%	59.3%	1,463
Northwest Arkansas Region	3.5%	0.9%	9.9%	30.8%	54.9%	909
Northeast Prosperity Zone (NC)	3.8%	0.7%	10.2%	31.8%	53.5%	1,079
The Eastside (King County, WA)	3.6%	0.9%	14.2%	37.2%	44.0%	1,439
Greater Des Moines Region (IA)	3.6%	0.6%	8.5%	32.6%	54.7%	880
Greater New Haven Region (CT)	4.8%	1.3%	10.6%	32.9%	50.5%	955
Northwestern Prosperity Zone (NC)	4.6%	0.7%	9.8%	30.7%	54.2%	2,173
Southeast Tennessee Development District	3.5%	0.5%	6.7%	30.8%	58.5%	2,569
Greater Knoxville Region (TN)	3.6%	0.7%	11.2%	28.4%	56.1%	725
Western Prosperity Zone (NC)	2.4%	1.0%	10.8%	33.4%	52.5%	1,445
Lehigh Valley Region (PA)	2.4%	0.7%	9.3%	32.3%	55.3%	709
Pikes Peak Region (CO)	4.2%	1.3%	11.3%	33.1%	50.1%	755
Coastal Fairfield County Region (CT)	4.2%	0.8%	9.0%	32.0%	54.0%	754
Greater Fort Wayne Area (IN)	4.1%	0.8%	9.7%	32.2%	53.1%	966
Greater Sarasota/Bradenton Area (FL)	5.3%	0.7%	6.5%	26.2%	61.2%	2,068
Sandhills Prosperity Zone (NC)	4.1%	0.3%	6.9%	27.2%	61.5%	1,917
West Valley Region (AZ)	6.8%	0.2%	10.3%	27.3%	55.5%	458
Greater Hartford Region (CT)	2.6%	0.9%	8.7%	30.2%	57.6%	583
Dayton Region (OH)	4.5%	0.4%	7.8%	31.1%	56.1%	1,134
Memphis Area Association of Governments (TN)	5.0%	0.8%	6.9%	30.7%	56.6%	1,099
Southeast Prosperity Zone (NC)	4.5%	0.4%	9.3%	28.6%	57.2%	1,478
Richmond & Tri-Cities Region (VA)	4.5%	1.3%	9.5%	30.6%	54.1%	2,276
Greater Fairfax Area (VA)	3.1%	1.6%	13.0%	33.6%	48.7%	1,370
South Hampton Roads Area (VA)	3.5%	1.3%	6.6%	27.8%	60.8%	762
East Tennessee Development District	3.7%	0.9%	12.6%	35.8%	46.9%	2,255
Greater St. Louis Area (MO)	4.7%	1.1%	8.2%	29.7%	56.1%	1,920
Western New York Region	4.4%	0.7%	6.5%	24.6%	63.9%	757
Greater Jacksonville Region (FL)	3.0%	1.3%	13.1%	28.6%	54.0%	2,155
Piedmont-Triad Prosperity Zone (NC)	3.1%	1.1%	9.9%	34.3%	51.6%	1,980
Greater Kansas City Metropolitan Area (MO/KS)	2.8%	1.2%	10.9%	33.0%	52.1%	1,731
Greater Portland Area (OR)	3.6%	1.0%	11.1%	36.3%	48.0%	2,485
Greater Nashville Regional Council (TN)	3.6%	0.8%	9.5%	29.5%	56.6%	2,357
Greater Tampa/St. Petersburg Area (FL)	4.6%	0.7%	7.9%	29.2%	57.7%	1,660
Southwestern Prosperity Zone (NC)	4.2%	0.9%	8.4%	31.1%	55.4%	2,396
North Central Prosperity Zone (NC)	4.7%	0.9%	10.1%	31.0%	53.3%	5,021

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	4.2%	0.1%	6.0%	28.2%	61.5%	849
Greater Philadelphia Region (PA)	3.4%	1.6%	7.9%	31.9%	55.2%	1,023
Central Florida Region	4.2%	0.6%	6.3%	23.3%	65.7%	1,778
Inland Empire Region (CA)	4.9%	1.1%	8.9%	27.4%	57.7%	2,696
Greater Houston Region (TX)	3.4%	2.1%	11.9%	27.9%	54.6%	1,457
Dallas-Fort Worth-Arlington MSA (TX)	3.7%	1.0%	8.0%	27.9%	59.4%	5,523
Regional Average	4.0%	0.9%	9.3%	30.7%	55.0%	1,194
Regional Median	3.9%	0.9%	8.9%	30.8%	55.0%	865

TABLE 51

Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

ENTIRE STATES All Populations Number of Communities = 21	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.3%	1.4%	11.9%	30.8%	51.7%	2,953
State of North Dakota	3.3%	1.0%	7.4%	30.1%	58.2%	1,997
State of South Dakota	2.6%	0.9%	9.9%	34.3%	52.2%	3,204
State of Delaware	3.0%	1.5%	9.8%	27.3%	58.4%	4,409
State of Idaho	4.4%	0.7%	4.6%	24.3%	66.0%	1,184
State of New Mexico	4.8%	0.6%	7.3%	26.9%	60.4%	2,945
State of Arkansas	3.8%	0.9%	9.7%	30.5%	55.1%	971
State of Nevada	4.8%	0.7%	8.8%	26.4%	59.2%	2,600
State of Iowa	3.5%	0.8%	8.4%	32.1%	55.3%	5,636
State of Utah	3.2%	2.0%	12.1%	34.2%	48.5%	3,347
Commonwealth of Puerto Rico	2.3%	0.3%	3.0%	14.3%	80.0%	1,152
State of Connecticut	3.8%	0.9%	9.7%	31.9%	53.7%	6,119
State of Oregon	3.9%	0.6%	8.6%	31.7%	55.2%	12,321
State of Wisconsin	4.0%	1.1%	8.9%	31.0%	55.1%	3,869
State of Missouri	3.3%	0.7%	10.1%	31.0%	54.9%	6,108
State of Tennessee	4.2%	0.8%	8.4%	29.8%	56.7%	12,604
State of Arizona	4.3%	1.1%	11.8%	31.3%	51.5%	7,607
State of New Jersey	4.2%	0.8%	9.5%	30.4%	55.1%	7,470
State of North Carolina	4.1%	0.8%	9.5%	31.0%	54.7%	17,489
State of Georgia	3.4%	0.5%	7.1%	26.2%	62.7%	2,649
State of Florida	3.5%	0.8%	8.9%	26.5%	60.4%	27,402
Statewide Average	3.7%	0.9%	8.8%	29.1%	57.4%	6,383
Statewide Median	3.8%	0.8%	8.9%	30.5%	55.2%	3,869

TABLE 51**Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	6.3%	0.4%	7.1%	23.8%	62.5%	240
Abilene Cultural District (Abilene, TX)	5.9%	2.2%	7.6%	27.2%	57.1%	357
Downtown Torrington (Torrington, CT)	5.0%	0.8%	7.0%	27.5%	59.8%	400
Iowa City Downtown District (Iowa City, IA)	0.0%	1.9%	7.4%	37.0%	53.7%	54
Downtown Macon Urban Core (Macon, GA)	2.7%	0.0%	8.0%	27.4%	61.9%	113
Oceanside Cultural District (Oceanside, CA)	6.0%	0.7%	9.4%	28.7%	55.3%	586
Southeast Ohio Theatre Trail (Southeastern OH)	2.9%	1.3%	9.1%	29.8%	57.0%	628
Loch Haven Cultural Park (Orlando, FL)	6.4%	0.9%	8.7%	28.8%	55.3%	219
Cool Spring Downtown District (Fayetteville, NC)	5.6%	0.4%	8.0%	26.2%	59.8%	535
Downtown Las Vegas (Las Vegas, NV)	3.8%	1.2%	11.3%	28.3%	55.4%	654
Arts Campus Fort Wayne (Fort Wayne, IN)	4.7%	0.7%	8.0%	31.0%	55.7%	300
Salt Lake Cultural Core (Salt Lake City, UT)	4.2%	2.5%	11.0%	29.9%	52.5%	408
Grand Center Arts District (St. Louis, MO)	4.4%	1.3%	10.3%	31.9%	52.1%	681
Dallas Arts District (Dallas, TX)	3.9%	1.5%	8.9%	25.4%	60.3%	1,873
Balboa Park Cultural District (San Diego, CA)	2.1%	2.0%	10.7%	29.9%	55.3%	655
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.3%	4.4%	16.5%	30.2%	46.6%	526
Midtown Cultural District (Houston, TX)	2.8%	1.4%	14.1%	26.8%	54.9%	71
Arts District Average	4.0%	1.4%	9.6%	28.8%	56.2%	461
Arts District Median	4.2%	1.3%	8.9%	28.7%	55.4%	404

Averages for the Overall Sample of 214,048 Audience-Intercept Surveys that Included a Response to this Question

Average of All Audience Surveys	3.9%	0.9%	9.4%	29.9%	55.8%	214,048
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Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 52

Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**My attendance is my way of ensuring that this activity or venue is preserved for future generations.**" This table presents the level of agreement findings for **resident** audience survey respondents for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident audience survey respondents who responded "Strongly Disagree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Three:

The percentage of resident audience survey respondents who responded "Disagree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Four:

The percentage of resident audience survey respondents who responded "Neutral" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Five:

The percentage of resident audience survey respondents who responded "Agree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Six:

The percentage of resident audience survey respondents who responded "Strongly Agree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Seven:

The total number of resident audience survey respondents who responded with their level of agreement with the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

TABLE 52

Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	3.7%	0.0%	1.9%	35.2%	59.3%	54
Taos County (NM)	8.1%	0.0%	2.9%	18.6%	70.5%	210
Town of Hillsborough (NC)	3.7%	0.4%	5.3%	27.9%	62.7%	244
Harney County (OR)	3.6%	3.6%	18.2%	23.6%	50.9%	55
City of Monmouth (OR)	4.5%	0.8%	12.9%	28.9%	52.9%	357
City of Sedona (AZ)	3.3%	0.4%	6.2%	26.8%	63.4%	276
City of Yankton (SD)	2.0%	0.7%	6.5%	27.5%	63.4%	153
City of Falls Church (VA)	7.1%	3.6%	10.7%	25.0%	53.6%	56
City of Jamestown (ND)	4.6%	1.5%	11.7%	34.5%	47.7%	197
Rutland County (VT)	6.3%	1.3%	10.0%	26.7%	55.8%	480
Town of Elkton (MD)	7.6%	5.4%	16.5%	32.3%	38.3%	541
City of Waterville (ME)	4.9%	1.5%	10.2%	34.5%	48.9%	325
City of Pendleton (OR)	2.9%	0.2%	4.6%	28.2%	64.1%	476
Haywood County (TN)	4.5%	0.6%	3.0%	24.8%	67.2%	335
City of Hannibal (MO)	0.0%	0.0%	41.3%	28.2%	30.5%	305
Johnson County (TN)	5.4%	0.3%	3.1%	21.5%	69.6%	576
City of Safety Harbor (FL)	1.4%	0.0%	16.2%	40.5%	41.9%	74
City of Tullahoma (TN)	2.6%	1.5%	6.6%	20.2%	69.0%	648
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	8
Town of Carrboro (NC)	0.8%	0.4%	8.7%	29.3%	60.7%	242
City of Coronado (CA)	5.0%	0.7%	8.8%	30.0%	55.4%	536
City of Laguna Beach (CA)	5.6%	0.6%	8.2%	29.2%	56.4%	319
City of Newberg (OR)	5.0%	1.3%	12.9%	32.5%	48.3%	240
City of Fairfax (VA)	2.2%	1.1%	11.9%	38.3%	46.5%	269
City of Brookings (SD)	2.7%	0.3%	7.5%	32.8%	56.7%	601
Macon County (TN)	9.6%	0.0%	0.0%	13.8%	76.6%	94
City of Paducah (KY)	3.1%	0.3%	5.1%	24.8%	66.8%	355
City of Tarpon Springs (FL)	3.9%	0.7%	5.2%	20.3%	69.9%	153
McNairy County (TN)	10.9%	0.0%	3.9%	26.6%	58.5%	229
City of Mason City (IA)	5.4%	0.4%	5.2%	31.1%	57.9%	553
Door County (WI)	4.0%	0.0%	4.3%	20.2%	71.5%	277
City of Winter Park (FL)	4.7%	1.1%	6.1%	22.7%	65.5%	278
City of Dover (NH)	6.3%	0.7%	7.7%	35.4%	49.9%	543
Transylvania County (NC)	4.0%	0.0%	2.0%	34.0%	60.0%	50
City of West Hollywood (CA)	4.2%	0.7%	12.9%	27.0%	55.1%	827
Clatsop County (OR)	3.7%	0.4%	4.6%	29.7%	61.6%	518

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	5.1%	1.0%	7.1%	30.6%	56.1%	98
City of Marion (IA)	4.8%	1.2%	7.2%	34.1%	52.7%	167
Summit County (UT)	1.5%	2.3%	9.1%	35.0%	52.1%	263
Sullivan County (NH)	5.5%	0.2%	6.4%	29.2%	58.6%	435
Monroe County (TN)	2.5%	1.8%	14.6%	48.4%	32.6%	628
City of Cleveland (TN)	3.5%	0.7%	6.0%	27.5%	62.3%	546
Lincoln County (OR)	2.7%	0.4%	3.4%	22.3%	71.2%	743
Cohort A Average	4.4%	0.9%	8.5%	28.8%	57.4%	333
Cohort A Median	4.1%	0.6%	6.9%	28.5%	58.2%	278

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.2%	0.2%	9.1%	34.1%	52.4%	618
City of Florissant (MO)	7.5%	1.3%	7.5%	22.1%	61.5%	226
McMinn County (TN)	3.6%	0.5%	1.8%	23.4%	70.6%	555
City of Watsonville (CA)	6.3%	0.5%	4.4%	26.6%	62.2%	384
Lafayette County (MS)	2.0%	0.5%	6.0%	34.2%	57.2%	739
Columbus County (NC)	0.5%	0.0%	4.4%	28.7%	66.3%	564
Watauga County (NC)	4.3%	1.1%	8.3%	21.6%	64.7%	348
Mercer County (WV)	5.0%	0.6%	5.4%	25.4%	63.6%	500
City of Dubuque (IA)	4.0%	0.2%	6.7%	24.7%	64.4%	582
City of Ocala (FL)	3.2%	0.5%	8.8%	23.2%	64.3%	659
Town of Chapel Hill (NC)	2.6%	3.2%	7.7%	34.2%	52.3%	155
City of National City (CA)	6.2%	0.4%	3.9%	22.9%	66.7%	258
City of Encinitas (CA)	2.2%	0.7%	8.4%	27.5%	61.2%	418
City of Grand Junction (CO)	3.9%	0.8%	10.1%	29.0%	56.2%	634
City of Cheyenne (WY)	4.5%	0.0%	4.5%	36.2%	54.7%	265
City of Santa Cruz (CA)	2.8%	0.9%	7.7%	27.1%	61.5%	572
Hamblen County (TN)	5.6%	0.8%	7.2%	30.4%	55.9%	497
City of Redmond (WA)	5.2%	1.0%	13.4%	30.4%	50.0%	194
Town of Jupiter (FL)	0.4%	0.6%	3.6%	20.3%	75.1%	498
City of Ames (IA)	2.9%	1.0%	6.2%	32.7%	57.2%	612
City of Portland (ME)	2.1%	1.0%	9.7%	29.2%	58.0%	288
City of Jackson (TN)	3.5%	1.1%	4.8%	29.9%	60.8%	566
Wilkes County (NC)	9.4%	0.0%	5.9%	22.4%	62.4%	85
City of Eau Claire (WI)	4.7%	1.4%	8.7%	29.0%	56.2%	644
Greene County (TN)	7.3%	2.2%	5.1%	21.2%	64.2%	137
Carteret County (NC)	2.4%	0.0%	8.5%	33.9%	55.2%	330
City of Walnut Creek (CA)	2.9%	1.3%	10.3%	30.5%	55.0%	1,274
Island of Kaua'i (HI)	8.1%	2.4%	6.5%	18.7%	64.2%	123
Walton County (FL)	5.1%	1.5%	7.6%	32.4%	53.5%	275
Chatham County (NC)	6.3%	0.0%	13.9%	27.9%	51.9%	208
City of Flagstaff (AZ)	4.9%	0.0%	8.6%	34.9%	51.6%	384
City of Rapid City (SD)	0.3%	2.5%	14.0%	41.4%	41.9%	609
City of Missoula (MT)	3.1%	0.8%	9.0%	31.2%	55.9%	621
Wilson County (NC)	8.6%	0.2%	4.9%	22.8%	63.5%	857
Caldwell County (NC)	4.0%	0.3%	7.8%	33.2%	54.7%	397
City of Sioux City (IA)	2.7%	2.7%	8.2%	29.0%	57.4%	183

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	6.1%	0.9%	6.1%	31.6%	55.3%	228
City of Santa Fe (NM)	4.0%	0.0%	11.2%	24.6%	60.2%	472
City of Fort Myers (FL)	3.5%	0.9%	7.1%	30.3%	58.2%	792
Buchanan County (MO)	3.7%	0.0%	4.3%	29.8%	62.2%	484
City of Nashua (NH)	4.3%	0.5%	10.6%	33.6%	50.9%	554
City of Miami Beach (FL)	3.0%	0.5%	4.2%	13.2%	79.1%	599
City of Asheville (NC)	2.4%	1.1%	10.0%	31.7%	54.8%	1,016
Pottawattamie County (IA)	7.0%	0.4%	3.3%	20.2%	69.1%	243
Fairbanks North Star Borough (AK)	4.4%	1.6%	8.7%	26.2%	59.2%	321
City of Lee's Summit (MO)	5.1%	2.5%	13.2%	31.0%	48.2%	197
Cleveland County (NC)	4.8%	0.5%	3.8%	21.0%	69.9%	186
Montgomery County (VA)	4.6%	0.6%	8.9%	32.9%	53.1%	900
Nevada County (CA)	3.7%	0.7%	6.3%	33.9%	55.4%	699
City of Boca Raton (FL)	0.8%	0.2%	5.4%	24.7%	68.8%	1,084
Cohort B Average	4.2%	0.9%	7.4%	28.1%	59.4%	481
Cohort B Median	4.0%	0.7%	7.6%	29.0%	58.1%	491

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	3.1%	0.8%	11.0%	34.9%	50.3%	390
City of Renton (WA)	6.1%	0.7%	13.0%	35.9%	44.3%	460
Craven County (NC)	5.1%	0.0%	6.3%	18.8%	69.9%	256
Platte County (MO)	0.0%	0.0%	3.0%	27.0%	70.0%	100
Cecil County (MD)	6.8%	5.2%	15.0%	31.2%	41.9%	841
City of Boulder (CO)	4.6%	0.5%	11.7%	31.1%	52.1%	762
Bradley County (TN)	3.4%	0.7%	6.0%	27.6%	62.3%	615
City of Lewisville (TX)	4.3%	0.5%	7.7%	25.4%	62.2%	418
City of Elgin (IL)	3.7%	0.0%	9.7%	26.6%	60.0%	433
Douglas County (OR)	6.0%	0.4%	6.3%	25.0%	62.3%	284
City of West Palm Beach (FL)	1.5%	1.1%	9.7%	25.1%	62.6%	3,079
Flagler County (FL)	4.8%	0.6%	5.9%	32.2%	56.4%	475
City of Clearwater (FL)	9.6%	0.4%	9.2%	24.9%	55.9%	229
City of Carlsbad (CA)	4.4%	1.1%	7.2%	28.5%	58.7%	361
City of Norman (OK)	4.7%	1.1%	8.9%	26.7%	58.7%	836
City of Columbia (MO)	1.1%	0.6%	12.4%	26.6%	59.3%	177
City of Abilene (TX)	3.0%	2.2%	6.4%	28.8%	59.6%	497
Hunterdon County (NJ)	5.5%	0.7%	5.1%	28.4%	60.4%	550
City of Topeka (KS)	4.0%	2.4%	8.2%	29.3%	56.1%	594
Cache County (UT)	3.5%	2.1%	13.6%	29.3%	51.5%	433
City of New Haven (CT)	4.2%	1.7%	8.1%	31.4%	54.5%	519
City of Waco (TX)	3.9%	0.6%	10.6%	33.7%	51.2%	819
Brunswick County (NC)	6.1%	0.0%	3.0%	31.8%	59.1%	66
City of Bellevue (WA)	1.2%	0.9%	14.0%	40.1%	43.8%	566
City of Savannah (GA)	4.8%	0.5%	6.2%	26.3%	62.2%	434
Orange County (NC)	2.3%	1.1%	7.1%	30.1%	59.3%	644
Cumberland County (NJ)	4.9%	1.2%	11.1%	27.2%	55.6%	81
Johnson County (IA)	2.4%	0.6%	7.9%	31.0%	58.0%	493
City of Escondido (CA)	4.8%	1.0%	11.5%	30.9%	51.8%	392
City of Kansas City (MO)	1.6%	0.0%	7.1%	32.1%	59.2%	184
Macon-Bibb County (GA)	3.7%	0.0%	6.2%	25.9%	64.2%	81
City of Springfield (MA)	3.3%	0.3%	4.9%	33.4%	58.2%	698
Ouachita Parish (LA)	2.3%	0.8%	6.9%	27.9%	62.1%	652
City of Alexandria (VA)	3.0%	1.7%	10.7%	30.8%	53.8%	597
Catawba County (NC)	6.9%	0.4%	6.5%	26.1%	60.1%	464
Martin County (FL)	2.1%	0.2%	8.8%	27.9%	60.9%	512

TABLE 52

Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	3.3%	3.3%	18.0%	32.8%	42.6%	61
Town of Cary (NC)	5.3%	2.9%	12.7%	34.4%	44.7%	244
Springfield (MO)	3.1%	0.6%	5.7%	29.4%	61.2%	703
City of Salem (OR)	0.5%	0.5%	7.5%	33.4%	58.0%	371
City of Fort Collins (CO)	5.5%	0.8%	10.5%	29.9%	53.3%	1,244
City of Eugene (OR)	4.0%	0.4%	7.3%	29.8%	58.5%	798
City of Oceanside (CA)	6.3%	0.6%	8.3%	24.7%	60.1%	636
City of Ontario (CA)	9.3%	1.1%	5.2%	26.3%	58.1%	270
City of Frisco (TX)	1.8%	0.7%	5.5%	39.1%	52.8%	723
City of Providence (RI)	6.9%	1.1%	6.9%	25.5%	59.7%	377
Pitt County (NC)	3.6%	1.2%	10.0%	34.0%	51.3%	591
City of Fort Lauderdale (FL)	6.8%	0.6%	7.2%	24.1%	61.2%	970
City of McKinney (TX)	2.6%	1.3%	9.2%	26.3%	60.5%	76
Sumner County (TN)	0.9%	0.0%	6.4%	37.7%	55.0%	220
City of Sioux Falls (SD)	3.7%	0.9%	6.3%	28.8%	60.3%	539
City of Tempe (AZ)	3.5%	2.6%	14.8%	30.4%	48.7%	345
City of Salt Lake City (UT)	4.8%	2.6%	10.1%	29.1%	53.4%	378
Richmond County (GA)	2.5%	0.9%	6.5%	26.6%	63.6%	448
Montgomery County (TN)	4.9%	1.0%	6.2%	24.4%	63.5%	389
Tuscaloosa County (AL)	2.5%	1.8%	8.1%	30.2%	57.4%	394
City of San Bernardino (CA)	3.0%	3.0%	11.7%	33.1%	49.2%	299
Cabarrus County (NC)	5.6%	0.8%	7.0%	29.8%	56.8%	486
City of Tacoma (WA)	4.2%	0.8%	6.4%	30.9%	57.7%	718
Gaston County (NC)	5.8%	0.0%	5.0%	23.8%	65.4%	382
New Hanover County (NC)	4.4%	1.3%	11.9%	26.5%	55.8%	385
City of Garland (TX)	3.7%	0.6%	6.5%	32.1%	57.2%	355
Clay County (MO)	0.0%	0.0%	0.0%	51.0%	49.0%	145
Cohort C Average	4.0%	1.0%	8.4%	29.7%	56.9%	501
Cohort C Median	3.9%	0.8%	7.5%	29.3%	58.1%	434

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	5.2%	1.0%	7.6%	31.0%	55.2%	581
City of Scottsdale (AZ)	1.6%	2.0%	18.0%	42.2%	36.2%	688
City of Chandler (AZ)	5.7%	1.2%	15.2%	34.2%	43.8%	594
Buncombe County (NC)	2.3%	1.0%	10.0%	31.6%	55.2%	1,055
City of St. Petersburg (FL)	3.9%	1.0%	9.8%	26.5%	58.8%	102
City of Jersey City (NJ)	6.0%	0.9%	8.2%	27.9%	57.1%	588
Greater Green Bay Area (WI)	3.8%	0.0%	11.5%	37.2%	47.4%	78
St. Johns County (FL)	2.0%	0.7%	7.3%	25.2%	64.8%	559
Alachua County (FL)	2.2%	1.6%	6.7%	28.3%	61.2%	371
Santa Cruz County (CA)	4.0%	0.8%	8.0%	27.6%	59.6%	1,203
York County (SC)	2.6%	1.1%	6.6%	24.4%	65.2%	348
City of Orlando (FL)	3.8%	0.6%	9.3%	25.3%	60.9%	312
City of Lincoln (NE)	1.9%	1.1%	8.3%	30.4%	58.3%	641
City of Greensboro (NC)	3.1%	1.5%	9.4%	32.8%	53.2%	616
Leon County (FL)	7.6%	1.2%	7.6%	27.4%	56.3%	675
City of Marquette (MI)	4.3%	0.2%	4.3%	23.0%	68.1%	486
Greater Spartanburg Area (SC)	4.1%	1.3%	7.9%	25.2%	61.5%	556
Durham County (NC)	2.9%	1.6%	7.4%	36.2%	52.0%	448
Lexington-Fayette Urban County (KY)	4.4%	0.0%	11.3%	35.0%	49.4%	160
Somerset County (NJ)	3.3%	0.7%	8.5%	28.1%	59.4%	424
City of Riverside (CA)	3.2%	0.8%	12.1%	26.1%	57.8%	529
Rutherford County (TN)	6.1%	0.7%	7.0%	28.1%	58.1%	559
City of Santa Ana (CA)	5.0%	0.6%	7.5%	23.4%	63.5%	666
Cumberland County (NC)	5.8%	0.1%	7.2%	25.5%	61.4%	981
Municipality of San Juan (PR)	5.4%	0.7%	2.7%	7.4%	83.9%	149
Davis County (UT)	2.7%	1.7%	7.5%	34.7%	53.5%	750
Lake County (FL)	2.8%	0.0%	4.7%	17.8%	74.8%	107
Washtenaw County (MI)	3.5%	1.4%	11.4%	32.4%	51.4%	578
Hamilton County (TN)	4.5%	0.4%	7.2%	35.1%	52.9%	539
Forsyth County (NC)	2.8%	0.2%	5.2%	31.7%	60.0%	498
Collier County (FL)	4.4%	1.6%	9.7%	33.3%	50.9%	432
City of Wichita (KS)	5.5%	0.6%	7.6%	26.0%	60.3%	693
Placer County (CA)	4.3%	0.7%	5.0%	27.0%	63.1%	585
City of Tampa (FL)	2.1%	0.5%	6.8%	20.3%	70.3%	192
St. Charles County (MO)	1.9%	0.0%	7.5%	32.1%	58.5%	53
Manatee County (FL)	6.5%	0.6%	7.9%	24.5%	60.5%	494

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	3.9%	0.1%	4.0%	29.2%	62.8%	774
Clackamas County (OR)	3.9%	0.9%	7.3%	33.5%	54.5%	233
Sarasota County (FL)	4.6%	0.7%	5.1%	23.9%	65.7%	711
Monterey County (CA)	6.0%	0.8%	11.5%	25.3%	56.4%	521
City of Atlanta (GA)	2.1%	0.8%	6.7%	31.7%	58.8%	240
Morris County (NJ)	4.9%	1.7%	7.1%	35.2%	51.1%	409
Cohort D Average	4.0%	0.8%	8.1%	28.7%	58.4%	504
Cohort D Median	3.9%	0.8%	7.6%	28.1%	58.6%	534

TABLE 52

Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	1.4%	0.6%	6.4%	36.2%	55.5%	362
City of Mesa (AZ)	3.3%	2.4%	16.0%	33.1%	45.2%	876
Guilford County (NC)	3.0%	1.2%	9.5%	34.0%	52.2%	726
Dane County (WI)	3.5%	1.2%	6.9%	35.9%	52.4%	807
Volusia County (FL)	4.5%	0.0%	4.5%	19.1%	71.9%	89
Union County (NJ)	0.7%	0.3%	16.9%	26.9%	55.1%	301
City of Albuquerque (NM)	4.7%	1.2%	5.3%	26.3%	62.5%	769
City of Milwaukee (WI)	5.3%	0.7%	8.6%	29.3%	56.0%	430
Washington County (OR)	4.6%	0.2%	14.6%	36.3%	44.3%	584
Johnson County (KS)	3.6%	1.9%	12.0%	31.8%	50.7%	359
Ocean County (NJ)	4.3%	0.1%	6.5%	24.1%	64.9%	676
City of Louisville-Jefferson County (KY)	6.5%	0.5%	5.7%	27.1%	60.2%	558
Monmouth County (NJ)	5.0%	0.5%	4.9%	28.7%	60.9%	596
City of Las Vegas (NV)	4.9%	0.6%	8.6%	24.0%	61.9%	1,152
City of Portland (OR)	2.9%	1.3%	10.1%	34.3%	51.4%	834
City of Nashville-Davidson County (TN)	1.7%	1.3%	9.2%	28.5%	59.3%	477
Hudson County (NJ)	5.8%	1.0%	7.9%	27.6%	57.9%	624
Jackson County (MO)	4.1%	1.7%	10.8%	30.5%	52.9%	295
City and County of Denver (CO)	2.2%	1.4%	7.6%	28.6%	60.2%	367
Lee County (FL)	3.6%	0.9%	7.3%	29.9%	58.4%	810
Essex County (NJ)	4.6%	0.0%	5.8%	26.5%	63.1%	260
Multnomah County (OR)	3.0%	1.2%	9.9%	34.4%	51.5%	881
Middlesex County (NJ)	4.4%	0.0%	7.8%	32.0%	55.8%	344
City of Indianapolis (IN)	2.7%	1.3%	7.5%	30.8%	57.7%	603
City and County of San Francisco (CA)	3.4%	0.9%	6.6%	28.0%	61.1%	560
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	25
City of Fort Worth (TX)	3.4%	0.6%	6.0%	21.9%	68.1%	671
Bergen County (NJ)	3.1%	0.5%	12.8%	38.3%	45.4%	196
Shelby County (TN)	5.2%	0.9%	6.4%	30.7%	56.8%	948
Westchester County (NY)	3.8%	0.8%	8.0%	29.3%	58.1%	888
Pinellas County (FL)	5.6%	0.7%	7.9%	28.2%	57.5%	833
Cohort E Average	3.8%	0.9%	8.6%	29.7%	57.0%	577
Cohort E Median	3.7%	0.8%	7.9%	29.3%	57.6%	596

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 52

Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4.7%	0.9%	9.1%	33.3%	52.1%	559
Pima County (AZ)	4.5%	0.5%	8.5%	28.4%	58.0%	1,477
Montgomery County (MD)	3.2%	1.5%	10.3%	31.6%	53.4%	592
Mecklenburg County (NC)	2.7%	1.3%	10.2%	31.1%	54.7%	521
Wake County (NC)	4.6%	1.5%	10.0%	33.6%	50.3%	1,097
Fairfax County (VA)	3.4%	1.7%	9.7%	30.0%	55.3%	537
Salt Lake County (UT)	4.1%	2.0%	9.8%	29.3%	54.8%	661
Cuyahoga County (OH)	4.9%	0.8%	7.9%	28.1%	58.4%	777
Allegheny County (PA)	2.3%	1.0%	9.1%	27.0%	60.7%	519
City of Dallas (TX)	4.2%	1.0%	6.8%	25.7%	62.2%	1,625
Orange County (FL)	4.0%	0.6%	6.8%	23.5%	65.1%	797
City of San Diego (CA)	4.0%	1.9%	9.0%	28.1%	56.9%	1,240
Hillsborough County (FL)	1.8%	0.4%	5.9%	24.2%	67.8%	273
Palm Beach County (FL)	1.5%	0.7%	7.6%	23.5%	66.7%	6,115
City of San Antonio (TX)	2.0%	0.0%	2.0%	21.0%	75.0%	100
Sacramento County (CA)	3.8%	0.5%	8.3%	29.6%	57.8%	602
City and County of Philadelphia (PA)	2.0%	1.5%	9.7%	31.1%	55.7%	402
City of Phoenix (AZ)	4.8%	0.2%	8.4%	25.9%	60.7%	641
Santa Clara County (CA)	4.2%	1.1%	9.5%	34.1%	51.1%	830
Broward County (FL)	6.3%	0.5%	5.9%	25.5%	61.9%	1,948
San Bernardino County (CA)	7.0%	1.3%	6.8%	29.6%	55.3%	964
Clark County (NV)	4.8%	0.6%	8.5%	22.7%	63.4%	1,570
City of Houston (TX)	3.3%	1.8%	10.6%	26.8%	57.6%	908
Riverside County (CA)	2.9%	0.6%	9.1%	25.4%	61.9%	1,087
Miami-Dade County (FL)	5.1%	0.5%	5.2%	18.8%	70.4%	1,501
San Diego County (CA)	4.6%	1.2%	8.6%	27.7%	58.0%	3,889
Harris County (TX)	3.3%	1.8%	10.6%	26.8%	57.6%	908
Cohort F Average	3.9%	1.0%	8.3%	27.5%	59.4%	1,190
Cohort F Median	4.0%	1.0%	8.6%	27.7%	58.0%	830

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	7.0%	0.3%	5.9%	26.9%	59.8%	757
Eastern Oregon Border Region	3.9%	0.0%	5.5%	22.5%	68.1%	382
South Cumberland Region (TN)	0.0%	0.0%	14.6%	53.7%	31.7%	41
Oregon's Adventure Coast	1.3%	0.1%	5.8%	43.1%	49.6%	693
Southern Oregon: Ashland/Talent/Jacksonville	5.0%	0.2%	5.6%	22.7%	66.5%	481
Greater Portsmouth Area (NH)	3.5%	0.7%	7.4%	23.8%	64.6%	543
The Gorge (OR)	6.0%	1.1%	6.0%	32.6%	54.3%	350
Northeast Oregon Region	5.2%	0.7%	9.3%	33.6%	51.2%	441
Greater Aberdeen Region (SD)	5.1%	0.2%	6.9%	33.3%	54.5%	505
Tri-Cities Communities (VA)	5.6%	0.0%	7.0%	18.9%	68.5%	143
Upper Valley Region (NH/VT)	3.3%	1.2%	8.3%	34.4%	52.8%	424
Monadnock Region (NH)	5.1%	0.7%	10.2%	29.2%	54.8%	568
Bismarck-Mandan Region (ND)	4.4%	0.7%	5.9%	26.5%	62.5%	272
Greater Minot Region (ND)	2.9%	0.9%	5.9%	32.0%	58.3%	578
Greater Burlington Area (VT)	3.9%	1.7%	11.6%	28.6%	54.3%	588
Northeastern Connecticut Region	1.6%	1.0%	7.9%	29.3%	60.2%	191
Northwest Connecticut Region	4.3%	0.6%	7.9%	29.3%	57.9%	535
Western Connecticut Region	4.0%	0.8%	8.3%	29.1%	57.8%	650
Greater Fargo-Moorhead Area (ND/MN)	2.2%	0.7%	7.2%	30.8%	59.1%	416
Greater Kingsport Area (TN)	8.4%	1.4%	6.2%	27.5%	56.6%	357
Cedar Valley Region (IA)	2.2%	1.9%	6.8%	37.6%	51.6%	647
Central Oregon Region	5.3%	0.7%	11.7%	31.0%	51.3%	435
Northwest Tennessee Development District	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	10
Southwest Tennessee Development District	5.1%	0.7%	4.3%	27.8%	62.0%	1,293
Southeast Ohio	3.8%	0.9%	7.4%	30.5%	57.4%	820
Southeastern Connecticut Region	4.4%	0.7%	11.4%	28.6%	54.9%	430
Shoreline and River Valley Region (CT)	3.9%	1.3%	8.5%	25.5%	60.8%	153
Upper Peninsula of Michigan	4.1%	0.8%	6.7%	24.6%	63.9%	912
Greater Waterbury Region (CT)	3.5%	0.0%	5.3%	40.5%	50.8%	457
Quad Cities Region (IA/IL)	4.2%	1.4%	7.4%	32.3%	54.7%	625
Greater Peoria Area (IL)	6.1%	0.9%	5.4%	30.9%	56.7%	661
Upper Cumberland Development District (TN)	9.0%	0.0%	0.0%	16.0%	75.0%	100
City of Huntsville/Madison County (AL)	3.1%	3.5%	18.3%	31.1%	44.0%	607
Eastern Connecticut Region	3.4%	0.7%	10.8%	30.6%	54.5%	684
South Central Tennessee Development District	3.3%	1.2%	7.4%	20.7%	67.4%	729
Coachella Valley Region (CA)	2.9%	0.6%	6.4%	26.1%	64.0%	514

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	5.2%	1.4%	12.7%	33.4%	47.3%	425
First Tennessee Development District	6.4%	0.9%	5.7%	24.5%	62.5%	1,200
Northwest Arkansas Region	3.3%	0.8%	9.6%	30.6%	55.8%	800
Northeast Prosperity Zone (NC)	3.6%	1.0%	9.6%	34.9%	50.9%	696
The Eastside (King County, WA)	3.7%	0.8%	13.7%	36.9%	45.0%	1,228
Greater Des Moines Region (IA)	3.9%	0.6%	7.3%	32.5%	55.6%	633
Greater New Haven Region (CT)	3.8%	1.6%	8.5%	32.1%	54.1%	686
Northwestern Prosperity Zone (NC)	4.9%	0.5%	8.3%	29.2%	57.1%	1,666
Southeast Tennessee Development District	3.6%	0.5%	6.0%	29.5%	60.3%	2,045
Greater Knoxville Region (TN)	3.3%	0.8%	8.4%	27.9%	59.6%	512
Western Prosperity Zone (NC)	2.3%	1.0%	9.9%	32.2%	54.7%	1,269
Lehigh Valley Region (PA)	2.9%	0.2%	6.5%	29.8%	60.6%	523
Pikes Peak Region (CO)	4.7%	1.6%	9.7%	32.1%	51.9%	620
Coastal Fairfield County Region (CT)	4.3%	0.8%	7.0%	32.5%	55.3%	600
Greater Fort Wayne Area (IN)	3.9%	0.9%	9.0%	31.7%	54.5%	870
Greater Sarasota/Bradenton Area (FL)	5.1%	0.6%	6.4%	24.6%	63.2%	1,599
Sandhills Prosperity Zone (NC)	4.1%	0.2%	6.6%	26.8%	62.4%	1,663
West Valley Region (AZ)	5.9%	0.3%	9.8%	27.3%	56.7%	388
Greater Hartford Region (CT)	1.9%	0.9%	7.5%	30.6%	59.1%	464
Dayton Region (OH)	4.8%	0.4%	7.3%	28.9%	58.6%	935
Memphis Area Association of Governments (TN)	5.1%	0.9%	6.4%	30.6%	56.9%	973
Southeast Prosperity Zone (NC)	4.3%	0.4%	8.8%	28.0%	58.5%	1,283
Richmond & Tri-Cities Region (VA)	4.3%	1.3%	8.8%	30.3%	55.3%	1,978
Greater Fairfax Area (VA)	3.0%	1.8%	10.1%	32.7%	52.3%	921
South Hampton Roads Area (VA)	3.8%	1.1%	7.1%	27.1%	60.9%	631
East Tennessee Development District	3.6%	1.0%	12.1%	36.3%	47.0%	2,033
Greater St. Louis Area (MO)	4.3%	1.0%	8.4%	28.5%	57.7%	1,543
Western New York Region	4.2%	0.7%	6.1%	23.1%	65.7%	683
Greater Jacksonville Region (FL)	2.6%	1.0%	11.1%	28.0%	57.3%	1,313
Piedmont-Triad Prosperity Zone (NC)	2.9%	0.9%	8.6%	34.0%	53.6%	1,598
Greater Kansas City Metropolitan Area (MO/KS)	2.7%	1.3%	9.1%	33.2%	53.6%	1,510
Greater Portland Area (OR)	3.8%	1.0%	10.9%	35.7%	48.7%	2,190
Greater Nashville Regional Council (TN)	3.7%	0.9%	8.3%	29.2%	57.9%	1,958
Greater Tampa/St. Petersburg Area (FL)	4.5%	0.6%	7.6%	28.2%	59.0%	1,257
Southwestern Prosperity Zone (NC)	4.6%	0.8%	7.6%	29.8%	57.1%	2,055
North Central Prosperity Zone (NC)	4.6%	1.0%	9.4%	30.7%	54.4%	4,361

TABLE 52**Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	4.1%	0.1%	6.0%	27.0%	62.8%	753
Greater Philadelphia Region (PA)	3.4%	1.4%	7.8%	31.0%	56.4%	714
Central Florida Region	4.5%	0.7%	6.4%	23.3%	65.1%	1,532
Inland Empire Region (CA)	4.9%	1.0%	8.3%	27.1%	58.7%	2,241
Greater Houston Region (TX)	3.3%	1.8%	10.8%	27.7%	56.4%	1,330
Dallas-Fort Worth-Arlington MSA (TX)	3.7%	0.9%	7.8%	28.0%	59.6%	5,167
Regional Average	4.1%	0.9%	8.2%	29.9%	57.0%	959
Regional Median	3.9%	0.8%	7.8%	29.5%	57.1%	684

TABLE 52

Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

ENTIRE STATES All Populations Number of Communities = 21	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.3%	1.1%	10.8%	29.2%	54.6%	2,227
State of North Dakota	3.7%	1.2%	6.8%	30.2%	58.2%	1,446
State of South Dakota	2.7%	0.9%	9.0%	33.9%	53.4%	2,924
State of Delaware	2.7%	1.2%	8.1%	25.7%	62.3%	3,267
State of Idaho	4.3%	0.6%	4.2%	23.9%	67.1%	1,102
State of New Mexico	4.9%	0.5%	6.8%	25.4%	62.3%	2,440
State of Arkansas	3.7%	1.0%	9.7%	30.2%	55.4%	924
State of Nevada	4.8%	0.7%	8.2%	25.7%	60.5%	2,352
State of Iowa	3.6%	0.8%	7.9%	31.4%	56.3%	4,905
State of Utah	3.4%	2.0%	11.0%	33.8%	49.8%	2,987
Commonwealth of Puerto Rico	2.1%	0.4%	2.8%	14.2%	80.5%	1,091
State of Connecticut	3.8%	0.9%	8.8%	31.8%	54.7%	5,518
State of Oregon	4.0%	0.6%	8.3%	31.5%	55.7%	11,097
State of Wisconsin	4.2%	1.1%	8.5%	31.3%	54.9%	3,388
State of Missouri	3.1%	0.5%	10.0%	30.7%	55.7%	5,396
State of Tennessee	4.3%	0.8%	7.9%	29.5%	57.6%	11,438
State of Arizona	4.3%	1.0%	11.4%	31.2%	52.2%	6,876
State of New Jersey	4.3%	0.8%	9.1%	30.2%	55.6%	6,877
State of North Carolina	4.1%	0.8%	9.2%	30.8%	55.1%	16,163
State of Georgia	3.5%	0.4%	6.6%	25.3%	64.2%	2,344
State of Florida	3.6%	0.7%	8.2%	25.9%	61.6%	24,077
Statewide Average	3.8%	0.9%	8.3%	28.6%	58.5%	5,659
Statewide Median	3.8%	0.8%	8.3%	30.2%	55.7%	3,267

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 52

Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	7.6%	0.0%	7.6%	19.8%	65.1%	172
Abilene Cultural District (Abilene, TX)	4.2%	2.7%	6.9%	26.3%	59.9%	262
Downtown Torrington (Torrington, CT)	4.7%	0.3%	6.8%	28.0%	60.2%	322
Iowa City Downtown District (Iowa City, IA)	0.0%	2.5%	7.5%	37.5%	52.5%	40
Downtown Macon Urban Core (Macon, GA)	3.7%	0.0%	6.2%	25.9%	64.2%	81
Oceanside Cultural District (Oceanside, CA)	5.8%	0.8%	8.6%	26.1%	58.6%	498
Southeast Ohio Theatre Trail (Southeastern OH)	2.7%	1.5%	7.1%	29.8%	58.9%	336
Loch Haven Cultural Park (Orlando, FL)	7.1%	0.8%	8.7%	26.2%	57.1%	126
Cool Spring Downtown District (Fayetteville, NC)	6.2%	0.0%	7.9%	25.7%	60.1%	404
Downtown Las Vegas (Las Vegas, NV)	4.3%	1.0%	11.0%	25.4%	58.3%	516
Arts Campus Fort Wayne (Fort Wayne, IN)	4.5%	0.8%	6.9%	29.3%	58.5%	246
Salt Lake Cultural Core (Salt Lake City, UT)	4.5%	3.6%	9.7%	27.5%	54.7%	247
Grand Center Arts District (St. Louis, MO)	3.5%	1.3%	9.8%	31.0%	54.4%	542
Dallas Arts District (Dallas, TX)	3.6%	1.1%	7.5%	25.4%	62.5%	1,068
Balboa Park Cultural District (San Diego, CA)	2.6%	1.4%	9.3%	25.5%	61.3%	506
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.0%	3.6%	12.5%	27.5%	54.4%	305
Midtown Cultural District (Houston, TX)	3.4%	1.7%	13.6%	25.4%	55.9%	59
Arts District Average	4.1%	1.4%	8.7%	27.2%	58.6%	318
Arts District Median	4.2%	1.1%	7.9%	26.2%	58.6%	284

Averages for the Sample of 118,802 Resident Audience-Intercept Surveys that Included a Response to this Question and Defined Residency by an Individual County						
Average of All Audience Surveys	4.0%	0.9%	8.2%	28.8%	58.1%	118,802

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 53

Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**My attendance is my way of ensuring that this activity or venue is preserved for future generations.**" This table presents the level of agreement findings for **non-resident** audience survey respondents for each study region, as well as the number of audience surveys from which a response was collected. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of non-resident audience survey respondents who responded "Strongly Disagree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Three:

The percentage of non-resident audience survey respondents who responded "Disagree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Four:

The percentage of non-resident audience survey respondents who responded "Neutral" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Five:

The percentage of non-resident audience survey respondents who responded "Agree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Six:

The percentage of non-resident audience survey respondents who responded "Strongly Agree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Seven:

The total number of non-resident audience survey respondents who responded with their level of agreement with the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	4.5%	0.0%	5.7%	24.4%	65.4%	246
Taos County (NM)	3.5%	1.0%	7.5%	33.0%	55.0%	400
Town of Hillsborough (NC)	3.5%	0.7%	14.0%	34.3%	47.6%	143
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	22
City of Monmouth (OR)	6.6%	1.1%	16.9%	35.0%	40.4%	183
City of Sedona (AZ)	5.3%	1.6%	12.8%	36.9%	43.3%	187
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	26
City of Falls Church (VA)	2.9%	1.9%	12.4%	31.4%	51.4%	105
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	29
Rutland County (VT)	3.6%	1.8%	24.5%	36.0%	34.2%	278
Town of Elkton (MD)	1.6%	4.7%	16.5%	41.7%	35.4%	127
City of Waterville (ME)	3.2%	1.2%	13.8%	35.6%	46.2%	253
City of Pendleton (OR)	0.0%	0.0%	6.6%	34.1%	59.3%	91
Haywood County (TN)	4.3%	0.9%	7.3%	27.8%	59.8%	234
City of Hannibal (MO)	0.0%	0.0%	34.6%	33.3%	32.1%	81
Johnson County (TN)	5.1%	0.6%	14.3%	29.7%	50.3%	175
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	34
City of Tullahoma (TN)	3.1%	1.9%	13.6%	25.9%	55.6%	162
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	7
Town of Carrboro (NC)	2.7%	0.0%	16.8%	35.6%	45.0%	149
City of Coronado (CA)	3.3%	1.1%	18.9%	35.6%	41.1%	90
City of Laguna Beach (CA)	4.5%	1.1%	22.5%	31.5%	40.4%	89
City of Newberg (OR)	2.5%	2.5%	19.5%	35.6%	39.8%	118
City of Fairfax (VA)	0.0%	1.7%	30.5%	33.9%	33.9%	59
City of Brookings (SD)	1.7%	1.2%	10.5%	33.1%	53.5%	172
Macon County (TN)	5.6%	0.0%	1.9%	29.6%	63.0%	54
City of Paducah (KY)	3.7%	1.0%	13.8%	36.5%	45.1%	406
City of Tarpon Springs (FL)	3.9%	0.0%	9.1%	27.9%	59.1%	154
McNairy County (TN)	4.1%	0.8%	13.9%	30.3%	50.8%	122
City of Mason City (IA)	4.8%	0.0%	12.6%	37.8%	44.8%	230
Door County (WI)	2.7%	0.7%	8.7%	29.1%	58.9%	705
City of Winter Park (FL)	5.4%	0.5%	3.9%	21.5%	68.8%	205
City of Dover (NH)	1.2%	0.8%	15.1%	41.9%	41.1%	258
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	31
City of West Hollywood (CA)	4.4%	1.5%	16.9%	27.2%	50.0%	136
Clatsop County (OR)	1.8%	0.6%	9.2%	33.0%	55.4%	327

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	5.3%	0.0%	18.1%	36.2%	40.4%	94
City of Marion (IA)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	19
Summit County (UT)	3.2%	2.9%	21.6%	39.3%	32.9%	407
Sullivan County (NH)	5.5%	1.6%	7.1%	33.1%	52.6%	308
Monroe County (TN)	1.8%	0.0%	34.5%	33.9%	29.7%	165
City of Cleveland (TN)	1.1%	0.0%	8.4%	36.9%	53.6%	179
Lincoln County (OR)	3.1%	1.2%	8.9%	33.8%	52.9%	414
Cohort A Average	3.3%	1.0%	14.5%	33.1%	48.0%	178
Cohort A Median	3.4%	0.9%	13.8%	33.9%	48.8%	154

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	4.6%	0.7%	8.6%	33.6%	52.6%	152
City of Florissant (MO)	6.5%	2.2%	5.4%	29.0%	57.0%	93
McMinn County (TN)	4.0%	0.4%	9.6%	24.7%	61.4%	251
City of Watsonville (CA)	3.9%	0.0%	12.5%	32.0%	51.6%	128
Lafayette County (MS)	3.0%	0.0%	5.7%	43.7%	47.7%	300
Columbus County (NC)	0.0%	0.0%	14.1%	31.0%	54.9%	71
Watauga County (NC)	1.5%	1.5%	11.2%	36.2%	49.5%	196
Mercer County (WV)	5.6%	1.1%	8.3%	30.5%	54.5%	266
City of Dubuque (IA)	2.7%	0.0%	4.3%	36.2%	56.8%	185
City of Ocala (FL)	7.3%	1.1%	7.9%	32.8%	50.8%	177
Town of Chapel Hill (NC)	0.9%	2.7%	15.9%	39.8%	40.7%	113
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	7
City of Encinitas (CA)	n/a	n/a	n/a	n/a	n/a	31
City of Grand Junction (CO)	4.2%	0.0%	22.7%	25.2%	47.9%	119
City of Cheyenne (WY)	7.5%	0.0%	7.5%	40.0%	45.0%	40
City of Santa Cruz (CA)	2.7%	1.1%	7.7%	34.6%	53.8%	182
Hamblen County (TN)	4.2%	0.4%	7.9%	37.9%	49.6%	240
City of Redmond (WA)	n/a	n/a	n/a	n/a	n/a	25
Town of Jupiter (FL)	1.9%	0.9%	8.4%	19.6%	69.2%	428
City of Ames (IA)	3.9%	0.0%	14.7%	27.0%	54.4%	204
City of Portland (ME)	3.6%	0.7%	10.1%	30.4%	55.1%	138
City of Jackson (TN)	3.9%	1.0%	10.7%	30.1%	54.4%	206
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	26
City of Eau Claire (WI)	5.1%	3.1%	16.0%	33.1%	42.7%	293
Greene County (TN)	2.6%	2.6%	20.5%	41.0%	33.3%	39
Carteret County (NC)	2.1%	0.0%	4.2%	34.4%	59.4%	96
City of Walnut Creek (CA)	4.4%	1.4%	17.4%	39.2%	37.6%	495
Island of Kaua'i (HI)	5.1%	5.1%	23.1%	20.5%	46.2%	39
Walton County (FL)	5.4%	0.7%	15.4%	40.7%	37.9%	280
Chatham County (NC)	4.8%	0.6%	14.3%	26.2%	54.2%	336
City of Flagstaff (AZ)	1.5%	2.2%	20.0%	34.8%	41.5%	135
City of Rapid City (SD)	0.0%	1.1%	16.1%	45.2%	37.6%	186
City of Missoula (MT)	1.5%	0.8%	10.8%	31.5%	55.4%	130
Wilson County (NC)	6.9%	0.0%	11.9%	28.9%	52.3%	277
Caldwell County (NC)	3.7%	0.8%	17.8%	40.8%	36.8%	353
City of Sioux City (IA)	4.5%	0.0%	9.0%	41.6%	44.9%	89

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	1.4%	0.0%	10.1%	42.0%	46.4%	69
City of Santa Fe (NM)	6.9%	0.4%	13.8%	32.9%	45.9%	246
City of Fort Myers (FL)	5.0%	1.2%	13.2%	40.5%	40.1%	242
Buchanan County (MO)	0.9%	0.5%	14.3%	32.3%	52.1%	217
City of Nashua (NH)	1.4%	0.9%	13.3%	43.6%	40.8%	211
City of Miami Beach (FL)	4.0%	0.0%	16.6%	20.9%	58.5%	253
City of Asheville (NC)	2.1%	1.4%	13.6%	38.3%	44.6%	287
Pottawattamie County (IA)	2.1%	0.9%	14.5%	35.9%	46.6%	234
Fairbanks North Star Borough (AK)	n/a	n/a	n/a	n/a	n/a	28
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	27
Cleveland County (NC)	2.4%	0.8%	12.7%	35.7%	48.4%	126
Montgomery County (VA)	4.9%	1.1%	16.2%	39.2%	38.6%	370
Nevada County (CA)	1.7%	0.6%	20.9%	32.3%	44.6%	350
City of Boca Raton (FL)	0.8%	0.6%	11.0%	25.8%	61.8%	353
Cohort B Average	3.5%	0.9%	12.7%	33.9%	49.0%	187
Cohort B Median	3.8%	0.7%	13.0%	34.0%	49.0%	186

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	2.9%	3.2%	20.5%	36.7%	36.7%	376
City of Renton (WA)	1.9%	1.9%	11.1%	46.3%	38.9%	54
Craven County (NC)	1.3%	1.3%	7.7%	26.9%	62.8%	78
Platte County (MO)	0.0%	0.0%	16.2%	27.3%	56.6%	99
Cecil County (MD)	3.5%	3.9%	13.1%	39.7%	39.7%	229
City of Boulder (CO)	3.8%	1.4%	13.9%	35.8%	45.2%	425
Bradley County (TN)	1.9%	0.5%	8.9%	35.2%	53.5%	213
City of Lewisville (TX)	5.0%	0.0%	19.4%	37.4%	38.3%	222
City of Elgin (IL)	2.0%	0.7%	14.7%	38.0%	44.7%	150
Douglas County (OR)	2.8%	1.4%	11.3%	36.6%	47.9%	71
City of West Palm Beach (FL)	1.1%	1.0%	18.3%	29.4%	50.2%	1,298
Flagler County (FL)	3.7%	0.0%	14.2%	34.4%	47.7%	218
City of Clearwater (FL)	7.3%	0.0%	13.5%	33.3%	45.8%	96
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	14
City of Norman (OK)	5.6%	1.5%	13.2%	26.9%	52.9%	342
City of Columbia (MO)	0.0%	2.6%	21.1%	42.1%	34.2%	38
City of Abilene (TX)	8.7%	0.5%	9.2%	31.1%	50.5%	196
Hunterdon County (NJ)	1.3%	0.9%	14.1%	27.9%	55.8%	319
City of Topeka (KS)	2.4%	1.6%	11.2%	42.4%	42.4%	125
Cache County (UT)	2.7%	1.8%	11.9%	35.6%	47.9%	219
City of New Haven (CT)	7.0%	0.0%	15.8%	37.7%	39.5%	215
City of Waco (TX)	7.2%	2.4%	17.8%	33.7%	38.9%	208
Brunswick County (NC)	n/a	n/a	n/a	n/a	n/a	23
City of Bellevue (WA)	3.1%	1.5%	19.8%	35.9%	39.7%	131
City of Savannah (GA)	3.4%	0.0%	12.3%	31.8%	52.5%	179
Orange County (NC)	2.5%	1.0%	15.4%	36.0%	45.1%	408
Cumberland County (NJ)	1.4%	0.0%	19.4%	30.6%	48.6%	72
Johnson County (IA)	2.7%	2.1%	17.0%	30.9%	47.3%	188
City of Escondido (CA)	n/a	n/a	n/a	n/a	n/a	31
City of Kansas City (MO)	5.2%	1.6%	6.8%	31.4%	55.0%	191
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	32
City of Springfield (MA)	3.9%	1.1%	5.5%	37.0%	52.5%	181
Ouachita Parish (LA)	1.8%	0.0%	13.3%	21.2%	63.7%	113
City of Alexandria (VA)	2.7%	1.4%	14.8%	36.3%	44.9%	1,015
Catawba County (NC)	3.9%	0.7%	9.9%	32.9%	52.6%	304
Martin County (FL)	4.9%	0.4%	16.5%	33.7%	44.4%	243

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	6.9%	0.0%	21.4%	33.6%	38.2%	131
Town of Cary (NC)	1.8%	0.0%	27.3%	38.2%	32.7%	55
Springfield (MO)	1.6%	0.6%	9.3%	31.1%	57.4%	312
City of Salem (OR)	6.0%	0.7%	7.4%	31.0%	54.9%	284
City of Fort Collins (CO)	3.9%	0.6%	16.6%	35.8%	43.1%	355
City of Eugene (OR)	2.5%	1.7%	12.6%	34.5%	48.7%	119
City of Oceanside (CA)	7.1%	0.0%	16.3%	38.8%	37.8%	98
City of Ontario (CA)	7.0%	0.0%	5.6%	22.5%	64.8%	71
City of Frisco (TX)	3.9%	0.0%	15.6%	33.8%	46.8%	77
City of Providence (RI)	4.2%	0.0%	6.3%	29.1%	60.3%	189
Pitt County (NC)	3.7%	0.5%	19.1%	33.5%	43.1%	188
City of Fort Lauderdale (FL)	6.0%	0.7%	11.1%	31.8%	50.5%	434
City of McKinney (TX)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	29
Sumner County (TN)	0.0%	0.0%	17.1%	34.3%	48.6%	70
City of Sioux Falls (SD)	2.6%	0.6%	13.4%	32.6%	50.9%	344
City of Tempe (AZ)	1.5%	1.5%	24.2%	30.3%	42.4%	66
City of Salt Lake City (UT)	5.2%	0.9%	12.8%	35.1%	46.0%	211
Richmond County (GA)	1.9%	1.0%	7.4%	23.8%	65.9%	311
Montgomery County (TN)	4.9%	0.0%	15.7%	28.4%	51.0%	102
Tuscaloosa County (AL)	3.6%	1.2%	20.2%	26.2%	48.8%	84
City of San Bernardino (CA)	5.9%	2.4%	5.9%	16.5%	69.4%	85
Cabarrus County (NC)	5.2%	1.5%	11.1%	30.3%	52.0%	271
City of Tacoma (WA)	4.0%	1.7%	12.4%	31.6%	50.3%	177
Gaston County (NC)	3.8%	0.0%	8.2%	39.6%	48.4%	159
New Hanover County (NC)	7.8%	0.0%	13.5%	31.1%	47.5%	244
City of Garland (TX)	3.1%	0.0%	18.5%	27.7%	50.8%	65
Clay County (MO)	0.8%	0.0%	2.4%	28.0%	68.8%	125
Cohort C Average	3.7%	0.9%	13.8%	32.8%	48.9%	206
Cohort C Median	3.5%	0.7%	13.5%	33.4%	48.5%	179

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	5.6%	0.0%	16.7%	32.2%	45.6%	90
City of Scottsdale (AZ)	8.1%	1.6%	24.2%	40.3%	25.8%	62
City of Chandler (AZ)	6.3%	0.9%	18.0%	35.1%	39.6%	111
Buncombe County (NC)	2.6%	1.3%	14.2%	39.2%	42.7%	309
City of St. Petersburg (FL)	0.0%	3.5%	3.5%	35.1%	57.9%	57
City of Jersey City (NJ)	5.5%	0.4%	14.6%	29.2%	50.2%	253
Greater Green Bay Area (WI)	2.1%	0.0%	12.5%	41.7%	43.8%	48
St. Johns County (FL)	3.0%	1.7%	17.0%	28.4%	49.9%	1,238
Alachua County (FL)	3.0%	0.6%	11.7%	32.8%	51.9%	528
Santa Cruz County (CA)	3.1%	0.9%	10.8%	32.4%	52.8%	352
York County (SC)	2.9%	1.0%	8.6%	29.5%	58.1%	105
City of Orlando (FL)	3.5%	0.4%	8.0%	27.4%	60.6%	226
City of Lincoln (NE)	5.5%	1.6%	7.0%	30.5%	55.5%	128
City of Greensboro (NC)	3.7%	1.5%	15.2%	40.3%	39.3%	407
Leon County (FL)	4.5%	0.0%	10.6%	37.9%	47.0%	132
City of Marquette (MI)	3.0%	0.0%	9.9%	25.7%	61.4%	101
Greater Spartanburg Area (SC)	4.0%	1.2%	12.7%	27.7%	54.3%	173
Durham County (NC)	2.3%	1.2%	12.2%	36.2%	48.1%	345
Lexington-Fayette Urban County (KY)	3.9%	0.0%	17.1%	32.9%	46.1%	76
Somerset County (NJ)	3.1%	0.6%	15.4%	33.9%	47.0%	319
City of Riverside (CA)	4.9%	2.2%	13.7%	33.0%	46.2%	182
Rutherford County (TN)	3.8%	1.1%	12.4%	34.9%	47.8%	186
City of Santa Ana (CA)	6.3%	0.0%	5.6%	20.4%	67.6%	142
Cumberland County (NC)	6.3%	1.7%	9.0%	28.9%	54.2%	301
Municipality of San Juan (PR)	1.8%	0.0%	1.1%	8.5%	88.5%	435
Davis County (UT)	2.6%	2.2%	12.7%	42.7%	39.7%	267
Lake County (FL)	1.9%	0.0%	7.8%	19.4%	70.9%	103
Washtenaw County (MI)	3.0%	1.1%	19.0%	29.7%	47.2%	269
Hamilton County (TN)	3.0%	0.0%	8.9%	39.9%	48.3%	203
Forsyth County (NC)	2.4%	1.2%	12.7%	29.0%	54.7%	245
Collier County (FL)	4.4%	0.3%	12.2%	36.3%	46.8%	295
City of Wichita (KS)	2.4%	1.4%	14.2%	32.2%	49.8%	211
Placer County (CA)	3.3%	1.4%	12.4%	29.0%	53.8%	210
City of Tampa (FL)	3.0%	2.0%	8.0%	37.0%	50.0%	100
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	30
Manatee County (FL)	6.7%	0.0%	7.6%	31.4%	54.3%	223

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	3.6%	0.9%	7.2%	31.1%	57.2%	222
Clackamas County (OR)	4.4%	1.3%	11.3%	38.4%	44.7%	159
Sarasota County (FL)	4.7%	1.1%	6.7%	28.3%	59.2%	640
Monterey County (CA)	7.4%	0.6%	15.4%	34.9%	41.7%	175
City of Atlanta (GA)	1.7%	0.9%	7.7%	28.6%	61.1%	234
Morris County (NJ)	2.9%	2.3%	12.6%	38.6%	43.6%	342
Cohort D Average	3.8%	1.0%	11.7%	32.2%	51.3%	244
Cohort D Median	3.3%	1.0%	12.2%	32.4%	49.9%	211

TABLE 53

Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	3.6%	0.0%	11.5%	44.6%	40.3%	139
City of Mesa (AZ)	4.9%	0.5%	15.2%	35.9%	43.5%	184
Guilford County (NC)	4.0%	1.6%	14.0%	40.7%	39.7%	501
Dane County (WI)	2.0%	1.4%	12.8%	33.8%	50.0%	148
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	23
Union County (NJ)	3.5%	0.0%	15.8%	28.9%	51.8%	114
City of Albuquerque (NM)	3.2%	0.8%	5.6%	33.6%	56.8%	125
City of Milwaukee (WI)	5.1%	1.5%	9.9%	29.3%	54.2%	273
Washington County (OR)	3.5%	0.5%	11.4%	40.8%	43.8%	201
Johnson County (KS)	0.0%	1.9%	20.4%	35.2%	42.6%	162
Ocean County (NJ)	7.3%	1.3%	9.9%	30.5%	51.0%	151
City of Louisville-Jefferson County (KY)	2.1%	0.5%	11.9%	25.4%	60.1%	193
Monmouth County (NJ)	3.9%	0.6%	11.2%	24.6%	59.8%	179
City of Las Vegas (NV)	3.6%	1.6%	14.5%	35.8%	44.6%	193
City of Portland (OR)	3.2%	2.0%	11.0%	38.2%	45.6%	408
City of Nashville-Davidson County (TN)	2.8%	0.6%	14.7%	29.9%	52.0%	354
Hudson County (NJ)	5.2%	0.4%	14.1%	30.5%	49.8%	269
Jackson County (MO)	4.3%	1.6%	7.9%	33.1%	53.1%	254
City and County of Denver (CO)	4.6%	1.5%	8.9%	35.5%	49.5%	519
Lee County (FL)	4.8%	1.2%	12.9%	39.9%	41.1%	248
Essex County (NJ)	4.4%	1.5%	12.6%	31.2%	50.3%	340
Multnomah County (OR)	3.3%	1.9%	11.0%	38.6%	45.2%	427
Middlesex County (NJ)	9.0%	1.0%	7.3%	31.5%	51.2%	289
City of Indianapolis (IN)	4.6%	1.2%	11.7%	28.3%	54.2%	325
City and County of San Francisco (CA)	4.1%	0.9%	12.8%	29.4%	52.8%	462
Prince George's County (MD)	3.6%	0.0%	9.5%	35.0%	51.8%	137
City of Fort Worth (TX)	3.3%	1.4%	6.6%	28.8%	59.9%	212
Bergen County (NJ)	1.8%	6.1%	21.9%	37.7%	32.5%	114
Shelby County (TN)	4.0%	0.0%	9.9%	30.5%	55.6%	151
Westchester County (NY)	3.8%	1.3%	9.6%	30.4%	55.0%	240
Pinellas County (FL)	4.8%	0.5%	9.3%	32.9%	52.6%	441
Cohort E Average	3.9%	1.2%	11.9%	33.3%	49.7%	251
Cohort E Median	3.8%	1.2%	11.5%	33.0%	51.1%	212

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	4.0%	2.8%	13.6%	30.5%	49.2%	177
Pima County (AZ)	4.9%	1.0%	11.8%	28.1%	54.2%	306
Montgomery County (MD)	2.0%	0.6%	15.1%	27.7%	54.6%	350
Mecklenburg County (NC)	2.3%	1.5%	11.3%	44.2%	40.8%	265
Wake County (NC)	4.0%	1.0%	15.5%	34.7%	44.9%	401
Fairfax County (VA)	3.2%	1.5%	16.6%	37.8%	41.0%	344
Salt Lake County (UT)	4.3%	1.5%	14.7%	33.9%	45.6%	327
Cuyahoga County (OH)	5.7%	0.5%	10.3%	26.3%	57.2%	194
Allegheny County (PA)	3.8%	0.5%	9.4%	35.2%	51.2%	213
City of Dallas (TX)	4.0%	1.8%	10.3%	24.0%	59.9%	1,049
Orange County (FL)	5.1%	0.5%	5.6%	23.7%	65.1%	573
City of San Diego (CA)	1.8%	2.7%	14.6%	42.9%	38.1%	226
Hillsborough County (FL)	3.5%	1.8%	7.1%	33.6%	54.0%	113
Palm Beach County (FL)	1.3%	0.9%	13.7%	25.4%	58.6%	2,718
City of San Antonio (TX)	n/a	n/a	n/a	n/a	n/a	27
Sacramento County (CA)	5.5%	0.5%	7.7%	34.6%	51.6%	182
City and County of Philadelphia (PA)	3.9%	2.0%	6.4%	31.8%	55.9%	456
City of Phoenix (AZ)	1.2%	2.4%	6.1%	24.4%	65.9%	82
Santa Clara County (CA)	2.4%	2.4%	14.2%	33.9%	47.1%	295
Broward County (FL)	4.6%	0.6%	9.4%	32.9%	52.5%	690
San Bernardino County (CA)	5.2%	0.8%	8.9%	25.0%	60.1%	248
Clark County (NV)	4.8%	1.4%	14.0%	34.3%	45.4%	207
City of Houston (TX)	4.2%	3.3%	16.1%	31.5%	44.9%	428
Riverside County (CA)	5.3%	1.8%	13.4%	29.0%	50.6%	397
Miami-Dade County (FL)	3.7%	0.9%	15.1%	22.1%	58.2%	438
San Diego County (CA)	3.0%	1.6%	14.9%	37.3%	43.2%	498
Harris County (TX)	4.2%	3.3%	16.1%	31.5%	45.0%	429
Cohort F Average	3.8%	1.5%	12.0%	31.4%	51.3%	431
Cohort F Median	4.0%	1.5%	13.5%	31.7%	51.4%	327

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	4.5%	0.0%	9.8%	36.4%	49.2%	132
Eastern Oregon Border Region	2.8%	0.8%	12.1%	30.8%	53.4%	247
South Cumberland Region (TN)	2.6%	0.7%	13.2%	41.4%	42.1%	152
Oregon's Adventure Coast	5.0%	0.0%	7.4%	38.8%	48.8%	121
Southern Oregon: Ashland/Talent/Jacksonville	4.1%	1.0%	12.4%	38.1%	44.3%	97
Greater Portsmouth Area (NH)	3.3%	1.1%	10.2%	36.5%	48.9%	364
The Gorge (OR)	4.9%	0.0%	17.1%	43.9%	34.1%	41
Northeast Oregon Region	4.7%	0.0%	3.5%	25.9%	65.9%	85
Greater Aberdeen Region (SD)	1.4%	0.0%	18.8%	37.7%	42.0%	69
Tri-Cities Communities (VA)	3.0%	1.1%	14.3%	33.5%	48.1%	266
Upper Valley Region (NH/VT)	1.5%	0.0%	13.2%	41.2%	44.1%	68
Monadnock Region (NH)	1.4%	0.5%	18.7%	39.3%	40.2%	214
Bismarck-Mandan Region (ND)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	27
Greater Minot Region (ND)	2.8%	8.3%	2.8%	38.9%	47.2%	36
Greater Burlington Area (VT)	4.3%	2.4%	16.5%	35.3%	41.6%	255
Northeastern Connecticut Region	2.0%	1.6%	15.9%	38.2%	42.2%	251
Northwest Connecticut Region	5.8%	1.9%	11.1%	28.0%	53.1%	207
Western Connecticut Region	3.1%	3.1%	13.0%	35.4%	45.3%	192
Greater Fargo-Moorhead Area (ND/MN)	3.8%	0.0%	14.1%	29.5%	52.6%	78
Greater Kingsport Area (TN)	5.6%	0.0%	16.8%	35.2%	42.5%	179
Cedar Valley Region (IA)	0.8%	0.0%	19.0%	43.7%	36.5%	126
Central Oregon Region	4.9%	1.2%	19.5%	31.7%	42.7%	82
Northwest Tennessee Development District	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	9
Southwest Tennessee Development District	4.3%	1.0%	11.5%	29.3%	53.9%	399
Southeast Ohio	3.7%	0.9%	10.8%	32.2%	52.5%	463
Southeastern Connecticut Region	3.1%	0.4%	14.8%	36.3%	45.3%	256
Shoreline and River Valley Region (CT)	2.6%	0.0%	16.2%	30.4%	50.8%	191
Upper Peninsula of Michigan	4.9%	1.9%	12.1%	28.6%	52.4%	206
Greater Waterbury Region (CT)	2.9%	0.0%	6.4%	32.2%	58.6%	314
Quad Cities Region (IA/IL)	3.2%	1.3%	14.1%	35.3%	46.2%	156
Greater Peoria Area (IL)	6.4%	0.0%	16.5%	34.9%	42.2%	109
Upper Cumberland Development District (TN)	6.3%	0.0%	2.1%	27.1%	64.6%	48
City of Huntsville/Madison County (AL)	2.2%	7.2%	21.0%	34.1%	35.5%	138
Eastern Connecticut Region	2.7%	1.1%	15.3%	35.8%	45.0%	444
South Central Tennessee Development District	2.9%	1.8%	12.8%	31.5%	50.9%	273
Coachella Valley Region (CA)	5.8%	1.5%	13.6%	25.2%	53.9%	206

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	3.5%	1.8%	19.7%	38.2%	36.8%	228
First Tennessee Development District	5.3%	0.4%	16.0%	33.5%	44.9%	263
Northwest Arkansas Region	5.5%	1.8%	11.9%	32.1%	48.6%	109
Northeast Prosperity Zone (NC)	4.2%	0.3%	11.2%	26.1%	58.2%	383
The Eastside (King County, WA)	3.3%	1.4%	17.5%	39.3%	38.4%	211
Greater Des Moines Region (IA)	2.8%	0.4%	11.7%	32.8%	52.2%	247
Greater New Haven Region (CT)	7.4%	0.4%	16.0%	34.9%	41.3%	269
Northwestern Prosperity Zone (NC)	3.6%	1.2%	14.8%	35.9%	44.6%	507
Southeast Tennessee Development District	2.9%	0.2%	9.5%	36.1%	51.3%	524
Greater Knoxville Region (TN)	4.2%	0.5%	17.8%	29.6%	47.9%	213
Western Prosperity Zone (NC)	2.8%	1.1%	17.6%	42.0%	36.4%	176
Lehigh Valley Region (PA)	1.1%	2.2%	17.2%	39.2%	40.3%	186
Pikes Peak Region (CO)	2.2%	0.0%	18.5%	37.8%	41.5%	135
Coastal Fairfield County Region (CT)	3.9%	0.6%	16.9%	29.9%	48.7%	154
Greater Fort Wayne Area (IN)	6.3%	0.0%	16.7%	36.5%	40.6%	96
Greater Sarasota/Bradenton Area (FL)	6.0%	1.1%	6.8%	31.8%	54.4%	469
Sandhills Prosperity Zone (NC)	4.3%	1.2%	9.4%	29.5%	55.5%	254
West Valley Region (AZ)	11.4%	0.0%	12.9%	27.1%	48.6%	70
Greater Hartford Region (CT)	5.0%	0.8%	13.4%	28.6%	52.1%	119
Dayton Region (OH)	3.0%	0.5%	10.6%	41.7%	44.2%	199
Memphis Area Association of Governments (TN)	4.0%	0.0%	11.1%	31.0%	54.0%	126
Southeast Prosperity Zone (NC)	6.2%	0.5%	12.3%	32.8%	48.2%	195
Richmond & Tri-Cities Region (VA)	5.4%	1.7%	14.1%	32.9%	46.0%	298
Greater Fairfax Area (VA)	3.1%	1.1%	18.9%	35.6%	41.2%	449
South Hampton Roads Area (VA)	2.3%	2.3%	3.8%	31.3%	60.3%	131
East Tennessee Development District	4.1%	0.5%	18.0%	31.5%	45.9%	222
Greater St. Louis Area (MO)	6.4%	1.9%	7.4%	34.7%	49.6%	377
Western New York Region	5.4%	0.0%	9.5%	37.8%	47.3%	74
Greater Jacksonville Region (FL)	3.6%	1.7%	16.3%	29.7%	48.8%	842
Piedmont-Triad Prosperity Zone (NC)	3.9%	1.8%	15.4%	35.6%	43.2%	382
Greater Kansas City Metropolitan Area (MO/KS)	3.2%	0.5%	23.5%	31.7%	41.2%	221
Greater Portland Area (OR)	2.4%	1.0%	13.2%	40.7%	42.7%	295
Greater Nashville Regional Council (TN)	3.0%	0.3%	15.3%	30.8%	50.6%	399
Greater Tampa/St. Petersburg Area (FL)	5.2%	0.7%	8.7%	32.0%	53.3%	403
Southwestern Prosperity Zone (NC)	2.1%	1.2%	13.2%	38.4%	45.2%	341
North Central Prosperity Zone (NC)	5.0%	0.5%	15.2%	33.3%	46.1%	660

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	5.2%	0.0%	6.3%	37.5%	51.0%	96
Greater Philadelphia Region (PA)	3.6%	1.9%	8.1%	34.0%	52.4%	309
Central Florida Region	2.0%	0.0%	5.7%	23.2%	69.1%	246
Inland Empire Region (CA)	5.3%	1.3%	11.6%	28.8%	53.0%	455
Greater Houston Region (TX)	4.7%	4.7%	23.6%	30.7%	36.2%	127
Dallas-Fort Worth-Arlington MSA (TX)	3.7%	2.0%	11.2%	25.8%	57.3%	356
Regional Average	4.0%	1.1%	13.4%	33.9%	47.7%	235
Regional Median	3.8%	0.8%	13.3%	33.7%	47.6%	209

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

ENTIRE STATES All Populations Number of Communities = 21	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.3%	2.1%	15.2%	35.5%	43.0%	726
State of North Dakota	2.2%	0.5%	8.9%	30.1%	58.3%	551
State of South Dakota	1.1%	1.1%	19.3%	38.6%	40.0%	280
State of Delaware	3.8%	2.4%	14.8%	32.0%	47.0%	1,142
State of Idaho	6.1%	1.2%	11.0%	30.5%	51.2%	82
State of New Mexico	4.2%	1.0%	9.5%	34.1%	51.3%	505
State of Arkansas	6.4%	0.0%	8.5%	36.2%	48.9%	47
State of Nevada	4.8%	1.2%	14.5%	33.1%	46.4%	248
State of Iowa	3.1%	0.5%	11.5%	36.3%	48.6%	731
State of Utah	1.7%	2.2%	20.8%	37.5%	37.8%	360
Commonwealth of Puerto Rico	4.9%	0.0%	6.6%	16.4%	72.1%	61
State of Connecticut	3.2%	0.8%	18.1%	32.9%	44.9%	601
State of Oregon	3.5%	1.1%	11.2%	34.1%	50.2%	1,224
State of Wisconsin	2.3%	1.2%	11.6%	28.9%	55.9%	481
State of Missouri	4.6%	1.8%	11.1%	32.9%	49.6%	712
State of Tennessee	3.6%	0.4%	14.1%	33.3%	48.6%	1,166
State of Arizona	4.5%	1.8%	16.0%	32.3%	45.4%	731
State of New Jersey	3.2%	0.8%	14.7%	32.5%	48.7%	593
State of North Carolina	3.8%	1.1%	12.8%	33.5%	48.8%	1,326
State of Georgia	2.6%	1.3%	10.8%	33.4%	51.8%	305
State of Florida	3.3%	0.9%	13.5%	31.0%	51.2%	3,325
Statewide Average	3.7%	1.1%	13.1%	32.6%	49.5%	724
Statewide Median	3.6%	1.1%	12.8%	33.1%	48.8%	593

TABLE 53**Non-Resident Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	2.9%	1.5%	5.9%	33.8%	55.9%	68
Abilene Cultural District (Abilene, TX)	10.5%	1.1%	9.5%	29.5%	49.5%	95
Downtown Torrington (Torrington, CT)	6.4%	2.6%	7.7%	25.6%	57.7%	78
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	14
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	32
Oceanside Cultural District (Oceanside, CA)	6.8%	0.0%	13.6%	43.2%	36.4%	88
Southeast Ohio Theatre Trail (Southeastern OH)	3.1%	1.0%	11.3%	29.8%	54.8%	292
Loch Haven Cultural Park (Orlando, FL)	5.4%	1.1%	8.6%	32.3%	52.7%	93
Cool Spring Downtown District (Fayetteville, NC)	3.8%	1.5%	8.4%	27.5%	58.8%	131
Downtown Las Vegas (Las Vegas, NV)	2.2%	2.2%	12.3%	39.1%	44.2%	138
Arts Campus Fort Wayne (Fort Wayne, IN)	5.6%	0.0%	13.0%	38.9%	42.6%	54
Salt Lake Cultural Core (Salt Lake City, UT)	3.7%	0.6%	13.0%	33.5%	49.1%	161
Grand Center Arts District (St. Louis, MO)	7.9%	1.4%	12.2%	35.3%	43.2%	139
Dallas Arts District (Dallas, TX)	4.3%	2.0%	10.8%	25.3%	57.5%	805
Balboa Park Cultural District (San Diego, CA)	0.7%	4.0%	15.4%	45.0%	34.9%	149
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.7%	5.4%	22.2%	33.9%	35.7%	221
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	12
Arts District Average	4.7%	1.7%	11.7%	33.8%	48.1%	143
Arts District Median	4.1%	1.5%	11.8%	33.7%	49.3%	94

Averages for the Sample of 51,654 Non-Resident Audience-Intercept Surveys that Included a Response to this Question and Defined Residency by an Individual County

Average of All Audience Surveys	3.6%	1.1%	12.7%	32.2%	50.4%	51,654
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Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with the statement, "**My attendance is my way of ensuring that this activity or venue is preserved for future generations.**" This table presents the level of agreement findings for **all audience survey respondents** (both residents and non-residents) who completed the survey while attending an activity that was presented, produced, or hosted by BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) arts and culture organizations in each participating study region. The Arts & Economic Prosperity 6 study characterizes BIPOC and ALAANA organizations as organizations with a mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions rooted in a Community of Color. The identification of eligible BIPOC and ALAANA organizations is dependent upon the mission or purpose of the organization that presented, produced, or hosted the event where the surveys were collected; the demographic characteristics of the individual survey respondent(s) are not a factor. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Strongly Disagree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Three:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Disagree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Four:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Neutral" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Five:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Agree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Six:

The percentage of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded "Strongly Agree" to the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

Column Seven:

The total number of audience survey respondents attending events hosted by BIPOC and ALAANA arts and culture organizations who responded with their level of agreement with the statement, "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	0
Taos County (NM)	3.4%	0.0%	5.1%	23.1%	68.4%	117
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	5
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	2.4%	1.2%	17.1%	35.4%	43.9%	82
City of Sedona (AZ)	5.1%	1.3%	8.3%	29.9%	55.4%	157
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	0
City of Falls Church (VA)	0.0%	2.0%	13.7%	35.3%	49.0%	51
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	0
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	32
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	3
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	7
Haywood County (TN)	6.2%	0.6%	5.5%	26.9%	60.7%	308
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	0
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Tullahoma (TN)	2.6%	1.3%	6.5%	27.3%	62.3%	77
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	0
Town of Carrboro (NC)	3.3%	0.0%	15.0%	31.7%	50.0%	60
City of Coronado (CA)	0.0%	0.0%	7.7%	26.9%	65.4%	104
City of Laguna Beach (CA)	5.7%	0.0%	17.1%	31.4%	45.7%	35
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	0
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	33
City of Brookings (SD)	0.0%	0.0%	2.8%	13.9%	83.3%	36
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	21
City of Paducah (KY)	2.7%	0.0%	2.7%	32.0%	62.7%	75
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	11
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	13
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	0
Door County (WI)	n/a	n/a	n/a	n/a	n/a	0
City of Winter Park (FL)	4.6%	1.1%	1.1%	18.4%	74.7%	87
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	9
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	0
City of West Hollywood (CA)	5.3%	1.3%	10.7%	30.7%	52.0%	75
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	20

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	0
Summit County (UT)	6.1%	4.5%	26.5%	40.9%	22.0%	132
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	21
Monroe County (TN)	2.8%	0.6%	14.5%	41.3%	40.8%	179
City of Cleveland (TN)	7.9%	0.0%	18.4%	10.5%	63.2%	38
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	12
Cohort A Average	3.6%	0.9%	10.8%	28.5%	56.2%	42
Cohort A Median	3.4%	0.6%	9.5%	30.3%	58.1%	13

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	11
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	16
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	0
City of Watsonville (CA)	7.1%	0.4%	4.4%	26.7%	61.3%	225
Lafayette County (MS)	3.5%	1.5%	7.5%	35.5%	52.0%	200
Columbus County (NC)	0.0%	0.0%	1.7%	29.4%	68.9%	119
Watauga County (NC)	1.4%	1.4%	9.2%	25.4%	62.7%	142
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	0
City of Dubuque (IA)	5.2%	0.0%	8.2%	20.6%	66.0%	97
City of Ocala (FL)	4.3%	0.5%	0.5%	17.9%	76.6%	184
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	26
City of National City (CA)	6.0%	0.4%	3.8%	22.3%	67.5%	265
City of Encinitas (CA)	2.1%	2.1%	6.3%	31.6%	57.9%	95
City of Grand Junction (CO)	2.1%	1.1%	8.5%	27.5%	60.8%	189
City of Cheyenne (WY)	7.3%	0.0%	0.0%	34.1%	58.5%	41
City of Santa Cruz (CA)	3.6%	1.6%	4.2%	25.5%	65.1%	192
Hamblen County (TN)	4.0%	1.6%	12.1%	25.8%	56.5%	124
City of Redmond (WA)	4.7%	0.0%	17.2%	40.6%	37.5%	64
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Ames (IA)	8.6%	0.0%	11.8%	31.2%	48.4%	93
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	0
City of Jackson (TN)	3.0%	1.5%	10.6%	25.8%	59.1%	66
Wilkes County (NC)	12.8%	0.0%	10.3%	28.2%	48.7%	39
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	0
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	23
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	25
City of Walnut Creek (CA)	6.5%	0.7%	12.3%	31.9%	48.6%	138
Island of Kaua'i (HI)	6.2%	2.7%	11.5%	23.0%	56.6%	113
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	34
Chatham County (NC)	4.6%	0.0%	9.2%	20.0%	66.2%	65
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	26
City of Rapid City (SD)	0.6%	0.0%	10.4%	42.3%	46.6%	163
City of Missoula (MT)	3.9%	0.0%	8.8%	22.5%	64.7%	102
Wilson County (NC)	12.3%	0.0%	2.0%	16.7%	69.0%	203
Caldwell County (NC)	1.9%	0.0%	15.1%	26.4%	56.6%	53
City of Sioux City (IA)	2.0%	2.0%	8.2%	42.9%	44.9%	49

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	0
City of Santa Fe (NM)	4.9%	0.2%	12.0%	25.9%	57.0%	409
City of Fort Myers (FL)	2.5%	0.0%	2.5%	32.5%	62.5%	40
Buchanan County (MO)	4.3%	0.0%	4.3%	39.1%	52.2%	115
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	21
City of Miami Beach (FL)	4.6%	0.0%	5.4%	15.7%	74.3%	280
City of Asheville (NC)	3.6%	1.2%	11.6%	30.0%	53.6%	250
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	0
Fairbanks North Star Borough (AK)	5.2%	1.7%	3.4%	29.3%	60.3%	58
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	0
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	0
Montgomery County (VA)	6.0%	0.0%	6.5%	26.1%	61.4%	184
Nevada County (CA)	3.5%	0.0%	2.8%	26.6%	67.1%	143
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	0
Cohort B Average	4.6%	0.6%	7.6%	28.1%	59.0%	94
Cohort B Median	4.3%	0.1%	8.2%	26.6%	59.7%	65

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	0
City of Renton (WA)	6.6%	0.0%	14.3%	33.0%	46.2%	91
Craven County (NC)	8.6%	0.0%	8.6%	17.1%	65.7%	35
Platte County (MO)	0.0%	0.0%	11.2%	24.5%	64.3%	98
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Boulder (CO)	9.7%	0.0%	10.4%	29.9%	50.0%	134
Bradley County (TN)	7.9%	0.0%	18.4%	10.5%	63.2%	38
City of Lewisville (TX)	3.2%	0.0%	8.5%	28.7%	59.6%	94
City of Elgin (IL)	3.5%	0.0%	11.2%	26.6%	58.7%	143
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	0
City of West Palm Beach (FL)	3.3%	0.0%	6.7%	65.0%	25.0%	60
Flagler County (FL)	2.4%	0.0%	3.3%	32.5%	61.8%	123
City of Clearwater (FL)	11.2%	0.0%	9.1%	22.4%	57.3%	143
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	0
City of Norman (OK)	3.4%	0.0%	4.6%	28.7%	63.2%	87
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	2
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	8
Hunterdon County (NJ)	2.4%	0.0%	7.3%	14.6%	75.6%	41
City of Topeka (KS)	5.6%	1.9%	10.2%	32.4%	50.0%	108
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	0
City of New Haven (CT)	5.8%	1.5%	6.6%	27.8%	58.3%	259
City of Waco (TX)	4.9%	1.6%	13.8%	30.9%	48.8%	123
Brunswick County (NC)	8.4%	0.0%	4.8%	36.1%	50.6%	83
City of Bellevue (WA)	0.0%	0.0%	11.4%	37.3%	51.4%	220
City of Savannah (GA)	6.0%	0.6%	5.4%	25.3%	62.7%	166
Orange County (NC)	2.2%	0.0%	14.3%	34.1%	49.5%	91
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	2
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	13
City of Escondido (CA)	1.9%	1.9%	20.8%	34.9%	40.6%	106
City of Kansas City (MO)	0.9%	0.9%	7.5%	38.7%	51.9%	106
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	14
City of Springfield (MA)	3.6%	0.6%	3.0%	27.9%	64.8%	469
Ouachita Parish (LA)	2.2%	0.0%	8.1%	35.1%	54.6%	185
City of Alexandria (VA)	5.2%	0.0%	7.6%	42.9%	44.3%	210
Catawba County (NC)	5.3%	0.5%	8.6%	22.5%	63.1%	187
Martin County (FL)	2.6%	0.0%	18.8%	30.4%	48.2%	191

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	0
Town of Cary (NC)	6.1%	0.0%	18.4%	34.7%	40.8%	98
Springfield (MO)	0.8%	0.0%	7.3%	29.3%	62.6%	123
City of Salem (OR)	0.0%	2.5%	7.5%	32.5%	57.5%	80
City of Fort Collins (CO)	3.8%	0.0%	11.4%	34.8%	50.0%	158
City of Eugene (OR)	2.7%	1.1%	13.0%	32.4%	50.8%	185
City of Oceanside (CA)	8.7%	1.0%	10.7%	22.4%	57.1%	196
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	14
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	20
City of Providence (RI)	5.4%	1.1%	8.7%	25.0%	59.8%	184
Pitt County (NC)	2.2%	0.7%	11.7%	33.6%	51.8%	137
City of Fort Lauderdale (FL)	13.1%	1.0%	11.7%	20.9%	53.4%	206
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	12
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	15
City of Sioux Falls (SD)	8.2%	0.0%	4.9%	42.6%	44.3%	61
City of Tempe (AZ)	0.8%	3.1%	14.5%	38.2%	43.5%	131
City of Salt Lake City (UT)	3.1%	0.8%	9.2%	34.6%	52.3%	130
Richmond County (GA)	1.5%	0.5%	4.4%	25.4%	68.2%	409
Montgomery County (TN)	9.3%	1.2%	5.8%	26.7%	57.0%	86
Tuscaloosa County (AL)	5.4%	5.4%	18.9%	27.0%	43.2%	37
City of San Bernardino (CA)	3.2%	4.4%	13.3%	30.2%	48.8%	248
Cabarrus County (NC)	5.6%	0.4%	9.4%	32.5%	52.1%	234
City of Tacoma (WA)	5.1%	0.0%	7.7%	28.1%	59.2%	196
Gaston County (NC)	8.1%	0.0%	4.4%	25.0%	62.5%	160
New Hanover County (NC)	7.9%	0.0%	12.4%	23.6%	56.2%	89
City of Garland (TX)	6.5%	0.0%	4.3%	41.3%	47.8%	46
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	0
Cohort C Average	4.8%	0.7%	9.9%	30.4%	54.2%	109
Cohort C Median	4.9%	0.0%	9.1%	30.2%	53.4%	98

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of Reno (NV)	3.8%	0.0%	7.0%	32.3%	57.0%	158
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	0
City of Chandler (AZ)	10.0%	0.0%	15.4%	29.2%	45.4%	130
Buncombe County (NC)	3.6%	1.2%	11.6%	30.0%	53.6%	250
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	20
City of Jersey City (NJ)	6.1%	0.8%	12.6%	23.8%	56.7%	261
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	0
St. Johns County (FL)	6.0%	0.0%	0.0%	10.7%	83.3%	84
Alachua County (FL)	0.6%	2.5%	7.5%	36.0%	53.4%	161
Santa Cruz County (CA)	5.3%	1.1%	4.9%	26.5%	62.2%	452
York County (SC)	n/a	n/a	n/a	n/a	n/a	19
City of Orlando (FL)	2.5%	0.0%	3.8%	27.8%	65.8%	79
City of Lincoln (NE)	4.7%	0.0%	3.5%	35.3%	56.5%	85
City of Greensboro (NC)	3.5%	1.9%	11.4%	36.7%	46.5%	316
Leon County (FL)	9.0%	0.0%	8.5%	29.6%	52.9%	189
City of Marquette (MI)	2.7%	0.0%	6.3%	22.5%	68.5%	111
Greater Spartanburg Area (SC)	1.7%	1.7%	15.5%	34.5%	46.6%	58
Durham County (NC)	0.0%	0.0%	5.3%	31.6%	63.2%	38
Lexington-Fayette Urban County (KY)	7.1%	0.0%	11.9%	28.6%	52.4%	84
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	15
City of Riverside (CA)	2.1%	1.4%	13.8%	27.0%	55.7%	289
Rutherford County (TN)	7.2%	0.8%	6.4%	24.0%	61.6%	125
City of Santa Ana (CA)	3.8%	0.4%	5.5%	20.4%	69.9%	452
Cumberland County (NC)	6.3%	0.7%	8.9%	27.1%	57.0%	560
Municipality of San Juan (PR)	2.7%	0.2%	1.5%	8.2%	87.3%	584
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	10
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	0
Washtenaw County (MI)	6.3%	1.6%	12.5%	23.4%	56.3%	64
Hamilton County (TN)	6.6%	0.4%	5.8%	29.0%	58.1%	241
Forsyth County (NC)	1.5%	0.5%	7.8%	22.9%	67.3%	205
Collier County (FL)	n/a	n/a	n/a	n/a	n/a	32
City of Wichita (KS)	3.4%	0.0%	9.5%	24.0%	63.1%	263
Placer County (CA)	2.6%	1.3%	3.9%	22.4%	69.7%	76
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	0
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	0
Manatee County (FL)	6.6%	0.0%	11.8%	30.3%	51.3%	76

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Greater Flint Area (MI)	3.2%	0.0%	2.0%	39.2%	55.6%	250
Clackamas County (OR)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	14
Sarasota County (FL)	7.8%	0.0%	3.4%	23.3%	65.5%	116
Monterey County (CA)	6.6%	0.0%	10.2%	28.4%	54.8%	197
City of Atlanta (GA)	1.0%	0.7%	6.5%	27.9%	63.9%	294
Morris County (NJ)	6.2%	0.5%	8.8%	34.7%	49.7%	193
Cohort D Average	4.5%	0.6%	7.9%	27.3%	59.7%	156
Cohort D Median	3.8%	0.4%	7.5%	27.9%	57.0%	114

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Camden County (NJ)	0.8%	0.0%	8.9%	39.8%	50.4%	123
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	9
Guilford County (NC)	3.4%	1.7%	11.0%	39.3%	44.7%	356
Dane County (WI)	4.3%	2.5%	7.4%	30.9%	54.9%	162
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	0
Union County (NJ)	1.3%	0.0%	33.8%	33.8%	31.3%	80
City of Albuquerque (NM)	5.9%	1.8%	5.9%	23.9%	62.6%	393
City of Milwaukee (WI)	6.1%	1.2%	11.0%	25.2%	56.4%	163
Washington County (OR)	5.1%	0.4%	16.7%	37.2%	40.6%	234
Johnson County (KS)	3.0%	0.0%	12.1%	31.8%	53.0%	66
Ocean County (NJ)	4.8%	1.0%	11.4%	23.8%	59.0%	105
City of Louisville-Jefferson County (KY)	5.9%	0.5%	3.2%	22.3%	68.1%	188
Monmouth County (NJ)	5.7%	0.0%	4.8%	29.5%	60.0%	105
City of Las Vegas (NV)	7.0%	0.5%	10.3%	23.9%	58.2%	213
City of Portland (OR)	3.7%	1.7%	5.7%	35.8%	53.1%	352
City of Nashville-Davidson County (TN)	1.4%	1.6%	11.2%	31.3%	54.5%	499
Hudson County (NJ)	6.1%	0.8%	12.6%	23.8%	56.7%	261
Jackson County (MO)	0.9%	0.9%	7.5%	38.7%	51.9%	106
City and County of Denver (CO)	2.8%	1.8%	6.2%	28.3%	60.9%	389
Lee County (FL)	2.4%	0.0%	2.4%	31.0%	64.3%	42
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	20
Multnomah County (OR)	3.7%	1.7%	5.7%	35.8%	53.1%	352
Middlesex County (NJ)	8.8%	0.0%	5.4%	30.2%	55.6%	205
City of Indianapolis (IN)	3.2%	1.6%	8.6%	26.5%	60.0%	185
City and County of San Francisco (CA)	4.2%	0.7%	10.4%	25.4%	59.3%	425
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	0
City of Fort Worth (TX)	5.2%	0.7%	7.8%	21.6%	64.7%	153
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	2
Shelby County (TN)	7.1%	0.4%	6.7%	29.5%	56.3%	254
Westchester County (NY)	3.8%	0.0%	7.1%	23.1%	66.0%	156
Pinellas County (FL)	9.8%	0.0%	7.5%	21.8%	60.9%	174
Cohort E Average	4.5%	0.8%	9.3%	29.4%	56.0%	186
Cohort E Median	4.3%	0.7%	7.7%	29.5%	56.6%	163

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
City of San José (CA)	6.2%	0.8%	7.8%	26.7%	58.5%	258
Pima County (AZ)	5.4%	0.4%	8.0%	17.9%	68.3%	224
Montgomery County (MD)	4.9%	2.5%	8.2%	18.9%	65.6%	122
Mecklenburg County (NC)	4.1%	0.9%	8.3%	34.9%	51.8%	218
Wake County (NC)	4.9%	1.1%	14.8%	33.5%	45.7%	466
Fairfax County (VA)	4.5%	0.5%	16.5%	32.0%	46.5%	200
Salt Lake County (UT)	3.1%	0.8%	9.2%	34.6%	52.3%	130
Cuyahoga County (OH)	6.7%	1.2%	8.3%	26.1%	57.7%	326
Allegheny County (PA)	2.9%	0.5%	6.8%	21.8%	68.0%	206
City of Dallas (TX)	4.8%	1.4%	5.3%	24.4%	64.2%	876
Orange County (FL)	5.1%	0.5%	2.0%	21.2%	71.2%	198
City of San Diego (CA)	3.7%	1.7%	9.4%	30.2%	55.0%	351
Hillsborough County (FL)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	1
Palm Beach County (FL)	1.5%	0.7%	6.5%	24.1%	67.2%	873
City of San Antonio (TX)	3.0%	0.0%	2.0%	21.8%	73.3%	101
Sacramento County (CA)	3.4%	0.5%	4.9%	27.9%	63.2%	204
City and County of Philadelphia (PA)	3.4%	1.7%	6.8%	36.4%	51.7%	118
City of Phoenix (AZ)	3.2%	0.0%	7.1%	17.4%	72.3%	155
Santa Clara County (CA)	6.3%	0.7%	7.6%	27.4%	58.1%	303
Broward County (FL)	8.2%	0.5%	6.9%	21.8%	62.7%	611
San Bernardino County (CA)	5.1%	3.9%	11.1%	30.2%	49.7%	334
Clark County (NV)	6.3%	0.8%	7.5%	21.0%	64.5%	400
City of Houston (TX)	4.4%	2.0%	12.3%	30.0%	51.2%	293
Riverside County (CA)	2.8%	0.9%	9.3%	26.0%	60.9%	535
Miami-Dade County (FL)	4.5%	0.4%	6.7%	21.2%	67.2%	816
San Diego County (CA)	4.4%	1.1%	9.2%	27.0%	58.2%	1,147
Harris County (TX)	4.4%	2.0%	12.3%	30.0%	51.2%	293
Cohort F Average	4.5%	1.1%	8.3%	26.3%	59.9%	361
Cohort F Median	4.5%	0.8%	7.9%	26.4%	59.7%	293

TABLE 54
BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	18
Eastern Oregon Border Region	1.1%	0.0%	9.2%	18.9%	70.8%	185
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	1
Oregon's Adventure Coast	1.2%	0.0%	4.8%	23.8%	70.2%	84
Southern Oregon: Ashland/Talent/Jacksonville	9.5%	0.0%	6.9%	21.6%	62.1%	116
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	7
The Gorge (OR)	2.9%	2.9%	5.7%	40.0%	48.6%	70
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	21
Greater Aberdeen Region (SD)	6.3%	0.0%	20.3%	29.7%	43.8%	64
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	6
Upper Valley Region (NH/VT)	0.0%	2.3%	9.3%	39.5%	48.8%	43
Monadnock Region (NH)	5.1%	2.5%	3.8%	29.1%	59.5%	79
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	0
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	0
Greater Burlington Area (VT)	6.0%	2.4%	7.8%	25.7%	58.1%	167
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	0
Northwest Connecticut Region	4.2%	1.4%	5.6%	35.2%	53.5%	71
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	30
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	0
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	3
Cedar Valley Region (IA)	3.1%	1.8%	11.0%	38.0%	46.0%	163
Central Oregon Region	3.8%	2.5%	22.8%	30.4%	40.5%	79
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	0
Southwest Tennessee Development District	6.2%	0.8%	6.5%	26.6%	59.9%	387
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	16
Southeastern Connecticut Region	3.4%	1.7%	9.4%	25.6%	59.8%	117
Shoreline and River Valley Region (CT)	4.3%	0.0%	17.4%	19.6%	58.7%	46
Upper Peninsula of Michigan	2.7%	0.0%	6.3%	22.5%	68.5%	111
Greater Waterbury Region (CT)	5.7%	0.0%	4.3%	24.8%	65.2%	210
Quad Cities Region (IA/IL)	4.6%	0.6%	6.4%	30.6%	57.8%	173
Greater Peoria Area (IL)	8.8%	0.0%	5.2%	24.2%	61.9%	194
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	21
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	0
Eastern Connecticut Region	3.4%	1.7%	9.4%	25.6%	59.8%	117
South Central Tennessee Development District	2.6%	1.3%	6.5%	27.3%	62.3%	77
Coachella Valley Region (CA)	3.7%	0.4%	4.1%	24.8%	67.1%	246

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	14
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	26
Northwest Arkansas Region	5.0%	0.0%	5.0%	55.0%	35.0%	60
Northeast Prosperity Zone (NC)	2.2%	0.7%	11.7%	33.6%	51.8%	137
The Eastside (King County, WA)	2.4%	0.0%	13.1%	36.8%	47.7%	375
Greater Des Moines Region (IA)	4.4%	0.5%	5.5%	31.7%	57.9%	183
Greater New Haven Region (CT)	6.0%	1.8%	6.0%	28.1%	58.0%	331
Northwestern Prosperity Zone (NC)	4.3%	0.7%	9.7%	24.5%	60.8%	421
Southeast Tennessee Development District	6.8%	0.4%	7.5%	26.4%	58.9%	280
Greater Knoxville Region (TN)	2.4%	0.0%	14.3%	33.3%	50.0%	42
Western Prosperity Zone (NC)	3.6%	1.2%	11.6%	30.0%	53.6%	250
Lehigh Valley Region (PA)	1.4%	0.5%	6.3%	30.3%	61.5%	221
Pikes Peak Region (CO)	6.0%	0.7%	5.3%	32.5%	55.6%	151
Coastal Fairfield County Region (CT)	5.0%	0.7%	9.9%	31.2%	53.2%	141
Greater Fort Wayne Area (IN)	6.2%	0.0%	4.1%	33.0%	56.7%	97
Greater Sarasota/Bradenton Area (FL)	7.3%	0.0%	6.8%	26.0%	59.9%	192
Sandhills Prosperity Zone (NC)	5.2%	0.6%	7.7%	27.5%	59.1%	679
West Valley Region (AZ)	8.0%	0.0%	7.1%	27.7%	57.1%	112
Greater Hartford Region (CT)	3.4%	0.0%	7.8%	42.2%	46.6%	116
Dayton Region (OH)	6.6%	0.0%	4.0%	24.8%	64.6%	274
Memphis Area Association of Governments (TN)	7.1%	0.4%	6.7%	29.5%	56.3%	254
Southeast Prosperity Zone (NC)	8.2%	0.0%	9.5%	25.4%	56.9%	232
Richmond & Tri-Cities Region (VA)	9.2%	1.2%	8.0%	32.0%	49.7%	338
Greater Fairfax Area (VA)	3.5%	0.7%	16.2%	34.5%	45.1%	284
South Hampton Roads Area (VA)	4.4%	1.1%	6.6%	21.0%	66.9%	181
East Tennessee Development District	3.2%	0.9%	13.6%	34.8%	47.5%	345
Greater St. Louis Area (MO)	5.6%	0.5%	7.4%	21.3%	65.1%	390
Western New York Region	6.4%	0.0%	3.8%	17.9%	71.8%	78
Greater Jacksonville Region (FL)	5.9%	0.0%	6.6%	21.1%	66.4%	152
Piedmont-Triad Prosperity Zone (NC)	2.7%	1.2%	9.8%	33.3%	52.9%	561
Greater Kansas City Metropolitan Area (MO/KS)	1.1%	0.4%	10.0%	31.9%	56.7%	270
Greater Portland Area (OR)	4.5%	1.2%	10.0%	36.0%	48.3%	600
Greater Nashville Regional Council (TN)	3.4%	1.4%	9.5%	29.0%	56.7%	725
Greater Tampa/St. Petersburg Area (FL)	9.7%	0.0%	7.4%	21.7%	61.1%	175
Southwestern Prosperity Zone (NC)	5.7%	0.5%	7.7%	31.4%	54.7%	612
North Central Prosperity Zone (NC)	6.1%	0.6%	10.9%	28.5%	53.9%	863

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Long Island (NY)	2.2%	0.0%	4.4%	40.0%	53.3%	90
Greater Philadelphia Region (PA)	4.2%	1.4%	6.3%	39.6%	48.6%	144
Central Florida Region	5.0%	0.5%	2.0%	21.1%	71.4%	199
Inland Empire Region (CA)	3.7%	2.1%	10.0%	27.6%	56.6%	869
Greater Houston Region (TX)	4.4%	2.0%	12.3%	30.0%	51.2%	293
Dallas-Fort Worth-Arlington MSA (TX)	4.8%	1.1%	5.7%	24.6%	63.7%	1,201
Regional Average	4.7%	0.8%	8.4%	29.4%	56.8%	204
Regional Median	4.4%	0.6%	7.4%	29.0%	57.1%	143

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

ENTIRE STATES All Populations Number of Communities = 21	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
State of Vermont	4.8%	2.8%	10.4%	26.4%	55.6%	356
State of North Dakota	0.0%	0.0%	3.6%	21.4%	75.0%	56
State of South Dakota	3.1%	0.0%	10.5%	36.7%	49.7%	324
State of Delaware	2.9%	2.0%	11.8%	27.0%	56.4%	204
State of Idaho	n/a	n/a	n/a	n/a	n/a	0
State of New Mexico	4.6%	0.8%	8.3%	24.4%	62.0%	1,029
State of Arkansas	8.5%	0.0%	4.2%	47.9%	39.4%	71
State of Nevada	5.4%	0.5%	7.2%	24.3%	62.5%	571
State of Iowa	4.7%	0.8%	8.9%	32.1%	53.5%	598
State of Utah	4.4%	2.6%	17.3%	38.6%	37.1%	272
Commonwealth of Puerto Rico	1.9%	0.3%	3.0%	14.2%	80.6%	1,083
State of Connecticut	5.0%	0.9%	7.3%	29.8%	57.0%	1,062
State of Oregon	3.9%	1.0%	10.1%	31.3%	53.6%	1,561
State of Wisconsin	5.2%	1.8%	9.2%	28.0%	55.7%	325
State of Missouri	3.4%	0.4%	7.3%	27.2%	61.7%	845
State of Tennessee	4.9%	0.9%	8.9%	28.9%	56.4%	2,115
State of Arizona	5.5%	0.7%	8.7%	26.1%	59.0%	1,092
State of New Jersey	5.2%	0.3%	10.8%	29.2%	54.5%	1,152
State of North Carolina	5.0%	0.7%	9.5%	29.2%	55.7%	3,755
State of Georgia	2.3%	0.5%	5.4%	25.4%	66.3%	992
State of Florida	4.8%	0.5%	6.7%	24.3%	63.7%	3,974
Statewide Average	4.3%	0.9%	8.5%	28.6%	57.8%	1,021
Statewide Median	4.7%	0.7%	8.8%	27.6%	56.4%	845

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 54

BIPOC and ALAANA Audience Perceptions: Agreement with "My attendance is my way of ensuring that this activity or venue is preserved for future generations."

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree*	Disagree	Neutral	Agree	Strongly Agree	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	0
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	8
Downtown Torrington (Torrington, CT)	2.1%	2.1%	2.1%	34.0%	59.6%	47
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	1
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	14
Oceanside Cultural District (Oceanside, CA)	8.1%	1.2%	11.0%	24.4%	55.2%	172
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	12
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	19
Cool Spring Downtown District (Fayetteville, NC)	7.2%	0.5%	9.1%	29.8%	53.4%	208
Downtown Las Vegas (Las Vegas, NV)	4.5%	1.5%	16.4%	26.9%	50.7%	67
Arts Campus Fort Wayne (Fort Wayne, IN)	2.9%	0.0%	5.9%	29.4%	61.8%	68
Salt Lake Cultural Core (Salt Lake City, UT)	3.3%	0.0%	9.9%	35.5%	51.2%	121
Grand Center Arts District (St. Louis, MO)	4.2%	1.7%	12.6%	26.1%	55.5%	119
Dallas Arts District (Dallas, TX)	4.4%	1.5%	4.4%	23.7%	66.0%	477
Balboa Park Cultural District (San Diego, CA)	0.0%	2.6%	13.5%	34.6%	49.4%	156
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	1.4%	2.9%	15.1%	32.4%	48.2%	139
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	21
Arts District Average	3.8%	1.4%	10.0%	29.7%	55.1%	92
Arts District Median	3.8%	1.5%	10.5%	29.6%	54.3%	57

Averages for the Sample of 35,909 Audience-Intercept Surveys from Attendees to BIPOC and ALAANA Arts and Culture Organizations that Included a Response to this Question						
Average of All Audience Surveys	4.5%	0.8%	8.1%	27.5%	59.1%	35,909

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

* Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future studies.

TABLE 55

Audience Perceptions by Race/Ethnicity: Level of Agreement with Community Impact Statements

Each person who completed the audience-intercept survey was asked to indicate their level of agreement with four unique statements: "**This venue or facility is an important pillar for me within my community,**" "**I would feel a great sense of loss if this activity or venue were no longer available,**" "**This activity or venue is inspiring a sense of pride in this neighborhood or community,**" and "**My attendance is my way of ensuring that this activity or venue is preserved for future generations.**" This table presents the level of agreement findings for all survey respondents with all four statements, stratified by the races/ethnicities that was self-selected by the survey respondent.

Column One:

The categories of race/ethnicity that were included on the audience-intercept survey.

Column Two:

The percentage of audience survey respondents who responded "Strongly Disagree" to each statement.

Column Three:

The percentage of audience survey respondents who responded "Disagree" to each statement.

Column Four:

The percentage of audience survey respondents who responded "Neutral" to each statement.

Column Five:

The percentage of audience survey respondents who responded "Agree" to each statement.

Column Six:

The percentage of audience survey respondents who responded "Strongly Agree" to each statement.

Column Seven:

The total number of audience survey respondents who responded with their level of agreement with each statement.

TABLE 55
Audience Perceptions by Race/Ethnicity:
Level of Agreement with Community Impact Statements

RACIAL/ETHNIC CATEGORY	"This venue or facility is an important pillar for me within my community."					Sample Size
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
American Indian or Alaska Native or Indigenous or First Nations	6.5%	0.7%	12.5%	27.5%	52.8%	4,241
Arab or Middle Eastern or North African	4.2%	1.1%	14.0%	28.9%	51.8%	1,237
Asian or Asian American	5.9%	1.1%	14.9%	31.1%	47.0%	8,770
Black or African American	7.6%	1.0%	12.6%	27.5%	51.3%	18,433
Hispanic or Latino/Latina/Latinx or Spanish Origin	5.9%	0.8%	13.0%	27.0%	53.4%	18,535
Native Hawaiian or Pacific Islander	6.0%	0.8%	13.7%	31.1%	48.5%	1,259
White or Caucasian or European American	5.1%	0.8%	11.9%	27.6%	54.6%	161,678
I prefer to self identify	7.2%	1.1%	13.6%	25.4%	52.7%	4,812
Any BIPOC and ALAANA	6.5%	0.9%	13.1%	28.1%	51.4%	49,283
White Only	5.1%	0.8%	11.7%	27.5%	54.8%	154,463

RACIAL/ETHNIC CATEGORY	"I would feel a great sense of loss if this activity or venue were no longer available"					Sample Size
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
American Indian or Alaska Native or Indigenous or First Nations	5.0%	0.9%	9.4%	26.6%	58.1%	4,238
Arab or Middle Eastern or North African	3.4%	1.8%	10.7%	27.1%	57.0%	1,245
Asian or Asian American	4.7%	1.4%	11.4%	30.6%	52.0%	8,769
Black or African American	6.2%	1.4%	10.4%	27.4%	54.6%	18,385
Hispanic or Latino/Latina/Latinx or Spanish Origin	4.8%	1.4%	10.1%	25.7%	58.1%	18,488
Native Hawaiian or Pacific Islander	4.8%	1.3%	10.2%	28.9%	54.8%	1,262
White or Caucasian or European American	3.7%	0.9%	8.4%	26.9%	60.2%	161,867
I prefer to self identify	5.6%	1.4%	10.2%	24.5%	58.3%	4,812
Any BIPOC and ALAANA	5.2%	1.4%	10.4%	27.5%	55.6%	49,191
White Only	3.7%	0.9%	8.4%	26.8%	60.3%	154,641

TABLE 55
Audience Perceptions by Race/Ethnicity:
Level of Agreement with Community Impact Statements

RACIAL/ETHNIC CATEGORY	"This activity or venue is inspiring a sense of pride in this neighborhood or community."					Sample Size
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
American Indian or Alaska Native or Indigenous or First Nations	4.7%	0.3%	7.4%	28.0%	59.6%	4,232
Arab or Middle Eastern or North African	3.1%	0.7%	10.1%	27.4%	58.6%	1,243
Asian or Asian American	4.5%	0.3%	8.1%	32.2%	54.8%	8,759
Black or African American	5.9%	0.4%	7.3%	27.9%	58.5%	18,373
Hispanic or Latino/Latina/Latinx or Spanish Origin	4.5%	0.3%	7.5%	27.0%	60.7%	18,503
Native Hawaiian or Pacific Islander	4.8%	0.6%	8.6%	28.1%	57.8%	1,264
White or Caucasian or European American	3.6%	0.3%	6.9%	29.3%	60.0%	161,717
I prefer to self identify	5.0%	0.6%	9.4%	28.9%	56.1%	4,811
Any BIPOC and ALAANA	5.0%	0.4%	7.6%	28.4%	58.6%	49,183
White Only	3.6%	0.3%	6.9%	29.2%	60.0%	154,490

RACIAL/ETHNIC CATEGORY	"My attendance is my way of ensuring that this activity or venue is preserved for future generations."					Sample Size
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
American Indian or Alaska Native or Indigenous or First Nations	4.7%	0.9%	9.4%	27.3%	57.6%	4,232
Arab or Middle Eastern or North African	3.5%	1.1%	11.7%	30.1%	53.7%	1,244
Asian or Asian American	4.2%	1.0%	10.3%	32.6%	51.9%	8,754
Black or African American	5.9%	0.8%	8.8%	27.2%	57.3%	18,361
Hispanic or Latino/Latina/Latinx or Spanish Origin	4.4%	0.9%	8.5%	27.2%	59.0%	18,483
Native Hawaiian or Pacific Islander	5.4%	1.0%	10.8%	29.9%	52.9%	1,260
White or Caucasian or European American	3.5%	0.9%	9.3%	30.5%	55.8%	161,655
I prefer to self identify	5.0%	1.2%	11.6%	28.0%	54.3%	4,807
Any BIPOC and ALAANA	4.9%	0.9%	9.1%	28.3%	56.8%	49,143
White Only	3.5%	0.9%	9.2%	30.5%	55.8%	154,427

Research Notes/Explanations of Special Circumstances:

The survey provided the opportunity for respondents to identify multiple races/ethnicities. The "Any BIPOC and ALAANA" category includes any respondent who selected "American Indian or Alaska Native or Indigenous, or First Nations," "Arab or Middle Eastern or North African," Asian or Asian American," "Black or African American," "Hispanic, or Latino/Latina/Latinx or Spanish Origin," and/or "Native Hawaiian or Pacific Islander." The "White Only" category includes any respondent who selected "White or Caucasian or European American" only.

Based on feedback received from local and statewide partners, the researchers suspect that some respondents assumed that the likert scale for this question went left to right beginning with "Strongly Agree" (rather than beginning with "Strongly Disagree"). This suggests that the findings for "Strongly Agree" may be conservative. The researchers will review the survey instrument to correct for this concern in future

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TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents average travel party size and the use of paid lodging by the audience survey respondents in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Non-residents are attendees who live outside the county in which the activity took place (or outside the multi-community region for regional analyses, or outside the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Columns Two through Four:

The average number of adults (18 years of age or older), the average number of children (younger than 18 years of age), and the average number of people (adults plus children) in each travel party for which an audience-intercept survey was completed by a resident.

Columns Five through Seven:

The average number of adults (18 years of age or older), the average number of children (younger than 18 years of age), and the average number of people (adults plus children) in each travel party for which an audience-intercept survey was completed by a non-resident.

Column Eight:

The average number of nights that non-resident audience-intercept survey respondents reported that they would spend away from their primary residence as a direct result of attending the activity where they were surveyed.

Column Nine:

The percentage of non-resident audience-intercept survey respondents who reported that their travel party sent any dollars on overnight paid lodging located within the study region for the purpose of or as a direct result of attending the activity where they were surveyed.

Column Ten:

The overall average per person expenditure made by only those non-resident attendees who reported spending any dollars on overnight paid lodging expenses within the study region. This figure is the average per person expenditure on all categories of expense (e.g., meals, retail shopping, local transportation, lodging).

Column Eleven:

The percentage of non-resident audience-intercept survey respondents who reported that "I am here specifically to attend this performance, even, exhibit, venue, or facility." Other answer choices included "I work here or I traveled here for a work-related reason, but I live somewhere else," "I am here on a vacation, holiday, or personal trip (not specifically related to this activity)," and "Not listed above (briefly describe)."

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
Tyrrell County (NC)	1.7	0.2	1.9	1.6	0.0	1.6	3.1	28.3%	\$257.40
Taos County (NM)	1.9	0.1	2.0	2.2	0.1	2.3	1.6	46.1%	\$220.20
Town of Hillsborough (NC)	1.7	0.4	2.1	2.0	0.3	2.3	0.2	3.4%	\$137.30
Harney County (OR)	1.7	0.9	2.6	2.5	1.0	3.5	2.4	63.6%	\$99.10
City of Monmouth (OR)	1.9	0.3	2.2	2.2	0.2	2.4	0.2	4.3%	\$122.60
City of Sedona (AZ)	1.8	0.0	1.8	2.3	0.2	2.5	2.0	42.4%	\$269.00
City of Yankton (SD)	2.1	0.8	2.9	2.8	0.7	3.5	0.5	7.7%	\$100.00
City of Falls Church (VA)	1.9	0.5	2.4	2.1	0.2	2.3	0.2	1.9%	\$266.80
City of Jamestown (ND)	2.4	0.1	2.5	2.2	0.3	2.5	0.5	17.2%	\$194.30
Rutland County (VT)	2.2	0.3	2.5	2.1	0.1	2.2	0.4	15.6%	\$198.50
Town of Elkton (MD)	2.3	0.3	2.6	2.3	0.2	2.5	0.2	2.2%	\$123.70
City of Waterville (ME)	2.0	0.2	2.2	1.9	0.2	2.1	0.4	8.2%	\$191.00
City of Pendleton (OR)	2.0	0.5	2.5	2.8	0.4	3.2	0.9	24.8%	\$190.80
Haywood County (TN)	2.6	0.5	3.1	2.5	0.5	3.0	0.5	10.0%	\$236.80
City of Hannibal (MO)	1.4	0.1	1.5	1.4	0.1	1.5	0.1	2.4%	\$220.00
Johnson County (TN)	2.0	0.1	2.1	2.4	0.1	2.5	0.5	8.7%	\$144.50
City of Safety Harbor (FL)	1.9	0.5	2.4	1.9	0.2	2.1	0.7	7.3%	\$237.50
City of Tullahoma (TN)	2.1	0.6	2.7	2.4	0.4	2.8	0.3	5.4%	\$158.20
City of Coralville (IA)	1.8	1.8	3.6	2.0	2.0	4.0	0.0	0.0%	n/a
Town of Carrboro (NC)	1.8	0.3	2.1	2.0	0.1	2.1	0.3	5.2%	\$282.40
City of Coronado (CA)	2.1	0.2	2.3	2.6	0.5	3.1	1.4	29.0%	\$211.30
City of Laguna Beach (CA)	2.1	0.2	2.3	2.2	0.3	2.5	0.6	14.4%	\$238.10
City of Newberg (OR)	1.9	0.4	2.3	2.0	0.2	2.2	0.1	3.2%	\$233.90
City of Fairfax (VA)	2.0	0.5	2.5	1.9	0.3	2.2	0.2	1.6%	\$151.00
City of Brookings (SD)	1.6	0.2	1.8	2.2	0.2	2.4	0.2	8.7%	\$105.00
Macon County (TN)	1.5	0.5	2.0	2.2	0.2	2.4	0.4	1.7%	\$164.00
City of Paducah (KY)	2.3	0.1	2.4	2.4	0.1	2.5	0.6	21.4%	\$193.60
City of Tarpon Springs (FL)	2.4	0.0	2.4	2.8	0.0	2.8	0.3	5.6%	\$184.30
McNairy County (TN)	2.0	0.5	2.5	2.0	0.6	2.6	0.2	4.7%	\$191.10
City of Mason City (IA)	2.0	0.5	2.5	2.2	0.4	2.6	0.5	15.4%	\$195.40
Door County (WI)	2.2	0.1	2.3	2.5	0.1	2.6	2.2	44.8%	\$200.10
City of Winter Park (FL)	1.8	0.3	2.1	2.0	0.1	2.1	0.6	11.8%	\$206.60
City of Dover (NH)	1.8	0.5	2.3	2.0	0.8	2.8	0.3	4.1%	\$109.80
Transylvania County (NC)	1.9	0.2	2.1	2.0	0.2	2.2	0.8	11.8%	\$211.80
City of West Hollywood (CA)	1.9	0.1	2.0	2.2	0.3	2.5	1.2	22.4%	\$220.30
Clatsop County (OR)	2.0	0.1	2.1	2.3	0.2	2.5	1.4	50.6%	\$222.30

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
City of Columbia (TN)	2.1	0.4	2.5	2.0	0.5	2.5	0.1	1.0%	\$31.00
City of Marion (IA)	2.2	0.6	2.8	2.7	0.3	3.0	0.5	5.0%	\$205.00
Summit County (UT)	2.1	0.3	2.4	2.5	0.4	2.9	1.1	25.9%	\$243.50
Sullivan County (NH)	2.0	0.3	2.3	2.2	0.2	2.4	0.4	2.7%	\$156.00
Monroe County (TN)	2.1	1.0	3.1	2.0	0.9	2.9	0.2	1.8%	\$120.00
City of Cleveland (TN)	2.5	0.6	3.1	2.9	0.7	3.6	0.2	12.0%	\$152.60
Lincoln County (OR)	1.9	0.2	2.1	2.2	0.2	2.4	1.8	48.3%	\$195.70
Cohort A Average	2.0	0.4	2.4	2.2	0.3	2.6	0.7	15.2%	\$185.54
Cohort A Median	2.0	0.3	2.3	2.2	0.2	2.5	0.5	8.7%	\$194.85

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
City of Joplin (MO)	2.0	0.3	2.3	1.9	0.1	2.0	0.3	8.4%	\$123.00
City of Florissant (MO)	2.5	0.4	2.9	2.7	0.2	2.9	0.5	1.1%	\$189.00
McMinn County (TN)	2.0	0.5	2.5	2.1	0.3	2.4	0.3	6.9%	\$137.60
City of Watsonville (CA)	2.1	0.3	2.4	2.5	0.4	2.9	0.4	7.5%	\$189.40
Lafayette County (MS)	1.9	0.4	2.3	2.1	0.3	2.4	0.8	22.2%	\$204.90
Columbus County (NC)	2.0	0.6	2.6	2.0	0.4	2.4	0.5	19.4%	\$110.30
Watauga County (NC)	2.0	0.3	2.3	2.5	0.3	2.8	1.1	16.1%	\$246.40
Mercer County (WV)	2.2	0.3	2.5	2.4	0.2	2.6	0.6	20.5%	\$211.90
City of Dubuque (IA)	2.1	0.5	2.6	2.6	0.2	2.8	0.6	13.2%	\$177.70
City of Ocala (FL)	2.0	0.5	2.5	2.0	0.4	2.4	0.5	12.5%	\$145.40
Town of Chapel Hill (NC)	1.8	0.4	2.2	2.0	0.3	2.3	0.3	5.8%	\$164.90
City of National City (CA)	1.7	0.9	2.6	1.8	0.3	2.1	0.3	12.5%	\$65.00
City of Encinitas (CA)	2.0	0.2	2.2	2.2	0.8	3.0	0.4	9.4%	\$163.30
City of Grand Junction (CO)	1.9	0.2	2.1	1.9	0.4	2.3	1.3	33.6%	\$212.00
City of Cheyenne (WY)	2.0	0.5	2.5	2.6	0.2	2.8	1.2	34.1%	\$263.00
City of Santa Cruz (CA)	2.1	0.3	2.4	2.5	0.2	2.7	0.6	12.0%	\$213.50
Hamblen County (TN)	2.0	0.3	2.3	2.2	0.2	2.4	0.2	4.5%	\$109.60
City of Redmond (WA)	1.9	0.4	2.3	2.2	0.8	3.0	0.2	6.9%	\$61.30
Town of Jupiter (FL)	2.2	0.4	2.6	2.5	0.4	2.9	2.0	20.5%	\$188.10
City of Ames (IA)	1.9	0.1	2.0	2.3	0.2	2.5	0.3	11.2%	\$153.90
City of Portland (ME)	2.1	0.0	2.1	2.2	0.0	2.2	0.3	12.3%	\$202.40
City of Jackson (TN)	2.3	0.4	2.7	2.5	0.5	3.0	0.3	4.8%	\$121.30
Wilkes County (NC)	2.2	0.3	2.5	2.7	0.3	3.0	0.5	7.7%	\$166.00
City of Eau Claire (WI)	2.5	0.1	2.6	2.6	0.2	2.8	0.4	20.2%	\$159.50
Greene County (TN)	2.4	0.5	2.9	2.5	0.5	3.0	0.5	25.6%	\$230.90
Carteret County (NC)	1.9	0.2	2.1	2.3	0.3	2.6	0.8	10.2%	\$195.10
City of Walnut Creek (CA)	2.2	0.2	2.4	2.2	0.2	2.4	0.2	3.6%	\$196.90
Island of Kaua'i (HI)	2.3	0.4	2.7	2.8	0.9	3.7	1.4	51.2%	\$103.10
Walton County (FL)	2.3	0.1	2.4	3.3	0.1	3.4	2.6	26.3%	\$310.80
Chatham County (NC)	1.7	0.8	2.5	2.1	0.4	2.5	1.2	3.2%	\$162.20
City of Flagstaff (AZ)	2.0	0.3	2.3	2.5	0.4	2.9	1.3	38.1%	\$198.10
City of Rapid City (SD)	1.7	0.5	2.2	1.9	0.5	2.4	1.1	40.9%	\$175.30
City of Missoula (MT)	1.9	0.2	2.1	2.2	0.3	2.5	0.8	20.6%	\$186.00
Wilson County (NC)	2.0	0.3	2.3	2.2	0.5	2.7	0.4	4.0%	\$158.70
Caldwell County (NC)	2.1	0.3	2.4	2.1	0.4	2.5	0.5	17.3%	\$206.60
City of Sioux City (IA)	2.0	0.9	2.9	1.9	0.5	2.4	0.5	11.6%	\$179.80

**TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
City of Largo (FL)	2.2	0.1	2.3	2.3	0.0	2.3	0.5	5.1%	\$151.40
City of Santa Fe (NM)	1.7	0.2	1.9	1.9	0.3	2.2	1.6	36.8%	\$220.40
City of Fort Myers (FL)	2.3	0.2	2.5	2.4	0.1	2.5	0.4	10.5%	\$200.50
Buchanan County (MO)	2.2	0.4	2.6	2.6	0.4	3.0	0.5	7.7%	\$135.90
City of Nashua (NH)	2.2	0.3	2.5	2.3	0.2	2.5	0.3	2.7%	\$262.60
City of Miami Beach (FL)	2.0	0.1	2.1	1.9	0.2	2.1	1.5	31.6%	\$208.00
City of Asheville (NC)	2.2	0.2	2.4	2.3	0.2	2.5	0.6	15.3%	\$200.30
Pottawattamie County (IA)	2.1	0.1	2.2	2.2	0.1	2.3	0.2	1.2%	\$188.30
Fairbanks North Star Borough (AK)	1.9	0.3	2.2	2.3	0.4	2.7	1.1	17.2%	\$236.40
City of Lee's Summit (MO)	2.3	0.5	2.8	2.3	0.1	2.4	0.1	3.4%	\$150.00
Cleveland County (NC)	2.1	0.3	2.4	1.8	0.2	2.0	0.9	19.7%	\$166.00
Montgomery County (VA)	1.8	0.2	2.0	1.9	0.2	2.1	0.4	7.4%	\$206.90
Nevada County (CA)	2.0	0.1	2.1	2.3	0.1	2.4	1.0	19.6%	\$200.40
City of Boca Raton (FL)	2.1	0.2	2.3	2.0	0.2	2.2	0.9	9.0%	\$224.00
Cohort B Average	2.1	0.3	2.4	2.3	0.3	2.6	0.7	15.3%	\$180.68
Cohort B Median	2.0	0.3	2.4	2.3	0.3	2.5	0.5	12.2%	\$188.20

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
City of Carmel (IN)	2.1	0.4	2.5	2.1	0.2	2.3	0.4	6.2%	\$185.70
City of Renton (WA)	1.8	0.4	2.2	1.8	0.3	2.1	0.4	12.5%	\$183.30
Craven County (NC)	2.0	0.2	2.2	2.0	0.3	2.3	0.7	15.9%	\$260.90
Platte County (MO)	2.7	0.2	2.9	2.7	0.3	3.0	0.1	1.0%	\$316.70
Cecil County (MD)	2.3	0.3	2.6	2.5	0.2	2.7	0.2	2.4%	\$175.60
City of Boulder (CO)	1.9	0.2	2.1	2.1	0.1	2.2	0.4	8.5%	\$196.90
Bradley County (TN)	2.4	0.6	3.0	2.8	0.6	3.4	0.2	11.5%	\$158.60
City of Lewisville (TX)	2.3	0.4	2.7	2.4	0.3	2.7	0.3	5.6%	\$193.10
City of Elgin (IL)	2.0	0.2	2.2	2.2	0.2	2.4	0.2	2.0%	\$87.00
Douglas County (OR)	1.9	0.4	2.3	2.1	0.3	2.4	1.3	34.2%	\$139.50
City of West Palm Beach (FL)	2.2	0.3	2.5	2.3	0.4	2.7	1.4	18.3%	\$193.80
Flagler County (FL)	2.2	0.2	2.4	2.5	0.2	2.7	0.9	14.0%	\$199.80
City of Clearwater (FL)	2.0	0.1	2.1	2.1	0.2	2.3	0.5	12.1%	\$192.10
City of Carlsbad (CA)	2.6	0.4	3.0	2.8	0.4	3.2	0.3	6.3%	\$157.50
City of Norman (OK)	2.1	0.5	2.6	2.4	0.4	2.8	0.6	6.6%	\$208.70
City of Columbia (MO)	2.2	0.3	2.5	2.1	0.3	2.4	0.9	23.1%	\$267.80
City of Abilene (TX)	2.3	0.7	3.0	2.5	0.6	3.1	0.6	15.6%	\$182.00
Hunterdon County (NJ)	1.9	0.2	2.1	2.0	0.1	2.1	0.2	2.3%	\$164.60
City of Topeka (KS)	2.0	0.3	2.3	2.0	0.3	2.3	0.4	11.2%	\$205.70
Cache County (UT)	2.4	0.6	3.0	2.8	0.2	3.0	1.0	27.0%	\$166.40
City of New Haven (CT)	1.9	0.3	2.2	2.1	0.3	2.4	0.3	3.4%	\$122.30
City of Waco (TX)	2.0	0.5	2.5	2.2	0.5	2.7	0.8	24.2%	\$179.00
Brunswick County (NC)	1.8	0.1	1.9	1.6	0.1	1.7	0.6	20.0%	\$212.00
City of Bellevue (WA)	2.1	0.7	2.8	2.6	0.7	3.3	1.1	28.2%	\$251.10
City of Savannah (GA)	1.9	0.3	2.2	2.2	0.3	2.5	1.2	36.2%	\$235.50
Orange County (NC)	1.8	0.3	2.1	2.0	0.2	2.2	0.3	4.7%	\$205.00
Cumberland County (NJ)	2.0	0.5	2.5	2.3	0.5	2.8	0.3	4.1%	\$245.00
Johnson County (IA)	2.0	0.3	2.3	2.2	0.3	2.5	0.7	23.3%	\$228.10
City of Escondido (CA)	2.1	0.4	2.5	2.3	0.4	2.7	0.9	22.6%	\$184.70
City of Kansas City (MO)	2.0	0.2	2.2	2.2	0.3	2.5	0.2	5.6%	\$183.20
Macon-Bibb County (GA)	1.8	0.4	2.2	2.6	0.1	2.7	0.4	8.8%	\$201.70
City of Springfield (MA)	1.8	0.6	2.4	1.9	0.4	2.3	0.2	8.2%	\$182.90
Ouachita Parish (LA)	2.1	0.4	2.5	2.4	0.6	3.0	0.3	5.1%	\$118.70
City of Alexandria (VA)	1.8	0.4	2.2	2.0	0.3	2.3	0.3	4.1%	\$203.30
Catawba County (NC)	2.1	0.3	2.4	2.5	0.4	2.9	0.3	7.3%	\$194.30
Martin County (FL)	2.1	0.2	2.3	2.5	0.2	2.7	0.5	7.8%	\$208.90

**TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
Wyandotte County (KS)	1.7	0.2	1.9	1.7	0.1	1.8	0.3	1.5%	\$210.00
Town of Cary (NC)	2.0	0.5	2.5	2.3	0.3	2.6	0.3	5.0%	\$61.70
Springfield (MO)	2.1	0.3	2.4	2.3	0.2	2.5	0.3	9.4%	\$147.80
City of Salem (OR)	1.9	0.6	2.5	2.0	0.5	2.5	0.4	10.6%	\$199.60
City of Fort Collins (CO)	2.1	0.2	2.3	2.1	0.3	2.4	0.6	11.8%	\$223.10
City of Eugene (OR)	1.8	0.2	2.0	1.9	0.3	2.2	0.7	22.8%	\$154.30
City of Oceanside (CA)	1.8	0.3	2.1	2.1	0.4	2.5	1.1	15.4%	\$140.80
City of Ontario (CA)	1.7	1.0	2.7	1.7	0.8	2.5	0.3	1.3%	\$142.50
City of Frisco (TX)	2.0	0.3	2.3	2.4	0.3	2.7	0.4	15.2%	\$184.10
City of Providence (RI)	1.8	0.2	2.0	2.3	0.2	2.5	0.6	12.4%	\$140.70
Pitt County (NC)	1.8	0.4	2.2	2.1	0.3	2.4	0.4	12.0%	\$202.10
City of Fort Lauderdale (FL)	2.1	0.3	2.4	2.0	0.3	2.3	0.6	10.4%	\$231.60
City of McKinney (TX)	2.8	0.6	3.4	2.4	0.3	2.7	0.4	6.9%	\$155.00
Sumner County (TN)	2.3	0.6	2.9	2.3	0.4	2.7	0.1	1.9%	\$241.30
City of Sioux Falls (SD)	2.1	0.3	2.4	2.2	0.3	2.5	0.4	14.0%	\$185.70
City of Tempe (AZ)	2.1	0.5	2.6	2.3	0.2	2.5	0.6	10.1%	\$246.20
City of Salt Lake City (UT)	2.0	0.3	2.3	2.2	0.3	2.5	0.4	6.8%	\$263.80
Richmond County (GA)	2.5	0.3	2.8	2.7	0.2	2.9	0.4	6.2%	\$134.80
Montgomery County (TN)	1.9	0.3	2.2	1.9	0.3	2.2	0.5	9.7%	\$233.70
Tuscaloosa County (AL)	2.5	0.6	3.1	2.3	0.4	2.7	0.4	7.0%	\$205.80
City of San Bernardino (CA)	1.7	0.6	2.3	2.5	0.7	3.2	0.6	14.9%	\$88.40
Cabarrus County (NC)	1.8	0.5	2.3	1.9	0.4	2.3	0.2	2.4%	\$121.00
City of Tacoma (WA)	2.1	0.3	2.4	2.2	0.2	2.4	0.3	7.7%	\$166.00
Gaston County (NC)	1.9	0.8	2.7	2.2	0.7	2.9	0.2	5.5%	\$77.80
New Hanover County (NC)	1.9	0.1	2.0	2.1	0.1	2.2	0.7	12.7%	\$183.80
City of Garland (TX)	2.2	0.2	2.4	2.5	0.4	2.9	0.4	7.1%	\$191.60
Clay County (MO)	3.6	0.2	3.8	2.9	0.3	3.2	0.0	4.0%	\$165.50
Cohort C Average	2.1	0.4	2.4	2.2	0.3	2.6	0.5	11.0%	\$185.56
Cohort C Median	2.0	0.3	2.4	2.2	0.3	2.5	0.4	8.8%	\$185.70

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
City of Reno (NV)	1.9	0.3	2.2	2.2	0.5	2.7	0.4	11.7%	\$233.60
City of Scottsdale (AZ)	2.1	0.1	2.2	2.1	0.0	2.1	0.9	32.3%	\$214.20
City of Chandler (AZ)	2.0	0.4	2.4	2.3	0.2	2.5	0.7	18.3%	\$193.90
Buncombe County (NC)	2.2	0.2	2.4	2.3	0.3	2.6	0.6	15.5%	\$200.40
City of St. Petersburg (FL)	1.9	0.1	2.0	2.1	0.0	2.1	0.5	6.7%	\$299.00
City of Jersey City (NJ)	1.7	0.4	2.1	2.0	0.2	2.2	0.4	6.9%	\$203.00
Greater Green Bay Area (WI)	2.0	0.6	2.6	2.1	0.3	2.4	0.4	10.0%	\$91.40
St. Johns County (FL)	2.3	0.2	2.5	2.4	0.2	2.6	0.8	33.3%	\$236.10
Alachua County (FL)	2.0	0.4	2.4	2.2	0.5	2.7	1.1	30.6%	\$183.00
Santa Cruz County (CA)	2.1	0.3	2.4	2.5	0.3	2.8	0.5	9.9%	\$208.70
York County (SC)	2.1	0.3	2.4	2.3	0.3	2.6	0.6	13.0%	\$201.40
City of Orlando (FL)	1.9	0.3	2.2	2.0	0.7	2.7	0.7	10.0%	\$162.30
City of Lincoln (NE)	2.0	0.3	2.3	2.1	0.3	2.4	0.4	8.9%	\$159.00
City of Greensboro (NC)	2.0	0.3	2.3	2.4	0.3	2.7	0.5	12.7%	\$201.10
Leon County (FL)	1.9	0.3	2.2	2.1	0.3	2.4	0.8	19.1%	\$148.30
City of Marquette (MI)	2.1	0.1	2.2	2.5	0.2	2.7	1.5	29.8%	\$227.80
Greater Spartanburg Area (SC)	2.0	0.4	2.4	2.4	0.3	2.7	0.5	9.5%	\$241.90
Durham County (NC)	1.9	0.2	2.1	2.1	0.2	2.3	0.3	5.3%	\$240.20
Lexington-Fayette Urban County (KY)	2.2	0.3	2.5	2.4	0.6	3.0	0.2	6.4%	\$156.40
Somerset County (NJ)	2.0	0.2	2.2	2.2	0.2	2.4	0.2	1.5%	\$138.00
City of Riverside (CA)	2.1	0.4	2.5	1.9	0.3	2.2	0.4	8.5%	\$168.30
Rutherford County (TN)	1.9	0.6	2.5	2.2	0.3	2.5	0.5	12.1%	\$194.30
City of Santa Ana (CA)	2.3	0.8	3.1	2.0	0.3	2.3	0.4	4.8%	\$142.70
Cumberland County (NC)	2.3	0.4	2.7	2.5	0.4	2.9	0.5	6.0%	\$140.10
Municipality of San Juan (PR)	1.9	0.1	2.0	2.4	0.2	2.6	0.5	6.7%	\$219.60
Davis County (UT)	2.4	0.4	2.8	2.6	0.4	3.0	0.2	1.5%	\$138.30
Lake County (FL)	2.1	0.2	2.3	2.3	0.2	2.5	1.1	31.3%	\$192.30
Washtenaw County (MI)	2.0	0.1	2.1	2.1	0.1	2.2	0.4	10.1%	\$182.40
Hamilton County (TN)	1.8	0.5	2.3	2.1	0.9	3.0	0.7	21.6%	\$161.30
Forsyth County (NC)	1.9	0.2	2.1	2.2	0.1	2.3	1.0	18.2%	\$226.30
Collier County (FL)	1.8	1.1	2.9	2.2	1.5	3.7	0.8	11.3%	\$169.00
City of Wichita (KS)	2.0	0.4	2.4	2.4	0.7	3.1	0.6	17.3%	\$170.00
Placer County (CA)	2.0	0.3	2.3	1.9	0.4	2.3	0.3	6.5%	\$225.20
City of Tampa (FL)	2.3	0.3	2.6	2.4	0.4	2.8	1.0	12.9%	\$219.40
St. Charles County (MO)	2.5	0.3	2.8	2.3	0.0	2.3	0.5	6.3%	\$90.00
Manatee County (FL)	2.0	0.3	2.3	2.3	0.2	2.5	0.9	12.8%	\$208.80

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
Greater Flint Area (MI)	1.9	0.3	2.2	2.0	0.2	2.2	0.3	7.6%	\$260.50
Clackamas County (OR)	1.9	0.2	2.1	2.3	0.2	2.5	0.2	1.2%	\$360.00
Sarasota County (FL)	2.1	0.0	2.1	2.2	0.1	2.3	0.5	11.3%	\$227.30
Monterey County (CA)	1.7	0.5	2.2	2.2	0.4	2.6	1.4	32.1%	\$256.00
City of Atlanta (GA)	2.0	0.1	2.1	2.3	0.3	2.6	0.2	5.6%	\$223.30
Morris County (NJ)	1.9	0.2	2.1	2.1	0.1	2.2	0.2	0.8%	\$259.20
Cohort D Average	2.0	0.3	2.3	2.2	0.3	2.6	0.6	12.8%	\$199.38
Cohort D Median	2.0	0.3	2.3	2.2	0.3	2.5	0.5	10.1%	\$201.25

**TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
Camden County (NJ)	1.7	0.2	1.9	2.0	0.1	2.1	0.1	1.4%	\$156.30
City of Mesa (AZ)	2.3	0.3	2.6	2.4	0.3	2.7	0.7	13.8%	\$183.70
Guilford County (NC)	2.1	0.3	2.4	2.4	0.3	2.7	0.4	12.0%	\$195.80
Dane County (WI)	2.3	0.3	2.6	2.6	0.3	2.9	0.7	15.4%	\$262.80
Volusia County (FL)	2.3	0.2	2.5	2.8	0.1	2.9	0.0	4.3%	\$240.00
Union County (NJ)	1.9	0.4	2.3	2.1	0.4	2.5	0.2	0.8%	\$115.00
City of Albuquerque (NM)	2.1	0.3	2.4	2.1	0.4	2.5	0.4	4.6%	\$240.50
City of Milwaukee (WI)	2.0	0.3	2.3	2.2	0.3	2.5	0.2	4.7%	\$130.70
Washington County (OR)	1.9	0.4	2.3	2.1	0.3	2.4	0.1	1.9%	\$358.00
Johnson County (KS)	1.8	0.3	2.1	1.6	0.3	1.9	0.4	10.3%	\$198.60
Ocean County (NJ)	1.9	0.2	2.1	2.2	0.2	2.4	0.6	9.1%	\$204.40
City of Louisville-Jefferson County (KY)	1.9	0.3	2.2	1.9	0.4	2.3	0.7	20.0%	\$180.20
Monmouth County (NJ)	1.9	0.1	2.0	2.1	0.1	2.2	0.3	6.5%	\$246.00
City of Las Vegas (NV)	2.1	0.3	2.4	2.6	0.5	3.1	2.0	46.8%	\$190.70
City of Portland (OR)	1.9	0.1	2.0	2.0	0.2	2.2	0.3	9.4%	\$196.30
City of Nashville-Davidson County (TN)	2.0	0.3	2.3	2.9	0.2	3.1	1.5	31.6%	\$233.50
Hudson County (NJ)	1.8	0.4	2.2	2.0	0.2	2.2	0.4	6.8%	\$200.70
Jackson County (MO)	2.2	0.4	2.6	2.2	0.2	2.4	0.2	3.0%	\$192.50
City and County of Denver (CO)	2.0	0.2	2.2	2.0	0.4	2.4	0.4	9.0%	\$217.50
Lee County (FL)	2.3	0.2	2.5	2.4	0.1	2.5	0.4	10.7%	\$197.90
Essex County (NJ)	1.8	0.4	2.2	2.2	0.2	2.4	0.2	2.0%	\$153.70
Multnomah County (OR)	1.9	0.1	2.0	1.9	0.2	2.1	0.3	9.4%	\$190.70
Middlesex County (NJ)	2.1	0.1	2.2	2.2	0.1	2.3	0.2	2.3%	\$171.50
City of Indianapolis (IN)	2.3	0.2	2.5	2.3	0.5	2.8	0.4	10.4%	\$147.20
City and County of San Francisco (CA)	1.7	0.1	1.8	1.8	0.1	1.9	0.4	7.8%	\$204.30
Prince George's County (MD)	1.7	0.2	1.9	2.7	0.5	3.2	0.4	3.5%	\$172.30
City of Fort Worth (TX)	2.1	0.4	2.5	2.2	0.3	2.5	0.3	11.8%	\$186.40
Bergen County (NJ)	2.1	0.3	2.4	2.3	0.2	2.5	0.2	3.4%	\$204.70
Shelby County (TN)	2.0	0.3	2.3	2.4	0.3	2.7	0.7	15.7%	\$209.90
Westchester County (NY)	2.0	0.2	2.2	2.1	0.1	2.2	0.3	4.0%	\$225.30
Pinellas County (FL)	2.1	0.1	2.2	2.4	0.1	2.5	0.4	8.2%	\$205.30
Cohort E Average	2.0	0.3	2.3	2.2	0.3	2.5	0.4	9.7%	\$200.40
Cohort E Median	2.0	0.3	2.3	2.2	0.2	2.5	0.4	8.2%	\$197.90

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
City of San José (CA)	2.1	0.4	2.5	2.2	0.4	2.6	0.4	12.4%	\$245.60
Pima County (AZ)	2.1	0.3	2.4	2.3	0.1	2.4	0.8	17.7%	\$183.70
Montgomery County (MD)	1.9	0.4	2.3	1.9	0.3	2.2	0.3	1.9%	\$142.10
Mecklenburg County (NC)	2.0	0.4	2.4	2.2	0.5	2.7	0.5	14.2%	\$201.50
Wake County (NC)	2.1	0.5	2.6	2.3	0.3	2.6	0.7	19.0%	\$225.60
Fairfax County (VA)	2.1	0.5	2.6	2.1	0.5	2.6	0.4	2.5%	\$106.20
Salt Lake County (UT)	2.2	0.4	2.6	2.2	0.3	2.5	0.3	7.6%	\$233.50
Cuyahoga County (OH)	1.9	0.2	2.1	2.0	0.2	2.2	0.5	10.4%	\$203.90
Allegheny County (PA)	1.8	0.2	2.0	2.1	0.2	2.3	0.9	28.1%	\$211.20
City of Dallas (TX)	2.1	0.1	2.2	2.2	0.1	2.3	0.3	7.5%	\$222.30
Orange County (FL)	1.9	0.2	2.1	2.1	0.4	2.5	0.6	11.1%	\$215.90
City of San Diego (CA)	2.2	0.2	2.4	2.5	0.4	2.9	1.6	19.9%	\$200.80
Hillsborough County (FL)	2.4	0.5	2.9	2.4	0.4	2.8	1.0	14.0%	\$211.70
Palm Beach County (FL)	2.2	0.3	2.5	2.3	0.4	2.7	1.4	15.9%	\$193.20
City of San Antonio (TX)	2.0	0.1	2.1	2.2	0.2	2.4	1.2	13.3%	\$79.80
Sacramento County (CA)	2.0	0.2	2.2	2.1	0.3	2.4	0.3	1.5%	\$237.50
City and County of Philadelphia (PA)	2.0	0.1	2.1	2.1	0.2	2.3	0.6	16.3%	\$229.20
City of Phoenix (AZ)	2.1	0.5	2.6	2.4	0.3	2.7	0.6	22.4%	\$177.80
Santa Clara County (CA)	2.1	0.3	2.4	2.1	0.3	2.4	0.4	9.6%	\$236.40
Broward County (FL)	2.1	0.4	2.5	2.1	0.3	2.4	0.7	10.8%	\$223.70
San Bernardino County (CA)	1.7	0.7	2.4	2.0	0.5	2.5	0.5	11.3%	\$136.10
Clark County (NV)	2.1	0.3	2.4	2.5	0.5	3.0	1.9	44.2%	\$188.30
City of Houston (TX)	2.1	0.4	2.5	2.3	0.5	2.8	0.4	9.8%	\$198.50
Riverside County (CA)	2.1	0.3	2.4	2.4	0.2	2.6	1.3	27.3%	\$249.20
Miami-Dade County (FL)	2.2	0.3	2.5	2.1	0.3	2.4	1.1	23.0%	\$198.50
San Diego County (CA)	2.1	0.3	2.4	2.4	0.5	2.9	1.3	19.6%	\$190.20
Harris County (TX)	2.1	0.4	2.5	2.3	0.5	2.8	0.4	9.8%	\$198.50
Cohort F Average	2.1	0.3	2.4	2.2	0.3	2.6	0.8	14.9%	\$197.81
Cohort F Median	2.1	0.3	2.4	2.2	0.3	2.5	0.6	13.3%	\$201.50

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
Florence Region (OR)	1.8	0.2	2.0	2.1	0.1	2.2	1.5	40.4%	\$214.80
Eastern Oregon Border Region	1.7	0.3	2.0	1.8	0.3	2.1	0.4	13.8%	\$194.70
South Cumberland Region (TN)	2.2	0.2	2.4	2.4	0.1	2.5	1.3	45.8%	\$233.20
Oregon's Adventure Coast	2.1	0.6	2.7	2.4	0.2	2.6	1.9	55.9%	\$167.10
Southern Oregon: Ashland/Talent/Jacksonville	1.9	0.1	2.0	2.2	0.2	2.4	0.6	20.8%	\$169.30
Greater Portsmouth Area (NH)	2.3	0.3	2.6	2.6	0.3	2.9	0.3	11.4%	\$217.10
The Gorge (OR)	1.9	0.1	2.0	2.2	0.3	2.5	0.8	21.3%	\$215.20
Northeast Oregon Region	1.8	0.2	2.0	2.1	0.4	2.5	1.3	10.1%	\$141.80
Greater Aberdeen Region (SD)	2.0	0.4	2.4	2.2	0.8	3.0	1.1	29.3%	\$159.60
Tri-Cities Communities (VA)	1.7	0.4	2.1	2.0	0.3	2.3	0.2	5.1%	\$167.80
Upper Valley Region (NH/VT)	2.2	0.3	2.5	2.3	0.1	2.4	0.4	12.7%	\$159.20
Monadnock Region (NH)	2.1	0.2	2.3	2.0	0.1	2.1	0.3	12.3%	\$200.10
Bismarck-Mandan Region (ND)	2.3	0.4	2.7	2.9	0.4	3.3	1.3	37.0%	\$244.50
Greater Minot Region (ND)	2.6	0.2	2.8	2.5	0.5	3.0	0.7	23.7%	\$129.40
Greater Burlington Area (VT)	1.8	0.2	2.0	2.1	0.3	2.4	0.9	19.8%	\$214.20
Northeastern Connecticut Region	2.2	0.4	2.6	2.3	0.2	2.5	0.1	0.8%	\$252.50
Northwest Connecticut Region	1.8	0.2	2.0	2.2	0.2	2.4	0.3	5.4%	\$154.00
Western Connecticut Region	1.9	0.1	2.0	2.1	0.1	2.2	0.2	7.4%	\$170.70
Greater Fargo-Moorhead Area (ND/MN)	2.2	0.1	2.3	2.2	0.2	2.4	0.5	10.0%	\$172.70
Greater Kingsport Area (TN)	1.9	0.8	2.7	2.1	0.8	2.9	0.6	8.1%	\$124.30
Cedar Valley Region (IA)	2.1	0.2	2.3	2.1	0.2	2.3	0.2	6.9%	\$134.60
Central Oregon Region	1.7	0.3	2.0	2.4	0.3	2.7	1.8	46.4%	\$171.50
Northwest Tennessee Development District	2.3	0.4	2.7	1.8	0.2	2.0	0.1	0.0%	n/a
Southwest Tennessee Development District	2.3	0.5	2.8	2.4	0.6	3.0	0.4	8.1%	\$202.60
Southeast Ohio	2.0	0.2	2.2	2.3	0.1	2.4	0.5	15.4%	\$154.60
Southeastern Connecticut Region	2.2	0.2	2.4	2.4	0.5	2.9	0.5	13.5%	\$193.00
Shoreline and River Valley Region (CT)	2.0	0.2	2.2	2.2	0.2	2.4	0.2	4.6%	\$165.20
Upper Peninsula of Michigan	2.1	0.2	2.3	2.5	0.3	2.8	1.5	31.0%	\$225.90
Greater Waterbury Region (CT)	2.2	0.5	2.7	2.2	0.2	2.4	0.1	0.9%	\$290.60
Quad Cities Region (IA/IL)	2.0	0.5	2.5	2.2	0.7	2.9	0.6	10.7%	\$153.60
Greater Peoria Area (IL)	2.0	0.4	2.4	2.1	0.6	2.7	0.7	13.5%	\$146.20
Upper Cumberland Development District (TN)	1.6	0.5	2.1	2.2	0.2	2.4	0.5	1.9%	\$164.00
City of Huntsville/Madison County (AL)	2.2	0.6	2.8	2.3	0.3	2.6	1.9	56.1%	\$287.90
Eastern Connecticut Region	2.2	0.3	2.5	2.3	0.3	2.6	0.3	7.5%	\$192.60
South Central Tennessee Development District	2.1	0.6	2.7	2.3	0.6	2.9	0.3	3.5%	\$149.30
Coachella Valley Region (CA)	2.1	0.2	2.3	2.8	0.1	2.9	2.1	45.5%	\$262.80

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
St. Croix Valley (MN/WI)	2.1	0.3	2.4	2.2	0.3	2.5	0.4	5.1%	\$131.10
First Tennessee Development District	2.0	0.4	2.4	2.4	0.4	2.8	0.8	13.9%	\$163.70
Northwest Arkansas Region	2.2	0.3	2.5	2.7	0.2	2.9	0.5	12.5%	\$215.40
Northeast Prosperity Zone (NC)	1.8	0.4	2.2	1.8	0.1	1.9	2.1	23.2%	\$242.90
The Eastside (King County, WA)	2.0	0.5	2.5	2.3	0.6	2.9	0.8	21.5%	\$233.70
Greater Des Moines Region (IA)	2.1	0.4	2.5	2.1	0.6	2.7	0.9	28.7%	\$157.40
Greater New Haven Region (CT)	1.9	0.3	2.2	2.1	0.2	2.3	0.4	3.4%	\$143.10
Northwestern Prosperity Zone (NC)	2.1	0.3	2.4	2.5	0.4	2.9	0.9	21.3%	\$218.90
Southeast Tennessee Development District	2.2	0.5	2.7	2.3	0.5	2.8	0.8	27.2%	\$190.90
Greater Knoxville Region (TN)	2.3	0.2	2.5	2.4	0.3	2.7	0.5	11.4%	\$168.20
Western Prosperity Zone (NC)	2.2	0.2	2.4	2.3	0.3	2.6	1.1	24.1%	\$189.60
Lehigh Valley Region (PA)	2.0	0.4	2.4	2.2	0.3	2.5	0.4	9.5%	\$199.50
Pikes Peak Region (CO)	2.1	0.3	2.4	2.3	0.3	2.6	1.4	25.5%	\$154.60
Coastal Fairfield County Region (CT)	2.0	0.3	2.3	1.8	0.2	2.0	0.4	5.7%	\$238.80
Greater Fort Wayne Area (IN)	2.0	0.5	2.5	2.2	0.2	2.4	0.7	15.6%	\$172.30
Greater Sarasota/Bradenton Area (FL)	2.0	0.1	2.1	2.4	0.1	2.5	1.0	20.4%	\$219.30
Sandhills Prosperity Zone (NC)	2.2	0.5	2.7	2.4	0.4	2.8	0.6	10.5%	\$140.10
West Valley Region (AZ)	2.1	0.1	2.2	2.7	0.1	2.8	0.5	11.3%	\$165.70
Greater Hartford Region (CT)	1.9	0.2	2.1	1.9	0.1	2.0	0.3	4.9%	\$146.90
Dayton Region (OH)	2.0	0.2	2.2	2.3	0.3	2.6	0.5	8.2%	\$152.40
Memphis Area Association of Governments (TN)	2.0	0.3	2.3	2.4	0.3	2.7	0.8	18.7%	\$209.90
Southeast Prosperity Zone (NC)	2.0	0.2	2.2	2.1	0.1	2.2	1.3	22.0%	\$197.80
Richmond & Tri-Cities Region (VA)	2.1	0.2	2.3	2.3	0.4	2.7	0.5	11.1%	\$160.90
Greater Fairfax Area (VA)	2.1	0.5	2.6	2.1	0.4	2.5	0.3	2.1%	\$140.50
South Hampton Roads Area (VA)	2.2	0.2	2.4	2.1	0.1	2.2	0.8	12.2%	\$157.70
East Tennessee Development District	2.1	0.5	2.6	2.2	0.4	2.6	0.6	14.6%	\$155.60
Greater St. Louis Area (MO)	1.9	0.2	2.1	2.1	0.2	2.3	0.7	10.9%	\$215.70
Western New York Region	1.9	0.2	2.1	2.4	0.3	2.7	1.0	26.9%	\$201.80
Greater Jacksonville Region (FL)	2.3	0.2	2.5	2.4	0.1	2.5	1.0	41.1%	\$242.00
Piedmont-Triad Prosperity Zone (NC)	2.1	0.3	2.4	2.3	0.2	2.5	1.0	25.1%	\$214.40
Greater Kansas City Metropolitan Area (MO/KS)	2.2	0.3	2.5	2.0	0.2	2.2	0.5	13.3%	\$197.70
Greater Portland Area (OR)	1.9	0.2	2.1	2.0	0.2	2.2	0.5	13.5%	\$210.10
Greater Nashville Regional Council (TN)	2.0	0.4	2.4	2.6	0.2	2.8	1.6	33.3%	\$224.30
Greater Tampa/St. Petersburg Area (FL)	2.2	0.2	2.4	2.5	0.1	2.6	0.7	11.2%	\$195.20
Southwestern Prosperity Zone (NC)	1.9	0.5	2.4	2.1	0.4	2.5	0.7	20.4%	\$177.20
North Central Prosperity Zone (NC)	2.0	0.4	2.4	2.3	0.3	2.6	1.1	17.9%	\$216.50

**TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
Long Island (NY)	2.1	0.4	2.5	2.1	0.4	2.5	0.9	6.0%	\$310.80
Greater Philadelphia Region (PA)	2.0	0.2	2.2	2.1	0.2	2.3	0.9	24.1%	\$229.70
Central Florida Region	2.0	0.3	2.3	2.3	0.3	2.6	1.4	29.7%	\$199.00
Inland Empire Region (CA)	1.9	0.5	2.4	2.3	0.3	2.6	1.3	28.6%	\$230.50
Greater Houston Region (TX)	2.2	0.4	2.6	2.4	0.5	2.9	1.0	28.0%	\$191.30
Dallas-Fort Worth-Arlington MSA (TX)	2.2	0.2	2.4	2.3	0.2	2.5	0.9	29.1%	\$205.90
Regional Average	2.1	0.3	2.4	2.3	0.3	2.6	0.8	18.0%	\$191.24
Regional Median	2.1	0.3	2.4	2.3	0.3	2.5	0.7	13.7%	\$192.60

TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
State of Vermont	2.0	0.3	2.3	2.2	0.2	2.4	0.5	13.2%	\$202.30
State of North Dakota	2.3	0.3	2.6	2.3	0.2	2.5	0.2	5.2%	\$197.60
State of South Dakota	1.9	0.4	2.3	2.3	0.4	2.7	1.0	30.6%	\$163.50
State of Delaware	2.3	0.1	2.4	2.5	0.1	2.6	0.4	11.5%	\$247.50
State of Idaho	2.3	0.3	2.6	2.4	0.1	2.5	1.4	18.8%	\$238.70
State of New Mexico	2.0	0.4	2.4	2.2	0.2	2.4	1.9	46.2%	\$211.00
State of Arkansas	2.2	0.3	2.5	2.7	0.3	3.0	0.5	14.3%	\$199.70
State of Nevada	2.0	0.3	2.3	2.4	0.5	2.9	1.7	40.8%	\$196.90
State of Iowa	2.1	0.4	2.5	2.2	0.3	2.5	0.7	19.6%	\$183.70
State of Utah	2.3	0.4	2.7	2.5	0.4	2.9	1.5	29.8%	\$232.30
Commonwealth of Puerto Rico	2.2	0.2	2.4	2.6	0.1	2.7	1.2	11.1%	\$252.80
State of Connecticut	2.0	0.2	2.2	2.2	0.2	2.4	0.5	12.2%	\$175.90
State of Oregon	1.9	0.3	2.2	2.1	0.2	2.3	1.0	25.7%	\$203.50
State of Wisconsin	2.3	0.2	2.5	2.5	0.1	2.6	2.0	40.0%	\$191.00
State of Missouri	2.1	0.3	2.4	2.1	0.2	2.3	0.6	11.3%	\$179.80
State of Tennessee	2.1	0.5	2.6	2.5	0.4	2.9	1.1	26.4%	\$199.70
State of Arizona	2.1	0.3	2.4	2.4	0.2	2.6	1.3	27.0%	\$207.60
State of New Jersey	2.0	0.2	2.2	2.1	0.2	2.3	0.5	7.6%	\$204.10
State of North Carolina	2.1	0.3	2.4	2.2	0.3	2.5	1.6	25.0%	\$222.10
State of Georgia	2.3	0.3	2.6	2.4	0.2	2.6	1.0	21.8%	\$232.90
State of Florida	2.2	0.3	2.5	2.4	0.3	2.7	1.9	26.1%	\$210.00
Statewide Average	2.1	0.3	2.4	2.3	0.2	2.6	1.1	22.1%	\$207.27
Statewide Median	2.1	0.3	2.4	2.4	0.2	2.6	1.0	21.8%	\$203.50

**TABLE 56:
Travel Party Size and Use of Paid Lodging—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only			NON-Resident Attendees Only					
	Average Travel Party Size			Average Travel Party Size			Nights Away	With Paid Lodging Expenses	
	Adults	Children	Total	Adults	Children	Total		Percent	\$ Per Person
Mercer Street Grassroots District (Princeton, WV)	2.1	0.2	2.3	2.4	0.2	2.6	0.4	5.8%	\$126.00
Abilene Cultural District (Abilene, TX)	2.3	0.8	3.1	2.6	0.7	3.3	0.7	14.7%	\$192.20
Downtown Torrington (Torrington, CT)	1.7	0.2	1.9	2.0	0.2	2.2	0.3	6.0%	\$179.50
Iowa City Downtown District (Iowa City, IA)	1.5	0.2	1.7	2.4	0.7	3.1	0.4	7.1%	\$280.00
Downtown Macon Urban Core (Macon, GA)	1.8	0.4	2.2	2.6	0.1	2.7	0.4	8.8%	\$201.70
Oceanside Cultural District (Oceanside, CA)	1.8	0.3	2.1	2.2	0.5	2.7	1.2	17.0%	\$140.80
Southeast Ohio Theatre Trail (Southeastern OH)	2.3	0.2	2.5	2.5	0.1	2.6	0.5	17.2%	\$145.20
Loch Haven Cultural Park (Orlando, FL)	1.8	0.5	2.3	2.0	1.3	3.3	0.7	13.1%	\$126.10
Cool Spring Downtown District (Fayetteville, NC)	2.2	0.5	2.7	2.4	0.5	2.9	0.5	9.2%	\$159.10
Downtown Las Vegas (Las Vegas, NV)	2.1	0.3	2.4	2.5	0.5	3.0	2.1	48.3%	\$180.00
Arts Campus Fort Wayne (Fort Wayne, IN)	1.9	0.7	2.6	2.2	0.5	2.7	0.4	11.1%	\$135.40
Salt Lake Cultural Core (Salt Lake City, UT)	2.1	0.3	2.4	2.2	0.3	2.5	0.3	7.1%	\$286.40
Grand Center Arts District (St. Louis, MO)	1.8	0.2	2.0	2.1	0.1	2.2	0.8	14.8%	\$175.30
Dallas Arts District (Dallas, TX)	2.2	0.1	2.3	2.1	0.1	2.2	0.3	7.5%	\$213.90
Balboa Park Cultural District (San Diego, CA)	2.2	0.4	2.6	2.5	0.6	3.1	1.7	14.8%	\$194.20
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	2.2	0.3	2.5	2.3	0.4	2.7	0.4	12.0%	\$212.00
Midtown Cultural District (Houston, TX)	1.6	0.0	1.6	1.7	0.5	2.2	0.6	7.7%	\$120.00
Arts District Average	2.0	0.3	2.3	2.3	0.4	2.7	0.7	13.1%	\$180.46
Arts District Median	2.1	0.3	2.3	2.3	0.5	2.7	0.5	11.1%	\$179.50

Overall Averages for the 179,007 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County									
Average of All Audience Surveys	2.0	0.3	2.3	2.2	0.3	2.5	0.7	13.8%	\$204.40

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

This table presents average travel party size and the use of paid lodging by audience survey respondents who were surveyed while attending an activity that was presented, produced, and/or hosted by BIPOC or ALAANA arts and culture organization in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Non-residents are attendees who live outside the county in which the activity took place (or outside the multi-community region for regional analyses, or outside the state for statewide analyses). Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Columns Two through Four:

The average number of adults (18 years of age or older), the average number of children (younger than 18 years of age), and the average number of people (adults plus children) in each travel party for which an audience-intercept survey was completed by a resident.

Columns Five through Seven:

The average number of adults (18 years of age or older), the average number of children (younger than 18 years of age), and the average number of people (adults plus children) in each travel party for which an audience-intercept survey was completed by a non-resident.

Column Eight:

The average number of nights that non-resident audience-intercept survey respondents reported that they would spend away from their primary residence as a direct result of attending the activity where they were surveyed.

Column Nine:

The percentage of non-resident audience-intercept survey respondents who reported that their travel party sent any dollars on overnight paid lodging located within the study region for the purpose of or as a direct result of attending the activity where they were surveyed.

Column Ten:

The overall average per person expenditure made by only those non-resident attendees who reported spending any dollars on overnight paid lodging expenses within the study region. This figure is the average per person expenditure on all categories of expense (e.g., meals, retail shopping, local transportation, lodging).

Column Eleven:

The percentage of non-resident audience-intercept survey respondents who reported that "I am here specifically to attend this performance, even, exhibit, venue, or facility." Other answer choices included "I work here or I traveled here for a work-related reason, but I live somewhere else," "I am here on a vacation, holiday, or personal trip (not specifically related to this activity)," and "Not listed above (briefly describe)."

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
Tyrrell County (NC)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Taos County (NM)	2.1	0.1	2.2	48	2.1	0.1	2.2	1.4	39.3%	\$250.90	89
Town of Hillsborough (NC)	n/a	n/a	n/a	5	n/a	n/a	n/a	n/a	n/a	n/a	0
Harney County (OR)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Monmouth (OR)	1.9	0.4	2.3	57	n/a	n/a	n/a	n/a	n/a	n/a	28
City of Sedona (AZ)	1.8	0.0	1.8	121	2.2	0.3	2.5	1.1	30.6%	\$228.90	49
City of Yankton (SD)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Falls Church (VA)	n/a	n/a	n/a	15	1.8	0.1	1.9	0.3	0.0%	n/a	36
City of Jamestown (ND)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Rutland County (VT)	n/a	n/a	n/a	29	n/a	n/a	n/a	n/a	n/a	n/a	4
Town of Elkton (MD)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Waterville (ME)	n/a	n/a	n/a	3	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Pendleton (OR)	n/a	n/a	n/a	3	n/a	n/a	n/a	n/a	n/a	n/a	4
Haywood County (TN)	2.9	0.6	3.5	223	2.7	0.5	3.2	0.7	10.4%	\$294.90	96
City of Hannibal (MO)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Johnson County (TN)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Safety Harbor (FL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Tullahoma (TN)	2.1	0.8	2.9	74	n/a	n/a	n/a	n/a	n/a	n/a	7
City of Coralville (IA)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Town of Carrboro (NC)	1.7	0.5	2.2	37	n/a	n/a	n/a	n/a	n/a	n/a	26
City of Coronado (CA)	1.7	0.1	1.8	94	n/a	n/a	n/a	n/a	n/a	n/a	12
City of Laguna Beach (CA)	n/a	n/a	n/a	33	n/a	n/a	n/a	n/a	n/a	n/a	4
City of Newberg (OR)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Fairfax (VA)	n/a	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	13
City of Brookings (SD)	n/a	n/a	n/a	21	n/a	n/a	n/a	n/a	n/a	n/a	15
Macon County (TN)	n/a	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	3
City of Paducah (KY)	1.8	0.1	1.9	53	n/a	n/a	n/a	n/a	n/a	n/a	26
City of Tarpon Springs (FL)	n/a	n/a	n/a	7	n/a	n/a	n/a	n/a	n/a	n/a	5
McNairy County (TN)	n/a	n/a	n/a	13	n/a	n/a	n/a	n/a	n/a	n/a	3
City of Mason City (IA)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Door County (WI)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Winter Park (FL)	1.6	0.0	1.6	51	1.9	0.0	1.9	0.5	7.5%	\$329.70	40
City of Dover (NH)	n/a	n/a	n/a	8	n/a	n/a	n/a	n/a	n/a	n/a	1
Transylvania County (NC)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of West Hollywood (CA)	1.9	0.2	2.1	72	n/a	n/a	n/a	n/a	n/a	n/a	9
Clatsop County (OR)	n/a	n/a	n/a	18	n/a	n/a	n/a	n/a	n/a	n/a	3

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
								Sample			
City of Columbia (TN)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Marion (IA)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Summit County (UT)	n/a	n/a	n/a	27	2.7	0.4	3.1	1.3	30.4%	\$235.00	112
Sullivan County (NH)	n/a	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	1
Monroe County (TN)	1.9	0.6	2.5	145	1.9	0.5	2.4	0.3	5.7%	\$167.50	35
City of Cleveland (TN)	n/a	n/a	n/a	31	n/a	n/a	n/a	n/a	n/a	n/a	9
Lincoln County (OR)	n/a	n/a	n/a	12	n/a	n/a	n/a	n/a	n/a	n/a	0
Cohort A Average	1.9	0.3	2.3	29	2.2	0.3	2.5	0.8	17.7%	\$251.15	15
Cohort A Median	1.9	0.2	2.2	13	2.1	0.3	2.4	0.7	10.4%	\$242.95	3

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
City of Joplin (MO)	n/a	n/a	n/a	10	n/a	n/a	n/a	n/a	n/a	n/a	1
City of Florissant (MO)	n/a	n/a	n/a	11	n/a	n/a	n/a	n/a	n/a	n/a	6
McMinn County (TN)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Watsonville (CA)	2.2	0.5	2.7	166	2.7	0.4	3.1	0.4	7.7%	\$157.70	65
Lafayette County (MS)	1.8	0.3	2.1	156	2.0	0.2	2.2	0.9	16.7%	\$217.80	54
Columbus County (NC)	2.0	0.7	2.7	102	n/a	n/a	n/a	n/a	n/a	n/a	18
Watauga County (NC)	2.7	0.1	2.8	88	2.7	0.1	2.8	0.6	8.8%	\$304.30	57
Mercer County (WV)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Dubuque (IA)	2.0	0.8	2.8	81	n/a	n/a	n/a	n/a	n/a	n/a	16
City of Ocala (FL)	1.7	0.9	2.6	150	2.1	0.9	3.0	0.4	5.4%	\$94.30	37
Town of Chapel Hill (NC)	n/a	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	6
City of National City (CA)	1.7	0.9	2.6	278	n/a	n/a	n/a	n/a	n/a	n/a	8
City of Encinitas (CA)	2.2	0.7	2.9	95	n/a	n/a	n/a	n/a	n/a	n/a	7
City of Grand Junction (CO)	1.8	0.2	2.0	171	n/a	n/a	n/a	n/a	n/a	n/a	22
City of Cheyenne (WY)	1.9	2.0	3.9	35	n/a	n/a	n/a	n/a	n/a	n/a	6
City of Santa Cruz (CA)	2.0	0.5	2.5	149	2.8	0.2	3.0	0.2	3.7%	\$171.30	54
Hamblen County (TN)	1.8	0.6	2.4	91	1.5	0.2	1.7	0.0	0.0%	n/a	38
City of Redmond (WA)	1.9	0.8	2.7	64	n/a	n/a	n/a	n/a	n/a	n/a	14
Town of Jupiter (FL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Ames (IA)	1.7	0.2	1.9	83	n/a	n/a	n/a	n/a	n/a	n/a	11
City of Portland (ME)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Jackson (TN)	2.2	0.5	2.7	58	n/a	n/a	n/a	n/a	n/a	n/a	9
Wilkes County (NC)	n/a	n/a	n/a	34	n/a	n/a	n/a	n/a	n/a	n/a	7
City of Eau Claire (WI)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Greene County (TN)	n/a	n/a	n/a	19	n/a	n/a	n/a	n/a	n/a	n/a	5
Carteret County (NC)	n/a	n/a	n/a	13	n/a	n/a	n/a	n/a	n/a	n/a	13
City of Walnut Creek (CA)	2.3	0.5	2.8	81	2.3	0.3	2.6	0.2	4.1%	\$161.80	74
Island of Kaua'i (HI)	2.4	0.3	2.7	90	n/a	n/a	n/a	n/a	n/a	n/a	29
Walton County (FL)	n/a	n/a	n/a	32	n/a	n/a	n/a	n/a	n/a	n/a	3
Chatham County (NC)	1.6	0.7	2.3	50	n/a	n/a	n/a	n/a	n/a	n/a	17
City of Flagstaff (AZ)	n/a	n/a	n/a	25	n/a	n/a	n/a	n/a	n/a	n/a	6
City of Rapid City (SD)	1.6	0.8	2.4	97	1.6	0.6	2.2	1.2	56.1%	\$200.90	66
City of Missoula (MT)	1.6	0.1	1.7	87	n/a	n/a	n/a	n/a	n/a	n/a	16
Wilson County (NC)	1.8	0.1	1.9	185	2.3	1.1	3.4	0.5	0.0%	n/a	40
Caldwell County (NC)	1.6	0.5	2.1	40	n/a	n/a	n/a	n/a	n/a	n/a	15
City of Sioux City (IA)	2.1	0.4	2.5	40	n/a	n/a	n/a	n/a	n/a	n/a	12

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
City of Largo (FL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Santa Fe (NM)	1.7	0.2	1.9	285	1.9	0.4	2.3	1.7	37.0%	\$214.80	162
City of Fort Myers (FL)	2.6	0.1	2.7	40	n/a	n/a	n/a	n/a	n/a	n/a	8
Buchanan County (MO)	2.2	0.5	2.7	99	n/a	n/a	n/a	n/a	n/a	n/a	29
City of Nashua (NH)	n/a	n/a	n/a	14	n/a	n/a	n/a	n/a	n/a	n/a	7
City of Miami Beach (FL)	2.0	0.1	2.1	250	1.6	0.3	1.9	1.0	24.4%	\$256.00	41
City of Asheville (NC)	1.9	0.1	2.0	198	2.1	0.1	2.2	1.0	10.0%	\$175.80	60
Pottawattamie County (IA)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Fairbanks North Star Borough (AK)	1.9	0.5	2.4	42	n/a	n/a	n/a	n/a	n/a	n/a	18
City of Lee's Summit (MO)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Cleveland County (NC)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Montgomery County (VA)	1.6	0.1	1.7	155	1.7	0.1	1.8	0.2	5.3%	\$175.40	38
Nevada County (CA)	2.0	0.3	2.3	82	2.1	0.1	2.2	0.7	12.3%	\$206.30	65
City of Boca Raton (FL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Cohort B Average	2.0	0.5	2.4	75	2.1	0.4	2.5	0.6	13.7%	\$194.70	23
Cohort B Median	1.9	0.5	2.5	54	2.1	0.3	2.3	0.6	8.3%	\$188.35	13

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
City of Carmel (IN)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Renton (WA)	1.5	0.4	1.9	92	n/a	n/a	n/a	n/a	n/a	n/a	9
Craven County (NC)	n/a	n/a	n/a	31	n/a	n/a	n/a	n/a	n/a	n/a	5
Platte County (MO)	2.5	0.3	2.8	44	2.7	0.2	2.9	0.1	0.0%	n/a	54
Cecil County (MD)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Boulder (CO)	1.9	0.3	2.2	99	1.9	0.6	2.5	0.2	2.1%	\$390.00	48
Bradley County (TN)	n/a	n/a	n/a	31	n/a	n/a	n/a	n/a	n/a	n/a	9
City of Lewisville (TX)	2.0	0.8	2.8	69	n/a	n/a	n/a	n/a	n/a	n/a	26
City of Elgin (IL)	1.8	0.2	2.0	124	n/a	n/a	n/a	n/a	n/a	n/a	29
Douglas County (OR)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of West Palm Beach (FL)	1.8	0.8	2.6	52	n/a	n/a	n/a	n/a	n/a	n/a	10
Flagler County (FL)	2.4	0.3	2.7	102	n/a	n/a	n/a	n/a	n/a	n/a	25
City of Clearwater (FL)	1.9	0.2	2.1	110	2.1	0.3	2.4	0.3	10.3%	\$121.00	39
City of Carlsbad (CA)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Norman (OK)	1.6	0.6	2.2	78	n/a	n/a	n/a	n/a	n/a	n/a	13
City of Columbia (MO)	n/a	n/a	n/a	3	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Abilene (TX)	n/a	n/a	n/a	8	n/a	n/a	n/a	n/a	n/a	n/a	0
Hunterdon County (NJ)	1.7	0.0	1.7	35	n/a	n/a	n/a	n/a	n/a	n/a	22
City of Topeka (KS)	1.9	0.2	2.1	89	n/a	n/a	n/a	n/a	n/a	n/a	19
Cache County (UT)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of New Haven (CT)	1.9	0.3	2.2	219	2.1	0.4	2.5	0.4	3.4%	\$46.50	58
City of Waco (TX)	2.0	0.5	2.5	105	n/a	n/a	n/a	n/a	n/a	n/a	24
Brunswick County (NC)	1.9	0.1	2.0	62	n/a	n/a	n/a	n/a	n/a	n/a	25
City of Bellevue (WA)	2.0	0.5	2.5	201	n/a	n/a	n/a	n/a	n/a	n/a	20
City of Savannah (GA)	1.8	0.5	2.3	123	2.3	0.5	2.8	1.0	28.8%	\$141.90	52
Orange County (NC)	1.5	0.3	1.8	62	n/a	n/a	n/a	n/a	n/a	n/a	32
Cumberland County (NJ)	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	1
Johnson County (IA)	n/a	n/a	n/a	10	n/a	n/a	n/a	n/a	n/a	n/a	3
City of Escondido (CA)	2.3	0.7	3.0	102	n/a	n/a	n/a	n/a	n/a	n/a	9
City of Kansas City (MO)	2.1	0.1	2.2	60	2.2	0.1	2.3	0.2	3.8%	\$227.50	53
Macon-Bibb County (GA)	n/a	n/a	n/a	13	n/a	n/a	n/a	n/a	n/a	n/a	4
City of Springfield (MA)	1.7	0.5	2.2	386	1.8	0.2	2.0	0.2	8.1%	\$191.30	86
Ouachita Parish (LA)	2.2	0.4	2.6	169	n/a	n/a	n/a	n/a	n/a	n/a	18
City of Alexandria (VA)	1.4	0.4	1.8	82	1.7	0.3	2.0	0.1	2.1%	\$157.50	140
Catawba County (NC)	1.9	0.3	2.2	135	2.4	0.4	2.8	0.6	13.6%	\$208.30	59
Martin County (FL)	1.9	0.1	2.0	130	2.4	0.1	2.5	1.0	16.9%	\$188.30	65

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
Wyandotte County (KS)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Town of Cary (NC)	1.9	0.8	2.7	80	n/a	n/a	n/a	n/a	n/a	n/a	23
Springfield (MO)	2.1	0.1	2.2	104	n/a	n/a	n/a	n/a	n/a	n/a	22
City of Salem (OR)	1.7	0.4	2.1	55	n/a	n/a	n/a	n/a	n/a	n/a	26
City of Fort Collins (CO)	1.5	0.1	1.6	132	1.8	0.2	2.0	0.3	9.8%	\$237.80	41
City of Eugene (OR)	1.8	0.4	2.2	180	n/a	n/a	n/a	n/a	n/a	n/a	15
City of Oceanside (CA)	1.7	0.4	2.1	173	n/a	n/a	n/a	n/a	n/a	n/a	32
City of Ontario (CA)	n/a	n/a	n/a	12	n/a	n/a	n/a	n/a	n/a	n/a	4
City of Frisco (TX)	n/a	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Providence (RI)	1.7	0.2	1.9	131	2.8	0.1	2.9	0.8	16.9%	\$121.90	65
Pitt County (NC)	1.8	0.5	2.3	106	1.7	0.5	2.2	0.2	7.7%	\$262.80	39
City of Fort Lauderdale (FL)	2.2	0.3	2.5	138	2.0	0.2	2.2	0.5	4.4%	\$176.30	91
City of McKinney (TX)	n/a	n/a	n/a	11	n/a	n/a	n/a	n/a	n/a	n/a	1
Sumner County (TN)	n/a	n/a	n/a	10	n/a	n/a	n/a	n/a	n/a	n/a	5
City of Sioux Falls (SD)	1.6	0.4	2.0	50	n/a	n/a	n/a	n/a	n/a	n/a	15
City of Tempe (AZ)	2.1	0.5	2.6	119	n/a	n/a	n/a	n/a	n/a	n/a	25
City of Salt Lake City (UT)	2.1	0.3	2.4	110	n/a	n/a	n/a	n/a	n/a	n/a	27
Richmond County (GA)	2.6	0.4	3.0	269	2.9	0.2	3.1	0.3	5.3%	\$140.00	151
Montgomery County (TN)	2.1	0.6	2.7	70	n/a	n/a	n/a	n/a	n/a	n/a	17
Tuscaloosa County (AL)	n/a	n/a	n/a	30	n/a	n/a	n/a	n/a	n/a	n/a	8
City of San Bernardino (CA)	1.7	0.8	2.5	204	3.4	0.9	4.3	0.7	24.5%	\$87.40	49
Cabarrus County (NC)	1.7	0.6	2.3	178	1.8	0.3	2.1	0.3	5.6%	\$122.30	72
City of Tacoma (WA)	2.1	0.6	2.7	163	2.2	0.3	2.5	0.3	5.3%	\$195.00	38
Gaston County (NC)	1.6	0.3	1.9	123	2.1	0.3	2.4	0.2	4.3%	\$65.00	47
New Hanover County (NC)	2.2	0.1	2.3	55	2.4	0.0	2.4	1.0	10.5%	\$208.60	38
City of Garland (TX)	2.1	0.4	2.5	43	n/a	n/a	n/a	n/a	n/a	n/a	6
Clay County (MO)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Cohort C Average	1.9	0.4	2.3	86	2.2	0.3	2.5	0.4	9.2%	\$173.13	29
Cohort C Median	1.9	0.4	2.2	78	2.2	0.3	2.5	0.3	6.7%	\$176.30	22

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
City of Reno (NV)	2.0	0.5	2.5	146	n/a	n/a	n/a	n/a	n/a	n/a	19
City of Scottsdale (AZ)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Chandler (AZ)	1.9	0.6	2.5	172	n/a	n/a	n/a	n/a	n/a	n/a	29
Buncombe County (NC)	1.9	0.1	2.0	198	2.1	0.1	2.2	1.0	10.0%	\$175.80	60
City of St. Petersburg (FL)	n/a	n/a	n/a	16	n/a	n/a	n/a	n/a	n/a	n/a	5
City of Jersey City (NJ)	1.7	0.4	2.1	202	1.8	0.3	2.1	0.7	10.4%	\$181.50	67
Greater Green Bay Area (WI)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
St. Johns County (FL)	1.7	0.1	1.8	52	2.0	0.1	2.1	0.8	8.1%	\$213.90	37
Alachua County (FL)	1.9	0.4	2.3	105	1.8	0.4	2.2	1.5	58.3%	\$161.10	72
Santa Cruz County (CA)	2.1	0.5	2.6	344	2.8	0.4	3.2	0.3	5.6%	\$161.60	126
York County (SC)	n/a	n/a	n/a	10	n/a	n/a	n/a	n/a	n/a	n/a	9
City of Orlando (FL)	1.9	0.0	1.9	50	n/a	n/a	n/a	n/a	n/a	n/a	33
City of Lincoln (NE)	1.7	0.3	2.0	73	n/a	n/a	n/a	n/a	n/a	n/a	16
City of Greensboro (NC)	2.1	0.4	2.5	242	2.3	0.3	2.6	0.6	17.7%	\$207.10	79
Leon County (FL)	1.8	0.5	2.3	158	2.2	0.4	2.6	0.5	10.8%	\$179.40	37
City of Marquette (MI)	2.4	0.1	2.5	89	n/a	n/a	n/a	n/a	n/a	n/a	26
Greater Spartanburg Area (SC)	1.9	0.5	2.4	40	n/a	n/a	n/a	n/a	n/a	n/a	19
Durham County (NC)	n/a	n/a	n/a	24	n/a	n/a	n/a	n/a	n/a	n/a	16
Lexington-Fayette Urban County (KY)	1.9	0.7	2.6	46	2.0	0.6	2.6	0.1	0.0%	n/a	40
Somerset County (NJ)	n/a	n/a	n/a	5	n/a	n/a	n/a	n/a	n/a	n/a	10
City of Riverside (CA)	2.5	0.4	2.9	211	1.9	0.2	2.1	0.3	11.0%	\$175.40	82
Rutherford County (TN)	1.8	0.7	2.5	107	n/a	n/a	n/a	n/a	n/a	n/a	28
City of Santa Ana (CA)	2.4	0.8	3.2	398	2.1	0.3	2.4	0.4	5.7%	\$164.60	87
Cumberland County (NC)	2.4	0.3	2.7	436	2.4	0.4	2.8	0.5	7.2%	\$122.90	152
Municipality of San Juan (PR)	1.9	0.1	2.0	161	2.4	0.2	2.6	0.5	6.7%	\$219.60	460
Davis County (UT)	n/a	n/a	n/a	9	n/a	n/a	n/a	n/a	n/a	n/a	1
Lake County (FL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Washtenaw County (MI)	1.7	0.1	1.8	56	n/a	n/a	n/a	n/a	n/a	n/a	13
Hamilton County (TN)	1.7	0.6	2.3	200	2.2	0.6	2.8	0.3	8.0%	\$235.20	50
Forsyth County (NC)	1.9	0.1	2.0	115	2.1	0.1	2.2	1.3	24.7%	\$265.40	93
Collier County (FL)	n/a	n/a	n/a	33	n/a	n/a	n/a	n/a	n/a	n/a	2
City of Wichita (KS)	1.8	0.5	2.3	235	2.0	0.7	2.7	0.6	17.8%	\$172.70	45
Placer County (CA)	1.9	0.5	2.4	64	n/a	n/a	n/a	n/a	n/a	n/a	18
City of Tampa (FL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
St. Charles County (MO)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Manatee County (FL)	1.6	0.1	1.7	51	n/a	n/a	n/a	n/a	n/a	n/a	28

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
Greater Flint Area (MI)	1.6	0.2	1.8	226	1.8	0.2	2.0	0.1	0.0%	n/a	39
Clackamas County (OR)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	15
Sarasota County (FL)	2.1	0.0	2.1	63	2.5	0.1	2.6	0.4	5.2%	\$308.70	58
Monterey County (CA)	1.6	0.8	2.4	174	n/a	n/a	n/a	n/a	n/a	n/a	31
City of Atlanta (GA)	2.1	0.0	2.1	150	2.4	0.2	2.6	0.1	3.9%	\$242.80	154
Morris County (NJ)	1.9	0.2	2.1	114	2.0	0.1	2.1	0.3	0.0%	n/a	88
Cohort D Average	1.9	0.4	2.3	114	2.1	0.3	2.4	0.5	11.1%	\$199.23	51
Cohort D Median	1.9	0.4	2.3	81	2.1	0.3	2.6	0.5	8.0%	\$180.45	30

**TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
Camden County (NJ)	1.8	0.0	1.8	81	1.9	0.0	1.9	0.0	0.0%	n/a	43
City of Mesa (AZ)	n/a	n/a	n/a	9	n/a	n/a	n/a	n/a	n/a	n/a	0
Guilford County (NC)	2.1	0.4	2.5	259	2.3	0.2	2.5	0.5	18.6%	\$205.70	102
Dane County (WI)	1.9	0.2	2.1	144	n/a	n/a	n/a	n/a	n/a	n/a	23
Volusia County (FL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Union County (NJ)	1.9	0.1	2.0	80	n/a	n/a	n/a	n/a	n/a	n/a	14
City of Albuquerque (NM)	2.2	0.5	2.7	353	2.3	0.5	2.8	0.3	5.9%	\$242.70	51
City of Milwaukee (WI)	2.0	0.4	2.4	123	1.9	0.3	2.2	0.2	6.3%	\$171.40	48
Washington County (OR)	1.7	0.5	2.2	213	n/a	n/a	n/a	n/a	n/a	n/a	34
Johnson County (KS)	1.9	0.4	2.3	43	n/a	n/a	n/a	n/a	n/a	n/a	25
Ocean County (NJ)	1.7	0.3	2.0	101	n/a	n/a	n/a	n/a	n/a	n/a	9
City of Louisville-Jefferson County (KY)	1.8	0.3	2.1	150	1.9	0.5	2.4	0.7	30.2%	\$162.40	43
Monmouth County (NJ)	1.8	0.0	1.8	89	n/a	n/a	n/a	n/a	n/a	n/a	19
City of Las Vegas (NV)	1.9	0.3	2.2	205	n/a	n/a	n/a	n/a	n/a	n/a	23
City of Portland (OR)	1.9	0.1	2.0	261	2.1	0.0	2.1	0.2	4.5%	\$213.10	110
City of Nashville-Davidson County (TN)	2.1	0.3	2.4	269	3.1	0.1	3.2	1.9	40.5%	\$230.50	257
Hudson County (NJ)	1.7	0.4	2.1	202	1.8	0.3	2.1	0.7	10.4%	\$181.50	67
Jackson County (MO)	2.2	0.1	2.3	47	2.1	0.1	2.2	0.2	3.0%	\$227.50	66
City and County of Denver (CO)	2.0	0.2	2.2	181	2.0	0.3	2.3	0.4	6.0%	\$221.20	216
Lee County (FL)	2.5	0.1	2.6	41	n/a	n/a	n/a	n/a	n/a	n/a	9
Essex County (NJ)	n/a	n/a	n/a	19	n/a	n/a	n/a	n/a	n/a	n/a	4
Multnomah County (OR)	1.9	0.1	2.0	261	2.1	0.0	2.1	0.2	4.5%	\$213.10	110
Middlesex County (NJ)	2.1	0.1	2.2	88	2.5	0.0	2.5	0.3	1.5%	\$151.30	130
City of Indianapolis (IN)	2.3	0.2	2.5	159	1.8	0.3	2.1	0.5	5.6%	\$50.40	36
City and County of San Francisco (CA)	1.7	0.2	1.9	221	1.9	0.2	2.1	0.4	8.9%	\$236.70	224
Prince George's County (MD)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
City of Fort Worth (TX)	1.8	0.8	2.6	132	n/a	n/a	n/a	n/a	n/a	n/a	28
Bergen County (NJ)	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	1
Shelby County (TN)	1.7	0.7	2.4	234	n/a	n/a	n/a	n/a	n/a	n/a	34
Westchester County (NY)	2.1	0.1	2.2	128	n/a	n/a	n/a	n/a	n/a	n/a	33
Pinellas County (FL)	1.9	0.2	2.1	133	2.1	0.2	2.3	0.3	10.2%	\$166.80	49
Cohort E Average	1.9	0.3	2.2	136	2.1	0.2	2.3	0.5	10.4%	\$191.02	58
Cohort E Median	1.9	0.2	2.2	132	2.1	0.2	2.2	0.3	6.0%	\$209.40	34

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
City of San José (CA)	2.3	0.2	2.5	207	2.4	0.4	2.8	0.7	21.2%	\$245.30	66
Pima County (AZ)	2.1	0.2	2.3	203	n/a	n/a	n/a	n/a	n/a	n/a	30
Montgomery County (MD)	1.8	0.2	2.0	103	n/a	n/a	n/a	n/a	n/a	n/a	25
Mecklenburg County (NC)	1.9	0.5	2.4	173	2.1	0.6	2.7	0.4	9.6%	\$246.00	52
Wake County (NC)	1.9	0.6	2.5	290	2.2	0.3	2.5	1.0	28.1%	\$227.60	203
Fairfax County (VA)	2.0	0.6	2.6	132	1.9	0.8	2.7	0.4	2.6%	\$117.40	77
Salt Lake County (UT)	2.1	0.3	2.4	110	n/a	n/a	n/a	n/a	n/a	n/a	27
Cuyahoga County (OH)	1.9	0.2	2.1	277	1.9	0.3	2.2	0.5	5.0%	\$150.80	60
Allegheny County (PA)	1.8	0.2	2.0	176	1.9	0.2	2.1	0.8	10.0%	\$334.50	40
City of Dallas (TX)	2.2	0.1	2.3	611	2.2	0.1	2.3	0.2	5.4%	\$240.50	298
Orange County (FL)	1.8	0.0	1.8	122	1.8	0.1	1.9	0.4	5.6%	\$288.40	90
City of San Diego (CA)	2.1	0.5	2.6	313	2.0	0.3	2.3	1.2	16.4%	\$213.40	55
Hillsborough County (FL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	1
Palm Beach County (FL)	2.1	0.3	2.4	468	2.4	0.4	2.8	1.0	12.2%	\$170.40	418
City of San Antonio (TX)	1.9	0.0	1.9	85	n/a	n/a	n/a	n/a	n/a	n/a	25
Sacramento County (CA)	1.7	0.3	2.0	160	2.2	0.5	2.7	0.2	1.9%	\$440.00	53
City and County of Philadelphia (PA)	1.9	0.3	2.2	77	2.5	0.5	3.0	0.9	14.6%	\$248.00	48
City of Phoenix (AZ)	2.0	0.8	2.8	126	2.4	0.1	2.5	0.6	18.9%	\$245.60	37
Santa Clara County (CA)	2.2	0.2	2.4	241	2.3	0.3	2.6	0.6	20.0%	\$242.70	80
Broward County (FL)	2.1	0.4	2.5	476	2.1	0.3	2.4	0.6	7.9%	\$192.50	190
San Bernardino County (CA)	1.7	0.6	2.3	285	3.2	0.8	4.0	0.7	20.3%	\$87.40	59
Clark County (NV)	2.1	0.3	2.4	395	n/a	n/a	n/a	n/a	n/a	n/a	29
City of Houston (TX)	1.9	0.5	2.4	227	2.0	1.0	3.0	0.6	9.7%	\$243.60	72
Riverside County (CA)	2.3	0.4	2.7	422	2.1	0.2	2.3	0.6	16.9%	\$217.50	124
Miami-Dade County (FL)	2.1	0.2	2.3	813	2.0	0.3	2.3	0.9	19.5%	\$214.70	118
San Diego County (CA)	1.9	0.6	2.5	1,085	2.1	0.5	2.6	0.9	18.5%	\$194.50	124
Harris County (TX)	1.9	0.5	2.4	227	2.0	1.0	3.0	0.6	9.7%	\$243.60	72
Cohort F Average	2.0	0.3	2.3	289	2.2	0.4	2.6	0.7	13.0%	\$228.78	92
Cohort F Median	2.0	0.3	2.4	227	2.1	0.3	2.6	0.6	12.2%	\$240.50	60

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
Florence Region (OR)	n/a	n/a	n/a	18	n/a	n/a	n/a	n/a	n/a	n/a	0
Eastern Oregon Border Region	1.7	0.5	2.2	105	2.0	0.3	2.3	0.7	34.1%	\$186.00	85
South Cumberland Region (TN)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	1
Oregon's Adventure Coast	2.0	0.6	2.6	63	n/a	n/a	n/a	n/a	n/a	n/a	23
Southern Oregon: Ashland/Talent/Jacksonville	1.9	0.4	2.3	106	n/a	n/a	n/a	n/a	n/a	n/a	11
Greater Portsmouth Area (NH)	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a	2
The Gorge (OR)	1.8	0.2	2.0	67	n/a	n/a	n/a	n/a	n/a	n/a	8
Northeast Oregon Region	n/a	n/a	n/a	19	n/a	n/a	n/a	n/a	n/a	n/a	2
Greater Aberdeen Region (SD)	2.2	0.7	2.9	66	n/a	n/a	n/a	n/a	n/a	n/a	4
Tri-Cities Communities (VA)	n/a	n/a	n/a	3	n/a	n/a	n/a	n/a	n/a	n/a	3
Upper Valley Region (NH/VT)	1.9	0.2	2.1	43	n/a	n/a	n/a	n/a	n/a	n/a	4
Monadnock Region (NH)	1.9	0.1	2.0	61	n/a	n/a	n/a	n/a	n/a	n/a	22
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Greater Minot Region (ND)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Greater Burlington Area (VT)	1.7	0.1	1.8	118	1.9	0.2	2.1	1.1	14.8%	\$237.70	54
Northeastern Connecticut Region	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Northwest Connecticut Region	1.6	0.0	1.6	69	n/a	n/a	n/a	n/a	n/a	n/a	9
Western Connecticut Region	n/a	n/a	n/a	26	n/a	n/a	n/a	n/a	n/a	n/a	7
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Greater Kingsport Area (TN)	n/a	n/a	n/a	2	n/a	n/a	n/a	n/a	n/a	n/a	1
Cedar Valley Region (IA)	2.2	0.1	2.3	157	n/a	n/a	n/a	n/a	n/a	n/a	23
Central Oregon Region	1.6	0.3	1.9	58	n/a	n/a	n/a	n/a	n/a	n/a	26
Northwest Tennessee Development District	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Southwest Tennessee Development District	2.7	0.6	3.3	323	2.7	0.6	3.3	0.8	12.7%	\$272.90	79
Southeast Ohio	n/a	n/a	n/a	12	n/a	n/a	n/a	n/a	n/a	n/a	4
Southeastern Connecticut Region	1.9	0.2	2.1	79	2.3	0.6	2.9	0.5	9.5%	\$103.90	42
Shoreline and River Valley Region (CT)	n/a	n/a	n/a	30	n/a	n/a	n/a	n/a	n/a	n/a	18
Upper Peninsula of Michigan	2.4	0.1	2.5	96	n/a	n/a	n/a	n/a	n/a	n/a	19
Greater Waterbury Region (CT)	2.1	0.3	2.4	146	2.3	0.1	2.4	0.1	2.7%	\$337.50	74
Quad Cities Region (IA/IL)	1.9	0.3	2.2	145	n/a	n/a	n/a	n/a	n/a	n/a	30
Greater Peoria Area (IL)	2.0	0.2	2.2	183	n/a	n/a	n/a	n/a	n/a	n/a	15
Upper Cumberland Development District (TN)	n/a	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	3
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Eastern Connecticut Region	1.9	0.2	2.1	81	2.3	0.6	2.9	0.5	10.0%	\$103.90	40
South Central Tennessee Development District	2.1	0.8	2.9	72	n/a	n/a	n/a	n/a	n/a	n/a	9
Coachella Valley Region (CA)	2.2	0.3	2.5	211	2.4	0.4	2.8	1.0	28.6%	\$249.10	42

TABLE 57:

Travel Party Size and Use of Paid Lodging—

Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
St. Croix Valley (MN/WI)	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a	8
First Tennessee Development District	n/a	n/a	n/a	24	n/a	n/a	n/a	n/a	n/a	n/a	3
Northwest Arkansas Region	1.8	1.2	3.0	51	n/a	n/a	n/a	n/a	n/a	n/a	10
Northeast Prosperity Zone (NC)	1.8	0.6	2.4	118	n/a	n/a	n/a	n/a	n/a	n/a	27
The Eastside (King County, WA)	1.9	0.5	2.4	357	2.8	0.8	3.6	0.5	20.9%	\$172.60	43
Greater Des Moines Region (IA)	2.2	0.3	2.5	219	2.2	0.5	2.7	0.5	16.7%	\$161.30	36
Greater New Haven Region (CT)	1.8	0.3	2.1	279	1.9	0.3	2.2	0.5	4.2%	\$156.00	72
Northwestern Prosperity Zone (NC)	2.1	0.3	2.4	340	2.6	0.2	2.8	0.7	12.6%	\$254.80	95
Southeast Tennessee Development District	1.8	0.6	2.4	249	2.3	0.5	2.8	0.4	19.0%	\$219.10	42
Greater Knoxville Region (TN)	1.9	0.3	2.2	38	n/a	n/a	n/a	n/a	n/a	n/a	9
Western Prosperity Zone (NC)	1.9	0.1	2.0	222	2.3	0.2	2.5	1.5	13.9%	\$160.90	36
Lehigh Valley Region (PA)	1.7	0.4	2.1	183	1.9	0.4	2.3	0.3	7.8%	\$252.00	64
Pikes Peak Region (CO)	1.9	0.5	2.4	147	n/a	n/a	n/a	n/a	n/a	n/a	15
Coastal Fairfield County Region (CT)	2.0	0.7	2.7	117	n/a	n/a	n/a	n/a	n/a	n/a	33
Greater Fort Wayne Area (IN)	1.7	0.8	2.5	94	n/a	n/a	n/a	n/a	n/a	n/a	8
Greater Sarasota/Bradenton Area (FL)	2.0	0.1	2.1	164	2.5	0.1	2.6	0.9	8.3%	\$312.80	36
Sandhills Prosperity Zone (NC)	2.3	0.4	2.7	583	2.4	0.5	2.9	0.6	8.0%	\$154.30	125
West Valley Region (AZ)	1.8	0.1	1.9	105	n/a	n/a	n/a	n/a	n/a	n/a	12
Greater Hartford Region (CT)	1.6	0.3	1.9	102	n/a	n/a	n/a	n/a	n/a	n/a	22
Dayton Region (OH)	1.9	0.1	2.0	234	2.8	0.1	2.9	0.7	8.3%	\$325.40	48
Memphis Area Association of Governments (TN)	1.7	0.7	2.4	239	n/a	n/a	n/a	n/a	n/a	n/a	29
Southeast Prosperity Zone (NC)	2.2	0.2	2.4	206	2.2	0.1	2.3	1.4	22.2%	\$212.10	36
Richmond & Tri-Cities Region (VA)	1.8	0.5	2.3	315	2.1	0.5	2.6	0.3	10.8%	\$243.10	37
Greater Fairfax Area (VA)	2.0	0.5	2.5	180	2.0	0.6	2.6	0.4	1.8%	\$117.40	113
South Hampton Roads Area (VA)	2.1	0.3	2.4	157	n/a	n/a	n/a	n/a	n/a	n/a	31
East Tennessee Development District	1.8	0.5	2.3	330	n/a	n/a	n/a	n/a	n/a	n/a	26
Greater St. Louis Area (MO)	1.9	0.2	2.1	338	2.2	0.3	2.5	0.8	9.5%	\$227.90	63
Western New York Region	1.7	0.0	1.7	82	n/a	n/a	n/a	n/a	n/a	n/a	3
Greater Jacksonville Region (FL)	2.2	0.1	2.3	135	n/a	n/a	n/a	n/a	n/a	n/a	22
Piedmont-Triad Prosperity Zone (NC)	2.1	0.3	2.4	441	2.1	0.1	2.2	1.3	30.5%	\$251.50	128
Greater Kansas City Metropolitan Area (MO/KS)	2.2	0.2	2.4	243	2.2	0.3	2.5	0.5	5.6%	\$227.50	36
Greater Portland Area (OR)	1.8	0.2	2.0	582	2.1	0.2	2.3	0.5	7.8%	\$191.30	51
Greater Nashville Regional Council (TN)	2.1	0.4	2.5	552	3.1	0.2	3.3	2.4	47.9%	\$226.90	211
Greater Tampa/St. Petersburg Area (FL)	1.9	0.1	2.0	155	n/a	n/a	n/a	n/a	n/a	n/a	28
Southwestern Prosperity Zone (NC)	1.8	0.5	2.3	595	2.4	0.4	2.8	0.4	14.0%	\$188.50	50
North Central Prosperity Zone (NC)	1.9	0.4	2.3	749	2.2	0.4	2.6	1.3	34.1%	\$225.30	170

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
Long Island (NY)	2.3	0.1	2.4	83	n/a	n/a	n/a	n/a	n/a	n/a	15
Greater Philadelphia Region (PA)	2.0	0.3	2.3	110	2.3	0.4	2.7	1.0	16.7%	\$248.00	42
Central Florida Region	1.7	0.1	1.8	192	n/a	n/a	n/a	n/a	n/a	n/a	21
Inland Empire Region (CA)	2.1	0.5	2.6	770	2.7	0.5	3.2	0.8	25.8%	\$176.70	120
Greater Houston Region (TX)	1.9	0.6	2.5	281	n/a	n/a	n/a	n/a	n/a	n/a	18
Dallas-Fort Worth-Arlington MSA (TX)	2.1	0.2	2.3	1,181	2.1	0.2	2.3	0.9	32.8%	\$214.70	64
Regional Average	2.0	0.3	2.3	179	2.3	0.4	2.7	0.8	16.4%	\$213.70	35
Regional Median	1.9	0.3	2.3	114	2.3	0.4	2.6	0.7	13.3%	\$222.20	23

TABLE 57:
Travel Party Size and Use of Paid Lodging—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
State of Vermont	1.7	0.2	1.9	316	2.0	0.3	2.3	0.9	10.5%	\$203.40	57
State of North Dakota	1.9	0.9	2.8	60	n/a	n/a	n/a	n/a	n/a	n/a	4
State of South Dakota	1.8	0.6	2.4	293	1.8	0.8	2.6	1.7	51.2%	\$209.90	41
State of Delaware	2.1	0.4	2.5	169	2.5	0.4	2.9	0.3	7.3%	\$188.10	41
State of Idaho	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
State of New Mexico	2.0	0.4	2.4	942	2.0	0.3	2.3	2.1	46.3%	\$234.50	162
State of Arkansas	1.7	1.1	2.8	67	n/a	n/a	n/a	n/a	n/a	n/a	6
State of Nevada	2.0	0.4	2.4	565	2.1	0.6	2.7	1.1	21.6%	\$159.40	37
State of Iowa	2.1	0.3	2.4	643	2.2	0.4	2.6	0.5	12.5%	\$247.10	48
State of Utah	2.3	0.4	2.7	232	2.6	0.3	2.9	1.7	38.9%	\$259.20	54
Commonwealth of Puerto Rico	2.2	0.2	2.4	1,072	2.6	0.1	2.7	1.2	11.1%	\$252.80	63
State of Connecticut	1.9	0.3	2.2	1,043	2.2	0.4	2.6	0.8	12.2%	\$138.70	82
State of Oregon	1.8	0.3	2.1	1,465	2.1	0.3	2.4	0.7	21.6%	\$189.40	167
State of Wisconsin	2.0	0.3	2.3	327	n/a	n/a	n/a	n/a	n/a	n/a	11
State of Missouri	2.1	0.2	2.3	773	2.3	0.3	2.6	0.6	7.5%	\$217.20	107
State of Tennessee	2.1	0.5	2.6	1,948	2.8	0.2	3.0	2.0	41.8%	\$223.20	263
State of Arizona	2.0	0.3	2.3	1,103	2.3	0.2	2.5	1.3	29.1%	\$208.10	117
State of New Jersey	1.9	0.2	2.1	1,155	1.9	0.0	1.9	0.8	7.2%	\$188.00	69
State of North Carolina	2.0	0.3	2.3	3,660	2.3	0.3	2.6	1.5	26.1%	\$252.90	261
State of Georgia	2.3	0.3	2.6	927	2.6	0.2	2.8	0.8	17.2%	\$163.20	99
State of Florida	2.1	0.3	2.4	3,870	2.3	0.3	2.6	1.8	21.0%	\$194.20	367
Statewide Average	2.0	0.4	2.4	982	2.3	0.3	2.6	1.2	22.5%	\$207.61	98
Statewide Median	2.0	0.3	2.4	773	2.3	0.3	2.6	1.1	21.0%	\$208.10	63

TABLE 57:

Travel Party Size and Use of Paid Lodging—

Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only				NON-Resident Attendees Only						
	Average Travel Party Size				Average Travel Party Size			Nights Away	With Lodging Expenses		Sample
	Adults	Children	Total	Sample	Adults	Children	Total		Percent	\$ Per Person	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	8	n/a	n/a	n/a	n/a	n/a	n/a	0
Downtown Torrington (Torrington, CT)	1.6	0.0	1.6	48	n/a	n/a	n/a	n/a	n/a	n/a	4
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	0
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	13	n/a	n/a	n/a	n/a	n/a	n/a	4
Oceanside Cultural District (Oceanside, CA)	1.8	0.4	2.2	153	n/a	n/a	n/a	n/a	n/a	n/a	28
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	8	n/a	n/a	n/a	n/a	n/a	n/a	4
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	17	n/a	n/a	n/a	n/a	n/a	n/a	3
Cool Spring Downtown District (Fayetteville, NC)	2.4	0.4	2.8	161	2.4	0.5	2.9	0.5	12.3%	\$146.20	57
Downtown Las Vegas (Las Vegas, NV)	2.0	0.2	2.2	61	n/a	n/a	n/a	n/a	n/a	n/a	10
Arts Campus Fort Wayne (Fort Wayne, IN)	1.8	0.9	2.7	61	n/a	n/a	n/a	n/a	n/a	n/a	9
Salt Lake Cultural Core (Salt Lake City, UT)	2.1	0.3	2.4	101	n/a	n/a	n/a	n/a	n/a	n/a	26
Grand Center Arts District (St. Louis, MO)	1.8	0.0	1.8	104	n/a	n/a	n/a	n/a	n/a	n/a	18
Dallas Arts District (Dallas, TX)	2.2	0.1	2.3	330	2.1	0.1	2.2	0.2	5.8%	\$236.00	173
Balboa Park Cultural District (San Diego, CA)	2.4	0.8	3.2	119	2.2	0.5	2.7	1.3	10.5%	\$311.30	38
Houston Museum District (Houston, TX)	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a	n/a	n/a	0
Houston Theatre District (Houston, TX)	2.1	0.2	2.3	99	2.1	0.3	2.4	0.3	9.3%	\$247.50	43
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	1
Arts District Average	2.0	0.3	2.4	72	2.2	0.4	2.6	0.6	9.5%	\$235.25	23
Arts District Median	2.1	0.3	2.3	55	2.2	0.4	2.6	0.4	9.9%	\$241.75	7

Overall Averages for the 31,762 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County											
Average of All Audience Surveys	2.0	0.4	2.4	22,943	2.2	0.3	2.5	0.6	12.7%	\$205.70	8,819

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the primary reason that non-residents reported they traveled to the community where they were surveyed, and the willingness to travel to experience the arts and culture (reported by both non-residents and residents), in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place. Non-residents are attendees who live outside the county in which the activity took place. Residency is determined based on the ZIP code provided by each audience survey respondent. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of non-resident survey respondents who reported that "I am here specifically to attend this performance, event, exhibit, venue, or facility."

Column Three:

The percentage of non-resident survey respondents who reported that "I work here or I traveled here for a work-related reason, but I live somewhere else."

Column Four:

The percentage of non-resident survey respondents who reported that "I am here on a vacation, holiday, or personal trip (not specifically related to this activity)."

Column Five:

The percentage of non-resident survey respondents who chose the "Not listed above" answer option.

Column Six:

The percentage of non-resident survey respondents who reported that, if the arts or cultural activity where they were surveyed was not available in the community where they were surveyed, "I would have skipped the arts or cultural activity altogether."

Column Seven:

The percentage of non-resident survey respondents who reported that, "I would have replaced it with a different activity in this community."

Column Eight:

The percentage of non-resident survey respondents who reported that, "I would have traveled to a different community to attend a similar arts or cultural activity."

Column Nine:

The percentage of non-resident survey respondents who reported it was their first time attending the specific activity or venue where they were surveyed.

Column Ten:

The percentage of resident survey respondents who reported that, if the arts or cultural activity where they were surveyed was not available in the community where they were surveyed, "I would have skipped the arts or cultural activity altogether."

Column Eleven:

The percentage of resident survey respondents who reported that, "I would have replaced it with a different activity in this community."

Column Twelve:

The percentage of resident survey respondents who reported that, "I would have traveled to a different community to attend a similar arts or cultural activity."

Column Thirteen:

The percentage of resident survey respondents who reported it was their first time attending the specific activity or venue where they were surveyed.

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Tyrrell County (NC)	82.2%	9.3%	3.5%	5.0%	14.4%	0.4%	85.2%	55.2%	26.8%	5.4%	67.9%	39.3%
Taos County (NM)	24.0%	3.1%	70.1%	2.8%	15.7%	38.2%	46.1%	73.2%	31.9%	27.3%	40.7%	21.1%
Town of Hillsborough (NC)	91.1%	3.4%	2.7%	2.7%	24.5%	6.8%	68.7%	71.0%	24.7%	16.3%	59.0%	43.3%
Harney County (OR)	54.5%	9.1%	36.4%	0.0%	31.8%	18.2%	50.0%	50.0%	28.6%	28.6%	42.9%	46.4%
City of Monmouth (OR)	88.2%	6.5%	2.7%	2.7%	23.4%	6.0%	70.7%	45.1%	37.7%	19.0%	43.3%	36.9%
City of Sedona (AZ)	49.8%	4.4%	43.4%	2.4%	27.2%	21.0%	51.8%	62.5%	32.1%	19.0%	48.9%	31.3%
City of Yankton (SD)	84.6%	7.7%	7.7%	0.0%	46.2%	19.2%	34.6%	15.4%	42.1%	19.7%	38.2%	14.4%
City of Falls Church (VA)	88.6%	0.0%	7.6%	3.8%	20.2%	6.7%	73.1%	46.7%	42.9%	10.7%	46.4%	23.2%
City of Jamestown (ND)	86.2%	6.9%	3.4%	3.4%	41.4%	3.4%	55.2%	58.6%	34.8%	22.7%	42.4%	32.8%
Rutland County (VT)	86.6%	2.0%	9.5%	2.0%	19.9%	3.7%	76.4%	55.0%	37.5%	13.5%	49.0%	19.4%
Town of Elkton (MD)	78.5%	13.3%	3.7%	4.4%	36.6%	23.7%	39.7%	54.5%	55.9%	22.3%	21.8%	33.9%
City of Waterville (ME)	81.4%	5.9%	9.9%	2.8%	22.2%	6.0%	71.8%	51.8%	28.7%	12.0%	59.3%	34.2%
City of Pendleton (OR)	70.6%	4.9%	24.5%	0.0%	45.6%	8.7%	45.6%	42.6%	38.8%	24.5%	36.6%	28.1%
Haywood County (TN)	78.8%	7.2%	10.6%	3.4%	17.6%	12.9%	69.5%	53.2%	34.8%	23.3%	41.9%	21.4%
City of Hannibal (MO)	97.6%	0.0%	2.4%	0.0%	43.9%	8.5%	47.6%	30.9%	80.0%	14.5%	5.5%	22.3%
Johnson County (TN)	68.0%	6.1%	23.2%	2.8%	36.0%	7.9%	56.2%	62.7%	33.3%	15.1%	51.6%	24.0%
City of Safety Harbor (FL)	45.0%	7.5%	35.0%	12.5%	28.9%	23.7%	47.4%	80.0%	16.2%	21.6%	62.2%	37.3%
City of Tullahoma (TN)	82.7%	4.2%	11.9%	1.2%	38.7%	6.5%	54.8%	48.8%	41.6%	14.9%	43.6%	17.3%
City of Coralville (IA)	85.7%	0.0%	14.3%	0.0%	14.3%	14.3%	71.4%	28.6%	50.0%	0.0%	50.0%	12.5%
Town of Carrboro (NC)	88.2%	3.3%	5.9%	2.6%	20.1%	4.7%	75.2%	53.7%	32.1%	11.4%	56.5%	25.0%
City of Coronado (CA)	51.6%	8.6%	37.6%	2.2%	20.0%	22.2%	57.8%	59.8%	24.7%	13.2%	62.2%	36.4%
City of Laguna Beach (CA)	72.2%	5.6%	20.0%	2.2%	29.2%	14.6%	56.2%	49.4%	28.5%	14.1%	57.4%	20.2%
City of Newberg (OR)	87.1%	7.3%	4.0%	1.6%	30.6%	6.6%	62.8%	57.5%	41.9%	16.2%	41.9%	28.9%
City of Fairfax (VA)	82.0%	4.9%	4.9%	8.2%	23.7%	1.7%	74.6%	74.6%	25.5%	10.8%	63.7%	42.3%
City of Brookings (SD)	69.8%	16.3%	11.0%	2.9%	47.1%	10.5%	42.4%	55.2%	48.7%	23.0%	28.2%	32.0%
Macon County (TN)	77.6%	3.4%	19.0%	0.0%	31.6%	12.3%	56.1%	44.6%	27.2%	17.5%	55.3%	20.0%
City of Paducah (KY)	74.0%	4.5%	15.8%	5.7%	32.5%	15.0%	52.4%	39.3%	30.5%	26.3%	43.1%	9.8%
City of Tarpon Springs (FL)	94.3%	0.0%	4.5%	1.1%	17.3%	4.8%	78.0%	37.7%	30.9%	10.5%	58.6%	23.2%
McNairy County (TN)	90.6%	0.8%	6.3%	2.4%	29.1%	3.9%	66.9%	53.3%	37.8%	9.1%	53.0%	27.0%
City of Mason City (IA)	66.7%	3.8%	22.9%	6.7%	31.8%	16.7%	51.5%	43.0%	29.7%	21.8%	48.5%	14.0%
Door County (WI)	51.2%	1.2%	46.2%	1.4%	21.6%	32.6%	45.8%	37.1%	25.4%	33.1%	41.5%	13.1%
City of Winter Park (FL)	81.4%	4.1%	10.5%	4.1%	23.1%	5.6%	71.3%	50.2%	25.3%	10.7%	64.1%	27.5%
City of Dover (NH)	82.0%	4.1%	10.9%	3.0%	21.1%	6.4%	72.6%	46.9%	25.3%	10.4%	64.3%	29.3%
Transylvania County (NC)	58.8%	2.9%	38.2%	0.0%	21.9%	31.3%	46.9%	40.6%	38.5%	28.8%	32.7%	14.3%
City of West Hollywood (CA)	56.2%	2.7%	36.3%	4.8%	23.4%	11.0%	65.5%	69.6%	22.8%	7.8%	69.4%	59.8%
Clatsop County (OR)	69.5%	3.0%	24.6%	3.0%	27.2%	18.8%	54.0%	52.4%	35.1%	22.0%	43.0%	19.6%

TABLE 58:

**Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically							First				First
	for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	Time	Skipped	Replaced	Traveled	Time
City of Columbia (TN)	90.2%	2.9%	2.0%	4.9%	23.0%	5.0%	72.0%	63.3%	24.5%	16.0%	59.4%	38.5%
City of Marion (IA)	65.0%	5.0%	20.0%	10.0%	25.0%	20.0%	55.0%	70.0%	25.5%	18.8%	55.8%	23.2%
Summit County (UT)	48.4%	6.6%	42.1%	2.9%	36.2%	27.1%	36.7%	72.4%	35.7%	26.6%	37.6%	38.8%
Sullivan County (NH)	78.9%	3.4%	13.0%	4.7%	20.1%	7.2%	72.7%	38.9%	27.9%	12.6%	59.5%	18.8%
Monroe County (TN)	88.0%	3.6%	6.0%	2.4%	18.2%	4.2%	77.6%	50.0%	53.5%	15.9%	30.6%	25.1%
City of Cleveland (TN)	91.2%	3.3%	4.4%	1.1%	22.0%	4.4%	73.6%	54.9%	35.2%	16.5%	48.4%	33.5%
Lincoln County (OR)	65.6%	0.7%	32.6%	1.2%	26.7%	16.2%	57.1%	40.2%	42.5%	16.7%	40.9%	19.4%
Cohort A Average	74.5%	4.7%	17.7%	3.0%	27.2%	12.5%	60.2%	52.1%	34.7%	17.2%	48.1%	27.4%
Cohort A Median	78.9%	4.1%	11.0%	2.7%	24.5%	8.7%	57.1%	52.4%	32.1%	16.3%	48.5%	25.1%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
City of Joplin (MO)	88.2%	3.9%	7.2%	0.7%	23.7%	13.8%	62.5%	43.4%	29.8%	14.0%	56.2%	32.2%
City of Florissant (MO)	92.6%	1.1%	5.3%	1.1%	19.4%	5.4%	75.3%	32.3%	23.3%	5.7%	70.9%	17.1%
McMinn County (TN)	84.5%	5.4%	8.5%	1.6%	33.2%	4.7%	62.1%	35.4%	43.5%	9.3%	47.2%	13.3%
City of Watsonville (CA)	82.0%	6.0%	3.0%	9.0%	20.2%	4.7%	75.2%	54.7%	30.1%	7.9%	62.0%	29.5%
Lafayette County (MS)	79.1%	6.4%	10.6%	3.9%	31.5%	7.8%	60.7%	63.8%	51.6%	14.3%	34.0%	41.6%
Columbus County (NC)	63.4%	9.9%	23.9%	2.8%	14.1%	16.9%	69.0%	67.6%	13.4%	39.6%	47.0%	36.1%
Watauga County (NC)	57.8%	3.9%	34.3%	3.9%	21.9%	20.9%	57.2%	56.3%	18.5%	26.2%	55.3%	36.5%
Mercer County (WV)	81.2%	2.6%	11.7%	4.5%	17.8%	10.6%	71.6%	49.6%	23.7%	14.9%	61.4%	29.9%
City of Dubuque (IA)	80.9%	6.4%	9.0%	3.7%	30.3%	10.6%	59.0%	28.3%	32.1%	25.6%	42.3%	17.7%
City of Ocala (FL)	69.8%	5.5%	17.6%	7.1%	28.8%	12.4%	58.8%	51.4%	31.3%	23.9%	44.8%	35.0%
Town of Chapel Hill (NC)	78.3%	2.5%	15.0%	4.2%	29.7%	16.1%	54.2%	48.2%	33.5%	27.2%	39.2%	28.2%
City of National City (CA)	100.0%	0.0%	0.0%	0.0%	12.5%	0.0%	87.5%	75.0%	27.3%	7.7%	64.9%	46.1%
City of Encinitas (CA)	93.5%	0.0%	6.5%	0.0%	44.8%	3.4%	51.7%	38.7%	29.1%	9.2%	61.7%	33.4%
City of Grand Junction (CO)	67.2%	3.3%	22.1%	7.4%	24.0%	7.4%	68.6%	55.6%	27.3%	20.0%	52.7%	37.1%
City of Cheyenne (WY)	70.0%	5.0%	25.0%	0.0%	15.0%	15.0%	70.0%	57.5%	26.0%	21.8%	52.3%	46.0%
City of Santa Cruz (CA)	79.3%	2.2%	15.8%	2.7%	22.0%	12.6%	65.4%	51.1%	32.3%	18.4%	49.3%	29.8%
Hamblen County (TN)	86.5%	7.0%	4.9%	1.6%	20.3%	4.7%	75.0%	43.5%	25.7%	15.2%	59.1%	34.7%
City of Redmond (WA)	68.0%	20.0%	12.0%	0.0%	18.5%	11.1%	70.4%	42.3%	21.5%	16.8%	61.7%	38.0%
Town of Jupiter (FL)	39.6%	2.1%	51.7%	6.5%	21.2%	27.3%	51.5%	72.4%	25.1%	22.9%	52.0%	19.3%
City of Ames (IA)	94.1%	2.0%	2.4%	1.5%	37.4%	5.4%	57.1%	35.4%	37.0%	16.9%	46.1%	19.8%
City of Portland (ME)	92.0%	1.4%	2.9%	3.6%	20.3%	8.0%	71.7%	23.9%	33.6%	17.5%	49.0%	12.5%
City of Jackson (TN)	81.6%	12.1%	3.4%	2.9%	35.3%	10.1%	54.6%	34.8%	30.4%	20.3%	49.3%	23.3%
Wilkes County (NC)	69.2%	3.8%	11.5%	15.4%	23.1%	19.2%	57.7%	57.7%	35.3%	18.8%	45.9%	11.8%
City of Eau Claire (WI)	92.3%	1.3%	3.7%	2.7%	27.7%	5.8%	66.4%	42.0%	42.4%	16.1%	41.5%	9.6%
Greene County (TN)	74.4%	2.6%	23.1%	0.0%	41.0%	25.6%	33.3%	57.9%	41.0%	23.9%	35.1%	23.7%
Carteret County (NC)	72.4%	3.1%	22.4%	2.0%	27.8%	16.5%	55.7%	47.9%	33.8%	22.1%	44.1%	29.4%
City of Walnut Creek (CA)	93.3%	1.3%	3.2%	2.1%	18.6%	4.2%	77.2%	34.5%	29.6%	7.2%	63.1%	12.7%
Island of Kaua'i (HI)	26.8%	2.4%	70.7%	0.0%	29.3%	34.1%	36.6%	74.4%	30.7%	18.1%	51.2%	20.3%
Walton County (FL)	75.3%	1.0%	21.5%	2.2%	30.0%	13.4%	56.7%	36.4%	26.8%	21.5%	51.8%	29.6%
Chatham County (NC)	78.7%	2.9%	16.4%	2.0%	21.0%	5.0%	74.1%	34.1%	33.8%	13.0%	53.1%	36.1%
City of Flagstaff (AZ)	50.3%	3.4%	42.2%	4.1%	28.7%	25.2%	46.2%	67.4%	33.3%	33.7%	33.0%	25.7%
City of Rapid City (SD)	56.8%	8.6%	31.9%	2.7%	74.2%	9.9%	15.9%	36.0%	68.0%	20.9%	11.1%	14.2%
City of Missoula (MT)	69.1%	5.1%	19.9%	5.9%	30.8%	20.3%	48.9%	39.2%	36.2%	26.7%	37.1%	23.3%
Wilson County (NC)	77.9%	6.7%	11.4%	4.0%	21.6%	6.9%	71.5%	43.1%	26.9%	18.8%	54.3%	15.1%
Caldwell County (NC)	85.2%	4.4%	6.8%	3.6%	16.2%	4.7%	79.1%	46.4%	19.1%	13.2%	67.7%	32.0%
City of Sioux City (IA)	65.3%	4.2%	20.0%	10.5%	34.4%	23.7%	41.9%	48.4%	29.5%	27.4%	43.2%	29.6%

TABLE 58:**Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event				Skipped Replaced Traveled			First Time	Skipped Replaced Traveled			First Time
	Work	Vacation	Other		Skipped	Replaced	Traveled		Skipped	Replaced	Traveled	
City of Largo (FL)	93.4%	0.0%	6.6%	0.0%	26.3%	3.9%	69.7%	52.8%	25.1%	11.0%	63.9%	32.2%
City of Santa Fe (NM)	57.6%	6.1%	35.2%	1.1%	30.4%	24.5%	45.1%	51.4%	39.8%	23.5%	36.6%	24.8%
City of Fort Myers (FL)	84.3%	2.0%	12.9%	0.8%	20.8%	8.1%	71.2%	41.8%	24.5%	18.2%	57.3%	30.2%
Buchanan County (MO)	85.7%	5.2%	8.3%	0.9%	29.3%	8.3%	62.4%	45.1%	29.1%	19.3%	51.6%	24.5%
City of Nashua (NH)	89.7%	3.6%	3.1%	3.6%	18.0%	1.8%	80.2%	67.6%	25.2%	5.3%	69.4%	51.2%
City of Miami Beach (FL)	40.5%	5.4%	51.8%	2.3%	22.7%	24.2%	53.1%	71.8%	33.3%	14.4%	52.3%	32.4%
City of Asheville (NC)	78.4%	2.0%	17.4%	2.3%	26.8%	17.2%	56.0%	45.8%	32.7%	21.5%	45.9%	22.5%
Pottawattamie County (IA)	90.5%	0.8%	4.1%	4.6%	26.2%	2.1%	71.7%	53.8%	27.8%	18.3%	53.9%	28.5%
Fairbanks North Star Borough (AK)	48.3%	13.8%	37.9%	0.0%	13.8%	24.1%	62.1%	50.0%	36.2%	33.4%	30.4%	20.1%
City of Lee's Summit (MO)	89.7%	0.0%	10.3%	0.0%	26.9%	3.8%	69.2%	53.6%	32.7%	10.1%	57.3%	37.1%
Cleveland County (NC)	70.3%	2.3%	24.2%	3.1%	25.6%	10.1%	64.3%	53.5%	22.7%	18.0%	59.2%	16.3%
Montgomery County (VA)	65.7%	9.6%	19.5%	5.1%	28.6%	18.9%	52.6%	56.7%	32.6%	20.6%	46.8%	32.3%
Nevada County (CA)	74.8%	5.4%	16.7%	3.1%	20.3%	10.3%	69.3%	51.8%	42.0%	25.5%	32.4%	26.2%
City of Boca Raton (FL)	75.4%	3.7%	18.9%	2.0%	32.0%	14.7%	53.3%	57.3%	39.8%	12.6%	47.6%	28.1%
Cohort B Average	75.2%	4.4%	17.3%	3.1%	26.3%	12.3%	61.4%	49.6%	31.5%	18.6%	49.9%	27.5%
Cohort B Median	78.3%	3.6%	14.0%	2.7%	25.9%	10.5%	62.3%	49.8%	30.5%	18.3%	51.4%	29.0%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
City of Carmel (IN)	89.3%	3.5%	4.3%	3.0%	17.6%	7.5%	74.9%	46.6%	27.7%	15.6%	56.7%	28.3%
City of Renton (WA)	60.0%	18.2%	20.0%	1.8%	23.6%	18.2%	58.2%	59.3%	33.1%	16.3%	50.6%	52.0%
Craven County (NC)	60.5%	8.6%	27.2%	3.7%	17.5%	17.5%	65.0%	55.7%	20.2%	26.4%	53.5%	29.1%
Platte County (MO)	85.9%	0.0%	14.1%	0.0%	32.3%	27.3%	40.4%	18.2%	24.0%	44.0%	32.0%	9.0%
Cecil County (MD)	82.9%	8.5%	5.3%	3.3%	36.5%	15.4%	48.1%	45.1%	50.3%	25.4%	24.3%	28.7%
City of Boulder (CO)	87.9%	2.9%	7.2%	2.0%	19.7%	10.0%	70.3%	47.7%	27.6%	17.5%	55.0%	32.2%
Bradley County (TN)	89.4%	4.2%	5.1%	1.4%	19.5%	4.7%	75.8%	54.6%	33.6%	16.3%	50.2%	32.8%
City of Lewisville (TX)	92.7%	2.6%	2.1%	2.6%	17.7%	3.9%	78.4%	46.9%	21.7%	6.0%	72.3%	26.9%
City of Elgin (IL)	92.8%	5.3%	1.3%	0.7%	19.2%	7.3%	73.5%	42.8%	22.9%	7.8%	69.3%	30.7%
Douglas County (OR)	68.1%	8.3%	20.8%	2.8%	18.1%	2.8%	79.2%	57.5%	27.8%	20.5%	51.7%	30.3%
City of West Palm Beach (FL)	60.4%	2.7%	30.3%	6.6%	28.3%	22.9%	48.8%	59.8%	36.4%	21.0%	42.6%	25.7%
Flagler County (FL)	64.1%	1.4%	30.0%	4.5%	21.3%	14.5%	64.3%	62.5%	22.3%	16.8%	60.9%	36.5%
City of Clearwater (FL)	82.7%	7.1%	9.2%	1.0%	12.5%	8.3%	79.2%	49.0%	22.4%	6.9%	70.7%	37.7%
City of Carlsbad (CA)	68.8%	0.0%	25.0%	6.3%	33.3%	6.7%	60.0%	43.8%	32.2%	12.3%	55.5%	16.1%
City of Norman (OK)	88.9%	3.6%	5.0%	2.5%	24.2%	9.3%	66.6%	50.7%	26.7%	18.3%	55.1%	31.2%
City of Columbia (MO)	87.2%	7.7%	2.6%	2.6%	39.5%	10.5%	50.0%	43.6%	38.8%	26.4%	34.8%	19.0%
City of Abilene (TX)	81.1%	2.9%	11.2%	4.9%	35.6%	16.1%	48.3%	30.7%	36.4%	24.8%	38.8%	20.2%
Hunterdon County (NJ)	82.6%	7.6%	8.7%	1.2%	22.8%	6.7%	70.5%	44.8%	32.7%	12.9%	54.4%	22.4%
City of Topeka (KS)	82.7%	6.0%	10.5%	0.8%	22.6%	9.8%	67.7%	34.9%	28.1%	19.3%	52.6%	14.5%
Cache County (UT)	73.0%	0.9%	13.9%	12.2%	28.3%	13.9%	57.8%	32.9%	38.8%	23.3%	37.9%	25.9%
City of New Haven (CT)	88.3%	4.8%	4.8%	2.2%	14.7%	8.4%	76.9%	58.7%	31.9%	16.6%	51.5%	35.8%
City of Waco (TX)	73.3%	3.2%	18.6%	5.0%	32.2%	17.3%	50.5%	52.1%	32.1%	23.5%	44.5%	38.9%
Brunswick County (NC)	64.0%	4.0%	32.0%	0.0%	0.0%	12.0%	88.0%	70.8%	19.4%	14.9%	65.7%	54.5%
City of Bellevue (WA)	78.1%	2.9%	16.8%	2.2%	14.5%	6.5%	79.0%	44.1%	21.7%	10.0%	68.4%	47.4%
City of Savannah (GA)	75.3%	3.8%	17.7%	3.2%	20.1%	17.4%	62.5%	64.1%	36.7%	20.4%	42.9%	29.9%
Orange County (NC)	86.5%	3.1%	7.3%	3.1%	24.5%	8.6%	66.9%	58.4%	29.8%	17.0%	53.2%	32.9%
Cumberland County (NJ)	86.1%	1.4%	8.3%	4.2%	15.2%	1.5%	83.3%	45.1%	22.6%	11.9%	65.5%	25.3%
Johnson County (IA)	78.8%	5.3%	12.7%	3.2%	29.1%	7.9%	63.0%	53.7%	35.5%	25.5%	39.0%	25.4%
City of Escondido (CA)	71.0%	3.2%	12.9%	12.9%	32.3%	0.0%	67.7%	53.3%	28.5%	12.1%	59.4%	40.7%
City of Kansas City (MO)	83.3%	3.6%	10.7%	2.4%	32.7%	28.6%	38.8%	24.7%	21.4%	25.0%	53.6%	25.5%
Macon-Bibb County (GA)	85.3%	11.8%	2.9%	0.0%	33.3%	9.1%	57.6%	39.4%	37.0%	28.4%	34.6%	25.6%
City of Springfield (MA)	86.0%	9.6%	3.4%	1.1%	21.3%	14.8%	63.9%	44.3%	26.6%	28.1%	45.3%	35.5%
Ouachita Parish (LA)	76.5%	13.9%	8.7%	0.9%	30.2%	10.3%	59.5%	48.3%	27.9%	29.8%	42.3%	30.2%
City of Alexandria (VA)	88.9%	3.0%	5.6%	2.5%	21.5%	8.6%	70.0%	51.1%	32.5%	17.0%	50.5%	41.1%
Catawba County (NC)	81.1%	4.5%	10.6%	3.8%	17.7%	5.1%	77.2%	44.6%	20.2%	13.1%	66.7%	23.7%
Martin County (FL)	63.5%	2.7%	29.4%	4.3%	21.3%	16.9%	61.8%	52.8%	38.5%	24.2%	37.2%	31.2%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Wyandotte County (KS)	71.3%	14.7%	9.6%	4.4%	42.6%	7.4%	50.0%	51.9%	35.4%	15.4%	49.2%	43.3%
Town of Cary (NC)	84.7%	0.0%	10.2%	5.1%	24.6%	1.8%	73.7%	70.9%	31.3%	19.0%	49.6%	34.9%
Springfield (MO)	90.4%	4.1%	4.5%	1.0%	30.0%	14.2%	55.8%	39.6%	29.8%	20.9%	49.3%	26.8%
City of Salem (OR)	75.4%	1.7%	19.9%	3.0%	22.9%	12.3%	64.7%	59.4%	29.8%	15.5%	54.7%	41.4%
City of Fort Collins (CO)	87.9%	1.9%	7.3%	3.0%	22.1%	9.1%	68.8%	50.6%	30.3%	18.3%	51.4%	22.2%
City of Eugene (OR)	78.7%	0.8%	19.7%	0.8%	28.0%	12.8%	59.2%	42.4%	35.0%	23.2%	41.8%	21.2%
City of Oceanside (CA)	51.0%	7.7%	34.6%	6.7%	18.8%	15.8%	65.3%	70.7%	20.6%	13.2%	66.2%	39.8%
City of Ontario (CA)	75.3%	11.0%	2.7%	11.0%	13.5%	10.8%	75.7%	47.2%	23.3%	12.7%	64.0%	42.6%
City of Frisco (TX)	83.5%	6.3%	10.1%	0.0%	12.8%	14.1%	73.1%	65.4%	33.0%	21.0%	46.1%	42.1%
City of Providence (RI)	81.5%	4.5%	10.5%	3.5%	19.9%	12.2%	67.9%	47.6%	24.7%	16.5%	58.8%	33.8%
Pitt County (NC)	74.9%	3.9%	17.4%	3.9%	32.7%	12.7%	54.6%	51.8%	27.2%	20.1%	52.7%	34.4%
City of Fort Lauderdale (FL)	82.3%	2.6%	13.3%	1.8%	23.2%	9.5%	67.3%	44.6%	24.2%	11.3%	64.5%	24.6%
City of McKinney (TX)	82.8%	3.4%	6.9%	6.9%	27.6%	3.4%	69.0%	75.0%	25.0%	15.8%	59.2%	42.1%
Sumner County (TN)	83.7%	5.8%	10.6%	0.0%	22.1%	8.7%	69.2%	52.4%	34.9%	26.5%	38.7%	23.3%
City of Sioux Falls (SD)	82.9%	4.9%	9.1%	3.1%	31.4%	21.6%	47.0%	32.2%	29.7%	26.9%	43.5%	14.0%
City of Tempe (AZ)	72.1%	14.7%	11.8%	1.5%	11.9%	7.5%	80.6%	52.9%	15.4%	8.1%	76.5%	29.1%
City of Salt Lake City (UT)	85.1%	2.3%	12.7%	0.0%	24.2%	10.0%	65.8%	25.0%	29.5%	25.7%	44.8%	20.7%
Richmond County (GA)	82.8%	3.8%	11.9%	1.6%	49.7%	10.1%	40.3%	38.4%	44.7%	22.3%	33.0%	35.1%
Montgomery County (TN)	72.8%	3.9%	19.4%	3.9%	20.6%	7.8%	71.6%	59.8%	28.6%	14.8%	56.5%	25.9%
Tuscaloosa County (AL)	74.1%	4.7%	15.3%	5.9%	31.8%	14.1%	54.1%	32.6%	28.8%	19.8%	51.4%	24.3%
City of San Bernardino (CA)	84.7%	4.7%	3.5%	7.1%	16.1%	12.6%	71.3%	54.8%	26.8%	17.7%	55.5%	50.8%
Cabarrus County (NC)	82.7%	3.8%	10.0%	3.5%	21.4%	6.3%	72.3%	47.6%	23.0%	16.5%	60.4%	33.3%
City of Tacoma (WA)	89.0%	3.9%	6.6%	0.6%	18.3%	8.3%	73.3%	49.2%	32.5%	17.1%	50.4%	37.6%
Gaston County (NC)	80.2%	8.6%	8.0%	3.1%	28.4%	6.2%	65.4%	62.3%	30.3%	15.6%	54.1%	41.7%
New Hanover County (NC)	70.7%	2.7%	22.4%	4.2%	19.3%	15.1%	65.6%	40.6%	30.1%	17.6%	52.3%	23.6%
City of Garland (TX)	88.6%	4.3%	4.3%	2.9%	14.7%	2.9%	82.4%	60.3%	16.9%	4.0%	79.1%	32.3%
Clay County (MO)	83.2%	0.0%	16.0%	0.8%	17.6%	46.4%	36.0%	21.6%	17.9%	77.9%	4.1%	1.4%
Cohort C Average	79.3%	5.0%	12.5%	3.2%	23.8%	11.4%	64.8%	48.9%	29.0%	19.5%	51.5%	30.7%
Cohort C Median	82.7%	3.9%	10.5%	3.0%	22.1%	10.0%	66.6%	49.0%	28.8%	17.6%	52.3%	30.3%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
City of Reno (NV)	81.7%	6.5%	7.5%	4.3%	36.6%	19.4%	44.1%	45.6%	32.8%	22.3%	44.8%	40.5%
City of Scottsdale (AZ)	79.0%	4.8%	14.5%	1.6%	22.6%	9.7%	67.7%	35.5%	39.2%	10.2%	50.7%	21.6%
City of Chandler (AZ)	72.2%	2.4%	18.3%	7.1%	14.6%	6.5%	78.9%	62.8%	16.1%	6.8%	77.1%	45.4%
Buncombe County (NC)	76.1%	2.8%	18.7%	2.4%	25.9%	18.8%	55.2%	47.3%	32.1%	21.6%	46.3%	22.7%
City of St. Petersburg (FL)	70.7%	5.2%	22.4%	1.7%	17.5%	24.6%	57.9%	63.8%	24.8%	25.7%	49.5%	41.2%
City of Jersey City (NJ)	74.7%	11.1%	7.9%	6.3%	19.0%	6.3%	74.7%	62.8%	21.5%	18.3%	60.2%	49.5%
Greater Green Bay Area (WI)	84.0%	0.0%	14.0%	2.0%	20.4%	16.3%	63.3%	36.7%	41.0%	15.4%	43.6%	25.6%
St. Johns County (FL)	91.0%	0.8%	6.7%	1.5%	16.9%	3.8%	79.3%	39.7%	24.5%	12.0%	63.6%	18.4%
Alachua County (FL)	52.0%	4.3%	37.0%	6.7%	23.5%	18.2%	58.3%	66.2%	24.3%	25.6%	50.1%	40.1%
Santa Cruz County (CA)	78.7%	3.3%	12.5%	5.5%	22.3%	9.3%	68.5%	53.4%	33.5%	14.0%	52.5%	28.1%
York County (SC)	80.6%	0.9%	15.7%	2.8%	25.9%	6.5%	67.6%	53.8%	26.3%	15.3%	58.4%	38.0%
City of Orlando (FL)	82.8%	0.8%	14.7%	1.7%	26.2%	13.1%	60.7%	41.8%	23.8%	17.5%	58.7%	25.0%
City of Lincoln (NE)	83.7%	7.4%	8.1%	0.7%	19.2%	17.7%	63.1%	36.4%	27.4%	23.3%	49.4%	23.9%
City of Greensboro (NC)	85.3%	3.4%	7.7%	3.6%	23.8%	6.6%	69.6%	50.8%	26.2%	22.0%	51.8%	26.6%
Leon County (FL)	68.7%	10.4%	18.7%	2.2%	38.2%	19.8%	42.0%	50.0%	29.2%	25.0%	45.8%	34.3%
City of Marquette (MI)	79.8%	2.9%	14.4%	2.9%	15.8%	17.8%	66.3%	39.8%	27.8%	19.0%	53.2%	19.1%
Greater Spartanburg Area (SC)	76.0%	3.4%	16.2%	4.5%	22.6%	11.9%	65.5%	50.0%	27.7%	17.1%	55.2%	26.3%
Durham County (NC)	80.1%	5.3%	10.7%	3.9%	24.4%	8.6%	67.0%	41.5%	29.2%	24.6%	46.2%	33.3%
Lexington-Fayette Urban County (KY)	85.3%	9.3%	5.3%	0.0%	11.8%	9.2%	78.9%	40.8%	26.3%	26.9%	46.9%	21.6%
Somerset County (NJ)	85.8%	2.1%	7.6%	4.5%	16.6%	3.4%	80.1%	64.6%	29.1%	14.0%	56.9%	39.9%
City of Riverside (CA)	72.5%	14.3%	8.5%	4.8%	29.9%	10.3%	59.8%	58.9%	32.2%	22.3%	45.5%	31.3%
Rutherford County (TN)	74.5%	4.3%	18.6%	2.7%	21.4%	19.3%	59.4%	54.8%	24.7%	19.0%	56.3%	39.9%
City of Santa Ana (CA)	84.0%	5.6%	6.3%	4.2%	22.9%	2.8%	74.3%	65.5%	28.7%	9.7%	61.6%	45.1%
Cumberland County (NC)	74.1%	8.3%	15.6%	2.0%	22.3%	11.0%	66.8%	47.5%	25.7%	19.8%	54.6%	32.5%
Municipality of San Juan (PR)	77.8%	0.9%	20.9%	0.4%	22.0%	8.9%	69.2%	13.1%	33.3%	10.1%	56.6%	7.6%
Davis County (UT)	91.5%	1.8%	4.8%	1.8%	16.6%	2.2%	81.2%	20.4%	19.7%	10.6%	69.7%	8.5%
Lake County (FL)	71.4%	2.7%	22.3%	3.6%	25.5%	14.5%	60.0%	70.4%	28.2%	18.2%	53.6%	42.7%
Washtenaw County (MI)	83.3%	2.4%	11.1%	3.1%	23.3%	7.8%	68.9%	43.4%	34.9%	21.8%	43.3%	25.2%
Hamilton County (TN)	62.1%	6.3%	27.2%	4.4%	20.5%	20.5%	59.0%	60.8%	26.9%	22.7%	50.4%	39.5%
Forsyth County (NC)	76.2%	5.2%	13.5%	5.2%	20.6%	8.3%	71.0%	56.4%	22.9%	22.9%	54.2%	32.1%
Collier County (FL)	45.1%	3.4%	48.1%	3.4%	21.3%	20.6%	58.1%	45.9%	27.6%	31.0%	41.4%	27.5%
City of Wichita (KS)	81.0%	2.7%	13.7%	2.7%	30.5%	15.7%	53.8%	46.5%	30.2%	23.2%	46.6%	32.1%
Placer County (CA)	77.2%	7.0%	11.2%	4.7%	28.4%	7.6%	64.0%	46.9%	26.5%	11.7%	61.8%	28.5%
City of Tampa (FL)	74.3%	9.9%	11.9%	4.0%	26.0%	22.0%	52.0%	55.4%	26.8%	20.6%	52.6%	45.9%
St. Charles County (MO)	87.5%	6.3%	6.3%	0.0%	9.7%	12.9%	77.4%	50.0%	12.5%	17.9%	69.6%	21.8%
Manatee County (FL)	67.6%	4.4%	26.2%	1.8%	21.4%	13.8%	64.7%	50.0%	32.1%	16.8%	51.1%	34.1%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only					
	Specifically for this Event				Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled
Greater Flint Area (MI)	79.2%	3.6%	14.0%	3.2%	30.6%	14.2%	55.3%	37.1%	46.6%	20.6%	32.8%	22.1%		
Clackamas County (OR)	81.1%	4.1%	12.4%	2.4%	15.4%	6.2%	78.4%	41.5%	29.8%	11.1%	59.1%	28.0%		
Sarasota County (FL)	65.6%	1.9%	30.7%	1.9%	23.0%	14.3%	62.7%	24.5%	26.8%	22.0%	51.2%	12.6%		
Monterey County (CA)	67.8%	2.2%	26.1%	3.9%	24.9%	10.5%	64.6%	49.7%	33.1%	20.1%	46.7%	35.7%		
City of Atlanta (GA)	92.7%	3.0%	3.0%	1.3%	32.1%	14.1%	53.8%	28.2%	28.8%	26.3%	45.0%	22.1%		
Morris County (NJ)	88.1%	3.7%	4.8%	3.4%	12.4%	3.4%	84.2%	43.1%	26.8%	11.2%	62.0%	34.5%		
Cohort D Average	77.2%	4.5%	15.1%	3.1%	22.5%	12.1%	65.4%	47.5%	28.3%	18.7%	53.0%	30.2%		
Cohort D Median	78.9%	3.7%	13.9%	3.0%	22.4%	11.4%	65.1%	47.4%	27.7%	19.4%	52.1%	29.9%		

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Camden County (NJ)	84.9%	7.5%	5.5%	2.1%	21.4%	3.4%	75.2%	30.9%	39.2%	9.3%	51.5%	33.3%
City of Mesa (AZ)	82.4%	0.5%	15.0%	2.1%	15.2%	8.2%	76.6%	53.0%	15.7%	5.5%	78.8%	24.6%
Guilford County (NC)	86.5%	3.1%	7.4%	2.9%	21.8%	5.9%	72.3%	50.3%	26.2%	21.5%	52.3%	30.2%
Dane County (WI)	81.8%	2.0%	15.5%	0.7%	27.2%	13.6%	59.2%	53.4%	33.3%	30.1%	36.6%	35.8%
Volusia County (FL)	91.3%	4.3%	4.3%	0.0%	13.0%	0.0%	87.0%	21.7%	27.0%	15.7%	57.3%	7.9%
Union County (NJ)	89.3%	4.1%	3.3%	3.3%	13.9%	2.5%	83.6%	55.1%	32.5%	15.6%	51.9%	33.8%
City of Albuquerque (NM)	84.4%	3.9%	8.6%	3.1%	27.1%	22.5%	50.4%	40.5%	32.3%	23.2%	44.4%	30.0%
City of Milwaukee (WI)	91.5%	1.4%	5.8%	1.4%	23.5%	11.3%	65.2%	25.3%	22.8%	26.0%	51.2%	25.0%
Washington County (OR)	81.3%	2.9%	14.8%	1.0%	20.8%	4.8%	74.4%	45.6%	34.8%	13.5%	51.7%	33.4%
Johnson County (KS)	82.4%	14.5%	1.8%	1.2%	18.3%	4.9%	76.8%	58.6%	21.1%	14.4%	64.4%	37.2%
Ocean County (NJ)	77.4%	5.0%	13.8%	3.8%	23.0%	10.6%	66.5%	43.9%	33.9%	12.7%	53.4%	33.7%
City of Louisville-Jefferson County (KY)	78.5%	4.7%	12.6%	4.2%	17.7%	9.9%	72.4%	55.2%	23.5%	23.7%	52.7%	30.5%
Monmouth County (NJ)	89.0%	6.6%	2.8%	1.7%	22.3%	7.8%	69.8%	41.4%	28.8%	19.5%	51.8%	31.9%
City of Las Vegas (NV)	42.2%	9.0%	46.7%	2.0%	17.9%	31.1%	51.0%	72.6%	30.4%	17.5%	52.1%	33.7%
City of Portland (OR)	89.2%	4.6%	5.8%	0.5%	30.6%	14.7%	54.7%	47.1%	36.1%	23.9%	40.0%	35.2%
City of Nashville-Davidson County (TN)	58.9%	3.4%	36.3%	1.4%	25.7%	32.4%	41.9%	59.5%	40.5%	24.9%	34.6%	34.0%
Hudson County (NJ)	75.8%	10.8%	7.4%	5.9%	19.7%	6.7%	73.6%	62.3%	22.2%	17.9%	60.0%	50.0%
Jackson County (MO)	86.1%	3.8%	7.6%	2.5%	31.7%	25.6%	42.7%	30.3%	27.9%	15.9%	56.1%	30.7%
City and County of Denver (CO)	85.1%	3.4%	7.4%	4.2%	20.3%	16.3%	63.3%	38.7%	21.2%	23.1%	55.8%	26.6%
Lee County (FL)	83.5%	1.9%	13.8%	0.8%	21.1%	8.3%	70.7%	42.0%	24.5%	18.0%	57.5%	29.7%
Essex County (NJ)	91.7%	2.0%	2.8%	3.4%	22.3%	1.4%	76.3%	18.6%	29.6%	12.4%	58.1%	22.8%
Multnomah County (OR)	88.2%	5.1%	5.8%	0.9%	29.6%	14.3%	56.1%	48.0%	36.3%	23.2%	40.5%	35.7%
Middlesex County (NJ)	84.9%	1.3%	8.0%	5.7%	17.0%	6.7%	76.3%	38.6%	24.1%	9.8%	66.1%	26.4%
City of Indianapolis (IN)	89.0%	2.5%	7.1%	1.5%	28.6%	19.7%	51.7%	43.6%	29.1%	32.3%	38.6%	28.9%
City and County of San Francisco (CA)	77.5%	10.7%	10.1%	1.7%	20.2%	14.8%	65.0%	46.8%	29.3%	25.6%	45.1%	38.0%
Prince George's County (MD)	74.6%	1.4%	23.2%	0.7%	20.4%	10.2%	69.3%	35.7%	12.0%	8.0%	80.0%	46.2%
City of Fort Worth (TX)	83.9%	7.8%	6.0%	2.3%	15.7%	11.1%	73.3%	46.0%	25.2%	19.5%	55.3%	29.6%
Bergen County (NJ)	94.8%	2.6%	2.6%	0.0%	13.8%	3.4%	82.8%	58.6%	32.2%	16.1%	51.8%	25.9%
Shelby County (TN)	67.9%	6.4%	25.0%	0.6%	23.6%	19.7%	56.7%	53.6%	26.8%	26.4%	46.8%	37.1%
Westchester County (NY)	83.5%	4.0%	7.6%	4.8%	20.7%	4.9%	74.4%	48.0%	33.1%	12.3%	54.5%	32.3%
Pinellas County (FL)	84.0%	2.7%	11.3%	2.1%	19.1%	9.4%	71.5%	49.1%	25.2%	12.6%	62.2%	33.2%
Cohort E Average	82.0%	4.6%	11.1%	2.2%	21.4%	11.5%	67.1%	45.6%	28.3%	18.4%	53.3%	31.7%
Cohort E Median	84.0%	3.9%	7.6%	2.0%	20.8%	9.9%	70.7%	46.8%	28.8%	17.9%	52.3%	32.3%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only						
	Specifically for this Event				Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
City of San José (CA)	86.5%	6.5%	3.2%	3.8%											
Pima County (AZ)	65.4%	2.2%	29.9%	2.5%				27.1%	12.3%	60.6%	46.4%	34.0%	25.6%	40.4%	31.2%
Montgomery County (MD)	88.4%	5.2%	4.1%	2.2%				21.8%	2.5%	75.7%	39.2%	33.2%	12.3%	54.5%	29.1%
Mecklenburg County (NC)	70.3%	8.3%	18.8%	2.6%				20.6%	14.2%	65.2%	58.5%	28.8%	27.3%	44.0%	38.4%
Wake County (NC)	79.6%	4.6%	13.7%	2.2%				19.9%	6.8%	73.3%	53.5%	27.8%	17.7%	54.5%	33.6%
Fairfax County (VA)	84.9%	2.2%	11.2%	1.7%				20.3%	6.8%	73.0%	47.4%	26.1%	16.6%	57.2%	30.3%
Salt Lake County (UT)	83.5%	2.1%	13.2%	1.2%				24.0%	9.5%	66.6%	31.1%	27.6%	24.0%	48.4%	28.6%
Cuyahoga County (OH)	74.7%	6.7%	16.0%	2.6%				12.4%	14.0%	73.6%	46.7%	20.7%	18.9%	60.5%	40.2%
Allegheny County (PA)	56.2%	6.8%	35.2%	1.8%				26.7%	18.1%	55.2%	60.7%	25.0%	26.1%	48.9%	34.1%
City of Dallas (TX)	92.0%	2.7%	4.2%	1.1%				30.4%	11.2%	58.4%	29.6%	32.9%	18.7%	48.4%	21.1%
Orange County (FL)	82.4%	2.6%	12.0%	3.0%				24.5%	8.7%	66.8%	44.9%	26.2%	13.6%	60.2%	27.4%
City of San Diego (CA)	35.6%	8.1%	53.8%	2.5%				29.4%	28.1%	42.5%	60.3%	27.9%	22.6%	49.4%	24.0%
Hillsborough County (FL)	75.4%	10.5%	10.5%	3.5%				28.3%	19.5%	52.2%	52.6%	28.4%	18.9%	52.7%	43.3%
Palm Beach County (FL)	57.6%	2.6%	34.1%	5.6%				26.2%	20.7%	53.1%	60.4%	34.0%	19.1%	46.9%	24.8%
City of San Antonio (TX)	63.3%	13.3%	20.0%	3.3%				13.8%	34.5%	51.7%	64.3%	23.6%	20.8%	55.7%	42.2%
Sacramento County (CA)	82.3%	2.1%	12.5%	3.1%				21.1%	8.4%	70.5%	36.2%	23.9%	18.1%	57.8%	30.6%
City and County of Philadelphia (PA)	73.0%	3.9%	21.0%	2.2%				24.2%	23.2%	52.6%	43.1%	31.2%	29.7%	39.1%	43.0%
City of Phoenix (AZ)	73.5%	6.0%	15.7%	4.8%				25.9%	9.4%	64.7%	46.8%	26.4%	14.6%	59.1%	32.0%
Santa Clara County (CA)	85.9%	4.8%	6.1%	2.9%				16.9%	7.1%	76.0%	45.8%	23.3%	15.0%	61.7%	30.5%
Broward County (FL)	77.2%	2.3%	17.0%	3.4%				23.4%	8.7%	68.0%	48.1%	25.5%	13.8%	60.7%	29.2%
San Bernardino County (CA)	76.6%	6.3%	10.3%	6.7%				18.5%	10.6%	70.9%	58.6%	28.4%	14.5%	57.1%	51.4%
Clark County (NV)	44.2%	8.4%	45.6%	1.9%				19.0%	30.3%	50.7%	71.1%	30.6%	17.6%	51.8%	34.8%
City of Houston (TX)	82.8%	1.8%	12.6%	2.7%				37.3%	17.1%	45.6%	27.7%	32.5%	25.7%	41.8%	19.5%
Riverside County (CA)	59.1%	10.3%	26.6%	3.9%				34.5%	13.6%	51.9%	60.6%	35.8%	21.8%	42.3%	33.2%
Miami-Dade County (FL)	56.0%	4.0%	37.8%	2.2%				20.6%	18.4%	61.0%	62.3%	33.5%	17.8%	48.7%	33.0%
San Diego County (CA)	49.1%	6.9%	40.1%	3.9%				26.4%	20.3%	53.3%	60.3%	26.7%	15.3%	58.0%	32.1%
Harris County (TX)	82.9%	1.8%	12.6%	2.7%				37.4%	17.1%	45.5%	27.8%	32.5%	25.7%	41.8%	19.5%
Cohort F Average	71.8%	5.3%	19.9%	3.0%				24.0%	14.8%	61.2%	49.4%	28.5%	19.5%	52.0%	32.1%
Cohort F Median	75.4%	4.8%	15.7%	2.7%				24.0%	13.6%	61.0%	48.1%	27.9%	18.7%	52.7%	31.2%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Florence Region (OR)	76.4%	2.8%	18.8%	2.1%	23.9%	9.2%	66.9%	54.7%	28.8%	18.7%	52.6%	32.3%
Eastern Oregon Border Region	81.0%	14.2%	2.4%	2.4%	34.8%	11.6%	53.6%	34.9%	44.1%	15.9%	40.0%	17.1%
South Cumberland Region (TN)	93.5%	2.0%	3.3%	1.3%	17.8%	9.9%	72.4%	56.6%	36.6%	17.1%	46.3%	39.0%
Oregon's Adventure Coast	74.4%	1.6%	20.0%	4.0%	11.2%	23.2%	65.6%	52.8%	17.2%	52.7%	30.2%	25.1%
Southern Oregon: Ashland/Talent/Jacksonville	83.2%	2.0%	11.9%	3.0%	31.0%	17.0%	52.0%	41.4%	28.9%	27.5%	43.6%	18.2%
Greater Portsmouth Area (NH)	88.9%	1.3%	8.7%	1.1%	25.5%	10.5%	64.0%	37.8%	27.6%	18.7%	53.6%	18.0%
The Gorge (OR)	65.9%	4.5%	25.0%	4.5%	30.2%	30.2%	39.5%	61.4%	40.5%	21.1%	38.5%	31.1%
Northeast Oregon Region	75.0%	6.8%	13.6%	4.5%	43.0%	27.9%	29.1%	50.0%	38.4%	23.3%	38.4%	18.6%
Greater Aberdeen Region (SD)	82.7%	4.0%	6.7%	6.7%	29.7%	12.2%	58.1%	36.0%	44.8%	22.9%	32.4%	11.7%
Tri-Cities Communities (VA)	91.5%	2.6%	4.4%	1.5%	25.5%	10.7%	63.8%	48.3%	19.6%	12.6%	67.8%	36.1%
Upper Valley Region (NH/VT)	84.5%	1.4%	11.3%	2.8%	29.0%	10.1%	60.9%	37.1%	33.2%	17.9%	48.9%	20.9%
Monadnock Region (NH)	91.2%	2.2%	3.1%	3.5%	20.5%	6.7%	72.8%	51.8%	27.7%	17.1%	55.1%	17.6%
Bismarck-Mandan Region (ND)	74.1%	3.7%	22.2%	0.0%	46.2%	15.4%	38.5%	44.4%	34.2%	30.9%	34.9%	22.9%
Greater Minot Region (ND)	84.2%	2.6%	7.9%	5.3%	42.1%	15.8%	42.1%	25.0%	35.2%	28.3%	36.4%	19.3%
Greater Burlington Area (VT)	66.2%	3.0%	28.5%	2.3%	28.5%	20.5%	51.0%	52.1%	30.7%	27.5%	41.9%	23.3%
Northeastern Connecticut Region	96.1%	1.9%	0.8%	1.2%	32.2%	14.9%	52.9%	34.6%	30.7%	15.6%	53.6%	20.2%
Northwest Connecticut Region	88.5%	3.2%	6.4%	1.8%	26.4%	9.3%	64.4%	49.5%	33.6%	16.7%	49.7%	37.7%
Western Connecticut Region	92.0%	1.0%	5.0%	2.0%	19.5%	7.0%	73.5%	46.5%	27.5%	13.4%	59.1%	28.6%
Greater Fargo-Moorhead Area (ND/MN)	88.6%	1.3%	8.9%	1.3%	29.1%	16.5%	54.4%	22.8%	29.7%	32.4%	37.9%	21.3%
Greater Kingsport Area (TN)	70.8%	10.3%	15.1%	3.8%	24.5%	20.1%	55.4%	43.1%	30.1%	18.1%	51.8%	21.4%
Cedar Valley Region (IA)	93.1%	3.8%	1.5%	1.5%	29.7%	15.6%	54.7%	46.0%	35.1%	20.9%	44.0%	27.5%
Central Oregon Region	32.1%	11.9%	52.4%	3.6%	27.7%	39.8%	32.5%	61.7%	32.6%	28.5%	38.9%	39.4%
Northwest Tennessee Development District	90.0%	10.0%	0.0%	0.0%	20.0%	0.0%	80.0%	55.6%	8.3%	8.3%	83.3%	50.0%
Southwest Tennessee Development District	81.7%	7.7%	7.7%	3.0%	29.1%	10.6%	60.2%	47.9%	31.6%	17.6%	50.8%	25.9%
Southeast Ohio	92.0%	1.4%	3.7%	2.9%	34.5%	10.5%	55.0%	35.9%	36.5%	19.1%	44.5%	23.8%
Southeastern Connecticut Region	80.8%	1.5%	14.8%	3.0%	24.5%	20.4%	55.0%	50.0%	25.6%	22.1%	52.3%	20.6%
Shoreline and River Valley Region (CT)	94.4%	0.5%	3.0%	2.0%	24.2%	8.2%	67.5%	29.5%	19.9%	12.2%	67.9%	13.4%
Upper Peninsula of Michigan	65.1%	2.3%	26.0%	6.5%	27.6%	27.6%	44.8%	41.0%	30.7%	20.5%	48.8%	17.9%
Greater Waterbury Region (CT)	91.6%	6.8%	0.3%	1.2%	25.5%	8.3%	66.2%	32.3%	27.8%	15.8%	56.3%	27.9%
Quad Cities Region (IA/IL)	79.9%	2.5%	12.6%	5.0%	19.5%	21.4%	59.1%	37.2%	23.4%	28.3%	48.2%	26.1%
Greater Peoria Area (IL)	74.1%	3.7%	15.7%	6.5%	28.2%	15.5%	56.4%	52.3%	28.3%	23.4%	48.4%	26.3%
Upper Cumberland Development District (TN)	76.9%	1.9%	21.2%	0.0%	35.3%	13.7%	51.0%	38.0%	25.7%	16.5%	57.8%	24.8%
City of Huntsville/Madison County (AL)	93.5%	0.7%	5.0%	0.7%	23.0%	4.3%	72.7%	40.3%	35.9%	34.5%	29.6%	27.2%
Eastern Connecticut Region	86.9%	1.9%	8.8%	2.4%	26.5%	18.2%	55.3%	44.9%	28.4%	19.6%	51.9%	20.9%
South Central Tennessee Development District	89.5%	2.8%	6.3%	1.4%	37.0%	6.0%	57.0%	47.3%	37.8%	15.2%	47.0%	22.2%
Coachella Valley Region (CA)	47.1%	6.3%	43.8%	2.9%	39.2%	17.2%	43.6%	63.6%	38.6%	21.1%	40.3%	36.8%

TABLE 58:

**Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
St. Croix Valley (MN/WI)	86.0%	4.7%	6.4%	3.0%	14.5%	8.9%	76.6%	56.3%	29.0%	17.5%	53.5%	34.8%
First Tennessee Development District	62.9%	7.4%	26.5%	3.3%	34.4%	15.6%	50.0%	54.9%	32.2%	16.9%	50.9%	26.0%
Northwest Arkansas Region	87.4%	3.6%	6.3%	2.7%	38.7%	9.0%	52.3%	22.5%	35.2%	23.4%	41.4%	10.1%
Northeast Prosperity Zone (NC)	77.2%	7.4%	10.3%	5.1%	22.4%	5.2%	72.4%	54.5%	26.9%	18.2%	54.9%	35.8%
The Eastside (King County, WA)	72.0%	8.7%	17.4%	1.8%	17.2%	10.0%	72.9%	48.1%	26.0%	13.5%	60.5%	47.5%
Greater Des Moines Region (IA)	66.7%	6.4%	24.0%	3.0%	30.7%	21.5%	47.9%	40.6%	32.4%	26.1%	41.5%	18.6%
Greater New Haven Region (CT)	87.6%	4.1%	5.2%	3.1%	14.8%	9.5%	75.6%	59.2%	31.4%	17.9%	50.8%	36.2%
Northwestern Prosperity Zone (NC)	73.5%	3.2%	19.5%	3.8%	16.6%	10.3%	73.1%	52.6%	20.4%	14.8%	64.9%	31.9%
Southeast Tennessee Development District	76.2%	5.1%	15.8%	3.0%	24.3%	12.1%	63.6%	52.5%	33.0%	14.5%	52.6%	31.5%
Greater Knoxville Region (TN)	88.5%	1.3%	7.1%	3.1%	27.6%	13.3%	59.1%	48.6%	29.8%	21.9%	48.3%	27.0%
Western Prosperity Zone (NC)	58.8%	4.1%	35.6%	1.5%	22.1%	26.3%	51.6%	56.5%	32.0%	20.7%	47.3%	24.0%
Lehigh Valley Region (PA)	82.9%	4.3%	10.0%	2.8%	22.6%	7.2%	70.2%	54.7%	23.1%	22.8%	54.1%	32.8%
Pikes Peak Region (CO)	74.8%	5.2%	17.0%	3.0%	21.3%	11.0%	67.6%	58.8%	24.8%	24.0%	51.3%	40.8%
Coastal Fairfield County Region (CT)	80.0%	4.5%	11.6%	3.9%	22.7%	5.8%	71.4%	53.9%	26.5%	15.8%	57.7%	35.5%
Greater Fort Wayne Area (IN)	61.5%	8.3%	25.0%	5.2%	18.9%	23.2%	57.9%	62.8%	31.5%	24.5%	44.0%	29.4%
Greater Sarasota/Bradenton Area (FL)	60.8%	2.7%	33.9%	2.5%	23.4%	15.4%	61.3%	42.4%	27.2%	18.1%	54.7%	20.3%
Sandhills Prosperity Zone (NC)	68.6%	8.6%	20.0%	2.7%	22.0%	13.4%	64.6%	56.0%	20.9%	25.8%	53.3%	34.3%
West Valley Region (AZ)	76.1%	0.0%	21.1%	2.8%	19.7%	12.7%	67.6%	38.0%	20.2%	10.7%	69.1%	40.4%
Greater Hartford Region (CT)	87.7%	4.9%	4.9%	2.5%	20.0%	7.5%	72.5%	28.1%	21.2%	19.0%	59.8%	25.0%
Dayton Region (OH)	90.1%	2.5%	4.9%	2.5%	31.0%	10.5%	58.5%	37.6%	33.3%	21.5%	45.2%	20.5%
Memphis Area Association of Governments (TN)	63.4%	7.6%	28.2%	0.8%	26.5%	21.2%	52.3%	57.0%	26.4%	26.1%	47.6%	37.1%
Southeast Prosperity Zone (NC)	58.7%	4.2%	32.4%	4.7%	19.0%	20.4%	60.7%	56.4%	26.7%	19.2%	54.1%	30.6%
Richmond & Tri-Cities Region (VA)	81.6%	3.3%	11.5%	3.6%	27.6%	11.3%	61.1%	48.0%	33.6%	22.5%	43.9%	25.3%
Greater Fairfax Area (VA)	84.3%	2.4%	10.6%	2.8%	20.0%	6.1%	73.9%	51.9%	26.9%	14.0%	59.1%	33.9%
South Hampton Roads Area (VA)	72.7%	3.6%	20.1%	3.6%	21.5%	19.3%	59.3%	48.5%	33.2%	19.7%	47.1%	24.2%
East Tennessee Development District	79.8%	3.9%	12.9%	3.4%	21.6%	9.7%	68.7%	50.9%	34.7%	15.4%	49.9%	31.8%
Greater St. Louis Area (MO)	81.9%	3.9%	11.0%	3.1%	18.3%	14.3%	67.5%	42.2%	19.8%	17.5%	62.7%	32.1%
Western New York Region	67.1%	3.9%	25.0%	3.9%	25.6%	25.6%	48.7%	54.7%	24.8%	27.5%	47.7%	27.9%
Greater Jacksonville Region (FL)	87.1%	1.3%	9.6%	2.0%	15.1%	5.2%	79.8%	46.1%	24.3%	11.3%	64.4%	25.1%
Piedmont-Triad Prosperity Zone (NC)	77.5%	2.0%	15.9%	4.6%	17.9%	9.2%	72.8%	60.4%	24.9%	17.8%	57.3%	33.8%
Greater Kansas City Metropolitan Area (MO/KS)	79.0%	8.6%	10.7%	1.7%	33.2%	14.2%	52.6%	49.1%	25.0%	26.5%	48.5%	28.9%
Greater Portland Area (OR)	76.7%	3.7%	18.3%	1.3%	24.7%	9.3%	66.0%	55.2%	32.5%	16.5%	51.0%	35.3%
Greater Nashville Regional Council (TN)	52.6%	2.2%	43.7%	1.5%	20.6%	33.5%	45.9%	68.6%	30.7%	18.9%	50.4%	34.6%
Greater Tampa/St. Petersburg Area (FL)	78.8%	4.4%	14.1%	2.8%	20.3%	13.4%	66.3%	47.6%	25.6%	13.1%	61.3%	38.1%
Southwestern Prosperity Zone (NC)	67.1%	4.3%	24.3%	4.3%	23.7%	12.0%	64.3%	65.1%	25.7%	17.1%	57.3%	38.0%
North Central Prosperity Zone (NC)	73.4%	4.5%	17.7%	4.4%	22.9%	9.0%	68.1%	56.3%	26.9%	15.4%	57.8%	31.9%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Long Island (NY)	76.0%	5.0%	16.0%	3.0%	33.3%	22.2%	44.4%	41.2%	31.9%	20.9%	47.3%	23.2%
Greater Philadelphia Region (PA)	59.3%	4.1%	33.1%	3.5%	20.3%	27.0%	52.7%	56.4%	29.6%	23.2%	47.2%	36.3%
Central Florida Region	65.7%	3.0%	28.4%	3.0%	28.7%	11.9%	59.4%	62.8%	25.3%	12.1%	62.6%	30.6%
Inland Empire Region (CA)	61.5%	6.7%	27.3%	4.5%	32.1%	12.7%	55.2%	61.5%	31.2%	17.8%	51.0%	42.9%
Greater Houston Region (TX)	64.1%	1.5%	30.5%	3.8%	28.7%	14.0%	57.4%	51.2%	34.7%	24.5%	40.8%	19.1%
Dallas-Fort Worth-Arlington MSA (TX)	76.1%	4.3%	16.7%	3.0%	24.7%	13.0%	62.2%	48.5%	27.8%	14.5%	57.6%	30.1%
Regional Average	77.2%	4.1%	15.7%	2.9%	25.8%	14.3%	59.8%	48.2%	29.3%	20.1%	50.6%	28.3%
Regional Median	78.1%	3.7%	13.8%	3.0%	24.7%	12.7%	59.8%	49.3%	29.3%	18.8%	50.8%	27.7%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ENTIRE STATES All Populations Number of Communities = 21	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
State of Vermont	79.4%	2.1%	16.7%	1.8%	26.6%	15.4%	58.0%	43.3%	33.3%	18.2%	48.5%	25.7%
State of North Dakota	94.1%	2.2%	3.1%	0.7%	30.4%	27.2%	42.4%	22.8%	36.3%	26.1%	37.6%	25.8%
State of South Dakota	59.9%	6.0%	30.3%	3.9%	49.5%	19.1%	31.4%	51.4%	47.0%	21.5%	31.5%	20.3%
State of Delaware	93.4%	1.9%	2.0%	2.7%	23.2%	4.3%	72.5%	27.7%	33.4%	15.6%	51.0%	17.1%
State of Idaho	69.0%	4.8%	22.6%	3.6%	38.1%	14.3%	47.6%	46.4%	30.2%	27.6%	42.2%	17.2%
State of New Mexico	26.2%	3.0%	69.1%	1.7%	20.3%	36.0%	43.7%	73.3%	34.1%	24.6%	41.3%	30.8%
State of Arkansas	85.4%	2.1%	10.4%	2.1%	25.0%	8.3%	66.7%	27.1%	36.4%	22.7%	40.9%	11.7%
State of Nevada	50.8%	7.8%	39.1%	2.3%	22.1%	29.6%	48.2%	68.7%	31.0%	19.2%	49.9%	36.7%
State of Iowa	70.8%	5.0%	18.8%	5.5%	30.9%	15.0%	54.1%	49.1%	32.5%	20.5%	47.0%	24.3%
State of Utah	39.5%	3.3%	49.0%	8.2%	29.9%	30.2%	39.9%	56.4%	27.6%	16.1%	56.3%	26.6%
Commonwealth of Puerto Rico	61.9%	3.2%	33.3%	1.6%	24.2%	11.3%	64.5%	45.0%	18.8%	10.5%	70.6%	29.7%
State of Connecticut	79.9%	2.0%	14.0%	4.1%	22.7%	13.1%	64.2%	53.2%	26.8%	15.0%	58.2%	31.9%
State of Oregon	68.6%	5.3%	23.8%	2.3%	30.3%	17.6%	52.1%	50.4%	32.4%	20.9%	46.8%	31.2%
State of Wisconsin	52.5%	1.4%	44.0%	2.0%	23.6%	32.1%	44.3%	41.2%	31.3%	21.7%	47.0%	26.0%
State of Missouri	84.2%	3.2%	11.0%	1.7%	24.3%	16.9%	58.8%	42.5%	29.1%	20.0%	50.9%	28.5%
State of Tennessee	63.1%	4.3%	30.1%	2.4%	25.7%	19.9%	54.4%	63.0%	31.9%	16.7%	51.4%	32.0%
State of Arizona	56.0%	4.1%	36.9%	3.0%	24.5%	17.7%	57.8%	56.0%	26.6%	15.7%	57.7%	32.5%
State of New Jersey	75.8%	5.2%	13.5%	5.5%	23.9%	7.5%	68.6%	57.4%	25.9%	11.0%	63.0%	35.7%
State of North Carolina	66.7%	4.4%	25.0%	3.9%	21.7%	14.4%	63.9%	59.2%	25.0%	17.0%	58.0%	34.8%
State of Georgia	76.8%	5.4%	15.9%	1.9%	28.7%	16.6%	54.7%	51.0%	35.7%	20.2%	44.1%	32.1%
State of Florida	42.5%	3.1%	50.0%	4.4%	25.3%	23.3%	51.5%	62.4%	28.1%	16.3%	55.7%	32.4%
Statewide Average	66.5%	3.8%	26.6%	3.1%	27.2%	18.6%	54.3%	49.9%	31.1%	18.9%	50.0%	27.8%
Statewide Median	68.6%	3.3%	23.8%	2.4%	25.0%	16.9%	54.4%	51.0%	31.3%	19.2%	49.9%	29.7%

TABLE 58:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Mercer Street Grassroots District (Princeton, WV)	69.6%	2.9%	17.4%	10.1%	16.4%	13.4%	70.1%	47.8%	24.9%	15.6%	59.5%	20.6%
Abilene Cultural District (Abilene, TX)	75.5%	3.1%	16.3%	5.1%	28.3%	22.2%	49.5%	27.8%	37.7%	25.3%	37.0%	17.5%
Downtown Torrington (Torrington, CT)	89.2%	2.4%	4.8%	3.6%	28.0%	8.5%	63.4%	39.0%	36.0%	16.6%	47.4%	34.1%
Iowa City Downtown District (Iowa City, IA)	92.9%	0.0%	7.1%	0.0%	35.7%	21.4%	42.9%	64.3%	43.9%	31.7%	24.4%	17.5%
Downtown Macon Urban Core (Macon, GA)	85.3%	11.8%	2.9%	0.0%	33.3%	9.1%	57.6%	39.4%	37.0%	28.4%	34.6%	25.6%
Oceanside Cultural District (Oceanside, CA)	50.0%	8.5%	34.0%	7.4%	20.9%	16.5%	62.6%	71.9%	21.4%	14.3%	64.2%	41.4%
Southeast Ohio Theatre Trail (Southeastern OH)	96.3%	0.3%	1.0%	2.4%	38.4%	6.4%	55.2%	26.2%	40.4%	14.8%	44.9%	20.1%
Loch Haven Cultural Park (Orlando, FL)	78.8%	1.0%	19.2%	1.0%	25.8%	18.3%	55.9%	42.2%	28.3%	8.7%	63.0%	29.9%
Cool Spring Downtown District (Fayetteville, NC)	71.8%	9.9%	16.8%	1.5%	21.4%	15.3%	63.4%	57.3%	29.0%	18.1%	53.0%	45.7%
Downtown Las Vegas (Las Vegas, NV)	38.7%	4.9%	54.2%	2.1%	13.6%	32.9%	53.6%	72.9%	29.6%	14.0%	56.3%	33.6%
Arts Campus Fort Wayne (Fort Wayne, IN)	67.9%	1.9%	28.3%	1.9%	27.8%	22.2%	50.0%	50.0%	34.3%	19.4%	46.4%	22.7%
Salt Lake Cultural Core (Salt Lake City, UT)	85.7%	1.2%	13.1%	0.0%	25.9%	9.6%	64.5%	19.1%	29.0%	25.9%	45.1%	18.5%
Grand Center Arts District (St. Louis, MO)	86.5%	1.4%	7.8%	4.3%	15.2%	10.1%	74.6%	46.8%	20.9%	7.3%	71.9%	40.1%
Dallas Arts District (Dallas, TX)	92.1%	2.1%	4.6%	1.2%	31.5%	11.5%	56.9%	28.5%	34.4%	16.1%	49.5%	16.7%
Balboa Park Cultural District (San Diego, CA)	28.4%	7.7%	62.6%	1.3%	33.8%	31.1%	35.1%	56.2%	26.3%	22.9%	50.8%	18.9%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	92.0%	0.9%	5.3%	1.8%	43.7%	13.5%	42.8%	23.3%	40.8%	20.3%	38.9%	10.1%
Midtown Cultural District (Houston, TX)	76.9%	0.0%	15.4%	7.7%	23.1%	7.7%	69.2%	33.3%	16.7%	10.0%	73.3%	23.7%
Arts District Average	75.1%	3.5%	18.3%	3.0%	27.2%	15.9%	56.9%	43.9%	31.2%	18.2%	50.6%	25.7%
Arts District Median	78.8%	2.1%	15.4%	1.9%	27.8%	13.5%	56.9%	42.2%	29.6%	16.6%	49.5%	22.7%

Overall Averages for the 179,007 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County												
Average of All Audience Surveys	76.7%	4.1%	16.3%	3.0%	24.2%	12.3%	63.5%	47.3%	30.7%	18.7%	50.6%	29.5%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

This table presents the primary reason that non-resident attendees who were surveyed while attending an activity that was presented, produced, and/or hosted by BIPOC or ALAANA arts and culture organization reported they traveled to the community where they were surveyed, and the willingness to travel to experience the arts and culture (reported by both non-residents and residents), in each participating community during 2022-23. Residency is determined based on the ZIP code provided by each audience survey respondent. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of non-resident survey respondents who reported that "I am here specifically to attend this performance, event, exhibit, venue, or facility."

Column Three:

The percentage of non-resident survey respondents who reported that "I work here or I traveled here for a work-related reason, but I live somewhere else."

Column Four:

The percentage of non-resident survey respondents who reported that "I am here on a vacation, holiday, or personal trip (not specifically related to this activity)."

Column Five:

The percentage of non-resident survey respondents who chose the "Not listed above" answer option.

Column Six:

The percentage of non-resident survey respondents who reported that, if the arts or cultural activity where they were surveyed was not available in the community where they were surveyed, "I would have skipped the arts or cultural activity altogether."

Column Seven:

The percentage of non-resident survey respondents who reported that, "I would have replaced it with a different activity in this community."

Column Eight:

The percentage of non-resident survey respondents who reported that, "I would have traveled to a different community to attend a similar arts or cultural activity."

Column Nine:

The percentage of non-resident survey respondents who reported it was their first time attending the specific activity or venue where they were surveyed.

Column Ten:

The percentage of resident survey respondents who reported that, if the arts or cultural activity where they were surveyed was not available in the community where they were surveyed, "I would have skipped the arts or cultural activity altogether."

Column Eleven:

The percentage of resident survey respondents who reported that, "I would have replaced it with a different activity in this community."

Column Twelve:

The percentage of resident survey respondents who reported that, "I would have traveled to a different community to attend a similar arts or cultural activity."

Column Thirteen:

The percentage of resident survey respondents who reported it was their first time attending the specific activity or venue where they were surveyed.

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Taos County (NM)	31.4%	0.0%	66.3%	2.3%	24.1%	32.9%	43.0%	72.1%	31.1%	37.8%	31.1%	22.2%
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Monmouth (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	36.4%	16.4%	47.3%	31.5%
City of Sedona (AZ)	49.0%	6.1%	44.9%	0.0%	32.7%	26.5%	40.8%	67.3%	36.4%	15.0%	48.6%	41.8%
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Falls Church (VA)	88.9%	0.0%	5.6%	5.6%	17.1%	0.0%	82.9%	47.2%	n/a	n/a	n/a	n/a
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Haywood County (TN)	73.7%	7.4%	13.7%	5.3%	24.5%	22.3%	53.2%	59.6%	40.9%	25.6%	33.5%	22.9%
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Tullahoma (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34.7%	11.1%	54.2%	18.6%
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Carrboro (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	36.1%	13.9%	50.0%	45.7%
City of Coronado (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	44.6%	8.7%	46.7%	42.4%
City of Laguna Beach (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Brookings (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Paducah (KY)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	42.3%	11.5%	46.2%	11.8%
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Door County (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Winter Park (FL)	92.5%	2.5%	2.5%	2.5%	17.9%	2.6%	79.5%	46.2%	31.9%	10.6%	57.4%	32.0%
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Hollywood (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18.6%	10.0%	71.4%	59.7%
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only						
	Specifically for this Event				Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Summit County (UT)	36.9%	3.6%	55.0%	4.5%	37.8%	34.2%	27.9%	75.7%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Monroe County (TN)	85.7%	2.9%	8.6%	2.9%	14.7%	8.8%	76.5%	57.1%	44.8%	20.0%	35.2%	16.6%	n/a	n/a	n/a
City of Cleveland (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort A Average	65.4%	3.2%	28.1%	3.3%	24.1%	18.2%	57.7%	60.7%	36.2%	16.4%	47.4%	31.4%	36.4%	13.9%	47.3%
Cohort A Median	73.7%	2.9%	13.7%	2.9%	24.1%	22.3%	53.2%	59.6%	36.4%	13.9%	47.3%	31.5%	36.4%	13.9%	47.3%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Watsonville (CA)	76.6%	6.3%	3.1%	14.1%	23.0%	3.3%	73.8%	51.6%	39.2%	9.5%	51.3%	37.3%
Lafayette County (MS)	83.0%	1.9%	9.4%	5.7%	47.2%	9.4%	43.4%	73.6%	44.5%	21.9%	33.5%	57.0%
Columbus County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6.1%	33.3%	60.6%	73.3%
Watauga County (NC)	59.6%	1.8%	33.3%	5.3%	21.8%	18.2%	60.0%	47.3%	20.2%	31.0%	48.8%	33.7%
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Dubuque (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30.9%	27.2%	42.0%	38.3%
City of Ocala (FL)	78.4%	13.5%	5.4%	2.7%	37.8%	5.4%	56.8%	41.7%	43.2%	8.1%	48.6%	31.8%
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of National City (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	27.3%	7.7%	64.9%	46.1%
City of Encinitas (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34.4%	11.1%	54.4%	38.9%
City of Grand Junction (CO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30.1%	15.7%	54.2%	44.8%
City of Cheyenne (WY)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	22.9%	31.4%	45.7%	40.0%
City of Santa Cruz (CA)	74.1%	7.4%	14.8%	3.7%	14.8%	14.8%	70.4%	61.5%	26.0%	17.8%	56.2%	56.0%
Hamblen County (TN)	73.0%	16.2%	8.1%	2.7%	25.7%	2.9%	71.4%	52.6%	26.4%	14.9%	58.6%	47.7%
City of Redmond (WA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17.2%	27.6%	55.2%	47.2%
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Ames (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	46.9%	13.6%	39.5%	36.6%
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jackson (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17.5%	26.3%	56.1%	42.1%
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Walnut Creek (CA)	90.5%	0.0%	5.4%	4.1%	12.2%	0.0%	87.8%	54.3%	28.4%	5.4%	66.2%	33.3%
Island of Kaua'i (HI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	27.3%	17.0%	55.7%	20.5%
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Chatham County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	41.7%	8.3%	50.0%	52.1%
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Rapid City (SD)	62.1%	3.0%	31.8%	3.0%	78.8%	6.1%	15.2%	25.8%	70.1%	11.3%	18.6%	9.5%
City of Missoula (MT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28.7%	29.9%	41.4%	37.9%
Wilson County (NC)	72.5%	5.0%	22.5%	0.0%	15.8%	7.9%	76.3%	32.4%	25.6%	15.1%	59.3%	13.3%
Caldwell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21.6%	18.9%	59.5%	42.5%
City of Sioux City (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	40.5%	18.9%	40.5%	27.0%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event				Skipped Replaced Traveled			First Time	Skipped Replaced Traveled			First Time
	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time	
City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of Santa Fe (NM)	61.9%	5.6%	32.5%	0.0%	25.8%	23.9%	50.3%	45.6%	36.8%	22.8%	40.4%	20.8%
City of Fort Myers (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18.4%	18.4%	63.2%	44.1%
Buchanan County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30.1%	21.5%	48.4%	45.1%
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Miami Beach (FL)	78.4%	2.7%	16.2%	2.7%	21.1%	13.2%	65.8%	58.3%	32.6%	17.2%	50.2%	30.3%
City of Asheville (NC)	65.0%	5.0%	28.3%	1.7%	27.1%	13.6%	59.3%	44.1%	31.4%	20.9%	47.6%	29.7%
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Fairbanks North Star Borough (AK)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	26.2%	21.4%	52.4%	23.8%
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Montgomery County (VA)	76.3%	0.0%	18.4%	5.3%	31.6%	18.4%	50.0%	58.3%	28.1%	13.7%	58.2%	36.7%
Nevada County (CA)	78.5%	0.0%	18.5%	3.1%	25.4%	12.7%	61.9%	71.4%	20.0%	27.5%	52.5%	42.5%
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort B Average	73.6%	4.9%	17.7%	3.8%	29.1%	10.7%	60.2%	51.3%	30.3%	18.9%	50.8%	38.1%
Cohort B Median	75.2%	4.0%	17.3%	3.1%	25.6%	11.1%	61.0%	52.1%	28.4%	18.4%	52.4%	38.3%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Renton (WA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33.0%	15.9%	51.1%	59.3%
Craven County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Platte County (MO)	90.7%	0.0%	9.3%	0.0%	24.1%	24.1%	51.9%	18.5%	29.5%	25.0%	45.5%	13.6%
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Boulder (CO)	89.4%	4.3%	4.3%	2.1%	29.8%	8.5%	61.7%	62.8%	15.6%	16.7%	67.8%	34.4%
Bradley County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Lewisville (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17.4%	5.8%	76.8%	20.3%
City of Elgin (IL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18.2%	8.3%	73.6%	39.1%
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Palm Beach (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	9.8%	58.8%	31.4%	23.5%
Flagler County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	24.7%	9.3%	66.0%	41.8%
City of Clearwater (FL)	84.2%	7.9%	5.3%	2.6%	10.5%	7.9%	81.6%	39.5%	21.9%	7.6%	70.5%	38.7%
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Norman (OK)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.2%	19.5%	49.4%	40.8%
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Hunterdon County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	44.1%	14.7%	41.2%	12.1%
City of Topeka (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	27.3%	21.6%	51.1%	12.4%
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of New Haven (CT)	81.0%	13.8%	5.2%	0.0%	17.5%	10.5%	71.9%	71.2%	29.1%	17.4%	53.5%	30.9%
City of Waco (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	27.9%	25.0%	47.1%	54.4%
Brunswick County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	19.7%	13.1%	67.2%	58.3%
City of Bellevue (WA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12.4%	7.5%	80.1%	56.3%
City of Savannah (GA)	60.8%	3.9%	29.4%	5.9%	17.6%	19.6%	62.7%	83.7%	35.3%	17.6%	47.1%	48.7%
Orange County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	36.1%	19.7%	44.3%	43.3%
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Escondido (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	37.9%	14.7%	47.4%	48.4%
City of Kansas City (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12.5%	30.4%	57.1%	29.3%
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Springfield (MA)	81.7%	9.8%	6.1%	2.4%	24.4%	12.8%	62.8%	41.2%	27.6%	25.8%	46.6%	31.6%
Ouachita Parish (LA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28.6%	29.8%	41.7%	30.4%
City of Alexandria (VA)	86.2%	3.6%	5.8%	4.3%	13.7%	7.2%	79.1%	56.7%	27.8%	5.1%	67.1%	45.2%
Catawba County (NC)	75.0%	7.1%	12.5%	5.4%	23.2%	5.4%	71.4%	28.1%	25.2%	13.4%	61.4%	29.5%
Martin County (FL)	55.4%	4.6%	38.5%	1.5%	30.8%	21.5%	47.7%	72.3%	66.2%	18.5%	15.4%	32.3%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Cary (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	32.1%	20.5%	47.4%	35.4%
Springfield (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.7%	30.7%	37.6%	60.4%
City of Salem (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.5%	20.4%	48.1%	47.2%
City of Fort Collins (CO)	92.5%	2.5%	2.5%	2.5%	23.1%	23.1%	53.8%	62.5%	35.2%	25.0%	39.8%	44.2%
City of Eugene (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.1%	18.9%	50.0%	32.7%
City of Oceanside (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	19.8%	19.2%	61.1%	47.9%
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Providence (RI)	64.1%	7.8%	21.9%	6.3%	20.3%	17.2%	62.5%	61.7%	24.0%	20.2%	55.8%	37.5%
Pitt County (NC)	78.9%	5.3%	15.8%	0.0%	30.8%	10.3%	59.0%	67.6%	19.4%	23.3%	57.3%	39.8%
City of Fort Lauderdale (FL)	91.2%	1.1%	6.6%	1.1%	38.2%	13.5%	48.3%	47.1%	32.1%	4.6%	63.4%	20.5%
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Sioux Falls (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	16.3%	24.5%	59.2%	29.2%
City of Tempe (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18.0%	10.8%	71.2%	34.9%
City of Salt Lake City (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	25.9%	31.5%	42.6%	26.2%
Richmond County (GA)	83.4%	3.3%	13.2%	0.0%	60.3%	8.6%	31.1%	45.7%	50.6%	18.6%	30.8%	40.2%
Montgomery County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18.8%	15.6%	65.6%	40.6%
Tuscaloosa County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of San Bernardino (CA)	91.7%	2.1%	2.1%	4.2%	16.3%	10.2%	73.5%	49.0%	24.1%	19.1%	56.8%	55.8%
Cabarrus County (NC)	80.6%	5.6%	12.5%	1.4%	22.5%	9.9%	67.6%	57.1%	21.5%	19.2%	59.3%	38.8%
City of Tacoma (WA)	94.7%	2.6%	2.6%	0.0%	13.2%	13.2%	73.7%	63.2%	25.0%	17.9%	57.1%	51.9%
Gaston County (NC)	76.1%	17.4%	6.5%	0.0%	13.0%	6.5%	80.4%	76.1%	26.1%	8.7%	65.2%	40.9%
New Hanover County (NC)	70.3%	0.0%	18.9%	10.8%	13.5%	5.4%	81.1%	47.4%	17.0%	15.1%	67.9%	25.0%
City of Garland (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	7.1%	11.9%	81.0%	53.7%
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort C Average	80.4%	5.4%	11.5%	2.7%	23.3%	12.4%	64.3%	55.3%	26.5%	18.6%	54.9%	38.1%
Cohort C Median	81.7%	4.3%	6.6%	2.1%	22.5%	10.3%	62.8%	57.1%	26.0%	18.5%	56.3%	39.0%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
City of Reno (NV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28.7%	21.7%	49.7%	63.3%
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Chandler (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18.5%	8.9%	72.6%	57.5%
Buncombe County (NC)	65.0%	5.0%	28.3%	1.7%	27.1%	13.6%	59.3%	44.1%	31.4%	20.9%	47.6%	29.7%
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jersey City (NJ)	59.1%	19.7%	7.6%	13.6%	9.7%	12.9%	77.4%	61.2%	19.2%	18.7%	62.1%	54.3%
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Johns County (FL)	75.0%	2.8%	16.7%	5.6%	16.7%	13.9%	69.4%	66.7%	18.4%	22.4%	59.2%	35.4%
Alachua County (FL)	42.9%	5.7%	32.9%	18.6%	43.5%	18.8%	37.7%	80.0%	26.0%	26.0%	47.9%	64.6%
Santa Cruz County (CA)	75.2%	6.4%	9.6%	8.8%	18.0%	9.8%	72.1%	57.5%	32.3%	14.2%	53.5%	45.3%
York County (SC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Orlando (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23.4%	6.4%	70.2%	32.6%
City of Lincoln (NE)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21.4%	27.1%	51.4%	51.4%
City of Greensboro (NC)	69.2%	6.4%	17.9%	6.4%	26.9%	14.1%	59.0%	50.6%	24.7%	24.7%	50.6%	23.6%
Leon County (FL)	70.3%	13.5%	13.5%	2.7%	41.7%	19.4%	38.9%	43.2%	32.7%	25.3%	42.0%	46.8%
City of Marquette (MI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.4%	8.1%	60.5%	8.1%
Greater Spartanburg Area (SC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30.8%	17.9%	51.3%	48.7%
Durham County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lexington-Fayette Urban County (KY)	89.2%	10.8%	0.0%	0.0%	10.5%	15.8%	73.7%	35.9%	27.9%	23.3%	48.8%	20.9%
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Riverside (CA)	84.1%	4.9%	8.5%	2.4%	32.9%	8.9%	58.2%	57.7%	39.5%	27.1%	33.3%	35.9%
Rutherford County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	22.3%	19.4%	58.3%	41.4%
City of Santa Ana (CA)	82.6%	7.0%	5.8%	4.7%	19.8%	3.5%	76.7%	61.6%	31.7%	11.1%	57.2%	42.1%
Cumberland County (NC)	73.5%	8.6%	17.9%	0.0%	21.9%	13.9%	64.2%	53.0%	21.8%	21.3%	57.0%	39.5%
Municipality of San Juan (PR)	77.8%	0.9%	20.9%	0.4%	22.0%	8.9%	69.2%	13.1%	33.3%	10.1%	56.6%	7.6%
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Washtenaw County (MI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	42.6%	9.3%	48.1%	40.7%
Hamilton County (TN)	67.3%	14.3%	16.3%	2.0%	26.0%	12.0%	62.0%	59.2%	26.6%	20.3%	53.1%	47.4%
Forsyth County (NC)	85.9%	0.0%	9.8%	4.3%	18.3%	3.2%	78.5%	58.1%	19.8%	18.9%	61.3%	34.5%
Collier County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Wichita (KS)	75.6%	2.2%	22.2%	0.0%	25.0%	18.2%	56.8%	41.9%	27.8%	21.3%	50.9%	35.9%
Placer County (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.3%	10.9%	57.8%	47.5%
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Manatee County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	29.8%	17.0%	53.2%	27.7%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event				Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
	Work	Vacation	Other									
Greater Flint Area (MI)	67.6%	2.7%	27.0%	2.7%	36.1%	36.1%	27.8%	32.4%	64.2%	21.7%	14.2%	29.9%
Clackamas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sarasota County (FL)	63.8%	8.6%	25.9%	1.7%	19.6%	12.5%	67.9%	43.4%	26.7%	15.0%	58.3%	16.7%
Monterey County (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.4%	18.3%	50.3%	42.0%
City of Atlanta (GA)	94.8%	3.2%	0.6%	1.3%	39.6%	7.8%	52.6%	17.5%	33.6%	25.0%	41.4%	15.7%
Morris County (NJ)	80.7%	9.1%	4.5%	5.7%	16.1%	3.4%	80.5%	51.2%	34.5%	10.9%	54.5%	37.0%
Cohort D Average	73.7%	6.9%	15.1%	4.4%	24.8%	13.0%	62.2%	48.9%	29.5%	18.1%	52.4%	37.5%
Cohort D Median	75.0%	6.4%	16.3%	2.7%	22.0%	12.9%	64.2%	51.2%	29.2%	19.2%	53.2%	38.3%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Camden County (NJ)	88.4%	2.3%	4.7%	4.7%	34.9%	2.3%	62.8%	26.8%	51.3%	11.3%	37.5%	27.2%
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Guilford County (NC)	73.3%	5.0%	16.8%	5.0%	24.2%	12.1%	63.6%	45.9%	24.6%	25.0%	50.4%	25.8%
Dane County (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	43.3%	24.8%	31.9%	48.9%
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Union County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	41.0%	23.1%	35.9%	30.4%
City of Albuquerque (NM)	87.8%	4.1%	6.1%	2.0%	38.0%	16.0%	46.0%	46.0%	34.2%	24.0%	41.8%	27.6%
City of Milwaukee (WI)	87.5%	4.2%	4.2%	4.2%	27.1%	14.6%	58.3%	42.2%	25.0%	23.3%	51.7%	31.4%
Washington County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	39.5%	11.2%	49.3%	35.3%
Johnson County (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	25.0%	20.0%	55.0%	72.5%
Ocean County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33.7%	13.7%	52.6%	66.0%
City of Louisville-Jefferson County (KY)	57.1%	11.9%	23.8%	7.1%	14.0%	18.6%	67.4%	52.4%	17.4%	20.1%	62.5%	29.2%
Monmouth County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33.3%	16.7%	50.0%	40.0%
City of Las Vegas (NV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	29.1%	16.3%	54.6%	32.5%
City of Portland (OR)	92.7%	3.6%	3.6%	0.0%	27.8%	21.3%	50.9%	41.7%	37.0%	24.8%	38.2%	36.9%
City of Nashville-Davidson County (TN)	47.5%	2.7%	48.6%	1.2%	24.9%	38.1%	37.0%	61.9%	38.1%	28.7%	33.2%	32.0%
Hudson County (NJ)	59.1%	19.7%	7.6%	13.6%	9.7%	12.9%	77.4%	61.2%	19.2%	18.7%	62.1%	54.3%
Jackson County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	11.6%	32.6%	55.8%	28.9%
City and County of Denver (CO)	87.4%	4.2%	4.7%	3.7%	21.2%	13.2%	65.6%	45.3%	17.6%	23.9%	58.5%	28.8%
Lee County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	20.5%	17.9%	61.5%	42.9%
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Multnomah County (OR)	92.7%	3.6%	3.6%	0.0%	27.8%	21.3%	50.9%	41.7%	37.0%	24.8%	38.2%	36.9%
Middlesex County (NJ)	85.9%	0.8%	7.0%	6.3%	10.1%	7.0%	82.9%	43.2%	19.5%	11.0%	69.5%	24.7%
City of Indianapolis (IN)	91.4%	0.0%	5.7%	2.9%	34.3%	17.1%	48.6%	51.4%	27.3%	36.7%	36.0%	38.7%
City and County of San Francisco (CA)	78.5%	9.6%	9.6%	2.3%	18.0%	15.7%	66.4%	58.8%	29.5%	21.9%	48.6%	35.6%
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Worth (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30.0%	15.4%	54.6%	54.8%
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Shelby County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23.9%	23.0%	53.2%	52.5%
Westchester County (NY)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.0%	11.9%	57.1%	28.0%
Pinellas County (FL)	85.4%	6.3%	4.2%	4.2%	13.0%	8.7%	78.3%	45.8%	23.6%	7.9%	68.5%	38.1%
Cohort E Average	79.6%	5.6%	10.7%	4.1%	23.2%	15.6%	61.2%	47.4%	29.4%	20.3%	50.3%	38.4%
Cohort E Median	86.7%	4.1%	5.9%	3.9%	24.6%	15.1%	63.2%	45.9%	29.3%	21.0%	52.1%	35.5%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only					
	Specifically for this Event				Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled
City of San José (CA)	83.3%	9.1%	4.5%	3.0%	21.2%	7.6%	71.2%	41.9%	24.0%	15.0%	61.0%	34.4%		
Pima County (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	39.4%	19.7%	40.9%	26.8%		
Montgomery County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	40.4%	10.1%	49.5%	13.3%		
Mecklenburg County (NC)	76.9%	11.5%	9.6%	1.9%	19.2%	23.1%	57.7%	51.0%	28.0%	28.0%	43.9%	44.0%		
Wake County (NC)	73.5%	7.5%	16.0%	3.0%	15.3%	6.1%	78.6%	63.2%	27.0%	19.8%	53.2%	32.7%		
Fairfax County (VA)	77.6%	5.3%	15.8%	1.3%	15.8%	13.2%	71.1%	64.5%	27.0%	27.0%	46.0%	34.7%		
Salt Lake County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	25.9%	31.5%	42.6%	26.2%		
Cuyahoga County (OH)	74.1%	12.1%	10.3%	3.4%	12.1%	6.9%	81.0%	57.6%	22.7%	16.4%	61.0%	48.1%		
Allegheny County (PA)	76.3%	7.9%	15.8%	0.0%	25.0%	10.0%	65.0%	36.8%	24.7%	25.3%	50.0%	24.6%		
City of Dallas (TX)	93.0%	2.7%	3.4%	1.0%	26.3%	13.5%	60.3%	30.6%	34.9%	18.0%	47.2%	23.7%		
Orange County (FL)	92.2%	2.2%	3.3%	2.2%	17.2%	3.4%	79.3%	48.9%	27.7%	7.1%	65.2%	34.8%		
City of San Diego (CA)	58.2%	3.6%	32.7%	5.5%	32.7%	19.2%	48.1%	69.8%	24.6%	21.3%	54.1%	41.1%		
Hillsborough County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a		
Palm Beach County (FL)	53.6%	2.9%	38.0%	5.5%	20.3%	18.2%	61.5%	60.7%	20.5%	27.1%	52.4%	30.2%		
City of San Antonio (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	20.0%	22.4%	57.6%	44.4%		
Sacramento County (CA)	71.7%	1.9%	20.8%	5.7%	20.8%	11.3%	67.9%	44.2%	21.5%	20.3%	58.2%	34.9%		
City and County of Philadelphia (PA)	72.3%	8.5%	12.8%	6.4%	25.5%	25.5%	48.9%	50.0%	36.1%	31.9%	31.9%	54.2%		
City of Phoenix (AZ)	71.4%	5.7%	14.3%	8.6%	24.3%	8.1%	67.6%	43.8%	22.6%	17.7%	59.7%	45.7%		
Santa Clara County (CA)	83.8%	7.5%	6.3%	2.5%	17.5%	6.3%	76.3%	48.0%	25.2%	14.5%	60.3%	37.7%		
Broward County (FL)	83.0%	1.6%	11.7%	3.7%	28.8%	9.2%	62.0%	52.0%	24.9%	13.9%	61.1%	32.5%		
San Bernardino County (CA)	86.0%	5.3%	3.5%	5.3%	15.8%	14.0%	70.2%	48.3%	26.4%	18.1%	55.6%	55.5%		
Clark County (NV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	29.5%	17.1%	53.4%	33.1%		
City of Houston (TX)	88.7%	2.8%	5.6%	2.8%	38.0%	21.1%	40.8%	32.4%	30.3%	20.4%	49.3%	25.5%		
Riverside County (CA)	71.0%	5.6%	19.4%	4.0%	34.7%	14.0%	51.2%	63.3%	38.1%	22.6%	39.3%	38.0%		
Miami-Dade County (FL)	76.3%	1.8%	19.3%	2.6%	16.1%	10.7%	73.2%	60.2%	33.5%	18.2%	48.3%	34.0%		
San Diego County (CA)	59.8%	6.6%	27.0%	6.6%	27.7%	16.8%	55.5%	65.8%	28.2%	14.8%	57.0%	44.5%		
Harris County (TX)	88.7%	2.8%	5.6%	2.8%	38.0%	21.1%	40.8%	32.4%	30.3%	20.4%	49.3%	25.5%		
Cohort F Average	76.7%	5.5%	14.1%	3.7%	23.4%	13.3%	63.2%	50.7%	28.2%	19.9%	51.9%	35.4%		
Cohort F Median	76.3%	5.3%	12.8%	3.0%	21.2%	13.2%	65.0%	50.0%	27.0%	19.7%	52.8%	34.5%		

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Oregon Border Region	89.4%	7.1%	1.2%	2.4%	28.2%	9.4%	62.4%	40.0%	45.1%	10.8%	44.1%	16.5%
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oregon's Adventure Coast	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	24.2%	40.3%	35.5%	30.6%
Southern Oregon: Ashland/Talent/Jacksonville	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	29.2%	33.0%	37.7%	25.7%
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
The Gorge (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	39.7%	20.6%	39.7%	37.5%
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Aberdeen Region (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	47.5%	23.0%	29.5%	21.3%
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Valley Region (NH/VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	27.9%	16.3%	55.8%	45.0%
Monadnock Region (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23.0%	21.3%	55.7%	1.7%
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Burlington Area (VT)	66.7%	3.7%	25.9%	3.7%	31.5%	13.0%	55.6%	49.1%	24.6%	24.6%	50.8%	32.5%
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34.8%	18.2%	47.0%	55.4%
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cedar Valley Region (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33.8%	21.1%	45.1%	32.2%
Central Oregon Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	31.0%	25.9%	43.1%	48.2%
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southwest Tennessee Development District	71.8%	6.4%	16.7%	5.1%	24.7%	23.4%	51.9%	57.9%	34.2%	24.0%	41.9%	30.6%
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southeastern Connecticut Region	83.3%	2.4%	14.3%	0.0%	16.7%	26.2%	57.1%	58.5%	20.0%	24.0%	56.0%	32.5%
Shoreline and River Valley Region (CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Peninsula of Michigan	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30.1%	7.5%	62.4%	11.8%
Greater Waterbury Region (CT)	76.7%	19.2%	1.4%	2.7%	27.1%	8.6%	64.3%	24.7%	24.6%	11.2%	64.2%	27.1%
Quad Cities Region (IA/IL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23.4%	26.9%	49.7%	43.0%
Greater Peoria Area (IL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	25.0%	23.9%	51.1%	37.9%
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Connecticut Region	82.5%	2.5%	15.0%	0.0%	17.5%	25.0%	57.5%	61.5%	19.5%	24.7%	55.8%	31.6%
South Central Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34.3%	12.9%	52.9%	15.9%
Coachella Valley Region (CA)	45.2%	7.1%	40.5%	7.1%	38.1%	23.8%	38.1%	73.8%	36.7%	18.1%	45.2%	40.0%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Arkansas Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28.0%	16.0%	56.0%	28.0%
Northeast Prosperity Zone (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	20.0%	21.7%	58.3%	42.1%
The Eastside (King County, WA)	73.7%	15.8%	10.5%	0.0%	12.2%	7.3%	80.5%	51.4%	18.4%	13.0%	68.6%	55.6%
Greater Des Moines Region (IA)	63.9%	5.6%	22.2%	8.3%	20.7%	10.3%	69.0%	65.2%	30.2%	25.0%	44.8%	17.5%
Greater New Haven Region (CT)	81.9%	11.1%	5.6%	1.4%	15.5%	11.3%	73.2%	69.8%	28.9%	18.3%	52.7%	34.0%
Northwestern Prosperity Zone (NC)	62.8%	2.1%	30.9%	4.3%	23.1%	14.3%	62.6%	41.9%	25.2%	19.6%	55.3%	31.7%
Southeast Tennessee Development District	65.9%	9.8%	22.0%	2.4%	23.8%	7.1%	69.0%	61.0%	28.5%	20.5%	51.0%	49.8%
Greater Knoxville Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21.6%	32.4%	45.9%	50.0%
Western Prosperity Zone (NC)	47.2%	5.6%	47.2%	0.0%	31.4%	11.4%	57.1%	51.4%	30.2%	20.5%	49.3%	30.1%
Lehigh Valley Region (PA)	71.9%	9.4%	15.6%	3.1%	29.0%	9.7%	61.3%	63.6%	18.8%	23.2%	58.0%	40.5%
Pikes Peak Region (CO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	19.9%	24.7%	55.5%	64.9%
Coastal Fairfield County Region (CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	27.6%	16.2%	56.2%	53.3%
Greater Fort Wayne Area (IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	24.7%	23.6%	51.7%	35.6%
Greater Sarasota/Bradenton Area (FL)	61.1%	11.1%	22.2%	5.6%	16.7%	16.7%	66.7%	66.7%	28.6%	13.6%	57.8%	26.5%
Sandhills Prosperity Zone (NC)	69.4%	8.9%	21.8%	0.0%	21.0%	15.3%	63.7%	60.5%	18.4%	22.6%	59.0%	46.2%
West Valley Region (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18.4%	17.5%	64.1%	59.4%
Greater Hartford Region (CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21.2%	24.2%	54.5%	36.5%
Dayton Region (OH)	87.0%	2.2%	8.7%	2.2%	15.6%	8.9%	75.6%	36.2%	25.6%	20.3%	54.2%	21.9%
Memphis Area Association of Governments (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23.3%	22.5%	54.2%	52.6%
Southeast Prosperity Zone (NC)	65.7%	8.6%	22.9%	2.9%	8.3%	13.9%	77.8%	61.1%	20.4%	13.4%	66.2%	38.8%
Richmond & Tri-Cities Region (VA)	78.4%	8.1%	13.5%	0.0%	27.0%	13.5%	59.5%	78.4%	23.8%	23.8%	52.4%	43.5%
Greater Fairfax Area (VA)	79.5%	4.5%	14.3%	1.8%	16.1%	8.0%	75.9%	66.1%	28.3%	22.5%	49.1%	39.0%
South Hampton Roads Area (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30.5%	21.4%	48.1%	33.8%
East Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	32.3%	17.4%	50.3%	35.4%
Greater St. Louis Area (MO)	74.6%	4.8%	14.3%	6.3%	14.3%	11.1%	74.6%	41.3%	15.5%	16.4%	68.1%	36.6%
Western New York Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23.2%	34.1%	42.7%	49.4%
Greater Jacksonville Region (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	22.1%	22.9%	55.0%	39.7%
Piedmont-Triad Prosperity Zone (NC)	74.8%	1.6%	18.1%	5.5%	16.4%	7.0%	76.6%	57.6%	24.4%	21.1%	54.5%	30.4%
Greater Kansas City Metropolitan Area (MO/KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23.8%	24.7%	51.5%	37.6%
Greater Portland Area (OR)	86.0%	2.0%	12.0%	0.0%	25.0%	12.5%	62.5%	50.0%	35.6%	18.8%	45.6%	36.8%
Greater Nashville Regional Council (TN)	34.1%	3.3%	61.6%	0.9%	21.4%	44.8%	33.8%	75.8%	31.7%	21.1%	47.2%	34.7%
Greater Tampa/St. Petersburg Area (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	22.3%	7.4%	70.3%	40.5%
Southwestern Prosperity Zone (NC)	78.0%	4.0%	16.0%	2.0%	16.0%	20.0%	64.0%	72.9%	24.0%	17.7%	58.2%	44.2%
North Central Prosperity Zone (NC)	73.2%	6.0%	19.6%	1.2%	14.5%	6.0%	79.5%	65.6%	25.9%	15.5%	58.5%	33.4%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Long Island (NY)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	46.2%	14.1%	39.7%	32.9%
Greater Philadelphia Region (PA)	61.0%	12.2%	19.5%	7.3%	19.5%	26.8%	53.7%	61.9%	34.0%	23.3%	42.7%	51.9%
Central Florida Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23.9%	6.1%	70.0%	36.6%
Inland Empire Region (CA)	70.6%	5.0%	20.2%	4.2%	31.9%	12.9%	55.2%	62.7%	32.5%	20.4%	47.0%	45.3%
Greater Houston Region (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	32.5%	20.4%	47.1%	25.9%
Dallas-Fort Worth-Arlington MSA (TX)	70.3%	4.7%	21.9%	3.1%	15.9%	9.5%	74.6%	47.5%	29.6%	15.7%	54.7%	30.5%
Regional Average	70.6%	6.7%	19.8%	2.9%	21.3%	14.8%	63.9%	57.7%	27.5%	20.4%	52.2%	36.5%
Regional Median	71.9%	5.6%	18.1%	2.4%	20.7%	12.5%	63.7%	61.0%	25.7%	20.9%	52.6%	36.5%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

ENTIRE STATES All Populations Number of Communities = 21	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
State of Vermont	70.2%	3.5%	24.6%	1.8%	28.1%	19.3%	52.6%	63.0%	28.9%	20.6%	50.5%	36.5%
State of North Dakota	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	38.5%	13.5%	48.1%	75.0%
State of South Dakota	48.8%	4.9%	41.5%	4.9%	65.9%	9.8%	24.4%	41.5%	51.4%	16.4%	32.2%	22.5%
State of Delaware	95.1%	2.4%	0.0%	2.4%	34.1%	4.9%	61.0%	29.3%	36.8%	13.5%	49.7%	27.6%
State of Idaho	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
State of New Mexico	33.1%	2.5%	63.7%	0.6%	21.6%	31.8%	46.6%	67.3%	34.0%	24.9%	41.1%	29.0%
State of Arkansas	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	27.3%	12.1%	60.6%	28.8%
State of Nevada	56.8%	10.8%	29.7%	2.7%	34.3%	40.0%	25.7%	72.2%	28.7%	18.8%	52.5%	41.6%
State of Iowa	66.7%	6.3%	18.8%	8.3%	16.7%	19.0%	64.3%	32.5%	33.8%	20.6%	45.7%	29.9%
State of Utah	14.8%	1.9%	81.5%	1.9%	35.2%	44.4%	20.4%	81.5%	31.1%	26.6%	42.3%	42.2%
Commonwealth of Puerto Rico	61.9%	3.2%	33.3%	1.6%	24.2%	11.3%	64.5%	45.0%	18.5%	9.8%	71.7%	30.5%
State of Connecticut	80.5%	6.1%	9.8%	3.7%	24.1%	20.3%	55.7%	60.0%	26.0%	15.9%	58.1%	39.3%
State of Oregon	78.9%	4.2%	15.7%	1.2%	29.2%	16.8%	54.0%	47.5%	33.5%	20.4%	46.2%	37.5%
State of Wisconsin	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33.6%	22.1%	44.2%	42.0%
State of Missouri	73.3%	4.0%	17.3%	5.3%	26.9%	17.3%	55.8%	51.0%	21.4%	21.9%	56.7%	38.4%
State of Tennessee	35.9%	5.4%	57.1%	1.5%	22.2%	38.7%	39.1%	76.2%	30.1%	20.4%	49.5%	39.0%
State of Arizona	61.1%	3.5%	33.6%	1.8%	24.1%	17.2%	58.6%	62.1%	26.1%	15.4%	58.5%	43.7%
State of New Jersey	55.9%	13.2%	19.1%	11.8%	20.0%	12.3%	67.7%	54.7%	26.6%	12.6%	60.8%	42.5%
State of North Carolina	62.5%	4.3%	30.5%	2.7%	22.0%	17.6%	60.4%	63.9%	22.9%	17.5%	59.7%	39.6%
State of Georgia	72.4%	6.1%	19.4%	2.0%	43.3%	18.6%	38.1%	55.2%	41.0%	16.6%	42.4%	36.0%
State of Florida	38.8%	4.7%	50.1%	6.3%	25.8%	21.3%	52.9%	63.4%	28.2%	16.5%	55.3%	39.8%
Statewide Average	59.2%	5.1%	32.1%	3.6%	29.3%	21.2%	49.5%	56.8%	30.9%	17.8%	51.3%	38.1%
Statewide Median	61.9%	4.3%	29.7%	2.4%	25.8%	18.6%	54.0%	60.0%	29.5%	17.0%	50.1%	38.7%

TABLE 59:
Primary Reason for Visit and Willingness to Travel for Arts Activities—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Torrington (Torrington, CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	36.2%	19.1%	44.7%	55.6%
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oceanside Cultural District (Oceanside, CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21.8%	19.7%	58.5%	48.3%
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cool Spring Downtown District (Fayetteville, NC)	68.4%	12.3%	19.3%	0.0%	14.0%	22.8%	63.2%	66.7%	24.7%	15.3%	60.0%	53.0%
Downtown Las Vegas (Las Vegas, NV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	29.3%	10.3%	60.3%	27.6%
Arts Campus Fort Wayne (Fort Wayne, IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	24.6%	24.6%	50.9%	32.8%
Salt Lake Cultural Core (Salt Lake City, UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	26.3%	32.3%	41.4%	24.2%
Grand Center Arts District (St. Louis, MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14.6%	2.9%	82.5%	49.5%
Dallas Arts District (Dallas, TX)	93.1%	1.2%	4.6%	1.2%	26.7%	16.3%	57.0%	29.1%	40.0%	15.4%	44.6%	15.4%
Balboa Park Cultural District (San Diego, CA)	50.0%	2.6%	44.7%	2.6%	41.7%	25.0%	33.3%	76.3%	28.0%	29.7%	42.4%	31.9%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	95.3%	2.3%	0.0%	2.3%	54.8%	16.7%	28.6%	11.6%	44.8%	21.9%	33.3%	6.3%
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Arts District Average	76.7%	4.6%	17.2%	1.5%	34.3%	20.2%	45.5%	45.9%	29.0%	19.1%	51.9%	34.4%
Arts District Median	80.7%	2.5%	12.0%	1.7%	34.2%	19.7%	45.2%	47.9%	27.1%	19.4%	47.8%	32.3%

Overall Averages for the 31,762 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County												
Average of All Audience Surveys	74.6%	5.3%	17.1%	3.1%	23.9%	14.0%	62.2%	51.3%	29.9%	19.0%	51.0%	37.0%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 60:

Primary Reason for Visit and Willingness to Travel for Arts Activities by Race/Ethnicity— All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the primary reason that non-residents reported they traveled to the community where they were surveyed, and the willingness to travel to experience the arts and culture (reported by both non-residents and residents), in each participating community during 2022-23 according to the race/ethnicity categories with which the audience-intercept survey respondents identify. Survey respondents were able to select multiple categories.

Column Two:

The percentage of non-resident respondents who identify with this race/ethnicity category who reported that "I am here specifically to attend this performance, event, exhibit, venue, or facility."

Column Three:

The percentage of non-resident respondents who identify with this race/ethnicity category who reported that "I work here or I traveled here for a work-related reason, but I live somewhere else."

Column Four:

The percentage of non-resident respondents who identify with this race/ethnicity category who reported that "I am here on a vacation, holiday, or personal trip (not specifically related to this activity)."

Column Five:

The percentage of non-resident respondents who identify with this race/ethnicity category who chose the "Not listed above" answer option.

Column Six:

The percentage of non-resident respondents who identify with this race/ethnicity category who reported that, if the arts or cultural activity where they were surveyed was not available in the community where they were surveyed, "I would have skipped the arts or cultural activity altogether."

Column Seven:

The percentage of non-resident respondents who identify with this race/ethnicity category who reported that, "I would have replaced it with a different activity in this community."

Column Eight:

The percentage of non-resident respondents who identify with this race/ethnicity category who reported that, "I would have traveled to a different community to attend a similar arts or cultural activity."

Column Nine:

The percentage of non-resident respondents who identify with this race/ethnicity category who reported it was their first time attending the specific activity or venue where they were surveyed.

Column Ten:

The percentage of resident respondents who identify with this race/ethnicity category who reported that, if the arts or cultural activity where they were surveyed was not available in the community where they were surveyed, "I would have skipped the arts or cultural activity altogether."

Column Eleven:

The percentage of resident respondents who identify with this race/ethnicity category who reported that, "I would have replaced it with a different activity in this community."

Column Twelve:

The percentage of resident respondents who identify with this race/ethnicity category who reported that, "I would have traveled to a different community to attend a similar arts or cultural activity."

Column Thirteen:

The percentage of resident respondents who identify with this race/ethnicity category who reported it was their first time attending the specific activity or venue where they were surveyed.

TABLE 6o:**Primary Reason for Visit and Willingness to Travel for Arts Activities by Race/Ethnicity—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

RACIAL/ETHNIC CATEGORY	NON-RESIDENT Attendees Only				NON-RESIDENT Attendees Only				RESIDENT Attendees Only			
	Specifically for this Event	Work	Vacation	Other	Skipped	Replaced	Traveled	First Time	Skipped	Replaced	Traveled	First Time
American Indian or Alaska Native or Indigenous	74.8%	6.4%	14.4%	4.3%	25.4%	11.2%	63.4%	52.3%	32.0%	17.1%	50.9%	35.1%
Arab or Middle Eastern or North African	74.8%	4.7%	18.0%	2.5%	23.3%	14.0%	62.7%	53.3%	28.5%	19.6%	51.9%	41.1%
Asian or Asian American	71.2%	6.5%	19.7%	2.7%	21.8%	15.5%	62.7%	57.9%	28.4%	19.0%	52.6%	40.5%
Black or African American	76.5%	6.4%	13.5%	3.7%	21.8%	12.1%	66.2%	53.1%	26.6%	19.1%	54.3%	38.6%
Hispanic or Latino/Latina/Latinx or Spanish Origin	75.4%	5.2%	16.2%	3.1%	22.8%	12.8%	64.4%	55.4%	27.5%	18.6%	53.9%	40.6%
Native Hawaiian or Pacific Islander	71.5%	6.7%	18.7%	3.1%	20.9%	20.1%	59.0%	54.8%	32.0%	18.8%	49.2%	37.2%
White or Caucasian or European American	77.2%	3.6%	16.4%	2.7%	24.4%	12.2%	63.4%	45.4%	31.3%	18.8%	49.9%	26.8%
I prefer to self identify	75.5%	3.9%	16.0%	4.6%	23.0%	12.7%	64.4%	49.5%	29.9%	15.9%	54.2%	31.4%
Any BIPOC and ALAANA	75.0%	5.9%	15.9%	3.3%	22.6%	13.1%	64.3%	54.5%	28.0%	18.8%	53.2%	39.2%
White Only	77.4%	3.5%	16.4%	2.7%	24.7%	12.1%	63.2%	44.9%	31.4%	18.8%	49.7%	26.2%

TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the annual household income that was reported by arts and cultural attendees in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Non-residents are attendees who live outside the county in which the activity took place. Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident survey respondents who reported an annual household income of less than \$30,000.

Column Three:

The percentage of resident survey respondents who reported an annual household income of \$30,000 to \$59,999.

Column Four:

The percentage of resident survey respondents who reported an annual household income of \$60,000 to \$99,999.

Column Five:

The percentage of resident survey respondents who reported an annual household income of \$100,000 to \$149,999.

Column Six:

The percentage of resident survey respondents who reported an annual household income of \$150,000 to \$199,999.

Column Seven:

The percentage of resident survey respondents who reported an annual household income of \$200,000 or more.

Column Eight:

The percentage of non-resident survey respondents who reported an annual household income of less than \$30,000.

Column Nine:

The percentage of non-resident survey respondents who reported an annual household income of \$30,000 to \$59,999.

Column Ten:

The percentage of non-resident survey respondents who reported an annual household income of \$60,000 to \$99,999.

Column Eleven:

The percentage of non-resident survey respondents who reported an annual household income of \$100,000 to \$149,999.

Column Twelve:

The percentage of non-resident survey respondents who reported an annual household income of \$150,000 to \$199,999.

Column Thirteen:

The percentage of non-resident survey respondents who reported an annual household income of \$200,000 or more.

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Tyrrell County (NC)	12.2%	32.7%	32.7%	10.2%	8.2%	4.1%	15.6%	19.7%	25.4%	21.7%	8.6%
Taos County (NM)	13.0%	22.8%	21.8%	19.7%	10.4%	12.4%	3.8%	11.0%	21.7%	26.3%	16.4%	20.7%
Town of Hillsborough (NC)	7.7%	21.8%	22.6%	30.3%	9.4%	8.1%	8.0%	21.9%	29.9%	19.7%	8.8%	11.7%
Harney County (OR)	20.4%	51.0%	22.4%	4.1%	0.0%	2.0%	4.8%	38.1%	33.3%	23.8%	0.0%	0.0%
City of Monmouth (OR)	21.1%	22.5%	25.4%	19.0%	8.8%	3.2%	17.3%	22.6%	22.6%	19.6%	10.7%	7.1%
City of Sedona (AZ)	4.9%	12.7%	21.6%	24.1%	13.1%	23.7%	3.4%	10.2%	11.9%	25.0%	15.9%	33.5%
City of Yankton (SD)	2.8%	15.4%	35.7%	23.8%	9.1%	13.3%	11.5%	15.4%	46.2%	19.2%	3.8%	3.8%
City of Falls Church (VA)	3.6%	1.8%	10.9%	18.2%	18.2%	47.3%	1.0%	7.1%	14.3%	29.6%	19.4%	28.6%
City of Jamestown (ND)	8.2%	17.4%	37.0%	18.5%	12.0%	7.1%	17.2%	6.9%	20.7%	31.0%	13.8%	10.3%
Rutland County (VT)	7.6%	16.9%	36.0%	23.8%	8.8%	7.0%	5.6%	16.8%	28.0%	26.8%	11.6%	11.2%
Town of Elkton (MD)	8.0%	12.1%	34.7%	24.2%	14.8%	6.2%	3.2%	12.0%	26.4%	28.8%	23.2%	6.4%
City of Waterville (ME)	13.2%	19.8%	30.0%	21.1%	10.6%	5.3%	8.7%	20.8%	30.7%	21.2%	7.4%	11.3%
City of Pendleton (OR)	7.2%	19.1%	38.8%	22.1%	8.3%	4.4%	4.6%	12.6%	41.4%	33.3%	4.6%	3.4%
Haywood County (TN)	8.2%	24.5%	31.7%	16.3%	11.1%	8.2%	9.4%	33.0%	25.6%	18.7%	8.9%	4.4%
City of Hannibal (MO)	3.9%	50.8%	36.4%	6.9%	1.3%	0.7%	0.0%	55.6%	30.9%	11.1%	1.2%	1.2%
Johnson County (TN)	13.2%	26.5%	30.5%	20.4%	6.9%	2.4%	11.0%	26.6%	29.9%	15.6%	7.1%	9.7%
City of Safety Harbor (FL)	0.0%	6.1%	42.4%	30.3%	12.1%	9.1%	6.5%	19.4%	19.4%	19.4%	25.8%	9.7%
City of Tullahoma (TN)	8.0%	19.6%	35.7%	20.1%	9.6%	7.0%	6.2%	19.9%	32.3%	28.6%	5.6%	7.5%
City of Coralville (IA)	14.3%	14.3%	0.0%	57.1%	0.0%	14.3%	0.0%	16.7%	33.3%	50.0%	0.0%	0.0%
Town of Carrboro (NC)	10.4%	16.5%	24.7%	22.5%	11.3%	14.7%	5.0%	20.9%	36.7%	17.3%	10.1%	10.1%
City of Coronado (CA)	3.5%	7.9%	20.3%	26.3%	17.8%	24.2%	4.4%	9.9%	18.7%	23.1%	19.8%	24.2%
City of Laguna Beach (CA)	3.7%	8.8%	14.6%	21.8%	18.4%	32.7%	1.3%	5.0%	22.5%	16.3%	17.5%	37.5%
City of Newberg (OR)	9.4%	14.3%	26.8%	31.3%	10.3%	8.0%	14.9%	10.5%	26.3%	18.4%	17.5%	12.3%
City of Fairfax (VA)	3.3%	3.3%	21.9%	26.0%	18.2%	27.3%	7.0%	12.3%	15.8%	35.1%	7.0%	22.8%
City of Brookings (SD)	9.1%	21.5%	34.7%	20.9%	9.4%	4.4%	9.5%	23.2%	31.5%	14.9%	15.5%	5.4%
Macon County (TN)	16.0%	23.5%	42.0%	12.3%	2.5%	3.7%	12.2%	24.5%	28.6%	24.5%	10.2%	0.0%
City of Paducah (KY)	4.9%	17.9%	30.7%	22.8%	10.3%	13.4%	9.5%	17.3%	29.5%	23.0%	13.3%	7.3%
City of Tarpon Springs (FL)	5.3%	14.4%	28.8%	23.5%	11.4%	16.7%	7.2%	22.5%	23.9%	27.5%	12.3%	6.5%
McNairy County (TN)	15.8%	25.8%	24.9%	18.7%	6.7%	8.1%	8.0%	33.6%	32.7%	17.7%	3.5%	4.4%
City of Mason City (IA)	8.6%	25.7%	31.4%	21.5%	5.1%	7.8%	9.7%	18.9%	29.0%	26.7%	8.3%	7.4%
Door County (WI)	6.4%	14.0%	24.0%	26.8%	13.2%	15.6%	4.0%	10.8%	25.6%	28.3%	14.2%	17.2%
City of Winter Park (FL)	8.6%	12.1%	33.1%	17.9%	12.1%	16.3%	9.5%	21.2%	22.2%	24.3%	11.1%	11.6%
City of Dover (NH)	5.3%	15.5%	28.8%	26.7%	12.5%	11.2%	7.2%	13.1%	22.9%	28.4%	13.6%	14.8%
Transylvania County (NC)	13.3%	8.9%	33.3%	20.0%	17.8%	6.7%	11.5%	19.2%	26.9%	19.2%	7.7%	15.4%
City of West Hollywood (CA)	17.9%	20.6%	23.6%	15.5%	10.7%	11.7%	16.0%	13.0%	27.5%	18.3%	14.5%	10.7%
Clatsop County (OR)	8.5%	23.5%	27.0%	24.5%	10.1%	6.4%	5.9%	15.1%	30.6%	23.8%	11.7%	13.0%

TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Columbia (TN)	10.1%	13.5%	44.9%	16.9%	12.4%	2.2%	8.8%	16.5%	30.8%	24.2%	12.1%
City of Marion (IA)	7.1%	14.8%	31.0%	22.6%	14.8%	9.7%	15.0%	30.0%	30.0%	10.0%	0.0%	15.0%
Summit County (UT)	3.2%	6.8%	17.6%	20.8%	16.0%	35.6%	6.3%	13.3%	18.8%	20.8%	12.8%	28.3%
Sullivan County (NH)	11.0%	22.0%	38.3%	17.8%	5.0%	5.8%	8.3%	17.0%	31.2%	23.2%	11.6%	8.7%
Monroe County (TN)	18.5%	24.5%	22.7%	22.2%	4.6%	7.4%	11.2%	28.1%	36.0%	16.9%	3.4%	4.5%
City of Cleveland (TN)	10.5%	25.0%	34.3%	17.9%	6.9%	5.3%	9.2%	20.8%	31.8%	21.4%	11.0%	5.8%
Lincoln County (OR)	9.6%	25.5%	28.9%	20.3%	9.2%	6.6%	5.6%	15.4%	32.8%	26.9%	10.8%	8.5%
Cohort A Average	9.2%	18.9%	28.7%	21.6%	10.2%	11.3%	8.0%	19.0%	27.6%	23.2%	10.7%	11.4%
Cohort A Median	8.5%	17.9%	30.0%	21.1%	10.3%	8.0%	8.0%	17.3%	28.6%	23.1%	11.0%	9.7%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Joplin (MO)	15.0%	24.2%	28.2%	16.2%	7.7%	8.7%	18.8%	19.4%	27.8%	24.3%	4.2%
City of Florissant (MO)	9.3%	20.4%	33.3%	24.1%	9.3%	3.7%	5.7%	21.6%	29.5%	20.5%	13.6%	9.1%
McMinn County (TN)	8.6%	18.0%	32.7%	27.0%	7.5%	6.1%	8.5%	19.0%	30.4%	23.1%	9.7%	9.3%
City of Watsonville (CA)	9.8%	16.5%	29.8%	23.1%	10.9%	9.8%	9.2%	15.1%	37.8%	18.5%	15.1%	4.2%
Lafayette County (MS)	12.2%	21.4%	29.3%	20.3%	10.0%	6.8%	9.6%	24.8%	29.1%	22.2%	8.9%	5.3%
Columbus County (NC)	6.7%	46.2%	33.5%	10.4%	2.7%	0.5%	1.4%	24.3%	42.9%	20.0%	8.6%	2.9%
Watauga County (NC)	21.1%	16.1%	27.1%	18.5%	7.1%	10.1%	16.8%	13.0%	23.2%	16.8%	10.8%	19.5%
Mercer County (WV)	18.7%	28.8%	27.4%	13.9%	8.3%	2.9%	13.9%	31.7%	27.8%	15.5%	5.2%	6.0%
City of Dubuque (IA)	6.0%	19.5%	28.4%	28.0%	9.8%	8.3%	6.9%	19.1%	28.3%	21.4%	13.3%	11.0%
City of Ocala (FL)	12.0%	29.3%	28.3%	16.2%	9.6%	4.6%	6.9%	17.0%	34.6%	16.4%	12.6%	12.6%
Town of Chapel Hill (NC)	17.1%	13.0%	21.9%	16.4%	8.2%	23.3%	9.3%	23.4%	15.9%	29.9%	8.4%	13.1%
City of National City (CA)	28.2%	19.2%	23.1%	19.6%	4.7%	5.1%	25.0%	25.0%	25.0%	25.0%	0.0%	0.0%
City of Encinitas (CA)	6.1%	10.8%	19.4%	24.4%	13.6%	25.8%	11.5%	15.4%	30.8%	7.7%	19.2%	15.4%
City of Grand Junction (CO)	13.9%	26.2%	33.5%	16.6%	5.1%	4.6%	8.8%	31.9%	28.3%	16.8%	8.0%	6.2%
City of Cheyenne (WY)	8.5%	18.6%	28.3%	20.2%	15.5%	8.9%	5.7%	17.1%	40.0%	22.9%	5.7%	8.6%
City of Santa Cruz (CA)	8.5%	14.9%	25.2%	22.3%	12.9%	16.2%	6.4%	15.7%	26.7%	19.8%	12.8%	18.6%
Hamblen County (TN)	18.2%	29.4%	27.7%	17.1%	4.9%	2.7%	9.0%	27.4%	31.4%	18.8%	7.2%	6.3%
City of Redmond (WA)	7.7%	9.9%	18.1%	22.0%	12.6%	29.7%	24.0%	24.0%	12.0%	24.0%	8.0%	8.0%
Town of Jupiter (FL)	5.3%	6.6%	25.1%	19.8%	18.3%	24.9%	4.4%	11.2%	26.5%	21.3%	17.8%	18.9%
City of Ames (IA)	12.7%	14.0%	24.1%	24.1%	12.2%	12.9%	7.3%	9.8%	29.0%	27.5%	16.1%	10.4%
City of Portland (ME)	6.6%	11.8%	31.0%	22.1%	14.8%	13.7%	4.7%	17.8%	30.2%	18.6%	14.0%	14.7%
City of Jackson (TN)	6.8%	24.5%	23.5%	21.4%	12.6%	11.3%	6.9%	26.7%	24.8%	24.3%	9.9%	7.4%
Wilkes County (NC)	3.7%	19.8%	24.7%	22.2%	18.5%	11.1%	12.5%	25.0%	29.2%	16.7%	4.2%	12.5%
City of Eau Claire (WI)	6.5%	16.3%	29.2%	28.8%	10.5%	8.7%	4.8%	17.6%	31.9%	25.3%	14.3%	6.2%
Greene County (TN)	3.8%	16.5%	42.9%	15.8%	11.3%	9.8%	5.1%	12.8%	25.6%	20.5%	30.8%	5.1%
Carteret County (NC)	4.5%	24.7%	25.6%	28.9%	9.1%	7.1%	4.4%	15.4%	33.0%	26.4%	14.3%	6.6%
City of Walnut Creek (CA)	2.2%	4.9%	18.2%	24.3%	18.2%	32.1%	2.4%	8.2%	15.5%	22.3%	16.6%	35.1%
Island of Kaua'i (HI)	9.6%	26.1%	27.0%	23.5%	10.4%	3.5%	5.3%	13.2%	26.3%	31.6%	23.7%	0.0%
Walton County (FL)	0.8%	4.3%	13.0%	18.5%	18.1%	45.3%	1.5%	4.5%	13.1%	19.0%	15.7%	46.3%
Chatham County (NC)	14.1%	24.2%	27.3%	18.2%	8.1%	8.1%	7.4%	14.7%	27.6%	22.4%	13.1%	14.7%
City of Flagstaff (AZ)	12.4%	17.7%	26.7%	25.6%	10.4%	7.3%	12.2%	16.0%	27.5%	21.4%	10.7%	12.2%
City of Rapid City (SD)	11.7%	39.0%	33.5%	7.8%	5.7%	2.3%	13.2%	31.3%	35.7%	9.9%	9.3%	0.5%
City of Missoula (MT)	16.8%	23.9%	27.2%	18.9%	7.5%	5.6%	16.5%	24.0%	21.5%	19.8%	8.3%	9.9%
Wilson County (NC)	10.7%	22.9%	24.8%	21.2%	8.6%	11.8%	9.7%	21.3%	29.5%	18.6%	14.3%	6.6%
Caldwell County (NC)	11.0%	22.2%	33.7%	22.7%	6.8%	3.6%	10.2%	16.5%	26.7%	23.0%	12.1%	11.5%
City of Sioux City (IA)	8.5%	22.2%	36.4%	16.5%	9.1%	7.4%	11.1%	28.9%	27.8%	16.7%	7.8%	7.8%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Largo (FL)	12.4%	22.8%	31.6%	17.6%	9.3%	6.2%	1.7%	18.3%	38.3%	30.0%	3.3%
City of Santa Fe (NM)	12.4%	24.2%	26.9%	17.2%	10.4%	9.0%	9.8%	19.1%	24.9%	26.2%	10.2%	9.8%
City of Fort Myers (FL)	6.8%	18.5%	30.7%	21.3%	11.1%	11.5%	8.8%	12.7%	25.0%	23.5%	14.7%	15.2%
Buchanan County (MO)	7.6%	22.0%	31.7%	20.4%	11.7%	6.5%	6.0%	14.6%	38.2%	27.6%	9.0%	4.5%
City of Nashua (NH)	3.4%	9.3%	22.9%	22.7%	19.8%	21.9%	4.2%	12.0%	24.0%	28.6%	13.5%	17.7%
City of Miami Beach (FL)	9.4%	16.7%	28.3%	20.2%	11.8%	13.6%	7.8%	11.9%	23.5%	20.6%	18.5%	17.7%
City of Asheville (NC)	4.2%	17.3%	26.4%	24.0%	11.6%	16.4%	6.3%	11.0%	28.6%	23.9%	11.8%	18.4%
Pottawattamie County (IA)	9.4%	16.1%	27.8%	23.3%	13.9%	9.4%	7.0%	22.3%	31.6%	19.1%	10.2%	9.8%
Fairbanks North Star Borough (AK)	7.7%	15.7%	30.1%	26.4%	10.4%	9.7%	23.1%	11.5%	23.1%	30.8%	11.5%	0.0%
City of Lee's Summit (MO)	2.7%	9.7%	31.9%	28.6%	17.3%	9.7%	8.7%	8.7%	43.5%	21.7%	4.3%	13.0%
Cleveland County (NC)	16.2%	22.0%	29.5%	16.8%	10.4%	5.2%	9.6%	25.2%	27.8%	22.6%	5.2%	9.6%
Montgomery County (VA)	14.6%	15.3%	25.6%	21.4%	12.7%	10.4%	15.0%	19.0%	23.3%	19.9%	11.5%	11.2%
Nevada County (CA)	13.4%	15.6%	31.6%	21.1%	11.2%	7.1%	10.9%	14.1%	27.6%	20.8%	12.2%	14.4%
City of Boca Raton (FL)	3.8%	7.6%	17.9%	24.8%	17.4%	28.5%	6.2%	9.6%	24.1%	26.5%	14.8%	18.9%
Cohort B Average	10.0%	19.1%	27.6%	20.8%	11.0%	11.4%	9.2%	18.2%	28.1%	21.8%	11.5%	11.1%
Cohort B Median	9.3%	18.6%	27.7%	21.2%	10.4%	9.0%	8.6%	17.4%	27.8%	21.6%	11.5%	9.8%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Carmel (IN)	3.0%	6.3%	18.2%	26.4%	21.8%	24.2%	6.5%	15.5%	26.5%	21.4%	16.1%
City of Renton (WA)	7.6%	12.2%	25.5%	24.5%	18.1%	12.2%	1.9%	13.5%	28.8%	36.5%	11.5%	7.7%
Craven County (NC)	8.2%	18.9%	31.3%	25.1%	9.5%	7.0%	10.5%	17.1%	30.3%	21.1%	9.2%	11.8%
Platte County (MO)	0.0%	13.0%	46.0%	13.0%	23.0%	5.0%	0.0%	14.1%	25.3%	31.3%	18.2%	11.1%
Cecil County (MD)	13.0%	12.2%	31.9%	22.5%	14.1%	6.3%	4.1%	13.4%	24.9%	30.0%	19.4%	8.3%
City of Boulder (CO)	8.4%	15.5%	23.9%	21.9%	10.7%	19.7%	7.4%	15.0%	23.4%	23.6%	16.0%	14.7%
Bradley County (TN)	10.3%	23.5%	35.7%	19.2%	6.4%	4.9%	8.9%	21.3%	31.2%	22.3%	10.9%	5.4%
City of Lewisville (TX)	3.2%	10.9%	21.6%	25.4%	17.4%	21.4%	4.2%	9.3%	29.0%	22.9%	12.6%	22.0%
City of Elgin (IL)	9.8%	19.6%	23.5%	23.2%	12.9%	11.1%	6.0%	18.7%	28.4%	20.9%	10.4%	15.7%
Douglas County (OR)	13.1%	15.4%	34.1%	21.7%	8.2%	7.5%	12.5%	19.4%	30.6%	22.2%	6.9%	8.3%
City of West Palm Beach (FL)	4.1%	9.1%	17.9%	20.8%	14.0%	34.1%	4.3%	8.5%	22.8%	23.3%	15.1%	25.9%
Flagler County (FL)	4.3%	18.6%	35.7%	20.5%	10.7%	10.2%	5.2%	17.2%	29.7%	26.6%	11.5%	9.9%
City of Clearwater (FL)	10.8%	16.7%	29.1%	19.7%	9.9%	13.8%	9.7%	18.3%	29.0%	20.4%	9.7%	12.9%
City of Carlsbad (CA)	6.9%	11.9%	18.2%	26.0%	14.1%	22.9%	0.0%	6.7%	33.3%	40.0%	13.3%	6.7%
City of Norman (OK)	14.1%	17.2%	23.9%	21.2%	12.9%	10.7%	12.7%	20.3%	25.8%	20.9%	10.9%	9.4%
City of Columbia (MO)	5.5%	17.0%	33.9%	18.8%	8.5%	16.4%	11.1%	16.7%	22.2%	27.8%	11.1%	11.1%
City of Abilene (TX)	6.0%	16.0%	27.0%	28.1%	12.5%	10.4%	5.5%	15.3%	21.9%	31.7%	12.0%	13.7%
Hunterdon County (NJ)	5.5%	8.6%	25.1%	22.7%	16.0%	22.1%	4.1%	12.5%	33.1%	22.3%	10.8%	17.2%
City of Topeka (KS)	9.0%	28.0%	29.6%	19.7%	9.2%	4.4%	11.1%	17.9%	32.5%	21.4%	10.3%	6.8%
Cache County (UT)	12.7%	16.8%	23.4%	22.1%	14.4%	10.7%	7.9%	16.3%	29.1%	21.2%	14.3%	11.3%
City of New Haven (CT)	9.0%	14.5%	29.5%	20.7%	14.3%	12.0%	10.6%	15.9%	22.6%	20.7%	15.4%	14.9%
City of Waco (TX)	12.1%	19.5%	28.1%	19.7%	7.8%	12.7%	9.8%	12.4%	26.4%	21.2%	11.9%	18.1%
Brunswick County (NC)	6.8%	18.6%	37.3%	23.7%	8.5%	5.1%	13.0%	30.4%	26.1%	26.1%	4.3%	0.0%
City of Bellevue (WA)	6.5%	5.6%	14.5%	30.2%	22.1%	21.2%	9.4%	12.5%	27.3%	24.2%	14.8%	11.7%
City of Savannah (GA)	5.7%	19.4%	31.1%	24.4%	7.5%	11.9%	7.8%	9.6%	22.8%	29.3%	18.0%	12.6%
Orange County (NC)	11.1%	17.8%	23.3%	23.9%	9.8%	14.2%	7.3%	22.0%	28.5%	21.8%	9.1%	11.4%
Cumberland County (NJ)	16.9%	19.3%	30.1%	15.7%	13.3%	4.8%	7.1%	18.6%	34.3%	27.1%	8.6%	4.3%
Johnson County (IA)	16.4%	18.1%	20.9%	21.1%	12.1%	11.5%	11.3%	14.7%	24.9%	27.1%	10.7%	11.3%
City of Escondido (CA)	6.0%	13.0%	31.2%	23.8%	13.6%	12.5%	10.7%	7.1%	32.1%	39.3%	7.1%	3.6%
City of Kansas City (MO)	7.1%	20.2%	30.6%	25.1%	5.5%	11.5%	8.2%	10.3%	21.1%	26.8%	14.4%	19.1%
Macon-Bibb County (GA)	5.1%	16.7%	24.4%	25.6%	11.5%	16.7%	10.0%	20.0%	36.7%	13.3%	13.3%	6.7%
City of Springfield (MA)	12.3%	31.8%	32.0%	14.1%	5.9%	4.0%	3.4%	22.4%	35.6%	25.3%	8.6%	4.6%
Ouachita Parish (LA)	10.4%	22.6%	27.5%	20.4%	11.8%	7.3%	7.8%	28.7%	26.1%	16.5%	13.9%	7.0%
City of Alexandria (VA)	7.4%	12.7%	19.0%	20.5%	15.4%	25.0%	7.2%	10.9%	22.8%	23.3%	14.4%	21.5%
Catawba County (NC)	5.0%	15.9%	32.7%	18.4%	13.6%	14.5%	4.2%	19.5%	30.0%	25.8%	10.8%	9.8%
Martin County (FL)	4.2%	14.3%	29.9%	27.3%	11.2%	13.2%	3.6%	8.6%	29.4%	28.1%	17.2%	13.1%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Wyandotte County (KS)	18.5%	18.5%	37.0%	24.1%	1.9%	0.0%	24.6%	14.3%	21.4%	22.2%	12.7%
Town of Cary (NC)	4.2%	8.5%	21.1%	24.9%	22.5%	18.8%	3.9%	9.8%	27.5%	31.4%	7.8%	19.6%
Springfield (MO)	8.9%	23.4%	28.3%	22.8%	8.2%	8.5%	6.8%	16.9%	32.1%	27.0%	9.8%	7.4%
City of Salem (OR)	11.9%	23.5%	30.9%	19.5%	7.9%	6.2%	6.3%	16.3%	33.7%	24.1%	10.7%	8.9%
City of Fort Collins (CO)	9.1%	12.4%	25.6%	25.7%	14.2%	12.9%	12.7%	12.4%	26.0%	25.1%	10.9%	13.0%
City of Eugene (OR)	16.1%	18.6%	31.9%	18.6%	8.0%	6.7%	12.3%	20.2%	32.5%	19.3%	7.9%	7.9%
City of Oceanside (CA)	9.1%	14.2%	30.7%	21.3%	11.3%	13.3%	12.0%	6.5%	31.5%	23.9%	9.8%	16.3%
City of Ontario (CA)	20.7%	17.6%	29.9%	22.2%	3.8%	5.7%	11.9%	17.9%	31.3%	16.4%	9.0%	13.4%
City of Frisco (TX)	0.4%	3.8%	15.5%	26.4%	30.2%	23.6%	5.4%	6.8%	25.7%	28.4%	14.9%	18.9%
City of Providence (RI)	18.6%	24.0%	23.0%	16.1%	7.9%	10.4%	11.8%	15.7%	23.0%	16.9%	14.0%	18.5%
Pitt County (NC)	15.8%	18.8%	28.4%	19.0%	9.8%	8.2%	15.2%	15.2%	30.9%	23.0%	7.3%	8.4%
City of Fort Lauderdale (FL)	3.9%	14.8%	24.0%	22.2%	14.5%	20.5%	4.4%	13.4%	22.1%	21.2%	16.5%	22.4%
City of McKinney (TX)	0.0%	4.2%	23.6%	30.6%	19.4%	22.2%	4.2%	12.5%	20.8%	20.8%	25.0%	16.7%
Sumner County (TN)	0.8%	8.4%	27.0%	27.8%	21.1%	14.8%	4.0%	6.9%	29.7%	31.7%	15.8%	11.9%
City of Sioux Falls (SD)	8.0%	22.9%	25.8%	23.4%	11.7%	8.2%	4.6%	21.5%	28.2%	26.1%	9.5%	10.1%
City of Tempe (AZ)	8.1%	15.3%	24.6%	25.2%	11.4%	15.3%	9.7%	11.3%	29.0%	24.2%	16.1%	9.7%
City of Salt Lake City (UT)	8.7%	17.2%	28.2%	24.2%	9.3%	12.4%	6.4%	14.3%	18.7%	26.6%	15.3%	18.7%
Richmond County (GA)	7.0%	48.3%	33.3%	6.6%	3.2%	1.6%	8.2%	32.8%	33.8%	13.1%	8.2%	3.9%
Montgomery County (TN)	7.5%	18.1%	32.3%	20.3%	12.8%	8.9%	8.5%	17.0%	36.2%	18.1%	14.9%	5.3%
Tuscaloosa County (AL)	9.7%	13.1%	26.3%	26.5%	12.6%	11.8%	13.0%	7.8%	29.9%	23.4%	10.4%	15.6%
City of San Bernardino (CA)	35.9%	35.9%	19.3%	5.1%	2.4%	1.4%	21.7%	30.1%	28.9%	12.0%	6.0%	1.2%
Cabarrus County (NC)	8.1%	17.8%	24.3%	25.0%	14.9%	9.9%	7.1%	20.0%	26.7%	15.7%	16.9%	13.7%
City of Tacoma (WA)	6.5%	13.1%	27.1%	29.0%	12.8%	11.5%	5.3%	9.4%	27.5%	28.1%	17.0%	12.9%
Gaston County (NC)	12.6%	22.3%	29.2%	19.5%	11.2%	5.2%	8.0%	19.3%	24.0%	21.3%	9.3%	18.0%
New Hanover County (NC)	8.7%	12.8%	28.5%	20.7%	16.2%	13.1%	11.0%	17.4%	27.1%	21.2%	11.0%	12.3%
City of Garland (TX)	8.1%	12.9%	26.7%	23.1%	12.9%	16.2%	3.3%	18.3%	28.3%	23.3%	13.3%	13.3%
Clay County (MO)	0.0%	10.3%	20.0%	48.3%	15.9%	5.5%	4.0%	9.7%	21.0%	33.9%	20.2%	11.3%
Cohort C Average	9.0%	16.8%	27.3%	22.5%	12.3%	12.2%	8.1%	15.6%	27.8%	24.2%	12.4%	11.9%
Cohort C Median	8.1%	16.7%	27.5%	22.5%	12.1%	11.5%	7.8%	15.5%	28.3%	23.3%	11.5%	11.7%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Reno (NV)	9.7%	15.2%	30.2%	19.4%	11.7%	13.8%	11.8%	14.1%	36.5%	14.1%	14.1%
City of Scottsdale (AZ)	1.1%	4.9%	22.5%	26.9%	27.3%	17.3%	3.7%	13.0%	20.4%	24.1%	14.8%	24.1%
City of Chandler (AZ)	5.0%	11.1%	27.4%	23.6%	14.7%	18.2%	11.7%	9.7%	24.3%	27.2%	15.5%	11.7%
Buncombe County (NC)	4.0%	17.5%	26.6%	23.9%	11.9%	16.0%	6.2%	12.4%	28.4%	24.7%	10.9%	17.5%
City of St. Petersburg (FL)	4.1%	19.4%	28.6%	31.6%	4.1%	12.2%	17.3%	11.5%	28.8%	13.5%	9.6%	19.2%
City of Jersey City (NJ)	11.9%	17.3%	26.0%	16.9%	10.3%	17.6%	9.8%	15.5%	25.3%	20.8%	12.7%	15.9%
Greater Green Bay Area (WI)	6.6%	26.3%	21.1%	26.3%	14.5%	5.3%	8.7%	19.6%	26.1%	32.6%	6.5%	6.5%
St. Johns County (FL)	2.8%	10.4%	21.3%	22.6%	17.0%	25.8%	3.7%	13.5%	24.5%	25.7%	15.3%	17.4%
Alachua County (FL)	16.2%	22.6%	27.1%	13.7%	8.4%	12.0%	10.8%	17.3%	28.3%	21.5%	11.4%	10.6%
Santa Cruz County (CA)	9.1%	15.5%	26.8%	22.6%	12.3%	13.7%	7.3%	15.5%	29.9%	21.0%	12.8%	13.4%
York County (SC)	6.5%	11.9%	28.0%	20.8%	17.0%	15.8%	10.3%	14.4%	27.8%	25.8%	4.1%	17.5%
City of Orlando (FL)	7.0%	16.1%	30.4%	23.4%	12.7%	10.4%	6.9%	21.6%	29.4%	17.0%	13.3%	11.9%
City of Lincoln (NE)	9.7%	18.8%	27.3%	21.9%	12.5%	9.7%	12.0%	16.0%	24.8%	20.0%	12.8%	14.4%
City of Greensboro (NC)	7.0%	18.3%	28.4%	21.6%	12.4%	12.4%	7.6%	17.7%	28.6%	21.4%	12.0%	12.8%
Leon County (FL)	13.3%	22.1%	32.7%	17.8%	6.9%	7.2%	15.2%	26.4%	28.8%	16.8%	5.6%	7.2%
City of Marquette (MI)	10.0%	21.9%	31.6%	21.6%	8.2%	6.7%	15.6%	26.0%	29.2%	15.6%	5.2%	8.3%
Greater Spartanburg Area (SC)	5.8%	29.7%	29.7%	18.0%	8.2%	8.7%	7.1%	21.9%	29.0%	21.9%	9.5%	10.7%
Durham County (NC)	8.9%	13.6%	30.3%	23.7%	11.5%	12.0%	7.7%	13.0%	26.9%	21.3%	12.7%	18.5%
Lexington-Fayette Urban County (KY)	9.8%	17.0%	23.5%	27.5%	6.5%	15.7%	9.5%	14.9%	29.7%	16.2%	23.0%	6.8%
Somerset County (NJ)	4.6%	9.5%	19.7%	19.7%	22.2%	24.3%	2.0%	8.8%	25.8%	27.8%	15.6%	20.0%
City of Riverside (CA)	15.3%	27.4%	29.3%	16.1%	7.0%	4.9%	14.8%	18.8%	31.8%	15.9%	11.4%	7.4%
Rutherford County (TN)	15.4%	20.9%	25.0%	19.3%	10.6%	8.8%	14.9%	21.5%	24.3%	24.9%	9.4%	5.0%
City of Santa Ana (CA)	17.5%	22.2%	21.4%	17.3%	12.0%	9.7%	13.6%	15.7%	25.7%	21.4%	15.7%	7.9%
Cumberland County (NC)	9.8%	23.5%	27.0%	20.1%	10.1%	9.5%	11.9%	24.2%	29.4%	13.7%	12.3%	8.5%
Municipality of San Juan (PR)	25.0%	29.6%	20.4%	15.8%	5.3%	3.9%	24.3%	36.7%	21.3%	8.8%	5.2%	3.6%
Davis County (UT)	4.5%	12.7%	26.4%	29.3%	16.6%	10.4%	3.5%	13.6%	31.5%	30.4%	12.5%	8.6%
Lake County (FL)	6.9%	9.9%	11.9%	34.7%	27.7%	8.9%	3.0%	3.0%	28.0%	28.0%	19.0%	19.0%
Washtenaw County (MI)	10.9%	14.9%	21.4%	22.5%	11.2%	19.2%	9.2%	15.0%	24.6%	22.3%	13.8%	15.0%
Hamilton County (TN)	10.8%	22.6%	23.2%	22.4%	9.4%	11.6%	7.9%	23.0%	25.1%	24.6%	11.0%	8.4%
Forsyth County (NC)	10.7%	21.1%	26.1%	19.6%	10.5%	12.0%	6.8%	18.1%	29.1%	19.0%	12.7%	14.3%
Collier County (FL)	2.8%	11.7%	22.4%	21.4%	15.0%	26.7%	2.7%	6.9%	19.2%	23.7%	16.8%	30.6%
City of Wichita (KS)	11.8%	17.3%	29.2%	21.4%	10.5%	9.9%	4.0%	14.6%	32.8%	31.8%	9.1%	7.6%
Placer County (CA)	4.5%	12.9%	24.7%	26.2%	13.8%	17.9%	6.7%	10.8%	28.9%	24.7%	13.4%	15.5%
City of Tampa (FL)	4.3%	17.0%	19.7%	21.3%	9.6%	28.2%	8.4%	10.5%	26.3%	25.3%	14.7%	14.7%
St. Charles County (MO)	0.0%	20.0%	32.0%	24.0%	18.0%	6.0%	7.4%	37.0%	25.9%	14.8%	7.4%	7.4%
Manatee County (FL)	5.7%	16.8%	30.6%	22.5%	12.8%	11.6%	4.9%	20.4%	26.2%	22.8%	13.1%	12.6%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only							
	Less than \$30,000		\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000		\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
Greater Flint Area (MI)	8.8%	23.2%	38.1%	18.5%	6.6%	4.8%	4.8%	20.6%	29.2%	25.8%	10.0%	9.6%		
Clackamas County (OR)	4.8%	16.7%	29.0%	29.5%	11.9%	8.1%	9.2%	13.7%	28.8%	21.6%	13.1%	13.7%		
Sarasota County (FL)	2.5%	8.1%	18.4%	22.2%	15.8%	33.1%	3.9%	7.6%	23.4%	23.4%	13.7%	28.0%		
Monterey County (CA)	14.5%	14.1%	22.7%	21.7%	14.3%	12.7%	6.0%	10.7%	22.0%	22.6%	20.2%	18.5%		
City of Atlanta (GA)	8.7%	12.7%	18.8%	17.0%	12.2%	30.6%	6.3%	14.9%	18.0%	23.4%	14.4%	23.0%		
Morris County (NJ)	4.3%	8.7%	25.5%	19.6%	16.3%	25.5%	3.1%	8.1%	21.5%	23.4%	14.6%	29.3%		
Cohort D Average	8.4%	17.2%	25.8%	22.0%	12.6%	14.0%	8.6%	16.4%	26.8%	21.9%	12.4%	13.9%		
Cohort D Median	7.9%	17.0%	26.5%	21.7%	12.0%	12.0%	7.6%	14.9%	27.3%	22.5%	12.7%	13.1%		

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Camden County (NJ)	6.5%	17.5%	29.4%	24.3%	13.6%	8.7%	8.8%	14.9%	26.3%	22.8%	10.5%
City of Mesa (AZ)	3.7%	11.6%	25.8%	25.7%	12.9%	20.3%	5.8%	15.2%	24.6%	26.9%	13.5%	14.0%
Guilford County (NC)	7.2%	19.0%	28.6%	21.7%	12.0%	11.5%	7.7%	17.4%	29.6%	21.1%	12.8%	11.5%
Dane County (WI)	9.1%	17.5%	23.5%	23.9%	13.3%	12.7%	7.7%	14.8%	28.2%	15.5%	17.6%	16.2%
Volusia County (FL)	3.6%	19.0%	36.9%	26.2%	11.9%	2.4%	8.7%	8.7%	34.8%	17.4%	13.0%	17.4%
Union County (NJ)	9.0%	18.4%	26.7%	17.3%	13.2%	15.4%	8.8%	7.8%	23.5%	24.5%	15.7%	19.6%
City of Albuquerque (NM)	14.7%	25.5%	28.0%	19.2%	7.0%	5.6%	13.7%	21.4%	30.8%	20.5%	7.7%	6.0%
City of Milwaukee (WI)	9.0%	18.0%	27.8%	23.4%	10.5%	11.2%	2.3%	12.0%	26.4%	24.4%	15.1%	19.8%
Washington County (OR)	6.8%	14.0%	27.7%	22.9%	14.0%	14.4%	9.0%	13.2%	26.5%	21.2%	19.6%	10.6%
Johnson County (KS)	6.3%	15.3%	25.7%	24.6%	15.9%	12.3%	6.2%	14.3%	29.2%	28.0%	13.7%	8.7%
Ocean County (NJ)	10.1%	22.9%	27.2%	22.6%	12.3%	4.8%	6.9%	11.5%	26.9%	23.1%	13.8%	17.7%
City of Louisville-Jefferson County (KY)	9.6%	20.4%	29.9%	22.6%	9.1%	8.3%	7.0%	13.4%	34.2%	21.4%	10.7%	13.4%
Monmouth County (NJ)	5.0%	12.4%	21.1%	20.1%	17.4%	24.0%	8.4%	13.3%	25.3%	20.5%	14.5%	18.1%
City of Las Vegas (NV)	9.1%	18.2%	29.8%	22.4%	9.3%	11.2%	8.6%	12.4%	26.3%	28.0%	12.9%	11.8%
City of Portland (OR)	10.4%	14.1%	22.8%	23.9%	14.1%	14.5%	7.4%	10.7%	26.0%	26.5%	14.5%	14.8%
City of Nashville-Davidson County (TN)	7.1%	17.5%	29.1%	21.1%	12.5%	12.7%	7.4%	15.9%	13.1%	23.0%	17.0%	23.6%
Hudson County (NJ)	11.6%	17.1%	26.3%	16.9%	10.4%	17.8%	9.7%	14.8%	25.3%	21.0%	13.2%	16.0%
Jackson County (MO)	5.6%	13.4%	30.3%	27.5%	12.7%	10.6%	6.0%	13.1%	27.8%	23.4%	12.3%	17.5%
City and County of Denver (CO)	5.1%	23.0%	26.7%	19.4%	11.5%	14.3%	7.4%	16.2%	26.8%	21.1%	15.7%	12.7%
Lee County (FL)	6.6%	18.3%	30.0%	21.4%	11.8%	11.8%	9.0%	12.4%	24.3%	23.8%	14.8%	15.7%
Essex County (NJ)	7.7%	14.0%	23.8%	17.4%	12.3%	24.7%	2.6%	10.0%	24.1%	21.5%	19.6%	22.2%
Multnomah County (OR)	10.5%	14.3%	22.7%	24.1%	14.0%	14.5%	7.4%	11.1%	26.4%	26.4%	14.3%	14.5%
Middlesex County (NJ)	7.2%	12.5%	28.6%	23.0%	15.5%	13.2%	4.1%	12.6%	27.0%	24.1%	14.8%	17.4%
City of Indianapolis (IN)	4.4%	16.0%	25.0%	20.9%	13.4%	20.2%	6.6%	10.2%	16.4%	30.8%	10.5%	25.6%
City and County of San Francisco (CA)	12.9%	12.3%	28.1%	19.5%	9.9%	17.3%	12.9%	14.6%	25.7%	19.1%	11.8%	16.0%
Prince George's County (MD)	0.0%	11.5%	26.9%	19.2%	15.4%	26.9%	10.0%	21.5%	34.6%	20.8%	7.7%	5.4%
City of Fort Worth (TX)	7.0%	16.3%	25.1%	23.2%	11.5%	16.9%	5.4%	18.5%	23.9%	23.4%	10.7%	18.0%
Bergen County (NJ)	4.5%	11.3%	27.1%	20.3%	16.9%	19.8%	3.9%	11.7%	18.4%	24.3%	14.6%	27.2%
Shelby County (TN)	7.5%	17.0%	26.2%	22.2%	11.5%	15.5%	9.5%	13.6%	24.5%	21.8%	12.2%	18.4%
Westchester County (NY)	3.7%	9.0%	23.3%	21.6%	12.8%	29.6%	3.6%	10.0%	23.1%	25.8%	14.9%	22.6%
Pinellas County (FL)	7.9%	17.4%	30.9%	22.3%	9.5%	11.9%	7.7%	20.0%	28.2%	22.8%	11.1%	10.1%
Cohort E Average	7.4%	16.3%	27.1%	22.0%	12.5%	14.7%	7.4%	13.8%	26.1%	23.1%	13.6%	16.1%
Cohort E Median	7.2%	17.0%	27.1%	22.3%	12.5%	14.3%	7.4%	13.3%	26.3%	23.0%	13.7%	16.2%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of San José (CA)	5.0%	5.8%	16.8%	19.5%	15.6%	37.3%	4.3%	5.5%	14.1%	25.8%	18.4%
Pima County (AZ)	7.8%	16.6%	30.1%	23.1%	12.1%	10.3%	5.2%	13.1%	24.2%	31.8%	11.8%	13.8%
Montgomery County (MD)	1.9%	6.9%	16.0%	21.0%	20.1%	34.1%	0.9%	8.7%	19.1%	24.5%	15.8%	31.0%
Mecklenburg County (NC)	4.4%	17.2%	21.4%	23.0%	13.7%	20.2%	8.6%	11.8%	29.4%	22.0%	13.1%	15.1%
Wake County (NC)	4.1%	13.1%	23.2%	26.3%	14.8%	18.5%	6.8%	19.7%	27.9%	26.0%	10.7%	8.8%
Fairfax County (VA)	2.4%	4.0%	14.1%	24.0%	21.0%	34.5%	3.0%	5.4%	14.8%	28.6%	15.7%	32.5%
Salt Lake County (UT)	7.6%	16.0%	27.9%	25.0%	10.3%	13.2%	8.9%	13.7%	19.4%	23.9%	15.6%	18.5%
Cuyahoga County (OH)	12.3%	23.5%	29.1%	17.4%	9.6%	8.1%	13.4%	24.1%	28.9%	16.0%	8.6%	9.1%
Allegheny County (PA)	12.3%	22.2%	25.9%	18.9%	11.3%	9.3%	5.0%	14.4%	24.8%	25.7%	16.8%	13.4%
City of Dallas (TX)	3.4%	11.2%	19.9%	22.0%	12.9%	30.6%	2.7%	7.6%	20.2%	24.1%	15.4%	30.0%
Orange County (FL)	7.8%	14.6%	30.5%	20.1%	12.2%	14.7%	7.1%	21.1%	27.7%	20.7%	11.0%	12.5%
City of San Diego (CA)	7.6%	12.5%	20.3%	21.8%	13.7%	24.1%	11.4%	8.6%	25.4%	22.7%	14.1%	17.8%
Hillsborough County (FL)	4.6%	13.8%	24.5%	19.9%	9.6%	27.6%	7.5%	11.2%	24.3%	24.3%	15.9%	16.8%
Palm Beach County (FL)	4.2%	9.4%	20.1%	21.9%	15.4%	29.0%	5.2%	11.1%	23.9%	22.6%	15.2%	22.0%
City of San Antonio (TX)	14.7%	32.4%	30.4%	13.7%	5.9%	2.9%	0.0%	51.9%	18.5%	14.8%	11.1%	3.7%
Sacramento County (CA)	7.1%	12.3%	26.4%	24.4%	15.9%	14.0%	6.5%	10.0%	24.1%	18.8%	14.1%	26.5%
City and County of Philadelphia (PA)	7.8%	18.9%	21.7%	20.9%	14.2%	16.5%	6.0%	11.5%	24.1%	25.2%	15.6%	17.7%
City of Phoenix (AZ)	4.2%	13.7%	23.9%	23.1%	16.6%	18.4%	5.4%	13.5%	25.7%	29.7%	9.5%	16.2%
Santa Clara County (CA)	4.9%	6.2%	16.1%	18.7%	16.1%	38.0%	3.7%	7.0%	13.3%	24.0%	18.1%	33.9%
Broward County (FL)	5.3%	15.3%	24.5%	22.3%	14.9%	17.7%	5.5%	13.7%	20.8%	23.6%	17.3%	19.1%
San Bernardino County (CA)	24.1%	26.0%	25.8%	15.4%	5.0%	3.6%	14.7%	23.8%	29.4%	17.3%	8.2%	6.5%
Clark County (NV)	12.4%	20.4%	29.2%	19.6%	9.3%	9.1%	8.5%	13.5%	27.5%	26.5%	12.5%	11.5%
City of Houston (TX)	8.5%	16.0%	24.9%	20.1%	12.6%	17.9%	5.3%	11.8%	23.8%	19.8%	16.5%	22.8%
Riverside County (CA)	11.8%	23.6%	29.8%	16.1%	9.9%	8.8%	11.1%	15.6%	27.6%	19.0%	12.7%	14.0%
Miami-Dade County (FL)	10.3%	17.4%	29.6%	19.2%	10.5%	12.9%	8.1%	12.9%	22.5%	20.6%	16.0%	19.9%
San Diego County (CA)	8.4%	12.6%	23.1%	23.2%	13.1%	19.6%	9.9%	9.2%	26.2%	23.8%	13.9%	17.0%
Harris County (TX)	8.5%	16.0%	24.9%	20.1%	12.6%	17.9%	5.3%	11.8%	24.0%	19.8%	16.5%	22.8%
Cohort F Average	7.9%	15.5%	24.1%	20.8%	12.9%	18.8%	6.7%	14.2%	23.4%	23.0%	14.1%	18.7%
Cohort F Median	7.6%	15.3%	24.5%	20.9%	12.9%	17.9%	6.0%	11.8%	24.1%	23.8%	15.2%	17.7%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Florence Region (OR)	12.7%	24.6%	31.4%	17.8%	7.1%	6.3%	6.8%	19.7%	33.3%	25.8%	9.1%
Eastern Oregon Border Region	9.5%	29.7%	34.1%	18.3%	4.6%	3.8%	12.1%	24.2%	27.3%	23.8%	4.8%	7.8%
South Cumberland Region (TN)	25.6%	17.9%	23.1%	15.4%	2.6%	15.4%	6.7%	21.5%	18.8%	26.2%	10.1%	16.8%
Oregon's Adventure Coast	2.2%	17.2%	44.7%	26.8%	7.3%	1.8%	4.3%	18.8%	37.6%	17.1%	12.0%	10.3%
Southern Oregon: Ashland/Talent/Jacksonville	16.7%	20.3%	28.9%	21.0%	6.9%	6.2%	17.9%	13.7%	33.7%	24.2%	5.3%	5.3%
Greater Portsmouth Area (NH)	2.1%	8.9%	19.0%	25.0%	18.6%	26.4%	1.7%	8.9%	22.3%	28.9%	16.9%	21.4%
The Gorge (OR)	8.2%	21.4%	33.3%	19.5%	7.5%	10.1%	10.5%	10.5%	26.3%	23.7%	7.9%	21.1%
Northeast Oregon Region	12.6%	23.8%	36.3%	18.5%	4.8%	4.0%	8.3%	22.2%	30.6%	23.6%	6.9%	8.3%
Greater Aberdeen Region (SD)	6.6%	21.1%	35.8%	18.7%	8.9%	8.9%	16.4%	23.0%	32.8%	21.3%	0.0%	6.6%
Tri-Cities Communities (VA)	11.9%	25.4%	36.6%	14.9%	6.7%	4.5%	8.1%	12.9%	27.4%	22.6%	15.7%	13.3%
Upper Valley Region (NH/VT)	6.8%	11.3%	23.0%	25.1%	16.2%	17.5%	3.3%	13.3%	36.7%	26.7%	10.0%	10.0%
Monadnock Region (NH)	5.9%	19.7%	26.0%	26.4%	11.0%	10.8%	8.1%	13.6%	27.8%	26.8%	10.1%	13.6%
Bismarck-Mandan Region (ND)	9.6%	18.0%	26.4%	26.8%	14.2%	5.0%	4.0%	24.0%	40.0%	16.0%	16.0%	0.0%
Greater Minot Region (ND)	5.1%	21.2%	29.9%	25.4%	10.3%	8.2%	2.9%	17.1%	17.1%	51.4%	8.6%	2.9%
Greater Burlington Area (VT)	12.5%	19.0%	25.3%	19.9%	11.8%	11.5%	12.7%	14.7%	24.5%	26.1%	11.8%	10.2%
Northeastern Connecticut Region	11.0%	15.1%	28.5%	20.9%	12.8%	11.6%	7.4%	16.2%	26.2%	25.8%	15.7%	8.7%
Northwest Connecticut Region	11.3%	19.5%	28.7%	20.3%	10.0%	10.2%	4.7%	19.7%	25.9%	19.2%	10.4%	20.2%
Western Connecticut Region	4.4%	12.0%	21.7%	21.5%	16.1%	24.4%	10.1%	10.1%	24.2%	24.7%	16.9%	14.0%
Greater Fargo-Moorhead Area (ND/MN)	5.9%	18.1%	31.3%	22.4%	11.7%	10.7%	10.5%	14.5%	22.4%	36.8%	9.2%	6.6%
Greater Kingsport Area (TN)	13.0%	21.7%	29.5%	20.2%	9.0%	6.6%	14.3%	22.9%	23.4%	24.6%	8.6%	6.3%
Cedar Valley Region (IA)	15.0%	23.1%	32.5%	20.6%	5.8%	3.1%	20.3%	21.2%	21.2%	24.6%	5.9%	6.8%
Central Oregon Region	11.4%	17.1%	27.5%	20.3%	10.9%	12.8%	10.4%	15.6%	27.3%	24.7%	10.4%	11.7%
Northwest Tennessee Development District	10.0%	20.0%	40.0%	20.0%	0.0%	10.0%	12.5%	0.0%	25.0%	37.5%	12.5%	12.5%
Southwest Tennessee Development District	8.7%	26.3%	27.0%	18.5%	10.2%	9.2%	8.4%	28.1%	24.3%	24.0%	9.5%	5.7%
Southeast Ohio	14.8%	20.6%	28.8%	23.5%	7.5%	4.7%	7.3%	21.8%	30.5%	21.8%	9.9%	8.7%
Southeastern Connecticut Region	7.6%	16.5%	29.6%	22.7%	12.6%	11.1%	5.2%	14.0%	25.3%	26.6%	14.0%	14.8%
Shoreline and River Valley Region (CT)	7.5%	9.8%	23.3%	24.1%	11.3%	24.1%	3.4%	10.1%	24.2%	26.4%	16.9%	19.1%
Upper Peninsula of Michigan	11.7%	21.0%	32.7%	20.6%	8.1%	6.0%	15.1%	19.8%	21.4%	24.0%	9.9%	9.9%
Greater Waterbury Region (CT)	5.9%	12.2%	23.2%	24.1%	23.4%	11.2%	3.5%	14.0%	19.6%	27.0%	23.2%	12.6%
Quad Cities Region (IA/IL)	11.6%	21.1%	26.0%	21.6%	9.1%	10.6%	13.7%	24.8%	22.2%	19.0%	6.5%	13.7%
Greater Peoria Area (IL)	8.7%	17.7%	27.9%	24.5%	12.0%	9.2%	7.8%	13.7%	39.2%	14.7%	14.7%	9.8%
Upper Cumberland Development District (TN)	15.1%	22.1%	43.0%	14.0%	2.3%	3.5%	13.6%	27.3%	25.0%	22.7%	11.4%	0.0%
City of Huntsville/Madison County (AL)	2.6%	6.2%	16.8%	29.8%	26.5%	18.2%	6.7%	18.5%	23.7%	27.4%	14.8%	8.9%
Eastern Connecticut Region	8.5%	16.5%	28.9%	22.0%	13.2%	10.8%	6.3%	14.3%	25.8%	27.0%	14.3%	12.5%
South Central Tennessee Development District	9.1%	19.1%	36.2%	19.4%	9.4%	6.6%	4.9%	17.8%	33.7%	27.3%	9.5%	6.8%
Coachella Valley Region (CA)	7.0%	18.4%	30.3%	16.3%	14.3%	13.6%	5.4%	10.0%	23.8%	23.8%	14.6%	22.3%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	St. Croix Valley (MN/WI)	6.0%	12.5%	28.3%	28.5%	9.8%	15.0%	9.1%	16.8%	27.3%	25.9%	10.5%
First Tennessee Development District	12.2%	23.4%	31.1%	19.6%	8.2%	5.5%	10.2%	23.4%	27.0%	21.3%	11.5%	6.6%
Northwest Arkansas Region	3.3%	12.1%	21.9%	23.4%	16.2%	23.1%	6.8%	20.4%	22.3%	20.4%	16.5%	13.6%
Northeast Prosperity Zone (NC)	15.4%	19.8%	29.5%	18.3%	9.4%	7.6%	15.5%	17.7%	26.3%	22.8%	8.3%	9.4%
The Eastside (King County, WA)	7.1%	8.7%	19.2%	26.8%	19.1%	19.2%	9.7%	14.1%	25.7%	27.2%	13.1%	10.2%
Greater Des Moines Region (IA)	4.8%	15.9%	26.7%	25.2%	13.4%	14.0%	7.3%	12.1%	28.4%	29.7%	9.9%	12.5%
Greater New Haven Region (CT)	10.7%	14.6%	30.5%	19.5%	12.6%	12.1%	11.5%	17.2%	21.4%	21.8%	14.5%	13.7%
Northwestern Prosperity Zone (NC)	11.0%	18.5%	30.1%	20.6%	10.1%	9.7%	8.8%	14.9%	26.9%	22.1%	12.0%	15.2%
Southeast Tennessee Development District	9.8%	21.5%	30.6%	22.8%	8.1%	7.2%	8.7%	20.3%	25.0%	23.9%	10.1%	11.9%
Greater Knoxville Region (TN)	4.4%	20.0%	24.5%	24.5%	12.9%	13.7%	5.6%	17.3%	30.6%	26.0%	11.7%	8.7%
Western Prosperity Zone (NC)	4.8%	16.4%	27.2%	24.1%	11.9%	15.6%	6.0%	14.0%	27.3%	22.0%	11.3%	19.3%
Lehigh Valley Region (PA)	7.9%	15.2%	28.2%	26.6%	12.4%	9.7%	6.6%	15.5%	24.9%	27.1%	13.8%	12.2%
Pikes Peak Region (CO)	7.5%	20.1%	26.5%	23.5%	11.9%	10.4%	4.8%	20.8%	28.8%	14.4%	16.8%	14.4%
Coastal Fairfield County Region (CT)	4.4%	10.0%	14.8%	23.6%	14.0%	33.2%	2.7%	15.0%	20.4%	26.5%	14.3%	21.1%
Greater Fort Wayne Area (IN)	8.7%	21.5%	29.3%	23.4%	9.7%	7.3%	11.4%	26.1%	27.3%	22.7%	5.7%	6.8%
Greater Sarasota/Bradenton Area (FL)	3.8%	11.3%	23.4%	22.8%	14.5%	24.1%	4.3%	11.1%	24.3%	22.4%	12.9%	24.9%
Sandhills Prosperity Zone (NC)	9.0%	31.2%	29.9%	16.0%	7.7%	6.1%	8.4%	24.9%	29.3%	17.7%	11.2%	8.4%
West Valley Region (AZ)	3.2%	18.1%	25.8%	25.2%	15.5%	12.3%	1.7%	11.7%	33.3%	30.0%	13.3%	10.0%
Greater Hartford Region (CT)	12.9%	16.2%	27.2%	20.4%	11.2%	12.2%	6.4%	14.5%	25.5%	20.9%	15.5%	17.3%
Dayton Region (OH)	6.0%	19.5%	26.3%	25.7%	12.4%	10.1%	5.6%	11.2%	28.5%	27.9%	11.7%	15.1%
Memphis Area Association of Governments (TN)	7.5%	16.8%	26.1%	22.4%	11.7%	15.6%	10.7%	13.9%	24.6%	20.5%	11.5%	18.9%
Southeast Prosperity Zone (NC)	7.8%	18.5%	28.9%	24.2%	11.3%	9.3%	8.2%	16.3%	28.6%	22.4%	13.3%	11.2%
Richmond & Tri-Cities Region (VA)	5.3%	15.0%	25.9%	22.8%	14.6%	16.4%	7.4%	11.0%	24.0%	23.0%	14.5%	20.1%
Greater Fairfax Area (VA)	2.7%	3.6%	15.7%	24.4%	20.2%	33.3%	3.2%	6.9%	15.6%	29.8%	14.4%	30.0%
South Hampton Roads Area (VA)	5.4%	16.8%	27.5%	24.6%	13.6%	12.2%	4.1%	16.5%	27.3%	23.1%	19.0%	9.9%
East Tennessee Development District	11.3%	23.8%	27.7%	21.1%	8.2%	8.0%	10.9%	28.6%	25.5%	21.4%	7.8%	5.7%
Greater St. Louis Area (MO)	12.3%	22.6%	29.6%	17.5%	9.2%	8.9%	12.0%	18.1%	27.3%	22.0%	11.1%	9.5%
Western New York Region	9.8%	24.5%	30.1%	13.7%	12.5%	9.4%	10.1%	15.9%	26.1%	26.1%	14.5%	7.2%
Greater Jacksonville Region (FL)	4.1%	12.9%	24.7%	23.3%	14.8%	20.1%	3.2%	13.2%	26.0%	25.8%	14.5%	17.2%
Piedmont-Triad Prosperity Zone (NC)	8.1%	19.5%	27.8%	21.1%	11.9%	11.6%	8.5%	17.1%	30.3%	18.7%	11.8%	13.5%
Greater Kansas City Metropolitan Area (MO/KS)	5.5%	14.1%	27.3%	27.1%	15.3%	10.7%	12.6%	9.4%	29.1%	30.0%	11.2%	7.6%
Greater Portland Area (OR)	8.2%	14.3%	25.4%	23.9%	14.3%	14.0%	9.6%	10.3%	28.1%	27.4%	14.2%	10.3%
Greater Nashville Regional Council (TN)	8.6%	16.6%	27.6%	22.2%	13.5%	11.4%	11.1%	19.4%	17.4%	21.8%	14.5%	15.8%
Greater Tampa/St. Petersburg Area (FL)	7.1%	16.4%	29.2%	21.9%	9.6%	15.8%	7.7%	19.2%	26.8%	23.0%	12.9%	10.4%
Southwestern Prosperity Zone (NC)	8.7%	18.7%	25.1%	21.4%	13.5%	12.5%	8.0%	19.0%	30.2%	20.6%	9.0%	13.2%
North Central Prosperity Zone (NC)	7.8%	17.4%	25.7%	23.5%	11.2%	14.4%	11.3%	19.4%	28.2%	20.4%	13.0%	7.6%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Long Island (NY)	3.2%	9.3%	23.2%	23.3%	17.5%	23.6%	0.0%	14.6%	20.2%	15.7%	15.7%
Greater Philadelphia Region (PA)	6.4%	16.5%	21.0%	24.2%	14.9%	16.9%	7.1%	13.2%	27.7%	24.0%	13.9%	14.2%
Central Florida Region	7.1%	16.2%	28.4%	22.8%	12.5%	13.1%	6.2%	13.2%	30.6%	21.1%	15.7%	13.2%
Inland Empire Region (CA)	17.6%	24.6%	28.3%	15.7%	7.7%	6.1%	11.5%	17.3%	26.1%	19.8%	11.3%	14.0%
Greater Houston Region (TX)	7.1%	15.3%	24.9%	20.6%	13.9%	18.3%	8.3%	14.2%	20.8%	15.0%	16.7%	25.0%
Dallas-Fort Worth-Arlington MSA (TX)	3.7%	10.3%	21.2%	23.5%	16.1%	25.2%	4.0%	10.9%	23.4%	27.7%	12.9%	21.1%
Regional Average	8.6%	17.7%	27.8%	22.0%	11.6%	12.4%	8.2%	16.5%	26.5%	24.2%	12.1%	12.5%
Regional Median	8.0%	18.0%	27.7%	22.4%	11.8%	11.0%	8.1%	16.0%	26.1%	23.9%	11.9%	11.8%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	State of Vermont	9.5%	18.9%	29.3%	23.2%	9.7%	9.4%	7.0%	12.4%	25.2%	23.3%	15.2%
State of North Dakota	8.5%	19.8%	28.9%	23.8%	11.4%	7.5%	6.1%	17.0%	29.3%	26.3%	10.7%	10.7%
State of South Dakota	8.7%	25.6%	32.5%	18.2%	8.9%	6.2%	8.9%	24.4%	31.7%	17.7%	11.1%	6.3%
State of Delaware	2.7%	12.3%	25.8%	27.5%	15.9%	15.7%	2.1%	8.3%	26.0%	24.0%	18.7%	20.9%
State of Idaho	7.1%	16.2%	24.3%	21.4%	14.0%	17.1%	13.4%	9.8%	19.5%	24.4%	12.2%	20.7%
State of New Mexico	13.9%	25.4%	27.7%	18.2%	8.1%	6.7%	3.9%	10.6%	21.6%	27.3%	16.3%	20.2%
State of Arkansas	3.5%	14.7%	22.6%	22.4%	15.2%	21.6%	13.3%	15.6%	13.3%	22.2%	20.0%	15.6%
State of Nevada	11.1%	19.1%	30.7%	19.4%	9.6%	10.1%	10.0%	12.6%	25.9%	24.7%	14.2%	12.6%
State of Iowa	10.1%	18.4%	28.1%	23.9%	10.2%	9.3%	9.4%	20.7%	27.6%	20.6%	10.6%	11.1%
State of Utah	6.9%	14.2%	25.1%	25.1%	14.3%	14.4%	6.2%	10.3%	20.3%	21.8%	12.6%	28.8%
Commonwealth of Puerto Rico	33.9%	32.5%	17.4%	8.5%	4.9%	2.8%	36.8%	35.1%	14.0%	12.3%	0.0%	1.8%
State of Connecticut	7.6%	14.2%	24.9%	22.1%	14.9%	16.3%	7.2%	15.2%	21.0%	27.1%	12.1%	17.4%
State of Oregon	10.3%	19.5%	30.9%	22.1%	9.5%	7.8%	9.9%	16.5%	30.1%	22.3%	9.8%	11.3%
State of Wisconsin	7.0%	16.3%	27.6%	25.3%	12.4%	11.3%	4.7%	9.9%	22.5%	25.2%	15.8%	21.8%
State of Missouri	8.9%	22.4%	30.5%	20.7%	9.5%	8.0%	9.6%	18.2%	25.7%	22.9%	11.8%	11.8%
State of Tennessee	9.7%	21.4%	29.0%	21.3%	9.8%	8.8%	8.9%	19.7%	22.5%	23.2%	12.6%	13.1%
State of Arizona	6.8%	14.7%	26.7%	23.8%	13.9%	14.1%	6.1%	12.0%	21.7%	27.1%	14.1%	19.1%
State of New Jersey	6.7%	13.5%	25.6%	21.1%	14.7%	18.4%	5.3%	12.4%	24.9%	24.5%	14.5%	18.4%
State of North Carolina	8.7%	19.7%	27.5%	21.4%	11.1%	11.5%	10.4%	15.9%	28.4%	21.7%	11.1%	12.5%
State of Georgia	7.6%	24.5%	27.3%	18.6%	9.8%	12.2%	7.7%	22.1%	28.1%	20.7%	11.9%	9.5%
State of Florida	6.2%	14.5%	25.2%	21.8%	13.2%	19.0%	4.3%	8.8%	23.2%	22.3%	16.3%	25.1%
Statewide Average	9.3%	19.0%	27.0%	21.4%	11.5%	11.8%	9.1%	15.6%	23.9%	22.9%	12.9%	15.5%
Statewide Median	8.5%	18.9%	27.5%	21.8%	11.1%	11.3%	7.7%	15.2%	24.9%	23.2%	12.6%	15.6%

**TABLE 61:
Annual Household Income—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Mercer Street Grassroots District (Princeton, WV)	27.9%	26.7%	27.3%	12.1%	5.5%	0.6%	13.6%	47.0%	18.2%	13.6%	4.5%
Abilene Cultural District (Abilene, TX)	5.0%	15.4%	27.8%	24.9%	13.3%	13.7%	7.1%	11.9%	27.4%	26.2%	14.3%	13.1%
Downtown Torrington (Torrington, CT)	12.2%	21.7%	31.2%	19.0%	9.5%	6.4%	4.0%	17.3%	21.3%	21.3%	10.7%	25.3%
Iowa City Downtown District (Iowa City, IA)	5.3%	26.3%	39.5%	21.1%	7.9%	0.0%	0.0%	25.0%	25.0%	33.3%	8.3%	8.3%
Downtown Macon Urban Core (Macon, GA)	5.1%	16.7%	24.4%	25.6%	11.5%	16.7%	10.0%	20.0%	36.7%	13.3%	13.3%	6.7%
Oceanside Cultural District (Oceanside, CA)	9.1%	14.5%	30.9%	20.5%	11.2%	13.8%	11.9%	6.0%	32.1%	22.6%	10.7%	16.7%
Southeast Ohio Theatre Trail (Southeastern OH)	13.0%	17.8%	31.1%	23.5%	9.2%	5.4%	4.2%	20.4%	35.1%	20.8%	10.2%	9.4%
Loch Haven Cultural Park (Orlando, FL)	8.2%	13.9%	32.8%	25.4%	12.3%	7.4%	6.7%	19.1%	39.3%	15.7%	13.5%	5.6%
Cool Spring Downtown District (Fayetteville, NC)	13.0%	30.8%	25.3%	16.5%	6.3%	8.0%	11.6%	26.4%	31.0%	9.3%	11.6%	10.1%
Downtown Las Vegas (Las Vegas, NV)	7.7%	14.9%	31.9%	23.0%	9.5%	12.9%	10.4%	11.9%	26.1%	24.6%	13.4%	13.4%
Arts Campus Fort Wayne (Fort Wayne, IN)	11.5%	20.9%	27.7%	24.7%	8.5%	6.8%	4.1%	14.3%	22.4%	36.7%	14.3%	8.2%
Salt Lake Cultural Core (Salt Lake City, UT)	7.9%	14.8%	24.9%	25.8%	11.8%	14.8%	5.9%	9.8%	20.3%	28.1%	16.3%	19.6%
Grand Center Arts District (St. Louis, MO)	10.2%	24.2%	29.4%	17.2%	7.9%	11.1%	16.9%	15.4%	26.2%	22.3%	13.1%	6.2%
Dallas Arts District (Dallas, TX)	2.8%	9.6%	18.8%	22.3%	13.9%	32.5%	2.7%	8.0%	20.2%	24.5%	16.0%	28.6%
Balboa Park Cultural District (San Diego, CA)	4.2%	11.7%	25.8%	21.4%	16.1%	20.8%	6.3%	6.3%	35.7%	27.7%	12.5%	11.6%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	5.2%	9.0%	20.3%	20.7%	14.5%	30.3%	2.9%	8.2%	20.8%	20.3%	18.8%	29.0%
Midtown Cultural District (Houston, TX)	10.5%	28.1%	22.8%	24.6%	7.0%	7.0%	10.0%	20.0%	30.0%	30.0%	10.0%	0.0%
Arts District Average	9.3%	18.6%	27.8%	21.7%	10.3%	12.3%	7.6%	16.9%	27.5%	23.0%	12.5%	12.6%
Arts District Median	8.2%	16.7%	27.7%	22.3%	9.5%	11.1%	6.7%	15.4%	26.2%	22.6%	13.1%	10.1%

Overall Averages for the 179,007 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County												
Average of All Audience Surveys	8.7%	17.2%	26.4%	21.5%	12.1%	14.1%	7.4%	15.5%	25.9%	22.9%	12.9%	15.4%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 62:

Annual Household Income—

Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

This table presents the annual household income that was reported by attendees who were surveyed while attending an activity that was presented, produced, and/or hosted by BIPOC or ALAANA arts and culture organization in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place. Non-residents are attendees who live outside the county in which the activity took place. Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident survey respondents who reported an annual household income of less than \$30,000.

Column Three:

The percentage of resident survey respondents who reported an annual household income of \$30,000 to \$59,999.

Column Four:

The percentage of resident survey respondents who reported an annual household income of \$60,000 to \$99,999.

Column Five:

The percentage of resident survey respondents who reported an annual household income of \$100,000 to \$149,999.

Column Six:

The percentage of resident survey respondents who reported an annual household income of \$150,000 to \$199,999.

Column Seven:

The percentage of resident survey respondents who reported an annual household income of \$200,000 or more.

Column Eight:

The percentage of non-resident survey respondents who reported an annual household income of less than \$30,000.

Column Nine:

The percentage of non-resident survey respondents who reported an annual household income of \$30,000 to \$59,999.

Column Ten:

The percentage of non-resident survey respondents who reported an annual household income of \$60,000 to \$99,999.

Column Eleven:

The percentage of non-resident survey respondents who reported an annual household income of \$100,000 to \$149,999.

Column Twelve:

The percentage of non-resident survey respondents who reported an annual household income of \$150,000 to \$199,999.

Column Thirteen:

The percentage of non-resident survey respondents who reported an annual household income of \$200,000 or more.

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Taos County (NM)	15.9%	38.6%	9.1%	13.6%	9.1%	13.6%	4.9%	17.1%	30.5%	24.4%	9.8%	13.4%
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Monmouth (OR)	26.0%	22.0%	24.0%	18.0%	6.0%	4.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Sedona (AZ)	7.9%	13.9%	14.9%	26.7%	12.9%	23.8%	4.9%	17.1%	19.5%	24.4%	9.8%	24.4%
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Haywood County (TN)	7.7%	24.4%	33.0%	18.2%	7.7%	9.1%	5.4%	35.5%	25.8%	18.3%	9.7%	5.4%
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Tullahoma (TN)	23.2%	14.5%	36.2%	11.6%	8.7%	5.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Carrboro (NC)	11.4%	20.0%	22.9%	17.1%	14.3%	14.3%	n/a	n/a	n/a	n/a	n/a	n/a
City of Coronado (CA)	3.8%	10.1%	21.5%	29.1%	15.2%	20.3%	n/a	n/a	n/a	n/a	n/a	n/a
City of Laguna Beach (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Brookings (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Paducah (KY)	6.3%	27.1%	33.3%	16.7%	12.5%	4.2%	n/a	n/a	n/a	n/a	n/a	n/a
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Door County (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Winter Park (FL)	4.3%	14.9%	42.6%	14.9%	10.6%	12.8%	5.4%	21.6%	16.2%	32.4%	8.1%	16.2%
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Hollywood (CA)	16.2%	19.1%	22.1%	20.6%	17.6%	4.4%	n/a	n/a	n/a	n/a	n/a	n/a
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000 - \$30,000 - \$60,000 - \$100,000 - \$150,000 - \$200,000 or More						Less than \$30,000 - \$30,000 - \$60,000 - \$100,000 - \$150,000 - \$200,000 or More					
	\$30,000	\$59,999	\$99,999	\$149,999	\$199,999	or More	\$30,000	\$59,999	\$99,999	\$149,999	\$199,999	or More
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Summit County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	11.8%	20.0%	15.5%	18.2%	10.9%	23.6%
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Monroe County (TN)	14.3%	28.6%	22.9%	17.1%	11.4%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Cleveland (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort A Average	12.4%	21.2%	25.7%	18.5%	11.5%	10.7%	6.5%	22.3%	21.5%	23.5%	9.6%	16.6%
Cohort A Median	11.4%	20.0%	22.9%	17.1%	11.4%	9.1%	5.4%	20.0%	19.5%	24.4%	9.8%	16.2%

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Watsonville (CA)	16.7%	21.0%	30.2%	22.2%	4.9%	4.9%	3.3%	21.3%	36.1%	19.7%	19.7%	0.0%
Lafayette County (MS)	25.2%	32.2%	25.2%	9.8%	4.9%	2.8%	13.5%	26.9%	26.9%	17.3%	11.5%	3.8%
Columbus County (NC)	10.9%	64.4%	20.8%	3.0%	0.0%	1.0%	n/a	n/a	n/a	n/a	n/a	n/a
Watauga County (NC)	23.8%	14.3%	16.7%	15.5%	7.1%	22.6%	25.9%	16.7%	11.1%	14.8%	9.3%	22.2%
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Dubuque (IA)	7.5%	30.0%	26.3%	23.8%	5.0%	7.5%	n/a	n/a	n/a	n/a	n/a	n/a
City of Ocala (FL)	12.2%	35.9%	26.7%	13.0%	9.2%	3.1%	8.6%	14.3%	42.9%	28.6%	5.7%	0.0%
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of National City (CA)	28.2%	19.2%	23.1%	19.6%	4.7%	5.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Encinitas (CA)	3.6%	8.3%	13.1%	26.2%	13.1%	35.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Grand Junction (CO)	20.8%	30.2%	27.0%	13.2%	5.0%	3.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Cheyenne (WY)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Cruz (CA)	15.2%	24.2%	31.8%	13.6%	7.6%	7.6%	12.0%	26.0%	36.0%	14.0%	6.0%	6.0%
Hamblen County (TN)	22.5%	38.8%	22.5%	15.0%	1.3%	0.0%	13.9%	36.1%	36.1%	5.6%	5.6%	2.8%
City of Redmond (WA)	11.8%	9.8%	15.7%	27.5%	3.9%	31.4%	n/a	n/a	n/a	n/a	n/a	n/a
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Ames (IA)	19.7%	7.0%	19.7%	21.1%	15.5%	16.9%	n/a	n/a	n/a	n/a	n/a	n/a
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jackson (TN)	10.5%	36.8%	19.3%	22.8%	5.3%	5.3%	n/a	n/a	n/a	n/a	n/a	n/a
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Walnut Creek (CA)	4.3%	5.7%	21.4%	27.1%	12.9%	28.6%	1.7%	8.3%	15.0%	28.3%	11.7%	35.0%
Island of Kaua'i (HI)	8.0%	26.7%	28.0%	22.7%	13.3%	1.3%	n/a	n/a	n/a	n/a	n/a	n/a
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Chatham County (NC)	14.6%	35.4%	20.8%	16.7%	4.2%	8.3%	n/a	n/a	n/a	n/a	n/a	n/a
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Rapid City (SD)	7.4%	30.9%	30.9%	16.0%	10.6%	4.3%	10.6%	37.9%	27.3%	9.1%	15.2%	0.0%
City of Missoula (MT)	27.7%	28.9%	21.7%	12.0%	6.0%	3.6%	n/a	n/a	n/a	n/a	n/a	n/a
Wilson County (NC)	19.9%	37.7%	25.3%	11.6%	3.4%	2.1%	n/a	n/a	n/a	n/a	n/a	n/a
Caldwell County (NC)	31.6%	23.7%	28.9%	7.9%	5.3%	2.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Sioux City (IA)	5.4%	27.0%	35.1%	13.5%	16.2%	2.7%	n/a	n/a	n/a	n/a	n/a	n/a

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Fe (NM)	14.2%	23.6%	25.6%	18.3%	10.6%	7.7%	8.1%	21.3%	24.3%	26.5%	8.8%	11.0%
City of Fort Myers (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Buchanan County (MO)	7.2%	24.1%	25.3%	20.5%	16.9%	6.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Miami Beach (FL)	9.1%	22.5%	29.4%	19.0%	8.2%	11.7%	15.4%	17.9%	28.2%	23.1%	7.7%	7.7%
City of Asheville (NC)	5.3%	19.3%	26.9%	25.7%	7.0%	15.8%	4.7%	9.3%	39.5%	23.3%	4.7%	18.6%
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Fairbanks North Star Borough (AK)	15.0%	25.0%	22.5%	27.5%	7.5%	2.5%	n/a	n/a	n/a	n/a	n/a	n/a
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Montgomery County (VA)	10.8%	20.1%	30.2%	20.9%	12.2%	5.8%	n/a	n/a	n/a	n/a	n/a	n/a
Nevada County (CA)	21.3%	24.0%	26.7%	16.0%	8.0%	4.0%	18.0%	14.8%	31.1%	16.4%	8.2%	11.5%
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort B Average	14.8%	25.7%	24.7%	18.0%	7.9%	8.8%	11.3%	20.9%	29.5%	18.9%	9.5%	9.9%
Cohort B Median	14.2%	24.2%	25.3%	18.3%	7.1%	5.1%	11.3%	19.6%	29.7%	18.5%	8.5%	6.8%

TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Renton (WA)	13.6%	16.0%	24.7%	22.2%	13.6%	9.9%	n/a	n/a	n/a	n/a	n/a	n/a
Craven County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Platte County (MO)	0.0%	13.6%	50.0%	9.1%	20.5%	6.8%	0.0%	13.0%	25.9%	27.8%	18.5%	14.8%
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Boulder (CO)	13.2%	24.2%	34.1%	18.7%	3.3%	6.6%	2.6%	20.5%	23.1%	23.1%	15.4%	15.4%
Bradley County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Lewisville (TX)	3.1%	12.3%	15.4%	29.2%	18.5%	21.5%	n/a	n/a	n/a	n/a	n/a	n/a
City of Elgin (IL)	13.6%	20.9%	17.3%	26.4%	11.8%	10.0%	n/a	n/a	n/a	n/a	n/a	n/a
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Palm Beach (FL)	0.0%	24.0%	50.0%	18.0%	8.0%	0.0%	n/a	n/a	n/a	n/a	n/a	n/a
Flagler County (FL)	6.6%	15.4%	47.3%	18.7%	4.4%	7.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Clearwater (FL)	12.8%	16.0%	27.7%	22.3%	10.6%	10.6%	13.2%	10.5%	39.5%	13.2%	13.2%	10.5%
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Norman (OK)	6.9%	18.1%	29.2%	23.6%	12.5%	9.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Hunterdon County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Topeka (KS)	10.5%	31.4%	30.2%	20.9%	5.8%	1.2%	n/a	n/a	n/a	n/a	n/a	n/a
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of New Haven (CT)	12.7%	16.2%	26.9%	21.8%	14.7%	7.6%	9.4%	7.5%	30.2%	22.6%	15.1%	15.1%
City of Waco (TX)	6.1%	15.2%	30.3%	23.2%	11.1%	14.1%	n/a	n/a	n/a	n/a	n/a	n/a
Brunswick County (NC)	7.5%	17.0%	37.7%	22.6%	9.4%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Bellevue (WA)	9.1%	4.0%	11.6%	35.4%	26.8%	13.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Savannah (GA)	7.0%	33.0%	33.0%	19.1%	4.3%	3.5%	17.4%	15.2%	32.6%	21.7%	8.7%	4.3%
Orange County (NC)	22.0%	20.3%	22.0%	13.6%	10.2%	11.9%	n/a	n/a	n/a	n/a	n/a	n/a
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Escondido (CA)	6.4%	16.0%	31.9%	23.4%	13.8%	8.5%	n/a	n/a	n/a	n/a	n/a	n/a
City of Kansas City (MO)	10.7%	25.0%	23.2%	26.8%	7.1%	7.1%	13.5%	13.5%	30.8%	19.2%	7.7%	15.4%
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Springfield (MA)	17.1%	32.6%	29.9%	10.7%	6.1%	3.5%	4.9%	20.7%	35.4%	22.0%	9.8%	7.3%
Ouachita Parish (LA)	12.6%	24.0%	26.9%	18.6%	10.2%	7.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Alexandria (VA)	13.8%	32.3%	21.5%	13.8%	13.8%	4.6%	16.4%	17.2%	23.1%	20.1%	8.2%	14.9%
Catawba County (NC)	7.3%	13.0%	41.5%	16.3%	8.1%	13.8%	10.7%	16.1%	37.5%	23.2%	5.4%	7.1%
Martin County (FL)	0.9%	15.6%	34.9%	30.3%	10.1%	8.3%	0.0%	8.6%	25.9%	27.6%	13.8%	24.1%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Cary (NC)	3.2%	7.9%	15.9%	28.6%	22.2%	22.2%	n/a	n/a	n/a	n/a	n/a	n/a
Springfield (MO)	11.5%	30.2%	22.9%	25.0%	6.3%	4.2%	n/a	n/a	n/a	n/a	n/a	n/a
City of Salem (OR)	13.2%	15.1%	20.8%	34.0%	5.7%	11.3%	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Collins (CO)	32.5%	14.9%	20.2%	18.4%	8.8%	5.3%	42.1%	21.1%	18.4%	7.9%	2.6%	7.9%
City of Eugene (OR)	21.5%	21.5%	28.5%	18.0%	4.7%	5.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Oceanside (CA)	9.0%	14.1%	35.3%	21.2%	12.2%	8.3%	n/a	n/a	n/a	n/a	n/a	n/a
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Providence (RI)	25.8%	25.8%	26.6%	10.5%	5.6%	5.6%	19.6%	23.2%	17.9%	5.4%	16.1%	17.9%
Pitt County (NC)	27.3%	27.3%	23.2%	14.1%	3.0%	5.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Lauderdale (FL)	0.8%	22.5%	24.2%	19.2%	11.7%	21.7%	7.0%	10.5%	12.8%	14.0%	32.6%	23.3%
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Sioux Falls (SD)	10.4%	29.2%	33.3%	14.6%	10.4%	2.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Tempe (AZ)	8.7%	17.5%	26.2%	22.3%	14.6%	10.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Salt Lake City (UT)	11.3%	19.6%	22.7%	26.8%	11.3%	8.2%	n/a	n/a	n/a	n/a	n/a	n/a
Richmond County (GA)	6.3%	51.0%	34.1%	5.5%	2.4%	0.8%	7.0%	37.8%	34.3%	9.8%	8.4%	2.8%
Montgomery County (TN)	9.4%	25.0%	34.4%	10.9%	10.9%	9.4%	n/a	n/a	n/a	n/a	n/a	n/a
Tuscaloosa County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of San Bernardino (CA)	36.9%	40.9%	15.2%	5.1%	1.0%	1.0%	16.7%	29.2%	35.4%	14.6%	4.2%	0.0%
Cabarrus County (NC)	8.6%	15.8%	26.3%	25.0%	15.1%	9.2%	7.6%	31.8%	24.2%	12.1%	7.6%	16.7%
City of Tacoma (WA)	7.4%	11.5%	28.4%	24.3%	16.9%	11.5%	8.3%	13.9%	47.2%	16.7%	5.6%	8.3%
Gaston County (NC)	15.9%	32.7%	31.8%	14.0%	4.7%	0.9%	7.1%	28.6%	26.2%	11.9%	2.4%	23.8%
New Hanover County (NC)	2.0%	11.8%	25.5%	27.5%	17.6%	15.7%	13.9%	11.1%	25.0%	16.7%	11.1%	22.2%
City of Garland (TX)	10.5%	18.4%	34.2%	10.5%	13.2%	13.2%	n/a	n/a	n/a	n/a	n/a	n/a
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort C Average	11.3%	21.1%	28.5%	20.0%	10.5%	8.5%	11.4%	18.4%	28.7%	17.3%	10.8%	13.3%
Cohort C Median	10.4%	18.4%	27.7%	20.9%	10.4%	8.2%	9.4%	16.1%	26.2%	16.7%	8.7%	14.9%

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of Reno (NV)	13.2%	17.6%	40.4%	15.4%	4.4%	8.8%	n/a	n/a	n/a	n/a	n/a
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Chandler (AZ)	5.7%	12.4%	30.5%	22.9%	14.3%	14.3%	n/a	n/a	n/a	n/a	n/a	n/a
Buncombe County (NC)	5.3%	19.3%	26.9%	25.7%	7.0%	15.8%	4.7%	9.3%	39.5%	23.3%	4.7%	18.6%
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jersey City (NJ)	16.3%	23.4%	29.9%	14.1%	8.2%	8.2%	17.2%	21.9%	35.9%	15.6%	4.7%	4.7%
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Johns County (FL)	10.9%	10.9%	37.0%	23.9%	10.9%	6.5%	2.8%	13.9%	38.9%	22.2%	13.9%	8.3%
Alachua County (FL)	14.9%	34.5%	17.2%	18.4%	4.6%	10.3%	17.9%	20.9%	23.9%	17.9%	11.9%	7.5%
Santa Cruz County (CA)	17.1%	22.7%	29.6%	18.7%	5.9%	5.9%	6.8%	22.9%	34.7%	17.8%	13.6%	4.2%
York County (SC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Orlando (FL)	6.5%	19.6%	23.9%	28.3%	8.7%	13.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Lincoln (NE)	16.9%	32.3%	29.2%	7.7%	7.7%	6.2%	n/a	n/a	n/a	n/a	n/a	n/a
City of Greensboro (NC)	8.2%	22.9%	30.7%	20.3%	10.4%	7.4%	9.0%	20.5%	29.5%	20.5%	11.5%	9.0%
Leon County (FL)	13.5%	20.9%	37.2%	15.5%	5.4%	7.4%	11.1%	33.3%	36.1%	11.1%	0.0%	8.3%
City of Marquette (MI)	3.8%	25.3%	34.2%	25.3%	6.3%	5.1%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Spartanburg Area (SC)	10.3%	51.3%	30.8%	0.0%	7.7%	0.0%	n/a	n/a	n/a	n/a	n/a	n/a
Durham County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lexington-Fayette Urban County (KY)	14.0%	16.3%	25.6%	25.6%	4.7%	14.0%	15.8%	15.8%	42.1%	10.5%	13.2%	2.6%
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Riverside (CA)	20.1%	31.6%	23.4%	14.4%	6.7%	3.8%	19.5%	14.3%	39.0%	11.7%	10.4%	5.2%
Rutherford County (TN)	18.4%	28.6%	17.3%	17.3%	9.2%	9.2%	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Ana (CA)	20.4%	24.9%	21.0%	16.1%	11.6%	5.9%	15.1%	14.0%	31.4%	17.4%	14.0%	8.1%
Cumberland County (NC)	10.8%	23.9%	29.6%	18.1%	10.8%	6.8%	11.6%	28.8%	27.4%	12.3%	12.3%	7.5%
Municipality of San Juan (PR)	25.0%	29.6%	20.4%	15.8%	5.3%	3.9%	24.3%	36.7%	21.3%	8.8%	5.2%	3.6%
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Washtenaw County (MI)	11.3%	13.2%	18.9%	24.5%	7.5%	24.5%	n/a	n/a	n/a	n/a	n/a	n/a
Hamilton County (TN)	17.8%	31.4%	22.7%	16.2%	7.0%	4.9%	12.8%	44.7%	19.1%	14.9%	6.4%	2.1%
Forsyth County (NC)	10.3%	29.0%	23.4%	18.7%	9.3%	9.3%	2.2%	25.8%	33.7%	14.6%	14.6%	9.0%
Collier County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Wichita (KS)	18.3%	25.0%	28.4%	14.4%	9.1%	4.8%	7.5%	17.5%	37.5%	20.0%	12.5%	5.0%
Placer County (CA)	5.0%	13.3%	13.3%	20.0%	21.7%	26.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Manatee County (FL)	2.4%	17.1%	24.4%	26.8%	14.6%	14.6%	n/a	n/a	n/a	n/a	n/a	n/a

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Greater Flint Area (MI)	9.0%	26.1%	42.7%	18.5%	3.3%	0.5%	10.8%	18.9%	29.7%	29.7%	8.1%
Clackamas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sarasota County (FL)	0.0%	8.8%	22.8%	19.3%	10.5%	38.6%	5.2%	8.6%	24.1%	12.1%	15.5%	34.5%
Monterey County (CA)	28.9%	16.3%	16.9%	20.5%	12.0%	5.4%	n/a	n/a	n/a	n/a	n/a	n/a
City of Atlanta (GA)	4.4%	8.1%	15.6%	18.5%	14.1%	39.3%	4.7%	14.1%	14.1%	26.8%	14.1%	26.2%
Morris County (NJ)	3.9%	17.5%	18.4%	14.6%	20.4%	25.2%	3.8%	7.5%	21.3%	23.8%	13.8%	30.0%
Cohort D Average	12.1%	22.5%	26.1%	18.5%	9.3%	11.5%	10.7%	20.5%	30.5%	17.4%	10.5%	10.4%
Cohort D Median	11.1%	22.8%	25.0%	18.5%	8.4%	7.8%	10.8%	18.9%	31.4%	17.4%	12.3%	7.5%

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Camden County (NJ)	4.9%	8.2%	31.1%	39.3%	8.2%	8.2%	n/a	n/a	n/a	n/a	n/a
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Guilford County (NC)	7.8%	22.9%	30.2%	21.6%	9.8%	7.8%	8.1%	19.2%	27.3%	21.2%	16.2%	8.1%
Dane County (WI)	16.3%	16.3%	25.2%	21.5%	12.6%	8.1%	n/a	n/a	n/a	n/a	n/a	n/a
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Union County (NJ)	1.7%	22.0%	30.5%	23.7%	15.3%	6.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Albuquerque (NM)	13.8%	26.0%	29.3%	17.1%	8.4%	5.4%	13.3%	28.9%	26.7%	17.8%	8.9%	4.4%
City of Milwaukee (WI)	9.7%	20.4%	25.7%	23.9%	8.8%	11.5%	2.4%	22.0%	24.4%	22.0%	14.6%	14.6%
Washington County (OR)	9.0%	18.0%	30.2%	19.0%	12.7%	11.1%	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (KS)	2.6%	12.8%	30.8%	30.8%	12.8%	10.3%	n/a	n/a	n/a	n/a	n/a	n/a
Ocean County (NJ)	10.8%	34.9%	28.9%	15.7%	6.0%	3.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Louisville-Jefferson County (KY)	11.5%	25.2%	28.8%	19.4%	7.9%	7.2%	4.7%	16.3%	32.6%	18.6%	9.3%	18.6%
Monmouth County (NJ)	3.9%	19.7%	27.6%	17.1%	15.8%	15.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Las Vegas (NV)	7.2%	20.4%	31.5%	21.0%	10.5%	9.4%	n/a	n/a	n/a	n/a	n/a	n/a
City of Portland (OR)	8.2%	10.3%	24.6%	29.7%	9.9%	17.2%	6.9%	7.8%	26.5%	28.4%	16.7%	13.7%
City of Nashville-Davidson County (TN)	5.1%	19.1%	28.0%	21.2%	11.9%	14.8%	6.7%	12.7%	11.1%	24.6%	18.7%	26.2%
Hudson County (NJ)	16.3%	23.4%	29.9%	14.1%	8.2%	8.2%	17.2%	21.9%	35.9%	15.6%	4.7%	4.7%
Jackson County (MO)	14.0%	25.6%	18.6%	27.9%	7.0%	7.0%	10.8%	15.4%	32.3%	20.0%	7.7%	13.8%
City and County of Denver (CO)	6.2%	22.6%	27.1%	20.9%	9.0%	14.1%	6.3%	20.7%	26.9%	22.6%	13.5%	10.1%
Lee County (FL)	22.9%	25.7%	20.0%	14.3%	11.4%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Multnomah County (OR)	8.2%	10.3%	24.6%	29.7%	9.9%	17.2%	6.9%	7.8%	26.5%	28.4%	16.7%	13.7%
Middlesex County (NJ)	3.9%	19.7%	35.5%	18.4%	18.4%	3.9%	4.3%	12.0%	40.2%	21.4%	12.8%	9.4%
City of Indianapolis (IN)	8.2%	18.4%	29.9%	16.3%	10.2%	17.0%	n/a	n/a	n/a	n/a	n/a	n/a
City and County of San Francisco (CA)	21.0%	13.0%	30.0%	18.5%	6.0%	11.5%	17.0%	17.0%	26.9%	15.1%	13.2%	10.8%
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Worth (TX)	8.8%	25.6%	27.2%	20.8%	8.0%	9.6%	n/a	n/a	n/a	n/a	n/a	n/a
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Shelby County (TN)	17.3%	24.8%	31.3%	16.4%	6.5%	3.7%	n/a	n/a	n/a	n/a	n/a	n/a
Westchester County (NY)	2.7%	8.1%	36.9%	18.9%	10.8%	22.5%	n/a	n/a	n/a	n/a	n/a	n/a
Pinellas County (FL)	10.4%	16.5%	29.6%	20.9%	9.6%	13.0%	18.8%	14.6%	35.4%	10.4%	10.4%	10.4%
Cohort E Average	9.7%	19.6%	28.6%	21.5%	10.2%	10.4%	9.5%	16.6%	28.7%	20.5%	12.6%	12.2%
Cohort E Median	8.5%	20.0%	29.5%	20.8%	9.9%	9.5%	6.9%	16.3%	26.9%	21.2%	13.2%	10.8%

TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	City of San José (CA)	6.0%	8.2%	20.1%	21.2%	13.0%	31.5%	0.0%	4.9%	24.6%	16.4%	24.6%
Pima County (AZ)	8.2%	17.5%	26.2%	25.7%	14.8%	7.7%	n/a	n/a	n/a	n/a	n/a	n/a
Montgomery County (MD)	1.1%	2.2%	15.4%	20.9%	17.6%	42.9%	n/a	n/a	n/a	n/a	n/a	n/a
Mecklenburg County (NC)	4.4%	16.5%	17.1%	24.1%	20.9%	17.1%	4.2%	12.5%	25.0%	25.0%	16.7%	16.7%
Wake County (NC)	4.8%	21.7%	27.4%	23.5%	11.7%	10.9%	11.5%	28.2%	30.5%	19.0%	6.9%	4.0%
Fairfax County (VA)	5.9%	4.2%	16.0%	21.0%	24.4%	28.6%	4.3%	2.9%	21.4%	22.9%	12.9%	35.7%
Salt Lake County (UT)	11.3%	19.6%	22.7%	26.8%	11.3%	8.2%	n/a	n/a	n/a	n/a	n/a	n/a
Cuyahoga County (OH)	11.0%	28.0%	32.3%	15.7%	9.1%	3.9%	13.0%	24.1%	29.6%	18.5%	7.4%	7.4%
Allegheny County (PA)	9.6%	22.9%	24.8%	18.5%	12.7%	11.5%	2.8%	11.1%	22.2%	30.6%	22.2%	11.1%
City of Dallas (TX)	3.4%	10.6%	19.8%	21.6%	12.9%	31.7%	1.1%	5.6%	21.1%	24.6%	15.4%	32.3%
Orange County (FL)	4.6%	18.3%	33.9%	21.1%	8.3%	13.8%	8.5%	30.5%	18.3%	26.8%	7.3%	8.5%
City of San Diego (CA)	16.1%	24.9%	26.7%	16.1%	9.9%	6.2%	21.6%	18.9%	18.9%	24.3%	5.4%	10.8%
Hillsborough County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Palm Beach County (FL)	6.1%	17.5%	30.0%	21.0%	11.6%	13.7%	7.8%	17.8%	27.1%	18.1%	11.4%	17.8%
City of San Antonio (TX)	18.5%	33.3%	27.2%	12.3%	6.2%	2.5%	n/a	n/a	n/a	n/a	n/a	n/a
Sacramento County (CA)	16.4%	20.4%	28.3%	16.4%	10.5%	7.9%	14.6%	10.4%	22.9%	31.3%	14.6%	6.3%
City and County of Philadelphia (PA)	4.2%	18.3%	18.3%	33.8%	11.3%	14.1%	6.8%	4.5%	20.5%	31.8%	25.0%	11.4%
City of Phoenix (AZ)	6.9%	23.3%	31.9%	18.1%	9.5%	10.3%	n/a	n/a	n/a	n/a	n/a	n/a
Santa Clara County (CA)	7.0%	7.5%	21.1%	21.6%	13.1%	29.6%	0.0%	4.1%	23.3%	16.4%	27.4%	28.8%
Broward County (FL)	6.9%	19.6%	23.2%	19.6%	15.3%	15.3%	7.5%	13.3%	13.3%	19.7%	27.2%	19.1%
San Bernardino County (CA)	33.2%	36.1%	17.5%	9.9%	1.8%	1.5%	14.0%	26.3%	35.1%	17.5%	5.3%	1.8%
Clark County (NV)	15.8%	23.9%	28.9%	16.9%	8.9%	5.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Houston (TX)	10.9%	20.9%	27.0%	17.5%	8.5%	15.2%	7.7%	3.1%	29.2%	21.5%	20.0%	18.5%
Riverside County (CA)	14.5%	27.3%	26.3%	15.3%	9.0%	7.8%	13.0%	13.9%	38.3%	14.8%	11.3%	8.7%
Miami-Dade County (FL)	10.7%	21.0%	28.4%	19.9%	9.4%	10.7%	13.3%	22.9%	22.9%	21.9%	8.6%	10.5%
San Diego County (CA)	14.9%	18.1%	25.8%	21.2%	9.8%	10.2%	14.7%	12.7%	22.5%	28.4%	8.8%	12.7%
Harris County (TX)	10.9%	20.9%	27.0%	17.5%	8.5%	15.2%	7.7%	3.1%	29.2%	21.5%	20.0%	18.5%
Cohort F Average	10.1%	19.3%	24.7%	19.9%	11.5%	14.4%	8.7%	13.5%	24.8%	22.5%	14.9%	15.5%
Cohort F Median	8.9%	20.0%	26.2%	20.4%	10.9%	11.2%	7.7%	12.6%	23.1%	21.7%	13.7%	12.1%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Oregon Border Region	6.3%	37.9%	38.9%	11.6%	3.2%	2.1%	10.1%	25.3%	29.1%	20.3%	3.8%	11.4%
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oregon's Adventure Coast	8.3%	18.3%	40.0%	23.3%	8.3%	1.7%	n/a	n/a	n/a	n/a	n/a	n/a
Southern Oregon: Ashland/Talent/Jacksonville	17.0%	23.0%	30.0%	21.0%	5.0%	4.0%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
The Gorge (OR)	11.3%	24.5%	32.1%	15.1%	11.3%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Aberdeen Region (SD)	6.7%	16.7%	33.3%	26.7%	5.0%	11.7%	n/a	n/a	n/a	n/a	n/a	n/a
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Valley Region (NH/VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Monadnock Region (NH)	0.0%	25.0%	26.9%	25.0%	15.4%	7.7%	n/a	n/a	n/a	n/a	n/a	n/a
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Burlington Area (VT)	18.2%	21.8%	24.5%	18.2%	10.9%	6.4%	21.6%	17.6%	35.3%	15.7%	5.9%	3.9%
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Connecticut Region	10.5%	22.8%	29.8%	22.8%	8.8%	5.3%	n/a	n/a	n/a	n/a	n/a	n/a
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cedar Valley Region (IA)	11.9%	24.6%	35.7%	19.0%	7.1%	1.6%	n/a	n/a	n/a	n/a	n/a	n/a
Central Oregon Region	9.6%	26.9%	32.7%	9.6%	9.6%	11.5%	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southwest Tennessee Development District	8.5%	29.4%	30.1%	17.3%	6.2%	8.5%	8.0%	28.0%	26.7%	21.3%	12.0%	4.0%
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southeastern Connecticut Region	9.5%	23.0%	24.3%	20.3%	16.2%	6.8%	7.5%	22.5%	30.0%	27.5%	7.5%	5.0%
Shoreline and River Valley Region (CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Peninsula of Michigan	3.5%	25.9%	35.3%	23.5%	5.9%	5.9%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Waterbury Region (CT)	9.9%	13.2%	25.6%	22.3%	19.0%	9.9%	3.0%	16.4%	25.4%	19.4%	25.4%	10.4%
Quad Cities Region (IA/IL)	17.6%	21.1%	24.6%	18.3%	9.2%	9.2%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Peoria Area (IL)	11.1%	19.3%	28.7%	19.9%	11.1%	9.9%	n/a	n/a	n/a	n/a	n/a	n/a
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Connecticut Region	9.2%	25.0%	23.7%	19.7%	15.8%	6.6%	7.9%	18.4%	31.6%	28.9%	7.9%	5.3%
South Central Tennessee Development District	23.2%	14.5%	36.2%	13.0%	7.2%	5.8%	n/a	n/a	n/a	n/a	n/a	n/a
Coachella Valley Region (CA)	8.4%	22.5%	29.3%	16.2%	11.5%	12.0%	0.0%	13.2%	36.8%	21.1%	13.2%	15.8%

TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Arkansas Region	10.2%	22.4%	28.6%	20.4%	10.2%	8.2%	n/a	n/a	n/a	n/a	n/a	n/a
Northeast Prosperity Zone (NC)	26.6%	27.5%	25.7%	12.8%	2.8%	4.6%	n/a	n/a	n/a	n/a	n/a	n/a
The Eastside (King County, WA)	10.6%	7.9%	15.5%	30.9%	20.0%	15.2%	22.5%	10.0%	20.0%	35.0%	7.5%	5.0%
Greater Des Moines Region (IA)	5.8%	16.9%	26.0%	23.4%	19.5%	8.4%	n/a	n/a	n/a	n/a	n/a	n/a
Greater New Haven Region (CT)	16.4%	17.2%	27.7%	19.5%	12.1%	7.0%	13.8%	13.8%	27.7%	20.0%	12.3%	12.3%
Northwestern Prosperity Zone (NC)	15.0%	16.6%	29.9%	16.9%	8.0%	13.7%	19.8%	14.3%	23.1%	17.6%	8.8%	16.5%
Southeast Tennessee Development District	18.6%	31.2%	22.1%	15.6%	7.8%	4.8%	17.9%	38.5%	25.6%	7.7%	5.1%	5.1%
Greater Knoxville Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Western Prosperity Zone (NC)	4.6%	17.5%	28.4%	25.8%	7.2%	16.5%	n/a	n/a	n/a	n/a	n/a	n/a
Lehigh Valley Region (PA)	11.4%	18.4%	24.7%	28.5%	8.9%	8.2%	9.8%	11.8%	29.4%	29.4%	11.8%	7.8%
Pikes Peak Region (CO)	14.0%	37.2%	22.5%	16.3%	6.2%	3.9%	n/a	n/a	n/a	n/a	n/a	n/a
Coastal Fairfield County Region (CT)	13.5%	27.1%	15.6%	10.4%	7.3%	26.0%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Fort Wayne Area (IN)	11.8%	23.5%	25.9%	28.2%	8.2%	2.4%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Sarasota/Bradenton Area (FL)	2.1%	11.1%	22.9%	19.4%	13.9%	30.6%	5.7%	17.1%	28.6%	8.6%	17.1%	22.9%
Sandhills Prosperity Zone (NC)	11.3%	31.4%	28.4%	14.4%	8.7%	5.9%	9.1%	32.2%	26.4%	13.2%	13.2%	5.8%
West Valley Region (AZ)	3.2%	19.1%	28.7%	21.3%	16.0%	11.7%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Hartford Region (CT)	25.5%	14.9%	29.8%	13.8%	5.3%	10.6%	n/a	n/a	n/a	n/a	n/a	n/a
Dayton Region (OH)	9.7%	22.7%	27.5%	22.2%	12.1%	5.8%	4.9%	9.8%	31.7%	24.4%	12.2%	17.1%
Memphis Area Association of Governments (TN)	16.9%	24.7%	32.0%	16.4%	6.4%	3.7%	n/a	n/a	n/a	n/a	n/a	n/a
Southeast Prosperity Zone (NC)	10.2%	17.6%	29.9%	22.5%	10.7%	9.1%	n/a	n/a	n/a	n/a	n/a	n/a
Richmond & Tri-Cities Region (VA)	8.4%	17.1%	32.1%	18.1%	12.9%	11.5%	14.3%	14.3%	28.6%	20.0%	14.3%	8.6%
Greater Fairfax Area (VA)	4.9%	4.9%	19.8%	21.6%	24.1%	24.7%	5.7%	5.7%	23.8%	23.8%	12.4%	28.6%
South Hampton Roads Area (VA)	5.5%	19.2%	30.1%	24.0%	13.0%	8.2%	n/a	n/a	n/a	n/a	n/a	n/a
East Tennessee Development District	15.3%	32.3%	26.5%	16.9%	5.8%	3.2%	n/a	n/a	n/a	n/a	n/a	n/a
Greater St. Louis Area (MO)	18.1%	27.4%	29.0%	15.3%	5.0%	5.3%	14.8%	14.8%	24.6%	21.3%	13.1%	11.5%
Western New York Region	13.5%	37.8%	31.1%	8.1%	4.1%	5.4%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Jacksonville Region (FL)	6.2%	13.2%	41.1%	23.3%	11.6%	4.7%	n/a	n/a	n/a	n/a	n/a	n/a
Piedmont-Triad Prosperity Zone (NC)	8.2%	25.2%	27.1%	20.1%	11.5%	7.9%	4.9%	19.5%	35.0%	18.7%	12.2%	9.8%
Greater Kansas City Metropolitan Area (MO/KS)	5.2%	18.0%	31.3%	22.3%	12.9%	10.3%	8.3%	8.3%	33.3%	30.6%	8.3%	11.1%
Greater Portland Area (OR)	8.2%	13.2%	27.9%	24.1%	12.2%	14.3%	13.6%	9.1%	25.0%	29.5%	9.1%	13.6%
Greater Nashville Regional Council (TN)	8.5%	20.9%	25.4%	19.9%	11.5%	13.7%	8.8%	15.1%	13.2%	22.4%	17.1%	23.4%
Greater Tampa/St. Petersburg Area (FL)	12.5%	15.4%	29.4%	20.6%	8.8%	13.2%	n/a	n/a	n/a	n/a	n/a	n/a
Southwestern Prosperity Zone (NC)	8.5%	21.6%	24.0%	20.8%	13.2%	11.9%	4.5%	22.7%	29.5%	13.6%	11.4%	18.2%
North Central Prosperity Zone (NC)	11.0%	27.5%	26.7%	18.6%	8.1%	8.1%	13.1%	29.7%	26.2%	19.3%	9.0%	2.8%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Long Island (NY)	1.3%	9.2%	27.6%	25.0%	22.4%	14.5%	n/a	n/a	n/a	n/a	n/a
Greater Philadelphia Region (PA)	6.0%	19.0%	19.0%	33.0%	11.0%	12.0%	7.5%	2.5%	20.0%	35.0%	25.0%	10.0%
Central Florida Region	5.8%	23.7%	27.7%	22.5%	8.1%	12.1%	n/a	n/a	n/a	n/a	n/a	n/a
Inland Empire Region (CA)	21.6%	29.7%	24.3%	13.2%	6.1%	5.0%	12.4%	18.6%	34.5%	15.9%	10.6%	8.0%
Greater Houston Region (TX)	10.3%	17.6%	26.4%	19.2%	11.1%	15.3%	n/a	n/a	n/a	n/a	n/a	n/a
Dallas-Fort Worth-Arlington MSA (TX)	3.7%	11.5%	21.1%	22.5%	13.8%	27.4%	1.6%	11.3%	27.4%	19.4%	11.3%	29.0%
Regional Average	10.7%	21.5%	28.0%	19.8%	10.4%	9.6%	10.0%	17.1%	27.7%	21.5%	11.8%	12.0%
Regional Median	10.0%	21.7%	27.8%	20.0%	9.9%	8.2%	8.8%	15.1%	27.7%	20.3%	11.8%	10.4%

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	State of Vermont	14.7%	20.4%	29.1%	21.8%	8.8%	5.3%	20.8%	25.0%	20.8%	12.5%	14.6%
State of North Dakota	19.2%	26.9%	26.9%	17.3%	3.8%	5.8%	n/a	n/a	n/a	n/a	n/a	n/a
State of South Dakota	11.0%	29.4%	30.5%	17.0%	7.1%	5.0%	2.4%	34.1%	34.1%	7.3%	22.0%	0.0%
State of Delaware	4.8%	16.3%	19.7%	26.5%	13.6%	19.0%	8.1%	8.1%	21.6%	10.8%	27.0%	24.3%
State of Idaho	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
State of New Mexico	14.0%	27.4%	26.6%	17.1%	8.6%	6.4%	3.5%	13.5%	27.0%	27.7%	10.6%	17.7%
State of Arkansas	9.4%	26.6%	25.0%	21.9%	10.9%	6.3%	n/a	n/a	n/a	n/a	n/a	n/a
State of Nevada	14.6%	22.1%	32.7%	16.7%	7.3%	6.5%	n/a	n/a	n/a	n/a	n/a	n/a
State of Iowa	9.4%	19.9%	28.7%	21.8%	12.8%	7.3%	2.6%	18.4%	34.2%	15.8%	15.8%	13.2%
State of Utah	11.4%	20.9%	18.5%	23.2%	11.8%	14.2%	11.1%	7.4%	18.5%	14.8%	11.1%	37.0%
Commonwealth of Puerto Rico	34.4%	33.1%	17.7%	8.1%	4.1%	2.6%	36.8%	35.1%	14.0%	12.3%	0.0%	1.8%
State of Connecticut	13.6%	17.9%	26.1%	18.7%	13.4%	10.3%	5.6%	20.8%	27.8%	25.0%	13.9%	6.9%
State of Oregon	11.7%	19.9%	29.9%	20.7%	8.8%	9.1%	15.2%	20.7%	27.6%	19.3%	5.5%	11.7%
State of Wisconsin	12.0%	19.0%	25.0%	22.7%	11.7%	9.7%	n/a	n/a	n/a	n/a	n/a	n/a
State of Missouri	12.5%	24.1%	29.1%	19.4%	8.7%	6.2%	11.9%	15.8%	27.7%	18.8%	10.9%	14.9%
State of Tennessee	12.7%	26.3%	27.3%	17.5%	8.4%	7.8%	8.3%	19.0%	16.3%	21.0%	15.1%	20.2%
State of Arizona	11.0%	19.2%	26.5%	20.9%	11.7%	10.6%	14.1%	14.1%	21.2%	24.2%	10.1%	16.2%
State of New Jersey	7.8%	18.8%	29.5%	19.7%	12.1%	12.2%	17.2%	12.1%	31.0%	22.4%	8.6%	8.6%
State of North Carolina	10.9%	24.7%	27.0%	18.5%	9.5%	9.4%	10.5%	17.5%	32.5%	19.7%	11.0%	8.8%
State of Georgia	6.2%	29.1%	26.7%	16.1%	9.1%	12.8%	7.7%	29.7%	36.3%	16.5%	4.4%	5.5%
State of Florida	8.5%	20.1%	28.4%	19.7%	10.9%	12.4%	7.9%	12.7%	24.2%	20.8%	14.8%	19.6%
Statewide Average	12.5%	23.1%	26.5%	19.3%	9.7%	8.9%	11.5%	19.0%	25.9%	18.1%	12.2%	13.3%
Statewide Median	11.5%	21.5%	27.0%	19.5%	9.3%	8.4%	9.4%	18.0%	27.3%	19.1%	11.0%	12.4%

**TABLE 62:
Annual Household Income—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Torrington (Torrington, CT)	12.2%	24.4%	24.4%	22.0%	12.2%	4.9%	n/a	n/a	n/a	n/a	n/a	n/a
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oceanside Cultural District (Oceanside, CA)	8.0%	14.5%	34.8%	21.7%	11.6%	9.4%	n/a	n/a	n/a	n/a	n/a	n/a
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cool Spring Downtown District (Fayetteville, NC)	11.5%	26.4%	26.4%	16.9%	10.8%	8.1%	10.7%	33.9%	28.6%	8.9%	8.9%	8.9%
Downtown Las Vegas (Las Vegas, NV)	5.4%	17.9%	33.9%	16.1%	8.9%	17.9%	n/a	n/a	n/a	n/a	n/a	n/a
Arts Campus Fort Wayne (Fort Wayne, IN)	13.0%	24.1%	25.9%	25.9%	7.4%	3.7%	n/a	n/a	n/a	n/a	n/a	n/a
Salt Lake Cultural Core (Salt Lake City, UT)	9.0%	18.0%	22.5%	29.2%	12.4%	9.0%	n/a	n/a	n/a	n/a	n/a	n/a
Grand Center Arts District (St. Louis, MO)	13.3%	41.8%	26.5%	9.2%	4.1%	5.1%	n/a	n/a	n/a	n/a	n/a	n/a
Dallas Arts District (Dallas, TX)	3.1%	8.0%	18.0%	21.8%	13.8%	35.3%	0.0%	6.5%	22.4%	24.1%	15.3%	31.8%
Balboa Park Cultural District (San Diego, CA)	1.0%	12.7%	36.3%	19.6%	19.6%	10.8%	n/a	n/a	n/a	n/a	n/a	n/a
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	6.7%	12.2%	20.0%	20.0%	11.1%	30.0%	2.4%	0.0%	24.4%	24.4%	24.4%	24.4%
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Arts District Average	8.3%	20.0%	26.9%	20.2%	11.2%	13.4%	4.4%	13.5%	25.1%	19.1%	16.2%	21.7%
Arts District Median	8.5%	17.9%	26.1%	20.9%	11.4%	9.2%	2.4%	6.5%	24.4%	24.1%	15.3%	24.4%

Overall Averages for the 31,762 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County												
Average of All Audience Surveys	12.1%	21.9%	26.7%	18.9%	9.9%	10.4%	10.3%	19.5%	26.2%	19.9%	11.5%	12.5%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 63:
Annual Household Income by Race/Ethnicity—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the annual household income that was reported by arts and cultural attendees in each participating community during 2022-23 according to the race/ethnicity categories with which the audience-intercept survey respondents identify.

Column Two:

The percentage of resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of less than \$30,000.

Column Three:

The percentage of resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$30,000 to \$59,999.

Column Four:

The percentage of resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$60,000 to \$99,999.

Column Five:

The percentage of resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$100,000 to \$149,999.

Column Six:

The percentage of resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$150,000 to \$199,999.

Column Seven:

The percentage of resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$200,000 or more.

Column Eight:

The percentage of non-resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of less than \$30,000.

Column Nine:

The percentage of non-resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$30,000 to \$59,999.

Column Ten:

The percentage of non-resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$60,000 to \$99,999.

Column Eleven:

The percentage of non-resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$100,000 to \$149,999.

Column Twelve:

The percentage of non-resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$150,000 to \$199,999.

Column Thirteen:

The percentage of non-resident arts and culture attendees who identify with this race/ethnicity category who reported an annual household income of \$200,000 or more.

TABLE 63:
Annual Household Income by Race/Ethnicity—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 11	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More	Less than \$30,000	\$30,000 - \$59,999	\$60,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000 or More
	American Indian or Alaska Native or Indigenous	16.8%	24.3%	28.0%	15.5%	8.0%	7.4%	14.2%	21.1%	27.1%	18.4%	9.8%
Arab or Middle Eastern or North African	12.8%	16.4%	19.7%	19.5%	15.9%	15.7%	10.3%	15.5%	24.2%	20.0%	14.2%	15.8%
Asian or Asian American	10.1%	12.0%	21.7%	21.7%	13.8%	20.7%	9.6%	10.7%	22.0%	22.1%	13.8%	21.8%
Black or African American	12.9%	26.4%	28.8%	16.7%	8.4%	6.7%	10.1%	20.9%	29.8%	18.7%	10.8%	9.7%
Hispanic or Latino/Latina/Latinx or Spanish Origin	14.5%	22.3%	27.8%	17.9%	9.1%	8.4%	13.0%	20.9%	26.1%	19.1%	10.3%	10.7%
Native Hawaiian or Pacific Islander	11.1%	21.7%	26.2%	20.3%	11.2%	9.5%	9.7%	13.9%	22.7%	23.9%	11.5%	18.3%
White or Caucasian or European American	7.2%	15.6%	26.2%	22.9%	12.9%	15.3%	6.3%	14.4%	25.6%	24.0%	13.5%	16.2%
I prefer to self identify	13.4%	16.7%	26.2%	17.9%	11.1%	14.7%	9.2%	16.7%	28.0%	20.1%	10.5%	15.5%
Any BIPOC and ALAANA	13.1%	22.1%	27.0%	18.0%	9.8%	10.0%	11.3%	18.8%	26.7%	19.6%	11.1%	12.5%
White Only	6.9%	15.5%	26.2%	23.0%	12.9%	15.5%	6.0%	14.4%	25.6%	24.1%	13.6%	16.3%

TABLE 64: Age Range and Disability Status— All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the age range and the disability status that was reported by arts and cultural attendees in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place. Non-residents are attendees who live outside the county in which the activity took place. Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Surveys were removed from the sample if the respondent reported an age range of younger than 18. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident survey respondents who reported an age range of 18 to 25.

Column Three:

The percentage of resident survey respondents who reported an age range of 26 to 41.

Column Four:

The percentage of resident survey respondents who reported an age range of 42 to 57.

Column Five:

The percentage of resident survey respondents who reported an age range of 58 to 76.

Column Six:

The percentage of resident survey respondents who reported an age range of 77 or older.

Column Seven:

The percentage of resident survey respondents who reported that they identify as a person with a disability.

Column Eight:

The percentage of non-resident survey respondents who reported an age range of 18 to 25.

Column Nine:

The percentage of non-resident survey respondents who reported an age range of 26 to 41.

Column Ten:

The percentage of non-resident survey respondents who reported an age range of 42 to 57.

Column Eleven:

The percentage of non-resident survey respondents who reported an age range of 58 to 76.

Column Ten:

The percentage of non-resident survey respondents who reported an age range of 77 or older.

Column Eleven:

The percentage of non-resident survey respondents who reported that they identify as a person with a disability.

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only					Disability	NON-RESIDENT Attendees Only					Disability
					77 or						77 or	
	18 - 25	26-41	42 - 57	58 - 76	Older		18 - 25	26-41	42 - 57	58 - 76	Older	
Tyrrell County (NC)	5.5%	36.4%	16.4%	36.4%	5.5%	3.8%	8.3%	21.8%	21.0%	44.4%	4.4%	4.9%
Taos County (NM)	1.0%	9.3%	15.6%	56.1%	18.0%	6.0%	2.5%	13.2%	23.8%	54.9%	5.6%	5.3%
Town of Hillsborough (NC)	5.7%	23.9%	39.7%	29.1%	1.6%	5.3%	6.3%	29.4%	25.2%	37.8%	1.4%	7.4%
Harney County (OR)	16.7%	35.2%	29.6%	18.5%	0.0%	17.3%	18.2%	40.9%	27.3%	13.6%	0.0%	0.0%
City of Monmouth (OR)	16.0%	16.9%	20.9%	37.0%	9.2%	12.2%	16.3%	22.5%	29.2%	25.3%	6.7%	12.3%
City of Sedona (AZ)	1.5%	7.3%	14.6%	65.3%	11.3%	4.5%	3.1%	6.7%	21.6%	57.2%	11.3%	8.3%
City of Yankton (SD)	2.0%	27.6%	32.2%	34.2%	3.9%	2.7%	3.8%	34.6%	23.1%	30.8%	7.7%	7.7%
City of Falls Church (VA)	0.0%	14.3%	41.1%	35.7%	8.9%	3.6%	3.8%	22.1%	36.5%	33.7%	3.8%	5.9%
City of Jamestown (ND)	7.0%	20.3%	31.6%	33.7%	7.5%	8.7%	10.3%	10.3%	20.7%	41.4%	17.2%	3.6%
Rutland County (VT)	2.9%	17.4%	30.5%	42.9%	6.3%	9.1%	3.6%	16.7%	31.0%	44.5%	4.3%	4.7%
Town of Elkton (MD)	6.0%	19.7%	37.5%	29.6%	7.3%	13.5%	1.5%	18.3%	30.5%	38.9%	10.7%	10.8%
City of Waterville (ME)	8.6%	20.6%	26.5%	39.7%	4.6%	9.8%	8.1%	19.0%	23.0%	45.6%	4.4%	5.3%
City of Pendleton (OR)	3.3%	27.9%	28.7%	32.4%	7.7%	8.3%	4.2%	17.9%	25.3%	43.2%	9.5%	9.7%
Haywood County (TN)	7.4%	16.9%	42.6%	29.3%	3.8%	9.0%	6.0%	21.5%	36.9%	35.6%	0.0%	13.3%
City of Hannibal (MO)	3.6%	13.8%	28.3%	35.2%	19.1%	3.3%	0.0%	33.3%	18.5%	33.3%	14.8%	1.2%
Johnson County (TN)	3.3%	3.9%	17.6%	61.4%	13.7%	9.4%	1.7%	10.7%	17.4%	54.5%	15.7%	12.4%
City of Safety Harbor (FL)	0.0%	37.8%	25.7%	28.4%	8.1%	7.0%	8.8%	17.6%	35.3%	35.3%	2.9%	5.9%
City of Tullahoma (TN)	8.3%	28.2%	32.3%	27.2%	4.0%	9.7%	14.6%	28.0%	30.5%	22.0%	4.9%	9.4%
City of Coralville (IA)	0.0%	75.0%	25.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Town of Carrboro (NC)	7.4%	14.9%	24.8%	47.1%	5.8%	4.4%	10.7%	24.8%	25.5%	36.9%	2.0%	5.6%
City of Coronado (CA)	2.4%	13.1%	22.9%	47.4%	14.2%	10.2%	3.3%	21.7%	30.4%	40.2%	4.3%	7.9%
City of Laguna Beach (CA)	1.6%	7.4%	22.5%	55.9%	12.5%	5.8%	3.5%	16.3%	25.6%	50.0%	4.7%	5.8%
City of Newberg (OR)	7.2%	29.7%	22.5%	33.5%	7.2%	6.4%	12.7%	27.1%	21.2%	35.6%	3.4%	11.3%
City of Fairfax (VA)	4.0%	18.3%	28.9%	38.8%	9.9%	5.3%	3.4%	32.2%	27.1%	37.3%	0.0%	7.4%
City of Brookings (SD)	7.7%	28.4%	28.5%	31.2%	4.2%	15.3%	13.5%	34.5%	26.9%	21.6%	3.5%	26.5%
Macon County (TN)	4.4%	18.7%	26.4%	39.6%	11.0%	9.8%	7.4%	22.2%	33.3%	37.0%	0.0%	5.7%
City of Paducah (KY)	3.1%	12.9%	16.3%	57.3%	10.4%	6.3%	6.2%	13.1%	24.4%	48.0%	8.4%	11.0%
City of Tarpon Springs (FL)	0.0%	1.3%	8.4%	66.2%	24.0%	10.6%	0.0%	3.8%	9.5%	66.5%	20.3%	17.9%
McNairy County (TN)	7.0%	22.5%	35.7%	30.8%	4.0%	8.8%	4.1%	28.1%	38.8%	25.6%	3.3%	4.9%
City of Mason City (IA)	2.9%	16.1%	23.5%	46.7%	10.8%	7.4%	5.2%	15.7%	26.6%	44.5%	7.9%	7.5%
Door County (WI)	2.5%	5.4%	8.6%	65.1%	18.3%	7.6%	2.7%	6.9%	20.3%	59.9%	10.2%	6.8%
City of Winter Park (FL)	5.7%	17.9%	24.0%	45.9%	6.5%	6.5%	9.5%	17.6%	21.4%	43.8%	7.6%	8.9%
City of Dover (NH)	5.0%	29.7%	23.6%	35.7%	6.1%	7.1%	7.7%	40.9%	20.8%	27.8%	2.7%	4.3%
Transylvania County (NC)	6.0%	6.0%	16.0%	54.0%	18.0%	8.5%	3.2%	22.6%	9.7%	45.2%	19.4%	17.2%
City of West Hollywood (CA)	14.6%	34.9%	22.1%	24.4%	3.9%	11.0%	17.6%	38.2%	26.5%	17.6%	0.0%	10.6%
Clatsop County (OR)	2.0%	13.3%	21.0%	53.7%	10.0%	6.1%	3.3%	19.1%	26.4%	44.4%	6.7%	11.4%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	18 - 25	26-41	42 - 57	58 - 76	77 or Older	Disability	18 - 25	26-41	42 - 57	58 - 76	77 or Older	Disability
City of Columbia (TN)	5.9%	22.5%	27.5%	36.3%	7.8%	3.1%	2.1%	30.9%	32.0%	32.0%	3.1%	9.7%
City of Marion (IA)	12.0%	27.1%	25.9%	33.7%	1.2%	5.6%	21.1%	31.6%	10.5%	31.6%	5.3%	0.0%
Summit County (UT)	5.3%	33.2%	32.4%	26.7%	2.3%	2.3%	17.5%	36.7%	29.1%	16.3%	0.5%	2.2%
Sullivan County (NH)	3.1%	19.2%	22.8%	46.5%	8.5%	11.1%	1.3%	9.7%	22.0%	58.3%	8.7%	7.9%
Monroe County (TN)	3.5%	27.2%	19.3%	38.2%	11.8%	6.5%	3.2%	33.7%	31.6%	28.4%	3.2%	7.5%
City of Cleveland (TN)	10.5%	22.5%	32.3%	30.3%	4.4%	9.7%	11.5%	20.7%	35.1%	29.3%	3.4%	8.3%
Lincoln County (OR)	1.1%	9.0%	15.9%	57.9%	16.1%	10.2%	1.4%	14.2%	13.0%	57.1%	14.2%	10.8%
Cohort A Average	5.2%	21.0%	25.3%	39.9%	8.6%	7.6%	6.8%	24.4%	24.8%	37.8%	6.2%	8.0%
Cohort A Median	4.4%	19.2%	25.0%	36.4%	7.7%	7.4%	4.2%	21.8%	25.5%	37.3%	4.4%	7.5%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
City of Joplin (MO)	9.4%	25.3%	24.8%	35.5%	5.1%	10.5%	8.8%	19.0%	28.6%	39.5%	4.1%	12.4%
City of Florissant (MO)	2.7%	14.6%	25.2%	50.0%	7.5%	7.6%	6.5%	21.5%	23.7%	47.3%	1.1%	4.4%
McMinn County (TN)	4.5%	32.7%	21.3%	37.4%	4.2%	7.1%	13.9%	19.8%	23.0%	39.7%	3.6%	7.1%
City of Watsonville (CA)	6.5%	21.7%	23.6%	36.4%	11.8%	5.8%	5.6%	28.6%	25.4%	36.5%	4.0%	11.1%
Lafayette County (MS)	12.7%	32.8%	27.9%	22.7%	3.9%	5.9%	17.2%	28.7%	32.7%	20.1%	1.3%	4.8%
Columbus County (NC)	13.1%	37.3%	21.7%	22.9%	5.0%	9.0%	6.0%	28.4%	31.3%	31.3%	3.0%	3.7%
Watauga County (NC)	22.5%	27.2%	20.2%	26.0%	4.0%	5.6%	22.2%	20.6%	24.2%	24.7%	8.2%	4.3%
Mercer County (WV)	8.3%	26.5%	30.7%	31.7%	2.8%	12.4%	8.0%	22.1%	30.9%	36.6%	2.3%	13.3%
City of Dubuque (IA)	4.5%	32.9%	22.9%	31.6%	8.1%	5.9%	3.2%	16.8%	27.6%	42.2%	10.3%	5.9%
City of Ocala (FL)	8.6%	25.2%	21.2%	37.9%	7.2%	11.6%	3.4%	14.0%	16.8%	52.0%	14.0%	10.3%
Town of Chapel Hill (NC)	25.2%	11.0%	21.9%	32.9%	9.0%	4.6%	19.6%	24.1%	20.5%	30.4%	5.4%	7.1%
City of National City (CA)	15.5%	57.0%	22.7%	4.0%	0.8%	9.2%	25.0%	50.0%	0.0%	12.5%	12.5%	14.3%
City of Encinitas (CA)	1.7%	10.5%	22.7%	49.0%	16.1%	5.8%	0.0%	13.3%	33.3%	33.3%	20.0%	3.3%
City of Grand Junction (CO)	9.0%	21.5%	23.7%	39.3%	6.4%	14.8%	9.2%	21.7%	28.3%	35.8%	5.0%	10.7%
City of Cheyenne (WY)	8.4%	33.8%	20.9%	31.2%	5.7%	10.5%	7.9%	39.5%	18.4%	31.6%	2.6%	7.5%
City of Santa Cruz (CA)	4.2%	15.6%	23.0%	48.3%	8.8%	8.9%	9.4%	26.7%	24.4%	35.0%	4.4%	7.3%
Hamblen County (TN)	9.0%	21.1%	23.3%	39.4%	7.2%	8.9%	10.4%	21.3%	22.1%	40.4%	5.8%	7.4%
City of Redmond (WA)	7.1%	43.4%	28.6%	18.4%	2.6%	7.1%	15.4%	50.0%	23.1%	11.5%	0.0%	8.0%
Town of Jupiter (FL)	4.8%	16.1%	16.1%	43.9%	19.1%	5.7%	6.9%	20.3%	24.8%	43.4%	4.7%	4.7%
City of Ames (IA)	11.4%	10.6%	25.5%	39.4%	13.1%	6.2%	12.4%	11.4%	35.6%	34.2%	6.4%	5.0%
City of Portland (ME)	0.7%	6.0%	14.0%	68.1%	11.2%	6.3%	0.0%	5.2%	14.8%	69.6%	10.4%	5.2%
City of Jackson (TN)	8.9%	33.9%	26.8%	28.2%	2.3%	4.1%	10.7%	26.7%	38.3%	24.3%	0.0%	6.8%
Wilkes County (NC)	5.9%	12.9%	10.6%	61.2%	9.4%	1.2%	4.0%	24.0%	20.0%	52.0%	0.0%	11.5%
City of Eau Claire (WI)	4.8%	10.9%	22.3%	52.9%	9.0%	6.0%	5.5%	11.8%	23.2%	56.1%	3.5%	7.3%
Greene County (TN)	7.5%	23.9%	31.3%	29.9%	7.5%	6.8%	2.6%	46.2%	20.5%	23.1%	7.7%	5.6%
Carteret County (NC)	0.6%	6.8%	16.3%	69.2%	7.1%	9.4%	7.2%	16.5%	25.8%	43.3%	7.2%	7.7%
City of Walnut Creek (CA)	1.4%	6.6%	18.3%	48.7%	25.0%	10.4%	3.0%	14.2%	23.1%	46.2%	13.4%	8.5%
Island of Kaua'i (HI)	4.0%	21.8%	16.1%	52.4%	5.6%	14.0%	10.3%	38.5%	17.9%	30.8%	2.6%	9.4%
Walton County (FL)	1.5%	14.5%	29.1%	53.8%	1.1%	3.4%	3.2%	9.6%	30.6%	55.2%	1.4%	3.6%
Chatham County (NC)	3.9%	28.6%	32.0%	31.6%	3.9%	10.9%	6.9%	25.2%	31.2%	32.7%	3.9%	7.1%
City of Flagstaff (AZ)	8.9%	23.2%	26.6%	35.3%	6.1%	8.7%	12.3%	28.3%	20.3%	37.7%	1.4%	12.3%
City of Rapid City (SD)	9.7%	30.7%	35.6%	18.5%	5.5%	4.4%	3.3%	23.9%	41.3%	25.0%	6.5%	5.5%
City of Missoula (MT)	10.9%	26.8%	29.4%	29.1%	3.8%	10.2%	17.3%	21.3%	31.5%	26.8%	3.1%	7.1%
Wilson County (NC)	4.8%	16.3%	29.1%	43.3%	6.5%	9.1%	9.6%	18.9%	31.0%	37.0%	3.6%	9.4%
Caldwell County (NC)	5.9%	16.8%	26.5%	44.3%	6.6%	7.9%	4.6%	20.0%	31.1%	39.4%	4.9%	8.7%
City of Sioux City (IA)	5.4%	31.9%	34.1%	23.2%	5.4%	3.4%	11.8%	23.7%	23.7%	35.5%	5.4%	10.1%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
City of Largo (FL)	1.8%	11.8%	14.9%	54.4%	17.1%	13.0%	2.9%	8.7%	29.0%	50.7%	8.7%	16.4%
City of Santa Fe (NM)	2.6%	22.0%	20.3%	43.9%	11.3%	8.0%	2.9%	16.9%	23.1%	50.4%	6.6%	6.6%
City of Fort Myers (FL)	7.2%	15.5%	16.8%	48.3%	12.1%	9.8%	8.6%	11.2%	9.4%	53.6%	17.2%	9.7%
Buchanan County (MO)	4.2%	15.4%	28.6%	43.4%	8.4%	7.5%	4.6%	20.3%	25.8%	38.7%	10.6%	7.0%
City of Nashua (NH)	2.9%	17.9%	33.0%	38.5%	7.7%	8.3%	3.8%	16.0%	34.7%	42.7%	2.8%	5.3%
City of Miami Beach (FL)	8.3%	30.4%	35.1%	23.6%	2.6%	6.6%	9.4%	31.5%	32.3%	22.4%	4.3%	7.7%
City of Asheville (NC)	2.7%	12.6%	16.3%	52.9%	15.6%	7.7%	4.8%	18.0%	24.1%	40.5%	12.6%	7.3%
Pottawattamie County (IA)	2.9%	11.3%	10.0%	56.9%	18.8%	5.4%	2.1%	18.4%	17.5%	48.7%	13.2%	12.2%
Fairbanks North Star Borough (AK)	6.1%	21.0%	25.2%	39.8%	8.0%	7.7%	25.0%	17.9%	17.9%	28.6%	10.7%	14.8%
City of Lee's Summit (MO)	2.6%	22.7%	28.9%	35.6%	10.3%	3.6%	6.9%	17.2%	27.6%	37.9%	10.3%	0.0%
Cleveland County (NC)	4.8%	14.0%	28.5%	43.5%	9.1%	6.7%	2.4%	7.1%	22.2%	60.3%	7.9%	7.9%
Montgomery County (VA)	14.8%	24.3%	20.7%	32.6%	7.6%	7.2%	28.7%	17.5%	16.7%	32.5%	4.6%	7.8%
Nevada County (CA)	2.8%	19.9%	26.7%	40.2%	10.4%	6.8%	2.8%	21.4%	34.1%	38.1%	3.7%	7.9%
City of Boca Raton (FL)	5.4%	8.2%	15.5%	40.3%	30.5%	4.7%	8.9%	14.6%	23.4%	40.5%	12.7%	4.1%
Cohort B Average	6.9%	21.5%	23.7%	39.2%	8.7%	7.6%	8.7%	21.8%	25.1%	38.0%	6.4%	7.9%
Cohort B Median	5.6%	21.3%	23.4%	39.4%	7.5%	7.4%	7.1%	20.3%	24.3%	37.8%	4.9%	7.4%

**TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
City of Carmel (IN)	9.1%	15.9%	34.6%	37.5%	2.9%	4.5%	7.5%	21.9%	28.1%	39.0%	3.5%	8.7%
City of Renton (WA)	5.9%	36.2%	27.8%	25.6%	4.6%	8.1%	9.3%	37.0%	27.8%	18.5%	7.4%	9.8%
Craven County (NC)	7.1%	21.3%	18.1%	45.3%	8.3%	9.4%	3.8%	30.0%	25.0%	38.8%	2.5%	16.3%
Platte County (MO)	8.1%	21.2%	39.4%	28.3%	3.0%	14.9%	5.1%	30.3%	40.4%	20.2%	4.0%	15.5%
Cecil County (MD)	4.8%	19.2%	42.2%	27.7%	6.1%	18.6%	3.4%	14.6%	31.3%	42.5%	8.2%	11.2%
City of Boulder (CO)	5.0%	18.5%	28.4%	39.3%	8.8%	5.0%	7.8%	29.1%	26.2%	34.5%	2.4%	7.7%
Bradley County (TN)	9.6%	22.4%	32.4%	31.4%	4.2%	9.4%	10.6%	19.8%	33.8%	32.9%	2.9%	11.1%
City of Lewisville (TX)	4.1%	18.1%	31.6%	39.8%	6.5%	5.6%	5.8%	16.6%	30.0%	42.6%	4.9%	6.3%
City of Elgin (IL)	6.3%	22.3%	28.5%	35.5%	7.4%	8.7%	9.4%	18.1%	27.5%	32.9%	12.1%	8.8%
Douglas County (OR)	3.2%	27.8%	28.2%	33.8%	7.0%	7.6%	2.7%	28.8%	21.9%	39.7%	6.8%	10.1%
City of West Palm Beach (FL)	5.3%	20.5%	18.6%	37.9%	17.6%	6.8%	7.8%	27.1%	23.4%	36.0%	5.7%	5.0%
Flagler County (FL)	1.1%	9.1%	19.4%	55.6%	14.9%	11.0%	3.7%	9.8%	21.4%	56.7%	8.4%	12.9%
City of Clearwater (FL)	0.4%	15.6%	22.1%	52.8%	9.1%	12.1%	5.2%	11.3%	24.7%	54.6%	4.1%	6.4%
City of Carlsbad (CA)	1.7%	10.1%	24.6%	49.9%	13.7%	8.8%	0.0%	40.0%	0.0%	53.3%	6.7%	13.3%
City of Norman (OK)	14.8%	26.9%	34.1%	20.4%	3.8%	8.0%	22.7%	31.5%	25.4%	19.2%	1.2%	10.5%
City of Columbia (MO)	3.9%	21.3%	24.7%	39.3%	10.7%	6.4%	11.4%	25.7%	25.7%	34.3%	2.9%	8.6%
City of Abilene (TX)	8.0%	28.0%	26.5%	32.4%	5.1%	6.2%	8.6%	17.3%	30.5%	38.1%	5.6%	7.3%
Hunterdon County (NJ)	1.8%	4.0%	21.0%	59.7%	13.5%	5.5%	5.7%	13.0%	29.8%	39.8%	11.7%	7.5%
City of Topeka (KS)	5.4%	17.4%	25.2%	37.9%	14.0%	16.3%	5.6%	19.2%	25.6%	42.4%	7.2%	9.8%
Cache County (UT)	11.1%	24.4%	25.5%	28.3%	10.7%	7.7%	7.7%	10.4%	22.6%	39.8%	19.5%	9.1%
City of New Haven (CT)	7.7%	34.4%	32.5%	22.8%	2.5%	6.1%	13.0%	41.2%	26.4%	17.1%	2.3%	10.3%
City of Waco (TX)	10.3%	33.2%	27.5%	24.4%	4.5%	8.5%	12.1%	22.3%	34.0%	27.7%	3.9%	10.1%
Brunswick County (NC)	0.0%	4.5%	7.6%	80.3%	7.6%	6.3%	0.0%	12.5%	16.7%	41.7%	29.2%	4.5%
City of Bellevue (WA)	10.8%	36.9%	29.8%	18.5%	3.9%	4.6%	8.3%	29.5%	28.8%	31.1%	2.3%	3.1%
City of Savannah (GA)	5.3%	20.2%	20.2%	44.5%	9.7%	6.4%	7.2%	19.9%	29.8%	39.2%	3.9%	6.3%
Orange County (NC)	11.1%	17.6%	29.7%	36.6%	4.9%	4.8%	11.5%	26.5%	23.8%	35.4%	2.7%	6.6%
Cumberland County (NJ)	1.2%	18.1%	31.3%	47.0%	2.4%	19.3%	2.8%	23.9%	14.1%	57.7%	1.4%	12.1%
Johnson County (IA)	16.8%	28.9%	28.5%	23.2%	2.7%	9.7%	13.8%	37.8%	29.8%	18.1%	0.5%	7.0%
City of Escondido (CA)	7.0%	32.4%	21.1%	32.6%	6.8%	10.1%	17.9%	28.6%	28.6%	25.0%	0.0%	10.3%
City of Kansas City (MO)	8.9%	49.5%	20.5%	17.9%	3.2%	4.8%	6.2%	35.8%	28.0%	26.4%	3.6%	2.2%
Macon-Bibb County (GA)	4.9%	35.8%	24.7%	30.9%	3.7%	7.5%	12.9%	16.1%	9.7%	61.3%	0.0%	12.5%
City of Springfield (MA)	7.6%	31.0%	32.7%	25.9%	2.9%	13.9%	8.9%	23.5%	30.2%	34.1%	3.4%	11.0%
Ouachita Parish (LA)	15.6%	44.0%	25.2%	13.1%	2.2%	6.6%	17.2%	44.8%	16.4%	18.1%	3.4%	8.7%
City of Alexandria (VA)	3.9%	29.5%	30.1%	28.5%	8.0%	9.6%	3.7%	28.4%	30.6%	29.8%	7.5%	10.2%
Catawba County (NC)	4.1%	20.0%	28.6%	42.6%	4.7%	7.3%	4.3%	23.3%	30.3%	38.0%	4.0%	8.5%
Martin County (FL)	5.3%	13.1%	20.3%	42.1%	19.3%	8.9%	3.7%	14.0%	19.8%	46.9%	15.6%	10.4%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
Wyandotte County (KS)	50.0%	8.3%	33.3%	8.3%	0.0%	13.8%	38.3%	12.5%	29.7%	18.8%	0.8%	10.5%
Town of Cary (NC)	6.7%	22.1%	36.3%	29.2%	5.8%	6.5%	7.4%	33.3%	25.9%	31.5%	1.9%	3.6%
Springfield (MO)	10.3%	25.8%	32.3%	28.2%	3.4%	7.9%	7.5%	23.0%	32.5%	34.8%	2.3%	9.3%
City of Salem (OR)	7.8%	27.6%	23.7%	36.8%	4.2%	10.7%	3.5%	27.0%	24.9%	39.3%	5.3%	8.5%
City of Fort Collins (CO)	7.2%	17.6%	23.2%	43.1%	9.0%	7.3%	9.4%	18.5%	22.2%	44.0%	6.0%	6.4%
City of Eugene (OR)	6.8%	18.1%	23.3%	41.7%	10.1%	10.6%	8.5%	19.5%	28.8%	34.7%	8.5%	11.4%
City of Oceanside (CA)	9.6%	25.4%	22.4%	35.5%	7.0%	11.0%	12.0%	15.0%	28.0%	41.0%	4.0%	18.9%
City of Ontario (CA)	6.5%	43.3%	25.8%	18.9%	5.5%	11.2%	2.7%	41.1%	23.3%	28.8%	4.1%	12.5%
City of Frisco (TX)	5.2%	23.0%	39.1%	28.9%	3.8%	8.0%	11.8%	23.7%	28.9%	32.9%	2.6%	6.5%
City of Providence (RI)	12.5%	38.6%	19.9%	24.5%	4.5%	11.3%	11.6%	23.8%	20.6%	34.9%	9.0%	12.0%
Pitt County (NC)	15.6%	30.5%	25.9%	24.7%	3.4%	7.8%	22.6%	20.5%	26.8%	25.8%	4.2%	10.2%
City of Fort Lauderdale (FL)	3.3%	20.1%	26.1%	41.1%	9.4%	8.0%	4.1%	24.8%	26.9%	37.1%	7.1%	6.1%
City of McKinney (TX)	1.3%	20.0%	30.7%	42.7%	5.3%	2.7%	3.4%	20.7%	44.8%	24.1%	6.9%	10.3%
Sumner County (TN)	2.6%	23.8%	47.7%	23.4%	2.6%	5.9%	0.0%	26.0%	52.9%	20.2%	1.0%	6.8%
City of Sioux Falls (SD)	8.0%	24.0%	27.9%	33.8%	5.4%	8.4%	6.1%	23.6%	26.5%	39.4%	4.4%	7.2%
City of Tempe (AZ)	8.6%	22.7%	29.6%	34.8%	4.3%	12.1%	10.8%	21.5%	23.1%	41.5%	3.1%	6.3%
City of Salt Lake City (UT)	8.1%	35.7%	27.3%	22.7%	6.2%	11.0%	10.1%	34.1%	32.7%	20.2%	2.9%	10.3%
Richmond County (GA)	6.7%	47.6%	31.9%	13.3%	0.4%	11.8%	5.6%	29.8%	46.9%	16.7%	1.0%	16.0%
Montgomery County (TN)	7.2%	17.3%	20.1%	40.5%	14.9%	11.2%	10.9%	32.7%	20.8%	31.7%	4.0%	13.8%
Tuscaloosa County (AL)	11.2%	23.4%	28.0%	29.5%	7.9%	6.2%	21.7%	12.0%	24.1%	34.9%	7.2%	13.3%
City of San Bernardino (CA)	20.8%	52.2%	17.7%	8.9%	0.3%	12.5%	19.5%	50.0%	19.5%	9.8%	1.2%	18.8%
Cabarrus County (NC)	3.9%	29.3%	25.4%	38.4%	3.1%	5.5%	6.0%	25.0%	28.0%	38.8%	2.2%	5.0%
City of Tacoma (WA)	4.2%	24.8%	30.1%	32.4%	8.5%	11.1%	2.9%	22.4%	25.3%	45.4%	4.0%	8.7%
Gaston County (NC)	8.7%	26.9%	30.9%	25.9%	7.7%	9.2%	8.1%	33.8%	32.5%	21.9%	3.8%	11.5%
New Hanover County (NC)	8.1%	18.7%	23.6%	42.1%	7.5%	5.9%	5.7%	11.4%	27.2%	48.4%	7.3%	3.8%
City of Garland (TX)	2.0%	13.5%	30.1%	43.9%	10.4%	7.6%	9.5%	33.3%	22.2%	30.2%	4.8%	6.5%
Clay County (MO)	6.2%	44.8%	32.4%	16.6%	0.0%	8.6%	3.2%	36.0%	43.2%	15.2%	2.4%	2.5%
Cohort C Average	7.7%	25.0%	27.4%	33.3%	6.5%	8.9%	8.7%	25.0%	27.1%	34.1%	5.1%	9.3%
Cohort C Median	6.8%	23.0%	27.8%	32.6%	5.5%	8.1%	7.7%	23.8%	26.9%	34.8%	4.0%	9.3%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only					Disability	NON-RESIDENT Attendees Only					Disability
					77 or						77 or	
	18 - 25	26-41	42 - 57	58 - 76	Older		18 - 25	26-41	42 - 57	58 - 76	Older	
City of Reno (NV)	9.3%	31.2%	23.8%	32.0%	3.8%	7.4%	19.1%	16.9%	22.5%	37.1%	4.5%	5.7%
City of Scottsdale (AZ)	1.5%	20.9%	30.8%	38.5%	8.4%	4.3%	0.0%	3.3%	18.0%	75.4%	3.3%	6.8%
City of Chandler (AZ)	5.2%	20.0%	37.5%	34.4%	2.9%	11.0%	7.0%	15.8%	21.1%	50.0%	6.1%	13.9%
Buncombe County (NC)	2.7%	12.5%	16.3%	53.2%	15.3%	7.6%	5.7%	17.7%	24.4%	40.2%	12.0%	7.4%
City of St. Petersburg (FL)	8.8%	18.6%	25.5%	43.1%	3.9%	7.0%	17.5%	31.6%	15.8%	33.3%	1.8%	8.9%
City of Jersey City (NJ)	10.4%	38.9%	32.4%	17.6%	0.7%	8.1%	8.3%	28.2%	39.3%	23.8%	0.4%	8.9%
Greater Green Bay Area (WI)	2.6%	23.4%	29.9%	40.3%	3.9%	10.4%	4.1%	18.4%	24.5%	46.9%	6.1%	6.4%
St. Johns County (FL)	1.6%	10.4%	40.3%	43.0%	4.7%	8.0%	4.0%	17.2%	40.1%	37.5%	1.2%	8.7%
Alachua County (FL)	16.4%	29.8%	16.4%	30.6%	6.7%	7.8%	16.1%	26.7%	24.0%	29.0%	4.2%	10.3%
Santa Cruz County (CA)	5.7%	16.3%	21.2%	44.6%	12.2%	9.2%	8.9%	26.1%	24.4%	35.8%	4.9%	8.5%
York County (SC)	7.7%	19.2%	31.5%	34.7%	6.9%	6.4%	16.0%	28.3%	27.4%	24.5%	3.8%	6.8%
City of Orlando (FL)	5.4%	31.0%	26.2%	31.9%	5.4%	8.6%	8.0%	31.6%	26.2%	28.4%	5.8%	9.5%
City of Lincoln (NE)	10.6%	29.1%	23.3%	32.2%	4.8%	8.1%	14.1%	22.7%	21.1%	38.3%	3.9%	7.2%
City of Greensboro (NC)	9.5%	23.2%	31.1%	30.3%	5.9%	6.3%	12.5%	23.8%	31.9%	28.0%	3.7%	8.8%
Leon County (FL)	13.1%	27.2%	24.0%	29.9%	5.8%	9.8%	17.7%	16.2%	24.6%	37.7%	3.8%	11.8%
City of Marquette (MI)	6.0%	17.6%	17.8%	47.3%	11.2%	8.3%	14.7%	13.7%	15.7%	53.9%	2.0%	9.9%
Greater Spartanburg Area (SC)	7.8%	33.1%	28.2%	27.7%	3.3%	7.9%	15.5%	37.9%	20.7%	22.4%	3.4%	11.7%
Durham County (NC)	7.2%	28.9%	25.1%	32.1%	6.8%	6.9%	9.0%	18.1%	27.7%	39.4%	5.8%	8.0%
Lexington-Fayette Urban County (KY)	4.4%	22.5%	23.1%	41.3%	8.8%	7.6%	5.2%	24.7%	33.8%	33.8%	2.6%	5.2%
Somerset County (NJ)	2.9%	15.0%	22.1%	44.2%	15.9%	8.5%	4.1%	14.7%	25.0%	46.3%	10.0%	6.2%
City of Riverside (CA)	22.3%	41.7%	25.8%	9.6%	0.6%	6.4%	18.7%	44.5%	26.4%	10.4%	0.0%	7.9%
Rutherford County (TN)	16.5%	32.5%	27.3%	23.0%	0.7%	7.4%	25.8%	26.3%	25.8%	21.5%	0.5%	12.5%
City of Santa Ana (CA)	10.6%	42.1%	30.5%	15.6%	1.2%	9.3%	9.2%	38.7%	31.7%	18.3%	2.1%	9.0%
Cumberland County (NC)	6.7%	30.4%	31.9%	28.8%	2.2%	15.1%	9.3%	36.7%	30.3%	22.7%	1.0%	13.5%
Municipality of San Juan (PR)	8.9%	15.8%	32.9%	39.7%	2.7%	6.6%	4.9%	15.5%	43.9%	33.9%	1.9%	6.4%
Davis County (UT)	3.8%	18.6%	33.2%	38.5%	5.9%	6.6%	7.1%	20.7%	27.4%	41.4%	3.4%	7.5%
Lake County (FL)	5.6%	8.4%	29.0%	49.5%	7.5%	6.7%	3.8%	16.0%	30.2%	43.4%	6.6%	13.3%
Washtenaw County (MI)	12.7%	20.3%	18.4%	34.9%	13.7%	10.6%	15.2%	22.2%	23.7%	34.4%	4.4%	4.9%
Hamilton County (TN)	7.2%	30.0%	38.3%	22.4%	2.1%	10.0%	11.4%	38.3%	29.4%	17.9%	3.0%	7.7%
Forsyth County (NC)	9.0%	29.5%	22.8%	35.0%	3.7%	6.2%	9.8%	28.0%	28.5%	30.9%	2.8%	9.1%
Collier County (FL)	5.2%	37.5%	17.6%	34.0%	5.9%	3.8%	2.7%	49.5%	20.2%	22.2%	5.4%	1.7%
City of Wichita (KS)	6.8%	29.8%	25.8%	31.9%	5.7%	11.5%	4.7%	28.0%	32.2%	32.2%	2.8%	6.6%
Placer County (CA)	2.2%	11.3%	21.4%	49.2%	15.9%	7.8%	5.3%	16.3%	31.6%	42.6%	4.3%	5.1%
City of Tampa (FL)	9.4%	28.1%	29.7%	29.7%	3.1%	7.3%	9.0%	36.0%	25.0%	27.0%	3.0%	4.1%
St. Charles County (MO)	0.0%	16.4%	14.5%	52.7%	16.4%	2.0%	10.0%	6.7%	10.0%	56.7%	16.7%	3.2%
Manatee County (FL)	2.2%	11.0%	19.8%	52.1%	14.7%	5.8%	2.8%	17.9%	17.0%	52.8%	9.6%	7.1%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	18 - 25	26-41	42 - 57	58 - 76	77 or Older	Disability	18 - 25	26-41	42 - 57	58 - 76	77 or Older	Disability
Greater Flint Area (MI)	4.0%	20.9%	27.9%	40.5%	6.7%	8.7%	1.4%	14.2%	31.7%	42.2%	10.6%	6.1%
Clackamas County (OR)	2.2%	7.4%	20.0%	59.6%	10.9%	7.2%	3.8%	22.6%	18.9%	37.1%	17.6%	11.2%
Sarasota County (FL)	1.1%	3.7%	8.5%	54.2%	32.4%	8.2%	2.9%	6.5%	11.0%	52.0%	27.6%	7.2%
Monterey County (CA)	5.4%	23.9%	28.4%	35.8%	6.4%	7.1%	6.3%	20.1%	18.4%	37.9%	17.2%	8.2%
City of Atlanta (GA)	10.5%	25.9%	24.3%	35.6%	3.8%	7.1%	7.8%	19.9%	29.4%	39.8%	3.0%	7.4%
Morris County (NJ)	4.2%	9.4%	23.8%	50.9%	11.7%	7.2%	4.1%	15.5%	22.3%	47.5%	10.6%	7.9%
Cohort D Average	7.0%	22.9%	25.7%	37.0%	7.4%	7.8%	9.1%	23.2%	25.5%	36.3%	5.8%	8.0%
Cohort D Median	6.4%	22.8%	25.6%	35.3%	5.9%	7.6%	8.2%	21.4%	25.0%	37.1%	3.9%	7.8%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
Camden County (NJ)	9.6%	15.7%	27.2%	35.7%	11.9%	8.5%	6.6%	16.2%	19.9%	41.9%	15.4%	11.9%
City of Mesa (AZ)	4.9%	18.9%	28.6%	39.2%	8.5%	10.1%	6.0%	15.8%	19.6%	51.6%	7.1%	7.8%
Guilford County (NC)	8.8%	21.3%	30.5%	32.9%	6.6%	7.2%	11.4%	23.4%	32.1%	29.1%	4.0%	9.9%
Dane County (WI)	10.1%	31.1%	30.5%	26.1%	2.2%	7.3%	6.1%	22.3%	31.8%	37.8%	2.0%	4.3%
Volusia County (FL)	1.1%	0.0%	14.6%	71.9%	12.4%	10.1%	13.0%	8.7%	30.4%	47.8%	0.0%	13.0%
Union County (NJ)	4.6%	18.7%	25.9%	40.3%	10.5%	9.7%	1.8%	18.8%	26.8%	42.0%	10.7%	8.1%
City of Albuquerque (NM)	9.8%	34.2%	26.2%	27.1%	2.7%	9.3%	7.3%	28.5%	27.6%	32.5%	4.1%	12.4%
City of Milwaukee (WI)	6.4%	26.2%	29.2%	34.7%	3.5%	9.0%	3.3%	13.9%	30.0%	46.2%	6.6%	6.7%
Washington County (OR)	4.7%	24.3%	30.5%	34.5%	6.1%	8.5%	5.0%	21.8%	27.7%	38.1%	7.4%	7.3%
Johnson County (KS)	6.7%	19.9%	32.9%	35.4%	5.1%	4.8%	6.1%	38.0%	34.4%	20.2%	1.2%	11.4%
Ocean County (NJ)	3.6%	9.9%	18.1%	54.6%	13.8%	13.4%	5.5%	15.8%	17.8%	54.8%	6.2%	9.4%
City of Louisville-Jefferson County (KY)	5.5%	29.0%	28.3%	33.8%	3.4%	8.9%	7.7%	22.2%	33.0%	36.1%	1.0%	7.4%
Monmouth County (NJ)	1.4%	9.6%	28.2%	51.4%	9.5%	6.8%	4.0%	16.7%	23.0%	49.4%	6.9%	10.5%
City of Las Vegas (NV)	4.6%	26.5%	27.8%	32.9%	8.1%	11.1%	9.8%	37.8%	23.8%	25.9%	2.6%	10.2%
City of Portland (OR)	5.0%	25.2%	28.2%	34.0%	7.6%	13.1%	6.9%	24.4%	29.6%	32.8%	6.2%	13.6%
City of Nashville-Davidson County (TN)	6.6%	36.2%	39.1%	16.9%	1.3%	6.6%	11.5%	24.6%	33.6%	29.1%	1.1%	6.5%
Hudson County (NJ)	10.1%	37.8%	32.6%	18.8%	0.6%	8.1%	9.0%	28.0%	38.8%	23.9%	0.4%	8.4%
Jackson County (MO)	6.4%	31.4%	24.3%	30.1%	7.8%	4.5%	5.8%	38.1%	26.2%	25.4%	4.6%	2.4%
City and County of Denver (CO)	9.6%	38.2%	23.9%	25.5%	2.7%	8.6%	12.0%	35.7%	20.8%	28.4%	3.1%	10.0%
Lee County (FL)	7.1%	15.2%	16.5%	48.5%	12.8%	9.8%	8.4%	10.9%	10.0%	53.6%	17.2%	9.5%
Essex County (NJ)	6.3%	20.5%	28.7%	37.4%	7.1%	5.6%	1.8%	14.1%	22.9%	52.5%	8.8%	11.5%
Multnomah County (OR)	4.8%	24.8%	29.2%	33.7%	7.5%	12.7%	6.6%	23.3%	29.5%	34.4%	6.1%	13.3%
Middlesex County (NJ)	6.7%	13.7%	19.2%	48.8%	11.6%	10.5%	4.9%	8.7%	29.9%	51.7%	4.9%	11.7%
City of Indianapolis (IN)	5.3%	27.2%	26.4%	36.5%	4.6%	6.8%	5.6%	24.5%	29.1%	33.1%	7.7%	4.7%
City and County of San Francisco (CA)	12.5%	35.0%	26.1%	23.0%	3.4%	11.2%	18.2%	26.2%	26.8%	25.5%	3.2%	11.4%
Prince George's County (MD)	8.0%	20.0%	36.0%	36.0%	0.0%	0.0%	2.9%	35.3%	24.3%	32.4%	5.1%	8.0%
City of Fort Worth (TX)	6.6%	29.1%	25.8%	27.2%	11.3%	7.8%	8.1%	31.4%	23.8%	31.4%	5.2%	8.3%
Bergen County (NJ)	2.6%	13.3%	30.3%	47.7%	6.2%	9.8%	5.3%	18.4%	32.5%	42.1%	1.8%	8.8%
Shelby County (TN)	5.9%	26.8%	26.3%	36.2%	4.8%	4.3%	11.8%	21.7%	32.9%	30.9%	2.6%	7.3%
Westchester County (NY)	1.8%	8.2%	19.5%	52.5%	17.9%	9.3%	3.0%	9.3%	20.8%	55.1%	11.9%	6.7%
Pinellas County (FL)	1.9%	15.1%	19.5%	50.6%	12.9%	10.6%	5.2%	11.7%	19.3%	53.4%	10.5%	12.3%
Cohort E Average	6.1%	22.7%	26.8%	37.2%	7.2%	8.5%	7.1%	22.1%	26.7%	38.4%	5.7%	9.2%
Cohort E Median	6.3%	24.3%	27.8%	35.4%	7.1%	8.9%	6.1%	22.2%	27.6%	36.1%	5.1%	9.4%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
City of San José (CA)	7.3%	25.9%	33.6%	25.9%	7.3%	7.0%	11.6%	30.1%	32.9%	21.4%	4.0%	7.0%
Pima County (AZ)	3.3%	18.2%	18.9%	46.1%	13.5%	10.7%	2.3%	11.1%	16.0%	58.3%	12.4%	8.6%
Montgomery County (MD)	3.0%	18.9%	29.9%	38.9%	9.3%	10.2%	4.6%	23.6%	25.6%	39.0%	7.1%	8.0%
Mecklenburg County (NC)	8.0%	36.4%	30.5%	21.2%	3.9%	6.3%	12.9%	36.5%	30.0%	17.9%	2.7%	3.4%
Wake County (NC)	5.6%	18.8%	38.5%	32.2%	4.8%	7.9%	14.7%	29.7%	26.1%	24.5%	4.9%	8.0%
Fairfax County (VA)	5.0%	16.5%	32.5%	35.6%	10.4%	6.3%	7.6%	18.6%	30.8%	33.7%	9.3%	6.1%
Salt Lake County (UT)	8.9%	35.4%	28.0%	23.3%	4.4%	10.0%	14.8%	31.2%	34.6%	17.6%	1.9%	8.2%
Cuyahoga County (OH)	5.8%	28.5%	20.8%	37.1%	7.8%	10.7%	13.0%	28.6%	24.5%	27.6%	6.3%	15.5%
Allegheny County (PA)	10.1%	35.2%	20.6%	30.0%	4.1%	8.9%	11.8%	35.4%	30.2%	21.2%	1.4%	7.0%
City of Dallas (TX)	4.1%	17.7%	27.8%	45.1%	5.3%	5.7%	5.6%	18.7%	28.9%	40.1%	6.8%	6.4%
Orange County (FL)	7.0%	26.0%	24.6%	36.9%	5.5%	7.5%	8.8%	25.4%	25.4%	35.1%	5.4%	10.1%
City of San Diego (CA)	6.0%	20.1%	19.0%	44.3%	10.6%	10.2%	11.0%	27.8%	25.1%	28.2%	7.9%	9.0%
Hillsborough County (FL)	7.4%	27.5%	31.2%	30.5%	3.3%	7.8%	8.8%	32.7%	25.7%	28.3%	4.4%	4.5%
Palm Beach County (FL)	5.1%	15.7%	16.7%	41.3%	21.3%	6.6%	9.0%	23.7%	22.8%	37.2%	7.4%	5.1%
City of San Antonio (TX)	7.8%	29.4%	24.5%	34.3%	3.9%	6.0%	7.1%	46.4%	21.4%	21.4%	3.6%	18.5%
Sacramento County (CA)	5.5%	23.9%	29.3%	34.6%	6.7%	9.0%	6.6%	26.8%	32.8%	27.9%	6.0%	10.8%
City and County of Philadelphia (PA)	7.5%	41.9%	21.7%	24.4%	4.5%	7.8%	9.3%	25.7%	19.7%	42.0%	3.3%	9.3%
City of Phoenix (AZ)	5.9%	25.8%	34.5%	29.8%	4.0%	9.4%	4.9%	18.3%	22.0%	43.9%	11.0%	11.3%
Santa Clara County (CA)	5.8%	23.4%	29.5%	31.9%	9.4%	8.4%	8.3%	21.8%	29.4%	32.9%	7.6%	7.3%
Broward County (FL)	3.4%	18.7%	30.8%	39.2%	7.9%	8.0%	5.3%	23.0%	26.1%	39.1%	6.4%	6.7%
San Bernardino County (CA)	11.0%	43.4%	22.6%	20.3%	2.7%	11.0%	10.5%	38.7%	19.8%	25.8%	5.2%	12.4%
Clark County (NV)	5.9%	28.2%	26.6%	31.2%	8.0%	11.0%	10.1%	36.7%	23.7%	26.6%	2.9%	12.1%
City of Houston (TX)	8.3%	31.3%	28.0%	28.9%	3.5%	7.4%	9.9%	22.7%	32.2%	31.9%	3.3%	9.7%
Riverside County (CA)	14.2%	30.6%	25.9%	23.7%	5.6%	7.6%	15.0%	32.6%	27.9%	21.8%	2.6%	6.0%
Miami-Dade County (FL)	5.6%	25.6%	31.7%	31.1%	6.0%	6.5%	6.8%	26.7%	32.3%	29.4%	4.8%	6.3%
San Diego County (CA)	6.0%	21.8%	21.5%	40.4%	10.3%	9.7%	9.4%	24.0%	26.1%	33.5%	7.0%	10.9%
Harris County (TX)	8.3%	31.3%	28.0%	28.9%	3.5%	7.4%	9.9%	22.9%	32.1%	31.8%	3.3%	9.7%
Cohort F Average	6.7%	26.5%	26.9%	32.9%	7.0%	8.3%	9.2%	27.4%	26.8%	31.0%	5.5%	8.8%
Cohort F Median	6.0%	25.9%	28.0%	31.9%	5.6%	7.9%	9.3%	26.7%	26.1%	29.4%	5.2%	8.2%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
Florence Region (OR)	2.1%	11.5%	15.8%	61.0%	9.6%	11.8%	0.7%	3.6%	18.8%	65.2%	11.6%	10.0%
Eastern Oregon Border Region	2.1%	21.3%	22.3%	46.5%	7.9%	10.0%	6.5%	19.2%	29.0%	37.1%	8.2%	7.5%
South Cumberland Region (TN)	34.1%	17.1%	29.3%	17.1%	2.4%	9.8%	15.1%	23.7%	33.6%	26.3%	1.3%	6.6%
Oregon's Adventure Coast	1.2%	25.9%	34.2%	32.0%	6.8%	4.2%	2.5%	17.4%	15.7%	57.9%	6.6%	5.7%
Southern Oregon: Ashland/Talent/Jacksonville	8.7%	9.1%	13.5%	50.2%	18.5%	10.5%	32.7%	8.2%	19.4%	35.7%	4.1%	11.5%
Greater Portsmouth Area (NH)	1.5%	15.0%	25.0%	52.7%	5.8%	3.9%	1.7%	22.9%	26.7%	44.1%	4.7%	6.6%
The Gorge (OR)	2.0%	18.9%	18.1%	48.1%	12.9%	8.4%	2.3%	27.3%	34.1%	31.8%	4.5%	9.8%
Northeast Oregon Region	3.9%	17.0%	26.3%	40.1%	12.7%	5.7%	8.3%	19.0%	27.4%	40.5%	4.8%	6.0%
Greater Aberdeen Region (SD)	1.8%	19.1%	22.5%	44.0%	12.5%	7.8%	2.7%	23.0%	18.9%	41.9%	13.5%	5.9%
Tri-Cities Communities (VA)	4.2%	43.4%	21.7%	28.0%	2.8%	12.5%	9.1%	24.2%	29.9%	33.0%	3.8%	6.1%
Upper Valley Region (NH/VT)	3.8%	11.5%	24.1%	48.2%	12.4%	5.3%	4.3%	8.7%	18.8%	55.1%	13.0%	4.3%
Monadnock Region (NH)	3.0%	14.1%	23.9%	51.1%	8.0%	5.7%	4.1%	17.8%	26.9%	47.5%	3.7%	7.0%
Bismarck-Mandan Region (ND)	9.3%	27.2%	20.5%	41.0%	1.9%	4.1%	7.4%	22.2%	14.8%	51.9%	3.7%	14.8%
Greater Minot Region (ND)	6.4%	26.4%	28.7%	34.1%	4.3%	7.4%	11.1%	30.6%	16.7%	38.9%	2.8%	0.0%
Greater Burlington Area (VT)	10.1%	23.4%	28.5%	33.0%	5.0%	8.8%	11.7%	34.2%	33.9%	17.9%	2.3%	5.2%
Northeastern Connecticut Region	5.3%	14.8%	19.6%	49.7%	10.6%	5.9%	10.0%	16.7%	27.5%	39.4%	6.4%	7.6%
Northwest Connecticut Region	9.2%	22.6%	25.9%	35.8%	6.5%	7.9%	9.1%	15.9%	26.9%	38.9%	9.1%	7.8%
Western Connecticut Region	4.6%	14.8%	26.8%	44.6%	9.3%	6.8%	10.4%	16.1%	20.2%	44.6%	8.8%	8.1%
Greater Fargo-Moorhead Area (ND/MN)	2.9%	18.1%	22.9%	47.6%	8.5%	6.6%	9.0%	9.0%	19.2%	56.4%	6.4%	9.1%
Greater Kingsport Area (TN)	4.5%	30.5%	26.6%	34.2%	4.2%	8.3%	7.8%	35.6%	27.2%	26.1%	3.3%	9.1%
Cedar Valley Region (IA)	13.8%	23.1%	17.1%	34.3%	11.8%	8.6%	30.9%	13.0%	20.3%	26.0%	9.8%	9.7%
Central Oregon Region	10.3%	27.4%	28.8%	27.9%	5.7%	7.9%	23.5%	39.5%	18.5%	16.0%	2.5%	6.3%
Northwest Tennessee Development District	10.0%	30.0%	50.0%	10.0%	0.0%	0.0%	25.0%	12.5%	37.5%	25.0%	0.0%	0.0%
Southwest Tennessee Development District	8.1%	26.5%	33.5%	29.2%	2.7%	6.6%	6.8%	24.2%	39.1%	28.8%	1.0%	9.7%
Southeast Ohio	8.8%	20.8%	28.7%	36.1%	5.6%	9.3%	10.4%	12.8%	26.1%	47.0%	3.7%	7.8%
Southeastern Connecticut Region	5.3%	13.7%	18.6%	47.6%	14.8%	9.6%	5.9%	16.5%	26.4%	46.1%	5.1%	8.0%
Shoreline and River Valley Region (CT)	2.6%	7.3%	27.2%	43.0%	19.9%	8.7%	3.1%	7.3%	17.3%	57.1%	15.2%	7.0%
Upper Peninsula of Michigan	8.6%	16.3%	20.0%	46.4%	8.6%	8.1%	18.6%	10.5%	21.0%	44.3%	5.7%	8.7%
Greater Waterbury Region (CT)	1.8%	13.9%	31.2%	43.7%	9.4%	15.6%	5.8%	13.5%	25.8%	43.9%	11.0%	13.4%
Quad Cities Region (IA/IL)	9.0%	27.8%	22.0%	33.4%	7.8%	7.0%	14.1%	28.2%	21.2%	30.8%	5.8%	5.2%
Greater Peoria Area (IL)	6.7%	21.6%	22.4%	37.9%	11.4%	7.5%	8.3%	18.5%	23.1%	43.5%	6.5%	9.6%
Upper Cumberland Development District (TN)	5.2%	20.8%	26.0%	37.5%	10.4%	10.2%	6.1%	18.4%	34.7%	40.8%	0.0%	4.3%
City of Huntsville/Madison County (AL)	7.4%	33.1%	31.5%	24.2%	3.9%	5.2%	16.7%	26.1%	23.9%	31.2%	2.2%	11.5%
Eastern Connecticut Region	5.0%	14.4%	20.3%	47.7%	12.6%	8.3%	8.8%	16.4%	25.9%	42.8%	6.1%	8.0%
South Central Tennessee Development District	7.8%	27.3%	30.0%	29.8%	5.0%	9.3%	10.2%	29.2%	35.4%	22.3%	2.9%	8.2%
Coachella Valley Region (CA)	4.5%	16.3%	24.6%	42.6%	12.1%	9.9%	10.1%	16.8%	30.2%	36.9%	6.0%	3.4%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only					Disability	NON-RESIDENT Attendees Only					Disability
	77 or Older						77 or Older					
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
St. Croix Valley (MN/WI)	3.3%	17.4%	30.5%	41.1%	7.7%	6.5%	8.8%	18.9%	20.2%	50.9%	1.3%	9.8%
First Tennessee Development District	4.3%	17.0%	22.4%	46.9%	9.4%	9.2%	4.5%	22.9%	21.8%	39.8%	10.9%	8.6%
Northwest Arkansas Region	1.9%	19.6%	27.4%	44.1%	7.0%	6.9%	5.5%	11.8%	22.7%	54.5%	5.5%	6.4%
Northeast Prosperity Zone (NC)	14.6%	30.3%	24.5%	27.0%	3.6%	7.8%	14.6%	21.2%	24.3%	35.5%	4.3%	6.6%
The Eastside (King County, WA)	8.3%	37.7%	28.9%	21.2%	3.9%	6.3%	9.4%	33.8%	28.2%	25.4%	3.3%	5.3%
Greater Des Moines Region (IA)	6.4%	30.4%	28.2%	29.6%	5.4%	7.6%	9.0%	32.0%	29.5%	27.0%	2.5%	7.1%
Greater New Haven Region (CT)	8.9%	31.7%	27.7%	27.6%	4.1%	7.0%	13.6%	37.9%	22.8%	22.1%	3.7%	10.4%
Northwestern Prosperity Zone (NC)	8.7%	20.2%	25.7%	39.7%	5.7%	7.1%	10.7%	23.1%	28.2%	33.8%	4.2%	7.2%
Southeast Tennessee Development District	8.2%	27.3%	30.8%	30.2%	3.4%	8.7%	13.9%	25.8%	27.6%	30.1%	2.7%	8.0%
Greater Knoxville Region (TN)	3.9%	22.7%	27.5%	37.1%	8.8%	8.6%	4.2%	20.3%	21.7%	47.2%	6.6%	6.7%
Western Prosperity Zone (NC)	3.0%	12.6%	16.7%	52.1%	15.5%	7.6%	6.6%	20.8%	26.2%	37.2%	9.3%	9.0%
Lehigh Valley Region (PA)	7.1%	24.4%	31.7%	32.3%	4.6%	9.4%	9.4%	19.9%	28.3%	38.7%	3.7%	9.1%
Pikes Peak Region (CO)	8.0%	26.5%	28.0%	31.9%	5.7%	10.1%	5.1%	22.1%	30.9%	39.0%	2.9%	7.8%
Coastal Fairfield County Region (CT)	2.8%	11.6%	26.3%	45.7%	13.6%	4.3%	6.5%	19.5%	22.7%	40.9%	10.4%	2.7%
Greater Fort Wayne Area (IN)	10.4%	29.1%	26.3%	30.5%	3.6%	8.1%	11.8%	23.7%	26.9%	34.4%	3.2%	11.0%
Greater Sarasota/Bradenton Area (FL)	2.0%	7.3%	12.4%	52.4%	25.9%	6.8%	2.5%	9.5%	14.5%	54.4%	19.1%	8.5%
Sandhills Prosperity Zone (NC)	8.9%	33.2%	28.5%	26.4%	3.1%	13.2%	9.6%	34.7%	29.5%	25.1%	1.2%	11.3%
West Valley Region (AZ)	1.9%	11.4%	17.2%	52.3%	17.2%	9.6%	1.4%	1.4%	9.9%	59.2%	28.2%	8.7%
Greater Hartford Region (CT)	8.8%	20.4%	19.3%	44.6%	7.0%	6.8%	2.6%	13.7%	35.0%	43.6%	5.1%	8.8%
Dayton Region (OH)	4.8%	12.9%	18.9%	46.0%	17.4%	9.0%	7.7%	15.4%	26.2%	42.6%	8.2%	6.7%
Memphis Area Association of Governments (TN)	6.0%	26.3%	26.6%	36.3%	4.9%	4.4%	12.6%	24.4%	32.3%	29.1%	1.6%	7.1%
Southeast Prosperity Zone (NC)	4.7%	15.1%	19.8%	52.9%	7.5%	7.5%	7.4%	14.4%	28.7%	41.1%	8.4%	8.1%
Richmond & Tri-Cities Region (VA)	5.0%	19.8%	23.9%	39.5%	11.8%	8.9%	7.0%	22.8%	30.5%	32.9%	6.7%	9.6%
Greater Fairfax Area (VA)	4.1%	17.1%	32.4%	36.3%	10.1%	5.9%	7.1%	21.1%	30.4%	34.4%	6.9%	6.1%
South Hampton Roads Area (VA)	4.6%	17.4%	24.4%	44.1%	9.4%	9.2%	7.7%	18.5%	24.6%	41.5%	7.7%	7.5%
East Tennessee Development District	5.8%	23.1%	23.8%	39.0%	8.4%	7.5%	8.9%	21.7%	26.6%	39.9%	3.0%	11.5%
Greater St. Louis Area (MO)	9.2%	30.1%	27.2%	30.8%	2.6%	10.2%	7.4%	28.6%	29.4%	33.1%	1.6%	8.2%
Western New York Region	9.3%	33.2%	20.9%	31.8%	4.7%	8.1%	17.8%	30.1%	23.3%	17.8%	11.0%	11.0%
Greater Jacksonville Region (FL)	4.2%	18.6%	39.6%	34.6%	3.0%	8.6%	3.3%	15.5%	38.2%	41.1%	1.9%	9.2%
Piedmont-Triad Prosperity Zone (NC)	8.6%	24.9%	28.9%	32.6%	4.9%	8.0%	13.6%	24.3%	27.5%	30.9%	3.7%	7.7%
Greater Kansas City Metropolitan Area (MO/KS)	9.1%	29.9%	30.9%	26.0%	4.0%	6.7%	16.1%	25.0%	37.9%	18.8%	2.2%	9.6%
Greater Portland Area (OR)	4.5%	21.6%	28.5%	37.4%	7.9%	10.9%	6.5%	28.6%	23.1%	34.0%	7.8%	9.8%
Greater Nashville Regional Council (TN)	9.5%	28.9%	32.0%	25.6%	4.0%	8.1%	16.9%	23.4%	32.6%	26.1%	1.0%	9.1%
Greater Tampa/St. Petersburg Area (FL)	3.9%	18.3%	23.7%	44.6%	9.5%	9.2%	4.9%	14.6%	15.6%	52.8%	12.1%	13.0%
Southwestern Prosperity Zone (NC)	7.0%	29.0%	28.9%	30.4%	4.7%	6.5%	7.3%	26.8%	27.7%	33.8%	4.4%	7.2%
North Central Prosperity Zone (NC)	7.0%	20.7%	31.2%	36.0%	5.2%	7.5%	15.0%	26.0%	25.7%	29.7%	3.7%	9.1%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
Long Island (NY)	3.1%	15.1%	23.5%	47.3%	11.0%	8.1%	7.3%	18.8%	14.6%	51.0%	8.3%	2.2%
Greater Philadelphia Region (PA)	5.6%	30.0%	21.7%	37.1%	5.6%	8.0%	12.4%	31.6%	19.2%	34.5%	2.3%	9.7%
Central Florida Region	6.7%	22.3%	24.8%	40.2%	6.0%	8.1%	8.7%	21.3%	24.5%	38.7%	6.7%	12.6%
Inland Empire Region (CA)	13.1%	37.6%	24.3%	21.0%	3.9%	9.3%	10.7%	30.7%	24.4%	29.4%	4.7%	8.2%
Greater Houston Region (TX)	7.9%	28.2%	29.2%	31.4%	3.2%	7.8%	14.6%	26.8%	27.6%	27.6%	3.3%	8.7%
Dallas-Fort Worth-Arlington MSA (TX)	4.9%	20.4%	29.8%	38.2%	6.6%	6.6%	6.4%	21.8%	27.7%	38.8%	5.3%	7.1%
Regional Average	6.5%	22.0%	25.7%	38.0%	7.9%	7.9%	9.6%	21.1%	25.7%	37.8%	5.9%	8.0%
Regional Median	5.7%	21.1%	26.2%	37.5%	6.9%	8.0%	8.7%	21.3%	26.3%	38.7%	4.7%	8.0%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	18 - 25	26-41	42 - 57	58 - 76	77 or Older	Disability	18 - 25	26-41	42 - 57	58 - 76	77 or Older	Disability
State of Vermont	4.9%	17.0%	27.1%	42.1%	8.9%	7.0%	6.5%	18.4%	26.7%	39.9%	8.4%	6.2%
State of North Dakota	8.2%	25.9%	26.9%	35.3%	3.6%	6.8%	4.7%	16.6%	23.3%	47.7%	7.7%	7.2%
State of South Dakota	6.7%	26.6%	28.8%	31.5%	6.4%	9.3%	6.0%	22.8%	32.4%	33.1%	5.7%	7.3%
State of Delaware	1.4%	6.3%	16.5%	61.3%	14.6%	7.0%	1.3%	7.2%	19.0%	60.7%	11.7%	8.4%
State of Idaho	4.5%	17.7%	31.2%	37.4%	9.2%	7.1%	12.3%	25.9%	23.5%	32.1%	6.2%	9.6%
State of New Mexico	6.7%	24.7%	23.2%	38.0%	7.5%	8.9%	2.2%	15.5%	22.5%	53.9%	5.8%	6.3%
State of Arkansas	2.7%	19.5%	26.6%	44.5%	6.6%	6.7%	4.2%	12.5%	33.3%	45.8%	4.2%	6.3%
State of Nevada	6.9%	28.3%	25.5%	32.4%	6.9%	9.9%	10.5%	33.2%	23.1%	30.0%	3.2%	9.8%
State of Iowa	9.1%	23.0%	24.7%	34.7%	8.5%	7.2%	9.1%	21.7%	23.5%	37.6%	8.0%	7.9%
State of Utah	8.9%	27.4%	30.0%	28.5%	5.3%	6.8%	11.0%	23.3%	27.8%	30.1%	7.9%	7.7%
Commonwealth of Puerto Rico	5.0%	16.9%	35.2%	38.6%	4.3%	8.9%	3.4%	12.1%	37.9%	41.4%	5.2%	7.4%
State of Connecticut	6.1%	17.9%	25.4%	41.5%	9.2%	8.2%	10.1%	21.1%	22.1%	38.4%	8.3%	7.5%
State of Oregon	4.9%	19.9%	23.9%	42.0%	9.3%	9.5%	7.6%	19.1%	22.6%	43.2%	7.5%	8.7%
State of Wisconsin	5.6%	18.0%	25.1%	44.6%	6.8%	7.3%	4.2%	9.4%	21.5%	57.1%	7.7%	7.2%
State of Missouri	7.5%	26.0%	28.3%	32.6%	5.5%	8.4%	6.4%	28.7%	28.8%	31.9%	4.2%	6.6%
State of Tennessee	7.8%	25.3%	29.1%	32.8%	5.0%	7.9%	10.3%	25.2%	29.7%	31.0%	3.8%	8.2%
State of Arizona	4.7%	19.7%	25.2%	41.6%	8.8%	9.2%	4.6%	11.7%	18.4%	54.6%	10.7%	8.9%
State of New Jersey	4.6%	15.4%	25.3%	45.1%	9.6%	9.0%	5.9%	18.1%	26.7%	43.2%	6.1%	8.3%
State of North Carolina	8.0%	23.1%	27.3%	35.9%	5.7%	8.1%	9.2%	23.7%	24.8%	36.8%	5.5%	7.6%
State of Georgia	5.8%	27.8%	27.4%	33.9%	5.0%	9.2%	9.3%	16.9%	35.2%	34.9%	3.7%	10.8%
State of Florida	5.7%	19.1%	23.0%	40.2%	11.9%	7.9%	6.0%	18.2%	22.3%	44.3%	9.2%	6.5%
Statewide Average	6.0%	21.2%	26.5%	38.8%	7.6%	8.1%	6.9%	19.1%	26.0%	41.3%	6.7%	7.8%
Statewide Median	5.8%	19.9%	26.6%	38.0%	6.9%	8.1%	6.4%	18.4%	23.5%	39.9%	6.2%	7.6%

TABLE 64:
Age Range and Disability Status—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
Mercer Street Grassroots District (Princeton, WV)	11.7%	30.4%	28.7%	27.5%	1.8%	15.0%	20.9%	38.8%	17.9%	20.9%	1.5%	8.8%
Abilene Cultural District (Abilene, TX)	4.7%	30.5%	27.0%	32.4%	5.5%	4.7%	5.3%	18.9%	31.6%	37.9%	6.3%	6.7%
Downtown Torrington (Torrington, CT)	11.4%	26.3%	27.9%	29.8%	4.4%	9.4%	12.3%	18.5%	33.3%	29.6%	6.2%	7.8%
Iowa City Downtown District (Iowa City, IA)	5.0%	17.5%	22.5%	42.5%	12.5%	5.1%	14.3%	50.0%	28.6%	7.1%	0.0%	0.0%
Downtown Macon Urban Core (Macon, GA)	4.9%	35.8%	24.7%	30.9%	3.7%	7.5%	12.9%	16.1%	9.7%	61.3%	0.0%	12.5%
Oceanside Cultural District (Oceanside, CA)	7.8%	27.6%	22.2%	36.0%	6.4%	10.9%	13.3%	14.4%	27.8%	40.0%	4.4%	20.0%
Southeast Ohio Theatre Trail (Southeastern OH)	2.7%	12.0%	28.8%	48.3%	8.1%	10.8%	2.8%	9.3%	26.9%	56.6%	4.5%	7.3%
Loch Haven Cultural Park (Orlando, FL)	6.3%	34.1%	24.6%	31.7%	3.2%	11.3%	8.6%	39.8%	28.0%	21.5%	2.2%	9.7%
Cool Spring Downtown District (Fayetteville, NC)	10.7%	40.4%	31.2%	16.5%	1.2%	15.5%	11.5%	43.8%	33.8%	10.0%	0.8%	11.6%
Downtown Las Vegas (Las Vegas, NV)	6.6%	32.8%	31.5%	24.3%	4.9%	9.1%	14.0%	36.0%	24.3%	24.3%	1.5%	9.7%
Arts Campus Fort Wayne (Fort Wayne, IN)	14.4%	33.7%	25.9%	23.0%	2.9%	7.1%	13.7%	29.4%	25.5%	29.4%	2.0%	6.3%
Salt Lake Cultural Core (Salt Lake City, UT)	8.3%	37.8%	30.7%	19.9%	3.3%	9.8%	8.1%	34.4%	34.4%	21.3%	1.9%	11.5%
Grand Center Arts District (St. Louis, MO)	9.2%	32.9%	33.1%	23.5%	1.3%	8.0%	7.9%	33.6%	25.0%	30.7%	2.9%	9.6%
Dallas Arts District (Dallas, TX)	4.1%	18.1%	29.7%	43.7%	4.3%	5.7%	5.6%	19.4%	30.8%	39.1%	5.1%	6.3%
Balboa Park Cultural District (San Diego, CA)	4.0%	21.4%	20.6%	42.6%	11.4%	12.2%	9.9%	31.6%	27.6%	22.4%	8.6%	8.8%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	5.6%	23.6%	28.9%	37.4%	4.6%	5.6%	7.3%	17.0%	33.5%	38.5%	3.7%	12.3%
Midtown Cultural District (Houston, TX)	6.7%	31.7%	31.7%	26.7%	3.3%	1.8%	9.1%	27.3%	36.4%	27.3%	0.0%	0.0%
Arts District Average	7.3%	28.6%	27.6%	31.6%	4.9%	8.8%	10.4%	28.1%	27.9%	30.5%	3.0%	8.8%
Arts District Median	6.6%	30.5%	28.7%	30.9%	4.3%	9.1%	9.9%	29.4%	28.0%	29.4%	2.2%	8.8%

Overall Averages for the 179,007 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County												
Average of All Audience Surveys	6.6%	22.7%	25.8%	36.7%	8.3%	8.4%	7.9%	22.2%	26.7%	37.2%	6.1%	8.3%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

This table presents the age range and the disability status that was reported by attendees who were surveyed while attending an activity that was presented, produced, and/or hosted by BIPOC or ALAANA arts and culture organization in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place. Non-residents are attendees who live outside the county in which the activity took place. Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident survey respondents who reported an age range of 18 to 25.

Column Three:

The percentage of resident survey respondents who reported an age range of 26 to 41.

Column Four:

The percentage of resident survey respondents who reported an age range of 42 to 57.

Column Five:

The percentage of resident survey respondents who reported an age range of 58 to 76.

Column Six:

The percentage of resident survey respondents who reported an age range of 77 or older.

Column Seven:

The percentage of resident survey respondents who reported that they identify as a person with a disability.

Column Eight:

The percentage of non-resident survey respondents who reported an age range of 18 to 25.

Column Nine:

The percentage of non-resident survey respondents who reported an age range of 26 to 41.

Column Ten:

The percentage of non-resident survey respondents who reported an age range of 42 to 57.

Column Eleven:

The percentage of non-resident survey respondents who reported an age range of 58 to 76.

Column Ten:

The percentage of non-resident survey respondents who reported an age range of 77 or older.

Column Eleven:

The percentage of non-resident survey respondents who reported that they identify as a person with a disability.

**TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only						
						Disability						Disability	
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older		
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Taos County (NM)	0.0%	6.7%	11.1%	73.3%	8.9%	7.0%	0.0%	16.5%	23.5%	55.3%	4.7%	4.9%	4.9%
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Monmouth (OR)	26.4%	20.8%	20.8%	30.2%	1.9%	9.6%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Sedona (AZ)	2.8%	8.3%	16.5%	63.3%	9.2%	3.8%	8.3%	4.2%	22.9%	54.2%	10.4%	10.9%	10.9%
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	n/a	2.9%	17.1%	22.9%	48.6%	8.6%	11.8%	11.8%
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Haywood County (TN)	9.4%	17.5%	47.2%	21.7%	4.2%	8.6%	5.3%	22.3%	42.6%	29.8%	0.0%	12.9%	12.9%
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Tullahoma (TN)	11.3%	28.2%	14.1%	33.8%	12.7%	1.5%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Carrboro (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Coronado (CA)	1.1%	12.0%	16.3%	51.1%	19.6%	3.4%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Laguna Beach (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Brookings (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Paducah (KY)	0.0%	7.8%	13.7%	64.7%	13.7%	10.2%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Door County (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Winter Park (FL)	0.0%	20.8%	37.5%	39.6%	2.1%	6.7%	5.1%	12.8%	15.4%	51.3%	15.4%	7.9%	7.9%
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Hollywood (CA)	8.7%	36.2%	31.9%	23.2%	0.0%	8.8%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only						
						Disability						Disability	
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older		
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Summit County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	27.9%	35.1%	30.6%	6.3%	0.0%	1.8%	
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Monroe County (TN)	15.8%	18.4%	26.3%	31.6%	7.9%	6.3%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Cleveland (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort A Average	7.5%	17.7%	23.5%	43.2%	8.0%	6.6%	8.3%	18.0%	26.3%	40.9%	6.5%	8.4%	
Cohort A Median	5.7%	17.9%	18.6%	36.7%	8.4%	6.8%	5.2%	16.8%	23.2%	49.9%	6.6%	9.4%	

**TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only						
						Disability						Disability	
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older		
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Watsonville (CA)	11.0%	28.0%	26.2%	29.9%	4.9%	5.0%	9.5%	28.6%	25.4%	34.9%	1.6%	7.9%	
Lafayette County (MS)	21.6%	32.4%	24.3%	18.9%	2.7%	8.5%	25.5%	29.4%	29.4%	11.8%	3.9%	9.8%	
Columbus County (NC)	21.2%	32.3%	28.3%	16.2%	2.0%	9.3%	n/a	n/a	n/a	n/a	n/a	n/a	
Watauga County (NC)	29.4%	21.2%	5.9%	35.3%	8.2%	9.4%	32.1%	8.9%	12.5%	26.8%	19.6%	9.1%	
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of Dubuque (IA)	7.4%	48.1%	25.9%	16.0%	2.5%	7.4%	n/a	n/a	n/a	n/a	n/a	n/a	
City of Ocala (FL)	6.8%	21.9%	24.7%	37.7%	8.9%	15.2%	5.4%	21.6%	18.9%	43.2%	10.8%	20.0%	
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of National City (CA)	15.5%	57.0%	22.7%	4.0%	0.8%	9.2%	n/a	n/a	n/a	n/a	n/a	n/a	
City of Encinitas (CA)	1.2%	19.8%	33.7%	36.0%	9.3%	2.3%	n/a	n/a	n/a	n/a	n/a	n/a	
City of Grand Junction (CO)	13.9%	37.3%	18.1%	28.3%	2.4%	14.6%	n/a	n/a	n/a	n/a	n/a	n/a	
City of Cheyenne (WY)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of Santa Cruz (CA)	10.9%	34.3%	29.2%	23.4%	2.2%	5.2%	16.0%	54.0%	22.0%	6.0%	2.0%	5.9%	
Hamblen County (TN)	20.0%	22.4%	28.2%	24.7%	4.7%	6.0%	5.4%	29.7%	18.9%	40.5%	5.4%	8.3%	
City of Redmond (WA)	5.8%	53.8%	36.5%	3.8%	0.0%	5.5%	n/a	n/a	n/a	n/a	n/a	n/a	
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of Ames (IA)	21.0%	18.5%	40.7%	16.0%	3.7%	0.0%	n/a	n/a	n/a	n/a	n/a	n/a	
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of Jackson (TN)	12.3%	47.4%	29.8%	10.5%	0.0%	5.3%	n/a	n/a	n/a	n/a	n/a	n/a	
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of Walnut Creek (CA)	4.1%	9.5%	33.8%	39.2%	13.5%	5.6%	4.5%	12.1%	40.9%	37.9%	4.5%	7.7%	
Island of Kaua'i (HI)	3.6%	16.9%	15.7%	60.2%	3.6%	10.3%	n/a	n/a	n/a	n/a	n/a	n/a	
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
Chatham County (NC)	6.1%	22.4%	38.8%	28.6%	4.1%	15.6%	n/a	n/a	n/a	n/a	n/a	n/a	
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
City of Rapid City (SD)	6.2%	29.9%	34.0%	18.6%	11.3%	4.2%	3.0%	28.8%	34.8%	24.2%	9.1%	1.5%	
City of Missoula (MT)	15.3%	51.8%	24.7%	8.2%	0.0%	20.5%	n/a	n/a	n/a	n/a	n/a	n/a	
Wilson County (NC)	3.0%	8.3%	16.6%	58.6%	13.6%	18.2%	13.5%	29.7%	18.9%	35.1%	2.7%	5.6%	
Caldwell County (NC)	10.5%	18.4%	34.2%	34.2%	2.6%	10.0%	n/a	n/a	n/a	n/a	n/a	n/a	
City of Sioux City (IA)	10.8%	45.9%	27.0%	16.2%	0.0%	8.3%	n/a	n/a	n/a	n/a	n/a	n/a	

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only						
						Disability						Disability	
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older		
City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Fe (NM)	2.3%	25.3%	16.7%	44.0%	11.7%	8.4%	3.4%	13.4%	21.5%	53.0%	8.7%	7.1%	
City of Fort Myers (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Buchanan County (MO)	5.4%	10.8%	38.7%	41.9%	3.2%	6.8%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Miami Beach (FL)	6.6%	33.2%	34.0%	23.2%	2.9%	6.9%	15.4%	25.6%	48.7%	10.3%	0.0%	5.0%	
City of Asheville (NC)	4.7%	12.0%	14.7%	51.3%	17.3%	5.8%	6.8%	23.7%	20.3%	39.0%	10.2%	7.0%	
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Fairbanks North Star Borough (AK)	12.5%	35.0%	20.0%	30.0%	2.5%	11.9%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Montgomery County (VA)	10.2%	19.0%	18.4%	37.4%	15.0%	6.3%	40.0%	8.6%	17.1%	31.4%	2.9%	13.9%	
Nevada County (CA)	6.2%	24.7%	22.2%	40.7%	6.2%	3.9%	4.7%	17.2%	42.2%	32.8%	3.1%	15.0%	
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort B Average	10.5%	28.9%	26.3%	28.7%	5.5%	8.5%	13.2%	23.7%	26.5%	30.5%	6.0%	8.8%	
Cohort B Median	10.2%	25.3%	26.2%	28.6%	3.6%	7.4%	8.2%	24.7%	21.7%	33.9%	4.2%	7.8%	

TABLE 65:

Age Range and Disability Status—

Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only						
						Disability						Disability	
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older		
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Renton (WA)	17.9%	35.7%	26.2%	17.9%	2.4%	7.5%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Craven County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Platte County (MO)	4.7%	23.3%	41.9%	27.9%	2.3%	11.9%	1.9%	31.5%	33.3%	27.8%	5.6%	15.1%	11.9%
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Boulder (CO)	6.4%	24.5%	27.7%	36.2%	5.3%	3.4%	4.9%	29.3%	31.7%	34.1%	0.0%	7.5%	3.4%
Bradley County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Lewisville (TX)	7.6%	24.2%	31.8%	27.3%	9.1%	4.3%	n/a	n/a	n/a	n/a	n/a	n/a	4.3%
City of Elgin (IL)	9.5%	31.0%	30.2%	28.4%	0.9%	7.1%	n/a	n/a	n/a	n/a	n/a	n/a	7.1%
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Palm Beach (FL)	2.0%	36.0%	46.0%	16.0%	0.0%	2.2%	n/a	n/a	n/a	n/a	n/a	n/a	2.2%
Flagler County (FL)	3.1%	12.4%	22.7%	48.5%	13.4%	12.8%	n/a	n/a	n/a	n/a	n/a	n/a	12.8%
City of Clearwater (FL)	0.0%	18.1%	26.7%	45.7%	9.5%	7.8%	0.0%	15.8%	39.5%	44.7%	0.0%	2.7%	7.8%
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Norman (OK)	3.9%	23.7%	28.9%	31.6%	11.8%	5.6%	n/a	n/a	n/a	n/a	n/a	n/a	5.6%
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Hunterdon County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Topeka (KS)	4.5%	21.6%	29.5%	35.2%	9.1%	22.1%	n/a	n/a	n/a	n/a	n/a	n/a	22.1%
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of New Haven (CT)	4.0%	33.2%	29.7%	29.7%	3.5%	8.5%	1.9%	30.2%	35.8%	28.3%	3.8%	13.0%	8.5%
City of Waco (TX)	6.9%	40.2%	39.2%	11.8%	2.0%	6.1%	n/a	n/a	n/a	n/a	n/a	n/a	6.1%
Brunswick County (NC)	0.0%	3.3%	8.3%	80.0%	8.3%	6.9%	n/a	n/a	n/a	n/a	n/a	n/a	6.9%
City of Bellevue (WA)	16.6%	35.2%	37.7%	9.0%	1.5%	1.6%	n/a	n/a	n/a	n/a	n/a	n/a	1.6%
City of Savannah (GA)	6.7%	28.6%	27.7%	33.6%	3.4%	3.4%	12.2%	32.7%	34.7%	18.4%	2.0%	12.5%	3.4%
Orange County (NC)	22.0%	28.8%	23.7%	25.4%	0.0%	5.2%	n/a	n/a	n/a	n/a	n/a	n/a	5.2%
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Escondido (CA)	8.6%	40.9%	24.7%	22.6%	3.2%	8.3%	n/a	n/a	n/a	n/a	n/a	n/a	8.3%
City of Kansas City (MO)	19.0%	51.7%	10.3%	17.2%	1.7%	5.3%	15.7%	45.1%	11.8%	27.5%	0.0%	5.7%	5.3%
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Springfield (MA)	6.3%	34.7%	33.2%	22.6%	3.2%	18.6%	5.9%	18.8%	37.6%	34.1%	3.5%	5.1%	18.6%
Ouachita Parish (LA)	17.8%	46.2%	24.9%	11.2%	0.0%	5.6%	n/a	n/a	n/a	n/a	n/a	n/a	5.6%
City of Alexandria (VA)	8.3%	33.3%	40.3%	13.9%	4.2%	14.5%	6.5%	26.1%	34.1%	28.3%	5.1%	7.6%	14.5%
Catawba County (NC)	3.1%	16.8%	25.2%	48.9%	6.1%	11.4%	10.5%	33.3%	19.3%	31.6%	5.3%	3.6%	11.4%
Martin County (FL)	3.9%	17.2%	28.1%	35.9%	14.8%	9.2%	3.2%	12.7%	22.2%	50.8%	11.1%	8.3%	9.2%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only						
						Disability						Disability	
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older		
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Cary (NC)	13.0%	31.2%	39.0%	13.0%	3.9%	5.3%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Springfield (MO)	14.9%	27.7%	28.7%	27.7%	1.0%	10.9%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Salem (OR)	8.2%	34.7%	26.5%	30.6%	0.0%	9.6%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Collins (CO)	41.9%	20.5%	15.4%	19.7%	2.6%	12.3%	52.5%	17.5%	10.0%	20.0%	0.0%	8.1%	n/a
City of Eugene (OR)	8.9%	30.8%	32.5%	21.9%	5.9%	8.9%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Oceanside (CA)	3.7%	28.2%	26.4%	38.0%	3.7%	15.0%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Providence (RI)	21.4%	45.2%	16.7%	15.1%	1.6%	16.0%	22.0%	40.7%	16.9%	18.6%	1.7%	17.5%	n/a
Pitt County (NC)	24.5%	37.3%	16.7%	18.6%	2.9%	10.2%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Lauderdale (FL)	3.3%	22.3%	34.7%	33.1%	6.6%	4.2%	2.2%	22.5%	40.4%	29.2%	5.6%	10.3%	n/a
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Sioux Falls (SD)	13.0%	43.5%	26.1%	17.4%	0.0%	4.4%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Tempe (AZ)	14.8%	24.1%	29.6%	28.7%	2.8%	12.6%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Salt Lake City (UT)	9.9%	51.5%	23.8%	12.9%	2.0%	16.2%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Richmond County (GA)	5.1%	48.6%	33.1%	12.8%	0.4%	13.9%	1.4%	31.7%	53.8%	13.1%	0.0%	16.7%	n/a
Montgomery County (TN)	2.9%	27.9%	39.7%	27.9%	1.5%	17.5%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Tuscaloosa County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of San Bernardino (CA)	22.3%	56.0%	18.7%	3.1%	0.0%	10.3%	17.0%	44.7%	21.3%	14.9%	2.1%	22.2%	n/a
Cabarrus County (NC)	4.3%	39.0%	22.6%	31.1%	3.0%	4.4%	10.1%	24.6%	39.1%	23.2%	2.9%	3.0%	n/a
City of Tacoma (WA)	6.9%	30.2%	32.1%	29.6%	1.3%	10.3%	5.6%	44.4%	11.1%	36.1%	2.8%	7.9%	n/a
Gaston County (NC)	6.2%	16.8%	27.4%	31.9%	17.7%	6.9%	4.3%	32.6%	50.0%	13.0%	0.0%	2.3%	n/a
New Hanover County (NC)	7.7%	25.0%	32.7%	32.7%	1.9%	2.0%	8.1%	10.8%	27.0%	45.9%	8.1%	8.1%	n/a
City of Garland (TX)	0.0%	20.0%	42.5%	35.0%	2.5%	10.8%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort C Average	9.7%	30.7%	28.6%	26.9%	4.1%	9.1%	9.8%	28.7%	30.0%	28.4%	3.1%	9.3%	
Cohort C Median	6.9%	30.2%	28.1%	27.9%	2.8%	8.5%	5.9%	30.2%	33.3%	28.3%	2.8%	8.1%	

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
City of Reno (NV)	12.1%	51.8%	22.7%	12.1%	1.4%	8.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Chandler (AZ)	5.5%	31.2%	39.4%	22.0%	1.8%	10.5%	n/a	n/a	n/a	n/a	n/a	n/a
Buncombe County (NC)	4.7%	12.0%	14.7%	51.3%	17.3%	5.8%	6.8%	23.7%	20.3%	39.0%	10.2%	7.0%
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jersey City (NJ)	16.6%	33.7%	27.5%	21.2%	1.0%	11.2%	10.9%	28.1%	39.1%	20.3%	1.6%	10.8%
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Johns County (FL)	2.1%	6.3%	22.9%	50.0%	18.8%	10.6%	0.0%	11.1%	25.0%	61.1%	2.8%	8.3%
Alachua County (FL)	20.4%	36.6%	23.7%	17.2%	2.2%	10.5%	32.4%	29.4%	27.9%	8.8%	1.5%	8.7%
Santa Cruz County (CA)	10.6%	30.0%	27.6%	27.6%	4.2%	5.0%	12.5%	39.2%	22.5%	24.2%	1.7%	6.6%
York County (SC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Orlando (FL)	10.4%	33.3%	25.0%	20.8%	10.4%	8.5%	n/a	n/a	n/a	n/a	n/a	n/a
City of Lincoln (NE)	23.2%	33.3%	17.4%	23.2%	2.9%	10.4%	n/a	n/a	n/a	n/a	n/a	n/a
City of Greensboro (NC)	15.6%	35.0%	31.6%	17.3%	0.4%	6.5%	19.2%	26.9%	33.3%	20.5%	0.0%	14.7%
Leon County (FL)	16.3%	27.5%	31.4%	22.2%	2.6%	6.9%	21.6%	24.3%	29.7%	21.6%	2.7%	8.1%
City of Marquette (MI)	6.0%	11.9%	20.2%	50.0%	11.9%	7.1%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Spartanburg Area (SC)	10.3%	38.5%	28.2%	20.5%	2.6%	10.8%	n/a	n/a	n/a	n/a	n/a	n/a
Durham County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lexington-Fayette Urban County (KY)	2.3%	30.2%	32.6%	27.9%	7.0%	13.6%	5.0%	32.5%	32.5%	30.0%	0.0%	7.7%
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Riverside (CA)	29.6%	38.3%	25.7%	6.3%	0.0%	8.7%	15.0%	45.0%	28.8%	11.3%	0.0%	9.0%
Rutherford County (TN)	14.0%	37.0%	24.0%	25.0%	0.0%	12.5%	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Ana (CA)	10.4%	49.2%	31.0%	9.1%	0.3%	8.9%	8.1%	38.4%	36.0%	16.3%	1.2%	9.6%
Cumberland County (NC)	6.9%	29.5%	33.3%	29.3%	1.0%	15.6%	12.0%	36.7%	26.7%	22.7%	2.0%	14.8%
Municipality of San Juan (PR)	8.9%	15.8%	32.9%	39.7%	2.7%	6.6%	4.9%	15.5%	43.9%	33.9%	1.9%	6.4%
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Washtenaw County (MI)	5.6%	18.5%	22.2%	44.4%	9.3%	17.0%	n/a	n/a	n/a	n/a	n/a	n/a
Hamilton County (TN)	8.9%	35.8%	34.2%	19.5%	1.6%	11.9%	16.3%	40.8%	32.7%	10.2%	0.0%	19.1%
Forsyth County (NC)	9.1%	34.5%	23.6%	30.0%	2.7%	7.3%	13.0%	31.5%	20.7%	32.6%	2.2%	6.5%
Collier County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Wichita (KS)	6.4%	32.6%	24.8%	30.3%	6.0%	13.4%	0.0%	31.0%	35.7%	33.3%	0.0%	2.4%
Placer County (CA)	1.6%	18.0%	44.3%	34.4%	1.6%	12.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Manatee County (FL)	0.0%	17.8%	26.7%	51.1%	4.4%	4.3%	n/a	n/a	n/a	n/a	n/a	n/a

TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	18 - 25	26-41	42 - 57	58 - 76	77 or Older	Disability	18 - 25	26-41	42 - 57	58 - 76	77 or Older	Disability
Greater Flint Area (MI)	5.6%	32.4%	37.5%	23.1%	1.4%	9.6%	0.0%	19.4%	38.9%	36.1%	5.6%	14.3%
Clackamas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sarasota County (FL)	1.7%	3.4%	13.6%	64.4%	16.9%	6.7%	1.7%	10.3%	13.8%	63.8%	10.3%	10.3%
Monterey County (CA)	4.8%	32.7%	39.9%	19.6%	3.0%	6.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Atlanta (GA)	7.9%	25.9%	30.9%	34.5%	0.7%	5.8%	6.5%	18.2%	31.8%	41.6%	1.9%	7.8%
Morris County (NJ)	4.7%	15.9%	24.3%	44.9%	10.3%	6.7%	4.8%	19.3%	30.1%	42.2%	3.6%	8.6%
Cohort D Average	9.4%	28.3%	27.8%	29.6%	4.9%	9.3%	10.0%	27.4%	30.0%	30.0%	2.6%	9.5%
Cohort D Median	8.4%	31.8%	27.1%	26.3%	2.7%	8.8%	8.1%	28.1%	30.1%	30.0%	1.9%	8.6%

**TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
Camden County (NJ)	11.4%	11.4%	21.4%	38.6%	17.1%	7.7%	2.6%	17.9%	15.4%	48.7%	15.4%	10.3%
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Guilford County (NC)	15.0%	34.0%	31.6%	19.0%	0.4%	6.1%	14.9%	26.7%	30.7%	26.7%	1.0%	15.3%
Dane County (WI)	16.8%	29.9%	29.9%	21.9%	1.5%	4.5%	n/a	n/a	n/a	n/a	n/a	n/a
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Union County (NJ)	2.7%	6.8%	29.7%	45.9%	14.9%	11.3%	n/a	n/a	n/a	n/a	n/a	n/a
City of Albuquerque (NM)	10.3%	38.8%	26.5%	22.4%	2.1%	10.5%	6.1%	20.4%	30.6%	38.8%	4.1%	12.2%
City of Milwaukee (WI)	5.4%	33.0%	26.8%	30.4%	4.5%	10.4%	0.0%	23.3%	30.2%	39.5%	7.0%	9.1%
Washington County (OR)	5.5%	25.4%	26.4%	32.8%	10.0%	9.7%	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (KS)	9.5%	23.8%	21.4%	38.1%	7.1%	7.7%	n/a	n/a	n/a	n/a	n/a	n/a
Ocean County (NJ)	5.3%	22.3%	20.2%	42.6%	9.6%	8.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Louisville-Jefferson County (KY)	2.8%	37.5%	26.4%	29.2%	4.2%	5.8%	4.7%	32.6%	37.2%	25.6%	0.0%	7.0%
Monmouth County (NJ)	0.0%	12.3%	33.3%	44.4%	9.9%	3.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Las Vegas (NV)	4.8%	26.5%	33.9%	29.1%	5.8%	9.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Portland (OR)	3.7%	17.5%	30.9%	39.8%	8.1%	15.4%	5.6%	12.1%	29.0%	44.9%	8.4%	17.1%
City of Nashville-Davidson County (TN)	7.0%	39.7%	35.1%	16.5%	1.7%	4.2%	10.1%	21.8%	33.5%	33.1%	1.6%	6.6%
Hudson County (NJ)	16.6%	33.7%	27.5%	21.2%	1.0%	11.2%	10.9%	28.1%	39.1%	20.3%	1.6%	10.8%
Jackson County (MO)	24.4%	44.4%	11.1%	17.8%	2.2%	6.8%	12.5%	51.6%	10.9%	25.0%	0.0%	4.5%
City and County of Denver (CO)	12.3%	39.7%	25.1%	21.2%	1.7%	9.8%	14.0%	39.7%	23.8%	20.1%	2.3%	14.3%
Lee County (FL)	37.1%	31.4%	22.9%	8.6%	0.0%	14.7%	n/a	n/a	n/a	n/a	n/a	n/a
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Multnomah County (OR)	3.7%	17.5%	30.9%	39.8%	8.1%	15.4%	5.6%	12.1%	29.0%	44.9%	8.4%	17.1%
Middlesex County (NJ)	4.8%	10.7%	13.1%	59.5%	11.9%	12.2%	2.5%	4.2%	30.8%	57.5%	5.0%	15.4%
City of Indianapolis (IN)	4.7%	30.2%	28.2%	34.2%	2.7%	8.7%	2.9%	31.4%	28.6%	37.1%	0.0%	2.9%
City and County of San Francisco (CA)	9.4%	36.6%	25.8%	24.4%	3.8%	13.7%	20.5%	30.5%	24.5%	22.3%	2.3%	12.9%
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Worth (TX)	7.1%	36.5%	32.5%	19.8%	4.0%	9.9%	n/a	n/a	n/a	n/a	n/a	n/a
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Shelby County (TN)	10.4%	40.7%	26.2%	22.2%	0.5%	2.3%	n/a	n/a	n/a	n/a	n/a	n/a
Westchester County (NY)	0.8%	2.5%	24.6%	55.7%	16.4%	11.7%	n/a	n/a	n/a	n/a	n/a	n/a
Pinellas County (FL)	0.0%	16.8%	24.8%	48.8%	9.6%	7.4%	2.1%	18.8%	39.6%	39.6%	0.0%	4.3%
Cohort E Average	8.9%	26.9%	26.4%	31.7%	6.1%	9.2%	7.7%	24.7%	28.9%	34.9%	3.8%	10.7%
Cohort E Median	6.2%	30.1%	26.4%	29.8%	4.3%	9.7%	5.6%	23.3%	30.2%	37.1%	2.3%	10.8%

**TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
City of San José (CA)	9.4%	30.4%	35.6%	22.0%	2.6%	6.8%	4.8%	40.3%	30.6%	24.2%	0.0%	6.3%
Pima County (AZ)	2.1%	16.9%	29.6%	39.7%	11.6%	8.6%	n/a	n/a	n/a	n/a	n/a	n/a
Montgomery County (MD)	3.1%	12.2%	26.5%	46.9%	11.2%	7.4%	n/a	n/a	n/a	n/a	n/a	n/a
Mecklenburg County (NC)	8.5%	40.2%	36.6%	13.4%	1.2%	5.4%	5.9%	39.2%	29.4%	25.5%	0.0%	0.0%
Wake County (NC)	11.9%	29.2%	34.0%	20.9%	4.0%	8.5%	26.8%	35.8%	23.5%	14.0%	0.0%	6.6%
Fairfax County (VA)	14.4%	20.0%	36.8%	24.0%	4.8%	4.2%	11.3%	19.7%	36.6%	29.6%	2.8%	8.8%
Salt Lake County (UT)	9.9%	51.5%	23.8%	12.9%	2.0%	16.2%	n/a	n/a	n/a	n/a	n/a	n/a
Cuyahoga County (OH)	4.9%	29.5%	20.1%	38.8%	6.7%	11.5%	12.3%	26.3%	24.6%	31.6%	5.3%	14.5%
Allegheny County (PA)	9.0%	31.7%	26.3%	29.3%	3.6%	8.6%	2.7%	29.7%	37.8%	27.0%	2.7%	5.4%
City of Dallas (TX)	2.4%	14.8%	28.0%	48.7%	6.1%	4.5%	4.1%	14.6%	27.8%	45.1%	8.5%	5.1%
Orange County (FL)	4.3%	25.2%	31.3%	33.9%	5.2%	6.5%	5.7%	17.0%	25.0%	43.2%	9.1%	10.6%
City of San Diego (CA)	9.3%	35.2%	22.6%	28.6%	4.3%	14.0%	23.5%	27.5%	27.5%	17.6%	3.9%	12.5%
Hillsborough County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Palm Beach County (FL)	8.6%	26.1%	21.4%	37.4%	6.5%	7.5%	17.0%	30.0%	23.9%	24.4%	4.7%	4.2%
City of San Antonio (TX)	9.9%	30.9%	23.5%	33.3%	2.5%	5.1%	n/a	n/a	n/a	n/a	n/a	n/a
Sacramento County (CA)	12.5%	34.9%	32.2%	16.4%	3.9%	7.9%	9.8%	45.1%	29.4%	13.7%	2.0%	8.3%
City and County of Philadelphia (PA)	1.4%	31.9%	36.1%	27.8%	2.8%	4.2%	4.3%	28.3%	39.1%	28.3%	0.0%	4.5%
City of Phoenix (AZ)	9.5%	39.7%	29.3%	19.8%	1.7%	7.8%	2.9%	17.1%	17.1%	51.4%	11.4%	11.8%
Santa Clara County (CA)	8.1%	29.3%	32.9%	25.2%	4.5%	8.6%	4.1%	36.5%	29.7%	29.7%	0.0%	5.3%
Broward County (FL)	4.6%	18.2%	35.8%	34.6%	6.7%	8.0%	6.1%	19.9%	35.9%	33.7%	4.4%	8.0%
San Bernardino County (CA)	17.6%	54.0%	18.8%	9.6%	0.0%	8.5%	15.8%	43.9%	21.1%	17.5%	1.8%	18.5%
Clark County (NV)	7.4%	30.6%	30.3%	25.7%	6.0%	10.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Houston (TX)	5.9%	42.0%	28.3%	20.1%	3.7%	8.8%	5.6%	32.4%	38.0%	21.1%	2.8%	10.0%
Riverside County (CA)	18.0%	27.9%	25.9%	21.7%	6.5%	9.8%	12.6%	37.0%	25.2%	23.5%	1.7%	5.9%
Miami-Dade County (FL)	3.7%	23.0%	30.8%	35.4%	7.0%	6.9%	7.3%	20.9%	38.2%	29.1%	4.5%	5.4%
San Diego County (CA)	8.3%	36.3%	23.9%	26.5%	5.0%	10.4%	16.2%	21.4%	29.1%	26.5%	6.8%	14.3%
Harris County (TX)	5.9%	42.0%	28.3%	20.1%	3.7%	8.8%	5.6%	32.4%	38.0%	21.1%	2.8%	10.0%
Cohort F Average	8.1%	30.9%	28.8%	27.4%	4.8%	8.3%	9.7%	29.3%	29.9%	27.5%	3.6%	8.4%
Cohort F Median	8.4%	30.5%	28.8%	26.1%	4.4%	8.2%	6.1%	29.7%	29.4%	26.5%	2.8%	8.0%

TABLE 65:

Age Range and Disability Status—

Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only						
						Disability						Disability	
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older		
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Oregon Border Region	1.0%	25.5%	24.5%	46.1%	2.9%	5.2%	7.2%	20.5%	30.1%	36.1%	6.0%	4.8%	
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oregon's Adventure Coast	1.6%	23.0%	27.9%	41.0%	6.6%	8.5%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southern Oregon: Ashland/Talent/Jacksonville	2.9%	16.2%	22.9%	41.9%	16.2%	16.1%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
The Gorge (OR)	3.2%	27.0%	14.3%	49.2%	6.3%	11.3%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Aberdeen Region (SD)	6.6%	31.1%	37.7%	23.0%	1.6%	8.3%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Valley Region (NH/VT)	12.8%	10.3%	25.6%	43.6%	7.7%	2.6%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Monadnock Region (NH)	1.7%	11.9%	22.0%	57.6%	6.8%	3.4%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Burlington Area (VT)	12.3%	31.6%	23.7%	29.8%	2.6%	12.7%	15.1%	37.7%	30.2%	17.0%	0.0%	7.8%	
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Connecticut Region	12.9%	19.4%	19.4%	40.3%	8.1%	6.7%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cedar Valley Region (IA)	9.3%	21.4%	17.1%	40.7%	11.4%	9.6%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Central Oregon Region	14.3%	32.1%	19.6%	25.0%	8.9%	7.1%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southwest Tennessee Development District	9.4%	23.6%	44.3%	19.4%	3.2%	7.8%	5.3%	21.1%	42.1%	31.6%	0.0%	14.7%	
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southeastern Connecticut Region	8.1%	16.2%	23.0%	40.5%	12.2%	8.5%	2.4%	24.4%	22.0%	46.3%	4.9%	9.8%	
Shoreline and River Valley Region (CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Peninsula of Michigan	5.6%	11.1%	20.0%	52.2%	11.1%	7.8%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Waterbury Region (CT)	0.7%	15.8%	25.2%	51.8%	6.5%	12.2%	7.1%	20.0%	18.6%	42.9%	11.4%	12.1%	
Quad Cities Region (IA/IL)	13.3%	28.7%	23.8%	30.8%	3.5%	3.5%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Peoria Area (IL)	3.9%	21.8%	30.2%	42.5%	1.7%	6.7%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Connecticut Region	7.9%	17.1%	22.4%	40.8%	11.8%	8.2%	2.6%	23.1%	23.1%	46.2%	5.1%	10.3%	
South Central Tennessee Development District	8.6%	30.0%	15.7%	32.9%	12.9%	3.0%	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Coachella Valley Region (CA)	5.6%	16.9%	26.2%	37.9%	13.3%	10.8%	7.7%	20.5%	17.9%	48.7%	5.1%	0.0%	

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 65:

Age Range and Disability Status—

Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Arkansas Region	8.0%	64.0%	18.0%	8.0%	2.0%	6.0%	n/a	n/a	n/a	n/a	n/a	n/a
Northeast Prosperity Zone (NC)	25.0%	36.6%	17.0%	18.8%	2.7%	11.1%	n/a	n/a	n/a	n/a	n/a	n/a
The Eastside (King County, WA)	15.2%	38.2%	34.6%	10.4%	1.5%	3.8%	15.0%	45.0%	37.5%	2.5%	0.0%	2.6%
Greater Des Moines Region (IA)	3.8%	21.9%	33.1%	31.9%	9.4%	6.5%	n/a	n/a	n/a	n/a	n/a	n/a
Greater New Haven Region (CT)	9.5%	37.0%	25.2%	25.6%	2.7%	12.0%	7.7%	33.8%	32.3%	23.1%	3.1%	15.4%
Northwestern Prosperity Zone (NC)	11.3%	18.3%	20.2%	43.1%	7.0%	8.8%	24.5%	18.1%	20.2%	26.6%	10.6%	7.6%
Southeast Tennessee Development District	14.0%	33.1%	32.2%	19.5%	1.3%	10.4%	22.5%	35.0%	35.0%	7.5%	0.0%	21.1%
Greater Knoxville Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Western Prosperity Zone (NC)	4.2%	12.1%	15.8%	50.7%	17.2%	5.6%	11.4%	31.4%	17.1%	34.3%	5.7%	8.6%
Lehigh Valley Region (PA)	11.4%	29.3%	32.3%	24.6%	2.4%	9.4%	12.7%	23.6%	34.5%	27.3%	1.8%	9.4%
Pikes Peak Region (CO)	11.9%	37.3%	31.3%	18.7%	0.7%	15.2%	n/a	n/a	n/a	n/a	n/a	n/a
Coastal Fairfield County Region (CT)	7.4%	28.7%	41.7%	13.9%	8.3%	6.9%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Fort Wayne Area (IN)	7.8%	28.9%	28.9%	31.1%	3.3%	12.9%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Sarasota/Bradenton Area (FL)	2.0%	13.8%	17.8%	56.6%	9.9%	5.8%	2.8%	19.4%	13.9%	55.6%	8.3%	11.1%
Sandhills Prosperity Zone (NC)	9.9%	30.6%	32.1%	26.2%	1.3%	14.8%	12.3%	36.9%	26.2%	23.0%	1.6%	12.8%
West Valley Region (AZ)	4.1%	15.5%	22.7%	45.4%	12.4%	10.4%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Hartford Region (CT)	13.5%	36.5%	18.8%	27.1%	4.2%	7.8%	n/a	n/a	n/a	n/a	n/a	n/a
Dayton Region (OH)	8.0%	14.2%	19.9%	46.9%	11.1%	11.0%	19.6%	10.9%	28.3%	34.8%	6.5%	11.1%
Memphis Area Association of Governments (TN)	10.6%	40.3%	26.5%	22.1%	0.4%	3.2%	n/a	n/a	n/a	n/a	n/a	n/a
Southeast Prosperity Zone (NC)	3.0%	16.7%	20.2%	52.0%	8.1%	10.5%	5.6%	13.9%	30.6%	41.7%	8.3%	8.6%
Richmond & Tri-Cities Region (VA)	6.3%	26.6%	29.6%	33.2%	4.3%	8.8%	16.2%	24.3%	27.0%	29.7%	2.7%	16.7%
Greater Fairfax Area (VA)	13.4%	19.2%	32.6%	27.9%	7.0%	4.9%	10.3%	23.4%	32.7%	30.8%	2.8%	10.7%
South Hampton Roads Area (VA)	3.9%	20.8%	27.9%	40.9%	6.5%	10.4%	n/a	n/a	n/a	n/a	n/a	n/a
East Tennessee Development District	13.7%	27.5%	27.5%	26.5%	4.9%	5.2%	n/a	n/a	n/a	n/a	n/a	n/a
Greater St. Louis Area (MO)	10.3%	37.8%	24.2%	27.2%	0.6%	11.2%	6.3%	30.2%	33.3%	28.6%	1.6%	9.7%
Western New York Region	9.2%	48.7%	13.2%	27.6%	1.3%	8.0%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Jacksonville Region (FL)	4.7%	24.2%	32.8%	31.3%	7.0%	6.3%	n/a	n/a	n/a	n/a	n/a	n/a
Piedmont-Triad Prosperity Zone (NC)	12.6%	34.7%	28.6%	23.0%	1.2%	8.4%	16.7%	24.6%	26.2%	31.0%	1.6%	7.1%
Greater Kansas City Metropolitan Area (MO/KS)	10.1%	37.4%	21.8%	27.7%	2.9%	8.2%	14.3%	40.0%	25.7%	17.1%	2.9%	16.7%
Greater Portland Area (OR)	5.1%	19.0%	29.5%	37.7%	8.7%	14.1%	4.0%	18.0%	28.0%	44.0%	6.0%	10.9%
Greater Nashville Regional Council (TN)	8.3%	35.7%	32.0%	22.7%	1.4%	8.9%	10.0%	22.3%	36.0%	30.8%	0.9%	6.6%
Greater Tampa/St. Petersburg Area (FL)	0.7%	17.0%	27.2%	46.9%	8.2%	6.3%	n/a	n/a	n/a	n/a	n/a	n/a
Southwestern Prosperity Zone (NC)	7.0%	32.6%	31.7%	23.5%	5.2%	4.6%	2.0%	38.8%	32.7%	26.5%	0.0%	2.2%
North Central Prosperity Zone (NC)	10.2%	23.3%	27.4%	33.3%	5.9%	10.1%	25.0%	35.5%	27.6%	11.2%	0.7%	10.5%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
Long Island (NY)	9.1%	16.9%	29.9%	37.7%	6.5%	8.8%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Philadelphia Region (PA)	2.9%	28.4%	34.3%	32.4%	2.0%	5.9%	2.4%	38.1%	38.1%	21.4%	0.0%	2.6%
Central Florida Region	4.9%	23.4%	27.7%	37.5%	6.5%	8.0%	n/a	n/a	n/a	n/a	n/a	n/a
Inland Empire Region (CA)	17.4%	38.8%	23.2%	16.8%	3.8%	9.2%	13.9%	37.4%	23.5%	24.3%	0.9%	10.5%
Greater Houston Region (TX)	5.9%	39.9%	30.8%	19.8%	3.7%	9.3%	n/a	n/a	n/a	n/a	n/a	n/a
Dallas-Fort Worth-Arlington MSA (TX)	3.5%	19.0%	29.7%	41.5%	6.2%	5.5%	3.2%	24.2%	24.2%	40.3%	8.1%	6.5%
Regional Average	8.2%	26.3%	26.0%	33.5%	6.0%	8.4%	10.5%	27.3%	28.1%	30.4%	3.7%	9.6%
Regional Median	8.0%	25.5%	26.2%	32.4%	6.2%	8.3%	10.0%	24.3%	28.0%	30.8%	2.8%	9.8%

**TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
State of Vermont	10.6%	24.1%	24.8%	33.0%	7.6%	7.7%	20.8%	18.9%	30.2%	24.5%	5.7%	7.4%
State of North Dakota	7.7%	48.1%	28.8%	15.4%	0.0%	15.4%	n/a	n/a	n/a	n/a	n/a	n/a
State of South Dakota	7.0%	33.8%	30.6%	22.2%	6.3%	9.3%	9.8%	22.0%	31.7%	29.3%	7.3%	0.0%
State of Delaware	3.8%	10.7%	27.7%	41.5%	16.4%	7.0%	2.6%	15.8%	28.9%	42.1%	10.5%	19.4%
State of Idaho	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
State of New Mexico	6.4%	28.1%	23.9%	35.6%	6.1%	9.0%	2.0%	16.4%	19.7%	55.9%	5.9%	6.9%
State of Arkansas	6.1%	54.5%	22.7%	15.2%	1.5%	4.5%	n/a	n/a	n/a	n/a	n/a	n/a
State of Nevada	9.2%	35.8%	27.5%	23.0%	4.5%	9.8%	8.6%	37.1%	34.3%	17.1%	2.9%	5.7%
State of Iowa	9.2%	26.6%	29.1%	28.1%	7.0%	7.3%	10.0%	22.5%	32.5%	30.0%	5.0%	7.7%
State of Utah	17.6%	44.4%	24.5%	12.5%	0.9%	9.3%	18.5%	31.5%	40.7%	9.3%	0.0%	1.9%
Commonwealth of Puerto Rico	5.1%	16.0%	35.3%	39.3%	4.2%	9.2%	3.4%	12.1%	37.9%	41.4%	5.2%	7.4%
State of Connecticut	8.4%	26.9%	26.3%	32.6%	5.8%	10.1%	6.8%	31.1%	32.4%	25.7%	4.1%	12.5%
State of Oregon	6.4%	24.0%	26.7%	35.4%	7.5%	11.4%	8.2%	20.9%	26.6%	39.2%	5.1%	9.7%
State of Wisconsin	10.5%	29.3%	28.3%	28.3%	3.6%	7.2%	n/a	n/a	n/a	n/a	n/a	n/a
State of Missouri	10.0%	32.4%	27.3%	28.8%	1.6%	10.3%	9.8%	34.3%	25.5%	27.5%	2.9%	7.6%
State of Tennessee	10.4%	31.6%	32.6%	23.0%	2.4%	7.6%	11.6%	23.6%	37.5%	26.6%	0.8%	10.1%
State of Arizona	8.9%	23.7%	27.5%	34.2%	5.7%	9.0%	8.0%	12.5%	26.8%	44.6%	8.0%	9.0%
State of New Jersey	7.1%	18.0%	24.9%	41.3%	8.7%	10.0%	11.1%	17.5%	31.7%	34.9%	4.8%	4.8%
State of North Carolina	11.0%	27.1%	26.4%	30.6%	5.0%	9.2%	12.9%	27.7%	29.3%	26.9%	3.2%	9.0%
State of Georgia	5.3%	32.4%	32.3%	28.5%	1.6%	10.1%	6.4%	20.2%	46.8%	25.5%	1.1%	12.6%
State of Florida	7.4%	23.2%	28.0%	35.1%	6.3%	7.8%	10.8%	15.7%	29.3%	34.5%	9.7%	7.0%
Statewide Average	8.4%	29.5%	27.8%	29.2%	5.1%	9.1%	9.5%	22.3%	31.9%	31.5%	4.8%	8.2%
Statewide Median	8.0%	27.6%	27.5%	29.7%	5.3%	9.2%	9.8%	20.9%	31.7%	29.3%	5.0%	7.6%

**TABLE 65:
Age Range and Disability Status—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
						Disability						Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Torrington (Torrington, CT)	16.3%	20.9%	16.3%	39.5%	7.0%	9.3%	n/a	n/a	n/a	n/a	n/a	n/a
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oceanside Cultural District (Oceanside, CA)	4.2%	30.1%	27.3%	34.3%	4.2%	15.0%	n/a	n/a	n/a	n/a	n/a	n/a
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cool Spring Downtown District (Fayetteville, NC)	8.7%	34.7%	38.0%	18.0%	0.7%	15.4%	14.3%	44.6%	32.1%	7.1%	1.8%	12.5%
Downtown Las Vegas (Las Vegas, NV)	6.9%	44.8%	31.0%	17.2%	0.0%	10.3%	n/a	n/a	n/a	n/a	n/a	n/a
Arts Campus Fort Wayne (Fort Wayne, IN)	12.1%	25.9%	27.6%	32.8%	1.7%	14.5%	n/a	n/a	n/a	n/a	n/a	n/a
Salt Lake Cultural Core (Salt Lake City, UT)	9.7%	49.5%	24.7%	14.0%	2.2%	13.2%	n/a	n/a	n/a	n/a	n/a	n/a
Grand Center Arts District (St. Louis, MO)	10.9%	46.5%	25.7%	15.8%	1.0%	5.1%	n/a	n/a	n/a	n/a	n/a	n/a
Dallas Arts District (Dallas, TX)	2.3%	13.6%	29.9%	48.5%	5.6%	4.0%	3.5%	15.2%	32.7%	45.0%	3.5%	4.7%
Balboa Park Cultural District (San Diego, CA)	5.1%	40.2%	34.2%	17.1%	3.4%	18.4%	24.3%	27.0%	32.4%	13.5%	2.7%	12.1%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	2.1%	29.2%	26.0%	35.4%	7.3%	8.4%	2.3%	16.3%	48.8%	27.9%	4.7%	11.6%
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Arts District Average	7.8%	33.5%	28.1%	27.3%	3.3%	11.4%	11.1%	25.8%	36.5%	23.4%	3.2%	10.2%
Arts District Median	7.8%	32.4%	27.4%	25.4%	2.8%	11.8%	8.9%	21.7%	32.6%	20.7%	3.1%	11.9%

Overall Averages for the 31,762 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County												
Average of All Audience Surveys	8.8%	29.0%	27.9%	29.3%	5.1%	9.0%	10.1%	26.1%	29.3%	30.7%	3.8%	8.9%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 66:
Age Ranges and Disability Status by Race/Ethnicity—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the age range and disability status that was reported by arts and cultural attendees in each participating community during 2022-23 according to the race/ethnicity categories with which the audience-intercept survey respondents identify.

Column Two:

The percentage of resident survey respondents who reported an age range of 18 to 25.

Column Three:

The percentage of resident survey respondents who reported an age range of 26 to 41.

Column Four:

The percentage of resident survey respondents who reported an age range of 42 to 57.

Column Five:

The percentage of resident survey respondents who reported an age range of 58 to 76.

Column Six:

The percentage of resident survey respondents who reported an age range of 77 or older.

Column Seven:

The percentage of resident survey respondents who reported that they identify as a person with a disability.

Column Eight:

The percentage of non-resident survey respondents who reported an age range of 18 to 25.

Column Nine:

The percentage of non-resident survey respondents who reported an age range of 26 to 41.

Column Ten:

The percentage of non-resident survey respondents who reported an age range of 42 to 57.

Column Eleven:

The percentage of non-resident survey respondents who reported an age range of 58 to 76.

Column Ten:

The percentage of non-resident survey respondents who reported an age range of 77 or older.

Column Eleven:

The percentage of non-resident survey respondents who reported that they identify as a person with a disability.

TABLE 66:
Age Ranges and Disability Status by Race/Ethnicity—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 11	RESIDENT Attendees Only					Disability	NON-RESIDENT Attendees Only					Disability
	18 - 25	26-41	42 - 57	58 - 76	77 or Older		18 - 25	26-41	42 - 57	58 - 76	77 or Older	
American Indian or Alaska Native or Indigenous	9.8%	32.8%	29.3%	23.7%	4.4%	15.7%	10.5%	27.4%	30.4%	27.9%	3.8%	18.1%
Arab or Middle Eastern or North African	12.8%	36.8%	28.8%	18.6%	3.1%	13.9%	16.6%	40.0%	25.3%	16.9%	1.3%	11.5%
Asian or Asian American	13.3%	36.6%	32.0%	16.2%	1.9%	6.4%	15.4%	35.3%	31.9%	15.5%	1.9%	7.1%
Black or African American	9.6%	31.1%	29.5%	26.6%	3.2%	11.4%	10.8%	28.9%	32.9%	25.3%	2.1%	11.5%
Hispanic or Latino/Latina/Latinx or Spanish Origin	13.9%	38.6%	28.4%	17.5%	1.7%	7.8%	16.0%	34.9%	29.7%	18.0%	1.4%	8.3%
Native Hawaiian or Pacific Islander	14.4%	35.4%	26.7%	19.6%	3.9%	11.5%	16.6%	33.4%	23.7%	24.9%	1.4%	9.2%
White or Caucasian or European American	5.4%	19.5%	24.4%	40.9%	9.8%	8.1%	6.9%	19.8%	25.1%	41.1%	7.1%	8.0%
I prefer to self identify	4.3%	20.6%	27.9%	37.9%	9.3%	11.0%	5.0%	19.7%	27.5%	41.8%	6.1%	12.2%
Any BIPOC and ALAANA	11.7%	34.8%	29.7%	21.3%	2.6%	9.3%	13.3%	32.3%	31.2%	21.3%	2.0%	9.5%
White Only	4.9%	18.6%	24.3%	42.0%	10.2%	8.0%	6.3%	19.0%	25.2%	42.1%	7.4%	7.8%

TABLE 67: Highest Educational Attainment— All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the highest level of educational attainment that was reported by arts and cultural attendees in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place (or within the multi-community region for regional analyses, or within the state for statewide analyses). Non-residents are attendees who live outside the county in which the activity took place. Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Three:

The percentage of resident survey respondents who reported a highest educational attainment of a high school degree.

Column Four:

The percentage of resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Five:

The percentage of resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Six:

The percentage of resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Seven:

The percentage of resident survey respondents who reported a highest educational attainment of a Doctoral degree.

Column Eight:

The percentage of non-resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Nine:

The percentage of non-resident survey respondents who reported a highest educational attainment of a high school degree.

Column Ten:

The percentage of non-resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Eleven:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Twelve:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Thirteen:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Doctoral degree.

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Tyrrell County (NC)	0.0%	25.5%	14.5%	32.7%	18.2%	9.1%	0.4%	6.7%	11.1%	42.9%	30.2%	8.7%
Taos County (NM)	0.5%	3.9%	4.4%	40.7%	33.8%	16.7%	0.5%	4.4%	3.0%	39.3%	35.3%	17.4%
Town of Hillsborough (NC)	0.0%	4.6%	7.1%	37.3%	41.5%	9.5%	0.0%	7.9%	7.2%	39.6%	30.2%	15.1%
Harney County (OR)	3.8%	53.8%	21.2%	17.3%	1.9%	1.9%	0.0%	25.0%	10.0%	45.0%	5.0%	15.0%
City of Monmouth (OR)	0.3%	25.7%	11.7%	31.7%	22.6%	8.0%	2.7%	19.7%	16.9%	29.5%	26.2%	4.9%
City of Sedona (AZ)	0.4%	7.5%	9.0%	36.0%	32.6%	14.6%	0.5%	6.1%	8.1%	41.1%	32.0%	12.2%
City of Yankton (SD)	0.0%	7.9%	25.8%	34.4%	24.5%	7.3%	0.0%	23.1%	15.4%	38.5%	19.2%	3.8%
City of Falls Church (VA)	0.0%	0.0%	0.0%	33.9%	41.1%	25.0%	0.0%	6.7%	3.8%	33.7%	35.6%	20.2%
City of Jamestown (ND)	0.0%	16.6%	15.0%	40.1%	20.3%	8.0%	10.3%	13.8%	3.4%	55.2%	13.8%	3.4%
Rutland County (VT)	0.8%	18.9%	11.8%	30.7%	32.6%	5.1%	0.7%	17.0%	14.5%	35.3%	27.6%	4.9%
Town of Elkton (MD)	1.9%	20.8%	22.9%	36.2%	15.5%	2.7%	0.8%	17.5%	16.7%	36.5%	25.4%	3.2%
City of Waterville (ME)	0.6%	16.4%	16.4%	32.8%	24.9%	8.8%	0.4%	16.3%	18.7%	35.7%	22.6%	6.3%
City of Pendleton (OR)	0.4%	11.0%	20.4%	36.3%	25.9%	5.9%	0.0%	14.0%	21.5%	38.7%	21.5%	4.3%
Haywood County (TN)	0.9%	23.6%	14.5%	34.8%	20.3%	5.8%	0.9%	30.1%	18.1%	25.0%	21.3%	4.6%
City of Hannibal (MO)	0.0%	25.5%	13.4%	45.1%	14.7%	1.3%	0.0%	21.0%	23.5%	46.9%	7.4%	1.2%
Johnson County (TN)	1.8%	24.1%	21.8%	27.1%	22.1%	3.2%	2.3%	28.3%	24.3%	22.5%	20.2%	2.3%
City of Safety Harbor (FL)	0.0%	8.3%	15.3%	44.4%	25.0%	6.9%	0.0%	9.1%	6.1%	45.5%	27.3%	12.1%
City of Tullahoma (TN)	1.1%	20.8%	19.4%	29.0%	22.7%	6.9%	1.8%	19.4%	19.4%	32.1%	19.4%	7.9%
City of Coralville (IA)	0.0%	12.5%	12.5%	50.0%	25.0%	0.0%	0.0%	0.0%	28.6%	28.6%	42.9%	0.0%
Town of Carrboro (NC)	0.0%	7.1%	5.0%	28.6%	33.6%	25.7%	0.0%	10.1%	8.1%	37.8%	34.5%	9.5%
City of Coronado (CA)	0.4%	5.3%	9.8%	39.1%	35.0%	10.4%	0.0%	7.6%	10.9%	37.0%	32.6%	12.0%
City of Laguna Beach (CA)	0.3%	7.3%	9.9%	34.7%	35.4%	12.4%	0.0%	7.0%	10.5%	32.6%	39.5%	10.5%
City of Newberg (OR)	0.0%	12.2%	10.1%	40.9%	28.7%	8.0%	0.0%	13.4%	16.0%	31.9%	31.9%	6.7%
City of Fairfax (VA)	0.4%	5.1%	7.0%	34.6%	43.4%	9.6%	0.0%	13.6%	15.3%	22.0%	42.4%	6.8%
City of Brookings (SD)	0.7%	12.6%	8.1%	42.6%	26.7%	9.4%	0.6%	14.0%	9.4%	46.2%	24.6%	5.3%
Macon County (TN)	3.3%	27.5%	27.5%	27.5%	14.3%	0.0%	0.0%	24.5%	41.5%	13.2%	18.9%	1.9%
City of Paducah (KY)	0.6%	10.2%	13.6%	34.2%	35.0%	6.5%	1.2%	13.6%	18.8%	32.9%	27.7%	5.7%
City of Tarpon Springs (FL)	0.0%	12.5%	15.8%	33.6%	26.3%	11.8%	2.0%	16.3%	24.2%	28.8%	21.6%	7.2%
McNairy County (TN)	0.4%	27.2%	18.3%	28.6%	13.8%	11.6%	1.7%	26.4%	19.0%	30.6%	17.4%	5.0%
City of Mason City (IA)	0.5%	14.4%	25.4%	33.5%	20.9%	5.2%	1.3%	17.6%	17.6%	34.8%	21.1%	7.5%
Door County (WI)	0.0%	7.6%	9.5%	35.3%	34.5%	13.1%	0.1%	8.4%	6.8%	37.9%	34.5%	12.1%
City of Winter Park (FL)	0.4%	6.8%	11.5%	34.8%	34.4%	12.2%	0.5%	9.1%	8.6%	37.8%	34.4%	9.6%
City of Dover (NH)	0.9%	13.2%	11.4%	41.2%	27.2%	6.1%	0.4%	13.1%	13.5%	37.5%	30.5%	5.0%
Transylvania County (NC)	0.0%	10.4%	12.5%	35.4%	29.2%	12.5%	0.0%	12.9%	16.1%	22.6%	35.5%	12.9%
City of West Hollywood (CA)	0.2%	12.1%	11.3%	47.6%	22.0%	6.8%	0.0%	22.1%	11.0%	38.2%	24.3%	4.4%
Clatsop County (OR)	0.8%	10.7%	13.2%	35.0%	32.6%	7.7%	0.0%	7.3%	11.9%	40.2%	29.9%	10.7%

TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Columbia (TN)	0.0%	14.7%	12.7%	39.2%	28.4%	4.9%	0.0%	22.1%	10.5%	35.8%	26.3%	5.3%
City of Marion (IA)	0.0%	17.6%	17.6%	43.6%	18.2%	3.0%	5.0%	5.0%	20.0%	35.0%	10.0%	25.0%
Summit County (UT)	0.0%	5.7%	8.0%	53.4%	27.9%	5.0%	0.5%	10.4%	10.4%	48.9%	22.0%	7.9%
Sullivan County (NH)	0.7%	19.5%	19.2%	37.3%	19.7%	3.6%	0.3%	13.3%	18.8%	28.2%	32.1%	7.1%
Monroe County (TN)	1.3%	23.2%	20.5%	26.8%	25.9%	2.2%	0.0%	24.7%	20.4%	32.3%	12.9%	9.7%
City of Cleveland (TN)	1.1%	23.9%	19.4%	35.3%	15.8%	4.5%	1.7%	27.0%	19.1%	35.4%	14.6%	2.2%
Lincoln County (OR)	0.0%	11.0%	13.4%	33.7%	32.8%	9.1%	0.2%	8.4%	12.3%	34.1%	34.1%	10.8%
Cohort A Average	0.6%	15.0%	14.1%	36.0%	26.2%	8.1%	0.9%	14.7%	14.9%	35.4%	26.0%	8.1%
Cohort A Median	0.4%	12.5%	13.4%	35.0%	25.9%	7.3%	0.3%	13.6%	15.3%	35.7%	26.3%	7.1%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Joplin (MO)	1.0%	19.0%	14.6%	36.8%	20.9%	7.7%	0.7%	20.4%	16.9%	31.7%	21.8%	8.5%
City of Florissant (MO)	0.4%	19.3%	15.8%	32.0%	27.6%	4.8%	1.1%	18.7%	11.0%	36.3%	29.7%	3.3%
McMinn County (TN)	0.2%	19.7%	10.9%	31.2%	31.0%	7.0%	0.0%	16.6%	10.5%	38.9%	30.0%	4.0%
City of Watsonville (CA)	2.3%	16.9%	10.7%	31.0%	28.9%	10.2%	4.7%	14.2%	14.2%	31.5%	30.7%	4.7%
Lafayette County (MS)	0.5%	10.7%	8.2%	40.9%	27.4%	12.3%	0.0%	16.7%	14.4%	40.8%	22.5%	5.6%
Columbus County (NC)	0.5%	20.4%	37.7%	30.0%	10.5%	0.9%	0.0%	7.2%	18.8%	40.6%	31.9%	1.4%
Watauga County (NC)	0.0%	13.7%	11.4%	42.6%	22.7%	9.6%	0.0%	16.2%	11.5%	44.0%	23.0%	5.2%
Mercer County (WV)	1.8%	28.7%	18.4%	34.7%	14.1%	2.2%	1.9%	28.6%	17.9%	32.1%	14.9%	4.6%
City of Dubuque (IA)	0.3%	13.8%	11.7%	43.2%	25.6%	5.3%	0.5%	16.8%	16.2%	36.2%	26.5%	3.8%
City of Ocala (FL)	1.0%	21.7%	21.3%	32.8%	18.8%	4.5%	0.0%	10.8%	17.6%	39.2%	25.6%	6.8%
Town of Chapel Hill (NC)	0.0%	11.0%	3.9%	27.1%	34.2%	23.9%	0.0%	14.3%	5.4%	34.8%	28.6%	17.0%
City of National City (CA)	2.4%	24.9%	16.6%	43.5%	9.9%	2.8%	0.0%	14.3%	28.6%	42.9%	14.3%	0.0%
City of Encinitas (CA)	0.0%	3.4%	9.7%	37.5%	34.3%	15.1%	0.0%	3.3%	6.7%	50.0%	36.7%	3.3%
City of Grand Junction (CO)	1.1%	18.4%	19.4%	35.8%	20.8%	4.5%	0.0%	24.4%	22.7%	27.7%	21.8%	3.4%
City of Cheyenne (WY)	0.4%	16.9%	19.2%	30.7%	24.5%	8.4%	0.0%	5.1%	15.4%	35.9%	38.5%	5.1%
City of Santa Cruz (CA)	0.4%	9.6%	8.0%	33.9%	33.5%	14.7%	0.0%	12.2%	10.0%	30.6%	30.6%	16.7%
Hamblen County (TN)	0.6%	30.3%	17.4%	30.9%	16.8%	4.0%	0.8%	21.5%	21.1%	30.8%	21.9%	3.8%
City of Redmond (WA)	0.5%	7.6%	14.2%	38.6%	35.5%	3.6%	11.5%	7.7%	3.8%	57.7%	15.4%	3.8%
Town of Jupiter (FL)	0.0%	11.0%	12.6%	37.5%	30.1%	8.7%	0.0%	11.6%	17.4%	37.1%	25.8%	8.1%
City of Ames (IA)	0.2%	9.6%	4.8%	31.5%	36.6%	17.4%	0.0%	16.8%	7.4%	39.1%	28.7%	7.9%
City of Portland (ME)	0.0%	4.9%	4.5%	32.9%	37.1%	20.6%	0.0%	2.2%	4.4%	41.9%	38.2%	13.2%
City of Jackson (TN)	0.2%	9.8%	12.1%	41.2%	27.1%	9.6%	0.0%	18.4%	17.0%	35.9%	23.8%	4.9%
Wilkes County (NC)	0.0%	8.2%	14.1%	45.9%	27.1%	4.7%	0.0%	15.4%	30.8%	42.3%	11.5%	0.0%
City of Eau Claire (WI)	0.3%	10.0%	16.9%	35.1%	28.0%	9.7%	0.0%	10.5%	18.5%	38.7%	25.4%	7.0%
Greene County (TN)	1.5%	14.8%	19.3%	35.6%	21.5%	7.4%	0.0%	0.0%	17.9%	56.4%	15.4%	10.3%
Carteret County (NC)	0.0%	8.8%	13.4%	39.1%	31.6%	7.2%	0.0%	10.8%	18.3%	41.9%	25.8%	3.2%
City of Walnut Creek (CA)	0.2%	5.9%	6.8%	38.8%	34.5%	13.8%	0.4%	5.7%	9.8%	38.1%	31.0%	15.1%
Island of Kaua'i (HI)	1.7%	15.8%	15.8%	39.2%	22.5%	5.0%	0.0%	13.2%	7.9%	39.5%	31.6%	7.9%
Walton County (FL)	0.0%	8.5%	9.2%	50.0%	25.4%	7.0%	0.0%	8.2%	10.7%	46.3%	22.8%	12.1%
Chatham County (NC)	2.4%	17.6%	16.6%	28.8%	28.8%	5.9%	0.0%	9.6%	8.4%	36.2%	35.0%	10.8%
City of Flagstaff (AZ)	0.3%	7.9%	8.4%	34.6%	31.2%	17.6%	0.0%	13.1%	11.7%	35.8%	27.7%	11.7%
City of Rapid City (SD)	0.8%	15.2%	9.9%	56.5%	14.4%	3.1%	2.2%	9.3%	21.3%	44.8%	16.4%	6.0%
City of Missoula (MT)	0.3%	14.2%	9.6%	37.8%	26.5%	11.6%	0.8%	14.7%	15.5%	38.0%	21.7%	9.3%
Wilson County (NC)	1.9%	18.9%	19.2%	36.3%	19.3%	4.5%	1.1%	19.9%	21.4%	30.2%	22.4%	5.0%
Caldwell County (NC)	2.3%	19.2%	21.3%	33.2%	19.5%	4.6%	0.3%	15.3%	21.2%	38.7%	20.9%	3.7%
City of Sioux City (IA)	1.6%	15.8%	19.7%	29.5%	24.6%	8.7%	1.1%	24.4%	11.1%	37.8%	20.0%	5.6%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Largo (FL)	1.8%	19.7%	19.3%	34.1%	22.0%	3.1%	0.0%	20.6%	14.7%	36.8%	22.1%	5.9%
City of Santa Fe (NM)	0.2%	9.7%	9.2%	37.3%	33.0%	10.5%	0.4%	8.4%	10.1%	30.4%	37.1%	13.5%
City of Fort Myers (FL)	0.7%	13.5%	17.8%	37.8%	23.5%	6.8%	1.3%	13.4%	14.2%	31.5%	32.8%	6.9%
Buchanan County (MO)	0.9%	14.7%	17.2%	38.7%	21.7%	6.8%	0.0%	13.4%	16.1%	37.3%	28.1%	5.1%
City of Nashua (NH)	0.4%	11.3%	13.1%	35.4%	31.4%	8.5%	0.9%	10.9%	8.5%	36.0%	37.9%	5.7%
City of Miami Beach (FL)	0.0%	10.4%	14.2%	37.2%	30.0%	8.2%	0.4%	9.4%	13.8%	34.6%	32.3%	9.4%
City of Asheville (NC)	0.4%	3.6%	5.3%	33.6%	42.0%	15.1%	0.0%	6.2%	9.7%	27.3%	40.8%	15.9%
Pottawattamie County (IA)	0.4%	14.6%	20.5%	27.6%	28.5%	8.4%	0.4%	17.1%	8.1%	32.1%	34.2%	8.1%
Fairbanks North Star Borough (AK)	0.3%	12.3%	8.5%	34.4%	33.4%	11.0%	7.1%	3.6%	25.0%	28.6%	21.4%	14.3%
City of Lee's Summit (MO)	0.0%	7.2%	6.7%	44.8%	33.5%	7.7%	0.0%	0.0%	7.1%	53.6%	21.4%	17.9%
Cleveland County (NC)	0.5%	19.7%	20.7%	27.1%	26.1%	5.9%	0.8%	15.2%	16.0%	37.6%	27.2%	3.2%
Montgomery County (VA)	0.2%	12.7%	8.3%	33.9%	31.2%	13.7%	0.6%	22.3%	8.3%	38.8%	21.5%	8.5%
Nevada County (CA)	0.4%	12.9%	10.7%	48.7%	21.8%	5.6%	0.3%	10.4%	16.9%	50.9%	16.3%	5.2%
City of Boca Raton (FL)	0.3%	7.4%	7.7%	39.1%	33.1%	12.4%	0.3%	7.9%	5.4%	41.3%	32.8%	12.3%
Cohort B Average	0.7%	13.8%	13.7%	36.5%	26.7%	8.6%	0.8%	12.9%	14.1%	38.3%	26.3%	7.5%
Cohort B Median	0.4%	13.6%	13.3%	35.7%	27.2%	7.7%	0.0%	13.3%	14.3%	37.7%	25.8%	5.9%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Carmel (IN)	0.0%	8.8%	9.8%	46.4%	25.6%	9.3%	0.3%	13.9%	13.4%	43.6%	23.8%	5.1%
City of Renton (WA)	0.6%	13.4%	17.0%	34.7%	29.5%	4.7%	0.0%	18.9%	20.8%	20.8%	32.1%	7.5%
Craven County (NC)	0.0%	13.0%	19.4%	33.2%	27.7%	6.7%	1.3%	8.9%	15.2%	41.8%	25.3%	7.6%
Platte County (MO)	0.0%	12.4%	2.1%	64.9%	19.6%	1.0%	0.0%	9.1%	1.0%	50.5%	28.3%	11.1%
Cecil County (MD)	2.2%	27.0%	19.7%	33.0%	15.8%	2.3%	1.3%	15.5%	15.5%	35.4%	27.9%	4.4%
City of Boulder (CO)	0.3%	6.4%	3.7%	36.7%	37.3%	15.5%	0.2%	6.3%	5.8%	37.2%	38.4%	11.9%
Bradley County (TN)	1.0%	23.0%	19.3%	35.3%	17.0%	4.5%	1.4%	24.5%	19.3%	35.8%	17.0%	1.9%
City of Lewisville (TX)	0.2%	7.7%	11.1%	47.1%	29.3%	4.6%	0.0%	14.3%	12.6%	39.5%	29.6%	4.0%
City of Elgin (IL)	0.7%	12.8%	16.3%	35.6%	27.4%	7.2%	0.0%	14.9%	14.9%	35.8%	23.6%	10.8%
Douglas County (OR)	0.4%	16.3%	22.6%	30.7%	24.7%	5.3%	0.0%	19.2%	17.8%	34.2%	27.4%	1.4%
City of West Palm Beach (FL)	0.4%	8.3%	12.1%	36.6%	28.6%	14.0%	0.5%	8.0%	12.5%	37.3%	29.5%	12.2%
Flagler County (FL)	0.2%	19.1%	22.4%	35.1%	18.3%	4.9%	1.0%	19.1%	18.7%	33.5%	21.1%	6.7%
City of Clearwater (FL)	1.7%	11.4%	23.6%	34.5%	22.7%	6.1%	1.0%	17.5%	14.4%	33.0%	26.8%	7.2%
City of Carlsbad (CA)	0.6%	7.2%	10.0%	45.6%	26.7%	10.0%	0.0%	13.3%	6.7%	26.7%	46.7%	6.7%
City of Norman (OK)	0.0%	15.1%	10.5%	32.6%	27.9%	14.0%	0.3%	20.5%	10.4%	40.5%	22.9%	5.4%
City of Columbia (MO)	0.6%	6.2%	7.3%	34.8%	29.8%	21.3%	0.0%	10.8%	8.1%	40.5%	21.6%	18.9%
City of Abilene (TX)	1.0%	14.6%	12.0%	38.7%	23.7%	9.9%	0.5%	17.1%	12.4%	40.9%	23.8%	5.2%
Hunterdon County (NJ)	0.2%	8.1%	8.5%	34.2%	35.1%	14.0%	0.3%	9.7%	8.8%	48.6%	25.5%	7.0%
City of Topeka (KS)	0.2%	15.5%	14.1%	34.4%	25.7%	10.2%	0.0%	13.0%	10.6%	23.6%	39.8%	13.0%
Cache County (UT)	1.4%	14.9%	13.1%	32.6%	25.4%	12.6%	0.0%	12.6%	14.4%	39.2%	23.4%	10.4%
City of New Haven (CT)	0.4%	9.5%	6.2%	34.4%	33.8%	15.7%	0.0%	14.9%	6.5%	39.1%	29.8%	9.8%
City of Waco (TX)	0.5%	12.8%	17.1%	33.3%	24.7%	11.8%	0.5%	20.9%	16.5%	32.5%	23.8%	5.8%
Brunswick County (NC)	0.0%	3.0%	13.6%	45.5%	33.3%	4.5%	0.0%	8.7%	4.3%	56.5%	30.4%	0.0%
City of Bellevue (WA)	0.2%	4.3%	4.6%	54.0%	29.4%	7.5%	0.8%	6.1%	15.2%	43.9%	24.2%	9.8%
City of Savannah (GA)	0.2%	9.0%	8.1%	36.4%	35.3%	10.9%	0.5%	8.7%	7.7%	36.1%	38.3%	8.7%
Orange County (NC)	0.0%	7.0%	5.5%	31.7%	36.6%	19.2%	0.0%	10.4%	7.0%	37.3%	31.8%	13.4%
Cumberland County (NJ)	1.2%	36.6%	22.0%	28.0%	11.0%	1.2%	1.5%	27.9%	16.2%	36.8%	16.2%	1.5%
Johnson County (IA)	0.0%	11.9%	9.1%	37.9%	28.2%	13.0%	0.0%	13.9%	8.6%	38.5%	28.3%	10.7%
City of Escondido (CA)	0.8%	18.8%	15.1%	39.1%	22.7%	3.6%	3.4%	0.0%	27.6%	41.4%	24.1%	3.4%
City of Kansas City (MO)	0.0%	5.9%	11.7%	47.9%	25.0%	9.6%	0.0%	6.2%	5.6%	44.6%	37.4%	6.2%
Macon-Bibb County (GA)	0.0%	6.2%	9.9%	30.9%	38.3%	14.8%	0.0%	12.5%	18.8%	28.1%	31.3%	9.4%
City of Springfield (MA)	0.6%	19.2%	23.1%	38.0%	17.1%	2.0%	0.6%	16.1%	10.6%	42.8%	26.7%	3.3%
Ouachita Parish (LA)	0.5%	13.8%	12.6%	42.6%	24.3%	6.2%	0.9%	19.8%	10.3%	44.0%	20.7%	4.3%
City of Alexandria (VA)	2.6%	8.6%	9.0%	29.4%	38.5%	11.9%	0.6%	9.9%	9.5%	32.9%	35.2%	11.9%
Catawba County (NC)	1.1%	12.7%	14.5%	35.9%	26.8%	9.1%	0.0%	16.1%	21.1%	34.4%	22.7%	5.7%
Martin County (FL)	0.4%	19.0%	14.2%	39.6%	22.3%	4.5%	0.0%	8.2%	16.0%	38.7%	29.6%	7.4%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Wyandotte County (KS)	6.7%	51.7%	15.0%	11.7%	15.0%	0.0%	2.3%	35.7%	13.2%	19.4%	20.9%	8.5%
Town of Cary (NC)	0.8%	6.8%	5.9%	36.0%	41.1%	9.3%	0.0%	3.6%	8.9%	41.1%	28.6%	17.9%
Springfield (MO)	0.7%	12.4%	12.8%	37.2%	28.5%	8.4%	0.3%	17.6%	15.0%	36.2%	25.7%	5.2%
City of Salem (OR)	1.4%	16.9%	15.2%	38.2%	19.4%	8.9%	0.4%	12.1%	10.6%	40.4%	28.0%	8.5%
City of Fort Collins (CO)	0.2%	11.3%	7.8%	35.3%	32.3%	13.1%	0.9%	13.5%	11.5%	35.9%	29.6%	8.6%
City of Eugene (OR)	0.8%	11.3%	9.4%	37.3%	30.9%	10.4%	0.0%	9.5%	14.7%	30.2%	37.9%	7.8%
City of Oceanside (CA)	1.6%	15.1%	15.4%	34.3%	27.0%	6.7%	1.1%	24.7%	16.1%	33.3%	20.4%	4.3%
City of Ontario (CA)	2.2%	31.8%	22.3%	24.5%	15.7%	3.6%	1.4%	15.1%	17.8%	32.9%	27.4%	5.5%
City of Frisco (TX)	0.0%	4.7%	5.1%	57.0%	29.1%	4.0%	0.0%	6.6%	6.6%	55.3%	26.3%	5.3%
City of Providence (RI)	0.8%	15.3%	6.4%	35.9%	31.6%	9.9%	0.5%	8.5%	7.4%	39.4%	32.4%	11.7%
Pitt County (NC)	1.3%	14.3%	14.6%	34.8%	24.0%	10.9%	1.1%	18.8%	20.4%	33.3%	20.4%	5.9%
City of Fort Lauderdale (FL)	0.6%	8.4%	11.6%	36.4%	30.6%	12.5%	0.5%	7.3%	10.1%	41.0%	31.4%	9.8%
City of McKinney (TX)	0.0%	3.9%	17.1%	39.5%	34.2%	5.3%	0.0%	3.6%	7.1%	46.4%	39.3%	3.6%
Sumner County (TN)	0.0%	18.3%	21.3%	41.3%	17.4%	1.7%	0.0%	19.0%	21.0%	43.0%	16.0%	1.0%
City of Sioux Falls (SD)	0.6%	15.9%	14.8%	39.4%	24.1%	5.2%	1.2%	16.9%	16.9%	36.4%	18.6%	10.1%
City of Tempe (AZ)	0.6%	11.8%	11.8%	33.6%	29.9%	12.4%	1.5%	16.4%	10.4%	38.8%	25.4%	7.5%
City of Salt Lake City (UT)	0.8%	7.6%	11.1%	41.2%	28.2%	11.1%	0.5%	8.7%	18.3%	39.9%	24.0%	8.7%
Richmond County (GA)	0.7%	15.2%	23.4%	40.6%	15.4%	4.7%	0.0%	15.0%	15.6%	42.7%	23.1%	3.6%
Montgomery County (TN)	0.0%	13.8%	13.6%	29.2%	26.6%	16.7%	0.0%	16.8%	11.9%	34.7%	31.7%	5.0%
Tuscaloosa County (AL)	0.3%	13.8%	9.9%	27.0%	33.2%	15.8%	1.2%	17.1%	11.0%	34.1%	20.7%	15.9%
City of San Bernardino (CA)	0.7%	33.2%	23.1%	31.5%	8.5%	3.1%	3.6%	20.2%	15.5%	46.4%	13.1%	1.2%
Cabarrus County (NC)	1.1%	11.8%	17.4%	35.3%	27.9%	6.5%	0.4%	11.5%	13.0%	34.7%	31.7%	8.8%
City of Tacoma (WA)	0.4%	8.4%	11.8%	36.0%	31.6%	11.8%	1.1%	6.3%	14.9%	30.5%	39.7%	7.5%
Gaston County (NC)	1.6%	21.0%	17.6%	33.1%	23.4%	3.4%	1.3%	10.1%	12.7%	42.4%	27.2%	6.3%
New Hanover County (NC)	0.0%	5.5%	11.8%	39.1%	31.8%	11.8%	0.0%	9.5%	17.0%	38.6%	29.9%	5.0%
City of Garland (TX)	0.6%	9.9%	15.6%	39.8%	28.4%	5.7%	0.0%	10.9%	9.4%	40.6%	28.1%	10.9%
Clay County (MO)	0.0%	1.4%	1.4%	79.3%	15.2%	2.8%	0.0%	1.6%	3.2%	64.8%	23.2%	7.2%
Cohort C Average	0.7%	13.5%	13.2%	37.6%	26.4%	8.6%	0.6%	13.4%	12.8%	38.4%	27.4%	7.5%
Cohort C Median	0.6%	12.4%	12.8%	35.9%	27.4%	8.9%	0.3%	13.3%	12.7%	38.6%	27.2%	7.2%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Reno (NV)	0.7%	17.7%	11.4%	32.9%	27.5%	9.8%	1.1%	16.7%	18.9%	23.3%	31.1%	8.9%
City of Scottsdale (AZ)	0.0%	5.8%	8.0%	42.8%	33.5%	10.0%	0.0%	13.1%	14.8%	29.5%	29.5%	13.1%
City of Chandler (AZ)	0.0%	14.2%	12.5%	39.7%	25.9%	7.7%	0.0%	13.4%	20.5%	38.4%	21.4%	6.3%
Buncombe County (NC)	0.4%	3.6%	5.4%	33.3%	41.9%	15.5%	0.0%	6.1%	10.6%	29.4%	39.0%	14.8%
City of St. Petersburg (FL)	0.0%	5.0%	9.9%	37.6%	35.6%	11.9%	0.0%	5.3%	14.0%	38.6%	29.8%	12.3%
City of Jersey City (NJ)	0.3%	13.8%	9.5%	43.4%	24.6%	8.3%	1.2%	12.9%	9.6%	42.6%	28.1%	5.6%
Greater Green Bay Area (WI)	0.0%	11.7%	24.7%	36.4%	16.9%	10.4%	2.0%	8.2%	16.3%	53.1%	12.2%	8.2%
St. Johns County (FL)	0.2%	10.5%	14.0%	42.1%	26.1%	7.1%	0.2%	15.8%	20.1%	37.9%	19.3%	6.6%
Alachua County (FL)	1.4%	9.5%	13.0%	30.5%	29.7%	15.9%	0.8%	14.6%	20.5%	32.2%	24.8%	7.1%
Santa Cruz County (CA)	1.1%	12.0%	9.1%	32.8%	32.1%	13.0%	1.7%	14.0%	10.6%	30.4%	31.8%	11.5%
York County (SC)	0.6%	11.5%	10.9%	36.5%	29.9%	10.6%	0.0%	11.5%	10.6%	40.4%	30.8%	6.7%
City of Orlando (FL)	0.3%	4.2%	9.6%	42.1%	35.7%	8.0%	0.0%	11.2%	13.8%	40.2%	25.9%	8.9%
City of Lincoln (NE)	0.3%	9.2%	11.4%	38.3%	25.5%	15.3%	0.8%	21.1%	11.7%	31.3%	24.2%	10.9%
City of Greensboro (NC)	0.3%	9.3%	9.8%	40.4%	29.0%	11.3%	1.5%	14.1%	14.3%	38.5%	24.9%	6.7%
Leon County (FL)	0.4%	9.4%	10.0%	35.3%	31.7%	13.2%	0.0%	17.7%	19.2%	29.2%	21.5%	12.3%
City of Marquette (MI)	0.6%	10.2%	6.4%	37.6%	32.8%	12.3%	0.0%	14.9%	17.8%	33.7%	26.7%	6.9%
Greater Spartanburg Area (SC)	0.5%	10.5%	12.3%	34.2%	31.5%	11.0%	0.6%	14.9%	14.9%	40.0%	19.4%	10.3%
Durham County (NC)	0.2%	3.8%	5.8%	33.6%	41.8%	14.8%	0.3%	7.6%	4.4%	32.0%	36.7%	19.1%
Lexington-Fayette Urban County (KY)	0.0%	6.2%	5.0%	33.5%	39.8%	15.5%	0.0%	11.5%	16.7%	28.2%	37.2%	6.4%
Somerset County (NJ)	0.7%	8.3%	9.8%	36.9%	36.0%	8.3%	0.0%	5.7%	8.5%	42.9%	33.8%	9.1%
City of Riverside (CA)	1.0%	28.0%	23.5%	28.8%	14.6%	4.1%	0.0%	21.5%	12.7%	38.1%	24.3%	3.3%
Rutherford County (TN)	0.0%	20.4%	15.4%	34.9%	22.0%	7.2%	0.0%	31.7%	12.4%	33.9%	18.3%	3.8%
City of Santa Ana (CA)	1.7%	17.1%	19.7%	36.0%	21.2%	4.4%	2.1%	17.6%	13.4%	33.8%	28.2%	4.9%
Cumberland County (NC)	0.2%	10.9%	18.2%	34.3%	28.2%	8.2%	0.7%	13.8%	18.8%	32.2%	26.8%	7.7%
Municipality of San Juan (PR)	0.7%	2.1%	8.2%	41.8%	26.0%	21.2%	1.2%	5.1%	15.5%	42.3%	29.1%	6.9%
Davis County (UT)	0.3%	10.7%	15.8%	43.6%	24.8%	4.9%	0.0%	13.9%	16.5%	40.4%	25.5%	3.7%
Lake County (FL)	0.0%	10.6%	6.7%	51.0%	27.9%	3.8%	0.0%	8.6%	16.2%	39.0%	32.4%	3.8%
Washtenaw County (MI)	0.7%	9.9%	4.4%	31.9%	36.9%	16.2%	0.0%	15.0%	6.7%	37.8%	31.5%	9.0%
Hamilton County (TN)	1.9%	14.2%	12.9%	39.5%	22.6%	8.9%	0.5%	14.0%	15.5%	39.0%	25.5%	5.5%
Forsyth County (NC)	0.2%	7.1%	9.3%	39.1%	33.4%	10.9%	0.0%	6.1%	13.5%	42.0%	29.0%	9.4%
Collier County (FL)	0.7%	9.9%	12.2%	39.1%	27.5%	10.6%	0.3%	11.1%	11.5%	39.5%	28.0%	9.5%
City of Wichita (KS)	0.4%	17.4%	14.3%	35.0%	27.9%	5.0%	0.0%	15.6%	19.0%	31.3%	25.6%	8.5%
Placer County (CA)	0.3%	8.6%	16.5%	42.1%	27.7%	4.8%	0.5%	13.1%	15.5%	32.5%	28.6%	9.7%
City of Tampa (FL)	0.5%	4.7%	8.9%	41.7%	32.3%	12.0%	0.0%	11.1%	15.2%	40.4%	24.2%	9.1%
St. Charles County (MO)	0.0%	9.1%	20.0%	30.9%	40.0%	0.0%	6.7%	20.0%	10.0%	36.7%	20.0%	6.7%
Manatee County (FL)	0.2%	15.7%	15.5%	37.8%	25.4%	5.4%	0.0%	8.4%	16.3%	34.4%	30.7%	10.2%

TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Greater Flint Area (MI)	0.3%	16.1%	18.3%	36.1%	23.9%	5.4%	0.0%	7.8%	10.0%	37.9%	34.7%	9.6%
Clackamas County (OR)	0.4%	13.0%	11.7%	38.7%	30.4%	5.7%	0.0%	7.5%	13.7%	37.3%	28.6%	13.0%
Sarasota County (FL)	0.3%	3.9%	6.0%	32.2%	41.2%	16.4%	0.3%	4.3%	8.5%	31.8%	35.4%	19.6%
Monterey County (CA)	2.3%	17.9%	14.6%	30.4%	28.4%	6.4%	2.9%	10.9%	13.7%	32.6%	28.0%	12.0%
City of Atlanta (GA)	0.0%	5.4%	5.0%	43.5%	32.2%	13.8%	0.0%	6.0%	9.1%	35.3%	35.3%	14.2%
Morris County (NJ)	0.0%	6.7%	8.7%	36.2%	37.0%	11.4%	0.9%	3.5%	7.3%	30.9%	44.6%	12.8%
Cohort D Average	0.5%	10.6%	11.8%	37.2%	30.0%	9.9%	0.6%	12.3%	13.8%	36.0%	28.2%	9.2%
Cohort D Median	0.3%	10.1%	11.1%	36.7%	29.4%	10.2%	0.0%	13.0%	13.9%	37.0%	28.1%	9.0%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Camden County (NJ)	0.0%	17.5%	12.8%	44.9%	19.0%	5.8%	0.0%	9.0%	14.9%	41.0%	26.1%	9.0%
City of Mesa (AZ)	0.3%	11.1%	12.5%	34.9%	30.3%	10.8%	0.0%	16.0%	18.8%	35.4%	23.2%	6.6%
Guilford County (NC)	0.3%	9.5%	10.3%	42.2%	27.8%	9.9%	1.2%	13.6%	14.0%	40.9%	24.7%	5.7%
Dane County (WI)	0.5%	7.8%	8.6%	36.5%	32.2%	14.4%	0.7%	8.3%	9.7%	39.3%	31.0%	11.0%
Volusia County (FL)	0.0%	4.5%	23.6%	34.8%	31.5%	5.6%	0.0%	21.7%	13.0%	34.8%	21.7%	8.7%
Union County (NJ)	1.0%	21.7%	14.5%	32.2%	24.3%	6.3%	0.0%	14.8%	9.6%	38.3%	26.1%	11.3%
City of Albuquerque (NM)	1.3%	12.7%	12.1%	37.0%	28.3%	8.5%	0.0%	6.5%	21.0%	40.3%	21.8%	10.5%
City of Milwaukee (WI)	0.7%	8.5%	13.2%	34.5%	35.5%	7.6%	0.0%	6.2%	12.0%	40.9%	30.3%	10.6%
Washington County (OR)	0.5%	14.4%	14.2%	40.5%	22.5%	7.9%	0.0%	13.4%	10.4%	37.3%	27.4%	11.4%
Johnson County (KS)	2.5%	7.0%	12.1%	40.8%	29.6%	7.9%	0.0%	8.6%	9.2%	45.4%	35.6%	1.2%
Ocean County (NJ)	0.8%	19.5%	16.9%	39.3%	19.2%	4.4%	0.0%	17.2%	4.8%	37.2%	31.7%	9.0%
City of Louisville-Jefferson County (KY)	0.4%	9.5%	9.5%	32.9%	36.2%	11.5%	0.0%	13.4%	12.4%	36.1%	30.9%	7.2%
Monmouth County (NJ)	0.0%	7.1%	9.0%	45.1%	30.8%	8.1%	0.0%	9.1%	10.9%	51.4%	22.3%	6.3%
City of Las Vegas (NV)	0.8%	16.7%	17.0%	32.9%	23.9%	8.6%	2.1%	18.0%	18.0%	33.9%	21.2%	6.9%
City of Portland (OR)	0.5%	7.1%	5.4%	37.6%	35.8%	13.6%	1.5%	10.4%	6.5%	33.5%	34.0%	14.1%
City of Nashville-Davidson County (TN)	0.2%	5.1%	5.3%	49.2%	30.3%	10.0%	0.6%	10.7%	10.7%	39.7%	30.1%	8.2%
Hudson County (NJ)	0.3%	13.5%	9.3%	43.3%	24.9%	8.6%	1.1%	12.1%	10.2%	44.2%	27.2%	5.3%
Jackson County (MO)	0.0%	5.8%	8.5%	46.8%	29.8%	9.2%	0.0%	6.9%	7.3%	46.5%	31.5%	7.7%
City and County of Denver (CO)	0.5%	8.7%	6.6%	42.9%	32.5%	8.7%	0.2%	13.3%	12.7%	33.7%	31.2%	9.0%
Lee County (FL)	0.6%	13.2%	17.5%	37.4%	24.0%	7.3%	1.3%	13.4%	13.9%	31.9%	32.8%	6.7%
Essex County (NJ)	0.0%	14.3%	5.6%	36.3%	33.5%	10.4%	0.0%	8.2%	12.9%	39.7%	32.4%	6.8%
Multnomah County (OR)	0.5%	7.4%	6.0%	36.8%	36.2%	13.1%	1.4%	10.5%	6.7%	34.4%	33.0%	14.0%
Middlesex County (NJ)	0.0%	11.2%	9.4%	37.5%	31.6%	10.3%	0.7%	10.2%	9.5%	32.3%	37.9%	9.5%
City of Indianapolis (IN)	0.0%	6.5%	8.4%	39.4%	30.8%	14.9%	0.0%	9.9%	6.2%	37.3%	33.6%	13.0%
City and County of San Francisco (CA)	1.6%	11.6%	5.9%	45.7%	27.6%	7.7%	0.6%	11.4%	7.6%	42.1%	28.3%	9.9%
Prince George's County (MD)	0.0%	7.7%	3.8%	26.9%	61.5%	0.0%	1.4%	16.5%	19.4%	30.2%	28.1%	4.3%
City of Fort Worth (TX)	0.3%	10.0%	11.4%	40.2%	29.3%	8.8%	0.5%	7.7%	13.0%	41.3%	30.8%	6.7%
Bergen County (NJ)	0.0%	12.4%	10.8%	40.2%	29.9%	6.7%	2.6%	10.5%	14.9%	32.5%	30.7%	8.8%
Shelby County (TN)	0.2%	10.6%	7.8%	38.8%	30.1%	12.5%	1.3%	6.7%	8.7%	40.0%	30.7%	12.7%
Westchester County (NY)	0.8%	5.5%	6.9%	29.4%	41.1%	16.3%	0.4%	7.6%	4.2%	27.4%	46.0%	14.3%
Pinellas County (FL)	1.0%	13.4%	17.4%	36.8%	24.5%	6.9%	0.9%	15.1%	17.4%	34.3%	23.8%	8.5%
Cohort E Average	0.5%	10.7%	10.7%	38.5%	30.5%	9.1%	0.6%	11.5%	11.6%	37.8%	29.5%	8.9%
Cohort E Median	0.4%	10.0%	9.5%	37.6%	30.1%	8.6%	0.4%	10.5%	10.9%	37.3%	30.7%	8.8%

TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of San José (CA)	0.9%	9.7%	7.1%	36.6%	33.5%	12.1%	0.0%	12.4%	9.0%	40.1%	31.1%	7.3%
Pima County (AZ)	0.6%	9.2%	11.5%	37.5%	29.1%	12.1%	0.0%	12.5%	11.1%	33.1%	33.4%	9.8%
Montgomery County (MD)	0.5%	2.4%	3.8%	27.4%	42.2%	23.8%	0.3%	3.4%	5.2%	29.3%	39.4%	22.4%
Mecklenburg County (NC)	0.2%	7.0%	7.2%	42.8%	32.2%	10.7%	0.8%	11.1%	9.2%	39.7%	29.4%	9.9%
Wake County (NC)	0.8%	9.3%	7.8%	38.0%	35.0%	9.2%	0.8%	13.6%	9.7%	37.4%	29.3%	9.2%
Fairfax County (VA)	0.0%	4.5%	3.5%	31.7%	45.9%	14.4%	0.0%	10.2%	2.9%	34.2%	37.4%	15.2%
Salt Lake County (UT)	0.8%	10.0%	12.3%	40.9%	26.9%	9.2%	0.3%	12.3%	17.3%	38.0%	24.4%	7.7%
Cuyahoga County (OH)	0.4%	9.6%	12.3%	33.1%	31.0%	13.7%	0.5%	13.0%	13.0%	37.5%	28.1%	7.8%
Allegheny County (PA)	0.4%	10.8%	7.0%	36.4%	33.5%	11.9%	0.0%	11.0%	9.5%	41.0%	27.1%	11.4%
City of Dallas (TX)	0.1%	4.8%	5.6%	39.5%	37.1%	12.9%	0.2%	7.1%	6.8%	39.2%	35.4%	11.4%
Orange County (FL)	0.3%	5.8%	10.0%	39.8%	34.0%	10.1%	0.2%	10.9%	12.0%	39.4%	28.5%	9.0%
City of San Diego (CA)	0.6%	9.7%	10.4%	34.0%	30.2%	15.0%	0.0%	14.6%	9.3%	42.5%	21.7%	11.9%
Hillsborough County (FL)	0.4%	6.3%	9.7%	41.6%	29.0%	13.0%	0.0%	9.8%	13.4%	42.9%	23.2%	10.7%
Palm Beach County (FL)	0.3%	8.6%	11.2%	37.5%	30.1%	12.2%	0.4%	9.5%	12.5%	37.7%	28.7%	11.2%
City of San Antonio (TX)	0.0%	6.9%	16.7%	32.4%	30.4%	13.7%	0.0%	14.3%	7.1%	42.9%	25.0%	10.7%
Sacramento County (CA)	0.2%	9.9%	10.1%	38.9%	31.2%	9.7%	0.0%	9.4%	9.4%	43.3%	26.1%	11.7%
City and County of Philadelphia (PA)	0.0%	3.8%	4.8%	33.8%	39.6%	18.0%	0.0%	8.4%	6.0%	32.5%	37.1%	16.1%
City of Phoenix (AZ)	0.6%	13.8%	12.4%	37.1%	26.0%	10.0%	1.3%	10.0%	12.5%	40.0%	31.3%	5.0%
Santa Clara County (CA)	0.7%	7.9%	7.0%	36.5%	35.2%	12.7%	0.0%	9.1%	7.8%	37.5%	34.5%	11.1%
Broward County (FL)	0.6%	9.3%	13.7%	37.8%	28.8%	9.8%	0.4%	7.9%	10.4%	39.0%	32.8%	9.5%
San Bernardino County (CA)	1.5%	27.0%	21.7%	28.9%	17.3%	3.8%	1.6%	16.4%	18.4%	38.0%	21.6%	4.0%
Clark County (NV)	0.9%	18.3%	17.8%	32.7%	22.9%	7.4%	2.5%	18.2%	18.7%	32.5%	21.2%	6.9%
City of Houston (TX)	1.2%	10.3%	10.0%	40.2%	27.1%	11.3%	0.5%	11.1%	10.6%	43.3%	27.0%	7.6%
Riverside County (CA)	1.5%	23.1%	19.2%	31.6%	18.6%	5.9%	0.0%	16.2%	11.4%	39.0%	26.4%	6.9%
Miami-Dade County (FL)	0.3%	9.3%	14.2%	37.0%	29.5%	9.7%	0.2%	8.9%	13.8%	34.6%	31.9%	10.6%
San Diego County (CA)	0.8%	11.0%	11.9%	37.5%	28.2%	10.5%	0.4%	13.6%	12.2%	39.6%	25.2%	9.1%
Harris County (TX)	1.2%	10.3%	10.0%	40.2%	27.1%	11.3%	0.5%	11.1%	10.6%	43.4%	26.9%	7.5%
Cohort F Average	0.6%	9.9%	10.7%	36.4%	30.8%	11.6%	0.4%	11.3%	10.7%	38.4%	29.0%	10.1%
Cohort F Median	0.6%	9.3%	10.1%	37.1%	30.2%	11.3%	0.2%	11.1%	10.6%	39.0%	28.5%	9.8%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Florence Region (OR)	0.5%	17.9%	21.5%	30.6%	24.2%	5.3%	0.7%	18.7%	27.6%	31.3%	19.4%	2.2%
Eastern Oregon Border Region	0.8%	22.7%	21.4%	31.7%	16.9%	6.6%	2.5%	20.5%	23.4%	32.4%	17.2%	4.1%
South Cumberland Region (TN)	0.0%	34.1%	12.2%	12.2%	34.1%	7.3%	0.7%	22.4%	16.4%	39.5%	13.2%	7.9%
Oregon's Adventure Coast	0.1%	7.2%	19.4%	47.4%	18.7%	7.2%	0.0%	12.2%	20.3%	33.3%	24.4%	9.8%
Southern Oregon: Ashland/Talent/Jacksonville	0.4%	11.9%	10.5%	30.8%	34.4%	11.9%	0.0%	32.7%	19.4%	25.5%	16.3%	6.1%
Greater Portsmouth Area (NH)	0.6%	4.3%	3.9%	35.0%	45.4%	10.9%	0.3%	9.1%	7.7%	32.0%	40.5%	10.5%
The Gorge (OR)	1.4%	10.4%	14.5%	31.2%	31.8%	10.7%	4.5%	4.5%	13.6%	31.8%	34.1%	11.4%
Northeast Oregon Region	0.7%	17.0%	12.7%	40.1%	24.3%	5.2%	0.0%	21.7%	6.0%	37.3%	24.1%	10.8%
Greater Aberdeen Region (SD)	0.4%	19.6%	23.6%	37.2%	14.7%	4.4%	1.4%	21.6%	27.0%	29.7%	20.3%	0.0%
Tri-Cities Communities (VA)	0.0%	10.7%	19.3%	37.9%	27.9%	4.3%	0.4%	14.4%	11.7%	37.9%	29.2%	6.4%
Upper Valley Region (NH/VT)	0.2%	5.5%	5.2%	30.2%	39.4%	19.5%	0.0%	2.9%	10.3%	26.5%	35.3%	25.0%
Monadnock Region (NH)	0.4%	12.6%	10.4%	36.1%	30.6%	9.9%	0.0%	11.4%	11.0%	39.3%	27.4%	11.0%
Bismarck-Mandan Region (ND)	0.4%	8.6%	10.8%	50.9%	23.0%	6.3%	0.0%	14.8%	3.7%	40.7%	37.0%	3.7%
Greater Minot Region (ND)	0.0%	17.2%	14.8%	41.4%	19.7%	7.0%	2.8%	11.1%	22.2%	50.0%	11.1%	2.8%
Greater Burlington Area (VT)	0.3%	9.8%	5.1%	39.1%	33.3%	12.3%	0.4%	12.2%	7.1%	42.5%	28.3%	9.4%
Northeastern Connecticut Region	0.5%	16.6%	20.3%	26.7%	27.3%	8.6%	0.0%	12.0%	10.8%	35.5%	30.7%	11.2%
Northwest Connecticut Region	0.2%	14.8%	13.4%	38.4%	27.4%	5.8%	0.0%	14.6%	10.7%	36.6%	31.7%	6.3%
Western Connecticut Region	0.8%	7.6%	7.3%	42.9%	32.3%	9.1%	0.0%	12.9%	9.3%	38.1%	31.4%	8.2%
Greater Fargo-Moorhead Area (ND/MN)	0.5%	7.6%	9.0%	40.2%	30.5%	12.2%	1.3%	5.1%	12.8%	37.2%	33.3%	10.3%
Greater Kingsport Area (TN)	0.3%	19.1%	20.5%	35.0%	19.1%	6.0%	1.1%	17.4%	19.1%	33.1%	22.5%	6.7%
Cedar Valley Region (IA)	0.5%	19.4%	14.7%	39.3%	20.3%	5.8%	1.6%	32.5%	13.5%	32.5%	15.1%	4.8%
Central Oregon Region	0.9%	9.6%	9.8%	39.6%	33.9%	6.2%	0.0%	12.2%	12.2%	43.9%	26.8%	4.9%
Northwest Tennessee Development District	0.0%	20.0%	20.0%	30.0%	30.0%	0.0%	0.0%	22.2%	0.0%	33.3%	44.4%	0.0%
Southwest Tennessee Development District	0.5%	19.1%	14.8%	35.6%	21.6%	8.5%	0.8%	22.3%	17.1%	31.8%	23.6%	4.5%
Southeast Ohio	0.6%	22.0%	16.9%	28.1%	24.5%	7.7%	0.0%	22.6%	20.8%	31.4%	20.2%	5.0%
Southeastern Connecticut Region	0.2%	13.8%	10.3%	32.0%	33.2%	10.5%	0.0%	15.6%	11.1%	31.7%	34.0%	7.6%
Shoreline and River Valley Region (CT)	0.0%	10.5%	5.2%	38.6%	35.9%	9.8%	0.0%	8.0%	5.3%	28.2%	41.5%	17.0%
Upper Peninsula of Michigan	0.6%	14.6%	10.9%	36.1%	26.7%	11.2%	0.0%	19.7%	10.6%	36.5%	27.4%	5.8%
Greater Waterbury Region (CT)	1.1%	13.4%	13.7%	34.6%	30.6%	6.6%	0.9%	10.1%	11.4%	35.4%	34.8%	7.3%
Quad Cities Region (IA/IL)	0.5%	17.7%	14.8%	33.9%	24.2%	9.0%	0.0%	21.2%	20.5%	37.2%	16.7%	4.5%
Greater Peoria Area (IL)	0.3%	11.3%	14.7%	36.5%	27.5%	9.7%	0.0%	18.7%	17.8%	29.0%	26.2%	8.4%
Upper Cumberland Development District (TN)	3.1%	27.8%	28.9%	25.8%	13.4%	1.0%	0.0%	23.4%	40.4%	14.9%	21.3%	0.0%
City of Huntsville/Madison County (AL)	0.0%	5.0%	11.1%	46.9%	28.7%	8.2%	0.0%	8.6%	5.0%	39.6%	35.3%	11.5%
Eastern Connecticut Region	0.3%	15.4%	13.4%	30.0%	31.2%	9.7%	0.0%	12.6%	10.4%	34.6%	32.8%	9.5%
South Central Tennessee Development District	1.3%	19.0%	20.4%	31.2%	21.9%	6.3%	0.4%	23.0%	11.1%	31.5%	26.3%	7.8%
Coachella Valley Region (CA)	2.4%	17.3%	13.5%	35.4%	23.8%	7.6%	0.0%	8.4%	9.8%	42.0%	28.0%	11.9%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
St. Croix Valley (MN/WI)	0.5%	10.7%	14.3%	43.2%	26.5%	4.8%	0.0%	10.5%	9.2%	40.4%	33.3%	6.6%
First Tennessee Development District	1.4%	20.8%	21.0%	30.8%	21.3%	4.7%	1.1%	22.1%	21.4%	30.9%	19.5%	5.0%
Northwest Arkansas Region	0.1%	9.0%	7.6%	37.6%	32.8%	12.9%	0.9%	7.3%	10.9%	38.2%	30.0%	12.7%
Northeast Prosperity Zone (NC)	1.1%	15.1%	16.0%	34.6%	22.9%	10.3%	0.8%	11.6%	12.6%	39.4%	27.6%	8.0%
The Eastside (King County, WA)	0.4%	8.2%	10.8%	44.3%	30.3%	5.9%	1.9%	9.4%	15.1%	40.1%	25.0%	8.5%
Greater Des Moines Region (IA)	0.8%	10.2%	13.1%	40.9%	26.4%	8.6%	0.4%	11.6%	16.1%	39.3%	24.0%	8.7%
Greater New Haven Region (CT)	0.6%	10.4%	6.6%	34.6%	33.2%	14.6%	0.4%	15.2%	9.3%	37.4%	27.8%	10.0%
Northwestern Prosperity Zone (NC)	0.8%	15.1%	17.1%	36.9%	23.2%	6.9%	0.2%	15.3%	17.5%	41.1%	21.4%	4.6%
Southeast Tennessee Development District	0.9%	19.9%	14.9%	35.2%	22.9%	6.1%	0.6%	17.4%	13.9%	38.1%	24.4%	5.6%
Greater Knoxville Region (TN)	0.2%	9.5%	11.1%	32.4%	31.8%	14.9%	0.5%	13.9%	15.3%	33.0%	27.8%	9.6%
Western Prosperity Zone (NC)	0.3%	4.2%	6.3%	32.7%	41.5%	15.0%	0.0%	7.3%	11.7%	29.1%	35.8%	16.2%
Lehigh Valley Region (PA)	1.5%	14.6%	10.9%	31.7%	32.1%	9.2%	0.0%	15.3%	8.9%	40.0%	28.4%	7.4%
Pikes Peak Region (CO)	0.5%	12.1%	13.4%	36.3%	29.8%	7.9%	0.7%	10.4%	8.9%	33.3%	37.8%	8.9%
Coastal Fairfield County Region (CT)	1.3%	7.5%	6.0%	33.6%	39.0%	12.5%	0.0%	7.1%	5.2%	31.6%	38.1%	18.1%
Greater Fort Wayne Area (IN)	0.5%	17.6%	16.5%	38.9%	21.6%	4.9%	1.1%	20.4%	15.1%	31.2%	26.9%	5.4%
Greater Sarasota/Bradenton Area (FL)	0.2%	7.6%	9.8%	34.5%	34.5%	13.5%	0.4%	6.4%	11.2%	30.7%	34.7%	16.5%
Sandhills Prosperity Zone (NC)	0.4%	14.7%	24.8%	32.8%	21.8%	5.6%	0.4%	9.6%	19.2%	34.0%	30.0%	6.8%
West Valley Region (AZ)	0.0%	12.1%	19.5%	31.8%	28.4%	8.2%	1.5%	6.0%	19.4%	37.3%	25.4%	10.4%
Greater Hartford Region (CT)	0.7%	12.8%	9.3%	32.1%	33.6%	11.5%	0.9%	7.7%	12.8%	30.8%	38.5%	9.4%
Dayton Region (OH)	0.2%	7.9%	10.2%	33.2%	37.4%	11.1%	1.0%	11.8%	7.7%	34.4%	35.4%	9.7%
Memphis Area Association of Governments (TN)	0.4%	10.4%	7.9%	39.0%	29.7%	12.6%	0.0%	7.2%	8.0%	38.4%	34.4%	12.0%
Southeast Prosperity Zone (NC)	0.1%	8.4%	15.5%	38.0%	30.1%	8.0%	0.0%	10.6%	11.1%	44.2%	29.6%	4.5%
Richmond & Tri-Cities Region (VA)	0.3%	9.9%	9.6%	37.7%	31.4%	11.2%	0.3%	9.4%	11.4%	37.2%	32.6%	9.1%
Greater Fairfax Area (VA)	0.1%	4.2%	4.3%	32.8%	44.8%	13.7%	0.0%	10.9%	4.7%	32.6%	36.6%	15.2%
South Hampton Roads Area (VA)	0.3%	11.2%	12.8%	39.3%	27.4%	8.9%	1.6%	11.8%	8.7%	36.2%	29.9%	11.8%
East Tennessee Development District	0.6%	20.0%	16.1%	30.7%	24.8%	7.8%	0.5%	20.9%	18.9%	34.3%	17.4%	8.0%
Greater St. Louis Area (MO)	0.4%	13.7%	11.2%	37.2%	28.6%	8.9%	0.3%	12.1%	18.0%	37.8%	25.7%	6.2%
Western New York Region	0.3%	8.5%	12.3%	34.5%	35.0%	9.4%	0.0%	18.1%	13.9%	40.3%	23.6%	4.2%
Greater Jacksonville Region (FL)	0.2%	13.0%	15.3%	42.1%	22.8%	6.6%	0.1%	15.4%	20.3%	36.1%	20.7%	7.3%
Piedmont-Triad Prosperity Zone (NC)	0.5%	8.8%	11.2%	41.3%	28.8%	9.4%	0.5%	12.2%	11.9%	40.3%	27.3%	7.7%
Greater Kansas City Metropolitan Area (MO/KS)	1.0%	9.2%	7.6%	49.0%	26.5%	6.7%	0.4%	16.4%	10.2%	36.9%	30.7%	5.3%
Greater Portland Area (OR)	0.5%	10.2%	9.4%	38.1%	31.0%	10.8%	1.0%	13.4%	10.0%	32.8%	28.3%	14.5%
Greater Nashville Regional Council (TN)	0.2%	14.4%	13.0%	38.8%	25.0%	8.6%	0.0%	20.0%	12.0%	36.5%	25.3%	6.3%
Greater Tampa/St. Petersburg Area (FL)	0.7%	11.8%	14.8%	38.4%	25.6%	8.6%	1.0%	14.3%	19.1%	34.2%	22.9%	8.5%
Southwestern Prosperity Zone (NC)	0.9%	12.9%	13.5%	37.0%	28.4%	7.3%	0.0%	12.0%	14.7%	36.6%	29.1%	7.5%
North Central Prosperity Zone (NC)	0.8%	10.6%	10.0%	35.1%	32.2%	11.3%	0.3%	17.3%	12.3%	34.6%	27.0%	8.5%

TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Long Island (NY)	0.7%	7.6%	8.3%	33.3%	40.7%	9.4%	0.0%	9.4%	7.3%	34.4%	36.5%	12.5%
Greater Philadelphia Region (PA)	0.0%	5.3%	5.8%	32.3%	38.8%	17.7%	0.3%	9.8%	7.5%	35.2%	36.2%	11.1%
Central Florida Region	0.3%	8.2%	11.8%	40.4%	30.5%	8.8%	0.0%	8.7%	13.4%	39.9%	30.8%	7.1%
Inland Empire Region (CA)	1.4%	24.2%	19.9%	31.4%	18.5%	4.6%	0.8%	16.4%	14.6%	36.4%	24.2%	7.6%
Greater Houston Region (TX)	0.8%	10.6%	11.0%	41.1%	26.7%	9.8%	1.6%	16.0%	11.2%	39.2%	23.2%	8.8%
Dallas-Fort Worth-Arlington MSA (TX)	0.2%	6.8%	8.2%	43.2%	32.9%	8.7%	0.0%	9.8%	9.3%	36.2%	32.0%	12.6%
Regional Average	0.6%	13.0%	13.1%	36.0%	28.6%	8.8%	0.5%	14.1%	13.3%	35.4%	28.2%	8.4%
Regional Median	0.5%	11.9%	12.8%	35.8%	28.7%	8.6%	0.3%	12.4%	11.8%	36.2%	27.9%	8.0%

**TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
State of Vermont	0.4%	11.2%	6.9%	33.6%	37.3%	10.6%	0.4%	10.1%	8.7%	31.2%	35.1%	14.6%
State of North Dakota	0.4%	15.4%	14.6%	42.3%	19.7%	7.6%	0.7%	7.5%	10.1%	39.1%	30.8%	11.7%
State of South Dakota	0.8%	14.9%	15.0%	43.2%	20.2%	5.9%	0.4%	17.9%	15.7%	39.3%	20.0%	6.8%
State of Delaware	0.0%	7.7%	8.7%	35.0%	35.8%	12.7%	0.0%	8.2%	9.1%	36.2%	34.5%	12.1%
State of Idaho	0.7%	9.8%	9.4%	38.4%	31.4%	10.2%	0.0%	9.6%	10.8%	45.8%	19.3%	14.5%
State of New Mexico	0.6%	11.6%	11.5%	35.0%	30.6%	10.6%	0.4%	6.4%	6.3%	35.4%	34.8%	16.7%
State of Arkansas	0.2%	8.9%	8.6%	37.7%	32.3%	12.2%	2.1%	6.3%	8.3%	43.8%	25.0%	14.6%
State of Nevada	0.9%	17.9%	16.1%	33.2%	24.2%	7.7%	1.6%	16.8%	14.8%	31.1%	26.6%	9.0%
State of Iowa	0.5%	14.5%	14.2%	36.9%	25.3%	8.6%	0.7%	16.1%	9.7%	36.4%	29.5%	7.6%
State of Utah	0.5%	11.5%	13.7%	42.1%	24.9%	7.4%	0.3%	9.0%	13.3%	41.0%	26.3%	10.2%
Commonwealth of Puerto Rico	2.0%	8.8%	15.4%	36.9%	27.4%	9.5%	3.3%	14.8%	14.8%	41.0%	21.3%	4.9%
State of Connecticut	0.6%	11.6%	9.5%	35.1%	33.1%	10.1%	0.0%	10.6%	10.3%	35.7%	32.7%	10.6%
State of Oregon	0.6%	13.0%	13.8%	36.2%	28.0%	8.4%	1.0%	14.8%	16.4%	33.7%	25.3%	8.8%
State of Wisconsin	0.4%	9.6%	12.9%	36.5%	30.3%	10.4%	0.2%	6.1%	9.0%	38.0%	32.8%	13.9%
State of Missouri	0.4%	13.8%	12.2%	40.9%	25.3%	7.4%	0.4%	11.7%	13.4%	39.1%	26.6%	8.8%
State of Tennessee	0.7%	18.4%	15.2%	34.5%	23.7%	7.4%	0.7%	16.3%	15.8%	35.6%	24.9%	6.8%
State of Arizona	0.4%	11.5%	13.2%	36.3%	28.4%	10.2%	0.3%	10.0%	11.1%	36.2%	31.0%	11.4%
State of New Jersey	0.4%	12.0%	10.7%	39.1%	29.4%	8.4%	0.7%	9.0%	8.8%	41.5%	31.0%	9.0%
State of North Carolina	0.6%	11.6%	13.7%	36.1%	29.0%	9.0%	0.3%	10.3%	13.5%	38.3%	28.5%	9.1%
State of Georgia	0.3%	10.1%	13.8%	38.2%	28.5%	9.0%	0.0%	14.0%	11.1%	36.8%	30.0%	8.1%
State of Florida	0.4%	10.8%	13.8%	37.7%	27.7%	9.7%	0.4%	8.9%	11.4%	35.2%	31.4%	12.6%
Statewide Average	0.6%	12.1%	12.5%	37.4%	28.2%	9.2%	0.7%	11.2%	11.5%	37.6%	28.4%	10.6%
Statewide Median	0.5%	11.6%	13.7%	36.9%	28.4%	9.0%	0.4%	10.1%	11.1%	36.8%	29.5%	10.2%

TABLE 67:
Highest Educational Attainment—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Mercer Street Grassroots District (Princeton, WV)	1.7%	31.4%	17.4%	39.5%	8.1%	1.7%	1.5%	30.9%	20.6%	30.9%	14.7%	1.5%
Abilene Cultural District (Abilene, TX)	1.2%	13.5%	13.1%	37.8%	23.9%	10.4%	1.1%	14.4%	13.3%	42.2%	23.3%	5.6%
Downtown Torrington (Torrington, CT)	0.3%	16.5%	14.9%	40.6%	23.2%	4.4%	0.0%	19.0%	16.5%	35.4%	24.1%	5.1%
Iowa City Downtown District (Iowa City, IA)	0.0%	7.7%	2.6%	30.8%	35.9%	23.1%	0.0%	30.8%	15.4%	15.4%	23.1%	15.4%
Downtown Macon Urban Core (Macon, GA)	0.0%	6.2%	9.9%	30.9%	38.3%	14.8%	0.0%	12.5%	18.8%	28.1%	31.3%	9.4%
Oceanside Cultural District (Oceanside, CA)	1.8%	15.2%	15.2%	34.6%	26.0%	7.1%	1.2%	21.7%	16.9%	34.9%	20.5%	4.8%
Southeast Ohio Theatre Trail (Southeastern OH)	0.0%	27.3%	20.3%	22.7%	22.4%	7.3%	0.0%	18.2%	20.7%	32.6%	22.5%	6.0%
Loch Haven Cultural Park (Orlando, FL)	0.0%	6.4%	8.0%	45.6%	35.2%	4.8%	0.0%	14.1%	15.2%	42.4%	25.0%	3.3%
Cool Spring Downtown District (Fayetteville, NC)	0.0%	13.9%	22.8%	34.5%	22.6%	6.2%	0.8%	18.5%	15.4%	33.8%	26.2%	5.4%
Downtown Las Vegas (Las Vegas, NV)	1.0%	19.3%	17.0%	34.3%	19.9%	8.6%	3.0%	17.8%	20.0%	33.3%	17.8%	8.1%
Arts Campus Fort Wayne (Fort Wayne, IN)	0.4%	17.5%	15.0%	41.7%	17.9%	7.5%	0.0%	26.0%	10.0%	36.0%	20.0%	8.0%
Salt Lake Cultural Core (Salt Lake City, UT)	0.8%	7.9%	10.8%	46.3%	22.5%	11.7%	0.6%	5.7%	17.7%	44.3%	25.3%	6.3%
Grand Center Arts District (St. Louis, MO)	0.6%	13.4%	11.2%	33.2%	31.6%	10.1%	0.0%	12.2%	15.1%	37.4%	25.9%	9.4%
Dallas Arts District (Dallas, TX)	0.0%	4.5%	5.2%	39.4%	36.7%	14.3%	0.2%	6.5%	7.2%	38.7%	36.0%	11.3%
Balboa Park Cultural District (San Diego, CA)	0.2%	7.1%	11.0%	36.5%	31.8%	13.4%	0.0%	13.5%	8.8%	47.3%	21.6%	8.8%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	0.3%	7.2%	7.9%	41.6%	30.5%	12.5%	0.5%	8.2%	9.6%	52.1%	21.9%	7.8%
Midtown Cultural District (Houston, TX)	0.0%	8.3%	10.0%	36.7%	33.3%	11.7%	0.0%	0.0%	54.5%	0.0%	45.5%	0.0%
Arts District Average	0.5%	13.1%	12.5%	36.9%	27.0%	10.0%	0.5%	15.9%	17.4%	34.4%	25.0%	6.8%
Arts District Median	0.3%	13.4%	11.2%	36.7%	26.0%	10.1%	0.0%	14.4%	15.4%	35.4%	23.3%	6.3%

Overall Averages for the 179,007 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County												
Average of All Audience Surveys	0.6%	12.1%	12.3%	37.1%	28.4%	9.6%	0.5%	12.2%	12.5%	37.2%	28.6%	9.0%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

This table presents the highest level of educational attainment that was reported by attendees who were surveyed while attending an activity that was presented, produced, and/or hosted by BIPOC or ALAANA arts and culture organization in each participating community during 2022-23. Residents are attendees who live within the county where the activity where they were surveyed took place. Non-residents are attendees who live outside the county in which the activity took place. Residency is determined based on the ZIP code provided by each audience survey respondent (or, in the absence of a ZIP code, by the primary reason for being in the community). Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Three:

The percentage of resident survey respondents who reported a highest educational attainment of a high school degree.

Column Four:

The percentage of resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Five:

The percentage of resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Six:

The percentage of resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Seven:

The percentage of resident survey respondents who reported a highest educational attainment of a Doctoral degree.

Column Eight:

The percentage of non-resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Nine:

The percentage of non-resident survey respondents who reported a highest educational attainment of a high school degree.

Column Ten:

The percentage of non-resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Eleven:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Twelve:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Thirteen:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Doctoral degree.

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Taos County (NM)	0.0%	4.4%	8.9%	42.2%	28.9%	15.6%	0.0%	7.4%	3.7%	40.7%	35.8%	12.3%
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Monmouth (OR)	0.0%	32.1%	13.2%	28.3%	20.8%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Sedona (AZ)	0.0%	12.0%	10.2%	28.7%	29.6%	19.4%	0.0%	10.6%	10.6%	36.2%	34.0%	8.5%
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Falls Church (VA)	n/a	n/a	n/a	n/a	n/a	n/a	0.0%	14.3%	2.9%	25.7%	37.1%	20.0%
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Haywood County (TN)	0.5%	19.8%	15.1%	39.2%	19.3%	6.1%	1.1%	28.0%	16.1%	25.8%	21.5%	7.5%
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Tullahoma (TN)	0.0%	23.9%	18.3%	33.8%	18.3%	5.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Carrboro (NC)	0.0%	14.3%	8.6%	34.3%	25.7%	17.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Coronado (CA)	1.1%	1.1%	13.3%	40.0%	33.3%	11.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Laguna Beach (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Brookings (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Paducah (KY)	0.0%	5.9%	13.7%	33.3%	37.3%	9.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Door County (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Winter Park (FL)	0.0%	6.1%	6.1%	36.7%	40.8%	10.2%	0.0%	5.1%	2.6%	38.5%	43.6%	10.3%
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Hollywood (CA)	1.4%	14.5%	15.9%	39.1%	21.7%	7.2%	n/a	n/a	n/a	n/a	n/a	n/a
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Summit County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	1.8%	12.7%	18.2%	43.6%	18.2%	5.5%
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Monroe County (TN)	2.7%	27.0%	8.1%	35.1%	27.0%	0.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Cleveland (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort A Average	0.5%	14.7%	12.0%	35.5%	27.5%	9.8%	0.5%	13.0%	9.0%	35.1%	31.7%	10.7%
Cohort A Median	0.0%	14.3%	13.2%	35.1%	27.0%	9.8%	0.0%	11.7%	7.2%	37.3%	34.9%	9.4%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Watsonville (CA)	4.3%	21.6%	14.2%	28.4%	24.7%	6.8%	7.8%	12.5%	18.8%	32.8%	26.6%	1.6%
Lafayette County (MS)	0.7%	16.8%	11.4%	37.6%	22.1%	11.4%	0.0%	21.2%	9.6%	46.2%	13.5%	9.6%
Columbus County (NC)	0.0%	26.0%	43.0%	25.0%	5.0%	1.0%	n/a	n/a	n/a	n/a	n/a	n/a
Watauga County (NC)	0.0%	20.2%	7.1%	40.5%	22.6%	9.5%	0.0%	18.5%	14.8%	50.0%	14.8%	1.9%
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Dubuque (IA)	0.0%	8.6%	7.4%	48.1%	29.6%	6.2%	n/a	n/a	n/a	n/a	n/a	n/a
City of Ocala (FL)	0.7%	25.7%	20.1%	25.7%	22.2%	5.6%	0.0%	13.5%	21.6%	29.7%	29.7%	5.4%
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of National City (CA)	2.4%	24.9%	16.6%	43.5%	9.9%	2.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Encinitas (CA)	0.0%	2.3%	11.4%	30.7%	46.6%	9.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Grand Junction (CO)	2.4%	23.0%	18.2%	33.9%	18.8%	3.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Cheyenne (WY)	2.9%	34.3%	22.9%	20.0%	17.1%	2.9%	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Cruz (CA)	0.7%	23.4%	8.8%	35.8%	24.1%	7.3%	0.0%	30.8%	9.6%	40.4%	17.3%	1.9%
Hamblen County (TN)	1.2%	31.8%	28.2%	23.5%	11.8%	3.5%	2.6%	18.4%	10.5%	31.6%	31.6%	5.3%
City of Redmond (WA)	1.9%	11.3%	15.1%	30.2%	39.6%	1.9%	n/a	n/a	n/a	n/a	n/a	n/a
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Ames (IA)	0.0%	6.2%	0.0%	23.5%	50.6%	19.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jackson (TN)	0.0%	1.8%	19.3%	45.6%	29.8%	3.5%	n/a	n/a	n/a	n/a	n/a	n/a
Wilkes County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Walnut Creek (CA)	0.0%	8.2%	6.8%	32.9%	41.1%	11.0%	0.0%	3.0%	6.1%	42.4%	37.9%	10.6%
Island of Kaua'i (HI)	1.3%	11.4%	15.2%	45.6%	21.5%	5.1%	n/a	n/a	n/a	n/a	n/a	n/a
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Chatham County (NC)	4.2%	22.9%	18.8%	22.9%	22.9%	8.3%	n/a	n/a	n/a	n/a	n/a	n/a
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Rapid City (SD)	1.0%	10.3%	9.3%	58.8%	15.5%	5.2%	3.0%	7.6%	27.3%	43.9%	15.2%	3.0%
City of Missoula (MT)	1.2%	19.3%	9.6%	45.8%	16.9%	7.2%	n/a	n/a	n/a	n/a	n/a	n/a
Wilson County (NC)	3.0%	38.9%	26.3%	19.8%	10.2%	1.8%	2.6%	31.6%	28.9%	26.3%	7.9%	2.6%
Caldwell County (NC)	2.6%	25.6%	10.3%	46.2%	10.3%	5.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Sioux City (IA)	0.0%	0.0%	18.9%	40.5%	27.0%	13.5%	n/a	n/a	n/a	n/a	n/a	n/a

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Fe (NM)	0.0%	14.0%	10.9%	38.4%	29.1%	7.8%	0.7%	9.8%	13.3%	26.6%	39.9%	9.8%
City of Fort Myers (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Buchanan County (MO)	3.3%	17.6%	18.7%	34.1%	18.7%	7.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Miami Beach (FL)	0.0%	8.0%	14.3%	35.0%	35.0%	7.6%	0.0%	15.4%	23.1%	41.0%	12.8%	7.7%
City of Asheville (NC)	0.5%	4.3%	4.8%	32.1%	38.5%	19.8%	0.0%	1.8%	5.3%	29.8%	49.1%	14.0%
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Fairbanks North Star Borough (AK)	2.4%	16.7%	9.5%	47.6%	21.4%	2.4%	n/a	n/a	n/a	n/a	n/a	n/a
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Montgomery County (VA)	0.0%	8.9%	7.5%	29.5%	35.6%	18.5%	0.0%	28.6%	8.6%	37.1%	17.1%	8.6%
Nevada County (CA)	2.5%	24.1%	15.2%	27.8%	25.3%	5.1%	1.6%	17.5%	6.3%	58.7%	15.9%	0.0%
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort B Average	1.3%	16.9%	14.7%	35.0%	24.8%	7.4%	1.3%	16.4%	14.6%	38.3%	23.5%	5.9%
Cohort B Median	0.9%	17.2%	14.3%	34.0%	22.8%	6.5%	0.0%	16.4%	11.9%	38.8%	17.2%	5.3%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Renton (WA)	2.4%	15.7%	16.9%	34.9%	25.3%	4.8%	n/a	n/a	n/a	n/a	n/a	n/a
Craven County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Platte County (MO)	0.0%	9.3%	4.7%	55.8%	27.9%	2.3%	0.0%	5.6%	1.9%	50.0%	31.5%	11.1%
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Boulder (CO)	0.0%	10.6%	4.3%	42.6%	25.5%	17.0%	0.0%	14.0%	2.3%	39.5%	32.6%	11.6%
Bradley County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Lewisville (TX)	0.0%	11.9%	10.4%	43.3%	25.4%	9.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Elgin (IL)	1.7%	19.1%	18.3%	38.3%	19.1%	3.5%	n/a	n/a	n/a	n/a	n/a	n/a
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Palm Beach (FL)	0.0%	18.0%	46.0%	24.0%	10.0%	2.0%	n/a	n/a	n/a	n/a	n/a	n/a
Flagler County (FL)	0.0%	11.5%	20.8%	42.7%	17.7%	7.3%	n/a	n/a	n/a	n/a	n/a	n/a
City of Clearwater (FL)	2.8%	13.2%	26.4%	28.3%	25.5%	3.8%	2.6%	21.1%	10.5%	26.3%	34.2%	5.3%
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Norman (OK)	0.0%	10.5%	11.8%	27.6%	42.1%	7.9%	n/a	n/a	n/a	n/a	n/a	n/a
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Hunterdon County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Topeka (KS)	0.0%	14.8%	18.2%	38.6%	22.7%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of New Haven (CT)	0.5%	13.3%	6.4%	32.0%	35.5%	12.3%	0.0%	13.5%	3.8%	36.5%	30.8%	15.4%
City of Waco (TX)	0.0%	15.8%	17.8%	35.6%	18.8%	11.9%	n/a	n/a	n/a	n/a	n/a	n/a
Brunswick County (NC)	0.0%	1.7%	15.0%	45.0%	33.3%	5.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Bellevue (WA)	0.0%	4.0%	1.0%	67.5%	23.5%	4.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Savannah (GA)	0.0%	17.8%	10.2%	31.4%	29.7%	11.0%	2.0%	20.4%	10.2%	28.6%	34.7%	4.1%
Orange County (NC)	0.0%	18.3%	11.7%	28.3%	25.0%	16.7%	n/a	n/a	n/a	n/a	n/a	n/a
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Escondido (CA)	1.1%	22.3%	14.9%	40.4%	19.1%	2.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Kansas City (MO)	0.0%	7.0%	10.5%	56.1%	17.5%	8.8%	0.0%	13.2%	5.7%	41.5%	35.8%	3.8%
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Springfield (MA)	0.8%	19.3%	24.3%	34.9%	17.7%	2.9%	0.0%	12.9%	3.5%	41.2%	36.5%	5.9%
Ouachita Parish (LA)	0.6%	16.6%	14.8%	40.2%	23.1%	4.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Alexandria (VA)	0.0%	10.1%	21.7%	39.1%	20.3%	8.7%	0.7%	15.3%	17.5%	29.9%	25.5%	10.9%
Catawba County (NC)	3.1%	13.1%	8.5%	34.6%	30.0%	10.8%	0.0%	19.0%	17.2%	41.4%	17.2%	5.2%
Martin County (FL)	0.9%	10.3%	21.5%	41.1%	21.5%	4.7%	0.0%	6.6%	13.1%	31.1%	39.3%	9.8%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Cary (NC)	1.4%	6.8%	1.4%	39.2%	44.6%	6.8%	n/a	n/a	n/a	n/a	n/a	n/a
Springfield (MO)	1.0%	13.9%	9.9%	38.6%	28.7%	7.9%	n/a	n/a	n/a	n/a	n/a	n/a
City of Salem (OR)	4.0%	14.0%	20.0%	34.0%	14.0%	14.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Collins (CO)	0.0%	34.7%	5.1%	26.3%	26.3%	7.6%	2.5%	52.5%	10.0%	15.0%	15.0%	5.0%
City of Eugene (OR)	2.3%	16.4%	6.4%	38.6%	28.7%	7.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Oceanside (CA)	1.2%	14.6%	17.1%	34.8%	27.4%	4.9%	n/a	n/a	n/a	n/a	n/a	n/a
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Providence (RI)	1.6%	19.8%	7.1%	41.3%	27.0%	3.2%	1.7%	6.8%	5.1%	49.2%	28.8%	8.5%
Pitt County (NC)	1.9%	24.3%	17.5%	27.2%	19.4%	9.7%	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Lauderdale (FL)	0.0%	14.8%	20.5%	33.6%	23.8%	7.4%	1.1%	3.3%	12.2%	50.0%	21.1%	12.2%
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Sioux Falls (SD)	0.0%	11.1%	20.0%	44.4%	22.2%	2.2%	n/a	n/a	n/a	n/a	n/a	n/a
City of Tempe (AZ)	0.0%	14.7%	11.0%	25.7%	38.5%	10.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Salt Lake City (UT)	1.0%	10.1%	9.1%	49.5%	22.2%	8.1%	n/a	n/a	n/a	n/a	n/a	n/a
Richmond County (GA)	0.0%	15.4%	27.0%	39.4%	13.9%	4.2%	0.0%	14.5%	17.9%	41.4%	21.4%	4.8%
Montgomery County (TN)	0.0%	20.6%	16.2%	29.4%	26.5%	7.4%	n/a	n/a	n/a	n/a	n/a	n/a
Tuscaloosa County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of San Bernardino (CA)	0.5%	36.9%	25.6%	28.7%	6.7%	1.5%	6.3%	22.9%	22.9%	37.5%	8.3%	2.1%
Cabarrus County (NC)	0.6%	8.8%	14.5%	40.3%	28.3%	7.5%	1.6%	9.4%	9.4%	39.1%	28.1%	12.5%
City of Tacoma (WA)	0.0%	8.3%	14.6%	39.5%	28.7%	8.9%	0.0%	8.6%	11.4%	34.3%	42.9%	2.9%
Gaston County (NC)	1.7%	23.5%	15.7%	27.0%	30.4%	1.7%	0.0%	6.7%	8.9%	48.9%	31.1%	4.4%
New Hanover County (NC)	0.0%	2.0%	17.6%	39.2%	27.5%	13.7%	0.0%	5.6%	5.6%	50.0%	38.9%	0.0%
City of Garland (TX)	2.5%	30.0%	20.0%	27.5%	20.0%	0.0%	n/a	n/a	n/a	n/a	n/a	n/a
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort C Average	0.8%	15.0%	15.2%	37.4%	24.7%	7.0%	1.0%	14.3%	10.0%	38.5%	29.1%	7.1%
Cohort C Median	0.0%	14.6%	15.0%	38.6%	25.3%	7.4%	0.0%	13.2%	10.0%	39.5%	31.1%	5.3%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of Reno (NV)	2.9%	30.0%	16.4%	25.7%	21.4%	3.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Chandler (AZ)	0.0%	13.8%	7.3%	40.4%	30.3%	8.3%	n/a	n/a	n/a	n/a	n/a	n/a
Buncombe County (NC)	0.5%	4.3%	4.8%	32.1%	38.5%	19.8%	0.0%	1.8%	5.3%	29.8%	49.1%	14.0%
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jersey City (NJ)	1.1%	20.4%	10.2%	44.1%	16.7%	7.5%	3.0%	19.7%	10.6%	45.5%	18.2%	3.0%
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Johns County (FL)	0.0%	4.2%	10.4%	20.8%	47.9%	16.7%	0.0%	5.6%	16.7%	38.9%	30.6%	8.3%
Alachua County (FL)	3.3%	9.9%	13.2%	22.0%	35.2%	16.5%	1.5%	25.0%	22.1%	33.8%	13.2%	4.4%
Santa Cruz County (CA)	3.0%	23.8%	11.6%	30.8%	24.1%	6.7%	4.1%	21.1%	13.8%	36.6%	22.8%	1.6%
York County (SC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Orlando (FL)	0.0%	2.1%	10.6%	40.4%	38.3%	8.5%	n/a	n/a	n/a	n/a	n/a	n/a
City of Lincoln (NE)	3.0%	12.1%	7.6%	48.5%	16.7%	12.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Greensboro (NC)	0.9%	14.5%	10.3%	41.9%	24.4%	8.1%	0.0%	12.7%	12.7%	45.6%	25.3%	3.8%
Leon County (FL)	0.7%	9.9%	9.9%	30.9%	38.2%	10.5%	0.0%	27.0%	13.5%	40.5%	16.2%	2.7%
City of Marquette (MI)	1.2%	12.9%	9.4%	41.2%	27.1%	8.2%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Spartanburg Area (SC)	0.0%	15.4%	23.1%	25.6%	35.9%	0.0%	n/a	n/a	n/a	n/a	n/a	n/a
Durham County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lexington-Fayette Urban County (KY)	0.0%	11.4%	11.4%	34.1%	34.1%	9.1%	0.0%	12.5%	27.5%	20.0%	35.0%	5.0%
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Riverside (CA)	1.0%	34.8%	21.3%	29.5%	11.1%	2.4%	0.0%	25.3%	5.1%	27.8%	34.2%	7.6%
Rutherford County (TN)	0.0%	14.1%	13.1%	38.4%	24.2%	10.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Ana (CA)	2.7%	19.5%	25.5%	34.3%	15.9%	1.9%	2.3%	17.4%	16.3%	32.6%	29.1%	2.3%
Cumberland County (NC)	0.5%	11.4%	16.8%	34.8%	28.9%	7.7%	1.3%	8.7%	20.1%	28.2%	34.2%	7.4%
Municipality of San Juan (PR)	0.7%	2.1%	8.2%	41.8%	26.0%	21.2%	1.2%	5.1%	15.5%	42.3%	29.1%	6.9%
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Washtenaw County (MI)	1.9%	5.6%	1.9%	29.6%	48.1%	13.0%	n/a	n/a	n/a	n/a	n/a	n/a
Hamilton County (TN)	3.7%	15.8%	18.4%	35.8%	21.6%	4.7%	2.0%	16.3%	22.4%	38.8%	20.4%	0.0%
Forsyth County (NC)	0.0%	3.6%	15.5%	42.7%	28.2%	10.0%	0.0%	7.6%	12.0%	38.0%	33.7%	8.7%
Collier County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Wichita (KS)	0.5%	22.1%	18.4%	33.6%	22.1%	3.2%	0.0%	17.1%	12.2%	26.8%	29.3%	14.6%
Placer County (CA)	0.0%	4.9%	8.2%	49.2%	29.5%	8.2%	n/a	n/a	n/a	n/a	n/a	n/a
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Manatee County (FL)	0.0%	13.0%	15.2%	34.8%	23.9%	13.0%	n/a	n/a	n/a	n/a	n/a	n/a

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Greater Flint Area (MI)	0.0%	22.2%	18.4%	40.1%	17.5%	1.9%	0.0%	0.0%	15.8%	31.6%	47.4%	5.3%
Clackamas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sarasota County (FL)	0.0%	1.7%	11.9%	30.5%	44.1%	11.9%	0.0%	3.4%	10.3%	41.4%	25.9%	19.0%
Monterey County (CA)	6.0%	25.6%	17.3%	28.0%	19.6%	3.6%	n/a	n/a	n/a	n/a	n/a	n/a
City of Atlanta (GA)	0.0%	3.6%	5.8%	43.9%	35.3%	11.5%	0.0%	5.8%	7.1%	35.7%	34.4%	16.9%
Morris County (NJ)	0.0%	2.8%	14.8%	34.3%	40.7%	7.4%	0.0%	3.6%	8.4%	26.5%	43.4%	18.1%
Cohort D Average	1.1%	12.9%	12.9%	35.3%	28.8%	8.9%	0.8%	12.4%	14.1%	34.8%	30.1%	7.9%
Cohort D Median	0.5%	12.5%	11.7%	34.6%	27.6%	8.2%	0.0%	12.5%	13.5%	35.7%	29.3%	6.9%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Camden County (NJ)	0.0%	18.6%	5.7%	55.7%	12.9%	7.1%	0.0%	21.1%	10.5%	44.7%	23.7%	0.0%
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Guilford County (NC)	0.8%	13.6%	9.6%	44.4%	24.0%	7.6%	0.0%	11.9%	9.9%	50.5%	24.8%	3.0%
Dane County (WI)	0.7%	7.4%	9.6%	36.0%	35.3%	11.0%	n/a	n/a	n/a	n/a	n/a	n/a
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Union County (NJ)	1.4%	26.0%	11.0%	32.9%	23.3%	5.5%	n/a	n/a	n/a	n/a	n/a	n/a
City of Albuquerque (NM)	2.4%	14.7%	14.5%	35.1%	25.4%	8.0%	0.0%	8.2%	24.5%	38.8%	18.4%	10.2%
City of Milwaukee (WI)	0.0%	9.6%	13.2%	34.2%	36.8%	6.1%	0.0%	4.4%	6.7%	48.9%	33.3%	6.7%
Washington County (OR)	0.5%	20.1%	17.0%	35.1%	19.1%	8.2%	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (KS)	0.0%	9.8%	7.3%	39.0%	31.7%	12.2%	n/a	n/a	n/a	n/a	n/a	n/a
Ocean County (NJ)	2.1%	17.9%	18.9%	35.8%	24.2%	1.1%	n/a	n/a	n/a	n/a	n/a	n/a
City of Louisville-Jefferson County (KY)	1.4%	10.5%	13.3%	32.9%	32.2%	9.8%	0.0%	7.0%	16.3%	46.5%	27.9%	2.3%
Monmouth County (NJ)	0.0%	13.1%	9.5%	46.4%	26.2%	4.8%	n/a	n/a	n/a	n/a	n/a	n/a
City of Las Vegas (NV)	1.6%	19.9%	17.2%	35.5%	19.9%	5.9%	n/a	n/a	n/a	n/a	n/a	n/a
City of Portland (OR)	0.8%	7.3%	4.9%	34.1%	35.8%	17.1%	0.9%	5.6%	4.7%	31.8%	43.0%	14.0%
City of Nashville-Davidson County (TN)	0.0%	5.0%	3.7%	50.0%	29.8%	11.6%	0.4%	11.8%	10.2%	37.3%	31.4%	9.0%
Hudson County (NJ)	1.1%	20.4%	10.2%	44.1%	16.7%	7.5%	3.0%	19.7%	10.6%	45.5%	18.2%	3.0%
Jackson County (MO)	0.0%	6.8%	9.1%	59.1%	18.2%	6.8%	0.0%	12.1%	7.6%	42.4%	31.8%	6.1%
City and County of Denver (CO)	1.1%	11.2%	10.6%	43.0%	26.3%	7.8%	0.5%	16.0%	16.0%	31.1%	28.8%	7.5%
Lee County (FL)	0.0%	22.9%	28.6%	25.7%	17.1%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Multnomah County (OR)	0.8%	7.3%	4.9%	34.1%	35.8%	17.1%	0.9%	5.6%	4.7%	31.8%	43.0%	14.0%
Middlesex County (NJ)	0.0%	11.0%	11.0%	37.8%	26.8%	13.4%	0.8%	7.5%	11.7%	30.0%	45.8%	4.2%
City of Indianapolis (IN)	0.0%	6.0%	14.7%	40.7%	27.3%	11.3%	0.0%	5.7%	0.0%	51.4%	37.1%	5.7%
City and County of San Francisco (CA)	3.8%	17.8%	6.7%	38.5%	26.0%	7.2%	0.9%	13.6%	8.6%	42.3%	28.6%	5.9%
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Worth (TX)	0.8%	19.7%	11.8%	42.5%	22.0%	3.1%	n/a	n/a	n/a	n/a	n/a	n/a
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Shelby County (TN)	0.9%	21.7%	12.7%	32.1%	26.7%	5.9%	n/a	n/a	n/a	n/a	n/a	n/a
Westchester County (NY)	0.8%	6.4%	5.6%	32.8%	39.2%	15.2%	n/a	n/a	n/a	n/a	n/a	n/a
Pinellas County (FL)	2.4%	11.8%	24.4%	30.7%	26.0%	4.7%	4.2%	20.8%	16.7%	25.0%	29.2%	4.2%
Cohort E Average	0.9%	13.7%	11.8%	38.8%	26.3%	8.5%	0.8%	11.4%	10.6%	39.9%	31.0%	6.4%
Cohort E Median	0.8%	12.5%	10.8%	35.9%	26.1%	7.6%	0.4%	11.8%	10.2%	42.3%	29.2%	5.9%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
City of San José (CA)	2.1%	11.5%	12.0%	30.4%	34.0%	9.9%	0.0%	14.1%	6.3%	39.1%	34.4%	6.3%
Pima County (AZ)	0.0%	10.9%	12.5%	43.2%	25.5%	7.8%	n/a	n/a	n/a	n/a	n/a	n/a
Montgomery County (MD)	0.0%	0.0%	2.0%	30.6%	37.8%	29.6%	n/a	n/a	n/a	n/a	n/a	n/a
Mecklenburg County (NC)	0.0%	7.4%	4.9%	44.2%	33.7%	9.8%	0.0%	3.9%	3.9%	41.2%	41.2%	9.8%
Wake County (NC)	1.6%	19.0%	11.7%	34.7%	27.4%	5.6%	1.7%	19.9%	11.9%	36.9%	26.7%	2.8%
Fairfax County (VA)	0.0%	11.2%	2.4%	28.0%	46.4%	12.0%	0.0%	12.7%	7.0%	33.8%	32.4%	14.1%
Salt Lake County (UT)	1.0%	10.1%	9.1%	49.5%	22.2%	8.1%	n/a	n/a	n/a	n/a	n/a	n/a
Cuyahoga County (OH)	0.4%	11.2%	19.1%	26.2%	32.2%	10.9%	0.0%	8.9%	8.9%	42.9%	32.1%	7.1%
Allegheny County (PA)	0.6%	9.8%	3.7%	29.3%	38.4%	18.3%	0.0%	7.9%	15.8%	31.6%	26.3%	18.4%
City of Dallas (TX)	0.0%	5.4%	5.7%	36.9%	38.5%	13.4%	0.0%	7.1%	6.4%	37.2%	39.2%	10.1%
Orange County (FL)	0.0%	4.3%	7.0%	40.9%	39.1%	8.7%	0.0%	13.6%	4.5%	37.5%	35.2%	9.1%
City of San Diego (CA)	1.7%	16.8%	19.2%	39.7%	17.5%	5.1%	0.0%	19.6%	7.8%	45.1%	11.8%	15.7%
Hillsborough County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Palm Beach County (FL)	0.2%	13.1%	16.1%	38.0%	24.4%	8.1%	0.5%	13.2%	15.2%	38.6%	22.8%	9.6%
City of San Antonio (TX)	0.0%	8.6%	17.3%	35.8%	29.6%	8.6%	n/a	n/a	n/a	n/a	n/a	n/a
Sacramento County (CA)	0.0%	16.9%	12.3%	37.0%	28.6%	5.2%	0.0%	16.0%	10.0%	56.0%	14.0%	4.0%
City and County of Philadelphia (PA)	0.0%	5.6%	1.4%	28.2%	50.7%	14.1%	0.0%	4.4%	8.9%	26.7%	42.2%	17.8%
City of Phoenix (AZ)	0.9%	14.5%	17.1%	39.3%	20.5%	7.7%	n/a	n/a	n/a	n/a	n/a	n/a
Santa Clara County (CA)	1.8%	10.8%	11.2%	35.4%	31.8%	9.0%	0.0%	13.0%	6.5%	39.0%	35.1%	6.5%
Broward County (FL)	0.2%	11.5%	17.2%	37.0%	26.9%	7.1%	0.5%	5.5%	10.4%	41.5%	31.1%	10.9%
San Bernardino County (CA)	0.4%	32.1%	25.1%	27.7%	12.2%	2.6%	5.3%	21.1%	22.8%	36.8%	10.5%	3.5%
Clark County (NV)	1.7%	23.3%	17.2%	32.4%	20.5%	5.0%	n/a	n/a	n/a	n/a	n/a	n/a
City of Houston (TX)	2.3%	15.6%	12.4%	32.1%	28.0%	9.6%	0.0%	14.5%	10.1%	43.5%	27.5%	4.3%
Riverside County (CA)	2.3%	26.6%	15.8%	34.4%	15.3%	5.5%	0.0%	22.0%	6.8%	25.4%	33.1%	12.7%
Miami-Dade County (FL)	0.3%	9.0%	15.5%	36.6%	28.4%	10.2%	0.0%	15.0%	23.4%	37.4%	18.7%	5.6%
San Diego County (CA)	1.6%	16.1%	16.4%	39.5%	21.5%	5.0%	0.9%	16.7%	13.2%	38.6%	21.1%	9.6%
Harris County (TX)	2.3%	15.6%	12.4%	32.1%	28.0%	9.6%	0.0%	14.5%	10.1%	43.5%	27.5%	4.3%
Cohort F Average	0.8%	13.0%	12.2%	35.4%	29.2%	9.5%	0.4%	13.2%	10.5%	38.6%	28.1%	9.1%
Cohort F Median	0.4%	11.4%	12.4%	35.6%	28.2%	8.7%	0.0%	13.8%	9.5%	38.6%	29.3%	9.4%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Oregon Border Region	2.0%	27.7%	18.8%	33.7%	13.9%	4.0%	2.4%	14.5%	21.7%	39.8%	16.9%	4.8%
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oregon's Adventure Coast	0.0%	9.8%	18.0%	44.3%	19.7%	8.2%	n/a	n/a	n/a	n/a	n/a	n/a
Southern Oregon: Ashland/Talent/Jacksonville	0.0%	9.7%	11.7%	33.0%	34.0%	11.7%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
The Gorge (OR)	4.8%	6.3%	9.5%	36.5%	33.3%	9.5%	n/a	n/a	n/a	n/a	n/a	n/a
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Aberdeen Region (SD)	0.0%	18.3%	16.7%	43.3%	18.3%	3.3%	n/a	n/a	n/a	n/a	n/a	n/a
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Valley Region (NH/VT)	0.0%	7.7%	2.6%	28.2%	35.9%	25.6%	n/a	n/a	n/a	n/a	n/a	n/a
Monadnock Region (NH)	0.0%	6.9%	12.1%	31.0%	31.0%	19.0%	n/a	n/a	n/a	n/a	n/a	n/a
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Burlington Area (VT)	0.9%	8.7%	7.8%	33.9%	39.1%	9.6%	0.0%	13.2%	7.5%	52.8%	24.5%	1.9%
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Connecticut Region	0.0%	16.1%	16.1%	30.6%	33.9%	3.2%	n/a	n/a	n/a	n/a	n/a	n/a
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cedar Valley Region (IA)	0.0%	10.0%	17.1%	38.6%	27.1%	7.1%	n/a	n/a	n/a	n/a	n/a	n/a
Central Oregon Region	0.0%	19.6%	3.6%	33.9%	33.9%	8.9%	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southwest Tennessee Development District	0.6%	19.1%	15.9%	37.9%	20.1%	6.5%	1.4%	21.6%	14.9%	29.7%	25.7%	6.8%
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southeastern Connecticut Region	0.0%	25.4%	2.8%	26.8%	35.2%	9.9%	0.0%	12.2%	14.6%	36.6%	34.1%	2.4%
Shoreline and River Valley Region (CT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Peninsula of Michigan	1.1%	12.1%	11.0%	41.8%	25.3%	8.8%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Waterbury Region (CT)	0.7%	16.9%	16.9%	26.5%	30.1%	8.8%	0.0%	13.7%	11.0%	30.1%	38.4%	6.8%
Quad Cities Region (IA/IL)	0.7%	26.4%	16.0%	28.5%	18.8%	9.7%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Peoria Area (IL)	0.6%	14.6%	11.2%	36.0%	25.3%	12.4%	n/a	n/a	n/a	n/a	n/a	n/a
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Connecticut Region	0.0%	24.7%	5.5%	26.0%	34.2%	9.6%	0.0%	12.8%	10.3%	38.5%	35.9%	2.6%
South Central Tennessee Development District	0.0%	21.4%	21.4%	34.3%	17.1%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
Coachella Valley Region (CA)	3.7%	17.8%	9.9%	39.8%	19.9%	8.9%	0.0%	15.4%	10.3%	20.5%	30.8%	23.1%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Arkansas Region	0.0%	20.0%	10.0%	40.0%	20.0%	10.0%	n/a	n/a	n/a	n/a	n/a	n/a
Northeast Prosperity Zone (NC)	1.8%	24.1%	19.6%	27.7%	17.9%	8.9%	n/a	n/a	n/a	n/a	n/a	n/a
The Eastside (King County, WA)	0.9%	8.0%	7.1%	53.6%	26.5%	3.9%	7.5%	10.0%	10.0%	57.5%	12.5%	2.5%
Greater Des Moines Region (IA)	0.6%	9.4%	15.0%	40.6%	28.8%	5.6%	n/a	n/a	n/a	n/a	n/a	n/a
Greater New Haven Region (CT)	1.1%	14.1%	6.8%	35.0%	33.1%	9.9%	0.0%	20.3%	9.4%	32.8%	25.0%	12.5%
Northwestern Prosperity Zone (NC)	1.5%	17.4%	8.0%	39.1%	25.7%	8.3%	0.0%	15.2%	19.6%	51.1%	12.0%	2.2%
Southeast Tennessee Development District	3.0%	17.7%	17.7%	37.6%	19.4%	4.6%	2.4%	19.5%	24.4%	31.7%	22.0%	0.0%
Greater Knoxville Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Western Prosperity Zone (NC)	0.5%	3.8%	5.7%	30.3%	41.7%	18.0%	n/a	n/a	n/a	n/a	n/a	n/a
Lehigh Valley Region (PA)	4.2%	13.8%	10.2%	30.5%	32.9%	8.4%	0.0%	16.4%	9.1%	34.5%	29.1%	10.9%
Pikes Peak Region (CO)	1.5%	18.2%	19.7%	33.3%	23.5%	3.8%	n/a	n/a	n/a	n/a	n/a	n/a
Coastal Fairfield County Region (CT)	4.6%	22.0%	12.8%	31.2%	21.1%	8.3%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Fort Wayne Area (IN)	1.1%	15.9%	22.7%	37.5%	17.0%	5.7%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Sarasota/Bradenton Area (FL)	0.0%	5.2%	13.1%	34.6%	32.0%	15.0%	0.0%	8.3%	8.3%	36.1%	33.3%	13.9%
Sandhills Prosperity Zone (NC)	0.5%	14.4%	22.2%	31.6%	24.9%	6.4%	0.8%	5.8%	19.0%	33.1%	34.7%	6.6%
West Valley Region (AZ)	0.0%	11.1%	21.2%	30.3%	29.3%	8.1%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Hartford Region (CT)	1.0%	17.7%	12.5%	31.3%	26.0%	11.5%	n/a	n/a	n/a	n/a	n/a	n/a
Dayton Region (OH)	0.0%	8.0%	11.9%	28.3%	40.7%	11.1%	2.1%	19.1%	4.3%	29.8%	34.0%	10.6%
Memphis Area Association of Governments (TN)	1.3%	21.2%	12.8%	32.3%	26.1%	6.2%	n/a	n/a	n/a	n/a	n/a	n/a
Southeast Prosperity Zone (NC)	0.0%	8.2%	19.4%	39.8%	26.5%	6.1%	0.0%	8.6%	0.0%	65.7%	25.7%	0.0%
Richmond & Tri-Cities Region (VA)	0.7%	18.7%	10.3%	34.7%	26.7%	9.0%	2.7%	10.8%	10.8%	35.1%	32.4%	8.1%
Greater Fairfax Area (VA)	0.6%	8.7%	2.9%	29.1%	45.3%	13.4%	0.0%	16.8%	7.5%	30.8%	29.0%	15.9%
South Hampton Roads Area (VA)	0.0%	13.4%	14.1%	45.0%	19.5%	8.1%	n/a	n/a	n/a	n/a	n/a	n/a
East Tennessee Development District	1.5%	24.8%	20.8%	31.2%	18.3%	3.5%	n/a	n/a	n/a	n/a	n/a	n/a
Greater St. Louis Area (MO)	0.6%	17.8%	14.4%	38.0%	23.6%	5.5%	0.0%	13.1%	32.8%	31.1%	21.3%	1.6%
Western New York Region	0.0%	10.7%	17.3%	34.7%	34.7%	2.7%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Jacksonville Region (FL)	0.0%	11.5%	9.9%	38.9%	30.5%	9.2%	n/a	n/a	n/a	n/a	n/a	n/a
Piedmont-Triad Prosperity Zone (NC)	0.5%	10.8%	11.5%	44.6%	24.9%	7.7%	0.0%	8.7%	10.2%	42.5%	32.3%	6.3%
Greater Kansas City Metropolitan Area (MO/KS)	0.0%	9.3%	5.5%	48.9%	28.3%	8.0%	0.0%	16.7%	11.1%	41.7%	27.8%	2.8%
Greater Portland Area (OR)	0.5%	12.6%	9.9%	34.6%	28.9%	13.5%	2.1%	6.3%	14.6%	18.8%	43.8%	14.6%
Greater Nashville Regional Council (TN)	0.2%	10.3%	8.0%	42.8%	28.0%	10.7%	0.0%	13.3%	12.9%	39.5%	27.6%	6.7%
Greater Tampa/St. Petersburg Area (FL)	2.0%	13.5%	24.3%	29.7%	25.7%	4.7%	n/a	n/a	n/a	n/a	n/a	n/a
Southwestern Prosperity Zone (NC)	0.7%	11.3%	10.0%	39.2%	31.2%	7.6%	0.0%	4.3%	13.0%	41.3%	34.8%	6.5%
North Central Prosperity Zone (NC)	2.1%	23.8%	15.5%	28.6%	23.7%	6.4%	0.7%	21.2%	17.2%	34.4%	23.2%	3.3%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Long Island (NY)	0.0%	9.5%	9.5%	41.9%	31.1%	8.1%	n/a	n/a	n/a	n/a	n/a	n/a
Greater Philadelphia Region (PA)	0.0%	5.0%	2.0%	36.6%	41.6%	14.9%	0.0%	9.8%	12.2%	22.0%	48.8%	7.3%
Central Florida Region	0.0%	7.6%	6.5%	41.3%	37.0%	7.6%	n/a	n/a	n/a	n/a	n/a	n/a
Inland Empire Region (CA)	1.5%	27.9%	18.6%	32.3%	15.3%	4.2%	1.8%	23.7%	14.0%	23.7%	23.7%	13.2%
Greater Houston Region (TX)	1.9%	14.8%	11.9%	35.6%	27.4%	8.5%	n/a	n/a	n/a	n/a	n/a	n/a
Dallas-Fort Worth-Arlington MSA (TX)	0.2%	9.0%	7.4%	38.6%	34.8%	9.9%	0.0%	4.8%	4.8%	35.5%	37.1%	17.7%
Regional Average	0.9%	14.6%	12.6%	35.5%	27.7%	8.7%	0.9%	13.4%	12.7%	36.3%	29.2%	7.6%
Regional Median	0.6%	13.8%	11.9%	34.7%	27.1%	8.3%	0.0%	13.3%	11.0%	34.8%	29.0%	6.6%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
State of Vermont	0.7%	11.2%	7.3%	32.3%	39.3%	9.2%	0.0%	17.0%	1.9%	43.4%	17.0%	20.8%
State of North Dakota	0.0%	17.3%	19.2%	32.7%	21.2%	9.6%	n/a	n/a	n/a	n/a	n/a	n/a
State of South Dakota	1.8%	12.1%	16.0%	48.8%	17.4%	3.9%	0.0%	12.2%	9.8%	46.3%	24.4%	7.3%
State of Delaware	0.0%	12.0%	6.3%	30.4%	41.1%	10.1%	0.0%	8.1%	8.1%	40.5%	29.7%	13.5%
State of Idaho	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
State of New Mexico	1.0%	12.1%	13.7%	35.2%	29.6%	8.5%	0.0%	10.5%	7.0%	33.6%	35.0%	14.0%
State of Arkansas	0.0%	15.2%	12.1%	42.4%	19.7%	10.6%	n/a	n/a	n/a	n/a	n/a	n/a
State of Nevada	1.9%	24.0%	17.7%	30.3%	21.3%	4.8%	n/a	n/a	n/a	n/a	n/a	n/a
State of Iowa	0.2%	8.8%	12.1%	37.1%	32.7%	9.2%	0.0%	17.9%	5.1%	41.0%	28.2%	7.7%
State of Utah	0.9%	11.7%	14.1%	47.4%	20.2%	5.6%	1.9%	5.7%	15.1%	43.4%	26.4%	7.5%
Commonwealth of Puerto Rico	2.1%	9.3%	16.3%	37.3%	26.1%	9.0%	3.3%	14.8%	14.8%	41.0%	21.3%	4.9%
State of Connecticut	1.2%	17.1%	11.4%	30.8%	29.7%	9.7%	0.0%	14.5%	6.6%	44.7%	28.9%	5.3%
State of Oregon	1.0%	15.2%	12.0%	34.1%	27.7%	9.9%	3.2%	12.0%	17.7%	38.0%	20.9%	8.2%
State of Wisconsin	0.3%	8.2%	9.8%	37.6%	35.6%	8.5%	n/a	n/a	n/a	n/a	n/a	n/a
State of Missouri	0.8%	15.1%	13.1%	41.3%	23.6%	6.2%	0.0%	12.7%	16.7%	38.2%	25.5%	6.9%
State of Tennessee	1.0%	17.7%	14.7%	37.4%	22.2%	7.1%	0.8%	12.5%	14.0%	37.0%	30.4%	5.4%
State of Arizona	0.3%	13.3%	15.9%	35.2%	26.9%	8.4%	0.9%	15.3%	12.6%	23.4%	35.1%	12.6%
State of New Jersey	0.7%	14.0%	12.3%	38.7%	27.5%	6.6%	0.0%	12.9%	4.8%	35.5%	37.1%	9.7%
State of North Carolina	0.9%	14.9%	14.0%	35.9%	26.7%	7.5%	0.8%	8.2%	16.0%	39.5%	28.8%	6.6%
State of Georgia	0.2%	11.2%	14.8%	37.2%	27.2%	9.4%	0.0%	14.7%	14.7%	35.8%	25.3%	9.5%
State of Florida	0.5%	11.8%	16.0%	36.3%	27.1%	8.3%	0.6%	10.8%	12.0%	34.2%	29.2%	13.2%
Statewide Average	0.8%	13.6%	13.4%	36.9%	27.2%	8.1%	0.7%	12.5%	11.1%	38.5%	27.7%	9.6%
Statewide Median	0.8%	12.7%	13.8%	36.7%	27.0%	8.5%	0.0%	12.6%	12.3%	38.9%	28.5%	8.0%

**TABLE 68:
Highest Educational Attainment—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Torrington (Torrington, CT)	0.0%	20.5%	11.4%	34.1%	29.5%	4.5%	n/a	n/a	n/a	n/a	n/a	n/a
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oceanside Cultural District (Oceanside, CA)	1.4%	16.0%	16.7%	33.3%	27.1%	5.6%	n/a	n/a	n/a	n/a	n/a	n/a
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cool Spring Downtown District (Fayetteville, NC)	0.0%	9.3%	18.7%	39.3%	26.7%	6.0%	1.8%	14.3%	16.1%	28.6%	35.7%	3.6%
Downtown Las Vegas (Las Vegas, NV)	0.0%	31.6%	19.3%	38.6%	5.3%	5.3%	n/a	n/a	n/a	n/a	n/a	n/a
Arts Campus Fort Wayne (Fort Wayne, IN)	1.8%	17.9%	25.0%	37.5%	12.5%	5.4%	n/a	n/a	n/a	n/a	n/a	n/a
Salt Lake Cultural Core (Salt Lake City, UT)	1.1%	9.9%	8.8%	50.5%	23.1%	6.6%	n/a	n/a	n/a	n/a	n/a	n/a
Grand Center Arts District (St. Louis, MO)	1.0%	23.8%	20.8%	30.7%	18.8%	5.0%	n/a	n/a	n/a	n/a	n/a	n/a
Dallas Arts District (Dallas, TX)	0.0%	4.0%	4.7%	37.2%	38.2%	15.9%	0.0%	4.7%	6.4%	34.9%	42.4%	11.6%
Balboa Park Cultural District (San Diego, CA)	0.0%	7.8%	13.0%	42.6%	25.2%	11.3%	0.0%	16.7%	5.6%	47.2%	13.9%	16.7%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	1.0%	8.3%	9.4%	32.3%	34.4%	14.6%	0.0%	9.3%	11.6%	51.2%	20.9%	7.0%
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Arts District Average	0.6%	14.9%	14.8%	37.6%	24.1%	8.0%	0.4%	11.2%	9.9%	40.5%	28.2%	9.7%
Arts District Median	0.5%	12.9%	14.9%	37.4%	25.9%	5.8%	0.0%	11.8%	9.0%	41.1%	28.3%	9.3%

Overall Averages for the 31,762 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County												
Average of All Audience Surveys	1.0%	14.8%	13.8%	36.3%	26.1%	8.1%	0.8%	12.9%	12.6%	37.1%	28.5%	8.1%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

TABLE 69:
Highest Educational Attainment by Race/Ethnicity—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the highest level of educational attainment that was reported by arts and cultural attendees in each participating community during 2022-23 according to the race/ethnicity categories with which the audience-intercept survey respondents identify.

Column Two:

The percentage of resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Three:

The percentage of resident survey respondents who reported a highest educational attainment of a high school degree.

Column Four:

The percentage of resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Five:

The percentage of resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Six:

The percentage of resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Seven:

The percentage of resident survey respondents who reported a highest educational attainment of a Doctoral degree.

Column Eight:

The percentage of non-resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Nine:

The percentage of non-resident survey respondents who reported a highest educational attainment of a high school degree.

Column Ten:

The percentage of non-resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Eleven:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Twelve:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Thirteen:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Doctoral degree.

**TABLE 69:
Highest Educational Attainment by Race/Ethnicity—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 11	RESIDENT Attendees Only						NON-RESIDENT Attendees Only					
	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree	< HS Degree	HS Degree	2-Year Degree	Bachelor's Degree	Master's Degree	Doctoral Degree
American Indian or Alaska Native or Indigenous	1.3%	18.8%	20.5%	34.4%	20.3%	4.7%	1.9%	18.0%	20.2%	30.8%	23.6%	5.5%
Arab or Middle Eastern or North African	0.7%	11.3%	7.8%	36.6%	27.9%	15.7%	0.9%	11.5%	9.3%	31.3%	34.4%	12.7%
Asian or Asian American	0.5%	9.2%	7.2%	41.1%	28.8%	13.1%	0.6%	10.1%	6.6%	39.4%	30.8%	12.5%
Black or African American	0.8%	17.1%	17.7%	34.9%	23.0%	6.5%	0.7%	15.5%	15.1%	35.0%	27.0%	6.6%
Hispanic or Latino/Latina/Latinx or Spanish Origin	1.6%	20.4%	17.8%	34.5%	19.8%	5.9%	1.1%	16.6%	16.6%	36.8%	22.8%	6.1%
Native Hawaiian or Pacific Islander	1.4%	24.5%	15.5%	33.1%	18.9%	6.6%	2.0%	20.7%	13.7%	34.6%	21.5%	7.5%
White or Caucasian or European American	0.4%	10.5%	11.1%	37.6%	30.2%	10.2%	0.4%	11.4%	11.9%	37.6%	29.3%	9.4%
I prefer to self identify	1.1%	11.9%	14.1%	33.5%	27.9%	11.5%	0.9%	11.1%	14.3%	33.6%	29.0%	11.2%
Any BIPOC and ALAANA	1.1%	17.1%	15.9%	35.8%	22.7%	7.4%	0.9%	15.0%	14.2%	36.3%	26.0%	7.5%
White Only	0.4%	10.3%	11.0%	37.6%	30.4%	10.2%	0.3%	11.3%	11.9%	37.7%	29.4%	9.4%

TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23

This table presents the self-identified racial and ethnic categories that were reported by arts and cultural attendees in each participating community during 2022-23. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Three:

The percentage of resident survey respondents who reported a highest educational attainment of a high school degree.

Column Four:

The percentage of resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Five:

The percentage of resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Six:

The percentage of resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Seven:

The percentage of resident survey respondents who reported a highest educational attainment of a Doctoral degree.

Column Eight:

The percentage of non-resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Nine:

The percentage of non-resident survey respondents who reported a highest educational attainment of a high school degree.

Column Ten:

The percentage of non-resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Eleven:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Twelve:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Thirteen:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Doctoral degree.

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
Tyrrell County (NC)	0.0%	0.3%	2.0%	18.5%	2.3%	0.3%	77.5%	1.7%	23.5%	76.5%
Taos County (NM)	1.3%	0.8%	2.9%	1.8%	9.6%	0.8%	90.6%	2.6%	15.2%	84.8%
Town of Hillsborough (NC)	1.8%	0.3%	1.6%	9.4%	5.7%	0.3%	84.9%	1.3%	18.3%	81.7%
Harney County (OR)	5.8%	0.0%	0.0%	5.8%	1.4%	0.0%	88.4%	0.0%	13.0%	87.0%
City of Monmouth (OR)	2.8%	0.2%	3.0%	1.9%	6.4%	3.6%	88.4%	1.9%	16.1%	83.9%
City of Sedona (AZ)	1.8%	0.0%	1.8%	3.1%	3.1%	0.7%	91.9%	3.6%	9.8%	90.2%
City of Yankton (SD)	1.7%	0.0%	0.0%	1.1%	1.1%	0.0%	97.7%	1.1%	3.4%	96.6%
City of Falls Church (VA)	1.9%	0.6%	4.5%	3.9%	5.2%	0.0%	86.4%	3.2%	15.6%	84.4%
City of Jamestown (ND)	0.5%	0.0%	0.5%	0.9%	1.4%	0.0%	96.7%	0.9%	3.3%	96.7%
Rutland County (VT)	2.3%	0.8%	1.0%	2.7%	2.2%	0.1%	93.6%	3.3%	8.8%	91.2%
Town of Elkton (MD)	4.6%	1.2%	6.4%	12.0%	9.3%	1.6%	73.0%	1.5%	33.9%	66.1%
City of Waterville (ME)	1.3%	1.1%	2.2%	1.8%	2.0%	0.5%	95.6%	3.8%	8.2%	91.8%
City of Pendleton (OR)	5.0%	0.0%	2.8%	0.9%	5.7%	0.7%	93.1%	1.1%	13.8%	86.2%
Haywood County (TN)	2.1%	0.0%	1.2%	43.0%	2.5%	0.2%	54.5%	1.4%	48.1%	51.9%
City of Hannibal (MO)	0.0%	0.0%	0.3%	2.1%	0.5%	0.0%	97.2%	0.0%	2.8%	97.2%
Johnson County (TN)	2.3%	0.1%	0.6%	0.6%	1.5%	0.1%	96.5%	4.0%	5.0%	95.0%
City of Safety Harbor (FL)	1.0%	0.0%	1.9%	4.9%	4.9%	1.9%	86.4%	1.9%	13.6%	86.4%
City of Tullahoma (TN)	1.8%	0.3%	0.6%	5.8%	3.0%	0.1%	90.4%	2.6%	11.2%	88.8%
City of Coralville (IA)	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	100.0%	0.0%	6.7%	93.3%
Town of Carrboro (NC)	0.8%	0.3%	5.0%	7.4%	7.4%	0.0%	83.4%	2.6%	19.0%	81.0%
City of Coronado (CA)	1.0%	0.3%	5.8%	4.3%	21.9%	1.0%	72.2%	3.1%	32.7%	67.3%
City of Laguna Beach (CA)	0.5%	1.0%	4.3%	1.8%	7.4%	1.3%	89.3%	2.8%	15.0%	85.0%
City of Newberg (OR)	0.9%	1.5%	2.9%	2.0%	7.3%	0.9%	89.8%	1.8%	13.5%	86.5%
City of Fairfax (VA)	1.3%	0.3%	10.8%	6.0%	6.6%	0.6%	78.5%	2.8%	25.0%	75.0%
City of Brookings (SD)	2.8%	0.4%	1.2%	0.5%	1.8%	0.3%	95.5%	1.1%	6.7%	93.3%
Macon County (TN)	0.0%	0.0%	0.0%	2.1%	0.7%	0.0%	97.9%	2.1%	2.8%	97.2%
City of Paducah (KY)	2.0%	0.1%	0.9%	3.4%	1.6%	0.4%	94.2%	2.0%	7.9%	92.1%
City of Tarpon Springs (FL)	1.3%	0.3%	0.3%	2.0%	3.6%	0.0%	94.1%	4.0%	6.9%	93.1%
McNairy County (TN)	1.2%	0.0%	0.0%	6.7%	1.5%	0.3%	92.2%	2.6%	9.0%	91.0%
City of Mason City (IA)	0.8%	0.0%	0.5%	0.8%	2.4%	0.4%	96.9%	1.2%	4.6%	95.4%
Door County (WI)	0.2%	0.0%	0.5%	0.4%	0.8%	0.0%	99.0%	1.3%	1.8%	98.2%
City of Winter Park (FL)	1.1%	1.5%	4.7%	13.6%	16.9%	1.3%	66.5%	2.3%	37.1%	62.9%
City of Dover (NH)	1.0%	0.8%	2.2%	1.3%	0.9%	0.4%	95.7%	2.0%	6.4%	93.6%
Transylvania County (NC)	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	98.7%	2.6%	1.3%	98.7%
City of West Hollywood (CA)	3.1%	3.2%	10.9%	12.3%	21.9%	1.2%	61.7%	5.4%	46.5%	53.5%
Clatsop County (OR)	0.6%	0.6%	2.6%	1.0%	3.3%	1.0%	95.2%	3.3%	7.1%	92.9%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	American Indian or Indigenous ¹	Arab or Middle Eastern ¹	Asian or Asian American ¹	Black or African American ¹	Hispanic or Latino or Spanish ¹	Hawaiian or Pacific Islander ¹	White or European American ¹	Prefer to self-identify ¹	Any BIPOC or ALAANA ²	White Only ³
	City of Columbia (TN)	1.5%	0.5%	1.5%	0.0%	3.6%	0.0%	96.4%	1.0%	7.2%
City of Marion (IA)	1.1%	0.0%	1.6%	1.6%	1.1%	0.0%	95.1%	1.6%	5.5%	94.5%
Summit County (UT)	0.9%	0.8%	3.5%	1.5%	13.4%	0.9%	83.3%	1.5%	19.8%	80.2%
Sullivan County (NH)	2.0%	0.0%	0.8%	0.6%	0.6%	0.7%	98.0%	2.0%	4.2%	95.8%
Monroe County (TN)	2.8%	0.0%	0.0%	1.3%	1.6%	0.0%	95.0%	0.6%	5.6%	94.4%
City of Cleveland (TN)	0.9%	0.1%	1.3%	7.4%	5.1%	0.6%	86.2%	0.9%	15.1%	84.9%
Lincoln County (OR)	1.2%	0.2%	1.8%	0.9%	3.6%	0.4%	94.8%	3.0%	7.6%	92.4%
Cohort A Average	1.6%	0.4%	2.4%	4.7%	4.7%	0.5%	89.1%	2.1%	13.5%	86.5%
Cohort A Median	1.3%	0.2%	1.6%	2.0%	3.0%	0.3%	93.1%	2.0%	9.0%	91.0%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
City of Joplin (MO)	5.6%	0.3%	1.5%	3.0%	2.8%	0.4%	93.3%	2.0%	12.4%	87.6%
City of Florissant (MO)	3.2%	0.0%	1.6%	12.2%	1.3%	0.3%	84.2%	2.9%	18.3%	81.7%
McMinn County (TN)	2.9%	0.0%	1.1%	3.5%	1.4%	0.9%	91.8%	2.1%	9.6%	90.4%
City of Watsonville (CA)	3.3%	0.4%	3.5%	3.9%	46.1%	0.8%	49.6%	4.1%	54.5%	45.5%
Lafayette County (MS)	1.1%	0.6%	2.7%	24.0%	2.5%	0.7%	71.1%	2.2%	31.0%	69.0%
Columbus County (NC)	11.4%	0.0%	1.4%	25.2%	3.8%	0.6%	57.9%	0.0%	42.1%	57.9%
Watauga County (NC)	1.1%	0.0%	1.7%	2.4%	3.2%	0.4%	95.1%	0.4%	8.1%	91.9%
Mercer County (WV)	2.9%	0.0%	1.1%	6.6%	1.1%	1.3%	89.9%	1.5%	12.5%	87.5%
City of Dubuque (IA)	0.4%	0.4%	1.4%	9.2%	4.1%	0.3%	87.7%	0.5%	15.3%	84.7%
City of Ocala (FL)	2.5%	0.8%	2.8%	20.3%	10.0%	0.8%	71.5%	1.5%	34.0%	66.0%
Town of Chapel Hill (NC)	1.2%	0.8%	3.1%	6.6%	5.4%	0.0%	87.5%	2.7%	16.0%	84.0%
City of National City (CA)	2.0%	1.2%	22.7%	4.4%	62.2%	2.0%	15.1%	4.0%	89.2%	10.8%
City of Encinitas (CA)	1.0%	2.6%	5.7%	1.7%	8.4%	0.7%	85.4%	4.5%	18.6%	81.4%
City of Grand Junction (CO)	4.6%	0.6%	3.8%	3.8%	9.6%	0.6%	84.4%	5.0%	21.1%	78.9%
City of Cheyenne (WY)	1.7%	0.0%	1.0%	1.4%	6.8%	0.7%	93.2%	2.7%	11.2%	88.8%
City of Santa Cruz (CA)	1.9%	0.7%	5.9%	3.0%	18.8%	0.4%	78.0%	2.6%	27.9%	72.1%
Hamblen County (TN)	2.6%	0.1%	1.2%	8.5%	8.1%	0.5%	83.5%	1.4%	19.0%	81.0%
City of Redmond (WA)	0.9%	1.9%	25.0%	1.9%	15.7%	1.9%	59.7%	0.5%	44.4%	55.6%
Town of Jupiter (FL)	0.4%	0.1%	1.7%	2.1%	5.1%	0.2%	91.0%	2.6%	9.5%	90.5%
City of Ames (IA)	0.8%	0.5%	8.1%	0.9%	1.4%	0.3%	90.0%	1.3%	11.6%	88.4%
City of Portland (ME)	0.5%	0.2%	0.5%	0.7%	1.0%	0.0%	98.3%	1.2%	2.7%	97.3%
City of Jackson (TN)	1.6%	0.1%	1.2%	13.5%	1.3%	0.5%	85.2%	1.2%	17.0%	83.0%
Wilkes County (NC)	0.9%	0.0%	0.0%	1.8%	1.8%	0.0%	96.4%	1.8%	4.5%	95.5%
City of Eau Claire (WI)	1.0%	0.3%	0.8%	0.8%	0.8%	0.1%	97.6%	1.4%	3.6%	96.4%
Greene County (TN)	1.2%	0.0%	1.8%	11.1%	2.3%	0.0%	83.6%	1.8%	16.4%	83.6%
Carteret County (NC)	0.7%	0.2%	0.5%	5.9%	2.7%	0.0%	91.1%	4.0%	10.1%	89.9%
City of Walnut Creek (CA)	0.8%	0.7%	9.2%	4.6%	5.5%	0.9%	83.9%	3.0%	20.0%	80.0%
Island of Kaua'i (HI)	4.5%	0.6%	39.1%	5.1%	7.1%	16.0%	59.6%	7.7%	56.4%	43.6%
Walton County (FL)	1.3%	0.4%	0.7%	0.7%	1.8%	0.4%	96.5%	1.5%	5.0%	95.0%
Chatham County (NC)	1.9%	0.4%	2.6%	11.2%	10.4%	0.4%	79.2%	1.3%	24.8%	75.2%
City of Flagstaff (AZ)	4.8%	0.2%	2.2%	1.8%	11.3%	0.8%	86.1%	2.6%	19.8%	80.2%
City of Rapid City (SD)	28.9%	0.3%	1.0%	1.8%	1.1%	2.6%	65.1%	0.3%	35.5%	64.5%
City of Missoula (MT)	7.7%	0.1%	1.6%	1.8%	3.4%	2.0%	87.7%	0.8%	15.4%	84.6%
Wilson County (NC)	2.1%	0.3%	0.7%	29.6%	4.6%	0.2%	66.6%	2.1%	35.6%	64.4%
Caldwell County (NC)	1.7%	0.1%	1.6%	6.4%	2.8%	0.1%	89.1%	1.3%	12.2%	87.8%
City of Sioux City (IA)	1.8%	0.4%	1.8%	5.1%	9.5%	0.4%	84.2%	1.8%	18.3%	81.7%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	American Indian or Indigenous ¹	Arab or Middle Eastern ¹	Asian or Asian American ¹	Black or African American ¹	Hispanic or Latino or Spanish ¹	Hawaiian or Pacific Islander ¹	White or European American ¹	Prefer to self-identify ¹	Any BIPOC or ALAANA ²	White Only ³
	City of Largo (FL)	0.7%	0.0%	1.4%	2.1%	5.0%	0.4%	90.7%	3.9%	9.6%
City of Santa Fe (NM)	8.1%	0.7%	3.9%	2.0%	18.9%	1.0%	75.6%	1.9%	31.2%	68.8%
City of Fort Myers (FL)	1.1%	0.4%	1.4%	4.1%	8.8%	0.3%	88.7%	1.9%	15.1%	84.9%
Buchanan County (MO)	1.5%	0.0%	0.7%	5.3%	6.0%	0.6%	90.6%	1.9%	12.8%	87.2%
City of Nashua (NH)	1.2%	0.1%	3.3%	1.8%	4.1%	0.1%	92.3%	3.3%	9.8%	90.2%
City of Miami Beach (FL)	0.4%	1.9%	3.3%	9.3%	44.6%	0.5%	47.0%	3.7%	58.1%	41.9%
City of Asheville (NC)	0.9%	0.6%	1.1%	2.1%	3.2%	0.2%	94.9%	2.5%	7.6%	92.4%
Pottawattamie County (IA)	2.1%	0.0%	1.1%	1.5%	1.1%	0.4%	96.4%	0.2%	5.7%	94.3%
Fairbanks North Star Borough (AK)	10.8%	0.0%	2.4%	2.1%	4.2%	0.6%	88.3%	3.3%	18.6%	81.4%
City of Lee's Summit (MO)	2.3%	0.0%	1.8%	1.4%	2.3%	0.0%	96.8%	1.8%	6.8%	93.2%
Cleveland County (NC)	1.9%	0.3%	1.3%	4.2%	2.3%	0.6%	92.6%	1.0%	10.7%	89.3%
Montgomery County (VA)	1.7%	1.0%	5.1%	6.6%	3.8%	0.2%	87.6%	1.8%	16.7%	83.3%
Nevada County (CA)	3.3%	0.9%	4.6%	3.6%	9.6%	0.5%	82.7%	4.0%	20.7%	79.3%
City of Boca Raton (FL)	0.3%	0.5%	1.4%	4.6%	8.4%	0.1%	86.8%	4.6%	14.9%	85.1%
Cohort B Average	3.0%	0.4%	3.9%	5.9%	8.1%	0.9%	82.4%	2.3%	20.8%	79.2%
Cohort B Median	1.7%	0.3%	1.7%	3.8%	4.2%	0.4%	87.6%	1.9%	16.2%	83.8%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
City of Carmel (IN)	1.5%	0.8%	4.2%	6.1%	3.1%	0.0%	88.0%	2.7%	15.4%	84.6%
City of Renton (WA)	3.2%	0.2%	11.9%	16.7%	7.3%	3.0%	69.6%	2.6%	38.3%	61.7%
Craven County (NC)	2.8%	0.0%	1.8%	7.6%	4.3%	0.0%	87.2%	2.8%	16.2%	83.8%
Platte County (MO)	0.0%	0.0%	1.0%	2.5%	7.6%	0.0%	89.4%	0.0%	11.1%	88.9%
Cecil County (MD)	3.8%	1.1%	5.7%	11.5%	7.7%	1.5%	76.4%	1.8%	30.0%	70.0%
City of Boulder (CO)	1.4%	0.7%	3.7%	2.6%	7.3%	1.2%	88.8%	2.8%	15.3%	84.7%
Bradley County (TN)	0.9%	0.1%	1.1%	7.1%	4.7%	0.5%	87.2%	0.9%	14.2%	85.8%
City of Lewisville (TX)	1.0%	1.1%	4.2%	5.6%	6.6%	0.3%	86.2%	2.9%	17.8%	82.2%
City of Elgin (IL)	1.9%	0.2%	3.3%	5.1%	9.5%	0.9%	84.2%	1.6%	18.6%	81.4%
Douglas County (OR)	5.3%	0.0%	2.1%	1.8%	3.6%	1.8%	92.3%	4.7%	13.0%	87.0%
City of West Palm Beach (FL)	0.8%	0.6%	2.3%	5.4%	13.8%	0.5%	78.6%	2.5%	23.0%	77.0%
Flagler County (FL)	1.9%	0.0%	1.5%	10.0%	9.9%	0.6%	81.3%	1.8%	22.6%	77.4%
City of Clearwater (FL)	1.3%	0.0%	4.7%	2.2%	16.9%	0.3%	78.4%	3.4%	24.1%	75.9%
City of Carlsbad (CA)	0.8%	0.3%	5.6%	1.1%	11.6%	0.8%	85.9%	2.0%	18.6%	81.4%
City of Norman (OK)	7.9%	1.2%	4.0%	5.5%	10.1%	0.4%	80.6%	2.3%	27.1%	72.9%
City of Columbia (MO)	0.0%	0.0%	3.8%	1.0%	3.4%	0.5%	95.2%	2.4%	8.2%	91.8%
City of Abilene (TX)	2.3%	0.2%	1.7%	1.1%	8.3%	0.8%	91.1%	1.5%	12.8%	87.2%
Hunterdon County (NJ)	0.5%	0.8%	3.3%	1.3%	1.8%	0.5%	93.8%	2.2%	7.9%	92.1%
City of Topeka (KS)	4.0%	0.7%	2.0%	9.0%	7.3%	0.3%	83.6%	1.1%	21.8%	78.2%
Cache County (UT)	0.8%	0.8%	1.8%	0.6%	2.6%	0.2%	96.2%	2.4%	5.7%	94.3%
City of New Haven (CT)	2.6%	0.9%	6.4%	15.6%	11.4%	0.4%	70.6%	3.7%	33.9%	66.1%
City of Waco (TX)	2.1%	0.6%	2.4%	17.8%	17.0%	0.2%	66.1%	1.6%	38.7%	61.3%
Brunswick County (NC)	1.2%	0.0%	0.0%	15.1%	1.2%	0.0%	83.7%	7.0%	17.4%	82.6%
City of Bellevue (WA)	1.7%	0.7%	37.6%	5.1%	8.3%	2.0%	60.6%	1.2%	52.2%	47.8%
City of Savannah (GA)	0.5%	0.7%	2.7%	26.0%	5.3%	0.3%	67.3%	2.2%	34.7%	65.3%
Orange County (NC)	1.3%	0.4%	3.3%	7.9%	6.2%	0.1%	85.0%	2.1%	18.0%	82.0%
Cumberland County (NJ)	3.4%	0.0%	5.4%	11.4%	11.4%	0.0%	72.5%	2.7%	30.2%	69.8%
Johnson County (IA)	1.5%	0.9%	6.5%	3.5%	5.3%	0.0%	89.6%	1.5%	16.1%	83.9%
City of Escondido (CA)	1.8%	1.3%	5.8%	3.0%	30.1%	1.0%	66.4%	4.3%	39.6%	60.4%
City of Kansas City (MO)	1.3%	2.1%	4.0%	5.3%	6.4%	0.0%	85.9%	1.3%	18.6%	81.4%
Macon-Bibb County (GA)	1.8%	0.9%	0.9%	21.1%	4.6%	0.0%	72.5%	2.8%	28.4%	71.6%
City of Springfield (MA)	2.1%	0.2%	3.0%	36.9%	22.2%	1.0%	42.6%	1.6%	60.7%	39.3%
Ouachita Parish (LA)	0.9%	0.3%	4.2%	16.0%	4.6%	0.4%	76.0%	0.5%	26.1%	73.9%
City of Alexandria (VA)	1.6%	1.6%	5.0%	23.6%	9.5%	0.8%	64.0%	2.1%	40.6%	59.4%
Catawba County (NC)	1.1%	0.3%	5.9%	7.9%	3.1%	0.4%	85.0%	2.3%	17.4%	82.6%
Martin County (FL)	0.4%	0.4%	2.0%	3.7%	6.8%	0.8%	92.8%	2.5%	12.0%	88.0%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	American Indian or Indigenous ¹	Arab or Middle Eastern ¹	Asian or Asian American ¹	Black or African American ¹	Hispanic or Latino or Spanish ¹	Hawaiian or Pacific Islander ¹	White or European American ¹	Prefer to self-identify ¹	Any BIPOC or ALAANA ²	White Only ³
	Wyandotte County (KS)	2.7%	0.0%	3.2%	6.4%	15.5%	0.0%	79.1%	1.1%	25.7%
Town of Cary (NC)	2.1%	0.3%	18.2%	8.6%	5.8%	0.0%	68.8%	1.4%	34.6%	65.4%
Springfield (MO)	2.1%	0.6%	1.2%	4.3%	1.9%	0.6%	94.2%	1.0%	9.4%	90.6%
City of Salem (OR)	3.7%	0.2%	4.4%	4.1%	9.8%	1.1%	85.5%	2.8%	21.8%	78.2%
City of Fort Collins (CO)	1.7%	0.5%	2.8%	5.6%	5.9%	0.8%	89.0%	2.7%	15.3%	84.7%
City of Eugene (OR)	2.5%	0.1%	7.4%	3.3%	7.3%	0.5%	86.8%	3.0%	19.3%	80.7%
City of Oceanside (CA)	3.0%	1.0%	13.2%	11.8%	20.7%	3.3%	58.4%	2.7%	48.8%	51.2%
City of Ontario (CA)	5.6%	0.9%	7.1%	3.8%	59.1%	2.1%	34.7%	2.6%	72.1%	27.9%
City of Frisco (TX)	0.6%	3.0%	10.9%	6.2%	8.8%	0.5%	71.4%	2.5%	29.8%	70.2%
City of Providence (RI)	3.1%	0.7%	7.3%	16.1%	11.0%	0.2%	72.8%	3.3%	33.6%	66.4%
Pitt County (NC)	1.9%	1.0%	1.4%	20.4%	7.3%	0.8%	73.9%	1.2%	30.3%	69.7%
City of Fort Lauderdale (FL)	1.0%	0.6%	3.8%	11.6%	18.4%	0.6%	69.4%	3.4%	34.7%	65.3%
City of McKinney (TX)	1.0%	0.0%	3.0%	8.9%	7.9%	0.0%	82.2%	2.0%	20.8%	79.2%
Sumner County (TN)	0.9%	0.3%	2.1%	14.8%	4.5%	0.0%	78.9%	0.6%	22.6%	77.4%
City of Sioux Falls (SD)	2.0%	0.3%	1.4%	2.0%	2.1%	0.3%	95.6%	1.5%	7.2%	92.8%
City of Tempe (AZ)	4.7%	1.7%	9.2%	5.2%	14.4%	2.5%	69.8%	1.0%	34.7%	65.3%
City of Salt Lake City (UT)	3.2%	0.4%	4.2%	1.2%	8.1%	1.1%	89.4%	2.3%	16.8%	83.2%
Richmond County (GA)	1.6%	0.0%	1.3%	66.8%	3.6%	0.3%	30.0%	1.3%	72.8%	27.2%
Montgomery County (TN)	3.1%	0.8%	1.7%	16.4%	7.3%	0.8%	75.3%	2.5%	26.6%	73.4%
Tuscaloosa County (AL)	0.6%	0.2%	1.3%	9.6%	1.3%	0.2%	88.4%	1.3%	13.3%	86.7%
City of San Bernardino (CA)	5.1%	1.9%	5.4%	12.1%	57.5%	12.9%	20.7%	3.8%	84.9%	15.1%
Cabarrus County (NC)	1.9%	0.7%	3.6%	15.7%	7.8%	0.7%	72.1%	0.9%	29.4%	70.6%
City of Tacoma (WA)	3.0%	0.3%	9.5%	8.6%	6.5%	2.4%	81.7%	1.4%	26.0%	74.0%
Gaston County (NC)	2.5%	0.4%	3.4%	40.9%	8.7%	0.2%	49.6%	1.9%	53.8%	46.2%
New Hanover County (NC)	1.0%	0.3%	1.5%	11.4%	2.6%	1.0%	85.5%	3.1%	17.0%	83.0%
City of Garland (TX)	3.4%	0.5%	5.6%	7.6%	9.3%	0.0%	77.8%	1.7%	24.9%	75.1%
Clay County (MO)	0.0%	0.4%	2.6%	35.8%	3.0%	0.7%	58.2%	0.0%	42.5%	57.5%
Cohort C Average	2.1%	0.6%	4.8%	10.8%	9.8%	0.9%	76.7%	2.2%	27.2%	72.8%
Cohort C Median	1.8%	0.4%	3.6%	7.6%	7.3%	0.5%	80.6%	2.2%	23.0%	77.0%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
City of Reno (NV)	2.6%	0.0%	5.4%	4.7%	19.5%	1.1%	75.6%	1.5%	30.0%	70.0%
City of Scottsdale (AZ)	1.0%	0.3%	4.4%	3.3%	8.9%	0.3%	87.8%	1.9%	16.9%	83.1%
City of Chandler (AZ)	5.4%	1.0%	7.9%	10.6%	16.2%	0.3%	65.7%	2.6%	38.7%	61.3%
Buncombe County (NC)	1.0%	0.6%	1.1%	2.0%	3.3%	0.2%	94.8%	2.4%	7.7%	92.3%
City of St. Petersburg (FL)	0.6%	1.3%	3.2%	9.0%	12.2%	0.6%	81.4%	1.9%	23.7%	76.3%
City of Jersey City (NJ)	3.3%	4.0%	19.5%	16.4%	22.4%	1.8%	42.6%	5.2%	62.3%	37.7%
Greater Green Bay Area (WI)	0.8%	0.0%	4.1%	2.5%	0.0%	0.0%	95.9%	1.6%	7.4%	92.6%
St. Johns County (FL)	1.0%	0.4%	2.1%	2.5%	4.7%	0.3%	93.3%	2.4%	9.9%	90.1%
Alachua County (FL)	1.7%	0.4%	8.9%	5.8%	12.4%	0.5%	76.4%	3.2%	28.6%	71.4%
Santa Cruz County (CA)	2.5%	0.7%	4.7%	3.3%	26.9%	0.6%	69.9%	3.1%	35.7%	64.3%
York County (SC)	0.5%	0.2%	1.4%	12.3%	1.8%	0.5%	85.4%	1.1%	16.2%	83.8%
City of Orlando (FL)	0.8%	2.1%	5.2%	7.1%	15.5%	0.4%	75.0%	2.9%	29.0%	71.0%
City of Lincoln (NE)	2.5%	0.5%	2.9%	4.4%	6.7%	0.7%	88.3%	1.5%	16.4%	83.6%
City of Greensboro (NC)	1.6%	0.7%	4.3%	19.7%	6.7%	0.7%	72.0%	1.6%	31.8%	68.2%
Leon County (FL)	1.5%	0.6%	3.2%	19.2%	8.5%	0.3%	72.5%	2.5%	32.1%	67.9%
City of Marquette (MI)	4.0%	0.2%	0.4%	1.3%	1.8%	0.0%	96.0%	2.2%	7.2%	92.8%
Greater Spartanburg Area (SC)	2.2%	0.3%	1.7%	12.7%	4.5%	0.1%	82.1%	1.4%	20.3%	79.7%
Durham County (NC)	1.0%	1.0%	7.6%	15.3%	4.8%	0.0%	74.9%	2.1%	27.9%	72.1%
Lexington-Fayette Urban County (KY)	0.9%	0.4%	1.7%	11.9%	6.8%	0.0%	82.1%	1.7%	20.0%	80.0%
Somerset County (NJ)	0.7%	0.7%	7.3%	4.4%	6.4%	0.0%	84.3%	3.8%	18.1%	81.9%
City of Riverside (CA)	3.1%	1.3%	8.7%	11.7%	50.1%	1.6%	33.5%	4.0%	71.9%	28.1%
Rutherford County (TN)	1.2%	1.5%	1.9%	18.7%	4.2%	0.0%	77.6%	2.0%	26.2%	73.8%
City of Santa Ana (CA)	6.6%	0.9%	17.4%	6.4%	48.5%	1.3%	28.1%	3.9%	77.2%	22.8%
Cumberland County (NC)	3.2%	0.2%	3.4%	45.1%	9.9%	0.7%	44.8%	2.8%	58.7%	41.3%
Municipality of San Juan (PR)	1.1%	0.2%	0.2%	2.7%	86.3%	0.7%	11.4%	5.0%	89.9%	10.1%
Davis County (UT)	0.9%	0.1%	1.1%	0.4%	2.3%	0.4%	97.5%	1.7%	4.9%	95.1%
Lake County (FL)	0.5%	1.4%	2.4%	10.1%	9.2%	1.4%	76.3%	1.9%	25.1%	74.9%
Washtenaw County (MI)	1.1%	1.3%	6.1%	5.1%	3.4%	0.5%	87.4%	1.8%	16.7%	83.3%
Hamilton County (TN)	1.3%	0.4%	2.4%	22.9%	6.5%	0.1%	70.8%	1.7%	32.1%	67.9%
Forsyth County (NC)	1.9%	0.6%	2.8%	30.3%	6.5%	0.3%	63.2%	2.2%	40.5%	59.5%
Collier County (FL)	1.0%	0.7%	4.3%	5.0%	12.9%	1.3%	79.8%	1.4%	23.4%	76.6%
City of Wichita (KS)	9.9%	0.6%	3.1%	6.4%	4.3%	0.5%	83.3%	2.5%	22.5%	77.5%
Placer County (CA)	3.7%	0.9%	7.0%	3.9%	9.7%	1.7%	83.4%	3.3%	24.3%	75.7%
City of Tampa (FL)	1.8%	1.1%	6.7%	5.6%	12.6%	1.1%	76.1%	2.5%	27.4%	72.6%
St. Charles County (MO)	0.0%	1.2%	1.2%	3.5%	5.8%	0.0%	91.9%	0.0%	10.5%	89.5%
Manatee County (FL)	1.0%	0.0%	1.4%	5.4%	6.6%	0.1%	88.1%	0.1%	14.1%	85.9%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	American Indian or Indigenous ¹	Arab or Middle Eastern ¹	Asian or Asian American ¹	Black or African American ¹	Hispanic or Latino or Spanish ¹	Hawaiian or Pacific Islander ¹	White or European American ¹	Prefer to self-identify ¹	Any BIPOC or ALAANA ²	White Only ³
	Greater Flint Area (MI)	0.6%	0.5%	0.4%	34.5%	2.2%	0.1%	63.3%	1.6%	37.9%
Clackamas County (OR)	1.1%	1.3%	4.0%	1.1%	1.9%	0.3%	94.1%	2.4%	8.6%	91.4%
Sarasota County (FL)	1.1%	0.3%	1.8%	4.2%	2.9%	0.2%	92.4%	2.2%	9.8%	90.2%
Monterey County (CA)	5.6%	0.5%	9.3%	2.0%	25.5%	0.9%	64.5%	5.7%	40.7%	59.3%
City of Atlanta (GA)	1.1%	0.7%	4.0%	27.0%	3.7%	0.2%	69.2%	3.1%	34.9%	65.1%
Morris County (NJ)	1.1%	0.5%	3.4%	15.0%	7.8%	0.1%	77.7%	2.7%	26.2%	73.8%
Cohort D Average	2.0%	0.8%	4.5%	10.4%	12.2%	0.5%	75.0%	2.4%	28.7%	71.3%
Cohort D Median	1.1%	0.6%	3.4%	6.1%	6.7%	0.4%	77.7%	2.2%	25.7%	74.3%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
Camden County (NJ)	0.4%	0.8%	5.7%	11.3%	4.0%	0.0%	81.7%	1.5%	21.4%	78.6%
City of Mesa (AZ)	1.9%	0.1%	3.2%	4.8%	12.9%	0.4%	83.6%	3.2%	21.3%	78.7%
Guilford County (NC)	1.9%	0.6%	3.9%	19.8%	6.0%	0.7%	72.9%	1.6%	30.9%	69.1%
Dane County (WI)	1.7%	0.7%	4.0%	7.1%	8.7%	0.3%	82.6%	1.7%	21.0%	79.0%
Volusia County (FL)	0.9%	0.9%	0.0%	0.0%	3.8%	0.0%	97.2%	3.8%	5.7%	94.3%
Union County (NJ)	1.2%	0.2%	4.3%	17.3%	20.5%	1.0%	61.2%	1.7%	41.2%	58.8%
City of Albuquerque (NM)	4.6%	1.0%	2.8%	4.7%	32.7%	0.9%	64.8%	2.2%	42.3%	57.7%
City of Milwaukee (WI)	2.3%	0.1%	2.9%	12.0%	6.3%	0.4%	82.1%	2.1%	22.1%	77.9%
Washington County (OR)	2.5%	1.2%	8.6%	1.9%	12.6%	1.5%	77.5%	2.9%	26.1%	73.9%
Johnson County (KS)	1.6%	0.0%	2.5%	6.7%	6.7%	0.2%	86.9%	0.4%	16.7%	83.3%
Ocean County (NJ)	0.8%	0.1%	1.0%	0.6%	6.5%	0.3%	92.2%	4.1%	9.3%	90.7%
City of Louisville-Jefferson County (KY)	1.1%	0.5%	5.3%	15.6%	3.3%	0.1%	77.6%	1.9%	25.1%	74.9%
Monmouth County (NJ)	1.2%	0.5%	2.3%	5.2%	3.8%	0.4%	89.5%	4.1%	12.7%	87.3%
City of Las Vegas (NV)	2.6%	0.5%	7.4%	10.6%	11.8%	1.2%	72.5%	4.0%	32.3%	67.7%
City of Portland (OR)	3.2%	1.5%	6.8%	5.9%	7.3%	1.2%	83.7%	2.8%	22.4%	77.6%
City of Nashville-Davidson County (TN)	0.7%	2.1%	3.4%	9.7%	3.7%	0.6%	83.0%	1.3%	18.6%	81.4%
Hudson County (NJ)	3.1%	3.9%	19.7%	15.8%	22.0%	1.7%	43.3%	5.1%	61.5%	38.5%
Jackson County (MO)	1.8%	1.3%	3.1%	3.5%	4.9%	0.0%	90.3%	1.6%	13.9%	86.1%
City and County of Denver (CO)	4.5%	0.9%	6.2%	9.8%	14.1%	0.9%	73.9%	3.1%	32.1%	67.9%
Lee County (FL)	1.2%	0.4%	1.5%	4.2%	8.6%	0.3%	88.6%	1.9%	15.1%	84.9%
Essex County (NJ)	1.6%	1.6%	5.3%	23.2%	6.7%	0.5%	65.1%	3.2%	37.5%	62.5%
Multnomah County (OR)	3.0%	1.4%	6.7%	5.7%	7.0%	1.1%	84.2%	2.9%	21.6%	78.4%
Middlesex County (NJ)	1.6%	0.3%	9.9%	29.6%	7.4%	0.2%	55.1%	1.6%	47.8%	52.2%
City of Indianapolis (IN)	1.1%	0.3%	2.9%	13.7%	5.3%	0.2%	80.1%	2.0%	22.6%	77.4%
City and County of San Francisco (CA)	2.3%	1.3%	34.0%	13.2%	16.9%	1.5%	42.8%	3.0%	64.1%	35.9%
Prince George's County (MD)	0.6%	0.6%	0.6%	38.5%	6.8%	1.2%	57.8%	1.9%	44.7%	55.3%
City of Fort Worth (TX)	2.5%	0.5%	3.7%	9.8%	21.7%	0.6%	68.6%	2.2%	36.2%	63.8%
Bergen County (NJ)	1.0%	1.7%	5.1%	7.8%	14.2%	0.3%	75.7%	2.4%	28.0%	72.0%
Shelby County (TN)	1.7%	0.5%	2.1%	27.8%	5.4%	0.3%	67.4%	2.0%	36.2%	63.8%
Westchester County (NY)	1.4%	0.7%	7.9%	12.1%	6.7%	0.5%	75.1%	3.6%	27.5%	72.5%
Pinellas County (FL)	1.1%	0.3%	2.3%	3.4%	9.0%	0.4%	86.4%	3.3%	15.4%	84.6%
Cohort E Average	1.8%	0.9%	5.7%	11.3%	9.9%	0.6%	75.6%	2.6%	28.2%	71.8%
Cohort E Median	1.6%	0.6%	3.9%	9.8%	7.0%	0.4%	77.6%	2.2%	25.1%	74.9%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	American Indian or Indigenous ¹	Arab or Middle Eastern ¹	Asian or Asian American ¹	Black or African American ¹	Hispanic or Latino or Spanish ¹	Hawaiian or Pacific Islander ¹	White or European American ¹	Prefer to self-identify ¹	Any BIPOC or ALAANA ²	White Only ³
	City of San José (CA)	2.3%	0.8%	29.2%	3.8%	24.4%	1.1%	50.1%	2.1%	57.5%
Pima County (AZ)	2.0%	0.5%	2.6%	3.4%	14.4%	0.3%	82.8%	2.4%	21.5%	78.5%
Montgomery County (MD)	1.2%	1.1%	13.5%	13.0%	5.7%	0.7%	71.7%	3.2%	32.5%	67.5%
Mecklenburg County (NC)	1.6%	0.7%	9.8%	27.5%	5.6%	0.8%	61.2%	2.0%	43.0%	57.0%
Wake County (NC)	1.4%	0.8%	9.3%	19.1%	6.2%	0.3%	67.2%	1.2%	35.6%	64.4%
Fairfax County (VA)	1.5%	1.0%	11.8%	6.6%	6.2%	0.6%	77.2%	2.4%	26.2%	73.8%
Salt Lake County (UT)	2.2%	0.4%	3.9%	1.6%	7.4%	1.4%	89.7%	2.1%	15.3%	84.7%
Cuyahoga County (OH)	2.1%	0.5%	2.8%	31.0%	5.5%	0.7%	61.8%	2.1%	40.4%	59.6%
Allegheny County (PA)	1.8%	1.0%	5.9%	12.9%	4.2%	0.3%	80.6%	1.3%	23.9%	76.1%
City of Dallas (TX)	1.6%	0.8%	4.4%	12.6%	11.9%	0.9%	74.2%	2.2%	30.1%	69.9%
Orange County (FL)	1.3%	1.7%	5.1%	10.2%	15.3%	0.7%	72.2%	2.8%	31.9%	68.1%
City of San Diego (CA)	2.6%	1.9%	10.0%	8.6%	16.7%	1.5%	68.9%	2.3%	37.5%	62.5%
Hillsborough County (FL)	1.9%	0.8%	6.2%	6.2%	13.4%	0.8%	76.7%	2.4%	27.1%	72.9%
Palm Beach County (FL)	0.7%	0.4%	2.6%	5.0%	11.3%	0.4%	81.6%	2.9%	20.1%	79.9%
City of San Antonio (TX)	9.4%	3.1%	2.3%	10.2%	72.7%	1.6%	15.6%	2.3%	87.5%	12.5%
Sacramento County (CA)	3.4%	0.7%	11.9%	7.0%	19.0%	1.7%	67.4%	3.4%	38.9%	61.1%
City and County of Philadelphia (PA)	0.7%	1.6%	7.4%	9.0%	5.8%	0.4%	81.5%	2.9%	23.3%	76.7%
City of Phoenix (AZ)	4.4%	1.1%	5.3%	5.4%	16.3%	1.1%	73.3%	2.6%	31.0%	69.0%
Santa Clara County (CA)	4.4%	1.1%	5.3%	5.4%	16.3%	1.1%	73.3%	2.6%	31.0%	69.0%
Broward County (FL)	1.0%	0.7%	5.9%	16.1%	18.1%	0.5%	62.8%	5.1%	40.9%	59.1%
San Bernardino County (CA)	5.0%	1.0%	5.9%	8.7%	47.3%	4.8%	40.2%	4.1%	65.8%	34.2%
Clark County (NV)	2.7%	0.5%	7.2%	11.2%	15.1%	1.2%	69.5%	4.1%	36.0%	64.0%
City of Houston (TX)	1.0%	0.7%	5.7%	22.9%	17.7%	0.5%	59.0%	1.8%	46.4%	53.6%
Riverside County (CA)	2.7%	0.8%	7.0%	9.3%	39.1%	1.3%	49.1%	3.8%	55.8%	44.2%
Miami-Dade County (FL)	0.8%	1.3%	4.7%	8.9%	51.4%	0.3%	39.7%	3.5%	65.6%	34.4%
San Diego County (CA)	2.0%	1.3%	9.7%	6.3%	21.0%	1.5%	67.0%	3.0%	38.8%	61.2%
Harris County (TX)	1.0%	0.7%	5.7%	22.8%	17.8%	0.5%	58.9%	1.8%	46.5%	53.5%
Cohort F Average	2.3%	1.0%	7.4%	11.3%	18.7%	1.0%	65.7%	2.7%	38.9%	61.1%
Cohort F Median	1.9%	0.8%	5.9%	9.0%	15.3%	0.8%	68.9%	2.4%	36.0%	64.0%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
Florence Region (OR)	2.5%	0.0%	1.1%	1.5%	2.9%	1.2%	94.6%	3.3%	8.0%	92.0%
Eastern Oregon Border Region	4.0%	1.1%	20.2%	1.3%	15.0%	0.3%	64.0%	1.6%	40.9%	59.1%
South Cumberland Region (TN)	0.5%	0.5%	3.2%	3.7%	4.8%	0.0%	89.3%	2.1%	11.8%	88.2%
Oregon's Adventure Coast	8.1%	2.9%	3.9%	4.5%	10.7%	1.1%	82.3%	1.4%	29.3%	70.7%
Southern Oregon: Ashland/Talent/Jacksonville	3.0%	0.5%	3.5%	0.9%	4.4%	0.9%	91.9%	2.3%	12.0%	88.0%
Greater Portsmouth Area (NH)	0.8%	0.7%	1.0%	0.6%	0.9%	0.1%	97.7%	3.7%	4.0%	96.0%
The Gorge (OR)	0.3%	0.3%	1.3%	0.3%	7.0%	0.0%	91.9%	3.1%	9.1%	90.9%
Northeast Oregon Region	1.4%	0.6%	1.2%	1.0%	2.6%	1.2%	95.0%	2.8%	7.4%	92.6%
Greater Aberdeen Region (SD)	0.7%	0.4%	0.9%	0.7%	0.2%	0.2%	98.0%	2.7%	2.9%	97.1%
Tri-Cities Communities (VA)	1.8%	0.8%	1.0%	19.2%	9.5%	0.3%	73.3%	3.8%	30.8%	69.2%
Upper Valley Region (NH/VT)	1.1%	0.6%	4.0%	1.1%	1.9%	0.2%	94.3%	1.3%	7.6%	92.4%
Monadnock Region (NH)	1.6%	0.4%	1.6%	1.1%	1.3%	0.1%	96.4%	2.5%	6.0%	94.0%
Bismarck-Mandan Region (ND)	1.0%	0.0%	1.4%	0.7%	1.0%	0.0%	97.2%	2.1%	3.5%	96.5%
Greater Minot Region (ND)	1.8%	0.0%	2.0%	0.8%	2.5%	0.2%	95.2%	1.0%	6.0%	94.0%
Greater Burlington Area (VT)	1.6%	0.9%	3.1%	4.8%	3.1%	0.4%	91.2%	3.7%	12.5%	87.5%
Northeastern Connecticut Region	0.9%	0.7%	2.8%	2.1%	4.2%	0.0%	93.4%	2.8%	10.1%	89.9%
Northwest Connecticut Region	0.7%	0.4%	1.7%	3.9%	4.6%	0.1%	92.0%	2.9%	10.8%	89.2%
Western Connecticut Region	0.7%	0.5%	1.6%	3.7%	5.5%	0.2%	90.6%	4.0%	11.5%	88.5%
Greater Fargo-Moorhead Area (ND/MN)	2.3%	0.2%	1.9%	0.4%	1.4%	0.2%	97.3%	1.6%	5.2%	94.8%
Greater Kingsport Area (TN)	1.3%	0.2%	1.2%	5.2%	1.7%	0.0%	93.3%	1.7%	9.4%	90.6%
Cedar Valley Region (IA)	1.2%	0.1%	1.8%	5.3%	1.7%	0.1%	93.2%	0.4%	9.2%	90.8%
Central Oregon Region	3.4%	0.4%	5.0%	2.2%	5.6%	0.0%	89.6%	3.2%	14.4%	85.6%
Northwest Tennessee Development District	0.0%	0.0%	11.1%	0.0%	0.0%	0.0%	88.9%	5.6%	11.1%	88.9%
Southwest Tennessee Development District	1.7%	0.1%	1.0%	22.0%	1.7%	0.4%	76.3%	1.6%	25.8%	74.2%
Southeast Ohio	1.7%	0.2%	0.6%	1.6%	1.5%	0.6%	96.4%	1.9%	5.5%	94.5%
Southeastern Connecticut Region	2.3%	0.3%	3.9%	7.4%	6.3%	0.9%	85.3%	2.8%	19.1%	80.9%
Shoreline and River Valley Region (CT)	0.9%	0.3%	2.1%	6.0%	3.6%	0.0%	91.9%	0.9%	11.9%	88.1%
Upper Peninsula of Michigan	3.4%	0.2%	1.1%	1.1%	1.8%	0.3%	95.4%	1.7%	7.6%	92.4%
Greater Waterbury Region (CT)	1.6%	0.8%	3.5%	13.2%	13.9%	0.3%	73.8%	2.6%	31.6%	68.4%
Quad Cities Region (IA/IL)	0.9%	0.3%	1.7%	6.8%	9.8%	0.4%	84.1%	1.6%	18.8%	81.2%
Greater Peoria Area (IL)	1.6%	0.5%	5.2%	16.6%	3.0%	0.3%	78.3%	2.2%	25.6%	74.4%
Upper Cumberland Development District (TN)	0.0%	0.0%	0.0%	2.1%	0.7%	0.0%	97.9%	2.1%	2.8%	97.2%
City of Huntsville/Madison County (AL)	1.3%	0.7%	3.1%	10.9%	2.4%	0.1%	84.5%	1.4%	18.0%	82.0%
Eastern Connecticut Region	1.8%	0.5%	3.5%	5.4%	5.5%	0.5%	88.4%	2.8%	15.7%	84.3%
South Central Tennessee Development District	1.8%	0.3%	0.8%	4.6%	3.1%	0.1%	91.6%	2.3%	10.4%	89.6%
Coachella Valley Region (CA)	2.1%	0.2%	4.4%	6.3%	27.0%	0.9%	67.9%	3.1%	36.4%	63.6%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
St. Croix Valley (MN/WI)	2.3%	0.3%	2.0%	0.6%	2.3%	0.5%	95.2%	1.2%	6.9%	93.1%
First Tennessee Development District	1.8%	0.1%	0.9%	3.5%	1.7%	0.1%	93.8%	2.9%	8.0%	92.0%
Northwest Arkansas Region	1.6%	0.2%	3.2%	1.9%	4.6%	0.1%	90.8%	1.8%	11.2%	88.8%
Northeast Prosperity Zone (NC)	1.4%	0.8%	1.6%	19.9%	5.9%	0.7%	74.9%	1.3%	28.4%	71.6%
The Eastside (King County, WA)	2.1%	0.7%	26.5%	8.7%	9.1%	2.3%	63.7%	1.6%	46.0%	54.0%
Greater Des Moines Region (IA)	1.1%	0.1%	5.0%	6.0%	4.0%	0.4%	87.2%	1.8%	15.7%	84.3%
Greater New Haven Region (CT)	2.3%	0.9%	5.7%	15.8%	10.6%	0.3%	71.7%	3.1%	32.4%	67.6%
Northwestern Prosperity Zone (NC)	1.3%	0.1%	3.0%	5.7%	3.0%	0.3%	89.6%	1.5%	12.6%	87.4%
Southeast Tennessee Development District	1.6%	0.2%	1.6%	10.3%	4.2%	0.5%	84.1%	1.6%	17.7%	82.3%
Greater Knoxville Region (TN)	1.1%	0.0%	1.6%	2.7%	3.7%	0.1%	93.6%	1.3%	8.2%	91.8%
Western Prosperity Zone (NC)	0.9%	0.6%	1.0%	1.9%	3.1%	0.2%	95.0%	2.4%	7.3%	92.7%
Lehigh Valley Region (PA)	2.0%	0.6%	4.8%	4.5%	7.8%	0.4%	85.1%	2.6%	18.5%	81.5%
Pikes Peak Region (CO)	3.2%	0.6%	3.9%	12.3%	10.6%	1.8%	77.4%	2.5%	27.1%	72.9%
Coastal Fairfield County Region (CT)	1.6%	1.1%	7.0%	4.1%	11.8%	0.3%	79.9%	1.5%	24.1%	75.9%
Greater Fort Wayne Area (IN)	2.2%	0.4%	3.1%	8.2%	6.7%	0.9%	83.4%	3.9%	20.5%	79.5%
Greater Sarasota/Bradenton Area (FL)	1.1%	0.2%	1.7%	4.6%	4.2%	0.1%	90.9%	1.5%	11.3%	88.7%
Sandhills Prosperity Zone (NC)	5.9%	0.1%	2.7%	38.3%	7.8%	0.7%	49.3%	1.9%	53.0%	47.0%
West Valley Region (AZ)	3.2%	0.0%	0.9%	5.7%	7.3%	0.2%	86.5%	2.7%	16.5%	83.5%
Greater Hartford Region (CT)	1.8%	0.5%	3.8%	17.7%	10.5%	1.8%	68.9%	2.0%	34.2%	65.8%
Dayton Region (OH)	1.0%	0.5%	2.2%	18.1%	2.1%	0.2%	80.0%	2.3%	23.1%	76.9%
Memphis Area Association of Governments (TN)	1.7%	0.5%	2.1%	27.8%	5.4%	0.3%	67.4%	2.0%	36.2%	63.8%
Southeast Prosperity Zone (NC)	1.3%	0.2%	1.2%	9.2%	2.9%	0.4%	87.4%	3.5%	14.9%	85.1%
Richmond & Tri-Cities Region (VA)	1.5%	0.5%	2.5%	12.7%	5.9%	0.4%	80.7%	2.9%	22.1%	77.9%
Greater Fairfax Area (VA)	1.5%	0.8%	10.7%	6.2%	6.2%	0.5%	78.6%	2.6%	24.7%	75.3%
South Hampton Roads Area (VA)	1.4%	0.4%	9.8%	17.6%	5.6%	1.1%	68.1%	3.4%	34.5%	65.5%
East Tennessee Development District	2.1%	0.1%	1.1%	4.8%	5.1%	0.3%	89.7%	1.2%	12.2%	87.8%
Greater St. Louis Area (MO)	2.6%	1.2%	3.9%	27.5%	3.2%	0.4%	66.4%	3.1%	36.8%	63.2%
Western New York Region	1.5%	0.5%	2.9%	10.1%	3.1%	0.3%	85.0%	3.0%	17.3%	82.7%
Greater Jacksonville Region (FL)	1.1%	0.5%	2.5%	5.2%	5.5%	0.4%	89.6%	2.5%	13.9%	86.1%
Piedmont-Triad Prosperity Zone (NC)	1.9%	0.6%	3.4%	23.9%	6.2%	0.5%	69.2%	1.8%	34.6%	65.4%
Greater Kansas City Metropolitan Area (MO/KS)	1.3%	0.5%	2.6%	9.7%	6.6%	0.2%	82.9%	0.8%	20.2%	79.8%
Greater Portland Area (OR)	2.6%	1.3%	6.8%	3.8%	7.9%	1.1%	83.7%	2.9%	21.0%	79.0%
Greater Nashville Regional Council (TN)	1.4%	1.4%	2.4%	14.6%	4.7%	0.4%	79.2%	1.7%	23.2%	76.8%
Greater Tampa/St. Petersburg Area (FL)	1.2%	0.4%	3.2%	4.0%	10.0%	0.5%	84.2%	3.1%	18.1%	81.9%
Southwestern Prosperity Zone (NC)	1.9%	0.6%	5.3%	23.7%	6.6%	0.6%	66.2%	1.5%	36.8%	63.2%
North Central Prosperity Zone (NC)	1.5%	0.6%	5.1%	17.7%	6.1%	0.2%	73.3%	1.8%	29.5%	70.5%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	American	Arab or	Asian or	Black or	Hispanic or	Hawaiian	White or	Any	White	
	Indian or	Middle	Asian	African	Latino or	or Pacific	European	Prefer to	BIPOC or	
	Indigenous¹	Eastern¹	American¹	American¹	Spanish¹	Islander¹	American¹	self-identify¹	ALAANA²	Only³
Long Island (NY)	1.4%	0.7%	3.5%	10.5%	5.2%	0.1%	81.9%	2.3%	19.9%	80.1%
Greater Philadelphia Region (PA)	0.7%	1.4%	6.6%	8.6%	5.2%	0.4%	82.6%	3.2%	21.5%	78.5%
Central Florida Region	1.2%	1.6%	4.5%	9.5%	13.9%	0.9%	73.8%	2.8%	29.7%	70.3%
Inland Empire Region (CA)	3.8%	0.9%	6.5%	9.0%	43.0%	3.0%	44.9%	3.9%	60.6%	39.4%
Greater Houston Region (TX)	1.0%	0.6%	5.3%	21.9%	17.0%	0.4%	60.7%	1.8%	44.3%	55.7%
Dallas-Fort Worth-Arlington MSA (TX)	1.6%	1.0%	5.3%	10.0%	12.1%	0.7%	74.7%	2.3%	29.0%	71.0%
Regional Average	1.8%	0.5%	3.7%	8.3%	6.2%	0.5%	83.5%	2.3%	19.6%	80.4%
Regional Median	1.6%	0.5%	2.8%	5.6%	5.0%	0.3%	85.2%	2.3%	17.5%	82.5%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
State of Vermont	1.4%	0.7%	2.3%	2.7%	2.3%	0.3%	93.9%	3.0%	8.7%	91.3%
State of North Dakota	2.2%	0.1%	2.0%	1.5%	1.7%	0.2%	94.7%	1.4%	6.8%	93.2%
State of South Dakota	8.6%	0.3%	1.1%	1.3%	1.4%	0.8%	88.5%	1.3%	13.2%	86.8%
State of Delaware	0.4%	0.3%	1.3%	7.1%	2.0%	0.1%	91.0%	2.1%	10.7%	89.3%
State of Idaho	1.3%	0.4%	1.8%	0.5%	3.3%	0.2%	96.8%	2.9%	6.1%	93.9%
State of New Mexico	6.0%	0.8%	3.1%	2.9%	21.9%	0.7%	74.4%	2.1%	32.3%	67.7%
State of Arkansas	1.7%	0.2%	3.0%	2.9%	4.8%	0.1%	90.0%	2.0%	12.1%	87.9%
State of Nevada	2.8%	0.4%	6.5%	8.8%	15.8%	1.2%	72.2%	3.3%	33.2%	66.8%
State of Iowa	1.1%	0.3%	3.4%	4.0%	3.2%	0.3%	91.1%	1.1%	11.6%	88.4%
State of Utah	1.3%	0.5%	2.5%	1.0%	6.1%	0.8%	92.0%	1.9%	11.2%	88.8%
Commonwealth of Puerto Rico	1.6%	0.1%	0.3%	4.9%	85.2%	0.7%	10.0%	4.1%	91.1%	8.9%
State of Connecticut	1.5%	0.6%	3.8%	8.6%	8.4%	0.4%	82.0%	2.7%	21.7%	78.3%
State of Oregon	2.9%	0.7%	4.8%	2.3%	6.6%	0.9%	88.0%	2.6%	16.7%	83.3%
State of Wisconsin	1.2%	0.3%	2.0%	4.4%	3.8%	0.2%	91.3%	1.5%	11.0%	89.0%
State of Missouri	2.2%	0.7%	2.3%	12.5%	3.4%	0.4%	83.1%	1.8%	20.2%	79.8%
State of Tennessee	1.7%	0.4%	1.5%	12.2%	3.8%	0.3%	83.3%	1.8%	18.8%	81.2%
State of Arizona	3.0%	0.5%	3.9%	4.8%	13.4%	0.6%	79.9%	2.5%	24.4%	75.6%
State of New Jersey	1.3%	1.0%	6.4%	11.3%	8.8%	0.5%	75.2%	3.1%	27.6%	72.4%
State of North Carolina	2.0%	0.5%	3.5%	18.1%	5.4%	0.4%	74.3%	1.9%	28.4%	71.6%
State of Georgia	1.2%	0.3%	2.5%	34.5%	3.8%	0.5%	61.0%	1.8%	41.7%	58.3%
State of Florida	1.0%	0.6%	3.3%	7.5%	13.5%	0.5%	77.8%	2.8%	25.3%	74.7%
Statewide Average	2.2%	0.5%	2.9%	7.3%	10.4%	0.5%	80.5%	2.3%	22.5%	77.5%
Statewide Median	1.6%	0.4%	2.5%	4.8%	4.8%	0.4%	83.3%	2.1%	18.8%	81.2%

**TABLE 70:
Self-Identified Racial and Ethnic Categories—
All Attendees to Eligible Arts and Culture Organizations Per Study Region During 2022-23**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
Mercer Street Grassroots District (Princeton, WV)	3.0%	0.0%	1.3%	5.1%	1.7%	1.3%	90.2%	2.6%	11.9%	88.1%
Abilene Cultural District (Abilene, TX)	1.2%	0.0%	2.1%	0.6%	10.5%	0.9%	90.4%	1.2%	13.8%	86.2%
Downtown Torrington (Torrington, CT)	0.8%	0.8%	2.1%	3.9%	4.4%	0.3%	90.9%	3.6%	11.7%	88.3%
Iowa City Downtown District (Iowa City, IA)	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	98.1%	1.9%	1.9%	98.1%
Downtown Macon Urban Core (Macon, GA)	1.8%	0.9%	0.9%	21.1%	4.6%	0.0%	72.5%	2.8%	28.4%	71.6%
Oceanside Cultural District (Oceanside, CA)	2.9%	0.7%	14.1%	13.7%	20.4%	3.8%	55.1%	2.7%	51.2%	48.8%
Southeast Ohio Theatre Trail (Southeastern OH)	1.8%	0.2%	0.7%	1.5%	0.3%	0.7%	97.7%	2.0%	4.0%	96.0%
Loch Haven Cultural Park (Orlando, FL)	0.5%	0.9%	6.6%	7.0%	14.6%	0.0%	73.2%	2.8%	28.6%	71.4%
Cool Spring Downtown District (Fayetteville, NC)	3.1%	0.2%	5.0%	42.1%	11.5%	0.6%	47.2%	3.3%	58.3%	41.7%
Downtown Las Vegas (Las Vegas, NV)	2.9%	0.6%	8.4%	11.0%	13.2%	1.4%	70.9%	3.5%	35.5%	64.5%
Arts Campus Fort Wayne (Fort Wayne, IN)	2.4%	0.3%	3.1%	4.5%	8.7%	0.3%	85.5%	2.8%	18.7%	81.3%
Salt Lake Cultural Core (Salt Lake City, UT)	3.1%	0.5%	4.7%	0.8%	7.3%	1.0%	89.9%	2.8%	16.1%	83.9%
Grand Center Arts District (St. Louis, MO)	2.7%	1.8%	3.3%	35.7%	3.5%	0.5%	58.7%	3.0%	44.7%	55.3%
Dallas Arts District (Dallas, TX)	1.6%	0.9%	4.8%	9.8%	11.9%	1.0%	76.9%	1.9%	27.9%	72.1%
Balboa Park Cultural District (San Diego, CA)	3.1%	3.0%	13.5%	7.7%	15.5%	2.4%	69.7%	0.9%	39.6%	60.4%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	1.0%	0.2%	3.7%	5.7%	12.7%	0.4%	80.3%	1.6%	22.7%	77.3%
Midtown Cultural District (Houston, TX)	0.0%	0.0%	10.0%	40.0%	12.9%	0.0%	41.4%	1.4%	62.9%	37.1%
Arts District Average	1.9%	0.7%	5.0%	12.5%	9.0%	0.9%	75.8%	2.4%	28.1%	71.9%
Arts District Median	1.8%	0.5%	3.7%	7.0%	10.5%	0.6%	76.9%	2.7%	27.9%	72.1%

Overall Averages for the 224,677 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County

Average of All Audience Surveys	2.1%	0.6%	4.7%	9.7%	10.2%	0.7%	77.3%	2.4%	26.4%	73.6%
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Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

¹ The survey provided the opportunity for respondents to identify multiple races/ethnicities; as a result, the findings in the first eight columns may add to more than 100%.

² The "Any BIPOC and ALAANA" category includes any respondent who selected "American Indian or Alaska Native or Indigenous, or First Nations," "Arab or Middle Eastern or North African," "Asian or Asian American," "Black or African American," "Hispanic, or Latino/Latina/Latinx or Spanish Origin," and/or "Native Hawaiian or Pacific Islander."

³ The "White Only" category includes any respondent who selected "White or Caucasian or European American" only.

TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23

This table presents the self-identified racial and ethnic categories attainment that were reported by attendees who were surveyed while attending an activity that was presented, produced, and/or hosted by BIPOC or ALAANA arts and culture organization in each participating community during 2022-23. Summary statistics are calculated for each population cohort.

Column Two:

The percentage of resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Three:

The percentage of resident survey respondents who reported a highest educational attainment of a high school degree.

Column Four:

The percentage of resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Five:

The percentage of resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Six:

The percentage of resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Seven:

The percentage of resident survey respondents who reported a highest educational attainment of a Doctoral degree.

Column Eight:

The percentage of non-resident survey respondents who reported a highest educational attainment of less than a high school degree.

Column Nine:

The percentage of non-resident survey respondents who reported a highest educational attainment of a high school degree.

Column Ten:

The percentage of non-resident survey respondents who reported a highest educational attainment of a technical or associates degree.

Column Eleven:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Bachelor's degree.

Column Twelve:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Master's degree.

Column Thirteen:

The percentage of non-resident survey respondents who reported a highest educational attainment of a Doctoral degree.

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
Tyrrell County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Taos County (NM)	3.9%	2.3%	5.5%	0.8%	15.6%	0.8%	83.6%	1.6%	23.4%	76.6%
Town of Hillsborough (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Harney County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Monmouth (OR)	6.3%	0.0%	3.8%	1.3%	7.5%	11.3%	81.3%	1.3%	25.0%	75.0%
City of Sedona (AZ)	1.4%	0.0%	2.1%	6.3%	2.1%	0.7%	91.0%	8.3%	11.1%	88.9%
City of Yankton (SD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Falls Church (VA)	4.1%	0.0%	0.0%	6.1%	2.0%	0.0%	91.8%	4.1%	10.2%	89.8%
City of Jamestown (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Rutland County (VT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Elkton (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Waterville (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Pendleton (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Haywood County (TN)	2.4%	0.0%	1.7%	41.8%	1.0%	0.3%	56.2%	2.4%	47.1%	52.9%
City of Hannibal (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Safety Harbor (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Tullahoma (TN)	1.4%	0.0%	0.0%	27.8%	0.0%	0.0%	72.2%	6.9%	29.2%	70.8%
City of Coralville (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Carrboro (NC)	3.3%	1.6%	4.9%	14.8%	36.1%	0.0%	52.5%	0.0%	55.7%	44.3%
City of Coronado (CA)	1.9%	0.0%	3.8%	1.0%	40.0%	1.0%	61.0%	0.0%	44.8%	55.2%
City of Laguna Beach (CA)	0.0%	0.0%	0.0%	0.0%	14.3%	0.0%	94.3%	0.0%	14.3%	85.7%
City of Newberg (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fairfax (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Brookings (SD)	14.3%	0.0%	5.7%	2.9%	2.9%	0.0%	80.0%	2.9%	22.9%	77.1%
Macon County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Paducah (KY)	1.3%	0.0%	1.3%	19.5%	1.3%	0.0%	79.2%	0.0%	23.4%	76.6%
City of Tarpon Springs (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McNairy County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Mason City (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Door County (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Winter Park (FL)	1.2%	1.2%	0.0%	25.3%	15.7%	0.0%	60.2%	4.8%	42.2%	57.8%
City of Dover (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Transylvania County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Hollywood (CA)	4.1%	2.7%	14.9%	16.2%	31.1%	1.4%	44.6%	5.4%	60.8%	39.2%
Clatsop County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT A Population = Fewer than 50,000 Number of Communities = 43	American Indian or Indigenous ¹	Arab or Middle Eastern ¹	Asian or Asian American ¹	Black or African American ¹	Hispanic or Latino or Spanish ¹	Hawaiian or Pacific Islander ¹	White or European American ¹	Prefer to self-identify ¹	Any BIPOC or ALAANA ²	White Only ³
	City of Columbia (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Marion (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Summit County (UT)	0.8%	0.0%	4.6%	2.3%	31.5%	0.8%	66.2%	2.3%	39.2%	60.8%
Sullivan County (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Monroe County (TN)	10.5%	0.0%	0.0%	1.8%	1.8%	0.0%	87.7%	0.0%	14.0%	86.0%
City of Cleveland (TN)	2.6%	2.6%	2.6%	5.3%	28.9%	0.0%	60.5%	0.0%	42.1%	57.9%
Lincoln County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort A Average	3.7%	0.7%	3.2%	10.8%	14.5%	1.0%	72.6%	2.5%	31.6%	68.4%
Cohort A Median	2.5%	0.0%	2.4%	5.7%	10.9%	0.0%	75.7%	1.9%	27.1%	72.9%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
City of Joplin (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Florissant (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
McMinn County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Watsonville (CA)	3.7%	0.0%	2.3%	2.3%	65.3%	0.9%	32.4%	3.7%	70.8%	29.2%
Lafayette County (MS)	1.0%	1.6%	2.1%	39.9%	3.1%	0.0%	54.4%	3.6%	47.2%	52.8%
Columbus County (NC)	25.4%	0.0%	0.0%	39.0%	0.8%	0.8%	33.9%	0.0%	66.1%	33.9%
Watauga County (NC)	1.4%	0.0%	2.2%	2.9%	3.6%	0.7%	93.5%	0.7%	9.4%	90.6%
Mercer County (WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Dubuque (IA)	1.0%	1.0%	2.1%	19.8%	17.7%	1.0%	64.6%	0.0%	40.6%	59.4%
City of Ocala (FL)	1.7%	0.6%	5.0%	62.4%	10.5%	0.0%	38.7%	1.1%	69.1%	30.9%
Town of Chapel Hill (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of National City (CA)	2.0%	1.2%	22.7%	4.4%	62.2%	2.0%	15.1%	4.0%	89.2%	10.8%
City of Encinitas (CA)	1.1%	3.4%	9.0%	0.0%	6.7%	0.0%	80.9%	5.6%	20.2%	79.8%
City of Grand Junction (CO)	5.6%	0.0%	2.2%	4.4%	17.2%	0.6%	76.7%	3.9%	28.3%	71.7%
City of Cheyenne (WY)	5.0%	0.0%	2.5%	2.5%	20.0%	2.5%	75.0%	0.0%	32.5%	67.5%
City of Santa Cruz (CA)	2.2%	0.0%	8.2%	5.4%	54.9%	1.1%	41.3%	3.8%	66.8%	33.2%
Hamblen County (TN)	6.6%	0.0%	5.0%	35.5%	29.8%	0.8%	33.9%	0.8%	70.2%	29.8%
City of Redmond (WA)	0.0%	1.6%	46.9%	3.1%	34.4%	0.0%	17.2%	0.0%	85.9%	14.1%
Town of Jupiter (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Ames (IA)	2.2%	0.0%	55.1%	0.0%	1.1%	0.0%	43.8%	4.5%	58.4%	41.6%
City of Portland (ME)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jackson (TN)	1.5%	0.0%	0.0%	50.0%	1.5%	0.0%	51.5%	0.0%	50.0%	50.0%
Wilkes County (NC)	2.6%	0.0%	0.0%	0.0%	2.6%	0.0%	97.4%	2.6%	5.1%	94.9%
City of Eau Claire (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greene County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Carteret County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Walnut Creek (CA)	2.2%	0.0%	30.9%	18.7%	5.0%	0.7%	49.6%	4.3%	54.0%	46.0%
Island of Kaua'i (HI)	2.9%	1.0%	37.1%	6.7%	6.7%	15.2%	60.0%	9.5%	55.2%	44.8%
Walton County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Chatham County (NC)	3.3%	0.0%	3.3%	36.1%	21.3%	0.0%	47.5%	6.6%	55.7%	44.3%
City of Flagstaff (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Rapid City (SD)	45.4%	0.6%	1.2%	1.2%	0.6%	1.2%	50.9%	0.0%	50.3%	49.7%
City of Missoula (MT)	32.0%	0.0%	3.0%	2.0%	4.0%	0.0%	68.0%	1.0%	39.0%	61.0%
Wilson County (NC)	1.9%	0.0%	0.0%	89.5%	7.2%	0.5%	3.3%	0.5%	97.1%	2.9%
Caldwell County (NC)	5.7%	0.0%	1.9%	52.8%	5.7%	0.0%	34.0%	1.9%	66.0%	34.0%
City of Sioux City (IA)	8.2%	0.0%	2.0%	10.2%	8.2%	2.0%	77.6%	0.0%	26.5%	73.5%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT B Population = 50,000 to 99,999 Number of Communities = 50	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
	City of Largo (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Santa Fe (NM)	10.8%	1.3%	3.0%	2.3%	20.7%	1.0%	72.3%	2.5%	35.3%	64.7%
City of Fort Myers (FL)	0.0%	0.0%	0.0%	33.3%	30.8%	0.0%	43.6%	2.6%	61.5%	38.5%
Buchanan County (MO)	0.9%	0.0%	0.9%	15.0%	18.6%	1.8%	70.8%	0.9%	32.7%	67.3%
City of Nashua (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Miami Beach (FL)	0.7%	1.9%	1.9%	12.7%	50.7%	1.5%	36.6%	2.2%	67.9%	32.1%
City of Asheville (NC)	2.1%	0.8%	1.2%	5.8%	6.6%	0.4%	88.0%	3.3%	15.7%	84.3%
Pottawattamie County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Fairbanks North Star Borough (AK)	44.8%	0.0%	6.9%	0.0%	6.9%	3.4%	58.6%	1.7%	58.6%	41.4%
City of Lee's Summit (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cleveland County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Montgomery County (VA)	1.7%	0.6%	3.4%	25.6%	2.8%	0.6%	74.4%	3.4%	30.7%	69.3%
Nevada County (CA)	10.5%	0.7%	6.3%	7.0%	22.4%	0.7%	59.4%	0.0%	46.2%	53.8%
City of Boca Raton (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort B Average	7.4%	0.5%	8.4%	18.5%	17.2%	1.2%	54.5%	2.3%	50.1%	49.9%
Cohort B Median	2.2%	0.0%	2.4%	6.8%	7.7%	0.7%	53.0%	2.1%	52.1%	47.9%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
City of Carmel (IN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Renton (WA)	2.2%	1.1%	7.6%	53.3%	6.5%	1.1%	37.0%	0.0%	69.6%	30.4%
Craven County (NC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Platte County (MO)	0.0%	0.0%	2.1%	0.0%	7.2%	0.0%	91.8%	0.0%	9.3%	90.7%
Cecil County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Boulder (CO)	1.5%	1.5%	3.8%	9.2%	26.9%	1.5%	63.8%	6.9%	42.3%	57.7%
Bradley County (TN)	2.6%	2.6%	2.6%	5.3%	28.9%	0.0%	60.5%	0.0%	42.1%	57.9%
City of Lewisville (TX)	2.2%	3.3%	1.1%	1.1%	6.6%	0.0%	90.1%	3.3%	13.2%	86.8%
City of Elgin (IL)	4.9%	0.0%	7.0%	13.3%	13.3%	2.8%	70.6%	0.7%	32.9%	67.1%
Douglas County (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of West Palm Beach (FL)	0.0%	3.4%	0.0%	5.1%	88.1%	1.7%	1.7%	1.7%	98.3%	1.7%
Flagler County (FL)	5.1%	0.0%	2.5%	27.1%	31.4%	0.8%	46.6%	4.2%	61.9%	38.1%
City of Clearwater (FL)	1.4%	0.0%	5.6%	4.2%	30.3%	0.7%	64.1%	2.8%	40.1%	59.9%
City of Carlsbad (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Norman (OK)	4.8%	3.6%	3.6%	1.2%	6.0%	0.0%	89.3%	6.0%	16.7%	83.3%
City of Columbia (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Abilene (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Hunterdon County (NJ)	0.0%	0.0%	0.0%	3.6%	3.6%	0.0%	92.7%	1.8%	7.3%	92.7%
City of Topeka (KS)	7.7%	1.0%	2.9%	26.9%	12.5%	0.0%	58.7%	0.0%	46.2%	53.8%
Cache County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of New Haven (CT)	3.2%	0.8%	5.2%	30.9%	12.4%	0.8%	53.4%	2.4%	48.6%	51.4%
City of Waco (TX)	3.3%	0.0%	2.5%	27.3%	35.5%	0.0%	39.7%	1.7%	64.5%	35.5%
Brunswick County (NC)	1.3%	0.0%	0.0%	16.3%	1.3%	0.0%	82.5%	7.5%	18.8%	81.3%
City of Bellevue (WA)	0.0%	0.5%	65.6%	10.9%	7.7%	2.3%	38.0%	0.0%	83.3%	16.7%
City of Savannah (GA)	1.2%	0.0%	2.5%	65.6%	8.6%	0.0%	27.0%	3.1%	75.5%	24.5%
Orange County (NC)	2.2%	2.2%	4.5%	19.1%	25.8%	0.0%	57.3%	1.1%	49.4%	50.6%
Cumberland County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Johnson County (IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Escondido (CA)	0.0%	1.0%	7.3%	7.3%	39.6%	4.2%	47.9%	5.2%	54.2%	45.8%
City of Kansas City (MO)	0.9%	2.8%	4.6%	2.8%	9.3%	0.0%	86.1%	0.9%	19.4%	80.6%
Macon-Bibb County (GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Springfield (MA)	3.1%	0.4%	2.0%	50.9%	23.1%	1.3%	29.0%	1.7%	73.4%	26.6%
Ouachita Parish (LA)	0.5%	0.0%	2.1%	27.3%	5.3%	0.5%	65.8%	0.0%	35.8%	64.2%
City of Alexandria (VA)	4.4%	0.0%	2.9%	71.4%	3.9%	0.0%	22.3%	1.5%	81.6%	18.4%
Catawba County (NC)	0.5%	0.5%	17.0%	19.8%	2.2%	1.1%	62.6%	3.3%	37.9%	62.1%
Martin County (FL)	0.5%	0.5%	0.5%	3.8%	4.8%	1.6%	93.5%	1.6%	10.8%	89.2%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT C Population = 100,000 to 249,999 Number of Communities = 63	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
Wyandotte County (KS)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Town of Cary (NC)	2.1%	0.0%	47.4%	11.3%	2.1%	0.0%	42.3%	1.0%	61.9%	38.1%
Springfield (MO)	0.8%	1.7%	0.8%	13.2%	0.8%	0.8%	86.8%	1.7%	18.2%	81.8%
City of Salem (OR)	7.7%	0.0%	9.0%	14.1%	17.9%	3.8%	70.5%	2.6%	47.4%	52.6%
City of Fort Collins (CO)	7.1%	0.6%	8.3%	39.7%	12.2%	0.6%	52.6%	2.6%	60.9%	39.1%
City of Eugene (OR)	3.4%	0.0%	10.1%	6.7%	12.3%	2.2%	74.3%	2.8%	31.8%	68.2%
City of Oceanside (CA)	4.2%	0.0%	17.9%	22.6%	25.8%	4.2%	36.8%	1.6%	70.0%	30.0%
City of Ontario (CA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Frisco (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Providence (RI)	3.8%	0.5%	6.6%	22.0%	12.6%	0.0%	68.7%	3.8%	37.4%	62.6%
Pitt County (NC)	0.8%	0.0%	0.0%	32.8%	19.8%	1.5%	51.9%	2.3%	53.4%	46.6%
City of Fort Lauderdale (FL)	0.5%	1.4%	1.0%	23.7%	10.6%	0.5%	64.3%	2.9%	37.7%	62.3%
City of McKinney (TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Sumner County (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Sioux Falls (SD)	9.8%	1.6%	1.6%	16.4%	8.2%	0.0%	80.3%	3.3%	31.1%	68.9%
City of Tempe (AZ)	7.6%	0.8%	8.4%	3.1%	19.8%	4.6%	64.1%	1.5%	41.2%	58.8%
City of Salt Lake City (UT)	6.5%	0.0%	8.1%	1.6%	14.5%	2.4%	77.4%	2.4%	31.5%	68.5%
Richmond County (GA)	0.7%	0.0%	0.2%	83.6%	2.2%	0.0%	15.0%	0.2%	86.3%	13.7%
Montgomery County (TN)	8.6%	0.0%	2.5%	66.7%	7.4%	1.2%	25.9%	4.9%	79.0%	21.0%
Tuscaloosa County (AL)	0.0%	0.0%	2.8%	25.0%	2.8%	0.0%	69.4%	2.8%	30.6%	69.4%
City of San Bernardino (CA)	4.2%	2.1%	5.8%	11.3%	57.9%	15.8%	16.3%	4.2%	87.5%	12.5%
Cabarrus County (NC)	1.3%	0.8%	7.2%	28.0%	15.3%	0.0%	50.8%	0.4%	50.8%	49.2%
City of Tacoma (WA)	4.1%	0.5%	17.1%	18.7%	7.3%	7.3%	66.8%	0.5%	45.1%	54.9%
Gaston County (NC)	1.9%	0.0%	1.9%	92.9%	3.9%	0.0%	8.4%	3.2%	95.5%	4.5%
New Hanover County (NC)	1.1%	0.0%	3.3%	55.6%	0.0%	1.1%	43.3%	0.0%	58.9%	41.1%
City of Garland (TX)	0.0%	0.0%	30.2%	16.3%	41.9%	0.0%	18.6%	2.3%	86.0%	14.0%
Clay County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cohort C Average	2.8%	0.8%	7.5%	24.1%	16.0%	1.4%	55.6%	2.3%	49.5%	50.5%
Cohort C Median	2.1%	0.4%	3.5%	17.5%	11.4%	0.7%	59.6%	2.1%	46.8%	53.2%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
City of Reno (NV)	4.4%	0.0%	4.4%	7.0%	51.3%	1.9%	44.3%	1.9%	62.7%	37.3%
City of Scottsdale (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Chandler (AZ)	15.3%	0.0%	18.5%	21.0%	21.8%	0.8%	33.1%	2.4%	71.8%	28.2%
Buncombe County (NC)	2.1%	0.8%	1.2%	5.8%	6.6%	0.4%	88.0%	3.3%	15.7%	84.3%
City of St. Petersburg (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Jersey City (NJ)	3.4%	6.3%	27.4%	25.7%	24.9%	0.8%	18.6%	10.1%	84.4%	15.6%
Greater Green Bay Area (WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Johns County (FL)	0.0%	0.0%	2.4%	30.5%	4.9%	0.0%	68.3%	3.7%	32.9%	67.1%
Alachua County (FL)	2.5%	0.6%	15.2%	10.8%	19.6%	0.6%	57.6%	1.3%	47.5%	52.5%
Santa Cruz County (CA)	2.8%	0.2%	5.1%	3.5%	60.4%	1.4%	36.4%	3.7%	69.1%	30.9%
York County (SC)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Orlando (FL)	0.0%	3.8%	7.7%	15.4%	29.5%	1.3%	50.0%	3.8%	56.4%	43.6%
City of Lincoln (NE)	5.9%	0.0%	4.7%	9.4%	24.7%	1.2%	65.9%	0.0%	44.7%	55.3%
City of Greensboro (NC)	2.6%	0.3%	5.8%	33.7%	10.6%	1.0%	53.8%	0.6%	50.6%	49.4%
Leon County (FL)	1.6%	0.5%	7.0%	46.2%	5.9%	0.0%	44.6%	2.7%	60.2%	39.8%
City of Marquette (MI)	3.7%	0.0%	0.0%	0.9%	0.9%	0.0%	96.3%	0.9%	5.6%	94.4%
Greater Spartanburg Area (SC)	5.2%	0.0%	0.0%	72.4%	5.2%	0.0%	25.9%	0.0%	77.6%	22.4%
Durham County (NC)	2.7%	0.0%	0.0%	51.4%	2.7%	0.0%	51.4%	2.7%	51.4%	48.6%
Lexington-Fayette Urban County (KY)	2.4%	0.0%	2.4%	29.3%	17.1%	0.0%	57.3%	3.7%	46.3%	53.7%
Somerset County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Riverside (CA)	1.9%	1.5%	8.4%	11.5%	46.9%	2.3%	34.7%	8.0%	69.8%	30.2%
Rutherford County (TN)	3.2%	1.6%	6.4%	36.8%	8.8%	0.0%	54.4%	1.6%	52.0%	48.0%
City of Santa Ana (CA)	8.2%	1.1%	12.6%	10.0%	52.7%	1.4%	22.6%	3.4%	82.6%	17.4%
Cumberland County (NC)	3.0%	0.2%	4.3%	60.4%	10.7%	0.7%	28.0%	3.0%	74.6%	25.4%
Municipality of San Juan (PR)	1.1%	0.2%	0.2%	2.7%	86.3%	0.7%	11.4%	5.0%	89.9%	10.1%
Davis County (UT)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Lake County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Washtenaw County (MI)	0.0%	3.1%	4.7%	28.1%	1.6%	0.0%	67.2%	3.1%	37.5%	62.5%
Hamilton County (TN)	1.7%	1.3%	2.6%	39.6%	12.8%	0.0%	48.9%	1.7%	54.9%	45.1%
Forsyth County (NC)	2.0%	0.0%	3.0%	53.5%	4.5%	0.0%	43.9%	4.0%	60.6%	39.4%
Collier County (FL)	0.0%	2.9%	8.6%	8.6%	11.4%	2.9%	65.7%	0.0%	34.3%	65.7%
City of Wichita (KS)	27.4%	0.8%	5.6%	14.7%	6.3%	1.2%	61.1%	4.4%	50.0%	50.0%
Placer County (CA)	6.8%	2.7%	10.8%	18.9%	12.2%	1.4%	58.1%	4.1%	47.3%	52.7%
City of Tampa (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
St. Charles County (MO)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Manatee County (FL)	1.4%	0.0%	0.0%	26.0%	38.4%	0.0%	42.5%	0.0%	64.4%	35.6%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT D Population = 250,000 to 499,999 Number of Communities = 42	American Indian or Indigenous ¹	Arab or Middle Eastern ¹	Asian or Asian American ¹	Black or African American ¹	Hispanic or Latino or Spanish ¹	Hawaiian or Pacific Islander ¹	White or European American ¹	Prefer to self-identify ¹	Any BIPOC or ALAANA ²	White Only ³
	Greater Flint Area (MI)	0.4%	0.0%	0.0%	64.9%	3.2%	0.0%	33.5%	1.2%	67.7%
Clackamas County (OR)	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
Sarasota County (FL)	3.5%	0.0%	2.6%	29.8%	1.8%	0.0%	67.5%	3.5%	34.2%	65.8%
Monterey County (CA)	12.5%	0.0%	10.3%	1.6%	46.2%	1.1%	41.8%	6.5%	65.2%	34.8%
City of Atlanta (GA)	0.7%	1.1%	4.2%	28.6%	4.2%	0.4%	68.9%	2.8%	36.7%	63.3%
Morris County (NJ)	2.6%	0.0%	5.3%	37.9%	12.6%	0.5%	48.9%	3.2%	54.7%	45.3%
Cohort D Average	4.1%	0.9%	6.0%	26.1%	20.2%	0.7%	49.7%	3.0%	54.8%	45.2%
Cohort D Median	2.6%	0.2%	4.7%	25.9%	11.8%	0.6%	49.5%	3.0%	54.8%	45.2%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT E Population = 500,000 to 999,999 Number of Communities = 31	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
Camden County (NJ)	1.0%	0.0%	6.7%	22.9%	1.9%	0.0%	68.6%	1.9%	32.4%	67.6%
City of Mesa (AZ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Guilford County (NC)	2.6%	0.3%	5.7%	36.2%	9.7%	0.9%	51.9%	0.9%	52.4%	47.6%
Dane County (WI)	2.5%	1.3%	3.2%	16.6%	24.2%	0.6%	61.8%	1.3%	43.3%	56.7%
Volusia County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Union County (NJ)	0.0%	0.0%	1.1%	51.7%	8.0%	1.1%	41.4%	1.1%	60.9%	39.1%
City of Albuquerque (NM)	5.9%	1.1%	2.7%	6.9%	42.8%	0.5%	57.2%	3.2%	53.5%	46.5%
City of Milwaukee (WI)	3.2%	0.0%	1.9%	18.8%	11.7%	0.6%	72.1%	3.2%	34.4%	65.6%
Washington County (OR)	1.4%	1.8%	8.7%	1.4%	22.5%	1.4%	67.9%	2.8%	34.4%	65.6%
Johnson County (KS)	0.0%	0.0%	1.5%	6.2%	27.7%	0.0%	67.7%	0.0%	35.4%	64.6%
Ocean County (NJ)	0.0%	0.9%	0.0%	0.9%	22.6%	0.0%	77.4%	0.0%	24.5%	75.5%
City of Louisville-Jefferson County (KY)	0.5%	0.5%	9.3%	36.3%	2.2%	0.0%	54.4%	2.7%	47.3%	52.7%
Monmouth County (NJ)	0.0%	0.0%	2.0%	18.2%	4.0%	0.0%	77.8%	4.0%	24.2%	75.8%
City of Las Vegas (NV)	1.5%	0.0%	6.0%	18.6%	15.1%	1.0%	63.8%	5.0%	40.7%	59.3%
City of Portland (OR)	3.5%	0.9%	6.1%	9.9%	8.5%	0.6%	79.9%	3.2%	25.7%	74.3%
City of Nashville-Davidson County (TN)	0.6%	0.6%	2.6%	9.4%	3.7%	0.6%	86.2%	1.2%	15.3%	84.7%
Hudson County (NJ)	3.4%	6.3%	27.4%	25.7%	24.9%	0.8%	18.6%	10.1%	84.4%	15.6%
Jackson County (MO)	0.9%	2.8%	4.6%	2.8%	9.3%	0.0%	86.1%	0.9%	19.4%	80.6%
City and County of Denver (CO)	7.2%	1.1%	8.5%	18.6%	21.5%	1.3%	56.6%	3.5%	50.0%	50.0%
Lee County (FL)	0.0%	0.0%	0.0%	34.1%	29.3%	0.0%	43.9%	2.4%	61.0%	39.0%
Essex County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Multnomah County (OR)	3.5%	0.9%	6.1%	9.9%	8.5%	0.6%	79.9%	3.2%	25.7%	74.3%
Middlesex County (NJ)	2.0%	0.0%	1.0%	73.4%	1.5%	0.5%	24.1%	3.0%	76.4%	23.6%
City of Indianapolis (IN)	2.7%	0.0%	0.5%	32.2%	9.8%	0.0%	57.9%	0.5%	42.1%	57.9%
City and County of San Francisco (CA)	3.1%	1.0%	44.8%	16.5%	20.6%	2.4%	24.2%	2.4%	82.0%	18.0%
Prince George's County (MD)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Fort Worth (TX)	4.0%	0.0%	2.6%	29.8%	47.0%	0.7%	27.2%	1.3%	79.5%	20.5%
Bergen County (NJ)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Shelby County (TN)	2.5%	0.4%	1.6%	66.8%	11.1%	0.0%	22.1%	2.9%	79.9%	20.1%
Westchester County (NY)	3.5%	0.7%	13.3%	49.0%	9.8%	1.4%	34.3%	7.7%	69.9%	30.1%
Pinellas County (FL)	2.3%	0.0%	5.3%	10.5%	28.1%	0.6%	60.2%	3.5%	43.9%	56.1%
Cohort E Average	2.2%	0.8%	6.7%	24.0%	16.4%	0.6%	56.3%	2.8%	47.6%	52.4%
Cohort E Median	2.4%	0.5%	3.9%	18.6%	11.4%	0.6%	59.1%	2.7%	43.6%	56.4%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

POPULATION COHORT F Population = 1,000,000 or More Number of Communities = 27	American	Arab or	Asian or	Black or	Hispanic or	Hawaiian	White or	Any		
	Indian or Indigenous ¹	Middle Eastern ¹	Asian American ¹	African American ¹	Latino or Spanish ¹	or Pacific Islander ¹	European American ¹	Prefer to self-identify ¹	BIPOC or ALAANA ²	White Only ³
City of San José (CA)	2.8%	0.4%	36.1%	5.2%	38.9%	0.8%	25.4%	1.2%	79.4%	20.6%
Pima County (AZ)	3.7%	0.0%	1.8%	12.8%	37.0%	0.9%	54.8%	2.3%	51.1%	48.9%
Montgomery County (MD)	0.0%	0.9%	38.5%	2.6%	3.4%	0.0%	55.6%	3.4%	45.3%	54.7%
Mecklenburg County (NC)	2.4%	1.0%	20.1%	44.5%	7.2%	1.0%	31.1%	3.8%	72.2%	27.8%
Wake County (NC)	2.1%	1.4%	15.1%	31.1%	10.9%	0.7%	46.6%	0.7%	57.3%	42.7%
Fairfax County (VA)	2.2%	0.5%	22.0%	15.6%	9.7%	1.6%	57.0%	4.3%	48.4%	51.6%
Salt Lake County (UT)	6.5%	0.0%	8.1%	1.6%	14.5%	2.4%	77.4%	2.4%	31.5%	68.5%
Cuyahoga County (OH)	3.1%	0.3%	2.2%	50.8%	8.2%	0.6%	41.7%	3.1%	61.8%	38.2%
Allegheny County (PA)	0.5%	1.0%	7.5%	21.9%	4.5%	0.0%	70.6%	1.5%	33.8%	66.2%
City of Dallas (TX)	1.1%	0.7%	5.5%	22.0%	8.6%	1.8%	65.4%	3.0%	38.1%	61.9%
Orange County (FL)	2.1%	2.1%	5.7%	28.5%	19.2%	0.5%	48.7%	4.1%	56.0%	44.0%
City of San Diego (CA)	6.6%	3.7%	14.8%	23.4%	35.0%	3.4%	32.8%	1.4%	77.8%	22.2%
Hillsborough County (FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Palm Beach County (FL)	1.2%	0.6%	5.8%	6.6%	24.7%	0.7%	65.6%	2.5%	38.4%	61.6%
City of San Antonio (TX)	9.7%	2.9%	2.9%	10.7%	70.9%	1.9%	13.6%	1.9%	88.3%	11.7%
Sacramento County (CA)	5.0%	1.0%	15.1%	16.6%	39.2%	2.5%	36.2%	4.0%	70.9%	29.1%
City and County of Philadelphia (PA)	0.9%	0.0%	7.0%	14.9%	8.8%	0.0%	70.2%	1.8%	30.7%	69.3%
City of Phoenix (AZ)	15.1%	1.3%	5.9%	10.5%	33.6%	1.3%	45.4%	3.3%	59.2%	40.8%
Santa Clara County (CA)	2.4%	0.3%	44.7%	4.4%	33.6%	1.0%	23.1%	1.4%	81.7%	18.3%
Broward County (FL)	1.2%	1.1%	12.3%	35.6%	11.9%	0.5%	41.0%	8.6%	60.9%	39.1%
San Bernardino County (CA)	4.7%	1.9%	5.6%	13.7%	53.0%	11.8%	24.0%	5.6%	81.3%	18.7%
Clark County (NV)	1.6%	0.5%	5.8%	15.0%	24.2%	1.1%	58.4%	4.5%	46.3%	53.7%
City of Houston (TX)	1.8%	0.4%	6.8%	32.7%	16.2%	0.7%	48.6%	2.5%	56.5%	43.5%
Riverside County (CA)	2.0%	0.8%	5.7%	11.8%	41.1%	1.8%	44.1%	5.3%	60.0%	40.0%
Miami-Dade County (FL)	1.2%	0.9%	1.7%	9.7%	60.5%	0.6%	31.2%	2.5%	73.2%	26.8%
San Diego County (CA)	3.5%	1.8%	15.5%	12.9%	37.9%	2.7%	37.6%	2.5%	68.8%	31.2%
Harris County (TX)	1.8%	0.4%	6.8%	32.7%	16.2%	0.7%	48.6%	2.5%	56.5%	43.5%
Cohort F Average	3.3%	1.0%	12.3%	18.8%	25.7%	1.6%	45.9%	3.1%	58.7%	41.3%
Cohort F Median	2.1%	0.8%	6.9%	15.0%	21.7%	0.9%	46.0%	2.5%	58.3%	41.7%

SOURCE: Arts and Economic Prosperity 6, Americans for the Arts, 2023. For more information, visit www.AEP6.AmericansForTheArts.org.

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
Number of Communities = 78										
Florence Region (OR)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Oregon Border Region	3.3%	3.8%	38.6%	2.2%	21.2%	0.5%	34.8%	0.5%	69.0%	31.0%
South Cumberland Region (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oregon's Adventure Coast	30.1%	1.2%	1.2%	2.4%	12.0%	4.8%	74.7%	1.2%	49.4%	50.6%
Southern Oregon: Ashland/Talent/Jacksonville	2.6%	0.0%	3.5%	0.9%	3.5%	0.0%	93.9%	0.9%	8.8%	91.2%
Greater Portsmouth Area (NH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
The Gorge (OR)	0.0%	1.4%	0.0%	0.0%	14.3%	0.0%	87.1%	2.9%	15.7%	84.3%
Northeast Oregon Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Aberdeen Region (SD)	1.6%	0.0%	0.0%	3.2%	1.6%	0.0%	96.8%	1.6%	4.8%	95.2%
Tri-Cities Communities (VA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Upper Valley Region (NH/VT)	5.1%	0.0%	10.3%	2.6%	7.7%	0.0%	87.2%	5.1%	23.1%	76.9%
Monadnock Region (NH)	0.0%	1.3%	6.7%	0.0%	0.0%	0.0%	96.0%	2.7%	8.0%	92.0%
Bismarck-Mandan Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Minot Region (ND)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Burlington Area (VT)	0.6%	2.5%	3.8%	13.1%	6.3%	1.3%	81.9%	5.0%	24.4%	75.6%
Northeastern Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Connecticut Region	0.0%	1.4%	0.0%	11.6%	2.9%	0.0%	89.9%	1.4%	13.0%	87.0%
Western Connecticut Region	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Fargo-Moorhead Area (ND/MN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Greater Kingsport Area (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cedar Valley Region (IA)	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	95.7%	0.6%	4.9%	95.1%
Central Oregon Region	10.8%	0.0%	12.2%	6.8%	9.5%	0.0%	77.0%	2.7%	28.4%	71.6%
Northwest Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southwest Tennessee Development District	2.1%	0.0%	1.3%	42.0%	1.6%	0.3%	56.1%	1.9%	46.8%	53.2%
Southeast Ohio	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Southeastern Connecticut Region	2.7%	0.9%	7.1%	17.9%	15.2%	1.8%	63.4%	2.7%	42.0%	58.0%
Shoreline and River Valley Region (CT)	2.3%	0.0%	6.8%	13.6%	4.5%	0.0%	84.1%	0.0%	25.0%	75.0%
Upper Peninsula of Michigan	3.7%	0.0%	0.0%	0.9%	0.9%	0.0%	96.3%	0.9%	5.6%	94.4%
Greater Waterbury Region (CT)	1.0%	0.0%	2.5%	25.5%	18.0%	0.5%	55.5%	2.5%	46.0%	54.0%
Quad Cities Region (IA/IL)	0.6%	0.0%	2.3%	20.5%	24.0%	0.0%	56.1%	2.9%	46.2%	53.8%
Greater Peoria Area (IL)	1.5%	1.0%	9.3%	55.2%	4.1%	0.5%	35.6%	1.5%	68.0%	32.0%
Upper Cumberland Development District (TN)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
City of Huntsville/Madison County (AL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Eastern Connecticut Region	2.7%	0.9%	7.1%	17.9%	15.2%	1.8%	63.4%	2.7%	42.0%	58.0%
South Central Tennessee Development District	1.4%	0.0%	0.0%	27.8%	0.0%	0.0%	72.2%	6.9%	29.2%	70.8%
Coachella Valley Region (CA)	2.2%	0.0%	2.6%	12.2%	34.3%	1.3%	54.8%	2.2%	48.7%	51.3%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
All Populations										
Number of Communities = 78										
St. Croix Valley (MN/WI)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Tennessee Development District	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Northwest Arkansas Region	5.2%	0.0%	19.0%	10.3%	15.5%	0.0%	55.2%	3.4%	48.3%	51.7%
Northeast Prosperity Zone (NC)	0.8%	0.0%	0.0%	32.8%	19.8%	1.5%	51.9%	2.3%	53.4%	46.6%
The Eastside (King County, WA)	0.5%	0.8%	48.3%	19.9%	11.9%	1.6%	34.2%	0.0%	80.4%	19.6%
Greater Des Moines Region (IA)	0.6%	0.0%	18.2%	13.8%	2.8%	0.0%	68.5%	1.1%	34.8%	65.2%
Greater New Haven Region (CT)	2.8%	1.3%	5.3%	31.0%	13.2%	0.6%	53.0%	2.5%	49.2%	50.8%
Northwestern Prosperity Zone (NC)	1.7%	0.2%	8.5%	16.5%	3.1%	0.7%	72.6%	2.2%	28.8%	71.2%
Southeast Tennessee Development District	1.8%	1.5%	2.6%	34.7%	15.0%	0.0%	50.7%	1.5%	52.9%	47.1%
Greater Knoxville Region (TN)	2.6%	0.0%	13.2%	7.9%	26.3%	2.6%	60.5%	7.9%	44.7%	55.3%
Western Prosperity Zone (NC)	2.1%	0.8%	1.2%	5.8%	6.6%	0.4%	88.0%	3.3%	15.7%	84.3%
Lehigh Valley Region (PA)	4.6%	0.5%	12.0%	6.9%	11.6%	0.5%	73.1%	2.8%	33.3%	66.7%
Pikes Peak Region (CO)	7.5%	0.0%	8.2%	37.4%	23.8%	2.7%	41.5%	1.4%	66.0%	34.0%
Coastal Fairfield County Region (CT)	3.7%	0.7%	13.2%	7.4%	44.9%	0.7%	38.2%	2.2%	67.6%	32.4%
Greater Fort Wayne Area (IN)	5.3%	0.0%	1.1%	25.3%	13.7%	0.0%	61.1%	3.2%	44.2%	55.8%
Greater Sarasota/Bradenton Area (FL)	2.7%	0.0%	1.6%	28.3%	16.0%	0.0%	57.8%	2.1%	46.0%	54.0%
Sandhills Prosperity Zone (NC)	7.0%	0.2%	3.5%	56.5%	9.0%	0.8%	29.0%	2.4%	73.1%	26.9%
West Valley Region (AZ)	3.7%	0.0%	1.9%	17.8%	10.3%	0.0%	71.0%	1.9%	30.8%	69.2%
Greater Hartford Region (CT)	1.8%	2.7%	3.6%	38.2%	20.0%	2.7%	40.0%	5.5%	63.6%	36.4%
Dayton Region (OH)	1.9%	1.1%	1.1%	42.3%	1.9%	0.4%	56.6%	1.5%	47.2%	52.8%
Memphis Area Association of Governments (TN)	2.5%	0.4%	1.6%	66.8%	11.1%	0.0%	22.1%	2.9%	79.9%	20.1%
Southeast Prosperity Zone (NC)	2.2%	0.0%	1.8%	42.9%	1.8%	0.4%	53.1%	4.4%	48.2%	51.8%
Richmond & Tri-Cities Region (VA)	2.8%	0.0%	3.1%	33.9%	17.1%	1.2%	50.3%	2.2%	54.0%	46.0%
Greater Fairfax Area (VA)	3.0%	0.4%	18.1%	14.3%	7.5%	1.5%	62.6%	4.2%	41.9%	58.1%
South Hampton Roads Area (VA)	1.2%	0.0%	33.1%	37.3%	12.4%	1.8%	17.2%	1.8%	83.4%	16.6%
East Tennessee Development District	6.9%	0.0%	5.1%	21.8%	21.8%	0.9%	52.8%	1.9%	50.9%	49.1%
Greater St. Louis Area (MO)	2.6%	1.6%	6.3%	61.9%	3.4%	0.3%	28.9%	4.5%	74.0%	26.0%
Western New York Region	5.3%	0.0%	3.9%	55.3%	6.6%	0.0%	36.8%	2.6%	67.1%	32.9%
Greater Jacksonville Region (FL)	0.7%	1.4%	4.1%	35.4%	7.5%	0.7%	58.5%	4.1%	44.9%	55.1%
Piedmont-Triad Prosperity Zone (NC)	2.4%	0.2%	4.7%	42.4%	7.8%	0.5%	49.0%	2.0%	55.4%	44.6%
Greater Kansas City Metropolitan Area (MO/KS)	0.4%	1.1%	3.0%	2.6%	13.0%	0.0%	83.7%	0.4%	19.6%	80.4%
Greater Portland Area (OR)	2.6%	1.4%	7.5%	6.8%	13.7%	1.0%	74.8%	3.1%	29.4%	70.6%
Greater Nashville Regional Council (TN)	2.0%	0.7%	3.2%	21.6%	4.9%	0.6%	72.9%	1.7%	29.8%	70.2%
Greater Tampa/St. Petersburg Area (FL)	2.3%	0.0%	5.8%	10.5%	27.9%	0.6%	59.9%	3.5%	44.2%	55.8%
Southwestern Prosperity Zone (NC)	1.8%	0.7%	10.3%	50.5%	9.5%	0.3%	33.0%	2.3%	69.8%	30.2%
North Central Prosperity Zone (NC)	2.2%	1.0%	8.6%	45.8%	12.0%	0.5%	37.1%	1.2%	66.1%	33.9%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

MULTI-COMMUNITY REGIONS All Populations Number of Communities = 78	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
Long Island (NY)	3.2%	0.0%	3.2%	34.4%	11.8%	0.0%	54.8%	1.1%	50.5%	49.5%
Greater Philadelphia Region (PA)	0.7%	0.0%	6.6%	13.2%	8.1%	0.0%	73.5%	3.7%	27.9%	72.1%
Central Florida Region	2.1%	2.1%	5.7%	28.4%	19.1%	0.5%	49.0%	4.1%	55.7%	44.3%
Inland Empire Region (CA)	3.1%	1.2%	5.7%	12.5%	45.8%	5.8%	36.2%	5.4%	68.4%	31.6%
Greater Houston Region (TX)	1.8%	0.4%	6.8%	32.7%	16.2%	0.7%	48.6%	2.5%	56.5%	43.5%
Dallas-Fort Worth-Arlington MSA (TX)	1.5%	1.0%	6.1%	21.3%	14.7%	1.4%	60.0%	2.7%	43.9%	56.1%
Regional Average	3.0%	0.6%	7.1%	23.1%	12.4%	0.8%	60.2%	2.6%	44.1%	55.9%
Regional Median	2.2%	0.2%	4.7%	19.9%	11.8%	0.5%	57.8%	2.4%	46.0%	54.0%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

ENTIRE STATES All Populations Number of Communities = 21	American Indian or Indigenous1	Arab or Middle Eastern1	Asian or Asian American1	Black or African American1	Hispanic or Latino or Spanish1	Hawaiian or Pacific Islander1	White or European American1	Prefer to self-identify1	Any BIPOC or ALAANA2	White Only3
State of Vermont	2.3%	1.7%	3.2%	12.0%	5.5%	0.6%	81.3%	3.2%	23.3%	76.7%
State of North Dakota	12.7%	0.0%	3.6%	25.5%	3.6%	0.0%	61.8%	1.8%	45.5%	54.5%
State of South Dakota	26.7%	0.6%	1.6%	4.7%	2.5%	0.6%	68.6%	1.2%	34.8%	65.2%
State of Delaware	0.5%	0.5%	11.0%	31.9%	9.4%	0.0%	66.0%	2.6%	49.2%	50.8%
State of Idaho	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
State of New Mexico	8.5%	1.3%	3.4%	3.7%	28.2%	0.7%	67.4%	2.9%	41.1%	58.9%
State of Arkansas	5.8%	0.0%	15.9%	17.4%	13.0%	0.0%	53.6%	4.3%	49.3%	50.7%
State of Nevada	2.5%	0.4%	5.3%	12.4%	31.5%	1.3%	55.1%	3.8%	50.2%	49.8%
State of Iowa	1.4%	0.2%	14.4%	9.7%	4.6%	0.3%	73.0%	1.4%	29.7%	70.3%
State of Utah	3.4%	0.0%	6.1%	1.9%	22.9%	1.5%	72.1%	2.7%	34.7%	65.3%
Commonwealth of Puerto Rico	1.6%	0.1%	0.3%	5.0%	85.2%	0.7%	9.9%	3.8%	91.3%	8.7%
State of Connecticut	2.2%	1.1%	5.4%	24.5%	18.1%	0.9%	54.8%	2.8%	48.6%	51.4%
State of Oregon	5.0%	1.2%	10.5%	5.0%	13.7%	1.9%	72.2%	2.4%	34.0%	66.0%
State of Wisconsin	2.9%	0.6%	2.6%	17.7%	18.0%	0.6%	66.9%	2.3%	38.9%	61.1%
State of Missouri	1.7%	1.3%	4.0%	33.3%	6.4%	0.5%	58.0%	2.5%	45.4%	54.6%
State of Tennessee	2.6%	0.5%	2.6%	33.2%	8.0%	0.4%	58.1%	2.2%	44.7%	55.3%
State of Arizona	6.5%	0.3%	6.0%	13.0%	25.2%	1.2%	56.5%	3.1%	48.1%	51.9%
State of New Jersey	1.8%	1.6%	8.5%	34.1%	12.2%	0.4%	45.9%	3.9%	56.3%	43.7%
State of North Carolina	2.9%	0.5%	6.1%	41.4%	8.7%	0.6%	45.7%	2.2%	57.2%	42.8%
State of Georgia	0.9%	0.4%	1.7%	60.5%	3.7%	0.1%	36.8%	1.4%	65.8%	34.2%
State of Florida	1.5%	0.8%	5.6%	20.4%	26.3%	0.6%	51.2%	3.4%	52.9%	47.1%
Statewide Average	4.7%	0.7%	5.9%	20.3%	17.3%	0.6%	57.8%	2.7%	47.0%	53.0%
Statewide Median	2.6%	0.5%	5.3%	17.5%	12.6%	0.6%	58.0%	2.6%	46.8%	53.2%

**TABLE 71:
Self-Identified Racial and Ethnic Categories—
Attendees to BIPOC and ALAANA Arts and Culture Organizations Per Study Region During 2022-23**

ARTS/CULTURAL DISTRICTS All Populations Number of Communities = 18	American Indian or Indigenous¹	Arab or Middle Eastern¹	Asian or Asian American¹	Black or African American¹	Hispanic or Latino or Spanish¹	Hawaiian or Pacific Islander¹	White or European American¹	Prefer to self-identify¹	Any BIPOC or ALAANA²	White Only³
Mercer Street Grassroots District (Princeton, WV)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Abilene Cultural District (Abilene, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Torrington (Torrington, CT)	0.0%	2.1%	0.0%	10.6%	4.3%	0.0%	89.4%	0.0%	12.8%	87.2%
Iowa City Downtown District (Iowa City, IA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Downtown Macon Urban Core (Macon, GA)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Oceanside Cultural District (Oceanside, CA)	2.4%	0.0%	19.3%	25.3%	25.3%	4.8%	31.3%	1.8%	72.9%	27.1%
Southeast Ohio Theatre Trail (Southeastern OH)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Loch Haven Cultural Park (Orlando, FL)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cool Spring Downtown District (Fayetteville, NC)	1.5%	0.0%	9.2%	54.6%	11.2%	1.0%	30.1%	5.6%	73.0%	27.0%
Downtown Las Vegas (Las Vegas, NV)	0.0%	0.0%	6.5%	16.1%	16.1%	1.6%	64.5%	8.1%	40.3%	59.7%
Arts Campus Fort Wayne (Fort Wayne, IN)	6.2%	0.0%	1.5%	4.6%	16.9%	0.0%	76.9%	3.1%	29.2%	70.8%
Salt Lake Cultural Core (Salt Lake City, UT)	7.0%	0.0%	7.8%	0.0%	13.9%	2.6%	78.3%	2.6%	29.6%	70.4%
Grand Center Arts District (St. Louis, MO)	0.9%	1.8%	2.7%	84.1%	1.8%	0.0%	15.0%	5.3%	88.5%	11.5%
Dallas Arts District (Dallas, TX)	1.1%	1.1%	7.0%	16.9%	10.1%	2.6%	66.4%	2.6%	37.5%	62.5%
Balboa Park Cultural District (San Diego, CA)	9.7%	7.8%	25.3%	13.6%	22.7%	6.5%	48.7%	0.0%	71.4%	28.6%
Houston Museum District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Houston Theatre District (Houston, TX)	1.5%	0.0%	3.8%	5.3%	14.4%	0.8%	79.5%	4.5%	24.2%	75.8%
Midtown Cultural District (Houston, TX)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Arts District Average	3.0%	1.3%	8.3%	23.1%	13.7%	2.0%	58.0%	3.4%	47.9%	52.1%
Arts District Median	1.5%	0.0%	6.7%	14.9%	14.2%	1.3%	65.5%	2.9%	38.9%	61.1%

Overall Averages for the 37,805 Audience-Intercept Surveys Where Residency Was Determined Based on a Single County										
Average of All Audience Surveys	3.7%	0.7%	7.8%	24.0%	20.2%	1.0%	50.6%	2.8%	54.0%	46.0%

Research Notes/Explanations of Special Circumstances:

Study regions where fewer than 35 audience-intercept surveys were collected that included an answer to this question are excluded from this analysis. In these instances, "n/a" is listed in the data tables.

¹ The survey provided the opportunity for respondents to identify multiple races/ethnicities; as a result, the findings in the first eight columns may add to more than 100%.

² The "Any BIPOC and ALAANA" category includes any respondent who selected "American Indian or Alaska Native or Indigenous, or First Nations," "Arab or Middle Eastern or North African," "Asian or Asian American," "Black or African American," "Hispanic, or Latino/Latina/Latinx or Spanish Origin," and/or "Native Hawaiian or Pacific Islander."

³ The "White Only" category includes any respondent who selected "White or Caucasian or European American" only.

Appendix C: ***About the Data Collection*** **The Survey Instruments**

Data Collection Instruments

Audience-Intercept Survey (25 languages)

Organizational Survey (English and Spanish)

Survey for Volunteer Organization (no budget)

Survey for Organizations with Operating Budget: \$1 to \$99,999

Survey for Organizations with Operating Budget: \$100,000 to \$499,999

Survey for Organizations with Operating Budget: \$500,000 or More

Survey for Organizations (Abbreviated)

Survey for Organizations (2-Question "Last Chance" Version)

Dear Attendee/Visitor/Audience Member:

Please take a couple of minutes to answer the following questions about your attendance at this performance, event, exhibit, venue, or facility. This survey is part of a study to measure the economic and social impact of arts and culture on this community. **Your answers are anonymous.** Please complete both sides of the page, then return the survey. Thank you!

- 1. Including yourself and your immediate travel party, how many people are here with you?** Include only your immediate travel party. For example, do not include an entire school group or tour group.

Adults (18 or older): _____ Children (younger than 18): _____

- 2. List the total amounts of money that you and the members of your immediate travel party will spend in this community specifically as a result of your attendance at this performance, event, exhibit, venue, or facility.** Remember to include money spent before, during, and after this activity. If exact figures are not available, simply provide your best estimates.

- a) Admission, tickets, or membership for your travel party’s attendance to this activity\$ _____
- b) Food or drinks purchased *while attending* this activity.....\$ _____
- c) Food or drinks purchased *before or after* this activity (e.g., at a local restaurant/bar)\$ _____
- d) Groceries or supplies purchased specifically as a result of attending this activity.....\$ _____
- e) Retail shopping (including souvenirs, gifts, books, recordings, art)\$ _____
- f) Clothing or accessories purchased specifically to attend this activity.....\$ _____
- g) Local transportation such as parking, fuel, tolls, taxi/rideshare, bus (*exclude airfare*).....\$ _____
- h) Child-care specifically to attend this activity\$ _____
- i) Paid lodging such as hotel, inn, Airbnb, private vacation rental (*include one night only*)..\$ _____
- j) Miscellaneous/not listed above (briefly describe): _____\$ _____

- 3. What is the ZIP Code or Postal Code of your primary home address?** If you are currently staying in a second residence or vacation property that you own, provide the ZIP code for that second residence.

ZIP Code or Postal Code: _____

- 4. Which of the following best describes your primary reason for being in this community today?** (*Check only one*)

- I am a full-time resident (e.g., I live here, or I go to school here)
- I am a part-time resident (e.g., I have a second residence here)
- I am here specifically to attend this performance, event, exhibit, venue, or facility
- I work here or I traveled here for a work-related reason, but I live somewhere else
- I am here on a vacation, holiday, or personal trip (not specifically related to this activity)
- Not listed above (briefly describe): _____

- 5. If today’s arts or cultural activity was not available in this community, would you have traveled to a different community to attend a similar activity?** (*Check only one*)

- No, I would have skipped the arts or cultural activity altogether
- No, I would have replaced it with a different activity in this community
- Yes, I would have traveled to a different community to attend a similar arts or cultural activity

6. Is today your first time attending this specific activity or visiting this specific venue? (Check only one)

- Yes No

7. How many nights away from your primary residence will you spend in this community *specifically as a result of your attendance at this activity or venue*. If you are a full-time or part-time resident, and you will not spend any nights away from your home, respond with "0".

Nights: _____

8. Indicate your level of agreement with each of the four statements below regarding your attendance at this arts or cultural performance, event, exhibit, venue, or facility. (Check one for each statement)

- a) "This venue or facility is an important pillar for me within my community."
 Strongly Disagree Disagree Neutral Agree Strongly Agree
- b) "I would feel a great sense of loss if this activity or venue were no longer available."
 Strongly Disagree Disagree Neutral Agree Strongly Agree
- c) "This activity or venue is inspiring a sense of pride in this neighborhood or community."
 Strongly Disagree Disagree Neutral Agree Strongly Agree
- d) "My attendance is my way of ensuring that this activity or venue is preserved for future generations."
 Strongly Disagree Disagree Neutral Agree Strongly Agree

The following questions are for research purposes only. This survey is completely anonymous.

9. Which of the following ranges includes your annual household income? (Check only one)

- Less than \$30,000 \$60,000 to \$99,999 \$150,000 to \$199,999
 \$30,000 to \$59,999 \$100,000 to \$149,999 \$200,000 or More

10. Which of the following ranges includes your age? (Check only one)

- Younger than 18 26-41 58-76
 18-25 42-57 77 or Older

11. What is the highest level of education that you have completed? (Check only one)

- Less than high school Technical or associates degree Master's degree
 High school graduate Bachelor's degree Doctoral degree

12. Do you identify as a person with a disability? (Check only one)

- Yes No

13. Which of the following best describe you? (Check all that apply)

- American Indian or Alaska Native or Indigenous or First Nations
 Arab or Middle Eastern or Northern African
 Asian or Asian American
 Black or African American
 Hispanic or Latino/Latina/Latinx or Spanish origin
 Native Hawaiian or Pacific Islander
 White or Caucasian or European American
 I prefer to self-identify: _____

Estimado asistente/visitante/miembro del público:

Por favor, dedique un par de minutos a responder a las siguientes preguntas sobre su asistencia a este espectáculo, evento, exposición, local o instalación. Esta encuesta forma parte de un estudio para medir el impacto económico y social de las artes y la cultura en esta comunidad. **Sus respuestas son anónimas.** Por favor, llene ambos lados de la página y devuelva la encuesta. ¡Gracias!

- 1. Incluido usted y su grupo de viaje inmediato, ¿cuántas personas están aquí con usted?** Incluya solo a su grupo de viaje inmediato. Por ejemplo, no incluya a todo un grupo escolar o turístico.

Adultos (18 años o más): _____ Niños (menores de 18 años): _____

- 2. Enumere las cantidades totales de dinero que usted y los miembros de su grupo de viaje inmediato gastarán en esta comunidad específicamente como resultado de su asistencia a este espectáculo, evento, exposición, lugar o instalación.** Recuerde incluir el dinero gastado antes, durante y después de esta actividad. Si no se dispone de cifras exactas, simplemente proporcione el mejor estimado que pueda.

- a) Entrada, boletos o membresía para la admisión de su grupo de viaje a esta actividad..... \$ _____
- b) Alimentos o bebidas adquiridos *durante la asistencia* a esta actividad \$ _____
- c) Alimentos o bebidas comprados *antes o después* de esta actividad (*ej.:* en un restaurante/bar local) \$ _____
- d) Comestibles o suministros comprados como resultado de la asistencia a esta actividad \$ _____
- e) Compras al por menor (incluidos recuerdos, regalos, libros, grabaciones, arte) \$ _____
- f) Ropa o accesorios comprados específicamente para asistir a esta actividad \$ _____
- g) Transporte local, como parqueos, combustible, peajes, taxi/transporte compartido, autobús..... \$ _____
- h) Cuidado de niños específicamente para asistir a esta actividad \$ _____
- i) Alojamiento pagado como hotel, posada, Airbnb, alquiler privado de vacaciones (*una sola noche*) \$ _____
- j) Miscelánea/no enumerada anteriormente (describala brevemente): _____ \$ _____

- 3. ¿Cuál es el código postal de su domicilio principal?** Si actualmente se aloja en una segunda residencia o propiedad vacacional de su propiedad, indique el código postal de esa segunda residencia.

Código postal: _____

- 4. ¿Cuál de las siguientes opciones describe mejor su razón principal para estar hoy en esta comunidad?** (Marque solo una)

- Soy residente a tiempo completo (*ej.:* vivo aquí, o voy a la escuela aquí)
- Soy residente a tiempo parcial (*ej.:* tengo una segunda residencia aquí)
- Estoy aquí específicamente para asistir a este espectáculo, evento, exposición, lugar o instalación
- Trabajo aquí o he viajado aquí por motivos de trabajo, pero vivo en otro lugar
- Estoy aquí de vacaciones, por feriado o viaje personal (no relacionado específicamente con esta actividad)
- No está en la lista anterior (describa brevemente): _____

- 5. ¿Si la actividad artística o cultural de hoy no estuviera disponible en esta comunidad, usted hubiera viajado a otra comunidad para asistir a una actividad similar?** (Marque solo una)

- No, me habría saltado la actividad artística o cultural por completo
- No, lo habría sustituido por una actividad diferente en esta comunidad
- Sí, hubiera viajado a otra comunidad para asistir a una actividad artística o cultural similar

6. ¿Es la primera vez que asiste a esta actividad o visita este lugar en específico? (Marque solo una)

- Sí No

7. ¿Cuántas noches fuera de su residencia principal pasará en esta comunidad *específicamente como resultado de su asistencia a esta actividad o lugar de celebración*? Si es residente a tiempo completo o parcial y no va a pasar ninguna noche fuera de su casa, responda con "0".

Noches: _____

8. Indique su nivel de acuerdo con cada una de las cuatro afirmaciones que figuran a continuación en relación con su asistencia a este espectáculo artístico o cultural, evento, exposición, lugar o instalación. (Marque una para cada afirmación)

- a) "Este local o instalación es un pilar importante para mí dentro de mi comunidad".
 Muy en desacuerdo En desacuerdo Neutral De acuerdo Muy de acuerdo
- b) "Sentiría una gran pérdida si esta actividad o lugar dejara de estar disponible".
 Muy en desacuerdo En desacuerdo Neutral De acuerdo Muy de acuerdo
- c) "Esta actividad o lugar inspira un sentimiento de orgullo en este barrio o comunidad".
 Muy en desacuerdo En desacuerdo Neutral De acuerdo Muy de acuerdo
- d) "Mi presencia es mi forma de garantizar que esta actividad o lugar se preserve para las generaciones futuras".
 Muy en desacuerdo En desacuerdo Neutral De acuerdo Muy de acuerdo

Las siguientes preguntas son solo para fines de investigación. Esta encuesta es completamente anónima.

9. ¿En cuál de los siguientes rangos se encuentran los ingresos anuales de su hogar? (Marque solo una)

- Menos de \$30,000 De \$60,000 a \$99,999 De \$150,000 a \$199,999
 De \$30,000 a \$59,999 De \$100,000 a \$149,999 \$200,000 o más

10. ¿Cuál de los siguientes rangos incluye su edad? (Marque solo una)

- Menor de 18 años 26-41 58-76
 18-25 42-57 77 o más

11. ¿Cuál es el nivel más alto de educación que ha completado? (Marque solo una)

- Menos que la escuela secundaria Título técnico o grado de asociado Maestría
 Graduado de la escuela secundaria Licenciatura Doctorado

12. ¿Usted se identifica como persona con discapacidad? (Marque solo una)

- Sí No

13. ¿Cuál de las siguientes opciones le describe mejor? (Marque todas las que correspondan)

- Indio Americano o Nativo de Alaska o Indígena o Primeras Naciones
 Árabe o de Oriente Medio o del Norte de África
 Asiático o asiático-americano
 Negro o afroamericano
 De origen hispano o latino/latina/latinx o español
 Nativo de Hawai o de las Islas del Pacífico
 Blanco o caucásico o europeo-americano
 Prefiero autoidentificarme: _____

ውድ ታሳታፊ/ጎብኚ/ታዳሚ :-

እባክዎ በዚህ አፈጻጸም፣ ዝግጅት፣ ኤግዚቢሽን፣ ቦታ ወይም ተቋም ላይ ስለመገኘትዎ አስመልክቶ የሚከተሉትን ጥያቄዎች ለመመለስ ሁለት ደቂቃዎችን ይውሱ። ይህ የዳሰሳ ጥናት ኪነ-ጥበብ እና ባህል በዚህ ማህበረሰብ ላይ የሚያደርሱትን ኢኮኖሚያዊና ማህበራዊ ተፅዕኖ ለመለካት የተደረገ ጥናት አካል ነው። መልሶችዎ ስም-አልባ ተደርገው የሚያዙ ናቸው። እባክዎ የገፁን ሁለቱንም ጎኖች ያጠናቅቁ፣ በመቀጠልም የዳሰሳ ጥናቱን ይመልሱ። እናመሰግናለን!

1. ራስዎን እና የቅርብ ከእርሶ ጋር አብረው የሚጓዙትን ሰዎች ጨምሮ፣ ምን ያህል ሰዎች ከእርስዎ ጋር እዚህ አሉ? የእርስዎን የቅርብ አብሮዎት የሚጓዝ ሰው ብቻ ያካትቱ። ለምሳሌ፣ ሙሉ የትምህርት ቤት ቡድን ወይም አስጎብኚ ቡድን አያካትቱ።

አዋቂዎች (18 ወይም ከዚያ በላይ):- _____ ልጆች (ከ18 ዓመት በታች):- _____

- 2. እርስዎ እና ከእርሶ ጋር አብረው የሚጓዙ ሰዎች በዚህ ማህበረሰብ ውስጥ በተለይ በዚህ አፈጻጸም፣ ዝግጅት፣ ኤግዚቢሽን፣ ቦታ ወይም ተቋም ላይ በመገኘታችሁ የተነሳ የምታወጡትን የገንዘብ መጠን ይግለጹ።** ከዚህ ተግባር በፊት፣ በሚካሄድበት ሰዓት እና ከተግባር በኋላ የሚወጣውን ገንዘብ ማካተትዎን ያስታውሱ። ትክክለኛ አሃዞች ከሌሉ፣ የእርስዎን ምርጥ ግምቶች ያቅርቡ።
- a) **ከእርሶ ጋር አብረው የሚጓዙትን ሰዎች** በዚህ እንቅስቃሴ ላይ ለመገኘት ለመግቢያ፣ ትኬቶች ወይም ለአባልነት ያወጡት ወጪ \$ _____
 - b) ይህን ዝግጅት በመታደም ላይ እያሉ የተገዙ ምግቦች ወይም መጠጦች \$ _____
 - c) ከዚህ ዝግጅት በፊት ወይም በኋላ የተገዙ ምግቦች ወይም መጠጦች (ለምሳሌ፡- በአቅራቢያ በሚገኝ ምግብ ቤት/ባር) \$ _____
 - d) በዚህ ዝግጅት ላይ በመገኘትዎ የተነሳ የተገዙ ሸቀጣ ሸቀጦች ወይም አቅርቦቶች \$ _____
 - e) የትርፍ ግብይት (የማስታወሻ እቃ፣ ስጦታዎች፣ መጽሃፎች፣ ቅጂዎች፣ ኪነ-ጥበባትን ጨምሮ) \$ _____
 - f) በዚህ ዝግጅት ላይ በመገኘት የተነሳ የተገዙ ልብሶች ወይም መለዋወጫዎች \$ _____
 - g) እንደ የመኪና ማቆሚያ፣ ነዳጅ፣ የክፍያ መጠየቂያዎች፣ ታክሲዎች፣ አውቶብስ (የአውሮፕላን ትኬቶችን ሳያካትት) \$ _____
 - h) የልጅ እንክብካቤ በተለይ በዚህ ዝግጅት ላይ ለመገኘት ሲባል \$ _____
 - i) እንደ ሆቴል፣ ማደሪያ፣ ኤርቢንብ፣ የግል የማረፊያ ጊዜ ኪራይ ያሉ የሚከፈሉበት ማረፊያ (አንድ ሌሊት ብቻ ይጨምራል) \$ _____
 - j) ሌላ/ከላይ ያልተዘረዘሩ (በአጭሩ ይግለጹ):- _____ \$ _____

3. ዋናው የቤት እድራሻዎ ዚፕ ኮድ ወይም ፖስታ ኮድ ምንድን ነው? በአሁኑ ጊዜ እርስዎ በያዙት ሁለተኛ መኖሪያ ወይም ማረፊያ ውስጥ የሚቆዩ ከሆኑ የሁለተኛው መኖሪያ ቤት ዚፕ ኮድ ያቅርቡ።

ዚፕ ኮድ ወይም የፖስታ ኮድ:- _____

- 4. ከሚከተሉት ውስጥ ዛሬ በዚህ ማህበረሰብ ውስጥ የመሆንዎ ዋና ምክንያት በደንብ የሚገልጸው የትኛው ነው? (አንዱ ላይ ብቻ ምልክት ይደርጉ)**
- የሙሉ ጊዜ ነዋሪ ነኝ (ለምሳሌ፡- እዚህ ነው የምኖረው፣ ወይም እዚህ ትምህርት ቤት ነው የምሄደው)
 - የትርፍ ሰዓት ነዋሪ ነኝ (ለምሳሌ፡- እዚህ ሁለተኛ መኖሪያ አለኝ)
 - በዚህ አፈጻጸም፣ ዝግጅት፣ ኤግዚቢሽን፣ ቦታ ወይም ተቋም ላይ ለመሳተፍ ተገኝቻለሁ
 - እዚህ እሰራለሁ ወይም እዚህ የተጓዘኩት ከስራ ጋር በተገናኘ ምክንያት ቢሆንም የምኖረው ሌላ ቦታ ነው
 - እዚህ በአረፍት፣ በበዓል ወይም በግል ጉዞ ላይ ነኝ (በተለይ ከዚህ ዝግጅት ጋር ያልተገናኘ)
 - ከላይ ያልተዘረዘረ (በአጭሩ ይግለጹ):- _____

- 5. የዛሬው የኪነ-ጥበብ ወይም የባህል እንቅስቃሴ በዚህ ማህበረሰብ ውስጥ የማይገኝ ከሆነ፣ በተመሳሳይ ዝግጅት ላይ ለመገኘት ወደ ሌላ ማህበረሰብ ይሄዱ ነበር? (አንዱ ላይ ብቻ ምልክት ይደርጉ)**
- አይ፣ የኪነ-ጥበብን ወይም የባህል ዝግጅቱን ሙሉ በሙሉ አተወው ነበር።
 - አይ፣ በዚህ ማህበረሰብ ውስጥ በተለየ ዝግጅት አቀይረው ነበር።
 - አዎ፣ ተመሳሳይ የኪነ-ጥበብ ወይም የባህል እንቅስቃሴ ለመከታተል ወደ ሌላ ማህበረሰብ ሄጄ ነበር።

6. ዛሬ በዚህ ልዩ ዝግጅት ላይ ሲታደሙ ወይም ይህን ልዩ ቦታ ሲጎበኙ የመጀመሪያዎ ነው? (አንዱ ላይ ብቻ ምልክት ያድርጉ)

- አዎ ○ አይ

7. በተለይ በዚህ ዝግጅት ወይም ቦታ ላይ በመገኘትዎ የተነሳ ከዋናው መኖሪያዎ ስንት ምሽቶች ርቀው በዚህ ማህበረሰብ ውስጥ እንደሚያሳልፉ። የሙሉ ጊዜ ወይም የትርፍ ጊዜ ነዋሪ ከሆኑ እና ከቤትዎ ርቀው የማያሳልፉ ከሆነ በ "0" ምላሽ ይስጡ።

ምሽቶች፡- _____

8. በዚህ የኪነ-ጥበብ ወይም የባህል ትርኢት፣ ዝግጅት፣ ኤግዚቢሽን፣ ቦታ ወይም ተቋም ላይ ስለመገኘትዎ ከዚህ በታች ባሉት አራት መግለጫዎች ላይ የእርስዎን ስምምነት ደረጃ ያመልክቱ። (ለእያንዳንዱ መግለጫ አንዱ ላይ ምልክት ያድርጉ)

- a) "ይህ ዝግጅት ወይም ተቋም በእኔ ማህበረሰብ ውስጥ ለእኔ አስፈላጊ ነገር ነው።"
○ በጣም አልስማማም ○ አልስማማም ○ ገለልተኛ ○ እስማማለሁ ○ በጣም እስማማለሁ
b) "ይህ ዝግጅት ወይም ቦታ ከዚህ በኋላ የማይገኝ ከሆነ ትልቅ ኪሳራ ይሰማኛል።"
○ በጣም አልስማማም ○ አልስማማም ○ ገለልተኛ ○ እስማማለሁ ○ በጣም እስማማለሁ
c) "ይህ ዝግጅት ወይም ቦታ በዚህ ሰፈር ወይም ማህበረሰብ ውስጥ ያለውን የኩራት ስሜት የሚያነሳ ነው።"
○ በጣም አልስማማም ○ አልስማማም ○ ገለልተኛ ○ እስማማለሁ ○ በጣም እስማማለሁ
d) "የእኔ መገኘት ይህ ዝግጅት ወይም ቦታ ለመጨው ትውልድ ተጠብቆ እንዲቆይ የማረጋገጥበት መንገድ ነው።"
○ በጣም አልስማማም ○ አልስማማም ○ ገለልተኛ ○ እስማማለሁ ○ በጣም እስማማለሁ

የሚከተሉት ጥያቄዎች ለምርምር አላማዎች ብቻ የሚውሉ ናቸው። ይህ የዳሰሳ ጥናት ሙሉ ለሙሉ ስም አልባ ተደርጎ የሚያዝ ነው።

9. ከሚከተሉት ክልሎች ውስጥ የትኛው አመታዊ የቤተሰብ ገቢን ያካትታል? (አንዱ ላይ ብቻ ምልክት ያድርጉ)

- ከ \$30,000 በታች ○ ከ 60,000 እስከ \$99,999 ○ ከ \$150,000 እስከ \$199,999
○ ከ \$30,000 እስከ \$59,999 ○ ከ \$100,000 እስከ \$149,999 ○ \$200,000 ወይም ከዚያ በላይ

10. ከሚከተሉት ክልሎች ውስጥ የትኛው ዕድሜዎን ያካትታል? (አንዱ ላይ ብቻ ምልክት ያድርጉ)

- ከ 18 ዓመት በታች ○ 26-41 ○ 58-76
○ 18-25 ○ 42-57 ○ 77 ወይም ከዚያ በላይ

11. ያጠናቅቁት ከፍተኛው የትምህርት ደረጃ ምንድነው? (አንዱ ላይ ብቻ ምልክት ያድርጉ)

- ከሁለተኛ ደረጃ ትምህርት ቤት በታች ○ የቴክኒክ ወይም ተባባሪዎች ዲግሪ ○ ሁለተኛ ዲግሪ
○ የሁለተኛ ደረጃ ትምህርት ቤት ተመራቂ ○ የመጀመሪያ ዲግሪ ○ የዶክትሬት ዲግሪ

12. እንደ አካል ጉዳተኛ ይለያሉ? (አንዱ ላይ ብቻ ምልክት ያድርጉ)

- አዎ ○ አይ

13. ከሚከተሉት ውስጥ እርስዎን በደንብ የሚገልፅዎት የትኛው ነው? (የሚመለከታቸው ሁሉ ላይ ምልክት ያድርጉ)

- አሜሪካዊ ህንዳዊ ወይም ትውልደ አላስካ ወይም ተወላጅ ወይም ፈርስት ኔሽንስ
 አረብ ወይም መካከለኛው ምስራቅ ወይም ሰሜናዊ አፍሪካ
 እስያዊ ወይም እስያ አሜሪካዊ
 ጥቁር ወይም አፍሪካዊ አሜሪካዊ
 ሂስፓኒክ ወይም ላቲኖ/ላቲና/ላቲንክስ ወይም ትውልደ ስፓኒሽ
 የሃዋይ ወይም የፓሲፊክ ደሴት ተወላጅ
 ነጭ ወይም የካውካሲያን ወይም የአውሮፓ አሜሪካዊ
 እራሴን መግለፅ አመርጣለሁ፡- _____

ይህ ጥናት በአሜሪካውያን ለኪነ-ጥበብ እየተካሄደ ያለው ከ350 በላይ ተሳታፊ ማህበረሰቦችን ከሚወክሉ የአካባቢ እና የክልል የምርምር አጋሮች ጋር በመተባበር ነው። ተጨማሪ ለማወቅ፡

www.AmericansForTheArts.org/AEP6 ን ይጎብኙ።

السادة الأعضاء الحاضرين/الزائرين/الجمهور:

يرجى تخصيص بضع دقائق للإجابة على الأسئلة التالية بخصوص حضورك لهذا العرض أو الحدث أو المعرض أو المنتدى أو الفعالية. هذا الاستبيان هو جزء من دراسة لقياس الأثر الاقتصادي والاجتماعي للفنون والثقافة على هذا المجتمع. **ستسجل إجاباتك بدون اسم.** يرجى إكمال جانبي الصفحة، ومن ثم إعادة الاستبيان. شكرًا لكم!

1. كم عدد الأفراد هنا معك؟ (بما في ذلك أنت والأعضاء المسافرون معك حاليًا) أدرج الأشخاص المسافرين معك حاليًا فقط. على سبيل المثال: لا تذكر مجموعة مدرسية كاملة أو مجموعة سياحية.

البالغون (18 عامًا أو أكثر): _____
الأطفال (أقل من 18 عامًا): _____

2. أدرج مجموع مقدار الأموال التي ستنفقها أنت والمسافرون معك حاليًا في هذا المجتمع، وتحديدًا من حيث نتيجة حضور هذا العرض أو الحدث أو المعرض أو المنتدى أو الفعالية. لا تنس أن تذكر الأموال التي تم إنفاقها قبل وأثناء وبعد هذا النشاط. إذا لم تكن الأعداد الدقيقة متاحة، فقدم أفضل تقديراتك.

- (أ) رسوم الدخول أو التذاكر أو العضوية لحضور الأعضاء المسافرين معك لهذا النشاط.....بالدولار الأمريكي _____
- (ب) الأطعمة أو المشروبات التي تم شراؤها/أثناء حضور هذا النشاط.....بالدولار الأمريكي _____
- (ج) الطعام أو المشروبات التي يتم شراؤها قبل أو بعد حضور هذا النشاط (على سبيل المثال: في المطاعم أو الحانات المحلية) _____
- (د) مواد البقالة أو المستلزمات التي تم شراؤها تحديدًا نتيجة حضور هذا النشاط.....بالدولار الأمريكي _____
- (هـ) أغراض التسوق بالتجزئة (متضمنة الهدايا التذكارية والهدايا والكتب والتسجيلات والأعمال الفنية).....بالدولار الأمريكي _____
- (و) الملابس أو الإكسسوارات التي تم شراؤها تحديدًا لحضور هذا النشاط.....بالدولار الأمريكي _____
- (ز) وسائل النقل المحلية، مثل ركن السيارات والوقود ورسوم المرور وسيارات الأجرة أو برامج خدمات التوصيل والحافلات (باستثناء تذاكر الطيران).....بالدولار الأمريكي _____
- (ح) العناية بالأطفال تحديدًا من أجل حضور هذا النشاط.....بالدولار الأمريكي _____
- (ط) الإقامة المدفوعة مثل الفندق والنزل و Airbnb والمنازل الخاصة المستأجرة لقضاء العطل (بما في ذلك الحجز لليالي واحدة فقط).....بالدولار الأمريكي _____
- (ي) أشياء مختلفة/غير مدرجة أعلاه (صفها بإيجاز): _____ بالدولار الأمريكي

3. ما الرمز البريدي لعنوان منزلك الأساسي؟ إذا كنت تقيم حاليًا في محل إقامة ثانوي أو عقار عطله تملكه، فاكتب الرمز البريدي لمحل الإقامة الثانوي هذا.

الرمز البريدي: _____

4. أي مما يلي يتضمن أفضل وصف للسبب الرئيسي لوجودك في هذا المجتمع اليوم؟ (حدد خيارًا واحدًا فقط)

- أنا مقيم بدوام كامل (على سبيل المثال: أعيش هنا أو أذهب إلى المدرسة هنا)
- أنا مقيم بدوام جزئي (على سبيل المثال: لدي إقامة ثانوية هنا)
- أنا هنا خصيصًا لحضور هذا العرض أو الحدث أو المعرض أو المنتدى أو الفعالية
- أنا أعمل هنا أو سافرت إلى هنا لسبب متعلق بالعمل، لكنني أعيش في مكان آخر
- أنا هنا في إجازة أو عطله أو رحلة شخصية (لا تتعلق تحديدًا بهذا النشاط)
- السبب غير مدرج أعلاه (صفه بإيجاز): _____

5. إذا لم يكن النشاط الفني أو الثقافي الخاص باليوم متاحًا في هذا المجتمع، فهل كنت ستسافر إلى مجتمع مختلف لحضور نشاط مماثل؟ (حدد خيارًا واحدًا فقط)

- لا، كنت سأجاهل النشاط الفني أو الثقافي تمامًا
- لا، كنت لأستبدلها بنشاط مختلف في هذا المجتمع
- نعم، لكنني سافرت إلى مجتمع مختلف لحضور نشاط فني أو ثقافي مماثل

6. هل هذه أول مرة تحضر فيها هذا النشاط المحدد أو تزور هذا المنتدى المحدد؟ (حدد خيارًا واحدًا فقط) نعم لا
7. كم ليلة ستقضيها بعيدًا عن مسكنك الأساسي في هذا المجتمع تحديدًا نتيجة حضورك هذا النشاط أو المنتدى؟ إذا كنت مقيمًا بدوامٍ كاملٍ أو جزئي، ولن تقضي أي ليالٍ بعيدًا عن منزلك، فأجب بـ "0".
الليالي: _____

8. حدد مستوى موافقتك على كل من العبارات الأربعة أدناه فيما يخص حضورك لهذا العرض الفني أو الثقافي أو الحدث أو المعرض أو المنتدى أو الفعالية. (اختر واحدًا لكل عبارة)

- (أ) "هذا المنتدى أو الفعالية يمثل عنصرًا مهمًا بالنسبة لي داخل مجتمعي."
 لا أوافق إطلاقًا لا أوافق محايد أوافق أوافق بشدة
- (ب) "سينتابني شعور كبير بالحسرة إذا لم يعد هذا النشاط أو المنتدى متاحًا."
 لا أوافق إطلاقًا لا أوافق محايد أوافق أوافق بشدة
- (ج) "هذا النشاط أو المنتدى هو مصدر إلهام بالفخر في هذا الحي أو المجتمع."
 لا أوافق إطلاقًا لا أوافق محايد أوافق أوافق بشدة
- (د) "حضورني هو طريقي لضمان أن هذا النشاط أو المنتدى محفوظ للأجيال القادمة."
 لا أوافق إطلاقًا لا أوافق محايد أوافق أوافق بشدة

الأسئلة التالية لأغراض البحث فقط. يُعرض هذا الاستطلاع بدون أي أسماء.

9. أي من النطاقات التالية يشمل الدخل السنوي لأسرتك؟ (حدد خيارًا واحدًا فقط)
- أقل من 30,000 دولار من 60,000 دولار إلى من 150,000 دولارا إلى
- من 30,000 دولار إلى من 99,999 دولارًا 199,999 دولارًا
- من 30,000 دولار إلى من 100,000 دولار إلى 200,000 دولار أو أكثر
- 59,999 دولارًا 149,999 دولارًا

10. أي من النطاقات التالية يشمل عمرك؟ (حدد خيارًا واحدًا فقط)
- أقل من 18 سنة 41-26 76-58
- 25-18 57-42 77 أو أكبر

11. ما أعلى مستوى تعليمي بلغته؟ (حدد خيارًا واحدًا فقط)
- أقل من المدرسة الثانوية مؤهل تعليم فني أو مؤهل متوسط درجة الماجستير
- أنهيت المرحلة الثانوية درجة البكالوريوس درجة الدكتوراه

12. هل تعاني من إعاقة؟ (حدد خيارًا واحدًا فقط)
- نعم لا

13. أي مما يلي يصفك بدقة أكبر؟ (اختر كل ما ينطبق)
- الهنود الحمر أو سكان ألaska الأصليين أو العشائر الأولى في كندا
- العرب أو الشرق الأوسط أو شمال أفريقيا
- أمريكي أسبوي أو أسبوي
- أمريكي أسود أو أمريكي من أصل أفريقي
- من أصل إسباني أو لاتيني
- من سكان جزر هاواي الأصليين أو من سكان جزر المحيط الهادئ
- أبيض أو قوقازي أو أمريكي أوروبي
- أفضل التحديد الذاتي للهوية:

تُجرى هذه الدراسة منظمة الأمريكيين للفنون بالشراكة مع شركاء البحث المحليين والدوليين الممثلين لأكثر من 350 مجتمعًا مشاركًا. لمعرفة المزيد، يرجى زيارة الموقع

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Poštovani učesnici/posjetioци/članovi publike:

Molimo vas da odvojite nekoliko minuta da odgovorite na sljedeća pitanja o vašem prisustvovanju ovom performansu, događaju, izložbi, o posjeti mjestu zbivanja ili objektu. Ova anketa je dio studije za mjerenje ekonomskog i socijalnog uticaja umjetnosti i kulture na ovu zajednicu. **Vaši odgovori su anonimni.** Molimo vas da popunite obje stranice dokumenta i zatim vratite anketu. Hvala!

1. **Koliko ljudi je ovdje s Vama, uključujući Vas i uže društvo s kojim putujete?** Uključite samo svoje uže društvo s kojim putujete. Na primjer, nemojte uključivati cijelu školsku grupu ili turističku grupu.

Odrasli (18 godina ili stariji): _____ Djeca (osobe mlađe od 18 godina): _____

2. **Navedite ukupne iznose novca koje ćete Vi i članovi Vašeg užeg društva s kojim putujete potrošiti u ovoj zajednici izričito zbog prisustvovanja ovom performansu, događaju, izložbi, zbog posjete mjestu zbivanja ili objektu.** Ne zaboravite uključiti novac potrošen prije, tokom i nakon ove aktivnosti. Ako Vam tačni iznosi nisu poznati, jednostavno navedite najbolju procjenu.

- a) Propusnice, karte ili članstvo za prisustvovanje Vašeg užeg društva s kojim putujete ovoj aktivnosti ..\$ _____
- b) Hrana ili piće kupljeni za vrijeme prisustvovanja ovoj aktivnosti\$ _____
- c) Hrana ili piće kupljeni prije ili nakon ove aktivnosti (npr. u lokalnom restoranu ili baru)\$ _____
- d) Namirnice ili potrepštine kupljene izričito zbog prisustvovanja ovoj aktivnosti\$ _____
- e) Kupovina u maloprodajnim prodavnicama (uključujući suvenire, poklone, knjige, umjetnine)\$ _____
- f) Odjeća ili dodaci kupljeni izričito zbog prisustvovanja ovoj aktivnosti.....\$ _____
- g) Lokalni prijevoz kao što je parking, gorivo, cestarine, taksi ili dijeljenje prijevoza, autobus\$ _____
- h) Briga o djeci izričito zbog prisustvovanja ovoj aktivnosti\$ _____
- i) Plaćeni smještaj kao što je hotel, prenočište, Airbnb, privatni smještaj (samo jednu noć)\$ _____
- j) Razno/ništa od pomenutog (ukratko opišite): _____\$ _____

3. **Koji je poštanski broj Vaše primarne kućne adrese?** Ako trenutno boravite u drugom mjestu stanovanja ili svom objektu za odmor, navedite poštanski broj za to drugo mjesto stanovanja.

Poštanski broj: _____

4. **Šta od sljedećeg najbolje opisuje glavni razlog zbog kojeg se danas nalazite u ovoj zajednici? (Označite samo jedno)**

- Stalni stanovnik (npr. ovdje živim ili idem u školu)
- Povremeni stanovnik (npr. ovdje imam drugo prebivalište)
- Ovdje sam isključivo radi prisustvovanja ovom performansu, događaju, izložbi, radi posjete mjestu zbivanja ili objektu
- Ovdje radim ili sam ovdje na službenom putovanju, a živim negdje drugdje
- Ovdje sam na odmoru ili privatnom putovanju (nije izričito vezano za ovu aktivnost)
- Ništa od pomenutog (ukratko opišite): _____

5. **Da današnja umjetnička ili kulturna aktivnost nije bila dostupna u ovoj zajednici, da li biste otputovali u drugu zajednicu da prisustvujete sličnoj aktivnosti? (Označite samo jedno)**

- Ne, u potpunosti bih izbjegao/-la umjetničku ili kulturnu aktivnost
- Ne, zamijenio/-la bih ovu aktivnost drugom aktivnošću u ovoj zajednici
- Da, otputovao/-la bih u drugu zajednicu da prisustvujem sličnoj umjetničkoj ili kulturnoj aktivnosti

6. Da li danas prvi put prisustvujete ovoj određenoj aktivnosti ili posjećujete ovo određeno mjesto? (Označite samo jedno)
- Da Ne
7. Koliko ćete noći provesti u ovoj zajednici, daleko od svog primarnog prebivališta, izričito zbog prisustvovanja ovoj aktivnosti ili posjete ovom mjestu. Ako ste stalni ili povremeni stanovnik i nećete provesti nijednu noć izvan svog doma, u odgovoru naznačite „0“.
- Noći: _____
8. Navedite u kojoj mjeri se slažete sa svakom od četiri tvrdnje u nastavku u vezi s prisustvovanjem ovom umjetničkom ili kulturnom performansu, događaju, izložbi, s posjetom mjestu zbivanja ili objektu. (Označite jedno za svaku izjavu)
- a) „Ovo mjesto ili objekat je važan stub za mene u mojoj zajednici.“
- Uopšte se ne slažem Ne slažem se Neodređeno Slažem se U potpunosti se slažem
- b) „Osjećao/-la bih veliki osjećaj gubitka da ova aktivnost ili mjesto zbivanja više ne bi bili dostupni.“
- Uopšte se ne slažem Ne slažem se Neodređeno Slažem se U potpunosti se slažem
- c) „Ova aktivnost ili mjesto zbivanja nadahnjuju osjećaj ponosa u ovom dijelu grada ili zajednici.“
- Uopšte se ne slažem Ne slažem se Neodređeno Slažem se U potpunosti se slažem
- d) „Moje prisustvovanje je moj način da osiguram da se ova aktivnost ili mjesto zbivanja očuvaju za buduće generacije.“
- Uopšte se ne slažem Ne slažem se Neodređeno Slažem se U potpunosti se slažem

Sljedeća pitanja su samo u svrhu istraživanja. Ova anketa je potpuno anonimna.

9. Koji od sljedećih raspona uključuje godišnji prihod Vašeg domaćinstva? (Označite samo jedno)
- Manje od 30.000 USD 60.000 do 99.999 USD 150.000 do 199.999 USD
- 30.000 do 59.999 USD 100.000 do 149.999 USD 200.000 ili više
10. Koji od sljedećih raspona uključuje Vašu dob? (Označite samo jedno)
- Mlađi/a od 18 godina 26 – 41 58 – 76
- 18 – 25 42 – 57 77 ili stariji/-a
11. Koji je najviši nivo obrazovanja koji ste završili? (Označite samo jedno)
- Manje od srednje škole Završen zanat ili viša škola Magisterij
- Završena srednja škola Bakalaureat Doktorat
12. Da li se identifikirate kao osoba s invaliditetom? (Označite samo jedno)
- Da Ne
13. Koje od sljedećeg Vas najbolje opisuje? (Označite sve primjenjivo)
- Pripadnik/ca američkih Indijanaca ili domorodačkog naroda Aljaske ili starosjedilaca ili prvih naroda
- Arapin/Arapkinja ili Bliskoistočnjak/Bliskoistočnjakinja ili Sjevernoafrikanac/Sjevernoafrikanka
- Azijac/Azijka ili azijski/a Amerikanac/Amerikanka
- Crnac/crnkinja ili Afroamerikanac/Afroamerikanka
- Hispano ili Latino/Latina/Latinx ili španjolskog porijekla
- Pripadnik domorodačkih Havajaca ili naroda pacifičkih ostrva
- Bijelac/bjelkinja ili pripadnik/ca kavkaske rase ili Amerikanac/Amerikanka europskog porijekla
- Radije se identificiram kao: _____

လေးစားအပ်ပါသော တက်ရောက်သူ/ဦးစီးချုပ်/ပရိတ်သတ် အဖွဲ့ဝင်များ-

ဤတင်ဆက်မှု၊ ပွဲအစီအစဉ်၊ ပြခန်း၊ ကျင်းပရာနေရာ သို့မဟုတ် အဆောက်အအုံသို့ သင်၏တက်ရောက်မှုနှင့် ပတ်သက်၍ အောက်ပါမေးခွန်းများကို ဖြေဆိုပေးရန် ကျေးဇူးပြု၍ ခေတ္တမျှအချိန်ပေးပါ။ ဤစစ်တမ်းသည် ဤလူမှုအဖွဲ့အစည်းအပေါ် အနုပညာ၊ ယဉ်ကျေးမှုနှင့်ပတ်သက်၍ စီးပွားရေးနှင့် လူမှုရေးဆိုင်ရာ သက်ရောက်မှုများကို တိုင်းတာသည့် လေ့လာရေးတစ်ခု၏ အစိတ်အပိုင်းတစ်ခုဖြစ်သည်။ သင့်ဖြေဆိုမှုများအတွက် အမည်လျှို့ဝှက်ထားမည်ဖြစ်သည်။ ကျေးဇူးပြု၍ စာမျက်နှာ နှစ်ဖက်လုံးကိုဖြည့်စွက်ပေးပြီးမှ စစ်တမ်းကို ပြန်လည်ပေးအပ်ပါ။ ကျေးဇူးတင်ပါသည်။

1. **သင်နှင့် သင်၏အနီးကပ် ခရီးသွားဖော်များအပါအဝင် ဤနေရာသို့ သင်နှင့်အတူ ဘယ်နှစ်ဦး** ရောက်လာခဲ့ပါသနည်း။ သင်နှင့်အနီးကပ် ခရီးသွားဖော်များကိုသာ ထည့်သွင်းရေတွက်ပါ။ ဥပမာ၊ ကျောင်းတစ်ကျောင်းလုံး သို့မဟုတ် ခရီးသွားအဖွဲ့တစ်ဖွဲ့လုံးကို ထည့်သွင်း ဖြေဆိုရန်မရပါ။

အရွယ်ရောက်ပြီးသူ (၁၈ နှစ်နှင့်အထက်) - _____ ကလေးငယ်များ (၁၈ နှစ်အောက်) - _____

2. **အထူးသဖြင့် ဤတင်ဆက်မှု၊ ပွဲအစီအစဉ်၊ ပြခန်း၊ ကျင်းပရာနေရာ သို့မဟုတ် အဆောက်အအုံသို့ သင့်တက်ရောက်မှု၏ ရလဒ်တစ်ခုအနေဖြင့် ဤလူမှုအဖွဲ့အစည်းတွင် သင်နှင့် သင်၏အနီးကပ် ခရီးသွားဖော်များ သုံးစွဲမည့် ငွေကြေးပမာဏ စုစုပေါင်းကို ရင်းပြုစုပေးပါ။** ဤလှုပ်ရှားဆောင်ရွက်မှု ပြုလုပ်စဉ်အတွင်းနှင့် ပြုလုပ်ပြီးနောက်ပိုင်း သုံးစွဲခဲ့သော ငွေကြေးပမာဏကိုပါ ထည့်သွင်းပေးပါ။ ပမာဏ အတိအကျ မသိရှိနိုင်ပါက အနီးဆုံးခန့်မှန်းချက်ကို ထည့်သွင်းပေးပါ။

- a) ဤလှုပ်ရှားဆောင်ရွက်မှုကို သင်နှင့် သင်၏အဖော်များ တက်ရောက်မှုအတွက် ဝင်ခွင့်၊ လက်မှတ်များ သို့မဟုတ် အသင်းဝင်မှု \$ _____
- b) ဤလှုပ်ရှားဆောင်ရွက်မှုကို တက်ရောက်စဉ်ကာလအတွင်း ဝယ်ယူခဲ့သည့် အစားအသောက်များ \$ _____
- c) ဤလှုပ်ရှားဆောင်ရွက်မှု မစီနှင့် ပြီးဆုံးချိန်တွင် ဝယ်ယူခဲ့သည့် အစားအသောက်များ (ဥပမာ - ဒေသတွင်း စားသောက်ဆိုင်/ ဘားများမှ) \$ _____
- d) အထူးသဖြင့် ဤလှုပ်ရှားဆောင်ရွက်မှု၏ ရလဒ်တစ်ခုအဖြစ် ဝယ်ယူခဲ့သည့် စားသောက်ကုန်များ သို့မဟုတ် ဖြည့်စွက်ပစ္စည်းများ \$ _____
- e) (အမှတ်တရ ပစ္စည်းများ၊ လက်ဆောင်များ၊ စာအုပ်များ၊ မှတ်တမ်းများ၊ အနုပညာပစ္စည်းများ အပါအဝင်) လက်လီ ဈေးဝယ်ထွက်ခြင်း \$ _____
- f) ဤလှုပ်ရှားဆောင်ရွက်မှုသို့ တက်ရောက်ရန် အထူးသဖြင့် ဝယ်ယူခဲ့သော အဝတ်အထည်များ သို့မဟုတ် အလှဆင်ပစ္စည်းများ \$ _____
- g) ကားရပ်နားခ၊ ဓာတ်ဆီဖိုး၊ လမ်း/တံတား ဖြတ်သန်းခ၊ တက္ကစီ/ကာစီခ၊ ဘတ်စ်ကားခ အပါအဝင် ဒေသတွင်း သယ်ယူပို့ဆောင်ခြင်း (လေယာဉ်စီးခ မပါ) \$ _____
- h) ဤလှုပ်ရှားဆောင်ရွက်မှုသို့ တက်ရောက်ရန် ကလေးထိန်းခ \$ _____
- i) ဟိုတယ်၊ အသေးစားဟိုတယ်၊ Airbnb၊ သီးသန့် အပန်းဖြေ ငှားယူခြင်း စသည့် အခပေး ယာယီနေထိုင်ခြင်းများ (တစ်ညတာ သီးသန့် ပါဝင်သည်) \$ _____
- j) အထွေထွေ/ အထက်ပါစာရင်းတွင် မပါပါ (အကျဉ်းချုပ် ဖော်ပြပါ) - _____ \$ _____

3. **သင့်ပင်တိုင်လိပ်စာ၏ ZIP ကုဒ် သို့မဟုတ် စာတိုက်အမှတ်ကို ဖော်ပြပါ။** အကယ်၍ သင်ပိုင်ဆိုင်သည့် ဒုတိယနေအိမ် သို့မဟုတ် အပန်းဖြေနေအိမ်တွင် နေထိုင်နေသည်ဆိုပါက ထိုအိမ်အတွက် ZIP ကုဒ်ကို ဖြည့်စွက်ပေးပါ။

ZIP ကုဒ် သို့မဟုတ် စာတိုက်အမှတ် _____

4. **အောက်ပါတို့အနက်မှ ဤလူမှုအဖွဲ့အစည်းတွင် သင်ပါဝင်ရသည့် အဓိကအကြောင်းရင်းမှာ မည်သည့်အချက်နှင့် ကိုက်ညီသနည်း။ (တစ်ခုကိုသာ ရွေးချယ်ပါ)**

- o ကျွန်ုပ်တို့သည် အချိန်ပြည့်နေထိုင်သူ ဖြစ်သည် (ဥပမာ - ကျွန်ုပ်တို့ ဤနေရာတွင်နေထိုင်သည် သို့မဟုတ် ဤနေရာတွင် ကျောင်းသွားသည်)
- o ကျွန်ုပ်တို့သည် အချိန်ပိုင်းနေထိုင်သူ ဖြစ်သည် (ဥပမာ - ကျွန်ုပ်တို့ ဤနေရာတွင် ဒုတိယနေအိမ် ရှိသည်)
- o ကျွန်ုပ်တို့သည် ဤတင်ဆက်မှု၊ ပွဲအစီအစဉ်၊ ပြခန်း၊ ကျင်းပရာနေရာ သို့မဟုတ် အဆောက်အအုံသို့ တက်ရောက်ရန်သာ ရောက်ရှိနေခြင်း ဖြစ်သည်
- o ကျွန်ုပ်တို့သည် ဤနေရာတွင် အလုပ်လုပ်သည် သို့မဟုတ် ဤနေရာသို့ အလုပ်ကိစ္စနှင့် လာရောက်ခဲ့ခြင်းဖြစ်ပြီး အခြားနေရာတွင် နေထိုင်သည်
- o ကျွန်ုပ်တို့သည် ဤနေရာကို အပန်းဖြေရန်၊ အားလပ်ရက်အတွက် သို့မဟုတ် ကိုယ်ရေးကိုယ်တာခရီးအဖြစ် ရောက်ရှိနေခြင်း ဖြစ်သည် (ဤလှုပ်ရှားဆောင်ရွက်မှုနှင့် မသက်ဆိုင်ပါ)
- o အထက်တွင်စာရင်းတွင် မပါပါ (အကျဉ်းချုပ် ဖော်ပြပါ) - _____

5. **အကယ်၍ ယနေ့ အနုပညာနှင့် ယဉ်ကျေးမှုဆိုင်ရာ လှုပ်ရှားဆောင်ရွက်မှုသည် ဤလူမှုအဖွဲ့အစည်းတွင် မရှိခဲ့ပါက သင့်အနေနှင့် အလားတူ လှုပ်ရှားဆောင်ရွက်မှုအတွက် အခြား လူမှုအဖွဲ့အစည်းသို့ သွားရောက်ပါမည်လား။ (တစ်ခုကိုသာ ရွေးချယ်ပါ)**

- o မသွားပါ။ အနုပညာနှင့် ယဉ်ကျေးမှုဆိုင်ရာ လှုပ်ရှားဆောင်ရွက်မှုကိုပါ လုပ်ဆောင်ဖြစ်တော့မည်မဟုတ်ပါ
- o မသွားပါ။ ဤလူမှုအဖွဲ့အစည်း၌ အခြားလှုပ်ရှားဆောင်ရွက်မှုနှင့် အစားထိုးလိုက်ပါမည်
- o သွားပါမည်။ ကျွန်ုပ်တို့အနေနှင့် အလားတူ လှုပ်ရှားဆောင်ရွက်မှုအတွက် အခြား လူမှုအဖွဲ့အစည်းသို့ သွားရောက်ပါမည်

6. သင့်အတွက် ဤလှုပ်ရှားဆောင်ရွက်မှုကို တက်ရောက်ခြင်း၊ ဤကျင်းပရာနေရာသို့ လာရောက်လည်ပတ်ခြင်းမှာ ပထမဆုံးအကြိမ် ဟုတ်ပါသလား။

(တစ်ခုကိုသာ ရွေးချယ်ပါ)

- ဟုတ်ပါတယ်
- မဟုတ်ပါ

7. ဤလှုပ်ရှားဆောင်ရွက်မှု သို့မဟုတ် ကျင်းပရာနေရာသို့ သင်တက်ရောက်ခြင်း၏ ရလဒ်အနေနှင့် သင်၏ ပင်တိုင်နေအိမ်မှ ဝေးကွာ၍ ဤလှုပ်ရှားဆောင်ရွက်မှုတွင် ညပေါင်းမည်မျှကြာ နေထိုင်မည်နည်း။ အကယ်၍ သင်သည် အချိန်ပြည့် သို့မဟုတ် အချိန်ပိုင်း နေထိုင်သူဖြစ်ပြီး သင့်နေအိမ်မှ ဝေးကွာ၍ ညအိမ်နေထိုင်မည်မဟုတ်လျှင်၊ "၀" ဟု ဖြေဆိုပါ။

ညပေါင်း - _____

8. ဤ အနုပညာ သို့မဟုတ် ယဉ်ကျေးမှုဆိုင်ရာ တင်ဆက်မှု၊ ပွဲအစီအစဉ်၊ ပြခန်း၊ ကျင်းပရာနေရာ သို့မဟုတ် အဆောက်အအုံ နှင့်စပ်လျဉ်း၍ အောက်ပါအဆိုပြုချက် လေး ခုနှင့် သင်သဘောတူညီမှု အတိုင်းအတာကို ညွှန်ပြပါ။ (အဆိုပြုချက်တစ်ခုစီအတွက် တစ်ခု ကို ရွေးချယ်ပါ)

- a) "ဤကျင်းပရာနေရာ သို့မဟုတ် အဆောက်အအုံသည် ကျွန်ုပ်အတွက် ကျွန်ုပ်၏ လူမှုအဖွဲ့အစည်းအတွက် အရေးကြီးသောကဏ္ဍ တစ်ခုဖြစ်သည်။"
 - လုံးဝသဘောတူပါ
 - သဘောတူပါ
 - ပုံမှန်
 - သဘောတူပါသည်
 - လုံးဝသဘောတူပါသည်
- b) "အကယ်၍ ဤလှုပ်ရှားဆောင်ရွက်မှု သို့မဟုတ် ကျင်းပရာနေရာ မရှိတော့လျှင် ကျွန်ုပ်အနေနှင့် ကြီးမားသော ဆုံးရှုံးမှုတစ်ခုဖြစ်သွားသည်ဟု ခံစားရပါမည်"
 - လုံးဝသဘောတူပါ
 - သဘောတူပါ
 - ပုံမှန်
 - သဘောတူပါသည်
 - လုံးဝသဘောတူပါသည်
- c) "ဤလှုပ်ရှားဆောင်ရွက်မှု သို့မဟုတ် ကျင်းပရာနေရာသည် ဤရပ်ကွက် သို့မဟုတ် လူမှုအဖွဲ့အစည်းကို ဂုဏ်ဆောင်စေပါသည်။"
 - လုံးဝသဘောတူပါ
 - သဘောတူပါ
 - ပုံမှန်
 - သဘောတူပါသည်
 - လုံးဝသဘောတူပါသည်
- d) "ကျွန်ုပ်၏ တက်ရောက်မှုသည် ဤလှုပ်ရှားဆောင်ရွက်မှု သို့မဟုတ် ကျင်းပရာနေရာကို အနာဂတ်မျိုးဆက်များအတွက် ဆက်လက်ထိန်းသိမ်းထားရန်အတွက် သေချာစေရန် ကိုယ်ပိုင်နည်းလမ်းတစ်ခု ဖြစ်သည်။"
 - လုံးဝသဘောတူပါ
 - သဘောတူပါ
 - ပုံမှန်
 - သဘောတူပါသည်
 - လုံးဝသဘောတူပါသည်

အောက်ပါမေးခွန်းများမှာ လေ့လာရေးအတွက် သက်သက်သာဖြစ်သည်။ ဤစစ်တမ်းအတွက် အမည်ကို လုံးဝ ဝှက်ထားမည်ဖြစ်သည်။

9. အောက်ပါတို့အနက် သင့်မိသားစု တစ်နှစ်တစ်ကြိမ် သို့မဟုတ် မည်သည့်ပမာဏနှင့် ကိုက်ညီသနည်း။ (တစ်ခုကိုသာ ရွေးချယ်ပါ)

- ဒေါ်လာ 30,000 အောက်
- ဒေါ်လာ 60,000 နှင့် ဒေါ်လာ 99,999 ကြား
- ဒေါ်လာ 150,000 နှင့် ဒေါ်လာ 199,999 ကြား
- ဒေါ်လာ 30,000 နှင့် ဒေါ်လာ 59,999 ကြား
- ဒေါ်လာ 100,000 နှင့် ဒေါ်လာ 149,999 ကြား
- ဒေါ်လာ 200,000 နှင့် အထက်

10. အောက်ပါတို့အနက် မည်သည့်အသက်အရွယ်တွင် သင်ပါဝင်သနည်း။ (တစ်ခုကိုသာ ရွေးချယ်ပါ)

- ၁၈ နှစ်အောက်
- ၂၆-၄၁
- ၅၈-၇၆
- ၁၈-၂၅
- ၄၂-၅၇
- ၇၇ နှစ်နှင့် အထက်

11. သင်ပြီးဆုံးအောင်မြင်ခဲ့သော အမြင့်ဆုံး အတန်းပညာကို ဖော်ပြပါ။ (တစ်ခုကိုသာ ရွေးချယ်ပါ)

- အထက်တန်းမအောင်ပါ
- နည်းပညာ သို့မဟုတ် တွဲဖက်ဘွဲ့
- ဘွဲ့လွန်
- အထက်တန်းအောင်
- ဘွဲ့ရ
- ပါရဂူဘွဲ့

12. သင့်ကိုယ်သင် မသန်စွမ်းသူတစ်ဦးဟု ခံယူပါသလား။ (တစ်ခုကိုသာ ရွေးချယ်ပါ)

- ဟုတ်ပါတယ်
- မဟုတ်ပါ

13. အောက်ပါတို့အနက် သင်သည် မည်သည့်နှင့် သင်ကိုက်ညီပါသနည်း။ (သက်ဆိုင်သည်များကို အားလုံး ကို အမှန်ဖြစ်ပါ)

- အမေရိကန်အင်းယန်း သို့မဟုတ် အလာစကာ နှေးတစ် သို့မဟုတ် အင်ဒိုင်ဂိုနပ်စ် သို့မဟုတ် ဖတ်စ်နေရှင်စ်
- အာရပ် သို့မဟုတ် အရှေ့အလယ်ပိုင်းသား သို့မဟုတ် မြောက်အာဖရိကသား
- အာရှလူမျိုး သို့မဟုတ် အာရှအမေရိကန်
- လူမည်း သို့မဟုတ် အာဖရိကန်အမေရိကန်
- ဟစ်စပန်းနစ် သို့မဟုတ် လက်တီနို/ လက်တီနာ/ လက်တိုင်ဂစ် သို့မဟုတ် စပိန်မျိုးရိုး
- ဟာဝါရီတိုင်းရင်းသား သို့မဟုတ် ပစိဖိတ်ကျွန်းသား
- လူဖြူ သို့မဟုတ် အသားဖြူလူမျိုးနှင့်ဆက်နွယ်သော သို့မဟုတ် ဥရောပအမေရိကန်
- ကျွန်ုပ် မိမိကိုယ်ကို ကိုယ်စားပြုလိုပါတယ် - _____



尊敬的参加者/参观者/观众会员：

请花几分钟时间回答以下关于您参加本次演出、活动、展览，以及参观场所或设施的问题。这项调查是一项研究的一部分，旨在衡量艺术与文化对于本社区的经济和社会影响。**您的回答是匿名的。**请填写问卷的正反面，然后交回本调查问卷。谢谢！

1. **包括您自己以及与您关系最近的同行者在内，有多少人与您一同来到这里？** 仅包括与您关系最近的同行者。例如，请勿包括整个学校团体或旅游团。

成年人（18 岁或以上）： _____ 儿童（18 岁以下）： _____

2. **请列出您和与您关系最近的同行者为参加本次演出、活动、展览，以及参观场所或设施而专门在本社区消费的总金额。** 记住要包括活动前、活动中和活动后所花的钱。如果没有确切的数字，只需提供最佳估值即可。

- a) 您的同行者参加本次活动的入场费、门票或会费 \$ _____
- b) 参加本次活动期间购买的食物或饮料 \$ _____
- c) 在本次活动之前或之后购买的食物或饮料（例如，在当地的餐厅/酒吧） \$ _____
- d) 为参加本次活动而专门购买的杂货或用品 \$ _____
- e) 零售购物（包括纪念品、礼品、书籍、音像制品、艺术品） \$ _____
- f) 为参加本次活动而专门购买的服装或配饰 \$ _____
- g) 当地交通运输，如停车、燃油、通行费、出租车/拼车、公交车（机票除外） \$ _____
- h) 为参加本次活动而专门寻求的儿童看护服务 \$ _____
- i) 付费住宿，如酒店、客栈、Airbnb、私人度假租赁房屋（包括仅住一晚） \$ _____
- j) 其他/以上未列出（请简要说明）： _____ \$ _____

3. **您的主要家庭住址的邮政编码是什么？** 如果您目前居住在您名下的其他住所或度假房产，则提供此处其他住所的邮政编码。

邮政编码： _____

4. **以下哪一项描述您今天来到本社区的主要原因最为贴切？（仅勾选一项）**

- 我是全时居民（例如，我住在这里，或者我住在这里上学）
- 我是非全时居民（例如，我在这里另有住所）
- 我专门来这里参加本次演出、活动、展览，以及参观场所或设施
- 我在这里工作，或者我因为工作原因来到这里，但我住在其他地方
- 我来这里度假或个人旅行（与本次活动无特定关联）
- 以上未列出（请简要说明）： _____

5. **如果今天本社区没有艺术或文化活动，您会去其他社区参加类似的活动吗？（仅勾选一项）**

- 不会，我会完全跳过艺术或文化活动
- 不会，我会换成本社区的其他活动
- 会，我会去其他社区参加类似的艺术或文化活动

6. 今天是您第一次参加这项活动或参观这个场所吗？（仅勾选一项）
- 是 否
7. 为专门参加这项活动或参观这个场所，您将离开您的主要住所几个晚上？如果您是全时居民或非全时居民，而且您不会离开家在外过夜，请回答“0”。
- 过夜数：_____
8. 在以下四项表述中，请指出您对每一项的同意程度，这些表述涉及您参加本次艺术或文化演出、活动、展览，以及参观场所或设施。（每项表述仅勾选一项）
- a) “在我的社区中，这个场所或设施对我来说是重要支柱。”
- 非常不同意 不同意 中立 同意 非常同意
- b) “如果不再举办这项活动或场所不再可用，我会感到非常失落。”
- 非常不同意 不同意 中立 同意 非常同意
- c) “这项活动或这个场所激发了这个街区或社区居民的自豪感。”
- 非常不同意 不同意 中立 同意 非常同意
- d) “我参加这项活动或参观这个场所是我确保为后代保留它们的方式。”
- 非常不同意 不同意 中立 同意 非常同意

以下问题仅供研究之用。本调查完全匿名。

9. 您的家庭年收入属于以下哪个范围？（仅勾选一项）
- \$30,000 以下 \$60,000 至 \$99,999 \$150,000 至 \$199,999
- \$30,000 至 \$59,999 \$100,000 至 \$149,999 \$200,000 或以上
10. 您的年龄属于以下哪个范围？（仅勾选一项）
- 18 岁以下 26-41 岁 58-76 岁
- 18-25 岁 42-57 岁 77 岁或以上
11. 您所完成的最高教育水平是什么？（仅勾选一项）
- 高中以下学历 技术学位或副学士学位 硕士学位
- 高中毕业 学士学位 博士学位
12. 您是残障人士吗？（仅勾选一项）
- 是 否
13. 以下哪一项对您的描述最为贴切？（勾选所有适用项）
- 美洲印第安人或阿拉斯加原住民或土著或第一民族
- 阿拉伯人或中东人或北非人
- 亚洲人或亚裔美国人
- 黑人或非裔美国人
- 西班牙裔或拉丁裔或西班牙血统
- 夏威夷土著或太平洋岛民
- 白人或高加索人或欧裔美国人
- 我更倾向于自我认同为：_____

尊敬的參加者/參觀者/觀眾會員：

請花幾分鐘時間回答以下關於您參加本次演出、活動、展覽、場地或設施的問題。這項調查是一項研究的一部分，旨在衡量藝術與文化對於本社區的經濟和社會影響。**您的答案是匿名的。**請填寫正反兩面，然後交回本調查問卷。謝謝！

1. **包括您自己以及與您關係最近的同行者在內，有多少人與您一同來到這裡？** 僅包括與您關係最近的同行者。例如，請勿包括整個學校團體或旅遊團。

成年人（18歲或以上）： _____ 兒童（18歲以下）： _____

2. **請列出您和與您關係最近的同行者為參加本次演出、活動、展覽、場地或設施而專門在本社區消費的總金額。** 記住要包括活動前、活動中和活動後所花的錢。如果沒有確切的數字，只需提供最佳估值即可。

- a) 您的同行者參加本次活動的入場費、門票或會費 \$ _____
- b) 參加本次活動時購買的食物或飲料 \$ _____
- c) 在本次活動之前或之後購買的食物或飲料（例如，在本地的餐廳/酒吧） \$ _____
- d) 為參加本次活動而專門購買的雜貨或用品 \$ _____
- e) 零售購物（包括紀念品、禮品、書籍、音像製品、藝術品） \$ _____
- f) 為參加本次活動而專門購買的服裝或配飾 \$ _____
- g) 本地交通運輸，如泊車、燃油、通行費、的士/拼車、公車（機票除外） \$ _____
- h) 為參加本次活動而專門進行的兒童看護 \$ _____
- i) 付費住宿，如酒店、客棧、Airbnb、私人度假租賃房屋（僅一晚） \$ _____
- j) 其他/以上未列出（請簡要說明）： _____ \$ _____

3. **您的主要家庭住址的郵遞區號是什麼？** 如果您目前居住在您名下的其他住宅或度假房產，則提供這所其他住宅的郵遞區號。

郵遞區號： _____

4. **以下哪一項描述您今天來到本社區的主要原因最貼切？**（僅核選一項）

- 我是全時居民（例如，我住在這裡，或者我在這裡上學）
- 我是非全時居民（例如，我在這裡另有住宅）
- 我專門來這裡參加本次演出、活動、展覽、場地或設施
- 我在這裡工作，或者我因為工作原因來到這裡，但我住在其他地方
- 我來這裡度假或個人旅行（與本次活動非專門相關）
- 以上未列出（請簡要說明）： _____

5. **如果今天本社區沒有藝術或文化活動，您會去其他社區參加類似的活動嗎？**（僅核選一項）

- 不會，我會完全跳過藝術或文化活動
- 不會，我會換成本社區的其他活動
- 會，我會去其他社區參加類似的藝術或文化活動

6. 今天是您第一次參加這個活動或參觀這個場地嗎？（僅核選一項）
- 是 ○ 否
7. 為參加本次活動或參觀本場地，您將專門離開您的主要住所幾個晚上？如果您是全時居民或非全時居民，而且您不會離開家過夜，請回答「0」。
- 過夜數：_____
8. 請指出您對以下四條陳述中每一條的同意程度，這些陳述涉及您參加本次藝術或文化表演、活動、展覽、場地或設施。（每條陳述僅核選一項）
- a) 「在我的社區中，這個場地或設施對我來說是重要支柱。」
- 非常不同意 ○ 不同意 ○ 中立 ○ 同意 ○ 非常同意
- b) 「如果這個活動或場地不再可用，我會感到非常失落。」
- 非常不同意 ○ 不同意 ○ 中立 ○ 同意 ○ 非常同意
- c) 「這個活動或場地激發了這個街區或社區居民的自豪感。」
- 非常不同意 ○ 不同意 ○ 中立 ○ 同意 ○ 非常同意
- d) 「我參加這個活動或參觀這個場地是我確保為後代保留它們的方式。」
- 非常不同意 ○ 不同意 ○ 中立 ○ 同意 ○ 非常同意

以下問題僅供研究之用。本調查完全匿名。

9. 您的家庭年收入屬於以下哪個範圍？（僅核選一項）
- \$30,000 以下 ○ \$60,000 至 \$99,999 ○ \$150,000 至 \$199,999
 ○ \$30,000 至 \$59,999 ○ \$100,000 至 \$149,999 ○ \$200,000 或以上
10. 您的年齡屬於以下哪個範圍？（僅核選一項）
- 18 歲以下 ○ 26-41 ○ 58-76
 ○ 18-25 ○ 42-57 ○ 77 歲或以上
11. 您所完成的最高教育水準是什麼？（僅核選一項）
- 高中以下 ○ 技術類大專或副學士學位 ○ 碩士學位
 ○ 高中畢業 ○ 學士學位 ○ 博士學位
12. 您是殘障人士嗎？（僅核選一項）
- 是 ○ 否
13. 以下哪一項描述您最貼切？（核選所有適用項）
- 美洲印第安人或阿拉斯加原住民或原住民
- 阿拉伯人或中東人或北非人
- 亞洲人或亞裔美國人
- 黑人或非裔美國人
- 西語裔或拉丁美洲裔或西班牙血統
- 夏威夷土著或太平洋島民
- 白人或歐裔美國人
- 我更傾向於自我認同為：_____

本研究由 Americans for the Arts（美國藝術協會）與代表 350 多個參與社區的地方和州研究夥伴合作進行。如需瞭解更多資訊，請造訪

www.AmericansForTheArts.org/AEP6。

شرکت کننده/مراجعه کننده/مخاطب محترم:

لطفاً چند دقیقه وقت بدهید و به سؤالات ذیل در مورد حضور خود در این اجرا، برنامه، نمایشگاه، محل برگزاری یا ساختمان جواب دهید. این سروی بخشی از یک تحقیق برای سنجش تاثیر اقتصادی و اجتماعی هنر و فرهنگ بر این اجتماع است. **جواب‌های شما سری نگهداشته می شود.** لطفاً هر دو روی صفحه را تکمیل کنید، سپس سروی را تسلیم کنید. تشکر از شما،

1. **از جمله خودتان و هم سفر ضروری شما، چند نفر اینجا با شما هستند؟** صرف هم سفر ضروری خود را شامل سازید. به عنوان مثال، تمام گروپ مکتب یا گروپ سفر را شامل نکنید.

کلان سالان(18 ساله یا بالاتر از آن): _____ اطفال(جوانتر از 18 سال): _____

2. **مجموع میانی را که شما و اعضای هم سفر ضروری شما در این اجتماع به طور خاص در نتیجه حضور خود در این اجرا، برنامه، نمایشگاه، محل برگزاری، یا ساختمان خرج خواهید کرد، درج کنید.** به یاد داشته باشید که پولی را که قبل، در جریان و بعد از این فعالیت خرج کرده اید، شامل کنید. اگر ارقام دقیق در دسترس نیست، به شکل ساده بهترین تخمین خود را ارائه کنید.

- (ا) پذیرش، تکت ها یا عضویت برای حضور هم سفر شما در این فعالیت \$ _____
- (ب) غذا یا نوشیدنی خریداری شده حین حضور در این فعالیت \$ _____
- (ج) غذا یا نوشیدنی‌هایی که قبل یا بعد از این فعالیت خریداری شده‌اند (مثلاً در رستوران/بار محلی) \$ _____
- (د) مواد غذایی یا لوازمی که به طور خاص در نتیجه شرکت در این فعالیت خریداری شده اند \$ _____
- (ه) خرید پرچون (از جمله سوغات، تحایف، کتیب، ضبط ها، آثار هنری) \$ _____
- (و) لباس یا لوازم جانبی خریداری شده به طور خاص برای حضور در این فعالیت \$ _____
- (ز) حمل‌ونقل محلی مانند پارکینگ، تیل، عوارض، تاکسی/سواری مشترک، بس (به استثنای تکت طیاره) \$ _____
- (ح) مراقبت از طفل به طور خاص برای شرکت در این فعالیت \$ _____
- (ط) پرداخت اقامتگاه مانند مصارف هتل، مسافرخانه، Airbnb، کرایه رخصتی خصوصی (صرف یک شب را شامل سازید) \$ _____
- (ی) مصارف متفرقه/درج نشده در فوق (به طور خلاصه توضیح دهید): \$ _____

3. **کود پُستی یا پُسته خانه آدرس اصلی شما چیست؟** اگر در حال حاضر در اقامتگاه دوم یا ملکیت رخصتی متعلق به خودتان اقامت دارید، کود پُستی آن اقامتگاه دوم را ارائه کنید.
کود پُستی یا پُسته خانه: _____

4. **کدام یک از موارد ذیل دلیل اصلی شما برای حضور در این اجتماع امروزی را بهتر تشریح می کند؟ (صرف یکی را انتخاب کنید)**

- من ساکن تمام وقت هستم (مثلاً اینجا زندگی می کنم یا اینجا به مکتب می روم)
- من ساکن نیمه وقت هستم (به عنوان مثال، من یک سکونت دومی در اینجا دارم)
- من به طور خاص اینجا هستم تا در این اجرا، برنامه، نمایشگاه، محل برگزاری یا ساختمان شرکت کنم
- من اینجا کار می‌کنم یا به دلیل کاری به اینجا سفر کردم، اما جای دیگری زندگی می کنم
- من در رخصتی، رخصتی عمومی یا سفر شخصی اینجا آمده ام (به طور خاص به این فعالیت مربوط نمی شود)
- در فوق لیست نگردیده است (بطور خلاصه تشریح کنید): _____

5. **اگر فعالیت هنری یا فرهنگی امروز در این اجتماع وجود نمی داشت، آیا برای شرکت در فعالیتی مشابه به اجتماع دیگری سفر می کردید؟ (صرف یکی را انتخاب کنید)**

- نخیر، من به طور کلی از فعالیت های هنری یا فرهنگی صرف نظر می کردم.
- نخیر، من آن را با یک فعالیت متفاوت در این اجتماع عوض می کردم
- 6. **بله، من برای شرکت در یک فعالیت هنری یا فرهنگی مشابه به اجتماع دیگری سفر می کردم**

آیا امروز اولین بار است که در این فعالیت خاص شرکت می کنید یا از این محل برگزاری خاص بازدید می کنید؟ (صرف یکی را انتخاب کنید)

○ بلی ○ نخیر

7. در نتیجه حضور خود در این فعالیت یا محل برگزاری، به طور خاص چند شب دور از محل سکونت اصلی خود را در این اجتماع سپری خواهید کرد. اگر ساکن تمام وقت یا نیمه وقت هستید و هیچ ششی را دور از خانه خود نمی گذرانید، با "0" جواب دهید. شب ها: _____

8. میزان موافقت خود را با هر یک از چهار عبارت ذیل در مورد حضور خود در این اجرای هنری یا فرهنگی، برنامه، نمایشگاه، محل برگزاری، یا ساختمان مشخص کنید. (برای هر بیانیه صرف یکی را انتخاب کنید)

- (ا) "این محل برگزاری یا ساختمان رکن مهمی برای من در اجتماع من است."
- کاملاً مخالف ○ مخالف ○ بی طرف ○ موافق ○ کاملاً موافق
- (ب) "اگر این فعالیت یا محل برگزاری دیگر موجود نمی بود، احساس از دست دادن زیادی خواهم داشت."
- کاملاً مخالف ○ مخالف ○ بی طرف ○ موافق ○ کاملاً موافق
- (ج) "این فعالیت یا محل برگزاری باعث ایجاد حس فخر در این محل یا اجتماع می شود."
- کاملاً مخالف ○ مخالف ○ بی طرف ○ موافق ○ کاملاً موافق
- (د) "حضور من راه من برای حصول اطمینان از حفظ این فعالیت یا محل برگزاری برای نسل های آینده است."
- کاملاً مخالف ○ مخالف ○ بی طرف ○ موافق ○ کاملاً موافق

سوالات ذیل صرف برای اهداف تحقیقی می باشد. این سروی کاملاً سری است.

9. کدام یک از محدوده های ذیل شامل درآمد سالانه خانواده شما می شود؟ (صرف یکی را انتخاب کنید)

○ کمتر از \$30,000 دالر ○ \$60,000 تا \$99,999 دالر ○ \$150,000 تا \$199,999 دالر

○ \$30,000 تا \$59,999 دالر ○ \$100,000 تا \$149,999 دالر ○ \$200,000 دالر یا بیشتر

10. سن شما در کدام یک از محدوده های ذیل قرار دارد؟ (صرف یکی را انتخاب کنید)

○ جوانتر از 18 سال ○ 41-26 ○ 76-58

○ 25-18 ○ 57-42 ○ 77 یا بالاتر

11. بالاترین درجه تحصیلی را که تکمیل کرده اید کدام است؟ (صرف یکی را انتخاب کنید)

○ پائین تر از دوره لیسه ○ سند تخنیکي یا سند مرتبط ○ ماستر

○ دوازده پاس ○ لسانس ○ دوکتورا

12. آیا به عنوان یک فرد دارای معلولیت شناخته می شوید؟ (صرف یکی را انتخاب کنید)

○ بلی ○ نخیر

13. کدام یک از گزینه های ذیل بشکل بهتر شما را توصیف میکند؟ (تمام مواردی را که قابل تطبیق است انتخاب کنید)

سرخپوست آمریکایی یا بومی آلاسکایی یا بومی یا ملل اول

عرب یا شرق میانه ای یا افریقایی شمالی

آسیایی یا آسیایی آمریکایی

سیاه پوست یا افریقایی آمریکایی

اسپانیایی یا لاتین/لاتینی/لاتینکس یا دارای اصلیت اسپانیایی

بومی هاوایی یا جزایر اقیانوس آرام

سفیدپوست یا قفقازی یا اروپایی آمریکایی

ترجیح میدهم به خود شناسایی: _____

شرکت‌کننده/بازدیدکننده/عضو مستمع گرامی:

لطفاً چند دقیقه وقت بگذارید تا به سؤالات زیر درباره حضورتان در این نمایش، رویداد، نمایشگاه، محل اجرا یا مرکز پاسخ دهید. این نظرسنجی بخشی از مطالعه‌ای برای سنجش اثرات اقتصادی و اجتماعی هنر و فرهنگ بر این جامعه است. پاسخ‌هایتان بی‌نام هستند. لطفاً هر دو طرف برگه را تکمیل کنید و سپس نظرسنجی را تحویل دهید. سپاسگزاریم!

1. با در نظر گرفتن خود و گروه همسفر نزدیکتان، چند نفر اینجا شما را همراهی می‌کنند؟ فقط گروه همسفر نزدیکتان را در نظر بگیرید. برای مثال، کل گروه مدرسه یا گروه گردشگری را در نظر نگیرید.

بزرگسالان (18 سال یا بالاتر): _____
کودکان (پایین‌تر از 18 سال): _____

2. کل مبلغ پولی را که شما و اعضای گروه همسفر نزدیکتان در این جامعه خرج می‌کنید فهرست کنید؛ به‌ویژه مبلغ پرداختی به‌واسطه حضورتان در این نمایش، رویداد، نمایشگاه، محل اجرا یا مرکز. به‌خاطر داشته باشید که پول خرج‌شده قبل از، در حین و بعد از این فعالیت را لحاظ کنید. اگر ارقام دقیق را در اختیار ندارید، کافی است نزدیک‌ترین تخمین خود را ارائه دهید.

- (ا) هزینه پذیرش، بلیط‌ها یا حق عضویت برای حضور گروه همسفرتان در این فعالیت\$ _____
- (ب) هزینه غذا یا نوشیدنی خریداری‌شده در حین حضور در این فعالیت\$ _____
- (ج) هزینه غذا یا نوشیدنی خریداری‌شده قبل یا بعد از این فعالیت (برای نمونه، در رستوران/بار محلی)\$ _____
- (د) هزینه خواروبار یا مایحتاج خریداری‌شده خصوصاً به‌واسطه حضور در این فعالیت\$ _____
- (ه) خرید خرده‌فروشی (از جمله سوغاتی، هدیه، کتاب، فیلم و موسیقی، آثار هنری)\$ _____
- (و) هزینه پوشاک یا لوازم جانبی خریداری‌شده مختص حضور در این فعالیت\$ _____
- (ز) هزینه حمل‌ونقل محلی، برای مثال هزینه پارکینگ، سوختگیری، عوارض، تاکسی/سواری اشتراکی، اتوبوس (به‌جز هزینه پرواز)\$ _____
- (ح) هزینه مراقبت از کودکان مختص حضور در این فعالیت\$ _____
- (ط) سکونت پولی مثل هتل، مهمانخانه، Airbnb، اقامتگاه خصوصی (شامل فقط یک شب)\$ _____
- (ی) موارد متفرقه/مواردی که در بالا فهرست نشده‌اند (شرح مختصری ارائه دهید):\$ _____

3. زیپ کد یا کد پستی نشانی خانه اصلی‌تان چیست؟ اگر در حال حاضر در محل سکونت ثانویه یا اقامتگاهی متعلق به خودتان اقامت دارد، زیپ کد محل اقامت ثانویه را ارائه دهید.

زیپ کد یا کد پستی: _____

4. کدام یک از موارد زیر دلیل اصلی شما برای اینکه امروز در این جامعه حضور دارد را به بهترین شکل شرح می‌دهد؟ (فقط یک مورد را علامت بزنید)

- من ساکن دائمی هستم (برای نمونه، اینجا زندگی یا تحصیل می‌کنم)
- من ساکن موقت هستم (برای نمونه، اقامتگاهی ثانویه در اینجا دارم)
- اختصاصاً برای حضور در این نمایش، رویداد، نمایشگاه، محل اجرا یا مرکز اینجا هستم
- اینجا کار می‌کنم یا برای دلیلی مرتبط با کار به اینجا سفر کرده‌ام، اما جای دیگری زندگی می‌کنم
- برای تفریح، تعطیلات یا سفر شخصی (غیرمرتبط با این فعالیت) اینجا هستم
- موردی که در بالا فهرست نشده است (شرح مختصری ارائه دهید): _____

5. اگر فعالیت هنری یا فرهنگی امروز در این جامعه وجود نداشت، برای شرکت در فعالیتی مشابه به جامعه دیگر سفر می‌کردید؟ (فقط یک مورد را علامت بزنید)

- خیر، از فعالیت هنری یا فرهنگی کلاً صرف‌نظر می‌کردم
- خیر، آن را با فعالیت دیگری در این جامعه جایگزین می‌کردم
- بله، برای شرکت در فعالیت هنری یا فرهنگی مشابه به جامعه دیگر سفر می‌کردم

6. آیا امروز اولین مرتبه است که در این فعالیت خاص شرکت دارید یا از این محل اجرا بازدید می‌کنید؟ (فقط یک مورد را علامت بزنید)

بله خیر

7. چند شب را دور از محل سکونت اصلی خود در این جامعه خواهید گذراند؛ خصوصاً به واسطه حضور در این فعالیت یا محل اجرا. اگر ساکن دائمی یا موقتی هستید و هیچ شبی را دور از خانه‌تان سپری نخواهید کرد، با "0" پاسخ دهید.

شب: _____

8. درخصوص حضورتان در این نمایش، رویداد، نمایشگاه، محل اجرا یا مرکز هنری یا فرهنگی، میزان موافقت خود را با چهار جمله زیر مشخص کنید. (برای هر جمله یک مورد را انتخاب کنید)

- (ا) "این محل اجرا یا مرکز رکن مهمی برای من در جامعه‌ام است."
 کاملاً مخالفم مخالفم نظری ندارم موافقم کاملاً موافقم
- (ب) "اگر این فعالیت یا محل اجرا دیگر وجود نداشته باشد، حس می‌کنم چیز مهمی را از دست داده‌ام."
 کاملاً مخالفم مخالفم نظری ندارم موافقم کاملاً موافقم
- (ج) "این فعالیت یا محل اجرا حس غرور را به این محله یا جامعه القا می‌کند."
 کاملاً مخالفم مخالفم نظری ندارم موافقم کاملاً موافقم
- (د) "حضورم به نوعی روش من برای اطمینان از حفظ این فعالیت یا محل اجرا برای نسل‌های بعدی است."
 کاملاً مخالفم مخالفم نظری ندارم موافقم کاملاً موافقم

سوالات زیر فقط برای اهداف تحقیقاتی مطرح می‌شوند. این نظرسنجی کاملاً بی‌نام است.

9. کدام یک از محدوده‌های زیر درآمد سالانه خانوار شما را نشان می‌دهد؟ (فقط یک مورد را علامت بزنید)

- کمتر از \$30,000 \$60,000 تا \$99,999 \$150,000 تا \$199,999
 \$30,000 تا \$59,999 \$100,000 تا \$149,999 \$200,000 یا بیشتر

10. کدام یک از محدوده‌های زیر سن شما را نشان می‌دهد؟ (فقط یک مورد را علامت بزنید)

- پایین‌تر از 18 26 تا 41 58 تا 76
 18 تا 25 42 تا 57 77 یا بالاتر

11. بالاترین مقطع تحصیلی که به پایان رسانده‌اید کدام است؟ (فقط یک مورد را علامت بزنید)

- پایین‌تر از دبیرستان فنی حرفه‌ای یا فوق دیپلم فوق لیسانس
 فارغ‌التحصیل دبیرستان لیسانس دکتری

آیا دچار معلولیت هستید؟ (فقط یک مورد را علامت بزنید)

بله خیر

12. کدام یک از موارد زیر شما را به بهترین شکل توصیف می‌کند؟ (کلیه موارد مربوطه را علامت بزنید)

- سرخپوست آمریکایی یا بومی آلاسکا یا بومی کانادا
 عرب، خاورمیانه‌ای یا اهل شمال آفریقا
 آسیایی یا از آسیایی‌های آمریکا
 سیاهپوست یا از آفریقایی‌های آمریکا
 اسپانیایی یا لاتینو/لاتینا/لاتین تبار یا دارای ریشه اسپانیایی
 بومی هاوایی یا اهل جزایر پاسفیک
 سفیدپوست یا قفقازی یا از اروپایی‌های آمریکا
 ترجیح می‌دهم خودم توصیف کنم:

این مطالعه توسط Americans for the Arts با مشارکت شرکای تحقیقاتی محلی و ایالتی انجام می‌شود که بیش از 350 جامعه شرکت‌کننده را نمایندگی می‌کنند. برای کسب اطلاعات بیشتر، به

www.AmericansForTheArts.org/AEP6 مراجعه کنید.

Cher participant/visiteur/membre du public:

Veuillez consacrer quelques minutes afin de répondre aux questions suivantes concernant votre présence à cette représentation, cet événement, cette exposition, dans cet établissement ou ce centre. Ce sondage fait partie d'une étude qui mesure l'impact économique et social des arts et de la culture sur cette communauté. **Vos réponses sont anonymes.** Veuillez compléter le recto et le verso de la page avant de retourner le sondage. Merci !

1. Y compris vous-même et les membres directs de votre groupe, combien de personnes sont présentes avec vous ?

N'incluez que les membres directs de votre groupe. Par exemple, n'incluez pas l'ensemble d'un groupe scolaire ou d'un groupe de touristes.

Adultes (âgés de 18 ans ou plus) : _____ Enfants (moins de 18 ans) : _____

2. Liste des montants totaux que vous et les membres directs de votre groupe dépenseriez dans cette collectivité, en particulier en raison de votre présence à cette représentation, cet événement, cette exposition, dans cet établissement ou ce centre. N'oubliez pas d'inclure l'argent dépensé avant, pendant et après cette activité. Si les montants exacts ne sont pas disponibles, donnez vos meilleures estimations.

- a) Entrée, billets, ou abonnement pour la participation des membres de votre groupe à cette activité \$ _____
- b) Nourriture ou boissons achetées *pendant la participation* à cette activité \$ _____
- c) Nourriture ou boissons achetées *avant ou après* cette activité (par exemple, dans un restaurant) \$ _____
- d) Achats d'épicerie ou de matériels réalisés suite à la participation à cette activité \$ _____
- e) Vente au détail (dont les souvenirs, les cadeaux, les livres, les disques, les œuvres) \$ _____
- f) Vêtements ou accessoires achetés spécialement pour participer à cette activité \$ _____
- g) Déplacements sur place, tels que le parking, l'essence, les péages, le taxi/covoiturage, le bus \$ _____
- h) Garderie spécialement pour participer à cette activité \$ _____
- i) Hébergement payant, tel qu'un hôtel, un Airbnb, une location de vacances privée (*une seule nuit*) \$ _____
- j) Divers/non listé ci-dessus (décrire rapidement) : _____ \$ _____

3. Quel est le code postal de votre adresse principale ? Si vous êtes actuellement dans une résidence secondaire ou une maison de vacances que vous possédez, indiquez le code postal pour cette résidence secondaire.

Code postal : _____

4. Parmi les propositions suivantes, laquelle décrit le mieux la raison principale de votre présence dans cette collectivité aujourd'hui ? (Choisissez une seule proposition)

- Je suis un résident permanent (*p. ex.*, j'habite ici, ou je suis scolarisé ici).
- J'habite ici à temps partiel (*p. ex.*, je possède une résidence secondaire ici).
- Je suis venu spécialement pour cette représentation, cet événement, cette exposition, dans cet établissement ou ce centre.
- Je travaille ici ou je suis ici pour raisons professionnelles, mais je n'habite pas ici.
- Je suis ici en vacances, en congé, ou en voyage personnel (sans lien spécifique avec cette activité).
- Non listé ci-dessus (décrire rapidement) : _____

5. Si l'activité culturelle ou artistique d'aujourd'hui n'était pas disponible dans cette collectivité, seriez-vous allé dans une autre collectivité pour participer à une activité similaire ? (Choisissez une seule proposition)

- Non, j'aurais ignoré l'ensemble des activités culturelles ou artistiques.
- Non, je l'aurais remplacée par une activité différente dans cette collectivité.
- Oui, je serais allé dans une autre collectivité pour participer à une activité culturelle ou artistique similaire.

6. Est-ce la première fois aujourd'hui que vous participez à cette activité précise ou que vous visitez cet établissement en particulier ? (Choisissez une seule proposition)

- Oui. Non.

7. Combien de nuits hors de votre résidence principale allez-vous passer dans cette collectivité en raison de votre participation à cette activité ou dans cet établissement ? Si vous êtes un résident permanent ou à temps partiel, et que vous ne passez aucune nuit hors de votre résidence, indiquez « 0 ».

Nuits : _____

8. Indiquez à quel degré vous êtes d'accord avec chacune des quatre propositions suivantes par rapport à votre présence à cette représentation, cet événement, cette exposition, dans cet établissement ou ce centre culturel ou artistique. (Choisissez une réponse par énoncé)

- a) « Pour moi, cet établissement ou ce centre est un élément majeur dans ma collectivité. »
 Pas du tout d'accord Pas d'accord Neutre D'accord Tout à fait d'accord
- b) « J'aurais l'impression d'avoir un grand vide si cette activité ou cet établissement devait disparaître. »
 Pas du tout d'accord Pas d'accord Neutre D'accord Tout à fait d'accord
- c) « Cette activité ou cet établissement est source de fierté dans ce quartier ou cette collectivité. »
 Pas du tout d'accord Pas d'accord Neutre D'accord Tout à fait d'accord
- d) « Ma participation est ma façon de garantir le maintien de cette activité ou de cet établissement pour les prochaines générations. »
 Pas du tout d'accord Pas d'accord Neutre D'accord Tout à fait d'accord

Les questions suivantes sont uniquement à des fins de recherche. Ce sondage est complètement anonyme.

9. Parmi les propositions suivantes, dans quelle fourchette se trouve le revenu annuel de votre ménage ? (Choisissez une seule proposition)

- Moins de 30 000 \$ Entre 60 000 \$ et 99 999 \$ Entre 150 000 \$ et 199 999 \$
 Entre 30 000 \$ et 59 999 \$ Entre 100 000 \$ et 149 999 \$ 200 000 \$ ou plus

10. Parmi les propositions suivantes, dans quelle tranche d'âge vous situez-vous ? (Choisissez une seule proposition)

- Moins de 18 ans Entre 26 et 41 ans Entre 58 et 76 ans
 Entre 18 et 25 ans Entre 42 et 57 ans 77 ans ou plus

11. Parmi les propositions suivantes, quel est le diplôme le plus haut que vous avez obtenu ? (Choisissez une seule proposition)

- Brevet des collèges Équivalence BTS ou DUT Master
 Baccalauréat Licence Doctorat

12. Vous identifiez-vous comme une personne atteinte de handicap ? (Choisissez une seule proposition)

- Oui. Non.

13. Parmi les propositions suivantes, laquelle ou lesquelles vous décrivent le mieux ? (Cochez celle(s) qui s'applique(nt))

- Amérindien, natif d'Alaska, autochtone ou Premières nations.
 Arabe, du Moyen-Orient ou nord-africain.
 Asiatique ou américain d'origine asiatique.
 Noir ou afro-américain.
 Hispanique, originaire d'Amérique latine ou d'origine espagnole.
 Natif d'Hawaii ou des îles du Pacifique.
 Blanc, caucasien ou américain d'origine européenne.
 Je m'identifie comme : _____

Sehr geehrte Teilnehmer/Besucher/Zuschauer:

Bitte nehmen Sie sich einige Minuten Zeit, um die folgenden Fragen zu Ihrer Teilnahme an dieser Aufführung, Veranstaltung oder Ausstellung bzw. zu Ihrem Besuch dieses Veranstaltungsorts oder dieser Einrichtung zu beantworten. Diese Umfrage ist Teil einer Studie, die die wirtschaftlichen und sozialen Auswirkungen von Kunst und Kultur auf diese Gemeinde messen soll. **Ihre Antworten sind anonym.** Bitte füllen Sie beide Seiten dieses Blatts aus und geben Sie die Umfrage dann zurück. Vielen Dank!

1. **Zu wie vielen Personen sind Sie hier (Sie selbst und Ihre unmittelbare Reisegruppe eingeschlossen)?** Berücksichtigen Sie nur Ihre unmittelbare Reisegruppe. Beispielsweise dürfen Schul- oder Tourgruppen nicht berücksichtigt werden.

Erwachsene (18 oder älter): _____ Kinder (jünger als 18 Jahre): _____

2. **Führen Sie die Gesamtbeträge auf, die Sie selbst und Ihre unmittelbare Reisegruppe in dieser Gemeinde ausdrücklich aufgrund Ihrer Teilnahme an dieser Aufführung, Veranstaltung oder Ausstellung bzw. Ihres Besuchs dieses Veranstaltungsorts oder dieser Einrichtung ausgeben werden.** Denken Sie daran, die Ausgaben vor, während und nach dieser Veranstaltung mit aufzunehmen. Wenn Sie keine genauen Beträge nennen können, geben Sie einfach einen Schätzbetrag an.
- a) Eintritt, Tickets oder Mitgliedschaft für die Teilnahme Ihrer Reisegruppe an dieser Veranstaltung:\$ _____
 - b) Während dieser Veranstaltung gekaufte Lebensmittel und Getränke:\$ _____
 - c) Vor oder nach dieser Veranstaltung gekaufte Lebensmittel und Getränke
(z. B. in einem lokalen Restaurant/einer Bar):\$ _____
 - d) Lebensmittel oder Vorräte, die ausdrücklich aufgrund der Teilnahme an dieser Veranstaltung gekauft wurden: ...\$ _____
 - e) Einkäufe im Einzelhandel (einschließlich Souvenirs, Geschenke, Bücher, Tonaufnahmen, Kunst).....\$ _____
 - f) Kleidungsstücke oder Accessoires, die ausdrücklich für die Teilnahme an dieser Veranstaltung gekauft wurden: ..\$ _____
 - g) Beförderung vor Ort, z. B. Parkgebühren, Benzinkosten, Zollgebühren, Kosten für Taxi/Mitfahrgelegenheit,
Buskosten (außer Flugkosten):.....\$ _____
 - h) Kinderbetreuung ausdrücklich zur Teilnahme an dieser Veranstaltung:\$ _____
 - i) Kostenpflichtige Unterkünfte, z. B. Hotel, Inn, Airbnb, privates Ferienhaus (nur eine Übernachtung angeben).....\$ _____
 - j) Sonstiges/Nicht oben aufgeführt (kurz beschreiben): _____\$ _____

3. **Nennen Sie die Postleitzahl Ihrer primären Wohnadresse.** Wenn Sie aktuell in Ihrem Zweitwohnsitz oder einem Ferienhaus in Ihrem Besitz wohnen, geben Sie die Postleitzahl dieses Zweitwohnsitzes an.

Postleitzahl: _____

4. **Welche der folgenden Auswahlmöglichkeiten beschreibt am ehesten den Grund, aus dem Sie sich primär in dieser Gemeinde befinden?** (Nur eine Auswahlmöglichkeit ankreuzen)
- Ich bin Vollzeitanwohner (d. h. ich lebe hier oder gehe hier zur Schule)
 - Ich bin Teilzeitanwohner (d. h. ich habe hier einen Zweitwohnsitz)
 - Ich bin ausdrücklich hier, um diese Aufführung, Veranstaltung oder Ausstellung bzw. diesen Veranstaltungsort oder diese Einrichtung zu besuchen
 - Ich arbeite hier oder bin aus beruflichen Gründen angereist, wohne aber woanders
 - Ich mache hier Urlaub oder einen privaten Ausflug (nicht ausdrücklich auf diese Veranstaltung bezogen)
 - Nicht oben aufgeführt (kurz beschreiben): _____
5. **Wenn es die heutigen Kunst- oder Kulturveranstaltungen in dieser Gemeinde nicht gäbe, wären Sie dann in eine andere Gemeinde gereist, um an einer ähnlichen Veranstaltung teilzunehmen?** (Nur eine Auswahlmöglichkeit ankreuzen)
- Nein, ich hätte die Kunst- oder Kulturveranstaltung vollkommen ausgelassen.
 - Nein, ich hätte stattdessen an einer anderen Veranstaltung in dieser Gemeinde teilgenommen.
 - Ja, ich wäre in eine andere Gemeinde gereist, um an einer ähnlichen Kunst- oder Kulturveranstaltung teilzunehmen.

6. Nehmen Sie heute zum ersten Mal an dieser Veranstaltung teil oder besuchen diesen bestimmten Veranstaltungsort? (Nur eine Auswahlmöglichkeit ankreuzen)

- Ja Nein

7. Wie viele Nächte werden Sie ausdrücklich aufgrund Ihrer Teilnahme an dieser Veranstaltung bzw. Ihres Besuchs dieses Veranstaltungsorts von Ihrem Hauptwohnsitz entfernt in dieser Gemeinde verbringen? Wenn Sie ein Voll- oder Teilzeitanwohner sind und keine Nächte von Ihrem Hauptwohnsitz entfernt verbringen werden, antworten Sie „0“.

Übernachtungen: _____

8. Geben Sie an, wie sehr Sie den folgenden Aussagen über Ihre Teilnahme an dieser Kunst- oder Kulturaufführung, Veranstaltung der Ausstellung bzw. über Ihren Besuch dieses Veranstaltungsorts oder dieser Einrichtung zustimmen. (Nur eine Auswahlmöglichkeit pro Aussage ankreuzen)

- a) „Dieser Veranstaltungsort bzw. diese Einrichtung ist für mich ein wichtiger Eckpfeiler meiner Gemeinde.“
 Stimme überhaupt Stimme nicht zu Weder noch Stimme zu Stimme voll & ganz zu nicht zu
- b) „Ich würde es als großen Verlust empfinden, wenn dieser Veranstaltungsort bzw. diese Einrichtung nicht mehr verfügbar wäre.“
 Stimme überhaupt Stimme nicht zu Weder noch Stimme zu Stimme voll & ganz zu nicht zu
- c) „Dieser Veranstaltungsort bzw. diese Einrichtung erfüllt diese Nachbarschaft oder Gemeinde mit Stolz.“
 Stimme überhaupt Stimme nicht zu Weder noch Stimme zu Stimme voll & ganz zu nicht zu
- d) „Mit meiner Teilnahme stelle ich sicher, dass diese Veranstaltung bzw. dieser Veranstaltungsort für zukünftige Generationen erhalten bleibt.“
 Stimme überhaupt Stimme nicht zu Weder noch Stimme zu Stimme voll & ganz zu nicht zu

Die folgenden Fragen dienen ausschließlich zu Forschungszwecken. Diese Umfrage ist vollkommen anonym.

9. Wie hoch ist Ihr jährliches Haushaltseinkommen? (Nur eine Auswahlmöglichkeit ankreuzen)

- Weniger als 30.000 USD 60.000 bis 99.999 USD 150.000 bis 199.999 USD
 30.000 bis 59.999 USD 100.000 bis 149.999 USD 200.000 USD oder mehr

10. Wie alt sind Sie? (Nur eine Auswahlmöglichkeit ankreuzen)

- Jünger als 18 26 bis 41 58 bis 76
 18 bis 25 42 bis 57 77 oder älter

11. Geben Sie Ihren höchsten abgeschlossenen Bildungsgrad an. (Nur eine Auswahlmöglichkeit ankreuzen)

- Weniger als Schulabschluss Abgeschlossene Ausbildung Masterabschluss
 Schulabschluss Bachelorabschluss Dokortitel

12. Haben Sie eine Behinderung? (Nur eine Auswahlmöglichkeit ankreuzen)

- Ja Nein

13. Welche der folgenden ethnischen Gruppen beschreibt Sie am ehesten?

(Alle zutreffenden Auswahlmöglichkeiten ankreuzen)

- Ureinwohner, indigene Völker Alaskas, indigene Völker oder Erste Nationen
 Arabisch, Naher Osten oder Nordafrika
 Asiatisch oder Amerikaner asiatischer Abstammung
 Schwarz oder Afroamerikaner
 Hispanoamerikaner, Latino/Latina/Latinx oder spanische Herkunft
 Eingeborener Hawaiianer oder pazifischer Insulaner
 Weiß, kaukasisch oder Euroamerikaner
 Ich möchte mich selbst identifizieren: _____

Chè Atandan/Vizitè/Manb Odyans:

Tanpri pran de twa minit pou nou kapab reponn kesyon sou atandans ou pou pèfòmans, evènman, ekzibit, plas, oubyen kote sa. Sondaj sa fè pati de yon etid pou mesire enpak ekonomik e sosyal ke atizana ak kilti genyen nan kominote a. **Repons ou yo ap anonim.** Tanpri konplete tou lè de bò nan paj lan, epi remèt sondaj lan. Mèsi!

1. **Enkli tèt ou ak moun ki vini ak ou, konbyen moun ki vini avèk ou?** Enkli sèlman mou ki te vini ak ou dirèkteman. Pa egzanp, pa enkli tout yon group lekòl oubyen yon group k'ap fè toune.

Granmoun (18 an ou plis): _____ Timoun (pi jèn ke 18 an): _____

2. **Metè montan total lajan ke oumenm ak moun ki avè'w yo ap depanse nan kominote sa spesifikman antan ke yon rezilta de pèfòmans, evènman, ekzibit, plas, oubyen kote sa.** Sonje pou metè lajan ke ou depanse anvan, pandan e apre aktivite sa. Si ou pa gen montan ekzak, bay pi bon estimasyon'w.

- a) Admisyon, tikè, oubyen abònman pou oumenm ak moun ki avèk ou ki an atandans nan aktivite a\$ _____
- b) Manje ak bwason ke ou achte *pandan* ou nan aktivite an\$ _____
- c) Manje ak bwason ke ou achte *anvan oubyen apre* aktivite an (egz. nan yon restoran lokal). \$ _____
- d) Manje oubyen bagay ke ou achte spesifikman pou te kapab vini nan aktivite sa\$ _____
- e) Sa w'achte nan makèt (tankou souveni, kado, liv, anrejistreman, atizana).....\$ _____
- f) Rad oubyen akseswa ke ou achte spesifikman pou kapab vini nan aktivite an.....\$ _____
- g) Transpòtasyon lokal tankou pakin, gaz, tòl, taksi, biz (*ekskli avyon*).....\$ _____
- h) Gaderi pou kapab vini nan aktivite sa\$ _____
- i) Kote pou rete ke ou peye tankou otèl, motèl, Airbnb, lwaye vankans prive (*yon sèl nwit*)\$ _____
- j) Bagay/ki pa nan lis pa anlè (dekri brièvman): _____ \$ _____

3. **Kisa ki Kòd Postal ou pou adrès prensipal ou?** Si ou aktyèlman rete nan yon dezyèm kay oubyen kay vakans ke ou genyen, bay kòd postal pou dezyèm kay la.

Kòd Postal: _____

4. **Kisa ke ou kapab di ki dekri pi byen rezon ki fè ke ou nan kominote an jodi a? (Cheke sèlman yon sèl)**

- Mwen se yon rezidan an plen tan (egz, Mwen rete bò isit, oubyen mwen ale lekòl bò isit)
- Mwen se yon rezidan pasyè (egz. Mwen gen yon dezyèm kay bò isit)
- Mwen la spesifikman pou mwen vini nan pèfòmans, evènman, ekzibit, lokasyon, oubyen kote an
- Mwen travay la oubyen mwen vwayaje la pou rezon travay, mwen m'ap viv yon lòt kote
- Mwen la an vakans, oubyen vwayaj pèsònèl (pa spesifikman an relasyon a aktivite sa)
- Li pa nan lis pa anlè a (dekri brièvman): _____

5. **Si aktivite atizana oubyen kiltirèl ke ou wè jodia pat disponib nan kominote sa, èske ou tap vwayaje ale nan yon lòt kominote pou kapab patisipe nan yon aktivite ki tankou sa? (Cheke sèlman yon sèl)**

- Non, mwen pa t'ap ale nan okenn ativite atizana oubyen kiltirèl
- Non, mwen t'ap ranplase li pa yon lòt aktivite ki nan kominote an
- Si aktivite atizana oubyen kiltirèl ke ou wè jodia pat disponib nan kominote sa, èske ou tap vwayaje ale nan yon lòt kominote pou kapab patisipe nan yon aktivite ki tankou sa?

6. Eske jodi a se premye fwa ke yo vini nan yon aktivite spesifik oubyen vizite lokal spesifik sa? (Cheke sèlman yon sèl)

- Wi Non

7. Konbyen nwit andeyò de kay prensipal ou ke ou pase nan kominote an *spesifikman pou kapab vini nan aktivite oubyen lokal sa*. Si ou se yon rezidan an plen tan oubyen pasyèl, e ou pap pase okenn tan andeyò de kay ou, reponn ak "0".

Nwit: _____

8. Endike ke nivo akò ak chak nan kat fraz sa yo pa anba konsènan atandans ou nan pèfòmans, evènman, egzibit, lokasyon ouyen kote atizina oubyen kiltirèl. (Cheke yon pou chak fraz)

- a) "Kote sa oubyen lokasyon sa se yon senbòl ki enpòtan pou mwen nan kominote an."
 Mwen pa Dakò Anpil Mwen pa Dakò Mwen pa ni Dakò Ni pa Dakò Mwen Dakò Mwen Dakò Anpil
- b) "Mwen t'ap santi yon gwo pèt si aktivite sa oubyen lokasyon sa pat disponib ankò."
 Mwen pa Dakò Anpil Mwen pa Dakò Mwen pa ni Dakò Ni pa Dakò Mwen Dakò Mwen Dakò Anpil
- c) "Aktivite oubyen lokasyon sa enspire yon gran sans de fyète nan katye sa oubyen kominote sa."
 Mwen pa Dakò Anpil Mwen pa Dakò Mwen pa ni Dakò Ni pa Dakò Mwen Dakò Mwen Dakò Anpil
- d) "Atandans mwen se yon jan pou mwen asire ke aktivite sa oubyen lokasyon sa kapab prezève pou jenerasyon fiti."
 Mwen pa Dakò Anpil Mwen pa Dakò Mwen pa ni Dakò Ni pa Dakò Mwen Dakò Mwen Dakò Anpil

Kesyon nou pral poze yo se pou rechèch sèlman. Sondaj sa konplètman anonim.

9. Kilès nan sa yo enkli revni anyèl kay nou? (Cheke sèlman yon sèl)

- Mwens ke \$30,000 \$60,000 a \$99,999 \$150,000 a \$199,999
 \$30,000 a \$59,999 \$100,000 a \$149,999 \$200,000 ou Plis

10. Kilès nan sa yo enkli laj ou? (Cheke sèlman yon sèl)

- Mwens ke 18 an 26-41 58-76
 18-25 42-57 77 an ou Plis

11. Ki nivo edikasyon ki pi wo ke ou konplete? (Cheke sèlman yon sèl)

- Pa fini lekòl segondè Lekòl teknik oubyen degre se zan Degre Maitriz
 Gradye lekòl Segondè Degre Bachelye Degre Doktora

12. Eske ou idantifye tankou yon moun ki gen dezabilite? (Cheke sèlman yon sèl)

- Wi Non

13. Kilès ki pi byen dekri'w? (Cheke tout sa ki aplike)

- Endyen Ameriken oubyen Natif Alaska oubyen Endigèn oubyen Premye Nasyon
 Arab oubyen Mwayen Oryan oubyen Afriken nan Nò
 Azyatik oubyen Ameriken Azyatik
 Nwa oubyen Afriken Ameriken
 Ispanik oubyen Latino/ oubyen Origin Espanyòl
 Awayen Natif oubyen Zile Pasifik
 Blan oubyen Ameriken Eropeyen
 Mwen prefere idantifye tèt mwen: _____

प्रिय सहभागी/आगंतुक/ दर्शक सदस्य:

कृपया इस प्रदर्शन, घटना, प्रदर्शन, स्थल, या सुविधा में अपनी उपस्थिति के बारे में निम्नलिखित प्रश्नों के उत्तर देने के लिए अपना कुछ समय दें। यह सर्वेक्षण इस समुदाय पर कला और संस्कृति के आर्थिक और सामाजिक प्रभाव को मापने के लिए एक अध्ययन का हिस्सा है। **आपके उत्तर गुमनाम रहेंगे।** कृपया पृष्ठ के दोनों किनारों को पूरा करें, फिर सर्वेक्षण जमा करें। शुक्रिया!

1. **आपके और आपकी तत्काल यात्रा पार्टी सहित, आपके साथ यहां कितने लोग हैं?** केवल अपनी तत्काल यात्रा पार्टी शामिल करें। उदाहरण के लिए, एक संपूर्ण स्कूल समूह या दूर समूह शामिल न करें।

वयस्क (18 या अधिक): _____

बच्चे (18 से छोटे): _____

2. **पैसे की कुल राशि की सूची बनाएँ जिसे आप और आपकी तत्काल यात्रा पार्टी के सदस्य इस समुदाय में विशेष रूप से इस प्रदर्शन, घटना, प्रदर्शन, स्थल, या सुविधा में आपकी उपस्थिति के परिणामस्वरूप खर्च करेंगे।** इस गतिविधि से पहले, दौरान और बाद में खर्च किए गए पैसे को शामिल करना याद रखें। यदि सटीक आंकड़े उपलब्ध नहीं हैं, तो बस अपना सर्वश्रेष्ठ अनुमान प्रदान करें।

- a) इस गतिविधि में आपकी यात्रा पार्टी की उपस्थिति के लिए प्रवेश, टिकट या सदस्यता..... \$ _____
- b) इस गतिविधि में भाग लेते समय किए गए भोजन या पेय की खरीदी..... \$ _____
- c) इस गतिविधि से पहले या बाद में किए गए भोजन या पेय की खरीदी (उदा., एक स्थानीय रेस्तरां/बार में)..... \$ _____
- d) इस गतिविधि में भाग लेने से विशेष रूप से किराने के सामान या आपूर्ति की खरीदी..... \$ _____
- e) खुदरा(रीटेल) खरीदारी (स्मृति चिन्ह, उपहार, किताबें, रिकॉर्डिंग, कला सहित)..... \$ _____
- f) इस गतिविधि में भाग लेने के लिए विशेष रूप से कपड़े या सामान की खरीदी..... \$ _____
- g) स्थानीय परिवहन जैसे पार्किंग, ईंधन, टोल, टैक्सी/राइडशेयर, बस (विमान का किराया छोड़कर)..... \$ _____
- h) विशेष रूप से इस गतिविधि में भाग लेने के लिए चाइल्ड-केयर (बाल देखभाल)..... \$ _____
- i) भुगतान वाले आवास जैसे होटल, सराय, एयर बीएनबी, निजी अवकाश किराये (केवल एक रात शामिल)..... \$ _____
- j) विविध/ऊपर सूचीबद्ध नहीं (संक्षेप में वर्णन करें):..... \$ _____

3. **आपके प्राथमिक घर के पते का ज़िप कोड या पोस्टल कोड क्या है?** यदि आप वर्तमान में आपके खुद के दूसरे निवास या अवकाश संपत्ति (छुट्टियों के लिए खुद का घर) में रह रहे हैं, तो उस दूसरे निवास के लिए ज़िप कोड प्रदान करें।

ज़िप कोड या पोस्टल कोड: _____

4. **निम्नलिखित में से कौन सा आज इस समुदाय में होने के लिए आपके प्राथमिक कारण का सबसे अच्छा वर्णन करती है?** (केवल एक पर निशान लगाएँ)

- मैं एक पूर्णकालिक (फुल-टाइम) निवासी हूँ (उदा., मैं यहाँ रहता हूँ, या मैं यहाँ स्कूल जाता हूँ)
- मैं एक अंशकालिक (पार्ट-टाइम) निवासी हूँ (उदा., मेरा यहां दूसरा निवास है)
- मैं यहां विशेष रूप से इस प्रदर्शन, कार्यक्रम, प्रदर्शन, स्थल या सुविधा में भाग लेने के लिए आया हूँ
- मैं यहां काम करता हूँ या मैंने काम से संबंधित कारण के लिए यहां यात्रा की है, लेकिन मैं कहीं और रहता हूँ
- मैं यहां अवकाश, छुट्टी या व्यक्तिगत यात्रा पर हूँ (विशेष रूप से इस गतिविधि से संबंधित नहीं)
- ऊपर सूचीबद्ध नहीं है (संक्षेप में वर्णन करें): _____

5. **यदि आज की कला या सांस्कृतिक गतिविधि इस समुदाय में उपलब्ध नहीं होती, तो क्या आप एक ऐसी ही समान गतिविधि में भाग लेने के लिए दूसरे समुदाय की यात्रा करते?** (केवल एक पर निशान लगाएँ)

- नहीं, मैं किसी और कला या सांस्कृतिक गतिविधि में भाग नहीं लेता
- नहीं, मैं बदले में इसी समुदाय के किसी और गतिविधि में भाग ले लेता
- हां, मैं इस कला या सांस्कृतिक के समान गतिविधि में भाग लेने के लिए एक दूसरे समुदाय की यात्रा करता

यह अध्ययन अमेरिकियों द्वारा कला के लिए 350 से अधिक भाग लेने वाले समुदायों का प्रतिनिधित्व करने वाले स्थानीय और राज्य अनुसंधान भागीदारों के साथ साझेदारी में किया जा रहा है। अधिक जानने के लिए, www.AmericansForTheArts.org/AEP6 पर जाएँ।

(जारी रखने के लिए पलटें)

6. क्या आज आप पहली बार इस विशिष्ट गतिविधि में भाग ले रहे हैं या इस विशिष्ट स्थल पर जा रहे हैं? (केवल एक पर निशान लगाएँ)
- हाँ ○ नहीं
7. आप इस समुदाय में विशेष रूप से इस गतिविधि या स्थल पर आपकी उपस्थिति के परिणामस्वरूप कितनी रातें अपने प्राथमिक निवास से दूर बिताएँगे। यदि आप पूर्णकालिक या अंशकालिक निवासी हैं, और आप अपने घर से दूर कोई रात नहीं बिताएंगे, तो "0" के साथ जवाब दें।
रातें: _____
8. इस कला या सांस्कृतिक प्रदर्शन, घटना, प्रदर्शनी, स्थल, या सुविधा में अपनी उपस्थिति के बारे में नीचे दिए गए चार कथनों में से प्रत्येक के साथ अपने समझौते के स्तर को इंगित करें। (प्रत्येक कथन के लिए एक को निशान लगाएँ)
- a) "यह स्थल या सुविधा मेरे समुदाय के भीतर मेरे लिए एक महत्वपूर्ण स्तंभ है।"
○ बिलकुल असहमत ○ असहमत ○ न सहमत न असहमत सहमत ○ बिलकुल सहमत
- b) यदि यह गतिविधि या स्थल अब उपलब्ध नहीं होता तो मुझे उच्च स्तर पर नुकसान की अनुभूति होती।
○ बिलकुल असहमत ○ असहमत ○ न सहमत न असहमत सहमत ○ बिलकुल सहमत
- c) "यह गतिविधि या स्थल इन पड़ोसियों या समुदायों में गर्व की भावना को प्रेरित कर रहा है।"
○ बिलकुल असहमत ○ असहमत ○ न सहमत न असहमत सहमत ○ बिलकुल सहमत
- d) "मेरी उपस्थिति यह सुनिश्चित करने का मेरा तरीका है कि यह गतिविधि या स्थल भविष्य की पीढ़ियों के लिए संरक्षित है।"
○ बिलकुल असहमत ○ असहमत ○ न सहमत न असहमत सहमत ○ बिलकुल सहमत

निम्नलिखित प्रश्न केवल अनुसंधान के उद्देश्यों के लिए हैं। यह सर्वेक्षण पूरी तरह से गुप्तनाम होगा।

9. निम्नलिखित में से किस श्रेणी में आपकी वार्षिक घरेलू आय शामिल है? (केवल एक पर निशान लगाएँ)
- \$30,000 से कम ○ \$60,000 से \$99,999 ○ \$150,000 से \$199,999
○ \$30,000 से \$59,999 ○ \$100,000 से \$149,999 ○ \$200,000 या अधिक
10. निम्नलिखित में से किस श्रेणी में आपकी आयु शामिल है? (केवल एक पर निशान लगाएँ)
- 18 से कम ○ 26-41 ○ 77 या उससे अधिक
○ 18-25 ○ 42-57
○ 58-76
11. आपने जो शिक्षा पूरी की है, उसका उच्चतम स्तर क्या है? (केवल एक पर निशान लगाएँ)
- हाई स्कूल से कम ○ तकनीकी या एसोसिएट्स डिग्री ○ मास्टर डिग्री
○ हाई स्कूल स्नातक/ग्रेजुएट ○ स्नातक/ग्रेजुएट की डिग्री ○ डॉक्टरेट की डिग्री
12. क्या आपकी पहचान विकलांग व्यक्ति के रूप में होती है? (केवल एक पर निशान लगाएँ)
- हाँ ○ नहीं
13. निम्नलिखित में से कौन सा आपका सबसे अच्छा वर्णन करता है? (लागू होने वाले सभी पर निशान लगाएँ)
- अमेरिकी भारतीय या अलास्का मूल निवासी या स्वदेशी या प्रथम राष्ट्र
 अरब या मध्य पूर्वी या उत्तरी अफ्रीकी
 एशियाई या एशियाई अमेरिकी
 काला या अफ्रीकी अमेरिकी
 हिस्पैनिक या लैटिनो/लैटिना/लैटिनक्स या स्पेनिश मूल
 मूल निवासी हवाई या प्रशांत द्वीपवासी
 सफेद या कोकेशियन या यूरोपीय अमेरिकी
 मैं आत्म-पहचान करना पसंद करता हूँ: _____

यह अध्ययन अमेरिकियों द्वारा कला के लिए 350 से अधिक भाग लेने वाले समुदायों का प्रतिनिधित्व करने वाले स्थानीय और राज्य अनुसंधान भागीदारों के साथ साझेदारी में किया जा रहा है। अधिक जानने के लिए, www.AmericansForTheArts.org/AEP6 पर जाएँ।

Nyob Zoo Cov Neeg Tuaj Koom/Cov Qhua/Cov Neeg Tuaj Saib:

Thov siv ob peb feeb los teb cov lus nug hauv qab no txog koj qhov kev tuaj koom ntawm qhov kev ua yeeb yam, koom txoos, kev nthuav qhia, qhov chaw, los sis chaw. Qhov kev tshawb fawb no yog ib feem ntawm kev tshawb fawb los ntsuas kev lag luam thiab kev sib raug zoo ntawm kev ua yeeb yam thiab kab lis kev cai hauv zej zog. **Koj cov lus teb tsis qhia npe.** Thov ua kom tiav ob sab ntawm nplooj ntawv, tom qab ntawd xa daim ntawv ntsuam xyuas rov qab. Ua tsaug!

1. Nrog rau koj tus kheej thiab koj qhov kev mus ncig tam sim ntawd, pes tsawg tus neeg nrog koj nyob ntawm no?

Tsuas yog suav nrog koj qhov kev mus ncig tam sim ntawd. Piv txwv li, tsis txhob suav tag nrho koog tsev kawm ntawv los sis pab pawg ncig xyuas.

Cov neeg laus (hnuv nyooq 18 xyoo los sis laus dua): _____ Me nyuam (qis dua 18 xyoo): _____

2. Sau tag nrho cov nyiaj uas koj thiab cov tswv cuab ntawm koj cov neeg tuaj ncig teb chaws tam sim no yuav siv hauv zej zog tshwj xeeb vim yog koj tuaj koom ntawm qhov kev ua yeeb yam, kev koom txoos, kev nthuav qhia, qhov chaw, los sis chaw. Nco ntsoov suav nrog cov nyiaj siv ua ntej, thaum ua ub ua no, thiab tom qab qhov kev ua ub ua no nov. Yog tias tsis muaj cov lej tseeb, tsuas yog muab koj qhov kev kwv yees zoo tshaj plaws.

- Keu nkag mus, daim pib, los sis kev ua tswv cuab rau koj tus neeg taug kev tuaj koom rau qhov kev ua ub ua no nov \$ _____
- Khoom noj los sis dej haus yuav *khoom thaum mus* koom qhov kev ua ub ua no nov \$ _____
- Khoom noj los sis dej qab zib yuav khoom *ua ntej los sis tom qab* qhov kev ua ub ua no nov (piv txwv li, ntawm lub tsev noj mov/chaw qoj ib ce hauv zos) \$ _____
- Khoom noj khoom haus los sis khoom siv tshwj xeeb uas tau los ntawm kev koom nrog qhov kev ua ub ua no nov \$ _____
- Cov khw muag khoom (nrog rau khoom plig, khoom plig, phau ntawv, kev kaw lus, kos duab) \$ _____
- Khaub ncaws los sis khoom siv tshwj xeeb uas yuav los koom nrog qhov kev ua ub ua no nov \$ _____
- Kev thauj mus los hauv zos xws li chaw nres tsheb, nqi roj, nqi dhau kev, tsheb tav xij/caij tsheb ua ke, tsheb npav (*tsis suav nrog dav hlau*) \$ _____
- Kev saib xyuas me nyuam yaus tshwj xeeb uas yuav los koom nrog qhov kev ua ub ua no nov \$ _____
- Them chaw nyob xws li tsev so, tsev so me, Airbnb, nqi chaw so ntiag tug (*nrog rau ib hmo nkaws xwb*) . \$ _____
- Lwm yam/tsis tau teev saum toj no (piav qhia luv-luv): _____ \$ _____

3. Tus Zauv ZIP los sis Tus Zauv Xa Ntawv ntawm koj qhov chaw nyob hauv tsev yog dab tsi? Yog tias tam sim no koj nyob hauv qhov chaw thib ob los sis cov khoom so hauj lwm uas koj muaj, muab tus zauv ZIP rau qhov chaw nyob thib ob.

Tus Zauv ZIP los sis Tus Zauv Xa Ntawv: _____

4. Qhov twg hauv qab no yog qhov zoo tshaj plaws piav qhia koj qhov laj thawj tseem ceeb rau kev nyob hauv zej zog niaj hnuv no? (*Maim ib qho xwb*)

- Kuv yog ib tug neeg nyob puv sij hawm (xws li kuv nyob ntawm no, los sis kuv mus kawm ntawv ntawm no)
- Kuv yog ib tug neeg nyob ib nrab hnuv (piv txwv li, kuv muaj qhov chaw nyob thib ob ntawm no)
- Kuv nyob ntawm no tshwj xeeb tuaj koom qhov kev ua yeeb yam, koom txoos, kev nthuav qhia, qhov chaw, los sis chaw
- Kuv ua hauj lwm ntawm no los sis kuv mus ncig ntawm no yog qhov laj thawj rau kev ua hauj lwm, tab sis kuv nyob lwm qhov
- Kuv nyob ntawm no rau hnuv so, hnuv so, los sis kev mus ncig ntawm tus kheej (tsis muaj feem cuam tshuam rau qhov kev ua ub ua no nov)
- Tsis tau teev saum toj no (piav qhia luv-luv): _____

5. **Yog tias kev ua yeeb yam niaj hnuv no los sis kev coj noj coj ua tsis muaj nyob hauv zej zog no, koj puas tau mus rau lwm lub zej zog los koom nrog cov kev ua ub ua no zoo sib xws?** (*Maim ib qho xwb*)
- Tsis yog, kuv yuav tau hla kev ua yeeb yam los sis kev coj noj coj ua tag nrho
 - Tsis yog, kuv yuav tau hloov nws nrog lwm yam kev ua ub ua no hauv zej zog no
 - Yog lawm, kuv yuav tau mus rau lwm lub zej zog mus koom kev ua yeeb yam los sis kev coj noj coj ua zoo sib xws
6. **Hnuv no puas yog koj thawj zaug tuaj koom cov hauj lwm tshwj xeeb los sis mus saib qhov chaw tshwj xeeb no?** (*Maim ib qho xwb*)
- Yog lawm
 - Tsis yog
7. **Koj yuav siv pes tsawg hmo los ntawm koj qhov chaw nyob hauv lub zej zog tshwj xeeb los ntawm kev koom nrog qhov kev tshwm sim los sis qhov chaw no.** Yog tias koj yog neeg nyob puv sij hawm los sis ib nrab sij hawm, thiab koj tsis tas yuav tawm hauv tsev txhua hmo, teb nrog "0".

Hmo Ntuj: _____

8. **Qhia koj qhov kev pom zoo nrog plaub nqe lus hauv qab no hais txog kev koom tes hauv kev ua yeeb yam los sis kev coj noj coj ua, kev nthuav qhia, qhov chaw los sis chaw.** (*Saib ib qho rau txhua nqe lus*)
- a) "Qhov chaw lossis qhov chaw no yog lub hauv paus tseem ceeb rau kuv hauv kuv lub zej zog."
 - Tsis Pom Zoo Tshaj Plaws
 - Tsis Pom Zoo
 - Nruab nrab
 - Pom Zoo
 - Pom Zoo Tshaj Plaws
 - b) "Kuv yuav hnov tau tias qhov kev poob siab zoo yog tias qhov hauj lwm no los sis qhov chaw tsis muaj lawm."
 - Tsis Pom Zoo Tshaj Plaws
 - Tsis Pom Zoo
 - Nruab nrab
 - Pom Zoo
 - Pom Zoo Tshaj Plaws
 - c) "Qhov kev ua ub no los sis qhov chaw ua rau muaj kev txaus siab rau hauv zej zog los sis zej zog."
 - Tsis Pom Zoo Tshaj Plaws
 - Tsis Pom Zoo
 - Nruab nrab
 - Pom Zoo
 - Pom Zoo Tshaj Plaws
 - d) "Kuv txoj kev koom tes yog kuv txoj hauv kev los xyuas kom meej tias qhov hauj lwm no los sis qhov chaw raug khaws cia rau cov neeg tiam tom ntej."
 - Tsis Pom Zoo Tshaj Plaws
 - Tsis Pom Zoo
 - Nruab nrab
 - Pom Zoo
 - Pom Zoo Tshaj Plaws

Cov lus nug hauv qab no yog rau kev tshawb fawb nkaus xwb. Qhov kev tshawb fawb no tsis qhia npe kiaq li.

9. **Qhov twg hauv qab no suav nrog koj tsev neeg cov nyiaj tau los txhua xyoo?** (*Maim ib qho xwb*)
- Tsawg dua \$30,000
 - \$60,000 txog \$99,999
 - \$150,000 txog \$199,999
 - \$30,000 txog \$59,999
 - \$100,000 txog \$149,999
 - \$200,000 los sis siab dua

10. **Qhov twg hauv qab no suav nrog koj lub hnuv nyoog?** (*Maim ib qho xwb*)
- Qis dua 18 xyoo
 - 26-41
 - 58-76
 - 18-25
 - 42-57
 - 77 los sis laus dua

11. **Koj kawm tiav qib siab tshaj plaws yog dab tsi?** (*Maim ib qho xwb*)
- Qis duab qib siab
 - Kawm tiav technical los sis qib ua ntej qib siab
 - Kawm tiav pas lis nyas thauss
 - Kawm tiav qib siab
 - Kawm tiav pas lis nyas tis
 - Kawm tiav pas lis nyas ej

12. **Koj puas qhia tias yog ib tus neeg muaj kev xiam oob qhab?** (*Maim ib qho xwb*)
- Yog lawm
 - Tsis yog

13. **Qhov twg hauv qab no piav qhia koj zoo tshaj plaws?** (*Xyuas txhua yam uas siv*)
- Neeg As Mes Kas Khab los sis Neeg Alaska Ib Txwm los sis Hauv Paus Txawm los sis Thawj Haiv Neeg
 - Neeg Arab los sis Neeg Sab Hnuv Tuaj Nruab Nrab los sis Neeg As Fiv Kas Qab Teb
 - Neeg As Xis los sis neeg As Mes Kas As Xis
 - Neeg Tawv Dub los sis Neeg As Mes Kas As Fiv Kas
 - Neeg Hispanic los sis Neeg Latino/Latina/Latinx los sis Neeg Mev Ib Txwm
 - Neeg Hawaiian Ib Txwm los sis Neeg Pov Txwv Pacific
 - Neeg Tawv Dawb los sis Neeg Causasian los sis Neeg As Mes Kas European
 - Kuv nyiam qhia kuv tus kheej: _____

ပုလုအဖွဲ့အစည်း/ပုလုအိတ်သကီး/ ပုလုကဗျာဖိသုဉ်း

ဝံသးစူဟ်းတံးဆာကတီၢ်စူဟ်းနံး လာကစံးဆာတံးသံကွၢ်လုလုသုဉ်တဖၣ်အံၤ ဘၣ်ဃးနတံးလဲၤဆူ တံးဂဲၤဒီးဒုးန့ၣ်, မူး, တံးဒုးန့ၣ်ဖျါ, တံးမးမူးလီၢ် မုတမ့ၢ် တံးသုဉ်ထီၣ်အလီၢ်အကျဲတဖၣ်အဂီၢ်တက့ၢ်. တံးဃုသုဉ်ညါအံၤ မ့ၢ်တံးမးလီၢ်အကျဲတဖၣ် ဒ်သးကံးကွၢ်စီၤကွၢ် မ့ၢ်ကျိၤဝဲၤကွၢ် ဒီးပုဂ္ဂိုလ်တံးဒီးဘၣ်မးဟူး ဒွဲလုပီညါ ဒီးတံးဆဲးတံးလု လုပုတဝါအံၤအပူၤန့ၣ်လီၤ. **နတံးစံးဆာသုဉ်တဖၣ်အံၤ တံးတဖၣ်ဖျါအမံၤအသုဉ်ဘၣ်.** ဝံသးစူဟ်းမးလုပုၤ လံာ်ကဘျဲးပုၤ ခံကပလၢာ် ဒီးဆုက့ၢ် တံးဃုသုဉ်ညါအံၤတက့ၢ်. တံးဘျဲးလီၤ.

1. **နမ့ၢ်ဂံၢ်ဒုးဃုဉ် နနီၣ်ကစၢ်ဒီးပုလုအလဲၤက့ၢ်တံးဃုဉ်ဒီးန့ၣ်အံၤန့ၣ်, သုဉ်သကီးဖဲအံၤ ပုၤဂၤလဲၣ်.** ဂံၢ်ဒုးဃုဉ်ထံပုလုအလဲၤဃုဉ်တံးဒီးန့ၣ်အံၤ. အဒိ, တဘျီဂံၢ်ဒုးဃုဉ် ကွဲကရူၢ်ခဲလၢာ် မုတမ့ၢ် တံးဟးဝုၤဝီကရူၢ်ခဲလၢာ်တဂ့ၢ်.
ပုၤဒိၣ်တုၣ် (18 နံၣ် မုတမ့ၢ်ဆူအဖီခိၣ်) - _____ ဖိသုဉ် (သးနံၣ်စၢ်န့ၣ် 18 နံၣ်) - _____

2. **ကွဲးရဲၣ်လီၤ ကျိၣ်စ့ခဲလၢာ်ဟ်ဖျိၣ်လု န့ၣ် ဒီးပုလုအလဲၤက့ၢ်တံးဃုဉ်ဒီးန့ၣ်အံၤ ကစူးကါဝဲ ဖဲပုၤတဝါအံၤအပူၤ လီၤဆီဒုဉ်တံး ဖဲတံးဟဲဆူ တံးဂဲၤဒီးဒုးန့ၣ်, မူး, တံးဒုးန့ၣ်ဖျါ, တံးမးမူးလီၢ် မုတမ့ၢ် တံးသုဉ်ထီၣ်အလီၢ်အကျဲတဖၣ်အဂီၢ်တက့ၢ်.** သုဉ်နီၣ်လု နကဒုးပုဉ်ဃုဉ် ကျိၣ်စ့လု နစူးကါအံၤ တချုးတံးဟူးတံးဂဲၤ, ဖဲတံးဟူးတံးဂဲၤကတီၢ်, ဒီးဖဲတံးဟူးတံးဂဲၤဝဲၤအလီၢ်ခဲတက့ၢ်. နမ့ၢ်တသုဉ်ညါအံၤ လီၤတံးလီၤဆဲးဘၣ်န့ၣ်, ဟ်ဖျါထီၣ် နတံးတယာ်ကွၢ် လုအဂ့ၢ်ကတံးတက့ၢ်.
- a) တံးဆဲးလီၤမံၤ, လံာ်ပျဲတဖၣ်, မုတမ့ၢ် ကရူၢ်ဖိဘူးလဲ လုပုလဲၤတံးက့ၢ်တံးဃုဉ်ဒီးန့ၣ် အတံးလဲၤဆူ တံးဟူးတံးဂဲၤအဝဲအံၤ\$ _____
 - b) တံးအိၣ်တံးအီ မုတမ့ၢ် တံးထံတံးနီၣ် လုတံးပုၤအီ ဖဲတံးလဲၤဆူ တံးဟူးတံးဂဲၤအံၤအခါ.....\$ _____
 - c) တံးအိၣ်တံးအီ မုတမ့ၢ် တံးထံတံးနီၣ် လုတံးပုၤအီ တချုး တံးဟူးတံးဂဲၤအံၤ မုတမ့ၢ် ဖဲတံးဟူးတံးဂဲၤအံၤဝဲၤအခါ (အဒိ- ဖဲလီၢ်ကဝီ တံးအိၣ်ကျဲး/တံးဆါသံးကျဲး).....\$ _____
 - d) တံးကစံးကစီးတဖၣ် မုတမ့ၢ် တံးဖိတံးလဲၤတဖၣ် လုတံးပုၤအီ လီၤဆီဒုဉ်တံး လုတံးလဲၤဆူတံးဟူးတံးဂဲၤအံၤအပီ.....\$ _____
 - e) တံးပုၤတံးကစံးကစီး (လုအပုဉ်ဃုဉ်ဒီး တံးသုဉ်နီၣ်အပုဉ်နီၣ်, တံးဟ့ၣ်ကနုၤ, လံာ်တဖၣ်, တံးဖိဉ်ဃာ်တံးကလုာ်တဖၣ်, ဒီးတံးဂီၤကွဲး)).....\$ _____
 - f) တံးကူတံးသိး မုတမ့ၢ် တံးပီးတံးလီၤလုတံးပုၤအီ လီၤဆီဒုဉ်တံး လုတံးကလဲၤဆူ တံးဟူးတံးဂဲၤအံၤအဂီၢ်.....\$ _____
 - g) လီၢ်ကဝီ တံးဝဲၤစိာ်တီဆုၢ် ဒ်အမ့ၢ် တံးဟ်သိလုဉ်, သိလုဉ်အသိ, ကျဲးခိသ့, သိလုဉ်ဒီးလဲ/သိလုဉ်ဟ့ၣ်သးလဲၤအဘျဲးအလဲ, ဘး(စ)
 - (တဘျီဒုးဃုဉ် ကဘီယူၤလဲတဂ့ၢ်)\$ _____
 - h) ဖိသုဉ်တံးကွၢ်ထွဲအဘျဲးအလဲ လီၤဆီဒုဉ်တံး လုတံးကလဲၤဆူတံးဟူးတံးဂဲၤအံၤအဂီၢ်\$ _____
 - i) တံးအိၣ်ဆိးလီၢ်လုတံးဟ့ၣ်အဘျဲးအလဲ ဒ်အမ့ၢ် တမ့ၢ်ဟံၣ်ဒွဲ, ဟံၣ်ဒွဲဖဲ, Airbnb, တံးအိၣ်ကသုဉ်လီၢ်လုတံးဒီးလဲအံၤ လုနီၣ်ကစၢ်အဂီၢ် (ဟ့ၣ်ဃုဉ်ဒီး တံးအိၣ်ဆိး ထဲတန့ၣ်အဂီၢ်).....\$ _____
 - j) တံးဂုၤတံးဂဲၤအကလုာ်ကလုာ်/လုတံးကွဲးရဲၣ်လီၤဟ်လုထး (ဟ်ဖျါလုအဖုဉ်) -\$ _____

3. **ဂံၢ်ဒိၣ်ထံးနတံးအိၣ်ဆိးလီၢ် အလီၢ်ကဝီနီၣ်ဂံၢ် မုတမ့ၢ် လံာ်တံးနီၣ်ဂံၢ်န့ၣ် မ့ၢ်မနုၤလဲၣ်.** အဲအံၤ နမ့ၢ်အိၣ်ဆိးဖဲ တံးလီၢ်တံးကျဲး ခံတီၤတတီၤ မုတမ့ၢ် တံးအိၣ်ကသုဉ်အလီၢ် လုအမ့ၢ်နတံးလီၢ်တံးကျဲးန့ၣ်ဒီး, ဟ်ဖျါထီၣ် လီၢ်ကဝီနီၣ်ဂံၢ် လုနတံးအိၣ်ဆိးလီၢ် ခံတီၤတတီၤအဂီၢ်တက့ၢ်.
လီၢ်ကဝီနီၣ်ဂံၢ် မုတမ့ၢ် လံာ်တံးနီၣ်ဂံၢ် - _____

4. **တံးဂုၤတံးကျိၤလု အဟ်ဖျါထီၣ် နတံးဂုၤဒိၣ်သုဉ်အဂ့ၢ်ကတံး လုနဟဲဖဲပုၤတဝါအံၤအပူၤ လုတန့ၣ်အံၤန့ၣ် မ့ၢ်ဖဲလဲၣ်တခါလဲၣ်.** (တံးနီၣ်ဃာ်ထဲတခါ)
- o ယအိၣ်ဖဲအံၤ လုဆာကတီၢ်လုလုပုၤန့ၣ်လီၤ (အဒိ- ယအိၣ်ဆိးဖဲအံၤ, မုတမ့ၢ် ယထီၣ်ကွဲးဖဲအံၤ)
 - o ယအိၣ်ဖဲအံၤ လုဆာကတီၢ် တဖျိၣ်တတံးန့ၣ်လီၤ (အဒိ- ယအိၣ်ဒီး တံးအိၣ်ဆိးလီၢ် ခံတီၤတတီၤဖဲအံၤ)
 - o ယဟဲတုၤဖဲအံၤ လီၤဆီဒုဉ်တံးလု ယကဟဲဆူ တံးဂဲၤဒီးဒုးန့ၣ်, မူး, တံးဒုးန့ၣ်ဖျါ, တံးမးမူးလီၢ် မုတမ့ၢ် တံးသုဉ်ထီၣ်အလီၢ်အကျဲတဖၣ်အဂီၢ် န့ၣ်လီၤ.
 - o ယဖဲတံးမးတံးဖဲအံၤ မုတမ့ၢ် ယလဲၤတံးက့ၢ်တံး လုတံးဖဲတံးမးတံးဖဲအံၤ ဘၣ်ဆုဉ် ယအိၣ်ဆိးလု တံးလီၢ်အဂၤတတီၤန့ၣ်လီၤ.
 - o ယဟဲဖဲအံၤ လုတံးအိၣ်ကသုဉ်, တံးဟးကသုဉ်ကသီ မုတမ့ၢ် နီၣ်ကစၢ် တံးလဲၤတံးက့ၢ် (လုတဘျီထွဲလီၤဆီလီၤသးဒီး တံးဟူးတံးဂဲၤအံၤဘၣ်)
 - o တံးကွဲးရဲၣ်လီၤဟ်လုထးဘၣ် (ဟ်ဖျါထီၣ်လုအဖုဉ်) -

5. **ဒွဲလု မုတမ့ၢ် တံးဆဲးတံးလုအတံးဟူးတံးဂဲၤ လုတန့ၣ်အံၤ တံးမ့ၢ်တမးအီဖဲပုၤတဝါအံၤအပူၤဘၣ်န့ၣ်, မ့ၢ်နကလဲၤဆူပုၤတဝါအဂၤတတီၤ လုနကလဲၤဆူတံးဟူးတံးဂဲၤဒ်သးအံၤအဂီၢ်ဂါ.** (တံးနီၣ်ဃာ်ထဲတခါ)
- o တလဲၤဘၣ်, ယကလဲၤကဟ်ကွဲး ဒွဲလု ဒီးတံးဆဲးတံးလု အတံးဟူးတံးဂဲၤ ခဲလၢာ်လီၤ
 - o တလဲၤဘၣ်, ယကဆီတလဲၤအီလု တံးဟူးတံးဂဲၤအဂၤ ဖဲပုၤတဝါအံၤအပူၤန့ၣ်လီၤ
 - o မ့ၢ်, ယကလဲၤဆူပုၤတဝါအဂၤတတီၤ လုတံးကလဲၤဆူ ဒွဲလုဒီးတံးဆဲးတံးလု အတံးဟူးတံးဂဲၤ လုအလီၤပလီၢ်သးအဂီၢ်လီၤ

6. တနင်္ဂနွေနှင့် မှန်တော်ဟဲဆူ တော်ဟဲဟဲလီလီဆီဆီ မှတမ့် တော်ဟဲဟဲဆူ တော်လီတော်ကျဲ၊ လီလီဆီဆီအံ၊ အဆီကတော်တဘျီ၊ (တီးနှိုက်ဟဲထဲအါ)
- o မှန်
 - o တမ့်ဘဲ
7. လီဆီဆီတော် လာနကဟဲဆူ တော်ဟဲဟဲလီလီဆီဆီ အင်္ဂါနဲနဲ၊ နကအိပ်ဖဲ ပုတတဝါအံ၊ လာအယံဒီးနတော်အိပ်တော်ဆီးလီလီဒိပ်သ့ ပု၊ နလဲနဲ၊ နမုမ့်ပုအိပ်ဆီးဖဲအံ၊ ဆာကတော်ပု၊ ပု၊ မှတမ့် ဆာကတော်တဖုံတတ်နဲနဲ၊ နတအိပ်ယံဒီးနတော်အိပ်ဆီးလီလီနီတနာဘဲနဲနဲ၊ စံးဆာ "0" တကွာ်.

_____ န၂

8. ဟံပျီထီဝ် နတော်တော်လီလီအပတီဝ်ဘဲထွဲဃုဒီး တော်ဂုဟံပျီထီဝ်လာလတ်လွိုင်ခါအံ၊ လာအဘဲဃးဒီး နတော်လဲဆူ တော်ဂါဒီးနဲနဲ၊ မူး၊ မှတမ့် တော်ဒီးနဲနဲပျီ၊ တော်မာမူးလီ မှတမ့် တော်သ့ထီဝ်အလီအကျဲတဖန်အင်္ဂါတကွာ်. (လာတော်ဂုဟံပျီတခါလာလတ်အင်္ဂါ တီးနှိုက်ဟဲထဲအါ)

- a) "တော်မမူးလီ မှတမ့် တော်သ့ထီဝ်အလီအကျဲအံ၊ မှတော်သ့နီဝ်အလီအကျဲဒိပ်လာယဂီ ဖဲယပုတတဝါအပူန့နီလီ."
 - o တအာန်လီတော်လီလုတ
 - o တအာန်လီတော်လီ
 - o တော်တော်ဘဲတအိပ်
 - o အာန်လီတော်လီ
 - o အာန်လီတော်လီနီ
- b) "တော်ဟဲဟဲလီ မှတမ့် တော်မမူးလီအံ၊ မှတအိပ်လာဘဲနဲနဲ၊ ယကတော်ဘဲယဲလာ တော်လီမဒိပ်ဒိပ်မုမုန့နီလီ."
 - o တအာန်လီတော်လီလုတ
 - o တအာန်လီတော်လီ
 - o တော်တော်ဘဲတအိပ်
 - o အာန်လီတော်လီ
 - o အာန်လီတော်လီနီ
- c) "တော်ဟဲဟဲလီ မှတမ့် တော်မမူးလီအံ၊ ထီဝ်ဟူးထီဝ်ဂဲထီဝ် တော်ဟံကမာလာသး လာဟံခိပ်ဟံပုယ၊ မှတမ့် ပုတတဝါအံအပူန့နီလီ."
 - o တအာန်လီတော်လီလုတ
 - o တအာန်လီတော်လီ
 - o တော်တော်ဘဲတအိပ်
 - o အာန်လီတော်လီ
 - o အာန်လီတော်လီနီ
- d) "တော်လဲဆူ တော်ဟဲဟဲလီ မှတမ့် တော်မမူးလီအံ၊ မှယတော်မအကျဲအကျဲ ဒိသီးကမာလီတော်လာ တော်သ့တဖန်အံ၊ တော်ပယာ်အီ လာခါဆူညါ ပုအစါတဖန်အစါအင်္ဂါလီ."
 - o တအာန်လီတော်လီလုတ
 - o တအာန်လီတော်လီ
 - o တော်တော်ဘဲတအိပ်
 - o အာန်လီတော်လီ
 - o အာန်လီတော်လီနီ

တော်သ့ကွာ်လာလတ်သ့တဖန်အံ၊ မှဒဲဒဲထဲလာ တော်ယုသ့ညါမလိအံ၊ တော်ပညိတ်အင်္ဂါလီ၊ တော်ယုသ့ညါအံ၊ တော်တော်ပျီမဲသ့ညါ လာတကွာ်ဘဲ.

9. စုဟဲန့ အတကွာ်လာလတ်သ့တဖန် လာအဘဲလီလီသးဒီး နဟံဖဲဖဲဖဲဖဲ တနံနံအတီပုစုဟဲန့ဟံဖဲဖဲ ဖဲဖဲလဲနဲတခါလဲနဲ. (တီးနှိုက်ဟဲထဲအါ)

- o စုဟဲန့ဒီး \$30,000
- o \$30,000 တု၊ \$59,999
- o \$60,000 တု၊ \$99,999
- o \$100,000 တု၊ \$149,999
- o \$150,000 တု၊ \$199,999
- o \$200,000 မှတမ့် အါန့အန့န့

10. သးနံနံအတကွာ်လာလတ်အံ၊ ပန်ဃုဒီးနသးနံနံဖဲလဲနဲတခါလဲနဲ. (တီးနှိုက်ဟဲထဲအါ)

- o သးနံနံစုနံဒီး 18 နံနံ
- o 18-25 နံနံ
- o 26-41 နံနံ
- o 42-57 နံနံ
- o 58-76 နံနံ
- o 77 နံနံ မှတမ့် အါန့အန့န့

11. နထီဝ်ဘဲကွာ်အထီကတော်ပု၊ တီလဲနဲ. (တီးနှိုက်ဟဲထဲအါ)

- o ဖုန်နံဒီး တီထီကွာ်
- o ဖျီတီထီကွာ်
- o တော်သ့တော်ဘဲ မှတမ့် လာအဘဲထွဲ ဒိန်ကရံနံ
- o တီဒိပ်ဒိပ်ထဲ ဒိန်ကရံနံ
- o တီဒိပ်တုန်ဒိန်ကရံနံ
- o ဒီးကတုန်ဒိန်ကရံနံ

12. နဟံပုနီလီနသးဒိသီးပုလာအအိပ်ဒီးကွာ်ဂီတဂုတဘဲနဲ. (တီးနှိုက်ဟဲထဲအါ)

- o မှန်
- o တမ့်ဘဲ

13. တော်ဂုလာလတ်အကျဲ တော်လာအဟံပျီထီဝ်န့အဂုကတော်န့န့ မှဖဲလဲနဲတခါလဲနဲ. (တီးနှိုက်ဟဲထဲအါ တော်လာအဘဲထွဲအဲလာ)
- အမဲရကုအဒဲယါ မှတမ့် အလဲနဲကန်ပုထူလံ၊ မှတမ့် ပုထူလံဖဲတဖန် မှတမ့် ပုထူလံအိပ်ကီအဆီကတော်တဖန်
 - ပုအါရံ မှတမ့် ပုမုထီဝ်လီကဝီ၊ ခော့သး မှတမ့် အါဖြီကကလံဖဲဖဲ
 - အုရှါ မှတမ့် အုရှါအမဲရကု
 - ပုသုဖဲဖဲ မှတမ့် အါဖြီကကအမဲရကု
 - ပုစပုပုဖဲ မှတမ့် လဲးတုန်/လဲးတုန်/လဲးထံနဲ မှတမ့် စပုပုလဲးစာ
 - ဟဝ်ယာ်ပုထူလံ မှတမ့် ပစံဖဲကီးဖဲ
 - ပုဝါဖဲ မှတမ့် ပုကီးကုရှါဖဲ မှတမ့် ယူရပုအမဲရကု
 - ယဘဲသး ဟံပုနီလီယုနီကစံ ဒိအမုန် - _____

참석자/방문자/관객분들께:

몇 분 정도 시간을 내어 귀하의 이 공연, 행사, 전시회 참석 또는 장소나 시설 방문에 관한 다음 질문에 답변해 주십시오. 이 설문 조사는 예술과 문화가 이 지역 사회에 미치는 경제적 및 사회적 영향을 평가하기 위한 연구의 일부입니다. **귀하의 답변은 익명으로 처리합니다.** 페이지 양면을 모두 작성한 후 설문 조사를 제출해 주십시오. 감사합니다.

1. 귀하 본인과 귀하와 직접 관련된 일행을 포함하여 이곳에 참석한 인원은 몇 명입니까? 귀하와 직접 관련된 일행만을 포함하십시오. 예를 들어, 전체 학교 그룹이나 여행 그룹은 포함하지 마십시오.

성인(18 세 이상): _____ 아동(18 세 미만): _____

2. 특별히 이 공연, 행사, 전시회를 참석하거나 장소나 시설에 방문한 결과로 귀하 본인과 귀하와 직접 관련된 일행 구성원이 이 지역 사회에서 지출할 총금액을 작성하십시오. 이 활동 전후 그리고 도중에 지출한 돈을 포함하십시오. 정확한 금액을 모를 경우 최대한 정확한 추정 금액을 작성하십시오.

- a) 입장료, 티켓, 이 활동에 참석하기 위한 일행의 멤버십\$ _____
- b) 이 활동에 참석하는 동안 구입한 음식이나 음료\$ _____
- c) 이 활동 전후에 구입한 음식이나 음료(예: 현지 레스토랑/바)\$ _____
- d) 이 활동에 참석한 결과로 특별히 구입한 식료품 또는 용품\$ _____
- e) 소매 쇼핑(기념품, 선물, 책, 녹화나 녹음본, 예술품 등).....\$ _____
- f) 이 활동에 참석하기 위해 특별히 구입한 옷이나 액세서리\$ _____
- g) 주차, 연료, 통행료, 택시/승차 공유, 버스와 같은 현지 교통수단(항공료 제외).....\$ _____
- h) 이 활동에 참석하기 위해 특별히 이용한 보육 서비스\$ _____
- i) 호텔, 여관, 에어비엔비, 개인 휴가철 임대 등의 유료 숙박(1 박만 포함)\$ _____
- j) 기타/위의 해당 사항 없음(간단히 설명): _____\$ _____

3. 귀하의 주 거주지 주소의 우편 번호는 무엇입니까? 귀하가 소유하고 있는 두 번째 거주지 또는 휴가용 주택에 현재 머물고 있는 경우 해당 두 번째 거주지의 우편 번호를 작성하십시오.

우편 번호: _____

4. 다음 중 귀하가 오늘 이 지역 사회에 있는 주된 이유를 가장 잘 설명한 것은 무엇입니까? (하나만 체크)

- 저는 상시 거주자입니다(예: 이곳에서 살거나 학교에 다닙니다)
- 저는 일부 기간 거주자입니다(예: 이곳에 두 번째 거주지가 있습니다)
- 저는 특별히 이 공연, 행사, 전시회 참석 또는 장소나 시설 방문을 위해 이곳에 있습니다
- 저는 이곳에서 일하거나 업무상 이유로 이곳에 왔지만 다른 지역에서 살고 있습니다
- 저는 휴가, 연휴 또는 개인 여행차 이곳에 있습니다(이 활동과 특별히 관련이 없음)
- 위의 해당 사항 없음(간단히 설명): _____

5. 이 지역 사회에 예술이나 문화 활동이 없었다면 비슷한 활동에 참석하기 위해 다른 지역으로 여행을 갔겠습니까? (하나만 체크)

- 아니요, 예술이나 문화 활동을 전부 생략했을 것입니다.
- 아니요, 이 지역 사회의 다른 활동으로 대체했을 것입니다.
- 예, 유사한 예술이나 문화 활동에 참석하기 위해 다른 지역을 방문했을 것입니다.

6. 오늘 이 특정 활동에 참석하거나 이 특정 장소를 방문하는 것이 처음입니까? (하나만 체크)
- 예 ○ 아니요
7. 특히 이 활동에 참석하거나 장소에 방문한 결과로 주 거주지가 아닌 이 지역에서 몇 밤을 보낼 예정입니까? 귀하가 상시 거주자이거나 일부 기간 거주자이며, 주 거주지가 아닌 곳에서 숙박을 하지 않을 경우, "0"으로 답변하십시오.
- 숙박 예정 일수: _____
8. 이 예술이나 문화 공연, 행사, 전시회 참석과 장소나 시설 방문과 관련하여 아래의 네 개 문장 각각에 대해 귀하의 동의 수준을 표시하십시오. (각 문장에 대해 하나를 체크)
- a) "이 장소나 시설은 저희 지역 사회 내에서 저에게 중요한 기둥입니다."
- 전혀 동의하지 않음 ○ 동의하지 않음 ○ 중립 ○ 동의함 ○ 매우 동의함
- b) "이 활동이나 장소를 더 이상 사용할 수 없다면 큰 상실감을 느낄 것입니다."
- 전혀 동의하지 않음 ○ 동의하지 않음 ○ 중립 ○ 동의함 ○ 매우 동의함
- c) "이 활동이나 장소는 이 동네나 지역 사회에서 자부심을 불러일으키고 있습니다."
- 전혀 동의하지 않음 ○ 동의하지 않음 ○ 중립 ○ 동의함 ○ 매우 동의함
- d) "제가 이 활동에 참석하거나 장소에 방문하는 것은 이 활동이나 장소를 미래 세대를 위해 보존하는 방식입니다."
- 전혀 동의하지 않음 ○ 동의하지 않음 ○ 중립 ○ 동의함 ○ 매우 동의함

다음 질문은 연구 목적으로만 사용됩니다. 이 설문 조사는 완전히 익명으로 처리됩니다.

9. 다음 중 귀하의 연간 가구 소득은 어디에 해당합니까? (하나만 체크)
- \$30,000 미만 ○ \$60,000~\$99,999 ○ \$150,000~\$199,999
 ○ \$30,000~\$59,999 ○ \$100,000~\$149,999 ○ \$200,000 이상
10. 다음 중 귀하의 연령은 어디에 해당합니까? (하나만 체크)
- 18 세 미만 ○ 26~41 세 ○ 58~76 세
 ○ 18~25 세 ○ 42~57 세 ○ 77 세 이상
11. 귀하의 최종 학력은 무엇입니까? (하나만 체크)
- 고등학교 미만 ○ 기술 또는 준학사 학위 ○ 석사 학위
 ○ 고등학교 졸업 ○ 학사 학위 ○ 박사 학위
12. 귀하에게 장애가 있습니까? (하나만 체크)
- 예 ○ 아니요
13. 다음 중 귀하를 가장 잘 설명하는 것은 무엇입니까? (해당 사항 모두 체크)
- 아메리칸 인디언, 알래스카 원주민, 원주민 또는 캐나다 원주민
 아랍인, 중동인 또는 북아프리카인
 아시아인 또는 아시아계 미국인
 흑인 또는 아프리카계 미국인
 히스패닉, 라틴계 또는 스페인계
 하와이 원주민 또는 태평양 섬 주민
 백인, 코카서스 인종 또는 유럽계 미국인
 저 자신을 다음과 같이 설명하는 것을 선호합니다: _____

Do uczestników / osób odwiedzających / członków publiczności:

Prosimy o poświęcenie kilku minut na udzielenie odpowiedzi na następujące pytania dotyczące udziału w występie, wydarzeniu, wystawie, okazji lub spotkaniu. Ankieta stanowi część badania nad wpływem gospodarczym i społecznym sztuki i kultury na społeczność. **Odpowiedzi mają charakter anonimowy.** Prosimy o uzupełnienie obu stron i zwrócenie ankiety. Dziękujemy!

1. **Ile osób — łącznie z Tobą i bezpośrednimi towarzyszami — towarzyszy Ci w wydarzeniu?** Weź pod uwagę tylko swoich bezpośrednich towarzyszy. Na przykład nie uwzględniaj całej grupy szkolnej czy wycieczki.

Dorośli (ukończone 18 lat): _____ Dzieci (poniżej 18 lat): _____

2. **Wskaż, jaką łączną kwotę Ty i Twój bezpośredni towarzysz wydasz w obrębie tej społeczności w związku z udziałem w przedstawieniu, wydarzeniu, wystawie, miejscu lub spotkaniu.** Pamiętaj, aby uwzględnić kwotę wydaną przed wydarzeniem, podczas wydarzenia oraz po wydarzeniu. Jeśli konkretne kwoty są niedostępne, wskaż wartość szacunkową.

- a) Wstęp, bilety lub członkostwo wymagane do udziału Twoich towarzyszy w wydarzeniu \$ _____
- b) Żywność i napoje zakupione *podczas udziału* w wydarzeniu..... \$ _____
- c) Żywność i napoje zakupione przed wydarzeniem lub po wydarzeniu (np. lokalna restauracja/bar) \$ _____
- d) Artykuły spożywcze lub zapasy kupione specjalnie w wyniku uczestnictwa w wydarzeniu \$ _____
- e) Zakupy detaliczne (z uwzględnieniem pamiątek, prezentów, książek, nagrań czy sztuki) \$ _____
- f) Odzież lub akcesoria zakupione specjalnie do udziału w wydarzeniu \$ _____
- g) Lokalny transport, np. parking, paliwo, opłaty za przejazd, taksówka, wspólna podróż, autobus (z wyłączeniem ceny biletów lotniczych) \$ _____
- h) Opieka nad dzieckiem specjalnie w celu udziału w wydarzeniu \$ _____
- i) Płatne zakwaterowanie, np. hotel, Airbnb czy prywatne kwatery wakacyjne (z uwzględnieniem pojedynczej doby) \$ _____
- j) Inne/niewskazane wyżej (opisz pokrótce): _____ \$ _____

3. **Jaki jest kod pocztowy Twojego głównego miejsca zamieszkania?** Jeśli aktualnie przebywasz w drugim miejscu zamieszkania lub w należącej do Ciebie nieruchomości wypoczynkowej, wskaż kod pocztowy takiego drugiego miejsca zamieszkania.

Kod pocztowy: _____

4. **Które z następujących stwierdzeń najlepiej opisuje powód Twoich dzisiejszych odwiedzin tej społeczności?** (Zaznacz tylko jedną odpowiedź)
- Jestem mieszkańcem społeczności w pełnym wymiarze czasu (np. mieszkam tutaj lub uczęszczam tu do szkoły)
 - Jestem mieszkańcem społeczności w niepełnym wymiarze czasu (np. mam tutaj swoje drugie miejsce zamieszkania)
 - Jestem tutaj specjalnie z uwagi na ten występ, wydarzenie, wystawę, miejsce lub spotkanie
 - Pracuję tutaj lub przebywam tutaj z powodów służbowych, ale mieszkam gdzie indziej
 - Jestem tutaj na wakacjach, urlopie lub wycieczce (niepowiązanych konkretnie z tym wydarzeniem)
 - Inny powód (opisz pokrótce): _____
5. **Czy gdyby dzisiejsze wydarzenie artystyczne lub kulturalne nie było dostępne w tej społeczności, udał(a)byś się do innej społeczności celem udziału w podobnym wydarzeniu?** (Zaznacz tylko jedną odpowiedź)
- Nie, zrezygnował(a)bym z tego wydarzenia artystycznego lub kulturalnego
 - Nie, wziąłbym/wzięłabym udział w innym wydarzeniu w tej społeczności
 - Tak, udał(a)bym się do innej społeczności, aby wziąć udział w podobnym wydarzeniu artystycznym lub kulturalnym

6. Czy po raz pierwszy uczestniczysz w tym konkretnym wydarzeniu lub odwiedzasz to konkretne miejsce? (Zaznacz tylko jedną odpowiedź)
- Tak Nie
7. ***Ile dób poza głównym miejscem zamieszkania spędzisz w tej społeczności w związku z udziałem w tej aktywności lub tym wydarzeniu?*** Jeśli jesteś mieszkańcem w pełnym lub niepełnym wymiarze czasu i nie spędzisz żadnej doby poza miejscem zamieszkania, wpisz w odpowiedzi „0”.
- Liczba dób: _____
8. **Określ, w jakim stopniu zgadzasz się z każdym z czterech poniższych stwierdzeń dotyczących uczestnictwa w tym artystycznym lub kulturalnym występie, wydarzeniu, wystawie, okazji lub spotkaniu.** (Zaznacz jedną odpowiedź dla każdego stwierdzenia)
- a) „To miejsce lub ten obiekt są dla mnie ważnym filarem mojej społeczności”
- Zdecydowanie się nie zgadzam Nie zgadzam się Nie mam zdania Zgadzą się Zdecydowanie się zgadzam
- b) „Ogarnęłoby mnie poczucie ogromnej straty, gdyby to miejsce lub ten obiekt przestałyby być dostępne”
- Zdecydowanie się nie zgadzam Nie zgadzam się Nie mam zdania Zgadzą się Zdecydowanie się zgadzam
- c) „Ta aktywność lub to miejsce wzbudzają poczucie dumy w tej okolicy lub społeczności”
- Zdecydowanie się nie zgadzam Nie zgadzam się Nie mam zdania Zgadzą się Zdecydowanie się zgadzam
- d) „Poprzez swoją obecność dbam o to, by to wydarzenie lub to miejsce zostały zachowane dla przyszłych pokoleń”
- Zdecydowanie się nie zgadzam Nie zgadzam się Nie mam zdania Zgadzą się Zdecydowanie się zgadzam

Następujące pytania służą wyłącznie do celów badawczych. Ta ankieta jest całkowicie anonimowa.

9. **Który z następujących przedziałów zawiera roczny dochód Twojego gospodarstwa domowego?** (Zaznacz tylko jedną odpowiedź)
- Poniżej 30 000 USD Od 60 000 do 99 999 USD Od 150 000 do 199 999 USD
 Od 30 000 do 59 999 USD Od 100 000 do 149 999 USD 200 000 USD lub więcej
10. **Który z następujących przedziałów zawiera Twój wiek?** (Zaznacz tylko jedną odpowiedź)
- Poniżej 18 lat 26–41 lat 58–76 lat
 18–25 lat 42–57 lat 77 lat lub więcej
11. **Jaki jest Twój poziom wykształcenia?** (Zaznacz tylko jedną odpowiedź)
- Poniżej średniego Stopień w specjalności technicznej / ukończenia dwuletniego studium Stopień magistra
 Ukończona szkoła średnia Stopień licencjata Stopień doktora
12. **Czy identyfikujesz się jako osoba z niepełnosprawnością?** (Zaznacz tylko jedną odpowiedź)
- Tak Nie
13. **Która z poniższych odpowiedzi najlepiej Cię opisuje?** (Zaznacz wszystkie prawidłowe odpowiedzi)
- Indianin Ameryki Północnej lub rdzenny czy też rodowity mieszkaniec Alaski lub Indianin kanadyjski
 Arab lub osoba pochodząca z Bliskiego Wschodu lub Afryki Północnej
 Azjata lub Amerykanin pochodzenia azjatyckiego
 Czarny lub Afroamerykanin
 Osoba pochodzenia latynoamerykańskiego, latynoskiego lub hiszpańskiego
 Rodowity mieszkaniec Hawajów lub mieszkaniec wysp Pacyfiku
 Biały lub Amerykanin pochodzenia europejskiego
 Wolę identyfikować się jako: _____

Prezado participante, visitante ou membro do público:

Dedique alguns minutos para responder às seguintes perguntas sobre a sua participação neste espetáculo, evento, exposição, local ou instalação. Esta pesquisa faz parte de um estudo para medir o impacto econômico e social das artes e da cultura nesta comunidade. **Suas respostas são anônimas.** Preencha os dois lados da página e, em seguida, devolva a pesquisa. Obrigado!

1. **Incluindo você e seu grupo de viagem mais próximo, quantas pessoas estão aqui com você?** Inclua apenas seu grupo de viagem mais próximo. Por exemplo, não inclua um grupo escolar inteiro ou um grupo de excursão.

Adultos (18 anos ou mais): _____ Menores (menos de 18 anos): _____

2. **Liste o valor total em dinheiro que você e os membros do seu grupo de viagem mais próximo gastarão nesta comunidade (*especificamente como resultado de sua participação neste espetáculo, evento, exposição, local ou instalação*).** Lembre-se de incluir o dinheiro gasto antes, durante e depois desta atividade. Se os números exatos não estiverem disponíveis, forneça suas melhores estimativas.

- a) Entrada, ingressos ou associação para a participação do seu grupo de viagem nesta atividade ... \$ _____
- b) Alimentos ou bebidas comprados *durante* esta atividade \$ _____
- c) Alimentos ou bebidas comprados *antes ou depois* desta atividade (*por exemplo*, em um restaurante/bar local) \$ _____
- d) Mantimentos ou suprimentos comprados especificamente como resultado desta atividade \$ _____
- e) Compras de varejo (incluindo lembranças, presentes, livros, registros, arte) \$ _____
- f) Roupas ou acessórios comprados especificamente para participar desta atividade \$ _____
- g) Transporte local, como estacionamento, combustível, pedágios, táxi/carona, ônibus (*excluir passagem aérea*) \$ _____
- h) Cuidados infantis especificamente para participar desta atividade \$ _____
- i) Hospedagem paga, como hotel, pousada, Airbnb, aluguel de temporada particular \$ _____
- j) Diversos/Não listados acima (descrever brevemente): _____ \$ _____

3. **Qual é o CEP ou código postal do seu endereço residencial principal?** Se você estiver hospedado em uma segunda residência ou propriedade de férias que você possui, forneça o CEP dessa segunda residência.

CEP ou código postal: _____

4. **Qual das seguintes opções melhor descreve sua principal razão para estar nesta comunidade hoje?** (*Marque apenas uma*)

- Sou residente em tempo integral (*por exemplo*, moro aqui ou estudo aqui)
- Sou residente em meio período (*por exemplo*, tenho uma segunda residência aqui)
- Estou aqui especificamente para participar deste espetáculo, evento, exposição, local ou instalação
- Trabalho aqui ou viajei para cá por motivos relacionados ao trabalho, mas moro em outro lugar
- Estou aqui de férias, viagem de feriado ou viagem pessoal (não especificamente relacionada a esta atividade)
- Não listado acima (descrever brevemente): _____

5. **Se a atividade artística ou cultural de hoje não estivesse disponível nesta comunidade, você teria viajado para uma comunidade diferente para participar de uma atividade semelhante?** (*Marque apenas uma*)

- Não, eu teria pulado as atividades artísticas ou culturais completamente
- Não, eu teria substituído por uma atividade diferente nesta comunidade
- Sim, eu teria viajado para uma comunidade diferente para participar de uma atividade artística ou cultural semelhante

6. Hoje é a primeira vez que você participa desta atividade ou visita este local? (Marque apenas uma)

- Sim Não

7. Quantas noites fora da sua residência principal você passará nesta comunidade *especificamente como resultado de sua participação nesta atividade ou local*. Se você for um residente em tempo integral ou meio período e não passará nenhuma noite fora de casa, responda com "0".

Noites: _____

8. Indique o seu nível de concordância com cada uma das quatro afirmações abaixo em relação à sua participação neste espetáculo, evento, exposição, local ou instalação artística ou cultural. (Marque uma opção para cada afirmação)

- a) "Este local ou instalação é muito importante para mim dentro da minha comunidade."
 Discordo fortemente Discordo Neutro Concordo Concordo fortemente
- b) "Eu sentiria uma grande sensação de perda se esta atividade ou local não estivesse mais disponível."
 Discordo fortemente Discordo Neutro Concordo Concordo fortemente
- c) "Esta atividade ou local inspira um sentimento de orgulho neste bairro ou comunidade."
 Discordo fortemente Discordo Neutro Concordo Concordo fortemente
- d) "Minha presença é a minha maneira de garantir que esta atividade ou local seja preservado para as gerações futuras."
 Discordo fortemente Discordo Neutro Concordo Concordo fortemente

As perguntas a seguir são apenas para fins de pesquisa. Esta pesquisa é totalmente anônima.

9. Qual das seguintes faixas inclui sua renda familiar anual? (Marque apenas uma)

- Menos de US\$ 30.000 US\$ 60.000 a US\$ 99.999 US\$ 150.000 a US\$ 199.999
 US\$ 30.000 a US\$ 59.999 US\$ 100.000 a US\$ 149.999 US\$ 200.000 ou mais

10. Qual das seguintes faixas inclui sua idade? (Marque apenas uma)

- Menos de 18 anos 26 a 41 58 a 76
 18 a 25 42 a 57 77 ou mais

11. Qual é o nível mais alto de educação que você concluiu? (Marque apenas uma)

- Menos do que o ensino médio Graduação tecnológica Mestrado
 Ensino médio Bacharelado Doutorado

12. Você se identifica como uma pessoa com deficiência? (Marque apenas uma)

- Sim Não

13. Qual das seguintes opções melhor descreve você? (Marque todas as que se aplicam)

- Nativo Americano, Nativo do Alasca, Indígena ou das Primeiras Nações
 Árabe, do Oriente Médio ou do Norte da África
 Asiático ou asiático-americano
 Negro ou afro-americano
 Origem hispânica, latina ou espanhola
 Nativo havaiano ou ilhéu do Pacífico
 Branco, caucasiano ou europeu americano
 Prefiro me identificar como: _____

ਪਿਆਰੇ ਹਾਜ਼ਰੀਨ/ਮੁਲਾਕਾਤੀ/ਦਰਸ਼ਕ ਮੈਂਬਰ:

ਕਿਰਪਾ ਕਰਕੇ ਇਸ ਪ੍ਰਦਰਸ਼ਨ, ਸਮਾਰੋਹ, ਪ੍ਰਦਰਸ਼ਨੀ, ਸਥਾਨ, ਜਾਂ ਕੇਂਦਰ 'ਤੇ ਆਪਣੀ ਹਾਜ਼ਰੀ ਬਾਰੇ ਹੇਠਾਂ ਦਿੱਤੇ ਸਵਾਲਾਂ ਦੇ ਜਵਾਬ ਦੇਣ ਲਈ ਕੁਝ ਮਿੰਟ ਲਓ। ਇਹ ਸਰਵੇਖਣ ਇਸ ਭਾਈਚਾਰੇ 'ਤੇ ਕਲਾ ਅਤੇ ਸੱਭਿਆਚਾਰ ਦੇ ਆਰਥਿਕ ਅਤੇ ਸਮਾਜਿਕ ਪ੍ਰਭਾਵ ਨੂੰ ਮਾਪਣ ਲਈ ਇੱਕ ਅਧਿਐਨ ਦਾ ਹਿੱਸਾ ਹੈ। **ਤੁਹਾਡੇ ਜਵਾਬ ਅਗਿਆਤ ਹਨ।** ਕਿਰਪਾ ਕਰਕੇ ਪੰਨੇ ਦੇ ਦੋਵੇਂ ਪਾਸਿਆਂ ਨੂੰ ਪੂਰਾ ਕਰੋ, ਫਿਰ ਸਰਵੇਖਣ ਵਾਪਸ ਕਰੋ। ਧੰਨਵਾਦ!

1. **ਤੁਹਾਡੇ ਅਤੇ ਤੁਹਾਡੀ ਤਤਕਾਲ ਯਾਤਰਾ ਪਾਰਟੀ ਸਮੇਤ, ਇੱਥੇ ਤੁਹਾਡੇ ਨਾਲ ਕਿੰਨੇ ਲੋਕ ਹਨ?** ਸਿਰਫ਼ ਆਪਣੀ ਤਤਕਾਲ ਯਾਤਰਾ ਪਾਰਟੀ ਨੂੰ ਸ਼ਾਮਲ ਕਰੋ। ਉਦਾਹਰਨ ਲਈ, ਪੂਰੇ ਸਕੂਲ ਗਰੁੱਪ ਜਾਂ ਟੂਰ ਗਰੁੱਪ ਨੂੰ ਸ਼ਾਮਲ ਨਾ ਕਰੋ।

ਬਾਲਗ (18 ਸਾਲ ਜਾਂ ਇਸ ਤੋਂ ਵੱਧ ਉਮਰ ਦੇ): _____ ਬੱਚੇ (18 ਸਾਲ ਤੋਂ ਘੱਟ ਉਮਰ ਦੇ): _____

2. **ਕੁੱਲ ਰਕਮਾਂ ਦੀ ਸੂਚੀ ਬਣਾਓ ਜੋ ਤੁਸੀਂ ਅਤੇ ਤੁਹਾਡੀ ਤਤਕਾਲ ਯਾਤਰਾ ਪਾਰਟੀ ਦੇ ਮੈਂਬਰ ਇਸ ਕਮਿਊਨਿਟੀ ਵਿੱਚ ਖਾਸ ਤੌਰ 'ਤੇ ਇਸ ਪ੍ਰਦਰਸ਼ਨ, ਸਮਾਰੋਹ, ਪ੍ਰਦਰਸ਼ਨੀ, ਸਥਾਨ, ਜਾਂ ਕੇਂਦਰ 'ਤੇ ਤੁਹਾਡੀ ਹਾਜ਼ਰੀ ਦੇ ਨਤੀਜੇ ਵਜੋਂ ਖਰਚ ਕਰਦੇ ਹੋ।** ਇਸ ਗਤੀਵਿਧੀ ਤੋਂ ਪਹਿਲਾਂ, ਦੌਰਾਨ ਅਤੇ ਬਾਅਦ ਵਿੱਚ ਖਰਚ ਕੀਤੇ ਗਏ ਪੈਸੇ ਨੂੰ ਸ਼ਾਮਲ ਕਰਨਾ ਯਾਦ ਰੱਖੋ। ਜੇਕਰ ਸਹੀ ਅੰਕੜੇ ਉਪਲਬਧ ਨਹੀਂ ਹਨ, ਤਾਂ ਬਸ ਆਪਣੇ ਸਭ ਤੋਂ ਵਧੀਆ ਅੰਦਾਜ਼ੇ ਪ੍ਰਦਾਨ ਕਰੋ।

- ਇਸ ਗਤੀਵਿਧੀ ਵਿੱਚ ਤੁਹਾਡੀ ਯਾਤਰਾ ਪਾਰਟੀ ਦੀ ਹਾਜ਼ਰੀ ਲਈ ਦਾਖਲਾ, ਟਿਕਟਾਂ, ਜਾਂ ਮੈਂਬਰਸ਼ਿਪ..... \$ _____
- ਇਸ ਗਤੀਵਿਧੀ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋਣ ਦੌਰਾਨ ਖਰੀਦਿਆ ਗਿਆ ਭੋਜਨ ਜਾਂ ਪੀਣ ਵਾਲੇ ਪਦਾਰਥ..... \$ _____
- ਇਸ ਗਤੀਵਿਧੀ ਤੋਂ ਪਹਿਲਾਂ ਜਾਂ ਬਾਅਦ ਵਿੱਚ ਖਰੀਦੇ ਗਏ ਭੋਜਨ ਜਾਂ ਪੀਣ ਵਾਲੇ ਪਦਾਰਥ (ਜਿਵੇਂ ਕਿ, ਇੱਕ ਸਥਾਨਕ ਰੈਸਟੋਰੈਂਟ/ਬਾਰ ਵਿੱਚ)..... \$ _____
- ਇਸ ਗਤੀਵਿਧੀ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋਣ ਦੇ ਨਤੀਜੇ ਵਜੋਂ ਖਾਸ ਤੌਰ 'ਤੇ ਖਰੀਦਿਆ ਗਿਆ ਕਰਿਆਨੇ ਦਾ ਸਾਮਾਨ ਜਾਂ ਸਪਲਾਈ... \$ _____
- ਪ੍ਰਚੁਨ ਖਰੀਦਦਾਰੀ (ਸੇਵੀਨਾਰ, ਤੇਰਫ਼ੇ, ਕਿਤਾਬਾਂ, ਰਿਕਾਰਡਿੰਗ, ਕਲਾ ਸਮੇਤ)..... \$ _____
- ਇਸ ਗਤੀਵਿਧੀ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋਣ ਲਈ ਖਾਸ ਤੌਰ 'ਤੇ ਖਰੀਦੇ ਗਏ ਕੱਪੜੇ ਜਾਂ ਉਪਕਰਣ..... \$ _____
- ਸਥਾਨਕ ਆਵਾਜਾਈ ਜਿਵੇਂ ਕਿ ਪਾਰਕਿੰਗ, ਬਾਲਣ, ਟੋਲ, ਟੈਕਸੀ/ਰਾਈਡਸ਼ੇਅਰ, ਬੱਸ (ਹਵਾਈ ਕਿਰਾਏ ਤੋਂ ਬਿਨਾਂ)..... \$ _____
- ਇਸ ਗਤੀਵਿਧੀ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋਣ ਲਈ ਖਾਸ ਤੌਰ 'ਤੇ ਬੱਚਿਆਂ ਦੀ ਦੇਖਭਾਲ..... \$ _____
- ਭੁਗਤਾਨ ਕੀਤੀ ਰਿਹਾਇਸ਼ ਜਿਵੇਂ ਕਿ ਹੋਟਲ, ਸਰਾਂ, ਏਅਰਬੀਐਨਬੀ (Airbnb), ਪ੍ਰਾਈਵੇਟ ਛੁੱਟੀਆਂ ਦਾ ਕਿਰਾਇਆ (ਸਿਰਫ਼ ਇੱਕ ਗਤੀ ਸ਼ਾਮਲ ਕਰੋ)..... \$ _____
- ਫੁਟਕਲ/ਉੱਪਰ ਸੂਚੀਬੱਧ ਨਹੀਂ (ਸੰਖੇਪ ਰੂਪ ਵਿੱਚ ਵਰਣਨ ਕਰੋ):..... \$ _____

3. **ਤੁਹਾਡਾ ਮੂਲ ਘਰ ਦੇ ਪਤੇ ਦਾ ਜ਼ਿਪ ਕੋਡ ਜਾਂ ਡਾਕ ਕੋਡ ਕੀ ਹੈ?** ਜੇਕਰ ਤੁਸੀਂ ਮੌਜੂਦਾ ਸਮੇਂ ਆਪਣੀ ਮਾਲਕੀ ਵਾਲੀ ਦੂਜੀ ਰਿਹਾਇਸ਼ ਜਾਂ ਛੁੱਟੀਆਂ ਵਾਲੀ ਜਾਇਦਾਦ ਵਿੱਚ ਰਹਿ ਰਹੇ ਹੋ, ਤਾਂ ਉਸ ਦੂਜੇ ਨਿਵਾਸ ਲਈ ਜ਼ਿਪ ਕੋਡ ਪ੍ਰਦਾਨ ਕਰੋ।

ਜ਼ਿਪ ਕੋਡ ਜਾਂ ਡਾਕ ਕੋਡ: _____

4. **ਹੇਠਾਂ ਦਿੱਤੇ ਵਿੱਚੋਂ ਕਿਹੜਾ ਤੁਹਾਡੇ ਅੱਜ ਇਸ ਭਾਈਚਾਰੇ ਵਿੱਚ ਹੋਣ ਦੇ ਮੁੱਖ ਕਾਰਨ ਦਾ ਸਭ ਤੋਂ ਵਧੀਆ ਵਰਣਨ ਕਰਦਾ ਹੈ?** (ਸਿਰਫ਼ ਇੱਕ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)

- ਮੈਂ ਇੱਕ ਫੁੱਲ-ਟਾਈਮ ਨਿਵਾਸੀ ਹਾਂ (ਜਿਵੇਂ ਕਿ, ਮੈਂ ਇੱਥੇ ਰਹਿੰਦਾ ਹਾਂ, ਜਾਂ ਮੈਂ ਇੱਥੇ ਸਕੂਲ ਜਾਂਦਾ ਹਾਂ)
- ਮੈਂ ਇੱਕ ਪਾਰਟ-ਟਾਈਮ ਨਿਵਾਸੀ ਹਾਂ (ਜਿਵੇਂ ਕਿ, ਮੇਰਾ ਇੱਥੇ ਦੂਜਾ ਨਿਵਾਸ ਹੈ)
- ਮੈਂ ਇੱਥੇ ਵਿਸ਼ੇਸ਼ ਤੌਰ 'ਤੇ ਇਸ ਪ੍ਰਦਰਸ਼ਨ, ਸਮਾਰੋਹ, ਪ੍ਰਦਰਸ਼ਨੀ, ਸਥਾਨ ਜਾਂ ਕੇਂਦਰ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋਣ ਲਈ ਹਾਂ
- ਮੈਂ ਇੱਥੇ ਕੰਮ ਕਰਦਾ ਹਾਂ ਜਾਂ ਮੈਂ ਇੱਥੇ ਕੰਮ ਨਾਲ ਸਬੰਧਤ ਕਾਰਨ ਕਰਕੇ ਯਾਤਰਾ ਕੀਤੀ ਸੀ, ਪਰ ਮੈਂ ਕਿਤੇ ਹੋਰ ਰਹਿੰਦਾ ਹਾਂ
- ਮੈਂ ਇੱਥੇ ਵਿਹਲੇ ਸਮੇਂ ਲਈ, ਛੁੱਟੀਆਂ, ਜਾਂ ਨਿੱਜੀ ਯਾਤਰਾ 'ਤੇ ਹਾਂ (ਖਾਸ ਤੌਰ 'ਤੇ ਇਸ ਗਤੀਵਿਧੀ ਨਾਲ ਸਬੰਧਤ ਨਹੀਂ)
- ਉੱਪਰ ਸੂਚੀਬੱਧ ਨਹੀਂ (ਸੰਖੇਪ ਰੂਪ ਵਿੱਚ ਵਰਣਨ ਕਰੋ): _____

5. **ਜੇਕਰ ਅੱਜ ਦੀ ਕਲਾ ਜਾਂ ਸੱਭਿਆਚਾਰਕ ਗਤੀਵਿਧੀ ਇਸ ਕਮਿਊਨਿਟੀ ਵਿੱਚ ਉਪਲਬਧ ਨਹੀਂ ਸੀ, ਤਾਂ ਕੀ ਤੁਸੀਂ ਇਸ ਤਰ੍ਹਾਂ ਦੀ ਗਤੀਵਿਧੀ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋਣ ਲਈ ਕਿਸੇ ਵੱਖਰੇ ਭਾਈਚਾਰੇ ਦੀ ਯਾਤਰਾ ਕਰਦੇ?** (ਸਿਰਫ਼ ਇੱਕ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)

- ਨਹੀਂ, ਮੈਂ ਕਲਾ ਜਾਂ ਸੱਭਿਆਚਾਰਕ ਗਤੀਵਿਧੀਆਂ ਨੂੰ ਪੂਰੀ ਤਰ੍ਹਾਂ ਛੱਡ ਦਿੱਤਾ ਹੁੰਦਾ
- ਨਹੀਂ, ਮੈਂ ਇਸਨੂੰ ਇਸ ਭਾਈਚਾਰੇ ਵਿੱਚ ਇੱਕ ਵੱਖਰੀ ਗਤੀਵਿਧੀ ਨਾਲ ਬਦਲ ਦਿੱਤਾ ਹੋਵੇਗਾ
- ਹਾਂ, ਮੈਂ ਇੱਕ ਸਮਾਨ ਕਲਾ ਜਾਂ ਸੱਭਿਆਚਾਰਕ ਗਤੀਵਿਧੀ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋਣ ਲਈ ਇੱਕ ਵੱਖਰੇ ਭਾਈਚਾਰੇ ਦੀ ਯਾਤਰਾ ਕੀਤੀ ਹੋਵੇਗੀ

6. ਹਾਂ, ਮੈਂ ਇੱਕ ਸਮਾਨ ਕਲਾ ਜਾਂ ਸੱਭਿਆਚਾਰਕ ਗਤੀਵਿਧੀ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋਣ ਲਈ ਇੱਕ ਵੱਖਰੇ ਭਾਈਚਾਰੇ ਦੀ ਯਾਤਰਾ ਕੀਤੀ ਹੋਵੇਗੀ। (ਸਿਰਫ਼ ਇੱਕ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)
- ਹਾਂ ○ ਨਹੀਂ
7. ਖਾਸ ਤੌਰ 'ਤੇ ਇਸ ਗਤੀਵਿਧੀ ਜਾਂ ਸਥਾਨ ਦੇ ਆਧਾਰ 'ਤੇ ਤੁਹਾਡੀ ਹਾਜ਼ਰੀ ਦੇ ਨਤੀਜੇ ਵਜੋਂ ਤੁਸੀਂ ਆਪਣੇ ਮੂਲ ਨਿਵਾਸ ਤੋਂ ਦੂਰ ਕਿੰਨੀਆਂ ਰਾਤਾਂ ਇਸ ਕਮਿਊਨਿਟੀ ਵਿੱਚ ਬਿਤਾਓਗੇ। ਜੇਕਰ ਤੁਸੀਂ ਫੁੱਲ-ਟਾਈਮ ਜਾਂ ਪਾਰਟ-ਟਾਈਮ ਨਿਵਾਸੀ ਹੋ, ਅਤੇ ਤੁਸੀਂ ਕੋਈ ਵੀ ਰਾਤ ਆਪਣੇ ਘਰ ਤੋਂ ਦੂਰ ਨਹੀਂ ਬਿਤਾਉਂਦੇ ਹੋ, ਤਾਂ "0" ਨਾਲ ਜਵਾਬ ਦਿਓ।
ਰਾਤਾਂ: _____
8. ਇਸ ਕਲਾ ਜਾਂ ਸੱਭਿਆਚਾਰਕ ਪ੍ਰਦਰਸ਼ਨ, ਸਮਾਰੋਹ, ਪ੍ਰਦਰਸ਼ਨੀ, ਸਥਾਨ, ਜਾਂ ਕੇਂਦਰ ਦੇ ਆਧਾਰ 'ਤੇ ਤੁਹਾਡੀ ਹਾਜ਼ਰੀ ਦੇ ਸੰਬੰਧ ਵਿੱਚ ਹੇਠਾਂ ਦਿੱਤੇ ਚਾਰ ਬਿਆਨਾਂ ਵਿੱਚੋਂ ਹਰੇਕ ਨਾਲ ਆਪਣੇ ਸਮਝੌਤੇ ਦੇ ਪੱਧਰ ਨੂੰ ਦਰਸਾਓ। (ਹਰ ਬਿਆਨ ਲਈ ਇੱਕ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)
- a) "ਇਹ ਸਥਾਨ ਜਾਂ ਕੇਂਦਰ ਮੇਰੇ ਭਾਈਚਾਰੇ ਵਿੱਚ ਮੇਰੇ ਲਈ ਇੱਕ ਮਹੱਤਵਪੂਰਨ ਥੰਮ੍ਹ ਹੈ।"
○ ਪੂਰੀ ਤਰ੍ਹਾਂ ਅਸਹਿਮਤ ○ ਅਸਹਿਮਤ ○ ਨਿਰਪੱਖ ○ ਸਹਿਮਤ ○ ਪੂਰੀ ਤਰ੍ਹਾਂ ਸਹਿਮਤ
- b) "ਜੇ ਇਹ ਗਤੀਵਿਧੀ ਜਾਂ ਸਥਾਨ ਹੁਣ ਉਪਲਬਧ ਨਾ ਹੁੰਦਾ ਤਾਂ ਮੈਨੂੰ ਘਾਟੇ ਦੀ ਬਹੁਤ ਭਾਵਨਾ ਮਹਿਸੂਸ ਹੋਵੇਗੀ।"
○ ਪੂਰੀ ਤਰ੍ਹਾਂ ਅਸਹਿਮਤ ○ ਅਸਹਿਮਤ ○ ਨਿਰਪੱਖ ○ ਸਹਿਮਤ ○ ਪੂਰੀ ਤਰ੍ਹਾਂ ਸਹਿਮਤ
- c) "ਇਹ ਗਤੀਵਿਧੀ ਜਾਂ ਸਥਾਨ ਇਸ ਆਂਢ-ਗੁਆਂਢ ਜਾਂ ਭਾਈਚਾਰੇ ਵਿੱਚ ਮਾਣ ਦੀ ਭਾਵਨਾ ਨੂੰ ਪ੍ਰੇਰਿਤ ਕਰ ਰਿਹਾ ਹੈ।"
○ ਪੂਰੀ ਤਰ੍ਹਾਂ ਅਸਹਿਮਤ ○ ਅਸਹਿਮਤ ○ ਨਿਰਪੱਖ ○ ਸਹਿਮਤ ○ ਪੂਰੀ ਤਰ੍ਹਾਂ ਸਹਿਮਤ
- d) "ਮੇਰੀ ਹਾਜ਼ਰੀ ਇਹ ਯਕੀਨੀ ਬਣਾਉਣ ਦਾ ਮੇਰਾ ਤਰੀਕਾ ਹੈ ਕਿ ਇਸ ਗਤੀਵਿਧੀ ਜਾਂ ਸਥਾਨ ਨੂੰ ਆਉਣ ਵਾਲੀਆਂ ਪੀੜ੍ਹੀਆਂ ਲਈ ਸੁਰੱਖਿਅਤ ਰੱਖਿਆ ਗਿਆ ਹੈ।"
○ ਪੂਰੀ ਤਰ੍ਹਾਂ ਅਸਹਿਮਤ ○ ਅਸਹਿਮਤ ○ ਨਿਰਪੱਖ ○ ਸਹਿਮਤ ○ ਪੂਰੀ ਤਰ੍ਹਾਂ ਸਹਿਮਤ

ਹੇਠ ਦਿੱਤੇ ਸਵਾਲ ਸਿਰਫ਼ ਖੋਜ ਦੇ ਉਦੇਸ਼ਾਂ ਲਈ ਹਨ। ਇਹ ਸਰਵੇਖਣ ਪੂਰੀ ਤਰ੍ਹਾਂ ਅਗਿਆਤ ਹੈ।

9. ਹੇਠ ਲਿਖੀਆਂ ਰੇਂਜਾਂ ਵਿੱਚੋਂ ਕਿਸ ਵਿੱਚ ਤੁਹਾਡੀ ਸਾਲਾਨਾ ਪਰਿਵਾਰਕ ਆਮਦਨ ਸ਼ਾਮਲ ਹੈ? (ਸਿਰਫ਼ ਇੱਕ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)
- \$30,000 ਤੋਂ ਘੱਟ ○ \$60,000 ਤੋਂ \$99,999 ਤਕ ○ \$150,000 ਤੋਂ \$199,999
○ \$30,000 ਤੋਂ \$59,999 ਤਕ ○ \$100,000 ਤੋਂ \$149,999 ਤਕ ○ \$200,000 ਜਾਂ ਵੱਧ
10. ਹੇਠਾਂ ਦਿੱਤੀਆਂ ਰੇਂਜਾਂ ਵਿੱਚੋਂ ਕਿਸ ਵਿੱਚ ਤੁਹਾਡੀ ਉਮਰ ਸ਼ਾਮਲ ਹੈ? (ਸਿਰਫ਼ ਇੱਕ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)
- 18 ਸਾਲ ਤੋਂ ਘੱਟ ○ 26-41 ○ 77 ਜਾਂ ਇਸ ਤੋਂ ਵੱਧ
○ 18-25 ○ 42-57 ○ 58-76
11. ਤੁਹਾਡੀ ਸਿੱਖਿਆ ਦਾ ਉੱਚ ਪੱਧਰ ਕੀ ਹੈ ਜੇ ਤੁਸੀਂ ਪੂਰਾ ਕੀਤਾ ਹੈ? (ਸਿਰਫ਼ ਇੱਕ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)
- ਹਾਈ ਸਕੂਲ ਤੋਂ ਘੱਟ ○ ਤਕਨੀਕੀ ਜਾਂ ਐਸੋਸ਼ੀਏਟਸ ਡਿਗਰੀ ○ ਮਾਸਟਰ ਡਿਗਰੀ
○ ਹਾਈ ਸਕੂਲ ਗ੍ਰੈਜੂਏਟ ○ ਬੈਚਲਰ ਡਿਗਰੀ ○ ਡਾਕਟਰਲ ਡਿਗਰੀ
12. ਕੀ ਤੁਹਾਡੀ ਪਛਾਣ ਇੱਕ ਅਪਾਰਜ ਵਿਅਕਤੀ ਵਜੋਂ ਹੈ? (ਸਿਰਫ਼ ਇੱਕ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)
- ਹਾਂ ○ ਨਹੀਂ
13. ਹੇਠਾਂ ਦਿੱਤੇ ਵਿੱਚੋਂ ਕਿਹੜਾ ਤੁਹਾਡਾ ਸਭ ਤੋਂ ਵਧੀਆ ਵਰਣਨ ਕਰਦਾ ਹੈ? (ਲਾਗੂ ਹੋਣ ਵਾਲੇ ਸਾਰਿਆਂ 'ਤੇ ਨਿਸ਼ਾਨ ਲਗਾਓ)
- ਅਮਰੀਕੀ ਭਾਰਤੀ ਜਾਂ ਅਲਾਸਕਾ ਮੂਲ ਜਾਂ ਸਵਦੇਸ਼ੀ ਜਾਂ ਫਰਸਟ ਨੇਸ਼ਨਜ਼
 ਅਰਬ ਜਾਂ ਮੱਧ ਪੂਰਬੀ ਜਾਂ ਉੱਤਰੀ ਅਫ਼ਰੀਕੀ
 ਏਸ਼ੀਅਨ ਜਾਂ ਏਸ਼ੀਅਨ ਅਮਰੀਕੀ
 ਕਾਲੇ ਜਾਂ ਅਫ਼ਰੀਕਨ ਅਮਰੀਕਨ
 ਹਿਸਪੈਨਿਕ ਜਾਂ ਲੈਟਿਨੋ/ਲਾਤੀਨ/ਲੈਟਿਨਕਸ ਜਾਂ ਸਪੈਨਿਸ਼ ਮੂਲ
 ਮੂਲ ਹਵਾਈਅਨ ਜਾਂ ਪੈਸੀਫਿਕ ਆਈਲੈਂਡਰ
 ਗੋਰਾ ਜਾਂ ਕਾਕੇਸ਼ੀਅਨ ਜਾਂ ਯੂਰਪੀਅਨ ਅਮਰੀਕਨ
 ਮੈਂ ਸਵੈ-ਪਛਾਣ ਨੂੰ ਤਰਜੀਹ ਦਿੰਦਾ ਹਾਂ: _____

ਇਹ ਅਧਿਐਨ 350 ਤੋਂ ਵੱਧ ਭਾਗ ਲੈਣ ਵਾਲੇ ਭਾਈਚਾਰਿਆਂ ਦੀ ਨੁਮਾਇੰਦਗੀ ਕਰਨ ਵਾਲੇ ਸਥਾਨਕ ਅਤੇ ਰਾਜ ਖੋਜ ਭਾਈਚਾਰਿਆਂ ਦੀ ਭਾਈਚਾਰੀ ਵਿੱਚ ਕਲਾਵਾਂ ਲਈ ਅਮਰੀਕਨਾਂ ਦੁਆਰਾ ਆਯੋਜਿਤ ਕਰਵਾਇਆ ਜਾ ਰਿਹਾ ਹੈ। ਹੋਰ ਜਾਣਨ ਲਈ, www.AmericansForTheArts.org/AEP6 'ਤੇ ਜਾਓ।

Уважаемый Участник/Посетитель/Зритель!

Пожалуйста, уделите пару минут, чтобы ответить на следующие вопросы о Вашем посещении этого представления, мероприятия, выставки, места проведения мероприятия или заведения. Этот опрос является частью исследования по измерению экономического и социального воздействия искусства и культуры на это сообщество. **Ваши ответы анонимны.** Пожалуйста, заполните обе стороны страницы, затем верните опрос. Спасибо!

1. **Включая Вас и Вашу непосредственную группу, сколько людей здесь с Вами?** Включите только Вашу непосредственную группу. Например, не включайте всю школьную группу или экскурсионную группу.

Взрослые (18 лет и старше): _____ Дети (младше 18 лет): _____

2. **Перечислите общие суммы денег, которые Вы и члены Вашей непосредственной группы потратите в этом сообществе непосредственно в результате Вашего посещения этого представления, мероприятия, выставки, места проведения мероприятия или заведения.** Не забудьте указать деньги, потраченные до, во время и после этого мероприятия. Если точные цифры недоступны, просто предоставьте Ваши наиболее точные оценки.

- a) Плата за вход, билеты или членство для участия Вашей группы в этом мероприятии.....\$ _____
- b) Еда или напитки, купленные во время посещения этого мероприятия\$ _____
- c) Еда или напитки, купленные до или после этого мероприятия (например, в местном ресторане/баре)\$ _____
- d) Продукты или материалы, приобретенные непосредственно в результате посещения этого мероприятия.....\$ _____
- e) Розничные покупки (включая сувениры, подарки, книги, записи, произведения искусства)\$ _____
- f) Одежда или аксессуары, приобретенные специально для участия в этом мероприятии.....\$ _____
- g) Местный транспорт, такой как парковка, топливо, дорожные сборы, такси/поездки, автобус (не включая стоимость авиабилетов)\$ _____
- h) Уход за детьми специально для участия в этом мероприятии\$ _____
- i) Оплачиваемое жилье, такое как гостиница, отель, Airbnb, частная аренда на время отпуска (включите только одну ночь).....\$ _____
- j) Разное/не перечислено выше (кратко опишите): _____ \$ _____

3. **Какой почтовый индекс Вашего основного домашнего адреса?** Если в настоящее время Вы проживаете во второй резиденции или в доме для отдыха, которым Вы владеете, укажите почтовый индекс этой второй резиденции.

Почтовый индекс: _____

4. **Что из нижеследующего лучше всего описывает Вашу основную причину пребывания в этом сообществе сегодня?** (Отметьте только один ответ)

- Я постоянно проживаю (например, я живу здесь или учусь здесь)
- Я проживаю часть времени (например, у меня здесь второе место жительства)
- Я здесь специально для того, чтобы посетить это представление, мероприятие, выставку, место проведения мероприятия или заведение
- Я работаю здесь или приехал (-а) сюда по работе, но живу в другом месте
- Я нахожусь здесь в отпуске, на каникулах или в личной поездке (не связанной конкретно с этим мероприятием)
- Не перечислено выше (кратко опишите): _____

5. **Если бы сегодняшнее мероприятие в области искусства или культуры не было доступно в этом сообществе, поехали бы Вы в другое сообщество, чтобы принять участие в аналогичном мероприятии?** (Отметьте только один ответ)

- Нет, я бы пропустил (-а) мероприятие в области искусства или культуры
- Нет, я бы заменил (-а) его другим мероприятием в этом сообществе
- Да, я бы поехал (-а) в другое сообщество, чтобы принять участие в аналогичном мероприятии в области искусства или культуры

6. **Сегодня Вы впервые посещаете это конкретное мероприятие или посещаете это конкретное место проведения мероприятия?** (Отметьте только один ответ)

- Да
- Нет

7. Сколько ночей **вдали от Вашего основного места жительства** Вы проведете в этом сообществе **непосредственно в результате Вашего посещения этого мероприятия или места проведения мероприятия**. Если Вы проживаете на постоянной или частичной основе и не будете проводить ночи вне дома, ответьте «0».

Количество ночей: _____

8. Укажите уровень Вашего согласия с каждым из четырех приведенных ниже утверждений относительно Вашего посещения этого художественного или культурного представления, мероприятия, выставки, места проведения мероприятия или заведения. (Отметьте один ответ для каждого утверждения)

- а) «Это место проведения мероприятия или заведение является для меня важной опорой в моем сообществе».
- Категорически не согласен (-на) Не согласен (-на) Нейтральная позиция Согласен (-на) Полностью согласен (-на)
- б) «Я бы очень расстроился (-лась), если бы это мероприятие или место проведения мероприятия больше не было доступно».
- Категорически не согласен (-на) Не согласен (-на) Нейтральная позиция Согласен (-на) Полностью согласен (-на)
- в) «Это мероприятие или место проведения мероприятия вызывает чувство гордости за этот район или сообщество».
- Категорически не согласен (-на) Не согласен (-на) Нейтральная позиция Согласен (-на) Полностью согласен (-на)
- г) «Мое участие в мероприятии — это мой способ обеспечить сохранение этого мероприятия или места проведения мероприятия для будущих поколений».
- Категорически не согласен (-на) Не согласен (-на) Нейтральная позиция Согласен (-на) Полностью согласен (-на)

Следующие вопросы предназначены только для исследовательских целей. Этот опрос полностью анонимный.

9. Какой из следующих диапазонов включает **годовой доход Вашей семьи**? (Отметьте только один ответ)

- Меньше \$30,000 От \$60,000 до \$99,999 От \$150,000 до \$199,999
 От \$30,000 до \$59,999 От \$100,000 до \$149,999 \$200,000 или больше

10. Какой из следующих диапазонов включает Ваш **возраст**? (Отметьте только один ответ)

- Моложе 18 26-41 58-76
 18-25 42-57 77 или старше

11. Какой **самый высокий уровень образования** Вы получили? (Отметьте только один ответ)

- Меньше, чем средняя школа Техническая степень или степень младшего специалиста Степень магистра
 Полная средняя школа Степень бакалавра Степень доктора наук

12. Считаете ли Вы себя **лицом с инвалидностью**? (Отметьте только один ответ)

- Да Нет

13. Что из следующего **лучше всего описывает Вас**? (Отметьте все подходящие ответы)

- Американские индейцы или коренные жители Аляски или коренные жители или коренные народы
 Арабское или ближневосточное или северо-африканское происхождение
 Азиатское происхождение или американец азиатского происхождения
 Черная раса или афроамериканское происхождение
 Испаноязычное или латиноамериканское происхождение или испанское происхождение
 Коренной житель Гавайских островов или тихоокеанских островов
 Белая раса или американец европейского происхождения
 Я предпочитаю самоидентификацию: _____

Susuga e Sui Auai/Asiasi/Ma le Aofia:

Faamolemole aumai ni minute se lua e tali ai fesili nei e uiga i lou auai i lenei faatinoga, faatasiga, faaaliga, nofoaga, poo le fale o loo fai ai. O lenei su'esu'ega o se vaega o le iloiloga e fua ai se aafiaga o le tamaoaiga ma fealoa'iga a lenei li'o i galuega faa'atisi ma le aganuu. **E le faailoaina lou suafa i au tali.** Faamolemole faatumu itu uma e lua o le pepa, ona faafoi lea o le pepa o fesili. Faafetai lava!

1. E to'afia tagata o loo tou iinei, e aofia ai oe ma tagata tonu sa outou malaga faatasi mai? Ta'u mai na'o lau lava vaega na tou o mai faatasi. E pei o lenei, aua ne'i iai le a'oga atoa poo se vaega tafafao.

Tagata matutua (18 pe matutua a'e): _____ Tamaiti (lalo ifo o le 18): _____

2. Lisi mai le aofa'i o tupe o le a faaalu e oe ma tagata o le tou vaega tonu na tou o mai i lenei li'o e patino i tulaga o lou auai i lenei faatinoga, faatasiga, faaaliga, nofoaga, poo le fale o loo faia ai. Manatua e aofia ai tupe na faaalu muamua, a'o faatino lea fuafuaga, ma le mae'a ai o lenei faatinoga. Afai e le maua fuainumera tonu, ia aumai lau faatatau aupito lata i ai.

- a) O le ulufale, tickets, poo le lafoga o le sui auai mo le auai o i latou na tou malaga mai i lenei faatinoga \$ _____
- b) Mea'ai ma meainu na faatau a'o auai i lenei faatinoga \$ _____
- c) Mea'ai ma meainu na faatau ae le'i faia po ua mae'a lenei faatinoga (e pei, o le fale 'aiga/pa i le nuu nei). \$ _____
- d) Ni faatau i fale'olua sa faia faapitoa ona o lou auai i lenei faatinoga \$ _____
- e) Faatau mea ta'itasi (e iai suvania, meaalofo, tusi, poo ata/musika pu'e, galuega faa'atisi) \$ _____
- f) Lavalava ma teuga na faatau faapitoa mo le auai i lenei faatinoga \$ _____
- g) Ala o feoa'iga i le nuu e pei o paka taavale, kesi, auala, taxi/ti'eti'e faatasi, pasi (e le aofia ai vaalele) \$ _____
- h) Tausiga faapitoa o tamaiti ae se'i e auai i lenei faatasiga \$ _____
- i) Totogi o le fale pei o faletalimalo, Airbnb, fale mautotogi tafaoga (aofia ai le na'o le tasi le po) \$ _____
- j) Mea eseese/e le o lisiina i luga (faamatalaga puupuu): _____ \$ _____

3. O le a le ZIP Code poo le Postal Code o le tuatusi autu o lou aiga? Afai o loo e nofo nei i se aiga lona lua poo sau nofoaga totino mo malologa, aumai le ZIP code o lou aiga lona lua.

ZIP Code poo le Postal Code: _____

4. O le fea o mea nei e sili ona faamatala ai le mafuaga muamua o lou iai i le li'o lenei i le aso lenei? (Faasa'o na'o le tasi)

- O a'u o se tagata nofo tumau (e pei o le, Ou te nofo iinei, pe ou te a'oga iinei)
- O a'u o se tagata nofo faavaitaimi (e pei o le, E iai lo'u aiga lona lua iinei)
- Ua ou sau faapitoa e auai i lenei faatinoga, faatasiga, faaaliga, nofoaga, poo le fale
- Ou te faigaluega iinei pe sa ou malaga mai ona o galuega, ae ese le mea ou te nofo ai
- Na ou sau ou te tafao, aso malolo, poo se malaga patino ia te a'u (e le fesoota'i tonu ma lenei faatinoga)
- E le o lisiina i luga (faamatalaga puupuu): _____

5. Afai ana le maua lenei faatinoga o galuega atisi poo aganuu i lenei li'o, e te malaga la i se isi li'o e auai i se faatinoga tai tutusa ma lea? (Faasa'o na'o le tasi)

- Leai, se manu ou te le alu lava i se faatinoga galuega tau 'atisi poo aganuu.
- Leai, se manu ou te suia i se isi faatinoga i totonu o li'o lenei.
- Ioe, se manu ou te malaga i se isi li'o e auai i se faatinoga tai tutusa ma le faaaliga o galuega faatasi poo aganuu.

6. O le aso muamua lenei ua e auai ai i le faatinoga faapitoa lenei poo lou asiasi mai i le nofoaga patino lenei?

(Faasa'o na'o le tasi)

- Ioe Leai

7. E fia po e te nofo ai i le li'o lenei e ese mai lou aiga muamua e mafua faapitoa i lou auai i le faatinoga lenei poo le nofoaga. Afai o oe o se tagata nofo tumau pe faavaitaimi, ma e te le nofo ese i se po mai lou aiga, tali mai i le "0".

Po: _____

8. Faailoa le tele o lou ioe i faamatalaga ta'itasi nei e fa e uiga i lou auai i lenei faatinoga o galuega tau 'atisi poo aganuu, faatasiga, faaliga, nofoaga, poo le fale. (Faasa'o le tasi mo faamatalaga ta'itasi)

- a) "O lenei nofoaga poo le fale o se poutu taua mo a'u i totonu o la'u li'o."
 Matua Le Ioe Le Ioe Le Auai i se Itu Ioe Matua Ioe
- b) "O le a ou lagona se gaogao tele pe afai e le toe faia lenei faatinoga poo le nofoaga."
 Matua Le Ioe Le Ioe Le Auai i se Itu Ioe Matua Ioe
- c) "O lenei faatinoga poo le nofoaga ua faatupu ai le lagona mitamita o lenei vaiaai poo le li'o."
 Matua Le Ioe Le Ioe Le Auai i se Itu Ioe Matua Ioe
- d) "O lo'u auai o la'u taumafaiga lea e faamautinoa e faatumau lenei faatinoga poo le nofoaga mo tupulaga fai mai."
 Matua Le Ioe Le Ioe Le Auai i se Itu Ioe Matua Ioe

O fesili nei e faia mo na'o su'esu'ega. O lenei pepa fesili e le faailoaina lava ni iqoa.

9. O le fea o vaega ia e iai le tupemaua a lou aiga i le tausaga? (Faasa'o le tasi)

- Itiiti ifo i le \$30,000 \$60,000 - \$99,999 \$150,000 - \$199,999
 \$30,000 - \$59,999 \$100,000 - \$149,999 \$200,000 Pe sili a'e

10. O le fea o vaega nei e iai tausaga o lou soifua? (Faasa'o le tasi)

- Lalo ifo o le 18 26-41 58-76
 18-25 42-57 77 pe Sili A'e

11. O le a le tausaga aupito maualuga o le a'oa'oga na e oo i ai? (Faasa'o le tasi)

- Le o'o i le a'oga maualuga Tikeri o Matata poo le AA Tikeri o le Master
 I'u le a'oga maualuga Tikeri o le Bachelor Tikeri o le Foma'i

12. E te ta'ua oe o se tagata e iai faaletonu tumau? (Faasa'o le tasi)

- Ioe Leai

13. O le fea o mea nei e sili ona faamatala ai o oe? (Faasa'o mea uma e fetai ai)

- Initia Amerika, poo Alaska poo Tagatanuu poo Malo Muamua
 Arapi poo Sasa'e Tutotonu poo Aferika i Matu
 Asia poo Amerika Asia
 Tagatuli poo Amerika Aferika
 Sepaniolo poo Latino/Latina/Latinx pe tupuga mai Sepaniolo
 Tagatanuu Hawaiiia poo Motu o le Pasefika
 Tagata papa'e poo Palagi poo Amerika Europa
 Ou te mana'o e ta'u lava e a'u: _____

Ua faia lenei su'esu'ega e tagata Amerika mo Galuega Tau Atisi i le faapaaga ma paaga o le li'o ma su'esu'ega a le setete o loo suia mai le silia ma le 350 o li'o o loo auai. Mo se malamalama atili, asiasi le www.AmericansForTheArts.org/AEP6.

Minamahal na Tagadalo/Bisita/Manonood:

Mangyaring maglaan ng ilang minuto para sagutan ang mga sumusunod na tanong tungkol sa iyong pagdalo sa pagtatanghal, kaganapan, exhibit, lugar, o pasilidad na ito. Ang survey na ito ay bahagi ng isang pag-aaral para sukatin ang mga pang-ekonomiya at panlipunang epekto ng sining at kultura sa komunidad na ito. **Hindi tutukuyin ang iyong pagkakakilanlan sa mga sagot mo.** Mangyaring kumpletuhin ang parehong panig ng pahina, pagkatapos ay bumalik sa survey. Salamat!

1. **Kasama ka at ang iyong mga direktang kasama sa pagbiyahe, ilang tao ang kasama mo rito?** Isama lang ang iyong mga direktang kasama sa pagbiyahe. Halimbawa, huwag isama ang buong grupo ng paaralan o grupo sa tour.

Mga nasa hustong gulang (18 o higit pa): _____ Mga bata (wala pang 18 taon): _____

2. **Ilista ang kabuuang halaga ng pera na gagastusin mo at ng mga miyembro ng iyong mga direktang kasama sa pagbiyahe sa komunidad na ito partikular bilang resulta ng pagtatanghal, kaganapan, exhibit, lugar, o pasilidad na ito.** Tandaan na isama ang perang ginastos bago, sa panahon, at pagkatapos ng aktibidad na ito. Kung walang eksaktong numero, ibigay na lang ang iyong mga pinakamainam na tantiya.

- a) Admisyon, mga tiket, o membership para sa pagdalo ng iyong mga kasama sa pagbiyahe sa aktibidad na ito ...\$ _____
- b) Mga pagkain o inuming binili *habang dumadalo* sa aktibidad na ito..... \$ _____
- c) Mga pagkain o inuming binili *bago o pagkatapos* ng aktibidad na ito (*hal.*, sa lokal na kainan/bar) \$ _____
- d) Mga grocery o supply na binili partikular bilang resulta ng pagdalo sa aktibidad na ito \$ _____
- e) Pamimili nang tingian (kasama ang mga souvenir, regalo, libro, rekording, sining) \$ _____
- f) Mga damit o aksesorya na partikular na binili para dumalo sa aktibidad na ito..... \$ _____
- g) Lokal na transportasyon gaya ng paradahan, gas, mga toll, taxi/rideshare, bus (*hindi* kasama ang *pamasaha sa eroplano*)..... \$ _____
- h) Pangangalaga sa bata na partikular para makadalo sa aktibidad na ito \$ _____
- i) Bayad na tulugan gaya ng hotel, inn, Airbnb, pribadong inuupahan para sa bakasyon (*kasama ang pang-isang araw lang*) \$ _____
- j) Iba pa/hindi nakalista sa itaas (ilarawan sa maikling paraan): _____ \$ _____

3. **Ano ang ZIP Code o Postal Code ng iyong pangunahing address ng tirahan?** Kung kasalukuyan kang nananatili sa isang pangalawang tirahan o bakasyunang pag-aari na ikaw ang may-ari, ibigay ang ZIP code para sa pangalawang tirahan na iyon.

ZIP Code o Postal Code: _____

4. **Alin sa mga sumusunod ang pinakamainam na naglalarawan sa pangunahing dahilan kung bakit ka naririto ka sa komunidad ngayong araw?** (*Lagyan lang ng tsek ang isa*)

- Isa akong ganap na residente (*hal.*, nakatira ako dito, o dito ako pumapasok)
- Isa akong part-time na residente (*hal.*, may pangalawang tirahan ako dito)
- Narito ako para partikular na dumalo sa pagtatanghal, kaganapan, exhibit, lugar, o pasilidad na ito
- Nagtatrabaho ako dito o naglakabay ako dito para sa dahilang may kaugnayan sa trabaho, pero sa ibang lugar ako nakatira
- Narito ako dahil sa bakasyon, holiday, o personal na paglalakbay (hindi partikular na nauugnay sa aktibidad na ito)
- Hindi nakalista sa itaas (ilarawan sa maikling paraan): _____

5. **Kung ang aktibidad sa sining o kultura sa araw na ito ay hindi available sa komunidad na ito, maglalakbay ka ba sa ibang komunidad para dumalo sa isang katulad na aktibidad?** (*Lagyan lang ng tsek ang isa*)

- Hindi, ganap kong lalaktawan ang aktibidad sa sining o kultura
- Hindi, papalitan ko ito ng ibang aktibidad sa komunidad na ito
- Oo, maglalakbay sana ako sa ibang komunidad para dumalo sa katulad na aktibidad sa sining o kultura

6. Ngayong araw ba ang unang pagkakataon mong dumalo sa partikular na aktibidad na ito o bumisita sa partikular na venue na ito? (*Lagyan lang ng tsek ang isa*)

- Oo Hindi

7. Ilang gabi ang gugugulin mo sa komunidad na ito nang **malayo sa iyong pangunahing tirahan partikular bilang resulta ng iyong pagdalo sa aktibidad o venue na ito?** Kung isa kang ganap o part-time na residente, at hindi ka gugugol ng anumang gabi na malayo sa iyong tahanan, "0" ang ilagay sa sagot.

Mga gabi: _____

8. Tukuyin ang iyong antas ng pagsang-ayon sa bawat isa sa apat na pahayag sa ibaba tungkol sa iyong pagdalo sa pagtatanghal, kaganapan, exhibit, lugar, o pasilidad sa sining o kultura na ito. (*Lagyan ng tsek ang isa sa bawat pahayag*)

- a) "Ang lugar o pasilidad na ito ay isang mahalagang haligi para sa akin sa loob ng aking komunidad."
 Lubos na Hindi Hindi Neutral Sumasang-ayon Lubos na Sumasang-ayon
 Sumasang-ayon Sumasang-ayon Sumasang-ayon
- b) "Malaki ang mararamdaman kong diwa ng pagkawala kung hindi na available ang aktibidad o lugar na ito."
 Lubos na Hindi Hindi Neutral Sumasang-ayon Lubos na Sumasang-ayon
 Sumasang-ayon Sumasang-ayon Sumasang-ayon
- c) "Nagbibigay ng inspirasyon para sa pagmamalaki ang aktibidad o lugar na ito sa kapitbahayan o komunidad na ito."
 Lubos na Hindi Hindi Neutral Sumasang-ayon Lubos na Sumasang-ayon
 Sumasang-ayon Sumasang-ayon Sumasang-ayon
- d) "Ang pagdalo ko ay ang aking paraan ng pagtitiyak na mapapanatili ang aktibidad o lugar na ito para sa mga henerasyon sa hinaharap."
 Lubos na Hindi Hindi Neutral Sumasang-ayon Lubos na Sumasang-ayon
 Sumasang-ayon Sumasang-ayon Sumasang-ayon

Ang mga sumusunod na tanong ay para sa mga layunin ng pananaliksik lamang.

Ganap na hindi tutukuyin ang pagkakakilanlan sa survey na ito.

9. Alin sa mga sumusunod na hanay nabibilang ang iyong taunang kita ng sambahayan? (*Lagyan lang ng tsek ang isa*)

- Mas mababa sa \$30,000 \$60,000 hanggang \$99,999 \$150,000 hanggang \$199,999
 \$30,000 hanggang \$59,999 \$100,000 hanggang \$149,999 \$200,000 o higit pa

10. Alin sa mga sumusunod na hanay nabibilang ang iyong edad? (*Lagyan lang ng tsek ang isa*)

- Mas bata sa 18 26-41 58-76
 18-25 42-57 77 o higit pa

11. Ano ang pinakamataas na antas ng edukasyon na nakumpleto mo? (*Lagyan lang ng tsek ang isa*)

- Mas mababa sa mataas na paaralan Technical o associate's degree Master's degree
 Nagtapos sa mataas na paaralan Bachelor's degree Doctoral Degree

12. Kinikilala mo ba ang iyong sarili bilang isang taong may kapansanan? (*Lagyan lang ng tsek ang isa*)

- Oo Hindi

13. Alin sa mga sumusunod ang pinakamainam na naglalarawan sa iyo? (*Lagyan ng tsek ang lahat ng nalalapat*)

- American Indian o Katutubo ng Alaska o Katutubo (Indigenous) o First Nations
 Arab o Middle Eastern o Northern African
 Asian o Asian American
 Itim o African American
 Hispanic o Latino/Latina/Latinx o may kaugnayan sa Espanyol ang pinagmulan
 Katutubong Hawaiian o Taga-Isla Pasipiko
 Puti o Caucasian o European American
 Pinipili kong tukuyin ang aking sarili: _____

Шановний учаснику/відвідувачу/члене аудиторії:

Виділіть кілька хвилин, щоб відповісти на наступні запитання щодо відвідування цієї вистави, події, виставки, місця чи закладу. Це опитування проводиться в рамках дослідження, метою якого є визначення економічного та соціального впливу мистецтва й культури на цю спільноту. **Відповіді є анонімними.** Заповніть анкету з обидвох сторін і поверніть її. Дякуємо!

1. **Скільки людей перебуває разом із вами, беручи до уваги вас і ваших найближчих супутників?** Враховуйте лише найближчих супутників. Наприклад, не враховуйте всю шкільну або екскурсійну групу.

Дорослі (віком від 18 років): _____ Діти (віком до 18 років): _____

2. **Перелічіть усі суми, які ви та ваші найближчі супутники витратите на території цієї спільноти, зокрема, при відвідуванні цієї вистави, події, виставки, місця чи закладу.** Не забудьте врахувати кошти, витрачені до, під час і після цього заходу. Якщо точні суми не відомі, просто вкажіть приблизні суми.

- a) Допуск, квитки або членство для відвідування вашим супутником цього заходу..... \$ _____
- b) Їжа чи напої, придбані під час відвідування цього заходу \$ _____
- c) Їжа чи напої, придбані до або після цього заходу
(наприклад, у місцевому ресторані/барі) \$ _____
- d) Продукти чи товари, придбані безпосередньо при відвідуванні цього заходу \$ _____
- e) Роздрібні покупки (включно із сувенірами, подарунками, книгами, аудіозаписами, творами мистецтва) \$ _____
- f) Одяг чи аксесуари, придбані спеціально для відвідування цього заходу \$ _____
- g) Місцевий транспорт, як-от стоянка, пальне, збори, таксі, автобус
(за виключенням авіаквитків) \$ _____
- h) Засоби догляду за дітьми, придбані спеціально для відвідування цього заходу \$ _____
- i) Платне житло, як-от готель, хостел, Airbnb, приватна оренда житла на час відпустки
(врахуйте лише одну ніч) \$ _____
- j) Різне/не згадане вище (коротко опишіть): _____ \$ _____

3. **Укажіть поштовий індекс вашої основної домашньої адреси?** Якщо ви наразі знаходитесь у вашому другому домі або у власному домі для відпочинку, укажіть поштовий індекс цього місця.

Поштовий індекс: _____

4. **Що з наступного найкраще характеризує основну причину вашого перебування в цій спільноті сьогодні?** (Виберіть лише один варіант)

- Я постійний мешканець (наприклад, я тут проживаю або ходжу до школи)
- Я мешкаю тут час від часу (наприклад, тут знаходиться мій другий дім)
- Я спеціально приїхав(-ла), щоб відвідати цю виставу, подію, виставку, місце чи заклад
- Я тут працюю або відвідую це місце по роботі, однак проживаю в іншому місці
- Я тут у відпустці, на канікулах або в приватній подорожі (безпосередньо не пов'язано з цим заходом)
- Не згадане вище (коротко опишіть): _____

5. **Якби сьогоднішній мистецький чи культурний захід не відбувся в цій спільноті, чи поїхали б ви до іншої спільноти, щоб відвідати подібний захід?** (Виберіть лише один варіант)

- Ні, я б взагалі відмовився(-лася) від мистецького чи культурного заходу
- Ні, я б замінив(-ла) його іншою діяльністю в цій спільноті
- Так, я б поїхав(-ла) до іншої спільноти, щоб відвідати подібний мистецький чи культурний захід

6. Ви сьогодні вперше відвідуєте цей конкретний захід або це конкретне місце?

(Виберіть лише один варіант)

- Так Ні

7. Скільки ночей ви проведитимете на території цієї спільноти поза вашим основним місцем проживання, зокрема, при відвідуванні цього заходу чи закладу. Якщо ви постійний мешканець або проживаєте тут час від часу, і ночуватимете вдома, виберіть варіант «0».

Кількість ночей: _____

8. Зазначте, наскільки ви погоджуєтеся з кожним із чотирьох наступних тверджень щодо відвідування вами цієї мистецької чи культурної вистави, події, виставки, місця чи закладу.

(Виберіть один варіант для кожного твердження)

- a) «Це місце чи заклад є важливою опорою для мене в моїй спільноті».
- Категорично не погоджуюся Не погоджуюся Нейтральна думка Погоджуюся Безперечно погоджуюся
- b) «Якщо б цей захід чи заклад був більше недоступний, для мене це було б значною втратою».
- Категорично не погоджуюся Не погоджуюся Нейтральна думка Погоджуюся Безперечно погоджуюся
- c) «Цей захід чи заклад є гордістю цього округу чи спільноти».
- Категорично не погоджуюся Не погоджуюся Нейтральна думка Погоджуюся Безперечно погоджуюся
- d) «Відвідування мною цього заходу чи закладу — це мій спосіб забезпечити його збереження для майбутніх поколінь».
- Категорично не погоджуюся Не погоджуюся Нейтральна думка Погоджуюся Безперечно погоджуюся

Наступні запитання призначені лише для цілей дослідження. Це опитування є повністю анонімним.

9. Який ваш щорічний сімейний дохід? (Виберіть лише один варіант)

- Менше \$30 000 Від \$60 000 до \$99 999 Від \$150 000 до \$199 999
 Від \$30 000 до \$59 999 Від \$100 000 до \$149 999 \$200 000 і більше

10. Скільки вам років? (Виберіть лише один варіант)

- Менше 18 років 26–41 58–76
 18–25 42–57 77 років і старше

11. Який найвищий рівень освіти ви здобули? (Виберіть лише один варіант)

- Неповна старша школа Технічна освіта або ступінь спеціаліста Ступінь магістра
 Випускник школи Ступінь бакалавра Докторський ступінь

12. Ви маєте інвалідність? (Виберіть лише один варіант)

- Так Ні

13. Що з наступного найкраще характеризує вас? (Виберіть усе, що підходить)

- Американський індіанець або корінний житель Аляски, представник корінних народів чи націй
- Араб, представник народів Близького Сходу чи Північної Африки
- Азіат або азіатський американець
- Чорний або афроамериканець
- Латиноамериканське чи іспанське походження
- Корінний житель Гавайських або тихоокеанських островів
- Білий або євроамериканець
- Я ідентифікую себе як: _____

Kính gửi Người Tham Dự/Khách Tham Quan/Khán Giả:

Vui lòng dành vài phút để trả lời các câu hỏi sau về sự tham dự của quý vị tại buổi biểu diễn, sự kiện, triển lãm, địa điểm hoặc cơ sở này. Khảo sát này là một phần trong nghiên cứu nhằm đo lường tác động về mặt kinh tế và xã hội của nghệ thuật và văn hóa đối với cộng đồng này. **Các câu trả lời của quý vị được ẩn danh.** Vui lòng hoàn thành cả hai mặt, sau đó gửi lại khảo sát. Cảm ơn quý vị!

1. **Kể cả quý vị và nhóm đi cùng trực tiếp với quý vị, có bao nhiêu người ở đó cùng với quý vị?** Chỉ bao gồm những người đi cùng trực tiếp với quý vị. Ví dụ: không bao gồm cả nhóm trường học hoặc nhóm tham quan.

Người lớn (18 tuổi trở lên): _____ Trẻ em (dưới 18 tuổi): _____

2. **Cho biết tổng số tiền mà quý vị và các thành viên trong nhóm đi cùng trực tiếp với quý vị sẽ chi tiêu trong cộng đồng này đặc biệt là do quý vị tham dự buổi biểu diễn, sự kiện, triển lãm, địa điểm hoặc cơ sở này.** Hãy nhớ bao gồm số tiền đã chi tiêu trước, trong và sau hoạt động này. Nếu không nhớ chính xác số tiền, hãy cho biết ước tính tốt nhất của quý vị.

- a) Vé vào cửa, vé hoặc phí hội viên để nhóm đi cùng với quý vị tham dự hoạt động này..... \$ _____
- b) Thức ăn hoặc đồ uống đã mua *khi tham dự* hoạt động này \$ _____
- c) Thức ăn hoặc đồ uống đã mua *trước hoặc sau* hoạt động này (ví dụ: tại nhà hàng/quán bar địa phương) \$ _____
- d) Hàng tạp hóa hoặc đồ dùng được mua do tham dự hoạt động này..... \$ _____
- e) Mua đồ bán lẻ (bao gồm đồ lưu niệm, quà tặng, sách, băng đĩa, tác phẩm nghệ thuật) \$ _____
- f) Quần áo hoặc phụ kiện được mua do tham dự hoạt động này \$ _____
- g) Chi phí đi lại tại địa phương như bãi đậu xe, nhiên liệu, phí cầu đường, taxi/xe chung, xe buýt (không bao gồm vé máy bay) \$ _____
- h) Dịch vụ chăm sóc trẻ em để tham dự hoạt động này \$ _____
- i) Dịch vụ lưu trú trả phí như khách sạn, nhà trọ, Airbnb, cho thuê kỳ nghỉ riêng (chỉ bao gồm một đêm) \$ _____
- j) Các chi phí khác/không được liệt kê ở trên (mô tả ngắn gọn): _____ \$ _____

3. **Mã Zip hoặc Mã Bưu Điện của nơi ở chính của quý vị?** Nếu quý vị hiện đang ở tại nhà nghỉ dưỡng hoặc bất động sản nghỉ dưỡng mà quý vị sở hữu, hãy cung cấp mã ZIP của nhà nghỉ dưỡng đó.

Mã Zip hoặc Mã Bưu Điện: _____

4. **Điều nào sau đây mô tả đúng nhất về lý do chính khiến quý vị tham gia cộng đồng này ngày hôm nay? (Chỉ đánh dấu một lựa chọn)**

- Tôi là cư dân toàn thời gian (ví dụ: Tôi sống tại đây, hoặc Tôi đi học ở đây)
- Tôi là cư dân bán thời gian (ví dụ: Tôi có nơi nhà nghỉ dưỡng tại đây)
- Tôi chỉ đến đây để tham dự buổi biểu diễn, sự kiện, triển lãm, địa điểm hoặc cơ sở này
- Tôi làm việc ở đây hoặc tôi đến đây vì lý do liên quan đến công việc, nhưng tôi sống ở một nơi khác
- Tôi đi du lịch, nghỉ dưỡng hoặc có chuyến đi cá nhân tại đây (không liên quan cụ thể đến hoạt động này)
- Không được liệt kê ở đây (mô tả ngắn gọn): _____

5. **Nếu hoạt động văn hóa hoặc nghệ thuật trong hôm nay không diễn ra tại cộng đồng này, thì quý vị có đến một cộng đồng khác để tham dự hoạt động tương tự không? (Chỉ đánh dấu một lựa chọn)**

- Không, tôi sẽ bỏ qua hoàn toàn hoạt động nghệ thuật hoặc văn hóa
- Không, tôi sẽ thay bằng một hoạt động khác tại cộng đồng này
- Có, tôi sẽ đến một cộng đồng khác để tham dự hoạt động nghệ thuật hoặc văn hóa tương tự

6. Hôm nay có phải là lần đầu tiên quý vị tham dự hoạt động cụ thể này hoặc đến tham quan địa điểm cụ thể này không? (Chỉ đánh dấu một lựa chọn)
- Có Không
7. Quý vị sẽ rời khỏi nơi cư trú chính của quý vị bao nhiêu đêm để ở trong cộng đồng này do tham dự hoạt động hoặc địa điểm này? Nếu quý vị là cư dân toàn thời gian hoặc bán thời gian và quý vị sẽ không qua đêm ở nơi khác ngoài nhà của mình, hãy điền "0".
- Số Đêm: _____
8. Cho biết mức độ đồng ý của quý vị với từng câu trong số bốn câu dưới đây về việc quý vị tham dự buổi biểu diễn, sự kiện, triển lãm, địa điểm hoặc cơ sở nghệ thuật hoặc văn hóa này. (Đánh dấu một lựa chọn cho từng câu)
- a) "Địa điểm hoặc cơ sở này là một trụ cột quan trọng đối với tôi trong cộng đồng của mình."
- Hoàn toàn không đồng ý Không đồng ý Không đồng ý cũng không phản đối Đồng ý Hoàn toàn đồng ý
- b) "Tôi sẽ cảm thấy mất mát lớn nếu hoạt động hoặc địa điểm này không còn nữa."
- Hoàn toàn không đồng ý Không đồng ý Không đồng ý cũng không phản đối Đồng ý Hoàn toàn đồng ý
- c) "Hoạt động hoặc địa điểm này truyền cảm hứng cho mọi người tự hào về khu vực sống hoặc cộng đồng này."
- Hoàn toàn không đồng ý Không đồng ý Không đồng ý cũng không phản đối Đồng ý Hoàn toàn đồng ý
- d) "Tôi tham dự hoạt động hoặc địa điểm này vì tôi muốn đảm bảo rằng hoạt động hoặc địa điểm này được gìn giữ cho các thế hệ tương lai."
- Hoàn toàn không đồng ý Không đồng ý Không đồng ý cũng không phản đối Đồng ý Hoàn toàn đồng ý

Các câu hỏi sau chỉ dành cho mục đích nghiên cứu. Khảo sát này hoàn toàn ẩn danh.

9. Thu nhập hàng năm của hộ gia đình quý vị nằm trong khoảng nào sau đây? (Chỉ đánh dấu một lựa chọn)
- Dưới \$30,000 \$60,000 đến \$99,999 \$150,000 đến \$199,999
- \$30,000 đến \$59,999 \$100,000 đến \$149,999 \$200,000 hoặc nhiều hơn
10. Quý vị bao nhiêu tuổi? (Chỉ đánh dấu một lựa chọn)
- Dưới 18 tuổi 26-41 58-76
- 18-25 42-57 77 hoặc lớn tuổi hơn
11. Trình độ giáo dục cao nhất mà quý vị đã hoàn thành là gì? (Chỉ đánh dấu một lựa chọn)
- Dưới trung học phổ thông Có bằng kỹ thuật hoặc bằng cao Có bằng Thạc Sĩ
- Đã tốt nghiệp trung học phổ thông đẳng Có bằng Tiến Sĩ
- Có bằng Cử Nhân
12. Quý vị có phải là người khuyết tật không? (Chỉ đánh dấu một lựa chọn)
- Có Không
13. Điều nào sau đây mô tả đúng nhất về quý vị? (Đánh dấu tất cả các lựa chọn phù hợp)
- Người Mỹ Bản Địa hoặc Người Alaska Bản Địa hoặc Người Bản Xứ hoặc Người Thổ Dân
- Người Ả-rập hoặc Người Trung Đông hoặc Người Bắc Phi
- Người Châu Á hoặc Người Mỹ Gốc Á
- Người Da Đen hoặc Người Mỹ Gốc Phi
- Nguồn Gốc Tây Ban Nha hoặc La-tinh hoặc Người Gốc Tây Ban Nha
- Người Hawaii Bản Địa hoặc Người Dân Đảo Thái Bình Dương
- Người Da Trắng hoặc Người Gốc Da Trắng hoặc Người Mỹ Châu Âu
- Tôi muốn tự xác định: _____

WELCOME TO THE ARTS & ECONOMIC PROSPERITY 6 SURVEY!

To be completed by a chief executive (e.g., executive director, CEO, founder, board president). Pre-survey testing indicates that this version of the survey will take **less than 5 minutes** to complete using your best estimates.

The [Arts & Economic Prosperity 6](#) (AEP6) survey is part of a study to measure the impact of the arts and culture in your community. Organizations like yours make the community more desirable by creating pride in where you live and work, unifying neighborhoods, and infusing lives with joy. They also attract audiences, spur business development, support local jobs, and are a cornerstone of tourism. **Complete this survey to demonstrate your organization's measurable impact.**

This highly regarded research study is being conducted by independent project researchers at [Americans for the Arts](#), which has been conducting these studies for more than 25 years. This research has been used for decades to leverage increases in local, state, and federal arts funding. Questions about the methodology and national implementation can be directed to research@artsusa.org.

AN INSTANT INCENTIVE TO PARTICIPATE!

- Respondents will receive direct access to a new customizable advocacy tool called the **Arts & Social Impact Explorer**. You will be able to:
 1. Choose topics that are most important to your organization and community.
 2. Select research data and example projects that will resonate with your audience.
 3. You can even upload information about one of your organization's projects.
 4. Integrate your organization's name and logo.
 5. When you are finished, the Explorer will generate a custom Fact Sheet that can be downloaded as a PDF, printed, emailed, or simply shared as a URL link.

ADDITIONAL BENEFITS:

- After the results of the AEP6 study are released in October 2023, you will receive access to a detailed report that is customized for your community. Using the report, you will be able to calculate your organization's unique economic impact on the community, providing valuable information that can be used for promotion, advocacy, and fundraising.
- The report will include easy-to-digest information about the economic impact and the social impact of the arts and culture—providing an entire menu of talking points to support your organization's sustainability and growth.
- The study will generate national, state, and local visibility which can enhance and compliment marketing efforts for your organization and community.

WILL MY ORGANIZATION'S INFORMATION BE SHARED OR ACCESSIBLE TO OTHERS?

No. Never. ***All of the information collected will remain strictly confidential.*** Your organization's survey answers will **never** be shared with any other person or organization.

SECTION 1: BACKGROUND INFORMATION

Question 1:

To begin, please provide the **name of your organization**. It has been identified as eligible to participate in the survey by your local or statewide research partner.

Organization Name: _____

Question 2:

What is its **current operating status**?

- It is currently **active/operating** (even if at less than full capacity)
- It has **paused all activities** (or is otherwise temporarily inactive or on hiatus)
- It has **permanently closed or disbanded** (or otherwise no longer exists)

Question 2a:

Identify the **month and year that it closed permanently/disbanded**. If you don't know the exact date, your best estimate is fine.

Month: _____

Year: _____

Question 2b:

How did the **COVID-19 pandemic** factor in the decision to close/disband?

- It was the primary reason
- It was a factor, but not the primary reason
- It was not a factor at all
- Other (brief description requested): _____

Question 3:

In what **city** is it located (or headquartered, or where does most of its programming occur)?

City: _____

Question 4:

In what **county** is it located (or headquartered, or where does most of its programming occur)?

County (not country): _____

Question 5:

In what **state** is it located (or headquartered, or where does most of its programming occur)?

State: _____

Question 6:

Which of the following categories includes the estimated amount of its **current annual operating budget** (expenditures)?

- \$0—no expenditures
- \$1 to \$99,999 in operating expenditures
- \$100,000 to \$499,999 in operating expenditures
- \$500,000 or more in operating expenditures

Question 6a:

What was the end date of its **fiscal year that ended during 2022**? In other words, if your organization's fiscal year is July through June, your 2022 fiscal year ended on June 30, 2022.

Day: _____

Month: _____

Year: 2022

SECTION 2: MISSION (or PRIMARY PURPOSE)

Question 7:

Does your organization have a **mission statement** (or a similar statement of primary purpose)?

- Yes
- No

Question 7a (OPTIONAL):

Please **copy and paste its mission statement** (or statement of primary purpose) in the space below.

Mission Statement: _____

Commitment to Equity and Inclusion:

Americans for the Arts and its research partners are committed to addressing equity and inclusion as a critical component of the AEP6 study. This commitment includes identifying, centering, and representing organizations that primarily serve BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) identifying communities. This survey includes questions that are designed to address this transformation of the methodology. The information collected will remain strictly confidential. It will be impossible for anyone other than the independent researchers to access the information. ***Your organization's survey answers will never be shared with any other person or organization—not even our local and state research partner(s).***

Americans for the Arts believes that language and identity go hand-in-hand and are vital to how we name and organize any community. We use the terms BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) to represent People of Color and Communities of Color. While these terms do not fully encompass or represent the complicated and multi-layered nature of indigeneity or ethnic and racial identities, they are commonly used terms in our work. We invite and encourage you to examine and explore the terms used in your community and that are important and valued by individuals you interact with, support, and engage. Americans for the Arts has a [Language Bank](#) that we use to organize terminology related to our work. In addition, Americans for the Arts endorses and is working to uphold the actions and principles set forth in the [Cultural New Deal](#) to improve conditions for and with the priority communities listed therein

Question 8:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions **rooted in a Community of Color**?

- No, its mission/purpose centers all ethnic and racial identities
- No, it has one or more programs that focus on this, but this is not the overall mission or primary purpose
- Yes

Question 8a:

Identify the community that is the **primary focus** and/or **centered in the mission/purpose**.
Select all that apply.

- American Indian or Alaska Native or Indigenous or First Nations
- Arab or Middle Eastern or Northern African
- Asian or Asian American
- Black or African American
- Hispanic or Latino/Latina/Latine or Spanish origin
- Native Hawaiian or Pacific Islander
- My organization prefers this description: _____

Question 9:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural practices **rooted in the disability community**?

- No, its mission/purpose does not specifically center disability
- No, it has one or more programs that specifically focus on the disability community, but this is not the overall mission or primary purpose
- Yes

SECTION 3: TAX STATUS

Question 10:

Which of the following best characterizes the **tax status** of your organization? If it utilizes the tax status of a parent/umbrella organization, select the correct answer for the parent/umbrella organization.

Select only one answer.

PRIVATE

- Nonprofit** organization, program, facility, venue, or event (**any** nonprofit designation)
- Unincorporated** organization, collective, or group (**no** nonprofit designation)
- Private college/university**
- Informal** community group
- Other private** (brief description requested): _____

PUBLIC

- Government** agency, division, department, program, facility, venue, or event
- Public college/university**
- Public-private hybrid**
- Other government** (brief description requested): _____

FOR-PROFIT

- L3C** (low-profit limited liability company)
- LLC** (limited liability company)
- Sole proprietorship**
- Partnership**
- Corporation**
- Other for-profit** (brief description requested): _____

Question 11:

Are any of the following situations true about your organization? *If more than one situation is true, select the one that is closest to the top of the list.*

- **Library:** it is a library, or it operates under the umbrella of a library or library system.
- **Academic institution:** it is a school/college/university, or it operates under the umbrella of a school/college/university.
- **Private organization that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture community organization). Examples could include a faith-based organization/church, a community center, a hospital or other medical facility, a chamber of commerce, a Convention & Visitors Bureau, and a Main Street organization.
- **Government department or agency that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture government department or agency). Examples could include a Parks & Recreation Department, a Community Development Department, and an Economic Development Agency.
- **For-profit business that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture for-profit business).
- **NO** (i.e., none of the situations listed above is an accurate description of my organization)

SECTION 3a: SPECIAL INSTRUCTIONS (if applicable)

If yes to LIBRARY:

When completing the survey, consider only the estimated budget and/or attendance information that applies to the arts and culture programming it presents, produces, or hosts for public audiences. Examples could include:

- Performances
- Festivals
- Music series
- Readings
- Book fairs and/or signings

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire library or the entire library system.

If you inaccurately identified your organization as a library (or part of a library system), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to ACADEMIC INSTITUTION:

When completing the survey, consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences. Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total attendance for an entire academic department (such as a School of Fine Arts) or for the entire academic institution. Do not include the budgets and attendance for academic programs or classes.

If you inaccurately identified your organization as an academic institution (or part of an academic institution), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS PRIVATE ORGANIZATION:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire organization.

If you inaccurately identified your organization as a non-arts private organization (or part of a non-arts private organization), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS GOVERNMENT AGENCY:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire department or agency.

- *If you inaccurately identified your organization as a non-arts government agency (or part of a non-arts government agency), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.*

If yes to NON-ARTS FOR-PROFIT BUSINESS:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire business.

If you inaccurately identified your organization as a non-arts for-profit business (or part of a non-arts for-profit business), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

SECTION 4: ARTS & CULTURE DISCIPLINE

Question 12:

Which categories below best describe the organization's **primary arts and culture discipline(s)**? *Select no more than three (3) categories.* Please try to select only one primary category.

- Performing Arts
- Visual Arts
- Museum (all kinds including art museum, history museums, science museums, etc.)
- History and/or Heritage (e.g., historical society, historic preservation, heritage site, commemorative event)
- Cultural and Ethnic Awareness (i.e., organization that preserves and/or promotes the traditions, values, culture, and artistic expressions of a particular racial or ethnic community)
- Fair, Festival, or Community Celebration
- Facility (visual, performing, incubator)
- Humanities
- Literature (e.g., libraries, literary arts, poetry)
- Folk Arts and Traditional Arts
- Media & Communications (e.g., film, TV, radio, printing/publishing)
- Living Collection (e.g., zoo, aquarium, or botanical garden)
- Arts Education
- Arts and/or Humanities Council or Arts Agency
- Advocacy
- Professional Society and/or Association
- Research and/or Public Policy
- Single Organization Support (e.g., "Friends of the ...")
- Fundraising and Fund Distribution (including grantmaking)
- Arts Services (e.g., legal, business)
- Cultural Exchange
- Technical Assistance and Management
- Other not listed above (brief description requested): _____

SECTION 5: COMMUNITY IMPACT

Question 13:

Indicate your **level of agreement** with each of the four statements below regarding your organization. Consider feedback you have received from community members, if possible. *Check one response for each statement.*

13a: “Members of the community consider my organization to be an important pillar within the community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13b: “Members of the community would feel a great sense of loss if my organization were no longer available.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13c: “Members of the community feel that my organization inspires a sense of pride in this neighborhood or community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13d: “Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Question 14:

Since the beginning of the COVID-19 pandemic, has your organization addressed **pay equity** through deliberate changes to its policies or practices that were made for the benefit of paid staff, artists, and/or contractors?

- Yes
- No
- Not applicable

Question 15:

During the height of the COVID-19 pandemic, did your organization expand its services beyond arts and culture in order to **address urgent community needs**? Examples could include collecting and donating food, masks, and cleaning materials to community members; donating facility space as a testing and/or vaccination site; and helping organizations and individuals apply for pandemic relief funds and unemployment benefits.

- Yes
- No
- Not applicable

Question 16:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—a **designated Cultural District** (or Arts District, or Arts & Entertainment District)? Cultural districts are defined as well-recognized, labeled areas of a city in which a high concentration of cultural facilities and programs serve as the main anchor of attraction.

- Yes
- No
- I don't know
- Not applicable

Question 17:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—an **Empowerment Zone or Renewal Community** (or other designated revitalization zone as determined by your local municipality)? Empowerment Zones (EZs) and Renewal Communities (RCs) are economically distressed communities where qualifying businesses are eligible to receive tax incentives and grants.

- Yes
- No
- I don't know
- Not applicable

SECTION 6: ECONOMIC IMPACT

Question 18:

Does your organization receive **in-kind contributions**. In-kind contributions are non-cash donations such as materials (e.g., office supplies from a local retailer), facilities (e.g., performance space from a local venue), and services (e.g., printing services from a local print shop).

- Yes
- No

Question 18a:

Provide the **total dollar value of all in-kind contributions** it received during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Value of In-Kind Contributions: _____

Question 19:

Does your organization have **in-person attendance**? In-person attendance means it presents, produces, and/or hosts in-person activities where audience members/attendees are **physically present when and where the event is taking place**. Examples can include performances and events, visitation to facilities/venues and exhibitions (including museum and gallery visitation), and festivals/special events. ***Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.***

- Yes
- No

Question 19a:

Provide its **total in-person attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

In-Person Attendance: _____

Question 20:

Does your organization have **virtual attendance**? Virtual attendance means it presents, produces, and/or hosts virtual activities where the audience members/attendees are **not physically present when and where the event is taking place, but experiencing the event via computer or other remote technology**. Examples can include live streamed and recorded video of performances/events, podcasts, online gallery/exhibition views, and other virtual activities. ***Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.***

- Yes
- No

Question 20a:

Provide its **total virtual attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Virtual Attendance: _____

Question 21:

Do you estimate that **more than 50% of your organization's participants** (including audiences, attendees, students, teachers, members, and donors) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)? We will ask about artists separately in the next question.

- Yes
- No
- Not applicable

Question 22:

Do you estimate that **more than 50% of the artists** who are engaged with your organization identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not engage directly with artists

Question 23:

Does your organization have **unpaid VOLUNTEERS** (including board/commission members) who contribute their time and/or expertise? Include all types of volunteers including professional volunteers (e.g., board/commission members, unpaid executive/program staff), artistic volunteers (e.g., artists, choreographers, designers), service volunteers (e.g., ushers, ticket takers, docents/tour guides, gift shop volunteers), and clerical volunteers (e.g., unpaid administrative support staff).

- Yes
- No

Question 23a:

Provide the **total number of unpaid VOLUNTEERS** (the number of people) who donated their time to the organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Number of VOLUNTEERS: _____

Question 23b:

Thinking about all the unpaid volunteers identified in the question above, provide the **total number of VOLUNTEER HOURS** (the number of hours) that were donated to the organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Number of Volunteer HOURS: _____

Question 23c:

Do you estimate that **more than 50% of the members of the organization's board/commission** (or other governing body) identify as identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not have a board/commission

LAST QUESTION

Final Question:

Provide your preferred email address. The email address you provide will receive an email containing the following information:

- Confirmation that the survey was submitted successfully.
- A PDF document of your survey answers (for your records).
- A direct link to the **Arts & Social Impact Explorer**, a new customizable advocacy tool. You can use the Explorer to build and share your own custom Fact Sheet. You can even upload information about your organization's programs, along with its logo.

Email Address: _____

IMPORTANT: You must provide a valid email address in order to receive the confirmation message. We will not share this email address with anyone else, and it will be used only to deliver the AEP6 confirmation message.

FINAL STEP: RETURN YOUR SURVEY!!

Don't forget to **return your completed survey** to the independent project researchers.

1. **SAVE** this completed PDF document containing your survey answers.
2. **SEND** the completed survey as an attachment to research@artsusa.org.

Alternatively, you can print your completed survey, and mail it to the following address:

Americans for the Arts
re: AEP6 Study
Research Department
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Along with our research partners, we are truly grateful for the time and effort you dedicated to the survey. The information you provided will be combined with the information provided by all other participating organizations and used in aggregate only to measure the impact of the arts and culture in your community. The findings will be available in October 2023.

Once again, thank you for contributing to this important research study!

With gratitude,
The Research Team at Americans for the Arts

WELCOME TO THE ARTS & ECONOMIC PROSPERITY 6 SURVEY!

To be completed by a chief executive (e.g., executive director, CEO, founder, board president). Pre-survey testing indicates that this version of the survey will take **5-7 minutes** to complete using your best estimates.

The [Arts & Economic Prosperity 6](#) (AEP6) survey is part of a study to measure the impact of the arts and culture in your community. Organizations like yours make the community more desirable by creating pride in where you live and work, unifying neighborhoods, and infusing lives with joy. They also attract audiences, spur business development, support local jobs, and are a cornerstone of tourism. **Complete this survey to demonstrate your organization's measurable impact.**

This highly regarded research study is being conducted by independent project researchers at [Americans for the Arts](#), which has been conducting these studies for more than 25 years. This research has been used for decades to leverage increases in local, state, and federal arts funding. Questions about the methodology and national implementation can be directed to research@artsusa.org.

AN INSTANT INCENTIVE TO PARTICIPATE!

- Respondents will receive direct access to a new customizable advocacy tool called the **Arts & Social Impact Explorer**. You will be able to:
 1. Choose topics that are most important to your organization and community.
 2. Select research data and example projects that will resonate with your audience.
 3. You can even upload information about one of your organization's projects.
 4. Integrate your organization's name and logo.
 5. When you are finished, the Explorer will generate a custom Fact Sheet that can be downloaded as a PDF, printed, emailed, or simply shared as a URL link.

ADDITIONAL BENEFITS:

- After the results of the AEP6 study are released in October 2023, you will receive access to a detailed report that is customized for your community. Using the report, you will be able to calculate your organization's unique economic impact on the community, providing valuable information that can be used for promotion, advocacy, and fundraising.
- The report will include easy-to-digest information about the economic impact and the social impact of the arts and culture—providing an entire menu of talking points to support your organization's sustainability and growth.
- The study will generate national, state, and local visibility which can enhance and compliment marketing efforts for your organization and community.

WILL MY ORGANIZATION'S INFORMATION BE SHARED OR ACCESSIBLE TO OTHERS?

No. Never. ***All of the information collected will remain strictly confidential.*** Your organization's survey answers will **never** be shared with any other person or organization.

SECTION 1: BACKGROUND INFORMATION

Question 1:

To begin, please provide the **name of your organization**. It has been identified as eligible to participate in the survey by your local or statewide research partner.

Organization Name: _____

Question 2:

What is its **current operating status**?

- It is currently **active/operating** (even if at less than full capacity)
- It has **paused all activities** (or is otherwise temporarily inactive or on hiatus)
- It has **permanently closed or disbanded** (or otherwise no longer exists)

Question 2a:

Identify the **month and year that it closed permanently/disbanded**. If you don't know the exact date, your best estimate is fine.

Month: _____

Year: _____

Question 2b:

How did the **COVID-19 pandemic** factor in the decision to close/disband?

- It was the primary reason
- It was a factor, but not the primary reason
- It was not a factor at all
- Other (brief description requested): _____

Question 3:

In what **city** is it located (or headquartered, or where does most of its programming occur)?

City: _____

Question 4:

In what **county** is it located (or headquartered, or where does most of its programming occur)?

County (not country): _____

Question 5:

In what **state** is it located (or headquartered, or where does most of its programming occur)?

State: _____

Question 6:

Which of the following categories includes the estimated amount of its **current annual operating budget** (expenditures)?

- \$0—no expenditures
- \$1 to \$99,999 in operating expenditures
- \$100,000 to \$499,999 in operating expenditures
- \$500,000 or more in operating expenditures

Question 6a:

What was the end date of its **fiscal year that ended during 2022**? In other words, if your organization's fiscal year is July through June, your 2022 fiscal year ended on June 30, 2022.

Day: _____

Month: _____

Year: 2022

SECTION 2: MISSION (or PRIMARY PURPOSE)

Question 7:

Does your organization have a **mission statement** (or a similar statement of primary purpose)?

- Yes
- No

Question 7a (OPTIONAL):

Please **copy and paste its mission statement** (or statement of primary purpose) in the space below.

Mission Statement: _____

Commitment to Equity and Inclusion:

Americans for the Arts and its research partners are committed to addressing equity and inclusion as a critical component of the AEP6 study. This commitment includes identifying, centering, and representing organizations that primarily serve BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) identifying communities. This survey includes questions that are designed to address this transformation of the methodology. The information collected will remain strictly confidential. It will be impossible for anyone other than the independent researchers to access the information. ***Your organization's survey answers will never be shared with any other person or organization—not even our local and state research partner(s).***

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Question 8:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions **rooted in a Community of Color**?

- No, its mission/purpose centers all ethnic and racial identities
- No, it has one or more programs that focus on this, but this is not the overall mission or primary purpose
- Yes

Question 8a:

Identify the community that is the **primary focus** and/or **centered in the mission/purpose**.
Select all that apply.

- American Indian or Alaska Native or Indigenous or First Nations
- Arab or Middle Eastern or Northern African
- Asian or Asian American
- Black or African American
- Hispanic or Latino/Latina/Latine or Spanish origin
- Native Hawaiian or Pacific Islander
- My organization prefers this description: _____

Question 9:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural practices **rooted in the disability community**?

- No, its mission/purpose does not specifically center disability
- No, it has one or more programs that specifically focus on the disability community, but this is not the overall mission or primary purpose
- Yes

SECTION 3: TAX STATUS

Question 10:

Which of the following best characterizes the **tax status** of your organization? If it utilizes the tax status of a parent/umbrella organization, select the correct answer for the parent/umbrella organization.

Select only one answer.

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- Nonprofit** organization, program, facility, venue, or event (**any** nonprofit designation)
- Unincorporated** organization, collective, or group (**no** nonprofit designation)
- Private college/university**
- Informal** community group
- Other private** (brief description requested): _____

PUBLIC

- Government** agency, division, department, program, facility, venue, or event
- Public college/university**
- Public-private hybrid**
- Other government** (brief description requested): _____

FOR-PROFIT

- L3C** (low-profit limited liability company)
- LLC** (limited liability company)
- Sole proprietorship**
- Partnership**
- Corporation**
- Other for-profit** (brief description requested): _____

Question 11:

Are any of the following situations true about your organization? *If more than one situation is true, select the one that is closest to the top of the list.*

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- **Government department or agency that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture government department or agency). Examples could include a Parks & Recreation Department, a Community Development Department, and an Economic Development Agency.
- **For-profit business that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture for-profit business).
- **NO** (i.e., none of the situations listed above is an accurate description of my organization)

SECTION 3a: SPECIAL INSTRUCTIONS (if applicable)

If yes to LIBRARY:

When completing the survey, consider only the estimated budget and/or attendance information that applies to the arts and culture programming it presents, produces, or hosts for public audiences. Examples could include:

- Performances
- Festivals
- Music series
- Readings
- Book fairs and/or signings

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire library or the entire library system.

If you inaccurately identified your organization as a library (or part of a library system), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to ACADEMIC INSTITUTION:

When completing the survey, consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences. Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total attendance for an entire academic department (such as a School of Fine Arts) or for the entire academic institution. Do not include the budgets and attendance for academic programs or classes.

If you inaccurately identified your organization as an academic institution (or part of an academic institution), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS PRIVATE ORGANIZATION:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

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Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire organization.

If you inaccurately identified your organization as a non-arts private organization (or part of a non-arts private organization), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS GOVERNMENT AGENCY:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire department or agency.

- *If you inaccurately identified your organization as a non-arts government agency (or part of a non-arts government agency), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.*

If yes to NON-ARTS FOR-PROFIT BUSINESS:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire business.

If you inaccurately identified your organization as a non-arts for-profit business (or part of a non-arts for-profit business), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

SECTION 4: ARTS & CULTURE DISCIPLINE

Question 12:

Which categories below best describe the organization's **primary arts and culture discipline(s)**? *Select no more than three (3) categories.* Please try to select only one primary category.

- Performing Arts
- Visual Arts
- Museum (all kinds including art museum, history museums, science museums, etc.)
- History and/or Heritage (e.g., historical society, historic preservation, heritage site, commemorative event)
- Cultural and Ethnic Awareness (i.e., organization that preserves and/or promotes the traditions, values, culture, and artistic expressions of a particular racial or ethnic community)
- Fair, Festival, or Community Celebration
- Facility (visual, performing, incubator)
- Humanities
- Literature (e.g., libraries, literary arts, poetry)
- Folk Arts and Traditional Arts
- Media & Communications (e.g., film, TV, radio, printing/publishing)
- Living Collection (e.g., zoo, aquarium, or botanical garden)
- Arts Education
- Arts and/or Humanities Council or Arts Agency
- Advocacy
- Professional Society and/or Association
- Research and/or Public Policy
- Single Organization Support (e.g., "Friends of the ...")
- Fundraising and Fund Distribution (including grantmaking)
- Arts Services (e.g., legal, business)
- Cultural Exchange
- Technical Assistance and Management
- Other not listed above (brief description requested): _____

SECTION 5: COMMUNITY IMPACT

Question 13:

Indicate your **level of agreement** with each of the four statements below regarding your organization. Consider feedback you have received from community members, if possible. *Check one response for each statement.*

13a: “Members of the community consider my organization to be an important pillar within the community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13b: “Members of the community would feel a great sense of loss if my organization were no longer available.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13c: “Members of the community feel that my organization inspires a sense of pride in this neighborhood or community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13d: “Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Question 14:

Since the beginning of the COVID-19 pandemic, has your organization addressed **pay equity** through deliberate changes to its policies or practices that were made for the benefit of paid staff, artists, and/or contractors?

- Yes
- No
- Not applicable

Question 15:

During the height of the COVID-19 pandemic, did your organization expand its services beyond arts and culture in order to **address urgent community needs**? Examples could include collecting and donating food, masks, and cleaning materials to community members; donating facility space as a testing and/or vaccination site; and helping organizations and individuals apply for pandemic relief funds and unemployment benefits.

- Yes
- No
- Not applicable

Question 16:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—a **designated Cultural District** (or Arts District, or Arts & Entertainment District)? Cultural districts are defined as well-recognized, labeled areas of a city in which a high concentration of cultural facilities and programs serve as the main anchor of attraction.

- Yes
- No
- I don't know
- Not applicable

Question 17:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—an **Empowerment Zone or Renewal Community** (or other designated revitalization zone as determined by your local municipality)? Empowerment Zones (EZs) and Renewal Communities (RCs) are economically distressed communities where qualifying businesses are eligible to receive tax incentives and grants.

- Yes
- No
- I don't know
- Not applicable

SECTION 6: ECONOMIC IMPACT

Question 18:

Provide your organization's **total income/revenue** during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.* The answer should include dollars from any source including earned revenue, contributed income, grants and loans, donations from individuals, endowment distributions, interest income, and government support—including COVID-19 relief/recovery/stimulus funds.

Total Income/Revenue: _____

Question 19:

Did your organization receive any **COVID-19 relief/recovery/stimulus funds** during fiscal year 2022? Consider all sources of COVID-19 funds including the Payroll Protection Program (PPP) and American Rescue Plan Act of 2021 (ARPA), which provided funds through federal, state, and local sources.

- Yes
- No

Question 19a:

Provide the total **dollar amount of COVID-19 relief/recovery/stimulus funds** that it received during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total COVID-19 Relief Funding: _____

Question 20:

Does your organization receive **in-kind contributions**? In-kind contributions are non-cash donations such as materials (e.g., office supplies from a local retailer), facilities (e.g., performance space from a local venue), and services (e.g., printing services from a local print shop).

- Yes
- No

Question 19a:

Provide the **total dollar value of all in-kind contributions** it received during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Value of In-Kind Contributions: _____

Question 21:

Provide your organization's **total operating expenditures** during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.* The answer should include all categories of expenditure including payroll/benefits, purchases of goods and services, payments to artists, programming costs, grants awarded, facility and utilities expenses, travel costs, and overhead/administration.

Total Operating Expenditures: _____

Question 22:

Did your organization make any **capital expenditures** (i.e., asset acquisition) that are not reflected in the operating expenditures provided in the previous question? Capital expenditures are payments to buy, build, replace, improve, or expand an asset such as a facility or equipment which will last more than one year and which, under generally accepted accounting principles, are not properly chargeable as an expense of operation or maintenance. In other words, they are capitalized and may be depreciated or amortized.

- Yes
- No

Question 22a:

Provide the organization's **total capital expenditures** (i.e., asset acquisition) during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total Capital Expenditures: _____

Question 23:

Does your organization have **IN-PERSON attendance**? In-person attendance means it presents, produces, and/or hosts in-person activities where audience members/attendees are **physically present when and where the event is taking place**. Examples can include performances and events, visitation to facilities/venues and exhibitions (including museum and gallery visitation), and festivals/special events. **Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.**

- Yes
- No

Question 23a:

Provide its **total IN-PERSON attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

In-Person Attendance: _____

Question 24:

Does your organization have **VIRTUAL attendance**? Virtual attendance means it presents, produces, and/or hosts virtual activities where the audience members/attendees are **not physically present when and where the event is taking place, but experiencing the event via computer or other remote technology**. Examples can include live streamed and recorded video of performances/events, podcasts, online gallery/exhibition views, and other virtual activities. **Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.**

- Yes
- No

Question 24a:

Provide its **total VIRTUAL attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Virtual Attendance: _____

Question 25:

Do you estimate that **more than 50% of your organization’s participants** (including audiences, attendees, students, teachers, members, donors) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)? We will ask about artists separately in the next question.

- Yes
- No
- Not applicable

Question 26

Do you estimate that **more than 50% of the artists** who are engaged with your organization identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not engage directly with artists

Question 27:

Does your organization currently have any **paid employees/staff/contractors**? Consider all types of paid positions including full-time and part-time employees, independent contractors, and season employees who are employed only during busy performance seasons or special events.

- Yes
- No

Question 27a:

Provide the **total number of paid employees/staff/contractors** who currently work for your organization. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.* Provide the number of unique people—do not provide a full-time equivalent (FTE) calculation.

Total Paid Employees/Staff/Contractors: _____

Question 27b:

Does the organization's **chief executive** (e.g., Executive Director, CEO, President) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It has shared executive leadership (e.g., co-directors, job-sharing CEOs)
- It does not have a chief executive

Question 27c:

Does at least one member of its **shared executive leadership** identify as a BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No

Question 28:

Does your organization have **unpaid VOLUNTEERS** (including board/commission members) who contribute their time and/or expertise. Consider all types of volunteers including **professional volunteers** (e.g., board/commission members, unpaid executive/program staff), **artistic volunteers** (e.g., artists, choreographers, designers), **service volunteers** (e.g., ushers, ticket takers, docents/tour guides, gift shop volunteers), and **clerical volunteers** (e.g., unpaid administrative support staff).

- Yes
- No

Question 28a:

Provide the **total number of unpaid VOLUNTEERS** (the number of people) who donated their time to your organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total VOLUNTEERS: _____

Question 28b:

Thinking about all the unpaid volunteers identified in the question above, provide the **total number of VOLUNTEER HOURS** (the number of hours) that were donated to your organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total Volunteer HOURS: _____

Question 28c:

Do you estimate that **more than 50% of the members of your organization's board/commission** (or other governing body) identify as identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not have a board/commission

LAST QUESTION

Final Question:

Provide your preferred email address. The email address you provide will receive an email containing the following information:

- Confirmation that the survey was submitted successfully.
- A PDF document of your survey answers (for your records).
- A direct link to the **Arts & Social Impact Explorer**, a new customizable advocacy tool. You can use the Explorer to build and share your own custom Fact Sheet. You can even upload information about your organization's programs, along with its logo.

Email Address: _____

IMPORTANT: You must provide a valid email address in order to receive the confirmation message. We will not share this email address with anyone else, and it will be used only to deliver the AEP6 confirmation message.

FINAL STEP: RETURN YOUR SURVEY!!

Don't forget to **return your completed survey** to the independent project researchers.

1. **SAVE** this completed PDF document containing your survey answers.
2. **SEND** the completed survey as an attachment to research@artsusa.org.

Alternatively, you can print your completed survey, and mail it to the following address:

Americans for the Arts
re: AEP6 Study
Research Department
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Along with our research partners, we are truly grateful for the time and effort you dedicated to the survey. The information you provided will be combined with the information provided by all other participating organizations and used in aggregate only to measure the impact of the arts and culture in your community. The findings will be available in October 2023.

Once again, thank you for contributing to this important research study!

With gratitude,
The Research Team at Americans for the Arts

WELCOME TO THE ARTS & ECONOMIC PROSPERITY 6 SURVEY!

To be completed by a chief executive (e.g., executive director, CEO, founder, board president). Pre-survey testing indicates that this version of the survey will take **8-12 minutes** to complete using your best estimates.

The [Arts & Economic Prosperity 6](#) (AEP6) survey is part of a study to measure the impact of the arts and culture in your community. Organizations like yours make the community more desirable by creating pride in where you live and work, unifying neighborhoods, and infusing lives with joy. They also attract audiences, spur business development, support local jobs, and are a cornerstone of tourism. **Complete this survey to demonstrate your organization's measurable impact.**

This highly regarded research study is being conducted by independent project researchers at [Americans for the Arts](#), which has been conducting these studies for more than 25 years. This research has been used for decades to leverage increases in local, state, and federal arts funding. Questions about the methodology and national implementation can be directed to research@artsusa.org.

AN INSTANT INCENTIVE TO PARTICIPATE!

- Respondents will receive direct access to a new customizable advocacy tool called the **Arts & Social Impact Explorer**. You will be able to:
 1. Choose topics that are most important to your organization and community.
 2. Select research data and example projects that will resonate with your audience.
 3. You can even upload information about one of your organization's projects.
 4. Integrate your organization's name and logo.
 5. When you are finished, the Explorer will generate a custom Fact Sheet that can be downloaded as a PDF, printed, emailed, or simply shared as a URL link.

ADDITIONAL BENEFITS:

- After the results of the AEP6 study are released in October 2023, you will receive access to a detailed report that is customized for your community. Using the report, you will be able to calculate your organization's unique economic impact on the community, providing valuable information that can be used for promotion, advocacy, and fundraising.
- The report will include easy-to-digest information about the economic impact and the social impact of the arts and culture—providing an entire menu of talking points to support your organization's sustainability and growth.
- The study will generate national, state, and local visibility which can enhance and compliment marketing efforts for your organization and community.

WILL MY ORGANIZATION'S INFORMATION BE SHARED OR ACCESSIBLE TO OTHERS?

No. Never. ***All of the information collected will remain strictly confidential.*** Your organization's survey answers will **never** be shared with any other person or organization.

SECTION 1: BACKGROUND INFORMATION

Question 1:

To begin, please provide the **name of your organization**. It has been identified as eligible to participate in the survey by your local or statewide research partner.

Organization Name: _____

Question 2:

What is its **current operating status**?

- It is currently **active/operating** (even if at less than full capacity)
- It has **paused all activities** (or is otherwise temporarily inactive or on hiatus)
- It has **permanently closed or disbanded** (or otherwise no longer exists)

Question 2a:

Identify the **month and year that it closed permanently/disbanded**. If you don't know the exact date, your best estimate is fine.

Month: _____

Year: _____

Question 2b:

How did the **COVID-19 pandemic** factor in the decision to close/disband?

- It was the primary reason
- It was a factor, but not the primary reason
- It was not a factor at all
- Other (brief description requested): _____

Question 3:

In what **city** is it located (or headquartered, or where does most of its programming occur)?

City: _____

Question 4:

In what **county** is it located (or headquartered, or where does most of its programming occur)?

County (not country): _____

Question 5:

In what **state** is it located (or headquartered, or where does most of its programming occur)?

State: _____

Question 6:

Which of the following categories includes the estimated amount of its **current annual operating budget** (expenditures)?

- \$0—no expenditures
- \$1 to \$99,999 in operating expenditures
- \$100,000 to \$499,999 in operating expenditures
- \$500,000 or more in operating expenditures

Question 6a:

What was the end date of its **fiscal year that ended during 2022**? In other words, if your organization's fiscal year is July through June, your 2022 fiscal year ended on June 30, 2022.

Day: _____

Month: _____

Year: 2022

SECTION 2: MISSION (or PRIMARY PURPOSE)

Question 7:

Does your organization have a **mission statement** (or a similar statement of primary purpose)?

- Yes
- No

Question 7a (OPTIONAL):

Please **copy and paste its mission statement** (or statement of primary purpose) in the space below.

Mission Statement: _____

Commitment to Equity and Inclusion:

Americans for the Arts and its research partners are committed to addressing equity and inclusion as a critical component of the AEP6 study. This commitment includes identifying, centering, and representing organizations that primarily serve BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) identifying communities. This survey includes questions that are designed to address this transformation of the methodology. The information collected will remain strictly confidential. It will be impossible for anyone other than the independent researchers to access the information. ***Your organization's survey answers will never be shared with any other person or organization—not even our local and state research partner(s).***

Americans for the Arts believes that language and identity go hand-in-hand and are vital to how we name and organize any community. We use the terms BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) to represent People of Color and Communities of Color. While these terms do not fully encompass or represent the complicated and multi-layered nature of indigeneity or ethnic and racial identities, they are commonly used terms in our work. We invite and encourage you to examine and explore the terms used in your community and that are important and valued by individuals you interact with, support, and engage. Americans for the Arts has a [Language Bank](#) that we use to organize terminology related to our work. In addition, Americans for the Arts endorses and is working to uphold the actions and principles set forth in the [Cultural New Deal](#) to improve conditions for and with the priority communities listed therein

Question 8:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions **rooted in a Community of Color**?

- No, its mission/purpose centers all ethnic and racial identities
- No, it has one or more programs that focus on this, but this is not the overall mission or primary purpose
- Yes

Question 8a:

Identify the community that is the **primary focus** and/or **centered in the mission/purpose**.
Select all that apply.

- American Indian or Alaska Native or Indigenous or First Nations
- Arab or Middle Eastern or Northern African
- Asian or Asian American
- Black or African American
- Hispanic or Latino/Latina/Latine or Spanish origin
- Native Hawaiian or Pacific Islander
- My organization prefers this description: _____

Question 9:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural practices **rooted in the disability community**?

- No, its mission/purpose does not specifically center disability
- No, it has one or more programs that specifically focus on the disability community, but this is not the overall mission or primary purpose
- Yes

SECTION 3: TAX STATUS

Question 10:

Which of the following best characterizes the **tax status** of your organization? If it utilizes the tax status of a parent/umbrella organization, select the correct answer for the parent/umbrella organization.

Select only one answer.

PRIVATE

- Nonprofit** organization, program, facility, venue, or event (**any** nonprofit designation)
- Unincorporated** organization, collective, or group (**no** nonprofit designation)
- Private college/university**
- Informal** community group
- Other private** (brief description requested): _____

PUBLIC

- Government** agency, division, department, program, facility, venue, or event
- Public college/university**
- Public-private hybrid**
- Other government** (brief description requested): _____

FOR-PROFIT

- L3C** (low-profit limited liability company)
- LLC** (limited liability company)
- Sole proprietorship**
- Partnership**
- Corporation**
- Other for-profit** (brief description requested): _____

Question 11:

Are any of the following situations true about your organization? *If more than one situation is true, select the one that is closest to the top of the list.*

- **Library:** it is a library, or it operates under the umbrella of a library or library system.
- **Academic institution:** it is a school/college/university, or it operates under the umbrella of a school/college/university.
- **Private organization that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture community organization). Examples could include a faith-based organization/church, a community center, a hospital or other medical facility, a chamber of commerce, a Convention & Visitors Bureau, and a Main Street organization.
- **Government department or agency that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture government department or agency). Examples could include a Parks & Recreation Department, a Community Development Department, and an Economic Development Agency.
- **For-profit business that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture for-profit business).
- **NO** (i.e., none of the situations listed above is an accurate description of my organization)

SECTION 3a: SPECIAL INSTRUCTIONS (if applicable)

If yes to LIBRARY:

When completing the survey, consider only the estimated budget and/or attendance information that applies to the arts and culture programming it presents, produces, or hosts for public audiences. Examples could include:

- Performances
- Festivals
- Music series
- Readings
- Book fairs and/or signings

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire library or the entire library system.

If you inaccurately identified your organization as a library (or part of a library system), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to ACADEMIC INSTITUTION:

When completing the survey, consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences. Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total attendance for an entire academic department (such as a School of Fine Arts) or for the entire academic institution. Do not include the budgets and attendance for academic programs or classes.

If you inaccurately identified your organization as an academic institution (or part of an academic institution), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS PRIVATE ORGANIZATION:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.** Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire organization.

If you inaccurately identified your organization as a non-arts private organization (or part of a non-arts private organization), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS GOVERNMENT AGENCY:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.** Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire department or agency.

- *If you inaccurately identified your organization as a non-arts government agency (or part of a non-arts government agency), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.*

If yes to NON-ARTS FOR-PROFIT BUSINESS:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire business.

If you inaccurately identified your organization as a non-arts for-profit business (or part of a non-arts for-profit business), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

SECTION 4: ARTS & CULTURE DISCIPLINE

Question 12:

Which categories below best describe the organization's **primary arts and culture discipline(s)**? *Select no more than three (3) categories.* Please try to select only one primary category.

- Performing Arts
- Visual Arts
- Museum (all kinds including art museum, history museums, science museums, etc.)
- History and/or Heritage (e.g., historical society, historic preservation, heritage site, commemorative event)
- Cultural and Ethnic Awareness (i.e., organization that preserves and/or promotes the traditions, values, culture, and artistic expressions of a particular racial or ethnic community)
- Fair, Festival, or Community Celebration
- Facility (visual, performing, incubator)
- Humanities
- Literature (e.g., libraries, literary arts, poetry)
- Folk Arts and Traditional Arts
- Media & Communications (e.g., film, TV, radio, printing/publishing)
- Living Collection (e.g., zoo, aquarium, or botanical garden)
- Arts Education
- Arts and/or Humanities Council or Arts Agency
- Advocacy
- Professional Society and/or Association
- Research and/or Public Policy
- Single Organization Support (e.g., "Friends of the ...")
- Fundraising and Fund Distribution (including grantmaking)
- Arts Services (e.g., legal, business)
- Cultural Exchange
- Technical Assistance and Management
- Other not listed above (brief description requested): _____

SECTION 5: COMMUNITY IMPACT

Question 13:

Indicate your **level of agreement** with each of the four statements below regarding your organization. Consider feedback you have received from community members, if possible. *Check one response for each statement.*

13a: “Members of the community consider my organization to be an important pillar within the community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13b: “Members of the community would feel a great sense of loss if my organization were no longer available.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13c: “Members of the community feel that my organization inspires a sense of pride in this neighborhood or community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13d: “Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Question 14:

Since the beginning of the COVID-19 pandemic, has your organization addressed **pay equity** through deliberate changes to its policies or practices that were made for the benefit of paid staff, artists, and/or contractors?

- Yes
- No
- Not applicable

Question 15:

During the height of the COVID-19 pandemic, did your organization expand its services beyond arts and culture in order to **address urgent community needs**? Examples could include collecting and donating food, masks, and cleaning materials to community members; donating facility space as a testing and/or vaccination site; and helping organizations and individuals apply for pandemic relief funds and unemployment benefits.

- Yes
- No
- Not applicable

Question 16:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—a **designated Cultural District** (or Arts District, or Arts & Entertainment District)? Cultural districts are defined as well-recognized, labeled areas of a city in which a high concentration of cultural facilities and programs serve as the main anchor of attraction.

- Yes
- No
- I don't know
- Not applicable

Question 17:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—an **Empowerment Zone or Renewal Community** (or other designated revitalization zone as determined by your local municipality)? Empowerment Zones (EZs) and Renewal Communities (RCs) are economically distressed communities where qualifying businesses are eligible to receive tax incentives and grants.

- Yes
- No
- I don't know
- Not applicable

SECTION 6: ECONOMIC IMPACT

Question 18:

Provide your organization's **total income/revenue** during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.* The answer should include dollars from any source including earned revenue, contributed income, grants and loans, donations from individuals, endowment distributions, interest income, and government support—including COVID-19 relief/recovery/stimulus funds.

Total Income/Revenue: _____

Question 19:

Did your organization receive any **COVID-19 relief/recovery/stimulus funds** during fiscal year 2022? Consider all sources of COVID-19 funds including the Payroll Protection Program (PPP) and American Rescue Plan Act of 2021 (ARPA), which provided funds through federal, state, and local sources.

- Yes
- No

Question 19a:

Provide the total **dollar amount of COVID-19 relief/recovery/stimulus funds** that it received during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total COVID-19 Relief Funding: _____

Question 20:

Does your organization receive **in-kind contributions**? In-kind contributions are non-cash donations such as materials (e.g., office supplies from a local retailer), facilities (e.g., performance space from a local venue), and services (e.g., printing services from a local print shop).

- Yes
- No

Question 19a:

Provide the **total dollar value of all in-kind contributions** it received during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Value of In-Kind Contributions: _____

Question 21:

Provide your organization's **total operating expenditures** during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.* The answer should include all categories of expenditure including payroll/benefits, purchases of goods and services, payments to artists, programming costs, grants awarded, facility and utilities expenses, travel costs, and overhead/administration.

Total Operating Expenditures: _____

Question 22:

Did your organization make any **capital expenditures** (i.e., asset acquisition) that are not reflected in the operating expenditures provided in the previous question? Capital expenditures are payments to buy, build, replace, improve, or expand an asset such as a facility or equipment which will last more than one year and which, under generally accepted accounting principles, are not properly chargeable as an expense of operation or maintenance. In other words, they are capitalized and may be depreciated or amortized.

- Yes
- No

Question 22a:

Provide the organization's **total capital expenditures** (i.e., asset acquisition) during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total Capital Expenditures: _____

Question 23:

Does your organization have **IN-PERSON attendance**? In-person attendance means it presents, produces, and/or hosts in-person activities where audience members/attendees are **physically present when and where the event is taking place**. Examples can include performances and events, visitation to facilities/venues and exhibitions (including museum and gallery visitation), and festivals/special events. **Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.**

- Yes
- No

Question 23a:

Provide its **total IN-PERSON attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

In-Person Attendance: _____

Question 24:

Does your organization have **VIRTUAL attendance**? Virtual attendance means it presents, produces, and/or hosts virtual activities where the audience members/attendees are **not physically present when and where the event is taking place, but experiencing the event via computer or other remote technology**. Examples can include live streamed and recorded video of performances/events, podcasts, online gallery/exhibition views, and other virtual activities. **Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.**

- Yes
- No

Question 24a:

Provide its **total VIRTUAL attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Virtual Attendance: _____

Question 25:

Do you estimate that **more than 50% of your organization’s participants** (including audiences, attendees, students, teachers, members, donors) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)? We will ask about artists separately in the next question.

- Yes
- No
- Not applicable

Question 26

Do you estimate that **more than 50% of the artists** who are engaged with your organization identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not engage directly with artists

Question 27:

Does your organization currently have any **paid employees/staff/contractors**? Consider all types of paid positions including full-time and part-time employees, independent contractors, and season employees who are employed only during busy performance seasons or special events.

- Yes
- No

Question 27a:

Provide the **total number of paid employees/staff/contractors** who currently work for your organization. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.* Provide the number of unique people—do not provide a full-time equivalent (FTE) calculation.

Total Paid Employees/Staff/Contractors: _____

Question 27b:

Does the organization’s **chief executive** (e.g., Executive Director, CEO, President) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It has shared executive leadership (e.g., co-directors, job-sharing CEOs)
- It does not have a chief executive

Question 27c:

Does at least one member of its **shared executive leadership** identify as a BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No

Question 28:

Does your organization have **unpaid VOLUNTEERS** (including board/commission members) who contribute their time and/or expertise. Consider all types of volunteers including **professional volunteers** (e.g., board/commission members, unpaid executive/program staff), **artistic volunteers** (e.g., artists, choreographers, designers), **service volunteers** (e.g., ushers, ticket takers, docents/tour guides, gift shop volunteers), and **clerical volunteers** (e.g., unpaid administrative support staff).

- Yes
- No

Question 28a:

Provide the **total number of unpaid VOLUNTEERS** (the number of people) who donated their time to your organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total VOLUNTEERS: _____

Question 28b:

Thinking about all the unpaid volunteers identified in the question above, provide the **total number of VOLUNTEER HOURS** (the number of hours) that were donated to your organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total Volunteer HOURS: _____

Question 28c:

Do you estimate that **more than 50% of the members of your organization's board/commission** (or other governing body) identify as identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not have a board/commission

LAST QUESTION

Final Question:

Provide your preferred email address. The email address you provide will receive an email containing the following information:

- Confirmation that the survey was submitted successfully.
- A PDF document of your survey answers (for your records).
- A direct link to the **Arts & Social Impact Explorer**, a new customizable advocacy tool. You can use the Explorer to build and share your own custom Fact Sheet. You can even upload information about your organization's programs, along with its logo.

Email Address: _____

IMPORTANT: You must provide a valid email address in order to receive the confirmation message. We will not share this email address with anyone else, and it will be used only to deliver the AEP6 confirmation message.

FINAL STEP: RETURN YOUR SURVEY!!

Don't forget to **return your completed survey** to the independent project researchers.

1. **SAVE** this completed PDF document containing your survey answers.
2. **SEND** the completed survey as an attachment to research@artsusa.org.

Alternatively, you can print your completed survey, and mail it to the following address:

Americans for the Arts
re: AEP6 Study
Research Department
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Along with our research partners, we are truly grateful for the time and effort you dedicated to the survey. The information you provided will be combined with the information provided by all other participating organizations and used in aggregate only to measure the impact of the arts and culture in your community. The findings will be available in October 2023.

Once again, thank you for contributing to this important research study!

With gratitude,
The Research Team at Americans for the Arts

WELCOME TO THE ARTS & ECONOMIC PROSPERITY 6 SURVEY!

To be completed by a chief executive (e.g., executive director, CEO, founder, board president). Pre-survey testing indicates that this version of the survey will take **15-20 minutes** to complete using your best estimates.

The [Arts & Economic Prosperity 6](#) (AEP6) survey is part of a study to measure the impact of the arts and culture in your community. Organizations like yours make the community more desirable by creating pride in where you live and work, unifying neighborhoods, and infusing lives with joy. They also attract audiences, spur business development, support local jobs, and are a cornerstone of tourism. **Complete this survey to demonstrate your organization's measurable impact.**

This highly regarded research study is being conducted by independent project researchers at [Americans for the Arts](#), which has been conducting these studies for more than 25 years. This research has been used for decades to leverage increases in local, state, and federal arts funding. Questions about the methodology and national implementation can be directed to research@artsusa.org.

AN INSTANT INCENTIVE TO PARTICIPATE!

- Respondents will receive direct access to a new customizable advocacy tool called the **Arts & Social Impact Explorer**. You will be able to:
 1. Choose topics that are most important to your organization and community.
 2. Select research data and example projects that will resonate with your audience.
 3. You can even upload information about one of your organization's projects.
 4. Integrate your organization's name and logo.
 5. When you are finished, the Explorer will generate a custom Fact Sheet that can be downloaded as a PDF, printed, emailed, or simply shared as a URL link.

ADDITIONAL BENEFITS:

- After the results of the AEP6 study are released in October 2023, you will receive access to a detailed report that is customized for your community. Using the report, you will be able to calculate your organization's unique economic impact on the community, providing valuable information that can be used for promotion, advocacy, and fundraising.
- The report will include easy-to-digest information about the economic impact and the social impact of the arts and culture—providing an entire menu of talking points to support your organization's sustainability and growth.
- The study will generate national, state, and local visibility which can enhance and compliment marketing efforts for your organization and community.

WILL MY ORGANIZATION'S INFORMATION BE SHARED OR ACCESSIBLE TO OTHERS?

No. Never. ***All of the information collected will remain strictly confidential.*** Your organization's survey answers will **never** be shared with any other person or organization.

SECTION 1: BACKGROUND INFORMATION

Question 1:

To begin, please provide the **name of your organization**. It has been identified as eligible to participate in the survey by your local or statewide research partner.

Organization Name: _____

Question 2:

What is its **current operating status**?

- It is currently **active/operating** (even if at less than full capacity)
- It has **paused all activities** (or is otherwise temporarily inactive or on hiatus)
- It has **permanently closed or disbanded** (or otherwise no longer exists)

Question 2a:

Identify the **month and year that it closed permanently/disbanded**. If you don't know the exact date, your best estimate is fine.

Month: _____

Year: _____

Question 2b:

How did the **COVID-19 pandemic** factor in the decision to close/disband?

- It was the primary reason
- It was a factor, but not the primary reason
- It was not a factor at all
- Other (brief description requested): _____

Question 3:

In what **city** is it located (or headquartered, or where does most of its programming occur)?

City: _____

Question 4:

In what **county** is it located (or headquartered, or where does most of its programming occur)?

County (not country): _____

Question 5:

In what **state** is it located (or headquartered, or where does most of its programming occur)?

State: _____

Question 6:

Which of the following categories includes the estimated amount of its **current annual operating budget** (expenditures)?

- \$0—no expenditures
- \$1 to \$99,999 in operating expenditures
- \$100,000 to \$499,999 in operating expenditures
- \$500,000 or more in operating expenditures

Question 6a:

What was the end date of its **fiscal year that ended during 2022**? In other words, if your organization's fiscal year is July through June, your 2022 fiscal year ended on June 30, 2022.

Day: _____

Month: _____

Year: 2022

SECTION 2: MISSION (or PRIMARY PURPOSE)

Question 7:

Does your organization have a **mission statement** (or a similar statement of primary purpose)?

- Yes
- No

Question 7a (OPTIONAL):

Please **copy and paste its mission statement** (or statement of primary purpose) in the space below.

Mission Statement: _____

Commitment to Equity and Inclusion:

Americans for the Arts and its research partners are committed to addressing equity and inclusion as a critical component of the AEP6 study. This commitment includes identifying, centering, and representing organizations that primarily serve BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) identifying communities. This survey includes questions that are designed to address this transformation of the methodology. The information collected will remain strictly confidential. It will be impossible for anyone other than the independent researchers to access the information. ***Your organization's survey answers will never be shared with any other person or organization—not even our local and state research partner(s).***

Americans for the Arts believes that language and identity go hand-in-hand and are vital to how we name and organize any community. We use the terms BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) to represent People of Color and Communities of Color. While these terms do not fully encompass or represent the complicated and multi-layered nature of indigeneity or ethnic and racial identities, they are commonly used terms in our work. We invite and encourage you to examine and explore the terms used in your community and that are important and valued by individuals you interact with, support, and engage. Americans for the Arts has a [Language Bank](#) that we use to organize terminology related to our work. In addition, Americans for the Arts endorses and is working to uphold the actions and principles set forth in the [Cultural New Deal](#) to improve conditions for and with the priority communities listed therein

Question 8:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions **rooted in a Community of Color**?

- No, its mission/purpose centers all ethnic and racial identities
- No, it has one or more programs that focus on this, but this is not the overall mission or primary purpose
- Yes

Question 8a:

Identify the community that is the **primary focus** and/or **centered in the mission/purpose**.
Select all that apply.

- American Indian or Alaska Native or Indigenous or First Nations
- Arab or Middle Eastern or Northern African
- Asian or Asian American
- Black or African American
- Hispanic or Latino/Latina/Latine or Spanish origin
- Native Hawaiian or Pacific Islander
- My organization prefers this description: _____

Question 9:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural practices **rooted in the disability community**?

- No, its mission/purpose does not specifically center disability
- No, it has one or more programs that specifically focus on the disability community, but this is not the overall mission or primary purpose
- Yes

SECTION 3: TAX STATUS

Question 10:

Which of the following best characterizes the **tax status** of your organization? If it utilizes the tax status of a parent/umbrella organization, select the correct answer for the parent/umbrella organization.

Select only one answer.

PRIVATE

- Nonprofit** organization, program, facility, venue, or event (**any** nonprofit designation)
- Unincorporated** organization, collective, or group (**no** nonprofit designation)
- Private college/university**
- Informal** community group
- Other private** (brief description requested): _____

PUBLIC

- Government** agency, division, department, program, facility, venue, or event
- Public college/university**
- Public-private hybrid**
- Other government** (brief description requested): _____

FOR-PROFIT

- L3C** (low-profit limited liability company)
- LLC** (limited liability company)
- Sole proprietorship**
- Partnership**
- Corporation**
- Other for-profit** (brief description requested): _____

Question 11:

Are any of the following situations true about your organization? *If more than one situation is true, select the one that is closest to the top of the list.*

- **Library:** it is a library, or it operates under the umbrella of a library or library system.
- **Academic institution:** it is a school/college/university, or it operates under the umbrella of a school/college/university.
- **Private organization that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture community organization). Examples could include a faith-based organization/church, a community center, a hospital or other medical facility, a chamber of commerce, a Convention & Visitors Bureau, and a Main Street organization.
- **Government department or agency that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture government department or agency). Examples could include a Parks & Recreation Department, a Community Development Department, and an Economic Development Agency.
- **For-profit business that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture for-profit business).
- **NO** (i.e., none of the situations listed above is an accurate description of my organization)

SECTION 3a: SPECIAL INSTRUCTIONS (if applicable)

If yes to LIBRARY:

When completing the survey, consider only the estimated budget and/or attendance information that applies to the arts and culture programming it presents, produces, or hosts for public audiences. Examples could include:

- Performances
- Festivals
- Music series
- Readings
- Book fairs and/or signings

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire library or the entire library system.

If you inaccurately identified your organization as a library (or part of a library system), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to ACADEMIC INSTITUTION:

When completing the survey, consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences. Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total attendance for an entire academic department (such as a School of Fine Arts) or for the entire academic institution. Do not include the budgets and attendance for academic programs or classes.

If you inaccurately identified your organization as an academic institution (or part of an academic institution), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS PRIVATE ORGANIZATION:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire organization.

If you inaccurately identified your organization as a non-arts private organization (or part of a non-arts private organization), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS GOVERNMENT AGENCY:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire department or agency.

- *If you inaccurately identified your organization as a non-arts government agency (or part of a non-arts government agency), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.*

If yes to NON-ARTS FOR-PROFIT BUSINESS:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire business.

If you inaccurately identified your organization as a non-arts for-profit business (or part of a non-arts for-profit business), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

SECTION 4: ARTS & CULTURE DISCIPLINE

Question 12:

Which categories below best describe the organization's **primary arts and culture discipline(s)**? *Select no more than three (3) categories.* Please try to select only one primary category.

- Performing Arts
- Visual Arts
- Museum (all kinds including art museum, history museums, science museums, etc.)
- History and/or Heritage (e.g., historical society, historic preservation, heritage site, commemorative event)
- Cultural and Ethnic Awareness (i.e., organization that preserves and/or promotes the traditions, values, culture, and artistic expressions of a particular racial or ethnic community)
- Fair, Festival, or Community Celebration
- Facility (visual, performing, incubator)
- Humanities
- Literature (e.g., libraries, literary arts, poetry)
- Folk Arts and Traditional Arts
- Media & Communications (e.g., film, TV, radio, printing/publishing)
- Living Collection (e.g., zoo, aquarium, or botanical garden)
- Arts Education
- Arts and/or Humanities Council or Arts Agency
- Advocacy
- Professional Society and/or Association
- Research and/or Public Policy
- Single Organization Support (e.g., "Friends of the ...")
- Fundraising and Fund Distribution (including grantmaking)
- Arts Services (e.g., legal, business)
- Cultural Exchange
- Technical Assistance and Management
- Other not listed above (brief description requested): _____

SECTION 5: COMMUNITY IMPACT

Question 13:

Indicate your **level of agreement** with each of the four statements below regarding your organization. Consider feedback you have received from community members, if possible. *Check one response for each statement.*

13a: “Members of the community consider my organization to be an important pillar within the community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13b: “Members of the community would feel a great sense of loss if my organization were no longer available.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13c: “Members of the community feel that my organization inspires a sense of pride in this neighborhood or community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13d: “Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Question 14:

Since the beginning of the COVID-19 pandemic, has your organization addressed **pay equity** through deliberate changes to its policies or practices that were made for the benefit of paid staff, artists, and/or contractors?

- Yes
- No
- Not applicable

Question 15:

During the height of the COVID-19 pandemic, did your organization expand its services beyond arts and culture in order to **address urgent community needs**? Examples could include collecting and donating food, masks, and cleaning materials to community members; donating facility space as a testing and/or vaccination site; and helping organizations and individuals apply for pandemic relief funds and unemployment benefits.

- Yes
- No
- Not applicable

Question 16:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—a **designated Cultural District** (or Arts District, or Arts & Entertainment District)? Cultural districts are defined as well-recognized, labeled areas of a city in which a high concentration of cultural facilities and programs serve as the main anchor of attraction.

- Yes
- No
- I don't know
- Not applicable

Question 17:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—an **Empowerment Zone or Renewal Community** (or other designated revitalization zone as determined by your local municipality)? Empowerment Zones (EZs) and Renewal Communities (RCs) are economically distressed communities where qualifying businesses are eligible to receive tax incentives and grants.

- Yes
- No
- I don't know
- Not applicable

SECTION 6: ECONOMIC IMPACT

Question 18:

Using the categories below, provide your organization's **total income/revenue** during fiscal year 2022. Enter whole numbers only. *If an exact figure is not available, simply provide your best estimate.* The answer should include dollars from any source including earned revenue, contributed income, grants and loans, donations from individuals, endowment distributions, interest income, and government support—including COVID-19 relief/recovery/stimulus funds.

Earned revenue (e.g., admissions, subscriptions, rental income, gift shop sales, sponsorships): _____

Income from **Private** sources (e.g., corporations, foundations, individuals—including grants/loans): _____

Income from **Government** sources (e.g., local, state, and federal dollars—including grants): _____

All **Other** revenue (not listed above): _____

TOTAL REVENUE (sum of above): _____

Question 19:

Did your organization receive any **COVID-19 relief/recovery/stimulus funds** during fiscal year 2022? Consider all sources of COVID-19 funds including the Payroll Protection Program (PPP) and American Rescue Plan Act of 2021 (ARPA), which provided funds through federal, state, and local sources.

- Yes
- No

Question 19a:

Provide the total **dollar amount of COVID-19 relief/recovery/stimulus funds** that it received during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total COVID-19 Relief Funding: _____

Question 20:

Does your organization receive **in-kind contributions**? In-kind contributions are non-cash donations such as materials (e.g., office supplies from a local retailer), facilities (e.g., performance space from a local venue), and services (e.g., printing services from a local print shop).

- Yes
- No

Question 20a:

Provide the **total dollar value of all in-kind contributions** it received during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Value of In-Kind Contributions: _____

Question 21:

Using the categories below, provide your organization’s **total operating expenditures** during fiscal year 2022. Enter whole numbers only. *If an exact figure is not available, simply provide your best estimate.* The answer should include all categories of expenditure including payroll/benefits, purchases of goods and services, payments to artists, programming costs, grants awarded, facility and utilities expenses, travel costs, and overhead/administration.

Grants and similar amounts paid (to other organizations and/or individuals): _____

Salaries and benefits and other personnel expenses (including payroll taxes): _____

All **Other** expenditures (not listed above): _____

TOTAL EXPENDITURES (sum of above): _____

Question 22:

Did your make payments directly to **artists and performers** (e.g., actors, dancers, choreographers, designers, architects)?

- Yes
- No

Question 22a:

Provide the total estimated dollar amount of **payments it made to NON-LOCAL artists and performers** during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.* Non-local artists and performers are people who live **outside your organization’s primary service area**.

Payments to NON-LOCAL Artists: _____

Question 23:

Did your organization make any **capital expenditures** (i.e., asset acquisition) that are not reflected in the operating expenditures provided in the previous question? Capital expenditures are payments to buy, build, replace, improve, or expand an asset such as a facility or equipment which will last more than one year and which, under generally accepted accounting principles, are not properly chargeable as an expense of operation or maintenance. In other words, they are capitalized and may be depreciated or amortized.

- Yes
- No

Question 23a:

Provide the organization’s **total capital expenditures** (i.e., asset acquisition) during fiscal year 2022. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total Capital Expenditures: _____

Question 24:

Does your organization have **IN-PERSON attendance**? In-person attendance means it presents, produces, and/or hosts in-person activities where audience members/attendees are **physically present when and where the event is taking place**. Examples can include performances and events, visitation to facilities/venues and exhibitions (including museum and gallery visitation), and festivals/special events. **Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.**

- Yes
- No

Question 24a:

Provide its **total IN-PERSON attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

In-Person Attendance: _____

Question 25:

Does your organization have **VIRTUAL attendance**? Virtual attendance means it presents, produces, and/or hosts virtual activities where the audience members/attendees are **not physically present when and where the event is taking place, but experiencing the event via computer or other remote technology**. Examples can include live streamed and recorded video of performances/events, podcasts, online gallery/exhibition views, and other virtual activities. **Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.**

- Yes
- No

Question 25a:

Provide its **total VIRTUAL attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Virtual Attendance: _____

Question 26:

Do you estimate that **more than 50% of your organization's participants** (including audiences, attendees, students, teachers, members, donors) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)? We will ask about artists separately in the next question.

- Yes
- No
- Not applicable

Question 27

Do you estimate that **more than 50% of the artists** who are engaged with your organization identify as identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not engage directly with artists

Question 28:

Does your organization currently have any **paid employees/staff/contractors**? Consider all types of paid positions including full-time and part-time employees, independent contractors, and season employees who are employed only during busy performance seasons or special events.

- Yes
- No

Question 28a:

Provide the **total number of paid employees/staff/contractors** who currently work for your organization. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.* Provide the number of unique people—do not provide a full-time equivalent (FTE) calculation.

Total Paid Employees/Staff/Contractors: _____

Question 28b:

Does the organization’s **chief executive** (e.g., Executive Director, CEO, President) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It has shared executive leadership (e.g., co-directors, job-sharing CEOs)
- It does not have a chief executive

Question 28c:

Does at least one member of its **shared executive leadership** identify as a BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No

Question 29:

Does your organization have **unpaid VOLUNTEERS** (including board/commission members) who contribute their time and/or expertise. Consider all types of volunteers including **professional volunteers** (e.g., board/commission members, unpaid executive/program staff), **artistic volunteers** (e.g., artists, choreographers, designers), **service volunteers** (e.g., ushers, ticket takers, docents/tour guides, gift shop volunteers), and **clerical volunteers** (e.g., unpaid administrative support staff).

- Yes
- No

Question 29a:

Provide the **total number of unpaid VOLUNTEERS** (the number of people) who donated their time to your organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total VOLUNTEERS: _____

Question 29b:

Thinking about all the unpaid volunteers identified in the question above, provide the **total number of VOLUNTEER HOURS** (the number of hours) that were donated to your organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate.*

Total Volunteer HOURS: _____

Question 29c:

Do you estimate that **more than 50% of the members of your organization’s board/commission** (or other governing body) identify as identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not have a board/commission

LAST QUESTION

Final Question:

Provide your preferred **email address**. The email address you provide will receive an email containing the following information:

- Confirmation that the survey was submitted successfully.
- A PDF document of your survey answers (for your records).
- A direct link to the **Arts & Social Impact Explorer**, a new customizable advocacy tool. You can use the Explorer to build and share your own custom Fact Sheet. You can even upload information about your organization's programs, along with its logo.

Email Address: _____

IMPORTANT: You must provide a valid email address in order to receive the confirmation message. We will not share this email address with anyone else, and it will be used only to deliver the AEP6 confirmation message.

FINAL STEP: RETURN YOUR SURVEY!!

Don't forget to **return your completed survey** to the independent project researchers.

1. **SAVE** this completed PDF document containing your survey answers.
2. **SEND** the completed survey as an attachment to research@artsusa.org.

Alternatively, you can print your completed survey, and mail it to the following address:

Americans for the Arts
re: AEP6 Study
Research Department
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Along with our research partners, we are truly grateful for the time and effort you dedicated to the survey. The information you provided will be combined with the information provided by all other participating organizations and used in aggregate only to measure the impact of the arts and culture in your community. The findings will be available in October 2023.

Once again, thank you for contributing to this important research study!

With gratitude,
The Research Team at Americans for the Arts

WELCOME TO THE ARTS & ECONOMIC PROSPERITY 6 SURVEY!

To be completed by a chief executive (e.g., executive director, CEO, founder, board president). Pre-survey testing indicates that this version of the survey will take **less than 5 minutes** to complete using your best estimates.

The [Arts & Economic Prosperity 6](#) (AEP6) survey is part of a study to measure the impact of the arts and culture in your community. Organizations like yours make the community more desirable by creating pride in where you live and work, unifying neighborhoods, and infusing lives with joy. They also attract audiences, spur business development, support local jobs, and are a cornerstone of tourism. **Complete this survey to demonstrate your organization's measurable impact.**

This highly regarded research study is being conducted by independent project researchers at [Americans for the Arts](#), which has been conducting these studies for more than 25 years. This research has been used for decades to leverage increases in local, state, and federal arts funding. Questions about the methodology and national implementation can be directed to research@artsusa.org.

AN INSTANT INCENTIVE TO PARTICIPATE!

- Respondents will receive direct access to a new customizable advocacy tool called the **Arts & Social Impact Explorer**. You will be able to:
 1. Choose topics that are most important to your organization and community.
 2. Select research data and example projects that will resonate with your audience.
 3. You can even upload information about one of your organization's projects.
 4. Integrate your organization's name and logo.
 5. When you are finished, the Explorer will generate a custom Fact Sheet that can be downloaded as a PDF, printed, emailed, or simply shared as a URL link.

ADDITIONAL BENEFITS:

- After the results of the AEP6 study are released in October 2023, you will receive access to a detailed report that is customized for your community. Using the report, you will be able to calculate your organization's unique economic impact on the community, providing valuable information that can be used for promotion, advocacy, and fundraising.
- The report will include easy-to-digest information about the economic impact and the social impact of the arts and culture—providing an entire menu of talking points to support your organization's sustainability and growth.
- The study will generate national, state, and local visibility which can enhance and compliment marketing efforts for your organization and community.

WILL MY ORGANIZATION'S INFORMATION BE SHARED OR ACCESSIBLE TO OTHERS?

No. Never. ***All of the information collected will remain strictly confidential.*** Your organization's survey answers will **never** be shared with any other person or organization.

SECTION 1: BACKGROUND INFORMATION

Question 1:

To begin, please provide the **name of your organization**. It has been identified as eligible to participate in the survey by your local or statewide research partner.

Organization Name: _____

Question 2:

What is its **current operating status**?

- It is currently **active/operating** (even if at less than full capacity)
- It has **paused all activities** (or is otherwise temporarily inactive or on hiatus)
- It has **permanently closed or disbanded** (or otherwise no longer exists)

Question 2a:

Identify the **month and year that it closed permanently/disbanded**. If you don't know the exact date, your best estimate is fine.

Month: _____

Year: _____

Question 2b:

How did the **COVID-19 pandemic** factor in the decision to close/disband?

- It was the primary reason
- It was a factor, but not the primary reason
- It was not a factor at all
- Other (brief description requested): _____

Question 3:

In what **city** is it located (or headquartered, or where does most of its programming occur)?

City: _____

Question 4:

In what **county** is it located (or headquartered, or where does most of its programming occur)?

County (not country): _____

Question 5:

In what **state** is it located (or headquartered, or where does most of its programming occur)?

State: _____



Question 6:

Which of the following categories includes the estimated amount of its **current annual operating budget** (expenditures)?

- \$0—no expenditures
- \$1 to \$99,999 in operating expenditures
- \$100,000 to \$499,999 in operating expenditures
- \$500,000 or more in operating expenditures

Question 6a:

What was the end date of its **fiscal year that ended during 2022**? In other words, if your organization's fiscal year is July through June, your 2022 fiscal year ended on June 30, 2022.

Day: _____

Month: _____

Year: 2022



SECTION 2: MISSION (or PRIMARY PURPOSE)

Question 7:

Does your organization have a **mission statement** (or a similar statement of primary purpose)?

- Yes
- No

Question 7a (OPTIONAL):

Please **copy and paste its mission statement** (or statement of primary purpose) in the space below.

Mission Statement: _____

Commitment to Equity and Inclusion:

Americans for the Arts and its research partners are committed to addressing equity and inclusion as a critical component of the AEP6 study. This commitment includes identifying, centering, and representing organizations that primarily serve BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) identifying communities. This survey includes questions that are designed to address this transformation of the methodology. The information collected will remain strictly confidential. It will be impossible for anyone other than the independent researchers to access the information. ***Your organization's survey answers will never be shared with any other person or organization—not even our local and state research partner(s).***

Americans for the Arts believes that language and identity go hand-in-hand and are vital to how we name and organize any community. We use the terms BIPOC (Black, Indigenous, People of Color) and ALAANA (African, Latine, Asian, Arab, Native American) to represent People of Color and Communities of Color. While these terms do not fully encompass or represent the complicated and multi-layered nature of indigeneity or ethnic and racial identities, they are commonly used terms in our work. We invite and encourage you to examine and explore the terms used in your community and that are important and valued by individuals you interact with, support, and engage. Americans for the Arts has a [Language Bank](#) that we use to organize terminology related to our work. In addition, Americans for the Arts endorses and is working to uphold the actions and principles set forth in the [Cultural New Deal](#) to improve conditions for and with the priority communities listed therein

Question 8:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural traditions **rooted in a Community of Color**?

- No, its mission/purpose centers all ethnic and racial identities
- No, it has one or more programs that focus on this, but this is not the overall mission or primary purpose
- Yes



Question 8a:

Identify the community that is the **primary focus** and/or **centered in the mission/purpose**.
Select all that apply.

- American Indian or Alaska Native or Indigenous or First Nations
- Arab or Middle Eastern or Northern African
- Asian or Asian American
- Black or African American
- Hispanic or Latino/Latina/Latine or Spanish origin
- Native Hawaiian or Pacific Islander
- My organization prefers this description: _____

Question 9:

Is your organization's mission (or primary purpose/guiding principles) centered in creating, advancing, promoting, and/or preserving artistic and cultural practices **rooted in the disability community**?

- No, its mission/purpose does not specifically center disability
- No, it has one or more programs that specifically focus on the disability community, but this is not the overall mission or primary purpose
- Yes

SECTION 3: TAX STATUS

Question 10:

Which of the following best characterizes the **tax status** of your organization? If it utilizes the tax status of a parent/umbrella organization, select the correct answer for the parent/umbrella organization.

Select only one answer.

PRIVATE

- Nonprofit** organization, program, facility, venue, or event (**any** nonprofit designation)
- Unincorporated** organization, collective, or group (**no** nonprofit designation)
- Private college/university**
- Informal** community group
- Other private** (brief description requested): _____

PUBLIC

- Government** agency, division, department, program, facility, venue, or event
- Public college/university**
- Public-private hybrid**
- Other government** (brief description requested): _____

FOR-PROFIT

- L3C** (low-profit limited liability company)
- LLC** (limited liability company)
- Sole proprietorship**
- Partnership**
- Corporation**
- Other for-profit** (brief description requested): _____

Question 11:

Are any of the following situations true about your organization? *If more than one situation is true, select the one that is closest to the top of the list.*

- **Library:** it is a library, or it operates under the umbrella of a library or library system.
- **Academic institution:** it is a school/college/university, or it operates under the umbrella of a school/college/university.
- **Private organization that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture community organization). Examples could include a faith-based organization/church, a community center, a hospital or other medical facility, a chamber of commerce, a Convention & Visitors Bureau, and a Main Street organization.
- **Government department or agency that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture government department or agency). Examples could include a Parks & Recreation Department, a Community Development Department, and an Economic Development Agency.
- **For-profit business that is NOT dedicated to the arts and culture** (or it operates under the umbrella of a non-arts/culture for-profit business).
- **NO** (i.e., none of the situations listed above is an accurate description of my organization)



SECTION 3a: SPECIAL INSTRUCTIONS (if applicable)

If yes to LIBRARY:

When completing the survey, consider only the estimated budget and/or attendance information that applies to the arts and culture programming it presents, produces, or hosts for public audiences. Examples could include:

- Performances
- Festivals
- Music series
- Readings
- Book fairs and/or signings

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire library or the entire library system.

If you inaccurately identified your organization as a library (or part of a library system), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to ACADEMIC INSTITUTION:

When completing the survey, consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences. Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total attendance for an entire academic department (such as a School of Fine Arts) or for the entire academic institution. Do not include the budgets and attendance for academic programs or classes.

If you inaccurately identified your organization as an academic institution (or part of an academic institution), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS PRIVATE ORGANIZATION:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire organization.

If you inaccurately identified your organization as a non-arts private organization (or part of a non-arts private organization), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

If yes to NON-ARTS GOVERNMENT AGENCY:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire department or agency.

- *If you inaccurately identified your organization as a non-arts government agency (or part of a non-arts government agency), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.*

If yes to NON-ARTS FOR-PROFIT BUSINESS:

When completing the survey, **consider only the estimated budget and/or attendance information that applies to arts and culture facilities and venues it owns or operates, as well as any arts and culture programming that is presented, produced, or hosted for public audiences.**

Examples could include:

- Performing arts centers
- Galleries
- Theaters
- Museums
- Performance ensembles
- Musical groups

Exact figures are often not available for these types of programming; simply **provide your best estimate**. If it does not own or operate any arts and culture facilities/venues, and does not present arts and culture programming to the public, enter "0" in the budget and attendance sections.

Do not provide the total budget and total visitation for the entire business.

If you inaccurately identified your organization as a non-arts for-profit business (or part of a non-arts for-profit business), use the "Previous Page" button at the bottom to return and select the correct answer to Question 10.

SECTION 4: ARTS & CULTURE DISCIPLINE

Question 12:

Which categories below best describe the organization's **primary arts and culture discipline(s)**? *Select no more than three (3) categories.* Please try to select only one primary category.

- Performing Arts
- Visual Arts
- Museum (all kinds including art museum, history museums, science museums, etc.)
- History and/or Heritage (e.g., historical society, historic preservation, heritage site, commemorative event)
- Cultural and Ethnic Awareness (i.e., organization that preserves and/or promotes the traditions, values, culture, and artistic expressions of a particular racial or ethnic community)
- Fair, Festival, or Community Celebration
- Facility (visual, performing, incubator)
- Humanities
- Literature (e.g., libraries, literary arts, poetry)
- Folk Arts and Traditional Arts
- Media & Communications (e.g., film, TV, radio, printing/publishing)
- Living Collection (e.g., zoo, aquarium, or botanical garden)
- Arts Education
- Arts and/or Humanities Council or Arts Agency
- Advocacy
- Professional Society and/or Association
- Research and/or Public Policy
- Single Organization Support (e.g., "Friends of the ...")
- Fundraising and Fund Distribution (including grantmaking)
- Arts Services (e.g., legal, business)
- Cultural Exchange
- Technical Assistance and Management
- Other not listed above (brief description requested): _____

SECTION 5: COMMUNITY IMPACT

Question 13:

Indicate your **level of agreement** with each of the four statements below regarding your organization. Consider feedback you have received from community members, if possible. *Check one response for each statement.*

13a: “Members of the community consider my organization to be an important pillar within the community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13b: “Members of the community would feel a great sense of loss if my organization were no longer available.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13c: “Members of the community feel that my organization inspires a sense of pride in this neighborhood or community.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

13d: “Members of the community rely on my organization to ensure that the arts and culture we celebrate is preserved for future generations.”

- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Question 14:

Since the beginning of the COVID-19 pandemic, has your organization addressed **pay equity** through deliberate changes to its policies or practices that were made for the benefit of paid staff, artists, and/or contractors?

- Yes
- No
- Not applicable

Question 15:

During the height of the COVID-19 pandemic, did your organization expand its services beyond arts and culture in order to **address urgent community needs**? Examples could include collecting and donating food, masks, and cleaning materials to community members; donating facility space as a testing and/or vaccination site; and helping organizations and individuals apply for pandemic relief funds and unemployment benefits.

- Yes
- No
- Not applicable

Question 16:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—a **designated Cultural District** (or Arts District, or Arts & Entertainment District)? Cultural districts are defined as well-recognized, labeled areas of a city in which a high concentration of cultural facilities and programs serve as the main anchor of attraction.

- Yes
- No
- I don't know
- Not applicable

Question 17:

Is your organization physically located or headquartered in—or does the majority of its arts and culture programming take place within—an **Empowerment Zone or Renewal Community** (or other designated revitalization zone as determined by your local municipality)? Empowerment Zones (EZs) and Renewal Communities (RCs) are economically distressed communities where qualifying businesses are eligible to receive tax incentives and grants.

- Yes
- No
- I don't know
- Not applicable



PAGE 6: ECONOMIC IMPACT **(ABBREVIATED)**

- This is the **LAST PAGE** of the survey!
- An answer is required for each question. *If you don't know the answer, simply provide your best estimate.*

Question 18:

Provide your organization's **total income/revenue** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate. If it did not receive any income/revenue, enter "0" (zero).* The answer should include dollars from any source including earned revenue, contributed income, grants and loans, donations from individuals, endowment distributions, interest income, and government support—including COVID-19 relief/recovery/stimulus funds.

Total Income/Revenue: _____

Question 19:

Provide the **total dollar value of all in-kind contributions** your organization received during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate. If it did not receive any in-kind contributions, enter "0" (zero).* In-kind contributions are non-cash donations such as materials (e.g., office supplies from a local retailer), facilities (e.g., performance space from a local venue), and services (e.g., printing services from a local print shop).

Value of In-Kind Contributions: _____

Question 20:

Provide your organization's **total operating expenditures** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate. If it did not make any operating expenditures, enter "0" (zero).* The answer should include all categories of expenditure including payroll/benefits, purchases of goods and services, payments to artists, programming costs, grants awarded, facility and utilities expenses, travel costs, and overhead/administration.

Total Operating Expenditures: _____

Question 21:

Provide your organization's **total capital expenditures** (i.e., asset acquisition) during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate) that are not reflected in the operating expenditures provided in the previous question. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate. If it did not make any capital expenditures, enter "0" (zero).* Capital expenditures are payments to buy, build, replace, improve, or expand an asset such as a facility or equipment which will last more than one year and which, under generally accepted accounting principles, are not properly chargeable as an expense of operation or maintenance. In other words, they are capitalized and may be depreciated or amortized.

Total Capital Expenditures: _____

Question 22:

Provide your organization’s **total IN-PERSON attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate. **If the organization did not have in-person attendance, enter “0” (zero).*** In-person attendance means the audience/attendees are **physically present when and where the event is taking place**. Examples can include performances and events, visitation to facilities/venues and exhibitions (including museum and gallery visitation), and festivals/special events. **Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.**

In-Person Attendance: _____

Question 23:

Provide your organization’s **total VIRTUAL attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate. **If the organization did not have virtual attendance, enter “0” (zero).*** Virtual attendance means the audience/attendees are **not physically present when and where the event is taking place, but rather experiencing the event via computer or other remote technology**. Examples can include live streamed and recorded video of performances/events, podcasts, online gallery/exhibition views, and other virtual activities. **Exclude radio and television broadcast figures from both in-person and virtual attendance on this survey.**

Virtual Attendance: _____

Question 24:

Do you estimate that **more than 50% of your organization’s participants** (including audiences, attendees, students, teachers, members, donors) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)? We will ask about artists separately in the next question.

- Yes
- No
- Not applicable

Question 25:

Do you estimate that **more than 50% of the artists** who are engaged with your organization identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not engage directly with artists



Question 26:

Provide the **total number of PAID employees/staff/contractors** who are currently employed by the organization. Enter a whole number only. *If an exact figure is not available, simply provide your best estimate. **If the organization has no paid employees/staff/contractors, enter “0” (zero).*** Consider all types of paid positions including full-time and part-time employees, independent contractors, and season employees who are employed only during busy performance seasons or special events.

Total Paid Employees/Staff/Contractors: _____

Question 27:

Does the organization’s **chief executive** (e.g., Executive Director, CEO, President) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It has shared executive leadership (e.g., co-directors, job-sharing CEOs)
- It does not have a chief executive

Question 27a:

Does at least one member of its **shared executive leadership** identify as a BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No

Question 28:

Provide the **total estimated number of UNPAID volunteers** (including board/commission members) who contributed time and/or expertise to the organization during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. *If an exact figure is not available, simply provide your best estimate. **If no volunteers contributed time to the organization, enter “0” (zero).*** Include all types of volunteers including professional volunteers (e.g., board/commission members, unpaid executive/program staff), artistic volunteers (e.g., artists, choreographers, designers), service volunteers (e.g., ushers, ticket takers, docents, tour guides, gift shop volunteers), and clerical volunteers (e.g., unpaid administrative support staff).

Total VOLUNTEERS: _____

Question 29:

Do you estimate that **more than 50% of the members of your organization’s board/commission** (or other governing body) identify as BIPOC (Black, Indigenous, People of Color) or ALAANA (African, Latine, Asian, Arab, Native American)?

- Yes
- No
- It does not have a board/commission



LAST QUESTION

Final Question:

Provide your preferred email address. The email address you provide will receive an email containing the following information:

- Confirmation that the survey was submitted successfully.
- A PDF document of your survey answers (for your records).
- A direct link to the **Arts & Social Impact Explorer**, a new customizable advocacy tool. You can use the Explorer to build and share your own custom Fact Sheet. You can even upload information about your organization's programs, along with its logo.

Email Address: _____

IMPORTANT: You must provide a valid email address in order to receive the confirmation message. We will not share this email address with anyone else, and it will be used only to deliver the AEP6 confirmation message.

FINAL STEP: RETURN YOUR SURVEY!!

Don't forget to **return your completed survey** to the independent project researchers.

1. **SAVE** this completed PDF document containing your survey answers.
2. **SEND** the completed survey as an attachment to research@artsusa.org.

Alternatively, you can print your completed survey, and mail it to the following address:

Americans for the Arts
re: AEP6 Study
Research Department
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Along with our research partners, we are truly grateful for the time and effort you dedicated to the survey. The information you provided will be combined with the information provided by all other participating organizations and used in aggregate only to measure the impact of the arts and culture in your community. The findings will be available in October 2023.

Once again, thank you for contributing to this important research study!

With gratitude,
The Research Team at Americans for the Arts

The [Arts & Economic Prosperity 6](#) (AEP6) survey is part of a study to measure the impact of the arts and culture in your community. Organizations like yours make the community more desirable by creating pride in where you live and work, unifying neighborhoods, and infusing lives with joy. They also attract audiences, spur business development, support local jobs, and are a cornerstone of tourism. **Complete this survey to demonstrate your organization's measurable impact.**

Question 1:

To begin, **provide the name of your organization.** It has been identified as eligible to participate in the survey by your local or statewide research partner.

Organization Name: _____

Question 2:

In what **city** is it located (or headquartered, or where does most of its programming occur)?

City: _____

Question 3:

In what **county** is it located (or headquartered, or where does most of its programming occur)?

County (not country): _____

Question 4:

In what **state** is it located (or headquartered, or where does most of its programming occur)?

State: _____

Question 5:

Provide your organization's **total operating expenditures** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. ***If an exact figure is not available, simply provide your best estimate. If it did not make any operating expenditures, enter "0" (zero).*** The answer should include all categories of expenditure including payroll/benefits, purchases of goods and services, payments to artists, programming costs, grants awarded, facility and utilities expenses, travel costs, and overhead/administration.

Total Operating Expenditures: _____

Question 6:

Provide your organization's **total in-person attendance** during fiscal year 2022 (or calendar year 2022—whichever is easier to estimate). Enter a whole number only. ***If an exact figure is not available, simply provide your best estimate. If the organization did not have in-person attendance, enter "0" (zero).*** In-person attendance means the audience/attendees are ***physically present when and where the event is taking place.*** Examples can include performances and events, visitation to facilities/venues and exhibitions (including museum and gallery visitation), and festivals/special events. ***Exclude radio and television broadcast figures.***

Total In-Person Attendance: _____

1. **Preferably**, save this PDF document containing your answers, and email it to research@artsusa.org.

2. Alternatively, print and mail your completed survey to:

Americans for the Arts
re: AEP6 Study
Research Department
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

¡BIENVENIDO A LA ENCUESTA SOBRE ARTE Y PROSPERIDAD ECONÓMICA 6!

A cumplimentar por un jefe ejecutivo (por ejemplo, director ejecutivo, presidente, fundador, presidente del consejo de administración). Las pruebas previas a la encuesta indican que esta versión de la encuesta tardará **menos de 5 minutos** en completarse utilizando sus mejores estimaciones.

La encuesta [Arts & Economic Prosperity 6](#) (AEP6) forma parte de un estudio para medir el impacto de las artes y la cultura en tu comunidad. Organizaciones como la suya hacen que la comunidad sea más deseable, creando orgullo por el lugar donde se vive y trabaja, unificando los barrios e infundiendo alegría a la vida. También atraen al público, estimulan el desarrollo empresarial, apoyan el empleo local y son una piedra angular del turismo. **Complete esta encuesta para demostrar el impacto medible de su organización.**

Este estudio de investigación de gran prestigio está siendo realizado por investigadores independientes del proyecto [Americans for the Arts](#), que lleva más de 25 años realizando estos estudios. Esta investigación se ha utilizado durante décadas para aumentar la financiación local, estatal y federal de las artes. Las preguntas sobre la metodología y la implementación nacional pueden dirigirse a research@artsusa.org.

¡UN INCENTIVO INSTANTÁNEO PARA PARTICIPAR!

- Los encuestados recibirán acceso directo a una nueva herramienta de promoción personalizable llamada **Explorador de Impacto sobre las Artes e Impacto Social (Arts & Social Impact Explorer)**. Usted podrá:
 - Elegir los temas más importantes para su organización y su comunidad.
 - Seleccionar datos de investigación y proyectos de ejemplo que tengan resonancia entre su público.
 - Incluso puede subir información sobre uno de los proyectos de su organización.
 - Integre el nombre y el logotipo de su organización.
 - Cuando haya terminado, el Explorador generará una hoja informativa personalizada que puede descargarse en formato PDF, imprimirse, enviarse por correo electrónico o simplemente compartirse como enlace URL.

BENEFICIOS ADICIONALES:

- Cuando se publiquen los resultados del estudio AEP6 en octubre de 2023, tendrá acceso a un informe detallado y personalizado para su comunidad. Con el informe, podrá calcular el impacto económico único de su organización en la comunidad, proporcionando información valiosa que puede utilizarse para la promoción, la propugnación y la recaudación de fondos.
- El informe incluirá información fácil de digerir sobre el impacto económico y el impacto social de las artes y la cultura — proporcionando un menú completo de temas de conversación para apoyar la sostenibilidad y el crecimiento de su organización.
- El estudio generará una visibilidad nacional, estatal y local que puede mejorar y complementar los esfuerzos de marketing de su organización y comunidad.

¿SE COMPARTIRÁ LA INFORMACIÓN DE MI ORGANIZACIÓN O SERÁ ACCESIBLE A OTROS?

No. Nunca. **Toda la información recopilada será estrictamente confidencial.** Las respuestas de la encuesta de su organización **nunca** serán compartidas con ninguna otra persona u organización.

SECCIÓN 1: INFORMACIÓN DE ANTECEDENTES

Pregunta 1:

Para comenzar, proporcione el **nombre de su organización**. Ha sido identificado como elegible para participar en la encuesta por su socio de investigación local o estatal.

Nombre de la Organización: _____

Pregunta 2:

¿Cuál es su **estado operativo actual**?

- Está actualmente **activo/operativo** (aunque no esté a pleno rendimiento)
- Ha **pausado todas las actividades** (o está temporalmente inactivo de otra forma o en pausa)
- Ha **cerrado definitivamente o se ha disuelto** (o ha dejado de existir de otra forma)

Pregunta 2a:

Identifique el **mes y año en que cerró definitivamente/se disolvió**. Si no conoce la fecha exacta, puede utilizar su mejor estimación.

Mes: _____

Año: _____

Pregunta 2b:

¿Cómo influyó la **pandemia COVID-19** en la decisión de cerrar/disolver?

- Fue la razón principal
- Fue un factor, pero no la razón principal
- No fue un factor en absoluto
- Otros (se solicita una breve descripción): _____

Pregunta 3:

¿En qué **ciudad** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Ciudad: _____

Pregunta 4:

¿En qué **condado** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Condado: _____

Pregunta 5:

¿En cuál **Estado** se encuentra (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Estado: _____

Pregunta 6:

¿Cuál de las siguientes categorías incluye el importe estimado de su **presupuesto operativo anual actual** (gastos)?

- \$0 — sin gastos
- De \$1 a \$99.999 en gastos operativos
- De \$100.000 a \$499.999 en gastos operativos
- \$500.000 o más en gastos operativos

Pregunta 6a:

¿Cuál fue la fecha de finalización de su **año fiscal que terminó durante 2022**? En otras palabras, si el año fiscal de su organización es de julio a junio, su año fiscal 2022 terminó el 30 de junio de 2022.

Mes: _____

Día: _____

Año: 2022

SECCIÓN 2: MISIÓN (o PROPÓSITO PRIMARIO)

Pregunta 7:

¿Tiene tu organización una **declaración de misión** (o una declaración similar de propósito principal)?

- Sí
- No

Pregunta 7a (OPCIONAL):

Por favor, **copie y pegue su declaración de misión** (o declaración de propósito principal) en el espacio de abajo.

Declaración de Misión:

Compromiso con la equidad y la inclusión:

Americans for the Arts y sus socios en la investigación están comprometidos a abordar la equidad y la inclusión como un componente fundamental del estudio AEP6. Este compromiso incluye identificar, centrar y representar a las organizaciones que sirven principalmente a las comunidades de grupos étnicos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano). Esta encuesta incluye preguntas diseñadas para abordar esta transformación de la metodología. La información recopilada permanecerá siendo estrictamente confidencial. Será imposible para nadie más que los investigadores independientes acceder a la información. ***Las respuestas de la encuesta de su organización nunca se compartirán con ninguna otra persona u organización — ni siquiera con nuestro(s) socio(s) de investigación local y estatal.***

Americans for the Arts cree que el idioma y la identidad van de la mano y son vitales para cómo nombramos y organizamos cualquier comunidad. Utilizamos los términos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano) para representar a las personas y comunidades de color. Aunque estos términos no abarcan ni representan plenamente la complicada y múltiple naturaleza de la indigenidad o las identidades étnicas y raciales, son términos de uso común en nuestro trabajo. Le invitamos y animamos a examinar y explorar los términos utilizados en su comunidad y que son importantes y valorados por las personas con las que interactúa, a las que apoya y con las que entra en contacto. Americans for the Arts cuenta con un [Banco de Idiomas](#) que utilizamos para organizar la terminología relacionada con nuestro trabajo. Además, Americans for the Arts respalda y está trabajando para mantener las acciones y los principios establecidos en el [Nuevo Trato Cultural \(Cultural New Deal\)](#) para mejorar las condiciones para y con las comunidades prioritarias enumeradas en el mismo

Pregunta 8:

¿La misión (o el propósito principal/los principios rectores) de su organización se centra en la creación, el avance, la promoción y/o la preservación de tradiciones artísticas y culturales **arraigadas en una comunidad de color**?

- No, su misión/objetivo se centra en todas las identidades étnicas y raciales
- No, tiene uno o más programas que se centran en esto, pero no es la misión general ni el objetivo principal
- Sí

Pregunta 8a:

Identifique la comunidad que es el **foco principal** y/o **centrada en la misión/propósito**. Marque todas las que correspondan.

- Indio americano o nativo de Alaska o indígena o Primeras Naciones
- Árabe o de Oriente Medio o del Norte de África
- Asiático o asiático-americano
- Negro o afroamericano
- De origen hispano o latino o español
- Nativo de Hawái o de las Islas del Pacífico
- Mi organización prefiere esta descripción: _____

Pregunta 9:

¿La misión de su organización (o propósito principal/principios rectores) se centra en la creación, el avance, la promoción y/o la preservación de prácticas artísticas y culturales **arraigadas en la comunidad de discapitados**?

- No, su misión/objetivo no se centra específicamente en la discapacidad
- No, tiene uno o más programas que se centran específicamente en la comunidad de discapacitados, pero no es su misión general ni su objetivo principal.
- Sí

SECCIÓN 3: ESTATUS FISCAL

Pregunta 10:

¿Cuál de las siguientes opciones caracteriza mejor la **situación fiscal** de tu organización? Si utiliza el estatus fiscal de una organización matriz/paraguas, seleccione la respuesta correcta para la organización matriz/paraguas. *Seleccione solo una respuesta.*

PRIVADO

- Organización, programa, instalación, local o evento **sin fines de lucro** (cualquier denominación sin ánimo de lucro)
- Organización**, colectivo o grupo no constituido en sociedad (sin designación de ser sin ánimo de lucro)
- Universidad privada**
- Grupo comunitario **informal**
- Otros privados** (se solicita una breve descripción): _____

PÚBLICO

- Agencia, división, departamento, programa, instalación, lugar o acontecimiento **gubernamental**
- Universidad pública**
- Híbrido público-privado**
- Otro gobierno** (se solicita una breve descripción): _____

CON FINES DE LUCRO

- L3C** (sociedad de responsabilidad limitada de baja rentabilidad)
- LLC** (sociedad de responsabilidad limitada)
- Empresa individual**
- Asociación**
- Corporación**
- Otros fines lucrativos** (se solicita una breve descripción): _____

Pregunta 11:

¿Alguna de las siguientes situaciones es cierta sobre tu organización? *Si más de una situación es cierta, seleccione la que esté más cerca hacia la parte superior de la lista.*

- **Biblioteca:** es una biblioteca, o funciona bajo el paraguas de una biblioteca o sistema de bibliotecas.
- **Institución académica:** es un/a escuela/colegio/universidad, o funciona bajo el paraguas de una escuela/colegio/universidad.
- **Organización privada que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una organización comunitaria no dedicada a las artes y/o la cultura). Por ejemplo, una organización de carácter religioso o iglesia, un centro comunitario, un hospital u otro centro médico, una cámara de comercio, una oficina de turismo y una organización de Main Street.
- **Departamento o agencia gubernamental que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de un departamento o agencia gubernamental que no se dedica a las artes/cultura). Por ejemplo, un Departamento de Parques y Ocio, un Departamento de Desarrollo Comunitario o una Agencia de Desarrollo Económico.
- **Empresa con fines de lucro que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una empresa con fines de lucro que no se dedica a las artes/cultura).
- **NO** (es decir, ninguna de las situaciones enumeradas anteriormente es una descripción exacta de mi organización)

SECCIÓN 3a: INSTRUCCIONES ESPECIALES (si aplicable)

○ **Si sí a BIBLIOTECA:**

Al completar la encuesta, considere solo la información sobre el presupuesto estimado y/o la asistencia que se aplica a la programación artística y cultural que presenta, produce o acoge para el público. Algunos ejemplos podrían ser:

- Actuaciones
- Festivales
- Series musicales
- Lecturas
- Ferias del libro y/o firmas

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no presenta programación artística y cultural al público, introduzca "0" en las secciones de presupuesto y asistencia.

No facilite el presupuesto total ni el número total de visitas de toda la biblioteca o de todo el sistema de bibliotecas.

Si ha identificado incorrectamente su organización como biblioteca (o parte de un sistema de bibliotecas), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a INSTITUCIÓN ACADÉMICA:**

Al completar la encuesta, considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y la asistencia total de todo un departamento académico (como una Escuela de Bellas Artes) o de toda la institución académica. No incluya los presupuestos y la asistencia a programas académicos o clases.

Si identificó incorrectamente su organización como institución académica (o parte de una institución académica), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo de ORGANIZACIÓN PRIVADA NO ARTÍSTICA:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total ni el número total de visitas de toda la organización.

Si ha identificado incorrectamente su organización como organización privada no artística (o parte de una organización privada no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a AGENCIA GUBERNAMENTAL NO ARTE:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y el total de visitas de todo el departamento o agencia.

- *Si ha identificado incorrectamente su organización como agencia gubernamental no artística (o parte de una agencia pública no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.*

○ **En caso afirmativo a NEGOCIOS NO ARTÍSTICOS CON FINES DE LUCRO:**

Al completar la encuesta, **considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público.** Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación.** Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y las visitas totales de todo el negocio.

Si identificó incorrectamente su organización como empresa no artística con fines de lucro (o parte de una empresa no artística con fines de lucro), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

SECCIÓN 4: DISCIPLINA DE ARTE Y CULTURA

Pregunta 12:

¿Qué categorías describen mejor la(s) **disciplina(s) artística(s) y cultural(es) principal(es)** de la organización? *No seleccione más de tres (3) categorías.* Intente seleccionar solo una categoría principal.

- Artes escénicas
- Artes visuales
- Museo (de todo tipo: de arte, de historia, de ciencias, etc.)
- Historia y/o patrimonio (por ejemplo, sociedad histórica, conservación histórica, sitio patrimonial, acto conmemorativo)
- Conciencia cultural y étnica (es decir, organización que preserva y/o promueve las tradiciones, valores, cultura y expresiones artísticas de una comunidad racial o étnica en particular)
- Feria, festival o celebración comunitaria
- Instalaciones (visuales, escénicas, incubadora)
- Humanidades
- Literatura (por ejemplo, bibliotecas, artes literarias, poesía)
- Artes populares y artes tradicionales
- Medios de comunicación (cine, televisión, radio, imprenta/publicaciones, etc.)
- Colección viva (*por ejemplo, zoológico, acuario o jardín botánico*)
- Educación artística
- Consejo de las Artes y/o Humanidades o Agencia de las Artes
- Propugnación
- Sociedad y/o asociación profesional
- Investigación y/o políticas públicas
- Apoyo de una sola organización (por ejemplo, "Amigos de/l...")
- Recaudación y distribución de fondos (incluida la concesión de subvenciones)
- Servicios artísticos (por ejemplo, jurídicos, empresariales)
- Intercambio cultural
- Asistencia técnica y gestión
- Otros no enumerados anteriormente: _____

SECCIÓN 5: IMPACTO COMUNITARIO

Pregunta 13:

Indique su **nivel de acuerdo** con cada una de las cuatro afirmaciones siguientes sobre tu organización. Si es posible, tenga en cuenta los comentarios que haya recibido de los miembros de la comunidad.

13a: "Los miembros de la comunidad consideran que mi organización es un pilar importante dentro de la comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13b: "Los miembros de la comunidad sentirían una gran pérdida si mi organización dejara de estar disponible".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13c: "Los miembros de la comunidad sienten que mi organización inspira un sentimiento de orgullo en este vecindario o comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13d: "Los miembros de la comunidad confían en mi organización para garantizar que las artes y la cultura que celebramos se preserven para las generaciones futuras".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

Pregunta 14:

Desde el comienzo de la pandemia de COVID-19, ¿ha abordado su organización la **igualdad salarial** mediante cambios deliberados en sus políticas o prácticas que se hayan realizado en beneficio del personal remunerado, los artistas y/o los contratistas?

- Sí
- No
- No aplica

Pregunta 15:

Durante la cúspide de la pandemia de COVID-19, ¿su organización amplió sus servicios más allá del arte y la cultura para **atender las necesidades urgentes de la comunidad**? Los ejemplos podrían incluir la recogida y donación de alimentos, mascarillas y materiales de limpieza a los miembros de la comunidad; la donación de espacio de las instalaciones como lugar de pruebas y/o vacunación; y la ayuda a organizaciones y personas para solicitar fondos de ayuda para la pandemia y prestaciones por desempleo.

- Sí
- No
- No aplica

Pregunta 16:

¿Su organización está ubicada físicamente o tiene su sede en un **Distrito Cultural designado** (o Distrito de las Artes, o Distrito de las Artes y el Entretenimiento), o desarrolla la mayor parte de su programación artística y cultural en dicho distrito? Los distritos culturales se definen como zonas bien reconocidas y etiquetadas de una ciudad en las que una alta concentración de instalaciones y programas culturales sirve como principal ancla de atracción.

- Sí
- No
- No sé
- No aplica

Pregunta 17:

¿Su organización está ubicada físicamente o tiene su sede en — o la mayor parte de su programación artística y cultural tiene lugar en — una **Zona de Empoderamiento o Zona de Renovación (Empowerment Zone o Renewal Community)** (u otra zona de revitalización designada según determine su municipio local)? Las Zonas de Empoderamiento (Empowerment Zones, o EZs) y las Comunidades de Renovación (Renewal Communities, o RC) son comunidades con dificultades económicas en las que las empresas que cumplen los requisitos pueden optar a incentivos fiscales y subvenciones.

- Sí
- No
- No sé
- No aplica

SECCIÓN 6: IMPACTO ECONÓMICO

Pregunta 18:

¿Recibe su organización **contribuciones en especie**? Las contribuciones en especie son donaciones no monetarias como materiales (por ejemplo, material de oficina de un minorista local), instalaciones (por ejemplo, espacio de un local para actuaciones) y servicios (por ejemplo, servicios de impresión de una imprenta local).

- Sí
- No

Pregunta 18a:

Indique el valor **total en dólares de todas las contribuciones en especie** que su organización recibió durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Las Contribuciones en Especie: _____

Pregunta 19:

¿Tiene su organización **asistencia presencial**? Asistencia presencial significa que presenta, produce y/o acoge actividades presenciales en las que los miembros del público/asistentes están **físicamente presentes cuando y donde tiene lugar el evento**. Ejemplos de ello pueden incluir actuaciones y eventos, visitas a instalaciones/sedes y exposiciones (incluidas las visitas a museos y galerías), y festivales/eventos especiales. **Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.**

- Sí
- No

Pregunta 19a:

Proporcione su **asistencia presencial total** durante el año fiscal 2022 (o el año natural 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Asistencia Presencial: _____

Pregunta 20:

¿Tiene su organización **asistencia virtual**? Asistencia virtual significa que presenta, produce y/o acoge actividades virtuales en las que los miembros del público/asistentes **no están físicamente presentes cuando y donde tiene lugar el evento, sino que experimentan el evento a través de una computadora u otra tecnología remota**. Por ejemplo, retransmisiones en directo o grabadas de actuaciones/eventos, podcasts, visitas a galerías o exposiciones en línea y otras actividades virtuales. **Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.**

- Sí
- No

Pregunta 20a:

Proporcione su **asistencia virtual total** durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Asistencia Virtual: _____

Pregunta 21:

¿Estima que **más del 50% de los participantes de su organización** (incluido el público, asistentes, estudiantes, profesores, miembros, donantes) se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)? Preguntaremos por los artistas por separado en la siguiente pregunta.

- Sí
- No
- No aplica

Pregunta 22:

¿Estima que **más del 50% de los artistas** que colaboran con su organización se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No se hace contacto directamente con los artistas

Pregunta 23:

¿Su organización cuenta con **VOLUNTARIOS no remunerados** (incluidos miembros de juntas/comisiones) que aporten su tiempo y/o experiencia? Incluya todo tipo de voluntarios, incluidos voluntarios profesionales (por ejemplo, miembros del consejo/comisión, personal ejecutivo/de programas no remunerado), voluntarios artísticos (por ejemplo, artistas, coreógrafos, diseñadores), voluntarios de servicio (por ejemplo, acomodadores, taquilleros, guías, voluntarios de la tienda de regalos) y voluntarios oficinistas (por ejemplo, personal de apoyo administrativo no remunerado).

- Sí
- No

Pregunta 23a:

Proporcione el **número total de VOLUNTARIOS no remunerados** (el número de personas) que donaron su tiempo a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

VOLUNTARIOS no remunerados: _____

Pregunta 23b:

Pensando en todos los voluntarios no remunerados identificados en la pregunta anterior, indique el número **total de HORAS DE VOLUNTARIADO** (el número de horas) que se donaron a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

HORAS de voluntariado: _____

Pregunta 23c:

¿Estima que **más del 50% de los miembros de la junta/comisión** (u otro órgano dirigente) de la organización se identifican como BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No tiene consejo/comisión

ÚLTIMA PREGUNTA

Pregunta final:

Indique su dirección de correo electrónico preferida. La dirección de correo electrónico que nos facilite recibirá un mensaje con la siguiente información:

- Confirmación de que la encuesta se ha enviado correctamente.
- Un documento PDF con sus respuestas a la encuesta (para su archivo).
- Un enlace directo a **Arts & Social Impact Explorer**, una nueva herramienta de propugnación personalizable. Puede utilizar el Explorador para crear y compartir su propia ficha descriptiva personalizada. Incluso puede cargar información sobre los programas de su organización, junto con su logotipo.

Correo Electrónico: _____

IMPORTANTE: Debe proporcionar una dirección de correo electrónico válida para recibir el mensaje de confirmación. No compartiremos esta dirección de correo electrónico con nadie y solo se utilizará para enviar el mensaje de confirmación de la AEP6.

¡¡PASO FINAL: DEVUELVA SU ENCUESTA!!

No olvide **devolver su encuesta completa** a los investigadores independientes del proyecto.

1. **GUARDE** este documento PDF completo que contiene las respuestas de su encuesta.
2. **ENVÍE** la encuesta completa como archivo adjunto a research@artsusa.org.

Alternativamente, puede imprimir su encuesta completa y enviarla por correo a la siguiente dirección:

Americanos por las Artes
re: AEP6 Study
Departamento de Investigación
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Junto con nuestros socios de investigación, estamos verdaderamente agradecidos por el tiempo y el esfuerzo que dedicó a la encuesta. La información que proporcionó se combinará con la información facilitada por todas las demás organizaciones participantes y se utilizará de forma agregada únicamente para medir el impacto de las artes y la cultura en tu comunidad. Los resultados estarán disponibles en octubre de 2023.

Una vez más, ¡gracias por contribuir a este importante estudio de investigación!

Con gratitud,
El equipo de investigación de Americans for the Arts

¡BIENVENIDO A LA ENCUESTA SOBRE ARTE Y PROSPERIDAD ECONÓMICA 6!

A cumplimentar por un jefe ejecutivo (por ejemplo, director ejecutivo, presidente, fundador, presidente del consejo de administración). Las pruebas previas a la encuesta indican que esta versión de la encuesta tardará de **5 a 7 minutos** en completarse utilizando su mejor estimación.

La encuesta [Arts & Economic Prosperity 6](#) (AEP6) forma parte de un estudio para medir el impacto de las artes y la cultura en tu comunidad. Organizaciones como la suya hacen que la comunidad sea más deseable, creando orgullo por el lugar donde se vive y trabaja, unificando los barrios e infundiendo alegría a la vida. También atraen al público, estimulan el desarrollo empresarial, apoyan el empleo local y son una piedra angular del turismo. **Complete esta encuesta para demostrar el impacto medible de su organización.**

Este estudio de investigación de gran prestigio está siendo realizado por investigadores independientes del proyecto [Americans for the Arts](#), que lleva más de 25 años realizando estos estudios. Esta investigación se ha utilizado durante décadas para aumentar la financiación local, estatal y federal de las artes. Las preguntas sobre la metodología y la implementación nacional pueden dirigirse a research@artsusa.org.

¡UN INCENTIVO INSTANTÁNEO PARA PARTICIPAR!

- Los encuestados recibirán acceso directo a una nueva herramienta de promoción personalizable llamada **Explorador de Impacto sobre las Artes e Impacto Social (Arts & Social Impact Explorer)**. Usted podrá:
 1. Elegir los temas más importantes para su organización y su comunidad.
 2. Seleccionar datos de investigación y proyectos de ejemplo que tengan resonancia entre su público.
 3. Incluso puede subir información sobre uno de los proyectos de su organización.
 4. Integre el nombre y el logotipo de su organización.
 5. Cuando haya terminado, el Explorador generará una hoja informativa personalizada que puede descargarse en formato PDF, imprimirse, enviarse por correo electrónico o simplemente compartirse como enlace URL.

BENEFICIOS ADICIONALES:

- Cuando se publiquen los resultados del estudio AEP6 en octubre de 2023, tendrá acceso a un informe detallado y personalizado para su comunidad. Con el informe, podrá calcular el impacto económico único de su organización en la comunidad, proporcionando información valiosa que puede utilizarse para la promoción, la propugnación y la recaudación de fondos.
- El informe incluirá información fácil de digerir sobre el impacto económico y el impacto social de las artes y la cultura — proporcionando un menú completo de temas de conversación para apoyar la sostenibilidad y el crecimiento de su organización.
- El estudio generará una visibilidad nacional, estatal y local que puede mejorar y complementar los esfuerzos de marketing de su organización y comunidad.

¿SE COMPARTIRÁ LA INFORMACIÓN DE MI ORGANIZACIÓN O SERÁ ACCESIBLE A OTROS?

No. Nunca. ***Toda la información recopilada será estrictamente confidencial.*** Las respuestas de la encuesta de su organización **nunca** serán compartidas con ninguna otra persona u organización.

SECCIÓN 1: INFORMACIÓN DE ANTECEDENTES

Pregunta 1:

Para comenzar, proporcione el **nombre de su organización**. Ha sido identificado como elegible para participar en la encuesta por su socio de investigación local o estatal.

Nombre de la Organización: _____

Pregunta 2:

¿Cuál es su **estado operativo actual**?

- Está actualmente **activo/operativo** (aunque no esté a pleno rendimiento)
- Ha **pausado todas las actividades** (o está temporalmente inactivo de otra forma o en pausa)
- Ha **cerrado definitivamente o se ha disuelto** (o ha dejado de existir de otra forma)

Pregunta 2a:

Identifique el **mes y año en que cerró definitivamente/se disolvió**. Si no conoce la fecha exacta, puede utilizar su mejor estimación.

Mes: _____

Año: _____

Pregunta 2b:

¿Cómo influyó la **pandemia COVID-19** en la decisión de cerrar/disolver?

- Fue la razón principal
- Fue un factor, pero no la razón principal
- No fue un factor en absoluto
- Otros (se solicita una breve descripción): _____

Pregunta 3:

¿En qué **ciudad** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Ciudad: _____

Pregunta 4:

¿En qué **condado** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Condado: _____

Pregunta 5:

¿En cuál **Estado** se encuentra (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Estado: _____

Pregunta 6:

¿Cuál de las siguientes categorías incluye el importe estimado de su **presupuesto operativo anual actual** (gastos)?

- \$0 — sin gastos
- De \$1 a \$99.999 en gastos operativos
- De \$100.000 a \$499.999 en gastos operativos
- \$500.000 o más en gastos operativos

Pregunta 6a:

¿Cuál fue la fecha de finalización de su **año fiscal que terminó durante 2022**? En otras palabras, si el año fiscal de su organización es de julio a junio, su año fiscal 2022 terminó el 30 de junio de 2022.

Mes: _____

Día: _____

Año: 2022

SECCIÓN 2: MISIÓN (o PROPÓSITO PRIMARIO)

Pregunta 7:

¿Tiene tu organización una **declaración de misión** (o una declaración similar de propósito principal)?

- Sí
- No

Pregunta 7a (OPCIONAL):

Por favor, **copie y pegue su declaración de misión** (o declaración de propósito principal) en el espacio de abajo.

Declaración de Misión:

Compromiso con la equidad y la inclusión:

Americans for the Arts y sus socios en la investigación están comprometidos a abordar la equidad y la inclusión como un componente fundamental del estudio AEP6. Este compromiso incluye identificar, centrar y representar a las organizaciones que sirven principalmente a las comunidades de grupos étnicos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano). Esta encuesta incluye preguntas diseñadas para abordar esta transformación de la metodología. La información recopilada permanecerá siendo estrictamente confidencial. Será imposible para nadie más que los investigadores independientes acceder a la información. ***Las respuestas de la encuesta de su organización nunca se compartirán con ninguna otra persona u organización — ni siquiera con nuestro(s) socio(s) de investigación local y estatal.***

Americans for the Arts cree que el idioma y la identidad van de la mano y son vitales para cómo nombramos y organizamos cualquier comunidad. Utilizamos los términos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano) para representar a las personas y comunidades de color. Aunque estos términos no abarcan ni representan plenamente la complicada y múltiple naturaleza de la indigenidad o las identidades étnicas y raciales, son términos de uso común en nuestro trabajo. Le invitamos y animamos a examinar y explorar los términos utilizados en su comunidad y que son importantes y valorados por las personas con las que interactúa, a las que apoya y con las que entra en contacto. Americans for the Arts cuenta con un [Banco de Idiomas](#) que utilizamos para organizar la terminología relacionada con nuestro trabajo. Además, Americans for the Arts respalda y está trabajando para mantener las acciones y los principios establecidos en el [Nuevo Trato Cultural \(Cultural New Deal\)](#) para mejorar las condiciones para y con las comunidades prioritarias enumeradas en el mismo

Pregunta 8:

¿La misión (o el propósito principal/los principios rectores) de su organización se centra en la creación, el avance, la promoción y/o la preservación de tradiciones artísticas y culturales **arraigadas en una comunidad de color**?

- No, su misión/objetivo se centra en todas las identidades étnicas y raciales
- No, tiene uno o más programas que se centran en esto, pero no es la misión general ni el objetivo principal
- Sí

Pregunta 8a:

Identifique la comunidad que es el **foco principal** y/o **centrada** en la **misión/propósito**. *Marque todas las que correspondan.*

- Indio americano o nativo de Alaska o indígena o Primeras Naciones
- Árabe o de Oriente Medio o del Norte de África
- Asiático o asiático-americano
- Negro o afroamericano
- De origen hispano o latino o español
- Nativo de Hawái o de las Islas del Pacífico
- Mi organización prefiere esta descripción: _____

Pregunta 9:

¿La misión de su organización (o propósito principal/principios rectores) se centra en la creación, el avance, la promoción y/o la preservación de prácticas artísticas y culturales **arraigadas en la comunidad de discapacitados**?

- No, su misión/objetivo no se centra específicamente en la discapacidad
- No, tiene uno o más programas que se centran específicamente en la comunidad de discapacitados, pero no es su misión general ni su objetivo principal.
- Sí

SECCIÓN 3: ESTATUS FISCAL

Pregunta 10:

¿Cuál de las siguientes opciones caracteriza mejor la **situación fiscal** de tu organización? Si utiliza el estatus fiscal de una organización matriz/paraguas, seleccione la respuesta correcta para la organización matriz/paraguas. *Seleccione solo una respuesta.*

PRIVADO

- Organización, programa, instalación, local o evento **sin fines de lucro** (cualquier denominación sin ánimo de lucro)
- Organización**, colectivo o grupo no constituido en sociedad (sin designación de ser sin ánimo de lucro)
- Universidad privada**
- Grupo comunitario **informal**
- Otros privados** (se solicita una breve descripción): _____

PÚBLICO

- Agencia, división, departamento, programa, instalación, lugar o acontecimiento **gubernamental**
- Universidad pública**
- Híbrido público-privado**
- Otro gobierno** (se solicita una breve descripción): _____

CON FINES DE LUCRO

- L3C** (sociedad de responsabilidad limitada de baja rentabilidad)
- LLC** (sociedad de responsabilidad limitada)
- Empresa individual**
- Asociación**
- Corporación**
- Otros fines lucrativos** (se solicita una breve descripción): _____

Pregunta 11:

¿Alguna de las siguientes situaciones es cierta sobre tu organización? *Si más de una situación es cierta, seleccione la que esté más cerca hacia la parte superior de la lista.*

- **Biblioteca:** es una biblioteca, o funciona bajo el paraguas de una biblioteca o sistema de bibliotecas.
- **Institución académica:** es un/a escuela/colegio/universidad, o funciona bajo el paraguas de una escuela/colegio/universidad.
- **Organización privada que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una organización comunitaria no dedicada a las artes y/o la cultura). Por ejemplo, una organización de carácter religioso o iglesia, un centro comunitario, un hospital u otro centro médico, una cámara de comercio, una oficina de turismo y una organización de Main Street.
- **Departamento o agencia gubernamental que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de un departamento o agencia gubernamental que no se dedica a las artes/cultura). Por ejemplo, un Departamento de Parques y Ocio, un Departamento de Desarrollo Comunitario o una Agencia de Desarrollo Económico.
- **Empresa con fines de lucro que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una empresa con fines de lucro que no se dedica a las artes/cultura).
- **NO** (es decir, ninguna de las situaciones enumeradas anteriormente es una descripción exacta de mi organización)

SECCIÓN 3a: INSTRUCCIONES ESPECIALES (si aplicable)

○ **Si sí a BIBLIOTECA:**

Al completar la encuesta, considere solo la información sobre el presupuesto estimado y/o la asistencia que se aplica a la programación artística y cultural que presenta, produce o acoge para el público. Algunos ejemplos podrían ser:

- Actuaciones
- Festivales
- Series musicales
- Lecturas
- Ferias del libro y/o firmas

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no presenta programación artística y cultural al público, introduzca "0" en las secciones de presupuesto y asistencia.

No facilite el presupuesto total ni el número total de visitas de toda la biblioteca o de todo el sistema de bibliotecas.

Si ha identificado incorrectamente su organización como biblioteca (o parte de un sistema de bibliotecas), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a INSTITUCIÓN ACADÉMICA:**

Al completar la encuesta, considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y la asistencia total de todo un departamento académico (como una Escuela de Bellas Artes) o de toda la institución académica. No incluya los presupuestos y la asistencia a programas académicos o clases.

Si identificó incorrectamente su organización como institución académica (o parte de una institución académica), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo de ORGANIZACIÓN PRIVADA NO ARTÍSTICA:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total ni el número total de visitas de toda la organización.

Si ha identificado incorrectamente su organización como organización privada no artística (o parte de una organización privada no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a AGENCIA GUBERNAMENTAL NO ARTE:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y el total de visitas de todo el departamento o agencia.

- *Si ha identificado incorrectamente su organización como agencia gubernamental no artística (o parte de una agencia pública no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.*

- **En caso afirmativo a NEGOCIOS NO ARTÍSTICOS CON FINES DE LUCRO:**
Al completar la encuesta, **considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público.** Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y las visitas totales de todo el negocio.

Si identificó incorrectamente su organización como empresa no artística con fines de lucro (o parte de una empresa no artística con fines de lucro), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

SECCIÓN 4: DISCIPLINA DE ARTE Y CULTURA

Pregunta 12:

¿Qué categorías describen mejor la(s) **disciplina(s) artística(s) y cultural(es) principal(es)** de la organización? *No seleccione más de tres (3) categorías.* Intente seleccionar solo una categoría principal.

- Artes escénicas
- Artes visuales
- Museo (de todo tipo: de arte, de historia, de ciencias, etc.)
- Historia y/o patrimonio (por ejemplo, sociedad histórica, conservación histórica, sitio patrimonial, acto conmemorativo)
- Conciencia cultural y étnica (es decir, organización que preserva y/o promueve las tradiciones, valores, cultura y expresiones artísticas de una comunidad racial o étnica en particular)
- Feria, festival o celebración comunitaria
- Instalaciones (visuales, escénicas, incubadora)
- Humanidades
- Literatura (por ejemplo, bibliotecas, artes literarias, poesía)
- Artes populares y artes tradicionales
- Medios de comunicación (cine, televisión, radio, imprenta/publicaciones, etc.)
- Colección viva (*por ejemplo, zoológico, acuario o jardín botánico*)
- Educación artística
- Consejo de las Artes y/o Humanidades o Agencia de las Artes
- Propugnación
- Sociedad y/o asociación profesional
- Investigación y/o políticas públicas
- Apoyo de una sola organización (por ejemplo, "Amigos de/l...")
- Recaudación y distribución de fondos (incluida la concesión de subvenciones)
- Servicios artísticos (por ejemplo, jurídicos, empresariales)
- Intercambio cultural
- Asistencia técnica y gestión
- Otros no enumerados anteriormente: _____

SECCIÓN 5: IMPACTO COMUNITARIO

Pregunta 13:

Indique su **nivel de acuerdo** con cada una de las cuatro afirmaciones siguientes sobre tu organización. Si es posible, tenga en cuenta los comentarios que haya recibido de los miembros de la comunidad.

13a: "Los miembros de la comunidad consideran que mi organización es un pilar importante dentro de la comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13b: "Los miembros de la comunidad sentirían una gran pérdida si mi organización dejara de estar disponible".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13c: "Los miembros de la comunidad sienten que mi organización inspira un sentimiento de orgullo en este vecindario o comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13d: "Los miembros de la comunidad confían en mi organización para garantizar que las artes y la cultura que celebramos se preserven para las generaciones futuras".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

Pregunta 14:

Desde el comienzo de la pandemia de COVID-19, ¿ha abordado su organización la **igualdad salarial** mediante cambios deliberados en sus políticas o prácticas que se hayan realizado en beneficio del personal remunerado, los artistas y/o los contratistas?

- Sí
- No
- No aplica

Pregunta 15:

Durante la cúspide de la pandemia de COVID-19, ¿su organización amplió sus servicios más allá del arte y la cultura para **atender las necesidades urgentes de la comunidad**? Los ejemplos podrían incluir la recogida y donación de alimentos, mascarillas y materiales de limpieza a los miembros de la comunidad; la donación de espacio de las instalaciones como lugar de pruebas y/o vacunación; y la ayuda a organizaciones y personas para solicitar fondos de ayuda para la pandemia y prestaciones por desempleo.

- Sí
- No
- No aplica

Pregunta 16:

¿Su organización está ubicada físicamente o tiene su sede en un **Distrito Cultural designado** (o Distrito de las Artes, o Distrito de las Artes y el Entretenimiento), o desarrolla la mayor parte de su programación artística y cultural en dicho distrito? Los distritos culturales se definen como zonas bien reconocidas y etiquetadas de una ciudad en las que una alta concentración de instalaciones y programas culturales sirve como principal ancla de atracción.

- Sí
- No
- No sé
- No aplica

Pregunta 17:

¿Su organización está ubicada físicamente o tiene su sede en — o la mayor parte de su programación artística y cultural tiene lugar en — una **Zona de Empoderamiento o Zona de Renovación (Empowerment Zone o Renewal Community)** (u otra zona de revitalización designada según determine su municipio local)? Las Zonas de Empoderamiento (Empowerment Zones, o EZs) y las Comunidades de Renovación (Renewal Communities, o RC) son comunidades con dificultades económicas en las que las empresas que cumplen los requisitos pueden optar a incentivos fiscales y subvenciones.

- Sí
- No
- No sé
- No aplica

SECCIÓN 6: IMPACTO ECONÓMICO

Pregunta 18:

Indique los **ingresos/rentas** totales de su organización durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* La respuesta debe incluir los dólares procedentes de cualquier fuente, incluidos los ingresos por trabajo, los ingresos aportados, las subvenciones y los préstamos, las donaciones de particulares, las distribuciones de dotaciones, los ingresos por intereses y las ayudas públicas — incluidos los fondos de ayuda/recuperación/estímulo de COVID-19.

Ingresos/Rentas Totales: _____

Pregunta 19:

¿Recibió su organización algún **fondo de ayuda/recuperación/estímulo de COVID-19** durante el año fiscal 2022? Considere todas las fuentes de fondos COVID-19 incluido el Programa de Protección de Nóminas (Payroll Protection Program, o PPP) y la Ley del Plan de Rescate Americano (American Rescue Plan Act, o ARPA) de 2021, que proporcionaron fondos a través de fuentes federales, estatales y locales.

- Sí
- No

Pregunta 19a:

Indique el importe total en **dólares de fondos de ayuda/recuperación/estímulo de COVID-19** que recibió durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Dólares de Fondos de Ayuda/Estímulo de COVID-19: _____

Pregunta 20:

¿Recibe su organización **contribuciones en especie**? Las contribuciones en especie son donaciones no monetarias como materiales (por ejemplo, material de oficina de un minorista local), instalaciones (por ejemplo, espacio de un local para actuaciones) y servicios (por ejemplo, servicios de impresión de una imprenta local).

- Sí
- No

Pregunta 20a:

Indique el valor **total en dólares de todas las contribuciones en especie** que su organización recibió durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Las Contribuciones en Especie: _____

Pregunta 21:

Indique el **total de gastos operativos** de su organización durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* La respuesta debe incluir todas las categorías de gastos, incluidas nóminas/beneficios, compras de bienes y servicios, pagos a artistas, costos de programación, subvenciones concedidas, gastos de instalaciones y servicios públicos, gastos de viaje y gastos generales/administrativos.

Gastos Operativos Totales: _____

Pregunta 22:

¿Ha realizado su organización algún **gasto de capital** (es decir, adquisición de activos) que no se refleje en los gastos operativos facilitados en la pregunta anterior? Los gastos de capital son pagos para comprar, construir, sustituir, mejorar o ampliar un activo, como una instalación o un equipo que durará más de un año y que, según los principios contables generalmente aceptados, no son imputables propiamente como gasto operativo o de mantenimiento. En otras palabras, se capitalizan y pueden depreciarse o amortizarse.

- Sí
- No

Pregunta 22a:

Indique el **total de gastos de capital** (es decir, adquisición de activos) de la organización durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Gastos de Capital Totales: _____

Pregunta 23:

¿Tiene su organización **asistencia presencial**? Asistencia presencial significa que presenta, produce y/o acoge actividades presenciales en las que los miembros del público/asistentes están **físicamente presentes cuando y donde tiene lugar el evento**. Ejemplos de ello pueden incluir actuaciones y eventos, visitas a instalaciones/sedes y exposiciones (incluidas las visitas a museos y galerías), y festivales/eventos especiales. ***Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.***

- Sí
- No

Pregunta 23a:

Proporcione su **asistencia presencial total** durante el año fiscal 2022 (o el año natural 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Asistencia Presencial: _____

Pregunta 24:

¿Tiene su organización **asistencia virtual**? Asistencia virtual significa que presenta, produce y/o acoge actividades virtuales en las que los miembros del público/asistentes **no** *están físicamente presentes cuando y donde tiene lugar el evento, sino que experimentan el evento a través de una computadora u otra tecnología remota*. Por ejemplo, retransmisiones en directo o grabadas de actuaciones/eventos, podcasts, visitas a galerías o exposiciones en línea y otras actividades virtuales. ***Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.***

- Sí
- No

Pregunta 24a:

Proporcione su **asistencia virtual total** durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Asistencia Virtual: _____

Pregunta 25:

¿Estima que **más del 50% de los participantes de su organización** (incluido el público, asistentes, estudiantes, profesores, miembros, donantes) se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)? Preguntaremos por los artistas por separado en la siguiente pregunta.

- Sí
- No
- No aplica

Pregunta 26:

¿Estima que **más del 50% de los artistas** que colaboran con su organización se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No se hace contacto directamente con los artistas

Pregunta 27:

¿Tiene su organización en la actualidad algún **empleado/personal/contratista remunerado**? Tenga en cuenta todos los tipos de puestos remunerados, incluidos los empleados a tiempo completo y a medio tiempo, los contratistas independientes y los empleados por temporada que solo trabajan durante temporadas de gran actividad o eventos especiales.

- Sí
- No

Pregunta 27a:

Indique el número **total de empleados/personal/contratistas remunerados** que trabajan actualmente para su organización. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* Indique el número de personas únicas — no proporcione un cálculo equivalente a tiempo completo (ETC).

Empleados/Personal/Contratistas REMUNERADOS: _____

Pregunta 27b:

¿El **director ejecutivo** de la organización (por ejemplo, Director Ejecutivo, CEO, Presidente) se identifica como BIPOC (Negro, indígena, persona de Color) o ALAANA (africano, latino, asiático, árabe, nativo americano)?

- Sí
- No
- Cuenta con una dirección ejecutiva compartida (por ejemplo, codirectores, directores ejecutivos con puestos compartidos)
- No tiene director ejecutivo

Pregunta 27c:

¿Al menos un miembro de su **liderazgo ejecutivo compartido** se identifica como BIPOC (negro, indígena, persona de color) o ALAANA (africano, latino, asiático, árabe, nativo americano)?

- Sí
- No

Pregunta 28:

¿Su organización cuenta con **VOLUNTARIOS no remunerados** (incluidos miembros de juntas/comisiones) que aporten su tiempo y/o experiencia? Incluya todo tipo de voluntarios, incluidos voluntarios profesionales (por ejemplo, miembros del consejo/comisión, personal ejecutivo/de programas no remunerado), voluntarios artísticos (por ejemplo, artistas, coreógrafos, diseñadores), voluntarios de servicio (por ejemplo, acomodadores, taquilleros, guías, voluntarios de la tienda de regalos) y voluntarios oficinistas (por ejemplo, personal de apoyo administrativo no remunerado).

- Sí
- No

Pregunta 28a:

Proporcione el **número total de VOLUNTARIOS no remunerados** (el número de personas) que donaron su tiempo a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

VOLUNTARIOS no remunerados: _____

Pregunta 28b:

Pensando en todos los voluntarios no remunerados identificados en la pregunta anterior, indique el número **total de HORAS DE VOLUNTARIADO** (el número de horas) que se donaron a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

HORAS de voluntariado: _____

Pregunta 28c:

¿Estima que **más del 50% de los miembros de la junta/comisión** (u otro órgano dirigente) de la organización se identifican como BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No tiene consejo/comisión

ÚLTIMA PREGUNTA

Pregunta final:

Indique su dirección de correo electrónico preferida. La dirección de correo electrónico que nos facilite recibirá un mensaje con la siguiente información:

- Confirmación de que la encuesta se ha enviado correctamente.
- Un documento PDF con sus respuestas a la encuesta (para su archivo).
- Un enlace directo a **Arts & Social Impact Explorer**, una nueva herramienta de propugnación personalizable. Puede utilizar el Explorador para crear y compartir su propia ficha descriptiva personalizada. Incluso puede cargar información sobre los programas de su organización, junto con su logotipo.

Correo Electrónico: _____

IMPORTANTE: Debe proporcionar una dirección de correo electrónico válida para recibir el mensaje de confirmación. No compartiremos esta dirección de correo electrónico con nadie y solo se utilizará para enviar el mensaje de confirmación de la AEP6.

¡¡PASO FINAL: DEVUELVA SU ENCUESTA!!

No olvide **devolver su encuesta completa** a los investigadores independientes del proyecto.

1. **GUARDE** este documento PDF completo que contiene las respuestas de su encuesta.
2. **ENVÍE** la encuesta completa como archivo adjunto a research@artsusa.org.

Alternativamente, puede imprimir su encuesta completa y enviarla por correo a la siguiente dirección:

Americanos por las Artes
re: AEP6 Study
Departamento de Investigación
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Junto con nuestros socios de investigación, estamos verdaderamente agradecidos por el tiempo y el esfuerzo que dedicó a la encuesta. La información que proporcionó se combinará con la información facilitada por todas las demás organizaciones participantes y se utilizará de forma agregada únicamente para medir el impacto de las artes y la cultura en tu comunidad. Los resultados estarán disponibles en octubre de 2023.

Una vez más, ¡gracias por contribuir a este importante estudio de investigación!

Con gratitud,
El equipo de investigación de Americans for the Arts

¡BIENVENIDO A LA ENCUESTA SOBRE ARTE Y PROSPERIDAD ECONÓMICA 6!

A cumplimentar por un jefe ejecutivo (por ejemplo, director ejecutivo, presidente, fundador, presidente del consejo de administración). Las pruebas previas a la encuesta indican que esta versión de la encuesta tardará de **8 a 12 minutos** en completarse utilizando su mejor estimación.

La encuesta [Arts & Economic Prosperity 6](#) (AEP6) forma parte de un estudio para medir el impacto de las artes y la cultura en tu comunidad. Organizaciones como la suya hacen que la comunidad sea más deseable, creando orgullo por el lugar donde se vive y trabaja, unificando los barrios e infundiendo alegría a la vida. También atraen al público, estimulan el desarrollo empresarial, apoyan el empleo local y son una piedra angular del turismo. **Complete esta encuesta para demostrar el impacto medible de su organización.**

Este estudio de investigación de gran prestigio está siendo realizado por investigadores independientes del proyecto [Americans for the Arts](#), que lleva más de 25 años realizando estos estudios. Esta investigación se ha utilizado durante décadas para aumentar la financiación local, estatal y federal de las artes. Las preguntas sobre la metodología y la implementación nacional pueden dirigirse a research@artsusa.org.

¡UN INCENTIVO INSTANTÁNEO PARA PARTICIPAR!

- Los encuestados recibirán acceso directo a una nueva herramienta de promoción personalizable llamada **Explorador de Impacto sobre las Artes e Impacto Social (Arts & Social Impact Explorer)**. Usted podrá:
 1. Elegir los temas más importantes para su organización y su comunidad.
 2. Seleccionar datos de investigación y proyectos de ejemplo que tengan resonancia entre su público.
 3. Incluso puede subir información sobre uno de los proyectos de su organización.
 4. Integre el nombre y el logotipo de su organización.
 5. Cuando haya terminado, el Explorador generará una hoja informativa personalizada que puede descargarse en formato PDF, imprimirse, enviarse por correo electrónico o simplemente compartirse como enlace URL.

BENEFICIOS ADICIONALES:

- Cuando se publiquen los resultados del estudio AEP6 en octubre de 2023, tendrá acceso a un informe detallado y personalizado para su comunidad. Con el informe, podrá calcular el impacto económico único de su organización en la comunidad, proporcionando información valiosa que puede utilizarse para la promoción, la propugnación y la recaudación de fondos.
- El informe incluirá información fácil de digerir sobre el impacto económico y el impacto social de las artes y la cultura — proporcionando un menú completo de temas de conversación para apoyar la sostenibilidad y el crecimiento de su organización.
- El estudio generará una visibilidad nacional, estatal y local que puede mejorar y complementar los esfuerzos de marketing de su organización y comunidad.

¿SE COMPARTIRÁ LA INFORMACIÓN DE MI ORGANIZACIÓN O SERÁ ACCESIBLE A OTROS?

No. Nunca. ***Toda la información recopilada será estrictamente confidencial.*** Las respuestas de la encuesta de su organización **nunca** serán compartidas con ninguna otra persona u organización.

SECCIÓN 1: INFORMACIÓN DE ANTECEDENTES

Pregunta 1:

Para comenzar, proporcione el **nombre de su organización**. Ha sido identificado como elegible para participar en la encuesta por su socio de investigación local o estatal.

Nombre de la Organización: _____

Pregunta 2:

¿Cuál es su **estado operativo actual**?

- Está actualmente **activo/operativo** (aunque no esté a pleno rendimiento)
- Ha **pausado todas las actividades** (o está temporalmente inactivo de otra forma o en pausa)
- Ha **cerrado definitivamente o se ha disuelto** (o ha dejado de existir de otra forma)

Pregunta 2a:

Identifique el **mes y año en que cerró definitivamente/se disolvió**. Si no conoce la fecha exacta, puede utilizar su mejor estimación.

Mes: _____

Año: _____

Pregunta 2b:

¿Cómo influyó la **pandemia COVID-19** en la decisión de cerrar/disolver?

- Fue la razón principal
- Fue un factor, pero no la razón principal
- No fue un factor en absoluto
- Otros (se solicita una breve descripción): _____

Pregunta 3:

¿En qué **ciudad** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Ciudad: _____

Pregunta 4:

¿En qué **condado** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Condado: _____

Pregunta 5:

¿En cuál **Estado** se encuentra (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Estado: _____

Pregunta 6:

¿Cuál de las siguientes categorías incluye el importe estimado de su **presupuesto operativo anual actual** (gastos)?

- \$0 — sin gastos
- De \$1 a \$99.999 en gastos operativos
- De \$100.000 a \$499.999 en gastos operativos
- \$500.000 o más en gastos operativos

Pregunta 6a:

¿Cuál fue la fecha de finalización de su **año fiscal que terminó durante 2022**? En otras palabras, si el año fiscal de su organización es de julio a junio, su año fiscal 2022 terminó el 30 de junio de 2022.

Mes: _____

Día: _____

Año: 2022

SECCIÓN 2: MISIÓN (o PROPÓSITO PRIMARIO)

Pregunta 7:

¿Tiene tu organización una **declaración de misión** (o una declaración similar de propósito principal)?

- Sí
- No

Pregunta 7a (OPCIONAL):

Por favor, **copie y pegue su declaración de misión** (o declaración de propósito principal) en el espacio de abajo.

Declaración de Misión:

Compromiso con la equidad y la inclusión:

Americans for the Arts y sus socios en la investigación están comprometidos a abordar la equidad y la inclusión como un componente fundamental del estudio AEP6. Este compromiso incluye identificar, centrar y representar a las organizaciones que sirven principalmente a las comunidades de grupos étnicos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano). Esta encuesta incluye preguntas diseñadas para abordar esta transformación de la metodología. La información recopilada permanecerá siendo estrictamente confidencial. Será imposible para nadie más que los investigadores independientes acceder a la información. ***Las respuestas de la encuesta de su organización nunca se compartirán con ninguna otra persona u organización — ni siquiera con nuestro(s) socio(s) de investigación local y estatal.***

Americans for the Arts cree que el idioma y la identidad van de la mano y son vitales para cómo nombramos y organizamos cualquier comunidad. Utilizamos los términos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano) para representar a las personas y comunidades de color. Aunque estos términos no abarcan ni representan plenamente la complicada y múltiple naturaleza de la indigenidad o las identidades étnicas y raciales, son términos de uso común en nuestro trabajo. Le invitamos y animamos a examinar y explorar los términos utilizados en su comunidad y que son importantes y valorados por las personas con las que interactúa, a las que apoya y con las que entra en contacto. Americans for the Arts cuenta con un [Banco de Idiomas](#) que utilizamos para organizar la terminología relacionada con nuestro trabajo. Además, Americans for the Arts respalda y está trabajando para mantener las acciones y los principios establecidos en el [Nuevo Trato Cultural \(Cultural New Deal\)](#) para mejorar las condiciones para y con las comunidades prioritarias enumeradas en el mismo

Pregunta 8:

¿La misión (o el propósito principal/los principios rectores) de su organización se centra en la creación, el avance, la promoción y/o la preservación de tradiciones artísticas y culturales **arraigadas en una comunidad de color**?

- No, su misión/objetivo se centra en todas las identidades étnicas y raciales
- No, tiene uno o más programas que se centran en esto, pero no es la misión general ni el objetivo principal
- Sí

Pregunta 8a:

Identifique la comunidad que es el **foco principal** y/o **centrada en la misión/propósito**. Marque todas las que correspondan.

- Indio americano o nativo de Alaska o indígena o Primeras Naciones
- Árabe o de Oriente Medio o del Norte de África
- Asiático o asiático-americano
- Negro o afroamericano
- De origen hispano o latino o español
- Nativo de Hawái o de las Islas del Pacífico
- Mi organización prefiere esta descripción: _____

Pregunta 9:

¿La misión de su organización (o propósito principal/principios rectores) se centra en la creación, el avance, la promoción y/o la preservación de prácticas artísticas y culturales **arraigadas en la comunidad de discapitados**?

- No, su misión/objetivo no se centra específicamente en la discapacidad
- No, tiene uno o más programas que se centran específicamente en la comunidad de discapacitados, pero no es su misión general ni su objetivo principal.
- Sí

SECCIÓN 3: ESTATUS FISCAL

Pregunta 10:

¿Cuál de las siguientes opciones caracteriza mejor la **situación fiscal** de tu organización? Si utiliza el estatus fiscal de una organización matriz/paraguas, seleccione la respuesta correcta para la organización matriz/paraguas. *Seleccione solo una respuesta.*

PRIVADO

- Organización, programa, instalación, local o evento **sin fines de lucro** (cualquier denominación sin ánimo de lucro)
- Organización**, colectivo o grupo no constituido en sociedad (sin designación de ser sin ánimo de lucro)
- Universidad privada**
- Grupo comunitario **informal**
- Otros privados** (se solicita una breve descripción): _____

PÚBLICO

- Agencia, división, departamento, programa, instalación, lugar o acontecimiento **gubernamental**
- Universidad pública**
- Híbrido público-privado**
- Otro gobierno** (se solicita una breve descripción): _____

CON FINES DE LUCRO

- L3C** (sociedad de responsabilidad limitada de baja rentabilidad)
- LLC** (sociedad de responsabilidad limitada)
- Empresa individual**
- Asociación**
- Corporación**
- Otros fines lucrativos** (se solicita una breve descripción): _____

Pregunta 11:

¿Alguna de las siguientes situaciones es cierta sobre tu organización? *Si más de una situación es cierta, seleccione la que esté más cerca hacia la parte superior de la lista.*

- **Biblioteca:** es una biblioteca, o funciona bajo el paraguas de una biblioteca o sistema de bibliotecas.
- **Institución académica:** es un/a escuela/colegio/universidad, o funciona bajo el paraguas de una escuela/colegio/universidad.
- **Organización privada que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una organización comunitaria no dedicada a las artes y/o la cultura). Por ejemplo, una organización de carácter religioso o iglesia, un centro comunitario, un hospital u otro centro médico, una cámara de comercio, una oficina de turismo y una organización de Main Street.
- **Departamento o agencia gubernamental que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de un departamento o agencia gubernamental que no se dedica a las artes/cultura). Por ejemplo, un Departamento de Parques y Ocio, un Departamento de Desarrollo Comunitario o una Agencia de Desarrollo Económico.
- **Empresa con fines de lucro que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una empresa con fines de lucro que no se dedica a las artes/cultura).
- **NO** (es decir, ninguna de las situaciones enumeradas anteriormente es una descripción exacta de mi organización)

SECCIÓN 3a: INSTRUCCIONES ESPECIALES (si aplicable)

○ **Si sí a BIBLIOTECA:**

Al completar la encuesta, considere solo la información sobre el presupuesto estimado y/o la asistencia que se aplica a la programación artística y cultural que presenta, produce o acoge para el público. Algunos ejemplos podrían ser:

- Actuaciones
- Festivales
- Series musicales
- Lecturas
- Ferias del libro y/o firmas

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no presenta programación artística y cultural al público, introduzca "0" en las secciones de presupuesto y asistencia.

No facilite el presupuesto total ni el número total de visitas de toda la biblioteca o de todo el sistema de bibliotecas.

Si ha identificado incorrectamente su organización como biblioteca (o parte de un sistema de bibliotecas), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a INSTITUCIÓN ACADÉMICA:**

Al completar la encuesta, considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y la asistencia total de todo un departamento académico (como una Escuela de Bellas Artes) o de toda la institución académica. No incluya los presupuestos y la asistencia a programas académicos o clases.

Si identificó incorrectamente su organización como institución académica (o parte de una institución académica), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo de ORGANIZACIÓN PRIVADA NO ARTÍSTICA:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total ni el número total de visitas de toda la organización.

Si ha identificado incorrectamente su organización como organización privada no artística (o parte de una organización privada no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a AGENCIA GUBERNAMENTAL NO ARTE:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y el total de visitas de todo el departamento o agencia.

- *Si ha identificado incorrectamente su organización como agencia gubernamental no artística (o parte de una agencia pública no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.*

- **En caso afirmativo a NEGOCIOS NO ARTÍSTICOS CON FINES DE LUCRO:**
Al completar la encuesta, **considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público.** Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y las visitas totales de todo el negocio.

Si identificó incorrectamente su organización como empresa no artística con fines de lucro (o parte de una empresa no artística con fines de lucro), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

SECCIÓN 4: DISCIPLINA DE ARTE Y CULTURA

Pregunta 12:

¿Qué categorías describen mejor la(s) **disciplina(s) artística(s) y cultural(es) principal(es)** de la organización? *No seleccione más de tres (3) categorías.* Intente seleccionar solo una categoría principal.

- Artes escénicas
- Artes visuales
- Museo (de todo tipo: de arte, de historia, de ciencias, etc.)
- Historia y/o patrimonio (por ejemplo, sociedad histórica, conservación histórica, sitio patrimonial, acto conmemorativo)
- Conciencia cultural y étnica (es decir, organización que preserva y/o promueve las tradiciones, valores, cultura y expresiones artísticas de una comunidad racial o étnica en particular)
- Feria, festival o celebración comunitaria
- Instalaciones (visuales, escénicas, incubadora)
- Humanidades
- Literatura (por ejemplo, bibliotecas, artes literarias, poesía)
- Artes populares y artes tradicionales
- Medios de comunicación (cine, televisión, radio, imprenta/publicaciones, etc.)
- Colección viva (*por ejemplo, zoológico, acuario o jardín botánico*)
- Educación artística
- Consejo de las Artes y/o Humanidades o Agencia de las Artes
- Propugnación
- Sociedad y/o asociación profesional
- Investigación y/o políticas públicas
- Apoyo de una sola organización (por ejemplo, "Amigos de/l...")
- Recaudación y distribución de fondos (incluida la concesión de subvenciones)
- Servicios artísticos (por ejemplo, jurídicos, empresariales)
- Intercambio cultural
- Asistencia técnica y gestión
- Otros no enumerados anteriormente: _____

SECCIÓN 5: IMPACTO COMUNITARIO

Pregunta 13:

Indique su **nivel de acuerdo** con cada una de las cuatro afirmaciones siguientes sobre tu organización. Si es posible, tenga en cuenta los comentarios que haya recibido de los miembros de la comunidad.

13a: "Los miembros de la comunidad consideran que mi organización es un pilar importante dentro de la comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13b: "Los miembros de la comunidad sentirían una gran pérdida si mi organización dejara de estar disponible".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13c: "Los miembros de la comunidad sienten que mi organización inspira un sentimiento de orgullo en este vecindario o comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13d: "Los miembros de la comunidad confían en mi organización para garantizar que las artes y la cultura que celebramos se preserven para las generaciones futuras".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

Pregunta 14:

Desde el comienzo de la pandemia de COVID-19, ¿ha abordado su organización la **igualdad salarial** mediante cambios deliberados en sus políticas o prácticas que se hayan realizado en beneficio del personal remunerado, los artistas y/o los contratistas?

- Sí
- No
- No aplica

Pregunta 15:

Durante la cúspide de la pandemia de COVID-19, ¿su organización amplió sus servicios más allá del arte y la cultura para **atender las necesidades urgentes de la comunidad**? Los ejemplos podrían incluir la recogida y donación de alimentos, mascarillas y materiales de limpieza a los miembros de la comunidad; la donación de espacio de las instalaciones como lugar de pruebas y/o vacunación; y la ayuda a organizaciones y personas para solicitar fondos de ayuda para la pandemia y prestaciones por desempleo.

- Sí
- No
- No aplica

Pregunta 16:

¿Su organización está ubicada físicamente o tiene su sede en un **Distrito Cultural designado** (o Distrito de las Artes, o Distrito de las Artes y el Entretenimiento), o desarrolla la mayor parte de su programación artística y cultural en dicho distrito? Los distritos culturales se definen como zonas bien reconocidas y etiquetadas de una ciudad en las que una alta concentración de instalaciones y programas culturales sirve como principal ancla de atracción.

- Sí
- No
- No sé
- No aplica

Pregunta 17:

¿Su organización está ubicada físicamente o tiene su sede en — o la mayor parte de su programación artística y cultural tiene lugar en — una **Zona de Empoderamiento o Zona de Renovación (Empowerment Zone o Renewal Community)** (u otra zona de revitalización designada según determine su municipio local)? Las Zonas de Empoderamiento (Empowerment Zones, o EZs) y las Comunidades de Renovación (Renewal Communities, o RC) son comunidades con dificultades económicas en las que las empresas que cumplen los requisitos pueden optar a incentivos fiscales y subvenciones.

- Sí
- No
- No sé
- No aplica

SECCIÓN 6: IMPACTO ECONÓMICO

Pregunta 18:

Indique los **ingresos/rentas** totales de su organización durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* La respuesta debe incluir los dólares procedentes de cualquier fuente, incluidos los ingresos por trabajo, los ingresos aportados, las subvenciones y los préstamos, las donaciones de particulares, las distribuciones de dotaciones, los ingresos por intereses y las ayudas públicas — incluidos los fondos de ayuda/recuperación/estímulo de COVID-19.

Ingresos/Rentas Totales: _____

Pregunta 19:

¿Recibió su organización algún **fondo de ayuda/recuperación/estímulo de COVID-19** durante el año fiscal 2022? Considere todas las fuentes de fondos COVID-19 incluido el Programa de Protección de Nóminas (Payroll Protection Program, o PPP) y la Ley del Plan de Rescate Americano (American Rescue Plan Act, o ARPA) de 2021, que proporcionaron fondos a través de fuentes federales, estatales y locales.

- Sí
- No

Pregunta 19a:

Indique el importe total en **dólares de fondos de ayuda/recuperación/estímulo de COVID-19** que recibió durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Dólares de Fondos de Ayuda/Estímulo de COVID-19: _____

Pregunta 20:

¿Recibe su organización **contribuciones en especie**? Las contribuciones en especie son donaciones no monetarias como materiales (por ejemplo, material de oficina de un minorista local), instalaciones (por ejemplo, espacio de un local para actuaciones) y servicios (por ejemplo, servicios de impresión de una imprenta local).

- Sí
- No

Pregunta 20a:

Indique el valor **total en dólares de todas las contribuciones en especie** que su organización recibió durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Las Contribuciones en Especie: _____

Pregunta 21:

Indique el **total de gastos operativos** de su organización durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* La respuesta debe incluir todas las categorías de gastos, incluidas nóminas/beneficios, compras de bienes y servicios, pagos a artistas, costos de programación, subvenciones concedidas, gastos de instalaciones y servicios públicos, gastos de viaje y gastos generales/administrativos.

Gastos Operativos Totales: _____

Pregunta 22:

¿Ha realizado su organización algún **gasto de capital** (es decir, adquisición de activos) que no se refleje en los gastos operativos facilitados en la pregunta anterior? Los gastos de capital son pagos para comprar, construir, sustituir, mejorar o ampliar un activo, como una instalación o un equipo que durará más de un año y que, según los principios contables generalmente aceptados, no son imputables propiamente como gasto operativo o de mantenimiento. En otras palabras, se capitalizan y pueden depreciarse o amortizarse.

- Sí
- No

Pregunta 22a:

Indique el **total de gastos de capital** (es decir, adquisición de activos) de la organización durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Gastos de Capital Totales: _____

Pregunta 23:

¿Tiene su organización **asistencia presencial**? Asistencia presencial significa que presenta, produce y/o acoge actividades presenciales en las que los miembros del público/asistentes están **físicamente presentes cuando y donde tiene lugar el evento**. Ejemplos de ello pueden incluir actuaciones y eventos, visitas a instalaciones/sedes y exposiciones (incluidas las visitas a museos y galerías), y festivales/eventos especiales. ***Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.***

- Sí
- No

Pregunta 23a:

Proporcione su **asistencia presencial total** durante el año fiscal 2022 (o el año natural 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Asistencia Presencial: _____

Pregunta 24:

¿Tiene su organización **asistencia virtual**? Asistencia virtual significa que presenta, produce y/o acoge actividades virtuales en las que los miembros del público/asistentes **no** *están físicamente presentes cuando y donde tiene lugar el evento, sino que experimentan el evento a través de una computadora u otra tecnología remota*. Por ejemplo, retransmisiones en directo o grabadas de actuaciones/eventos, podcasts, visitas a galerías o exposiciones en línea y otras actividades virtuales. ***Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.***

- Sí
- No

Pregunta 24a:

Proporcione su **asistencia virtual total** durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Asistencia Virtual: _____

Pregunta 25:

¿Estima que **más del 50% de los participantes de su organización** (incluido el público, asistentes, estudiantes, profesores, miembros, donantes) se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)? Preguntaremos por los artistas por separado en la siguiente pregunta.

- Sí
- No
- No aplica

Pregunta 26:

¿Estima que **más del 50% de los artistas** que colaboran con su organización se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No se hace contacto directamente con los artistas

Pregunta 27:

¿Tiene su organización en la actualidad algún **empleado/personal/contratista remunerado**? Tenga en cuenta todos los tipos de puestos remunerados, incluidos los empleados a tiempo completo y a medio tiempo, los contratistas independientes y los empleados por temporada que solo trabajan durante temporadas de gran actividad o eventos especiales.

- Sí
- No

Pregunta 27a:

Indique el número **total de empleados/personal/contratistas remunerados** que trabajan actualmente para su organización. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* Indique el número de personas únicas — no proporcione un cálculo equivalente a tiempo completo (ETC).

Empleados/Personal/Contratistas REMUNERADOS: _____

Pregunta 27b:

¿El **director ejecutivo** de la organización (por ejemplo, Director Ejecutivo, CEO, Presidente) se identifica como BIPOC (Negro, indígena, persona de Color) o ALAANA (africano, latino, asiático, árabe, nativo americano)?

- Sí
- No
- Cuenta con una dirección ejecutiva compartida (por ejemplo, codirectores, directores ejecutivos con puestos compartidos)
- No tiene director ejecutivo

Pregunta 27c:

¿Al menos un miembro de su **liderazgo ejecutivo compartido** se identifica como BIPOC (negro, indígena, persona de color) o ALAANA (africano, latino, asiático, árabe, nativo americano)?

- Sí
- No

Pregunta 28:

¿Su organización cuenta con **VOLUNTARIOS no remunerados** (incluidos miembros de juntas/comisiones) que aporten su tiempo y/o experiencia? Incluya todo tipo de voluntarios, incluidos voluntarios profesionales (por ejemplo, miembros del consejo/comisión, personal ejecutivo/de programas no remunerado), voluntarios artísticos (por ejemplo, artistas, coreógrafos, diseñadores), voluntarios de servicio (por ejemplo, acomodadores, taquilleros, guías, voluntarios de la tienda de regalos) y voluntarios oficinistas (por ejemplo, personal de apoyo administrativo no remunerado).

- Sí
- No

Pregunta 28a:

Proporcione el **número total de VOLUNTARIOS no remunerados** (el número de personas) que donaron su tiempo a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

VOLUNTARIOS no remunerados: _____

Pregunta 28b:

Pensando en todos los voluntarios no remunerados identificados en la pregunta anterior, indique el número **total de HORAS DE VOLUNTARIADO** (el número de horas) que se donaron a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

HORAS de voluntariado: _____

Pregunta 28c:

¿Estima que **más del 50% de los miembros de la junta/comisión** (u otro órgano dirigente) de la organización se identifican como BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No tiene consejo/comisión

ÚLTIMA PREGUNTA

Pregunta final:

Indique su dirección de correo electrónico preferida. La dirección de correo electrónico que nos facilite recibirá un mensaje con la siguiente información:

- Confirmación de que la encuesta se ha enviado correctamente.
- Un documento PDF con sus respuestas a la encuesta (para su archivo).
- Un enlace directo a **Arts & Social Impact Explorer**, una nueva herramienta de propugnación personalizable. Puede utilizar el Explorador para crear y compartir su propia ficha descriptiva personalizada. Incluso puede cargar información sobre los programas de su organización, junto con su logotipo.

Correo Electrónico: _____

IMPORTANTE: Debe proporcionar una dirección de correo electrónico válida para recibir el mensaje de confirmación. No compartiremos esta dirección de correo electrónico con nadie y solo se utilizará para enviar el mensaje de confirmación de la AEP6.

¡¡PASO FINAL: DEVUELVA SU ENCUESTA!!

No olvide **devolver su encuesta completa** a los investigadores independientes del proyecto.

1. **GUARDE** este documento PDF completo que contiene las respuestas de su encuesta.
2. **ENVÍE** la encuesta completa como archivo adjunto a research@artsusa.org.

Alternativamente, puede imprimir su encuesta completa y enviarla por correo a la siguiente dirección:

Americanos por las Artes
re: AEP6 Study
Departamento de Investigación
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Junto con nuestros socios de investigación, estamos verdaderamente agradecidos por el tiempo y el esfuerzo que dedicó a la encuesta. La información que proporcionó se combinará con la información facilitada por todas las demás organizaciones participantes y se utilizará de forma agregada únicamente para medir el impacto de las artes y la cultura en tu comunidad. Los resultados estarán disponibles en octubre de 2023.

Una vez más, ¡gracias por contribuir a este importante estudio de investigación!

Con gratitud,
El equipo de investigación de Americans for the Arts

¡BIENVENIDO A LA ENCUESTA SOBRE ARTE Y PROSPERIDAD ECONÓMICA 6!

A cumplimentar por un jefe ejecutivo (por ejemplo, director ejecutivo, presidente, fundador, presidente del consejo de administración). Las pruebas previas a la encuesta indican que esta versión de la encuesta tardará de **15 a 20 minutos** en completarse utilizando su mejor estimación.

La encuesta [Arts & Economic Prosperity 6](#) (AEP6) forma parte de un estudio para medir el impacto de las artes y la cultura en tu comunidad. Organizaciones como la suya hacen que la comunidad sea más deseable, creando orgullo por el lugar donde se vive y trabaja, unificando los barrios e infundiendo alegría a la vida. También atraen al público, estimulan el desarrollo empresarial, apoyan el empleo local y son una piedra angular del turismo. **Complete esta encuesta para demostrar el impacto medible de su organización.**

Este estudio de investigación de gran prestigio está siendo realizado por investigadores independientes del proyecto [Americans for the Arts](#), que lleva más de 25 años realizando estos estudios. Esta investigación se ha utilizado durante décadas para aumentar la financiación local, estatal y federal de las artes. Las preguntas sobre la metodología y la implementación nacional pueden dirigirse a research@artsusa.org.

¡UN INCENTIVO INSTANTÁNEO PARA PARTICIPAR!

- Los encuestados recibirán acceso directo a una nueva herramienta de promoción personalizable llamada **Explorador de Impacto sobre las Artes e Impacto Social (Arts & Social Impact Explorer)**. Usted podrá:
 1. Elegir los temas más importantes para su organización y su comunidad.
 2. Seleccionar datos de investigación y proyectos de ejemplo que tengan resonancia entre su público.
 3. Incluso puede subir información sobre uno de los proyectos de su organización.
 4. Integre el nombre y el logotipo de su organización.
 5. Cuando haya terminado, el Explorador generará una hoja informativa personalizada que puede descargarse en formato PDF, imprimirse, enviarse por correo electrónico o simplemente compartirse como enlace URL.

BENEFICIOS ADICIONALES:

- Cuando se publiquen los resultados del estudio AEP6 en octubre de 2023, tendrá acceso a un informe detallado y personalizado para su comunidad. Con el informe, podrá calcular el impacto económico único de su organización en la comunidad, proporcionando información valiosa que puede utilizarse para la promoción, la propugnación y la recaudación de fondos.
- El informe incluirá información fácil de digerir sobre el impacto económico y el impacto social de las artes y la cultura — proporcionando un menú completo de temas de conversación para apoyar la sostenibilidad y el crecimiento de su organización.
- El estudio generará una visibilidad nacional, estatal y local que puede mejorar y complementar los esfuerzos de marketing de su organización y comunidad.

¿SE COMPARTIRÁ LA INFORMACIÓN DE MI ORGANIZACIÓN O SERÁ ACCESIBLE A OTROS?

No. Nunca. ***Toda la información recopilada será estrictamente confidencial.*** Las respuestas de la encuesta de su organización **nunca** serán compartidas con ninguna otra persona u organización.

SECCIÓN 1: INFORMACIÓN DE ANTECEDENTES

Pregunta 1:

Para comenzar, proporcione el **nombre de su organización**. Ha sido identificado como elegible para participar en la encuesta por su socio de investigación local o estatal.

Nombre de la Organización: _____

Pregunta 2:

¿Cuál es su **estado operativo actual**?

- Está actualmente **activo/operativo** (aunque no esté a pleno rendimiento)
- Ha **pausado todas las actividades** (o está temporalmente inactivo de otra forma o en pausa)
- Ha **cerrado definitivamente o se ha disuelto** (o ha dejado de existir de otra forma)

Pregunta 2a:

Identifique el **mes y año en que cerró definitivamente/se disolvió**. Si no conoce la fecha exacta, puede utilizar su mejor estimación.

Mes: _____

Año: _____

Pregunta 2b:

¿Cómo influyó la **pandemia COVID-19** en la decisión de cerrar/disolver?

- Fue la razón principal
- Fue un factor, pero no la razón principal
- No fue un factor en absoluto
- Otros (se solicita una breve descripción): _____

Pregunta 3:

¿En qué **ciudad** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Ciudad: _____

Pregunta 4:

¿En qué **condado** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Condado: _____

Pregunta 5:

¿En cuál **Estado** se encuentra (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Estado: _____

Pregunta 6:

¿Cuál de las siguientes categorías incluye el importe estimado de su **presupuesto operativo anual actual** (gastos)?

- \$0 — sin gastos
- De \$1 a \$99.999 en gastos operativos
- De \$100.000 a \$499.999 en gastos operativos
- \$500.000 o más en gastos operativos

Pregunta 6a:

¿Cuál fue la fecha de finalización de su **año fiscal que terminó durante 2022**? En otras palabras, si el año fiscal de su organización es de julio a junio, su año fiscal 2022 terminó el 30 de junio de 2022.

Mes: _____

Día: _____

Año: 2022

SECCIÓN 2: MISIÓN (o PROPÓSITO PRIMARIO)

Pregunta 7:

¿Tiene tu organización una **declaración de misión** (o una declaración similar de propósito principal)?

- Sí
- No

Pregunta 7a (OPCIONAL):

Por favor, **copie y pegue su declaración de misión** (o declaración de propósito principal) en el espacio de abajo.

Declaración de Misión:

Compromiso con la equidad y la inclusión:

Americans for the Arts y sus socios en la investigación están comprometidos a abordar la equidad y la inclusión como un componente fundamental del estudio AEP6. Este compromiso incluye identificar, centrar y representar a las organizaciones que sirven principalmente a las comunidades de grupos étnicos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano). Esta encuesta incluye preguntas diseñadas para abordar esta transformación de la metodología. La información recopilada permanecerá siendo estrictamente confidencial. Será imposible para nadie más que los investigadores independientes acceder a la información. ***Las respuestas de la encuesta de su organización nunca se compartirán con ninguna otra persona u organización — ni siquiera con nuestro(s) socio(s) de investigación local y estatal.***

Americans for the Arts cree que el idioma y la identidad van de la mano y son vitales para cómo nombramos y organizamos cualquier comunidad. Utilizamos los términos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano) para representar a las personas y comunidades de color. Aunque estos términos no abarcan ni representan plenamente la complicada y múltiple naturaleza de la indigenidad o las identidades étnicas y raciales, son términos de uso común en nuestro trabajo. Le invitamos y animamos a examinar y explorar los términos utilizados en su comunidad y que son importantes y valorados por las personas con las que interactúa, a las que apoya y con las que entra en contacto. Americans for the Arts cuenta con un [Banco de Idiomas](#) que utilizamos para organizar la terminología relacionada con nuestro trabajo. Además, Americans for the Arts respalda y está trabajando para mantener las acciones y los principios establecidos en el [Nuevo Trato Cultural \(Cultural New Deal\)](#) para mejorar las condiciones para y con las comunidades prioritarias enumeradas en el mismo

Pregunta 8:

¿La misión (o el propósito principal/los principios rectores) de su organización se centra en la creación, el avance, la promoción y/o la preservación de tradiciones artísticas y culturales **arraigadas en una comunidad de color**?

- No, su misión/objetivo se centra en todas las identidades étnicas y raciales
- No, tiene uno o más programas que se centran en esto, pero no es la misión general ni el objetivo principal
- Sí

Pregunta 8a:

Identifique la comunidad que es el **foco principal** y/o **centrada en la misión/propósito**. Marque todas las que correspondan.

- Indio americano o nativo de Alaska o indígena o Primeras Naciones
- Árabe o de Oriente Medio o del Norte de África
- Asiático o asiático-americano
- Negro o afroamericano
- De origen hispano o latino o español
- Nativo de Hawái o de las Islas del Pacífico
- Mi organización prefiere esta descripción: _____

Pregunta 9:

¿La misión de su organización (o propósito principal/principios rectores) se centra en la creación, el avance, la promoción y/o la preservación de prácticas artísticas y culturales **arraigadas en la comunidad de discapitados**?

- No, su misión/objetivo no se centra específicamente en la discapacidad
- No, tiene uno o más programas que se centran específicamente en la comunidad de discapacitados, pero no es su misión general ni su objetivo principal.
- Sí

SECCIÓN 3: ESTATUS FISCAL

Pregunta 10:

¿Cuál de las siguientes opciones caracteriza mejor la **situación fiscal** de tu organización? Si utiliza el estatus fiscal de una organización matriz/paraguas, seleccione la respuesta correcta para la organización matriz/paraguas. *Seleccione solo una respuesta.*

PRIVADO

- Organización, programa, instalación, local o evento **sin fines de lucro** (cualquier denominación sin ánimo de lucro)
- Organización**, colectivo o grupo no constituido en sociedad (sin designación de ser sin ánimo de lucro)
- Universidad privada**
- Grupo comunitario **informal**
- Otros privados** (se solicita una breve descripción): _____

PÚBLICO

- Agencia, división, departamento, programa, instalación, lugar o acontecimiento **gubernamental**
- Universidad pública**
- Híbrido público-privado**
- Otro gobierno** (se solicita una breve descripción): _____

CON FINES DE LUCRO

- L3C** (sociedad de responsabilidad limitada de baja rentabilidad)
- LLC** (sociedad de responsabilidad limitada)
- Empresa individual**
- Asociación**
- Corporación**
- Otros fines lucrativos** (se solicita una breve descripción): _____

Pregunta 11:

¿Alguna de las siguientes situaciones es cierta sobre tu organización? *Si más de una situación es cierta, seleccione la que esté más cerca hacia la parte superior de la lista.*

- **Biblioteca:** es una biblioteca, o funciona bajo el paraguas de una biblioteca o sistema de bibliotecas.
- **Institución académica:** es un/a escuela/colegio/universidad, o funciona bajo el paraguas de una escuela/colegio/universidad.
- **Organización privada que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una organización comunitaria no dedicada a las artes y/o la cultura). Por ejemplo, una organización de carácter religioso o iglesia, un centro comunitario, un hospital u otro centro médico, una cámara de comercio, una oficina de turismo y una organización de Main Street.
- **Departamento o agencia gubernamental que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de un departamento o agencia gubernamental que no se dedica a las artes/cultura). Por ejemplo, un Departamento de Parques y Ocio, un Departamento de Desarrollo Comunitario o una Agencia de Desarrollo Económico.
- **Empresa con fines de lucro que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una empresa con fines de lucro que no se dedica a las artes/cultura).
- **NO** (es decir, ninguna de las situaciones enumeradas anteriormente es una descripción exacta de mi organización)

SECCIÓN 3a: INSTRUCCIONES ESPECIALES (si aplicable)

○ **Si sí a BIBLIOTECA:**

Al completar la encuesta, considere solo la información sobre el presupuesto estimado y/o la asistencia que se aplica a la programación artística y cultural que presenta, produce o acoge para el público. Algunos ejemplos podrían ser:

- Actuaciones
- Festivales
- Series musicales
- Lecturas
- Ferias del libro y/o firmas

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no presenta programación artística y cultural al público, introduzca "0" en las secciones de presupuesto y asistencia.

No facilite el presupuesto total ni el número total de visitas de toda la biblioteca o de todo el sistema de bibliotecas.

Si ha identificado incorrectamente su organización como biblioteca (o parte de un sistema de bibliotecas), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a INSTITUCIÓN ACADÉMICA:**

Al completar la encuesta, considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y la asistencia total de todo un departamento académico (como una Escuela de Bellas Artes) o de toda la institución académica. No incluya los presupuestos y la asistencia a programas académicos o clases.

Si identificó incorrectamente su organización como institución académica (o parte de una institución académica), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo de ORGANIZACIÓN PRIVADA NO ARTÍSTICA:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total ni el número total de visitas de toda la organización.

Si ha identificado incorrectamente su organización como organización privada no artística (o parte de una organización privada no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a AGENCIA GUBERNAMENTAL NO ARTE:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y el total de visitas de todo el departamento o agencia.

- *Si ha identificado incorrectamente su organización como agencia gubernamental no artística (o parte de una agencia pública no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.*

- **En caso afirmativo a NEGOCIOS NO ARTÍSTICOS CON FINES DE LUCRO:**
Al completar la encuesta, **considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público.** Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y las visitas totales de todo el negocio.

Si identificó incorrectamente su organización como empresa no artística con fines de lucro (o parte de una empresa no artística con fines de lucro), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

SECCIÓN 4: DISCIPLINA DE ARTE Y CULTURA

Pregunta 12:

¿Qué categorías describen mejor la(s) **disciplina(s) artística(s) y cultural(es) principal(es)** de la organización? *No seleccione más de tres (3) categorías.* Intente seleccionar solo una categoría principal.

- Artes escénicas
- Artes visuales
- Museo (de todo tipo: de arte, de historia, de ciencias, etc.)
- Historia y/o patrimonio (por ejemplo, sociedad histórica, conservación histórica, sitio patrimonial, acto conmemorativo)
- Conciencia cultural y étnica (es decir, organización que preserva y/o promueve las tradiciones, valores, cultura y expresiones artísticas de una comunidad racial o étnica en particular)
- Feria, festival o celebración comunitaria
- Instalaciones (visuales, escénicas, incubadora)
- Humanidades
- Literatura (por ejemplo, bibliotecas, artes literarias, poesía)
- Artes populares y artes tradicionales
- Medios de comunicación (cine, televisión, radio, imprenta/publicaciones, etc.)
- Colección viva (*por ejemplo, zoológico, acuario o jardín botánico*)
- Educación artística
- Consejo de las Artes y/o Humanidades o Agencia de las Artes
- Propugnación
- Sociedad y/o asociación profesional
- Investigación y/o políticas públicas
- Apoyo de una sola organización (por ejemplo, "Amigos de/l...")
- Recaudación y distribución de fondos (incluida la concesión de subvenciones)
- Servicios artísticos (por ejemplo, jurídicos, empresariales)
- Intercambio cultural
- Asistencia técnica y gestión
- Otros no enumerados anteriormente: _____

SECCIÓN 5: IMPACTO COMUNITARIO

Pregunta 13:

Indique su **nivel de acuerdo** con cada una de las cuatro afirmaciones siguientes sobre tu organización. Si es posible, tenga en cuenta los comentarios que haya recibido de los miembros de la comunidad.

13a: "Los miembros de la comunidad consideran que mi organización es un pilar importante dentro de la comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13b: "Los miembros de la comunidad sentirían una gran pérdida si mi organización dejara de estar disponible".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13c: "Los miembros de la comunidad sienten que mi organización inspira un sentimiento de orgullo en este vecindario o comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13d: "Los miembros de la comunidad confían en mi organización para garantizar que las artes y la cultura que celebramos se preserven para las generaciones futuras".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

Pregunta 14:

Desde el comienzo de la pandemia de COVID-19, ¿ha abordado su organización la **igualdad salarial** mediante cambios deliberados en sus políticas o prácticas que se hayan realizado en beneficio del personal remunerado, los artistas y/o los contratistas?

- Sí
- No
- No aplica

Pregunta 15:

Durante la cúspide de la pandemia de COVID-19, ¿su organización amplió sus servicios más allá del arte y la cultura para **atender las necesidades urgentes de la comunidad**? Los ejemplos podrían incluir la recogida y donación de alimentos, mascarillas y materiales de limpieza a los miembros de la comunidad; la donación de espacio de las instalaciones como lugar de pruebas y/o vacunación; y la ayuda a organizaciones y personas para solicitar fondos de ayuda para la pandemia y prestaciones por desempleo.

- Sí
- No
- No aplica

Pregunta 16:

¿Su organización está ubicada físicamente o tiene su sede en un **Distrito Cultural designado** (o Distrito de las Artes, o Distrito de las Artes y el Entretenimiento), o desarrolla la mayor parte de su programación artística y cultural en dicho distrito? Los distritos culturales se definen como zonas bien reconocidas y etiquetadas de una ciudad en las que una alta concentración de instalaciones y programas culturales sirve como principal ancla de atracción.

- Sí
- No
- No sé
- No aplica

Pregunta 17:

¿Su organización está ubicada físicamente o tiene su sede en — o la mayor parte de su programación artística y cultural tiene lugar en — una **Zona de Empoderamiento o Zona de Renovación (Empowerment Zone o Renewal Community)** (u otra zona de revitalización designada según determine su municipio local)? Las Zonas de Empoderamiento (Empowerment Zones, o EZs) y las Comunidades de Renovación (Renewal Communities, o RC) son comunidades con dificultades económicas en las que las empresas que cumplen los requisitos pueden optar a incentivos fiscales y subvenciones.

- Sí
- No
- No sé
- No aplica

SECCIÓN 6: IMPACTO ECONÓMICO

Pregunta 18:

Utilizando las categorías que figuran a continuación, indique el **total de ingresos/rentas** de su organización durante el año fiscal 2022. Introduzca solo números enteros. *Si no dispone de una cifra exacta, facilite simplemente su mejor estimación.* La respuesta debe incluir los dólares procedentes de cualquier fuente, incluidos los ingresos por trabajo, los ingresos aportados, las subvenciones y los préstamos, las donaciones de particulares, las distribuciones de dotaciones, los ingresos por intereses y las ayudas públicas — incluidos los fondos de ayuda/recuperación/estímulo de COVID-19.

Ingresos **ganados** (por ejemplo, entradas, alquileres, ingresos por, ventas en la tienda de regalos): _____

Ingresos de fuentes **privadas** (por ejemplo, empresas, fundaciones, particulares): _____

Ingresos procedentes de fuentes **Gubernamentales** (incluidas subvenciones): _____

Todos los **otros** ingresos (no enumerados anteriormente): _____

INGRESOS TOTALES (suma de los anteriores): _____

Pregunta 19:

¿Recibió su organización algún **fondo de ayuda/recuperación/estímulo de COVID-19** durante el año fiscal 2022? Considere todas las fuentes de fondos COVID-19 incluido el Programa de Protección de Nóminas (Payroll Protection Program, o PPP) y la Ley del Plan de Rescate Americano (American Rescue Plan Act, o ARPA) de 2021, que proporcionaron fondos a través de fuentes federales, estatales y locales.

- Sí
- No

Pregunta 19a:

Indique el importe total en **dólares de fondos de ayuda/recuperación/estímulo de COVID-19** que recibió durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Dólares de Fondos de Ayuda/Estímulo de COVID-19: _____

Pregunta 20:

¿Recibe su organización **contribuciones en especie**? Las contribuciones en especie son donaciones no monetarias como materiales (por ejemplo, material de oficina de un minorista local), instalaciones (por ejemplo, espacio de un local para actuaciones) y servicios (por ejemplo, servicios de impresión de una imprenta local).

- Sí
- No

Pregunta 20a:

Indique el valor **total en dólares de todas las contribuciones en especie** que su organización recibió durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Las Contribuciones en Especie: _____

Pregunta 21:

Utilizando las categorías que figuran a continuación, indique el **total de gastos operativos** de su organización durante el año fiscal 2022. Introduzca solo números enteros. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* La respuesta debe incluir todas las categorías de gastos, incluidas nóminas/beneficios, compras de bienes y servicios, pagos a artistas, costos de programación, subvenciones concedidas, gastos de instalaciones y servicios públicos, gastos de viaje y gastos generales/administrativos.

Subvenciones e importes similares pagados (a otras organizaciones y/o particulares): _____

Salarios y prestaciones y otros gastos de personal (incluidos los impuestos sobre nóminas): _____

Todos los **otros** gastos (no enumerados anteriormente): _____

GASTOS TOTALES (suma de los anteriores): _____

Pregunta 22:

¿Realizó pagos directamente a **artistas e intérpretes** (por ejemplo, actores, bailarines, coreógrafos, diseñadores, arquitectos)?

- Sí
- No

Pregunta 22a:

Indique el importe total estimado en dólares de los **pagos que realizó a artistas e intérpretes NO LOCALES** durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* Los artistas e intérpretes no locales son personas que viven **fuera del área de servicio principal de su organización.**

Pagos Totales a Artistas e Intérpretes NO LOCALES: _____

Pregunta 23:

¿Ha realizado su organización algún **gasto de capital** (es decir, adquisición de activos) que no se refleje en los gastos operativos facilitados en la pregunta anterior? Los gastos de capital son pagos para comprar, construir, sustituir, mejorar o ampliar un activo, como una instalación o un equipo que durará más de un año y que, según los principios contables generalmente aceptados, no son imputables propiamente como gasto operativo o de mantenimiento. En otras palabras, se capitalizan y pueden depreciarse o amortizarse.

- Sí
- No

Pregunta 23a:

Indique el **total de gastos de capital** (es decir, adquisición de activos) de la organización durante el año fiscal 2022. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Gastos de Capital Totales: _____

Pregunta 24:

¿Tiene su organización **asistencia presencial**? Asistencia presencial significa que presenta, produce y/o acoge actividades presenciales en las que los miembros del público/asistentes están **físicamente presentes cuando y donde tiene lugar el evento**. Ejemplos de ello pueden incluir actuaciones y eventos, visitas a instalaciones/sedes y exposiciones (incluidas las visitas a museos y galerías), y festivales/eventos especiales. **Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.**

- Sí
- No

Pregunta 24a:

Proporcione su **asistencia presencial total** durante el año fiscal 2022 (o el año natural 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Asistencia Presencial: _____

Pregunta 25:

¿Tiene su organización **asistencia virtual**? Asistencia virtual significa que presenta, produce y/o acoge actividades virtuales en las que los miembros del público/asistentes **no están físicamente presentes cuando y donde tiene lugar el evento, sino que experimentan el evento a través de una computadora u otra tecnología remota**. Por ejemplo, retransmisiones en directo o grabadas de actuaciones/eventos, podcasts, visitas a galerías o exposiciones en línea y otras actividades virtuales. **Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.**

- Sí
- No

Pregunta 25a:

Proporcione su **asistencia virtual total** durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

Asistencia Virtual: _____

Pregunta 26:

¿Estima que **más del 50% de los participantes de su organización** (incluido el público, asistentes, estudiantes, profesores, miembros, donantes) se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)? Preguntaremos por los artistas por separado en la siguiente pregunta.

- Sí
- No
- No aplica

Pregunta 27:

¿Estima que **más del 50% de los artistas** que colaboran con su organización se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No se hace contacto directamente con los artistas

Pregunta 28:

¿Tiene su organización en la actualidad algún **empleado/personal/contratista remunerado**? Tenga en cuenta todos los tipos de puestos remunerados, incluidos los empleados a tiempo completo y a medio tiempo, los contratistas independientes y los empleados por temporada que solo trabajan durante temporadas de gran actividad o eventos especiales.

- Sí
- No

Pregunta 28a:

Indique el número **total de empleados/personal/contratistas remunerados** que trabajan actualmente para su organización. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.* Indique el número de personas únicas — no proporcione un cálculo equivalente a tiempo completo (ETC).

Empleados/Personal/Contratistas REMUNERADOS: _____

Pregunta 28b:

¿El **director ejecutivo** de la organización (por ejemplo, Director Ejecutivo, CEO, Presidente) se identifica como BIPOC (Negro, indígena, persona de Color) o ALAANA (africano, latino, asiático, árabe, nativo americano)?

- Sí
- No
- Cuenta con una dirección ejecutiva compartida (por ejemplo, codirectores, directores ejecutivos con puestos compartidos)
- No tiene director ejecutivo

Pregunta 28c:

¿Al menos un miembro de su **liderazgo ejecutivo compartido** se identifica como BIPOC (negro, indígena, persona de color) o ALAANA (africano, latino, asiático, árabe, nativo americano)?

- Sí
- No

Pregunta 29:

¿Su organización cuenta con **VOLUNTARIOS no remunerados** (incluidos miembros de juntas/comisiones) que aporten su tiempo y/o experiencia? Incluya todo tipo de voluntarios, incluidos voluntarios profesionales (por ejemplo, miembros del consejo/comisión, personal ejecutivo/de programas no remunerado), voluntarios artísticos (por ejemplo, artistas, coreógrafos, diseñadores), voluntarios de servicio (por ejemplo, acomodadores, taquilleros, guías, voluntarios de la tienda de regalos) y voluntarios oficinistas (por ejemplo, personal de apoyo administrativo no remunerado).

- Sí
- No

Pregunta 29a:

Proporcione el **número total de VOLUNTARIOS no remunerados** (el número de personas) que donaron su tiempo a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

VOLUNTARIOS no remunerados: _____

Pregunta 29b:

Pensando en todos los voluntarios no remunerados identificados en la pregunta anterior, indique el número **total de HORAS DE VOLUNTARIADO** (el número de horas) que se donaron a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación.*

HORAS de voluntariado: _____

Pregunta 29c:

¿Estima que **más del 50% de los miembros de la junta/comisión** (u otro órgano dirigente) de la organización se identifican como BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No tiene consejo/comisión

ÚLTIMA PREGUNTA

Pregunta final:

Indique su dirección de correo electrónico preferida. La dirección de correo electrónico que nos facilite recibirá un mensaje con la siguiente información:

- Confirmación de que la encuesta se ha enviado correctamente.
- Un documento PDF con sus respuestas a la encuesta (para su archivo).
- Un enlace directo a **Arts & Social Impact Explorer**, una nueva herramienta de propugnación personalizable. Puede utilizar el Explorador para crear y compartir su propia ficha descriptiva personalizada. Incluso puede cargar información sobre los programas de su organización, junto con su logotipo.

Correo Electrónico: _____

IMPORTANTE: Debe proporcionar una dirección de correo electrónico válida para recibir el mensaje de confirmación. No compartiremos esta dirección de correo electrónico con nadie y solo se utilizará para enviar el mensaje de confirmación de la AEP6.

¡¡PASO FINAL: DEVUELVA SU ENCUESTA!!

No olvide **devolver su encuesta completa** a los investigadores independientes del proyecto.

1. **GUARDE** este documento PDF completo que contiene las respuestas de su encuesta.
2. **ENVÍE** la encuesta completa como archivo adjunto a research@artsusa.org.

Alternativamente, puede imprimir su encuesta completa y enviarla por correo a la siguiente dirección:

Americanos por las Artes
re: AEP6 Study
Departamento de Investigación
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Junto con nuestros socios de investigación, estamos verdaderamente agradecidos por el tiempo y el esfuerzo que dedicó a la encuesta. La información que proporcionó se combinará con la información facilitada por todas las demás organizaciones participantes y se utilizará de forma agregada únicamente para medir el impacto de las artes y la cultura en tu comunidad. Los resultados estarán disponibles en octubre de 2023.

Una vez más, ¡gracias por contribuir a este importante estudio de investigación!

Con gratitud,
El equipo de investigación de Americans for the Arts

¡BIENVENIDO A LA ENCUESTA SOBRE ARTE Y PROSPERIDAD ECONÓMICA 6!

A **cumplimentar por un jefe ejecutivo** (por ejemplo, director ejecutivo, presidente, fundador, presidente del consejo de administración). Las pruebas previas a la encuesta indican que esta versión de la encuesta tardará **menos de 5 minutos** en completarse utilizando sus mejores estimaciones.

La encuesta [Arts & Economic Prosperity 6](#) (AEP6) forma parte de un estudio para medir el impacto de las artes y la cultura en tu comunidad. Organizaciones como la suya hacen que la comunidad sea más deseable, creando orgullo por el lugar donde se vive y trabaja, unificando los barrios e infundiendo alegría a la vida. También atraen al público, estimulan el desarrollo empresarial, apoyan el empleo local y son una piedra angular del turismo. **Complete esta encuesta para demostrar el impacto medible de su organización.**

Este estudio de investigación de gran prestigio está siendo realizado por investigadores independientes del proyecto [Americans for the Arts](#), que lleva más de 25 años realizando estos estudios. Esta investigación se ha utilizado durante décadas para aumentar la financiación local, estatal y federal de las artes. Las preguntas sobre la metodología y la implementación nacional pueden dirigirse a research@artsusa.org.

¡UN INCENTIVO INSTANTÁNEO PARA PARTICIPAR!

- Los encuestados recibirán acceso directo a una nueva herramienta de promoción personalizable llamada **Explorador de Impacto sobre las Artes e Impacto Social (Arts & Social Impact Explorer)**. Usted podrá:
 1. Elegir los temas más importantes para su organización y su comunidad.
 2. Seleccionar datos de investigación y proyectos de ejemplo que tengan resonancia entre su público.
 3. Incluso puede subir información sobre uno de los proyectos de su organización.
 4. Integre el nombre y el logotipo de su organización.
 5. Cuando haya terminado, el Explorador generará una hoja informativa personalizada que puede descargarse en formato PDF, imprimirse, enviarse por correo electrónico o simplemente compartirse como enlace URL.

BENEFICIOS ADICIONALES:

- Cuando se publiquen los resultados del estudio AEP6 en octubre de 2023, tendrá acceso a un informe detallado y personalizado para su comunidad. Con el informe, podrá calcular el impacto económico único de su organización en la comunidad, proporcionando información valiosa que puede utilizarse para la promoción, la propugnación y la recaudación de fondos.
- El informe incluirá información fácil de digerir sobre el impacto económico y el impacto social de las artes y la cultura — proporcionando un menú completo de temas de conversación para apoyar la sostenibilidad y el crecimiento de su organización.
- El estudio generará una visibilidad nacional, estatal y local que puede mejorar y complementar los esfuerzos de marketing de su organización y comunidad.

¿SE COMPARTIRÁ LA INFORMACIÓN DE MI ORGANIZACIÓN O SERÁ ACCESIBLE A OTROS?

No. Nunca. ***Toda la información recopilada será estrictamente confidencial.*** Las respuestas de la encuesta de su organización **nunca** serán compartidas con ninguna otra persona u organización.

SECCIÓN 1: INFORMACIÓN DE ANTECEDENTES

Pregunta 1:

Para comenzar, proporcione el **nombre de su organización**. Ha sido identificado como elegible para participar en la encuesta por su socio de investigación local o estatal.

Nombre de la Organización: _____

Pregunta 2:

¿Cuál es su **estado operativo actual**?

- Está actualmente **activo/operativo** (aunque no esté a pleno rendimiento)
- Ha **pausado todas las actividades** (o está temporalmente inactivo de otra forma o en pausa)
- Ha **cerrado definitivamente o se ha disuelto** (o ha dejado de existir de otra forma)

Pregunta 2a:

Identifique el **mes y año en que cerró definitivamente/se disolvió**. Si no conoce la fecha exacta, puede utilizar su mejor estimación.

Mes: _____

Año: _____

Pregunta 2b:

¿Cómo influyó la **pandemia COVID-19** en la decisión de cerrar/disolver?

- Fue la razón principal
- Fue un factor, pero no la razón principal
- No fue un factor en absoluto
- Otros (se solicita una breve descripción): _____

Pregunta 3:

¿En qué **ciudad** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Ciudad: _____

Pregunta 4:

¿En qué **condado** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Condado: _____

Pregunta 5:

¿En cuál **Estado** se encuentra (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Estado: _____

Pregunta 6:

¿Cuál de las siguientes categorías incluye el importe estimado de su **presupuesto operativo anual actual** (gastos)?

- \$0 — sin gastos
- De \$1 a \$99.999 en gastos operativos
- De \$100.000 a \$499.999 en gastos operativos
- \$500.000 o más en gastos operativos

Pregunta 6a:

¿Cuál fue la fecha de finalización de su **año fiscal que terminó durante 2022**? En otras palabras, si el año fiscal de su organización es de julio a junio, su año fiscal 2022 terminó el 30 de junio de 2022.

Mes: _____

Día: _____

Año: 2022

SECCIÓN 2: MISIÓN (o PROPÓSITO PRIMARIO)

Pregunta 7:

¿Tiene tu organización una **declaración de misión** (o una declaración similar de propósito principal)?

- Sí
- No

Pregunta 7a (OPCIONAL):

Por favor, **copie y pegue su declaración de misión** (o declaración de propósito principal) en el espacio de abajo.

Declaración de Misión:

Compromiso con la equidad y la inclusión:

Americans for the Arts y sus socios en la investigación están comprometidos a abordar la equidad y la inclusión como un componente fundamental del estudio AEP6. Este compromiso incluye identificar, centrar y representar a las organizaciones que sirven principalmente a las comunidades de grupos étnicos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano). Esta encuesta incluye preguntas diseñadas para abordar esta transformación de la metodología. La información recopilada permanecerá siendo estrictamente confidencial. Será imposible para nadie más que los investigadores independientes acceder a la información. ***Las respuestas de la encuesta de su organización nunca se compartirán con ninguna otra persona u organización — ni siquiera con nuestro(s) socio(s) de investigación local y estatal.***

Americans for the Arts cree que el idioma y la identidad van de la mano y son vitales para cómo nombramos y organizamos cualquier comunidad. Utilizamos los términos BIPOC (negro, indígena, persona de Color) y ALAANA (africano, latino, asiático, árabe, nativo americano) para representar a las personas y comunidades de color. Aunque estos términos no abarcan ni representan plenamente la complicada y múltiple naturaleza de la indigenidad o las identidades étnicas y raciales, son términos de uso común en nuestro trabajo. Le invitamos y animamos a examinar y explorar los términos utilizados en su comunidad y que son importantes y valorados por las personas con las que interactúa, a las que apoya y con las que entra en contacto. Americans for the Arts cuenta con un [Banco de Idiomas](#) que utilizamos para organizar la terminología relacionada con nuestro trabajo. Además, Americans for the Arts respalda y está trabajando para mantener las acciones y los principios establecidos en el [Nuevo Trato Cultural \(Cultural New Deal\)](#) para mejorar las condiciones para y con las comunidades prioritarias enumeradas en el mismo

Pregunta 8:

¿La misión (o el propósito principal/los principios rectores) de su organización se centra en la creación, el avance, la promoción y/o la preservación de tradiciones artísticas y culturales **arraigadas en una comunidad de color**?

- No, su misión/objetivo se centra en todas las identidades étnicas y raciales
- No, tiene uno o más programas que se centran en esto, pero no es la misión general ni el objetivo principal
- Sí

Pregunta 8a:

Identifique la comunidad que es el **foco principal** y/o **centrada en la misión/propósito**. Marque todas las que correspondan.

- Indio americano o nativo de Alaska o indígena o Primeras Naciones
- Árabe o de Oriente Medio o del Norte de África
- Asiático o asiático-americano
- Negro o afroamericano
- De origen hispano o latino o español
- Nativo de Hawái o de las Islas del Pacífico
- Mi organización prefiere esta descripción: _____

Pregunta 9:

¿La misión de su organización (o propósito principal/principios rectores) se centra en la creación, el avance, la promoción y/o la preservación de prácticas artísticas y culturales **arraigadas en la comunidad de discapitados**?

- No, su misión/objetivo no se centra específicamente en la discapacidad
- No, tiene uno o más programas que se centran específicamente en la comunidad de discapacitados, pero no es su misión general ni su objetivo principal.
- Sí

SECCIÓN 3: ESTATUS FISCAL

Pregunta 10:

¿Cuál de las siguientes opciones caracteriza mejor la **situación fiscal** de tu organización? Si utiliza el estatus fiscal de una organización matriz/paraguas, seleccione la respuesta correcta para la organización matriz/paraguas. *Seleccione solo una respuesta.*

PRIVADO

- Organización, programa, instalación, local o evento **sin fines de lucro** (cualquier denominación sin ánimo de lucro)
- Organización**, colectivo o grupo no constituido en sociedad (sin designación de ser sin ánimo de lucro)
- Universidad privada**
- Grupo comunitario **informal**
- Otros privados** (se solicita una breve descripción): _____

PÚBLICO

- Agencia, división, departamento, programa, instalación, lugar o acontecimiento **gubernamental**
- Universidad pública**
- Híbrido público-privado**
- Otro gobierno** (se solicita una breve descripción): _____

CON FINES DE LUCRO

- L3C** (sociedad de responsabilidad limitada de baja rentabilidad)
- LLC** (sociedad de responsabilidad limitada)
- Empresa individual**
- Asociación**
- Corporación**
- Otros fines lucrativos** (se solicita una breve descripción): _____

Pregunta 11:

¿Alguna de las siguientes situaciones es cierta sobre tu organización? *Si más de una situación es cierta, seleccione la que esté más cerca hacia la parte superior de la lista.*

- **Biblioteca:** es una biblioteca, o funciona bajo el paraguas de una biblioteca o sistema de bibliotecas.
- **Institución académica:** es un/a escuela/colegio/universidad, o funciona bajo el paraguas de una escuela/colegio/universidad.
- **Organización privada que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una organización comunitaria no dedicada a las artes y/o la cultura). Por ejemplo, una organización de carácter religioso o iglesia, un centro comunitario, un hospital u otro centro médico, una cámara de comercio, una oficina de turismo y una organización de Main Street.
- **Departamento o agencia gubernamental que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de un departamento o agencia gubernamental que no se dedica a las artes/cultura). Por ejemplo, un Departamento de Parques y Ocio, un Departamento de Desarrollo Comunitario o una Agencia de Desarrollo Económico.
- **Empresa con fines de lucro que NO se dedica a las artes y la cultura** (o que opera bajo el paraguas de una empresa con fines de lucro que no se dedica a las artes/cultura).
- **NO** (es decir, ninguna de las situaciones enumeradas anteriormente es una descripción exacta de mi organización)

SECCIÓN 3a: INSTRUCCIONES ESPECIALES (si aplicable)

○ **Si sí a BIBLIOTECA:**

Al completar la encuesta, considere solo la información sobre el presupuesto estimado y/o la asistencia que se aplica a la programación artística y cultural que presenta, produce o acoge para el público. Algunos ejemplos podrían ser:

- Actuaciones
- Festivales
- Series musicales
- Lecturas
- Ferias del libro y/o firmas

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no presenta programación artística y cultural al público, introduzca "0" en las secciones de presupuesto y asistencia.

No facilite el presupuesto total ni el número total de visitas de toda la biblioteca o de todo el sistema de bibliotecas.

Si ha identificado incorrectamente su organización como biblioteca (o parte de un sistema de bibliotecas), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a INSTITUCIÓN ACADÉMICA:**

Al completar la encuesta, considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y la asistencia total de todo un departamento académico (como una Escuela de Bellas Artes) o de toda la institución académica. No incluya los presupuestos y la asistencia a programas académicos o clases.

Si identificó incorrectamente su organización como institución académica (o parte de una institución académica), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo de ORGANIZACIÓN PRIVADA NO ARTÍSTICA:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total ni el número total de visitas de toda la organización.

Si ha identificado incorrectamente su organización como organización privada no artística (o parte de una organización privada no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

○ **En caso afirmativo a AGENCIA GUBERNAMENTAL NO ARTE:**

Al completar la encuesta, **considere únicamente** la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público. Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación**. Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y el total de visitas de todo el departamento o agencia.

- *Si ha identificado incorrectamente su organización como agencia gubernamental no artística (o parte de una agencia pública no artística), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.*

○ **En caso afirmativo a NEGOCIOS NO ARTÍSTICOS CON FINES DE LUCRO:**

Al completar la encuesta, **considere únicamente la información sobre el presupuesto estimado y/o la asistencia que se aplica a las instalaciones y espacios artísticos y culturales que posee o gestiona, así como cualquier programación artística y cultural que se presente, produzca o acoja para el público.** Algunos ejemplos podrían ser:

- Centros de artes escénicas
- Galerías
- Teatros
- Museos
- Conjuntos de interpretación
- Grupos musicales

A menudo no se dispone de cifras exactas para estos tipos de programación; simplemente **facilite su mejor estimación.** Si no posee ni gestiona ninguna instalación o sala de arte y cultura, y no presenta programas de arte y cultura al público, introduzca "0" en las secciones de presupuesto y asistencia.

No proporcione el presupuesto total y las visitas totales de todo el negocio.

Si identificó incorrectamente su organización como empresa no artística con fines de lucro (o parte de una empresa no artística con fines de lucro), utilice el botón "Página anterior" situado en la parte inferior para volver y seleccionar la respuesta correcta a la pregunta 11.

SECCIÓN 4: DISCIPLINA DE ARTE Y CULTURA

Pregunta 12:

¿Qué categorías describen mejor la(s) **disciplina(s) artística(s) y cultural(es) principal(es)** de la organización? *No seleccione más de tres (3) categorías.* Intente seleccionar solo una categoría principal.

- Artes escénicas
- Artes visuales
- Museo (de todo tipo: de arte, de historia, de ciencias, etc.)
- Historia y/o patrimonio (por ejemplo, sociedad histórica, conservación histórica, sitio patrimonial, acto conmemorativo)
- Conciencia cultural y étnica (es decir, organización que preserva y/o promueve las tradiciones, valores, cultura y expresiones artísticas de una comunidad racial o étnica en particular)
- Feria, festival o celebración comunitaria
- Instalaciones (visuales, escénicas, incubadora)
- Humanidades
- Literatura (por ejemplo, bibliotecas, artes literarias, poesía)
- Artes populares y artes tradicionales
- Medios de comunicación (cine, televisión, radio, imprenta/publicaciones, etc.)
- Colección viva (*por ejemplo, zoológico, acuario o jardín botánico*)
- Educación artística
- Consejo de las Artes y/o Humanidades o Agencia de las Artes
- Propugnación
- Sociedad y/o asociación profesional
- Investigación y/o políticas públicas
- Apoyo de una sola organización (por ejemplo, "Amigos de/l...")
- Recaudación y distribución de fondos (incluida la concesión de subvenciones)
- Servicios artísticos (por ejemplo, jurídicos, empresariales)
- Intercambio cultural
- Asistencia técnica y gestión
- Otros no enumerados anteriormente: _____

SECCIÓN 5: IMPACTO COMUNITARIO

Pregunta 13:

Indique su **nivel de acuerdo** con cada una de las cuatro afirmaciones siguientes sobre tu organización. Si es posible, tenga en cuenta los comentarios que haya recibido de los miembros de la comunidad.

13a: "Los miembros de la comunidad consideran que mi organización es un pilar importante dentro de la comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13b: "Los miembros de la comunidad sentirían una gran pérdida si mi organización dejara de estar disponible".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13c: "Los miembros de la comunidad sienten que mi organización inspira un sentimiento de orgullo en este vecindario o comunidad".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

13d: "Los miembros de la comunidad confían en mi organización para garantizar que las artes y la cultura que celebramos se preserven para las generaciones futuras".

- Totalmente en desacuerdo
- En desacuerdo
- Neutral
- De acuerdo
- Muy de acuerdo

Pregunta 14:

Desde el comienzo de la pandemia de COVID-19, ¿ha abordado su organización la **igualdad salarial** mediante cambios deliberados en sus políticas o prácticas que se hayan realizado en beneficio del personal remunerado, los artistas y/o los contratistas?

- Sí
- No
- No aplica

Pregunta 15:

Durante la cúspide de la pandemia de COVID-19, ¿su organización amplió sus servicios más allá del arte y la cultura para **atender las necesidades urgentes de la comunidad**? Los ejemplos podrían incluir la recogida y donación de alimentos, mascarillas y materiales de limpieza a los miembros de la comunidad; la donación de espacio de las instalaciones como lugar de pruebas y/o vacunación; y la ayuda a organizaciones y personas para solicitar fondos de ayuda para la pandemia y prestaciones por desempleo.

- Sí
- No
- No aplica

Pregunta 16:

¿Su organización está ubicada físicamente o tiene su sede en un **Distrito Cultural designado** (o Distrito de las Artes, o Distrito de las Artes y el Entretenimiento), o desarrolla la mayor parte de su programación artística y cultural en dicho distrito? Los distritos culturales se definen como zonas bien reconocidas y etiquetadas de una ciudad en las que una alta concentración de instalaciones y programas culturales sirve como principal ancla de atracción.

- Sí
- No
- No sé
- No aplica

Pregunta 17:

¿Su organización está ubicada físicamente o tiene su sede en — o la mayor parte de su programación artística y cultural tiene lugar en — una **Zona de Empoderamiento o Zona de Renovación (Empowerment Zone o Renewal Community)** (u otra zona de revitalización designada según determine su municipio local)? Las Zonas de Empoderamiento (Empowerment Zones, o EZs) y las Comunidades de Renovación (Renewal Communities, o RC) son comunidades con dificultades económicas en las que las empresas que cumplen los requisitos pueden optar a incentivos fiscales y subvenciones.

- Sí
- No
- No sé
- No aplica

PÁGINA 6: IMPACTO ECONÓMICO (ABREVIADO)

- ¡Esta es la **ÚLTIMA PÁGINA** de la encuesta!
- Se requiere una respuesta para cada pregunta. **Si no sabe la respuesta, simplemente proporcione su mejor estimación.**

Pregunta 18:

Facilite el **total de ingresos/rentas** de su organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si no ha recibido ingresos/rentas, introduzca "0" (cero).* La respuesta debe incluir los dólares procedentes de cualquier fuente, incluidos los ingresos por trabajo, los ingresos aportados, las subvenciones y los préstamos, las donaciones de particulares, las distribuciones de dotaciones, los ingresos por intereses y las ayudas públicas — incluidos los fondos de ayuda/recuperación/estímulo de COVID-19.

Ingresos/Rentas Totales: _____

Pregunta 19:

Indique el valor **total en dólares de todas las contribuciones en especie** que su organización recibió durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si no recibió ninguna contribución en especie, introduzca "0" (cero).* Las contribuciones en especie son donaciones no monetarias como materiales (por ejemplo, material de oficina de un minorista local), instalaciones (por ejemplo, espacio de un local para actuaciones) y servicios (por ejemplo, servicios de impresión de una imprenta local).

Las Contribuciones en Especie: _____

Pregunta 20:

Indique el **total de gastos operativos** de su organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si no realizó ningún gasto operativo, introduzca "0" (cero).* La respuesta debe incluir todas las categorías de gastos, incluidas nóminas/beneficios, compras de bienes y servicios, pagos a artistas, costos de programación, subvenciones concedidas, gastos de instalaciones y servicios públicos, gastos de viaje y gastos generales/administrativos.

Gastos Operativos Totales: _____

Pregunta 21:

Proporcione el **total de gastos de capital** de su organización (es decir, adquisición de activos) durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar) que no se refleje en los gastos operativos facilitados en la pregunta anterior. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si no realizó ningún gasto de capital, introduzca "0" (cero).* Los gastos de capital son pagos para comprar, construir, sustituir, mejorar o ampliar un activo, como una instalación o un equipo que durará más de un año y que, según los principios contables generalmente aceptados, no son imputables propiamente como gasto operativo o de mantenimiento. En otras palabras, se capitalizan y pueden depreciarse o amortizarse.

Gastos de Capital Totales: _____

Pregunta 22:

Indique su **asistencia PRESENCIAL total** de su organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si la organización no tuvo asistencia presencial, introduzca "0" (cero).* La asistencia en persona significa que el público/los asistentes están **físicamente presentes cuando y donde tiene lugar el acto**. Ejemplos de ello pueden incluir actuaciones y eventos, visitas a instalaciones/sedes y exposiciones (incluidas las visitas a museos y galerías), y festivales/eventos especiales. **Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.**

Asistencia Presencial: _____

Pregunta 23:

Indique la **asistencia VIRTUAL total** de su organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si la organización no tuvo asistencia virtual, introduzca "0" (cero).* La asistencia virtual significa que el público/los asistentes **no están físicamente presentes cuando y donde tiene lugar el acto, sino que lo viven a través de una computadora u otra tecnología remota**. Por ejemplo, retransmisiones en directo o grabadas de actuaciones/eventos, podcasts, visitas a galerías o exposiciones en línea y otras actividades virtuales. **Excluya las cifras de emisiones de radio y televisión de la asistencia presencial y virtual a esta encuesta.**

Asistencia Virtual: _____

Pregunta 24:

¿Estima que **más del 50% de los participantes de su organización** (incluido el público, asistentes, estudiantes, profesores, miembros, donantes) se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)? Preguntaremos por los artistas por separado en la siguiente pregunta.

- Sí
- No
- No aplica

Pregunta 25:

¿Estima que **más del 50% de los artistas** que colaboran con su organización se identifican como pertenecientes a grupos étnicos BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No se hace contacto directamente con los artistas

Pregunta 26:

Indique el **número total de empleados/personal/contratistas PAGADOS** que son empleados actualmente por la organización. Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si la organización no tiene empleados/personal/contratistas remunerados, introduzca "0" (cero).* Tenga en cuenta todos los tipos de puestos remunerados, incluidos los empleados a tiempo completo y a medio tiempo, los contratistas independientes y los empleados por temporada que solo trabajan durante temporadas de gran actividad o eventos especiales.

Empleados/Personal/Contratistas REMUNERADOS: _____

Pregunta 27:

¿El **director ejecutivo** de la organización (por ejemplo, Director Ejecutivo, CEO, Presidente) se identifica como BIPOC (Negro, indígena, persona de Color) o ALAANA (africano, latino, asiático, árabe, nativo americano)?

- Sí
- No
- Cuenta con una dirección ejecutiva compartida (codirectores, directores de trabajo compartido)
- No tiene director ejecutivo

Pregunta 27a:

¿Al menos un miembro de su **liderazgo ejecutivo compartido** se identifica como BIPOC (negro, indígena, persona de color) o ALAANA (africano, latino, asiático, árabe, nativo americano)?

- Sí
- No

Pregunta 28:

Indique el **número total estimado de voluntarios NO REMUNERADOS** (incluidos los miembros de la junta directiva/comisión) que han dedicado tiempo y/o conocimientos a la organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si ningún voluntario ha aportado tiempo a la organización, introduzca "0" (cero).* Incluya todo tipo de voluntarios, incluidos voluntarios profesionales (por ejemplo, miembros del consejo/comisión, personal ejecutivo/de programas no remunerado), voluntarios artísticos (por ejemplo, artistas, coreógrafos, diseñadores), voluntarios de servicio (por ejemplo, acomodadores, taquilleros, guías, voluntarios de la tienda de regalos) y voluntarios administrativos (por ejemplo, personal de apoyo administrativo no remunerado).

VOLUNTARIOS no remunerados: _____

Pregunta 29:

¿Estima que **más del 50% de los miembros de la junta/comisión** (u otro órgano dirigente) de la organización se identifican como BIPOC (negros, indígenas, personas de color) o ALAANA (africanos, latinos, asiáticos, árabes, nativos americanos)?

- Sí
- No
- No tiene consejo/comisión

ÚLTIMA PREGUNTA

Pregunta final:

Indique su dirección de correo electrónico preferida. La dirección de correo electrónico que nos facilite recibirá un mensaje con la siguiente información:

- Confirmación de que la encuesta se ha enviado correctamente.
- Un documento PDF con sus respuestas a la encuesta (para su archivo).
- Un enlace directo a **Arts & Social Impact Explorer**, una nueva herramienta de propugnación personalizable. Puede utilizar el Explorador para crear y compartir su propia ficha descriptiva personalizada. Incluso puede cargar información sobre los programas de su organización, junto con su logotipo.

Correo Electrónico: _____

IMPORTANTE: Debe proporcionar una dirección de correo electrónico válida para recibir el mensaje de confirmación. No compartiremos esta dirección de correo electrónico con nadie y solo se utilizará para enviar el mensaje de confirmación de la AEP6.

¡¡PASO FINAL: DEVUELVA SU ENCUESTA!!

No olvide **devolver su encuesta completa** a los investigadores independientes del proyecto.

1. **GUARDE** este documento PDF completo que contiene las respuestas de su encuesta.
2. **ENVÍE** la encuesta completa como archivo adjunto a research@artsusa.org.

Alternativamente, puede imprimir su encuesta completa y enviarla por correo a la siguiente dirección:

Americanos por las Artes
re: AEP6 Study
Departamento de Investigación
1275 K Street NW, Suite 1200
Washington, DC 20005-4069

Junto con nuestros socios de investigación, estamos verdaderamente agradecidos por el tiempo y el esfuerzo que dedicó a la encuesta. La información que proporcionó se combinará con la información facilitada por todas las demás organizaciones participantes y se utilizará de forma agregada únicamente para medir el impacto de las artes y la cultura en tu comunidad. Los resultados estarán disponibles en octubre de 2023.

Una vez más, ¡gracias por contribuir a este importante estudio de investigación!

Con gratitud,
El equipo de investigación de Americans for the Arts

La encuesta [Artes y Prosperidad Económica 6](#) (AEP6) forma parte de un estudio para medir el impacto de las artes y la cultura en tu comunidad. Organizaciones como la suya hacen que la comunidad sea más deseable, creando orgullo por el lugar donde se vive y trabaja, unificando los barrios e infundiendo alegría a la vida. También atraen al público, estimulan el desarrollo empresarial, apoyan el empleo local y son una piedra angular del turismo. **Complete esta encuesta para demostrar el impacto medible de su organización.**

Pregunta 1:

Para comenzar, **proporcione el nombre de su organización**. Ha sido identificado como elegible para participar en la encuesta por su socio de investigación local o estatal.

Nombre de la Organización: _____

Pregunta 2:

¿En qué **ciudad** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Ciudad: _____

Pregunta 3:

¿En qué **condado** está ubicada (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Condado: _____

Pregunta 4:

¿En cuál **Estado** se encuentra (o tiene su sede, o dónde se desarrolla la mayor parte de su programación)?

Estado: _____

Pregunta 5:

Indique el **total de gastos operativos** de su organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si no realizó ningún gasto operativo, introduzca "0" (cero).* La respuesta debe incluir todas las categorías de gastos, incluidas nóminas/beneficios, compras de bienes y servicios, pagos a artistas, costos de programación, subvenciones concedidas, gastos de instalaciones y servicios públicos, gastos de viaje y gastos generales/administrativos.

Gastos Operativos Totales: _____

Pregunta 6:

Indique su **asistencia presencial total** de su organización durante el año fiscal 2022 (o el año calendario 2022 — lo que resulte más fácil de estimar). Introduzca solo un número entero. *Si no dispone de una cifra exacta, simplemente indique su mejor estimación. Si la organización no tuvo asistencia presencial, introduzca "0" (cero).* La asistencia en persona significa que el público/los asistentes están **físicamente presentes cuando y donde tiene lugar el acto**. Ejemplos de ello pueden incluir actuaciones y eventos, visitas a instalaciones/sedes y exposiciones (incluidas las visitas a museos y galerías), y festivales/eventos especiales. **Excluya las cifras de emisiones de radio y televisión.**

Asistencia Presencial: _____

1. **Preferiblemente**, guarde este documento y envíelo por correo electrónico a research@artsusa.org.
2. Alternativamente, imprima y envíe por correo su encuesta completa a:

Americans for the Arts
re: AEP6 Study
Research Department
1275 K Street NW, Suite 1200
Washington, DC 20005-4069